

Course descriptions

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STATE EXAM DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM/O4/15	Course title: Bachelor Thesis Defence
Number of credits: 3	
Recommended semester: 5., 6..	
Educational level: I.	
State exam syllabus:	
Last change: 14.09.2021	
Approved by: prof. Ing. Ján Papula, PhD.	

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMk/035B/15	Course title: Bachelor Thesis Project
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 6.	
Educational level: I.	
Prerequisites:	
Course requirements:	
Learning outcomes:	
Class syllabus:	
Recommended literature:	
Languages necessary to complete the course:	
Ethics: <p>The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, <i>each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.</i> Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, <i>a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.</i> Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.</p>	
Notes:	

Past grade distribution

Total number of evaluated students: 1607

A	ABS	B	C	D	E	FX	M
70,5	0,0	13,75	7,16	1,56	2,74	4,23	0,06

Lecturers: prof. Ing. Ľubica Bajzíkova, PhD., Ing. Peter Balco, PhD., Mgr. Natália Barteková, PhD., Mgr. Eleonóra Beňová, PhD., doc. RNDr. Mária Bohdalová, PhD., Mgr. Eva Brestovanská, PhD., PhDr. Patrícia Brestovanská, PhD., PaedDr. Jarmila Brtková, PhD., PhDr. Gabriela Bérešová, PhD., Mgr. Karol Cagaň, PhD., doc. Mgr. Emília Charfaoui, CSc., doc. PhDr. Lukáš Copuš, PhD., doc. Frédéric Delaneuville, Dr., PhDr. Ing. Monika Dávideková, PhD., Mgr. Svetlana Fabinyjová, PhDr. Ester Federlová, PhD., doc. Ing. Milan Fekete, PhD., Mgr. Miriam Filipová, PhD., Ing. Robert Furda, PhD., Mgr. Andrea Gažová, PhD., doc. Mgr. Veronika Gežík, PhD., Ing. Pavol Gono, prof. RNDr. Michal Greguš, PhD., doc. RNDr. Michal Greguš, PhD., doc. JUDr. PhDr. Katarína Gubíniová, PhD., Mgr. Peter Gál, PhD., doc. PhDr. Marian Holienka, PhD., Mgr. Juliet Horváthová Suleimanová, PhD., PhDr. Lucia Husenicová, PhD., Ing. Jaroslav Hul'vej, PhD., doc. Ing. Jana Kajanová, PhD., PhDr. Oskar Karlík, PhD., Mgr. Vincent Karovič, PhD., Mgr. Zuzana Kirchmayer, PhD., Mgr. Lucia Klapáčová, PhD., Mgr. Petronela Klačanská, PhD., Mgr. Juraj Klimo, doc. Mgr. Lucia Kohnová, PhD., RNDr. Zuzana Kovačičová, PhD., Mgr. Lucia Kočišová, Mgr. Martin Krajčík, PhD., prof. Ing. Natalia Kryvinska, PhD., Ing. Rastislav Kulhánek, PhD., Mgr. Peter Laktiš, PhD., prof. Mgr. Anna Lašáková, PhD., doc. PhDr. Daniela Majerčáková, PhD., MBA, Mgr. Miriama Majtánová, doc. PhDr. Paulína Mihal'ová, PhD., Mgr. Juraj Mikuš, PhD., Mgr. Ľudmila Mitková, PhD., Mgr. Alexandra Mittelman, PhD., MBA, Mgr. Miloš Mrva, PhD., JUDr. Boris Mucha, PhD., Mgr. Magdaléna Musilová, PhD., LL.M., Mgr. Jakub Novák, PhDr. Peter Nováček, PhD., prof. JUDr. Daniela Nováčková, PhD., Mgr. František Oľšavský, PhD., Mgr. Dávid Paculík, doc. Ing. Gabriela Pajtková Bartáková, PhD., prof. Ing. Jozef Papula, PhD., prof. Ing. Ján Papula, PhD., doc. Mgr. Zuzana Papulová, PhD., Mgr. Mário Papík, PhD., Mgr. Lenka Papíková, PhD., doc. PhDr. René Pawera, PhD., doc. JUDr. PhDr. Tomáš Peráček, PhD., prof. Ing. Anna Pilková, PhD., MBA, PhDr. Loretta Pinke, PhD., Mgr. Michaela Poláková, PhD., Mgr. Lenka Procházková, PhD., Mgr. Michal Páleník, PhD., PhDr. RNDr. Miroslav Reiter, PhD., prof. PhDr. Anna Remišová, CSc., Mgr. Katarína Rentková, PhD., prof. Ing. Ján Rudy, PhD., prof. RNDr. Darina Saxunová, PhD., Mgr. Július Selecký, PhD., Mgr. Ján Smoleň, PhD., Mgr. Dávid Smolka, PhD., doc. PhDr. Eva Smolková, CSc., doc. Ing. Iveta Stankovičová, PhD., doc. Ing. Zuzana Stoličná, PhD., doc. Ing. Mgr. Ľubomíra Strážovská, PhD., doc. PhDr. Rozália Sulíková, PhD., Mgr. Rita Szalai, PhD., RNDr. Ing. Matúš Tibenský, PhD., doc. JUDr. PhDr. Silvia Treľová, PhD., Mgr. Dominik Trubač, PhD., Mgr. Dániel Tóth, PhD., Dr. Mgr. Katarína Uchaľ, PhD., Ing. Vladimír Valach, PhD., CFA, MBA, Mgr. Katarína Vechter Močarníková, PhD., Mgr. Lucia Vilčeková, PhD., Ing. Jaroslav Vojtechovský, PhD., Mgr. Martin Vozár, Ing. Vladimír Vánik, doc. Ing. Jarmila Wefersová, PhD., PhDr. Ondrej Čupka, PhD., prof. RNDr. Ing. Ľudomír Šlahor, CSc., prof. Mgr. Peter Štarchoň, PhD., Mgr. Ľudmila Žalkovičová, Mgr. Nikola Salajová, PhD., Ing. Martina Chrančoková, PhD., Mgr. Nataliia Parkhomenko, PhD., Mgr. Branislav Dudić, PhD., Mgr. Bojan Jorgič, PhD., Mgr. Valeriia Maljar, PhD., Mgr. Vladimír Mariak, PhD., Mgr. Lukáš Veteška, PhD., Mgr. Pavel Danihel, PhD., Mgr. Janka Kottulová, PhD., Mgr. Dana Chabová, Mgr. Silvester Krémery, PhD., Mgr. Peter Marcin, PhD., Arusa Khalid, PhD., Ing. Monika Kuchtová, PhD., Ing. Diana Bednarčíková, PhD., Ing. Katarína Maľáková, Mgr. Peter Knížat, PhD., MSc., PhDr. Matúš Baráth, PhD., Mgr. Karol Čarnogurský, PhD., Mgr. Christopher Danis, Mgr. Vanesa Dobos, Zora Mária Frešová, MSc., Mgr. Lenka Jašušáková, doc. Mgr. Peter Madzík, PhD., Ing. Ivan Skaloš, PhD., Ing. Veronika Vojtilová, PhD., Mgr. Zuzana Parák Kotuliaková, PhD.

Last change: 03.09.2025

Approved by: prof. Ing. Ján Papula, PhD.

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMk/048B/15	Course title: Bachelor Thesis Seminar
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 2	
Recommended semester: 5.	
Educational level: I.	
Prerequisites:	
Course requirements:	
Learning outcomes:	
Class syllabus:	
Recommended literature:	
Languages necessary to complete the course:	
Ethics: <p>The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, <i>each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.</i> Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, <i>a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.</i> Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.</p>	
Notes:	

Past grade distribution							
Total number of evaluated students: 1596							
A	ABS	B	C	D	E	FX	M
50,94	0,0	23,18	11,53	5,89	5,45	1,75	1,25
Lecturers: Mgr. Ľudmila Mitková, PhD., doc. JUDr. PhDr. Katarína Gubíniová, PhD., Mgr. Andrea Gažová, PhD., PhDr. Matúš Baráth, PhD., RNDr. Zuzana Kovačičová, PhD., Mgr. PhDr. Lívia Bott Domonkos, PhD.							
Last change: 23.10.2025							
Approved by: prof. Ing. Ján Papula, PhD.							

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KSP/062B/16	Course title: Business Development Support
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 6.	
Educational level: I.	
Prerequisites:	
Course requirements: 80% continuous evaluation: practical assignment in cooperation with a partner from the local entrepreneurship ecosystem, students will decide for an assignment from a list of available topics - assignments from real startups/entrepreneurial ventures defined by the members of the InQb university business incubator under the supervision of the teacher(s) and the InQb community manager. After choosing a particular assignments, students will follow the respective requirements. 20% final evaluation: final exam, written form. Scale of assessment (preliminary/final): 80% continuous evaluation + 20% final evaluation	
Learning outcomes: Students will get familiar with the nature of the small and medium-sized entrepreneurship support, its importance and role in the context of sustainable development of an economy. Students will understand different forms of financial and non-financial SME support. They will get familiar with the practical aspects of entrepreneurship support. They will understand the role of government institutions and other subjects in the entrepreneurship support system in Slovakia, as well as internationally. They will apply the knowledge obtained on a practical project in cooperation with a partner from the local entrepreneurship ecosystem.	
Class syllabus: MAIN TOPICS: <ol style="list-style-type: none"> 1. Introduction to the course 2. Supporting business development in the Slovak startup ecosystem 3. Forms of entrepreneurship support - selected topics1 4. Forms of entrepreneurship support - selected topics2 5. Protection of intellectual property of entrepreneurs 1 6. Protection of entrepreneurs' intellectual property 2 7. Business scaling 8. Business growth strategies 9. Initiatives to support entrepreneurship at EU level 10. State support and business support - current opportunities 	

Recommended literature:							
Languages necessary to complete the course:							
Ethics:							
<p>The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, <i>each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.</i> Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, <i>a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.</i> Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.</p>							
Notes:							
<p>In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may be connected with enforcing accompanying legal consequences on academic, (...) disciplinary level.</p> <p>In accordance with the regulations of the internal regulation No. 13/2018 approved by the Academic senate of Comenius University in Bratislava the Disciplinary Regulations of Comenius University in Bratislava for Students, a disciplinary offence of a student is any form of copying or forbidden cooperation or providing answers during written or oral examination (assessment of knowledge) or during preparation for it within the course, or using technical devices or any information carriers in other than allowed ways during written or oral evaluation of study results (assessment of knowledge) or during preparation for it within the course. Committing a disciplinary offence may lead to imposing some disciplinary precautions on the student: admonition, conditional suspension of studies or dismissal from studies.</p>							
Past grade distribution							
Total number of evaluated students: 278							
A	ABS	B	C	D	E	FX	M
57,19	0,0	23,74	10,07	6,12	2,52	0,36	0,0
Lecturers: Mgr. Miloš Mrva, PhD.							

Last change: 10.02.2026

Approved by: prof. Ing. Ján Papula, PhD.

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KIS/171B/21	Course title: Business Information Systems
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 5.	
Educational level: I.	
Prerequisites:	
Course requirements: . Scale of assessment (preliminary/final): 60% / 40%	
Learning outcomes: After studying this course, students are expected to attain proficiency in the following areas: <ul style="list-style-type: none"> • Understand the foundations of BISs, and explain the reasons for the current design and use of information systems • Understand and interpret the personal, social and business implications of using BIS • Observe and explain the real-world use of BIS, citing practical examples • Understand the basic principles of modelling BIS processes and outcomes • Evaluate and critically analyse problems • explain the strategic impact of the use of business information systems (BIS) • identify different aspects of the management of the IT business function and reason about it • distinguish different types of BIS that are commonly used in large organizations and explain their key characteristics • identify different architecture styles for BIS • discuss management-related aspects of BIS implementation and operation • use basic functionalities of a BIS • work with database system Microsoft Access 	
Class syllabus: The course goal is to empower students with understanding of the critical information technology resources by providing them with an experiential understanding of the fundamental infrastructure components of IT that include; computing hardware, networking, operating systems, application software, applications development. To operate in the modern business ecosystem, organizations require a range of information systems, such as enterprise resource planning systems for organizing production, executive systems for supporting decision making, customer relationship management systems, etc. This course starts with discussing the strategic importance of the effective use of these systems in	

organizations and in the business ecosystem. We then focus students attention on the main types of these systems including their key properties and components, basic issues related to the selection, implementation, architecture, and use of such systems. Further in this course, students examine how an information system can manage a business processes and organization, as well as the factors that can influence a business selection of their IS. They also study different methodologies used to develop an IS, its functional systems, and the fundamentals of communication and networking within a system and among multiple systems.

Besides, students evaluate the Internet impact on the use of IS in organizations. Finally, students study the variety of roles and responsibilities within an IS department and the role of management, as well as ethical considerations and how an organization must protect itself against system threats. This course aims also to provide students from all business disciplines with a general background of BIS (Business Information Systems). An understanding of BIS is important to the work of business professionals because BIS serves as a bridge between management and operation. For instance, accountants use information systems for business reporting; financial managers use information systems for market forecast; sales managers and marketers use information systems to track customer purchases and to promote new products; information systems designers build and deliver new information services; and executive managers use strategic information systems to determine the company strategic position. Mastering both business and technology skills and knowledge builds job opportunities, because they can better contribute to shaping their company's strategy and operation. In practical exercises the students attain mastery in using and designing databases in Microsoft Access.

The course addresses the following topics:

- Strategic importance of BIS as a resource: Theory about the strategic impact of the effective use of BIS in achieving business objectives and its impact on work.
- Acquisition of BIS: Main decisions in acquiring BIS, roles and responsibilities, the business case, risks and risk management and ethical aspects.
- BIS Fundamental concepts: Basic BIS types, background, key components and properties of specific systems (e.g., Enterprise Resource Planning, Customer Relationship Management, etc.).
- Management aspects of BIS: i.e., methods and approaches to BIS implementations, managing risks and critical success factors in BIS projects.
- Architectural aspects of BISs: Overall structure of BIS software and its relation to organizational structure and business processes, new trends in BIS provisioning.
- Business intelligence and IS.
- Databases

Recommended literature:

1. Barak, M.E.M., 2016. Managing Diversity: Toward a Globally Inclusive Workplace. SAGE Publications.
2. Bourgeois, D., Bourgeois, D., 2014. Information Systems for Business and Beyond. The Saylor Foundation.
3. Business and Competitive Analysis: Effective Application of New and Classic Methods, Second Edition [Book] [WWW Document], n.d. URL <https://www.oreilly.com/library/view/business-and-competitive/9780133086416/> (accessed 10.26.18).
4. Chang, J.F., 2016. Business Process Management Systems : Strategy and Implementation. Auerbach Publications. <https://doi.org/10.1201/9781420031362>
5. Galliers, R.D., Leidner, D.E., Leidner, D.E., 2014. Strategic Information Management : Challenges and Strategies in Managing Information Systems. Routledge. <https://doi.org/10.4324/9781315880884>
6. Orlikowski, W.J., Walsham, G., Jones, M.R., DeGross, J.I., 2016. Information Technology and Changes in Organizational Work. Springer.

7. Orna, E., 2017. Information Strategy in Practice. Routledge. <https://doi.org/10.4324/9781315252261>
8. Pearlson, K.E., Saunders, C.S., Galletta, D.F., 2016. Managing and Using Information Systems, Binder Ready Version: A Strategic Approach. John Wiley & Sons.
9. Ptak, C.A., Schragenheim, E., Schragenheim, E., 2016. ERP : Tools, Techniques, and Applications for Integrating the Supply Chain, Second Edition. CRC Press. <https://doi.org/10.1201/9781420056020>
10. Simkin, M.G., Norman, C.S., Rose, J.M., 2014. Core Concepts of Accounting Information Systems. John Wiley & Sons.
11. Stair, R., Reynolds, G., 2017. Fundamentals of Information Systems. Cengage Learning.
12. M. Gregus, N. Kryvinska, "Service Orientation of Enterprises - Aspects, Dimensions, Technologies", 2015, Comenius University in Bratislava, ISBN: 9788022339780.
13. N. Kryvinska, M. Gregus, "SOA and its Business Value in Requirements, Features, Practices and Methodologies", 2014, Comenius University in Bratislava, ISBN: 9788022337649.

Languages necessary to complete the course:

Slovak

Ethics:

The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, *each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.* Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, *a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.* Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.

Notes:

Past grade distribution

Total number of evaluated students: 150

A	ABS	B	C	D	E	FX	M
97,33	0,0	0,67	0,0	0,0	0,0	0,67	1,33

Lecturers: doc. RNDr. Michal Greguš, PhD., Mgr. Ivan Osvald

Last change: 13.02.2025

Approved by: prof. Ing. Ján Papula, PhD.

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KIS/037B/24	Course title: Business Law
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 2.	
Educational level: I.	
Prerequisites:	
Antirequisites: (FM.KIS/049B/20 or FM.KIS/060B/21)	
Course requirements: - active participation in seminars - submission of the completed assignment (30%) - verification of knowledge in written form (70%) Scale of assessment (preliminary/final): 30/70	
Learning outcomes: The student knows how to orient himself in the field of commercial legislation, which is an integral part of the business environment. After completing the subject, the student will acquire comprehensive knowledge in the field of starting and ending business activities in the form of business companies. He will become familiar with individual forms of business in the conditions of the Slovak Republic, start-up as a modern form of business, he will be able to choose the most suitable legal form of business company for him. The goal is to correctly interpret the relevant commercial regulations and to be able to apply the acquired knowledge in practice.	
Class syllabus: Definition of the term entrepreneurship, typology of entrepreneurship; business of Slovak and foreign persons; entrepreneur - definition, categories, identification features, company and its composition; legal forms of business companies - public business company, limited partnership, limited liability company, simple joint-stock company; joint stock company; start-up in the form of a business company; establishment and creation of business companies; liquidation and dissolution of commercial companies; registration in the commercial register; running a business - entities, terms of running a business, types of businesses, creation and termination of a business license.	
Recommended literature: [1] Peráček, T. - Mucha, B. Obchodné právo pre manažérov : vybrané kapitoly, 2019, 126 s. ISBN 978-80-223-4789-1. [2] Treľová, S. Obchodné právo : pre medzinárodný manažment. - 1. vyd. - Bratislava : Univerzita Komenského v Bratislave, 2014. - 124 s. ISBN 978-80-223-3689-5.	

[3] Act no. 513/1991 Coll. Commercial Code as amended
[4] Act no. 455/1991 Coll. on Trade Licensing, as amended
[5] Act no. 530/2003 Coll. on the Commercial Register and on Amendments to Certain Acts, as amended

Languages necessary to complete the course:

Slovak language

Ethics:

The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, *each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.* Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, *a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.* Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.

Notes:

Past grade distribution

Total number of evaluated students: 61

A	ABS	B	C	D	E	FX	M
44,26	0,0	22,95	18,03	9,84	3,28	1,64	0,0

Lecturers: doc. JUDr. PhDr. Silvia Treľová, PhD.

Last change: 19.02.2026

Approved by: prof. Ing. Ján Papula, PhD.

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KIS/176B/21	Course title: Business Websites Development
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 5.	
Educational level: I.	
Prerequisites:	
Course requirements: Completion of the course is conditional on continuous assessment based on assigned tasks during the semester and a final semester project, which consists of preparing a comprehensive corporate website. Scale of assessment (preliminary/final): 40/60	
Learning outcomes: The course focuses on developing knowledge and skills in the field of corporate website design. Students will gain an understanding of the so-called know-how, and the goal of the course is to enable graduates to function successfully as managers or entrepreneurs while fully utilizing corporate websites and other components within the company's web interface. The creation and design of corporate websites provide students with a comprehensive perspective—from planning, development, and maintenance to the design of corporate websites and applications. Students will learn to critically evaluate website quality, create and maintain high-quality websites with a focus on conversion and corporate policy, understand web design standards and their importance, and develop skills for creating and implementing visual elements as well as various applications. The course progresses from introductory web design work to a final project, where students design and develop websites based on predefined assignments.	
Class syllabus: Week 1: Introduction to the Course <ul style="list-style-type: none"> • Course overview and objectives • Assessment and expectations overview • Key concepts and the importance of corporate websites Week 2: Introduction to Business, Trade, and Marketing in the Organization and Its Online Implementation <ul style="list-style-type: none"> • Fundamentals of business and trade • Marketing strategies for business • Online marketing implementation Week 3: Introduction to the Web Environment <ul style="list-style-type: none"> • Overview of web technologies 	

- Basic concepts (HTML, CSS, JavaScript)
- Trends and current technologies in the web field

Week 4: Introduction to Web Design

- Fundamentals of web design
- User Experience (UX) and User Interface (UI)
- Principles of effective web design

Week 5: Graphics – Use of Logos, Colors, Fonts, and Other Graphic Tools

- Creating and using graphics on the web
- Importance of logos and corporate identity
- Working with colors and fonts

Week 6: Digital Media and Introduction to Visual Design

- Fundamentals of visual design
- Principles and techniques of digital media
- Integrating visual elements into websites

Week 7: Photography, Video, and Digital Effects

- Using photography and video on the web
- Basic techniques of digital effects
- Optimization of media files for the web

Week 8: Individual Project Preparation – Phase 1

- Selecting a topic and defining project objectives
- Project requirements and expectations
- Beginning research and material collection

Week 9: Individual Project Preparation – Phase 2

- Designing the layout and structure of the website
- Creating wireframes and prototypes
- Consultations and feedback

Week 10: Individual Project Preparation – Phase 3

- Implementing graphic and visual elements
- Integrating multimedia elements
- Testing design and usability

Week 11: Completing the Individual Project

- Finalizing design and content
- Optimization and customization of the website
- Preparing for the presentation

Week 12: Individual Project Presentations

- Presenting projects to the class
- Discussion and evaluation of individual projects
- Feedback from classmates and the instructor

Week 13: Summary and Final Evaluation

- Summary of key course topics
- Discussion on experiences and acquired knowledge
- Final assessment

Recommended literature:

- [1] Banks, A. and Porcello, E., 2020. Learning React: Modern Patterns for Developing React Apps. 2nd ed. Sebastopol: O'Reilly Media. ISBN 978-1492051725.
- [2] Fellenstein, C., Wood, R., 2000. Exploring E-commerce, Global E-business, and E-societies. Prentice Hall PTR. ISBN.
- [3] Frain, B., 2020. Responsive Web Design with HTML5 and CSS. 3rd ed. Birmingham: Packt Publishing. ISBN 978-1839211560.

- [4] Knight, P., 2007. Vysoce efektivní marketingový plán. Grada, Praha. ISBN 97880-247-1999-3.
- [5] Laudon, K., Traver, C. G., 2013. E-Commerce 2013 Business, Technology, Society. 9th Edition. Prentice Hall. ISBN 0273-77935-4.
- [6] MacDonald, M., 2020. Wordpress: The Missing Manual: The Book That Should Have Been in the Box. Beijing China ; Boston [MA] : O'Reilly: O'Reilly. ISBN 978-1-4920-7416-8.
- [7] Sabin-Wilson, L., 2019. WordPress All-in-One For Dummies. 4th ed. Hoboken: Wiley. ISBN 978-1119686973.
- [8] Shneiderman, B., Plaisant, C., 2005. Designing the User Interface: Strategies for Effective Human-Computer Interaction. Boston: Pearson Addison Wesley. ISBN 0-321-26978-0.
- [9] Tidwell, J., Brewer, C., and Valencia, A., 2020. Designing Interfaces: Patterns for Effective Interaction Design. 3rd ed. Sebastopol: O'Reilly Media. ISBN 978-1492051961.
- [10] Turban, E., Leidner, D., McLean, E., Wetherbe, J., 2006. Information Technology for Management: Transforming Organizations in the Digital Economy. 5th Edition. Wiley, New York. ISBN 978-0-471-70522-2.
- [11] Webb, J., 2021. Web Development and Design for Beginners: Learn and Apply the Basics of HTML5, CSS3, JavaScript, jQuery, Bootstrap, DOM, UNIX Command and GitHub - Tools For Building Responsive Websites. ISBN Canada. ISBN 978-1-77793-462-0.

Languages necessary to complete the course:

Ethics:

The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, *each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.* Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.

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Notes:

Past grade distribution

Total number of evaluated students: 128

A	ABS	B	C	D	E	FX	M
81,25	0,0	10,94	4,69	0,78	0,0	2,34	0,0

Lecturers: Mgr. Vincent Karovič, PhD.

Last change: 17.09.2025

Approved by: prof. Ing. Ján Papula, PhD.

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMn/002B/22	Course title: Coaching
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 3.	
Educational level: I.	
Prerequisites:	
Course requirements: Scale of assessment (preliminary/final): 20:80	
Learning outcomes: Learning outcomes: The student acquires basic theoretical and practical knowledge necessary for effective presentation skills. After completing the subject, the student will be able to effectively present both himself and professional issues, he will be able to conduct conversations more effectively at different levels, he will get a more realistic picture of himself and his communication skills. The mentioned skills are necessary for effective management of subordinates and teams, they enable more effective interpersonal interactions. The student will get information about the level of his communication and presentation skills. He will improve his communication and presentation skills through an active approach - practice and SV. He will become aware of his weaknesses and the possibilities of how to eliminate them and strengthen his strengths in the given area.	
Class syllabus: Teoretical part: Type and structure of presentation Verbal and nonverbal aspects of presentation Specifics of the effective presentation Practical part: analyses of the home-work Practice of effective presentation skills with the incorporation of the Feedbacks Evaluation of the presentation skills of the students - every presentation - min 8 min. 100% attendance is needed	
Recommended literature: [1] THILL, J. V. – BOVEĚ, C. L. Business Communication Essentials. New Jersey: Pearson, 2012. [2] GALLO, C. - Tajemství skvělých prezentací Steva Jobse, Grada, 2012.	

- [3] HIERHOLD, E. - Rétorika a prezentace, Grada, 2008.
 [4] PLAMÍNEK, J. - Komunikace a prezentace, Grada, 2012.
 [5] WHETTEN, D. A. – CAMERON, K. S. 2011. Developing Management Skills. Pearson, 2011.

Languages necessary to complete the course:

Ethics:

The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, *each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.* Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.

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Notes:

Past grade distribution

Total number of evaluated students: 53

A	ABS	B	C	D	E	FX	M
45,28	0,0	24,53	7,55	0,0	3,77	18,87	0,0

Lecturers: doc. PhDr. Rozália Sulíková, PhD.

Last change: 22.09.2025

Approved by: prof. Ing. Ján Papula, PhD.

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KIS/339B/18	Course title: Communication within Enterprise Environment
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 6.	
Educational level: I.	
Prerequisites:	
Course requirements:	
Learning outcomes:	
Class syllabus:	
Recommended literature:	
Languages necessary to complete the course:	
Ethics: <p>The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, <i>each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.</i> Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, <i>a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.</i> Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.</p>	
Notes:	

Past grade distribution							
Total number of evaluated students: 44							
A	ABS	B	C	D	E	FX	M
100,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0
Lecturers: Ing. Jaroslav Vojtechovský, PhD.							
Last change:							
Approved by: prof. Ing. Ján Papula, PhD.							

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KIS/076B/11	Course title: Computer Science
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 1.	
Educational level: I., II.	
Prerequisites:	
Course requirements:	
Learning outcomes:	
Class syllabus:	
Recommended literature:	
Languages necessary to complete the course:	
Ethics: <p>The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, <i>each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.</i> Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, <i>a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.</i> Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.</p>	
Notes:	

Past grade distribution

Total number of evaluated students: 3849

A	ABS	B	C	D	E	FX	M
23,15	0,0	27,1	16,06	10,83	9,07	13,77	0,03

Lecturers: Mgr. Július Selecký, PhD., RNDr. Eva Kostrecová, PhD., Mgr. Eleonóra Beňová, PhD., RNDr. Zuzana Kovačičová, PhD., Mgr. Martin Krajčík, PhD., Ing. Pavol Gono, Ing. Bibiána Konáriková Mackovčinová, Mgr. Alžbeta Balcová

Last change: 01.04.2022

Approved by: prof. Ing. Ján Papula, PhD.

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KSP/001B/00	Course title: Controlling
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 6.	
Educational level: I.	
Prerequisites:	
Course requirements: Assessment of work during the semester: 10 % - presentation: practical aspects of controlling focused on understanding the professional text and the ability to present the topic according to the set criteria and structure, team evaluation 10% - solving the model example Aquabalance preparation and active solution in class 30 % - evaluation of the semester work - Predictive financial and economic analysis of the enterprise and industry according to defined criteria and structure, team evaluation 10 % - evaluation of the presentation of the semester work according to defined criteria, team evaluation Participation in lectures is based on Art. 21 of the Study Regulations of Comenius University is compulsory. The knowledge covered in lectures will be checked in the form of short tests at the seminars; the absence of knowledge will be evaluated with minus points. 40% of the assessment is covered by the exam. The content of the exam will be verification: <ul style="list-style-type: none"> • the level of mastery of basic terminology (explanation of concepts) • the level of understanding of the basic principles of controlling (and the ability to apply it in different areas of business management) • the ability to interpret information from financial statements and the results of financial and economic analyses • level of orientation and overview of information sources and possibilities of their creation for the needs of managerial decision-making Scale of assessment (preliminary/final): 60 % / 40%	
Learning outcomes: By completing the course, students should: <ul style="list-style-type: none"> • acquire basic terminology in the field of controlling, • understand the basic principles of controlling (and have the ability to apply them in different areas of business management), 	

- have the ability to interpret the information of financial statements and the results of financial-economic analyses for the needs of managerial decision-making,
- have an overview and should be familiar with information sources and the possibilities of their creation for the needs of managerial decision-making.

Class syllabus:

- 1 The new concept of controlling the management of organizations.
- 2 Control as a managerial function, different views of control.
- 3 Controlling as a powerful tool of modern management.
- 4 The role and position of controlling the organizations in our country and in the world.
- 5 Strategic and operational level controlling.
- 6 Information support, planning and controlling relationship.
- 7 Analysis and discussion of the financial statements for the needs of management decision-making, the ex-ante analysis.
- 8 Analysis of the external environment, competition, sources of information-gathering, CI.
- 9 Management accounting, budgeting, controlling costs, costing, ABM, Beyond Budgeting.
- 10 Reporting and MIS support controlling, data mining, OLAP, BI.

Recommended literature:

Horváth&Partners: Nová koncepcie controllingu, Profess Consulting, 2004
 Petřík, T.: Ekonomické a finanční řízení firmy, Manažerské účetnictví v praxi, Praha, 2009
 Learning materials for seminars, presentation of lectures, and other educational documents (mainly from business practice) are available on the faculty e-learning portal.

Languages necessary to complete the course:

Slovak

Ethics:

The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, *each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.* Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, *a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.* Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.

Notes:

In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's

Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may be connected with enforcing accompanying legal consequences on academic, (...) disciplinary level.

In accordance with the regulations of the internal regulation No. 13/2018 approved by the Academic senate of Comenius University in Bratislava the Disciplinary Regulations of Comenius University in Bratislava for Students, a disciplinary offence of a student is any form of copying or forbidden cooperation or providing answers during written or oral examination (assessment of knowledge) or during preparation for it within the course, or using technical devices or any information carriers in other than allowed ways during written or oral evaluation of study results (assessment of knowledge) or during preparation for it within the course. Committing a disciplinary offence may lead to imposing some disciplinary precautions on the student: admonition, conditional suspension of studies or dismissal from studies.

Past grade distribution

Total number of evaluated students: 3431

A	ABS	B	C	D	E	FX	M
19,64	0,0	31,13	26,03	14,86	7,61	0,61	0,12

Lecturers: prof. Ing. Ján Papula, PhD., Ing. Diana Bednarčíková, PhD., Mgr. Silvester Krčméry, PhD.

Last change: 16.02.2026

Approved by: prof. Ing. Ján Papula, PhD.

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KIS/071B/22	Course title: Creating, Marketing and Management of E-shop
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 4.	
Educational level: I.	
Prerequisites:	
Course requirements:	
Learning outcomes:	
Class syllabus:	
Recommended literature:	
Languages necessary to complete the course:	
Ethics: <p>The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, <i>each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.</i> Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, <i>a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.</i> Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.</p>	
Notes:	

Past grade distribution							
Total number of evaluated students: 108							
A	ABS	B	C	D	E	FX	M
55,56	0,0	25,0	6,48	3,7	0,93	4,63	3,7
Lecturers: Ing. Jaroslav Vojtechovský, PhD.							
Last change: 08.10.2023							
Approved by: prof. Ing. Ján Papula, PhD.							

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KIS/333B/18	Course title: Cybercriminality for Managers
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 3.	
Educational level: I.	
Prerequisites:	
Course requirements:	
Learning outcomes:	
Class syllabus:	
Recommended literature:	
Languages necessary to complete the course:	
Ethics: <p>The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, <i>each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.</i> Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, <i>a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.</i> Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.</p>	
Notes:	

Past grade distribution							
Total number of evaluated students: 132							
A	ABS	B	C	D	E	FX	M
81,06	0,0	14,39	0,0	0,0	0,0	4,55	0,0
Lecturers: RNDr. Eva Kostrecová, PhD.							
Last change:							
Approved by: prof. Ing. Ján Papula, PhD.							

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KIS/337B/18	Course title: Cybercriminality for Managers
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 3.	
Educational level: I., II.	
Prerequisites:	
Course requirements:	
Learning outcomes:	
Class syllabus:	
Recommended literature:	
Languages necessary to complete the course:	
Ethics: <p>The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, <i>each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.</i> Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, <i>a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.</i> Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.</p>	
Notes:	

Past grade distribution							
Total number of evaluated students: 17							
A	ABS	B	C	D	E	FX	M
100,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0
Lecturers: RNDr. Eva Kostrecová, PhD.							
Last change: 02.05.2025							
Approved by: prof. Ing. Ján Papula, PhD.							

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KIS/280B/23	Course title: Cybersecurity and Ethical Hacking
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 4.	
Educational level: I.	
Prerequisites:	
Course requirements:	
Learning outcomes:	
Class syllabus:	
Recommended literature:	
Languages necessary to complete the course:	
Ethics: <p>The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, <i>each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.</i> Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, <i>a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.</i> Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.</p>	
Notes:	

Past grade distribution							
Total number of evaluated students: 44							
A	ABS	B	C	D	E	FX	M
54,55	0,0	15,91	13,64	4,55	0,0	9,09	2,27
Lecturers: Mgr. Vincent Karovič, PhD.							
Last change: 02.02.2026							
Approved by: prof. Ing. Ján Papula, PhD.							

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KSP/375B/22	Course title: Design Thinking in Online Entrepreneurship
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 3.	
Educational level: I.	
Prerequisites:	
Course requirements: Continuous assessment during the semester - semester project: 1st milestone 25%, 2nd milestone 25%, 3rd milestone 25%, 4th milestone 25%. The overall evaluation is in accordance with the faculty evaluation system: A = 91-100%; B = 81-90%; C = 73-80%; D = 66-72%; E = 65-60%; F = 0-59% points. Scale of assessment (preliminary/final): 100/0	
Learning outcomes: The course develops knowledge, skills, and techniques of online business using the Design Thinking methodology, which is considered one of the key methodologies in online business. It focuses on the design of online business from the idea through detailed specification to testing on specific projects. By completing the course, students gain knowledge of the Design Thinking methodology and skills in its practical application in online business. They also learn how to succeed in the highly competitive environment of digital business by designing customer-oriented online services.	
Class syllabus: <ul style="list-style-type: none"> • Introduction to the course. Definition and characteristics of online business. • General characteristics of the Design Thinking methodology, procedure, and methods used. • Design focused on customers and their needs in online business. • Techniques for identifying needs and building empathy. • Meaningful use of the results of observations of current solutions in online business. • Defining your own opinion on the problem being solved. • Searching for ideas and proposing solutions for online business. • Development and testing of prototypes. • Defining and testing the business model of online business. 	
Recommended literature: [1] IDEA CONSORTIUM. Digital Entrepreneurship Dynamics in the IDEA Countries: Composite report of IDEA – Inspiring Digital Entrepreneurship and Awareness at HEI [online].	

2020. Dostupné na: https://www.ideadigital.eu/mapping_sk.php?lang=SK. Súhrnná správa z projektu Erasmus+ IDEA, ktorého spoluriešiteľom bola FM UK.

[2] GRAF, Sandro. Design Thinking for Strategizing? A Critical Literature Review. In: Journal of Emerging Trends in Marketing and Management, 1 (2021), s. 110-119. Publikácia študenta doktorandského štúdia na FM UK, ktorého školiteľkou je Prof. Ing. Anna Pilková, PhD., MBA.

[3] BEAUSOLEIL, Angèle M. Business design thinking and doing: frameworks, strategies and techniques for sustainable innovation. Cham: Palgrave Macmillan, 2022. ISBN 978-3-030-86488-0.

[4] UEBERNICKEL, Falk, JIANG, Li, BRENNER, Walter. Design thinking: the handbook. New Jersey: World Scientific, 2020. ISBN 9789811202148.

[5] LEWRICK, Michael, LINK, Patrick, LEIFER, Larry J. The design thinking toolbox: a guide to mastering the most popular and valuable innovation methods. Hoboken, New Jersey: John Wiley, 2020. ISBN 978-1-119-62919-1.

[6] LEWRICK, Michael, LINK, Patrick, LEIFER, Larry J. The design thinking playbook: mindful digital transformation of teams, products, services, businesses and ecosystems. Hoboken: Wiley, 2018. ISBN 978-1-119-46750-2.

Languages necessary to complete the course:

Slovak, English

Ethics:

The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, *each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge*. Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, *a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject*. Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.

Notes:

Past grade distribution

Total number of evaluated students: 102

A	ABS	B	C	D	E	FX	M
69,61	0,0	17,65	3,92	0,0	2,94	4,9	0,98

Lecturers: Ing. Jaroslav Hul'vej, PhD., Mgr. Eva Poráziková, PhD.

Last change: 17.09.2025

Approved by: prof. Ing. Ján Papula, PhD.

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KSP/070B/21	Course title: Development of Entrepreneurial Skills I
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 3.	
Educational level: I.	
Prerequisites:	
Course requirements:	
Learning outcomes:	
Class syllabus:	
Recommended literature:	
Languages necessary to complete the course:	
Ethics: <p>The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, <i>each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.</i> Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, <i>a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.</i> Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.</p>	
Notes:	

Past grade distribution							
Total number of evaluated students: 249							
A	ABS	B	C	D	E	FX	M
38,96	0,0	35,74	11,24	3,61	2,41	5,22	2,81
Lecturers: doc. PhDr. Marian Holienka, PhD., Mgr. Miloš Mrva, PhD., Mgr. Juraj Mikuš, PhD., Mgr. Peter Marcin, PhD.							
Last change: 14.09.2025							
Approved by: prof. Ing. Ján Papula, PhD.							

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KSP/055B/24	Course title: Development of Entrepreneurial Skills II
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 4.	
Educational level: I.	
Prerequisites:	
Course requirements: Continuous evaluation for the results achieved during the semester (80 percent) and oral exam - presentation and defense of the semestral project connected with assessment of the knowledge acquired during the semester (20%). The student submits the results of his/her work during the semester. The student's work has a form of different activities focused on the development of the elected entrepreneurial skills, as well as active participation in lectures during the semester. The assessment of the course is in accordance with the CU Study Regulations and the individual grading scales are awarded on the basis of an applied point system that reflects the degree of success in completing the course. Scale of assessment (preliminary/final): Continuous evaluation 80%, final exam 20%.	
Learning outcomes: The objective of the course is to develop the selected entrepreneurial skills, particularly through practice-oriented activities, exercises, and projects. Students will build on the activities and outcomes created in the Entrepreneurship and Development of Entrepreneurial Thinking I courses. They will elaborate their entrepreneurial idea in a business plan form, with an emphasis on financial planning. Also, they will acquire financial planning skills for new businesses, and develop their sales skills in a new business context.	
Class syllabus: <ol style="list-style-type: none"> 1. Course introduction, course instructions. 2. Introduction to entrepreneurial planning. 3. Sales skills for entrepreneurs/founders. 4. Sales skills for entrepreneurs/founders in practice - B2B. 5. Sales skills for entrepreneurs/founders in practice - B2C. 6. Financial plan and financial planning. 7. Financial and accounting aspects of business. 8. Business financial planning in practice. 9. Business plan – importance, structure, principles, tools. 10. Business planning in practice. 11. Semestral project consultations – according to the seminar plan. 	

Recommended literature:

- [1] HOLIENKA, M. Podnikanie: Podnikavosť, tvorba a rozvoj podnikateľských nápadov a príležitostí. Bratislava: Univerzita Komenského v Bratislave, 2018.
- [2] OSTERWALDER, A. – PIGNEUR, Y. 2010. Business Model Generation. John Wiley and Sons, 2010. ISBN 978-04-708-7641-1
- [3] RIES, E. 2011. The Lean Startup. New York : Crown Business, 2011. ISBN 978-03-078-8789-4
- [4] RIGBY, G. 2011. Business Planning for Entrepreneurs. Hampshire : Harriman House, 2011. ISBN 978-08-571-9178-6
- [5] Webové sídlo Akademickej knižnice UK – externé informačné zdroje prístupné pre UK: <http://uniba.sk/o-univerzite/fakulty-a-dalsie-sucasti/akademicka-kniznica-uk/externe-informacne-zdroje/>.
- [6] Other study materials will be added and updated continuously (based on the availability of new resources).

Languages necessary to complete the course:

Slovak, English

Ethics:

The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, *each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge*. Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, *a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject*. Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.

Notes:

In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may be connected with enforcing accompanying legal consequences on academic, (...) disciplinary level.

In accordance with the regulations of the internal regulation No. 13/2018 approved by the Academic senate of Comenius University in Bratislava the Disciplinary Regulations of Comenius University in Bratislava for Students, a disciplinary offence of a student is any form of copying or forbidden cooperation or providing answers during written or oral examination (assessment of knowledge) or during preparation for it within the course, or using technical devices or any information carriers in other than allowed ways during written or oral evaluation of study results (assessment of knowledge) or during preparation for it within the course. Committing a disciplinary offence may lead to imposing some disciplinary precautions on the student: admonition, conditional suspension of studies or dismissal from studies.

Past grade distribution

Total number of evaluated students: 38

A	ABS	B	C	D	E	FX	M
50,0	0,0	21,05	15,79	2,63	2,63	0,0	7,89

Lecturers: Mgr. Peter Marcin, PhD., doc. PhDr. Marian Holienka, PhD., Mgr. Miloš Mrva, PhD.

Last change: 09.02.2026

Approved by: prof. Ing. Ján Papula, PhD.

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KSP/053B/23	Course title: Development of Entrepreneurial Skills in Intergenerational Teams
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 5.	
Educational level: I.	
Prerequisites:	
Recommended prerequisites: Accounting, Introduction to management	
Course requirements: Creation and execution of a micro-business idea in student teams. The course evaluation is based on the work during the semester. Students will execute the micro-business project and document their work. Scale of assessment (preliminary/final): 100/0	
Learning outcomes: Practical experience with entrepreneurial activity and teamwork in cross-generation teams. Acquisition of basic entrepreneurial skills in business planning and execution, promotion and financial management of a micro-enterprise. Development of opportunity and idea recognition/creation, their fine-tuning and formulation into business models in the area of micro- and small enterprises. Development of communication skills in cross-generation environment.	
Class syllabus: 1. Course introduction - creation of teams and getting to know each other 2. Creativity and business idea generation 3. Opportunity recognition 4. Presentation of business ideas and training the related skills 5. Coordination in teams, preparation of short business plans 6. Presentation of business plans and creation of promotion videos 7. Execution of business activities in teams 8. Documentation and reporting 9. Interim evaluation and implementation of changes into execution 10. Final evaluation, financial reporting	
Recommended literature:	
Languages necessary to complete the course:	
Ethics:	

The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, *each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.* Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, *a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.* Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.

Notes:

Past grade distribution

Total number of evaluated students: 38

A	ABS	B	C	D	E	FX	M
84,21	0,0	5,26	10,53	0,0	0,0	0,0	0,0

Lecturers: Mgr. Diana Gašparík, PhD.

Last change: 06.02.2026

Approved by: prof. Ing. Ján Papula, PhD.

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KSP/065B/24	Course title: Development of Entrepreneurial Thinking
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 1.	
Educational level: I.	
Prerequisites:	
Course requirements: Students submit the results of their coursework in 8 + 1 assignments allocated throughout the semester. The maximum points to achieve from the assignments is 100 (eight assignments for 10 points and a final one for 20 points). The assignments are submitted electronically and shared with teachers and peers and presented and discussed on seminars. Active class participation is required to accomplish the course.	
Learning outcomes: Development of personal initiative and entrepreneurial thinking of students. Developing abilities to identify problems in the world around. Developing an internal motivation to solve problems.	
Class syllabus: 1. Course introduction 2. Entrepreneurial thinking 3. Identification of own personal framework (network, abilities, passion) 4. Curiosity 5. Developing curiosity 6. Ability to observe and perceive relationships 7. Think like a traveler 8. Observation analysis 9. Streetcombing 10. Consultations 11. Final presentation	
Recommended literature: [1] Mikuš, J., & Rehák, J. The digital entrepreneur's handbook: From idea to execution. 2023. (1st ed.). Bratislava: Univerzita Komenského v Bratislave. ISBN 978-80-223-5745-6 [2] ĎURICOVÁ, I. 99 inšpiratívnych podnikateľských nápadov. Inventic, 2012. ISBN 978-80-971172-0-7. [3] PIKO, M. 59 inšpiratívnych podnikateľských príbehov. Inventic, 2013. ISBN 978-80-971172-1-4	

- [4] LUKNIČ, A. S. Manažment kreativity a inovácií. Bratislava: Univerzita Komenského v Bratislave, 2008. ISBN 978-80-223-2452-6.
- [5] BARON, R. A., HMIELESKI, K. M. Essentials of Entrepreneurship. Second Edition. Changing the World, One Idea at a Time. Cheltenham: Edward Elgar, 2018.
- [6] BJERKE, B. About Entrepreneurship. Cheltenham: Edward Elgar, 2013.
- [7] BAUM, J. R. et al., eds. The Psychology of Entrepreneurship. New York, NY: Psychology Press, 2012

Languages necessary to complete the course:

Slovak

Ethics:

The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.

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Notes:

Past grade distribution

Total number of evaluated students: 191

A	ABS	B	C	D	E	FX	M
63,35	0,0	15,71	4,71	2,09	5,76	8,38	0,0

Lecturers: Mgr. Juraj Mikuš, PhD., Ing. Martin Brecka

Last change: 10.09.2025

Approved by: prof. Ing. Ján Papula, PhD.

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KSP/376B/22	Course title: Digital Entrepreneurship
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 4.	
Educational level: I.	
Prerequisites:	
Course requirements:	
Learning outcomes:	
Class syllabus:	
Recommended literature:	
Languages necessary to complete the course:	
Ethics: <p>The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, <i>each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.</i> Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, <i>a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.</i> Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.</p>	
Notes:	

Past grade distribution							
Total number of evaluated students: 58							
A	ABS	B	C	D	E	FX	M
22,41	0,0	27,59	24,14	5,17	6,9	8,62	5,17
Lecturers: Mgr. Juraj Mikuš, PhD., Mgr. Vincent Karovič, PhD.							
Last change: 19.02.2026							
Approved by: prof. Ing. Ján Papula, PhD.							

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KIS/ECB/11	Course title: E-commerce
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 3.	
Educational level: I.	
Prerequisites:	
Course requirements:	
Learning outcomes:	
Class syllabus:	
Recommended literature:	
Languages necessary to complete the course:	
Ethics: <p>The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, <i>each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.</i> Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, <i>a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.</i> Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.</p>	
Notes:	

Past grade distribution

Total number of evaluated students: 524

A	ABS	B	C	D	E	FX	M
73,09	0,0	12,98	6,49	1,15	1,91	4,01	0,38

Lecturers: Ing. Jaroslav Vojtechovský, PhD.**Last change:** 08.10.2023**Approved by:** prof. Ing. Ján Papula, PhD.

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KSP/107B/24	Course title: Emotional Intelligence in Entrepreneurship
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 5.	
Educational level: I.	
Prerequisites:	
Course requirements:	
Learning outcomes:	
Class syllabus:	
Recommended literature:	
Languages necessary to complete the course:	
Ethics: <p>The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, <i>each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.</i> Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, <i>a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.</i> Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.</p>	
Notes:	

Past grade distribution							
Total number of evaluated students: 36							
A	ABS	B	C	D	E	FX	M
80,56	0,0	13,89	0,0	2,78	0,0	2,78	0,0
Lecturers: Mgr. Yuliia Fedorova, PhD.							
Last change: 11.09.2025							
Approved by: prof. Ing. Ján Papula, PhD.							

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KIS/006B/23	Course title: English for Managers I
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 2	
Recommended semester: 1.	
Educational level: I.	
Prerequisites:	
Recommended prerequisites: Knowledge of English language on B2 level.	
Course requirements: 12% for active participation in classes, 15% for mid-term test, 7% for a presentation on company structure, 6% for a telephoning roleplay 10% for grammar test, 50% for end-of-course test. Scale of assessment (preliminary/final): 50/50	
Learning outcomes: By completing the course the student extends his/her vocabulary related to management, human resources and strategic management. The telephoning skill is practiced and he/she will also be able to actively take part in meetings led in English. He/she will be able to write a professional email and create a structured professional CV, as well as write a letter of application.	
Class syllabus: Topics: Fundamental principles of management Company structure Numbers in managerial work Human resource management Types of companies: ltd, plc, family businesses, self-proprietorship Setting up a business Styles of Management Travelling Managerial skills: Telephoning Writing: CV and a Letter of Application Grammar: Tense review, prepositions with verbs, nouns and adjectives, modals.	

Recommended literature:

Internal material distributed at the beginning of semester.
 Ian MacKenzie: English for Business studies. Thir Edition. CUP 2010
 Emmerson, P.: Email English. 2nd edition. MacMillan, 2015
 Emmerson, P.: Business Builder. Modules 1, 2, 3. MacMillan 2009
 Emmerson, P.: Business Builder. Modules 4, 5, 6. MacMillan 2009
 Mascull, B.: Business Vocabulary in Use. Third edition. CUP 2017
 Hughes, J.: Telephone English. Macmillan 2006
 Murphy, R.: English Grammar in Use for intermediate learners, fourth edition. CUP 2012.
 Oxford Business English Dictionary. OUP 2008.

Languages necessary to complete the course:

English on B2 level.

Ethics:

The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.

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Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, *a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.* Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.

Notes:**Past grade distribution**

Total number of evaluated students: 5244

A	ABS	B	C	D	E	FX	M
17,51	0,04	26,81	20,33	13,96	12,74	8,62	0,0

Lecturers: Mgr. Lenka Procházková, PhD., Mgr. Alexandra Mittelman, PhD., MBA, PaedDr. Jarmila Brtková, PhD., Mgr. Ľudmila Žalkovičová, PhDr. Roman Kečka, PhD.

Last change: 08.09.2025

Approved by: prof. Ing. Ján Papula, PhD.

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KIS/007B/25	Course title: English for Managers II
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 2	
Recommended semester: 2.	
Educational level: I.	
Prerequisites:	
Recommended prerequisites: English for Managers I	
Course requirements: 12 % for active participation in class, 8 % for two online grammar tasks, 15 % for negotiating, 15 % for mid-term test, and 50 % for final test taken at the end of the semester while the minimum to pass the test is 21 points. Scale of assessment (preliminary/final): 50/50	
Learning outcomes: By completing the course the student will acquire vocabulary from the field of economics, international trade, banking, accounting, stock exchange and insurance. He/she will learn terminology and phrases from negotiating, and will be able to use them while negotiating with other students in class. He/she can write a professional report.	
Class syllabus: Topics: <ul style="list-style-type: none"> • Global economy in 21st century • International trade: export, import, incoterms • Banking • Company finances • Accounting • Stock exchange, shares and bonds • Insurance • Meetings Managerial skill: negotiating Writing: Business report Grammar: Countable and uncountable nouns, verbs “do“ and “make“, conditionals, contrasts, relative clauses.	
Recommended literature: Internal materials distributed at the beginning and during the term.	

<p>Ian MacKenzie: English for Business Studies. Third Edition. CUP 2010. Emmerson, P.: Business Builder. Modules 7, 8, and 9. MacMillan 2009. Mascull, B.: Business Vocabulary in Use. Third edition. CUP 2017 McCarthy, M. et al. Grammar for Business. CUP 2009. Law, J.: Dictionary of Finance and Banking. OUP, 2018. Doplnit²: MacKenzie, I.: Professional English in Use: Finance. CUP 2006.</p>							
<p>Languages necessary to complete the course: English on the level B2</p>							
<p>Ethics: The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies. Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, <i>each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.</i> Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level. Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, <i>a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.</i> Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.</p>							
<p>Notes:</p>							
<p>Past grade distribution Total number of evaluated students: 4374</p>							
A	ABS	B	C	D	E	FX	M
11,43	0,02	22,15	20,48	19,11	17,79	9,01	0,0
<p>Lecturers: Mgr. Lenka Procházková, PhD., Mgr. Alexandra Mittelman, PhD., MBA, PaedDr. Jarmila Brtková, PhD., Mgr. Ľudmila Žalkovičová, PhDr. Roman Kečka, PhD., Mgr. Peter Majlath, MBA</p>							
<p>Last change: 09.02.2026</p>							
<p>Approved by: prof. Ing. Ján Papula, PhD.</p>							

STATE EXAM DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM/S08/23	Course title: Entrepreneurship
Number of credits: 1	
Recommended semester: 5., 6..	
Educational level: I.	
State exam syllabus:	
Last change:	
Approved by: prof. Ing. Ján Papula, PhD.	

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KSP/019B/24	Course title: Entrepreneurship
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 2., 4.	
Educational level: I.	
Prerequisites:	
Recommended prerequisites: -	
Course requirements: Continuous assessment + exam. Students will receive a maximum of 75% for their work during the semester and a maximum of 25% for the final exam. Students will receive a maximum of 20% for active participation in lectures. The remaining continuous assessment (55%) of work during the semester is divided into five stages (so-called milestones): 1. 5%: Milestone 1 – Team map and team rules 2. 10%: Milestone 2 – Evaluation of business opportunity 3. 10%: Milestone 3 – Market and customer 4. 15%: Milestone 4 – Prerequisites for testing and validation 5. 15%: Milestone 5 – Idea pitch The course is graded in accordance with the UK Study Regulations, and individual grades are awarded based on a point system that reflects the degree of success in completing the course. To obtain an A grade, a minimum of 91 percent is required; for a B grade, a minimum of 81 percent; for a C grade, a minimum of 73 percent; for a D grade, a minimum of 66 percent; and for an E grade, a minimum of 60 percent. Credits will not be awarded to students who obtain less than 60 percent. Scale of assessment (preliminary/final): Continuous evaluation 75% / Final exam 25%	
Learning outcomes: Learning about the nature of entrepreneurship, its importance and role. Development of entrepreneurial thinking and selected entrepreneurial characteristics, understanding their importance beyond the entrepreneurship context. Understanding entrepreneurial teams and their characteristics, founding, forming and operations. Developing the ability to generate, fine-tune and develop entrepreneurial ideas and opportunities. Learning the techniques of identifying, testing and validating the critical assumptions. Developing students creative thinking and innovation potential. Understanding the overall context of business operations and management. Learning the practical aspects of developing business ideas and starting businesses. Developing the idea pitching and presentation skills.	

Class syllabus:

1. Course introduction. Types of entrepreneurship. Entrepreneurship process. Entrepreneurial characteristics, abilities and motivations.
2. Entrepreneurial teams
3. Entrepreneurial teams in practice
4. Creativity and entrepreneurship. Ideas and their sources
5. Business ideas: viability, assessment
6. Business ideas and opportunities. Types of opportunities and their validation
7. Market research
8. Core assumptions. Hypothesis testing and formulation. Testing and validation process
9. Core assumptions, and testing and validation tools
10. Testing and validation in practice
11. Presenting „elevator pitch“ and „investor pitch“ – part I
12. Presenting „elevator pitch“ and „investor pitch“ – part II
13. Wrap up - Organising an enterprise – next steps and choices

Recommended literature:

- [1] STOKES, D., WILSON, N. Small Business Management and Entrepreneurship. Cengage Learning EMEA, 2010. ISBN 978-1-4080-1799-9. Dostupné v knižnici a študovni.
- [2] PILKOVÁ, A. a kol. Podnikanie na Slovensku: aktivita, prostredie a vybrané druhy podnikania. Bratislava: Kartprint, 2019. ISBN 978-80-223-4746-4. Dostupné v knižnici, študovni a elektronicky na: www.gemconsortium.org.
- [3] HOLIENKA, M. Podnikanie: Podnikavosť, tvorba a rozvoj podnikateľských nápadov a príležitostí. Bratislava: Univerzita Komenského v Bratislave, 2018. Dostupné v knižnici, študovni a elektronicky cez knižnicu FM UK.
- [4] PILKOVÁ, A. a kol. Manažment v praxi. Prípadové štúdie zo slovenského podnikateľského prostredia. Bratislava: Univerzita Komenského v Bratislave, Fakulta managementu, 2012. ISBN 978-80-80037-30-8. Dostupné v knižnici a študovni.
- [5] SOPK. Podnikanie v kocke. Bratislava: SOPK, 2012. ISBN 978-80-89105-51-9. Voľne dostupné v elektronickej podobe, sprístupnené cez e-learning.
- [6] OSTERWALDER, A., BLAND, D. J. Testing Business Ideas: A Field Guide for Rapid Experimentation. Wiley. ISBN 978-1-119-55144-7

Languages necessary to complete the course:

-

Ethics:

The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.

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or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject. Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.

Notes:

Past grade distribution

Total number of evaluated students: 98

A	ABS	B	C	D	E	FX	M
36,73	0,0	33,67	17,35	8,16	0,0	1,02	3,06

Lecturers: Mgr. Miloš Mrva, PhD., Mgr. Juraj Mikuš, PhD., Mgr. Peter Marcin, PhD., Mgr. Diana Gašparík, PhD.

Last change: 12.02.2026

Approved by: prof. Ing. Ján Papula, PhD.

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KSP/108B/24	Course title: Entrepreneurship in Practice I
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 2.	
Educational level: I.	
Prerequisites:	
Course requirements:	
Learning outcomes:	
Class syllabus:	
Recommended literature:	
Languages necessary to complete the course:	
Ethics: <p>The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, <i>each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.</i> Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, <i>a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.</i> Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.</p>	
Notes:	

Past grade distribution							
Total number of evaluated students: 8							
A	ABS	B	C	D	E	FX	M
87,5	0,0	0,0	0,0	0,0	0,0	12,5	0,0
Lecturers: Mgr. Miloš Mrva, PhD., Mgr. Peter Marcin, PhD.							
Last change: 10.02.2026							
Approved by: prof. Ing. Ján Papula, PhD.							

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KSP/109B/24	Course title: Entrepreneurship in Practice II
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 3.	
Educational level: I.	
Prerequisites:	
Course requirements:	
Learning outcomes:	
Class syllabus:	
Recommended literature:	
Languages necessary to complete the course:	
Ethics: <p>The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, <i>each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.</i> Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, <i>a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.</i> Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.</p>	
Notes:	

Past grade distribution							
Total number of evaluated students: 35							
A	ABS	B	C	D	E	FX	M
57,14	0,0	11,43	14,29	2,86	5,71	8,57	0,0
Lecturers: Mgr. Miloš Mrva, PhD., Mgr. Peter Marcin, PhD.							
Last change:							
Approved by: prof. Ing. Ján Papula, PhD.							

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KSP/110B/24	Course title: Entrepreneurship in Practice III
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 4.	
Educational level: I.	
Prerequisites:	
Course requirements:	
Learning outcomes:	
Class syllabus:	
Recommended literature:	
Languages necessary to complete the course:	
Ethics: <p>The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, <i>each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.</i> Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, <i>a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.</i> Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.</p>	
Notes:	

Past grade distribution							
Total number of evaluated students: 13							
A	ABS	B	C	D	E	FX	M
61,54	0,0	23,08	0,0	7,69	7,69	0,0	0,0
Lecturers: Mgr. Miloš Mrva, PhD., Mgr. Peter Marcin, PhD.							
Last change: 10.02.2026							
Approved by: prof. Ing. Ján Papula, PhD.							

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KSP/111B/24	Course title: Entrepreneurship in Practice IV
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Type, volume, methods and workload of the student - additional information 2 classes per week (28 classes per semester), seminar, attendance method	
Number of credits: 3	
Recommended semester: 5.	
Educational level: I.	
Prerequisites:	
Course requirements: Continuous evaluation for the results achieved during the semester (100 percent). The interim assessment consists of three parts: the initial assignment (20%), the midterm assignment (30%) and the final assignment (50%). The student submits the results of his/her work during the semester. The assessment of the course is in accordance with the UK Study Regulations and the individual grading scales are awarded on the basis of an applied point system that reflects the degree of success in completing the course. A minimum of 91 per cent is required for an A grade, a minimum of 81 per cent for a B grade, a minimum of 73 per cent for a C grade, a minimum of 66 per cent for a D grade and a minimum of 60 per cent for an E grade. Credits will not be awarded to a student who earns less than 60 percent.	
Learning outcomes: The course is designed to provide students with practical business skills and experience in business financing and banking under the guidance of lecturers and mentors, primarily through the management of their own business activities and projects. A variety of current methods and approaches will be used to achieve the learning objectives, especially collaborative approach, practical assignments, problem-based learning, student-defined learning, experiential learning. Under the guidance of the teacher, students will define their learning needs in the areas of business financing and banking, participate in discussions among themselves and with experienced entrepreneurs, organize and participate in field trips to established businesses and start-ups, and manage entrepreneurially oriented events. Students will also develop business financing skills in the entrepreneurship club. Through the study of entrepreneurial case studies related to business and bank financing and relevant literature, they will learn to analyse and reflect on business trends. Participation in this course will provide students with inspirational experiences that will help them become creative entrepreneurs.	
Class syllabus: Brief outline of the course: 1. Introduction to the course, assessment and attendance requirements, organizational guidelines	

2. Defining needs in the field of business financing and banking for own business in practice
3. Business financing and banking - review of the basic background
4. Current knowledge on business financing and banking from literature, research and business practice.
5. Group consultations, mentoring.
6. Activation of skills in initiating and building relationships.
7. Study visit / excursion.
8. Analysis of business finance and banking literature, with emphasis on application of knowledge to practice.
9. Study of business success stories of successful entrepreneurs on business financing to broaden horizons on different entrepreneurial journeys and learn from successes and failures.
10. Organizing an educational entrepreneurial event in collaboration with the bank .
11. Individual consultation, mentoring.
12. Final presentations.
13. Debriefing, lessons learned, final reflections.

Recommended literature:

- [1] HOLIENKA, M. Podnikanie: Podnikavosť, tvorba a rozvoj podnikateľských nápadov a príležitostí. Bratislava: Univerzita Komenského v Bratislave, 2018.
- [2] Mikuš, J., & Reháč, J. The digital entrepreneur's handbook: From idea to execution (1st ed.). Bratislava: Univerzita Komenského v Bratislave. ISBN 978-80-223-5745-6. 2023.
- [3] Gibbons, G., Hisrich, R. D. & DaSilva, C. M. Entrepreneurial Finance: A global perspective. 1st edition. Sage Publications, 2015.
- [4] Cheek, P. Disciplined Entrepreneurship: Stratup Tactics. John Wiley & Sons, Hoboken, New Jersey, 2024.
- [5] Share point/E-learning: The e-course contains study materials (presentations, electronic texts, supplementary materials) created on the basis of own research as well as contact with representatives of business and management practice.

Languages necessary to complete the course:

Ethics:

The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.

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on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.

Notes:

Past grade distribution

Total number of evaluated students: 12

A	ABS	B	C	D	E	FX	M
50,0	0,0	25,0	25,0	0,0	0,0	0,0	0,0

Lecturers: prof. Ing. Anna Pilková, PhD., MBA, Mgr. Juraj Mikuš, PhD.

Last change: 10.09.2025

Approved by: prof. Ing. Ján Papula, PhD.

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KSP/112B/24	Course title: Entrepreneurship in Practice V
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 6.	
Educational level: I.	
Prerequisites:	
Course requirements:	
Learning outcomes:	
Class syllabus:	
Recommended literature:	
Languages necessary to complete the course:	
Ethics: <p>The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, <i>each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.</i> Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, <i>a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.</i> Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.</p>	
Notes:	

Past grade distribution							
Total number of evaluated students: 7							
A	ABS	B	C	D	E	FX	M
100,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0
Lecturers: Mgr. Miloš Mrva, PhD., Mgr. Peter Marcin, PhD.							
Last change: 10.02.2026							
Approved by: prof. Ing. Ján Papula, PhD.							

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMM/278AM/22	Course title: European Integration
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 3.	
Educational level: I.	
Prerequisites:	
Recommended prerequisites: French language level B1 / legal and economic vocabulary	
Course requirements: Active participation in the course, presentation, final exam Scale of assessment (preliminary/final): 40%/60%	
Learning outcomes: Knowledge of the main steps and processes of European integration	
Class syllabus: Session 1 The European Union: why? Choice of presentations Session 2 The history of European construction "From the European communities of 6 to the European Union of 27" Presentation: Slovakia's integration into the EU Session 3 The legal nature of the EU The Costa / ENEL case Presentation: "Structure of intergovernmental or supranational cooperation: the true nature of the EU" Session 4 The institutions of the European Union: the committee Presentation: The Commission and EU Foreign Policy Session 5 The institutions of the European Union: the European Council and the Council Presentation: Are the European Council and the Council the most powerful institutions in the EU? Session 6 The institutions of the European Union: the parliament	

Presentation: The evolving role of the European Parliament since its inception.

Session 7

Legal sources of EU law

Presentation: the place of European law in the hierarchy of French and Slovak standards

Session 8

The Council of Europe

Presentation: Multi-governance, subsidiarity and Europe of the regions

Session 9

The protection of fundamental rights within the EU

Presentation: The EU Charter of Fundamental Rights and the European Convention on Human Rights.

Session 10

Economic and Monetary Union and the Euro

Presentation: the role of the European central bank and central banks in the euro zone

Session 11

The EU budget

Presentation: Regional policy and structural funds

Session 12

The challenges of European construction

Recommended literature:

[1] Badie, B. (1999). Un monde sans souveraineté. Les Etats entre ruse et responsabilité. In: Politique étrangère, n°2 - 1999 - 64#année. pp. 410-411.

[2] Bafoil, F. (2006). Europe centrale et orientale. Mondialisation européenne et changement social. Paris, Presses de Sciences Po.

[3] Bodin, J. (1576) « La république »

[4] Chevallier, J. (2008). L'Etat post-moderne, Collection droit et société, 3ème Edition, Paris, LGDJ.

[5] Delmas-Marty, M. (2007). Les forces imaginantes du droit, vol. III. La refondation des pouvoirs, Etudes juridiques comparatives et internationalisation du droit. Editions du Seuil, janvier 2007.

[6] Fareed, Z. (1998). De la démocratie illibérale, Le Débat, vol. 99, no. 2, 1998, pp. 17-26.

[7] Herrera, C. M. (2005). Un juriste aux prises du social. Sur le projet de Georges Scelle, Revue Française d'Histoire des Idées Politiques, p. 113-137. Disponible sur: <https://www.cairn-int.info/revue-francaise-d-histoire-des-idees-politiques1-2005-1-page-113.htm>.

[8] Scelle, G. (1932). Précis de Droit des Gens. Principes et Systématique. Première Partie. Introduction, Le Millieu Inter social. Paris, Recueil Sirey.

Languages necessary to complete the course:

French

Ethics:

The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, *each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.* Cases of violation of this provision can be assessed as a violation of obligations

arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, *a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.* Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.

Notes:

In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may be connected with enforcing accompanying legal consequences on academic, (...) disciplinary level.

In accordance with the regulations of the internal regulation No. 13/2018 approved by the Academic senate of Comenius University in Bratislava the Disciplinary Regulations of Comenius University in Bratislava for Students, a disciplinary offence of a student is any form of copying or forbidden cooperation or providing answers during written or oral examination (assessment of knowledge) or during preparation for it within the course, or using technical devices or any information carriers in other than allowed ways during written or oral evaluation of study results (assessment of knowledge) or during preparation for it within the course. Committing a disciplinary offence may lead to imposing some disciplinary precautions on the student: admonition, conditional suspension of studies or dismissal from studies.

Past grade distribution

Total number of evaluated students: 63

A	ABS	B	C	D	E	FX	M
53,97	0,0	22,22	4,76	0,0	0,0	15,87	3,17

Lecturers: doc. PhDr. Marian Šuplata, PhD., Mgr. Terézia Bezáková

Last change: 18.09.2025

Approved by: prof. Ing. Ján Papula, PhD.

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMM/003B/20	Course title: French I
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Type, volume, methods and workload of the student - additional information This course is based on a professional and business French method, and is aimed at students following the university program of the Faculty of Management who have a beginner level A1/A2. This course is suitable for older adolescents and young adults and allows the learner to be active while gradually developing their autonomy in French. The topics covered are motivating and the tasks proposed reflect authentic situations. The method is anchored in daily life and offers the opportunity to acquire language skills complemented by an awareness of French and Francophone culture. This course meets the classic needs of acquiring French linguistic basics in a more professional context or for job search in a Francophone environment. The course is based on active, clear and structured communication, relying mainly on a method developed by CLE-International/Sejer.	
Number of credits: 3	
Recommended semester: 1.	
Educational level: I.	
Prerequisites:	
Course requirements: . Scale of assessment (preliminary/final): Continuous assessment consists of two parts: In each session, students can earn a certain number of points for active participation. This will assess the knowledge acquired from the lectures and independent work based on the required literature. A session is divided into two parts: - in the first part, students will present their prepared assignments - in the second part, there will be a discussion of the course materials and a presentation. The semester project is developed continuously in individual classes; a specific assignment is assigned one week in advance. • Throughout the semester, students will work on various topics • Students may work in groups of up to two students. • Assignments are submitted electronically (no later than one business day before the class) to olivier.dumontel@fm.uniba.sk (students communicate exclusively via university email addresses). • Assignments must be prepared in accordance with academic regulations and the formal requirements of academic ethics. In the event of a violation of these regulations, the process will follow the internal rules of the university and faculty regarding non-compliance with academic regulations. Unexcused missed classes, lack of preparation for classes, and late submission of assignments will result in a loss of 10 points. Prerequisites for participating in the final exam include attendance at classes, presentations, and participation in the project press review (conference by the French Ambassador to Slovakia, Student-Business Forum 2022). The end-of-semester exam is a written	

exam containing several open-ended and closed-ended questions. Each student has the right to be informed of the evaluation of their exam, including errors and correct answers. To fulfill this requirement, students have the opportunity to review their exam answers. The resit exam is oral, with each student answering two questions immediately. In accordance with the provisions of Internal Regulation No. 16/2017 of the Rector of Comenius University, published in the Code of Ethics of Comenius University in Bratislava, each student must obtain their results honestly, not cheat, and not use dishonest practices when assessing acquired knowledge. Violations of the Code of Ethics of Comenius University may be considered a violation of obligations arising from legal regulations, (...). Such a violation may result in the application of the accompanying legal consequences at the academic and (...) disciplinary levels. In accordance with the Internal Regulations No. 13/2018, approved by the Academic Senate of Comenius University in Bratislava, the Comenius University in Bratislava Disciplinary Regulations for Students, a student disciplinary offense is any form of copying or prohibited cooperation or providing answers during a written or oral examination (assessment of knowledge) or during preparation for it within the course, or the use of technical devices or any information media in a manner other than that permitted during the written or oral assessment of study results (assessment of knowledge) or during preparation for the course. Committing a disciplinary offense may result in certain sanctions: warning, conditional suspension from studies, or expulsion. Individual levels of the grading structure are assigned based on the achievement of a total number of percentage points that reflect the level of course achievement. The ratio of continuous and final assessment is 60/40.

Learning outcomes:

Continuous assessment consists of two parts:

In each session, students can earn a certain number of points for active participation. This will assess the knowledge acquired from the lectures and independent work based on the required literature.

A session is divided into two parts:

- in the first part, students will present their prepared assignments
- in the second part, there will be a discussion of the course materials and a presentation

The semester project is developed continuously in individual classes; a specific assignment is assigned one week in advance.

- Throughout the semester, students will work on various topics
- Students may work in groups of up to two students.
- Assignments are submitted electronically (no later than one business day before the class) to olivier.dumontel@fm.uniba.sk (students communicate exclusively via university email addresses).
- Assignments must be prepared in accordance with academic regulations and the formal requirements of academic ethics. In the event of a violation of these regulations, the process will follow the internal rules of the university and faculty regarding non-compliance with academic regulations.

Unexcused missed classes, lack of preparation for classes, and late submission of assignments will result in a loss of 10 points.

Prerequisites for participating in the final exam include attendance at classes, presentations, and participation in the project press review (conference by the French Ambassador to Slovakia, Student-Business Forum 2022).

The end-of-semester exam is a written exam containing several open-ended and closed-ended questions. Each student has the right to be informed of the evaluation of their exam, including errors and correct answers. To fulfill this requirement, students have the opportunity to review their exam answers. The resit exam is oral, with each student answering two questions immediately.

In accordance with the provisions of Internal Regulation No. 16/2017 of the Rector of Comenius University, published in the Code of Ethics of Comenius University in Bratislava, each student must obtain their results honestly, not cheat, and not use dishonest practices when assessing

acquired knowledge. Violations of the Code of Ethics of Comenius University may be considered a violation of obligations arising from legal regulations, (...). Such a violation may result in the application of the accompanying legal consequences at the academic and (...) disciplinary levels. In accordance with the Internal Regulations No. 13/2018, approved by the Academic Senate of Comenius University in Bratislava, the Comenius University in Bratislava Disciplinary Regulations for Students, a student disciplinary offense is any form of copying or prohibited cooperation or providing answers during a written or oral examination (assessment of knowledge) or during preparation for it within the course, or the use of technical devices or any information media in a manner other than that permitted during the written or oral assessment of study results (assessment of knowledge) or during preparation for the course. Committing a disciplinary offense may result in certain sanctions: warning, conditional suspension from studies, or expulsion.

Individual levels of the grading structure are assigned based on the achievement of a total number of percentage points that reflect the level of course achievement. The ratio of continuous and final assessment is 60/40.

Class syllabus:

Recommended literature:

- Quartier d’Affaires – Français Professionnel et des affaires – Niveau A1. CLE international, 2017. ISBN 978-2-09-038666-0
- Vocabulaire progressif du Français des Affaires, CLE international, ISBN 209-033803-2
- Agenda, Méthode de français, Hachette-Français Langue étrangère, 2011. ISBN 978-2-01-155802-2
- Vocabulaire progressif du Français, CLE international, 2007. ISBN 978-2-09-033872-2
- Affaires à suivre, Hachette, CCI de Paris, 2001. ISBN 2-01-155164-1
- L’entreprise, Hachette, CLEP, 1996. ISBN 2-01-15-4995-7
- Français/com, CLE international, 2002. ISBN 209-033171-4
- Objectif Express, le monde professionnel en français, Hachette, 2009. ISBN 978-0-01-155009-0
- Objectif Express, Le monde professionnel en français, Cahier d’activités, Hachette, 2009. ISBN 978-0-01-155510-6
- AlterEgo, méthode français, Hachette, 2006. ISBN 978-2-01-155420-8
- Français Facile : <https://www.francaisfacile.com/>
- Campus1, méthode de français, CLE international, 2002. ISBN 978-2-09-033308-4
- Campus2, méthode de français, CLE international, 2002. ISBN 978-2-09-033317-6
- Campus3, méthode de français, CLE international, 2003. ISBN 978-2-09-033245-2
- Alors ? Méthode de français sur l’approche par compétences, Didier, 2009. ISBN 978-2-278-06073-3
- Alors ? Cahier de grammaire, Didier, 2009. ISBN 978-2-278-06466-3

Languages necessary to complete the course:

Français / French

Ethics:

The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, *each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and*

knowledge. Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, *a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject*. Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.

Notes:

In accordance with the provisions of Internal Regulation No. 16/2017, Directive of the Rector of Comenius University in Bratislava, and a full reading of Internal Regulation No. 23/2016, Directive of the Rector of Comenius University in Bratislava, which sets forth the Code of Ethics of Comenius University in Bratislava, as read in Supplement No. 1, each student shall acquire their academic achievements honestly; shall not cheat or use dishonest practices in any form of assessment of their acquired knowledge. Violations of the Code of Ethics of Comenius University may be considered violations of obligations arising from legal regulations, (...). Such a judgment may be linked to the application of the corresponding legal consequences at the academic, (...) disciplinary level. In accordance with the provisions of Internal Regulation No. 13/2018 approved by the Academic Senate of Comenius University in Bratislava, the Disciplinary Regulations of Comenius University in Bratislava for Students, a disciplinary offense of a student is any form of prohibited copying or cooperation or providing answers during a written or oral examination (assessment of knowledge) or during its preparation within the course, or using technical devices or any information carrier in a manner other than that permitted during the written or oral assessment of study results (assessment of knowledge) or during its preparation within the course. The commission of a disciplinary offense may lead to the imposition of certain disciplinary precautions on the student: admonition, conditional suspension from studies or dismissal from studies.

Past grade distribution

Total number of evaluated students: 187

A	ABS	B	C	D	E	FX	M
42,78	0,0	24,06	16,04	2,67	2,67	10,7	1,07

Lecturers: Mgr. Olivier Dumontel, Mgr. Alexandra Sekáčová

Last change: 11.09.2025

Approved by: prof. Ing. Ján Papula, PhD.

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMM/002B/19	Course title: French II
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 2.	
Educational level: I.	
Prerequisites:	
Course requirements: <p>Ce cours s'appuie sur une méthode de français professionnel et des affaires, et s'adresse à des étudiants suivant le programme universitaire de la faculté de Management qui ont un niveau débutant A1/A2. Ce cours est adapté aux grands adolescents et jeunes adultes et permet à l'apprenant d'être actif tout en développant progressivement son autonomie en langue française. Les thèmes abordés sont motivants et les tâches proposées sont le reflet de situations authentiques. La méthode est ancrée dans la vie quotidienne et offre la possibilité d'acquérir des savoir-faire langagiers complétés par une sensibilisation à la culture française et francophone. Ce cours répond aux besoins classiques d'acquisition des bases linguistiques françaises dans un contexte plus professionnel ou de recherche d'emploi dans un environnement francophone. Le cours est basé sur une communication active, claire et structurée en s'appuyant principalement sur une méthode élaborée par CLE-International/Sejer.</p>	
Learning outcomes:	
Class syllabus:	
Recommended literature: <ul style="list-style-type: none"> • Quartier d'Affaires – Français Professionnel et des affaires – Niveau A1. CLE international, 2017. ISBN 978-2-09-038666-0 • Vocabulaire progressif du Français des Affaires, CLE international, ISBN 209-033803-2 • Agenda, Méthode de français, Hachette-Français Langue étrangère, 2011. ISBN 978-2-01-155802-2 • Vocabulaire progressif du Français, CLE international, 2007. ISBN 978-2-09-033872-2 • Affaires à suivre, Hachette, CCI de Paris, 2001. ISBN 2-01-155164-1 • L'entreprise, Hachette, CLEP, 1996. ISBN 2-01-15-4995-7 • Français/com, CLE international, 2002. ISBN 209-033171-4 • Objectif Express, le monde professionnel en français, Hachette, 2009. ISBN 978-0-01-155009-0 • Objectif Express, Le monde professionnel en français, Cahier d'activités, Hachette, 2009. ISBN 978-0-01-155510-6 • AlterEgo, méthode français, Hachette, 2006. ISBN 978-2-01-155420-8 	

- Français Facile : <https://www.francaisfacile.com/>
- Campus1, méthode de français, CLE international, 2002. ISBN 978-2-09-033308-4
- Campus2, méthode de français, CLE international, 2002. ISBN 978-2-09-033317-6
- Campus3, méthode de français, CLE international, 2003. ISBN 978-2-09-033245-2
- Alors ? Méthode de français sur l'approche par compétences, Didier, 2009. ISBN 978-2-278-06073-3
- Alors ? Cahier de grammaire, Didier, 2009. ISBN 978-2-278-06466-3

Languages necessary to complete the course:

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Ethics:

The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, *each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.* Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, *a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.* Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.

Notes:

Past grade distribution

Total number of evaluated students: 126

A	ABS	B	C	D	E	FX	M
46,83	0,0	26,98	11,11	3,17	5,56	5,56	0,79

Lecturers: Mgr. Olivier Dumontel

Last change: 28.01.2026

Approved by: prof. Ing. Ján Papula, PhD.

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMM/005B/20	Course title: French III
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 3.	
Educational level: I.	
Prerequisites:	
Course requirements: <p>Learning French in a more professional and business-oriented environment. This course is primarily aimed at beginner students who wish to discover or improve their French in a professional context or to look for employment in a French-speaking environment. The program covers levels A1-A2 with a solid foundation and prepares for the DELF Pro A1/A2 exam and also the professional French diploma from the Paris Chamber of Commerce and Industry. This learning allows you to enrich and complete your professional profile by addressing French-speaking cultural aspects in a comprehensive and non-stereotypical way.</p> <p>Scale of assessment (preliminary/final): The final grade will take into account the work provided (participation and presentation) during the semester and also the final written exam. The presentation work will be done orally and will count for 40 points of the final grade. Several scenarios will be offered to students that will allow them to better understand the multicultural entrepreneurial world. Participation in these scenarios will also be counted in the final grade. The student can obtain a grade from 0 to 10 points. A final written exam will be proposed in the form of questions relating to the concepts developed in the chapters making up the program. During the exam period, the student can obtain the remaining 50 points. This assessment is in accordance with the University's study regulations and individual classification levels. Grading scales are awarded based on the applied point system. A minimum of 91 is required to obtain a grade A. To obtain a grade of B at least 81 percent. To achieve a grade of C of at least 73 percent, a grade of D of at least 66 percent, and a grade of E of at least 60 percent. Credits will not be awarded to a student who earns less than 60 percent.</p>	
Learning outcomes: <p>Know how to present a product or service, find out about a product, discuss prices, negotiate prices, and buy or sell the product. Know how to book a hotel room, pay for a hotel room, book and take a taxi, discuss means of transport, explain and understand an itinerary, understand an invitation, and have informal exchanges with colleagues.</p>	
Class syllabus:	
Recommended literature:	

Quartier d'affaires, français professionnel et des Affaires. Objectif Express, le monde professionnel en Français

Languages necessary to complete the course:

French

Ethics:

The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, *each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.* Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, *a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.* Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.

Notes:

Past grade distribution

Total number of evaluated students: 64

A	ABS	B	C	D	E	FX	M
50,0	0,0	20,31	14,06	6,25	0,0	6,25	3,13

Lecturers: Mgr. Olivier Dumontel, doc. Frédéric Delaneuville, Dr.

Last change: 17.09.2025

Approved by: prof. Ing. Ján Papula, PhD.

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMn/324B/19	Course title: German I
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 1.	
Educational level: I.	
Prerequisites:	
Course requirements: Active participation in seminars (80%), continuous control of assignments (20%). To obtain an A rating it is necessary to obtain at least 91 points, to obtain an B rating at least 81 points, to obtain a C rating at least 73 points, to obtain a D rating at least 66 points and to obtain an E rating at least 60 points Scale of assessment (preliminary/final): 100 %	
Learning outcomes: To develop language knowledge and language skills in the field of grammar and vocabulary. To advance communication skills in topics of everyday real life situations.	
Class syllabus: Education University Leisure time and life style Hobbies Exchange study programmes Overseas study stay Business trip	
Recommended literature: Charfaoui Emilia: Deutsch für Nichtphilologen. Nemecký jazyk pre nefilológov. Vyd. Univerzita Komenského, Bratislava, 10.vyd. 2024, 228 s. ISBN 978-80-223-4087-8. Charfaoui Emilia: Deutsch für Nichtphilologen. Nemecký jazyk pre nefilológov. Kľúč k cvičeniam a testom. Vyd. Univerzita Komenského, 2024, 31 s. Charfaoui Emilia: Professional lexical minimum of managerial and economical praxis. Odborné lexikálne minimum z manažérskej a ekonomickej praxe. Vyd. Univerzita Komenského, Bratislava, 2014, 116 s. Actual additional texts form magazines, newspapers and the Internet.	
Languages necessary to complete the course: Slovak and German	

Ethics:

The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, *each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.* Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, *a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.* Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.

Notes:

In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may be connected with enforcing accompanying legal consequences on academic, (...) disciplinary level. In accordance with the regulations of the internal regulation No. 13/2018 approved by the Academic senate of Comenius University in Bratislava the Disciplinary Regulations of Comenius University in Bratislava for Students, a disciplinary offence of a student is any form of copying or forbidden cooperation or providing answers during written or oral examination (assessment of knowledge) or during preparation for it within the course, or using technical devices or any information carriers in other than allowed ways during written or oral evaluation of study results (assessment of knowledge) or during preparation for it within the course. Committing a disciplinary offence may lead to imposing some disciplinary precautions on the student: admonition, conditional suspension of studies or dismissal from studies.

Past grade distribution

Total number of evaluated students: 335

A	ABS	B	C	D	E	FX	M
65,37	0,0	19,7	7,16	0,9	0,3	5,97	0,6

Lecturers: doc. Mgr. Emília Charfaoui, CSc.

Last change: 07.09.2025

Approved by: prof. Ing. Ján Papula, PhD.

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMn/325B/19	Course title: German II
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 2.	
Educational level: I.	
Prerequisites:	
Course requirements: 100% - active participation in class Scale of assessment (preliminary/final): 100 %	
Learning outcomes: To improve and activate language competencies in the field of grammar, vocabulary and phraseology and to interact general language skills with professional business language.	
Class syllabus: Business correspondence Abbreviations in business correspondence Administration documents Curriculum vitae, letter of application Job interview Employment contract Business trip	
Recommended literature: Charfaoui Emilia: Deutsch für Nichtphilologen. Nemecký jazyk pre nefilológov. Vyd. Univerzita Komenského, Bratislava, 10.vyd. 2024, 228 s. ISBN 978-80-223-4087-8 Charfaoui Emilia: Deutsch für Nichtphilologen. Nemecký jazyk pre nefilológov. Kľúč k cvičeniam a testom. Vyd. Univerzita Komenského, 2024, 31 s. Charfaoui Emilia: Professional lexical minimum of managerial and economical praxis. Odborné lexikálne minimum z manažérskej a ekonomickej praxe. Vyd. Univerzita Komenského, Bratislava, 2014, 116 s. Actual additional texts form magazines, newspapers and the Internet.	
Languages necessary to complete the course: English and German language	
Ethics:	

The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, *each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.* Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.

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Notes:

In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may be connected with enforcing accompanying legal consequences on academic, (...) disciplinary level.

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Past grade distribution

Total number of evaluated students: 257

A	ABS	B	C	D	E	FX	M
64,2	0,0	22,57	5,06	0,0	0,39	7,39	0,39

Lecturers: doc. Mgr. Emília Charfaoui, CSc.

Last change: 07.02.2026

Approved by: prof. Ing. Ján Papula, PhD.

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMM/326B/20	Course title: German III
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 3.	
Educational level: I.	
Prerequisites:	
Course requirements: Active participation in seminars (80%), continuous control of assignments (20%). To obtain an A rating, it is necessary to obtain at least 91 points, to obtain an B rating at least 81 points, to obtain a C rating at least 73 points, to obtain a D rating at least 66 points and to obtain an E rating at least 60 points. Scale of assessment (preliminary/final): Weight of the mid-term / final evaluation: 100 %	
Learning outcomes: The goal of the subject is to familiarize students with the vocabulary in the fields of management, human resource management, marketing, and banking. The aim of the subject is to acquire communicative skills in these areas.	
Class syllabus: Introduction to the Issue Reinforcement of Terminological Apparatus Human Resource Management, Working with Human Resources Enterprise, Entrepreneurship Banking Banking Services and Product Offerings Marketing Definitions of Professional Terms Results and Evaluation	
Recommended literature: Krafft, D., Mittelstädt, E., Wiepcke, C.: Markt Lexikon Wirtschaft Fachbegriffe von A bis Z – einfach und verständlich erklärt. W. Bertelsmann Verlag, Bielefeld 2005. Baberádová, H.: Fachsprache Deutsch - Finanzen. Kommunikation rund ums Geld, Klett, Praha, 2006 Časopis: MARKT, Deutsch für den Beruf – Materialien aus der Presse, Erich Schmidt Verlag, Charfaoui Emilia: Deutsch für Nichtphilologen. Nemecký jazyk pre nefilológov. Vyd. Univerzita Komenského, Bratislava, 2024, 228 s.	

Charfaoui E.: Odborné lexikálne minimum z manažérskej a ekonomickej praxe. Vyd. Univerzita Komenského, Bratislava, 2014, 116 s.
Charfaoui, E. Komunikatívno-pragmatické a lingvokultúrne charakteristiky reklamného textu. Vyd. UK, Bratislava, 1.vyd. 2014, 141 s.

Languages necessary to complete the course:

Slovak, German

Ethics:

The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, *each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.* Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, *a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.* Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.

Notes:

In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may be connected with enforcing accompanying legal consequences on academic, (...) disciplinary level.

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Past grade distribution							
Total number of evaluated students: 166							
A	ABS	B	C	D	E	FX	M
67,47	0,0	21,08	6,02	0,0	0,0	3,01	2,41
Lecturers: doc. Mgr. Emília Charfaoui, CSc.							
Last change: 07.09.2025							
Approved by: prof. Ing. Ján Papula, PhD.							

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMn/027B/19	Course title: German IV
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 4.	
Educational level: I.	
Prerequisites:	
Course requirements: Active participation in seminars (40%), continuous control of assignments (60%). To obtain an A rating, it is necessary to obtain at least 91 points, to obtain an B rating at least 81 points, to obtain a C rating at least 73 points, to obtain a D rating at least 66 points and to obtain an E rating at least 60 points. Scale of assessment (preliminary/final): 100 %	
Learning outcomes: The aim of the course is to acquaint students with vocabulary in the field of management, acquiring the skills to communicate fluently about services provided in banking, reading and translating texts with banking issues.	
Class syllabus: Introduction to the issue Money functions, types of deposits, loans, savings Currency, exchange rates, accounts, checks, credit cards Stocks, stock exchange Analysis of banking texts Student presentations on currently selected topics	
Recommended literature: Krafft Dietmar, Mittelstädt Ewald, Wiepcke Claudia: Markt Lexikon Wirtschaft, Fachbegriffe von A-Z, W.Bertelsmann Verlag, Bielefeld, 2005, 381 s. Charfaoui Emilia: Professional lexical minimum of managerial and economical praxis. Odborné lexikálne minimum z manažérskej a ekonomickej praxe. Vyd. Univerzita Komenského, Bratislava, 2014, 116 s. Charfaoui, E. Komunikatívno-pragmatické a lingvokultúrne charakteristiky reklamného textu. Vyd. UK, Bratislava, 1.vyd. 2014, 141 s. Kovalevskij R., Maier G., Mityagina V.: Deutsch aktuell: Geschäftskontakte. Rostov na Donu, Vyd. Feniks, 2009, 669 s. Actual additional texts form magazines, newspapers and the Internet.	

Languages necessary to complete the course:

English and German language

Ethics:

The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, *each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.* Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.

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Notes:

In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may be connected with enforcing accompanying legal consequences on academic, (...) disciplinary level.

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Past grade distribution

Total number of evaluated students: 123

A	ABS	B	C	D	E	FX	M
78,05	0,0	11,38	4,07	0,81	0,0	1,63	4,07

Lecturers: doc. Mgr. Emília Charfaoui, CSc.

Last change: 07.02.2026

Approved by: prof. Ing. Ján Papula, PhD.

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KIS/014B/00	Course title: Information Systems and Application Software
Educational activities: Type of activities: lecture / practicals Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 2.	
Educational level: I., II.	
Prerequisites:	
Course requirements:	
Learning outcomes:	
Class syllabus:	
Recommended literature:	
Languages necessary to complete the course:	
Ethics: <p>The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, <i>each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.</i> Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, <i>a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.</i> Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.</p>	
Notes:	

Past grade distribution

Total number of evaluated students: 5555

A	ABS	B	C	D	E	FX	M
30,01	0,0	29,43	18,76	8,87	7,42	5,49	0,02

Lecturers: Mgr. Július Selecký, PhD., Mgr. Eleonóra Beňová, PhD., RNDr. Zuzana Kovačičová, PhD., RNDr. Eva Kostrecová, PhD., Mgr. Martin Krajčík, PhD., Ing. Pavol Gono, Mgr. Alžbeta Balcová, Ing. Bibiána Konáriková Mackovčínová

Last change: 23.05.2022

Approved by: prof. Ing. Ján Papula, PhD.

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KSP/072B/24	Course title: Innovations and Trends in Online Entrepreneurship
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 5.	
Educational level: I.	
Prerequisites:	
Course requirements: During the semester, students work in teams to develop an innovation project for a selected online product and present the results in seminars. The assessment consists of four parts: (1) Milestone 1 - Customer Profile 20%, (2) Milestone 2 - Value Map 20%, (3) Milestone 3 - Alignment of Value Map and Customer Profile and Business Model 20%, (4) Exam in the exam period 40%. The overall assessment is based on the valid assessment system of FM UK: A = 91-100%; B = 81-90%; C = 73-80%; D = 66-72%; E = 65-60%; F = 0-59% points. Scale of assessment (preliminary/final): 60/40	
Learning outcomes: The course deals with the issue of online business. Students will gain knowledge on the areas and current trends in online entrepreneurship and related business models. They will learn a systematic approach to online product innovation based on the Value Proposition Design methodology. Participants will be able to work independently and in teams to create online products and business models in different business areas.	
Class syllabus: <ol style="list-style-type: none"> 1. Definition of online products and online entrepreneurship 2. Innovation, its types and relevance to online business 3. Historical development of online business 4. Areas of online business and types of online products 5. Success factors in online business 6. Basic business models in online business (4C - Content, Commerce, Context, Connection) 7. Challenges, expectations and problems of customers in online business 8. Creating a value proposition in online business 9. Integration of online products into business models 10. Marketing analytics in online business 11. Examples of online business in practice - guest lectures 12. Summary of course topics 	
Recommended literature:	

- [1] WIRTZ, Bernd W. Digital business models: concepts, models, and the alphabet case study. Cham, Switzerland: Springer, 2019. ISBN 978-3-030-13007-7.
- [2] MORABITO, Vincenzo. Digital entrepreneurship: management, systems and practice. Cambridge, United Kingdom: Cambridge University Press, 2022. ISBN 978-1-108-84551-9.
- [3] OSTERWALDER, Alexander; PIGNEUR, Yves; BERNARDA, Greg and SMITH, Alan. Vydělávejte svými nápady: vytvářejte produkty a služby, po kterých zákazníci touží. Brno: BizBooks, 2016. ISBN 978-80-265-0452-8.
- [4] OSTERWALDER, Alexander; PIGNEUR, Yves; SMITH, Alan and BERNARDA, Greg. Value proposition design: how to create products and services customers want. Hoboken: John Wiley, 2014. ISBN 978-1-118-96805-5.
- [5] IDEA CONSORTIUM. Digital Entrepreneurship Dynamics. 2020
- [6] Presentations and materials for lectures and seminars distributed during the semester

Languages necessary to complete the course:

Slovak, English

Ethics:

The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.

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Notes:

Communication, distribution of materials and submission of student work take place in MS Teams. Team name: FMUK_Inovácie a trendy v online podnikaní_denní_2025/2026.

Past grade distribution

Total number of evaluated students: 72

A	ABS	B	C	D	E	FX	M
69,44	0,0	23,61	4,17	1,39	0,0	0,0	1,39

Lecturers: Ing. Jaroslav Hul'vej, PhD., Mgr. Eva Poráziková, PhD.

Last change: 17.09.2025

Approved by: prof. Ing. Ján Papula, PhD.

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KIS/377B/25	Course title: Innovative Solutions and Artificial Intelligence in Management
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 3., 5.	
Educational level: I.	
Prerequisites:	
Course requirements: 40% Team Assignment – Development and presentation of a team proposal for the use of AI in business practice 30% Continuous Activity – Active participation in discussions, workshops, and reflections 30% Final Essay – A short essay/reflection on a selected topic The minimum threshold for successfully passing the course is 60% of the total evaluation. Scale of assessment (preliminary/final): 70% / 30%	
Learning outcomes: The aim of the course is to provide students with an overview of the fundamentals of artificial intelligence and its application in various areas of managerial practice. Students will gain the ability to identify opportunities for using AI in business processes, understand the possibilities and limitations of selected AI technologies, and critically evaluate their benefits in terms of efficiency, ethics, and sustainability. The course emphasizes practical examples, discussion, and teamwork.	
Class syllabus: 1. Introduction to Artificial Intelligence 2. Types of AI and Their Business Applications 3. Fundamentals of Machine Learning 4. Neural Networks and Deep Learning 5. Natural Language Processing (NLP) 6. Robotic Process Automation (RPA) 7. AI in Managerial Decision-Making 8. Business Process Optimization Using AI 9. AI in Marketing, HR, and Finance 10. Ethical, Legal, and Societal Aspects of AI 11. AI and Sustainability 12. Summary, Feedback, and Presentation of Outputs	
Recommended literature:	

1. RUSSELL, Stuart J. a Peter NORVIG. Artificial Intelligence: A Modern Approach. 4th Edition : Pearson, 2021. ISBN 978-1292401133.
2. DIGNUM, Virginia. Responsible Artificial Intelligence: How to Develop and Use AI in a Responsible Way. Cham: Springer, 2019. ISBN 978-3-030-30370-2.
3. KAPLAN, Andreas a Michael HAENLEIN. AI Value Creators: The Five Pillars of Artificial Intelligence Adoption. Sebastopol, CA: O'Reilly Media, 2023. ISBN 978-1-098-14697-5.
4. HILDEBRAND, James. AI Engineering. Sebastopol, CA: O'Reilly Media, 2023. ISBN 978-1-098-11678-7.
5. JIA, Lance. Prompt Engineering for Large Language Models: Patterns and Best Practices. Sebastopol, CA: O'Reilly Media, 2023. ISBN 978-1-098-14461-2.
6. PAGLEN, Trevor. AI and I. Cambridge, MA: The MIT Press, 2023. ISBN 978-0-262-04848-6.
7. PASQUALE, Frank. New Laws of Robotics: Defending Human Expertise in the Age of AI. Cambridge, MA: Harvard University Press, 2020. ISBN 978-0-674-24163-4.
8. BRYNJOLFSSON, Erik a Andrew MCAFEE. The Second Machine Age: Work, Progress, and Prosperity in a Time of Brilliant Technologies. New York: W. W. Norton & Company, 2014. ISBN 978-0-393-35064-7.
9. FLORIDI, Luciano. The Ethics of Artificial Intelligence. Oxford: Oxford University Press, 2022. ISBN 978-0-19-883363-5. HAENLEIN, Michael a Andreas KAPLAN. A Brief History of Artificial Intelligence: On the Past, Present, and Future of Artificial Intelligence. London: Palgrave Macmillan, 2022. ISBN 978-3-030-98957-9.

Languages necessary to complete the course:

Slovak, English

Ethics:

The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, *each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.* Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, *a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.* Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.

Notes:

Past grade distribution							
Total number of evaluated students: 27							
A	ABS	B	C	D	E	FX	M
100,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0
Lecturers: doc. RNDr. Michal Greguš, PhD., PhDr. Ester Federlová, PhD.							
Last change: 19.09.2025							
Approved by: prof. Ing. Ján Papula, PhD.							

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KIS/378B/25	Course title: Innovative Solutions and Artificial Intelligence in Management
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 4., 6.	
Educational level: I.	
Prerequisites:	
Course requirements: 40% Team Assignment – Development and presentation of a team proposal for the use of AI in business practice 30% Continuous Activity – Active participation in discussions, workshops, and reflections 30% Final Essay – A short essay/reflection on a selected topic The minimum threshold for successfully passing the course is 60% of the total evaluation. Scale of assessment (preliminary/final): 70% / 30%	
Learning outcomes: The aim of the course is to provide students with an overview of the fundamentals of artificial intelligence and its application in various areas of managerial practice. Students will gain the ability to identify opportunities for using AI in business processes, understand the possibilities and limitations of selected AI technologies, and critically evaluate their benefits in terms of efficiency, ethics, and sustainability. The course emphasizes practical examples, discussion, and teamwork.	
Class syllabus: 1. Introduction to Artificial Intelligence 2. Types of AI and Their Business Applications 3. Fundamentals of Machine Learning 4. Neural Networks and Deep Learning 5. Natural Language Processing (NLP) 6. Robotic Process Automation (RPA) 7. AI in Managerial Decision-Making 8. Business Process Optimization Using AI 9. AI in Marketing, HR, and Finance 10. Ethical, Legal, and Societal Aspects of AI 11. AI and Sustainability 12. Summary, Feedback, and Presentation of Outputs	
Recommended literature:	

1. RUSSELL, Stuart J. a Peter NORVIG. Artificial Intelligence: A Modern Approach. 4th Edition : Pearson, 2021. ISBN 978-1292401133.
2. DIGNUM, Virginia. Responsible Artificial Intelligence: How to Develop and Use AI in a Responsible Way. Cham: Springer, 2019. ISBN 978-3-030-30370-2.
3. KAPLAN, Andreas a Michael HAENLEIN. AI Value Creators: The Five Pillars of Artificial Intelligence Adoption. Sebastopol, CA: O'Reilly Media, 2023. ISBN 978-1-098-14697-5.
4. HILDEBRAND, James. AI Engineering. Sebastopol, CA: O'Reilly Media, 2023. ISBN 978-1-098-11678-7.
5. JIA, Lance. Prompt Engineering for Large Language Models: Patterns and Best Practices. Sebastopol, CA: O'Reilly Media, 2023. ISBN 978-1-098-14461-2.
6. PAGLEN, Trevor. AI and I. Cambridge, MA: The MIT Press, 2023. ISBN 978-0-262-04848-6.
7. PASQUALE, Frank. New Laws of Robotics: Defending Human Expertise in the Age of AI. Cambridge, MA: Harvard University Press, 2020. ISBN 978-0-674-24163-4.
8. BRYNJOLFSSON, Erik a Andrew MCAFEE. The Second Machine Age: Work, Progress, and Prosperity in a Time of Brilliant Technologies. New York: W. W. Norton & Company, 2014. ISBN 978-0-393-35064-7.
9. FLORIDI, Luciano. The Ethics of Artificial Intelligence. Oxford: Oxford University Press, 2022. ISBN 978-0-19-883363-5. HAENLEIN, Michael a Andreas KAPLAN. A Brief History of Artificial Intelligence: On the Past, Present, and Future of Artificial Intelligence. London: Palgrave Macmillan, 2022. ISBN 978-3-030-98957-9.

Languages necessary to complete the course:

Slovak, English

Ethics:

The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.

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Notes:

Past grade distribution							
Total number of evaluated students: 0							
A	ABS	B	C	D	E	FX	M
0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0
Lecturers: doc. RNDr. Michal Greguš, PhD., PhDr. Ester Federlová, PhD.							
Last change: 09.02.2026							
Approved by: prof. Ing. Ján Papula, PhD.							

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/260B/24	Course title: Introduction Taxation
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 3.	
Educational level: I.	
Prerequisites:	
Recommended prerequisites: -	
Course requirements: -	
Learning outcomes: The student is able to explain the evolution of tax theories and taxation systems, to describe current system of taxation in the Slovak Republic (with focus on the direct taxes)	
Class syllabus: Class syllabus: 1. Introduction into theory of taxation 2. Evolution of tax theories 3. Tax as an economic category and an instrument. - functions and principles of taxes - tax techniques' elements - tax determination 4. Criteria for tax division 5. System of taxation in Slovak republic 6. Tax policy of state and its basic goals 7. Direct taxes – income tax, local taxes and fees 8. Indirect taxes – excise tax, value added tax (VAT) 9. Chosen problems of system of taxation 10. Tax optimization 11. The impact of taxes on economic behaviour 12. Tax harmonization in EU	
Recommended literature: 1. Schultzová A. a kol.: Daňovníctvo - daňová teória a politika, Iura Edition 2011 2. Schultzová A. a kol.: Daňovníctvo - daňová teória a politika I., Iura Edition 2012 3. Zákon č. 595/2003 Z. z. o dani z príjmov v znení neskorších predpisov	

4. Zákon č. 582/2004 Z. z. o miestnych daniach a miestnom poplatku za komunálne odpady a drobné stavebné odpady v znení neskorších predpisov

Languages necessary to complete the course:

slovak

Ethics:

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Notes:

Past grade distribution

Total number of evaluated students: 94

A	ABS	B	C	D	E	FX	M
88,3	0,0	6,38	0,0	0,0	1,06	3,19	1,06

Lecturers: doc. Ing. Jana Kajanová, PhD., PhDr. Peter Málach, PhD., MBA

Last change: 30.07.2024

Approved by: prof. Ing. Ján Papula, PhD.

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/134B/00	Course title: Introduction to Financial Management
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 4.	
Educational level: I.	
Prerequisites:	
Recommended prerequisites: It is expected that students will be comfortable with the following topics: basics financial concepts, basics accounting principles and basics statistical concepts.	
Course requirements: The conditions for completing the course are: - attendance of lectures, - active participation during seminars, - self and continuous preparation for the seminars, - successful passing of interim assessment, - successful passing of final exam. The subject assessment consists of 2 parts: 1. 50% (50 points) interim assessment from the overall grade 2. 50% (50 points) final assessment from the overall grade. The interim assessment includes active participation in seminars and processing of a case study during seminars (20 points = 20%), completion of homework assignments (10 points = 10%), and interim tasks and tests during the semester (20 points = 20%). The final exam (50 points = 50%) consists of a written test. The requirement to pass the subject is to achieve a minimum of 60% in the exam. The requirement to pass the seminars is to achieve a minimum of 60% in the seminar assessments. Scale of assessment (preliminary/final): Scale of assessment (preliminary/final): 50% seminar / 50% exam (written)	
Learning outcomes: The course represents an introduction into financial management and corporate finance. It emphasizes the understanding of tools used in the financial analysis, functioning of financial markets, pricing models of securities and the time value of money concept and its use in practice.	
Class syllabus: 1. Introduction to financial management 2. Time value of money	

<p>3.. Analysis of financial statements</p> <p>4. Financial environment</p> <p>5. Risk and yield</p> <p>6. Pricing models</p> <p>7. Weighted average cost of capital</p> <p>8. Evaluation of capital investments</p>
<p>Recommended literature:</p> <p>[1] KOMORNÍK, J. – MAJERČÁKOVÁ, D. (2015) Úvod do finančného manažmentu. Bratislava: Kartprint 2015, 166 s. ISBN 978-80-89553-35-8</p> <p>[2] KOMORNÍK J., MAJERČÁKOVÁ D., HUSOVSKÁ M.(2011) Finančný manažment, Kartprint 2011. ISBN 978-80-88870-97-5</p> <p>[3] BRIGHAM, E. F., EHRHARDT, M. C., FOX, R. Financial management theory & practice, 2nd Edition, Cengage Learning EMEA, 2019. 978-1-4737-6021-9</p> <p>[4] BRIGHAM, E. F., EHRHARDT, M. C. Financial Management, 17th – 13th Edition, Thomson, South Western, 2023 - 2005.</p> <p>[5] BREALEY, R. A., MYERS, S. C.: Principles of Corporate Finance, 7th Edition, McGraw Hill, 2003.</p> <p>[6] VLACHYNSKÝ, K. - KRÁĽOVIČ, J. (2011) Finančný manažment, Bratislava: Iura Edition, 2011. ISBN978-80-8078-356-3</p>
<p>Languages necessary to complete the course:</p> <p>Slovak</p>
<p>Ethics:</p> <p>The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, <i>each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.</i> Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, <i>a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.</i> Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.</p>
<p>Notes:</p>

Past grade distribution

Total number of evaluated students: 4611

A	ABS	B	C	D	E	FX	M
16,29	0,0	24,25	19,52	12,8	11,99	12,14	3,01

Lecturers: Mgr. Magdaléna Musilová, PhD., LL.M., Mgr. Vladimír Mariak, PhD., doc. Ing. Monika Zatrochová, PhD., Ing. Ondrej Ivančo, Ing. Martina Holotňáková, Ing. Matěj Sehnal, MBA, Mgr. Radoslava Šrútová

Last change: 10.02.2026

Approved by: prof. Ing. Ján Papula, PhD.

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KIS/200B/10	Course title: Introduction to SAP
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 4.	
Educational level: I.	
Prerequisites:	
Course requirements:	
Learning outcomes:	
Class syllabus:	
Recommended literature:	
Languages necessary to complete the course:	
Ethics: <p>The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, <i>each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.</i> Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, <i>a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.</i> Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.</p>	
Notes:	

Past grade distribution							
Total number of evaluated students: 173							
A	ABS	B	C	D	E	FX	M
90,17	0,0	3,47	1,16	0,0	0,58	4,62	0,0
Lecturers: RNDr. Zuzana Kovačičová, PhD.							
Last change: 02.06.2015							
Approved by: prof. Ing. Ján Papula, PhD.							

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KIS/350B/25	Course title: Labour Law in Managerial Practice
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 5.	
Educational level: I.	
Prerequisites:	
Antirequisites: (FM.KIS/302B/16)	
Course requirements: - active participation in seminars - continuous evaluation of the student – a project consisting of two assignments (30%), written verification of knowledge (70%) Scale of assessment (preliminary/final): 30% / 70%	
Learning outcomes: After completing the course, the student will gain the necessary knowledge in the field of labor law. First of all, the student gets acquainted with pre-contractual relationships, which are the gateway to employment. In connection with the employment relationship, the student will learn what the employment contract should contain, what are the rights and obligations of the parties, what is the employment law and social protection of the employee, how the employee and the employer can terminate the employment. The student will also gain an overview of employment relationships established by agreements on work performed outside of employment. The student will use the acquired knowledge about the legal (illegal) performance of dependent work in everyday practice. The aim of the course is to complete the profile of the graduate and prepare him for the possibility of performing work in the position of a manager with legal knowledge in the field of labor law.	
Class syllabus: The concept of labor law and its subject; sources and scope of labor law; dependent work; types of employment relationships; the status of the employee and the employer and their employment personality; pre-contractual relations and the establishment of an employment relationship; creation, duration and termination of employment; types of employment; working hours and leave of the employee; barriers to work on the part of the employee and the employer; maternity and parental leave; responsibility in labor relations; agreements on work performed outside the employment relationship	
Recommended literature:	

- [1] TRELOVÁ, S. Základy pracovného práva pre manažérov. Aktualizované a doplnené vydanie. - Brno : Tribun EU, 2020. - 104 s. ISBN 978-80-263-1564-3.
- [2] TRELOVÁ, S. - MATLÁK, J. Skončenie pracovnoprávneho vzťahu a jeho sociálno-ekonomický dopad. - 1. vyd. - Brno : Tribun EU, 2019. - 119 s. ISBN 978-80-263-1474-5.
- [3] TRELOVÁ, S. Rovnaké zaobchádzanie so ženami a mužmi : osobitné pracovné podmienky tehotných žien a matiek v pracovnom pomere. - 1. vyd. - Praha : Nakladatelství Leges, 2019. - 229 s. ISBN 978-80-7502-389-6.
- [4] TRELOVÁ, S. Digitalizácia pracovného prostredia – bezpečnosť, riziká a vplyv na zamestnanca. Týn nad Vltavou - Malá strana: Nová Forma, 2021, 85 s. ISBN 978-80-7612-342-7.
- [5] Zákon č. 311/2001 Z. z. Zákonník práce v znení neskorších predpisov
- [6] Zákon č. 5/2004 Z. z. o službách zamestnanosti a o zmene a doplnení niektorých zákonov v znení neskorších predpisov
- [7] Zákon č. 365/2004 Z. z. o rovnakom zaobchádzaní v niektorých oblastiach a o ochrane pred diskrimináciou a o zmene a doplnení niektorých zákonov (antidiskriminačný zákon) v znení neskorších predpisov
- [8] Zákon č. 663/2007 Z. z. o minimálnej mzde v znení neskorších predpisov
- [9] Zákon č. 82/2005 Z. z. o nelegálnej práci a nelegálnom zamestnávaní a o zmene a doplnení niektorých zákonov v znení neskorších predpisov

Languages necessary to complete the course:

Slovak language

Ethics:

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Notes:

Past grade distribution							
Total number of evaluated students: 264							
A	ABS	B	C	D	E	FX	M
60,23	0,0	29,17	7,58	1,14	0,38	0,38	1,14
Lecturers: doc. JUDr. PhDr. Silvia Treľová, PhD., doc. JUDr. Ján Matlák, CSc.							
Last change: 30.06.2025							
Approved by: prof. Ing. Ján Papula, PhD.							

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KIS/146M/22	Course title: Legal Compliance
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Type, volume, methods and workload of the student - additional information The subject will take place mainly in the form of seminars, the content of which will be the presentation of the topic of the given seminar by the teacher and subsequent work with the given topic in a practical form. This activity mainly includes interaction with students, asking practical questions, efforts to improve logical thinking and creating the student's ability to solve critical or common practical situations in the management of an organization.	
Number of credits: 3	
Recommended semester: 4.	
Educational level: I.	
Prerequisites:	
Recommended prerequisites: The content of the subject is individual areas of the so-called Legal complaints , i.e. legal regulations which are the most frequent in almost every organization. The structure of individual lessons is set out below.	
Course requirements: Absences: - 2 absences without the obligation to excuse the student's non-participation in the seminar - the student's non-participation in the seminar, where the interim or final assessment takes place, must be excused before the start of the seminar, with a medical certificate. Failure to comply with this condition results in the award of 0% of the given interim assessment. Completion of the subject: - active interaction with the topic of the given seminar - disruption of teaching after the second formal warning causes the loss of the student's ability to complete the course. Scale of assessment (preliminary/final): Interim assessment:- 10% mid-term test- 10% presentation of the seminar work- 20% assessment of seminar workFinal exam:- 40% oral exam	
Learning outcomes: By completing the course, the student will acquire the prerequisites for managing an organization in accordance with the legal regulations established by Slovak laws and EU regulations, identifying risky activities and developing basic internal guidelines. The aim of the course is to acquaint the student with the most frequent areas of regulation with which every private or public organization comes into contact.	

The content of the course is mainly electronic commerce and consumer regulation, prevention of money laundering (AML), GDPR, regulation of payment and banking services, business licenses and intellectual property law, protection against incorrectly implemented EU law by the state, whistleblowing, cyber security, prevention of mobbing and bullying in the workplace.

Class syllabus:

EU law

Lecturer: JUDr. Filip Petrínek, PhD.

Consumer regulation: general rights and obligations

Lecturer: JUDr. Filip Petrínek, PhD.

Consumer regulation: e-shops

Lecturer: JUDr. Filip Petrínek, PhD.

Preventing the legalization of income from criminal activity

Lecturer: JUDr. Filip Petrínek, PhD.

GDPR (personal data and privacy protection)

Lecturer: JUDr. Filip Petrínek, PhD.

Payment and banking regulations

Lecturer: JUDr. Filip Petrínek, PhD.

Whistleblowing

Lecturer: JUDr. Filip Petrínek, PhD.

Licenses and Intellectual Property Law

Lecturer: JUDr. Filip Petrínek, PhD.

Labor regulations

Lecturer: JUDr. Filip Petrínek, PhD.

Cyber security

Lecturer: Ing. Ivan Makatura, CRISC, CDPSE

Recommended literature:

[1] PETRINEC, F. 2014. COMMENT ON THE LAW: Petrínek F., Law no. 102/2014 Coll. on consumer protection in the sale of goods or provision of services based on a contract concluded at a distance or a contract concluded outside the seller's premises and on amendments to certain laws Commentary on the law; Business consultant; Žilina 2014; ISSN-1337-4966, update no. 109.

[2] PETRINEC, F. 2017. Unfair business practices July, 2017, Právne Noviny, ISSN 2454-0048, <https://www.pravnenoviny.sk/neškale-obchodne-praktiky>

[3] PETRINEC, F. 2019. Payment services - provision of gift cards March, 2019, Právne Noviny, ISSN 2454-0048, <https://www.pravnenoviny.sk/platobne-sluzby-poskytovanie-darcekovych-kariet>

[4] PETRINEC, F. 2020. How is it possible to "optimize" an entrepreneur's costs while complying with consumer laws? April, 2020, Právne Noviny, ISSN 2454-0048, <https://www.pravnenoviny.sk/ako-je-mozne-optimalizovat-naklady-podnikatela-pri-plneni-spotrebiteľských-zákonov>

[5] PETRINEC, F. 2019. Mobile applications and rules for their use February, 2019, Právne Noviny, ISSN 2454-0048, <https://www.pravnenoviny.sk/mobilne-aplikacie-a-pravidla-ich-pouzivania>

[6] PETRINEC, F. 2019. Hotel law: Evidence of injuries March, 2019, Právne Noviny, ISSN 2454-0048, <https://www.pravnenoviny.sk/hotelove-pravo-evidencia-urazov>

[7] PETRINEC, F. 2019. GDPR and merchant loyalty programs May, 2019, Právne Noviny, ISSN 2454-0048, <https://www.pravnenoviny.sk/gdpr-vernostne-programy-obchodnikov>

- [8] PETRINEC, F. 2019. GDPR: Violation of personal data protection August, 2019, EPI/Poradca Podnikateľ'a, ISSN 2644-4674 <https://www.epi.sk/clanok-z-titulky/gdpr-porusenie-ochrany-personal-data-tt.html>
- [9] PETRINEC, F. 2018. Protection of personality vs. personal data protection and the right to be forgotten June, 2018, Právne Noviny, ISSN 2454-0048.
- [10] PETRINEC, F. 2017. First serious hit for UBER granted by EU law May, 2017, Právne Noviny, ISSN 2454-0048.
- [11] PETRINEC, F. 2016. New approach in resolving disputes between consumers and traders January, 2016, EPI/Poradca Podnikateľ'a, ISSN 2644-4674š
- [12] BENEŠ, M. 2020. Copyright in radio broadcasting . Private law aspects of radio broadcasting in Czech , Slovak and European law. Prague: Leges , 2020, 194 p. ISBN 978-80-7502-445-9
- [13] PEATTIE, K. 2001. Towards Sustainability : The Third Age of Green Marketing. In: The Marketing Review . 2001, Vol . 2, No. 2, p.129-146. ISSN 1472-1384
- [14] STIERANKA, J. 2018 Legalization of income from criminal activity and financing of terrorism, Wolters Kluwer , ISBN 9788081689123
- [15] ŠALGOVIČOVÁ, J., URDZIKOVÁ J., Consumer protection in claims management, Wolters Kluwer , p. 139, ISBN 9788022737326
- [16] VEČERKOVÁ, E., POKORNÁ, J., DUDOVÁ, J., LEVICKÁ, T., Consumer protection against unfair business practices of entrepreneurs , Wolters Kluwer , p. 304, 2017, ISBN9788075526250
- [17] STRÉMY, J., Protection of the financial consumer, Leges , p. 136, 2015, ISBN9788075020895
- [18] PICHRT, J., MORÁVEK, J., Whistleblowing past , present , future , Wolters Kluwer , p. 140, 2021, ISBN9788076760271
- [19] KENNY, K., Whistleblowing , p. 296, Harvard University Press, ISBN: 9780674975798
- [20] ENDORF, C., SCHULTZ, E., MELANDER, J., Hacking detection and prevention of a computer attack, Grada , 2005, p. 355, ISBN 8024710358
- [21] KONEČNÝ, M., SEDLÁK, P., Cyber (non) security . Issues of security in cyberspace , 440 pp., 2022, Academic Publishing House CERM, ISBN 9788076230682
- [22] Databases of the Academic Library of the UK, Center of Scientific and Technical Information of the Slovak Republic.
- [23] OLŠOVSKÁ, A. et al. Collective labor law. Bratislava: Friedrich Ebert Stiftung , representation in the Slovak Republic, 2014, 390 p.
- [24] TOMAN, J. Individual labor law. General provisions and employment contract. Bratislava: Friedrich Ebert Stiftung , representation in the Slovak Republic, 2014, 390 p.
- [25] TOMAN, J. Individual labor law II. Working hours, holidays, obstacles to work and wages. Bratislava: Friedrich Ebert Stiftung , representation in the Slovak Republic, 2015, 363 p.
- [26] TOMAN, J. Individual labor law III. Social policy of the employer, working conditions of some groups of employees, agreements on work performed outside the employment relationship. Bratislava: Friedrich Ebert Stiftung , representation in the Slovak Republic, 2016, 335 p.
- [27] ŽULOVÁ, J. et al. Reconceptualization of the subject of labor law regulation. PJ Šafárik University in Košice, 2015, 252 p.
- [28] VALENTOVÁ, T., ŽULOVÁ, J., ŠVEC, M., New personal data protection rules - according to the new Personal Data Protection Act and the GDPR regulation, 2018 Wolters Kluwer , ISBN: 978-80-8168-792-1
- [29] HUDECOVÁ, I., CYPRICHOVÁ A., MAKATURA I., Regulation on the Protection of Natural Persons in the Processing of Personal Data - GDPR Veľký komentá , ISBN9788081550775, p. 700, Eurocode

[30] WHITE, J., Principles of Payment Systems (Concise Hornbook Series), ISBN: 9781683285281, p.700, 2

Languages necessary to complete the course:

Ethics:

The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.

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Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, *a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.* Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.

Notes:

Past grade distribution

Total number of evaluated students: 45

A	ABS	B	C	D	E	FX	M
55,56	0,0	0,0	15,56	4,44	0,0	20,0	4,44

Lecturers: JUDr. Filip Petrinec, PhD.

Last change: 09.02.2023

Approved by: prof. Ing. Ján Papula, PhD.

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/275B/21	Course title: Macroeconomics
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 3.	
Educational level: I.	
Prerequisites:	
Course requirements: Course requirements: Successful completion of the course requires active participation in lectures and seminars, passing a preliminary test and final exam, as well as individual work and continuous preparation for individual lessons. Scale of assessment (preliminary/final): 40%/60%	
Learning outcomes: The aim of the course is to understand the basic principles of the functioning of the economy as a whole and to be able to interpret the relationships between the most important macroeconomic variables – GDP, GNP, inflation, unemployment, exchange rate. After completing the course, the student is able to understand and explain how macroeconomic equilibrium is created and what is the cause and consequence of macroeconomic imbalance. The student acquires a theoretical and methodological basis for understanding the intentions and effects of economic policy, is able to use the acquired knowledge not only in further study, but also in the economic and social reality so that he or she is able to confront macroeconomic theory with economic practice.	
Class syllabus: 1. Macroeconomics as a science, the subject of macroeconomics research. 2. National economic aggregates for measuring the performance of the economy. 3. Consumption, savings and investments. 4. Cyclical development of the economy – short-term fluctuations of the market system. 5. Economic growth – the economy in the long run. 6. Money and the money market from a macroeconomic point of view. 7. Inflation 8. Unemployment 9. Fiscal policy 10. Monetary policy 11. Exchange rates and foreign exchange markets. Open economy. 12. IS - LM model. Close and Open economy. 13. Current challenges of the development of the Slovak economy. International trade.	

Recommended literature:

- [1] ČAPLÁNOVÁ, A. a kol. 2022. Ekonómia. ISBN Wolters Kluwer. 978-80-7676-490-3
 [2] MUCHOVÁ, E. a kol. 2024. Makroekonómia 1. (dostupné aj ako e-kniha) Bratislava: Wolters Kluwer. ISBN 978-80-7676-871-0
 [3] MUCHOVÁ, E. a kol. 2024. Makroekonómia – praktikum. Bratislava: Wolters Kluwer. ISBN 9788057104186
 [4] Core Econ – CORE Econ - Economics for a changing world (core-econ.org)
 [5] CORE Econ – verzia dostupná v slovenskom jazyku: <https://www.core-econ.org/espp/book/sk/text/0-3-contents.html>
 [6] Papers and Journals according to the current themes
 [7] Websites of economic policy subjects and support institutions (statistical offices etc.)

Languages necessary to complete the course:

slovak

Ethics:

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Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, *a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.* Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.

Notes:**Past grade distribution**

Total number of evaluated students: 1262

A	ABS	B	C	D	E	FX	M
6,81	0,0	16,16	19,81	16,72	17,51	17,91	5,07

Lecturers: Mgr. Katarína Rentková, PhD., doc. Mgr. Veronika Gežík, PhD., prof. Ing. Vladimír Gazda, PhD., Ing. Žaneta Lacová, PhD., Mgr. Nina Majerovičová, Ing. Peter Sekáč, PhD., MBA, Mgr. Valeriia Maljar, PhD.

Last change: 16.09.2025**Approved by:** prof. Ing. Ján Papula, PhD.

STATE EXAM DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/S07/15	Course title: Management
Number of credits: 1	
Recommended semester: 5., 6..	
Educational level: I.	
State exam syllabus:	
Last change: 16.09.2021	
Approved by: prof. Ing. Ján Papula, PhD.	

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMn/075B/21	Course title: Management I
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 1.	
Educational level: I.	
Prerequisites:	
Course requirements: Continuos evaluation (60%) - case studies, midterm test, final test. Exam (40%). Scale of assessment (preliminary/final): 60/40	
Learning outcomes: After completing the course, the student will gain comprehensive knowledge from selected areas of management theory and become familiar with the basic procedures for identifying and solving problems in managerial practice. The content of the course also focuses on developing the managerial skills and abilities of the students. Through discussions and solving case studies, the student improves the correct use of management terminology as a scientific discipline, expands his knowledge and improves the necessary skills for further study and managerial practice.	
Class syllabus: 1. Management and managers. 2. Management theory development - first half of the 20th century. 3. Management theory development - second half of the 20th century and the beginning of the 21st century. 4. Organizational environment. 5. Management in a global environment. 6. Organizational culture. 7. Managerial ethics and social responsibility. 8. Strategic management. 9. Planning in management. 10. Managerial decision-making.	
Recommended literature: [1] COPUŠ, L. a kol. Manažment. Bratislava: Univerzita Komenského v Bratislave, 2024. [online]. Dostupné na: https://stella.uniba.sk/texty/FM_LCakol_manazment_2ed.pdf [2] ROBBINS, P. R. – COULTER, M. Management. Harlow: Pearson, 2021.	

- [3] Collective of authors. 2020. Principles of Management. Minneapolis: University of Minnesota. [online]. Dostupné na: https://saylordotorg.github.io/text_principles-of-management-v1.1
- [4] STACHO, Z. – STACHOVÁ, K. Základy manažmentu. Trnava: Univerzita sv. Cyrila a Metoda v Trnave, 2020. [online]. Dostupné na: https://www.ucm.sk/files/sk/ine-pracoviska/centrum-informacnych-zdrojov-ucm-trnave/referat-informacnych-sluzieb/e-zdroje/ucebne-texty-k-stiahnutiu/zaklady_manazmentu.pdf
- [5] WOJČÁK, E. a kol. Manažment. Bratislava: Univerzita Komenského v Bratislave, 2017.
- [6] MAJTÁN, M. a kol. Manažment. Bratislava: Sprint dva, 2016.
- [7] SEDLÁK, M. – LIŠKOVÁ, C. Manažment. Bratislava: Wolters Kluver, 2016.
- [8] Databases of the Academic library Comenius University, Center of science-technical information SR.

Languages necessary to complete the course:

Slovak, English

Ethics:

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Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, *a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.* Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.

Notes:

Past grade distribution

Total number of evaluated students: 2036

A	ABS	B	C	D	E	FX	M
20,38	0,0	24,56	19,16	12,23	10,71	12,87	0,1

Lecturers: doc. Ing. Mgr. Ľubomíra Strážovská, PhD., doc. PhDr. Lukáš Copuš, PhD., Mgr. Michaela Poláková, PhD., Ing. Ivan Skaloš, PhD., PhDr. Matúš Baráth, PhD., Zora Mária Frešová, MSc., Mgr. Vanesa Dobos, Mgr. Lenka Jašušáková, Ing. Veronika Vojtilová, PhD.

Last change: 18.08.2025

Approved by: prof. Ing. Ján Papula, PhD.

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMn/076B/21	Course title: Management II
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 2.	
Educational level: I.	
Prerequisites:	
Course requirements: Continuous assessment during the semester (60%) – case studies, midterm test, final written test. Final exam during the examination period (40%). The course assessment is conducted in accordance with the Study Regulations of Comenius University. Individual grades on the classification scale are awarded based on a points system reflecting the level of successful completion of the course. To obtain grade A, a minimum of 91% is required; for grade B, at least 81%; for grade C, at least 73%; for grade D, at least 66%; and for grade E, at least 60%. Credits are not awarded to students who achieve less than 60%. Scale of assessment (preliminary/final): 60/40	
Learning outcomes: After completing the course the student obtains a comprehensive knowledge of selected areas of management theory and become familiar with the basic procedures for identifying and solving problems in management practice. Course content also focuses on developing managerial skills and abilities of listeners. Students through an individual elaboration of an essay, its presentation followed by discussion and case studies enhance the correct use of terminology of management as a science discipline, expanding their knowledge and improving the skills necessary for further study and management practice.	
Class syllabus: 1. Human Resource Management. 2. Fundamentals of Organizing. 3. Individual and Group Behavior. 4. Motivation. 5. Leadership. 6. Communication and Communication Skills. 7. Time Management and Self-Management. 8. Control in Management. 9. Change Management. 10. Management of Small, Medium-Sized, and Family Enterprises.	

Recommended literature:

- [1] COPUŠ, L. et al. Manažment. Bratislava: Univerzita Komenského v Bratislave, 2024. [online]. Dostupné na: https://stella.uniba.sk/texty/FM_LCakol_manazment_2ed.pdf
- [2] ROBBINS, P. R. et al.. Management. Harlow: Pearson, 2025.
- [3] Kolektív autorov. 2020. Principles of Management. Minneapolis: University of Minnesota. [online]. Dostupné na: <https://open.lib.umn.edu/principlesmanagement/>
- [4] STACHO, Z. – STACHOVÁ, K. Základy manažmentu. Trnava: Univerzita sv. Cyrila a Metoda v Trnave, 2020. [online]. Dostupné na: https://www.ucm.sk/download/Zaklady_manazmentu.pdf?s=MzA6YzUwOWEwMGU6cDowOmRmMTE4MSAg
- [5] WOJČÁK, E. et al. Manažment. Bratislava: Univerzita Komenského v Bratislave, 2017.
- [6] MAJTÁN, M. et al. Manažment. Bratislava: Sprint dva, 2016.
- [7] SEDLÁK, M. – LIŠKOVÁ, C. Manažment. Bratislava: Wolters Kluwer, 2016.
- [8] Databázy Akademickej knižnice UK, Centra vedecko-technických informácií SR.

Languages necessary to complete the course:

english

Ethics:

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Notes:**Past grade distribution**

Total number of evaluated students: 1354

A	ABS	B	C	D	E	FX	M
26,81	0,0	28,66	20,68	11,23	6,43	6,2	0,0

Lecturers: doc. PhDr. Lukáš Copuš, PhD., Mgr. Michaela Poláková, PhD., prof. Mgr. Anna Lašáková, PhD., PhDr. Matúš Baráth, PhD., Mgr. Vanesa Dobos, Zora Mária Frešová, MSc., Mgr. Lenka Jašušáková, Ing. Ivan Skaloš, PhD., Mgr. Karol Čarnogurský, PhD.

Last change: 30.01.2026

Approved by: prof. Ing. Ján Papula, PhD.

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KSP/060B/16	Course title: Management of Start-ups and Small Firms
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 5.	
Educational level: I.	
Prerequisites:	
Course requirements: During the semester, a student can get up to 70 points. A maximum of 40 points will be given for a developing a case study addressing a selected topic based on the content of the course, 30 points can be earned for case study solving (5 case studies, 6 points each). In the exam period, a student takes an exam for which they can earn 30 points. The overall evaluation is in accordance with the faculty evaluation system: A = 91-100%; B = 81-90%; C = 73-80%; D = 66-72%; E = 65-60%; F = 0-59% points. Scale of assessment (preliminary/final): Continuous evaluation 70% / Final evaluation 30%	
Learning outcomes: Familiarize with the fundamentals and specifics of start-ups. Understanding the lifecycle of startups and the principles of their management in each phase. Getting acquainted with the latest trends and practice of start-up management in the Slovak environment. Familiarize with the fundamentals and specifics of small business management. Understanding the specificities of the individual features and special areas of small business management. Getting acquainted with the latest trends and the practice of small business management in the Slovak and international environment. Through practical lectures of guests from the start-up community and entrepreneurs - small business managers, students gain direct insight into the practice of start-ups and small businesses.	
Class syllabus: 1. Course introduction. Introduction to management of startups and small firms 2. Financing of startups and small firms 3. Financing of startups and small firms – traditional form: bank financing (guest lecture) 4. Financing of startups and small firms – modern forms: venture capital (guest lecture) 5. Financing of startups and small firms – modern forms: crowdfunding (guest lecture) 6. Sales in startups and small firms practice (guest lecture) 7. Franchising 8. Franchising in practice (guest lecture) 9. Growth and internationalization 10. Growth and internationalization in practice 1 (guest lecture) 11. Growth and internationalization in practice 2 (guest lecture)	

12. Management of resources in startups and small firms
 13. Management of resources in startups and small firms in practice (guest lecture)

Recommended literature:

Languages necessary to complete the course:

Ethics:

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Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, *a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.* Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.

Notes:

Past grade distribution

Total number of evaluated students: 354

A	ABS	B	C	D	E	FX	M
15,25	0,0	28,81	31,36	14,41	6,5	1,41	2,26

Lecturers: doc. PhDr. Marian Holienka, PhD., Mgr. Diana Gašparík, PhD.

Last change: 16.09.2025

Approved by: prof. Ing. Ján Papula, PhD.

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KSP/061B/16	Course title: Managerial Economics
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 1.	
Educational level: I.	
Prerequisites:	
Course requirements:	
Learning outcomes:	
Class syllabus:	
Recommended literature:	
Languages necessary to complete the course:	
Ethics: <p>The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, <i>each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.</i> Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, <i>a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.</i> Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.</p>	
Notes:	

Past grade distribution							
Total number of evaluated students: 3074							
A	ABS	B	C	D	E	FX	M
18,93	0,0	23,29	20,59	14,48	12,33	10,38	0,0
Lecturers: prof. Ing. Ján Papula, PhD., Mgr. Silvester Krčméry, PhD., Mgr. Andrea Gažová, PhD., Mgr. Nikola Salajová, PhD., Mgr. Ján Bajčan, Ing. Diana Bednarčíková, PhD.							
Last change: 13.09.2025							
Approved by: prof. Ing. Ján Papula, PhD.							

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMk/013B/15	Course title: Marketing
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 1.	
Educational level: I.	
Prerequisites:	
Course requirements: 40 % interim evaluation: - active attendance (in case of unjustified absence or unpreparedness to seminar - loss of 10%), - semester project – application of theoretical knowledge on selected issues – 40%, 60 % final evaluation: - exam – written, online test using the selected application (MS Forms) Electronic communication and method of distribution of study materials is carried out by MS Teams application. The overall student rating consists of the sum of the percentages for active attendance on seminars and of the percentage obtained from the exam. Exam is written resp. realized through using the selected application (MS Forms). System of interim evaluation is set on the beginning of semester. Exam dates will be determined based on the coordination of dates no later than 1 week before the start of the exam period. Scale of assessment (preliminary/final): 40/60	
Learning outcomes: By completing the course, students will acquire basic knowledge and understanding of various areas of marketing theory. The course emphasizes the importance and contribution of basic marketing postulates in terms of interconnection of the organization and its customers. Emphasis is given on acquiring skills in marketing decision-making and implementation of individual marketing activities of the organization, especially in strategic and marketing planning, market segmentation and market positioning, marketing research, analysis of marketing environment and shopping behavior of consumers and the organization, designing marketing mix and use international marketing. In addition to gaining theoretical knowledge, the course is also aimed at stimulating students' ability to apply the marketing concept in their working lives.	
Class syllabus: 1. Position and importance of marketing in organization development. 2. The nature of the marketing concept. 3. Strategic planning and importance of marketing planning. 4. Marketing environment.	

5. Marketing information system and marketing research.
6. Shopping behavior of consumers in organizations.
7. Market segmentation, target group selection and creation of market position.
8. Product as a marketing mix tool.
9. Pricing and pricing strategy of the company.
10. Distribution channels and physical distribution.
11. Marketing communication and marketing communication mix.
12. International marketing.
13. Service marketing.

Recommended literature:

- [1] BARTÁKOVÁ, G. – CIBÁKOVÁ, V. – ŠTARCHOŇ, P. 2007. Základy marketingu. 2. ed. Bratislava: 228 s.r.o., 2007. ISBN 978-80-969834-4-5
- [2] KOTLER, P. – ARMSTRONG, G. 2007. Marketing. Praha: Grada, 2007. ISBN 80-247-0513-3
- [3] KOTLER, P. – ARMSTRONG, G. 2023. Marketing: An Introduction, 15th edition. Pearson Rental. 2023. ISBN 9780137476459
- [4] KOTLER, P. – WONG, V. – SAUNDERS, J. – ARMSTRONG, G. 2007. Moderní marketing. Praha: Grada Publishing, 2007. ISBN 8024715457
- [5] BAINES, P. – FILL, C. – PAGE, K. 2011. Marketing. Oxford: Oxford University Press, 2011. ISBN 978-0-19-957961-7
- [6] TUTEN, T. L. 2019. Principles of Marketing for a Digital Age. SAGE Publications Ltd, 2019. ISBN 1526423332 - selected chapters
- [7] Marketing Science and Inspirations a Marketing&Media journals
- With regard to new and available resources, supplementary literature will be updated on a continuous basis.

Languages necessary to complete the course:

Slovak, English

Ethics:

The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.

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Notes:							
Past grade distribution Total number of evaluated students: 2488							
A	ABS	B	C	D	E	FX	M
5,87	0,0	22,99	22,91	18,13	17,24	12,82	0,04
Lecturers: prof. Mgr. Peter Štarchoň, PhD., doc. Ing. Gabriela Pajtinková Bartáková, PhD., Mgr. František Olšavský, PhD., Ing. Zuzana Mikulášová, MBA, Mgr. Juraj Kamenský, Mgr. Lujza Gunišová, Mgr. Tatyana Zlodeyeva, doc. JUDr. PhDr. Katarína Gubíniiová, PhD., Mgr. Michaela Eliášová							
Last change: 22.10.2025							
Approved by: prof. Ing. Ján Papula, PhD.							

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/072B/24	Course title: Mathematics
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 1.	
Educational level: I.	
Prerequisites:	
Course requirements:	
Learning outcomes:	
Class syllabus:	
Recommended literature:	
Languages necessary to complete the course:	
Ethics: <p>The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, <i>each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.</i> Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, <i>a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.</i> Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.</p>	
Notes:	

Past grade distribution							
Total number of evaluated students: 210							
A	ABS	B	C	D	E	FX	M
20,0	0,0	21,43	18,1	14,76	16,67	9,05	0,0
Lecturers: doc. Ing. Mgr. Urban Kováč, PhD., Mgr. Adam Gonšenica, Mgr. Tomáš Bohumel							
Last change: 01.07.2024							
Approved by: prof. Ing. Ján Papula, PhD.							

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/276B/21	Course title: Microeconomics
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 2.	
Educational level: I.	
Prerequisites:	
Course requirements: Mandatory attendance at seminars, passing a written final exam. The points distribution of midterm / final evaluation: 40% / 60%	
Learning outcomes: The course Microeconomics provides basic knowledge about the origin and development of economic science. It explains the importance of the subject and methodology of economic theory. It deals with the market and the market mechanism and its basic components such as demand, supply, equilibrium price and competition. Discusses the different market subjects. Analyses firm and consumer behavior. By mastering the basic laws of economics, the student will understand their application to practice.	
Class syllabus: Basic concepts: competition, present versus future value, economic versus accounting profit, marginal analysis. Market forces - supply and demand. Market equilibrium. Administrative intervention versus market equilibrium. Elasticity of demand. Maximizing turnover. Introduction to the theory of consumer behavior. The production process and costs. Production functions, isoquants, isocosts, firm's optimum. Short and long time horizon. Cost minimization. Market structure. Perfect competition, monopoly, monopolistic competition, oligopoly. Profit maximization and pricing in markets of different types. Price setting in an oligopolistic market. Monopolistic pricing strategies.	
Recommended literature: Stoličná, Z. - Černička, D. : Základy manažérskej ekonómie. - 2. dopl. vyd. Towarzystwo Slowaków w Polsce, 2022. 137 s. ISBN 978-83-8111-258-1 BAYE, M.R. - PRICE, J.T. - SQUALLI, J. 2013. Managerial economics and Business strategy. McGraw-Hill, 2013. 636 s. ISBN 978-0-0771-5450-9 LISÝ, J. a kolektív - 2016. Ekonómia. Praha: Wolters Kluwer. 2016. 621 s. ISBN 978-80-7552-275-7	
Languages necessary to complete the course: Slovak and English	

Ethics:

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Notes:**Past grade distribution**

Total number of evaluated students: 1220

A	ABS	B	C	D	E	FX	M
7,95	0,0	16,72	20,66	15,49	12,46	26,15	0,57

Lecturers: doc. RNDr. Mária Bohdalová, PhD., Mgr. Magdaléna Musilová, PhD., LL.M., Mgr. Katarína Rentková, PhD., doc. PhDr. Paulína Mihaľová, PhD., doc. Mgr. Veronika Gežík, PhD., Mgr. Laura Hatoková, Mgr. Nikola Žureková, Mgr. Terézia Bezáková

Last change: 19.02.2024

Approved by: prof. Ing. Ján Papula, PhD.

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KIS/347B/25	Course title: Mindfulness for Managers
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 3.	
Educational level: I.	
Prerequisites:	
Course requirements:	
Learning outcomes:	
Class syllabus:	
Recommended literature:	
Languages necessary to complete the course:	
Ethics: <p>The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, <i>each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.</i> Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, <i>a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.</i> Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.</p>	
Notes:	

Past grade distribution							
Total number of evaluated students: 66							
A	ABS	B	C	D	E	FX	M
65,15	0,0	31,82	3,03	0,0	0,0	0,0	0,0
Lecturers: Ing. Jaroslav Vojtechovský, PhD.							
Last change: 17.09.2025							
Approved by: prof. Ing. Ján Papula, PhD.							

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KIS/347B/22	Course title: Mindfulness for Managers
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 4.	
Educational level: I.	
Prerequisites:	
Course requirements:	
Learning outcomes:	
Class syllabus:	
Recommended literature:	
Languages necessary to complete the course:	
Ethics: <p>The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, <i>each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.</i> Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, <i>a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.</i> Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.</p>	
Notes:	

Past grade distribution							
Total number of evaluated students: 93							
A	ABS	B	C	D	E	FX	M
66,67	0,0	23,66	2,15	0,0	0,0	6,45	1,08
Lecturers: Ing. Jaroslav Vojtechovský, PhD.							
Last change: 09.10.2023							
Approved by: prof. Ing. Ján Papula, PhD.							

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KIS/351B/23	Course title: Online Business - Case Studies
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 5.	
Educational level: I.	
Prerequisites:	
Course requirements:	
Learning outcomes:	
Class syllabus:	
Recommended literature:	
Languages necessary to complete the course:	
Ethics: <p>The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, <i>each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.</i> Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, <i>a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.</i> Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.</p>	
Notes:	

Past grade distribution							
Total number of evaluated students: 26							
A	ABS	B	C	D	E	FX	M
76,92	0,0	7,69	11,54	3,85	0,0	0,0	0,0
Lecturers: Ing. Jaroslav Vojtechovský, PhD.							
Last change: 08.10.2023							
Approved by: prof. Ing. Ján Papula, PhD.							

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KIS/016_B/22	Course title: Online Marketing
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 4.	
Educational level: I.	
Prerequisites:	
Course requirements: Scale of assessment (preliminary/final): 40/60	
Learning outcomes: By completing the course Online Marketing students will acquire basic knowledge and understanding of individual tools of online marketing. Emphasis is placed on practical application and the latest trends. The student should be able to develop a basic online marketing strategy and then set it up.	
Class syllabus:	
Recommended literature: Kolektív autorov, Online marketing, Affiliate sieť Dognet, 2019 Seth Godin, Toto je marketing, Lindeni, 2020 Michal Kubíček Jan Linhart, 333 tipů a triků pro SEO, Computer Press, 2010 Michelle Losekoot Eliška Vyhnánková, Jak na síť, Jan Melvil publishing, 2019 Kolektív autorov, Tvorba úspěšného zarábajícího blogu, Affiliate sieť Dognet, 2019 Anna Sálková, Kreativní copywriting, Computer Press, 2018	
Languages necessary to complete the course:	
Ethics: The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies. Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, <i>each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.</i> Cases of violation of this provision can be assessed as a violation of obligations	

arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.

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Notes:

Past grade distribution

Total number of evaluated students: 70

A	ABS	B	C	D	E	FX	M
35,71	0,0	31,43	12,86	5,71	2,86	2,86	8,57

Lecturers: Ing. Jaroslav Vojtechovský, PhD.

Last change: 10.02.2025

Approved by: prof. Ing. Ján Papula, PhD.

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KIS/117B/24	Course title: Online Surveys and Data Analysis
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 5.	
Educational level: I.	
Prerequisites:	
Course requirements: Active participation in seminars (knowledge is verified through questions asked during seminars) Research report (100% of the final grade) Active participation in seminars is required, where acquired knowledge from previous seminars and self-study of the mandatory literature is assessed. Students work in pairs or groups of three on a research project (seminar paper) based on a topic of their own choice. At the end of the semester, they present their project. The research project must include the following: Frequency tables Word cloud Cross-tabulations ANOVA Wilcoxon test The project is developed gradually during individual seminars and must be submitted no later than the last week of the teaching period via the course's MS Teams. For each day of delay, 5 points are deducted. The project must comply with academic standards, including formal and content requirements and adherence to academic ethics. In case of violations, procedures will follow university and faculty regulations concerning breaches of academic integrity. Unexcused absences, lack of preparation for seminars, or failure to submit assignments on time will result in point deductions according to the assessment rules above. There is no final exam in this course; therefore, the student must earn the full number of points during the teaching part of the semester. Scale of assessment (preliminary/final): 100 % continuous assesment	
Learning outcomes: By completing this course, the student will acquire fundamental knowledge of using data analysis in business. The aim of the course is to teach students how to analyze data using various tools, solve problems through modeling techniques, design data structures and analytical infrastructure, propose the use of analytical models, and interpret the results of data analysis for stakeholders—whether company management or customers—with the goal of making data-driven decisions.	

Students will also gain skills in using online tools for data collection and analysis.

Class syllabus:

Research in the Work of a Marketing Manager in an Organization

Topic Content:

Definitions, key characteristics, and tasks of marketing research. Characteristics of the marketing research system. Main areas of focus in practical application. Limitations of marketing research. ESOMAR guidelines.

Examples, tasks, assignments, and case studies to reinforce the topic:

Creation of research teams consisting of a maximum of 3 students. Teams remain the same throughout the semester. Students may also work individually.

Process and Project of a Research Study

Topic Content:

The purpose of research and the formulation of research objectives. Types of marketing research. The process of conducting a research study.

Examples, tasks, assignments, and case studies to reinforce the topic:

Choosing a research topic. Discussion of advantages and disadvantages of various proposals.

Online Secondary Research

Topic Content:

Definition and differences between primary and secondary research

Sources of secondary data: scientific databases, reports, market analyses, online publications

Techniques for searching relevant information and evaluating the credibility of sources

Examples, tasks, assignments, and case studies to reinforce the topic:

Case studies demonstrating the use of secondary research in practice

Online Questionnaires

Topic Content:

Types of questionnaires and types of questions. Overview of the most commonly used tools (Google Forms, SurveyMonkey, Typeform, LimeSurvey).

Examples, tasks, assignments, and case studies to reinforce the topic:

Selecting an appropriate tool based on the needs of the survey.

Distribution and Promotion of Surveys

Topic Content:

Methods of distribution: email, social media, websites, respondent panels.

Strategies to increase respondent participation: motivation, personalization, mobile optimization.

Legal aspects of survey distribution (GDPR).

Examples, tasks, assignments, and case studies to reinforce the topic:

Selecting an appropriate tool based on the needs of the survey.

Research Study Project Design

Topic Content:

Designing a research project for planning surveys, clearly defining problems, objectives, methodology, and data analysis.

Examples, tasks, assignments, and case studies to reinforce the topic:

Project proposal creation. The project proposal must include:

Description of the marketing problem (background, company history, decision-making problem, reason for the research)

Purpose and boundaries of the project (intent + goal of the project – hypotheses, scope, implementation framework, application)

Survey outline (structure, key points)

Data sources and methodology (secondary and primary data: dataset + sample, data collection, data analysis)

Time and personnel estimates (project team, timeline, compensation)

Cost estimates (personnel, materials, overhead, data collection, processing, reporting, presentation)

Questionnaire Design

Topic Content:

Principles of questionnaire design: target audience, question formulation, survey logic.

Types of questions: open-ended, closed, semi-open.

Response scaling: Likert scale, multiple-choice scales, numeric scales.

Pilot testing and optimization of the questionnaire.

Examples, tasks, assignments, and case studies to reinforce the topic:

Questionnaire creation. Question design must align with the chosen topic. The questionnaire must include:

At least two demographic questions

At least three compatible scales

At least one quantitative question

At least one open-ended question

Data Cleaning and Preparation

Topic Content:

Activities focused on transforming data into an output format suitable for review and analysis.

Examples, tasks, assignments, and case studies to reinforce the topic:

Data types, data transformation, preparation for analysis, basic descriptive statistics

Data cleaning before analysis: data must be uniform (consistent format), without missing values, duplicates, or errors/inaccuracies

Introduction to Data Analysis

Topic Content:

Statistical basics: key concepts, data types.

Descriptive statistics: means, medians, standard deviation.

Text processing.

Data visualization: tables, graphs, visualizations.

Examples, tasks, assignments, and case studies to reinforce the topic:

Creating descriptive statistics using Google tools

Statistical Methods in Online Calculators

Topic Content:

Data typology and decision-making on data analysis methods.

Hypothesis testing.

Chi-square tests

Examples, tasks, assignments, and case studies to reinforce the topic:

Analysis of nominal variables using chi-square tests

Students will create at least 2 cross-tabulations including chi-square tests, with information about the null and alternative hypotheses and conclusions based on the p-value

Statistical Methods in Online Calculators

Topic Content:

Data typology and decision-making on data analysis methods.

Hypothesis testing.

Analysis of variance (ANOVA)

Examples, tasks, assignments, and case studies to reinforce the topic:

Analysis of a quantitative variable using the Kruskal-Wallis test or ANOVA

Students will create at least one test including descriptive statistics, with null and alternative hypotheses and conclusions based on the p-value

Statistical Methods in Online Calculators

Topic Content:

Data typology and decision-making on data analysis methods.

Wilcoxon test

Examples, tasks, assignments, and case studies to reinforce the topic:

Analysis of ordinal variables using Wilcoxon tests

Students will create at least one test including descriptive statistics, with information on the null and alternative hypotheses and conclusions based on the p-value

Interpretation and Presentation of Results

Topic Content:

How to correctly interpret statistical results and their significance for decision-making

Data visualization: choosing appropriate chart types and visualizations

Preparation of reports and presentations: structure, visual design, key findings

Examples, tasks, assignments, and case studies to reinforce the topic:

Creating a research report, which will serve as the basis for evaluation. Structure:

Executive summary – 5–10 lines

Purpose of the research – objective and rationale, hypotheses

Data sources and methodology – online questionnaire, limitations, sample

Research results – frequency tables, word cloud, summary/descriptive statistics (min, max, average), chi-square test, ANOVA

Discussion – hypothesis testing, research summary, improvement suggestions

Project and Final Discussion

Topic Content:

Work on the final project: design, implementation, and analysis of an original survey

Presentation of project results and discussion

Examples, tasks, assignments, and case studies to reinforce the topic:

Feedback and evaluation

Recommended literature:

[1] VILČEKOVÁ Lucia, 2020. Praktikum marketingového výskumu, vydavateľstvo UK, 2020, ISBN 978-80-223-4925-3

[2] Jakub Rajčáni, Pavol Kačmár, Jozef Bavoľár a kolektív: Štatistika pre reprodukovateľný výskum v spoločenských vedách; Univerzita Komenského v Bratislave; online: https://stella.uniba.sk/texty/FIF_kol_statistika_reprodukovatelny_vyskum_spol_ved.pdf; ISBN-13: 978-80-223-5708-1

[3] BALLOVÁ MIKUŠKOVÁ, Eva. Štatistika pre začiatočníkov: základy štatistických analýz pre študentov učiteľstva. Nitra: Univerzita Konštantína Filozofa v Nitre, Pedagogická fakulta, 2021. ISBN 9788055818238.

[4] Holmes, A., Illowsky, B., & Dean, S.: Introductory Business Statistics (e-book) 2nd Edition; OpenStax ; 2023; online: <https://openstax.org/books/introductory-business-statistics-2e/pages/preface>; ISBN-13: 978-1-961584-33-4

Languages necessary to complete the course:

svk

Ethics:

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student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge. Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.

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Notes:

Past grade distribution

Total number of evaluated students: 70

A	ABS	B	C	D	E	FX	M
84,29	0,0	10,0	0,0	0,0	0,0	4,29	1,43

Lecturers: Mgr. Lucia Vilčeková, PhD.

Last change: 22.10.2025

Approved by: prof. Ing. Ján Papula, PhD.

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KSP/022B/15	Course title: Operations Management and Logistics
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 6.	
Educational level: I.	
Prerequisites:	
Course requirements: The evaluation consists of three parts: (1) assignments during the semester 30 %, (2) test during the semester 20 %, (3) final exam 50 %. The overall evaluation is in accordance with the faculty evaluation system: A = 91-100 % excellent, B = 81-90 % very good, C = 73-80 % good, D = 66-72 % satisfactory, E = 65-60 % sufficient, FX = 0-59 %, insufficient. Scale of assessment (preliminary/final): 50/50	
Learning outcomes: The course provides students of the bachelor's level of study with knowledge in the field of production system management and material flow management, both in manufacturing companies and in service organizations. After successful completion of the course student will be able to: <ul style="list-style-type: none"> • Understand the importance and functions of operations management and logistics and explain the basic managerial terms and processes as well as the essence of an efficient production system, also in the context of the current Industry 4.0 concept. • Apply a systematic and professional approach to improving productivity. • Understand the functionality and roles of software systems for production and logistics planning and control. • Understand the core concepts of digital manufacturing and digital twins in production systems. • Recognize the importance and apply the principles of sustainable manufacturing. • Understand the principles of sourcing, procurement and purchasing in logistics. • Analyse, plan, and manage inventory and warehouse systems. • Know the different freight transportation systems and their fields of application. • Assess the possibilities of using information and communication technologies in logistics. 	
Class syllabus: <ol style="list-style-type: none"> 1. Characteristics of operations management and production system 2. Productivity in operations management 3. Production planning and control with the use of software support 4. Digital production system and digital twin 5. Sustainable production system and circular supply chain 6. Logistics and supply chain management 	

7. Procurement and purchasing
8. Inventory management
9. Warehousing and warehouse management
10. Logistics transportation systems

Recommended literature:

Basic literature:

- [1] FEKETE, Milan and HULVEJ, Jaroslav. *Operačný manažment a logistika*. Bratislava: Kartprint, 2018. ISBN 978-80-89553-59-4.
- [2] BURGHART, Stephanie and FEKETE, Milan. Risk management of procurement of the German medium-sized industrial companies with the focus on security of supply. In: KRYVINSKA, Natalia a PONISZEWSKA-MARAŇDA, Aneta (ed.). *Developments in information and knowledge management for business applications*. Cham: Springer, 2022, pp. 321-359. ISBN 978-3-030-77915-3. https://doi.org/10.1007/978-3-030-77916-0_13.
- [3] COLLIER, David A. and EVANS, James R. *Operations and supply chain management*. 3rd ed. Boston, MA: Cengage Learning, 2024. ISBN 978-0-357-90164-9.
- [4] GUPTA, Sunil, IYER, Ravi S. and KUMAR, Sanjeev. *Digital twins: Advancements in theory, implementation, and applications*. Cham: Springer, 2025. ISBN 978-3-031-76564-3. <https://doi.org/10.1007/978-3-031-76564-3>.
- [5] BHAT K. Shridhara and RAO, Sowmya R. *Production and materials management*. Mumbai: Himalaya Publishing House, 2024. ISBN 978-93-5273-270-8.
- [6] CHRISTOPHER, Martin. *Logistics and supply chain management*. 6th ed. Harlow: Pearson, 2023. ISBN 978-1-292-41619-9.
- [7] Teaching materials distributed during the semester in MS Teams.

Additional literature:

- [8] NUNES, Breno; BATISTA, Luciano; MASI, Donato and BENNETT, David. *Sustainable operations management: key practices and cases*. London: Routledge, 2023. ISBN 978-1-003-00937-5. <https://doi.org/10.4324/9781003009375>.
- [9] RATHI, Rajeev, GARZA-REYES, Jose, KASWAN, Mahender Singh and SINGH, Mahipal (eds.). *Lean six sigma 4.0 for operational excellence under the Industry 4.0 transformation*. Boca Raton: CRC Press, 2024. ISBN 978-1-003-38160-0. <https://doi.org/10.1201/9781003381600>.
- [10] PARIHAR, Rityuj Singh and JAIN, Naveen (eds.). *Green manufacturing for Industry 4.0*. New York: Routledge, 2024. ISBN 978-1-003-43968-4. <https://doi.org/10.4324/9781003439684>.
- [11] SILVA, Francisco J. G., PEREIRA, Ant3nio B. and CAMPILHO, Raul D. S. G. (eds.). *Flexible automation and intelligent manufacturing: Establishing bridges for more sustainable manufacturing systems*. Cham: Springer, 2024. ISBN 978-3-031-38241-3. <https://doi.org/10.1007/978-3-031-38241-3>.

The homepage of the FMCU library is: <https://www.fm.uniba.sk/pracoviska/kniznica-fm-uk/>. On this address students can find various bibliography sources. Students can also use other relevant websites like Google Scholar <https://scholar.google.com/> which is also recommended.

Languages necessary to complete the course:

Slovak, English

Ethics:

The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, *each*

student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge. Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, *a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.* Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.

Notes:

The course is provided only in the summer semester. Code of the course in MS Teams: iep8obl.

Past grade distribution

Total number of evaluated students: 3881

A	ABS	B	C	D	E	FX	M
41,1	0,0	33,57	19,56	4,69	0,44	0,52	0,13

Lecturers: doc. Ing. Milan Fekete, PhD., Ing. Jaroslav Hul'vej, PhD.

Last change: 19.02.2026

Approved by: prof. Ing. Ján Papula, PhD.

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMn/077B/21	Course title: Personnel Management
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 4.	
Educational level: I.	
Prerequisites:	
Course requirements: Assignments during the semester: Case study (team assignment) - 15% Midterm test - 15% Final test – 15% In-class activities - 15% Oral exam (in the exam period): 40% For successful completion of the course, students must achieve minimum 60 out of 100 possible points (%), qualifying for grade ‘E’. Failure to achieve grade ‘E’ (as defined in study program) results in the transfer of the course to the following academic year. The final course grade reflects the work during seminars and final oral exam. It will therefore be a sum of the individual activities with the following scale: Grade A: 100% - 91%; Grade B: 90% - 81%; Grade C: 80% - 73%; Grade D: 72% - 66%; Grade E: 65% - 60%; Grade F: 59% and less. Scale of assessment (preliminary/final): 60/40	
Learning outcomes: The aim of this course is to familiarize students with basic HR activities such as job analysis, employee recruitment and selection, employee training & development, career management and compensation. Students will develop basic understanding on implementation of individual HR functions from both employer and employee points of view. The course develops conceptual thinking, systematic thinking in application of selected personnel management policy, analytical thinking, organizational skills, interpersonal skills and the ability to work in a team.	
Class syllabus: 1. The role of HR management in the organization. 2. Job analysis. 3. HR planning. 4. Employee recruitment.	

5. Employee selection.
6. Performance management and performance appraisal.
7. Employee training.
8. Employee development, career and talent management.
9. Employee motivation.
10. Employee compensation.
11. Downsizing and Outplacement
12. Absences and fluctuation.
13. Employee and labor relations.

Recommended literature:

- [1] BAJZÍKOVÁ, Ľ. – KIRCHMAYER, Z. – FRATRIČOVÁ, J. 2019. Základy personálneho manažmentu: akademicko-praktický sprievodca k analýze pracovných pozícií, personálnemu plánovaniu, náboru a výberu zamestnancov. Bratislava: Univerzita Komenského v Bratislave, 2019. Dostupné na:
<https://alis.uniba.sk:8443/lib/item?id=chamo:692808&fromLocationLink=false&theme=Katalog>
- [2] BAJZÍKOVÁ, Ľ. – HORVÁTHOVÁ SULEIMANOVÁ, J. 2019. Základy personálneho manažmentu: akademicko-praktický sprievodca vzdelávaním, rozvojom, kariérou, fluktuáciou a zamestnaneckými vzťahmi. Bratislava : Univerzita Komenského v Bratislave, 2019. Dostupné na: <https://alis.uniba.sk:8443/lib/item?id=chamo:692442&fromLocationLink=false&theme=Katalog>
- [3] BAJZÍKOVÁ, Ľ. – FRATRIČOVÁ, J. 2019. Akademicko-praktický sprievodca v oblastiach manažmentu pracovných výkonov, pracovnej motivácie a odmeňovania. Bratislava : Univerzita Komenského v Bratislave, 2019. Dostupné na:
<https://alis.uniba.sk:8443/lib/item?id=chamo:694002&fromLocationLink=false&theme=Katalog>
- [4] FRATRIČOVÁ, J. 2020. Praktické cvičenia zo základov personálneho manažmentu. Bratislava: Univerzita Komenského v Bratislave, 2019. Dostupné na:
<https://alis.uniba.sk:8443/lib/item?id=chamo:699976&fromLocationLink=false&theme=Katalog>
 (dostupná aj pdf anglická verzia)
- [5] PILKOVÁ, A. – STACHOVÁ, P. – KIRCHMAYER, Z. et. al. 2012. Manažment v praxi: Prípadové štúdie zo slovenského podnikateľského prostredia, Bratislava : Ofprint JH, 2012. ISBN 978-80-89037-30-8
- [6] CARBERY, R. – CROSS, C. 2013. Human Resource Management – A Concise Introduction. Houndmills: Palgrave Macmillan. ISBN 978-1-137-00939-5
- [7] BRATTON, J. – GOLD, J. 2017. Human Resource Management: Theory and Practice. 6th Edition. Londýn: Palgrave Macmillan, ISBN 978-1-137-57259-2.
- [8] NOE, R. – HOLLENBECK, J. – WRIGHT, P. 2020. Human Resource Management. McGraw Hill, Boston: Irwin.
- [9] Selected case studies Harvard Business School
- [10] Journal of Human Resource Management. ISSN 2453-7683. Comenius University in Bratislava.

Languages necessary to complete the course:

Slovak and English language

Ethics:

The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, *each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.* Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, *a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.* Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.

Notes:

In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations. Such judgement may be connected with enforcing accompanying legal consequences on academic, disciplinary level.

In accordance with the regulations of the internal regulation No. 13/2018 approved by the Academic senate of Comenius University in Bratislava the Disciplinary Regulations of Comenius University in Bratislava for Students, a disciplinary offence of a student is any form of copying or forbidden cooperation or providing answers during written or oral examination (assessment of knowledge) or during preparation for it within the course, or using technical devices or any information carriers in other than allowed ways during written or oral evaluation of study results (assessment of knowledge) or during preparation for it within the course. Committing a disciplinary offence may lead to imposing some disciplinary precautions on the student: admonition, conditional suspension of studies or dismissal from studies.

Past grade distribution

Total number of evaluated students: 1108

A	ABS	B	C	D	E	FX	M
12,91	0,0	15,07	18,05	17,87	19,58	6,5	10,02

Lecturers: Mgr. Juliet Horváthová Suleimanová, PhD., Mgr. Michaela Poláková, PhD., Ing. Veronika Vojtilová, PhD.

Last change: 03.02.2026

Approved by: prof. Ing. Ján Papula, PhD.

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KIS/062B/10	Course title: Physical Education (1)
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 2	
Recommended semester: 1.	
Educational level: I.	
Prerequisites:	
Course requirements:	
Learning outcomes:	
Class syllabus:	
Recommended literature:	
Languages necessary to complete the course:	
Ethics: <p>The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, <i>each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.</i> Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, <i>a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.</i> Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.</p>	
Notes:	

Past grade distribution							
Total number of evaluated students: 2724							
A	ABS	B	C	D	E	FX	M
87,11	0,07	0,77	0,37	0,0	0,04	11,6	0,04
Lecturers: Mgr. Tomáš Kuchár, PhD., Mgr. Ladislav Mókus, Mgr. Jana Leginusová, PaedDr. Dana Mašlejová, Mgr. Martin Dovičák, PhD., Mgr. Júlia Raábová, PhD., Mgr. Branislav Nedbálek, PhD., Mgr. Tomáš Lovecký, Mgr. Martina Mahel'ová, Mgr. Marko Mižičko, PhD., PaedDr. Lucia Ondrušová							
Last change: 11.04.2022							
Approved by: prof. Ing. Ján Papula, PhD.							

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KIS/063B/10	Course title: Physical Education (2)
Educational activities: Type of activities: Number of hours: per week: per level/semester: Form of the course: on-site learning	
Number of credits: 2	
Recommended semester: 2.	
Educational level: I.	
Prerequisites:	
Course requirements:	
Learning outcomes:	
Class syllabus:	
Recommended literature:	
Languages necessary to complete the course:	
Ethics: The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies. Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, <i>each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.</i> Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level. Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, <i>a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.</i> Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.	
Notes:	

Past grade distribution							
Total number of evaluated students: 2315							
A	ABS	B	C	D	E	FX	M
86,95	0,0	0,78	0,13	0,13	0,35	11,62	0,04
Lecturers: Mgr. Tomáš Kuchár, PhD., Mgr. Ladislav Mókus, Mgr. Jana Leginusová, PaedDr. Dana Mašlejová, Mgr. Martin Dovičák, PhD., Mgr. Júlia Raábová, PhD., Mgr. Branislav Nedbálek, PhD., Mgr. Tomáš Lovecký, Mgr. Martina Mahel'ová, Mgr. Marko Mižičko, PhD., PaedDr. Lucia Ondrušová							
Last change: 11.04.2022							
Approved by: prof. Ing. Ján Papula, PhD.							

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KIS/064B/10	Course title: Physical Education (3)
Educational activities: Type of activities: Number of hours: per week: per level/semester: Form of the course: on-site learning	
Number of credits: 2	
Recommended semester: 3.	
Educational level: I.	
Prerequisites:	
Course requirements:	
Learning outcomes:	
Class syllabus:	
Recommended literature:	
Languages necessary to complete the course:	
Ethics: The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies. Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, <i>each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.</i> Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level. Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, <i>a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.</i> Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.	
Notes:	

Past grade distribution							
Total number of evaluated students: 1683							
A	ABS	B	C	D	E	FX	M
90,73	0,0	0,65	0,36	0,0	0,12	7,9	0,24
Lecturers: Mgr. Tomáš Kuchár, PhD., Mgr. Ladislav Mókus, Mgr. Jana Leginusová, PaedDr. Dana Mašlejová, Mgr. Martin Dovičák, PhD., Mgr. Júlia Raábová, PhD., Mgr. Branislav Nedbálek, PhD., Mgr. Tomáš Lovecký, Mgr. Martina Mahel'ová, Mgr. Marko Mižičko, PhD., PaedDr. Lucia Ondrušová							
Last change: 11.04.2022							
Approved by: prof. Ing. Ján Papula, PhD.							

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KIS/065B/10	Course title: Physical Education (4)
Educational activities: Type of activities: Number of hours: per week: per level/semester: Form of the course: on-site learning	
Number of credits: 2	
Recommended semester: 4.	
Educational level: I.	
Prerequisites:	
Course requirements:	
Learning outcomes:	
Class syllabus:	
Recommended literature:	
Languages necessary to complete the course:	
Ethics: The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies. Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, <i>each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.</i> Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level. Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, <i>a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.</i> Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.	
Notes:	

Past grade distribution

Total number of evaluated students: 1407

A	ABS	B	C	D	E	FX	M
88,98	0,0	0,78	0,28	0,14	0,07	9,31	0,43

Lecturers: Mgr. Tomáš Kuchár, PhD., Mgr. Ladislav Mókus, Mgr. Jana Leginusová, PaedDr. Dana Mašlejová, Mgr. Martin Dovičák, PhD., Mgr. Júlia Raábová, PhD., Mgr. Branislav Nedbálek, PhD., Mgr. Tomáš Lovecký, Mgr. Martina Mahel'ová, Mgr. Marko Mižičko, PhD., PaedDr. Lucia Ondrušová

Last change: 11.04.2022**Approved by:** prof. Ing. Ján Papula, PhD.

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KIS/066B/10	Course title: Physical Education (5)
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 2	
Recommended semester: 5.	
Educational level: I.	
Prerequisites:	
Course requirements:	
Learning outcomes:	
Class syllabus:	
Recommended literature:	
Languages necessary to complete the course:	
Ethics: <p>The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, <i>each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.</i> Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, <i>a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.</i> Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.</p>	
Notes:	

Past grade distribution							
Total number of evaluated students: 985							
A	ABS	B	C	D	E	FX	M
92,99	0,1	0,81	0,0	0,1	0,1	5,58	0,3
Lecturers: Mgr. Tomáš Kuchár, PhD., Mgr. Ladislav Mókus, Mgr. Jana Leginusová, PaedDr. Dana Mašlejová, Mgr. Martin Dovičák, PhD., Mgr. Júlia Raábová, PhD., Mgr. Branislav Nedbálek, PhD., Mgr. Tomáš Lovecký, Mgr. Martina Mahel'ová, Mgr. Marko Mižičko, PhD., PaedDr. Lucia Ondrušová							
Last change: 11.04.2022							
Approved by: prof. Ing. Ján Papula, PhD.							

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KIS/067B/10	Course title: Physical Education (6)
Educational activities: Type of activities: Number of hours: per week: per level/semester: Form of the course: on-site learning	
Number of credits: 2	
Recommended semester: 6.	
Educational level: I.	
Prerequisites:	
Course requirements:	
Learning outcomes:	
Class syllabus:	
Recommended literature:	
Languages necessary to complete the course:	
Ethics: The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies. Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, <i>each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.</i> Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level. Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, <i>a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.</i> Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.	
Notes:	

Past grade distribution							
Total number of evaluated students: 716							
A	ABS	B	C	D	E	FX	M
96,79	0,0	0,7	0,14	0,14	0,28	1,96	0,0
Lecturers: Mgr. Tomáš Kuchár, PhD., Mgr. Ladislav Mókus, Mgr. Jana Leginusová, PaedDr. Dana Mašlejová, Mgr. Martin Dovičák, PhD., Mgr. Júlia Raábová, PhD., Mgr. Branislav Nedbálek, PhD., Mgr. Tomáš Lovecký, Mgr. Martina Mahel'ová, Mgr. Marko Mižičko, PhD., PaedDr. Lucia Ondrušová							
Last change: 11.04.2022							
Approved by: prof. Ing. Ján Papula, PhD.							

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM/010B/23	Course title: Practice
Educational activities: Type of activities: practice Number of hours: per week: per level/semester: 4t Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 6.	
Educational level: I.	
Prerequisites:	
Course requirements:	
Learning outcomes:	
Class syllabus:	
Recommended literature:	
Languages necessary to complete the course:	
Ethics: <p>The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, <i>each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.</i> Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, <i>a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.</i> Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.</p>	
Notes:	

Past grade distribution

Total number of evaluated students: 57

A	ABS	B	C	D	E	FX	M
56,14	0,0	29,82	14,04	0,0	0,0	0,0	0,0

Lecturers: doc. JUDr. PhDr. Katarína Gubíniová, PhD., prof. Mgr. Peter Štarchoň, PhD., doc. PhDr. René Pawera, PhD., prof. Ing. Natalia Kryvinska, PhD., doc. Frédéric Delaneuville, Dr., prof. JUDr. Daniela Nováčková, PhD., Ing. Jaroslav Hul'vej, PhD., doc. PhDr. Marian Šuplata, PhD., doc. RNDr. Michal Greguš, PhD., doc. RNDr. Mária Bohdalová, PhD., doc. PhDr. Lukáš Copuš, PhD., doc. PhDr. Marian Holienka, PhD.

Last change:**Approved by:** prof. Ing. Ján Papula, PhD.

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/220B/15	Course title: Principles of Financial Accounting I
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 2.	
Educational level: I.	
Prerequisites:	
Course requirements: Continuous assessment for the term (50 percent), exam (50 percent). The condition for completing the course is to complete two control papers during the course (with a success rate of at least 50 percent). Present the knowledge outlined in the brief syllabus. The evaluation of the course is in accordance with the Study Regulations of Comenius University and the individual levels of the classification scale are awarded on the basis of the applied points system, which reflects the degree of success of completing the course. Scale of assessment (preliminary/final): 50/50	
Learning outcomes: The student is able to give a comprehensive picture of accounting with regard to its subject and understand the role of accounting in the company's information system, describe basic accounting concepts, balance sheet accounting theory, accounting documents, valuation issues, financial statement processes and international accounting harmonization, and taxes from the aspect of decision making process.	
Class syllabus: 1. The importance of accounting as part of a business information system 2. The objectives and functions of accounting 3. General accounting principles 4. Assets and liabilities 5. Balance sheet, its content and role. Impact of economic operations on a balance sheet. 6. Double-entry accounting (bookkeeping) system 7. Accounting documents, books of account 8. Valuation of assets and liabilities in the double entry accounting (bookkeeping). 9. Understanding the cycle of assets by the double entry accounting (bookkeeping) 10. The financial statements and its structure 11. Conceptual framework of IFRS and principles of IFRS conversion from Slovak financial statements to the financial statements according to the IAS / IFRS 12. Accounting, taxes and decision making process	

Recommended literature:

1. Saxunová, D.: Účtovníctvo I., cvičebnica A. Wolters Kluwer, Bratislava 2018
2. Zákon č. 431/2002 Z. z. o účtovníctve v znení neskorších predpisov
3. Zákon č. 595/2003 Z. z. o dani z príjmu v znení neskorších predpisov
4. Paul D. Kimmel, Jerry J. Weygandt, Donald E. Kieso- Financial Accounting: Tools for Business Decision Making, WileyPLUS, 7th Edition, 2013
5. Jerry J. Weygandt, Paul D. Kimmel, Donald E. Kieso- Financial and Managerial Accounting, WileyPLUS, 2nd Edition, 2015

Languages necessary to complete the course:

Slovak, English

Ethics:

The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.

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Notes:**Past grade distribution**

Total number of evaluated students: 5298

A	ABS	B	C	D	E	FX	M
23,91	0,0	19,88	17,65	14,44	15,44	8,64	0,04

Lecturers: doc. Ing. Jana Kajanová, PhD., Mgr. Lukáš Veteška, PhD., Mgr. Dániel Tóth, PhD., Mgr. Pavel Danihel, PhD., Mgr. Dana Chabová, Mgr. Sabina Rýzková, Ing. Emília Palkechová, Ing. Ivan Katrenčík, PhD., MBA

Last change: 19.02.2024**Approved by:** prof. Ing. Ján Papula, PhD.

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KIS/051B/16	Course title: Project Management
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 4.	
Educational level: I., II.	
Prerequisites:	
Course requirements:	
Learning outcomes:	
Class syllabus:	
Recommended literature:	
Languages necessary to complete the course:	
Ethics: <p>The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, <i>each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.</i> Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, <i>a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.</i> Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.</p>	
Notes:	

Past grade distribution							
Total number of evaluated students: 1993							
A	ABS	B	C	D	E	FX	M
16,16	0,0	25,04	21,98	14,8	9,38	5,82	6,82
Lecturers: prof. Ing. Ján Papula, PhD., Ing. Peter Balco, PhD., Mgr. Petronela Klačanská, PhD., doc. Mgr. Lucia Kohnová, PhD., prof. Ing. Natalia Kryvinska, PhD., Ing. Diana Bednarčíková, PhD., Mgr. Miriam Filipová, PhD., Mgr. Nikola Salajová, PhD.							
Last change: 16.02.2026							
Approved by: prof. Ing. Ján Papula, PhD.							

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMn/105B/18	Course title: Psychology - Development of Managerial Skills
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 4.	
Educational level: I.	
Prerequisites:	
Course requirements:	
Learning outcomes:	
Class syllabus:	
Recommended literature:	
Languages necessary to complete the course:	
Ethics: <p>The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, <i>each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.</i> Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, <i>a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.</i> Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.</p>	
Notes:	

Past grade distribution							
Total number of evaluated students: 111							
A	ABS	B	C	D	E	FX	M
24,32	0,0	23,42	17,12	20,72	0,9	12,61	0,9
Lecturers: doc. PhDr. Rozália Sulíková, PhD.							
Last change: 30.01.2026							
Approved by: prof. Ing. Ján Papula, PhD.							

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KSP/067B/18	Course title: Social Entrepreneurship
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Type, volume, methods and workload of the student - additional information Compulsory - elective course; combined method; seminars - on-site; 2 hours weekly, 3 ECTS credits	
Number of credits: 3	
Recommended semester: 3.	
Educational level: I.	
Prerequisites:	
Course requirements: Students are evaluated for active application of selected concepts from the domain of social entrepreneurship to their own model social entrepreneurship projects - Mapping the social entrepreneurship ecosystem in Slovakia (or in selected foreign country) (20 points); analysis of social entrepreneurship case examples in terms of their business models and approach to scaling (20 points), own model social entrepreneurship project idea and business model (idea pitch, impact canvas, and business model description (each part worth 20 points). Alternatively, the last assignment can be replaced by a consulting project for a real social enterprise. The overall evaluation is in accordance with the faculty evaluation system: A = 91-100%; B = 81-90%; C = 73-80%; D = 66-72%; E = 65-60%; F = 0-59% points. Scale of assessment (preliminary/final): 100/0	
Learning outcomes: Understand the character and role of social entrepreneurship in the current socio-economic context. Understand motives and qualities of social entrepreneurs. Understand different types of social entrepreneurship and different business models and scaling strategies. Be able to develop own social entrepreneurship project ideas using state-of-the-art tools and techniques.	
Class syllabus: 1. What is social entrepreneurship, and who are social entrepreneurs? 2. How does social entrepreneurship work? 3. Methods and tools for developing and implementing social entrepreneurial projects. 4. Recognizing social entrepreneurship business models. 5. Scaling social impact. 6. Ideation and prototyping in social entrepreneurship. 7. Effectuation in social entrepreneurship.	
Recommended literature:	

- [1] PILKOVÁ, A. a kol. (2016). Komerčné, sociálne a inkluzívne podnikanie na Slovensku. GEM Slovensko 2015. Bratislava: Univerzita Komenského v Bratislave.
- [2] BJERKE, B. 2013. About Entrepreneurship. Cheltenham : Edward Elgar, 2013. ISBN 978-17-825-4538-5
- [3] OSTERWALDER, A., PIGNEUR, Y. Business Model Generation. John Wiley & Sons, 2010. ISBN 978-0470-87641-1
- [4] YOUNG, D.R. 2018. The Social Enterprise Zoo. Cheltenham : Edward Elgar, 2018. ISBN 978-1-78471-607-3
- [5] Social Entrepreneurship Akademie study materials (available online)
- [6] Social Impact Awards study materials (available online)
- [7] Databases of the Academic Library, Comenius University Bratislava, and Slovak Centre for Scientific and Technical Information

Languages necessary to complete the course:

English

Ethics:

The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.

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Notes:

Past grade distribution

Total number of evaluated students: 95

A	ABS	B	C	D	E	FX	M
30,53	0,0	35,79	12,63	2,11	4,21	11,58	3,16

Lecturers: doc. PhDr. Marian Holienka, PhD.

Last change: 16.09.2025

Approved by: prof. Ing. Ján Papula, PhD.

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMk/001B/21	Course title: Spanish Language I
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 1.	
Educational level: I.	
Prerequisites:	
Course requirements:	
Learning outcomes:	
Class syllabus:	
Recommended literature:	
Languages necessary to complete the course:	
Ethics: <p>The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, <i>each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.</i> Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, <i>a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.</i> Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.</p>	
Notes:	

Past grade distribution							
Total number of evaluated students: 288							
A	ABS	B	C	D	E	FX	M
64,24	0,0	10,76	9,38	3,47	4,86	6,25	1,04
Lecturers: Mgr. Lucia Kočíšová							
Last change: 03.09.2025							
Approved by: prof. Ing. Ján Papula, PhD.							

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMk/002B/21	Course title: Spanish Language II
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 2.	
Educational level: I.	
Prerequisites:	
Course requirements:	
Learning outcomes:	
Class syllabus:	
Recommended literature:	
Languages necessary to complete the course:	
Ethics: <p>The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, <i>each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.</i> Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, <i>a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.</i> Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.</p>	
Notes:	

Past grade distribution							
Total number of evaluated students: 170							
A	ABS	B	C	D	E	FX	M
69,41	0,0	15,88	2,35	3,53	0,59	7,65	0,59
Lecturers: Mgr. Lucia Kočíšová							
Last change: 03.09.2025							
Approved by: prof. Ing. Ján Papula, PhD.							

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KIS/106B/24	Course title: Statistics and Data Analysis for Entrepreneurs
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Type, volume, methods and workload of the student - additional information Lectures of 2 hours per week for 14 weeks, active participation in seminars of 2 hours per week for 14 weeks, expected independent work and self-study of 5 hours per week for 14 weeks.	
Number of credits: 5	
Recommended semester: 3.	
Educational level: I.	
Prerequisites:	
Course requirements: - active participation on seminars - independent preparation of homework assignments - 20 points in total - two tests during the teaching part of the semester - cumulative 40 points - exam 40 points The final grade consists of the sum of the points obtained during the teaching part of the semester and the points for the examination. Attendance at seminars is compulsory. Scale of assessment (preliminary/final): 60/40	
Learning outcomes: By completing the course, the student will gain basic knowledge of statistics and the use of data analytics in business and management. The objective of the course is to teach students how to analyze data using various tools, solve problems by using data analysis using statistical methods suitable for uni- and bivariate analysis of quantitative and qualitative variables, examine basic modeling techniques, design data structure and analytical infrastructure, design the use of analytical models, interpret the resulting data analysis outputs to consumers, business management or customers for data-driven decisions. Acquire skills in data extraction, transformation and loading, dynamic data analysis, use of MS Excel, R language.	
Class syllabus: Brief outline of the course: 1. The importance of data analysis in business and management, their roles, 2. Introduction to probability theory, 3. Conditional probability, independence and Bayes theorem. Random variable - definition, types (discrete and continuous), transformation, probability distribution, 4. Distribution function and its basic properties. Density function for a continuous random variable,	

5. Introduction to statistical hypothesis testing. First and second order errors in statistical hypothesis testing,
6. Statistical hypothesis testing. Statistical hypothesis testing: parametric tests. Tests of goodness of fit. Statistical hypothesis testing: selected nonparametric tests.
- As part of the seminars, students will learn the steps and processes involved in data analysis:
1. Practicing the acquired theoretical knowledge from the lectures with examples,
 2. ETL process in MS Excel and MS Power Query, data cleaning and preparation,
 3. use of basic statistical methods with one variable using MS Excel, R, visualization and interpretation,
 4. use and advantages of using relational database for data storage.

Recommended literature:

1. Milan Terek, Interpretácia štatistiky a dát, Bratislava, Equilibria, 2017, 458 s., 5. doplnené vyd., ISBN 978-80-8143-213-2
2. Milan Terek, Interpretácia štatistiky a dát podporný učebný materiál, Bratislava, Equilibria, 2017, 242 s., 5. dopln. vyd., ISBN 978-80-8143-212-5
3. Viera Labudová ... [et al.], Štatistické metódy pre ekonómov a manažérov, Bratislava, Wolters Kluwer, 2021, 391 s., 1. vyd., ISBN 978-80-571-0401-8
4. Viera Pacáková a kolektív, Štatistická indukcia pre ekonómov a manažérov, Bratislava, Wolters Kluwer, 2015, 365 s., 1. vyd., ISBN 978-80-8168-081-6
5. Erik Šoltés a kolektív, Bratislava, Wolters Kluwer, 2015, 351 s., 1. vyd., ISBN 978-80-8168-234-6

Languages necessary to complete the course:

slovak

Ethics:

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Notes:

Past grade distribution						
Total number of evaluated students: 96						
A	ABS	B	C	D	E	FX
14,58	0,0	26,04	18,75	19,79	11,46	9,38
Lecturers: Ing. Rastislav Kulháněk, PhD., Mgr. Eva Poráziková, PhD.						
Last change: 23.09.2025						
Approved by: prof. Ing. Ján Papula, PhD.						

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KSP/063B/16	Course title: Supply Chain Management
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 6.	
Educational level: I.	
Prerequisites:	
Course requirements: The evaluation consists of four parts: (1) active participation 10%, (2) ongoing assignments 20%, (3) presentation of a selected topic 20%, (4) written test 50%. The overall evaluation is in accordance with the faculty evaluation system: A = 91-100% excellent, B = 81-90% very good, C = 73-80% good, D = 66-72% satisfactory, E = 65-60% sufficient, FX = 0-59%, insufficient. Scale of assessment (preliminary/final): 100/0	
Learning outcomes: The course addresses supply chain management issues. It explains agile, lean and sustainable management strategies and the concepts of planning and coordination of material and related information flows. Students will gain a comprehensive understanding of management of supply chains and logistics. They will learn about methods and processes for managing the procurement, production and distribution of goods and will be able to develop solutions for various logistics problems in business practice.	
Class syllabus: 1. Supply chain management and logistics 2. Strategies for supply chain management 3. Case study “Supply Chain Coordination” 4. Logistics services and logistics outsourcing 5. Procurement and supplier management 6. Inbound and production logistics 7. Distribution and reverse logistics 8. Transport and warehousing 9. Information and integration in supply chains 10. Presentations of student works	
Recommended literature: [1] LANGLEY, J.; NOVACK, R.; GIBSON, B. and COYLE, J. Supply Chain Management: A Logistics Perspective. 11th edition. Boston: Cengage, 2021. ISBN 978-0-357-44213-5.	

[2] NAKANO, M. Supply Chain Management: Strategy and Organization. Singapore: Springer, 2020. ISBN 9789811384783.

[3] IVANOV, D.; TSIPOULANIDIS, A. and SCHÖNBERGER, J. Global Supply Chain and Operations Management: A Decision-oriented Introduction to the Creation of Value. 3rd ed. Cham: Springer, 2021. ISBN 978-3-030-72330-9.

[4] Study materials distributed during the semester through MS Teams.

Languages necessary to complete the course:

Slovak, English

Ethics:

The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, *each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.* Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, *a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.* Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.

Notes:

The course is provided only in the summer semester. Code of the course in MS Teams: 118xfcq.

Past grade distribution

Total number of evaluated students: 72

A	ABS	B	C	D	E	FX	M
66,67	0,0	27,78	2,78	0,0	0,0	1,39	1,39

Lecturers: Ing. Jaroslav Hul'vej, PhD.

Last change: 17.02.2026

Approved by: prof. Ing. Ján Papula, PhD.

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KSP/064B/17	Course title: Visions and Creativity in Management
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 3.	
Educational level: I.	
Prerequisites:	
Course requirements:	
Learning outcomes:	
Class syllabus:	
Recommended literature:	
Languages necessary to complete the course:	
Ethics: <p>The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, <i>each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.</i> Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, <i>a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.</i> Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.</p>	
Notes:	

Past grade distribution							
Total number of evaluated students: 504							
A	ABS	B	C	D	E	FX	M
73,81	0,0	13,49	4,76	0,0	0,0	7,74	0,2
Lecturers: prof. Ing. Ján Papula, PhD., Mgr. Nikola Salajová, PhD.							
Last change: 23.09.2024							
Approved by: prof. Ing. Ján Papula, PhD.							

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KSP/113B/23	Course title: Volunteering
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 1., 3., 5.	
Educational level: I.	
Prerequisites:	
Course requirements:	
Learning outcomes:	
Class syllabus:	
Recommended literature:	
Languages necessary to complete the course:	
Ethics: <p>The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, <i>each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.</i> Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, <i>a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.</i> Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.</p>	
Notes:	

Past grade distribution							
Total number of evaluated students: 63							
A	ABS	B	C	D	E	FX	M
80,95	0,0	0,0	0,0	0,0	0,0	19,05	0,0
Lecturers: Mgr. Silvester Krčméry, PhD., Mgr. Nikola Salajová, PhD.							
Last change:							
Approved by: prof. Ing. Ján Papula, PhD.							

COURSE DESCRIPTION

Academic year: 2025/2026	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KSP/114B/23	Course title: Volunteering
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 2., 4., 6.	
Educational level: I.	
Prerequisites:	
Course requirements:	
Learning outcomes:	
Class syllabus:	
Recommended literature:	
Languages necessary to complete the course:	
Ethics: <p>The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, <i>each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.</i> Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, <i>a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.</i> Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.</p>	
Notes:	

Past grade distribution							
Total number of evaluated students: 13							
A	ABS	B	C	D	E	FX	M
84,62	0,0	0,0	0,0	0,0	0,0	15,38	0,0
Lecturers: Mgr. Silvester Krčméry, PhD., Mgr. Nikola Salajová, PhD.							
Last change:							
Approved by: prof. Ing. Ján Papula, PhD.							