

Course descriptions

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STATE EXAM DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM/O4/15	Course title: Bachelor Thesis Defence
Number of credits: 3	
Recommended semester: 5., 6..	
Educational level: I.	
State exam syllabus:	
Last change: 14.09.2021	
Approved by: prof. Ing. Ján Papula, PhD.	

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMk/035B/15	Course title: Bachelor Thesis Project
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 6.	
Educational level: I.	
Prerequisites:	
Course requirements:	
Learning outcomes:	
Class syllabus:	
Recommended literature:	
Languages necessary to complete the course:	
Ethics: The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies. Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, <i>each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.</i> Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level. Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, <i>a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.</i> Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.	
Notes:	

Past grade distribution							
Total number of evaluated students: 1604							
A	ABS	B	C	D	E	FX	M
70,64	0,0	13,72	7,11	1,56	2,74	4,18	0,06
Lecturers: prof. Ing. Ľubica Bajžíková, PhD., Ing. Peter Balco, PhD., Mgr. Natália Barteková, PhD., Mgr. Eleonóra Beňová, PhD., doc. RNDr. Mária Bohdalová, PhD., Mgr. Eva Brestovanská, PhD., PhDr. Patrícia Brestovanská, PhD., PaedDr. Jarmila Brtková, PhD., PhDr. Gabriela Bérešová, PhD., Mgr. Karol Cagáň, PhD., Ing. Miloslav Chalupka, PhD., doc. Mgr. Emília Charfaoui, CSc., doc. PhDr. Lukáš Copuš, PhD., doc. Frédéric Delaneuville, Dr., PhDr. Ing. Monika Dávideková, PhD., Mgr. Svetlana Fabinyjová, PhDr. Ester Federlová, PhD., doc. Ing. Milan Fekete, PhD., Mgr. Miriam Filipová, PhD., Ing. Robert Furda, PhD., Mgr. Andrea Gažová, PhD., doc. Mgr. Veronika Gežík, PhD., Ing. Pavol Gono, prof. RNDr. Michal Greguš, PhD., doc. RNDr. Michal Greguš, PhD., doc. JUDr. PhDr. Katarína Gubíniová, PhD., Mgr. Peter Gál, PhD., doc. PhDr. Marian Holienka, PhD., Mgr. Juliet Horváthová Suleimanová, PhD., PhDr. Lucia Husenicová, PhD., Ing. Jaroslav Hul'vej, PhD., doc. Ing. Jana Kajanová, PhD., PhDr. Oskar Karlík, PhD., Mgr. Vincent Karovič, PhD., Mgr. Zuzana Kirchmayer, PhD., Mgr. Lucia Klapáčová, PhD., Mgr. Petronela Klačanská, PhD., Mgr. Juraj Klimo, doc. Mgr. Lucia Kohnová, PhD., RNDr. Zuzana Kovačičová, PhD., Mgr. Lucia Kočišová, Mgr. Martin Krajčík, PhD., prof. Ing. Natalia Kryvinska, PhD., Ing. Rastislav Kulháněk, PhD., Mgr. Peter Laktiš, PhD., prof. Mgr. Anna Lašáková, PhD., doc. PhDr. Daniela Majerčáková, PhD., MBA, Mgr. Miriama Majtánová, doc. PhDr. Paulína Mihaľová, PhD., Mgr. Juraj Mikuš, PhD., Mgr. Ľudmila Mitková, PhD., Mgr. Alexandra Mittelman, PhD., MBA, Mgr. Miloš Mrva, PhD., JUDr. Boris Mucha, PhD., Mgr. Magdaléna Musilová, PhD., LL.M., Mgr. Jakub Novák, PhDr. Peter Nováček, PhD., prof. JUDr. Daniela Nováčková, PhD., Mgr. František Olšavský, PhD., Mgr. Dávid Paculík, doc. Ing. Gabriela Pajtinková Bartáková, PhD., prof. Ing. Jozef Papula, PhD., prof. Ing. Ján Papula, PhD., doc. Mgr. Zuzana Papulová, PhD., Mgr. Mário Papík, PhD., Mgr. Lenka Papíková, PhD., doc. PhDr. René Pawera, PhD., Mgr. Lucia Paškrtová, PhD., doc. JUDr. PhDr. Tomáš Peráček, PhD., prof. Ing. Anna Pilková, PhD., MBA, PhDr. Loretta Pinke, PhD., Mgr. Michaela Poláková, PhD., Mgr. Lenka Procházková, PhD., Mgr. Michal Páleník, PhD., PhDr. RNDr. Miroslav Reiter, prof. PhDr. Anna Remišová, CSc., Mgr. Katarína Rentková, PhD., prof. Ing. Ján Rudy, PhD., prof. RNDr. Darina Saxunová, PhD., Mgr. Július Selecký, PhD., Mgr. Ján Smoleň, PhD., Mgr. Dávid Smolka, PhD., doc. PhDr. Eva Smolková, CSc., doc. Ing. Iveta Stankovičová, PhD., doc. Ing. Zuzana Stoličná, PhD., doc. Ing. Mgr. Ľubomíra Strážovská, PhD., Mgr. Andrea Studeničová, doc. PhDr. Rozália Sulíková, PhD., Mgr. Rita Szalai, PhD., RNDr. Ing. Matúš Tibenský, PhD., doc. JUDr. PhDr. Silvia Treľová, PhD., Mgr. Dominik Trubač, PhD., Mgr. Dániel Tóth, PhD., Mgr. Katarína Uchal', PhD., Ing. Vladimír Valach, PhD., CFA, MBA, Mgr. Katarína Vechter Močarníková, PhD., Mgr. Lucia Vilčeková, PhD., Ing. Jaroslav Vojtechovský, PhD., Mgr. Martin Vozár, Mgr. Martin Vozár, PhD., Ing. Vladimír Vánik, doc. Ing. Jarmila Wefersová, PhD., PhDr. Ondrej Čupka, PhD., prof. RNDr. Ing. Ľudomír Šlahor, CSc., prof. Ing. Dušan Šoltés, CSc., prof. Mgr. Peter Štarchoň, PhD., Mgr. Ľudmila Žalkovičová, Mgr. Nikola Salajová, PhD., Ing. Martina Chrančoková, PhD., Mgr. Nataliia Parkhomenko, PhD., Mgr. Branislav Dudić, PhD., Mgr. Bojan Jorgič, PhD., Mgr. Valeriia Maljar, PhD., Mgr. Vladimír Mariak, PhD., Mgr. Lukáš Veteška, PhD., Mgr. Kitty Klacsánová, PhD., Mgr. Pavel Danihel, PhD., Mgr. Janka Kottulová, PhD., Mgr. Dana Chabová, Mgr. Silvester Krčméry, PhD., Mgr. Peter Marcin, PhD., Arusa Khalid, PhD., Ing. Monika Kuchtová, PhD.							
Last change: 14.09.2021							
Approved by: prof. Ing. Ján Papula, PhD.							

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMk/048B/15	Course title: Bachelor Thesis Seminar
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 2	
Recommended semester: 5.	
Educational level: I.	
Prerequisites:	
Course requirements:	
Learning outcomes:	
Class syllabus:	
Recommended literature:	
Languages necessary to complete the course:	
Ethics: <p>The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, <i>each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.</i> Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, <i>a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.</i> Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.</p>	
Notes:	

Past grade distribution							
Total number of evaluated students: 1366							
A	ABS	B	C	D	E	FX	M
48,46	0,0	23,5	12,23	6,59	6,0	1,83	1,39
Lecturers: Mgr. Ľudmila Mitková, PhD., doc. JUDr. PhDr. Katarína Gubíniová, PhD., Mgr. Andrea Gažová, PhD., PhDr. Matúš Baráth, PhD., RNDr. Zuzana Kovačičová, PhD., Mgr. PhDr. Lívia Bott Domonkos, PhD., Mgr. Anna Jurišová, doc. PhDr. René Pawera, PhD.							
Last change: 19.09.2024							
Approved by: prof. Ing. Ján Papula, PhD.							

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KIS/171B/21	Course title: Business Information Systems
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 5.	
Educational level: I.	
Prerequisites:	
Course requirements: . Scale of assessment (preliminary/final): 60% / 40%	
Learning outcomes: After studying this course, students are expected to attain proficiency in the following areas: <ul style="list-style-type: none"> • Understand the foundations of BISs, and explain the reasons for the current design and use of information systems • Understand and interpret the personal, social and business implications of using BIS • Observe and explain the real-world use of BIS, citing practical examples • Understand the basic principles of modelling BIS processes and outcomes • Evaluate and critically analyse problems • explain the strategic impact of the use of business information systems (BIS) • identify different aspects of the management of the IT business function and reason about it • distinguish different types of BIS that are commonly used in large organizations and explain their key characteristics • identify different architecture styles for BIS • discuss management-related aspects of BIS implementation and operation • use basic functionalities of a BIS • work with database system Microsoft Access 	
Class syllabus: The course goal is to empower students with understanding of the critical information technology resources by providing them with an experiential understanding of the fundamental infrastructure components of IT that include; computing hardware, networking, operating systems, application software, applications development. To operate in the modern business ecosystem, organizations require a range of information systems, such as enterprise resource planning systems for organizing production, executive systems for supporting decision making, customer relationship management systems, etc. This course starts with discussing the strategic importance of the effective use of these systems in	

organizations and in the business ecosystem. We then focus students attention on the main types of these systems including their key properties and components, basic issues related to the selection, implementation, architecture, and use of such systems. Further in this course, students examine how an information system can manage a business processes and organization, as well as the factors that can influence a business selection of their IS. They also study different methodologies used to develop an IS, its functional systems, and the fundamentals of communication and networking within a system and among multiple systems.

Besides, students evaluate the Internet impact on the use of IS in organizations. Finally, students study the variety of roles and responsibilities within an IS department and the role of management, as well as ethical considerations and how an organization must protect itself against system threats. This course aims also to provide students from all business disciplines with a general background of BIS (Business Information Systems). An understanding of BIS is important to the work of business professionals because BIS serves as a bridge between management and operation. For instance, accountants use information systems for business reporting; financial managers use information systems for market forecast; sales managers and marketers use information systems to track customer purchases and to promote new products; information systems designers build and deliver new information services; and executive managers use strategic information systems to determine the company strategic position. Mastering both business and technology skills and knowledge builds job opportunities, because they can better contribute to shaping their company's strategy and operation. In practical exercises the students attain mastery in using and designing databases in Microsoft Access.

The course addresses the following topics:

- Strategic importance of BIS as a resource: Theory about the strategic impact of the effective use of BIS in achieving business objectives and its impact on work.
- Acquisition of BIS: Main decisions in acquiring BIS, roles and responsibilities, the business case, risks and risk management and ethical aspects.
- BIS Fundamental concepts: Basic BIS types, background, key components and properties of specific systems (e.g., Enterprise Resource Planning, Customer Relationship Management, etc.).
- Management aspects of BIS: i.e., methods and approaches to BIS implementations, managing risks and critical success factors in BIS projects.
- Architectural aspects of BISs: Overall structure of BIS software and its relation to organizational structure and business processes, new trends in BIS provisioning.
- Business intelligence and IS.
- Databases

Recommended literature:

1. Barak, M.E.M., 2016. Managing Diversity: Toward a Globally Inclusive Workplace. SAGE Publications.
2. Bourgeois, D., Bourgeois, D., 2014. Information Systems for Business and Beyond. The Saylor Foundation.
3. Business and Competitive Analysis: Effective Application of New and Classic Methods, Second Edition [Book] [WWW Document], n.d. URL <https://www.oreilly.com/library/view/business-and-competitive/9780133086416/> (accessed 10.26.18).
4. Chang, J.F., 2016. Business Process Management Systems : Strategy and Implementation. Auerbach Publications. <https://doi.org/10.1201/9781420031362>
5. Galliers, R.D., Leidner, D.E., Leidner, D.E., 2014. Strategic Information Management : Challenges and Strategies in Managing Information Systems. Routledge. <https://doi.org/10.4324/9781315880884>
6. Orlikowski, W.J., Walsham, G., Jones, M.R., DeGross, J.I., 2016. Information Technology and Changes in Organizational Work. Springer.

7. Orna, E., 2017. Information Strategy in Practice. Routledge. <https://doi.org/10.4324/9781315252261>
8. Pearlson, K.E., Saunders, C.S., Galletta, D.F., 2016. Managing and Using Information Systems, Binder Ready Version: A Strategic Approach. John Wiley & Sons.
9. Ptak, C.A., Schragenheim, E., Schragenheim, E., 2016. ERP : Tools, Techniques, and Applications for Integrating the Supply Chain, Second Edition. CRC Press. <https://doi.org/10.1201/9781420056020>
10. Simkin, M.G., Norman, C.S., Rose, J.M., 2014. Core Concepts of Accounting Information Systems. John Wiley & Sons.
11. Stair, R., Reynolds, G., 2017. Fundamentals of Information Systems. Cengage Learning.
12. M. Gregus, N. Kryvinska, "Service Orientation of Enterprises - Aspects, Dimensions, Technologies", 2015, Comenius University in Bratislava, ISBN: 9788022339780.
13. N. Kryvinska, M. Gregus, "SOA and its Business Value in Requirements, Features, Practices and Methodologies", 2014, Comenius University in Bratislava, ISBN: 9788022337649.

Languages necessary to complete the course:

Slovak

Ethics:

The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.

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Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, *a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject*. Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.

Notes:

Past grade distribution

Total number of evaluated students: 116

A	ABS	B	C	D	E	FX	M
96,55	0,0	0,86	0,0	0,0	0,0	0,86	1,72

Lecturers: Mgr. Ivan Osvald

Last change: 13.02.2025

Approved by: prof. Ing. Ján Papula, PhD.

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KIS/037B/24	Course title: Business Law
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 2.	
Educational level: I.	
Prerequisites:	
Antirequisites: (FM.KIS/049B/20 or FM.KIS/060B/21)	
Course requirements: - active participation in seminars - 2x ongoing written verification of knowledge + preparation of an assignment (30%) - verification of knowledge in written form (70%) Scale of assessment (preliminary/final): 30/70	
Learning outcomes: The student knows how to orient himself in the field of commercial legislation, which is an integral part of the business environment. After completing the subject, the student will acquire comprehensive knowledge in the field of starting and ending business activities in the form of business companies. He will become familiar with individual forms of business in the conditions of the Slovak Republic, start-up as a modern form of business, he will be able to choose the most suitable legal form of business company for him. The goal is to correctly interpret the relevant commercial regulations and to be able to apply the acquired knowledge in practice.	
Class syllabus: Definition of the term entrepreneurship, typology of entrepreneurship; business of Slovak and foreign persons; entrepreneur - definition, categories, identification features, company and its composition; legal forms of business companies - public business company, limited partnership, limited liability company, simple joint-stock company; joint stock company; start-up in the form of a business company; establishment and creation of business companies; liquidation and dissolution of commercial companies; registration in the commercial register; running a business - entities, terms of running a business, types of businesses, creation and termination of a business license.	
Recommended literature: [1] Peráček, T. - Mucha, B. Obchodné právo pre manažérov : vybrané kapitoly, 2019, 126 s. ISBN 978-80-223-4789-1. [2] Treľová, S. Obchodné právo : pre medzinárodný manažment. - 1. vyd. - Bratislava : Univerzita Komenského v Bratislave, 2014. - 124 s. ISBN 978-80-223-3689-5.	

[3] Act no. 513/1991 Coll. Commercial Code as amended [4] Act no. 455/1991 Coll. on Trade Licensing, as amended [5] Act no. 530/2003 Coll. on the Commercial Register and on Amendments to Certain Acts, as amended							
Languages necessary to complete the course: Slovak language							
Ethics: The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies. Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, <i>each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.</i> Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level. Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, <i>a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.</i> Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.							
Notes:							
Past grade distribution Total number of evaluated students: 62							
A	ABS	B	C	D	E	FX	M
43,55	0,0	22,58	17,74	9,68	3,23	3,23	0,0
Lecturers: doc. JUDr. PhDr. Silvia Treľová, PhD.							
Last change: 16.02.2025							
Approved by: prof. Ing. Ján Papula, PhD.							

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KIS/339B/18	Course title: Communication within Enterprise Environment
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 6.	
Educational level: I.	
Prerequisites:	
Course requirements:	
Learning outcomes:	
Class syllabus:	
Recommended literature:	
Languages necessary to complete the course:	
Ethics: <p>The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, <i>each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.</i> Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, <i>a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.</i> Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.</p>	
Notes:	

Past grade distribution							
Total number of evaluated students: 44							
A	ABS	B	C	D	E	FX	M
100,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0
Lecturers: Mgr. Andrea Studeničová							
Last change:							
Approved by: prof. Ing. Ján Papula, PhD.							

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KIS/076B/11	Course title: Computer Science
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 1.	
Educational level: I.	
Prerequisites:	
Course requirements:	
Learning outcomes:	
Class syllabus:	
Recommended literature:	
Languages necessary to complete the course:	
Ethics: The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies. Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, <i>each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.</i> Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level. Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, <i>a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.</i> Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.	
Notes:	

Past grade distribution							
Total number of evaluated students: 3361							
A	ABS	B	C	D	E	FX	M
23,8	0,0	27,46	15,2	10,56	8,87	14,07	0,03
Lecturers: RNDr. Zuzana Kovačičová, PhD., Mgr. Eleonóra Beňová, PhD., Mgr. Július Selecký, PhD., Mgr. Martin Krajčík, PhD., Ing. Pavol Gono, RNDr. Eva Kostrecová, PhD., Ing. Bibiána Konáriková Mackovčinová, doc. RNDr. Michal Greguš, PhD.							
Last change: 01.04.2022							
Approved by: prof. Ing. Ján Papula, PhD.							

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KSP/001B/00	Course title: Controlling
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 6.	
Educational level: I.	
Prerequisites:	
Course requirements: Assessment of work during the semester: 20 % - presentation: practical aspects of controlling focused on understanding the professional text and the ability to present the topic according to the set criteria and structure, team evaluation 30 % - evaluation of the semester work - Predictive financial and economic analysis of the enterprise and industry according to defined criteria and structure, team evaluation 10 % - evaluation of the presentation of the semester work according to defined criteria, team evaluation Participation in lectures is based on Art. 21 of the Study Regulations of Comenius University is compulsory. The knowledge covered in lectures will be checked in the form of short tests at the seminars; the absence of knowledge will be evaluated with minus points. 40% of the assessment is covered by the exam. The content of the exam will be verification: <ul style="list-style-type: none"> • the level of mastery of basic terminology (explanation of concepts) • the level of understanding of the basic principles of controlling (and the ability to apply it in different areas of business management) • the ability to interpret information from financial statements and the results of financial and economic analyses • level of orientation and overview of information sources and possibilities of their creation for the needs of managerial decision-making Scale of assessment (preliminary/final): 60 % / 40%	
Learning outcomes: By completing the course, students should: <ul style="list-style-type: none"> • acquire basic terminology in the field of controlling, • understand the basic principles of controlling (and have the ability to apply them in different areas of business management), • have the ability to interpret the information of financial statements and the results of financial-economic analyses for the needs of managerial decision-making, 	

- have an overview and should be familiar with information sources and the possibilities of their creation for the needs of managerial decision-making.

Class syllabus:

- 1 The new concept of controlling the management of organizations.
- 2 Control as a managerial function, different views of control.
- 3 Controlling as a powerful tool of modern management.
- 4 The role and position of controlling the organizations in our country and in the world.
- 5 Strategic and operational level controlling.
- 6 Information support, planning and controlling relationship.
- 7 Analysis and discussion of the financial statements for the needs of management decision-making, the ex-ante analysis.
- 8 Analysis of the external environment, competition, sources of information-gathering, CI.
- 9 Management accounting, budgeting, controlling costs, costing, ABM, Beyond Budgeting.
- 10 Reporting and MIS support controlling, data mining, OLAP, BI.

Recommended literature:

Horváth&Partners: Nová koncepce controllingu, Profess Consulting, 2004
 Petřík, T.: Ekonomické a finanční řízení firmy, Manažerské účetnictví v praxi, Praha, 2009
 Learning materials for seminars, presentation of lectures, and other educational documents (mainly from business practice) are available on the faculty e-learning portal.

Languages necessary to complete the course:

Slovak

Ethics:

The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, *each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.* Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, *a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.* Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.

Notes:

In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results

honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may be connected with enforcing accompanying legal consequences on academic, (...) disciplinary level.

In accordance with the regulations of the internal regulation No. 13/2018 approved by the Academic senate of Comenius University in Bratislava the Disciplinary Regulations of Comenius University in Bratislava for Students, a disciplinary offence of a student is any form of copying or forbidden cooperation or providing answers during written or oral examination (assessment of knowledge) or during preparation for it within the course, or using technical devices or any information carriers in other than allowed ways during written or oral evaluation of study results (assessment of knowledge) or during preparation for it within the course. Committing a disciplinary offence may lead to imposing some disciplinary precautions on the student: admonition, conditional suspension of studies or dismissal from studies.

Past grade distribution

Total number of evaluated students: 3431

A	ABS	B	C	D	E	FX	M
19,64	0,0	31,13	26,03	14,86	7,61	0,61	0,12

Lecturers: Mgr. Dávid Smolka, PhD., Mgr. Dominik Trubač, PhD., Mgr. Dávid Paculík

Last change: 17.02.2025

Approved by: prof. Ing. Ján Papula, PhD.

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KIS/071B/22	Course title: Creating, Marketing and Management of E-shop
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 4.	
Educational level: I.	
Prerequisites:	
Course requirements:	
Learning outcomes:	
Class syllabus:	
Recommended literature:	
Languages necessary to complete the course:	
Ethics: The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies. Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, <i>each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.</i> Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level. Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, <i>a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.</i> Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.	
Notes:	

Past grade distribution							
Total number of evaluated students: 108							
A	ABS	B	C	D	E	FX	M
55,56	0,0	25,0	6,48	3,7	0,93	4,63	3,7
Lecturers: Ing. Jaroslav Vojtechovský, PhD.							
Last change: 08.10.2023							
Approved by: prof. Ing. Ján Papula, PhD.							

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KIS/172B/21	Course title: Creative Web Page Design
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 5.	
Educational level: I.	
Prerequisites:	
Course requirements: The student will present his created website site in person or online via MS Teams (30% of the total evaluation) Continuous assessment on tasks or for an activity in class (10% of the total assessment) The student will create a website on the school platform (itplatform.space) or another by agreement with the teacher. (60% of the total evaluation) The date of the exam will be determined during the lesson after agreement with the students. Scale of assessment (preliminary/final): 40/60	
Learning outcomes: Students will learn the techniques of developing professional websites and learn how to create websites pages from the position of a web designer. The emphasis will be on the principles of quality web design sites to meet all the important requirements leading to quality and modern design.	
Class syllabus: <ol style="list-style-type: none"> 1. Overview of web development today 2. Design for the past, present and future 3. What to consider before starting work 4. Understanding graphics 5. What is needed to create a page 6. Collection of requirements 7. Content creation 8. Content management 9. Basics of HTML5 and CSS3 10. Examples of java script 11. Web server 12. New technologies in website development 	
Recommended literature: [1] C. Eccher, Profesionálny web design, techniky a vzorové riešenia, CP Books a.s. Brno 2005. (Existuje aj novšie vydanie z roku 2008, preklad do čestiny, rok 2010.)	

- [2] B. P. Hogan, HTML5 a CSS3, Výukový kurz webového vývojára, Computer press, 2011, preklad z angličtiny.
- [3] M. Boultonhttps, Designing for the Web, 2009, available online: <https://designingfortheweb.co.uk/>
- [4] MACDONALD, Matthew. Wordpress: The Missing Manual: The Book That Should Have Been in the Box. Beijing China ; Boston [MA] : O'Reilly: O'Reilly, 2020. ISBN 978-1-4920-7416-8.
- [5] WEBB, James. Web Development and Design for Beginners: Learn and Apply the Basic of HTML5, CSS3, JavaScript, jQuery, Bootstrap, DOM, UNIX Command and GitHub - Tools For Building Responsive Websites. [s.l.]: ISBN Canada, 2021. ISBN 978-1-77793-462-0.

Languages necessary to complete the course:

Slovak language, English language

Ethics:

The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, *each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.* Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, *a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.* Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.

Notes:

Past grade distribution

Total number of evaluated students: 49

A	ABS	B	C	D	E	FX	M
53,06	0,0	26,53	4,08	0,0	0,0	12,24	4,08

Lecturers: Mgr. Vincent Karovič, PhD.

Last change: 13.09.2024

Approved by: prof. Ing. Ján Papula, PhD.

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KSP/375B/22	Course title: Design Thinking in Online Entrepreneurship
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 3.	
Educational level: I.	
Prerequisites:	
Course requirements:	
Learning outcomes:	
Class syllabus:	
Recommended literature:	
Languages necessary to complete the course:	
Ethics: The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies. Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, <i>each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.</i> Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level. Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, <i>a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.</i> Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.	
Notes:	

Past grade distribution							
Total number of evaluated students: 57							
A	ABS	B	C	D	E	FX	M
59,65	0,0	24,56	1,75	0,0	5,26	7,02	1,75
Lecturers: Ing. Jaroslav Hul'vej, PhD., Mgr. Eva Porázková, PhD.							
Last change: 18.09.2023							
Approved by: prof. Ing. Ján Papula, PhD.							

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KSP/070B/21	Course title: Development of Entrepreneurial Skills I
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 3.	
Educational level: I.	
Prerequisites:	
Course requirements:	
Learning outcomes:	
Class syllabus:	
Recommended literature:	
Languages necessary to complete the course:	
Ethics: The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies. Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, <i>each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.</i> Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level. Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, <i>a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.</i> Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.	
Notes:	

Past grade distribution							
Total number of evaluated students: 192							
A	ABS	B	C	D	E	FX	M
43,75	0,0	32,81	10,94	2,6	2,08	4,17	3,65
Lecturers: doc. PhDr. Marian Holienka, PhD., Mgr. Miloš Mrva, PhD., Mgr. Juraj Mikuš, PhD., Mgr. Peter Marcin, PhD.							
Last change: 18.09.2023							
Approved by: prof. Ing. Ján Papula, PhD.							

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KSP/055B/24	Course title: Development of Entrepreneurial Skills II
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 4.	
Educational level: I.	
Prerequisites:	
Course requirements: Continuous evaluation for the results achieved during the semester (100 percent). The student submits the results of his/her work during the semester. The student's work focuses on the development and validation of a concept and implementation plan for a micro-business plan within student teams. The work during the semester forms the basis for the course evaluation. The output is a prepared and validated micro-enterprise project concept and relevant documentation. The assessment of the course is in accordance with the CU Study Regulations and the individual grading scales are awarded on the basis of an applied point system that reflects the degree of success in completing the course. Scale of assessment (preliminary/final): Continuous evaluation 100%	
Learning outcomes: The objective of the course is to practice students' entrepreneurial skills in practical application. Students will create their own business idea on which they will test different methods and techniques through which they will transform their idea from initial idea to one that is validated with potential customers.	
Class syllabus: <ol style="list-style-type: none"> 1. Introduction to the subject 2. Startup ecosystem in Slovakia and presentation of the StartupDen virtual accelerator 3. Identification and validation of business ideas 4. Customer feedback 5. Prototyping 6. Business models 7. Lean Canvas and MVP tuning 8. Final presentations 	
Recommended literature: HOLIENKA, M. Podnikanie: Podnikavosť, tvorba a rozvoj podnikateľských nápadov a príležitostí. Bratislava: Univerzita Komenského v Bratislave, 2018.	

OSTERWALDER, A. – PIGNEUR, Y. 2010. Business Model Generation. John Wiley and Sons, 2010. ISBN 978-04-708-7641-1

RIES, E. 2011. The Lean Startup. New York : Crown Business, 2011. ISBN 978-03-078-8789-4

RIGBY, G. 2011. Business Planning for Entrepreneurs. Hampshire : Harriman House, 2011. ISBN 978-08-571-9178-6

Webové sídlo Akademickej knižnice UK – externé informačné zdroje prístupné pre UK: <http://uniba.sk/o-univerzite/fakulty-a-dalsie-sucasti/akademicka-kniznica-uk/externe-informacne-zdroje/>.

Virtuálny akcelerátor Rozbehni sa: <https://rozbehnisa.sk/>

Languages necessary to complete the course:

Slovak, English

Ethics:

The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, *each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge*. Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, *a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject*. Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.

Notes:

In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may be connected with enforcing accompanying legal consequences on academic, (...) disciplinary level.

In accordance with the regulations of the internal regulation No. 13/2018 approved by the Academic senate of Comenius University in Bratislava the Disciplinary Regulations of Comenius University in Bratislava for Students, a disciplinary offence of a student is any form of copying or forbidden cooperation or providing answers during written or oral examination (assessment of knowledge) or during preparation for it within the course, or using technical devices or any information carriers in other than allowed ways during written or oral evaluation of study results (assessment of knowledge) or during preparation for it within the course. Committing

a disciplinary offence may lead to imposing some disciplinary precautions on the student: admonition, conditional suspension of studies or dismissal from studies.							
Past grade distribution							
Total number of evaluated students: 38							
A	ABS	B	C	D	E	FX	M
50,0	0,0	21,05	15,79	2,63	2,63	0,0	7,89
Lecturers: Mgr. Peter Marcin, PhD.							
Last change: 30.07.2024							
Approved by: prof. Ing. Ján Papula, PhD.							

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KSP/053B/23	Course title: Development of Entrepreneurial Skills in Intergenerational Teams
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 5.	
Educational level: I.	
Prerequisites:	
Recommended prerequisites: Accounting, Introduction to management	
Course requirements: Creation and execution of a micro-business idea in student teams. The course evaluation is based on the work during the semester. Students will execute the micro-business project and document their work. Scale of assessment (preliminary/final): 100/0	
Learning outcomes: Practical experience with entrepreneurial activity and teamwork in cross-generation teams. Acquisition of basic entrepreneurial skills in business planning and execution, promotion and financial management of a micro-enterprise. Development of opportunity and idea recognition/creation, their fine-tuning and formulation into business models in the area of micro- and small enterprises. Development of communication skills in cross-generation environment.	
Class syllabus: <ol style="list-style-type: none"> 1. Course introduction - creation of teams and getting to know each other 2. Creativity and business idea generation 3. Opportunity recognition 4. Presentation of business ideas and training the related skills 5. Coordination in teams, preparation of short business plans 6. Presentation of business plans and creation of promotion videos 7. Execution of business activities in teams 8. Documentation and reporting 9. Interim evaluation and implementation of changes into execution 10. Final evaluation, financial reporting 	
Recommended literature:	
Languages necessary to complete the course:	
Ethics:	

The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, *each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.* Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, *a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.* Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.

Notes:

Past grade distribution

Total number of evaluated students: 24

A	ABS	B	C	D	E	FX	M
100,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0

Lecturers: Mgr. Diana Gašparík, PhD.

Last change: 18.09.2023

Approved by: prof. Ing. Ján Papula, PhD.

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KSP/065B/24	Course title: Development of Entrepreneurial Thinking
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 1.	
Educational level: I.	
Prerequisites:	
Course requirements: Students submit the results of their coursework in seven assignments allocated throughout the semester. The maximum points to achieve from the assignments is 100. The assignments are submitted electronically and shared with teachers and peers and presented and discussed on seminars. Active class participation is required to accomplish the course.	
Learning outcomes: Development of personal initiative and entrepreneurial thinking of students. Developing abilities to identify problems in the world around. Developing an internal motivation to solve problems.	
Class syllabus: <ol style="list-style-type: none"> 1. Course introduction 2. Entrepreneurial thinking 3. Identification of own personal framework (network, abilities, passion) 4. Curiosity 5. Developing curiosity 6. Ability to observe and perceive relationships 7. Think like a traveler 8. Observation analysis 9. Streetcombing 10. Consultations 11. Final presentation 	
Recommended literature: [1] ĎURICOVÁ, I. 99 inšpiratívnych podnikateľských nápadov. Inventic, 2012. ISBN 978-80-971172-0-7. [2] PIKO, M. 59 inšpiratívnych podnikateľských príbehov. Inventic, 2013. ISBN 978-80-971172-1-4 [3] LUKNIČ, A. S. Manažment kreativity a inovácií. Bratislava: Univerzita Komenského v Bratislave, 2008. ISBN 978-80-223-2452-6.	

- [4] BARON, R. A., HMIELESKI, K. M. Essentials of Entrepreneurship. Second Edition. Changing the World, One Idea at a Time. Cheltenham: Edward Elgar, 2018.
- [5] BJERKE, B. About Entrepreneurship. Cheltenham: Edward Elgar, 2013.
- [6] BAUM, J. R. et al., eds. The Psychology of Entrepreneurship. New York, NY: Psychology Press, 2012.

Languages necessary to complete the course:

Slovak

Ethics:

The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, *each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.* Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.

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Notes:

Past grade distribution

Total number of evaluated students: 74

A	ABS	B	C	D	E	FX	M
56,76	0,0	13,51	6,76	2,7	8,11	12,16	0,0

Lecturers: Mgr. Juraj Mikuš, PhD.

Last change: 20.09.2024

Approved by: prof. Ing. Ján Papula, PhD.

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KSP/376B/22	Course title: Digital Entrepreneurship
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 4.	
Educational level: I.	
Prerequisites:	
Course requirements:	
Learning outcomes:	
Class syllabus:	
Recommended literature:	
Languages necessary to complete the course:	
Ethics: The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies. Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, <i>each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.</i> Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level. Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, <i>a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.</i> Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.	
Notes:	

Past grade distribution							
Total number of evaluated students: 57							
A	ABS	B	C	D	E	FX	M
22,81	0,0	28,07	24,56	5,26	7,02	7,02	5,26
Lecturers: Mgr. Juraj Mikuš, PhD., Mgr. Vincent Karovič, PhD.							
Last change: 21.02.2025							
Approved by: prof. Ing. Ján Papula, PhD.							

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KIS/ECB/11	Course title: E-commerce
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 3.	
Educational level: I.	
Prerequisites:	
Course requirements:	
Learning outcomes:	
Class syllabus:	
Recommended literature:	
Languages necessary to complete the course:	
Ethics: <p>The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, <i>each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.</i> Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, <i>a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.</i> Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.</p>	
Notes:	

Past grade distribution							
Total number of evaluated students: 491							
A	ABS	B	C	D	E	FX	M
74,95	0,0	10,59	6,52	1,22	2,04	4,28	0,41
Lecturers: Ing. Jaroslav Vojtechovský, PhD.							
Last change: 08.10.2023							
Approved by: prof. Ing. Ján Papula, PhD.							

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KSP/107B/24	Course title: Emotional Intelligence in Entrepreneurship
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 5.	
Educational level: I.	
Prerequisites:	
Course requirements:	
Learning outcomes:	
Class syllabus:	
Recommended literature:	
Languages necessary to complete the course:	
Ethics: <p>The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, <i>each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.</i> Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, <i>a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.</i> Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.</p>	
Notes:	

Past grade distribution							
Total number of evaluated students: 11							
A	ABS	B	C	D	E	FX	M
81,82	0,0	9,09	0,0	0,0	0,0	9,09	0,0
Lecturers: Mgr. Yuliia Fedorova, PhD.							
Last change:							
Approved by: prof. Ing. Ján Papula, PhD.							

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KIS/006B/23	Course title: English for Managers I
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 2	
Recommended semester: 1.	
Educational level: I.	
Prerequisites:	
Recommended prerequisites: Knowledge of English language on B2 level.	
Course requirements: 12% for active participation in classes, 12% for mid-term test, 16% for two writing assignments, 10% for grammar test and 50% for oral part of oral assessment at the end of semester. Scale of assessment (preliminary/final): 50/50	
Learning outcomes: By completing the course the student extends his/her vocabulary related to management, human resources and strategic management. The telephoning skill is practiced and he/she will also be able to actively take part in meetings led in English. He/she will be able to write a professional email and create a structured professional CV, as well as write a letter of application.	
Class syllabus: Topics: Fundamental principles of management Company structure Numbers in managerial work Human resource management Types of companies: ltd, plc, family businesses, self-proprietorship Setting up a business Styles of Management Travelling Managerial skills: Telephoning Writing: CV and a Letter of Application Grammar: Tense review, prepositions with verbs, nouns and adjectives, modals.	
Recommended literature: Internal material distributed at the beginning of semester. Ian MacKenzie: English for Business studies. Thir Edition. CUP 2010 Emmerson, P.: Email English. 2nd edition. MacMillan, 2015	

<p>Emmerson, P.: Business Builder. Modules 1, 2, 3. MacMillan 2009 Emmerson, P.: Business Builder. Modules 4, 5, 6. MacMillan 2009 Mascull, B.: Business Vocabulary in Use. Third edition. CUP 2017 Hughes, J.: Telephone English. Macmillan 2006 Murphy, R.: English Grammar in Use for intermediate learners, fourth edition. CUP 2012. Oxford Business English Dictionary. OUP 2008.</p>							
<p>Languages necessary to complete the course: English on B2 level.</p>							
<p>Ethics: The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies. Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, <i>each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.</i> Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level. Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, <i>a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.</i> Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.</p>							
<p>Notes:</p>							
<p>Past grade distribution Total number of evaluated students: 4870</p>							
A	ABS	B	C	D	E	FX	M
17,33	0,04	26,34	20,49	14,02	12,92	8,85	0,0
<p>Lecturers: Mgr. Alexandra Mittelman, PhD., MBA, Mgr. Lenka Procházková, PhD., PaedDr. Jarmila Brtková, PhD., Mgr. Ľudmila Žalkovičová, PhDr. Roman Kečka, PhD.</p>							
<p>Last change: 13.09.2024</p>							
<p>Approved by: prof. Ing. Ján Papula, PhD.</p>							

STATE EXAM DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM/S08/23	Course title: Entrepreneurship
Number of credits: 1	
Recommended semester: 5., 6..	
Educational level: I.	
State exam syllabus:	
Last change:	
Approved by: prof. Ing. Ján Papula, PhD.	

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KSP/019B/24	Course title: Entrepreneurship
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 2., 4.	
Educational level: I.	
Prerequisites:	
Recommended prerequisites: -	
Course requirements: - Scale of assessment (preliminary/final): 75%/25%	
Learning outcomes: -	
Class syllabus: -	
Recommended literature: -	
Languages necessary to complete the course: -	
Ethics: The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies. Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, <i>each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.</i> Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level. Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, <i>a student's</i>	

disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject. Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.

Notes:

Past grade distribution

Total number of evaluated students: 99

A	ABS	B	C	D	E	FX	M
36,36	0,0	33,33	17,17	8,08	0,0	2,02	3,03

Lecturers: Mgr. Miloš Mrva, PhD., Mgr. Juraj Mikuš, PhD., Mgr. Peter Marcin, PhD.

Last change: 18.02.2025

Approved by: prof. Ing. Ján Papula, PhD.

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KIS/014B/00	Course title: Information Systems and Application Software
Educational activities: Type of activities: lecture / practicals Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 2.	
Educational level: I.	
Prerequisites:	
Course requirements:	
Learning outcomes:	
Class syllabus:	
Recommended literature:	
Languages necessary to complete the course:	
Ethics: The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies. Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, <i>each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.</i> Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level. Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, <i>a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.</i> Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.	
Notes:	

Past grade distribution							
Total number of evaluated students: 5557							
A	ABS	B	C	D	E	FX	M
30,0	0,0	29,42	18,75	8,87	7,41	5,52	0,02
Lecturers: RNDr. Zuzana Kovačičová, PhD., Ing. Pavol Gono, Mgr. Eleonóra Beňová, PhD., RNDr. Eva Kostrecová, PhD., Mgr. Július Selecký, PhD., doc. RNDr. Michal Greguš, PhD., Mgr. Martin Krajčík, PhD.							
Last change: 23.05.2022							
Approved by: prof. Ing. Ján Papula, PhD.							

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KSP/072B/24	Course title: Innovations and Trends in Online Entrepreneurship
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 5.	
Educational level: I.	
Prerequisites:	
Course requirements: During the semester, students work in teams to develop an innovation project for a selected online product and present the results in seminars. The assessment consists of four parts: (1) Milestone 1 - Customer Profile 20%, (2) Milestone 2 - Value Map 20%, (3) Milestone 3 - Alignment of Value Map and Customer Profile and Business Model 20%, (4) Exam in the exam period 40%. The overall assessment is based on the valid assessment system of FM UK: A = 91-100%; B = 81-90%; C = 73-80%; D = 66-72%; E = 65-60%; F = 0-59% points. Scale of assessment (preliminary/final): 60/40	
Learning outcomes: The course deals with the issue of online business. Students will gain knowledge on the areas and current trends in online entrepreneurship and related business models. They will learn a systematic approach to online product innovation based on the Value Proposition Design methodology. Participants will be able to work independently and in teams to create online products and business models in different business areas.	
Class syllabus: <ol style="list-style-type: none"> 1. Definition of online products and online entrepreneurship 2. Innovation, its types and relevance to online business 3. Historical development of online business 4. Areas of online business and types of online products 5. Success factors in online business 6. Basic business models in online business (4C - Content, Commerce, Context, Connection) 7. Challenges, expectations and problems of customers in online business 8. Creating a value proposition in online business 9. Integration of online products into business models 10. Marketing analytics in online business 11. Examples of online business in practice - guest lectures 12. Summary of course topics 	
Recommended literature:	

- [1] WIRTZ, Bernd W. Digital business models: concepts, models, and the alphabet case study. Cham, Switzerland: Springer, 2019. ISBN 978-3-030-13007-7.
- [2] MORABITO, Vincenzo. Digital entrepreneurship: management, systems and practice. Cambridge, United Kingdom: Cambridge University Press, 2022. ISBN 978-1-108-84551-9.
- [3] OSTERWALDER, Alexander; PIGNEUR, Yves; BERNARDA, Greg and SMITH, Alan. Vydělávejte svými nápady: vytvářejte produkty a služby, po kterých zákazníci touží. Brno: BizBooks, 2016. ISBN 978-80-265-0452-8.
- [4] OSTERWALDER, Alexander; PIGNEUR, Yves; SMITH, Alan and BERNARDA, Greg. Value proposition design: how to create products and services customers want. Hoboken: John Wiley, 2014. ISBN 978-1-118-96805-5.
- [5] IDEA CONSORTIUM. Digital Entrepreneurship Dynamics. 2020
- [6] Presentations and materials for lectures and seminars distributed during the semester

Languages necessary to complete the course:

Slovak, English

Ethics:

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Notes:

Communication, distribution of materials and submission of student work take place in MS Teams. Team name: FMUK_Inovácie a trendy v online podnikaní_denní_2024/2025. Team code: r6nc63t.

Past grade distribution

Total number of evaluated students: 33

A	ABS	B	C	D	E	FX	M
63,64	0,0	27,27	6,06	0,0	0,0	0,0	3,03

Lecturers: Ing. Jaroslav Hul'vej, PhD., Ing. Jaroslav Vojtechovský, PhD.

Last change: 27.01.2025

Approved by: prof. Ing. Ján Papula, PhD.

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/260B/24	Course title: Introduction Taxation
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 3.	
Educational level: I.	
Prerequisites:	
Recommended prerequisites: -	
Course requirements: -	
Learning outcomes: The student is able to explain the evolution of tax theories and taxation systems, to describe current system of taxation in the Slovak Republic (with focus on the direct taxes)	
Class syllabus: Class syllabus: 1. Introduction into theory of taxation 2. Evolution of tax theories 3. Tax as an economic category and an instrument. - functions and principles of taxes - tax techniques' elements - tax determination 4. Criteria for tax division 5. System of taxation in Slovak republic 6. Tax policy of state and its basic goals 7. Direct taxes – income tax, local taxes and fees 8. Indirect taxes – excise tax, value added tax (VAT) 9. Chosen problems of system of taxation 10. Tax optimization 11. The impact of taxes on economic behaviour 12. Tax harmonization in EU	
Recommended literature: 1. Schultzová A. a kol.: Daňovníctvo - daňová teória a politika, Iura Edition 2011 2. Schultzová A. a kol.: Daňovníctvo - daňová teória a politika I., Iura Edition 2012 3. Zákon č. 595/2003 Z. z. o dani z príjmov v znení neskorších predpisov	

4. Zákon č. 582/2004 Z. z. o miestnych daniach a miestnom poplatku za komunálne odpady a drobné stavebné odpady v znení neskorších predpisov

Languages necessary to complete the course:

slovak

Ethics:

The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.

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Notes:

Past grade distribution

Total number of evaluated students: 41

A	ABS	B	C	D	E	FX	M
90,24	0,0	0,0	0,0	0,0	2,44	4,88	2,44

Lecturers: doc. Ing. Jana Kajanová, PhD., PhDr. Peter Málach, PhD., MBA

Last change: 30.07.2024

Approved by: prof. Ing. Ján Papula, PhD.

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/134B/00	Course title: Introduction to Financial Management
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 4.	
Educational level: I.	
Prerequisites:	
Course requirements: The conditions for completing the course are: - attendance of lectures, - active participation during seminars, - self and continuous preparation for the seminars, - successful passing of interim assessment, - successful passing of final exam. The subject assessment consists of 2 parts: 1. 50% (50 points) interim assessment from the overall grade 2. 50% (50 points) final assessment from the overall grade. The interim assessment includes active participation in seminars and processing of a case study during seminars (20 points = 20%), completion of homework assignments (10 points = 10%), and interim tasks and tests during the semester (20 points = 20%). The final exam (50 points = 50%) consists of a written test. The requirement to pass the subject is to achieve a minimum of 60% in the exam. The requirement to pass the seminars is to achieve a minimum of 60% in the seminar assessments. Scale of assessment (preliminary/final): Scale of assessment (preliminary/final): 50% seminar / 50% exam (written, retake exam is oral)	
Learning outcomes: The course represents an introduction into financial management and corporate finance. It emphasizes the understanding of tools used in the financial analysis, functioning of financial markets, pricing models of securities and the time value of money concept and its use in practice.	
Class syllabus: 1. Introduction to financial management 2. Analysis of financial statements 3. Financial environment 4. Risk and yield 5. Time value of money 6. Pricing models	

7. Weighted average cost of capital
8. Evaluation of capital investments

Recommended literature:

- [1] KOMORNÍK, J. – MAJERČÁKOVÁ, D. (2015) Úvod do finančného manažmentu. Bratislava: Kartprint 2015, 166 s. ISBN 978-80-89553-35-8
- [2] KOMORNÍK J., MAJERČÁKOVÁ D., HUSOVSKÁ M.(2011) Finančný manažment, Kartprint 2011. ISBN 978-80-88870-97-5
- [3] BRIGHAM, E. F., EHRHARDT, M. C., FOX, R. Financial management theory & practice, 2nd Edition, Cengage Learning EMEA, 2019. 978-1-4737-6021-9
- [4] BRIGHAM, E. F., EHRHARDT, M. C. Financial Management, 17th – 13th Edition, Thomson, South Western, 2023 - 2005.
- [5] BREALEY, R. A., MYERS, S. C.: Principles of Corporate Finance, 7th Edition, McGraw Hill, 2003.
- [6] VLACHYNSKÝ, K. - KRÁČOVIČ, J. (2011) Finančný manažment, Bratislava: Iura Edition, 2011. ISBN978-80-8078-356-3

Languages necessary to complete the course:

Slovak

Ethics:

The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, *each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge*. Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, *a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject*. Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.

Notes:

Past grade distribution

Total number of evaluated students: 4608

A	ABS	B	C	D	E	FX	M
16,28	0,0	24,26	19,53	12,8	12,0	12,2	2,93

Lecturers: Mgr. Katarína Rentková, PhD., Mgr. Magdaléna Musilová, PhD., LL.M., prof. RNDr. Ing. Ľudomír Šlahor, CSc., Mgr. Vladimír Mariak, PhD., Mgr. Rita Szalai, PhD.

Last change: 27.02.2025
Approved by: prof. Ing. Ján Papula, PhD.

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KIS/350B/25	Course title: Labour Law
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 5.	
Educational level: I.	
Prerequisites:	
Antirequisites: (FM.KIS/302B/16)	
Course requirements: - active participation in seminars - continuous evaluation of the student – a project consisting of two assignments (30%), written verification of knowledge (70%) Scale of assessment (preliminary/final): 30% / 70%	
Learning outcomes: After completing the course, the student will gain the necessary knowledge in the field of labor law. First of all, the student gets acquainted with pre-contractual relationships, which are the gateway to employment. In connection with the employment relationship, the student will learn what the employment contract should contain, what are the rights and obligations of the parties, what is the employment law and social protection of the employee, how the employee and the employer can terminate the employment. The student will also gain an overview of employment relationships established by agreements on work performed outside of employment. The student will use the acquired knowledge about the legal (illegal) performance of dependent work in everyday practice. The aim of the course is to complete the profile of the graduate and prepare him for the possibility of performing work in the position of a manager with legal knowledge in the field of labor law.	
Class syllabus: The concept of labor law and its subject; sources and scope of labor law; dependent work; types of employment relationships; the status of the employee and the employer and their employment personality; pre-contractual relations and the establishment of an employment relationship; creation, duration and termination of employment; types of employment; working hours and leave of the employee; barriers to work on the part of the employee and the employer; maternity and parental leave; responsibility in labor relations; agreements on work performed outside the employment relationship	
Recommended literature:	

- [1] TREĽOVÁ, S. Základy pracovného práva pre manažérov. Aktualizované a doplnené vydanie. - Brno : Tribun EU, 2020. - 104 s. ISBN 978-80-263-1564-3.
- [2] TREĽOVÁ, S. - MATLÁK, J. Skončenie pracovnoprávneho vzťahu a jeho sociálno-ekonomický dopad. - 1. vyd. - Brno : Tribun EU, 2019. - 119 s. ISBN 978-80-263-1474-5.
- [3] TREĽOVÁ, S. Rovnaké zaobchádzanie so ženami a mužmi : osobitné pracovné podmienky tehotných žien a matiek v pracovnom pomere. - 1. vyd. - Praha : Nakladatelství Leges, 2019. - 229 s. ISBN 978-80-7502-389-6.
- [4] TREĽOVÁ, S. Digitalizácia pracovného prostredia – bezpečnosť, riziká a vplyv na zamestnanca. Týn nad Vltavou - Malá strana: Nová Forma, 2021, 85 s. ISBN 978-80-7612-342-7.
- [5] Zákon č. 311/2001 Z. z. Zákonník práce v znení neskorších predpisov
- [6] Zákon č. 5/2004 Z. z. o službách zamestnanosti a o zmene a doplnení niektorých zákonov v znení neskorších predpisov
- [7] Zákon č. 365/2004 Z. z. o rovnakom zaobchádzaní v niektorých oblastiach a o ochrane pred diskrimináciou a o zmene a doplnení niektorých zákonov (antidiskriminačný zákon) v znení neskorších predpisov
- [8] Zákon č. 663/2007 Z. z. o minimálnej mzde v znení neskorších predpisov
- [9] Zákon č. 82/2005 Z. z. o nelegálnej práci a nelegálnom zamestnávaní a o zmene a doplnení niektorých zákonov v znení neskorších predpisov

Languages necessary to complete the course:

Slovak language

Ethics:

The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, *each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge*. Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, *a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject*. Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.

Notes:

Past grade distribution							
Total number of evaluated students: 0							
A	ABS	B	C	D	E	FX	M
0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0
Lecturers: doc. JUDr. PhDr. Silvia Treľová, PhD., doc. JUDr. Ján Matlák, CSc.							
Last change: 30.06.2025							
Approved by: prof. Ing. Ján Papula, PhD.							

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/275B/21	Course title: Macroeconomics
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 3.	
Educational level: I.	
Prerequisites:	
Course requirements: Course requirements: Successful completion of the course requires active participation in lectures and seminars, passing a preliminary test and final exam, as well as individual work and continuous preparation for individual lessons. Scale of assessment (preliminary/final): 40%/60%	
Learning outcomes: The aim of the course is to understand the basic principles of the functioning of the economy as a whole and to be able to interpret the relationships between the most important macroeconomic variables – GDP, GNP, inflation, unemployment, exchange rate. After completing the course, the student is able to understand and explain how macroeconomic equilibrium is created and what is the cause and consequence of macroeconomic imbalance. The student acquires a theoretical and methodological basis for understanding the intentions and effects of economic policy, is able to use the acquired knowledge not only in further study, but also in the economic and social reality so that he or she is able to confront macroeconomic theory with economic practice.	
Class syllabus: <ol style="list-style-type: none"> 1. Macroeconomics as a science, the subject of macroeconomics research. 2. National economic aggregates for measuring the performance of the economy. 3. Consumption, savings and investments. 4. Cyclical development of the economy – short-term fluctuations of the market system. 5. Economic growth – the economy in the long run. 6. Money and the money market from a macroeconomic point of view. Macroeconomic equilibrium in the IS/LM model 7. Inflation 8. Unemployment 9. Fiscal policy 10. Monetary policy 11. Exchange rates and foreign exchange markets. Open economy. 12. Current challenges of the development of the Slovak economy 	

Recommended literature:

- [1] ČAPLÁNOVÁ, A. a kol. 2022. Ekonómia. ISBN Wolters Kluwer. 978-80-7676-490-3
- [2] MUCHOVÁ, E. a kol. 2024. Makroekonómia 1. (dostupné aj ako e-kniha) Bratislava: Wolters Kluwer. ISBN 978-80-7676-871-0
- [3] MUCHOVÁ, E. a kol. 2024. Makroekonómia – praktikum. Bratislava: Wolters Kluwer. ISBN 9788057104186
- [4] Core Econ – CORE Econ - Economics for a changing world (core-econ.org)
- [5] CORE Econ – verzia dostupná v slovenskom jazyku: <https://www.core-econ.org/espp/book/sk/text/0-3-contents.html>
- [6] Papers and Journals according to the current themes
- [7] Websites of economic policy subjects and support institutions (statistical offices etc.)

Languages necessary to complete the course:

slovak

Ethics:

The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, *each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge*. Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, *a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject*. Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.

Notes:**Past grade distribution**

Total number of evaluated students: 904

A	ABS	B	C	D	E	FX	M
8,52	0,0	17,37	18,69	16,15	17,15	15,49	6,64

Lecturers: Mgr. Katarína Rentková, PhD., doc. RNDr. Mária Bohdalová, PhD., doc. PhDr. Marian Šuplata, PhD., Mgr. Radoslava Šrútová, Mgr. Lukáš Veteška, PhD., Mgr. Kitty Klacsánová, PhD., doc. Mgr. Veronika Gežík, PhD., doc. PhDr. Paulína Mihaľová, PhD., Ing. Žaneta Lacová, PhD.

Last change: 30.03.2025**Approved by:** prof. Ing. Ján Papula, PhD.

STATE EXAM DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/S07/15	Course title: Management
Number of credits: 1	
Recommended semester: 5., 6..	
Educational level: I.	
State exam syllabus:	
Last change: 16.09.2021	
Approved by: prof. Ing. Ján Papula, PhD.	

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMn/075B/21	Course title: Management I
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 1.	
Educational level: I.	
Prerequisites:	
Course requirements: Continuos evaluation (60%) - case studies, midterm test, final test. Exam (40%). Scale of assessment (preliminary/final): 60/40	
Learning outcomes: After completing the course, the student will gain comprehensive knowledge from selected areas of management theory and become familiar with the basic procedures for identifying and solving problems in managerial practice. The content of the course also focuses on developing the managerial skills and abilities of the students. Through discussions and solving case studies, the student improves the correct use of management terminology as a scientific discipline, expands his knowledge and improves the necessary skills for further study and managerial practice.	
Class syllabus: <ol style="list-style-type: none"> 1. Management and managers. 2. Management theory development - first half of the 20th century. 3. Management theory development - second half of the 20th century and the beginning of the 21st century. 4. Organizational environment. 5. Management in a global environment. 6. Organizational culture. 7. Managerial ethics and social responsibility. 8. Strategic management. 9. Planning in management. 10. Managerial decision-making. 	
Recommended literature: [1] COPUŠ, L. a kol. Manažment. Bratislava: Univerzita Komenského v Bratislave, 2024. [online]. Dostupné na: https://stella.uniba.sk/texty/FM_LCakol_manazment_2ed.pdf [2] ROBBINS, P. R. – COULTER, M. Management. Harlow: Pearson, 2021. [3] Collective of authors. 2020. Principles of Management. Minneapolis: University of Minnesota. [online]. Dostupné na: https://open.lib.umn.edu/principlesmanagement/	

- [4] STACHO, Z. – STACHOVÁ, K. Základy manažmentu. Trnava: Univerzita sv. Cyrila a Metoda v Trnave, 2020. [online]. Dostupné na: https://www.ucm.sk/download/Zaklady_manazmentu.pdf?s=MzA6YzUwOWEwMGU6cDowOmRmMTE4MSAg
- [5] WOJČÁK, E. a kol. Manažment. Bratislava: Univerzita Komenského v Bratislave, 2017.
- [6] MAJTÁN, M. a kol. Manažment. Bratislava: Sprint dva, 2016.
- [7] SEDLÁK, M. – LIŠKOVÁ, C. Manažment. Bratislava: Wolters Kluwer, 2016.
- [8] Databases of the Academic library Comenius University, Center of science-technical information SR.

Languages necessary to complete the course:
english

Ethics:

The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, *each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge*. Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, *a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject*. Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.

Notes:

In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may be connected with enforcing accompanying legal consequences on academic, (...) disciplinary level.

In accordance with the regulations of the internal regulation No. 13/2018 approved by the Academic senate of Comenius University in Bratislava the Disciplinary Regulations of Comenius University in Bratislava for Students, a disciplinary offence of a student is any form of copying or forbidden cooperation or providing answers during written or oral examination (assessment of knowledge) or during preparation for it within the course, or using technical devices or any information carriers in other than allowed ways during written or oral evaluation of study results (assessment of knowledge) or during preparation for it within the course. Committing

a disciplinary offence may lead to imposing some disciplinary precautions on the student: admonition, conditional suspension of studies or dismissal from studies.

Past grade distribution

Total number of evaluated students: 1572

A	ABS	B	C	D	E	FX	M
19,27	0,0	24,87	19,4	11,77	10,81	13,74	0,13

Lecturers: doc. Ing. Mgr. Ľubomíra Strážovská, PhD., doc. PhDr. Lukáš Copuší, PhD., Mgr. Michaela Poláková, PhD., Ing. Ivan Skaloš, PhD., PhDr. Matúš Baráth, PhD., Zora Mária Frešová, MSc.

Last change: 10.09.2024

Approved by: prof. Ing. Ján Papula, PhD.

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMn/076B/21	Course title: Management II
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 2.	
Educational level: I.	
Prerequisites:	
Course requirements: Seminar paper (max. 10%), presentation of the seminar paper (max. 10%), mid-semester test (max. 40%), final oral exam (max. 40%), active participation in solving case studies is expected. Scale of assessment (preliminary/final): 60/40	
Learning outcomes: After completing the course the student obtains a comprehensive knowledge of selected areas of management theory and become familiar with the basic procedures for identifying and solving problems in management practice. Course content also focuses on developing managerial skills and abilities of listeners. Students through an individual elaboration of an essay, its presentation followed by discussion and case studies enhance the correct use of terminology of management as a science discipline, expanding their knowledge and improving the skills necessary for further study and management practice.	
Class syllabus: <ol style="list-style-type: none"> 1. Basics of organizing. 2. Job design. 3. Human resource management. 4. Individual and group behavior. 5. Motivation of employees. 6. Leadership theories. 7. Communication and interpersonal skills. 8. Controlling as a function of management. 9. Change management. 10. Time management Self management. 	
Recommended literature: [1] ROBBINS, P. R. - COULTER, M.: Management, Harlow : Pearson education limited, 2018, 14th edition. p 751. ISBN 978-1-292-21583-9 [2] ROBBINS, P. R. - COULTER, M. with contributions by MARTOCCHIO, J. J., KONG,	

L. K.: Management, Harlow : Pearson education limited, 2016, 13th edition. p. 717 . ISBN 978-1-292-09020-7
[3] Journal of Human Resource Management. ISSN 2453 – 7683-[online] www.jhrm.eu

Languages necessary to complete the course:
english

Ethics:

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Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, *a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.* Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.

Notes:

Past grade distribution

Total number of evaluated students: 1354

A	ABS	B	C	D	E	FX	M
26,81	0,0	28,58	20,61	11,23	6,43	6,35	0,0

Lecturers: doc. PhDr. Lukáš Copuš, PhD., Mgr. Michaela Poláková, PhD., doc. Ing. Mgr. Ľubomíra Strážovská, PhD., Ing. Marián Mikolášik, PhDr. Matúš Baráth, PhD.

Last change: 16.01.2025

Approved by: prof. Ing. Ján Papula, PhD.

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KSP/060B/16	Course title: Management of Start-ups and Small Firms
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 5.	
Educational level: I.	
Prerequisites:	
Course requirements: During the semester, a student can get up to 70 points. A maximum of 20 points will be given for a practical team assignment, 30 points can be earned for case study solving (2 case studies, 15 points each), and 20 points can be earned for interim tests (2 tests, 10 points each). In the exam period, a student takes an exam for which they can earn 30 points. The overall evaluation is in accordance with the faculty evaluation system: A = 91-100%; B = 81-90%; C = 73-80%; D = 66-72%; E = 65-60%; F = 0-59% points. Scale of assessment (preliminary/final): Continuous evaluation 70% / Final evaluation 30%	
Learning outcomes: Familiarize with the fundamentals and specifics of start-ups. Understanding the lifecycle of startups and the principles of their management in each phase. Getting acquainted with the latest trends and practice of start-up management in the Slovak environment. Familiarize with the fundamentals and specifics of small business management. Understanding the specificities of the individual features and special areas of small business management. Getting acquainted with the latest trends and the practice of small business management in the Slovak and international environment. Through practical lectures of guests from the start-up community and entrepreneurs - small business managers, students gain direct insight into the practice of start-ups and small businesses.	
Class syllabus: <ol style="list-style-type: none"> 1. Course introduction. Introduction to management of startups and small firms 2. Financing of startups and small firms 3. Financing of startups and small firms – traditional form: bank financing (guest lecture) 4. Financing of startups and small firms – modern forms: venture capital (guest lecture) 5. Financing of startups and small firms – modern forms: crowdfunding (guest lecture) 6. Sales in startups and small firms practice (guest lecture) 7. Franchising 8. Franchising in practice (guest lecture) 9. Growth and internationalization 10. Growth and internationalization in practice 1 (guest lecture) 11. Growth and internationalization in practice 2 (guest lecture) 	

12. Management of resources in startups and small firms							
13. Management of resources in startups and small firms in practice (guest lecture)							
Recommended literature:							
Languages necessary to complete the course:							
Ethics: The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies. Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, <i>each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.</i> Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level. Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, <i>a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.</i> Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.							
Notes:							
Past grade distribution Total number of evaluated students: 316							
A	ABS	B	C	D	E	FX	M
14,87	0,0	29,11	31,01	14,56	6,65	1,27	2,53
Lecturers: doc. PhDr. Marian Holienka, PhD., Mgr. Diana Gašparík, PhD.							
Last change: 18.09.2023							
Approved by: prof. Ing. Ján Papula, PhD.							

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KSP/061B/16	Course title: Managerial Economics
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 1.	
Educational level: I.	
Prerequisites:	
Course requirements:	
Learning outcomes:	
Class syllabus:	
Recommended literature:	
Languages necessary to complete the course:	
Ethics: The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies. Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, <i>each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.</i> Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level. Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, <i>a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.</i> Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.	
Notes:	

Past grade distribution							
Total number of evaluated students: 2702							
A	ABS	B	C	D	E	FX	M
18,39	0,0	22,58	21,17	14,54	12,73	10,58	0,0
Lecturers: prof. Ing. Ján Papula, PhD., Mgr. Silvester Krčméry, PhD., Mgr. Andrea Gažová, PhD., Mgr. Nikola Salajová, PhD., Mgr. Ján Bajčan, PhDr. Dominik Šteffko, Ing. Diana Bednarčíková, PhD.							
Last change: 23.09.2024							
Approved by: prof. Ing. Ján Papula, PhD.							

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMk/013B/15	Course title: Marketing
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 1.	
Educational level: I.	
Prerequisites:	
Course requirements: 40 % interim evaluation: - active attendance (in case of unjustified absence or unpreparedness to seminar - loss of 10%), - semester project – application of theoretical knowledge on selected issues – 40%, 60 % final evaluation: - exam – written, online test using the selected application (MS Forms) Electronic communication and method of distribution of study materials is carried out by MS Teams application. The overall student rating consists of the sum of the percentages for active attendance on seminars and of the percentage obtained from the exam. Exam is written resp. realized through using the selected application (MS Forms). System of interim evaluation is set on the beginning of semester. Exam dates will be determined based on the coordination of dates no later than 1 week before the start of the exam period. Scale of assessment (preliminary/final): 40/60	
Learning outcomes: By completing the course, students will acquire basic knowledge and understanding of various areas of marketing theory. The course emphasizes the importance and contribution of basic marketing postulates in terms of interconnection of the organization and its customers. Emphasis is given on acquiring skills in marketing decision-making and implementation of individual marketing activities of the organization, especially in strategic and marketing planning, market segmentation and market positioning, marketing research, analysis of marketing environment and shopping behavior of consumers and the organization, designing marketing mix and use international marketing. In addition to gaining theoretical knowledge, the course is also aimed at stimulating students' ability to apply the marketing concept in their working lives.	
Class syllabus: 1. Position and importance of marketing in organization development. 2. The nature of the marketing concept. 3. Strategic planning and importance of marketing planning. 4. Marketing environment.	

5. Marketing information system and marketing research.
6. Shopping behavior of consumers in organizations.
7. Market segmentation, target group selection and creation of market position.
8. Product as a marketing mix tool.
9. Pricing and pricing strategy of the company.
10. Distribution channels and physical distribution.
11. Marketing communication and marketing communication mix.
12. International marketing.
13. Service marketing.

Recommended literature:

- [1] BARTÁKOVÁ, G. – CIBÁKOVÁ, V. – ŠTARCHOŇ, P. 2007. Základy marketingu. 2. ed. Bratislava: 228 s.r.o., 2007. ISBN 978-80-969834-4-5
- [2] KOTLER, P. – ARMSTRONG, G. 2007. Marketing. Praha: Grada, 2007. ISBN 80-247-0513-3
- [3] KOTLER, P. – ARMSTRONG, G. 2023. Marketing: An Introduction, 15th edition. Pearson Rental. 2023. ISBN 9780137476459
- [4] KOTLER, P. – WONG, V. – SAUNDERS, J. – ARMSTRONG, G. 2007. Moderní marketing. Praha: Grada Publishing, 2007. ISBN 8024715457
- [5] BAINES, P. – FILL, C. – PAGE, K. 2011. Marketing. Oxford: Oxford University Press, 2011. ISBN 978-0-19-957961-7
- [6] TUTEN, T. L. 2019. Principles of Marketing for a Digital Age. SAGE Publications Ltd, 2019. ISBN 1526423332 - selected chapters
- [7] Marketing Science and Inspirations a Marketing&Media journals
- With regard to new and available resources, supplementary literature will be updated on a continuous basis.

Languages necessary to complete the course:

Slovak, English

Ethics:

The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, *each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.* Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, *a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.* Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.

Notes:							
Past grade distribution							
Total number of evaluated students: 2012							
A	ABS	B	C	D	E	FX	M
6,41	0,0	23,66	21,47	17,79	16,95	13,67	0,05
Lecturers: prof. Mgr. Peter Štarchoň, PhD., doc. Ing. Gabriela Pajtinková Bartáková, PhD., Mgr. František Olšavský, PhD., PhDr. Ján Ganobčík, MSc., Ing. Zuzana Mikulášová, MBA, Mgr. Juraj Kamenský, Ing. Monika Kuchtová, PhD., Mgr. Lujza Gunišová, Mgr. Tatyana Zlodeyeva, doc. JUDr. PhDr. Katarína Gubíniová, PhD.							
Last change: 16.09.2024							
Approved by: prof. Ing. Ján Papula, PhD.							

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/072B/24	Course title: Mathematics
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 1.	
Educational level: I.	
Prerequisites:	
Course requirements:	
Learning outcomes:	
Class syllabus:	
Recommended literature:	
Languages necessary to complete the course:	
Ethics: The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies. Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, <i>each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.</i> Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level. Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, <i>a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.</i> Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.	
Notes:	

Past grade distribution							
Total number of evaluated students: 93							
A	ABS	B	C	D	E	FX	M
18,28	0,0	16,13	22,58	12,9	16,13	13,98	0,0
Lecturers: doc. Ing. Mgr. Urban Kováč, PhD., Mgr. Adam Gonšenica							
Last change: 01.07.2024							
Approved by: prof. Ing. Ján Papula, PhD.							

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/276B/21	Course title: Microeconomics
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 2.	
Educational level: I.	
Prerequisites:	
Course requirements: Mandatory attendance at seminars, passing a written final exam. The points distribution of midterm / final evaluation: 40% / 60%	
Learning outcomes: The course Microeconomics provides basic knowledge about the origin and development of economic science. It explains the importance of the subject and methodology of economic theory. It deals with the market and the market mechanism and its basic components such as demand, supply, equilibrium price and competition. Discusses the different market subjects. Analyses firm and consumer behavior. By mastering the basic laws of economics, the student will understand their application to practice.	
Class syllabus: Basic concepts: competition, present versus future value, economic versus accounting profit, marginal analysis. Market forces - supply and demand. Market equilibrium. Administrative intervention versus market equilibrium. Elasticity of demand. Maximizing turnover. Introduction to the theory of consumer behavior. The production process and costs. Production functions, isoquants, isocosts, firm's optimum. Short and long time horizon. Cost minimization. Market structure. Perfect competition, monopoly, monopolistic competition, oligopoly. Profit maximization and pricing in markets of different types. Price setting in an oligopolistic market. Monopolistic pricing strategies.	
Recommended literature: Stoličná, Z. - Černička, D. : Základy manažérskej ekonómie. - 2. dopl. vyd. Towarzystwo Slowaków w Polsce, 2022. 137 s. ISBN 978-83-8111-258-1 BAYE, M.R. - PRICE, J.T. - SQUALLI, J. 2013. Managerial economics and Business strategy. McGraw-Hill, 2013. 636 s. ISBN 978-0-0771-5450-9 LISÝ, J. a kolektív - 2016. Ekonómia. Praha: Wolters Kluwer. 2016. 621 s. ISBN 978-80-7552-275-7	
Languages necessary to complete the course: Slovak and English	

Ethics:

The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, *each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.* Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, *a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.* Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.

Notes:**Past grade distribution**

Total number of evaluated students: 1221

A	ABS	B	C	D	E	FX	M
7,94	0,0	16,71	20,64	15,48	12,45	26,29	0,49

Lecturers: doc. RNDr. Mária Bohdalová, PhD., doc. PhDr. Marian Šuplata, PhD., Mgr. Magdaléna Musilová, PhD., LL.M., Mgr. Lucia Klapáčová, PhD., Mgr. Katarína Rentková, PhD., doc. PhDr. Paulína Mihaľová, PhD., doc. Mgr. Veronika Gežík, PhD., Mgr. Lucia Paškrťová, PhD., Mgr. Radoslava Šrúťová

Last change: 19.02.2024

Approved by: prof. Ing. Ján Papula, PhD.

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KIS/351B/23	Course title: Online Business - Case Studies
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 5.	
Educational level: I.	
Prerequisites:	
Course requirements:	
Learning outcomes:	
Class syllabus:	
Recommended literature:	
Languages necessary to complete the course:	
Ethics: The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies. Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, <i>each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.</i> Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level. Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, <i>a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.</i> Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.	
Notes:	

Past grade distribution							
Total number of evaluated students: 8							
A	ABS	B	C	D	E	FX	M
75,0	0,0	0,0	25,0	0,0	0,0	0,0	0,0
Lecturers: Ing. Jaroslav Vojtechovský, PhD.							
Last change: 08.10.2023							
Approved by: prof. Ing. Ján Papula, PhD.							

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KIS/016_B/22	Course title: Online Marketing
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 4.	
Educational level: I.	
Prerequisites:	
Course requirements: Scale of assessment (preliminary/final): 40/60	
Learning outcomes: By completing the course Online Marketing students will acquire basic knowledge and understanding of individual tools of online marketing. Emphasis is placed on practical application and the latest trends. The student should be able to develop a basic online marketing strategy and then set it up.	
Class syllabus:	
Recommended literature: Kolektív autorov, Online marketing, Affiliate sieť Dognet, 2019 Seth Godin, Toto je marketing, Lindeni, 2020 Michal Kubíček Jan Linhart, 333 tipů a triků pro SEO, Computer Press, 2010 Michelle Losekoot Eliška Vyhnánková, Jak na síť, Jan Melvil publishing, 2019 Kolektív autorov, Tvorba úspěšného zarábajícího blogu, Affiliate sieť Dognet, 2019 Anna Sálková, Kreativní copywriting, Computer Press, 2018	
Languages necessary to complete the course:	
Ethics: The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies. Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, <i>each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.</i> Cases of violation of this provision can be assessed as a violation of obligations	

arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, *a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.* Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.

Notes:

Past grade distribution

Total number of evaluated students: 70

A	ABS	B	C	D	E	FX	M
35,71	0,0	31,43	12,86	5,71	2,86	2,86	8,57

Lecturers: Ing. Jaroslav Vojtechovský, PhD., Mgr. Eva Poráziková, PhD.

Last change: 10.02.2025

Approved by: prof. Ing. Ján Papula, PhD.

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KIS/117B/24	Course title: Online Surveys and Data Analysis
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 5.	
Educational level: I.	
Prerequisites:	
Course requirements:	
Learning outcomes:	
Class syllabus:	
Recommended literature:	
Languages necessary to complete the course:	
Ethics: <p>The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, <i>each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.</i> Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, <i>a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.</i> Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.</p>	
Notes:	

Past grade distribution							
Total number of evaluated students: 33							
A	ABS	B	C	D	E	FX	M
81,82	0,0	6,06	0,0	0,0	0,0	9,09	3,03
Lecturers: Mgr. Lucia Vilčeková, PhD.							
Last change:							
Approved by: prof. Ing. Ján Papula, PhD.							

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KSP/022B/15	Course title: Operations Management and Logistics
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 6.	
Educational level: I.	
Prerequisites:	
Course requirements: The evaluation consists of four parts: (1) active participation 10%, (2) short tests 15%, (3) seminar assignments 25%, (4) final exam 50%. The overall evaluation is in accordance with the faculty evaluation system: A = 91-100% excellent, B = 81-90% very good, C = 73-80% good, D = 66-72% satisfactory, E = 65-60% sufficient, FX = 0-59%, insufficient. Scale of assessment (preliminary/final): 50/50	
Learning outcomes: The course provides students of the bachelor's level of study with knowledge in the field of production system management and material flow management, both in manufacturing companies and in service organizations. After successful completion of the course student will be able to: <ul style="list-style-type: none"> • Understand the importance and functions of operations management and logistics and explain the basic managerial terms and processes as well as the essence of an efficient production system, also in the context of the current Industry 4.0 concept. • Apply a systematic and professional approach to improving productivity. • Understand the functionality and roles of software systems for production and logistics planning and control. • Understand the core concepts of digital manufacturing and digital twin. • Apply principles of sustainable manufacturing in the production system. • Understand the principles of sourcing, procurement and purchasing in logistics. • Analyse, plan, and manage inventory and warehouse systems. • Know the different freight transportation systems and their fields of application. • Assess the possibilities of using information and communication technologies in logistics. 	
Class syllabus: <ol style="list-style-type: none"> 1. Characteristics of operations management and production system 2. Productivity management 3. Production planning and control with the use of software support 4. Digital production system and digital twin 5. Sustainable production system and circular supply chain 6. Logistics and supply chain management 	

7. Procurement and purchasing
8. Inventory management
9. Warehousing and warehouse management
10. Logistics transportation systems

Recommended literature:

Basic literature:

- [1] FEKETE, Milan and HULVEJ, Jaroslav. Operačný manažment a logistika. Bratislava: Kartprint, 2018. ISBN 978-80-89553-59-4.
 - [2] BURGHART, Stephanie and FEKETE, Milan. Risk management of procurement of the German medium-sized industrial companies with the focus on security of supply. In: KRYVINSKA, Natalia and PONISZEWSKA-MARAŇDA, Aneta (eds.). Developments in information and knowledge management for business applications. Cham: Springer, 2022, pp. 321-359. ISBN 978-3-030-77915-3. Available from: https://doi.org/10.1007/978-3-030-77916-0_13.
 - [3] COLLIER, David A. and EVANS, James R. Operations and supply chain management. 2nd ed. Boston, MA: Cengage Learning, 2021. ISBN 978-0-357-13169-5.
 - [4] BASU, Ron. Managing global supply chains: contemporary global challenges in supply chain management. 3rd. ed. London: Routledge, 2023. ISBN 978-1-003-34135-2. Available from: <https://doi.org/10.4324/9781003341352>.
 - [5] CHRISTOPHER, Martin. Logistics and supply chain management. 6th ed. Harlow: Pearson, 2023. ISBN 978-1-292-41619-9.
 - [6] Teaching materials distributed during the semester in MS Teams.
- Additional literature:
- [7] NUNES, Breno; BATISTA, Luciano; MASI, Donato and BENNETT, David. Sustainable operations management: key practices and cases. London: Routledge, 2023. ISBN 978-1-003-00937-5. Available from: <https://doi.org/10.4324/9781003009375>.
 - [8] SULLIVAN, Mac and KERN, Johannes (eds.). The digital transformation of logistics: demystifying impacts of the fourth industrial revolution: demystifying impacts of the fourth industrial revolution. Hoboken, NJ: Wiley, 2021. ISBN 978-1-119-64645-7.
 - [9] PYO, Dong-Jin; HWANG, Jaejin and YOON, Youngjin. Tech trends of the 4th industrial revolution. Dulles, VA: Mercury Learning and Information, 2021. ISBN 978-1-68392-688-7.
 - [10] The homepage of the FMCU library is: <https://www.fm.uniba.sk/pracoviska/kniznica-fm-uk/>. On this address students can find various bibliography sources. Students can also use other relevant websites like Google Scholar <https://scholar.google.com/> which is also recommended.

Languages necessary to complete the course:

Slovak, English

Ethics:

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Notes:

The course is provided only in the summer semester. Code of the course in MS Teams: pnfidpi.

Past grade distribution

Total number of evaluated students: 3881

A	ABS	B	C	D	E	FX	M
41,1	0,0	33,57	19,56	4,69	0,44	0,52	0,13

Lecturers: doc. Ing. Milan Fekete, PhD., Ing. Jaroslav Hul'vej, PhD.

Last change: 26.02.2025

Approved by: prof. Ing. Ján Papula, PhD.

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMn/077B/21	Course title: Personnel Management
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 4.	
Educational level: I.	
Prerequisites:	
Course requirements: Assignments during the semester: Case study (team assignment) - 15% Midterm test - 15% Final test – 15% In-class activities - 15% Oral exam (in the exam period): 40% For successful completion of the course, students must achieve minimum 60 out of 100 possible points (%), qualifying for grade 'E'. Failure to achieve grade 'E' (as defined in study program) results in the transfer of the course to the following academic year. The final course grade reflects the work during seminars and final oral exam. It will therefore be a sum of the individual activities with the following scale: Grade A: 100% - 91%; Grade B: 90% - 81%; Grade C: 80% - 73%; Grade D: 72% - 66%; Grade E: 65% - 60%; Grade F: 59% and less. Scale of assessment (preliminary/final): 60/40	
Learning outcomes: The aim of this course is to familiarize students with basic HR activities such as job analysis, employee recruitment and selection, employee training & development, career management and compensation. Students will develop basic understanding on implementation of individual HR functions from both employer and employee points of view. The course develops conceptual thinking, systematic thinking in application of selected personnel management policy, analytical thinking, organizational skills, interpersonal skills and the ability to work in a team.	
Class syllabus: 1. The role of HR management in the organization. 2. Job analysis. 3. HR planning. 4. Employee recruitment.	

5. Employee selection.
6. Performance management and performance appraisal.
7. Employee training.
8. Employee development, career and talent management.
9. Employee motivation.
10. Employee compensation.
11. Downsizing and Outplacement
12. Absences and fluctuation.
13. Employee and labor relations.

Recommended literature:

- [1] BAJZÍKOVÁ, Ľ. – KIRCHMAYER, Z. – FRATRIČOVÁ, J. 2019. Základy personálneho manažmentu: akademicko-praktický sprievodca k analýze pracovných pozícií, personálnemu plánovaniu, náboru a výberu zamestnancov. Bratislava: Univerzita Komenského v Bratislave, 2019. Dostupné na:
<https://alis.uniba.sk:8443/lib/item?id=chamo:692808&fromLocationLink=false&theme=Katalog>
- [2] BAJZÍKOVÁ, Ľ. – HORVÁTHOVÁ SULEIMANOVÁ, J. 2019. Základy personálneho manažmentu: akademicko-praktický sprievodca vzdelávaním, rozvojom, kariérou, fluktuáciou a zamestnaneckými vzťahmi. Bratislava : Univerzita Komenského v Bratislave, 2019. Dostupné na: <https://alis.uniba.sk:8443/lib/item?id=chamo:692442&fromLocationLink=false&theme=Katalog>
- [3] BAJZÍKOVÁ, Ľ. – FRATRIČOVÁ, J. 2019. Akademicko-praktický sprievodca v oblastiach manažmentu pracovných výkonov, pracovnej motivácie a odmeňovania. Bratislava : Univerzita Komenského v Bratislave, 2019. Dostupné na:
<https://alis.uniba.sk:8443/lib/item?id=chamo:694002&fromLocationLink=false&theme=Katalog>
- [4] FRATRIČOVÁ, J. 2020. Praktické cvičenia zo základov personálneho manažmentu. Bratislava: Univerzita Komenského v Bratislave, 2019. Dostupné na:
<https://alis.uniba.sk:8443/lib/item?id=chamo:699976&fromLocationLink=false&theme=Katalog>
 (dostupná aj pdf anglická verzia)
- [5] PILKOVÁ, A. – STACHOVÁ, P. – KIRCHMAYER, Z. et. al. 2012. Manažment v praxi: Prípadové štúdie zo slovenského podnikateľského prostredia, Bratislava : Ofprint JH, 2012. ISBN 978-80-89037-30-8
- [6] CARBERY, R. – CROSS, C. 2013. Human Resource Management – A Concise Introduction. Houndmills: Palgrave Macmillan. ISBN 978-1-137-00939-5
- [7] BRATTON, J. – GOLD, J. 2017. Human Resource Management: Theory and Practice. 6th Edition. Londýn: Palgrave Macmillan, ISBN 978-1-137-57259-2.
- [8] NOE, R. – HOLLENBECK, J. – WRIGHT, P. 2020. Human Resource Management. McGraw Hill, Boston: Irwin.
- [9] Selected case studies Harvard Business School
- [10] Journal of Human Resource Management. ISSN 2453-7683. Comenius University in Bratislava.

Languages necessary to complete the course:

Slovak and English language

Ethics:

The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, *each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.* Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, *a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.* Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.

Notes:

In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations. Such judgement may be connected with enforcing accompanying legal consequences on academic, disciplinary level.

In accordance with the regulations of the internal regulation No. 13/2018 approved by the Academic senate of Comenius University in Bratislava the Disciplinary Regulations of Comenius University in Bratislava for Students, a disciplinary offence of a student is any form of copying or forbidden cooperation or providing answers during written or oral examination (assessment of knowledge) or during preparation for it within the course, or using technical devices or any information carriers in other than allowed ways during written or oral evaluation of study results (assessment of knowledge) or during preparation for it within the course. Committing a disciplinary offence may lead to imposing some disciplinary precautions on the student: admonition, conditional suspension of studies or dismissal from studies.

Past grade distribution

Total number of evaluated students: 1106

A	ABS	B	C	D	E	FX	M
12,93	0,0	15,01	18,08	17,9	19,62	6,78	9,67

Lecturers: Mgr. Juliet Horváthová Suleimanová, PhD., Mgr. Michaela Poláková, PhD., Ing. Veronika Vojtilová, PhD.

Last change: 07.02.2025

Approved by: prof. Ing. Ján Papula, PhD.

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM/010B/23	Course title: Practice
Educational activities: Type of activities: practice Number of hours: per week: per level/semester: 4t Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 6.	
Educational level: I.	
Prerequisites:	
Course requirements:	
Learning outcomes:	
Class syllabus:	
Recommended literature:	
Languages necessary to complete the course:	
Ethics: The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies. Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, <i>each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.</i> Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level. Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, <i>a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.</i> Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.	
Notes:	

Past grade distribution							
Total number of evaluated students: 57							
A	ABS	B	C	D	E	FX	M
56,14	0,0	29,82	14,04	0,0	0,0	0,0	0,0
Lecturers: doc. JUDr. PhDr. Katarína Gubíniová, PhD., prof. Mgr. Peter Štarchoň, PhD., doc. PhDr. René Pawera, PhD., prof. Ing. Natalia Kryvinska, PhD., doc. Frédéric Delaneuville, Dr., prof. JUDr. Daniela Nováčková, PhD., Ing. Jaroslav Hul'vej, PhD., doc. PhDr. Marian Šuplata, PhD., doc. RNDr. Michal Greguš, PhD., doc. RNDr. Mária Bohdalová, PhD., doc. PhDr. Lukáš Copuš, PhD., doc. PhDr. Marian Holienka, PhD.							
Last change:							
Approved by: prof. Ing. Ján Papula, PhD.							

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/220B/15	Course title: Principles of Financial Accounting I
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 2.	
Educational level: I.	
Prerequisites:	
Course requirements: Continuous assessment for the term (50 percent), exam (50 percent). The condition for completing the course is to complete two control papers during the course (with a success rate of at least 50 percent). Present the knowledge outlined in the brief syllabus. The evaluation of the course is in accordance with the Study Regulations of Comenius University and the individual levels of the classification scale are awarded on the basis of the applied points system, which reflects the degree of success of completing the course. Scale of assessment (preliminary/final): 50/50	
Learning outcomes: The student is able to give a comprehensive picture of accounting with regard to its subject and understand the role of accounting in the company's information system, describe basic accounting concepts, balance sheet accounting theory, accounting documents, valuation issues, financial statement processes and international accounting harmonization, and taxes from the aspect of decision making process.	
Class syllabus: <ol style="list-style-type: none"> 1. The importance of accounting as part of a business information system 2. The objectives and functions of accounting 3. General accounting principles 4. Assets and liabilities 5. Balance sheet, its content and role. Impact of economic operations on a balance sheet. 6. Double-entry accounting (bookkeeping) system 7. Accounting documents, books of account 8. Valuation of assets and liabilities in the double entry accounting (bookkeeping). 9. Understanding the cycle of assets by the double entry accounting (bookkeeping) 10. The financial statements and its structure 11. Conceptual framework of IFRS and principles of IFRS conversion from Slovak financial statements to the financial statements according to the IAS / IFRS 12. Accounting, taxes and decision making process 	

Recommended literature:

1. Saxunová, D.: Účtovníctvo I., cvičebnica A. Wolters Kluwer, Bratislava 2018
2. Zákon č. 431/2002 Z. z. o účtovníctve v znení neskorších predpisov
3. Zákon č. 595/2003 Z. z. o dani z príjmu v znení neskorších predpisov
4. Paul D. Kimmel, Jerry J. Weygandt, Donald E. Kieso- Financial Accounting: Tools for Business Decision Making, WileyPLUS, 7th Edition, 2013
5. Jerry J. Weygandt, Paul D. Kimmel, Donald E. Kieso- Financial and Managerial Accounting, WileyPLUS, 2nd Edition, 2015

Languages necessary to complete the course:

Slovak, English

Ethics:

The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, *each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge*. Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, *a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject*. Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.

Notes:**Past grade distribution**

Total number of evaluated students: 5299

A	ABS	B	C	D	E	FX	M
23,91	0,0	19,85	17,64	14,44	15,44	8,68	0,04

Lecturers: doc. Ing. Jana Kajanová, PhD., Mgr. Lukáš Veteška, PhD., Mgr. Dániel Tóth, PhD., Mgr. Pavel Danihel, PhD., Mgr. Dana Chabová, Mgr. Rita Szalai, PhD.

Last change: 19.02.2024

Approved by: prof. Ing. Ján Papula, PhD.

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KIS/051B/16	Course title: Project Management
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 4.	
Educational level: I.	
Prerequisites:	
Course requirements:	
Learning outcomes:	
Class syllabus:	
Recommended literature:	
Languages necessary to complete the course:	
Ethics: <p>The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, <i>each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.</i> Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, <i>a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.</i> Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.</p>	
Notes:	

Past grade distribution							
Total number of evaluated students: 1991							
A	ABS	B	C	D	E	FX	M
16,17	0,0	25,06	22,0	14,82	9,39	5,88	6,68
Lecturers: prof. Ing. Ján Papula, PhD., Ing. Peter Balco, PhD., Mgr. Petronela Klačanská, PhD., doc. Mgr. Lucia Kohnová, PhD., prof. Ing. Natalia Kryvinska, PhD.							
Last change: 24.02.2025							
Approved by: prof. Ing. Ján Papula, PhD.							

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KSP/067B/18	Course title: Social Entrepreneurship
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Type, volume, methods and workload of the student - additional information Compulsory - elective course; combined method; seminars - on-site; 2 hours weekly, 3 ECTS credits	
Number of credits: 3	
Recommended semester: 3.	
Educational level: I.	
Prerequisites:	
Course requirements: Students are evaluated for active application of selected concepts from the domain of social entrepreneurship to their own model social entrepreneurship projects - Mapping the social entrepreneurship ecosystem in Slovakia (or in selected foreign country) (20 points); analysis of social entrepreneurship case examples in terms of their business models and approach to scaling (20 points), own model social entrepreneurship project idea and business model (idea pitch, impact canvas, and business model description (each part worth 20 points). The overall evaluation is in accordance with the faculty evaluation system: A = 91-100%; B = 81-90%; C = 73-80%; D = 66-72%; E = 65-60%; F = 0-59% points. Scale of assessment (preliminary/final): 100/0	
Learning outcomes: Understand the character and role of social entrepreneurship in the current socio-economic context. Understand motives and qualities of social entrepreneurs. Understand different types of social entrepreneurship and different business models and scaling strategies. Be able to develop own social entrepreneurship project ideas using state-of-the-art tools and techniques.	
Class syllabus: <ol style="list-style-type: none"> 1. What is social entrepreneurship, and who are social entrepreneurs? 2. How does social entrepreneurship work? 3. Methods and tools for developing and implementing social entrepreneurial projects. 4. Recognizing social entrepreneurship business models. 5. Scaling social impact. 6. Ideation and prototyping in social entrepreneurship. 7. Effectuation in social entrepreneurship. 	
Recommended literature: [1] PILKOVÁ, A. a kol. (2016). Komerčné, sociálne a inkluzívne podnikanie na Slovensku. GEM Slovensko 2015. Bratislava: Univerzita Komenského v Bratislave.	

- [2] BJERKE, B. 2013. About Entrepreneurship. Cheltenham : Edward Elgar, 2013. ISBN 978-17-825-4538-5
- [3] OSTERWALDER, A., PIGNEUR, Y. Business Model Generation. John Wiley & Sons, 2010. ISBN 978-0470-87641-1
- [4] YOUNG, D.R. 2018. The Social Enterprise Zoo. Cheltenham : Edward Elgar, 2018. ISBN 978-1-78471-607-3
- [5] Social Entrepreneurship Akademie study materials (available online)
- [6] Social Impact Awards study materials (available online)
- [7] Databases of the Academic Library, Comenius University Bratislava, and Slovak Centre for Scientific and Technical Information

Languages necessary to complete the course:

English

Ethics:

The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, *each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.* Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, *a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.* Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.

Notes:

The knowledge, skills, competencies, and transferable abilities the student acquires by successfully completing the subject affect his personal development and can be used in his future career and life as an active citizen in democratic societies. These are listed in the subject syllabus. Following the provisions of § 71 of Internal Regulation no. 14/2023 approved by the Academic Senate of Comenius University Bratislava Full text of Regulation no. 23/2021 Internal system of ensuring the quality of higher education of the Comenius University Bratislava as amended by Addendum no. 1 and Appendix no. 2, *each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.* Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.

Following the provisions of internal regulation no. 13/2018 approved by the Academic Senate of the Comenius University Bratislava Disciplinary regulations of the Comenius University

Bratislava for students, a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject. Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.

Past grade distribution

Total number of evaluated students: 73

A	ABS	B	C	D	E	FX	M
30,14	0,0	35,62	13,7	2,74	5,48	8,22	4,11

Lecturers: doc. PhDr. Marian Holienka, PhD.

Last change: 11.02.2025

Approved by: prof. Ing. Ján Papula, PhD.

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KIS/106B/24	Course title: Statistics and Data Analysis for Entrepreneurs
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Type, volume, methods and workload of the student - additional information Lectures of 2 hours per week for 14 weeks, active participation in seminars of 2 hours per week for 14 weeks, expected independent work and self-study of 5 hours per week for 14 weeks.	
Number of credits: 5	
Recommended semester: 3.	
Educational level: I.	
Prerequisites:	
Course requirements: - active participation on seminars - independent preparation of homework assignments - 20 points in total - two tests during the teaching part of the semester - cumulative 40 points - exam 40 points The final grade consists of the sum of the points obtained during the teaching part of the semester and the points for the examination. Attendance at seminars is compulsory. Scale of assessment (preliminary/final): 60/40	
Learning outcomes: By completing the course, the student will gain basic knowledge of statistics and the use of data analytics in business and management. The objective of the course is to teach students how to analyze data using various tools, solve problems by using data analysis using statistical methods suitable for uni- and bivariate analysis of quantitative and qualitative variables, examine basic modeling techniques, design data structure and analytical infrastructure, design the use of analytical models, interpret the resulting data analysis outputs to consumers, business management or customers for data-driven decisions. Acquire skills in data extraction, transformation and loading, dynamic data analysis, use of MS Excel, R language.	
Class syllabus: Brief outline of the course: 1. The importance of data analysis in business and management, their roles, 2. Introduction to probability theory, 3. Conditional probability, independence and Bayes theorem. Random variable - definition, types (discrete and continuous), transformation, probability distribution, 4. Distribution function and its basic properties. Density function for a continuous random variable,	

<p>5. Introduction to statistical hypothesis testing. First and second order errors in statistical hypothesis testing,</p> <p>6. Statistical hypothesis testing. Statistical hypothesis testing: parametric tests. Tests of goodness of fit. Statistical hypothesis testing: selected nonparametric tests.</p> <p>As part of the seminars, students will learn the steps and processes involved in data analysis:</p> <ol style="list-style-type: none"> 1. Practicing the acquired theoretical knowledge from the lectures with examples, 2. ETL process in MS Excel and MS Power Query, data cleaning and preparation, 3. use of basic statistical methods with one variable using MS Excel, R, visualization and interpretation, 4. use and advantages of using relational database for data storage.
<p>Recommended literature:</p> <ol style="list-style-type: none"> 1. Milan Terek, Interpretácia štatistiky a dát, Bratislava, Equilibria, 2017, 458 s., 5. doplnené vyd., ISBN 978-80-8143-213-2 2. Milan Terek, Interpretácia štatistiky a dát podporný učebný materiál, Bratislava, Equilibria, 2017, 242 s., 5. dopln. vyd., ISBN 978-80-8143-212-5 3. Viera Labudová ... [et al.], Štatistické metódy pre ekonómov a manažérov, Bratislava, Wolters Kluwer, 2021, 391 s., 1. vyd., ISBN 978-80-571-0401-8 4. Viera Pacáková a kolektív, Štatistická indukcia pre ekonómov a manažérov, Bratislava, Wolters Kluwer, 2015, 365 s., 1. vyd., ISBN 978-80-8168-081-6 5. Erik Šoltés a kolektív, Bratislava, Wolters Kluwer, 2015, 351 s., 1. vyd., ISBN 978-80-8168-234-6
<p>Languages necessary to complete the course:</p> <p>slovak</p>
<p>Ethics:</p> <p>The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, <i>each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.</i> Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, <i>a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.</i> Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.</p>
<p>Notes:</p>

Past grade distribution						
Total number of evaluated students: 40						
A	ABS	B	C	D	E	FX
22,5	0,0	35,0	5,0	12,5	12,5	12,5
Lecturers: Ing. Rastislav Kulháněk, PhD., Mgr. Eva Poráziková, PhD.						
Last change: 11.02.2025						
Approved by: prof. Ing. Ján Papula, PhD.						

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KSP/063B/16	Course title: Supply Chain Management
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 6.	
Educational level: I.	
Prerequisites:	
Course requirements: The evaluation consists of four parts: (1) active participation 10%, (2) ongoing assignments 20%, (3) presentation of a selected topic 20%, (4) written test 50%. The overall evaluation is in accordance with the faculty evaluation system: A = 91-100% excellent, B = 81-90% very good, C = 73-80% good, D = 66-72% satisfactory, E = 65-60% sufficient, FX = 0-59%, insufficient. Scale of assessment (preliminary/final): 100/0	
Learning outcomes: The course addresses supply chain management issues. It explains agile, lean and sustainable management strategies and the concepts of planning and coordination of material and related information flows. Students will gain a comprehensive understanding of management of supply chains and logistics. They will learn about methods and processes for managing the procurement, production and distribution of goods and will be able to develop solutions for various logistics problems in business practice.	
Class syllabus: <ol style="list-style-type: none"> 1. Supply chain management and logistics 2. Strategies for supply chain management - lean, agile, and sustainable supply chains 3. Case study "Supply Chain Coordination" 4. Logistics services and logistics outsourcing 5. Procurement and supplier management 6. Inbound and production logistics 7. Distribution and reverse logistics 8. Transport and warehousing 9. Information and integration in supply chains 10. Presentations of student works 	
Recommended literature: [1] HULVEJ, J. Logistika: učebné texty. Bratislava: Kartprint, 2016. ISBN 978-80-89553-33-4. [2] LANGLEY, J.; NOVACK, R.; GIBSON, B. and COYLE, J. Supply Chain Management: A Logistics Perspective. 11th edition. Boston: Cengage, 2021. ISBN 978-0-357-44213-5.	

- [3] NAKANO, M. Supply Chain Management: Strategy and Organization. Singapore: Springer, 2020. ISBN 9789811384783.
- [4] IVANOV, D.; TSIPOULANIDIS, A. and SCHÖNBERGER, J. Global Supply Chain and Operations Management: A Decision-oriented Introduction to the Creation of Value. 3rd ed. Cham: Springer, 2021. ISBN 978-3-030-72330-9.
- [5] Study materials distributed during the semester through MS Teams.

Languages necessary to complete the course:

Slovak, English

Ethics:

The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, *each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge*. Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, *a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject*. Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.

Notes:

The course is provided only in the summer semester. Code of the course in MS Teams: 118xfcq.

Past grade distribution

Total number of evaluated students: 72

A	ABS	B	C	D	E	FX	M
66,67	0,0	27,78	2,78	0,0	0,0	1,39	1,39

Lecturers: Ing. Jaroslav Hul'vej, PhD.

Last change: 28.02.2025

Approved by: prof. Ing. Ján Papula, PhD.

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KSP/062B/16	Course title: Support of Business Development
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 6.	
Educational level: I.	
Prerequisites:	
Course requirements: 80% continuous evaluation: practical assignment in cooperation with a partner from the local entrepreneurship ecosystem, students will decide for an assignment from a list of available topics - assignments from real startups/entrepreneurial ventures defined by the members of the InQb university business incubator under the supervision of the teacher(s) and the InQb community manager. After choosing a particular assignments, students will follow the respective requirements. 20% final evaluation: final exam, written form. Scale of assessment (preliminary/final): 80% continuous evaluation + 20% final evaluation	
Learning outcomes: Students will get familiar with the nature of the small and medium-sized entrepreneurship support, its importance and role in the context of sustainable development of an economy. Students will understand different forms of financial and non-financial SME support. They will get familiar with the practical aspects of entrepreneurship support. They will understand the role of government institutions and other subjects in the entrepreneurship support system in Slovakia, as well as internationally. They will apply the knowledge obtained on a practical project in cooperation with a partner from the local entrepreneurship ecosystem.	
Class syllabus: MAIN TOPICS: <ol style="list-style-type: none"> 1. Introduction to the course 2. Supporting business development in the Slovak startup ecosystem 3. Forms of entrepreneurship support - selected topics1 4. Forms of entrepreneurship support - selected topics2 5. Protection of intellectual property of entrepreneurs 1 6. Protection of entrepreneurs' intellectual property 2 7. Business scaling 8. Business growth strategies 9. Initiatives to support entrepreneurship at EU level 10. State support and business support - current opportunities 	

Recommended literature:																							
Languages necessary to complete the course:																							
<p>Ethics:</p> <p>The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, <i>each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.</i> Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, <i>a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.</i> Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.</p>																							
<p>Notes:</p> <p>In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may be connected with enforcing accompanying legal consequences on academic, (...) disciplinary level.</p> <p>In accordance with the regulations of the internal regulation No. 13/2018 approved by the Academic senate of Comenius University in Bratislava the Disciplinary Regulations of Comenius University in Bratislava for Students, a disciplinary offence of a student is any form of copying or forbidden cooperation or providing answers during written or oral examination (assessment of knowledge) or during preparation for it within the course, or using technical devices or any information carriers in other than allowed ways during written or oral evaluation of study results (assessment of knowledge) or during preparation for it within the course. Committing a disciplinary offence may lead to imposing some disciplinary precautions on the student: admonition, conditional suspension of studies or dismissal from studies.</p>																							
<p>Past grade distribution</p> <p>Total number of evaluated students: 278</p> <table border="1"> <thead> <tr> <th>A</th><th>ABS</th><th>B</th><th>C</th><th>D</th><th>E</th><th>FX</th><th>M</th></tr> </thead> <tbody> <tr> <td>57,19</td><td>0,0</td><td>23,74</td><td>10,07</td><td>6,12</td><td>2,52</td><td>0,36</td><td>0,0</td></tr> </tbody> </table>								A	ABS	B	C	D	E	FX	M	57,19	0,0	23,74	10,07	6,12	2,52	0,36	0,0
A	ABS	B	C	D	E	FX	M																
57,19	0,0	23,74	10,07	6,12	2,52	0,36	0,0																
Lecturers: Mgr. Miloš Mrva, PhD.																							

Last change: 17.02.2025
Approved by: prof. Ing. Ján Papula, PhD.

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KSP/064B/17	Course title: Visions and Creativity in Management
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 3.	
Educational level: I.	
Prerequisites:	
Course requirements:	
Learning outcomes:	
Class syllabus:	
Recommended literature:	
Languages necessary to complete the course:	
Ethics: The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies. Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, <i>each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.</i> Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level. Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, <i>a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.</i> Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.	
Notes:	

Past grade distribution							
Total number of evaluated students: 478							
A	ABS	B	C	D	E	FX	M
74,69	0,0	13,39	4,6	0,0	0,0	7,11	0,21
Lecturers: prof. Ing. Ján Papula, PhD., Mgr. Nikola Salajová, PhD.							
Last change: 23.09.2024							
Approved by: prof. Ing. Ján Papula, PhD.							