

Course descriptions

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COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Arts	
Course ID: FiF.KŽ/A-boZU-007/15	Course title: Anchoring 1
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 2.	
Educational level: I.	
Prerequisites:	
Course requirements: Active participation in classes with continuous assessment: continuous short tests, midterm test, assessed homeworks, colloquial discussion. Final written test. Compulsory 100% attendance at classes, deteriorated grade in the final evaluation according to the percentage of absences from classes. Grading scale: A (100-92 %), B (91-85 %), C (84-76 %), D (75-68 %), E (67-> 60 %), Fx (≤ 60 %). Violation of academic ethics results in the cancellation of points earned in the relevant item evaluation. Scale of assessment (preliminary/final): 100 % preliminary	
Learning outcomes: Students will gain a comprehensive overview of the most frequent profession in radio and television broadcasting, the basics of socially responsible anchoring, the various roles that the media anchor plays in the performance process, they will understand the importance of arguments in discussion programs, as well as the principles of incorrect audience manipulation.	
Class syllabus: Socially responsible media anchoring - characteristics, basic principles of anchor's professionalism and ethics. The difference between censorship and editing. Argumentation and media - argument as a basic anchor 's discussion tool: incorrect arguments and incorrect audience manipulation. / Roles of media anchor: (1.) organizational, (2.) informative, (3.) in-formative, (4.) initiating, (5.) reformulating, (6.) representative in relation to the employer, (7.) representative in relation to the audience.	
Recommended literature: SÁMELOVÁ, Anna. Moderovanie. Bratislava: Stimul, 2018. ISBN 978-80-8127-228-8. / BUČEK, Jaroslav, ZOUHAR, Marián. Argumentácia a médiá. Bratislava: Univerzita Komenského, 2015. ISBN 978-80-223-3981-0. / BUČEK, Jaroslav. Moderátor – hlavná alebo vedľajšia postava mediálneho produktu. Bratislava: Stimul, 2012. ISBN 978-80-223-3124-1. / HRADISKÁ, Elena, ČERTÍKOVÁ, Helena a HUDÍKOVÁ, Zora. Praktikum sociálnej komunikácie. Eurokódex, 2013. ISBN 978-80-89447947.	

Languages necessary to complete the course: Slovak, Czech					
Notes:					
Past grade distribution Total number of evaluated students: 288					
A	B	C	D	E	FX
57,29	18,4	12,5	7,29	3,47	1,04
Lecturers: doc. PhDr. Anna Sámelová, PhD.					
Last change: 03.06.2022					
Approved by:					

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Arts	
Course ID: FiF.KŽ/A-boZU-013/15	Course title: Anchoring 2
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 3.	
Educational level: I.	
Prerequisites:	
Course requirements: Continuous seminar work, presentation in front of the audience, active preparation of argumentation strategy individually and in a team. The final exam consists of a written test focused on propaganda and critical assessment of information sources, fake news (misinformation), hoaxes (lies), the moderator's argumentation strategy and a moderator's oral exam focused on argumentation readiness. / Compulsory 100% attendance at classes, percentage reduced mark in the final evaluation for the percentage given the ratio of absences from teaching. Grading scale: A (100-92 %), B (91-85 %), C (84-76 %), D (75-68 %), E (67-> 60 %), Fx (≤ 60 %). The student must achieve more than 60% in each part (written and oral) of the final evaluation - a student who has not obtained more than 60% in the written part of the final exam will not be eligible for the oral exam. Violation of academic ethics results in the cancellation of points earned in the relevant item evaluation. Scale of assessment (preliminary/final): preliminary 50% / final 50%.	
Learning outcomes: The course is directly related to the knowledge gained in the course Anchoring 1 in the field of anchor's roles (information, in-information, initiation and reformulation) and focuses primarily on training anchor's skills in these roles with the emphasis on developing critical thinking as well as on the anchor's ability to identify propaganda elements within media communication and face them. The subtitle of the course determining its focus is therefore PROPAGANDA, ARGUMENTS, CONFRONTATION. The course is implemented in cooperation with the Department of Journalism, Faculty of Social Sciences, Charles University in Prague (teacher: PhDr. ThMgr. Mgr. Karol Lovaš, Ph.D.). Students will expand their view of the profession of anchor in professional journalism under the guidance of both teachers (from Bratislava and Prague), as well as in cooperation and exchange of views with students of a parallel partner course of the same title at Charles University in Prague. After completing the course, they understand the critical analysis of information sources, the performance of the communication partner, the battle of argumentation strategies, acquire skills in the ability to listen, persuade and obtain information before and during communication.	
Class syllabus:	

Students will continuously work under the guidance of both teachers to master the basics of critical thinking in evaluating information sources and finding fake news (disinformation), targeted hoaxes, media troll activities, etc. They will learn to find them in public arena, to read them correctly, to interpret them correctly and to demonstrate the impact of particular media messages with specific consequences. They will learn to argue effectively on specific topics given during the semester. As part of the course, the selected students take part in 2 classes at the partner Department of Journalism, Faculty of Social Sciences, Charles University in Prague, an argumentative duel with the students of the parallel course in Prague, as well as an excursion to the Czech Radio. Reciprocal 2 classes during the semester at the Department of Journalism, Faculty of Arts, Comenius University in Bratislava, an argumentative duel with Slovak fellow students and an excursion to the Slovak Radio - RTVS, will be organized for Czech students of this course. Exchange training at a partner workplace in the Czech Republic will take place according to the development of the epidemiological situation in Slovakia and the Czech Republic. The alternative is online teaching under the guidance of a teacher from the Czech Republic in Slovakia / Slovak teacher in the Czech Republic and online fights of students in argumentation.

Recommended literature:

GREGOR, Miloš – VEJVODOVÁ, Petra: Nejlepší kniha o fake news. CPress, 2018. /
 ŠNÍDL, Vladimír: Pravda a lož na Facebooku. Bratislava : N Press, 2017. /
 SÁMELOVÁ, Anna: Moderovanie. Bratislava : Stimul, 2018. /
 BUČEK, Jaroslav – ZOUHAR, Marián: Argumentácia a médiá. Bratislava : Univerzita Komenského, 2015.

Languages necessary to complete the course:

Slovak, Czech

Notes:

Past grade distribution

Total number of evaluated students: 282

A	B	C	D	E	FX
47,16	24,11	16,31	8,87	2,13	1,42

Lecturers: doc. PhDr. Anna Sámelová, PhD.

Last change: 03.06.2022

Approved by:

STATE EXAM DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Arts	
Course ID: FiF.KŽ/A-boZU-990/15	Course title: Bachelor's Degree Thesis Defence
Number of credits: 12	
Educational level: I.	
Course requirements: The student must submit the bachelor's thesis within the deadline specified in the schedule of the current academic year for the relevant date of the state exam. The bachelor thesis is submitted in electronic form via AIS. The work must meet the parameters determined by the internal quality system of Comenius University. The provisions of Article 14 of Internal Regulation no. 5/2020 (Study Regulations of the Faculty of Arts of Comenius University) apply to the evaluation of the bachelor's thesis. The supervisor of the final thesis and its opponent will prepare evaluations of the bachelor's thesis and propose a grade in the A-FX grading scale, which the student receives a minimum of three working days before the defence. Grading scale: 0-59% -FX, 60-67% -E, 68-75% -D, 76-83% -C, 84-91% -B, 92-100% -A Bachelor thesis evaluation criteria: 1. The contribution of the bachelor's thesis, the fulfilment of the goals of the thesis in its assignment, and the requirements for the content of the bachelor's thesis given by the internal quality system of Comenius University. The following is assessed: demonstration of knowledge and skills, ability to work creatively in the study program, ability applied in the collection, interpretation, and processing of basic scientific literature; in the case of an empirically oriented bachelor's thesis also mastering the application of theoretical principles in practice and verifiability of hypotheses. 2. Originality of the work (bachelor thesis must not be plagiarized, must not infringe the copyrights of other authors); the documentation for the defence of the bachelor's thesis also includes protocols of originality from the CRZP and Theses systems, to the results of which the thesis supervisor and the opponent express their opinions in their evaluations. 3. Correctness and accuracy of citation of used information sources, research results of other authors and group authors, correctness of the description of methods and working procedures of other authors or group authors. 4. Compliance of the structure of the bachelor's thesis with the prescribed composition defined by the internal quality system of Comenius University. 5. Respecting the recommended length of the bachelor's thesis (the recommended length of the bachelor's thesis is usually 30 – 40 standard pages = 54,000 to 72,000 characters, including spaces), the adequacy of the length of the thesis is assessed by the thesis supervisor. 6. Linguistic and stylistic level of work and formal adjustments. The student orally presents the content, achieved goals, and conclusions of the bachelor's thesis, and answers the questions and comments of the thesis supervisor, opponent, or members of the examination committee. The committee will comprehensively evaluate the quality of the bachelor's thesis, assess the method and form of defence, and the student's ability to adequately respond to comments and questions from the evaluations of the thesis supervisor and the opponent. The student receives their final grade based on the average of the assessment of the thesis supervisor and opponent from their evaluations, and the assessment of the examination committee.	

Scale of assessment (preliminary/final): 0/100
Learning outcomes: The student has mastered the basic requirements of writing a scientific text in compliance with the rules of academic ethics, is able to work creatively in the field of study in which he completed the study program, and has adequate knowledge and understanding of the relevant issues. The student can apply his skills in the collection, interpretation, and processing of basic scientific literature, or even in its application in practice, or has the ability to solve a partial task related to the focus of the bachelor's thesis. After a successful defence of the bachelor's thesis, the student is able to logically deal with the theoretical background of the bachelor's thesis and respond to questions relating to the relevant issues.
Class syllabus: 1. The student presents the bachelor's thesis in front of the committee for state exams, the opponent of the bachelor's thesis, and those present. 2. The student responds to comments and questions in the evaluations. 3. The student responds to the questions of the committee for state exams or the questions in a broader debate.
State exam syllabus:
Recommended literature: LICHNEROVÁ, Lucia. Písanie a obhajoba záverečných prác [online]. Bratislava: Univerzita Komenského, 2016 [cit. 2016-10-09]. Dostupné na: http://stella.uniba.sk/texty/LL_pisanie_obhajoba_zaverecne_prace.pdf Vnútny predpis č. 5/2020 [online]. Univerzita Komenského v Bratislave, 2015 [cit. 2021-09-09]. Dostupné na: https://uniba.sk/fileadmin/ruk/as/2020/20200527/04a_Studijny_poriadok_FiF_UK.pdf Záverečné práce [online]. Univerzita Komenského v Bratislave, Filozofická fakulta, 2020 [cit. 2021-08-09]. Dostupné na: https://fphil.uniba.sk/studium/student/bakalarske-a-magisterskestudium/zaverecne-prace/
Languages necessary to complete the course: Slovak
Last change: 18.03.2022
Approved by:

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Arts	
Course ID: FiF.KŽ/A-boZU-051/15	Course title: Bachelor's Degree Thesis Seminar 1
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 5.	
Educational level: I.	
Prerequisites:	
Course requirements: The teacher will accept a maximum of two absences with documentation. Students have to fulfill partial assignments during the semester. Test based on the information from the guideline (Smernica rektora UK v Bratislave o základných náležitostiach záverečných prác - Vnútný predpis č. 2/2018) - 10 points Test from the language and stylistics aspect of thesis - 10 points In all parts of assessment students need to have at least 60 %. Grading scale: A (100 – 92), B (91 – 84), C (83 – 76), D (75 – 68), E (67 – 60), Fx (59 – 0) Delivering the part of the bachelor thesis (3 - 5 pages) in the first Wednesday in December (30 points) The deadline and topics of the texts will be announced at the beginning of the semester. Violation of academic ethics will be punished, and the student will lose all the received points in the relevant assessment. Scale of assessment (preliminary/final): 100 % preliminary	
Learning outcomes: Students are able to choose the topic of bachelor thesis adequately in the context of their interest and work out the thesis in the form of complex project. Students are methodically prepared for the creation of a bachelor's thesis and have the basic methodological knowledge about the creation of such a qualification thesis. Students understand the ethics of writing a professional and scientific text, the importance of the citation standard and the way of working with sources, also they know how to (and where to) find relevant sources and they are aware of the importance of the linguistic and stylistic side of the final work.	
Class syllabus: The aim of the seminar; basic terms and documents; Faculty of Arts schedule on current academic year Formal aspects of a bachelor thesis, the parts of a bachelor thesis Information research of sources Structure of bachelor thesis, segmentations into chapters	

Creation of introduction of a bachelor thesis - reason of choosing the topic, the aim and author's intention, methods The meaning and aspects of conclusion in bachelor thesis; conclusion as synthesis of whole thesis. Creation of footnotes List of the literature Appendixes in Bachelor thesis Creation of Bachelor thesis project Ethics of writing bachelor thesis. Plagiarism and copyright Assessment of bachelor thesis - review from supervisor and review from opponent																	
Recommended literature: ECO, Umberto. Jak napsat diplomovou práci. Olomouc: Votobia, 1997. ISBN 80-7198-173-7. KATUŠČÁK, Dušan. Ako písať vysokoškolské a kvalifikačné práce: seminárne práce, ročníkové práce, práce študentskej vedeckej a odbornej činnosti, diplomové práce, záverečné a atestačné práce, dizertácie. Bratislava: Stimul, 1998. ISBN 80-85697-69-6. KIMLIČKA, Štefan. Metodika písania vysokoškolských a kvalifikačných prác [online]. Bratislava: Univerzita Komenského, 2005. Dostupné na internete: https://moja.uniba.sk/zaverecne-prace/dokumenty/metodika_pisania_zp.pdf KIMLIČKA, Štefan. Ako citovať a vytvárať zoznamy bibliografických odkazov podľa noriem ISO 690 pre „klasické“ aj elektronické zdroje. Bratislava: Stimul, 2002. ISBN 80-88982-57-X. VNÚTORNÝ PREDPIS č. 2/2018. Smernica rektora o základných náležitostiach záverečných prác, rigorózných prác a habilitačných prác, kontrole ich originality, uchovávaní a sprístupňovaní na Univerzite Komenského v Bratislave [online]. Dostupné na internete: https://uniba.sk/fileadmin/ruk/legislativa/2018/Vp_2018_02.pdf.																	
Languages necessary to complete the course: Slovak																	
Notes:																	
Past grade distribution Total number of evaluated students: 267 <table border="1"> <thead> <tr> <th>A</th><th>B</th><th>C</th><th>D</th><th>E</th><th>FX</th></tr> </thead> <tbody> <tr> <td>23,6</td><td>31,84</td><td>25,84</td><td>11,99</td><td>4,12</td><td>2,62</td></tr> </tbody> </table>						A	B	C	D	E	FX	23,6	31,84	25,84	11,99	4,12	2,62
A	B	C	D	E	FX												
23,6	31,84	25,84	11,99	4,12	2,62												
Lecturers: doc. Mgr. Ján Hacek, PhD., Mgr. Mária Stanková, PhD., doc. PhDr. Anna Sámelová, PhD.																	
Last change: 03.06.2022																	
Approved by:																	

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Arts	
Course ID: FiF.KŽ/A-boZU-052/15	Course title: Computer Literacy
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 1.	
Educational level: I.	
Prerequisites:	
Course requirements: Completion of partial assignments during the semester. Final colloquium. The teacher will accept a maximum of two absences. Students will write and submit two papers (a media article and an academic paper) in which they will demonstrate the ability to source correctly (ethically, according to the valid citation standard). The second subtask is to create and submit a newspaper title page without typographical errors. The exact date and topics of the mid-term grading will be announced at the beginning of the semester. Classification scale: A: 92-100 B: 84-91 C: 76-83 D: 75-68 E: 60-67 FX: 59-0. Violation of academic ethics results in the cancellation of points earned in the relevant item evaluation. Scale of assessment (preliminary/final): 100% preliminary	
Learning outcomes: After completing the course students have the basic computer skills that are necessary for the work of a journalist. They are able to work with scientific and academic resources databases. Students are able to search and cite sources correctly according to the valid citation standard. Students also master the basics of typographic text editing; they are able to identify the particular position of journalist in the social networks and in association with social networks they also understand the term „social media influencing".	
Class syllabus: • Databases and sourcing. • Open sources of information as an essential part of journalistic work. • Basics of typography - removal of basic typographical errors. • Journalist and social networks • Negative aspects of online space – disinformation and alternative media, issues of fake news and hoaxes. Websites with deceptive, fraudulent, conspiratorial or propaganda content. • Social media influencing - information potential of influencers, influencer marketing.	
Recommended literature: HACEK, Ján.Práca novinára s otvorenými zdrojmi a dátami. Bratislava: Stimul, 2020. ISBN 978-80-8127-268-4. CHOKSHI, Niraj. How to Fight ‘Fake News’ (Warning: It Isn’t Easy). In: The New York Times. [online]. 2017. Dostupné na internete: . MACEK, Jakub. Média	

v pohybu. Brno: Masarykova Univerzita, 2015. ISBN 978-80-210-8033-1. MEDIÁLNA VÝCHOVA: Siedma veľmoc. [online]. Dostupné na internete: . LAZER, David. Combating Fake News: An Agenda for Research and Action. 2017. Harvard Kennedy School Shorenstein Center on Media Politics and Public Policy. [online]. Dostupné na internete: . Disinformation Cases: EU vs DISinfo. [online]. Dostupné na internete: . ŠNÍDL, Vladimír. Pravda a lož na Facebooku. Bratislava: N Press, 2017. ISBN 978-80-972394-4-2. Webové stránky: <https://www.konspiratori.sk/> <https://infosecurity.sk/> <https://blbec.online/> <https://manipulatori.cz/> <https://vedator.space/> <https://demagog.sk/> <https://www.checkbot.sk/> <https://www.snopes.com/> <https://www.politifact.com/> <https://www.factcheck.org/> Additional literature will be offered during the semester.

Languages necessary to complete the course:

Slovak

Notes:

Past grade distribution

Total number of evaluated students: 151

A	B	C	D	E	FX
49,67	21,85	19,87	5,96	1,99	0,66

Lecturers: Mgr. Marcela Belianská

Last change: 03.06.2022

Approved by:

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Arts	
Course ID: FiF.KŽ/A-boZU-004/15	Course title: Contemporary Slovak Language 1
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 1 / 1 per level/semester: 14 / 14 Form of the course: on-site learning	
Number of credits: 4	
Recommended semester: 1.	
Educational level: I.	
Prerequisites:	
Course requirements: Active participation on seminars, engagement in activities and working on exercises. Paper (reflection on Slovak media language) in about 3 pages (50 points) and test in the 12th week of semester (50 points) - students need to have at least 60 % from the test. Grading scale: A (100 – 92), B (91 – 84), C (83 – 76), D (75 – 68), E (67 – 60), Fx (59 – 0) The deadline and topics of the texts will be announced at the beginning of the semester. The teacher will accept a maximum of two absences with documentation. Violation of academic ethics will be punished, and the student will lose all the received points in the relevant assessment. Scale of assessment (preliminary/final): 100 % preliminary	
Learning outcomes: Student understand basic principles of Slovak orthography, is aware of specifics of media language, its function in the society and its influence on literary language. After successfully completing the course, student has information about phonics, that are important for working in media. Student also understands the conception of language culture and language politics, also understands the meaning of "language law" (https://www.zakonypreludi.sk/zz/1995-270) and its influence on media language.	
Class syllabus: Literary Slovak language in official communication - an introduction Media language Linguistics - what is it and what is it for Classification and typology of languages - where is Slovak language? Language culture Language politics, "language law" in mass media communication Orthography of Slovak language and its principles; codifying books, dictionaries and journals as a sources of problem solutions in journalistic practice Phonics - and introduction "Pravidlá slovenskej výslovnosti" and other guides - pronunciation in radio and television Assimilation, a iné príručky - výslovnosť v rozhlase	

Asimilácia, "rhythmic rule", vocalization of prepositions in mass media communication Phonics & the Slovak media language (practical problems, analysis and interpretation of programmes)					
Recommended literature: ČERNÝ, Jiří. Úvod do studia jazyka. Olomouc: Rubico, 1998. ISBN 80-85839-24-5. DOLNÍK, Juraj. Všeobecná jazykoveda (Opis a vysvetľovanie jazyka). Bratislava: Veda, 2009. ISBN 978-80-224-1078-6. DOLNÍK, Juraj. Teória spisovného jazyka so zreteľom na spisovnú slovenčinu. Bratislava: Veda, 2010. ISBN 978-80-224-1119-6. KRÁL, Ľuboslav. Pravidlá slovenskej výslovnosti. Martin: Matica slovenská, 2009. ISBN 978-80-7090-907-2. ONDRUŠ, Šimon, SABOL, Ján. Úvod do štúdia jazykov. Bratislava: Slovenské pedagogické nakladateľstvo, 1987.					
Languages necessary to complete the course: Slovak					
Notes:					
Past grade distribution Total number of evaluated students: 309					
A	B	C	D	E	FX
37,22	30,42	17,15	10,68	2,27	2,27
Lecturers: Mgr. Mária Stanková, PhD.					
Last change: 17.03.2022					
Approved by:					

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Arts	
Course ID: FiF.KŽ/A-boZU-008/15	Course title: Contemporary Slovak Language 2
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 1 / 1 per level/semester: 14 / 14 Form of the course: on-site learning	
Number of credits: 4	
Recommended semester: 2.	
Educational level: I.	
Prerequisites:	
Course requirements: Active participation on seminars, engagement in activities and working on exercises. Paper on the media language (focused on particular problem in the context of mass media communication, 50 points) and test (50 points) in the 12th week of the semester. Student needs to get at least 60 % from the test. Paper - about 4 pages - is delivered in the first meeting in May - it will be evaluated from the content and formal aspect. Grading scale: A (100 – 92), B (91 – 84), C (83 – 76), D (75 – 68), E (67 – 60), Fx (59 – 0) The deadline and topics of the texts will be announced at the beginning of the semester. The teacher will accept a maximum of two absences with documentation. Violation of academic ethics will be punished, and the student will lose all the received points in the relevant assessment. Scale of assessment (preliminary/final): 100 % preliminary	
Learning outcomes: Besides the knowledge about the theoretical-practical structures in current Slovak language, students have also practical skills - they understand the information from linguistics disciplines (morphology, lexicology, syntax) in the context of its usage in practical journalism. Students after completing the course are able to speak and write correctly, functionally and appropriate to situation of communication (with the stress on mass media communication). Students Okrem osvojenia si základných teoretických štruktúrno-funkčných i pragmaticko-komunikačných poznatkov zo súčasného slovenského jazyka disponujú poslucháči najmä praktickými zručnosťami - informácie z jednotlivých lingvistických disciplín (morfológia, lexikológia, syntax) chápu v kontexte ich využívania v praktickej žurnalistike. Študenti are familiar with the basic problems and mistakes in media language, and they also have information how to avoid them.	
Class syllabus: Morphology - study of the internal structure of words, forms, word classes and grammar categories Word classes and grammar categories Morphology & journalistic text Lexicology - study of the vocabulary; lexicology & semantics; grammar and lexical meaning Lexicology & journalistic text	

Phraseology & journalism Lexical-semantic relations between words - Lexikálno-sémantické vzťahy medzi slovami – polysemia, homonymy, synonymy, antonymy, metaphor, metonymy Word formation Syntax & its units (syntagm, parts of a sentence, sentence, compound sentence, text) Expressive and deffect syntactic constructions Syntax & journalistic text					
Recommended literature: BAJZÍKOVÁ, Eugénia, ORAVEC, Ján. Súčasný slovenský spisovný jazyk: Syntax. Bratislava: Slovenské pedagogické nakladateľstvo, 1982. DOLNÍK, Juraj. Lexikológia. Bratislava: Univerzita Komenského, 2003. ISBN 80-223-1733-0. DVONČ, Ladislav et al. Morfológia slovenského jazyka. Bratislava : Vydavateľstvo SAV, 1966. ORAVEC, Ján, BAJZÍKOVÁ, Eugénia a FURDÍK, Ján: Súčasný slovenský spisovný jazyk: Morfológia. Bratislava: Slovenské pedagogické nakladateľstvo, 1984. STANKOVÁ, Mária. Základy morfológie, syntaxe a lexikológie pre žurnalistov – vybrané javy a príklady zo slovenských médií. Bratislava: Univerzita Komenského, 2021. ISBN 978-80-223-5143-0. Dostupné na internete: http://stella.uniba.sk/texty/FIF_MS_978-80-8127-286-8.pdf					
Languages necessary to complete the course: Slovak					
Notes:					
Past grade distribution Total number of evaluated students: 290					
A	B	C	D	E	FX
26,21	30,0	22,07	14,48	2,76	4,48
Lecturers: Mgr. Mária Stanková, PhD.					
Last change: 17.03.2022					
Approved by:					

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Arts	
Course ID: FiF.KŽ/A-boZU-153/18	Course title: Creative Writing
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 3.	
Educational level: I.	
Prerequisites:	
Course requirements: The active participation on the seminars, working on the exercises and activities aimed on the development of creative writing, regular production of own texts in the context of tasks, talking in discussions and reading of the main literature. The condition of successful completion of the course is to deliver 3 texts in the context of tasks during the semester. The texts will be evaluated from their content and formal aspects. The deadline and topics of the texts will be announced at the beginning of the semester. The teacher will accept a maximum of two absences with documentation. Violation of academic ethics results in the cancellation of points earned in the relevant item evaluation. Scale of assessment (preliminary/final): Preliminary 100 %	
Learning outcomes: After successfully completing the course, the students has knowledge about various genres and various styles of fiction (literature) and they are able to use this knowledge within the creation of their own texts. Students know creative work with the language and they are able to create various types of texts (in the context of tasks during the semester); they are also able to interpret and evaluate literary works with the help of basic stylistics approaches.	
Class syllabus: Creative writing Fiction (art literature) Scientific literature Text in 21st century Marketing texts Novel or soap opera? Intertextuality Román či telenovela? Intertextualita in practice Poetry and its genres Prose and its genres	

Games for developing the vocabulary Character, lyrical subject, narrator, author Time as an text attribute Space (place) as an text attribute Plot, sujet and story					
Recommended literature: BACHTIN, Michail Michailovič. Román jako dialog. Praha: Odeon, 1980. CULLER, Jonathan. Krátký úvod do literární teorie. Brno: HOST, 2015. ISBN 978-80-7491-233-7. FOŘT, Bohumil. Literární postava. Praha: UČL, 2008. ISBN 978-80-85778-61-8. NÜNNING, Ansgar. Lexikon teorie literatury a kultury. Brno: HOST, 2006. ISBN 80-7294-170-4. TODOROV, Tzvetan. Poetika prózy. Praha: Triáda, 2000. ISBN 80-86138-27-5. Further literature will be presented at the beginning of the semester and during the lessons.					
Languages necessary to complete the course: Slovak					
Notes:					
Past grade distribution Total number of evaluated students: 40					
A	B	C	D	E	FX
77,5	17,5	5,0	0,0	0,0	0,0
Lecturers: Mgr. Mária Stanková, PhD.					
Last change: 03.06.2022					
Approved by:					

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Arts	
Course ID: FiF.KŽ/A-boZU-022/15	Course title: Desktop Publishing
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 5.	
Educational level: I.	
Prerequisites:	
Course requirements: Conditions for course passing: 1) Creating of newspaper (A4 size) – (with typography rules) a) original text in Slovak (the best way is to use your own content) b) 8 pages (2 sheets of A3 size) c) create your own poster on the last page of newspaper d) more than 2/3 of content – text e) V1 binding 2) Logo on A4 page (in 3 different sizes) Final exam Final exam consists of information from the lectures and compulsory literature. The teacher will accept a maximum of two absences. The dates for the final exam will be announced through AIS no later than in the last week of the instruction period. Grading scale: A (100-92 %), B (91-85 %), C (84-76 %), D (75-68 %), E (67-> 60 %), Fx (≤ 60 %) Violation of academic ethics results in the cancellation of points earned in the relevant item evaluation. Scale of assessment (preliminary/final): Scale of assessment (preliminary/final): 40/60	
Learning outcomes: After completing the course, students are familiar with practical typography. They have practical skills in Desktop Publishing area – creating graphical materials for print and websites and they also know typography rules for print and web design. These rules are also useful for editing of final theses at the Comenius University. They know how to work with visualization of data in field of data driven journalism on the website and they are familiar with applications for visualization data for news websites.	
Class syllabus: History and basics of typography. Typographic inaccuracies. Typography and font, typographic measuring system, font dimensions and font classification.	

Principles of DTP - practice with a text editor. Layout and mirror. Data journalism / infographics. Logo and infographics online. Practice - skills in DTP software - possibilities of free software (rest of the semester).					
Recommended literature: BERAN, Vladimír a kol. Aktualizovaný typografický manuál. Praha: Kafka design, 2015. ISBN: 978-80-260-7606-3. KOČIČKA, Pavel – BLAŽEK, Filip. Praktická typografie. Praha: Computer Press, 2000. ISBN 80-7226-385-4. BANN, David. Polygrafická příručka. Bratislava: Slovart, 2008. ISBN 978-80-8085-590-1. SALTZ, Ina. Základy typografie: 100 principů pro práci s písmem. Praha: Slovart, 2010. ISBN 978-80-7391-404-2. GRAY, Jonathan – CHAMBERS, LUCY a BOUNEGRU, Liliana. The Data Journalism Handbook. Sebastopol: O'Reilly Media, 2012. ISBN: 978-1-449-33006-4 Weby: DataDrivenJournalism.net, Datablog.cz, https://www.theguardian.com/news/datablog/2009/mar/10/blogpost1 , https://fonts.ilovetypography.com/ Available at the Comenius University Academic Library. Additional literature will be offer during the semester.					
Languages necessary to complete the course: Slovak					
Notes:					
Past grade distribution Total number of evaluated students: 264					
A	B	C	D	E	FX
40,91	15,53	24,62	10,98	7,58	0,38
Lecturers: doc. Mgr. Ján Hacek, PhD.					
Last change: 03.06.2022					
Approved by:					

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Arts	
Course ID: FiF.KŽ/A-boZU-057/15	Course title: EU Countries
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 1 / 1 per level/semester: 14 / 14 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 3.	
Educational level: I.	
Prerequisites:	
Course requirements: a) during the semester: powerpoint presentation and a paper on a selected issue (A minimum of 60 pct. is required). b) in the examination period: exam (A minimum of 60 pct. is required) . Grading scale: 0-59%-FX, 60-67%-E, 68-75%-D, 76-83%-C, 84-91%-B, 92-100%-A The teacher will accept a maximum of two absences with documentation. Violation of academic ethics results in the cancellation of points earned in the relevant item evaluation. Scale of assessment (preliminary/final): 30/70	
Learning outcomes: After successfully completing the course, student has an overview of the political, economical, historical, geopolitical and other specifics of the member and candidate countries of the EU and an overview of main institutions, he is oriented in main treaties and agreements. .	
Class syllabus: 1. Introduction. 2. History of European intergration. 3. From ESCS, EEC and Euratom to EC. 4. The Maastricht Treaty, from EC to EU, The Treaty of Amsterdam. 5.The Schengen Agreement. 6.The Treaty establishing a Constitution for Europe, The Treaty of Lisbon. 7. Main bodies of the EU. 8. Characteristics of member states. 9. Brexit and its consequences. 10. Current challenges of the european integration.	
Recommended literature: KREJČÍ, Oskar. Geopolitika středoevropského prostoru. Pohled z Prahy a Bratislavy. Praha: Professional Publishing, 2010. ISBN 978-80-7431-018-8.	

VOLNER, Štefan. Geopolitika. Klasická. Nová. EÚ – geopolitický aktér 21. storočia. Bratislava: Iris, 2012. ISBN 978-80-89256-75-4.

FIALA, Petr, PITKOVÁ Markéta. Europská unie. Praha: Centrum pro výskum demokracie a kultury, 2010. ISBN 978-80-7325-223-6.

FONTAINE, Pascal. Európa v 12 lekciách. Brusel: Európska komisia [online], 2017 [cit. 20-10-2021]. Dostupné na: <https://op.europa.eu/webpub/com/eu-in-12-lessons/sk/>. ISBN SBN 978-92-79-71594-5.

Website of the European Union [online]. [cit. 20-10-2021]. Available at: http://europa.eu/index_sk.htm.

Website of the Slovak ministry of foreign and European Affairs of the Slovak Republic [online]. ©2009-2018. [cit. 20-10-2021]. Available at: <https://www.mzv.sk/>.

Languages necessary to complete the course:

Slovak

Notes:

Past grade distribution

Total number of evaluated students: 106

A	B	C	D	E	FX
43,4	29,25	15,09	1,89	4,72	5,66

Lecturers: Mgr. Adam Solga, PhD.

Last change: 03.06.2022

Approved by:

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Arts	
Course ID: FiF.KJ/A-boCJ-001/00	Course title: English for Academic Purposes 1
Educational activities: Type of activities: practicals Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 1.	
Educational level: I.	
Prerequisites:	
Course requirements: Evaluation: 100% Continuous control of study results throughout the teaching part of the given study period: • written and oral form of examination (in the middle and at the end of the semester) • individual assignments (for every seminar) • written work submitted either separately (continuously throughout the semester) or in the form of a portfolio (twice in the semester - in the middle and at the end of the semester, or only at the end of the semester) assessment: 100 % - 91 % – A, 90 % - 81 % – B, 80 % - 73 % – C, 72 % - 66 % –D, 65 % - 60 % – E, 59 % and less – FX The Department of Languages determines the number of acceptable absences as follows: two absences (four in the case of a 4-hour subsidy if the two two-hour-sessions are taught continuously in one week) are acceptable without the obligation to submit the proof of non-attendance. In case of another (i.e. third/fifth) absence, a notice of conditional exclusion from the course follows. A subsequent absence (i.e. the fourth/sixth absence) means the final exclusion from the course. In case of serious health problems, representation abroad, or other unforeseen circumstances or serious circumstances not listed here, it is necessary to discuss this in advance with the teacher and agree on appropriate an course of action. Scale of assessment (preliminary/final): 100/0	
Learning outcomes: Students will acquire, develop and consolidate their language skills important for effective communication in academic environment. They will develop text/discourse competences, an awareness of language forms in academic texts, discourse organisation and genres of selected academic texts, critical thinking, abilities to refer to materials and to avoid plagiarism. They will work with authentic model texts typical of humanities and social sciences.	
Class syllabus: A selection of the following will be covered: • identify and create academic definitions (simple and expanded), • critically analyze and interpret field-specific texts,	

• determine main ideas and supporting details, • write listing paragraphs, • write comparison and contrast texts, • write cause and effect texts, • identify signal words and their functions in the field-specific texts, • paraphrase texts, • summarize texts, • express personal opinions and give supporting points.						
Recommended literature: WILLIAMS, J., BROWN, K., HOOD, S. Academic Encounters Level 3. Life in Society, Reading, Writing. Cambridge : CUP, 2012. SANABRIA, K. Academic Encounters. Life in Society 3. Listening, Speaking. Cambridge : CUP, 2012. SEAL, B. Academic Encounters. Human Behaviour. Reading, Study Skills, Writing. Cambridge : CUP, 2004. CERAMELLA, N., LEE, E. Cambridge English for the Media. Cambridge : CUP, 2013. ESPESTH, M. 1999. Academic Encounters. Human Behaviour. Listening, Note Taking and Discussion. Cambridge : CUP, 1997. JORDAN, R. R.. Academic Writing Course. Study Skills in English. Longman, 2004. McCARTHY, M. & O'DELL, F. Academic Vocabulary in Use. Cambridge : CUP, 2016. https://www.google.com/search?q=academic+vocabulary+in+use.pdf&oq=Academic+Vocabulary+in+Use.&aqs=chrome..69i57j0l5.3903j0j7&sourceid=chrome&ie=UTF-8 ŠULOVSÁ, D. Video-based Listening Tasks and Activities for ESP Classes. Bratislava : Stimul , 2018; http://stella.uniba.sk/texty/UK/DS_video-based_ESP.pdf LACÍKOVÁ SERDULOVÁ, M. English for Students of Psychology Collection of Study Material 1, Bratislava : Stimul, 2018. ŠIMKOVÁ, S. English for Students of Archeology 1: A Textbook for University Students. Bratislava : Vydavateľstvo UK, 2019.						
Languages necessary to complete the course: English						
Notes:						
Past grade distribution Total number of evaluated students: 7159						
A	ABS	B	C	D	E	FX
19,91	0,0	21,99	22,01	14,09	13,69	8,31
Lecturers: PhDr. Svatava Šimková, PhD., Mgr. Alica Antalová, Mgr. Denisa Šulovská, PhD., PhDr. Milica Lacíková Serdulová, PhD., doc. PhDr. Věra Eliašová, PhD., Mgr. Yulia Gordiienko, Mgr. Ivana Juríková, Mgr. Peter Kleman, PhD.						
Last change: 21.09.2020						
Approved by:						

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Arts	
Course ID: FiF.KJ/A-boCJ-002/00	Course title: English for Academic Purposes 2
Educational activities: Type of activities: practicals Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 2.	
Educational level: I.	
Prerequisites: FiF.KJ/A-boCJ-001/00 - English for Academic Purposes 1	
Antirequisites: FiF.KJ/A-boCJ-002/00	
Course requirements: Evaluation: 100% Continuous control of study results throughout the teaching part of the given study period: • written and oral form of examination (in the middle and at the end of the semester) • individual assignments (for every seminar) • written work submitted either separately (continuously throughout the semester) or in the form of a portfolio (twice in the semester - in the middle and at the end of the semester, or only at the end of the semester) assessment: 100 % - 91 % – A, 90 % - 81 % – B, 80 % - 73 % – C, 72 % - 66 % – D, 65 % - 60 % – E, 59 % and less – FX The Department of Languages determines the number of acceptable absences as follows: two absences (four in the case of a 4-hour subsidy if the two two-hour-sessions are taught continuously in one week) are acceptable without the obligation to submit the proof of non-attendance. In case of another (i.e. third/fifth) absence, a notice of conditional exclusion from the course follows. A subsequent absence (i.e. the fourth/sixth absence) means the final exclusion from the course. In case of serious health problems, representation abroad, or other unforeseen circumstances or serious circumstances not listed here, it is necessary to discuss this in advance with the teacher and agree on appropriate an course of action. Scale of assessment (preliminary/final): 100/0	
Learning outcomes: Students will acquire, develop and consolidate their language skills important for effective communication in academic environment. They will develop text/discourse competences, an awareness of language forms in academic texts, discourse organisation and genres of selected academic texts, critical thinking, abilities to refer to materials and to avoid plagiarism. They will work with authentic model texts typical of humanities and social sciences.	
Class syllabus: Items not covered in Semester I from the following:	

- identify and create academic definitions (simple and expanded),
- critically analyze and interpret field-specific texts,
- determine main ideas and supporting details,
- write listing paragraphs,
- write comparison and contrast texts,
- write cause and effect texts,
- identify signal words and their functions in the field-specific texts,
- paraphrase texts,
- summarize texts,
- express personal opinions and give supporting points.

Recommended literature:

Všeobecná literatúra

McCARTHY, Michael a Felicity O'DELL. Academic Vocabulary in Use. Cambridge: Cambridge University Press, 2010. ISBN 978-1-107-59166-0.

ŠULOVSÁ, D. Selected Topics from Academic Writing [nepublikovaný učebný text].

Dostupné v#MSTEAMS.

Literatúra špecifická pre odbor

CERAMELLA, Nick. a Elizabeth LEE. Cambridge English for the Media. Cambridge: Cambridge University Press, 2013. ISBN 978-0-521-72457-9.

ELIAŠOVÁ, V. Journalism and Marketing Communication Resource Materials (1st year students). Part 1 [online]. Bratislava: Stimul , 2020 [cit. 2021-10-14]. Dostupné na univerzitnom intranete: http://stella.uniba.sk/texty/UK/FIF_VE_JMC_1-2_9788081272981.pdf

ELIAŠOVÁ, V. Journalism and Marketing Communication Resource Materials (1st year students). Part 2 [online]. Bratislava: Stimul , 2020 [cit. 2021-10-14]. Dostupné na univerzitnom intranete: http://stella.uniba.sk/texty/UK/FIF_VE_JMC_1-2_9788081272981.pdf

LACÍKOVÁ-SERDULOVÁ, M. English for Students of Psychology 1 Collection of Study Material. [online]. Bratislava: Stimul , 2018 [cit. 2021-10-14]. Dostupné na univerzitnom intranete: http://stella.uniba.sk/texty/UK/FIF_MLS_english_psychology_1.pdf

LACÍKOVÁ-SERDULOVÁ, M. English for Students of Social Sciences Collection of Study Material for Students of Cultural Studies, Ethnology, Sociology [online]. Bratislava: Stimul , 2019 [cit. 2021-10-14]. Dostupné na univerzitnom intranete: http://stella.uniba.sk/texty/UK/FIF_MLS_EFSOSS.pdf

ŠIMKOVÁ, Svatava. English for students of archaeology 1 - a textbook for university students. Bratislava: Comenius University, 2019

ŠULOVSÁ, D. ESP Reader for Students of Philosophy and Religious studies [online].

Bratislava: Stimul, 2019 [cit. 2021-10-14]. Dostupné na univerzitnom intranete: http://stella.uniba.sk/texty/UK/FIF_DS_ESP_Reader_philosophy.pdf

ŠULOVSÁ, D. Video-based Listening Tasks for ESP Classes. [online]. Bratislava: Stimul , 2018 [cit. 2021-10-14]. Dostupné na: http://stella.uniba.sk/texty/UK/FIF_DS_video-based_ESP.pdf

ŠULOVSÁ, D. Video-based Listening Tasks for ESP Classes. Volume 2 [nepublikovaný učebný text]. Dostupné v#MSTEAMS.

V Moodle / MS TEAMS sú dostupné dosiaľ nepublikované učebné materiály zamerané na odborovú angličtinu (pripravované k publikovaniu) a prezentácie vyučujúcich. Doplnková literatúra bude prezentovaná na začiatku aj počas semestra.

Languages necessary to complete the course:

English

Notes:

Past grade distribution						
Total number of evaluated students: 12743						
A	ABS	B	C	D	E	FX
23,35	0,0	24,19	20,37	13,36	12,4	6,33
Lecturers: PhDr. Svatava Šimková, PhD., Mgr. Alica Antalová, Mgr. Denisa Šulovská, PhD., PhDr. Milica Lacíková Serdulová, PhD., doc. PhDr. Věra Eliašová, PhD., Mgr. Yulia Gordiienko, Mgr. Ivana Juríková, Mgr. Peter Kleman, PhD.						
Last change: 20.10.2021						
Approved by:						

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Arts	
Course ID: FiF.KJ/A-boCJ-003/00	Course title: English for Academic Purposes 3
Educational activities: Type of activities: practicals Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 3.	
Educational level: I.	
Prerequisites:	
Course requirements: Evaluation: 100% Continuous control of study results throughout the teaching part of the given study period: • written and oral form of examination (in the middle and at the end of the semester) • individual assignments (for every seminar) • written work submitted either separately (continuously throughout the semester) or in the form of a portfolio (twice in the semester - in the middle and at the end of the semester, or only at the end of the semester) assessment: 100 % - 91 % – A, 90 % - 81 % – B, 80 % - 73 % – C, 72 % - 66 % –D, 65 % - 60 % – E, 59 % and less – FX The Department of Languages determines the number of acceptable absences as follows: two absences (four in the case of a 4-hour subsidy if the two two-hour-sessions are taught continuously in one week) are acceptable without the obligation to submit the proof of non-attendance. In case of another (i.e. third/fifth) absence, a notice of conditional exclusion from the course follows. A subsequent absence (i.e. the fourth/sixth absence) means the final exclusion from the course. In case of serious health problems, representation abroad, or other unforeseen circumstances or serious circumstances not listed here, it is necessary to discuss this in advance with the teacher and agree on appropriate an course of action. Scale of assessment (preliminary/final): 100/0	
Learning outcomes: Students will acquire, develop and consolidate their language skills important for effective communication in academic environment. They will develop text/discourse competences, an awareness of language forms in academic texts, discourse organisation and genres of selected academic texts, critical thinking, abilities to refer to materials and to avoid plagiarism. They will work with authentic model texts typical of humanities and social sciences.	
Class syllabus: A selection of the following will be covered: • actively use subject-specific vocabulary • report what others say and refer to information sources,	

- acquire strategies for writing the paper of argumentation,
- form questions in questionnaires and interviews,
- transform graphic material into text and vice versa,
- develop strategies of academic discussion,
- learn methods in constructing and conducting survey,
- write short academic texts (abstract, keywords, survey report),
- acquire strategies of academic subject-oriented presentation.

Recommended literature:

WILLIAMS, J., BROWN, K., HOOD, S. Academic Encounters Level 3. Life in Society, Reading, Writing. Cambridge : CUP, 2012.

SANABRIA, K. Academic Encounters. Life in Society 3. Listening, Speaking. Cambridge : CUP, 2012.

SEAL, B. Academic Encounters. Human Behaviour. Reading, Study Skills, Writing. Cambridge : CUP, 2004.

CERAMELLA, N., LEE, E. Cambridge English for the Media. Cambridge : CUP, 2013.

ESPESTH, M. 1999. Academic Encounters. Human Behaviour. Listening, Note Taking and Discussion. Cambridge : CUP, 1997.

JORDAN, R. R.. Academic Writing Course. Study Skills in English. Longman, 2004.

McCARTHY, M. & O'DELL, F. Academic Vocabulary in Use. Cambridge : CUP, 2016.

<https://www.google.com/search?q=academic+vocabulary+in+use.pdf&oq=Academic+Vocabulary+in+Use.&aqs=chrome..69j0l5.3903j0j7&sourceid=chrome&ie=UTF-8>

ŠULOVSÁ, D. Video-based Listening Tasks and Activities for ESP Classes. Bratislava : Stimul , 2018; http://stella.uniba.sk/texty/UK/DS_video-based_ESP.pdf

LACÍKOVÁ SERDULOVÁ, M. English for Students of Psychology Collection of Study Material 1, Bratislava : Stimul, 2018.

ŠIMKOVÁ, S. English for Students of Archeology 1: A Textbook for University Students. Bratislava : Vydavateľstvo UK, 2019.

Languages necessary to complete the course:

English

Notes:

Past grade distribution

Total number of evaluated students: 4563

A	ABS	B	C	D	E	FX
20,89	0,0	23,03	21,7	16,17	13,76	4,45

Lecturers: PhDr. Svatava Šimková, PhD., Mgr. Alica Antalová, Mgr. Denisa Šulovská, PhD., PhDr. Milica Lacíková Serdulová, PhD., doc. PhDr. Věra Eliašová, PhD., Mgr. Yulia Gordienko, Mgr. Ivana Juríková, Mgr. Peter Kleman, PhD.

Last change: 21.09.2020

Approved by:

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Arts	
Course ID: FiF.KJ/A-boCJ-004/00	Course title: English for Academic Purposes 4
Educational activities: Type of activities: practicals Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 4.	
Educational level: I.	
Prerequisites: FiF.KJ/A-boCJ-003/00 - English for Academic Purposes 3	
Course requirements: tests, compositions, essays, short presentations assessment: 100 % - 91 % – A, 90 % - 81 % – B, 80 % - 73 % – C, 72 % - 66 % –D, 65 % - 60 % – E, 59 % and less – FX The Department of Languages determines the number of acceptable absences as follows: two absences (four in the case of a 4-hour subsidy if the two two-hour-sessions are taught continuously in one week) are acceptable without the obligation to submit the proof of non-attendance. In case of another (i.e. third/fifth) absence, a notice of conditional exclusion from the course follows. A subsequent absence (i.e. the fourth/sixth absence) means the final exclusion from the course. In case of serious health problems, representation abroad, or other unforeseen circumstances or serious circumstances not listed here, it is necessary to discuss this in advance with the teacher and agree on appropriate an course of action. Scale of assessment (preliminary/final): 60/40	
Learning outcomes: Students will acquire, develop and consolidate their language skills important for effective communication in academic environment. They will develop text/discourse competences, an awareness of language forms in academic texts, discourse organisation and genres of selected academic texts, critical thinking, abilities to refer to materials and to avoid plagiarism. They will work with authentic model texts typical of humanities and social sciences.	
Class syllabus: Items not covered in Semester III from the following: • actively use subject-specific vocabulary • report what others say and refer to information sources, • acquire strategies for writing the paper of argumentation, • form questions in questionnaires and interviews, • transform graphic material into text and vice versa, • develop strategies of academic discussion, • learn methods in constructing and conducting survey, • write short academic texts (abstract, keywords, survey report),	

• acquire strategies of academic subject-oriented presentation.						
Recommended literature: WILLIAMS, J., BROWN, K., HOOD, S. Academic Encounters Level 3. Life in Society, Reading, Writing. Cambridge : CUP, 2012. SANABRIA, K. Academic Encounters. Life in Society 3. Listening, Speaking. Cambridge : CUP, 2012. SEAL, B. Academic Encounters. Human Behaviour. Reading, Study Skills, Writing. Cambridge : CUP, 2004. CERAMELLA, N., LEE, E. Cambridge English for the Media. Cambridge : CUP, 2013. ESPESTH, M. 1999. Academic Encounters. Human Behaviour. Listening, Note Taking and Discussion. Cambridge : CUP, 1997. JORDAN, R. R.. Academic Writing Course. Study Skills in English. Longman, 2004. McCARTHY, M. & O'DELL, F. Academic Vocabulary in Use. Cambridge : CUP, 2016. https://www.google.com/search?q=academic+vocabulary+in+use.pdf&oq=Academic+Vocabulary+in+Use.&aqs=chrome.1.69i57j0l5.3903j0j7&sourceid=chrome&ie=UTF-8 ŠULOVSÁ, D. Video-based Listening Tasks and Activities for ESP Classes. Bratislava : Stimul , 2018; http://stella.uniba.sk/texty/UK/DS_video-based_ESP.pdf LACÍKOVÁ SERDULOVÁ, M. English for Students of Psychology Collection of Study Material 1, Bratislava : Stimul, 2018. ŠIMKOVÁ, S. English for Students of Archeology 1: A Textbook for Universty Students. Bratislava : Vydavateľstvo UK, 2019.						
Languages necessary to complete the course: English						
Notes:						
Past grade distribution Total number of evaluated students: 4274						
A	ABS	B	C	D	E	FX
26,3	0,0	23,14	22,58	13,06	9,83	5,1
Lecturers: PhDr. Svatava Šimková, PhD., Mgr. Alica Antalová, Mgr. Denisa Šulovská, PhD., PhDr. Milica Lacíková Serdulová, PhD., doc. PhDr. Věra Eliašová, PhD., Mgr. Yulia Gordiienko, Mgr. Ivana Juríková, Mgr. Peter Kleman, PhD.						
Last change: 16.07.2020						
Approved by:						

COURSE DESCRIPTION

Academic year: 2021/2022					
University: Comenius University Bratislava					
Faculty: Faculty of Arts					
Course ID: FiF.KŽ/A-boZU-055/15		Course title: Essayistics			
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning					
Number of credits: 3					
Recommended semester: 5.					
Educational level: I.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 58					
A	B	C	D	E	FX
60,34	15,52	15,52	3,45	3,45	1,72
Lecturers: Mgr. Mária Stanková, PhD.					
Last change: 02.06.2015					
Approved by:					

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Arts	
Course ID: FiF.KŽ/A-boZU-043/15	Course title: Etiquette and Protocol
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 1 / 1 per level/semester: 14 / 14 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 6.	
Educational level: I.	
Prerequisites:	
Course requirements: The teacher will accept a maximum of two absences with documentation. Fullfill tasks during the semester. Seminar thesis/presentation about 10 - 15 pages Written test in the end of the semester Violation of academic ethics will be punished, and the student will lose all the received points in the relevant assessment. Grading scale: A (100 – 92), B (91 – 84), C (83 – 76), D (75 – 68), E (67 – 60), Fx (59 – 0) The deadline and topics of the texts will be announced at the beginning of the semester. Scale of assessment (preliminary/final): 100/0	
Learning outcomes: Student after succesfull completion of the course masters the established and generally accepted rules, customs and traditions adopted by Slovak society, which govern both citizens and representatives of official, state or government institutions. The journalistic profession is based on communication in various environments, so future journalists, after completing the course, have not only accepted principles of good behavior - etiquette, but also state or diplomatic protocol. They have the ability to act positively, professionally and decently, while also taking into account non-verbal communication, image (appearance and tailoring), knowledge of formal or informal dresscode, dining or other social rules.	
Class syllabus: Diplomacy - origin and mission. Foreign missions. Embassy staff. Diplomatic correspondence. Etiquette or social code. Diplomatic or state protocol. Abbreviations in diplomatic and other correspondence. Social events. Clothes and first impression. Clothes for different occasions (Dresscode). The image of a busy woman and a busy man. Verbal and nonverbal communication.	

Dining and rules "behind the table". Private social opportunities. Factors influencing social relations. Understanding and influencing these three factors.					
Recommended literature: BALUŠEK, Milan. Umenie diplomacie. Bratislava: Belimex, 1996. ISBN 80-85327-17-1. BOHMANNNOVÁ, Andrea. Umění stolovat. Turnov: Merkur, 1981. BRÁZDOVÁ, Dagmar. Pravidlá spoločenského správania. Čo sa patrí a čo nie. Bratislava: Iris, 1992. ISBN 80-90030-6-8. BYSTRICKÝ, Ľubor. Základy diplomacie. Bratislava: Dilema, 2000. ISBN 80-968029-9-2. HLAVČÁKOVÁ, Svetlana. Etiketa a protokol. Bratislava: Univerzita Komenského, 2004. ISBN 80-223-1875-2. JEČNÝ, Dobromil. Breviár moderného človeka. Bratislava: Obzor, 1970. ŠKVARENINOVÁ, Oľga. Rečová komunikácia. Bratislava: SPN, 1995. SBN 80-08-02228-0. ŠPAČEK, Ladislav. Veľká kniha etikety. Praha: Mladá fronta, 2005. ISBN 978-80-204-1659-9. ŠRONĚK, Ivan. Diplomatický protokol a praktické otázky spoločenskej etikety. Praha:					
Languages necessary to complete the course: Slovak					
Notes:					
Past grade distribution Total number of evaluated students: 274					
A	B	C	D	E	FX
23,36	27,01	23,72	17,52	6,93	1,46
Lecturers: doc. Mgr. Ján Hacek, PhD., Mgr. Mária Stanková, PhD., Mgr. Marcela Belianská					
Last change: 03.04.2022					
Approved by:					

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Arts	
Course ID: FiF.KŽ/A-boZU-010/15	Course title: Genres in Journalism 1
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 1 / 1 per level/semester: 14 / 14 Form of the course: on-site learning	
Number of credits: 4	
Recommended semester: 2.	
Educational level: I.	
Prerequisites:	
Course requirements: Prerequisites: Conditions for passing the course: Seminar work, PowerPoint presentation and journalistic speech during the semester. Final exam consisting of a written test during the trial period. In all parts of the evaluation, the student must achieve at least 60 percent success. Rating scale: A (100 - 92), B (91 - 84), C (83 - 76), D (75 - 68), E (67 - 60), Fx (59 - 0) Violation of academic ethics results in the cancellation of points earned in the relevant item evaluation. Scale of assessment (preliminary/final): continuously 40%, in the probationary period 60%	
Learning outcomes: Students have and master the knowledge of the theory of journalistic genres - news genres, genres of journalistic rational type and genres of journalism of emotional type. They are acquainted with the current state of journalistic genres in the world and in Slovakia and in individual titles of the Slovak periodical. In their own journalistic speech, they verified their ability to portray journalistic expressions with a diverse range of journalistic genres.	
Class syllabus: Introduction to the theory of genres. Characteristics of the genre. Genre interpretation. Theory of genre dominance. Journalist's opinion on the current phenomenon: acceptance (news), rational (journalism of a rational type), emotional (journalism of an emotional type). News. Short report, extended report, official report, report, news interview. Introduction to the theory of journalism of a rational and emotional type. Rational type of journalism: note, comment, reflection, editorial, review, print horizon, analysis, complex journalistic analysis, journalistic interview, editorial discussion, polemics, epistolary journalism (response, survey, discussion, journalistic letter). Emotional type journalism: reportage, line, essay, feuilón, besednica, causerie (entertainment), gloss, column, italics, entrefilet).	
Recommended literature: FOLLRICHOVÁ, Mária. Novinárska publicistika emocionálneho typu. Bratislava: UK, 2012. ISBN 978-80-223-3230-9.	

TUŠER, Andrej, FOLLRICHOVÁ, Mária. Teória a prax novinárskych žánrov I. Bratislava: UK, 2001.
 ISBN 80-223-1222-3.
 VELAS, Štefan. Teória a prax novinárskych žánrov II. Bratislava: UK, 2000. ISBN 80-223-1493-5.

Languages necessary to complete the course:

Slovak

Notes:

Past grade distribution

Total number of evaluated students: 723

A	B	C	D	E	FX
28,35	26,14	19,23	12,72	10,65	2,9

Lecturers: doc. PhDr. Mária Follrichová, CSc.

Last change: 03.06.2022

Approved by:

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Arts	
Course ID: FiF.KŽ/A-boZU-015/15	Course title: Genres in Journalism 2
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 1 / 1 per level/semester: 14 / 14 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 3.	
Educational level: I.	
Prerequisites:	
Course requirements: Active participation in classes with continuous assessment: continuous short tests, midterm test, assessed homeworks, colloquial discussion. Final written test and final oral exam. Only those students who obtain more than 60% of points in the final test will be admitted to the oral exam. Compulsory 100 % attendance at classes, deteriorated grade in the final evaluation according to the percentage of absences from classes. A (100-92 %), B (91-85 %), C (84-76 %), D (75-68 %), E (67-> 60 %), Fx ($\leq$ 60 %). The student must achieve more than 60% in each part (written and oral) of the final evaluation - a student who has not obtained more than 60% in the written part of the final exam will not be eligible for the oral exam. Violation of academic ethics results in the cancellation of points earned in the relevant item evaluation. Scale of assessment (preliminary/final): preliminary 50% / final 50%.	
Learning outcomes: After completing the course, students have the basic overview of the development of journalistic genres and their division with a special aspect to distinguish the specifics of news genres and other journalistic genres within a binary division (rational vs. emotional media message). The course builds on journalistic genres 1, and therefore focuses on more craft-intensive journalistic genres and their distinction in the binary division (news report – reportage; analysis – commentary; news documentary – art documentary; biography – medallion, etc.), as well as the specifics of journalistic-literary genres: sketch, gloss, podcasting; and journalistic-visual genres: cartoon, photomontage, meme.	
Class syllabus: Development of journalistic genres in the context of literary and visual works. Characteristic features and specifics of genre counterparts: news interview – journalistic interview. More demanding journalistic genres in the binary division of news and journalism: (1.) More demanding news genres than counterparts of journalism: analysis, report, documentary, biography.	

(2.) More demanding journalistic genres than the counterparts of news: commentary, reportage, art documentary, medallion. The most common demanding journalistic-literary genres: sketch, gloss, podcasting. The most common journalistic-visual genres: cartoon, photomontage, meme.																	
Recommended literature: (1.) FOLLRICHOVÁ, Mária. Novinárske žánre publicistiky emocionálneho typu. Bratislava: Univerzita Komenského, 2012. ISBN 978-80-223-3230-9. / (2.) RONČÁKOVÁ, Terézia. Súčasné žurnalistické žánre. Ružomberok: Verbum, 2016. ISBN 978-80-56103586. / (3.) RONČÁKOVÁ, Terézia. Žurnalistické žánre. Učebnica pre poslucháčov vysokoškolského štúdia. Ružomberok: Verbum, 2011. ISBN 978-80-80847296.																	
Languages necessary to complete the course: Slovak, Czech																	
Notes:																	
Past grade distribution Total number of evaluated students: 281 <table> <tr> <th>A</th><th>B</th><th>C</th><th>D</th><th>E</th><th>FX</th></tr> <tr> <td>40,21</td><td>22,78</td><td>17,08</td><td>11,39</td><td>6,05</td><td>2,49</td></tr> </table>						A	B	C	D	E	FX	40,21	22,78	17,08	11,39	6,05	2,49
A	B	C	D	E	FX												
40,21	22,78	17,08	11,39	6,05	2,49												
Lecturers: doc. PhDr. Anna Sámelová, PhD.																	
Last change: 03.06.2022																	
Approved by:																	

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Arts	
Course ID: FiF.KŽ/A-boZU-020/00	Course title: Genres in Journalism 3
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 1 / 1 per level/semester: 14 / 14 Form of the course: on-site learning	
Number of credits: 4	
Recommended semester: 4.	
Educational level: I.	
Prerequisites:	
Course requirements: Active participation in seminar meetings, short assignments during semester, final analysis. /Max of 2 abstentions based on written request. Grading: A (100 – 92), B (91 – 84), C (83 – 76), D (75 – 68), E (67 – 60), Fx (59 – 0) Violation of academic ethics results in the cancellation of points earned in the relevant item evaluation. Scale of assessment (preliminary/final): 40% preliminary, 60% final	
Learning outcomes: Participants will have acquired the fundamental background on the developments of journalistic genres and the differences between news reporting and analysis genres. The course will highlight the specific features of TV genres, their definitions in theory and practical application which will provide students with theoretical and practical background.	
Class syllabus: 1. Specific features of TV journalism 2. Basic definitions and terminology 3. Sources of studying TV genres 4. General basis for categorizing TV journalistic genres 5. Basic structures of monologue and dialogue forms 6. Verbal and audio-visual genres - programmes and integrated units 7. Framing and categorization of TV genres 8. News-reporting and analysis genres: news report, TV statement/ presentation, review, commentary, reportage, live broadcasting 9. Current affairs analysis genres: directed reportage/film, travel documentary, TV/film survey, TV montage programme 10. TV documentary genres: monograph, portrait, feature, docuseries 11. TV educational genres: popular science, educational, instruction films, knowledge quiz, language course 12. TV programme as a flow of TV genres, fiction v. non-fiction in genres, hybrid genres	

Recommended literature:

MIKUŠOVÁ, Simona, HALÁSZOVÁ, Frédérique. Teória gatekeepingu. Bratislava: Univerzita Komenského, 2019. ISBN 978-80-223-4710-5.

MISTRÍK, Jozef. Základy televíznej tvorby. Bratislava: ProMédia, 1999.

VAŠIČKOVÁ, Darina. Práca redaktora v televíznom prostredí. Bratislava: UK, 2002. ISBN 80-223-1702-0.

VOJTEK, Juraj. Úvod do organizácie redakčnej práce a redigovania. Bratislava: UK, 1999. ISBN 80-223-1397-1.

TUŠER, Andrej. Praktikum mediálnej tvorby. Bratislava: Eurokódex, 2010. ISBN 978-80-89447-16-9.

Languages necessary to complete the course:

Slovak

Notes:**Past grade distribution**

Total number of evaluated students: 578

A	B	C	D	E	FX
45,85	20,42	18,17	9,86	4,84	0,87

Lecturers: Mgr. M. A. Lucia Virostková, PhD.

Last change: 03.06.2022

Approved by:

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Arts	
Course ID: FiF.KJ/A-boCJ-031/00	Course title: German for Academic Purposes 1
Educational activities: Type of activities: practicals Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 1.	
Educational level: I., II.	
Prerequisites:	
Course requirements: Evaluation: 100% Continuous control of study results throughout the teaching part of the given study period: • written and oral form of examination (in the middle and at the end of the semester) • individual assignments (for every seminar) • written work submitted either separately (continuously throughout the semester) or in the form of a portfolio (twice in the semester - in the middle and at the end of the semester, or only at the end of the semester) The Department of Languages determines the number of acceptable absences as follows: two absences (four in the case of a 4-hour subsidy if the two two-hour-sessions are taught continuously in one week) are acceptable without the obligation to submit the proof of non-attendance. In case of another (i.e. third/fifth) absence, a notice of conditional exclusion from the course follows. A subsequent absence (i.e. the fourth/sixth absence) means the final exclusion from the course. In case of serious health problems, representation abroad, or other unforeseen circumstances or serious circumstances not listed here, it is necessary to discuss this in advance with the teacher and agree on appropriate an course of action. tests, written and oral assignments Assessment: 100 % - 91 % - A, 90 % - 81 % - B, 80 % - 73 % - C, 72 % - 66 % - D, 65 %-60 % - E, 59 % and less – FX	
Learning outcomes:	
Class syllabus:	
Recommended literature:	
Languages necessary to complete the course:	
Notes:	

Past grade distribution						
Total number of evaluated students: 1867						
A	ABS	B	C	D	E	FX
19,66	0,0	17,03	18,37	12,85	18,91	13,18
Lecturers: Mgr. Ivana Zolcerová, PhD., Mgr. Adriana Schwarzbacher						
Last change: 21.09.2020						
Approved by:						

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Arts	
Course ID: FiF.KJ/A-boCJ-032/00	Course title: German for Academic Purposes 2
Educational activities: Type of activities: practicals Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 2.	
Educational level: I., II.	
Prerequisites: FiF.KJ/A-boCJ-031/00 - German for Academic Purposes 1	
Course requirements: Evaluation: 100% Continuous control of study results throughout the teaching part of the given study period: • written and oral form of examination (in the middle and at the end of the semester) • individual assignments (for every seminar) • written work submitted either separately (continuously throughout the semester) or in the form of a portfolio (twice in the semester - in the middle and at the end of the semester, or only at the end of the semester) The Department of Languages determines the number of acceptable absences as follows: two absences (four in the case of a 4-hour subsidy if the two two-hour-sessions are taught continuously in one week) are acceptable without the obligation to submit the proof of non-attendance. In case of another (i.e. third/fifth) absence, a notice of conditional exclusion from the course follows. A subsequent absence (i.e. the fourth/sixth absence) means the final exclusion from the course. In case of serious health problems, representation abroad, or other unforeseen circumstances or serious circumstances not listed here, it is necessary to discuss this in advance with the teacher and agree on appropriate an course of action. tests, written and oral assignments Assessment: 100 % - 91 % - A, 90 % - 81 % - B, 80 % - 73 % - C, 72 % - 66 % - D, 65 %-60 % - E, 59 % and less – FX	
Learning outcomes:	
Class syllabus:	
Recommended literature:	
Languages necessary to complete the course:	
Notes:	

Past grade distribution						
Total number of evaluated students: 1602						
A	ABS	B	C	D	E	FX
17,54	0,0	13,8	19,6	16,73	19,98	12,36
Lecturers: Mgr. Ivana Zolcerová, PhD., Mgr. Adriana Schwarzbacher						
Last change: 21.09.2020						
Approved by:						

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Arts	
Course ID: FiF.KJ/A-boCJ-033/00	Course title: German for Academic Purposes 3
Educational activities: Type of activities: practicals Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 3.	
Educational level: I., II.	
Prerequisites:	
Course requirements: Evaluation: 100% Continuous control of study results throughout the teaching part of the given study period: • written and oral form of examination (in the middle and at the end of the semester) • individual assignments (for every seminar) • written work submitted either separately (continuously throughout the semester) or in the form of a portfolio (twice in the semester - in the middle and at the end of the semester, or only at the end of the semester) The Department of Languages determines the number of acceptable absences as follows: two absences (four in the case of a 4-hour subsidy if the two two-hour-sessions are taught continuously in one week) are acceptable without the obligation to submit the proof of non-attendance. In case of another (i.e. third/fifth) absence, a notice of conditional exclusion from the course follows. A subsequent absence (i.e. the fourth/sixth absence) means the final exclusion from the course. In case of serious health problems, representation abroad, or other unforeseen circumstances or serious circumstances not listed here, it is necessary to discuss this in advance with the teacher and agree on appropriate an course of action. tests, written and oral assignments Assessment: 100 % - 91 % - A, 90 % - 81 % - B, 80 % - 73 % - C, 72 % - 66 % - D, 65 %-60 % - E, 59 % and less – FX	
Learning outcomes:	
Class syllabus:	
Recommended literature:	
Languages necessary to complete the course:	
Notes:	

Past grade distribution						
Total number of evaluated students: 1238						
A	ABS	B	C	D	E	FX
19,06	0,0	16,64	20,84	18,09	19,22	6,14
Lecturers: Mgr. Ivana Zolcerová, PhD.						
Last change: 21.09.2020						
Approved by:						

COURSE DESCRIPTION

Academic year: 2021/2022						
University: Comenius University Bratislava						
Faculty: Faculty of Arts						
Course ID: FiF.KJ/A-boCJ-034/00		Course title: German for Academic Purposes 4				
Educational activities: Type of activities: practicals Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning						
Number of credits: 3						
Recommended semester: 4.						
Educational level: I., II.						
Prerequisites: FiF.KJ/A-boCJ-033/00 - German for Academic Purposes 3						
Course requirements: The Department of Languages determines the number of acceptable absences as follows: two absences (four in the case of a 4-hour subsidy if the two two-hour-sessions are taught continuously in one week) are acceptable without the obligation to submit the proof of non-attendance. In case of another (i.e. third/fifth) absence, a notice of conditional exclusion from the course follows. A subsequent absence (i.e. the fourth/sixth absence) means the final exclusion from the course. In case of serious health problems, representation abroad, or other unforeseen circumstances or serious circumstances not listed here, it is necessary to discuss this in advance with the teacher and agree on appropriate an course of action. tests, written and oral assignments Assessment: 100 % - 91 % - A, 90 % - 81 % - B, 80 % - 73 % - C, 72 % - 66 % - D, 65 %-60 % - E, 59 % and less – FX						
Learning outcomes:						
Class syllabus:						
Recommended literature:						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 1116						
A	ABS	B	C	D	E	FX
19,18	0,0	15,77	20,97	18,01	19,8	6,27
Lecturers: Mgr. Ivana Zolcerová, PhD.						
Last change: 16.07.2020						
Approved by:						

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Arts	
Course ID: FiF.KŽ/A-boZU-146/18	Course title: Global Development Journalism
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 1 / 1 per level/semester: 14 / 14 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 1., 3., 5.	
Educational level: I., II.	
Prerequisites:	
Course requirements: 30 % for activity in the class; 20 % for assignment based on critical analysis of selected media output (assignment no. 1); 20 % for the pitch of future media output (assignment no. 2); 20 % for final media output created during the exam period (assignment no. 3); 10 % of the grade is based on the ability to keep deadlines. Assignments no. 2 and 3. are delivered in close cooperation with professional editors in wide feedback process. To get an A it is necessary to deliver all three assignments – with feedback included – and be active during the seminars. Lowered grade will be the result of either missing or late delivery of assignment(s), or of poor activity during the classes. Credits will not be granted to a student who did not deliver obligatory assignments, who was not active during the classes, or did not attend classes respectively. Evaluation includes Final Colloquium. Grading: A (100-92 %), B (91-85 %), C (84-76 %), D (75-68 %), E (67-> 60 %), Fx (≤ 60 %) Violation of academic ethics results in the cancellation of points earned in the relevant item evaluation. Scale of assessment (preliminary/final): 100% continually	
Learning outcomes: Alumni of the course will be more aware of the concept of global development journalism and its importance for today's journalism practice. They will also gain the idea about practical and ethical challenges journalists face while covering culturally, socially, geographically, or otherwise remote contexts. After the course they will understand why this approach to media representation of the world is important and how does it relate to social development from a global perspective, they will be able to work with information from various perspectives, they know various sources of development data and basic approaches of it processing and interpretation. Students will be oriented in topics related to development and practicalities of global development journalism connected with preparation and publishing of media output – from identifying the stories, through relevant legislation and ethical dimension, to culturally sensitive realisation of interviews or reporting on vulnerable groups.	
Class syllabus: What is it Global development journalism (GDJ)	

GDJ in context of development theories (from Press Foundation of Asia to Guardian Development and News Deeply) Methodological basics of GDJ – from McLuhan to Bergles Reflecting the changing world Introduction to development and development cooperation Issues influences (under)development of the most vulnerable communities Migration as an example of development topic Migration as development issue in media Media and development in practice GDJ in practice																	
Recommended literature: BERGLEZ, Peter. What is Global Journalism? Theoretical and empirical conceptualisations. In: Journalism Studies, 2008. 43(4), 51-58 [2021-19.09]. Available at: https://doi.org/10.1080/14616700802337727 FREIDINGEROVÁ, Tereza, IVANIČ, Peter a Pavlína CHALUPKOVÁ. Ľudia medzi riadkami [online]. Bratislava: Človek v ohrození / Svet medzi riadkami, 2020. ISBN 978-80-89817-29-0 [2021-19.09]. Available at: https://globalnevezdelavanie.sk/wp-content/uploads/2019/08/Ludia_medzi_riadkami_WEB.pdf CHALKLEY, Alan. Development journalism – a new dimension in the information proces [online]. In: Media Asia, 1980. 7(4), 215-217 [2021-19.09]. Available at: DOI: 10.1080/01296612.1980.11726018 IVANIČ, Peter. Obrazy menšín v našich hlavách - ako nepísať o “iných” bez “iných” [online]. Bratislava: Človek v ohrození / Svet medzi riadkami, 2018 [2021-19.09]. ISBN 978-80-89817-15-3. Available at: https://globalnevezdelavanie.sk/wp-content/uploads/2019/09/obrazy_mensin-prirucka-mensinova-zurnalistika.pdf WARD, Stephen. Ethics and the media an introduction. Cambridge: Cambridge University Press, 2011. ISBN 978-0521718165 XIAOGE, Xu. Development Journalism. In: The Handbook of Journalism Studies [online]. London: Taylor & Francis. 2009. s. 357-370 [2021-19.09]. Chapter is available at: https://www.academia.edu/1007359/Development_Journalism Other resources will be provided by the teacher																	
Languages necessary to complete the course: Slovak, English																	
Notes: Reserved subject, enrolment is possible only after approval of person responsible																	
Past grade distribution Total number of evaluated students: 45 <table border="1"> <thead> <tr> <th>A</th><th>B</th><th>C</th><th>D</th><th>E</th><th>FX</th></tr> </thead> <tbody> <tr> <td>64,44</td><td>15,56</td><td>4,44</td><td>0,0</td><td>0,0</td><td>15,56</td></tr> </tbody> </table>						A	B	C	D	E	FX	64,44	15,56	4,44	0,0	0,0	15,56
A	B	C	D	E	FX												
64,44	15,56	4,44	0,0	0,0	15,56												
Lecturers: doc. Mgr. Ján Hacek, PhD.																	
Last change: 03.06.2022																	
Approved by:																	

COURSE DESCRIPTION

Academic year: 2021/2022					
University: Comenius University Bratislava					
Faculty: Faculty of Arts					
Course ID: FiF.KŽ/A-boZU-146b/18		Course title: Global Development Journalism 2			
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 1 / 1 per level/semester: 14 / 14 Form of the course: on-site learning					
Number of credits: 3					
Recommended semester: 2., 4., 6.					
Educational level: I., II.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 9					
A	B	C	D	E	FX
100,0	0,0	0,0	0,0	0,0	0,0
Lecturers: doc. Mgr. Ján Hacek, PhD.					
Last change: 13.06.2018					
Approved by:					

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Arts	
Course ID: FiF.KŽ/A-boZU-101/15	Course title: Global challenges not only for journalists
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 1 / 1 per level/semester: 14 / 14 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 2., 4., 6.	
Educational level: I.	
Prerequisites:	
Course requirements: 50 % for activity in the class; 20 % for the assignment based on critical analysis of selected media output (assignment no. 1); 20 % for the final media output created during the exam period (assignment no. 2); 10 % of the grade is based on the ability to keep deadlines. To get an A it is necessary to deliver both assignments – with feedback included – and be active during the seminars. Lowered grade will be the result of either missing or late delivery of one or two assignments, or of poor activity during the classes (subject is also based on discussions with experts). Credits will not be granted to a student who did not deliver obligatory assignments, who was not active during the classes, or did not attend classes respectively. Grading: A (100-92 %), B (91-85 %), C (84-76 %), D (75-68 %), E (67-> 60 %), Fx (≤ 60 %) Violation of academic ethics results in the cancellation of points earned in the relevant item evaluation. Scale of assessment (preliminary/final): 100% continually	
Learning outcomes: Alumni of the course will be more aware of global issues, problems and interconnections, and at the same time of his/her own role in its causes and solutions. After the course student should understand global interconnections and various perspectives of the very same problems viewed by people living in different places of the planet. Participants will be able to inform about these issues in a more competent way, apply the knowledge and understanding into the practice. They will also be able to use basic methods of critical analysis within their journalism practice.	
Class syllabus: Discourse analysis of journalistic texts – do we know what is written between the lines? International relations from the perspective of power structures Global interconnections – deeper understanding of how the world is interconnected Sustainable development Globalisation and world trade Poverty and inequality Human rights and equality of women and men Migration	

Environment and planetary boundaries Climate change					
Recommended literature: ROCKSTRÖM, Johan et al. Sustainable Development and Planetary Boundaries, 2013 [online]. In: Stockholmresilience.org [cit. 2021-19-09]. Available at: https://www.stockholmresilience.org/publications/publications/2014-03-19-sustainable-development-and-planetary-boundaries.html VAN DIJK, Teun. Discourse and power. Basingstoke: Palgrave Macmillan, 2008. ISBN 978-0230574090. GERBERY, Daniel, LESAY, Ivan a Daniel ŠKOBLA. Kniha o chudobe: Spoločenské súvislosti a verejné politiky [online]. Bratislava: Priatel'ia Zeme - CEPA, 2007. ISBN 978-80-968918-9-4 [cit. 2021-19-09]. Available at: http://akademickyrepozitar.sk/sk/repozitar/kniha-o-chudobe-spolocenske-suvislosti-a-verejne-politiky.pdf THE ROYAL SOCIETY, US NATIONAL ACADEMY OF SCIENCES. Climate change. Evidence & Causes - Update 2020 [online]. SACHS, Jeffrey. The Age of Sustainable Development, 2015 [online]. New York: Columbia University in the City of New York [cit. 2021-19-09]. Available at: https://www.coursera.org/learn/sustainable-development SVET MEDZI RIADKAMI. Learning texts Svet medzi riadkami [online]. Bratislava: Človek v ohrození / Svet medzi riadkami, 2017 [cit. 2021-19-09]. Available at: https://globalnevdzdelavanie.sk/ucebne-texty-svet-medzi-riadkami/ Other resources will be provided by the teacher.					
Languages necessary to complete the course: Slovak, English					
Notes:					
Past grade distribution Total number of evaluated students: 108					
A	B	C	D	E	FX
62,04	8,33	8,33	1,85	0,93	18,52
Lecturers: doc. Mgr. Ján Hacek, PhD.					
Last change: 03.06.2022					
Approved by:					

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Arts	
Course ID: FiF.KŽ/A-boZU-011/15	Course title: History of Slovak Journalism 1
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 1 / 1 per level/semester: 14 / 14 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 3.	
Educational level: I.	
Prerequisites:	
Course requirements: Course requirements: During the semester: 1. A seminar paper about the selected title of historical periodical published in Slovak or another language in Slovakia or paper on selected area of electronic media development (resp. programme types and or specific shows/formats or journalistic texts). Or paper on a selected personality of journalism in a given period. Or seminar paper about the social contexts and the development of journalism in the selected period (e.g. the impact of journalism on various spheres of life in Slovakia: population's erudition, language, culture, politics, modernization of the society. Mass media as a tool of promotion and propaganda, entertainment or leisure activities and leisure. Mass media as a manifestation of business or charity. Development of journalism as the consequence of technological progress. 2. Presentation of the results of the seminar paper during the semester in the form of a class presentation. The student will learn the requirements to be included in the presentation and seminar work at the introductory seminars. 3. Partial tasks during the semester. Answers to polls, brief reflections on the importance of the historical contexts knowledge, discussions on freedom of the press, professions and actions of the individual personalities involved in the world of journalism. The ability to recognize historical tendencies that are obvious till nowadays. In the examination period: 4. Final exam consisting of a written test with open and closed answers. The student must achieve at least 60% success in the individual components of the assessment (including the written test). Grading scale (In %): A (100 - 92), B (91 - 84), C (83 - 76), D (75 - 68), E (67 - 60), Fx (59 - 0) The teacher will accept a maximum of two absences with documentation. The exact date for continuous evaluation and the topic of the paper will be announced at the beginning of the semester. The dates for the final test will be announced through AIS no later than in the last week of the instruction period. Violation of academic ethics results in the cancellation of points earned in the relevant item evaluation.	

Scale of assessment (preliminary/final): Scale of assessment (preliminary/final): 40/60.
Learning outcomes: After completing the course, students master the basic – overview information on periodicals, broadcasting media and new media, press agencies, legislation, professional organizations, major publishers and printers, journalism education and research in Slovakia in the socio-historical context of the 20th century and early 21st century. The main aim of the course is to enhance the historical/collective memory of the student which could positively result in the required civil and media competencies of the future journalist.
Class syllabus: Class syllabus: Lectures: Introduction to the subject, assignment of topics for presentations and seminar papers- acquaintance with requirements for presentations and seminar papers Periodic press in Slovakia as a historical source. Predecessors of periodicals in Slovakia. Economic, social and technical preconditions for the emergence of periodicals in Slovakia. The first periodicals in Slovakia in Latin: Mercurius Hungaricus, Nova Posoniensia, in the national languages: Preßburger Zeitung, Magyar Hirmondó, Presspůrské noviny. Periodicals in Slovakia in the beginning of the national revival movement: Týždenník, Tatranka (J. Palkovič), Hronka (K. Kuzmány). Periodicals in Slovakia during the peak of the national awakening - Ľ. Štúr - Slovenské národné noviny and Orol tatranský, J. M. Hurban- Slovenské pohľady. Periodicals in Slovakia during the centralist monarchy: Slovenské noviny (Vienna, D. Lichard), Katolícke noviny, Cyril and Method (J. Palárik, A. Radlinský). Periodicals in Slovakia of “Matica slovenská period“ till the establishing of the Austro-Hungarian dual monarchy in 1867. Periodicals in Slovakia since the transformation of monarchy to the forced closing of Matica slovenská. Periodicals in Slovakia in the last decades of the monarchy and in the years of World War I. Presentations based on the research of the selected Slovak periodicals and other language periodicals published on the territory of Slovakia. Searching for the common features of history with the present development of thinking. What we have learned from history. Discussion and presentations.
Recommended literature: Recommended literature: Main literature (general): Biographical dictionaries, journalistic texts, literary and history works, tv and radio footages DUCHKOWITSCH, Wolfgang, SERAFÍNOVÁ, Danuša a VATRÁL, Jozef. Dejiny slovenského novinárstva. Vývoj novinárstva na Slovensku v kontexte podunajskej monarchie. Ružomberok: KU, 2007. ISBN 978-80-8084-195-9. HABAJ, Michal et al. Slovenské dejiny od úsvitu po súčasnosť. Bratislava: PERFEKT, 2015. ISBN 978-80-8046-730-2. KOVÁČ, Dušan et al. Dejiny Slovenska 1. Bratislava : Fortuna Print, 1998. ISBN 80-7106-268-5. RUTTKAY, Fraňo. Dejiny slovenského novinárstva do roku 1918. Bratislava: Veda, 1999. ISBN 80-224-0621-X. SERAFÍNOVÁ, Danuša, VATRÁL, Jozef. Náčrt dejín slovenskej žurnalistiky. Ružomberok: FF KU, 2005. ISBN 80-8084-019-9. ŠÚTOVEC, Milan. Politické Slovensko. Bratislava: Slovart, 2019. ISBN 978-80-556-3894-2.

Languages necessary to complete the course: Slovak					
Notes:					
Past grade distribution Total number of evaluated students: 311					
A	B	C	D	E	FX
6,11	17,04	18,97	20,9	21,86	15,11
Lecturers: Mgr. Ľubomír Bajaník, PhD.					
Last change: 03.06.2022					
Approved by:					

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Arts	
Course ID: FiF.KŽ/A-boZU-016/15	Course title: History of Slovak Journalism 2
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 1 / 1 per level/semester: 14 / 14 Form of the course: on-site learning	
Number of credits: 4	
Recommended semester: 4.	
Educational level: I.	
Prerequisites:	
Course requirements: Course requirements: During the semester: 1. seminar paper about the selected title of historical periodical published in Slovak or another language in Slovakia or paper on selected area of electronic media development (resp. programme types and or specific shows/formats or journalistic texts) or paper on a selected personality of journalism in a given period or seminar paper about the social contexts and the development of journalism in the selected period (e.g. the impact of journalism on various spheres of live in Slovakia: population education, language, culture, politics, modernization of the society. Mass media as a tool of promotion and propaganda, entertainment or leisure activities and leisure. Mass media as a manifestation of business or charity. Development of journalism as the consequence of technological progress. 2. Presentation of the results of the seminar paper during the semester in the form of a class presentation. The student will learn the requirements to be included in the presentation and seminar work at the introductory seminars. 3. Partial tasks during the semester. Answers to polls, brief reflections on the importance of the historical contexts knowledge, discussions on freedom of the press, professions and actions of the individual personalities involved in the world of journalism. The ability to recognize historical tendencies that are obvious till nowadays. In the examination period: 4. Final exam consisting of a written test with open and closed answers. The student must achieve at least 60% success in the individual components of the assessment (including the written test). The teacher will accept a maximum of two absences with documentation. The exact date for continuous evaluation and the topic of the paper will be announced at the beginning of the semester. The dates for the final test will be announced through AIS no later than in the last week of the instruction period. Violation of academic ethics results in the cancellation of points earned in the relevant item evaluation. Scale of assessment (preliminary/final): Scale of assessment (preliminary/final): 40/60.	
Learning outcomes:	

Learning outcomes: After completing the course, students master the basic – overview information on periodicals, broadcasting media and new media, press agencies, legislation, professional organizations, major publishers and printers, journalism education and research in Slovakia in the socio-historical context of the 20th century and early 21st century. The main aim of the course is to enhance the historical/collective memory of the student which could positively result in the required civil and media competencies of the future journalist.
Class syllabus: Class syllabus: Lectures: Introduction to the subject, assignment of topics for presentations and seminar papers- acquaintance with requirements for presentations and seminar papers The situation in the field of the periodical press, press legislation, press agencies and journalist organizations in Czechoslovakia (1918 – 1939). The beginnings and development of radio, film and television in Slovakia. Pro-government periodical press, radio, press agencies, journalistic organization in Slovakia and their guidance in the Slovak Republic (1939 – 1945). Non-conformist, illegal press, insurgent press, periodical press and radio of foreign resistance movement. Typology and the system of periodicals in Slovakia in the years 1945 –1948. The situation in the field of periodicals, broadcasting media, press agencies, legislation, journalists' organizations, education and research in Slovakia in 1948 – 1989. Independent Czechoslovak/Slovak exile media Periodicals, broadcasting media, press agency, legislation, journalist organization, education and research in Slovakia in the years 1989 to 2009. Public and private broadcasting media. The phenomenon of the electronic media as a source of information, education, entertainment and culture in the 20th and 21st centuries. Major milestones. The media as a subject and a catalyst for the political development of modern society. Paradigm shift in newsrooms after 1989. Influence of reporter / editor / commentator. Editor / publisher tasks. Technological progress in the recent decades. Communication media that use internet technologies for information exchange. Online media. The influence of social media on the development of journalism. Presentations and final discussion with the personality of modern journalism. Evaluation of the subject and presentations.
Recommended literature: Recommended literature: Main literature (general): Biographical dictionaries, journalistic texts, literary and history works, tv and radio footages BEDNAŘÍK, Petr, JIRÁK, Jan a KÖPPLOVÁ, Barbara. Dějiny českých médií: od počátku do současnosti. 2., upravené a doplněné vydání. Praha: Grada, 2019. ISBN 978-80-271-0553-3. BREČKA, Samuel. et al. Od tamtamov po internet. Bratislava: Bratislavská vysoká škola práva a Eurokódex, 2009. ISBN 978-80-89363-29-2. DUCHKOWITSCH, Wolfgang, SERAFÍNOVÁ, Danuša a VATRÁL, Jozef. Dejiny slovenského novinárstva. Vývoj novinárstva na Slovensku v kontexte podunajskej monarchie. Ružomberok: KU, 2007. ISBN 978-80-8084-195-9. RUTTKAY, Fraňo. Dejiny slovenského novinárstva do roku 1918. Bratislava: Veda, 1999. ISBN 80-224-0621-X. SERAFÍNOVÁ, Danuša, VATRÁL, Jozef. Náčrt dejín slovenskej žurnalistiky. Ružomberok: FF KU, 2005. ISBN 80-8084-019-9.

ČEŇKOVÁ, Jana, CEBE, Jan (Eds.). Meziválečná česká a slovenská žurnalistika (1918 –1938). Praha : Univerzita Karlova, nakladatelství Karolinum, 2019. ISBN 978-80-246-4299-4.
 SÁMELOVÁ, Anna. Dejiny verejnoprávnosti: zrod Rozhlasu a televízie Slovenska. Bratislava : Univerzita Komenského v Bratislave, 2019. ISBN 978-80-223-4816-4.
 STADTRUCKER, Ivan. Dejiny Slovenskej televízie. Bratislava : Perfekt, 2015. ISBN 978-80-8046-738-8.
 OTÁZKY ŽURNALISTIKY – časopis pre teóriu, výskum a prax masmediálnej komunikácie, 2000 – 2019. (vybrané štúdie k predmetu)
 RTVS: História Slovenskej televízie. [online]. In: rtvs.sk. Dostupné na internete: <<https://www.rtv.s.org/o-rtvs/historia/historia-stv>>.
 RTVS: História Sro. [online]. In: rtvs.sk. Dostupné na internete: <<https://www.rtv.s.org/o-rtvs/historia/historia-sro>>.

Languages necessary to complete the course:

Slovak

Notes:

Past grade distribution

Total number of evaluated students: 291

A	B	C	D	E	FX
9,62	17,87	21,31	19,59	20,62	11,0

Lecturers: Mgr. Ľubomír Bajaník, PhD.

Last change: 03.06.2022

Approved by:

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Arts	
Course ID: FiF.KŽ/A-boZU-001/15	Course title: History of World Journalism 1
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 1 / 1 per level/semester: 14 / 14 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 1.	
Educational level: I.	
Prerequisites:	
Course requirements: Accomplishing the partial assignments, presentations of the results of the seminar paper during the semester in the form of a class presentation. The student will learn the requirements at the introductory seminars. In the examination period: Final exam consisting of a written test with open and closed answers. The student must achieve at least 60% success in the individual components of the assessment (including the written test). The teacher will accept a maximum of two absences with documentation. The exact date for continuous evaluation will be announced at the beginning of the semester. The dates for the final test will be announced through AIS no later than in the last week of the instruction period. Grading scale (In %): A (100 - 92), B (91 - 84), C (83 - 76), D (75 - 68), E (67 - 60), Fx (59 - 0) Violation of academic ethics results in the cancellation of points earned in the relevant item evaluation. Scale of assessment (preliminary/final): Scale of assessment (preliminary/final): 40/60	
Learning outcomes: After completing the course, students understand the general picture of the development of the periodical press of Germany, France, Great Britain, and USA from its predecessors till the production/publishing of periodicals for masses with the background of socio-historical changes. The student is able to recognise the famous newspapers and magazines of the period and at the same time understand the fundamental principles and historical milestones of struggle for the freedom of press, have knowledge of the personalities associated with it, know the major publishers of periodicals, press agencies and is familiar with the content and form of historical periodicals as well as broadcasting and new media.	
Class syllabus: Class syllabus: Lectures: Introduction to the subject, students are informed about the assignments.	

Newspaper predecessors in antiquity (Egypt, Babylon, China, Korea), non-printing newspapers in Europe (ancient Rome). The invention of method of printing from movable type. The predecessors of newspapers in Europe, the first attempts to control the press. The first newspapers of Germany, England, France and the USA in the 17th century. Differences in the development of the press in England, France, Germany and the USA in the 18th century. Typology and system of periodicals in England, France, Germany and the USA in the 18th century. Economic and political instruments of state influence on the press and freedom of press in England, France, Germany and the USA in the 18th century. Technical, social and political factors and their influence on the development of periodicals in England, France, Germany and the USA in the first half of the 19th century. Penny press (the first mass production of periodicals) in England, France, Germany and the USA. The first news agencies in France, Germany, England and the United States and their predecessors. Technological, social and political factors and their influence on the development of periodicals in England, France, Germany and the USA in the second half of the 19th century. The rise of the mass production of periodicals capable of reaching mass audience, the first media groups and empires and their competition in England, France, Germany and the USA. World War I and its impact on periodicals. Presentations and discussions.																	
Recommended literature: Recommended literature: Main literature (general): Biographical dictionaries, journalistic texts, literary and history works, tv and radio footages ŠEFČÁK, Luboš, VOJTEK, Juraj. Dejiny svetového novinárstva III. Dejiny amerického novinárstva. Bratislava: UK, 2003. ISBN 80-223-1108-1. ŠEFČÁK, Luboš, VOJTEK, Juraj. Dejiny svetového novinárstva I. Dejiny anglického novinárstva. Bratislava: UK, 2003. ISBN 80-223-0535-9. SERAFÍNOVÁ, Danuša. Dejiny svetového novinárstva II. Dejiny francúzskeho novinárstva. Bratislava: UK, 1994. ISBN 80-223-0698-3. SERAFÍNOVÁ, Danuša. Dejiny svetového novinárstva IV. Dejiny nemeckého novinárstva. Bratislava: UK, 1999. ISBN 80-223-1271-1. SERAFÍNOVÁ, Danuša, VATRÁL, Jozef. Náčrt dejín slovenskej žurnalistiky. Ružomberok: FF KU, 2005. ISBN 80-8084-019-9.																	
Languages necessary to complete the course: Slovak																	
Notes:																	
Past grade distribution Total number of evaluated students: 361 <table border="1"> <thead> <tr> <th>A</th><th>B</th><th>C</th><th>D</th><th>E</th><th>FX</th></tr> </thead> <tbody> <tr> <td>4,16</td><td>8,59</td><td>14,13</td><td>20,78</td><td>26,87</td><td>25,48</td></tr> </tbody> </table>						A	B	C	D	E	FX	4,16	8,59	14,13	20,78	26,87	25,48
A	B	C	D	E	FX												
4,16	8,59	14,13	20,78	26,87	25,48												
Lecturers: Mgr. Ľubomír Bajaník, PhD.																	
Last change: 03.06.2022																	
Approved by:																	

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Arts	
Course ID: FiF.KŽ/A-boZU-006/15	Course title: History of World Journalism 2
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 1 / 1 per level/semester: 14 / 14 Form of the course: on-site learning	
Number of credits: 4	
Recommended semester: 2.	
Educational level: I.	
Prerequisites:	
Course requirements: Course requirements: During the semester: A seminar paper about the selected title of historical English, American, French or German periodical. Presentation of the results of the seminar paper during the semester in the form of a class presentation. The student will learn the requirements at the introductory seminars. In the examination period: Final exam consisting of a written test with open and closed answers. The student must achieve at least 60% success in the individual components of the assessment (including the written test). Grading scale (In %): A (100 - 92), B (91 - 84), C (83 - 76), D (75 - 68), E (67 - 60), Fx (59 - 0) The teacher will accept a maximum of two absences with documentation. The exact date for continuous evaluation and the topic of the paper will be announced at the beginning of the semester. The dates for the final test will be announced through AIS no later than in the last week of the instruction period. Violation of academic ethics results in the cancellation of points earned in the relevant item evaluation. Scale of assessment (preliminary/final): Scale of assessment (preliminary/final): 40/60	
Learning outcomes: After completing the course, students understand the general picture of the development of the media since the First World War till the end of the first decade of the 21st century with the background of socio-historical changes. The student is able to recognise the famous newspapers and magazines of the period and at the same time understand the fundamental principles and historical milestones of struggle for the freedom of press, have knowledge of the personalities associated with it, know the major publishers of periodicals, press agencies. Student should be familiar with the content and form of historical periodicals as well as the broadcasting and new media.	
Class syllabus: Class syllabus: Lectures: Introduction to the subject, assignment of topics for presentations and seminar papers- acquaintance with requirements for presentations and seminar papers.	

The situation of the periodicals in England, France, Germany and the USA after the World War I.
 The emergence of broadcasting media in England, France, Germany and the USA.
 Periodicals in England, France, and the United States between the two world wars.
 Periodicals in Germany during the Weimar Republic and after the rise of totalitarian power.
 Concentration and commercialization of the press in G. Britain, France, Germany and the USA between the two world wars.
 The situation of the periodicals in G. Britain, France, Germany and the USA during World War II.
 Regulatory mechanisms of state control in England, France, Germany and the USA during World War II.
 Crises and shocks of the periodicals of these countries after World War II.
 Concentration and commercialization of periodicals and electronic media of the mentioned countries in the second half of the 20th century and anti-trust measures.
 Challenges of the public media in Western Europe in confrontation with the growing sphere of the private media.
 Transformation of the state electronic media of the countries of the former Eastern bloc after 1989.
 Technological progress. The situation in the periodicals, broadcasting and new media of G. Britain, France, Germany and the USA at the end of the 20th and the beginning of the 21st century.
 Presentations and discussions.

Recommended literature:

Recommended literature:

Main literature (general):

Biographical dictionaries, journalistic texts, literary and history works, tv and radio footages
 ŠEFČÁK, Luboš, VOJTEK, Juraj. Dejiny svetového novinárstva III. Dejiny amerického novinárstva. Bratislava: UK, 2003. ISBN 80-223-1108-1.

ŠEFČÁK, Luboš, VOJTEK, Juraj. Dejiny svetového novinárstva I. Dejiny anglického novinárstva. Bratislava: UK, 2003. ISBN 80-223-0535-9.

SERA FÍNOVÁ, Danuša. Dejiny svetového novinárstva II. Dejiny francúzskeho novinárstva. Bratislava: UK, 1994. ISBN 80-223-0698-3.

SERA FÍNOVÁ, Danuša. Dejiny svetového novinárstva IV. Dejiny nemeckého novinárstva. Bratislava: UK, 1999. ISBN 80-223-1271-1.

SERA FÍNOVÁ, Danuša, VATRÁL, Jozef. Náčrt dejín slovenskej žurnalistiky. Ružomberok: FF KU, 2005. ISBN 80-8084-019-9.

SÁMELOVÁ, Anna. Dejiny verejnoprávnosti: zrod Rozhlasu a televízie Slovenska. Bratislava : Univerzita Komenského v Bratislave, 2019. ISBN 978-80-223-4816-4.

Languages necessary to complete the course:

Slovak

Notes:

Past grade distribution

Total number of evaluated students: 312

A	B	C	D	E	FX
7,05	13,46	19,55	22,76	20,51	16,67

Lecturers: Mgr. Ľubomír Bajaník, PhD.

Last change: 03.06.2022

Approved by:

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Arts	
Course ID: FiF.KKIV/A-boIS-045/15	Course title: Information in Professional Communication
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 1 / 1 per level/semester: 14 / 14 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 1.	
Educational level: I.	
Prerequisites:	
Course requirements: During the semester, there will be four assignments of 10 points each: - assignment from the issue of citation - assignment from the issue of construction of a professional text - assignment from document search in professional and scientific electronic sources - document information retrieval and bibliographic concatenation Classification scale: 40-37: A 36-34: B 33-31: C 30-28: D 27-25: E 24-0 FX Allowed absences: 2 justified. Violation of academic ethics results in the cancellation of the obtained points in the relevant evaluation item. Scale of assessment (preliminary/final): 100/0	
Learning outcomes: Upon successful completion of this course, students have theoretical knowledge in the field of citation and reference to used sources and will acquire basic skills in creating bibliographic references and citations. They master the principles of construction of the formal and content of the bachelor's thesis, depending on the currently valid standards of Charles University. They can effectively search for information, know the approaches to information retrieval and the typology of search tools. The students have advanced skills in searching, analysing, synthesising, presenting and using information using various search tools.	
Class syllabus: 1. Theory of citation and reference to used sources (basic terms, standards, creation of bibliographic references (classical, electronic, non-book documents). 2. Main principles of construction of professional text (content and formal construction, problems). 3. Formal adjustment of the final work according to the current legislation of the Charles University.	

4. The main parts of the final work and their sequence according to current legislation of the Charles University.
5. Basic requirements for submitting and presenting final theses according to current legislation of the Charles University.
6. Introduction to information retrieval (tips, approaches, barriers).
7. Credibility and credibility of information sources.
8. Searching for information in library catalogs
9. Searching for information in external information sources (full-text and bibliographic databases)
10. Searching for information in other tools (survey machines, subject directories, etc.).
11. Processing search results.
12. Reference managers, online tools for managing own resources on the Internet.

Recommended literature:

- LICHNEROVÁ, Lucia. Písanie a obhajoba záverečných prác: vysokoškolské skriptá pre študentov Univerzity Komenského v Bratislave [online]. Bratislava: Stimul, 2016. Dostupné na: http://stella.uniba.sk/texty/LL_pisanie_obhajoba_zaverecne_prace.pdf
- LICHNEROVÁ, L. Citovanie a odkazovanie na použité zdroje podľa nového štandardu ISO 690 (2010): Časť 1: Tvorba bibliografických odkazov. In: ITlib [online]. Bratislava: Centrum vedecko -technických informácií SR, 2013, 2 [cit. 2013-10-09]. ISSN 1336-0779. Dostupné na: http://itlib.cvtisr.sk/archiv/2013/2/citovanie-a-odkazovanie-na-pouzite-zdroje-podla-noveho-standardu-iso-690-2010-cast-1-tvorba-bibliografickych-odkazov.html?page_id=2457
- LICHNEROVÁ, L. Citovanie a odkazovanie na použité zdroje podľa nového štandardu ISO 690 (2010): Časť 2: Prvky a techniky citovania. In: ITlib [online]. Bratislava: Centrum vedecko -technických informácií SR, 2013, 3 [cit. 2013-10-09]. ISSN 1336-0779. Dostupné na: http://itlib.cvtisr.sk/archiv/2013/3/citovanie-a-odkazovanie-na-pouzite-zdroje-podla-noveho-standardu-iso-690-2010-cast-2-prvky-a-techniky-citovania.html?page_id=2516
- ISO 690:2010, Information and documentation – Guidelines for bibliographic references and citations to information resources.
- MEŠKO, D., zost. Akademická príručka. 2. dopln. vyd. Martin: Vydavateľstvo Osveta, 2005. ISBN 80-8063-200-6.
- Vnútny predpis č. 12/2013 o základných náležitostiach záverečných prác, rigorózných prác a habilitačných prác, kontrole ich originality, uchovávaní a sprístupňovaní na Univerzite Komenského v Bratislave [online]. Bratislava: Univerzita Komenského, 2013 [cit. 2013-09-09]. Dostupné na: http://www.uniba.sk/fileadmin/user_upload/editors/subory/legislativa/2013/vp_2013_12.pdf

Languages necessary to complete the course:

slovak

Notes:

Past grade distribution

Total number of evaluated students: 304

A	B	C	D	E	FX
31,25	24,34	21,71	10,86	7,57	4,28

Lecturers: Mgr. Katarína Buzová, PhD., Mgr. Zuzana Struháriková, PhD., Mgr. Annamária Brijáková

Last change: 01.04.2022

Approved by:

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Arts	
Course ID: FiF.KŽ/A-boZU-037/15	Course title: Internship 1
Educational activities: Type of activities: Number of hours: per week: per level/semester: Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 1.	
Educational level: I.	
Prerequisites:	
Course requirements: The requirement to be evaluated is to have 3 published journalistic contribution during the semester in print, broadcast or internet media. Work published on a blog is not considered to be a relevant journalistic contribution. Plagiarism is considered to be a violation of journalist ethics and will be judged by Ethics committee of Faculty of journalism FiF UK in Bratislava, in case of repeated plagiarism by Ethics committee of FiF UK in Bratislava. Overall evaluation of the published work is a result of content, formal, visual, audio, audiovisual, stylistic and grammar quality of the work. The work which is prepared to be published by the editorial office but hasn't been published at the time of the evaluation, is not considered to relevant for evaluation. Work for which the student has already been given grade in the previous semester or in another course will not be taken into evaluation as well. Violation of academic ethics will be punished, and the student will lose all the received points in the relevant assessment. Grading scale: A (100 – 92), B (91 – 84), C (83 – 76), D (75 – 68), E (67 – 60), Fx (59 – 0) Scale of assessment (preliminary/final): 100% preliminary	
Learning outcomes: The students have practical journalistic skills in creation of journalistic expressions as far as content and form is considered, as well as editorial procedures. They have basic knowledge of independent and individual work, editing, design and acquired basic experience needed to prepare text, audio, visual and audiovisual work. Important is also the ability to quote correctly.	
Class syllabus: Individual continuous publishing work in traditional or online media (except blogs) according to individual interest of the student. The students must also take part on the opening and final seminar. Opening seminar – acquaintance with practice Presentation of published work in newspapers, magazines (traditional and online), in radio and television. In the final seminar the students evaluate their journalistic work, present experiences in editorial offices. During the semester every student has to publish at least 3 journalistic works in accordance to journalistic ethics and professional standards. Students should also get acquainted with everyday editorial routine on press conferences, different media events i.e. work in the field, not in online environment	

Recommended literature: Individual – according to the needs of the listeners or external assignment of the editorial office where student performs his publishing activity.					
Languages necessary to complete the course: Slovak					
Notes:					
Past grade distribution Total number of evaluated students: 232					
A	B	C	D	E	FX
73,71	13,79	4,74	2,59	0,86	4,31
Lecturers: Mgr. Peter Kubinyi, PhD.					
Last change: 03.06.2022					
Approved by:					

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Arts	
Course ID: FiF.KŽ/A-boZU-039/15	Course title: Internship 2
Educational activities: Type of activities: Number of hours: per week: per level/semester: Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 2.	
Educational level: I.	
Prerequisites:	
Course requirements: The requirement to be evaluated is to have 3 published journalistic contribution during the semester in print, broadcast or internet media. Work published on a blog is not considered to be a relevant journalistic contribution. Plagiarism is considered to be a violation of journalist ethics and will be judged by Ethics committee of Faculty of journalism FiF UK in Bratislava, in case of repeated plagiarism by Ethics committee of FiF UK in Bratislava. Overall evaluation of the published work is a result of content, formal, visual, audio, audiovisual, stylistic and grammar quality of the work. The work which is prepared to be published by the editorial office but hasn't been published at the time of the evaluation, is not considered to relevant for evaluation. Work for which the student has already been given grade in the previous semester or in another course will not be taken into evaluation as well. Violation of academic ethics will be punished, and the student will lose all the received points in the relevant assessment. Grading scale: A (100 – 92), B (91 – 84), C (83 – 76), D (75 – 68), E (67 – 60), Fx (59 – 0) Scale of assessment (preliminary/final): 100 % preliminary	
Learning outcomes: The students have practical journalistic skills in creation of journalistic expressions as far as content and form is considered, as well as editorial procedures. They have basic knowledge of independent and individual work, editing, design and acquired basic experience needed to prepare text, audio, visual and audiovisual work. Important is also the ability to quote correctly.	
Class syllabus: Individual continuous publishing work in traditional or online media (except blogs) according to individual interest of the student. The students must also take part on the opening and final seminar. Opening seminar – acquaintance with practice Presentation of published work in newspapers, magazines (traditional and online), in radio and television. In the final seminar the students evaluate their journalistic work, present experiences in editorial offices.	

During the semester every student has to publish at least 3 journalistic works in accordance to journalistic ethics and professional standards. Students should also get acquainted with everyday editorial routine on press conferences, different media events i.e. work in the field, not in online environment

Recommended literature:

Individual – according to the needs of the listeners or external assignment of the editorial office where student performs his publishing activity.

Languages necessary to complete the course:

Slovak

Notes:

Past grade distribution

Total number of evaluated students: 230

A	B	C	D	E	FX
75,22	15,65	3,91	0,87	0,43	3,91

Lecturers: Mgr. Peter Kubinyi, PhD.

Last change: 25.03.2022

Approved by:

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Arts	
Course ID: FiF.KŽ/A-boZU-041/15	Course title: Internship 3
Educational activities: Type of activities: Number of hours: per week: per level/semester: Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 3.	
Educational level: I.	
Prerequisites:	
Course requirements: The requirement to be evaluated is to have 3 published journalistic contribution during the semester in print, broadcast or internet media. Work published on a blog is not considered to be a relevant journalistic contribution. Plagiarism is considered to be a violation of journalist ethics and will be judged by Ethics committee of Faculty of journalism FiF UK in Bratislava, in case of repeated plagiarism by Ethics committee of FiF UK in Bratislava. Overall evaluation of the published work is a result of content, formal, visual, audio, audiovisual, stylistic and grammar quality of the work. The work which is prepared to be published by the editorial office but hasn't been published at the time of the evaluation, is not considered to relevant for evaluation. Work for which the student has already been given grade in the previous semester or in another course will not be taken into evaluation as well. Violation of academic ethics will be punished, and the student will lose all the received points in the relevant assessment. Grading scale: A (100 – 92), B (91 – 84), C (83 – 76), D (75 – 68), E (67 – 60), Fx (59 – 0) Scale of assessment Scale of assessment (preliminary/final): 100 % preliminary	
Learning outcomes: The students have practical journalistic skills in creation of journalistic expressions as far as content and form is considered, as well as editorial procedures. They have basic knowledge of independent and individual work, editing, design and acquired basic experience needed to prepare text, audio, visual and audiovisual work. Important is also the ability to quote correctly.	
Class syllabus: Individual continuous publishing work in traditional or online media (except blogs) according to individual interest of the student. The students must also take part on the opening and final seminar. Opening seminar – acquaintance with practice Presentation of published work in newspapers, magazines (traditional and online), in radio and television. In the final seminar the students evaluate their journalistic work, present experiences in editorial offices.	

During the semester every student has to publish at least 3 journalistic works in accordance to journalistic ethics and professional standards. Students should also get acquainted with everyday editorial routine on press conferences, different media events i.e. work in the field, not in online environment.					
Recommended literature: Individual – according to the needs of the listeners or external assignment of the editorial office where student performs his publishing activity.					
Languages necessary to complete the course: Slovak					
Notes:					
Past grade distribution Total number of evaluated students: 231					
A	B	C	D	E	FX
73,59	17,75	5,19	0,43	1,73	1,3
Lecturers: Mgr. Peter Kubinyi, PhD.					
Last change: 25.03.2022					
Approved by:					

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Arts	
Course ID: FiF.KŽ/A-boZU-042/15	Course title: Internship 4
Educational activities: Type of activities: Number of hours: per week: per level/semester: Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 4.	
Educational level: I.	
Prerequisites:	
Course requirements: The requirement to be evaluated is to have 3 published journalistic contribution during the semester in print, broadcast or internet media. Work published on a blog is not considered to be a relevant journalistic contribution. Plagiarism is considered to be a violation of journalist ethics and will be judged by Ethics committee of Faculty of journalism FiF UK in Bratislava, in case of repeated plagiarism by Ethics committee of FiF UK in Bratislava. Overall evaluation of the published work is a result of content, formal, visual, audio, audiovisual, stylistic and grammar quality of the work. The work which is prepared to be published by the editorial office but hasn't been published at the time of the evaluation, is not considered to relevant for evaluation. Work for which the student has already been given grade in the previous semester or in another course will not be taken into evaluation as well. Violation of academic ethics will be punished, and the student will lose all the received points in the relevant assessment. Grading scale: A (100 – 92), B (91 – 84), C (83 – 76), D (75 – 68), E (67 – 60), Fx (59 – 0) Scale of assessment Scale of assessment (preliminary/final): 100 % preliminary	
Learning outcomes: The students have practical journalistic skills in creation of journalistic expressions as far as content and form is considered, as well as editorial procedures. They have basic knowledge of independent and individual work, editing, design and acquired basic experience needed to prepare text, audio, visual and audiovisual work. Important is also the ability to quote correctly.	
Class syllabus: Individual continuous publishing work in traditional or online media (except blogs) according to individual interest of the student. The students must also take part on the opening and final seminar. Opening seminar – acquaintance with practice Presentation of published work in newspapers, magazines (traditional and online), in radio and television. In the final seminar the students evaluate their journalistic work, present experiences in editorial offices.	

During the semester every student has to publish at least 3 journalistic works in accordance to journalistic ethics and professional standards. Students should also get acquainted with everyday editorial routine on press conferences, different media events i.e. work in the field, not in online environment.					
Recommended literature: Individual – according to the needs of the listeners or external assignment of the editorial office where student performs his publishing activity.					
Languages necessary to complete the course: Slovak					
Notes:					
Past grade distribution Total number of evaluated students: 216					
A	B	C	D	E	FX
74,07	14,81	4,17	1,85	3,24	1,85
Lecturers: Mgr. Peter Kubinyi, PhD.					
Last change: 25.03.2022					
Approved by:					

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Arts	
Course ID: FiF.KŽ/A-boZU-044/15	Course title: Internship 5
Educational activities: Type of activities: Number of hours: per week: per level/semester: Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 5.	
Educational level: I.	
Prerequisites:	
Course requirements: The requirement to be evaluated is to have 3 published journalistic contribution during the semester in print, broadcast or internet media. Work published on a blog is not considered to be a relevant journalistic contribution. Plagiarism is considered to be a violation of journalist ethics and will be judged by Ethics committee of Faculty of journalism FiF UK in Bratislava, in case of repeated plagiarism by Ethics committee of FiF UK in Bratislava. Overall evaluation of the published work is a result of content, formal, visual, audio, audiovisual, stylistic and grammar quality of the work. The work which is prepared to be published by the editorial office but hasn't been published at the time of the evaluation, is not considered to relevant for evaluation. Work for which the student has already been given grade in the previous semester or in another course will not be taken into evaluation as well. Violation of academic ethics will be punished, and the student will lose all the received points in the relevant assessment. Grading scale: A (100 – 92), B (91 – 84), C (83 – 76), D (75 – 68), E (67 – 60), Fx (59 – 0) Scale of assessment Scale of assessment (preliminary/final): 100 % preliminary	
Learning outcomes: The students have practical journalistic skills in creation of journalistic expressions as far as content and form is considered, as well as editorial procedures. They have basic knowledge of independent and individual work, editing, design and acquired basic experience needed to prepare text, audio, visual and audiovisual work. Important is also the ability to quote correctly.	
Class syllabus: Individual continuous publishing work in traditional or online media (except blogs) according to individual interest of the student. The students must also take part on the opening and final seminar. Opening seminar – acquaintance with practice Presentation of published work in newspapers, magazines (traditional and online), in radio and television. In the final seminar the students evaluate their journalistic work, present experiences in editorial offices.	

During the semester every student has to publish at least 3 journalistic works in accordance to journalistic ethics and professional standards. Students should also get acquainted with everyday editorial routine on press conferences, different media events i.e. work in the field, not in online environment.					
Recommended literature: Individual – according to the needs of the listeners or external assignment of the editorial office where student performs his publishing activity.					
Languages necessary to complete the course: Slovak					
Notes:					
Past grade distribution Total number of evaluated students: 206					
A	B	C	D	E	FX
73,3	14,56	5,34	3,4	0,97	2,43
Lecturers: Mgr. Peter Kubinyi, PhD.					
Last change: 25.03.2022					
Approved by:					

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Arts	
Course ID: FiF.KŽ/A-boZU-048/15	Course title: Internship 6
Educational activities: Type of activities: Number of hours: per week: per level/semester: Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 6.	
Educational level: I.	
Prerequisites:	
Course requirements: The requirement to be evaluated is to have 3 published journalistic contribution during the semester in print, broadcast or internet media. Work published on a blog is not considered to be a relevant journalistic contribution. Plagiarism is considered to be a violation of journalist ethics and will be judged by Ethics committee of Faculty of journalism FiF UK in Bratislava, in case of repeated plagiarism by Ethics committee of FiF UK in Bratislava. Overall evaluation of the published work is a result of content, formal, visual, audio, audiovisual, stylistic and grammar quality of the work. The work which is prepared to be published by the editorial office but hasn't been published at the time of the evaluation, is not considered to relevant for evaluation. Work for which the student has already been given grade in the previous semester or in another course will not be taken into evaluation as well. Violation of academic ethics will be punished, and the student will lose all the received points in the relevant assessment. Grading scale: A (100 – 92), B (91 – 84), C (83 – 76), D (75 – 68), E (67 – 60), Fx (59 – 0) Scale of assessment Scale of assessment (preliminary/final): 100 % preliminary	
Learning outcomes: The students have practical journalistic skills in creation of journalistic expressions as far as content and form is considered, as well as editorial procedures. They have basic knowledge of independent and individual work, editing, design and acquired basic experience needed to prepare text, audio, visual and audiovisual work. Important is also the ability to quote correctly.	
Class syllabus: Individual continuous publishing work in traditional or online media (except blogs) according to individual interest of the student. The students must also take part on the opening and final seminar. Opening seminar – acquaintance with practice Presentation of published work in newspapers, magazines (traditional and online), in radio and television. In the final seminar the students evaluate their journalistic work, present experiences in editorial offices.	

During the semester every student has to publish at least 3 journalistic works in accordance to journalistic ethics and professional standards. Students should also get acquainted with everyday editorial routine on press conferences, different media events i.e. work in the field, not in online environment.					
Recommended literature: Individual – according to the needs of the listeners or external assignment of the editorial office where student performs his publishing activity.					
Languages necessary to complete the course: Slovak					
Notes:					
Past grade distribution Total number of evaluated students: 195					
A	B	C	D	E	FX
76,92	11,79	7,69	2,56	0,0	1,03
Lecturers: Mgr. Peter Kubinyi, PhD.					
Last change: 25.03.2022					
Approved by:					

COURSE DESCRIPTION

Academic year: 2021/2022					
University: Comenius University Bratislava					
Faculty: Faculty of Arts					
Course ID: FiF.KŽ/A-boZU-152/18		Course title: Interpretational Seminar			
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning					
Number of credits: 3					
Recommended semester: 4.					
Educational level: I.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 37					
A	B	C	D	E	FX
70,27	10,81	13,51	2,7	2,7	0,0
Lecturers: Mgr. Mária Stanková, PhD.					
Last change: 16.02.2020					
Approved by:					

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Arts	
Course ID: FiF.KŽ/A-boZU-005/15	Course title: Introduction into Media Studies
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 1 / 1 per level/semester: 14 / 14 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 1.	
Educational level: I.	
Prerequisites:	
Course requirements: Conditions for course passing: Active participation in course. Final exam The dates for the final exam will be announced through AIS no later than in the last week of the instruction period. The teacher will accept a maximum of two absences. Grading scale: A (100-92 %), B (91-85 %), C (84-76 %), D (75-68 %), E (67-> 60 %), Fx (≤ 60 %) Violation of academic ethics results in the cancellation of points earned in the relevant item evaluation. Scale of assessment (preliminary/final): Scale of assessment (preliminary/final): 30/70	
Learning outcomes: The student has a basic overview of the study of journalism at the Department of Journalism of the Faculty of Philosophy of Comenius University in Bratislava. Student is familiar with the functioning of media in Slovakia and around the world. Students know the function of news media and content in the online media. They also understand the differences of public and commercial media.	
Class syllabus: Introduction: The basic information about study of journalism at the Department of Journalism, The differences among the media in Slovakia: actual trends, Dual system of broadcasting in Slovakia – News coverage and Publicist style, The basics of using open sources in journalistic profession, News portal and disinformation websites – two incompatible words, Ján Kuciak and his message for journalists, Recipients of the news websites, Critical thinking and discussion ---- The lectures also include the presentation of open sources and open data for journalists by using Ján Kuciak's text. We point at the loyalty of recipients to news portals and methods of obtaining data about media consumption in Slovakia. This course also includes discussions on the current topics about media and society.	

Recommended literature:

HACEK, Ján. Lojalita recipienta k spravodajským webom (Dostupné online). Bratislava: MASS-MEDIA-SCIENCE, 2014. Dostupné na: https://www.researchgate.net/publication/336739639_Lojalita_recipienta_k_spravodajskym_webom_Recipient_Loyalty_to_the_News_Web

HACEK, Ján. Dezinformačné weby v čase koronakrízy – atmosféra nedôvery v médiá (Dostupné online). Bratislava: MASS-MEDIA-SCIENCE, 2020. https://www.researchgate.net/publication/350325305_Deinformacne_weby_v_case_koronakrizy_-_atmosfera_nedovery_v_media

JIRÁK, Jan, KÖPPLOVÁ, Barbara. Masová média. Praha: Portál, 2015. ISBN 978-80-7367-466-3.

KUNCZIK, Michael. Základy masové komunikace. Praha: Karolínium, 1995. ISBN 80-7184-134-X.

McQUAIL, Denis. Úvod do teorie masové komunikace. Praha: Portál, 2009. ISBN 80-7178-714-0.

Journals from Department of Journalism: Otázky žurnalistiky

Languages necessary to complete the course:

Slovak

Notes:**Past grade distribution**

Total number of evaluated students: 310

A	B	C	D	E	FX
13,87	13,87	21,94	20,97	20,0	9,35

Lecturers: Mgr. Peter Kubinyi, PhD.

Last change: 03.06.2022

Approved by:

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Arts	
Course ID: FiF.KŽ/A-boZU-023/15	Course title: Law in Mass Media
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 1 / 1 per level/semester: 14 / 14 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 5.	
Educational level: I.	
Prerequisites:	
Course requirements: a) during the semester: a paper on a selected issue. b) in the examination period: exam. Grading scale: 0-59%-FX, 60-67%-E, 68-75%-D, 76-83%-C, 84-91%-B, 92-100%-A The teacher will accept a maximum of two absences Violation of academic ethics results in the cancellation of points earned in the relevant item evaluation. Scale of assessment (preliminary/final): 30/70	
Learning outcomes: After successfully completing the course, the student has an overview of the basics of the mass media law in the Slovak Republic, is able to understand the European context, and is well prepared for further, more detailed studies of the media legislation and information politics.	
Class syllabus: 1. Constitutional sources of Freedom of Speech and Information. 2. International agreements on human rights and their application in the legal system of the Slovak Republic. 3. Rights and duties of mass media and journalists. 4. Regulation framework of the publishing of the periodical press. 5. Regulation framework of the radio and television broadcasting in Slovakia 6. Legal model, funding and economy of public broadcasting. 7. Audiovisual Media Services Directive. 8. Regulation framework of press agencies, the role of TASR. 9. System of support of audiovisual production and industry 10. Legal aspects of advertisement, commercials and media commercial communication in mass media 11. Legislative framework of election campaigns in mass media	
Recommended literature:	

VOJČÍK, Peter, MIŠČÍKOVÁ, Renáta, BOTÍK, Milan. Mediálne právo. Trnava: UCM, 2004. ISBN 80-89034-65-9. BAKOŠOVÁ, Emília, VACULÍKOVÁ, Nadežda. Základy sociológie práva. Bratislava: Právnická fakulta UK, 2006. ISBN 80-7160-229-9 OTTOVÁ, Eva. Teória Práva. Bratislava: Heuréka, 2006. ISBN 80-89122-37-X DRGONEC, Ján. Sloboda prejavu a sloboda po prejave. Šamorín: Heuréka, 2013. ISBN 978-80-89122-89-9. KERECMAN, Peter. Sloboda prejavu novinára a ochrana pred jej zneužitím. Bratislava: SSN, 2009. ISBN 978-80-969584-4-3. SEČÍK, Ivan. Význam verejnoprávných médií v politickom a kultúrnom systéme spoločnosti. In. Studia Politica Slovaca, 2008, roč. 1, č. 1, s. 21-53. ISSN 1337-8163. SOLGA, Adam. Máme sa obávať o budúcnosť slobody tlače? (Aktuálne o práve na opravu a práve na odpoveď v zmysle tlačového zákona). In: Otázky žurnalistiky. 2019, roč. 62, č. 3-4, s. 103-114. ISSN 0322-7049 SOLGA, Adam. Komunita, ktorá by nemala mlčať. In: Fenomén 2020: Komunita v mediálnom priestore. Bratislava: UK, 2020. s. 41-51. ISBN 978-80-223-4974-1 Európsky dohovor o ľudských právach Charta základných práv Európskej únie Ústavný zákon č. 460/1992 Zb. Ústava SR Zákon č. 211/2000 Z. z. o slobode informácií Zákon č. 308/2000 Z. z. o vysielaní a retransmisii Zákon č. 147/2001 Z. z. o reklame Zákon č. 167/2008 Z. z. tlačový zákon Zákon č. 385/2008 Z. z. o TASR Zákon č. 516/2008 Z. z. o Audiovizuálnom fonde Zákon č. 532/2010 Z. z. o RTVS Zákon č. 181/2014 Z. z. o volebnej kampani Zákon č. 185/2015 Z. z. Autorský zákon																	
Languages necessary to complete the course: Slovak language, English language																	
Notes:																	
Past grade distribution Total number of evaluated students: 265 <table> <tr> <th>A</th><th>B</th><th>C</th><th>D</th><th>E</th><th>FX</th></tr> <tr> <td>31,7</td><td>19,62</td><td>19,62</td><td>20,0</td><td>8,68</td><td>0,38</td></tr> </table>						A	B	C	D	E	FX	31,7	19,62	19,62	20,0	8,68	0,38
A	B	C	D	E	FX												
31,7	19,62	19,62	20,0	8,68	0,38												
Lecturers: Mgr. Adam Solga, PhD., prof. Mgr. Andrey Rikhter, PhD.																	
Last change: 03.06.2022																	
Approved by:																	

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Arts	
Course ID: FiF.KLMV/A-AboLO-05/15	Course title: Logic for Journalists
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 1 / 1 per level/semester: 14 / 14 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 1.	
Educational level: I.	
Prerequisites:	
Course requirements: During the semester: active participation (10 points), home works (20 points), tests during the semester (20 points); Final assessment: comprehensive test (50 points); Grading A: 100 - 92, B: 91 - 84, C: 83 - 76, D: 75 - 68, E: 67 - 60, FX: 59 - 0 pts. Scale of assessment (preliminary/final): 50/50	
Learning outcomes: Student is informed on the basics in logical analysis of natural language as condition for successful studying of professional texts and on arguments contained in them. They need to comprehend basic syntactical and semantical aspects of natural language and to be acquainted with basics of propositional and predicate logic as well as with rules of valid inference. They will be acquainted with: tools for compacting texts, obtaining practice in their reconstruction; non-deductive forms of inference and the most known forms of eristic arguments; basic knowledge related to theory of definition and theory of questions and answers.	
Class syllabus: Language and its functions; language as codification of meaning. Singular and general expressions (properties and relations). Subject and predicate of sentence. Syntactical structure of atomic and molecular terms. Modalities in language, kinds and their function; intuitive understanding of state of affairs. Concept vs. representation, expressing concepts by language and relations among them. Semantically conditioned relations among terms. Modifiers and kinds of them; fuzzy terms. Argumentation, arguments; structure of arguments; deductive arguments. Propositional logic – syntax and semantics. Principle of compositionality for propositions. Propositional connectives in natural language. Propositional logical implication – basic rules of correct inference. Inference in natural language. Expressing of necessary and sufficient condition (promises, legal regulations, causes). Tools for text compacting. Predicate logic. Expressing generality in natural language. Application of basic predicate logic rules to inference in natural language. Abductive inferences and searching for the best explanation. Argument fallacies and eristic arguments. Definitions. Questions; presuppositions and false questions; types of answers.	
Recommended literature:	

1. GAHÉR, F.: Logika pre každého [Logic for Everyone]. Bratislava: Iris, 2013. ISBN 9788089256884 2. MARKO, V.: Úlohy z výrokovej a predikátovej logiky [Propositional and Predicate Logic Exercises] Bratislava: Univerzita Komenského v Bratislave, ISBN 9788022344951 3. ZOUHAR, M.: Základy logiky pre spoločenskovedné a humanitné odbory [Foundations of Logic for Social Sciences]. Bratislava: Veda, 2008. ISBN 9788022410403.

Languages necessary to complete the course:

Slovak language

Notes:

Past grade distribution

Total number of evaluated students: 475

A	B	C	D	E	FX
13,05	16,84	22,11	18,53	22,53	6,95

Lecturers: doc. Dr. Vladimír Marko, PhD.

Last change: 31.03.2022

Approved by:

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Arts	
Course ID: FiF.KŽ/A-boZU-151a/20	Course title: Magazine Journalism 1
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 1., 3., 5.	
Educational level: I., II.	
Prerequisites:	
Antirequisites: FiF.KŽ/A-boZU-151b/18 FiF.KŽ/A-boZU-151a/18	
Course requirements: Active participation on meetings, working on the conception of the magazine Pod čiarou, participation on marketing strategies and propagation of the magazine, working on the webpage and delivering of 3 materials for the magazine (in the proper lenght for chosen genre and topis, at least 5 000 signs). The materials can be used in the magazine after editorial process. The aim of this course is to completely prepare one issue of the magazine Pod čiarou. Deadline for materials: first friday in December. The evaluation depends on the quality of the delivered materials - from the content, formal (language, stylistics and graphic) aspects. Each student is evaluated on the basis of submitted texts (3 x 30 points for each text) - their language and content, spelling and stylistic quality as well as thematic suitability in the context of the journal's focus are evaluated. Students receive max. 10 points for active participation in meetings for the concept of the magazine. Violation of academic ethics will be punished, and the student will lose all the received points in the relevant assessment. Grading scale: A (100 – 92), B (91 – 84), C (83 – 76), D (75 – 68), E (67 – 60), Fx (59 – 0) Scale of assessment (preliminary/final): Scale of assessment: preliminary 100 %	
Learning outcomes: After the participation in this course, students have information about working in an editorial office and they are familiar with the journalist's scope of employment. They are acquainted not only with writing process, but also with managing of colleagues, work of editors and proof readers. Students after this course fully understand how an editorial office works and they also see how magazines are made. Students are able to deliver texts (materials) suited for the magazine, both from content and formal aspect.	
Class syllabus: Journalism 101 The character of mass media communication Types of journals - school magazine	

Creative process - writing Creative process - journal conception Genres Visual identity of the journal Editorial process and proofreading Working with Microsoft Word Language aspect of journalistic text					
Recommended literature: BURNS, Lynette Sheridan. Žurnalistika. Praktická příručka pro novináře. Praha: Portál, 2004. ISBN 80-7178-871-6. MUSIL, Josef. Sociální a mediální komunikace. Praha: Univerzita Jana Amose Komenského Praha, 2010. ISBN 978-80-7452-002-0. OSVALDOVÁ, Barbara, HALADA, Jan. et al. Praktická encyklopedie žurnalistiky a marketingové komunikace. Praha: Libri, 2007. ISBN 978-80-7277-266-7. RUSNÁK, Juraj et al. Texty elektronických médií. Stručný výkladový slovník. Prešov :Vydavateľstvo Prešovskej univerzity, 2010. ISBN 978-80-555-0256-4. Further literature will be presented at the beginning of the semester.					
Languages necessary to complete the course: Slovak					
Notes:					
Past grade distribution Total number of evaluated students: 33					
A	B	C	D	E	FX
84,85	0,0	3,03	0,0	0,0	12,12
Lecturers: Mgr. Mária Stanková, PhD.					
Last change: 17.08.2022					
Approved by:					

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Arts	
Course ID: FiF.KŽ/A-boZU-151b/20	Course title: Magazine Journalism 2
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 2., 4., 6.	
Educational level: I., II.	
Prerequisites:	
Antirequisites: FiF.KŽ/A-boZU-151a/18 FiF.KŽ/A-boZU-151b/18	
Course requirements: Active participation on meetings, working on the conception of the magazine Pod čiarou, participation on marketing strategies and propagation of the magazine, working on the webpage and delivering of 3 materials for the magazine (in the proper lenght for chosen genre and topis, at least 5 000 signs). The materials can be used in the magazine after editorial process. The aim of this course is to completely prepare one issue of the magazine Pod čiarou. Deadline for materials: first friday in May. The evaluation depends on the quality of the delivered materials - from the content, formal (language, stylistics and graphic) aspects. Each student is evaluated on the basis of submitted texts (3 x 30 points for each text) - their language and content, spelling and stylistic quality as well as thematic suitability in the context of the journal's focus are evaluated. Students receive max. 10 points for active participation in meetings for the concept of the magazine. Violation of academic ethics will be punished, and the student will lose all the received points in the relevant assessment. Grading scale: A (100 – 92), B (91 – 84), C (83 – 76), D (75 – 68), E (67 – 60), Fx (59 – 0) Scale of assessment (preliminary/final): preliminary 100 %	
Learning outcomes: After the participation in this course, students have information about working in an editorial office and they are familiar with the journalist's scope of employment. They are acquainted not only with writing process, but also with managing of colleagues, work of editors and proof readers. Students after this course fully understand how an editorial office works and they also see how magazines are made. Students are able to deliver texts (materials) suited for the magazine, both from content and formal aspect.	
Class syllabus: Journalism - the basics The character of mass media communication Types of journals - school magazine	

Creative process - writing Creative process - journal conception Genres Visual identity of the journal Editorial process and proofreading Working with Microsoft Word Language aspect of journalistic text					
Recommended literature: BURNS, Lynette Sheridan. Žurnalistika. Praktická příručka pro novináře. Praha: Portál, 2004. ISBN 80-7178-871-6. MUSIL, Josef. Sociální a mediální komunikace. Praha: Univerzita Jana Amose Komenského Praha, 2010. ISBN 978-80-7452-002-0. OSVALDOVÁ, Barbara, HALADA, Jan. et al. Praktická encyklopedie žurnalistiky a marketingové komunikace. Praha: Libri, 2007. ISBN 978-80-7277-266-7. RUSNÁK, Juraj et al. Texty elektronických médií. Stručný výkladový slovník. Prešov :Vydavateľstvo Prešovskej univerzity, 2010. ISBN 978-80-555-0256-4. Further literature will be presented at the beginning of the semester.					
Languages necessary to complete the course: Slovak					
Notes:					
Past grade distribution Total number of evaluated students: 35					
A	B	C	D	E	FX
88,57	0,0	0,0	0,0	0,0	11,43
Lecturers: Mgr. Mária Stanková, PhD.					
Last change: 17.08.2022					
Approved by:					

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Arts	
Course ID: FiF.KŽ/A-boZU-030/15	Course title: Media Studio 1
Educational activities: Type of activities: practicals Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 2	
Recommended semester: 1.	
Educational level: I.	
Prerequisites:	
Course requirements: Active participation with continual evaluation; practical journalism exercises, continual work on assignments covering various journalistic genres and their presentation, with individual assignments designed to build technical and creative skills needed to produce written, audio and video content; active participation in group debates following presentation of assignments, co-operation on a group project. Compulsory attendance and reduced grades for abstentions. Grading: A (100-92 %), B (91-85 %), C (84-76 %), D (75-68 %), E (67-> 60 %), Fx (≤ 60 %). Exact dates and topics for practical assignments to be announced in early dates of semester. Violation of academic ethics results in the cancellation of points earned in the relevant item evaluation. Scale of assessment (preliminary/final): preliminary 100%.	
Learning outcomes: Students will build their ability to work on their own and produce journalistic content in form of various types of genres – starting from the simplest up to the most complicated forms. As a result of their participation in debates, they will have learnt basics in editing and giving feedback. The practical experience will prepare them for working as journalists in any type of media organisation.	
Class syllabus: Choosing topics, preparation, media content production, editing and evaluating of print, audio, visual, or video formats.	
Recommended literature: The course is practical and focuses on building skills and capabilities as well as critical thinking of students. Classes are not oriented toward theoretical literature readings. It is up to individual students to back themselves up with relevant background literature based on their media preference (radio, TV, print, online).	
Languages necessary to complete the course: Slovak	
Notes:	

The course is provided in three forms based on the choice of preferred media: print/online, radio and TV.					
Past grade distribution					
Total number of evaluated students: 302					
A	B	C	D	E	FX
67,55	20,53	8,61	1,32	1,32	0,66
Lecturers: Mgr. Adam Solga, PhD., doc. Mgr. Ján Hacek, PhD., Mgr. Marcela Belianská					
Last change: 03.06.2022					
Approved by:					

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Arts	
Course ID: FiF.KŽ/A-boZU-031/15	Course title: Media Studio 2
Educational activities: Type of activities: practicals Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 2	
Recommended semester: 2.	
Educational level: I.	
Prerequisites:	
Course requirements: Active participation with continual evaluation; practical journalism exercises, continual work on assignments covering various journalistic genres and their presentation, with individual assignments designed to build technical and creative skills needed to produce written, audio and video content; active participation in group debates following presentation of assignments, co-operation on a group project. Compulsory attendance and reduced grades for abstentions. Grading: A (100-92 %), B (91-85 %), C (84-76 %), D (75-68 %), E (67-> 60 %), Fx (≤ 60 %). Exact dates and topics for practical assignments to be announced in early dates of semester. Violation of academic ethics results in the cancellation of points earned in the relevant item evaluation. Scale of assessment (preliminary/final): preliminary 100%.	
Learning outcomes: Students will build their ability to work on their own and produce journalistic content in form of various types of genres – starting from the simplest up to the most complicated forms. As a result of their participation in debates, they will have learnt basics in editing and giving feedback. The practical experience will prepare them for working as journalists in any type of media organisation.	
Class syllabus: Choosing topics, preparation, media content production, editing and evaluating of print, audio, visual, or video formats.	
Recommended literature: The course is practical and focuses on building skills and capabilities as well as critical thinking of students. Classes are not oriented toward theoretical literature readings. It is up to individual students to back themselves up with relevant background literature based on their media preference (radio, TV, print, online).	
Languages necessary to complete the course: Slovak	
Notes:	

The course is provided in three forms based on the choice of preferred media: print/online, radio and TV.					
Past grade distribution					
Total number of evaluated students: 292					
A	B	C	D	E	FX
75,0	13,36	8,9	1,37	0,0	1,37
Lecturers: Mgr. Adam Solga, PhD., Mgr. Kristína Kaňuchová, Mgr. M. A. Lucia Virostková, PhD.					
Last change: 03.06.2022					
Approved by:					

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Arts	
Course ID: FiF.KŽ/A-boZU-032/15	Course title: Media Studio 3
Educational activities: Type of activities: practicals Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 2	
Recommended semester: 3.	
Educational level: I.	
Prerequisites:	
Course requirements: Active participation with continual evaluation; practical journalism exercises, continual work on assignments covering various journalistic genres and their presentation, with individual assignments designed to build technical and creative skills needed to produce written, audio and video content; active participation in group debates following presentation of assignments, co-operation on a group project. Compulsory attendance and reduced grades for abstentions. Grading: A (100-92 %), B (91-85 %), C (84-76 %), D (75-68 %), E (67-> 60 %), Fx (≤ 60 %). Exact dates and topics for practical assignments to be announced in early dates of semester. Violation of academic ethics results in the cancellation of points earned in the relevant item evaluation. Scale of assessment (preliminary/final): preliminary 100%.	
Learning outcomes: Students will build their ability to work on their own and produce journalistic content in form of various types of genres – starting from the simplest up to the most complicated forms. As a result of their participation in debates, they will have learnt basics in editing and giving feedback. The practical experience will prepare them for working as journalists in any type of media organisation.	
Class syllabus: Choosing topics, preparation, media content production, editing and evaluating of print, audio, visual, or video formats.	
Recommended literature: The course is practical and focuses on building skills and capabilities as well as critical thinking of students. Classes are not oriented toward theoretical literature readings. It is up to individual students to back themselves up with relevant background literature based on their media preference (radio, TV, print, online).	
Languages necessary to complete the course: Slovak	
Notes:	

The course is provided in three forms based on the choice of preferred media: print/online, radio and TV.					
Past grade distribution					
Total number of evaluated students: 284					
A	B	C	D	E	FX
67,96	21,13	9,15	0,7	0,0	1,06
Lecturers: doc. PhDr. Anna Sámelová, PhD., Mgr. Ľubomír Bajaník, PhD., Mgr. Kristína Kaňuchová					
Last change: 03.06.2022					
Approved by:					

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Arts	
Course ID: FiF.KŽ/A-boZU-033/15	Course title: Media Studio 4
Educational activities: Type of activities: practicals Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 2	
Recommended semester: 4.	
Educational level: I.	
Prerequisites:	
Course requirements: Active participation with continual evaluation; practical journalism exercises, continual work on assignments covering various journalistic genres and their presentation, with individual assignments designed to build technical and creative skills needed to produce written, audio and video content; active participation in group debates following presentation of assignments, co-operation on a group project. Compulsory attendance and reduced grades for abstentions. Grading: A (100-92 %), B (91-85 %), C (84-76 %), D (75-68 %), E (67-> 60 %), Fx (≤ 60 %). Exact dates and topics for practical assignments to be announced in early dates of semester. Violation of academic ethics results in the cancellation of points earned in the relevant item evaluation. Scale of assessment (preliminary/final): preliminary 100%.	
Learning outcomes: Students will build their ability to work on their own and produce journalistic content in form of various types of genres – starting from the simplest up to the most complicated forms. As a result of their participation in debates, they will have learnt basics in editing and giving feedback. The practical experience will prepare them for working as journalists in any type of media organisation.	
Class syllabus: Choosing topics, preparation, media content production, editing and evaluating of print, audio, visual, or video formats.	
Recommended literature: The course is practical and focuses on building skills and capabilities as well as critical thinking of students. Classes are not oriented toward theoretical literature readings. It is up to individual students to back themselves up with relevant background literature based on their media preference (radio, TV, print, online).	
Languages necessary to complete the course: Slovak	
Notes:	

The course is provided in three forms based on the choice of preferred media: print/online, radio and TV.					
Past grade distribution					
Total number of evaluated students: 268					
A	B	C	D	E	FX
79,1	14,55	4,85	0,37	0,75	0,37
Lecturers: doc. PhDr. Anna Sámelová, PhD., Mgr. Marcela Belianská, Mgr. Ľubomír Bajaník, PhD.					
Last change: 03.06.2022					
Approved by:					

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Arts	
Course ID: FiF.KŽ/A-boZU-034/15	Course title: Media Studio 5
Educational activities: Type of activities: practicals Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 2	
Recommended semester: 5.	
Educational level: I.	
Prerequisites:	
Course requirements: Active participation with continual evaluation; practical journalism exercises, continual work on assignments covering various journalistic genres and their presentation, with individual assignments designed to build technical and creative skills needed to produce written, audio and video content; active participation in group debates following presentation of assignments, co-operation on a group project. Compulsory attendance and reduced grades for abstentions. Grading: A (100-92 %), B (91-85 %), C (84-76 %), D (75-68 %), E (67-> 60 %), Fx (≤ 60 %). Exact dates and topics for practical assignments to be announced in early dates of semester. Violation of academic ethics results in the cancellation of points earned in the relevant item evaluation. Scale of assessment (preliminary/final): preliminary 100 %	
Learning outcomes: Students will build their ability to work on their own and produce journalistic content in form of various types of genres – starting from the simplest up to the most complicated forms. As a result of their participation in debates, they will have learnt basics in editing and giving feedback. The practical experience will prepare them for working as journalists in any type of media organisation.	
Class syllabus: Choosing topics, preparation, media content production, editing and evaluating of print, audio, visual, or video formats.	
Recommended literature: The course is practical and focuses on building skills and capabilities as well as critical thinking of students. Classes are not oriented toward theoretical literature readings. It is up to individual students to back themselves up with relevant background literature based on their media preference (radio, TV, print, online).	
Languages necessary to complete the course: Slovak	
Notes:	

The course is provided in three forms based on the choice of preferred media: print/online, radio and TV.					
Past grade distribution					
Total number of evaluated students: 265					
A	B	C	D	E	FX
59,25	29,81	7,55	1,51	1,13	0,75
Lecturers: Mgr. Peter Kubinyi, PhD., doc. PhDr. Anna Sámelová, PhD., Mgr. M. A. Lucia Virostková, PhD.					
Last change: 03.06.2022					
Approved by:					

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Arts	
Course ID: FiF.KŽ/A-boZU-035/15	Course title: Media Studio 6
Educational activities: Type of activities: practicals Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 2	
Recommended semester: 6.	
Educational level: I.	
Prerequisites:	
Course requirements: Active participation with continual evaluation; practical journalism exercises, continual work on assignments covering various journalistic genres and their presentation, with individual assignments designed to build technical and creative skills needed to produce written, audio and video content; active participation in group debates following presentation of assignments, co-operation on a group project. Compulsory attendance and reduced grades for abstentions. Grading: A (100-92 %), B (91-85 %), C (84-76 %), D (75-68 %), E (67-> 60 %), Fx ($\leq$ 60 %). Exact dates and topics for practical assignments to be announced in early dates of semester. Violation of academic ethics results in the cancellation of points earned in the relevant item evaluation. Scale of assessment (preliminary/final): preliminary 100 %.	
Learning outcomes: Students will build their ability to work on their own and produce journalistic content in form of various types of genres – starting from the simplest up to the most complicated forms. As a result of their participation in debates, they will have learnt basics in editing and giving feedback. The practical experience will prepare them for working as journalists in any type of media organisation.	
Class syllabus: Choosing topics, preparation, media content production, editing and evaluating of print, audio, visual, or video formats.	
Recommended literature: The course is practical and focuses on building skills and capabilities as well as critical thinking of students. Classes are not oriented toward theoretical literature readings. It is up to individual students to back themselves up with relevant background literature based on their media preference (radio, TV, print, online).	
Languages necessary to complete the course: Slovak	
Notes:	

The course is provided in three forms based on the choice of preferred media: print/online, radio and TV.					
Past grade distribution					
Total number of evaluated students: 261					
A	B	C	D	E	FX
56,32	30,27	12,26	0,0	1,15	0,0
Lecturers: Mgr. Peter Kubinyi, PhD., doc. PhDr. Anna Sámelová, PhD., Mgr. Ľubomír Bajaník, PhD.					
Last change: 03.06.2022					
Approved by:					

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Arts	
Course ID: FiF.KŽ/A-boZU-036/15	Course title: Media on the Internet
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 2.	
Educational level: I.	
Prerequisites:	
Course requirements: Conditions for course passing: Completion of partial assignments during the semester. 1) weekly news reports from a) domestic news b) foreign news c) media area news (maximum 20 points) 2) Quantitative research of foreign news websites (maximum 30 points) 3) Disinformation websites research and description (max. 10 points) 4) Final colloquium based on lectures and compulsory literature (max. 40 points) Evaluation: The teacher will accept a maximum of two absences. The dates for the final exam will be announced through AIS no later than in the last week of the instruction period. Grading scale: A (100-92 %), B (91-85 %), C (84-76 %), D (75-68 %), E (67-> 60 %), Fx (≤ 60 %) Violation of academic ethics results in the cancellation of points earned in the relevant item evaluation. Scale of assessment (preliminary/final): 100% preliminary	
Learning outcomes: Students are familiar with the specifics required to work on news portals. By researching selected foreign news portals, they know how to create the content for online. The course also includes data driven journalism, open sources, and related software. An important part of the course is the research of news portals in the world. On the one hand, they speak a foreign language more professionally and on the other hand they understand the basic principles of quantitative media research. They could think critically about the functioning or principles of disinformation websites in the Czech and Slovak environment, as well as to understand their economic interests.	
Class syllabus: Survey of news portals in the world Commentary preparation – the most important events in the world Media content on the web Disinformation websites and websites with problematic content	

Internet audience Advertising on the web and heat maps of the web If the Price is Right: Charging for Online Content Data driven journalism Tools for data driven journalism Open sources for journalist Research of news portals in the world – discussion					
Recommended literature: HACEK, Ján. Otvorené zdroje a dáta pre novinárov na Slovensku. Bratislava: Univerzita Komenského v Bratislave, 2020. ISBN 978-80-223-4845-4. HACEK, Ján. Práca novinára s otvorenými zdrojmi a dátami [online]. Bratislava: Stimul, 2020 Dostupné na: https://www.researchgate.net/publication/340129006_Praca_novinara_s_otvorenymi_zdrojmi_a_datami HACEK, Ján. Lojalita recipienta k spravodajským webom [online]. Dostupné na: https://www.researchgate.net/publication/336739639_Lojalita_recipienta_k_spravodajskym_webom_Recipient_Loyalty_to_the_News_Web BEDNÁŘ, Vojtěch. Internetová publicistika. Praha: Grada, 2011. ISBN 9788024734521. GRAY, Jonathan, CHAMBERS, Lucy a BOUNEGRU, Liliana. The Data Journalism Handbook. Sebastopol: O'Reilly Media, 2012. ISBN 9781449330064. Websites: DataDrivenJournalism.net, Datablog.cz, The Guardian, The New York Times, sme.sk, aktuality.sk Available at the Comenius University Academic Library. Additional literature will be offer during the semester.					
Languages necessary to complete the course: Slovak, English					
Notes:					
Past grade distribution Total number of evaluated students: 125					
A	B	C	D	E	FX
58,4	15,2	8,8	4,8	3,2	9,6
Lecturers: doc. Mgr. Ján Hacek, PhD.					
Last change: 03.06.2022					
Approved by:					

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Arts	
Course ID: FiF.KŽ/A-boZU-012/15	Course title: Methods in Journalism 1
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 1 / 1 per level/semester: 14 / 14 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 3.	
Educational level: I.	
Prerequisites:	
Course requirements: The teacher will accept a maximum of two absences with documentation Fullfill tasks during the semester Final assessment - written test In every part of assessment student must have at least 60 %. Violation of academic ethics will be punished, and the student will lose all the received points in the relevant assessment. Grading scale: A (100 – 92), B (91 – 84), C (83 – 76), D (75 – 68), E (67 – 60), Fx (59 – 0) Scale of assessment (preliminary/final): 30 / 70	
Learning outcomes: Students are familiar with the multifunctionality of journalism and master its intersections with art and science, which they use in journalism. This is carried out in the phases during which journalistic units and individual journalistic expressions are created as their autonomous parts. The starting point is the choice of topics (based on intelligence theory and "gatekeeping"), through working with various information sources, media relations tools, to other methods of gathering facts such as knowledge, observation, interview, experiment or exploratory and documentation methods. Students are able to work with the fact and its verification.	
Class syllabus: Polyfunctionality of journalism. Relation between science, art and journalism. The creative journalistic process. Journalistic unit and journalistic speech, phases of their creation. Different levels of topic selection, the role of news values. Information resources. Classification and rules for their presentation. Media relations tools (press conference, briefing, pressfoyer and others) Fact in journalism. Classification of facts according to various criteria. Verification of facts and their use depending on the genre design and the author's intention. Citation and its importance in journalism. How, when and where to quote. Cognition and observation, methods of obtaining facts. Interview as a method of gathering facts and as a journalistic genre. Preparation and implementation of the interview.	

Exploratory methods. Guided interview method - survey, discussion, questionnaire, record sheet and more. Poll as a method of gathering information and as a journalistic genre. An experiment in the work of journalists. Social experiment in journalistic practice. Exploitation (documentary) technique. Documentary sources. Primary and secondary documents. Typology of primary documents.																	
Recommended literature: DROPPA, Boris. Nadväzovanie kontaktu s čitateľom. In: Zborník FiF UK Žurnalistika XIX-XX, Bratislava: Univerzita Komenského, 1992. ISBN 80-223-0601-0. HLAVČÁKOVÁ, Svetlana. Agentúrna žurnalistika. Bratislava: Univerzita Komenského, 2001. ISBN 80-223-1580-X. HLAVČÁKOVÁ, Svetlana. Tlačové konferencie, hovorcovia. In: Otázky žurnalistiky. 2008, roč. 51, č. 1 – 2, s. 107 – 114. ISSN 0322-7049. HLINKOVÁ, Danica. Sociológia a prostriedky masovej komunikácie. 2007. Bratislava: Univerzita Komenského, 2007. ISBN 978-80-223-2275-1. MIKUŠOVÁ, Simona, HALÁSZOVÁ, Frédérique. 2019. Teória gatekeepingu. Jej vývoj a adaptácia na virtuálny svet. Bratislava: Univerzita Komenského, 2019. ISBN 978-80-223-4710-5. ŠMÍD, Milan, TRUNEČKOVÁ, Ludmila: Novinář a jeho zdroje v digitální éře. Praha: Karolinum, 2009. ISBN 978-80-246-1661-2. VELAS, Štefan. Novinárske techniky v tvorivom procese komunikátu. In: Otázky žurnalistiky. 1997, roč. 40, č. 2, s. 123 – 130. ISSN 0322-7049.																	
Languages necessary to complete the course: Slovak																	
Notes:																	
Past grade distribution Total number of evaluated students: 288 <table border="1"> <thead> <tr> <th>A</th><th>B</th><th>C</th><th>D</th><th>E</th><th>FX</th></tr> </thead> <tbody> <tr> <td>17,71</td><td>20,14</td><td>27,43</td><td>20,83</td><td>9,03</td><td>4,86</td></tr> </tbody> </table>						A	B	C	D	E	FX	17,71	20,14	27,43	20,83	9,03	4,86
A	B	C	D	E	FX												
17,71	20,14	27,43	20,83	9,03	4,86												
Lecturers: Mgr. Peter Kubinyi, PhD., doc. PhDr. Svetlana Hlavčáková, CSc.																	
Last change: 03.06.2022																	
Approved by:																	

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Arts	
Course ID: FiF.KŽ/A-boZU-017/15	Course title: Methods in Journalism 2
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 1 / 1 per level/semester: 14 / 14 Form of the course: on-site learning	
Number of credits: 4	
Recommended semester: 4.	
Educational level: I.	
Prerequisites:	
Course requirements: The teacher will accept a maximum of two absences with documentation Fullfill tasks during the semester Final assessment - written test In every part of assessment student must have at least 60 %. Violation of academic ethics will be punished, and the student will lose all the received points in the relevant assessment. Grading scale: A (100 – 92), B (91 – 84), C (83 – 76), D (75 – 68), E (67 – 60), Fx (59 – 0) Scale of assessment (preliminary/final): 30/70	
Learning outcomes: Students have theoretical knowledge and are also familiar with practical experience from the creative journalistic process, during which journalistic expressions arise. They have mastered all phases of work on journalistic expression, from the initial creation of contact and framework components. The key position in the creation of journalistic speeches is also occupied by the phase, which is connected with the creation of the syllabus and general parts of the journalistic speech, after the steps of the preparatory phase. They know that it is primarily about the author's intention, planning the effects and, finally, choosing the way of portraying the journalistic expression in the form of a genre.	
Class syllabus: Steps of the preparatory phase of creating a journalistic speech. Creation of a journalistic speech. Relationship between content and form. Stimulus / inspiration, theme, intention, communication goal (broader, narrower). The stratification of the collected material in connection with the author's intention. Effects planning. Effectiveness and expected communication barriers. The role and goals of the curriculum, its use in genre groups. Thesis, sketch, subject, concept. Contact components of the press speech. Caption and subtitling. Headlines and their current role. Framework components of speech. Introduction and conclusion. Combination possibilities in a triangle: title-introduction-conclusion. Introduction to the press. Types of introductions. Incipit, introduction. Conclusion of the press speech. Its tasks and goals.	

The core of the journalistic text. Linear, comparative, confrontational, gradation, contrast and dialogical construction of the kernel. Possibilities of inductive and deductive administration. Description, characteristics, communication, clarification, explanation, proving, reasoning and exhortation. Methods of fabric design. Substantive, rational interpretation of content, based on logical-conceptual procedures of thinking (so-called direct submission). Impressive, expressive depiction based on figurative-emotional (so-called mediated, descriptive) interpretation. Construction of a journalistic text. Optimal arrangement of thought and factual material. Routine procedures. Direct and indirect evaluation. Interpretation of contents. Journalistic interpretation of professional content. Popularization. Reduction and redundancy. Popularization paradox. Adapting, transposing and transforming texts. Original text and its transcript, excerpt from the text. Statements, quotes, paraphrases.																	
Recommended literature: DROPPA, Boris. Mnohorozmerný potenciál úvodu a záveru novinárskeho textu. In: Otázky žurnalistiky. 1991, roč. 34, č. 1, s. 24 – 32. ISSN 0322-7049. DROPPA, Boris. Spôsoby novinárskeho sprístupňovania odborných obsahov verejnosti. Bratislava: Univerzita Komenského, 1992. ISBN 80-223-1281-9. DROPPA, Boris. Opisné a výkladové jadrá nelineárnych novinových textov. In Otázky žurnalistiky. 1993, roč. 36, č. 2, s. 91 – 97. ISSN 0322-7049. DROPPA, Boris. Nadväzovanie kontaktu s čitateľom. In Zborník FiF UK Žurnalistika XIX-XX. Bratislava: Univerzita Komenského, 1993, s. 27 – 41. ISBN 80-223-0601-0. HLAVČÁKOVÁ, Svetlana. Agentúrna žurnalistika. Bratislava: Univerzita Komenského, 2001. ISBN 80-223-1580-X. TUŠER, Andrej. Titulok – vizuálne avízo. Trnava: Univerzita sv. Cyrila a Metoda, 2009. ISBN 978-80-8105-137-1. TUŠER, Andrej et al. Praktikum mediálnej tvorby. 2010. Bratislava: EuroKódex, 2010. ISBN 978-80-89447-16-9.																	
Languages necessary to complete the course: Slovak																	
Notes:																	
Past grade distribution Total number of evaluated students: 275 <table border="1"> <thead> <tr> <th>A</th><th>B</th><th>C</th><th>D</th><th>E</th><th>FX</th></tr> </thead> <tbody> <tr> <td>9,09</td><td>19,27</td><td>28,73</td><td>26,18</td><td>12,36</td><td>4,36</td></tr> </tbody> </table>						A	B	C	D	E	FX	9,09	19,27	28,73	26,18	12,36	4,36
A	B	C	D	E	FX												
9,09	19,27	28,73	26,18	12,36	4,36												
Lecturers: Mgr. Peter Kubinyi, PhD., doc. PhDr. Svetlana Hlavčáková, CSc.																	
Last change: 03.06.2022																	
Approved by:																	

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Arts	
Course ID: FiF.KŽ/A-boZU-021/15	Course title: News Agency Journalism
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 1 / 1 per level/semester: 14 / 14 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 5.	
Educational level: I.	
Prerequisites:	
Course requirements: Active participation in seminars and lectures, participation in discussions, elaboration of exercises and continuous preparation for learning during the semester. Students need to submit 2 journalistic news texts (each for 30 points) as a practical proof that they are able to use information from the course and implement knowledge in the creation of journalistic texts. Students must successfully pass 2 tests (20 points each) in the 6th and 12th week of the semester. (Passing the test means getting more than 60%, ie at least 12 points out of 20.) Allowed maximum 2 absences confirmed by document. Violation of academic ethics results in the cancellation of points earned in the relevant item evaluation. Classification scale: A: 92-100 B: 84-91 C: 76-83 D: 75-68 E: 60-67 FX: 59-0. The exact date and topic of the mid-term evaluation will be announced at the beginning of the semester. Scale of assessment (preliminary/final): 100 % preliminary	
Learning outcomes: After completing the course, students have information about the past and current activities of news agencies in the world. They can define the tasks that press agencies perform in a mass media system for media and non-media clients. They master news agency genres, their specifics and in their creation they are able to follow the principles and principles of work of agency correspondents. After completing the course, they have a comprehensive view of the issue important both from the point of view of potential agency journalists and from the point of view of future users of press agency production - journalists, ie creative members of mass media newsrooms.	

Class syllabus:

Introduction to agency journalism. The position of press / news agencies in the mass media system. News agencies classification and typology.

Origin of agency names. News agencies definition. Agency services for media and non-media clients.

Organizational structure of press agencies. Types of professions and organization of work in news agencies.

The rise and development of news agencies in Europe and the United States in the 19th century, the period of the "Great Deals". 20th Century World Press Agencies, 21st Century Multifunctional Agencies.

International and national intelligence agencies. The National Press Agency of the Slovak Republic - TASR and legislation related to its establishment and operation.

Independent and first commercial press agency in Slovakia - SITA.

Information sources and their classification. Sourcing rules. What, how and where to quote. Information for publication ("on the record") and unofficial information ("off the record").

Principles and principles of creating agency intelligence. News interpretation of facts.

Agency news. Ongoing intelligence coverage. Preliminary, cover and follow - up reports.

Formal parameters of the agency report. Scope of news headline, report, paragraph, sentence and genre.

Communication elements between the agency and subscribers. Priorities and guidelines in agency broadcasting.

Agency news genres. The structure of the standard agency report, its two-tier (front and fuselage).

Front classification. Informative materials of non-journalistic nature.

Language and style of agency reporting. Journalism jargon. The tone of the news speech.

Recommended literature:

BUNZLOVÁ, Alice. Kapitoly z dějin světových tiskových agentur. Praha: SPN, 1980.

HALBERSTAM, David et al. Breaking News : how the Associated Press has covered war, peace, and everything else. New York: Princeton Architectural Press, 2007.

HLAVČÁKOVÁ, Svetlana. Agentúrna žurnalistika. Bratislava: Univerzita Komenského, 2001. ISBN 80-223-1580-X.

HLAVČÁKOVÁ, Svetlana. Tlačové agentúry vo svete. Bratislava: Univerzita Komenského, 1994. ISBN 80-223-0776-9.

HLAVČÁKOVÁ, Svetlana. News agencies in Slovakia before and after the split of Czechoslovakia. In: Otázky žurnalistiky. 2010, roč. 53, č. 1 – 2, s. 56 – 71. ISSN 0322-7049.

HLAVČÁKOVÁ, Svetlana. Historický kontext vzniku a vývinu Tlačovej agentúry Slovenskej republiky (1918 - 2018). In: Otázky žurnalistiky. 2018, roč. 61, č. 3 - 4, s. 6 - 30. ISSN 0322-7049.

OSVALDOVÁ, Barbora et al. Zpravodajství v médiích. Praha: Karolinum, 2011. ISBN 978-80-246-1899-9.

TRUNEČKOVÁ, Ludmila. Zákon o ČTK: transformace na půli cesty. Praha: Karolinum, 2015. 157 s. ISBN 978-80-246-3073-1 (tlač). ISBN 978-80-246-3087-8 (pdf).

Languages necessary to complete the course:

Slovak

Notes:

Past grade distribution					
Total number of evaluated students: 269					
A	B	C	D	E	FX
6,69	14,13	27,14	24,54	24,91	2,6
Lecturers: doc. PhDr. Svetlana Hlavčáková, CSc.					
Last change: 02.06.2022					
Approved by:					

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Arts	
Course ID: FiF.KŽ/A-boZU-049/15	Course title: Nonverbal Communication
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 5.	
Educational level: I.	
Prerequisites:	
Course requirements: The preparation and presentation of paper about chosen topics from non-verbal communication (50 points) and the test in the last week of the semester; active participation on the seminars, working on the exercises and activities during the semester. Grading scal: A (100 – 92), B (91 – 84), C (83 – 76), D (75 – 68), E (67 – 60), Fx (59 – 0) The deadline and topics of the paper will be announced at the beginning of the semester. The teacher will accept a maximum of two absences with documentation. Violation of academic ethics will be punished and the student will lose all the received points in the relevant assessment. Scale of assessment (preliminary/final): 100 % preliminary	
Learning outcomes: After successfully completing the course, students understand non-verbal communication and its manifestations as a natural part of communication, control their non-verbal communication as they are able to interpret it properly. Students handle basic information from the non-verbal communication, so they can apply it in the journalistic practice. After completing the course, students are also able to use non-verbal communication for their own successful communication in working and academic context.	
Class syllabus: General aspects of human communication Difference between language, verbal and non-verbal communication Scheme of communication. The basic conditions for effective communication Types of non-verbal communication and its specifications eye gaze, mimics gestures, posture kinetics, proxemics, colours, smells touches Non-verbal communication in the mass media communication Critical reflection of non-verbal expressions in the context of mass media	

Recommended literature:

KŘIVOHLAVÝ, Jaro. Jak si navzájem lépe porozumíme. Praha: Svoboda, 1988.
PEASE, Allen. Reč tela. Bratislava: Ikar, 2004. ISBN 80-551-0691-6.
PEASE, Allen. V otázkách jsou odpovědi. Praha: Pragma, 2002. ISBN 978-80-249-2116-7.
ŠKVARENINOVÁ, Olga. Rečová komunikácia. Bratislava: SPN, 2004. ISBN 80-08-02228-0.
THIEL, Erhard. Reč tela prezrádza viac ako tisíce slov. Bratislava: Media klub, 1999.
ISBN80-88963-14-1.
Further literature will be presented at the beginning of the semester and during the lessons.

Languages necessary to complete the course:

Slovak

Notes:**Past grade distribution**

Total number of evaluated students: 266

A	B	C	D	E	FX
72,56	13,53	5,64	4,51	2,63	1,13

Lecturers: Mgr. Mária Stanková, PhD.

Last change: 17.03.2022

Approved by:

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Arts	
Course ID: FiF.KŽ/A-boZU-056/15	Course title: Philosophy for Journalists
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 2.	
Educational level: I.	
Prerequisites:	
Course requirements: Active participation in classes with continuous assessment: continuous short tests, midterm test, assessed homeworks, colloquial discussion. Final written test and final oral exam. Only those students who obtain more than 60% of points in the final test will be admitted to the oral exam. Compulsory 100 % attendance at classes, deteriorated grade in the final evaluation according to the percentage of absences from classes. A (100-92 %), B (91-85 %), C (84-76 %), D (75-68 %), E (67-> 60 %), Fx ($\leq$ 60 %). The student must achieve more than 60% in each part (written and oral) of the final evaluation - a student who has not obtained more than 60% in the written part of the final exam will not be eligible for the oral exam. Violation of academic ethics results in the cancellation of points earned in the relevant item evaluation. Scale of assessment (preliminary/final): preliminary 50 %, final 50 %	
Learning outcomes: Students know the changes in the basic paradigms of thinking of Western civilization in the context of the emergence of individual waves of new media and their influenced human cognitive habits and skills. After successful completion of the course, they also master the basics of critical view of what is happening around them and understand the meaning and significance of its application in practical life.	
Class syllabus: Philosophy and media, philosophy and mass media. Distinction between media and mass media. / New media in the history of mass media communication: (1.) a penny press, (2.) film, (3.) radio, (4.) television, (5.) satellite, (6.) Internet - Web 1.0, (7 .) social media - Web 2.0, (8.) semantic media - Web 3.0, (9.) prospective characteristics of intelligent media - Web 4.0. Human cognitive habits and skills in various stages of new media. / Journalistic epistemology: Truth in the media and objective reality. The value aspects of mass media: editing, gatekeeping, Editor's Spirit. Critical thinking as a necessary prerequisite for the journalistic profession.	
Recommended literature:	

(1.) SÁMELOVÁ, Anna. Filozofia médií pre nefilozofov. Aktuálne v publikačnom procese. / (2.) SÁMELOVÁ, Anna. Moc a pravda v podmienkach Rozhlasu a televízie Slovenska. Bratislava: Univerzita Komenského, 2019. ISBN 978-80-223-4504-0. / (3.) POSTMAN, Neil. Ubavit se k smrti: Veřejná komunikace ve věku zábavy. Praha: Mladá fronta, 1999. ISBN 80-204-0747-2. / (4.) McLUHAN, Marshall. Jak rozumět médiím : Extenze člověka. Praha: Mladá fronta, 2011. ISBN 978-80-204-2409-9. / (5.) ŠNÍDL, Vladimír. Pravda a lož na Facebooku. Bratislava: N Press, 2017. ISBN 978-80-972-3944-2.

Languages necessary to complete the course:

Slovak, Czech

Notes:

Past grade distribution

Total number of evaluated students: 295

A	B	C	D	E	FX
48,47	26,1	10,17	3,73	5,08	6,44

Lecturers: doc. PhDr. Anna Sámelová, PhD.

Last change: 03.06.2022

Approved by:

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Arts	
Course ID: FiF.KŽ/A-boZU-156/19	Course title: Philosophy of Slovak Media in the Era of Vladimír Mečiar
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 1 / 1 per level/semester: 14 / 14 Form of the course: on-site learning	
Number of credits: 4	
Recommended semester: 5.	
Educational level: I.	
Prerequisites:	
Course requirements: Active participation in classes with continuous assessment: continuous short tests, midterm test, assessed homeworks, colloquial discussion. Final written test. Compulsory 100 % attendance at classes, deteriorated grade in the final evaluation according to the percentage of absences from classes. A (100-92 %), B (91-85 %), C (84.-76 %), D (75-68 %), E (67-> 60 %), Fx ($\leq$ 60 %). Violation of academic ethics results in the cancellation of points earned in the relevant item evaluation. Scale of assessment (preliminary/final): 100 % preliminary	
Learning outcomes: Course graduates have information about the Slovak media in the period of Meciarism, knowledge of the then media system and they are familiar with selected topics of the period. After completing the course, students understand the particular nature of contemporary media and how the context of Meciarism has influenced and is affecting them. They have information about the time in which the Editor's Spirit of the current Slovak media was born and shaped.	
Class syllabus: At the time of the onset of Meciarism, significant events took place in the Slovak society as a whole as well as in its media environment which shaped the philosophy of the mass media: 1. disintegration of the Czech and Slovak federation / establishment of an independent Slovak Republic; 2. demise of state media / emergence of public media; 3. demise of the state's monopoly press and broadcasting system / emergence of a dual press and broadcasting system. The concurrence of these aspects and increasing polarization of society for and against the division of the federation, which modified into perceptions of the media as either "pro-Czechoslovakistic" or "nationally oriented", and journalists themselves as either "pro-Meciaristic" or "opposition", adversely affected journalism and editorial practices. However, the current professional journalism of mainstream and opinion-forming media in Slovakia, as well as the institutions of media publishers and broadcasters, have originated in this social environment. So if we want to understand why today's newsrooms of Slovak newspapers, magazines, radio and television, as well as their journalists, act the way they do, we must first understand the time in which their Editor's Spirits were born and formed.	

- philosophy of state media / philosophy of public media / philosophy of private media (differences and similarities);
- "Czechoslovak" media versus "Slovak national" media (nature and manifestations);
- Pro-Meciar versus anti-Meciar journalists (differences and similarities);
- philosophy of stigmatization of Slovak media and journalists of the 1990s;
- the social consequences of stigmatizing the media and journalists;
- understanding editorial responsibility and differences in editorial approach within the then social polarization;
- journalism of an "abandoned nation on the rise" versus journalism of an "isolated nation in decline".

Recommended literature:

- (1.) FERKO, Jerguš. (zost.). Vec verejná. Bratislava: Salus, 1996. ISBN 80-967485-2-1. /
- (2.) FULMEK, Alexej. Bol som dlho v SME. Spomienky muža, ktorý s Karolom Ježíkom zakladal denník SME. Bratislava: Petit Press, 2018. ISBN 978-80-55903644. /
- (3.) LEŠKO, Marián. Mečiar a mečiarizmus. (Politik bez škrupúl, politika bez zábran). Bratislava: VMV, 1996. ISBN 80-967275-3-2 /
- (4.) PUCHOVSKÝ, Maroš. 70 televíznych komentárov. Bratislava: Juga, 1998. ISBN 80-85506-72-6. /
- (5.) SÁMELOVÁ, Anna. Normatívna regulácia verejnoprávných médií: Mravy, cenzúra a editovanie v Rozhlase a televízii Slovenska. Bratislava: Univerzita Komenského, 2016. ISBN 978-80-223-4227-8.
- (6.) SÁMELOVÁ, Anna. Moc a pravda v podmienkach Rozhlasu a televízie Slovenska. Bratislava: Univerzita Komenského, 2018. ISBN 978-80-223-4504-0. /
- (7.) SÁMELOVÁ, Anna. Dejiny verejnoprávnosti. Zrod Rozhlasu a televízie Slovenska. Bratislava: Univerzita Komenského, 2020. ISBN 978-80-223-4816-4. /
- (8.) SITKO, Jozef. On, On a Slobodný piatok. Bratislava: Illusion, 1999. ISBN 80-967750-7-3.

Languages necessary to complete the course:

Slovak, Czech

Notes:

Past grade distribution

Total number of evaluated students: 68

A	B	C	D	E	FX
57,35	19,12	10,29	4,41	7,35	1,47

Lecturers: doc. PhDr. Anna Sámelová, PhD.

Last change: 03.06.2022

Approved by:

COURSE DESCRIPTION

Academic year: 2021/2022					
University: Comenius University Bratislava					
Faculty: Faculty of Arts					
Course ID: FiF.KŽ/A-boZU-040/15		Course title: Photography in Journalism			
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 1 / 1 per level/semester: 14 / 14 Form of the course: on-site learning					
Number of credits: 3					
Recommended semester: 4.					
Educational level: I.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 88					
A	B	C	D	E	FX
30,68	42,05	26,14	1,14	0,0	0,0
Lecturers: Mgr. art. Matúš Zajac					
Last change: 31.08.2019					
Approved by:					

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Arts	
Course ID: FiF.KŽ/A-boZU-038/15	Course title: Political Geography
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 1.	
Educational level: I.	
Prerequisites:	
Course requirements: a) during the semester: powerpoint presentation and a paper on a selected issue (consultation with the teacher is necessary). An effort according to minimum of 60 per cent is required. b) in the examination period: exam. An effort according to minimum of 60 per cent is required. Grading scale: 0-59%-FX, 60-67%-E, 68-75%-D, 76-83%-C, 84-91%-B, 92-100%-A The teacher will accept a maximum of two absences with documentation. Violation of academic ethics results in the cancellation of points earned in the relevant item evaluation. Scale of assessment (preliminary/final): 40/60	
Learning outcomes: After successfully completing the course, the student has a basic overview of the political geography, its history and current topics. The student has theoretical knowledge about the regions with its specifics, about the history, political systems, human geography, culture, industry, agriculture, transportation, economy, tourism, etc.	
Class syllabus: 1. Introduction. 2. Basic concepts. Political geography. Geopolitics. Interdisciplinary interference. 3. Basic theories and its authors. 4. Geographical determinism, social darwinism, global cultural and civilizational factors, trans-continental migration. 5. Religions. 6. Imperial languages. 7. Imperiums and integration. 8. International regions, panregions. 9. Characteristics of chosen regions (based on dividing according to UN)	
Recommended literature: IŠTOK, Robert. Politická geografia a geopolitika. Prešov: PU, 2003. ISBN 80-8068-191-0.	

HNÍZDO, Bořek. Mezinárodní perspektivy politických regionů. Praha: Institut pro stredoeuropskou kulturu a politiku, 1995. ISBN 80-85241-95-1.
 KREJČÍ, Oskar. Geopolitika středoevropského prostoru. Pohled z Prahy a Bratislavy. Praha: Professional Publishing, 2010. ISBN 978-80-7431-018-8.
 MARSHALL, Tim. V zajetí geografie. Bratislava: Premedia, 2017. ISBN 978-80-8159-513-4.

Languages necessary to complete the course:

Slovak

Notes:

Past grade distribution

Total number of evaluated students: 292

A	B	C	D	E	FX
26,71	22,95	18,84	15,75	13,7	2,05

Lecturers: Mgr. Adam Solga, PhD.

Last change: 03.06.2022

Approved by:

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Arts	
Course ID: FiF.KŽ/A-boZU-018/15	Course title: Psychology of Mass Communication
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 4	
Recommended semester: 4.	
Educational level: I.	
Prerequisites:	
Course requirements: Final test and active participation in classes in the form of discussion. Students' participation in classes is mandatory. Absence may be justified in necessary cases and only if the student informs about his / her absence in advance, e.g. mail. If the student does not complete min. 85% of the tuition will be assessed by FX. Absences cannot be replaced by another entry. Rating scale: A (100 - 92), B (91 - 84), C (83 - 76), D (75 - 68), E (67 - 60), Fx (59 - 0) . Violation of academic ethics results in the cancellation of points earned in the relevant item evaluation. Scale of assessment (preliminary/final): The final test in the trial period represents 60% of the total performance. Performance at seminars (presentations of current media topics and discussions on them), i. continuous evaluation represents 40% of total performance. Both interim and final evaluations must be met at a level of at least 60% of performance.	
Learning outcomes: The student masters basic communication functions and understands basic psychological terminology. Can argue and persuade an audience in a cultured way and set boundaries between persuasion and manipulation. He has an overview of risk phenomena in the media, with regard to audiences of different ages. Masters the reference communication, has the ability to be understood and how to understand communication partners in media dialogue. Can use feedback to learn about social behavior. The aim of the course is to get to know the specifics of individual media forms and to master the principles of the new developmental theory of understanding and application of the media.	
Class syllabus: New developmental theory of understanding and application of media Definition of mass media communication and its main aspects Media and audience participation Media as a tool of socialization. Social competencies of the editor 's personality. Communication bad habits and priorities in optimal communication.	

Manipulation in media
 Framing and psychology of news impact
 Antisocial behavior in the media
 Media and program for children and youth
 Persuasion and advertising
 Parasocial interactions
 Celebrities and fans
 Body image and eating disorders from the media aspect
 Undesirable behavior in the media and their imitation (smoking, alcohol consumption, gambling, addictive substances, etc.)
 Media and adolescents
 Social networks and FOMA

Recommended literature:

GILES, D. (2010.): Media Psychology. Prague: City,
 HRADISKÁ, E., BREČKA, S., VYBÍRAL, Z. (2009): Media Psychology. Bratislava: Eurokodex,
 HRADISKÁ, E. (1993): The Personality of a Journalist, Psychological Aspects. Bratislava: Comenius University in Bratislava.
 MESÁROŠOVÁ, B. (2015): The influence of the media on the development of the psyche of children and adolescents. Bratislava: Comenius University, Textbooks are available through the Charles University Library.
 VYBÍRAL, Z (2000) .: Psychology of human communication. Prague: Portal,
 VYBÍRAL, Z (2008): Lies, half-truths and truth in human communication. Prague: Portal,

Languages necessary to complete the course:

En - English language

Notes:

Past grade distribution

Total number of evaluated students: 279

A	B	C	D	E	FX
46,95	27,96	16,49	4,66	3,23	0,72

Lecturers: doc. PhDr. Barbora Mesárošová, CSc.

Last change: 03.06.2022

Approved by:

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Arts	
Course ID: FiF.KŽ/A-boZU-046/15	Course title: Rhetorics
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 6.	
Educational level: I.	
Prerequisites:	
Course requirements: The condition of successful completion of the course is an active participation on seminars, involvement in exercises and 5 minute long speech (50 points). After the speech, student will deliver to the teacher the written version of the speech (50 points). The speech is evaluated from the aspect of oral presentation (voice, breathing, non-verbal communication) and also from the aspect of language and stylistics. Grading scale: A (100 – 92), B (91 – 84), C (83 – 76), D (75 – 68), E (67 – 60), Fx (59 – 0) The deadline and topics of the texts will be announced at the beginning of the semester. The teacher will accept a maximum of two absences with documentation. Violation of academic ethics will be punished, and student will lose all the received points in the relevant assessment. Scale of assessment (preliminary/final): 100 % preliminary	
Learning outcomes: After the completing the course, students have ability to successfully, correctly and effectively speak on public, both in official and semi-official communication sphere. Students also have not only theoretical knowledge about rhetorics, but also practical abilities in this field. Also, the students know basics of argumentation, orthoepy and they understand the meaning of nonverbal communication within the rhetotics.	
Class syllabus: Rhetorics & journalism Brief look on history of rhetorics (from antique to today) Phonic aspect of speech The personality of an orator Non-verbal communication Argumentation Creation of speech Stylistics and rhetorics (rhetorical language style) Rhetorics in 21st century Rhetorics and mass media communication Analysis of chosen mass media speeches	

Recommended literature:

KRAUS, Jiří. Rétorika a rečová kultura. Praha: Karolinum, 2004. ISBN 80-246-0898-7.

MISTRÍK, Jozef. Rétorika. Bratislava: Slovenské pedagogické nakladateľstvo, 1980.

MISTRÍK, Jozef, ŠKVARENINOVÁ, Oľga. Štylistika a rétorika. Bratislava: Právnická fakulta Univerzity Komenského, 1992. ISBN 80-7160-044-X.

RYBÁR, Ladislav. Základy rétorickej komunikácie. Bratislava: Obzor, 1980.

SLANČOVÁ, Dana. Základy praktickej rétoriky. Prešov: Náuka, 2001. ISBN 80-89038-04-2.

Further literature will be presented at the beginning of the semester and during the lessons.

Languages necessary to complete the course:

Slovak

Notes:**Past grade distribution**

Total number of evaluated students: 115

A	B	C	D	E	FX
73,04	14,78	4,35	1,74	0,0	6,09

Lecturers: Mgr. Mária Stanková, PhD.

Last change: 17.03.2022

Approved by:

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Arts	
Course ID: FiF.KŽ/A-boZU-054/15	Course title: Selected Topics from Political Science
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 1 / 1 per level/semester: 14 / 14 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 3.	
Educational level: I.	
Prerequisites:	
Course requirements: Prerequisites: Conditions for passing the course: Elaboration of two seminar papers, two PowerPoint presentations and passing the exam in the probationary period. In all parts of the evaluation, the student must achieve at least 60% success. Classification scale: A (100-92%), B (91-85%), C (84-76%), D (75-68%), E (67-> 60%), Fx (≤ 60%) . A maximum of 2 absences are tolerated. The exact date and topics of the mid-term evaluation will be announced at the beginning of the semester. Violation of academic ethics results in the cancellation of points earned in the relevant item evaluation. Scale of assessment (preliminary/final): 40% continuously, 60% in the probationary period	
Learning outcomes: After completing the course, students are able to understand the importance of theoretical knowledge of political science for understanding practical politics. Based on the meetings during the semester, the student is able to shape and formulate their own political and civic attitudes.	
Class syllabus: Historical development of science and politics. Policy definition. Politics study. Political system of society and institution. Power and its institutionalization. Political parties. Political elite. Interest groups. The power of interest groups and the media. Citizen participation in politics. Elections and electoral systems. Local and regional policy. Political culture, communication and legitimacy. Media and political communication. Types of international relations - interconnection, specifics. Individual subjects of international relations. Their characteristics, meaning, position, interaction. The most important international organizations, their position and importance in international relations: UN - origin, organizational structure. OSCE. European Union, NATO - origin, structure. Perspectives of their development.	
Recommended literature: FOLLRICHOVÁ, Mária. Základy štátu a práva I. Interná učebná pomôcka. 2020. HEYWOOD, Andrew. Politologie. Plzeň: Vydavatelství a nakladatelství Aleš Čeněk, 2008. ISBN 978-80-7380-115-1.	

ŠÚTOVEC, Milan. Politické Slovensko (Aktéri, dokumenty, inštitúcie, politické strany, udalosti). Bratislava, Slovart, 2019. ISBN 978-80-556-3894-2.					
Languages necessary to complete the course: SK					
Notes:					
Past grade distribution Total number of evaluated students: 275					
A	B	C	D	E	FX
38,91	30,18	18,18	8,73	2,91	1,09
Lecturers: doc. PhDr. Mária Follrichová, CSc.					
Last change: 03.06.2022					
Approved by:					

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Arts	
Course ID: FiF.KŽ/A-boZU-027/15	Course title: Structuring Programme Units
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 1 / 1 per level/semester: 14 / 14 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 6.	
Educational level: I.	
Prerequisites:	
Course requirements: Active participation in classes with continuous assessment: midterm test, assessed homeworks, colloquial discussion. Final written test. Compulsory 100 % attendance at classes, deteriorated grade in the final evaluation according to the percentage of absences from classes. Grading scale: A (100-92 %), B (91-85 %), C (84-76 %), D (75-68 %), E (67-> 60 %), Fx (≤ 60 %). Violation of academic ethics results in the cancellation of points earned in the relevant item evaluation. Scale of assessment (preliminary/final): 100 % preliminary	
Learning outcomes: After completing the course, students have a general overview of the creation of programming units - their meaning and significance in television and radio programming as well as the differences in programming approaches in public service and commercial media, regardless of whether they are formally public or private. Students are able to distinguish basic programming strategies and their application in the competition of broadcast media, they understand the basics of radio and television dramaturgy.	
Class syllabus: Dual broadcasting system and the distinction between public being and public service, between private ownership of the media and their commerciality, as well as between public service and media activity in the public interest. / The creation of program units as the basic framework of the dramaturgical concept of broadcast media. Ideological, value and market aspect of programming. / Basic programming strategy - elites versus the masses. / Basic types of programming strategies in a competitive environment: (1.) blockbuster, (2.) counterprogramming, (3.) hammocking, (4.) tent polling, (5.) bridging.	
Recommended literature: (1.) SÁMELOVÁ, Anna. Dejiny verejnoprávnosti. Zrod Rozhlasu a televízie Slovenska. Bratislava: Univerzita Komenského, 2020. ISBN 978-80-223-4816-4. /	

(2.) RUSNÁK, Juraj. Nové trendy v programovaní elektronických médií. Prešov: Vydavateľstvo Prešovskej univerzity, 2019. ISBN 978-80-555-2221-0. /

Languages necessary to complete the course:

Slovak, Czech, English

Notes:

Past grade distribution

Total number of evaluated students: 263

A	B	C	D	E	FX
76,05	16,35	5,7	0,76	1,14	0,0

Lecturers: doc. PhDr. Anna Sámelová, PhD.

Last change: 03.06.2022

Approved by:

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Arts	
Course ID: FiF.KŽ/A-boZU-014/15	Course title: Stylistics 1
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 1 / 1 per level/semester: 14 / 14 Form of the course: on-site learning	
Number of credits: 4	
Recommended semester: 3.	
Educational level: I.	
Prerequisites:	
Course requirements: Active participation on seminars, engagement in activities and working on exercises. The seminar paper about journalistic style on the particular examples from Slovak media and its presentation (50 points); test (50 points) in the 12th week of the semester. Students must have at least 60 % of points in the test. The seminar paper is delivered on the first lesson in December, in the length about 3 - 5 pages. It will be evaluated from formal and content aspect, but the stress is on stylistic aspect. Grading scale: A (100 – 92), B (91 – 84), C (83 – 76), D (75 – 68), E (67 – 60), Fx (59 – 0) The deadline and topics of the texts will be announced at the beginning of the semester. The teacher will accept a maximum of two absences with documentation. Violation of academic ethics will be punished, and the student will lose all the received points in the relevant assessment. Scale of assessment (preliminary/final): preliminary 100 %	
Learning outcomes: After completing the course, students have basic knowledge about terms, concepts and principles of stylistics and text theory with specific aim on the journalistic style and configuration aspects of media texts. Students also understand how to write particular types of texts (genres) within the mass media communication. Students have an overview about how to use a stylistics as a discipline with its methods and how to become better writer or speaker. Also, students are able to interpret all types of texts in media discourse.	
Class syllabus: an introduction - language functional styles, style appropriate communication and mass media communication stylistics - definition, basics, problems, terms, types, lines history of stylistics history of Slovak stylistics J. Mistrik 's stylistics and its application to media language J. Findra 's stylistics and its application to media language F. Miko 's stylistics and its application to media language lexical vocabulary and stylistics; publicism	

lexical-semantic relationships and its meaning in the media language metaphor and metonymy and its usage in stylistics stylistic interpretation of the journalistic text (students' presentations)					
Recommended literature: DOLNÍK, Juraj, BAJZÍKOVÁ, Eugénia. Textová lingvistika. Bratislava: STIMUL, 1998. ISBN 80-85697-78-5. FINDRA, Ján. Štylistika slovenčiny. Martin: Osveta, 2004. ISBN 80-8063-142-5. MIKO, František. Text a štýl. Bratislava: Smena, 1970. MIKO, František. Estetika výrazu. Bratislava: Slovenské pedagogické nakladateľstvo, 1969. MINÁŘOVÁ, Eva. Stylistika pro žurnalisty. Praha: Grada, 2011. ISBN 978-80-247-2979-4. MISTRÍK, Jozef. Štylistika. Bratislava: Slovenské pedagogické nakladateľstvo, 1997. ISBN 80-08-02529-8. MISTRÍK, Jozef. Žánre vecnej literatúry. Bratislava: Slovenské pedagogické nakladateľstvo, 1975.					
Languages necessary to complete the course: Slovak					
Notes:					
Past grade distribution Total number of evaluated students: 290					
A	B	C	D	E	FX
30,0	26,55	23,79	12,76	3,1	3,79
Lecturers: Mgr. Mária Stanková, PhD.					
Last change: 17.03.2022					
Approved by:					

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Arts	
Course ID: FiF.KŽ/A-boZU-019/15	Course title: Stylistics 2
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 1 / 1 per level/semester: 14 / 14 Form of the course: on-site learning	
Number of credits: 4	
Recommended semester: 4.	
Educational level: I.	
Prerequisites:	
Course requirements: Active participation on seminars, engagement in activities and working on exercises. Two journalistic texts (2 x 15 points), interpretation of journalistic text (10 points), short reflection about evaluation and feedback (10 points). Five short tests during the semester (5 x 10 points) from the topics about five basic stylistic elements - phonic "stylemas", morphology "stylemas", lexical "stylemas", syntactical "stylemas" and composition "stylemas". The texts will be evaluated from formal and content aspect, but the stress is on stylistical aspect. Grading scale: A (100 – 92), B (91 – 84), C (83 – 76), D (75 – 68), E (67 – 60), Fx (59 – 0) The deadline and topics of the texts will be announced at the beginning of the semester. The teacher will accept a maximum of two absences with documentation. Violation of academic ethics will be punished, and the student will lose all the received points in the relevant assessment. Scale of assessment (preliminary/final): 100 % preliminary	
Learning outcomes: After completion the course, students have theoretical knowledge about phonic, morphology, lexical, syntactic and compositional "stylemes". Students understand the essence of language and stylistics analysis and interpretation, they know how to write their own journalistic texts. With the help of interpretation methods they know to identify typical and atypical stylistics characteristics of the texts. The focus on "stylemas" allow students to understand the power of every part of the texts and to be aware of the function and/or the meaning of the elements in the texts. Students understand how every stylistics and language element can affect the text, not only in formal, but also in the context aspect.	
Class syllabus: Phonic stylemas and media language Morphological stylemas and media language Functional use of selected noun and verb grammatical categories in the stylization process with emphasis on journalistic expressions. Lexical stylemas and media language Syntactic stylemas and media language Word order and last order in the language of the media. Condensation of sentence structure.	

Expressive and defective syntactic constructions in media language Composition stylemas . Horizontal text segmentation. Headline, paragraph and chapter in compositional style. Specific function of the headline in journalism. Connectors as a means of creating continuity in the text. Connecting and repeating connectors. Linguistic-stylistic interpretation of a journalistic text.					
Recommended literature: DOLNÍK, Juraj, BAJZÍKOVÁ, Eugénia. Textová lingvistika. Bratislava: STIMUL, 1998. ISBN 80-85697-78-5. FINDRA, Ján. Štylistika slovenčiny. Martin: Osveta, 2004. ISBN 80-8063-142-5. MIKO, František. Text a štýl. Bratislava: Smena, 1970. MIKO, František. Estetika výrazu. Bratislava: Slovenské pedagogické nakladateľstvo, 1969. MINÁŘOVÁ, Eva. Stylistika pro žurnalisty. Praha: Grada, 2011. ISBN 978-80-247-2979-4. MISTRÍK, Jozef. Štylistika. Bratislava: Slovenské pedagogické nakladateľstvo, 1997. ISBN 80-08-02529-8. MISTRÍK, Jozef. Žánre vecnej literatúry. Bratislava: Slovenské pedagogické nakladateľstvo, 1975.					
Languages necessary to complete the course: Slovak					
Notes:					
Past grade distribution Total number of evaluated students: 277					
A	B	C	D	E	FX
31,77	27,44	19,49	12,27	4,33	4,69
Lecturers: Mgr. Mária Stanková, PhD.					
Last change: 05.04.2022					
Approved by:					

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Arts	
Course ID: FiF.KŽ/A-boZU-025/15	Course title: Stylistics 3
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 1 / 1 per level/semester: 14 / 14 Form of the course: on-site learning	
Number of credits: 4	
Recommended semester: 5.	
Educational level: I.	
Prerequisites:	
Course requirements: Active participation on seminars, engagement in activities and working on exercises. The seminar paper - stylistic interpretation (30 points) and the journalistic text (30 points). Assignments are evaluated from formal and content aspect. The written exam from the theoretical content of the subject (40 points). Grading scale: A (100 – 92), B (91 – 84), C (83 – 76), D (75 – 68), E (67 – 60), Fx (59 – 0) The deadline and topics of the texts will be announced at the beginning of the semester. The teacher will accept a maximum of two absences with documentation. Violation of academic ethics will be punished, and the student will lose all the received points in the relevant assessment. Scale of assessment (preliminary/final): 60 % preliminary, 40 % final	
Learning outcomes: After completing this course students have amount of theoretical knowledges about particular model structures of texts. Students understand the difference between six functional language styles and they are able to use their specifics within the mass media communication. From the practical aspect, students are able to create their own journalistic texts within the realization how important are all the language and non-language elements to final version of the text, and how they influence the meaning and effectiveness of the texts.	
Class syllabus: Primary, secondary and tertiary language functional styles Colloquial style and its relation to the journalistic style Administrative style and its relation to journalistic style Scholarly style and its relation to journalistic style Artistic style and its relation to journalistic style Rhetorical style and its relation to journalistic style Journalistic style - functions, attributes, development Journalistic style - relationships to other styles Journalistic style - genres Journalistic style in the 21st century A stylistic interpretation of specific journalistic texts	

Recommended literature:

DOLNÍK, Juraj, BAJZÍKOVÁ, Eugénia. Textová lingvistika. Bratislava: STIMUL, 1998. ISBN 80-85697-78-5. FINDRA, Ján. Štylistika slovenčiny. Martin: Osveta, 2004. ISBN 80-8063-142-5. MIKO, František. Text a štýl. Bratislava: Smena, 1970. MIKO, František. Estetika výrazu. Bratislava: Slovenské pedagogické nakladateľstvo, 1969. MINÁŘOVÁ, Eva. Stylistika pro žurnalisty. Praha: Grada, 2011. ISBN 978-80-247-2979-4. MISTRÍK, Jozef. Štylistika. Bratislava: Slovenské pedagogické nakladateľstvo, 1997. ISBN 80-08-02529-8. MISTRÍK, Jozef. Žánre vecnej literatúry. Bratislava: Slovenské pedagogické nakladateľstvo, 1975.

Languages necessary to complete the course:

Slovak

Notes:**Past grade distribution**

Total number of evaluated students: 264

A	B	C	D	E	FX
52,27	21,97	14,02	8,33	1,89	1,52

Lecturers: Mgr. Mária Stanková, PhD.

Last change: 26.08.2022

Approved by:

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Arts	
Course ID: FiF.KŽ/A-boZU-026/15	Course title: Theory of Editing 1
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 1 / 1 per level/semester: 14 / 14 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 6.	
Educational level: I.	
Prerequisites:	
Course requirements: Seminar paper written and submitted according to criteria and conditions announced at the beginning of the semester and successfully passing the final test. Grade scale for test evaluation: A (100-92 %), B (91-85 %), C (84-76 %), D (75-68 %), E (67-> 60 %), Fx ($\leq$ 60 %) The teacher will accept a maximum of two absences. Completion of required tasks given during the semester. The student must receive a minimum of 60% success in all parts of evaluation process (incl. written test) Violation of academic ethics results in the cancellation of points earned in the relevant item evaluation. Scale of assessment (preliminary/final): 100 % preliminary	
Learning outcomes: Students master theoretic and practical basics of editing in print media. They learn how to organize editorial office work and editing.	
Class syllabus: 1. Definition of basic terms 2. Editorial office as representative of editing 3. Editorial office as representative of editing 4. Organization of editorial work – editing tool 5. Editing as a systematic creative process 6. Phases of editing 7. Signature writing of the editorial office 8. Editing of articles from external environment 9. Subjectivity and objectivity in editing 10. Editing the author 's manuscript 11. Abbreviation of author's text 12. Editing system in editorial office 13. Article's text corrections before sending to printer	

Recommended literature:

CHARVÁT, Juraj. Proces redigovania. (Náčrt náuky o redigovaní). I. Proces redigovania všeobecne. Bratislava: Tatrapress, 1991. ISBN 80-85260-14-X.

CHARVÁT, Juraj. Proces redigovania. (Náčrt náuky o redigovaní). II. Fázy procesu redigovania. Bratislava: Tatrapress, 1991. ISBN 80-85260-10-7.

CHARVÁT, Juraj. Proces redigovania. (Náčrt náuky o redigovaní). III. Usmerňovanie procesu redigovania. Bratislava: Slovenský syndikát novinárov, 1992. ISBN 80-85260-22-0.

VOJTEK, Juraj. Úvod do organizácie redakčnej práce a redigovania. Bratislava : Univerzita Komenského. 2000. ISBN 80-223-1397-1.

TUŠER, Andrej. Ako sa robia noviny. Bratislava: SOFA, 2003. ISBN 80-89033-26-1.

Languages necessary to complete the course:

Slovak

Notes:**Past grade distribution**

Total number of evaluated students: 264

A	B	C	D	E	FX
14,39	29,92	37,5	14,77	3,03	0,38

Lecturers: Mgr. Peter Kubinyi, PhD.

Last change: 03.06.2022

Approved by:

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Arts	
Course ID: FiF.KŽ/A-boZU-029/15	Course title: Theory of Editing 2
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 1 / 1 per level/semester: 14 / 14 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 6.	
Educational level: I.	
Prerequisites:	
Course requirements: Written assignment during semester, final analysis paper. Maximum of 2 abstentions allowed. Grading: A (100 – 92), B (91 – 84), C (83 – 76), D (75 – 68), E (67 – 60), Fx (59 – 0). Exact dates and topics of assignments to be announced. Violation of academic ethics results in the cancellation of points earned in the relevant item evaluation. Scale of assessment (preliminary/final): 100 % preliminary	
Learning outcomes: Participants will get outline of basic editing skills in audio-visual media. They will have learnt about the key characteristics of news and current affairs reporting and up-to-date work process in the TV and radio. They will be able to analyse news and analysis reports broadcast by Slovak and international media and critically confront the output with their theoretical knowledge.	
Class syllabus: Introduction of news production and editing in Slovak and international media. Specifics and key principles of news production and editing in radio and TV. Organisational aspects of news production and editing in radio and TV. Editor's role on various levels of news production - goals and review of editing process. Fact-checking by editor and reporter. Stylistic aspects of news production and editing. Production and editing of news item, news programme and blog/ podcast . Production and editing of current affairs item, programme and blog/podcast. Differences in news production and editing process in public and commercial media. Editor as a key role in quality journalism - renowned personalities and practical preparation for becoming an editor.	
Recommended literature: MISTRÍK, Jozef. Základy televíznej tvorby. Bratislava: ProMédia, 1999.	

VAŠIČKOVÁ, Darina. Práca redaktora v televíznom prostredí. Bratislava: UK, 2002. ISBN 80-223-1702-0.
 VOJTEK, Juraj. Úvod do organizácie redakčnej práce a redigovania. Bratislava: UK, 1999. ISBN 80-223-1397-1.
 TUŠER, Andrej. Praktikum mediálnej tvorby. Bratislava: Eurokódex, 2010. ISBN 978-80-89447-16-9.

Languages necessary to complete the course:

Slovak, English

Notes:

Past grade distribution

Total number of evaluated students: 262

A	B	C	D	E	FX
72,14	15,65	9,92	1,91	0,38	0,0

Lecturers: Mgr. M. A. Lucia Virostková, PhD.

Last change: 03.06.2022

Approved by: