

Course descriptions

TABLE OF CONTENTS

1. 099M/12	Current Trends in Practice Management.....	2
2. 181M/21	Diagnostics and Management of European Companies (FL).....	4
3. 05M/21	Diploma Thesis Defence (state exam).....	5
4. 142M/16	Diploma Thesis Project.....	6
5. 100M/21	Diploma Thesis Seminary I.....	8
6. 101M/21	Diploma Thesis Seminary II.....	10
7. 179M/21	EU Internal Market and Economic Policy (Slovak, French).....	12
8. 180M/21	EU Internal Market and Economic Policy (Slovak, German).....	15
9. 285M/21	Environmental Economics and Management.....	17
10. 316M/21	European Business Law (French).....	19
11. 318M/21	European Economic Law (German).....	21
12. 278M/21	European Integration (French).....	23
13. 310M/18	Financial Accounting and Control in the European Economic Area.....	26
14. 278M/21	Financial Analysis and Financial Management of Companies in Europe (FL).....	29
15. 275M/21	Financial Management.....	30
16. 319M/21	French Seminar (FL).....	32
17. 077M/10	International Finance.....	34
18. 279M/21	International Fiscal Engineering.....	36
19. 313M/19	International Management.....	38
20. 315M/21	International Management II.....	40
21. 030M/00	International Marketing.....	42
22. 280M/21	Internet of Things.....	44
23. 273M/21	Management Information Systems / Management des systèmes informatique.....	47
24. 274M/21	Management Information Systems / Management-Informationssysteme.....	48
25. 276M/21	Management of EU Projects and Programs.....	51
26. 284M/21	Monetary Policy and Regulation of the Financial System (FL).....	53
27. 083M/21	Organizational Behavior.....	55
28. 010M/21	Practice.....	58
29. 115M/16	Regional and Economic Policy of EU.....	59
30. 168M/21	State Exam Seminar.....	61
31. 277M/21	Statistics for Managers.....	63
32. 100M/21	Strategic Management.....	64

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMn/099M/12	Course title: Current Trends in Practice Management
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 1., 3.	
Educational level: II.	
Prerequisites:	
Course requirements: 100% Case study presentation Scale of assessment (preliminary/final): 100/0	
Learning outcomes: The aim is to give the graduate CUFM students the opportunity to get the first-hand information about present trends in the practice of management as an example from Slovnaft, a.s.	
Class syllabus: 1. Introduction to the course. Entrepreneurship in the oil refinery industry – specific features and trends. 2. Slovnaft's response to the industry's and global challenges. 3. Refinery I – managerial challenges in production. 4. Refinery II – management of production processes. 5. Logistics and management of BOPZ (i.e. Slovak acronym for work safety and health preservation at the workplace). 6. Financial management of the company I. 7. Financial management of the company II. 8. Trade. 9. Retail trade management in the time of crisis. 10. Basic rules of economic competition. 11. What is easier – to talk to the employees or to people from newspaper? Similarities and differences of internal and external communication in the strategically important company. 12. Human resource management I – Personnel management vs. HRM. 13. Human resource management II – Talent management	
Recommended literature: Slovnaft a.s. company sources.	
Languages necessary to complete the course: Slovak and English	

Notes:							
Past grade distribution Total number of evaluated students: 534							
A	ABS	B	C	D	E	FX	M
85,58	0,0	6,93	2,25	1,69	0,75	2,43	0,37
Lecturers: prof. Ing. Ján Rudy, PhD., doc. Mgr. Jana Fratričová, PhD.							
Last change: 29.11.2017							
Approved by:							

COURSE DESCRIPTION

Academic year: 2021/2022							
University: Comenius University Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KMM/181M/21				Course title: Diagnostics and Management of European Companies (FL)			
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning							
Number of credits: 3							
Recommended semester: 3.							
Educational level: II.							
Prerequisites:							
Course requirements:							
Learning outcomes:							
Class syllabus:							
Recommended literature:							
Languages necessary to complete the course:							
Notes:							
Past grade distribution Total number of evaluated students: 4							
A	ABS	B	C	D	E	FX	M
100,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0
Lecturers: Ing. Vladimír Valach, PhD., CFA, MBA							
Last change: 08.04.2022							
Approved by:							

STATE EXAM DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM/O5M/21	Course title: Diploma Thesis Defence
Number of credits: 15	
Educational level: II.	
State exam syllabus:	
Last change: 16.09.2021	
Approved by:	

COURSE DESCRIPTION

Academic year: 2021/2022							
University: Comenius University Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KMk/142M/16			Course title: Diploma Thesis Project				
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning							
Number of credits: 3							
Recommended semester: 4.							
Educational level: II.							
Prerequisites:							
Course requirements:							
Learning outcomes:							
Class syllabus:							
Recommended literature:							
Languages necessary to complete the course:							
Notes:							
Past grade distribution Total number of evaluated students: 1025							
A	ABS	B	C	D	E	FX	M
70,83	0,0	13,17	4,78	1,76	2,24	7,22	0,0
Lecturers: prof. Ing. Ľubica Bajžíková, PhD., doc. RNDr. Mária Bohdalová, PhD., Mgr. Eva Brestovanská, PhD., PhDr. Gabriela Bérešová, PhD., Ing. Miloslav Chalupka, PhD., doc. Mgr. Emília Charfaoui, CSc., doc. PhDr. Lukáš Copuš, PhD., doc. Dr. Frédéric Delaneuville, PhD., Mgr. Martina Drahošová, PhD., doc. Ing. Milan Fekete, PhD., doc. Mgr. Jana Fratričová, PhD., Mgr. Andrea Gažová, PhD., doc. RNDr. Michal Greguš, PhD., doc. JUDr. PhDr. Katarína Gubíniová, PhD., Mgr. Peter Gál, doc. PhDr. Marian Holienka, PhD., Mgr. Juliet Horváthová Suleimanová, PhD., Ing. Jaroslav Hul'vej, PhD., doc. Ing. Jana Kajanová, PhD., Ing. Vincent Karovič, PhD., Mgr. Vincent Karovič, PhD., Mgr. Zuzana Kirchmayer, PhD., doc. Mgr. Lucia Kohnová, PhD., Mgr. Janka Kottulová, PhD., doc. Ing. Mgr. Urban Kováč, PhD., prof. Mgr. Anna Lašáková, PhD., doc. PhDr. Daniela Majerčáková, PhD., MBA, Mgr. Juraj Mikuš, PhD., doc. Mgr. Petra Milošovičová, PhD., Mgr. Ľudmila Mitková, PhD., Mgr. Miloš Mrva, PhD., prof. JUDr. Daniela Nováčková, PhD., Mgr. František Olšavský, PhD., doc. Ing. Gabriela Pajtinková Bartáková, PhD., prof. Ing. Jozef Papula, PhD., doc. Ing. Ján Papula, PhD., doc. Mgr. Zuzana Papulová, PhD., doc. PhDr. René Pawera, PhD., Mgr. Lucia Paškrtová, PhD., prof. Ing. Anna Pilková, PhD., MBA, Mgr. Michaela Poláková, PhD., Mgr. Katarína Rentková, PhD., doc. PhDr. Magdaléna Samuhelová, CSc., prof. RNDr. Darina Saxunová, PhD., Mgr. Ján Smoleň, PhD., doc. PhDr.							

Eva Smolková, CSc., doc. PhDr. Paulína Mihaľová, PhD., doc. Ing. Zuzana Stoličná, PhD., doc. Ing. Mgr. Ľubomíra Strážovská, PhD., Mgr. Rita Szalai, PhD., Mgr. Lucia Vilčeková, PhD., Ing. Jaroslav Vojtechovský, PhD., doc. Ing. Jarmila Wefersová, PhD., Ing. Viera Ölvecká, PhD., doc. PhDr. Helena Šajgalíková, PhD., prof. RNDr. Ing. Ľudomír Šlahor, CSc., doc. Ing. Daniela Špírková, PhD., prof. Mgr. Peter Štarchoň, PhD., doc. JUDr. PhDr. Silvia Treľová, PhD., RNDr. Zuzana Kovačičová, PhD., Ing. Vladimír Valach, PhD., CFA, MBA, Mgr. Michal Páleník, PhD., PhDr. Peter Ondris, PhD., prof. Ing. Ján Rudy, PhD., Mgr. Magdaléna Musilová, PhD., LL.M., doc. Mgr. Veronika Gežík, PhD., Mgr. Eleonóra Beňová, PhD., doc. JUDr. PhDr. Tomáš Peráček, PhD., PhDr. Ing. Monika Dávideková, PhD., Mgr. Lenka Procházková, PhD., Mgr. Július Selecký, PhD., doc. Ing. Iveta Stankovičová, PhD., prof. RNDr. Michal Greguš, PhD., PhDr. Peter Veselý, PhD., doc. Ing. Jaroslava Kniežová, PhD., prof. Ing. Natalia Kryvinska, PhD., Ing. Rastislav Kulháněk, PhD., Mgr. Alexandra Mittelman, PhD., MBA, Ing. Peter Balco, PhD., Mgr. Petronela Klačanská, PhD., PhDr. Lívia Bott Domonkos, PhD., Ing. Mgr. Juraj Chebeň, PhD., doc. PhDr. Rozália Sulíková, PhD.

Last change: 08.09.2021

Approved by:

COURSE DESCRIPTION

Academic year: 2021/2022							
University: Comenius University Bratislava							
Faculty: Faculty of Management							
Course ID: FM/100M/21			Course title: Diploma Thesis Seminary I				
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning							
Number of credits: 3							
Recommended semester: 2.							
Educational level: II.							
Prerequisites:							
Course requirements:							
Learning outcomes:							
Class syllabus:							
Recommended literature:							
Languages necessary to complete the course:							
Notes:							
Past grade distribution Total number of evaluated students: 175							
A	ABS	B	C	D	E	FX	M
60,0	0,0	12,57	8,57	1,71	12,57	1,71	2,86
Lecturers: doc. JUDr. PhDr. Katarína Gubíniiová, PhD., doc. PhDr. Paulína Mihal'ová, PhD., doc. Ing. Jana Kajanová, PhD., Mgr. Martin Vozár, PhD., Mgr. Ľudmila Mitková, PhD., Mgr. Magdaléna Musilová, PhD., LL.M., Mgr. Michal Páleník, PhD., Mgr. Mário Papík, PhD., Mgr. Lenka Papíková, PhD., Mgr. Lucia Paškrťová, PhD., Mgr. Katarína Rentková, PhD., prof. RNDr. Darina Saxunová, PhD., doc. Ing. Zuzana Stoličná, PhD., doc. Mgr. Veronika Gežík, PhD., doc. PhDr. René Pawera, PhD., doc. Ing. Milan Fekete, PhD., Mgr. Peter Gál, PhD., Mgr. Andrea Gažová, PhD., doc. PhDr. Marian Holienka, PhD., Ing. Jaroslav Hul'vej, PhD., Mgr. Petronela Klačanská, PhD., doc. Mgr. Lucia Kohnová, PhD., Mgr. Juraj Mikuš, PhD., Mgr. Miloš Mrva, PhD., prof. Ing. Jozef Papula, PhD., doc. Ing. Ján Papula, PhD., doc. Mgr. Zuzana Papulová, PhD., prof. Ing. Anna Pilková, PhD., MBA, doc. Mgr. Emília Charfaoui, CSc., Mgr. Maroš Bobulský, PhD., doc. RNDr. Mária Bohdalová, PhD., doc. Ing. Mgr. Urban Kováč, PhD., Mgr. Martin Pažický, PhD., Mgr. Peter Pšenák, PhD., prof. RNDr. Ing. Ľudomír Šlahor, CSc., Ing. Vladimír Valach, PhD., CFA, MBA, Mgr. Katarína Vechter Močarníková, PhD., Mgr. Rita Szalai, PhD., doc. Ing. Jarmila Wefersová, PhD., prof. JUDr. Daniela Nováčková, PhD., doc. Dr. Frédéric Delaneuville, PhD., doc. PhDr. Marian Šuplata, PhD., PhDr. Lívia Bott Domonkos, PhD., prof. Ing. Ľubica Bajzíková, PhD., doc. PhDr. Lukáš Copuš, PhD., Mgr. Juliet Horváthová Suleimanová							

PhD., Ing. Mgr. Juraj Chebeň, PhD., prof. Mgr. Anna Lašáková, PhD., Ing. Marián Mikolášik, Mgr. Michaela Poláková, PhD., prof. Ing. Ján Rudy, PhD., doc. Ing. Mgr. Ľubomíra Strážovská, PhD., doc. PhDr. Rozália Sulíková, PhD., doc. JUDr. PhDr. Silvia Treľová, PhD., Mgr. Eleonóra Beňová, PhD., PaedDr. Jarmila Brtková, PhD., doc. JUDr. PhDr. Tomáš Peráček, PhD., PhDr. Ing. Monika Dávideková, PhD., Mgr. Lenka Procházková, PhD., Mgr. Július Selecký, PhD., doc. Ing. Iveta Stankovičová, PhD., Ing. Robert Furda, PhD., prof. Ing. Dušan Šoltés, CSc., prof. RNDr. Michal Greguš, PhD., doc. RNDr. Michal Greguš, PhD., PharmDr. Katarína Uchal', PhD., PhDr. Peter Veselý, PhD., Ing. Miloslav Chalupka, PhD., Ing. Jaroslav Vojtechovský, PhD., Mgr. Vincent Karovič, PhD., Ing. Vincent Karovič, PhD., doc. Ing. Jaroslava Kniežová, PhD., RNDr. Zuzana Kovačičová, PhD., prof. Ing. Natalia Kryvinska, PhD., Ing. Rastislav Kulháněk, PhD., Mgr. Alexandra Mittelman, PhD., MBA

Last change: 08.09.2021

Approved by:

COURSE DESCRIPTION

Academic year: 2021/2022							
University: Comenius University Bratislava							
Faculty: Faculty of Management							
Course ID: FM/101M/21		Course title: Diploma Thesis Seminary II					
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning							
Number of credits: 3							
Recommended semester: 3.							
Educational level: II.							
Prerequisites:							
Course requirements:							
Learning outcomes:							
Class syllabus:							
Recommended literature:							
Languages necessary to complete the course:							
Notes:							
Past grade distribution Total number of evaluated students: 199							
A	ABS	B	C	D	E	FX	M
66,33	0,0	10,05	6,53	3,02	5,03	9,05	0,0
Lecturers: doc. JUDr. PhDr. Katarína Gubíniová, PhD., doc. PhDr. Paulína Mihaľová, PhD., prof. Ing. Ľubica Bajžíková, PhD., doc. PhDr. Lukáš Copuš, PhD., Mgr. Juliet Horváthová Suleimanová, PhD., Ing. Mgr. Juraj Chebeň, PhD., prof. Mgr. Anna Lašáková, PhD., Ing. Marián Mikolášik, Mgr. Michaela Poláková, PhD., prof. Ing. Ján Rudy, PhD., doc. Ing. Mgr. Ľubomíra Strážovská, PhD., doc. PhDr. Rozália Sulíková, PhD., prof. JUDr. Daniela Nováčková, PhD., doc. Ing. Jana Kajanová, PhD., Mgr. Ľudmila Mitková, PhD., Mgr. Magdaléna Musilová, PhD., LL.M., Mgr. Michal Páleník, PhD., Mgr. Mário Papík, PhD., Mgr. Lenka Papíková, PhD., Mgr. Lucia Paškrťová, PhD., Mgr. Katarína Rentková, PhD., prof. RNDr. Darina Saxunová, PhD., doc. Ing. Zuzana Stoličná, PhD., Mgr. Martin Vozár, PhD., doc. Mgr. Veronika Gežík, PhD., Mgr. Eleonóra Beňová, PhD., doc. JUDr. PhDr. Tomáš Peráček, PhD., PhDr. Ing. Monika Dávideková, PhD., Mgr. Lenka Procházková, PhD., Mgr. Július Selecký, PhD., doc. Ing. Iveta Stankovičová, PhD., prof. RNDr. Michal Greguš, PhD., doc. RNDr. Michal Greguš, PhD., doc. JUDr. PhDr. Silvia Treľová, PhD., PhDr. Peter Veselý, PhD., Ing. Miloslav Chalupka, PhD., Ing. Jaroslav Vojtechovský, PhD., Mgr. Vincent Karovič, PhD., Ing. Vincent Karovič, PhD., doc. Ing. Jaroslava Kniežová, PhD., RNDr. Zuzana Kovačičová, PhD., prof. Ing. Natalia Kryvinska, PhD., Ing. Rastislav Kulhánek, PhD., Mgr. Alexandra Mittelman, PhD., MBA, Ing. Peter Balco, PhD., Mgr. Jozef Metke, PhD., doc.							

PhDr. René Pawera, PhD., doc. Ing. Milan Fekete, PhD., Mgr. Peter Gál, PhD., Mgr. Andrea Gažová, PhD., doc. PhDr. Marian Holienka, PhD., Ing. Jaroslav Hul'vej, PhD., Mgr. Petronela Klačanská, PhD., doc. Mgr. Lucia Kohnová, PhD., Mgr. Juraj Mikuš, PhD., Mgr. Miloš Mrva, PhD., prof. Ing. Jozef Papula, PhD., doc. Ing. Ján Papula, PhD., doc. Mgr. Zuzana Papulová, PhD., prof. Ing. Anna Pilková, PhD., MBA, doc. Ing. Jarmila Wefersová, PhD., doc. Mgr. Emília Charfaoui, CSc., Mgr. Maroš Bobulský, PhD., doc. RNDr. Mária Bohdalová, PhD., Mgr. Soňa Dávideková, MPH, PhD., doc. Ing. Mgr. Urban Kováč, PhD., Mgr. Martin Pažický, PhD., Mgr. Peter Pšenák, PhD., prof. RNDr. Ing. Ľudomír Šlahor, CSc., Ing. Vladimír Valach, PhD., CFA, MBA, Mgr. Katarína Vechter Močarníková, PhD., Mgr. Rita Szalai, PhD., doc. PhDr. Marian Šuplata, PhD., PhDr. Livia Bott Domonkos, PhD., Mgr. Eva Brestovanská, PhD., PhDr. Matúš Baráth, PhD.

Last change: 08.09.2021

Approved by:

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMM/179M/21	Course title: EU Internal Market and Economic Policy (Slovak, French)
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 6	
Recommended semester: 2.	
Educational level: II.	
Prerequisites:	
Course requirements: Participation in classes; Oral part; written part. Scale of assessment (preliminary/final): 10% active participation in classes (0-10 points);30% oral part (0-30 points)60% written part (0-60 points)100% total (0-100 points)	
Learning outcomes: The aim of the course is to provide knowledge about the proper functioning of the internal market and EU policies after completing a bachelor's degree. The course is aimed at gaining knowledge of the basic theoretical and practical basis of European integration, EU institutions, freedom of movement of goods, persons, services and capital in EU Member States and non-EU countries. Part of the educational process is to become acquainted with economic policy and other EU policies in accordance with the structure of the subject (see below). By completing the course, the student will understand the process of European economic integration from the beginning to the present on an interdisciplinary basis, taking into account the main economic theories as one of the main determinants of the view of the taught issues. Understand the phenomena and processes related to the proper functioning of the EU internal market and the effects of deepening, resp. other alternatives for the future development of European integration. The knowledge, skills and transferable competencies that a student acquires by successfully completing a course that affect his personal development and can be used in his future professional application in the profession of manager, but also in everyday civic life. Knowledge: <ul style="list-style-type: none"> • basic knowledge of the proper functioning of the internal market with regard to the 4 freedoms of the internal market; • basic knowledge of selected EU policies; Skills: <ul style="list-style-type: none"> • the ability to apply appropriate legal acts to conduct business in the European Economic Area; • establish effective forms of cooperation with economic operators in the EU Member States. Transferable capabilities: <ul style="list-style-type: none"> • ability to use expertise in executive practice; • ability to work with information; 	

- ability to identify and solve problems;
- ability to make independent decisions;
- language skills;

Class syllabus:

1. Introductory seminar, work with CU databases;
2. Basic historical context of the emergence of European integration;
3. Starting points for the study of European integration from the point of view of economic theories;
4. EU institutions; Basic legislative bases;
5. EU institutions II; EU policy making;
6. The concept of the internal market and the four great freedoms; freedom of movement of goods; protection of consumer rights; freedom of movement of persons; mutual recognition of educational qualifications; freedom of establishment and freedom to provide services; protection of consumer rights; freedom of movement of capital and payments;
7. EU budget; European Economic and Monetary Union; EU Recovery and Growth Plan;
8. Competition policy; Enlargement and Neighborhood Policy; Audiovisual and media; Education, training, culture, youth, sport and multilingualism; Employment and social policy;
9. The EU's common foreign and security policy; EU external relations; Common commercial policy; Development aid and humanitarian aid;
10. Energy; Business; Justice and Home Affairs; Fisheries policy and maritime affairs; Public health; Regional policy; Science, research, innovation;
11. Consumer protection; Customs union; Tax policy, Transport. EU migration policy; Environmental policy; EU Digital Agenda;
12. The influence of interest groups on EU policy-making;
13. Europe in crisis and the future of the EU; A new socio-economic paradigm of the EU;
14. Preparation for the final exam.

Recommended literature:

1. Nováčková, D. : Základy európskeho práva pre manažérov. EPOS. Bratislava 2012. ISBN 978-80-857-970-8
2. Kunová,V. Nováčková, D. Zemanovičová, D.: Vnútorne politiky a činnosti Európskej únie. Aleš Čeněk, Plzeň,2014, ISBN 978-80-7380-498-5
3. Zmluva o fungovaní Európskej únie, OJ EU C 202 7.6.2016
4. Charta základných práv Európskej únie , OJ EU C 202 7.6.2016
5. Domenik Henning Wendt: Europäisches Wirtschaftsrecht. Nomos 2021
6. Jurgen Scharze : Europäisches Wirtschaftsrecht. Nomos ISBN 978-3-8329-2657
7. Relevantné právne predpisy

Languages necessary to complete the course:

French, Slovak

Notes:

In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may be connected with enforcing accompanying legal consequences on academic, (...) disciplinary level.

In accordance with the regulations of the internal regulation No. 13/2018 approved by the Academic senate of Comenius University in Bratislava the Disciplinary Regulations of Comenius University in Bratislava for Students, a disciplinary offence of a student is any form of copying or forbidden cooperation or providing answers during written or oral examination (assessment of knowledge) or during preparation for it within the course, or using technical devices or any information carriers in other than allowed ways during written or oral evaluation of study results (assessment of knowledge) or during preparation for it within the course. Committing a disciplinary offence may lead to imposing some disciplinary precautions on the student: admonition, conditional suspension of studies or dismissal from studies.

Past grade distribution

Total number of evaluated students: 6

A	ABS	B	C	D	E	FX	M
83,33	0,0	0,0	0,0	0,0	0,0	0,0	16,67

Lecturers: doc. PhDr. Marian Šuplata, PhD., doc. PhDr. René Pawera, PhD.

Last change: 21.02.2022

Approved by:

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMM/180M/21	Course title: EU Internal Market and Economic Policy (Slovak, German)
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 6	
Recommended semester: 2.	
Educational level: II.	
Prerequisites:	
Course requirements: Continuous assessment: during the semester there will be two written examinations of 10 points each. The student can get 20 points from the exercises for the activities. Exam: there will be a final test for 60 points. The condition for admission to the exam is to obtain at least 21 points / percent from the continuous evaluation. Scale of assessment (preliminary/final): Continuous assessment: during the semester there will be two written examinations of 10 points each. The student can get 20 points from the exercises for the activities. Exam: there will be a final test for 60 points. The condition for admission to the exam is to obtain at least 21 points / percent from the continuous evaluation.	
Learning outcomes: The knowledge, skills and transferable competencies that a student acquires by successfully completing a course that affect his / her personal development and can be used in his / her future career and in life as active citizens and future managers.	
Class syllabus: <ol style="list-style-type: none"> 1. The concept of the internal market 2. Freedom of movement of goods 3. Protection of consumer rights 4. Freedom of movement of persons 5. Mutual recognition of diplomas 6. Freedom of establishment and services 7. Public services of general economic interest 8. Freedom of movement of capital and payments 9. EU budgetary policy 10. EU monetary policy 11. Recovery and resilience plan 12. EU migration policy 13. Protection of public health 14. Repettory 	

Recommended literature:

1. Nováčková, D. : Základy európskeho práva pre manažérov. EPOS. Bratislava 2012. ISBN 978-80-857-970-8
2. Kunová, V. Nováčková, D. Zemanovičová, D. : Vnútorné politiky a činnosti Európskej únie. Aleš Čeněk, Plzeň, 2014, ISBN 978-80-7380-498-5
3. Zmluva o fungovaní Európskej únie, OJ EU C 202 7.6.2016
4. Charta základných práv Európskej únie, OJ EU C 202 7.6.2016
5. Domenik Henning Wendt: Europäisches Wirtschaftsrecht. Nomos 2021
6. Jurgen Scharze : Europäisches Wirtschaftsrecht. Nomos ISBN 978-3-8329-2657
7. Relevant law prescriptions

Languages necessary to complete the course:

German, English, Slovak

Notes:

In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may be connected with enforcing accompanying legal consequences on academic, (...) disciplinary level.

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Past grade distribution

Total number of evaluated students: 14

A	ABS	B	C	D	E	FX	M
21,43	0,0	35,71	28,57	0,0	0,0	0,0	14,29

Lecturers: prof. JUDr. Daniela Nováčková, PhD., Mgr. Gabriela Urbanová, PhD., doc. PhDr. René Pawera, PhD.

Last change: 17.02.2022

Approved by:

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/285M/21	Course title: Environmental Economics and Management
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 6	
Recommended semester: 3.	
Educational level: II.	
Prerequisites:	
Course requirements: Attendance at lectures, correctly completed all assignments, submission of a semester project, oral exam. Scale of assessment (preliminary/final): 40/60	
Learning outcomes: The aim of the course is to acquaint students with key topics in the field of environmental management and ecological economics on the example of specific problems and challenges in business management with emphasis on the sustainability of natural resources and the well-being of society.	
Class syllabus: <ol style="list-style-type: none"> 1. Course overview and introduction (Ice-breaker, Discussion of curricula /Expectations, Brief history of economic thinking and environmental management) 2. Circular Economics (Product Design - Product Life, Clothing Industry - Fashion with a Message, Waste Management - Waste Resource, Consumer Behavior) 3. Agro-ecology (agricultural management, technological innovations focused on design and organization, social justice and ecological sustainability of the system) 4. Industrial ecology (minimization of source input and waste emissions and energy leakage in industrial processes, ecological industrial parks) 5. Sustainability of cities (green buildings, transport, urban agriculture) 6. Development theories and global environmental change, social metabolism, poverty and environmental social justice, green growth and socio-environmental aspects in a modern and postmodern society in the context of EU strategies 7. Environment and circular economy policy (Green Deal, SDG, Agenda2030), commitments at international and national level, as well as at the level of enterprises and individuals) 8. Economic and motivational tools in support of environmental policy objectives and climate protection 9. Responsible business, approach of companies in Slovakia and abroad to sustainability and environmental protection, The ratio between economic prosperity and social responsibility, Best Practices / best practices 	

10. Waste management 11. Environmental management systems 12. Environmental Impact Assessment (EIA, SEA) 13. Excursion							
Recommended literature: COSTANZA, R. et al. Introduction to Ecological economics, CRC Press, 2015. ISBN 9781566706841. COMMON, M. & STAGL, S. Frontmatter. In: Ecological Economics: An Introduction. Cambridge: Cambridge University Press, 2005.							
Languages necessary to complete the course: Slovak/English							
Notes:							
Past grade distribution Total number of evaluated students: 10							
A	ABS	B	C	D	E	FX	M
10,0	0,0	0,0	20,0	20,0	50,0	0,0	0,0
Lecturers: doc. Mgr. Veronika Gežík, PhD., doc. PhDr. Paulína Mihaľová, PhD.							
Last change: 08.04.2022							
Approved by:							

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMM/316M/21	Course title: European Business Law (French)
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 6	
Recommended semester: 1.	
Educational level: II.	
Prerequisites:	
Recommended prerequisites: European Business Law (FL)	
Course requirements: During the semester there will be a continuous written exam for 20 points, a final written exam for 60 points and each student will have a presentation for 20 points. To obtain an A grade, you must obtain at least 91 points, obtain a B grade of at least 81 points, a C grade of at least 73 points, a D grade of at least 66 points and an E grade of at least 60 points. Scale of assessment (preliminary/final): 40%/60%	
Learning outcomes: The course is introduced on the basis of the European Jean Monnet program and builds on the Lisbon Europe 2020 strategy. It is taught in French in order to develop professional language skills at European level. The student will acquire the basics of European business and business law in the European Economic Area. The student should be able to understand the basic conditions for doing business in some EU Member States and should understand the importance of correct implementation of EU law in economic practice.	
Class syllabus: <ol style="list-style-type: none"> 1. Basic terms and definitions of European commercial law 2. History and development of European commercial law 3. Sources of European commercial law 4. Free movement of goods 5. Free movement of persons 6. EU company law 7. Development of investment relationships (investment conditions) 8. Market economy and competition rules 9. State aid 10. Case studies 	
Recommended literature: Treaty on the European Union https://eur-lex.europa.eu	

Treaty on the Functioning of the European Union https://eur-lex.europa.eu Relevant secondary legislation EU C. Barbato, Y. Petit, L'Union européenne, Fédération plurinationale en devenir ?, Coll. « Colloques – Droit de l'Union européenne », Bruylant, 2015 C. Blumann (dir.), B. Bertrand, L. Grard, F. Leneuf-Peraldi, Y. Petit, C. Soulard, Libre circulation des marchandises, Commentaire J. Mégret, 3e éd., Editions de l'Université de Bruxelles, 2015							
Languages necessary to complete the course: French							
Notes: In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may be connected with enforcing accompanying legal consequences on academic, (...) disciplinary level. In accordance with the regulations of the internal regulation No. 13/2018 approved by the Academic senate of Comenius University in Bratislava the Disciplinary Regulations of Comenius University in Bratislava for Students, a disciplinary offence of a student is any form of copying or forbidden cooperation or providing answers during written or oral examination (assessment of knowledge) or during preparation for it within the course, or using technical devices or any information carriers in other than allowed ways during written or oral evaluation of study results (assessment of knowledge) or during preparation for it within the course. Committing a disciplinary offence may lead to imposing some disciplinary precautions on the student: admonition, conditional suspension of studies or dismissal from studies.							
Past grade distribution Total number of evaluated students: 7							
A	ABS	B	C	D	E	FX	M
42,86	0,0	28,57	14,29	0,0	0,0	0,0	14,29
Lecturers: doc. Dr. Frédéric Delaneuville, PhD.							
Last change: 17.05.2022							
Approved by:							

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMM/318M/21	Course title: European Economic Law (German)
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 6	
Recommended semester: 1.	
Educational level: II.	
Prerequisites:	
Course requirements: Continuous assessment: during the semester there will be two written examinations of 10 points each. The student can get 20 points from the exercises for the activities. Exam: there will be a final test for 60 points on the exam. The condition for admission to the exam is to obtain at least 20 points / percent from the continuous evaluation. A = 91% - 100% B = 90% - 81% C = 80% - 73% D = 72% - 66% E = 65% - 60% Scale of assessment (preliminary/final): Continuous assessment: during the semester there will be two written examinations of 10 points each. The student can get 20 points from the exercises for the activities. Exam: there will be a final test for 60 points on the exam. The condition for admission to the exam is to obtain at least 20 points / percent from the continuous evaluation. A = 91% - 100% B = 90% - 81% C = 80% - 73% D = 72% - 66% E = 65% - 60%	
Learning outcomes: By completing the course, the student will understand the process of globalization and the causes of changes in the world economy and European integration. They will understand the history and current position of the EU in the perspective of global competition in world markets. Understands selected economic policies of the European Union.	
Class syllabus: 1. Development of European economic integration 2. The functioning of the European Union 3. The internal market of the European Union 4. Maintaining and promoting fair competition practices 5. Public services of general economic interest 6. Solution of case studies 7. State aid system 8. Case studies	

9. EU common trade policy
10. EU common agricultural policy
11. EU sanctions regime
12. EU energy policy
13. Protection of personal data
14. Repettory

Recommended literature:

- [1] Nováčková, D. : Základy európskeho práva pre manažérov. EPOS. Bratislava 2012. ISBN 978-80-857-970-8
- [2] Kunová, V. Nováčková, D. Zemanovičová, D. : Vnútročné politiky a činnosti Európskej únie. Aleš Čeněk, Plzeň, 2014, ISBN 978-80-7380-498-5
- [3] Zmluva o fungovaní Európskej únie, OJ EU C 202 7.6.2016
- [4] Domenik Henning Wendt: Europäisches Wirtschaftsrecht. Nomos 2021 5. Jürgen Scharze : Europäisches Wirtschaftsrecht. Nomos ISBN 978-3-8329-2657-1

Languages necessary to complete the course:

Slovak, German

Notes:

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Past grade distribution

Total number of evaluated students: 17

A	ABS	B	C	D	E	FX	M
29,41	0,0	29,41	23,53	0,0	0,0	11,76	5,88

Lecturers: prof. JUDr. Daniela Nováčková, PhD., doc. Ing. Jarmila Wefersová, PhD.

Last change: 16.02.2022

Approved by:

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMM/278M/21	Course title: European Integration (French)
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 1.	
Educational level: I., II.	
Prerequisites:	
Recommended prerequisites: French language level B1 / legal and economic vocabulary	
Course requirements: Active participation in the course, presentation, final exam Scale of assessment (preliminary/final): 40%/60%	
Learning outcomes: Knowledge of the main steps and processes of European integration	
Class syllabus: Session 1 The European Union: why? Choice of presentations Session 2 The history of European construction "From the European communities of 6 to the European Union of 27" Presentation: Slovakia's integration into the EU Session 3 The legal nature of the EU The Costa / ENEL case Presentation: "Structure of intergovernmental or supranational cooperation: the true nature of the EU" Session 4 The institutions of the European Union: the committee Presentation: The Commission and EU Foreign Policy Session 5 The institutions of the European Union: the European Council and the Council Presentation: Are the European Council and the Council the most powerful institutions in the EU? Session 6 The institutions of the European Union: the parliament	

<p>Presentation: The evolving role of the European Parliament since its inception.</p> <p>Session 7</p> <p>Legal sources of EU law</p> <p>Presentation: the place of European law in the hierarchy of French and Slovak standards</p> <p>Session 8</p> <p>The Council of Europe</p> <p>Presentation: Multi-governance, subsidiarity and Europe of the regions</p> <p>Session 9</p> <p>The protection of fundamental rights within the EU</p> <p>Presentation: The EU Charter of Fundamental Rights and the European Convention on Human Rights.</p> <p>Session 10</p> <p>Economic and Monetary Union and the Euro</p> <p>Presentation: the role of the European central bank and central banks in the euro zone</p> <p>Session 11</p> <p>The EU budget</p> <p>Presentation: Regional policy and structural funds</p> <p>Session 12</p> <p>The challenges of European construction</p>
<p>Recommended literature:</p> <p>[1] Badie, B. (1999). Un monde sans souveraineté. Les Etats entre ruse et responsabilité. In: Politique étrangère, n°2 - 1999 - 64^{ème} année. pp. 410-411.</p> <p>[2] Bafoil, F. (2006). Europe centrale et orientale. Mondialisation européenne et changement social. Paris, Presses de Sciences Po.</p> <p>[3] Bodin, J. (1576) « La république »</p> <p>[4] Chevallier, J. (2008). L'Etat post-moderne, Collection droit et société, 3^{ème} Edition, Paris, LGDJ.</p> <p>[5] Delmas-Marty, M. (2007). Les forces imaginantes du droit, vol. III. La refondation des pouvoirs, Etudes juridiques comparatives et internationalisation du droit. Editions du Seuil, janvier 2007.</p> <p>[6] Fareed, Z. (1998). De la démocratie illibérale, Le Débat, vol. 99, no. 2, 1998, pp. 17-26.</p> <p>[7] Herrera, C. M. (2005). Un juriste aux prises du social. Sur le projet de Georges Scelle, Revue Française d'Histoire des Idées Politiques, p. 113-137. Disponible sur: https://www.cairn-int.info/revue-francaise-d-histoire-des-idees-politiques1-2005-1-page-113.htm.</p> <p>[8] Scelle, G. (1932). Précis de Droit des Gens. Principes et Systématique. Première Partie. Introduction, Le Milieu Inter social. Paris, Recueil Sirey.</p>
<p>Languages necessary to complete the course:</p> <p>French</p>
<p>Notes:</p> <p>In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may be connected with enforcing accompanying legal consequences on academic, (...) disciplinary level.</p>

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Past grade distribution

Total number of evaluated students: 5

A	ABS	B	C	D	E	FX	M
100,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0

Lecturers: doc. Dr. Frédéric Delaneuville, PhD.

Last change: 17.05.2022

Approved by:

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/310M/18	Course title: Financial Accounting and Control in the European Economic Area
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 6	
Recommended semester: 1.	
Educational level: II.	
Prerequisites:	
Recommended prerequisites: Principles of Financial Accounting I. a II.	
Course requirements: 1. 3 minicase studies 2. 3 written tests during the term 3. Final written exam Scale of assessment (preliminary/final): 15%, 30%/ 55%	
Learning outcomes: Upon successful completion of this course, students will gain knowledge what legislation to apply in the field of accounting and taxation for various companies, they will obtain the knowledge of the content of financial statements, will be able to define the accounting components of individual statements and acquire skills to apply knowledge in the accounting process using IFRS. They will be able to think critically and analyze each transaction by identifying and analyzing the impact of accounting transactions on individual accounting elements and financial statements. They will be able to improve their understanding of financial reporting to corporations with an emphasis on the topics selected in the course, they will apply the knowledge and demonstrate the ability to correctly interpret information from financial statements and notes to the statements. The subject of financial accounting emphasizes the reporting function of accounting for external users. Students will be able to understand and interpret the information from the financial statements and will become well-informed users of information that will help them make decisions in the field of financial management and governance. The students will be able to use financial ratios when analysing profitability, activity, liquidity and solvency and market assessment of activities of the publicly traded companies ,and will be able to take control measures to improve problem activities, participate in management in the context of control activities - detecting existing deficiencies, detection of negative phenomena, will be able to design better methods of management and controlling assets, liabilities, They will demonstrate their skills of communication, mathematical, digital skills in informing and analyzing the state of company's assets and net profit so that the company fulfills the going concern principle. Enhancement of the knowledge and skills occurs	

during the teaching of working with financial statements: Profit and loss statement, balance sheet and cash flow statement, and reporting and analysis of assets, liabilities and equity and demonstrating their understanding. Students will be able to apply regular consistent checks of data from financial controlling monitoring of economic indicators of the business entity when making decisions, such as self-financing capacity, efficiency and economy; protection of property, correct calculation of taxes, method of application and resolution of complaints at the domestic and international level, implementation of social and environmental programs, etc .. Proper understanding of information contained in the financial statements and notes to the financial statements will be practiced in team solutions of case studies of real companies where students acquire the necessary skills and competencies of managerial management in the field of accounting, financial analysis and control.

Class syllabus:

1. IFRS conceptual framework. Financial statements - Forms of profit and loss statement and balance sheet, cash flow statement 2.-3. Current assets - accounting presentation and reporting, and analysis; working capital management, internal control and cash; reporting and analysis of receivables and inventories,
4. Reporting and analysis of fixed assets, measurement and control;
5. Financial assets, their classification and accounting, analysis and control. Hedging.
6. Reporting and analysis of current and non-current liabilities; debt ratios and ratios with Cash Flow data.
7. Equity and analysis of shareholders' equity, statement of changes in equity.
8. EPS and market assessment indicators of financial analysis
9. Work with financial indicators of the business entity - quantification and interpretation, financial leverage, efficiency and effectiveness, control and protection of property against theft.
10. Correct calculation of taxes, book income and tax income, tax shield.
11. Quality of net earnings, earnings management, creative accounting and accounting fraud
12. Internal control system and internal audit.
13. Final review
14. Final exam

Recommended literature:

- [1] SAXUNOVÁ, D. 2019. Financial Statements for the Needs of Managers -Global Accounting Standards : US GAAP and IFRS. Prague : Wolters Kluwer, 2019.
- [2] Šuranová Z. 2016, Finančné účtovníctvo a riadenie s aplikáciou IFRS Praktikum: Wolters Kluwer, e-kniha,
- [3] Tax legislation in effect
- [4] Book in print: Saxunová Darina: How to read and interpret correctly information from the annual report.
- [5] www.ifrs.org

Languages necessary to complete the course:

Notes:

Past grade distribution

Total number of evaluated students: 99

A	ABS	B	C	D	E	FX	M
12,12	0,0	24,24	29,29	20,2	7,07	2,02	5,05

Lecturers: prof. RNDr. Darina Saxunová, PhD., Ing. Yuanxin Li, PhD.

Last change: 20.09.2021
Approved by:

COURSE DESCRIPTION

Academic year: 2021/2022							
University: Comenius University Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KEF/278M/21				Course title: Financial Analysis and Financial Management of Companies in Europe (FL)			
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning							
Number of credits: 3							
Recommended semester: 2.							
Educational level: II.							
Prerequisites:							
Course requirements:							
Learning outcomes:							
Class syllabus:							
Recommended literature:							
Languages necessary to complete the course:							
Notes:							
Past grade distribution Total number of evaluated students: 5							
A	ABS	B	C	D	E	FX	M
0,0	0,0	60,0	40,0	0,0	0,0	0,0	0,0
Lecturers: Ing. Vladimír Valach, PhD., CFA, MBA							
Last change: 08.04.2022							
Approved by:							

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/275M/21	Course title: Financial Management
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 7	
Recommended semester: 1.	
Educational level: II.	
Prerequisites:	
Course requirements: Conditions for completing the course are - attendance of lectures and consultation meetings, individual student work during the semester, active monitoring of developments, changes and events in selected financial markets - processing a presentation in a team - a topic in the field of investment opportunities or corporate finance (10%) - elaboration of homework assigned during semester (15%) - continuous assessment and activity during the semester (25%) - final exam (50%) (written test (25%), oral exam (25%)). The condition for passing the course is to obtain at least 60% of the total assessment. The condition for completing the seminars is to obtain at least 25p from the evaluation of the seminars. The condition for successfully passing of the final exam is to obtain at least 25p. Scale of assessment (preliminary/final): 50% seminar / 50% final exam (written and oral)	
Learning outcomes: The course deepens knowledge of the basics of financial management. It emphasizes the role of the financial manager in deciding on the creation of the optimal capital structure of the company, the profitability and risk in capital budgeting, selected problems of management and control of individual sources of long-term financing, short-term financing or current assets management.	
Class syllabus: 1. Financial management, role, position of financial manager in the company, financial analysis and use of ratios. 2. Financial investments of the company and evaluation of investment projects. 3. Analysis of project cash flows. 4. Project risk. 5. Theory of capital structures. 6. Dividend policy. 7. Sources of long-term financing of the company. 8. Sources of short-term financing of the company. 9. Management of current assets.	
Recommended literature:	

1. Smoleň J. - Komorník J.: Finančný manažment, Univerzita Komenského v Bratislave. 2019. ISBN: 978-80-223-4594-1
 2. Brigham, E. F. – Ehrhardt, M. C.: Financial Management, 14th Edition, Thomson, South-Western, 2014. ISBN-13: 978-1-111-97221-9.
 3. Brealey, R. A. – Myers, S. C. – Allen, F.: Principles of Corporate Finance, 9th Edition, McGrawHill, 2010. ISBN: 978-007-126327-6.
 4. Kráľovič, J. - Vlachynský, K. Finančný manažment. 2011. Wolters Kluwer. ISBN 978-8078-356-3.
- Other sources:
5. www.bloomberg.com
 6. www.yahoo.finance.com
 7. www.morningstar.com
 8. www.gurufocus.com

Languages necessary to complete the course:

Slovak, English

Notes:

Past grade distribution

Total number of evaluated students: 190

A	ABS	B	C	D	E	FX	M
29,47	0,0	30,0	19,47	4,74	4,74	6,84	4,74

Lecturers: Mgr. Magdaléna Musilová, PhD., LL.M., Mgr. Katarína Rentková, PhD., prof. RNDr. Ing. Ľudomír Šlahor, CSc., PhDr. Peter Nováček

Last change: 14.09.2021

Approved by:

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMM/319M/21	Course title: French Seminar (FL)
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 2	
Recommended semester: 4.	
Educational level: II.	
Prerequisites:	
Recommended prerequisites: french (level B1)	
Course requirements: Active participation in the course, final exam Scale of assessment (preliminary/final): 30 / 70	
Learning outcomes: Provide a practical view of selected segments of the financial markets, with the main emphasis on risk hedging techniques and trading strategies in the foreign exchange and interest rate markets.	
Class syllabus: Time value of money: Recapitulation of basic concepts of time value of money (present value, future value, annuity, perpetuity, money market yields ...) application to practical examples. Foreign exchange markets: Spot markets - definition of exchange rate risk, institutions operating in foreign exchange markets, processing transactions, direct and indirect quotations, cross quotations, management of open positions, profit calculation and losses, market makers and market users. Forward markets - calculation of purchase and sale prices, hedging strategies, cross quotations, calculation of profits and losses. Swap markets - hedging and trading strategies. Options Markets - Basic "vanilla" options. Interest rate markets: Definition of interest rate risk, market makers and users, hedging instruments against interest rate risks (forward rate agreements, interest rate swaps, interest rate options).	
Recommended literature: „Foreign Exchange and Money markets: Theory, Practice and Risk management“. Bob Steiner	

Languages necessary to complete the course:

Slovak, French

Notes:

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Past grade distribution

Total number of evaluated students: 0

A	ABS	B	C	D	E	FX	M
0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0

Lecturers: doc. Dr. Frédéric Delaneuville, PhD., doc. Ing. Jana Marasová, PhD., doc. PhDr. René Pawera, PhD.

Last change: 11.04.2022**Approved by:**

COURSE DESCRIPTION

Academic year: 2021/2022							
University: Comenius University Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KEF/077M/10			Course title: International Finance				
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning							
Number of credits: 6							
Recommended semester: 2.							
Educational level: II.							
Prerequisites:							
Course requirements: The active attendance in subject's lectures, the participation in midterm test, the presentation about chosen topic and the participation the final exam is necessary to pass the subject successfully. Scale of assessment (preliminary/final): Criteria of the subject' s evaluation are following: The seminar assessment consists of 40% of the subject including the presentation about selected topic from the syllabus (20%), and midterm test (20%)). The result of the final written examination is 60%.							
Learning outcomes: Graduates of International Finance will get the overview of practical issues related to the international business environment, financial institutions, markets and investment opportunities. By solving case studies considering topics of international organizations, currency exchange rates, stock exchanges, etc., they will also learn to use knowledge from the Bachelor's degree in practice. They will be able to think abstractly and analytically about the issues of international business, international finance, management, and related issues.							
Class syllabus:							
Recommended literature: Literature: Eiteman, D., K., Stonehill, A., I., Moffett, M., H.: Multinational Business Finance. Addison Wesley, 2001 Komorník, J. a kol. : Medzinárodné a európske financie. FM UK Bratislava, 1998							
Languages necessary to complete the course:							
Notes:							
Past grade distribution Total number of evaluated students: 499							
A	ABS	B	C	D	E	FX	M
51,5	0,0	27,05	11,02	4,41	3,01	1,6	1,4

Lecturers: Mgr. Lucia Paškrtová, PhD.
Last change: 02.09.2021
Approved by:

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/279M/21	Course title: International Fiscal Engineering
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 2.	
Educational level: II.	
Prerequisites:	
Course requirements: Elaboration of semester work Presentation with subsequent discussion Scale of assessment (preliminary/final): 80/20 Elaboration of semester work (80% of the evaluation) and its presentation with subsequent discussion (20 % of the evaluation).	
Learning outcomes: The student will understand various aspects of heterogeneous tax systems, will be able to assess the macro-environment of multinational enterprises from the point of view of tax engineering, The student will be able to participate in the preparation of documentation in the field of transfer pricing, will take his own position on the latest trends towards tax harmonisation and tax consolidation in the EU.	
Class syllabus: The role of taxation - a general introduction. Trends in European taxation. Competition and tax convergence in Europe. Corporate taxation in Europe. Tax consolidation in Europe. Transfer prices - a European and international problem. Rôle de la fiscalité - introduction générale. Tendances au niveau de la fiscalité européenne. La concurrence et la convergence fiscale en Europe. Fiscalité des entreprises en Europe. Consolidation fiscale en Europe. Les prix de tranfert – un enjeux européen et international.	
Recommended literature: Lacová, Ž., Huňady, J. 2018 The consequences of tax base rules on enterprise innovation in the European Union. In Modeling innovation sustainability and technologies : economic and policy perspectives. - 1. vyd. - Cham : Springer International Publishing AG, 2018. pp. 19-31. - ISBN 978-3-319-67100-0. Uramová, M, Lacová,Ž., Šuplata, M., Hašul'ová, K. 2016. Quelles consequences de l 'harmonisation des assiettes pour l 'impôt sur les societes en Europe? In Pour une Europe forte,	

rénober les structures économiques, entrepreneuriales, politiques, territoriales et éducatives : 21. international scientific conference of PGV Network "For stronger Europe: renovation of the economic, entrepreneurial, political, territorial and educational structures", Praha : Wolters Kluwer, ISBN 978-80-7552-291-7. - pp. 251-263.

Castagnède, B. 2019. Précis de fiscalité internationale. Paris: PUF. 380 p. EAN13 9782130816522

Gouthiere, B. 2015. Les impôts dans les affaires internationales. Paris. Francis Lefebvre Editeur, Levallois-Perret. 1437 p. ISBN 978-2-36893-077-9.

Burkhalter – Martinez, N. 2018. Cohérence internationale de l'imposition des entreprises. Zurich: Schulthess Verlag, 454 p. ISBN 978-3-7255-8607-3.

WWW pages of OECD.

Languages necessary to complete the course:

French

Notes:

In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may be connected with enforcing accompanying legal consequences on academic, (...) disciplinary level.

In accordance with the regulations of the internal regulation No. 13/2018 approved by the Academic senate of Comenius University in Bratislava the Disciplinary Regulations of Comenius University in Bratislava for Students, a disciplinary offence of a student is any form of copying or forbidden cooperation or providing answers during written or oral examination (assessment of knowledge) or during preparation for it within the course, or using technical devices or any information carriers in other than allowed ways during written or oral evaluation of study results (assessment of knowledge) or during preparation for it within the course. Committing a disciplinary offence may lead to imposing some disciplinary precautions on the student: admonition, conditional suspension of studies or dismissal from studies.

Past grade distribution

Total number of evaluated students: 0

A	ABS	B	C	D	E	FX	M
0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0

Lecturers: Ing. Žaneta Lacová, PhD., doc. Dr. Frédéric Delaneuville, PhD.

Last change: 25.03.2022

Approved by:

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/313M/19	Course title: International Management
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 6	
Recommended semester: 2.	
Educational level: II.	
Prerequisites:	
Recommended prerequisites: Economic policy in German speaking countries; International economic law; European integration	
Course requirements: Course evaluation: Continuous tests and final test, testing, rating according to the system of FM UK; presence and active participation in lessons; presentations	
Learning outcomes: Students acquire knowledge about the issue of international management, which will be widened by exercises to national specifics. The subject is focused on the development of creative managerial thinking.	
Class syllabus: 1. Introduction to international management and business, core and importance of international management. 2. International management and its specifics in individual areas and functions of management, organization in international enterprises, creation of international business networks and management of people in international companies. 3. Aspects of culture in international management, entrepreneurship in the context of national culture and intercultural communication in management. Globalization and its impact on international management. 4. International management and multinational companies, multinational companies and their importance in the world economy.	
Recommended literature: WEFERS, J. 2019 Kollaborative Wirtschaft, Wolters Kluwer, ISBN 978-80-7598-364-0 PICHANIČ, M. (2004), Mezinárodní management a globalizace. C.H.Beck, Praha 2004 UBREŽIOVÁ, I. (2006), Medzinárodný manažment a podnikanie, SPU, Nitra 2006 ZADRAŽILOVÁ, D. (2004), Medzinárodný manažment, CZU, Praha 2004 WEFERS, J.- Länderstrukturen im deutschsprachigen Wirtschaftsraum, Wolters Kluwer 2018, ISBN 978-80-7598-079-3	

STRUNZ, H. 2005. Einführung in das Internationale Management. Niederle Media, 2005.
 WEFERS, J. 2019. Kollaborative Wirtschaft. Sharing Economy. Wolters Kluwer, ISBN 978-80-7988-364-0
 WELGE, M. K. – HOLTBRUGGE, D. 2010. Internationales Management. Stuttgart : Schaffel-Peschel Verlag, 2006. ISBN 978-3-7910-2465-3

Languages necessary to complete the course:

Slovak, English, German

Notes:

In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may be connected with enforcing accompanying legal consequences on academic, (...) disciplinary level.

In accordance with the regulations of the internal regulation No. 13/2018 approved by the Academic senate of Comenius University in Bratislava the Disciplinary Regulations of Comenius University in Bratislava for Students, a disciplinary offence of a student is any form of copying or forbidden cooperation or providing answers during written or oral examination (assessment of knowledge) or during preparation for it within the course, or using technical devices or any information carriers in other than allowed ways during written or oral evaluation of study results (assessment of knowledge) or during preparation for it within the course. Committing a disciplinary offence may lead to imposing some disciplinary precautions on the student: admonition, conditional suspension of studies or dismissal from studies.

Past grade distribution

Total number of evaluated students: 100

A	ABS	B	C	D	E	FX	M
64,0	0,0	26,0	4,0	1,0	0,0	3,0	2,0

Lecturers: doc. PhDr. René Pawera, PhD., doc. Ing. Jarmila Wefersová, PhD.

Last change: 16.02.2022

Approved by:

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMM/315M/21	Course title: International Management II
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 3.	
Educational level: II.	
Prerequisites:	
Recommended prerequisites: The completion of the course International Management I.	
Course requirements: Continuous assessment during the semester (40 percent), exam in the examination period (60 percent), rating according to the system of FM UK; presence and active participation in lessons; presentations Scale of assessment (preliminary/final): Continuous assessment for the semester (40 percent), exam in the examination period (60 percent). During the semester, students are continuously examined, active participation in seminars is required, for which they can get from 0 to 40 percent. Completion of the course is conditional on successful completion of an oral exam (0 to 60 percent).	
Learning outcomes: The aim of the course is to expand the theoretical knowledge about international management and business in the field of collaborative - sharing economics. Part of the education is also the acquisition of knowledge about the management of organizations within the platform economy in a global environment. Emphasis is placed on the development of critical thinking and pragmatic skills in the application of selected methods of international strategic decision-making of companies on national as well as on EU level. Students will gain the ability to solve real problems of international business, to formulate their own opinions based on theoretical knowledge and to defend them in discussions.	
Class syllabus: 1. Essence and importance of international management and international business in the field of collaborative/platform economy. 2. Managers and the international work environment in the platform economy. 3. Platforms for transport services (Uber, lyft, Gett, ...) 4. Platforms for accommodation services (Airbnb, Xiaozhu, ...) 5. EU legal framework for a collaborative economy 6. Cultural, ethical and other aspects of the collaborative economy 7. International management in practice - case studies	

Recommended literature:

Recommended literature:

- [1] Strunz, H. (2005). Einführung in das Internationale Management. Niederle Media.
- [2] Wefers, J. (2019). Kollaborative Wirtschaft. Sharing Economy. Wolters Kluwer, ISBN 978-80-7988-364-0.
- [3] Welge, M.K. & Holtbrugge, D. (2010). Internationales Management. Stuttgart: Schaffel-Peschel Verlag. ISBN 978-3-7910-2465-3.
- [4] Zdražilová, D. (2004). Medzinárodný manažment. Praha: CZU.
- [5] Roby Z. & Procházková K. (2012). Medzinárodný manažment a medzinárodné podnikanie – prípadové štúdie. Bratislava: Ekonóm.
- [6] Website of the Academic Library of the Comenius University - external information sources available for the Comenius University: <http://uniba.sk/o-univerzite/fakulty-a-dalsie-sucasti/akademicka-kniznica-uk/externe-informacne-zdroje/>.

Languages necessary to complete the course:

German language

Notes:

In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may be connected with enforcing accompanying legal consequences on academic, (...) disciplinary level.

In accordance with the regulations of the internal regulation No. 13/2018 approved by the Academic senate of Comenius University in Bratislava the Disciplinary Regulations of Comenius University in Bratislava for Students, a disciplinary offence of a student is any form of copying or forbidden cooperation or providing answers during written or oral examination (assessment of knowledge) or during preparation for it within the course, or using technical devices or any information carriers in other than allowed ways during written or oral evaluation of study results (assessment of knowledge) or during preparation for it within the course. Committing a disciplinary offence may lead to imposing some disciplinary precautions on the student: admonition, conditional suspension of studies or dismissal from studies.

Past grade distribution

Total number of evaluated students: 29

A	ABS	B	C	D	E	FX	M
68,97	0,0	3,45	6,9	0,0	0,0	0,0	20,69

Lecturers: doc. PhDr. René Pawera, PhD., doc. Ing. Jarmila Wefersová, PhD., PhDr. Lucia Husenicová, PhD.

Last change: 24.02.2022

Approved by:

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMk/030M/00	Course title: International Marketing
Educational activities: Type of activities: lecture / practicals Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 6	
Recommended semester: 3.	
Educational level: II.	
Prerequisites:	
Recommended prerequisites: Marketing	
Course requirements: 40 % interim evaluation: - active attendance (in case of unjustified absence or unpreparedness to seminar - loss of 10%), - semester project – application of theoretical knowledge on selected organization – 20%, - semester work on selected and approved topic – 20%, 60 % final evaluation - exam – written, online test using the selected application (MS Forms) Electronic communication and method of distribution of study materials is carried out by MS Teams application. The semester project is elaborated continuously at individual seminars, namely the assignment is always given one week in advance at the seminar. Students can work on the semester project in groups or individually. Semester project is handed out without the possibility of additional adjustments and additional exchanges. Semester work is complexly evaluated in terms of its quality. Semester work must be prepared and submitted at least one week before the first final test date. Semester work is handed without the possibility of additional adjustments and additional exchanges. Scale of assessment (preliminary/final): 40/60	
Learning outcomes: After graduating students will have the opportunity to learn more about business and business subjects in the international and global market environment as well as the international market environment, to define suitable strategies for entering the given markets as well as to apply the marketing mix elements in the international context. The subject allows to estimate and analyze the international environment, to determine the appropriate strategy for entering the international market and to understand the application of the marketing mix elements in the context of the international environment.	
Class syllabus:	

1. International Marketing – Introduction to the issue. 2. International environment. 3. International markets and international marketing research. 4. Entry strategies for foreign markets. 5. Market segmentation, target market selection and positioning. 6. International marketing mix. 7. Product. 8. Brand. 9. Distribution. 10. Price. 11. Marketing communication. 12. Implementation of marketing strategies. Selected aspects of international marketing. 13. An overview of the content of the subject and a lecture on the current topic.							
Recommended literature: [1] ŠTARCHOŇ, P. Medzinárodný marketing. Vybrané časti. Working material. [2] CZINKOTA, M. R. – RONKAINEN, I. A. – ZVOBGO, G. 2011. International Marketing. Hampshire: South-Western Cengage Learning, 2011. ISBN 9781408009239 [3] CATEORA, P. R. – GRAHAM, J. L. 2007. International Marketing. McGraw-Hill: Irwin Professional, 2007. ISBN 978-0071105941 [4] USUNIER, J. C. – LEE, J. A. 2005. Marketing Across Cultures. Harlow: Pearson Education Limited, 2005. ISBN 9780273685296 [5] HOLLESEN, S. 2007. Global Marketing: A Decision-Orientated Approach. Harlow: Financial Times Press, 2007. ISBN 9780273706786 [6] MACHKOVÁ, H. 2015. Mezinárodní marketing. (Strategické trendy a příklady z praxe – 4. vydání). Praha: Grada Publishing, 2015. ISBN 978-80-247-5366-9 [7] SVĚTLÍK, J. 2003. Marketing pro evropský trh. Praha: Grada Publishing, 2003. ISBN 8024704226 [8] Journals: Trend, Journal of International Marketing, Marketing Science and Inspirations. With regard to new and available resources, supplementary literature will be updated on a continuous basis.							
Languages necessary to complete the course: Slovak, English							
Notes:							
Past grade distribution Total number of evaluated students: 1167							
A	ABS	B	C	D	E	FX	M
19,28	0,0	25,19	21,94	17,31	14,22	1,46	0,6
Lecturers: Mgr. František Olšavský, PhD., prof. Mgr. Peter Štarchoň, PhD.							
Last change: 01.10.2021							
Approved by:							

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KIS/280M/21	Course title: Internet of Things
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 2.	
Educational level: II.	
Prerequisites:	
Course requirements: This course is designed as an introductory course to Industrial Internet to embark in a career around IoT. At the end of the course students will have a strong command of: 1) Industry Dynamics 2) IoT Technology Architecture and 3) IoT Ecosystem. I Case Studies – to be developed in groups 1. A smart meter is an internet-capable device that measures energy. 2. Building connection into existing Modbus & Profibus networks. 3. Monitoring environmental conditions in an apparel factory space. 4. Predictive monitoring of CNC machine operation. Scale of assessment (preliminary/final): .	
Learning outcomes: By 2025, there will be 50 billion devices connected to the Internet. How will the students capitalize on this tremendous opportunity? <ul style="list-style-type: none"> • Students will learn the new evolution in hardware, software, and data. • While the promise of the Industrial Internet of Things (IIoT) brings many new business prospects, it also presents significant challenges ranging from technology architectural choices to security concerns. • Students acquire upcoming Industrial IoT: Roadmap to the Connected World. • Course offers important insights on overcoming the challenges and thrive in this exciting space. • Course discovers key IIoT concepts including identification, sensors, localization, data, and security • Explores IoT technologies, architectures, standards, and regulation • Realizes the value created by collecting, communicating, coordinating, and leveraging the data from connected devices • Examines technological developments that will likely shape the industrial landscape in the future • Understands how to develop and implement own IoT technologies, solutions, and applications 	

- At the end of the program, students will be able to understand how to develop and implement their own IoT solutions and applications.

Class syllabus:

Industry 4.0 concerns the transformation of industrial processes through the integration of modern technologies such as sensors, communication, and computational processing. Technologies such as Cyber Physical Systems (CPS), Internet of Things (IoT), Cloud Computing, Machine Learning, and Data Analytics are considered to be the different drivers necessary for the transformation. Industrial Internet of Things (IIoT) is an application of IoT in industries to modify the various existing industrial systems. IIoT links the automation system with enterprise, planning and product lifecycle.

Further, IoT has an enormous market potential of billions of connected devices generating Trillions in revenues. IoT will change industries and transform the way we work and live. Industrial companies are already pivoting from Products to Services leveraging IoT technologies – this digital transformation is more broadly called the Industrial IoT or Industrial Internet. At the end, these industrial companies will become network-based businesses with connected products and factories. It is imperative that these companies transform their organizational architecture as they become connected network businesses.

As companies move beyond proof of concepts and pilots into full production and scale, they will have to turn their focus on the people part of the equation, re-skilling and retraining their workforces. Thus, this course aims to fulfil this critical gap.

The course will cover the following topics:

1. IIoT Market Size and Potential
2. IIoT Market Segments and Verticals
3. IIoT Use-Cases and Case Studies
4. Business Outcome based IIoT Methodology
5. Economics of IIoT
6. The role of Blockchain and Crypto Platforms
7. Data driven Analytics and Role of AI
8. Importance of Security and Architecture

I

In particular:

Introduction to IIoT

- Definition
- Market Size
- Case Studies
- IoT v IIoT

Industrial Internet IIOT

- Scope
- History
- Vertical and Business Process areas
- Leading companies
- Importance of building Ecosystems
- IIoT Value Chain – who does what?

Business Outcome based Methodology

- IIOT Methodology
- Solution Architecture
- Data Insights Analytics
- Workforce/Labor Displacement
- Economics of IIoT

I							
Case study: Health monitoring, Iot smart city, Smart irrigation, Robot surveillance.							
Recommended literature: Andelfinger, Volker P., and Till Hänisch, eds. Internet der Dinge: Technik, Trends und Geschäftsmodelle. Gabler Verlag, 2015. https://doi.org/10.1007/978-3-658-06729-8 . Bullinger, Hans-Jörg, and Michael Hompel, eds. Internet der Dinge: www.internet-der-dinge.de. VDI-Buch. Berlin Heidelberg: Springer-Verlag, 2007. https://doi.org/10.1007/978-3-540-36733-8 . Butun, Ismail, ed. Industrial IoT#: Challenges, Design Principles, Applications, and Security. Springer International Publishing, 2020. https://doi.org/10.1007/978-3-030-42500-5 . Jeschke, Sabina, Christian Brecher, Houbing Song, and Danda B. Rawat, eds. Industrial Internet of Things: Cybermanufacturing Systems. Springer Series in Wireless Technology. Springer International Publishing, 2017. https://doi.org/10.1007/978-3-319-42559-7 . Mahmood, Zaigham, ed. The Internet of Things in the Industrial Sector: Security and Device Connectivity, Smart Environments, and Industry 4.0. Computer Communications and Networks. Springer International Publishing, 2019. https://doi.org/10.1007/978-3-030-24892-5 . “Makers - Bücher - Hanser Literaturverlage.” Accessed September 15, 2021. https://www.hanser-literaturverlage.de/buch/makers/978-3-446-45154-4/ . TÜV Austria Akademie. “TÜV Austria Akademie Die digitale Transformation - Industrie 4.0 und Internet of Things.” Accessed September 15, 2021. https://www.tuv-akademie.at/produkt/die-digitale-transformation-industrie-40-und-internet-of-things .							
Languages necessary to complete the course: Deutsch, English							
Notes:							
Past grade distribution Total number of evaluated students: 16							
A	ABS	B	C	D	E	FX	M
12,5	0,0	31,25	31,25	6,25	6,25	0,0	12,5
Lecturers: prof. Ing. Natalia Kryvinska, PhD., PhDr. Ing. Monika Dávideková, PhD., Mgr. Július Selecký, PhD., Mgr. Vincent Karovič, PhD.							
Last change: 01.02.2022							
Approved by:							

COURSE DESCRIPTION

Academic year: 2021/2022							
University: Comenius University Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KIS/273M/21				Course title: Management Information Systems / Management des systèmes informatique			
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning							
Number of credits: 7							
Recommended semester: 2.							
Educational level: II.							
Prerequisites:							
Course requirements:							
Learning outcomes:							
Class syllabus:							
Recommended literature:							
Languages necessary to complete the course:							
Notes:							
Past grade distribution Total number of evaluated students: 6							
A	ABS	B	C	D	E	FX	M
100,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0
Lecturers: RNDr. Eva Kostrecová, PhD., doc. Ing. Jaroslava Kniežová, PhD.							
Last change: 01.02.2022							
Approved by:							

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KIS/274M/21	Course title: Management Information Systems / Management-Informationssysteme
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 7	
Recommended semester: 2.	
Educational level: II.	
Prerequisites:	
Recommended prerequisites: Familiarity with the basic hardware and software and an ability to use the computer for word processing and e-mail are required.	
Course requirements: a) To assist the student in understanding the issues and problems facing the manager or business user of computer-based information systems and what solutions are available. b) To enable the student to learn how to make intelligent decisions about computer-based information systems, and as a user, to attain their effective application. c) To prepare the student for participation as a user or a manager in the development of a business information system. d) To assist the student in appreciating the problems of management in attempting to direct and control corporate information technology. Scale of assessment (preliminary/final): 60% / 40%	
Learning outcomes: Learning outcomes: After studying this course, students are expected to attain proficiency in the following areas: <ul style="list-style-type: none"> • Understand the foundations of MIS (Management Information Systems), and explain the reasons for the current design and use of information systems • Understand and interpret the personal, social and business implications of using IS • Observe and explain the real-world use of IS, citing practical examples • Understand the basic principles of modelling MIS processes and outcomes • Evaluate and critically analyse problems • explain the strategic impact of the use of business information systems (BIS) • identify different aspects of the management of the IT business function and reason about it • distinguish different types of IS that are commonly used in large organizations and explain their key characteristics • identify different architecture styles for IS • discuss management-related aspects of IS implementation and operation 	

- use basic functionalities of a IS

Class syllabus:

The course concentrates on the analysis and development of information systems in business organizations. This course will develop the framework for an information system and explore how systems that support the business functions of the organization are integrated and aid the manager with decision-making responsibilities within the operational, tactical, and strategic hierarchy of the company. Underlying the examination of various types of organizational information systems will be an exploration of emerging technologies that drive these systems.

This course provides the student with the knowledge and skills necessary to understand and use information technology effectively and shows how information technology provides organizations with a strategic competitive advantage.

I

I

Class syllabus:

The course goal is to empower students with understanding of the critical information technology resources by providing them with an experiential understanding of the fundamental infrastructure components of IT that include; computing hardware, networking, operating systems, application software, applications development.

To operate in the modern business ecosystem, organizations require a range of information systems, such as enterprise resource planning systems for organizing production, executive systems for supporting decision making, customer relationship management systems, etc.

This course starts with discussing the strategic importance of the effective use of these systems in organizations and in the business ecosystem. We then focus students attention on the main types of these systems including their key properties and components, basic issues related to the selection, implementation, architecture, and use of such systems.

Further in this course, students examine how an information system can manage a business processes and organization, as well as the factors that can influence a business selection of their IS. They also study different methodologies used to develop an IS, its functional systems, and the fundamentals of communication and networking within a system and among multiple systems. Besides, students evaluate the Internet impact on the use of IS in organizations. Finally, students study the variety of roles and responsibilities within an IS department and the role of management, as well as ethical considerations and how an organization must protect itself against system threats. This course aims also to provide students from all business disciplines with a general background of MIS. An understanding of MIS is important to the work of business professionals because MIS serves as a bridge between management and operation. For instance, accountants use information systems for business reporting; financial managers use information systems for market forecast; sales managers and marketers use information systems to track customer purchases and to promote new products; information systems designers build and deliver new information services; and executive managers use strategic information systems to determine the company strategic position. Mastering both business and technology skills and knowledge builds job opportunities, because they can better contribute to shaping their company's strategy and operation.

The course addresses the following topics:

- Strategic importance of MIS as a resource: Theory about the strategic impact of the effective use of IS in achieving business objectives and its impact on work.
- Acquisition of IS: Main decisions in acquiring IS, roles and responsibilities, the business case, risks and risk management and ethical aspects.
- MIS Fundamental concepts: Basic types, background, key components and properties of specific systems (e.g., Enterprise Resource Planning, Customer Relationship Management, etc.).

- Organizational aspects of IS: i.e., methods and approaches to IS implementations, managing risks and critical success factors in IS projects.
- Architectural aspects of MIS: Overall structure of IS software and its relation to organizational structure and business processes, new trends in MIS provisioning.
- Business intelligence and MIS.

Recommended literature:

1. Barak, M.E.M., 2016. Managing Diversity: Toward a Globally Inclusive Workplace. SAGE Publications.
2. Bourgeois, D., Bourgeois, D., 2014. Information Systems for Business and Beyond. The Saylor Foundation.
3. Business and Competitive Analysis: Effective Application of New and Classic Methods, Second Edition [Book] [WWW Document], n.d. URL <https://www.oreilly.com/library/view/business-and-competitive/9780133086416/> (accessed 10.26.18).
4. Chang, J.F., 2016. Business Process Management Systems#: Strategy and Implementation. Auerbach Publications. <https://doi.org/10.1201/9781420031362>
5. Galliers, R.D., Leidner, D.E., Leidner, D.E., 2014. Strategic Information Management#: Challenges and Strategies in Managing Information Systems. Routledge. <https://doi.org/10.4324/9781315880884>
6. Orlikowski, W.J., Walsham, G., Jones, M.R., DeGross, J.I., 2016. Information Technology and Changes in Organizational Work. Springer.
7. Orna, E., 2017. Information Strategy in Practice. Routledge. <https://doi.org/10.4324/9781315252261>
8. Pearlson, K.E., Saunders, C.S., Galletta, D.F., 2019. Managing and Using Information Systems, Binder Ready Version: A Strategic Approach. John Wiley & Sons.
9. Ptak, C.A., Schragenheim, E., Schragenheim, E., 2016. ERP#: Tools, Techniques, and Applications for Integrating the Supply Chain, Second Edition. CRC Press. <https://doi.org/10.1201/9781420056020>
10. Simkin, M.G., Norman, C.S., Rose, J.M., 2014. Core Concepts of Accounting Information Systems. John Wiley & Sons.
11. Stair, R., Reynolds, G., 2017. Fundamentals of Information Systems. Cengage Learning.
12. M. Gregus, N. Kryvinska, "Service Orientation of Enterprises - Aspects, Dimensions, Technologies", 2015, Comenius University in Bratislava, ISBN: 9788022339780.
13. N. Kryvinska, M. Gregus, "SOA and its Business Value in Requirements, Features, Practices and Methodologies", 2014, Comenius University in Bratislava, ISBN: 9788022337649.

Languages necessary to complete the course:

german

Notes:

.

Past grade distribution

Total number of evaluated students: 15

A	ABS	B	C	D	E	FX	M
33,33	0,0	20,0	40,0	0,0	0,0	0,0	6,67

Lecturers: doc. Ing. Jaroslava Kniežová, PhD.

Last change: 15.09.2021

Approved by:

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMM/276M/21	Course title: Management of EU Projects and Programs
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 6	
Recommended semester: 2.	
Educational level: II.	
Prerequisites:	
Course requirements: Scale of assessment (preliminary/final): The evaluation of the subject is in accordance with the Internal Regulation no. 20/2017 (StudyRegulations UK) and aims to evaluate the acquired abilities and habits of the graduates of the subject in the possible use of AKVA assessment methods (analysis, concept, verification, argumentation) / CÚSP (objectiv, complexity, team work, outputs).	
Learning outcomes: Students acquire knowledge about the management of EU projects and programs, which will be widened by exercises to national specifics. The subject is focused on the development of creative managerial thinking. To teach students to understand the project and development perspective and to develop their ability in practice to critically check the validity of common knowledge. Acquire basic project concepts and get acquainted with programmatic approaches in the study and explanation of phenomena. After completing the course, the student is able to: find resources from EU funds, have a development perspective for business, apply a sociological perspective in critical thinking.	
Class syllabus: <ol style="list-style-type: none"> 1. Overview and processes of EU project management 2. Management cycle of projects financed from EU instruments in the Slovak Republic 3. Call for applications for a non-repayable financial contribution 4. Origin and development of EU programs and projects 5. Preparation for the elaboration of the EU project 6. Processing of EU project documentation 7. Financial management of EU projects 8. Project partnership in case of selected EU projects 9. EU co-financing and other financial security 10. Project management and implementation of EU projects 11. Monitoring and controlling of EU projects 12. The most common mistakes and case studies in the EU control system 	

Recommended literature:

PAWERA, R. a kol. (2014) Regionálna politika a politika súdržnosti EÚ. UK, Bratislava 2014, ISBN 978-80-223-3549-2, 306s.

DOLEŽAL, J., KRÁTKY, J. (2017) Projektový manažment v praxi, Grada, Praha 2017, ISBN 978-80-247-5693-6, 172s.

Languages necessary to complete the course:**Notes:**

In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may be connected with enforcing accompanying legal consequences on academic, (...) disciplinary level.

In accordance with the regulations of the internal regulation No. 13/2018 approved by the Academic senate of Comenius University in Bratislava the Disciplinary Regulations of Comenius University in Bratislava for Students, a disciplinary offence of a student is any form of copying or forbidden cooperation or providing answers during written or oral examination (assessment of knowledge) or during preparation for it within the course, or using technical devices or any information carriers in other than allowed ways during written or oral evaluation of study results (assessment of knowledge) or during preparation for it within the course. Committing a disciplinary offence may lead to imposing some disciplinary precautions on the student: admonition, conditional suspension of studies or dismissal from studies.

Past grade distribution

Total number of evaluated students: 46

A	ABS	B	C	D	E	FX	M
71,74	0,0	19,57	4,35	0,0	0,0	0,0	4,35

Lecturers: doc. PhDr. René Pawera, PhD., PhDr. Livia Bott Domonkos, PhD.

Last change: 24.02.2022

Approved by:

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMM/284M/21	Course title: Monetary Policy and Regulation of the Financial System (FL)
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 3.	
Educational level: II.	
Prerequisites:	
Recommended prerequisites: french (level B1)	
Course requirements: Active participation in the course, final exam	
Learning outcomes: understanding of monetary policy and regulation of financial systems	
Class syllabus: Session 1 Reminder of the theoretical bases of monetary and financial integration Session 2 The basics of financial integration – from the normative approach to the positive approach Session 3 The determination of exchange rates Session 4 Keynesian and monetarist doctrinal approaches Session 5 Purchasing Power Parity Theory and Portfolio Choices Session 6 The overreaction theory and the bubble theory, sources of market inefficiency Session 7 About the exchange rate war: theory and practice Session 8 The different proposals for European monetary organization before the implementation of the S.M.E. Session 9 Principles and functioning of the S.M.E. Session 10 The advantages and limits of the system Session 11 The introduction of the single currency (justification, criteria, exchange values) Session 12 From monetary integration to European financial integration	
Recommended literature: La problématique de nouveaux élargissements à l'est face aux contraintes de cohésion, Alain Buzelay, Janvier 2021 European financial integration and global financial liberalization, Alain Buzelay, Journal of Advances in Management Research, 2008, vol. 5, issue 1, 89-91 La politique régionale communautaire : une analyse en termes de cohérence, Alain Buzelay, Jean-Luc Gaillardin, Publication Nancy, Presses universitaires de Nancy, 1983	

L'Europe industrielle : entre la puissance americaine et le defi asiatique, Alain Buzelay, Nancy, Presses universitaires de Nancy, 1986

Languages necessary to complete the course:

French (level B1)

Notes:

In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may be connected with enforcing accompanying legal consequences on academic, (...) disciplinary level.

In accordance with the regulations of the internal regulation No. 13/2018 approved by the Academic senate of Comenius University in Bratislava the Disciplinary Regulations of Comenius University in Bratislava for Students, a disciplinary offence of a student is any form of copying or forbidden cooperation or providing answers during written or oral examination (assessment of knowledge) or during preparation for it within the course, or using technical devices or any information carriers in other than allowed ways during written or oral evaluation of study results (assessment of knowledge) or during preparation for it within the course. Committing a disciplinary offence may lead to imposing some disciplinary precautions on the student: admonition, conditional suspension of studies or dismissal from studies.

Past grade distribution

Total number of evaluated students: 4

A	ABS	B	C	D	E	FX	M
25,0	0,0	25,0	25,0	25,0	0,0	0,0	0,0

Lecturers: doc. Dr. Frédéric Delaneuville, PhD.

Last change: 12.04.2022

Approved by:

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMn/083M/21	Course title: Organizational Behavior
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 7	
Recommended semester: 1.	
Educational level: II.	
Prerequisites:	
Course requirements: 20% - report on solution and presentation of the assigned case study (weight 0,2) + written midterm test (weight 0,3) + final comprehensive oral exam (weight 0,5) At least 91% must be obtained to obtain an A grade, at least 81% to obtain a B grade, at least 73% to obtain a C grade, at least 66% to obtain a D grade, and at least 60% to obtain an E grade. Gaining 59 points or less indicates an Fx grade. Scale of assessment (preliminary/final): 50% / 50%	
Learning outcomes: The course provides master's students with knowledge about approaches, concepts and practical application of research results in the field of Organizational Behavior as a current view of the management of organizations. This results in the development of students' ability to solve specific problems of organizations that are associated with people management. Students will gain new knowledge, e.g. on individual behavior, motivation, group dynamics, leading work groups, minimization of negative manifestations of group behavior, building authority, conflict resolution in the workplace and negotiations. The seminars in this course are based on the solution of case studies (case-based teaching) in the field of Organizational Behavior. Students will thus develop their skills of teamwork and systematic and creative solution of various problems of organizational practice.	
Class syllabus: 1. Introduction. What is OB and why it is important, the nature of organizations, trends in the new workplace, OB and Management, the nature of managerial work, managerial skills. Dilemmas and challenges associated with leading groups and teams that current managers face in the workplace. 2. Management lessons from abroad – Organizational behavior and culture. How culture affects the perception of the world around us and the behavior of people in the work environment. A culturally diverse work environment. Attributes of culture strongly influencing planning, negotiation, leadership, communication in the work environment. 3. Individuals in the organization. Components of work performance. Personality traits. Big Five model. Values, attitudes. Perceptual process and perceptual barriers. Attribution error and implications for managerial practice. 4. Motivation. Practical implications of content and process theories of motivation. Job design.	

Motivational potential of work. Factors influencing motivation. Basic work attitudes (job satisfaction, job involvement, and organizational commitment).

5. Groups in the organization. Group dynamics. Tuckman's model of group dynamics. Effectiveness of work groups. Types of teams. Negative manifestations of group behavior and how to minimize them. Asch's effect. Groupthink. Stanford prison experiment.

6. Organizational design, classic and organic organizational structures. Determinants of organizational structure. Principles of creating organizational structure. Span of control, departmentalization, centralization, formalization, specialization of work. Interdependencies between organizational structure and organizational culture.

7. Management and Chaos Theory. New model of organization. Learning organization.

8. Managing change in organizations, the role of the manager in the process of change management. Change agents. Lewin's model of change. Resistance to change and tactics to overcome it.

9. Power and authority. Sources of individual power. Organizational politics and employee political behavior in the organization.

10. Leadership. Definition of this process, its basic elements. Development of theoretical reflection of leadership through time. Classical theories (trait theories, behavioral theories, situational theories). Values-oriented leadership, neo-charismatic leadership, team leadership.

11. Managerial communication. Development of communication skills. Active listening. Effective feedback. Constructive criticism.

12. Decision-making and conflict resolution. Sources and types of conflicts. Task, relational and procedural conflicts. Productive conflict. Negotiation - stages of the process and its elements. Negotiation methods and tactics.

Recommended literature:

[1] Rudy, J. – Sulíková, R. – Lašáková, A. – Fratričová, J. – Mitková, L.: Organizačné správanie. Bratislava: UK, 2013.

[2] Rudy, J. – Sulíková, R. – Lašáková, A. – Fratričová, J. – Mitková, L.: Manažment a organizačné správanie. Münster: MV Wissenschaft, 2013.

[3] Rudy, J.: Management and Chaos Theory. Bratislava: Faber, 1997.

[4] Robbins, S. P. – Judge, T.A.: Organizational Behavior. New Jersey: Prentice Hall, 2015.

[5] Schermerhorn, J. R. – Hunt, J. G. – Osborn, R. N.: Organizational Behavior. John Wiley and Sons, 2008.

[6] Lašáková, A. – Bajžíková, L. – Blahunková, I.: Values oriented leadership - conceptualization and preliminary results in Slovakia. In: Business: Theory and Practice. - roč. 20 (2019), s. 259-269.

[7] Lašáková, A. – Remišová, A.: On organisational factors that elicit managerial unethical decision-making. In: Ekonomický časopis. - roč. 65, č. 4, (2017), s. 334-354.

[8] Lašáková, A. – Remišová, A. – Kirchmayer, Z.: Are managers in Slovakia ethical leaders? Key findings on the level of ethical leadership in the Slovak business environment. In: Periodica Polytechnica Social and Management Sciences. - roč. 25, č. 2 (2017), s. 87-96.

[9] Case studies (selection), e.g. Harvard Business Publishing, <https://hbsp.harvard.edu/cases/?ab=browse%7Ccases>

[10] Website of the Academic library at Comenius University in Bratislava – external information sources accessible for CU at: <http://uniba.sk/o-univerzite/fakulty-a-dalsie-sucasti/akademickakniznica-uk/externe-informacne-zdroje/>.

[11] Journals: Organizational Behavior and Human Decision Processes, Organizational Dynamics, Organization Science, Academy of Management Journal, Academy of Management Review, Administrative Science Quarterly, Journal of Applied Psychology, Business Horizons, Human Relations, Journal of Personality and Social Psychology, Harvard Business Review.

[12] Additional resources will be continuously supplemented and updated (with regard to new

and available resources).							
Languages necessary to complete the course: English, Slovak							
Notes: An extensive syllabus is prepared for the course, which is electronically distributed to all students who have enrolled in this course at the beginning of the semester.							
Past grade distribution Total number of evaluated students: 25							
A	ABS	B	C	D	E	FX	M
16,0	0,0	32,0	32,0	0,0	8,0	4,0	8,0
Lecturers: prof. Mgr. Anna Lašáková, PhD.							
Last change: 08.04.2022							
Approved by:							

COURSE DESCRIPTION

Academic year: 2021/2022							
University: Comenius University Bratislava							
Faculty: Faculty of Management							
Course ID: FM/010M/21				Course title: Practice			
Educational activities: Type of activities: practice Number of hours: per week: per level/semester: 6t Form of the course: on-site learning							
Number of credits: 3							
Recommended semester: 4.							
Educational level: II.							
Prerequisites:							
Course requirements:							
Learning outcomes:							
Class syllabus:							
Recommended literature:							
Languages necessary to complete the course:							
Notes:							
Past grade distribution Total number of evaluated students: 26							
A	ABS	B	C	D	E	FX	M
92,31	0,0	7,69	0,0	0,0	0,0	0,0	0,0
Lecturers: doc. JUDr. PhDr. Katarína Gubíniiová, PhD., doc. PhDr. René Pawera, PhD.							
Last change:							
Approved by:							

COURSE DESCRIPTION

Academic year: 2021/2022							
University: Comenius University Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KEF/115M/16			Course title: Regional and Economic Policy of EU				
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning							
Number of credits: 6							
Recommended semester: 3.							
Educational level: II.							
Prerequisites:							
Course requirements: The evaluation of the subject is in accordance with the Internal Regulation no. 20/2017 (Study Regulations UK) and aims to evaluate the acquired abilities and habits of the graduates of the subject in the possible use of AKVA assessment methods (analysis, concept, verification, argumentation) / CÚSP (objectiv, complexity, team work, outputs).							
Learning outcomes: The student will gain basic knowledge of the issues of the REP EU, verified in practical cases. The subject is focused on the development of creative managerial thinking.							
Class syllabus: Regional and Regional Policy Priorities 2014-2020, Regional Development Resources for EU Member States, Institutions and Bodies Responsible for Regional Economy and EU Policy, Institutions and Bodies Responsible for Regional Economy and Policy, Regional Development Indicators. Principles and instruments for regional policy in the EU.							
Recommended literature: PAWERA, R. et. al. (2014) Regionálna politika a politika súdržnosti EÚ. UK, Bratislava 2014, ISBN 978-80-223-3549-2, 306p.							
Languages necessary to complete the course:							
Notes:							
Past grade distribution Total number of evaluated students: 197							
A	ABS	B	C	D	E	FX	M
60,91	0,0	19,8	11,17	4,06	0,0	0,51	3,55
Lecturers: doc. PhDr. René Pawera, PhD.							
Last change: 01.11.2021							

Approved by:

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMM/168M/21	Course title: State Exam Seminar
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 2	
Recommended semester: 4.	
Educational level: II.	
Prerequisites:	
Recommended prerequisites: Courses related to the study program International Management	
Course requirements: 50% continuous evaluation <ul style="list-style-type: none"> • active participation in seminars - (verification of knowledge acquired through self - study. • 30 points (30%) presentation of questions using PowerPoint, which students should develop for the needs of the colloquial state • 20 points (20%) presentation of the diploma thesis using PowerPoint. 50% final rating <ul style="list-style-type: none"> • exam - regular term, written form on issues of colloquial state circles At each seminar, the student can get 5 points / percent for active participation. Scale of assessment (preliminary/final): 50/50	
Learning outcomes: The aim of the education of this subject is to prepare the student for successful completion of the state exam and to acquaint him with the theses of the subject MANAGEMENT - THEORY, METHODS, APPLICATIONS, which at II. The degree of study takes place in a colloquial form. At the same time, they will also acquire full-time skills in connection with the presentation of the diploma thesis, they will get acquainted with the functioning of the university system, etiquette and the code of conduct at state exam. The colloquial form of the state exam is based on the diploma thesis and the defense of the diploma thesis, focuses on current trends and directions of development of individual processed and listed areas in the context of current environmental development, with a logical and rational overlap of theoretical and applied knowledge acquired in compulsory subjects of study program.	
Class syllabus: <ol style="list-style-type: none"> 1. Introductory lesson, requisites necessary for passing the course (15.02.2022) 2. Division of topics and questions among students / info resumé (22.02.2022) 3. Presentation of topics during the seminar, part 1. (01.03.2022) 4. Presentation of topics during the seminar, part 2. (08.03.2022) 	

5. EU Finances and Economic Area / Presentation of the topics during the seminar, part 3. (15.03.2022) 6. How to correctly write a diploma thesis? (22.03.2022) 7. Diploma thesis presentations part, 1. (29.03.2022) 8. Diploma thesis presentations part 2. (05.04.2022) 9. Final test and evaluation of the subject. (12.04.2022)							
Recommended literature: [1] Zákon č. 131/2002 o vysokých školách a o zmene a doplnení niektorých zákonov https://www.slov-lex.sk/pravne-predpisy/SK/ZZ/2002/131/ [2] Vnútný predpis č. 7/2018 - Smernica rektora UK o základných náležitostiach záverečných prác, rigorózných prác a habilitačných prác, kontrole ich originality, uchovávaní a sprístupňovaní na UK. [3] Milošovičová, P., Nováčková, D. a Wefersová, J: Medzinárodné ekonomické právo. Praha : Wolters Kluwer, 2017. ISBN 978-80-7552-530-7 Dohoda o založení Svetovej obchodnej organizácie, Zb. z. 152/2000 Paškrťová, L. a Stachová, P : Medzinárodné ekonomické vzťahy,							
Languages necessary to complete the course: Slovak							
Notes: Bratislava 13.02.2022 PhDr. Matúš Baráth, PhD. matus.barath@fm.uniba.sk							
Past grade distribution Total number of evaluated students: 9							
A	ABS	B	C	D	E	FX	M
66,67	0,0	22,22	0,0	0,0	0,0	0,0	11,11
Lecturers: PhDr. Matúš Baráth, PhD., doc. PhDr. René Pawera, PhD.							
Last change: 10.03.2022							
Approved by:							

COURSE DESCRIPTION

Academic year: 2021/2022						
University: Comenius University Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KKM/277M/21		Course title: Statistics for Managers				
Educational activities: Type of activities: lecture / practicals Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning						
Number of credits: 3						
Recommended semester: 2.						
Educational level: II.						
Prerequisites:						
Course requirements:						
Learning outcomes:						
Class syllabus:						
Recommended literature:						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 43						
A	ABS	B	C	D	E	FX
51,16	0,0	25,58	16,28	6,98	0,0	0,0
Lecturers: doc. RNDr. Mária Bohdalová, PhD., Mgr. Eva Brestovanská, PhD., doc. RNDr. Jana Kalická, PhD.						
Last change: 08.04.2022						
Approved by:						

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KSP/100M/21	Course title: Strategic Management
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 7	
Recommended semester: 3.	
Educational level: II.	
Prerequisites:	
Course requirements: Evaluation during the the semester (60 percent), final exam in the exam period (40 percent). 60 percent of evaluation during the semester can be obtained for the elaboration and presentation of solutions to assigned case studies, leading discussions on a given topic and testing of knowledge during the semester. The final exam in the exam period is written.	
Learning outcomes: <ul style="list-style-type: none"> • Understanding the essence of the strategy and its importance as a critical factor in the success of the company. • Perception of the importance of applying strategic thinking in management and knowledge of the possibilities of its improvement. • Knowledge of the context of the origin and directions of development of the theory of strategic management. Current trends in strategic management. • Distinguishing the basic phases of the strategic management process, their focus, importance and interconnectedness and conditionality. • Knowledge of analytical and analytical-synthetic methods and techniques of strategic management and skills acquired with their application. • The importance and significance of implementation and control in strategic management. Current trends, methods and practices that support the effectiveness of strategic management in today's ever-changing and unpredictable environment. 	
Class syllabus: <ol style="list-style-type: none"> 1. Introduction to the subject 2. Strategy as a critical factor in the success of organizations. 3. Support and development of strategic thinking of managers 4. Development of strategy theory, basic approaches and directions of theory development. 5. Strategic management as a process 6. Exploring factors from the macro environment as a basis for strategy development. 7. Investigation of microenvironment subjects and their effects. 8. Exploring the internal environment and our position in the external environment. 9. Analytical-synthetic techniques and creation of a competitive SBU strategy. 	

10. General company strategy and portfolio analysis.
11. Strategy implementation and strategic control.
12. Summary and conclusion of the subject.

Recommended literature:

- [1] PAPULA, J., PAPULOVÁ, Z., PAPULA, J. : Strategický manažment, aktuálny koncept pre rýchlo sa približujúcu budúcnosť. Praha: Wolters Kluwer 2019
- [2] HITT, M. A. – IRELAND, R. D. – HOSKISSON, R. E. 2005. Strategic Management. Competitiveness and Globalization. Thompson : South-Western, 2005.
- [3] PAPULA, J. – PAPULOVÁ, Z. 2015. Stratégia a strategický manažment ako nástroje, ktoré umožňujú súperenie i spolužitie Dávida s Goliášom. Tretie, upravené vydanie. Bratislava : Wolters Kluwer 2015, 277 s.
- [4] PAPULA, J. – PAPULOVÁ, Z. – PAPULA, J. 2014. Konkurenčné stratégie. Tradičné prístupy vs. nové pohľady a techniky. Bratislava : Wolters Kluwer, 2014, 175 s.
- [5] PAPULOVÁ, Z. 2012. Strategické analýzy s podporou strategického myslenia. Aktuálny trend v strategickom manažmente. Bratislava : Kartprint 2012, 230 s.

Languages necessary to complete the course:

Notes:

Past grade distribution

Total number of evaluated students: 190

A	ABS	B	C	D	E	FX	M
17,37	0,0	25,79	23,16	14,74	13,16	0,0	5,79

Lecturers: prof. Ing. Jozef Papula, PhD., doc. Mgr. Zuzana Papulová, PhD., Mgr. Andrea Gažová, PhD.

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Approved by: