

Course descriptions

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COURSE DESCRIPTION

Academic year: 2023/2024	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KIS/040BE/23	Course title: Business Law I
Educational activities: Type of activities: lecture / seminar Number of hours: per week: per level/semester: 16s / 32s Form of the course: combined	
Number of credits: 5	
Recommended semester: 1.	
Educational level: I.	
Prerequisites:	
Course requirements:	
Learning outcomes:	
Class syllabus:	
Recommended literature:	
Languages necessary to complete the course:	
Ethics: The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies. Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, <i>each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.</i> Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level. Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, <i>a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.</i> Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.	
Notes:	

Past grade distribution							
Total number of evaluated students: 538							
A	ABS	B	C	D	E	FX	M
14,87	0,0	15,8	15,99	11,15	22,3	19,89	0,0
Lecturers: doc. JUDr. PhDr. Silvia Treľová, PhD., doc. JUDr. PhDr. Tomáš Peráček, PhD.							
Last change: 22.09.2024							
Approved by:							

COURSE DESCRIPTION

Academic year: 2023/2024	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KIS/060BE/23	Course title: Business Law II
Educational activities: Type of activities: lecture / seminar Number of hours: per week: per level/semester: 8s / 16s Form of the course: combined	
Number of credits: 3	
Recommended semester: 2.	
Educational level: I.	
Prerequisites:	
Recommended prerequisites: Business Law (1)	
Course requirements: - active participation in practices, interim evaluation, exam Scale of assessment (preliminary/final): 30%/70%	
Learning outcomes: The student will gain an overview of the full range of business obligations, as well as their content. After completing the course, the student will gain comprehensive knowledge of the contractual relationships that entrepreneurs enter into as part of their business activities. The aim is to teach students to orient correctly in the field of business obligations, to acquaint them with the principles of legal regulation of the law of obligations, the origin, security and termination of obligations as well as with individual contract types and their application in commercial contractual relations.	
Class syllabus: Definition of business-obligation relations; concluding business contracts; institutes for securing trade payables; termination of obligations and termination of business obligations; limitation and prescription in business law; contract types and unnamed contracts; purchase contract and work contract; business sale agreement; mandate agreement; commission contract; mediation agreement; agency contract; transport contracts; banking types of contracts; loan agreement; silent partnership agreement; license agreement	
Recommended literature: [1] Treľová, S. Obchodné právo : pre medzinárodný manažment. - 1. vyd. - Bratislava : Univerzita Komenského v Bratislave, 2014. - 124 s. ISBN 978-80-223-3689-5. [2] Peráček, T. Obchodné záväzkové vzťahy. 1. vyd., Bratislava: Univerzita Komenského v Bratislave. 2019, 80 s. ISBN 978-80-223-4709-9. [3] Mamojka, M. Obchodné právo II. Obchodné záväzkové vzťahy. C. H. Beck SK, 2023. – 744. ISBN: 978-80-8232-025-4. [4] Kubíček, P. Obchodné právo. 2.vydanie. Vydavateľstvo: Aleš Čeněk, 2018, 400 s., ISBN:	

978-80-7380-731-3.

[5] Act No. 513/1991 Coll. Commercial Code as amended

[6] Act No. 40/1964 Coll. Civil Code as amended

[7] Databases of the Academic Library of the UK, Center of Scientific and Technical Information of the Slovak Republic.

Languages necessary to complete the course:

Slovak language

Ethics:

The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, *each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge*. Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, *a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject*. Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.

Notes:

The knowledge, skills, competences and transferable abilities that the student acquires by successfully completing the subject and affect his personal development and can be used in his future career and life as active citizens in democratic societies are listed in the subject syllabus.

In accordance with the provisions of § 71 of internal regulation no. 14/2023 approved by the Academic Senate of Comenius University in Bratislava Full text of regulation no. 23/2021

Internal system of ensuring the quality of higher education of the Comenius University in Bratislava as amended by Addendum no. 1 and Appendix no. 2, each student always achieves his/her study results in an honest way during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge. Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations, (...). Such an assessment may be associated with the application of relevant legal consequences on an academic, (...) or disciplinary level.

In accordance with the provisions of internal regulation no. 13/2018 approved by the Academic Senate of the Comenius University in Bratislava Disciplinary regulations of the Comenius University in Bratislava for students, a student's disciplinary offense is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course , or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject. Some of

the disciplinary measures may be imposed on the student for a committed disciplinary offense: reprimand, conditional expulsion from studies or expulsion from studies.							
Past grade distribution Total number of evaluated students: 499							
A	ABS	B	C	D	E	FX	M
9,02	0,0	27,25	17,84	10,02	12,02	23,85	0,0
Lecturers: doc. JUDr. PhDr. Tomáš Peráček, PhD., doc. JUDr. PhDr. Silvia Treľová, PhD.							
Last change: 17.02.2024							
Approved by:							

COURSE DESCRIPTION

Academic year: 2023/2024	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KIS/078BE/23	Course title: Computer Science
Educational activities: Type of activities: lecture / seminar Number of hours: per week: per level/semester: 16s / 32s Form of the course: combined	
Number of credits: 5	
Recommended semester: 1.	
Educational level: I.	
Prerequisites:	
Course requirements:	
Learning outcomes:	
Class syllabus:	
Recommended literature:	
Languages necessary to complete the course:	
Ethics: The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies. Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, <i>each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.</i> Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level. Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, <i>a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.</i> Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.	
Notes:	

Past grade distribution							
Total number of evaluated students: 1296							
A	ABS	B	C	D	E	FX	M
37,42	0,0	18,67	10,34	4,63	7,79	21,14	0,0
Lecturers: Mgr. Eleonóra Beňová, PhD., RNDr. Ján Greguš, PhD., prof. RNDr. Michal Greguš, PhD., Mgr. Vincent Karovič, PhD., Mgr. Martin Krajčík, PhD.							
Last change: 10.06.2023							
Approved by:							

COURSE DESCRIPTION

Academic year: 2023/2024	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KIS/011BE/23	Course title: English for Managers I
Educational activities: Type of activities: lecture / seminar Number of hours: per week: per level/semester: 12s / 12s Form of the course: combined	
Number of credits: 2	
Recommended semester: 1.	
Educational level: I.	
Prerequisites:	
Course requirements: 15% for active participation in classes; 85% for final test at the end of the semester Scale of assessment (preliminary/final): 15/85	
Learning outcomes: By completing the course the student extends his/her vocabulary related to management, human resources and strategic management. The telephoning skill is practiced and he/she will also be able to actively take part in meetings lead in English. He/she will be able to create a structured professional CV and write a letter of application.	
Class syllabus: Topics: <ul style="list-style-type: none"> • English language – Lingua Franca of the 21st century • Numbers in managerial work • Fundamental principles of management • Styles of management • Company structure • Human resource management • Competition and markets • Production, quality control • The environment and sustainable development Managerial skills: Telephoning and meetings Writing: CV and a letter of application Grammar: Tense review, prepositions with verbs, nouns and adjectives, modal verbs .	
Recommended literature: Internal material distributed by the lecturers at the beginning of semester. Ian MacKenzie: English for Business Studies. Third Edition. CUP 2010. Emmerson, P.: Business Builder. Modules 1, 2, and 3. MacMillan 2009. Emmerson, P.: Business Builder. Modules 4, 5, and 6. MacMillan 2009. Emmerson, P.: Business Grammar Builder. Macmillan Publishers Limited, 2009.	

Mascull, B.: Business Vocabulary in Use. CUP 2002. Lowe, S.: Telephoning. Klett 2017. Murphy, R.: English Grammar in Use for intermediate learners, fourth edition. CUP 2012. Oxford Business English Dictionary. OUP 2008.							
Languages necessary to complete the course: English on level B2							
Ethics: The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies. Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, <i>each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.</i> Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level. Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, <i>a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.</i> Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.							
Notes:							
Past grade distribution Total number of evaluated students: 1271							
A	ABS	B	C	D	E	FX	M
37,45	0,0	17,62	9,6	7,32	12,04	15,97	0,0
Lecturers: Mgr. Lenka Procházková, PhD., Mgr. Alexandra Mittelman, PhD., MBA, PaedDr. Jarmila Brtková, PhD.							
Last change: 18.09.2023							
Approved by:							

COURSE DESCRIPTION

Academic year: 2023/2024	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KIS/024BE/23	Course title: English for Managers II
Educational activities: Type of activities: lecture / seminar Number of hours: per week: per level/semester: 12s / 12s Form of the course: combined	
Number of credits: 2	
Recommended semester: 2.	
Educational level: I.	
Prerequisites:	
Recommended prerequisites: English for managers I	
Course requirements: 15% for grammar test on conditionals, 15% for grammar test Make/Do, 15% for active participation in classes, 85% for final test at the end of the semester Scale of assessment (preliminary/final): 45/55	
Learning outcomes: By completing the course the student will acquire vocabulary from the field of economics, international trade, banking, accounting, stock exchange and insurance. He/she will learn terminology and phrases from negotiating, and will be able to use them while negotiating with other students in class. He/she can write a professional report.	
Class syllabus: Topics: <ul style="list-style-type: none"> • Global economy in 21st century • International trade: export, import, incoterms • Banking • Company finances • Accounting • Stock exchange, shares and bonds • Insurance Managerial skill: negotiating Writing: Business report Grammar: Countable and uncountable nouns, verbs “do“ and “make“, conditionals, contrasts, relative clauses.	
Recommended literature: Internal material distributed at the beginning of semester. Ian MacKenzie: English for Business Studies. Third Edition. CUP 2010. Emmerson, P.: Business Builder. Modules 7, 8, and 9. MacMillan 2009.	

Mascull, B.: Business Vocabulary in Use. CUP 2002. Hewings, M.: Advanced Grammar in Use, second edition. CUP 2005. Oxford Business English Dictionary. OUP 2008.							
Languages necessary to complete the course: English on level B2							
Ethics: The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies. Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, <i>each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.</i> Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level. Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, <i>a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.</i> Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.							
Notes:							
Past grade distribution Total number of evaluated students: 1153							
A	ABS	B	C	D	E	FX	M
25,24	0,0	18,39	14,05	10,41	13,18	18,73	0,0
Lecturers: Mgr. Lenka Procházková, PhD., PaedDr. Jarmila Brtková, PhD., Mgr. Alexandra Mittelman, PhD., MBA							
Last change: 01.02.2024							
Approved by:							

COURSE DESCRIPTION

Academic year: 2023/2024	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KIS/016BE/23	Course title: Information Systems and Application Software
Educational activities: Type of activities: lecture / practicals Number of hours: per week: per level/semester: 16s / 32s Form of the course: combined	
Number of credits: 5	
Recommended semester: 2.	
Educational level: I.	
Prerequisites:	
Course requirements:	
Learning outcomes:	
Class syllabus:	
Recommended literature:	
Languages necessary to complete the course:	
Ethics: The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies. Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, <i>each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.</i> Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level. Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, <i>a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.</i> Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.	
Notes:	

Past grade distribution							
Total number of evaluated students: 164							
A	ABS	B	C	D	E	FX	M
37,8	0,0	24,39	14,63	3,05	4,88	15,24	0,0
Lecturers: Mgr. Eleonóra Beňová, PhD., RNDr. Ján Greguš, PhD., Mgr. Vincent Karovič, PhD., Mgr. Martin Krajčík, PhD., Mgr. Július Selecký, PhD.							
Last change: 11.06.2023							
Approved by:							

COURSE DESCRIPTION

Academic year: 2023/2024	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMn/075BE/21	Course title: Management I
Educational activities: Type of activities: lecture / seminar Number of hours: per week: per level/semester: 16s / 32s Form of the course: combined	
Number of credits: 5	
Recommended semester: 1.	
Educational level: I.	
Prerequisites:	
Course requirements:	
Learning outcomes:	
Class syllabus:	
Recommended literature:	
Languages necessary to complete the course:	
Ethics: The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies. Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, <i>each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.</i> Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level. Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, <i>a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.</i> Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.	
Notes:	

Past grade distribution							
Total number of evaluated students: 543							
A	ABS	B	C	D	E	FX	M
13,63	0,0	18,42	18,78	12,89	12,52	23,76	0,0
Lecturers: doc. PhDr. Lukáš Copuš, PhD.							
Last change: 10.09.2024							
Approved by:							

COURSE DESCRIPTION

Academic year: 2023/2024	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMn/076BE/23	Course title: Management II
Educational activities: Type of activities: lecture / seminar Number of hours: per week: per level/semester: 16s / 32s Form of the course: combined	
Number of credits: 5	
Recommended semester: 2.	
Educational level: I.	
Prerequisites:	
Course requirements: Seminar paper and case studies (max. 40%), final exam (60%) Scale of assessment (preliminary/final): 40/60	
Learning outcomes: After completing the course the student obtains a comprehensive knowledge of selected areas of management theory and become familiar with the basic procedures for identifying and solving problems in management practice. Course content also focuses on developing managerial skills and abilities of listeners. Students through an individual elaboration of an essay, its presentation followed by discussion and case studies enhance the correct use of terminology of management as a science discipline, expanding their knowledge and improving the skills necessary for further study and management practice.	
Class syllabus: <ol style="list-style-type: none"> 1. Basics of organizing. 2. Job design. 3. Human resource management. 4. Individual and group behavior. 5. Motivation of employees. 6. Leadership theories. 7. Communication and interpersonal skills. 8. Controlling as a function of management. 9. Change management. 10. Time management Self management. 	
Recommended literature: [1] ROBBINS, P. R. - COULTER, M.: Management, Harlow : Pearson education limited, 2018, 14th edition. p 751. ISBN 978-1-292-21583-9 [2] ROBBINS, P. R. - COULTER, M. with contributions by MARTOCCHIO, J. J., KONG, L. K.: Management, Harlow : Pearson education limited, 2016, 13th edition. p. 717 . ISBN 978-1-292-09020-7	

[3] Databases of the Academic library Comenius University, Center of science-technical information SR.

Languages necessary to complete the course:

slovak, english

Ethics:

The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, *each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge*. Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, *a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject*. Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.

Notes:

In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may be connected with enforcing accompanying legal consequences on academic, (...) disciplinary level.

In accordance with the regulations of the internal regulation No. 13/2018 approved by the Academic senate of Comenius University in Bratislava the Disciplinary Regulations of Comenius University in Bratislava for Students, a disciplinary offence of a student is any form of copying or forbidden cooperation or providing answers during written or oral examination (assessment of knowledge) or during preparation for it within the course, or using technical devices or any information carriers in other than allowed ways during written or oral evaluation of study results (assessment of knowledge) or during preparation for it within the course. Committing a disciplinary offence may lead to imposing some disciplinary precautions on the student: admonition, conditional suspension of studies or dismissal from studies.

Past grade distribution							
Total number of evaluated students: 499							
A	ABS	B	C	D	E	FX	M
17,84	0,0	37,27	13,23	5,81	1,8	24,05	0,0
Lecturers: doc. PhDr. Lukáš Copuš, PhD.							
Last change: 06.02.2024							
Approved by:							

COURSE DESCRIPTION

Academic year: 2023/2024	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KSP/009BE/23	Course title: Managerial Economics
Educational activities: Type of activities: lecture / seminar Number of hours: per week: per level/semester: 8s / 16s Form of the course: combined	
Number of credits: 3	
Recommended semester: 1.	
Educational level: I.	
Prerequisites:	
Course requirements:	
Learning outcomes:	
Class syllabus:	
Recommended literature:	
Languages necessary to complete the course:	
Ethics: The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies. Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, <i>each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.</i> Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level. Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, <i>a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.</i> Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.	
Notes:	

Past grade distribution							
Total number of evaluated students: 1275							
A	ABS	B	C	D	E	FX	M
19,37	0,0	24,24	18,43	7,76	10,98	19,22	0,0
Lecturers: prof. Ing. Ján Papula, PhD.							
Last change: 23.09.2024							
Approved by:							

COURSE DESCRIPTION

Academic year: 2023/2024	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMk/015BE/21	Course title: Marketing
Educational activities: Type of activities: lecture / seminar Number of hours: per week: per level/semester: 16s / 32s Form of the course: combined	
Number of credits: 5	
Recommended semester: 1.	
Educational level: I.	
Prerequisites:	
Course requirements: 40 % interim evaluation: - active attendance (in case of unjustified absence or unpreparedness to seminar - loss of 10%), - semester project – application of theoretical knowledge on selected issues – 40%, 60 % final evaluation: - exam – written, online test using the selected application (MS Forms) Electronic communication and method of distribution of study materials is carried out by MS Teams application. The overall student rating consists of the sum of the percentages for active attendance on seminars and of the percentage obtained from the exam. Exam is written resp. realized through using the selected application (MS Forms). System of interim evaluation is set on the beginning of semester. Scale of assessment (preliminary/final): 40/60	
Learning outcomes: By completing the course, students will acquire basic knowledge and understanding of various areas of marketing theory. The course emphasizes the importance and contribution of basic marketing postulates in terms of interconnection of the organization and its customers. Emphasis is given on acquiring skills in marketing decision-making and implementation of individual marketing activities of the organization, especially in strategic and marketing planning, market segmentation and market positioning, marketing research, analysis of marketing environment and shopping behavior of consumers and the organization, designing marketing mix and use international marketing. In addition to gaining theoretical knowledge, the course is also aimed at stimulating students' ability to apply the marketing concept in their working lives.	
Class syllabus: 1. Position and importance of marketing in organization development. 2. The nature of the marketing concept. 3. Strategic planning and importance of marketing planning. 4. Marketing environment. 5. Marketing information system and marketing research. 6. Shopping behavior of consumers in organizations.	

7. Market segmentation, target group selection and creation of market position.
8. Product as a marketing mix tool.
9. Pricing and pricing strategy of the company.
10. Distribution channels and physical distribution.
11. Marketing communication and marketing communication mix.
12. International marketing.
13. Service marketing.

Recommended literature:

- [1] BARTÁKOVÁ, G. – CIBÁKOVÁ, V. – ŠTARCHOŇ, P. 2007. Základy marketingu. 2. rozšírené vydanie. Bratislava: 228 s.r.o., 2007. ISBN 978-80-969834-4-5
- [2] KOTLER, P. – ARMSTRONG, G. 2007. Marketing. Praha: Grada, 2007. ISBN 80-247-0513-3
- [3] KOTLER, P. – WONG, V. – SAUNDERS, J. – ARMSTRONG, G. 2007. Moderní marketing. Praha: Grada Publishing, 2007. ISBN 8024715457
- [4] BAINES, P. – FILL, C. – PAGE, K. 2011. Marketing. Oxford: Oxford University Press, 2011. ISBN 978-0-19-957961-7
- [5] BLYTHE, J. 2009. Principles and Practice of Marketing. 2nd Editon. Hampshire: Cengage Learning EMEA, 2009. ISBN 978-1-4080-114-78
- [6] ARMSTRONG, G. – KOTLER, P. 2007. Marketing: An Introduction. 8th Editon. Upper Saddle River: Pearson Education, Inc. 2007. ISBN 0-13-186591-9 – selected chapters.
- [7] BRASSINGTON, F. – PETTITT, S. 2006. Principles of Marketing. Harlow: Prentice Hall, 2006. ISBN 0-273-69559-2
- [8] Marketing Science and Inspirations a Marketing&Media journals
- With regard to new and available resources, supplementary literature will be updated on a continuous basis.

Languages necessary to complete the course:

Ethics:

The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, *each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.* Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, *a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.* Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.

Notes:							
Past grade distribution Total number of evaluated students: 666							
A	ABS	B	C	D	E	FX	M
7,81	0,0	19,97	22,07	18,32	13,81	18,02	0,0
Lecturers: doc. Ing. Gabriela Pajtinková Bartáková, PhD.							
Last change: 16.09.2024							
Approved by:							

