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Academic year: 2023/2024

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KKM/095B/21 Applied Mathematics for Managers

Educational activities:

Type of activities: lecture / seminar

Number of hours:

per week: 2 / 2 per level/semester: 28 / 28

Form of the course: on-site learning

Number of credits: 5

Recommended semester: 2.

Educational level: I.

Prerequisites:

Course requirements:

Learning outcomes:

Class syllabus:

Recommended literature:

Languages necessary to complete the course:

Ethics:

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Past grade	Past grade distribution									
Total number of evaluated students: 213										
A	ABS	В	С	D	Е	FX	M			
9,39	0,0	10,8	15,49	15,49	20,19	24,88	3,76			

Lecturers: doc. RNDr. Mária Bohdalová, PhD., Mgr. Peter Struk, PhD., Mgr. Stela Slámová, Mgr. Katarína Vechter Močarníková, PhD., Mgr. Dávid Kubek, Mgr. Veronika Bučková, Mgr. Kitty Klacsánová, PhD., Mgr. Liubov Hodovanska

Last change: 10.07.2024

STATE EXAM DESCRIPTION

Academic year: 2023/2024

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title: Bachelor Thesis Defence

Number of credits: 3

Recommended semester: 5., 6..

Educational level: I.

State exam syllabus:

Last change: 14.09.2021

Approved by:

Academic year: 2023/2024 University: Comenius University Bratislava Faculty: Faculty of Management **Course ID:** Course title: FM.KMk/035B/15 **Bachelor Thesis Project Educational activities: Type of activities:** seminar **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning Number of credits: 3 **Recommended semester:** 6. **Educational level:** I. **Prerequisites: Course requirements: Learning outcomes:** Class syllabus:

Languages necessary to complete the course:

Recommended literature:

Ethics:

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Past grade	Past grade distribution										
Total numb	Total number of evaluated students: 1334										
A	ABS	В	С	D	Е	FX	M				
69,87	0,0	13,87	7,05	1,72	2,85	4,65	0,0				

Lecturers: prof. Ing. Ľubica Bajzíková, PhD., Ing. Peter Balco, PhD., Mgr. Natália Barteková, PhD., Mgr. Eleonóra Beňová, PhD., doc. RNDr. Mária Bohdalová, PhD., Mgr. Eva Brestovanská, PhD., PhDr. Patrícia Brestovanská, PhD., PaedDr. Jarmila Brtková, PhD., PhDr. Gabriela Bérešová, PhD., Mgr. Karol Cagáň, PhD., Ing. Miloslav Chalupka, PhD., doc. Mgr. Emília Charfaoui, CSc., doc. PhDr. Lukáš Copuš, PhD., doc. Dr. Frédéric Delaneuville, PhD., PhDr. Ing. Monika Dávideková, PhD., Mgr. Svetlana Fabinyjová, PhDr. Ester Federlová, PhD., doc. Ing. Milan Fekete, PhD., Mgr. Miriam Filipová, Ing. Robert Furda, PhD., Mgr. Andrea Gažová, PhD., doc. Mgr. Veronika Gežík, PhD., Ing. Pavol Gono, prof. RNDr. Michal Greguš, PhD., doc. RNDr. Michal Greguš, PhD., doc. JUDr. PhDr. Katarína Gubíniová, PhD., Mgr. Peter Gál, PhD., Mgr. Lumbardha Hasimi, PhD., doc. PhDr. Marian Holienka, PhD., Mgr. Juliet Horváthová Suleimanová, PhD., PhDr. Lucia Husenicová, PhD., Ing. Jaroslav Huľvej, PhD., doc. Ing. Jana Kajanová, PhD., PhDr. Oskar Karlík, PhD., Mgr. Vincent Karovič, PhD., Ing. Vincent Karovič, PhD., Ing. Alica Kačmariková, PhD., Mgr. Zuzana Kirchmayer, PhD., Mgr. Lucia Klapáčová, PhD., Mgr. Petronela Klačanská, PhD., Mgr. Juraj Klimo, doc. Ing. Jaroslava Kniežová, PhD., doc. Mgr. Lucia Kohnová, PhD., RNDr. Zuzana Kovačičová, PhD., Mgr. Lucia Kočišová, Mgr. Martin Krajčík, PhD., prof. Ing. Natalia Kryvinska, PhD., Ing. Rastislav Kulhánek, PhD., Mgr. Peter Laktiš, prof. Mgr. Anna Lašáková, PhD., doc. PhDr. Daniela Majerčáková, PhD., MBA, Mgr. Miriama Majtánová, doc. PhDr. Paulína Mihal'ová, PhD., Mgr. Juraj Mikuš, PhD., Mgr. L'udmila Mitková, PhD., Mgr. Alexandra Mittelman, PhD., MBA, Mgr. Miloš Mrva, PhD., JUDr. Boris Mucha, PhD., Mgr. Magdaléna Musilová, PhD., LL.M., Mgr. Jakub Novák, PhDr. Peter Nováček, PhD., prof. JUDr. Daniela Nováčková, PhD., Mgr. František Olšavský, PhD., PhDr. Peter Ondris, PhD., Mgr. Dávid Paculík, doc. Ing. Gabriela Pajtinková Bartáková, PhD., prof. Ing. Jozef Papula, PhD., prof. Ing. Ján Papula, PhD., doc. Mgr. Zuzana Papulová, PhD., Mgr. Mário Papík, PhD., Mgr. Lenka Papíková, PhD., doc. PhDr. René Pawera, PhD., Mgr. Lucia Paškrtová, PhD., doc. JUDr. PhDr. Tomáš Peráček, PhD., prof. Ing. Anna Pilková, PhD., MBA, PhDr. Loretta Pinke, PhD., Mgr. Michaela Poláková, PhD., Mgr. Lenka Procházková, PhD., Mgr. Michal Páleník, PhD., PhDr. Ing. Miroslav Reiter, prof. PhDr. Anna Remišová, CSc., Mgr. Katarína Rentková, PhD., prof. Ing. Ján Rudy, PhD., prof. RNDr. Darina Saxunová, PhD., Mgr. Karol Schulz, PhD., Mgr. Július Selecký, PhD., Mgr. Ján Smoleň, PhD., Mgr. Dávid Smolka, PhD., doc. PhDr. Eva Smolková, CSc., doc. Ing. Iveta Stankovičová, PhD., doc. Ing. Zuzana Stoličná, PhD., doc. Ing. Mgr. Ľubomíra Strážovská, PhD., Mgr. Andrea Studeničová, doc. PhDr. Rozália Sulíková, PhD., Mgr. Rita Szalai, PhD., RNDr. Ing. Matúš Tibenský, PhD., doc. JUDr. PhDr. Silvia Trel'ová, PhD., Mgr. Dominik Trubač, PhD., Mgr. Dániel Tóth, PhD., PharmDr. Katarína Uchal', PhD., Ing. Vladimír Valach, PhD., CFA, MBA, Mgr. Katarína Vechter Močarníková, PhD., PhDr. Peter Veselý, PhD., Mgr. Lucia Vilčeková, PhD., Ing. Jaroslav Vojtechovský, PhD., Mgr. Martin Vozár, Mgr. Martin Vozár, PhD., Ing. Vladimír Vánik, doc. Ing. Jarmila Wefersová, PhD., PhDr. Ondrej Čupka, PhD., Ing. Igor Šarlina, PhD., prof. RNDr. Ing. Ľudomír Šlahor, CSc., prof. Ing. Dušan Šoltés, CSc., prof. Mgr. Peter Štarchoň, PhD., Mgr. Ľudmila Žalkovičová, Mgr. Nikola Salajová, PhD., Ing. Martina Chrančoková, PhD., prof. Mgr. Dagmar Cagáňová, PhD., Mgr. Nataliia Parkhomenko, PhD., Ing. Natália Horňáková, PhD., Mgr. Branislav Dudić, PhD., Mgr. Bojan Jorgič, Mgr. Valerija Maljar, Mgr. Vladimír Mariak, PhD., Mgr. Lukáš Veteška, PhD., Mgr. Kitty Klacsánová, PhD., Mgr. Pavel Danihel, Mgr. Janka Kottulová, PhD., Mgr. Dana Chabová, Mgr. Silvester Krčméry, PhD., Mgr. Peter Marcin, PhD., PhDr. Ing. Michal Bečka, PhD., Mgr.

Approved by:
Last change: 14.09.2021
Majerovičová
Christopher Danis, doc. Mgr. Petra Milosovicova, PhD., Ing. Zuzana Mikulasova, Mgr. Ema

Academic year: 2023/2024 University: Comenius University Bratislava Faculty: Faculty of Management **Course ID:** Course title: FM.KMk/048B/15 **Bachelor Thesis Seminar Educational activities:** Type of activities: lecture **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning Number of credits: 2 **Recommended semester:** 5. **Educational level:** I. **Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:**

Ethics:

Languages necessary to complete the course:

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N	O	t	e	S	•

Past grade	Past grade distribution										
Total numb	Total number of evaluated students: 1127										
A	ABS	В	С	D	Е	FX	M				
45,61	0,0	22,89	14,02	7,81	6,48	2,04	1,15				

Lecturers: Mgr. Ľudmila Mitková, PhD., doc. JUDr. PhDr. Katarína Gubíniová, PhD., Mgr. Andrea Gažová, PhD., PhDr. Matúš Baráth, PhD., RNDr. Zuzana Kovačičová, PhD., Mgr. PhDr. Lívia Bott Domonkos, PhD.

Last change: 19.09.2024

Academic year: 2023/2024

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KIS/171B/21 Business Information Systems

Educational activities:

Type of activities: lecture / seminar

Number of hours:

per week: 2 / 2 per level/semester: 28 / 28

Form of the course: on-site learning

Number of credits: 5

Recommended semester: 5.

Educational level: I.

Prerequisites:

Course requirements:

Scale of assessment (preliminary/final): 60% / 40%

Learning outcomes:

After studying this course, students are expected to attain proficiency in the following areas:

- Understand the foundations of BISs, and explain the reasons for the current design and use of information systems
- Understand and interpret the personal, social and business implications of using BIS
- Observe and explain the real-world use of BIS, citing practical examples
- Understand the basic principles of modelling BIS processes and outcomes
- Evaluate and critically analyse problems
- explain the strategic impact of the use of business information systems (BIS)
- identify different aspects of the management of the IT business function and reason about it
- distinguish different types of BIS that are commonly used in large organizations and explain their key characteristics
- identify different architecture styles for BIS
- discuss management-related aspects of BIS implementation and operation
- use basic functionalities of a BIS
- work with database system Microsoft Access

Class syllabus:

The course goal is to empower students with understanding of the critical information technology resources by providing them with an experiential understanding of the fundamental infrastructure components of IT that include; computing hardware, networking, operating systems, application software, applications development. To operate in the modern business ecosystem, organizations require a range of information systems, such as enterprise resource planning systems for organizing production, executive systems for supporting decision making, customer relationship management systems, etc.

This course starts with discussing the strategic importance of the effective use of these systems in

organizations and in the business ecosystem. We then focus students attention on the main types of these systems including their key properties and components, basic issues related to the selection, implementation, architecture, and use of such systems. Further in this course, students examine how an information system can manage a business processes and organization, as well as the factors that can influence a business selection of their IS. They also study different methodologies used to develop an IS, its functional systems, and the fundamentals of communication and networking within a system and among multiple systems.

Besides, students evaluate the Internet impact on the use of IS in organizations. Finally, students study the variety of roles and responsibilities within an IS department and the role of management, as well as ethical considerations and how an organization must protect itself against system threats. This course aims also to provide students from all business disciplines with a general background of BIS (Business Information Systems). An understanding of BIS is important to the work of business professionals because BIS serves as a bridge between management and operation. For instance, accountants use information systems for business reporting; financial managers use information systems for market forecast; sales managers and marketers use information systems to track customer purchases and to promote new products; information systems designers build and deliver new information services; and executive managers use strategic information systems to determine the company strategic position. Mastering both business and technology skills and knowledge builds job opportunities, because they can better contribute to shaping their company's strategy and operation. In practical exercises the students attain mastery in using and designing databases in Microsoft Access.

The course addresses the following topics:

- Strategic importance of BIS as a resource: Theory about the strategic impact of the effective use of BIS in achieving business objectives and its impact on work.
- Acquisition of BIS: Main decisions in acquiring BIS, roles and responsibilities, the business case, risks and risk management and ethical aspects.
- BIS Fundamental concepts: Basic BIS types, background, key components and properties of specific systems (e.g., Enterprise Resource Planning, Customer Relationship Management, etc.).
- Management aspects of BIS: i.e., methods and approaches to BIS implementations, managing risks and critical success factors in BIS projects.
- Architectural aspects of BISs: Overall structure of BIS software and its relation to organizational structure and business processes, new trends in BIS provisioning.
- Business intelligence and IS.
- Databases

Recommended literature:

- 1. Barak, M.E.M., 2016. Managing Diversity: Toward a Globally Inclusive Workplace. SAGE Publications.
- 2. Bourgeois, D., Bourgeois, D., 2014. Information Systems for Business and Beyond. The Saylor Foundation.
- 3. Business and Competitive Analysis: Effective Application of New and Classic Methods, Second Edition [Book] [WWW Document], n.d. URL https://www.oreilly.com/library/view/business-and-competitive/9780133086416/ (accessed 10.26.18).
- 4. Chang, J.F., 2016. Business Process Management Systems: Strategy and Implementation. Auerbach Publications. https://doi.org/10.1201/9781420031362
- 5. Galliers, R.D., Leidner, D.E., Leidner, D.E., 2014. Strategic Information Management: Challenges and Strategies in Managing Information Systems. Routledge. https://doi.org/10.4324/9781315880884
- 6. Orlikowski, W.J., Walsham, G., Jones, M.R., DeGross, J.I., 2016. Information Technology and Changes in Organizational Work. Springer.

- 7. Orna, E., 2017. Information Strategy in Practice. Routledge. https://doi.org/10.4324/9781315252261
- 8. Pearlson, K.E., Saunders, C.S., Galletta, D.F., 2016. Managing and Using Information Systems, Binder Ready Version: A Strategic Approach. John Wiley & Sons.
- 9. Ptak, C.A., Schragenheim, E., Schragenheim, E., 2016. ERP: Tools, Techniques, and Applications for Integrating the Supply Chain, Second Edition. CRC Press. https://doi.org/10.1201/9781420056020
- 10. Simkin, M.G., Norman, C.S., Rose, J.M., 2014. Core Concepts of Accounting Information Systems. John Wiley & Sons.
- 11. Stair, R., Reynolds, G., 2017. Fundamentals of Information Systems. Cengage Learning.
- 12. M. Gregus, N. Kryvinska, "Service Orientation of Enterprises Aspects, Dimensions, Technologies", 2015, Comenius University in Bratislava, ISBN: 9788022339780.
- 13. N. Kryvinska, M. Gregus, "SOA and its Business Value in Requirements, Features, Practices and Methodologies", 2014, Comenius University in Bratislava, ISBN: 9788022337649.

Languages necessary to complete the course:

Slovak

Ethics:

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Notes:

Past grade distribution

Total number of evaluated students: 70

A	ABS	В	С	D	Е	FX	M
97,14	0,0	1,43	0,0	0,0	0,0	1,43	0,0

Lecturers: Mgr. Ivan Osvald

Last change: 01.10.2021

Academic year: 2023/2024

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title: Business Law

Educational activities:

Type of activities: lecture / seminar

Number of hours:

per week: 2 / 2 per level/semester: 28 / 28

Form of the course: on-site learning

Number of credits: 5

Recommended semester: 1.

Educational level: I.

Prerequisites:

Antirequisites: (FM.KIS/049B/20 or FM.KIS/060B/21)

Course requirements:

- active participation in seminars
- 2x ongoing written verification of knowledge + preparation of an assignment (30%)
- verification of knowledge in written form (70%)

Scale of assessment (preliminary/final): 30/70

Learning outcomes:

The student knows how to orient himself in the field of commercial legislation, which is an integral part of the business environment. After completing the subject, the student will acquire comprehensive knowledge in the field of starting and ending business activities in the form of business companies. He will become familiar with individual forms of business in the conditions of the Slovak Republic, start-up as a modern form of business, he will be able to choose the most suitable legal form of business company for him.

The goal is to correctly interpret the relevant commercial regulations and to be able to apply the acquired knowledge in practice.

Class syllabus:

Definition of the term entrepreneurship, typology of entrepreneurship; business of Slovak and foreign persons; entrepreneur - definition, categories, identification features, company and its composition; legal forms of business companies - public business company, limited partnership, limited liability company, simple joint-stock company; joint stock company; start-up in the form of a business company; establishment and creation of business companies; liquidation and dissolution of commercial companies; registration in the commercial register; running a business - entities, terms of running a business, types of businesses, creation and termination of a business license.

Recommended literature:

[1] Peráček, T. - Mucha, B. Obchodné právo pre manažérov : vybrané kapitoly, 2019, 126 s. ISBN 978-80-223-4789-1.

[2] Treľová, S. Obchodné právo : pre medzinárodný manažment. - 1. vyd. - Bratislava : Univerzita Komenského v Bratislave, 2014. - 124 s. ISBN 978-80-223-3689-5.

- [3] Act no. 513/1991 Coll. Commercial Code as amended
- [4] Act no. 455/1991 Coll. on Trade Licensing, as amended
- [5] Act no. 530/2003 Coll. on the Commercial Register and on Amendments to Certain Acts, as amended

Languages necessary to complete the course:

Slovak language

Ethics:

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Notes:

Past grade distribution

Total number of evaluated students: 114

A	ABS	В	С	D	Е	FX	M
21,93	0,0	28,07	11,4	9,65	6,14	22,81	0,0

Lecturers: doc. JUDr. PhDr. Silvia Trel'ová, PhD.

Last change: 29.09.2022

Academic year: 2023/2024

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KIS/373B/21 Business law - selected topics

Educational activities:

Type of activities: lecture

Number of hours:

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 3

Recommended semester: 6.

Educational level: I.

Prerequisites:

Course requirements:

- active participation in practices, interim evaluation, exam Scale of assessment (preliminary/final): 30%/70%

Learning outcomes:

The student will gain an overview of the full range of business obligations, as well as their content. After completing the course, the student will gain comprehensive knowledge of the contractual relationships that entrepreneurs enter into as part of their business activities.

The aim is to teach students to orient correctly in the field of business obligations, to acquaint them with the principles of legal regulation of the law of obligations, the origin, security and termination of obligations as well as with individual contract types and their application in commercial contractual relations.

Class syllabus:

Definition of business-obligation relations; concluding business contracts; institutes for securing trade payables; termination of obligations and termination of business obligations; limitation and prescription in business law; contract types and unnamed contracts; purchase contract and work contract; business sale agreement; mandate agreement; commission contract; mediation agreement; agency contract; transport contracts; banking types of contracts; loan agreement; silent partnership agreement; license agreement

Recommended literature:

- [1] Peráček, T. Obchodné záväzkové vzťahy. 1. vyd., Bratislava: Univerzita Komenského v Bratislave. 2019, 80 s. ISBN 978-80-223-4709-9.
- [2] Treľová, S. Obchodné právo : pre medzinárodný manažment. 1. vyd. Bratislava : Univerzita Komenského v Bratislave, 2014. 124 s. ISBN 978-80-223-3689-5.
- [3] Mamojka, M. Obchodné právo II. Obchodné záväzkové vzťahy. C. H. Beck SK, 2023. 744. ISBN: 978-80-8232-025-4.
- [4] Kubíček, P. Obchodné právo. 2. vydanie. Vydavateľstvo: Aleš Čeněk, 2018, 400 s., ISBN: 978-80-7380-731-3.
- [5] Act No. 513/1991 Coll. Commercial Code as amended

- [6] Act No. 40/1964 Coll. Civil Code as amended
- [7] Databases of the Academic Library of the UK, Center of Scientific and Technical Information of the Slovak Republic.

Languages necessary to complete the course:

Slovak language

Ethics:

The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies

Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, *each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.* Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.

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Notes:

The knowledge, skills, competences and transferable abilities that the student acquires by successfully completing the subject and affect his personal development and can be used in his future career and life as active citizens in democratic societies are listed in the subject syllabus. In accordance with the provisions of § 71 of internal regulation no. 14/2023 approved by the Academic Senate of Comenius University in Bratislava Full text of regulation no. 23/2021 Internal system of ensuring the quality of higher education of the Comenius University in Bratislava as amended by Addendum no. 1 and Appendix no. 2, each student always achieves his/her study results in an honest way during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge. Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations, (...). Such an assessment may be associated with the application of relevant legal consequences on an academic, (...) or disciplinary level.

In accordance with the provisions of internal regulation no. 13/2018 approved by the Academic Senate of the Comenius University in Bratislava Disciplinary regulations of the Comenius University in Bratislava for students, a student's disciplinary offense is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject. Some of the disciplinary measures may be imposed on the student for a committed disciplinary offense: reprimand, conditional expulsion from studies or expulsion from studies.

Strana: 17

Past grade distribution Total number of evaluated students: 14									
A	ABS	В	С	D	Е	FX	M		
7,14	7,14 0,0 85,71 7,14 0,0 0,0 0,0 0,0								
Lecturers:	doc. JUDr. P	hDr. Silvia 7	reľová, PhD).					

Last change: 17.02.2024

Academic year: 2023/2024

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title: FM.KMn/002B/22 Coaching

Educational activities: Type of activities: seminar

Number of hours:

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 3

Recommended semester: 3.

Educational level: I.

Prerequisites:

Course requirements:

Scale of assessment (preliminary/final): 20:80

Learning outcomes:

Learning outcomes:

The student acquires basic theoretical and practical knowledge necessary for effective presentation skills. After completing the subject, the student will be able to effectively present both himself and professional issues, he will be able to conduct conversations more effectively at different levels, he will get a more realistic picture of himself and his communication skills. The mentioned skills are necessary for effective management of subordinates and teams, they enable more effective interpersonal interactions.

The student will get information about the level of his communication and presentation skills. He will improve his communication and presentation skills through an active approach - practice and SV. He will become aware of his weaknesses and the possibilities of how to eliminate them and strengthen his strengths in the given area.

Class syllabus:

Type and structure of presentation

Verbal and nonverbal aspects of presentation

Practice of effective presentation skills

100% attendance is needed

Recommended literature:

- [1] THILL, J. V. BOVEÉ, C. L. Business Communication Essentials. New Jersey: Pearson, 2012.
- [5] WHETTEN, D. A. CAMERON, K. S. 2011. Developing Management Skills. Pearson, 2011

Languages necessary to complete the course:

Ethics:

Strana: 19

The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.

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Notes:

Past grade distribution

Total number of evaluated students: 25

A	ABS	В	С	D	Е	FX	M
60,0	0,0	24,0	0,0	0,0	0,0	16,0	0,0

Lecturers: doc. PhDr. Rozália Sulíková, PhD.

Last change: 13.09.2024

Academic year: 2023/2024 University: Comenius University Bratislava Faculty: Faculty of Management **Course ID:** Course title: FM.KIS/339B/18 Communication within Enterprise Environment **Educational activities: Type of activities:** seminar **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning Number of credits: 3 **Recommended semester:** 6. **Educational level:** I. **Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course: **Ethics:** The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic

societies.

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Notes:

Past grade distribution										
Total numb	Total number of evaluated students: 15									
A ABS B C D E FX							M			
100,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0			
Lecturers:	Mgr. Andrea	Studeničová	í							
Last change:										
Approved l	by:									

Academic year: 2023/2024	
University: Comenius Universi	ity Bratislava
Faculty: Faculty of Managemen	nt
Course ID: FM.KIS/076B/11	Course title: Computer Science
Educational activities: Type of activities: lecture / ser Number of hours: per week: 2 / 2 per level/ser Form of the course: on-site le	mester: 28 / 28
Number of credits: 5	
Recommended semester: 1.	
Educational level: I., II.	
Prerequisites:	
Course requirements:	
Learning outcomes:	
Class syllabus:	
Recommended literature:	
Languages necessary to comp	lete the course:
acquire by successfully comple	kills, competences and transferable skills that the students will sting the course. These will impact on their personal development ature careers and in their lives as active citizens in democratic

societies.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge. Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.

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Notes:

Past grade	Past grade distribution										
Total number of evaluated students: 2859											
A	ABS	В	С	D	Е	FX	M				
25,71	0,0	28,12	14,38	9,93	8,5	13,33	0,03				

Lecturers: Mgr. Július Selecký, PhD., RNDr. Zuzana Kovačičová, PhD., Mgr. Eleonóra Beňová, PhD., Mgr. Martin Krajčík, PhD., Ing. Pavol Gono, RNDr. Eva Kostrecová, PhD., Mgr. Dorota Košecká, Ing. Bibiána Konáriková Mackovčínová

Last change: 01.04.2022

Academic year: 2023/2024

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title: FM.KSP/001B/00 Controlling

Educational activities:

Type of activities: lecture / seminar

Number of hours:

per week: 2 / 2 per level/semester: 28 / 28

Form of the course: on-site learning

Number of credits: 5

Recommended semester: 6.

Educational level: I.

Prerequisites:

Course requirements:

Assessment of work during the semester:

20 % - presentation: practical aspects of controlling focused on understanding the professional text and the ability to present the topic according to the set criteria and structure, team evaluation

Presentation topics: Activity Based Costing, Balanced Scorecard, Business Intelligence, Controlling in practice, ERP in Controlling, Value Management, Costing, Management Profit and Loss Accounting, Working Capital, Receivables Management, Strategic Controlling, Implementation of Controlling

30% - evaluation of the semester work - Predictive financial and economic analysis of the enterprise and industry

according to defined criteria and structure, team evaluation

10 % - evaluation of the presentation of the semester work

according to defined criteria, team evaluation

Participation in lectures is based on Art. 21 of the Study Regulations of Comenius University is compulsory. The knowledge covered in lectures will be checked in the form of short tests at the seminars; the absence of knowledge will be evaluated with minus points.

40% of the assessment is covered by the exam.

The content of the exam will be verification:

- the level of mastery of basic terminology (explanation of concepts)
- the level of understanding of the basic principles of controlling (and the ability to apply it in different areas of business management)
- the ability to interpret information from financial statements and the results of financial and economic analyses
- level of orientation and overview of information sources and possibilities of their creation for the needs of managerial decision-making

Scale of assessment (preliminary/final): 60 % / 40%

Learning outcomes:

By completing the course, students should:

• acquire basic terminology in the field of controlling,

Strana: 25

- understand the basic principles of controlling (and have the ability to apply them in different areas of business management),
- have the ability to interpret the information of financial statements and the results of financialeconomic analyses for the needs of managerial decision-making,
- have an overview and should be familiar with information sources and the possibilities of their creation for the needs of managerial decision-making.

Class syllabus:

- 1 The new concept of controlling the management of organizations.
- 2 Control as a managerial function, different views of control.
- 3 Controlling as a powerful tool of modern management.
- 4 The role and position of controlling the organizations in our country and in the world.
- 5 Strategic and operational level controlling.
- 6 Information support, planning and controlling relationship.
- 7 Analysis and discussion of the financial statements for the needs of management decision-making, the ex-ante analysis.
- 8 Analysis of the external environment, competition, sources of information-gathering, CI.
- 9 Management accounting, budgeting, controlling costs, costing, ABM, Beyond Budgeting.
- 10 Reporting and MIS support controlling, data mining, OLAP, BI.

Recommended literature:

Horváth&Partners: Nová koncepce controllingu, Profess Consulting, 2004 Petřík, T.: Ekonomické a finanční řízení firmy, Manažerské účetnictví v praxi, Praha, 2009 Learning materials for seminars, presentation of lectures, and other educational documents (mainly from business practice) are available on the faculty e-learning portal.

Languages necessary to complete the course:

Slovak

Ethics:

The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, *each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.* Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject. Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.

Notes:

In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may be connected with enforcing accompanying legal consequences on academic, (...) disciplinary level. In accordance with the regulations of the internal regulation No. 13/2018 approved by the Academic senate of Comenius University in Bratislava the Disciplinary Regulations of Comenius University in Bratislava for Students, a disciplinary offence of a student is any form of copying or forbidden cooperation or providing answers during written or oral examination (assessment of knowledge) or during preparation for it within the course, or using technical devices or any information carriers in other than allowed ways during written or oral evaluation of study results (assessment of knowledge) or during preparation for it within the course. Committing a disciplinary offence may lead to imposing some disciplinary precautions on the student: admonition, conditional suspension of studies or dismissal from studies.

Past grade distribution

Total number of evaluated students: 3194

A	ABS	В	С	D	Е	FX	M
18,97	0,0	30,81	26,08	15,4	7,98	0,66	0,09

Lecturers: Mgr. Dávid Smolka, PhD., Mgr. Dominik Trubač, PhD., Mgr. Dávid Paculík

Last change: 14.02.2022

Academic year: 2023/2024 University: Comenius University Bratislava Faculty: Faculty of Management **Course ID:** Course title: FM.KIS/071B/22 Creating, Marketing and Management of E-shop **Educational activities:** Type of activities: lecture **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning Number of credits: 3 Recommended semester: 4. **Educational level:** I. **Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course:

Ethics:

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Notes:

Past grade distribution Total number of evaluated students: 68										
A ABS B C D E							M			
50,0	0,0	32,35	7,35	0,0	1,47	7,35	1,47			
Lecturers: Ing. Jaroslav Vojtechovský, PhD.										
Last change: 08.10.2023										
Approved	Approved by:									

Academic year: 2023/2024

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KIS/172B/21 Creative Web Page Design

Educational activities:

Type of activities: lecture / seminar

Number of hours:

per week: 2 / 2 per level/semester: 28 / 28

Form of the course: on-site learning

Number of credits: 5

Recommended semester: 5.

Educational level: I.

Prerequisites:

Course requirements:

The student will present his created website

site in person or online via MS Teams (30% of the total evaluation)

Continuous assessment on tasks or for an activity in class (10% of the total assessment)

The student will create a website on the school platform (itplatform.space) or another by agreement with the teacher. (60% of the total evaluation)

The date of the exam will be determined during the lesson after agreement with the students.

Scale of assessment (preliminary/final): 40/60

Learning outcomes:

Students will learn the techniques of developing professional websites and learn how to create websites pages from the position of a web designer. The emphasis will be on the principles of quality web design sites to meet all the important requirements leading to quality and modern design.

Class syllabus:

- 1. Overview of web development today
- 2. Design for the past, present and future
- 3. What to consider before starting work
- 4. Understanding graphics
- 5. What is needed to create a page
- 6. Collection of requirements
- 7. Content creation
- 8. Content management
- 9. Basics of HTML5 and CSS3
- 10. Examples of java script
- 11. Web server
- 12. New technologies in website development

Recommended literature:

[1] C. Eccher, Profesionálny web design, techniky a vzorové riešenia, CP Books a.s. Brno 2005. (Existuje aj novšie vydanie z roku 2008, preklad do čestiny, rok 2010.)

Strana: 30

- [2] B. P. Hogan, HTML5 a CSS3, Výukový kurz webového vývojára, Computer press, 2011, preklad z angličtiny.
- [3] M. Boultonhttps, Designing for the Web, 2009, available online: https://designingfortheweb.co.uk/
- [4] MACDONALD, Matthew. Wordpress: The Missing Manual: The Book That Should Have Been in the Box. Beijing China; Boston [MA]: O'Reilly: O'Reilly, 2020. ISBN 978-1-4920-7416-8.
- [5] WEBB, James. Web Development and Design for Beginners: Learn and Apply the Basic of HTML5, CSS3, JavaScript, jQuery, Bootstrap, DOM, UNIX Command and GitHub Tools For Building Responsive Websites. [s.l.]: ISBN Canada, 2021. ISBN 978-1-77793-462-0.

Languages necessary to complete the course:

Slovak language, English language

Ethics:

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Notes:

Past grade distribution

Total number of evaluated students: 34

A	ABS	В	С	D	Е	FX	M
58,82	0,0	14,71	5,88	0,0	0,0	17,65	2,94

Lecturers: Mgr. Vincent Karovič, PhD.

Last change: 13.09.2024

Academic year: 2023/2024

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KMn/099M/12 Current Trends in Practice Management

Educational activities:

Type of activities: seminar

Number of hours:

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 3

Recommended semester: 3.

Educational level: I., II.

Prerequisites:

Course requirements:

100% Case study presentation

Scale of assessment (preliminary/final): 100/0

Learning outcomes:

The aim is to give the graduate CUFM students the opportunity to get the first-hand information about present trends in the practice of management as an example from Slovnaft, a.s.

Class syllabus:

- 1. Introduction to the course. Entrepreneurship in the oil refinery industry specific features and trends
- 2. Slovnaft's response to the industry's and global challenges.
- 3. Refinery I managerial challenges in production.
- 4. Refinery II management of production processes.
- 5. Logistics and management of BOPZ (i.e. Slovak acronym for work safety and health preservation at the workplace).
- 6. Financial management of the company I.
- 7. Financial management of the company II.
- 8. Trade.
- 9. Retail trade management in the time of crisis.
- 10. Basic rules of economic competition.
- 11. What is easier to talk to the employees or to people from newspaper? Similarities and differences of internal and external communication in the strategically important company.
- 12. Human resource management I Personnel management vs. HRM.
- 13. Human resource management II Talent management

Recommended literature:

Slovnaft a.s. company sources.

Languages necessary to complete the course:

Slovak and English

Strana: 32

Ethics:

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Notes:

Past grade distribution

Total number of evaluated students: 599

A	ABS	В	С	D	Е	FX	M
84,47	0,0	6,68	2,5	1,5	0,67	3,34	0,83

Lecturers: prof. Ing. Ján Rudy, PhD., doc. Mgr. Jana Fratričová, PhD.

Last change: 29.11.2017

Academic year: 2023/2024 University: Comenius University Bratislava Faculty: Faculty of Management **Course ID:** Course title: FM.KIS/333B/18 Cybercriminality for Managers **Educational activities:** Type of activities: seminar **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning Number of credits: 3 **Recommended semester: 3. Educational level:** I. **Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course: **Ethics:**

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Notes:

Past grade distribution Total number of evaluated students: 73									
A ABS B C D E FX									
84,93	0,0	8,22	0,0	0,0	0,0	6,85	0,0		
Lecturers: RNDr. Eva Kostrecová, PhD.									
Last change:									
Approved l	oy:								

Academic year: 2023/2024

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID:

Course title:

FM.KIS/337B/23

Cybercriminality for Managers, Cybercriminalité pour les

manageurs

Educational activities:

Type of activities: seminar

Number of hours:

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 3

Recommended semester: 4.

Educational level: I.

Prerequisites:

Course requirements:

Learning outcomes:

Class syllabus:

Recommended literature:

Languages necessary to complete the course:

Ethics:

The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, *each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.* Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.

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Notes:							
Past grade distribution Total number of evaluated students: 0							
A	ABS	В	С	D	Е	FX	M
0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0
Lecturers:	RNDr. Eva k	Kostrecová, F	hD.				
Last chang	Last change:						
Approved	Approved by:						

Academic year: 2023/2024

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID:

Course title:

FM.KIS/337B/18

Cybercriminality for Managers, Cybercriminalité pour les

manageurs

Educational activities:

Type of activities: seminar

Number of hours:

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 3

Recommended semester: 3.

Educational level: I.

Prerequisites:

Course requirements:

Learning outcomes:

Class syllabus:

Recommended literature:

Languages necessary to complete the course:

Ethics:

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Notes:							
Past grade distribution Total number of evaluated students: 4							
A	ABS	В	С	D	Е	FX	M
100,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0
Lecturers:	RNDr. Eva I	Kostrecová, I	PhD.				
Last change:							
Approved	Approved by:						

Academic year: 2023/2024 University: Comenius University Bratislava Faculty: Faculty of Management **Course ID:** Course title: FM.KIS/280B/23 Cybersecurity and Ethical Hacking **Educational activities:** Type of activities: seminar **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning Number of credits: 3 Recommended semester: 4. **Educational level:** I. **Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course:

Ethics:

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	distribution er of evaluat		21				
A	ABS	В	С	D	Е	FX	M
57,14	57,14 0,0 19,05 9,52 0,0 0,0 9,52 4,76						
Lecturers:	Lecturers: Mgr. Vincent Karovič, PhD.						

Last change: 11.02.2024

Academic year: 2023/2024 University: Comenius University Bratislava Faculty: Faculty of Management **Course ID:** Course title: FM.KIS/372B/20 Data Analysis in Management **Educational activities:** Type of activities: seminar **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning Number of credits: 3 Recommended semester: 4. **Educational level:** I. **Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course: **Ethics:**

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Past grade distribution Total number of evaluated students: 905							
A	ABS	В	С	D	Е	FX	M
60,33	0,11	11,71	6,74	1,88	1,77	9,5	7,96
Lecturers:	Lecturers: Ing. Rastislav Kulhánek, PhD., Mgr. Eva Poráziková, PhD.						

Last change: 08.02.2024

Academic year: 2023/2024 University: Comenius University Bratislava Faculty: Faculty of Management **Course ID: Course title:** FM.KSP/375B/22 Design Thinking in Online Entrepreneurship **Educational activities:** Type of activities: seminar **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning Number of credits: 3 **Recommended semester: 3. Educational level:** I. **Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course:

Ethics:

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Notes:

Past grade	Past grade distribution						
Total number of evaluated students: 26							
A	ABS	В	С	D	Е	FX	M
76,92	0,0	7,69	3,85	0,0	0,0	11,54	0,0

Lecturers: Ing. Jaroslav Hul'vej, PhD., Ing. Jaroslav Vojtechovský, PhD.

Last change: 18.09.2023

Academic year: 2023/2024

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title:
FM.KSP/070B/21 Development of Entrepreneurial Skills I

Educational activities:
Type of activities: lecture / seminar
Number of hours:
per week: 2 / 2 per level/semester: 28 / 28
Form of the course: on-site learning

Number of credits: 5

Recommended semester: 3.

Educational level: I.

Prerequisites:

Course requirements:

Learning outcomes:

Class syllabus:

Recommended literature:

Languages necessary to complete the course:

Ethics:

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Notes:

Past grade	Past grade distribution						
Total number of evaluated students: 147							
A	ABS	В	С	D	Е	FX	M
46,26	0,0	34,01	11,56	2,04	0,0	2,04	4,08

Lecturers: doc. PhDr. Marian Holienka, PhD., Mgr. Miloš Mrva, PhD., Mgr. Juraj Mikuš, PhD.

Last change: 18.09.2023

Academic year: 2023/2024

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KSP/055B/16 Development of Entrepreneurial Skills II

Educational activities:

Type of activities: seminar

Number of hours:

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 3

Recommended semester: 4.

Educational level: I.

Prerequisites:

Course requirements:

Continuous evaluation for the results achieved during the semester (100 percent). The student submits the results of his/her work during the semester. The student's work focuses on the development and validation of a concept and implementation plan for a micro-business plan within student teams. The work during the semester forms the basis for the course evaluation. The output is a prepared and validated micro-enterprise project concept and relevant documentation. The assessment of the course is in accordance with the CU Study Regulations and the individual grading scales are awarded on the basis of an applied point system that reflects the degree of success in completing the course.

Scale of assessment (preliminary/final): Continuous evaluation 100%

Learning outcomes:

The objective of the course is to practice students' entrepreneurial skills in practical application. Students will create their own business idea on which they will test different methods and techniques through which they will transform their idea from initial idea to one that is validated with potential customers.

Class syllabus:

- 1. Introduction to the subject
- 2. Startup ecosystem in Slovakia and presentation of the StartupDen virtual accelerator
- 3. Identification and validation of business ideas
- 4. Customer feedback
- 5. Prototyping
- 6. Business models
- 7. Lean Canvas and MVP tuning
- 8. Final presentations

Recommended literature:

HOLIENKA, M. Podnikanie: Podnikavosť, tvorba a rozvoj podnikateľských nápadov a príležitostí. Bratislava: Univerzita Komenského v Bratislave, 2018.

OSTERWALDER, A. – PIGNEUR, Y. 2010. Business Model Generation. John Wiley and Sons, 2010. ISBN 978-04-708-7641-1

RIES, E. 2011. The Lean Startup. New York: Crown Business, 2011. ISBN 978-03-078-8789-4 RIGBY, G. 2011. Business Planning for Entrepreneurs. Hampshire: Harriman House, 2011. ISBN 978-08-571-9178-6

Webové sídlo Akademickej knižnice UK – externé informačné zdroje prístupné pre UK: http://uniba.sk/o-univerzite/fakulty-a-dalsie-sucasti/akademicka-kniznica-uk/externe-informacne-zdroje/.

Virtuálny akcelerátor Rozbehni sa: https://rozbehnisa.sk/

Languages necessary to complete the course:

Slovak, English

Ethics:

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Notes:

In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may be connected with enforcing accompanying legal consequences on academic, (...) disciplinary level.

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a disciplinary offence may lead to imposing some disciplinary precautions on the student: admonition, conditional suspension of studies or dismissal from studies.

Past grade distribution

Total number of evaluated students: 240

A	ABS	В	C	D	Е	FX	M
43,33	0,0	31,67	15,42	4,58	2,92	0,0	2,08

Lecturers: Mgr. Peter Marcin, PhD.

Last change: 31.03.2022

Academic year: 2023/2024

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KSP/053B/23 Development of Entrepreneurial Skills in Intergenerational Teams

Educational activities:

Type of activities: seminar

Number of hours:

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 3

Recommended semester: 5.

Educational level: I.

Prerequisites:

Recommended prerequisites:

Accounting, Introduction to management

Course requirements:

Creation and execution of a micro-business idea in student teams. The course evaluation is based on the work during the semester. Students will execute the micro-business project and document their work.

Scale of assessment (preliminary/final): 100/0

Learning outcomes:

Practical experience with entrepreneurial activity and teamwork in cross-generation teams. Acquisition of basic entrepreneurial skills in business planning and execution, promotion and financial management of a micro-enterprise. Development of opportunity and idea recognition/ creation, their fine-tuning and formulation into business models in the area of micro- and small enterprises. Development of communication skills in cross-generation environment.

Class syllabus:

- 1. Course introduction creation of teams and getting to know each other
- 2. Creativity and business idea generation
- 3. Opportunity recognition
- 4. Presentation of business ideas and training the related skills
- 5. Coordination in teams, preparation of short business plans
- 6. Presentation of business plans and creation of promotion videos
- 7. Execution of business activities in teams
- 8. Documentation and reporting
- 9. Interim evaluation and implementation of changes into execution
- 10. Final evaluation, financial reporting

Recommended literature:

Languages necessary to complete the course:

Ethics:

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Notes:

Past grade distribution

Total number of evaluated students: 4

A	ABS	В	C	D	Е	FX	M
100,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0

Lecturers: doc. PhDr. Marian Holienka, PhD., Mgr. Diana Suchánková

Last change: 18.09.2023

Academic year: 2023/2024

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KSP/065B/21 Development of Entrepreneurial Thinking

Educational activities:

Type of activities: seminar

Number of hours:

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 3

Recommended semester: 2.

Educational level: I.

Prerequisites:

Course requirements:

Students submit the results of their coursework in seven assignments allocated throughout the semester. The maximum points to achieve from the assignments is 100. The assignments are submitted electronically and shard with teachers and peers and presented and discussed on seminars. Active class participation is required to accomplish the course.

Learning outcomes:

Development of personal initiative and entrepreneurial thinking of students. Developing abilities to identify problems in the world around. Developing an internal motivation to solve problems.

Class syllabus:

- 1. Course introduction
- 2. Entrepreneurial thinking
- 3. Identification of own personal framework (network, abilities, passion)
- 4. Curiosity
- 5. Developing curiosity
- 6. Ability to observe and perceive relationships
- 7. Think like a traveler
- 8. Observation analysis
- 9. Streetcombing
- 10. Consultations
- 11. Final presentation

Recommended literature:

- [1] ĎURICOVÁ, I. 99 inšpiratívnych podnikateľských nápadov. Inventic, 2012. ISBN 978-80-971172-0-7.
- [2] PIKO, M. 59 inšpiratívnych podnikateľských príbehov. Inventic, 2013. ISBN 978-80-971172-1-4
- [3] LUKNIČ, A. S. Manažment kreativity a inovácií. Bratislava: Univerzita Komenského v Bratislave, 2008. ISBN 978-80-223-2452-6.

[4] BARON, R. A., HMIELESKI, K. M. Essentials of Entrepreneurship. Second Edition. Changing the World, One Idea at a Time. Cheltenham: Edward Elgar, 2018.

[5] BJERKE, B. About Entrepreneurship. Cheltenham: Edward Elgar, 2013.

[6] BAUM, J. R. et al., eds. The Psychology of Entrepreneurship. New York, NY: Psychology Press, 2012.

Languages necessary to complete the course:

Slovak

Ethics:

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Notes:

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1 0	distribution ber of evaluat		109				
A	ABS	В	С	D	Е	FX	M
50,46	0,0	19,27	7,34	7,34	3,67	9,17	2,75
Lecturers	Lecturers: Mor Jurai Mikuš PhD						

Lecturers: Mgr. Juraj Mikuš, PhD.

Last change: 14.02.2022

Academic year: 2023/2024	Academic year: 2023/2024					
University: Comenius Universi	University: Comenius University Bratislava					
Faculty: Faculty of Managemen	nt					
Course ID: FM.KSP/376B/22	Course title: Digital Entrepreneurship					
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning						
Number of credits: 3						
Recommended semester: 4.						
Educational level: I.						
Prerequisites:						
Course requirements:						
Learning outcomes:						
Class syllabus:						
Recommended literature:						
Languages necessary to complete the course:						
Ethics: The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic						

societies.

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Notes:

Past grade	Past grade distribution									
Total number of evaluated students: 19										
A	ABS	В	С	D	Е	FX	M			
42,11	0,0	26,32	5,26	0,0	5,26	5,26	15,79			

Lecturers: Mgr. Juraj Mikuš, PhD., Mgr. Vincent Karovič, PhD.

Last change: 19.02.2024

Academic year: 2023/2024	
University: Comenius University	sity Bratislava
Faculty: Faculty of Manageme	ent
Course ID: FM.KIS/ECB/11	Course title: E-commerce
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/seme Form of the course: on-site l	
Number of credits: 3	
Recommended semester: 3.	
Educational level: I.	
Prerequisites:	
Course requirements:	
Learning outcomes:	
Class syllabus:	
Recommended literature:	
Languages necessary to comp	plete the course:
acquire by successfully comple and can be used both in their f societies. Following the provisions of In system of ensuring the quality	skills, competences and transferable skills that the students will eting the course. These will impact on their personal development atture careers and in their lives as active citizens in democratic atternal Regulation of the Comenius University Bratislava - Internal of higher education of the Comenius University Bratislava, each his/her study results honestly during his/her studies; does not

Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge. Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, *a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject. Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.*

Notes:

Past grade distribution Total number of evaluated students, 451									
Total number of evaluated students: 451									
A ABS B C D E FX M									
78,71	0,0	8,43	5,1	1,11	2,22	3,99	0,44		
Lecturers: Ing. Jaroslav Vojtechovský, PhD.									
Last change: 08.10.2023									

STATE EXAM DESCRIPTION

Academic year: 2023/2024

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID:
FM.KEF/S06/15

Course title:
Economics and Finance

Number of credits: 1

Recommended semester: 5., 6..

Educational level: I.

State exam syllabus:
Last change: 16.09.2021

Approved by:

Academic year: 2023/2024

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KIS/006B/23 English for Managers I

Educational activities:

Type of activities: seminar

Number of hours:

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 2

Recommended semester: 1.

Educational level: I.

Prerequisites:

Recommended prerequisites:

Knowledge of English language on B2 level.

Course requirements:

12% for active participation in classes, 12% for mid-term test, 16% for two writing assignments, 10% for grammar test and 50% for oral part of oral assessment at the end of semester.

Scale of assessment (preliminary/final): 50/50

Learning outcomes:

By completing the course the student extends his/her vocabulary related to management, human resources and strategic management. The telephoning skill is practiced and he/she will also be able to actively take part in meetings led in English. He/she will be able to write a professional email and create a structured professional CV, as well as write a letter of application.

Class syllabus:

Topics:

Fundamental principles of management

Company structure

Numbers in managerial work Human resource management

Types of companies: ltd, plc, family businesses, self-proprietorship

Setting up a business Styles of Management

Travelling

Managerial skills: Telephoning

Writing: CV and a Letter of Application

Grammar: Tense review, prepositions with verbs, nouns and adjectives, modals.

Recommended literature:

Internal material distributed at the beginning of semester.

Ian MacKenzie: English for Business studies. Thir Edition. CUP 2010

Emmerson, P.: Email English. 2nd edition. MacMillan, 2015

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Emmerson, P.: Business Builder. Modules 1, 2, 3. MacMillan 2009

Emmerson, P.: Business Builder. Modules 4, 5, 6. MacMillan 2009

Mascull, B.: Business Vocabulary in Use. Third edition. CUP 2017

Hughes, J.: Telephone English. Macmillan 2006

Murphy, R.: English Grammar in Use for intermediate learners, fourth edition. CUP 2012.

Oxford Business English Dictionary. OUP 2008.

Languages necessary to complete the course:

English on B2 level.

Ethics:

The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.

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Notes:

Past grade distribution

Total number of evaluated students: 4462

A	ABS	В	С	D	Е	FX	M
16,97	0,04	26,56	20,87	13,87	12,89	8,81	0,0

Lecturers: Mgr. Alexandra Mittelman, PhD., MBA, Mgr. Lenka Procházková, PhD., PaedDr. Jarmila Brtková, PhD., Mgr. Ľudmila Žalkovičová, PhDr. Roman Kečka, PhD.

Last change: 13.09.2024

Academic year: 2023/2024

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KIS/007B/23 English for Managers II

Educational activities:

Type of activities: seminar

Number of hours:

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 2

Recommended semester: 2.

Educational level: I.

Prerequisites:

Recommended prerequisites:

English for Managers I

Course requirements:

7 % for active participation in class, 8 % for two online grammar tasks, 10 % for negotiating, 13 % for mid-term test, 12 % for writing assignment and 50 % for final test taken at the end of the semester while the minimum to pass the test is 21 %.

Scale of assessment (preliminary/final): 50/50

Learning outcomes:

By completing the course the student will acquire vocabulary from the field of economics, international trade, banking, accounting, stock exchange and insurance. He/she will learn terminology and phrases from negotiating, and will be able to use them while negotiating with other students in class. He/she can write a professional report.

Class syllabus:

Topics:

- Global economy in 21st century
- International trade: export, import, incoterms
- Banking
- Company finances
- Accounting
- Stock exchange, shares and bonds
- Insurance
- Meetings

Managerial skill: negotiating

Writing: Business report

Grammar: Countable and uncountable nouns, verbs "do" and "make", conditionals, contrasts,

relative clauses.

Recommended literature:

Internal materials distributed at the beginning and during the term.

Ian MacKenzie: English for Business Studies. Third Edition. CUP 2010.

Emmerson, P.: Business Builder. Modules 7, 8, and 9. MacMillan 2009.

Mascull, B.: Business Vocabulary in Use. Third edition. CUP 2017

McCarthy, M. et al. Grammar for Business. CUP 2009.

Law, J.: Dictionary of Finance and Banking. OUP, 2018.

Doplnit': MacKenzie, I.: Professional English in Use: Finance. CUP 2006.

Languages necessary to complete the course:

English on the level B2

Ethics:

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Notes:

Past grade distribution

Total number of evaluated students: 4653

A	ABS	В	С	D	Е	FX	M
11,63	0,02	22,57	20,44	19,06	17,49	8,79	0,0

Lecturers: Mgr. Lenka Procházková, PhD., Mgr. Alexandra Mittelman, PhD., MBA, PaedDr. Jarmila Brtková, PhD., Mgr. Ľudmila Žalkovičová, Mgr. Zuzana Tenglerová, PhDr. Roman Kečka, PhD.

Last change: 01.02.2024

Academic year: 2023/2024

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KEF/162B/10 English for Managers III

Educational activities:

Type of activities: seminar

Number of hours:

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 2

Recommended semester: 3.

Educational level: I.

Prerequisites:

Recommended prerequisites:

English for Managers I, English for Managers II

Course requirements:

Active participation in classes - 12%; mid-term test - 12%; presentation - 16%; test at the end of semester - 60%.

Scale of assessment (preliminary/final): 40/60

Learning outcomes:

By completing the course students acquire vocabulary from retailing, marketing, brand management, advertising and media. They can communicate professionally in workplace as well as with external partners in English. They get knowledge of terminology and phrases from CSR. They learn basic legal terminology from the field of corruption, bribery as well as economic crime. Students can prepare and give a fifteen minute presentation.

Class syllabus:

Topics:

Retailing

E-commerce

Marketing, marketing mix

Brand management

Advertising

Media and PR

Managerial communication

CSR - social responsibility of companies, volunteerism

Ethical behavior of organizations, the code of conduct

Corruption, bribery and crime.

Managerial skill: presentations

Grammar: indirect speech, verb patterns, passive voice.

Recommended literature:

Recommended Literature:

Internal materials distributed at the beginning and during the term.

Ian MacKenzie: English for Business Studies. Third Edition. CUP 2010.

Powell, M.: Presenting in English. Heinle 2011.

Farral, C., Lindsley, M.: Professional English in Use - Marketing. CUP 2008.

Emmerson, P.: Business Builder. Modules 7, 8, and 9. MacMillan 2009.

Mascull, B.: Business Vocabulary in Use. Third edition. CUP 2017.

McCarthy, M. et al. Grammar for Business. CUP 2009.

Oxford Business English Dictionary. OUP 2008.

Languages necessary to complete the course:

Ethics:

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Notes:

Past grade distribution

Total number of evaluated students: 2744

A	ABS	В	С	D	Е	FX	M
16,36	0,0	28,46	21,61	14,65	14,54	3,57	0,8

Lecturers: Mgr. Zuzana Tenglerová, PaedDr. Jarmila Brtková, PhD., Mgr. Alexandra Mittelman, PhD., MBA, Mgr. Lenka Procházková, PhD., Mgr. Ľudmila Žalkovičová, PhDr. Roman Kečka, PhD.

Last change: 13.09.2024

STATE EXAM DESCRIPTION

Academic year: 2023/2024							
University: Comenius University Bratislava							
Faculty: Faculty of Managemen	nt						
Course ID: Course title: Entrepreneurship							
Number of credits: 1							
Recommended semester: 5., 6.							
Educational level: I.							
State exam syllabus:							
Last change:							
Approved by:							

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Academic year: 2023/2024

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title: Entrepreneurship

Educational activities:

Type of activities: lecture / seminar

Number of hours:

per week: 2 / 2 per level/semester: 28 / 28

Form of the course: on-site learning

Number of credits: 5

Recommended semester: 3.

Educational level: I.

Prerequisites:

Recommended prerequisites:

Managerial Informatics, Accounting, Fundamentals of Finance, Marketing, Law

Course requirements:

During the semester, a student can get up to 75 points. For the final exam, a student can earn up to 25 points. Evaluation of students' work during the semester is divided into five milestones: 1. 10%: Milestone 1– Idea creation / Identification 2. 10%: Milestone 2 – Customers – Persona / Empathy map 3. 15%: Milestone 3 – Lean canvas (Business model canvas) 4. 15%: Milestone 4 – Creative output / Investor Pitch 5. 25%: Milestone 5 – Business plan The overall evaluation is in accordance with the faculty evaluation system: A = 91-100%; B = 81-90%; C = 73-80%; D = 66-72%; E = 65-60%; E = 0-59% points.

Scale of assessment (preliminary/final): 75%/25%

Learning outcomes:

To acquaint students with the nature of entrepreneurship, its importance and role. Develop an entrepreneurial mindset and characteristics, highlight their importance not only in the business context. Develop the ability to seek opportunities and ideas, refine them and formulate into business models. Learn the basic techniques of business planning and practice them with concrete examples. Understand the overall context of the operation and management of a company. Make familiar with the practicalities of starting a business.

Class syllabus:

1. Course introduction, Introduction to entrepreneurship 2. Entrepreneurial characteristics, creativity 3. Opportunities recognition and exploitation, ideas generation and development, innovation 4. Business model, business model canvas/lean canvas 5. Start-ups and their support 6. Business model innovation, testing and validation 7. Business planning and business plan 8. Legal aspects of business in Slovakia 9. Financial aspects 10. Guest lecture 11. Marketing 12. SME management and its specifics 13. Final exam

Recommended literature:

[1] STOKES, D., WILSON, N. Small Business Management and Entrepreneurship. Cengage Learning EMEA, 2010. ISBN 978-1-4080-1799-9. [2] BLANK, S. The Startup Owner's

Manual. K & S Ranch, 2012. ISBN 9780984999309. [3] KAPLAN, J. Startup: A Silicon Valley Adventure. Penguin, 1995. ISBN 9780140257311. [4] RIES, E. The Lean Startup. Crown Business, 2011. ISBN 9780307887894. [5] OSTERWALDER, A., PIGNEUR, Y. Business Model Generation. John Wiley & Sons, 2010. ISBN 978-0470-87641-1.

Languages necessary to complete the course:

Slovak, English

Ethics:

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Notes:

Past grade distribution

Total number of evaluated students: 2431

A	ABS	В	С	D	Е	FX	M
10,74	0,0	34,59	30,52	13,74	9,42	0,9	0,08

Lecturers: Mgr. Miloš Mrva, PhD., Mgr. Juraj Mikuš, PhD., Mgr. Peter Marcin, PhD.

Last change: 18.09.2023

Academic year: 2023/2024

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KMM/278AM/22 European Integration

Educational activities:

Type of activities: lecture

Number of hours:

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 3

Recommended semester: 3.

Educational level: I., II.

Prerequisites:

Recommended prerequisites:

French language level B1 / legal and economic vocabulary

Course requirements:

Active participation in the course, presentation, final exam

Scale of assessment (preliminary/final): 40%/60%

Learning outcomes:

Knowledge of the main steps and processes of European integration

Class syllabus:

Session 1

The European Union: why?

Choice of presentations

Session 2

The history of European construction "From the European communities of 6 to the European Union

of 27"

Presentation: Slovakia's integration into the EU

Session 3

The legal nature of the EU

The Costa / ENEL case

Presentation: "Structure of intergovernmental or supranational cooperation: the true nature of the

EU"

Session 4

The institutions of the European Union: the committee

Presentation: The Commission and EU Foreign Policy

Session 5

The institutions of the European Union: the European Council and the Council

Presentation: Are the European Council and the Council the most powerful institutions in the EU?

Session 6

The institutions of the European Union: the parliament

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Presentation: The evolving role of the European Parliament since its inception.

Session 7

Legal sources of EU law

Presentation: the place of European law in the hierarchy of French and Slovak standards

Session 8

The Council of Europe

Presentation: Multi-governance, subsidiarity and Europe of the regions

Session 9

The protection of fundamental rights within the EU

Presentation: The EU Charter of Fundamental Rights and the European Convention on Human Rights.

Session 10

Economic and Monetary Union and the Euro

Presentation: the role of the European central bank and central banks in the euro zone

Session 11 The EU budget

Presentation: Regional policy and structural funds

Session 12

The challenges of European construction

Recommended literature:

[1] Badie, B. (1999). Un monde sans souveraineté. Les Etats entre ruse et responsabilité. In: Politique étrangère, n°2 - 1999 - 64#année. pp. 410-411.

- [2] Bafoil, F. (2006). Europe centrale et orientale. Mondialisation européanisation et changement social. Paris, Presses de Sciences Po.
- [3] Bodin, J. (1576) « La république »
- [4] Chevallier, J. (2008). L'Etat post-moderne, Collection droit et société, 3ème Edition, Paris, LGDJ.
- [5] Delmas-Marty, M. (2007). Les forces imaginantes du droit, vol. III. La refondation des pouvoirs, Etudes juridiques comparatives et internationalisation du droit. Editions du Seuil, janvier 2007.
- [6] Fareed, Z. (1998). De la démocratie illibérale, Le Débat, vol. 99, no. 2, 1998, pp. 17-26.
- [7] Herrera, C. M. (2005). Un juriste aux prises du social. Sur le projet de Georges Scelle, Revue Française d'Histoire des Idées Politiques, p. 113-137. Disponible sur: https://www.cairn-int.info/revue-française-d-histoire-des-idees-politiques1-2005-1-page-113.htm.
- [8] Scelle, G. (1932). Précis de Droit des Gens. Principes et Systématique. Première Partie. Introduction, Le Millieu Inter social. Paris, Recueil Sirey.

Languages necessary to complete the course:

French

Ethics:

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arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject. Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.

Notes:

In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may be connected with enforcing accompanying legal consequences on academic, (...) disciplinary level. In accordance with the regulations of the internal regulation No. 13/2018 approved by the Academic senate of Comenius University in Bratislava the Disciplinary Regulations of Comenius University in Bratislava for Students, a disciplinary offence of a student is any form of copying or forbidden cooperation or providing answers during written or oral examination (assessment of knowledge) or during preparation for it within the course, or using technical devices or any information carriers in other than allowed ways during written or oral evaluation of study results (assessment of knowledge) or during preparation for it within the course. Committing a disciplinary offence may lead to imposing some disciplinary precautions on the student: admonition, conditional suspension of studies or dismissal from studies.

Past grade distribution

Total number of evaluated students: 9

A	ABS	В	С	D	Е	FX	M
33,33	0,0	33,33	0,0	0,0	0,0	11,11	22,22

Lecturers: doc. PhDr. Marian Šuplata, PhD.

Last change: 05.10.2022

Academic year: 2023/2024

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title: FM.KMM/003B/20 French I

Educational activities:
Type of activities: seminar

Number of hours:

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 3

Recommended semester: 1.

Educational level: I.

Prerequisites:

Course requirements:

Ce cours s'appuie sur une méthode de français professionnel et des affaires, et s'adresse à des étudiants suivant le programme universitaire de la faculté de Management qui ont un niveau débutant A1/A2. Ce cours est adapté aux grands adolescents et jeunes adultes et permet à l'apprenant d'être actif tout en développant progressivement son autonomie en langue française. Les thèmes abordés sont motivants et les tâches proposées sont le reflet de situations authentiques. La méthode est ancrée dans la vie quotidienne et offre la possibilité d'acquérir des savoir-faire langagiers complétés par une sensibilisation à la culture française et francophone. Ce cours répond aux besoins classiques d'acquisition des bases linguistiques françaises dans un contexte plus professionnel ou de recherche d'emploi dans un environnement francophone. Le cours est basé sur une communication active, claire et structurée en s'appuyant principalement sur une méthode élaborée par CLE-International/Sejer.

Learning outcomes:

Class syllabus:

Recommended literature:

Quartier d'affaires, français professionnel et des Affaires. Objectif Express, le monde professionnel en Français.

Languages necessary to complete the course:

Français / French

Ethics:

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Notes:

Past grade distribution

Total number of evaluated students: 137

A	ABS	В	С	D	Е	FX	M
41,61	0,0	27,01	13,14	3,65	2,19	10,95	1,46

Lecturers: Mgr. Olivier Dumontel

Last change: 11.04.2022

Academic year: 2023/2024

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title: FM.KMM/002B/19 French II

Educational activities:

Type of activities: lecture

Number of hours:

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 3

Recommended semester: 2.

Educational level: I.

Prerequisites:

Course requirements:

Ce cours s'appuie sur une méthode de français professionnel et des affaires, et s'adresse à des étudiants suivant le programme universitaire de la faculté de Management qui ont un niveau débutant A1/A2. Ce cours est adapté aux grands adolescents et jeunes adultes et permet à l'apprenant d'être actif tout en développant progressivement son autonomie en langue française. Les thèmes abordés sont motivants et les tâches proposées sont le reflet de situations authentiques. La méthode est ancrée dans la vie quotidienne et offre la possibilité d'acquérir des savoir-faire langagiers complétés par une sensibilisation à la culture française et francophone. Ce cours répond aux besoins classiques d'acquisition des bases linguistiques françaises dans un contexte plus professionnel ou de recherche d'emploi dans un environnement francophone. Le cours est basé sur une communication active, claire et structurée en s'appuyant principalement sur une méthode élaborée par CLE-International/Sejer.

Learning outcomes:

Class syllabus:

Recommended literature:

- Quartier d'Affaires Français Professionnel et des affaires Niveau A1. CLE international, 2017. ISBN 978-2-09-038666-0
- Vocabulaire progressif du Français des Affaires, CLE international, ISBN 209-033803-2
- Agenda, Méthode de français, Hachette-Français Langue étrangère, 2011. ISBN 978-2-01-155802-2
- Vocabulaire progressif du Français, CLE international, 2007. ISBN 978-2-09-033872-2
- Affaires à suivre, Hachette, CCI de Paris, 2001. ISBN 2-01-155164-1
- L'entreprise, Hachette, CLEP, 1996. ISBN 2-01-15-4995-7
- Français/com, CLE international, 2002. ISBN 209-033171-4
- Objectif Express, le monde professionnel en français, Hachette, 2009. ISBN 978-0-01-155009-0
- Objectif Express, Le monde professionnel en français, Cahier d'activités, Hachette, 2009. 978-0-01-155510-6
- AlterEgo, méthode français, Hachette, 2006. ISBN 978-2-01-155420-8

- Français Facile : https://www.francaisfacile.com/
- Campus 1, méthode de français, CLE international, 2002. ISBN 978-2-09-033308-4
- Campus2, méthode de français, CLE international, 2002. ISBN 978-2-09-033317-6
- Campus3, méthode de français, CLE international, 2003. ISBN 978-2-09-033245-2
- Alors ? Méthode de français sur l'approche par compétences, Didier, 2009. ISBN 978-2-278-06073-3
- Alors ? Cahier de grammaire, Didier, 2009. ISBN 978-2-278-06466-3

Languages necessary to complete the course:

-

Ethics:

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Notes:

Past grade distribution

Total number of evaluated students: 109

A	ABS	В	С	D	Е	FX	M
45,87	0,0	28,44	11,01	1,83	6,42	5,5	0,92

Lecturers: Mgr. Olivier Dumontel

Last change: 11.04.2022

Academic year: 2023/2024

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title: FM.KMM/005B/20 French III

Educational activities: Type of activities: seminar

Number of hours:

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 3

Recommended semester: 3.

Educational level: I.

Prerequisites:

Course requirements:

Apprentissage du français dans un environnement plus orienté professionnel et vers celui des affaires. Ce cours s'adresse principalement à des étudiants débutants qui souhaitent découvrir ou améliorer leur français en contexte professionnel ou de rechercher d'emploi dans un environnement francophone. Le programme couvre le niveau A1-A2 avec des bases solides et prépare à l'examen de DELF Pro A1/A2 et également a diplôme de français professionnel de la Chambre et de Commerce et d'Industrie de Paris. Cet apprentissage permet d'enrichir et de compléter son profil professionnel en abordant des aspects culturels francophones de manière globale et non stéréotypées.

Scale of assessment (preliminary/final): La note finale tiendra compte du travail fourni (participation et présentation) pendant le semestre et également de l'examen écrit final. Le travail de présentation sera réalisé à l'oral et comptera pour 40 points de la note finale. Plusieurs mises en situations seront proposées aux étudiants qui leur permettront de mieux appréhender le monde entrepreneurial multiculturel. La participation à ces mises en situation sera également comptabilisée dans la note finale. L'étudiant pourra obtenir une note de 0 à 10 points. Un examen final, écrit, sera proposé sous forme de questions relatives aux notions développées dans les chapitres composant le programme. Pendant la période d'examen, l'étudiant peut obtenir les 50 points restants. Cette évaluation est conforme au règlement des études de l'Université et aux niveaux individuels de classification. Les échelles de notation sont attribuées sur la base du système de points appliqué. Un minimum de 91 est requis pour obtenir une note A. Pour obtenir une note de B au moins 81 pour cent. Pour obtenir une note de C au moins 73 pour cent, une note D d'au moins 66 % et une note E d'au moins 60 %. Les crédits ne seront pas attribués un étudiant qui gagne moins de 60 pour cent.

Learning outcomes:

Savoir présenter un produit ou un service, se renseigner sur un produit, parler des prix, savoir négocier le prix et acheter ou vendre le produit. Savoir réserver une chambre d'hôtel, de régler la chambre d'hôtel, réserver et prendre un taxi, parler des moyens de transports, expliquer et comprendre un itinéraire, comprendre une invitation, avoir des échanges informels avec des collègues.

Class syllabus:

Recommended literature:

Quartier d'affaires, français professionnel et des Affaires. Objectif Express, le monde professionnel en Français

Languages necessary to complete the course:

Français / French

Ethics:

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Notes:

Past grade distribution

Total number of evaluated students: 38

A	ABS	В	С	D	Е	FX	M
50,0	0,0	28,95	5,26	2,63	0,0	7,89	5,26

Lecturers: Mgr. Olivier Dumontel, doc. Dr. Frédéric Delaneuville, PhD.

Last change: 26.02.2024

Academic year: 2023/2024

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title: FM.KMn/324B/19 German I

Educational activities:
Type of activities: seminar

Number of hours:

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 3

Recommended semester: 1.

Educational level: I.

Prerequisites:

Course requirements:

Active participation in seminars (80%), continuous control of assignments (20%). To obtain an A rating it is necessary to obtain at least 91 points, to obtain an B rating at least 81 points, to obtain a C rating at least 73 points, to obtain a D rating at least 66 points and to obtain an E rating at least 60 points

Scale of assessment (preliminary/final): 100 %

Learning outcomes:

To develop language knowledge and language skills in the field of grammar and vocabulary. To advance communication skills in topics of everyday real life situations.

Class syllabus:

Education

University

Leisure time and life style

Hobbies

Exchange study programmes

Overseas study stay

Business trip

Recommended literature:

Charfaoui Emilia: Deutsch für Nichtphilologen. Nemecký jazyk pre nefilológov. Vyd. Univerzita Komenského, Bratislava, 10.vyd. 2024, 228 s. ISBN 978-80-223-4087-8.

Charfaoui Emilia: Deutsch für Nichtphilologen. Nemecký jazyk pre nefilológov. Kľúč k cvičeniam a testom. Vyd. Univerzita Komenského, 2024, 31 s.

Charfaoui Emilia: Professional lexical minimum of managerial and economical praxis.

Odborné lexikálne minimum z manažérskej a ekonomickej praxe. Vyd. Univerzita Komenského, Bratislava, 2014, 116 s.

Actual additional texts form magazines, newspapers and the Internet.

Languages necessary to complete the course:

Slovak and German

Ethics:

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Notes:

In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/ her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may be connected with enforcing accompanying legal consequences on academic, (...) disciplinary level. In accordance with the regulations of the internal regulation No. 13/2018 approved by the Academic senate of Comenius University in Bratislava the Disciplinary Regulations of Comenius University in Bratislava for Students, a disciplinary offence of a student is any form of copying or forbidden cooperation or providing answers during written or oral examination (assessment of knowledge) or during preparation for it within the course, or using technical devices or any information carriers in other than allowed ways during written or oral evaluation of study results (assessment of knowledge) or during preparation for it within the course. Committing a disciplinary offence may lead to imposing some disciplinary precautions on the student: admonition, conditional suspension of studies or dismissal from studies.

Past grade distribution

Total number of evaluated students: 230

A	ABS	В	С	D	Е	FX	M
64,35	0,0	19,13	7,39	0,87	0,0	7,39	0,87

Lecturers: doc. Mgr. Emília Charfaoui, CSc.

Last change: 09.09.2024

Academic year: 2023/2024 University: Comenius University Bratislava Faculty: Faculty of Management **Course ID: Course title:** FM.KMn/325B/19 German II **Educational activities:** Type of activities: seminar **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning Number of credits: 3 Recommended semester: 2. **Educational level:** I. **Prerequisites: Course requirements:** 100% - active participation in class Scale of assessment (preliminary/final): 100 % **Learning outcomes:** To improve and activate language competencies in the field of grammar, vocabulary and phraseology and to interact general language skills with professional business language. Class syllabus: Business correspondence Abbreviations in business correspondence Administration documents Curriculum vitae, letter of application Job interview Employment contract Business trip **Recommended literature:** Charfaoui Emilia: Deutsch für Nichtphilologen. Nemecký jazyk pre nefilológov. Vyd. Univerzita Komenského, Bratislava, 10.vyd. 2024, 228 s. ISBN 978-80-223-4087-8 Charfaoui Emilia: Deutsch für Nichtphilologen. Nemecký jazyk pre nefilológov. Kľúč k cvičeniam a testom. Vyd. Univerzita Komenského, 2024, 31 s. Charfaoui Emilia: Professional lexical minimum of managerial and economical praxis. Odborné lexikálne minimum z manažérskej a ekonomickej praxe. Vyd. Univerzita Komenského, Bratislava, 2014, 116 s.

Ethics:

English and German language

Languages necessary to complete the course:

Actual additional texts form magazines, newspapers and the Internet.

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Past grade distribution

Total number of evaluated students: 211

A	ABS	В	С	D	Е	FX	M
66,35	0,0	20,38	5,21	0,0	0,47	7,11	0,47

Lecturers: doc. Mgr. Emília Charfaoui, CSc.

Last change: 09.09.2024

Academic year: 2023/2024

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title: FM.KMM/326B/20 German III

Educational activities: Type of activities: seminar

Number of hours:

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 3

Recommended semester: 3.

Educational level: I.

Prerequisites:

Course requirements:

Active participation in seminars (80%), continuous control of assignments (20%). To obtain an A rating, it is necessary to obtain at least 91 points, to obtain an B rating at least 81 points, to obtain a C rating at least 73 points, to obtain a D rating at least 66 points and to obtain an E rating at least 60 points.

Scale of assessment (preliminary/final): Weight of the mid-term / final evaluation: 100 %

Learning outcomes:

The goal of the subject is to familiarize students with the vocabulary in the fields of management, human resource management, marketing, and banking. The aim of the subject is to acquire communicative skills in these areas.

Class syllabus:

Introduction to the Issue

Reinforcement of Terminological Apparatus

Human Resource Management, Working with Human Resources

Enterprise, Entrepreneurship

Banking

Banking Services and Product Offerings

Marketing

Definitions of Professional Terms

Results and Evaluation

Recommended literature:

Krafft, D., Mittelstädt, E., Wiepcke, C.: Markt Lexikon Wirtschaft Fachbegriffe von A bis Z – einfach und verständlich erklärt. W. Bertelsmann Verlag, Bielefeld 2005.

Baberadová, H.: Fachsprache Deutsch - Finanzen. Kommunikation rund uns Geld, Klett, Praha, 2006

Časopis: MARKT, Deutsch für den Beruf – Materialien aus der Presse, Erich Schmidt Verlag, Charfaoui Emilia: Deutsch für Nichtphilologen. Nemecký jazyk pre nefilológov. Vyd. Univerzita Komenského, Bratislava, 2024, 228 s.

Charfaoui E.:Odborné lexikálne minimum z manažérskej a ekonomickej praxe. Vyd. Univerzita Komenského, Bratislava, 2014, 116 s.

Charfaoui, E. Komunikatívno-pragmatické a lingvokultúrne charakteristiky reklamného textu. Vyd. UK, Bratislava, 1.vyd. 2014, 141 s.

Languages necessary to complete the course:

Slovak, German

Ethics:

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Past grade distribution Total number of evaluated students: 98									
A	ABS	В	С	D	Е	FX	M		
70,41	0,0	17,35	6,12	0,0	0,0	2,04	4,08		
Lecturers:	doc. Mgr. Er	nília Charfac	oui, CSc.						
Last change: 09.09.2024									
Approved by:									

Academic year: 2023/2024

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title: FM.KMn/027B/19 German IV

Educational activities:
Type of activities: seminar

Number of hours:

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 3

Recommended semester: 4.

Educational level: I.

Prerequisites:

Course requirements:

Active participation in seminars (80%), continuous control of assignments (20%). To obtain an A rating, it is necessary to obtain at least 91 points, to obtain an B rating at least 81 points, to obtain a C rating at least 73 points, to obtain a D rating at least 66 points and to obtain an E rating at least 60 points.

Scale of assessment (preliminary/final): 100 %

Learning outcomes:

The aim of the course is to acquaint students with vocabulary in the field of management, acquiring the skills to communicate fluently about services provided in banking, reading and translating texts with banking issues.

Class syllabus:

Introduction to the issue

Money functions, types of deposits, loans, savings Currency, exchange rates, accounts, checks, credit cards

Stocks, stock exchange

Analysis of banking texts

Student presentations on currently selected topics

Recommended literature:

Krafft Dietmar, Mittelstädt Ewald, Wiepcke Claudia: Markt Lexikon Wirtschaft, Fachbegriffe von A-Z, W.Bertelsmann Verlag, Bielefeld, 2005, 381 s.

Charfaoui Emilia: Professional lexical minimum of managerial and economical praxis.

Odborné lexikálne minimum z manažérskej a ekonomickej praxe. Vyd. Univerzita Komenského, Bratislava, 2014, 116 s.

Charfaoui, E. Komunikatívno-pragmatické a lingvokultúrne charakteristiky reklamného textu. Vyd. UK, Bratislava, 1.vyd. 2014, 141 s.

Kovalevskij R., Maier G., Mityagina V.: Deutsch aktuell: Geschäftskontakte. Rostov na Donu, Vyd. Feniks, 2009, 669 s.

Actual additional texts form magazines, newspapers and the Internet.

Languages necessary to complete the course:

English and German language

Ethics:

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Past grade distribution

Total number of evaluated students: 106

A	ABS	В	С	D	Е	FX	M
74,53	0,0	13,21	4,72	0,94	0,0	1,89	4,72

Lecturers: doc. Mgr. Emília Charfaoui, CSc.

Last change: 09.09.2024	
Approved by:	

Academic year: 2023/2024 University: Comenius University Bratislava Faculty: Faculty of Management **Course ID:** Course title: FM.KIS/014B/00 Information Systems and Application Software **Educational activities:** Type of activities: lecture / practicals **Number of hours:** per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning Number of credits: 5 Recommended semester: 2. **Educational level:** I. **Prerequisites: Course requirements: Learning outcomes:** Class syllabus:

Languages necessary to complete the course:

Recommended literature:

Ethics:

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Notes:

Past grade	Past grade distribution									
Total number of evaluated students: 5116										
A	ABS	В	С	D	Е	FX	M			
31,51	0,0	29,65	18,0	8,21	7,29	5,32	0,02			

Lecturers: RNDr. Zuzana Kovačičová, PhD., Ing. Pavol Gono, Mgr. Eleonóra Beňová, PhD., RNDr. Eva Kostrecová, PhD., Ing. Miloslav Chalupka, PhD., Mgr. Július Selecký, PhD., Mgr. Andrea Studeničová, Mgr. Juraj Klimo, Mgr. Martin Krajčík, PhD., Mgr. Michal Kaššaj, Ing. Bibiána Konáriková Mackovčínová

Last change: 23.05.2022

Academic year: 2023/2024 University: Comenius University Bratislava Faculty: Faculty of Management **Course ID:** Course title: FM.KSP/072B/23 Innovations and Trends in Online Entrepreneurship **Educational activities:** Type of activities: lecture / seminar **Number of hours:** per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning Number of credits: 4 **Recommended semester:** 5. **Educational level:** I. **Prerequisites:**

Course requirements:

Learning outcomes:

Class syllabus:

Recommended literature:

Languages necessary to complete the course:

Ethics:

The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.

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Past grade distribution Total number of evaluated students: 12									
A	ABS	В	С	D	Е	FX	M		
50,0	0,0	50,0	0,0	0,0	0,0	0,0	0,0		
Lecturers:	Lecturers: Ing. Jaroslav Hul'vej, PhD., Ing. Jaroslav Vojtechovský, PhD.								
Last change:									
Approved by:									

Academic year: 2023/2024

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KEF/134B/00 Introduction to Financial Management

Educational activities:

Type of activities: lecture / seminar

Number of hours:

per week: 2 / 2 per level/semester: 28 / 28

Form of the course: on-site learning

Number of credits: 5

Recommended semester: 4.

Educational level: I.

Prerequisites:

Course requirements:

The conditions for completing the course are:

- attendance of lectures,
- active participation during seminars,
- self and continuous preparation for the seminars,
- successful passing of interim assessment,
- successful passing of final exam.

The subject assessment consists of 2 parts:

- 1.50% (50 points) interim assessment from the overall grade
- 2. 50% (50 points) final assessment from the overall grade.

The interim assessment includes active participation in seminars and processing of a case study during seminars (20 points = 20%), completion of homework assignments (10 points = 10%), and interim tasks and tests during the semester (20 points = 20%). The final exam (50 points = 50%) consists of a written test. The retake exam is in oral form (50%).

The requirement to pass the subject is to achieve a minimum of 60% in the exam. The requirement to pass the seminars is to achieve a minimum of 60% in the seminar assessments.

Scale of assessment (preliminary/final): Scale of assessment (preliminary/final): 50% seminar / 50% exam (written, retake exam is oral)

Learning outcomes:

The course represents an introduction into financial management and corporate finance. It emphasizes the understanding of tools used in the financial analysis, functioning of financial markets, pricing models of securities and the time value of money concept and its use in practice.

Class syllabus:

- 1. Introduction to financial management
- 2. Analysis of financial statements
- 3. Financial environment
- 4. Risk and yield
- 5. Time value of money
- 6. Pricing models

- 7. Weighted average cost of capital
- 8. Evaluation of capital investments

Recommended literature:

- [1] KOMORNÍK, J. MAJERČÁKOVÁ, D. (2015) Úvod do finančného manažmentu. Bratislava: Kartprint 2015, 166 s. ISBN 978-80-89553-35-8
- [2] KOMORNÍK J., MAJERČÁKOVÁ D., HUSOVSKÁ M.(2011) Finančný manažment, Kartprint 2011. ISBN 978-80-88870-97-5
- [3] BRIGHAM, E. F., EHRHARDT, M. C., FOX, R. Financial management theory & practice, 2nd Edition, Cengage Learning EMEA, 2019. 978-1-4737-6021-9
- [4] BRIGHAM, E. F., EHRHARDT, M. C. Financial Management, 17th 13th Edition, Thomson, South Western, 2023 2005.
- [5] BREALEY, R. A., MYERS, S. C.: Principles of Corporate Finance, 7th Edition, McGraw Hill, 2003.
- [6] VLACHYNSKÝ, K. KRÁĽOVIČ, J. (2011) Finančný manažment, Bratislava: Iura Edition, 2011. ISBN 978-80-8078-356-3

Languages necessary to complete the course:

Slovak

Ethics:

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Notes:

Past grade distribution

Total number of evaluated students: 4309

A	ABS	В	С	D	Е	FX	M
16,96	0,0	24,27	18,98	12,72	12,58	11,93	2,55

Lecturers: Mgr. Katarína Rentková, PhD., Mgr. Magdaléna Musilová, PhD., LL.M., prof. RNDr. Ing. Ľudomír Šlahor, CSc., Mgr. Vladimír Mariak, PhD., Mgr. Rita Szalai, PhD.

Last change: 19.02.2024	
Approved by:	

Academic year: 2023/2024	
University: Comenius Univers	ity Bratislava
Faculty: Faculty of Manageme	ent
Course ID: FM.KIS/200B/10	Course title: Introduction to SAP
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/seme Form of the course: on-site le	
Number of credits: 3	
Recommended semester: 4.	
Educational level: I.	
Prerequisites:	
Course requirements:	
Learning outcomes:	
Class syllabus:	
Recommended literature:	
Languages necessary to comp	olete the course:
acquire by successfully comple and can be used both in their fit societies. Following the provisions of In system of ensuring the quality	skills, competences and transferable skills that the students will eting the course. These will impact on their personal development uture careers and in their lives as active citizens in democratic ternal Regulation of the Comenius University Bratislava - Internal of higher education of the Comenius University Bratislava, each his/her study results honestly during his/her studies; does not

cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge. Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant

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Notes:

Past grade distribution Total number of evaluated students: 154								
A	ABS	В	С	D	Е	FX	M	
92,21	0,0	1,95	1,3	0,0	0,65	3,9	0,0	
Lecturers: RNDr. Zuzana Kovačičová, PhD.								
Last change: 02.06.2015								

Academic year: 2023/2024

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title: FM.KIS/350B/21 Labour Law

Educational activities:

Type of activities: lecture

Number of hours:

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 3

Recommended semester: 5.

Educational level: I.

Prerequisites:

Antirequisites: (FM.KIS/302B/16)

Course requirements:

- active participation in seminars
- continuous evaluation of the student a project consisting of two assignments (30%), written verification of knowledge (70%)

Scale of assessment (preliminary/final): 30% / 70%

Learning outcomes:

After completing the course, the student will gain the necessary knowledge in the field of labor law. First of all, the student gets acquainted with pre-contractual relationships, which are the gateway to employment. In connection with the employment relationship, the student will learn what the employment contract should contain, what are the rights and obligations of the parties, what is the employment law and social protection of the employee, how the employee and the employer can terminate the employment. The student will also gain an overview of employment relationships established by agreements on work performed outside of employment.

The student will use the acquired knowledge about the legal (illegal) performance of dependent work in everyday practice.

The aim of the course is to complete the profile of the graduate and prepare him for the possibility of performing work in the position of a manager with legal knowledge in the field of labor law.

Class syllabus:

The concept of labor law and its subject; sources and scope of labor law; dependent work; types of employment relationships; the status of the employee and the employer and their employment personality; pre-contractual relations and the establishment of an employment relationship; creation, duration and termination of employment; types of employment; working hours and leave of the employee; barriers to work on the part of the employee and the employer; maternity and parental leave; responsibility in labor relations; agreements on work performed outside the employment relationship

Recommended literature:

- [1] TREĽOVÁ, S. Základy pracovného práva pre manažérov. Aktualizované a doplnené vydanie. Brno : Tribun EU, 2020. 104 s. ISBN 978-80-263-1564-3.
- [2] TREĽOVÁ, S. MATLÁK, J. Skončenie pracovnoprávneho vzťahu a jeho sociálno-ekonomický dopad. 1. vyd. Brno : Tribun EU, 2019. 119 s. ISBN 978-80-263-1474-5.
- [3] TRELOVÁ, S. Rovnaké zaobchádzanie so ženami a mužmi : osobitné pracovné podmienky tehotných žien a matiek v pracovnom pomere. 1. vyd. Praha : Nakladatelství Leges, 2019. 229 s. ISBN 978-80-7502-389-6.
- [4] TREĽOVÁ, S. Digitalizácia pracovného prostredia bezpečnosť, riziká a vplyv na zamestnanca. Týn nad Vltavou Malá strana: Nová Forma, 2021, 85 s. ISBN 978-80-7612-342-7.
- [5] Zákon č. 311/2001 Z. z. Zákonník práce v znení neskorších predpisov
- [6] Zákon č. 5/2004 Z. z. o službách zamestnanosti a o zmene a doplnení niektorých zákonov v znení neskorších predpisov
- [7] Zákon č. 365/2004 Z. z. o rovnakom zaobchádzaní v niektorých oblastiach a o ochrane pred diskrimináciou a o zmene a doplnení niektorých zákonov (antidiskriminačný zákon) v znení neskorších predpisov
- [8] Zákon č. 663/2007 Z. z. o minimálnej mzde v znení neskorších predpisov
- [9] Zákon č. 82/2005 Z. z. o nelegálnej práci a nelegálnom zamestnávaní a o zmene a doplnení niektorých zákonov v znení neskorších predpisov

Languages necessary to complete the course:

Slovak language

Ethics:

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Notes:

Past grade distribution								
Total number of evaluated students: 466								
A	ABS	В	С	D	Е	FX	M	
36,05	0,0	38,41	14,38	4,08	1,29	1,07	4,72	

Lecturers: doc. JUDr. PhDr. Silvia Trel'ová, PhD., doc. JUDr. Ján Matlák, CSc.

Last change: 22.09.2024

Approved by:

Academic year: 2023/2024

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title: Legal Compliance

Educational activities: Type of activities: seminar

Number of hours:

per week: 2 per level/semester: 28 Form of the course: on-site learning

Type, volume, methods and workload of the student - additional information

The subject will take place mainly in the form of seminars, the content of which will be the presentation of the topic of the given seminar by the teacher and subsequent work with the given topic in a practical form. This activity mainly includes interaction with students, asking practical questions, efforts to improve logical thinking and creating the student's ability to solve critical or common practical situations in the management of an organization.

Number of credits: 3

Recommended semester: 4.

Educational level: I.

Prerequisites:

Recommended prerequisites:

The content of the subject is individual areas of the so-called Legal complaints, i.e. legal regulations which are the most frequent in almost every organization. The structure of individual lessons is set out below.

Course requirements:

Absences:

- 2 absences without the obligation to excuse the student's non-participation in the seminar
- the student's non-participation in the seminar, where the interim or final assessment takes place, must be excused before the start of the seminar, with a medical certificate. Failure to comply with this condition results in the award of 0% of the given interim assessment.

Completion of the subject:

- active interaction with the topic of the given seminar
- disruption of teaching after the second formal warning causes the loss of the student's ability to complete the course.

Scale of assessment (preliminary/final): Interim assessment:- 10% mid-term test- 10% presentation of the seminar work- 20% assessment of seminar workFinal exam:- 40% oral exam

Learning outcomes:

By completing the course, the student will acquire the prerequisites for managing an organization in accordance with the legal regulations established by Slovak laws and EU regulations, identifying risky activities and developing basic internal guidelines.

The aim of the course is to acquaint the student with the most frequent areas of regulation with which every private or public organization comes into contact.

The content of the course is mainly electronic commerce and consumer regulation, prevention of money laundering (AML), GDPR, regulation of payment and banking services, business licenses and intellectual property law, protection against incorrectly implemented EU law by the state, whistleblowing, cyber security, prevention of mobbing and bullying in the workplace.

Class syllabus:

EU law

Lecturer: JUDr . Filip Petrinec , PhD.

Consumer regulation: general rights and obligations

Lecturer: JUDr. Filip Petrinec, PhD.

Consumer regulation: e-shops

Lecturer: JUDr. Filip Petrinec, PhD.

Preventing the legalization of income from criminal activity

Lecturer: JUDr. Filip Petrinec, PhD.

GDPR (personal data and privacy protection)

Lecturer: JUDr. Filip Petrinec, PhD. Payment and banking regulations Lecturer: JUDr. Filip Petrinec, PhD.

Whistleblowing

Lecturer: JUDr. Filip Petrinec, PhD. Licenses and Intellectual Property Law Lecturer: JUDr. Filip Petrinec, PhD.

Labor regulations

Lecturer: JUDr. Filip Petrinec, PhD.

Cyber security

Lecturer: Ing. Ivan Makatura, CRISC, CDPSE

Recommended literature:

- [1] PETRINEC, F. 2014. COMMENT ON THE LAW: Petrinec F., Law no. 102/2014 Coll . on consumer protection in the sale of goods or provision of services based on a contract concluded at a distance or a contract concluded outside the seller's premises and on amendments to certain laws Commentary on the law; Business consultant; Žilina 2014; ISSN-1337-4966, update no. 109
- [2] PETRINEC, F. 2017. Unfair business practices July, 2017, Právne Noviny, ISSN 2454-0048, https://www.pravnenoviny.sk/neškale-obchodne-praktiky
- [3] PETRINEC, F. 2019. Payment services provision of gift cards March, 2019, Právne Noviny, ISSN 2454-0048, https://www.pravnenoviny.sk/platobne-sluzby-poskytovanie-darcekovych-kariet
- [4] PETRINEC, F. 2020. How is it possible to "optimize" an entrepreneur's costs while complying with consumer laws? April, 2020, Právne Noviny, ISSN 2454-0048, https://www.pravnenoviny.sk/ako-je-mozne-optimalizovat-naklady-podnikatela-pri-plneni-spotrebitelskych-zakonov
- [5] PETRINEC, F. 2019. Mobile applications and rules for their use February, 2019, Právne Noviny, ISSN 2454-0048, https://www.pravnenoviny.sk/mobilne-aplikacie-a-pravidla-ich-pouzivania
- [6] PETRINEC, F. 2019. Hotel law: Evidence of injuries March, 2019, Právne Noviny, ISSN 2454-0048, https://www.pravnenoviny.sk/hotelove-pravo-evidencia-urazov
- [7] PETRINEC, F. 2019. GDPR and merchant loyalty programs May, 2019, Právne Noviny, ISSN 2454-0048, https://www.pravnenoviny.sk/gdpr-vernostne-programy-obchodnikov

- [8] PETRINEC, F. 2019. GDPR: Violation of personal data protection August, 2019, EPI/Poradca Podnikateľa, ISSN 2644-4674 https://www.epi.sk/clanok-z-titulky/gdpr-porusenie-ochrany-personal-data-tt.html
- [9] PETRINEC, F. 2018. Protection of personality vs. personal data protection and the right to be forgotten June, 2018, Právne Noviny, ISSN 2454-0048.
- [10] PETRINEC, F. 2017. First serious hit for UBER granted by EU law May, 2017, Právne Noviny, ISSN 2454-0048.
- [11] PETRINEC, F. 2016. New approach in resolving disputes between consumers and traders January, 2016, EPI/Poradca Podnikateľa, ISSN 2644-4674š
- [12] BENEŠ, M. 2020. Copyright in radio broadcasting . Private law aspects of radio broadcasting in Czech , Slovak and European law. Prague: Leges , 2020, 194 p. ISBN 978-80-7502-445-9
- [13] PEATTIE, K. 2001. Towards Sustainability: The Third Age of Green Marketing. In: The Marketing Review . 2001, Vol . 2, No. 2, p.129-146. ISSN 1472-1384
- [14] STIERANKA, J. 2018 Legalization of income from criminal activity and financing of terrorism, Wolters Kluwer, ISBN 9788081689123
- [15] ŠALGOVIČOVÁ, J., URDZIKOVÁ J., Consumer protection in claims management, Wolters Kluwer, p. 139, ISBN 9788022737326
- [16] VEČERKOVÁ, E., POKORNÁ, J., DUDOVÁ, J., LEVICKÁ, T., Consumer protection against unfair business practices of entrepreneurs, Wolters Kluwer, p. 304, 2017, ISBN 9788075526250
- [17] STRÉMY, J., Protection of the financial consumer, Leges, p. 136, 2015, ISBN 9788075020895
- [18] PICHRT, J., MORÁVEK, J., Whistleblowing past, present, future, Wolters Kluwer, p. 140, 2021, ISBN 9788076760271
- [19] KENNY, K., Whistleblowing, p. 296, Harvard University Press, ISBN: 9780674975798
- [20] ENDORF, C., SCHULTZ, E., MELANDER, J., Hacking detection and prevention of a computer attack, Grada, 2005, p. 355, ISBN 8024710358
- [21] KONEČNÝ, M., SEDLÁK, P., Cyber (non) security. Issues of security in cyberspace, 440 pp., 2022, Academic Publishing House CERM, ISBN 9788076230682
- [22] Databases of the Academic Library of the UK, Center of Scientific and Technical Information of the Slovak Republic.
- [23] OLŠOVSKÁ, A. et al. Collective labor law. Bratislava: Friedrich Ebert Stifung, representation in the Slovak Republic, 2014, 390 p.
- [24] TOMAN, J. Individual labor law. General provisions and employment contract. Bratislava: Friedrich Ebert Stifung, representation in the Slovak Republic, 2014, 390 p.
- [25] TOMAN, J. Individual labor law II. Working hours, holidays, obstacles to work and wages. Bratislava: Friedrich Ebert Stifung, representation in the Slovak Republic, 2015, 363 p.
- [26] TOMAN, J. Individual labor law III. Social policy of the employer, working conditions of some groups of employees, agreements on work performed outside the employment relationship. Bratislava: Friedrich Ebert Stifung, representation in the Slovak Republic, 2016, 335 p.
- [27] ŽUĽOVÁ, J. et al. Reconceptualization of the subject of labor law regulation. PJ Šafárik University in Košice, 2015, 252 p.
- [28] VALENTOVÁ, T., ŽUĽOVÁ, J., ŠVEC, M., New personal data protection rules according to the new Personal Data Protection Act and the GDPR regulation, 2018 Wolters Kluwer, ISBN: 978-80-8168-792-1
- [29] HUDECOVÁ, I., CYPRICHOVÁ A., MAKATURA I., Regulation on the Protection of Natural Persons in the Processing of Personal Data GDPR Veľký komentá, ISBN 9788081550775, p. 700, Eurocode

[30] WHITE, J., Principles of Payment Systems (Concise Hornbook Series), ISBN: 9781683285281, p.700, 2

Languages necessary to complete the course:

Ethics:

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Notes:

Past grade distribution

Total number of evaluated students: 19

A		ABS	В	С	D	Е	FX	M
42,	11	0,0	0,0	0,0	0,0	0,0	47,37	10,53

Lecturers: JUDr. Filip Petrinec, PhD.

Last change: 09.02.2023

Approved by:

Academic year: 2023/2024

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title: Macroeconomics

Educational activities:

Type of activities: lecture / seminar

Number of hours:

per week: 2 / 2 per level/semester: 28 / 28

Form of the course: on-site learning

Number of credits: 5

Recommended semester: 3.

Educational level: I.

Prerequisites:

Course requirements:

Course requirements:

Successful completion of the course requires active participation in lectures and seminars, passing a preliminary test and final exam, as well as individual work and continuous preparation for individual lessons

Scale of assessment (preliminary/final): 40%/60%

Learning outcomes:

The aim of the course is to understand the basic principles of the functioning of the economy as a whole and to be able to interpret the relationships between the most important macroeconomic variables – GDP, GNP, inflation, unemployment, exchange rate. After completing the course, the student is able to understand and explain how macroeconomic equilibrium is created and what is the cause and consequence of macroeconomic imbalance. The student acquires a theoretical and methodological basis for understanding the intentions and effects of economic policy, is able to use the acquired knowledge not only in further study, but also in the economic and social reality so that he or she is able to confront macroeconomic theory with economic practice.

Class syllabus:

- 1. Macroeconomics as a science, the subject of macroeconomics research.
- 2. National economic aggregates for measuring the performance of the economy.
- 3. Consumption, savings and investments.
- 4. Cyclical development of the economy short-term fluctuations of the market system.
- 5. Economic growth the economy in the long run.
- 6. Money and the money market from a macroeconomic point of view. Macroeconomic equilibrium in the IS/LM model
- 7. Inflation
- 8. Unemployment
- 9. Fiscal policy
- 10. Monetary policy
- 11. Exchange rates and foreign exchange markets. Open economy.
- 12. Current challenges of the development of the Slovak economy

Recommended literature:

- [1] ČAPLÁNOVÁ, A. a kol. 2022. Ekonómia. ISBN Wolters Kluwer. 978-80-7676-490-3
- [2] MUCHOVÁ, E. a kol. 2024. Makroekonómia 1. (dostupné aj ako e-kniha) Bratislava: Wolters Kluwer. ISBN 978-80-7676-871-0
- [3] MUCHOVÁ, E. a kol. 2024. Makroekonómia praktikum. Bratislava: Wolters Kluwer. ISBN 9788057104186
- [4] Core Econ CORE Econ Economics for a changing world (core-econ.org)
- [5] CORE Econ verzia dostupná v slovenskom jazyku: https://www.core-econ.org/espp/book/sk/text/0-3-contents.html
- [6] Papers and Journals acording to the current themes
- [7] Websites of economic policy subjects and support institutions (statistical offices etc.)

Languages necessary to complete the course:

slovak

Ethics:

The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, *each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.* Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject. Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.

Notes:

Past grade distribution

Total number of evaluated students: 593

A	ABS	В	С	D	Е	FX	M
10,29	0,0	19,06	20,4	15,35	12,48	15,85	6,58

Lecturers: doc. Ing. Zuzana Stoličná, PhD., Mgr. Lucia Klapáčová, PhD., Mgr. Katarína Rentková, PhD., doc. RNDr. Mária Bohdalová, PhD., doc. PhDr. Marian Šuplata, PhD., Mgr. Radoslava Šrútová, Mgr. Lukáš Veteška, PhD., Mgr. Kitty Klacsánová, PhD., doc. Mgr. Veronika Gežík, PhD., doc. PhDr. Paulína Mihaľová, PhD.

Last change: 19.09.2024

Approved by:

STATE EXAM DESCRIPTION

Academic year: 2023/2024

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID:
FM.KEF/S07/15

Course title:
Management

Number of credits: 1

Recommended semester: 5., 6..

Educational level: I.

State exam syllabus:
Last change: 16.09.2021

Approved by:

Academic year: 2023/2024

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title: Management I

Educational activities:

Type of activities: lecture / seminar

Number of hours:

per week: 2 / 2 per level/semester: 28 / 28

Form of the course: on-site learning

Number of credits: 5

Recommended semester: 1.

Educational level: I.

Prerequisites:

Course requirements:

Continuos evaluation (60%) - case studies, midterm test, final test. Exam (40%).

Scale of assessment (preliminary/final): 60/40

Learning outcomes:

After completing the course, the student will gain comprehensive knowledge from selected areas of management theory and become familiar with the basic procedures for identifying and solving problems in managerial practice. The content of the course also focuses on developing the managerial skills and abilities of the students. Through discussions and solving case studies, the student improves the correct use of management terminology as a scientific discipline, expands his knowledge and improves the necessary skills for further study and managerial practice.

Class syllabus:

- 1. Management and managers.
- 2. Management theory development first half of the 20th century.
- 3. Management theory development second half of the 20th century and the beginning of the 21st century.
- 4. Organizational environment.
- 5. Management in a global environment.
- 6. Organizational culture.
- 7. Managerial ethics and social responsibility.
- 8. Strategic management.
- 9. Planning in management.
- 10. Managerial decision-making.

Recommended literature:

[1] COPUŠ, L. a kol. Manažment. Bratislava: Univerzita Komenského v Bratislave, 2024.

[online]. Dostupné na: https://stella.uniba.sk/texty/FM_LCakol_manazment_2ed.pdf

[2] ROBBINS, P. R. – COULTER, M. Management. Harlow: Pearson, 2021.

[3] Collective of authors. 2020. Principles of Management. Minneapolis: University of Minnesota. [online]. Dostupné na: https://open.lib.umn.edu/principlesmanagement/

- [4] STACHO, Z. STACHOVÁ, K. Základy manažmentu. Trnava: Univerzita sv. Cyrila a Metoda v Trnave, 2020. [online]. Dostupné na: https://www.ucm.sk/download/Zaklady_manazmentu.pdf?s=MzA6YzUwOWEwMGU6cDowOmRmMTE4MSAg
- [5] WOJČÁK, E. a kol. Manažment. Bratislava: Univerzita Komenského v Bratislave, 2017.
- [6] MAJTÁN, M. a kol. Manažment. Bratislava: Sprint dva, 2016.
- [7] SEDLÁK, M. LIŠKOVÁ, C. Manažment. Bratislava: Wolters Kluver, 2016.
- [8] Databases of the Academic library Comenius University, Center of science-technical information SR.

Languages necessary to complete the course: english

Ethics:

The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, *each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.* Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject. Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.

Notes:

In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may be connected with enforcing accompanying legal consequences on academic, (...) disciplinary level.

In accordance with the regulations of the internal regulation No. 13/2018 approved by the Academic senate of Comenius University in Bratislava the Disciplinary Regulations of Comenius University in Bratislava for Students, a disciplinary offence of a student is any form of copying or forbidden cooperation or providing answers during written or oral examination (assessment of knowledge) or during preparation for it within the course, or using technical devices or any information carriers in other than allowed ways during written or oral evaluation of study results (assessment of knowledge) or during preparation for it within the course. Committing

a disciplinary offence may lead to imposing some disciplinary precautions on the student: admonition, conditional suspension of studies or dismissal from studies.

Past grade distribution

Total number of evaluated students: 1079

A	ABS	В	С	D	Е	FX	M
19,18	0,0	26,6	20,85	10,47	9,92	12,79	0,19

Lecturers: doc. Ing. Mgr. Ľubomíra Strážovská, PhD., doc. PhDr. Lukáš Copuš, PhD., Mgr. Michaela Poláková, PhD., Ing. Ivan Skaloš, PhDr. Matúš Baráth, PhD., Bc. Zora Mária Frešová, Ing. Veronika Vojtilova

Last change: 10.09.2024

Academic year: 2023/2024

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title: Management II

Educational activities:

Type of activities: lecture / seminar

Number of hours:

per week: 2 / 2 per level/semester: 28 / 28

Form of the course: on-site learning

Number of credits: 5

Recommended semester: 2.

Educational level: I.

Prerequisites:

Course requirements:

Seminar paper (max. 10%), presentation of the seminar paper (max. 10%), mid-semester test (max. 40%), final oral exam (max. 40%), active participation in solving case studies is expected.

Scale of assessment (preliminary/final): 60/40

Learning outcomes:

After completing the course the student obtains a comprehensive knowledge of selected areas of management theory and become familiar with the basic procedures for identifying and solving problems in management practice. Course content also focuses on developing managerial skills and abilities of listeners. Students through an individual elaboration of an essay, its presentation followed by discussion and case studies enhance the correct use of terminology of management as a science discipline, expanding their knowledge and improving the skills necessary for further study and management practice.

Class syllabus:

- 1. Basics of organizing.
- 2. Job design.
- 3. Human resource management.
- 4. Individual and group behavior.
- 5. Motivation of employees.
- 6. Leadership theories.
- 7. Communication and interpersonal skills.
- 8. Controlling as a function of management.
- 9. Change management.
- 10. Time management Self management.

Recommended literature:

[1] ROBBINS, P. R. - COULTER, M.: Management, Harlow: Pearson education limited, 2018, 14th edition. p 751. ISBN 978-1-292-21583-9

[2] ROBBINS, P. R. - COULTER, M. with contributions by MARTOCCHIO, J. J., KONG,

- L. K.: Management, Harlow: Pearson education limited, 2016, 13th edition. p. 717. ISBN 978-1-292-09020-7
- [3] Journal of Human Resource Management. ISSN 2453 7683-[online] www.jhrm.eu

Languages necessary to complete the course: english

Ethics:

The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies

Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, *each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.* Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, *a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject. Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.*

Notes:

In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may be connected with enforcing accompanying legal consequences on academic, (...) disciplinary level. In accordance with the regulations of the internal regulation No. 13/2018 approved by the Academic senate of Comenius University in Bratislava the Disciplinary Regulations of Comenius University in Bratislava for Students, a disciplinary offence of a student is any form of copying or forbidden cooperation or providing answers during written or oral examination (assessment of knowledge) or during preparation for it within the course, or using technical devices or any information carriers in other than allowed ways during written or oral evaluation of study results (assessment of knowledge) or during preparation for it within the course. Committing a disciplinary offence may lead to imposing some disciplinary precautions on the student: admonition, conditional suspension of studies or dismissal from studies.

Past grade	Past grade distribution								
Total numb	er of evaluat	ed students:	924						
A	ABS	В	С	D	Е	FX	M		
27,06	0,0	28,68	20,45	12,01	6,17	5,63	0,0		

Lecturers: doc. PhDr. Lukáš Copuš, PhD., Mgr. Michaela Poláková, PhD., doc. Ing. Mgr. Ľubomíra Strážovská, PhD., Ing. Marián Mikolášik, Ing. Ivan Skaloš, Bc. Zora Mária Frešová, Mgr. Christopher Danis, PhDr. Matúš Baráth, PhD.

Last change: 06.02.2024

Academic year: 2023/2024 University: Comenius University Bratislava Faculty: Faculty of Management **Course ID:** Course title: FM.KSP/052B/18 Management of EU Funds Projects **Educational activities:** Type of activities: seminar **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning Number of credits: 3 **Recommended semester:** 5. **Educational level:** I. **Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course: **Ethics:** The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development

and can be used both in their future careers and in their lives as active citizens in democratic societies.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge. Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.

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Past grade	Past grade distribution								
Total numb	er of evaluat	ed students:	46						
A	ABS	В	С	D	Е	FX	M		
50,0	0,0	17,39	13,04	0,0	0,0	17,39	2,17		

Lecturers: Mgr. Petronela Klačanská, PhD., prof. Ing. Ján Papula, PhD.

Last change: 18.09.2023

Academic year: 2023/2024

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KSP/060B/16 Management of Start-ups and Small Firms

Educational activities:

Type of activities: lecture / seminar

Number of hours:

per week: 2 / 2 per level/semester: 28 / 28

Form of the course: on-site learning

Number of credits: 5

Recommended semester: 5.

Educational level: I.

Prerequisites:

Course requirements:

During the semester, a student can get up to 70 points. A maximum of 20 points will be given for a practical team assignment, 30 points can be earned for case study solving (2 case studies, 15 points each), and 20 points can be earned for interim tests (2 tests, 10 points each). In the exam period, a student takes an exam for which they can earn 30 points.

The overall evaluation is in accordance with the faculty evaluation system: A = 91-100%; B = 81-90%; C = 73-80%; D = 66-72%; E = 65-60%; F = 0-59% points.

Scale of assessment (preliminary/final): Continuous evaluation 70% / Final evaluation 30%

Learning outcomes:

Familiarize with the fundamentals and specifics of start-ups. Understanding the lifecycle of startups and the principles of their management in each phase. Getting acquainted with the latest trends and practice of start-up management in the Slovak environment. Familiarize with the fundamentals and specifics of small business management. Understanding the specificities of the individual features and special areas of small business management. Getting acquainted with the latest trends and the practice of small business management in the Slovak and international environment. Through practical lectures of guests from the start-up community and entrepreneurs - small business managers, students gain direct insight into the practice of start-ups and small businesses.

Class syllabus:

- 1. Course introduction. Introduction to management of startups and small firms
- 2. Financing of startups and small firms
- 3. Financing of startups and small firms traditional form: bank financing (guest lecture)
- 4. Financing of startups and small firms modern forms: venture capital (guest lecture)
- 5. Financing of startups and small firms modern forms: crowdfunding (guest lecture)
- 6. Sales in startups and small firms practice (guest lecture)
- 7. Franchising
- 8. Franchising in practice (guest lecture)
- 9. Growth and internationalization
- 10. Growth and internationalization in practice 1 (guest lecture)
- 11. Growth and internationalization in practice 2 (guest lecture)

- 12. Management of resources in startups and small firms
- 13. Management of resources in startups and small firms in practice (guest lecture)

Recommended literature:

Languages necessary to complete the course:

Ethics:

The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.

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Notes:

Past grade distribution

Total number of evaluated students: 281

A	ABS	В	С	D	Е	FX	M
16,01	0,0	27,4	31,32	14,95	6,41	1,42	2,49

Lecturers: doc. PhDr. Marian Holienka, PhD., Mgr. Diana Suchánková

Last change: 18.09.2023

Academic year: 2023/2024	
University: Comenius University	rsity Bratislava
Faculty: Faculty of Managem	nent
Course ID: FM.KSP/061B/16	Course title: Managerial Economics
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/sem Form of the course: on-site	
Number of credits: 3	
Recommended semester: 1.	
Educational level: I.	
Prerequisites:	
Course requirements:	
Learning outcomes:	
Class syllabus:	
Recommended literature:	
Languages necessary to com	plete the course:
acquire by successfully compand can be used both in their societies. Following the provisions of I system of ensuring the quality	skills, competences and transferable skills that the students will bleting the course. These will impact on their personal development future careers and in their lives as active citizens in democratic internal Regulation of the Comenius University Bratislava - Internal y of higher education of the Comenius University Bratislava, each his/her study results honestly during his/her studies; does not

Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, *each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.* Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.

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Past grade distribution Total number of evaluated students: 2298								
Total numb	er of evaluat	ed students:	2298					
A ABS B C D E FX M								
18,58 0,0 22,28 21,24 14,4 12,45 11,05 0,0								
Lecturers:	prof. Ing. Jái	n Papula, Ph	D.					
Last change: 23.09.2024								
Approved	 bv:							

Academic year: 2023/2024

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title: Marketing

Educational activities:

Type of activities: lecture / seminar

Number of hours:

per week: 2 / 2 per level/semester: 28 / 28

Form of the course: on-site learning

Number of credits: 5

Recommended semester: 1.

Educational level: I.

Prerequisites:

Course requirements:

40 % interim evaluation:

- active attendance (in case of unjustified absence or unpreparedness to seminar loss of 10%),
- semester project application of theoretical knowledge on selected issues 40%,

60 % final evaluation:

- exam – written, online test using the selected application (MS Forms)

Electronic communication and method of distribution of study materials is carried out by MS Teams application.

The overall student rating consists of the sum of the percentages for active attendance on seminars and of the percentage obtained from the exam. Exam is written resp. realized through using the selected application (MS Forms). System of interim evaluation is set on the beginning of semester. Exam dates will be determined based on the coordination of dates no later than 1 week before the start of the exam period.

Scale of assessment (preliminary/final): 40/60

Learning outcomes:

By completing the course, students will acquire basic knowledge and understanding of various areas of marketing theory. The course emphasizes the importance and contribution of basic marketing postulates in terms of interconnection of the organization and its customers. Emphasis is given on acquiring skills in marketing decision-making and implementation of individual marketing activities of the organization, especially in strategic and marketing planning, market segmentation and market positioning, marketing research, analysis of marketing environment and shopping behavior of consumers and the organization, designing marketing mix and use international marketing. In addition to gaining theoretical knowledge, the course is also aimed at stimulating students' ability to apply the marketing concept in their working lives.

Class syllabus:

- 1. Position and importance of marketing in organization development.
- 2. The nature of the marketing concept.
- 3. Strategic planning and importance of marketing planning.
- 4. Marketing environment.

- 5. Marketing information system and marketing research.
- 6. Shopping behavior of consumers in organizations.
- 7. Market segmentation, target group selection and creation of market position.
- 8. Product as a marketing mix tool.
- 9. Pricing and pricing strategy of the company.
- 10. Distribution channels and physical distribution.
- 11. Marketing communication and marketing communication mix.
- 12. International marketing.
- 13. Service marketing.

Recommended literature:

- [1] BARTÁKOVÁ, G. CIBÁKOVÁ, V. ŠTARCHOŇ, P. 2007. Základy marketingu. 2. ed. Bratislava: 228 s.r.o., 2007. ISBN 978-80-969834-4-5
- [2] KOTLER, P. ARMSTRONG, G. 2007. Marketing. Praha: Grada, 2007. ISBN 80-247-0513-3
- [3] KOTLER, P. ARMSTRONG, G. 2023. Marketing: An Introduction, 15th edition. Pearson Rental. 2023. ISBN 9780137476459
- [4] KOTLER, P. WONG, V. SAUNDERS, J. ARMSTRONG, G. 2007. Moderní marketing. Praha: Grada Publishing, 2007. ISBN 8024715457
- [5] BAINES, P. FILL, C. PAGE, K. 2011. Marketing. Oxford: Oxford University Press, 2011. ISBN 978-0-19-957961-7
- [6] TUTEN, T. L. 2019. Principles of Marketing for a Digital Age. SAGE Publications Ltd, 2019. ISBN 1526423332 selected chapters
- [7] Marketing Science and Inspirations a Marketing&Media journals With regard to new and available resources, supplementary literature will be updated on a continuous basis.

Languages necessary to complete the course:

Slovak, English

Ethics:

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Notes:								
Past grade distribution Total number of evaluated students: 1516								
A ABS B C D E FX M								
8,05	0,0	27,84	22,49	16,69	13,13	11,74	0,07	

Lecturers: Mgr. Lucia Vilčeková, PhD., Mgr. František Olšavský, PhD., doc. Ing. Mgr. Ľubomíra Strážovská, PhD., doc. PhDr. Eva Smolková, CSc., Mgr. Lucia Kočišová, Mgr. Martina Chujacová, PhD., Mgr. Vladimir Hrček, PhD., PhDr. Ing. Miroslav Reiter, Ing. Mgr. Juraj Chebeň, PhD., PhDr. Ján Ganobčík, Ing. Natália Horňáková, PhD., Mgr. Petronela Klačanská, PhD., Ing. Zuzana Mikulášová

Last change: 16.09.2024

Academic year: 2023/202	24
University: Comenius Un	iversity Bratislava
Faculty: Faculty of Manag	gement
Course ID: FM.KKM/071B/21	Course title: Mathematics
Educational activities: Type of activities: lectur Number of hours: per week: 2/2 per lev Form of the course: on-	rel/semester: 28 / 28
Number of credits: 5	
Recommended semester:	1.
Educational level: I.	
Prerequisites:	
Course requirements:	
Learning outcomes:	
Class syllabus:	
Recommended literature	:
Languages necessary to o	complete the course:
acquire by successfully co and can be used both in the societies. Following the provisions system of ensuring the qu	dge, skills, competences and transferable skills that the students will ompleting the course. These will impact on their personal development heir future careers and in their lives as active citizens in democratic of Internal Regulation of the Comenius University Bratislava - Internal ality of higher education of the Comenius University Bratislava, each was his her study results honestly during his her studies; does not

Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge. Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.

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Past grade	Past grade distribution								
Total numb	er of evaluat	ed students:	304						
A	ABS	В	С	D	Е	FX	M		
4,61	0,0	15,79	12,5	8,88	11,84	46,05	0,33		

Lecturers: doc. RNDr. Mária Bohdalová, PhD., Mgr. Peter Struk, PhD., Mgr. Dávid Kubek, Mgr. Stela Slámová, Ing. Martina Chrančoková, PhD., Mgr. Katarína Vechter Močarníková, PhD.

Last change: 10.07.2024

Academic year: 2023/2024

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title: Microeconomics

Educational activities:

Type of activities: lecture / seminar

Number of hours:

per week: 2 / 2 per level/semester: 28 / 28

Form of the course: on-site learning

Number of credits: 5

Recommended semester: 2.

Educational level: I.

Prerequisites:

Course requirements:

Mandatory attendance at seminars, passing a written final exam. The points distribution of midterm / final evaluation: 40% / 60%

Learning outcomes:

The course Microeconomics provides basic knowledge about the origin and development of economic science. It explains the importance of the subject and methodology of economic theory. It deals with the market and the market mechanism and its basic components such as demand, supply, equilibrium price and competition. Discusses the different market subjects. Analyses firm and consumer behavior. By mastering the basic laws of economics, the student will understand their application to practice.

Class syllabus:

Basic concepts: competition, present versus future value, economic versus accounting profit, marginal analysis. Market forces - supply and demand. Market equilibrium. Administrative intervention versus market equilibrium. Elasticity of demand. Maximizing turnover. Introduction to the theory of consumer behavior. The production process and costs. Production functions, isoquants, isocosts, firm's optimum. Short and long time horizon. Cost minimization. Market structure. Perfect competition, monopoly, monopolistic competition, oligopoly. Profit maximization and pricing in markets of different types. Price setting in an oligopolistic market.

Monopolistic pricing strategies.

Recommended literature:

Stoličná, Z. - Černička, D. : Základy manažérskej ekonómie. - 2. dopl. vyd. Towarzystwo Slowaków w Polsce, 2022. 137 s. ISBN 978-83-8111-258-1

BAYE, M.R. - PRICE, J.T. - SQUALLI, J. 2013. Managerial economics and Business strategy. McGraw-Hill, 2013. 636 s. ISBN 978-0-0771-5450-9

LISÝ, J. a kolektív - 2016. Ekonómia. Praha: Wolters Kluwer. 2016. 621 s. ISBN 978-80-7552-275-7

Languages necessary to complete the course:

Slovak and English

Ethics:

The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.

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Notes:

Past grade distribution

Total number of evaluated students: 773

A	ABS	В	С	D	Е	FX	M
6,99	0,0	16,95	23,03	16,95	13,2	22,25	0,65

Lecturers: doc. RNDr. Mária Bohdalová, PhD., doc. PhDr. Marian Šuplata, PhD., Mgr. Magdaléna Musilová, PhD., LL.M., Mgr. Lucia Klapáčová, PhD., Mgr. Katarína Rentková, PhD., doc. PhDr. Paulína Mihaľová, PhD., doc. Mgr. Veronika Gežík, PhD., Mgr. Lucia Paškrtová, PhD., Mgr. Radoslava Šrútová

Last change: 19.02.2024

Academic year: 2023/2024	
University: Comenius Univ	versity Bratislava
Faculty: Faculty of Manage	ement
Course ID: FM.KIS/347B/22	Course title: Mindfulness for Managers
Educational activities: Type of activities: semina Number of hours: per week: 2 per level/se Form of the course: on-si	emester: 28
Number of credits: 3	
Recommended semester:	4.
Educational level: I.	
Prerequisites:	
Course requirements:	
Learning outcomes:	
Class syllabus:	
Recommended literature:	
Languages necessary to co	omplete the course:
acquire by successfully cor	ge, skills, competences and transferable skills that the students will impleting the course. These will impact on their personal development ir future careers and in their lives as active citizens in democratic

Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge. Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.

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Past grade	Past grade distribution									
Total numb	er of evaluat	ed students:	93							
A	ABS	В	С	D	Е	FX	M			
66,67	0,0	23,66	2,15	0,0	0,0	6,45	1,08			

Lecturers: prof. RNDr. Michal Greguš, PhD., Ing. Jaroslav Vojtechovský, PhD.

Last change: 09.10.2023

Approved by:

Academic year: 2023/2024	
University: Comenius Univers	ity Bratislava
Faculty: Faculty of Manageme	nt
Course ID: FM.KEF/098B/15	Course title: Money and Banking
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semes Form of the course: on-site le	
Number of credits: 3	
Recommended semester: 5.	
Educational level: I.	
Prerequisites:	
Course requirements:	
Learning outcomes:	
Class syllabus:	
Recommended literature:	
Languages necessary to comp	lete the course:
acquire by successfully comple and can be used both in their fu societies. Following the provisions of Int system of ensuring the quality	skills, competences and transferable skills that the students will eting the course. These will impact on their personal development ature careers and in their lives as active citizens in democratic ternal Regulation of the Comenius University Bratislava - Internal of higher education of the Comenius University Bratislava, each is/her study results honestly during his/her studies; does not

Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge. Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.

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Past grade distribution Total number of evaluated students: 1221								
A	ABS	В	С	D	Е	FX	M	
25,39	0,0	34,32	20,97	8,27	6,96	0,57	3,52	
Lecturers: Mgr. Lucia Paškrtová, PhD.								

Last change: 13.09.2024

Approved by:

Academic year: 2023/2024 University: Comenius University Bratislava Faculty: Faculty of Management **Course ID:** Course title: FM.KIS/351B/23 Online Business - Case Studies **Educational activities: Type of activities:** seminar **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning Number of credits: 3 **Recommended semester:** 5. **Educational level:** I. **Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course: **Ethics:** The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.

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Past grade distribution Total number of evaluated students: 4								
A ABS B C D E FX M								
75,0	0,0	0,0	25,0	0,0	0,0	0,0	0,0	
Lecturers:	Lecturers: Ing. Jaroslav Vojtechovský, PhD.							
Last change: 08.10.2023								
Approved	Approved by:							

Academic year: 2023/2024

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title: Online Marketing

Educational activities: Type of activities: seminar

Number of hours:

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 3

Recommended semester: 4.

Educational level: I.

Prerequisites:

Course requirements:

Scale of assessment (preliminary/final): 40/60

Learning outcomes:

By completing the course Online Marketing students will acquire basic knowledge and understanding of individual tools of online marketing. Emphasis is placed on practical application and the latest trends. The student should be able to develop a basic online marketing strategy and then set it up.

Class syllabus:

Recommended literature:

Kolektív autorov, Online marketing, Affiliate sieť Dognet, 2019

Seth Godin, Toto je marketing, Lindeni, 2020

Michal Kubíček Jan Linhart, 333 tipů a triků pro SEO, Computer Press, 2010

Michelle Losekoot Eliška Vyhnánková, Jak na sítě, Jan Melvil publishing, 2019

Kolektív autorov, Tvorba úspešného zarábajúceho blogu, Affiliate sieť Dognet, 2019

Anna Sálová, Kreativní copywriting, Computer Press, 2018

Languages necessary to complete the course:

Ethics:

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Notes:

Past grade distribution

Total number of evaluated students: 45

A	ABS	В	С	D	Е	FX	M
37,78	0,0	37,78	11,11	4,44	0,0	0,0	8,89

Lecturers: Ing. Jaroslav Vojtechovský, PhD.

Last change: 08.10.2023

Academic year: 2023/2024 University: Comenius University Bratislava Faculty: Faculty of Management **Course ID:** Course title: FM.KIS/117B/23 Online Surveys and Data Analysis **Educational activities: Type of activities:** practicals **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning Number of credits: 3 **Recommended semester:** 6. **Educational level:** I. **Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course:

Ethics:

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Past grade	Past grade distribution									
Total numb	er of evaluat	ed students:	16							
A	ABS	В	С	D	Е	FX	M			
43,75	0,0	25,0	25,0	6,25	0,0	0,0	0,0			

Lecturers: RNDr. Zuzana Kovačičová, PhD., Ing. Rastislav Kulhánek, PhD., Mgr. Eva Poráziková, PhD., Mgr. Lucia Vilčeková, PhD.

Last change:

Approved by:

Academic year: 2023/2024

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KSP/022B/15 Operations Management and Logistics

Educational activities:

Type of activities: lecture / seminar

Number of hours:

per week: 2 / 2 per level/semester: 28 / 28

Form of the course: on-site learning

Number of credits: 5

Recommended semester: 6.

Educational level: I.

Prerequisites:

Course requirements:

The evaluation consists of three parts: (1) active participation 10%, (2) seminar paper 40%, (4) final exam 50%. The overall evaluation is in accordance with the faculty evaluation system: A = 91-100%, excellent; B = 81-90%, very good; C = 73-80%, good; D = 66-72%, satisfactory; E = 65-60%, sufficient; FX = 0-59%, insufficient.

Scale of assessment (preliminary/final): 50/50

Learning outcomes:

The course Operations Management and Logistics provides students of the bachelor's degree with basic knowledge from two interrelated areas, production system management and material flow management, both in manufacturing companies and in organizations providing services. After successful completion of the course student will be able to:

- Understand the importance and functions of operations management and logistics and explain the basic managerial terms and processes as well as the essence of an efficient production system, also in the context of the current Industry 4.0 concept.
- Apply a systematic and professional approach to improving productivity.
- Understand the functionality and roles of software systems for production and logistics planning and control.
- Understand the core concepts of digital manufacturing and digital twin.
- Apply principles of sustainable manufacturing in the production system.
- Understand the principles of sourcing, procurement and purchasing in logistics.
- Analyse, plan, and manage inventory and warehouse systems.
- Know the different freight transportation systems and their fields of application.
- Assess the possibilities of using information and communication technologies in logistics.

Class syllabus:

- 1. Characteristics of operations management and production system
- 2. Productivity management
- 3. ERP and MES systems
- 4. Digital production system and digital twin
- 5. Sustainable production system

- 6. Logistics and supply chain management
- 7. Procurement and purchasing
- 8. Inventory and warehouse management
- 9. Logistics transportation systems
- 10. Information and communication systems in logistics

Recommended literature:

Basic literature:

- [1] FEKETE, Milan, HUĽVEJ, Jaroslav. Operačný manažment a logistika. Bratislava: Kartprint, 2018. ISBN 978-80-89553-59-4.
- [2] BURGHART, Stephanie, FEKETE, Milan. Risk Management of Procurement of the German Medium-Sized Industrial Companies with the Focus on Security of Supply. In: KRYVINSKA, Natalia, PONISZEWSKA-MARAŃDA, Aneta, eds. Developments in Information & Knowledge Management for Business Applications. Cham: Springer, 2022, pp. 321-359. ISBN 978-3-030-77915-3.
- [3] HEIZER, Jay H., RENDER, Barry, MUNSON, Chuck. Operations Management: Sustainability and Supply Chain Management. 13th edition. Harlow: Pearson, 2020. ISBN 978-1-292-29503-9.
- [4] SULLIVAN, Mac, KERN, Johannes, eds. The Digital Transformation of Logistics: Demystifying Impacts of the Fourth Industrial Revolution. Hoboken, New Jersey: Wiley-IEEE Press, 2021. ISBN 978-1-119-64640-2.
- [5] LANGLEY, C. John, NOVACK, Robert A., GIBSON, Brian J., COYLE, John Joseph. Supply Chain Management: A Logistics Perspective. 11th edition. Boston: Cengage, 2021. ISBN 978-0-357-44213-5.

Additional literature:

- [6] BUSCHER, Udo, LASCH, Rainer, SCHÖNBERGER, Jörn, eds. Logistics Management. Cham: Springer, 2021. ISBN 978-3-030-85842-1.
- [7] NAYYAR, Anand, KUMAR, Akshi, eds. A Roadmap to Industry 4.0: Smart Production, Sharp Business and Sustainable Development. Cham: Springer, 2020. ISBN 978-3-030-14543-9. [8] The homepage of the FMCU library is: https://www.fm.uniba.sk/pracoviska/kniznica-fm-uk/. On this address students can find various bibliography sources. Students can also use other
- relevant websites like Google Scholar https://scholar.google.com/ which is also recommended.

Languages necessary to complete the course:

Slovak, English

Ethics:

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or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject. Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.

Notes:

The course is provided only in the summer semester.

In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may be connected with enforcing accompanying legal consequences on academic, (...) disciplinary level. In accordance with the regulations of the internal regulation No. 13/2018 approved by the Academic senate of Comenius University in Bratislava the Disciplinary Regulations of Comenius University in Bratislava for Students, a disciplinary offence of a student is any form of copying or forbidden cooperation or providing answers during written or oral examination (assessment of knowledge) or during preparation for it within the course, or using technical devices or any information carriers in other than allowed ways during written or oral evaluation of study results (assessment of knowledge) or during preparation for it within the course. Committing a disciplinary offence may lead to imposing some disciplinary precautions on the student: admonition, conditional suspension of studies or dismissal from studies.

Past grade distribution

Total number of evaluated students: 3644

A	ABS	В	С	D	Е	FX	M
41,03	0,0	32,57	20,47	4,86	0,41	0,55	0,11

Lecturers: doc. Ing. Milan Fekete, PhD., Ing. Jaroslav Hul'vej, PhD.

Last change: 13.02.2023

Approved by:

Academic year: 2023/2024

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KMn/077B/21 Personnel Management

Educational activities:

Type of activities: lecture / seminar

Number of hours:

per week: 2 / 2 per level/semester: 28 / 28

Form of the course: on-site learning

Number of credits: 5

Recommended semester: 4.

Educational level: I.

Prerequisites:

Course requirements:

Assignments during the semester:

Case study (team assignment) - 15%

Midterm test - 15%

Final test − 15%

In-class activities - 15%

Oral exam (in the exam period): 40%

For successful completion of the course, students must achieve minimum 60 out of 100 possible points (%), qualifying for grade 'E'. Failure to achieve grade 'E' (as defined in study program)

results in the transfer of the course to the following academic year.

.....

The final course grade reflects the work during seminars and final oral exam. It will therefore be a sum of the individual activities with the following scale: Grade A: 100% - 91%; Grade B: 90% - 81%; Grade C: 80% - 73%; Grade D: 72% - 66%; Grade E: 65% - 60%; Grade F: 59% and less. Scale of assessment (preliminary/final): 60/40

Learning outcomes:

The aim of this course is to familiarize students with basic HR activities such as job analysis, employee recruitment and selection, employee training & development, career management and compensation. Students will develop basic understanding on implementation of individual HR functions from both employer and employee points of view.

The course develops conceptual thinking, systematic thinking in application of selected personnel management policy, analytical thinking, organizational skills, interpersonal skills and the ability to work in a team.

Class syllabus:

- 1. The role of HR management in the organization.
- 2. Job analysis.
- 3. HR planning.
- 4. Employee recruitment.

- 5. Employee selection.
- 6. Performance management and performance appraisal.
- 7. Employee training.
- 8. Employee development, career and talent management.
- 9. Employee motivation.
- 10. Employee compensation.
- 11. Downsizing and Outplacement
- 12. Absences and fluctuation.
- 13. Employee and labor relations.

Recommended literature:

[1] BAJZÍKOVÁ, Ľ. – KIRCHMAYER, Z. – FRATRIČOVÁ, J. 2019. Základy personálneho manažmentu: akademicko-praktický sprievodca k analýze pracovných pozícií, personálnemu plánovaniu, náboru a výberu zamestnancov. Bratislava: Univerzita Komenského v Bratislave, 2019. Dostupné na:

https://alis.uniba.sk:8443/lib/item?id=chamo:692808&fromLocationLink=false&theme=Katalog [2] BAJZÍKOVÁ, Ľ. – HORVÁTHOVÁ SULEIMANOVÁ, J. 2019. Základy personálneho manažmentu: akademicko-praktický sprievodca vzdelávaním, rozvojom, kariérou, fluktuáciou a zamestnaneckými vzťahmi. Bratislava: Univerzita Komenského v Bratislave, 2019.

Dostupné na: https://alis.uniba.sk:8443/lib/item?

id=chamo:692442&fromLocationLink=false&theme=Katalog

[3] BAJZÍKOVÁ, Ľ. – FRATRIČOVÁ, J. 2019. Akademicko-praktický sprievodca v oblastiach manažmentu pracovných výkonov, pracovnej motivácie a odmeňovania. Bratislava : Univerzita Komenského v Bratislave, 2019. Dostupné na:

https://alis.uniba.sk:8443/lib/item?id=chamo:694002&fromLocationLink=false&theme=Katalog [4] FRATRIČOVÁ, J. 2020. Praktické cvičenia zo základov personálneho manažmentu.

Bratislava: Univerzita Komenského v Bratislave, 2019. Dostupné na:

https://alis.uniba.sk:8443/lib/item?id=chamo:699976&fromLocationLink=false&theme=Katalog (dostupná aj pdf anglická verzia)

[5] PILKOVÁ, A. – STACHOVÁ, P. – KIRCHMAYER, Z. et. al. 2012. Manažment v praxi: Prípadové štúdie zo slovenského podnikateľského prostredia, Bratislava : Ofprint JH, 2012. ISBN 978-80-89037-30-8

[6] CARBERY, R. – CROSS, C. 2013. Human Resource Management – A Concise Introduction. Houndmills: Palgrave Macmillan. ISBN 978-1-137-00939-5

[7] BRATTON, J. – GOLD, J. 2017. Human Resource Management: Theory and Practice. 6th Edition. Londýn: Palgrave Macmillan, ISBN 978-1-137-57259-2.

[8] NOE, R. – HOLLENBECK, J. – WRIGHT, P. 2020. Human Resource Management. McGraw Hill, Boston: Irwin.

[9] Selected case studies Harvard Business School

[10] Journal of Human Resource Management. ISSN 2453-7683. Comenius University in Bratislava.

Languages necessary to complete the course:

Slovak and English language

Ethics:

The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, *each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.* Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject. Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.

Notes:

In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations. Such judgement may be connected with enforcing accompanying legal consequences on academic, disciplinary level.

In accordance with the regulations of the internal regulation No. 13/2018 approved by the Academic senate of Comenius University in Bratislava the Disciplinary Regulations of Comenius University in Bratislava for Students, a disciplinary offence of a student is any form of copying or forbidden cooperation or providing answers during written or oral examination (assessment of knowledge) or during preparation for it within the course, or using technical devices or any information carriers in other than allowed ways during written or oral evaluation of study results (assessment of knowledge) or during preparation for it within the course. Committing a disciplinary offence may lead to imposing some disciplinary precautions on the student: admonition, conditional suspension of studies or dismissal from studies.

Past grade distribution

Total number of evaluated students: 823

A	ABS	В	С	D	Е	FX	M
8,51	0,0	12,64	19,08	19,68	23,21	6,93	9,96

Lecturers: Mgr. Juliet Horváthová Suleimanová, PhD., prof. Ing. Ľubica Bajzíková, PhD., Mgr. Michaela Poláková, PhD.

Last change: 16.02.2024

Academic year: 2023/2024	
University: Comenius Univ	ersity Bratislava
Faculty: Faculty of Manage	ment
Course ID: FM.KIS/062B/10	Course title: Physical Education (1)
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/ser Form of the course: on-sit	
Number of credits: 2	
Recommended semester: 1	
Educational level: I.	
Prerequisites:	
Course requirements:	
Learning outcomes:	
Class syllabus:	
Recommended literature:	
Languages necessary to co	mplete the course:
acquire by successfully com and can be used both in their societies. Following the provisions of	ge, skills, competences and transferable skills that the students will appleting the course. These will impact on their personal development in future careers and in their lives as active citizens in democratic in the Comenius University Bratislava - Internal ity of higher education of the Comenius University Bratislava, <i>each</i>

system of ensuring the quality of higher education of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge. Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, *a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject. Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.*

Past grade	Past grade distribution									
Total number of evaluated students: 2266										
A	ABS	В	С	D	Е	FX	M			
88,83	0,09	0,93	0,35	0,0	0,0	9,75	0,04			

Lecturers: Mgr. Tomáš Kuchár, PhD., Mgr. Ladislav Mókus, Mgr. Jana Leginusová, PaedDr. Dana Mašlejová, Mgr. Martin Dovičák, PhD., Mgr. Júlia Raábová, PhD., Mgr. Branislav Nedbálek, PhD., Mgr. Tomáš Lovecký, PaedDr. Mikuláš Ortutay, Mgr. Eleonóra Beňová, PhD.

Last change: 11.04.2022

Approved by:

Academic year: 2023/2024	
University: Comenius Univers	sity Bratislava
Faculty: Faculty of Manageme	ent
Course ID: FM.KIS/063B/10	Course title: Physical Education (2)
Educational activities: Type of activities: Number of hours: per week: per level/semest Form of the course: on-site level	
Number of credits: 2	
Recommended semester: 2.	
Educational level: I.	
Prerequisites:	
Course requirements:	
Learning outcomes:	
Class syllabus:	
Recommended literature:	
Languages necessary to comp	plete the course:
acquire by successfully comple and can be used both in their fi societies.	skills, competences and transferable skills that the students will eting the course. These will impact on their personal development uture careers and in their lives as active citizens in democratic

Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, *each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.* Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.

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Past grade	Past grade distribution							
Total numb	er of evaluat	ed students:	2068					
A	ABS	В	С	D	Е	FX	M	
87,52	0,0	0,68	0,15	0,15	0,39	11,07	0,05	

Lecturers: Mgr. Tomáš Kuchár, PhD., Mgr. Jana Leginusová, Mgr. Ladislav Mókus, PaedDr. Dana Mašlejová, Mgr. Martin Dovičák, PhD., Mgr. Júlia Raábová, PhD., Mgr. Branislav Nedbálek, PhD., Mgr. Tomáš Lovecký, PaedDr. Lucia Ondrušová, PaedDr. Mikuláš Ortutay, Mgr. Eleonóra Beňová, PhD.

Last change: 11.04.2022

Approved by:

Academic year: 2023/2024	
University: Comenius Univ	versity Bratislava
Faculty: Faculty of Manage	ement
Course ID: FM.KIS/064B/10	Course title: Physical Education (3)
Educational activities: Type of activities: Number of hours: per week: per level/sen Form of the course: on-si	
Number of credits: 2	
Recommended semester:	3.
Educational level: I.	
Prerequisites:	
Course requirements:	
Learning outcomes:	
Class syllabus:	
Recommended literature:	
Languages necessary to co	omplete the course:
acquire by successfully cor and can be used both in the societies. Following the provisions of	ge, skills, competences and transferable skills that the students will impleting the course. These will impact on their personal development fir future careers and in their lives as active citizens in democratic f Internal Regulation of the Comenius University Bratislava - Internal lity of higher education of the Comenius University Bratislava, <i>each</i>

Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, *each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.* Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.

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Past grade	Past grade distribution								
Total numb	er of evaluat	ed students:	1418						
A	ABS	В	С	D	Е	FX	M		
91,54	0,0	0,78	0,42	0,0	0,14	6,84	0,28		

Lecturers: Mgr. Tomáš Kuchár, PhD., Mgr. Jana Leginusová, Mgr. Ladislav Mókus, PaedDr. Dana Mašlejová, Mgr. Martin Dovičák, PhD., Mgr. Júlia Raábová, PhD., Mgr. Branislav Nedbálek, PhD., Mgr. Tomáš Lovecký, PaedDr. Mikuláš Ortutay, PaedDr. Lucia Ondrušová

Last change: 11.04.2022

Approved by:

Academic year: 2023/2024	
University: Comenius Univer	sity Bratislava
Faculty: Faculty of Managem	ent
Course ID: FM.KIS/065B/10	Course title: Physical Education (4)
Educational activities: Type of activities: Number of hours: per week: per level/semes Form of the course: on-site	
Number of credits: 2	
Recommended semester: 4.	
Educational level: I.	
Prerequisites:	
Course requirements:	
Learning outcomes:	
Class syllabus:	
Recommended literature:	
Languages necessary to com	plete the course:
acquire by successfully comp	skills, competences and transferable skills that the students will leting the course. These will impact on their personal development future careers and in their lives as active citizens in democratic

societies.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge. Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.

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Past grade distribution								
Total numb	er of evaluat	ed students:	1275					
A	ABS	В	С	D	Е	FX	M	
89,1	0,0	0,71	0,16	0,16	0,08	9,33	0,47	

Lecturers: Mgr. Tomáš Kuchár, PhD., Mgr. Jana Leginusová, Mgr. Ladislav Mókus, PaedDr. Dana Mašlejová, Mgr. Martin Dovičák, PhD., Mgr. Júlia Raábová, PhD., Mgr. Branislav Nedbálek, PhD., Mgr. Tomáš Lovecký, PaedDr. Lucia Ondrušová, PaedDr. Mikuláš Ortutay

Last change: 11.04.2022

Approved by:

Academic year: 2023/2024	1
University: Comenius Uni	versity Bratislava
Faculty: Faculty of Manag	ement
Course ID: FM.KIS/066B/10	Course title: Physical Education (5)
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/se Form of the course: on-s	emester: 28
Number of credits: 2	
Recommended semester:	5.
Educational level: I.	
Prerequisites:	
Course requirements:	
Learning outcomes:	
Class syllabus:	
Recommended literature:	
Languages necessary to co	omplete the course:
acquire by successfully con and can be used both in the societies. Following the provisions o	ge, skills, competences and transferable skills that the students will impleting the course. These will impact on their personal development our future careers and in their lives as active citizens in democratic if Internal Regulation of the Comenius University Bratislava - Internal lity of higher education of the Comenius University Bratislava, <i>each</i>

student consistently achieves his/her study results honestly during his/her studies; does not

cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge. Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant

legal consequences on an academic, (...) or disciplinary level.

Following the provisions of Internal Regulation of the Comenius University Bratislava -Disciplinary regulations of the Comenius University Bratislava for students, a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject. Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.

Past grade	Past grade distribution							
Total numb	er of evaluat	ed students:	762					
A	ABS	В	С	D	Е	FX	M	
92,91	0,13	0,92	0,0	0,13	0,13	5,38	0,39	

Lecturers: Mgr. Tomáš Kuchár, PhD., PaedDr. Dana Mašlejová, Mgr. Jana Leginusová, Mgr. Ladislav Mókus, Mgr. Martin Dovičák, PhD., Mgr. Júlia Raábová, PhD., Mgr. Branislav Nedbálek, PhD., Mgr. Tomáš Lovecký, PaedDr. Mikuláš Ortutay, PaedDr. Lucia Ondrušová, Mgr. Eleonóra Beňová, PhD.

Last change: 11.04.2022

Approved by:

Academic year: 2023/2024	
University: Comenius University	ity Bratislava
Faculty: Faculty of Management	nt
Course ID: FM.KIS/067B/10	Course title: Physical Education (6)
Educational activities: Type of activities: Number of hours: per week: per level/semest Form of the course: on-site le	
Number of credits: 2	
Recommended semester: 6.	
Educational level: I.	
Prerequisites:	
Course requirements:	
Learning outcomes:	
Class syllabus:	
Recommended literature:	
Languages necessary to comp	lete the course:
acquire by successfully comple and can be used both in their fu societies. Following the provisions of Int	kills, competences and transferable skills that the students will sting the course. These will impact on their personal development ature careers and in their lives as active citizens in democratic ernal Regulation of the Comenius University Bratislava - Internal

Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge. Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.

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Past grade	Past grade distribution							
Total numb	er of evaluat	ed students:	626					
A	ABS	В	С	D	Е	FX	M	
96,49	0,0	0,64	0,16	0,16	0,32	2,24	0,0	

Lecturers: Mgr. Tomáš Kuchár, PhD., Mgr. Jana Leginusová, Mgr. Ladislav Mókus, PaedDr. Dana Mašlejová, Mgr. Martin Dovičák, PhD., Mgr. Júlia Raábová, PhD., Mgr. Branislav Nedbálek, PhD., Mgr. Tomáš Lovecký, PaedDr. Lucia Ondrušová, PaedDr. Mikuláš Ortutay

Last change: 11.04.2022

Approved by:

Academic year: 2023/2024	
University: Comenius University	sity Bratislava
Faculty: Faculty of Manageme	ent
Course ID: FM/010B/23	Course title: Practice
Educational activities: Type of activities: practice Number of hours: per week: per level/semes Form of the course: on-site l	
Number of credits: 3	
Recommended semester: 6.	
Educational level: I.	
Prerequisites:	
Course requirements:	
Learning outcomes:	
Class syllabus:	
Recommended literature:	
Languages necessary to comp	plete the course:
acquire by successfully compl and can be used both in their f societies. Following the provisions of In system of ensuring the quality student consistently achieves h cheat or use dishonest procedu knowledge. Cases of violation	skills, competences and transferable skills that the students will eting the course. These will impact on their personal development future careers and in their lives as active citizens in democratic aternal Regulation of the Comenius University Bratislava - Internal of higher education of the Comenius University Bratislava, each his/her study results honestly during his/her studies; does not tures during any form of verification of his study knowledge and of this provision can be assessed as a violation of obligations (). Such an assessment may be associated with applying relevant

legal consequences on an academic, (...) or disciplinary level.

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disciplinary offence is any form of writing off or illegal cooperation or hinting during the written
or oral evaluation of study results (knowledge verification) or during preparation for it within
the course, or the use of technical devices or any information carriers in a way other than
permitted during the written or oral evaluation of study results (knowledge verification) or
during preparation for it within the subject. Some of the disciplinary measures may be imposed
on the student for a committed disciplinary offence: reprimand, conditional expulsion from
studies or expulsion from studies.

Past grade	Past grade distribution							
Total numb	er of evaluat	ed students:	17					
A	ABS	В	С	D	Е	FX	M	
94,12	0,0	5,88	0,0	0,0	0,0	0,0	0,0	

Lecturers: doc. JUDr. PhDr. Katarína Gubíniová, PhD., prof. Mgr. Peter Štarchoň, PhD., doc. PhDr. René Pawera, PhD., prof. Ing. Natalia Kryvinska, PhD., doc. Dr. Frédéric Delaneuville, PhD., prof. JUDr. Daniela Nováčková, PhD., Ing. Jaroslav Huľvej, PhD., doc. PhDr. Marian Šuplata, PhD., prof. Mgr. Dagmar Cagáňová, PhD., doc. RNDr. Michal Greguš, PhD., doc. RNDr. Mária Bohdalová, PhD., doc. PhDr. Paulína Mihaľová, PhD., prof. Ing. Anna Pilková, PhD., MBA, doc. PhDr. Lukáš Copuš, PhD.

Last change:			
Approved by:	-		

Academic year: 2023/2024

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KEF/220B/15 Principles of Financial Accounting I

Educational activities:

Type of activities: lecture / seminar

Number of hours:

per week: 2 / 2 per level/semester: 28 / 28

Form of the course: on-site learning

Number of credits: 5

Recommended semester: 2.

Educational level: I.

Prerequisites:

Course requirements:

Continuous assessment for the term (50 percent), exam (50 percent).

The condition for completing the course is to complete two control papers during the course (with a success rate of at least 50 percent). Present the knowledge outlined in the brief syllabus.

The evaluation of the course is in accordance with the Study Regulations of Comenius University and the individual levels of the classification scale are awarded on the basis of the applied points system, which reflects the degree of success of completing the course.

Scale of assessment (preliminary/final): 50/50

Learning outcomes:

The student is able to give a comprehensive picture of accounting with regard to its subject and understand the role of accounting in the company's information system, describe basic accounting concepts, balance sheet accounting theory, accounting documents, valuation issues, financial statement processes and international accounting harmonization, and taxes from the aspect of decision making process.

Class syllabus:

- 1. The importance of accounting as part of a business information system
- 2. The objectives and functions of accounting
- 3. General accounting principles
- 4. Assets and liabilities
- 5. Balance sheet, its content and role. Impact of economic operations on a balance sheet.
- 6. Double-entry accounting (bookkeeping) system
- 7. Accounting documents, books of account
- 8. Valuation of assets and liabilities in the double entry accounting (bookkeeping).
- 9. Understanding the cycle of assets by the double entry accounting (bookkeeping)
- 10. The financial statements and its structure
- 11. Conceptual framework of IFRS and principles of IFRS conversion from Slovak financial statements to the financial statements according to the IAS / IFRS
- 12. Accounting, taxes and decision making process

Recommended literature:

- 1. Saxunová, D.: Účtovníctvo I., cvičebnica A. Wolters Kluwer, Bratislava 2018
- 2. Zákon č. 431/2002 Z. z. o účtovníctve v znení neskorších predpisov
- 3. Zákon č. 595/2003 Z. z. o dani z príjmu v znení neskorších predpisov
- 4. Paul D. Kimmel, Jerry J. Weygandt, Donald E. Kieso-Financial Accounting: Tools for Business

Decision Making, WileyPLUS, 7th Edition, 2013

5. Jerry J. Weygandt, Paul D. Kimmel, Donald E. Kieso-Financial and Managerial Accounting, WileyPLUS, 2nd Edition, 2015

Languages necessary to complete the course:

Slovak, English

Ethics:

The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.

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Notes:

Past grade distribution

Total number of evaluated students: 4854

A	ABS	В	С	D	Е	FX	M
24,74	0,0	19,72	17,99	14,54	15,31	7,68	0,02

Lecturers: doc. Ing. Jana Kajanová, PhD., Mgr. Lukáš Veteška, PhD., Mgr. Dániel Tóth, PhD., Mgr. Pavel Danihel, Mgr. Dana Chabová, Mgr. Rita Szalai, PhD.

Last change: 19.02.2024

Approved by:

Academic year: 2023/2024

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KEF/221B/15 Principles of Financial Accounting II

Educational activities:

Type of activities: lecture / seminar

Number of hours:

per week: 2 / 2 per level/semester: 28 / 28

Form of the course: on-site learning

Number of credits: 5

Recommended semester: 3.

Educational level: I.

Prerequisites:

Recommended prerequisites:

Principles of Financial Accounting I

Course requirements:

Pass the control papers during the lessons (with a success rate of at least 50%). Present the knowledge outlined in the brief syllabus. The evaluation of the subject is in accordance with the study regulations of FM UK.

Scale of assessment (preliminary/final): 50/50

Learning outcomes:

After completing the course, the student will acquire basic skills in capturing and displaying economic operations in the accounting. Students will acquire basic correlations in accounting on synthetic accounts in double-entry accounting of entrepreneurs with the help of the general chart of accounts and valid accounting procedures. They are able to identify the necessary information from accounting for managerial management and decision making.

Class syllabus:

- 1. Accounting and decision-making processes. Accounting methodology
- 2. Accounting for fixed assets. Acquisition and valuation of fixed assets
- 3. Accounting for fixed assets. Use and disposal of fixed assets
- 4. Inventory Accounting
- 5. Accounting for cash, short-term financial liabilities and short-term

financial assets

- 6. Accounting for receivables and short-term liabilities
- 7. Accrual accounting for costs and revenues
- 8. Accounting for equity, funds formed from profit and long-term liabilities
- 9. Cost Accounting
- 10. Revenue recognition
- 11. Posting on closing accounts and off-balance sheet accounts
- 12. Complex example

Recommended literature:

1. Kajanová, J.: Podvojné účtovníctvo pre podnikateľov - z aspektu riadenia a rozhodovania. Wolters Kluwer (v tlači),

Bratislava 2023

- 2. Kajanová, J. Olvecká, V. Saxunová, D.: Podvojné účtovníctvo. Zbierka úloh a príkladov. Wolters Kluwer, Bratislava, 2018
- 3. Zákon č. 431/2002 Z. z. o účtovníctve v znení neskorších predpisov
- 4. Zákon č. 595/2003 Z. z. o dani z príjmu v znení neskorších predpisov
- 5. Opatrenie MF SR č. 23054/2002-92 zo 16. 12. 2002, ktorým sa ustanovujú podrobnosti o postupoch účtovania a rámcovej účtovej osnove pre podnikateľov účtujúcich v sústave podvojného účtovníctva v znení neskorších predpisov

Languages necessary to complete the course:

Slovak

Ethics:

The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.

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Notes:

Past grade distribution

Total number of evaluated students: 3686

A	ABS	В	С	D	Е	FX	M
18,45	0,0	17,23	15,41	15,36	22,63	10,07	0,87

Lecturers: Mgr. Dániel Tóth, PhD., Mgr. Dana Chabová, Mgr. Pavel Danihel, Ing. Bibiána Konáriková Mackovčínová, Mgr. Natália Barteková, PhD., Mgr. Lukáš Veteška, PhD.

Last change: 17.09.2023

Approved by:

Academic year: 2023/2024 University: Comenius University Bratislava Faculty: Faculty of Management **Course ID:** Course title: FM.KIS/051B/16 **Project Management Educational activities:** Type of activities: lecture / seminar **Number of hours:** per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning Number of credits: 5 Recommended semester: 4. **Educational level:** I. **Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course:

Ethics:

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Past grade	distribution						
Total numb	er of evaluat	ed students:	1710				
A	ABS	В	С	D	Е	FX	M
12,69	0,0	23,86	23,68	16,26	10,76	6,55	6,2

Lecturers: prof. Ing. Ján Papula, PhD., Ing. Peter Balco, PhD., Mgr. Petronela Klačanská, PhD., doc. Mgr. Lucia Kohnová, PhD.

Last change: 03.10.2022

Approved by:

Academic year: 2023/2024 University: Comenius University Bratislava Faculty: Faculty of Management **Course ID:** Course title: FM.KMn/105B/18 Psychology - Development of Managerial Skills **Educational activities:** Type of activities: seminar **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning Number of credits: 3 Recommended semester: 4. **Educational level:** I. **Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course:

Ethics:

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	distribution er of evaluat		83							
A	ABS	В	С	D	Е	FX	M			
22,89	0,0	25,3	13,25	20,48	1,2	15,66	1,2			
Lecturers:	doc. PhDr. R	Lecturers: doc. PhDr. Rozália Sulíková, PhD.								

Last change: 14.02.2024

Approved by:

Academic year: 2023/2024

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KSP/067B/18 Social Entrepreneurship

Educational activities:

Type of activities: seminar

Number of hours:

per week: 2 per level/semester: 28 Form of the course: on-site learning

Type, volume, methods and workload of the student - additional information

Compulsory - elective course; combined method; seminars - on-site; 2 hours weekly, 3 ECTS credits

Number of credits: 3

Recommended semester: 3.

Educational level: I.

Prerequisites:

Course requirements:

Students are evaluated for active application of selected concepts from the domain of social entrepreneurship to their own model social entrepreneurship projects - Mapping the social entrepreneurship ecosystem in Slovakia (or in selected foreign country) (20 points); analysis of social entrepreneurship case examples in terms of their business models and approach to scaling (20 points), own model social entrepreneurship project idea and business model (idea pitch, impact canvas, and business model description (each part worth 20 points).

The overall evaluation is in accordance with the faculty evaluation system: A = 91-100%; B = 81-90%; C = 73-80%; D = 66-72%; E = 65-60%; F = 0-59% points.

Scale of assessment (preliminary/final): 100/0

Learning outcomes:

Understand the character and role of social entrepreneurship in the current socio-economic context. Understand motives and qualities of social entrepreneurs. Understand different types of social entrepreneurship and different business models and scaling strategies. Able to develop own social entrepreneurship project ideas using state-of-the-art tools and techniques.

Class syllabus:

- 1. What is social entrepreneurship, and who are social entrepreneurs?
- 2. How does social entrepreneurship work?
- 3. Methods and tools for developing and implementing social entrepreneurial projects.
- 4. Recognizing social entrepreneurship business models.
- 5. Scaling social impact.
- 6. Ideation and prototyping in social entrepreneurship.

Recommended literature:

[1] PILKOVÁ, A. a kol. (2016). Komerčné, sociálne a inkluzívne podnikanie na Slovensku.

GEM Slovensko 2015. Bratislava: Univerzita Komenského v Bratislave.

- [2] BJERKE, B. 2013. About Entrepreneurship. Cheltenham: Edward Elgar, 2013. ISBN 978-17-825-4538-5
- [3] OSTERWALDER, A., PIGNEUR, Y. Business Model Generation. John Wiley & Sons, 2010. ISBN 978-0470-87641-1
- [4] YOUNG, D.R. 2018. The Social Enterprise Zoo. Cheltenham: Edward Elgar, 2018. ISBN 978-1-78471-607-3
- [5] Social Entrepreneurship Akademie study materials (available online)
- [6] Social Impact Awards study materials (available online)
- [7] Databases of the Academic Library, Comenius University Bratislava, and Slovak Centre for Scientific and Technical Information

Languages necessary to complete the course:

Ethics:

The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.

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Notes:

The knowledge, skills, competencies, and transferable abilities the student acquires by successfully completing the subject affect his personal development and can be used in his future career and life as an active citizen in democratic societies. These are listed in the subject syllabus. Following the provisions of § 71 of Internal Regulation no. 14/2023 approved by the Academic Senate of Comenius University Bratislava Full text of Regulation no. 23/2021 Internal system of ensuring the quality of higher education of the Comenius University Bratislava as amended by Addendum no. 1 and Appendix no. 2, each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge. Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.

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Past grade distribution

Total number of evaluated students: 68

A	ABS	В	С	D	Е	FX	M
27,94	0,0	38,24	14,71	1,47	5,88	8,82	2,94

Lecturers: doc. PhDr. Marian Holienka, PhD.

Last change: 19.02.2024

Approved by:

Academic year: 2023/2024						
University: Comenius University	ity Bratislava					
Faculty: Faculty of Manageme	Faculty: Faculty of Management					
Course ID:	Course title:					
FM.KMk/001B/21	Spanish Language I					
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semes Form of the course: on-site le						
Number of credits: 3						
Recommended semester: 1.						
Educational level: I.						
Prerequisites:						
Course requirements:						
Learning outcomes:						
Class syllabus:						
Recommended literature:						
Languages necessary to comp	lete the course:					
acquire by successfully comple and can be used both in their fu societies. Following the provisions of Int system of ensuring the quality	kills, competences and transferable skills that the students will sting the course. These will impact on their personal development ature careers and in their lives as active citizens in democratic ernal Regulation of the Comenius University Bratislava - Internal of higher education of the Comenius University Bratislava, each is/her study results honestly during his/her studies; does not					

system of ensuring the quality of higher education of the Comenius University Bratislava, each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge. Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.

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	distribution ber of evaluat		194					
A ABS B C D E FX M								
82,99	0,0	7,73	2,06	0,0	0,52	5,15	1,55	
Lecturers: Mgr. Lucia Kočišová								
Last chang	Last change: 08.04.2022							

Approved by:

Academic year: 2023/202	4
University: Comenius Un	versity Bratislava
Faculty: Faculty of Manag	ement
Course ID: FM.KMk/002B/21	Course title: Spanish Language II
Educational activities: Type of activities: semin Number of hours: per week: 2 per level/s Form of the course: on-	emester: 28
Number of credits: 3	
Recommended semester:	2.
Educational level: I.	
Prerequisites:	
Course requirements:	
Learning outcomes:	
Class syllabus:	
Recommended literature	
Languages necessary to o	omplete the course:
=	ge, skills, competences and transferable skills that the students will

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Past grade distribution Total number of evaluated students: 145										
A ABS B C D E FX M										
68,28	0,0	15,86	2,07	4,14	0,69	8,28	0,69			
Lecturers: Mgr. Lucia Kočišová										
Last chang	Last change: 08.04.2022									

Approved by:

Academic year: 2023/2024	
University: Comenius Univers	ity Bratislava
Faculty: Faculty of Manageme	ent
Course ID: FM.KKM/025B/21	Course title: Statistics
Educational activities: Type of activities: lecture / se Number of hours: per week: 2 / 2 per level/se Form of the course: on-site le	mester: 28 / 28
Number of credits: 5	
Recommended semester: 3.	
Educational level: I.	
Prerequisites:	
Course requirements:	
Learning outcomes:	
Class syllabus:	
Recommended literature:	
Languages necessary to comp	elete the course:
acquire by successfully comple and can be used both in their for societies. Following the provisions of Int	skills, competences and transferable skills that the students will eting the course. These will impact on their personal development ature careers and in their lives as active citizens in democratic ternal Regulation of the Comenius University Bratislava - Internal of higher education of the Comenius University Bratislava, <i>each</i>

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Past grade	distribution						
Total numb	er of evaluat	ed students:	146				
A	ABS	В	С	D	Е	FX	M
19,86	0,0	22,6	16,44	6,85	10,96	13,01	10,27

Lecturers: doc. RNDr. Mária Bohdalová, PhD., doc. RNDr. Jana Kalická, PhD., Mgr. Dominika Sónak Ballová

Last change: 09.10.2023

Approved by:

Academic year: 2023/2024

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KSP/063B/16 Supply Chain Management

Educational activities:

Type of activities: seminar

Number of hours:

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 3

Recommended semester: 6.

Educational level: I.

Prerequisites:

Course requirements:

The evaluation consists of four parts: (1) active participation in seminars 10%, (2) ongoing tasks 20%, (3) case study 20%, (4) written test 50%. The overall evaluation is in accordance with the faculty evaluation system: A = 91-100%, excellent; B = 81-90%, very good; C = 73-80%, good; D = 66-72%, satisfactory; E = 65-60%, sufficient; E = 65-60%, insufficient.

Scale of assessment (preliminary/final): 100/0

Learning outcomes:

The course addresses issues of material management and related information flows. Students will gain comprehensive information on the roles and management of supply chains and logistics. They will learn about the methods and concepts of procurement, production and distribution of goods and will be able to develop solutions for various logistics problems in business practice.

Class syllabus:

- 1. Supply chain management and logistics
- 2. Strategic management and logistics strategy
- 3. Procurement and supplier management
- 4. Inbound logistics
- 5. Production logistics
- 6. Distribution and reverse logistics
- 7. Transport and warehousing
- 8. Logistics services and logistics outsourcing
- 9. Case study
- 10. Information and integration in supply chains

Recommended literature:

- [1] HUĽVEJ, J. Logistika: učebné texty. Bratislava: Kartprint, 2016. ISBN 978-80-89553-33-4.
- [2] DUPAĽ, A., BREZINA, I. Logistika v manažmente podniku. Bratislava: Sprint, 2006. ISBN 80-89085-38-5.
- [3] LAMBERT, D. M., STOCK, J. R., ELLRAM, L. M. Logistika: příkladové studie, řízení zásob, přeprava a skladování, balení zboží. 2. vyd. Brno: CP Books, 2005. ISBN 80-251-0504-0.

- [4] SIXTA, J., MAČÁT, V. Logistika: teorie a praxe. Brno: CP Books, 2005. ISBN 80-251-0573-3.
- [5] COYLE, J., LANGLEY, J., GIBSON, B., NOVACK, R., BARDI, E. Supply chain management: a logistics perspective. Cengage Learning, 2012. ISBN 9781111533922.
- [6] SIMCHI-LEVI, D., KAMINSKY, P., SIMCHI-LEVI, E. Managing the supply chain: the definitive guide for the business professional. [online]. New York: McGraw-Hill, 2004. ISBN 0-07-141031-7. Available: http://site.ebrary.com/lib/uniba/docDetail.action?docID=10070033
- [7] NAKANO, M. Supply Chain Management: Strategy and Organization. Singapore: Springer Singapore, 2020. ISBN 9789811384783.
- [8] IVANOV, D., TSIPOULANIDIS, A., SCHÖNBERGER, J. Global Supply Chain and Operations Management: A Decision-Oriented Introduction to the Creation of Value. 3rd ed. Cham: Springer, 2021. ISBN 978-3-030-72330-9.

Languages necessary to complete the course:

Ethics:

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Notes:

In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may be connected with enforcing accompanying legal consequences on academic, (...) disciplinary level. In accordance with the regulations of the internal regulation No. 13/2018 approved by the Academic senate of Comenius University in Bratislava the Disciplinary Regulations of Comenius University in Bratislava for Students, a disciplinary offence of a student is any form of copying or forbidden cooperation or providing answers during written or oral examination (assessment of knowledge) or during preparation for it within the course, or using technical devices or

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Past grade distribution

Total number of evaluated students: 71

A	ABS	В	С	D	Е	FX	M
67,61	0,0	28,17	2,82	0,0	0,0	1,41	0,0

Lecturers: Ing. Jaroslav Hul'vej, PhD.

Last change: 27.02.2024

Approved by:

Academic year: 2023/2024

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KSP/062B/16 Support of Business Development

Educational activities:

Type of activities: lecture / seminar

Number of hours:

per week: 2 / 2 per level/semester: 28 / 28

Form of the course: on-site learning

Number of credits: 5

Recommended semester: 6.

Educational level: I.

Prerequisites:

Course requirements:

70% continuous evaluation: practical assignment in cooperation with a partner from the local entrepreneurship ecosystem, students will decide for an assignment from a list of available topics - assignments from real startups/entrepreneurial ventures defined by the members of the InQb university business incubator under the supervision of the teacher(s) and the InQb community manager. After choosing a particular assignments, students will follow the respective requirements. 30% final evaluation: final exam, written form.

Scale of assessment (preliminary/final): 70% continuous evaluation + 30% final evaluation

Learning outcomes:

Students will get familiar with the nature of the small and medium-sized entrepreneurship support, its importance and role in the context of sustainable development of an economy. Students will understand different forms of financial and non-financial SME support. They will get familiar with the practical aspects of entrepreneurship support. They will understand the tole of government institutions and other subjects in the entrepreneurship support system in Slovakia, as well as internationally. They will apply the knowledge obtained on a practical project in cooperation with a partner from the local entrepreneurship ecosystem.

Class syllabus:

MAIN TOPICS:

- 1. Course introduction. Entrepreneurship support framework
- 2. Initial meeting with representatives of entrepreneurial ventures/startups
- 3. Business incubators and the InOb
- 4. Coworkings and their role in entreperneurship support
- 5. University environment and entrepreneurial ecosystems
- 6. Intellectual property protection in entrepreneurship
- 7. Practicalities of intellectual property protection
- 8. Business mentoring and networking
- 9. EU initiatives and programmes EEN, Erasmus+ for young entrepreneurs
- 10. Government support for entrepreneurs

Recommended literature:

Languages necessary to complete the course:

Ethics:

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Notes:

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Past grade distribution

Total number of evaluated students: 247

A	ABS	В	С	D	Е	FX	M
59,51	0,0	22,27	8,91	6,07	2,83	0,4	0,0

Lecturers: Mgr. Miloš Mrva, PhD.

Last change: 30.03.2022	
Approved by:	

Academic year: 2023/2024 University: Comenius University Bratislava Faculty: Faculty of Management **Course ID:** Course title: FM.KSP/064B/17 Visions and Creativity in Management **Educational activities:** Type of activities: seminar **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning Number of credits: 3 **Recommended semester: 3. Educational level:** I. **Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course: **Ethics:** The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development

and can be used both in their future careers and in their lives as active citizens in democratic societies.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge. Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.

Following the provisions of Internal Regulation of the Comenius University Bratislava -Disciplinary regulations of the Comenius University Bratislava for students, a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject. Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.

Past grade distribution							
Total number of evaluated students: 460							
A	ABS	В	С	D	Е	FX	M
74,13	0,0	13,48	4,78	0,0	0,0	7,39	0,22

Lecturers: doc. Mgr. Lucia Kohnová, PhD., Mgr. Nikola Salajová, PhD.

Last change: 23.09.2024

Approved by: