

## Course descriptions

### TABLE OF CONTENTS

1. O6BE/18 Bachelor Thesis Defence ( <b>state exam</b> ).....	2
2. 047BE/17 Bachelor Thesis Project.....	3
3. 046BE/17 Bachelor Thesis Seminar.....	5
4. 040BE/21 Business Law I.....	7
5. 060BE/21 Business Law II.....	8
6. 078BE/16 Computer Science.....	10
7. 001BE/17 Controlling.....	11
8. 372BE/21 Data Analysis for Management.....	13
9. 004BE/17 Databases.....	14
10. 070BE/21 Development of Entrepreneurial Skills I.....	16
11. 055BE/17 Development of Entrepreneurial Skills II.....	17
12. 259BE/21 Economics I.....	19
13. 058BE/21 Economics II.....	21
14. 057BE/21 Economics III.....	23
15. S07BE/18 Economics and Finance ( <b>state exam</b> ).....	25
16. 011BE/16 English for Managers I.....	26
17. 024BE/16 English for Managers II.....	28
18. 025BE/16 English for Managers III.....	30
19. 105BE/16 Ethical and Legal Aspects of Marketing.....	32
20. 222BE/16 Financial Mathematics.....	33
21. 016BE/17 Information Systems and Application Software.....	35
22. 076BE/21 International Economic Relations.....	36
23. 271BE/21 International Financial Reporting Standards.....	37
24. 023BE/16 Introduction to Entrepreneurship.....	39
25. 134BE/17 Introduction to Financial Management.....	40
26. 049BE/17 Labour Law.....	42
27. S08BE/18 Management ( <b>state exam</b> ).....	43
28. 075BE/21 Management I.....	44
29. 076BE/21 Management II.....	45
30. 009BE/16 Managerial Economics.....	47
31. 015BE/21 Marketing.....	48
32. 263BE/16 Mathematics I.....	50
33. 264BE/16 Mathematics II.....	52
34. 082BE/21 Modern Marketing - New Trends.....	54
35. 098BE/16 Money and Banking.....	56
36. 022BE/17 Operations Management and Logistics.....	57
37. 077BE/21 Personnel Management.....	60
38. 220BE/16 Principles of Financial Accounting I.....	63
39. 221BE/16 Principles of Financial Accounting II.....	65
40. 053BE/17 Project Management.....	67
41. 307BE/16 Special Features of IT Projects.....	68
42. 115BE/17 Statistical Methods.....	69
43. 117BE/16 Statistics.....	71
44. 081BE/21 Use of Psychology in Managerial Job.....	72

## STATE EXAM DESCRIPTION

<b>Academic year:</b> 2021/2022	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM/O6BE/18	<b>Course title:</b> Bachelor Thesis Defence
<b>Number of credits:</b> 3	
<b>Educational level:</b> I.	
<b>State exam syllabus:</b>	
<b>Last change:</b> 14.09.2021	
<b>Approved by:</b>	

## COURSE DESCRIPTION

<b>Academic year:</b> 2021/2022							
<b>University:</b> Comenius University Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/047BE/17			<b>Course title:</b> Bachelor Thesis Project				
<b>Educational activities:</b> <b>Type of activities:</b> lecture / practicals <b>Number of hours:</b> <b>per week:</b> <b>per level/semester:</b> 12s / 12s <b>Form of the course:</b> combined							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 7., 8..							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 138							
A	ABS	B	C	D	E	FX	M
55,8	0,0	12,32	12,32	3,62	5,07	10,87	0,0
<b>Lecturers:</b> PhDr. Peter Veselý, PhD., doc. RNDr. Michal Greguš, PhD., prof. RNDr. Ing. Ľudomír Šlahor, CSc., prof. Mgr. Anna Lašáková, PhD., prof. Ing. Ľubica Bajžíková, PhD., prof. Ing. Ján Rudy, PhD., prof. Ing. Jozef Papula, PhD., Mgr. Eleonóra Beňová, PhD., doc. RNDr. Mária Bohdalová, PhD., Mgr. Eva Brestovanská, PhD., Mgr. Karol Cagáň, doc. PhDr. Lukáš Copuš, PhD., doc. Ing. Milan Fekete, PhD., Mgr. Peter Gál, PhD., Mgr. Andrea Gažová, PhD., doc. JUDr. PhDr. Katarína Gubíniová, PhD., doc. PhDr. Marian Holienka, PhD., Ing. Jaroslav Hul'vej, PhD., Ing. Miloslav Chalupka, PhD., doc. Ing. Jana Kajanová, PhD., Mgr. Vincent Karovič, PhD., doc. Ing. Jaroslava Kniežová, PhD., doc. Mgr. Lucia Kohnová, PhD., doc. Ing. Mgr. Urban Kováč, PhD., Mgr. Martin Krajčík, Ing. Rastislav Kulháněk, PhD., Mgr. Juraj Mikuš, PhD., Mgr. Ľudmila Mitková, PhD., Mgr. Miloš Mrva, PhD., Mgr. František Olšavský, PhD., doc. Ing. Gabriela Pajtinková Bartáková, PhD., doc. Mgr. Zuzana Papulová, PhD., Mgr. Lucia Paškrťová, PhD., doc. JUDr. PhDr. Tomáš Peráček, PhD., prof. Ing. Anna Pilková, PhD., MBA, Mgr. Michaela Poláková, PhD., prof. PhDr. Anna Remišová, CSc., Mgr. Katarína Rentková, PhD., prof. RNDr. Darina Saxunová, PhD., Mgr. Július Selecký, PhD., Mgr. Ján Smoleň, PhD., doc. PhDr. Eva Smolková, CSc., doc. PhDr. Paulína Mihaľová, PhD., doc. Ing. Zuzana Stoličná, PhD., doc. Ing. Mgr. Ľubomíra Strážovská, PhD., Mgr. Andrea Studeničová, doc. PhDr. Rozália Sulíková, PhD.,							

prof. Mgr. Peter Štarchoň, PhD., doc. JUDr. Ján Matlák, CSc., doc. JUDr. PhDr. Silvia Treľová, PhD., Mgr. Lucia Vilčeková, PhD., Ing. Jaroslav Vojtechovský, PhD., prof. RNDr. Michal Greguš, PhD., Ing. Vladimír Valach, PhD., CFA, MBA, Mgr. Magdaléna Musilová, PhD., LL.M., Mgr. Nikola Salajová, PhD., Mgr. Mário Papík, PhD., Mgr. Peter Pšenák, PhD., Mgr. Lucia Kočišová, Ing. Ľubomír Šidelský, PhD., Mgr. Lukáš Val'ko, PhD., Mgr. Martin Šeliga, PhD., doc. Ing. Andrej Miklošík, PhD., PhDr. Peter Ondris, PhD., Mgr. Juliet Horváthová Suleimanová, PhD., Mgr. Petronela Klačanská, PhD., Mgr. Martin Vozár, PhD., Mgr. Michal Páleník, PhD., Mgr. Lenka Papíková, PhD., doc. Ing. Ján Papula, PhD., Mgr. Dávid Smolka, Mgr. Dominik Trubač, PhDr. Oskar Karlík, Mgr. Jakub Novák, Mgr. Dávid Paculík

**Last change:** 14.09.2021

**Approved by:**

## COURSE DESCRIPTION

<b>Academic year:</b> 2021/2022							
<b>University:</b> Comenius University Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/046BE/17		<b>Course title:</b> Bachelor Thesis Seminar					
<b>Educational activities:</b> <b>Type of activities:</b> lecture / practicals <b>Number of hours:</b> <b>per week:</b> <b>per level/semester:</b> 12s / 12s <b>Form of the course:</b> combined							
<b>Number of credits:</b> 2							
<b>Recommended semester:</b> 7.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 327							
A	ABS	B	C	D	E	FX	M
53,82	0,0	11,01	11,62	3,06	6,12	14,07	0,31
<b>Lecturers:</b> PhDr. Peter Veselý, PhD., doc. RNDr. Michal Greguš, PhD., Ing. Jaroslav Hul'vej, PhD., prof. RNDr. Ing. Ľudomír Šlahor, CSc., prof. JUDr. Daniela Nováčková, PhD., prof. RNDr. Darina Saxunová, PhD., Mgr. Patrícia Brestovanská, PhD., doc. Ing. Jana Kajanová, PhD., Mgr. Ľudmila Mitková, PhD., Mgr. Lucia Paškrtová, PhD., Mgr. Katarína Rentková, PhD., Mgr. Ján Smoleň, PhD., doc. PhDr. Paulína Mihaľová, PhD., doc. Ing. Zuzana Stoličná, PhD., Mgr. Martin Vozár, PhD., doc. Ing. Mgr. Urban Kováč, PhD., doc. PhDr. René Pawera, PhD., PhDr. Gabriela Bérešová, PhD., Mgr. Rita Szalai, PhD., doc. Mgr. Zuzana Papulová, PhD., Mgr. František Olšovský, PhD., Mgr. Eleonóra Beňová, PhD., Ing. Miloslav Chalupka, PhD., doc. Ing. Jaroslava Kniežová, PhD., Mgr. Vincent Karovič, PhD., Ing. Rastislav Kulháněk, PhD., doc. JUDr. Ján Matlák, CSc., doc. JUDr. PhDr. Tomáš Peráček, PhD., doc. JUDr. PhDr. Silvia Treľová, PhD., Ing. Jaroslav Vojtechovský, PhD., doc. RNDr. Mária Bohdalová, PhD., doc. JUDr. PhDr. Katarína Gubíniová, PhD., Mgr. Jozef Metke, PhD., doc. Ing. Gabriela Pajtinková Bartáková, PhD., doc. PhDr. Eva Smolková, CSc., doc. Ing. Mgr. Ľubomíra Strážovská, PhD., prof. Mgr. Peter Štarchoň, PhD., Mgr. Lucia Vilčeková, PhD., prof. Ing. Ľubica Bajžíková, PhD., doc. PhDr. Lukáš Copuš, PhD., Mgr. Michaela Poláková, PhD., prof. Ing. Ján Rudy, PhD., doc. PhDr. Rozália Sulíková, PhD., Mgr. Karol Cagáň, doc. Ing. Milan Fekete, PhD., Mgr. Andrea Gažová, PhD., doc. PhDr.							

Marian Holienka, PhD., doc. Mgr. Lucia Kohnová, PhD., Mgr. Juraj Mikuš, PhD., Mgr. Miloš Mrva, PhD., doc. Ing. Ján Papula, PhD., prof. Ing. Jozef Papula, PhD., Mgr. Nikola Salajová, PhD., Ing. Vladimír Valach, PhD., CFA, MBA, Mgr. Peter Gál, PhD., Mgr. Petronela Klačanská, PhD., prof. Ing. Anna Pilková, PhD., MBA, Mgr. Silvester Krčméry, PhD., PhDr. Peter Ondris, PhD., Mgr. Mário Papík, PhD., Mgr. Magdaléna Musilová, PhD., LL.M., Mgr. Ester Federlová, Mgr. Miriam Filipová, Mgr. Lumbardha Hasimi, Ing. Alica Kačmariková, Mgr. Juraj Klimo, PhDr. Peter Nováček, Mgr. Lenka Papíková, PhD., Mgr. Michal Páleník, PhD., PhDr. Loretta Pinke, Mgr. Lukáš Veteška, PhDr. Ing. Monika Dávideková, PhD., Mgr. Soňa Dávideková, MPH, PhD., Mgr. Martin Krajčík, Mgr. Alexandra Mittelman, PhD., MBA, Mgr. Lenka Procházková, PhD., Mgr. Július Selecký, PhD., doc. Ing. Iveta Stankovičová, PhD., Mgr. Peter Pšenák, PhD., Mgr. Lucia Kočišová, Mgr. Tomáš Pikulík, Mgr. Ing. Miroslav Reiter, PhDr. Oskar Karlík, Mgr. Jakub Novák, Mgr. Natália Barteková, Mgr. Lucia Klapáčová, Mgr. Dániel Tóth, PhDr. Matúš Baráth, PhD., Mgr. Vladimír Mariak, PhD., JUDr. Boris Mucha, PhD., PhDr. Ondrej Čupka, PhDr. Michal Lukáč, PhD., doc. Ing. Andrej Miklošík, PhD., Mgr. Lukáš Val'ko, PhD., Mgr. Dominik Trubač, Mgr. Dávid Paculík, Mgr. Dávid Smolka

**Last change:** 14.09.2021

**Approved by:**

## COURSE DESCRIPTION

<b>Academic year:</b> 2021/2022							
<b>University:</b> Comenius University Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/040BE/21				<b>Course title:</b> Business Law I			
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> <b>per level/semester:</b> 24s / 24s <b>Form of the course:</b> combined							
<b>Number of credits:</b> 5							
<b>Recommended semester:</b> 5.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 180							
A	ABS	B	C	D	E	FX	M
12,78	0,0	20,0	18,33	12,78	21,67	14,44	0,0
<b>Lecturers:</b> doc. JUDr. PhDr. Silvia Treľová, PhD., doc. JUDr. PhDr. Tomáš Peráček, PhD.							
<b>Last change:</b> 29.09.2021							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>Academic year:</b> 2021/2022	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KIS/060BE/21	<b>Course title:</b> Business Law II
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week: per level/semester:</b> 12s / 12s <b>Form of the course:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 6.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Recommended prerequisites:</b> Business Law (1)	
<b>Course requirements:</b> - active participation in practices, interim evaluation - project (30%), written/online test (70%) The evaluation of the course is in accordance with the Study Regulations of Comenius University and the individual levels of the classification scale are awarded on the basis of the applied points system, which reflects the degree of success of completing the course. Scale of assessment (preliminary/final): interim evaluation - project (30%), written/online test (70%)	
<b>Learning outcomes:</b> The student will gain an overview of the full range of business obligations, as well as their content. After completing the course, the student will gain comprehensive knowledge of the contractual relationships that entrepreneurs enter into as part of their business activities. The aim is to teach students to orient correctly in the field of business obligations, to acquaint them with the principles of legal regulation of the law of obligations, the origin, security and termination of obligations as well as with individual contract types and their application in commercial contractual relations.	
<b>Class syllabus:</b> Definition of business-obligation relations; concluding business contracts; institutes for securing trade payables; termination of obligations and termination of business obligations; limitation and prescription in business law; contract types and unnamed contracts; purchase contract and work contract; business sale agreement; mandate agreement; commission contract; mediation agreement; agency contract; transport contracts; banking types of contracts; loan agreement; silent partnership agreement; license agreement	
<b>Recommended literature:</b> [1] Peráček, T.: Obchodné záväzkové vzťahy. 1. vyd., Bratislava: Univerzita Komenského v Bratislave. 2019, 80 s. ISBN 978-80-223-4709-9.	



[2] Treľová, S. Obchodné právo : pre medzinárodný manažment. - 1. vyd. - Bratislava : Univerzita Komenského v Bratislave, 2014. - 124 s. ISBN 978-80-223-3689-5. [3] Act no. 513/1991 Coll. Commercial Code as amended							
<b>Languages necessary to complete the course:</b> Slovak							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 141							
A	ABS	B	C	D	E	FX	M
11,35	0,0	42,55	17,73	13,48	10,64	4,26	0,0
<b>Lecturers:</b> doc. JUDr. PhDr. Tomáš Peráček, PhD., doc. JUDr. PhDr. Silvia Treľová, PhD.							
<b>Last change:</b> 12.02.2022							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>Academic year:</b> 2021/2022							
<b>University:</b> Comenius University Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/078BE/16				<b>Course title:</b> Computer Science			
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> <b>per level/semester:</b> 24s / 24s <b>Form of the course:</b> combined							
<b>Number of credits:</b> 5							
<b>Recommended semester:</b> 1.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 935							
A	ABS	B	C	D	E	FX	M
40,11	0,0	19,57	9,73	4,81	6,74	19,04	0,0
<b>Lecturers:</b> Mgr. Eleonóra Beňová, PhD., RNDr. Ján Greguš, PhD., prof. RNDr. Michal Greguš, PhD., Mgr. Vincent Karovič, PhD., Mgr. Martin Krajčík							
<b>Last change:</b> 01.10.2021							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>Academic year:</b> 2021/2022	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KSP/001BE/17	<b>Course title:</b> Controlling
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week: per level/semester:</b> 24s / 24s <b>Form of the course:</b> combined	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 6.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b>	
<b>Learning outcomes:</b>	
<b>Class syllabus:</b>	
<b>Recommended literature:</b>	
<b>Languages necessary to complete the course:</b>	
<b>Notes:</b> <p>In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may be connected with enforcing accompanying legal consequences on academic, (...) disciplinary level.</p> <p>In accordance with the regulations of the internal regulation No. 13/2018 approved by the Academic senate of Comenius University in Bratislava the Disciplinary Regulations of Comenius University in Bratislava for Students, a disciplinary offence of a student is any form of copying or forbidden cooperation or providing answers during written or oral examination (assessment of knowledge) or during preparation for it within the course, or using technical devices or any information carriers in other than allowed ways during written or oral evaluation of study results (assessment of knowledge) or during preparation for it within the course. Committing a disciplinary offence may lead to imposing some disciplinary precautions on the student: admonition, conditional suspension of studies or dismissal from studies.</p>	

<b>Past grade distribution</b>							
Total number of evaluated students: 332							
A	ABS	B	C	D	E	FX	M
27,71	0,0	29,22	18,67	9,04	7,83	7,53	0,0
<b>Lecturers:</b> doc. Ing. Ján Papula, PhD.							
<b>Last change:</b> 14.02.2022							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>Academic year:</b> 2021/2022							
<b>University:</b> Comenius University Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/372BE/21				<b>Course title:</b> Data Analysis for Management			
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> <b>per level/semester:</b> 12s / 12s <b>Form of the course:</b> combined							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 6.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 175							
A	ABS	B	C	D	E	FX	M
36,0	0,0	18,29	23,43	14,86	5,71	1,71	0,0
<b>Lecturers:</b> Ing. Rastislav Kulhánek, PhD.							
<b>Last change:</b> 11.04.2022							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>Academic year:</b> 2021/2022							
<b>University:</b> Comenius University Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/004BE/17			<b>Course title:</b> Databases				
<b>Educational activities:</b> <b>Type of activities:</b> lecture / practicals <b>Number of hours:</b> <b>per week:</b> <b>per level/semester:</b> 24s / 24s <b>Form of the course:</b> combined							
<b>Number of credits:</b> 5							
<b>Recommended semester:</b> 5.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b> Scale of assessment (preliminary/final): During the semester midterm and/or final test for 40 points. Score of 60 points will be given for the semester project and its presentation.							
<b>Learning outcomes:</b> To teach student the basic notions from the database theory, fundamentals of modeling and creation of database systems, professional use of MS Access and its application for creation of relational database.							
<b>Class syllabus:</b> Introduction to database theory, Database, Database system, DBMS, Relational Database. Fundamentals of data model design, Conceptual model, Logical model, Physical model, Principles of work with data, Relational algebra, Queries, SQL, Normalization, Application design and creating database in MS Access, UI – User Interface, Business logic, Application logic, DFD – Dataflow diagram, Workflow diagram, Conception of MS Access application, MS Access, Tables, Relationships, Queries, Forms, Reports, Macros, Quick view in Database and SQL servers technology, Principles of SQL server, OLTP a OLAP Databases, Data-warehouse and data-mining.							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 360							
A	ABS	B	C	D	E	FX	M
18,89	0,0	13,33	23,61	17,22	13,33	13,61	0,0
<b>Lecturers:</b> doc. RNDr. Michal Greguš, PhD., RNDr. Ján Greguš, PhD., Ing. Miloslav Chalupka, PhD.							
<b>Last change:</b> 19.11.2019							

**Approved by:**

## COURSE DESCRIPTION

<b>Academic year:</b> 2021/2022							
<b>University:</b> Comenius University Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KSP/070BE/21				<b>Course title:</b> Development of Entrepreneurial Skills I			
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> 24 / 24 <b>per level/semester:</b> 336 / 336 <b>Form of the course:</b> combined							
<b>Number of credits:</b> 5							
<b>Recommended semester:</b> 7.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 103							
A	ABS	B	C	D	E	FX	M
24,27	0,0	25,24	21,36	15,53	8,74	3,88	0,97
<b>Lecturers:</b> Mgr. Miloš Mrva, PhD.							
<b>Last change:</b> 30.09.2021							
<b>Approved by:</b>							



## COURSE DESCRIPTION

<b>Academic year:</b> 2021/2022	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KSP/055BE/17	<b>Course title:</b> Development of Entrepreneurial Skills II
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week: per level/semester:</b> 12s / 12s <b>Form of the course:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 8.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> Continuous evaluation for the results achieved during the semester (100 percent). The student submits the results of his/her work during the semester. The student's work focuses on the development and validation of a concept and implementation plan for a micro-business plan within student teams. The work during the semester forms the basis for the course evaluation. The output is a prepared and validated micro-enterprise project concept and relevant documentation. The assessment of the course is in accordance with the CU Study Regulations and the individual grading scales are awarded on the basis of an applied point system that reflects the degree of success in completing the course. Scale of assessment (preliminary/final): Continuous evaluation 100%	
<b>Learning outcomes:</b> The objective of the course is to practice students' entrepreneurial skills in practical application. Students will create their own business idea on which they will test different methods and techniques through which they will transform their idea from initial idea to one that is validated with potential customers.	
<b>Class syllabus:</b> 1. Introduction to the subject 2. Startup ecosystem in Slovakia 3. Identification and validation of business ideas 4. Customer feedback 5. Prototyping 6. Fine-tuning business ideas 7. Final presentations	
<b>Recommended literature:</b> HOLIENKA, M. Podnikanie: Podnikavosť, tvorba a rozvoj podnikateľských nápadov a príležitostí. Bratislava: Univerzita Komenského v Bratislave, 2018. OSTERWALDER, A. – PIGNEUR, Y. 2010. Business Model Generation. John Wiley and Sons, 2010. ISBN 978-04-708-7641-1 RIES, E. 2011. The Lean Startup. New York : Crown Business, 2011. ISBN 978-03-078-8789-4 RIGBY, G. 2011. Business Planning for Entrepreneurs. Hampshire : Harriman House, 2011. ISBN 978-08-571-9178-6	

UK Academic Library website - external information resources accessible to the UK: <http://uniba.sk/o-univerzite/fakulty-a-dalsie-sucasti/akademicka-kniznica-uk/externe-informacne-zdroje/>.

**Languages necessary to complete the course:**

Slovak, English

**Notes:**

In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may be connected with enforcing accompanying legal consequences on academic, (...) disciplinary level.

In accordance with the regulations of the internal regulation No. 13/2018 approved by the Academic senate of Comenius University in Bratislava the Disciplinary Regulations of Comenius University in Bratislava for Students, a disciplinary offence of a student is any form of copying or forbidden cooperation or providing answers during written or oral examination (assessment of knowledge) or during preparation for it within the course, or using technical devices or any information carriers in other than allowed ways during written or oral evaluation of study results (assessment of knowledge) or during preparation for it within the course. Committing a disciplinary offence may lead to imposing some disciplinary precautions on the student: admonition, conditional suspension of studies or dismissal from studies.

**Past grade distribution**

Total number of evaluated students: 312

A	ABS	B	C	D	E	FX	M
20,51	0,0	34,62	21,79	9,29	7,69	6,09	0,0

**Lecturers:** Mgr. Juraj Mikuš, PhD., Viktor Stefanak

**Last change:** 31.03.2022

**Approved by:**

## COURSE DESCRIPTION

<b>Academic year:</b> 2021/2022	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/259BE/21	<b>Course title:</b> Economics I
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week: per level/semester:</b> 24s / 24s <b>Form of the course:</b> combined	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 2.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> To complete the Course it takes to actively participate on the lessons. Work independently during the semester and carefully prepare for each lesson. During the Semester students will be asked to work on tasks related to the content of each of the lessons. Together you can get a maximum of 100 points. Course evaluation - 50% work during the seminars, 50% exam (written exam). The rating of the subject is in accordance with the UK Study Regulation as follows: to obtain the rating A you need to get a minimum of 91 points, to get a B rating of at least 81 points, to rating C minimum 73 points, rating D at least 66 points and rating E minimum 60 points. Scale of assessment (preliminary/final): 50/50	
<b>Learning outcomes:</b> The aim of this course is to learn the basic premises and assumptions economy functioning in different economic systems. The course is focused on understanding the nature of the functioning of the market and the market mechanism based on a thorough analysis of the factors defining the demand and supply. It allows students to understand how to market creates market equilibrium, equilibrium price and how and why non-equilibrium situations generated in the market. Using the basic theoretical knowledge students understand how economic subjects behave under conditions of perfect competition and specific forms of imperfect competition. Students will be able to evaluate using the empirical and quantitative approaches basic microeconomic phenomena and processes. They will be able to think abstractly, analytically and economically. The aim of the course is to explain the functioning of production factor markets (labor, land, capital), while students will gain the ability to evaluate the importance of production factors in the production process.	
<b>Class syllabus:</b> <ol style="list-style-type: none"> <li>1. Development of economic thinking and economic methods of research.</li> <li>2. Basic economic terminology: competition, present value versus future value, economic profit versus accounting profit.</li> <li>3. Market forces - demand and supply. Market equilibrium. Administrative interventions versus market equilibrium.</li> <li>4. Elasticity of demand and supply.</li> <li>5. Maximize revenue.</li> </ol>	

6. Introduction to the theory of consumer behavior. Production process and costs. Production functions, Isoquant, isocost, company optimum. Short and long time horizon. 7. Cost minimization. 8. Market structure. Perfect competition, monopoly, monopolistic competition, oligopolies. Profit maximization and pricing in markets of various types. Pricing in an oligopolistic market. Monopoly pricing strategies. 9. Factors of production. Capital market. Land market. Labor market.							
<b>Recommended literature:</b> BAYE, M.R. - PRICE, J.T. - SQUALLI, J. 2013. Managerial economics and Business strategy. McGraw-Hill, 2017. ISBN 978-1-259-25138-2 LISÝ, J. a kolektív - 2016. Ekonomie. Praha: Wolters Kluwer. 2016. 621 s. ISBN 978-80-7552-275-7 STOLIČNÁ, Z. a ČERNIČKA, D. - 2017. Mikroekonomie. Bratislava: Univerzita Komenského v Bratislave, 2017. 90 s. ISBN 978-80-223-4372-5							
<b>Languages necessary to complete the course:</b> Slovak, English.							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 146							
A	ABS	B	C	D	E	FX	M
17,12	0,0	18,49	17,12	18,49	17,12	11,64	0,0
<b>Lecturers:</b> Mgr. Katarína Rentková, PhD., doc. Ing. Zuzana Stoličná, PhD.							
<b>Last change:</b> 13.09.2021							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>Academic year:</b> 2021/2022	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/058BE/21	<b>Course title:</b> Economics II
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week: per level/semester:</b> 24s / 24s <b>Form of the course:</b> combined	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 3.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> To complete the Course it takes to actively participate on the lessons. Work independently during the semester and carefully prepare for each lesson. During the Semester students will be asked to work on tasks related to the content of each of the lessons. Together you can get a maximum of 100 points. Course evaluation - 50% work during the seminars, 50% exam (written exam). The rating of the subject is in accordance with the UK Study Regulation as follows: to obtain the rating A you need to get a minimum of 91 points, to get a B rating of at least 81 points, to rating C minimum 73 points, rating D at least 66 points and rating E minimum 60 points. Scale of assessment (preliminary/final): 50/50	
<b>Learning outcomes:</b> The course Economics II analyzes the basic theoretical background of contemporary macroeconomics. It explains the basic relationships between economic performance and economic growth and inflation and interest rates. It provides basic knowledge of macroeconomic variables such as GDP, GNP, unemployment, inflation and the balance of payments. Through macroeconomic models (Keynes, Neokynes and Classical model of equilibrium. IS-LM model in open and closed economy), it will help to understand the relationship between individual macroeconomic variables, as well as the functioning of the economy. The student will understand the effects of the implementation of fiscal or monetary policy on the economy, as well as the effects on selected macroeconomic variables due to different monetary systems.	
<b>Class syllabus:</b> <ol style="list-style-type: none"> <li>1. Basic macroeconomic terminology and macroeconomic indicators.</li> <li>2. Models of macroeconomic equilibrium.</li> <li>3. Inflation, types, indices and calculation.</li> <li>4. Unemployment, types and calculation.</li> <li>5. Fiscal policy, tools, types and impacts. Laffer curve.</li> <li>6. Monetary policy, tools, types and impacts.</li> <li>7. IS - LM model in closed and open economy.</li> <li>8. Open economy, exchange rates, net exports.</li> <li>9. Balance of payments.</li> </ol>	

10. Swan diagram.							
<b>Recommended literature:</b> BLANCHARD, O. Macroeconomics. Harlow: Pearson Education, 2017. ISBN 978-1-292-16050-4 LISÝ J. a kolektív. Ekónómia. Praha: Wolters Kluwer. 2016. ISBN 978-80-7552-275-7							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 0							
A	ABS	B	C	D	E	FX	M
0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0
<b>Lecturers:</b> Mgr. Katarína Rentková, PhD., doc. Ing. Zuzana Stoličná, PhD.							
<b>Last change:</b> 13.09.2021							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>Academic year:</b> 2021/2022	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/057BE/21	<b>Course title:</b> Economics III
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week: per level/semester:</b> 24s / 24s <b>Form of the course:</b> combined	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 4.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> To complete the course, it is necessary to obtain at least 60% of the ongoing evaluation (at least 24 points), as well as to prove at least 60% of knowledge in the final exam (at least 36 points). The exact conditions for obtaining the continuous and final assessment will be determined at the beginning of the semester. The final evaluation of the course is based on the rules set out in the study programme of FM CU. Scale of assessment (preliminary/final): 40/60	
<b>Learning outcomes:</b> Students should acquire the overview and knowledge from the area of macroeconomics, oriented to the economy of the labour market, and understand the economic growth in the long-run.	
<b>Class syllabus:</b> The labour market. Equilibrium on the labour market. Factors affecting wage levels. Collective bargaining on the labor market and its actors. Minimum wage. Active and passive policies on the labour market. Disadvantaged groups and discrimination in the labor market. Phillips curve. Okun's law. IS-LM-PC model. Long-term time horizon. Technological progress and its impact on the labor market.	
<b>Recommended literature:</b> MIHALOVÁ, P. - KOTTULOVÁ, J. - MUSILOVÁ, M. - LAKTIŠ, P. - PÁLENÍK, M. Trh práce v ekonomických súvislostiach. Wolters Kluwer SR, 2022. BLANCHARD, O. and col. Macroeconomics. Whatever edition, preference of editions after 2013. Pearson Education MANKIW, N. G. – TAYLOR, M. P. 2015. Macroeconomics. New York: Worth Publishers, 2014, ISBN 978-1-4641-4177-5 (could be also older edition) MANKIW, N. G. Principles of Macroeconomics. Stamford: Cengage Learning, 2015. ISBN 978-1-285-16591-2 (or older editions) Articles and other reading materials distributed during the term.	
<b>Languages necessary to complete the course:</b> Slovak, English	

<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 114							
A	ABS	B	C	D	E	FX	M
1,75	0,0	10,53	13,16	20,18	29,82	23,68	0,88
<b>Lecturers:</b> doc. PhDr. Paulína Mihaľová, PhD.							
<b>Last change:</b> 08.02.2022							
<b>Approved by:</b>							



## STATE EXAM DESCRIPTION

<b>Academic year:</b> 2021/2022	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM/S07BE/18	<b>Course title:</b> Economics and Finance
<b>Number of credits:</b> 1	
<b>Educational level:</b> I.	
<b>State exam syllabus:</b>	
<b>Last change:</b> 16.09.2021	
<b>Approved by:</b>	

## COURSE DESCRIPTION

<b>Academic year:</b> 2021/2022	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/011BE/16	<b>Course title:</b> English for Managers I
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week: per level/semester:</b> 12s / 12s <b>Form of the course:</b> combined	
<b>Number of credits:</b> 2	
<b>Recommended semester:</b> 1.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> 15% for active participation in classes; 85% for final test at the end of the semester Scale of assessment (preliminary/final): 15/85	
<b>Learning outcomes:</b> By completing the course the student extends his/her vocabulary related to management, human resources and strategic management. The telephoning skill is practiced and he/she will also be able to actively take part in meetings lead in English. He/she will be able to write a professional email and create a structured professional CV.	
<b>Class syllabus:</b> Topics: <ul style="list-style-type: none"> <li>• English language – Lingua Franca of the 21st century</li> <li>• Numbers in managerial work</li> <li>• Fundamental principles of management</li> <li>• Styles of management</li> <li>• Company structure</li> <li>• Human resource management</li> <li>• Competition and markets</li> <li>• Production, quality control</li> <li>• The environment and sustainable development</li> </ul> Managerial skills: Telephoning and meetings Writing: emails and CV Grammar: Tense review, prepositions with verbs, nouns and adjectives, passive voice, modal verbs, the usage of “used to do“ and “be used to doing“.	
<b>Recommended literature:</b> Internal material distributed by the lecturers at the beginning of semester. Ian MacKenzie: English for Business Studies. Third Edition. CUP 2010. Emmerson, P.: Email English. MacMillan 2004. Emmerson, P.: Business Builder. Modules 1, 2, and 3. MacMillan 2009.	

<p>Emmerson, P.: Business Builder. Modules 4, 5, and 6. MacMillan 2009.  Mascull, B.: Business Vocabulary in Use. CUP 2002.  Goodale, M.: The Language of Meetings. Thomson Heinle 1998.  Hughes, J.: Telephone English. MacMillan 2006.  Murphy, R.: English Grammar in Use for intermediate learners, fourth edition. CUP 2012.  Oxford Business English Dictionary. OUP 2008.</p>							
<p><b>Languages necessary to complete the course:</b>  English on level B2</p>							
<p><b>Notes:</b></p>							
<p><b>Past grade distribution</b>  Total number of evaluated students: 913</p>							
A	ABS	B	C	D	E	FX	M
34,17	0,0	16,98	9,53	8,98	14,9	15,44	0,0
<p><b>Lecturers:</b> Mgr. Lenka Procházková, PhD., Mgr. Alexandra Mittelman, PhD., MBA, PaedDr. Jarmila Brtková, PhD.</p>							
<p><b>Last change:</b> 16.03.2018</p>							
<p><b>Approved by:</b></p>							

## COURSE DESCRIPTION

<b>Academic year:</b> 2021/2022	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/024BE/16	<b>Course title:</b> English for Managers II
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week: per level/semester:</b> 12s / 12s <b>Form of the course:</b> combined	
<b>Number of credits:</b> 2	
<b>Recommended semester:</b> 2.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Recommended prerequisites:</b> English for managers I	
<b>Course requirements:</b> 15% for active participation in classes, 85% for final test at the end of the semester Scale of assessment (preliminary/final): 15/85	
<b>Learning outcomes:</b> By completing the course the student will acquire vocabulary from the field of economics, international trade, banking, accounting, stock exchange and insurance. He/she will learn terminology and phrases from negotiating, and will be able to use them while negotiating with other students in class. He/she can write a professional report.	
<b>Class syllabus:</b> Topics: <ul style="list-style-type: none"> <li>• Global economy in 21st century</li> <li>• International trade: export, import, incoterms</li> <li>• Banking</li> <li>• Company finances</li> <li>• Accounting</li> <li>• Stock exchange, shares and bonds</li> <li>• Insurance</li> <li>• Types of businesses: with limited liability, public companies, partnerships, sole traders</li> <li>• Establishing a business – business plan</li> </ul> Managerial skill: negotiating Writing: Business report Grammar: Countable and uncountable nouns, verbs “do“ and “make“, conditionals, contrasts, relative clauses.	
<b>Recommended literature:</b> Internal material distributed at the beginning of semester. Ian MacKenzie: English for Business Studies. Third Edition. CUP 2010.	

<p>Emmerson, P.: Business Builder. Modules 7, 8, and 9. MacMillan 2009.  Mascull, B.: Business Vocabulary in Use. CUP 2002.  Hewings, M.: Advanced Grammar in Use, second edition. CUP 2005.  Oxford Business English Dictionary. OUP 2008.</p>							
<p><b>Languages necessary to complete the course:</b>  English on level B2</p>							
<p><b>Notes:</b></p>							
<p><b>Past grade distribution</b>  Total number of evaluated students: 800</p>							
A	ABS	B	C	D	E	FX	M
24,63	0,0	18,5	15,0	11,38	16,13	14,37	0,0
<p><b>Lecturers:</b> Mgr. Lenka Procházková, PhD., PaedDr. Jarmila Brtková, PhD., Mgr. Alexandra Mittelman, PhD., MBA</p>							
<p><b>Last change:</b> 26.09.2019</p>							
<p><b>Approved by:</b></p>							

## COURSE DESCRIPTION

<b>Academic year:</b> 2021/2022	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/025BE/16	<b>Course title:</b> English for Managers III
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week: per level/semester:</b> 12s / 12s <b>Form of the course:</b> combined	
<b>Number of credits:</b> 2	
<b>Recommended semester:</b> 3.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Recommended prerequisites:</b> English for Managers I , English for Managers II	
<b>Course requirements:</b> 15% for active participation in classes; 85% for final test at the end of semester. Scale of assessment (preliminary/final): 15/85	
<b>Learning outcomes:</b> By completing the course the student will acquire vocabulary from the field of retailing, marketing, brand management, advertising and media. He/she is able to communicate professionally at work as well as with external partners in English. He/she acquires terminology and phrases from CSR. He/she will learn basic legal terminology connected to corruption, bribery as well as economic crime.. He/she is able to prepare a presentation in English.	
<b>Class syllabus:</b> Topics: <ul style="list-style-type: none"> <li>• Retailing in the 21st century</li> <li>• E-commerce</li> <li>• Marketing, marketing mix</li> <li>• Brand management</li> <li>• Advertising</li> <li>• Media and PR</li> <li>• Managerial communication</li> <li>• The role of government and non-governmental organizations in economy</li> <li>• CSR – corporate social responsibility, volunteering</li> <li>• Corporate ethics, ethical code</li> <li>• Corruption, bribery and crime</li> </ul> Managerial skill: presentations Grammar: Indirect speech, verb patterns, articles	
<b>Recommended literature:</b> Internal materials distributed by lecturers at the beginning of semester	

<p>Ian MacKenzie: English for Business Studies. Third Edition. CUP 2010.  Williams, E. J.: Presentations in English. MacMillan 2008.  Emmerson, P.: Business Builder. Modules 7, 8, and 9. MacMillan 2009.  Mascull, B.: Business Vocabulary in Use Advanced. CUP 2004.  Farrall, C., Lindsley, M.: Professional English in Use – Marketing. CUP 2008.  Hewings, M.: Advanced Grammar in Use, second edition. CUP 2005  Oxford Business English Dictionary. OUP 2008.</p>							
<p><b>Languages necessary to complete the course:</b>  English on level B2</p>							
<p><b>Notes:</b></p>							
<p><b>Past grade distribution</b>  Total number of evaluated students: 526</p>							
A	ABS	B	C	D	E	FX	M
21,48	0,0	19,2	17,11	12,93	21,86	7,41	0,0
<p><b>Lecturers:</b> PaedDr. Jarmila Brtková, PhD., Mgr. Lenka Procházková, PhD., Mgr. Alexandra Mittelman, PhD., MBA</p>							
<p><b>Last change:</b> 16.03.2018</p>							
<p><b>Approved by:</b></p>							

## COURSE DESCRIPTION

<b>Academic year:</b> 2021/2022							
<b>University:</b> Comenius University Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KMk/105BE/16				<b>Course title:</b> Ethical and Legal Aspects of Marketing			
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> <b>per level/semester:</b> 24s / 24s <b>Form of the course:</b> combined							
<b>Number of credits:</b> 5							
<b>Recommended semester:</b> 8.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 318							
A	ABS	B	C	D	E	FX	M
7,23	0,0	10,38	17,92	16,35	38,68	9,43	0,0
<b>Lecturers:</b> doc. JUDr. PhDr. Katarína Gubíniová, PhD.							
<b>Last change:</b> 17.02.2022							
<b>Approved by:</b>							



## COURSE DESCRIPTION

<b>Academic year:</b> 2021/2022	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/222BE/16	<b>Course title:</b> Financial Mathematics
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week: per level/semester:</b> 24s / 24s <b>Form of the course:</b> combined	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 3.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Recommended prerequisites:</b> Mathematics I, Mathematics II	
<b>Course requirements:</b> During the semester there will be two written reviews of 15 points, together 30 points. The written exam for the exam is 70 points. To obtain an A rating, you must obtain at least 91 points, obtain a B rating of at least 81 points, score C at least 73 points, score D at least 66 points, and score E at least 60 points	
<b>Learning outcomes:</b> The course follows the courses Mathematics I and Mathematics II. Students will be acquainted with dynamic analyzes of economic environment and analysis of financial instruments and their valuation. After completing the Financial Mathematics course, students will be able to formulate and solve mathematically various applied tasks in economics, financial management.	
<b>Class syllabus:</b> Dynamic analysis of equilibrium. Application of certain integrals in economics. Marginal and total function, current value of money flow. Domarov growth model. Models of economic dynamics, modeling of economic evolutionary processes by differential equations with one and more dimensional phase space. Dynamics of market prices. Linearization of nonlinear differential equation with constant coefficients. Macroeconomic models dependent on multiple parameters, IS - LM model. II. Financial portfolios: financial instruments (bonds, stocks, options), their mathematical properties. Probable yield models. Valuation models (interest, CAPM, binomial model, Black-Scholes model).	
<b>Recommended literature:</b> Bohdalová: Mathematics for Managers (is being prepared) 2. Komorník, J. - Komorníková M. - Mikula, K. : Modeling of Economic and Financial Processes. FM UK, Bratislava 1997 3. Chiang, A.C. : Fundamental Methods of Mathematical Economics. McGraw-Hill & It; / RTI & gt; International Editions., Singapore, 1984	

4. Bradfield, J. : Introduction to the Economics of Financial Markets. Oxford University Press. 2007
5. Werner, F. - Sotskov, Y. N. : Mathematics of Economics and Business
6. Shone, R: An Introduction to Economic Dynamics. Cambridge University Press, 2003

**Languages necessary to complete the course:**

English

**Notes:**

**Past grade distribution**

Total number of evaluated students: 516

A	ABS	B	C	D	E	FX	M
18,02	0,0	14,73	18,8	16,67	21,51	10,08	0,19

**Lecturers:** doc. RNDr. Ján Pekár, PhD.

**Last change:** 22.10.2021

**Approved by:**

## COURSE DESCRIPTION

<b>Academic year:</b> 2021/2022							
<b>University:</b> Comenius University Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/016BE/17				<b>Course title:</b> Information Systems and Application Software			
<b>Educational activities:</b> <b>Type of activities:</b> lecture / practicals <b>Number of hours:</b> <b>per week:</b> <b>per level/semester:</b> 24s / 24s <b>Form of the course:</b> combined							
<b>Number of credits:</b> 5							
<b>Recommended semester:</b> 4.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 761							
A	ABS	B	C	D	E	FX	M
37,84	0,0	18,4	12,61	6,83	5,91	18,4	0,0
<b>Lecturers:</b> Mgr. Eleonóra Beňová, PhD., RNDr. Ján Greguš, PhD., Mgr. Vincent Karovič, PhD., Mgr. Martin Krajčík, Mgr. Július Selecký, PhD.							
<b>Last change:</b> 04.03.2019							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>Academic year:</b> 2021/2022							
<b>University:</b> Comenius University Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KEF/076BE/21				<b>Course title:</b> International Economic Relations			
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> <b>per level/semester:</b> 24s / 24s <b>Form of the course:</b> combined							
<b>Number of credits:</b> 5							
<b>Recommended semester:</b> 5.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 28							
A	ABS	B	C	D	E	FX	M
28,57	0,0	10,71	17,86	14,29	3,57	25,0	0,0
<b>Lecturers:</b> prof. Ing. Dušan Šoltés, CSc.							
<b>Last change:</b>							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>Academic year:</b> 2021/2022	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/271BE/21	<b>Course title:</b> International Financial Reporting Standards
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week: per level/semester:</b> 24s / 24s <b>Form of the course:</b> combined	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 7.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Recommended prerequisites:</b> Principles of Financial Accounting I. and II.	
<b>Course requirements:</b> 1. 3 case studies 2. 1 test during the term 3. Final written exam at the university premises Scale of assessment (preliminary/final): 15% a 30% /55%	
<b>Learning outcomes:</b> Upon successful completion of this course, students will be able to: 1. apply the conceptual framework of IFRS accounting in the process of business accounting, 2. classify basic accounting elements in IFRS, 3. analyse and record explicit and implicit accounting operations according to IFRS with analysis of their impact on financial statements, 4. know measurement of assets and liabilities in accounting and apply this knowledge in the analysis of financial statements and in managerial decision-making. 5. be able to prepare financial statements in accordance with IFRS, interpret and evaluate individual financial statements and their significance. 6. study selected IAS and IFRS in details and apply them in the accounting process and point out their importance in the financial management of the company, 7. identify the basic standards of financial reporting - IFRS and IAS.	
<b>Class syllabus:</b> In this course, the attention is paid to the financial statements, their preparation according to IFRS and its analysis and interpretation, which is especially emphasized. It is essential to learn to evaluate the impact of information obtained in the analysis of financial statements while making managers' decisions. The content of individual lessons covers the following topics: 1. The conceptual framework of IFRS. 2. Basic accounting elements of the balance sheet- their characteristics and classification, 3. Basic accounting elements of the Profit & Loss account - their characteristics and classification, 4.-5. Accrual basis of accounting, Explicit and implicit accounting transactions and their treatment in the IFRS system, 6. Financial statements according to IFRS - Profit and Loss/ Income statement, Comprehensive income, 7. Financial statements according to IFRS - Statement	

of Financial Position and Statement of Changes in equity, 8. Cash Flows statement, 9. Accounting analysis and interpretation of financial statements and correction of accounting errors according to IAS 8, 10. Measurement of assets according to IAS 16, 37 and 36, 11. IFRS 15 - Contract with customers, revenue recognition principle, 12. Measurement of liabilities - IFRS 16-Leases, 13. First application of IFRS according to IFRS 1.							
<b>Recommended literature:</b> [1] SAXUNOVÁ, D. 2019. Financial Statements for the Needs of Managers -Global Accounting Standards : US GAAP and IFRS. Prague : Wolters Kluwer, 2019. [2] Internetové zdroje na webových sídlach: <a href="https://www.ifrs.org">https://www.ifrs.org</a> ; <a href="http://www.iasplus.com/en">www.iasplus.com/en</a> ; <a href="https://www.youtube.com/watch?v=pRQ868kPZkI">https://www.youtube.com/watch?v=pRQ868kPZkI</a> ; <a href="https://www.youtube.com/watch?v=Ylns92QNHio">https://www.youtube.com/watch?v=Ylns92QNHio</a> [3] WILEY IFRS 2020: Interpretation and Application of IFRS Standards. Hoboken : JohnWiley and Sons.							
<b>Languages necessary to complete the course:</b> Slovak and English							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 109							
A	ABS	B	C	D	E	FX	M
13,76	0,0	11,01	14,68	15,6	36,7	7,34	0,92
<b>Lecturers:</b> prof. RNDr. Darina Saxunová, PhD.							
<b>Last change:</b> 15.09.2021							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>Academic year:</b> 2021/2022							
<b>University:</b> Comenius University Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KSP/023BE/16				<b>Course title:</b> Introduction to Entrepreneurship			
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> <b>per level/semester:</b> 24s / 24s <b>Form of the course:</b> combined							
<b>Number of credits:</b> 5							
<b>Recommended semester:</b> 5.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 353							
A	ABS	B	C	D	E	FX	M
5,95	0,0	18,98	28,61	18,41	18,98	9,07	0,0
<b>Lecturers:</b> doc. PhDr. Marian Holienka, PhD., Mgr. Miloš Mrva, PhD., Mgr. Juraj Mikuš, PhD.							
<b>Last change:</b> 01.10.2021							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>Academic year:</b> 2021/2022	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/134BE/17	<b>Course title:</b> Introduction to Financial Management
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week: per level/semester:</b> 24s / 24s <b>Form of the course:</b> combined	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 4.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Recommended prerequisites:</b> It is expected that students will be comfortable with the following topics: basics financial concepts, basics accounting principles and basics statistical concepts.	
<b>Course requirements:</b> Participation in seminars, individual student work during the semester, active monitoring of developments in selected financial markets, continuous testing, final test. The mid-term evaluation at the seminars consists of the following parts: - preparation of a presentation in a team on a topic in the field of asset valuation (MAX 5%), - elaboration of homework assignments during the semester (MAX 10%), - participation in seminars and activity during the semester (MAX 15%), - continuous testing during the semester (MAX 20%). Final evaluation: - final written test (MAX 50%). The condition for completing the course is to obtain at least 60% of the total evaluation. The condition for completing the seminars is to obtain at least 25% of the evaluation seminars. Scale of assessment (preliminary/final): 50%/50%	
<b>Learning outcomes:</b> This is an introductory course in financial management and in corporate finance. The course has three main objectives: 1) Develop an understanding of the tools that are used to analyze firm's financial statements, bonds value and basics evaluating methods for valuing firms. 2) Understand the basic issues involved in how to use concepts of present value and future value in finance and how to use concepts of the risk and return. 3). Understand the basic issues involved in how the financial markets are working. Emphasis will be placed on appreciating the limitations and challenges that are faced when applying the theoretical framework of corporate finance to real world problems.	
<b>Class syllabus:</b>	



1. Introduction to financial management.
2. Time value of money.
3. Financial statements and Cash-flow.
4. Analysis of financial statements.
5. Bonds, Bond Valuation, and Interest Rates.
6. Risk and return.
7. Stocks, Stock Valuation.
8. Financial Options.
9. Cost of Capital.
10. Evaluation of capital investments.

**Recommended literature:**

1. Smoleň J. - Komorník J.: Finančný manažment, Univerzita Komenského v Bratislave. 2019. ISBN: 978-80-223-4594-1.
  2. Brigham, E. F. – Ehrhardt, M. C.: Financial Management, 14th Edition, Thomson, South-Western, 2014. ISBN-13: 978-1-111-97221-9.
  3. Brealey, R. A. – Myers, S. C. – Allen, F.: Principles of Corporate Finance, 9th Edition, McGrawHill, 2010. ISBN: 978-007-126327-6.
- Other additional information sources: 4. [www.bloomberg.com](http://www.bloomberg.com) 5. [www.yahoo.finance.com](http://www.yahoo.finance.com)  
6. [www.morningstar.com](http://www.morningstar.com) 7. [www.gurufocus.com](http://www.gurufocus.com)

**Languages necessary to complete the course:**

**Notes:**

The main textbook (recommended literature 2.) is available at the FMUK Library. This textbook should be used as main reading. The main textbook is also available for purchase online at Amazon.com. The relevant chapters are indicated in the class syllabus. There will be several case studies for the course provided in MS Excel form. They will be available for download from faculty's MS Teams cloud solution. The cases are intended to help students understand the course material and prepare them for the exam and real world of finance. The solutions for the case study will be discussed in class.

**Past grade distribution**

Total number of evaluated students: 489

A	ABS	B	C	D	E	FX	M
27,61	0,0	30,67	19,63	9,0	4,29	8,79	0,0

**Lecturers:** Mgr. Martin Vozár, PhD.

**Last change:** 13.09.2021

**Approved by:**

## COURSE DESCRIPTION

<b>Academic year:</b> 2021/2022							
<b>University:</b> Comenius University Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/049BE/17				<b>Course title:</b> Labour Law			
<b>Educational activities:</b> <b>Type of activities:</b> lecture / practicals <b>Number of hours:</b> <b>per week:</b> <b>per level/semester:</b> 12s / 12s <b>Form of the course:</b> combined							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 5.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 5							
A	ABS	B	C	D	E	FX	M
0,0	0,0	0,0	20,0	0,0	0,0	80,0	0,0
<b>Lecturers:</b> doc. JUDr. Ján Matlák, CSc., doc. JUDr. PhDr. Silvia Treľová, PhD.							
<b>Last change:</b> 29.09.2021							
<b>Approved by:</b>							

## STATE EXAM DESCRIPTION

<b>Academic year:</b> 2021/2022	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM/S08BE/18	<b>Course title:</b> Management
<b>Number of credits:</b> 1	
<b>Educational level:</b> I.	
<b>State exam syllabus:</b>	
<b>Last change:</b> 14.09.2021	
<b>Approved by:</b>	

## COURSE DESCRIPTION

<b>Academic year:</b> 2021/2022							
<b>University:</b> Comenius University Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KMn/075BE/21				<b>Course title:</b> Management I			
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> <b>per level/semester:</b> 24s / 24s <b>Form of the course:</b> combined							
<b>Number of credits:</b> 5							
<b>Recommended semester:</b> 1.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 177							
A	ABS	B	C	D	E	FX	M
12,43	0,0	25,42	28,81	10,17	11,3	11,86	0,0
<b>Lecturers:</b> doc. PhDr. Lukáš Copuš, PhD., doc. Ing. Mgr. Ľubomíra Strážovská, PhD.							
<b>Last change:</b> 10.02.2022							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>Academic year:</b> 2021/2022	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KMn/076BE/21	<b>Course title:</b> Management II
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week: per level/semester:</b> 24s / 24s <b>Form of the course:</b> combined	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 2.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> Seminar paper and case studies (max. 40%), final exam (60%) Scale of assessment (preliminary/final): 40/60	
<b>Learning outcomes:</b> After completing the course the student obtains a comprehensive knowledge of selected areas of management theory and become familiar with the basic procedures for identifying and solving problems in management practice. Course content also focuses on developing managerial skills and abilities of listeners. Students through an individual elaboration of an essay, its presentation followed by discussion and case studies enhance the correct use of terminology of management as a science discipline, expanding their knowledge and improving the skills necessary for further study and management practice.	
<b>Class syllabus:</b> <ol style="list-style-type: none"> <li>1. Basics of organizing.</li> <li>2. Job design.</li> <li>3. Human resource management.</li> <li>4. Individual and group behavior.</li> <li>5. Motivation of employees.</li> <li>6. Leadership theories.</li> <li>7. Communication and interpersonal skills.</li> <li>8. Controlling as a function of management.</li> <li>9. Change management.</li> <li>10. Time management Self management.</li> </ol>	
<b>Recommended literature:</b> [1] ROBBINS, P. R. - COULTER, M.: Management, Harlow : Pearson education limited, 2018, 14th edition. p 751. ISBN 978-1-292-21583-9 [2] ROBBINS, P. R. - COULTER, M. with contributions by MARTOCCHIO, J. J., KONG, L. K.: Management, Harlow : Pearson education limited, 2016, 13th edition. p. 717 . ISBN 978-1-292-09020-7	

[3] Databases of the Academic library Comenius University, Center of science-technical information SR.

**Languages necessary to complete the course:**

slovak, english

**Notes:**

In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may be connected with enforcing accompanying legal consequences on academic, (...) disciplinary level.

In accordance with the regulations of the internal regulation No. 13/2018 approved by the Academic senate of Comenius University in Bratislava the Disciplinary Regulations of Comenius University in Bratislava for Students, a disciplinary offence of a student is any form of copying or forbidden cooperation or providing answers during written or oral examination (assessment of knowledge) or during preparation for it within the course, or using technical devices or any information carriers in other than allowed ways during written or oral evaluation of study results (assessment of knowledge) or during preparation for it within the course. Committing a disciplinary offence may lead to imposing some disciplinary precautions on the student: admonition, conditional suspension of studies or dismissal from studies.

**Past grade distribution**

Total number of evaluated students: 143

A	ABS	B	C	D	E	FX	M
18,18	0,0	60,14	13,29	4,9	1,4	2,1	0,0

**Lecturers:** doc. Ing. Mgr. Ľubomíra Strážovská, PhD., doc. PhDr. Lukáš Copuš, PhD.

**Last change:** 14.02.2022

**Approved by:**

## COURSE DESCRIPTION

<b>Academic year:</b> 2021/2022							
<b>University:</b> Comenius University Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KSP/009BE/16				<b>Course title:</b> Managerial Economics			
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> <b>per level/semester:</b> 12s / 12s <b>Form of the course:</b> combined							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 1.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 910							
A	ABS	B	C	D	E	FX	M
20,44	0,0	23,3	18,79	7,8	13,52	16,15	0,0
<b>Lecturers:</b> doc. Ing. Ján Papula, PhD.							
<b>Last change:</b> 30.09.2021							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>Academic year:</b> 2021/2022	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KMk/015BE/21	<b>Course title:</b> Marketing
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week: per level/semester:</b> 24s / 24s <b>Form of the course:</b> combined	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 1.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> 40 % interim evaluation: - active attendance (in case of unjustified absence or unpreparedness to seminar - loss of 10%), - semester project – application of theoretical knowledge on selected issues – 40%, 60 % final evaluation: - exam – written, online test using the selected application (MS Forms) Electronic communication and method of distribution of study materials is carried out by MS Teams application. The overall student rating consists of the sum of the percentages for active attendance on seminars and of the percentage obtained from the exam. Exam is written resp. realized through using the selected application (MS Forms). System of interim evaluation is set on the beginning of semester. Scale of assessment (preliminary/final): 40/60	
<b>Learning outcomes:</b> By completing the course, students will acquire basic knowledge and understanding of various areas of marketing theory. The course emphasizes the importance and contribution of basic marketing postulates in terms of interconnection of the organization and its customers. Emphasis is given on acquiring skills in marketing decision-making and implementation of individual marketing activities of the organization, especially in strategic and marketing planning, market segmentation and market positioning, marketing research, analysis of marketing environment and shopping behavior of consumers and the organization, designing marketing mix and use international marketing. In addition to gaining theoretical knowledge, the course is also aimed at stimulating students' ability to apply the marketing concept in their working lives.	
<b>Class syllabus:</b> 1. Position and importance of marketing in organization development. 2. The nature of the marketing concept. 3. Strategic planning and importance of marketing planning. 4. Marketing environment. 5. Marketing information system and marketing research. 6. Shopping behavior of consumers in organizations.	



7. Market segmentation, target group selection and creation of market position.
8. Product as a marketing mix tool.
9. Pricing and pricing strategy of the company.
10. Distribution channels and physical distribution.
11. Marketing communication and marketing communication mix.
12. International marketing.
13. Service marketing.

**Recommended literature:**

- [1] BARTÁKOVÁ, G. – CIBÁKOVÁ, V. – ŠTARCHOŇ, P. 2007. Základy marketingu. 2. rozšírené vydanie. Bratislava: 228 s.r.o., 2007. ISBN 978-80-969834-4-5
- [2] KOTLER, P. – ARMSTRONG, G. 2007. Marketing. Praha: Grada, 2007. ISBN 80-247-0513-3
- [3] KOTLER, P. – WONG, V. – SAUNDERS, J. – ARMSTRONG, G. 2007. Moderní marketing. Praha: Grada Publishing, 2007. ISBN 8024715457
- [4] BAINES, P. – FILL, C. – PAGE, K. 2011. Marketing. Oxford: Oxford University Press, 2011. ISBN 978-0-19-957961-7
- [5] BLYTHE, J. 2009. Principles and Practice of Marketing. 2nd Editon. Hampshire: Cengage Learning EMEA, 2009. ISBN 978-1-4080-114-78
- [6] ARMSTRONG, G. – KOTLER, P. 2007. Marketing: An Introduction. 8th Editon. Upper Saddle River: Pearson Education, Inc. 2007. ISBN 0-13-186591-9 – selected chapters.
- [7] BRASSINGTON, F. – PETTITT, S. 2006. Principles of Marketing. Harlow: Prentice Hall, 2006. ISBN 0-273-69559-2
- [8] Marketing Science and Inspirations a Marketing&Media journals
- With regard to new and available resources, supplementary literature will be updated on a continuous basis.

**Languages necessary to complete the course:**

**Notes:**

**Past grade distribution**

Total number of evaluated students: 325

A	ABS	B	C	D	E	FX	M
7,69	0,0	20,0	20,92	19,38	16,0	16,0	0,0

**Lecturers:** prof. Mgr. Peter Štarchoň, PhD.

**Last change:** 14.09.2021

**Approved by:**

## COURSE DESCRIPTION

<b>Academic year:</b> 2021/2022	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/263BE/16	<b>Course title:</b> Mathematics I
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week: per level/semester:</b> 24s / 24s <b>Form of the course:</b> combined	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 1.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> During the semester there will be two written reviews of 15 points, together 30 points. The written exam for the exam is 70 points. To obtain an A rating, you must obtain at least 91 points, obtain a B rating of at least 81 points, score C at least 73 points, score D at least 66 points, and score E at least 60 points Scale of assessment (preliminary/final): 30/70	
<b>Learning outcomes:</b> Students will be acquainted with various mathematical methods for managers and economists. After completing the Mathematics I course, they gain theoretical and practical knowledge, skills and skills to solve problems from static equilibrium analysis and comparative static analyses. Students will develop logical thinking and gain practical skills in solving applied problems from economics, management.	
<b>Class syllabus:</b> I. Multivariable function analysis Multivariable functions: limit, partial functions, partial derivatives, partial derivatives of higher order, total differential, Taylor series, local and global minima and maxima, minima and maxima with constraints, Kuhn-Tucker condition for existence of minima and maxima, least square method, economic applications. II. Linear programming. Linear program, Simplex method. Duality in linear programming. Sensitivity analysis. economic applications.	
<b>Recommended literature:</b> Bohdalová: Mathematics for Managers (is being prepared) 2. Pinda, Ľ. - Fecenko, J. : Mathematics I., Iura Edition, Bratislava, 2006 3. Horáková, G. - Starečková, A. : Mathematics I, Collection of tasks., Iura Edition, Bratislava, 2007 4. Chiang, A.C. : Fundamental Methods of Mathematical Economics. McGraw-Hill & It; / RTI & gt; International Editions., 1984	

5. Werner, F. - Sotskov, Y. N. : Mathematics of Economics and Business 6. <a href="http://www.math.sk/skripta/index.html">http://www.math.sk/skripta/index.html</a> 7. <a href="http://www.math.sk/skripta2/index.html">http://www.math.sk/skripta2/index.html</a>							
<b>Languages necessary to complete the course:</b> English							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 923							
A	ABS	B	C	D	E	FX	M
21,13	0,0	13,76	13,0	12,57	19,5	20,04	0,0
<b>Lecturers:</b> doc. RNDr. Ján Pekár, PhD., doc. RNDr. Jana Kalická, PhD.							
<b>Last change:</b> 19.09.2019							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>Academic year:</b> 2021/2022	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/264BE/16	<b>Course title:</b> Mathematics II
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week: per level/semester:</b> 24s / 24s <b>Form of the course:</b> combined	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 2.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Recommended prerequisites:</b> Mathematics I	
<b>Course requirements:</b> During the semester there will be two written reviews of 15 points, together 30 points. The written exam for the exam is 70 points. To obtain an A rating, you must obtain at least 91 points, obtain a B rating of at least 81 points, score C at least 73 points, score D at least 66 points, and score E at least 60 points	
<b>Learning outcomes:</b> Students will be acquainted with various mathematical methods for managers and economists. After completing the Mathematics II course, they gain theoretical and practical knowledge, skills and skills to solve problems from multiple variables analysis and linear programming. Students will develop logical thinking and gain practical skills in solving applied problems from economics, management	
<b>Class syllabus:</b> I. Multivariable function analysis Multivariable functions: limit, partial functions, partial derivatives, partial derivatives of higher order, total differential, Taylor series, local and global minima and maxima, minima and maxima with constraints, Kuhn-Tucker condition for existence of minima and maxima, least square method, economic applications. II. Linear programming. Linear program, Simplex method. Duality in linear programming. Sensitivity analysis. economic applications.	
<b>Recommended literature:</b> 1. Bohdalová: Mathematics for Managers (is being prepared) 2. Pinda, L. - Fecenko, J. : Mathematics I., Iura Edition, Bratislava, 2006 3. Horáková, G. - Starečková, A. : Mathematics I, Collection of tasks., Iura Edition, Bratislava, 2007 4. Chiang, A.C. : Fundamental Methods of Mathematical Economics. McGraw-Hill & It; / RTI & gt; International Editions., 1984 5. Werner, F. - Sotskov, Y. N. : Mathematics of Economics and Business 6. <a href="http://www.math.sk/skripta/index.html">http://www.math.sk/skripta/index.html</a> 7. <a href="http://www.math.sk/skripta2/index.html">http://www.math.sk/skripta2/index.html</a>	

<b>Languages necessary to complete the course:</b> English							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 805							
A	ABS	B	C	D	E	FX	M
16,4	0,0	11,8	15,9	15,28	20,0	20,62	0,0
<b>Lecturers:</b> doc. RNDr. Jana Kalická, PhD., doc. RNDr. Ján Pekár, PhD.							
<b>Last change:</b> 12.02.2020							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>Academic year:</b> 2021/2022	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KMk/082BE/21	<b>Course title:</b> Modern Marketing - New Trends
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week: per level/semester:</b> 24s / 24s <b>Form of the course:</b> combined	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 8.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> Scale of assessment (preliminary/final): 40 % preliminary evaluation: Active attendance (in case of unjustified absence or unpreparedness to seminar - loss of 10%), semester project – application of theoretical knowledge on selected organization – 30%, semester work on selected and approved topic – 10%, 60 % final evaluation – written exam. Scale of assessment (preliminary/final): 40/60	
<b>Learning outcomes:</b> The aim of the course is to acquaint students with current trends in marketing, including through specific examples from domestic and foreign practice in relation to management and business. The graduate of the course is able to identify the most suitable ones for their implementation in marketing practice, while respecting the conditions of the Slovak market environment. At the same time, students will have an opportunity to apply them in practice through their own projects focused primarily on digital marketing.	
<b>Class syllabus:</b> <ol style="list-style-type: none"> <li>1. Evolution of marketing thinking, trends and approaches in marketing. Holistic marketing.</li> <li>2. The impact of new approaches and technologies on partial functional marketing strategies.</li> <li>3. The importance of information and marketing research in marketing management. Market segmentation and one-to-one marketing.</li> <li>4. Changes in customer behaviour. Customer relationship management.</li> <li>5. Franchising.</li> <li>6. Sponsorship, fundraising and crowdfunding.</li> <li>7. Marketing communication and media planning.</li> <li>8. Self-marketing.</li> <li>9. Celebrity and influencer marketing.</li> <li>10. Social media marketing.</li> <li>11. Business and marketing within the online environment.</li> <li>12. Proximity marketing, mobile marketing and m-commerce.</li> <li>13. Product placement.</li> </ol>	

**Recommended literature:**

- [1] BARKER, M. – BAKER, D. – BORMANN, N. – NEHER, K.: Social Media Marketing. A Strategic Approach. South-Western, Cengage Learning, 2013. ISBN 978-1-133-58927-3
- [2] BERGER, J.: Jak stvořit pecku na trhu. Brno: Vydavatelství Jota, 2013. ISBN: 9788074623318
- [3] CATMULL, E. – WALLACE, A.: Creativity, Inc.: Overcoming the Unseen Forces That Stand in the Way of True Inspiration. New York: Random House, 2014. ISBN 978-0812993011
- [4] FREY, P.: Marketingová komunikace. Nové trendy 3.0. Praha: Management Press, 2018.
- [5] GODIN, S.: Permission Marketing: Turning Strangers Into Friends & Friends Into Customers. New York: Simon & Schuster, 1999. ISBN 978-0684856360
- [6] HANDLEY, A.: Everybody Writes: Your Go-To Guide to Creating Ridiculously Good Content. New York: Wiley, 2014. ISBN: 978-1-118-90555-5
- [7] HESKOVÁ, M. – ŠTARCHOŇ, P.: Marketingová komunikace a moderní trendy v marketing. Praha: Oeconomia, 2009. ISBN 978-80-245-1520-5
- [8] KOTLER, P. – KARTAJAYA, H. – SETIAWAN, I.: Marketing 4.0: Moving from Traditional to Digital. Wiley, 2016. ISBN: 978-1-119-34120-8
- [9] KOTLER, P. – KELLER, K. L. – BRADY, M. – GOODMAN, M. – HANSEN, T.: Marketing Management. 2nd edition. Harlow: Pearson Education Limited, 2012. ISBN 978-0-273-7461-3
- [10] LEHU, J. M.: Branded Entertainment: Product Placement & Brand Strategy in the Entertainment Business. London: Kogan Page, 2009. ISBN 978-0749453374
- Marketing Science and Inspirations, Trend, Stratégie and other selected sources.

**Languages necessary to complete the course:****Notes:****Past grade distribution**

Total number of evaluated students: 92

A	ABS	B	C	D	E	FX	M
14,13	0,0	21,74	26,09	21,74	15,22	1,09	0,0

**Lecturers:** prof. Mgr. Peter Štarchoň, PhD.

**Last change:** 14.09.2021

**Approved by:**

## COURSE DESCRIPTION

<b>Academic year:</b> 2021/2022							
<b>University:</b> Comenius University Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KEF/098BE/16				<b>Course title:</b> Money and Banking			
<b>Educational activities:</b> <b>Type of activities:</b> seminar / independent work <b>Number of hours:</b> <b>per week:</b> <b>per level/semester:</b> 12s / 12s <b>Form of the course:</b> combined							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 7.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 97							
A	ABS	B	C	D	E	FX	M
30,93	0,0	34,02	19,59	4,12	4,12	7,22	0,0
<b>Lecturers:</b> Mgr. Katarína Rentková, PhD., Mgr. Lucia Paškrťová, PhD.							
<b>Last change:</b> 13.09.2021							
<b>Approved by:</b>							



## COURSE DESCRIPTION

<b>Academic year:</b> 2021/2022	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KSP/022BE/17	<b>Course title:</b> Operations Management and Logistics
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week: per level/semester:</b> 24s / 24s <b>Form of the course:</b> combined	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 6.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Recommended prerequisites:</b> Introduction to Management I, Introduction to Management II	
<b>Course requirements:</b> The evaluation consists of three parts: (1) active participation 10%, (2) seminar paper 40%, (3) final exam 50%. The overall evaluation is in accordance with the faculty evaluation system: A = 91-100%, excellent; B = 81-90%, very good; C = 73-80%, good; D = 66-72%, satisfactory; E = 65-60%, sufficient; FX = 0-59%, insufficient. Scale of assessment (preliminary/final): 50/50	
<b>Learning outcomes:</b> The course Operations Management and Logistics provides students of the bachelor's degree with basic knowledge from two interrelated areas, production system management and material flow management, both in manufacturing companies and in organizations providing services. After successful completion of the course student will be able to: <ul style="list-style-type: none"> <li>• Understand the importance and functions of operations management and logistics and explain the basic managerial terms and processes as well as the essence of an efficient production system, also in the context of the current Industry 4.0 concept.</li> <li>• Apply a systematic and professional approach to improving productivity.</li> <li>• Understand the functionality and roles of software systems for production and logistics planning and control.</li> <li>• Understand the core concepts of digital manufacturing and digital twin.</li> <li>• Apply principles of sustainable manufacturing in the production system.</li> <li>• Understand the principles of sourcing, procurement and purchasing in logistics.</li> <li>• Analyse, plan, and manage inventory and warehouse systems.</li> <li>• Know the different freight transportation systems and their fields of application.</li> <li>• Assess the possibilities of using information and communication technologies in logistics.</li> </ul>	
<b>Class syllabus:</b> 1. Characteristics of operations management and production system 2. Productivity management	

3. ERP and MES systems 4. Digital production system and digital twin 5. Sustainable production system 6. Logistics and supply chain management 7. Procurement and purchasing 8. Inventory and warehouse management 9. Logistics transportation systems 10. Information and communication systems in logistics
<p><b>Recommended literature:</b></p> <p>Basic literature:</p> <p>[1] FEKETE, Milan, HULVEJ, Jaroslav. Operačný manažment a logistika. Bratislava: Kartprint, 2018. ISBN 978-80-89553-59-4.</p> <p>[2] BURGHART, Stephanie, FEKETE, Milan. Risk Management of Procurement of the German Medium-Sized Industrial Companies with the Focus on Security of Supply. In: KRYVINSKA, Natalia, PONISZEWSKA-MARAŇDA, Aneta, eds. Developments in Information &amp; Knowledge Management for Business Applications. Cham: Springer, 2022, pp. 321-359. ISBN 978-3-030-77915-3.</p> <p>[3] HEIZER, Jay H., RENDER, Barry, MUNSON, Chuck. Operations Management: Sustainability and Supply Chain Management. 13th edition. Harlow: Pearson, 2020. ISBN 978-1-292-29503-9.</p> <p>[4] SULLIVAN, Mac, KERN, Johannes, eds. The Digital Transformation of Logistics: Demystifying Impacts of the Fourth Industrial Revolution. Hoboken, New Jersey: Wiley-IEEE Press, 2021. ISBN 978-1-119-64640-2.</p> <p>[5] LANGLEY, C. John, NOVACK, Robert A., GIBSON, Brian J., COYLE, John Joseph. Supply Chain Management: A Logistics Perspective. 11th edition. Boston: Cengage, 2021. ISBN 978-0-357-44213-5.</p> <p>Additional literature:</p> <p>[6] BUSCHER, Udo, LASCH, Rainer, SCHÖNBERGER, Jörn, eds. Logistics Management. Cham: Springer, 2021. ISBN 978-3-030-85842-1.</p> <p>[7] NAYYAR, Anand, KUMAR, Akshi, eds. A Roadmap to Industry 4.0: Smart Production, Sharp Business and Sustainable Development. Cham: Springer, 2020. ISBN 978-3-030-14543-9.</p> <p>[8] The homepage of the FMCU library is: <a href="https://www.fm.uniba.sk/pracoviska/kniznica-fm-uk/">https://www.fm.uniba.sk/pracoviska/kniznica-fm-uk/</a>. On this address students can find various bibliography sources. Students can also use other relevant websites like Google Scholar <a href="https://scholar.google.com/">https://scholar.google.com/</a> which is also recommended.</p>
<p><b>Languages necessary to complete the course:</b></p> <p>Slovak, English</p>
<p><b>Notes:</b></p> <p>The course is provided only in the summer semester.</p> <p>In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may be connected with enforcing accompanying legal consequences on academic, (...) disciplinary level.</p> <p>In accordance with the regulations of the internal regulation No. 13/2018 approved by the Academic senate of Comenius University in Bratislava the Disciplinary Regulations of Comenius</p>

University in Bratislava for Students, a disciplinary offence of a student is any form of copying or forbidden cooperation or providing answers during written or oral examination (assessment of knowledge) or during preparation for it within the course, or using technical devices or any information carriers in other than allowed ways during written or oral evaluation of study results (assessment of knowledge) or during preparation for it within the course. Committing a disciplinary offence may lead to imposing some disciplinary precautions on the student: admonition, conditional suspension of studies or dismissal from studies.

**Past grade distribution**

Total number of evaluated students: 427

A	ABS	B	C	D	E	FX	M
26,46	0,0	42,39	19,44	3,51	1,17	7,03	0,0

**Lecturers:** doc. Ing. Milan Fekete, PhD., Ing. Jaroslav Hul'vej, PhD.

**Last change:** 07.04.2022

**Approved by:**

## COURSE DESCRIPTION

<b>Academic year:</b> 2021/2022	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KMn/077BE/21	<b>Course title:</b> Personnel Management
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week: per level/semester:</b> 24s / 24s <b>Form of the course:</b> combined	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 3., 4..	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Recommended prerequisites:</b> Management	
<b>Course requirements:</b> During the semester students submit the project according to a predetermined content and structure and send their solutions via an electronic form (link provided by the lecturer through the online classroom in Teams) receive 30% of the overall evaluation (interim evaluation). Final exam (70%) will be conducted via an online test MS Forms during exam period. Scale of assessment (preliminary/final): 30/70	
<b>Learning outcomes:</b> Aim of the course is to familiarize students with the major personnel management functions/ activities and provides a complete introduction to human resource management in the everyday work environment. The course develops understanding of critical issues in managing human resources from both employee and employer perspective and combine theoretical personnel management framework with a real-world application. The course develops the conceptual and analytical thinking, organisational skills, and competence to use practical knowledge, and the ability to work in team.	
<b>Class syllabus:</b> 1. Introduction to the course, the role and activities of PM in Organization 2 Job analysis. 3 Personnel planning. 4 Recruitment. 5 Selection and Staffing. 6 Performance management. 7 Training of employees 8 Employee development, career and talent management. 9 Motivation of Employees 10 Compensation of employees. 11 Absenteeism and fluctuations.	

12 Management of downsizing.

13 Employment relationship.

**Recommended literature:**

1. Bajžíková, Ľ., Kirchmayer, Z., Fratričová, J. 2019. Základy personálneho manažmentu: Akademicko-praktický sprievodca k analýze pracovných pozícií, personálnemu plánovaniu, náboru a výberu zamestnancov. Bratislava: Univerzita Komenského. <https://alis.uniba.sk:8443/lib/item?id=chamo:692808&fromLocationLink=false&theme=Katalog>
2. Bajžíková, Ľ., Horváthová Suleimanová, J. 2019. Základy personálneho manažmentu: Akademicko-praktický sprievodca vzdelávaním, rozvojom, kariérou, fluktuáciou, absenciami, znižovaním počtu zamestnancov, ukončením pracovného pomeru a zamestnaneckými vzťahmi. Bratislava: Univerzita Komenského. <https://alis.uniba.sk:8443/lib/item?id=chamo:692442&fromLocationLink=false&theme=Katalog>
3. Bajžíková, Ľ., Fratričová, J. 2019. Základy personálneho manažmentu: Akademicko-praktický sprievodca v oblastiach manažmentu pracovných výkonov, pracovnej motivácie a odmeňovania. Bratislava: Univerzita Komenského. <https://alis.uniba.sk:8443/lib/item?id=chamo:694002&fromLocationLink=false&theme=Katalog>
4. Fratričová, J. 2020. Praktické cvičenia zo základov personálneho manažmentu. Bratislava: Univerzita Komenského. <https://alis.uniba.sk:8443/lib/item?id=chamo:699976>
5. Bratton J., Gold, J. 2017. Human Resource Management, 6th edition: Theory and Practice. Hampshire: Palgrave Macmillan.
6. Carbery, R., Cross, C. 2013. Human Resource Management – A Concise Introduction. Hampshire: Palgrave Macmillan

**Languages necessary to complete the course:**

Slovak, English

**Notes:**

In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations. Such judgement may be connected with enforcing accompanying legal consequences on academic, disciplinary level.

In accordance with the regulations of the internal regulation No. 13/2018 approved by the Academic senate of Comenius University in Bratislava the Disciplinary Regulations of Comenius University in Bratislava for Students, a disciplinary offence of a student is any form of copying or forbidden cooperation or providing answers during written or oral examination (assessment of knowledge) or during preparation for it within the course, or using technical devices or any information carriers in other than allowed ways during written or oral evaluation of study results (assessment of knowledge) or during preparation for it within the course. Committing a disciplinary offence may lead to imposing some disciplinary precautions on the student: admonition, conditional suspension of studies or dismissal from studies.

**Past grade distribution**

Total number of evaluated students: 140

A	ABS	B	C	D	E	FX	M
22,86	0,0	31,43	19,29	5,0	20,0	1,43	0,0

<b>Lecturers:</b> Mgr. Juliet Horváthová Suleimanová, PhD., prof. Ing. Ľubica Bajžíková, PhD.
<b>Last change:</b> 14.02.2022
<b>Approved by:</b>

## COURSE DESCRIPTION

<b>Academic year:</b> 2021/2022	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/220BE/16	<b>Course title:</b> Principles of Financial Accounting I
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week: per level/semester:</b> 24s / 24s <b>Form of the course:</b> combined	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 2.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> To complete the examination exam (with a minimum of 50% success - the result) constitutes bonuses for the test). Present knowledge framed in brief curriculum. The evaluation of the subject is in accordance with the FM UK Study Regulations. Scale of assessment (preliminary/final): 50/50	
<b>Learning outcomes:</b> The student is able to give a comprehensive account of accounting in relation to his / her subject and to understand the role of accounting in the enterprise information system, to describe basic accounting concepts, balance accounting theory, accounting documents, valuation issues, financial accounting processes and international accounting harmonization.	
<b>Class syllabus:</b> <ol style="list-style-type: none"> <li>1. The importance of accounting as part of an enterprise information system</li> <li>2. Objectives and functions of accounting</li> <li>3. General accounting principles</li> <li>4. Property and sources of property cover</li> <li>5. Balance, its content and role. The impact of economic operations on the balance sheet</li> <li>6. Settlement of accounts in double-entry accounting</li> <li>7. Accounting documents</li> <li>8. Bookkeeping</li> <li>9. Valuation of assets and liabilities in double-entry bookkeeping</li> <li>10. View of the cycle of assets in double-entry accounting</li> <li>11. Financial statements and its structure</li> <li>12. IFRS conceptual framework and principles of transfer of Slovak financial statements to financial statements IAS / IFRS</li> </ol>	
<b>Recommended literature:</b> <ol style="list-style-type: none"> <li>1. Saxunová, D.: Účtovníctvo I., cvičebnica A. Wolters Kluwer, Bratislava 2018</li> <li>2. Zákon č. 431/2002 Z. z. o účtovníctve v znení neskorších predpisov</li> <li>3. Zákon č. 595/2003 Z. z. o dani z príjmu v znení neskorších predpisov</li> </ol>	

<b>Languages necessary to complete the course:</b> English							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 825							
A	ABS	B	C	D	E	FX	M
19,52	0,0	15,03	14,91	12,48	12,97	25,09	0,0
<b>Lecturers:</b> doc. Ing. Jana Kajanová, PhD.							
<b>Last change:</b> 16.09.2020							
<b>Approved by:</b>							



## COURSE DESCRIPTION

<b>Academic year:</b> 2021/2022	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/221BE/16	<b>Course title:</b> Principles of Financial Accounting II
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week: per level/semester:</b> 24s / 24s <b>Form of the course:</b> combined	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 3.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Recommended prerequisites:</b> Principles of Financial Accounting	
<b>Course requirements:</b> To complete two test papers (with a minimum of 50% success - the result is bonus points for the exam). Present knowledge broadly included in a brief curriculum. The evaluation of the subject is in accordance with the FM UK Study Regulations. Scale of assessment (preliminary/final): 50/50	
<b>Learning outcomes:</b> The student is able to explain the accounting procedures for keeping double-entry bookkeeping entrepreneurs, acquire basic computations in accounting for synthetic accounts in double-entry bookkeeping of entrepreneurs in the light of the framework accounting framework and the applicable accounting procedures issued by the Ministry of Finance of the Slovak Republic.	
<b>Class syllabus:</b> <ol style="list-style-type: none"> <li>1. Accounting methodology</li> <li>2. Accounting for long-term assets. Acquisition and valuation of fixed assets</li> <li>3. Accounting for long-term assets. Use and disposal of long-term assets</li> <li>4. Accounting for inventories</li> <li>5. Accounting for money, short-term financial commitments and short-term financial assets</li> <li>6. Accounting for receivables and short-term liabilities</li> <li>7. Accounting for cost and revenue differentials</li> <li>8. Accounting for equity, profits and long-term liabilities 9. Charging for costs</li> <li>10. Recognition of revenues</li> <li>11. Posting on closing accounts and off-balance sheet accounts</li> <li>12. Solving a complex example</li> </ol>	
<b>Recommended literature:</b> <ol style="list-style-type: none"> <li>1. Kajanová, J.: Podvojné účtovníctvo pre podnikateľov - z aspektu riadenia a rozhodovania. Wolters Kluwer (v tlači),</li> </ol>	

Bratislava 2021 2. Kajanová, J. - Olvecká, V. - Saxunová, D.: Podvojné účtovníctvo. Zbierka úloh a príkladov. Wolters Kluwer, Bratislava, 2018 3. Zákon č. 431/2002 Z. z. o účtovníctve v znení neskorších predpisov 4. Zákon č. 595/2003 Z. z. o dani z príjmu v znení neskorších predpisov 5. Opatrenie MF SR č. 23054/2002-92 zo 16. 12. 2002, ktorým sa ustanovujú podrobnosti o postupoch účtovania a rámcovej účtovej osnove pre podnikateľov účtujúcich v sústave podvojného účtovníctva v znení neskorších predpisov							
<b>Languages necessary to complete the course:</b> Slovak, English							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 531							
A	ABS	B	C	D	E	FX	M
13,37	0,0	17,14	18,46	16,01	21,66	13,37	0,0
<b>Lecturers:</b> doc. Ing. Jana Kajanová, PhD., prof. RNDr. Darina Saxunová, PhD.							
<b>Last change:</b> 29.09.2021							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>Academic year:</b> 2021/2022							
<b>University:</b> Comenius University Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/053BE/17				<b>Course title:</b> Project Mangement			
<b>Educational activities:</b> <b>Type of activities:</b> lecture / practicals <b>Number of hours:</b> <b>per week:</b> <b>per level/semester:</b> 24s / 24s <b>Form of the course:</b> combined							
<b>Number of credits:</b> 5							
<b>Recommended semester:</b> 6.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 466							
A	ABS	B	C	D	E	FX	M
20,82	0,0	10,09	33,69	5,79	19,1	10,52	0,0
<b>Lecturers:</b> doc. Ing. Ján Papula, PhD., prof. RNDr. Michal Greguš, PhD., Ing. Miloslav Chalupka, PhD., doc. Mgr. Lucia Kohnová, PhD., PhDr. Peter Veselý, PhD.							
<b>Last change:</b> 30.09.2021							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>Academic year:</b> 2021/2022							
<b>University:</b> Comenius University Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/307BE/16				<b>Course title:</b> Special Features of IT Projects			
<b>Educational activities:</b> <b>Type of activities:</b> seminar / independent work <b>Number of hours:</b> <b>per week:</b> 12 / 12 <b>per level/semester:</b> 168 / 168 <b>Form of the course:</b> combined							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 8.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 418							
A	ABS	B	C	D	E	FX	M
18,18	0,0	37,56	23,92	5,98	5,74	8,61	0,0
<b>Lecturers:</b> doc. RNDr. Michal Greguš, PhD.							
<b>Last change:</b>							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>Academic year:</b> 2021/2022	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/115BE/17	<b>Course title:</b> Statistical Methods
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week: per level/semester:</b> 24s / 24s <b>Form of the course:</b> combined	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 4.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b>	
<b>Learning outcomes:</b> Scattering analysis, regression analysis and time series analysis play a major role in the decision-making process in managerial practice. Objective of the course in terms of learning outcomes and competences The aim of the course is to acquaint students not only with the theoretical foundations of statistical methods, but also with their practical applications. For this reason, the exercises are divided into two parts: theoretical (deepening of the theoretical knowledge) and practical (data analysis using computing).	
<b>Class syllabus:</b> Introduction to Bayesian Methods in Statistics. Aprior and apteriorene pravdep. division, credibility. Baysian Decision Theory: Maximizing Profit (Minimum Losses), Comparison of Classical and Baysian Statistics. Random Variable Vector, Covarian and Correlation Matrix and Their Basic Properties. Variance Analysis (ANOVA). Analysis of dependence between quantitative variables. Correlation and regression analysis. Introduction to stochastic processes. Definition of correlation and covariance functions. Stationary process. Autocorrelation function. Application of time series in management. Indices. Breakdown of time series into components (multiplier, additive). Subjective trending in the time series. Trending trend using mathematical curves (line, parabola, exponential trend, logistic trend) .Measure of moving averages in order to determine the trend. Exponential alignment. Seasonal component in time series. Winterson method (additive, multiplier). Prognosis by time series analysis. Random Tests.	
<b>Recommended literature:</b> T.H.Wonnacot, R.J. Wonnacot: Statistika pro obchod a hospodářství. Victoria Publishing J.T.McClave, P.G.Benson: Statistics for business and economics Pacáková, V. a kol.: ŠTATISTIKA pre ekonómov. IURA EDITION, Bratislava 2003. Pacáková, V. a kol.: ŠTATISTIKA pre ekonómov. Zbierka príkladov A. IURA EDITION, Bratislava 2005. Interaktívna učebnica (česká): <a href="http://badame.vse.cz/iastat/">http://badame.vse.cz/iastat/</a> Interaktívna učebnica (anglická): <a href="http://www.statsoft.com/textbook/stathome.html">http://www.statsoft.com/textbook/stathome.html</a>	

Trial verzia programu IBM SPSS: <https://www.ibm.com/analytics/data-science/predictive-analytics/spss-trials>  
tutorialy k SPSS:

- <http://www.spsstools.net/spss.htm>
- [ftp://public.dhe.ibm.com/software/analytics/spss/documentation/statistics/20.0/en/client/Manuals/IBM\\_SPSS\\_Statistics\\_Brief\\_Guide.pdf](ftp://public.dhe.ibm.com/software/analytics/spss/documentation/statistics/20.0/en/client/Manuals/IBM_SPSS_Statistics_Brief_Guide.pdf)
- <http://www.calstatela.edu/its/training/spss.php>
- <http://www.stattutorials.com/>

**Languages necessary to complete the course:**

English

**Notes:**

**Past grade distribution**

Total number of evaluated students: 529

A	ABS	B	C	D	E	FX	M
16,07	0,0	12,48	20,42	16,26	17,58	17,2	0,0

**Lecturers:** doc. RNDr. Mária Bohdalová, PhD.

**Last change:** 08.04.2022

**Approved by:**

## COURSE DESCRIPTION

<b>Academic year:</b> 2021/2022							
<b>University:</b> Comenius University Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KEF/117BE/16				<b>Course title:</b> Statistics			
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> <b>per level/semester:</b> 24s / 24s <b>Form of the course:</b> combined							
<b>Number of credits:</b> 5							
<b>Recommended semester:</b> 3.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 535							
A	ABS	B	C	D	E	FX	M
6,92	0,0	14,39	16,26	20,37	26,73	15,14	0,19
<b>Lecturers:</b> doc. RNDr. Mária Bohdalová, PhD.							
<b>Last change:</b> 08.04.2022							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>Academic year:</b> 2021/2022							
<b>University:</b> Comenius University Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KMn/081BE/21				<b>Course title:</b> Use of Psychology in Managerial Job			
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> <b>per level/semester:</b> 12s / 12s <b>Form of the course:</b> combined							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 7.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 13							
A	ABS	B	C	D	E	FX	M
0,0	0,0	0,0	15,38	7,69	15,38	61,54	0,0
<b>Lecturers:</b> doc. PhDr. Rozália Sulíková, PhD.							
<b>Last change:</b> 11.02.2022							
<b>Approved by:</b>							