COURSE DESCRIPTION

Academic year: 2023/2024	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KKM/263BE/23	Course title: Mathematics I
Educational activities: Type of activities: lecture / practicals Number of hours: per week: 32 per level/semester: 16s / 448 Form of the course: combined	
Number of credits: 5	
Recommended semester: 1.	
Educational level: I.	
Prerequisites:	
Course requirements: During the semester there will be two written reviews of 15 points, together 30 points. The written exam for the exam is 70 points. To obtain an A rating, you must obtain at least 91 points, obtain a B rating of at least 81 points, score C at least 73 points, score D at least 66 points, and score E at least 60 points Scale of assessment (preliminary/final): 30/70	
Learning outcomes: Students will be acquainted with various mathematical methods for managers and economists. After completing the Mathematics I course, they gain theoretical and practical knowledge, skills and skills to solve problems from static equilibrium analysis and comparative static analyses. Students will develop logical thinking and gain practical skills in solving applied problems from economics, management.	
Class syllabus: I. Multivariable function analysis Multivariable functions: limit, partial functions, partial derivatives, partial derivatives of higher order, total differential, Taylor series, local and global minima and maxima, minima and maxima with constraints, Kuhn-Tucker condition for existence of minima and maxima, least square method, economic applications. II. Linear programming. Linear program, Simplex method. Duality in linear programming. Sensitivity analysis. economic applications.	
Recommended literature: Bohdalová: Mathematics for Managers (is being prepared) 2. Pinda, L. - Fecencko, J. : Mathematics I., Iura Edition, Bratislava, 2006 3. Horáková, G. - Starečková, A. : Mathematics I, Collection of tasks., Iura Edition, Bratislava, 2007 4. Chiang, A.C. : Fundamental Methods of Mathematical Economics. McGraw-Hill & It; / RTI & gt; International Editions., 1984	

5. Werner, F. - Sotskov, Y. N. : Mathematics of Economics and Business
6. <http://www.math.sk/skripta/index.html>
7. <http://www.math.sk/skripta2/index.html>

Languages necessary to complete the course:

English

Ethics:

The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, *each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.* Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.

Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, *a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.* Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.

Notes:

Past grade distribution

Total number of evaluated students: 1280

A	ABS	B	C	D	E	FX	M
20,23	0,0	14,14	13,13	12,03	19,06	21,41	0,0

Lecturers: doc. RNDr. Ján Pekár, PhD., doc. RNDr. Jana Kalická, PhD.

Last change: 10.06.2023

Approved by:

COURSE DESCRIPTION

Academic year: 2023/2024	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KKM/264BE/23	Course title: Mathematics II
Educational activities: Type of activities: lecture / practicals Number of hours: per week: 32 per level/semester: 16s / 448 Form of the course: combined	
Number of credits: 5	
Recommended semester: 2.	
Educational level: I.	
Prerequisites:	
Recommended prerequisites: Mathematics I	
Course requirements: During the semester there will be two written reviews of 15 points, together 30 points. The written exam for the exam is 70 points. To obtain an A rating, you must obtain at least 91 points, obtain a B rating of at least 81 points, score C at least 73 points, score D at least 66 points, and score E at least 60 points	
Learning outcomes: Students will be acquainted with various mathematical methods for managers and economists. After completing the Mathematics II course, they gain theoretical and practical knowledge, skills and skills to solve problems from multiple variables analysis and linear programming. Students will develop logical thinking and gain practical skills in solving applied problems from economics, management	
Class syllabus: I. Indefinite and definite integral, rules and methods of calculation. Economic applications. Consumer and producer surplus. II, Multivariable function analysis Multivariable functions: limit, partial functions, partial derivatives, partial derivatives of higher order, total differential, Taylor series, local and global minima and maxima, minima and maxima with constraints, Kuhn-Tucker condition for existence of minima and maxima, least square method, economic applications.	
Recommended literature: 1. Bohdalová: Mathematics for Managers (is being prepared) 2. Pinda, L. - Fecenko, J. : Mathematics I., Iura Edition, Bratislava, 2006 3. Horáková, G. - Starečková, A. : Mathematics I, Collection of tasks., Iura Edition, Bratislava, 2007 4. Chiang, A.C. : Fundamental Methods of Mathematical Economics. McGraw-Hill & It; / RTI & gt; International Editions., 1984 5. Werner, F. - Sotskov, Y. N. : Mathematics of Economics and Business 6. http://www.math.sk/skripta/index.html 7. http://www.math.sk/skripta2/index.html	

Languages necessary to complete the course: English							
Ethics: The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies. Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, <i>each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.</i> Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level. Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, <i>a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.</i> Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.							
Notes:							
Past grade distribution Total number of evaluated students: 1166							
A	ABS	B	C	D	E	FX	M
15,27	0,0	11,23	14,07	14,49	19,38	25,56	0,0
Lecturers: doc. RNDr. Jana Kalická, PhD., doc. RNDr. Ján Pekár, PhD.							
Last change: 11.06.2023							
Approved by:							

COURSE DESCRIPTION

Academic year: 2023/2024	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/276BE/23	Course title: Microeconomics
Educational activities: Type of activities: lecture / practicals Number of hours: per week: 32 per level/semester: 16s / 448 Form of the course: combined	
Number of credits: 5	
Recommended semester: 2.	
Educational level: I.	
Prerequisites:	
Course requirements:	
Learning outcomes:	
Class syllabus:	
Recommended literature:	
Languages necessary to complete the course:	
Ethics: The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies. Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, <i>each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.</i> Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level. Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, <i>a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.</i> Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.	
Notes:	

Past grade distribution							
Total number of evaluated students: 321							
A	ABS	B	C	D	E	FX	M
8,41	0,0	22,74	19,94	8,41	9,35	31,15	0,0
Lecturers: Mgr. Katarína Rentková, PhD., Mgr. Magdaléna Musilová, PhD., LL.M., doc. PhDr. Paulína Mihal'ová, PhD.							
Last change:							
Approved by:							

COURSE DESCRIPTION

Academic year: 2023/2024	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/220BE/23	Course title: Principles of Financial Accounting I
Educational activities: Type of activities: lecture / practicals Number of hours: per week: 32 per level/semester: 16s / 448 Form of the course: combined	
Number of credits: 5	
Recommended semester: 2.	
Educational level: I.	
Prerequisites:	
Course requirements: To complete the examination exam (with a minimum of 50% success - the result) constitutes bonuses for the test). Present knowledge framed in brief curriculum. The evaluation of the subject is in accordance with the FM UK Study Regulations. Scale of assessment (preliminary/final): 50/50	
Learning outcomes: The student is able to give a comprehensive account of accounting in relation to his / her subject and to understand the role of accounting in the enterprise information system, to describe basic accounting concepts, balance accounting theory, accounting documents, valuation issues, financial accounting processes and international accounting harmonization.	
Class syllabus: <ol style="list-style-type: none"> 1. The importance of accounting as part of an enterprise information system 2. Objectives and functions of accounting 3. General accounting principles 4. Property and sources of property cover 5. Balance, its content and role. The impact of economic operations on the balance sheet 6. Settlement of accounts in double-entry accounting 7. Accounting documents 8. Bookkeeping 9. Valuation of assets and liabilities in double-entry bookkeeping 10. View of the cycle of assets in double-entry accounting 11. Financial statements and its structure 12. IFRS conceptual framework and principles of transfer of Slovak financial statements to financial statements IAS / IFRS 	
Recommended literature: <ol style="list-style-type: none"> 1. Saxunová, D.: Účtovníctvo I., cvičebnica A. Wolters Kluwer, Bratislava 2018 2. Zákon č. 431/2002 Z. z. o účtovníctve v znení neskorších predpisov 3. Zákon č. 595/2003 Z. z. o dani z príjmu v znení neskorších predpisov 	

Languages necessary to complete the course: English							
Ethics: The syllabus lists knowledge, skills, competences and transferable skills that the students will acquire by successfully completing the course. These will impact on their personal development and can be used both in their future careers and in their lives as active citizens in democratic societies. Following the provisions of Internal Regulation of the Comenius University Bratislava - Internal system of ensuring the quality of higher education of the Comenius University Bratislava, <i>each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge.</i> Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level. Following the provisions of Internal Regulation of the Comenius University Bratislava - Disciplinary regulations of the Comenius University Bratislava for students, <i>a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject.</i> Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.							
Notes:							
Past grade distribution Total number of evaluated students: 1209							
A	ABS	B	C	D	E	FX	M
16,87	0,0	13,9	13,4	11,75	15,47	28,62	0,0
Lecturers: doc. Ing. Jana Kajanová, PhD., Mgr. Lukáš Veteška, PhD.							
Last change: 11.06.2023							
Approved by:							