

Course descriptions

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COURSE DESCRIPTION

Academic year: 2022/2023							
University: Comenius University Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KKM/095B/21				Course title: Applied Mathematics for Managers			
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning							
Number of credits: 5							
Recommended semester: 2.							
Educational level: I.							
Prerequisites:							
Course requirements:							
Learning outcomes:							
Class syllabus:							
Recommended literature:							
Languages necessary to complete the course:							
Notes:							
Past grade distribution Total number of evaluated students: 124							
A	ABS	B	C	D	E	FX	M
9,68	0,0	9,68	16,13	16,94	25,81	16,13	5,65
Lecturers: doc. RNDr. Mária Bohdalová, PhD., Mgr. Peter Struk, PhD., Mgr. Stela Slámová, Mgr. Katarína Vechter Močarníková, PhD., Mgr. Dávid Kubek, Mgr. Veronika Bučková, Mgr. Kitty Klacsánová, PhD.							
Last change: 18.03.2024							
Approved by:							

STATE EXAM DESCRIPTION

Academic year: 2022/2023	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM/O4/15	Course title: Bachelor Thesis Defence
Number of credits: 3	
Recommended semester: 5., 6..	
Educational level: I.	
State exam syllabus:	
Last change: 14.09.2021	
Approved by:	

COURSE DESCRIPTION

Academic year: 2022/2023	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KIS/037B/22	Course title: Business Law
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 1.	
Educational level: I.	
Prerequisites:	
Antirequisites: (FM.KIS/049B/20 or FM.KIS/060B/21)	
Course requirements: - active participation in seminars - 2x ongoing written verification of knowledge + preparation of an assignment (30%) - verification of knowledge in written form (70%) Scale of assessment (preliminary/final): 30/70	
Learning outcomes: The student knows how to orient himself in the field of commercial legislation, which is an integral part of the business environment. After completing the subject, the student will acquire comprehensive knowledge in the field of starting and ending business activities in the form of business companies. He will become familiar with individual forms of business in the conditions of the Slovak Republic, start-up as a modern form of business, he will be able to choose the most suitable legal form of business company for him. The goal is to correctly interpret the relevant commercial regulations and to be able to apply the acquired knowledge in practice.	
Class syllabus: Definition of the term entrepreneurship, typology of entrepreneurship; business of Slovak and foreign persons; entrepreneur - definition, categories, identification features, company and its composition; legal forms of business companies - public business company, limited partnership, limited liability company, simple joint-stock company; joint stock company; start-up in the form of a business company; establishment and creation of business companies; liquidation and dissolution of commercial companies; registration in the commercial register; running a business - entities, terms of running a business, types of businesses, creation and termination of a business license.	
Recommended literature: [1] Peráček, T. - Mucha, B. Obchodné právo pre manažérov : vybrané kapitoly, 2019, 126 s. ISBN 978-80-223-4789-1. [2] Treľová, S. Obchodné právo : pre medzinárodný manažment. - 1. vyd. - Bratislava : Univerzita Komenského v Bratislave, 2014. - 124 s. ISBN 978-80-223-3689-5.	

[3] Act no. 513/1991 Coll. Commercial Code as amended
[4] Act no. 455/1991 Coll. on Trade Licensing, as amended
[5] Act no. 530/2003 Coll. on the Commercial Register and on Amendments to Certain Acts, as amended

Languages necessary to complete the course:

Slovak language

Notes:

Past grade distribution

Total number of evaluated students: 114

A	ABS	B	C	D	E	FX	M
21,93	0,0	28,07	11,4	9,65	6,14	22,81	0,0

Lecturers: doc. JUDr. PhDr. Silvia Treľová, PhD.

Last change: 29.09.2022

Approved by:

COURSE DESCRIPTION

Academic year: 2022/2023							
University: Comenius University Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KMn/002B/22				Course title: Coaching			
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning							
Number of credits: 3							
Recommended semester: 3., 5.							
Educational level: I., II.							
Prerequisites:							
Course requirements: Scale of assessment (preliminary/final): 30/70							
Learning outcomes: The aim of the course is to develop presentations skills of students. (It will be used video)							
Class syllabus: Type and structure of presentation Verbal and nonverbal aspects of presentation Practice of effective presentation skills 100% attendance is needed							
Recommended literature: [1] THILL, J. V. – BOVEĚ, C. L. Business Communication Essentials. New Jersey: Pearson, 2012. [5] WHETTEN, D. A. – CAMERON, K. S. 2011. Developing Management Skills. Pearson, 2011.							
Languages necessary to complete the course:							
Notes:							
Past grade distribution Total number of evaluated students: 25							
A	ABS	B	C	D	E	FX	M
60,0	0,0	24,0	0,0	0,0	0,0	16,0	0,0
Lecturers: doc. PhDr. Rozálie Sulíková, PhD.							
Last change: 08.03.2023							
Approved by:							

COURSE DESCRIPTION

Academic year: 2022/2023							
University: Comenius University Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KIS/076B/11				Course title: Computer Science			
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning							
Number of credits: 5							
Recommended semester: 1.							
Educational level: I., II.							
Prerequisites:							
Course requirements:							
Learning outcomes:							
Class syllabus:							
Recommended literature:							
Languages necessary to complete the course:							
Notes:							
Past grade distribution Total number of evaluated students: 2859							
A	ABS	B	C	D	E	FX	M
25,71	0,0	28,12	14,38	9,86	8,5	13,4	0,03
Lecturers: Mgr. Július Selecký, PhD., RNDr. Zuzana Kovačičová, PhD., Mgr. Eleonóra Beňová, PhD., Mgr. Martin Krajčík, PhD., Ing. Pavol Gono, RNDr. Eva Kostrecová, PhD., Mgr. Dorota Košecká							
Last change: 01.04.2022							
Approved by:							

COURSE DESCRIPTION

Academic year: 2022/2023							
University: Comenius University Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KIS/071B/22				Course title: Creating, Marketing and Management of E-shop			
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning							
Number of credits: 3							
Recommended semester: 4.							
Educational level: I.							
Prerequisites:							
Course requirements:							
Learning outcomes:							
Class syllabus:							
Recommended literature:							
Languages necessary to complete the course:							
Notes:							
Past grade distribution Total number of evaluated students: 42							
A	ABS	B	C	D	E	FX	M
38,1	0,0	35,71	11,9	0,0	0,0	11,9	2,38
Lecturers: Ing. Jaroslav Vojtechovský, PhD.							
Last change: 08.10.2023							
Approved by:							

COURSE DESCRIPTION

Academic year: 2022/2023	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMn/099M/12	Course title: Current Trends in Practice Management
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 3., 5.	
Educational level: I., II.	
Prerequisites:	
Course requirements: 100% Case study presentation Scale of assessment (preliminary/final): 100/0	
Learning outcomes: The aim is to give the graduate CUFM students the opportunity to get the first-hand information about present trends in the practice of management as an example from Slovnaft, a.s.	
Class syllabus: 1. Introduction to the course. Entrepreneurship in the oil refinery industry – specific features and trends. 2. Slovnaft’s response to the industry’s and global challenges. 3. Refinery I – managerial challenges in production. 4. Refinery II – management of production processes. 5. Logistics and management of BOPZ (i.e. Slovak acronym for work safety and health preservation at the workplace). 6. Financial management of the company I. 7. Financial management of the company II. 8. Trade. 9. Retail trade management in the time of crisis. 10. Basic rules of economic competition. 11. What is easier – to talk to the employees or to people from newspaper? Similarities and differences of internal and external communication in the strategically important company. 12. Human resource management I – Personnel management vs. HRM. 13. Human resource management II – Talent management	
Recommended literature: Slovnaft a.s. company sources.	
Languages necessary to complete the course: Slovak and English	

Notes:**Past grade distribution**

Total number of evaluated students: 598

A	ABS	B	C	D	E	FX	M
84,62	0,0	6,69	2,51	1,51	0,67	3,34	0,67

Lecturers: prof. Ing. Ján Rudy, PhD., doc. Mgr. Jana Fratričová, PhD.**Last change:** 29.11.2017**Approved by:**

COURSE DESCRIPTION

Academic year: 2022/2023							
University: Comenius University Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KIS/372B/20				Course title: Data Analysis in Management			
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning							
Number of credits: 3							
Recommended semester: 4.							
Educational level: I.							
Prerequisites:							
Course requirements:							
Learning outcomes:							
Class syllabus:							
Recommended literature:							
Languages necessary to complete the course:							
Notes:							
Past grade distribution Total number of evaluated students: 664							
A	ABS	B	C	D	E	FX	M
61,6	0,15	10,54	4,22	1,2	1,66	12,8	7,83
Lecturers: doc. Ing. Iveta Stankovičová, PhD., Mgr. Tadeáš Chujac, PhD., Ing. Rastislav Kulhánek, PhD., Mgr. Ester Federlová, Ing. Marián Mikolášik, Ing. Alica Kačmariková, PharmDr. Katarína Uchal', PhD.							
Last change: 08.02.2024							
Approved by:							

COURSE DESCRIPTION

Academic year: 2022/2023							
University: Comenius University Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KSP/375B/22				Course title: Design Thinking v online podnikaní			
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning							
Number of credits: 3							
Recommended semester: 3.							
Educational level: I.							
Prerequisites:							
Course requirements:							
Learning outcomes:							
Class syllabus:							
Recommended literature:							
Languages necessary to complete the course:							
Notes:							
Past grade distribution Total number of evaluated students: 26							
A	ABS	B	C	D	E	FX	M
76,92	0,0	7,69	3,85	0,0	0,0	11,54	0,0
Lecturers: Ing. Jaroslav Hul'vej, PhD., Ing. Jaroslav Vojtechovský, PhD.							
Last change: 18.09.2023							
Approved by:							

COURSE DESCRIPTION

Academic year: 2022/2023							
University: Comenius University Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KSP/070B/21				Course title: Development of Entrepreneurial Skills I			
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning							
Number of credits: 5							
Recommended semester: 3.							
Educational level: I.							
Prerequisites:							
Course requirements:							
Learning outcomes:							
Class syllabus:							
Recommended literature:							
Languages necessary to complete the course:							
Notes:							
Past grade distribution Total number of evaluated students: 147							
A	ABS	B	C	D	E	FX	M
46,26	0,0	34,01	11,56	2,04	0,0	2,04	4,08
Lecturers: doc. PhDr. Marian Holienka, PhD., Mgr. Miloš Mrva, PhD., Mgr. Juraj Mikuš, PhD.							
Last change: 18.09.2023							
Approved by:							

COURSE DESCRIPTION

Academic year: 2022/2023	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KSP/055B/16	Course title: Development of Entrepreneurial Skills II
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 4.	
Educational level: I.	
Prerequisites:	
Course requirements: Continuous evaluation for the results achieved during the semester (100 percent). The student submits the results of his/her work during the semester. The student's work focuses on the development and validation of a concept and implementation plan for a micro-business plan within student teams. The work during the semester forms the basis for the course evaluation. The output is a prepared and validated micro-enterprise project concept and relevant documentation. The assessment of the course is in accordance with the CU Study Regulations and the individual grading scales are awarded on the basis of an applied point system that reflects the degree of success in completing the course. Scale of assessment (preliminary/final): Continuous evaluation 100%	
Learning outcomes: The objective of the course is to practice students' entrepreneurial skills in practical application. Students will create their own business idea on which they will test different methods and techniques through which they will transform their idea from initial idea to one that is validated with potential customers.	
Class syllabus: 1. Introduction to the subject 2. Startup ecosystem in Slovakia and presentation of the StartupDen virtual accelerator 3. Identification and validation of business ideas 4. Customer feedback 5. Prototyping 6. Business models 7. Lean Canvas and MVP tuning 8. Final presentations	
Recommended literature: HOLIENKA, M. Podnikanie: Podnikavosť, tvorba a rozvoj podnikateľských nápadov a príležitostí. Bratislava: Univerzita Komenského v Bratislave, 2018.	

OSTERWALDER, A. – PIGNEUR, Y. 2010. Business Model Generation. John Wiley and Sons, 2010. ISBN 978-04-708-7641-1

RIES, E. 2011. The Lean Startup. New York : Crown Business, 2011. ISBN 978-03-078-8789-4

RIGBY, G. 2011. Business Planning for Entrepreneurs. Hampshire : Harriman House, 2011. ISBN 978-08-571-9178-6

Webové sídlo Akademickej knižnice UK – externé informačné zdroje prístupné pre UK: <http://uniba.sk/o-univerzite/fakulty-a-dalsie-sucasti/akademicka-kniznica-uk/externe-informacne-zdroje/>.

Virtuálny akcelerátor Rozbehni sa: <https://rozbehnisa.sk/>

Languages necessary to complete the course:

Slovak, English

Notes:

In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may be connected with enforcing accompanying legal consequences on academic, (...) disciplinary level.

In accordance with the regulations of the internal regulation No. 13/2018 approved by the Academic senate of Comenius University in Bratislava the Disciplinary Regulations of Comenius University in Bratislava for Students, a disciplinary offence of a student is any form of copying or forbidden cooperation or providing answers during written or oral examination (assessment of knowledge) or during preparation for it within the course, or using technical devices or any information carriers in other than allowed ways during written or oral evaluation of study results (assessment of knowledge) or during preparation for it within the course. Committing a disciplinary offence may lead to imposing some disciplinary precautions on the student: admonition, conditional suspension of studies or dismissal from studies.

Past grade distribution

Total number of evaluated students: 209

A	ABS	B	C	D	E	FX	M
39,23	0,0	32,54	17,7	4,78	3,35	0,0	2,39

Lecturers: Mgr. Miloš Mrva, PhD.

Last change: 31.03.2022

Approved by:

COURSE DESCRIPTION

Academic year: 2022/2023	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KSP/065B/21	Course title: Development of Entrepreneurial Thinking
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 2.	
Educational level: I.	
Prerequisites:	
Course requirements: Students submit the results of their coursework in seven assignments allocated throughout the semester. The maximum points to achieve from the assignments is 100. The assignments are submitted electronically and shared with teachers and peers and presented and discussed on seminars. Active class participation is required to accomplish the course.	
Learning outcomes: Development of personal initiative and entrepreneurial thinking of students. Developing abilities to identify problems in the world around. Developing an internal motivation to solve problems.	
Class syllabus: 1. Course introduction 2. Entrepreneurial thinking 3. Identification of own personal framework (network, abilities, passion) 4. Curiosity 5. Developing curiosity 6. Ability to observe and perceive relationships 7. Think like a traveler 8. Observation analysis 9. Streetcombing 10. Consultations 11. Final presentation	
Recommended literature: [1] ĎURICOVÁ, I. 99 inšpiratívnych podnikateľských nápadov. Inventic, 2012. ISBN 978-80-971172-0-7. [2] PIKO, M. 59 inšpiratívnych podnikateľských príbehov. Inventic, 2013. ISBN 978-80-971172-1-4 [3] LUKNIČ, A. S. Manažment kreativity a inovácií. Bratislava: Univerzita Komenského v Bratislave, 2008. ISBN 978-80-223-2452-6.	

- [4] BARON, R. A., HMIELESKI, K. M. Essentials of Entrepreneurship. Second Edition. Changing the World, One Idea at a Time. Cheltenham: Edward Elgar, 2018.
- [5] BJERKE, B. About Entrepreneurship. Cheltenham: Edward Elgar, 2013.
- [6] BAUM, J. R. et al., eds. The Psychology of Entrepreneurship. New York, NY: Psychology Press, 2012.

Languages necessary to complete the course:

Slovak

Notes:

In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may be connected with enforcing accompanying legal consequences on academic, (...) disciplinary level.

In accordance with the regulations of the internal regulation No. 13/2018 approved by the Academic senate of Comenius University in Bratislava the Disciplinary Regulations of Comenius University in Bratislava for Students, a disciplinary offence of a student is any form of copying or forbidden cooperation or providing answers during written or oral examination (assessment of knowledge) or during preparation for it within the course, or using technical devices or any information carriers in other than allowed ways during written or oral evaluation of study results (assessment of knowledge) or during preparation for it within the course. Committing a disciplinary offence may lead to imposing some disciplinary precautions on the student: admonition, conditional suspension of studies or dismissal from studies.

Past grade distribution

Total number of evaluated students: 108

A	ABS	B	C	D	E	FX	M
50,0	0,0	20,37	7,41	7,41	3,7	8,33	2,78

Lecturers: doc. PhDr. Marian Holienka, PhD., Mgr. Juraj Mikuš, PhD.

Last change: 14.02.2022

Approved by:

COURSE DESCRIPTION

Academic year: 2022/2023							
University: Comenius University Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KSP/376B/22				Course title: Digital Entrepreneurship			
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning							
Number of credits: 3							
Recommended semester: 4.							
Educational level: I.							
Prerequisites:							
Course requirements:							
Learning outcomes:							
Class syllabus:							
Recommended literature:							
Languages necessary to complete the course:							
Notes:							
Past grade distribution Total number of evaluated students: 18							
A	ABS	B	C	D	E	FX	M
44,44	0,0	27,78	5,56	0,0	5,56	0,0	16,67
Lecturers: Mgr. Juraj Mikuš, PhD., Mgr. Vincent Karovič, PhD.							
Last change: 19.02.2024							
Approved by:							

COURSE DESCRIPTION

Academic year: 2022/2023							
University: Comenius University Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KIS/ECB/11				Course title: E-commerce			
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning							
Number of credits: 3							
Recommended semester: 3.							
Educational level: I.							
Prerequisites:							
Course requirements:							
Learning outcomes:							
Class syllabus:							
Recommended literature:							
Languages necessary to complete the course:							
Notes:							
Past grade distribution Total number of evaluated students: 451							
A	ABS	B	C	D	E	FX	M
78,71	0,0	8,43	5,1	1,11	2,22	3,99	0,44
Lecturers: Ing. Jaroslav Vojtechovský, PhD.							
Last change: 08.10.2023							
Approved by:							

STATE EXAM DESCRIPTION

Academic year: 2022/2023	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/S06/15	Course title: Economics and Finance
Number of credits: 1	
Recommended semester: 5., 6..	
Educational level: I.	
State exam syllabus:	
Last change: 16.09.2021	
Approved by:	

COURSE DESCRIPTION

Academic year: 2022/2023	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/006B/00	Course title: English for Managers I
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 2	
Recommended semester: 1.	
Educational level: I.	
Prerequisites:	
Recommended prerequisites: Knowledge of English language on B2 level.	
Course requirements: 12% for active participation in classes, 12% for mid-term test, 16% for two writing assignments, 10% for a grammar test and 50% for the final test at the end of semester Scale of assessment (preliminary/final): 50/50	
Learning outcomes: By completing the course the student extends his/her vocabulary related to management, human resources and strategic management. The telephoning skill is practiced. He/she will be able to create a structured professional CV, as well as to write a letter of application.	
Class syllabus: Topics: <ul style="list-style-type: none"> • English language – Lingua Franca of the 21st century • Numbers in managerial work • Fundamental principles of management • Company structure • Human resource management • Types of companies: ltd, plc, family businesses, self-proprietorship • Setting up a business • Styles of Management • Competition and Markets • Travelling Managerial skills: Telephoning Writing: CV and a Letter of Application Grammar: Tense review, prepositions with verbs, nouns and adjectives, modals.	
Recommended literature: Internal material distributed at the beginning of semester. an MacKenzie: English for Business studies. Thir Edition. CUP 2010	

<p>Emmerson, P.: Business Builder. Modules 1, 2, 3. MacMillan 2009 Emmerson, P.: Business Builder. Modules 4, 5, 6. MacMillan 2009 Emmerson, P.: Business Grammar Builder, MacMillan 2009. Mascull, B.: Business Vocabulary in Use. Third edition. CUP 2017 Lowe, S.: Telephoning. Klett 2017. Murphy, R.: English Grammar in Use for intermediate learners, fourth edition. CUP 2012. Oxford Business English Dictionary. OUP 2008.</p>							
<p>Languages necessary to complete the course: English on B2 level.</p>							
<p>Notes:</p>							
<p>Past grade distribution Total number of evaluated students: 4462</p>							
A	ABS	B	C	D	E	FX	M
16,97	0,04	26,56	20,87	13,87	12,89	8,81	0,0
<p>Lecturers: Mgr. Alexandra Mittelman, PhD., MBA, Mgr. Lenka Procházková, PhD., PaedDr. Jarmila Brtková, PhD., Mgr. Ľudmila Žalkovičová</p>							
<p>Last change: 18.09.2023</p>							
<p>Approved by:</p>							

COURSE DESCRIPTION

Academic year: 2022/2023	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/007B/00	Course title: English for Managers II
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 2	
Recommended semester: 2.	
Educational level: I.	
Prerequisites:	
Recommended prerequisites: English for Managers I	
Course requirements: 9 % for active participation in class, 3 % for regularly done homework, 10 % for negotiating, 15 % for mid-term test, 13 % for writing assignment and 50 % for final test taken at the end of the semester while the minimum to pass the test is 21 %. Scale of assessment (preliminary/final): 50/50	
Learning outcomes: By completing the course the student will acquire vocabulary from the field of economics, international trade, banking, accounting, stock exchange and insurance. He/she will learn terminology and phrases from negotiating, and will be able to use them while negotiating with other students in class. He/she can write a professional report.	
Class syllabus: Topics: <ul style="list-style-type: none"> • Global economy in 21st century • International trade: export, import, incoterms • Banking • Company finances • Accounting • Stock exchange, shares and bonds • Insurance • Types of businesses: with limited liability, public companies, partnerships, sole traders • Establishing a business – business plan Managerial skill: negotiating Writing: Business report Grammar: Countable and uncountable nouns, verbs “do“ and “make“, conditionals, contrasts, relative clauses.	
Recommended literature:	

<p>Internal materials distributed at the beginning and during the term. Ian MacKenzie: English for Business Studies. Third Edition. CUP 2010. Emmerson, P.: Business Builder. Modules 7, 8, and 9. MacMillan 2009. Mascull, B.: Business Vocabulary in Use. Third edition. CUP 2017 McCarthy, M. et al. Grammar for Business. CUP 2009. Law, J.: Dictionary of Finance and Banking. OUP, 2018. Doplňit': MacKenzie, I.: Professional English in Use: Finance. CUP 2006.</p>							
<p>Languages necessary to complete the course: English on the level B2</p>							
<p>Notes:</p>							
<p>Past grade distribution Total number of evaluated students: 4621</p>							
A	ABS	B	C	D	E	FX	M
11,58	0,02	22,53	20,52	19,0	17,33	9,02	0,0
<p>Lecturers: Mgr. Lenka Procházková, PhD., Mgr. Alexandra Mittelman, PhD., MBA, PaedDr. Jarmila Brtková, PhD., Mgr. Ľudmila Žalkovičová, Mgr. Zuzana Tenglerová</p>							
<p>Last change: 08.04.2022</p>							
<p>Approved by:</p>							

COURSE DESCRIPTION

Academic year: 2022/2023	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/162B/22	Course title: English for Managers III
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 2	
Recommended semester: 4.	
Educational level: I.	
Prerequisites:	
Recommended prerequisites: English for Managers I, English for Managers II	
Course requirements: Active participation in classes - 12%; mid-term test - 12%; presentation - 16%; test at the end of semester - 60%. Scale of assessment (preliminary/final): 40/60	
Learning outcomes: By completing the course students acquire vocabulary from retailing, marketing, brand management, advertising and media. They can communicate professionally in workplace as well as with external partners in English. They get knowledge of terminology and phrases from CSR. They learn basic legal terminology from the field of corruption, bribery as well as economic crime. Students can prepare and give a fifteen minute presentation.	
Class syllabus: Topics: Retail in the 21st century E-commerce Marketing, marketing mix Brand management Advertising Media and PR Managerial communication CSR - social responsibility of companies, volunteerism Ethical behavior of organizations, the code of conduct Corruption, bribery and crime. Managerial skill: presentations Grammar: indirect speech, verb patterns, passive voice.	
Recommended literature: Recommended Literature:	

<p>Internal materials distributed at the beginning and during the term. Ian MacKenzie: English for Business Studies. Third Edition. CUP 2010. Powell, M.: Presenting in English. Heinle 2011. Farral, C., Lindsley, M.: Professional English in Use - Marketing. CUP 2008. Emmerson, P.: Business Builder. Modules 7, 8, and 9. MacMillan 2009. Mascull, B.: Business Vocabulary in Use. Third edition. CUP 2017. McCarthy, M. et al. Grammar for Business. CUP 2009. Oxford Business English Dictionary. OUP 2008.</p>							
Languages necessary to complete the course:							
Notes:							
Past grade distribution							
Total number of evaluated students: 210							
A	ABS	B	C	D	E	FX	M
23,33	0,0	23,33	15,71	6,19	5,24	14,29	11,9
<p>Lecturers: Mgr. Zuzana Tenglerová, PaedDr. Jarmila Brtková, PhD., Mgr. Alexandra Mittelman, PhD., MBA, Mgr. Lenka Procházková, PhD., Mgr. Ľudmila Žalkovičová</p>							
Last change: 18.09.2023							
Approved by:							

COURSE DESCRIPTION

Academic year: 2022/2023	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KSP/019B/00	Course title: Entrepreneurship
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 3.	
Educational level: I.	
Prerequisites:	
Recommended prerequisites: Managerial Informatics, Accounting, Fundamentals of Finance, Marketing, Law	
Course requirements: During the semester, a student can get up to 75 points. For the final exam, a student can earn up to 25 points. Evaluation of students' work during the semester is divided into five milestones: 1. 10%: Milestone 1– Idea creation / Identification 2. 10%: Milestone 2 – Customers – Persona / Empathy map 3. 15%: Milestone 3 – Lean canvas (Business model canvas) 4. 15%: Milestone 4 – Creative output / Investor Pitch 5. 25%: Milestone 5 – Business plan The overall evaluation is in accordance with the faculty evaluation system: A = 91-100%; B = 81-90%; C = 73-80%; D = 66-72%; E = 65-60%; F = 0-59% points. Scale of assessment (preliminary/final): 75%/25%	
Learning outcomes: To acquaint students with the nature of entrepreneurship, its importance and role. Develop an entrepreneurial mindset and characteristics, highlight their importance not only in the business context. Develop the ability to seek opportunities and ideas, refine them and formulate into business models. Learn the basic techniques of business planning and practice them with concrete examples. Understand the overall context of the operation and management of a company. Make familiar with the practicalities of starting a business.	
Class syllabus: 1. Course introduction, Introduction to entrepreneurship 2. Entrepreneurial characteristics, creativity 3. Opportunities recognition and exploitation, ideas generation and development, innovation 4. Business model, business model canvas/lean canvas 5. Start-ups and their support 6. Business model innovation, testing and validation 7. Business planning and business plan 8. Legal aspects of business in Slovakia 9. Financial aspects 10. Guest lecture 11. Marketing 12. SME management and its specifics 13. Final exam	
Recommended literature: [1] STOKES, D., WILSON, N. Small Business Management and Entrepreneurship. Cengage Learning EMEA, 2010. ISBN 978-1-4080-1799-9. [2] BLANK, S. The Startup Owner's	

Manual. K & S Ranch, 2012. ISBN 9780984999309. [3] KAPLAN, J. Startup: A Silicon Valley Adventure. Penguin, 1995. ISBN 9780140257311. [4] RIES, E. The Lean Startup. Crown Business, 2011. ISBN 9780307887894. [5] OSTERWALDER, A., PIGNEUR, Y. Business Model Generation. John Wiley & Sons, 2010. ISBN 978-0470-87641-1.

Languages necessary to complete the course:

Slovak, English

Notes:

Past grade distribution

Total number of evaluated students: 2431

A	ABS	B	C	D	E	FX	M
10,74	0,0	34,59	30,52	13,74	9,42	0,9	0,08

Lecturers: Mgr. Miloš Mrva, PhD., Mgr. Juraj Mikuš, PhD.

Last change: 18.09.2023

Approved by:

COURSE DESCRIPTION

Academic year: 2022/2023	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMM/278AM/22	Course title: European Integration
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 5.	
Educational level: I., II.	
Prerequisites:	
Recommended prerequisites: French language level B1 / legal and economic vocabulary	
Course requirements: Active participation in the course, presentation, final exam Scale of assessment (preliminary/final): 40%/60%	
Learning outcomes: Knowledge of the main steps and processes of European integration	
Class syllabus: Session 1 The European Union: why? Choice of presentations Session 2 The history of European construction "From the European communities of 6 to the European Union of 27" Presentation: Slovakia's integration into the EU Session 3 The legal nature of the EU The Costa / ENEL case Presentation: "Structure of intergovernmental or supranational cooperation: the true nature of the EU" Session 4 The institutions of the European Union: the committee Presentation: The Commission and EU Foreign Policy Session 5 The institutions of the European Union: the European Council and the Council Presentation: Are the European Council and the Council the most powerful institutions in the EU? Session 6 The institutions of the European Union: the parliament	

Presentation: The evolving role of the European Parliament since its inception.

Session 7

Legal sources of EU law

Presentation: the place of European law in the hierarchy of French and Slovak standards

Session 8

The Council of Europe

Presentation: Multi-governance, subsidiarity and Europe of the regions

Session 9

The protection of fundamental rights within the EU

Presentation: The EU Charter of Fundamental Rights and the European Convention on Human Rights.

Session 10

Economic and Monetary Union and the Euro

Presentation: the role of the European central bank and central banks in the euro zone

Session 11

The EU budget

Presentation: Regional policy and structural funds

Session 12

The challenges of European construction

Recommended literature:

[1] Badie, B. (1999). Un monde sans souveraineté. Les Etats entre ruse et responsabilité. In: Politique étrangère, n°2 - 1999 - 64#année. pp. 410-411.

[2] Bafoil, F. (2006). Europe centrale et orientale. Mondialisation européenne et changement social. Paris, Presses de Sciences Po.

[3] Bodin, J. (1576) « La république »

[4] Chevallier, J. (2008). L'Etat post-moderne, Collection droit et société, 3ème Edition, Paris, LGDJ.

[5] Delmas-Marty, M. (2007). Les forces imaginantes du droit, vol. III. La refondation des pouvoirs, Etudes juridiques comparatives et internationalisation du droit. Editions du Seuil, janvier 2007.

[6] Fareed, Z. (1998). De la démocratie illibérale, Le Débat, vol. 99, no. 2, 1998, pp. 17-26.

[7] Herrera, C. M. (2005). Un juriste aux prises du social. Sur le projet de Georges Scelle, Revue Française d'Histoire des Idées Politiques, p. 113-137. Disponible sur: <https://www.cairn-int.info/revue-francaise-d-histoire-des-idees-politiques1-2005-1-page-113.htm>.

[8] Scelle, G. (1932). Précis de Droit des Gens. Principes et Systématique. Première Partie. Introduction, Le Milieu Inter social. Paris, Recueil Sirey.

Languages necessary to complete the course:

French

Notes:

In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may be connected with enforcing accompanying legal consequences on academic, (...) disciplinary level.

In accordance with the regulations of the internal regulation No. 13/2018 approved by the Academic senate of Comenius University in Bratislava the Disciplinary Regulations of Comenius University in Bratislava for Students, a disciplinary offence of a student is any form of copying or forbidden cooperation or providing answers during written or oral examination (assessment of knowledge) or during preparation for it within the course, or using technical devices or any information carriers in other than allowed ways during written or oral evaluation of study results (assessment of knowledge) or during preparation for it within the course. Committing a disciplinary offence may lead to imposing some disciplinary precautions on the student: admonition, conditional suspension of studies or dismissal from studies.

Past grade distribution

Total number of evaluated students: 9

A	ABS	B	C	D	E	FX	M
33,33	0,0	33,33	0,0	0,0	0,0	11,11	22,22

Lecturers: doc. PhDr. Marian Šuplata, PhD.

Last change: 05.10.2022

Approved by:

COURSE DESCRIPTION

Academic year: 2022/2023							
University: Comenius University Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KSP/068B/21				Course title: Foundations of Entrepreneurship for Non-Management Fields of Study			
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning							
Number of credits: 3							
Recommended semester: 3., 5.							
Educational level: I.							
Prerequisites:							
Course requirements:							
Learning outcomes:							
Class syllabus:							
Recommended literature:							
Languages necessary to complete the course:							
Notes:							
Past grade distribution Total number of evaluated students: 348							
A	ABS	B	C	D	E	FX	M
66,95	0,0	14,94	4,89	4,31	6,9	1,44	0,57
Lecturers: Mgr. Miloš Mrva, PhD., PhDr. Oskar Karlík, PhD.							
Last change: 18.09.2023							
Approved by:							

COURSE DESCRIPTION

Academic year: 2022/2023							
University: Comenius University Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KMM/003B/20				Course title: French			
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning							
Number of credits: 3							
Recommended semester: 1., 3.							
Educational level: I.							
Prerequisites:							
Course requirements: Ce cours s'appuie sur une méthode de français professionnel et des affaires, et s'adresse à des étudiants suivant le programme universitaire de la faculté de Management qui ont un niveau débutant A1/A2. Ce cours est adapté aux grands adolescents et jeunes adultes et permet à l'apprenant d'être actif tout en développant progressivement son autonomie en langue française. Les thèmes abordés sont motivants et les tâches proposées sont le reflet de situations authentiques. La méthode est ancrée dans la vie quotidienne et offre la possibilité d'acquérir des savoir-faire langagiers complétés par une sensibilisation à la culture française et francophone. Ce cours répond aux besoins classiques d'acquisition des bases linguistiques françaises dans un contexte plus professionnel ou de recherche d'emploi dans un environnement francophone. Le cours est basé sur une communication active, claire et structurée en s'appuyant principalement sur une méthode élaborée par CLE-International/Sejer.							
Learning outcomes:							
Class syllabus:							
Recommended literature: Quartier d'affaires, français professionnel et des Affaires. Objectif Express, le monde professionnel en Français.							
Languages necessary to complete the course: Français / French							
Notes:							
Past grade distribution Total number of evaluated students: 137							
A	ABS	B	C	D	E	FX	M
41,61	0,0	27,01	13,14	3,65	2,19	10,95	1,46
Lecturers: Mgr. Olivier Dumontel							

Last change: 11.04.2022

Approved by:

COURSE DESCRIPTION

Academic year: 2022/2023	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMM/002B/19	Course title: French II
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 2., 4.	
Educational level: I.	
Prerequisites:	
Course requirements: <p>Ce cours s'appuie sur une méthode de français professionnel et des affaires, et s'adresse à des étudiants suivant le programme universitaire de la faculté de Management qui ont un niveau débutant A1/A2. Ce cours est adapté aux grands adolescents et jeunes adultes et permet à l'apprenant d'être actif tout en développant progressivement son autonomie en langue française. Les thèmes abordés sont motivants et les tâches proposées sont le reflet de situations authentiques. La méthode est ancrée dans la vie quotidienne et offre la possibilité d'acquérir des savoir-faire langagiers complétés par une sensibilisation à la culture française et francophone. Ce cours répond aux besoins classiques d'acquisition des bases linguistiques françaises dans un contexte plus professionnel ou de recherche d'emploi dans un environnement francophone. Le cours est basé sur une communication active, claire et structurée en s'appuyant principalement sur une méthode élaborée par CLE-International/Sejer.</p>	
Learning outcomes:	
Class syllabus:	
Recommended literature: <ul style="list-style-type: none"> • Quartier d'Affaires – Français Professionnel et des affaires – Niveau A1. CLE international, 2017. ISBN 978-2-09-038666-0 • Vocabulaire progressif du Français des Affaires, CLE international, ISBN 209-033803-2 • Agenda, Méthode de français, Hachette-Français Langue étrangère, 2011. ISBN 978-2-01-155802-2 • Vocabulaire progressif du Français, CLE international, 2007. ISBN 978-2-09-033872-2 • Affaires à suivre, Hachette, CCI de Paris, 2001. ISBN 2-01-155164-1 • L'entreprise, Hachette, CLEP, 1996. ISBN 2-01-15-4995-7 • Français/com, CLE international, 2002. ISBN 209-033171-4 • Objectif Express, le monde professionnel en français, Hachette, 2009. ISBN 978-0-01-155009-0 • Objectif Express, Le monde professionnel en français, Cahier d'activités, Hachette, 2009. ISBN 978-0-01-155510-6 • AlterEgo, méthode français, Hachette, 2006. ISBN 978-2-01-155420-8 	

- Français Facile : <https://www.francaisfacile.com/>
- Campus1, méthode de français, CLE international, 2002. ISBN 978-2-09-033308-4
- Campus2, méthode de français, CLE international, 2002. ISBN 978-2-09-033317-6
- Campus3, méthode de français, CLE international, 2003. ISBN 978-2-09-033245-2
- Alors ? Méthode de français sur l'approche par compétences, Didier, 2009. ISBN 978-2-278-06073-3
- Alors ? Cahier de grammaire, Didier, 2009. ISBN 978-2-278-06466-3

Languages necessary to complete the course:

-

Notes:

Past grade distribution

Total number of evaluated students: 105

A	ABS	B	C	D	E	FX	M
47,62	0,0	29,52	10,48	1,9	6,67	2,86	0,95

Lecturers: Mgr. Olivier Dumontel

Last change: 11.04.2022

Approved by:

COURSE DESCRIPTION

Academic year: 2022/2023	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMM/005B/20	Course title: French III
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 1., 3.	
Educational level: I.	
Prerequisites:	
Course requirements: <p>Apprentissage du français dans un environnement plus orienté professionnel et vers celui des affaires. Ce cours s'adresse principalement à des étudiants débutants qui souhaitent découvrir ou améliorer leur français en contexte professionnel ou de rechercher d'emploi dans un environnement francophone. Le programme couvre le niveau A1-A2 avec des bases solides et prépare à l'examen de DELF Pro A1/A2 et également a diplôme de français professionnel de la Chambre et de Commerce et d'Industrie de Paris. Cet apprentissage permet d'enrichir et de compléter son profil professionnel en abordant des aspects culturels francophones de manière globale et non stéréotypées.</p> <p>Scale of assessment (preliminary/final): La note finale tiendra compte du travail fourni (participation et présentation) pendant le semestre et également de l'examen écrit final. Le travail de présentation sera réalisé à l'oral et comptera pour 40 points de la note finale. Plusieurs mises en situations seront proposées aux étudiants qui leur permettront de mieux appréhender le monde entrepreneurial multiculturel. La participation à ces mises en situation sera également comptabilisée dans la note finale. L'étudiant pourra obtenir une note de 0 à 10 points. Un examen final, écrit, sera proposé sous forme de questions relatives aux notions développées dans les chapitres composant le programme. Pendant la période d'examen, l'étudiant peut obtenir les 50 points restants. Cette évaluation est conforme au règlement des études de l'Université et aux niveaux individuels de classification. Les échelles de notation sont attribuées sur la base du système de points appliqué. Un minimum de 91 est requis pour obtenir une note A. Pour obtenir une note de B au moins 81 pour cent. Pour obtenir une note de C au moins 73 pour cent, une note D d'au moins 66 % et une note E d'au moins 60 %. Les crédits ne seront pas attribués un étudiant qui gagne moins de 60 pour cent.</p>	
Learning outcomes: <p>Savoir présenter un produit ou un service, se renseigner sur un produit, parler des prix, savoir négocier le prix et acheter ou vendre le produit. Savoir réserver une chambre d'hôtel, de régler la chambre d'hôtel, réserver et prendre un taxi, parler des moyens de transports, expliquer et comprendre un itinéraire, comprendre une invitation, avoir des échanges informels avec des collègues.</p>	

Class syllabus:							
Recommended literature: Quartier d'affaires, français professionnel et des Affaires. Objectif Express, le monde professionnel en Français							
Languages necessary to complete the course: Français / French							
Notes:							
Past grade distribution Total number of evaluated students: 38							
A	ABS	B	C	D	E	FX	M
50,0	0,0	28,95	5,26	2,63	0,0	7,89	5,26
Lecturers: Mgr. Olivier Dumontel							
Last change: 26.02.2024							
Approved by:							

COURSE DESCRIPTION

Academic year: 2022/2023	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMM/004B/19	Course title: French IV
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 2., 4.	
Educational level: I.	
Prerequisites:	
Course requirements: <p>Ce cours s'appuie sur une méthode de français professionnel et des affaires, et s'adresse à des étudiants suivant le programme universitaire de la faculté de Management qui ont un niveau débutant A2/B1. Ce cours est adapté aux grands adolescents et jeunes adultes et permet à l'apprenant d'être actif tout en développant progressivement son autonomie en langue française. Les thèmes abordés sont motivants et les tâches proposées sont le reflet de situations authentiques. La méthode est ancrée dans la vie quotidienne et offre la possibilité d'acquérir des savoir-faire langagiers complétés par une sensibilisation à la culture française et francophone. Ce cours répond aux besoins classiques d'acquisition des bases linguistiques françaises dans un contexte plus professionnel ou de recherche d'emploi dans un environnement francophone. Le cours est basé sur une communication active, claire et structurée en s'appuyant principalement sur une méthode élaborée par CLE-International/Sejer.</p> <p>Scale of assessment (preliminary/final): L'évaluation continue comprend deux parties :A chaque séance, l'étudiant peut gagner un certain nombre de points pour sa participation active. Cela permettra d'évaluer les connaissances acquises à partir du cours magistral et du travail en autonomie réalisé à partir de la littérature obligatoire. Une séance est divisée en deux parties - dans la première partie, les étudiants présenteront les devoirs préparés- dans la deuxième partie, il y aura une discussion sur les supports de cours et un exposéLe projet de semestre est élaboré en continu dans des classes individuelles, un devoir spécifique est donné une semaine à l'avance. • Tout au long du semestre, les étudiants travailleront sur différents thèmes • Les étudiants peuvent travailler en groupe de maximum deux étudiants. • Les devoirs sont soumis par voie électronique (au plus tard un jour ouvrable avant le cours) à l'adresse olivier.dumontel@fm.uniba.sk (les étudiants communiquent exclusivement via les adresses e-mail universitaires). • Les devoirs doivent être élaborés selon les règles académiques, en respectant les exigences formelles de l'éthique académique. En cas de violation de celles-ci, le processus suivra les règles internes de l'université et de la faculté en matière de non-respect des règles académiques.La conséquence des cours manqués sans excuse, du manque de préparation pour les cours ainsi que de la remise tardive du devoir est une perte de 10 points.La condition préalable pour pouvoir participer à l'examen final est la participation aux cours, la présentation de l'exposé et la participation à la revue de presse aux projets (conférence de l'Ambassadeur de France en Slovaquie, Forum</p>	

étudiants-entreprises 2022) L'examen de fin de semestre prend une forme écrite contenant plusieurs questions ouvertes et fermées. Chaque étudiant a le droit d'être informé de l'évaluation de son examen, des erreurs et des réponses correctes - pour répondre à cette exigence, l'étudiant a la possibilité de consulter les réponses à l'examen. L'examen de rattrapage prend une forme orale, un étudiant répond à deux questions auxquelles il répond immédiatement. Conformément aux dispositions du règlement intérieur n° 16/2017 du recteur de l'Université Comenius publié dans le code éthique de l'Université Comenius de Bratislava, chaque étudiant acquiert honnêtement ses résultats, ne triche pas et n'utilise pas de pratiques malhonnêtes lors de l'évaluation des connaissances acquises. Les cas de violation du code d'éthique de l'Université Comenius peuvent être considérés comme une violation des obligations découlant des réglementations légales, (...). Une telle violation peut entraîner l'application des conséquences juridiques qui l'accompagnent au niveau académique, (...) disciplinaire. Conformément au règlement du règlement intérieur n° 13/2018 approuvé par le sénat académique de l'Université Comenius de Bratislava, le règlement disciplinaire de l'Université Comenius de Bratislava pour les étudiants, une infraction disciplinaire d'un étudiant est toute forme de copie ou de coopération interdite ou fournir des réponses lors d'un examen écrit ou oral (évaluation des connaissances) ou lors de la préparation de celui-ci dans le cadre du cours, ou l'utilisation des dispositifs techniques ou tout support d'information d'une manière autre que celle autorisée lors de l'évaluation écrite ou orale des résultats de l'étude (évaluation des connaissances) ou lors de la préparation du cours. Commettre une faute disciplinaire peut entraîner certaines sanctions : avertissement, suspension conditionnelle des études ou exclusion.

Learning outcomes:

- Exprimer l'appartenance
- Dire le droit. Réclamer, donner des directives à l'oral et à l'écrit
- Gérer l'argent
- Décrire, définir un objet. Donner sa fonction
- Parler de la vie professionnelle
- Exprimer les rapports de temps. Faire une chronologie
- Rapporter des paroles
- Indiquer les circonstances d'une action
- Parler d'éducation, de recherche, d'histoire
- Réfléchir à l'apprentissage du vocabulaire
- Savoir préciser les circonstances d'une action en employant le participe présent et le gérondif
- Savoir réaliser une chronologie, exprimer ce qui s'est passé avant et se passera après.
- Employer le plus-que-parfait et savoir se situer dans le temps
- Connaître l'histoire de France, les grandes questions de l'histoire de France
- Savoir décrire un personnage historique
- Être capable de rapporter des paroles ou des pensées passées
- Parler de l'éducation, des études, du rapport à l'autorité, de l'enseignement et de son évolution, des relations entre parents et enfants
- Vocabulaire spécifique sur les professions et les activités qui correspondent
- Savoir exprimer le contraire d'une action. Exprimer une opposition. Être contre ou favorable.
- Savoir mettre en valeur des qualités
- Parler du hasard et des jeux, de la chance, de l'indifférence
- Savoir utiliser les constructions négatives complexes
- Parler des sports, des lieux de pratiques, des objets utilisés pour la pratique et des actions pour le réaliser
- Vocabulaire spécifique lié au sport

- Décrire des mouvements précisant où l'on se dirige. Préciser un itinéraire, vérifier si les indications sont fausses ou vraies
- Parler de situations imprécises
- Commenter un voyage
- Savoir négocier de meilleurs prix
- Parler de la musique, des instruments, de la chanson, de l'orchestre
- Comprendre des récits écrits au passé simple, au passé antérieur
- Parler de l'anticipation en utilisant les expressions du futur qui expriment l'antériorité ou l'idée de proximité
- Parler de la ville, de sa périphérie, de la banlieue, des moyens de transport...
- Savoir critiquer ou répondre aux critiques.
- Exprimer la concession avec le subjonctif et l'indicatif
- Présenter une évolution et un changement ou une progression de quelque-chose
- Parler de la science et de la science-fiction en utilisant les mots clés liés au progrès de la technique et de la technologie
- Parler de la nourriture, de recette, de comportements alimentaires, des changements alimentaires...
- Parler des rythmes de l'année et des habitudes d'un pays.
- Exprimer l'éventualité et le regret en employé le conditionnel passé
- Formuler des hypothèses et des suppositions
- Savoir exprimer ses goûts et ses préférences. Exprimer son appréciation.
- Parler des hommes et des femmes, de la parité, des différences générationnelles, de l'évolution des rôles dans la société...
- Parler des réformes, des projets de réforme au niveau de l'éducation, du travail, de la société en générale, des arts, spectacles
- Savoir négocier, exprimer des conditions, exprimer la confiance ou la méfiance
- Comprendre la société française, les groupes sociaux, la question de l'immigration
- Parler des maladroites interculturelles, comment s'excuser, comment réagir aux accusations, pardonner, commettre une faute par mégarde...
- Savoir faire des commentaires, donner la signification de certains faits, donner des exemples, mettre en relation des faits ou des idées, être capable de déduire ou conclure
- Parler du patrimoine national ou mondial

Class syllabus:

Recommended literature:

Quartier d'affaires, français professionnel et des Affaires. Objectif Express, le monde professionnel en Français.

Languages necessary to complete the course:

Français / French

Notes:

Past grade distribution

Total number of evaluated students: 40

A	ABS	B	C	D	E	FX	M
60,0	0,0	17,5	5,0	0,0	5,0	10,0	2,5

Lecturers: Mgr. Olivier Dumontel

Last change: 11.04.2022

Approved by:

COURSE DESCRIPTION

Academic year: 2022/2023	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMn/324B/19	Course title: German I
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 1., 3.	
Educational level: I.	
Prerequisites:	
Course requirements: Active participation in seminars (80%), continuous control of assignments (20%). To obtain an A rating it is necessary to obtain at least 91 points, to obtain an B rating at least 81 points, to obtain a C rating at least 73 points, to obtain a D rating at least 66 points and to obtain an E rating at least 60 points Scale of assessment (preliminary/final): 100 %	
Learning outcomes: To develop language knowledge and language skills in the field of grammar and vocabulary. To advance communication skills in topics of everyday real life situations.	
Class syllabus: Education University Leisure time and life style Hobbies Exchange study programmes Overseas study stay Business trip	
Recommended literature: Charfaoui Emilia: Deutsch für Nichtphilologen. Nemecký jazyk pre nefilológov. Vyd. Univerzita Komenského, Bratislava, 2016, 228 s. ISBN 978-80-223-4087-8. Charfaoui Emilia: Deutsch für Nichtphilologen. Nemecký jazyk pre nefilológov. Kľúč k cvičeniam a testom. Vyd. Univerzita Komenského, 2016, 31 s. Charfaoui Emilia: Professional lexical minimum of managerial and economical praxis. Odborné lexikálne minimum z manažérskej a ekonomickej praxe. Vyd. Univerzita Komenského, Bratislava, 2014, 116 s. Actual additional texts form magazines, newspapers and the Internet.	
Languages necessary to complete the course: Slovak and German	

Notes:

In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may be connected with enforcing accompanying legal consequences on academic, (...) disciplinary level. In accordance with the regulations of the internal regulation No. 13/2018 approved by the Academic senate of Comenius University in Bratislava the Disciplinary Regulations of Comenius University in Bratislava for Students, a disciplinary offence of a student is any form of copying or forbidden cooperation or providing answers during written or oral examination (assessment of knowledge) or during preparation for it within the course, or using technical devices or any information carriers in other than allowed ways during written or oral evaluation of study results (assessment of knowledge) or during preparation for it within the course. Committing a disciplinary offence may lead to imposing some disciplinary precautions on the student: admonition, conditional suspension of studies or dismissal from studies.

Past grade distribution

Total number of evaluated students: 230

A	ABS	B	C	D	E	FX	M
64,35	0,0	19,13	7,39	0,87	0,0	7,39	0,87

Lecturers: doc. Mgr. Emília Charfaoui, CSc.

Last change: 09.10.2023

Approved by:

COURSE DESCRIPTION

Academic year: 2022/2023	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMn/325B/19	Course title: German II
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 2., 4.	
Educational level: I.	
Prerequisites:	
Course requirements: 100% - active participation in class Scale of assessment (preliminary/final): 100 %	
Learning outcomes: To improve and activate language competencies in the field of grammar, vocabulary and phraseology and to interact general language skills with professional business language.	
Class syllabus: Business correspondence Abbreviations in business correspondence Administration documents Curriculum vitae, letter of application Job interview Employment contract Business trip	
Recommended literature: Charfaoui Emilia: Deutsch für Nichtphilologen. Nemecký jazyk pre nefilológov. Vyd. Univerzita Komenského, Bratislava, 2016, 228 s. ISBN 978-80-223-4087-8 Charfaoui Emilia: Deutsch für Nichtphilologen. Nemecký jazyk pre nefilológov. Kľúč k cvičeniam a testom. Vyd. Univerzita Komenského, 2016, 31 s. Charfaoui Emilia: Professional lexical minimum of managerial and economical praxis. Odborné lexikálne minimum z manažérskej a ekonomickej praxe. Vyd. Univerzita Komenského, Bratislava, 2014, 116 s. Actual additional texts form magazines, newspapers and the Internet.	
Languages necessary to complete the course: English and German language	
Notes:	

In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may be connected with enforcing accompanying legal consequences on academic, (...) disciplinary level.

In accordance with the regulations of the internal regulation No. 13/2018 approved by the Academic senate of Comenius University in Bratislava the Disciplinary Regulations of Comenius University in Bratislava for Students, a disciplinary offence of a student is any form of copying or forbidden cooperation or providing answers during written or oral examination (assessment of knowledge) or during preparation for it within the course, or using technical devices or any information carriers in other than allowed ways during written or oral evaluation of study results (assessment of knowledge) or during preparation for it within the course. Committing a disciplinary offence may lead to imposing some disciplinary precautions on the student: admonition, conditional suspension of studies or dismissal from studies.

Past grade distribution

Total number of evaluated students: 172

A	ABS	B	C	D	E	FX	M
68,6	0,0	16,86	6,4	0,0	0,58	6,98	0,58

Lecturers: doc. Mgr. Emília Charfaoui, CSc.

Last change: 16.02.2024

Approved by:

COURSE DESCRIPTION

Academic year: 2022/2023	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMM/326B/20	Course title: German III
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 1., 3.	
Educational level: I.	
Prerequisites:	
Course requirements: Active participation in seminars (80%), continuous control of assignments (20%). To obtain an A rating, it is necessary to obtain at least 91 points, to obtain an B rating at least 81 points, to obtain a C rating at least 73 points, to obtain a D rating at least 66 points and to obtain an E rating at least 60 points. Scale of assessment (preliminary/final): Weight of the mid-term / final evaluation: 100 %	
Learning outcomes: The goal of the subject is to familiarize students with the vocabulary in the fields of management, human resource management, marketing, and banking. The aim of the subject is to acquire communicative skills in these areas.	
Class syllabus: Introduction to the Issue Reinforcement of Terminological Apparatus Human Resource Management, Working with Human Resources Enterprise, Entrepreneurship Banking Banking Services and Product Offerings Marketing Definitions of Professional Terms Results and Evaluation	
Recommended literature: Krafft, D., Mittelstädt, E., Wiepcke, C.: Markt Lexikon Wirtschaft Fachbegriffe von A bis Z – einfach und verständlich erklärt. W. Bertelsmann Verlag, Bielefeld 2005. Baberádová, H.: Fachsprache Deutsch - Finanzen. Kommunikation rund ums Geld, Klett, Praha, 2006 Časopis: MARKT, Deutsch für den Beruf – Materialien aus der Presse, Erich Schmidt Verlag, Charfaoui Emilia: Deutsch für Nichtphilologen. Nemecký jazyk pre nefilológov. Vyd. Univerzita Komenského, Bratislava, 2019, 228 s. ISBN 978-80-223-4087-8	

Charfaoui E.: Odborné lexikálne minimum z manažérskej a ekonomickej praxe. Vyd. Univerzita Komenského, Bratislava, 2014, 116 s.

Languages necessary to complete the course:

Slovak, German

Notes:

In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may be connected with enforcing accompanying legal consequences on academic, (...) disciplinary level.

In accordance with the regulations of the internal regulation No. 13/2018 approved by the Academic senate of Comenius University in Bratislava the Disciplinary Regulations of Comenius University in Bratislava for Students, a disciplinary offence of a student is any form of copying or forbidden cooperation or providing answers during written or oral examination (assessment of knowledge) or during preparation for it within the course, or using technical devices or any information carriers in other than allowed ways during written or oral evaluation of study results (assessment of knowledge) or during preparation for it within the course. Committing a disciplinary offence may lead to imposing some disciplinary precautions on the student: admonition, conditional suspension of studies or dismissal from studies.

Past grade distribution

Total number of evaluated students: 98

A	ABS	B	C	D	E	FX	M
70,41	0,0	17,35	6,12	0,0	0,0	2,04	4,08

Lecturers: doc. Mgr. Emília Charfaoui, CSc.

Last change: 09.10.2023

Approved by:

COURSE DESCRIPTION

Academic year: 2022/2023	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMn/027B/19	Course title: German IV
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 2., 4.	
Educational level: I.	
Prerequisites:	
Course requirements: Active participation in seminars (80%), continuous control of assignments (20%). To obtain an A rating, it is necessary to obtain at least 91 points, to obtain an B rating at least 81 points, to obtain a C rating at least 73 points, to obtain a D rating at least 66 points and to obtain an E rating at least 60 points. Scale of assessment (preliminary/final): 100 %	
Learning outcomes: The aim of the course is to acquaint students with vocabulary in the field of management, acquiring the skills to communicate fluently about services provided in banking, reading and translating texts with banking issues.	
Class syllabus: Introduction to the issue Money functions, types of deposits, loans, savings Currency, exchange rates, accounts, checks, credit cards Stocks, stock exchange Analysis of banking texts Student presentations on currently selected topics	
Recommended literature: Krafft Dietmar, Mittelstädt Ewald, Wiepcke Claudia: Markt Lexikon Wirtschaft, Fachbegriffe von A-Z, W.Bertelsmann Verlag, Bielefeld, 2005, 381 s. Charfaoui Emilia: Professional lexical minimum of managerial and economical praxis. Odborné lexikálne minimum z manažérskej a ekonomickej praxe. Vyd. Univerzita Komenského, Bratislava, 2014, 116 s. Kovalevskij R., Maier G., Mityagina V.: Deutsch aktuell: Geschäftskontakte. Rostov na Donu, Vyd. Feniks, 2009, 669 s. Actual additional texts form magazines, newspapers and the Internet.	
Languages necessary to complete the course: English and German language	

Notes:

In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may be connected with enforcing accompanying legal consequences on academic, (...) disciplinary level.

In accordance with the regulations of the internal regulation No. 13/2018 approved by the Academic senate of Comenius University in Bratislava the Disciplinary Regulations of Comenius University in Bratislava for Students, a disciplinary offence of a student is any form of copying or forbidden cooperation or providing answers during written or oral examination (assessment of knowledge) or during preparation for it within the course, or using technical devices or any information carriers in other than allowed ways during written or oral evaluation of study results (assessment of knowledge) or during preparation for it within the course. Committing a disciplinary offence may lead to imposing some disciplinary precautions on the student: admonition, conditional suspension of studies or dismissal from studies.

Past grade distribution

Total number of evaluated students: 92

A	ABS	B	C	D	E	FX	M
70,65	0,0	15,22	5,43	1,09	0,0	2,17	5,43

Lecturers: doc. Mgr. Emília Charfaoui, CSc.

Last change: 16.02.2024

Approved by:

COURSE DESCRIPTION

Academic year: 2022/2023							
University: Comenius University Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KIS/014B/00				Course title: Information Systems and Application Software			
Educational activities: Type of activities: lecture / practicals Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning							
Number of credits: 5							
Recommended semester: 2.							
Educational level: I.							
Prerequisites:							
Course requirements:							
Learning outcomes:							
Class syllabus:							
Recommended literature:							
Languages necessary to complete the course:							
Notes:							
Past grade distribution Total number of evaluated students: 4800							
A	ABS	B	C	D	E	FX	M
31,4	0,0	29,44	18,42	8,1	7,48	5,15	0,02
Lecturers: RNDr. Zuzana Kovačičová, PhD., Ing. Pavol Gono, Mgr. Eleonóra Beňová, PhD., RNDr. Eva Kostrecová, PhD., Ing. Miloslav Chalupka, PhD., Mgr. Július Selecký, PhD., Mgr. Andrea Studeničová, Mgr. Juraj Klimo, Mgr. Martin Krajčík, PhD.							
Last change: 23.05.2022							
Approved by:							

COURSE DESCRIPTION

Academic year: 2022/2023	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/134B/00	Course title: Introduction to Financial Management
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 4.	
Educational level: I.	
Prerequisites:	
Course requirements: The conditions for completing the course are: - attendance of lectures, - active participation during seminars, - self and continuous preparation for the seminars, - successful passing of interim assessment, - successful passing of final exam. The subject assessment consists of 2 parts: 1. 50% (50 points) interim assessment from the overall grade 2. 50% (50 points) final assessment from the overall grade. The interim assessment includes active participation in seminars and processing of a case study during seminars (20 points = 20%), completion of homework assignments (10 points = 10%), and interim tasks and tests during the semester (20 points = 20%). The final exam (50 points = 50%) consists of a written test. The retake exam is in oral form (50%). The requirement to pass the subject is to achieve a minimum of 60% in the exam. The requirement to pass the seminars is to achieve a minimum of 60% in the seminar assessments. Scale of assessment (preliminary/final): Scale of assessment (preliminary/final): 50% seminar / 50% exam (written, retake exam is oral)	
Learning outcomes: The course represents an introduction into financial management and corporate finance. It emphasizes the understanding of tools used in the financial analysis, functioning of financial markets, pricing models of securities and the time value of money concept and its use in practice.	
Class syllabus: 1. Introduction to financial management 2. Analysis of financial statements 3. Financial environment 4. Risk and yield 5. Time value of money 6. Pricing models	

7. Weighted average cost of capital

8. Evaluation of capital investments

Recommended literature:

[1] KOMORNÍK, J. – MAJERČÁKOVÁ, D. (2015) Úvod do finančného manažmentu. Bratislava: Kartprint 2015, 166 s. ISBN 978-80-89553-35-8

[2] KOMORNÍK J., MAJERČÁKOVÁ D., HUSOVSKÁ M.(2011) Finančný manažment, Kartprint 2011. ISBN 978-80-88870-97-5

[3] BRIGHAM, E. F., EHRHARDT, M. C., FOX, R. Financial management theory & practice, 2nd Edition, Cengage Learning EMEA, 2019. 978-1-4737-6021-9

[4] BRIGHAM, E. F., EHRHARDT, M. C. Financial Management, 17th – 13th Edition, Thomson, South Western, 2023 - 2005.

[5] BREALEY, R. A., MYERS, S. C.: Principles of Corporate Finance, 7th Edition, McGraw Hill, 2003.

[6] VLACHYNSKÝ, K. - KRÁĽOVIČ, J. (2011) Finančný manažment, Bratislava: Iura Edition, 2011. ISBN978-80-8078-356-3

Languages necessary to complete the course:

Slovak

Notes:

Past grade distribution

Total number of evaluated students: 4036

A	ABS	B	C	D	E	FX	M
16,9	0,0	23,96	18,83	12,98	13,13	12,14	2,06

Lecturers: Mgr. Katarína Rentková, PhD., Mgr. Magdaléna Musilová, PhD., LL.M., prof. RNDr. Ing. Ľudomír Šlahor, CSc., Mgr. Vladimír Mariak, PhD., Mgr. Martin Vozár, PhD., PhDr. Peter Nováček, PhD.

Last change: 19.02.2024

Approved by:

COURSE DESCRIPTION

Academic year: 2022/2023						
University: Comenius University Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KEF/129B/00			Course title: Introduction to SAP			
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning						
Number of credits: 3						
Recommended semester: 3., 5.						
Educational level: I.						
Prerequisites:						
Course requirements:						
Learning outcomes:						
Class syllabus:						
Recommended literature:						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 182						
A	ABS	B	C	D	E	FX
87,91	0,0	6,59	2,2	1,1	0,0	2,2
Lecturers: RNDr. Zuzana Kovačičová, PhD.						
Last change: 02.06.2015						
Approved by:						

COURSE DESCRIPTION

Academic year: 2022/2023							
University: Comenius University Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KIS/200B/10				Course title: Introduction to SAP			
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning							
Number of credits: 3							
Recommended semester: 4., 6.							
Educational level: I.							
Prerequisites:							
Course requirements:							
Learning outcomes:							
Class syllabus:							
Recommended literature:							
Languages necessary to complete the course:							
Notes:							
Past grade distribution Total number of evaluated students: 151							
A	ABS	B	C	D	E	FX	M
92,05	0,0	1,99	1,32	0,0	0,66	3,97	0,0
Lecturers: RNDr. Zuzana Kovačičová, PhD.							
Last change: 02.06.2015							
Approved by:							

COURSE DESCRIPTION

Academic year: 2022/2023	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KIS/146M/22	Course title: Legal Compliance
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Type, volume, methods and workload of the student - additional information The subject will take place mainly in the form of seminars, the content of which will be the presentation of the topic of the given seminar by the teacher and subsequent work with the given topic in a practical form. This activity mainly includes interaction with students, asking practical questions, efforts to improve logical thinking and creating the student's ability to solve critical or common practical situations in the management of an organization.	
Number of credits: 3	
Recommended semester: 6.	
Educational level: I., II.	
Prerequisites:	
Recommended prerequisites: The content of the subject is individual areas of the so-called Legal complaints , i.e. legal regulations which are the most frequent in almost every organization. The structure of individual lessons is set out below.	
Course requirements: Absences: - 2 absences without the obligation to excuse the student's non-participation in the seminar - the student's non-participation in the seminar, where the interim or final assessment takes place, must be excused before the start of the seminar, with a medical certificate. Failure to comply with this condition results in the award of 0% of the given interim assessment. Completion of the subject: - active interaction with the topic of the given seminar - disruption of teaching after the second formal warning causes the loss of the student's ability to complete the course. Scale of assessment (preliminary/final): Interim assessment:- 10% mid-term test- 10% presentation of the seminar work- 20% assessment of seminar workFinal exam:- 40% oral exam	
Learning outcomes: By completing the course, the student will acquire the prerequisites for managing an organization in accordance with the legal regulations established by Slovak laws and EU regulations, identifying risky activities and developing basic internal guidelines. The aim of the course is to acquaint the student with the most frequent areas of regulation with which every private or public organization comes into contact.	

The content of the course is mainly electronic commerce and consumer regulation, prevention of money laundering (AML), GDPR, regulation of payment and banking services, business licenses and intellectual property law, protection against incorrectly implemented EU law by the state, whistleblowing, cyber security, prevention of mobbing and bullying in the workplace.

Class syllabus:

EU law

Lecturer: JUDr. Filip Petrínek, PhD.

Consumer regulation: general rights and obligations

Lecturer: JUDr. Filip Petrínek, PhD.

Consumer regulation: e-shops

Lecturer: JUDr. Filip Petrínek, PhD.

Preventing the legalization of income from criminal activity

Lecturer: JUDr. Filip Petrínek, PhD.

GDPR (personal data and privacy protection)

Lecturer: JUDr. Filip Petrínek, PhD.

Payment and banking regulations

Lecturer: JUDr. Filip Petrínek, PhD.

Whistleblowing

Lecturer: JUDr. Filip Petrínek, PhD.

Licenses and Intellectual Property Law

Lecturer: JUDr. Filip Petrínek, PhD.

Labor regulations

Lecturer: JUDr. Filip Petrínek, PhD.

Cyber security

Lecturer: Ing. Ivan Makatura, CRISC, CDPSE

Recommended literature:

[1] PETRINEC, F. 2014. COMMENT ON THE LAW: Petrínek F., Law no. 102/2014 Coll. on consumer protection in the sale of goods or provision of services based on a contract concluded at a distance or a contract concluded outside the seller's premises and on amendments to certain laws Commentary on the law; Business consultant; Žilina 2014; ISSN-1337-4966, update no. 109.

[2] PETRINEC, F. 2017. Unfair business practices July, 2017, Právne Noviny, ISSN 2454-0048, <https://www.pravnenoviny.sk/neškale-obchodne-praktiky>

[3] PETRINEC, F. 2019. Payment services - provision of gift cards March, 2019, Právne Noviny, ISSN 2454-0048, <https://www.pravnenoviny.sk/platobne-sluzby-poskytovanie-darcekovych-kariet>

[4] PETRINEC, F. 2020. How is it possible to "optimize" an entrepreneur's costs while complying with consumer laws? April, 2020, Právne Noviny, ISSN 2454-0048, <https://www.pravnenoviny.sk/ako-je-mozne-optimalizovat-naklady-podnikatela-pri-plneni-spotrebiteľských-zakonov>

[5] PETRINEC, F. 2019. Mobile applications and rules for their use February, 2019, Právne Noviny, ISSN 2454-0048, <https://www.pravnenoviny.sk/mobilne-aplikacie-a-pravidla-ich-pouzivania>

[6] PETRINEC, F. 2019. Hotel law: Evidence of injuries March, 2019, Právne Noviny, ISSN 2454-0048, <https://www.pravnenoviny.sk/hotelove-pravo-evidencia-urazov>

[7] PETRINEC, F. 2019. GDPR and merchant loyalty programs May, 2019, Právne Noviny, ISSN 2454-0048, <https://www.pravnenoviny.sk/gdpr-vernostne-programy-obchodnikov>

- [8] PETRINEC, F. 2019. GDPR: Violation of personal data protection August, 2019, EPI/Poradca Podnikateľ'a, ISSN 2644-4674 <https://www.epi.sk/clanok-z-titulky/gdpr-porusenie-ochrany-personal-data-tt.html>
- [9] PETRINEC, F. 2018. Protection of personality vs. personal data protection and the right to be forgotten June, 2018, Právne Noviny, ISSN 2454-0048.
- [10] PETRINEC, F. 2017. First serious hit for UBER granted by EU law May, 2017, Právne Noviny, ISSN 2454-0048.
- [11] PETRINEC, F. 2016. New approach in resolving disputes between consumers and traders January, 2016, EPI/Poradca Podnikateľ'a, ISSN 2644-4674š
- [12] BENEŠ, M. 2020. Copyright in radio broadcasting . Private law aspects of radio broadcasting in Czech , Slovak and European law. Prague: Leges , 2020, 194 p. ISBN 978-80-7502-445-9
- [13] PEATTIE, K. 2001. Towards Sustainability : The Third Age of Green Marketing. In: The Marketing Review . 2001, Vol . 2, No. 2, p.129-146. ISSN 1472-1384
- [14] STIERANKA, J. 2018 Legalization of income from criminal activity and financing of terrorism, Wolters Kluwer , ISBN 9788081689123
- [15] ŠALGOVIČOVÁ, J., URDZIKOVÁ J., Consumer protection in claims management, Wolters Kluwer , p. 139, ISBN 9788022737326
- [16] VEČERKOVÁ, E., POKORNÁ, J., DUDOVÁ, J., LEVICKÁ, T., Consumer protection against unfair business practices of entrepreneurs , Wolters Kluwer , p. 304, 2017, ISBN9788075526250
- [17] STRÉMY, J., Protection of the financial consumer, Leges , p. 136, 2015, ISBN9788075020895
- [18] PICHRT, J., MORÁVEK, J., Whistleblowing past , present , future , Wolters Kluwer , p. 140, 2021, ISBN9788076760271
- [19] KENNY, K., Whistleblowing , p. 296, Harvard University Press, ISBN: 9780674975798
- [20] ENDORF, C., SCHULTZ, E., MELANDER, J., Hacking detection and prevention of a computer attack, Grada , 2005, p. 355, ISBN 8024710358
- [21] KONEČNÝ, M., SEDLÁK, P., Cyber (non) security . Issues of security in cyberspace , 440 pp., 2022, Academic Publishing House CERM, ISBN 9788076230682
- [22] Databases of the Academic Library of the UK, Center of Scientific and Technical Information of the Slovak Republic.
- [23] OLŠOVSKÁ, A. et al. Collective labor law. Bratislava: Friedrich Ebert Stiftung , representation in the Slovak Republic, 2014, 390 p.
- [24] TOMAN, J. Individual labor law. General provisions and employment contract. Bratislava: Friedrich Ebert Stiftung , representation in the Slovak Republic, 2014, 390 p.
- [25] TOMAN, J. Individual labor law II. Working hours, holidays, obstacles to work and wages. Bratislava: Friedrich Ebert Stiftung , representation in the Slovak Republic, 2015, 363 p.
- [26] TOMAN, J. Individual labor law III. Social policy of the employer, working conditions of some groups of employees, agreements on work performed outside the employment relationship. Bratislava: Friedrich Ebert Stiftung , representation in the Slovak Republic, 2016, 335 p.
- [27] ŽULOVÁ, J. et al. Reconceptualization of the subject of labor law regulation. PJ Šafárik University in Košice, 2015, 252 p.
- [28] VALENTOVÁ, T., ŽULOVÁ, J., ŠVEC, M., New personal data protection rules - according to the new Personal Data Protection Act and the GDPR regulation, 2018 Wolters Kluwer , ISBN: 978-80-8168-792-1
- [29] HUDECOVÁ, I., CYPRICHOVÁ A., MAKATURA I., Regulation on the Protection of Natural Persons in the Processing of Personal Data - GDPR Veľký komentá , ISBN9788081550775, p. 700, Eurocode

[30] WHITE, J., Principles of Payment Systems (Concise Hornbook Series), ISBN:
9781683285281, p.700, 2

Languages necessary to complete the course:

Notes:

Past grade distribution

Total number of evaluated students: 18

A	ABS	B	C	D	E	FX	M
44,44	0,0	0,0	0,0	0,0	0,0	50,0	5,56

Lecturers: JUDr. Filip Petrínek, PhD.

Last change: 09.02.2023

Approved by:

COURSE DESCRIPTION

Academic year: 2022/2023	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/275B/21	Course title: Macroeconomics
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 3.	
Educational level: I.	
Prerequisites:	
Course requirements: Course requirements: Successful completion of the course requires active participation in lectures and seminars, passing a preliminary test and final exam, as well as individual work and continuous preparation for individual lessons. Scale of assessment (preliminary/final): 40%/60%	
Learning outcomes: The goal of the course is to understand the basic principles of economic functioning as a whole and to be able to interpret relationships among the most important macroeconomic variables - GDP, GNP, inflation, unemployment, exchange rates. After the course student will be able to explain how the macroeconomic equilibrium is being created and what is the cause and consequence of macroeconomic imbalances.	
Class syllabus: 1. Fundamental macroeconomic variables: gross domestic product, the unemployment rate, the inflation rate. 2. The goods market. Aggregate demand and its composition. The equilibrium output of economy. Dynamics of the goods market. Aggregate supply. 3. Financial markets. (Money market). The demand for money, the supply of money and equilibrium interest rate. The task of central bank and commercial banks. 4. IS-LM model, equilibrium on the goods market and financial market. Fiscal and monetary policy. Expectations and their influence on consumption and investment. 5. The goods market in an open economy. Equilibrium market and trade balance. Balance of payment. 6. IS-LM model in an open economy. Exchange rates. Effectiveness of a macroeconomic politics.	
Recommended literature: Stoličná, Z., Čerňička, D. - 2019. Makroekonómia. Spolok Slovakov v Poľsku. 126 s. ISBN 978-83-8111-108-9 BLANCHARD, O. - JOHNSON, D.R. 2013. Macroeconomics. 6.vydanie. Pearson Education,	

Inc., 2013. 573 p. ISBN 978-0-273-76633-9 LISÝ, J. a kolektív - 2016. Ekónómia. Praha: Wolters Kluwer. 2016. 621 s. ISBN 978-80-7552-275-7							
Languages necessary to complete the course: slovak, english							
Notes:							
Past grade distribution Total number of evaluated students: 590							
A	ABS	B	C	D	E	FX	M
10,34	0,0	19,15	20,51	15,42	12,54	16,27	5,76
Lecturers: doc. Ing. Zuzana Stoličná, PhD., PhDr. Loretta Pinke, PhD., Mgr. Lucia Klapáčová, Mgr. Katarína Rentková, PhD., doc. RNDr. Mária Bohdalová, PhD., doc. PhDr. Marian Šuplata, PhD.							
Last change: 06.03.2023							
Approved by:							

STATE EXAM DESCRIPTION

Academic year: 2022/2023	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/S07/15	Course title: Management
Number of credits: 1	
Recommended semester: 5., 6..	
Educational level: I.	
State exam syllabus:	
Last change: 16.09.2021	
Approved by:	

COURSE DESCRIPTION

Academic year: 2022/2023	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMn/075B/21	Course title: Management I
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 1.	
Educational level: I.	
Prerequisites:	
Course requirements: Continuos evaluation (60%) - case studies, midterm test, final test. Exam (40%). Scale of assessment (preliminary/final): 60/40	
Learning outcomes: After completing the course, the student will gain comprehensive knowledge from selected areas of management theory and become familiar with the basic procedures for identifying and solving problems in managerial practice. The content of the course also focuses on developing the managerial skills and abilities of the students. Through discussions and solving case studies, the student improves the correct use of management terminology as a scientific discipline, expands his knowledge and improves the necessary skills for further study and managerial practice.	
Class syllabus: 1. Management and managers. 2. Management theory development - first half of the 20th century. 3. Management theory development - second half of the 20th century and the beginning of the 21st century. 4. Organizational environment. 5. Management in a global environment. 6. Organizational culture. 7. Managerial ethics and social responsibility. 8. Strategic management. 9. Planning in management. 10. Managerial decision-making.	
Recommended literature: [1] COPUŠ, L. a kol. Manažment. Bratislava: Univerzita Komenského v Bratislave, 2023. [online]. Available at: https://alis.uniba.sk:8443/lib/item?id=chamo:756519 [2] ROBBINS, P. R. – COULTER, M. Management. Harlow: Pearson, 2021. [3] Collective of authors. 2020. Principles of Management. Minneapolis: University of Minnesota. [online]. Dostupné na: https://open.lib.umn.edu/principlesmanagement/	

- [4] STACHO, Z. – STACHOVÁ, K. Základy manažmentu. Trnava: Univerzita sv. Cyrila a Metoda v Trnave, 2020. [online]. Dostupné na: https://www.ucm.sk/download/Zaklady_manazmentu.pdf?s=MzA6YzUwOWEwMGU6cDowOmRmMTE4MSAg
- [5] WOJČÁK, E. a kol. Manažment. Bratislava: Univerzita Komenského v Bratislave, 2017.
- [6] MAJTÁN, M. a kol. Manažment. Bratislava: Sprint dva, 2016.
- [7] SEDLÁK, M. – LIŠKOVÁ, C. Manažment. Bratislava: Wolters Kluver, 2016.
- [8] Databases of the Academic library Comenius University, Center of science-technical information SR.

Languages necessary to complete the course:
english

Notes:

In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may be connected with enforcing accompanying legal consequences on academic, (...) disciplinary level.

In accordance with the regulations of the internal regulation No. 13/2018 approved by the Academic senate of Comenius University in Bratislava the Disciplinary Regulations of Comenius University in Bratislava for Students, a disciplinary offence of a student is any form of copying or forbidden cooperation or providing answers during written or oral examination (assessment of knowledge) or during preparation for it within the course, or using technical devices or any information carriers in other than allowed ways during written or oral evaluation of study results (assessment of knowledge) or during preparation for it within the course. Committing a disciplinary offence may lead to imposing some disciplinary precautions on the student: admonition, conditional suspension of studies or dismissal from studies.

Past grade distribution

Total number of evaluated students: 1079

A	ABS	B	C	D	E	FX	M
19,18	0,0	26,6	20,85	10,47	9,92	12,79	0,19

Lecturers: doc. Ing. Mgr. Ľubomíra Strážovská, PhD., doc. PhDr. Lukáš Copuš, PhD., Ing. Mgr. Juraj Chebeň, PhD., Mgr. Michaela Poláková, PhD., Ing. Marián Mikolášik, Ing. Ivan Skaloš

Last change: 18.09.2023

Approved by:

COURSE DESCRIPTION

Academic year: 2022/2023	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMn/076B/21	Course title: Management II
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 2.	
Educational level: I.	
Prerequisites:	
Course requirements: Seminar paper (max. 10%), presentation of the seminar paper (max. 10%), mid-semester test (max. 40%), final oral exam (max. 40%), active participation in solving case studies is expected. Scale of assessment (preliminary/final): 60/40	
Learning outcomes: After completing the course the student obtains a comprehensive knowledge of selected areas of management theory and become familiar with the basic procedures for identifying and solving problems in management practice. Course content also focuses on developing managerial skills and abilities of listeners. Students through an individual elaboration of an essay, its presentation followed by discussion and case studies enhance the correct use of terminology of management as a science discipline, expanding their knowledge and improving the skills necessary for further study and management practice.	
Class syllabus: <ol style="list-style-type: none"> 1. Basics of organizing. 2. Job design. 3. Human resource management. 4. Individual and group behavior. 5. Motivation of employees. 6. Leadership theories. 7. Communication and interpersonal skills. 8. Controlling as a function of management. 9. Change management. 10. Time management Self management. 	
Recommended literature: [1] ROBBINS, P. R. - COULTER, M.: Management, Harlow : Pearson education limited, 2018, 14th edition. p 751. ISBN 978-1-292-21583-9 [2] ROBBINS, P. R. - COULTER, M. with contributions by MARTOCCHIO, J. J., KONG,	

L. K.: Management, Harlow : Pearson education limited, 2016, 13th edition. p. 717 . ISBN 978-1-292-09020-7

[3] Journal of Human Resource Management. ISSN 2453 – 7683-[online] www.jhrm.eu

Languages necessary to complete the course:

english

Notes:

In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may be connected with enforcing accompanying legal consequences on academic, (...) disciplinary level.

In accordance with the regulations of the internal regulation No. 13/2018 approved by the Academic senate of Comenius University in Bratislava the Disciplinary Regulations of Comenius University in Bratislava for Students, a disciplinary offence of a student is any form of copying or forbidden cooperation or providing answers during written or oral examination (assessment of knowledge) or during preparation for it within the course, or using technical devices or any information carriers in other than allowed ways during written or oral evaluation of study results (assessment of knowledge) or during preparation for it within the course. Committing a disciplinary offence may lead to imposing some disciplinary precautions on the student: admonition, conditional suspension of studies or dismissal from studies.

Past grade distribution

Total number of evaluated students: 885

A	ABS	B	C	D	E	FX	M
27,57	0,0	29,04	20,68	11,3	5,76	5,65	0,0

Lecturers: doc. Ing. Mgr. Ľubomíra Strážovská, PhD., doc. PhDr. Lukáš Copuš, PhD., Ing. Mgr. Juraj Chebeň, PhD., Mgr. Michaela Poláková, PhD., Ing. Marián Mikolášik, Ing. Ivan Skaloš

Last change: 06.02.2024

Approved by:

COURSE DESCRIPTION

Academic year: 2022/2023							
University: Comenius University Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KSP/061B/16				Course title: Managerial Economics			
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning							
Number of credits: 3							
Recommended semester: 1.							
Educational level: I.							
Prerequisites:							
Course requirements:							
Learning outcomes:							
Class syllabus:							
Recommended literature:							
Languages necessary to complete the course:							
Notes:							
Past grade distribution Total number of evaluated students: 2298							
A	ABS	B	C	D	E	FX	M
18,58	0,0	22,28	21,24	14,4	12,45	11,05	0,0
Lecturers: prof. Ing. Ján Papula, PhD., doc. Mgr. Lucia Kohnová, PhD., Mgr. Dávid Paculík							
Last change: 18.09.2023							
Approved by:							

COURSE DESCRIPTION

Academic year: 2022/2023	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMk/013B/15	Course title: Marketing
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 1.	
Educational level: I.	
Prerequisites:	
Course requirements: 40 % interim evaluation: - active attendance (in case of unjustified absence or unpreparedness to seminar - loss of 10%), - semester project – application of theoretical knowledge on selected issues – 40%, 60 % final evaluation: - exam – written, online test using the selected application (MS Forms) Electronic communication and method of distribution of study materials is carried out by MS Teams application. The overall student rating consists of the sum of the percentages for active attendance on seminars and of the percentage obtained from the exam. Exam is written resp. realized through using the selected application (MS Forms). System of interim evaluation is set on the beginning of semester. Exam dates will be determined based on the coordination of dates no later than 1 week before the start of the exam period. In compliance with the regulations of the internal regulation No. 16/2017 Rector’s Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector’s Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may be connected with enforcing accompanying legal consequences on academic, (...) disciplinary level. In accordance with the regulations of the internal regulation No. 13/2018 approved by the Academic senate of Comenius University in Bratislava the Disciplinary Regulations of Comenius University in Bratislava for Students, a disciplinary offence of a student is any form of copying or forbidden cooperation or providing answers during written or oral examination (assessment of knowledge) or during preparation for it within the course, or using technical devices or any information carriers in other than allowed ways during written or oral evaluation of study results (assessment of knowledge) or during preparation for it within the course. Committing a disciplinary offence may lead to imposing some disciplinary precautions on the student: admonition, conditional suspension of studies or dismissal from studies.	

Scale of assessment (preliminary/final): 40/60

Learning outcomes:

By completing the course, students will acquire basic knowledge and understanding of various areas of marketing theory. The course emphasizes the importance and contribution of basic marketing postulates in terms of interconnection of the organization and its customers. Emphasis is given on acquiring skills in marketing decision-making and implementation of individual marketing activities of the organization, especially in strategic and marketing planning, market segmentation and market positioning, marketing research, analysis of marketing environment and shopping behavior of consumers and the organization, designing marketing mix and use international marketing. In addition to gaining theoretical knowledge, the course is also aimed at stimulating students' ability to apply the marketing concept in their working lives.

Class syllabus:

1. Position and importance of marketing in organization development.
2. The nature of the marketing concept.
3. Strategic planning and importance of marketing planning.
4. Marketing environment.
5. Marketing information system and marketing research.
6. Shopping behavior of consumers in organizations.
7. Market segmentation, target group selection and creation of market position.
8. Product as a marketing mix tool.
9. Pricing and pricing strategy of the company.
10. Distribution channels and physical distribution.
11. Marketing communication and marketing communication mix.
12. International marketing.
13. Service marketing.

Recommended literature:

- [1] BARTÁKOVÁ, G. – CIBÁKOVÁ, V. – ŠTARCHOŇ, P. 2007. Základy marketingu. 2. ed. Bratislava: 228 s.r.o., 2007. ISBN 978-80-969834-4-5
- [2] KOTLER, P. – ARMSTRONG, G. 2007. Marketing. Praha: Grada, 2007. ISBN 80-247-0513-3
- [3] KOTLER, P. – ARMSTRONG, G. 2023. Marketing: An Introduction, 15th edition. Pearson Rental. 2023. ISBN 9780137476459
- [4] KOTLER, P. – WONG, V. – SAUNDERS, J. – ARMSTRONG, G. 2007. Moderní marketing. Praha: Grada Publishing, 2007. ISBN 8024715457
- [5] BAINES, P. – FILL, C. – PAGE, K. 2011. Marketing. Oxford: Oxford University Press, 2011. ISBN 978-0-19-957961-7
- [6] TUTEN, T. L. 2019. Principles of Marketing for a Digital Age. SAGE Publications Ltd, 2019. ISBN 1526423332 - selected chapters
- [7] Marketing Science and Inspirations a Marketing&Media journals
- With regard to new and available resources, supplementary literature will be updated on a continuous basis.

Languages necessary to complete the course:

Slovak, English

Notes:

Past grade distribution							
Total number of evaluated students: 1516							
A	ABS	B	C	D	E	FX	M
8,05	0,0	27,84	22,49	16,69	13,06	11,81	0,07
Lecturers: Mgr. Lucia Vilčeková, PhD., Mgr. František Olšavský, PhD., doc. Ing. Mgr. Ľubomíra Strážovská, PhD., doc. PhDr. Eva Smolková, CSc., Mgr. Lucia Kočišová, Mgr. Martina Chujacová, PhD., Mgr. Vladimír Hrček, PhD., PhDr. Ing. Miroslav Reiter, Ing. Mgr. Juraj Chebeň, PhD., PhDr. Ján Ganobčík, Ing. Natália Horňáková, PhD., Mgr. Petronela Klačanská, PhD.							
Last change: 10.10.2023							
Approved by:							

COURSE DESCRIPTION

Academic year: 2022/2023							
University: Comenius University Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KKM/071B/21				Course title: Mathematics			
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning							
Number of credits: 5							
Recommended semester: 1.							
Educational level: I.							
Prerequisites:							
Course requirements:							
Learning outcomes:							
Class syllabus:							
Recommended literature:							
Languages necessary to complete the course:							
Notes:							
Past grade distribution Total number of evaluated students: 304							
A	ABS	B	C	D	E	FX	M
4,61	0,0	15,79	12,5	8,88	11,84	46,05	0,33
Lecturers: doc. RNDr. Mária Bohdalová, PhD., Mgr. Veronika Rosinská, Mgr. Peter Struk, PhD., Mgr. Kitty Klacsánová, PhD., Mgr. Dávid Kubek, Mgr. Stela Slámová, Mgr. Dominika Sónak Ballová, Ing. Martina Chrančoková, PhD.							
Last change: 09.10.2023							
Approved by:							

COURSE DESCRIPTION

Academic year: 2022/2023	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/276B/21	Course title: Microeconomics
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 2.	
Educational level: I.	
Prerequisites:	
Course requirements: Mandatory attendance at seminars, passing a written final exam. The points distribution of midterm / final evaluation: 40% / 60%	
Learning outcomes: The course Microeconomics provides basic knowledge about the origin and development of economic science. It explains the importance of the subject and methodology of economic theory. It deals with the market and the market mechanism and its basic components such as demand, supply, equilibrium price and competition. Discusses the different market subjects. Analyses firm and consumer behavior. By mastering the basic laws of economics, the student will understand their application to practice.	
Class syllabus: Basic concepts: competition, present versus future value, economic versus accounting profit, marginal analysis. Market forces - supply and demand. Market equilibrium. Administrative intervention versus market equilibrium. Elasticity of demand. Maximizing turnover. Introduction to the theory of consumer behavior. The production process and costs. Production functions, isoquants, isocosts, firm's optimum. Short and long time horizon. Cost minimization. Market structure. Perfect competition, monopoly, monopolistic competition, oligopoly. Profit maximization and pricing in markets of different types. Price setting in an oligopolistic market. Monopolistic pricing strategies.	
Recommended literature: Stoličná, Z. - Černička, D. : Základy manažérskej ekonómie. - 2. dopl. vyd. Towarzystwo Slowaków w Polsce, 2022. 137 s. ISBN 978-83-8111-258-1 BAYE, M.R. - PRICE, J.T. - SQUALLI, J. 2013. Managerial economics and Business strategy. McGraw-Hill, 2013. 636 s. ISBN 978-0-0771-5450-9 LISÝ, J. a kolektív - 2016. Ekonomia. Praha: Wolters Kluwer. 2016. 621 s. ISBN 978-80-7552-275-7	
Languages necessary to complete the course: Slovak and English	

Notes:							
Past grade distribution Total number of evaluated students: 408							
A	ABS	B	C	D	E	FX	M
5,15	0,0	12,99	16,42	18,38	15,93	30,39	0,74
Lecturers: doc. Ing. Zuzana Stoličná, PhD., doc. RNDr. Mária Bohdalová, PhD., doc. PhDr. Marian Šuplata, PhD., PhDr. Loretta Pinke, PhD., Mgr. Magdaléna Musilová, PhD., LL.M., Mgr. Adam Goldberger, PhD., Mgr. Lucia Klapáčová							
Last change: 19.02.2024							
Approved by:							

COURSE DESCRIPTION

Academic year: 2022/2023							
University: Comenius University Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KIS/346B/22				Course title: Mindfulness for Managers			
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning							
Number of credits: 3							
Recommended semester: 3., 5.							
Educational level: I.							
Prerequisites:							
Course requirements:							
Learning outcomes:							
Class syllabus:							
Recommended literature:							
Languages necessary to complete the course:							
Notes:							
Past grade distribution Total number of evaluated students: 125							
A	ABS	B	C	D	E	FX	M
41,6	0,0	36,8	4,8	1,6	2,4	11,2	1,6
Lecturers: prof. RNDr. Michal Greguš, PhD., Ing. Jaroslav Vojtechovský, PhD.							
Last change:							
Approved by:							

COURSE DESCRIPTION

Academic year: 2022/2023							
University: Comenius University Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KIS/347B/22				Course title: Mindfulness for Managers			
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning							
Number of credits: 3							
Recommended semester: 4., 6.							
Educational level: I.							
Prerequisites:							
Course requirements:							
Learning outcomes:							
Class syllabus:							
Recommended literature:							
Languages necessary to complete the course:							
Notes:							
Past grade distribution Total number of evaluated students: 47							
A	ABS	B	C	D	E	FX	M
74,47	0,0	19,15	0,0	0,0	0,0	4,26	2,13
Lecturers: prof. RNDr. Michal Greguš, PhD., Ing. Jaroslav Vojtechovský, PhD.							
Last change: 09.10.2023							
Approved by:							

COURSE DESCRIPTION

Academic year: 2022/2023							
University: Comenius University Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KIS/016_B/22				Course title: Online Marketing			
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning							
Number of credits: 3							
Recommended semester: 4.							
Educational level: I.							
Prerequisites:							
Course requirements: Scale of assessment (preliminary/final): 40/60							
Learning outcomes: By completing the course Online Marketing students will acquire basic knowledge and understanding of individual tools of online marketing. Emphasis is placed on practical application and the latest trends. The student should be able to develop a basic online marketing strategy and then set it up.							
Class syllabus:							
Recommended literature: Kolektív autorov, Online marketing, Affiliate sieť Dognet, 2019 Seth Godin, Toto je marketing, Lindeni, 2020 Michal Kubíček Jan Linhart, 333 tipů a triků pro SEO, Computer Press, 2010 Michelle Losekoot Eliška Vyhnánková, Jak na síť, Jan Melvil publishing, 2019 Kolektív autorov, Tvorba úspěšného zarábajícího blogu, Affiliate sieť Dognet, 2019 Anna Sálková, Kreativní copywriting, Computer Press, 2018							
Languages necessary to complete the course:							
Notes:							
Past grade distribution Total number of evaluated students: 15							
A	ABS	B	C	D	E	FX	M
13,33	0,0	26,67	20,0	13,33	0,0	0,0	26,67
Lecturers: Ing. Jaroslav Vojtechovský, PhD.							
Last change: 08.10.2023							
Approved by:							

COURSE DESCRIPTION

Academic year: 2022/2023	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMn/077B/21	Course title: Personnel Management
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 4.	
Educational level: I.	
Prerequisites:	
Course requirements: Assignments during the semester: Case study (team assignment) - 15% Midterm test - 15% Final test – 15% In-class activities - 15% Oral exam (in the exam period): 40% For successful completion of the course, students must achieve minimum 60 out of 100 possible points (%), qualifying for grade ‘E’. Failure to achieve grade ‘E’ (as defined in study program) results in the transfer of the course to the following academic year. The final course grade reflects the work during seminars and final oral exam. It will therefore be a sum of the individual activities with the following scale: Grade A: 100% - 91%; Grade B: 90% - 81%; Grade C: 80% - 73%; Grade D: 72% - 66%; Grade E: 65% - 60%; Grade F: 59% and less. Scale of assessment (preliminary/final): 60/40	
Learning outcomes: The aim of this course is to familiarize students with basic HR activities such as job analysis, employee recruitment and selection, employee training & development, career management and compensation. Students will develop basic understanding on implementation of individual HR functions from both employer and employee points of view. The course develops conceptual thinking, systematic thinking in application of selected personnel management policy, analytical thinking, organizational skills, interpersonal skills and the ability to work in a team.	
Class syllabus: 1. The role of HR management in the organization. 2. Job analysis. 3. HR planning. 4. Employee recruitment.	

5. Employee selection.
6. Performance management and performance appraisal.
7. Employee training.
8. Employee development, career and talent management.
9. Employee motivation.
10. Employee compensation.
11. Downsizing and Outplacement
12. Absences and fluctuation.
13. Employee and labor relations.

Recommended literature:

- [1] BAJZÍKOVÁ, Ľ. – KIRCHMAYER, Z. – FRATRIČOVÁ, J. 2019. Základy personálneho manažmentu: akademicko-praktický sprievodca k analýze pracovných pozícií, personálnemu plánovaniu, náboru a výberu zamestnancov. Bratislava: Univerzita Komenského v Bratislave, 2019. Dostupné na:
<https://alis.uniba.sk:8443/lib/item?id=chamo:692808&fromLocationLink=false&theme=Katalog>
- [2] BAJZÍKOVÁ, Ľ. – HORVÁTHOVÁ SULEIMANOVÁ, J. 2019. Základy personálneho manažmentu: akademicko-praktický sprievodca vzdelávaním, rozvojom, kariérou, fluktuáciou a zamestnaneckými vzťahmi. Bratislava : Univerzita Komenského v Bratislave, 2019. Dostupné na: <https://alis.uniba.sk:8443/lib/item?id=chamo:692442&fromLocationLink=false&theme=Katalog>
- [3] BAJZÍKOVÁ, Ľ. – FRATRIČOVÁ, J. 2019. Akademicko-praktický sprievodca v oblastiach manažmentu pracovných výkonov, pracovnej motivácie a odmeňovania. Bratislava : Univerzita Komenského v Bratislave, 2019. Dostupné na:
<https://alis.uniba.sk:8443/lib/item?id=chamo:694002&fromLocationLink=false&theme=Katalog>
- [4] FRATRIČOVÁ, J. 2020. Praktické cvičenia zo základov personálneho manažmentu. Bratislava: Univerzita Komenského v Bratislave, 2019. Dostupné na:
<https://alis.uniba.sk:8443/lib/item?id=chamo:699976&fromLocationLink=false&theme=Katalog>
 (dostupná aj pdf anglická verzia)
- [5] PILKOVÁ, A. – STACHOVÁ, P. – KIRCHMAYER, Z. et. al. 2012. Manažment v praxi: Prípadové štúdie zo slovenského podnikateľského prostredia, Bratislava : Ofprint JH, 2012. ISBN 978-80-89037-30-8
- [6] CARBERY, R. – CROSS, C. 2013. Human Resource Management – A Concise Introduction. Houndmills: Palgrave Macmillan. ISBN 978-1-137-00939-5
- [7] BRATTON, J. – GOLD, J. 2017. Human Resource Management: Theory and Practice. 6th Edition. Londýn: Palgrave Macmillan, ISBN 978-1-137-57259-2.
- [8] NOE, R. – HOLLENBECK, J. – WRIGHT, P. 2020. Human Resource Management. McGraw Hill, Boston: Irwin.
- [9] Selected case studies Harvard Business School
- [10] Journal of Human Resource Management. ISSN 2453-7683. Comenius University in Bratislava.

Languages necessary to complete the course:

Slovak and English language

Notes:

In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her

acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations. Such judgement may be connected with enforcing accompanying legal consequences on academic, disciplinary level.

In accordance with the regulations of the internal regulation No. 13/2018 approved by the Academic senate of Comenius University in Bratislava the Disciplinary Regulations of Comenius University in Bratislava for Students, a disciplinary offence of a student is any form of copying or forbidden cooperation or providing answers during written or oral examination (assessment of knowledge) or during preparation for it within the course, or using technical devices or any information carriers in other than allowed ways during written or oral evaluation of study results (assessment of knowledge) or during preparation for it within the course. Committing a disciplinary offence may lead to imposing some disciplinary precautions on the student: admonition, conditional suspension of studies or dismissal from studies.

Past grade distribution

Total number of evaluated students: 572

A	ABS	B	C	D	E	FX	M
5,42	0,0	8,39	18,88	22,03	25,52	9,62	10,14

Lecturers: Mgr. Juliet Horváthová Suleimanová, PhD., prof. Ing. Ľubica Bajžíková, PhD., Mgr. Michaela Poláková, PhD.

Last change: 16.02.2024

Approved by:

COURSE DESCRIPTION

Academic year: 2022/2023							
University: Comenius University Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KIS/062B/10				Course title: Physical Education (1)			
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning							
Number of credits: 2							
Recommended semester: 1.							
Educational level: I.							
Prerequisites:							
Course requirements:							
Learning outcomes:							
Class syllabus:							
Recommended literature:							
Languages necessary to complete the course:							
Notes:							
Past grade distribution Total number of evaluated students: 2266							
A	ABS	B	C	D	E	FX	M
88,79	0,09	0,93	0,35	0,0	0,0	9,8	0,04
Lecturers: Mgr. Tomáš Kuchár, PhD., Mgr. Ladislav Mokus, Mgr. Jana Leginusová, PaedDr. Dana Mašlejová, Mgr. Martin Dovičák, PhD., Mgr. Júlia Raábová, PhD., Mgr. Branislav Nedbálek, Mgr. Tomáš Lovecký, PaedDr. Mikuláš Ortutay, Mgr. Eleonóra Beňová, PhD.							
Last change: 11.04.2022							
Approved by:							

COURSE DESCRIPTION

Academic year: 2022/2023							
University: Comenius University Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KIS/063B/10				Course title: Physical Education (2)			
Educational activities: Type of activities: Number of hours: per week: per level/semester: Form of the course: on-site learning							
Number of credits: 2							
Recommended semester: 2.							
Educational level: I.							
Prerequisites:							
Course requirements:							
Learning outcomes:							
Class syllabus:							
Recommended literature:							
Languages necessary to complete the course:							
Notes:							
Past grade distribution Total number of evaluated students: 1979							
A	ABS	B	C	D	E	FX	M
88,53	0,0	0,61	0,1	0,15	0,4	10,16	0,05
Lecturers: Mgr. Tomáš Kuchár, PhD., Mgr. Jana Leginusová, Mgr. Ladislav Mókus, PaedDr. Dana Mašlejová, Mgr. Martin Dovičák, PhD., Mgr. Júlia Raábová, PhD., Mgr. Branislav Nedbálek, Mgr. Tomáš Lovecký, PaedDr. Lucia Ondrušová, PaedDr. Mikuláš Ortutay, Mgr. Eleonóra Beňová, PhD.							
Last change: 11.04.2022							
Approved by:							

COURSE DESCRIPTION

Academic year: 2022/2023							
University: Comenius University Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KIS/064B/10				Course title: Physical Education (3)			
Educational activities: Type of activities: Number of hours: per week: per level/semester: Form of the course: on-site learning							
Number of credits: 2							
Recommended semester: 3.							
Educational level: I.							
Prerequisites:							
Course requirements:							
Learning outcomes:							
Class syllabus:							
Recommended literature:							
Languages necessary to complete the course:							
Notes:							
Past grade distribution Total number of evaluated students: 1417							
A	ABS	B	C	D	E	FX	M
91,53	0,0	0,78	0,42	0,0	0,14	6,85	0,28
Lecturers: Mgr. Tomáš Kuchár, PhD., Mgr. Jana Leginusová, Mgr. Ladislav Mókus, PaedDr. Dana Mašlejová, Mgr. Martin Dovičák, PhD., Mgr. Júlia Raábová, PhD., Mgr. Branislav Nedbálek, Mgr. Tomáš Lovecký, PaedDr. Mikuláš Ortutay, PaedDr. Lucia Ondrušová							
Last change: 11.04.2022							
Approved by:							

COURSE DESCRIPTION

Academic year: 2022/2023							
University: Comenius University Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KIS/065B/10				Course title: Physical Education (4)			
Educational activities: Type of activities: Number of hours: per week: per level/semester: Form of the course: on-site learning							
Number of credits: 2							
Recommended semester: 4.							
Educational level: I.							
Prerequisites:							
Course requirements:							
Learning outcomes:							
Class syllabus:							
Recommended literature:							
Languages necessary to complete the course:							
Notes:							
Past grade distribution Total number of evaluated students: 1219							
A	ABS	B	C	D	E	FX	M
89,42	0,0	0,74	0,16	0,16	0,08	9,02	0,41
Lecturers: Mgr. Tomáš Kuchár, PhD., Mgr. Jana Leginusová, Mgr. Ladislav Mókus, PaedDr. Dana Mašlejová, Mgr. Martin Dovičák, PhD., Mgr. Júlia Raábová, PhD., Mgr. Branislav Nedbálek, Mgr. Tomáš Lovecký, PaedDr. Lucia Ondrušová, PaedDr. Mikuláš Ortutay							
Last change: 11.04.2022							
Approved by:							

COURSE DESCRIPTION

Academic year: 2022/2023							
University: Comenius University Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KIS/066B/10				Course title: Physical Education (5)			
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning							
Number of credits: 2							
Recommended semester: 5.							
Educational level: I.							
Prerequisites:							
Course requirements:							
Learning outcomes:							
Class syllabus:							
Recommended literature:							
Languages necessary to complete the course:							
Notes:							
Past grade distribution Total number of evaluated students: 762							
A	ABS	B	C	D	E	FX	M
92,91	0,13	0,92	0,0	0,13	0,13	5,38	0,39
Lecturers: Mgr. Tomáš Kuchár, PhD., PaedDr. Dana Mašlejová, Mgr. Jana Leginusová, Mgr. Ladislav Mókus, Mgr. Martin Dovičák, PhD., Mgr. Júlia Raábová, PhD., Mgr. Branislav Nedbálek, Mgr. Tomáš Lovecký, PaedDr. Mikuláš Ortutay, PaedDr. Lucia Ondrušová							
Last change: 11.04.2022							
Approved by:							

COURSE DESCRIPTION

Academic year: 2022/2023							
University: Comenius University Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KIS/067B/10				Course title: Physical Education (6)			
Educational activities: Type of activities: Number of hours: per week: per level/semester: Form of the course: on-site learning							
Number of credits: 2							
Recommended semester: 6.							
Educational level: I.							
Prerequisites:							
Course requirements:							
Learning outcomes:							
Class syllabus:							
Recommended literature:							
Languages necessary to complete the course:							
Notes:							
Past grade distribution Total number of evaluated students: 620							
A	ABS	B	C	D	E	FX	M
96,61	0,0	0,65	0,16	0,16	0,16	2,26	0,0
Lecturers: Mgr. Tomáš Kuchár, PhD., Mgr. Jana Leginusová, Mgr. Ladislav Mókus, PaedDr. Dana Mašlejová, Mgr. Martin Dovičák, PhD., Mgr. Júlia Raábová, PhD., Mgr. Branislav Nedbálek, Mgr. Tomáš Lovecký, PaedDr. Lucia Ondrušová, PaedDr. Mikuláš Ortutay							
Last change: 11.04.2022							
Approved by:							

COURSE DESCRIPTION

Academic year: 2022/2023	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/220B/15	Course title: Principles of Financial Accounting I
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 2.	
Educational level: I.	
Prerequisites:	
Course requirements: Continuous assessment for the term (50 percent), exam (50 percent). The condition for completing the course is to complete two control papers during the course (with a success rate of at least 50 percent). Present the knowledge outlined in the brief syllabus. The evaluation of the course is in accordance with the Study Regulations of Comenius University and the individual levels of the classification scale are awarded on the basis of the applied points system, which reflects the degree of success of completing the course. Scale of assessment (preliminary/final): 50/50	
Learning outcomes: The student is able to give a comprehensive picture of accounting with regard to its subject and understand the role of accounting in the company's information system, describe basic accounting concepts, balance sheet accounting theory, accounting documents, valuation issues, financial statement processes and international accounting harmonization, and taxes from the aspect of decision making process.	
Class syllabus: 1. The importance of accounting as part of a business information system 2. The objectives and functions of accounting 3. General accounting principles 4. Assets and liabilities 5. Balance sheet, its content and role. Impact of economic operations on a balance sheet. 6. Double-entry accounting (bookkeeping) system 7. Accounting documents, books of account 8. Valuation of assets and liabilities in the double entry accounting (bookkeeping). 9. Understanding the cycle of assets by the double entry accounting (bookkeeping) 10. The financial statements and its structure 11. Conceptual framework of IFRS and principles of IFRS conversion from Slovak financial statements to the financial statements according to the IAS / IFRS 12. Accounting, taxes and decision making process	

Recommended literature:

1. Saxunová, D.: Účtovníctvo I., cvičebnica A. Wolters Kluwer, Bratislava 2018
2. Zákon č. 431/2002 Z. z. o účtovníctve v znení neskorších predpisov
3. Zákon č. 595/2003 Z. z. o dani z príjmu v znení neskorších predpisov
4. Paul D. Kimmel, Jerry J. Weygandt, Donald E. Kieso- Financial Accounting: Tools for Business Decision Making, WileyPLUS, 7th Edition, 2013
5. Jerry J. Weygandt, Paul D. Kimmel, Donald E. Kieso- Financial and Managerial Accounting, WileyPLUS, 2nd Edition, 2015

Languages necessary to complete the course:

Slovak, English

Notes:**Past grade distribution**

Total number of evaluated students: 4537

A	ABS	B	C	D	E	FX	M
24,77	0,0	19,44	18,23	14,94	15,25	7,36	0,0

Lecturers: doc. Ing. Jana Kajanová, PhD., Mgr. Lukáš Veteška, PhD., Mgr. Natália Barteková, Mgr. Dániel Tóth, Mgr. Pavel Danihel, Mgr. Dana Chabová

Last change: 19.02.2024

Approved by:

COURSE DESCRIPTION

Academic year: 2022/2023	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/221B/15	Course title: Principles of Financial Accounting II
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 3.	
Educational level: I.	
Prerequisites:	
Recommended prerequisites: Principles of Financial Accounting I	
Course requirements: Pass the control papers during the lessons (with a success rate of at least 50%). Present the knowledge outlined in the brief syllabus. The evaluation of the subject is in accordance with the study regulations of FM UK. Scale of assessment (preliminary/final): 50/50	
Learning outcomes: After completing the course, the student will acquire basic skills in capturing and displaying economic operations in the accounting. Students will acquire basic correlations in accounting on synthetic accounts in double-entry accounting of entrepreneurs with the help of the general chart of accounts and valid accounting procedures. They are able to identify the necessary information from accounting for managerial management and decision making.	
Class syllabus: 1. Accounting and decision-making processes. Accounting methodology 2. Accounting for fixed assets. Acquisition and valuation of fixed assets 3. Accounting for fixed assets. Use and disposal of fixed assets 4. Inventory Accounting 5. Accounting for cash, short-term financial liabilities and short-term financial assets 6. Accounting for receivables and short-term liabilities 7. Accrual accounting for costs and revenues 8. Accounting for equity, funds formed from profit and long-term liabilities 9. Cost Accounting 10. Revenue recognition 11. Posting on closing accounts and off-balance sheet accounts 12. Complex example	
Recommended literature:	

1. Kajanová, J.: Podvojný účtovníctvo pre podnikateľov - z aspektu riadenia a rozhodovania. Wolters Kluwer (v tlači), Bratislava 2023
2. Kajanová, J. - Olvecká, V. - Saxunová, D.: Podvojný účtovníctvo. Zbierka úloh a príkladov. Wolters Kluwer, Bratislava, 2018
3. Zákon č. 431/2002 Z. z. o účtovníctve v znení neskorších predpisov
4. Zákon č. 595/2003 Z. z. o dani z príjmu v znení neskorších predpisov
5. Opatrenie MF SR č. 23054/2002-92 zo 16. 12. 2002, ktorým sa ustanovujú podrobnosti o postupoch účtovania a rámcovej účtovej osnove pre podnikateľov účtujúcich v sústave podvojného účtovníctva v znení neskorších predpisov

Languages necessary to complete the course:

Slovak

Notes:

Past grade distribution

Total number of evaluated students: 3682

A	ABS	B	C	D	E	FX	M
18,47	0,0	17,25	15,43	15,37	22,65	10,08	0,76

Lecturers: Mgr. Lukáš Veteška, PhD., Mgr. Dániel Tóth, Mgr. Dana Chabová, Mgr. Pavel Danihel, Mgr. Natália Barteková

Last change: 17.09.2023

Approved by:

COURSE DESCRIPTION

Academic year: 2022/2023							
University: Comenius University Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KIS/051B/16				Course title: Project Management			
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning							
Number of credits: 5							
Recommended semester: 4.							
Educational level: I.							
Prerequisites:							
Course requirements:							
Learning outcomes:							
Class syllabus:							
Recommended literature:							
Languages necessary to complete the course:							
Notes:							
Past grade distribution Total number of evaluated students: 1452							
A	ABS	B	C	D	E	FX	M
12,47	0,0	20,87	23,14	18,04	12,4	7,44	5,65
Lecturers: prof. Ing. Ján Papula, PhD., Ing. Peter Balco, PhD., Mgr. Petronela Klačanská, PhD., doc. Mgr. Lucia Kohnová, PhD.							
Last change: 03.10.2022							
Approved by:							

COURSE DESCRIPTION

Academic year: 2022/2023							
University: Comenius University Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KMn/105B/18				Course title: Psychology - Development of Managerial Skills			
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning							
Number of credits: 3							
Recommended semester: 4., 6.							
Educational level: I.							
Prerequisites:							
Course requirements:							
Learning outcomes:							
Class syllabus:							
Recommended literature:							
Languages necessary to complete the course:							
Notes:							
Past grade distribution Total number of evaluated students: 81							
A	ABS	B	C	D	E	FX	M
23,46	0,0	25,93	13,58	20,99	1,23	13,58	1,23
Lecturers: doc. PhDr. Rozália Sulíková, PhD.							
Last change: 14.02.2024							
Approved by:							

COURSE DESCRIPTION

Academic year: 2022/2023	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KSP/067B/18	Course title: Social Entrepreneurship
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Type, volume, methods and workload of the student - additional information Compulsory - elective course; combined method; seminars - on-site; 2 hours weekly, 3 ECTS credits	
Number of credits: 3	
Recommended semester: 3.	
Educational level: I.	
Prerequisites:	
Course requirements: Students are evaluated for active application of selected concepts from the domain of social entrepreneurship to their own model social entrepreneurship projects - Mapping the social entrepreneurship ecosystem in Slovakia (or in selected foreign country) (20 points); analysis of social entrepreneurship case examples in terms of their business models and approach to scaling (20 points), own model social entrepreneurship project idea and business model (idea pitch, impact canvas, and business model description (each part worth 20 points). The overall evaluation is in accordance with the faculty evaluation system: A = 91-100%; B = 81-90%; C = 73-80%; D = 66-72%; E = 65-60%; F = 0-59% points. Scale of assessment (preliminary/final): 100/0	
Learning outcomes: Understand the character and role of social entrepreneurship in the current socio-economic context. Understand motives and qualities of social entrepreneurs. Understand different types of social entrepreneurship and different business models and scaling strategies. Able to develop own social entrepreneurship project ideas using state-of-the-art tools and techniques.	
Class syllabus: 1. What is social entrepreneurship, and who are social entrepreneurs? 2. How does social entrepreneurship work? 3. Methods and tools for developing and implementing social entrepreneurial projects. 4. Recognizing social entrepreneurship business models. 5. Scaling social impact. 6. Ideation and prototyping in social entrepreneurship.	
Recommended literature: [1] PILKOVÁ, A. a kol. (2016). Komerčné, sociálne a inkluzívne podnikanie na Slovensku. GEM Slovensko 2015. Bratislava: Univerzita Komenského v Bratislave.	

- [2] BJERKE, B. 2013. About Entrepreneurship. Cheltenham : Edward Elgar, 2013. ISBN 978-17-825-4538-5
- [3] OSTERWALDER, A., PIGNEUR, Y. Business Model Generation. John Wiley & Sons, 2010. ISBN 978-0470-87641-1
- [4] YOUNG, D.R. 2018. The Social Enterprise Zoo. Cheltenham : Edward Elgar, 2018. ISBN 978-1-78471-607-3
- [5] Social Entrepreneurship Akademie study materials (available online)
- [6] Social Impact Awards study materials (available online)
- [7] Databases of the Academic Library, Comenius University Bratislava, and Slovak Centre for Scientific and Technical Information

Languages necessary to complete the course:

Notes:

The knowledge, skills, competencies, and transferable abilities the student acquires by successfully completing the subject affect his personal development and can be used in his future career and life as an active citizen in democratic societies. These are listed in the subject syllabus. Following the provisions of § 71 of Internal Regulation no. 14/2023 approved by the Academic Senate of Comenius University Bratislava Full text of Regulation no. 23/2021 Internal system of ensuring the quality of higher education of the Comenius University Bratislava as amended by Addendum no. 1 and Appendix no. 2, each student consistently achieves his/her study results honestly during his/her studies; does not cheat or use dishonest procedures during any form of verification of his study knowledge and knowledge. Cases of violation of this provision can be assessed as a violation of obligations arising from legal regulations (...). Such an assessment may be associated with applying relevant legal consequences on an academic, (...) or disciplinary level.

Following the provisions of internal regulation no. 13/2018 approved by the Academic Senate of the Comenius University Bratislava Disciplinary regulations of the Comenius University Bratislava for students, a student's disciplinary offence is any form of writing off or illegal cooperation or hinting during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the course, or the use of technical devices or any information carriers in a way other than permitted during the written or oral evaluation of study results (knowledge verification) or during preparation for it within the subject. Some of the disciplinary measures may be imposed on the student for a committed disciplinary offence: reprimand, conditional expulsion from studies or expulsion from studies.

Past grade distribution

Total number of evaluated students: 68

A	ABS	B	C	D	E	FX	M
27,94	0,0	38,24	14,71	1,47	5,88	8,82	2,94

Lecturers: doc. PhDr. Marian Holienka, PhD.

Last change: 19.02.2024

Approved by:

COURSE DESCRIPTION

Academic year: 2022/2023							
University: Comenius University Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KKM/025B/21				Course title: Statistics			
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning							
Number of credits: 5							
Recommended semester: 3.							
Educational level: I.							
Prerequisites:							
Course requirements:							
Learning outcomes:							
Class syllabus:							
Recommended literature:							
Languages necessary to complete the course:							
Notes:							
Past grade distribution Total number of evaluated students: 143							
A	ABS	B	C	D	E	FX	M
20,28	0,0	23,08	16,78	6,99	11,19	11,89	9,79
Lecturers: doc. RNDr. Mária Bohdalová, PhD., doc. RNDr. Jana Kalická, PhD., Mgr. Dominika Sónak Ballová							
Last change: 09.10.2023							
Approved by:							

COURSE DESCRIPTION

Academic year: 2022/2023							
University: Comenius University Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KSP/064B/17				Course title: Visions and Creativity in Management			
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning							
Number of credits: 3							
Recommended semester: 3.							
Educational level: I.							
Prerequisites:							
Course requirements:							
Learning outcomes:							
Class syllabus:							
Recommended literature:							
Languages necessary to complete the course:							
Notes:							
Past grade distribution Total number of evaluated students: 460							
A	ABS	B	C	D	E	FX	M
74,13	0,0	13,48	4,78	0,0	0,0	7,39	0,22
Lecturers: doc. Mgr. Lucia Kohnová, PhD., Mgr. Nikola Salajová, PhD.							
Last change: 18.09.2023							
Approved by:							