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Academic year: 2021/2022 University: Comenius University Bratislava Faculty: Faculty of Management **Course ID: Course title:** 

FM.KIS/203B/18 Asian Management I

**Educational activities:** Type of activities: seminar **Number of hours:** 

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 3

**Recommended semester:** 3., 5.

**Educational level:** I.

**Prerequisites:** 

**Course requirements:** 

**Learning outcomes:** 

Class syllabus:

**Recommended literature:** 

Languages necessary to complete the course:

**Notes:** 

Past grade distribution

Total number of evaluated students: 96

A	ABS	В	С	D	Е	FX	M
95,83	0,0	0,0	0,0	1,04	0,0	3,13	0,0

Lecturers: PhDr. Peter Ondris, PhD.

**Last change:** 30.09.2020

Academic year: 2021/2022 University: Comenius University Bratislava Faculty: Faculty of Management **Course ID:** Course title: FM.KEF/243B/16 Austrian Economical-geographical and Political Facts **Educational activities:** Type of activities: seminar **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning Number of credits: 2 Recommended semester: 2. **Educational level:** I. **Prerequisites: Recommended prerequisites:** Social, political and economic geography of Austria **Course requirements:** Course evaluation: Continuous tests and final test, rating according to the system of FM UK; presence and active participation in lessons; presentations **Learning outcomes:** Students should be able to understand and discuss selected items according the social, cultural, political and economic situation in Austria. Class syllabus: Class Syllabus: Selected items from the list below: - Geography, culture, arts and educational system - Social structures - Economy -Austrian Big enterprizes **Recommended literature:** Wefers, J. Länderstrukturen im deutschsprachigen Wirtschaftsraum, Woltersr Kluwer 2018, ISBN 978-80-7598-079-3 Internet

**Notes:** 

Past grade	Past grade distribution									
Total number of evaluated students: 124										
A	ABS	В	C	D	Е	FX	M			
58,06	0,0	24,19	8,87	7,26	0,0	1,61	0,0			

Lecturers: doc. Ing. Jarmila Wefersová, PhD.

**Last change:** 28.08.2020

# STATE EXAM DESCRIPTION

Academic year: 2021/2022

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID:
FM/O4/15

Course title:
Bachelor Thesis Defence

Number of credits: 3

Recommended semester: 5., 6..

Educational level: I.

State exam syllabus:
Last change: 14.09.2021

Approved by:

Academic year: 2021/2022

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KMk/035B/15 Bachelor Thesis Project

**Educational activities: Type of activities:** seminar

Number of hours:

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 3

**Recommended semester:** 6.

**Educational level:** I.

**Prerequisites:** 

**Course requirements:** 

**Learning outcomes:** 

Class syllabus:

**Recommended literature:** 

Languages necessary to complete the course:

**Notes:** 

Past grade distribution

Total number of evaluated students: 871

A	ABS	В	С	D	Е	FX	M
71,41	0,0	12,51	7,69	1,95	3,44	2,99	0,0

Lecturers: prof. Ing. L'ubica Bajzíková, PhD., Ing. Peter Balco, PhD., Mgr. Natália Barteková, Mgr. Eleonóra Beňová, PhD., doc. RNDr. Mária Bohdalová, PhD., Mgr. Eva Brestovanská, PhD., Mgr. Patrícia Brestovanská, PhD., PaedDr. Jarmila Brtková, PhD., PhDr. Gabriela Bérešová, PhD., Mgr. Karol Cagáň, Ing. Miloslav Chalupka, PhD., doc. Mgr. Emília Charfaoui, CSc., doc. PhDr. Lukáš Copuš, PhD., doc. Dr. Frédéric Delaneuville, PhD., PhDr. Ing. Monika Dávideková, PhD., Mgr. Svetlana Fabinyjová, Mgr. Ester Federlová, doc. Ing. Milan Fekete, PhD., Mgr. Miriam Filipová, Ing. Robert Furda, PhD., Mgr. Andrea Gažová, PhD., doc. Mgr. Veronika Gežík, PhD., Ing. Pavol Gono, prof. RNDr. Michal Greguš, PhD., doc. RNDr. Michal Greguš, PhD., doc. JUDr. PhDr. Katarína Gubíniová, PhD., Mgr. Peter Gál, PhD., Mgr. Lumbardha Hasimi, doc. PhDr. Marian Holienka, PhD., Mgr. Juliet Horváthová Suleimanová, PhD., PhDr. Lucia Husenicová, PhD., Ing. Jaroslav Huľvej, PhD., doc. Ing. Jana Kajanová, PhD., PhDr. Oskar Karlík, Mgr. Vincent Karovič, PhD., Ing. Vincent Karovič, PhD., Ing. Alica Kačmariková, Mgr. Zuzana Kirchmayer, PhD., Mgr. Lucia Klapáčová, Mgr. Petronela Klačanská, PhD., Mgr. Juraj Klimo, doc. Ing. Jaroslava Kniežová, PhD., doc. Mgr. Lucia Kohnová, PhD., RNDr. Zuzana Kovačičová, PhD., Mgr. Lucia Kočišová, Mgr. Martin Krajčík, prof. Ing. Natalia Kryvinska, PhD., Ing. Rastislav Kulhánek, PhD., Mgr. Peter Laktiš, prof. Mgr. Anna Lašáková, PhD., doc. PhDr.

Daniela Majerčáková, PhD., MBA, Mgr. Miriama Majtánová, doc. PhDr. Paulína Mihaľová, PhD., Mgr. Juraj Mikuš, PhD., Mgr. L'udmila Mitková, PhD., Mgr. Alexandra Mittelman, PhD., MBA, Mgr. Miloš Mrva, PhD., JUDr. Boris Mucha, PhD., Mgr. Magdaléna Musilová, PhD., LL.M., Mgr. Jakub Novák, PhDr. Peter Nováček, prof. JUDr. Daniela Nováčková, PhD., Mgr. František Olšavský, PhD., PhDr. Peter Ondris, PhD., Mgr. Dávid Paculík, doc. Ing. Gabriela Pajtinková Bartáková, PhD., prof. Ing. Jozef Papula, PhD., doc. Ing. Ján Papula, PhD., doc. Mgr. Zuzana Papulová, PhD., Mgr. Mário Papík, PhD., Mgr. Lenka Papíková, PhD., doc. PhDr. René Pawera, PhD., Mgr. Lucia Paškrtová, PhD., doc. JUDr. PhDr. Tomáš Peráček, PhD., prof. Ing. Anna Pilková, PhD., MBA, PhDr. Loretta Pinke, Mgr. Michaela Poláková, PhD., Mgr. Lenka Procházková, PhD., Mgr. Michal Páleník, PhD., Mgr. Ing. Miroslav Reiter, prof. PhDr. Anna Remišová, CSc., Mgr. Katarína Rentková, PhD., prof. Ing. Ján Rudy, PhD., prof. RNDr. Darina Saxunová, PhD., Mgr. Karol Schulz, Mgr. Július Selecký, PhD., Mgr. Ján Smoleň, PhD., Mgr. Dávid Smolka, doc. PhDr. Eva Smolková, CSc., doc. Ing. Iveta Stankovičová, PhD., doc. Ing. Zuzana Stoličná, PhD., doc. Ing. Mgr. Ľubomíra Strážovská, PhD., Mgr. Andrea Studeničová, doc. PhDr. Rozália Sulíková, PhD., Mgr. Rita Szalai, PhD., RNDr. Ing. Matúš Tibenský, PhD., doc. JUDr. PhDr. Silvia Trel'ová, PhD., Mgr. Dominik Trubač, Mgr. Dániel Tóth, PharmDr. Katarína Uchal', PhD., Ing. Vladimír Valach, PhD., CFA, MBA, Mgr. Katarína Vechter Močarníková, PhD., PhDr. Peter Veselý, PhD., Mgr. Lucia Vilčeková, PhD., Ing. Jaroslav Vojtechovský, PhD., Mgr. Martin Vozár, Mgr. Martin Vozár, PhD., Ing. Vladimír Vánik, doc. Ing. Jarmila Wefersová, PhD., PhDr. Ondrej Čupka, Ing. Igor Šarlina, prof. RNDr. Ing. Ľudomír Šlahor, CSc., prof. Ing. Dušan Šoltés, CSc., prof. Mgr. Peter Štarchoň, PhD., Mgr. Ľudmila Žalkovičová, Mgr. Nikola Salajová, PhD.

**Last change:** 14.09.2021

Academic year: 2021/2022

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KMk/048B/15 Bachelor Thesis Seminar

**Educational activities:** 

Type of activities: lecture

**Number of hours:** 

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 2

**Recommended semester:** 5.

**Educational level:** I.

**Prerequisites:** 

**Course requirements:** 

**Learning outcomes:** 

Class syllabus:

**Recommended literature:** 

Languages necessary to complete the course:

**Notes:** 

Past grade distribution

Total number of evaluated students: 775

A	ABS	В	С	D	Е	FX	M
39,35	0,0	23,23	16,26	9,29	8,9	2,19	0,77

Lecturers: Mgr. L'udmila Mitková, PhD., doc. JUDr. PhDr. Katarína Gubíniová, PhD., Mgr.

Martina Jantová

Last change: 17.09.2021

Approved by:

Academic year: 2021/2022

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KSP/058B/14 Behavioral Aspects of Managerial Decision Making

**Educational activities:** 

Type of activities: seminar

**Number of hours:** 

per week: 2 per level/semester: 28 Form of the course: on-site learning

**Number of credits: 3** 

**Recommended semester:** 3., 5.

**Educational level:** I.

# **Prerequisites:**

#### **Course requirements:**

Active participation at seminars -40%, group presentation of the selected topic associated with a practical application -60%.

Scale of assessment (preliminary/final): Interim: 100%

# **Learning outcomes:**

The objective of the course is to highlight through practical expressions psychological, cognitive, social, and emotional factors that limit our rationality in (managerial) decision-making. Decision-making belongs to main responsibilities and functions of the managers and managers are regarded and evaluated in terms of success in making decisions. The findings are presented based on the results of questionnaires and experimental research of both foreign and domestic scientists. On the course we will also encounter theory of Nobel Prize Laureates for Economics D. Kahneman and R. Thaler. Students can check the lessons learned at various exercises and experiments. They will find ways how to apply theoretical knowledge in business practice and personal life, as well as ways to realize them and to prevent being manipulated by them.

#### Class syllabus:

TWO SYSTEMS IN US. System 1 (automatic) and System 2 (concentration and attention). Automatic processes in the human mind.

HEURISTICS AND DISTORTIONS. A natural tendency to associative, metaphorical and causal reasoning. The complexity of statistical reasoning.

CHOICES. Prospect Theory. Non-rational types of choices.

#### **Recommended literature:**

ARIELY, D.: Predictably Irrational: The Hidden Forces That Shape Our Decisions. Harper, 2009. 349 p. ISBN: 978-0061854545.

BAZERMAN, Max H. – MOORE, Don A.: Judgment in Managerial Decision Making. Wiley, 2009. 230 p. ISBN: 978-0-470-04945-7.

KAHNEMAN, Daniel: Thinking, Fast and Slow. NY: Farrar, Straus and Giroux, 2011. 499 p.

ISBN 978-0-374-53355-7.

GÁL, Peter: Marketing Implications of Framing in the Decision#Making, In: Acta Univ. Agric. Silvic. Mendel. Brun, 2018, 66(5): 1267 – 1273, doi: 10.11118/actaun201866051267. GÁL, Peter – MRVA, Miloš – GAJDOŠOVÁ, Zuzana: The cognitive reflection test and the propensity to use heuristics in decision making. In: Comenius Management Review, roč. 8, č. 2 (2014), s. 29-40. ISSN 1337-6721.

GÁL, Peter – MRVA, Miloš – MEŠKO, Matej. Heuristics, biases and traps in managerial decision making. In: Acta Univ. Agric. Silvic. Mendel. Brun, 2013, 61(7), 2117-2122; ISSN 1211-8516. doi:10.11118/actaun201361072117.

# Languages necessary to complete the course:

Slovak language only.

#### **Notes:**

The course is offered only in the winter semester and is taught only in the Slovak language. In the winter semester 2020/21, this course can be also taught online using the MS Teams software. The seminars will take place on dates according to the FM UK schedule, the interaction and communication between the teacher and the students can also take place in a common virtual classroom, while they will be physically present in various places. The teacher prepares an online class and sends a link to the students enrolled in this course at the beginning of the semester. To participate in the online teaching, it is necessary to have a microphone and a camera, for which a regular mobile phone is sufficient, during presentations it is necessary to share a PC screen. Any further technical details will be specified at the introductory seminar.

#### Past grade distribution

Total number of evaluated students: 112

A	ABS	В	С	D	Е	FX	M
69,64	0,0	17,86	4,46	0,89	2,68	3,57	0,89

Lecturers: Mgr. Peter Gál, PhD.

**Last change:** 24.07.2020

Academic year: 2021/2022 University: Comenius University Bratislava Faculty: Faculty of Management **Course ID: Course title:** FM.KIS/370B/19 **Business Chinese Educational activities:** Type of activities: seminar **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning Number of credits: 3 **Recommended semester:** 1., 3., 5. **Educational level:** I. **Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course: **Notes:** Past grade distribution Total number of evaluated students: 25 В A ABS  $\mathbf{C}$ D E FX M 100,0 0,0 0,0 0,0 0,0 0,00,0 0,0Lecturers: PhDr. Peter Ondris, PhD. **Last change:** 30.09.2020 Approved by:

Academic year: 2021/2022 University: Comenius University Bratislava Faculty: Faculty of Management **Course ID: Course title:** FM.KIS/371B/19 **Business Chinese II Educational activities:** Type of activities: seminar **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning Number of credits: 3 **Recommended semester: 2. Educational level:** I. **Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course: **Notes:** Past grade distribution Total number of evaluated students: 25 В Α ABS  $\mathbf{C}$ D E FX M 96,0 0,0 0,0 0,0 0,00,04,0 0,0Lecturers: PhDr. Peter Ondris, PhD. Last change: Approved by:

Academic year: 2021/2022

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KIS/163AB/16 Business Communication

**Educational activities:** 

Type of activities: seminar

**Number of hours:** 

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 3

**Recommended semester:** 2., 4., 6.

**Educational level:** I.

**Prerequisites:** 

# **Recommended prerequisites:**

English for managers I, II, III

# **Course requirements:**

20 % for active participation in classes, 15 % for a topical role play 15% for a short presentation and 50 % for the final test at the end of the semester.

Scale of assessment (preliminary/final): 50/50

# **Learning outcomes:**

By completing the course the student develops his/her verbal and non-verbal communication skills and extends knowledge from intercultural communication aimed at practical managerial skills. At the same time he/she enhances oral communication in English with the emphasis on fluency and accuracy of oral performance. The student will learn to use appropriate language when performing a business presentation and when negotiating with a foreign business partner.

# Class syllabus:

Topics:

- Intercultural communication, its relevance, type of cultures, communication barriers
- The influence of cultural aspects on managerial work
- Non-verbal communication
- Preparation of a presentation for international audience
- Formal meetings
- Negotiating on international level
- Settling disputes and conflicts
- Telephoning, work-related telephoning, ethics of telephoning
- Small-talk

#### Recommended literature:

- # New Longman Business English Dictionary, Longman 2000
- # Wallwork, A.: Business Options, Oxford University Press, 2001
- # Gibson, R.: Intercultural Business Communication, Oxford University Press, 2002
- # Daniels, D. et al. Business Communication. Oxford University Press, 2014.

# Maude, B.: Managing Cross-cultural Communication. Principles and Practice. Palgrave, 2016

# Bob Dignen: Communicating Across Cultures, CUP, 2011

# Simon Sweeney: English for Business communication, CUP, 2013

# Mark Powel: Dynamic Presentations, CUP, 2014

# Languages necessary to complete the course:

English

### **Notes:**

# Past grade distribution

Total number of evaluated students: 36

A	ABS	В	С	D	Е	FX	M
66,67	0,0	13,89	2,78	2,78	0,0	13,89	0,0

Lecturers: Mgr. Zuzana Tenglerová

Last change: 24.01.2021

Academic year: 2021/2022 University: Comenius University Bratislava Faculty: Faculty of Management **Course ID: Course title:** FM.KMM/038B/20 Business French I **Educational activities:** Type of activities: seminar **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning Number of credits: 3 **Recommended semester: 5. Educational level:** I. **Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course: **Notes:** Past grade distribution Total number of evaluated students: 0 В Α ABS  $\mathbf{C}$ D E FX M 0,0 0,0 0,0 0,0 0,0 0,00,00,0 Lecturers: Mgr. Olivier Dumontel Last change: Approved by:

Academic year: 2021/2022

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KMM/037B/20 Business German I

**Educational activities:** 

Type of activities: seminar

**Number of hours:** 

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 3

**Recommended semester:** 5.

**Educational level:** I.

# **Prerequisites:**

# **Course requirements:**

Active participation in seminars (80%), continuous control of assignments (20%). To obtain an A rating, it is necessary to obtain at least 91 points, to obtain an B rating at least 81 points, to obtain a C rating at least 73 points, to obtain a D rating at least 66 points and to obtain an E rating at least 60 points.

Scale of assessment (preliminary/final): final evaluation 100%

# **Learning outcomes:**

### Class syllabus:

1.Definition of terms: general language - professional language. 2. Ways of expanding vocabulary and word formation in German. 3.Creating a resume. 4. Professions and character traits. 5. Job interview and job application. 6.First oral oral exam. 7. Business correspondence - content of business letters. 8. Contract, purchase contract, offer, delivery. 9.Stable business connections and ties, phrases used in business. 10.Presentation of students on currently selected topics of economic life in German-speaking countries.. 11. Systematic work with grammatical structures typical for professional language. 12.Final oral exam. 13.Results and evaluation

#### **Recommended literature:**

### Languages necessary to complete the course:

Slovak and German language

# **Notes:**

In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may be connected with enforcing accompanying legal consequences on academic, (...) disciplinary

level. In accordance with the regulations of the internal regulation No. 13/2018 approved by the Academic senate of Comenius University in Bratislava the Disciplinary Regulations of Comenius University in Bratislava for Students, a disciplinary offence of a student is any form of copying or forbidden cooperation or providing answers during written or oral examination (assessment of knowledge) or during preparation for it within the course, or using technical devices or any information carriers in other than allowed ways during written or oral evaluation of study results (assessment of knowledge) or during preparation for it within the course. Committing a disciplinary offence may lead to imposing some disciplinary precautions on the student: admonition, conditional suspension of studies or dismissal from studies.

# Past grade distribution

Total number of evaluated students: 12

A	ABS	В	С	D	Е	FX	M
66,67	0,0	16,67	0,0	0,0	0,0	0,0	16,67

Lecturers: doc. Mgr. Emília Charfaoui, CSc.

**Last change:** 11.04.2022

Academic year: 2021/2022

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KMM/063B/20 Business German II

**Educational activities:** 

Type of activities: seminar

**Number of hours:** 

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 3

**Recommended semester:** 6.

**Educational level:** I.

# **Prerequisites:**

#### **Course requirements:**

Active participation in seminars (80%), continuous control of assignments (20%). To obtain an A rating, it is necessary to obtain at least 91 points, to obtain an B rating at least 81 points, to obtain a C rating at least 73 points, to obtain a D rating at least 66 points and to obtain an E rating at least 60 points.

Scale of assessment (preliminary/final): final evaluation 100%

### **Learning outcomes:**

Upon successful completion of the course, students will gain orientation in working with basic foreign language literature. They will acquire communication skills in both ordinary and business at various levels.

### Class syllabus:

- 1. Repetition and consolidation of the terminological apparatus 2. Reading comprehension texts
- 3. Translation of professional texts from German into Slovak and vice versa 4. Abbreviations in professional terminology 5. Systematic work with grammatical structures typical for professional language 6. Company presentation 7. Product presentation (comparison with competing products) 8. Repetition of the taken over material 9. Final control of assignments. 10. Results and evaluation

#### **Recommended literature:**

# Languages necessary to complete the course:

Slovak and German language

#### **Notes:**

In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may

be connected with enforcing accompanying legal consequences on academic, (...) disciplinary level. In accordance with the regulations of the internal regulation No. 13/2018 approved by the Academic senate of Comenius University in Bratislava the Disciplinary Regulations of Comenius University in Bratislava for Students, a disciplinary offence of a student is any form of copying or forbidden cooperation or providing answers during written or oral examination (assessment of knowledge) or during preparation for it within the course, or using technical devices or any information carriers in other than allowed ways during written or oral evaluation of study results (assessment of knowledge) or during preparation for it within the course. Committing a disciplinary offence may lead to imposing some disciplinary precautions on the student: admonition, conditional suspension of studies or dismissal from studies.

# Past grade distribution

Total number of evaluated students: 4

A	ABS	В	С	D	Е	FX	M
50,0	0,0	0,0	25,0	0,0	0,0	0,0	25,0

Lecturers: doc. Mgr. Emília Charfaoui, CSc.

Last change: 11.04.2022

Academic year: 2021/2022

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KIS/034B/00 Business Graphics I

**Educational activities:** 

Type of activities: lecture

**Number of hours:** 

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 3

**Recommended semester:** 1., 3.

**Educational level:** I.

# **Prerequisites:**

#### **Course requirements:**

creating an advertising leaflet for a virtual company, creating a logo for this company Scale of assessment (preliminary/final): 0/100

# **Learning outcomes:**

understanding the context and rules of creating graphic designs in the corporate environment

#### Class syllabus:

rules of layering of graphic objects, rules of placement of objects on the surface, rules of sections, areas of curves and lines in the second layer of the object, rules of working with colors, selection of suitable tools for project processing, rules of working with fonts, flyer and logo.

#### **Recommended literature:**

Pavel Navrátil, Počítačová grafika a multimédia, Computer Media, 2018

# Languages necessary to complete the course:

#### **Notes:**

# Past grade distribution

Total number of evaluated students: 505

A	ABS	В	С	D	Е	FX	M
77,03	0,0	6,93	4,16	3,96	2,38	5,35	0,2

Lecturers: Ing. Vincent Karovič, PhD.

**Last change:** 26.02.2021

Approved by:

Academic year: 2021/2022 University: Comenius University Bratislava Faculty: Faculty of Management **Course title: Course ID:** FM.KIS/308B/16 **Business Law Educational activities:** Type of activities: seminar **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning Number of credits: 3 Recommended semester: 5. **Educational level:** I. **Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course: **Notes:** Past grade distribution Total number of evaluated students: 83 В Α ABS  $\mathbf{C}$ D E FX M 40,96 0,027,71 16,87 6,02 3,61 2,41 2,41 Lecturers: doc. JUDr. PhDr. Tomáš Peráček, PhD., prof. JUDr. Daniela Nováčková, PhD., doc. JUDr. PhDr. Silvia Trel'ová, PhD. Last change: Approved by:

Academic year: 2021/2022

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KIS/219AB/16 Business Negotiations

**Educational activities:** 

Type of activities: seminar

**Number of hours:** 

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 3

**Recommended semester:** 2., 4., 6.

**Educational level:** I., II.

**Prerequisites:** 

#### **Course requirements:**

Case Study, Presentation, Negotiation, Final Exam

# **Learning outcomes:**

The aims of this course are to teach students to correctly assess the field of business negotiations, to understand core concepts and strategies used in business negotiations, to lead them to correct application of negotiation strategies in practice with focus on business negotiations in international business. Within this course, students shall be acquainted with basic principles and strategies of business negotiations and gain practical experience in simulated in-class negotiations.

### Class syllabus:

concept of negotiation, parties to negotiation, strategy, trust, power, ethics, phases in negotiations, negotiation script, differentiation, exploration, end-game exchange, cross-cultural negotiation.

# **Recommended literature:**

Fells, R: Effective Negotiation, from Research to Results, 2nd ed., Cambridge

University Press, 2012, ISBN: 9781139416047

#### Languages necessary to complete the course:

**English** 

#### Notes:

### Past grade distribution

Total number of evaluated students: 136

A	ABS	В	С	D	Е	FX	M
79,41	0,0	13,97	5,15	0,0	0,74	0,0	0,74

Lecturers: Mgr. Milena Nosková, PhD.

**Last change:** 24.01.2021

Approved by:

Academic year: 2021/2022

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KEF/236B/16 Business Negotiations

**Educational activities:** 

Type of activities: seminar

**Number of hours:** 

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 3

**Recommended semester: 5.** 

**Educational level:** I., II.

**Prerequisites:** 

# **Recommended prerequisites:**

French level: B1 minimum (European framework of reference)

# **Course requirements:**

Active participation, presentation, exams

Scale of assessment (preliminary/final): Active participation: 20 ptsPresentation: 40 ptsTest: 20 pointsCommercial negotiation simulation: 20 pts

# **Learning outcomes:**

Use of the PRATIC method

Learning the rules of negotiation

Ability to negotiate in specialized situations

Learning the basic rules of the sales interview.

### Class syllabus:

Session 1:

Presentation of course objectives

Session 2:

What is negotiation?

Definition, the different types of negotiation, pseudo-negotiation

Presentation: the actors (the negotiator, individual characteristics, the impact of personality factors on the process)

Session 3:

Commercial negotiation: the PRATIC method (Prepare the visit, Meet the customer, Analyze the needs)

Non-verbal communication

Presentation: "The game of actors (meeting place and spatial arrangement, team management, powers and threats)"

Session 4:

Commercial negotiation: the PRATIC method (Working on the argument, Integrating the objection, Concluding the sale)

Presentation: "Negotiation techniques" (point by point, give-and-take, enlargement, false pivot, small steps, etc.)

Session 5:

The sales technique

The different types of behavior in negotiation

Presentation: "Tactics (threat, destabilization, cooperation...)"

Session 6:

Para-verbal and non-verbal communication.

Talk: body language in different cultures

Session 7:

Practical case: negotiating in the automotive sector

Session 8:

Countering the Buyer's Strategy

DVD « Negotiate and conclude»

Analysis of a sales meeting

Presentation: "Stress management"

Session 9:

Conflict management

A practical case of political negotiation: the 35 hours

Presentation: "Negotiating as a team"

Session 10:

Negotiate your salary

DVD: Capital "Shock Negotiation"

Session 11

"Negotiating in a multicultural context"

Session 12: Practical case

Negotiating in the soft drink sector: "Coca-cola"

# **Recommended literature:**

- « Entreprises et négociations » (Ed.ellipses),
- « Négocier » (Ed. Octopus)
- « Bien négocier » (Editions d'organisation),
- « La démarche NEGO+COMM » (Ed. Guilino)

DVD « Négocier et conclure » (Ed. INSEP Consulting »)

# Languages necessary to complete the course:

French (B1)

#### **Notes:**

#### Past grade distribution

Total number of evaluated students: 32

A	ABS	В	С	D	Е	FX	M
56,25	0,0	18,75	15,63	3,13	0,0	3,13	3,13

Lecturers: doc. Dr. Frédéric Delaneuville, PhD.

**Last change:** 12.05.2022

Approved by:

	COURSE DESCRIPTION
Academic year: 2021/2022	
University: Comenius University	ity Bratislava
Faculty: Faculty of Manageme	nt
Course ID: FM.KEF/248B/16	Course title: Business Negotiations
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semes Form of the course: on-site le	
Number of credits: 3	
Recommended semester: 5.	
Educational level: I.	
Prerequisites:	
participation in lessons; presen Scale of assessment (prelimina	ry/final): 70 % Continuous tests, rating according to the system e participation in lessons; presentations 30 % Final test, rating
Learning outcomes: Students should get an overview and should be able to negotiate	v and knowledge of several forms and levels of business negotiations freely in German.
Class syllabus: Overview of forms and levels of Practice of business negotiation - between colleagues within an - with superiors and subordinat - with clients (suppliers and cur - job interviews	ns: enterprise tes
Recommended literature: Eismann, V. (2007) Erfolgreich Internet Materials distributed during ter	n in Verhandlungen. Cornelsen, Berlin. ISBN: 978-3-06-02-0262-1
Languages necessary to comp	lete the course.

Strana: 27

German

**Notes:** 

Past grade distribution Total number of evaluated students: 55									
A ABS B C D E FX M									
54,55	54,55 0,0 32,73 1,82 3,64 3,64 0,0 3,64								
Lecturers: Hans Wefers									
Last change: 26.08.2020									
Approved l	Approved by:								

Academic year: 2021/2022

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KEF/249B/16 Business Negotiations

**Educational activities:** 

Type of activities: seminar

**Number of hours:** 

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 3

**Recommended semester:** 6.

**Educational level:** I.

**Prerequisites:** 

# **Recommended prerequisites:**

Business negotiations I

# **Course requirements:**

Continuous tests and final test, rating according to the system of FM UK; presence and active participation in lessons; presentations

Scale of assessment (preliminary/final): 70 % Continuous tests, rating according to the system of FM UK; presence and active participation in lessons; presentations 30 % Final test, rating according to the system of FMUK

# **Learning outcomes:**

Students should get a deeper look at the forms and functions of business negotiations, - based on the experiences and knowledge of Business negotiations I -, and should be able to negotiate freely in German.

In addition to studying theoretical knowledge, practical situations and role-playing games are simulated and trained in the seminar so that the students can apply their experiences in everyday working life

#### Class syllabus:

Special aspects and problems in business negotiations and with business partners.

Case studies and practice of business negotiations

- Negotiations in the workplace
- Negotiations related to vacation, salary, job position and promotion
- Complications and misunderstandings when negotiating with foreign business partners
- Posting of employees abroad

#### **Recommended literature:**

Eismann, V. (2007) Erfolgreich in Verhandlungen. Cornelsen, Berlin. ISBN: 978-3-06-02-0262-1 Internet

Materials distributed during term

#### Languages necessary to complete the course:

German									
Notes:									
Past grade distribution Total number of evaluated students: 55									
A	ABS	ABS B C D E FX M							
65,45	5,45 0,0 23,64 10,91 0,0 0,0 0,0 0,0								
Lecturers: doc. Mgr. Petra Milošovičová, PhD., Hans Wefers									
Last change: 26.08.2020									
Approved 1	Approved by:								

Academic year: 2021/2022

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KEF/241B/16 Business Negotiations II

**Educational activities: Type of activities:** seminar

**Number of hours:** 

per week: 2 per level/semester: 28 Form of the course: on-site learning

**Number of credits: 3** 

**Recommended semester:** 6.

**Educational level:** I.

**Prerequisites:** 

**Course requirements:** 

**Learning outcomes:** 

Class syllabus:

**Recommended literature:** 

Languages necessary to complete the course:

**Notes:** 

Past grade distribution

Total number of evaluated students: 26

A	ABS	В	С	D	Е	FX	M
69,23	0,0	23,08	0,0	3,85	0,0	3,85	0,0

Lecturers: doc. Dr. Frédéric Delaneuville, PhD., Mgr. Katarína Rentková, PhD.

Last change: 29.09.2021

Approved by:

Academic year: 2021/2022

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title: Business Russian I

**Educational activities: Type of activities:** seminar

**Number of hours:** 

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 3

**Recommended semester:** 5.

**Educational level:** I.

# **Prerequisites:**

# **Course requirements:**

Active participation in seminars (80%), continuous control of assignments (20%). To obtain an A rating, it is necessary to obtain at least 91 points, to obtain an B rating at least 81 points, to obtain a C rating at least 73 points, to obtain a D rating at least 66 points and to obtain an E rating at least 60 points.

Scale of assessment (preliminary/final): Weight of the mid-term / final evaluation: 100%

#### **Learning outcomes:**

By completing the course the student will gain knowledge and skills in working with vocabulary in the field of management and marketing, as well as the habits of translating professional texts from German to Russian and vice versa.

### Class syllabus:

Introduction to the issue. Working with professional text (reading comprehension). Translation of professional texts. Presentations on selected topics individually. Presentations on specific topics in teams. Elaboration of assignments from individual lessons. Systematic work with grammatical structures typical for professional language.

#### **Recommended literature:**

### Languages necessary to complete the course:

Slovak, Russian

#### Notes:

In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may be connected with enforcing accompanying legal consequences on academic, (...) disciplinary level.

In accordance with the regulations of the internal regulation No. 13/2018 approved by the Academic senate of Comenius University in Bratislava the Disciplinary Regulations of Comenius University in Bratislava for Students, a disciplinary offence of a student is any form of copying or forbidden cooperation or providing answers during written or oral examination (assessment of knowledge) or during preparation for it within the course, or using technical devices or any information carriers in other than allowed ways during written or oral evaluation of study results (assessment of knowledge) or during preparation for it within the course. Committing a disciplinary offence may lead to imposing some disciplinary precautions on the student: admonition, conditional suspension of studies or dismissal from studies.

# Past grade distribution

Total number of evaluated students: 20

A	ABS	В	С	D	Е	FX	M
90,0	0,0	5,0	0,0	0,0	0,0	5,0	0,0

Lecturers: doc. Mgr. Emília Charfaoui, CSc.

**Last change:** 11.04.2022

Academic year: 2021/2022

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KMM/062B/20 Business Russian II

**Educational activities:** 

Type of activities: seminar

**Number of hours:** 

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 3

**Recommended semester:** 6.

**Educational level:** I.

#### **Prerequisites:**

#### **Course requirements:**

Active participation in seminars (80%), continuous control of assignments (20%). To obtain an A rating, it is necessary to obtain at least 91 points, to obtain an B rating at least 81 points, to obtain a C rating at least 73 points, to obtain a D rating at least 66 points and to obtain an E rating at least 60 points.

Scale of assessment (preliminary/final): Weight of the mid-term / final evaluation: 100%

#### **Learning outcomes:**

The aim of the course is to provide knowledge of the realities and economic life of Russian-speaking countries, to develop the student's expressive skills to present their own opinion.

# Class syllabus:

Geography of Russia and Slovakia - historical preview

The current education system of Russian-speaking countries

Academic migration

Financial and banking system

21st century - globalization and regionalization

#### **Recommended literature:**

Charfaoui, E.:Odborné lexikálne minimum z manažérskej a odbornej praxe. Vydavateľstvo UK, Bratislava, 116 s. ISBN 978-80-223-3713-7

Dulebová, I,Cingerová, N.,Hrčková, K.: Glosár ruských lingvoreálií, Bratislava, STIMUL, 2016 Koreňková T.,Koreňkov A., Strelková, K., Kvapil, R.: Reálie rusky hovoriacich krajín a Slovenska, Vydavateľstvo EKONÓM, EU Bratislava, 2020, 276s. ISBN 978-80-225-4706-2

### Languages necessary to complete the course:

Slovak. Russian

#### **Notes:**

In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius

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# Past grade distribution

Total number of evaluated students: 23

A	ABS	В	С	D	Е	FX	M
73,91	0,0	26,09	0,0	0,0	0,0	0,0	0,0

Lecturers: doc. Mgr. Emília Charfaoui, CSc.

Last change: 11.04.2022

Academic year: 2021/2022 University: Comenius University Bratislava Faculty: Faculty of Management **Course ID: Course title:** FM.KIS/064/13 Bussiness Web Design **Educational activities:** Type of activities: seminar **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning Number of credits: 3 **Recommended semester: 3. Educational level:** I. **Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course: **Notes:** Past grade distribution Total number of evaluated students: 141 В  $\mathbf{C}$ A ABS D E FX M 78,72 10,64 7,09 0,0 2,13 1,42 0,00,0Lecturers: Mgr. Andrea Studeničová Last change: Approved by:

Academic year: 2021/2022

University: Comenius University Bratislava

Faculty: Faculty of Management

**Course ID: Course title:** 

FM.KIS/124B/20 Chinese Language for Beginners I

**Educational activities:** 

Type of activities: seminar **Number of hours:** 

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 3

Recommended semester: 1.

**Educational level:** I.

**Prerequisites:** 

**Course requirements:** 

**Learning outcomes:** 

Class syllabus:

**Recommended literature:** 

Languages necessary to complete the course:

**Notes:** 

Past grade distribution

Total number of evaluated students: 32

A	ABS	В	С	D	Е	FX	M
78,13	0,0	0,0	3,13	0,0	0,0	18,75	0,0

Lecturers: PhDr. Peter Ondris, PhD.

Last change: 04.10.2021

Approved by:

Academic year: 2021/2022 University: Comenius University Bratislava Faculty: Faculty of Management **Course ID: Course title:** FM.KIS/067 B/20 Chinese Language for Beginners II **Educational activities:** Type of activities: seminar **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning **Number of credits: 3 Recommended semester: 2. Educational level:** I. **Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course: **Notes:** Past grade distribution Total number of evaluated students: 13 В  $\mathbf{C}$ A ABS D E FX M 0,0 0,0 0,0 92,31 0,0 0,00,07,69 Lecturers: PhDr. Peter Ondris, PhD. Last change: Approved by:

Academic year: 2021/2022 University: Comenius University Bratislava Faculty: Faculty of Management **Course ID: Course title:** FM.KIS/126B/20 Chinese Language for Beginners III **Educational activities:** Type of activities: seminar **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning Number of credits: 3 **Recommended semester: 3. Educational level:** I. **Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course: **Notes:** Past grade distribution Total number of evaluated students: 8 В A ABS  $\mathbf{C}$ D E FX M 100,0 0,0 0,0 0,0 0,0 0,00,00,0

Lecturers: PhDr. Peter Ondris, PhD.

**Last change:** 04.10.2021

Approved by:

Academic year: 2021/2022 University: Comenius University Bratislava Faculty: Faculty of Management **Course ID: Course title:** FM.KIS/069 B/20 Chinese Language for Beginners IV **Educational activities:** Type of activities: seminar **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning **Number of credits: 3 Recommended semester:** 4. **Educational level:** I. **Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course: **Notes:** Past grade distribution Total number of evaluated students: 6 В A ABS  $\mathbf{C}$ D E FX M 100,0 0,0 0,0 0,0 0,0 0,00,00,0 Lecturers: PhDr. Peter Ondris, PhD. Last change: Approved by:

Academic year: 2021/2022 University: Comenius University Bratislava Faculty: Faculty of Management **Course ID: Course title:** FM.KIS/033B/17 Chinese Management **Educational activities: Type of activities: Number of hours:** per week: per level/semester: Form of the course: on-site learning **Number of credits: 3 Recommended semester:** 5. **Educational level:** I. **Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course: **Notes:** Past grade distribution Total number of evaluated students: 63 В  $\mathbf{C}$ Α ABS D E FX M 96,83 0,0 1,59 0,0 1,59 0,0 0,0 0,0Lecturers: PhDr. Peter Ondris, PhD. Last change: Approved by:

Academic year: 2021/2022

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID:

**Course title:** 

FM.KMn/001B/00

Coaching (1)

**Educational activities:** 

Type of activities: seminar

**Number of hours:** 

per week: 2 per level/semester: 28 Form of the course: on-site learning

**Number of credits: 3** 

**Recommended semester: 3.** 

**Educational level:** I.

**Prerequisites:** 

## **Course requirements:**

## **Learning outcomes:**

The aim of the course is to improve social and interpersonal skills through participative approach all participants. The participants will developed their communication skills, self perception and perception of others, active listening...

## Class syllabus:

Interpersonal communication

Active listening

Assertive skills

Conflict resolution in small group

Feedback in small group

Effective presentation

Perception process - basic

## **Recommended literature:**

Editors of Inc. magazine: Managing people, Prentice Hall Press, NY 1989

It is required active participation in all lectures

The participants learn trough own experiences

## Languages necessary to complete the course:

#### **Notes:**

# Past grade distribution

Total number of evaluated students: 467

A	ABS	В	С	D	Е	FX	M
89,94	0,0	6,21	1,5	0,86	0,86	0,64	0,0

Lecturers: doc. PhDr. Rozália Sulíková, PhD.

**Last change:** 13.02.2020

Approved by:	
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Academic year: 2021/2022

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title: Computer Science

**Educational activities:** 

Type of activities: lecture / seminar

**Number of hours:** 

per week: 2 / 2 per level/semester: 28 / 28

Form of the course: on-site learning

**Number of credits: 5** 

**Recommended semester:** 1.

**Educational level:** I.

**Prerequisites:** 

**Course requirements:** 

**Learning outcomes:** 

Class syllabus:

**Recommended literature:** 

Languages necessary to complete the course:

**Notes:** 

Past grade distribution

Total number of evaluated students: 2103

A	ABS	В	С	D	Е	FX	M
22,4	0,0	27,77	16,12	10,7	9,56	13,41	0,05

**Lecturers:** RNDr. Zuzana Kovačičová, PhD., Mgr. Eleonóra Beňová, PhD., Mgr. Martin Krajčík, Mgr. Július Selecký, PhD., Ing. Pavol Gono, Mgr. Karol Schulz, RNDr. Eva Kostrecová, PhD., Mgr. Andrea Studeničová

**Last change:** 01.04.2022

Approved by:

Academic year: 2021/2022 University: Comenius University Bratislava Faculty: Faculty of Management **Course ID: Course title:** FM.KIS/131B/20 Cybercriminality **Educational activities:** Type of activities: seminar **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning Number of credits: 3 **Recommended semester:** 3., 5. **Educational level:** I. **Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course: **Notes:** Past grade distribution Total number of evaluated students: 8 В C Α ABS D E FX 75,0 0,0 25,0 0,0 0,0 0,00,0Lecturers: RNDr. Eva Kostrecová, PhD. Last change: Approved by:

Academic year: 2021/2022 University: Comenius University Bratislava Faculty: Faculty of Management **Course ID: Course title:** FM.KIS/333B/18 Cybercriminality for Managers **Educational activities:** Type of activities: seminar **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning Number of credits: 3 **Recommended semester:** 3., 5. **Educational level:** I. **Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course: **Notes:** Past grade distribution Total number of evaluated students: 53 В A ABS  $\mathbf{C}$ D E FX M 11,32 0,0 83,02 0,0 0,0 0,05,66 0,0Lecturers: RNDr. Eva Kostrecová, PhD. Last change:

Strana: 46

Academic year: 2021/2022

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KIS/SU1BM/11 Data Processing in Excel

**Educational activities:** 

Type of activities: seminar

**Number of hours:** 

per week: 2 per level/semester: 28 Form of the course: on-site learning

**Number of credits: 3** 

**Recommended semester: 3.** 

**Educational level:** I.

**Prerequisites:** 

**Course requirements:** 

**Learning outcomes:** 

Class syllabus:

**Recommended literature:** 

Languages necessary to complete the course:

**Notes:** 

Past grade distribution

Total number of evaluated students: 132

A	ABS	В	С	D	Е	FX	M
64,39	0,0	14,39	9,09	0,76	0,0	11,36	0,0

Lecturers: doc. RNDr. Michal Greguš, PhD.

Last change: 02.06.2015

Approved by:

Academic year: 2021/2022

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title: FM.KIS/003B/00 Databases

**Educational activities:** 

Type of activities: lecture / seminar

**Number of hours:** 

per week: 2 / 2 per level/semester: 28 / 28

Form of the course: on-site learning

**Number of credits: 5** 

**Recommended semester:** 5.

**Educational level:** I.

**Prerequisites:** 

**Course requirements:** 

**Learning outcomes:** 

Class syllabus:

**Recommended literature:** 

Languages necessary to complete the course:

**Notes:** 

Past grade distribution

Total number of evaluated students: 3578

A	ABS	В	С	D	Е	FX	M
11,77	0,0	23,84	30,66	19,59	11,79	1,4	0,95

**Lecturers:** doc. RNDr. Michal Greguš, PhD., Ing. Miloslav Chalupka, PhD., Ing. Rastislav Kulhánek, PhD., Mgr. Zuzana Takácsová, PhD., Mgr. Juraj Klimo, doc. Ing. Jaroslava Kniežová, PhD., PhDr. Peter Veselý, PhD., Mgr. Ester Federlová, Ing. Alica Kačmariková

**Last change:** 28.09.2021

Academic year: 2021/2022

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title: FM.KKM/104B/20 Derivates

Educational activities:
Type of activities: seminar

**Number of hours:** 

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 3

Recommended semester: 1.

**Educational level:** I.

**Prerequisites:** 

## **Recommended prerequisites:**

Banking,

Financial markets and institutions,

Statistical methods

## **Course requirements:**

- 1 / Continuous on-line tests (duration of one test 10-15 min). Test form: usually a choice of 3-4 alternative answers.
- 2 / Final online test. Test form: usually a choice of 3-4 alternative answers.

Scale of assessment (preliminary/final): Continuous: 50%Final: 50%

## **Learning outcomes:**

Graduates of this course will gain an overview of the main types of derivative products used in financial markets by companies, banks and asset managers.

Emphasis is placed on understanding the basic principles of valuation of major groups of derivatives such as forwards, futures, swaps and options. The course also focuses on the characteristics of applications of derivatives by participants in financial markets in the form of hedging, trading and arbitrage.

Students can use the acquired knowledge in various positions in the corporate sphere, in investment, hedge, pension funds and banks.

### Class syllabus:

- 1 / Basic characteristics of derivative markets
- 2 / Basics of valuation of derivatives
- 3 / Forward contracts
- 4 / Futures Contracts
- 5-6 / Swaps
- 7 / Options
- 8-9 / Applications: hedging
- 10 / Applications: trading
- 11 / Risk management

### 12 / Infrastructure and current trends

## **Recommended literature:**

## Languages necessary to complete the course:

English

#### Notes:

The course will be taught in full-time form (or online, depending on the situation).

Lectures will be stored within MSTeams at least 1 week in advance and students will be able to get acquainted with the topic before the actual exercise.

The exercise will be divided into 2-3 parts:

- 1 / Brief recapitulation of the lecture
- 2 / Examples and questions / answers
- 3 / Test for the previous curriculum (assumed every 2 weeks) in the form of an online quizz within MSTeams (students connect using a laptop / mobile phone)

Recordings of online exercises will be made available within MSTeams.

Minutes from the exercises in full-time form will be made available within MSTeams.

Communication will take place within MSTeams, or by e-mail (students will be assigned to classes according to the schedule).

If the situation allows, face-to-face consultations will also be possible.

## Past grade distribution

Total number of evaluated students: 2

A	ABS	В	С	D	Е	FX
0,0	0,0	0,0	0,0	0,0	0,0	100,0

Lecturers: Ing. Vladimír Valach, PhD., CFA, MBA

**Last change:** 21.01.2021

Academic year: 2021/2022

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KMn/042B/00 Doing Bussiness in Europe

**Educational activities:** 

Type of activities: lecture / seminar

**Number of hours:** 

per week: 2 / 2 per level/semester: 28 / 28

Form of the course: on-site learning

Number of credits: 5

**Recommended semester:** 6.

**Educational level:** I.

## **Prerequisites:**

## **Course requirements:**

30% elaboration of case, 10% presentation of a case study, 25% active participation and homework, 35% exam/test. To obtain a rating A, at least 91 points must be obtained, to obtain B at least 81 points must be obtained, for rating C at least 73 points, for rating D at least 66 points and for rating E at least 60 points.

Scale of assessment (preliminary/final): 65/35

## **Learning outcomes:**

The course provides students with basic information about the conditions and forms of doing business in Europe. It provides information on the business environment in the European Union, as well as relevant European policies. It supports students' abilities to analyse and understand changes in the business environment as a result of globalisation. Good understanding of specificities of management in a global environment, particularly in the European Union, are among key competencies of graduates. The case studies develop analytical skills of students and allow them to know the concrete examples of successful firms in the European area and to understand the key success factors for business in a global environment.

### Class syllabus:

Globalisation and global environment, impacts and risk of globalisation.

Analyses of company resources when entering international business.

Analysis of environment for global business, in particular in the EU.

Forms of entry on foreign markets, advantages/disadvantages. Investment and non-investment forms of foreign business.

Strategic aspects of foreign markets entry.

Selected policies of the EU (energy, environment, competition policy, state aid)

Cultural and behavioural aspects of global management.

### **Recommended literature:**

KVINT, V. The Global Emerging Market: Strategic management and Economics. Routledge. 2009.

PENG, M., MEYER, K. International Business. London: Cengage Learning EMEA. 2011.

#### Languages necessary to complete the course: **Notes:** Past grade distribution Total number of evaluated students: 644 C Е Α ABS В D FX M 25,0 13,2 0,0 34,47 20,34 6,37 0,62 0,0

Lecturers: prof. Ing. Ľubica Bajzíková, PhD., Mgr. Juliet Horváthová Suleimanová, PhD.

**Last change:** 13.04.2016

Academic year: 2021/2022 University: Comenius University Bratislava Faculty: Faculty of Management **Course ID: Course title:** FM.KIS/080B/19 E-Service Management **Educational activities:** Type of activities: seminar **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning **Number of credits: 3 Recommended semester:** 5. **Educational level:** I. **Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course: **Notes:** Past grade distribution Total number of evaluated students: 1 В A ABS  $\mathbf{C}$ D E FX M 100,0 0,0 0,0 0,0 0,0 0,0 0,00,0 **Lecturers: Last change:** 20.09.2019

Strana: 53

Academic year: 2021/2022

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title: Economic History

Educational activities:
Type of activities: seminar

**Number of hours:** 

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 3

**Recommended semester: 3.** 

**Educational level:** I.

## **Prerequisites:**

## **Course requirements:**

test

Scale of assessment (preliminary/final): Aim of the Course: The course provides a chronological overview of the economic development, civilization, the most important discoveries and inventions from the beginning of the human society to the present.

## **Learning outcomes:**

## Class syllabus:

Brief Syllabus:

Prehistoric Times: appropriation and production economy.

Antiquity – slave system: division of labour in society, trades, private property, socially differentiated society, ancient Orient states, the Asiatic and antique mode of production, classical slave states,

Middle Ages – feudal system: basic economic feudal principles, medieval towns, guilds, manufactures, geographical discoveries.

Early Capitalism: economic development differentiation in various parts of the world, bourgeois revolutions, original sources of capital.

Industrial revolution: substance, course, consequences.

Economic development in 1870 – 1914: establishment of world economy.

International economic development in 1914 – 1939, World War I. and post-war period.

World War II. and post-war economic development: political and economic consequences; post-war economic restoration in Europe.

Economic development in 1950 – 1990: scientific and technological revolution.

Economic development of the Slovak Republic.

## **Recommended literature:**

Literature:

Cameron, R.: Stručné ekonomické dějiny světa. I., II., Praha: Academia, 1996.

Faltus, J. – Krajniaková, E. – Průcha, V.: Všeobecné hospodárske dejiny 19. a 20. storočia.

Bratislava: Ekonóm, 1997.

Languages	Languages necessary to complete the course:									
Notes:	-									
Past grade distribution Total number of evaluated students: 121										
A	ABS	В	С	D	Е	FX	M			
47,11	0,0	19,83	14,05	10,74	5,79	0,83	1,65			
Lecturers:	PhDr. Gabric	ela Bérešová	, PhD.			•				
<b>Last change:</b> 05.02.2018										
Approved l	by:									

Academic year: 2021/2022 University: Comenius University Bratislava Faculty: Faculty of Management **Course ID: Course title:** FM.KEF/233B/16 **Economic Policy in France Educational activities:** Type of activities: seminar **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning Number of credits: 3 **Recommended semester: 3. Educational level:** I. **Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course: **Notes:** Past grade distribution Total number of evaluated students: 40 В  $\mathbf{C}$ Α ABS D E FX M 62,5 15,0 15,0 5,0 0,0 0,02,5 0,0Lecturers: doc. Dr. Frédéric Delaneuville, PhD., Mgr. Olivier Dumontel Last change: Approved by:

Academic year: 2021/2022

University: Comenius University Bratislava

Faculty: Faculty of Management

**Course ID:** 

**Course title:** 

FM.KEF/230B/16

**Economic Policy in Francophone Countries** 

**Educational activities:** 

Type of activities: seminar

**Number of hours:** 

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 2

**Recommended semester:** 1.

**Educational level:** I.

**Prerequisites:** 

**Course requirements:** 

**Learning outcomes:** 

Class syllabus:

**Recommended literature:** 

Languages necessary to complete the course:

**Notes:** 

Past grade distribution

Total number of evaluated students: 68

A	ABS	В	С	D	Е	FX	M
41,18	0,0	38,24	11,76	4,41	0,0	4,41	0,0

Lecturers: Mgr. Olivier Dumontel

Last change: 30.09.2021

Approved by:

Academic year: 2021/2022 University: Comenius University Bratislava Faculty: Faculty of Management **Course ID: Course title:** FM.KEF/231B/16 **Economic Policy in Francophone Countries Educational activities:** Type of activities: seminar **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning Number of credits: 2 **Recommended semester: 2. Educational level:** I. **Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course: **Notes:** Past grade distribution Total number of evaluated students: 66 В  $\mathbf{C}$ A ABS D E FX M 25,76 9,09 56,06 0,0 1,52 1,52 6,06 0,0Lecturers: Mgr. Olivier Dumontel Last change:

Strana: 58

Academic year: 2021/2022

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KEF/244B/16 Economic Policy in German Speaking Countries

**Educational activities:** 

Type of activities: seminar

**Number of hours:** 

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 3

**Recommended semester: 3.** 

**Educational level:** I.

## **Prerequisites:**

## **Recommended prerequisites:**

Economy I,II; Social, political and economic geography of Germany and Austria

## **Course requirements:**

Continuous tests and final test, rating according to the system of FM UK; presence and active participation in lessons; presentations

Scale of assessment (preliminary/final): 70 % Continuous tests, rating according to the system of FM UK; presence and active participation in lessons; presentations.30 % Final test, rating according to the system of FMUK

## **Learning outcomes:**

Acquisition of knowledge about objectives and means of economic policy. The goal is to get to know the subdivisions of economic policy and the tools for budgetary, fiscal and foreign economic policy. Also questions on the labor market and welfare state and information on the development of the economic policy in Germany.

### Class syllabus:

- Economic and political relations as a subject of economic policy
- Objectives, definitions and tools of economic policy
- Carrier of economic policy
- Social policy and welfare state
- Economic policy in Germany (history and parties)

### **Recommended literature:**

Klump, R. (2006). Wirtschaftspolitik, Instrumente, Ziele und Institutionen. München. .ISBN 978-3-8273-7238-3.

Seifert, H. & Struck, O.. Arbeitsmarkt und Sozialpolitik, Wiesbaden. ISBN 978-3-531-16304-8. Wefers, J, Länderstrukturen im deutschsprachigen Wirtschaftsraum (2018). Wolters Kluwer. Tschechische Republik. ISBN 978-80-7598-079-3.

## Languages necessary to complete the course:

German

Notes:	Notes:									
Past grade distribution Total number of evaluated students: 86										
A ABS B C D E FX										
51,16	0,0	24,42	11,63	6,98	2,33	2,33	1,16			
Lecturers: doc. Ing. Jarmila Wefersová, PhD., Hans Wefers										
Last chang	<b>e:</b> 31.08.202	0								

Academic year: 2021/2022

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KEF/246B/16 Economic Policy in German Speaking Countries

**Educational activities:** 

Type of activities: seminar

**Number of hours:** 

per week: 2 per level/semester: 28 Form of the course: on-site learning

**Number of credits: 3** 

**Recommended semester:** 4.

**Educational level:** I.

## **Prerequisites:**

## **Recommended prerequisites:**

Economy I, II; Social, political and economic geography of Germany and Austria; Economic policy in German-speaking countries I

## **Course requirements:**

Continuous tests and final test, rating according to the system of FM UK; presence and active participation in lessons; presentations

Scale of assessment (preliminary/final): 70 % Continuous tests, rating according to the system of FM UK; presence and active participation in lessons; presentations.30 % Final test, rating according to the system of FMUK

## **Learning outcomes:**

Acquisition of knowledge about objectives and means of economic policy. The goal is to get to know the subdivisions of economic policy and the tools for budgetary, fiscal and foreign economic policy. Also questions on the labor market and welfare state and information on the development of economic policy in Austria and the European Union.

## Class syllabus:

- Objectives, definitions and tools of economic policy
- Labor market and employment policy
- Monetary policy
- Economic policy in Austria (History and parties)
- Economic policy of the EU

## **Recommended literature:**

Klump, R. (2006). Wirtschaftspolitik, Instrumente, Ziele und Institutionen. München. .ISBN 978-3-8273-7238-3.

Seifert, H. & Struck, O.. Arbeitsmarkt und Sozialpolitik, Wiesbaden. ISBN 978-3-531-16304-8. Wefers, J, Länderstrukturen im deutschsprachigen Wirtschaftsraum (2018). Wolters Kluwer. Tschechische Republik. ISBN 978-80-7598-079-3.

## Languages necessary to complete the course:

German	German									
Notes:										
Past grade distribution Total number of evaluated students: 84										
A ABS B C D E FX M										
52,38	0,0	30,95	9,52	4,76	0,0	2,38	0,0			
Lecturers:	Lecturers: doc. Ing. Jarmila Wefersová, PhD., Hans Wefers									
Last change: 26.08.2020										
Approved	by:									

Academic year: 2021/2022

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title: FM.KEF/020B/00 Economics I

**Educational activities:** 

Type of activities: lecture / seminar

**Number of hours:** 

per week: 2 / 2 per level/semester: 28 / 28

Form of the course: on-site learning

Number of credits: 5

**Recommended semester:** 1.

**Educational level:** I.

## **Prerequisites:**

## **Course requirements:**

Obligatory attendance in seminars, passing a written final exam.

Scale of assessment (preliminary/final): Weight of midterm and final evaluation: 40%/60%

## **Learning outcomes:**

Learning outcomes: The subject Economics (1) provides basic knowledge about the origin and development of economic science. It explains the importance of the subject and the methodology of economic theory. It deals with the market and the market mechanism and its basic components such as demand, supply, price equilibrium and competition. It deals with the individual market subjects. Analyses the behaviour of the company and the consumer on the market. By mastering the basics of economic rules, the student will understand their application in practice.

## Class syllabus:

Basic concepts: economy and economics, economic versus accounting profit, marginal analysis. Market powers – demand and supply. Market equilibrium. Elasticity of demand. Maximization of turnover. Theory of consumer behaviour. Aggregate demand as a sum of individual optimization. Production process and costs. Short-run and long-run. Factors of production. Costs minimization. The market structure. Perfect competition, monopoly, monopolistic competition, and oligopoly. Profit maximization and price fixation on the different kinds of markets. Price determination on the oligopoly market. Price strategies of monopoly. Informative economy.

## **Recommended literature:**

BAYE, M.R. - PRICE, J.T. - SQUALLI, J. 2013. Managerial economics and Business strategy. McGraw-Hill, 2013. 636 s. ISBN 978-0-0771-5450-9

LISÝ, J. a kolektív - 2011. Ekonómia v novej ekonomike. Bratislava: Iura EDITION, spol. s r.o., 2011. 631 s. ISBN 978-80-8078-406-5

LISÝ, J. a kolektív - 2016. Ekonómia. Praha: Wolters Kluwer. 2016. 621 s. ISBN 978-80-7552-275-7

STOLIČNÁ, Z. a ČERNIČKA, D. - 2017. Mikroekonómia. Bratislava: Univerzita Komenského v Bratislave, 2017. 90 s. ISBN 978-80-223-4372-5

## Languages necessary to complete the course:

Notes:										
Past grade distribution Total number of evaluated students: 4222										
A ABS B C D E FX M										
5,78	0,0	13,83	18,95	18,81	24,3	18,33	0,0			
Lecturers: doc. Ing. Zuzana Stoličná, PhD., PhDr. Loretta Pinke										
Last chang	e: 14.09.202	1								

Academic year: 2021/2022

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title: FM.KEF/021B/00 Economics II

**Educational activities:** 

Type of activities: lecture / seminar

**Number of hours:** 

per week: 2 / 2 per level/semester: 28 / 28

Form of the course: on-site learning

Number of credits: 5

Recommended semester: 2.

**Educational level:** I.

**Prerequisites:** 

## **Recommended prerequisites:**

Economics (1)

## **Course requirements:**

Obligatory attendance in seminars, passing a written final exam.

Scale of assessment (preliminary/final): 40%/60%

## **Learning outcomes:**

Learning outcomes:

The goal of the course is to understand the basic principles of economic functioning as a whole and to be able to interpret relationships among the most important macroeconomic variables - GDP, GNP, inflation, unemployment, exchange rates. After the course student will be able to explain how the macroeconomic equilibrium is being created and what is the cause and consequence of macroeconomic imbalances.

### Class syllabus:

Fundamental macroeconomic variables: gross domestic product, the unemployment rate, the inflation rate. The goods market. Aggregate demand and its composition. The equilibrium output of economy. Dynamics of the goods market. Financial markets. Money and obligations. The demand for money, the supply of money and equilibrium interest rate. The task of central bank and commercial banks. IS-LM model, equilibrium on the goods market and financial market. Fiscal and monetary policy. Expectations and their influence on consumption and investment. The price of bonds and yield curve. The capital market and price of stocks. Expectations and macroeconomic politics. The goods market in an open economy. Equilibrium market and trade balance. IS-LM model in an open economy. Exchange rates. Effectiveness of a macroeconomic politics.

### **Recommended literature:**

BLANCHARD, O. - JOHNSON, D.R. 2013. Macroeconomics. 6.vydanie. Pearson Education, Inc., 2013. 573 s. ISBN 978-0-273-76633-9

LISÝ, J. a kolektív- 2011. Ekonómia v novej ekonomike. Bratislava: Iura EDITION, spol. s r.o., 2011. 631 s. ISBN 978-80-8078-406-5

LISÝ, J. a kolektív - 2016. Ekonómia. Praha: Wolters Kluwer. 2016. 621 s. ISBN 978-80-7552-275-7

Stoličná, Z., Černička, D. - 2019. Makroekonómia. Spolok Slovakov v Poľsku. 126 s. ISBN 978-83-8111-108-9

# Languages necessary to complete the course:

englisch language

**Notes:** 

## Past grade distribution

Total number of evaluated students: 4220

A	ABS	В	С	D	Е	FX	M
8,41	0,0	18,63	23,2	20,33	17,82	11,61	0,0

Lecturers: doc. Ing. Zuzana Stoličná, PhD., PhDr. Loretta Pinke

Last change: 01.10.2021

Academic year: 2021/2022

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title: Economics II

**Educational activities:** 

Type of activities: lecture / seminar

**Number of hours:** 

per week: 2 / 2 per level/semester: 28 / 28

Form of the course: on-site learning

Number of credits: 5

**Recommended semester: 3.** 

**Educational level:** I.

**Prerequisites:** 

## **Recommended prerequisites:**

Economics 1 / Economics 1

## **Course requirements:**

Successful completion of the course requires active participation in lectures and seminars, passing a preliminary test and final exam, as well as individual work and continuous preparation for individual lessons.

Scale of assessment (preliminary/final): 40%/60%

#### **Learning outcomes:**

The goal of the course is to understand the basic principles of economic functioning as a whole and to be able to interpret relationships among the most important macroeconomic variables - GDP, GNP, inflation, unemployment, exchange rates. After the course student will be able to explain how the macroeconomic equilibrium is being created and what is the cause and consequence of macroeconomic imbalances.

### Class syllabus:

- 1. Fundamental macroeconomic variables: gross domestic product, the unemployment rate, the inflation rate.
- 2. The goods market. Aggregate demand and its composition. The equilibrium output of economy. Dynamics of the goods market. Aggregate supply.
- 3. Financial markets. (Money market). The demand for money, the supply of money and equilibrium interest rate. The task of central bank and commercial banks.
- 4. IS-LM model, equilibrium on the goods market and financial market. Fiscal and monetary policy. Expectations and their influence on consumption and investment.
- 5. The goods market in an open economy. Equilibrium market and trade balance. Balance of payment.
- 6. IS-LM model in an open economy. Exchange rates. Effectiveness of a macroeconomic politics.

#### Recommended literature:

Stoličná, Z., Černička, D. - 2019. Makroekonómia. Spolok Slovakov v Poľsku. 126 s. ISBN 978-83-8111-108-9

BLANCHARD, O. - JOHNSON, D.R. 2013. Macroeconomics. 6.edition. Pearson Education, Inc., 2013. 573 p. ISBN 978-0-273-76633-9

LISÝ, J. a kolektív - 2016. Ekonómia. Praha: Wolters Kluwer. 2016. 621 s. ISBN 978-80-7552-275-7

Stoličná, Z., Černička, D. - 2019. Makroekonómia. Spolok Slovakov v Poľsku. 126 s. ISBN 978-83-8111-108-9

## Languages necessary to complete the course:

English

## **Notes:**

## Past grade distribution

Total number of evaluated students: 305

A	ABS	В	С	D	Е	FX	M
0,33	0,0	9,84	13,44	22,3	26,89	24,59	2,62

**Lecturers:** doc. Ing. Zuzana Stoličná, PhD., Mgr. Michal Páleník, PhD., PhDr. Loretta Pinke, Mgr. Lucia Klapáčová, Mgr. Katarína Rentková, PhD.

Last change: 08.04.2022

Academic year: 2021/2022

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title: Economics III

**Educational activities:** 

Type of activities: lecture / seminar

**Number of hours:** 

per week: 2 / 2 per level/semester: 28 / 28

Form of the course: on-site learning

Number of credits: 5

**Recommended semester: 4.** 

**Educational level:** I.

## **Prerequisites:**

## **Course requirements:**

During the semester, it is possible to obtain 40 points through various assignments (individual and group tasks). To be admitted to the exam, it is necessary to obtain at least 24 points, i. e. 60% of the ongoing evaluation.

The final exam weighs 60 points. To successfully complete the course, it is necessary to obtain at least 36 points, i.e. demonstrate at least 60% knowledge in the final exam.

Scale of assessment (preliminary/final): 40%/60%

### **Learning outcomes:**

Students should acquire the overview and knowledge from the area of macroeconomics, oriented to the economy of the labour market, and understand the economic growth in the long-run.

### Class syllabus:

The labour market. Equilibrium on the labour market. Factors affecting wage levels. Collective bargaining on the labor market and its actors. Minimum wage. Active and passive policies on the labour market. Disadvantaged groups and discrimination in the labor market. Phillips curve. Okun's law. IS-LM-PC model. Long-term time horizon. Technological progress and its impact on the labor market.

### **Recommended literature:**

MIHAĽOVÁ, P. - KOTTULOVÁ, J. - MUSILOVÁ, M. - LAKTIŠ, P. - PÁLENÍK, M. Trh práce v ekonomických súvislostiach. Wolters Kluwer SR, 2022.

BLANCHARD, O. and col. Macroeconomics. Whatever edition, preference of editions after 2013. Pearson Education

MANKIW, N. G. – TAYLOR, M. P. 2015. Macroeconomics. New York: Worth Publishers, 2014, ISBN 978-1-4641-4177-5 (could be also older edition)

MANKIW, N. G. Principles of Macroeconomics. Stamford: Cengage Learning, 2015. ISBN 978-1-285-16591-2 (or older editions)

Articles and other reading materials distributed during the term.

## Languages necessary to complete the course:

Slovak, English

#### **Notes:** Past grade distribution Total number of evaluated students: 227 Α ABS В $\mathbf{C}$ D Е FX M 3,52 6,17 0,0 12,78 15,86 24,67 30,84 6,17

Lecturers: doc. PhDr. Paulína Mihaľová, PhD., Mgr. Michal Páleník, PhD., Mgr. Lucia Paškrtová, PhD.

Last change: 08.02.2022

Academic year: 2021/2022

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title: Economics III

**Educational activities:** 

Type of activities: lecture / seminar

**Number of hours:** 

per week: 2 / 2 per level/semester: 28 / 28

Form of the course: on-site learning

Number of credits: 5

**Recommended semester: 3.** 

**Educational level:** I.

## **Prerequisites:**

## **Course requirements:**

During the term is needed to require the minimum of 25 points (= 25% of the total evaluation). During final exam student need to prove at least 60% of the knowledge (min. 36 points).

Scale of assessment (preliminary/final): 40/60

## **Learning outcomes:**

After completing the course, the student should understand the functioning of the labour market and its connection to other markets in the economy, as well as the impact of fiscal and monetary policy on the economy.

## Class syllabus:

The labour market. Wage setting and price setting relation. The natural rate of unemployment. Aggregate demand and aggregate supply. Inefficiency of monetary politics in the long-run. Efficiency of fiscal politics. Changes in the natural rate of unemployment. Phillips curve. Inflation, expected inflation and unemployment. Okun's law - the relation between the output growth rate and the rate of unemployment. IS-LM-PC model. Economic growth. Saving, capital accumulation and output. Technological progress and growth. Technological progress and the natural rate of unemployment.

### **Recommended literature:**

Literature:

BLANCHARD, O. – JOHNSON, D. R. 2013. Macroeconomics. 6. vydanie. Pearson Education, Inc., 2013. 573 s. ISBN 978-0-273-76633-9, resp. newer edition

MANKIW, N. G. – TAYLOR, M. P. 2015. Macroeconomics. New York: Worth Publishers, 2014, ISBN 978-1-4641-4177-5 (could be also older edition)

MANKIW, N. G. Principles of Macroeconomics. Stamford: Cengage Learning, 2015. ISBN 978-1-285-16591-2 (or older editions)

Articles and other reading materials distributed during the term.

## Languages necessary to complete the course:

**Notes:** 

Past grade distribution									
Total number of evaluated students: 3039									
A	ABS	В	С	D	Е	FX	M		
8,23	0,0	15,27	18,89	22,11	27,81	7,5	0,2		

**Lecturers:** doc. PhDr. Paulína Mihal'ová, PhD., Mgr. Janka Kottulová, PhD., Mgr. Peter Laktiš, Mgr. Adam Goldberger, PhD.

**Last change:** 07.01.2021

### STATE EXAM DESCRIPTION

Academic year: 2021/2022

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID:
FM.KEF/S06/15

Course title:
Economics and Finance

Number of credits: 1

Recommended semester: 5., 6..

Educational level: I.

State exam syllabus:
Last change: 16.09.2021

Approved by:

Academic year: 2021/2022

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KEF/006B/00 English for Managers I

Educational activities:

Type of activities: seminar

**Number of hours:** 

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 2

**Recommended semester:** 1.

**Educational level:** I.

**Prerequisites:** 

### **Recommended prerequisites:**

Knowledge of English language on B2 level.

### **Course requirements:**

12% for active participation in classes, 12% for mid-term test, 26% for two writing assignments and 50% for the final test at the end of semester

Scale of assessment (preliminary/final): 50/50

### **Learning outcomes:**

By completing the course the student extends his/her vocabulary related to management, human resources and strategic management. The telephoning skill is practiced and he/she will also be able to actively take part in meetings led in English. He/she will be able to write a professional email and create a structured professional CV, as well as write a letter of application.

# Class syllabus:

Topics:

- English language Lingua Franca of the 21st century
- Numbers in managerial work
- Fundamental principles of management
- Company structure
- Human resource management
- Types of companies: ltd, plc, family businesses, self-proprietorship
- Setting up a business
- Styles of Management
- Competition and Markets
- Travelling

Managerial skills: Telephoning

Writing: CV and a Letter of Application

Grammar: Tense review, prepositions with verbs, nouns and adjectives, modals.

### **Recommended literature:**

Internal material distributed at the beginning of semester.

Ian MacKenzie: English for Business studies. Thir Edition. CUP 2010

Emmerson, P.: Email English. 2nd edition. MacMillan, 2015

Emmerson, P.: Business Builder. Modules 1, 2, 3. MacMillan 2009 Emmerson, P.: Business Builder. Modules 4, 5, 6. MacMillan 2009

Mascull, B.: Business Vocabulary in Use. Third edition. CUP 2017

Hughes, J.: Telephone English. Macmillan 2006

Murphy, R.: English Grammar in Use for intermediate learners, fourth edition. CUP 2012.

Oxford Business English Dictionary. OUP 2008.

### Languages necessary to complete the course:

English on B2 level.

#### **Notes:**

### Past grade distribution

Total number of evaluated students: 3800

A	ABS	В	С	D	Е	FX	M
16,08	0,05	26,08	21,37	14,55	13,82	8,05	0,0

**Lecturers:** Mgr. Alexandra Mittelman, PhD., MBA, Mgr. Lenka Procházková, PhD., Mgr. Zuzana Tenglerová, PaedDr. Jarmila Brtková, PhD., Mgr. Ľudmila Žalkovičová

Last change: 11.04.2022

Academic year: 2021/2022

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KEF/007B/00 English for Managers II

**Educational activities:** 

Type of activities: seminar

**Number of hours:** 

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 2

Recommended semester: 2.

**Educational level:** I.

**Prerequisites:** 

### **Recommended prerequisites:**

English for Managers I

### **Course requirements:**

9 % for active participation in class, 3 % for regularly done homework, 10 % for negotiating, 15 % for mid-term test, 13 % for writing assignment and 50 % for final test taken at the end of the semester while the minimum to pass the test is 21 %.

Scale of assessment (preliminary/final): 50/50

#### **Learning outcomes:**

By completing the course the student will acquire vocabulary from the field of economics, international trade, banking, accounting, stock exchange and insurance. He/she will learn terminology and phrases from negotiating, and will be able to use them while negotiating with other students in class. He/she can write a professional report.

### Class syllabus:

#### Topics:

- Global economy in 21st century
- International trade: export, import, incoterms
- Banking
- Company finances
- Accounting
- Stock exchange, shares and bonds
- Insurance
- Types of businesses: with limited liability, public companies, partnerships, sole traders
- Establishing a business business plan

Managerial skill: negotiating

Writing: Business report

Grammar: Countable and uncountable nouns, verbs "do" and "make", conditionals, contrasts,

relative clauses.

### **Recommended literature:**

Internal materials distributed at the beginning and during the term.

Ian MacKenzie: English for Business Studies. Third Edition. CUP 2010.

Emmerson, P.: Business Builder. Modules 7, 8, and 9. MacMillan 2009.

Mascull, B.: Business Vocabulary in Use. Third edition. CUP 2017

McCarthy, M. et al. Grammar for Business. CUP 2009.

Law, J.: Dictionary of Finance and Banking. OUP, 2018.

Doplnit': MacKenzie, I.: Professional English in Use: Finance. CUP 2006.

# Languages necessary to complete the course:

English on the level B2

#### **Notes:**

### Past grade distribution

Total number of evaluated students: 4038

A	ABS	В	С	D	Е	FX	M
11,44	0,02	21,97	20,55	19,61	18,18	8,22	0,0

**Lecturers:** Mgr. Zuzana Tenglerová, Mgr. Lenka Procházková, PhD., Mgr. Alexandra Mittelman, PhD., MBA, PaedDr. Jarmila Brtková, PhD., Mgr. Ľudmila Žalkovičová

Last change: 08.04.2022

Academic year: 2021/2022 University: Comenius University Bratislava Faculty: Faculty of Management **Course ID: Course title:** FM.KEF/235B/16 Entrepreneurship in Francophone Countries **Educational activities:** Type of activities: seminar **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning Number of credits: 3 **Recommended semester:** 5. **Educational level:** I. **Prerequisites: Course requirements:** french (B1) Scale of assessment (preliminary/final): 40/60 **Learning outcomes:** knowledge of different stages of business creation Class syllabus: Session 1: The idea Session 2: The personal project Session 3: Market research

Session 4:

Financial forecasts

Session 5: Find funding

Session 6:

**AIDS** 

Session 7:

Choose a legal status

Session 8:

Creation formalities

Session 9:

Set up the business

Session 10:

The first months of activity

Session 11: Evaluation

### **Recommended literature:**

site internet de l'AFE (Agence France Entrepreneur)

https://www.afecreation.fr/pid216/etapes-de-la-creation.html

# Languages necessary to complete the course:

french B1

Notes:

# Past grade distribution

Total number of evaluated students: 25

A	ABS	В	С	D	Е	FX	M
68,0	0,0	28,0	0,0	0,0	0,0	0,0	4,0

Lecturers: Mgr. Olivier Dumontel, doc. Dr. Frédéric Delaneuville, PhD.

**Last change:** 17.05.2022

Academic year: 2021/2022

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KEF/247B/16 Entrepreneurship in German Speaking Countries

**Educational activities:** 

Type of activities: seminar

**Number of hours:** 

per week: 2 per level/semester: 28 Form of the course: on-site learning

**Number of credits: 3** 

**Recommended semester:** 5.

**Educational level:** I.

#### **Prerequisites:**

### **Recommended prerequisites:**

Social, political and economic geography of Austria Social, political and economic geography of Germany

Economic policy I, II

### **Course requirements:**

Several tests evaluated according to the FM UK system, participation and activity in teaching, presentations.

### **Learning outcomes:**

Students should get an overview and knowledge about entrepreneurship in German-speaking countries - legal and economic basis, legal forms of enterprises, the procedure of founding an enterprise

### Class syllabus:

- Legal basis for enterprises in Germany and Austria in accordance with European law
- Economic basis for enterprises
- Different forms of enterprises
- How to get on by founding a new enterprise.
- Business plan

### **Recommended literature:**

# Languages necessary to complete the course:

#### **Notes:**

### Past grade distribution

Total number of evaluated students: 56

A	ABS	В	С	D	Е	FX	M
55,36	0,0	23,21	14,29	3,57	0,0	0,0	3,57

Lecturers: doc. Ing. Jarmila Wefersová, PhD.

<b>Last change:</b> 28.08.2020	
Approved by:	

Academic year: 2021/2022

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KEF/169AB/16 Financial Management in the 3rd Sector

**Educational activities:** 

Type of activities: seminar

**Number of hours:** 

per week: 2 per level/semester: 28 Form of the course: on-site learning

**Number of credits: 3** 

**Recommended semester:** 2., 4., 6.

**Educational level:** I.

#### **Prerequisites:**

### **Course requirements:**

Scale of assessment (preliminary/final): 50%/50%

### **Learning outcomes:**

The objective of this topic is to present and analyze the specific problems of financing in the nonprofit sector, to comparative current situation in the some EU-countries and Slovakia.

### Class syllabus:

Plan of themes:

- 1. Introduction
- 2. 3rd sector in Europe and in Slovakia a comparison
- 3. Introduction to the fundamentals of finance in non-profit sector
- 4. Basics of ethical issues in the 3rd sector
- 5. Specific problems of financing in the non-profit sector
- 6. Voluntary service in the 3rd sector from the financial point-of-view
- 7. Financial planning
- 8. Case studies

#### **Recommended literature:**

- 1. DAVIS, L. ETCHART, N. JARA, M.C. MESSING, J: Get ready, get set. NESsT. San Francisco, CA. 2008; ISBN 978-1-9360363-30-4.
- 2. NESsT: Profits for Nonprofits: An Assessment of Challenges in NGO Self-Financing. NESsT. San Francisco, CA. 1999. ISBN 1-930363-01-X.
- 3. BELL, J SCHAFFER, E.: Financial Leadership for Nonprofit Executives: Guiding Your Organization to Long-term Success. CompassPoint Nonprofit Service. Saint Paul, MN (USA). 2005; ISBN-13: 978-0-940069-44-2.
- 4. POWELL, W.W. STEINBECK, R.: Nonprofit sector: A Research Handbook. Yale University Press. 2006; ISBN
- 5. McCURLY, Steve LYNCH, Rick: Volunteer Management.

### Languages necessary to complete the course:

**English** 

Notes:									
	distribution ber of evaluat		36						
A	ABS	В	С	D	Е	FX	M		
72,22	0,0	11,11	5,56	8,33	2,78	0,0	0,0		
Lecturers:	doc. PhDr. D	aniela Maje	rčáková, PhI	D., MBA			•		
Last chang	e: 18.01.202	1							
Approved	Approved by:								

Academic year: 2021/2022

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KMM/003B/20 French

Educational activities:
Type of activities: seminar

**Number of hours:** 

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 3

**Recommended semester:** 1.

**Educational level:** I.

### **Prerequisites:**

### **Course requirements:**

Ce cours s'appuie sur une méthode de français professionnel et des affaires, et s'adresse à des étudiants suivant le programme universitaire de la faculté de Management qui ont un niveau débutant A1/A2. Ce cours est adapté aux grands adolescents et jeunes adultes et permet à l'apprenant d'être actif tout en développant progressivement son autonomie en langue française. Les thèmes abordés sont motivants et les tâches proposées sont le reflet de situations authentiques. La méthode est ancrée dans la vie quotidienne et offre la possibilité d'acquérir des savoir-faire langagiers complétés par une sensibilisation à la culture française et francophone. Ce cours répond aux besoins classiques d'acquisition des bases linguistiques françaises dans un contexte plus professionnel ou de recherche d'emploi dans un environnement francophone. Le cours est basé sur une communication active, claire et structurée en s'appuyant principalement sur une méthode élaborée par CLE-International/Sejer.

### **Learning outcomes:**

### Class syllabus:

#### **Recommended literature:**

Quartier d'affaires, français professionnel et des Affaires. Objectif Express, le monde professionnel en Français.

### Languages necessary to complete the course:

Français / French

### **Notes:**

### Past grade distribution

Total number of evaluated students: 65

A	ABS	В	C	D	Е	FX	M
43,08	0,0	24,62	7,69	3,08	3,08	16,92	1,54

**Lecturers:** Mgr. Olivier Dumontel

<b>Last change:</b> 11.04.2022	
Approved by:	

Academic year: 2021/2022

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KEF/043B/00 French Language for Managers II

**Educational activities:** 

Type of activities: lecture

**Number of hours:** 

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 2

**Recommended semester: 2.** 

**Educational level:** I.

**Prerequisites:** 

### **Course requirements:**

Scale of assessment (preliminary/final): 50% +50%

### **Learning outcomes:**

Aim of the Course:

Practice writing of different types of CV, applications, letters of motivation; preparation for an interview.

### Class syllabus:

Brief Syllabus:

1. Basic rules for writing CV.

Writing techniques for CV; different types of CV; structure of CV, French CV, American CV; chronological, thematic CV – practical example. Mistakes and how to avoid them.

Own CV for scholarships to France and other francophone countries.

2. Applications, letters of motivation.

Writing of applications and letters of motivation; preparation of arguments; formulation of priorities; selection of needed information and data; preparation and content of individual paragraphs. Expert skills and knowledge. Is it necessary to be original? Adaptation of letter of motivation and application according to individual employers. Practical examples of writing letters of motivation.

3. Recruitment, interviews.

Preparation for an interview in France. Requirements. Choice of suitable means of expression. How to evaluate one's abilities and competences? How to inform about employment? How to obtain information about future employer, company? Situational dialogues.

4. The labour market in France and in the EU.

Job search. Firms, companies in France – their general characteristic, requirements from candidates. Working environment in French companies.

### **Recommended literature:**

Literature:

Affaires à suivre, niveau intermédiaire, FLE, Clé International, Hachette, Paris + workbook

Faire des affaires en français: Analyser, s'entrainer, communiquer, FLE, Hachette, Paris, 1997 Professional economic press of one's own choice.

# Languages necessary to complete the course:

English

## **Notes:**

# Past grade distribution

Total number of evaluated students: 296

A	ABS	В	С	D	Е	FX	M
45,95	0,0	35,47	11,82	2,7	2,36	1,69	0,0

Lecturers: Mgr. Olivier Dumontel

**Last change:** 14.02.2018

Academic year: 2021/2022

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KEF/234B/16 French Business Law (F)

**Educational activities:** 

Type of activities: seminar

**Number of hours:** 

per week: 2 per level/semester: 28 Form of the course: on-site learning

**Number of credits: 3** 

Recommended semester: 4.

**Educational level:** I.

**Prerequisites:** 

# **Recommended prerequisites:**

French language B1

### **Course requirements:**

Scale of assessment (preliminary/final): 60/40

### **Learning outcomes:**

Aim of the Course: The subject provides the student with the terminological and conceptual apparatus of law language and fundamentals of French Business law. It helps the student to find one's bearings in the common law situations and to familiarize with written and oral law communication.

### Class syllabus:

#### **Recommended literature:**

### Languages necessary to complete the course:

#### **Notes:**

## Past grade distribution

Total number of evaluated students: 40

A	ABS	В	C	D	Е	FX	M
40,0	0,0	35,0	12,5	5,0	2,5	2,5	2,5

Lecturers: doc. Dr. Frédéric Delaneuville, PhD., Mgr. Katarína Rentková, PhD.

**Last change:** 07.10.2021

Approved by:

Academic year: 2021/2022

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title: FM.KMM/002B/19 French II

**Educational activities:** 

Type of activities: lecture

**Number of hours:** 

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 3

**Recommended semester: 2.** 

**Educational level:** I.

### **Prerequisites:**

### **Course requirements:**

Ce cours s'appuie sur une méthode de français professionnel et des affaires, et s'adresse à des étudiants suivant le programme universitaire de la faculté de Management qui ont un niveau débutant A1/A2. Ce cours est adapté aux grands adolescents et jeunes adultes et permet à l'apprenant d'être actif tout en développant progressivement son autonomie en langue française. Les thèmes abordés sont motivants et les tâches proposées sont le reflet de situations authentiques. La méthode est ancrée dans la vie quotidienne et offre la possibilité d'acquérir des savoir-faire langagiers complétés par une sensibilisation à la culture française et francophone. Ce cours répond aux besoins classiques d'acquisition des bases linguistiques françaises dans un contexte plus professionnel ou de recherche d'emploi dans un environnement francophone. Le cours est basé sur une communication active, claire et structurée en s'appuyant principalement sur une méthode élaborée par CLE-International/Sejer.

### **Learning outcomes:**

### Class syllabus:

#### **Recommended literature:**

- Quartier d'Affaires Français Professionnel et des affaires Niveau A1. CLE international, 2017. ISBN 978-2-09-038666-0
- Vocabulaire progressif du Français des Affaires, CLE international, ISBN 209-033803-2
- Agenda, Méthode de français, Hachette-Français Langue étrangère, 2011. ISBN 978-2-01-155802-2
- Vocabulaire progressif du Français, CLE international, 2007. ISBN 978-2-09-033872-2
- Affaires à suivre, Hachette, CCI de Paris, 2001. ISBN 2-01-155164-1
- L'entreprise, Hachette, CLEP, 1996. ISBN 2-01-15-4995-7
- Français/com, CLE international, 2002. ISBN 209-033171-4
- Objectif Express, le monde professionnel en français, Hachette, 2009. ISBN 978-0-01-155009-0
- Objectif Express, Le monde professionnel en français, Cahier d'activités, Hachette, 2009. 978-0-01-155510-6
- AlterEgo, méthode français, Hachette, 2006. ISBN 978-2-01-155420-8

- Français Facile : https://www.francaisfacile.com/
- Campus1, méthode de français, CLE international, 2002. ISBN 978-2-09-033308-4
- Campus2, méthode de français, CLE international, 2002. ISBN 978-2-09-033317-6
- Campus3, méthode de français, CLE international, 2003. ISBN 978-2-09-033245-2
- Alors ? Méthode de français sur l'approche par compétences, Didier, 2009. ISBN 978-2-278-06073-3
- Alors ? Cahier de grammaire, Didier, 2009. ISBN 978-2-278-06466-3

# Languages necessary to complete the course:

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#### **Notes:**

### Past grade distribution

Total number of evaluated students: 74

	A	ABS	В	С	D	Е	FX	M
Γ	52,7	0,0	25,68	10,81	2,7	4,05	4,05	0,0

Lecturers: Mgr. Olivier Dumontel

**Last change:** 11.04.2022

Academic year: 2021/2022

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title: FM.KMM/005B/20 French III

Educational activities:
Type of activities: seminar

**Number of hours:** 

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 3

**Recommended semester:** 5.

**Educational level:** I.

**Prerequisites:** 

### **Course requirements:**

Apprentissage du français dans un environnement plus orienté professionnel et vers celui des affaires. Ce cours s'adresse principalement à des étudiants débutants qui souhaitent découvrir ou améliorer leur français en contexte professionnel ou de rechercher d'emploi dans un environnement francophone. Le programme couvre le niveau A1-A2 avec des bases solides et prépare à l'examen de DELF Pro A1/A2 et également a diplôme de français professionnel de la Chambre et de Commerce et d'Industrie de Paris. Cet apprentissage permet d'enrichir et de compléter son profil professionnel en abordant des aspects culturels francophones de manière globale et non stéréotypées.

Scale of assessment (preliminary/final): La note finale tiendra compte du travail fourni (participation et présentation) pendant le semestre et également de l'examen écrit final. Le travail de présentation sera réalisé à l'oral et comptera pour 40 points de la note finale. Plusieurs mises en situations seront proposées aux étudiants qui leur permettront de mieux appréhender le monde entrepreneurial multiculturel. La participation à ces mises en situation sera également comptabilisée dans la note finale. L'étudiant pourra obtenir une note de 0 à 10 points. Un examen final, écrit, sera proposé sous forme de questions relatives aux notions développées dans les chapitres composant le programme. Pendant la période d'examen, l'étudiant peut obtenir les 50 points restants. Cette évaluation est conforme au règlement des études de l'Université et aux niveaux individuels de classification. Les échelles de notation sont attribuées sur la base du système de points appliqué. Un minimum de 91 est requis pour obtenir une note A. Pour obtenir une note de B au moins 81 pour cent. Pour obtenir une note de C au moins 73 pour cent, une note D d'au moins 66 % et une note E d'au moins 60 %. Les crédits ne seront pas attribués un étudiant qui gagne moins de 60 pour cent.

### **Learning outcomes:**

Savoir présenter un produit ou un service, se renseigner sur un produit, parler des prix, savoir négocier le prix et acheter ou vendre le produit. Savoir réserver une chambre d'hôtel, de régler la chambre d'hôtel, réserver et prendre un taxi, parler des moyens de transports, expliquer et comprendre un itinéraire, comprendre une invitation, avoir des échanges informels avec des collègues.

Class syllabus:

**Recommended literature:** 

Quartier d'affaires, français professionnel et des Affaires. Objectif Express, le monde professionnel en Français

Languages necessary to complete the course:

Français / French

**Notes:** 

Past grade distribution

Total number of evaluated students: 19

A	ABS	В	С	D	Е	FX	M
52,63	0,0	26,32	10,53	0,0	0,0	5,26	5,26

Lecturers: Mgr. Olivier Dumontel

**Last change:** 11.04.2022

Academic year: 2021/2022

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title: FM.KMM/004B/19 French IV

Educational activities:
Type of activities: lecture

**Number of hours:** 

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 3

Recommended semester: 4.

**Educational level:** I.

**Prerequisites:** 

### **Course requirements:**

Ce cours s'appuie sur une méthode de français professionnel et des affaires, et s'adresse à des étudiants suivant le programme universitaire de la faculté de Management qui ont un niveau débutant A2/B1. Ce cours est adapté aux grands adolescents et jeunes adultes et permet à l'apprenant d'être actif tout en développant progressivement son autonomie en langue française. Les thèmes abordés sont motivants et les tâches proposées sont le reflet de situations authentiques. La méthode est ancrée dans la vie quotidienne et offre la possibilité d'acquérir des savoir-faire langagiers complétés par une sensibilisation à la culture française et francophone. Ce cours répond aux besoins classiques d'acquisition des bases linguistiques françaises dans un contexte plus professionnel ou de recherche d'emploi dans un environnement francophone. Le cours est basé sur une communication active, claire et structurée en s'appuyant principalement sur une méthode élaborée par CLE-International/Sejer.

Scale of assessment (preliminary/final): L'évaluation continue comprend deux parties : A chaque séance, l'étudiant peut gagner un certain nombre de points pour sa participation active. Cela permettra d'évaluer les connaissances acquises à partir du cours magistral et du travail en autonomie réalisé à partir de la littérature obligatoire. Une séance est divisée en deux parties dans la première partie, les étudiants présenteront les devoirs préparés- dans la deuxième partie, il y aura une discussion sur les supports de cours et un exposéLe projet de semestre est élaboré en continu dans des classes individuelles, un devoir spécifique est donné une semaine à l'avance.• Tout au long du semestre, les étudiants travailleront sur différents thèmes. Les étudiants peuvent travailler en groupe de maximum deux étudiants. • Les devoirs sont soumis par voie électronique (au plus tard un jour ouvrable avant le cours) à l'adresse olivier.dumontel@fm.uniba.sk (les étudiants communiquent exclusivement via les adresses e-mail universitaires). • Les devoirs doivent être élaborés selon les règles académiques, en respectant les exigences formelles de l'éthique académique. En cas de violation de celles-ci, le processus suivra les règles internes de l'université et de la faculté en matière de non-respect des règles académiques.La conséquence des cours manqués sans excuse, du manque de préparation pour les cours ainsi que de la remise tardive du devoir est une perte de 10 points.La condition préalable pour pouvoir participer à l'examen final est la participation aux cours, la présentation de l'exposé et la participation à la revue de presse aux projets (conférence de l'Ambassadeur de France en Slovaquie, Forum

étudiants-entreprises 2022) L'examen de fin de semestre prend une forme écrite contenant plusieurs questions ouvertes et fermées. Chaque étudiant a le droit d'être informé de l'évaluation de son examen, des erreurs et des réponses correctes - pour répondre à cette exigence, l'étudiant a la possibilité de consulter les réponses à l'examen. L'examen de rattrapage prend une forme orale, un étudiant répond à deux questions auxquelles il répond immédiatement. Conformément aux dispositions du règlement intérieur n° 16/2017 du recteur de l'Université Comenius publié dans le code éthique de l'Université Comenius de Bratislava, chaque étudiant acquiert honnêtement ses résultats, ne triche pas et n'utilise pas de pratiques malhonnêtes lors de l'évaluation des connaissances acquises. Les cas de violation du code d'éthique de l'Université Comenius peuvent être considérés comme une violation des obligations découlant des réglementations légales, (...). Une telle violation peut entrainer l'application des conséquences juridiques qui l'accompagnent au niveau académique, (...) disciplinaire. Conformément au règlement du règlement intérieur n° 13/2018 approuvé par le sénat académique de l'Université Comenius de Bratislava, le règlement disciplinaire de l'Université Comenius de Bratislava pour les étudiants, une infraction disciplinaire d'un étudiant est toute forme de copie ou de coopération interdite ou fournir des réponses lors d'un examen écrit ou oral (évaluation des connaissances) ou lors de la préparation de celui-ci dans le cadre du cours, ou l'utilisation des dispositifs techniques ou tout support d'information d'une manière autre que celle autorisée lors de l'évaluation écrite ou orale des résultats de l'étude (évaluation des connaissances) ou lors de la préparation du cours. Commettre une faute disciplinaire peut entrainer certaines sanctions : avertissement, suspension conditionnelle des études ou exclusion.

### **Learning outcomes:**

- Exprimer l'appartenance
- Dire le droit. Réclamer, donner des directives à l'oral et à l'écrit
- Gérer l'argent
- Décrire, définir un objet. Donner sa fonction
- Parler de la vie professionnelle
- Exprimer les rapports de temps. Faire une chronologie
- Rapporter des paroles
- Indiquer les circonstances d'une action
- Parler d'éducation, de recherche, d'histoire
- Réfléchir à l'apprentissage du vocabulaire
- Savoir préciser les circonstances d'une action en employant le participe présent et le gérondif
- Savoir réaliser une chronologie, exprimer ce qui s'est passé avant et se passera après.
- Employer le plus-que-parfait et savoir se situer dans le temps
- Connaître l'histoire de France, les grandes questions de l'histoire de France
- Savoir décrire un personnage historique
- Être capable de rapporter des paroles ou des pensées passées
- Parler de l'éducation, des études, du rapport à l'autorité, de l'enseignement et de son évolution, des relations entre parents et enfants
- Vocabulaire spécifique sur les professions et les activités qui correspondent
- Savoir exprimer le contraire d'une action. Exprimer une opposition. Être contre ou favorable.
- Savoir mettre en valeur des qualités
- Parler du hasard et des jeux, de la chance, de l'indifférence
- Savoir utiliser les constructions négatives complexes
- Parler des sports, des lieux de pratiques, des objets utilisés pour la pratique et des actions pour le réaliser
- Vocabulaire spécifique lié au sport

- Décrire des mouvements précisant où l'on se dirige. Préciser un itinéraire, vérifier si les indications sont fausses ou vraies
- Parler de situations imprécises
- Commenter un voyage
- Savoir négocier de meilleurs prix
- Parler de la musique, des instruments, de la chanson, de l'orchestre
- Comprendre des récits écrits au passé simple, au passé antérieur
- Parler de l'anticipation en utilisant les expressions du futur qui expriment l'antériorité ou l'idée de proximité
- Parler de la ville, de sa périphérie, de la banlieue, des moyens de transport...
- Savoir critiquer ou répondre aux critiques.
- Exprimer la concession avec le subjonctif et l'indicatif
- Présenter une évolution et un changement ou une progression de quelque-chose
- Parler de la science et de la science-fiction en utilisant les mots clés liés au progrès de la technique et de la technologie
- Parler de la nourriture, de recette, de comportements alimentaires, des changements alimentaires...
- Parler des rythmes de l'année et des habitudes d'un pays.
- Exprimer l'éventualité et le regret en employé le conditionnel passé
- Formuler des hypothèses et des suppositions
- Savoir exprimer ses goûts et ses préférences. Exprimer son appréciation.
- Parler des hommes et des femmes, de la parité, des différences générationnelles, de l'évolution des rôles dans la société...
- Parler des réformes, des projets de réforme au niveau de l'éducation, du travail, de la société en générale, des arts, spectacles
- Savoir négocier, exprimer des conditions, exprimer la confiance ou la méfiance
- Comprendre la société française, les groupes sociaux, la question de l'immigration
- Parler des maladresses interculturelles, comment s'excuser, comment réagir aux accusations, pardonner, commettre une faute par mégarde...
- Savoir faire des commentaires, donner la signification de certains faits, donner des exemples, mettre en relation des faits ou des idées, être capable de déduire ou conclure
- Parler du patrimoine national ou mondial

### Class syllabus:

### **Recommended literature:**

Quartier d'affaires, français professionnel et des Affaires. Objectif Express, le monde professionnel en Français.

### Languages necessary to complete the course:

Français / French

### **Notes:**

### Past grade distribution

Total number of evaluated students: 33

A	ABS	В	С	D	Е	FX	M
54,55	0,0	21,21	6,06	0,0	6,06	9,09	3,03

**Lecturers:** Mgr. Olivier Dumontel

**Last change:** 11.04.2022

Academic year: 2021/2022

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KEF/042B/00 French Language for Managers I

Educational activities:

Type of activities: lecture

Number of hours:

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 2

**Recommended semester:** 1.

**Educational level:** I.

**Prerequisites:** 

### **Course requirements:**

### **Learning outcomes:**

### Class syllabus:

Brief Syllabus:

1. Introduction into expert French.

Characteristics of professional language. Differences in vocabulary, contextual application, differences in goals. General economic culture – basic terms, panorama of French economy.

Comparison of general and expert French language – economic terminology, specifics of economic language. Analysis of tables, schemes, graphs; fundamentals of French mathematic language. Transformation of statistic data.

2. Employment, professions.

Different types of professions and socio-professional categories; desired professions, positions in French companies. Third sector. Small and medium sized enterprises, their structure. Work relations: employee - employer, rights of employees, tasks of syndicates, work environment, work time, lifelong education, problems of unemployment in France, in Slovakia, in the EU. Free movement of services, capital, persons. Delocalization.

3. Presentation of chosen companies.

Business conception of BKM; ADIDAS company and causes of formation of own shops, automobile companies Volkswagen, Škoda.

Presentation of some French enterprises, companies in Slovakia. French-Slovak cooperation. PSA Peugeot Citroen, an example of multicultural cooperation. Gaz de France and SPP- presentation of French and Slovak experts, members of board meeting.

French, Belgian and Slovak chamber of commerce.

4. Written communication in expert French.

Different kinds of written communication: announcements, notices. Synthesis of texts about chosen problems, condensation of text, résumé; structure of writing a report, presentation. Preparation for diploma from commercial French – 1st level.

### **Recommended literature:**

Literature:

Affaires a suivre, niveau intermédiaire, FLE, Clé International, Hachette, Paris Dumont, P, Sambre, P a kol.: Le Français des affaires: Lexique didactique du français des

affaires, Acco, Leuven/Leusden, 2003

Professional economic press of one's own choice.

# Languages necessary to complete the course:

English

### **Notes:**

### Past grade distribution

Total number of evaluated students: 327

A	ABS	В	С	D	Е	FX	M
44,04	0,0	35,78	12,84	4,59	1,53	1,22	0,0

Lecturers: Mgr. Olivier Dumontel

Last change: 14.02.2018

Academic year: 2021/2022

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KEF/242B/16 German Economic-Geographical and Political Facts

**Educational activities:** 

Type of activities: seminar

**Number of hours:** 

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 2

Recommended semester: 1.

**Educational level:** I.

**Prerequisites:** 

# **Recommended prerequisites:**

General knowledge of Germany

### **Course requirements:**

Continuous tests and final test, rating according to the system of FM UK; presence and active participation in lessons; presentations

### **Learning outcomes:**

Learning outcomes: Students should get an overview of the social, cultural, political and economic situation in Germany, facts a manager should always keep in his mind while acting in a German-speaking area.

### **Class syllabus:**

Class Syllabus:

- Constitution, political system and history
- Geography, culture, arts and educational system
- Social structures
- Economy

#### **Recommended literature:**

Wefers J.- Länderstrukturen im deutschsprachigen Wirtschaftsraum, Woltersr Kluwer 2018, ISBN 978-80-7598-079-3

# Languages necessary to complete the course:

#### **Notes:**

### Past grade distribution

Total number of evaluated students: 138

A	ABS	В	С	D	Е	FX	M
60,87	0,0	18,12	7,97	5,8	0,72	6,52	0,0

Lecturers: doc. Ing. Jarmila Wefersová, PhD.

<b>Last change:</b> 22.08.2020	
Approved by:	

Academic year: 2021/2022

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title: FM.KMn/324B/19 German I

Educational activities:
Type of activities: seminar

**Number of hours:** 

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 3

**Recommended semester:** 1.

**Educational level:** I.

### **Prerequisites:**

### **Course requirements:**

Active participation in seminars (80%), continuous control of assignments (20%). To obtain an A rating it is necessary to obtain at least 91 points, to obtain an B rating at least 81 points, to obtain a C rating at least 73 points, to obtain a D rating at least 66 points and to obtain an E rating at least 60 points

Scale of assessment (preliminary/final): 100 %

#### **Learning outcomes:**

To develop language knowledge and language skills in the field of grammar and vocabulary. To advance communication skills in topics of everyday real life situations.

### Class syllabus:

Education

University

Leisure time and life style

Hobbies

Exchange study programmes

Overseas study stay

Business trip

### **Recommended literature:**

Charfaoui Emilia: Deutsch für Nichtphilologen. Nemecký jazyk pre nefilológov. Vyd. Univerzita Komenského, Bratislava, 2016, 228 s. ISBN 978-80-223-4087-8.

Charfaoui Emilia: Deutsch für Nichtphilologen. Nemecký jazyk pre nefilológov. Kľúč k cvičeniam a testom. Vyd. Univerzita Komenského, 2016, 31 s.

Charfaoui Emilia: Professional lexical minimum of managerial and economical praxis.

Odborné lexikálne minimum z manažérskej a ekonomickej praxe. Vyd. Univerzita Komenského, Bratislava, 2014, 116 s.

Actual additional texts form magazines, newspapers and the Internet.

### Languages necessary to complete the course:

Slovak and German

#### **Notes:**

In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/ her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may be connected with enforcing accompanying legal consequences on academic, (...) disciplinary level. In accordance with the regulations of the internal regulation No. 13/2018 approved by the Academic senate of Comenius University in Bratislava the Disciplinary Regulations of Comenius University in Bratislava for Students, a disciplinary offence of a student is any form of copying or forbidden cooperation or providing answers during written or oral examination (assessment of knowledge) or during preparation for it within the course, or using technical devices or any information carriers in other than allowed ways during written or oral evaluation of study results (assessment of knowledge) or during preparation for it within the course. Committing a disciplinary offence may lead to imposing some disciplinary precautions on the student: admonition, conditional suspension of studies or dismissal from studies.

## Past grade distribution

Total number of evaluated students: 139

A	ABS	В	С	D	Е	FX	M
70,5	0,0	17,27	2,88	0,72	0,0	7,91	0,72

Lecturers: doc. Mgr. Emília Charfaoui, CSc.

Last change: 11.04.2022

Academic year: 2021/2022 University: Comenius University Bratislava Faculty: Faculty of Management **Course ID: Course title:** FM.KMn/325B/19 German II **Educational activities:** Type of activities: seminar **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning Number of credits: 3 Recommended semester: 2. **Educational level:** I. **Prerequisites: Course requirements:** 100% - active participation in class Scale of assessment (preliminary/final): 100 % **Learning outcomes:** To improve and activate language competencies in the field of grammar, vocabulary and phraseology and to interact general language skills with professional business language. Class syllabus: Business correspondence Abbreviations in business correspondence Administration documents Curriculum vitae, letter of application Job interview Employment contract Business trip **Recommended literature:** 

Charfaoui Emilia: Deutsch für Nichtphilologen. Nemecký jazyk pre nefilológov. Vyd. Univerzita Komenského, Bratislava, 2016, 228 s. ISBN 978-80-223-4087-8

Charfaoui Emilia: Deutsch für Nichtphilologen. Nemecký jazyk pre nefilológov. Kľúč k cvičeniam a testom. Vyd. Univerzita Komenského, 2016, 31 s.

Charfaoui Emilia: Professional lexical minimum of managerial and economical praxis.

Odborné lexikálne minimum z manažérskej a ekonomickej praxe. Vyd. Univerzita Komenského, Bratislava, 2014, 116 s.

Actual additional texts form magazines, newspapers and the Internet.

## Languages necessary to complete the course:

English and German language

**Notes:** 

In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may be connected with enforcing accompanying legal consequences on academic, (...) disciplinary level. In accordance with the regulations of the internal regulation No. 13/2018 approved by the Academic senate of Comenius University in Bratislava the Disciplinary Regulations of Comenius University in Bratislava for Students, a disciplinary offence of a student is any form of copying or forbidden cooperation or providing answers during written or oral examination (assessment of knowledge) or during preparation for it within the course, or using technical devices or any information carriers in other than allowed ways during written or oral evaluation of study results (assessment of knowledge) or during preparation for it within the course. Committing a disciplinary offence may lead to imposing some disciplinary precautions on the student: admonition, conditional suspension of studies or dismissal from studies.

### Past grade distribution

Total number of evaluated students: 143

A	ABS	В	С	D	Е	FX	M
70,63	0,0	16,08	6,29	0,0	0,7	5,59	0,7

Lecturers: doc. Mgr. Emília Charfaoui, CSc.

Last change: 11.04.2022

Academic year: 2021/2022

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title: FM.KMM/326B/20 German III

**Educational activities: Type of activities:** seminar

**Number of hours:** 

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 3

**Recommended semester: 3.** 

**Educational level:** I.

#### **Prerequisites:**

### **Course requirements:**

Active participation in seminars (80%), continuous control of assignments (20%). To obtain an A rating, it is necessary to obtain at least 91 points, to obtain an B rating at least 81 points, to obtain a C rating at least 73 points, to obtain a D rating at least 66 points and to obtain an E rating at least 60 points.

Scale of assessment (preliminary/final): Weight of the mid-term / final evaluation: 100 %

#### **Learning outcomes:**

The aim of the course is to acquaint students with vocabulary in the field of management, acquiring the skills to communicate fluently about services provided in banking, reading and translating texts with banking issues.

### Class syllabus:

Introduction to the issue

Functions of money, types of deposits, loans, savings

Currency, rates, exchange rates, accounts, checks, credit cards

Securities, stock exchange

Analysis of banking texts

The importance of foreign trade

Banking services and product offerings

Presentations - Slovakia's position in international trade

Results and evaluation

### **Recommended literature:**

Krafft, D., Mittelstädt, E., Wiepcke, C.: Markt Lexikon Wirtschaft Fachbegriffe von A bis Z – einfach und verständlich erklärt. W. Bertelsmann Verlag, Bielefeld 2005.

Baberadová, H.: Fachsprache Deutsch - Finanzen. Kommunikation rund uns Geld, Klett, Praha, 2006

Časopis: MARKT, Deutsch für den Beruf – Materialien aus der Presse, Erich Schmidt Verlag, Charfaoui Emilia: Deutsch für Nichtphilologen. Nemecký jazyk pre nefilológov. Vyd. Univerzita Komenského, Bratislava, 2019, 228 s. ISBN 978-80-223-4087-8

Charfaoui E.:Odborné lexikálne minimum z manažérskej a ekonomickej praxe. Vyd. Univerzita Komenského, Bratislava, 2014, 116 s.

### Languages necessary to complete the course:

Slovak, German

#### Notes:

In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may be connected with enforcing accompanying legal consequences on academic, (...) disciplinary level. In accordance with the regulations of the internal regulation No. 13/2018 approved by the Academic senate of Comenius University in Bratislava the Disciplinary Regulations of Comenius University in Bratislava for Students, a disciplinary offence of a student is any form of copying or forbidden cooperation or providing answers during written or oral examination (assessment of knowledge) or during preparation for it within the course, or using technical devices or any information carriers in other than allowed ways during written or oral evaluation of study results (assessment of knowledge) or during preparation for it within the course. Committing a disciplinary offence may lead to imposing some disciplinary precautions on the student: admonition, conditional suspension of studies or dismissal from studies.

### Past grade distribution

Total number of evaluated students: 46

A	ABS	В	С	D	Е	FX	M
65,22	0,0	15,22	13,04	0,0	0,0	2,17	4,35

Lecturers: doc. Mgr. Emília Charfaoui, CSc.

Last change: 11.04.2022

Academic year: 2021/2022

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title: FM.KMn/027B/19 German IV

Educational activities:
Type of activities: seminar

**Number of hours:** 

per week: 2 per level/semester: 28 Form of the course: on-site learning

**Number of credits: 3** 

Recommended semester: 4.

**Educational level:** I.

### **Prerequisites:**

### **Course requirements:**

Active participation in seminars (80%), continuous control of assignments (20%). To obtain an A rating, it is necessary to obtain at least 91 points, to obtain an B rating at least 81 points, to obtain a C rating at least 73 points, to obtain a D rating at least 66 points and to obtain an E rating at least 60 points.

Scale of assessment (preliminary/final): 100 %

#### **Learning outcomes:**

The aim of the course is to acquaint students with vocabulary in the field of management, acquiring the skills to communicate fluently about services provided in banking, reading and translating texts with banking issues.

### Class syllabus:

Introduction to the issue

Money functions, types of deposits, loans, savings Currency, exchange rates, accounts, checks, credit cards

Stocks, stock exchange

Analysis of banking texts

Student presentations on currently selected topics

### Recommended literature:

Krafft Dietmar, Mittelstädt Ewald, Wiepcke Claudia: Markt Lexikon Wirtschaft, Fachbegriffe von A-Z, W.Bertelsmann Verlag, Bielefeld, 2005, 381 s.

Charfaoui Emilia: Professional lexical minimum of managerial and economical praxis.

Odborné lexikálne minimum z manažérskej a ekonomickej praxe. Vyd. Univerzita Komenského, Bratislava, 2014, 116 s.

Kovalevskij R., Maier G., Mityagina V.: Deutsch aktuell: Geschäftskontakte. Rostov na Donu, Vyd. Feniks, 2009, 669 s.

Actual additional texts form magazines, newspapers and the Internet.

### Languages necessary to complete the course:

English and German language

#### **Notes:**

In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may be connected with enforcing accompanying legal consequences on academic, (...) disciplinary level. In accordance with the regulations of the internal regulation No. 13/2018 approved by the Academic senate of Comenius University in Bratislava the Disciplinary Regulations of Comenius University in Bratislava for Students, a disciplinary offence of a student is any form of copying or forbidden cooperation or providing answers during written or oral examination (assessment of knowledge) or during preparation for it within the course, or using technical devices or any information carriers in other than allowed ways during written or oral evaluation of study results (assessment of knowledge) or during preparation for it within the course. Committing a disciplinary offence may lead to imposing some disciplinary precautions on the student: admonition, conditional suspension of studies or dismissal from studies.

# Past grade distribution

Total number of evaluated students: 73

A	ABS	В	С	D	Е	FX	M
73,97	0,0	13,7	5,48	1,37	0,0	1,37	4,11

Lecturers: doc. Mgr. Emília Charfaoui, CSc.

Last change: 11.04.2022

Approved by:

Academic year: 2021/2022

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KMn/028B/10 German Language for Managers I

**Educational activities:** 

Type of activities: seminar

**Number of hours:** 

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 2

**Recommended semester:** 1.

**Educational level:** I.

**Prerequisites:** 

### **Recommended prerequisites:**

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### **Course requirements:**

Für einen erfolgreichen Fachabschluss ist die aktive Seminarteilnahme notwendig, weiter eine mündliche Zwischen- und Abschlussprüfung, sowie eine eigenständige Arbeit und kontinuierliche Vorbereitung auf die einzelnen Stunden.

Scale of assessment (preliminary/final): 30% - mündliche Zwischenprüfung; 10% - aktive Teilnahme, Fachterminologie; 60% - mündliche Abschlussprüfung

### **Learning outcomes:**

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#### Class syllabus:

- 1. Unterschiede zwischen Allgemein- und Fachsprache
- 2. Wortschatzarbeit und Wortbildung in der deutschen Sprache
- 3. Lebenslauf
- 4. Berufe und Charaktereigenschaften
- 5. Bewerbung und Vorstellungsgespräch
- 6. Handelskorrespondenz Inhalt von Geschäftsbriefen

Partner aus der Praxis: Botschaft der BRD in Bratislava, Botschaft der Republik Österreich in Bratislava, Deutsch-slowakische Industrie- und Handelskammer in Bratislava, Volkswagen Slovakia a. s.

### **Recommended literature:**

Matusek, M.: Geschäftskommunikation- Besser schreiben. Max Hueber Verlag (2007). ISBN: 9783191015879

Krafft, D., Mittelstädt, E., Wiepcke, C.: Markt Lexikon Wirtschaft Fachbegriffe von A bis Z – einfach und verständlich erklärt. W. Bertelsmann Verlag, Bielefeld 2005.

Zeitschrift: MARKT, Deutsch für den Beruf – Materialien aus der Presse, Erich Schmidt Verlag, Goethe Institut

www.duden.de

www.derstandard.at www.diewelt.de www.dsihk.sk

Internetseiten in deutscher Sprache

# Languages necessary to complete the course:

Deutsch

**Notes:** 

# Past grade distribution

Total number of evaluated students: 394

A	ABS	В	С	D	Е	FX	M
43,65	0,0	23,1	11,68	8,88	8,63	4,06	0,0

Lecturers: doc. Mgr. Petra Milošovičová, PhD.

Last change: 11.09.2020

Approved by:

Academic year: 2021/2022

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KMn/029B/10 German Language for Managers II

**Educational activities:** 

Type of activities: seminar

**Number of hours:** 

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 2

Recommended semester: 2.

**Educational level:** I.

### **Prerequisites:**

# **Course requirements:**

Für einen erfolgreichen Fachabschluss ist die aktive Seminarteilnahme notwendig, weiter eine mündliche Zwischen- und Abschlussprüfung, sowie eine eigenständige Arbeit und kontinuierliche Vorbereitung auf die einzelnen Stunden.

Scale of assessment (preliminary/final): 30% - mündliche Zwischenprüfung; 10% - aktive Teilnahme, Fachterminologie; 60% - mündliche Abschlussprüfung

# **Learning outcomes:**

Nachdem die Studierenden das Fach absolvieren, können sie mit einem Fachtext und der Fachterminologie aus dem Gebiet Management, Personalmanagement, Marketing und Bankwesen ausführlich arbeiten. Der Fachinhalt ist auf Kommunikationskompetenzen in diesen Bereichen ausgerichtet.

# Class syllabus:

- 1. Einführung ins Personalmanagement Wortschatzarbeit
- 2. Firmenprofil, Organisationsstruktur eines Unternehmens
- 3. Unternehmertum Vor- und Nachteile
- 4. Recruiting/Personalbeschaffung und Einstellung von neuen Arbeitskräften
- 5. Motivation
- 6. Managerkompetenzen
- 7. Marketing Wortschatzarbeit
- 8. Bankwesen Wortschatzarbeit
- 9. Statistiken

#### **Recommended literature:**

Matusek, M.: Geschäftskommunikation- Besser schreiben. Max Hueber Verlag (2007). ISBN: 9783191015879

Krafft, D., Mittelstädt, E., Wiepcke, C.: Markt Lexikon Wirtschaft Fachbegriffe von A bis Z – einfach und verständlich erklärt. W. Bertelsmann Verlag, Bielefeld 2005.

Časopis: MARKT, Deutsch für den Beruf – Materialien aus der Presse, Erich Schmidt Verlag, Goethe Institut

www.duden.de www.derstandard.at www.diewelt.de www.dsihk.sk internetové stránky v nemeckom jazyku

# Languages necessary to complete the course:

Deutsch

**Notes:** 

# Past grade distribution

Total number of evaluated students: 371

A	ABS	В	С	D	Е	FX	M
61,73	0,0	19,68	8,36	3,5	1,89	4,85	0,0

Lecturers: doc. Mgr. Petra Milošovičová, PhD.

Last change: 11.09.2020

Academic year: 2021/2022

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title: FM.KIS/329B/16 Informatics I

Educational activities:
Type of activities: seminar

**Number of hours:** 

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 2

**Recommended semester:** 1.

**Educational level:** I.

## **Prerequisites:**

# **Course requirements:**

To successfully pass classes, students are required to:

- actively participate on seminars
- read the recommended literature
- prepare themselves for group and class discussion of the case problems assigned
- pass two tests that includes to develop and implement simple algorithms

Scale of assessment (preliminary/final): The assessment consists of following: 10% active participation on seminars 45% midterm test 45% final term test

# **Learning outcomes:**

The aim of seminars is to evolve basic knowledge in field of informatics, informatization and algorithmization. Students will practice and master the fundamentals of algorithms and the most important concepts. Students will be able to understand functionality of algorithms and design and develop simple algorithms by themselves. After elaborating partial assignments students will understand fundamentals of programming of simple application.

#### Class syllabus:

Introduction to informatics (general terms, information, informatics, history)

Mathematics fundamentals to algorithms (binary units, binary-decimal-hexadecimal systems, sets, sequences, logic, predicates,...)

Iteration, induction, recursion

Algorithms (search, sort,...)

Efficiency of an algorithm - asymptotic analysis (Big O, Big-Theta, and Big-Omega)

#### Recommended literature:

msdn.microsoft.com; Information Theory: A Tutorial Introduction, James V Stone, ISBN-10: 0956372856, ISBN-13: 978-0956372857; Invitation to Computer Science - Standalone book 7th Edition, G.Michael Schneider, Judith Gersting, ISBN-13: 978-1305075771, ISBN-10: 1305075773;

Introduction to Algorithms, 3rd Edition, Thomas H. Cormen, Charles E. Leiserson, Ronald L. Rivest, Clifford Stein, ISBN-13: 978-0262033848, ISBN-10: 0262033844

Algorithms Unlocked, Thomas H. Cormen, ISBN:0262518805 9780262518802 Algorithms of Informatics, Volume I, II, III, Antal Iványi

# Languages necessary to complete the course:

slovak, english

# **Notes:**

# Past grade distribution

Total number of evaluated students: 31

A	ABS	В	С	D	Е	FX	M
38,71	0,0	35,48	3,23	3,23	6,45	12,9	0,0

#### **Lecturers:**

**Last change:** 26.09.2019

Academic year: 2021/2022

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title: FM.KIS/429B/19 Informatics I

**Educational activities:** 

Type of activities: seminar Number of hours:

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 3

**Recommended semester:** 1.

**Educational level:** I.

# **Prerequisites:**

# **Course requirements:**

To successfully pass classes, students are required to:

- actively participate on seminars
- read the recommended literature
- prepare themselves for group and class discussion of the case problems assigned
- pass two tests that includes to develop and implement simple algorithms

Scale of assessment (preliminary/final): The assessment consists of following: 10% active participation on seminars 45% midterm test 45% final term test

# **Learning outcomes:**

The aim of seminars is to evolve basic knowledge in field of informatics, informatization and algorithmization. Students will practice and master the fundamentals of algorithms and the most important concepts. Students will be able to understand functionality of algorithms and design and develop simple algorithms by themselves. After elaborating partial assignments students will understand fundamentals of programming of simple application.

#### Class syllabus:

Introduction to informatics (general terms, information, informatics, history)

Mathematics fundamentals to algorithms (binary units, binary-decimal-hexadecimal systems, sets, sequences, logic, predicates,...)

Iteration, induction, recursion

Algorithms (search, sort,...)

Efficiency of an algorithm - asymptotic analysis (Big O, Big-Theta, and Big-Omega)

#### Recommended literature:

msdn.microsoft.com; Information Theory: A Tutorial Introduction, James V Stone, ISBN-10: 0956372856, ISBN-13: 978-0956372857; Invitation to Computer Science - Standalone book 7th Edition, G.Michael Schneider, Judith Gersting, ISBN-13: 978-1305075771, ISBN-10: 1305075773;

Introduction to Algorithms, 3rd Edition, Thomas H. Cormen, Charles E. Leiserson, Ronald L. Rivest, Clifford Stein, ISBN-13: 978-0262033848, ISBN-10: 0262033844

Algorithms Unlocked, Thomas H. Cormen, ISBN:0262518805 9780262518802 Algorithms of Informatics, Volume I, II, III, Antal Iványi

# Languages necessary to complete the course:

slovak, english

# **Notes:**

2020/21 MS Teams code 8ce4j0f

# Past grade distribution

Total number of evaluated students: 44

A	ABS	В	С	D	Е	FX	M
36,36	0,0	25,0	11,36	13,64	0,0	13,64	0,0

Lecturers: Ing. Rastislav Kulhánek, PhD., prof. RNDr. Michal Greguš, PhD.

**Last change:** 21.09.2020

Academic year: 2021/2022

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KIS/014B/00 Information Systems and Application Software

**Educational activities:** 

**Type of activities:** lecture / practicals

**Number of hours:** 

per week: 2/2 per level/semester: 28/28

Form of the course: on-site learning

Number of credits: 5

**Recommended semester: 2.** 

**Educational level:** I.

**Prerequisites:** 

**Course requirements:** 

**Learning outcomes:** 

Class syllabus:

**Recommended literature:** 

Languages necessary to complete the course:

**Notes:** 

Past grade distribution

Total number of evaluated students: 4452

A	ABS	В	С	D	Е	FX	M
32,01	0,0	29,25	18,44	7,66	7,79	4,83	0,02

Lecturers: RNDr. Zuzana Kovačičová, PhD., Ing. Pavol Gono, Mgr. Eleonóra Beňová, PhD., RNDr. Eva Kostrecová, PhD., Ing. Miloslav Chalupka, PhD., Mgr. Július Selecký, PhD., Mgr. Andrea Studeničová, Mgr. Juraj Klimo

**Last change:** 23.05.2022

Approved by:

Academic year: 2021/2022
University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KEF/069B/00 Intercultural Communication I (N)

**Educational activities:** 

Type of activities: lecture

**Number of hours:** 

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 3

**Recommended semester:** 5.

**Educational level:** I.

### **Prerequisites:**

# **Course requirements:**

Für einen erfolgreichen Fachabschluss ist die aktive Seminarteilnahme notwendig, weiter eine mündliche Zwischen- und Abschlussprüfung, sowie eine eigenständige Arbeit und kontinuierliche Vorbereitung auf die einzelnen Stunden.

Scale of assessment (preliminary/final): 30% - mündliche Zwischenprüfung; 10% - aktive Teilnahme; 60% - mündliche Abschlussprüfung

## **Learning outcomes:**

Nachdem die Studiereden das Fach absolvieren, erhalten sie einen Überblick über die Kulturunterschiede einzelner Länder, sie erkennen unterschiedliche Formen verbaler und nonverbaler Kommunikation und sie sollten geeignete Kommunikationskompetenzen erlangen, die für die Arbeit in einem multikulturellen Arbeitsumfeld erforderlich sind.

## Class syllabus:

- Wahrnehmung unterschiedlicher Kulturen (Stereotype, Vorurteile, Klischees)
- Missverständnisse und Sprachbarriere
- Kommunikationsformen (verbal und nonverbal)
- Konventionen, Stereotype, Zusammentreffen unterschiedlicher Kulturen am Arbeitsplatz
- Simulation und Training von Modellsituationen

## **Recommended literature:**

Eismann, V.: Erfolgreich in der interkulturellen Kommunikation. Cornelsen, Berlin, 2007. ISBN 978-3-06-020266-9.

Internet

Languages necessary to complete the course:

Deutsch

Notes:

	Past grade distribution Total number of evaluated students: 397								
A	ABS B C D E FX M								
72,54	72,54 0,0 18,89 5,04 2,02 1,51 0,0 0,0								
Lecturers:	doc. Mgr. Pe	tra Milošovi	čová, PhD.			<u> </u>			

**Last change:** 11.09.2020

Academic year: 2021/2022 University: Comenius University Bratislava Faculty: Faculty of Management **Course ID: Course title:** FM.KEF/237B/16 Intercultural Management **Educational activities:** Type of activities: seminar **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning Number of credits: 3 **Recommended semester: 5. Educational level:** I. **Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course: **Notes:** Past grade distribution Total number of evaluated students: 27

A	ABS	В	С	D	Е	FX	M
33,33	0,0	51,85	3,7	3,7	0,0	3,7	3,7

Lecturers: doc. Dr. Frédéric Delaneuville, PhD., Mgr. Olivier Dumontel

Last change: 30.09.2021

Approved by:

Academic year: 2021/2022

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KEF/239B/16 Intercultural Management

**Educational activities:** 

Type of activities: lecture / seminar

**Number of hours:** 

per week: 2 / 2 per level/semester: 28 / 28

Form of the course: on-site learning

Number of credits: 5

**Recommended semester:** 6.

**Educational level:** I.

**Prerequisites:** 

**Course requirements:** 

**Learning outcomes:** 

Class syllabus:

**Recommended literature:** 

## Languages necessary to complete the course:

#### **Notes:**

In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may be connected with enforcing accompanying legal consequences on academic, (...) disciplinary level. In accordance with the regulations of the internal regulation No. 13/2018 approved by the Academic senate of Comenius University in Bratislava the Disciplinary Regulations of Comenius University in Bratislava for Students, a disciplinary offence of a student is any form of copying or forbidden cooperation or providing answers during written or oral examination (assessment of knowledge) or during preparation for it within the course, or using technical devices or any information carriers in other than allowed ways during written or oral evaluation of study results (assessment of knowledge) or during preparation for it within the course. Committing a disciplinary offence may lead to imposing some disciplinary precautions on the student: admonition, conditional suspension of studies or dismissal from studies.

Past grade distribution											
Total number of evaluated students: 35											
A ABS B C D E FX M											
51,43	0,0	25,71	11,43	0,0	0,0	2,86	8,57				
Lecturers:	Mgr. Olivier	Dumontel									
Last change: 11.04.2022											
Approved l	Approved by:										

Academic year: 2021/2022

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KEF/250B/16 Intercultural Management

**Educational activities:** 

Type of activities: seminar

**Number of hours:** 

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 3

**Recommended semester:** 5.

**Educational level:** I.

### **Prerequisites:**

# **Course requirements:**

Ein Bestandteil des Fachs ist eine aktive Teilnahme an Seminaren, eine mündliche Zwischen- und Abschlussprüfung.

Scale of assessment (preliminary/final): 30% - Zwischenprüfung; 10% - aktive Teilnahme; 60% - mündliche Abschlussprüfung

# **Learning outcomes:**

Nachdem die Studierenden das Fach absolvieren, erhalten sie einen Überblick über interkulturelle Unterschiede einzelner Länder, sie erfahren über unterschiedliche Formen verbaler und nonverbaler Kommunikation und sie sollten als zukünftige ManagerInnen lernen, sich in einem interkulturellen Umfeld geeignet kommunikativ auszudrücken.

## Class syllabus:

- 1. Einführung in die Problematik interkulturelles Management und Kommunikation, Zusammentreffen unterschiedlicher Kulturen
- 2 Verbale Kommunikation
- 3. Nonverbale Kommunikation
- 4. Kommunikation am Arbeitsplatz
- 5. Missverständnisse am Arbeitsplatz in Verbindung mit der Multikulturalität
- 6. Lösung von Fallstudien

#### **Recommended literature:**

#### Languages necessary to complete the course:

Deutsch

## **Notes:**

## Past grade distribution

Total number of evaluated students: 56

A	ABS	В	С	D	Е	FX	M
82,14	0,0	7,14	1,79	5,36	1,79	1,79	0,0

Lecturers: doc. Mgr. Petra Milošovičová, PhD.	
Last change: 11.09.2020	
Approved by:	

Academic year: 2021/2022

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KEF/251B/16 Intercultural Management II

**Educational activities:** 

Type of activities: lecture / seminar

**Number of hours:** 

per week: 2 / 2 per level/semester: 28 / 28

Form of the course: on-site learning

**Number of credits: 5** 

**Recommended semester:** 6.

**Educational level:** I.

### **Prerequisites:**

# **Course requirements:**

Ein Bestandteil des Fachs ist eine aktive Teilnahme an Seminaren, eine mündliche Zwischen- und Abschlussprüfung, eine Präsentation zu einem ausgewählten Thema.

Scale of assessment (preliminary/final): 30% - Zwischenprüfung; 10% - aktive Teilnahme; 60% - mündliche Abschlussprüfung

# Learning outcomes:

Nachdem die Studierenden das Fach absolvieren, erhalten sie einen Überblick über interkulturelle Unterschiede einzelner Länder (vor allem Deutschlands, Österreichs und der Slowakei), sie erfahren über weitere Formen verbaler und nonverbaler Kommunikation und sie sollten als zukünftige ManagerInnen lernen, sich in einem multikulturellen Arbeitsumfeld geeignet kommunikativ auszudrücken.

# Class syllabus:

- 1. Einführung in das Thema;
- 2. Kulturelle Grundlagen Kontext der Slowakischen Republik.
- 3. Kulturelle Grundlagen der Kontext Europas und anderer Kulturen der Welt.
- 4. Aktuelle Fragen des interkulturellen Managements;
- 5. Aktuelle Probleme der interkulturellen Kommunikation;
- 6. Interkulturelles Management im Aufeinanderprallen unterschiedlicher Kulturen;
- 7. Manager und Problemlöser in einem interkulturellen Umfeld;
- 8. Interkulturelle Realitäten in EU-Ländern:
- 9. Interkulturelle Realitäten in Nicht-EU-Ländern;
- 10. Interkulturelles Umfeld in den EU-Institutionen:
- 11. Lösung von Fallstudien;

## **Recommended literature:**

• Barmeyer, C. – Franklin, P. Intercultural management. A Case-Based Approach to Achieving Complementarity and Synergy. Palgrave 2016. ISBN: 9781137027375;

Rothlauf, J. A Global View on Intercultural Management. De Gruyter 2014. ISBN 9783110397901:

Eisman, V.: Erfolgreich in der interkulturellen Kommunikation. Cornelsen. Berlin, 2007; Sonderman, M.: Lokales Denken, globales Handeln. Interkultrelle Zussamenarbeit und globales Management. Deutscher Taschenbuchverlag 2011. ISBN 9783423508070.

Milošovičová, P. Interkultureles Management. Praha, Wolters Kluver, 2019. ISBN 978-80-7598-365-7.

Milošovičová, P. Zdroje synergických efektov v interkultúrnom manažmente. Praha, Wolters Kluwer; 2019. ISBN 978-80-7598-663-4.

Databáza karentovaných zdrojov Univerzitnej knižnice.

# Languages necessary to complete the course:

Deutsch, Slowakisch

## Notes:

In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may be connected with enforcing accompanying legal consequences on academic, (...) disciplinary level. In accordance with the regulations of the internal regulation No. 13/2018 approved by the Academic senate of Comenius University in Bratislava the Disciplinary Regulations of Comenius University in Bratislava for Students, a disciplinary offence of a student is any form of copying or forbidden cooperation or providing answers during written or oral examination (assessment of knowledge) or during preparation for it within the course, or using technical devices or any information carriers in other than allowed ways during written or oral evaluation of study results (assessment of knowledge) or during preparation for it within the course. Committing a disciplinary offence may lead to imposing some disciplinary precautions on the student: admonition, conditional suspension of studies or dismissal from studies.

#### Past grade distribution

Total number of evaluated students: 59

A	ABS	В	С	D	Е	FX	M
76,27	0,0	23,73	0,0	0,0	0,0	0,0	0,0

Lecturers: doc. PhDr. Marian Šuplata, PhD.

Last change: 24.05.2022

Approved by:

Academic year: 2021/2022

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KEF/240B/16 International Economic Law

**Educational activities:** 

**Type of activities:** lecture / seminar

**Number of hours:** 

per week: 2 / 2 per level/semester: 28 / 28

Form of the course: on-site learning

**Number of credits: 5** 

**Recommended semester:** 6.

**Educational level:** I.

**Prerequisites:** 

## **Recommended prerequisites:**

Microeconomics, Macroeconomics

# **Course requirements:**

Continuous assessment: during the semester there will be two written examinations of 10 points each. The student can get 20 points from the exercises for the activities.

Exam: there will be a final test for 60 points. The condition for admission to the exam is to obtain at least 20 points / percent from the continuous evaluation.

Scale of assessment (preliminary/final): Continuous assessment: during the semester there will be two written examinations of 10 points each. The student can get 20 points from the exercises for the activities. Exam: there will be a final test for 60 points. The condition for admission to the exam is to obtain at least 20 points / percent from the continuous evaluation.

## **Learning outcomes:**

The aim of the course is to get acquainted with the basic sources, principles, subjects of international economic law, with international legal support and investment protection in relation to the common investment policy. Gaining knowledge of economic instruments to support regional investment aid, as well as the system of international taxation, acquaintance with the legal forms of European multinational companies and international financial organizations and their conventions. Students will also get acquainted with solved cases of international investment arbitration, in which the Slovak Republic was a participant in arbitration proceedings.

The overall focus of the course corresponds in terms of content and direction with the advancing transformation of our economy into international integration structures. Therefore, the full knowledge and professional compatibility of the knowledge of graduates who successfully pass the exam in a given subject is assumed with the requirements that are placed on graduates abroad in the given subject. By completing the course the student will understand the basic legal institutes related to international investment policy and international tax relations. He gets acquainted with the basic types of European multinational companies and at the same time acquires language training, as a result of which he is able to operate in the international economic environment and be a participant in joint ventures with foreign ownership.

## Class syllabus:

- 1. The concept, subject and sources of international economic law
- 2. Subjects of international economic law
- 3. Transnational corporations
- 4. International investment policy
- 5. Case studies investment disputes
- 6. European investment policy
- 7. Significant investments in Slovakia
- 8. Determinants of foreign direct investment (FDI) inflow to Slovakia
- 9. Provision of regional investment aid
- 10. Provision of regional investment aid
- 11. Avoidance of double taxation
- 12. Practicum practical examples of taxation
- 13. Practicum

#### **Recommended literature:**

- 1. Milošovičová, P. a kol. Medzinárodné ekonomické právo.2017 Wolters Kluwer. ISBN 978-80-7552-530-7
- 2. Šturma, P. a Balaš, V. Mezinárodní ekonomické právo. C.H. Beck. ISBN 9788071790693
- 3. Nedumpara, J. International economic law. Cambridge University Press. 2021 ISBN: 1108436641
- 4. Tietje, Ch. Internationales Wirtschaftsrecht, De Gruyter, Berlin, 2. Auflage 2015. ISBN 978-3-11-028535-2
- 5. Aden, Menno: Internationales Privates Wirtschaftsrecht, Oldenbourg Verlag, München 2005. ISBN 3-4865-7892-8
- 6. Zákon č. 56/2018 Z. z. o regionálnej investičnej pomoci
- 7. Zákon č. 91/2007 Z. z. o európskom družstve
- 8. Zákon č. 562/2004 Z. z. o európskej spoločnosti

## Languages necessary to complete the course:

Slovak, German

#### Notes:

In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may be connected with enforcing accompanying legal consequences on academic, (...) disciplinary level. In accordance with the regulations of the internal regulation No. 13/2018 approved by the Academic senate of Comenius University in Bratislava the Disciplinary Regulations of Comenius University in Bratislava for Students, a disciplinary offence of a student is any form of copying or forbidden cooperation or providing answers during written or oral examination (assessment of knowledge) or during preparation for it within the course, or using technical devices or any information carriers in other than allowed ways during written or oral evaluation of study results (assessment of knowledge) or during preparation for it within the course. Committing a disciplinary offence may lead to imposing some disciplinary precautions on the student: admonition, conditional suspension of studies or dismissal from studies.

Past grade distribution Total number of evaluated students: 119									
A ABS B C D E FX M									
40,34	0,0	30,25	21,01	3,36	0,84	0,84	3,36		
Lecturers: prof. JUDr. Daniela Nováčková, PhD.									
Last chang	e: 17.02.202	2	-						

Academic year: 2021/2022

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KEF/075B/00 International Economic Relations

**Educational activities:** 

Type of activities: lecture / seminar

**Number of hours:** 

per week: 2 / 2 per level/semester: 28 / 28

Form of the course: on-site learning

**Number of credits: 5** 

Recommended semester: 4.

**Educational level:** I.

**Prerequisites:** 

## **Recommended prerequisites:**

Economics I, II, III

# **Course requirements:**

During the semester students will be asked to work on several different tasks (e.g. team work, individual work, reading and questionnaire), for which they can gain up to 40% of the total evaluation. The needed minimum for admission to final exam to be obtained during the semester is 24 points (60% of the evaluation obtained during the semester).

The course finish by the final written exam, which has the value of 60% of the total evaluation (the needed minimum for passing the exam is 36 points, meaning 60% of the final exam evaluation). Scale of assessment (preliminary/final): 40/60

## **Learning outcomes:**

Students should acquire the overview and knowledge from the area of international trade, international organizations and economic relations including also international movement of capital and workers (migration).

## Class syllabus:

- Basic terms of "international economic relations"
- International organizations international economic organizations (OECD, WTO, UNO UNCTAD, EU) and international financial organizations (EBRD, EIB, IMF, The World Bank Group)
- International movement of capital with the goal of profit
- International movement of capital with the goal of aid Development aid
- International movement of labour Migration

#### **Recommended literature:**

[1] SCHMIDPETER, R. – CAPALDI, N. – IDOWU, S. O. - STÜRENBERG HERRERA, A. 2019. International Dimensions of Sustainable Management - Latest Perspectives from Corporate Governance, Responsible Finance and CSR. Cham: Springer, 2019. Available at: https://link.springer.com/content/pdf/10.1007%2F978-3-030-04819-8.pdf

- [2] KRUGMAN, P. OBSTFELD, M. 2012/2015. International Economics: Theory and Policy. Harlow: Pearson Education. 2012/2015.
- [3] PUGEL, T. A. 2012/2016. International Economics. New York: McGraw-Hill, 2012/2016.
- [4] LU, H. SCHMIDPETER, R. CAPALDI, N. ZU, L. 2018. Building New Bridges Between Business and Society Recent Research and New Cases in CSR, Sustainability, Ethics and Governance. Cham: Springer, 2018. Available at: https://link.springer.com/content/pdf/10.1007%2F978-3-319-63561-3.pdf
- [5] Materials distributed during the term (e.g. relevant articles, legislative documents of international organizations etc.).

# Languages necessary to complete the course:

English

#### **Notes:**

## Past grade distribution

Total number of evaluated students: 2816

A	ABS	В	С	D	Е	FX	M
14,67	0,0	28,2	25,25	17,86	11,12	2,24	0,67

Lecturers: doc. PhDr. Paulína Mihal'ová, PhD., Mgr. Janka Kottulová, PhD., Mgr. Peter Laktiš, doc. PhDr. Marian Šuplata, PhD.

Last change: 15.02.2021

Approved by:

Academic year: 2021/2022

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KEF/218B/15 International Organizations

**Educational activities:** 

Type of activities: lecture / practicals

**Number of hours:** 

per week: 2 / 2 per level/semester: 28 / 28

Form of the course: on-site learning

Number of credits: 5

**Recommended semester:** 4.

**Educational level:** I.

# **Prerequisites:**

## **Course requirements:**

The evaluation of the subject is in accordance with the Internal Regulation no. 20/2017 (Study Regulations UK) and aims to evaluate the acquired abilities and habits of the graduates of the subject in the possible use of AKVA assessment methods (analysis, concept, verification, argumentation) / CÚSP (objectiv, complexicity, team work, outputs).

## **Learning outcomes:**

Student acquire the knowledge about the status quo and the development of international organizations, supplemented by the characteristics of the model of the modern international organization IGO or NGO. The subject is focused on the development of creative managerial thinking of future managers.

# Class syllabus:

- 1. International Cooperative Institutions definition
- 2. History of international organizations
- 3. Classification of international organizations
- 4. The role of international organizations
- 5. Selected international organizations

# **Recommended literature:**

ROMANCOV, M. a col. (2011) Mezinárodní organizace. Aleš Čeněk, Plzeň 2011, ISBN 978-80-7380-310-0, 190p.

PAWERA,R.(2005) Manažment európskej bezpečnosti. - 1. edt. - Eurounion, Bratislava 2005, ISBN 80-88984-71-8, 136p.

# Languages necessary to complete the course:

Slovak, English

Notes:

Past grade	Past grade distribution										
Total number of evaluated students: 210											
A	ABS	В	С	D	Е	FX	M				
51,9	0,0	18,1	13,81	8,1	6,19	1,9	0,0				

**Lecturers:** doc. PhDr. René Pawera, PhD., PhDr. Gabriela Bérešová, PhD., PhDr. Lucia Husenicová, PhD.

**Last change:** 30.09.2021

Approved by:

Academic year: 2021/2022

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title: International Trade

**Educational activities:** 

Type of activities: lecture / seminar

**Number of hours:** 

per week: 2 / 2 per level/semester: 28 / 28

Form of the course: on-site learning

Number of credits: 5

**Recommended semester: 3.** 

**Educational level:** I.

**Prerequisites:** 

# **Recommended prerequisites:**

**Economy** 

# **Course requirements:**

participation in seminars, seminar work, presentation, written test

Scale of assessment (preliminary/final): Attendance at seminars, seminar paper, presentation, written testScale of assessment (preliminary/final): 40/60Continuous tests, written exam. Final exam - 60%. During the semester, students' performance is evaluated as follows 40% (project presentation 10%, seminar activity 10%, continuous tests 10%).

# **Learning outcomes:**

The aim of the education is to acquaint students with the basic theory of international trade, with the functioning of the World Trade Organization, with the rules of international trade, with the instruments of international trade, with the foreign policy of the state.

#### Class syllabus:

- 1. Subject, concept, system, functions of international trade
- 2. Basic theories of international trade
- 3. Basic documents of international trade
- 4. Entities International Trade (World Trade Organization)
- 5. Application of the principles of international trade
- 6. Cooperation between the WTO and the European Union
- 7. Instruments of international trade
- 8. Generalized system of preferences in international trade
- 9. Institutional support of international trade in Slovakia
- 10. International trade in services
- 11. Foreign and economic policy of the state
- 12. Treaty in international trade
- 13. Case study solution
- 14. Repetition and preparation for the exam

## **Recommended literature:**

KAŠŤÁKOVÁ, E., RUŽEKOVÁ, V. (2012) Operácie v zahraničnom obchode : teória a prax. Bratislava : Vydavateľstvo EKONÓM, 2012. - 281 s. ISBN 978-80-225-3496-3. BALÁŽ, P., VERČEK, P. (2002) Globalizácia a nová ekonomika. Bratislava: Sprint vfra, 2002. ŠTĚRBOVÁ. L. a kol. (2013) Medzinárodní obchod ve světové krizi 21. století. Grada Publishning. 364 s. ISBN 978-80-247-4694-4

## Languages necessary to complete the course:

Slovak, German, French.

#### Notes:

In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may be connected with enforcing accompanying legal consequences on academic, (...) disciplinary level. In accordance with the regulations of the internal regulation No. 13/2018 approved by the Academic senate of Comenius University in Bratislava the Disciplinary Regulations of Comenius University in Bratislava for Students, a disciplinary offence of a student is any form of copying or forbidden cooperation or providing answers during written or oral examination (assessment of knowledge) or during preparation for it within the course, or using technical devices or any information carriers in other than allowed ways during written or oral evaluation of study results (assessment of knowledge) or during preparation for it within the course. Committing a disciplinary offence may lead to imposing some disciplinary precautions on the student: admonition, conditional suspension of studies or dismissal from studies.

### Past grade distribution

Total number of evaluated students: 126

A	ABS	В	C	D	Е	FX	M
50,0	0,0	17,46	15,08	7,14	5,56	3,17	1,59

**Lecturers:** prof. JUDr. Daniela Nováčková, PhD., doc. PhDr. René Pawera, PhD., doc. PhDr. Marian Šuplata, PhD., Mgr. Gabriela Urbanová, PhD.

**Last change:** 17.02.2022

Approved by:

Academic year: 2021/2022

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KEF/134B/00 Introduction to Financial Management

**Educational activities:** 

Type of activities: lecture / seminar

**Number of hours:** 

per week: 2 / 2 per level/semester: 28 / 28

Form of the course: on-site learning

**Number of credits: 5** 

**Recommended semester:** 4.

**Educational level:** I.

### **Prerequisites:**

## **Course requirements:**

The conditions for completing the course are:

- attendance of lectures,
- active participation during seminars,
- self and continuous preparation for the seminars,
- successful passing of interim assessment,
- successful passing of final exam.

Interim assessment consists of elaboration of a presentation in a team (topic from the area of financial management (10%)), elaboration of home assignments assigned during the semester (20%), interim activities, tests and active participation during the seminars (20%). Final exam (50%) consists of written test (25%) and oral exam (25%).

The condition for passing the course is to obtain at least 60% of the exam evaluation. The condition for completing the seminars is to obtain at least 60% from the evaluation of the seminars.

Scale of assessment (preliminary/final): Scale of assessment (preliminary/final): 50% seminar / 50% exam (written and oral)

## Learning outcomes:

The course represents an introduction into financial management and corporate finance. It emphasizes the understanding of tools used in the financial analysis, functioning of financial markets, pricing models of securities and the time value of money concept and its use in practice.

## Class syllabus:

- 1. Introduction to financial management
- 2. Analysis of financial statements
- 3. Financial environment
- 4. Risk and yield
- 5. Time value of money
- 6. Pricing models
- 7. Weighted average cost of capital
- 8. Evaluation of capital investments

## **Recommended literature:**

- 1. Komorník J., Majerčáková D.: Úvod do finančného manažmentu, Kartprint 2015
- 2. Komorník J., Majerčáková D., Husovská M.: Finančný manažment, Kartprint 2011
- 3. Brigham, E. F., Ehrhardt, M. C.: Financial Management, 13th Edition, Thomson, South Western, 2005
- 4. Brealey, R. A., Myers, S. C.: Principles of Corporate Finance, 7th Edition, McGraw Hill, 2003
- 5. Vlachynský, K., Kráľovič, J.: Finančný manažment, Elita, 2004

# Languages necessary to complete the course:

Slovak

## **Notes:**

# Past grade distribution

Total number of evaluated students: 3745

A ABS В  $\mathbf{C}$ D Е FX M 17,09 0.0 24,27 18,56 13,32 13,59 12,2 0,96

**Lecturers:** Mgr. Katarína Rentková, PhD., Mgr. Magdaléna Musilová, PhD., LL.M., PhDr. Peter Nováček, prof. RNDr. Ing. Ľudomír Šlahor, CSc.

Last change: 10.02.2022

Academic year: 2021/2022
University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KSP/034B/00 Introduction to Logistics

**Educational activities: Type of activities:** seminar

Number of hours:

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 3

**Recommended semester:** 3., 5.

**Educational level:** I.

## **Prerequisites:**

# **Course requirements:**

Evaluation during the semester: a) active participation 20%, b) written test 30%, c) seminar paper and its presentation 50%. The overall evaluation is in accordance with the faculty evaluation system: A = 91-100%; B = 81-90%; C = 73-80%; D = 66-72%; E = 65-60%; F = 0-59% points.

## **Learning outcomes:**

Students are familiar with the role and basic methods of design and management of material flow in enterprises. The framework of knowledge consists on subdivision into inbound logistics, production logistics and distribution logistics. The course explains the issues of inventory management, warehousing, transportation, processing of logistical information and logistical services.

## Class syllabus:

- 1. Definition and role of logistics
- 2. Procurement and supplier management
- 3. Inbound logistics
- 4. Production logistics
- 5. Distribution logistics
- 6. Inventory management
- 7. Warehousing and transportation
- 8. Information processing in logistics
- 9. Services and cooperation in logistics

## **Recommended literature:**

Presentations and seminar materials distributed online during the semester.

HUĽVEJ, J. Logistika: učebné texty. Bratislava: Kartprint, 2016.

DUPAĽ, A., BREZINA, I. Logistika v manažmente podniku. Bratislava: Sprint, 2006.

LAMBERT, D. M., STOCK, J. R., ELLRAM, L. M. Logistika. 2. vyd. Brno: CP Books, 2005.

## Languages necessary to complete the course:

Slovak

**Notes:** 

In the winter semester 2020/2021, the course is taught online using the software MS Teams. Details of students' participation in the online class (microphone, camera, screen sharing) will be communicated in the first online class.

# Past grade distribution

Total number of evaluated students: 143

A	ABS	В	С	D	Е	FX	M
71,33	0,0	25,87	0,0	0,0	0,0	2,1	0,7

Lecturers: Ing. Jaroslav Hul'vej, PhD.

Last change: 18.09.2020

Approved by:

Academic year: 2021/2022

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KMn/060B/00 Introduction to Management I

**Educational activities:** 

Type of activities: lecture / practicals

**Number of hours:** 

per week: 2 / 2 per level/semester: 28 / 28

Form of the course: on-site learning

**Number of credits: 5** 

Recommended semester: 1.

**Educational level:** I.

### **Prerequisites:**

# **Course requirements:**

Essay (max. 10%), presentation of the essay (max. 10%), midterm test (max. 15%), active participation in solving case studies, final test (max. 25%), oral exam (max. 40%).

Scale of assessment (preliminary/final): 60/40

# **Learning outcomes:**

After completing the course the student obtains a comprehensive knowledge of selected areas of management theory and become familiar with the basic procedures for identifying and solving problems in management practice. Course content also focuses on developing managerial skills and abilities of listeners. Students through an individual elaboration of an essay, its presentation followed by discussion and case studies enhance the correct use of terminology of management as a science discipline, expanding their knowledge and improving the skills necessary for further study and management practice.

## Class syllabus:

- 1. Managers and management management as a process, science, and profession.
- 2. Management theory development.
- 3. Organizational culture.
- 4. Organizational environment.
- 5. Management in a global environment.
- 6. Social responsibility and managerial ethics.
- 7. Managerial decision-making.
- 8. Foundations of planning.
- 9. Strategic management.
- 10. Forecasting.

## **Recommended literature:**

- [1] WOJČÁK, E. RUDY, J. BAJZÍKOVÁ, Ľ. a kol. Manažment, UK Bratislava, 2017.
- [2] PIŠKANIN A. RUDY J. a kol.: Manažment klasické teórie a moderné trendy, UK Bratislava, 2010.
- [3] SEDLÁK M.: Manažment. Iura Edition, Bratislava 2009.

- [4] ROBBINS, P. R. COULTER, M.: Management, Harlow: Pearson education limited, 2018, 14th edition. p 751. ISBN 978-1-292-21583-9
- [5] ROBBINS, P. R. COULTER, M. with contributions by MARTOCCHIO, J. J., KONG,
- L. K.: Management, Harlow : Pearson education limited, 2016, 13th edition. p. 717 . ISBN 978-1-292-09020-7
- [6] Journal of Human Resource Management. ISSN 2453 7683-[online] www.jhrm.eu

# Languages necessary to complete the course:

English language

## **Notes:**

## Past grade distribution

Total number of evaluated students: 4170

A	ABS	В	С	D	Е	FX	M
13,79	0,0	17,91	16,12	14,99	21,82	15,37	0,0

**Lecturers:** prof. Ing. Ján Rudy, PhD., Mgr. Michaela Poláková, PhD., doc. PhDr. Lukáš Copuš, PhD., Mgr. Juliet Horváthová Suleimanová, PhD., doc. Mgr. Jana Fratričová, PhD., Mgr. Zuzana Kirchmayer, PhD., Mgr. Miriama Majtánová, Mgr. Monika Vojteková, doc. Ing. Mgr. Ľubomíra Strážovská, PhD.

Last change: 07.05.2019

Academic year: 2021/2022

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KMn/061B/00 Introduction to Management II

**Educational activities:** 

Type of activities: lecture / seminar

**Number of hours:** 

per week: 2 / 2 per level/semester: 28 / 28

Form of the course: on-site learning

**Number of credits: 5** 

**Recommended semester: 2.** 

**Educational level:** I.

## **Prerequisites:**

## **Course requirements:**

Essay (max. 10%), presentation of the essay (max. 10%), Test 1 (max. 40%), active participation in solving case studies, Exam: Test 2 (max. 40%).

Scale of assessment (preliminary/final): 60/40

# **Learning outcomes:**

After completing the course the student obtains a comprehensive knowledge of selected areas of management theory and become familiar with the basic procedures for identifying and solving problems in management practice. Course content also focuses on developing managerial skills and abilities of listeners. Students through an individual elaboration of an essay, its presentation followed by discussion and case studies enhance the correct use of terminology of management as a science discipline, expanding their knowledge and improving the skills necessary for further study and management practice.

## Class syllabus:

- 1. Basics of organizing.
- 2. Job design.
- 3. Human resource management.
- 4. Individual and group behavior.
- 5. Motivation of employees.
- 6. Leadership theories.
- 7. Communication and interpersonal skills.
- 8. Controlling as a function of management.
- 9. Change management.
- 10. Self management and time management.

# **Recommended literature:**

- [1] WOJČÁK, E. RUDY, J. BAJZÍKOVÁ, Ľ. a kol. Manažment, UK Bratislava, 2017.
- [2] PIŠKANIN A. RUDY J. a kol.: Manažment klasické teórie a moderné trendy, UK Bratislava, 2010.
- [3] SEDLÁK M.: Manažment. Iura Edition, Bratislava 2009.

- [4] ROBBINS, P. R. COULTER, M.: Management, Harlow: Pearson education limited, 2018, 14th edition. p 751. ISBN 978-1-292-21583-9
- [5] HORVÁTHOVÁ SULEIMANOVÁ, J. WOJČÁK, E. POLÁKOVÁM.: Vzdelávanie a rozvoj zamestnancov. E-book. Košice : Elfa. 87 s. Dostupne online: www.knihy.eshop.elfa.sk/product/14305
- [6] ROBBINS, P. R. COULTER, M. with contributions by MARTOCCHIO, J. J., KONG, L. K.: Management, Harlow: Pearson education limited, 2016, 13th edition. p. 717. ISBN 978-1-292-09020-7
- [7] Journal of Human Resource Management. ISSN 2453 7683. Dostupné online: www.jhrm.eu

# Languages necessary to complete the course:

English language

#### **Notes:**

## Past grade distribution

Total number of evaluated students: 3862

A	ABS	В	С	D	Е	FX	M
16,21	0,0	17,94	18,51	14,37	21,72	11,24	0,0

**Lecturers:** doc. PhDr. Lukáš Copuš, PhD., doc. Mgr. Jana Fratričová, PhD., doc. Ing. Mgr. Ľubomíra Strážovská, PhD., doc. PhDr. Rozália Sulíková, PhD., Mgr. Monika Vojteková, Mgr. Andrea Studeničová, Mgr. Linda Zummerová, Mgr. Matúš Rybanský

**Last change:** 21.03.2020

Academic year: 2021/2022

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KMn/062B/00 Introduction to Personnel Management

**Educational activities:** 

Type of activities: lecture / practicals

**Number of hours:** 

per week: 2 / 2 per level/semester: 28 / 28

Form of the course: on-site learning

Number of credits: 5

**Recommended semester: 3.** 

**Educational level:** I.

### **Prerequisites:**

# **Course requirements:**

Assignments during the semester:

Case study (team assignment) - 15%

Midterm test - 25% In-class activities - 20%

Oral exam in the exam period: 40%

Scale of assessment (preliminary/final): 60/40

## **Learning outcomes:**

The aim of this course is to familiarize students with the major functions of HR management (e.g. job analysis, recruitment and selection, training and development, career management, compensation, etc.) and their relations to other fields of management as well as to explore the link between business strategy and individual HR functions. Students develop a basic understanding of the implementation of individual HR functions from both employer and employee points of view.

## Class syllabus:

The role of HR management in the organization.

HR planning and job analysis.

Employee recruitment and selection.

Performance management and performance appraisal.

Employee training, development and career.

Employee compensation and motivation.

Employee and labor relations.

International HRM.

## **Recommended literature:**

Bajzíková, Ľ., Kirchmayer, Z., Fratričová, J. 2019. Základy personálneho manažmentu:

Akademicko-praktický sprievodca k analýze pracovných pozícií, personálnemu plánovaniu, náboru a výberu zamestnancov. Bratislava: Univerzita Komenského.

Bajzíková, Ľ., Horváthová Suleimanová, J. 2019. Základy personálneho manažmentu:

Akademicko-praktický sprievodca vzdelávaním, rozvojom, kariérou, fluktuáciou, absenciami,

znižovaním počtu zamestnancov, ukončením pracovného pomeru a zamestnaneckými vzťahmi. Bratislava: Univerzita Komenského.

Bajzíková, Ľ., Fratričová, J. 2019. Základy personálneho manažmentu: Akademicko-praktický sprievodca v oblastiach manažmentu pracovných výkonov, pracovnej motivácie a odmeňovania. Bratislava: Univerzita Komenského.

Fratričová, J. 2020. Praktické cvičenia zo základov personálneho manažmentu. Bratislava: Univerzita Komenského.

Carbery, R., Cross, C. 2013. Human Resource Management – A Concise Introduction.

Houndmills, Basingstoke, Hampshire: Palgrave Macmillan.

Koubek J. 2007. Řizení lidských zdroju. Praha: Management press.

Journal of Human Resource Management. Bratislava: Comenius University, Faculty of Management. ISSN 2453-7683.

Selected case studies.

# Languages necessary to complete the course:

Slovak, English

#### **Notes:**

## Past grade distribution

Total number of evaluated students: 3382

A	ABS	В	С	D	Е	FX	M
20,61	0,0	23,24	19,63	14,07	17,56	4,7	0,18

**Lecturers:** prof. Ing. Ľubica Bajzíková, PhD., Mgr. Zuzana Kirchmayer, PhD., doc. Mgr. Jana Fratričová, PhD., Mgr. Juliet Horváthová Suleimanová, PhD.

Last change: 14.09.2020

# Approved by:

Academic year: 2021/2022 University: Comenius University Bratislava Faculty: Faculty of Management **Course ID: Course title:** FM.KEF/129B/00 Introduction to SAP **Educational activities:** Type of activities: lecture **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning Number of credits: 3 **Recommended semester: 5. Educational level:** I. **Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course: **Notes:** Past grade distribution Total number of evaluated students: 169 В  $\mathbf{C}$ Α ABS D E FX 88,76 0,0 0,59 6,51 2,37 0,01,78 Lecturers: RNDr. Zuzana Kovačičová, PhD. Last change: 02.06.2015

Strana: 145

Approved by:

Academic year: 2021/2022

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KEF/164B/00 Introduction to Taxation

**Educational activities:** 

Type of activities: lecture

**Number of hours:** 

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 3

**Recommended semester: 3.** 

**Educational level:** I.

**Prerequisites:** 

# **Course requirements:**

### **Learning outcomes:**

The student is able to explain the evolution of tax theories and taxation systems, to describe current system of taxation in the Slovak Republic (with focus on the direct taxes).

# Class syllabus:

- 1. Introduction into theory of taxation
- 2. Evolution of tax theories
- 3. Tax as an economic category and an instrument.
- functions and principles of taxes
- tax techniques' elements
- tax determination
- 4. Criteria for tax division
- 5. System of taxation in Slovak republic
- 6. Tax policy of state and its basic goals
- 7. Direct taxes income tax, local taxes and fees
- 8. Indirect taxes excise tax, value added tax (VAT)
- 9. Chosen problems of system of taxation
- 10. Tax optimization
- 11. The impact of taxes on economic behaviour
- 12. Tax harmonization in EU

#### Recommended literature:

- 1. Schultzová A. a kol.: Daňovníctvo daňová teória a politika, Iura Edition 2011
- 2. Schultzová A. a kol.: Daňovníctvo daňová teória a politika I., Iura Edition 2012
- 3. Zákon č. 595/2003 Z. z. o dani z príjmov v znení neskorších predpisov
- 4. Zákon č. 582/2004 Z. z. o miestnych daniach a miestnom poplatku za komunálne odpady a drobné stavebné odpady v znení neskorších predpisov

### Languages necessary to complete the course:

English

Notes:	Notes:										
Past grade distribution Total number of evaluated students: 447											
A	ABS	В	С	D	Е	FX	M				
57,27	0,0	21,92	13,87	5,15	0,45	1,34	0,0				
<b>Lecturers:</b>	doc. Ing. Jan	a Kajanová,	PhD.								
Last change: 05.03.2018											
Approved	Approved by:										

Academic year: 2021/2022

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title: FM.KIS/302B/16 Labour Law

**Educational activities:** 

Type of activities: seminar

**Number of hours:** 

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 3

Recommended semester: 4.

**Educational level:** I.

# **Prerequisites:**

### **Course requirements:**

- active participation in practices, interim evaluation

The evaluation of the course is in accordance with the Study Regulations of Comenius University and the individual levels of the classification scale are awarded on the basis of the applied points system, which reflects the degree of success of completing the course.

Scale of assessment (preliminary/final): interim evaluation - project (30%), written/online test (70%)

#### Learning outcomes:

After completing the course, the student will gain the necessary knowledge in the field of labor law. First of all, the student gets acquainted with pre-contractual relationships, which are the gateway to employment. In connection with the employment relationship, the student will learn what the employment contract should contain, what are the rights and obligations of the parties, what is the employment law and social protection of the employee, how the employee and the employer can terminate the employment. The student will also gain an overview of employment relationships established by agreements on work performed outside of employment.

The student will use the acquired knowledge about the legal (illegal) performance of dependent work in everyday practice.

The aim of the course is to complete the profile of the graduate and prepare him for the possibility of performing work in the position of a manager with legal knowledge in the field of labor law.

## Class syllabus:

The concept of labor law and its subject; sources and scope of labor law; dependent work; types of employment relationships; the status of the employee and the employer and their employment personality; pre-contractual relations and the establishment of an employment relationship; creation, duration and termination of employment; types of employment; working hours and leave of the employee; barriers to work on the part of the employee and the employer; maternity and parental leave; responsibility in labor relations; agreements on work performed outside the employment relationship

### **Recommended literature:**

- [1] TREĽOVÁ, S. Základy pracovného práva pre manažérov. Aktualizované a doplnené vydanie. Brno : Tribun EU, 2020. 104 s. ISBN 978-80-263-1564-3.
- [2] TREĽOVÁ, S. MATLÁK, J. Skončenie pracovnoprávneho vzťahu a jeho sociálno-ekonomický dopad. 1. vyd. Brno : Tribun EU, 2019. 119 s. ISBN 978-80-263-1474-5.
- [3] TREĽOVÁ, S. Rovnaké zaobchádzanie so ženami a mužmi : osobitné pracovné podmienky tehotných žien a matiek v pracovnom pomere. 1. vyd. Praha : Nakladatelství Leges, 2019. 229 s. ISBN 978-80-7502-389-6.
- [4] Act no. 311/2001 Coll. Labor Code as amended
- [5] Act no. 5/2004 Coll. on Employment Services and on Amendments to Certain Acts, as amended
- [6] Act no. 365/2004 Coll. on Equal Treatment in Certain Areas and on Protection against Discrimination and on Amendments to Certain Acts (Anti-Discrimination Act), as amended [7] Act no. 663/2007 Coll. on the minimum wage, as amended
- [8] Act no. 82/2005 Coll. on Illegal Work and Illegal Employment and on Amendments to Certain Acts, as amended

# Languages necessary to complete the course:

Slovak language

# **Notes:**

# Past grade distribution

Total number of evaluated students: 903

A	ABS	В	С	D	Е	FX	M
33,0	0,0	25,69	18,6	10,63	7,75	2,33	1,99

Lecturers: doc. JUDr. PhDr. Silvia Trel'ová, PhD.

Last change: 08.09.2021

Approved by:

Academic year: 2021/2022 University: Comenius University Bratislava Faculty: Faculty of Management **Course ID: Course title:** FM.KEF/238B/16 Law French **Educational activities:** Type of activities: seminar **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning Number of credits: 2 **Recommended semester: 5. Educational level:** I. **Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course: **Notes:** Past grade distribution Total number of evaluated students: 48 В  $\mathbf{C}$ A ABS D E FX M 43,75 33,33 0,0 10,42 4,17 0,06,25 2,08 Lecturers: doc. Dr. Frédéric Delaneuville, PhD. Last change: 17.09.2021 Approved by:

Academic year: 2021/2022 University: Comenius University Bratislava Faculty: Faculty of Management **Course ID: Course title:** FM.KEF/103B/17 Law German **Educational activities:** Type of activities: seminar **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning Number of credits: 2 **Recommended semester:** 5. **Educational level:** I. **Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course: **Notes:** Past grade distribution Total number of evaluated students: 95 В  $\mathbf{C}$ A ABS D E FX M 74,74 7,37 0,0 4,21 1,05 4,21 5,26 3,16 Lecturers: doc. Mgr. Petra Milošovičová, PhD. Last change: 11.09.2020

Strana: 151

Approved by:

# STATE EXAM DESCRIPTION

Academic year: 2021/2022

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID:
FM.KEF/S07/15

Course title:
Management

Number of credits: 1

Recommended semester: 5., 6..

Educational level: I.

State exam syllabus:
Last change: 16.09.2021

Approved by:

Academic year: 2021/2022

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KSP/052B/18 Management of EU Funds Projects

**Educational activities: Type of activities:** seminar

**Number of hours:** 

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 3

**Recommended semester:** 1., 3., 5.

**Educational level:** I.

**Prerequisites:** 

**Course requirements:** 

**Learning outcomes:** 

Class syllabus:

**Recommended literature:** 

Languages necessary to complete the course:

**Notes:** 

Past grade distribution

Total number of evaluated students: 32

A	ABS	В	С	D	Е	FX	M
59,38	0,0	12,5	3,13	0,0	0,0	25,0	0,0

Lecturers: Mgr. Petronela Klačanská, PhD.

Last change: 20.09.2019

Approved by:

Academic year: 2021/2022

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title: FM.KMk/013B/10 Marketing

**Educational activities:** 

Type of activities: lecture / seminar

**Number of hours:** 

per week: 2 / 2 per level/semester: 28 / 28

Form of the course: on-site learning

Number of credits: 5

Recommended semester: 4.

**Educational level:** I.

#### **Prerequisites:**

# **Course requirements:**

40 % interim evaluation:

- active attendance (in case of unjustified absence or unpreparedness to seminar loss of 10%),
- semester project application of theoretical knowledge on selected issues 40%,

60 % final evaluation:

- exam – written, online test using the selected application (MS Forms)

Electronic communication and method of distribution of study materials is carried out by MS Teams application.

The overall student rating consists of the sum of the percentages for active attendance on seminars and of the percentage obtained from the exam. Exam is written resp. realized through using the selected application (MS Forms). System of interim evaluation is set on the beginning of semester. Scale of assessment (preliminary/final): 40/60

#### **Learning outcomes:**

The aim of the course is to acquire the basic knowledge from the various areas of marketing theory. The subject emphasizes the importance and benefits of basic marketing postulates in terms of the interconnection of the organization and its customers. Emphasis is placed on acquiring skills in marketing decision-making and performing individual marketing activities of the organization, especially in strategic and marketing planning, market segmentation and market positioning, marketing research, analysis of marketing environment and consumer and organizational purchasing behavior in designing of marketing mix and in exploitation of international marketing. The subject also emphasizes the impact of the online environment and the selected specifics of digital marketing. In addition to gaining theoretical knowledge, the subject is also aimed at stimulating the students' ability to apply the marketing concept in economic practice.

#### Class syllabus:

- 1. Position and importance of marketing in organization development.
- 2. The nature of the marketing concept.
- 3. Strategic planning and importance of marketing planning.
- 4. Marketing environment.
- 5. Marketing information system and marketing research.

- 6. Shopping behavior of consumers in organizations.
- 7. Market segmentation, target group selection and creation of market position.
- 8. Product as a marketing mix tool.
- 9. Pricing and pricing strategy of the company.
- 10. Distribution channels and physical distribution.
- 11. Marketing communication and marketing communication mix.
- 12. International marketing.
- 13. Service marketing.

#### **Recommended literature:**

- [1] BARTÁKOVÁ, G. CIBÁKOVÁ, V. ŠTARCHOŇ, P. 2007. Základy marketingu. 2. rozšírené vydanie. Bratislava: 228 s.r.o., 2007. ISBN 978-80-969834-4-5
- [2] KOTLER, P. ARMSTRONG, G. 2007. Marketing. Praha: Grada, 2007. ISBN 80-247-0513-3
- [3] KOTLER, P. WONG, V. SAUNDERS, J. ARMSTRONG, G. 2007. Moderní marketing. Praha: Grada Publishing, 2007. ISBN 8024715457
- [4] BAINES, P. FILL, C. PAGE, K. 2011. Marketing. Oxford: Oxford University Press, 2011. ISBN 978-0-19-957961-7
- [5] BLYTHE, J. 2009. Principles and Practice of Marketing. 2nd Editon. Hampshire: Cengage Learning EMEA, 2009. ISBN 978-1-4080-114-78
- [6] ARMSTRONG, G. KOTLER, P. 2007. Marketing: An Introduction. 8th Editon. Upper Saddle River: Pearson Education, Inc. 2007. ISBN 0-13-186591-9 selected chapters.
- [7] BRASSINGTON, F. PETTITT, S. 2006. Principles of Marketing. Harlow: Prentice Hall, 2006. ISBN 0-273-69559-2
- [8] Marketing Science and Inspirations a Marketing&Media journals With regard to new and available resources, supplementary literature will be updated on a continuous basis.

# Languages necessary to complete the course:

Slovak, English

#### **Notes:**

# Past grade distribution

Total number of evaluated students: 2992

A	ABS	В	С	D	Е	FX	M
22,53	0,0	27,34	20,29	13,37	11,23	4,58	0,67

Lecturers: prof. Mgr. Peter Štarchoň, PhD., doc. Ing. Gabriela Pajtinková Bartáková, PhD., Mgr. Lucia Vilčeková, PhD., doc. JUDr. PhDr. Katarína Gubíniová, PhD., Mgr. František Olšavský, PhD., doc. Ing. Mgr. Ľubomíra Strážovská, PhD., doc. PhDr. Eva Smolková, CSc., Mgr. Barbora Marišová, Mgr. Miroslava Skýpalová, Mgr. Samuel Smolka, PhD., Mgr. Martina Jantová, Mgr. Lukáš Vaľko, PhD.

Last change: 10.02.2021

Approved by:

Academic year: 2021/2022

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title: Mathematics I

**Educational activities:** 

**Type of activities:** lecture / seminar

**Number of hours:** 

per week: 2 / 2 per level/semester: 28 / 28

Form of the course: on-site learning

Number of credits: 5

**Recommended semester:** 1.

**Educational level:** I.

**Prerequisites:** 

## **Recommended prerequisites:**

The course has no prerequisites.

# **Course requirements:**

The course is taught as follows: Lectures will be accessible online through MS Teams. When logging in to MS Teams, it is necessary to use the university e-mail address in the form of the surname number@uniba.sk and join the team FMUK\_Mathematics\_1\_English using the code: ny4mn13. All study materials will also be published here.

The student is obliged to listen to the lecture before the exercises and online consultation. According to the schedule, online consultations with the lecturer will be included. Students registered for the course will receive invitations to their calendar for regular online consultations. If they did not understand something in the lecture, they can add questions to the lecture before the online consultation in MS Teams. These will be answered during the online consultation by the lecturer. It is necessary to mention a specific problem that they did not understand.

Exercises are mandatory, they will take place according to the valid schedule, either in person or in case of worsened epidemiological situation online. Individual students are firmly assigned to groups. It is not allowed to exchange in groups.

Course evaluation during the semester:

- 1.) 5 min. test during online consultations, each for 1 point (min. 10 tests the student should take) (min. 10 tests the student should take, we take into account 2 possible absences) (10 points), without the possibility of writing a substitute test.
- 2.) 10-min. test at seminars, each for 2 points (min. 8 tests the student should pass, we take into account 2 possible absences) (16 points), without the possibility of writing a substitute test.
- 3.) 2 written works in the middle and at the end of the semester for 12 points (max. 24 points). The test can be taken in an alternate period during the semester, if the student proves his / her absence by a confirmation from a doctor.

Assessment of the subject during the trial period:

The final written examination at the exam lasts 80 minutes, consists of 5 examples (2 from linear algebra and 3 from mathematical analysis). (max. 50 points)

Exam: a student can complete 1 regular and one corrective term if he / she does not reach the required number of points to complete the course on the regular term. The dates will be year-round and will be published well in advance and taking into account the epidemiological situation.

During the tests, the student will log in to the MS Teams application, have a microphone, camera and will perform a test in the Moodle system.

The student completes the course if he / she obtains at least 60% of points (ie 30 points) from the continuous assessment, so that he / she can go to the exam and min. 60% of the exam points (ie 30 points) to pass the exam. The points that the student obtains during the semester and in the exam are included in the final grade of the subject.

Before solving the exam test, student must be logged in to the MS Teams application, have a microphone and camera switch on. Student is performing the exam test in the Moodle system. Student writes the solution by hand on paper, continuously is inserting own solution into the Moodle system while checking the compliance of its solution on paper with what it enters into the system. When the exam test is closed, the signed handwritten solution will be photographed or scanned together with student card (ISIC) and putted into the Moodle system. The student is obliged to have ensured a functioning internet connection during the exam tests.

### Learning outcomes:

The course gives students the possibility to understand a basic mathematical principles of the linear algebra and calculus of the function of the 1 variable with emphasis to economy and management. All the topics are supported by applications.

### Class syllabus:

1. Linear algebra: vectors and matrices.

n-dimensional vectors and matrices: Vector and Matrices Operations, linear dependence and independence. Matrices: transposes and inverse matrix, singular, regular matrices, rank of matrices, determinants, their basic properties. Solution of the system linear equations (Gauss Elimination Method, Cramer's Rule). Matrices as Linear Transformations, Eigenvalue, Eigenvectors. Application to Market, Leontief Input-Outpu Models.

2. Calculus of the Function of One Variable.

Concept of Limit, Continuity and Differentiability of a Function of One Variable. Rules of Differentiation for a Function of One Variable. L'Hospital Rule. Differentials. Taylor Serries. Extreme Values of a Function of One Variable.

Integral Calculus: Indefinite Integrals: Basic rules of Integration, Substitution method, Integration per partes. Definite Integrals.

Some economical applications.

### **Recommended literature:**

- [1] BAUER, L., Lipovská, H., Mikulík, M., Mikulík, V.: matematika v ekonomii a ekonomice. Praha. Grada. 2015
- [2] BERGIN, J. 2015. Mathematics for Economists with Applications. London and New York: Routledge, Taylor and Francis Group, 2015. ISBN 978-04-156-3828-9
- [3] CHIANG, A. C. 1984. Fundamentals Methods of Mathematical Economics. Singapore : McGraw-Hill, 1984. ISBN 00-706-6219-3
- [4] RENSHAW, G. 2009. Maths for Economics. Oxford : Oxford University Press, 2009. ISBN 978-01-992-3681-7
- [5] SYDSAETER, K. HAMMOND, P. 2008. Essential Mathematics for Economic Analysis. Boston: Prentice Hall. 2008. ISBN 978-02-737-6068-9
- [6] VINOGRADOV, V. V. 2010. Mathematics for Economists Made Simple. Praha: Karolinium Press, 2010. ISBN 978-80-246-1657-5

[7] WERNER, F. – SOTSKOV, Y. N. 2006. Mathematics of Economics and Business. New York: Routledge, Taylor and Francis Group, 2006. ISBN 978-04-153-3281-1

# Languages necessary to complete the course:

**Notes:** 

# Past grade distribution

Total number of evaluated students: 4960

A	ABS	В	С	D	Е	FX	M
7,34	0,0	11,67	14,98	16,69	29,62	19,66	0,04

**Lecturers:** doc. RNDr. Mária Bohdalová, PhD., Mgr. Maroš Bobulský, PhD., Mgr. Peter Struk, PhD., Mgr. Dávid Kubek, Mgr. Stela Slámová

Last change: 08.04.2022

Approved by:

Academic year: 2021/2022

University: Comenius University Bratislava

Faculty: Faculty of Management

**Course ID:** 

**Course title:** 

FM.KEF/065B/00

Mathematics II

**Educational activities:** 

**Type of activities:** lecture / seminar

**Number of hours:** 

per week: 2 / 2 per level/semester: 28 / 28

Form of the course: on-site learning

**Number of credits: 5** 

**Recommended semester: 2.** 

**Educational level:** I.

**Prerequisites:** 

**Course requirements:** 

**Learning outcomes:** 

Class syllabus:

**Recommended literature:** 

Languages necessary to complete the course:

**Notes:** 

Past grade distribution

Total number of evaluated students: 4123

A	ABS	В	С	D	Е	FX	M
8,83	0,0	9,39	12,68	16,37	29,64	23,04	0,05

**Lecturers:** doc. RNDr. Mária Bohdalová, PhD., Mgr. Peter Struk, PhD., Mgr. Dávid Kubek, Mgr. Kitty Klacsánová, PhD., Mgr. Stela Slámová, Mgr. Maroš Bobulský, PhD., Mgr. Veronika Bučková

Last change: 08.04.2022

Approved by:

Academic year: 2021/2022 University: Comenius University Bratislava Faculty: Faculty of Management **Course ID: Course title:** FM.KIS/143B/17 Mind Mapping **Educational activities: Type of activities: Number of hours:** per week: per level/semester: Form of the course: on-site learning Number of credits: 3 **Recommended semester:** 1. **Educational level:** I. **Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course: **Notes:** Past grade distribution Total number of evaluated students: 193 В A ABS C D E FX M 82,9 2,59 0,0 0,0 1,04 0,013,47 0,0Lecturers: Mgr. Andrea Studeničová, prof. RNDr. Michal Greguš, PhD. Last change: Approved by:

Academic year: 2021/2022 University: Comenius University Bratislava Faculty: Faculty of Management **Course ID: Course title:** FM.KIS/346B/20 Mindfulness for Managers I **Educational activities:** Type of activities: seminar **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning Number of credits: 3 **Recommended semester:** 1. **Educational level:** I. **Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course: **Notes:** Past grade distribution Total number of evaluated students: 138 В Α ABS C D E FX M 87,68 0,0 0,0 0,0 0,0 0,0 12,32 0,0Lecturers: prof. RNDr. Michal Greguš, PhD., Ing. Jaroslav Vojtechovský, PhD. Last change: Approved by:

Academic year: 2021/2022

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KEF/097B/00 Money and Banking

**Educational activities:** 

Type of activities: lecture / seminar

**Number of hours:** 

per week: 2 / 2 per level/semester: 28 / 28

Form of the course: on-site learning

Number of credits: 5

**Recommended semester:** 5.

**Educational level:** I.

**Prerequisites:** 

## **Recommended prerequisites:**

Economics III, Fundamentals of Financial Management

# **Course requirements:**

During the semester there will be possibility within the exercises get a maximum of 30 points overall. The participation in the final exam of the subject is a minimum of 21 points from the seminars. During the semester, points can be obtained for seminar work, its presentation, midterm test and active participation at seminars. It is possible to get max 70 points for the final exam.

# **Learning outcomes:**

A graduate of the subject acquires knowledge of money and currency, can identify basic monetary policy instruments. Has knowledge of the financial system, financial markets, is able to use financial instruments. The graduate is able to distinguish different forms of banking systems, including the history and current state of the banking system in Slovakia, and distinguishes specialized banking institutions operating on the Slovak market. It will recognize the central and other tasks of central banks, as well as the tools that these institutions apply to their functioning. The graduate is familiar with the legal conditions of the operation of commercial banks, their legal form and main activities, they can identify bank risks and use basic banking products. The graduate gains knowledge of the functioning of the most important multilateral financial institutions.

### Class syllabus:

- 1. Money and money circulation: nature, functions and forms of money, currency and monetary system, monetary policy and its objectives, monetary policy instruments, foreign exchange policy.
- 2. Financial system: the role of the financial system, financial markets and financial instruments, financial market participants, regulation of financial markets, financial market in the Slovak Republic.
- 3. Banking system in the Slovak Republic: forms of the banking system, development and current state of the banking system in Slovakia, banking sector, specialized non-bank institutions.
- 4. The status and scope of central banks (National Bank of Slovakia and European Central Bank): establishment, legal form and basic functions, monetary policy and monetary policy instruments, regulation of the banking sector.

5. The status and main activities of commercial banks: the legal form of banks, the principal activities of commercial banks, the requirements of banks, the management of assets and liabilities, banking risks, banking products.

### **Recommended literature:**

- [1] CECCHETI, S. G. SCHOENHOLTZ, K. L. 2015. Money, Banking and Financial Markets. 4th Edition. McGraw-Hill, 2015. ISBN 978-98-145-7516-4
- [2] KOCH, T. W. MACDONALD, S. S. 2010. Bank Management. 7th Edition. South-Western Cengage Learning, 2010. ISBN 978-03-246-5578-0
- [3] ROSE, P. S. HUDGINS, S. C. 2010. Bank Management and Financial Services. McGraw-Hill, 2010. ISBN 978-00-712-6787-8

# Languages necessary to complete the course:

**English** 

#### **Notes:**

### Past grade distribution

Total number of evaluated students: 3052

A	ABS	В	С	D	Е	FX	M
11,57	0,0	20,9	24,67	21,26	20,41	1,05	0,13

Lecturers: doc. PhDr. Daniela Majerčáková, PhD., MBA

Last change: 14.09.2020

Approved by:

Academic year: 2021/2022

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KIS/016\_B/12 Online Marketing I

**Educational activities:** 

Type of activities: seminar

**Number of hours:** 

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 3

**Recommended semester:** 5.

**Educational level:** I.

#### **Prerequisites:**

### **Course requirements:**

40% Ongoing Evaluation

- active participation (in case of unjustified absence or unpreparedness for the exercise, or seminar, loss of 10%)
- application of acquired theoretical knowledge to selected problems 60% final rating
- final project elaboration of a project with practical application of online marketing tools Scale of assessment (preliminary/final): 40/60

### **Learning outcomes:**

By completing the course Online Marketing I., students will acquire basic knowledge and understanding of individual tools of online marketing. Emphasis is placed on practical application and the latest trends. The student should be able to develop a basic online marketing strategy and then set it up.

#### Class syllabus:

Introduction to online marketing

Web design and Ux

Facebook

Instagram, Influencing marketing

**SEO** 

PPC campaigns

Content marketing

Email marketing

Online marketing research

See-Think-Do-Care strategy

Trends and future

## **Recommended literature:**

Kolektív autorov, Online marketing, Affiliate sieť Dognet, 2019

Seth Godin, Toto je marketing, Lindeni, 2020

Michal Kubíček Jan Linhart, 333 tipů a triků pro SEO, Computer Press, 2010 Michelle Losekoot Eliška Vyhnánková, Jak na sítě, Jan Melvil publishing, 2019 Kolektív autorov, Tvorba úspešného zarábajúceho blogu, Affiliate sieť Dognet, 2019 Anna Sálová, Kreativní copywriting, Computer Press, 2018

# Languages necessary to complete the course:

# **Notes:**

# Past grade distribution

Total number of evaluated students: 228

A	ABS	В	С	D	Е	FX	M
81,14	0,0	5,26	3,07	0,88	1,75	7,02	0,88

Lecturers: Ing. Jaroslav Vojtechovský, PhD.

Last change: 26.02.2021

Approved by:

Academic year: 2021/2022

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KSP/022B/15 Operations Management and Logistics

**Educational activities:** 

Type of activities: lecture / seminar

**Number of hours:** 

per week: 2 / 2 per level/semester: 28 / 28

Form of the course: on-site learning

Number of credits: 5

**Recommended semester:** 6.

**Educational level:** I.

**Prerequisites:** 

# **Recommended prerequisites:**

Introduction to Management I, Introduction to Management II

# **Course requirements:**

The evaluation consists of four parts: (1) active participation 10%, (2) midterm test 20%, (3) seminar paper 20%, (4) final exam 50%. The overall evaluation is in accordance with the faculty evaluation system: A = 91-100%, excellent; B = 81-90%, very good; C = 73-80%, good; D = 66-72%, satisfactory; E = 65-60%, sufficient; FX = 0-59%, insufficient.

Scale of assessment (preliminary/final): 50/50

# **Learning outcomes:**

The course Operations Management and Logistics provides students of the bachelor's degree with basic knowledge from two interrelated areas, production system management and material flow management, both in manufacturing companies and in organizations providing services. After successful completion of the course student will be able to:

- Understand the importance and functions of operations management and logistics and explain the basic managerial terms and processes as well as the essence of an efficient production system, also in the context of the current Industry 4.0 concept.
- Apply a systematic and professional approach to improving productivity.
- Understand the functionality and roles of software systems for production and logistics planning and control.
- Understand the core concepts of digital manufacturing and digital twin.
- Apply principles of sustainable manufacturing in the production system.
- Understand the principles of sourcing, procurement and purchasing in logistics.
- Analyse, plan, and manage inventory and warehouse systems.
- Know the different freight transportation systems and their fields of application.
- Assess the possibilities of using information and communication technologies in logistics.

### Class syllabus:

- 1. Characteristics of operations management and production system
- 2. Productivity management

- 3. ERP and MES systems
- 4. Digital production system and digital twin
- 5. Sustainable production system
- 6. Logistics and supply chain management
- 7. Procurement and purchasing
- 8. Inventory and warehouse management
- 9. Logistics transportation systems
- 10. Information and communication systems in logistics

### **Recommended literature:**

#### Basic literature:

- [1] FEKETE, Milan, HUĽVEJ, Jaroslav. Operačný manažment a logistika. Bratislava: Kartprint, 2018. ISBN 978-80-89553-59-4.
- [2] BURGHART, Stephanie, FEKETE, Milan. Risk Management of Procurement of the German Medium-Sized Industrial Companies with the Focus on Security of Supply. In: KRYVINSKA, Natalia, PONISZEWSKA-MARAŃDA, Aneta, eds. Developments in Information & Knowledge Management for Business Applications. Cham: Springer, 2022, pp. 321-359. ISBN 978-3-030-77915-3.
- [3] HEIZER, Jay H., RENDER, Barry, MUNSON, Chuck. Operations Management: Sustainability and Supply Chain Management. 13th edition. Harlow: Pearson, 2020. ISBN 978-1-292-29503-9.
- [4] SULLIVAN, Mac, KERN, Johannes, eds. The Digital Transformation of Logistics: Demystifying Impacts of the Fourth Industrial Revolution. Hoboken, New Jersey: Wiley-IEEE Press, 2021. ISBN 978-1-119-64640-2.
- [5] LANGLEY, C. John, NOVACK, Robert A., GIBSON, Brian J., COYLE, John Joseph. Supply Chain Management: A Logistics Perspective. 11th edition. Boston: Cengage, 2021. ISBN 978-0-357-44213-5.

## Additional literature:

- [6] BUSCHER, Udo, LASCH, Rainer, SCHÖNBERGER, Jörn, eds. Logistics Management. Cham: Springer, 2021. ISBN 978-3-030-85842-1.
- [7] NAYYAR, Anand, KUMAR, Akshi, eds. A Roadmap to Industry 4.0: Smart Production, Sharp Business and Sustainable Development. Cham: Springer, 2020. ISBN 978-3-030-14543-9.
- [8] The homepage of the FMCU library is: https://www.fm.uniba.sk/pracoviska/kniznica-fm-uk/. On this address students can find various bibliography sources. Students can also use other relevant websites like Google Scholar https://scholar.google.com/ which is also recommended.

# Languages necessary to complete the course:

Slovak, English

#### Notes:

The course is provided only in the summer semester.

In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may be connected with enforcing accompanying legal consequences on academic, (...) disciplinary level. In accordance with the regulations of the internal regulation No. 13/2018 approved by the Academic senate of Comenius University in Bratislava the Disciplinary Regulations of Comenius

University in Bratislava for Students, a disciplinary offence of a student is any form of copying or forbidden cooperation or providing answers during written or oral examination (assessment of knowledge) or during preparation for it within the course, or using technical devices or any information carriers in other than allowed ways during written or oral evaluation of study results (assessment of knowledge) or during preparation for it within the course. Committing a disciplinary offence may lead to imposing some disciplinary precautions on the student: admonition, conditional suspension of studies or dismissal from studies.

# Past grade distribution

Total number of evaluated students: 3276

A	ABS	В	С	D	Е	FX	M
41,61	0,0	31,29	21,03	5,01	0,46	0,49	0,12

Lecturers: doc. Ing. Milan Fekete, PhD., Ing. Jaroslav Hul'vej, PhD.

Last change: 07.04.2022

Approved by:

Academic year: 2021/2022

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KMn/036B/00 Organizational Cultures

**Educational activities:** 

Type of activities: seminar

**Number of hours:** 

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 3

**Recommended semester: 5.** 

**Educational level:** I.

## **Prerequisites:**

### **Course requirements:**

30 % – assessed work and its presentation

30% - active participation in class discussions and case studies analyses

40 % – final written exam

A = 100 - 91 points; B = 90 - 81 points; C = 80 - 73 points; D = 72 - 66 points; E = 65 - 60 points;

FX (failed) = 59 - 0 points

Scale of assessment (preliminary/final): 60/40

#### **Learning outcomes:**

The course provides basics in organizational culture theory, namely the principles of emergence of organisational culture, its characteristics and actors influencing its emergence, evolution, and change, as well as its influence on an organization's functioning.

On completion of this course the student will be able to:

- understand what organizational culture is
- identify and characterize an organizational culture in an organization
- identify the impact of the organizational culture on the organization's functioning

### Class syllabus:

Introduction to organizational cultures (definitions, characteristics, consequences).

Substance and forms of organizational culture.

Cultural dimensions.

Cultural typologies.

Organizational socialization.

Subcultures and countercultures.

Creation, maintenance, and change of organizational culture.

Organization and environment, national cultures as an organization's environment.

Organizational culture and leadership.

Organizational culture and communication models.

#### **Recommended literature:**

TRICE, H, M., BEYER, J. M. The Cultures of Work Organizations. Englewood Cliffs: Prentice Hall, 1993.

BROWN, A. Organizational Culture. London: Pitman Publishing, 1998.

LEWIS, R. D. When Cultures Collide. London: Nicholas Brealey Publishing, 2006.

HOFSTEDE, G., HOFSTEDE, G. J., MINKOV, M. Cultures and Organizations: Software of the Mind. New York: McGraw-Hill, 2010.

ALVESSON, M. Understanding Organizational Culture. Beverly Hills: SAGE Publications, 2012.

SCHEIN, E. H. Organizational Culture and Leadership. San Francisco: Jossey-Bass, 2016.

# Languages necessary to complete the course:

English

#### **Notes:**

### Past grade distribution

Total number of evaluated students: 334

A	ABS	В	С	D	Е	FX	M
16,77	0,0	23,05	24,25	15,87	14,97	4,79	0,3

Lecturers: doc. PhDr. Helena Šajgalíková, PhD., prof. Ing. Ľubica Bajzíková, PhD., doc. PhDr. Lukáš Copuš, PhD.

Last change: 25.08.2021

Approved by:

Academic year: 2021/2022 University: Comenius University Bratislava Faculty: Faculty of Management **Course ID:** Course title: FM.KMn/041B/10 Personnel Management (Selected Topics) **Educational activities:** Type of activities: seminar **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning Number of credits: 3 **Recommended semester:** 2., 4., 6. **Educational level:** I. **Prerequisites: Recommended prerequisites: Course requirements:** Case study solution and presentation, passing the final comprehensive exam. Scale of assessment (preliminary/final): 100/0 Learning outcomes: Understanding of basic features of traditional Japanese approach to management such as life-time employment, Ringi system, and seniority system. Class syllabus: Introduction to the course Role of HRM in the organization. HRM functions (Western approach) A brief outline of Japanese history Japanese society and business environment in Japan The postwar recovery and the "miracle" of Japanese economy Bubble economy and the "lost ten years" era Typical characteristics of traditional Japanese approach to management Specific features of HRM in Japanese large industrial companies Management development in Japan Total Quality Management philosophy in Japan **Recommended literature:** Rudy, J. - Rudyová, J.: Human Resource Management in Japan, VHK Altdorf, 2008 Ouchi, W.: Theory Z, Addison-Wesley Publishing Company, Massachusetts, 1981 Languages necessary to complete the course: English language

Strana: 171

Notes:

0	Past grade distribution Total number of evaluated students: 91										
A ABS B C D E FX M											
54,95	54,95 0,0 18,68 13,19 2,2 0,0 10,99 0,0										
Lecturers: prof Ing Ján Rudy PhD doc Mor Jana Fratričová PhD											

**Last change:** 23.09.2019

Approved by:

Academic year: 2021/2022

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KIS/062B/10 Physical Education (1)

**Educational activities:** 

Type of activities: lecture

**Number of hours:** 

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 2

**Recommended semester:** 1.

**Educational level:** I.

**Prerequisites:** 

**Course requirements:** 

**Learning outcomes:** 

Class syllabus:

**Recommended literature:** 

Languages necessary to complete the course:

**Notes:** 

Past grade distribution

Total number of evaluated students: 1867

A	ABS	В	С	D	Е	FX	M
89,61	0,11	0,91	0,27	0,0	0,0	9,11	0,0

**Lecturers:** Mgr. Tomáš Kuchár, PhD., Mgr. Ladislav Mókus, Mgr. Jana Leginusová, PaedDr. Dana Mašlejová, Mgr. Martin Dovičák, PhD., Mgr. Júlia Raábová, PhD., Mgr. Branislav Nedbálek, Mgr. Tomáš Lovecký, PaedDr. Mikuláš Ortutay

**Last change:** 11.04.2022

Approved by:

Academic year: 2021/2022

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KIS/063B/10 Physical Education (2)

**Educational activities:** 

Type of activities: Number of hours:

per week: per level/semester: Form of the course: on-site learning

Number of credits: 2

**Recommended semester: 2.** 

**Educational level:** I.

**Prerequisites:** 

**Course requirements:** 

**Learning outcomes:** 

Class syllabus:

**Recommended literature:** 

Languages necessary to complete the course:

**Notes:** 

Past grade distribution

Total number of evaluated students: 1716

A	ABS	В	С	D	Е	FX	M
88,29	0,0	0,7	0,12	0,17	0,47	10,26	0,0

**Lecturers:** Mgr. Tomáš Kuchár, PhD., Mgr. Jana Leginusová, Mgr. Ladislav Mókus, PaedDr. Dana Mašlejová, Mgr. Martin Dovičák, PhD., Mgr. Júlia Raábová, PhD., Mgr. Branislav Nedbálek, Mgr. Tomáš Lovecký, PaedDr. Mikuláš Ortutay

**Last change:** 11.04.2022

Approved by:

Academic year: 2021/2022

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KIS/064B/10 Physical Education (3)

**Educational activities:** 

Type of activities: Number of hours:

per week: per level/semester: Form of the course: on-site learning

Number of credits: 2

**Recommended semester: 3.** 

**Educational level:** I.

**Prerequisites:** 

**Course requirements:** 

**Learning outcomes:** 

Class syllabus:

**Recommended literature:** 

Languages necessary to complete the course:

**Notes:** 

Past grade distribution

Total number of evaluated students: 1134

A	ABS	В	С	D	Е	FX	M
91,98	0,0	0,79	0,26	0,0	0,18	6,61	0,18

**Lecturers:** Mgr. Tomáš Kuchár, PhD., Mgr. Jana Leginusová, Mgr. Ladislav Mókus, PaedDr. Dana Mašlejová, Mgr. Martin Dovičák, PhD., Mgr. Júlia Raábová, PhD., Mgr. Branislav Nedbálek, Mgr. Tomáš Lovecký, PaedDr. Mikuláš Ortutay

**Last change:** 11.04.2022

Approved by:

Academic year: 2021/2022

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KIS/065B/10 Physical Education (4)

**Educational activities:** 

Type of activities: Number of hours:

per week: per level/semester:
Form of the course: on-site learning

Number of credits: 2

**Recommended semester:** 4.

**Educational level:** I.

**Prerequisites:** 

**Course requirements:** 

**Learning outcomes:** 

Class syllabus:

**Recommended literature:** 

Languages necessary to complete the course:

**Notes:** 

Past grade distribution

Total number of evaluated students: 1032

A	ABS	В	С	D	Е	FX	M
88,86	0,0	0,78	0,19	0,19	0,1	9,79	0,1

**Lecturers:** Mgr. Tomáš Kuchár, PhD., Mgr. Jana Leginusová, Mgr. Ladislav Mókus, PaedDr. Dana Mašlejová, Mgr. Martin Dovičák, PhD., Mgr. Júlia Raábová, PhD., Mgr. Branislav Nedbálek, Mgr. Tomáš Lovecký, PaedDr. Mikuláš Ortutay

**Last change:** 11.04.2022

Approved by:

Academic year: 2021/2022

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KIS/066B/10 Physical Education (5)

**Educational activities:** 

Type of activities: lecture

**Number of hours:** 

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 2

**Recommended semester:** 5.

**Educational level:** I.

**Prerequisites:** 

**Course requirements:** 

**Learning outcomes:** 

Class syllabus:

**Recommended literature:** 

Languages necessary to complete the course:

**Notes:** 

Past grade distribution

Total number of evaluated students: 650

A	ABS	В	С	D	Е	FX	M
95,08	0,15	1,08	0,0	0,15	0,15	3,23	0,15

**Lecturers:** Mgr. Tomáš Kuchár, PhD., PaedDr. Dana Mašlejová, Mgr. Jana Leginusová, Mgr. Ladislav Mókus, Mgr. Martin Dovičák, PhD., Mgr. Júlia Raábová, PhD., Mgr. Branislav Nedbálek, Mgr. Tomáš Lovecký, PaedDr. Mikuláš Ortutay

**Last change:** 11.04.2022

Approved by:

Academic year: 2021/2022

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KIS/067B/10 Physical Education (6)

**Educational activities:** 

Type of activities: Number of hours:

per week: per level/semester: Form of the course: on-site learning

Number of credits: 2

**Recommended semester:** 6.

**Educational level:** I.

**Prerequisites:** 

**Course requirements:** 

**Learning outcomes:** 

Class syllabus:

**Recommended literature:** 

Languages necessary to complete the course:

**Notes:** 

Past grade distribution

Total number of evaluated students: 552

A	ABS	В	С	D	Е	FX	M
96,74	0,0	0,72	0,18	0,18	0,18	1,99	0,0

**Lecturers:** Mgr. Tomáš Kuchár, PhD., Mgr. Jana Leginusová, Mgr. Ladislav Mókus, PaedDr. Dana Mašlejová, Mgr. Martin Dovičák, PhD., Mgr. Júlia Raábová, PhD., Mgr. Branislav Nedbálek, Mgr. Tomáš Lovecký, PaedDr. Mikuláš Ortutay

**Last change:** 11.04.2022

Approved by:

Academic year: 2021/2022 University: Comenius University Bratislava Faculty: Faculty of Management **Course ID: Course title:** FM.KEF/100B/10 **Politics Educational activities: Type of activities:** seminar **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning Number of credits: 2 Recommended semester: 1. **Educational level:** I. **Prerequisites: Course requirements:** povinná účasť na prednáškach, referát, test **Learning outcomes:** Poskytnúť absolventom predmetu Politológia základnú orientáciu v teórii politiky a v súčasnom politickom živote, prispieť k všestrannej výchove budúcich manažérov. Class syllabus: 1. Politika ako spoločenský fenomén- názory na politiku, charakteristické znaky politiky 2. Politológia- počiatky politologických teórií v antickom Grécku 3. Demokracia- charakteristika demokracie, termín demokracia 4. Teória moci- synonymá pojmu moc, spektrum charakteristík moci 5. Politický systém- politický systém ako podsystém spoločenského systému 6. Štát - vznik štátu, pojem štát, historický vývoj od prvých štátov 7. Politické strany- pôvod pojmu strana, vznik a vývoj politických strán, 8. Teória volieb- charakteristika, aktívne a pasívne volebné právo 9. Národná rada SR- zákonodarná pôsobnosť, kontrolná pôsobnosť, 10. Vláda SR, prezident SR- orgán výkonnej moci, predseda, podpredsedovia, ministri, 11.Ľudské práva- charakteristika, medzinárodný štandard základných ľudských práv 12. Medzinárodné vzťahy - slovné spojenie medzinárodné vzťahy (MV), národ. **Recommended literature:** Adamová, K., Křížkovský, L.: Politologie. Praha, Codex 1997. ISBN 80-85963-22-1 Cabada, L. - Kubát, M. a kol.: Úvod do studia politiké vědy. Praha, Eurolex Bohemia 2004. ISBN 80-86432-63-7 Sopóci, J.: Politika v spoločnosti. Úvod do sociológie politiky. BA, VEDA 2004. ISBN 80-224-0802-6 Languages necessary to complete the course:

Strana: 179

Notes:

Past grade distribution Total number of evaluated students: 145									
A	ABS	В	С	D	Е	FX	M		
25,52	0,0	17,93	21,38	14,48	14,48	6,21	0,0		
Lecturers: PhDr. Gabriela Bérešová, PhD.									
Last change: 05.02.2018									

Approved by:

Academic year: 2021/2022 University: Comenius University Bratislava Faculty: Faculty of Management **Course ID:** Course title: FM.KEF/300B/19 **Politics Educational activities: Type of activities:** seminar **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning Number of credits: 3 Recommended semester: 1. **Educational level:** I. **Prerequisites: Course requirements:** povinná účasť na prednáškach, referát, test **Learning outcomes:** Poskytnúť absolventom predmetu Politológia základnú orientáciu v teórii politiky a v súčasnom politickom živote, prispieť k všestrannej výchove budúcich manažérov. Class syllabus: 1. Politika ako spoločenský fenomén- názory na politiku, charakteristické znaky politiky 2. Politológia- počiatky politologických teórií v antickom Grécku 3. Demokracia- charakteristika demokracie, termín demokracia 4. Teória moci- synonymá pojmu moc, spektrum charakteristík moci 5. Politický systém- politický systém ako podsystém spoločenského systému 6. Štát - vznik štátu, pojem štát, historický vývoj od prvých štátov 7. Politické strany- pôvod pojmu strana, vznik a vývoj politických strán, 8. Teória volieb- charakteristika, aktívne a pasívne volebné právo 9. Národná rada SR- zákonodarná pôsobnosť, kontrolná pôsobnosť, 10. Vláda SR, prezident SR- orgán výkonnej moci, predseda, podpredsedovia, ministri, 11. Ľudské práva- charakteristika, medzinárodný štandard základných ľudských práv 12. Medzinárodné vzťahy - slovné spojenie medzinárodné vzťahy (MV), národ. **Recommended literature:** Adamová, K., Křížkovský, L.: Politologie. Praha, Codex 1997. ISBN 80-85963-22-1 Cabada, L. - Kubát, M. a kol.: Úvod do studia politiké vědy. Praha, Eurolex Bohemia 2004. ISBN 80-86432-63-7 Sopóci, J.: Politika v spoločnosti. Úvod do sociológie politiky. BA, VEDA 2004. ISBN 80-224-0802-6 Languages necessary to complete the course:

Strana: 181

1	Past grade distribution Total number of evaluated students: 50									
A ABS B C D E FX M										
50,0	50,0 0,0 4,0 8,0 18,0 10,0 10,0 0,0									
Lecturers: PhDr. Gabriela Bérešová, PhD.										

**Last change:** 03.10.2019

Approved by:

Academic year: 2021/2022

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KKM/105B/20 Portfolio Management

**Educational activities:** 

Type of activities: seminar

**Number of hours:** 

per week: 2 per level/semester: 28 Form of the course: on-site learning

**Number of credits: 3** 

**Recommended semester:** 2., 4., 6.

**Educational level:** I.

#### **Prerequisites:**

### **Recommended prerequisites:**

Recommended:

Basics of financial management,

Statistical methods,

Financial markets and institutions

# **Course requirements:**

- 1 / Continuous on-line tests (duration of one test 10-15 min). Test form: usually a choice of 3-4 alternative answers.
- 2 / Final online test. Test form: usually a choice of 3-4 alternative answers.

Scale of assessment (preliminary/final): Continuous tests: 50%Final test: 50%

### Learning outcomes:

Graduates of this course will gain an overview of historical developments and the latest trends in international investment management.

The course emphasizes the understanding of key investment techniques based on "Smart Beta", active management and also the basic approaches of fundamental and technical analysis.

Students can use the acquired knowledge in various positions in the asset management industry in investment, hedge, pension funds and banks.

### Class syllabus:

- 1. Historical development of investment management. Modern portfolio management theory. Markowitz model.
- 2. CAPM
- 3. Sharp's model and the theory of efficient markets
- 4. Multi-factor models
- 5. Applications of multi-factor models
- 6. Active management
- 7. Current trends and future developments in investment management
- 8. Preparation of investment plan
- 9. Fundamental analysis: market and industry valuation

- 10. Asset allocation
- 11. Technical analysis
- 12. Performance evaluation

### **Recommended literature:**

### Languages necessary to complete the course:

English

#### **Notes:**

The course will be taught in full-time form (or online, depending on the situation).

Lectures will be stored within MSTeams at least 1 week in advance and students will be able to get acquainted with the topic before the actual exercise.

The exercise will be divided into 2-3 parts:

- 1 / Brief recapitulation of the lecture
- 2 / Examples and questions / answers
- 3 / Test for the previous curriculum (assumed every 2 weeks) in the form of an online quizz within MSTeams (students connect using a laptop / mobile phone)

Recordings of online exercises will be made available within MSTeams.

Minutes from the exercises in full-time form will be made available within MSTeams.

Communication will take place within MSTeams, or by e-mail (students will be assigned to classes according to the schedule).

If the situation allows, face-to-face consultations will also be possible.

### Past grade distribution

Total number of evaluated students: 15

A	ABS	В	С	D	Е	FX
6,67	0,0	40,0	26,67	13,33	0,0	13,33

Lecturers: doc. RNDr. Mária Bohdalová, PhD., Ing. Vladimír Valach, PhD., CFA, MBA

**Last change:** 10.02.2022

Approved by:

Academic year: 2021/2022

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KEF/220B/15 Principles of Financial Accounting I

**Educational activities:** 

Type of activities: lecture / seminar

**Number of hours:** 

per week: 2 / 2 per level/semester: 28 / 28

Form of the course: on-site learning

Number of credits: 5

**Recommended semester: 2.** 

**Educational level:** I.

#### **Prerequisites:**

### **Course requirements:**

Continuous assessment for the term (40 percent), exam (60 percent).

The condition for completing the course is to complete two control papers during the course (with a success rate of at least 50 percent - the result is the bonus points for the exam). Present the knowledge outlined in the brief syllabus.

The evaluation of the course is in accordance with the Study Regulations of Comenius University and the individual levels of the classification scale are awarded on the basis of the applied points system, which reflects the degree of success of completing the course.

Scale of assessment (preliminary/final): 40/60

#### **Learning outcomes:**

The student is able to give a comprehensive picture of accounting with regard to its subject and understand the role of accounting in the company's information system, describe basic accounting concepts, balance sheet accounting theory, accounting documents, valuation issues, financial statement processes and international accounting harmonization, and taxes from the aspect of decision making process.

### Class syllabus:

- 1. The importance of accounting as part of a business information system
- 2. The objectives and functions of accounting
- 3. General accounting principles
- 4. Assets and liabilities
- 5. Balance sheet, its content and role. Impact of economic operations on a balance sheet.
- 6. Double-entry accounting (bookkeeping) system
- 7. Accounting documents, books of account
- 8. Valuation of assets and liabilities in the double entry accounting (bookkeeping). Understanding the cycle of assets by the double entry accounting (bookkeeping)
- 9. The financial statements and its structure
- 10. Conceptual framework of IFRS and principles of IFRS conversion from Slovak financial statements to the financial statements according to the IAS / IFRS
- 11. Accounting and taxes

# 12. Taxes and decision making process

### **Recommended literature:**

Saxunová, D.: Účtovníctvo I., cvičebnica A. Wolters Kluwer, Bratislava 2018

- 2. Zákon č. 431/2002 Z. z. o účtovníctve v znení neskorších predpisov
- 3. Zákon č. 595/2003 Z. z. o dani z príjmu v znení neskorších predpisov
- 4. Paul D. Kimmel, Jerry J. Weygandt, Donald E. Kieso-Financial Accounting: Tools for Business

Decision Making, WileyPLUS, 7th Edition, 2013

5. Jerry J. Weygandt, Paul D. Kimmel, Donald E. Kieso-Financial and Managerial Accounting, WileyPLUS, 2nd Edition, 2015

# Languages necessary to complete the course:

Slovak, English

#### **Notes:**

# Past grade distribution

Total number of evaluated students: 4183

A	ABS	В	С	D	Е	FX	M
24,84	0,0	19,36	18,1	15,13	15,66	6,91	0,0

**Lecturers:** doc. Ing. Jana Kajanová, PhD., Mgr. Lukáš Veteška, Mgr. Lenka Papíková, PhD., Mgr. Natália Barteková, Mgr. Dániel Tóth

Last change: 29.09.2021

Approved by:

Academic year: 2021/2022

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KEF/221B/15 Principles of Financial Accounting II

**Educational activities:** 

Type of activities: lecture / seminar

**Number of hours:** 

per week: 2 / 2 per level/semester: 28 / 28

Form of the course: on-site learning

**Number of credits: 5** 

**Recommended semester: 3.** 

**Educational level:** I.

**Prerequisites:** 

### **Recommended prerequisites:**

Principles of Financial Accounting I

## **Course requirements:**

Pass the control papers during the lessons (with a success rate of at least 50%). Present the knowledge outlined in the brief syllabus. The evaluation of the subject is in accordance with the study regulations of FM UK.

Scale of assessment (preliminary/final): 50/50

#### **Learning outcomes:**

After completing the course, the student will acquire basic skills in capturing and displaying economic operations in the accounting. Students will acquire basic correlations in accounting on synthetic accounts in double-entry accounting of entrepreneurs with the help of the general chart of accounts and valid accounting procedures. They are able to identify the necessary information from accounting for managerial management and decision making.

#### Class syllabus:

- 1. Accounting methodology
- 2. Accounting for fixed assets. Acquisition and valuation of fixed assets
- 3. Accounting for fixed assets. Use and disposal of fixed assets
- 4. Inventory Accounting
- 5. Accounting for cash, short-term financial liabilities and short-term

financial assets

- 6. Accounting for receivables and short-term liabilities
- 7. Accrual accounting for costs and revenues
- 8. Accounting for equity, funds formed from profit and long-term liabilities
- 9. Cost Accounting
- 10. Revenue recognition
- 11. Posting on closing accounts and off-balance sheet accounts
- 12. Complex example

### **Recommended literature:**

1. Kajanová, J.: Podvojné účtovníctvo pre podnikateľov - z aspektu riadenia a rozhodovania. Wolters Kluwer (v tlači),

Bratislava 2021

- 2. Kajanová, J. Olvecká, V. Saxunová, D.: Podvojné účtovníctvo. Zbierka úloh a príkladov. Wolters Kluwer, Bratislava, 2018
- 3. Zákon č. 431/2002 Z. z. o účtovníctve v znení neskorších predpisov
- 4. Zákon č. 595/2003 Z. z. o dani z príjmu v znení neskorších predpisov
- 5. Opatrenie MF SR č. 23054/2002-92 zo 16. 12. 2002, ktorým sa ustanovujú podrobnosti o postupoch účtovania a rámcovej účtovej osnove pre podnikateľov účtujúcich v sústave podvojného účtovníctva v znení neskorších predpisov

# Languages necessary to complete the course:

Slovak

#### **Notes:**

### Past grade distribution

Total number of evaluated students: 3203

A	ABS	В	С	D	Е	FX	M
17,05	0,0	16,77	15,55	15,95	24,04	10,24	0,41

**Lecturers:** doc. Ing. Jana Kajanová, PhD., Mgr. Lukáš Veteška, Mgr. Natália Barteková, Mgr. Dániel Tóth

Last change: 29.09.2021

Approved by:

Academic year: 2021/2022 University: Comenius University Bratislava Faculty: Faculty of Management **Course ID: Course title:** FM.KIS/005 B/19 Programming in Wolfram Mathematica I **Educational activities:** Type of activities: seminar **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning Number of credits: 3 **Recommended semester:** 3., 5. **Educational level:** I. **Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course: **Notes:** Past grade distribution Total number of evaluated students: 0 В Α ABS  $\mathbf{C}$ D E FX M

Lecturers: doc. RNDr. Mária Bohdalová, PhD.

0,0

0,0

0,0

0,0

0,0

0,0

0,0

**Last change:** 20.09.2019

Approved by:

0,0

Academic year: 2021/2022

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KIS/051B/16 Project Management

**Educational activities:** 

Type of activities: lecture / seminar

**Number of hours:** 

per week: 2 / 2 per level/semester: 28 / 28

Form of the course: on-site learning

**Number of credits: 5** 

**Recommended semester:** 4.

**Educational level:** I.

**Prerequisites:** 

**Course requirements:** 

**Learning outcomes:** 

Class syllabus:

**Recommended literature:** 

Languages necessary to complete the course:

**Notes:** 

Past grade distribution

Total number of evaluated students: 1179

A	ABS	В	С	D	Е	FX	M
9,5	0,0	19,59	24,68	20,44	14,42	8,23	3,14

Lecturers: doc. Ing. Ján Papula, PhD., Ing. Peter Balco, PhD., Mgr. Petronela Klačanská, PhD.,

doc. Mgr. Lucia Kohnová, PhD.

Last change: 30.09.2021

Approved by:

Academic year: 2021/2022

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KMn/104B/16 Psychology for Managers

**Educational activities:** 

Type of activities: seminar

**Number of hours:** 

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 3

**Recommended semester:** 6.

**Educational level:** I.

# **Prerequisites:**

### **Course requirements:**

During the semester: 20% for essay presentation. Final written exam: 80% A = 91 - 100%, B = 81 - 90%, C = 80 - 73%, D = 72 - 66%, E = 65 - 60%.

Active participation in exercises is important Scale of assessment (preliminary/final): 20/80

# **Learning outcomes:**

By the end of the course students will receive a basic knowledge of the personality, wil have basic knowledge in empathy, team building, perception, motivation, interpersonal communication etc. They will understand cultural differences in the business context. It will be developed selected managerial skills needed to work effectively with subordinates: effective interpersonal communication, FV, presentation skills.

# Class syllabus:

- 1. Personality.
- 2. Personality of managers/leaders.
- 3. Perception process.
- 4. Effective interpersonal verbal communication.
- 5. Nonverbal communication.
- 6. Active listening.
- 7. Assertive behavior.
- 8. Empathy.
- 9. EO and CO.
- 10. Intercultural communication-
- 11. Basic presentation skills.
- 12. Student presentations
- 13. Student presentations

# **Recommended literature:**

- [1] SULIKOVA, R. 2001. Intercultural Communication. In: Global Business and Economic Development. Volume II: The East European Perspectives. Upper Montclair: Montclair State University, 2001, p. 311-315.
- [2] SULIKOVA, R. 2003. New Managerial Competencies. In: Journal of Human Resource Management. 2003, No. 1-2, p. 69-76.
- [3] SULIKOVA, R. 2003. New Managerial Competencies in the New Organizational Environment. In: Strategies for Sustainable Globalization: Business Responses to Regional Demands and Global Opportunities. Global Business and Economic Development. Upper Montclair: Montclair State University, 2003, volume 1, p. 813-817.
- [4] THILL, J. V. BOVEÉ, C. L. 2012. Business Communication Essentials. New Jersey: Pearson, 2012.
- [5] TUBBS, S. L. MOSS, S. 1997. Human Communication. 6th Edition. New York: McGraw-Hill, 1997.
- [6] WHETTEN, D. A. CAMERON, K. S. 2011. Developing Management Skills. Pearson, 2011.

# Languages necessary to complete the course:

**English** 

### **Notes:**

# Past grade distribution

Total number of evaluated students: 124

A	ABS	В	С	D	Е	FX	M
29,03	0,0	19,35	16,94	10,48	12,1	12,1	0,0

Lecturers: doc. PhDr. Rozália Sulíková, PhD., Mgr. Ľudmila Mitková, PhD.

**Last change:** 13.02.2020

Academic year: 2021/2022 University: Comenius University Bratislava Faculty: Faculty of Management **Course ID:** Course title: FM.KEF/215B/15 Research Methods **Educational activities:** Type of activities: seminar **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning Number of credits: 3 Recommended semester: 5. **Educational level:** I. **Prerequisites: Course requirements:** Take-home assignment accounts for 100% of grade (either review of a research paper or data analysis). **Learning outcomes:** Upon taking the course, the student will have a thorough understanding of how to do research. He will be able to define a research topic, find relevant literature, obtain data and use right methods in order to analyze and conclude on them. Class syllabus: Session 1 Starting the research Session 2 Literature review & topic specification Session 3 Data collection & retrieval Session 4 Qualitative methods Session 5 Quantitative methods Session 6 Challenges for thesis & paper writing Session 7 Example of the research **Recommended literature:** Literature: 1. Ashby, Mike. "How to write a paper." Engineering Department, University of Cambridge, Version 5 (2000): 38. 2. Murray, Rowena. How to write a thesis. McGraw-Hill International, 2011. 3. Freedman, D., R. Pisani, and R. Purves. "Statistics (2007)." (1978). 4. Stock, James H., and Mark W. Watson. Introduction to econometrics. Vol. 104. Boston: Addison Wesley, 2003.

Languages necessary to complete the course:

5. Selected research papers

**English** 

1	Past grade distribution Total number of evaluated students: 14									
A ABS B C D E FX M										
71,43	71,43 0,0 21,43 0,0 7,14 0,0 0,0 0,0									
Lecturers: Mgr. Rastislav Molnár, PhD.										

**Last change:** 31.01.2018

Academic year: 2021/2022

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title: Russian I

**Educational activities: Type of activities:** seminar

**Number of hours:** 

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 3

**Recommended semester:** 1.

**Educational level:** I.

# **Prerequisites:**

### **Course requirements:**

Active participation in seminars (80%), continuous control of assignments (20%). It is necessary to obtain at least 91 points to obtain an A rating, at least 81 points to obtain a B rating, at least 73 points to obtain a C rating, at least 66 points to obtain a D rating and at least 60 points to obtain an E rating. Scale of assessment (preliminary/final): 100 %

# Learning outcomes:

Master the Russian alphabet (Cyrillic) - to write, read and communicate on a general level. Emphasis is placed on interference differences in Russian and Slovak.

### Class syllabus:

Dating and presentation

Family

The study

University- Faculty

My working day

Free time

Hobbies

Profession

### **Recommended literature:**

Blum Tamara, Gorelova Elena: Put' k uspechu (Weg zum Erfolg). Kursbuch. Russisch für Alltag und Beruf, Druck: Finidr, s.r.o., Český Tešín, Wien, 2014, 192 s.

Blum Tamara, Gorelova Elena: Put' k uspechu (Weg zum Erfolg). Arbeitsbuch. Russisch für Alltag und Beruf, Druck: Finidr, s.r.o., Český Tešín, Wien, 2014, 116 s.

### Languages necessary to complete the course:

Slovak language

### **Notes:**

In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's

Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may be connected with enforcing accompanying legal consequences on academic, (...) disciplinary level.

In accordance with the regulations of the internal regulation No. 13/2018 approved by the Academic senate of Comenius University in Bratislava the Disciplinary Regulations of Comenius University in Bratislava for Students, a disciplinary offence of a student is any form of copying or forbidden cooperation or providing answers during written or oral examination (assessment of knowledge) or during preparation for it within the course, or using technical devices or any information carriers in other than allowed ways during written or oral evaluation of study results (assessment of knowledge) or during preparation for it within the course. Committing a disciplinary offence may lead to imposing some disciplinary precautions on the student: admonition, conditional suspension of studies or dismissal from studies.

### Past grade distribution

Total number of evaluated students: 64

A	ABS	В	С	D	Е	FX	M
70,31	0,0	14,06	3,13	1,56	0,0	9,38	1,56

Lecturers: doc. Mgr. Emília Charfaoui, CSc.

Last change: 11.04.2022

Approved by:

Academic year: 2021/2022

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title: Russian II

Educational activities:
Type of activities: seminar

**Number of hours:** 

per week: 2 per level/semester: 28 Form of the course: on-site learning

**Number of credits: 3** 

**Recommended semester: 2.** 

**Educational level:** I.

# **Prerequisites:**

### **Course requirements:**

Active participation in seminars (80%), continuous control of assignments (20%). To obtain an A rating, it is necessary to obtain at least 91 points, to obtain an B rating at least 81 points, to obtain a C rating at least 73 points, to obtain a D rating at least 66 points and to obtain an E rating at least 60 points.

Scale of assessment (preliminary/final): Weight of the mid-term / final evaluation: 100 %

#### **Learning outcomes:**

The aim of the course is to teach students to communicate about everyday life within selected topics.

### Class syllabus:

Politeness phrases

Phone call

In hotel

Private letter

Description of the person

At the doctor

At the restaurant

Shopping

Final oral exam

Results and evaluation

#### **Recommended literature:**

Kotane Lyudmila: Russian for Business. Russkij jazyk dlja delovogo obščenija. Sankt-Peterburg, Zlatoust, 2014, 179 s.

Blum Tamara, Gorelova Elena: Put' k uspechu (Weg zum Erfolg). Kursbuch. Russisch für Alltag und Beruf, Druck: Finidr, s.r.o., Český Tešín, Wien, 2014, 192 s.

Blum Tamara, Gorelova Elena: Put' k uspechu (Weg zum Erfolg). Arbeitsbuch. Russisch für Alltag und Beruf, Druck: Finidr, s.r.o., Český Tešín, Wien, 2014, 116 s.

### Languages necessary to complete the course:

Slovak and Russian language

#### **Notes:**

In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may be connected with enforcing accompanying legal consequences on academic, (...) disciplinary level. In accordance with the regulations of the internal regulation No. 13/2018 approved by the Academic senate of Comenius University in Bratislava the Disciplinary Regulations of Comenius University in Bratislava for Students, a disciplinary offence of a student is any form of copying or forbidden cooperation or providing answers during written or oral examination (assessment of knowledge) or during preparation for it within the course, or using technical devices or any information carriers in other than allowed ways during written or oral evaluation of study results (assessment of knowledge) or during preparation for it within the course. Committing a disciplinary offence may lead to imposing some disciplinary precautions on the student: admonition, conditional suspension of studies or dismissal from studies.

# Past grade distribution

Total number of evaluated students: 36

A	ABS	В	С	D	Е	FX	M
77,78	0,0	16,67	0,0	0,0	0,0	5,56	0,0

Lecturers: doc. Mgr. Emília Charfaoui, CSc.

Last change: 11.04.2022

Approved by:

Academic year: 2021/2022 University: Comenius University Bratislava Faculty: Faculty of Management **Course ID:** Course title: FM.KMM/059B/20 Russian III **Educational activities:** Type of activities: seminar **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning Number of credits: 3 **Recommended semester: 3. Educational level:** I. **Prerequisites: Recommended prerequisites:** Russian language II **Course requirements:** Active participation in seminars (80%), continuous control of assignments (20%). It is necessary to obtain at least 91 points to obtain an A rating, at least 81 points to obtain a B rating, at least 73 points to obtain a C rating, at least 66 points to obtain a D rating and at least 60 points to obtain an E rating. Scale of assessment (preliminary/final): 100 % **Learning outcomes:** To develop and communicate skills, to expand lexicon and phraseology in thematic areas from everyday reality. Acquire the ability to discuss, argue and exchange views. Class syllabus: The school system in the Russian Federation and in Slovakia Principles of a healthy lifestyle Russian national cuisine Housing **Transport Recommended literature:** Kotane Lyudmila: Russian for Business. Textbook (with keys). Russkij jazyk dlja delovogo obščenija. Sankt-Peterburg, Zlatoust, 2014, 170 s. Charfaoui Emilia: Professional lexical minimum of managerial and economical praxis. Odborné lexikálne minimum z manažérskej a ekonomickej praxe. Vyd. Univerzita Komenského,

Languages necessary to complete the course:

Actual additional texts form magazines, newspapers and the Internet.

Slovak and Russian language

Bratislava, 2014, 116 s.

In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may be connected with enforcing accompanying legal consequences on academic, (...) disciplinary level. In accordance with the regulations of the internal regulation No. 13/2018 approved by the Academic senate of Comenius University in Bratislava the Disciplinary Regulations of Comenius University in Bratislava for Students, a disciplinary offence of a student is any form of copying or forbidden cooperation or providing answers during written or oral examination (assessment of knowledge) or during preparation for it within the course, or using technical devices or any information carriers in other than allowed ways during written or oral evaluation of study results (assessment of knowledge) or during preparation for it within the course. Committing a disciplinary offence may lead to imposing some disciplinary precautions on the student: admonition, conditional suspension of studies or dismissal from studies.

# Past grade distribution

Total number of evaluated students: 48

A	ABS	В	С	D	Е	FX	M
77,08	0,0	2,08	8,33	0,0	0,0	12,5	0,0

Lecturers: doc. Mgr. Emília Charfaoui, CSc.

**Last change:** 11.04.2022

Academic year: 2021/2022

University: Comenius University Bratislava

Faculty: Faculty of Management

**Course ID:** Course title: FM.KMM/061B/20 Russian IV

**Educational activities: Type of activities:** seminar

**Number of hours:** 

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 3

Recommended semester: 4.

**Educational level:** I.

# **Prerequisites:**

### **Course requirements:**

Active participation in seminars (80%), continuous control of assignments (20%). To obtain an A rating, it is necessary to obtain at least 91 points, to obtain an B rating at least 81 points, to obtain a C rating at least 73 points, to obtain a D rating at least 66 points and to obtain an E rating at least 60 points.

Scale of assessment (preliminary/final): Weight of the mid-term / final evaluation: 100 %

#### **Learning outcomes:**

The aim of the course is to strengthen the grammatical and lexical structures of the Russian language, knowledge of the realities and culture of Russia (attitudes, values, traditions).

# Class syllabus:

Introduction to the issue of working with professional text

Business correspondence

Curriculum vitae, application

Interview

**Employment contract** 

Presentations of companies in a global environment

Results and evaluation

### **Recommended literature:**

Kotane Lyudmila: Russian for Business. Textbook (with keys). Russkij jazyk dlja delovogo obščenija. Sankt-Peterburg, Zlatoust, 2014, 168 s.

Charfaoui Emilia: Professional lexical minimum of managerial and economical praxis.

Odborné lexikálne minimum z manažérskej a ekonomickej praxe. Vyd. Univerzita Komenského, Bratislava. 2014. 116 s.

Actual additional texts form magazines, newspapers and the Internet.

### Languages necessary to complete the course:

Slovak and Russian language

In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may be connected with enforcing accompanying legal consequences on academic, (...) disciplinary level. In accordance with the regulations of the internal regulation No. 13/2018 approved by the Academic senate of Comenius University in Bratislava the Disciplinary Regulations of Comenius University in Bratislava for Students, a disciplinary offence of a student is any form of copying or forbidden cooperation or providing answers during written or oral examination (assessment of knowledge) or during preparation for it within the course, or using technical devices or any information carriers in other than allowed ways during written or oral evaluation of study results (assessment of knowledge) or during preparation for it within the course. Committing a disciplinary offence may lead to imposing some disciplinary precautions on the student: admonition, conditional suspension of studies or dismissal from studies.

# Past grade distribution

Total number of evaluated students: 46

A	ABS	В	С	D	Е	FX	M
45,65	0,0	28,26	15,22	0,0	2,17	4,35	4,35

Lecturers: doc. Mgr. Emília Charfaoui, CSc.

**Last change:** 11.04.2022

Academic year: 2021/2022

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KSP/067AB/18 Social Entrepreneurship

**Educational activities:** 

Type of activities: seminar

**Number of hours:** 

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 3

**Recommended semester:** 2., 4., 6.

**Educational level:** I., II.

#### **Prerequisites:**

### **Course requirements:**

Sudents are evaluated for their active participation at seminars during the semester. They work on several individual and group assignments and they are expected to develop their own social entrepreneurship project idea and business model.

- Two seminar assignments (analysis of social entrepreneurship ecosystem; analysis of social entrepreneurship case examples in terms of their business models and approach to scaling), each worth 20%
- Active application of the concepts from the field of social entrepreneurship in students' model assignments (own model social entrepreneurship project idea and business model). Students are expected to prepare an idea pitch, an impact canvas, and a business model description, including a business model canvas, each part worth 20%.

The overall evaluation is in accordance with the faculty evaluation system: A = 91-100%; B = 81-90%; C = 73-80%; D = 66-72%; E = 65-60%; F = 0-59% points.

Scale of assessment (preliminary/final): 100% continuous evaluation

### **Learning outcomes:**

Understand the character and role of social entrepreneurship in the current socio-economic context. Understand motives and qualities of social entrepreneurs. Understand different types of social entrepreneurship and different business models and scaling strategies. Able to develop own social entrepreneurship project ideas using state-of-the-art tools and techniques.

# Class syllabus:

### MAIN TOPICS OF THE COURSE:

- 1. Course introduction
- 2. Introduction to social entrepreneurship
- 3. Social entrepreneurship ecosystem, social entrepreneurship in practice
- 4. Individual work on assignment 1: Social entrepreneurship ecosystem
- 5. Presentations of assignment 1: Social entrepreneurship ecosystem
- 6. Impact and scaling
- 7. Individual work on assignment 2: Social entrepreneurship case example analysis
- 8. Feedback on assignment 2; Ideation, Impact canvas, social business model

- 9. Easter holiday (individual on-demand consultations / facilitated self-study)
- 10. Presentations of assignment 3, part 1 (Idea pitch)
- 11. Business model canvas for social entrepreneurship
- 12. Compulsory consultations to assignment 3, parts 2&3 (Impact canvas & Business model canvas)
- 13. Final presentations

#### **Recommended literature:**

- [1] Study materials by Social Entrepreneurship Akademie & Social Impact Award available online
- [2] OSTERWALDER, A., PIGNEUR, Y. Business Model Generation. John Wiley & Sons, 2010. ISBN 978-0470-87641-1
- [3] YOUNG, D.R. 2018. The Social Enterprise Zoo. Cheltenham: Edward Elgar, 2018. ISBN 978-1-78471-607-3

# Languages necessary to complete the course:

English

#### Notes:

In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may be connected with enforcing accompanying legal consequences on academic, (...) disciplinary level. In accordance with the regulations of the internal regulation No. 13/2018 approved by the Academic senate of Comenius University in Bratislava the Disciplinary Regulations of Comenius University in Bratislava for Students, a disciplinary offence of a student is any form of copying or forbidden cooperation or providing answers during written or oral examination (assessment of knowledge) or during preparation for it within the course, or using technical devices or any information carriers in other than allowed ways during written or oral evaluation of study results (assessment of knowledge) or during preparation for it within the course. Committing a disciplinary offence may lead to imposing some disciplinary precautions on the student: admonition, conditional suspension of studies or dismissal from studies.

# Past grade distribution

Total number of evaluated students: 81

A	ABS	В	C	D	Е	FX	M
54,32	0,0	23,46	9,88	4,94	2,47	4,94	0,0

Lecturers: doc. PhDr. Marian Holienka, PhD.

Last change: 14.05.2022

Academic year: 2021/2022

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KSP/067B/18 | Social Entrepreneurship

**Educational activities: Type of activities:** seminar

**Number of hours:** 

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 3

**Recommended semester:** 3.

**Educational level:** I.

**Prerequisites:** 

**Course requirements:** 

**Learning outcomes:** 

Class syllabus:

**Recommended literature:** 

Languages necessary to complete the course:

**Notes:** 

Past grade distribution

Total number of evaluated students: 36

A	ABS	В	С	D	Е	FX	M
33,33	0,0	19,44	19,44	0,0	11,11	11,11	5,56

Lecturers: doc. PhDr. Marian Holienka, PhD.

Last change: 21.09.2020

Approved by:

Academic year: 2021/2022	
University: Comenius Univer	sity Bratislava
Faculty: Faculty of Managem	ent
Course ID: FM.KMk/046B/00	Course title: Sociology I
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semo Form of the course: on-site	
Number of credits: 2	
Recommended semester: 1.	
Educational level: I.	
Prerequisites:	
to familiarize students with the	1
Class syllabus: Sociological perspective Methods of sociological resea Culture Socialization Social interaction and social s Social groups and organizatio Social stratification and social Ethnic, racial groups. Minorit Social institutions. Economic and political system Education systems. Social change and social mov	structure. ons. I differentiation. ies. ms.
Recommended literature:	viology (Sayanth Edition), Cambridge
Languages necessary to com	plete the course:

Strana: 206

Past grade distribution Total number of evaluated students: 311									
A	ABS	В	С	D	Е	FX	M		
67,52	0,0	23,79	4,18	2,25	0,0	2,25	0,0		
T4	1 DI-D., 1	/ 11/ C	1 1 ' (	70					

Lecturers: doc. PhDr. Magdaléna Samuhelová, CSc.

**Last change:** 15.02.2018

Approved by:

Academic year: 2021/2022	
University: Comenius University	sity Bratislava
Faculty: Faculty of Manageme	ent
Course ID: FM.KMk/346B/19	Course title: Sociology I
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/seme Form of the course: on-site lecture	
Number of credits: 3	
Recommended semester: 1.	
Educational level: I.	
Prerequisites:	
to familiarize students with th	1
Class syllabus: Sociological perspective Methods of sociological resear Culture Socialization Social interaction and social st Social groups and organization Social stratification and social Ethnic, racial groups. Minoriti Social institutions. Economic and political system Education systems. Social change and social move	rch  tructure. ns. differentiation. ies.
Recommended literature:	iology (Seventh Edition). Cambridge
Languages necessary to comp	

Strana: 208

Past grade distribution Total number of evaluated students: 12								
A	ABS	В	С	D	Е	FX	M	
50,0	0,0	8,33	25,0	0,0	0,0	8,33	8,33	
Lecturers: doc. PhDr. Magdaléna Samuhelová, CSc.								

**Last change:** 03.10.2019

Approved by:

Academic year: 2021/2022 University: Comenius University Bratislava Faculty: Faculty of Management **Course ID:** Course title: FM.KEF/116B/19 **Statistics Educational activities: Type of activities:** lecture / laboratory practicals **Number of hours:** per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning Number of credits: 5 **Recommended semester: 3. Educational level:** I. **Prerequisites: Course requirements: Learning outcomes:** Class syllabus: Brief Syllabus: 1. Introduction into the course. Introduction into probability theory. 2. Conditional probability, independence, and Bayes theorem. 3. Random variable – definition, types (discrete and continuous), transformation, probability division 4. Distribution function and its basic characteristics. Density functions for continuous random variable. 5. Types of theoretical probability distributions. 6. Probability distributions derived from normal probability distribution. 7. Limits: Convergence of random variables, law of large numbers, central limits. 8. Random vector. Dependence and independence of random variables. 9. Introduction into mathematical statistics. Descriptive statistics, primary graphic representation of statistical data. Classification of statistical data. Frequency table. 10. Random choice and its basic characteristics. Selective characteristics. Unbend and consistent estimates. Basic characteristics of realization of random choice. 11. Interval estimates for random choice from normal distribution. 12. Introduction into statistical hypothesis testing. Errors of first and second category during statistical hypothesis testing. 13. Statistical hypothesis testing: parametric tests (for parameters of normal distribution). 14. Statistical hypothesis testing: nonparametric tests (chi-quadrate test of good agreement, sign test). **Recommended literature:** Languages necessary to complete the course:

Strana: 210

Past grade	Past grade distribution										
Total number of evaluated students: 134											
A	ABS	В	С	D	Е	FX	M				
15,67	0,0	14,93	21,64	17,16	14,93	10,45	5,22				

**Lecturers:** Mgr. Eva Brestovanská, PhD., doc. RNDr. Mária Bohdalová, PhD., doc. RNDr. Jana Kalická, PhD., Mgr. Peter Pšenák, PhD.

**Last change:** 30.10.2021

Academic year: 2021/2022

University: Comenius University Bratislava

Faculty: Faculty of Management

Course ID: Course title: Statistics

**Educational activities:** 

**Type of activities:** lecture / laboratory practicals

**Number of hours:** 

per week: 2 / 2 per level/semester: 28 / 28

Form of the course: on-site learning

Number of credits: 5

**Recommended semester: 3.** 

**Educational level:** I.

**Prerequisites:** 

# **Course requirements:**

### **Learning outcomes:**

By completing the course, the student will gain an overview of the issues of data analysis using statistical methods for the needs of the manager. He will master statistical methods suitable for 1 and 2-dimensional analysis of quantitative and qualitative variables. He will also gain an overview of the possibilities provided for statistical analysis by MS Excel software in the field of statistics and will also acquire the necessary skills to work in this software.

# Class syllabus:

Brief Syllabus:

- 1. Introduction into the course. Introduction into probability theory.
- 2. Conditional probability, independence, and Bayes theorem.
- 3. Random variable definition, types (discrete and continuous), transformation, probability division.
- 4. Distribution function and its basic characteristics. Density functions for continuous random variable.
- 5. Types of theoretical probability distributions.
- 6. Probability distributions derived from normal probability distribution.
- 7. Limits: Convergence of random variables, law of large numbers, central limits.
- 8. Random vector. Dependence and independence of random variables.
- 9. Introduction into mathematical statistics. Descriptive statistics, primary graphic representation of statistical data. Classification of statistical data. Frequency table.
- 10. Random choice and its basic characteristics. Selective characteristics. Unbend and consistent estimates. Basic characteristics of realization of random choice.
- 11. Interval estimates for random choice from normal distribution.
- 12. Introduction into statistical hypothesis testing. Errors of first and second category during statistical hypothesis testing.
- 13. Statistical hypothesis testing: parametric tests (for parameters of normal distribution).
- 14. Statistical hypothesis testing: nonparametric tests (chi-quadrate test of good agreement, sign test).

#### **Recommended literature:**

Literature new:

- 1. Pacáková a kol.: Štatistické metódy pre ekonómov. Iura Edition 2009, resp. Wolters Kluwer (kniha tlačená+ zbierka príkladov B, info na https://www.wolterskluwer.sk/sk/statisticke-metody-pre-ekonomov.p570.html)
- 2. Erik Šoltés a kol.: Štatistické metódy pre ekonómov zbierka príkladov. Wolters Kluwer 2015. ISBN 978-80-8168-234-6 (aj elektronicky, info na https://www.wolterskluwer.sk/sk/statisticke-metody-pre-ekonomov-zbierka-prikladov.p2120.html)
- 3. Pacáková a kol.: Štatistické indukcia pre ekonómov a manažérov. Wolters Kluwer 2015. (obsahuje riešené príklady v SASe, aj elektronicky, info na https://www.wolterskluwer.sk/sk/statisticka-indukcia-pre-ekonomov-a-manazerov.p2006.html)
  Literature old:
- 1. Chajdiak J., Rublíková E., Gudába M: Štatistické metódy v praxi. STATIS Bratislava 1997. Chajdiak J., Komorník J., Komorníková M.: Štatistické metódy. STATIS Bratislava 1999
- 2. McClave J. T., Benson P. G., Sincich T.: Statistics for Business and Economics, Prentice-Hall, INC., 2001 http://www.prenhall.com/mcclave/
- 3. Viera Pacáková a kolektív: Štatistika pre ekonómov. IURA EDITION, Bratislava 2003.
- 4. Viera Pacáková a kolektív: Štatistika pre ekonómov. Zbierka príkladov B. IURA EDITION, Bratislava 2005.
- 5. Electronic textbook of statistics (in Czech): http://badame.vse.cz/iastat/
- 6. Electronic textbook of statistics (in English): http://www.statsoft.com/textbook/stathome.html

### Languages necessary to complete the course:

#### **Notes:**

#### Past grade distribution

Total number of evaluated students: 4275

A	ABS	В	С	D	Е	FX	M
16,0	0,0	15,56	13,38	15,81	24,05	14,92	0,28

**Lecturers:** doc. Ing. Iveta Stankovičová, PhD., Mgr. Eva Brestovanská, PhD., doc. RNDr. Mária Bohdalová, PhD., Mgr. Martina Jantová, Mgr. Monika Vojteková, PhDr. Ondrej Čupka, Mgr. Tadeáš Chujac, Ing. Igor Šarlina, MSc. Lucia Šepeľová, Mgr. Ing. Miroslav Reiter

Last change: 25.08.2021

Academic year: 2021/2022 University: Comenius University Bratislava Faculty: Faculty of Management **Course ID: Course title:** FM.KSP/064B/17 Visions and Creativity in Management **Educational activities:** Type of activities: seminar **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning Number of credits: 3 Recommended semester: 1. **Educational level:** I. **Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course: **Notes:** 

Past grade distribution

Total number of evaluated students: 429

A	ABS	В	С	D	Е	FX	M
74,36	0,0	13,52	4,9	0,0	0,0	7,23	0,0

Lecturers: doc. Mgr. Lucia Kohnová, PhD., Mgr. Nikola Salajová, PhD.

Last change: 01.10.2021

Approved by: