

## Course descriptions

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## STATE EXAM DESCRIPTION

<b>Academic year:</b> 2021/2022	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Arts	
<b>Course ID:</b> FiF.KKIV/A-boIS-900/15	<b>Course title:</b> Bachelor's Degree Thesis Defence
<b>Number of credits:</b> 12	
<b>Educational level:</b> I.	
<p><b>Course requirements:</b></p> <p>The student must submit the bachelor's thesis within the deadline specified in the schedule of the current academic year for the relevant date of the state exam. The bachelor thesis is submitted in electronic form via AIS. The work must meet the parameters determined by the internal quality system of Comenius University. The provisions of Article 14 of Internal Regulation no. 5/2020 (Study Regulations of the Faculty of Arts of Comenius University) apply to the evaluation of the bachelor's thesis.</p> <p>The supervisor of the final thesis and its opponent will prepare evaluations of the bachelor's thesis and propose a grade in the A-FX grading scale, which the student receives a minimum of three working days before the defence.</p> <p>Grading scale: 0-59% -FX, 60-67% -E, 68-75% -D, 76-83% -C, 84-91% -B, 92-100% -A</p> <p>Bachelor thesis evaluation criteria:</p> <ol style="list-style-type: none"> <li>1. The contribution of the bachelor's thesis, the fulfilment of the goals of the thesis in its assignment, and the requirements for the content of the bachelor's thesis given by the internal quality system of Comenius University. The following is assessed: demonstration of knowledge and skills, ability to work creatively in the study program, ability applied in the collection, interpretation, and processing of basic scientific literature; in the case of an empirically oriented bachelor's thesis also mastering the application of theoretical principles in practice and verifiability of hypotheses.</li> <li>2. Originality of the work (bachelor thesis must not be plagiarized, must not infringe the copyrights of other authors); the documentation for the defence of the bachelor's thesis also includes protocols of originality from the CRZP and Theses systems, to the results of which the thesis supervisor and the opponent express their opinions in their evaluations.</li> <li>3. Correctness and accuracy of citation of used information sources, research results of other authors and group authors, correctness of the description of methods and working procedures of other authors or group authors.</li> <li>4. Compliance of the structure of the bachelor's thesis with the prescribed composition defined by the internal quality system of Comenius University.</li> <li>5. Respecting the recommended length of the bachelor's thesis (the recommended length of the bachelor's thesis is usually 30 – 40 standard pages = 54,000 to 72,000 characters, including spaces), the adequacy of the length of the thesis is assessed by the thesis supervisor.</li> <li>6. Linguistic and stylistic level of work and formal adjustments.</li> </ol> <p>The student orally presents the content, achieved goals, and conclusions of the bachelor's thesis, and answers the questions and comments of the thesis supervisor, opponent, or members of the examination committee. The committee will comprehensively evaluate the quality of the bachelor's thesis, assess the method and form of defence, and the student's ability to adequately respond to comments and questions from the evaluations of the thesis supervisor and the opponent. The student receives their final grade based on the average of the assessment of the thesis supervisor and opponent from their evaluations, and the assessment of the examination committee.</p>	

Scale of assessment (preliminary/final): 100/0
<b>Learning outcomes:</b> The student has mastered the basic requirements of writing a scientific text in compliance with the rules of academic ethics, is able to work creatively in the field of study in which he completed the study program, and has adequate knowledge and understanding of the relevant issues. The student can apply his skills in the collection, interpretation, and processing of basic scientific literature, or even in its application in practice, or has the ability to solve a partial task related to the focus of the bachelor's thesis. After a successful defence of the bachelor's thesis, the student is able to logically deal with the theoretical background of the bachelor's thesis and respond to questions relating to the relevant issues.
<b>Class syllabus:</b> 1. The student presents the bachelor's thesis in front of the committee for state exams, the opponent of the bachelor's thesis, and those present. 2. The student responds to comments and questions in the evaluations. 3. The student responds to the questions of the committee for state exams or the questions in a broader debate.
<b>State exam syllabus:</b>
<b>Recommended literature:</b> • LICHNEROVÁ, L. Písanie a obhajoba záverečných prác [online]. Bratislava: Univerzita Komenského, 2016 [cit. 2016-10-09]. Available at: <a href="http://stella.uniba.sk/texty/LL_pisanie_obhajoba_zaverecne_prace.pdf">http://stella.uniba.sk/texty/LL_pisanie_obhajoba_zaverecne_prace.pdf</a> • Vnútný predpis č. 5/2020 [online]. Univerzita Komenského v Bratislave, 2015 [cit. 2021-09-09]. Available at: <a href="https://uniba.sk/fileadmin/ruk/as/2020/20200527/04a_Studijny_poriadok_FiF_UK.pdf">https://uniba.sk/fileadmin/ruk/as/2020/20200527/04a_Studijny_poriadok_FiF_UK.pdf</a> • Záverečné práce [online]. Univerzita Komenského v Bratislave, Filozofická fakulta, 2020 [cit. 2021-08-09]. Available at: <a href="https://fphil.uniba.sk/studium/student/bakalarske-a-magisterske-studium/zaverecne-prace/">https://fphil.uniba.sk/studium/student/bakalarske-a-magisterske-studium/zaverecne-prace/</a>
<b>Languages necessary to complete the course:</b> Slovak
<b>Last change:</b> 14.03.2022
<b>Approved by:</b>

## COURSE DESCRIPTION

<b>Academic year:</b> 2021/2022					
<b>University:</b> Comenius University Bratislava					
<b>Faculty:</b> Faculty of Arts					
<b>Course ID:</b> FiF.KKIV/A-boIS-032/15		<b>Course title:</b> Children as Readers			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning					
<b>Number of credits:</b> 3					
<b>Recommended semester:</b> 3.					
<b>Educational level:</b> I.					
<b>Prerequisites:</b>					
<b>Course requirements:</b>					
<b>Learning outcomes:</b>					
<b>Class syllabus:</b>					
<b>Recommended literature:</b>					
<b>Languages necessary to complete the course:</b>					
<b>Notes:</b>					
<b>Past grade distribution</b> Total number of evaluated students: 1					
A	B	C	D	E	FX
0,0	0,0	100,0	0,0	0,0	0,0
<b>Lecturers:</b> PhDr. Ľudmila Hrdináková, PhD.					
<b>Last change:</b> 20.03.2021					
<b>Approved by:</b>					

## COURSE DESCRIPTION

<b>Academic year:</b> 2021/2022	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Arts	
<b>Course ID:</b> FiF.KKIV/A-boIS-017/15	<b>Course title:</b> Data Analysis and Visualization
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> 1 / 1 <b>per level/semester:</b> 14 / 14 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 5.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> Attendance and participation– A maximum of two absences with documentation are accepted. Assignments: - 5 assignments during the semester (5 x 3 points) - team project (data analysis, visualization, and interpretation) – 15 points (submission – last week of the semester) All parts of the evaluation are mandatory. Violation of academic ethics will be punished, and the student will lose all the received points in the relevant assessment. Grading scale: • A 100% - 92% • B 91% - 84% • C 83% - 76% • D 75% - 68% • E 67% - 60% • FX 59% - 0% Scale of assessment (preliminary/final): 100/0	
<b>Learning outcomes:</b> After completing the course, the student has theoretical and practical knowledge in the field of data analysis and visualization. She/he understands basic statistical terms and can apply methods of descriptive statistics in describing data. She/he has an overview of different data types and formats, can choose the appropriate way to visualize them and interpret the results. She/he has practical experience with the use of Excel and other software tools designed for analysis and visualization of text, network and qualitative data.	
<b>Class syllabus:</b> 1. Basic data types and formats. 2. Data collection and cleaning. 3. Basic statistical methods used in data analysis. 4. Relationship between variables. 5. Methods of visualization and interpretation of results.	

6. Excel - data import, functions, charts. 7. Excel - contingency table 8. Data analysis in the database system Access, export, import. 9. Text analysis. 10. Network analysis. 11. Qualitative data analysis					
<b>Recommended literature:</b> DOWNEY, Allen B., 2014. Think Stats [online]. B.m.: Green Tea Press [cit. 31.10.2021]. Available at: <a href="https://greenteapress.com/wp/think-stats-2e/">https://greenteapress.com/wp/think-stats-2e/</a> HANNEMAN, Robert a Mark RIDDLE, 2005. Introduction to Social Network Methods [online] [cit. 31.10.2021]. Available at: <a href="http://faculty.ucr.edu/~hanneman/nettext/">http://faculty.ucr.edu/~hanneman/nettext/</a> NAVARRO, Danielle J a David R FOXCROFT, 2018. Learning statistics with jamovi: a tutorial for psychology students and other beginners [online]. B.m.: Danielle J. Navarro and David R. Foxcroft [cit. 31.10.2021]. Available at: doi:10.24384/HGC3-7P15 WALSH, Brandon, no date. Introduction to Text Analysis: A Coursebook [online] [cit. 31.10.2021]. Available at: <a href="https://walshbr.com/textanalysiscoursebook/assets/introduction-totext-analysis.pdf">https://walshbr.com/textanalysiscoursebook/assets/introduction-totext-analysis.pdf</a> WILKE, Claus O., 2019. Fundamentals of Data Visualization [online] [cit. 31.10.2021]. Available at: <a href="https://clauswilke.com/dataviz/index.html">https://clauswilke.com/dataviz/index.html</a> Presentations available in Moodle.					
<b>Languages necessary to complete the course:</b> Slovak					
<b>Notes:</b>					
<b>Past grade distribution</b> Total number of evaluated students: 56					
A	B	C	D	E	FX
32,14	19,64	25,0	21,43	1,79	0,0
<b>Lecturers:</b> Ing. Miriam Ondrišová, PhD.					
<b>Last change:</b> 31.03.2022					
<b>Approved by:</b>					

## COURSE DESCRIPTION

<b>Academic year:</b> 2021/2022	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Arts	
<b>Course ID:</b> FiF.KKIV/A-boIS-006/15	<b>Course title:</b> Database Systems
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> 1 / 2 <b>per level/semester:</b> 14 / 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 2.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> Attendance and participation– A maximum of two absences with documentation are accepted. Assignments during the semester (max. 100 points): - 65 points - project in the database system Access (submission – last week of the semester; The exact date will be set at the beginning of the semester) - 35 points – test (week before end of the semester; The exact date will be set at the beginning of the semester.) - small assignments not evaluated by points All parts of the evaluation are mandatory. Violation of academic ethics will be punished, and the student will lose all the received points in the relevant assessment. Grading scale: • A 100% - 92% • B 91% - 84% • C 83% - 76% • D 75% - 68% • E 67% - 60% • FX 59% - 0% Scale of assessment (preliminary/final): 100/0	
<b>Learning outcomes:</b> After completing the course, the student has theoretical and practical knowledge in the field of databases systems. She/he knows the basic terminology and typology of database systems. She/he understands the principles of their operation and the design of an effective relational database structure. She/he has practical skills in database and user interface design and application implementation in the Access database system.	
<b>Class syllabus:</b> 1. History and motivation of development and use of database systems 2. Principles and properties of database systems. 3. Basic data structures, data models. 4. Relational database systems.	

5. The process of database design and implementation in the database system Access. 6. Query design in the Access. 7. Design and creation of forms in the Access. 8. Design and creation of reports in the Access. 9. Creation of macros. 10. MS Word correspondence using data from the database. 11. Design and creation of user interface in Access.					
<b>Recommended literature:</b> <ul style="list-style-type: none"> <li>• Presentations from lectures and tutorials on the functionalities of the database system Access are available in Moodle</li> <li>• PíSEK, S. Access 2013 - podrobný průvodce. Praha : Grada Publishing , 2013. 147s. ISBN: 80-2470-788-8.;</li> <li>• Microsoft Corporation. Pomocník a výuka pre Access [online]. Available at: <a href="https://support.microsoft.com/sk-sk/access">https://support.microsoft.com/sk-sk/access</a></li> <li>• RIORDAN, Rebecca M. Vytváříme relační databázové aplikace. Praha : Computer Press, 2000. 280 s. ISBN 80-7226-360-9.</li> </ul>					
<b>Languages necessary to complete the course:</b> Slovak					
<b>Notes:</b>					
<b>Past grade distribution</b> Total number of evaluated students: 104					
A	B	C	D	E	FX
30,77	19,23	23,08	7,69	8,65	10,58
<b>Lecturers:</b> Ing. Miriam Ondrišová, PhD.					
<b>Last change:</b> 01.04.2022					
<b>Approved by:</b>					



## COURSE DESCRIPTION

<b>Academic year:</b> 2021/2022	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Arts	
<b>Course ID:</b> FiF.KKIV/A-boIS-024/15	<b>Course title:</b> Excursion to the Slovak National Library
<b>Educational activities:</b> <b>Type of activities:</b> excursion <b>Number of hours:</b> <b>per week: 8 per level/semester: 112</b> <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 2.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> Students will be evaluated based on participation in all lectures as part of the excursion in SNK and test. Personal participation is mandatory for the entire duration of the excursion. Scale of assessment (preliminary/final): 100/0	
<b>Learning outcomes:</b> After successful completion of excursion in the Slovak National Library in Martin and the Conservation and Digitization Centre of the Slovak National Library in Vrútky, students have knowledge in the areas of foundation, history and mission of the Slovak National Library, are familiar with the processes and problems of SNK services, historical collections and their protection, digitization of documents, services of the Slovak National Bibliography, etc.	
<b>Class syllabus:</b> <ol style="list-style-type: none"> <li>1. Establishment, history and mission of the Slovak National Library (SNK)</li> <li>2. SNK services, including electronic services, access to information sources</li> <li>3. Historical book collections. Protection. Restoration and preservation</li> <li>4. Digitisation of documents. Digitisation of cultural heritage</li> <li>5. Slovak National Bibliography</li> <li>6. Presentation of SNK projects</li> <li>7. Tour of the Slovak National Literary Museum</li> <li>8. Literary archive</li> </ol>	
<b>Recommended literature:</b> Information from lectures, presentations, materials and website that will be presented as part of an excursion in the Slovak National Library.	
<b>Languages necessary to complete the course:</b> Slovak	
<b>Notes:</b>	

<b>Past grade distribution</b>					
Total number of evaluated students: 101					
A	B	C	D	E	FX
38,61	8,91	14,85	13,86	3,96	19,8
<b>Lecturers:</b> Mgr. Katarína Buzová, PhD., Mgr. Miroslava Pastierová, PhD.					
<b>Last change:</b> 25.06.2022					
<b>Approved by:</b>					

## COURSE DESCRIPTION

<b>Academic year:</b> 2021/2022	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Arts	
<b>Course ID:</b> FiF.KKIV/A-boIS-007/15	<b>Course title:</b> Information Funds 1
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 3.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> a) during the semester: 2 written tests (40 points); b) a paper about a selected issue in the field of collection of information resources: for example, new acquisition models, open educational resources, evaluation of information collections, participatory design, information resources/collection sharing models, collection life cycle, selection criteria for long-term archiving of e-resources; c) in the examination period: oral examination (30 points). The student will be admitted to the test only with a minimum of 10 points from continuous evaluation. Violation of academic ethics will be punished, and the student will lose all the received points in the relevant assessment. Grading scale: 0-59%-FX, 60-67%-E, 68-75%-D, 76-83%-C, 84-91%-B, 92-100%-A The teacher will accept a maximum of two absences with documentation. The exact date for continuous evaluation and the topic of the paper will be announced at the beginning of the semester. The dates for the final test will be announced through AIS no later than in the last week of the instruction period. Scale of assessment (preliminary/final): 70/30	
<b>Learning outcomes:</b> After successfully completing the course, the student is able to distinguish between different types of collections of information sources / library collections according to various functional aspects, the student understands the importance and functions of memory institutions. The student has knowledge of profiling and acquisition of library collections and collections of memory institutions. The student knows the basic acquisition strategies of library collections and collections of memory institutions, the student knows the basic criteria for vendors evaluation of acquired resources/collections. The student knows the possibilities of cooperation, he/she knows the possibilities of organizing library collections and collections of memory institutions. and knows the possibilities of access to them. The student has knowledge of basic tools and ways of archiving sub-collections. The student knows the basic aspects, ways, and tools of protection as well as library collections and collections of memory institutions and has basic knowledge of basic registration	

tools. The student knows the basic aspects of weeding from library collections and collections of memory institutions.

**Class syllabus:**

- 1 Typology of information source collections / library collections and collections of memory institutions.
- 2 Significance and characteristics of memory institutions
- 3 Stages of development of library collections and collections of memory institutions.
- 4 Profiling and acquisition of library collections and collections of memory institutions.
- 5 Purchase of documents / information resources for collections. Vendors of documents and information resources.
- 6 Other acquisition strategies: donation, exchange, licensing, integration of free online resources.
- 7 Primary and secondary archiving of information sources / library collections and collections of memory institutions. Reformation of traditional information sources / units.
- 8 Access to information resources / library collections and collections of memory institutions.
- 9 Organization of traditional collections (physical organization of collections). Basic aspects, ways, and tools of archiving information resources / library collections and collections of memory institutions.
- 10 Basic strategies for preserving information resources, library collections and collections of memory institutions.
- 11 Spatial aspects of library collections and collections of memory institutions – storage, depositories, design.
- 12 Evidence and weeding from library collections and collections of memory institutions. Registration tools. Legislation.

**Recommended literature:**

1. CASSELL, K. A. et al. Gifts for the Collections: Guidelines for Libraries [online]. Hague: IFLA, 2019 [cit. 2020-11-12]. Available at: [https://www.ifla.org/files/assets/acquisition-collection-development/publications/gift\\_guide\\_2019\\_edition.pdf](https://www.ifla.org/files/assets/acquisition-collection-development/publications/gift_guide_2019_edition.pdf)
2. DILHOFOVÁ, Adéla, KRATOCHVÍLOVÁ, Monika and Jan LIDMILA. Příručka pro knihovníky veřejných knihoven [online]. Brno: Moravská zemská knihovna, 2013 [cit. 2020-11-12]. Available at: [https://www.mzk.cz/sites/mzk.cz/files/souboryMZZK/pdf/mzk-prirucka\\_pro\\_knihovniky.pdf](https://www.mzk.cz/sites/mzk.cz/files/souboryMZZK/pdf/mzk-prirucka_pro_knihovniky.pdf)
3. JOHNSON, Sharon et.al. Key Issues for E-Resource Collection Development: A Guide for Libraries [online]. IFLA, Acquisition and Collection Development Section, 2012 [cit. 2021-08-12]. Available at: <https://repository.ifla.org/bitstream/123456789/194/1/electronic-resource-guide-en.pdf>
4. Kľúčové otázky pri navrhovaní budov knižníc [online]. International Federation of Library Associations and Institutions; Spolok slovenských knihovníkov/Slovak Librarians Association, 2009 [cit. 2020-08-12]. Available at: [https://www.infolib.sk/files/Novy\\_portal\\_infolib\\_subory/dokumenty\\_ifla/ifla\\_klucove-otazky-pri-navrhovani-budov-kniznic\\_ako-zacat-planovanim-projektu\\_sk.pdf](https://www.infolib.sk/files/Novy_portal_infolib_subory/dokumenty_ifla/ifla_klucove-otazky-pri-navrhovani-budov-kniznic_ako-zacat-planovanim-projektu_sk.pdf)
5. LATIMER, Karen and Hellen NIEGAARD. Smernica IFLA pre budovy knižníc: rozvoj a reflexie [online]. Bratislava: Spolok slovenských knihovníkov, 2012 [cit. 2021-08-12]. Available at: [https://www.infolib.sk/files/Novy\\_portal\\_infolib\\_subory/dokumenty\\_ifla/smernica-ifla-budovy-kniznic-cd-rom.pdf](https://www.infolib.sk/files/Novy_portal_infolib_subory/dokumenty_ifla/smernica-ifla-budovy-kniznic-cd-rom.pdf)
6. Vyhlásenie IFLA o povinných deponátoch [online]. Bratislava: Spolok slovenských knihovníkov, 2012 [cit. 2020-08-12]. Available at: [http://www.infolib.sk/files/Novy\\_portal\\_infolib\\_subory/dokumenty\\_ifla/vyhlasenie-ifla-povinnych-deponatoch\\_sk.pdf](http://www.infolib.sk/files/Novy_portal_infolib_subory/dokumenty_ifla/vyhlasenie-ifla-povinnych-deponatoch_sk.pdf)

**Languages necessary to complete the course:**

Languages necessary to complete the course: Slovak					
<b>Notes:</b>					
<b>Past grade distribution</b>					
Total number of evaluated students: 67					
A	B	C	D	E	FX
7,46	16,42	17,91	16,42	28,36	13,43
<b>Lecturers:</b> PhDr. Ľudmila Hrdináková, PhD.					
<b>Last change:</b> 01.04.2022					
<b>Approved by:</b>					

## COURSE DESCRIPTION

<b>Academic year:</b> 2021/2022	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Arts	
<b>Course ID:</b> FiF.KKIV/A-boIS-013/15	<b>Course title:</b> Information Services
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> 2 / 1 <b>per level/semester:</b> 28 / 14 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 2.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> a) during the semester - continuous assignments: 1. paper on the selected library information service (25 points), 2. user journey mapping - design of the selected library information service (35 points) (b) in the examination period: written test (40 points). The condition for admission to the exam is the achievement of min. 50% of each ongoing assignment. Violation of academic ethics results in the cancellation of the obtained points in the relevant evaluation item. English is required to work with recommended literature. Grading scale: 0-59% -FX, 60-67% -E, 68-75% -D, 76-83% -C, 84-91% -B, 92-100% -A The exact dates and topics of the mid-term evaluation will be announced at the beginning of the semester. Exam dates will be published via AIS no later than the last week of the training section. Scale of assessment (preliminary/final): 60/40	
<b>Learning outcomes:</b> Upon successful completion of the course, the student has knowledge of how to research and understand traditional and electronic information services, how to meet the information needs and requirements of various categories and profiles of information users. He/she has knowledge of what types of information services exist, in terms of user, institutional and system. He/she has knowledge of the forms of service provision in the contexts of provider and recipient, can examine the needs of users by appropriate methods, identify negative aspects of service provision and also take advantage of new trends in information services not only in the library, institutional but also commercial environment.	
<b>Class syllabus:</b> 1. Development, genesis, terminology, type of information services; user, procedural and institutional aspects of information services 2. Information service users 3. Loan services: on-site, off-site, circulation, electronic loan services 4. Interlibrary and international interlibrary loan services 5. Reference, search, digital reference, consulting services 6. Reprographic, micrographic, translation, publishing, bibliographic services	

7. Library information services for disadvantaged user groups
8. The value of information services
9. Service design
10. Methodology of evaluation of information services - methods, procedure, analysis, interpretation of data
11. Competitive intelligence and information professionals
12. Humanization and ethics in information services

**Recommended literature:**

MAKULOVÁ, Soňa, BUZOVÁ, Katarína. Manažment informačných zdrojov a knižničnoinformačných služieb [online]. Bratislava: ELET, 2011. 174 s. ISBN 978-80-8812-23-4. Dostupné na: [http://www.elet.sk/externe/MIZKIS\\_ucebnica.pdf](http://www.elet.sk/externe/MIZKIS_ucebnica.pdf)

MATTHAEIDESOVÁ, Marta. Teoretické základy knižnično-informačných služieb. In Knižničná a informačná veda: zborník FFUK. Roč.17. Bratislava: STIMUL, 1999, s.109-122.

ČERNÁ, Milena, STOKLASOVÁ, Anna. Služby knihoven a informačních středisk. Praha : Univerzita Karlova – Karolinum, 1992. 99 s. ISBN 80-7066-703-6.

Smernica IFLA pre služby verejných knižníc [online]. Bratislava: Spolok slovenských knihovníkov, 2010 [cit. 2013-11-12]. Dostupné na internete: <http://www.ifla.org/files/assets/hq/publications/series/147-sk.pdf>

Smernica IFLA pre služby detských knižníc [online]. Bratislava: Spolok slovenských knihovníkov, 2010 [cit. 2013-11-12]. Dostupné na internete: [http://www.infolib.sk/files/Novy\\_portal\\_infolib\\_subory/dokumenty\\_ifla/smernica-ifla-sluzby-detskych-kniznic\\_sk.pdf](http://www.infolib.sk/files/Novy_portal_infolib_subory/dokumenty_ifla/smernica-ifla-sluzby-detskych-kniznic_sk.pdf)

**Languages necessary to complete the course:**

slovak and english

**Notes:**

**Past grade distribution**

Total number of evaluated students: 107

A	B	C	D	E	FX
12,15	15,89	17,76	14,02	29,91	10,28

**Lecturers:** Mgr. Katarína Buzová, PhD.

**Last change:** 01.04.2022

**Approved by:**

## COURSE DESCRIPTION

<b>Academic year:</b> 2021/2022	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Arts	
<b>Course ID:</b> FiF.KKIV/A-boIS-002/15	<b>Course title:</b> Information and Communication Technologies
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> 1 / 1 <b>per level/semester:</b> 14 / 14 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 1.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> Attendance and participation– A maximum of two absences with documentation are accepted. Assessment - max. 100 points (50% preliminary / 50% final) Assignments: a) during the semester <ul style="list-style-type: none"> <li>• Presentation of a selected topic – 25 points. (Topics will be announced at the beginning of the semester. The date of the presentation will be set in the 3rd week of the semester and is fixed. In case of serious reasons, it is necessary to justify the absence by e-mail and submit the presentation into Moodle, otherwise no points will be awarded for the presentation.)</li> <li>• project – website and tutorial for selected software 25 points. (submission – last week of the semester)</li> </ul> b) in the examination period <ul style="list-style-type: none"> <li>• test – 50 points</li> <li>• At least 50% of the test points are required for the course to be passed.</li> <li>• The dates for the final test will be announced through AIS no later than in the last week of the semester.</li> </ul> All parts of the evaluation are mandatory. Violation of academic ethics will be punished, and the student will lose all the received points in the relevant assessment. Grading scale: <ul style="list-style-type: none"> <li>• A 100% - 92%</li> <li>• B 91% - 84%</li> <li>• C 83% - 76%</li> <li>• D 75% - 68%</li> <li>• E 67% - 60%</li> <li>• FX 59% - 0%</li> </ul> Scale of assessment (preliminary/final): 50/50	
<b>Learning outcomes:</b> After completing the course, the student has an overview of the basic concepts and terms used in the field of information and communication technologies. She/he knows the principles and concepts	



covering the basic processes performed by computers. She/he understands how information and communication technologies work and why. She/he is aware of the negative aspects associated with the use of information and communication technologies.

**Class syllabus:**

1. Information and communication technologies and their historical and socio-economic aspects.
2. Computer, digital and information literacy, negative aspects of ICT, social informatics.
3. Characters and numbers encoding.
4. Computer hardware - basic computer parts, CPU, types of memory.
5. Computer hardware - buses, input-output devices.
6. Computer software - operating systems, software development.
7. Computer software - trends, types of licenses.
8. Adapting computers to the disabled.
9. Computer networks, types, architecture, network models, TCP / IP protocols, network interconnection,
10. Internet, cloud services.
11. Information security - goals, threats, measures.

**Recommended literature:**

Presentations available in Moodle.

MESSMER, P. Velká kniha HARDWARE - architektura, funkce, programování, Computer Press, Brno 2005, ISBN:80-251-0416-8.

ROUBAL, P. Hardware pro úplné začátečníky, Computer Press, Brno 2002, ISBN 80-7226-730-2.

Archív článků a přednášek Jiřího Peterky. [http://www.earchiv.cz/i\\_temata.php3](http://www.earchiv.cz/i_temata.php3)

HORÁK, J. Hardware, Computer Press, 2007, ISBN 80-251-1741-3.

**Languages necessary to complete the course:**

Slovak; knowledge of English (B1 level) is required to work with the recommended literature.

**Notes:**

**Past grade distribution**

Total number of evaluated students: 133

A	B	C	D	E	FX
18,8	20,3	21,8	15,04	9,77	14,29

**Lecturers:** Ing. Miriam Ondrišová, PhD.

**Last change:** 23.06.2022

**Approved by:**

## COURSE DESCRIPTION

<b>Academic year:</b> 2021/2022					
<b>University:</b> Comenius University Bratislava					
<b>Faculty:</b> Faculty of Arts					
<b>Course ID:</b> FiF.KKIV/A-boIS-018/15		<b>Course title:</b> Internship			
<b>Educational activities:</b> <b>Type of activities:</b> practice <b>Number of hours:</b> <b>per week:</b> 120 <b>per level/semester:</b> 1680 <b>Form of the course:</b> on-site learning					
<b>Number of credits:</b> 3					
<b>Recommended semester:</b> 5.					
<b>Educational level:</b> I.					
<b>Prerequisites:</b>					
<b>Course requirements:</b>					
<b>Learning outcomes:</b>					
<b>Class syllabus:</b>					
<b>Recommended literature:</b>					
<b>Languages necessary to complete the course:</b>					
<b>Notes:</b>					
<b>Past grade distribution</b> Total number of evaluated students: 57					
A	B	C	D	E	FX
98,25	1,75	0,0	0,0	0,0	0,0
<b>Lecturers:</b> Ing. Miriam Ondrišová, PhD.					
<b>Last change:</b> 02.06.2015					
<b>Approved by:</b>					

## COURSE DESCRIPTION

<b>Academic year:</b> 2021/2022	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Arts	
<b>Course ID:</b> FiF.KKIV/A-boIS-023/15	<b>Course title:</b> Introduction into Information Science
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> 1 / 1 <b>per level/semester:</b> 14 / 14 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 6.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Antirequisites:</b> FiF.KKIV/A-boIS-403/22	
<b>Course requirements:</b> Presentation of a selected topic of the subject, a final written essay paper about a selected issue in the field of Information Science, (18000 signs, 10 pages, 100 points), test / written exam (20 points), written tasks (2-3) to current topics of Information Science. Active participation in lectures and seminars, continuous completion of tasks. Evaluation of essays: content (30), structure (20), analysis (20), interpretation, style (20), reference (10): 100 points. Evaluation of presentations: 3-0. Tests: 2 questions: max. 20 points, min. 11 points. Violation of academic ethics will be punished, and the student will lose all the received points in the relevant assessment. The exact date for continuous evaluation and the topic of the paper will be announced at the beginning of the semester. The dates for the presentations and test will be announced no later than in the last week of the instruction period. The teacher will accept a maximum of two absences with documentation. Grading scale: A (100-92 %), B (91-85 %), C (84-76 %), D (75-68 %), E (67->60 %), Fx ( $\leq 60$ %), Scale of assessment (preliminary/final): 100/0	
<b>Learning outcomes:</b> After the completion of the subject the students will be able to understand mission of information science, including its history, concept of information, education and trends. They will learn about main paradigms and main topics of information science, including research, methodology and personalities – founders of information science. Students will improve in analyses of the main topics of information science, i.e. information retrieval, information behavior, digital libraries and bibliometrics and informetrics. Students should understand the social role of information science in the information society.	
<b>Class syllabus:</b> Information science: subject and brief history. Data, information, knowledge. Information process. Information interactions. Contexts of information use: science, education, workplaces, everyday information practices.	

Terminology of information science. The concept of information, Main categories of information science. Relevance, document, information retrieval, information seeking, information behavior, digital libraries, information ecology, etc. Methodological background.

Information science as a transdisciplinary subject. Two main historical theoretical paradigms: systems and user paradigms of information science. Founders and pioneers of information science: Gerard Salton, Jesse Shera, Jason Farradane, Eugene Garfield, Bertram Brookes and others.

Information as a main concept of information science. Approaches to research of information: communicative, cognitive, semiotic, logical, structural, social, multitype, deconstructivism. Types of information, physical, biological, social, scientific information. L. Floridi, M. Buckland.

Information retrieval and information seeking. Cognitive and physical paradigms, information retrieval systems. Main authors: N. Belkin, T. Saracevic, P. Ingwersen, C.C. Kuhlthau, B. Dervin, M. Bates. Knowledge organization.

Human information behavior, brief history and trends. T.D. Wilson, B. Dervin, D. Ellis, C.C. Kuhlthau, M. Bates etc. Information literacy. Information ethics. L. Floridi, R. Capurro.

Bibliometrics and informatics. Brief history and trends. E. Garfield, ISI. WoS. Digital libraries, brief history and trends. Altmetrics. Digital science, open science.

Related topics. Social informatics. Applied informatics. Knowledge management. Education in information science, brief history and trends (i-schools).

Trends in information science research. Digital libraries, information ecology, information ethics. Artificial intelligence – applications in information retrieval, information behavior, information management, information design. Big data, data management.

#### **Recommended literature:**

STEINEROVÁ, Jela a Miriam ONDRIŠOVÁ (eds.). (2020). Informačná veda. Výkladový slovník. (Information Science. An Explanatory Dictionary). Authors: Jela Steinerová, Jaroslav Šušol, Pavol Rankov, Lucia Lichnerová, Ľudmila Hrdináková, Miriam Ondrišová, Marta Špániová, Katarína Buzová, Andrea Hřčková. Bratislava: Univerzita Komenského v Bratislave, 2020. 278 s. ISBN 978-80-223-4866-9.

STEINEROVÁ, Jela. (2016). Informačná veda: tradície, teórie a trendy - smerom k digitálnej vede. In: Knižničná a informačná veda. 26. Zborník FiFUK. Bratislava: UK, 2016, s. 9-28.

STEINEROVÁ, Jela – Grešková, Mirka – Ilavská, Jana. (2010). Informačné stratégie v elektronickom prostredí. Bratislava: Univerzita Komenského v Bratislave, 2010. 192 s. ISBN 978-80-223-2848-7.

BAWDEN, David a ROBINSON, Lyn. (2017). Úvod do informační vědy. Prel. M. Lorenz. Brno: Flow 2017. 451s. ISBN 978-80-88123-10-1.

STEINEROVÁ, Jela. (2011). Informačná veda a informačné stratégie. In: Knižničná a informačná veda 23. Zborník FiFUK. Bratislava: UK, 2011, s. 7-20.

Further reading:

BAWDEN, David, Lyn Robinson. (2012). Introduction to Information Science. London: Facet Publishing 2012. 351s. ISBN 978-1-85604-810-1.

BUCKLAND, Michael. (2017). Information and Society. Cambridge, Mass.: Massachusetts Institute of Technology 2017. 217 s.

FLORIDI, Luciano. (2010). Information. A Very Short Introduction. Oxford: Oxford University Press 2010, 130s.

STEINEROVÁ, Jela. (2018). Informačné prostredie a vedecká komunikácia: informačné ekológie. Bratislava: UK 2018.

STEINEROVÁ, Jela. (2005). Informačné správanie: Pohľady informačnej vedy. Bratislava : Centrum VTI SR, 2005. 189 s.

STEINEROVÁ, Jela a kol. (2012). Informačná ekológia akademického informačného prostredia. Bratislava: vyd. UK 2012.

SEDLÁČKOVÁ, Beata. (2015). Úvod do informační vědy. Opava. Slezská univerzita 2015.

CEJPEK, J. (1998). Informace, komunikace a myšlení. Praha : Karolinum, 1998. 179 s.

ČABRUNOVÁ, A. (2002). K formovaniu informačnej vedy ako vedy. In: Knižničná a informačná veda XIX. Bratislava : UK, 2002, s. 73 – 110

NOVÁ paradigma informačnej vedy. (2007). Zborník príspevkov zo seminára. 21.11.2007. Ed. M. Regec, I. Lányiová. KKIV-UKB Bratislava. CD-ROM.

STEINEROVÁ, Jela. (2007). Komunikácia poznatkov v novej paradigme informačnej vedy. In: ITLib. 2007, č. 3, s.5-13.

STEINEROVÁ, Jela, Grešková, Mirka, Šušol, Jaroslav. (2007). Prieskum relevancie informácií. Výsledky analýz rozhovorov s doktorandmi FiFUK. Bratislava: CVTI SR, 2007. 150s. ISBN 978-80-85165-93-7.

STEINEROVÁ, Jela. (2008). Informačné systémy v novej paradigme vzdelávania a výskumu. In: IT Lib. 2008. Roč. 12, 2008, č. 2, s. 4-12.

STEINEROVÁ, Jela. (2009). Informačná ekológia – využívanie informácií srdcom. In: ITLib. Informačné technológie a knižnice. Roč. 13, 2009, č. 2, s. 4-16. ISSN 1335-793X.

KATUŠČÁK, D. a kol. (1998). Informačná výchova. Bratislava : SPN, 1998. 375 s.

STEINEROVÁ, Jela. (1996). Teória informačného prieskumu. Bratislava: SITK-CVTI, 1996. 262 s.

**Languages necessary to complete the course:**

Slovak, English

**Notes:**

**Past grade distribution**

Total number of evaluated students: 57

A	B	C	D	E	FX
15,79	24,56	29,82	17,54	12,28	0,0

**Lecturers:** prof. PhDr. Jela Steinerová, PhD.

**Last change:** 26.06.2022

**Approved by:**

## COURSE DESCRIPTION

<b>Academic year:</b> 2021/2022					
<b>University:</b> Comenius University Bratislava					
<b>Faculty:</b> Faculty of Arts					
<b>Course ID:</b> FiF.KKIV/A-boIS-005/15		<b>Course title:</b> Introduction into Information Studies			
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> 1 / 1 <b>per level/semester:</b> 14 / 14 <b>Form of the course:</b> on-site learning					
<b>Number of credits:</b> 4					
<b>Recommended semester:</b> 1.					
<b>Educational level:</b> I.					
<b>Prerequisites:</b>					
<b>Course requirements:</b>					
<b>Learning outcomes:</b>					
<b>Class syllabus:</b>					
<b>Recommended literature:</b>					
<b>Languages necessary to complete the course:</b>					
<b>Notes:</b>					
<b>Past grade distribution</b> Total number of evaluated students: 118					
A	B	C	D	E	FX
19,49	22,03	25,42	13,56	4,24	15,25
<b>Lecturers:</b> PhDr. Ľudmila Hrdináková, PhD.					
<b>Last change:</b> 18.03.2021					
<b>Approved by:</b>					

## COURSE DESCRIPTION

<b>Academic year:</b> 2021/2022	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Arts	
<b>Course ID:</b> FiF.KKIV/A-boIS-022/15	<b>Course title:</b> Readers and Information Users
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> 2 / 1 <b>per level/semester:</b> 28 / 14 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 6.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> a) during the semester: a paper about a selected issue in the field of readers vs. reading and users vs. use of information (30 points), eg: types of patrons of academic libraries; the needs of academic library patrons, the relationship of library use and the academic success of students; digital references and types of questions in the academic library; a smart library system based on AI in computer-assisted learning; strategies of scholar text processing; strategic reader and scholar text reading; affective aspects of learning; types of readers, types of users of information within the selected aspect; b) a within the examination period. b) in the examination period: written test (50) All parts of the evaluation are mandatory. Violation of academic ethics will be punished, and the student will lose all the received points in the relevant assessment. Grading scale: 0-59%-FX, 60-67%-E, 68-75%-D, 76-83%-C, 84-91%-B, 92-100%-A The teacher will accept a maximum of two absences with documentation. The exact date for continuous evaluation and the topic of the paper will be announced at the beginning of the semester. The dates for the final test will be announced through AIS no later than in the last week of the instruction period. Scale of assessment (preliminary/final): 35/65	
<b>Learning outcomes:</b> After successfully completing the course, the student has an overview of psychological aspects in the processes of reading and using information. The student is able to describe and evaluate the reader and user of information in the context of education, social status (so-called SES factors) and in the context of life roles. The student knows the types of readers and users of information, can differentiate readers and users of information. The student knows the development period of the reader and the user of the information. The student knows the basic cognitive, affective and socio-cultural aspects of development of an information user. The student is able to describe the basic ways, reasons, strategies, effects of using information and reading. The student is able to	

characterize reading as a strategy of information perception. The student knows the basic concepts of reading literacy, information and media literacy.

**Class syllabus:**

1. Terminological issues. Brief development of theoretical knowledge of the issue.
2. Information environment, types of information environment.
3. Typology of information users, typology of readers.
4. Human psychology as the basis of the reader and user of information.
5. Individual level of information perception and reading. Information reception and reading processes: stages, factors of influence. Levels and dimensions of information perception.
6. Affective dimension of information reception and reading.
7. Social dimension of reception of information and reading.
8. Use of information – reasons, strategies, effects.
9. Reading as a strategy for using information: The reading process. Development of reading interest and reading culture.
10. Personality of the user of information. Developmental aspects of reading development and information use.
11. Differentiation of reading groups, specifics of interests.
12. Basic aspects of (reading) literacy.

**Recommended literature:**

1. Guidelines for Library Services For Young Adults [online]. Hague: IFLA, 1996 [cit. 2020-11-12]. Available at: <http://www.ifla.org/files/assets/libraries-for-children-and-ya/publications/ya-guidelines2-en.pdf>
2. Manifest IFLA/UNESCO o školských knižniciach [online]. Bratislava: Spolok slovenských knihovníkov, 2008 [cit. 2020-11-12]. Available at: [http://www.infolib.sk/files/Novy\\_portal\\_infolib\\_subory/dokumenty\\_ifla/manifest\\_ifla\\_unesco\\_o\\_skolskych\\_knizniciach.pdf](http://www.infolib.sk/files/Novy_portal_infolib_subory/dokumenty_ifla/manifest_ifla_unesco_o_skolskych_knizniciach.pdf)
3. Manifest IFLA/UNESCO o verejných knižniciach [online]. Bratislava: Spolok slovenských knihovníkov, 2008 [cit. 2020-11-12]. Available at: [http://www.infolib.sk/files/Novy\\_portal\\_infolib\\_subory/dokumenty\\_ifla/manifest\\_ifla\\_unesco\\_o\\_verejnych\\_knizniciach.pdf](http://www.infolib.sk/files/Novy_portal_infolib_subory/dokumenty_ifla/manifest_ifla_unesco_o_verejnych_knizniciach.pdf)
4. Smernica IFLA pre služby detských knižníc [online]. Bratislava: Spolok slovenských knihovníkov, 2010 [cit. 2013-11-12]. Available at: [http://www.infolib.sk/files/Novy\\_portal\\_infolib\\_subory/dokumenty\\_ifla/smernica-ifla-sluzby-detskych-kniznic\\_sk.pdf](http://www.infolib.sk/files/Novy_portal_infolib_subory/dokumenty_ifla/smernica-ifla-sluzby-detskych-kniznic_sk.pdf)
5. Smernica IFLA pre služby verejných knižníc [online]. Bratislava: Spolok slovenských knihovníkov, 2010 [cit. 2013-11-12]. Available at: [http://www.infolib.sk/files/Novy\\_portal\\_infolib\\_subory/dokumenty\\_ifla/smernica-ifla-sluzby-verejnych-kniznic-2010-online-sk.pdf](http://www.infolib.sk/files/Novy_portal_infolib_subory/dokumenty_ifla/smernica-ifla-sluzby-verejnych-kniznic-2010-online-sk.pdf)
6. VÁŠOVÁ, L. Úvod do bibliopedagogiky: Úloha informačních institucí ve vzdělávání [online]. Praha: Ústav informačních studií a knihovnictví, FF UK v Praze, 2007 [cit. 2021-10-12]. Available at: [https://sites.ff.cuni.cz/uisk/wp-content/uploads/sites/62/2016/01/%c3%9avod-do-bibliopedagogiky-%c3%9aloha-informa%c4%8dn%c3%adch-instituc%c3%ad-ve-vzd%c4%9bl%c3%a1v%c3%a1n%c3%ad\\_V%c3%a1%c5%a1ov%c3%a1.pdf](https://sites.ff.cuni.cz/uisk/wp-content/uploads/sites/62/2016/01/%c3%9avod-do-bibliopedagogiky-%c3%9aloha-informa%c4%8dn%c3%adch-instituc%c3%ad-ve-vzd%c4%9bl%c3%a1v%c3%a1n%c3%ad_V%c3%a1%c5%a1ov%c3%a1.pdf)

**Languages necessary to complete the course:**

Slovak, for recommended literature English at level B2

**Notes:**



<b>Past grade distribution</b>					
Total number of evaluated students: 57					
A	B	C	D	E	FX
36,84	24,56	17,54	7,02	8,77	5,26
<b>Lecturers:</b> PhDr. Ľudmila Hrdináková, PhD., doc. PhDr. Pavel Rankov, PhD.					
<b>Last change:</b> 01.04.2022					
<b>Approved by:</b>					

## COURSE DESCRIPTION

<b>Academic year:</b> 2021/2022	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Arts	
<b>Course ID:</b> FiF.KKIV/A-boIS-040/15	<b>Course title:</b> Reading Promotion Strategies
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week: 2 per level/semester: 28</b> <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 5.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> a) during the semester 2 written tests (40 points); b) 2 practical assignments (20 points): 1) project/proposal for a strategy, program or attractive event that promotes reading and a reading culture; 2) scenario (script/libretto) of the event with activities supporting reading and reading culture. All parts of the evaluation are mandatory. Violation of academic ethics will be punished, and the student will lose all the received points in the relevant assessment. Grading scale: 0-59%-FX, 60-67%-E, 68-75%-D, 76-83%-C, 84-91%-B, 92-100%-A The teacher will accept a maximum of two absences with documentation. The exact date for continuous evaluation and the topic of the paper will be announced at the beginning of the semester. The dates for the final test will be announced through AIS no later than in the last week of the instruction period. Scale of assessment (preliminary/final): 100/0	
<b>Learning outcomes:</b> After successfully completing the course, the student has an overview of the basic areas of strategies to promote reading literacy. The student knows the importance of supporting and promoting reading culture and literacy. The student is able to present and professionally argue the need for reading culture and literacy and knows the strategies, forms, and methods of supporting reading culture and literacy. The student can differentiate and characterize them. The student is able to critically evaluate the positives, benefits, as well as weaknesses of the strategies, forms, and methods. The student is able to apply strategies, methods, and techniques in practical activities. The student is able to create a project strategy, program, or event. The student is able to create advertising material that is adequate in form and content. The student is able to evaluate the importance of extracurricular strategies, forms, and methods of supporting reading culture and literacy. The student understands, recognizes and presents the strategy of cooperation and complementarity of strategies, forms, and methods.	
<b>Class syllabus:</b>	

1. Promotion, advocacy, and presentation of reading culture and literacy: goals, reasons and argumentation. Differentiation of strategies to support reading culture and literacy. Promoting reading literacy and culture in the media era.
2. Factors influencing the development of book culture and reading literacy. Access to materials, book ownership, organizations, and institutions supplying or brokering books. SES factor.
3. National reading policy. Government support and organization of the education system. Promoting the literacy and importance of printed culture in today's society by government institutions. Institutional background supporting literacy and book culture: institutes, universities and fields of study, national institutions, congresses, and professional events.
4. Initiatives, programs, projects, events: principles of design, planning, organization and implementation. Cooperation. Outdoor strategy. Campaigns. Long—term and ongoing programs. Marathons in reading. Book festivals. Book fairs. Campaigns. Long—term and ongoing programs. Marathons in reading. Book festivals. Book fairs.
5. Promoting reading in families and family literacy. Literacy support in schools. Pupils' reading activities/events beyond school walls. Libraries.
6. Reading researches in support of reading and reading culture.
7. Events, Literary holidays and their functions (International Literacy Day, International Book Day, Book Month, Library Lovers Day, etc.)
8. Transfer of reading patterns: coaching, reader leaders, volunteering, clubs, etc.
9. Mass media and support of reading literacy.
10. Cooperation and complementarity of strategies, forms, and methods.
11. Design and implementation of support for reading culture and literacy (project). Materials to promote and support children's and adult literature.

#### **Recommended literature:**

1. EVANS, G. Developing Cultures of Literacy: an International Research Project [online]. Hague: IFLA, 2005 [cit. 2013-11-12]. Available at: <http://archive.ifla.org/VII/s33/project/DevelopingCulturesLiteracyRep.pdf>
2. FARMER, L. and I. STRICEVIC. Using research to promote literacy and reading in libraries: Guidelines for librarians [online]. Hague: IFLA, 2011 [cit. 2020-11-12]. ISBN 978-90-77897-48-5. ISSN 0168-1931. Available at: <http://www.ifla.org/files/assets/hq/publications/professional-report/125.pdf>
3. Guidelines for Library-Based Literacy Programs [online]. Hague: IFLA, 16 October 2013 [cit. 2020-11-12]. Available at: <http://www.ifla.org/files/assets/literacy-and-reading/publications/guidelines-for-library-based-literacy-programs.pdf>
4. KROLAK, L. The role of libraries in the creation of literate environments [online]. Hamburg: UNESCO, Institute for Education March 2005 [cit. 2020-11-12]. Available at: <http://www.ifla.org/files/assets/literacy-and-reading/publications/role-of-libraries-in-creation-of-literate-environments.pdf>
5. Promoting Family Literacy: Raising Ready Readers [online]. New York: The National Center for Learning Disabilities, 2014 [cit. 2020-11-12]. Dostupné aj na: <http://www.getreadytoread.org/early-learning-childhood-basics/early-literacy/promoting-family-literacy-raising-ready-readers>
6. Planning a successful advocacy campaign [online]. Hague: IFLA, 21 October 2012 [cit. 2020-07-10]. Available at: <http://www.ifla.org/node/5717>

#### **Languages necessary to complete the course:**

Slovak, for recommended literature English at level B2

#### **Notes:**

<b>Past grade distribution</b>					
Total number of evaluated students: 20					
A	B	C	D	E	FX
60,0	30,0	5,0	0,0	0,0	5,0
<b>Lecturers:</b> PhDr. Ľudmila Hrdináková, PhD.					
<b>Last change:</b> 01.04.2022					
<b>Approved by:</b>					

## COURSE DESCRIPTION

<b>Academic year:</b> 2021/2022	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Arts	
<b>Course ID:</b> FiF.KKIV/A-boIS-001/15	<b>Course title:</b> Searching for Information
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week: 3 per level/semester: 42</b> <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 1.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> a) during the semester: 2 continuous assignments (10 and 12 points), search (23 points) and test in the credits assignment week (35 points); the student can also get 2 bonus points for the activity during the semester b) in the examination period: oral exam (1 theoretical question (10 points) and 1 practical question (10 points)) The student will be admitted to the oral exam only with a minimum of 40 points from continuous evaluation. Grading scale: 0-59%-FX, 60-67%-E, 68-75%-D, 76-83%-C, 84-91%-B, 92-100%-A A maximum of two absences with documentation are accepted. Violation of academic ethics will be punished, and the student will lose all the received points in the relevant assessment. The exact dates and topics of the assignments will be announced at the beginning of the semester. The dates for the oral exam will be announced through AIS no later than in the last week of the instruction period. Scale of assessment (preliminary/final): 80/20 Scale of assessment (preliminary/final): 80/20	
<b>Learning outcomes:</b> Students have an overview of theoretical approaches to information retrieval and the typology of search tools. They have advanced skills associated with searching, analysis, synthesis, presentation and use of information. They know the various search tools and can select them correctly in the context of solving a specific information problem. They know how to recognize the credibility of information sources and use tools for managing search results.	
<b>Class syllabus:</b> 1. Introduction to information retrieval (conceptual background, tips, barriers) 2. Searching for information in library catalogs 3. Searching for information in databases (full-text, factual, citation, etc.)	

4. Searching for information in other sources (registers, repositories, repositories of gray literature etc.)
5. Metasearch. Linking tools. Discovery indexes.
6. Search tools (search engine, subject directories, etc.)
7. Web 2.0 / Search 2.0. Folksonomy.
8. Social networks. Peer2peer networks.
9. Trustworthiness and credibility of information sources.
10. Processing search results. Search.
11. Reference managers

#### **Recommended literature:**

- Lecture presentations available in Moodle
- STEINEROVÁ, J., GREŠKOVÁ, M. a J. ILAVSKÁ. Vyhľadavanie informácií a organizácia poznania v elektronickom prostredí [online]. Bratislava: Stimul, 2010 [cit. 2021-12-09]. ISBN 978-80-89236-80-0. Available at: [https://fphil.uniba.sk/fileadmin/fif/katedry\\_pracoviska/kkiv/Granty\\_a\\_projekty/Inwent/VIOPvEP.pdf](https://fphil.uniba.sk/fileadmin/fif/katedry_pracoviska/kkiv/Granty_a_projekty/Inwent/VIOPvEP.pdf)
- STEINEROVÁ, J. a M. ONDRIŠOVÁ, zost. Informačná veda: výkladový slovník. Bratislava: Univerzita Komenského v Bratislave, 2020. ISBN 978-80-223-4866-9.
- MAKULOVÁ, S. Vyhľadavanie informácií v internete: Problémy, východiská, postupy. Bratislava: EL & T, 2002. ISBN 80-88812-16-X.
- LICHNEROVÁ, L. Písanie a obhajoba záverečných prác: vysokoškolské skriptá pre študentov Univerzity Komenského v Bratislave [online]. Bratislava: Stimul, 2016 [cit. 2021-10-19]. Available at: [https://fphil.uniba.sk/fileadmin/fif/studium/student/bakalar\\_magister/Pisanie\\_a\\_obhajoba\\_zaverecných\\_prac.pdf](https://fphil.uniba.sk/fileadmin/fif/studium/student/bakalar_magister/Pisanie_a_obhajoba_zaverecných_prac.pdf)
- MAKULOVÁ, S. a A. HRČKOVÁ. Optimalizácia webových stránok pre vyhľadávacie nástroje [online]. Bratislava: Elet, 2011. ISBN 978-80-88812-22-7. Available at: <https://www.elet.sk/seo/makulova-hreckova.pdf>
- Nástroje a úkoly, ©2021. Kurz rozvoje digitálnych kompetencií [online] Masarykova univerzita [cit. 13.12.2021]. Available at: <https://kisk.phil.muni.cz/digicomp/informacni-a-datova-gramotnost/nastroje-a-ukoly>

Additional literature will be presented at the beginning and during the semester.

#### **Languages necessary to complete the course:**

Slovak

#### **Notes:**

#### **Past grade distribution**

Total number of evaluated students: 141

A	B	C	D	E	FX
13,48	9,93	21,28	21,28	17,02	17,02

**Lecturers:** Mgr. Annamária Brijáková, Mgr. Jakub Zábojník

**Last change:** 06.07.2022

**Approved by:**

## COURSE DESCRIPTION

<b>Academic year:</b> 2021/2022	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Arts	
<b>Course ID:</b> FiF.KKIV/A-boIS-004/15	<b>Course title:</b> Social Communication and Media 1
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> 2 / 1 <b>per level/semester:</b> 28 / 14 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 1.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> Grading scale: 0-59%-FX, 60-67%-E, 68-75%-D, 76-83%-C, 84-91%-B, 92-100%-A essay: 10 points / class presentation + seminar paper: 10 points / activities and discussions: 40 points / written test: 40 points (The student must obtain at least half of the points from the preliminary assessment, than he/she can take the written test. Essay: approx. 5,000 characters, submitted in the first third of the semester, the topic correlates with a current problem in the field of media and electronic communication (eg hoax, misinformation, etc.). Class presentation: 15 minutes, the student chooses a specific topic for a specific date, the topic of the seminar paper is identical to the class presentation, the seminar paper in the range of 4000 to 6000 characters is submitted one week after the paper. Sample topics: Origins and development of tabloid press (yellow press, penny press, tabloid), Origins and early development of television broadcasting in the world, Participatory journalism, Grooming and social networks, Computer games censorship Written exam: questions from lectures, presentations, recommended literature Activities and discussions: at seminars devoted to recommended literature, or to presentations Scale of assessment (preliminary/final): 60/40	
<b>Learning outcomes:</b> Learning outcomes: Upon successful completion of this course, students have theoretical knowledge about interpersonal communication and the position of language in it. He/she has the skills needed to analyze specific structures, types and models of communication processes and situations. He/she can apply the knowledge needed to identify the elements and participants in communication, their intentions, effects and barriers in communication processes. The student understands the importance of media for culture and the difference between culture mediated by oral, manuscript, print, mass and digital media. He/she can creatively apply these knowledge schemes in further study on other subjects.	
<b>Class syllabus:</b> Class syllabus:	

1. Communication in nature and in society. Properties of interpersonal communication. 2. Elements and structures of communication: author and recipient, content and channel, message and information. 3. Models of communication processes: linear, interactive, transactional, pyramidal, theatrical, tree, circular, network. 5. Typologies of communication processes: aspects of intention, addressability, space, mediation, means of expression. 6. Language and sign in communication: types of signs, language structure, verbal and nonverbal communication. Denotation and connotation processes. 7. Culture, communication and media. 8. Remediation of cultural content. 9. Communication in oral cultures. 10. Communication in written and press cultures. 11. Communication and mass media. 12. Communication and network digital media.					
<b>Recommended literature:</b> Recommended literature: FLUSSER, V. Komunikológia. Bratislava: Media Institute, 2002, p. 9-37. ISBN 8096877003. ONG, W. J. Technologizace slova. Mluvená a psaná řeč. Praha: Karolinum, 2006, p. 41 – 69. ISBN 9788024611242. JIRÁK, Jan – KÖPPLOVÁ, Barbara: Média a společnost. Praha: Portál 2003, p. 85-115. ISBN 8071786977 . HRADISKÁ, Elena – BREČKA, Samuel – VYBÍRAL, Zbyněk: Psychológia médií. Žilina: Eurokodex, 2009, p. 265-284. ISBN 978-80-89447-12-1. CARR, Nicholas: Nebezpečná mēlčina. Jak internet mění náš mozek. Praha: Dauphin 2017, p. 161-199 a 246-272. ISBN 9788072727803. Social Dilemma (film). Netflix, 2019. Available on the Internet.					
<b>Languages necessary to complete the course:</b> Languages necessary to complete the course: Slovak Czech and English for class readings.					
<b>Notes:</b>					
<b>Past grade distribution</b> Total number of evaluated students: 172					
A	B	C	D	E	FX
19,19	5,23	15,7	17,44	20,93	21,51
<b>Lecturers:</b> doc. PhDr. Pavel Rankov, PhD.					
<b>Last change:</b> 26.06.2022					
<b>Approved by:</b>					