

Course descriptions

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COURSE DESCRIPTION

Academic year: 2024/2025	
University: Comenius University Bratislava	
Faculty: Faculty of Arts	
Course ID: FiF.KDVU/A-BIP-001/23	Course title: Being in the Middle in the Middle Ages
Educational activities: Type of activities: seminar Number of hours: per week: per level/semester: 28s Form of the course: combined	
Number of credits: 5	
Recommended semester: 2., 4., 6.	
Educational level: I.	
Prerequisites:	
Course requirements: Active participation and final presentation of the group project at the workshop during the week of physical meet. Classification scale: 50-47: A, 46-43: B, 42-39: C, 38-35: D, 34-30: E, less than 30: FX Scale of assessment (preliminary/final): 50/50	
Learning outcomes: Students gain the first-hand knowledge about the medieval monuments of nowadays East Slovakia as well as experience of working in the international group setting.	
Class syllabus: Cultural exchanges of Central Europe and the artistic production in the region of East Slovakia during the Middle Ages. The programme will consist of one virtual workshop where the students will be presented with the topics as well as historiography and bibliography for their further study. The students will work in mixed groups bringing together their knowledge and practice gained from various universities and prepare their own presentations that will be presented at the conference during the week of physical meeting. The physical activity week will further consist of excursions to the selected sites of mentioned regions as well as various presentations by experts, facilitating further discussion and providing the necessary personal contact with the monuments. The programme focuses on the region of the present-day East Slovakia (Gemer, Malohont, Spiš, Šariš, Abov) and its medieval monuments. The focus is on the role this region and its monuments played in connection to the cultural exchanges, artistic and trade routes, as well as familial ties between this area and the regions situated in the East and West, North and South that inevitably played a large role in the process of art production. General topics: 1. Prague, Krakow, Košice – crossroads of Gothic architecture and the Saint Elizabeth's Cathedral in Košice. 2. All the way from Italy to Gemer – medieval mural painting in Gemer and Malohont region. 3. Poland, Germany or Levoča? Master Paul of Levoča and his work. 4. Powerhouse of Spiš – Romanesque and Gothic architecture of Spiš castle and Spišská Kapitula.	

Recommended literature:

BÓNA, Martin – POMFYOVÁ, Bibiana. (eds.). Stredoveký kostol. Historické a funkčné premeny architektúry. Bratislava: FO ART, 2015. ISBN 978-80-89664-35-1

BURAN, Dušan. Gotika: dejiny slovenského výtvarného umenia. Bratislava: Slovenská národná galéria, 2003. ISBN 80-8059-080-X.

BURAN, Dušan (ed.). Majster z Okoličného a gotické umenie Spiša okolo roku 1500. Bratislava: Slovenská národná galéria, 2017. ISBN 978-80-8059-207-3.

Languages necessary to complete the course:

English

Notes:**Past grade distribution**

Total number of evaluated students: 21

A	B	C	D	E	FX
100,0	0,0	0,0	0,0	0,0	0,0

Lecturers: Mgr. Veronika Pichaničová, PhD.

Last change: 11.01.2024

Approved by:

COURSE DESCRIPTION

Academic year: 2024/2025	
University: Comenius University Bratislava	
Faculty: Faculty of Arts	
Course ID: FiF.KAA/A-BIP-002/24	Course title: English for Marketing
Educational activities: Type of activities: seminar Number of hours: per week: per level/semester: 40s Form of the course: combined	
Number of credits: 3	
Recommended semester: 1., 3., 5.	
Educational level: I.	
Prerequisites:	
Course requirements: Active participation and completion of assigned tasks. Classification scale: A - 92 to 100% B - 84 to 91% C - 76 to 83% D - 69 to 75% E - 60 to 68% FX (failed, no credits awarded) < 60%. Attendance required in all online and face-to-face classes. Scale of assessment (preliminary/final): 100/0	
Learning outcomes: The main objective of the course is to work in an international environment and through content-based sessions enhance English language skills specialized in marketing communication. Further, the course aims to explore and improve digital skills such as working with word, excel, canva, AI generative platforms and similar to promote digital transformation in education as well as prepare students for the current competitive labor market. Moreover, students will develop skills in copy writing, statistics, designing. During the course students will learn how to create a successful marketing campaign via a series of workshops (marketing strategies, AI tools in marketing, digital tools in marketing, meeting and exploring the local market, language of marketing). The second part of the course is based on teamwork and challenge-based education where students need to design and create their own marketing campaign which will be consulted with professional stakeholders. Via Gallup test students will explore their talents and apply them in the course assignments.	
Class syllabus: 1. Introduction to the course, motivation, expectations 2. Personality test and its use for practice 3. Marketing English 4. Finding challenges and setting up a project	

5. Introduction to the marketing studies 6. Using personality test to work in teams and on projects 7. Marketing strategies 8. Marketing and advertising 9. Digital marketing and AI 10. Multicultural Marketing 11. Project meetings and consultations with experts 12. Marketing challenge					
Recommended literature:					
Languages necessary to complete the course: Participation in the course assumes proficiency in English at B2-C1 levels according to the Common European Framework of Reference for Languages (CEFR).					
Notes:					
Past grade distribution Total number of evaluated students: 29					
A	B	C	D	E	FX
100,0	0,0	0,0	0,0	0,0	0,0
Lecturers: Mgr. Michaela Hroteková, PhD.					
Last change: 05.11.2024					
Approved by:					

COURSE DESCRIPTION

Academic year: 2024/2025					
University: Comenius University Bratislava					
Faculty: Faculty of Arts					
Course ID: FiF.KFDF/A-BIP-004/24		Course title: Summer School of Ancient Philosophy			
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: combined					
Number of credits: 3					
Recommended semester: 2., 4., 6.					
Educational level: I.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 24					
A	B	C	D	E	FX
100,0	0,0	0,0	0,0	0,0	0,0
Lecturers: prof. Mgr. Andrej Kalaš, PhD.					
Last change:					
Approved by:					

COURSE DESCRIPTION

Academic year: 2024/2025					
University: Comenius University Bratislava					
Faculty: Faculty of Arts					
Course ID: FiF.KMJL/A-BIP-003/24		Course title: The Works of Szilárd Borbély			
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 1 / 1 per level/semester: 14 / 14 Form of the course: combined					
Number of credits: 4					
Recommended semester: 2., 4., 6.					
Educational level: I.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 27					
A	B	C	D	E	FX
100,0	0,0	0,0	0,0	0,0	0,0
Lecturers: doc. Mgr. art. Pavol Száz, PhD.					
Last change: 17.12.2024					
Approved by:					