

Course descriptions

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COURSE DESCRIPTION

Academic year: 2022/2023	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KKM/278M/22	Course title: CFA Research Challenge
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 1., 3.	
Educational level: II.	
Prerequisites:	
Course requirements: Active participation in the preparation of the competition report and defense in the finals of the CFA Research Challenge Scale of assessment (preliminary/final): 100% final	
Learning outcomes: By completing the subject, students will gain practical knowledge from the preparation of an investment recommendation in the shares of a selected company. Students thus have the opportunity to become familiar with modern techniques of business analysis, which are used by experts in practice (analysts, portfolio managers, risk managers, credit officers, financial managers). In addition, students have the opportunity to improve their English (report and defense in English), acquire contacts from the financial sector, and also the opportunity to draw attention to their own achievements in their studies and gain an advantage when starting a job in the financial or corporate sector. Students will gain the experience of intensive cooperation in a team and regular consultations with a practical mentor and a faculty advisor. The goal of the course is active and successful participation in the prestigious CFA Research Challenge, which is organized annually worldwide by the CFA Institute. Under the guidance of a mentor from practice and a faculty advisor, students work together in a team during the semester to prepare a report, the output of which is an investment recommendation. They then defend the investment recommendation before a commission consisting of investment professionals from practice (e.g. the chairman of the Slovak Association of Management Companies). If successful, they advance to the regional and then the global round.	
Class syllabus: 1. Basic information about the CFA Research Challenge 2. Ad hoc consultations	
Recommended literature:	
Languages necessary to complete the course:	

Notes:							
Past grade distribution							
Total number of evaluated students: 11							
A	ABS	B	C	D	E	FX	M
72,73	0,0	0,0	0,0	0,0	0,0	27,27	0,0
Lecturers: Ing. Vladimír Valach, PhD., CFA, MBA							
Last change: 19.05.2023							
Approved by:							

COURSE DESCRIPTION

Academic year: 2022/2023							
University: Comenius University Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KMn/002B/22				Course title: Coaching			
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning							
Number of credits: 3							
Recommended semester: 1., 3.							
Educational level: I., II.							
Prerequisites:							
Course requirements: Scale of assessment (preliminary/final): 30/70							
Learning outcomes: The aim of the course is to develop presentations skills of students. (It will be used video)							
Class syllabus: Type and structure of presentation Verbal and nonverbal aspects of presentation Practice of effective presentation skills 100% attendance is needed							
Recommended literature: [1] THILL, J. V. – BOVEÉ, C. L. Business Communication Essentials. New Jersey: Pearson, 2012. [5] WHETTEN, D. A. – CAMERON, K. S. 2011. Developing Management Skills. Pearson, 2011.							
Languages necessary to complete the course:							
Notes:							
Past grade distribution Total number of evaluated students: 25							
A	ABS	B	C	D	E	FX	M
60,0	0,0	24,0	0,0	0,0	0,0	16,0	0,0
Lecturers: doc. PhDr. Rozália Sulíková, PhD.							
Last change: 08.03.2023							
Approved by:							

COURSE DESCRIPTION

Academic year: 2022/2023	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMn/099M/12	Course title: Current Trends in Practice Management
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 1., 3.	
Educational level: I., II.	
Prerequisites:	
Course requirements: 100% Case study presentation Scale of assessment (preliminary/final): 100/0	
Learning outcomes: The aim is to give the graduate CUFM students the opportunity to get the first-hand information about present trends in the practice of management as an example from Slovnaft, a.s.	
Class syllabus: <ol style="list-style-type: none"> 1. Introduction to the course. Entrepreneurship in the oil refinery industry – specific features and trends. 2. Slovnaft's response to the industry's and global challenges. 3. Refinery I – managerial challenges in production. 4. Refinery II – management of production processes. 5. Logistics and management of BOPZ (i.e. Slovak acronym for work safety and health preservation at the workplace). 6. Financial management of the company I. 7. Financial management of the company II. 8. Trade. 9. Retail trade management in the time of crisis. 10. Basic rules of economic competition. 11. What is easier – to talk to the employees or to people from newspaper? Similarities and differences of internal and external communication in the strategically important company. 12. Human resource management I – Personnel management vs. HRM. 13. Human resource management II – Talent management 	
Recommended literature: Slovnaft a.s. company sources.	
Languages necessary to complete the course: Slovak and English	

Notes:							
Past grade distribution Total number of evaluated students: 598							
A	ABS	B	C	D	E	FX	M
84,62	0,0	6,69	2,51	1,51	0,67	3,34	0,67
Lecturers: prof. Ing. Ján Rudy, PhD., doc. Mgr. Jana Fratričová, PhD.							
Last change: 29.11.2017							
Approved by:							

COURSE DESCRIPTION

Academic year: 2022/2023							
University: Comenius University Bratislava							
Faculty: Faculty of Management							
Course ID: FMFI-FM.KIS/2-MMN-136/12			Course title: Data Processing for Management and Marketing (Data Mining I)				
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning							
Number of credits: 3							
Recommended semester: 2., 4.							
Educational level: II.							
Prerequisites: FMFI.KMANM/2-MMN-138/18 - Multidimensional Methods in Management (SAS)							
Course requirements:							
Learning outcomes:							
Class syllabus:							
Recommended literature:							
Languages necessary to complete the course:							
Notes:							
Past grade distribution Total number of evaluated students: 52							
A	ABS	B	C	D	E	FX	M
17,31	0,0	34,62	38,46	5,77	0,0	3,85	0,0
Lecturers: doc. Ing. Iveta Stankovičová, PhD.							
Last change: 02.06.2015							
Approved by:							

COURSE DESCRIPTION

Academic year: 2022/2023							
University: Comenius University Bratislava							
Faculty: Faculty of Management							
Course ID: FMFI-FM.KIS/2-MMN-236/12				Course title: Data Processing for Management and Marketing (Data Mining II)			
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning							
Number of credits: 3							
Recommended semester: 1., 3.							
Educational level: II.							
Prerequisites:							
Course requirements:							
Learning outcomes:							
Class syllabus:							
Recommended literature:							
Languages necessary to complete the course:							
Notes:							
Past grade distribution Total number of evaluated students: 33							
A	ABS	B	C	D	E	FX	M
39,39	0,0	51,52	6,06	0,0	0,0	0,0	3,03
Lecturers: doc. Ing. Iveta Stankovičová, PhD.							
Last change: 02.06.2015							
Approved by:							

COURSE DESCRIPTION

Academic year: 2022/2023							
University: Comenius University Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KMM/181M/21				Course title: Diagnostics and Management of European Companies (FL)			
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning							
Number of credits: 3							
Recommended semester: 3.							
Educational level: II.							
Prerequisites:							
Course requirements:							
Learning outcomes:							
Class syllabus:							
Recommended literature:							
Languages necessary to complete the course:							
Notes:							
Past grade distribution Total number of evaluated students: 18							
A	ABS	B	C	D	E	FX	M
38,89	0,0	22,22	11,11	11,11	0,0	0,0	16,67
Lecturers: Ing. Vladimír Valach, PhD., CFA, MBA							
Last change: 19.05.2023							
Approved by:							

STATE EXAM DESCRIPTION

Academic year: 2022/2023	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM/O5M/21	Course title: Diploma Thesis Defence
Number of credits: 15	
Recommended semester: 3., 4..	
Educational level: II.	
State exam syllabus:	
Last change: 16.09.2021	
Approved by:	

COURSE DESCRIPTION

Academic year: 2022/2023							
University: Comenius University Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KMk/142M/16			Course title: Diploma Thesis Project				
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning							
Number of credits: 3							
Recommended semester: 4.							
Educational level: II.							
Prerequisites:							
Course requirements:							
Learning outcomes:							
Class syllabus:							
Recommended literature:							
Languages necessary to complete the course:							
Notes:							
Past grade distribution Total number of evaluated students: 1072							
A	ABS	B	C	D	E	FX	M
71,08	0,0	13,34	4,85	1,87	2,15	6,72	0,0
Lecturers: prof. Ing. Ľubica Bajžíková, PhD., doc. RNDr. Mária Bohdalová, PhD., Mgr. Eva Brestovanská, PhD., PhDr. Gabriela Bérešová, PhD., Ing. Miloslav Chalupka, PhD., doc. Mgr. Emília Charfaoui, CSc., doc. PhDr. Lukáš Copuš, PhD., doc. Dr. Frédéric Delaneuville, PhD., Mgr. Martina Drahošová, PhD., doc. Ing. Milan Fekete, PhD., doc. Mgr. Jana Fratričová, PhD., Mgr. Andrea Gažová, PhD., doc. RNDr. Michal Greguš, PhD., doc. JUDr. PhDr. Katarína Gubíniová, PhD., Mgr. Peter Gál, doc. PhDr. Marian Holienka, PhD., Mgr. Juliet Horváthová Suleimanová, PhD., Ing. Jaroslav Hul'vej, PhD., doc. Ing. Jana Kajanová, PhD., Ing. Vincent Karovič, PhD., Mgr. Vincent Karovič, PhD., Mgr. Zuzana Kirchmayer, PhD., doc. Mgr. Lucia Kohnová, PhD., Mgr. Janka Kottulová, PhD., doc. Ing. Mgr. Urban Kováč, PhD., prof. Mgr. Anna Lašáková, PhD., doc. PhDr. Daniela Majerčáková, PhD., MBA, Mgr. Juraj Mikuš, PhD., doc. Mgr. Petra Milošovičová, PhD., Mgr. Ľudmila Mitková, PhD., Mgr. Miloš Mrva, PhD., prof. JUDr. Daniela Nováčková, PhD., Mgr. František Olšavský, PhD., doc. Ing. Gabriela Pajtinková Bartáková, PhD., prof. Ing. Jozef Papula, PhD., prof. Ing. Ján Papula, PhD., doc. Mgr. Zuzana Papulová, PhD., doc. PhDr. René Pawera, PhD., Mgr. Lucia Paškrťová, PhD., prof. Ing. Anna Pilková, PhD., MBA, Mgr. Michaela Poláková, PhD., Mgr. Katarína Rentková, PhD., doc. PhDr. Magdaléna Samuhelová, CSc., prof. RNDr. Darina Saxunová, PhD., Mgr. Ján Smoleň, PhD., doc. PhDr.							

Eva Smolková, CSc., doc. PhDr. Paulína Mihaľová, PhD., doc. Ing. Zuzana Stoličná, PhD., doc. Ing. Mgr. Ľubomíra Strážovská, PhD., Mgr. Rita Szalai, PhD., Mgr. Lucia Vilčeková, PhD., Ing. Jaroslav Vojtechovský, PhD., doc. Ing. Jarmila Wefersová, PhD., Ing. Viera Ölvecká, PhD., doc. PhDr. Helena Šajgalíková, PhD., prof. RNDr. Ing. Ľudomír Šlahor, CSc., doc. Ing. Daniela Špírková, PhD., prof. Mgr. Peter Štarchoň, PhD., doc. JUDr. PhDr. Silvia Treľová, PhD., RNDr. Zuzana Kovačičová, PhD., Ing. Vladimír Valach, PhD., CFA, MBA, Mgr. Michal Páleník, PhD., PhDr. Peter Ondris, PhD., prof. Ing. Ján Rudy, PhD., Mgr. Magdaléna Musilová, PhD., LL.M., doc. Mgr. Veronika Gežík, PhD., Mgr. Eleonóra Beňová, PhD., doc. JUDr. PhDr. Tomáš Peráček, PhD., PhDr. Ing. Monika Dávideková, PhD., Mgr. Lenka Procházková, PhD., Mgr. Július Selecký, PhD., doc. Ing. Iveta Stankovičová, PhD., prof. RNDr. Michal Greguš, PhD., PhDr. Peter Veselý, PhD., doc. Ing. Jaroslava Kniežová, PhD., prof. Ing. Natalia Kryvinska, PhD., Ing. Rastislav Kulháněk, PhD., Mgr. Alexandra Mittelman, PhD., MBA, Ing. Peter Balco, PhD., Mgr. Petronela Klačanská, PhD., Mgr. PhDr. Lívia Bott Domonkos, PhD.

Last change: 08.09.2021

Approved by:

COURSE DESCRIPTION

Academic year: 2022/2023							
University: Comenius University Bratislava							
Faculty: Faculty of Management							
Course ID: FM/100M/21			Course title: Diploma Thesis Seminary I				
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning							
Number of credits: 3							
Recommended semester: 2.							
Educational level: II.							
Prerequisites:							
Course requirements:							
Learning outcomes:							
Class syllabus:							
Recommended literature:							
Languages necessary to complete the course:							
Notes:							
Past grade distribution Total number of evaluated students: 481							
A	ABS	B	C	D	E	FX	M
57,59	0,0	12,47	6,44	2,7	7,48	11,64	1,66
Lecturers: doc. JUDr. PhDr. Katarína Gubíniová, PhD., doc. PhDr. Paulína Mihal'ová, PhD., doc. Ing. Jana Kajanová, PhD., Mgr. Martin Vozár, PhD., Mgr. Ľudmila Mitková, PhD., Mgr. Magdaléna Musilová, PhD., LL.M., Mgr. Michal Páleník, PhD., Mgr. Mário Papík, PhD., Mgr. Lenka Papíková, PhD., Mgr. Lucia Paškrťová, PhD., Mgr. Katarína Rentková, PhD., prof. RNDr. Darina Saxunová, PhD., doc. Ing. Zuzana Stoličná, PhD., doc. Mgr. Veronika Gežík, PhD., doc. PhDr. René Pawera, PhD., doc. Ing. Milan Fekete, PhD., Mgr. Peter Gál, PhD., Mgr. Andrea Gažová, PhD., doc. PhDr. Marian Holienka, PhD., Ing. Jaroslav Hul'vej, PhD., Mgr. Petronela Klačanská, PhD., doc. Mgr. Lucia Kohnová, PhD., Mgr. Juraj Mikuš, PhD., Mgr. Miloš Mrva, PhD., prof. Ing. Jozef Papula, PhD., prof. Ing. Ján Papula, PhD., doc. Mgr. Zuzana Papulová, PhD., prof. Ing. Anna Pilková, PhD., MBA, doc. Mgr. Emília Charfaoui, CSc., Mgr. Maroš Bobulský, PhD., doc. RNDr. Mária Bohdalová, PhD., doc. Ing. Mgr. Urban Kováč, PhD., Mgr. Martin Pažický, PhD., Mgr. Peter Pšenák, PhD., prof. RNDr. Ing. Ľudomír Šlahor, CSc., Ing. Vladimír Valach, PhD., CFA, MBA, Mgr. Katarína Vechter Močarníková, PhD., Mgr. Rita Szalai, PhD., doc. Ing. Jarmila Wefersová, PhD., prof. JUDr. Daniela Nováčková, PhD., doc. Dr. Frédéric Delaneuville, PhD., doc. PhDr. Marian Šuplata, PhD., Mgr. PhDr. Lívia Bott Domonkos, PhD., prof. Ing. Ľubica Bajžíková, PhD., doc. PhDr. Lukáš Copuš, PhD., Mgr. Juliet Horváthová							

Suleimanová, PhD., Ing. Mgr. Juraj Chebeň, PhD., prof. Mgr. Anna Lašáková, PhD., Ing. Marián Mikolášik, Mgr. Michaela Poláková, PhD., prof. Ing. Ján Rudy, PhD., doc. Ing. Mgr. Ľubomíra Strážovská, PhD., doc. PhDr. Rozália Sulíková, PhD., doc. JUDr. PhDr. Silvia Treľová, PhD., Mgr. Eleonóra Beňová, PhD., PaedDr. Jarmila Brtková, PhD., doc. JUDr. PhDr. Tomáš Peráček, PhD., PhDr. Ing. Monika Dávideková, PhD., Mgr. Lenka Procházková, PhD., Mgr. Július Selecký, PhD., doc. Ing. Iveta Stankovičová, PhD., Ing. Robert Furda, PhD., prof. Ing. Dušan Šoltés, CSc., prof. RNDr. Michal Greguš, PhD., doc. RNDr. Michal Greguš, PhD., PharmDr. Katarína Uchal', PhD., PhDr. Peter Veselý, PhD., Ing. Miloslav Chalupka, PhD., Ing. Jaroslav Vojtechovský, PhD., Mgr. Vincent Karovič, PhD., Ing. Vincent Karovič, PhD., doc. Ing. Jaroslava Kniežová, PhD., RNDr. Zuzana Kovačičová, PhD., prof. Ing. Natalia Kryvinska, PhD., Ing. Rastislav Kulháněk, PhD., Mgr. Alexandra Mittelman, PhD., MBA, Ing. Martina Chrančoková, PhD., doc. Mgr. Peter Madzík, PhD.

Last change: 08.09.2021

Approved by:

COURSE DESCRIPTION

Academic year: 2022/2023							
University: Comenius University Bratislava							
Faculty: Faculty of Management							
Course ID: FM/101M/21			Course title: Diploma Thesis Seminary II				
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning							
Number of credits: 3							
Recommended semester: 3.							
Educational level: II.							
Prerequisites:							
Course requirements:							
Learning outcomes:							
Class syllabus:							
Recommended literature:							
Languages necessary to complete the course:							
Notes:							
Past grade distribution Total number of evaluated students: 593							
A	ABS	B	C	D	E	FX	M
58,35	0,0	15,18	8,77	4,38	5,56	7,59	0,17
Lecturers: doc. JUDr. PhDr. Katarína Gubíniiová, PhD., doc. PhDr. Paulína Mihal'ová, PhD., prof. Ing. Ľubica Bajžíková, PhD., doc. PhDr. Lukáš Copuš, PhD., Mgr. Juliet Horváthová Suleimanová, PhD., Ing. Mgr. Juraj Chebeň, PhD., prof. Mgr. Anna Lašáková, PhD., Ing. Marián Mikolášik, Mgr. Michaela Poláková, PhD., prof. Ing. Ján Rudy, PhD., doc. Ing. Mgr. Ľubomíra Strážovská, PhD., doc. PhDr. Rozália Sulíková, PhD., prof. JUDr. Daniela Nováčková, PhD., doc. Ing. Jana Kajanová, PhD., Mgr. Ľudmila Mitková, PhD., Mgr. Magdaléna Musilová, PhD., LL.M., Mgr. Michal Páleník, PhD., Mgr. Mário Papík, PhD., Mgr. Lenka Papíková, PhD., Mgr. Lucia Paškrťová, PhD., Mgr. Katarína Rentková, PhD., prof. RNDr. Darina Saxunová, PhD., doc. Ing. Zuzana Stoličná, PhD., Mgr. Martin Vozár, PhD., doc. Mgr. Veronika Gežík, PhD., Mgr. Eleonóra Beňová, PhD., doc. JUDr. PhDr. Tomáš Peráček, PhD., PhDr. Ing. Monika Dávideková, PhD., Mgr. Lenka Procházková, PhD., Mgr. Július Selecký, PhD., doc. Ing. Iveta Stankovičová, PhD., prof. RNDr. Michal Greguš, PhD., doc. RNDr. Michal Greguš, PhD., doc. JUDr. PhDr. Silvia Treľová, PhD., PhDr. Peter Veselý, PhD., Ing. Miloslav Chalupka, PhD., Ing. Jaroslav Vojtechovský, PhD., Mgr. Vincent Karovič, PhD., Ing. Vincent Karovič, PhD., doc. Ing. Jaroslava Kniežová, PhD., RNDr. Zuzana Kovačičová, PhD., prof. Ing. Natalia Kryvinska, PhD., Ing. Rastislav Kulhánek, PhD., Mgr. Alexandra Mittelman, PhD., MBA, Ing. Peter Balco, PhD., Mgr. Jozef Metke, PhD., doc.							

PhDr. René Pawera, PhD., doc. Ing. Milan Fekete, PhD., Mgr. Peter Gál, PhD., Mgr. Andrea Gažová, PhD., doc. PhDr. Marian Holienka, PhD., Ing. Jaroslav Hul'vej, PhD., Mgr. Petronela Klačanská, PhD., doc. Mgr. Lucia Kohnová, PhD., Mgr. Juraj Mikuš, PhD., Mgr. Miloš Mrva, PhD., prof. Ing. Jozef Papula, PhD., prof. Ing. Ján Papula, PhD., doc. Mgr. Zuzana Papulová, PhD., prof. Ing. Anna Pilková, PhD., MBA, doc. Ing. Jarmila Wefersová, PhD., doc. Mgr. Emília Charfaoui, CSc., Mgr. Maroš Bobulský, PhD., doc. RNDr. Mária Bohdalová, PhD., Mgr. Soňa Dávideková, MPH, PhD., doc. Ing. Mgr. Urban Kováč, PhD., Mgr. Martin Pažický, PhD., Mgr. Peter Pšenák, PhD., prof. RNDr. Ing. Ľudomír Šlahor, CSc., Ing. Vladimír Valach, PhD., CFA, MBA, Mgr. Katarína Vechter Močarníková, PhD., Mgr. Rita Szalai, PhD., doc. PhDr. Marian Šuplata, PhD., Mgr. PhDr. Livia Bott Domonkos, PhD., Mgr. Eva Brestovanská, PhD., PhDr. Matúš Baráth, PhD., Ing. Martina Chrančoková, PhD.

Last change: 08.09.2021

Approved by:

COURSE DESCRIPTION

Academic year: 2022/2023	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMM/179M/21	Course title: EU Internal Market and Economic Policy (SL, FL)
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 6	
Recommended semester: 2.	
Educational level: II.	
Prerequisites:	
Course requirements: Participation in classes; Oral part; written part. Scale of assessment (preliminary/final): 10% active participation in classes (0-10 points);30% oral part (0-30 points)60% written part (0-60 points)100% total (0-100 points)	
Learning outcomes: The aim of the course is to provide knowledge about the proper functioning of the internal market and EU policies after completing a bachelor's degree. The course is aimed at gaining knowledge of the basic theoretical and practical basis of European integration, EU institutions, freedom of movement of goods, persons, services and capital in EU Member States and non-EU countries. Part of the educational process is to become acquainted with economic policy and other EU policies in accordance with the structure of the subject (see below). By completing the course, the student will understand the process of European economic integration from the beginning to the present on an interdisciplinary basis, taking into account the main economic theories as one of the main determinants of the view of the taught issues. Understand the phenomena and processes related to the proper functioning of the EU internal market and the effects of deepening, resp. other alternatives for the future development of European integration. The knowledge, skills and transferable competencies that a student acquires by successfully completing a course that affect his personal development and can be used in his future professional application in the profession of manager, but also in everyday civic life. Knowledge: <ul style="list-style-type: none"> • basic knowledge of the proper functioning of the internal market with regard to the 4 freedoms of the internal market; • basic knowledge of selected EU policies; Skills: <ul style="list-style-type: none"> • the ability to apply appropriate legal acts to conduct business in the European Economic Area; • establish effective forms of cooperation with economic operators in the EU Member States. Transferable capabilities: <ul style="list-style-type: none"> • ability to use expertise in executive practice; • ability to work with information; 	

- ability to identify and solve problems;
- ability to make independent decisions;
- language skills;

Class syllabus:

1. Introductory seminar, work with CU databases;
2. Basic historical context of the emergence of European integration;
3. Starting points for the study of European integration from the point of view of economic theories;
4. EU institutions; Basic legislative bases;
5. EU institutions II; EU policy making;
6. The concept of the internal market and the four great freedoms; freedom of movement of goods; protection of consumer rights; freedom of movement of persons; mutual recognition of educational qualifications; freedom of establishment and freedom to provide services; protection of consumer rights; freedom of movement of capital and payments;
7. EU budget; European Economic and Monetary Union; EU Recovery and Growth Plan;
8. Competition policy; Enlargement and Neighborhood Policy; Audiovisual and media; Education, training, culture, youth, sport and multilingualism; Employment and social policy;
9. The EU's common foreign and security policy; EU external relations; Common commercial policy; Development aid and humanitarian aid;
10. Energy; Business; Justice and Home Affairs; Fisheries policy and maritime affairs; Public health; Regional policy; Science, research, innovation;
11. Consumer protection; Customs union; Tax policy, Transport. EU migration policy; Environmental policy; EU Digital Agenda;
12. The influence of interest groups on EU policy-making;
13. Europe in crisis and the future of the EU; A new socio-economic paradigm of the EU;
14. Preparation for the final exam.

Recommended literature:

1. Nováčková, D. : Základy európskeho práva pre manažérov. EPOS. Bratislava 2012. ISBN 978-80-857-970-8
2. Kunová,V. Nováčková, D. Zemanovičová, D.: Vnútorne politiky a činnosti Európskej únie. Aleš Čeněk, Plzeň,2014, ISBN 978-80-7380-498-5
3. Zmluva o fungovaní Európskej únie, OJ EU C 202 7.6.2016
4. Charta základných práv Európskej únie , OJ EU C 202 7.6.2016
5. Domenik Henning Wendt: Europäisches Wirtschaftsrecht. Nomos 2021
6. Jurgen Scharze : Europäisches Wirtschaftsrecht. Nomos ISBN 978-3-8329-2657
7. Relevantné právne predpisy

Languages necessary to complete the course:

French, Slovak

Notes:

In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may be connected with enforcing accompanying legal consequences on academic, (...) disciplinary level.

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Past grade distribution

Total number of evaluated students: 14

A	ABS	B	C	D	E	FX	M
85,71	0,0	0,0	7,14	0,0	0,0	0,0	7,14

Lecturers: doc. PhDr. Marian Šuplata, PhD., Mgr. Branislav Dudić, PhD.

Last change: 16.02.2024

Approved by:

COURSE DESCRIPTION

Academic year: 2022/2023	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMM/180M/21	Course title: EU Internal Market and Economic Policy (Slovak, German)
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 6	
Recommended semester: 2.	
Educational level: II.	
Prerequisites:	
Course requirements: Continuous assessment: during the semester there will be two written examinations of 10 points each. The student can get 20 points from the exercises for the activities. Exam: there will be a final test for 60 points. The condition for admission to the exam is to obtain at least 21 points / percent from the continuous evaluation. Scale of assessment (preliminary/final): Continuous assessment: during the semester there will be two written examinations of 10 points each. The student can get 20 points from the exercises for the activities. Exam: there will be a final test for 60 points. The condition for admission to the exam is to obtain at least 21 points / percent from the continuous evaluation.	
Learning outcomes: The knowledge, skills and transferable competencies that a student acquires by successfully completing a course that affect his / her personal development and can be used in his / her future career and in life as active citizens and future managers.	
Class syllabus: <ol style="list-style-type: none"> 1. The concept of the internal market 2. Freedom of movement of goods 3. Protection of consumer rights 4. Freedom of movement of persons 5. Mutual recognition of diplomas 6. Freedom of establishment and services 7. Public services of general economic interest 8. Freedom of movement of capital and payments 9. EU budgetary policy 10. EU monetary policy 11. Recovery and resilience plan 12. EU migration policy 13. Protection of public health 14. Repettory 	

Recommended literature:

1. Nováčková, D. : Základy európskeho práva pre manažérov. EPOS. Bratislava 2012. ISBN 978-80-857-970-8
2. Kunová, V. Nováčková, D. Zemanovičová, D. : Vnútorne politiky a činnosti Európskej únie. Aleš Čeněk, Plzeň, 2014, ISBN 978-80-7380-498-5
3. Zmluva o fungovaní Európskej únie, OJ EU C 202 7.6.2016
4. Charta základných práv Európskej únie, OJ EU C 202 7.6.2016
5. Domenik Henning Wendt: Europäisches Wirtschaftsrecht. Nomos 2021
6. Jurgen Scharze : Europäisches Wirtschaftsrecht. Nomos ISBN 978-3-8329-2657
7. Relevant law prescriptions

Languages necessary to complete the course:

German, English, Slovak

Notes:

The student observes

- a) Internal Regulation No. 16/2017 Directive of the Rector of Comenius University in Bratislava following the full text of Internal Regulation No. 23/2016 Directive of the Rector of the University of the Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava in Bratislava, as amended by Appendix No. 1,
- b) Internal Regulation No. 13/2018 - Disciplinary Regulations of Comenius University in Bratislava.

Past grade distribution

Total number of evaluated students: 37

A	ABS	B	C	D	E	FX	M
40,54	0,0	18,92	21,62	5,41	2,7	0,0	10,81

Lecturers: Mgr. Gabriela Vlčanová, PhD.

