

# Course descriptions

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## STATE EXAM DESCRIPTION

<b>Academic year:</b> 2025/2026	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM/O6BE/18	<b>Course title:</b> Bachelor Thesis Defence
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 5., 6..	
<b>Educational level:</b> I.	
<b>State exam syllabus:</b>	
<b>Last change:</b> 14.09.2021	
<b>Approved by:</b> prof. Mgr. Anna Lašáková, PhD.	

## COURSE DESCRIPTION

<b>Academic year:</b> 2025/2026	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KIS/047BE/25	<b>Course title:</b> Bachelor Thesis Project
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week: per level/semester:</b> 8s / 8s <b>Form of the course:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 6.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b>	
<b>Learning outcomes:</b>	
<b>Class syllabus:</b>	
<b>Recommended literature:</b>	
<b>Languages necessary to complete the course:</b>	
<b>Ethics:</b> The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies. Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, <i>each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.</i> Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level. Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, <i>a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.</i> Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.	
<b>Notes:</b>	

<b>Past grade distribution</b>							
Total number of evaluated students: 0							
A	ABS	B	C	D	E	FX	M
0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0
<p><b>Lecturers:</b> doc. RNDr. Michal Greguš, PhD., prof. RNDr. Ing. Ľudomír Šlahor, CSc., prof. Mgr. Anna Lašáková, PhD., prof. Ing. Ľubica Bajzík, PhD., prof. Ing. Ján Rudy, PhD., prof. Ing. Jozef Papula, PhD., Mgr. Eleonóra Beňová, PhD., doc. RNDr. Mária Bohdalová, PhD., Mgr. Eva Brestovanská, PhD., Mgr. Karol Cagaň, PhD., doc. PhDr. Lukáš Copuš, PhD., doc. Ing. Milan Fekete, PhD., Mgr. Peter Gál, PhD., Mgr. Andrea Gažová, PhD., doc. JUDr. PhDr. Katarína Gubiniová, PhD., doc. PhDr. Marian Holienka, PhD., Ing. Jaroslav Hul'vej, PhD., doc. Ing. Jana Kajanová, PhD., Mgr. Vincent Karovič, PhD., doc. Mgr. Lucia Kohnová, PhD., doc. Ing. Mgr. Urban Kováč, PhD., Mgr. Martin Krajčík, PhD., Ing. Rastislav Kulhánek, PhD., Mgr. Juraj Mikuš, PhD., Mgr. Ľudmila Mitková, PhD., Mgr. Miloš Mrva, PhD., Mgr. František Oľšavský, PhD., doc. Ing. Gabriela Pajtinková Bartáková, PhD., doc. Mgr. Zuzana Papulová, PhD., doc. JUDr. PhDr. Tomáš Peráček, PhD., prof. Ing. Anna Pilková, PhD., MBA, Mgr. Michaela Poláková, PhD., prof. PhDr. Anna Remišová, CSc., Mgr. Katarína Rentková, PhD., prof. RNDr. Darina Saxunová, PhD., Mgr. Július Selecký, PhD., Mgr. Ján Smoleň, PhD., doc. PhDr. Eva Smolková, CSc., doc. PhDr. Paulína Mihaľová, PhD., doc. Ing. Zuzana Stoličná, PhD., doc. Ing. Mgr. Ľubomíra Strážovská, PhD., doc. PhDr. Rozália Sulíková, PhD., prof. Mgr. Peter Štarchoň, PhD., doc. JUDr. Ján Matlák, CSc., doc. JUDr. PhDr. Silvia Treľová, PhD., Mgr. Lucia Vilčeková, PhD., Ing. Jaroslav Vojtechovský, PhD., prof. RNDr. Michal Greguš, PhD., Ing. Vladimír Valach, PhD., CFA, MBA, Mgr. Magdaléna Musilová, PhD., LL.M., Mgr. Nikola Salajová, PhD., Mgr. Mário Papík, PhD., Mgr. Peter Pšenák, PhD., Mgr. Lucia Kočišová, Ing. Ľubomír Šidelský, PhD., Mgr. Lukáš Val'ko, PhD., Mgr. Martin Šeliga, PhD., doc. Ing. Andrej Miklošík, PhD., Mgr. Juliet Horváthová Suleimanová, PhD., Mgr. Petronela Klačanská, PhD., Mgr. Michal Páleník, PhD., Mgr. Lenka Papíková, PhD., prof. Ing. Ján Papula, PhD., Mgr. Dávid Smolka, PhD., Mgr. Dominik Trubač, PhD., PhDr. Oskar Karlík, PhD., Mgr. Jakub Novák, Mgr. Dávid Paculík, Mgr. Dominika Sónak Ballová, Mgr. Veronika Bučková, PhD., Ing. Martina Chrančoková, PhD., PhDr. Ondrej Čupka, PhD., doc. Mgr. Peter Madzík, PhD., doc. Mgr. Veronika Gežík, PhD., Mgr. Silvester Krčméry, PhD., Mgr. Peter Marcin, PhD., Mgr. Lenka Procházková, PhD., Ing. Diana Bednarčíková, PhD., Mgr. Zuzana Paráková Kotuliaková, PhD., PhDr. Matúš Baráth, PhD., Ing. Ivan Skaloš, PhD., Mgr. Karol Čarnogurský, PhD., Mgr. Christopher Danis, Mgr. Vanesa Dobos, Zora Mária Frešová, MSc., Ing. Veronika Vojtilová, PhD., Mgr. Lenka Jašušáková, Mgr. Zuzana Paráková Kotuliaková, PhD.</p>							
<b>Last change:</b> 03.09.2025							
<b>Approved by:</b> prof. Mgr. Anna Lašáková, PhD.							

## COURSE DESCRIPTION

<b>Academic year:</b> 2025/2026	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM/046BE/25	<b>Course title:</b> Bachelor Thesis Seminar
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week: 8 per level/semester: 8s / 112</b> <b>Form of the course:</b> combined	
<b>Number of credits:</b> 2	
<b>Recommended semester:</b> 5.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b>	
<b>Learning outcomes:</b>	
<b>Class syllabus:</b>	
<b>Recommended literature:</b>	
<b>Languages necessary to complete the course:</b>	
<b>Ethics:</b> The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies. Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, <i>each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.</i> Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level. Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, <i>a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.</i> Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.	
<b>Notes:</b>	

<b>Past grade distribution</b>							
Total number of evaluated students: 122							
A	ABS	B	C	D	E	FX	M
61,48	0,0	11,48	13,93	5,74	4,1	3,28	0,0
<p><b>Lecturers:</b> prof. Ing. Ľubica Bajzíkova, PhD., Ing. Peter Balco, PhD., Mgr. Natália Barteková, PhD., PhDr. Matúš Baráth, PhD., Mgr. Eleonóra Beňová, PhD., doc. RNDr. Mária Bohdalová, PhD., PhDr. Patrícia Brestovanská, PhD., Mgr. Karol Cagáň, PhD., Ing. Martina Chrančoková, PhD., doc. PhDr. Lukáš Copuš, PhD., PhDr. Ing. Monika Dávideková, PhD., doc. Ing. Milan Fekete, PhD., Mgr. Miriam Filipová, PhD., Mgr. Andrea Gažová, PhD., doc. RNDr. Michal Greguš, PhD., doc. JUDr. PhDr. Katarína Gubíniová, PhD., Mgr. Lumbardha Hasimi, PhD., PhDr. Marek Hlásny, doc. PhDr. Marian Holienka, PhD., Ing. Jaroslav Hul'vej, PhD., doc. Ing. Jana Kajanová, PhD., PhDr. Oskar Karlík, PhD., Mgr. Vincent Karovič, PhD., Mgr. Michal Kaššaj, Mgr. Lucia Klapáčová, PhD., Mgr. Petronela Klačanská, PhD., Mgr. Juraj Klimo, doc. Mgr. Lucia Kohnová, PhD., Ing. Bibiána Konáriková Mackovčinová, RNDr. Zuzana Kovačičová, PhD., doc. Ing. Mgr. Urban Kováč, PhD., Mgr. Lucia Kočišová, Mgr. Martin Krajčík, PhD., Mgr. Silvester Krčméry, PhD., Ing. Rastislav Kulhánek, PhD., doc. Mgr. Peter Madzík, PhD., Mgr. Ema Majerovičová, Mgr. Vladimír Mariak, PhD., doc. JUDr. Ján Matlák, CSc., doc. PhDr. Paulína Mihaľová, PhD., doc. Ing. Andrej Miklošík, PhD., Mgr. Juraj Mikuš, PhD., Mgr. Ľudmila Mitková, PhD., Mgr. Alexandra Mittelman, PhD., MBA, Mgr. Miloš Mrva, PhD., Mgr. Magdaléna Musilová, PhD., LL.M., Mgr. Jakub Novák, PhDr. Peter Nováček, PhD., prof. JUDr. Daniela Nováčková, PhD., Mgr. František Olšavský, PhD., Mgr. Dávid Paculík, doc. Ing. Gabriela Pajtinková Bartáková, PhD., prof. Ing. Jozef Papula, PhD., prof. Ing. Ján Papula, PhD., doc. Mgr. Zuzana Papulová, PhD., Mgr. Mário Papík, PhD., Mgr. Lenka Papíková, PhD., doc. PhDr. René Pawera, PhD., doc. JUDr. PhDr. Tomáš Peráček, PhD., JUDr. Filip Petrínek, PhD., PhDr. Tomáš Pikulík, prof. Ing. Anna Pilková, PhD., MBA, Mgr. Michaela Poláková, PhD., Mgr. Lenka Procházková, PhD., Mgr. Michal Páleník, PhD., Mgr. Peter Pšenák, PhD., PhDr. RNDr. Miroslav Reiter, PhD., Mgr. Katarína Rentková, PhD., Mgr. Nikola Salajová, PhD., prof. RNDr. Darina Saxunová, PhD., Mgr. Július Selecký, PhD., Mgr. Ján Smoleň, PhD., Mgr. Dávid Smolka, PhD., doc. Ing. Zuzana Stoličná, PhD., doc. Ing. Mgr. Ľubomíra Strážovská, PhD., doc. PhDr. Rozália Sulíková, PhD., Mgr. Rita Szalai, PhD., doc. JUDr. PhDr. Silvia Treľová, PhD., Mgr. Dominik Trubač, PhD., Mgr. Dániel Tóth, PhD., Dr. Mgr. Katarína Uchal', PhD., Ing. Vladimír Valach, PhD., CFA, MBA, Mgr. Lukáš Veteška, PhD., Mgr. Lucia Vilčeková, PhD., Ing. Jaroslav Vojtechovský, PhD., prof. RNDr. Ing. Ľudomír Šlahor, CSc., prof. Mgr. Peter Štarchoň, PhD., doc. Mgr. Veronika Gežík, PhD., Mgr. Peter Marcin, PhD., PhDr. Ján Ganobčík, PhD., Mgr. Juraj Kamenský, Ing. Monika Kuchtová, PhD., Mgr. Lujza Laudárová, Ing. Zuzana Mikulášová, MBA, Mgr. Nataliia Parkhomenko, PhD., Ing. Lenka Bednárová, PhD., Mgr. Martina Chujacová, PhD., Mgr. Lujza Gunišová, Ing. Diana Bednarčíková, PhD., Ing. Katarína Maľáková, Mgr. Christopher Danis, Mgr. Vanesa Dobos, Zora Mária Frešová, MSc., Mgr. Juliet Horváthová Suleimanová, PhD., Mgr. Lenka Jašušáková, prof. Mgr. Anna Lašáková, PhD., Beenish Qamar, PhD., Ing. Ivan Skaloš, PhD., Nino Tsomaia, Ing. Veronika Vojtilová, PhD., Mgr. Katarína Vechter Močarníková, PhD., Mgr. Karol Čarnogurský, PhD., Mgr. Zuzana Parák Kotuliaková, PhD., PhDr. Jaroslava Bučková, PhD., PaedDr. Jarmila Brtková, PhD., Mgr. Zuzana Parák Kotuliaková, PhD.</p>							
<b>Last change:</b> 23.10.2025							
<b>Approved by:</b> prof. Mgr. Anna Lašáková, PhD.							

## COURSE DESCRIPTION

<b>Academic year:</b> 2025/2026	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KIS/060BE/25	<b>Course title:</b> Business Law Relations and Managerial Practice
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week: per level/semester:</b> 8s / 16s <b>Form of the course:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 2.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Recommended prerequisites:</b> Business Law (1)	
<b>Course requirements:</b> - active participation in practices, interim evaluation, exam Scale of assessment (preliminary/final): 30%/70%	
<b>Learning outcomes:</b> The student will gain an overview of the full range of business obligations, as well as their content. After completing the course, the student will gain comprehensive knowledge of the contractual relationships that entrepreneurs enter into as part of their business activities. The aim is to teach students to orient correctly in the field of business obligations, to acquaint them with the principles of legal regulation of the law of obligations, the origin, security and termination of obligations as well as with individual contract types and their application in commercial contractual relations.	
<b>Class syllabus:</b> Definition of business-obligation relations; concluding business contracts; institutes for securing trade payables; termination of obligations and termination of business obligations; limitation and prescription in business law; contract types and unnamed contracts; purchase contract and work contract; business sale agreement; mandate agreement; commission contract; mediation agreement; agency contract; transport contracts; banking types of contracts; loan agreement; silent partnership agreement; license agreement	
<b>Recommended literature:</b> [1] Treľová, S. Obchodné právo : pre medzinárodný manažment. - 1. vyd. - Bratislava : Univerzita Komenského v Bratislave, 2014. - 124 s. ISBN 978-80-223-3689-5. [2] Peráček, T. Obchodné záväzkové vzťahy. 1. vyd., Bratislava: Univerzita Komenského v Bratislave. 2019, 80 s. ISBN 978-80-223-4709-9. [3] Mamojka, M. Obchodné právo II. Obchodné záväzkové vzťahy. C. H. Beck SK, 2023. – 744. ISBN: 978-80-8232-025-4. [4] Kubíček, P. Obchodné právo. 2.vydanie. Vydavateľstvo: Aleš Čeněk, 2018, 400 s., ISBN:	

978-80-7380-731-3.

[5] Act No. 513/1991 Coll. Commercial Code as amended

[6] Act No. 40/1964 Coll. Civil Code as amended

[7] Databases of the Academic Library of the UK, Center of Scientific and Technical Information of the Slovak Republic.

**Languages necessary to complete the course:**

Slovak language

**Ethics:**

The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.

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Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, *a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.* Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.

**Notes:**

**Past grade distribution**

Total number of evaluated students: 346

A	ABS	B	C	D	E	FX	M
7,8	0,0	26,59	15,61	9,83	10,98	29,19	0,0

**Lecturers:** doc. JUDr. PhDr. Silvia Treľová, PhD., doc. JUDr. PhDr. Tomáš Peráček, PhD.

**Last change:** 29.05.2025

**Approved by:** prof. Mgr. Anna Lašáková, PhD.

## COURSE DESCRIPTION

<b>Academic year:</b> 2025/2026	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KIS/040BE/25	<b>Course title:</b> Business Law for Managers
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week: per level/semester:</b> 16s / 32s <b>Form of the course:</b> combined	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 1.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b>	
<b>Learning outcomes:</b>	
<b>Class syllabus:</b>	
<b>Recommended literature:</b>	
<b>Languages necessary to complete the course:</b>	
<b>Ethics:</b> <p>The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, <i>each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.</i> Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, <i>a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.</i> Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.</p>	
<b>Notes:</b>	

<b>Past grade distribution</b>							
Total number of evaluated students: 888							
A	ABS	B	C	D	E	FX	M
17,68	0,0	16,89	14,3	8,67	21,51	20,95	0,0
<b>Lecturers:</b> doc. JUDr. PhDr. Silvia Treľová, PhD., doc. JUDr. PhDr. Tomáš Peráček, PhD.							
<b>Last change:</b> 29.05.2025							
<b>Approved by:</b> prof. Mgr. Anna Lašáková, PhD.							

## COURSE DESCRIPTION

<b>Academic year:</b> 2025/2026	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KIS/078BE/23	<b>Course title:</b> Computer Science
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week: per level/semester:</b> 16s / 32s <b>Form of the course:</b> combined	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 1.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b>	
<b>Learning outcomes:</b>	
<b>Class syllabus:</b>	
<b>Recommended literature:</b>	
<b>Languages necessary to complete the course:</b>	
<b>Ethics:</b> <p>The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, <i>each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.</i> Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, <i>a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.</i> Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.</p>	
<b>Notes:</b>	

<b>Past grade distribution</b>							
Total number of evaluated students: 1644							
A	ABS	B	C	D	E	FX	M
37,17	0,0	19,1	10,52	4,38	7,6	21,23	0,0
<b>Lecturers:</b> Mgr. Eleonóra Beňová, PhD., Mgr. Martin Krajčík, PhD.							
<b>Last change:</b> 10.06.2023							
<b>Approved by:</b> prof. Mgr. Anna Lašáková, PhD.							

## COURSE DESCRIPTION

<b>Academic year:</b> 2025/2026	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KSP/001BE/25	<b>Course title:</b> Controlling
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week: per level/semester:</b> 16s / 16s <b>Form of the course:</b> combined	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 6.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b>	
<b>Learning outcomes:</b>	
<b>Class syllabus:</b>	
<b>Recommended literature:</b>	
<b>Languages necessary to complete the course:</b>	
<b>Ethics:</b> <p>The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, <i>each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.</i> Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, <i>a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.</i> Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.</p>	
<b>Notes:</b>	

In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may be connected with enforcing accompanying legal consequences on academic, (...) disciplinary level.

In accordance with the regulations of the internal regulation No. 13/2018 approved by the Academic senate of Comenius University in Bratislava the Disciplinary Regulations of Comenius University in Bratislava for Students, a disciplinary offence of a student is any form of copying or forbidden cooperation or providing answers during written or oral examination (assessment of knowledge) or during preparation for it within the course, or using technical devices or any information carriers in other than allowed ways during written or oral evaluation of study results (assessment of knowledge) or during preparation for it within the course. Committing a disciplinary offence may lead to imposing some disciplinary precautions on the student: admonition, conditional suspension of studies or dismissal from studies.

**Past grade distribution**

Total number of evaluated students: 1

A	ABS	B	C	D	E	FX	M
0,0	0,0	0,0	100,0	0,0	0,0	0,0	0,0

**Lecturers:** prof. Ing. Ján Papula, PhD.

**Last change:** 16.02.2026

**Approved by:** prof. Mgr. Anna Lašáková, PhD.

## COURSE DESCRIPTION

<b>Academic year:</b> 2025/2026	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KIS/372BE/24	<b>Course title:</b> Data Analysis for Management
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week: per level/semester:</b> 8s / 8s <b>Form of the course:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 4.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b>	
<b>Learning outcomes:</b>	
<b>Class syllabus:</b>	
<b>Recommended literature:</b>	
<b>Languages necessary to complete the course:</b>	
<b>Ethics:</b> The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies. Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, <i>each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.</i> Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level. Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, <i>a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.</i> Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.	
<b>Notes:</b>	

<b>Past grade distribution</b>							
Total number of evaluated students: 154							
A	ABS	B	C	D	E	FX	M
64,29	0,0	12,34	9,74	3,9	3,25	6,49	0,0
<b>Lecturers:</b> Ing. Rastislav Kulhánek, PhD.							
<b>Last change:</b> 15.02.2026							
<b>Approved by:</b> prof. Mgr. Anna Lašáková, PhD.							

## COURSE DESCRIPTION

<b>Academic year:</b> 2025/2026	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KIS/004BE/25	<b>Course title:</b> Data Management
<b>Educational activities:</b> <b>Type of activities:</b> lecture / practicals <b>Number of hours:</b> <b>per week: per level/semester:</b> 16s / 16s <b>Form of the course:</b> combined	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 3.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> The schedule for the completion of each task is according to the updated syllabus of the course. <b>Grading:</b> During semester: Project 60%, Midterm or/and Final Exam 40% Project 60% <ul style="list-style-type: none"> <li>• Analysis of the current state of the company (Selection of the company and analysis of business processes) 10%</li> <li>• Design of the database system solution 20 %</li> <li>• Creation and presentation of the database system 30%</li> </ul> Exam (written test and/or oral exam) 40% Scale of assessment (preliminary/final): During the semester midterm and/or final test for 40 points. Score of 60 points will be given for the semester project and its presentation.	
<b>Learning outcomes:</b> The aim of the course is to teach students the basic concepts and principles of relational database theory, the basics of modeling and creating database systems, and the principles of transactional systems. During the exercises, students will gain practical skills and experience in data processing, SQL language, and database systems such as desktop databases and SQL servers.	
<b>Class syllabus:</b> <ol style="list-style-type: none"> <li>1. Introduction to Database Theory: Database, Database System, DBMS, Relational Databases</li> <li>2. Basics of Data Model Design: Conceptual Model, Logical Model, Physical Model</li> <li>3. Principles of Data Handling: Relational Algebra, Queries</li> <li>4. SQL</li> <li>5. Database Normalization: Normal Forms – 1NF, 2NF, 3NF</li> <li>6. Database System Design and Business Process Analysis: DFD – Data Flow Diagram, WFD – Workflow Diagram</li> <li>7. Overview of Database and SQL Server Technologies: Principles of SQL Servers</li> <li>8. OLTP and OLAP Databases</li> <li>9. Data Warehouses and Data Mining</li> <li>10. BI – Business Intelligence, Data Analytics</li> </ol>	

11. Database System Security  
 12. New Trends in Databases (NoSQL, Cloud database systems)

**Recommended literature:**

- Oppel A.: Databases Demystified, McGraw-Hill 2004, 0-07-146960-5
- Kroenke, D. M., Auer, D. J., 2015. Database Concepts, 6th Edition, Pearson Education, 01-32-742-926
- CONOLLY, T. – BEGG, C. – HOLOWCZAK, R. 2008. Business Database Systems 1st Edition. Pearson Education Limited, 2008. ISBN 978-1-4058-7437-3

Optional:

- CONOLLY, T., BEGG, C., 2015. Database Systems: A Practical Approach to Design, Implementation, and Management, 6th Edition, Pearson, ISBN: 978-1-292-06118-4
- BEAULIEU, A., 2020, Learning SQL: Generate, Manipulate, and Retrieve Data, 3rd Edition, O'Reilly Media, ISBN: 978-1492057611
- SILVA, R., 2023, MySQL Crash Course: A Hands-on Introduction to Database Development, No Starch Press, ISBN: 978-1718503007

**Languages necessary to complete the course:**

Slovak, English

**Ethics:**

The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, *each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.* Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, *a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.* Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.

**Notes:**

Self-study is supported through e-learning, and the teaching materials are available in electronic form. Seminar sessions take place in the computer lab or online.

**Past grade distribution**

Total number of evaluated students: 294

A	ABS	B	C	D	E	FX	M
28,23	0,0	25,51	18,71	7,82	11,9	7,82	0,0

**Lecturers:** doc. Ing. Jaroslava Kniežová, PhD., doc. RNDr. Michal Greguš, PhD.

**Last change:** 16.09.2025

**Approved by:** prof. Mgr. Anna Lašáková, PhD.

## COURSE DESCRIPTION

<b>Academic year:</b> 2025/2026	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KSP/070BE/25	<b>Course title:</b> Development of Entrepreneurial Skills I
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week: per level/semester:</b> 16s / 16s <b>Form of the course:</b> combined	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 5.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b>	
<b>Learning outcomes:</b>	
<b>Class syllabus:</b>	
<b>Recommended literature:</b>	
<b>Languages necessary to complete the course:</b>	
<b>Ethics:</b> <p>The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, <i>each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.</i> Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, <i>a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.</i> Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.</p>	
<b>Notes:</b>	

<b>Past grade distribution</b>							
Total number of evaluated students: 141							
A	ABS	B	C	D	E	FX	M
70,21	0,0	18,44	7,8	1,42	0,71	1,42	0,0
<b>Lecturers:</b> Mgr. Miloš Mrva, PhD.							
<b>Last change:</b> 14.09.2025							
<b>Approved by:</b> prof. Mgr. Anna Lašáková, PhD.							

## COURSE DESCRIPTION

<b>Academic year:</b> 2025/2026	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KSP/055BE/25	<b>Course title:</b> Development of Entrepreneurial Skills II
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week: per level/semester:</b> 8s / 8s <b>Form of the course:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 6.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> Continuous evaluation for the results achieved during the semester (100 percent). The student submits the results of his/her work during the semester. The student's work focuses on the development and validation of a concept and implementation plan for a micro-business plan within student teams. The work during the semester forms the basis for the course evaluation. The output is a prepared and validated micro-enterprise project concept and relevant documentation. The assessment of the course is in accordance with the CU Study Regulations and the individual grading scales are awarded on the basis of an applied point system that reflects the degree of success in completing the course. Scale of assessment (preliminary/final): Continuous evaluation 100%	
<b>Learning outcomes:</b> The objective of the course is to practice students' entrepreneurial skills in practical application. Students will create their own business idea on which they will test different methods and techniques through which they will transform their idea from initial idea to one that is validated with potential customers.	
<b>Class syllabus:</b> 1. Introduction to the subject 2. Startup ecosystem in Slovakia 3. Identification and validation of business ideas 4. Customer feedback 5. Prototyping 6. Fine-tuning business ideas 7. Final presentations	
<b>Recommended literature:</b> HOLIENKA, M. Podnikanie: Podnikavosť, tvorba a rozvoj podnikateľských nápadov a príležitostí. Bratislava: Univerzita Komenského v Bratislave, 2018. OSTERWALDER, A. – PIGNEUR, Y. 2010. Business Model Generation. John Wiley and Sons, 2010. ISBN 978-04-708-7641-1 RIES, E. 2011. The Lean Startup. New York : Crown Business, 2011. ISBN 978-03-078-8789-4 RIGBY, G. 2011. Business Planning for Entrepreneurs. Hampshire : Harriman House, 2011. ISBN 978-08-571-9178-6	

UK Academic Library website - external information resources accessible to the UK: <http://uniba.sk/o-univerzite/fakulty-a-dalsie-sucasti/akademicka-kniznica-uk/externe-informacne-zdroje/>.

**Languages necessary to complete the course:**

Slovak, English

**Ethics:**

The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, *each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge*. Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, *a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject*. Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.

**Notes:**

In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may be connected with enforcing accompanying legal consequences on academic, (...) disciplinary level.

In accordance with the regulations of the internal regulation No. 13/2018 approved by the Academic senate of Comenius University in Bratislava the Disciplinary Regulations of Comenius University in Bratislava for Students, a disciplinary offence of a student is any form of copying or forbidden cooperation or providing answers during written or oral examination (assessment of knowledge) or during preparation for it within the course, or using technical devices or any information carriers in other than allowed ways during written or oral evaluation of study results (assessment of knowledge) or during preparation for it within the course. Committing a disciplinary offence may lead to imposing some disciplinary precautions on the student: admonition, conditional suspension of studies or dismissal from studies.

<b>Past grade distribution</b>							
Total number of evaluated students: 0							
A	ABS	B	C	D	E	FX	M
0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0
<b>Lecturers:</b> Mgr. Miloš Mrva, PhD., doc. PhDr. Marian Holienka, PhD.							
<b>Last change:</b> 10.02.2026							
<b>Approved by:</b> prof. Mgr. Anna Lašáková, PhD.							

## STATE EXAM DESCRIPTION

<b>Academic year:</b> 2025/2026	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM/S07BE/18	<b>Course title:</b> Economics and Finance
<b>Number of credits:</b> 1	
<b>Recommended semester:</b> 5., 6..	
<b>Educational level:</b> I.	
<b>State exam syllabus:</b>	
<b>Last change:</b> 16.09.2021	
<b>Approved by:</b> prof. Mgr. Anna Lašáková, PhD.	

## COURSE DESCRIPTION

<b>Academic year:</b> 2025/2026	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/057BE/24	<b>Course title:</b> Economics of the Labour Market
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week: per level/semester:</b> 16s / 16s <b>Form of the course:</b> combined	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 4.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> To complete the course, it is necessary to obtain at least 60% of the ongoing evaluation (at least 24 points), as well as to prove at least 60% of knowledge in the final exam (at least 36 points). The exact conditions for obtaining the continuous and final assessment will be determined at the beginning of the semester. The final examination is written. The final evaluation of the course is based on the rules set out in the study programme of FM CU. Scale of assessment (preliminary/final): 40/60	
<b>Learning outcomes:</b> Students should acquire the overview and knowledge from the area of macroeconomics, oriented to the economy of the labour market, and understand the economic growth in the long-run.	
<b>Class syllabus:</b> The labour market. Equilibrium on the labour market. Factors affecting wage levels. Collective bargaining on the labor market and its actors. Minimum wage. Active and passive policies on the labour market. Disadvantaged groups and discrimination in the labor market. Phillips curve. Okun's law. IS-LM-PC model. Long-term time horizon. Technological progress and its impact on the labor market.	
<b>Recommended literature:</b> MIHALOVÁ, P. - KOTTULOVÁ, J. - MUSILOVÁ, M. - LAKTIŠ, P. - PÁLENÍK, M. Trh práce v ekonomických súvislostiach. Wolters Kluwer SR, 2022. BLANCHARD, O. and col. Macroeconomics. Whatever edition, preference of editions after 2013. Pearson Education MANKIW, N. G. – TAYLOR, M. P. 2015. Macroeconomics. New York: Worth Publishers, 2014, ISBN 978-1-4641-4177-5 (could be also older edition) MANKIW, N. G. Principles of Macroeconomics. Stamford: Cengage Learning, 2015. ISBN 978-1-285-16591-2 (or older editions) Articles and other reading materials distributed during the term.	
<b>Languages necessary to complete the course:</b> Slovak, English	

**Ethics:**

The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, *each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.* Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, *a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.* Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.

**Notes:**

The knowledge, skills, competencies, and transferable abilities the student acquires by successfully completing the subject affect his personal development and can be used in his future career and life as an active citizen in democratic societies. These are listed in the subject syllabus. Following the provisions of § 71 of Internal Regulation no. 14/2023 approved by the Academic Senate of Comenius University Bratislava Full text of Regulation no. 23/2021 Internal system of ensuring the quality of higher education of the Comenius University Bratislava as amended by Addendum no. 1 and Appendix no. 2, *each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.* Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.

Following the provisions of internal regulation no. 13/2018 approved by the Academic Senate of the Comenius University Bratislava Disciplinary regulations of the Comenius University Bratislava for students, *a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.* Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.

**Past grade distribution**

Total number of evaluated students: 149

A	ABS	B	C	D	E	FX	M
1,34	0,0	14,09	30,87	24,83	19,46	9,4	0,0

**Lecturers:** doc. PhDr. Paulína Mihaľová, PhD., doc. RNDr. Mária Bohdalová, PhD., Mgr. Michal Páleník, PhD., Mgr. Magdaléna Musilová, PhD., LL.M., Mgr. Janka Kottulová, PhD., Mgr. Valéria Maljar, PhD.

**Last change:** 17.02.2025

**Approved by:** prof. Mgr. Anna Lašáková, PhD.

## COURSE DESCRIPTION

<b>Academic year:</b> 2025/2026	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KIS/011BE/23	<b>Course title:</b> English for Managers I
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week: per level/semester:</b> 12s / 12s <b>Form of the course:</b> combined	
<b>Number of credits:</b> 2	
<b>Recommended semester:</b> 1.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> 15% for active participation in classes; 85% for final test at the end of the semester Scale of assessment (preliminary/final): 15/85	
<b>Learning outcomes:</b> By completing the course the student extends his/her vocabulary related to management, human resources and strategic management. The telephoning skill is practiced and he/she will also be able to actively take part in meetings lead in English. He/she will be able to create a structured professional CV and write a letter of application.	
<b>Class syllabus:</b> Topics: <ul style="list-style-type: none"> <li>• English language – Lingua Franca of the 21st century</li> <li>• Numbers in managerial work</li> <li>• Fundamental principles of management</li> <li>• Styles of management</li> <li>• Company structure</li> <li>• Human resource management</li> <li>• Competition and markets</li> <li>• Production, quality control</li> <li>• The environment and sustainable development</li> </ul> Managerial skills: Telephoning and meetings Writing: CV and a letter of application Grammar: Tense review, prepositions with verbs, nouns and adjectives, modal verbs .	
<b>Recommended literature:</b> Internal material distributed by the lecturers at the beginning of semester. Ian MacKenzie: English for Business Studies. Third Edition. CUP 2010. Emmerson, P.: Business Builder. Modules 1, 2, and 3. MacMillan 2009. Emmerson, P.: Business Builder. Modules 4, 5, and 6. MacMillan 2009. Emmerson, P.: Business Grammar Builder. Macmillan Publishers Limited, 2009.	

Mascull, B.: Business Vocabulary in Use. CUP 2002.  
 Lowe, S.: Telephoning. Klett 2017.  
 Murphy, R.: English Grammar in Use for intermediate learners, fourth edition. CUP 2012.  
 Oxford Business English Dictionary. OUP 2008.

**Languages necessary to complete the course:**

English on level B2

**Ethics:**

The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, *each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.* Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, *a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.* Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.

**Notes:**

**Past grade distribution**

Total number of evaluated students: 1602

A	ABS	B	C	D	E	FX	M
42,01	0,0	17,85	8,93	6,18	9,86	15,17	0,0

**Lecturers:** Mgr. Lenka Procházková, PhD., Mgr. Alexandra Mittelman, PhD., MBA, PaedDr. Jarmila Brtková, PhD.

**Last change:** 08.09.2025

**Approved by:** prof. Mgr. Anna Lašáková, PhD.

## COURSE DESCRIPTION

<b>Academic year:</b> 2025/2026	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KIS/024BE/23	<b>Course title:</b> English for Managers II
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week: per level/semester:</b> 12s / 12s <b>Form of the course:</b> combined	
<b>Number of credits:</b> 2	
<b>Recommended semester:</b> 2.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Recommended prerequisites:</b> English for managers I	
<b>Course requirements:</b> 15% for grammar test on conditionals, 15% for grammar test Make/Do, 15% for active participation in classes, 85% for final test at the end of the semester Scale of assessment (preliminary/final): 45/55	
<b>Learning outcomes:</b> By completing the course the student will acquire vocabulary from the field of economics, international trade, banking, accounting, stock exchange and insurance. He/she will learn terminology and phrases from negotiating, and will be able to use them while negotiating with other students in class. He/she can write a professional report.	
<b>Class syllabus:</b> Topics: <ul style="list-style-type: none"> <li>• Global economy in 21st century</li> <li>• International trade: export, import, incoterms</li> <li>• Banking</li> <li>• Company finances</li> <li>• Accounting</li> <li>• Stock exchange, shares and bonds</li> <li>• Insurance</li> </ul> Managerial skill: negotiating Writing: Business report Grammar: Countable and uncountable nouns, verbs “do“ and “make“, conditionals, contrasts, relative clauses.	
<b>Recommended literature:</b> Internal material distributed at the beginning of semester. Ian MacKenzie: English for Business Studies. Third Edition. CUP 2010. Emmerson, P.: Business Builder. Modules 7, 8, and 9. MacMillan 2009.	

Mascull, B.: Business Vocabulary in Use. CUP 2002.  
 Hewings, M.: Advanced Grammar in Use, second edition. CUP 2005.  
 Oxford Business English Dictionary. OUP 2008.

**Languages necessary to complete the course:**

English on level B2

**Ethics:**

The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, *each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.* Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, *a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.* Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.

**Notes:**

**Past grade distribution**

Total number of evaluated students: 1302

A	ABS	B	C	D	E	FX	M
29,26	0,0	18,97	13,21	9,6	11,9	17,05	0,0

**Lecturers:** Mgr. Lenka Procházková, PhD., Mgr. Alexandra Mittelman, PhD., MBA, PaedDr. Jarmila Brtková, PhD.

**Last change:** 08.09.2025

**Approved by:** prof. Mgr. Anna Lašáková, PhD.

## COURSE DESCRIPTION

<b>Academic year:</b> 2025/2026	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KIS/025BE/24	<b>Course title:</b> English for Managers III
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week: per level/semester:</b> 12s / 12s <b>Form of the course:</b> combined	
<b>Number of credits:</b> 2	
<b>Recommended semester:</b> 3.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Recommended prerequisites:</b> English for Managers I , English for Managers II	
<b>Course requirements:</b> 15% for active participation in classes; 85% for final test at the end of semester. Scale of assessment (preliminary/final): 15/85	
<b>Learning outcomes:</b> By completing the course the student will acquire vocabulary from the field of retailing, marketing, brand management, advertising and media. He/she is able to communicate professionally at work as well as with external partners in English. He/she acquires terminology and phrases from CSR. He/she will learn basic legal terminology connected to corruption, bribery as well as economic crime.. He/she is able to prepare a presentation in English.	
<b>Class syllabus:</b> Topics: <ul style="list-style-type: none"> <li>• Retailing</li> <li>• E-commerce</li> <li>• Marketing, marketing mix</li> <li>• Brand management</li> <li>• Advertising</li> <li>• Media and PR</li> <li>• Managerial communication</li> <li>• The role of government and non-governmental organizations in economy</li> <li>• CSR – corporate social responsibility, volunteering</li> <li>• Corporate ethics, ethical code</li> <li>• Corruption, bribery and crime</li> </ul> Managerial skill: presentations Grammar: Indirect speech, verb patterns, articles	
<b>Recommended literature:</b> Internal materials distributed by lecturers at the beginning of semester	

Ian MacKenzie: English for Business Studies. Third Edition. CUP 2010.  
 Williams, E. J.: Presentations in English. MacMillan 2008.  
 Emmerson, P.: Business Builder. Modules 7, 8, and 9. MacMillan 2009.  
 Mascull, B.: Business Vocabulary in Use Advanced. CUP 2004.  
 Farrall, C., Lindsley, M.: Professional English in Use – Marketing. CUP 2008.  
 Hewings, M.: Advanced Grammar in Use, second edition. CUP 2005  
 Oxford Business English Dictionary. OUP 2008.

**Languages necessary to complete the course:**

English on level B2

**Ethics:**

The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, *each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.* Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.

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**Notes:**

**Past grade distribution**

Total number of evaluated students: 280

A	ABS	B	C	D	E	FX	M
55,0	0,0	25,71	13,57	3,21	1,07	1,07	0,36

**Lecturers:** Mgr. Lenka Procházková, PhD., Mgr. Alexandra Mittelman, PhD., MBA, PaedDr. Jarmila Brtková, PhD.

**Last change:** 08.09.2025

**Approved by:** prof. Mgr. Anna Lašáková, PhD.

## COURSE DESCRIPTION

<b>Academic year:</b> 2025/2026	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KMk/105BE/25	<b>Course title:</b> Ethical and Legal Aspects of Marketing
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week: per level/semester:</b> 16s / 16s <b>Form of the course:</b> combined	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 6.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b>	
<b>Learning outcomes:</b>	
<b>Class syllabus:</b>	
<b>Recommended literature:</b>	
<b>Languages necessary to complete the course:</b>	
<b>Ethics:</b> <p>The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, <i>each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.</i> Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, <i>a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.</i> Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.</p>	
<b>Notes:</b>	

<b>Past grade distribution</b>							
Total number of evaluated students: 0							
A	ABS	B	C	D	E	FX	M
0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0
<b>Lecturers:</b> doc. JUDr. PhDr. Katarína Gubíniová, PhD.							
<b>Last change:</b> 16.02.2026							
<b>Approved by:</b> prof. Mgr. Anna Lašáková, PhD.							

## COURSE DESCRIPTION

<b>Academic year:</b> 2025/2026	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/222BE/24	<b>Course title:</b> Financial Mathematics
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week: per level/semester:</b> 16s / 16s <b>Form of the course:</b> combined	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 3.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Recommended prerequisites:</b> Mathematics I, Mathematics II	
<b>Course requirements:</b> During the semester there will be two written reviews of 15 points, together 30 points. The written exam for the exam is 70 points. To obtain an A rating, you must obtain at least 91 points, obtain a B rating of at least 81 points, score C at least 73 points, score D at least 66 points, and score E at least 60 points	
<b>Learning outcomes:</b> The course follows the courses Mathematics I and Mathematics II. Students will be acquainted with dynamic analyzes of economic environment and analysis of financial instruments and their valuation. After completing the Financial Mathematics course, students will be able to formulate and solve mathematically various applied tasks in economics, financial management.	
<b>Class syllabus:</b> Dynamic analysis of equilibrium. Application of certain integrals in economics. Marginal and total function, current value of money flow. Domarov growth model. Models of economic dynamics, modeling of economic evolutionary processes by differential equations with one and more dimensional phase space. Dynamics of market prices. Linearization of nonlinear differential equation with constant coefficients. Macroeconomic models dependent on multiple parameters, IS - LM model. II. Financial portfolios: financial instruments (bonds, stocks, options), their mathematical properties. Probable yield models. Valuation models (interest, CAPM, binomial model, Black-Scholes model).	
<b>Recommended literature:</b> Bohdalová: Mathematics for Managers (is being prepared) 2. Komorník, J. - Komorníková M. - Mikula, K. : Modeling of Economic and Financial Processes. FM UK, Bratislava 1997 3. Chiang, A.C. : Fundamental Methods of Mathematical Economics. McGraw-Hill & It; / RTI & gt; International Editions., Singapore, 1984	

4. Bradfield, J .: Introduction to the Economics of Financial Markets. Oxford University Press. 2007																
5. Werner, F. - Sotskov, Y. N .: Mathematics of Economics and Business																
6. Shone, R: An Introduction to Economic Dynamics. Cambridge University Press, 2003																
<b>Languages necessary to complete the course:</b> English																
<b>Ethics:</b> The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies. Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, <i>each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.</i> Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level. Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, <i>a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.</i> Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.																
<b>Notes:</b>																
<b>Past grade distribution</b> Total number of evaluated students: 289																
<table border="1"> <thead> <tr> <th>A</th> <th>ABS</th> <th>B</th> <th>C</th> <th>D</th> <th>E</th> <th>FX</th> <th>M</th> </tr> </thead> <tbody> <tr> <td>26,64</td> <td>0,0</td> <td>16,96</td> <td>23,53</td> <td>13,49</td> <td>11,42</td> <td>7,61</td> <td>0,35</td> </tr> </tbody> </table>	A	ABS	B	C	D	E	FX	M	26,64	0,0	16,96	23,53	13,49	11,42	7,61	0,35
A	ABS	B	C	D	E	FX	M									
26,64	0,0	16,96	23,53	13,49	11,42	7,61	0,35									
<b>Lecturers:</b> doc. RNDr. Ján Pekár, PhD.																
<b>Last change:</b> 10.09.2025																
<b>Approved by:</b> prof. Mgr. Anna Lašáková, PhD.																

## COURSE DESCRIPTION

<b>Academic year:</b> 2025/2026	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KIS/016BE/23	<b>Course title:</b> Information Systems and Application Software
<b>Educational activities:</b> <b>Type of activities:</b> lecture / practicals <b>Number of hours:</b> <b>per week: per level/semester:</b> 16s / 32s <b>Form of the course:</b> combined	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 2.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b>	
<b>Learning outcomes:</b>	
<b>Class syllabus:</b>	
<b>Recommended literature:</b>	
<b>Languages necessary to complete the course:</b>	
<b>Ethics:</b> <p>The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, <i>each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.</i> Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, <i>a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.</i> Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.</p>	
<b>Notes:</b>	

<b>Past grade distribution</b>							
Total number of evaluated students: 328							
A	ABS	B	C	D	E	FX	M
39,33	0,0	21,34	12,5	4,57	5,79	16,46	0,0
<b>Lecturers:</b> Mgr. Eleonóra Beňová, PhD., Mgr. Martin Krajčík, PhD.							
<b>Last change:</b> 11.06.2023							
<b>Approved by:</b> prof. Mgr. Anna Lašáková, PhD.							

## COURSE DESCRIPTION

<b>Academic year:</b> 2025/2026	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/076BE/25	<b>Course title:</b> International Economic Relations
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week: per level/semester:</b> 16s / 16s <b>Form of the course:</b> combined	
<b>Type, volume, methods and workload of the student - additional information</b> evening form of study - During the semester, several assignments will be given during the sessions (e.g. reading of an expert text on a selected topic, group work, individual work) for which students can obtain 40% of the total grade (40 points). A minimum of 24 points during the semester (60% of the continuous assessment) is required for admission to the final exam. The course ends with a final written exam, for which it is possible to obtain 60% of the total grade (the examination requires a minimum of 60% knowledge - i.e. achieve a minimum of 36 points). weighting of the continuous / final evaluation - 40% / 60%	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 5.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> - ORAL PART (0-20 points); Consists of a presentation by the student on one topic of the student's choice: in Slovak, alternatively in English, French or German. Each presentation should last 5-7 minutes. The main aim of the presentations is to enrich the other participants of the seminar. The aim of the presentation is not to present the theory, but rather, based on the knowledge gained in the case studies or articles from databases, to interpret the application of the knowledge from the taught subject in practice. - WRITTEN PART (0-60 points) - a written test on the scope of the material announced at the beginning of the semester (recommended readings, lectures, shared materials, class discussions). - ATTENDANCE AND ACTIVE PARTICIPATION IN TEACHING (0-20 points). - 100% student participation in class during the semester is expected(!) - In addition, seminar participants are invited to demonstrate activity during class in an appropriate manner, such as the following: a. By participating in the discussion or by initiating the topic of discussion; b. presenting their own views (with appropriate argumentation); c. Preparing and presenting own suggestions to contribute to the content of the subject being taught; d. Being able to present knowledge related to the topic under discussion. e. solving ad-hoc problems assigned by the teacher; <b>TOTAL 0-100 POINTS</b> Successful completion of the course is subject to obtaining a minimum of 65 points out of 100 in the regular or remedial term.	

Passing grade: The successful completion of the course is subject to obtaining a minimum of 65 points out of 100 in the regular or remedial period.

Scale of assessment (preliminary/final): The condition for successful completion of the course is obtaining at least 65 points out of 100 in the regular or remedial term. Evening form - weight of continuous / final evaluation - 40% / 60%

**Learning outcomes:**

Students should acquire the overview and knowledge from the area of international trade, international organizations and economic relations including also international movement of capital and workers (migration).

**Class syllabus:**

Brief outline of the course:

1. Introduction to study, assessment requirements, working with professional-scientific academic sources

2. Basic concepts of the world economy and the development of International Economic Relations  
Basic forms of International Economic Relations (IER). Development of the world economy and MEV, stages of development. Post-war developments. Globalisation since the 1990s. Crisis 2008-2009.

3. Globalization. Global issues

Internationalization and globalization - characteristics of the concepts. Stages and drivers of globalization. Globalization and enterprises. Globalization and the state. Global problems.

4. Differentiation of the world economy

The division of the countries of the world - three groups of countries. Criteria of differentiation - different approaches. HDI (Human Development Index).

5. Development of economic structure and scientific and technological progress

Evolution of economic structure. Structural changes after World War II. The role of scientific and technological progress (STP) in the evolution of the economic structure. Innovative activity in the countries of the world economy.

6. Subjects of international economic relations

Centres of the world economy - advanced market economies. Developing countries, their characteristics and breakdown. LDCs, HIPC, BRIC(S). Decades of development of developing economies. Transitional economies - the nature and course of transformation of centrally planned economies into market economies.

7. International Monetary System

Nature and characteristics of the international monetary system. Bretton Woods and Kingston monetary systems. Financial and monetary crises.

8. International movement of goods and services

The nature and causes of international trade (IT). The development of M.O. after the Second World War. The structure of international trade. Services in Multinational Trade. Foreign trade policy.

International economic organisations.

9. International movement of capital

Characteristics and breakdown of international capital movements. Liberalisation of capital movements.

Types of international capital - FDI, portfolio investment and other investment. Financial crisis.

10. International labour movement - migration

The nature and character of migration. Historical development and importance of migration. Implications of labour migration.

11. International integration relations I

The nature of integration. Integration trends in the world and in Europe. The evolution of European integration.

#### 12. International Integration Relations II

The formation of economic and monetary union. EU performance. Issues for the further development of the EU and European integration.

#### 13. Economic diplomacy - a tool for implementing the MEV

The essence of economic diplomacy as a tool for the implementation of the MEV; the implementation of the MEV in selected countries; the implementation of the MEV in practice.

### **Recommended literature:**

#### LITERATURE:

Horeháj, J., Považanová, M., Šuplata, M. 2018. Medzinárodné ekonomické vzťahy. Banská Bystrica: Belianum 2018. ISBN 978-80-557-1425-7.

Horeháj, J. 2009. Svetová ekonomika. Banská Bystrica: EF UMB. ISBN 978-80-8083-872-0.

Stachová, P., Kottulová, J., Paškrtová, L. 2019. Medzinárodné ekonomické vzťahy. Bratislava Lipková, E. 2011. Medzinárodné hospodárske vzťahy. Bratislava: Sprint. ISBN 978-80-89393-37-4.

Kratochvíl, P., Drulák, P. (eds.) 2009. Encyklopedie mezinárodních vztahu. Vydání první. Praha: Nakladatelství Portál, s.r.o., 2009. 368 s. ISBN 978-80-7367-469-4.

Muchová, E. 2011. Medzinárodná ekonómia (vybrané problémy). Bratislava: Ekonóm, 2011.

#### Doplňujúca literatúra:

Kunešová, H., Kocourek, A., Bednářová, P., Cihelková, E., Nový, M. 2014. Světová ekonomika, nové jevy a perspektivy. 3. Vydání. Praha: C. H. Beck. ISBN 978-80-7400-502-2.

Jeníček, V., Foltýn, J. 2010. Globální problémy světa v ekonomických souvislostech. Praha: C. H. Beck. ISBN 978-7400-326-4.

Cihelková E. 2012. Aktuální otázky světové ekonomiky. Proměny a governance. Praha: Professional Publishing. ISBN 978-80-7431-104-8.

Baldwin, R., Wyplosz, Ch. 2013. Ekonomie evropské integrace. Praha: Grada Publishing. ISBN 978-80-247-4568-8.

Obadi, Saleh M. a kol. 2015. Vývoj a perspektívy svetovej ekonomiky: Krehké oživenie globálnej ekonomiky v čase relatívne nízkych cien ropy a pretrvávajúcich globálnych problémov. Bratislava: VEDA, EÚ SAV 2015. ISBN 978-80-7144-245-5.

Obadi, Saleh M. a kol. 2016. Vývoj a perspektívy svetovej ekonomiky: Vysoké riziká a väčšie neistoty. Bratislava: VEDA, EÚ SAV 2016. ISBN 978-80-7144-271-4.

Obadi, Saleh M. a kol. 2017. Vývoj a perspektívy svetovej ekonomiky: Krehký posun z oblasti rizika do rastovej trajektórie. Bratislava: VEDA, EÚ SAV 2017. ISBN 978-80-7144-279-0.

Obadi, Saleh M. a kol. 2018. Vývoj a perspektívy svetovej ekonomiky: Pozitívny výhľad a hroziaca obchodná vojna. Bratislava: VEDA, EÚ SAV 2018. ISBN 978-80-7144-294-3.

Obadi, Saleh M. a kol. 2019. Vývoj a perspektívy svetovej ekonomiky: Spomalenie rastu vplyvom obchodnej vojny. Bratislava: VEDA, EÚ SAV 2017. ISBN 978-80-7144-279-0.: Wolters Kluwer. 2019. ISBN 978-80-571-0012-6

užitočné www stránky, resp. iné materiály – uvedené a aktualizované v moodle kurze v časti „Užitočné zdroje“.

### **Languages necessary to complete the course:**

Slovak

### **Ethics:**

The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.

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**Notes:**

**Past grade distribution**

Total number of evaluated students: 141

A	ABS	B	C	D	E	FX	M
73,05	0,0	17,02	5,67	1,42	0,0	2,84	0,0

**Lecturers:** Mgr. Magdaléna Musilová, PhD., LL.M., doc. PhDr. Marian Šuplata, PhD.

**Last change:** 29.05.2025

**Approved by:** prof. Mgr. Anna Lašáková, PhD.

## COURSE DESCRIPTION

<b>Academic year:</b> 2025/2026	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/271BE/25	<b>Course title:</b> International Financial Reporting Standards
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week: per level/semester:</b> 16s / 16s <b>Form of the course:</b> combined	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 5.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Recommended prerequisites:</b> Principles of Financial Accounting I. and II.	
<b>Course requirements:</b> 1. 2 case studies 2. 1 test during the term 3. Homework assignments 4. Final written exam at the university premises (required minimum 50% of total points of the exam). Scale of assessment (preliminary/final): 15%, 20%, 10% /55%	
<b>Learning outcomes:</b> Upon successful completion of this course, students will be able to: 1. apply the conceptual framework of IFRS accounting in the process of business accounting, 2. classify basic accounting elements in IFRS, 3. analyse and record explicit and implicit accounting operations according to IFRS with analysis of their impact on financial statements, 4. know measurement of assets and liabilities in accounting and apply this knowledge in the analysis of financial statements and in managerial decision-making. 5. be able to prepare financial statements in accordance with IFRS, interpret and evaluate individual financial statements and their significance. 6. study selected IAS and IFRS in details and apply them in the accounting process and point out their importance in the financial management of the company, 7. identify the basic standards of financial reporting - IFRS and IAS.	
<b>Class syllabus:</b> In this course, the attention is paid to the financial statements, their preparation according to IFRS and its analysis and interpretation, which is especially emphasized. It is essential to learn to evaluate the impact of information obtained in the analysis of financial statements while making managers' decisions. The content of individual lessons covers the following topics: 1. The conceptual framework of IFRS. 2. Basic accounting elements of the balance sheet- their characteristics and classification, 3. Basic accounting elements of the Profit & Loss account - their characteristics and classification, 4.-5. Accrual basis of accounting, Explicit and implicit accounting transactions and	

their treatment in the IFRS system, 6. Financial statements according to IFRS - Profit and Loss/ Income statement, Comprehensive income, 7. Financial statements according to IFRS - Statement of Financial Position and Statement of Changes in equity, 8. Cash Flows statement, 9. Accounting analysis and interpretation of financial statements and correction of accounting errors according to IAS 8, 10. Measurement of assets according to IAS 16, 37 and 36, 11. IFRS 15 - Contract with customers, revenue recognition principle, 12. Measurement of liabilities - IFRS 16-Leases, 13. First application of IFRS according to IFRS 1.

**Recommended literature:**

[1] SAXUNOVÁ, D. 2019. Financial Statements for the Needs of Managers -Global Accounting Standards : US GAAP and IFRS. Prague : Wolters Kluwer, 2019. [2] Internetové zdroje na webových sídlach: <https://www.ifrs.org>; [www.iasplus.com/en](http://www.iasplus.com/en); <https://www.youtube.com/watch?v=pRQ868kPZkI>; <https://www.youtube.com/watch?v=Ylns92QNHio> [3] WILEY IFRS 2020: Interpretation and Application of IFRS Standards. Hoboken : JohnWilley and Sons.

**Languages necessary to complete the course:**

Slovak and English

**Ethics:**

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Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, *a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.* Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.

**Notes:**

**Past grade distribution**

Total number of evaluated students: 140

A	ABS	B	C	D	E	FX	M
14,29	0,0	20,0	30,71	21,43	8,57	5,0	0,0

**Lecturers:** prof. RNDr. Darina Saxunová, PhD.

**Last change:** 31.01.2026

**Approved by:** prof. Mgr. Anna Lašáková, PhD.

## COURSE DESCRIPTION

<b>Academic year:</b> 2025/2026	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KSP/023BE/25	<b>Course title:</b> Introduction to Entrepreneurship
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week: per level/semester:</b> 16s / 16s <b>Form of the course:</b> combined	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 5.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b>	
<b>Learning outcomes:</b>	
<b>Class syllabus:</b>	
<b>Recommended literature:</b>	
<b>Languages necessary to complete the course:</b>	
<b>Ethics:</b> <p>The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, <i>each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.</i> Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, <i>a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.</i> Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.</p>	
<b>Notes:</b>	

<b>Past grade distribution</b>							
Total number of evaluated students: 139							
A	ABS	B	C	D	E	FX	M
14,39	0,0	47,48	27,34	8,63	0,72	1,44	0,0
<b>Lecturers:</b> doc. PhDr. Marian Holienka, PhD., Mgr. Miloš Mrva, PhD., Mgr. Juraj Mikuš, PhD.							
<b>Last change:</b> 14.09.2025							
<b>Approved by:</b> prof. Mgr. Anna Lašáková, PhD.							

## COURSE DESCRIPTION

<b>Academic year:</b> 2025/2026	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/134BE/24	<b>Course title:</b> Introduction to Financial Management
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week: per level/semester:</b> 16s / 16s <b>Form of the course:</b> combined	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 4.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Recommended prerequisites:</b> It is expected that students will be comfortable with the following topics: basics financial concepts, basics accounting principles and basics statistical concepts.	
<b>Course requirements:</b> Participation in seminars, individual student work during the semester, active monitoring of developments in selected financial markets, continuous testing, final test. The mid-term evaluation at the seminars consists of the following parts: - elaboration of homework assignments during the semester 40p - participation in seminars and activity during the semester 10p Final evaluation: - final written test (MAX 50%). The condition for completing the course is to obtain at least 60% of the total evaluation. The condition for completing the seminars is to obtain at least 60% of the evaluation seminars. Scale of assessment (preliminary/final): Interim assessment 50%/ Final assessment 50%	
<b>Learning outcomes:</b> This is an introductory course in financial management and in corporate finance. The course has three main objectives: 1) Develop an understanding of the tools that are used to analyze firm's financial statements, bonds value and basics evaluating methods for valuing firms. 2) Understand the basic issues involved in how to use concepts of present value and future value in finance and how to use concepts of the risk and return. 3). Understand the basic issues involved in how the financial markets are working. Emphasis will be placed on appreciating the limitations and challenges that are faced when applying the theoretical framework of corporate finance to real world problems.	
<b>Class syllabus:</b> 1. Introduction to financial management. 2. Time value of money.	

3. Financial statements and Cash-flow.
4. Analysis of financial statements.
5. Bonds, Bond Valuation, and Interest Rates.
6. Risk and return.
7. Stocks, Stock Valuation.
8. Financial Options.
9. Cost of Capital.
10. Evaluation of capital investments.

**Recommended literature:**

1. Smoleň J. - Komorník J.: Finančný manažment, Univerzita Komenského v Bratislave. 2019. ISBN: 978-80-223-4594-1.
  2. Brigham, E. F. – Ehrhardt, M. C.: Financial Management, 14th Edition, Thomson, South-Western, 2014. ISBN-13: 978-1-111-97221-9.
  3. Brealey, R. A. – Myers, S. C. – Allen, F.: Principles of Corporate Finance, 9th Edition, McGrawHill, 2010. ISBN: 978-007-126327-6.
- Other additional information sources: 4. [www.bloomberg.com](http://www.bloomberg.com) 5. [www.yahoo.finance.com](http://www.yahoo.finance.com)  
6. [www.morningstar.com](http://www.morningstar.com) 7. [www.gurufocus.com](http://www.gurufocus.com)

**Languages necessary to complete the course:**

**Ethics:**

The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.

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**Notes:**

The main textbook (recommended literature 2.) is available at the FMUK Library. This textbook should be used as main reading. The main textbook is also available for purchase online at Amazon.com. The relevant chapters are indicated in the class syllabus. There will be several case studies for the course provided in MS Excel form. They will be available for download from faculty's MS Teams cloud solution. The cases are intended to help students understand the course material and prepare them for the exam and real world of finance. The solutions for the case study will be discussed in class.

<b>Past grade distribution</b>							
Total number of evaluated students: 149							
A	ABS	B	C	D	E	FX	M
11,41	0,0	48,32	26,17	3,36	5,37	5,37	0,0
<b>Lecturers:</b> Mgr. Vladimír Mariak, PhD., prof. RNDr. Ing. Ľudomír Šlahor, CSc.							
<b>Last change:</b> 10.02.2026							
<b>Approved by:</b> prof. Mgr. Anna Lašáková, PhD.							

## COURSE DESCRIPTION

<b>Academic year:</b> 2025/2026	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KIS/049BE/25	<b>Course title:</b> Labour Law in Managerial Practice
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week: per level/semester:</b> 8s / 16s <b>Form of the course:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 5.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b>	
<b>Learning outcomes:</b>	
<b>Class syllabus:</b>	
<b>Recommended literature:</b>	
<b>Languages necessary to complete the course:</b>	
<b>Ethics:</b> <p>The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, <i>each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.</i> Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, <i>a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.</i> Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.</p>	
<b>Notes:</b>	

<b>Past grade distribution</b>							
Total number of evaluated students: 143							
A	ABS	B	C	D	E	FX	M
42,66	0,0	43,36	13,29	0,0	0,0	0,7	0,0
<b>Lecturers:</b> doc. JUDr. Ján Matlák, CSc., doc. JUDr. PhDr. Silvia Treľová, PhD.							
<b>Last change:</b> 29.05.2025							
<b>Approved by:</b> prof. Mgr. Anna Lašáková, PhD.							

## COURSE DESCRIPTION

<b>Academic year:</b> 2025/2026	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/058BE/24	<b>Course title:</b> Macroeconomy
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week: per level/semester:</b> 16s / 16s <b>Form of the course:</b> combined	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 3.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> Course requirements: Successful completion of the course requires active participation in lectures and seminars, passing a preliminary test and final exam, as well as individual work and continuous preparation for individual lessons. Scale of assessment (preliminary/final): 40%/60% Scale of assessment (preliminary/final): 40/60	
<b>Learning outcomes:</b> The aim of the course is to understand the basic principles of the functioning of the economy as a whole and to be able to interpret the relationships between the most important macroeconomic variables – GDP, GNP, inflation, unemployment, exchange rate. After completing the course, the student is able to understand and explain how macroeconomic equilibrium is created and what is the cause and consequence of macroeconomic imbalance. The student acquires a theoretical and methodological basis for understanding the intentions and effects of economic policy, is able to use the acquired knowledge not only in further study, but also in the economic and social reality so that he or she is able to confront macroeconomic theory with economic practice.	
<b>Class syllabus:</b> 1. Macroeconomics as a science, the subject of macroeconomics research. 2. National economic aggregates for measuring the performance of the economy. 3. Consumption, savings and investments. 4. Cyclical development of the economy – short-term fluctuations of the market system. 5. Economic growth – the economy in the long run. 6. Money and the money market from a macroeconomic point of view. 7. Inflation 8. Unemployment 9. Fiscal policy 10. Monetary policy 11. Exchange rates and foreign exchange markets. Open economy. 12. IS - LM model. Close and Open economy. 13. Current challenges of the development of the Slovak economy. International trade.	
<b>Recommended literature:</b> [1] ČAPLÁNOVÁ, A. a kol. 2022. Ekonómia. ISBN Wolters Kluwer. 978-80-7676-490-3 [2] MUCHOVÁ, E. a kol. 2024. Makroekonómia 1. (dostupné aj ako e-kniha) Bratislava: Wolters Kluwer. ISBN 978-80-7676-871-0	

- [3] MUCHOVÁ, E. a kol. 2024. Makroekonómia – praktikum. Bratislava: Wolters Kluwer. ISBN 9788057104186
- [4] Core Econ – CORE Econ - Economics for a changing world (core-econ.org)
- [5] CORE Econ – verzia dostupná v slovenskom jazyku: <https://www.core-econ.org/espp/book/sk/text/0-3-contents.html>
- [6] Časopisecká literatúra podľa jednotlivých tém
- [7] Webové sídla subjektov hospodárskej politiky a podporných organizácií (Štatistický úrad Slovenskej republiky, Eurostat a pod.)

**Languages necessary to complete the course:**

**Ethics:**

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**Notes:**

**Past grade distribution**

Total number of evaluated students: 283

A	ABS	B	C	D	E	FX	M
4,59	0,0	32,51	29,68	17,67	10,95	4,24	0,35

**Lecturers:** Mgr. Katarína Rentková, PhD., Ing. Žaneta Lacová, PhD., prof. Ing. Vladimír Gazda, PhD.

**Last change:** 16.09.2025

**Approved by:** prof. Mgr. Anna Lašáková, PhD.

## STATE EXAM DESCRIPTION

<b>Academic year:</b> 2025/2026	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM/S08BE/18	<b>Course title:</b> Management
<b>Number of credits:</b> 1	
<b>Recommended semester:</b> 5., 6..	
<b>Educational level:</b> I.	
<b>State exam syllabus:</b>	
<b>Last change:</b> 14.09.2021	
<b>Approved by:</b> prof. Mgr. Anna Lašáková, PhD.	

## COURSE DESCRIPTION

<b>Academic year:</b> 2025/2026	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KMn/075BE/21	<b>Course title:</b> Management I
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week: per level/semester:</b> 16s / 32s <b>Form of the course:</b> combined	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 1.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b>	
<b>Learning outcomes:</b>	
<b>Class syllabus:</b>	
<b>Recommended literature:</b>	
<b>Languages necessary to complete the course:</b>	
<b>Ethics:</b> <p>The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, <i>each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.</i> Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, <i>a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.</i> Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.</p>	
<b>Notes:</b>	

<b>Past grade distribution</b>							
Total number of evaluated students: 886							
A	ABS	B	C	D	E	FX	M
15,58	0,0	22,57	18,74	10,84	11,29	20,99	0,0
<b>Lecturers:</b> doc. PhDr. Lukáš Copuš, PhD., prof. Mgr. Anna Lašáková, PhD.							
<b>Last change:</b> 10.09.2025							
<b>Approved by:</b> prof. Mgr. Anna Lašáková, PhD.							

## COURSE DESCRIPTION

<b>Academic year:</b> 2025/2026	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KMn/076BE/23	<b>Course title:</b> Management II
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week: per level/semester:</b> 16s / 32s <b>Form of the course:</b> combined	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 2.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> Case study (max. 40%), final exam (60%) Scale of assessment (preliminary/final): 40/60	
<b>Learning outcomes:</b> After completing the course the student obtains a comprehensive knowledge of selected areas of management theory and become familiar with the basic procedures for identifying and solving problems in management practice. Course content also focuses on developing managerial skills and abilities of listeners. Students through an individual elaboration of an essay, its presentation followed by discussion and case studies enhance the correct use of terminology of management as a science discipline, expanding their knowledge and improving the skills necessary for further study and management practice.	
<b>Class syllabus:</b> 1. Basics of organizing. 2. Job design. 3. Human resource management. 4. Individual and group behavior. 5. Motivation of employees. 6. Leadership theories. 7. Communication and interpersonal skills. 8. Controlling as a function of management. 9. Change management. 10. Time management Self management.	
<b>Recommended literature:</b> [1] COPUŠ, L. a kol. Manažment. Bratislava: Univerzita Komenského v Bratislave, 2024. [online]. Dostupné na: <a href="https://stella.uniba.sk/texty/FM_LCakol_manazment_2ed.pdf">https://stella.uniba.sk/texty/FM_LCakol_manazment_2ed.pdf</a> [2] ROBBINS, P. R. a kol. Management. Harlow: Pearson, 2025. [3] Kolektív autorov. 2020. Principles of Management. Minneapolis: University of Minnesota. [online]. Dostupné na: <a href="https://open.lib.umn.edu/principlesmanagement/">https://open.lib.umn.edu/principlesmanagement/</a>	

- [4] STACHO, Z. – STACHOVÁ, K. Základy manažmentu. Trnava: Univerzita sv. Cyrila a Metoda v Trnave, 2020. [online]. Dostupné na: [https://www.ucm.sk/download/Zaklady\\_manazmentu.pdf?s=MzA6YzUwOWEwMGU6cDowOmRmMTE4MSAg](https://www.ucm.sk/download/Zaklady_manazmentu.pdf?s=MzA6YzUwOWEwMGU6cDowOmRmMTE4MSAg)
- [5] WOJČÁK, E. a kol. Manažment. Bratislava: Univerzita Komenského v Bratislave, 2017.
- [6] MAJTÁN, M. a kol. Manažment. Bratislava: Sprint dva, 2016.
- [7] SEDLÁK, M. – LIŠKOVÁ, C. Manažment. Bratislava: Wolters Kluwer, 2016.
- [8] Databázy Akademickej knižnice UK, Centra vedecko-technických informácií SR.

**Languages necessary to complete the course:**

slovak, english

**Ethics:**

The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, *each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.* Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, *a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.* Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.

**Notes:**

**Past grade distribution**

Total number of evaluated students: 651

A	ABS	B	C	D	E	FX	M
24,73	0,0	35,94	12,9	4,61	1,84	19,97	0,0

**Lecturers:** doc. PhDr. Lukáš Copuš, PhD., prof. Mgr. Anna Lašáková, PhD.

**Last change:** 02.02.2026

**Approved by:** prof. Mgr. Anna Lašáková, PhD.

## COURSE DESCRIPTION

<b>Academic year:</b> 2025/2026	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KSP/009BE/23	<b>Course title:</b> Managerial Economics
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week: per level/semester:</b> 8s / 16s <b>Form of the course:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 1.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b>	
<b>Learning outcomes:</b>	
<b>Class syllabus:</b>	
<b>Recommended literature:</b>	
<b>Languages necessary to complete the course:</b>	
<b>Ethics:</b> <p>The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, <i>each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.</i> Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, <i>a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.</i> Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.</p>	
<b>Notes:</b>	

<b>Past grade distribution</b>							
Total number of evaluated students: 1607							
A	ABS	B	C	D	E	FX	M
20,29	0,0	26,01	17,8	7,84	9,71	18,36	0,0
<b>Lecturers:</b> prof. Ing. Ján Papula, PhD.							
<b>Last change:</b> 13.09.2025							
<b>Approved by:</b> prof. Mgr. Anna Lašáková, PhD.							

## COURSE DESCRIPTION

<b>Academic year:</b> 2025/2026	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KMk/015BE/21	<b>Course title:</b> Marketing
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week: per level/semester:</b> 16s / 32s <b>Form of the course:</b> combined	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 1.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> 40 % interim evaluation: - active attendance (in case of unjustified absence or unpreparedness to seminar - loss of 10%), - semester project – application of theoretical knowledge on selected issues – 40%, 60 % final evaluation: - exam – written, online test using the selected application (MS Forms) Electronic communication and method of distribution of study materials is carried out by MS Teams application. The overall student rating consists of the sum of the percentages for active attendance on seminars and of the percentage obtained from the exam. Exam is written resp. realized through using the selected application (MS Forms). System of interim evaluation is set on the beginning of semester. Scale of assessment (preliminary/final): 40/60	
<b>Learning outcomes:</b> By completing the course, students will acquire basic knowledge and understanding of various areas of marketing theory. The course emphasizes the importance and contribution of basic marketing postulates in terms of interconnection of the organization and its customers. Emphasis is given on acquiring skills in marketing decision-making and implementation of individual marketing activities of the organization, especially in strategic and marketing planning, market segmentation and market positioning, marketing research, analysis of marketing environment and shopping behavior of consumers and the organization, designing marketing mix and use international marketing. In addition to gaining theoretical knowledge, the course is also aimed at stimulating students' ability to apply the marketing concept in their working lives.	
<b>Class syllabus:</b> 1. Position and importance of marketing in organization development. 2. The nature of the marketing concept. 3. Strategic planning and importance of marketing planning. 4. Marketing environment. 5. Marketing information system and marketing research. 6. Shopping behavior of consumers in organizations.	

7. Market segmentation, target group selection and creation of market position.
8. Product as a marketing mix tool.
9. Pricing and pricing strategy of the company.
10. Distribution channels and physical distribution.
11. Marketing communication and marketing communication mix.
12. International marketing.
13. Service marketing.

**Recommended literature:**

- [1] BARTÁKOVÁ, G. – CIBÁKOVÁ, V. – ŠTARCHOŇ, P. 2007. Základy marketingu. 2. rozšírené vydanie. Bratislava: 228 s.r.o., 2007. ISBN 978-80-969834-4-5
- [2] KOTLER, P. – ARMSTRONG, G. 2007. Marketing. Praha: Grada, 2007. ISBN 80-247-0513-3
- [3] KOTLER, P. – WONG, V. – SAUNDERS, J. – ARMSTRONG, G. 2007. Moderní marketing. Praha: Grada Publishing, 2007. ISBN 8024715457
- [4] BAINES, P. – FILL, C. – PAGE, K. 2011. Marketing. Oxford: Oxford University Press, 2011. ISBN 978-0-19-957961-7
- [5] BLYTHE, J. 2009. Principles and Practice of Marketing. 2nd Editon. Hampshire: Cengage Learning EMEA, 2009. ISBN 978-1-4080-114-78
- [6] ARMSTRONG, G. – KOTLER, P. 2007. Marketing: An Introduction. 8th Editon. Upper Saddle River: Pearson Education, Inc. 2007. ISBN 0-13-186591-9 – selected chapters.
- [7] BRASSINGTON, F. – PETTITT, S. 2006. Principles of Marketing. Harlow: Prentice Hall, 2006. ISBN 0-273-69559-2
- [8] Marketing Science and Inspirations a Marketing&Media journals
- With regard to new and available resources, supplementary literature will be updated on a continuous basis.

**Languages necessary to complete the course:**

**Ethics:**

The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, *each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.* Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, *a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.* Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.

<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 1000							
A	ABS	B	C	D	E	FX	M
14,2	0,0	25,3	19,7	13,6	10,2	17,0	0,0
<b>Lecturers:</b> prof. Mgr. Peter Štarchoň, PhD., doc. Ing. Gabriela Pajtinková Bartáková, PhD.							
<b>Last change:</b> 23.10.2025							
<b>Approved by:</b> prof. Mgr. Anna Lašáková, PhD.							

## COURSE DESCRIPTION

<b>Academic year:</b> 2025/2026	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/263BE/24	<b>Course title:</b> Mathematics I
<b>Educational activities:</b> <b>Type of activities:</b> lecture / practicals <b>Number of hours:</b> <b>per week: 32 per level/semester: 16s / 448</b> <b>Form of the course:</b> combined	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 1.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> During the semester there will be three homeworks of 10 points each, together 30 points. The written exam for the exam is 70 points. To obtain an A rating, you must obtain at least 91 points, obtain a B rating of at least 81 points, score C at least 73 points, score D at least 66 points, and score E at least 60 points Scale of assessment (preliminary/final): 30/70	
<b>Learning outcomes:</b> Students will be acquainted with various mathematical methods for managers and economists. After completing the Mathematics I course, they gain theoretical and practical knowledge, skills and skills to solve problems from static equilibrium analysis and comparative static analyses. Students will develop logical thinking and gain practical skills in solving applied problems from economics, management.	
<b>Class syllabus:</b> I. Multivariable function analysis Multivariable functions: limit, partial functions, partial derivatives, partial derivatives of higher order, total differential, Taylor series, local and global minima and maxima, minima and maxima with constraints, Kuhn-Tucker condition for existence of minima and maxima, least square method, economic applications. II. Linear programming. Linear program, Simplex method. Duality in linear programming. Sensitivity analysis. economic applications.	
<b>Recommended literature:</b> Bohdalová: Mathematics for Managers (is being prepared) 2. Pinda, L. - Fecenko, J. : Mathematics I., Iura Edition, Bratislava, 2006 3. Horáková, G. - Starečková, A. : Mathematics I, Collection of tasks., Iura Edition, Bratislava, 2007 4. Chiang, A.C. : Fundamental Methods of Mathematical Economics. McGraw-Hill & It; / RTI & gt; International Editions., 1984	

5. Werner, F. - Sotskov, Y. N. : Mathematics of Economics and Business  
 6. <http://www.math.sk/skripta/index.html>  
 7. <http://www.math.sk/skripta2/index.html>

**Languages necessary to complete the course:**

English

**Ethics:**

The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, *each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.* Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, *a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.* Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.

**Notes:**

**Past grade distribution**

Total number of evaluated students: 1624

A	ABS	B	C	D	E	FX	M
19,4	0,0	13,92	13,42	12,93	18,23	22,11	0,0

**Lecturers:** doc. RNDr. Ján Pekár, PhD., doc. RNDr. Jana Kalická, PhD.

**Last change:** 10.09.2025

**Approved by:** prof. Mgr. Anna Lašáková, PhD.

## COURSE DESCRIPTION

<b>Academic year:</b> 2025/2026	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/264BE/24	<b>Course title:</b> Mathematics II
<b>Educational activities:</b> <b>Type of activities:</b> lecture / practicals <b>Number of hours:</b> <b>per week: 32 per level/semester: 16s / 448</b> <b>Form of the course:</b> combined	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 2.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Recommended prerequisites:</b> Mathematics I	
<b>Course requirements:</b> During the semester there will be two written reviews of 15 points, together 30 points. The written exam for the exam is 70 points. To obtain an A rating, you must obtain at least 91 points, obtain a B rating of at least 81 points, score C at least 73 points, score D at least 66 points, and score E at least 60 points	
<b>Learning outcomes:</b> Students will be acquainted with various mathematical methods for managers and economists. After completing the Mathematics II course, they gain theoretical and practical knowledge, skills and skills to solve problems from multiple variables analysis and linear programming. Students will develop logical thinking and gain practical skills in solving applied problems from economics, management	
<b>Class syllabus:</b> I. Indefinite and definite integral, rules and methods of calculation. Economic applications. Consumer and producer surplus. II, Multivariable function analysis Multivariable functions: limit, partial functions, partial derivatives, partial derivatives of higher order, total differential, Taylor series, local and global minima and maxima, minima and maxima with constraints, Kuhn-Tucker condition for existence of minima and maxima, least square method, economic applications.	
<b>Recommended literature:</b> 1. Bohdalová: Mathematics for Managers (is being prepared) 2. Pinda, L. - Fecenko, J. : Mathematics I., Iura Edition, Bratislava, 2006 3. Horáková, G. - Starečková, A. : Mathematics I, Collection of tasks., Iura Edition, Bratislava, 2007 4. Chiang, A.C. : Fundamental Methods of Mathematical Economics. McGraw-Hill & It; / RTI & gt; International Editions., 1984 5. Werner, F. - Sotskov, Y. N. : Mathematics of Economics and Business 6. <a href="http://www.math.sk/skripta/index.html">http://www.math.sk/skripta/index.html</a> 7. <a href="http://www.math.sk/skripta2/index.html">http://www.math.sk/skripta2/index.html</a>	

**Languages necessary to complete the course:**

English

**Ethics:**

The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.

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Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, *a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.* Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.

**Notes:****Past grade distribution**

Total number of evaluated students: 1161

A	ABS	B	C	D	E	FX	M
15,42	0,0	10,42	14,81	14,47	18,09	26,79	0,0

**Lecturers:** doc. RNDr. Jana Kalická, PhD., doc. RNDr. Ján Pekár, PhD.**Last change:** 11.09.2025**Approved by:** prof. Mgr. Anna Lašáková, PhD.

## COURSE DESCRIPTION

<b>Academic year:</b> 2025/2026	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/276BE/23	<b>Course title:</b> Microeconomics
<b>Educational activities:</b> <b>Type of activities:</b> lecture / practicals <b>Number of hours:</b> <b>per week: 32 per level/semester: 16s / 448</b> <b>Form of the course:</b> combined	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 2.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b>	
<b>Learning outcomes:</b>	
<b>Class syllabus:</b>	
<b>Recommended literature:</b>	
<b>Languages necessary to complete the course:</b>	
<b>Ethics:</b> <p>The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, <i>each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.</i> Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, <i>a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.</i> Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.</p>	
<b>Notes:</b>	

**Past grade distribution**

Total number of evaluated students: 478

A	ABS	B	C	D	E	FX	M
7,11	0,0	26,78	24,9	7,32	7,32	26,57	0,0

**Lecturers:** Mgr. Katarína Rentková, PhD., Mgr. Magdaléna Musilová, PhD., LL.M., doc. PhDr. Paulína Mihal'ová, PhD.

**Last change:**

**Approved by:** prof. Mgr. Anna Lašáková, PhD.

## COURSE DESCRIPTION

<b>Academic year:</b> 2025/2026	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KMk/082BE/25	<b>Course title:</b> Modern Marketing - New Trends
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week: per level/semester:</b> 16s / 16s <b>Form of the course:</b> combined	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 6.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Recommended prerequisites:</b> Marketing	
<b>Course requirements:</b> Scale of assessment (preliminary/final): 40 % preliminary evaluation: Active attendance (in case of unjustified absence or unpreparedness to seminar - loss of 10%), assignments or practically oriented case studies and their presentations – 20%, semester work on selected and approved topic – 20%, 60 % final evaluation – written exam. The evaluation of the course is in accordance with the Study Regulations of Comenius University and the individual levels of the classification scale are awarded on the basis of the applied point system, which reflects the degree of success of completing the course. A minimum of 91 percent is required to obtain an A rating, a minimum of 81 percent to obtain a B rating, a minimum of 73 percent to a C rating, a minimum of 66 percent to a D rating and a minimum of 60 percent to an E rating. Credits will not be awarded to a student who earns less than 60 percent. Scale of assessment (preliminary/final): 40/60	
<b>Learning outcomes:</b> The aim of the course is to acquaint students with current trends in marketing, including through specific examples from domestic and foreign practice in relation to management and business. The graduate of the course is able to identify the most suitable ones for their implementation in marketing practice, while respecting the conditions of the Slovak market environment. At the same time, students will have an opportunity to apply them in practice through solving selected actual case studies and creating their own proposals.	
<b>Class syllabus:</b> 1. Evolution of marketing thinking, trends and approaches in marketing. Holistic marketing. 2. The impact of new approaches and technologies on partial functional marketing strategies. 3. The importance of information and marketing research in marketing management. Market segmentation and one-to-one marketing. 4. Changes in customer behaviour. Customer relationship management. 5. Franchising.	

6. Sponsorship, fundraising and crowdfunding.
7. Marketing communication and media planning.
8. Self-marketing.
9. Celebrity and influencer marketing.
10. Social media marketing.
11. Business and marketing within the online environment.
12. Proximity marketing, mobile marketing and m-commerce.
13. Product placement.

**Recommended literature:**

- [1] BARKER, M. – BAKER, D. – BORMANN, N. – NEHER, K.: Social Media Marketing. A Strategic Approach. South-Western, Cengage Learning, 2013. ISBN 978-1-133-58927-3
- [2] BERGER, J.: Jak stvořit pecku na trhu. Brno: Vydavatelství Jota, 2013. ISBN: 9788074623318
- [3] BURGESS, CH. – BURGESS, M.: The New Marketing. How to Win in the Digital Age. SAGE Publications Ltd, 2020. ISBN 9781526490100
- [4] CATMULL, E. – WALLACE, A.: Creativity, Inc.: Overcoming the Unseen Forces That Stand in the Way of True Inspiration. New York: Random House, 2014. ISBN 978-0812993011
- [5] FREY, P.: Marketingová komunikace. Nové trendy 3.0. Praha: Management Press, 2018.
- [6] GODIN, S.: Permission Marketing: Turning Strangers Into Friends & Friends Into Customers. New York: Simon & Schuster, 1999. ISBN 978-0684856360
- [7] HANDLEY, A.: Everybody Writes: Your Go-To Guide to Creating Ridiculously Good Content. New York: Wiley, 2014. ISBN: 978-1-118-90555-5
- [8] HESKOVÁ, M. – ŠTARCHOŇ, P.: Marketingová komunikace a moderní trendy v marketing. Praha: Oeconomia, 2009. ISBN 978-80-245-1520-5
- [9] KOTLER, P. – KARTAJAYA, H. – SETIAWAN, I.: Marketing 4.0: Moving from Traditional to Digital. Wiley, 2016. ISBN: 978-1-119-34120-8
- [10] KOTLER, P. – KARTAJAYA, H. – SETIAWAN, I.: Marketing 5.0: Technology for Humanity. John Wiley & Sons, 2021. ISBN: 978-1-119-66851-4
- [11] LEHU, J. M.: Branded Entertainment: Product Placement & Brand Strategy in the Entertainment Business. London: Kogan Page, 2009. ISBN 978-0749453374
- [12] ŠTARCHOŇ, P. – PŠENÁK, P. – MIKLOŠÍK, A.: Medzigeneračné rozdiely v správaní slovenských spotrebiteľov. Zlín : Radim Bačuvčík - VeRBuM, 2022. ISBN 978-80-88356-09-7
- [13] ŠTEFKO, R. – ŠTARCHOŇ, P. – BAČÍK, R. – HORVÁTH, J.: E-business a e-commerce. Inovatívne trendy. Prešov : Bookman , 2021. ISBN 978-80-8165-422-0
- [14] Databases of the FM CU Library and the Slovak Centre of Scientific and Technical Information
- Marketing Science and Inspirations, Trend, Stratégie and other selected sources.

**Languages necessary to complete the course:**

**Ethics:**

The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, *each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.* Cases of violation of this provision can be assessed as a violation of obligations

arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, *a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.* Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.

**Notes:**

The knowledge, skills, competences and transferable competences that a student acquires by successfully completing the course and that influence his/her personal development and can be used in his/her future career and life as an active citizen in democratic societies are listed in the course syllabus.

**Past grade distribution**

Total number of evaluated students: 0

A	ABS	B	C	D	E	FX	M
0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0

**Lecturers:** prof. Mgr. Peter Štarchoň, PhD., Mgr. Juraj Kamenský

**Last change:** 16.02.2026

**Approved by:** prof. Mgr. Anna Lašáková, PhD.

## COURSE DESCRIPTION

<b>Academic year:</b> 2025/2026	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/098BE/25	<b>Course title:</b> Money and Banking
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week: per level/semester:</b> 8s / 8s <b>Form of the course:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 5.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> Continuous assessment: 50 % (essay on a selected topic) Exam: test 50 % Scale of assessment (preliminary/final): Weighting of continuous/final assessment: 50 / 50	
<b>Learning outcomes:</b> Students will gain theoretical knowledge about the nature and significance of money and currency, the banking system and the money market as part of the financial market, international financial institutions, and the practical functioning of the most important segment of the money market—the interbank market—with a focus on the functioning of the Eurozone. Students will understand the importance and activities of commercial banks and their role in the banking system.	
<b>Class syllabus:</b> 1. Money, currency, and money circulation 2. The financial system 3. The banking system in the Slovak Republic and abroad 4. The position, functions, and tasks of the European Central Bank 5. International financial, monetary and banking institutions 6. Position and main activities of commercial banks 7. Counterfeiting and money laundering 8. New forms of banking systems 9. Electronic banking and virtual money	
<b>Recommended literature:</b> Majerčáková Daniela: Peniaze a bankovníctvo, Wolters Kluwer, 2018 Tkáčová Dana a kol.: Finančné trhy a bankovníctvo, Wolters Kluwer, 2017 Kantnerová Liběna: Základy bankovníctví, C.H. Beck, 2016 Biatec – NBS monthly magazine Act no. 483/2001 Coll. on Banks and on Amendments and Supplements to Certain Acts Act no. 566/1992 Coll. on the NBS NBS Annual Reports	

Stephen G. Cecchetti, Kermit L. Schoenholtz (2015) Money, Banking, and Financial Markets. McGraw-Hill Education, 2015

**Languages necessary to complete the course:**

Slovak

**Ethics:**

The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, *each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.* Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, *a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.* Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.

**Notes:**

**Past grade distribution**

Total number of evaluated students: 140

A	ABS	B	C	D	E	FX	M
66,43	0,0	30,0	1,43	0,0	0,0	2,14	0,0

**Lecturers:** Mgr. Magdaléna Musilová, PhD., LL.M., Mgr. Viktor Štrba

**Last change:** 22.09.2025

**Approved by:** prof. Mgr. Anna Lašáková, PhD.

## COURSE DESCRIPTION

<b>Academic year:</b> 2025/2026	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KSP/022BE/24	<b>Course title:</b> Operations Management and Logistics
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week: per level/semester:</b> 16s / 16s <b>Form of the course:</b> combined	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 4.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> The evaluation consists of three parts: (1) active participation 10 %, (2) seminar paper 40 %, (3) final exam 50 %. The overall evaluation is in accordance with the faculty evaluation system: A = 91-100 % excellent, B = 81-90 % very good, C = 73-80 % good, D = 66-72 % satisfactory, E = 65-60 % sufficient, FX = 0-59 %, insufficient. Scale of assessment (preliminary/final): 50/50	
<b>Learning outcomes:</b> The course provides students of the bachelor's level of study with knowledge in the field of production system management and material flow management, both in manufacturing companies and in service organizations. After successful completion of the course student will be able to: <ul style="list-style-type: none"> <li>• Understand the importance and functions of operations management and logistics and explain the basic managerial terms and processes as well as the essence of an efficient production system, also in the context of the current Industry 4.0 concept.</li> <li>• Apply a systematic and professional approach to improving productivity.</li> <li>• Understand the functionality and roles of software systems for production and logistics planning and control.</li> <li>• Understand the core concepts of digital manufacturing and digital twins in production systems.</li> <li>• Recognize the importance and apply the principles of sustainable manufacturing.</li> <li>• Understand the principles of sourcing, procurement and purchasing in logistics.</li> <li>• Analyse, plan, and manage inventory and warehouse systems.</li> <li>• Know the different freight transportation systems and their fields of application.</li> <li>• Assess the possibilities of using information and communication technologies in logistics.</li> </ul>	
<b>Class syllabus:</b> <ol style="list-style-type: none"> <li>1. Characteristics of operations management and production system</li> <li>2. Productivity in operations management</li> <li>3. Production planning and control with the use of software support</li> <li>4. Digital production system and digital twin</li> <li>5. Sustainable production system and circular supply chain</li> <li>6. Logistics and supply chain management</li> </ol>	

7. Procurement and purchasing
8. Inventory management
9. Warehousing and warehouse management
10. Logistics transportation systems

**Recommended literature:**

Basic literature:

- [1] FEKETE, Milan and HULVEJ, Jaroslav. *Operačný manažment a logistika*. Bratislava: Kartprint, 2018. ISBN 978-80-89553-59-4.
- [2] BURGHART, Stephanie and FEKETE, Milan. Risk management of procurement of the German medium-sized industrial companies with the focus on security of supply. In: KRYVINSKA, Natalia a PONISZEWSKA-MARAŇDA, Aneta (ed.). *Developments in information and knowledge management for business applications*. Cham: Springer, 2022, pp. 321-359. ISBN 978-3-030-77915-3. [https://doi.org/10.1007/978-3-030-77916-0\\_13](https://doi.org/10.1007/978-3-030-77916-0_13).
- [3] COLLIER, David A. and EVANS, James R. *Operations and supply chain management*. 3rd ed. Boston, MA: Cengage Learning, 2024. ISBN 978-0-357-90164-9.
- [4] GUPTA, Sunil, IYER, Ravi S. and KUMAR, Sanjeev. *Digital twins: Advancements in theory, implementation, and applications*. Cham: Springer, 2025. ISBN 978-3-031-76564-3. <https://doi.org/10.1007/978-3-031-76564-3>.
- [5] BHAT K. Shridhara and RAO, Sowmya R. *Production and materials management*. Mumbai: Himalaya Publishing House, 2024. ISBN 978-93-5273-270-8.
- [6] CHRISTOPHER, Martin. *Logistics and supply chain management*. 6th ed. Harlow: Pearson, 2023. ISBN 978-1-292-41619-9.
- [7] Teaching materials distributed during the semester in MS Teams.

Additional literature:

- [8] NUNES, Breno; BATISTA, Luciano; MASI, Donato and BENNETT, David. *Sustainable operations management: key practices and cases*. London: Routledge, 2023. ISBN 978-1-003-00937-5. <https://doi.org/10.4324/9781003009375>.
- [9] RATHI, Rajeev, GARZA-REYES, Jose, KASWAN, Mahender Singh and SINGH, Mahipal (eds.). *Lean six sigma 4.0 for operational excellence under the Industry 4.0 transformation*. Boca Raton: CRC Press, 2024. ISBN 978-1-003-38160-0. <https://doi.org/10.1201/9781003381600>.
- [10] PARIHAR, Rityuj Singh and JAIN, Naveen (eds.). *Green manufacturing for Industry 4.0*. New York: Routledge, 2024. ISBN 978-1-003-43968-4. <https://doi.org/10.4324/9781003439684>.
- [11] SILVA, Francisco J. G., PEREIRA, Ant3nio B. and CAMPILHO, Raul D. S. G. (eds.). *Flexible automation and intelligent manufacturing: Establishing bridges for more sustainable manufacturing systems*. Cham: Springer, 2024. ISBN 978-3-031-38241-3. <https://doi.org/10.1007/978-3-031-38241-3>.

The homepage of the FMCU library is: <https://www.fm.uniba.sk/pracoviska/kniznica-fm-uk/>. On this address students can find various bibliography sources. Students can also use other relevant websites like Google Scholar <https://scholar.google.com/> which is also recommended.

**Languages necessary to complete the course:**

Slovak, English

**Ethics:**

The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, *each*

*student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge. Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.*

Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, *a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.* Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.

**Notes:**

The course is provided only in the summer semester. Code of the course in MS Teams: h87oza5.

**Past grade distribution**

Total number of evaluated students: 152

A	ABS	B	C	D	E	FX	M
19,08	0,0	59,21	16,45	0,0	0,0	5,26	0,0

**Lecturers:** doc. Ing. Milan Fekete, PhD., Ing. Jaroslav Hul'vej, PhD.

**Last change:** 19.02.2026

**Approved by:** prof. Mgr. Anna Lašáková, PhD.

## COURSE DESCRIPTION

<b>Academic year:</b> 2025/2026	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KMn/077BE/24	<b>Course title:</b> Personnel Management
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week: per level/semester:</b> 16s / 16s <b>Form of the course:</b> combined	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 3.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Recommended prerequisites:</b> Management	
<b>Course requirements:</b> During the semester students submit the project according to a predetermined content and structure and send their solutions via an electronic form (link provided by the lecturer through the online classroom in Teams) receive 30% of the overall evaluation (interim evaluation). Final exam (70%) will be conducted via an online test MS Forms during exam period. Scale of assessment (preliminary/final): 30/70	
<b>Learning outcomes:</b> Aim of the course is to familiarize students with the major personnel management functions/ activities and provides a complete introduction to human resource management in the everyday work environment. The course develops understanding of critical issues in managing human resources from both employee and employer perspective and combine theoretical personnel management framework with a real-world application. The course develops the conceptual and analytical thinking, organisational skills, and competence to use practical knowledge, and the ability to work in team.	
<b>Class syllabus:</b> 1. Introduction to the course, the role and activities of PM in Organization 2 Job analysis. 3 Personnel planning. 4 Recruitment. 5 Selection and Staffing. 6 Performance management. 7 Training of employees 8 Employee development, career and talent management. 9 Motivation of Employees 10 Compensation of employees. 11 Absenteeism and fluctuations.	

12 Management of downsizing.

13 Employment relationship.

**Recommended literature:**

1. Bajžíková, Ľ., Kirchmayer, Z., Fratričová, J. 2019. Základy personálneho manažmentu: Akademicko-praktický sprievodca k analýze pracovných pozícií, personálnemu plánovaniu, náboru a výberu zamestnancov. Bratislava: Univerzita Komenského. <https://alis.uniba.sk:8443/lib/item?id=chamo:692808&fromLocationLink=false&theme=Katalog>
2. Bajžíková, Ľ., Horváthová Suleimanová, J. 2019. Základy personálneho manažmentu: Akademicko-praktický sprievodca vzdelávaním, rozvojom, kariérou, fluktuáciou, absenciami, znižovaním počtu zamestnancov, ukončením pracovného pomeru a zamestnaneckými vzťahmi. Bratislava: Univerzita Komenského. <https://alis.uniba.sk:8443/lib/item?id=chamo:692442&fromLocationLink=false&theme=Katalog>
3. Bajžíková, Ľ., Fratričová, J. 2019. Základy personálneho manažmentu: Akademicko-praktický sprievodca v oblastiach manažmentu pracovných výkonov, pracovnej motivácie a odmeňovania. Bratislava: Univerzita Komenského. <https://alis.uniba.sk:8443/lib/item?id=chamo:694002&fromLocationLink=false&theme=Katalog>
4. Fratričová, J. 2020. Praktické cvičenia zo základov personálneho manažmentu. Bratislava: Univerzita Komenského. <https://alis.uniba.sk:8443/lib/item?id=chamo:699976>
5. Bratton J., Gold, J. 2017. Human Resource Management, 6th edition: Theory and Practice. Hampshire: Palgrave Macmillan.
6. Carbery, R., Cross, C. 2013. Human Resource Management – A Concise Introduction. Hampshire: Palgrave Macmillan

**Languages necessary to complete the course:**

Slovak, English

**Ethics:**

The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, *each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.* Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, *a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.* Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.

**Notes:**

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**Past grade distribution**

Total number of evaluated students: 279

A	ABS	B	C	D	E	FX	M
27,96	0,0	38,35	19,0	6,09	5,73	2,51	0,36

**Lecturers:** Mgr. Juliet Horváthová Suleimanová, PhD., Mgr. Michaela Poláková, PhD.**Last change:** 17.09.2025**Approved by:** prof. Mgr. Anna Lašáková, PhD.

## COURSE DESCRIPTION

<b>Academic year:</b> 2025/2026	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/220BE/23	<b>Course title:</b> Principles of Financial Accounting I
<b>Educational activities:</b> <b>Type of activities:</b> lecture / practicals <b>Number of hours:</b> <b>per week: 32 per level/semester: 16s / 448</b> <b>Form of the course:</b> combined	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 2.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> To complete the examination exam (with a minimum of 50% success - the result) constitutes bonuses for the test). Present knowledge framed in brief curriculum. The evaluation of the subject is in accordance with the FM UK Study Regulations. Scale of assessment (preliminary/final): 50/50	
<b>Learning outcomes:</b> The student is able to give a comprehensive account of accounting in relation to his / her subject and to understand the role of accounting in the enterprise information system, to describe basic accounting concepts, balance accounting theory, accounting documents, valuation issues, financial accounting processes and international accounting harmonization.	
<b>Class syllabus:</b> 1. The importance of accounting as part of an enterprise information system 2. Objectives and functions of accounting 3. General accounting principles 4. Property and sources of property cover 5. Balance, its content and role. The impact of economic operations on the balance sheet 6. Settlement of accounts in double-entry accounting 7. Accounting documents 8. Bookkeeping 9. Valuation of assets and liabilities in double-entry bookkeeping 10. View of the cycle of assets in double-entry accounting 11. Financial statements and its structure 12. IFRS conceptual framework and principles of transfer of Slovak financial statements to financial statements IAS / IFRS	
<b>Recommended literature:</b> 1. Saxunová, D.: Účtovníctvo I., cvičebnica A. Wolters Kluwer, Bratislava 2018 2. Zákon č. 431/2002 Z. z. o účtovníctve v znení neskorších predpisov 3. Zákon č. 595/2003 Z. z. o dani z príjmu v znení neskorších predpisov	

**Languages necessary to complete the course:**

English

**Ethics:**

The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, *each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.* Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, *a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.* Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.

**Notes:****Past grade distribution**

Total number of evaluated students: 1361

A	ABS	B	C	D	E	FX	M
16,39	0,0	15,58	14,25	12,56	14,4	26,82	0,0

**Lecturers:** doc. Ing. Jana Kajanová, PhD., Mgr. Lukáš Veteška, PhD.**Last change:** 11.06.2023**Approved by:** prof. Mgr. Anna Lašáková, PhD.

## COURSE DESCRIPTION

<b>Academic year:</b> 2025/2026	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/221BE/24	<b>Course title:</b> Principles of Financial Accounting II
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week: per level/semester:</b> 16s / 16s <b>Form of the course:</b> combined	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 3.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Recommended prerequisites:</b> Principles of Financial Accounting	
<b>Course requirements:</b> To complete two test papers (with a minimum of 50% success - the result is bonus points for the exam). Present knowledge broadly included in a brief curriculum. The evaluation of the subject is in accordance with the FM UK Study Regulations. Scale of assessment (preliminary/final): 50/50	
<b>Learning outcomes:</b> The student is able to explain the accounting procedures for keeping double-entry bookkeeping entrepreneurs, acquire basic computations in accounting for synthetic accounts in double-entry bookkeeping of entrepreneurs in the light of the framework accounting framework and the applicable accounting procedures issued by the Ministry of Finance of the Slovak Republic.	
<b>Class syllabus:</b> . Accounting and decision-making processes. Accounting methodology 2. Accounting for long-term assets. Acquisition and valuation of fixed assets 3. Accounting for long-term assets. Use and disposal of long-term assets 4. Accounting for inventories 5. Accounting for money, short-term financial commitments and short-term financial assets 6. Accounting for receivables and short-term liabilities 7. Accounting for cost and revenue differentials 8. Accounting for equity, profits and long-term liabilities 9. Charging for costs 10. Recognition of revenues 11. Posting on closing accounts and off-balance sheet accounts 12. Solving a complex example	
<b>Recommended literature:</b> 1. Kajanová, J.: Podvojné účtovníctvo pre podnikateľov - z aspektu riadenia a rozhodovania. Wolters Kluwer (v tlači),	

Bratislava 2025

2. Kajanová, J. - Olvecká, V. - Saxunová, D.: Podvojný účtovníctvo. Zbierka úloh a príkladov. Wolters Kluwer, Bratislava, 2018

3. Zákon č. 431/2002 Z. z. o účtovníctve v znení neskorších predpisov

4. Zákon č. 595/2003 Z. z. o dani z príjmu v znení neskorších predpisov

5. Opatrenie MF SR č. 23054/2002-92 zo 16. 12. 2002, ktorým sa ustanovujú podrobnosti o postupoch účtovania a rámcovej účtovej osnove pre podnikateľov účtujúcich v sústave podvojného účtovníctva v znení neskorších predpisov

**Languages necessary to complete the course:**

Slovak, English

**Ethics:**

The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, *each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.* Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, *a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.* Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.

**Notes:**

**Past grade distribution**

Total number of evaluated students: 281

A	ABS	B	C	D	E	FX	M
13,88	0,0	12,81	23,49	23,49	19,22	6,76	0,36

**Lecturers:** doc. Ing. Jana Kajanová, PhD., prof. RNDr. Darina Saxunová, PhD., Mgr. Lukáš Veteška, PhD.

**Last change:** 16.09.2025

**Approved by:** prof. Mgr. Anna Lašáková, PhD.

## COURSE DESCRIPTION

<b>Academic year:</b> 2025/2026	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KIS/053BE/24	<b>Course title:</b> Project Mangement
<b>Educational activities:</b> <b>Type of activities:</b> lecture / practicals <b>Number of hours:</b> <b>per week: per level/semester:</b> 16s / 16s <b>Form of the course:</b> combined	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 4.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b>	
<b>Learning outcomes:</b>	
<b>Class syllabus:</b>	
<b>Recommended literature:</b>	
<b>Languages necessary to complete the course:</b>	
<b>Ethics:</b> <p>The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, <i>each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.</i> Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, <i>a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.</i> Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.</p>	
<b>Notes:</b>	

**Past grade distribution**

Total number of evaluated students: 150

A	ABS	B	C	D	E	FX	M
6,0	0,0	46,67	30,0	10,67	4,0	2,67	0,0

**Lecturers:** prof. Ing. Ján Papula, PhD., prof. RNDr. Michal Greguš, PhD., doc. Mgr. Lucia Kohnová, PhD., Mgr. Nikola Salajová, PhD.

**Last change:** 16.02.2026

**Approved by:** prof. Mgr. Anna Lašáková, PhD.

## COURSE DESCRIPTION

<b>Academic year:</b> 2025/2026	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KIS/307BE/24	<b>Course title:</b> Special Features of IT Projects
<b>Educational activities:</b> <b>Type of activities:</b> seminar / independent work <b>Number of hours:</b> <b>per week:</b> 8 / 8 <b>per level/semester:</b> 112 / 112 <b>Form of the course:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 6.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b>	
<b>Learning outcomes:</b>	
<b>Class syllabus:</b>	
<b>Recommended literature:</b>	
<b>Languages necessary to complete the course:</b>	
<b>Ethics:</b> <p>The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, <i>each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.</i> Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, <i>a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.</i> Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.</p>	
<b>Notes:</b>	

<b>Past grade distribution</b>							
Total number of evaluated students: 0							
A	ABS	B	C	D	E	FX	M
0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0
<b>Lecturers:</b> doc. RNDr. Michal Greguš, PhD.							
<b>Last change:</b> 17.02.2025							
<b>Approved by:</b> prof. Mgr. Anna Lašáková, PhD.							

## COURSE DESCRIPTION

<b>Academic year:</b> 2025/2026	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/115BE/24	<b>Course title:</b> Statistical Methods
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week: per level/semester:</b> 16s / 16s <b>Form of the course:</b> combined	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 4.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> The evaluation of the subject is in accordance with the study schedule of the Comenius University, Bratislava (100 points) and consists of an interim evaluation, 40 points for a theory test and a final evaluation (max. 60 points for a written test in the exam). The exam consists of working out the given tasks for the given statistical data. The overall rating is based on the following scale: grade A = 91-100% of the total grade, grade B = 81-90% of the total grade, grade C = 73-80% of the total grade, rating D = 66-72% of the total rating, rating E = 60-65% of the total rating, FX rating = 0-59% of total rating. Scale of assessment (preliminary/final): 40/60	
<b>Learning outcomes:</b> Dependency analyzes play a crucial role in the decision-making process in managerial practice. The student will acquire basic knowledge of cross-sectional data analysis and become familiar with selected methods of inferential statistics. He will learn to use these methods in practice by analyzing real data sets using MS Excel and IBM SPSS software.	
<b>Class syllabus:</b> Methods of inferential statistics: Confidence intervals for mean and proportion. Parametric one-sample test of hypotheses about mean and proportion. Parametric and non-parametric two-sample tests (comparison of 2 means - dependent and independent sample) for mean and proportion. Analysis of dependence between 2 qualitative variables, between qualitative and quantitative variables (ANOVA). Covariance, correlation coefficient. Linear regression.	
<b>Recommended literature:</b> Bohdalová, M.: Študijné materiály k prednáškam. Dostupné online na: <a href="https://moodle.uniba.sk/v/predmete/2025/2026/Štatistické%20metódy%20-%20externí%20študenti">https://moodle.uniba.sk v predmete 2025/2026 Štatistické metódy - externí študenti</a> Wonnacot, T.H., Wonnacot, R.J.: Statistika pro obchod a hospodářství. Victoria Publishing, 1990	

<p>McClave, J.T., Benson, P.G.: Statistics for business and economics. Prentice-Hall, 2009</p> <p>Pacáková, V. a kol.: Štatistika pre ekonómov. IURA EDITION, Bratislava 2003.</p> <p>Pacáková, V. a kol.: Štatistika pre ekonómov. Zbierka príkladov A. IURA EDITION, Bratislava 2005.</p> <p>Interaktívna učebnica (česká): <a href="http://badame.vse.cz/iastat/">http://badame.vse.cz/iastat/</a></p> <p>Interaktívna učebnica (anglická): <a href="http://www.statsoft.com/textbook/stathome.html">http://www.statsoft.com/textbook/stathome.html</a></p> <p>Trial verzia programu IBM SPSS: <a href="https://www.ibm.com/analytics/data-science/predictive-analytics/spss-trials">https://www.ibm.com/analytics/data-science/predictive-analytics/spss-trials</a></p> <p>tutorialy k SPSS:</p> <ul style="list-style-type: none"> <li>• <a href="http://www.spsstools.net/spss.htm">http://www.spsstools.net/spss.htm</a></li> <li>• <a href="ftp://public.dhe.ibm.com/software/analytics/spss/documentation/statistics/20.0/en/client/Manuals/IBM_SPSS_Statistics_Brief_Guide.pdf">ftp://public.dhe.ibm.com/software/analytics/spss/documentation/statistics/20.0/en/client/Manuals/IBM_SPSS_Statistics_Brief_Guide.pdf</a></li> <li>• <a href="http://www.calstatela.edu/its/training/spss.php">http://www.calstatela.edu/its/training/spss.php</a></li> <li>• <a href="http://www.stattutorials.com/">http://www.stattutorials.com/</a></li> </ul>																
<p><b>Languages necessary to complete the course:</b> Slovak, English</p>																
<p><b>Ethics:</b> The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, <i>each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.</i> Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, <i>a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.</i> Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.</p>																
<p><b>Notes:</b> MsTeams code: 33jbtve</p>																
<p><b>Past grade distribution</b> Total number of evaluated students: 149</p> <table border="1"> <thead> <tr> <th>A</th> <th>ABS</th> <th>B</th> <th>C</th> <th>D</th> <th>E</th> <th>FX</th> <th>M</th> </tr> </thead> <tbody> <tr> <td>58,39</td> <td>0,0</td> <td>19,46</td> <td>10,07</td> <td>3,36</td> <td>4,7</td> <td>4,03</td> <td>0,0</td> </tr> </tbody> </table>	A	ABS	B	C	D	E	FX	M	58,39	0,0	19,46	10,07	3,36	4,7	4,03	0,0
A	ABS	B	C	D	E	FX	M									
58,39	0,0	19,46	10,07	3,36	4,7	4,03	0,0									
<p><b>Lecturers:</b> doc. RNDr. Mária Bohdalová, PhD.</p>																
<p><b>Last change:</b> 06.02.2026</p>																

**Approved by:** prof. Mgr. Anna Lašáková, PhD.

## COURSE DESCRIPTION

<b>Academic year:</b> 2025/2026	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/117BE/24	<b>Course title:</b> Statistics
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week: per level/semester:</b> 16s / 16s <b>Form of the course:</b> combined	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 3.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b>	
<b>Learning outcomes:</b>	
<b>Class syllabus:</b>	
<b>Recommended literature:</b>	
<b>Languages necessary to complete the course:</b>	
<b>Ethics:</b> <p>The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, <i>each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.</i> Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, <i>a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.</i> Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.</p>	
<b>Notes:</b>	

<b>Past grade distribution</b>							
Total number of evaluated students: 283							
A	ABS	B	C	D	E	FX	M
74,91	0,0	15,9	3,89	0,35	1,41	3,18	0,35
<b>Lecturers:</b> doc. RNDr. Mária Bohdalová, PhD.							
<b>Last change:</b> 21.09.2025							
<b>Approved by:</b> prof. Mgr. Anna Lašáková, PhD.							

## COURSE DESCRIPTION

<b>Academic year:</b> 2025/2026	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KMn/081BE/25	<b>Course title:</b> Use of Psychology in Managerial Job
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week: per level/semester:</b> 8s / 8s <b>Form of the course:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 5.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> Individual assignment (max. 100 points) to be submitted by December 12, 2025 (23:59). The lecturer will provide the link to the form. The evaluation will be published by December 17, 2025. Bonus points (max. 10 points) can be earned by completing assignments given by the instructor. The assignments will be provided during the course. Scale of assessment (preliminary/final): Weight of continuous assessment – 100%	
<b>Learning outcomes:</b> After completing the course, students will acquire theoretical knowledge and practical examples from the field of applied psychology, which are essential for the effective functioning of a manager and the successful leadership of people within organizations. The course focuses on understanding the manager's personality and its impact on management and decision-making, developing interpersonal and organizational communication, applying emotional and cultural intelligence in the workplace, recognizing the importance of the work environment for employee performance and satisfaction, and strengthening the well-being of managers as a prerequisite for long-term performance, resilience, and professional growth. Students will develop the ability to analyze psychological aspects of managerial behavior, identify workplace problems, and propose solutions that support effective collaboration, motivation, and a healthy work environment.	
<b>Class syllabus:</b> Course Outline 1. Introduction – organizational information on course requirements, assignments, etc. 2. Psychology and its Use in Organizations – what is useful to know about psychology, structure of psychological sciences, methods of psychological research. 3. Mental Phenomena and Processes – cognitive processes, techniques for supporting creative solutions, the process of perception and its significance in interpersonal interactions, perceptual barriers, self-perception and self-awareness. 4. Personality – personality theories, personality traits. 5. Manager's Personality Qualities – requirements for an effective manager, manager in a multicultural organizational environment.	

6. Communication Skills of a Successful Manager – interpersonal communication, communication in a multicultural environment, how to improve interpersonal communication, leading meetings, presentation skills, assertive behavior.
7. Emotional and Cultural Intelligence – manager’s character and their emotional intelligence (EQ) and cultural intelligence.
8. Work Environment – workplace design and color, noise and work environment, lighting, microclimatic conditions.
9. Mental Hygiene – work and rest balance, relaxation, fatigue, frustration, and stress.

**Recommended literature:**

**Languages necessary to complete the course:**

**Ethics:**

The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.

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**Notes:**

**Past grade distribution**

Total number of evaluated students: 141

A	ABS	B	C	D	E	FX	M
92,91	0,0	1,42	2,84	1,42	0,0	1,42	0,0

**Lecturers:** Ing. Veronika Vojtilová, PhD.

**Last change:** 22.09.2025

**Approved by:** prof. Mgr. Anna Lašáková, PhD.