

## Course descriptions

### TABLE OF CONTENTS

1. 181M/21	Diagnostics and Management of European Companies (FL).....	2
2. 142M/16	Diploma Project.....	4
3. 100M/21	Diploma Seminar I.....	6
4. 101M/21	Diploma Seminar II.....	8
5. 05M/21	Diploma Thesis Defence ( <b>state exam</b> ).....	10
6. 179M/21	EU Internal Market and Economic Policy (SL, FL).....	11
7. 180M/21	EU Internal Market and Economic Policy (Slovak, German).....	14
8. 285M/21	Environmental Economics and Management.....	17
9. 316M/21	European Business Law (FL).....	19
10. 318M/21	European Economic Law (German).....	21
11. 278M/21	European Integration (FL).....	24
12. 310M/18	Financial Accounting and Control in the European Economic Area.....	27
13. 278M/21	Financial Analysis and Financial Management of Companies in Europe (FL).....	30
14. 275M/21	Financial Management.....	33
15. 319M/21	French Seminar (FL).....	36
16. 077M/10	International Finance.....	39
17. 279M/21	International Fiscal Engineering.....	41
18. 313M/19	International Management.....	44
19. 315M/21	International Management II.....	47
20. 030M/00	International Marketing.....	49
21. 280M/21	Internet of Things.....	52
22. 273M/21	Management Information Systems.....	56
23. 274M/21	Management Information Systems.....	58
24. 276M/21	Management of EU Projects and Programs.....	61
25. 284M/21	Monetary Policy and Regulation of the Financial System (FL).....	64
26. 083M/21	Organizational Behavior.....	67
27. 010M/21	Practice.....	71
28. 115M/16	Regional and Economic Policy of EU.....	73
29. 168M/21	State Exam Seminar.....	75
30. 277M/21	Statistics for Managers.....	77
31. 100M/21	Strategic Management.....	79

## COURSE DESCRIPTION

<b>Academic year:</b> 2024/2025	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KMM/181M/21	<b>Course title:</b> Diagnostics and Management of European Companies (FL)
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week: 2 per level/semester: 28</b> <b>Form of the course:</b> on-site learning	
<b>Type, volume, methods and workload of the student - additional information</b> Compulsory elective course Seminar – Combined Method 3 ECTS credits	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 3.	
<b>Educational level:</b> II.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> 60% interim evaluation <ul style="list-style-type: none"> <li>• active participation in seminars 20 % - (reviewing presenters, participating in discussions)</li> <li>• presentation and defense of the elaboration of a complex final project 40 %</li> </ul> 40 % final evaluation <ul style="list-style-type: none"> <li>• written exam in all topics of the course – 40%</li> </ul> From the interim evaluation, the student must obtain at least 31 points in order to participate in the regular date of the final evaluation of the course. The regular date of the final evaluation takes the form of a written test on all topics The retake date of the evaluation has the same form as the regular date of the final evaluation	
<b>Learning outcomes:</b> The aim of the course is to understand the role and system of functioning of enterprises in the European economy and the influence of external factors on them. The student will acquire a theoretical and methodological basis for European specifics in the field of establishing, functioning and developing enterprises.	
<b>Class syllabus:</b> Economic and financial environment in Europe <ul style="list-style-type: none"> <li>• European Economic Area: Stylized facts and figures about the European economy</li> <li>• Macroeconomic projections for the European economy</li> <li>• Towards a green economy: our European growth model</li> <li>• Towards a digital and resilient economy: our European growth model</li> <li>• Financial assistance to different types of companies</li> </ul> European Company Regulation <ul style="list-style-type: none"> <li>• European company regulation</li> </ul>	

- Regulation and standardisation in Europe – different effects? CE Mark, Standards and Product Characteristics
- A new EU standardisation strategy
- European and national activities to promote corporate social responsibility and improve environmental standards in companies
- Introduction to intellectual property
- Introduction to data protection in Europe
- Specificities of public procurement in Europe

**Recommended literature:**

**Languages necessary to complete the course:**

**Ethics:**

The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, *each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.* Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, *a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.* Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.

**Notes:**

**Past grade distribution**

Total number of evaluated students: 30

A	ABS	B	C	D	E	FX	M
36,67	0,0	23,33	13,33	6,67	0,0	0,0	20,0

**Lecturers:** Ing. Žaneta Lacová, PhD., doc. PhDr. Marian Šuplata, PhD.

**Last change:** 19.09.2024

**Approved by:** prof. JUDr. Daniela Nováčková, PhD.

## COURSE DESCRIPTION

<b>Academic year:</b> 2024/2025	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KMk/142M/16	<b>Course title:</b> Diploma Project
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week: 2 per level/semester: 28</b> <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 4.	
<b>Educational level:</b> II.	
<b>Prerequisites:</b>	
<b>Course requirements:</b>	
<b>Learning outcomes:</b>	
<b>Class syllabus:</b>	
<b>Recommended literature:</b>	
<b>Languages necessary to complete the course:</b>	
<b>Ethics:</b> <p>The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, <i>each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.</i> Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, <i>a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.</i> Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.</p>	
<b>Notes:</b>	

**Past grade distribution**

Total number of evaluated students: 1101

A	ABS	B	C	D	E	FX	M
71,39	0,0	13,26	4,81	1,82	2,09	6,54	0,09

**Lecturers:** prof. Ing. Ľubica Bajzíkova, PhD., doc. RNDr. Mária Bohdalová, PhD., Mgr. Eva Brestovanská, PhD., Ing. Miloslav Chalupka, PhD., doc. Mgr. Emília Charfaoui, CSc., doc. PhDr. Lukáš Copuš, PhD., doc. Frédéric Delaneuville, Dr., doc. Ing. Milan Fekete, PhD., Mgr. Andrea Gažová, PhD., doc. RNDr. Michal Greguš, PhD., doc. JUDr. PhDr. Katarína Gubíniová, PhD., doc. PhDr. Marian Holienka, PhD., Mgr. Juliet Horváthová Suleimanová, PhD., Ing. Jaroslav Hul'vej, PhD., doc. Ing. Jana Kajanová, PhD., Mgr. Vincent Karovič, PhD., doc. Mgr. Lucia Kohnová, PhD., Mgr. Janka Kottulová, PhD., doc. Ing. Mgr. Urban Kováč, PhD., prof. Mgr. Anna Lašáková, PhD., doc. PhDr. Daniela Majerčáková, PhD., MBA, Mgr. Juraj Mikuš, PhD., doc. Mgr. Petra Milošovičová, PhD., Mgr. Ľudmila Mitková, PhD., Mgr. Miloš Mrva, PhD., prof. JUDr. Daniela Nováčková, PhD., Mgr. František Olšavský, PhD., doc. Ing. Gabriela Pajtinková Bartáková, PhD., prof. Ing. Ján Papula, PhD., doc. Mgr. Zuzana Papulová, PhD., doc. PhDr. René Pawera, PhD., Mgr. Lucia Paškrtová, PhD., prof. Ing. Anna Pilková, PhD., MBA, Mgr. Michaela Poláková, PhD., Mgr. Katarína Rentková, PhD., prof. RNDr. Darina Saxunová, PhD., Mgr. Ján Smoleň, PhD., doc. PhDr. Paulína Mihaľová, PhD., doc. Ing. Mgr. Ľubomíra Strážovská, PhD., Mgr. Rita Szalai, PhD., Mgr. Lucia Vilčeková, PhD., Ing. Jaroslav Vojtechovský, PhD., doc. PhDr. Helena Šajgalíková, PhD., prof. RNDr. Ing. Ľudomír Šlahor, CSc., doc. Ing. Daniela Špirková, PhD., prof. Mgr. Peter Štarchoň, PhD., doc. JUDr. PhDr. Silvia Treľová, PhD., RNDr. Zuzana Kovačičová, PhD., Ing. Vladimír Valach, PhD., CFA, MBA, Mgr. Michal Páleník, PhD., Mgr. Magdaléna Musilová, PhD., LL.M., doc. Mgr. Veronika Gežík, PhD., Mgr. Eleonóra Beňová, PhD., doc. JUDr. PhDr. Tomáš Peráček, PhD., PhDr. Ing. Monika Dávideková, PhD., Mgr. Lenka Procházková, PhD., Mgr. Július Selecký, PhD., prof. RNDr. Michal Greguš, PhD., doc. Ing. Jaroslava Kniežová, PhD., prof. Ing. Natalia Kryvinska, PhD., Ing. Rastislav Kulhánek, PhD., Mgr. Alexandra Mittelman, PhD., MBA, Ing. Peter Balco, PhD., Mgr. PhDr. Lívia Bott Domonkos, PhD., Mgr. Kitty Klacsánová, PhD., Ing. Martina Chrančoková, PhD., Ing. Lenka Bednárová, PhD., Ing. Veronika Vojtilová, PhD., Mgr. Vladimír Mariak, PhD., doc. Mgr. Peter Madzík, PhD., Mgr. Eva Poráziková, PhD., doc. PhDr. Marian Šuplata, PhD., JUDr. Filip Petrínek, PhD.

**Last change:** 08.09.2021**Approved by:** prof. JUDr. Daniela Nováčková, PhD.

## COURSE DESCRIPTION

<b>Academic year:</b> 2024/2025	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM/100M/21	<b>Course title:</b> Diploma Seminar I
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week: 2 per level/semester: 28</b> <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 2.	
<b>Educational level:</b> II.	
<b>Prerequisites:</b>	
<b>Course requirements:</b>	
<b>Learning outcomes:</b>	
<b>Class syllabus:</b>	
<b>Recommended literature:</b>	
<b>Languages necessary to complete the course:</b>	
<b>Ethics:</b> <p>The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, <i>each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.</i> Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, <i>a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.</i> Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.</p>	
<b>Notes:</b>	

<b>Past grade distribution</b>							
Total number of evaluated students: 889							
A	ABS	B	C	D	E	FX	M
62,65	0,0	12,37	5,96	2,59	5,4	9,79	1,24
<p><b>Lecturers:</b> doc. JUDr. PhDr. Katarína Gubíniová, PhD., doc. PhDr. Paulína Mihaľová, PhD., doc. Ing. Jana Kajanová, PhD., Mgr. Martin Vozár, PhD., Mgr. Ľudmila Mitková, PhD., Mgr. Magdaléna Musilová, PhD., LL.M., Mgr. Michal Páleník, PhD., Mgr. Mário Papík, PhD., Mgr. Lenka Papíková, PhD., Mgr. Lucia Paškrťová, PhD., Mgr. Katarína Rentková, PhD., prof. RNDr. Darina Saxunová, PhD., doc. Mgr. Veronika Gežík, PhD., doc. PhDr. René Pawera, PhD., doc. Ing. Milan Fekete, PhD., Mgr. Andrea Gažová, PhD., doc. PhDr. Marian Holienka, PhD., Ing. Jaroslav Huľvej, PhD., doc. Mgr. Lucia Kohnová, PhD., Mgr. Juraj Mikuš, PhD., Mgr. Miloš Mrva, PhD., prof. Ing. Ján Papula, PhD., doc. Mgr. Zuzana Papulová, PhD., prof. Ing. Anna Pilková, PhD., MBA, doc. Mgr. Emília Charfaoui, CSc., Mgr. Maroš Bobulský, PhD., doc. RNDr. Mária Bohdalová, PhD., doc. Ing. Mgr. Urban Kováč, PhD., Mgr. Martin Pažický, PhD., Mgr. Peter Pšenák, PhD., prof. RNDr. Ing. Ľudomír Šlahor, CSc., Ing. Vladimír Valach, PhD., CFA, MBA, Mgr. Katarína Vechter Močarníková, PhD., Mgr. Rita Szalai, PhD., prof. JUDr. Daniela Nováčková, PhD., doc. Frédéric Delaneuville, Dr., doc. PhDr. Marian Šuplata, PhD., Mgr. PhDr. Lívia Bott Domonkos, PhD., prof. Ing. Ľubica Bajzíková, PhD., doc. PhDr. Lukáš Copuš, PhD., Mgr. Juliet Horváthová Suleimanová, PhD., prof. Mgr. Anna Lašáková, PhD., Ing. Marián Mikolášik, Mgr. Michaela Poláková, PhD., doc. Ing. Mgr. Ľubomíra Strážovská, PhD., doc. PhDr. Rozália Sulíková, PhD., doc. JUDr. PhDr. Silvia Treľová, PhD., Mgr. Eleonóra Beňová, PhD., PaedDr. Jarmila Brtková, PhD., doc. JUDr. PhDr. Tomáš Peráček, PhD., PhDr. Ing. Monika Dávideková, PhD., Mgr. Lenka Procházková, PhD., Mgr. Július Selecký, PhD., Ing. Robert Furda, PhD., prof. Ing. Dušan Šoltés, CSc., prof. RNDr. Michal Greguš, PhD., doc. RNDr. Michal Greguš, PhD., Mgr. Katarína Uchal', PhD., Ing. Miloslav Chalupka, PhD., Ing. Jaroslav Vojtechovský, PhD., Mgr. Vincent Karovič, PhD., doc. Ing. Jaroslava Kniežová, PhD., RNDr. Zuzana Kovačičová, PhD., prof. Ing. Natalia Kryvinska, PhD., Ing. Rastislav Kulhánek, PhD., Mgr. Alexandra Mittelman, PhD., MBA, Ing. Martina Chrančoková, PhD., doc. Mgr. Peter Madzík, PhD., doc. Ing. Gabriela Pajtinková Bartáková, PhD., Mgr. Nataliia Parkhomenko, PhD., prof. Mgr. Peter Štarchoň, PhD., Mgr. Lucia Vilčeková, PhD., Mgr. František Olšavský, PhD., Mgr. Nikola Salajová, PhD., Mgr. Silvester Krčméry, PhD., Mgr. Peter Marcin, PhD., Mgr. Eva Poráziková, PhD., Ing. Lenka Bednárová, PhD., PhDr. Ing. Michal Bečka, PhD., Mgr. Vladimír Mariak, PhD., Ing. Lukáš Vartiak, PhD., Ing. Veronika Vojtilová, PhD., Ing. Diana Bednarčíková, PhD., doc. Mgr. Petra Milošovičová, PhD.</p>							
<b>Last change:</b> 08.09.2021							
<b>Approved by:</b> prof. JUDr. Daniela Nováčková, PhD.							

## COURSE DESCRIPTION

<b>Academic year:</b> 2024/2025	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM/101M/21	<b>Course title:</b> Diploma Seminar II
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week: 2 per level/semester: 28</b> <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 3.	
<b>Educational level:</b> II.	
<b>Prerequisites:</b>	
<b>Course requirements:</b>	
<b>Learning outcomes:</b>	
<b>Class syllabus:</b>	
<b>Recommended literature:</b>	
<b>Languages necessary to complete the course:</b>	
<b>Ethics:</b> <p>The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, <i>each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.</i> Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, <i>a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.</i> Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.</p>	
<b>Notes:</b>	

<b>Past grade distribution</b>							
Total number of evaluated students: 793							
A	ABS	B	C	D	E	FX	M
59,77	0,0	15,38	8,83	3,66	5,17	6,43	0,76
<p><b>Lecturers:</b> doc. JUDr. PhDr. Katarína Gubíniová, PhD., doc. PhDr. Paulína Mihaľová, PhD., prof. Ing. Ľubica Bajzíkova, PhD., doc. PhDr. Lukáš Copuš, PhD., Mgr. Juliet Horváthová Suleimanová, PhD., prof. Mgr. Anna Lašáková, PhD., Ing. Marián Mikolášik, Mgr. Michaela Poláková, PhD., doc. Ing. Mgr. Ľubomíra Strážovská, PhD., doc. PhDr. Rozália Sulíková, PhD., prof. JUDr. Daniela Nováčková, PhD., doc. Ing. Jana Kajanová, PhD., Mgr. Ľudmila Mitková, PhD., Mgr. Magdaléna Musilová, PhD., LL.M., Mgr. Michal Páleník, PhD., Mgr. Mário Papík, PhD., Mgr. Lenka Papíková, PhD., Mgr. Lucia Paškrtová, PhD., Mgr. Katarína Rentková, PhD., prof. RNDr. Darina Saxunová, PhD., Mgr. Martin Vozár, PhD., doc. Mgr. Veronika Gežík, PhD., Mgr. Eleonóra Beňová, PhD., doc. JUDr. PhDr. Tomáš Peráček, PhD., PhDr. Ing. Monika Dávideková, PhD., Mgr. Lenka Procházková, PhD., Mgr. Július Selecký, PhD., prof. RNDr. Michal Greguš, PhD., doc. RNDr. Michal Greguš, PhD., doc. JUDr. PhDr. Silvia Treľová, PhD., Ing. Miloslav Chalupka, PhD., Ing. Jaroslav Vojtechovský, PhD., Mgr. Vincent Karovič, PhD., doc. Ing. Jaroslava Kniežová, PhD., RNDr. Zuzana Kovačičová, PhD., prof. Ing. Natalia Kryvinska, PhD., Ing. Rastislav Kulhánek, PhD., Mgr. Alexandra Mittelman, PhD., MBA, Ing. Peter Balco, PhD., doc. PhDr. René Pawera, PhD., doc. Ing. Milan Fekete, PhD., Mgr. Andrea Gažová, PhD., doc. PhDr. Marian Holienka, PhD., Ing. Jaroslav Hul'vej, PhD., doc. Mgr. Lucia Kohnová, PhD., Mgr. Juraj Mikuš, PhD., Mgr. Miloš Mrva, PhD., prof. Ing. Ján Papula, PhD., doc. Mgr. Zuzana Papulová, PhD., prof. Ing. Anna Pilková, PhD., MBA, doc. Mgr. Emília Charfaoui, CSc., Mgr. Maroš Bobulský, PhD., doc. RNDr. Mária Bohdalová, PhD., Mgr. Soňa Dávideková, MPH, PhD., doc. Ing. Mgr. Urban Kováč, PhD., Mgr. Martin Pažický, PhD., Mgr. Peter Pšenák, PhD., prof. RNDr. Ing. Ľudomír Šlahor, CSc., Ing. Vladimír Valach, PhD., CFA, MBA, Mgr. Katarína Vechter Močarníková, PhD., Mgr. Rita Szalai, PhD., doc. PhDr. Marian Šuplata, PhD., Mgr. PhDr. Lívia Bott Domonkos, PhD., Mgr. Eva Brestovanská, PhD., PhDr. Matúš Baráth, PhD., Ing. Martina Chrančoková, PhD., doc. Ing. Gabriela Pajtinková Bartáková, PhD., Mgr. Nataliia Parkhomenko, PhD., prof. Mgr. Peter Štarchoň, PhD., Mgr. Lucia Vilčeková, PhD., doc. Ing. Andrej Miklošik, PhD., Mgr. František Olšavský, PhD., doc. Frédéric Delaneuville, Dr., Mgr. Katarína Uchal', PhD., JUDr. Filip Petrínek, PhD., Mgr. Nikola Salajová, PhD., Mgr. Silvester Krčméry, PhD., Mgr. Peter Marcin, PhD., PhDr. RNDr. Miroslav Reiter, doc. Ing. Mária Dzurová, PhD., Ing. Lenka Bednárová, PhD., Ing. Monika Kuchtová, PhD., Mgr. Martin Šeliga, PhD., Ing. Lukáš Vartiak, PhD., Mgr. Martina Chujacová, PhD., prof. PhDr. Zoltán Rózsa, PhD., Ing. Silvia Behanová, PhD., Mgr. Branislav Dudić, PhD., Mgr. Kitty Klacsánová, PhD., Mgr. Eva Poráziková, PhD., PhDr. Ing. Michal Bečka, PhD., Mgr. Vladimír Mariak, PhD., Ing. Veronika Vojtilová, PhD., Ing. Diana Bednarčíková, PhD.</p>							
<b>Last change:</b> 08.09.2021							
<b>Approved by:</b> prof. JUDr. Daniela Nováčková, PhD.							

## STATE EXAM DESCRIPTION

<b>Academic year:</b> 2024/2025	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM/O5M/21	<b>Course title:</b> Diploma Thesis Defence
<b>Number of credits:</b> 15	
<b>Recommended semester:</b> 3., 4..	
<b>Educational level:</b> II.	
<b>State exam syllabus:</b>	
<b>Last change:</b> 16.09.2021	
<b>Approved by:</b> prof. JUDr. Daniela Nováčková, PhD.	

## COURSE DESCRIPTION

<b>Academic year:</b> 2024/2025	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KMM/179M/21	<b>Course title:</b> EU Internal Market and Economic Policy (SL, FL)
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week: 2 / 2 per level/semester: 28 / 28</b> <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 6	
<b>Recommended semester:</b> 2.	
<b>Educational level:</b> II.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> Active participation in classes; Oral part; written part. Scale of assessment (preliminary/final): 10% active participation in classes (0-10 points);30% oral part (0-30 points)60% written part (0-60 points)100% total (0-100 points)	
<b>Learning outcomes:</b> The aim of the course is to provide knowledge about the proper functioning of the internal market and EU policies after completing a bachelor's degree. The course is aimed at gaining knowledge of the basic theoretical and practical basis of European integration, EU institutions, freedom of movement of goods, persons, services and capital in EU Member States and non-EU countries. Part of the educational process is to become acquainted with economic policy and other EU policies in accordance with the structure of the subject (see below). By completing the course, the student will understand the process of European economic integration from the beginning to the present on an interdisciplinary basis, taking into account the main economic theories as one of the main determinants of the view of the taught issues. Understand the phenomena and processes related to the proper functioning of the EU internal market and the effects of deepening, resp. other alternatives for the future development of European integration. The knowledge, skills and transferable competencies that a student acquires by successfully completing a course that affect his personal development and can be used in his future professional application in the profession of manager, but also in everyday civic life. <b>Knowledge:</b> <ul style="list-style-type: none"> <li>• basic knowledge of the proper functioning of the internal market with regard to the 4 freedoms of the internal market;</li> <li>• basic knowledge of selected EU policies;</li> </ul> <b>Skills:</b> <ul style="list-style-type: none"> <li>• the ability to apply appropriate legal acts to conduct business in the European Economic Area;</li> <li>• establish effective forms of cooperation with economic operators in the EU Member States.</li> </ul> <b>Transferable capabilities:</b> <ul style="list-style-type: none"> <li>• ability to use expertise in executive practice;</li> <li>• ability to work with information;</li> </ul>	

- ability to identify and solve problems;
- ability to make independent decisions;
- language skills;

### **Class syllabus:**

1. Introductory seminar, work with CU databases;
2. Basic historical context of the emergence of European integration;
3. Starting points for the study of European integration from the point of view of economic theories;
4. EU institutions; Basic legislative bases;
5. EU institutions II; EU policy making;
6. The concept of the internal market and the four great freedoms; freedom of movement of goods; protection of consumer rights; freedom of movement of persons; mutual recognition of educational qualifications; freedom of establishment and freedom to provide services; protection of consumer rights; freedom of movement of capital and payments;
7. EU budget; European Economic and Monetary Union; EU Recovery and Growth Plan;
8. Competition policy; Enlargement and Neighborhood Policy; Audiovisual and media; Education, training, culture, youth, sport and multilingualism; Employment and social policy;
9. The EU's common foreign and security policy; EU external relations; Common commercial policy; Development aid and humanitarian aid;
10. Energy; Business; Justice and Home Affairs; Fisheries policy and maritime affairs; Public health; Regional policy; Science, research, innovation;
11. Consumer protection; Customs union; Tax policy, Transport. EU migration policy; Environmental policy; EU Digital Agenda;
12. The influence of interest groups on EU policy-making;
13. Europe in crisis and the future of the EU; A new socio-economic paradigm of the EU;
14. Preparation for the final exam.

### **Recommended literature:**

1. Nováčková, D. : Základy európskeho práva pre manažérov. EPOS. Bratislava 2012. ISBN 978-80-857-970-8
2. Kunová, V. Nováčková, D. Zemanovičová, D.: Vnútorne politiky a činnosti Európskej únie. Aleš Čeněk, Plzeň, 2014, ISBN 978-80-7380-498-5
3. Zmluva o fungovaní Európskej únie, OJ EU C 202 7.6.2016
4. Charta základných práv Európskej únie , OJ EU C 202 7.6.2016
5. Domenik Henning Wendt: Europäisches Wirtschaftsrecht. Nomos 2021
6. Jurgen Scharze : Europäisches Wirtschaftsrecht. Nomos ISBN 978-3-8329-2657
7. Relevantné právne predpisy

### **Languages necessary to complete the course:**

French, Slovak

### **Ethics:**

The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, *each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.* Cases of violation of this provision can be assessed as a violation of obligations

arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, *a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.* Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.

**Notes:**

In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may be connected with enforcing accompanying legal consequences on academic, (...) disciplinary level.

In accordance with the regulations of the internal regulation No. 13/2018 approved by the Academic senate of Comenius University in Bratislava the Disciplinary Regulations of Comenius University in Bratislava for Students, a disciplinary offence of a student is any form of copying or forbidden cooperation or providing answers during written or oral examination (assessment of knowledge) or during preparation for it within the course, or using technical devices or any information carriers in other than allowed ways during written or oral evaluation of study results (assessment of knowledge) or during preparation for it within the course. Committing a disciplinary offence may lead to imposing some disciplinary precautions on the student: admonition, conditional suspension of studies or dismissal from studies.

**Past grade distribution**

Total number of evaluated students: 34

A	ABS	B	C	D	E	FX	M
82,35	0,0	2,94	8,82	0,0	0,0	0,0	5,88

**Lecturers:** doc. PhDr. Marian Šuplata, PhD.

**Last change:** 11.02.2025

**Approved by:** prof. JUDr. Daniela Nováčková, PhD.

## COURSE DESCRIPTION

<b>Academic year:</b> 2024/2025	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KMM/180M/21	<b>Course title:</b> EU Internal Market and Economic Policy (Slovak, German)
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 6	
<b>Recommended semester:</b> 2.	
<b>Educational level:</b> II.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> Continuous assessment: during the semester there will be two written examinations of 10 points each. The student can get 20 points from the exercises for the activities. Exam: there will be a final test for 60 points. The condition for admission to the exam is to obtain at least 21 points / percent from the continuous evaluation. Scale of assessment (preliminary/final): Continuous assessment: during the semester there will be two written examinations of 10 points each. The student can get 20 points from the exercises for the activities. Exam: there will be a final test for 60 points. The condition for admission to the exam is to obtain at least 21 points / percent from the continuous evaluation.	
<b>Learning outcomes:</b> The knowledge, skills and transferable competencies that a student acquires by successfully completing a course that affect his / her personal development and can be used in his / her future career and in life as active citizens and future managers.	
<b>Class syllabus:</b> 1. The concept of the internal market 2. Freedom of movement of goods 3. Protection of consumer rights 4. Freedom of movement of persons 5. Mutual recognition of diplomas 6. Freedom of establishment and services 7. Public services of general economic interest 8. Freedom of movement of capital and payments 9. EU budgetary policy 10. EU monetary policy 11. Recovery and resilience plan 12. EU migration policy 13. Protection of public health 14. Repettory	

**Recommended literature:**

1. Nováčková, D. : Základy európskeho práva pre manažérov. EPOS. Bratislava 2012. ISBN 978-80-857-970-8
2. Kunová, V. Nováčková, D. Zemanovičová, D. : Vnútročné politiky a činnosti Európskej únie. Aleš Čeněk, Plzeň, 2014, ISBN 978-80-7380-498-5
3. Zmluva o fungovaní Európskej únie, OJ EU C 202 7.6.2016
4. Charta základných práv Európskej únie, OJ EU C 202 7.6.2016
5. Domenik Henning Wendt: Europäisches Wirtschaftsrecht. Nomos 2021
6. Jurgen Scharze : Europäisches Wirtschaftsrecht. Nomos ISBN 978-3-8329-2657
7. Relevant law prescriptions

**Languages necessary to complete the course:**

German, English, Slovak

**Ethics:**

The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, *each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.* Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, *a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.* Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.

**Notes:**

The student observes

- a) Internal Regulation No. 16/2017 Directive of the Rector of Comenius University in Bratislava following the full text of Internal Regulation No. 23/2016 Directive of the Rector of the University of the Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava in Bratislava, as amended by Appendix No. 1,
- b) Internal Regulation No. 13/2018 - Disciplinary Regulations of Comenius University in Bratislava.

<b>Past grade distribution</b>							
Total number of evaluated students: 63							
A	ABS	B	C	D	E	FX	M
41,27	0,0	22,22	22,22	4,76	1,59	0,0	7,94
<b>Lecturers:</b> prof. JUDr. Daniela Nováčková, PhD.							
<b>Last change:</b> 14.02.2025							
<b>Approved by:</b> prof. JUDr. Daniela Nováčková, PhD.							

## COURSE DESCRIPTION

<b>Academic year:</b> 2024/2025	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/285M/21	<b>Course title:</b> Environmental Economics and Management
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week: 2 / 2 per level/semester: 28 / 28</b> <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 6	
<b>Recommended semester:</b> 3.	
<b>Educational level:</b> II.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> Attendance at lectures, correctly completed all assignments, submission of a semester project, oral exam. Scale of assessment (preliminary/final): 40/60	
<b>Learning outcomes:</b> The aim of the course is to acquaint students with key topics in the field of environmental management and ecological economics on the example of specific problems and challenges in business management with emphasis on the sustainability of natural resources and the well-being of society.	
<b>Class syllabus:</b> 1. Course overview and introduction (Ice-breaker, Discussion of curricula /Expectations, Brief history of economic thinking and environmental management) 2. Circular Economics (Product Design - Product Life, Clothing Industry - Fashion with a Message, Waste Management - Waste Resource, Consumer Behavior) 3. Agro-ecology (agricultural management, technological innovations focused on design and organization, social justice and ecological sustainability of the system) 4. Industrial ecology (minimization of source input and waste emissions and energy leakage in industrial processes, ecological industrial parks) 5. Sustainability of cities (green buildings, transport, urban agriculture) 6. Development theories and global environmental change, social metabolism, poverty and environmental social justice, green growth and socio-environmental aspects in a modern and postmodern society in the context of EU strategies 7. Environment and circular economy policy (Green Deal, SDG, Agenda2030), commitments at international and national level, as well as at the level of enterprises and individuals) 8. Economic and motivational tools in support of environmental policy objectives and climate protection 9. Responsible business, approach of companies in Slovakia and abroad to sustainability and environmental protection, The ratio between economic prosperity and social responsibility, Best Practices / best practices	

- 10. Waste management
- 11. Environmental management systems
- 12. Environmental Impact Assessment (EIA, SEA)
- 13. Excursion

**Recommended literature:**

COSTANZA, R. et al. Introduction to Ecological economics, CRC Press, 2015. ISBN 9781566706841.  
 COMMON, M. & STAGL, S. Frontmatter. In: Ecological Economics: An Introduction. Cambridge: Cambridge University Press, 2005.

**Languages necessary to complete the course:**

Slovak/English

**Ethics:**

The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, *each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.* Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, *a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.* Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.

**Notes:**

**Past grade distribution**

Total number of evaluated students: 60

A	ABS	B	C	D	E	FX	M
21,67	0,0	23,33	20,0	6,67	15,0	0,0	13,33

**Lecturers:** doc. Mgr. Veronika Gežík, PhD.

**Last change:** 08.04.2022

**Approved by:** prof. JUDr. Daniela Nováčková, PhD.

## COURSE DESCRIPTION

<b>Academic year:</b> 2024/2025	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KMM/316M/21	<b>Course title:</b> European Business Law (FL)
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 6	
<b>Recommended semester:</b> 1.	
<b>Educational level:</b> I., II.	
<b>Prerequisites:</b>	
<b>Recommended prerequisites:</b> European Business Law (FL)	
<b>Course requirements:</b> During the semester there will be a continuous written exam for 20 points, a final written exam for 60 points and each student will have a presentation for 20 points. To obtain an A grade, you must obtain at least 91 points, obtain a B grade of at least 81 points, a C grade of at least 73 points, a D grade of at least 66 points and an E grade of at least 60 points. Scale of assessment (preliminary/final): 40%/60%	
<b>Learning outcomes:</b> The course is introduced on the basis of the European Jean Monnet program and builds on the Lisbon Europe 2020 strategy. It is taught in French in order to develop professional language skills at European level. The student will acquire the basics of European business and business law in the European Economic Area. The student should be able to understand the basic conditions for doing business in some EU Member States and should understand the importance of correct implementation of EU law in economic practice.	
<b>Class syllabus:</b> 1. Basic terms and definitions of European commercial law 2. History and development of European commercial law 3. Sources of European commercial law 4. Free movement of goods 5. Free movement of persons 6. EU company law 7. Development of investment relationships (investment conditions) 8. Market economy and competition rules 9. State aid 10. Case studies	
<b>Recommended literature:</b> Treaty on the European Union <a href="https://eur-lex.europa.eu">https://eur-lex.europa.eu</a>	

<p>Treaty on the Functioning of the European Union <a href="https://eur-lex.europa.eu">https://eur-lex.europa.eu</a>  Relevant secondary legislation EU  C. Barbato, Y. Petit, L'Union européenne, Fédération plurinationale en devenir ?, Coll. « Colloques – Droit de l'Union européenne », Bruylant, 2015  C. Blumann (dir.), B. Bertrand, L. Grard, F. Leneuf-Peraldi, Y. Petit, C. Soulard, Libre circulation des marchandises, Commentaire J. Mégret, 3e éd., Editions de l'Université de Bruxelles, 2015</p>																							
<p><b>Languages necessary to complete the course:</b>  French</p>																							
<p><b>Ethics:</b>  The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.  Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, <i>each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.</i> Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.  Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, <i>a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.</i> Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.</p>																							
<p><b>Notes:</b>  x</p>																							
<p><b>Past grade distribution</b>  Total number of evaluated students: 50</p> <table border="1"> <thead> <tr> <th>A</th> <th>ABS</th> <th>B</th> <th>C</th> <th>D</th> <th>E</th> <th>FX</th> <th>M</th> </tr> </thead> <tbody> <tr> <td>50,0</td> <td>0,0</td> <td>26,0</td> <td>8,0</td> <td>6,0</td> <td>0,0</td> <td>0,0</td> <td>10,0</td> </tr> </tbody> </table>								A	ABS	B	C	D	E	FX	M	50,0	0,0	26,0	8,0	6,0	0,0	0,0	10,0
A	ABS	B	C	D	E	FX	M																
50,0	0,0	26,0	8,0	6,0	0,0	0,0	10,0																
<p><b>Lecturers:</b> doc. Frédéric Delaneuville, Dr.</p>																							
<p><b>Last change:</b> 22.09.2024</p>																							
<p><b>Approved by:</b> prof. JUDr. Daniela Nováčková, PhD.</p>																							

## COURSE DESCRIPTION

<b>Academic year:</b> 2024/2025	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KMM/318M/21	<b>Course title:</b> European Economic Law (German)
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 6	
<b>Recommended semester:</b> 1.	
<b>Educational level:</b> II.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> Continuous assessment: during the semester there will be two written examinations of 20 points each. The student can get 20 points from the exercises for the activities. Exam: there will be a final test for 60 points on the exam. The condition for admission to the exam is to obtain at least 21 points / percent from the continuous evaluation. A = 91% - 100% B = 90% - 81% C = 80% - 73% D = 72% - 66% E = 65% - 60% Scale of assessment (preliminary/final): Continuous assessment: during the semester there will be two written examinations of 20 points each. The student can get 20 points from the exercises for the activities. Exam: there will be a final test for 60 points on the exam. The condition for admission to the exam is to obtain at least 21 points / percent from the continuous evaluation. A = 91% - 100% B = 90% - 81% C = 80% - 73% D = 72% - 66% E = 65% - 60%	
<b>Learning outcomes:</b> The content of this course corresponds to the relevant field of study, Economics and Management. This core course is typically taught by a university professor who works at the university in the relevant field of study for a set number of hours per week. The aim of the course is to provide knowledge about business in the European Economic Area after completing the course International Economic Law and Commercial Law as part of a bachelor's degree and acquiring basic knowledge about business in an international environment. The course focuses on acquiring knowledge about the economic policies of the European Union that also affect the economic activities of companies in EU member states and non-EU member states. Part of the educational process is to familiarize students with the structure of European Union law and its application in the Slovak Republic. By completing the course, students will understand the process of globalization and the causes of changes in the global economy and European integration. They will understand the history and current position of the EU in the context of global competition on world markets. They will understand selected economic policies of the European Union.	

The professional content and structure of the course and other complementary activities enable and guarantee access to up-to-date knowledge, skills, and competencies, including transferable skills that influence students' personal development and can be used in their future careers. Given the practical nature of the course,

**Class syllabus:**

Development of European economic integration  
Functioning of the European Union  
Internal market of the European Union  
Maintaining and enforcing fair competition practices  
State aid system  
Case studies  
EU budgetary policy  
EU common commercial policy  
EU common agricultural policy  
EU energy policy  
Personal data protection  
Environmental protection  
Implementation of the European Green Deal in Slovakia

**Recommended literature:**

- [1] Nováčková, D. : Základy európskeho práva pre manažérov. EPOS. Bratislava 2012. ISBN 978-80-857-970-8  
[2] Kunová, V. Nováčková, D. Zemanovičová, D. : Vnútrošné politiky a činnosti Európskej únie. Aleš Čeněk, Plzeň, 2014, ISBN 978-80-7380-498-5  
[3] Zmluva o fungovaní Európskej únie, OJ EU C 202 7.6.2016  
[4] Domenik Henning Wendt: Europäisches Wirtschaftsrecht. Nomos 2021 5. Jürgen Scharze : Europäisches Wirtschaftsrecht. Nomos ISBN 978-3-8329-2657-1

**Languages necessary to complete the course:**

Slovak, German

**Ethics:**

The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, *each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.* Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, *a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.* Some of the disciplinary measures may be imposed

on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.

**Notes:**

In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may be connected with enforcing accompanying legal consequences on academic, (...) disciplinary level.

In accordance with the regulations of the internal regulation No. 13/2018 approved by the Academic senate of Comenius University in Bratislava the Disciplinary Regulations of Comenius University in Bratislava for Students, a disciplinary offence of a student is any form of copying or forbidden cooperation or providing answers during written or oral examination (assessment of knowledge) or during preparation for it within the course, or using technical devices or any information carriers in other than allowed ways during written or oral evaluation of study results (assessment of knowledge) or during preparation for it within the course. Committing a disciplinary offence may lead to imposing some disciplinary precautions on the student: admonition, conditional suspension of studies or dismissal from studies.

**Past grade distribution**

Total number of evaluated students: 68

A	ABS	B	C	D	E	FX	M
30,88	0,0	33,82	20,59	5,88	0,0	4,41	4,41

**Lecturers:** prof. JUDr. Daniela Nováčková, PhD.

**Last change:** 26.08.2025

**Approved by:** prof. JUDr. Daniela Nováčková, PhD.

## COURSE DESCRIPTION

<b>Academic year:</b> 2024/2025	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KMM/278M/21	<b>Course title:</b> European Integration (FL)
<b>Educational activities:</b> <b>Type of activities:</b> lecture <b>Number of hours:</b> <b>per week: 2 per level/semester: 28</b> <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 1.	
<b>Educational level:</b> II.	
<b>Prerequisites:</b>	
<b>Recommended prerequisites:</b> French language level B1 / legal and economic vocabulary	
<b>Course requirements:</b> Active participation in the course, presentation, final exam Scale of assessment (preliminary/final): 40%/60%	
<b>Learning outcomes:</b> Knowledge of the main steps and processes of European integration	
<b>Class syllabus:</b> Session 1 The European Union: why? Choice of presentations Session 2 The history of European construction "From the European communities of 6 to the European Union of 27" Presentation: Slovakia's integration into the EU Session 3 The legal nature of the EU The Costa / ENEL case Presentation: "Structure of intergovernmental or supranational cooperation: the true nature of the EU" Session 4 The institutions of the European Union: the committee Presentation: The Commission and EU Foreign Policy Session 5 The institutions of the European Union: the European Council and the Council Presentation: Are the European Council and the Council the most powerful institutions in the EU? Session 6 The institutions of the European Union: the parliament	

Presentation: The evolving role of the European Parliament since its inception.

Session 7

Legal sources of EU law

Presentation: the place of European law in the hierarchy of French and Slovak standards

Session 8

The Council of Europe

Presentation: Multi-governance, subsidiarity and Europe of the regions

Session 9

The protection of fundamental rights within the EU

Presentation: The EU Charter of Fundamental Rights and the European Convention on Human Rights.

Session 10

Economic and Monetary Union and the Euro

Presentation: the role of the European central bank and central banks in the euro zone

Session 11

The EU budget

Presentation: Regional policy and structural funds

Session 12

The challenges of European construction

### **Recommended literature:**

[1] Badie, B. (1999). Un monde sans souveraineté. Les Etats entre ruse et responsabilité. In: Politique étrangère, n°2 - 1999 - 64#année. pp. 410-411.

[2] Bafoil, F. (2006). Europe centrale et orientale. Mondialisation européenne et changement social. Paris, Presses de Sciences Po.

[3] Bodin, J. (1576) « La république »

[4] Chevallier, J. (2008). L'Etat post-moderne, Collection droit et société, 3ème Edition, Paris, LGDJ.

[5] Delmas-Marty, M. (2007). Les forces imaginantes du droit, vol. III. La refondation des pouvoirs, Etudes juridiques comparatives et internationalisation du droit. Editions du Seuil, janvier 2007.

[6] Fareed, Z. (1998). De la démocratie illibérale, Le Débat, vol. 99, no. 2, 1998, pp. 17-26.

[7] Herrera, C. M. (2005). Un juriste aux prises du social. Sur le projet de Georges Scelle, Revue Française d'Histoire des Idées Politiques, p. 113-137. Disponible sur: <https://www.cairn-int.info/revue-francaise-d-histoire-des-idees-politiques1-2005-1-page-113.htm>.

[8] Scelle, G. (1932). Précis de Droit des Gens. Principes et Systématique. Première Partie. Introduction, Le Millieu Inter social. Paris, Recueil Sirey.

### **Languages necessary to complete the course:**

French

### **Ethics:**

The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, *each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.* Cases of violation of this provision can be assessed as a violation of obligations

arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, *a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.* Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.

**Notes:**

In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may be connected with enforcing accompanying legal consequences on academic, (...) disciplinary level.

In accordance with the regulations of the internal regulation No. 13/2018 approved by the Academic senate of Comenius University in Bratislava the Disciplinary Regulations of Comenius University in Bratislava for Students, a disciplinary offence of a student is any form of copying or forbidden cooperation or providing answers during written or oral examination (assessment of knowledge) or during preparation for it within the course, or using technical devices or any information carriers in other than allowed ways during written or oral evaluation of study results (assessment of knowledge) or during preparation for it within the course. Committing a disciplinary offence may lead to imposing some disciplinary precautions on the student: admonition, conditional suspension of studies or dismissal from studies.

**Past grade distribution**

Total number of evaluated students: 35

A	ABS	B	C	D	E	FX	M
51,43	0,0	22,86	2,86	8,57	0,0	2,86	11,43

**Lecturers:** doc. Frédéric Delaneuville, Dr.

**Last change:** 07.04.2025

**Approved by:** prof. JUDr. Daniela Nováčková, PhD.

## COURSE DESCRIPTION

<b>Academic year:</b> 2024/2025	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/310M/18	<b>Course title:</b> Financial Accounting and Control in the European Economic Area
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 6	
<b>Recommended semester:</b> 1.	
<b>Educational level:</b> II.	
<b>Prerequisites:</b>	
<b>Recommended prerequisites:</b> Principles of Financial Accounting I. a II.	
<b>Course requirements:</b> 1. minicase study 2. quizzes -6 3. midterm written exam 4. homework assignment -30 exercises from the textbook 5. Final written exam Scale of assessment (preliminary/final): 8%, 12%, 20%, 10%, 50%	
<b>Learning outcomes:</b> Upon successful completion of this course, students will gain knowledge what legislation to apply in the field of accounting and taxation for various companies, they will obtain the knowledge of the content of financial statements, will be able to define the accounting components of individual statements and acquire skills to apply knowledge in the accounting process using IFRS. They will be able to think critically and analyze each transaction by identifying and analyzing the impact of accounting transactions on individual accounting elements and financial statements. They will be able to improve their understanding of financial reporting to corporations with an emphasis on the topics selected in the course, they will apply the knowledge and demonstrate the ability to correctly interpret information from financial statements and notes to the statements. The subject of financial accounting emphasizes the reporting function of accounting for external users. Students will be able to understand and interpret the information from the financial statements and will become well-informed users of information that will help them make decisions in the field of financial management and governance. The students will be able to use financial ratios when analysing profitability, activity, liquidity and solvency and market assessment of activities of the publicly traded companies ,and will be able to take control measures to improve problem activities, participate in management in the context of control activities - detecting existing deficiencies, detection of negative phenomena, will be able to design better methods of management and controlling assets, liabilities, They will demonstrate their skills of communication, mathematical,	

digital skills in informing and analyzing the state of company's assets and net profit so that the company fulfills the going concern principle. Enhancement of the knowledge and skills occurs during the teaching of working with financial statements: Profit and loss statement, balance sheet and cash flow statement, and reporting and analysis of assets, liabilities and equity and demonstrating their understanding. Students will be able to apply regular consistent checks of data from financial controlling monitoring of economic indicators of the business entity when making decisions, such as self-financing capacity, efficiency and economy; protection of property, correct calculation of taxes, method of application and resolution of complaints at the domestic and international level, implementation of social and environmental programs, etc .. Proper understanding of information contained in the financial statements and notes to the financial statements will be practiced in team solutions of case studies of real companies where students acquire the necessary skills and competencies of managerial management in the field of accounting, financial analysis and control.

**Class syllabus:**

1. IFRS conceptual framework. Financial statements - Forms of profit and loss statement and balance sheet, cash flow statement 2.-3. Current assets - accounting presentation and reporting, and analysis; working capital management, internal control and cash; reporting and analysis of receivables and inventories,
4. Reporting and analysis of fixed assets, measurement and control;
5. Financial assets, their classification and accounting, analysis and control. Hedging.
6. Reporting and analysis of current and non-current liabilities; debt ratios and ratios with Cash Flow data.
7. Equity and analysis of shareholders' equity, statement of changes in equity.
8. EPS and market assessment indicators of financial analysis
9. Work with financial indicators of the business entity - quantification and interpretation, financial leverage, efficiency and effectiveness, control and protection of property against theft.
10. Correct calculation of taxes, book income and tax income, tax shield.
11. Quality of net earnings, earnings management, creative accounting and accounting fraud
12. Internal control system and internal audit.
13. Final review
14. Final exam

**Recommended literature:**

- [1] SAXUNOVÁ, D. 2019. Financial Statements for the Needs of Managers -Global Accounting Standards : US GAAP and IFRS. Prague : Wolters Kluwer, 2019.
- [2] Šuranová Z. 2016, Finančné účtovníctvo a riadenie s aplikáciou IFRS Practikum: Wolters Kluwer, e-kniha,
- [3] Tax legislation in effect
- [4] Book in print: Saxunová Darina: How to read and interpret correctly information from the annual report.
- [5] [www.ifrs.org](http://www.ifrs.org)

**Languages necessary to complete the course:****Ethics:**

The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.

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**Notes:**

**Past grade distribution**

Total number of evaluated students: 177

A	ABS	B	C	D	E	FX	M
11,86	0,0	22,03	26,55	18,08	10,73	2,82	7,91

**Lecturers:** Mgr. Rita Szalai, PhD., prof. RNDr. Darina Saxunová, PhD.

**Last change:** 10.09.2024

**Approved by:** prof. JUDr. Daniela Nováčková, PhD.

## COURSE DESCRIPTION

<b>Academic year:</b> 2024/2025	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/278M/21	<b>Course title:</b> Financial Analysis and Financial Management of Companies in Europe (FL)
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week: 2 per level/semester: 28</b> <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 2.	
<b>Educational level:</b> II.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> # Continuous assessment: 40%. Online test in Ms Teams, 20 questions, multiple choice answers. The duration of the test is 60 minutes. # Final evaluation: 60%. Online test in Ms Teams will consist of 20 questions, multiple choice answers. The duration of the test is 60 minutes. Scale of assessment (preliminary/final): mid-term 40%final 60%	
<b>Learning outcomes:</b> By completing the course, the student will gain a working knowledge of the tools used in key segments of financial markets and their applications in hedging, trading, arbitrage and financial engineering. The objective of the course is to prepare the student for a flexible transition into the practice of financial markets.	
<b>Class syllabus:</b> 1. Interest rate 2. Foreign exchange markets 3. Money markets 4. Forward foreign exchange contracts and foreign exchange swaps 5. Money Market Futures Contracts 6. Applications of foreign exchange and money market instruments	
<b>Recommended literature:</b>	
<b>Languages necessary to complete the course:</b>	
<b>Ethics:</b> The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.	

Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, *each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.* Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.

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**Notes:**

Les connaissances, aptitudes, compétences et aptitudes transférables que l'étudiant acquiert en réussissant le sujet affectent son développement personnel et peuvent être utilisées dans sa future carrière et sa vie de citoyen actif dans des sociétés démocratiques. Ceux-ci sont répertoriés dans le programme de la matière.

Suite aux dispositions du § 71 du Règlement Intérieur no. 14/2023 approuvé par le Sénat Académique de l'Université Comenius de Bratislava Texte intégral du Règlement no. 23/2021 Système interne visant à garantir la qualité de l'enseignement supérieur de l'Université Comenius de Bratislava tel que modifié par l'Addendum no. 1 et Annexe no. 2, chaque étudiant obtient systématiquement ses résultats d'études de manière honnête au cours de ses études ; ne triche pas et n'utilise pas de procédures malhonnêtes lors de toute forme de vérification de ses connaissances et connaissances en matière d'études. Les cas de violation de cette disposition peuvent être considérés comme une violation des obligations découlant des réglementations légales (...). Une telle évaluation peut être associée à l'application des conséquences juridiques pertinentes au niveau académique, (...) ou disciplinaire.

Suite aux dispositions du règlement intérieur n° 13/2018 approuvé par le Sénat académique de l'Université Comenius de Bratislava Règlement disciplinaire de l'Université Comenius de Bratislava pour les étudiants, l'infraction disciplinaire d'un étudiant est toute forme d'annulation ou de coopération illégale ou d'allusion lors de l'évaluation écrite ou orale des résultats de l'étude (vérification des connaissances ) ou lors de sa préparation au cours du cours, ou l'utilisation d'appareils techniques ou de tout support d'information d'une manière autre que celle autorisée lors de l'évaluation écrite ou orale des résultats de l'étude (vérification des connaissances) ou lors de sa préparation dans le cadre de la matière. Certaines mesures disciplinaires peuvent être imposées à l'étudiant en cas de faute disciplinaire commise : réprimande, exclusion conditionnelle des études ou expulsion des études.

**Past grade distribution**

Total number of evaluated students: 37

A	ABS	B	C	D	E	FX	M
16,22	0,0	21,62	24,32	10,81	8,11	8,11	10,81

**Lecturers:** Ing. Vladimír Valach, PhD., CFA, MBA

**Last change:** 08.02.2025

**Approved by:** prof. JUDr. Daniela Nováčková, PhD.

## COURSE DESCRIPTION

<b>Academic year:</b> 2024/2025	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/275M/21	<b>Course title:</b> Financial Management
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 7	
<b>Recommended semester:</b> 1.	
<b>Educational level:</b> II.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> Conditions for completing the course are - attendance of lectures and consultation meetings, individual student work during the semester, active monitoring of developments, changes and events in selected financial markets - processing a presentation in a team - a topic in the field of investment opportunities, financial markets or corporate finance (10%) - elaboration of homework assigned during semester (10%) - continuous assessment and activity during the semester (30%) - final exam (50%) (written test (20%), oral exam (30%)). The condition for passing the course is to obtain at least 60% of the total assessment. The condition for completing the seminars is to obtain at least 30p from the evaluation of the seminars. The condition for successfully passing of the final exam is to obtain at least 30p, whereas it is necessary to obtain the minimum of 10p from the written part of the exam and the minimum of 15p from the oral part of the exam. Scale of assessment (preliminary/final): 50% seminar / 50% final exam (written and oral)	
<b>Learning outcomes:</b> The course deepens knowledge of the Introduction to Financial Management. It emphasizes the role of the financial manager in deciding on the creation of the optimal capital structure of the company and the dividend policy, as well as the profitability and risk in capital budgeting, selected problems of management and control of individual sources of long-term financing, short-term financing or current assets management.	
<b>Class syllabus:</b> 1. Financial management, role, position of financial manager in the company, financial analysis. 2. Analysis of project cash flows. 3. Financial investments of the company and evaluation of investment projects. 4. Project risk. 5. Theories of capital structures. 6. Dividend and dividend policy. 7. Sources of long-term financing of the company. 8. Sources of short-term financing of the company. 9. Management of current assets.	

**Recommended literature:**

1. Smoleň J. - Komorník J.: Finančný manažment, Univerzita Komenského v Bratislave. 2019. ISBN: 978-80-223-4594-1
  2. Brigham, E. F. – Ehrhardt, M. C.: Financial Management, 14th Edition, Thomson, South-Western, 2014. ISBN-13: 978-1-111-97221-9.
  3. Brealey, R. A. – Myers, S. C. – Allen, F.: Principles of Corporate Finance, 9th Edition, McGrawHill, 2010. ISBN: 978-007-126327-6.
  4. Kráľovič, J. - Vlachynský, K. Finančný manažment. 2011. Wolters Kluwer. ISBN978-8078-356-3.
- Other sources:
5. www.bloomberg.com
  6. www.yahoo.finance.com
  7. www.morningstar.com
  8. www.gurufocus.com

**Languages necessary to complete the course:**

Slovak, English

**Ethics:**

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**Notes:****Past grade distribution**

Total number of evaluated students: 825

A	ABS	B	C	D	E	FX	M
27,27	0,0	28,0	19,39	7,03	7,15	5,7	5,45

**Lecturers:** Mgr. Magdaléna Musilová, PhD., LL.M., Mgr. Vladimír Mariak, PhD., Mgr. Martin Vozár, PhD.

**Last change:** 19.09.2023

**Approved by:** prof. JUDr. Daniela Nováčková, PhD.

## COURSE DESCRIPTION

<b>Academic year:</b> 2024/2025	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KMM/319M/21	<b>Course title:</b> French Seminar (FL)
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week: 2 per level/semester: 28</b> <b>Form of the course:</b> on-site learning	
<b>Type, volume, methods and workload of the student - additional information</b> To provide a practical perspective on selected segments of financial markets with an emphasis on hedging techniques and trading strategies in foreign exchange and interest rate markets.	
<b>Number of credits:</b> 2	
<b>Recommended semester:</b> 4.	
<b>Educational level:</b> II.	
<b>Prerequisites:</b>	
<b>Recommended prerequisites:</b> french (level B1)	
<b>Course requirements:</b> Active participation in the course, final exam Scale of assessment (preliminary/final): 30 / 70	
<b>Learning outcomes:</b> Provide a practical view of selected segments of the financial markets, with the main emphasis on risk hedging techniques and trading strategies in the foreign exchange and interest rate markets.	
<b>Class syllabus:</b> Time value of money: Recapitulation of basic concepts of time value of money (present value, future value, annuity, perpetuity, money market yields ...) application to practical examples. Foreign exchange markets: Spot markets - definition of exchange rate risk, institutions operating in foreign exchange markets, processing transactions, direct and indirect quotations, cross quotations, management of open positions, profit calculation and losses, market makers and market users. Forward markets - calculation of purchase and sale prices, hedging strategies, cross quotations, calculation of profits and losses. Swap markets - hedging and trading strategies. Options Markets - Basic "vanilla" options. Interest rate markets: Definition of interest rate risk, market makers and users, hedging instruments against interest rate risks (forward rate agreements, interest rate swaps, interest rate options).	

**Recommended literature:**

„Foreign Exchange and Money markets: Theory, Practice and Risk management“. Bob Steiner

**Languages necessary to complete the course:**

Slovak, French

**Ethics:**

The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, *each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.* Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.

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**Notes:**

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In accordance with the regulations of the internal regulation No. 13/2018 approved by the Academic senate of Comenius University in Bratislava the Disciplinary Regulations of Comenius University in Bratislava for Students, a disciplinary offence of a student is any form of copying or forbidden cooperation or providing answers during written or oral examination (assessment of knowledge) or during preparation for it within the course, or using technical devices or any information carriers in other than allowed ways during written or oral evaluation of study results (assessment of knowledge) or during preparation for it within the course. Committing a disciplinary offence may lead to imposing some disciplinary precautions on the student: admonition, conditional suspension of studies or dismissal from studies.

<b>Past grade distribution</b>							
Total number of evaluated students: 26							
A	ABS	B	C	D	E	FX	M
61,54	0,0	26,92	3,85	0,0	0,0	0,0	7,69
<b>Lecturers:</b> doc. Frédéric Delaneuville, Dr.							
<b>Last change:</b> 07.04.2025							
<b>Approved by:</b> prof. JUDr. Daniela Nováčková, PhD.							

## COURSE DESCRIPTION

<b>Academic year:</b> 2024/2025	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/077M/10	<b>Course title:</b> International Finance
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week: 2 / 2 per level/semester: 28 / 28</b> <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 6	
<b>Recommended semester:</b> 2.	
<b>Educational level:</b> II.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> The active attendance in subject's lectures, the participation in midterm test, the presentation about chosen topic and the participation the final exam is necessary to pass the subject successfully. Scale of assessment (preliminary/final): Criteria of the subject' s evaluation are following: The seminar assessment consists of 40% of the subject including the presentation about selected topic from the syllabus (20%), and midterm test (20% ). The result of the final written examination is 60%.	
<b>Learning outcomes:</b> Graduates of International Finance will get the overview of practical issues related to the international business environment, financial institutions, markets and investment opportunities. By solving case studies considering topics of international organizations, currency exchange rates, stock exchanges, etc., they will also learn to use knowledge from the Bachelor's degree in practice. They will be able to think abstractly and analytically about the issues of international business, international finance, management, and related issues.	
<b>Class syllabus:</b>	
<b>Recommended literature:</b> Literature: Eiteman, D., K., Stonehill, A., I., Moffett, M., H.: Multinational Business Finance. Addison Wesley, 2001 Komorník, J. a kol. : Medzinárodné a európske financie. FM UK Bratislava, 1998	
<b>Languages necessary to complete the course:</b>	
<b>Ethics:</b> The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.	

Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, *each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.* Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.

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**Notes:**

**Past grade distribution**

Total number of evaluated students: 606

A	ABS	B	C	D	E	FX	M
47,19	0,0	27,72	12,21	4,95	3,14	1,65	3,14

**Lecturers:** doc. Ing. Miloš Bikár, PhD.

**Last change:** 15.02.2024

**Approved by:** prof. JUDr. Daniela Nováčková, PhD.

## COURSE DESCRIPTION

<b>Academic year:</b> 2024/2025	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/279M/21	<b>Course title:</b> International Fiscal Engineering
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week: 2 per level/semester: 28</b> <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 2.	
<b>Educational level:</b> II.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> Elaboration of semester work Presentation with subsequent discussion Scale of assessment (preliminary/final): 80/20 Elaboration of semester work (80% of the evaluation) and its presentation with subsequent discussion (20 % of the evaluation).	
<b>Learning outcomes:</b> The student will understand various aspects of heterogeneous tax systems, will be able to assess the macro-environment of multinational enterprises from the point of view of tax engineering, The student will be able to participate in the preparation of documentation in the field of transfer pricing, will take his own position on the latest trends towards tax harmonisation and tax consolidation in the EU.	
<b>Class syllabus:</b> The role of taxation - a general introduction. Trends in European taxation. Competition and tax convergence in Europe. Corporate taxation in Europe. Tax consolidation in Europe. Transfer prices - a European and international problem. Rôle de la fiscalité - introduction générale. Tendances au niveau de la fiscalité européenne. La concurrence et la convergence fiscale en Europe. Fiscalité des entreprises en Europe. Consolidation fiscale en Europe. Les prix de tranfert – un enjeux européen et international.	
<b>Recommended literature:</b> Lacová, Ž., Huňady, J. 2018 The consequences of tax base rules on enterprise innovation in the European Union. In Modeling innovation sustainability and technologies : economic and policy perspectives. - 1. vyd. - Cham : Springer International Publishing AG, 2018. pp. 19-31. - ISBN 978-3-319-67100-0. Uramová, M, Lacová,Ž., Šuplata, M., Hašul'ová, K. 2016. Quelles conséquences de l'harmonisation des assiettes pour l'impôt sur les sociétés en Europe? In Pour une Europe forte,	

rénover les structures économiques, entrepreneuriales, politiques, territoriales et éducatives : 21. international scientific conference of PGV Network "For stronger Europe: renovation of the economic, entrepreneurial, political, teritorial and educational structureries", Praha : Wolters Kluwer, ISBN 978-80-7552-291-7. - pp. 251-263.

Castagnède, B. 2019. Précis de fiscalité internationale. Paris: PUF. 380 p. EAN13 9782130816522

Gouthiere, B. 2015. Les impôts dans les affaires internationales. Paris. Francis Lefebvre Editeur, Levallois-Perret. 1437 p. ISBN 978-2-36893-077-9.

Burkhalter – Martinez, N. 2018. Cohérence internationale de l'imposition des entreprises. Zurich: Schulthess Verlag, 454 p. ISBN 978-3-7255-8607-3.

WWW pages of OECD.

### **Languages necessary to complete the course:**

French

### **Ethics:**

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### **Notes:**

In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may be connected with enforcing accompanying legal consequences on academic, (...) disciplinary level.

In accordance with the regulations of the internal regulation No. 13/2018 approved by the Academic senate of Comenius University in Bratislava the Disciplinary Regulations of Comenius University in Bratislava for Students, a disciplinary offence of a student is any form of copying or forbidden cooperation or providing answers during written or oral examination (assessment of knowledge) or during preparation for it within the course, or using technical devices or

any information carriers in other than allowed ways during written or oral evaluation of study results (assessment of knowledge) or during preparation for it within the course. Committing a disciplinary offence may lead to imposing some disciplinary precautions on the student: admonition, conditional suspension of studies or dismissal from studies

**Past grade distribution**

Total number of evaluated students: 37

A	ABS	B	C	D	E	FX	M
16,22	0,0	35,14	24,32	5,41	2,7	10,81	5,41

**Lecturers:** Ing. Žaneta Lacová, PhD., doc. Frédéric Delaneuville, Dr.

**Last change:** 04.04.2025

**Approved by:** prof. JUDr. Daniela Nováčková, PhD.

## COURSE DESCRIPTION

<b>Academic year:</b> 2024/2025	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/313M/19	<b>Course title:</b> International Management
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week: 2 / 2 per level/semester: 28 / 28</b> <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 6	
<b>Recommended semester:</b> 2.	
<b>Educational level:</b> II.	
<b>Prerequisites:</b>	
<b>Recommended prerequisites:</b> Economic policy in German speaking countries; International economic law; European integration	
<b>Course requirements:</b> Course evaluation: Continuous tests and final test, testing, rating according to the system of FM UK; presence and active participation in lessons; presentations	
<b>Learning outcomes:</b> Students acquire knowledge about the issue of international management, which will be widened by exercises to national specifics. The subject is focused on the development of creative managerial thinking.	
<b>Class syllabus:</b> 1. Introduction to international management and business, core and importance of international management. 2. International management and its specifics in individual areas and functions of management, organization in international enterprises, creation of international business networks and management of people in international companies. 3. Aspects of culture in international management, entrepreneurship in the context of national culture and intercultural communication in management. Globalization and its impact on international management. 4. International management and multinational companies, multinational companies and their importance in the world economy.	
<b>Recommended literature:</b> WEFERS, J. 2019 Kollaborative Wirtschaft, Wolters Kluwer, ISBN 978-80-7598-364-0 PICHANIČ, M. (2004), Mezinárodní management a globalizace. C.H.Beck, Praha 2004 UBREŽIOVÁ, I. (2006), Medzinárodný manažment a podnikanie, SPU, Nitra 2006 ZADRAŽILOVÁ, D. (2004), Medzinárodný manažment, CZU, Praha 2004 WEFERS, J.- Länderstrukturen im deutschsprachigen Wirtschaftsraum, Wolters Kluwer 2018, ISBN 978-80-7598-079-3	

STRUNZ, H. 2005. Einführung in das Internationale Management. Niederle Media, 2005.  
WEFERS, J. 2019. Kollaborative Wirtschaft. Sharing Economy. Wolters Kluwer, ISBN 978-80-7988-364-0  
WELGE, M. K. – HOLTBRUGGE, D. 2010. Internationales Management. Stuttgart : Schaffel-Peschel Verlag, 2006. ISBN 978-3-7910-2465-3

**Languages necessary to complete the course:**

Slovak, English, German

**Ethics:**

The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, *each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.* Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.

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**Notes:**

In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may be connected with enforcing accompanying legal consequences on academic, (...) disciplinary level.

In accordance with the regulations of the internal regulation No. 13/2018 approved by the Academic senate of Comenius University in Bratislava the Disciplinary Regulations of Comenius University in Bratislava for Students, a disciplinary offence of a student is any form of copying or forbidden cooperation or providing answers during written or oral examination (assessment of knowledge) or during preparation for it within the course, or using technical devices or any information carriers in other than allowed ways during written or oral evaluation of study results (assessment of knowledge) or during preparation for it within the course. Committing a disciplinary offence may lead to imposing some disciplinary precautions on the student: admonition, conditional suspension of studies or dismissal from studies.

<b>Past grade distribution</b>							
Total number of evaluated students: 178							
A	ABS	B	C	D	E	FX	M
70,22	0,0	20,79	2,81	0,56	0,0	2,25	3,37
<b>Lecturers:</b> doc. PhDr. René Pawera, PhD.							
<b>Last change:</b> 14.02.2025							
<b>Approved by:</b> prof. JUDr. Daniela Nováčková, PhD.							

## COURSE DESCRIPTION

<b>Academic year:</b> 2024/2025	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KMM/315M/21	<b>Course title:</b> International Management II
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week: 2 per level/semester: 28</b> <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 3.	
<b>Educational level:</b> II.	
<b>Prerequisites:</b>	
<b>Recommended prerequisites:</b> The completion of the course International Management I.	
<b>Course requirements:</b> Continuous assessment during the semester (40 percent), exam in the examination period (60 percent), rating according to the system of FM UK; presence and active participation in lessons; presentations Scale of assessment (preliminary/final): Continuous assessment for the semester (40 percent), exam in the examination period (60 percent). During the semester, students are continuously examined, active participation in seminars is required, for which they can get from 0 to 40 percent. Completion of the course is conditional on successful completion of an oral exam (0 to 60 percent).	
<b>Learning outcomes:</b> The aim of the course is to expand the theoretical knowledge about international management and business in the field of collaborative - sharing economics. Part of the education is also the acquisition of knowledge about the management of organizations within the platform economy in a global environment. Emphasis is placed on the development of critical thinking and pragmatic skills in the application of selected methods of international strategic decision-making of companies on national as well as on EU level. Students will gain the ability to solve real problems of international business, to formulate their own opinions based on theoretical knowledge and to defend them in discussions.	
<b>Class syllabus:</b> 1. Essence and importance of international management and international business in the field of collaborative/platform economy. 2. Managers and the international work environment in the platform economy. 3. Platforms for transport services (Uber, lyft, Gett, ...) 4. Platforms for accommodation services (Airbnb, Xiaozhu, ...) 5. EU legal framework for a collaborative economy 6. Cultural, ethical and other aspects of the collaborative economy 7. International management in practice - case studies	

**Recommended literature:**

Recommended literature:

- [1] Strunz, H. (2005). Einführung in das Internationale Management. Niederle Media.  
 [2] Wefers, J. (2019). Kollaborative Wirtschaft. Sharing Economy. Wolters Kluwer, ISBN 978-80-7988-364-0.  
 [3] Welge, M.K. & Holtbrugge, D. (2010). Internationales Management. Stuttgart: Schaffel-Peschel Verlag. ISBN 978-3-7910-2465-3.  
 [4] Zadražilová, D. (2004). Medzinárodní manažment. Praha: CZU.  
 [5] Roby Z. & Procházková K. (2012). Medzinárodný manažment a medzinárodné podnikanie – prípadové štúdie. Bratislava: Ekonóm.  
 [6] Website of the Academic Library of the Comenius University - external information sources available for the Comenius University: <http://uniba.sk/o-univerzite/fakulty-a-dalsie-sucasti/akademicka-kniznica-uk/externe-informacne-zdroje/>.

**Languages necessary to complete the course:**

German language

**Ethics:**

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**Notes:**

x

**Past grade distribution**

Total number of evaluated students: 107

A	ABS	B	C	D	E	FX	M
71,96	0,0	10,28	1,87	0,0	0,0	0,0	15,89

**Lecturers:** doc. PhDr. René Pawera, PhD.

**Last change:** 22.09.2024

**Approved by:** prof. JUDr. Daniela Nováčková, PhD.

## COURSE DESCRIPTION

<b>Academic year:</b> 2024/2025	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KMk/030M/00	<b>Course title:</b> International Marketing
<b>Educational activities:</b> <b>Type of activities:</b> lecture / practicals <b>Number of hours:</b> <b>per week: 2 / 2 per level/semester: 28 / 28</b> <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 6	
<b>Recommended semester:</b> 3.	
<b>Educational level:</b> II.	
<b>Prerequisites:</b>	
<b>Recommended prerequisites:</b> Marketing	
<b>Course requirements:</b> 40 % interim evaluation: - active attendance (in case of unjustified absence or unpreparedness to seminar - loss of 10%), - semester project – application of theoretical knowledge on selected organization – 20%, - semester work on selected and approved topic – 20%, 60 % final evaluation - exam – written, online test using the selected application (MS Forms) Electronic communication and method of distribution of study materials is carried out by MS Teams application. The semester project is elaborated continuously at individual seminars, namely the assignment is always given one week in advance at the seminar. Students can work on the semester project in groups or individually. Semester project is handed out without the possibility of additional adjustments and additional exchanges. Semester work is complexly evaluated in terms of its quality. Semester work must be prepared and submitted at least one week before the first final test date. Semester work is handed without the possibility of additional adjustments and additional exchanges. Scale of assessment (preliminary/final): 40/60	
<b>Learning outcomes:</b> After graduating students will have the opportunity to learn more about business and business subjects in the international and global market environment as well as the international market environment, to define suitable strategies for entering the given markets as well as to apply the marketing mix elements in the international context. The subject allows to estimate and analyze the international environment, to determine the appropriate strategy for entering the international market and to understand the application of the marketing mix elements in the context of the international environment.	
<b>Class syllabus:</b>	

1. International Marketing – Introduction to the issue.
2. International environment.
3. International markets and international marketing research.
4. Entry strategies for foreign markets.
5. Market segmentation, target market selection and positioning.
6. International marketing mix.
7. Product.
8. Brand.
9. Distribution.
10. Price.
11. Marketing communication.
12. Implementation of marketing strategies. Selected aspects of international marketing.
13. An overview of the content of the subject and a lecture on the current topic.

#### **Recommended literature:**

- [1] ŠTARCHOŇ, P. Medzinárodný marketing. Vybrané časti. Working material.
- [2] CZINKOTA, M. R. – RONKAINEN, I. A. – ZVOBGO, G. 2011. International Marketing. Hampshire: South-Western Cengage Learning, 2011. ISBN 9781408009239
- [3] CATEORA, P. R. – GRAHAM, J. L. 2007. International Marketing. McGraw-Hill: Irwin Professional, 2007. ISBN 978-0071105941
- [4] USUNIER, J. C. – LEE, J. A. 2005. Marketing Across Cultures. Harlow: Pearson Education Limited, 2005. ISBN 9780273685296
- [5] HOLLESEN, S. 2007. Global Marketing: A Decision-Orientated Approach. Harlow: Financial Times Press, 2007. ISBN 9780273706786
- [6] MACHKOVÁ, H. 2015. Mezinárodní marketing. (Strategické trendy a příklady z praxe – 4. vydání). Praha: Grada Publishing, 2015. ISBN 978-80-247-5366-9
- [7] SVĚTLÍK, J. 2003. Marketing pro evropský trh. Praha: Grada Publishing, 2003. ISBN 8024704226
- [8] Journals: Trend, Journal of International Marketing, Marketing Science and Inspirations. With regard to new and available resources, supplementary literature will be updated on a continuous basis.

#### **Languages necessary to complete the course:**

Slovak, English

#### **Ethics:**

The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.

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*the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject. Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.*

**Notes:**

**Past grade distribution**

Total number of evaluated students: 1288

A	ABS	B	C	D	E	FX	M
19,41	0,0	25,23	21,74	16,54	13,59	1,63	1,86

**Lecturers:** prof. Mgr. Peter Štarchoň, PhD., doc. JUDr. PhDr. Katarína Gubíniová, PhD.

**Last change:** 21.08.2025

**Approved by:** prof. JUDr. Daniela Nováčková, PhD.

## COURSE DESCRIPTION

<b>Academic year:</b> 2024/2025	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KIS/280M/21	<b>Course title:</b> Internet of Things
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week: 2 per level/semester: 28</b> <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 2.	
<b>Educational level:</b> II.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> This course is designed as an introductory course to Industrial Internet to embark in a career around IoT. At the end of the course students will have a strong command of: 1) Industry Dynamics 2) IoT Technology Architecture and 3) IoT Ecosystem. I Case Studies – to be developed in groups 1. A smart meter is an internet-capable device that measures energy. 2. Building connection into existing Modbus & Profibus networks. 3. Monitoring environmental conditions in an apparel factory space. 4. Predictive monitoring of CNC machine operation. Scale of assessment (preliminary/final): .	
<b>Learning outcomes:</b> By 2025, there will be 50 billion devices connected to the Internet. How will the students capitalize on this tremendous opportunity? <ul style="list-style-type: none"> <li>• Students will learn the new evolution in hardware, software, and data.</li> <li>• While the promise of the Industrial Internet of Things (IIoT) brings many new business prospects, it also presents significant challenges ranging from technology architectural choices to security concerns.</li> <li>• Students acquire upcoming Industrial IoT: Roadmap to the Connected World.</li> <li>• Course offers important insights on overcoming the challenges and thrive in this exciting space.</li> <li>• Course discovers key IIoT concepts including identification, sensors, localization, data, and security</li> <li>• Explores IoT technologies, architectures, standards, and regulation</li> <li>• Realizes the value created by collecting, communicating, coordinating, and leveraging the data from connected devices</li> <li>• Examines technological developments that will likely shape the industrial landscape in the future</li> <li>• Understands how to develop and implement own IoT technologies, solutions, and applications</li> </ul>	

- At the end of the program, students will be able to understand how to develop and implement their own IoT solutions and applications.

**Class syllabus:**

Industry 4.0 concerns the transformation of industrial processes through the integration of modern technologies such as sensors, communication, and computational processing. Technologies such as Cyber Physical Systems (CPS), Internet of Things (IoT), Cloud Computing, Machine Learning, and Data Analytics are considered to be the different drivers necessary for the transformation. Industrial Internet of Things (IIoT) is an application of IoT in industries to modify the various existing industrial systems. IIoT links the automation system with enterprise, planning and product lifecycle.

Further, IoT has an enormous market potential of billions of connected devices generating Trillions in revenues. IoT will change industries and transform the way we work and live. Industrial companies are already pivoting from Products to Services leveraging IoT technologies – this digital transformation is more broadly called the Industrial IoT or Industrial Internet. At the end, these industrial companies will become network-based businesses with connected products and factories. It is imperative that these companies transform their organizational architecture as they become connected network businesses.

As companies move beyond proof of concepts and pilots into full production and scale, they will have to turn their focus on the people part of the equation, re-skilling and retraining their workforces. Thus, this course aims to fulfil this critical gap.

The course will cover the following topics:

1. IIoT Market Size and Potential
2. IIoT Market Segments and Verticals
3. IIoT Use-Cases and Case Studies
4. Business Outcome based IIoT Methodology
5. Economics of IIoT
6. The role of Blockchain and Crypto Platforms
7. Data driven Analytics and Role of AI
8. Importance of Security and Architecture

I

In particular:

Introduction to IIoT

- Definition
- Market Size
- Case Studies
- IoT v IIoT

Industrial Internet IIOT

- Scope
- History
- Vertical and Business Process areas
- Leading companies
- Importance of building Ecosystems
- IIoT Value Chain – who does what?

Business Outcome based Methodology

- IIOT Methodology
- Solution Architecture
- Data Insights Analytics
- Workforce/Labor Displacement
- Economics of IIoT

I

Case study: Health monitoring, Iot smart city, Smart irrigation, Robot surveillance.

**Recommended literature:**

Andelfinger, Volker P., and Till Hänisch, eds. Internet der Dinge: Technik, Trends und Geschäftsmodelle. Gabler Verlag, 2015. <https://doi.org/10.1007/978-3-658-06729-8>.  
Bullinger, Hans-Jörg, and Michael Hompel, eds. Internet der Dinge: www.internet-der-dinge.de. VDI-Buch. Berlin Heidelberg: Springer-Verlag, 2007. <https://doi.org/10.1007/978-3-540-36733-8>.  
Butun, Ismail, ed. Industrial IoT : Challenges, Design Principles, Applications, and Security. Springer International Publishing, 2020. <https://doi.org/10.1007/978-3-030-42500-5>.  
Jeschke, Sabina, Christian Brecher, Houbing Song, and Danda B. Rawat, eds. Industrial Internet of Things: Cybermanufacturing Systems. Springer Series in Wireless Technology. Springer International Publishing, 2017. <https://doi.org/10.1007/978-3-319-42559-7>.  
Mahmood, Zaigham, ed. The Internet of Things in the Industrial Sector: Security and Device Connectivity, Smart Environments, and Industry 4.0. Computer Communications and Networks. Springer International Publishing, 2019. <https://doi.org/10.1007/978-3-030-24892-5>.  
“Makers - Bücher - Hanser Literaturverlage.” Accessed September 15, 2021. <https://www.hanser-literaturverlage.de/buch/makers/978-3-446-45154-4/>.  
TÜV Austria Akademie. “TÜV Austria Akademie Die digitale Transformation - Industrie 4.0 und Internet of Things.” Accessed September 15, 2021. <https://www.tuv-akademie.at/produkt/die-digitale-transformation-industrie-40-und-internet-of-things>.

**Languages necessary to complete the course:**

Deutsch, English

**Ethics:**

The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, *each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge*. Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.

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**Notes:**

<b>Past grade distribution</b>							
Total number of evaluated students: 63							
A	ABS	B	C	D	E	FX	M
50,79	0,0	15,87	11,11	4,76	4,76	1,59	11,11
<b>Lecturers:</b> prof. Ing. Natalia Kryvinska, PhD., PhDr. Ing. Monika Dávideková, PhD.							
<b>Last change:</b> 06.02.2024							
<b>Approved by:</b> prof. JUDr. Daniela Nováčková, PhD.							

## COURSE DESCRIPTION

<b>Academic year:</b> 2024/2025	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KIS/273M/21	<b>Course title:</b> Management Information Systems
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 7	
<b>Recommended semester:</b> 2.	
<b>Educational level:</b> II.	
<b>Prerequisites:</b>	
<b>Course requirements:</b>	
<b>Learning outcomes:</b>	
<b>Class syllabus:</b>	
<b>Recommended literature:</b>	
<b>Languages necessary to complete the course:</b>	
<b>Ethics:</b> <p>The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, <i>each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.</i> Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, <i>a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.</i> Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.</p>	
<b>Notes:</b>	

<b>Past grade distribution</b>							
Total number of evaluated students: 43							
A	ABS	B	C	D	E	FX	M
88,37	0,0	9,3	0,0	0,0	0,0	0,0	2,33
<b>Lecturers:</b> RNDr. Eva Kostrecová, PhD.							
<b>Last change:</b> 01.02.2022							
<b>Approved by:</b> prof. JUDr. Daniela Nováčková, PhD.							

## COURSE DESCRIPTION

<b>Academic year:</b> 2024/2025	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KIS/274M/21	<b>Course title:</b> Management Information Systems
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week: 2 / 2 per level/semester: 28 / 28</b> <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 7	
<b>Recommended semester:</b> 2.	
<b>Educational level:</b> II.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> Continuous assessment: Continuous work on the case study project and its submission 80% Final assessment: Test for 20% of the assessment Scale of assessment (preliminary/final): 80/20	
<b>Learning outcomes:</b> Predmet Manažment informačných systémov poskytne študentom prehľad o efektívite informačných systémov a ich kľúčovej úlohe v riadení organizácie. Zameriava sa na vytvorenie rámca informačného systému a skúmanie spôsobov, akými sú systémy podporujúce obchodné funkcie organizácie integrované a využívané na rozhodovanie na operačnej, taktickej and strategickej úrovni spoločnosti. Študenti si osvoja zručnosti potrebné na výber, implementáciu an efektívne využívanie informačných systémov s cieľom optimalizovať procesy organizácie a podporiť jej riadenie. In short, we have a lot of information, a modern, informative technology that is organized in a way that is competitive, but it is also a new technology that has the best possible form informačných systémov. This is a practical tool for the use of information technology and I have an effective management system, which is completed by the analysis and implementation of a comprehensive information system výkonnosti and konkurencyschopnosti organizácie.	
<b>Class syllabus:</b> 1: Introduction to Information Systems Management 2: Information Systems Strategy and Planning 3: IT Infrastructure and Architecture 4: Data Management and Database Systems 5: E-Business and E-Commerce 6: Cybersecurity and Data Protection 7: Decision Support Systems (DSS) 8: Enterprise Resource Planning (ERP) Systems	

- 9: IS Project Management
- 10: Social Networks and Digital Transformation
- 11: Innovation in Information Systems and the Environmental Aspect
- 12: IS Performance Evaluation
- 13: Final Review

**Recommended literature:**

- [1] MARAKAS, George M .; O'BRIEN, James A. Úvod do informačných systémov. New York: McGraw-Hill/Irwin, 2013.
- [2] David Kim, Michael G. Solomon, Fundamentals of Information Systems Security + Cloud Labs 4th Edition, 2021
- [3]. Laudon, Kenneth C., Laudon, Jane P.. Management Information Systems: Managing the Digital Firm, 17th ed.. 17 United Kingdom: Pearson Education Ltd, 2022. Text.
- [4]. Natalia Kryvinska, Michal Greguš: SOA and its Business Value in Requirements, Features, Practices and Methodologies, Univerzita Komenského v Bratislave, 2014, ISBN 978-80223-3764-9
- [5]. Michal Greguš, Natalia Kryvinska: Service Orientation of Enterprises – Aspects, Dimensions, Technologies, Bratislava: Comenius University, 2015. ISBN: 978-80-223-3978-0
- 6. Other REFERENCES
- [6]. Kathy Schwalbe: Information Technology Project Management, Course Technology, Fifth edition, 2008, ISBN 978-0324665215
- [7] PORADA, V. a kol .: Bezpečnostní vědy. Aleš Čeněk, 2019, 784 s., ISBN 978-80-7380-758-0
- [3] KOLOUCH, J. - BAŠTA, P. a kol. Kyber ochrana. CZ.NIC, 2019, 556 s., ISBN 978-80-88168-31-7
- [8] VALENTOVÁ - T., ŽUĽOVÁ, J. - ŠVEC, M .: Nové pravidlá ochrany osobných údajov. Wolters Kluwer, 2018, 168 s., ISBN 978-80-8168-792-1 [5] ANDRAŠKO, J. - GÁBRIŠ, T. - HOCHMANN, J. - OLEJÁR, D .: Zákon o kybernetickej bezpečnosti, Komentár. Walters Kluwer, 2018, 544 s., ISBN 978-80-8168-905-5
- [9] STRNÁD, O .: Systém riadenia infromačnej bezpečnosti. Dokumentácia a záznamy. AMOS, 2013, 263 s., ISBN 978-80-87691-03-8
- [10] Website of the Academic Library of UK-external information sources UK: <http://uniba.sk/o-univerzite/fakulty-a-dalsie-sucasti/akademicka-kniznica-uk/externe-informacne-zdroje/>.

**Languages necessary to complete the course:**

**Ethics:**

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*the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject. Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.*

**Notes:**

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**Past grade distribution**

Total number of evaluated students: 63

A	ABS	B	C	D	E	FX	M
33,33	0,0	38,1	17,46	0,0	1,59	0,0	9,52

**Lecturers:** Mgr. Vincent Karovič, PhD., Ing. Peter Kmet'

**Last change:** 13.02.2025

**Approved by:** prof. JUDr. Daniela Nováčková, PhD.

## COURSE DESCRIPTION

<b>Academic year:</b> 2024/2025	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KMM/276M/21	<b>Course title:</b> Management of EU Projects and Programs
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 6	
<b>Recommended semester:</b> 2.	
<b>Educational level:</b> II.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> Scale of assessment (preliminary/final): The evaluation of the subject is in accordance with the Internal Regulation no. 20/2017 (Study Regulations UK) and aims to evaluate the acquired abilities and habits of the graduates of the subject in the possible use of AKVA assessment methods (analysis, concept, verification, argumentation)/CÚSP (objectiv, complexicity, team work, outputs). Scale of assessment (preliminary/final): Ongoing: 60 % continuous assessment of the preparation of seminar papers.40 % final evaluationFinal: oral examination	
<b>Learning outcomes:</b> Students acquire knowledge about the management of EU projects and programs, which will be widened by exercises to national specifics. The subject is focused on the development of creative managerial thinking. To teach students to understand the project and development perspective and to develop their ability in practice to critically check the validity of common knowledge. Acquire basic project concepts and get acquainted with programmatic approaches in the study and explanation of phenomena. After completing the course, the student is able to: find resources from EU funds, have a development perspective for business, apply a sociological perspective in critical thinking.	
<b>Class syllabus:</b> 1. Overview and processes of EU project management 2. Management cycle of projects financed from EU instruments in the Slovak Republic 3. Call for applications for a non-repayable financial contribution 4. Origin and development of EU programs and projects 5. Preparation for the elaboration of the EU project 6. Processing of EU project documentation 7. Financial management of EU projects 8. Project partnership in case of selected EU projects 9. EU co-financing and other financial security 10. Project management and implementation of EU projects 11. Monitoring and controlling of EU projects	

## 12. The most common mistakes and case studies in the EU control system

### **Recommended literature:**

PAWERA, R. a kol. (2014) Regionálna politika a politika súdržnosti EÚ. UK, Bratislava 2014, ISBN 978-80-223-3549-2, 306s.

DOLEŽAL, J., KRÁTKY, J. (2017) Projektový manažment v praxi, Grada, Praha 2017, ISBN 978-80-247-5693-6, 172s.

DUDIČ, B. (2023) Európska únia a hospodárska spolupráca so západným Balkánom. UK Bratislava 2023, ISBN 978-80-223-5595-7, 134 s.

### **Languages necessary to complete the course:**

#### **Ethics:**

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#### **Notes:**

In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may be connected with enforcing accompanying legal consequences on academic, (...) disciplinary level.

In accordance with the regulations of the internal regulation No. 13/2018 approved by the Academic senate of Comenius University in Bratislava the Disciplinary Regulations of Comenius University in Bratislava for Students, a disciplinary offence of a student is any form of copying or forbidden cooperation or providing answers during written or oral examination (assessment of knowledge) or during preparation for it within the course, or using technical devices or any information carriers in other than allowed ways during written or oral evaluation of study results (assessment of knowledge) or during preparation for it within the course. Committing

a disciplinary offence may lead to imposing some disciplinary precautions on the student: admonition, conditional suspension of studies or dismissal from studies.

**Past grade distribution**

Total number of evaluated students: 123

A	ABS	B	C	D	E	FX	M
66,67	0,0	20,33	5,69	0,0	0,0	0,0	7,32

**Lecturers:** Mgr. Branislav Dudić, PhD., doc. PhDr. René Pawera, PhD.

**Last change:** 13.02.2025

**Approved by:** prof. JUDr. Daniela Nováčková, PhD.

## COURSE DESCRIPTION

<b>Academic year:</b> 2024/2025	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KMM/284M/21	<b>Course title:</b> Monetary Policy and Regulation of the Financial System (FL)
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week: 2 per level/semester: 28</b> <b>Form of the course:</b> on-site learning	
<b>Type, volume, methods and workload of the student - additional information</b> Compulsory elective course Seminar – Combined Method consultation – online form 3 ECTS credits	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 3.	
<b>Educational level:</b> II.	
<b>Prerequisites:</b>	
<b>Recommended prerequisites:</b> french (level B1)	
<b>Course requirements:</b> 50% interim evaluation <ul style="list-style-type: none"> <li>• active participation in seminars 20 % - (reviewing presenters, participating in discussions)</li> <li>• presentation and defense of the elaboration of a comprehensive final project (topics 8-13) 30 %</li> </ul> 50 % final evaluation <ul style="list-style-type: none"> <li>• test from selected topics of the course (topics 1-7) – 50%</li> </ul> The regular date of the evaluation is in the form of a written test from selected topics of the course (topics 1-7) The resit date of the assessment is in the form of a written test from topics 1-13.	
<b>Learning outcomes:</b> The aim of the course is to understand the creation of the macroeconomic environment of enterprises from the point of view of relations between the real economy and the financial economy. After completing the course, the student is able to understand and explain what is the cause and consequence of the action of an imbalanced financial system. The student acquires a theoretical and methodological basis for understanding the intentions and effects of central bank policy, is able to use the acquired knowledge not only in further study, but also in economic and social reality so that he or she is able to confront macroeconomic theory with economic practice.	
<b>Class syllabus:</b> Reminder of the theoretical bases of monetary and financial integration The basics of financial integration – from the normative approach to the positive approach The determination of exchange rates	

Keynesian and monetarist doctrinal approaches  
Purchasing Power Parity Theory and Portfolio Choices  
The overreaction theory and the bubble theory, sources of market inefficiency  
About the exchange rate war: theory and practice  
The different proposals for European monetary organization before the implementation of the S.M.E.  
Principles and functioning of the S.M.E.  
The advantages and limits of the system  
The introduction of the single currency (justification, criteria, exchange values)  
From monetary integration to European financial integration  
From financial integration to convergence of financial structures

**Recommended literature:**

- [1] Site internet de la Commission européenne
- [2] Site internet de la Banque centrale européenne
- [3] Kondratov, D. La politique monétaire actuelle dans l'Union européenne: Défis et tendances en matière de développement. 2021. ISBN 10-6203221686
- [4] Artus, P. Les nouvelles politiques monétaires. Ellipses, Paris: 2022, ISBN : 9782340063464
- [5] Drut, B., Blanqué, P. Banques centrales: Les nouveaux outils de politique monétaire, Paris: 2022, ISBN 13- 978-280733692
- [6] La problématique de nouveaux élargissements à l'est face aux contraintes de cohésion, Alain Buzelay, Janvier 2021
- [7] European financial integration and global financial liberalization, Alain Buzelay, Journal of Advances in Management Research, 2008, vol. 5, issue 1, 89-91
- [8] La politique régionale communautaire : une analyse en termes de cohérence, Alain Buzelay, Jean-Luc Gaillardin, Publication Nancy, Presses universitaires de Nancy, 1983
- [9] L'Europe industrielle : entre la puissance américaine et le défi asiatique, Alain Buzelay, Nancy, Presses universitaires de Nancy, 1986

**Languages necessary to complete the course:**

French (level B1)

**Ethics:**

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on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.

**Notes:**

**Past grade distribution**

Total number of evaluated students: 30

A	ABS	B	C	D	E	FX	M
26,67	0,0	13,33	23,33	16,67	3,33	0,0	16,67

**Lecturers:** doc. Frédéric Delaneuville, Dr., Ing. Žaneta Lacová, PhD.

**Last change:** 19.09.2024

**Approved by:** prof. JUDr. Daniela Nováčková, PhD.

## COURSE DESCRIPTION

<b>Academic year:</b> 2024/2025	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KMn/083M/21	<b>Course title:</b> Organizational Behavior
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week: 2 / 2 per level/semester: 28 / 28</b> <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 7	
<b>Recommended semester:</b> 1.	
<b>Educational level:</b> II.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> 50% continuous evaluation and 50% final evaluation. Continuous evaluation: 20% - report on solution and presentation of the assigned case study (weight 0,2) + written midterm test (weight 0,3) Final evaluation: final comprehensive oral exam (weight 0,5) At least 91% must be obtained to obtain an A grade, at least 81% to obtain a B grade, at least 73% to obtain a C grade, at least 66% to obtain a D grade, and at least 60% to obtain an E grade. Gaining 59 points or less indicates an Fx grade. <b>Note:</b> In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may be connected with enforcing accompanying legal consequences on academic, (...) disciplinary level. In accordance with the regulations of the internal regulation No. 13/2018 approved by the Academic senate of Comenius University in Bratislava the Disciplinary Regulations of Comenius University in Bratislava for Students, a disciplinary offence of a student is any form of copying or forbidden cooperation or providing answers during written or oral examination (assessment of knowledge) or during preparation for it within the course, or using technical devices or any information carriers in other than allowed ways during written or oral evaluation of study results (assessment of knowledge) or during preparation for it within the course. Committing a disciplinary offence may lead to imposing some disciplinary precautions on the student: admonition, conditional suspension of studies or dismissal from studies. Scale of assessment (preliminary/final): 50% / 50%	
<b>Learning outcomes:</b> The course provides master's students with knowledge about approaches, concepts and practical	

application of research results in the field of Organizational Behavior as a current view of the management of organizations. This results in the development of students' ability to solve specific problems of organizations that are associated with people management. Students will gain new knowledge, e.g. on individual behavior, motivation, group dynamics, leading work groups, minimization of negative manifestations of group behavior, building authority, conflict resolution in the workplace and negotiations. The seminars in this course are based on the solution of case studies (case-based teaching) in the field of Organizational Behavior. Students will thus develop their skills of teamwork and systematic and creative solution of various problems of organizational practice.

**Class syllabus:**

1. Introduction. What is OB and why it is important, the nature of organizations, trends in the new workplace, OB and Management, the nature of managerial work, managerial skills. Dilemmas and challenges associated with leading groups and teams that current managers face in the workplace.
2. Management lessons from abroad – Organizational behavior and culture. How culture affects the perception of the world around us and the behavior of people in the work environment. A culturally diverse work environment. Attributes of culture strongly influencing planning, negotiation, leadership, communication in the work environment.
3. Individuals in the organization. Components of work performance. Personality traits. Big Five model. Values, attitudes. Perceptual process and perceptual barriers. Attribution error and implications for managerial practice.
4. Motivation. Practical implications of content and process theories of motivation. Job design. Motivational potential of work. Factors influencing motivation. Basic work attitudes (job satisfaction, job involvement, and organizational commitment).
5. Groups in the organization. Group dynamics. Tuckman's model of group dynamics. Effectiveness of work groups. Types of teams. Negative manifestations of group behavior and how to minimize them. Asch's effect. Groupthink. Stanford prison experiment.
6. Organizational design, classic and organic organizational structures. Determinants of organizational structure. Principles of creating organizational structure. Span of control, departmentalization, centralization, formalization, specialization of work. Interdependencies between organizational structure and organizational culture.
7. Management and Chaos Theory. New model of organization. Learning organization.
8. Managing change in organizations, the role of the manager in the process of change management. Change agents. Lewin's model of change. Resistance to change and tactics to overcome it.
9. Power and authority. Sources of individual power. Organizational politics and employee political behavior in the organization.
10. Leadership. Definition of this process, its basic elements. Development of theoretical reflection of leadership through time. Classical theories (trait theories, behavioral theories, situational theories). Values-oriented leadership, neo-charismatic leadership, team leadership.
11. Managerial communication. Development of communication skills. Active listening. Effective feedback. Constructive criticism.
12. Decision-making and conflict resolution. Sources and types of conflicts. Task, relational and procedural conflicts. Productive conflict. Negotiation - stages of the process and its elements. Negotiation methods and tactics.

**Recommended literature:**

- [1] Lašáková, A. - Rudy, J. – Sulíková, R. – Vojteková, M. – Fratrič, J.: Organizačné správanie. Bratislava: UK, 2023.
- [2] Rudy, J.: Management and Chaos Theory. Bratislava: Faber, 1997.
- [3] Robbins, S. P. – Judge, T.A.: Organizational Behavior. New Jersey: Prentice Hall, 2015.
- [4] Schermerhorn, J. R. – Hunt, J. G. – Osborn, R. N.: Organizational Behavior. John Wiley and

Sons, 2008.

[5] Lašáková, A. - Bajžíková, Ľ. - Dedze, I. (2017). Barriers and drivers of innovation in higher education: Case study-based evidence across ten European universities. *International Journal of Educational Development*, 55, 69-79.

[6] Lašáková, A. – Remišová, A.: On organisational factors that elicit managerial unethical decision-making. In: *Ekonomický časopis*. - roč. 65, č. 4, (2017), s. 334-354.

[7] Lašáková, A. – Remišová, A. – Kirchmayer, Z.: Are managers in Slovakia ethical leaders? Key findings on the level of ethical leadership in the Slovak business environment. In: *Periodica Polytechnica Social and Management Sciences*. - roč. 25, č. 2 (2017), s. 87-96.

[8] Prípadové štúdie (výber), napr. Harvard Business Publishing, <https://hbsp.harvard.edu/cases/?ab=browse%7Ccases>

[9] Website of the Academic library at Comenius University in Bratislava – external information sources accessible for CU at: <http://uniba.sk/o-univerzite/fakulty-a-dalsie-sucasti/akademickakniznica-uk/externe-informacne-zdroje/>.

[10] Journals: *Organizational Behavior and Human Decision Processes*, *Organizational Dynamics*, *Organization Science*, *Academy of Management Journal*, *Academy of Management Review*, *Administrative Science Quarterly*, *Journal of Applied Psychology*, *Business Horizons*, *Human Relations*, *Journal of Personality and Social Psychology*, *Harvard Business Review*, *Moderní řízení*

[11] Additional resources will be continuously supplemented and updated (with regard to new and available resources).

**Languages necessary to complete the course:**

English, Slovak

**Ethics:**

The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, *each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge*. Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, *a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject*. Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.

**Notes:**

An extensive syllabus is prepared for the course, which is electronically distributed to all students who have enrolled in this course at the beginning of the semester.

<b>Past grade distribution</b>							
Total number of evaluated students: 102							
A	ABS	B	C	D	E	FX	M
30,39	0,0	35,29	20,59	1,96	1,96	2,94	6,86
<b>Lecturers:</b> prof. Mgr. Anna Lašáková, PhD., doc. PhDr. Rozália Sulíková, PhD., Mgr. Christopher Danis							
<b>Last change:</b> 20.09.2024							
<b>Approved by:</b> prof. JUDr. Daniela Nováčková, PhD.							

## COURSE DESCRIPTION

<b>Academic year:</b> 2024/2025	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM/010M/21	<b>Course title:</b> Practice
<b>Educational activities:</b> <b>Type of activities:</b> practice <b>Number of hours:</b> <b>per week: per level/semester:</b> 6t <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 4.	
<b>Educational level:</b> II.	
<b>Prerequisites:</b>	
<b>Course requirements:</b>	
<b>Learning outcomes:</b>	
<b>Class syllabus:</b>	
<b>Recommended literature:</b>	
<b>Languages necessary to complete the course:</b>	
<b>Ethics:</b> <p>The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, <i>each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.</i> Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.</p> <p>Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, <i>a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.</i> Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.</p>	
<b>Notes:</b>	

<b>Past grade distribution</b>							
Total number of evaluated students: 111							
A	ABS	B	C	D	E	FX	M
98,2	0,0	1,8	0,0	0,0	0,0	0,0	0,0
<b>Lecturers:</b> doc. JUDr. PhDr. Katarína Gubíniová, PhD., doc. PhDr. Marian Šuplata, PhD.							
<b>Last change:</b>							
<b>Approved by:</b> prof. JUDr. Daniela Nováčková, PhD.							

## COURSE DESCRIPTION

<b>Academic year:</b> 2024/2025	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/115M/16	<b>Course title:</b> Regional and Economic Policy of EU
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week: 2 / 2 per level/semester: 28 / 28</b> <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 6	
<b>Recommended semester:</b> 3.	
<b>Educational level:</b> II.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> The evaluation of the subject is in accordance with the Internal Regulation no. 20/2017 (StudyRegulations UK) and aims to evaluate the acquired abilities and habits of the graduates of the subject in the possible use of AKVA assessment methods (analysis, concept, verification, argumentation) / CÚSP (objectiv, complexity, team work, outputs).	
<b>Learning outcomes:</b> The student will gain basic knowledge of the issues of the REP EU, verified in practical cases. The subject is focused on the development of creative managerial thinking.	
<b>Class syllabus:</b> Regional and Regional Policy Priorities 2014-2020, Regional Development Resources for EU Member States, Institutions and Bodies Responsible for Regional Economy and EU Policy, Institutions and Bodies Responsible for Regional Economy and Policy, Regional Development Indicators. Principles and instruments for regional policy in the EU.	
<b>Recommended literature:</b> PAWERA, R. et. al. (2014) Regionálna politika a politika súdržnosti EÚ. UK, Bratislava 2014, ISBN 978-80-223-3549-2, 306p.	
<b>Languages necessary to complete the course:</b>	
<b>Ethics:</b> The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies. Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, <i>each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.</i> Cases of violation of this provision can be assessed as a violation of obligations	

arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, *a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.* Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.

**Notes:**

**Past grade distribution**

Total number of evaluated students: 275

A	ABS	B	C	D	E	FX	M
61,82	0,0	18,91	8,73	3,27	0,0	0,36	6,91

**Lecturers:** doc. PhDr. René Pawera, PhD., doc. PhDr. Marian Šuplata, PhD.

**Last change:** 22.09.2024

**Approved by:** prof. JUDr. Daniela Nováčková, PhD.

## COURSE DESCRIPTION

<b>Academic year:</b> 2024/2025	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KMM/168M/21	<b>Course title:</b> State Exam Seminar
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week: 2 per level/semester: 28</b> <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 2	
<b>Recommended semester:</b> 4.	
<b>Educational level:</b> II.	
<b>Prerequisites:</b>	
<b>Recommended prerequisites:</b> Courses related to the study program International Management	
<b>Course requirements:</b> 50% continuous evaluation <ul style="list-style-type: none"> <li>• active participation in seminars - (verification of knowledge acquired through self - study.</li> <li>• 30 points (30%) presentation of questions using PowerPoint, which students should develop for the needs of the colloquial state</li> <li>• 20 points (20%) presentation of the diploma thesis using PowerPoint.</li> </ul> 50% final rating <ul style="list-style-type: none"> <li>• exam - regular term, written form on issues of colloquial state circles</li> </ul> At each seminar, the student can get 5 points / percent for active participation. Scale of assessment (preliminary/final): 50/50	
<b>Learning outcomes:</b> The aim of the education of this subject is to prepare the student for successful completion of the state exam and to acquaint him with the theses of the subject MANAGEMENT - THEORY, METHODS, APPLICATIONS, which at II. The degree of study takes place in a colloquial form. At the same time, they will also acquire full-time skills in connection with the presentation of the diploma thesis, they will get acquainted with the functioning of the university system, etiquette and the code of conduct at state exam. The colloquial form of the state exam is based on the diploma thesis and the defense of the diploma thesis, focuses on current trends and directions of development of individual processed and listed areas in the context of current environmental development, with a logical and rational overlap of theoretical and applied knowledge acquired in compulsory subjects of study program.	
<b>Class syllabus:</b> <ol style="list-style-type: none"> <li>1. Introductory lesson, requisites necessary for passing the course</li> <li>2. Division of topics and questions among students / info resumé</li> <li>3. Presentation of topics during the seminar, part 1.</li> <li>4. Presentation of topics during the seminar, part 2.</li> </ol>	

5. EU Finances and Economic Area / Presentation of the topics during the seminar, part 3.
6. How to correctly write a diploma thesis?
7. Diploma thesis presentations part, 1.
8. Diploma thesis presentations part 2.
9. Final test and evaluation of the subject.

**Recommended literature:**

Zákon č. 131/2002 o vysokých školách a o zmene a doplnení niektorých zákonov v znení doplnení platnej legislatívy SR

Vnútroň predpis č. 32/2023 Smernica rektora Univerzity Komenského v Bratislave o základných náležitostiach záverečných prác, rigorózných prác a habilitačných prác, kontrole ich originality, uchovávaní a sprístupňovaní na Univerzite Komenského v Bratislave

[Horeháj, J., Považanová, M., Šuplata, M. 2018. Medzinárodné ekonomické vzťahy. Banská Bystrica: Belianum 2018. ISBN 978-80-557-1425-7.

**Languages necessary to complete the course:**

Slovak

**Ethics:**

The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.

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**Notes:**

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**Past grade distribution**

Total number of evaluated students: 24

A	ABS	B	C	D	E	FX	M
83,33	0,0	8,33	4,17	0,0	0,0	0,0	4,17

**Lecturers:** doc. PhDr. René Pawera, PhD.

**Last change:** 04.04.2025

**Approved by:** prof. JUDr. Daniela Nováčková, PhD.

## COURSE DESCRIPTION

<b>Academic year:</b> 2024/2025	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KKM/277M/21	<b>Course title:</b> Statistics for Managers
<b>Educational activities:</b> <b>Type of activities:</b> lecture / practicals <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 2.	
<b>Educational level:</b> II.	
<b>Prerequisites:</b>	
<b>Recommended prerequisites:</b> Multivariate statistical methods have a wide range of applications in a variety of fields, but they are characterized by extreme computational effort. In international management, we work with multiple countries, which explains the suitability of these methods in statistical analysis. The aim of the course is to provide a practical mastery of selected multivariate methods using EXCEL. Individual assignments focus on the analysis and interpretation of specific problems, mainly in the field of economics.	
<b>Course requirements:</b> Study materials will be posted in the MS Teams course. Students will have lecture and practicals as per the schedule. Exercises are compulsory. The course grade is continuous and is divided as follows: 20% homework completion and class activity, 40% mid-semester midterm, and 40% final test at the end of the semester. The test cannot be taken on an alternate date during the semester. A student may take the make-up test only if he/she documents his/her absence with a doctor's note.	
<b>Learning outcomes:</b> The term multivariate statistical methods refers to a wide range of techniques that address multivariate problems from different perspectives. The aim of the course is to get an overview of these methods as well as to get acquainted with practical solutions using EXCEL.	
<b>Class syllabus:</b> Exploračná analýza, dotazníky Analysis of dependence between qualitative variables (chi-square test). Analysis of the dependence of variables different types (analysis of variance - ANOVA). Analysis of dependence between quantitative variables, correlation, regression and prediction analysis. Zhluková analýza.	
<b>Recommended literature:</b>	
<b>Languages necessary to complete the course:</b>	

**Ethics:**

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**Notes:****Past grade distribution**

Total number of evaluated students: 113

A	ABS	B	C	D	E	FX
53,1	0,0	22,12	20,35	2,65	0,0	1,77

**Lecturers:** Mgr. Eva Brestovanská, PhD.

**Last change:** 07.04.2025

**Approved by:** prof. JUDr. Daniela Nováčková, PhD.

## COURSE DESCRIPTION

<b>Academic year:</b> 2024/2025	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KSP/100M/21	<b>Course title:</b> Strategic Management
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week: 2 / 2 per level/semester: 28 / 28</b> <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 7	
<b>Recommended semester:</b> 3.	
<b>Educational level:</b> II.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> Evaluation during the the semester (60 percent), final exam in the exam period (40 percent). 60 percent of evaluation during the semester can be obtained for the elaboration and presentation of solutions to assigned case studies, leading discussions on a given topic and testing of knowledge during the semester. The final exam in the exam period is written.	
<b>Learning outcomes:</b> <ul style="list-style-type: none"> <li>• Understanding the essence of the strategy and its importance as a critical factor in the success of the company.</li> <li>• Perception of the importance of applying strategic thinking in management and knowledge of the possibilities of its improvement.</li> <li>• Knowledge of the context of the origin and directions of development of the theory of strategic management. Current trends in strategic management.</li> <li>• Distinguishing the basic phases of the strategic management process, their focus, importance and interconnectedness and conditionality.</li> <li>• Knowledge of analytical and analytical-synthetic methods and techniques of strategic management and skills acquired with their application.</li> <li>• The importance and significance of implementation and control in strategic management. Current trends, methods and practices that support the effectiveness of strategic management in today's ever-changing and unpredictable environment.</li> </ul>	
<b>Class syllabus:</b> <ol style="list-style-type: none"> <li>1. Introduction to the subject</li> <li>2. Strategy as a critical factor in the success of organizations.</li> <li>3. Support and development of strategic thinking of managers</li> <li>4. Development of strategy theory, basic approaches and directions of theory development.</li> <li>5. Strategic management as a process</li> <li>6. Exploring factors from the macro environment as a basis for strategy development.</li> <li>7. Investigation of microenvironment subjects and their effects.</li> <li>8. Exploring the internal environment and our position in the external environment.</li> <li>9. Analytical-synthetic techniques and creation of a competitive SBU strategy.</li> </ol>	

10. General company strategy and portfolio analysis.
11. Strategy implementation and strategic control.
12. Summary and conclusion of the subject.

**Recommended literature:**

- [1] PAPULA, J., PAPULOVÁ, Z., PAPULA, J. : Strategický manažment, aktuálny koncept pre rýchlo sa približujúcu budúcnosť. Praha: Wolters Kluwer 2019
- [2] HITT, M. A. – IRELAND, R. D. – HOSKISSON, R. E. 2005. Strategic Management. Competitiveness and Globalization. Thompson : South-Western, 2005.
- [3] PAPULA, J. – PAPULOVÁ, Z. 2015. Stratégia a strategický manažment ako nástroje, ktoré umožňujú súperenie i spolužitie Dávida s Goliášom. Tretie, upravené vydanie. Bratislava : Wolters Kluwer 2015, 277 s.
- [4] PAPULA, J. – PAPULOVÁ, Z. – PAPULA, J. 2014. Konkurenčné stratégie. Tradičné prístupy vs. nové pohľady a techniky. Bratislava : Wolters Kluwer, 2014, 175 s.
- [5] PAPULOVÁ, Z. 2012. Strategické analýzy s podporou strategického myslenia. Aktuálny trend v strategickom manažmente. Bratislava : Kartprint 2012, 230 s.

**Languages necessary to complete the course:**

**Ethics:**

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**Notes:**

**Past grade distribution**

Total number of evaluated students: 760

A	ABS	B	C	D	E	FX	M
13,03	0,0	21,97	23,42	19,34	14,47	0,66	7,11

**Lecturers:** doc. Mgr. Zuzana Papulová, PhD., Mgr. Andrea Gažová, PhD.

**Last change:** 20.09.2024

**Approved by:** prof. JUDr. Daniela Nováčková, PhD.