Last change: 23.02.2024

Approved by:

COURSE DESCRIPTION

Academic year: 2022/2023	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/285M/21	Course title: Environmental Economics and Management
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 6	
Recommended semester: 3.	
Educational level: II.	
Prerequisites:	
Course requirements: Attendance at lectures, correctly completed all assignments, submission of a semester project, oral exam. Scale of assessment (preliminary/final): 40/60	
Learning outcomes: The aim of the course is to acquaint students with key topics in the field of environmental management and ecological economics on the example of specific problems and challenges in business management with emphasis on the sustainability of natural resources and the well-being of society.	
Class syllabus: <ol style="list-style-type: none"> 1. Course overview and introduction (Ice-breaker, Discussion of curricula /Expectations, Brief history of economic thinking and environmental management) 2. Circular Economics (Product Design - Product Life, Clothing Industry - Fashion with a Message, Waste Management - Waste Resource, Consumer Behavior) 3. Agro-ecology (agricultural management, technological innovations focused on design and organization, social justice and ecological sustainability of the system) 4. Industrial ecology (minimization of source input and waste emissions and energy leakage in industrial processes, ecological industrial parks) 5. Sustainability of cities (green buildings, transport, urban agriculture) 6. Development theories and global environmental change, social metabolism, poverty and environmental social justice, green growth and socio-environmental aspects in a modern and postmodern society in the context of EU strategies 7. Environment and circular economy policy (Green Deal, SDG, Agenda2030), commitments at international and national level, as well as at the level of enterprises and individuals) 8. Economic and motivational tools in support of environmental policy objectives and climate protection 9. Responsible business, approach of companies in Slovakia and abroad to sustainability and environmental protection, The ratio between economic prosperity and social responsibility, Best Practices / best practices 	

10. Waste management 11. Environmental management systems 12. Environmental Impact Assessment (EIA, SEA) 13. Excursion							
Recommended literature: COSTANZA, R. et al. Introduction to Ecological economics, CRC Press, 2015. ISBN 9781566706841. COMMON, M. & STAGL, S. Frontmatter. In: Ecological Economics: An Introduction. Cambridge: Cambridge University Press, 2005.							
Languages necessary to complete the course: Slovak/English							
Notes:							
Past grade distribution Total number of evaluated students: 45							
A	ABS	B	C	D	E	FX	M
24,44	0,0	15,56	17,78	8,89	20,0	0,0	13,33
Lecturers: doc. Mgr. Veronika Gežík, PhD.							
Last change: 08.04.2022							
Approved by:							

COURSE DESCRIPTION

Academic year: 2022/2023	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMM/316M/21	Course title: European Business Law (FL)
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 6	
Recommended semester: 1.	
Educational level: II.	
Prerequisites:	
Recommended prerequisites: European Business Law (FL)	
Course requirements: During the semester there will be a continuous written exam for 20 points, a final written exam for 60 points and each student will have a presentation for 20 points. To obtain an A grade, you must obtain at least 91 points, obtain a B grade of at least 81 points, a C grade of at least 73 points, a D grade of at least 66 points and an E grade of at least 60 points. Scale of assessment (preliminary/final): 40%/60%	
Learning outcomes: The course is introduced on the basis of the European Jean Monnet program and builds on the Lisbon Europe 2020 strategy. It is taught in French in order to develop professional language skills at European level. The student will acquire the basics of European business and business law in the European Economic Area. The student should be able to understand the basic conditions for doing business in some EU Member States and should understand the importance of correct implementation of EU law in economic practice.	
Class syllabus: <ol style="list-style-type: none"> 1. Basic terms and definitions of European commercial law 2. History and development of European commercial law 3. Sources of European commercial law 4. Free movement of goods 5. Free movement of persons 6. EU company law 7. Development of investment relationships (investment conditions) 8. Market economy and competition rules 9. State aid 10. Case studies 	
Recommended literature: Treaty on the European Union https://eur-lex.europa.eu	

Treaty on the Functioning of the European Union <https://eur-lex.europa.eu>
 Relevant secondary legislation EU
 C. Barbato, Y. Petit, L'Union européenne, Fédération plurinationale en devenir ?, Coll. « Colloques – Droit de l'Union européenne », Bruylant, 2015
 C. Blumann (dir.), B. Bertrand, L. Grard, F. Leneuf-Peraldi, Y. Petit, C. Soulard, Libre circulation des marchandises, Commentaire J. Mégret, 3e éd., Editions de l'Université de Bruxelles, 2015

Languages necessary to complete the course:

French

Notes:

In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may be connected with enforcing accompanying legal consequences on academic, (...) disciplinary level.

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Past grade distribution

Total number of evaluated students: 28

A	ABS	B	C	D	E	FX	M
35,71	0,0	25,0	10,71	10,71	0,0	0,0	17,86

Lecturers: doc. Dr. Frédéric Delaneuville, PhD.

Last change: 05.10.2022

Approved by:

COURSE DESCRIPTION

Academic year: 2022/2023	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMM/318M/21	Course title: European Economic Law (German)
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 6	
Recommended semester: 1.	
Educational level: II.	
Prerequisites:	
Course requirements: Continuous assessment: during the semester there will be two written examinations of 20 points each. The student can get 20 points from the exercises for the activities. Exam: there will be a final test for 60 points on the exam. The condition for admission to the exam is to obtain at least 21 points / percent from the continuous evaluation. A = 91% - 100% B = 90% - 81% C = 80% - 73% D = 72% - 66% E = 65% - 60% Scale of assessment (preliminary/final): Continuous assessment: during the semester there will be two written examinations of 20 points each. The student can get 20 points from the exercises for the activities.Exam: there will be a final test for 60 points on the exam. The condition for admission to the exam is to obtain at least 21 points / percent from the continuous evaluation.A = 91% - 100%B = 90% - 81%C = 80% - 73%D = 72% - 66%E = 65% - 60%	
Learning outcomes: By completing the course, the student will understand the process of globalization and the causes of changes in the world economy and European integration. They will understand the history and current position of the EU in the perspective of global competition in world markets. Understands selected economic policies of the European Union.	
Class syllabus: 1.Development of European economic integration 2. The functioning of the European Union 3. The internal market of the European Union 4. Maintaining and promoting fair competition practices 5. Public services of general economic interest 6. Solution of case studies 7. State aid system 8. Case studies	

9. EU common trade policy
10. EU common agricultural policy
11. EU sanctions regime
12. EU energy policy
13. Protection of personal data
14. Repettory

Recommended literature:

- [1] Nováčková, D. : Základy európskeho práva pre manažérov. EPOS. Bratislava 2012. ISBN 978-80-857-970-8
- [2] Kunová, V. Nováčková, D. Zemanovičová, D. : Vnútročné politiky a činnosti Európskej únie. Aleš Čeněk, Plzeň, 2014, ISBN 978-80-7380-498-5
- [3] Zmluva o fungovaní Európskej únie, OJ EU C 202 7.6.2016
- [4] Domenik Henning Wendt: Europäisches Wirtschaftsrecht. Nomos 2021 5. Jürgen Scharze : Europäisches Wirtschaftsrecht. Nomos ISBN 978-3-8329-2657-1

Languages necessary to complete the course:

Slovak, German

Notes:

In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may be connected with enforcing accompanying legal consequences on academic, (...) disciplinary level.

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Past grade distribution

Total number of evaluated students: 54

A	ABS	B	C	D	E	FX	M
27,78	0,0	35,19	24,07	5,56	0,0	3,7	3,7

Lecturers: prof. JUDr. Daniela Nováčková, PhD.

Last change: 05.10.2022

Approved by:

COURSE DESCRIPTION

Academic year: 2022/2023	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMM/278AM/22	Course title: European Integration
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 1., 3.	
Educational level: I., II.	
Prerequisites:	
Recommended prerequisites: French language level B1 / legal and economic vocabulary	
Course requirements: Active participation in the course, presentation, final exam Scale of assessment (preliminary/final): 40%/60%	
Learning outcomes: Knowledge of the main steps and processes of European integration	
Class syllabus: Session 1 The European Union: why? Choice of presentations Session 2 The history of European construction "From the European communities of 6 to the European Union of 27" Presentation: Slovakia's integration into the EU Session 3 The legal nature of the EU The Costa / ENEL case Presentation: "Structure of intergovernmental or supranational cooperation: the true nature of the EU" Session 4 The institutions of the European Union: the committee Presentation: The Commission and EU Foreign Policy Session 5 The institutions of the European Union: the European Council and the Council Presentation: Are the European Council and the Council the most powerful institutions in the EU? Session 6 The institutions of the European Union: the parliament	

<p>Presentation: The evolving role of the European Parliament since its inception.</p> <p>Session 7</p> <p>Legal sources of EU law</p> <p>Presentation: the place of European law in the hierarchy of French and Slovak standards</p> <p>Session 8</p> <p>The Council of Europe</p> <p>Presentation: Multi-governance, subsidiarity and Europe of the regions</p> <p>Session 9</p> <p>The protection of fundamental rights within the EU</p> <p>Presentation: The EU Charter of Fundamental Rights and the European Convention on Human Rights.</p> <p>Session 10</p> <p>Economic and Monetary Union and the Euro</p> <p>Presentation: the role of the European central bank and central banks in the euro zone</p> <p>Session 11</p> <p>The EU budget</p> <p>Presentation: Regional policy and structural funds</p> <p>Session 12</p> <p>The challenges of European construction</p>
<p>Recommended literature:</p> <p>[1] Badie, B. (1999). Un monde sans souveraineté. Les Etats entre ruse et responsabilité. In: Politique étrangère, n°2 - 1999 - 64^{ème} année. pp. 410-411.</p> <p>[2] Bafoil, F. (2006). Europe centrale et orientale. Mondialisation européenne et changement social. Paris, Presses de Sciences Po.</p> <p>[3] Bodin, J. (1576) « La république »</p> <p>[4] Chevallier, J. (2008). L'Etat post-moderne, Collection droit et société, 3^{ème} Edition, Paris, LGDJ.</p> <p>[5] Delmas-Marty, M. (2007). Les forces imaginantes du droit, vol. III. La refondation des pouvoirs, Etudes juridiques comparatives et internationalisation du droit. Editions du Seuil, janvier 2007.</p> <p>[6] Fareed, Z. (1998). De la démocratie illibérale, Le Débat, vol. 99, no. 2, 1998, pp. 17-26.</p> <p>[7] Herrera, C. M. (2005). Un juriste aux prises du social. Sur le projet de Georges Scelle, Revue Française d'Histoire des Idées Politiques, p. 113-137. Disponible sur: https://www.cairn-int.info/revue-francaise-d-histoire-des-idees-politiques1-2005-1-page-113.htm.</p> <p>[8] Scelle, G. (1932). Précis de Droit des Gens. Principes et Systématique. Première Partie. Introduction, Le Milieu Inter social. Paris, Recueil Sirey.</p>
<p>Languages necessary to complete the course:</p> <p>French</p>
<p>Notes:</p> <p>In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may be connected with enforcing accompanying legal consequences on academic, (...) disciplinary level.</p>

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Past grade distribution

Total number of evaluated students: 9

A	ABS	B	C	D	E	FX	M
33,33	0,0	33,33	0,0	0,0	0,0	11,11	22,22

Lecturers: doc. PhDr. Marian Šuplata, PhD.

Last change: 05.10.2022

Approved by:

COURSE DESCRIPTION

Academic year: 2022/2023	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMM/278M/21	Course title: European Integration (FL)
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 1.	
Educational level: II.	
Prerequisites:	
Recommended prerequisites: French language level B1 / legal and economic vocabulary	
Course requirements: Active participation in the course, presentation, final exam Scale of assessment (preliminary/final): 40%/60%	
Learning outcomes: Knowledge of the main steps and processes of European integration	
Class syllabus: Session 1 The European Union: why? Choice of presentations Session 2 The history of European construction "From the European communities of 6 to the European Union of 27" Presentation: Slovakia's integration into the EU Session 3 The legal nature of the EU The Costa / ENEL case Presentation: "Structure of intergovernmental or supranational cooperation: the true nature of the EU" Session 4 The institutions of the European Union: the committee Presentation: The Commission and EU Foreign Policy Session 5 The institutions of the European Union: the European Council and the Council Presentation: Are the European Council and the Council the most powerful institutions in the EU? Session 6 The institutions of the European Union: the parliament	

<p>Presentation: The evolving role of the European Parliament since its inception.</p> <p>Session 7</p> <p>Legal sources of EU law</p> <p>Presentation: the place of European law in the hierarchy of French and Slovak standards</p> <p>Session 8</p> <p>The Council of Europe</p> <p>Presentation: Multi-governance, subsidiarity and Europe of the regions</p> <p>Session 9</p> <p>The protection of fundamental rights within the EU</p> <p>Presentation: The EU Charter of Fundamental Rights and the European Convention on Human Rights.</p> <p>Session 10</p> <p>Economic and Monetary Union and the Euro</p> <p>Presentation: the role of the European central bank and central banks in the euro zone</p> <p>Session 11</p> <p>The EU budget</p> <p>Presentation: Regional policy and structural funds</p> <p>Session 12</p> <p>The challenges of European construction</p>
<p>Recommended literature:</p> <p>[1] Badie, B. (1999). Un monde sans souveraineté. Les Etats entre ruse et responsabilité. In: Politique étrangère, n°2 - 1999 - 64^{ème} année. pp. 410-411.</p> <p>[2] Bafoil, F. (2006). Europe centrale et orientale. Mondialisation européenne et changement social. Paris, Presses de Sciences Po.</p> <p>[3] Bodin, J. (1576) « La république »</p> <p>[4] Chevallier, J. (2008). L'Etat post-moderne, Collection droit et société, 3^{ème} Edition, Paris, LGDJ.</p> <p>[5] Delmas-Marty, M. (2007). Les forces imaginantes du droit, vol. III. La refondation des pouvoirs, Etudes juridiques comparatives et internationalisation du droit. Editions du Seuil, janvier 2007.</p> <p>[6] Fareed, Z. (1998). De la démocratie illibérale, Le Débat, vol. 99, no. 2, 1998, pp. 17-26.</p> <p>[7] Herrera, C. M. (2005). Un juriste aux prises du social. Sur le projet de Georges Scelle, Revue Française d'Histoire des Idées Politiques, p. 113-137. Disponible sur: https://www.cairn-int.info/revue-francaise-d-histoire-des-idees-politiques1-2005-1-page-113.htm.</p> <p>[8] Scelle, G. (1932). Précis de Droit des Gens. Principes et Systématique. Première Partie. Introduction, Le Milieu Inter social. Paris, Recueil Sirey.</p>
<p>Languages necessary to complete the course:</p> <p>French</p>
<p>Notes:</p> <p>In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may be connected with enforcing accompanying legal consequences on academic, (...) disciplinary level.</p>

In accordance with the regulations of the internal regulation No. 13/2018 approved by the Academic senate of Comenius University in Bratislava the Disciplinary Regulations of Comenius University in Bratislava for Students, a disciplinary offence of a student is any form of copying or forbidden cooperation or providing answers during written or oral examination (assessment of knowledge) or during preparation for it within the course, or using technical devices or any information carriers in other than allowed ways during written or oral evaluation of study results (assessment of knowledge) or during preparation for it within the course. Committing a disciplinary offence may lead to imposing some disciplinary precautions on the student: admonition, conditional suspension of studies or dismissal from studies.

Past grade distribution

Total number of evaluated students: 27

A	ABS	B	C	D	E	FX	M
44,44	0,0	29,63	0,0	7,41	0,0	3,7	14,81

Lecturers: doc. Dr. Frédéric Delaneuville, PhD.

Last change: 05.10.2022

Approved by:

COURSE DESCRIPTION

Academic year: 2022/2023	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/310M/18	Course title: Financial Accounting and Control in the European Economic Area
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 6	
Recommended semester: 1.	
Educational level: II.	
Prerequisites:	
Recommended prerequisites: Principles of Financial Accounting I. a II.	
Course requirements: 1. 2 minicase studies 2. midterm written exam 3. Final written exam Scale of assessment (preliminary/final): 15%, 30%/ 55%	
Learning outcomes: Upon successful completion of this course, students will gain knowledge what legislation to apply in the field of accounting and taxation for various companies, they will obtain the knowledge of the content of financial statements, will be able to define the accounting components of individual statements and acquire skills to apply knowledge in the accounting process using IFRS. They will be able to think critically and analyze each transaction by identifying and analyzing the impact of accounting transactions on individual accounting elements and financial statements. They will be able to improve their understanding of financial reporting to corporations with an emphasis on the topics selected in the course, they will apply the knowledge and demonstrate the ability to correctly interpret information from financial statements and notes to the statements. The subject of financial accounting emphasizes the reporting function of accounting for external users. Students will be able to understand and interpret the information from the financial statements and will become well-informed users of information that will help them make decisions in the field of financial management and governance. The students will be able to use financial ratios when analysing profitability, activity, liquidity and solvency and market assessment of activities of the publicly traded companies ,and will be able to take control measures to improve problem activities, participate in management in the context of control activities - detecting existing deficiencies, detection of negative phenomena, will be able to design better methods of management and controlling assets, liabilities, They will demonstrate their skills of communication, mathematical, digital skills in informing and analyzing the state of company's assets and net profit so that the company fulfills the going concern principle. Enhancement of the knowledge and skills occurs	

during the teaching of working with financial statements: Profit and loss statement, balance sheet and cash flow statement, and reporting and analysis of assets, liabilities and equity and demonstrating their understanding. Students will be able to apply regular consistent checks of data from financial controlling monitoring of economic indicators of the business entity when making decisions, such as self-financing capacity, efficiency and economy; protection of property, correct calculation of taxes, method of application and resolution of complaints at the domestic and international level, implementation of social and environmental programs, etc .. Proper understanding of information contained in the financial statements and notes to the financial statements will be practiced in team solutions of case studies of real companies where students acquire the necessary skills and competencies of managerial management in the field of accounting, financial analysis and control.

Class syllabus:

1. IFRS conceptual framework. Financial statements - Forms of profit and loss statement and balance sheet, cash flow statement 2.-3. Current assets - accounting presentation and reporting, and analysis; working capital management, internal control and cash; reporting and analysis of receivables and inventories,
4. Reporting and analysis of fixed assets, measurement and control;
5. Financial assets, their classification and accounting, analysis and control. Hedging.
6. Reporting and analysis of current and non-current liabilities; debt ratios and ratios with Cash Flow data.
7. Equity and analysis of shareholders' equity, statement of changes in equity.
8. EPS and market assessment indicators of financial analysis
9. Work with financial indicators of the business entity - quantification and interpretation, financial leverage, efficiency and effectiveness, control and protection of property against theft.
10. Correct calculation of taxes, book income and tax income, tax shield.
11. Quality of net earnings, earnings management, creative accounting and accounting fraud
12. Internal control system and internal audit.
13. Final review
14. Final exam

Recommended literature:

- [1] SAXUNOVÁ, D. 2019. Financial Statements for the Needs of Managers -Global Accounting Standards : US GAAP and IFRS. Prague : Wolters Kluwer, 2019.
- [2] Šuranová Z. 2016, Finančné účtovníctvo a riadenie s aplikáciou IFRS Praktikum: Wolters Kluwer, e-kniha,
- [3] Tax legislation in effect
- [4] Book in print: Saxunová Darina: How to read and interpret correctly information from the annual report.
- [5] www.ifrs.org

Languages necessary to complete the course:

Notes:

Past grade distribution

Total number of evaluated students: 155

A	ABS	B	C	D	E	FX	M
12,26	0,0	22,58	29,03	19,35	8,39	1,94	6,45

Lecturers: Mgr. Bojan Jorgič

Last change: 10.10.2023
Approved by:

COURSE DESCRIPTION

Academic year: 2022/2023	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/278M/21	Course title: Financial Analysis and Financial Management of Companies in Europe (FL)
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 2.	
Educational level: II.	
Prerequisites:	
Course requirements: # Continuous assessment: 40%. Online test in Ms Teams, 20 questions, multiple choice answers. The duration of the test is 60 minutes. # Final evaluation: 60%. Online test in Ms Teams will consist of 20 questions, multiple choice answers. The duration of the test is 60 minutes. Scale of assessment (preliminary/final): mid-term 40%final 60%	
Learning outcomes: By completing the course, the student will gain a working knowledge of the tools used in key segments of financial markets and their applications in hedging, trading, arbitrage and financial engineering. The objective of the course is to prepare the student for a flexible transition into the practice of financial markets.	
Class syllabus: 1. Interest rate 2. Foreign exchange markets 3. Money markets 4. Forward foreign exchange contracts and foreign exchange swaps 5. Money Market Futures Contracts 6. Applications of foreign exchange and money market instruments	
Recommended literature:	
Languages necessary to complete the course:	
Notes: Les connaissances, aptitudes, compétences et aptitudes transférables que l'étudiant acquiert en réussissant le sujet affectent son développement personnel et peuvent être utilisées dans sa future carrière et sa vie de citoyen actif dans des sociétés démocratiques. Ceux-ci sont répertoriés dans le programme de la matière.	

Suite aux dispositions du § 71 du Règlement Intérieur no. 14/2023 approuvé par le Sénat Académique de l'Université Comenius de Bratislava Texte intégral du Règlement no. 23/2021 Système interne visant à garantir la qualité de l'enseignement supérieur de l'Université Comenius de Bratislava tel que modifié par l'Addendum no. 1 et Annexe no. 2, chaque étudiant obtient systématiquement ses résultats d'études de manière honnête au cours de ses études ; ne triche pas et n'utilise pas de procédures malhonnêtes lors de toute forme de vérification de ses connaissances et connaissances en matière d'études. Les cas de violation de cette disposition peuvent être considérés comme une violation des obligations découlant des réglementations légales (...). Une telle évaluation peut être associée à l'application des conséquences juridiques pertinentes au niveau académique, (...) ou disciplinaire.

Suite aux dispositions du règlement intérieur n° 13/2018 approuvé par le Sénat académique de l'Université Comenius de Bratislava Règlement disciplinaire de l'Université Comenius de Bratislava pour les étudiants, l'infraction disciplinaire d'un étudiant est toute forme d'annulation ou de coopération illégale ou d'allusion lors de l'évaluation écrite ou orale des résultats de l'étude (vérification des connaissances) ou lors de sa préparation au cours du cours, ou l'utilisation d'appareils techniques ou de tout support d'information d'une manière autre que celle autorisée lors de l'évaluation écrite ou orale des résultats de l'étude (vérification des connaissances) ou lors de sa préparation dans le cadre de la matière. Certaines mesures disciplinaires peuvent être imposées à l'étudiant en cas de faute disciplinaire commise : réprimande, exclusion conditionnelle des études ou expulsion des études.

Past grade distribution

Total number of evaluated students: 29

A	ABS	B	C	D	E	FX	M
17,24	0,0	27,59	17,24	10,34	13,79	13,79	0,0

Lecturers: Ing. Vladimír Valach, PhD., CFA, MBA

Last change: 19.02.2024

Approved by:

COURSE DESCRIPTION

Academic year: 2022/2023	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/275M/21	Course title: Financial Management
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 7	
Recommended semester: 1.	
Educational level: II.	
Prerequisites:	
Course requirements: Conditions for completing the course are - attendance of lectures and consultation meetings, individual student work during the semester, active monitoring of developments, changes and events in selected financial markets - processing a presentation in a team - a topic in the field of investment opportunities, financial markets or corporate finance (10%) - elaboration of homework assigned during semester (10%) - continuous assessment and activity during the semester (30%) - final exam (50%) (written test (20%), oral exam (30%)). The condition for passing the course is to obtain at least 60% of the total assessment. The condition for completing the seminars is to obtain at least 30p from the evaluation of the seminars. The condition for successfully passing of the final exam is to obtain at least 30p, whereas it is necessary to obtain the minimum of 10p from the written part of the exam and the minimum of 15p from the oral part of the exam. Scale of assessment (preliminary/final): 50% seminar / 50% final exam (written and oral)	
Learning outcomes: The course deepens knowledge of the Introduction to Financial Management. It emphasizes the role of the financial manager in deciding on the creation of the optimal capital structure of the company and the dividend policy, as well as the profitability and risk in capital budgeting, selected problems of management and control of individual sources of long-term financing, short-term financing or current assets management.	
Class syllabus: <ol style="list-style-type: none"> 1. Financial management, role, position of financial manager in the company, financial analysis. 2. Analysis of project cash flows. 3. Financial investments of the company and evaluation of investment projects. 4. Project risk. 5. Theories of capital structures. 6. Dividend and dividend policy. 7. Sources of long-term financing of the company. 8. Sources of short-term financing of the company. 9. Management of current assets. 	

Recommended literature:

1. Smoleň J. - Komorník J.: Finančný manažment, Univerzita Komenského v Bratislave. 2019. ISBN: 978-80-223-4594-1
2. Brigham, E. F. – Ehrhardt, M. C.: Financial Management, 14th Edition, Thomson, South-Western, 2014. ISBN-13: 978-1-111-97221-9.
3. Brealey, R. A. – Myers, S. C. – Allen, F.: Principles of Corporate Finance, 9th Edition, McGrawHill, 2010. ISBN: 978-007-126327-6.
4. Kráľovič, J. - Vlachynský, K. Finančný manažment. 2011. Wolters Kluwer. ISBN 978-8078-356-3.

Other sources:

5. www.bloomberg.com
6. www.yahoo.finance.com
7. www.morningstar.com
8. www.gurufocus.com

Languages necessary to complete the course:

Slovak, English

Notes:**Past grade distribution**

Total number of evaluated students: 604

A	ABS	B	C	D	E	FX	M
27,32	0,0	28,31	18,54	7,62	7,28	6,46	4,47

Lecturers: Mgr. Magdaléna Musilová, PhD., LL.M., prof. RNDr. Ing. Ľudomír Šlahor, CSc.,
PhDr. Peter Nováček, PhD.

Last change: 19.09.2023

Approved by:

COURSE DESCRIPTION

Academic year: 2022/2023	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMM/319M/21	Course title: French Seminar (FL)
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 2	
Recommended semester: 4.	
Educational level: II.	
Prerequisites:	
Recommended prerequisites: french (level B1)	
Course requirements: Active participation in the course, final exam Scale of assessment (preliminary/final): 30 / 70	
Learning outcomes: Provide a practical view of selected segments of the financial markets, with the main emphasis on risk hedging techniques and trading strategies in the foreign exchange and interest rate markets.	
Class syllabus: Time value of money: Recapitulation of basic concepts of time value of money (present value, future value, annuity, perpetuity, money market yields ...) application to practical examples. Foreign exchange markets: Spot markets - definition of exchange rate risk, institutions operating in foreign exchange markets, processing transactions, direct and indirect quotations, cross quotations, management of open positions, profit calculation and losses, market makers and market users. Forward markets - calculation of purchase and sale prices, hedging strategies, cross quotations, calculation of profits and losses. Swap markets - hedging and trading strategies. Options Markets - Basic "vanilla" options. Interest rate markets: Definition of interest rate risk, market makers and users, hedging instruments against interest rate risks (forward rate agreements, interest rate swaps, interest rate options).	
Recommended literature: „Foreign Exchange and Money markets: Theory, Practice and Risk management“. Bob Steiner	

Languages necessary to complete the course: Slovak, French							
Notes: <p>In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may be connected with enforcing accompanying legal consequences on academic, (...) disciplinary level.</p> <p>In accordance with the regulations of the internal regulation No. 13/2018 approved by the Academic senate of Comenius University in Bratislava the Disciplinary Regulations of Comenius University in Bratislava for Students, a disciplinary offence of a student is any form of copying or forbidden cooperation or providing answers during written or oral examination (assessment of knowledge) or during preparation for it within the course, or using technical devices or any information carriers in other than allowed ways during written or oral evaluation of study results (assessment of knowledge) or during preparation for it within the course. Committing a disciplinary offence may lead to imposing some disciplinary precautions on the student: admonition, conditional suspension of studies or dismissal from studies.</p>							
Past grade distribution Total number of evaluated students: 14							
A	ABS	B	C	D	E	FX	M
78,57	0,0	21,43	0,0	0,0	0,0	0,0	0,0
Lecturers: doc. Dr. Frédéric Delaneuville, PhD., doc. Ing. Jana Marasová, PhD.							
Last change: 26.02.2024							
Approved by:							

COURSE DESCRIPTION

Academic year: 2022/2023							
University: Comenius University Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KEF/077M/10			Course title: International Finance				
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning							
Number of credits: 6							
Recommended semester: 2.							
Educational level: II.							
Prerequisites:							
Course requirements: The active attendance in subject's lectures, the participation in midterm test, the presentation about chosen topic and the participation the final exam is necessary to pass the subject successfully. Scale of assessment (preliminary/final): Criteria of the subject' s evaluation are following: The seminar assessment consists of 40% of the subject including the presentation about selected topic from the syllabus (20%), and midterm test (20%)). The result of the final written examination is 60%.							
Learning outcomes: Graduates of International Finance will get the overview of practical issues related to the international business environment, financial institutions, markets and investment opportunities. By solving case studies considering topics of international organizations, currency exchange rates, stock exchanges, etc., they will also learn to use knowledge from the Bachelor's degree in practice. They will be able to think abstractly and analytically about the issues of international business, international finance, management, and related issues.							
Class syllabus:							
Recommended literature: Literature: Eiteman, D., K., Stonehill, A., I., Moffett, M., H.: Multinational Business Finance. Addison Wesley, 2001 Komorník, J. a kol. : Medzinárodné a európske financie. FM UK Bratislava, 1998							
Languages necessary to complete the course:							
Notes:							
Past grade distribution Total number of evaluated students: 524							
A	ABS	B	C	D	E	FX	M
51,34	0,0	27,1	10,5	4,39	2,86	1,53	2,29

Lecturers: Mgr. Lucia Pašrtová, PhD.
Last change: 15.02.2024
Approved by:

COURSE DESCRIPTION

Academic year: 2022/2023	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/279M/21	Course title: International Fiscal Engineering
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 2.	
Educational level: II.	
Prerequisites:	
Course requirements: Elaboration of semester work Presentation with subsequent discussion Scale of assessment (preliminary/final): 80/20Elaboration of semester work (80% of the evaluation) and its presentation with subsequent discussion (20 % of the evaluation).	
Learning outcomes: The student will understand various aspects of heterogeneous tax systems, will be able to assess the macro-environment of multinational enterprises from the point of view of tax engineering, The student will be able to participate in the preparation of documentation in the field of transfer pricing, will take his own position on the latest trends towards tax harmonisation and tax consolidation in the EU.	
Class syllabus: The role of taxation - a general introduction. Trends in European taxation. Competition and tax convergence in Europe. Corporate taxation in Europe. Tax consolidation in Europe. Transfer prices - a European and international problem. Rôle de la fiscalité - introduction générale. Tendances au niveau de la fiscalité européenne. La concurrence et la convergence fiscale en Europe. Fiscalité des entreprises en Europe. Consolidation fiscale en Europe. Les prix de tranfert – un enjeux européen et international.	
Recommended literature: Lacová, Ž., Huňady, J. 2018 The consequences of tax base rules on enterprise innovation in the European Union. In Modeling innovation sustainability and technologies : economic and policy perspectives. - 1. vyd. - Cham : Springer International Publishing AG, 2018. pp. 19-31. - ISBN 978-3-319-67100-0. Uramová, M, Lacová,Ž., Šuplata, M., Hašul'ová, K. 2016. Quelles consequences de l 'harmonisation des assiettes pour l 'impôt sur les societes en Europe? In Pour une Europe forte,	

rénober les structures économiques, entrepreneuriales, politiques, territoriales et éducatives : 21. international scientific conference of PGV Network "For stronger Europe: renovation of the economic, entrepreneurial, political, territorial and educational structures", Praha : Wolters Kluwer, ISBN 978-80-7552-291-7. - pp. 251-263.

Castagnède, B. 2019. Précis de fiscalité internationale. Paris: PUF. 380 p. EAN13 9782130816522

Gouthiere, B. 2015. Les impôts dans les affaires internationales. Paris. Francis Lefebvre Editeur, Levallois-Perret. 1437 p. ISBN 978-2-36893-077-9.

Burkhalter – Martinez, N. 2018. Cohérence internationale de l'imposition des entreprises. Zurich: Schulthess Verlag, 454 p. ISBN 978-3-7255-8607-3.

WWW pages of OECD.

Languages necessary to complete the course:

French

Notes:

In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may be connected with enforcing accompanying legal consequences on academic, (...) disciplinary level.

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Past grade distribution

Total number of evaluated students: 16

A	ABS	B	C	D	E	FX	M
18,75	0,0	25,0	37,5	0,0	0,0	18,75	0,0

Lecturers: Ing. Žaneta Lacová, PhD., doc. Dr. Frédéric Delaneuville, PhD.

Last change: 16.02.2024

Approved by:

COURSE DESCRIPTION

Academic year: 2022/2023	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/313M/19	Course title: International Management
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 6	
Recommended semester: 2.	
Educational level: II.	
Prerequisites:	
Recommended prerequisites: Economic policy in German speaking countries; International economic law; European integration	
Course requirements: Course evaluation: Continuous tests and final test, testing, rating according to the system of FM UK; presence and active participation in lessons; presentations	
Learning outcomes: Students acquire knowledge about the issue of international management, which will be widened by exercises to national specifics. The subject is focused on the development of creative managerial thinking.	
Class syllabus: 1. Introduction to international management and business, core and importance of international management. 2. International management and its specifics in individual areas and functions of management, organization in international enterprises, creation of international business networks and management of people in international companies. 3. Aspects of culture in international management, entrepreneurship in the context of national culture and intercultural communication in management. Globalization and its impact on international management. 4. International management and multinational companies, multinational companies and their importance in the world economy.	
Recommended literature: WEFERS, J. 2019 Kollaborative Wirtschaft, Wolters Kluwer, ISBN 978-80-7598-364-0 PICHANIČ, M. (2004), Mezinárodní management a globalizace. C.H.Beck, Praha 2004 UBREŽIOVÁ, I. (2006), Medzinárodný manažment a podnikanie, SPU, Nitra 2006 ZADRAŽILOVÁ, D. (2004), Medzinárodný manažment, CZU, Praha 2004 WEFERS, J.- Länderstrukturen im deutschsprachigen Wirtschaftsraum, Wolters Kluwer 2018, ISBN 978-80-7598-079-3	

STRUNZ, H. 2005. Einführung in das Internationale Management. Niederle Media, 2005.
 WEFERS, J. 2019. Kollaborative Wirtschaft. Sharing Economy. Wolters Kluwer, ISBN 978-80-7988-364-0
 WELGE, M. K. – HOLTBRUGGE, D. 2010. Internationales Management. Stuttgart : Schaffel-Peschel Verlag, 2006. ISBN 978-3-7910-2465-3

Languages necessary to complete the course:

Slovak, English, German

Notes:

In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may be connected with enforcing accompanying legal consequences on academic, (...) disciplinary level.

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Past grade distribution

Total number of evaluated students: 145

A	ABS	B	C	D	E	FX	M
66,9	0,0	23,45	3,45	0,69	0,0	2,76	2,76

Lecturers: doc. PhDr. René Pawera, PhD., doc. Ing. Jarmila Wefersová, PhD.

Last change: 23.02.2024

Approved by:

COURSE DESCRIPTION

Academic year: 2022/2023	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMM/315M/21	Course title: International Management II
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 3.	
Educational level: II.	
Prerequisites:	
Recommended prerequisites: The completion of the course International Management I.	
Course requirements: Continuous assessment during the semester (40 percent), exam in the examination period (60 percent), rating according to the system of FM UK; presence and active participation in lessons; presentations Scale of assessment (preliminary/final): Continuous assessment for the semester (40 percent), exam in the examination period (60 percent). During the semester, students are continuously examined, active participation in seminars is required, for which they can get from 0 to 40 percent. Completion of the course is conditional on successful completion of an oral exam (0 to 60 percent).	
Learning outcomes: The aim of the course is to expand the theoretical knowledge about international management and business in the field of collaborative - sharing economics. Part of the education is also the acquisition of knowledge about the management of organizations within the platform economy in a global environment. Emphasis is placed on the development of critical thinking and pragmatic skills in the application of selected methods of international strategic decision-making of companies on national as well as on EU level. Students will gain the ability to solve real problems of international business, to formulate their own opinions based on theoretical knowledge and to defend them in discussions.	
Class syllabus: 1. Essence and importance of international management and international business in the field of collaborative/platform economy. 2. Managers and the international work environment in the platform economy. 3. Platforms for transport services (Uber, lyft, Gett, ...) 4. Platforms for accommodation services (Airbnb, Xiaozhu, ...) 5. EU legal framework for a collaborative economy 6. Cultural, ethical and other aspects of the collaborative economy 7. International management in practice - case studies	

Recommended literature:

Recommended literature:

- [1] Strunz, H. (2005). Einführung in das Internationale Management. Niederle Media.
- [2] Wefers, J. (2019). Kollaborative Wirtschaft. Sharing Economy. Wolters Kluwer, ISBN 978-80-7988-364-0.
- [3] Welge, M.K. & Holtbrugge, D. (2010). Internationales Management. Stuttgart: Schaffel-Peschel Verlag. ISBN 978-3-7910-2465-3.
- [4] Zadražilová, D. (2004). Medzinárodný manažment. Praha: CZU.
- [5] Roby Z. & Procházková K. (2012). Medzinárodný manažment a medzinárodné podnikanie – prípadové štúdie. Bratislava: Ekonóm.
- [6] Website of the Academic Library of the Comenius University - external information sources available for the Comenius University: <http://uniba.sk/o-univerzite/fakulty-a-dalsie-sucasti/akademicka-kniznica-uk/externe-informacne-zdroje/>.

Languages necessary to complete the course:

German language

Notes:

In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may be connected with enforcing accompanying legal consequences on academic, (...) disciplinary level.

In accordance with the regulations of the internal regulation No. 13/2018 approved by the Academic senate of Comenius University in Bratislava the Disciplinary Regulations of Comenius University in Bratislava for Students, a disciplinary offence of a student is any form of copying or forbidden cooperation or providing answers during written or oral examination (assessment of knowledge) or during preparation for it within the course, or using technical devices or any information carriers in other than allowed ways during written or oral evaluation of study results (assessment of knowledge) or during preparation for it within the course.

Past grade distribution

Total number of evaluated students: 79

A	ABS	B	C	D	E	FX	M
78,48	0,0	3,8	2,53	0,0	0,0	0,0	15,19

Lecturers: doc. PhDr. René Pawera, PhD., doc. Ing. Jarmila Wefersová, PhD.

Last change: 23.02.2024

Approved by:

COURSE DESCRIPTION

Academic year: 2022/2023	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMk/030M/00	Course title: International Marketing
Educational activities: Type of activities: lecture / practicals Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 6	
Recommended semester: 3.	
Educational level: II.	
Prerequisites:	
Recommended prerequisites: Marketing	
Course requirements: 40 % interim evaluation: - active attendance (in case of unjustified absence or unpreparedness to seminar - loss of 10%), - semester project – application of theoretical knowledge on selected organization – 20%, - semester work on selected and approved topic – 20%, 60 % final evaluation - exam – written, online test using the selected application (MS Forms) Electronic communication and method of distribution of study materials is carried out by MS Teams application. The semester project is elaborated continuously at individual seminars, namely the assignment is always given one week in advance at the seminar. Students can work on the semester project in groups or individually. Semester project is handed out without the possibility of additional adjustments and additional exchanges. Semester work is complexly evaluated in terms of its quality. Semester work must be prepared and submitted at least one week before the first final test date. Semester work is handed without the possibility of additional adjustments and additional exchanges. In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may be connected with enforcing accompanying legal consequences on academic, (...) disciplinary level. In accordance with the regulations of the internal regulation No. 13/2018 approved by the Academic senate of Comenius University in Bratislava the Disciplinary Regulations of Comenius University in Bratislava for Students, a disciplinary offence of a student is any form of copying or forbidden	

cooperation or providing answers during written or oral examination (assessment of knowledge) or during preparation for it within the course, or using technical devices or any information carriers in other than allowed ways during written or oral evaluation of study results (assessment of knowledge) or during preparation for it within the course. Committing a disciplinary offence may lead to imposing some disciplinary precautions on the student: admonition, conditional suspension of studies or dismissal from studies.

Scale of assessment (preliminary/final): 40/60

Learning outcomes:

After graduating students will have the opportunity to learn more about business and business subjects in the international and global market environment as well as the international market environment, to define suitable strategies for entering the given markets as well as to apply the marketing mix elements in the international context. The subject allows to estimate and analyze the international environment, to determine the appropriate strategy for entering the international market and to understand the application of the marketing mix elements in the context of the international environment.

Class syllabus:

1. International Marketing – Introduction to the issue.
2. International environment.
3. International markets and international marketing research.
4. Entry strategies for foreign markets.
5. Market segmentation, target market selection and positioning.
6. International marketing mix.
7. Product.
8. Brand.
9. Distribution.
10. Price.
11. Marketing communication.
12. Implementation of marketing strategies. Selected aspects of international marketing.
13. An overview of the content of the subject and a lecture on the current topic.

Recommended literature:

- [1] ŠTARCHOŇ, P. Medzinárodný marketing. Vybrané časti. Working material.
- [2] CZINKOTA, M. R. – RONKAINEN, I. A. – ZVOBGO, G. 2011. International Marketing. Hampshire: South-Western Cengage Learning, 2011. ISBN 9781408009239
- [3] CATEORA, P. R. – GRAHAM, J. L. 2007. International Marketing. McGraw-Hill: Irwin Professional, 2007. ISBN 978-0071105941
- [4] USUNIER, J. C. – LEE, J. A. 2005. Marketing Across Cultures. Harlow: Pearson Education Limited, 2005. ISBN 9780273685296
- [5] HOLLENSEN, S. 2007. Global Marketing: A Decision-Orientated Approach. Harlow: Financial Times Press, 2007. ISBN 9780273706786
- [6] MACHKOVÁ, H. 2015. Mezinárodní marketing. (Strategické trendy a příklady z praxe – 4. vydání). Praha: Grada Publishing, 2015. ISBN 978-80-247-5366-9
- [7] SVĚTLÍK, J. 2003. Marketing pro evropský trh. Praha: Grada Publishing, 2003. ISBN 8024704226
- [8] Journals: Trend, Journal of International Marketing, Marketing Science and Inspirations. With regard to new and available resources, supplementary literature will be updated on a continuous basis.

Languages necessary to complete the course:

Slovak, English							
Notes:							
Past grade distribution							
Total number of evaluated students: 1246							
A	ABS	B	C	D	E	FX	M
19,74	0,0	25,36	21,59	16,61	13,88	1,36	1,44
Lecturers: Mgr. František Olšavský, PhD., prof. Mgr. Peter Štarchoň, PhD.							
Last change: 10.10.2023							
Approved by:							

COURSE DESCRIPTION

Academic year: 2022/2023	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KIS/280M/21	Course title: Internet of Things
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 2.	
Educational level: II.	
Prerequisites:	
Course requirements: This course is designed as an introductory course to Industrial Internet to embark in a career around IoT. At the end of the course students will have a strong command of: 1) Industry Dynamics 2) IoT Technology Architecture and 3) IoT Ecosystem. I Case Studies – to be developed in groups 1. A smart meter is an internet-capable device that measures energy. 2. Building connection into existing Modbus & Profibus networks. 3. Monitoring environmental conditions in an apparel factory space. 4. Predictive monitoring of CNC machine operation. Scale of assessment (preliminary/final): .	
Learning outcomes: By 2025, there will be 50 billion devices connected to the Internet. How will the students capitalize on this tremendous opportunity? <ul style="list-style-type: none"> • Students will learn the new evolution in hardware, software, and data. • While the promise of the Industrial Internet of Things (IIoT) brings many new business prospects, it also presents significant challenges ranging from technology architectural choices to security concerns. • Students acquire upcoming Industrial IoT: Roadmap to the Connected World. • Course offers important insights on overcoming the challenges and thrive in this exciting space. • Course discovers key IIoT concepts including identification, sensors, localization, data, and security • Explores IoT technologies, architectures, standards, and regulation • Realizes the value created by collecting, communicating, coordinating, and leveraging the data from connected devices • Examines technological developments that will likely shape the industrial landscape in the future • Understands how to develop and implement own IoT technologies, solutions, and applications 	

- At the end of the program, students will be able to understand how to develop and implement their own IoT solutions and applications.

Class syllabus:

Industry 4.0 concerns the transformation of industrial processes through the integration of modern technologies such as sensors, communication, and computational processing. Technologies such as Cyber Physical Systems (CPS), Internet of Things (IoT), Cloud Computing, Machine Learning, and Data Analytics are considered to be the different drivers necessary for the transformation. Industrial Internet of Things (IIoT) is an application of IoT in industries to modify the various existing industrial systems. IIoT links the automation system with enterprise, planning and product lifecycle.

Further, IoT has an enormous market potential of billions of connected devices generating Trillions in revenues. IoT will change industries and transform the way we work and live. Industrial companies are already pivoting from Products to Services leveraging IoT technologies – this digital transformation is more broadly called the Industrial IoT or Industrial Internet. At the end, these industrial companies will become network-based businesses with connected products and factories. It is imperative that these companies transform their organizational architecture as they become connected network businesses.

As companies move beyond proof of concepts and pilots into full production and scale, they will have to turn their focus on the people part of the equation, re-skilling and retraining their workforces. Thus, this course aims to fulfil this critical gap.

The course will cover the following topics:

1. IIoT Market Size and Potential
2. IIoT Market Segments and Verticals
3. IIoT Use-Cases and Case Studies
4. Business Outcome based IIoT Methodology
5. Economics of IIoT
6. The role of Blockchain and Crypto Platforms
7. Data driven Analytics and Role of AI
8. Importance of Security and Architecture

I

In particular:

Introduction to IIoT

- Definition
- Market Size
- Case Studies
- IoT v IIoT

Industrial Internet IIOT

- Scope
- History
- Vertical and Business Process areas
- Leading companies
- Importance of building Ecosystems
- IIoT Value Chain – who does what?

Business Outcome based Methodology

- IIOT Methodology
- Solution Architecture
- Data Insights Analytics
- Workforce/Labor Displacement
- Economics of IIoT

I							
Case study: Health monitoring, Iot smart city, Smart irrigation, Robot surveillance.							
Recommended literature: Andelfinger, Volker P., and Till Hänisch, eds. Internet der Dinge: Technik, Trends und Geschäftsmodelle. Gabler Verlag, 2015. https://doi.org/10.1007/978-3-658-06729-8 . Bullinger, Hans-Jörg, and Michael Hompel, eds. Internet der Dinge: www.internet-der-dinge.de. VDI-Buch. Berlin Heidelberg: Springer-Verlag, 2007. https://doi.org/10.1007/978-3-540-36733-8 . Butun, Ismail, ed. Industrial IoT : Challenges, Design Principles, Applications, and Security. Springer International Publishing, 2020. https://doi.org/10.1007/978-3-030-42500-5 . Jeschke, Sabina, Christian Brecher, Houbing Song, and Danda B. Rawat, eds. Industrial Internet of Things: Cybermanufacturing Systems. Springer Series in Wireless Technology. Springer International Publishing, 2017. https://doi.org/10.1007/978-3-319-42559-7 . Mahmood, Zaigham, ed. The Internet of Things in the Industrial Sector: Security and Device Connectivity, Smart Environments, and Industry 4.0. Computer Communications and Networks. Springer International Publishing, 2019. https://doi.org/10.1007/978-3-030-24892-5 . “Makers - Bücher - Hanser Literaturverlage.” Accessed September 15, 2021. https://www.hanser-literaturverlage.de/buch/makers/978-3-446-45154-4/ . TÜV Austria Akademie. “TÜV Austria Akademie Die digitale Transformation - Industrie 4.0 und Internet of Things.” Accessed September 15, 2021. https://www.tuv-akademie.at/produkt/die-digitale-transformation-industrie-40-und-internet-of-things .							
Languages necessary to complete the course: Deutsch, English							
Notes:							
Past grade distribution Total number of evaluated students: 36							
A	ABS	B	C	D	E	FX	M
22,22	0,0	25,0	19,44	8,33	8,33	0,0	16,67
Lecturers: prof. Ing. Natalia Kryvinska, PhD., PhDr. Ing. Monika Dávideková, PhD., Mgr. Július Selecký, PhD., Mgr. Vincent Karovič, PhD.							
Last change: 06.02.2024							
Approved by:							

COURSE DESCRIPTION

Academic year: 2022/2023	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KIS/146M/22	Course title: Legal Compliance
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Type, volume, methods and workload of the student - additional information The subject will take place mainly in the form of seminars, the content of which will be the presentation of the topic of the given seminar by the teacher and subsequent work with the given topic in a practical form. This activity mainly includes interaction with students, asking practical questions, efforts to improve logical thinking and creating the student's ability to solve critical or common practical situations in the management of an organization.	
Number of credits: 3	
Recommended semester: 2.	
Educational level: I., II.	
Prerequisites:	
Recommended prerequisites: The content of the subject is individual areas of the so-called Legal complaints , i.e. legal regulations which are the most frequent in almost every organization. The structure of individual lessons is set out below.	
Course requirements: Absences: - 2 absences without the obligation to excuse the student's non-participation in the seminar - the student's non-participation in the seminar, where the interim or final assessment takes place, must be excused before the start of the seminar, with a medical certificate. Failure to comply with this condition results in the award of 0% of the given interim assessment. Completion of the subject: - active interaction with the topic of the given seminar - disruption of teaching after the second formal warning causes the loss of the student's ability to complete the course. Scale of assessment (preliminary/final): Interim assessment:- 10% mid-term test- 10% presentation of the seminar work- 20% assessment of seminar workFinal exam:- 40% oral exam	
Learning outcomes: By completing the course, the student will acquire the prerequisites for managing an organization in accordance with the legal regulations established by Slovak laws and EU regulations, identifying risky activities and developing basic internal guidelines. The aim of the course is to acquaint the student with the most frequent areas of regulation with which every private or public organization comes into contact.	

The content of the course is mainly electronic commerce and consumer regulation, prevention of money laundering (AML), GDPR, regulation of payment and banking services, business licenses and intellectual property law, protection against incorrectly implemented EU law by the state, whistleblowing, cyber security, prevention of mobbing and bullying in the workplace.

Class syllabus:

EU law

Lecturer: JUDr. Filip Petrinec, PhD.

Consumer regulation: general rights and obligations

Lecturer: JUDr. Filip Petrinec, PhD.

Consumer regulation: e-shops

Lecturer: JUDr. Filip Petrinec, PhD.

Preventing the legalization of income from criminal activity

Lecturer: JUDr. Filip Petrinec, PhD.

GDPR (personal data and privacy protection)

Lecturer: JUDr. Filip Petrinec, PhD.

Payment and banking regulations

Lecturer: JUDr. Filip Petrinec, PhD.

Whistleblowing

Lecturer: JUDr. Filip Petrinec, PhD.

Licenses and Intellectual Property Law

Lecturer: JUDr. Filip Petrinec, PhD.

Labor regulations

Lecturer: JUDr. Filip Petrinec, PhD.

Cyber security

Lecturer: Ing. Ivan Makatura, CRISC, CDPSE

Recommended literature:

[1] PETRINEC, F. 2014. COMMENT ON THE LAW: Petrinec F., Law no. 102/2014 Coll. on consumer protection in the sale of goods or provision of services based on a contract concluded at a distance or a contract concluded outside the seller's premises and on amendments to certain laws Commentary on the law; Business consultant; Žilina 2014; ISSN-1337-4966, update no. 109.

[2] PETRINEC, F. 2017. Unfair business practices July, 2017, Právne Noviny, ISSN 2454-0048, <https://www.pravnenoviny.sk/neškale-obchodne-praktiky>

[3] PETRINEC, F. 2019. Payment services - provision of gift cards March, 2019, Právne Noviny, ISSN 2454-0048, <https://www.pravnenoviny.sk/platobne-sluzby-poskytovanie-darcekovych-kariet>

[4] PETRINEC, F. 2020. How is it possible to "optimize" an entrepreneur's costs while complying with consumer laws? April, 2020, Právne Noviny, ISSN 2454-0048, <https://www.pravnenoviny.sk/ako-je-mozne-optimalizovat-naklady-podnikatela-pri-plneni-spotrebiteľských-zákonov>

[5] PETRINEC, F. 2019. Mobile applications and rules for their use February, 2019, Právne Noviny, ISSN 2454-0048, <https://www.pravnenoviny.sk/mobilne-aplikacie-a-pravidla-ich-pouzivania>

[6] PETRINEC, F. 2019. Hotel law: Evidence of injuries March, 2019, Právne Noviny, ISSN 2454-0048, <https://www.pravnenoviny.sk/hotlove-pravo-evidencia-urazov>

[7] PETRINEC, F. 2019. GDPR and merchant loyalty programs May, 2019, Právne Noviny, ISSN 2454-0048, <https://www.pravnenoviny.sk/gdpr-vernostne-programy-obchodnikov>

- [8] PETRINEC, F. 2019. GDPR: Violation of personal data protection August, 2019, EPI/Poradca Podnikateľ'a, ISSN 2644-4674 <https://www.epi.sk/clanok-z-titulky/gdpr-porusenie-ochrany-personal-data-tt.html>
- [9] PETRINEC, F. 2018. Protection of personality vs. personal data protection and the right to be forgotten June, 2018, Právne Noviny, ISSN 2454-0048.
- [10] PETRINEC, F. 2017. First serious hit for UBER granted by EU law May, 2017, Právne Noviny, ISSN 2454-0048.
- [11] PETRINEC, F. 2016. New approach in resolving disputes between consumers and traders January, 2016, EPI/Poradca Podnikateľ'a, ISSN 2644-4674š
- [12] BENEŠ, M. 2020. Copyright in radio broadcasting . Private law aspects of radio broadcasting in Czech , Slovak and European law. Prague: Leges , 2020, 194 p. ISBN 978-80-7502-445-9
- [13] PEATTIE, K. 2001. Towards Sustainability : The Third Age of Green Marketing. In: The Marketing Review . 2001, Vol . 2, No. 2, p.129-146. ISSN 1472-1384
- [14] STIERANKA, J. 2018 Legalization of income from criminal activity and financing of terrorism, Wolters Kluwer , ISBN 9788081689123
- [15] ŠALGOVIČOVÁ, J., URDZIKOVÁ J., Consumer protection in claims management, Wolters Kluwer , p. 139, ISBN 9788022737326
- [16] VEČERKOVÁ, E., POKORNÁ, J., DUDOVÁ, J., LEVICKÁ, T., Consumer protection against unfair business practices of entrepreneurs , Wolters Kluwer , p. 304, 2017, ISBN9788075526250
- [17] STRÉMY, J., Protection of the financial consumer, Leges , p. 136, 2015, ISBN9788075020895
- [18] PICHRT, J., MORÁVEK, J., Whistleblowing past , present , future , Wolters Kluwer , p. 140, 2021, ISBN9788076760271
- [19] KENNY, K., Whistleblowing , p. 296, Harvard University Press, ISBN: 9780674975798
- [20] ENDORF, C., SCHULTZ, E., MELANDER, J., Hacking detection and prevention of a computer attack, Grada , 2005, p. 355, ISBN 8024710358
- [21] KONEČNÝ, M., SEDLÁK, P., Cyber (non) security . Issues of security in cyberspace , 440 pp., 2022, Academic Publishing House CERM, ISBN 9788076230682
- [22] Databases of the Academic Library of the UK, Center of Scientific and Technical Information of the Slovak Republic.
- [23] OLŠOVSKÁ, A. et al. Collective labor law. Bratislava: Friedrich Ebert Stiftung , representation in the Slovak Republic, 2014, 390 p.
- [24] TOMAN, J. Individual labor law. General provisions and employment contract. Bratislava: Friedrich Ebert Stiftung , representation in the Slovak Republic, 2014, 390 p.
- [25] TOMAN, J. Individual labor law II. Working hours, holidays, obstacles to work and wages. Bratislava: Friedrich Ebert Stiftung , representation in the Slovak Republic, 2015, 363 p.
- [26] TOMAN, J. Individual labor law III. Social policy of the employer, working conditions of some groups of employees, agreements on work performed outside the employment relationship. Bratislava: Friedrich Ebert Stiftung , representation in the Slovak Republic, 2016, 335 p.
- [27] ŽULOVÁ, J. et al. Reconceptualization of the subject of labor law regulation. PJ Šafárik University in Košice, 2015, 252 p.
- [28] VALENTOVÁ, T., ŽULOVÁ, J., ŠVEC, M., New personal data protection rules - according to the new Personal Data Protection Act and the GDPR regulation, 2018 Wolters Kluwer , ISBN: 978-80-8168-792-1
- [29] HUDECOVÁ, I., CYPRICHOVÁ A., MAKATURA I., Regulation on the Protection of Natural Persons in the Processing of Personal Data - GDPR Veľký komentá , ISBN9788081550775, p. 700, Eurocode

[30] WHITE, J., Principles of Payment Systems (Concise Hornbook Series), ISBN: 9781683285281, p.700, 2							
Languages necessary to complete the course:							
Notes:							
Past grade distribution Total number of evaluated students: 18							
A	ABS	B	C	D	E	FX	M
44,44	0,0	0,0	0,0	0,0	0,0	50,0	5,56
Lecturers: JUDr. Filip Petrinec, PhD.							
Last change: 09.02.2023							
Approved by:							

COURSE DESCRIPTION

Academic year: 2022/2023							
University: Comenius University Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KIS/273M/21				Course title: Management Information Systems			
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning							
Number of credits: 7							
Recommended semester: 2.							
Educational level: II.							
Prerequisites:							
Course requirements:							
Learning outcomes:							
Class syllabus:							
Recommended literature:							
Languages necessary to complete the course:							
Notes:							
Past grade distribution Total number of evaluated students: 26							
A	ABS	B	C	D	E	FX	M
96,15	0,0	3,85	0,0	0,0	0,0	0,0	0,0
Lecturers: RNDr. Eva Kostrecová, PhD., doc. Ing. Jaroslava Kniežová, PhD.							
Last change: 01.02.2022							
Approved by:							

COURSE DESCRIPTION

Academic year: 2022/2023	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KIS/274M/21	Course title: Management Information Systems
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 7	
Recommended semester: 2.	
Educational level: II.	
Prerequisites:	
Recommended prerequisites: Familiarity with the basic hardware and software and an ability to use the computer for word processing and e-mail are required.	
Course requirements: a) To assist the student in understanding the issues and problems facing the manager or business user of computer-based information systems and what solutions are available. b) To enable the student to learn how to make intelligent decisions about computer-based information systems, and as a user, to attain their effective application. c) To prepare the student for participation as a user or a manager in the development of a business information system. d) To assist the student in appreciating the problems of management in attempting to direct and control corporate information technology. Scale of assessment (preliminary/final): 20% / 80%	
Learning outcomes: Absolvent will obtain knowledge and skills about efficiency of information system, advantages of qualitative information system, will know how to obtain information system of high quality for the managed organisation and processes optimisation	
Class syllabus: 1. Information systems management 2. Systems theory 3. Information technologies influence on business, using information system in producing company 4. Process and information supplement 5. Lifecycle of information system 6. Application (software) development 7. Trend in information technologies, traditional and agile software development 8. Databases, datastores - managerial tool 9. Expert systems, artificial intelligence	

10. Cloud Computing, Smart cities – trends, goals
11. eGovernment
12. Information security

Recommended literature:

1. Barak, M.E.M., 2016. Managing Diversity: Toward a Globally Inclusive Workplace. SAGE Publications.
2. Bourgeois, D., Bourgeois, D., 2014. Information Systems for Business and Beyond. The Saylor Foundation.
3. Business and Competitive Analysis: Effective Application of New and Classic Methods, Second Edition [Book] [WWW Document], n.d. URL <https://www.oreilly.com/library/view/business-and-competitive/9780133086416/> (accessed 10.26.18).
4. Chang, J.F., 2016. Business Process Management Systems : Strategy and Implementation. Auerbach Publications. <https://doi.org/10.1201/9781420031362>
5. Galliers, R.D., Leidner, D.E., Leidner, D.E., 2014. Strategic Information Management : Challenges and Strategies in Managing Information Systems. Routledge. <https://doi.org/10.4324/9781315880884>
6. Orlikowski, W.J., Walsham, G., Jones, M.R., DeGross, J.I., 2016. Information Technology and Changes in Organizational Work. Springer.
7. Orna, E., 2017. Information Strategy in Practice. Routledge. <https://doi.org/10.4324/9781315252261>
8. Pearlson, K.E., Saunders, C.S., Galletta, D.F., 2019. Managing and Using Information Systems, Binder Ready Version: A Strategic Approach. John Wiley & Sons.
9. Ptak, C.A., Schragenheim, E., Schragenheim, E., 2016. ERP : Tools, Techniques, and Applications for Integrating the Supply Chain, Second Edition. CRC Press. <https://doi.org/10.1201/9781420056020>
10. Simkin, M.G., Norman, C.S., Rose, J.M., 2014. Core Concepts of Accounting Information Systems. John Wiley & Sons.
11. Stair, R., Reynolds, G., 2017. Fundamentals of Information Systems. Cengage Learning.
12. M. Gregus, N. Kryvinska, “Service Orientation of Enterprises - Aspects, Dimensions, Technologies”, 2015, Comenius University in Bratislava, ISBN: 9788022339780.
13. N. Kryvinska, M. Gregus, “SOA and its Business Value in Requirements, Features, Practices and Methodologies”, 2014, Comenius University in Bratislava, ISBN: 9788022337649.
- GINZBURG, Alexander; GALINA, Kashevarova. Building Life-cycle Management. Information Systems and Technologies.
- GUPTA, Itisha; NAGPAL, Garima. Artificial Intelligence and Expert Systems. Mercury Learning and Information, 2020.
- Prof. S.L. Arora. Information Systems and E-Business, 2022
- Christine Urquhart; Faten Hamad; Dina Tbaishat; Alison Yeoman, Information Systems: Process and Practice, 2018
- Jane P. Laudon, Kenneth C. Laudon, Management Information Systems Managing the digital Firm, 2015
- David Kim, Michael G. Solomon, Fundamentals of Information Systems Security + Cloud Labs 4th Edition, 2021

Languages necessary to complete the course:

Notes:

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Past grade distribution							
Total number of evaluated students: 41							
A	ABS	B	C	D	E	FX	M
26,83	0,0	34,15	24,39	0,0	2,44	0,0	12,2
Lecturers: doc. Ing. Jaroslava Kniežová, PhD.							
Last change: 10.03.2023							
Approved by:							

COURSE DESCRIPTION

Academic year: 2022/2023	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMM/276M/21	Course title: Management of EU Projects and Programs
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 6	
Recommended semester: 2.	
Educational level: II.	
Prerequisites:	
Course requirements: Scale of assessment (preliminary/final): The evaluation of the subject is in accordance with the Internal Regulation no. 20/2017 (StudyRegulations UK) and aims to evaluate the acquired abilities and habits of the graduates of the subject in the possible use of AKVA assessment methods (analysis, concept, verification, argumentation) / CÚSP (objectiv, complexity, team work, outputs). Scale of assessment (preliminary/final): Ongoing: 60 % continuous assessment of the preparation of seminar papers.40 % final evaluationFinal: oral examination	
Learning outcomes: Students acquire knowledge about the management of EU projects and programs, which will be widened by exercises to national specifics. The subject is focused on the development of creative managerial thinking. To teach students to understand the project and development perspective and to develop their ability in practice to critically check the validity of common knowledge. Acquire basic project concepts and get acquainted with programmatic approaches in the study and explanation of phenomena. After completing the course, the student is able to: find resources from EU funds, have a development perspective for business, apply a sociological perspective in critical thinking.	
Class syllabus: <ol style="list-style-type: none"> 1. Overview and processes of EU project management 2. Management cycle of projects financed from EU instruments in the Slovak Republic 3. Call for applications for a non-repayable financial contribution 4. Origin and development of EU programs and projects 5. Preparation for the elaboration of the EU project 6. Processing of EU project documentation 7. Financial management of EU projects 8. Project partnership in case of selected EU projects 9. EU co-financing and other financial security 10. Project management and implementation of EU projects 11. Monitoring and controlling of EU projects 	

12. The most common mistakes and case studies in the EU control system							
Recommended literature: PAWERA, R. a kol. (2014) Regionálna politika a politika súdržnosti EÚ. UK, Bratislava 2014, ISBN 978-80-223-3549-2, 306s. DOLEŽAL, J., KRÁTKY, J. (2017) Projektový manažment v praxi, Grada, Praha 2017, ISBN 978-80-247-5693-6, 172s.							
Languages necessary to complete the course:							
Notes: In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may be connected with enforcing accompanying legal consequences on academic, (...) disciplinary level. In accordance with the regulations of the internal regulation No. 13/2018 approved by the Academic senate of Comenius University in Bratislava the Disciplinary Regulations of Comenius University in Bratislava for Students, a disciplinary offence of a student is any form of copying or forbidden cooperation or providing answers during written or oral examination (assessment of knowledge) or during preparation for it within the course, or using technical devices or any information carriers in other than allowed ways during written or oral evaluation of study results (assessment of knowledge) or during preparation for it within the course. Committing a disciplinary offence may lead to imposing some disciplinary precautions on the student: admonition, conditional suspension of studies or dismissal from studies.							
Past grade distribution Total number of evaluated students: 102							
A	ABS	B	C	D	E	FX	M
65,69	0,0	20,59	6,86	0,0	0,0	0,0	6,86
Lecturers: doc. PhDr. René Pawera, PhD., Mgr. PhDr. Lívia Bott Domonkos, PhD.							
Last change: 23.02.2024							
Approved by:							

COURSE DESCRIPTION

Academic year: 2022/2023	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMM/284M/21	Course title: Monetary Policy and Regulation of the Financial System (FL)
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 3.	
Educational level: II.	
Prerequisites:	
Recommended prerequisites: french (level B1)	
Course requirements: Active participation in the course, final exam	
Learning outcomes: understanding of monetary policy and regulation of financial systems	
Class syllabus: Session 1 Reminder of the theoretical bases of monetary and financial integration Session 2 The basics of financial integration – from the normative approach to the positive approach Session 3 The determination of exchange rates Session 4 Keynesian and monetarist doctrinal approaches Session 5 Purchasing Power Parity Theory and Portfolio Choices Session 6 The overreaction theory and the bubble theory, sources of market inefficiency Session 7 About the exchange rate war: theory and practice Session 8 The different proposals for European monetary organization before the implementation of the S.M.E. Session 9 Principles and functioning of the S.M.E. Session 10 The advantages and limits of the system Session 11 The introduction of the single currency (justification, criteria, exchange values) Session 12 From monetary integration to European financial integration	
Recommended literature: La problématique de nouveaux élargissements à l'est face aux contraintes de cohésion, Alain Buzelay, Janvier 2021 European financial integration and global financial liberalization, Alain Buzelay, Journal of Advances in Management Research, 2008, vol. 5, issue 1, 89-91 La politique régionale communautaire : une analyse en termes de cohérence, Alain Buzelay, Jean-Luc Gaillardin, Publication Nancy, Presses universitaires de Nancy, 1983	

L'Europe industrielle : entre la puissance americaine et le defi asiatique, Alain Buzelay, Nancy, Presses universitaires de Nancy, 1986

Languages necessary to complete the course:

French (level B1)

Notes:

In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may be connected with enforcing accompanying legal consequences on academic, (...) disciplinary level.

In accordance with the regulations of the internal regulation No. 13/2018 approved by the Academic senate of Comenius University in Bratislava the Disciplinary Regulations of Comenius University in Bratislava for Students, a disciplinary offence of a student is any form of copying or forbidden cooperation or providing answers during written or oral examination (assessment of knowledge) or during preparation for it within the course, or using technical devices or any information carriers in other than allowed ways during written or oral evaluation of study results (assessment of knowledge) or during preparation for it within the course. Committing a disciplinary offence may lead to imposing some disciplinary precautions on the student: admonition, conditional suspension of studies or dismissal from studies.

Past grade distribution

Total number of evaluated students: 18

A	ABS	B	C	D	E	FX	M
38,89	0,0	16,67	27,78	5,56	5,56	0,0	5,56

Lecturers: doc. Dr. Frédéric Delaneuville, PhD.

Last change: 21.09.2022

Approved by:

COURSE DESCRIPTION

Academic year: 2022/2023							
University: Comenius University Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KIS/072M/00				Course title: Multidimensional Methods in Management (SAS)			
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning							
Number of credits: 3							
Recommended semester: 1., 3.							
Educational level: II.							
Prerequisites:							
Course requirements:							
Learning outcomes:							
Class syllabus:							
Recommended literature:							
Languages necessary to complete the course:							
Notes:							
Past grade distribution Total number of evaluated students: 93							
A	ABS	B	C	D	E	FX	M
46,24	0,0	33,33	17,2	1,08	0,0	2,15	0,0
Lecturers: doc. Ing. Iveta Stankovičová, PhD., Mgr. Tadeáš Chujac, PhD.							
Last change: 02.06.2015							
Approved by:							

COURSE DESCRIPTION

Academic year: 2022/2023	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMn/083M/21	Course title: Organizational Behavior
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 7	
Recommended semester: 1.	
Educational level: II.	
Prerequisites:	
Course requirements: 50% continuous evaluation and 50% final evaluation. Continuous evaluation: 20% - report on solution and presentation of the assigned case study (weight 0,2) + written midterm test (weight 0,3) Final evaluation: final comprehensive oral exam (weight 0,5) At least 91% must be obtained to obtain an A grade, at least 81% to obtain a B grade, at least 73% to obtain a C grade, at least 66% to obtain a D grade, and at least 60% to obtain an E grade. Gaining 59 points or less indicates an Fx grade. Note: In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may be connected with enforcing accompanying legal consequences on academic, (...) disciplinary level. In accordance with the regulations of the internal regulation No. 13/2018 approved by the Academic senate of Comenius University in Bratislava the Disciplinary Regulations of Comenius University in Bratislava for Students, a disciplinary offence of a student is any form of copying or forbidden cooperation or providing answers during written or oral examination (assessment of knowledge) or during preparation for it within the course, or using technical devices or any information carriers in other than allowed ways during written or oral evaluation of study results (assessment of knowledge) or during preparation for it within the course. Committing a disciplinary offence may lead to imposing some disciplinary precautions on the student: admonition, conditional suspension of studies or dismissal from studies. Scale of assessment (preliminary/final): 50% / 50%	
Learning outcomes: The course provides master's students with knowledge about approaches, concepts and practical	

application of research results in the field of Organizational Behavior as a current view of the management of organizations. This results in the development of students' ability to solve specific problems of organizations that are associated with people management. Students will gain new knowledge, e.g. on individual behavior, motivation, group dynamics, leading work groups, minimization of negative manifestations of group behavior, building authority, conflict resolution in the workplace and negotiations. The seminars in this course are based on the solution of case studies (case-based teaching) in the field of Organizational Behavior. Students will thus develop their skills of teamwork and systematic and creative solution of various problems of organizational practice.

Class syllabus:

1. Introduction. What is OB and why it is important, the nature of organizations, trends in the new workplace, OB and Management, the nature of managerial work, managerial skills. Dilemmas and challenges associated with leading groups and teams that current managers face in the workplace.
2. Management lessons from abroad – Organizational behavior and culture. How culture affects the perception of the world around us and the behavior of people in the work environment. A culturally diverse work environment. Attributes of culture strongly influencing planning, negotiation, leadership, communication in the work environment.
3. Individuals in the organization. Components of work performance. Personality traits. Big Five model. Values, attitudes. Perceptual process and perceptual barriers. Attribution error and implications for managerial practice.
4. Motivation. Practical implications of content and process theories of motivation. Job design. Motivational potential of work. Factors influencing motivation. Basic work attitudes (job satisfaction, job involvement, and organizational commitment).
5. Groups in the organization. Group dynamics. Tuckman's model of group dynamics. Effectiveness of work groups. Types of teams. Negative manifestations of group behavior and how to minimize them. Asch's effect. Groupthink. Stanford prison experiment.
6. Organizational design, classic and organic organizational structures. Determinants of organizational structure. Principles of creating organizational structure. Span of control, departmentalization, centralization, formalization, specialization of work. Interdependencies between organizational structure and organizational culture.
7. Management and Chaos Theory. New model of organization. Learning organization.
8. Managing change in organizations, the role of the manager in the process of change management. Change agents. Lewin's model of change. Resistance to change and tactics to overcome it.
9. Power and authority. Sources of individual power. Organizational politics and employee political behavior in the organization.
10. Leadership. Definition of this process, its basic elements. Development of theoretical reflection of leadership through time. Classical theories (trait theories, behavioral theories, situational theories). Values-oriented leadership, neo-charismatic leadership, team leadership.
11. Managerial communication. Development of communication skills. Active listening. Effective feedback. Constructive criticism.
12. Decision-making and conflict resolution. Sources and types of conflicts. Task, relational and procedural conflicts. Productive conflict. Negotiation - stages of the process and its elements. Negotiation methods and tactics.

Recommended literature:

- [1] Lašáková, A. - Rudy, J. – Sulíková, R. – Vojteková, M. – Fratrič, J.: Organizačné správanie. Bratislava: UK, 2023.
- [2] Rudy, J.: Management and Chaos Theory. Bratislava: Faber, 1997.
- [3] Robbins, S. P. – Judge, T.A.: Organizational Behavior. New Jersey: Prentice Hall, 2015.
- [4] Schermerhorn, J. R. – Hunt, J. G. – Osborn, R. N.: Organizational Behavior. John Wiley and

Sons, 2008.

[5] Lašáková, A. - Bajžíková, Ľ. - Dedze, I. (2017). Barriers and drivers of innovation in higher education: Case study-based evidence across ten European universities. *International Journal of Educational Development*, 55, 69-79.

[6] Lašáková, A. – Remišová, A.: On organisational factors that elicit managerial unethical decision-making. In: *Ekonomický časopis*. - roč. 65, č. 4, (2017), s. 334-354.

[7] Lašáková, A. – Remišová, A. – Kirchmayer, Z.: Are managers in Slovakia ethical leaders? Key findings on the level of ethical leadership in the Slovak business environment. In: *Periodica Polytechnica Social and Management Sciences*. - roč. 25, č. 2 (2017), s. 87-96.

[8] Prípadové štúdie (výber), napr. Harvard Business Publishing, <https://hbsp.harvard.edu/cases/?ab=browse%7Ccases>

[9] Website of the Academic library at Comenius University in Bratislava – external information sources accessible for CU at: <http://uniba.sk/o-univerzite/fakulty-a-dalsie-sucasti/akademickakniznica-uk/externe-informacne-zdroje/>.

[10] Journals: *Organizational Behavior and Human Decision Processes*, *Organizational Dynamics*, *Organization Science*, *Academy of Management Journal*, *Academy of Management Review*, *Administrative Science Quarterly*, *Journal of Applied Psychology*, *Business Horizons*, *Human Relations*, *Journal of Personality and Social Psychology*, *Harvard Business Review*, *Moderní řízení*

[11] Additional resources will be continuously supplemented and updated (with regard to new and available resources).

Languages necessary to complete the course:

English, Slovak

Notes:

An extensive syllabus is prepared for the course, which is electronically distributed to all students who have enrolled in this course at the beginning of the semester.

Past grade distribution

Total number of evaluated students: 81

A	ABS	B	C	D	E	FX	M
32,1	0,0	35,8	20,99	2,47	2,47	1,23	4,94

Lecturers: prof. Mgr. Anna Lašáková, PhD., Mgr. Monika Vojteková

Last change: 18.09.2023

Approved by:

COURSE DESCRIPTION

Academic year: 2022/2023							
University: Comenius University Bratislava							
Faculty: Faculty of Management							
Course ID: FM/010M/21				Course title: Practice			
Educational activities: Type of activities: practice Number of hours: per week: per level/semester: 6t Form of the course: on-site learning							
Number of credits: 3							
Recommended semester: 4.							
Educational level: II.							
Prerequisites:							
Course requirements:							
Learning outcomes:							
Class syllabus:							
Recommended literature:							
Languages necessary to complete the course:							
Notes:							
Past grade distribution Total number of evaluated students: 76							
A	ABS	B	C	D	E	FX	M
97,37	0,0	2,63	0,0	0,0	0,0	0,0	0,0
Lecturers: doc. JUDr. PhDr. Katarína Gubíniiová, PhD., doc. PhDr. Marian Šuplata, PhD., prof. Mgr. Dagmar Cagáňová, PhD.							
Last change:							
Approved by:							

COURSE DESCRIPTION

Academic year: 2022/2023							
University: Comenius University Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KEF/115M/16			Course title: Regional and Economic Policy of EU				
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning							
Number of credits: 6							
Recommended semester: 3.							
Educational level: II.							
Prerequisites:							
Course requirements: The evaluation of the subject is in accordance with the Internal Regulation no. 20/2017 (Study Regulations UK) and aims to evaluate the acquired abilities and habits of the graduates of the subject in the possible use of AKVA assessment methods (analysis, concept, verification, argumentation) / CÚSP (objectiv, complexity, team work, outputs).							
Learning outcomes: The student will gain basic knowledge of the issues of the REP EU, verified in practical cases. The subject is focused on the development of creative managerial thinking.							
Class syllabus: Regional and Regional Policy Priorities 2014-2020, Regional Development Resources for EU Member States, Institutions and Bodies Responsible for Regional Economy and EU Policy, Institutions and Bodies Responsible for Regional Economy and Policy, Regional Development Indicators. Principles and instruments for regional policy in the EU.							
Recommended literature: PAWERA, R. et. al. (2014) Regionálna politika a politika súdržnosti EÚ. UK, Bratislava 2014, ISBN 978-80-223-3549-2, 306p.							
Languages necessary to complete the course:							
Notes:							
Past grade distribution Total number of evaluated students: 247							
A	ABS	B	C	D	E	FX	M
61,54	0,0	19,03	9,72	3,64	0,0	0,4	5,67
Lecturers: doc. PhDr. René Pawera, PhD., doc. PhDr. Marian Šuplata, PhD.							
Last change: 05.10.2022							

Approved by:

COURSE DESCRIPTION

Academic year: 2022/2023	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMM/168M/21	Course title: State Exam Seminar
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 2	
Recommended semester: 4.	
Educational level: II.	
Prerequisites:	
Recommended prerequisites: Courses related to the study program International Management	
Course requirements: 50% continuous evaluation <ul style="list-style-type: none"> • active participation in seminars - (verification of knowledge acquired through self - study. • 30 points (30%) presentation of questions using PowerPoint, which students should develop for the needs of the colloquial state • 20 points (20%) presentation of the diploma thesis using PowerPoint. 50% final rating <ul style="list-style-type: none"> • exam - regular term, written form on issues of colloquial state circles At each seminar, the student can get 5 points / percent for active participation. Scale of assessment (preliminary/final): 50/50	
Learning outcomes: The aim of the education of this subject is to prepare the student for successful completion of the state exam and to acquaint him with the theses of the subject MANAGEMENT - THEORY, METHODS, APPLICATIONS, which at II. The degree of study takes place in a colloquial form. At the same time, they will also acquire full-time skills in connection with the presentation of the diploma thesis, they will get acquainted with the functioning of the university system, etiquette and the code of conduct at state exam. The colloquial form of the state exam is based on the diploma thesis and the defense of the diploma thesis, focuses on current trends and directions of development of individual processed and listed areas in the context of current environmental development, with a logical and rational overlap of theoretical and applied knowledge acquired in compulsory subjects of study program.	
Class syllabus: <ol style="list-style-type: none"> 1. Introductory lesson, requisites necessary for passing the course (15.02.2023) 2. Division of topics and questions among students / info resumé (22.02.2023) 3. Presentation of topics during the seminar, part 1. (01.03.2023) 4. Presentation of topics during the seminar, part 2. (08.03.2023) 	

5. EU Finances and Economic Area / Presentation of the topics during the seminar, part 3. (15.03.2023) 6. How to correctly write a diploma thesis? (22.03.2023) 7. Diploma thesis presentations part, 1. (29.03.2023) 8. Diploma thesis presentations part 2. (05.04.2023) 9. Final test and evaluation of the subject. (12.04.2023)							
Recommended literature: [1] Zákon č. 131/2002 o vysokých školách a o zmene a doplnení niektorých zákonov https://www.slov-lex.sk/pravne-predpisy/SK/ZZ/2002/131/ [2] Vnútný predpis č. 7/2018 - Smernica rektora UK o základných náležitostiach záverečných prác, rigorózných prác a habilitačných prác, kontrole ich originality, uchovávaní a sprístupňovaní na UK. [3] Milošovičová, P., Nováčková, D. a Wefersová, J: Medzinárodné ekonomické právo. Praha : Wolters Kluwer, 2017. ISBN 978-80-7552-530-7 Dohoda o založení Svetovej obchodnej organizácie, Zb. z. 152/2000 Paškrťová, L. a Stachová, P : Medzinárodné ekonomické vzťahy,							
Languages necessary to complete the course: Slovak							
Notes: Bratislava 13.02.2023 PhDr. Matúš Baráth, PhD. matus.barath@fm.uniba.sk							
Past grade distribution Total number of evaluated students: 9							
A	ABS	B	C	D	E	FX	M
66,67	0,0	22,22	0,0	0,0	0,0	0,0	11,11
Lecturers: PhDr. Matúš Baráth, PhD.							
Last change: 11.02.2023							
Approved by:							

COURSE DESCRIPTION

Academic year: 2022/2023						
University: Comenius University Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KKM/277M/21		Course title: Statistics for Managers				
Educational activities: Type of activities: lecture / practicals Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning						
Number of credits: 3						
Recommended semester: 2.						
Educational level: II.						
Prerequisites:						
Course requirements:						
Learning outcomes:						
Class syllabus: One-dimensional descriptive statistics, two-dimensional descriptive statistics, analysis of dependence between qualitative variables (chi-square test). Analysis of the dependence of variables different types (analysis of variance - ANOVA). Analysis of dependence between quantitative variables, correlation, regression and prediction analysis. Regression analysis in time series. Forecasting and demonstration of methods for determining the trend and seasonal.						
Recommended literature:						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 95						
A	ABS	B	C	D	E	FX
44,21	0,0	26,32	24,21	3,16	0,0	2,11
Lecturers: doc. RNDr. Jana Kalická, PhD., doc. RNDr. Mária Bohdalová, PhD.						
Last change: 16.02.2024						
Approved by:						

COURSE DESCRIPTION

Academic year: 2022/2023	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KSP/100M/21	Course title: Strategic Management
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 7	
Recommended semester: 3.	
Educational level: II.	
Prerequisites:	
Course requirements: Evaluation during the the semester (60 percent), final exam in the exam period (40 percent). 60 percent of evaluation during the semester can be obtained for the elaboration and presentation of solutions to assigned case studies, leading discussions on a given topic and testing of knowledge during the semester. The final exam in the exam period is written.	
Learning outcomes: <ul style="list-style-type: none"> • Understanding the essence of the strategy and its importance as a critical factor in the success of the company. • Perception of the importance of applying strategic thinking in management and knowledge of the possibilities of its improvement. • Knowledge of the context of the origin and directions of development of the theory of strategic management. Current trends in strategic management. • Distinguishing the basic phases of the strategic management process, their focus, importance and interconnectedness and conditionality. • Knowledge of analytical and analytical-synthetic methods and techniques of strategic management and skills acquired with their application. • The importance and significance of implementation and control in strategic management. Current trends, methods and practices that support the effectiveness of strategic management in today's ever-changing and unpredictable environment. 	
Class syllabus: <ol style="list-style-type: none"> 1. Introduction to the subject 2. Strategy as a critical factor in the success of organizations. 3. Support and development of strategic thinking of managers 4. Development of strategy theory, basic approaches and directions of theory development. 5. Strategic management as a process 6. Exploring factors from the macro environment as a basis for strategy development. 7. Investigation of microenvironment subjects and their effects. 8. Exploring the internal environment and our position in the external environment. 9. Analytical-synthetic techniques and creation of a competitive SBU strategy. 	

10. General company strategy and portfolio analysis.
11. Strategy implementation and strategic control.
12. Summary and conclusion of the subject.

Recommended literature:

- [1] PAPULA, J., PAPULOVÁ, Z., PAPULA, J. : Strategický manažment, aktuálny koncept pre rýchlo sa približujúcu budúcnosť. Praha: Wolters Kluwer 2019
- [2] HITT, M. A. – IRELAND, R. D. – HOSKISSON, R. E. 2005. Strategic Management. Competitiveness and Globalization. Thompson : South-Western, 2005.
- [3] PAPULA, J. – PAPULOVÁ, Z. 2015. Stratégia a strategický manažment ako nástroje, ktoré umožňujú súperenie i spolužitie Dávida s Goliášom. Tretie, upravené vydanie. Bratislava : Wolters Kluwer 2015, 277 s.
- [4] PAPULA, J. – PAPULOVÁ, Z. – PAPULA, J. 2014. Konkurenčné stratégie. Tradičné prístupy vs. nové pohľady a techniky. Bratislava : Wolters Kluwer, 2014, 175 s.
- [5] PAPULOVÁ, Z. 2012. Strategické analýzy s podporou strategického myslenia. Aktuálny trend v strategickom manažmente. Bratislava : Kartprint 2012, 230 s.

Languages necessary to complete the course:**Notes:****Past grade distribution**

Total number of evaluated students: 559

A	ABS	B	C	D	E	FX	M
15,21	0,0	22,0	22,9	18,78	13,24	1,07	6,8

Lecturers: prof. Ing. Jozef Papula, PhD., doc. Mgr. Zuzana Papulová, PhD., Mgr. Andrea Gažová, PhD.

Last change: 16.09.2023

Approved by: