

## Course descriptions

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## COURSE DESCRIPTION

<b>Academic year:</b> 2021/2022							
<b>University:</b> Comenius University Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/371B/19				<b>Course title:</b> Business Chinese II			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 2.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 25							
A	ABS	B	C	D	E	FX	M
96,0	0,0	0,0	0,0	0,0	0,0	4,0	0,0
<b>Lecturers:</b> PhDr. Peter Ondris, PhD.							
<b>Last change:</b>							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>Academic year:</b> 2021/2022	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KIS/163AB/16	<b>Course title:</b> Business Communication
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week: 2 per level/semester: 28</b> <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b>	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Recommended prerequisites:</b> English for managers I, II, III	
<b>Course requirements:</b> 20 % for active participation in classes, 15 % for a topical role play 15% for a short presentation and 50 % for the final test at the end of the semester. Scale of assessment (preliminary/final): 50/50	
<b>Learning outcomes:</b> By completing the course the student develops his/her verbal and non-verbal communication skills and extends knowledge from intercultural communication aimed at practical managerial skills. At the same time he/she enhances oral communication in English with the emphasis on fluency and accuracy of oral performance. The student will learn to use appropriate language when performing a business presentation and when negotiating with a foreign business partner.	
<b>Class syllabus:</b> Topics: <ul style="list-style-type: none"> <li>• Intercultural communication, its relevance, type of cultures, communication barriers</li> <li>• The influence of cultural aspects on managerial work</li> <li>• Non-verbal communication</li> <li>• Preparation of a presentation for international audience</li> <li>• Formal meetings</li> <li>• Negotiating on international level</li> <li>• Settling disputes and conflicts</li> <li>• Telephoning, work-related telephoning, ethics of telephoning</li> <li>• Small-talk</li> </ul>	
<b>Recommended literature:</b> # New Longman Business English Dictionary, Longman 2000 # Wallwork, A.: Business Options, Oxford University Press, 2001 # Gibson, R.: Intercultural Business Communication, Oxford University Press, 2002 # Daniels, D. et al. Business Communication. Oxford University Press, 2014.	

# Maude, B.: Managing Cross-cultural Communication. Principles and Practice. Palgrave, 2016  
 # Bob Dignen: Communicating Across Cultures, CUP, 2011  
 # Simon Sweeney: English for Business communication, CUP, 2013  
 # Mark Powel: Dynamic Presentations, CUP, 2014

**Languages necessary to complete the course:**

English

**Notes:**

**Past grade distribution**

Total number of evaluated students: 36

A	ABS	B	C	D	E	FX	M
66,67	0,0	13,89	2,78	2,78	0,0	13,89	0,0

**Lecturers:** Mgr. Zuzana Tenglerová

**Last change:** 24.01.2021

**Approved by:**

## COURSE DESCRIPTION

<b>Academic year:</b> 2021/2022							
<b>University:</b> Comenius University Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KMM/038B/20				<b>Course title:</b> Business French I			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 5.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 0							
A	ABS	B	C	D	E	FX	M
0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0
<b>Lecturers:</b> Mgr. Olivier Dumontel							
<b>Last change:</b>							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>Academic year:</b> 2021/2022	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KMM/037B/20	<b>Course title:</b> Business German I
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week: 2 per level/semester: 28</b> <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 5.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> Active participation in seminars (80%), continuous control of assignments (20%). To obtain an A rating, it is necessary to obtain at least 91 points, to obtain an B rating at least 81 points, to obtain a C rating at least 73 points, to obtain a D rating at least 66 points and to obtain an E rating at least 60 points. Scale of assessment (preliminary/final): final evaluation 100%	
<b>Learning outcomes:</b>	
<b>Class syllabus:</b> 1.Definition of terms: general language - professional language. 2. Ways of expanding vocabulary and word formation in German. 3.Creating a resume. 4. Professions and character traits. 5. Job interview and job application. 6.First oral exam. 7. Business correspondence - content of business letters. 8. Contract, purchase contract, offer, delivery. 9.Stable business connections and ties, phrases used in business. 10.Presentation of students on currently selected topics of economic life in German-speaking countries.. 11. Systematic work with grammatical structures typical for professional language. 12.Final oral exam. 13.Results and evaluation	
<b>Recommended literature:</b>	
<b>Languages necessary to complete the course:</b> Slovak and German language	
<b>Notes:</b> In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may be connected with enforcing accompanying legal consequences on academic, (...) disciplinary	

level. In accordance with the regulations of the internal regulation No. 13/2018 approved by the Academic senate of Comenius University in Bratislava the Disciplinary Regulations of Comenius University in Bratislava for Students, a disciplinary offence of a student is any form of copying or forbidden cooperation or providing answers during written or oral examination (assessment of knowledge) or during preparation for it within the course, or using technical devices or any information carriers in other than allowed ways during written or oral evaluation of study results (assessment of knowledge) or during preparation for it within the course. Committing a disciplinary offence may lead to imposing some disciplinary precautions on the student: admonition, conditional suspension of studies or dismissal from studies.

**Past grade distribution**

Total number of evaluated students: 12

A	ABS	B	C	D	E	FX	M
66,67	0,0	16,67	0,0	0,0	0,0	0,0	16,67

**Lecturers:** doc. Mgr. Emília Charfaoui, CSc.

**Last change:** 11.04.2022

**Approved by:**

## COURSE DESCRIPTION

<b>Academic year:</b> 2021/2022	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KMM/063B/20	<b>Course title:</b> Business German II
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week: 2 per level/semester: 28</b> <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 6.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> Active participation in seminars (80%), continuous control of assignments (20%). To obtain an A rating, it is necessary to obtain at least 91 points, to obtain an B rating at least 81 points, to obtain a C rating at least 73 points, to obtain a D rating at least 66 points and to obtain an E rating at least 60 points. Scale of assessment (preliminary/final): final evaluation 100%	
<b>Learning outcomes:</b> Upon successful completion of the course, students will gain orientation in working with basic foreign language literature. They will acquire communication skills in both ordinary and business at various levels.	
<b>Class syllabus:</b> 1.Repetition and consolidation of the terminological apparatus 2. Reading comprehension texts 3. Translation of professional texts from German into Slovak and vice versa 4. Abbreviations in professional terminology 5. Systematic work with grammatical structures typical for professional language 6. Company presentation 7. Product presentation (comparison with competing products) 8. Repetition of the taken over material 9. Final control of assignments. 10. Results and evaluation	
<b>Recommended literature:</b>	
<b>Languages necessary to complete the course:</b> Slovak and German language	
<b>Notes:</b> In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may	



be connected with enforcing accompanying legal consequences on academic, (...) disciplinary level. In accordance with the regulations of the internal regulation No. 13/2018 approved by the Academic senate of Comenius University in Bratislava the Disciplinary Regulations of Comenius University in Bratislava for Students, a disciplinary offence of a student is any form of copying or forbidden cooperation or providing answers during written or oral examination (assessment of knowledge) or during preparation for it within the course, or using technical devices or any information carriers in other than allowed ways during written or oral evaluation of study results (assessment of knowledge) or during preparation for it within the course. Committing a disciplinary offence may lead to imposing some disciplinary precautions on the student: admonition, conditional suspension of studies or dismissal from studies.

**Past grade distribution**

Total number of evaluated students: 4

A	ABS	B	C	D	E	FX	M
50,0	0,0	0,0	25,0	0,0	0,0	0,0	25,0

**Lecturers:** doc. Mgr. Emília Charfaoui, CSc.

**Last change:** 11.04.2022

**Approved by:**

## COURSE DESCRIPTION

<b>Academic year:</b> 2021/2022							
<b>University:</b> Comenius University Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/043AB/20				<b>Course title:</b> Business Law I			
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 5							
<b>Recommended semester:</b> 1.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 27							
A	ABS	B	C	D	E	FX	M
62,96	0,0	14,81	3,7	0,0	0,0	18,52	0,0
<b>Lecturers:</b> Mgr. Milena Nosková, PhD., prof. RNDr. Michal Greguš, PhD.							
<b>Last change:</b>							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>Academic year:</b> 2021/2022							
<b>University:</b> Comenius University Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/219AB/16			<b>Course title:</b> Business Negotiations				
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week: 2 per level/semester: 28</b> <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b>							
<b>Educational level:</b> I., II.							
<b>Prerequisites:</b>							
<b>Course requirements:</b> Case Study, Presentation, Negotiation, Final Exam							
<b>Learning outcomes:</b> The aims of this course are to teach students to correctly assess the field of business negotiations, to understand core concepts and strategies used in business negotiations, to lead them to correct application of negotiation strategies in practice with focus on business negotiations in international business. Within this course, students shall be acquainted with basic principles and strategies of business negotiations and gain practical experience in simulated in-class negotiations.							
<b>Class syllabus:</b> concept of negotiation, parties to negotiation, strategy, trust, power, ethics, phases in negotiations, negotiation script, differentiation, exploration, end-game exchange, cross-cultural negotiation.							
<b>Recommended literature:</b> Fells, R: Effective Negotiation, from Research to Results, 2nd ed., Cambridge University Press, 2012, ISBN: 9781139416047							
<b>Languages necessary to complete the course:</b> English							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 136							
A	ABS	B	C	D	E	FX	M
79,41	0,0	13,97	5,15	0,0	0,74	0,0	0,74
<b>Lecturers:</b> Mgr. Milena Nosková, PhD.							
<b>Last change:</b> 24.01.2021							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>Academic year:</b> 2021/2022	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KMM/036B/20	<b>Course title:</b> Business Russian I
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week: 2 per level/semester: 28</b> <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 5.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> Active participation in seminars (80%), continuous control of assignments (20%). To obtain an A rating, it is necessary to obtain at least 91 points, to obtain an B rating at least 81 points, to obtain a C rating at least 73 points, to obtain a D rating at least 66 points and to obtain an E rating at least 60 points. Scale of assessment (preliminary/final): Weight of the mid-term / final evaluation: 100%	
<b>Learning outcomes:</b> By completing the course the student will gain knowledge and skills in working with vocabulary in the field of management and marketing, as well as the habits of translating professional texts from German to Russian and vice versa.	
<b>Class syllabus:</b> Introduction to the issue. Working with professional text (reading comprehension). Translation of professional texts. Presentations on selected topics individually. Presentations on specific topics in teams. Elaboration of assignments from individual lessons. Systematic work with grammatical structures typical for professional language.	
<b>Recommended literature:</b>	
<b>Languages necessary to complete the course:</b> Slovak, Russian	
<b>Notes:</b> In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may be connected with enforcing accompanying legal consequences on academic, (...) disciplinary level.	

In accordance with the regulations of the internal regulation No. 13/2018 approved by the Academic senate of Comenius University in Bratislava the Disciplinary Regulations of Comenius University in Bratislava for Students, a disciplinary offence of a student is any form of copying or forbidden cooperation or providing answers during written or oral examination (assessment of knowledge) or during preparation for it within the course, or using technical devices or any information carriers in other than allowed ways during written or oral evaluation of study results (assessment of knowledge) or during preparation for it within the course. Committing a disciplinary offence may lead to imposing some disciplinary precautions on the student: admonition, conditional suspension of studies or dismissal from studies.

**Past grade distribution**

Total number of evaluated students: 20

A	ABS	B	C	D	E	FX	M
90,0	0,0	5,0	0,0	0,0	0,0	5,0	0,0

**Lecturers:** doc. Mgr. Emília Charfaoui, CSc.

**Last change:** 11.04.2022

**Approved by:**

## COURSE DESCRIPTION

<b>Academic year:</b> 2021/2022	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KMM/062B/20	<b>Course title:</b> Business Russian II
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week: 2 per level/semester: 28</b> <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 6.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> Active participation in seminars (80%), continuous control of assignments (20%). To obtain an A rating, it is necessary to obtain at least 91 points, to obtain an B rating at least 81 points, to obtain a C rating at least 73 points, to obtain a D rating at least 66 points and to obtain an E rating at least 60 points. Scale of assessment (preliminary/final): Weight of the mid-term / final evaluation: 100%	
<b>Learning outcomes:</b> The aim of the course is to provide knowledge of the realities and economic life of Russian-speaking countries, to develop the student's expressive skills to present their own opinion.	
<b>Class syllabus:</b> Geography of Russia and Slovakia - historical preview The current education system of Russian-speaking countries Academic migration Financial and banking system 21st century - globalization and regionalization	
<b>Recommended literature:</b> Charfaoui, E.: Odborné lexikálne minimum z manažérskej a odbornej praxe. Vydavateľstvo UK, Bratislava, 116 s. ISBN 978-80-223-3713-7 Dulebová, I., Cingerová, N., Hřčková, K.: Glosár ruských lingvoreálií, Bratislava, STIMUL, 2016 Koreňková T., Koreňkov A., Strelková, K., Kvapil, R.: Reálie rusky hovoriacich krajín a Slovenska, Vydavateľstvo EKONÓM, EU Bratislava, 2020, 276s. ISBN 978-80-225-4706-2	
<b>Languages necessary to complete the course:</b> Slovak, Russian	
<b>Notes:</b> In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius	

University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may be connected with enforcing accompanying legal consequences on academic, (...) disciplinary level.

In accordance with the regulations of the internal regulation No. 13/2018 approved by the Academic senate of Comenius University in Bratislava the Disciplinary Regulations of Comenius University in Bratislava for Students, a disciplinary offence of a student is any form of copying or forbidden cooperation or providing answers during written or oral examination (assessment of knowledge) or during preparation for it within the course, or using technical devices or any information carriers in other than allowed ways during written or oral evaluation of study results (assessment of knowledge) or during preparation for it within the course. Committing a disciplinary offence may lead to imposing some disciplinary precautions on the student: admonition, conditional suspension of studies or dismissal from studies.

**Past grade distribution**

Total number of evaluated students: 23

A	ABS	B	C	D	E	FX	M
73,91	0,0	26,09	0,0	0,0	0,0	0,0	0,0

**Lecturers:** doc. Mgr. Emília Charfaoui, CSc.

**Last change:** 11.04.2022

**Approved by:**

## COURSE DESCRIPTION

<b>Academic year:</b> 2021/2022							
<b>University:</b> Comenius University Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/124B/20				<b>Course title:</b> Chinese Language for Beginners I			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 1.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 32							
A	ABS	B	C	D	E	FX	M
78,13	0,0	0,0	3,13	0,0	0,0	18,75	0,0
<b>Lecturers:</b> PhDr. Peter Ondris, PhD.							
<b>Last change:</b> 04.10.2021							
<b>Approved by:</b>							



## COURSE DESCRIPTION

<b>Academic year:</b> 2021/2022							
<b>University:</b> Comenius University Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/067_B/20				<b>Course title:</b> Chinese Language for Beginners II			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 2.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 13							
A	ABS	B	C	D	E	FX	M
92,31	0,0	0,0	0,0	0,0	0,0	7,69	0,0
<b>Lecturers:</b> PhDr. Peter Ondris, PhD.							
<b>Last change:</b>							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>Academic year:</b> 2021/2022							
<b>University:</b> Comenius University Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/126B/20				<b>Course title:</b> Chinese Language for Beginners III			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 3.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 8							
A	ABS	B	C	D	E	FX	M
100,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0
<b>Lecturers:</b> PhDr. Peter Ondris, PhD.							
<b>Last change:</b> 04.10.2021							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>Academic year:</b> 2021/2022							
<b>University:</b> Comenius University Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/069_B/20				<b>Course title:</b> Chinese Language for Beginners IV			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 4.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 6							
A	ABS	B	C	D	E	FX	M
100,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0
<b>Lecturers:</b> PhDr. Peter Ondris, PhD.							
<b>Last change:</b>							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>Academic year:</b> 2021/2022	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KIS/076AB/16	<b>Course title:</b> Computer Science
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 1.	
<b>Educational level:</b> I., II.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> Course requirements: The active participation on lectures and seminars (practical) on computers in MS Windows, MS Word and MS Outlook. Required: Students who participate in online Seminars must use the Microsoft Windows operating system with the Microsoft Office package installed. Examination: - Lectures: Midterm mandatory examination from lectures either via midterm test, or midterm semester work in MS Word, semester ends with final examination either in written form (test) on-site, or oral form online via MS Teams. - Seminars (practical): Semester ends with project work in MS Word, to achieve credit (points) for the final examination. Scale of 100% assessment is split: 40% lectures: Midterm test/work (15 points) and Final test/oral exam (25 points). 60% seminar (practical): MS Word (60 points). The necessary condition for successful completion of the course is a minimum limit of 60% of each activity. In points: minimum 36 points from seminar (practical), to be able to participate on final test/exam, and minimum 24 points from lectures (the sum of Midterm and Final examination). Details for the seminar (practical) project: 1. Elaboration of project outline Deadline: according to the teacher's instructions (or by e-mail to the specified e-mail address), usually by mid-October. 2. Project elaboration Deadline: no later than the end of the teaching part of the semester, preferably at the last seminar, but always in electronic form to the address according to the instructions of the teacher. 3. The acquired knowledge from seminar is verified during the teaching part of the semester and forms an ongoing assessment. For submitting the project on time and successful project defense, the student can get additional points in the continuous assessment. However, each teacher determines the details of the continuous assessment. It is recommended to defend the project in front of	

the whole study group. The project defense usually may include a written and an oral checkout (theoretical and practical at the computer).  
Scale of assessment (preliminary/final): 60/40

**Learning outcomes:**

Lectures: The knowledge of the presented topics and the related business value.

Practical: The knowledge of Microsoft Office Suite, mainly MS Word and MS Outlook, and a basic overview of Microsoft products, such as SharePoint, Excel, PowerPoint, Project Server, MS Teams, is necessary to gain knowledge of computer technology and computer networks and professional management skills with computer work, learn to work with the mail communication tool MS Outlook and the text program MS Word, learn to create professional documents and use MS Outlook as a tool for "time management".

**Class syllabus:**

Lectures:

History of modern computing and generations of computers, hardware, computer architecture, computer characteristics affecting computer performance, computer networks, network topologies, network architecture, communication methods, standards and protocols, telecommunication and telephone, general data protection regulation, physical object security and computer security, cloud computing, Internet of Things, and other related information technology topics.

Seminar (Practical):

Topic 1: MS Outlook product. Practice working with different ways of displaying in individual Outlook modules and working with contacts. Receiving and sending emails.

Topic 2: MS Word product. Gaining skills with working with the product.

Topic 3: Acquiring Skills with the Home, Insert, and View tabs.

Topic 4: The concept of paragraph, section and the use of section break.

Topic 5: Acquiring skills with working on the Layout tab.

Topic 6: Acquiring skills with working on the References tab.

Topic 7: MS Word mass correspondence.

Topic 8: Acquiring skills with working on the Review tab.

Topic 9: MS Word developer.

Topic 10: Acquiring additional knowledge about MS Outlook. Gaining skills in sorting e-mail and working with the Tasks, Calendar, Journal and Notes modules.

Topic 11: MS Outlook and MS SharePoint products' details.

**Recommended literature:**

[1.] Robert Furda, Michal Greguš: Computer Science for Managers, 1st edition, ISBN 978-80-223-4998-7, Comenius University, 2020

[2.] James A. O'Brien, George M. Marakas: Introduction to Information Systems, 15/e, ISBN 978-0-07-337677-6, McGraw-Hill, 2010

[3.] Kenneth Laudon, Jane Laudon: Essentials of MIS, 9th edition, ISBN-10: 0-13-611099-1, ISBN-13: 978-0-13-611099-6, Published by Prentice Hall, © 2011, <http://www.pearsonhighered.com/laudon/> Language necessary to complete the course: English language

Other recommended literature:

- Libor Gála, Jan Pour, Prokop Toman, Podniková informatika, Počítačové aplikace v podnikové a mezipodnikové praxi, Grada Publishing, Praha 2005, ISBN 80-247-1278-4
- Eleonóra Beňová, Michal Greguš: Výpočtová technika II, Univerzita Komenského, Bratislava 2004, ISBN: 80-223-2002-1
- Eleonóra Beňová, Michal Greguš: Excel – Aplikačný softvér pre manažérov, vyd. Merkury sro., 2006, ISBN 978-80-89143-49-8

- Petr Doucek, Řízení projektů informačních systémů, druhé vydání, Professional Publishing, Praha 2006, ISBN 80-86946-17-7
- Mark Humphries a kol: Data warehousing návrh a implementace, Computer Press, a.s., Praha 2002, ISBN 80-7226-560-1
- Josef Basl, Roman Blažíček: Podnikové informační systémy, Grada, Praha 2007, ISBN: 978-80-247-2279-5
- Gary B. Shelly, Misty E. Vermaat: Discovering Computers 2011-Introductory: Living in a Digital World, Cengage Learning, 2010, ISBN 9781439079416
- Sang C. Suh: Practical Applications of Data Mining, Jones & Bartlett Publishers, 2011, ISBN 9780763785871
- Nithyashri: System Software, Tata McGraw-Hill Education, 2010, ISBN 9780070671928
- Brian J.S. Chee, Curtis Franklin Jr.: Cloud Computing: Technologies and Strategies of the Ubiquitous Data Center, CRC Press, 2010, ISBN 9781439806173

**Languages necessary to complete the course:**

English language

**Notes:**

**Past grade distribution**

Total number of evaluated students: 185

A	ABS	B	C	D	E	FX	M
19,46	0,0	20,54	16,22	10,81	12,97	20,0	0,0

**Lecturers:** Ing. Robert Furda, PhD., Ing. Ján Greguš

**Last change:** 23.02.2022

**Approved by:**

## COURSE DESCRIPTION

<b>Academic year:</b> 2021/2022	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/024AB/20	<b>Course title:</b> Economics I
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 2.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> Successful completion of the course requires active participation in lectures and seminars, passing a preliminary test and final exam, as well as individual work and continuous preparation for individual lessons. Scale of assessment (preliminary/final): Individual work, written essay and presentation, preliminary test, final written examination. Seminars 40 %: (Activity in seminars, Result semester test, Written essay and presentation). Result of final written exam : 60% Scale of assessment (preliminary/final): 40/60	
<b>Learning outcomes:</b> The aim of this course is to learn the basic premises and assumptions economy functioning in different economic systems. The course is focused on understanding the nature of the functioning of the market and the market mechanism based on a thorough analysis of the factors defining the demand and supply. It allows students to understand how the market creates market equilibrium, equilibrium price and how and why non-equilibrium situations generated in the market. Using the basic theoretical knowledge students understand how economic subjects behave under conditions of perfect competition and specific forms of imperfect competition. Students will be able to evaluate using the empirical and quantitative approaches basic microeconomic phenomena and processes. They will be able to think abstractly, analytically and economically.	
<b>Class syllabus:</b> <ol style="list-style-type: none"> <li>1. History and alternative schools of Economic theory.</li> <li>2. Basic concepts: economy and economics, economic versus accounting profit, marginal analysis.</li> <li>3. Market competition and market entities, Market imperfections.</li> <li>4. Market forces – Demand and Supply. Market equilibrium. Price restrictions and Market Equilibrium.</li> <li>5. Quantitative Demand Analysis. Elasticity of demand. Own price elasticity, Cross-Price Elasticity, Income Elasticity.</li> <li>6. Production process and costs. Short-Run vs. Long-Run Decisions. Factors of production. Costs minimization.</li> <li>7. The market structure. Perfect competition, monopoly, monopolistic competition, and oligopoly.</li> </ol>	

Profit maximization and price fixation on the different kinds of markets. Price determination on the oligopoly market. Price strategies of monopoly. Strana: 2 8. Factors of production. Labor Market. Land Market. Capital Market.							
<b>Recommended literature:</b> Recommended literature: BAYE, M.R. - PRICE, J.T. - SQUALLI, J. 2013. Managerial economics and Business strategy. McGraw-Hill, 2013. 636 p. ISBN 978-0-0771-5450-9							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 34							
A	ABS	B	C	D	E	FX	M
5,88	0,0	17,65	38,24	14,71	20,59	2,94	0,0
<b>Lecturers:</b> Mgr. Katarína Rentková, PhD.							
<b>Last change:</b> 19.01.2021							
<b>Approved by:</b>							



## COURSE DESCRIPTION

<b>Academic year:</b> 2021/2022	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/006AB/16	<b>Course title:</b> English for Managers I
<b>Educational activities:</b> <b>Type of activities:</b> lecture <b>Number of hours:</b> <b>per week: 2 per level/semester: 28</b> <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 2	
<b>Recommended semester:</b> 1.	
<b>Educational level:</b> I., II.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> 12% for active participation in class, 12% for mid-term test, 26% for two writing tasks and 50% for the final test at the end of semester Scale of assessment (preliminary/final): 50/50	
<b>Learning outcomes:</b> By completing the course the student extends his/her vocabulary related to management, human resources and strategic management. The telephoning skill is practiced and he/she will also be able to actively take part in meetings led in English. He/she will be able to write a professional email and create a structured professional CV, as well as write a letter of application.	
<b>Class syllabus:</b> Topics: <ul style="list-style-type: none"> <li>• English language – Lingua Franca of the 21st century</li> <li>• Numbers in managerial work</li> <li>• Fundamental principles of management</li> <li>• Company structure</li> <li>• Human resource management</li> <li>• Types of companies: ltd, plc, family businesses, self-proprietorship</li> <li>• Setting up a business</li> <li>• Styles of Management</li> <li>• Competition and Markets</li> <li>• Travelling</li> </ul> Managerial skills: Telephoning Writing: CV and a Letter of Application Grammar: Tense review, prepositions with verbs, nouns and adjectives, modals.	
<b>Recommended literature:</b> Internal material distributed by the lecturers at the beginning of semester. Ian MacKenzie: English for Business Studies. Third Edition. CUP 2010. Emmerson, P.: Email English. MacMillan 2004.	

<p>Emmerson, P.: Business Builder. Modules 1, 2, and 3. MacMillan 2009.  Emmerson, P.: Business Builder. Modules 4, 5, and 6. MacMillan 2009.  Mascull, B.: Business Vocabulary in Use. CUP 2002.  Goodale, M.: The Language of Meetings. Thomson Heinle 1998.  Hughes, J.: Telephone English. MacMillan 2006.  Murphy, R.: English Grammar in Use for intermediate learners, fourth edition. CUP 2012.  Oxford Business English Dictionary. OUP 2008.</p>							
<p><b>Languages necessary to complete the course:</b>  English on level B2</p>							
<p><b>Notes:</b></p>							
<p><b>Past grade distribution</b>  Total number of evaluated students: 138</p>							
A	ABS	B	C	D	E	FX	M
17,39	0,0	34,78	13,04	10,87	10,14	13,77	0,0
<p><b>Lecturers:</b> Mgr. Lenka Procházková, PhD., PaedDr. Jarmila Brtková, PhD., Mgr. Alexandra Mittelman, PhD., MBA, Mgr. Zuzana Tenglerová, Mgr. Ľudmila Žalkovičová</p>							
<p><b>Last change:</b> 13.07.2020</p>							
<p><b>Approved by:</b></p>							

## COURSE DESCRIPTION

<b>Academic year:</b> 2021/2022	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/007AB/16	<b>Course title:</b> English for Managers II
<b>Educational activities:</b> <b>Type of activities:</b> lecture <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 2	
<b>Recommended semester:</b> 2.	
<b>Educational level:</b> I., II.	
<b>Prerequisites:</b>	
<b>Recommended prerequisites:</b> English for managers I	
<b>Course requirements:</b> 9 % for active participation in class, 3 % for regularly done homework, 10 % for negotiating, 15 % for mid-term test, 13 % for writing assignment and 50 % for final test taken at the end of the semester while the minimum to pass the test is 21 %. Scale of assessment (preliminary/final): 50/50	
<b>Learning outcomes:</b> By completing the course the student will acquire vocabulary from the field of economics, international trade, banking, accounting, stock exchange and insurance. He/she will learn terminology and phrases from negotiating, and will be able to use them while negotiating with other students in class. He/she can write a professional report.	
<b>Class syllabus:</b> Brief outline of the course: Topics: <ul style="list-style-type: none"> <li>• Global economy in 21st century</li> <li>• International trade: export, import, incoterms</li> <li>• Banking</li> <li>• Company finances</li> <li>• Accounting</li> <li>• Stock exchange, shares and bonds</li> <li>• Insurance</li> <li>• Types of businesses: with limited liability, public companies, partnerships, sole traders</li> <li>• Establishing a business – business plan</li> </ul> Managerial skill: negotiating Writing: Business report Grammar: Countable and uncountable nouns, verbs “do“ and “make“, conditionals, contrasts, relative clauses.	

**Recommended literature:**

Internal material distributed at the beginning of semester.

Ian MacKenzie: English for Business Studies. Third Edition. CUP 2010.

Emmerson, P.: Business Builder. Modules 7, 8, and 9. MacMillan 2009.

Mascull, B.: Business Vocabulary in Use. Third edition. CUP 2017

McCarthy, M. et al. Grammar for Business. CUP 2009.

Law, J.: Dictionary of Finance and Banking. OUP, 2018.

Doplňit': MacKenzie, I.: Professional English in Use: Finance. CUP 2006.

**Languages necessary to complete the course:**

English on level B2

**Notes:****Past grade distribution**

Total number of evaluated students: 112

A	ABS	B	C	D	E	FX	M
23,21	0,0	25,0	24,11	7,14	8,04	12,5	0,0

**Lecturers:** Mgr. Alexandra Mittelman, PhD., MBA, PaedDr. Jarmila Brtková, PhD., Mgr. Lenka Procházková, PhD., Mgr. Zuzana Tenglerová

**Last change:** 08.04.2022

**Approved by:**

## COURSE DESCRIPTION

<b>Academic year:</b> 2021/2022	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/169AB/16	<b>Course title:</b> Financial Management in the 3rd Sector
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week: 2 per level/semester: 28</b> <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b>	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> Scale of assessment (preliminary/final): 50%/50%	
<b>Learning outcomes:</b> The objective of this topic is to present and analyze the specific problems of financing in the nonprofit sector, to comparative current situation in the some EU-countries and Slovakia.	
<b>Class syllabus:</b> Plan of themes: 1. Introduction 2. 3rd sector in Europe and in Slovakia – a comparison 3. Introduction to the fundamentals of finance in non-profit sector 4. Basics of ethical issues in the 3rd sector 5. Specific problems of financing in the non-profit sector 6. Voluntary service in the 3rd sector from the financial point-of-view 7. Financial planning 8. Case studies	
<b>Recommended literature:</b> 1. DAVIS, L. – ETCHART, N. – JARA, M.C. – MESSING, J: Get ready, get set. NESsT. San Francisco, CA. 2008; ISBN 978-1-9360363-30-4. 2. NESsT: Profits for Nonprofits: An Assessment of Challenges in NGO Self-Financing. NESsT. San Francisco, CA. 1999. ISBN 1-930363-01-X. 3. BELL, J – SCHAFFER, E.: Financial Leadership for Nonprofit Executives: Guiding Your Organization to Long-term Success. CompassPoint Nonprofit Service. Saint Paul, MN (USA). 2005; ISBN-13: 978-0-940069-44-2. 4. POWELL, W.W. – STEINBECK, R.: Nonprofit sector: A Research Handbook. Yale University Press. 2006; ISBN 5. McCURLY, Steve - LYNCH, Rick: Volunteer Management.	
<b>Languages necessary to complete the course:</b> English	

<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 36							
A	ABS	B	C	D	E	FX	M
72,22	0,0	11,11	5,56	8,33	2,78	0,0	0,0
<b>Lecturers:</b> doc. PhDr. Daniela Majerčáková, PhD., MBA							
<b>Last change:</b> 18.01.2021							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>Academic year:</b> 2021/2022							
<b>University:</b> Comenius University Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KMM/003B/20			<b>Course title:</b> French				
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 1.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b> Ce cours s'appuie sur une méthode de français professionnel et des affaires, et s'adresse à des étudiants suivant le programme universitaire de la faculté de Management qui ont un niveau débutant A1/A2. Ce cours est adapté aux grands adolescents et jeunes adultes et permet à l'apprenant d'être actif tout en développant progressivement son autonomie en langue française. Les thèmes abordés sont motivants et les tâches proposées sont le reflet de situations authentiques. La méthode est ancrée dans la vie quotidienne et offre la possibilité d'acquérir des savoir-faire langagiers complétés par une sensibilisation à la culture française et francophone. Ce cours répond aux besoins classiques d'acquisition des bases linguistiques françaises dans un contexte plus professionnel ou de recherche d'emploi dans un environnement francophone. Le cours est basé sur une communication active, claire et structurée en s'appuyant principalement sur une méthode élaborée par CLE-International/Sejer.							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b> Quartier d'affaires, français professionnel et des Affaires. Objectif Express, le monde professionnel en Français.							
<b>Languages necessary to complete the course:</b> Français / French							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 65							
A	ABS	B	C	D	E	FX	M
43,08	0,0	24,62	7,69	3,08	3,08	16,92	1,54
<b>Lecturers:</b> Mgr. Olivier Dumontel							

<b>Last change:</b> 11.04.2022
<b>Approved by:</b>



## COURSE DESCRIPTION

<b>Academic year:</b> 2021/2022	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KMM/002B/19	<b>Course title:</b> French II
<b>Educational activities:</b> <b>Type of activities:</b> lecture <b>Number of hours:</b> <b>per week: 2 per level/semester: 28</b> <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 2.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> Ce cours s'appuie sur une méthode de français professionnel et des affaires, et s'adresse à des étudiants suivant le programme universitaire de la faculté de Management qui ont un niveau débutant A1/A2. Ce cours est adapté aux grands adolescents et jeunes adultes et permet à l'apprenant d'être actif tout en développant progressivement son autonomie en langue française. Les thèmes abordés sont motivants et les tâches proposées sont le reflet de situations authentiques. La méthode est ancrée dans la vie quotidienne et offre la possibilité d'acquérir des savoir-faire langagiers complétés par une sensibilisation à la culture française et francophone. Ce cours répond aux besoins classiques d'acquisition des bases linguistiques françaises dans un contexte plus professionnel ou de recherche d'emploi dans un environnement francophone. Le cours est basé sur une communication active, claire et structurée en s'appuyant principalement sur une méthode élaborée par CLE-International/Sejer.	
<b>Learning outcomes:</b>	
<b>Class syllabus:</b>	
<b>Recommended literature:</b> <ul style="list-style-type: none"> <li>• Quartier d'Affaires – Français Professionnel et des affaires – Niveau A1. CLE international, 2017. ISBN 978-2-09-038666-0</li> <li>• Vocabulaire progressif du Français des Affaires, CLE international, ISBN 209-033803-2</li> <li>• Agenda, Méthode de français, Hachette-Français Langue étrangère, 2011. ISBN 978-2-01-155802-2</li> <li>• Vocabulaire progressif du Français, CLE international, 2007. ISBN 978-2-09-033872-2</li> <li>• Affaires à suivre, Hachette, CCI de Paris, 2001. ISBN 2-01-155164-1</li> <li>• L'entreprise, Hachette, CLEP, 1996. ISBN 2-01-15-4995-7</li> <li>• Français/com, CLE international, 2002. ISBN 209-033171-4</li> <li>• Objectif Express, le monde professionnel en français, Hachette, 2009. ISBN 978-0-01-155009-0</li> <li>• Objectif Express, Le monde professionnel en français, Cahier d'activités, Hachette, 2009. 978-0-01-155510-6</li> <li>• AlterEgo, méthode français, Hachette, 2006. ISBN 978-2-01-155420-8</li> </ul>	

<ul style="list-style-type: none"> <li>• Français Facile : <a href="https://www.francaisfacile.com/">https://www.francaisfacile.com/</a></li> <li>• Campus1, méthode de français, CLE international, 2002. ISBN 978-2-09-033308-4</li> <li>• Campus2, méthode de français, CLE international, 2002. ISBN 978-2-09-033317-6</li> <li>• Campus3, méthode de français, CLE international, 2003. ISBN 978-2-09-033245-2</li> <li>• Alors ? Méthode de français sur l'approche par compétences, Didier, 2009. ISBN 978-2-278-06073-3</li> <li>• Alors ? Cahier de grammaire, Didier, 2009. ISBN 978-2-278-06466-3</li> </ul>							
<b>Languages necessary to complete the course:</b> -							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 74							
A	ABS	B	C	D	E	FX	M
52,7	0,0	25,68	10,81	2,7	4,05	4,05	0,0
<b>Lecturers:</b> Mgr. Olivier Dumontel							
<b>Last change:</b> 11.04.2022							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>Academic year:</b> 2021/2022	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KMM/005B/20	<b>Course title:</b> French III
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week: 2 per level/semester: 28</b> <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 5.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> Apprentissage du français dans un environnement plus orienté professionnel et vers celui des affaires. Ce cours s'adresse principalement à des étudiants débutants qui souhaitent découvrir ou améliorer leur français en contexte professionnel ou de rechercher d'emploi dans un environnement francophone. Le programme couvre le niveau A1-A2 avec des bases solides et prépare à l'examen de DELF Pro A1/A2 et également a diplôme de français professionnel de la Chambre et de Commerce et d'Industrie de Paris. Cet apprentissage permet d'enrichir et de compléter son profil professionnel en abordant des aspects culturels francophones de manière globale et non stéréotypées. Scale of assessment (preliminary/final): La note finale tiendra compte du travail fourni (participation et présentation) pendant le semestre et également de l'examen écrit final. Le travail de présentation sera réalisé à l'oral et comptera pour 40 points de la note finale. Plusieurs mises en situations seront proposées aux étudiants qui leur permettront de mieux appréhender le monde entrepreneurial multiculturel. La participation à ces mises en situation sera également comptabilisée dans la note finale. L'étudiant pourra obtenir une note de 0 à 10 points. Un examen final, écrit, sera proposé sous forme de questions relatives aux notions développées dans les chapitres composant le programme. Pendant la période d'examen, l'étudiant peut obtenir les 50 points restants. Cette évaluation est conforme au règlement des études de l'Université et aux niveaux individuels de classification. Les échelles de notation sont attribuées sur la base du système de points appliqué. Un minimum de 91 est requis pour obtenir une note A. Pour obtenir une note de B au moins 81 pour cent. Pour obtenir une note de C au moins 73 pour cent, une note D d'au moins 66 % et une note E d'au moins 60 %. Les crédits ne seront pas attribués un étudiant qui gagne moins de 60 pour cent.	
<b>Learning outcomes:</b> Savoir présenter un produit ou un service, se renseigner sur un produit, parler des prix, savoir négocier le prix et acheter ou vendre le produit. Savoir réserver une chambre d'hôtel, de régler la chambre d'hôtel, réserver et prendre un taxi, parler des moyens de transports, expliquer et comprendre un itinéraire, comprendre une invitation, avoir des échanges informels avec des collègues.	

<b>Class syllabus:</b>							
<b>Recommended literature:</b> Quartier d'affaires, français professionnel et des Affaires. Objectif Express, le monde professionnel en Français							
<b>Languages necessary to complete the course:</b> Français / French							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 19							
A	ABS	B	C	D	E	FX	M
52,63	0,0	26,32	10,53	0,0	0,0	5,26	5,26
<b>Lecturers:</b> Mgr. Olivier Dumontel							
<b>Last change:</b> 11.04.2022							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>Academic year:</b> 2021/2022	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KMM/004B/19	<b>Course title:</b> French IV
<b>Educational activities:</b> <b>Type of activities:</b> lecture <b>Number of hours:</b> <b>per week: 2 per level/semester: 28</b> <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 4.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> <p>Ce cours s'appuie sur une méthode de français professionnel et des affaires, et s'adresse à des étudiants suivant le programme universitaire de la faculté de Management qui ont un niveau débutant A2/B1. Ce cours est adapté aux grands adolescents et jeunes adultes et permet à l'apprenant d'être actif tout en développant progressivement son autonomie en langue française. Les thèmes abordés sont motivants et les tâches proposées sont le reflet de situations authentiques. La méthode est ancrée dans la vie quotidienne et offre la possibilité d'acquérir des savoir-faire langagiers complétés par une sensibilisation à la culture française et francophone. Ce cours répond aux besoins classiques d'acquisition des bases linguistiques françaises dans un contexte plus professionnel ou de recherche d'emploi dans un environnement francophone. Le cours est basé sur une communication active, claire et structurée en s'appuyant principalement sur une méthode élaborée par CLE-International/Sejer.</p> <p>Scale of assessment (preliminary/final): L'évaluation continue comprend deux parties :A chaque séance, l'étudiant peut gagner un certain nombre de points pour sa participation active. Cela permettra d'évaluer les connaissances acquises à partir du cours magistral et du travail en autonomie réalisé à partir de la littérature obligatoire. Une séance est divisée en deux parties - dans la première partie, les étudiants présenteront les devoirs préparés- dans la deuxième partie, il y aura une discussion sur les supports de cours et un exposéLe projet de semestre est élaboré en continu dans des classes individuelles, un devoir spécifique est donné une semaine à l'avance. • Tout au long du semestre, les étudiants travailleront sur différents thèmes • Les étudiants peuvent travailler en groupe de maximum deux étudiants. • Les devoirs sont soumis par voie électronique (au plus tard un jour ouvrable avant le cours) à l'adresse olivier.dumontel@fm.uniba.sk (les étudiants communiquent exclusivement via les adresses e-mail universitaires). • Les devoirs doivent être élaborés selon les règles académiques, en respectant les exigences formelles de l'éthique académique. En cas de violation de celles-ci, le processus suivra les règles internes de l'université et de la faculté en matière de non-respect des règles académiques. La conséquence des cours manqués sans excuse, du manque de préparation pour les cours ainsi que de la remise tardive du devoir est une perte de 10 points. La condition préalable pour pouvoir participer à l'examen final est la participation aux cours, la présentation de l'exposé et la participation à la revue de presse aux projets (conférence de l'Ambassadeur de France en Slovaquie, Forum</p>	

étudiants-entreprises 2022) L'examen de fin de semestre prend une forme écrite contenant plusieurs questions ouvertes et fermées. Chaque étudiant a le droit d'être informé de l'évaluation de son examen, des erreurs et des réponses correctes - pour répondre à cette exigence, l'étudiant a la possibilité de consulter les réponses à l'examen. L'examen de rattrapage prend une forme orale, un étudiant répond à deux questions auxquelles il répond immédiatement. Conformément aux dispositions du règlement intérieur n° 16/2017 du recteur de l'Université Comenius publié dans le code éthique de l'Université Comenius de Bratislava, chaque étudiant acquiert honnêtement ses résultats, ne triche pas et n'utilise pas de pratiques malhonnêtes lors de l'évaluation des connaissances acquises. Les cas de violation du code d'éthique de l'Université Comenius peuvent être considérés comme une violation des obligations découlant des réglementations légales, (...). Une telle violation peut entraîner l'application des conséquences juridiques qui l'accompagnent au niveau académique, (...) disciplinaire. Conformément au règlement du règlement intérieur n° 13/2018 approuvé par le sénat académique de l'Université Comenius de Bratislava, le règlement disciplinaire de l'Université Comenius de Bratislava pour les étudiants, une infraction disciplinaire d'un étudiant est toute forme de copie ou de coopération interdite ou fournir des réponses lors d'un examen écrit ou oral (évaluation des connaissances) ou lors de la préparation de celui-ci dans le cadre du cours, ou l'utilisation des dispositifs techniques ou tout support d'information d'une manière autre que celle autorisée lors de l'évaluation écrite ou orale des résultats de l'étude (évaluation des connaissances) ou lors de la préparation du cours. Commettre une faute disciplinaire peut entraîner certaines sanctions : avertissement, suspension conditionnelle des études ou exclusion.

#### **Learning outcomes:**

- Exprimer l'appartenance
- Dire le droit. Réclamer, donner des directives à l'oral et à l'écrit
- Gérer l'argent
- Décrire, définir un objet. Donner sa fonction
- Parler de la vie professionnelle
- Exprimer les rapports de temps. Faire une chronologie
- Rapporter des paroles
- Indiquer les circonstances d'une action
- Parler d'éducation, de recherche, d'histoire
- Réfléchir à l'apprentissage du vocabulaire
- Savoir préciser les circonstances d'une action en employant le participe présent et le gérondif
- Savoir réaliser une chronologie, exprimer ce qui s'est passé avant et se passera après.
- Employer le plus-que-parfait et savoir se situer dans le temps
- Connaître l'histoire de France, les grandes questions de l'histoire de France
- Savoir décrire un personnage historique
- Être capable de rapporter des paroles ou des pensées passées
- Parler de l'éducation, des études, du rapport à l'autorité, de l'enseignement et de son évolution, des relations entre parents et enfants
- Vocabulaire spécifique sur les professions et les activités qui correspondent
- Savoir exprimer le contraire d'une action. Exprimer une opposition. Être contre ou favorable.
- Savoir mettre en valeur des qualités
- Parler du hasard et des jeux, de la chance, de l'indifférence
- Savoir utiliser les constructions négatives complexes
- Parler des sports, des lieux de pratiques, des objets utilisés pour la pratique et des actions pour le réaliser
- Vocabulaire spécifique lié au sport

- Décrire des mouvements précisant où l'on se dirige. Préciser un itinéraire, vérifier si les indications sont fausses ou vraies
- Parler de situations imprécises
- Commenter un voyage
- Savoir négocier de meilleurs prix
- Parler de la musique, des instruments, de la chanson, de l'orchestre
- Comprendre des récits écrits au passé simple, au passé antérieur
- Parler de l'anticipation en utilisant les expressions du futur qui expriment l'antériorité ou l'idée de proximité
- Parler de la ville, de sa périphérie, de la banlieue, des moyens de transport...
- Savoir critiquer ou répondre aux critiques.
- Exprimer la concession avec le subjonctif et l'indicatif
- Présenter une évolution et un changement ou une progression de quelque-chose
- Parler de la science et de la science-fiction en utilisant les mots clés liés au progrès de la technique et de la technologie
- Parler de la nourriture, de recette, de comportements alimentaires, des changements alimentaires...
- Parler des rythmes de l'année et des habitudes d'un pays.
- Exprimer l'éventualité et le regret en employé le conditionnel passé
- Formuler des hypothèses et des suppositions
- Savoir exprimer ses goûts et ses préférences. Exprimer son appréciation.
- Parler des hommes et des femmes, de la parité, des différences générationnelles, de l'évolution des rôles dans la société...
- Parler des réformes, des projets de réforme au niveau de l'éducation, du travail, de la société en générale, des arts, spectacles
- Savoir négocier, exprimer des conditions, exprimer la confiance ou la méfiance
- Comprendre la société française, les groupes sociaux, la question de l'immigration
- Parler des maladroites interculturelles, comment s'excuser, comment réagir aux accusations, pardonner, commettre une faute par mégarde...
- Savoir faire des commentaires, donner la signification de certains faits, donner des exemples, mettre en relation des faits ou des idées, être capable de déduire ou conclure
- Parler du patrimoine national ou mondial

**Class syllabus:**

**Recommended literature:**

Quartier d'affaires, français professionnel et des Affaires. Objectif Express, le monde professionnel en Français.

**Languages necessary to complete the course:**

Français / French

**Notes:**

**Past grade distribution**

Total number of evaluated students: 33

A	ABS	B	C	D	E	FX	M
54,55	0,0	21,21	6,06	0,0	6,06	9,09	3,03

**Lecturers:** Mgr. Olivier Dumontel

**Last change:** 11.04.2022

**Approved by:**

## COURSE DESCRIPTION

<b>Academic year:</b> 2021/2022	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KMn/324B/19	<b>Course title:</b> German I
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week: 2 per level/semester: 28</b> <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 1.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> Active participation in seminars (80%), continuous control of assignments (20%). To obtain an A rating it is necessary to obtain at least 91 points, to obtain an B rating at least 81 points, to obtain a C rating at least 73 points, to obtain a D rating at least 66 points and to obtain an E rating at least 60 points Scale of assessment (preliminary/final): 100 %	
<b>Learning outcomes:</b> To develop language knowledge and language skills in the field of grammar and vocabulary. To advance communication skills in topics of everyday real life situations.	
<b>Class syllabus:</b> Education University Leisure time and life style Hobbies Exchange study programmes Overseas study stay Business trip	
<b>Recommended literature:</b> Charfaoui Emilia: Deutsch für Nichtphilologen. Nemecký jazyk pre nefilológov. Vyd. Univerzita Komenského, Bratislava, 2016, 228 s. ISBN 978-80-223-4087-8. Charfaoui Emilia: Deutsch für Nichtphilologen. Nemecký jazyk pre nefilológov. Kľúč k cvičeniam a testom. Vyd. Univerzita Komenského, 2016, 31 s. Charfaoui Emilia: Professional lexical minimum of managerial and economical praxis. Odborné lexikálne minimum z manažérskej a ekonomickej praxe. Vyd. Univerzita Komenského, Bratislava, 2014, 116 s. Actual additional texts form magazines, newspapers and the Internet.	
<b>Languages necessary to complete the course:</b> Slovak and German	



**Notes:**

In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may be connected with enforcing accompanying legal consequences on academic, (...) disciplinary level. In accordance with the regulations of the internal regulation No. 13/2018 approved by the Academic senate of Comenius University in Bratislava the Disciplinary Regulations of Comenius University in Bratislava for Students, a disciplinary offence of a student is any form of copying or forbidden cooperation or providing answers during written or oral examination (assessment of knowledge) or during preparation for it within the course, or using technical devices or any information carriers in other than allowed ways during written or oral evaluation of study results (assessment of knowledge) or during preparation for it within the course. Committing a disciplinary offence may lead to imposing some disciplinary precautions on the student: admonition, conditional suspension of studies or dismissal from studies.

**Past grade distribution**

Total number of evaluated students: 139

A	ABS	B	C	D	E	FX	M
70,5	0,0	17,27	2,88	0,72	0,0	7,91	0,72

**Lecturers:** doc. Mgr. Emília Charfaoui, CSc.

**Last change:** 11.04.2022

**Approved by:**

## COURSE DESCRIPTION

<b>Academic year:</b> 2021/2022	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KMn/325B/19	<b>Course title:</b> German II
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week: 2 per level/semester: 28</b> <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 2.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> 100% - active participation in class Scale of assessment (preliminary/final): 100 %	
<b>Learning outcomes:</b> To improve and activate language competencies in the field of grammar, vocabulary and phraseology and to interact general language skills with professional business language.	
<b>Class syllabus:</b> Business correspondence Abbreviations in business correspondence Administration documents Curriculum vitae, letter of application Job interview Employment contract Business trip	
<b>Recommended literature:</b> Charfaoui Emilia: Deutsch für Nichtphilologen. Nemecký jazyk pre nefilológov. Vyd. Univerzita Komenského, Bratislava, 2016, 228 s. ISBN 978-80-223-4087-8 Charfaoui Emilia: Deutsch für Nichtphilologen. Nemecký jazyk pre nefilológov. Kľúč k cvičeniam a testom. Vyd. Univerzita Komenského, 2016, 31 s. Charfaoui Emilia: Professional lexical minimum of managerial and economical praxis. Odborné lexikálne minimum z manažérskej a ekonomickej praxe. Vyd. Univerzita Komenského, Bratislava, 2014, 116 s. Actual additional texts form magazines, newspapers and the Internet.	
<b>Languages necessary to complete the course:</b> English and German language	
<b>Notes:</b>	

In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may be connected with enforcing accompanying legal consequences on academic, (...) disciplinary level.

In accordance with the regulations of the internal regulation No. 13/2018 approved by the Academic senate of Comenius University in Bratislava the Disciplinary Regulations of Comenius University in Bratislava for Students, a disciplinary offence of a student is any form of copying or forbidden cooperation or providing answers during written or oral examination (assessment of knowledge) or during preparation for it within the course, or using technical devices or any information carriers in other than allowed ways during written or oral evaluation of study results (assessment of knowledge) or during preparation for it within the course. Committing a disciplinary offence may lead to imposing some disciplinary precautions on the student: admonition, conditional suspension of studies or dismissal from studies.

**Past grade distribution**

Total number of evaluated students: 143

A	ABS	B	C	D	E	FX	M
70,63	0,0	16,08	6,29	0,0	0,7	5,59	0,7

**Lecturers:** doc. Mgr. Emília Charfaoui, CSc.

**Last change:** 11.04.2022

**Approved by:**

## COURSE DESCRIPTION

<b>Academic year:</b> 2021/2022	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KMM/326B/20	<b>Course title:</b> German III
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week: 2 per level/semester: 28</b> <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 3.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> Active participation in seminars (80%), continuous control of assignments (20%). To obtain an A rating, it is necessary to obtain at least 91 points, to obtain an B rating at least 81 points, to obtain a C rating at least 73 points, to obtain a D rating at least 66 points and to obtain an E rating at least 60 points. Scale of assessment (preliminary/final): Weight of the mid-term / final evaluation: 100 %	
<b>Learning outcomes:</b> The aim of the course is to acquaint students with vocabulary in the field of management, acquiring the skills to communicate fluently about services provided in banking, reading and translating texts with banking issues.	
<b>Class syllabus:</b> Introduction to the issue Functions of money, types of deposits, loans, savings Currency, rates, exchange rates, accounts, checks, credit cards Securities, stock exchange Analysis of banking texts The importance of foreign trade Banking services and product offerings Presentations - Slovakia's position in international trade Results and evaluation	
<b>Recommended literature:</b> Krafft, D., Mittelstädt, E., Wiepcke, C.: Markt Lexikon Wirtschaft Fachbegriffe von A bis Z – einfach und verständlich erklärt. W. Bertelsmann Verlag, Bielefeld 2005. Baberádová, H.: Fachsprache Deutsch - Finanzen. Kommunikation rund ums Geld, Klett, Praha, 2006 Časopis: MARKT, Deutsch für den Beruf – Materialien aus der Presse, Erich Schmidt Verlag, Charfaoui Emilia: Deutsch für Nichtphilologen. Nemecký jazyk pre nefilológov. Vyd. Univerzita Komenského, Bratislava, 2019, 228 s. ISBN 978-80-223-4087-8	

Charfaoui E.: Odborné lexikálne minimum z manažérskej a ekonomickej praxe. Vyd. Univerzita Komenského, Bratislava, 2014, 116 s.

**Languages necessary to complete the course:**

Slovak, German

**Notes:**

In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may be connected with enforcing accompanying legal consequences on academic, (...) disciplinary level.

In accordance with the regulations of the internal regulation No. 13/2018 approved by the Academic senate of Comenius University in Bratislava the Disciplinary Regulations of Comenius University in Bratislava for Students, a disciplinary offence of a student is any form of copying or forbidden cooperation or providing answers during written or oral examination (assessment of knowledge) or during preparation for it within the course, or using technical devices or any information carriers in other than allowed ways during written or oral evaluation of study results (assessment of knowledge) or during preparation for it within the course. Committing a disciplinary offence may lead to imposing some disciplinary precautions on the student: admonition, conditional suspension of studies or dismissal from studies.

**Past grade distribution**

Total number of evaluated students: 46

A	ABS	B	C	D	E	FX	M
65,22	0,0	15,22	13,04	0,0	0,0	2,17	4,35

**Lecturers:** doc. Mgr. Emília Charfaoui, CSc.

**Last change:** 11.04.2022

**Approved by:**

## COURSE DESCRIPTION

<b>Academic year:</b> 2021/2022	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KMn/027B/19	<b>Course title:</b> German IV
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week: 2 per level/semester: 28</b> <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 4.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> Active participation in seminars (80%), continuous control of assignments (20%). To obtain an A rating, it is necessary to obtain at least 91 points, to obtain an B rating at least 81 points, to obtain a C rating at least 73 points, to obtain a D rating at least 66 points and to obtain an E rating at least 60 points. Scale of assessment (preliminary/final): 100 %	
<b>Learning outcomes:</b> The aim of the course is to acquaint students with vocabulary in the field of management, acquiring the skills to communicate fluently about services provided in banking, reading and translating texts with banking issues.	
<b>Class syllabus:</b> Introduction to the issue Money functions, types of deposits, loans, savings Currency, exchange rates, accounts, checks, credit cards Stocks, stock exchange Analysis of banking texts Student presentations on currently selected topics	
<b>Recommended literature:</b> Krafft Dietmar, Mittelstädt Ewald, Wiepcke Claudia: Markt Lexikon Wirtschaft, Fachbegriffe von A-Z, W.Bertelsmann Verlag, Bielefeld, 2005, 381 s. Charfaoui Emilia: Professional lexical minimum of managerial and economical praxis. Odborné lexikálne minimum z manažérskej a ekonomickej praxe. Vyd. Univerzita Komenského, Bratislava, 2014, 116 s. Kovalevskij R., Maier G., Mityagina V.: Deutsch aktuell: Geschäftskontakte. Rostov na Donu, Vyd. Feniks, 2009, 669 s. Actual additional texts form magazines, newspapers and the Internet.	
<b>Languages necessary to complete the course:</b> English and German language	

**Notes:**

In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may be connected with enforcing accompanying legal consequences on academic, (...) disciplinary level.

In accordance with the regulations of the internal regulation No. 13/2018 approved by the Academic senate of Comenius University in Bratislava the Disciplinary Regulations of Comenius University in Bratislava for Students, a disciplinary offence of a student is any form of copying or forbidden cooperation or providing answers during written or oral examination (assessment of knowledge) or during preparation for it within the course, or using technical devices or any information carriers in other than allowed ways during written or oral evaluation of study results (assessment of knowledge) or during preparation for it within the course. Committing a disciplinary offence may lead to imposing some disciplinary precautions on the student: admonition, conditional suspension of studies or dismissal from studies.

**Past grade distribution**

Total number of evaluated students: 73

A	ABS	B	C	D	E	FX	M
73,97	0,0	13,7	5,48	1,37	0,0	1,37	4,11

**Lecturers:** doc. Mgr. Emília Charfaoui, CSc.

**Last change:** 11.04.2022

**Approved by:**

## COURSE DESCRIPTION

<b>Academic year:</b> 2021/2022	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KIS/014AB/16	<b>Course title:</b> Information Systems and Application Software
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 2.	
<b>Educational level:</b> I., II.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> The active participation on lectures and seminars (practical) on computers in MS Windows, MS Excel. Required: Students who participate in online Seminars must use the Microsoft Windows operating system with the Microsoft Office package installed (from 2022/2023). Examination: - Lectures: Midterm mandatory examination from lectures either via Midterm test, or Midterm semester work in MS Word to achieve credit (points) for the Final exam of the course; the semester ends with Final exam either in a written form (test) on-site, or the oral form online via MS Teams. - Seminars (practical): Semester ends with project work in MS Word, to achieve credit (points) for the Final exam of the course. Scale of 100% assessment is split: 40% lectures: Midterm test/work (15 points) and Final test/oral exam (25 points). 60% seminar (practical): MS Word (60 points). The necessary condition for successful completion of the course is a minimum limit of 60% of each activity. In points: minimum 36 points from seminar (practical), to be able to participate on final test/exam, and minimum 24 points from the lectures (the sum of Midterm and Final examination). Details for the seminar (practical) project: 1. Elaboration of project outline Deadline: according to the teacher's instructions (or by e-mail to the specified e-mail address), usually by mid-March. 2. Project elaboration Deadline: no later than the end of the teaching part of the semester, preferably at the last seminar, but always in electronic form to the address according to the instructions of the teacher. 3. The acquired knowledge from seminar is verified during the teaching part of the semester and forms an ongoing assessment. For submitting the project on time and successful project defense, the student can get additional points in the continuous assessment. However, each teacher determines the details of the continuous assessment. It is recommended to defend the project in front of the whole study group. The project defense usually may include a written and an oral checkout (theoretical and practical at the computer).	



Scale of assessment (preliminary/final): 60/40
<p><b>Learning outcomes:</b></p> <p>Lectures: The knowledge of the presented topics and the related business value, an in-depth insight how the business firms use information systems and application software, point out the key issues and problems which the users and managers face when developing and implementing an information system.</p> <p>Practical: The knowledge of Microsoft Office Suite, mainly MS Excel, and use the tool for solving different problems of managerial practice, financial and analytical tasks, statistical data processing, for example, for marketing research and everyday practical problems which managers encounter in finance, too.</p>
<p><b>Class syllabus:</b></p> <p>Lectures:</p> <ol style="list-style-type: none"> <li>1. Basic concept. Components and functions of information systems, managerial and strategic roles of information systems. Other behavioral, managerial and technical concepts are presented.</li> <li>2. Technology. Major trends and implications for management in relation to computer hardware, software, database management, and telecommunications technologies.</li> <li>3. Application. How the information technologies are used in modern information systems to support collaboration among (end) users, in business, in managerial decision-making and in attaining strategic advantage.</li> <li>4. Development. Development of information systems for business with different approaches to software development and implementation of changes using information technologies.</li> <li>5. Management. Challenges set by information and communication technologies and management of information systems, technologies, activities and resources, including information, global IT management, security and ethical challenges.</li> </ol> <p>Seminar (Practical):</p> <ol style="list-style-type: none"> <li>1. Intro to MS Excel, absolute and relative addresses, lists, etc.</li> <li>2. Increasing the productivity of data processing with MS Excel basic tools.</li> <li>3. Graphs, charts, histograms, ...</li> <li>4. Export / import of data, preparing the data for processing, working with different data formats.</li> <li>5. Formulas (AutoSum, arithmetic operators, cell values), use of absolute and relative addressing in formulas, use of functions.</li> <li>6. Important functions: SUMIF, SUBTOTAL, SEARCH, FIND, INDEX, ADDRESS, INDIRECT, COUNTIF, LOOKUP, ROW, COLUMN, LEN, DATE, DATEVALUE, and others. Matrices and matrix formulas.</li> <li>7. Financial functions and formulas (PV, FV, NPER, PMT, RATE...).</li> <li>8. Work with databases in Excel. Sorting. Filtering.</li> <li>9. Pivot Tables.</li> <li>10. Solving real world business problems in Excel.</li> <li>11. Solving more complex problems using Solver.</li> <li>12. Data analysis, time series, and forecasting. Decision support with statistical analysis in MS Excel.</li> </ol>
<p><b>Recommended literature:</b></p> <p>Furda R., Greguš M.: Information Systems and Application Software. Comenius University, Bratislava 2021, ISBN 978-80-223-5090-7</p>

Curtis Frye: Microsoft Excel 2016 Step by Step, Microsoft Press 2016, Redmont, ISBN: 978-0-7356-9880-2

Stephen Haag, Maeve Cummings, Management Information Systems for the Information Age, McGraw-Hill Publisher, Denver, San Diego 2009, ISBN 0073376787 / 9780073376783

James A. O'Brien, George Marakas, Introduction to Information Systems, 15/e, McGraw-Hill - Irwin, New York 2010, ISBN 978-0-07-337677-6, MHID 0-07-337677-9

Stephen Haag, Maeve Cummings, Management Information Systems for the Information Age, McGraw-Hill Publisher, Denver, San Diego 2009, ISBN 0073376787 / 9780073376783

Kenneth Laudon, Jane Laudon: Essentials of MIS, 9th Edition, ISBN-10: 0-13-611099-1, ISBN-13: 978-0-13-611099-6, Published by Prentice Hall, © 2011, <http://www.pearsonhighered.com/laudon/>

Rainer Turban: Introduction to Information Systems: Supporting and Transforming Business, Publisher: Wiley; 2nd edition, ISBN: 0470169001, 2008, 464 pages.

**Languages necessary to complete the course:**

English

**Notes:**

The university textbook "Information Systems and Application Software" is available online in web pages of University Library.

**Past grade distribution**

Total number of evaluated students: 87

A	ABS	B	C	D	E	FX	M
29,89	0,0	21,84	16,09	5,75	8,05	18,39	0,0

**Lecturers:** Ing. Robert Furda, PhD., Mgr. Andrea Studeničová

**Last change:** 23.02.2022

**Approved by:**

## COURSE DESCRIPTION

<b>Academic year:</b> 2021/2022	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KMn/060AB/16	<b>Course title:</b> Introduction to Management I
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 1.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> Seminar paper (max. 10%), presentation of the seminar paper (max. 10%), mid-semester test (max. 15%), semester test (25%), final oral exam (or final on-line test - depending on pandemic situation) (max. 40%), active participation in solving case studies is expected Scale of assessment (preliminary/final): 60/40	
<b>Learning outcomes:</b> After completing the course the student obtains a comprehensive knowledge of selected areas of management theory and become familiar with the basic procedures for identifying and solving problems in management practice. Regarding a deliberately broad range of topics, the course intention is to provide students basic wide-range introduction to the whole field and selected topics are divided into two semesters –Introduction to Management I in fall semester, Introduction to Management II in spring semester. Course content also focuses on developing managerial skills and abilities of listeners. Students through an individual elaboration of an essay, its presentation followed by discussion and case studies enhance the correct use of terminology of management as a science discipline, expanding their knowledge and improving the skills necessary for further study and management practice.	
<b>Class syllabus:</b> <ol style="list-style-type: none"> <li>1. Managers and management – management as a process, science, and profession.</li> <li>2. Management theory development.</li> <li>3. Organizational culture.</li> <li>4. Organizational environment.</li> <li>5. Management in a global environment.</li> <li>6. Social responsibility and managerial ethics.</li> <li>7. Managerial decision-making.</li> <li>8. Foundations of planning.</li> <li>9. Strategic management.</li> <li>10. Forecasting.</li> </ol>	
<b>Recommended literature:</b>	

- [1] ROBBINS, P. R. - COULTER, M.: Management, Harlow : Pearson education limited, 2018, 14th edition. p 751. ISBN 978-1-292-21583-9
- [2] ROBBINS, P. R. - COULTER, M. with contributions by MARTOCCHIO, J. J., KONG, L. K.: Management, Harlow : Pearson education limited, 2016, 13th edition. p. 717 . ISBN 978-1-292-09020-7
- [3] Journal of Human Resource Management. ISSN 2453 – 7683-[online] [www.jhrm.eu](http://www.jhrm.eu)

**Languages necessary to complete the course:**

English

**Notes:**

**Past grade distribution**

Total number of evaluated students: 168

A	ABS	B	C	D	E	FX
38,69	0,0	25,0	12,5	7,74	9,52	6,55

**Lecturers:** Mgr. Michaela Poláková, PhD., doc. PhDr. Lukáš Copuš, PhD., Mgr. Juliet Horváthová Suleimanová, PhD., Ing. Marián Mikolášik

**Last change:** 08.06.2022

**Approved by:**

## COURSE DESCRIPTION

<b>Academic year:</b> 2021/2022	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KMn/061AB/16	<b>Course title:</b> Introduction to Management II
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 2.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> Seminar paper (max. 10%), presentation of the seminar paper (max. 10%), mid-semester test (max. 15%), semester test (25%), final oral exam (max. 40%), active participation in solving case studies is expected. Scale of assessment (preliminary/final): 60/40	
<b>Learning outcomes:</b> After completing the course the student obtains a comprehensive knowledge of selected areas of management theory and become familiar with the basic procedures for identifying and solving problems in management practice. Course content also focuses on developing managerial skills and abilities of listeners. Students through an individual elaboration of an essay, its presentation followed by discussion and case studies enhance the correct use of terminology of management as a science discipline, expanding their knowledge and improving the skills necessary for further study and management practice.	
<b>Class syllabus:</b> <ol style="list-style-type: none"> <li>1. Basics of organizing.</li> <li>2. Job design.</li> <li>3. Human resource management.</li> <li>4. Individual and group behavior.</li> <li>5. Motivation of employees.</li> <li>6. Leadership theories.</li> <li>7. Communication and interpersonal skills.</li> <li>8. Controlling as a function of management.</li> <li>9. Change management.</li> <li>10. Self management and time management.</li> </ol>	
<b>Recommended literature:</b> [1] ROBBINS, P. R. - COULTER, M.: Management, Harlow : Pearson education limited, 2018, 14th edition. p 751. ISBN 978-1-292-21583-9	

[2] ROBBINS, P. R. - COULTER, M. with contributions by MARTOCCHIO, J. J., KONG, L. K.: Management, Harlow : Pearson education limited, 2016, 13th edition. p. 717 . ISBN 978-1-292-09020-7

[3] Journal of Human Resource Management. ISSN 2453 – 7683-[online] [www.jhrm.eu](http://www.jhrm.eu)

**Languages necessary to complete the course:**

English

**Notes:**

**Past grade distribution**

Total number of evaluated students: 138

A	ABS	B	C	D	E	FX
47,1	0,0	18,84	12,32	6,52	7,25	7,97

**Lecturers:** Ing. Marián Mikolášik, doc. PhDr. Lukáš Copuš, PhD., Mgr. Michaela Poláková, PhD., doc. Ing. Mgr. Lubomíra Strážovská, PhD.

**Last change:** 08.06.2022

**Approved by:**

## COURSE DESCRIPTION

<b>Academic year:</b> 2021/2022	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KSP/061AB/16	<b>Course title:</b> Managerial Economics
<b>Educational activities:</b> <b>Type of activities:</b> lecture <b>Number of hours:</b> <b>per week: 2 per level/semester: 28</b> <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 1.	
<b>Educational level:</b> I., II.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> During the semester students can obtain 70% of the points and 30% of the points during the examination period. 35% of the points has to be obtained during the semester (e.g. from the midterm test, academic paper and/or activity). The overall evaluation is in accordance with the faculty evaluation system: A = 91-100%; B = 81 90%; C = 73-80%; D = 66-72%; E = 65-60%; F = 0-59% points.	
<b>Learning outcomes:</b> Understanding and orientation in basic knowledge about an enterprise in the market economy, about economic thinking and economy of an enterprise. Getting enriched knowledge base for subsequent courses.	
<b>Class syllabus:</b> 1. Introduction to Managerial Economics. Objects of interest of Managerial Economics. Company and its position in the market economy, the definition of the nature of the business. Enterprise as a goal-oriented system, the goals of the company, risk in the company. Enterprise relationship with the environment. Business environment and company structure. 2. Controlled entity as an economic system. Business and the life cycle of the company. Business transformation process. Assets and business participation in the transformation process. Non-current assets and its nature, valuation and modalities for acquisition of fixed assets. Depreciation and amortization of fixed assets. Current assets, its nature and usage. The issue of financing the assets, sources of financing, own and foreign sources of funding. 3. Costs and corporate profit. Classic and dynamic views on cost management. Current approaches and techniques in cost management. Cash flow management, planning and evaluation of cash flow. External environment. Taxes and taxation. Internal environment. Planning of transformation process, optimization calculations in planning. Investments and assessment of investment in the company. 4. Monitoring and evaluation of the economic performance of the company, revenues, expenses and results of operations of the company. Economic analysis and evaluation of the company's performance, balance sheet, income statement and cash flow statement. Approaches to evaluating of business performance. Controlling as an effective tool of managerial economics.	

**Recommended literature:**

- [1] SALVATORE, D. Managerial economics: principles and worldwide applications. New York: Oxford University Press, 2015.
- [2] BHAT, M. S., RAU, A. V. Managerial economics and financial analysis. Hyderabad: BS Publications, 2008.
- [3] BAYE, R., PRINCE, J. T., SQUALLI, J. Managerial Economics and Business Strategy Michael. Berkshire: McGraw-Hill, 2013.
- [4] Lectures of Managerial Economics

**Languages necessary to complete the course:**

English

**Notes:****Past grade distribution**

Total number of evaluated students: 135

A	ABS	B	C	D	E	FX	M
36,3	0,0	28,89	15,56	8,15	2,96	8,15	0,0

**Lecturers:** doc. Ing. Ján Papula, PhD., Mgr. Dávid Paculík

**Last change:** 14.05.2022

**Approved by:**



## COURSE DESCRIPTION

<b>Academic year:</b> 2021/2022	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KMk/102AB/16	<b>Course title:</b> Marketing
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 1.	
<b>Educational level:</b> I., II.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> 40 % interim evaluation: - active attendance (in case of unjustified absence or unpreparedness to seminar - loss of 10%), - semester project – application of theoretical knowledge on selected issues – 40%, 60 % final evaluation: - exam – written, online test using the selected application (MS Forms) Electronic communication and method of distribution of study materials is carried out by MS Teams application. The overall student rating consists of the sum of the percentages for active attendance on seminars and of the percentage obtained from the exam. Exam is written resp. realized through using the selected application (MS Forms). System of interim evaluation is set on the beginning of semester. Scale of assessment (preliminary/final): 40/60	
<b>Learning outcomes:</b> By completing the course, students will acquire basic knowledge and understanding of various areas of marketing theory. The course emphasizes the importance and contribution of basic marketing postulates in terms of interconnection of the organization and its customers. Emphasis is given on acquiring skills in marketing decision-making and implementation of individual marketing activities of the organization, especially in strategic and marketing planning, market segmentation and market positioning, marketing research, analysis of marketing environment and shopping behavior of consumers and the organization, designing marketing mix and use international marketing. In addition to gaining theoretical knowledge, the course is also aimed at stimulating students' ability to apply the marketing concept in their working lives.	
<b>Class syllabus:</b> 1. Position and importance of marketing in organization development. 2. The nature of the marketing concept. 3. Strategic planning and importance of marketing planning. 4. Marketing environment. 5. Marketing information system and marketing research. 6. Shopping behavior of consumers in organizations.	

7. Market segmentation, target group selection and creation of market position.
8. Product as a marketing mix tool.
9. Pricing and pricing strategy of the company.
10. Distribution channels and physical distribution.
11. Marketing communication and marketing communication mix.
12. International marketing.
13. Service marketing.

**Recommended literature:**

[1] BAINES, P. – FILL, C. – PAGE, K.: Marketing. Oxford: Oxford University Press 2011. ISBN 978-0-19-957961-7.

[2] BLYTHE, J.: Principles and Practice of Marketing. 2nd Edition. Hampshire: Cengage Learning EMEA 2009. ISBN 978-1-4080-114-78

[3] ARMSTRONG, G. – KOTLER, P.: Marketing: An Introduction. 8th Edition. Upper Saddle River: Pearson Education, Inc. 2007. ISBN 0-13-186591-9 – selected chapters.

[4] BRASSINGTON, F. – PETTITT, S.: Principles of Marketing. Harlow: Prentice Hall 2006. ISBN 0-273-69559-2

[5] Marketing Science and Inspirations and Marketing&Media Journals

With regard to new and available resources, supplementary literature will be updated on a continuous basis.

**Languages necessary to complete the course:**

English

**Notes:**

**Past grade distribution**

Total number of evaluated students: 203

A	ABS	B	C	D	E	FX
45,32	0,0	17,24	15,27	9,85	4,43	7,88

**Lecturers:** Mgr. František Olšavský, PhD., prof. Mgr. Peter Štarchoň, PhD., Mgr. Lucia Vilčeková, PhD., Mgr. Samuel Smolka, PhD., Mgr. Miroslava Skýpalová

**Last change:** 08.09.2021

**Approved by:**

## COURSE DESCRIPTION

<b>Academic year:</b> 2021/2022	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/064AB/16	<b>Course title:</b> Mathematics I
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 1.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> The course is taught as follows: Lectures will be accessible online through MS Teams. When logging in to MS Teams, it is necessary to use the university login and password and join the team FMUK_Mathematics_1_English using the code: ny4mn13. All study materials will be available via Moodle ( <a href="https://moodle.uniba.sk/">https://moodle.uniba.sk/</a> ). The student is obliged to listen to the lecture before the exercises and online consultation. According to the schedule, online consultations with the lecturer will be included. Students registered for the course will receive invitations to their calendar for regular online consultations. If they did not understand something in the lecture, they can add questions to the lecture before the online consultation in MS Teams. These will be answered during the online consultation by the lecturer. It is necessary to mention a specific problem that they did not understand. Exercises are mandatory, they will take place according to the valid schedule, either in person or in case of worsened epidemiological situation online. Individual students are firmly assigned to groups. It is not allowed to exchange in groups. Course evaluation during the semester: 1.) 4x 10 min. test during online consultations, each for 3 points, without the possibility of writing a substitute test. 2.) 10-min. test at seminars, each for 2 points (min. 8 tests the student should pass, we take into account 2 possible absences) (16 points), without the possibility of writing a substitute test. 3.) 2 written test in the middle and at the end of the semester for 12 points (max. 24 points). The test can be taken in an alternate time during the semester, if the student proves his / her absence by a medicine confirmation. Assessment of the subject during the Examinations period: The final written exam (80 minutes), consists of 5 examples (2 from linear algebra and 3 from mathematical analysis). (max. 50 points) Exam: a student can complete 1 regular and one corrective term if he / she does not reach the required number of points to complete the course on the regular term. The student completes the course if he / she obtains at least 60% of points (ie 30 points) from the continuous assessment, so that he / she can go to the exam and min. 60% of the exam points (ie 30	

<p>points) to pass the exam. The points that the student obtains during the semester and in the exam are included in the final grade of the subject.</p> <p>Before solving the exam test, student must be logged in to the MS Teams application, have a microphone and camera switch on. Student is performing the exam test in the Moodle system. Student writes the solution by hand on paper, continuously is inserting own solution into the Moodle system while checking the compliance of its solution on paper with what it enters into the system. When the exam test is closed, the signed handwritten solution will be photographed or scanned together with student card (ISIC) and putted into the Moodle system. The student is obliged to have ensured a functioning internet connection during the exam tests.</p> <p>Scale of assessment (preliminary/final): 50/50</p>
<p><b>Learning outcomes:</b></p> <p>The course gives students the possibility to understand a basic mathematical principles of the linear algebra and calculus of the function of the 1 variable with emphasis to economy and management. All the topics are supported by applications.</p>
<p><b>Class syllabus:</b></p> <p>1. Linear algebra: vectors and matrices. n-dimensional vectors and matrices: Vector and Matrices Operations, linear dependence and independence. Matrices: transposes and inverse matrix, singular, regular matrices, rank of matrices, determinants, their basic properties. Solution of the system linear equations (Gauss Elimination Method, Cramer's Rule). Matrices as Linear Transformations, Eigenvalue, Eigenvectors. Application to Market, Leontief Input-Output Models.</p> <p>2. Calculus of the Function of One Variable. Concept of Limit, Continuity and Differentiability of a Function of One Variable. Rules of Differentiation for a Function of One Variable. L'Hospital Rule. Differentials. Taylor Series. Extreme Values of a Function of One Variable. Integral Calculus: Indefinite Integrals: Basic rules of Integration, Substitution method, Integration per partes. Definite Integrals. Some economical applications.</p>
<p><b>Recommended literature:</b></p> <p>[1] KNOR, M.: Mathematics for Managers I, Univerzita Komenského, Bratislava, 2003. [2] BERGIN, J. 2015. Mathematics for Economists with Applications. London and New York : Routledge, Taylor and Francis Group, 2015. ISBN 978-04-156-3828-9 [3] CHIANG, A. C. 1984. Fundamentals Methods of Mathematical Economics. Singapore : McGraw-Hill, 1984. ISBN 00-706-6219-3 [4] RENSHAW, G. 2009. Maths for Economics. Oxford : Oxford University Press, 2009. ISBN 978-01-992-3681-7 [5] SYDSAETER, K. – HAMMOND, P. 2008. Essential Mathematics for Economic Analysis. Boston : Prentice Hall. 2008. ISBN 978-02-737-6068-9 [6] VINOGRADOV, V. V. 2010. Mathematics for Economists Made Simple. Praha : Karolinum Press, 2010. ISBN 978-80-246-1657-5 [7] WERNER, F. – SOTSKOV, Y. N. 2006. Mathematics of Economics and Business. New York : Routledge, Taylor and Francis Group, 2006. ISBN 978-04-153-3281-1 [8] WINSTON, W.L.: Operation research, PWS-KENT Publishing Company, Belmont, California, 1991.</p>
<p><b>Languages necessary to complete the course:</b></p> <p>English</p>
<p><b>Notes:</b></p>

<b>Past grade distribution</b>							
Total number of evaluated students: 61							
A	ABS	B	C	D	E	FX	M
4,92	0,0	4,92	13,11	14,75	14,75	47,54	0,0
<b>Lecturers:</b> doc. Ing. Mgr. Urban Kováč, PhD., Mgr. Lukáš Kurinec, doc. RNDr. Mária Bohdalová, PhD.							
<b>Last change:</b> 30.10.2021							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>Academic year:</b> 2021/2022	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/065AB/16	<b>Course title:</b> Mathematics II
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 2.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Recommended prerequisites:</b> Mathematics I	
<b>Course requirements:</b> The course is taught as follows: Lectures will be accessible online through MS Teams. When logging in to MS Teams, it is necessary to use the university login and password and join the team FMUK_Mathematics_2_English. All study materials will be available via Moodle ( <a href="https://moodle.uniba.sk/">https://moodle.uniba.sk/</a> ) or in MS Teams. According to the schedule, online consultations with the lecturer will be included. Students registered for the course will receive invitations to their calendar for regular online consultations. Exercises are mandatory, they will take place online via MSTeams. Participation on the exercises is mandatory, so you must be connected to exercise through MS Teams and respond to the requirements of the teacher throughout the whole exercises. If the student disconnects from the exercise after writing the test, the test will be evaluated with 0 points. Disconnection from teaching before the end of teaching will be understood as non-participation in teaching. Individual students are firmly assigned to groups. It is not allowed to exchange in groups. Course evaluation during the semester: 1.) 4x 10 min. test during online consultations, each for 3 points, without the possibility of writing a substitute test. 2.) 10-min. test at seminars, each for 2 points (min. 8 tests the student should pass, we take into account 2 possible absences) (16 points), without the possibility of writing a substitute test. 3.) 2 written test in the middle and at the end of the semester for 12 points (max. 24 points). The test can be taken in an alternate time during the semester, if the student proves his / her absence by a medicine confirmation. 4.) According to the University Act, a student can have max 2 absences (one on theoretical and one on practical exercises). Next absence will be evaluated by -1 point in the final assessment of each type of exercise. Assessment of the subject during the Examinations period: The final written exam (100 minutes), consists of 4 examples (2 from mathematical analysis and 2 from Linear Programming ). (max. 50 points)	

<p>Exam: a student can complete 1 regular and one corrective term if he / she does not reach the required number of points to complete the course on the regular term.</p> <p>The student completes the course if he / she obtains at least 60% of points (ie 30 points) from the continuous assessment, so that he / she can go to the exam and min. 60% of the exam points (ie 30 points) to pass the exam. The points that the student obtains during the semester and in the exam are included in the final grade of the subject.</p> <p>Before solving the exam test, student must be logged in to the MS Teams application, have a microphone and camera switch on. Student is performing the exam test in the Moodle system. Student writes the solution by hand on paper, continuously is inserting own solution into the Moodle system while checking the compliance of its solution on paper with what it enters into the system. When the exam test is closed, the signed handwritten solution will be photographed or scanned together with student card (ISIC) and putted into the Moodle system. The student is obliged to have ensured a functioning internet connection during the exam tests.</p>																							
<p><b>Learning outcomes:</b></p> <p>This course is a continuation of Mathematics I and gives students the possibility to gain mathematical skills in solving optimization problems. In many economic applications, a manager deals with situations where several variables have to be included into the mathematical model, e.g. usually the output depends on a set of different input factors. Therefore, this course deals with optimization problems for functions depending on more than one independent variable. Students will solve some real problem using software Wolfram Mathematica.</p>																							
<p><b>Class syllabus:</b></p> <p>Functions of several variables: partial derivatives, gradient, total differential, competitive and complementary products.</p> <p>Unconstrained and constrained optimization: optimality conditions, Lagrange multipliers, Kuhn-Tucker conditions.</p> <p>Linear programming: simplex methods, duality, sensitivity analysis.</p> <p>Integer linear programming.</p>																							
<p><b>Recommended literature:</b></p> <ol style="list-style-type: none"> <li>1. Knor, M.: Mathematics for Managers II, Univerzita Komenského, Bratislava, 2003.</li> <li>2. Winston, W. L. 2004. Operations Research. Applications and Algorithms. Belmont: Thomson. Brooks/Cole. 2004. ISBN 0-534-52020-0</li> <li>3. Chiang, A.C.: Fundamentals Methods of Mathematical Economics. McGraw-Hill International Editions., Singapore , 1984</li> <li>4. Werner, F. – Sotskov, Y. N.: Mathematics of Economics and Business</li> <li>5. Miller, R. E.: Optimization. Foundations and applications. J. Wiley &amp; Sons, Inc. N. Y. 2001.</li> </ol>																							
<p><b>Languages necessary to complete the course:</b></p> <p>English</p>																							
<p><b>Notes:</b></p>																							
<p><b>Past grade distribution</b></p> <p>Total number of evaluated students: 63</p> <table border="1"> <thead> <tr> <th>A</th><th>ABS</th><th>B</th><th>C</th><th>D</th><th>E</th><th>FX</th><th>M</th></tr> </thead> <tbody> <tr> <td>0,0</td><td>0,0</td><td>3,17</td><td>4,76</td><td>11,11</td><td>22,22</td><td>58,73</td><td>0,0</td></tr> </tbody> </table>								A	ABS	B	C	D	E	FX	M	0,0	0,0	3,17	4,76	11,11	22,22	58,73	0,0
A	ABS	B	C	D	E	FX	M																
0,0	0,0	3,17	4,76	11,11	22,22	58,73	0,0																
<p><b>Lecturers:</b> doc. Ing. Mgr. Urban Kováč, PhD., Mgr. Dávid Kubek, doc. RNDr. Mária Bohdalová, PhD.</p>																							
<p><b>Last change:</b> 30.10.2021</p>																							

**Approved by:**



## COURSE DESCRIPTION

<b>Academic year:</b> 2021/2022	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KMn/041B/10	<b>Course title:</b> Personnel Management (Selected Topics)
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week: 2 per level/semester: 28</b> <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b>	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Recommended prerequisites:</b> 0	
<b>Course requirements:</b> Case study solution and presentation, passing the final comprehensive exam. Scale of assessment (preliminary/final): 100/0	
<b>Learning outcomes:</b> Understanding of basic features of traditional Japanese approach to management such as life-time employment, Ringi system, and seniority system.	
<b>Class syllabus:</b> Introduction to the course Role of HRM in the organization. HRM functions (Western approach) A brief outline of Japanese history Japanese society and business environment in Japan The postwar recovery and the "miracle" of Japanese economy Bubble economy and the "lost ten years" era Typical characteristics of traditional Japanese approach to management Specific features of HRM in Japanese large industrial companies Management development in Japan Total Quality Management philosophy in Japan	
<b>Recommended literature:</b> Rudy, J. - Rudyová, J.: Human Resource Management in Japan, VHK Altdorf, 2008 Ouchi, W.: Theory Z, Addison- Wesley Publishing Company, Massachusetts, 1981	
<b>Languages necessary to complete the course:</b> English language	
<b>Notes:</b>	

<b>Past grade distribution</b>							
Total number of evaluated students: 91							
A	ABS	B	C	D	E	FX	M
54,95	0,0	18,68	13,19	2,2	0,0	10,99	0,0
<b>Lecturers:</b> prof. Ing. Ján Rudy, PhD., doc. Mgr. Jana Fratričová, PhD.							
<b>Last change:</b> 23.09.2019							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>Academic year:</b> 2021/2022							
<b>University:</b> Comenius University Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/062B/10				<b>Course title:</b> Physical Education (1)			
<b>Educational activities:</b> <b>Type of activities:</b> lecture <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 2							
<b>Recommended semester:</b> 1.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 1867							
A	ABS	B	C	D	E	FX	M
89,61	0,11	0,91	0,27	0,0	0,0	9,11	0,0
<b>Lecturers:</b> Mgr. Tomáš Kuchár, PhD., Mgr. Ladislav Mokus, Mgr. Jana Leginusová, PaedDr. Dana Mašlejová, Mgr. Martin Dovičák, PhD., Mgr. Júlia Raábová, PhD., Mgr. Branislav Nedbálek, Mgr. Tomáš Lovecký, PaedDr. Mikuláš Ortutay							
<b>Last change:</b> 11.04.2022							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>Academic year:</b> 2021/2022							
<b>University:</b> Comenius University Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/063B/10				<b>Course title:</b> Physical Education (2)			
<b>Educational activities:</b> <b>Type of activities:</b> <b>Number of hours:</b> <b>per week:    per level/semester:</b> <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 2							
<b>Recommended semester:</b> 2.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 1716							
A	ABS	B	C	D	E	FX	M
88,29	0,0	0,7	0,12	0,17	0,47	10,26	0,0
<b>Lecturers:</b> Mgr. Tomáš Kuchár, PhD., Mgr. Jana Leginusová, Mgr. Ladislav Mókus, PaedDr. Dana Mašlejová, Mgr. Martin Dovičák, PhD., Mgr. Júlia Raábová, PhD., Mgr. Branislav Nedbálek, Mgr. Tomáš Lovecký, PaedDr. Mikuláš Ortutay							
<b>Last change:</b> 11.04.2022							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>Academic year:</b> 2021/2022							
<b>University:</b> Comenius University Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/064B/10				<b>Course title:</b> Physical Education (3)			
<b>Educational activities:</b> <b>Type of activities:</b> <b>Number of hours:</b> <b>per week:    per level/semester:</b> <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 2							
<b>Recommended semester:</b> 3.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 1134							
A	ABS	B	C	D	E	FX	M
91,98	0,0	0,79	0,26	0,0	0,18	6,61	0,18
<b>Lecturers:</b> Mgr. Tomáš Kuchár, PhD., Mgr. Jana Leginusová, Mgr. Ladislav Mókus, PaedDr. Dana Mašlejová, Mgr. Martin Dovičák, PhD., Mgr. Júlia Raábová, PhD., Mgr. Branislav Nedbálek, Mgr. Tomáš Lovecký, PaedDr. Mikuláš Ortutay							
<b>Last change:</b> 11.04.2022							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>Academic year:</b> 2021/2022							
<b>University:</b> Comenius University Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/065B/10				<b>Course title:</b> Physical Education (4)			
<b>Educational activities:</b> <b>Type of activities:</b> <b>Number of hours:</b> <b>per week:   per level/semester:</b> <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 2							
<b>Recommended semester:</b> 4.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 1032							
A	ABS	B	C	D	E	FX	M
88,86	0,0	0,78	0,19	0,19	0,1	9,79	0,1
<b>Lecturers:</b> Mgr. Tomáš Kuchár, PhD., Mgr. Jana Leginusová, Mgr. Ladislav Mókus, PaedDr. Dana Mašlejová, Mgr. Martin Dovičák, PhD., Mgr. Júlia Raábová, PhD., Mgr. Branislav Nedbálek, Mgr. Tomáš Lovecký, PaedDr. Mikuláš Ortutay							
<b>Last change:</b> 11.04.2022							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>Academic year:</b> 2021/2022							
<b>University:</b> Comenius University Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/066B/10				<b>Course title:</b> Physical Education (5)			
<b>Educational activities:</b> <b>Type of activities:</b> lecture <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 2							
<b>Recommended semester:</b> 5.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 650							
A	ABS	B	C	D	E	FX	M
95,08	0,15	1,08	0,0	0,15	0,15	3,23	0,15
<b>Lecturers:</b> Mgr. Tomáš Kuchár, PhD., PaedDr. Dana Mašlejová, Mgr. Jana Leginusová, Mgr. Ladislav Mókus, Mgr. Martin Dovičák, PhD., Mgr. Júlia Raábová, PhD., Mgr. Branislav Nedbálek, Mgr. Tomáš Lovecký, PaedDr. Mikuláš Ortutay							
<b>Last change:</b> 11.04.2022							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>Academic year:</b> 2021/2022							
<b>University:</b> Comenius University Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/067B/10				<b>Course title:</b> Physical Education (6)			
<b>Educational activities:</b> <b>Type of activities:</b> <b>Number of hours:</b> <b>per week:    per level/semester:</b> <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 2							
<b>Recommended semester:</b> 6.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 552							
A	ABS	B	C	D	E	FX	M
96,74	0,0	0,72	0,18	0,18	0,18	1,99	0,0
<b>Lecturers:</b> Mgr. Tomáš Kuchár, PhD., Mgr. Jana Leginusová, Mgr. Ladislav Mókus, PaedDr. Dana Mašlejová, Mgr. Martin Dovičák, PhD., Mgr. Júlia Raábová, PhD., Mgr. Branislav Nedbálek, Mgr. Tomáš Lovecký, PaedDr. Mikuláš Ortutay							
<b>Last change:</b> 11.04.2022							
<b>Approved by:</b>							



## COURSE DESCRIPTION

<b>Academic year:</b> 2021/2022	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KKM/105B/20	<b>Course title:</b> Portfolio Management
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week: 2 per level/semester: 28</b> <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b>	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Recommended prerequisites:</b> Recommended: Basics of financial management, Statistical methods, Financial markets and institutions	
<b>Course requirements:</b> 1 / Continuous on-line tests (duration of one test 10-15 min). Test form: usually a choice of 3-4 alternative answers. 2 / Final online test. Test form: usually a choice of 3-4 alternative answers. Scale of assessment (preliminary/final): Continuous tests: 50%Final test: 50%	
<b>Learning outcomes:</b> Graduates of this course will gain an overview of historical developments and the latest trends in international investment management. The course emphasizes the understanding of key investment techniques based on "Smart Beta", active management and also the basic approaches of fundamental and technical analysis. Students can use the acquired knowledge in various positions in the asset management industry in investment, hedge, pension funds and banks.	
<b>Class syllabus:</b> 1. Historical development of investment management. Modern portfolio management theory. Markowitz model. 2. CAPM 3. Sharp's model and the theory of efficient markets 4. Multi-factor models 5. Applications of multi-factor models 6. Active management 7. Current trends and future developments in investment management 8. Preparation of investment plan 9. Fundamental analysis: market and industry valuation	

10. Asset allocation 11. Technical analysis 12. Performance evaluation						
<b>Recommended literature:</b>						
<b>Languages necessary to complete the course:</b> English						
<b>Notes:</b> The course will be taught in full-time form (or online, depending on the situation). Lectures will be stored within MSTeams at least 1 week in advance and students will be able to get acquainted with the topic before the actual exercise. The exercise will be divided into 2-3 parts: 1 / Brief recapitulation of the lecture 2 / Examples and questions / answers 3 / Test for the previous curriculum (assumed every 2 weeks) in the form of an online quizz within MSTeams (students connect using a laptop / mobile phone) Recordings of online exercises will be made available within MSTeams. Minutes from the exercises in full-time form will be made available within MSTeams. Communication will take place within MSTeams, or by e-mail (students will be assigned to classes according to the schedule). If the situation allows, face-to-face consultations will also be possible.						
<b>Past grade distribution</b> Total number of evaluated students: 15						
A	ABS	B	C	D	E	FX
6,67	0,0	40,0	26,67	13,33	0,0	13,33
<b>Lecturers:</b> doc. RNDr. Mária Bohdalová, PhD., Ing. Vladimír Valach, PhD., CFA, MBA						
<b>Last change:</b> 10.02.2022						
<b>Approved by:</b>						

## COURSE DESCRIPTION

<b>Academic year:</b> 2021/2022	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/220AB/16	<b>Course title:</b> Principles of Financial Accounting I
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 2.	
<b>Educational level:</b> I., II.	
<b>Prerequisites:</b>	
<b>Recommended prerequisites:</b> None	
<b>Course requirements:</b> Homework - 15% Midterm - 25% Final exam - 60% Scale of assessment (preliminary/final): 40% / 60%	
<b>Learning outcomes:</b> The goal of the subject is to master basic accounting procedures for double-entry accounting for entrepreneurs and process of the financial statements preparation and their interpretation.	
<b>Class syllabus:</b> The course covers principles of the Financial Accounting. Students will learn fundamentals of financial accounting (double-entry bookkeeping), accounting procedures. The emphasis is given to practical exercises of the most frequent accounting transactions within accounting categories. Topics focused on are: Accounting as an information system, Conceptual framework of Accounting, Financial Statements preparation and interpretation, Accounting cycle, accounting transactions and adjusting entries, Merchandise operations, Cash and Cash equivalents, Accounts Receivables, Inventory and Marketable securities, Liabilities and Equity, Financial Statement analysis.	
<b>Recommended literature:</b> <ul style="list-style-type: none"> <li>• Online resource: <a href="http://bcs.wiley.com/he-bcs/">http://bcs.wiley.com/he-bcs/</a></li> <li>• Paul D. Kimmel, Jerry J. Weygandt, Donald E. Kieso- Financial Accounting: Tools for Business Decision Making, WileyPLUS, 7th Edition, 2013</li> <li>• Saxunova, D. 2019. Financial Statements for the Needs of Managers -Global Accounting Standards: US GAAP and IFRS. Prague: Wolters Kluwer, 2019</li> </ul>	
<b>Languages necessary to complete the course:</b> English	
<b>Notes:</b>	

<b>Past grade distribution</b>							
Total number of evaluated students: 115							
A	ABS	B	C	D	E	FX	M
8,7	0,0	20,0	22,61	18,26	15,65	14,78	0,0
<b>Lecturers:</b> prof. RNDr. Darina Saxunová, PhD., Ing. Yuanxin Li, PhD.							
<b>Last change:</b> 16.09.2021							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>Academic year:</b> 2021/2022	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KMM/058B/20	<b>Course title:</b> Russian I
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week: 2 per level/semester: 28</b> <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 1.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> Active participation in seminars (80%), continuous control of assignments (20%). It is necessary to obtain at least 91 points to obtain an A rating, at least 81 points to obtain a B rating, at least 73 points to obtain a C rating, at least 66 points to obtain a D rating and at least 60 points to obtain an E rating. Scale of assessment (preliminary/final): 100 %	
<b>Learning outcomes:</b> Master the Russian alphabet (Cyrillic) - to write, read and communicate on a general level. Emphasis is placed on interference differences in Russian and Slovak.	
<b>Class syllabus:</b> Dating and presentation Family The study University- Faculty My working day Free time Hobbies Profession	
<b>Recommended literature:</b> Blum Tamara, Gorelova Elena: Puť k uspechu (Weg zum Erfolg). Kursbuch. Russisch für Alltag und Beruf, Druck: Finidr, s.r.o., Český Tešín, Wien, 2014, 192 s. Blum Tamara, Gorelova Elena: Puť k uspechu (Weg zum Erfolg). Arbeitsbuch. Russisch für Alltag und Beruf, Druck: Finidr, s.r.o., Český Tešín, Wien, 2014, 116 s.	
<b>Languages necessary to complete the course:</b> Slovak language	
<b>Notes:</b> In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's	

Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may be connected with enforcing accompanying legal consequences on academic, (...) disciplinary level.

In accordance with the regulations of the internal regulation No. 13/2018 approved by the Academic senate of Comenius University in Bratislava the Disciplinary Regulations of Comenius University in Bratislava for Students, a disciplinary offence of a student is any form of copying or forbidden cooperation or providing answers during written or oral examination (assessment of knowledge) or during preparation for it within the course, or using technical devices or any information carriers in other than allowed ways during written or oral evaluation of study results (assessment of knowledge) or during preparation for it within the course. Committing a disciplinary offence may lead to imposing some disciplinary precautions on the student: admonition, conditional suspension of studies or dismissal from studies.

#### **Past grade distribution**

Total number of evaluated students: 64

A	ABS	B	C	D	E	FX	M
70,31	0,0	14,06	3,13	1,56	0,0	9,38	1,56

**Lecturers:** doc. Mgr. Emília Charfaoui, CSc.

**Last change:** 11.04.2022

**Approved by:**

## COURSE DESCRIPTION

<b>Academic year:</b> 2021/2022	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KMM/060B/20	<b>Course title:</b> Russian II
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week: 2 per level/semester: 28</b> <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 2.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> Active participation in seminars (80%), continuous control of assignments (20%). To obtain an A rating, it is necessary to obtain at least 91 points, to obtain an B rating at least 81 points, to obtain a C rating at least 73 points, to obtain a D rating at least 66 points and to obtain an E rating at least 60 points. Scale of assessment (preliminary/final): Weight of the mid-term / final evaluation: 100 %	
<b>Learning outcomes:</b> The aim of the course is to teach students to communicate about everyday life within selected topics.	
<b>Class syllabus:</b> Politeness phrases Phone call In hotel Private letter Description of the person At the doctor At the restaurant Shopping Final oral exam Results and evaluation	
<b>Recommended literature:</b> Kotane Lyudmila: Russian for Business. Russkij jazyk dlja delovogo obščeniia. Sankt-Peterburg, Zlatoust, 2014, 179 s. Blum Tamara, Gorelova Elena: Puť k uspechu (Weg zum Erfolg). Kursbuch. Russisch für Alltag und Beruf, Druck: Finidr, s.r.o., Český Tešín, Wien, 2014, 192 s. Blum Tamara, Gorelova Elena: Puť k uspechu (Weg zum Erfolg). Arbeitsbuch. Russisch für Alltag und Beruf, Druck: Finidr, s.r.o., Český Tešín, Wien, 2014, 116 s.	
<b>Languages necessary to complete the course:</b> Slovak and Russian language	

**Notes:**

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**Past grade distribution**

Total number of evaluated students: 36

A	ABS	B	C	D	E	FX	M
77,78	0,0	16,67	0,0	0,0	0,0	5,56	0,0

**Lecturers:** doc. Mgr. Emília Charfaoui, CSc.

**Last change:** 11.04.2022

**Approved by:**



## COURSE DESCRIPTION

<b>Academic year:</b> 2021/2022	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KMM/059B/20	<b>Course title:</b> Russian III
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week: 2 per level/semester: 28</b> <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 3.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Recommended prerequisites:</b> Russian language II	
<b>Course requirements:</b> Active participation in seminars (80%), continuous control of assignments (20%). It is necessary to obtain at least 91 points to obtain an A rating, at least 81 points to obtain a B rating, at least 73 points to obtain a C rating, at least 66 points to obtain a D rating and at least 60 points to obtain an E rating. Scale of assessment (preliminary/final): 100 %	
<b>Learning outcomes:</b> To develop and communicate skills, to expand lexicon and phraseology in thematic areas from everyday reality. Acquire the ability to discuss, argue and exchange views.	
<b>Class syllabus:</b> The school system in the Russian Federation and in Slovakia Principles of a healthy lifestyle Russian national cuisine Housing Transport	
<b>Recommended literature:</b> Kotane Lyudmila: Russian for Business. Textbook (with keys). Russkij jazyk dlja delovogo obščeniia. Sankt-Peterburg, Zlatoust, 2014, 170 s. Charfaoui Emilia: Professional lexical minimum of managerial and economical praxis. Odborné lexikálne minimum z manažérskej a ekonomickej praxe. Vyd. Univerzita Komenského, Bratislava, 2014, 116 s. Actual additional texts form magazines, newspapers and the Internet.	
<b>Languages necessary to complete the course:</b> Slovak and Russian language	
<b>Notes:</b>	

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**Past grade distribution**

Total number of evaluated students: 48

A	ABS	B	C	D	E	FX	M
77,08	0,0	2,08	8,33	0,0	0,0	12,5	0,0

**Lecturers:** doc. Mgr. Emília Charfaoui, CSc.

**Last change:** 11.04.2022

**Approved by:**

## COURSE DESCRIPTION

<b>Academic year:</b> 2021/2022	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KMM/061B/20	<b>Course title:</b> Russian IV
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week: 2 per level/semester: 28</b> <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 4.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> Active participation in seminars (80%), continuous control of assignments (20%). To obtain an A rating, it is necessary to obtain at least 91 points, to obtain an B rating at least 81 points, to obtain a C rating at least 73 points, to obtain a D rating at least 66 points and to obtain an E rating at least 60 points. Scale of assessment (preliminary/final): Weight of the mid-term / final evaluation: 100 %	
<b>Learning outcomes:</b> The aim of the course is to strengthen the grammatical and lexical structures of the Russian language, knowledge of the realities and culture of Russia (attitudes, values, traditions).	
<b>Class syllabus:</b> Introduction to the issue of working with professional text Business correspondence Curriculum vitae, application Interview Employment contract Presentations of companies in a global environment Results and evaluation	
<b>Recommended literature:</b> Kotane Lyudmila: Russian for Business. Textbook (with keys). Russkij jazyk dlja delovogo obščenija. Sankt-Peterburg, Zlatoust, 2014, 168 s. Charfaoui Emilia: Professional lexical minimum of managerial and economical praxis. Odborné lexikálne minimum z manažérskej a ekonomickej praxe. Vyd. Univerzita Komenského, Bratislava, 2014, 116 s. Actual additional texts form magazines, newspapers and the Internet.	
<b>Languages necessary to complete the course:</b> Slovak and Russian language	
<b>Notes:</b>	

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**Past grade distribution**

Total number of evaluated students: 46

A	ABS	B	C	D	E	FX	M
45,65	0,0	28,26	15,22	0,0	2,17	4,35	4,35

**Lecturers:** doc. Mgr. Emília Charfaoui, CSc.

**Last change:** 11.04.2022

**Approved by:**

## COURSE DESCRIPTION

<b>Academic year:</b> 2021/2022	
<b>University:</b> Comenius University Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KSP/067AB/18	<b>Course title:</b> Social Entrepreneurship
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week: 2 per level/semester: 28</b> <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b>	
<b>Educational level:</b> I., II.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> Students are evaluated for their active participation at seminars during the semester. They work on several individual and group assignments and they are expected to develop their own social entrepreneurship project idea and business model. - Two seminar assignments (analysis of social entrepreneurship ecosystem; analysis of social entrepreneurship case examples in terms of their business models and approach to scaling), each worth 20% - Active application of the concepts from the field of social entrepreneurship in students' model assignments (own model social entrepreneurship project idea and business model). Students are expected to prepare an idea pitch, an impact canvas, and a business model description, including a business model canvas, each part worth 20%. The overall evaluation is in accordance with the faculty evaluation system: A = 91-100%; B = 81-90%; C = 73-80%; D = 66-72%; E = 65-60%; F = 0-59% points. Scale of assessment (preliminary/final): 100% continuous evaluation	
<b>Learning outcomes:</b> Understand the character and role of social entrepreneurship in the current socio-economic context. Understand motives and qualities of social entrepreneurs. Understand different types of social entrepreneurship and different business models and scaling strategies. Able to develop own social entrepreneurship project ideas using state-of-the-art tools and techniques.	
<b>Class syllabus:</b> <b>MAIN TOPICS OF THE COURSE:</b> <ol style="list-style-type: none"> <li>1. Course introduction</li> <li>2. Introduction to social entrepreneurship</li> <li>3. Social entrepreneurship ecosystem, social entrepreneurship in practice</li> <li>4. Individual work on assignment 1: Social entrepreneurship ecosystem</li> <li>5. Presentations of assignment 1: Social entrepreneurship ecosystem</li> <li>6. Impact and scaling</li> <li>7. Individual work on assignment 2: Social entrepreneurship case example analysis</li> <li>8. Feedback on assignment 2; Ideation, Impact canvas, social business model</li> </ol>	

9. Easter holiday (individual on-demand consultations / facilitated self-study)
10. Presentations of assignment 3, part 1 (Idea pitch)
11. Business model canvas for social entrepreneurship
12. Compulsory consultations to assignment 3, parts 2&3 (Impact canvas & Business model canvas)
13. Final presentations

**Recommended literature:**

- [1] Study materials by Social Entrepreneurship Akademie & Social Impact Award – available online
- [2] OSTERWALDER, A., PIGNEUR, Y. Business Model Generation. John Wiley & Sons, 2010. ISBN 978-0470-87641-1
- [3] YOUNG, D.R. 2018. The Social Enterprise Zoo. Cheltenham: Edward Elgar, 2018. ISBN 978-1-78471-607-3

**Languages necessary to complete the course:**

English

**Notes:**

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**Past grade distribution**

Total number of evaluated students: 81

A	ABS	B	C	D	E	FX	M
54,32	0,0	23,46	9,88	4,94	2,47	4,94	0,0

**Lecturers:** doc. PhDr. Marian Holienka, PhD.

**Last change:** 14.05.2022

**Approved by:**