

Course descriptions

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STATE EXAM DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM/O4AB/16	Course title: Bachelor Thesis Defence
Number of credits: 3	
Educational level: I.	
State exam syllabus:	
Last change:	
Approved by:	

COURSE DESCRIPTION

Academic year: 2021/2022							
University: Comenius University Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KMk/035AB/16				Course title: Bachelor Thesis Project			
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning							
Number of credits: 3							
Recommended semester: 6.							
Educational level: I.							
Prerequisites:							
Course requirements:							
Learning outcomes:							
Class syllabus:							
Recommended literature:							
Languages necessary to complete the course:							
Notes:							
Past grade distribution Total number of evaluated students: 12							
A	ABS	B	C	D	E	FX	M
66,67	0,0	8,33	8,33	0,0	8,33	8,33	0,0
Lecturers: doc. JUDr. PhDr. Katarína Gubíniiová, PhD., Mgr. František Olšavský, PhD., doc. Ing. Gabriela Pajtinková Bartáková, PhD., doc. PhDr. Magdaléna Samuhelová, CSc., doc. Ing. Mgr. Ľubomíra Strážovská, PhD., prof. Mgr. Peter Štarchoň, PhD., Mgr. Lucia Vilčeková, PhD., doc. Ing. Jana Kajanová, PhD., doc. PhDr. Paulína Mihaľová, PhD., Mgr. Magdaléna Musilová, PhD., LL.M., Mgr. Michal Páleník, PhD., Mgr. Mário Papík, PhD., Mgr. Lenka Papíková, PhD., Mgr. Katarína Rentková, PhD., prof. RNDr. Darina Saxunová, PhD., doc. Ing. Milan Fekete, PhD., Mgr. Peter Gál, PhD., Mgr. Andrea Gažová, PhD., doc. PhDr. Marian Holienka, PhD., Ing. Jaroslav Hul'vej, PhD., Mgr. Petronela Klačanská, PhD., doc. Mgr. Lucia Kohnová, PhD., Mgr. Juraj Mikuš, PhD., Mgr. Miloš Mrva, PhD., prof. Ing. Jozef Papula, PhD., doc. Ing. Ján Papula, PhD., doc. Mgr. Zuzana Papulová, PhD., prof. Ing. Anna Pilková, PhD., MBA, Mgr. Karol Cagáň, Mgr. Dávid Smolka, Mgr. Dominik Trubač, PhDr. Oskar Karlík, Mgr. Jakub Novák, Mgr. Dávid Paculík							
Last change:							
Approved by:							

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMk/048AB/16	Course title: Bachelor Thesis Seminar
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 2	
Recommended semester: 5.	
Educational level: I.	
Prerequisites:	
Course requirements: The overall evaluation of students consists of the following sum of percentages: - active participation in educational activities, - consultations with the supervisor of the bachelor thesis - 10% of the evaluation, - continuous tests, resp. assignments given by individual teachers - 90% of evaluation (evenly divided between three teachers). All assignments and tasks must be made in accordance with academic rules, in compliance with formal and substantive requirements and academic ethics. At the beginning of the semester, students will receive the form "Report of consultations on the bachelor's thesis with the supervisor of the bachelor's thesis". Each student is required at least once a month during the months of October to December 2021 (i.e. complete at least three consultations) to consult with their bachelor's thesis supervisor who the form indicates the content of the consultation, the assigned tasks. The individual levels of the classification scale are awarded on the basis of the total number obtained percent / points, which reflects the degree of success of the course. The evaluation of the course is in accordance with the Study Regulations of Comenius University and the individual levels of classification the scales are awarded on the basis of the points system applied, which reflects the grade success in completing the course. A minimum of 91 is required to obtain an A rating to obtain a rating of B at least 81 percent, to a rating of C at least 73 percent, to rating D at least 66 percent and rating E at least 60 percent. Credits will not be awarded a student who earns less than 60 percent. Weight of the intermediate / final evaluation: 100/0 Scale of assessment (preliminary/final): Weight of the intermediate / final evaluation: 100/0	
Learning outcomes:	
Class syllabus:	
Recommended literature:	
Languages necessary to complete the course:	

Notes:							
Past grade distribution Total number of evaluated students: 13							
A	ABS	B	C	D	E	FX	M
69,23	0,0	7,69	0,0	0,0	7,69	15,38	0,0
Lecturers: Mgr. Katarína Rentková, PhD.							
Last change: 25.02.2022							
Approved by:							

COURSE DESCRIPTION

Academic year: 2021/2022							
University: Comenius University Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KIS/371B/19				Course title: Business Chinese II			
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning							
Number of credits: 3							
Recommended semester: 2.							
Educational level: I.							
Prerequisites:							
Course requirements:							
Learning outcomes:							
Class syllabus:							
Recommended literature:							
Languages necessary to complete the course:							
Notes:							
Past grade distribution Total number of evaluated students: 25							
A	ABS	B	C	D	E	FX	M
96,0	0,0	0,0	0,0	0,0	0,0	4,0	0,0
Lecturers: PhDr. Peter Ondris, PhD.							
Last change:							
Approved by:							

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KIS/163AB/16	Course title: Business Communication
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester:	
Educational level: I.	
Prerequisites:	
Recommended prerequisites: English for managers I, II, III	
Course requirements: 20 % for active participation in classes, 15 % for a topical role play 15% for a short presentation and 50 % for the final test at the end of the semester. Scale of assessment (preliminary/final): 50/50	
Learning outcomes: By completing the course the student develops his/her verbal and non-verbal communication skills and extends knowledge from intercultural communication aimed at practical managerial skills. At the same time he/she enhances oral communication in English with the emphasis on fluency and accuracy of oral performance. The student will learn to use appropriate language when performing a business presentation and when negotiating with a foreign business partner.	
Class syllabus: Topics: <ul style="list-style-type: none"> • Intercultural communication, its relevance, type of cultures, communication barriers • The influence of cultural aspects on managerial work • Non-verbal communication • Preparation of a presentation for international audience • Formal meetings • Negotiating on international level • Settling disputes and conflicts • Telephoning, work-related telephoning, ethics of telephoning • Small-talk 	
Recommended literature: # New Longman Business English Dictionary, Longman 2000 # Wallwork, A.: Business Options, Oxford University Press, 2001 # Gibson, R.: Intercultural Business Communication, Oxford University Press, 2002 # Daniels, D. et al. Business Communication. Oxford University Press, 2014.	

Maude, B.: Managing Cross-cultural Communication. Principles and Practice. Palgrave, 2016
 # Bob Dignen: Communicating Across Cultures, CUP, 2011
 # Simon Sweeney: English for Business communication, CUP, 2013
 # Mark Powel: Dynamic Presentations, CUP, 2014

Languages necessary to complete the course:

English

Notes:

Past grade distribution

Total number of evaluated students: 36

A	ABS	B	C	D	E	FX	M
66,67	0,0	13,89	2,78	2,78	0,0	13,89	0,0

Lecturers: Mgr. Zuzana Tenglerová

Last change: 24.01.2021

Approved by:

COURSE DESCRIPTION

Academic year: 2021/2022							
University: Comenius University Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KEF/1750B/19				Course title: Business French			
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning							
Number of credits: 2							
Recommended semester: 5.							
Educational level: I.							
Prerequisites:							
Course requirements:							
Learning outcomes:							
Class syllabus:							
Recommended literature:							
Languages necessary to complete the course:							
Notes:							
Past grade distribution Total number of evaluated students: 0							
A	ABS	B	C	D	E	FX	M
0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0
Lecturers: Hans Bertrand Mugnier							
Last change: 10.07.2019							
Approved by:							

COURSE DESCRIPTION

Academic year: 2021/2022							
University: Comenius University Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KMM/038B/20				Course title: Business French I			
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning							
Number of credits: 3							
Recommended semester: 5.							
Educational level: I.							
Prerequisites:							
Course requirements:							
Learning outcomes:							
Class syllabus:							
Recommended literature:							
Languages necessary to complete the course:							
Notes:							
Past grade distribution Total number of evaluated students: 0							
A	ABS	B	C	D	E	FX	M
0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0
Lecturers: Mgr. Olivier Dumontel							
Last change:							
Approved by:							

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMM/037B/20	Course title: Business German I
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 5.	
Educational level: I.	
Prerequisites:	
Course requirements: Active participation in seminars (80%), continuous control of assignments (20%). To obtain an A rating, it is necessary to obtain at least 91 points, to obtain an B rating at least 81 points, to obtain a C rating at least 73 points, to obtain a D rating at least 66 points and to obtain an E rating at least 60 points. Scale of assessment (preliminary/final): final evaluation 100%	
Learning outcomes:	
Class syllabus: 1.Definition of terms: general language - professional language. 2. Ways of expanding vocabulary and word formation in German. 3.Creating a resume. 4. Professions and character traits. 5. Job interview and job application. 6.First oral exam. 7. Business correspondence - content of business letters. 8. Contract, purchase contract, offer, delivery. 9.Stable business connections and ties, phrases used in business. 10.Presentation of students on currently selected topics of economic life in German-speaking countries.. 11. Systematic work with grammatical structures typical for professional language. 12.Final oral exam. 13.Results and evaluation	
Recommended literature:	
Languages necessary to complete the course: Slovak and German language	
Notes: In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may be connected with enforcing accompanying legal consequences on academic, (...) disciplinary	

level. In accordance with the regulations of the internal regulation No. 13/2018 approved by the Academic senate of Comenius University in Bratislava the Disciplinary Regulations of Comenius University in Bratislava for Students, a disciplinary offence of a student is any form of copying or forbidden cooperation or providing answers during written or oral examination (assessment of knowledge) or during preparation for it within the course, or using technical devices or any information carriers in other than allowed ways during written or oral evaluation of study results (assessment of knowledge) or during preparation for it within the course. Committing a disciplinary offence may lead to imposing some disciplinary precautions on the student: admonition, conditional suspension of studies or dismissal from studies.

Past grade distribution

Total number of evaluated students: 12

A	ABS	B	C	D	E	FX	M
66,67	0,0	16,67	0,0	0,0	0,0	0,0	16,67

Lecturers: doc. Mgr. Emília Charfaoui, CSc.

Last change: 11.04.2022

Approved by:

COURSE DESCRIPTION

Academic year: 2021/2022							
University: Comenius University Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KMn/071B/17			Course title: Business German I				
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning							
Number of credits: 2							
Recommended semester: 5.							
Educational level: I.							
Prerequisites:							
Course requirements: Scale of assessment (preliminary/final): 80/20							
Learning outcomes:							
Class syllabus:							
Recommended literature:							
Languages necessary to complete the course: slovak and german							
Notes:							
Past grade distribution Total number of evaluated students: 33							
A	ABS	B	C	D	E	FX	M
84,85	0,0	12,12	0,0	0,0	3,03	0,0	0,0
Lecturers: doc. Mgr. Emília Charfaoui, CSc.							
Last change: 26.09.2019							
Approved by:							

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMM/063B/20	Course title: Business German II
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 6.	
Educational level: I.	
Prerequisites:	
Course requirements: Active participation in seminars (80%), continuous control of assignments (20%). To obtain an A rating, it is necessary to obtain at least 91 points, to obtain an B rating at least 81 points, to obtain a C rating at least 73 points, to obtain a D rating at least 66 points and to obtain an E rating at least 60 points. Scale of assessment (preliminary/final): final evaluation 100%	
Learning outcomes: Upon successful completion of the course, students will gain orientation in working with basic foreign language literature. They will acquire communication skills in both ordinary and business at various levels.	
Class syllabus: 1.Repetition and consolidation of the terminological apparatus 2. Reading comprehension texts 3. Translation of professional texts from German into Slovak and vice versa 4. Abbreviations in professional terminology 5. Systematic work with grammatical structures typical for professional language 6. Company presentation 7. Product presentation (comparison with competing products) 8. Repetition of the taken over material 9. Final control of assignments. 10. Results and evaluation	
Recommended literature:	
Languages necessary to complete the course: Slovak and German language	
Notes: In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may	

be connected with enforcing accompanying legal consequences on academic, (...) disciplinary level. In accordance with the regulations of the internal regulation No. 13/2018 approved by the Academic senate of Comenius University in Bratislava the Disciplinary Regulations of Comenius University in Bratislava for Students, a disciplinary offence of a student is any form of copying or forbidden cooperation or providing answers during written or oral examination (assessment of knowledge) or during preparation for it within the course, or using technical devices or any information carriers in other than allowed ways during written or oral evaluation of study results (assessment of knowledge) or during preparation for it within the course. Committing a disciplinary offence may lead to imposing some disciplinary precautions on the student: admonition, conditional suspension of studies or dismissal from studies.

Past grade distribution

Total number of evaluated students: 4

A	ABS	B	C	D	E	FX	M
50,0	0,0	0,0	25,0	0,0	0,0	0,0	25,0

Lecturers: doc. Mgr. Emília Charfaoui, CSc.

Last change: 11.04.2022

Approved by:

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KIS/042AB/19	Course title: Business Law I
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 5.	
Educational level: I.	
Prerequisites:	
Course requirements: Midterm Exam, Negotiation, Presentation, Final Exam Scale of assessment (preliminary/final): Midterm Exam 20%, Negotiation 25%, Presentation 25%, Final Exam 30%	
Learning outcomes: to teach students to correctly assess the field of business relations, to teach them principles of legal regulation of business law, structure, objective and legal regulation of particular instruments of business law, to lead them to correct interpretation and application of the legal regulation in the field of business law in practice with focus on international business relations. Within this course, students shall be acquainted with foundations of legal theory, entrepreneurship , enterprise and its standing, business name, unfair competition, establishment, incorporation and winding-up of companies and cooperatives, multinational corporations and off-shores.	
Class syllabus: law – in general, concept and object, concept, object and sources of business law, enterprise, entrepreneurship, business name, protection against competition, establishment, incorporation and winding-up of companies, general commercial partnership, limited partnership, limited liability company, joint-stock company, cooperative, conducting business under a trading license, multinational corporations, off-shores	
Recommended literature: International Business Law and Its Environment, Schaffer/Agusti/Earle, 8th Edition, 2012, Published by South-Western Cengage Learning, ISBN 9780538473613	
Languages necessary to complete the course: English	
Notes:	

Past grade distribution							
Total number of evaluated students: 8							
A	ABS	B	C	D	E	FX	M
87,5	0,0	0,0	0,0	0,0	0,0	12,5	0,0
Lecturers: Mgr. Milena Nosková, MBA							
Last change: 12.04.2019							
Approved by:							

COURSE DESCRIPTION

Academic year: 2021/2022							
University: Comenius University Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KIS/041AB/19				Course title: Business Law II			
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning							
Number of credits: 5							
Recommended semester: 6.							
Educational level: I.							
Prerequisites:							
Course requirements:							
Learning outcomes:							
Class syllabus:							
Recommended literature:							
Languages necessary to complete the course:							
Notes:							
Past grade distribution Total number of evaluated students: 21							
A	ABS	B	C	D	E	FX	M
95,24	0,0	4,76	0,0	0,0	0,0	0,0	0,0
Lecturers: Mgr. Milena Nosková, PhD.							
Last change: 23.01.2020							
Approved by:							

COURSE DESCRIPTION

Academic year: 2021/2022							
University: Comenius University Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KIS/219AB/16			Course title: Business Negotiations				
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning							
Number of credits: 3							
Recommended semester:							
Educational level: I., II.							
Prerequisites:							
Course requirements: Case Study, Presentation, Negotiation, Final Exam							
Learning outcomes: The aims of this course are to teach students to correctly assess the field of business negotiations, to understand core concepts and strategies used in business negotiations, to lead them to correct application of negotiation strategies in practice with focus on business negotiations in international business. Within this course, students shall be acquainted with basic principles and strategies of business negotiations and gain practical experience in simulated in-class negotiations.							
Class syllabus: concept of negotiation, parties to negotiation, strategy, trust, power, ethics, phases in negotiations, negotiation script, differentiation, exploration, end-game exchange, cross-cultural negotiation.							
Recommended literature: Fells, R: Effective Negotiation, from Research to Results, 2nd ed., Cambridge University Press, 2012, ISBN: 9781139416047							
Languages necessary to complete the course: English							
Notes:							
Past grade distribution Total number of evaluated students: 136							
A	ABS	B	C	D	E	FX	M
79,41	0,0	13,97	5,15	0,0	0,74	0,0	0,74
Lecturers: Mgr. Milena Nosková, PhD.							
Last change: 24.01.2021							
Approved by:							

COURSE DESCRIPTION

Academic year: 2021/2022							
University: Comenius University Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KMn/033B/00			Course title: Business Russian I				
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning							
Number of credits: 2							
Recommended semester: 5.							
Educational level: I.							
Prerequisites:							
Course requirements: Scale of assessment (preliminary/final): 80/20							
Learning outcomes:							
Class syllabus: Tourist industry The Environment Promotion Company structure and its business Business partners Business trip							
Recommended literature: Kozlová, T.: Obchodujeme, podnikáme a komunikujeme v ruštine. FRAUS, Plzeň, 2004 Jakubeková, V.- Kratochvila, J.: Aktívna ekonomická lexika (1. a 2. časť) Ekonóm, 1999. Actual additional texts form magazines, newspapers and the Internet.							
Languages necessary to complete the course:							
Notes:							
Past grade distribution Total number of evaluated students: 92							
A	ABS	B	C	D	E	FX	M
84,78	0,0	8,7	2,17	2,17	0,0	2,17	0,0
Lecturers: doc. Mgr. Emília Charfaoui, CSc.							
Last change: 26.09.2019							
Approved by:							

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMM/036B/20	Course title: Business Russian I
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 5.	
Educational level: I.	
Prerequisites:	
Course requirements: Active participation in seminars (80%), continuous control of assignments (20%). To obtain an A rating, it is necessary to obtain at least 91 points, to obtain an B rating at least 81 points, to obtain a C rating at least 73 points, to obtain a D rating at least 66 points and to obtain an E rating at least 60 points. Scale of assessment (preliminary/final): Weight of the mid-term / final evaluation: 100%	
Learning outcomes: By completing the course the student will gain knowledge and skills in working with vocabulary in the field of management and marketing, as well as the habits of translating professional texts from German to Russian and vice versa.	
Class syllabus: Introduction to the issue. Working with professional text (reading comprehension). Translation of professional texts. Presentations on selected topics individually. Presentations on specific topics in teams. Elaboration of assignments from individual lessons. Systematic work with grammatical structures typical for professional language.	
Recommended literature:	
Languages necessary to complete the course: Slovak, Russian	
Notes: In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may be connected with enforcing accompanying legal consequences on academic, (...) disciplinary level.	

In accordance with the regulations of the internal regulation No. 13/2018 approved by the Academic senate of Comenius University in Bratislava the Disciplinary Regulations of Comenius University in Bratislava for Students, a disciplinary offence of a student is any form of copying or forbidden cooperation or providing answers during written or oral examination (assessment of knowledge) or during preparation for it within the course, or using technical devices or any information carriers in other than allowed ways during written or oral evaluation of study results (assessment of knowledge) or during preparation for it within the course. Committing a disciplinary offence may lead to imposing some disciplinary precautions on the student: admonition, conditional suspension of studies or dismissal from studies.

Past grade distribution

Total number of evaluated students: 20

A	ABS	B	C	D	E	FX	M
90,0	0,0	5,0	0,0	0,0	0,0	5,0	0,0

Lecturers: doc. Mgr. Emília Charfaoui, CSc.

Last change: 11.04.2022

Approved by:

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMM/062B/20	Course title: Business Russian II
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 6.	
Educational level: I.	
Prerequisites:	
Course requirements: Active participation in seminars (80%), continuous control of assignments (20%). To obtain an A rating, it is necessary to obtain at least 91 points, to obtain an B rating at least 81 points, to obtain a C rating at least 73 points, to obtain a D rating at least 66 points and to obtain an E rating at least 60 points. Scale of assessment (preliminary/final): Weight of the mid-term / final evaluation: 100%	
Learning outcomes: The aim of the course is to provide knowledge of the realities and economic life of Russian-speaking countries, to develop the student's expressive skills to present their own opinion.	
Class syllabus: Geography of Russia and Slovakia - historical preview The current education system of Russian-speaking countries Academic migration Financial and banking system 21st century - globalization and regionalization	
Recommended literature: Charfaoui, E.: Odborné lexikálne minimum z manažérskej a odbornej praxe. Vydavateľstvo UK, Bratislava, 116 s. ISBN 978-80-223-3713-7 Dulebová, I., Cingerová, N., Hřčková, K.: Glosár ruských lingvoreálií, Bratislava, STIMUL, 2016 Koreňková T., Koreňkov A., Strelková, K., Kvapil, R.: Reálie rusky hovoriacich krajín a Slovenska, Vydavateľstvo EKONÓM, EU Bratislava, 2020, 276s. ISBN 978-80-225-4706-2	
Languages necessary to complete the course: Slovak, Russian	
Notes: In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius	

University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may be connected with enforcing accompanying legal consequences on academic, (...) disciplinary level.

In accordance with the regulations of the internal regulation No. 13/2018 approved by the Academic senate of Comenius University in Bratislava the Disciplinary Regulations of Comenius University in Bratislava for Students, a disciplinary offence of a student is any form of copying or forbidden cooperation or providing answers during written or oral examination (assessment of knowledge) or during preparation for it within the course, or using technical devices or any information carriers in other than allowed ways during written or oral evaluation of study results (assessment of knowledge) or during preparation for it within the course. Committing a disciplinary offence may lead to imposing some disciplinary precautions on the student: admonition, conditional suspension of studies or dismissal from studies.

Past grade distribution

Total number of evaluated students: 23

A	ABS	B	C	D	E	FX	M
73,91	0,0	26,09	0,0	0,0	0,0	0,0	0,0

Lecturers: doc. Mgr. Emília Charfaoui, CSc.

Last change: 11.04.2022

Approved by:

COURSE DESCRIPTION

Academic year: 2021/2022							
University: Comenius University Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KMk/036B/00		Course title: Business Spanish I					
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning							
Number of credits: 2							
Recommended semester: 5.							
Educational level: I.							
Prerequisites:							
Course requirements: test during semester and final exam For the grade A, at least 91 points are needed, for B at least 81 points, for C at least 73 points, for D at least 66 points, for E at least 60 points. If a student receives less than 60 points, he will fail and will get Fx evaluation.							
Learning outcomes: basic knowledge of business spanish							
Class syllabus: business terminology, CV, basic correspondence, business communication							
Recommended literature: learner's book Trippett, Antony Martinez, Consuelo de Andres Ariza Bruce, Eugenia: Camino al Espanol : A Comprehensive Course in Spanish. NY: Cambridge University Press, 2004. Elektronický zdroj: http://site.ebrary.com/lib/uniba/docDetail.action?docID=10131678&adv.x=1&p00=spanish&f00=all&p01=%22Spanish+Language%22&f01=subject							
Languages necessary to complete the course: spanish							
Notes:							
Past grade distribution Total number of evaluated students: 157							
A	ABS	B	C	D	E	FX	M
88,54	0,0	7,64	0,64	1,27	0,64	1,27	0,0
Lecturers: PhDr. Ján Jurišta, PhDr. Ivan Puškáč							
Last change: 02.06.2015							

Approved by:

COURSE DESCRIPTION

Academic year: 2021/2022							
University: Comenius University Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KIS/065_B/15				Course title: Chinese Language for Beginners I			
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning							
Number of credits: 2							
Recommended semester: 1.							
Educational level: I.							
Prerequisites:							
Course requirements:							
Learning outcomes:							
Class syllabus:							
Recommended literature:							
Languages necessary to complete the course:							
Notes:							
Past grade distribution Total number of evaluated students: 63							
A	ABS	B	C	D	E	FX	M
90,48	0,0	1,59	0,0	0,0	0,0	7,94	0,0
Lecturers: PhDr. Peter Ondris, PhD.							
Last change:							
Approved by:							

COURSE DESCRIPTION

Academic year: 2021/2022							
University: Comenius University Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KIS/124B/20				Course title: Chinese Language for Beginners I			
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning							
Number of credits: 3							
Recommended semester: 1.							
Educational level: I.							
Prerequisites:							
Course requirements:							
Learning outcomes:							
Class syllabus:							
Recommended literature:							
Languages necessary to complete the course:							
Notes:							
Past grade distribution Total number of evaluated students: 32							
A	ABS	B	C	D	E	FX	M
78,13	0,0	0,0	3,13	0,0	0,0	18,75	0,0
Lecturers: PhDr. Peter Ondris, PhD.							
Last change: 04.10.2021							
Approved by:							

COURSE DESCRIPTION

Academic year: 2021/2022							
University: Comenius University Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KIS/067_B/20				Course title: Chinese Language for Beginners II			
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning							
Number of credits: 3							
Recommended semester: 2.							
Educational level: I.							
Prerequisites:							
Course requirements:							
Learning outcomes:							
Class syllabus:							
Recommended literature:							
Languages necessary to complete the course:							
Notes:							
Past grade distribution Total number of evaluated students: 13							
A	ABS	B	C	D	E	FX	M
92,31	0,0	0,0	0,0	0,0	0,0	7,69	0,0
Lecturers: PhDr. Peter Ondris, PhD.							
Last change:							
Approved by:							

COURSE DESCRIPTION

Academic year: 2021/2022							
University: Comenius University Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KIS/068_B/15				Course title: Chinese Language for Beginners III			
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning							
Number of credits: 2							
Recommended semester: 3.							
Educational level: I.							
Prerequisites:							
Course requirements:							
Learning outcomes:							
Class syllabus:							
Recommended literature:							
Languages necessary to complete the course:							
Notes:							
Past grade distribution Total number of evaluated students: 30							
A	ABS	B	C	D	E	FX	M
86,67	0,0	0,0	0,0	0,0	0,0	13,33	0,0
Lecturers: PhDr. Peter Ondris, PhD.							
Last change:							
Approved by:							

COURSE DESCRIPTION

Academic year: 2021/2022							
University: Comenius University Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KIS/126B/20				Course title: Chinese Language for Beginners III			
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning							
Number of credits: 3							
Recommended semester: 3.							
Educational level: I.							
Prerequisites:							
Course requirements:							
Learning outcomes:							
Class syllabus:							
Recommended literature:							
Languages necessary to complete the course:							
Notes:							
Past grade distribution Total number of evaluated students: 8							
A	ABS	B	C	D	E	FX	M
100,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0
Lecturers: PhDr. Peter Ondris, PhD.							
Last change: 04.10.2021							
Approved by:							

COURSE DESCRIPTION

Academic year: 2021/2022							
University: Comenius University Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KIS/069_B/20				Course title: Chinese Language for Beginners IV			
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning							
Number of credits: 3							
Recommended semester: 4.							
Educational level: I.							
Prerequisites:							
Course requirements:							
Learning outcomes:							
Class syllabus:							
Recommended literature:							
Languages necessary to complete the course:							
Notes:							
Past grade distribution Total number of evaluated students: 6							
A	ABS	B	C	D	E	FX	M
100,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0
Lecturers: PhDr. Peter Ondris, PhD.							
Last change:							
Approved by:							

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KIS/076AB/16	Course title: Computer Science
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 1.	
Educational level: I., II.	
Prerequisites:	
Course requirements: Course requirements: The active participation on lectures and seminars (practical) on computers in MS Windows, MS Word and MS Outlook. Required: Students who participate in online Seminars must use the Microsoft Windows operating system with the Microsoft Office package installed. Examination: - Lectures: Midterm mandatory examination from lectures either via midterm test, or midterm semester work in MS Word, semester ends with final examination either in written form (test) on-site, or oral form online via MS Teams. - Seminars (practical): Semester ends with project work in MS Word, to achieve credit (points) for the final examination. Scale of 100% assessment is split: 40% lectures: Midterm test/work (15 points) and Final test/oral exam (25 points). 60% seminar (practical): MS Word (60 points). The necessary condition for successful completion of the course is a minimum limit of 60% of each activity. In points: minimum 36 points from seminar (practical), to be able to participate on final test/exam, and minimum 24 points from lectures (the sum of Midterm and Final examination). Details for the seminar (practical) project: 1. Elaboration of project outline Deadline: according to the teacher's instructions (or by e-mail to the specified e-mail address), usually by mid-October. 2. Project elaboration Deadline: no later than the end of the teaching part of the semester, preferably at the last seminar, but always in electronic form to the address according to the instructions of the teacher. 3. The acquired knowledge from seminar is verified during the teaching part of the semester and forms an ongoing assessment. For submitting the project on time and successful project defense, the student can get additional points in the continuous assessment. However, each teacher determines the details of the continuous assessment. It is recommended to defend the project in front of	

the whole study group. The project defense usually may include a written and an oral checkout (theoretical and practical at the computer).
Scale of assessment (preliminary/final): 60/40

Learning outcomes:

Lectures: The knowledge of the presented topics and the related business value.

Practical: The knowledge of Microsoft Office Suite, mainly MS Word and MS Outlook, and a basic overview of Microsoft products, such as SharePoint, Excel, PowerPoint, Project Server, MS Teams, is necessary to gain knowledge of computer technology and computer networks and professional management skills with computer work, learn to work with the mail communication tool MS Outlook and the text program MS Word, learn to create professional documents and use MS Outlook as a tool for "time management".

Class syllabus:

Lectures:

History of modern computing and generations of computers, hardware, computer architecture, computer characteristics affecting computer performance, computer networks, network topologies, network architecture, communication methods, standards and protocols, telecommunication and telephone, general data protection regulation, physical object security and computer security, cloud computing, Internet of Things, and other related information technology topics.

Seminar (Practical):

Topic 1: MS Outlook product. Practice working with different ways of displaying in individual Outlook modules and working with contacts. Receiving and sending emails.

Topic 2: MS Word product. Gaining skills with working with the product.

Topic 3: Acquiring Skills with the Home, Insert, and View tabs.

Topic 4: The concept of paragraph, section and the use of section break.

Topic 5: Acquiring skills with working on the Layout tab.

Topic 6: Acquiring skills with working on the References tab.

Topic 7: MS Word mass correspondence.

Topic 8: Acquiring skills with working on the Review tab.

Topic 9: MS Word developer.

Topic 10: Acquiring additional knowledge about MS Outlook. Gaining skills in sorting e-mail and working with the Tasks, Calendar, Journal and Notes modules.

Topic 11: MS Outlook and MS SharePoint products' details.

Recommended literature:

[1.] Robert Furda, Michal Greguš: Computer Science for Managers, 1st edition, ISBN 978-80-223-4998-7, Comenius University, 2020

[2.] James A. O'Brien, George M. Marakas: Introduction to Information Systems, 15/e, ISBN 978-0-07-337677-6, McGraw-Hill, 2010

[3.] Kenneth Laudon, Jane Laudon: Essentials of MIS, 9th edition, ISBN-10: 0-13-611099-1, ISBN-13: 978-0-13-611099-6, Published by Prentice Hall, © 2011, <http://www.pearsonhighered.com/laudon/> Language necessary to complete the course: English language

Other recommended literature:

- Libor Gála, Jan Pour, Prokop Toman, Podniková informatika, Počítačové aplikace v podnikové a mezipodnikové praxi, Grada Publishing, Praha 2005, ISBN 80-247-1278-4

- Eleonóra Beňová, Michal Greguš: Výpočtová technika II, Univerzita Komenského, Bratislava 2004, ISBN: 80-223-2002-1

- Eleonóra Beňová, Michal Greguš: Excel – Aplikačný softvér pre manažérov, vyd. Merkury sro., 2006, ISBN 978-80-89143-49-8

- Petr Doucek, Řízení projektů informačních systémů, druhé vydání, Professional Publishing, Praha 2006, ISBN 80-86946-17-7
- Mark Humphries a kol: Data warehousing návrh a implementace, Computer Press, a.s., Praha 2002, ISBN 80-7226-560-1
- Josef Basl, Roman Blažíček: Podnikové informační systémy, Grada, Praha 2007, ISBN: 978-80-247-2279-5
- Gary B. Shelly, Misty E. Vermaat: Discovering Computers 2011-Introductory: Living in a Digital World, Cengage Learning, 2010, ISBN 9781439079416
- Sang C. Suh: Practical Applications of Data Mining, Jones & Bartlett Publishers, 2011, ISBN 9780763785871
- Nithyashri: System Software, Tata McGraw-Hill Education, 2010, ISBN 9780070671928
- Brian J.S. Chee, Curtis Franklin Jr.: Cloud Computing: Technologies and Strategies of the Ubiquitous Data Center, CRC Press, 2010, ISBN 9781439806173

Languages necessary to complete the course:

English language

Notes:

Past grade distribution

Total number of evaluated students: 185

A	ABS	B	C	D	E	FX	M
19,46	0,0	20,54	16,22	10,81	12,97	20,0	0,0

Lecturers: Ing. Robert Furda, PhD., Ing. Ján Greguš

Last change: 23.02.2022

Approved by:

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KSP/001AB/16	Course title: Controlling
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 6.	
Educational level: I., II.	
Prerequisites:	
Course requirements: Requirements for completing the course: 60 % continuous evaluation: - 3 semester tasks assigned during the semester - application of acquired theoretical knowledge of selected problems – 30 % (3x10%) - presentation of financial interpretation in form of report – 20% - quizzes from selected areas – 10% (2x5%) 40 % final evaluation - exam – regular term written form; retake written form The overall evaluation is in accordance with the faculty evaluation system: A = 91-100%; B = 81-90%; C = 73-80%; D = 66-72%; E = 65-60%; F = 0-59% points. Scale of assessment (preliminary/final): The proportion of continuous and final assessment is 60:40.	
Learning outcomes: The course is aimed at clarifying the nature of Controlling (Controllershship) theory and at methods and techniques applied in this area. The intention is to introduce a new concept for controlling philosophy and demonstrate its application, especially in the operational management of the company. In addition to the theoretical foundations the subject wants to offer the possibility of obtaining specific experience with the application of basic methods and techniques through practical examples. By completing the course, the student will acquire: - knowledge from basic terminology in the field of Controlling, - the ability to interpret financial statements and the skills to prepare reports for final decision making, - the overview about the modern techniques used in Controllershship.	
Class syllabus: 1. Control as management function, different views of control 2. Roles and organizational aspects of Controlling 3. Strategic and operational Controlling	

4. Financial analysis of statements for the purposes of management decision (ex-ante analysis)
5. Analysis of external environment, Competitive Intelligence
6. Activity Based Costing, Activity Based Management
7. Target Costing, Life-cycle Costing
8. Value Based Management, EVA (Economic Value Added)
9. Performance Management
10. Business Intelligence
11. Managerial Accounting (Budgeting - Cost Controlling, Costing)
12. Reporting function of Controlling (Data Mining, OLAP)

Recommended literature:

- [1] ROEHL-ANDERSON, J. M., BRAGG, S. M. 2005. The Controller's Function: The Work of the Managerial Accountant. New Jersey: John Wiley & Sons, 2005, 480 s. ISBN 0-471-68330-2
- [2] WEBER, J., SCHÄFFER, U. 2008. Introduction to Controlling. Schäffer-Poeschel, 2008, 191 s. ISBN 379102759X

Languages necessary to complete the course:

English

Notes:

In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may be connected with enforcing accompanying legal consequences on academic, (...) disciplinary level.

In accordance with the regulations of the internal regulation No. 13/2018 approved by the Academic senate of Comenius University in Bratislava the Disciplinary Regulations of Comenius University in Bratislava for Students, a disciplinary offence of a student is any form of copying or forbidden cooperation or providing answers during written or oral examination (assessment of knowledge) or during preparation for it within the course, or using technical devices or any information carriers in other than allowed ways during written or oral evaluation of study results (assessment of knowledge) or during preparation for it within the course. Committing a disciplinary offence may lead to imposing some disciplinary precautions on the student: admonition, conditional suspension of studies or dismissal from studies.

Past grade distribution

Total number of evaluated students: 162

A	ABS	B	C	D	E	FX	M
40,74	0,0	32,1	15,43	3,7	6,17	1,85	0,0

Lecturers: Mgr. Andrea Gažová, PhD.

Last change: 09.06.2022

Approved by:

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KIS/003AB/16	Course title: Databases
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 5.	
Educational level: I., II.	
Prerequisites:	
Recommended prerequisites: Computer Science, Information Systems and Application Software, Project Management	
Course requirements: During the semester midterm and/or final test for 40 points. Score of 60 points will be given for the semester project and its presentation.	
Learning outcomes: To teach student the basic notions from the database theory, fundamentals of modeling and creation of database systems, professional use of MS Access and its application for creation of relational database.	
Class syllabus: Introduction to database theory, Database, Database system, DBMS, Relational Database. Fundamentals of data model design, Conceptual model, Logical model, Physical model, Principles of work with data, Relational algebra, Queries, SQL, Normalization, Application design and creating database in MS Access, UI – User Interface, Business logic, Application logic, DFD – Dataflow diagram, Workflow diagram, Conception of MS Access application, MS Access, Tables, Relationships, Queries, Forms, Reports, Macros, Quick view in Database and SQL servers technology, Principles of SQL server, OLTP a OLAP Databases, Data-warehouse and data-mining.	
Recommended literature: [1] OPPEL, A. 2004. Databases Demystified. McGraw-Hill, 2004. ISBN: 007-225364-9 [2] CONOLLY, T. – BEGG, C. – HOLOWCZAK, R. 2008. Business Database Systems 1st Edition. Pearson Education Limited, 2008. ISBN 978-1-4058-7437-3 [3] ALEXANDER, M. – KUSLEIKA, R. 2013. Access 2013 Bible 1st Edition. John Wiley & Son, Inc. 2013. ISBN 978-1118490358	
Languages necessary to complete the course: English	
Notes:	

Past grade distribution							
Total number of evaluated students: 84							
A	ABS	B	C	D	E	FX	M
19,05	0,0	44,05	19,05	7,14	2,38	8,33	0,0
Lecturers: doc. RNDr. Michal Greguš, PhD., Mgr. Karol Schulz, Mgr. Lumbardha Hasimi							
Last change: 12.04.2019							
Approved by:							

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KSP/054AB/16	Course title: Development of Entrepreneurial Skills I
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 5.	
Educational level: I.	
Prerequisites:	
Course requirements: Preparation and realization of a micro-business project within the student teams. Work during the semester is the basis for assessment of the subject. Output is a realized micro enterprise project and relevant documentation in cooperation with Junior Achievement Slovakia. Students will submit the results of their work during the semester - 30 points for the creation and presentation of the business idea, 30 points for the creation and presentation of the promotional video and 40 points for the processing and presentation of the evaluation report. The overall evaluation is in accordance with the faculty evaluation system: A = 91-100%; B = 81 90%; C = 73-80%; D = 66-72%; E = 65-60%; F = 0-59% points.	
Learning outcomes: Practical experience with entrepreneurial activity and work within the business teams. Acquisition of basic business skills in the planning and implementation, promotion and financial management of a micro enterprise. Developing of the ability to search for opportunities and ideas, fine-tune them and formulate them into business models within the micro and small business environment.	
Class syllabus: <ol style="list-style-type: none"> 1. Introduction to the course - team building and meeting activities 2. Creativity and creativity techniques 3. Techniques to generating business ideas 4. Identify of business opportunities in the environment 5. Possibilities of using business opportunities 6. Presentation of business ideas and getting feedback 7. Product improvement, identification of target customers. 8. Creation and presentation of promotional videos 9. Realization of entrepreneurial activities within the student teams 10. Interim evaluation and implementation of changes in business plans 11. Conclusion, working out and presentation of the evaluation report 	
Recommended literature: V ILP z akreditácie je slovenská literatúra. Je treba doplniť anglickú literatúru.	

Languages necessary to complete the course: English							
Notes:							
Past grade distribution Total number of evaluated students: 10							
A	ABS	B	C	D	E	FX	M
50,0	0,0	30,0	0,0	0,0	0,0	20,0	0,0
Lecturers: Mgr. Miloš Mrva, PhD.							
Last change: 12.04.2018							
Approved by:							

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KSP/055AB/16	Course title: Development of Entrepreneurial Skills II
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 6.	
Educational level: I.	
Prerequisites:	
Recommended prerequisites: Development of Entrepreneurial Skills I	
Course requirements: Continuous evaluation for the results achieved during the semester (100 percent). The student submits the results of his/her work during the semester. The student's work focuses on the development and validation of a concept and implementation plan for a micro-business plan within student teams. The work during the semester forms the basis for the course evaluation. The output is a prepared and validated micro-enterprise project concept and relevant documentation. The assessment of the course is in accordance with the CU Study Regulations and the individual grading scales are awarded on the basis of an applied point system that reflects the degree of success in completing the course. Scale of assessment (preliminary/final): Continuous evaluation 100%	
Learning outcomes: The objective of the course is to practice students' entrepreneurial skills in practical application. Students will create their own business idea on which they will test different methods and techniques through which they will transform their idea from initial idea to one that is validated with potential customers.	
Class syllabus: <ol style="list-style-type: none"> 1. Introduction to the subject 2. Startup ecosystem in Slovakia and presentation of the StartupDen virtual accelerator 3. Identification and validation of business ideas 4. Customer feedback 5. Prototyping 6. Business models 7. Lean Canvas and MVP tuning 8. Final presentations 	
Recommended literature:	

HOLIENKA, M. Podnikanie: Podnikavosť, tvorba a rozvoj podnikateľských nápadov a príležitostí. Bratislava: Univerzita Komenského v Bratislave, 2018.
 OSTERWALDER, A. – PIGNEUR, Y. 2010. Business Model Generation. John Wiley and Sons, 2010. ISBN 978-04-708-7641-1
 RIES, E. 2011. The Lean Startup. New York : Crown Business, 2011. ISBN 978-03-078-8789-4
 RIGBY, G. 2011. Business Planning for Entrepreneurs. Hampshire : Harriman House, 2011. ISBN 978-08-571-9178-6
 Virtual accelerator

Languages necessary to complete the course:

English

Notes:

In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may be connected with enforcing accompanying legal consequences on academic, (...) disciplinary level.

In accordance with the regulations of the internal regulation No. 13/2018 approved by the Academic senate of Comenius University in Bratislava the Disciplinary Regulations of Comenius University in Bratislava for Students, a disciplinary offence of a student is any form of copying or forbidden cooperation or providing answers during written or oral examination (assessment of knowledge) or during preparation for it within the course, or using technical devices or any information carriers in other than allowed ways during written or oral evaluation of study results (assessment of knowledge) or during preparation for it within the course. Committing a disciplinary offence may lead to imposing some disciplinary precautions on the student: admonition, conditional suspension of studies or dismissal from studies.

Past grade distribution

Total number of evaluated students: 24

A	ABS	B	C	D	E	FX	M
58,33	0,0	20,83	16,67	0,0	0,0	0,0	4,17

Lecturers: Mgr. Juraj Mikuš, PhD.

Last change: 31.03.2022

Approved by:

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/020AB/16	Course title: Economics I
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 1.	
Educational level: I.	
Prerequisites:	
Course requirements: Successful completion of the course requires active participation in lectures and seminars, passing a preliminary test and final exam, as well as individual work and continuous preparation for individual lessons. Scale of assessment (preliminary/final): Individual work, written essay and presentation, preliminary test, final written examination. Seminars 30 %: (Activity in seminars 10%, Result semester test 10%, Written essay and presentation 10%). Result of final written exam :70%	
Learning outcomes: The aim of this course is to learn the basic premises and assumptions economy functioning in different economic systems. The course is focused on understanding the nature of the functioning of the market and the market mechanism based on a thorough analysis of the factors defining the demand and supply. It allows students to understand how the market creates market equilibrium, equilibrium price and how and why non-equilibrium situations generated in the market. Using the basic theoretical knowledge students understand how economic subjects behave under conditions of perfect competition and specific forms of imperfect competition. Students will be able to evaluate using the empirical and quantitative approaches basic microeconomic phenomena and processes. They will be able to think abstractly, analytically and economically.	
Class syllabus: 1. History and alternative schools of Economic theory. 2. Basic concepts: economy and economics, economic versus accounting profit, marginal analysis. 3. Market competition and market entities, Market imperfections. 4. Market forces – Demand and Supply. Market equilibrium. Price restrictions and Market Equilibrium. 5. Quantitative Demand Analysis. Elasticity of demand. Own price elasticity, Cross-Price Elasticity, Income Elasticity. 6. Production process and costs. Short-Run vs. Long-Run Decisions. Factors of production. Costs minimization. 7. The market structure. Perfect competition, monopoly, monopolistic competition, and oligopoly. Profit maximization and price fixation on the different kinds of markets. Price determination on the	

oligopoly market. Price strategies of monopoly. 8. Factors of production. Labor Market. Land Market. Capital Market.							
Recommended literature: BAYE, M.R. - PRICE, J.T. - SQUALLI, J. 2013. Managerial economics and Business strategy. McGraw-Hill, 2013. 636 p. ISBN 978-0-0771-5450-9							
Languages necessary to complete the course: English							
Notes:							
Past grade distribution Total number of evaluated students: 91							
A	ABS	B	C	D	E	FX	M
24,18	0,0	21,98	19,78	8,79	12,09	13,19	0,0
Lecturers: Mgr. Katarína Rentková, PhD.							
Last change: 16.02.2018							
Approved by:							

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/021AB/16	Course title: Economics II
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 2.	
Educational level: I.	
Prerequisites:	
Recommended prerequisites: Economics I / Economics 1	
Course requirements: Successful completion of the course requires active participation in lectures and seminars, passing a preliminary test and final exam, as well as individual work and continuous preparation for individual lessons. Scale of assessment (preliminary/final): Individual work, written essay and presentation, preliminary test, final written examination. Seminars 30 %: (Activity in seminars 10%, Result semester test 10%, preliminary test 10%). Result of final written exam :70%	
Learning outcomes: The goal of the course is to understand the basic principles of economic functioning as a whole and to be able to interpret relationships among the most important macroeconomic variables - GDP, GNP, inflation, unemployment, exchange rates. After the course student will be able to explain how the macroeconomic equilibrium is being created and what is the cause and consequence of macroeconomic imbalances.	
Class syllabus: 1. Fundamental macroeconomic variables: gross domestic product, the unemployment rate, the inflation rate. 2. The goods market. Aggregate demand and its composition. The equilibrium output of economy. Dynamics of the goods market. Aggregate supply. 3. Financial markets. (Money market). The demand for money, the supply of money and equilibrium interest rate. The task of central bank and commercial banks. 4. IS-LM model, equilibrium on the goods market and financial market. Fiscal and monetary policy. Expectations and their influence on consumption and investment. 5. The goods market in an open economy. Equilibrium market and trade balance. Balance of payment. 6. IS-LM model in an open economy. Exchange rates. Effectiveness of a macroeconomic politics.	
Recommended literature:	

BLANCHARD, O. - JOHNSON, D.R. 2013. Macroeconomics. 6.edition. Pearson Education, Inc., 2013. 573 p. ISBN 978-0-273-76633-9

Languages necessary to complete the course:

English

Notes:

Past grade distribution

Total number of evaluated students: 82

A	ABS	B	C	D	E	FX	M
26,83	0,0	23,17	18,29	9,76	14,63	7,32	0,0

Lecturers: doc. Ing. Zuzana Stoličná, PhD., Mgr. Adam Goldberger, PhD.

Last change: 02.10.2019

Approved by:

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/022AB/16	Course title: Economics III
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 3.	
Educational level: I.	
Prerequisites:	
Recommended prerequisites: Economics I, Economics II	
Course requirements: During the term is needed to require the minimum of 25 points (= 25% of the total evaluation). Final written exam = 60% Scale of assessment (preliminary/final): 40%/60%	
Learning outcomes: Students should acquire the overview and knowledge from the area of macroeconomics, directed at the economy of the labour market and understanding the economic growth and its development.	
Class syllabus: The labour market. Wage setting and price setting relation. The natural rate of unemployment. Aggregate demand and aggregate supply. Inefficiency of monetary policy in the long-run. Efficiency of fiscal policy. Changes in the natural rate of unemployment. Phillips curve. Inflation, expected inflation and unemployment. Okun's law - the relation between the output growth rate and the rate of unemployment. IS-LM-PC model. Economic growth. Saving, capital accumulation and output. Technological progress and growth. Technological progress and the natural rate of unemployment.	
Recommended literature: BLANCHARD, O. and col. Macroeconomics. Whatever edition, preference of editions after 2013. Pearson Education MANKIW, N. G. – TAYLOR, M. P. 2015. Macroeconomics. New York: Worth Publishers, 2014, ISBN 978-1-4641-4177-5 (could be also older edition) MANKIW, N. G. Principles of Macroeconomics. Stamford: Cengage Learning, 2015. ISBN 978-1-285-16591-2 (or older editions) Articles and other reading materials distributed during the term.	
Languages necessary to complete the course: English	

Notes:							
Past grade distribution Total number of evaluated students: 95							
A	ABS	B	C	D	E	FX	M
9,47	0,0	7,37	13,68	29,47	25,26	14,74	0,0
Lecturers: doc. PhDr. Paulína Mihaľová, PhD.							
Last change: 20.09.2020							
Approved by:							

STATE EXAM DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM/S06AB/16	Course title: Economics and Finance
Number of credits: 1	
Educational level: I.	
State exam syllabus:	
Last change:	
Approved by:	

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/006AB/16	Course title: English for Managers I
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 2	
Recommended semester: 1.	
Educational level: I., II.	
Prerequisites:	
Course requirements: 12% for active participation in class, 12% for mid-term test, 26% for two writing tasks and 50% for the final test at the end of semester Scale of assessment (preliminary/final): 50/50	
Learning outcomes: By completing the course the student extends his/her vocabulary related to management, human resources and strategic management. The telephoning skill is practiced and he/she will also be able to actively take part in meetings led in English. He/she will be able to write a professional email and create a structured professional CV, as well as write a letter of application.	
Class syllabus: Topics: <ul style="list-style-type: none"> • English language – Lingua Franca of the 21st century • Numbers in managerial work • Fundamental principles of management • Company structure • Human resource management • Types of companies: ltd, plc, family businesses, self-proprietorship • Setting up a business • Styles of Management • Competition and Markets • Travelling Managerial skills: Telephoning Writing: CV and a Letter of Application Grammar: Tense review, prepositions with verbs, nouns and adjectives, modals.	
Recommended literature: Internal material distributed by the lecturers at the beginning of semester. Ian MacKenzie: English for Business Studies. Third Edition. CUP 2010. Emmerson, P.: Email English. MacMillan 2004.	

<p>Emmerson, P.: Business Builder. Modules 1, 2, and 3. MacMillan 2009. Emmerson, P.: Business Builder. Modules 4, 5, and 6. MacMillan 2009. Mascull, B.: Business Vocabulary in Use. CUP 2002. Goodale, M.: The Language of Meetings. Thomson Heinle 1998. Hughes, J.: Telephone English. MacMillan 2006. Murphy, R.: English Grammar in Use for intermediate learners, fourth edition. CUP 2012. Oxford Business English Dictionary. OUP 2008.</p>							
<p>Languages necessary to complete the course: English on level B2</p>							
<p>Notes:</p>							
<p>Past grade distribution Total number of evaluated students: 138</p>							
A	ABS	B	C	D	E	FX	M
17,39	0,0	34,78	13,04	10,87	10,14	13,77	0,0
<p>Lecturers: Mgr. Lenka Procházková, PhD., PaedDr. Jarmila Brtková, PhD., Mgr. Alexandra Mittelman, PhD., MBA, Mgr. Zuzana Tenglerová, Mgr. Ľudmila Žalkovičová</p>							
<p>Last change: 13.07.2020</p>							
<p>Approved by:</p>							

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/007AB/16	Course title: English for Managers II
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 2	
Recommended semester: 2.	
Educational level: I., II.	
Prerequisites:	
Recommended prerequisites: English for managers I	
Course requirements: 9 % for active participation in class, 3 % for regularly done homework, 10 % for negotiating, 15 % for mid-term test, 13 % for writing assignment and 50 % for final test taken at the end of the semester while the minimum to pass the test is 21 %. Scale of assessment (preliminary/final): 50/50	
Learning outcomes: By completing the course the student will acquire vocabulary from the field of economics, international trade, banking, accounting, stock exchange and insurance. He/she will learn terminology and phrases from negotiating, and will be able to use them while negotiating with other students in class. He/she can write a professional report.	
Class syllabus: Brief outline of the course: Topics: <ul style="list-style-type: none"> • Global economy in 21st century • International trade: export, import, incoterms • Banking • Company finances • Accounting • Stock exchange, shares and bonds • Insurance • Types of businesses: with limited liability, public companies, partnerships, sole traders • Establishing a business – business plan Managerial skill: negotiating Writing: Business report Grammar: Countable and uncountable nouns, verbs “do“ and “make“, conditionals, contrasts, relative clauses.	

Recommended literature:

Internal material distributed at the beginning of semester.

Ian MacKenzie: English for Business Studies. Third Edition. CUP 2010.

Emmerson, P.: Business Builder. Modules 7, 8, and 9. MacMillan 2009.

Mascull, B.: Business Vocabulary in Use. Third edition. CUP 2017

McCarthy, M. et al. Grammar for Business. CUP 2009.

Law, J.: Dictionary of Finance and Banking. OUP, 2018.

Doplňit': MacKenzie, I.: Professional English in Use: Finance. CUP 2006.

Languages necessary to complete the course:

English on level B2

Notes:**Past grade distribution**

Total number of evaluated students: 112

A	ABS	B	C	D	E	FX	M
23,21	0,0	25,0	24,11	7,14	8,04	12,5	0,0

Lecturers: Mgr. Alexandra Mittelman, PhD., MBA, PaedDr. Jarmila Brtková, PhD., Mgr. Lenka Procházková, PhD., Mgr. Zuzana Tenglerová

Last change: 08.04.2022

Approved by:

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/009AB/16	Course title: English for Managers III
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 2	
Recommended semester: 3.	
Educational level: I.	
Prerequisites:	
Recommended prerequisites: English for Managers I , English for Managers II	
Course requirements: Active participation in classes - 12%; mid-term test - 12%; presentation - 16%; test at the end of semester - 60%. Scale of assessment (preliminary/final): 40/60	
Learning outcomes: By completing the course the student will acquire vocabulary from the field of retailing, marketing, brand management, advertising and media. He/she is able to communicate professionally at work as well as with external partners in English. He/she acquires terminology and phrases from CSR. He/she will learn basic legal terminology connected to corruption, bribery as well as economic crime.. He/she is able to prepare and carry out a fifteen minute presentation in English.	
Class syllabus: Topics: Retail in the 21st century E-commerce Marketing, marketing mix Brand management Advertising Media and PR Managerial communication CSR - social responsibility of companies, volunteerism Environmental protection and sustainability Ethical behavior of organizations, the code of conduct Corruption, bribery and crime. Managerial skill: presentations Grammar: indirect speech, verb patterns, passive voice.	
Recommended literature:	

Internal materials distributed by lecturers at the beginning of semester Ian MacKenzie: English for Business Studies. Third Edition. CUP 2010. Williams, E. J.: Presentations in English. MacMillan 2008. Emmerson, P.: Business Builder. Modules 7, 8, and 9. MacMillan 2009. Mascull, B.: Business Vocabulary in Use Advanced. CUP 2004. Farrall, C., Lindsley, M.: Professional English in Use – Marketing. CUP 2008. Hewings, M.: Advanced Grammar in Use, second edition. CUP 2005 Oxford Business English Dictionary. OUP 2008.							
Languages necessary to complete the course: English on level B2							
Notes:							
Past grade distribution Total number of evaluated students: 26							
A	ABS	B	C	D	E	FX	M
23,08	0,0	30,77	23,08	3,85	11,54	7,69	0,0
Lecturers: Mgr. Alexandra Mittelman, PhD., MBA, PaedDr. Jarmila Brtková, PhD., Mgr. Lenka Procházková, PhD., Mgr. Zuzana Tenglerová, Mgr. Ludmila Žalkovičová							
Last change: 13.07.2020							
Approved by:							

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMk/105AB/16	Course title: Ethical and Legal Aspects of Marketing
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 6.	
Educational level: I., II.	
Prerequisites:	
Course requirements: In the seminars will be solved various types of discussion questions and case studies. Specific tasks will be distributed to students through e-mails and/or directly at the seminars. A lecturer at the end of the seminar can randomly select at least two groups for presentation solutions. Other entries assess subsequently forwarded to the writing of a study carried out directly in the seminar and credit points in the evaluation of the student. Students can work in groups, max. 2-3 members per group. For each assignment may receive a maximum of 5 points. During the semester, will be addressed 8 such requests. The maximum number of points that a student can obtain in the mid-term evaluation is therefore 40 points/per cent during the trial period, the student can acquire the remaining 60 points/per cent for passing a written examination in the form of open-ended questions (5 questions), each for 12 points/per cent. To obtain an A rating, it is necessary to obtain at least 91 points to obtain a B rating of at least 81 points, a C rating of at least 73 points, a D score of at least 66 points and an E score of at least 60 points. Credits will not be awarded to a student who obtains less than 10 points in a written exam. Scale of assessment (preliminary/final): 40/60	
Learning outcomes: Learning outcomes of the course are in the form that the student will acquire a comprehensive knowledge based on specific of modern marketing and marketing management, in concrete the application of ethical principles and modern sub-deliveries of law, marketing law.	
Class syllabus: <ol style="list-style-type: none"> 1. Introduction to marketing ethics. 2. Criticisms of marketing. 3. Contrasting perspectives of marketing. 4. Ethical issues in marketing relationships. 5. Ethics in new media. 6. Ethical consumption. 7. Marketing to young and vulnerable consumer groups. 8. Promotion of harmful products. 9. Ethics in social marketing. 	

10. Legislation, regulation and ethics.

Recommended literature:

- GUBÍNIOVÁ, K – PAJTINKOVÁ BARTÁKOVÁ, G. 2017. Deceptive Practices Used in Contemporary Marketing Communication and Their Evaluation from Customer Perspective in Slovak Republic. In : International Review of Management and Marketing, Vol. 7, No. 2, 2017, pp. 300-307.
- GUBÍNIOVÁ, K. – TREĽOVÁ, S. – PAJTINKOVÁ BARTÁKOVÁ, G. 2017. Assessment of Selected Components of Consumer Rights Awareness in Slovak Republic. In : Education Excellence and Innovation Management through Vision 2020: From Regional Development Sustainability and Competitive Economic Growth, 2017, pp. 3650-3661.
- EAGLE, L – DAHL, S. 2015. Marketing Ethics & Society. London : Sage Publications, 2015, 300 pp. ISBN 978-1-4462-9662-2
- ELLIS, N. – FITCHETT, J. – HIGGINS, M – JACK, G. – LIM, M – SAREN, M. – TADAJEWSKI, M. 2014. Marketing: A Critical Textbook. London : Sage Publications, 2014, 245 s. ISBN 978-1-84860-878-8
- HACKLEY, S. 2009. Marketing: A Critical Introduction. London : Sage Publications, 2009, 186 pp. ISBN 978-1-4129-1149-8
- HARRISON, R. – NEWHOLM, T. – SHAW, D. 2005. The Ethical Consumer. London : Sage Publications, 2005, 259 s. ISBN 978-1-4129-0353-0
- MARSHAL, D. 2010. Understanding Children as Consumers. London : Sage Publications, 2010, 262 pp. ISBN 978-1-84787-927-1
- MURPHY, P. E. – LACZNAK, G. R. – PROTHERO, A. 2012. Ethics in Marketing. International Cases and Perspectives. London : Routledge, 2012, 171 pp. ISBN 978-0-415-78352-1
- SNYDER, W. 2017. Ethics in Advertising. London : Routledge, 2017, 181 pp. ISBN 978-1-138-18899-0
- TAG, N. R. 2012. Ad Critique: How to Deconstruct Ads in Order to Build Better Advertising. London : Sage Publications, 2012, 199 pp. ISBN 978-1-4129-8053-1
- Sage Brief Guide to Marketing Ethics. London : SAGE Publications, 2012, 218 pp. ISBN 978-1-4129-9514-6
- Databases of University Library, Slovak Centre of Scientific and Technical Information.

Languages necessary to complete the course:

English Language

Notes:

Past grade distribution

Total number of evaluated students: 85

A	ABS	B	C	D	E	FX	M
47,06	0,0	21,18	15,29	4,71	7,06	4,71	0,0

Lecturers: doc. JUDr. PhDr. Katarína Gubíniová, PhD.

Last change: 09.06.2022

Approved by:

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/169AB/16	Course title: Financial Management in the 3rd Sector
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester:	
Educational level: I.	
Prerequisites:	
Course requirements: Scale of assessment (preliminary/final): 50%/50%	
Learning outcomes: The objective of this topic is to present and analyze the specific problems of financing in the nonprofit sector, to comparative current situation in the some EU-countries and Slovakia.	
Class syllabus: Plan of themes: 1. Introduction 2. 3rd sector in Europe and in Slovakia – a comparison 3. Introduction to the fundamentals of finance in non-profit sector 4. Basics of ethical issues in the 3rd sector 5. Specific problems of financing in the non-profit sector 6. Voluntary service in the 3rd sector from the financial point-of-view 7. Financial planning 8. Case studies	
Recommended literature: 1. DAVIS, L. – ETCHART, N. – JARA, M.C. – MESSING, J: Get ready, get set. NESsT. San Francisco, CA. 2008; ISBN 978-1-9360363-30-4. 2. NESsT: Profits for Nonprofits: An Assessment of Challenges in NGO Self-Financing. NESsT. San Francisco, CA. 1999. ISBN 1-930363-01-X. 3. BELL, J – SCHAFFER, E.: Financial Leadership for Nonprofit Executives: Guiding Your Organization to Long-term Success. CompassPoint Nonprofit Service. Saint Paul, MN (USA). 2005; ISBN-13: 978-0-940069-44-2. 4. POWELL, W.W. – STEINBECK, R.: Nonprofit sector: A Research Handbook. Yale University Press. 2006; ISBN 5. McCURLY, Steve - LYNCH, Rick: Volunteer Management.	
Languages necessary to complete the course: English	

Notes:							
Past grade distribution Total number of evaluated students: 36							
A	ABS	B	C	D	E	FX	M
72,22	0,0	11,11	5,56	8,33	2,78	0,0	0,0
Lecturers: doc. PhDr. Daniela Majerčáková, PhD., MBA							
Last change: 18.01.2021							
Approved by:							

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KKM/222AB/16	Course title: Financial Mathematics
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 3.	
Educational level: I., II.	
Prerequisites:	
Recommended prerequisites: Mathematics (1), Mathematics (2)	
Course requirements: Lectures will be accessible online through MS Teams. All study materials will be published in system Moodle (https://moodle.uniba.sk/). When logging into MS Teams, it is necessary to use the university login and password and join the team FMUK_Financial_Mathematics_English using the code: q82gkml. In system MOODLE it is needed to select Faculty Management, Department of Quantitative Methods, Course Financial Mathematics. The student can have 2 absences from exercises, one at theoretical exercises and one at computer exercises. Course evaluation during the semester: 1.) 2 x 5-10 min. test on computer exercises for 2 points (4 points), without the possibility of writing a substitute test. 2.) 3 x 10-min. test on theoretical exercises, each for 2 points (6 points), without the possibility of writing a substitute test. 3.) 2 written works one on each type of exercise of 15 points (max. 30 points). The test can be taken in an alternate date during the semester, if the student proves his / her absence by a medical certificate. Assessment of the subject during the Exam period: The final written exam consists of 4 examples. (max. 60 points) 2.) Exam: a student can complete 1 regular and one corrective term if he / she does not reach the required number of points to complete the course on the regular term. The student completes the course if he / she obtains at least 60% of points (ie 24 points) from the continuous assessment, so that he / she can go to the exam and min. 60% of the exam points (ie 36 points) to pass the exam. The points that the student obtains during the semester and in the exam are included in the final grade of the course. Before solving the exam test, student must be logged in to the MS Teams application, have a microphone and camera switch on. Student is performing the exam test in the Moodle system. Student writes the solution by hand on paper, continuously is inserting own solution into the Moodle system while checking the compliance of its solution on paper with what it enters into the system.	

When the exam test is closed, the signed handwritten solution will be photographed or scanned together with student card (ISIC) and putted into the Moodle system. The student is obliged to have ensured a functioning internet connection during the exam tests.
Scale of assessment (preliminary/final): 40/60

Learning outcomes:

The subject is a natural extension of Mathematics 1 and Mathematics 2. Students will receive an information about a dynamical analysis of economy, together with an analysis of financial mechanisms and pricing. Students, who pass the subject, will be able to solve various problems from an economy and a financial management.

Class syllabus:

I. Dynamical analysis of an equilibrium. Applications of definite integrals in the economy. Marginal and total functions, current value of income streams. Domar's model of the growth of an economy. Modelling of economic evolution processes using differential equations with one and two-dimensional phase spaces. Dynamics of market prices. Linearization of nonlinear differential equations. IS - LM model.
II. Mathematical methods of valuation of financial derivatives. Modeling of stock price development, discrete and continuous model. Valuation of options. Sensitivity analysis of option value. Option strategies.

Recommended literature:

1. Chiang, A.C.: Fundamentals Methods of Mathematical Economics. McGraw-Hill International Editions., Singapore , 1984
2. Bradfield, J.: Introduction to the Economics of Financial Markets. Oxford University Press. 2007
3. Werner, F. – Sotskov, Y. N.: Mathematics of Economics and Business
4. Shone, R: An Introduction to Economic Dynamics. Cambrige University Press, 2003
5. Shone, R: Economic Dynamics. Phase Diagrams and Their Economic Application. Cambrige University Press, 2003

Languages necessary to complete the course:

English

Notes:

Past grade distribution

Total number of evaluated students: 85

A	ABS	B	C	D	E	FX	M
12,94	0,0	14,12	8,24	12,94	34,12	17,65	0,0

Lecturers: doc. Ing. Mgr. Urban Kováč, PhD., RNDr. Ing. Matúš Tibenský, PhD., doc. RNDr. Mária Bohdalová, PhD.

Last change: 28.10.2021

Approved by:

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMn/050AB/16	Course title: Flexibility and Management of Knowledge Workers
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 5.	
Educational level: I.	
Prerequisites:	
Course requirements: Elaboration of the seminar paper (20%), active participation in solving case studies (30%), final test (50%). Scale of assessment (preliminary/final): 50/50	
Learning outcomes: After completing the course the student obtains a comprehensive knowledge of the ways of implementing flexible work arrangements and become familiar with the process of managing the knowledge workers. Course content also focuses on developing managerial skills and abilities of listeners. Students through an individual elaboration of an essay, its presentation followed by discussion and case studies enhance the correct use of terminology of management as a scientific discipline, expand their knowledge and improve the skills necessary for further study and management practice.	
Class syllabus: 1. Flexibility, definition and basic terminology. 2. Temporal, local, function and numeric flexibility. 3. Flexible organisation. 4. Advantages and disadvantages of flexible work arrangements for the organisations and for the employee. 5. Flexibility and knowledge workers. 6. Explicit, implicit and tacit knowledge 7. Categories of knowledge workers and the management of knowledge workers.	
Recommended literature: Morgan, J.: The Future of Work. Attract new talent, build better leaders, and create a competitive organization. Hoboken : John Wiley & Son. 2014. Journal of Human Resource Management, UK Bratislava.	
Languages necessary to complete the course: English	

Notes:							
Past grade distribution Total number of evaluated students: 10							
A	ABS	B	C	D	E	FX	M
30,0	0,0	40,0	0,0	10,0	0,0	20,0	0,0
Lecturers: Mgr. Michaela Poláková, PhD.							
Last change: 03.09.2019							
Approved by:							

COURSE DESCRIPTION

Academic year: 2021/2022							
University: Comenius University Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KMM/003B/20			Course title: French				
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning							
Number of credits: 3							
Recommended semester: 1.							
Educational level: I.							
Prerequisites:							
Course requirements: Ce cours s'appuie sur une méthode de français professionnel et des affaires, et s'adresse à des étudiants suivant le programme universitaire de la faculté de Management qui ont un niveau débutant A1/A2. Ce cours est adapté aux grands adolescents et jeunes adultes et permet à l'apprenant d'être actif tout en développant progressivement son autonomie en langue française. Les thèmes abordés sont motivants et les tâches proposées sont le reflet de situations authentiques. La méthode est ancrée dans la vie quotidienne et offre la possibilité d'acquérir des savoir-faire langagiers complétés par une sensibilisation à la culture française et francophone. Ce cours répond aux besoins classiques d'acquisition des bases linguistiques françaises dans un contexte plus professionnel ou de recherche d'emploi dans un environnement francophone. Le cours est basé sur une communication active, claire et structurée en s'appuyant principalement sur une méthode élaborée par CLE-International/Sejer.							
Learning outcomes:							
Class syllabus:							
Recommended literature: Quartier d'affaires, français professionnel et des Affaires. Objectif Express, le monde professionnel en Français.							
Languages necessary to complete the course: Français / French							
Notes:							
Past grade distribution Total number of evaluated students: 65							
A	ABS	B	C	D	E	FX	M
43,08	0,0	24,62	7,69	3,08	3,08	16,92	1,54
Lecturers: Mgr. Olivier Dumontel							

Last change: 11.04.2022
Approved by:

COURSE DESCRIPTION

Academic year: 2021/2022							
University: Comenius University Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KEF/047B/00			Course title: French I				
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning							
Number of credits: 2							
Recommended semester: 1.							
Educational level: I.							
Prerequisites:							
Course requirements: Scale of assessment (preliminary/final): 100/0							
Learning outcomes: Aim of the Course: The aim of the course is to obtain elementary knowledge and skills in French, so that after going through it students will be able to make themselves understood in the daily life situations. The emphasis is put on fluent and right usage of French language.							
Class syllabus: Brief Syllabus: To understand simple talk in foreign language. Vocabulary should include elementary lexical minimum: from grammar the basic grammatical categories, in particular morphology. From conversation: common standard situations, basic topics for private and work life.							
Recommended literature: Literature: 1. Girardet J,Pécheur J: Campus, 1,2, Clé internationa, Paris 2. Berthet, R a kol:J.: Alter ego 1,2, Hachette, Paris 1, 2, 2006 3. Borovanová, V.Kameníková P: Francúzština pre samoukov, Belimex, Bratislava 2008							
Languages necessary to complete the course: English							
Notes:							
Past grade distribution Total number of evaluated students: 454							
A	ABS	B	C	D	E	FX	M
43,61	0,0	24,45	14,32	7,71	7,05	2,86	0,0
Lecturers: Mgr. Olivier Dumontel							

Last change: 24.06.2020
Approved by:

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMM/002B/19	Course title: French II
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 2.	
Educational level: I.	
Prerequisites:	
Course requirements: Ce cours s'appuie sur une méthode de français professionnel et des affaires, et s'adresse à des étudiants suivant le programme universitaire de la faculté de Management qui ont un niveau débutant A1/A2. Ce cours est adapté aux grands adolescents et jeunes adultes et permet à l'apprenant d'être actif tout en développant progressivement son autonomie en langue française. Les thèmes abordés sont motivants et les tâches proposées sont le reflet de situations authentiques. La méthode est ancrée dans la vie quotidienne et offre la possibilité d'acquérir des savoir-faire langagiers complétés par une sensibilisation à la culture française et francophone. Ce cours répond aux besoins classiques d'acquisition des bases linguistiques françaises dans un contexte plus professionnel ou de recherche d'emploi dans un environnement francophone. Le cours est basé sur une communication active, claire et structurée en s'appuyant principalement sur une méthode élaborée par CLE-International/Sejer.	
Learning outcomes:	
Class syllabus:	
Recommended literature: <ul style="list-style-type: none"> • Quartier d'Affaires – Français Professionnel et des affaires – Niveau A1. CLE international, 2017. ISBN 978-2-09-038666-0 • Vocabulaire progressif du Français des Affaires, CLE international, ISBN 209-033803-2 • Agenda, Méthode de français, Hachette-Français Langue étrangère, 2011. ISBN 978-2-01-155802-2 • Vocabulaire progressif du Français, CLE international, 2007. ISBN 978-2-09-033872-2 • Affaires à suivre, Hachette, CCI de Paris, 2001. ISBN 2-01-155164-1 • L'entreprise, Hachette, CLEP, 1996. ISBN 2-01-15-4995-7 • Français/com, CLE international, 2002. ISBN 209-033171-4 • Objectif Express, le monde professionnel en français, Hachette, 2009. ISBN 978-0-01-155009-0 • Objectif Express, Le monde professionnel en français, Cahier d'activités, Hachette, 2009. 978-0-01-155510-6 • AlterEgo, méthode français, Hachette, 2006. ISBN 978-2-01-155420-8 	

<ul style="list-style-type: none"> • Français Facile : https://www.francaisfacile.com/ • Campus1, méthode de français, CLE international, 2002. ISBN 978-2-09-033308-4 • Campus2, méthode de français, CLE international, 2002. ISBN 978-2-09-033317-6 • Campus3, méthode de français, CLE international, 2003. ISBN 978-2-09-033245-2 • Alors ? Méthode de français sur l'approche par compétences, Didier, 2009. ISBN 978-2-278-06073-3 • Alors ? Cahier de grammaire, Didier, 2009. ISBN 978-2-278-06466-3 							
Languages necessary to complete the course: -							
Notes:							
Past grade distribution Total number of evaluated students: 74							
A	ABS	B	C	D	E	FX	M
52,7	0,0	25,68	10,81	2,7	4,05	4,05	0,0
Lecturers: Mgr. Olivier Dumontel							
Last change: 11.04.2022							
Approved by:							

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMM/005B/20	Course title: French III
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 5.	
Educational level: I.	
Prerequisites:	
Course requirements: Apprentissage du français dans un environnement plus orienté professionnel et vers celui des affaires. Ce cours s'adresse principalement à des étudiants débutants qui souhaitent découvrir ou améliorer leur français en contexte professionnel ou de rechercher d'emploi dans un environnement francophone. Le programme couvre le niveau A1-A2 avec des bases solides et prépare à l'examen de DELF Pro A1/A2 et également a diplôme de français professionnel de la Chambre et de Commerce et d'Industrie de Paris. Cet apprentissage permet d'enrichir et de compléter son profil professionnel en abordant des aspects culturels francophones de manière globale et non stéréotypées. Scale of assessment (preliminary/final): La note finale tiendra compte du travail fourni (participation et présentation) pendant le semestre et également de l'examen écrit final. Le travail de présentation sera réalisé à l'oral et comptera pour 40 points de la note finale. Plusieurs mises en situations seront proposées aux étudiants qui leur permettront de mieux appréhender le monde entrepreneurial multiculturel. La participation à ces mises en situation sera également comptabilisée dans la note finale. L'étudiant pourra obtenir une note de 0 à 10 points. Un examen final, écrit, sera proposé sous forme de questions relatives aux notions développées dans les chapitres composant le programme. Pendant la période d'examen, l'étudiant peut obtenir les 50 points restants. Cette évaluation est conforme au règlement des études de l'Université et aux niveaux individuels de classification. Les échelles de notation sont attribuées sur la base du système de points appliqué. Un minimum de 91 est requis pour obtenir une note A. Pour obtenir une note de B au moins 81 pour cent. Pour obtenir une note de C au moins 73 pour cent, une note D d'au moins 66 % et une note E d'au moins 60 %. Les crédits ne seront pas attribués un étudiant qui gagne moins de 60 pour cent.	
Learning outcomes: Savoir présenter un produit ou un service, se renseigner sur un produit, parler des prix, savoir négocier le prix et acheter ou vendre le produit. Savoir réserver une chambre d'hôtel, de régler la chambre d'hôtel, réserver et prendre un taxi, parler des moyens de transports, expliquer et comprendre un itinéraire, comprendre une invitation, avoir des échanges informels avec des collègues.	

Class syllabus:							
Recommended literature: Quartier d'affaires, français professionnel et des Affaires. Objectif Express, le monde professionnel en Français							
Languages necessary to complete the course: Français / French							
Notes:							
Past grade distribution Total number of evaluated students: 19							
A	ABS	B	C	D	E	FX	M
52,63	0,0	26,32	10,53	0,0	0,0	5,26	5,26
Lecturers: Mgr. Olivier Dumontel							
Last change: 11.04.2022							
Approved by:							

COURSE DESCRIPTION

Academic year: 2021/2022							
University: Comenius University Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KEF/049B/00			Course title: French III				
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning							
Number of credits: 2							
Recommended semester: 3.							
Educational level: I.							
Prerequisites:							
Course requirements:							
Learning outcomes: Aim of the Course: The aim of the course is to strengthen and develop basic knowledge and skills so, that student would be able to communicate about daily life's themes as well as about the economic and socio-cultural problems. To understand more difficult conversation in French.							
Class syllabus: Brief Syllabus: Broadening of vocabulary oriented particularly on the area of management. Fixture of learned grammatical structures, grammar typical for the work with technical text. Broadening of communicative skills on the level of intermediate. Acquire the abilities to present and exchange of opinions, argumentation and discussion.							
Recommended literature: Literature: 1. Girardet j, Pécheur J: Campus 3, Clé international, Paris, Nouvelle édition 2. Performis J.L : Vocabulaire progressif du francais des affaires,Clé International, Paris 2004 3. Periodická odb.tlač – Alternatives, Capital.....							
Languages necessary to complete the course: English							
Notes:							
Past grade distribution Total number of evaluated students: 143							
A	ABS	B	C	D	E	FX	M
50,35	0,0	27,27	11,89	6,99	2,1	1,4	0,0
Lecturers: Mgr. Olivier Dumontel							

Last change: 14.02.2018
Approved by:

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMM/004B/19	Course title: French IV
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 4.	
Educational level: I.	
Prerequisites:	
Course requirements: <p>Ce cours s'appuie sur une méthode de français professionnel et des affaires, et s'adresse à des étudiants suivant le programme universitaire de la faculté de Management qui ont un niveau débutant A2/B1. Ce cours est adapté aux grands adolescents et jeunes adultes et permet à l'apprenant d'être actif tout en développant progressivement son autonomie en langue française. Les thèmes abordés sont motivants et les tâches proposées sont le reflet de situations authentiques. La méthode est ancrée dans la vie quotidienne et offre la possibilité d'acquérir des savoir-faire langagiers complétés par une sensibilisation à la culture française et francophone. Ce cours répond aux besoins classiques d'acquisition des bases linguistiques françaises dans un contexte plus professionnel ou de recherche d'emploi dans un environnement francophone. Le cours est basé sur une communication active, claire et structurée en s'appuyant principalement sur une méthode élaborée par CLE-International/Sejer.</p> <p>Scale of assessment (preliminary/final): L'évaluation continue comprend deux parties :A chaque séance, l'étudiant peut gagner un certain nombre de points pour sa participation active. Cela permettra d'évaluer les connaissances acquises à partir du cours magistral et du travail en autonomie réalisé à partir de la littérature obligatoire. Une séance est divisée en deux parties - dans la première partie, les étudiants présenteront les devoirs préparés- dans la deuxième partie, il y aura une discussion sur les supports de cours et un exposéLe projet de semestre est élaboré en continu dans des classes individuelles, un devoir spécifique est donné une semaine à l'avance. • Tout au long du semestre, les étudiants travailleront sur différents thèmes • Les étudiants peuvent travailler en groupe de maximum deux étudiants. • Les devoirs sont soumis par voie électronique (au plus tard un jour ouvrable avant le cours) à l'adresse olivier.dumontel@fm.uniba.sk (les étudiants communiquent exclusivement via les adresses e-mail universitaires). • Les devoirs doivent être élaborés selon les règles académiques, en respectant les exigences formelles de l'éthique académique. En cas de violation de celles-ci, le processus suivra les règles internes de l'université et de la faculté en matière de non-respect des règles académiques. La conséquence des cours manqués sans excuse, du manque de préparation pour les cours ainsi que de la remise tardive du devoir est une perte de 10 points. La condition préalable pour pouvoir participer à l'examen final est la participation aux cours, la présentation de l'exposé et la participation à la revue de presse aux projets (conférence de l'Ambassadeur de France en Slovaquie, Forum</p>	

étudiants-entreprises 2022) L'examen de fin de semestre prend une forme écrite contenant plusieurs questions ouvertes et fermées. Chaque étudiant a le droit d'être informé de l'évaluation de son examen, des erreurs et des réponses correctes - pour répondre à cette exigence, l'étudiant a la possibilité de consulter les réponses à l'examen. L'examen de rattrapage prend une forme orale, un étudiant répond à deux questions auxquelles il répond immédiatement. Conformément aux dispositions du règlement intérieur n° 16/2017 du recteur de l'Université Comenius publié dans le code éthique de l'Université Comenius de Bratislava, chaque étudiant acquiert honnêtement ses résultats, ne triche pas et n'utilise pas de pratiques malhonnêtes lors de l'évaluation des connaissances acquises. Les cas de violation du code d'éthique de l'Université Comenius peuvent être considérés comme une violation des obligations découlant des réglementations légales, (...). Une telle violation peut entraîner l'application des conséquences juridiques qui l'accompagnent au niveau académique, (...) disciplinaire. Conformément au règlement du règlement intérieur n° 13/2018 approuvé par le sénat académique de l'Université Comenius de Bratislava, le règlement disciplinaire de l'Université Comenius de Bratislava pour les étudiants, une infraction disciplinaire d'un étudiant est toute forme de copie ou de coopération interdite ou fournir des réponses lors d'un examen écrit ou oral (évaluation des connaissances) ou lors de la préparation de celui-ci dans le cadre du cours, ou l'utilisation des dispositifs techniques ou tout support d'information d'une manière autre que celle autorisée lors de l'évaluation écrite ou orale des résultats de l'étude (évaluation des connaissances) ou lors de la préparation du cours. Commettre une faute disciplinaire peut entraîner certaines sanctions : avertissement, suspension conditionnelle des études ou exclusion.

Learning outcomes:

- Exprimer l'appartenance
- Dire le droit. Réclamer, donner des directives à l'oral et à l'écrit
- Gérer l'argent
- Décrire, définir un objet. Donner sa fonction
- Parler de la vie professionnelle
- Exprimer les rapports de temps. Faire une chronologie
- Rapporter des paroles
- Indiquer les circonstances d'une action
- Parler d'éducation, de recherche, d'histoire
- Réfléchir à l'apprentissage du vocabulaire
- Savoir préciser les circonstances d'une action en employant le participe présent et le gérondif
- Savoir réaliser une chronologie, exprimer ce qui s'est passé avant et se passera après.
- Employer le plus-que-parfait et savoir se situer dans le temps
- Connaître l'histoire de France, les grandes questions de l'histoire de France
- Savoir décrire un personnage historique
- Être capable de rapporter des paroles ou des pensées passées
- Parler de l'éducation, des études, du rapport à l'autorité, de l'enseignement et de son évolution, des relations entre parents et enfants
- Vocabulaire spécifique sur les professions et les activités qui correspondent
- Savoir exprimer le contraire d'une action. Exprimer une opposition. Être contre ou favorable.
- Savoir mettre en valeur des qualités
- Parler du hasard et des jeux, de la chance, de l'indifférence
- Savoir utiliser les constructions négatives complexes
- Parler des sports, des lieux de pratiques, des objets utilisés pour la pratique et des actions pour le réaliser
- Vocabulaire spécifique lié au sport

- Décrire des mouvements précisant où l'on se dirige. Préciser un itinéraire, vérifier si les indications sont fausses ou vraies
- Parler de situations imprécises
- Commenter un voyage
- Savoir négocier de meilleurs prix
- Parler de la musique, des instruments, de la chanson, de l'orchestre
- Comprendre des récits écrits au passé simple, au passé antérieur
- Parler de l'anticipation en utilisant les expressions du futur qui expriment l'antériorité ou l'idée de proximité
- Parler de la ville, de sa périphérie, de la banlieue, des moyens de transport...
- Savoir critiquer ou répondre aux critiques.
- Exprimer la concession avec le subjonctif et l'indicatif
- Présenter une évolution et un changement ou une progression de quelque-chose
- Parler de la science et de la science-fiction en utilisant les mots clés liés au progrès de la technique et de la technologie
- Parler de la nourriture, de recette, de comportements alimentaires, des changements alimentaires...
- Parler des rythmes de l'année et des habitudes d'un pays.
- Exprimer l'éventualité et le regret en employé le conditionnel passé
- Formuler des hypothèses et des suppositions
- Savoir exprimer ses goûts et ses préférences. Exprimer son appréciation.
- Parler des hommes et des femmes, de la parité, des différences générationnelles, de l'évolution des rôles dans la société...
- Parler des réformes, des projets de réforme au niveau de l'éducation, du travail, de la société en générale, des arts, spectacles
- Savoir négocier, exprimer des conditions, exprimer la confiance ou la méfiance
- Comprendre la société française, les groupes sociaux, la question de l'immigration
- Parler des maladroites interculturelles, comment s'excuser, comment réagir aux accusations, pardonner, commettre une faute par mégarde...
- Savoir faire des commentaires, donner la signification de certains faits, donner des exemples, mettre en relation des faits ou des idées, être capable de déduire ou conclure
- Parler du patrimoine national ou mondial

Class syllabus:

Recommended literature:

Quartier d'affaires, français professionnel et des Affaires. Objectif Express, le monde professionnel en Français.

Languages necessary to complete the course:

Français / French

Notes:

Past grade distribution

Total number of evaluated students: 33

A	ABS	B	C	D	E	FX	M
54,55	0,0	21,21	6,06	0,0	6,06	9,09	3,03

Lecturers: Mgr. Olivier Dumontel

Last change: 11.04.2022

Approved by:

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/044B/00	Course title: French Language for Managers III
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 2	
Recommended semester: 3.	
Educational level: I.	
Prerequisites:	
Course requirements:	
Learning outcomes:	
Class syllabus: Brief Syllabus: 1.Types of written papers. Business correspondence. Official correspondence. Personal correspondence; e-mail. Writing techniques. Syntax, morphology and lexical means. Styles. Text's reformulation. 2. Practical exercises of written expression in business correspondence I. Practice of introductory and courtesy formulations; logical distribution and suitable usage of lexical and stylistic means. First written contact with client. Response to client. Correspondence with supplier: orders, letters of complaint, answers. 3. Practical exercises of written expression II. Banking sector. Letters to financial partner – types of letters to banking sector, requests for different banking operations: transfer of money, loans. Letters addressed to state or public administration. The choice of appropriate vocabulary and stylistic means. 4. Techniques of writing projects, essays and reports. Objective and formal aspect; structure, citation, bibliography. Text's reformulation, synthesis of documents, document's shortening, idiomatic expressions. 5. Diploma of French Chamber of commerce. Preparation for French diploma from commercial French – 2nd level.	
Recommended literature: Literature: Affaires à suivre, niveau intermédiaire, FLE, Clé International, Hachette, Paris + workbook Faire des affaires en français: Analyser, s'entraîner, communiquer, FLE, Hachette, Paris, 1997 Professional journals: Capital, l'Expansion.	
Languages necessary to complete the course:	

Notes:							
Past grade distribution Total number of evaluated students: 254							
A	ABS	B	C	D	E	FX	M
42,52	0,0	29,92	13,39	7,09	5,12	1,97	0,0
Lecturers: Mgr. Olivier Dumontel							
Last change: 02.06.2015							
Approved by:							

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMn/024B/00	Course title: German I
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 2	
Recommended semester: 1.	
Educational level: I.	
Prerequisites:	
Course requirements: 100% - active participation in class Scale of assessment (preliminary/final): 80/20	
Learning outcomes: To develop language knowledge and language skills in the field of grammar and vocabulary. To advance communication skills in topics of everyday real life situations.	
Class syllabus: Education University Leisure time and life style Hobbies Exchange study programmes Overseas study stay Business trip	
Recommended literature: Charfaoui Emilia: Deutsch für Nichtphilologen. Nemecký jazyk pre nefilológov. Vyd. Univerzita Komenského, Bratislava, 2016, 228 s. ISBN 978-80-223-4087-8. Charfaoui Emilia: Deutsch für Nichtphilologen. Nemecký jazyk pre nefilológov. Kľúč k cvičeniam a testom. Vyd. Univerzita Komenského, 2016, 31 s. Charfaoui Emilia: Professional lexical minimum of managerial and economical praxis. Odborné lexikálne minimum z manažérskej a ekonomickej praxe. Vyd. Univerzita Komenského, Bratislava, 2014, 116 s. Actual additional texts form magazines, newspapers and the Internet.	
Languages necessary to complete the course: English language	
Notes:	

Past grade distribution							
Total number of evaluated students: 807							
A	ABS	B	C	D	E	FX	M
57,5	0,12	24,91	13,38	1,49	1,49	1,12	0,0
Lecturers: doc. Mgr. Emilia Charfaoui, CSc.							
Last change: 11.04.2022							
Approved by:							

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMn/324B/19	Course title: German I
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 1.	
Educational level: I.	
Prerequisites:	
Course requirements: Active participation in seminars (80%), continuous control of assignments (20%). To obtain an A rating it is necessary to obtain at least 91 points, to obtain an B rating at least 81 points, to obtain a C rating at least 73 points, to obtain a D rating at least 66 points and to obtain an E rating at least 60 points Scale of assessment (preliminary/final): 100 %	
Learning outcomes: To develop language knowledge and language skills in the field of grammar and vocabulary. To advance communication skills in topics of everyday real life situations.	
Class syllabus: Education University Leisure time and life style Hobbies Exchange study programmes Overseas study stay Business trip	
Recommended literature: Charfaoui Emilia: Deutsch für Nichtphilologen. Nemecký jazyk pre nefilológov. Vyd. Univerzita Komenského, Bratislava, 2016, 228 s. ISBN 978-80-223-4087-8. Charfaoui Emilia: Deutsch für Nichtphilologen. Nemecký jazyk pre nefilológov. Kľúč k cvičeniam a testom. Vyd. Univerzita Komenského, 2016, 31 s. Charfaoui Emilia: Professional lexical minimum of managerial and economical praxis. Odborné lexikálne minimum z manažérskej a ekonomickej praxe. Vyd. Univerzita Komenského, Bratislava, 2014, 116 s. Actual additional texts form magazines, newspapers and the Internet.	
Languages necessary to complete the course: Slovak and German	

Notes:

In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may be connected with enforcing accompanying legal consequences on academic, (...) disciplinary level. In accordance with the regulations of the internal regulation No. 13/2018 approved by the Academic senate of Comenius University in Bratislava the Disciplinary Regulations of Comenius University in Bratislava for Students, a disciplinary offence of a student is any form of copying or forbidden cooperation or providing answers during written or oral examination (assessment of knowledge) or during preparation for it within the course, or using technical devices or any information carriers in other than allowed ways during written or oral evaluation of study results (assessment of knowledge) or during preparation for it within the course. Committing a disciplinary offence may lead to imposing some disciplinary precautions on the student: admonition, conditional suspension of studies or dismissal from studies.

Past grade distribution

Total number of evaluated students: 139

A	ABS	B	C	D	E	FX	M
70,5	0,0	17,27	2,88	0,72	0,0	7,91	0,72

Lecturers: doc. Mgr. Emília Charfaoui, CSc.

Last change: 11.04.2022

Approved by:

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMn/325B/19	Course title: German II
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 2.	
Educational level: I.	
Prerequisites:	
Course requirements: 100% - active participation in class Scale of assessment (preliminary/final): 100 %	
Learning outcomes: To improve and activate language competencies in the field of grammar, vocabulary and phraseology and to interact general language skills with professional business language.	
Class syllabus: Business correspondence Abbreviations in business correspondence Administration documents Curriculum vitae, letter of application Job interview Employment contract Business trip	
Recommended literature: Charfaoui Emilia: Deutsch für Nichtphilologen. Nemecký jazyk pre nefilológov. Vyd. Univerzita Komenského, Bratislava, 2016, 228 s. ISBN 978-80-223-4087-8 Charfaoui Emilia: Deutsch für Nichtphilologen. Nemecký jazyk pre nefilológov. Kľúč k cvičeniam a testom. Vyd. Univerzita Komenského, 2016, 31 s. Charfaoui Emilia: Professional lexical minimum of managerial and economical praxis. Odborné lexikálne minimum z manažérskej a ekonomickej praxe. Vyd. Univerzita Komenského, Bratislava, 2014, 116 s. Actual additional texts form magazines, newspapers and the Internet.	
Languages necessary to complete the course: English and German language	
Notes:	

In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may be connected with enforcing accompanying legal consequences on academic, (...) disciplinary level.

In accordance with the regulations of the internal regulation No. 13/2018 approved by the Academic senate of Comenius University in Bratislava the Disciplinary Regulations of Comenius University in Bratislava for Students, a disciplinary offence of a student is any form of copying or forbidden cooperation or providing answers during written or oral examination (assessment of knowledge) or during preparation for it within the course, or using technical devices or any information carriers in other than allowed ways during written or oral evaluation of study results (assessment of knowledge) or during preparation for it within the course. Committing a disciplinary offence may lead to imposing some disciplinary precautions on the student: admonition, conditional suspension of studies or dismissal from studies.

Past grade distribution

Total number of evaluated students: 143

A	ABS	B	C	D	E	FX	M
70,63	0,0	16,08	6,29	0,0	0,7	5,59	0,7

Lecturers: doc. Mgr. Emília Charfaoui, CSc.

Last change: 11.04.2022

Approved by:

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMn/026B/00	Course title: German III
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 2	
Recommended semester: 3.	
Educational level: I.	
Prerequisites:	
Course requirements: 100% - active participation in class Scale of assessment (preliminary/final): 80/20	
Learning outcomes: To develop the ability to communicate in everyday life situations in the workplace, to participate in discussions and to express own opinions and ideas.	
Class syllabus: The first contact in the workplace Recruitment Corporate communication Company profile Corporate culture in Slovakia and in Germany Socializing and Networking with foreign business partners Scheduling for a business visit Social language, welcoming, making and developing contact, greeting and introducing oneself, starting and finishing the conversation, saying goodbye Sightseeing the home town and the home country	
Recommended literature: Krafft Dietmar, Mittelstädt Ewald, Wiepcke Claudia: Markt Lexikon Wirtschaft, Fachbegriffe von A-Z, W.Bertelsmann Verlag, Bielefeld, 2005, 381 s. Charfaoui Emilia: Professional lexical minimum of managerial and economical praxis. Odborné lexikálne minimum z manažérskej a ekonomickej praxe. Vyd. Univerzita Komenského, Bratislava, 2014, 116 s. Kovalevskij R., Maier G., Mityagina V.: Deutsch aktuell: Geschäftskontakte. Rostov na Donu, Vyd. Feniks, 2009, 669 s. Actual additional texts form magazines, newspapers and the Internet.	
Languages necessary to complete the course: English and German language	

Notes:							
Past grade distribution Total number of evaluated students: 290							
A	ABS	B	C	D	E	FX	M
64,48	0,0	21,03	11,38	1,03	0,0	2,07	0,0
Lecturers: doc. Mgr. Emilia Charfaoui, CSc.							
Last change: 26.09.2019							
Approved by:							

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMM/326B/20	Course title: German III
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 3.	
Educational level: I.	
Prerequisites:	
Course requirements: Active participation in seminars (80%), continuous control of assignments (20%). To obtain an A rating, it is necessary to obtain at least 91 points, to obtain an B rating at least 81 points, to obtain a C rating at least 73 points, to obtain a D rating at least 66 points and to obtain an E rating at least 60 points. Scale of assessment (preliminary/final): Weight of the mid-term / final evaluation: 100 %	
Learning outcomes: The aim of the course is to acquaint students with vocabulary in the field of management, acquiring the skills to communicate fluently about services provided in banking, reading and translating texts with banking issues.	
Class syllabus: Introduction to the issue Functions of money, types of deposits, loans, savings Currency, rates, exchange rates, accounts, checks, credit cards Securities, stock exchange Analysis of banking texts The importance of foreign trade Banking services and product offerings Presentations - Slovakia's position in international trade Results and evaluation	
Recommended literature: Krafft, D., Mittelstädt, E., Wiepcke, C.: Markt Lexikon Wirtschaft Fachbegriffe von A bis Z – einfach und verständlich erklärt. W. Bertelsmann Verlag, Bielefeld 2005. Baberádová, H.: Fachsprache Deutsch - Finanzen. Kommunikation rund ums Geld, Klett, Praha, 2006 Časopis: MARKT, Deutsch für den Beruf – Materialien aus der Presse, Erich Schmidt Verlag, Charfaoui Emilia: Deutsch für Nichtphilologen. Nemecký jazyk pre nefilológov. Vyd. Univerzita Komenského, Bratislava, 2019, 228 s. ISBN 978-80-223-4087-8	

Charfaoui E.: Odborné lexikálne minimum z manažérskej a ekonomickej praxe. Vyd. Univerzita Komenského, Bratislava, 2014, 116 s.

Languages necessary to complete the course:

Slovak, German

Notes:

In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may be connected with enforcing accompanying legal consequences on academic, (...) disciplinary level.

In accordance with the regulations of the internal regulation No. 13/2018 approved by the Academic senate of Comenius University in Bratislava the Disciplinary Regulations of Comenius University in Bratislava for Students, a disciplinary offence of a student is any form of copying or forbidden cooperation or providing answers during written or oral examination (assessment of knowledge) or during preparation for it within the course, or using technical devices or any information carriers in other than allowed ways during written or oral evaluation of study results (assessment of knowledge) or during preparation for it within the course. Committing a disciplinary offence may lead to imposing some disciplinary precautions on the student: admonition, conditional suspension of studies or dismissal from studies.

Past grade distribution

Total number of evaluated students: 46

A	ABS	B	C	D	E	FX	M
65,22	0,0	15,22	13,04	0,0	0,0	2,17	4,35

Lecturers: doc. Mgr. Emília Charfaoui, CSc.

Last change: 11.04.2022

Approved by:

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMn/027B/19	Course title: German IV
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 4.	
Educational level: I.	
Prerequisites:	
Course requirements: Active participation in seminars (80%), continuous control of assignments (20%). To obtain an A rating, it is necessary to obtain at least 91 points, to obtain an B rating at least 81 points, to obtain a C rating at least 73 points, to obtain a D rating at least 66 points and to obtain an E rating at least 60 points. Scale of assessment (preliminary/final): 100 %	
Learning outcomes: The aim of the course is to acquaint students with vocabulary in the field of management, acquiring the skills to communicate fluently about services provided in banking, reading and translating texts with banking issues.	
Class syllabus: Introduction to the issue Money functions, types of deposits, loans, savings Currency, exchange rates, accounts, checks, credit cards Stocks, stock exchange Analysis of banking texts Student presentations on currently selected topics	
Recommended literature: Krafft Dietmar, Mittelstädt Ewald, Wiepcke Claudia: Markt Lexikon Wirtschaft, Fachbegriffe von A-Z, W.Bertelsmann Verlag, Bielefeld, 2005, 381 s. Charfaoui Emilia: Professional lexical minimum of managerial and economical praxis. Odborné lexikálne minimum z manažérskej a ekonomickej praxe. Vyd. Univerzita Komenského, Bratislava, 2014, 116 s. Kovalevskij R., Maier G., Mityagina V.: Deutsch aktuell: Geschäftskontakte. Rostov na Donu, Vyd. Feniks, 2009, 669 s. Actual additional texts form magazines, newspapers and the Internet.	
Languages necessary to complete the course: English and German language	

Notes:

In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may be connected with enforcing accompanying legal consequences on academic, (...) disciplinary level.

In accordance with the regulations of the internal regulation No. 13/2018 approved by the Academic senate of Comenius University in Bratislava the Disciplinary Regulations of Comenius University in Bratislava for Students, a disciplinary offence of a student is any form of copying or forbidden cooperation or providing answers during written or oral examination (assessment of knowledge) or during preparation for it within the course, or using technical devices or any information carriers in other than allowed ways during written or oral evaluation of study results (assessment of knowledge) or during preparation for it within the course. Committing a disciplinary offence may lead to imposing some disciplinary precautions on the student: admonition, conditional suspension of studies or dismissal from studies.

Past grade distribution

Total number of evaluated students: 73

A	ABS	B	C	D	E	FX	M
73,97	0,0	13,7	5,48	1,37	0,0	1,37	4,11

Lecturers: doc. Mgr. Emília Charfaoui, CSc.

Last change: 11.04.2022

Approved by:

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KIS/014AB/16	Course title: Information Systems and Application Software
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 2.	
Educational level: I., II.	
Prerequisites:	
Course requirements: The active participation on lectures and seminars (practical) on computers in MS Windows, MS Excel. Required: Students who participate in online Seminars must use the Microsoft Windows operating system with the Microsoft Office package installed (from 2022/2023). Examination: - Lectures: Midterm mandatory examination from lectures either via Midterm test, or Midterm semester work in MS Word to achieve credit (points) for the Final exam of the course; the semester ends with Final exam either in a written form (test) on-site, or the oral form online via MS Teams. - Seminars (practical): Semester ends with project work in MS Word, to achieve credit (points) for the Final exam of the course. Scale of 100% assessment is split: 40% lectures: Midterm test/work (15 points) and Final test/oral exam (25 points). 60% seminar (practical): MS Word (60 points). The necessary condition for successful completion of the course is a minimum limit of 60% of each activity. In points: minimum 36 points from seminar (practical), to be able to participate on final test/exam, and minimum 24 points from the lectures (the sum of Midterm and Final examination). Details for the seminar (practical) project: 1. Elaboration of project outline Deadline: according to the teacher's instructions (or by e-mail to the specified e-mail address), usually by mid-March. 2. Project elaboration Deadline: no later than the end of the teaching part of the semester, preferably at the last seminar, but always in electronic form to the address according to the instructions of the teacher. 3. The acquired knowledge from seminar is verified during the teaching part of the semester and forms an ongoing assessment. For submitting the project on time and successful project defense, the student can get additional points in the continuous assessment. However, each teacher determines the details of the continuous assessment. It is recommended to defend the project in front of the whole study group. The project defense usually may include a written and an oral checkout (theoretical and practical at the computer).	

Scale of assessment (preliminary/final): 60/40

Learning outcomes:

Lectures: The knowledge of the presented topics and the related business value, an in-depth insight how the business firms use information systems and application software, point out the key issues and problems which the users and managers face when developing and implementing an information system.

Practical: The knowledge of Microsoft Office Suite, mainly MS Excel, and use the tool for solving different problems of managerial practice, financial and analytical tasks, statistical data processing, for example, for marketing research and everyday practical problems which managers encounter in finance, too.

Class syllabus:

Lectures:

1. Basic concept.

Components and functions of information systems, managerial and strategic roles of information systems. Other behavioral, managerial and technical concepts are presented.

2. Technology.

Major trends and implications for management in relation to computer hardware, software, database management, and telecommunications technologies.

3. Application.

How the information technologies are used in modern information systems to support collaboration among (end) users, in business, in managerial decision-making and in attaining strategic advantage.

4. Development.

Development of information systems for business with different approaches to software development and implementation of changes using information technologies.

5. Management.

Challenges set by information and communication technologies and management of information systems, technologies, activities and resources, including information, global IT management, security and ethical challenges.

Seminar (Practical):

1. Intro to MS Excel, absolute and relative addresses, lists, etc.

2. Increasing the productivity of data processing with MS Excel basic tools.

3. Graphs, charts, histograms, ...

4. Export / import of data, preparing the data for processing, working with different data formats.

5. Formulas (AutoSum, arithmetic operators, cell values), use of absolute and relative addressing in formulas, use of functions.

6. Important functions: SUMIF, SUBTOTAL, SEARCH, FIND, INDEX, ADDRESS, INDIRECT, COUNTIF, LOOKUP, ROW, COLUMN, LEN, DATE, DATEVALUE, and others. Matrices and matrix formulas.

7. Financial functions and formulas (PV, FV, NPER, PMT, RATE...).

8. Work with databases in Excel. Sorting. Filtering.

9. Pivot Tables.

10. Solving real world business problems in Excel.

11. Solving more complex problems using Solver.

12. Data analysis, time series, and forecasting. Decision support with statistical analysis in MS Excel.

Recommended literature:

Furda R., Greguš M.: Information Systems and Application Software. Comenius University, Bratislava 2021, ISBN 978-80-223-5090-7

Curtis Frye: Microsoft Excel 2016 Step by Step, Microsoft Press 2016, Redmont, ISBN: 978-0-7356-9880-2

Stephen Haag, Maeve Cummings, Management Information Systems for the Information Age, McGraw-Hill Publisher, Denver, San Diego 2009, ISBN 0073376787 / 9780073376783

James A. O'Brien, George Marakas, Introduction to Information Systems, 15/e, McGraw-Hill - Irwin, New York 2010, ISBN 978-0-07-337677-6, MHID 0-07-337677-9

Stephen Haag, Maeve Cummings, Management Information Systems for the Information Age, McGraw-Hill Publisher, Denver, San Diego 2009, ISBN 0073376787 / 9780073376783

Kenneth Laudon, Jane Laudon: Essentials of MIS, 9th Edition, ISBN-10: 0-13-611099-1, ISBN-13: 978-0-13-611099-6, Published by Prentice Hall, © 2011, <http://www.pearsonhighered.com/laudon/>

Rainer Turban: Introduction to Information Systems: Supporting and Transforming Business, Publisher: Wiley; 2nd edition, ISBN: 0470169001, 2008, 464 pages.

Languages necessary to complete the course:

English

Notes:

The university textbook "Information Systems and Application Software" is available online in web pages of University Library.

Past grade distribution

Total number of evaluated students: 87

A	ABS	B	C	D	E	FX	M
29,89	0,0	21,84	16,09	5,75	8,05	18,39	0,0

Lecturers: Ing. Robert Furda, PhD., Mgr. Andrea Studeničová

Last change: 23.02.2022

Approved by:

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/245AB/16	Course title: International Economic Relations
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 4.	
Educational level: I., II.	
Prerequisites:	
Course requirements: During the semester students will be asked to work on several different tasks (e.g. team work, individual work, reading and questionnaire), for which they can gain up to 40% of the total evaluation. The needed minimum for admission to final exam to be obtained during the semester is 24 points (60% of the evaluation obtained during the semester). The course finish by the final written exam, which has the value of 60% of the total evaluation (the needed minimum for passing the exam is 36 points, meaning 60% of the final exam evaluation). Scale of assessment (preliminary/final): 40/60	
Learning outcomes: Students should acquire the overview and knowledge from the area of international trade, international organizations and economic relations including also international movement of capital and workers (migration).	
Class syllabus: <ul style="list-style-type: none"> - Basic terms of „international economic relations“ - International organizations – international economic organizations (OECD, WTO, UNO – UNCTAD, EU) and international financial organizations (EBRD, EIB, IMF, The World Bank Group) - International movement of capital with the goal of profit - International movement of capital with the goal of aid - Development aid - International movement of labour - Migration 	
Recommended literature: [1] SCHMIDPETER, R. – CAPALDI, N. – IDOWU, S. O. - STÜRENBERG HERRERA, A. 2019. International Dimensions of Sustainable Management - Latest Perspectives from Corporate Governance, Responsible Finance and CSR. Cham : Springer, 2019. Available at: https://link.springer.com/content/pdf/10.1007%2F978-3-030-04819-8.pdf [2] KRUGMAN, P. – OBSTFELD, M. 2012/2015. International Economics: Theory and Policy. Harlow : Pearson Education. 2012/2015. [3] PUGEL, T. A. 2012/2016. International Economics. New York : McGraw-Hill, 2012/2016.	

[4] LU, H. – SCHMIDPETER, R. – CAPALDI, N. – ZU, L. 2018. Building New Bridges Between Business and Society - Recent Research and New Cases in CSR, Sustainability, Ethics and Governance. Cham : Springer, 2018. Available at: <https://link.springer.com/content/pdf/10.1007%2F978-3-319-63561-3.pdf>

[5] Materials distributed during the term (e.g. relevant articles, legislative documents of international organizations etc.).

Languages necessary to complete the course:

English

Notes:

Past grade distribution

Total number of evaluated students: 129

A	ABS	B	C	D	E	FX	M
16,28	0,0	10,08	23,26	20,93	22,48	6,98	0,0

Lecturers: doc. PhDr. Paulína Mihaľová, PhD.

Last change: 01.10.2021

Approved by:

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/227AB/17	Course title: International Financial Reporting Standards
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 5.	
Educational level: I.	
Prerequisites:	
Recommended prerequisites: None	
Course requirements: 3 case studies 50%, final exam 50% Scale of assessment (preliminary/final): 50%/50%	
Learning outcomes: Upon the successful completion of this course, the students will be able to: <ol style="list-style-type: none"> 1. Apply the conceptual framework to the accounting process; 2. Research current accounting issues and relate those issues to their impact on the entities and industries involved; 3. Prepare the four basic financial accounting statements; 4. Analyze the four basic financial accounting statements; 5. Evaluate the implications of internal financial decisions on the financial statements; 6. Interpret the Statement of Cash Flows; 7. Explain the usefulness of the Statement of Cash Flows to users; 8. Apply Generally Accepted Accounting Principles (GAAP) requirements for valuing major balance sheet accounts; 9. Evaluate the implications of using alternative GAAP methods for the users of financial statements. 	
Class syllabus: <ol style="list-style-type: none"> 1 Introduction to International Financial Reporting Standards 2 Conceptual Framework, Financial statements preparations 3 Statement of financial position, 4 Cash, Receivables, Inventories, 5 Property, Plant and Equipment, Biological and Intangible Assets 6 Liabilities 7 Shareholder's equity 8 Fraud and Internal Control 	

9 Statement of Profit and Loss 10 Revenue recognition incl. Construction Constructs 11 Cash Flow Statement 12 Selected Current Topics 13 Repetition							
Recommended literature: <ul style="list-style-type: none"> • SAXUNOVÁ, D. 2019. Financial Statements for the Needs of Managers -Global Accounting Standards: US GAAP and IFRS. Prague: Wolters Kluwer, 2019 • MLADEK, R. 2017. IFRS and US GAAP Accounting Policies and Procedures. Prague: Leges, 2017 • www.ifrs.org, www.fasb.org • WILEY IFRS 2017: Interpretation and Application of IFRS Standards. Hoboken: JohnWiley and Sons, 2017 							
Languages necessary to complete the course:							
Notes:							
Past grade distribution Total number of evaluated students: 32							
A	ABS	B	C	D	E	FX	M
59,38	0,0	25,0	9,38	0,0	0,0	6,25	0,0
Lecturers: prof. RNDr. Darina Saxunová, PhD., Mgr. Lenka Papíková, PhD.							
Last change: 16.09.2021							
Approved by:							

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KSP/023AB/16	Course title: Introduction to Entrepreneurship
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 5.	
Educational level: I., II.	
Prerequisites:	
Course requirements: During the semester, a student can get up to 75 points. For the final exam, a student can earn up to 25 points. Evaluation of students' work during the semester is divided into five milestones: 1. 10%: Milestone 1– Idea creation / Identification 2. 10%: Milestone 2 – Customers – Persona / Empathy map 3. 15%: Milestone 3 – Lean canvas (Business model canvas) 4. 15%: Milestone 4 – Creative output / Investor Pitch 5. 25%: Milestone 5 – Business plan The overall evaluation is in accordance with the faculty evaluation system: A = 91-100%; B = 81-90%; C = 73-80%; D = 66-72%; E = 65-60%; F = 0-59% points. Scale of assessment (preliminary/final): 75/25	
Learning outcomes: To acquaint students with the nature of entrepreneurship, its importance and role. Develop an entrepreneurial mindset and characteristics, highlight their importance not only in the business context. Develop the ability to seek opportunities and ideas, refine them and formulate into business models. Learn the basic techniques of business planning and practice them with concrete examples. Understand the overall context of the operation and management of a company. Make familiar with the practicalities of starting a business.	
Class syllabus: 1. Course introduction, Introduction to entrepreneurship 2. Entrepreneurial characteristics, creativity 3. Opportunities recognition and exploitation, ideas generation and development, innovation 4. Business model, business model canvas/lean canvas 5. Start-ups and their support 6. Business model innovation, testing and validation 7. Business planning and business plan 8. Legal aspects of business in Slovakia 9. Financial aspects 10. Guest lecture	

11. Marketing 12. SME management and its specifics 13. Final exam							
Recommended literature: [1] STOKES, D., WILSON, N. Small Business Management and Entrepreneurship. Cengage Learning EMEA, 2010. ISBN 978-1-4080-1799-9. [2] BLANK, S. The Startup Owner's Manual. K & S Ranch, 2012. ISBN 9780984999309. [3] KAPLAN, J. Startup: A Silicon Valley Adventure. Penguin, 1995. ISBN 9780140257311. [4] RIES, E. The Lean Startup. Crown Business, 2011. ISBN 9780307887894. [5] OSTERWALDER, A., PIGNEUR, Y. Business Model Generation. John Wiley & Sons, 2010. ISBN 978-0470-87641-1.							
Languages necessary to complete the course: English							
Notes:							
Past grade distribution Total number of evaluated students: 157							
A	ABS	B	C	D	E	FX	M
19,11	0,0	34,39	28,66	12,74	2,55	2,55	0,0
Lecturers: doc. PhDr. Marian Holienka, PhD., Mgr. Miloš Mrva, PhD., Mgr. Juraj Mikuš, PhD.							
Last change: 14.05.2022							
Approved by:							

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/134AB/16	Course title: Introduction to Financial Management
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 4.	
Educational level: I., II.	
Prerequisites:	
Recommended prerequisites: The prerequisite for this class is a passing grade in foundations of accounting and statistics and to be familiar with the basic financial concepts. Therefore, it is expected that students will be comfortable with the following topics: basics financial concepts, basics accounting principles and basics statistical concepts.	
Course requirements: Participation in seminars, individual student work during the semester, active monitoring of developments in selected financial markets, continuous testing, final test. The mid-term evaluation at the seminars consists of the following parts: - preparation of a presentation in a team on a topic in the field of asset valuation (MAX 5%), - elaboration of homework assignments during the semester (MAX 10%), - participation in seminars and activity during the semester (MAX 15%), - continuous testing during the semester (MAX 20%). Final evaluation: - final written test (MAX 50%). The condition for completing the course is to obtain at least 60% of the total evaluation. The condition for completing the seminars is to obtain at least 25% of the evaluation seminars. Scale of assessment (preliminary/final): 50% / 50%	
Learning outcomes: This is an introductory course in financial management and in corporate finance. The course has three main objectives: 1) Develop an understanding of the tools that are used to analyze firm's financial statements, bonds value and basics evaluating methods for valuing firms. 2) Understand the basic issues involved in how to use concepts of present value and future value in finance and how to use concepts of the risk and return. 3). Understand the basic issues involved in how the financial markets are working. Emphasis will be placed on appreciating the limitations and challenges that are faced when applying the theoretical framework of corporate finance to real world problems.	

Class syllabus:

1. Introduction to financial management
2. Analysis of financial statements
3. Time value of money
4. Bonds, Bond Valuation, and Interest Rates
5. Risk and return
6. Stocks, Stock Valuation
7. Financial Options
8. Cost of Capital
9. Evaluation of capital investments

Recommended literature:

1. Brigham, E. F. – Ehrhardt, M. C.: Financial Management, 14th Edition, Thomson, South-Western, 2014. ISBN-13: 978-1-111-97221-9.
2. Brealey, R. A. – Myers, S. C. – Allen, F.: Principles of Corporate Finance, 9th Edition, McGrawHill, 2010. ISBN: 978-007-126327-6.

Other information sources:

3. Bloomberg Professional Terminal (the teacher's license will be used)
4. bloomberg.com
5. yahoo.finance.com
6. morningstar.com
7. gurufocus.com

Languages necessary to complete the course:

Slovak, English

Notes:

The main textbook (recommended literature 1.) is available at the FMUK Library. This textbook should be used as main reading. The main textbook is also available for purchase online at Amazon.com. The relevant chapters are indicated in the class syllabus. There will be several case studies for the course provided in MS Excel form. They will be available for download from faculty's MS Teams cloud solution. The cases are intended to help students understand the course material and prepare them for the exam and real world of finance. The solutions for the case study will be discussed in class.

Past grade distribution

Total number of evaluated students: 147

A	ABS	B	C	D	E	FX	M
29,93	0,0	47,62	12,93	6,12	1,36	1,36	0,68

Lecturers: Mgr. Martin Vozár, PhD.

Last change: 03.09.2021

Approved by:

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMn/060AB/16	Course title: Introduction to Management I
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 1.	
Educational level: I.	
Prerequisites:	
Course requirements: Seminar paper (max. 10%), presentation of the seminar paper (max. 10%), mid-semester test (max. 15%), semester test (25%), final oral exam (or final on-line test - depending on pandemic situation) (max. 40%), active participation in solving case studies is expected Scale of assessment (preliminary/final): 60/40	
Learning outcomes: After completing the course the student obtains a comprehensive knowledge of selected areas of management theory and become familiar with the basic procedures for identifying and solving problems in management practice. Regarding a deliberately broad range of topics, the course intention is to provide students basic wide-range introduction to the whole field and selected topics are divided into two semesters –Introduction to Management I in fall semester, Introduction to Management II in spring semester. Course content also focuses on developing managerial skills and abilities of listeners. Students through an individual elaboration of an essay, its presentation followed by discussion and case studies enhance the correct use of terminology of management as a science discipline, expanding their knowledge and improving the skills necessary for further study and management practice.	
Class syllabus: <ol style="list-style-type: none"> 1. Managers and management – management as a process, science, and profession. 2. Management theory development. 3. Organizational culture. 4. Organizational environment. 5. Management in a global environment. 6. Social responsibility and managerial ethics. 7. Managerial decision-making. 8. Foundations of planning. 9. Strategic management. 10. Forecasting. 	
Recommended literature:	

- [1] ROBBINS, P. R. - COULTER, M.: Management, Harlow : Pearson education limited, 2018, 14th edition. p 751. ISBN 978-1-292-21583-9
- [2] ROBBINS, P. R. - COULTER, M. with contributions by MARTOCCHIO, J. J., KONG, L. K.: Management, Harlow : Pearson education limited, 2016, 13th edition. p. 717 . ISBN 978-1-292-09020-7
- [3] Journal of Human Resource Management. ISSN 2453 – 7683-[online] www.jhrm.eu

Languages necessary to complete the course:

English

Notes:

Past grade distribution

Total number of evaluated students: 168

A	ABS	B	C	D	E	FX
38,69	0,0	25,0	12,5	7,74	9,52	6,55

Lecturers: Mgr. Michaela Poláková, PhD., doc. PhDr. Lukáš Copuš, PhD., Mgr. Juliet Horváthová Suleimanová, PhD., Ing. Marián Mikolášik

Last change: 08.06.2022

Approved by:

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMn/061AB/16	Course title: Introduction to Management II
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 2.	
Educational level: I.	
Prerequisites:	
Course requirements: Seminar paper (max. 10%), presentation of the seminar paper (max. 10%), mid-semester test (max. 15%), semester test (25%), final oral exam (max. 40%), active participation in solving case studies is expected. Scale of assessment (preliminary/final): 60/40	
Learning outcomes: After completing the course the student obtains a comprehensive knowledge of selected areas of management theory and become familiar with the basic procedures for identifying and solving problems in management practice. Course content also focuses on developing managerial skills and abilities of listeners. Students through an individual elaboration of an essay, its presentation followed by discussion and case studies enhance the correct use of terminology of management as a science discipline, expanding their knowledge and improving the skills necessary for further study and management practice.	
Class syllabus: <ol style="list-style-type: none"> 1. Basics of organizing. 2. Job design. 3. Human resource management. 4. Individual and group behavior. 5. Motivation of employees. 6. Leadership theories. 7. Communication and interpersonal skills. 8. Controlling as a function of management. 9. Change management. 10. Self management and time management. 	
Recommended literature: [1] ROBBINS, P. R. - COULTER, M.: Management, Harlow : Pearson education limited, 2018, 14th edition. p 751. ISBN 978-1-292-21583-9	

[2] ROBBINS, P. R. - COULTER, M. with contributions by MARTOCCHIO, J. J., KONG, L. K.: Management, Harlow : Pearson education limited, 2016, 13th edition. p. 717 . ISBN 978-1-292-09020-7

[3] Journal of Human Resource Management. ISSN 2453 – 7683-[online] www.jhrm.eu

Languages necessary to complete the course:

English

Notes:

Past grade distribution

Total number of evaluated students: 138

A	ABS	B	C	D	E	FX
47,1	0,0	18,84	12,32	6,52	7,25	7,97

Lecturers: Ing. Marián Mikolášik, doc. PhDr. Lukáš Copuš, PhD., Mgr. Michaela Poláková, PhD., doc. Ing. Mgr. Lubomíra Strážovská, PhD.

Last change: 08.06.2022

Approved by:

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMn/062AB/16	Course title: Introduction to Personnel Management
Educational activities: Type of activities: lecture / practicals Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 3.	
Educational level: I., II.	
Prerequisites:	
Course requirements: During the semester the student has the possibility to get 60% of the total number of points. 40% of the total number of points consists of the exam after leaving the class. 100% = 100 points. The minimum E rating is 60 points. Tasks cannot be retrospectively presented and earned points. - 40% assignments and their in time presentations during the semester in scheduled week - 20% mid term test (week 7, covers topics from weeks 1-6) - 40% final written text - exam Scale of assessment (preliminary/final): 60/40	
Learning outcomes: Human Resource Management provides an overview of the fundamentals of human resource management and the impact and importance of these concepts and principles in an organization. It is designed to build a broad foundation of knowledge and skills required for managing human resources. The course has wide appeal and assists both Human Resource Professionals and Human Resource Managers (line or operational managers) in managing human resources more effectively and efficiently. The course will focus on seven major topic areas: - Strategic Human Resource Management; - Planning Human Resources; - Attracting and Selecting Human Resources; - Placing, Developing and Evaluating Human Resources; - Motivating and Rewarding Human Resources; - Maintaining High Performance; and - Human Resource Management in the Global Context. Upon completion of the course, students will understand the fundamentals of human resource management and be able to evaluate how these functions can affect an organization.	
Class syllabus: 1. Introduction to HR management and strategic HR management (benefits & challenges, HRM audit). Trends influencing HRM. 2. Job Analysis & Design. Managing Work Flows. 3. Human Resource Planning. Talent Management.	

<p>4. Recruitment (incl. CV, motivation letter creation, etc.), Selection (incl. job contract creation)</p> <p>5. Orientation & Training. Training design.</p> <p>6. Training: the needs analysis process. Training methods. Training evaluation.</p> <p>7. Training programs. Development & Career Planning. Midterm test.</p> <p>8. Performance Management, Appraisal and Fair Treatment. Introduction to compensation management.</p> <p>9. Compensation systems for different stakeholders and seniority. Employee incentives, benefits & services</p> <p>10. Managing Employee Relations & Retention. Ethics in HRM. Sexual harassment. Bullying. Ensuring Employee Health & Safety in the Workplace</p> <p>11. Downsizing and outplacement. Decruitment. Termination of contract.</p> <p>12. Legal Requirements, labor code & Managing Diversity. Discrimination. Labor unions & collective bargaining.</p>
<p>Recommended literature:</p> <p>Required:</p> <p>Carbery, R., Cross, C. (2013) Human Resource Management – A Concise Introduction. 269 p. ISBN 978-1-137-00939-5 Copies are available (for the whole term) at the school library. Please, make sure you borrowed one as soon as possible. Click here.</p> <p>Dressler, G. (2016) Human resource management (15th edition). Pearson. 711 p. ISBN-13: 978-0134237510</p> <p>Recommended:</p> <p>Schwind et al. (2016) Canadian human resource management (11th Canadian ed.). McGRAW-HILL Ryerson Limited. 688 p. ISBN: 978125908762</p> <p>Saks, A.M. & Haccoun, R.R. (2019) Managing performance through training and development (8th ed.). Nelson. 492 p. ISBN: 9780176798079</p> <p>Martocchio, J.J. & Martocchio, J. (2019) Human Resource Management (15th edition). Pearson. ISBN: 9780134739724</p> <p>Mondy, R. Wayne Dean (2013) Human Resource Management, (13th ed.). Pearson. 432 p. ISBN-13: 9780133043549</p> <p>Groschl, S. et al. (2009) International human resource management. Nelson. ISBN:9780176440978</p> <p>Houndmills, Basingstoke, Hampshire: Palgrave Macmillan.</p> <p>Human Resource Management. (2011) University of Minnesota Libraries Publishing [online] Available at: https://open.lib.umn.edu/humanresourcemanagement/</p> <p>Journal of Human Resource Management. Bratislava: Comenius University, Faculty of Management. ISSN 2453-7683.</p> <p>Selected case studies.</p>
<p>Languages necessary to complete the course:</p> <p>English</p>
<p>Notes:</p> <p>PARTICIPATION IN CLASS</p> <p>It is imperative that students make every effort to meet the originally scheduled course requirements and it is a student's responsibility to write examinations as scheduled. Therefore, all students are expected to attend and complete the specific course requirements (i.e. attendance, assignments, and tests/exams) listed in the course outline on or by the date specified. Students who need to arrange for coursework accommodation, as a result of medical, personal or family reasons, must contact the course instructor within 48 hours of the originally scheduled due date.</p>

Students should contribute meaningfully students must come to class prepared. This means they have read the readings and are ready to discuss the subject matter intelligently. It is the student's responsibility to keep up with course work, even when he or she has been absent. Students should note that while attendance is not required, class time serves as the primary opportunity to participate. Experience has shown that regular attendance will significantly help your performance in the course.

ETHICS

In accordance with the provisions of internal regulation no. 16/2017 Directive of the Rector of Comenius University in Bratislava Full text of internal regulation no. 23/2016 Directive of the Rector of Comenius University in Bratislava, which issues the Code of Ethics of Comenius University in Bratislava, as amended by Supplement no. 1, each student always achieves his / her study results in an honest manner; does not deceive or use dishonest practices during any form of verification of his / her study knowledge and skills. Cases of breach of the UK Code of Ethics may be considered a breach of legal obligations, (...). Such an assessment may involve the application of appropriate legal consequences at the academic, (...) disciplinary level. In accordance with the provisions of internal regulation no. 13/2018 approved by the Academic Senate of Comenius University in Bratislava Disciplinary Code of Comenius University in Bratislava for students, student disciplinary offense is any form of depreciation or illegal cooperation or counseling during written or oral evaluation of study results (knowledge testing) or during preparation for it within the subject, or the use of technical devices or any information carriers in a manner other than permitted during the written or oral assessment of learning outcomes (knowledge testing) or during preparation for the subject. Some of the disciplinary measures can be imposed on a student for a disciplinary offense: reprimand, conditional expulsion from study or expulsion from study.

Past grade distribution

Total number of evaluated students: 149

A	ABS	B	C	D	E	FX
41,61	0,0	31,54	10,74	3,36	11,41	1,34

Lecturers: prof. Ing. Ľubica Bajžíková, PhD., Mgr. Juliet Horváthová Suleimanová, PhD., Ing. Mgr. Juraj Chebeň, PhD., doc. PhDr. Lukáš Copuš, PhD.

Last change: 02.05.2022

Approved by:

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/225AB/16	Course title: Introduction to financial markets and institutions
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 4.	
Educational level: I.	
Prerequisites:	
Course requirements: Together you can get a maximum of 100 points per seminar. Course evaluation - 50% work during the semester (15% presentation, 15% seminar paper/essay, 20% seminar activity), 50% written final test. The rating of the subject is in accordance with the UK Study Regulation as follows: to obtain the rating A you need to get a minimum of 91 points, to get a B rating of at least 81 points, to rating C minimum 73 points, rating D at least 66 points and rating E minimum 60 points.	
Learning outcomes: By completing the course, the student will gain an overview of financial markets, financial instruments, institutions and transactions that take place in these markets. The student will also gain knowledge of financial institutions that operate on the financial markets in the Slovak Republic and abroad (depending on the international composition of the study group).	
Class syllabus: <ol style="list-style-type: none"> 1. Financial System. 2. Financial Market. 3. Financial Intermediaries and Specialized Financial Institutions. 4. Financial Instruments - Real Investment (alternative investment), Financial Investment, Financial derivatives. 5. Money market. 6. Foreign Exchange Market. 7. Precious Metal Market. 8. Insurance Market. 9. Capital market – bonds. 10. Capital market - stocks. 	
Recommended literature: [1] BRIGHAM, E. F. – EHRHARDT, M. C. 2014. Financial Management. 14th Edition. Thomson, South-Western, 2014. ISBN 978-11-119-7221-9 [2] DE HAAN, J. – OOSTERLOO, S. – SCHOENMAKER, D. 2012. Financial Markets and Institutions. A European Perspective. Cambridge University Press, 2012. ISBN	

978-11-391-9894-3 [3] MISHKIN, F. S. – EAKINS, S. G. 2015. Financial Markets and Institutions. 8th Edition. Pearson, 2015. ISBN 978-12-920-6048-4							
Languages necessary to complete the course: English							
Notes:							
Past grade distribution Total number of evaluated students: 32							
A	ABS	B	C	D	E	FX	M
28,13	0,0	21,88	12,5	21,88	9,38	6,25	0,0
Lecturers: Mgr. Katarína Rentková, PhD.							
Last change: 29.01.2021							
Approved by:							

COURSE DESCRIPTION

Academic year: 2021/2022							
University: Comenius University Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KMn/004B/00			Course title: Japanese I				
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning							
Number of credits: 2							
Recommended semester: 1.							
Educational level: I.							
Prerequisites:							
Course requirements: Passing the final comprehensive exam Scale of assessment (preliminary/final): 100/0							
Learning outcomes: The ability to read and write both Hiragana and Katakana, counting system, day and time, vocabulary							
Class syllabus: Introduction to the course Lessons from 1 to 11 that include reading, writing and Japanese grammar							
Recommended literature: Tanaka, O: Japanese for Today, Gakken Co. Ltd.,Osaka, 1980 AJALT: Japanese for Busy People, Kodansha International, Tokyo, 1983 Yoshida, Y.: The First Step to Kanji, Osaka University of Foreign Studies, 1969							
Languages necessary to complete the course: English							
Notes:							
Past grade distribution Total number of evaluated students: 237							
A	ABS	B	C	D	E	FX	M
77,64	0,0	5,91	5,06	2,11	5,91	3,38	0,0
Lecturers: prof. Ing. Ján Rudy, PhD.							
Last change: 26.09.2019							
Approved by:							

COURSE DESCRIPTION

Academic year: 2021/2022							
University: Comenius University Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KMn/006B/10			Course title: Japanese III				
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning							
Number of credits: 2							
Recommended semester: 3.							
Educational level: I.							
Prerequisites:							
Course requirements: Passing the final comprehensive exam Scale of assessment (preliminary/final): 100/0							
Learning outcomes: Advanced grammar, vocabulary, giving and receiving, giving preferences, ownership.							
Class syllabus: Introduction to the course Lessons from 19 to 25 that include reading, writing, vocabulary, and Japanese grammar First step to Kanji							
Recommended literature: Tanaka, O: Japanese for Today, Gakken Co. Ltd.,Osaka, 1980 AJALT: Japanese for Busy People, Kodansha International, Tokyo, 1983 Yoshida, Y.: The First Step to Kanji, Osaka University of Foreign Studies, 1969							
Languages necessary to complete the course: English							
Notes:							
Past grade distribution Total number of evaluated students: 40							
A	ABS	B	C	D	E	FX	M
82,5	0,0	7,5	2,5	2,5	0,0	5,0	0,0
Lecturers: prof. Ing. Ján Rudy, PhD.							
Last change: 05.01.2016							
Approved by:							

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KIS/302AB/16	Course title: Labor Law
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 4.	
Educational level: I.	
Prerequisites:	
Recommended prerequisites: None	
Course requirements: Comparative Country Case Study, Panel Discussion Scale of assessment (preliminary/final): Comparative Country Case Study 80%, Panel Discussion 20%	
Learning outcomes: to teach students to correctly assess the field of employment relations with focus on international labour law, to teach them principles of legal regulation of employment relations, structure, objective and legal regulation of particular instruments of labour law, to lead them to correct interpretation and application of the legal regulation in the field of labour law in practice incl. comparative approach to foreign legal systems. Within this course, students shall be acquainted with the standing of employer and employee within social-insurance legal relations in terms of personal and material scope incl. comparative approach to foreign legal systems.	
Class syllabus: concept, object, sources of labour law, legal personality in labour law, pre-contractual relations, formation, duration and termination of employment relations, types of employment relations, obstacles to work on the side of the employer and the employee, liability in employment relations, agreements on work executed outside the employment relations, standing of the employer and the employee in the social insurance system, personal scope of social insurance, material scope of social insurance	
Recommended literature: Servais, J.M.: International Labour Law, 4th ed., Wolters Kluwer, 2014, ISBN: 9041156747	
Languages necessary to complete the course: English	
Notes:	

Past grade distribution							
Total number of evaluated students: 78							
A	ABS	B	C	D	E	FX	M
79,49	0,0	8,97	7,69	0,0	1,28	2,56	0,0
Lecturers: Mgr. Milena Nosková, PhD.							
Last change: 14.03.2018							
Approved by:							

STATE EXAM DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM/S07AB/16	Course title: Management
Number of credits: 1	
Educational level: I.	
State exam syllabus:	
Last change: 09.06.2022	
Approved by:	

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KSP/061AB/16	Course title: Managerial Economics
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 1.	
Educational level: I., II.	
Prerequisites:	
Course requirements: During the semester students can obtain 70% of the points and 30% of the points during the examination period. 35% of the points has to be obtained during the semester (e.g. from the midterm test, academic paper and/or activity). The overall evaluation is in accordance with the faculty evaluation system: A = 91-100%; B = 81 90%; C = 73-80%; D = 66-72%; E = 65-60%; F = 0-59% points.	
Learning outcomes: Understanding and orientation in basic knowledge about an enterprise in the market economy, about economic thinking and economy of an enterprise. Getting enriched knowledge base for subsequent courses.	
Class syllabus: 1. Introduction to Managerial Economics. Objects of interest of Managerial Economics. Company and its position in the market economy, the definition of the nature of the business. Enterprise as a goal-oriented system, the goals of the company, risk in the company. Enterprise relationship with the environment. Business environment and company structure. 2. Controlled entity as an economic system. Business and the life cycle of the company. Business transformation process. Assets and business participation in the transformation process. Non-current assets and its nature, valuation and modalities for acquisition of fixed assets. Depreciation and amortization of fixed assets. Current assets, its nature and usage. The issue of financing the assets, sources of financing, own and foreign sources of funding. 3. Costs and corporate profit. Classic and dynamic views on cost management. Current approaches and techniques in cost management. Cash flow management, planning and evaluation of cash flow. External environment. Taxes and taxation. Internal environment. Planning of transformation process, optimization calculations in planning. Investments and assessment of investment in the company. 4. Monitoring and evaluation of the economic performance of the company, revenues, expenses and results of operations of the company. Economic analysis and evaluation of the company's performance, balance sheet, income statement and cash flow statement. Approaches to evaluating of business performance. Controlling as an effective tool of managerial economics.	

Recommended literature:

- [1] SALVATORE, D. Managerial economics: principles and worldwide applications. New York: Oxford University Press, 2015.
- [2] BHAT, M. S., RAU, A. V. Managerial economics and financial analysis. Hyderabad: BS Publications, 2008.
- [3] BAYE, R., PRINCE, J. T., SQUALLI, J. Managerial Economics and Business Strategy Michael. Berkshire: McGraw-Hill, 2013.
- [4] Lectures of Managerial Economics

Languages necessary to complete the course:

English

Notes:**Past grade distribution**

Total number of evaluated students: 135

A	ABS	B	C	D	E	FX	M
36,3	0,0	28,89	15,56	8,15	2,96	8,15	0,0

Lecturers: doc. Ing. Ján Papula, PhD., Mgr. Dávid Paculík

Last change: 14.05.2022

Approved by:

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMk/100AB/16	Course title: Marketing
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 4.	
Educational level: I., II.	
Prerequisites:	
Course requirements: 40 % interim evaluation: - active attendance (in case of unjustified absence or unpreparedness to seminar - loss of 10%), - semester project – application of theoretical knowledge on selected issues – 40%, 60 % final evaluation: - exam – written, online test using the selected application (MS Forms) Electronic communication and method of distribution of study materials is carried out by MS Teams application. The overall student rating consists of the sum of the percentages for active attendance on seminars and of the percentage obtained from the exam. Exam is written resp. realized through using the selected application (MS Forms). System of interim evaluation is set on the beginning of semester. Exam dates will be determined based on the coordination of dates no later than 1 week before the start of the exam period. In accordance with the provisions of internal regulation no. 16/2017 Directive of the Rector of Comenius University in Bratislava Full text of internal regulation no. 23/2016 Directive of the Rector of Comenius University in Bratislava, which issues the Code of Ethics of Comenius University in Bratislava, as amended by Supplement no. 1, each student always achieves his / her study results in an honest manner; does not deceive or use dishonest practices during any form of verification of his / her study knowledge and skills. Cases of breach of the UK Code of Ethics may be considered a breach of legal obligations, (...). Such an assessment may involve the application of appropriate legal consequences at the academic, (...) disciplinary level. In accordance with the provisions of internal regulation no. 13/2018 approved by the Academic Senate of Comenius University in Bratislava Disciplinary Code of Comenius University in Bratislava for students, student disciplinary offense is any form of depreciation or illegal cooperation or counselling during written or oral evaluation of study results (knowledge testing) or during preparation for it within the subject , or the use of technical devices or any information carriers in a manner other than permitted during the written or oral assessment of learning outcomes (knowledge testing) or during preparation for the subject. Some of the disciplinary measures can be imposed on a student for a disciplinary offense: reprimand, conditional expulsion from study or expulsion from study.	

Scale of assessment (preliminary/final): 40/60
<p>Learning outcomes:</p> <p>The aim of the course is to acquire the basic knowledge from the various areas of marketing theory. The subject emphasizes the importance and benefits of basic marketing postulates in terms of the interconnection of the organization and its customers. Emphasis is placed on acquiring skills in marketing decision-making and performing individual marketing activities of the organization, especially in strategic and marketing planning, market segmentation and market positioning, marketing research, analysis of marketing environment and consumer and organizational purchasing behavior in designing of marketing mix and in exploitation of international marketing. The subject also emphasizes the impact of the online environment and the selected specifics of digital marketing. In addition to gaining theoretical knowledge, the subject is also aimed at stimulating the students' ability to apply the marketing concept in economic practice.</p>
<p>Class syllabus:</p> <ol style="list-style-type: none"> 1. Position and importance of marketing in organization development. 2. The nature of the marketing concept. 3. Strategic planning and importance of marketing planning. 4. Marketing environment. 5. Marketing information system and marketing research. 6. Shopping behavior of consumers in organizations. 7. Market segmentation, target group selection and creation of market position. 8. Product as a marketing mix tool. 9. Pricing and pricing strategy of the company. 10. Distribution channels and physical distribution. 11. Marketing communication and marketing communication mix. 12. International marketing. 13. Service marketing.
<p>Recommended literature:</p> <ul style="list-style-type: none"> • ARMSTRONG, G. – KOTLER, P. 2007. Marketing: An Introduction. 8th Edition. Upper Saddle River: Pearson Education, Inc. 2007. ISBN 0-13-186591-9 – selected chapters. • BAINES, P. – FILL, C. – PAGE, K. 2011. Marketing. Oxford: Oxford University Press, 2011. ISBN 978-0-19-957961-7 • BLYTHE, J. 2011. Principles and Practice of Marketing. 2nd Edition. Hampshire: Cengage Learning EMEA, 2009. ISBN 978-1-4080-114-78 • BRASSINGTON, F. – PETTITT, S. 2006. Principles of Marketing. Harlow: Prentice Hall, 2003. ISBN 0-273-65791-7 • KOTLER, P. – ARMSTRONG, G. 2004. Principles of Marketing. Upper Saddle River: Pearson Education, 2004. ISBN 0-13-041814-5 • KOTLER, P. – ARMSTRONG, G. -OPRESNIK, O. M. 2018. Principles of Marketing. Harlow: Pearson Education, 2018. ISBN 978-1-292-22017-8 • OLŠAVSKÝ, F. 2018. Mystery shopping of tourist information points in Bratislava. In: Management 2018: management and the world in motion, challenges, opportunities and threats. Prešov : Bookman, 2018. ISBN 978-80-8165-300-1 • Journals Marketing Science & Inspirations and Marketing&Media <p>With regard to new and available resources, supplementary literature will be updated on a continuous basis.</p>
<p>Languages necessary to complete the course:</p> <p>English</p>

Notes:						
Past grade distribution Total number of evaluated students: 100						
A	ABS	B	C	D	E	FX
25,0	0,0	33,0	24,0	7,0	5,0	6,0
Lecturers: Mgr. František Olšavský, PhD., prof. Mgr. Peter Štarchoň, PhD., Mgr. Lucia Vilčeková, PhD., Mgr. Samuel Smolka, PhD., doc. JUDr. PhDr. Katarína Gubíniiová, PhD.						
Last change: 13.02.2022						
Approved by:						

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/064AB/16	Course title: Mathematics I
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 1.	
Educational level: I.	
Prerequisites:	
Course requirements: The course is taught as follows: Lectures will be accessible online through MS Teams. When logging in to MS Teams, it is necessary to use the university login and password and join the team FMUK_Mathematics_1_English using the code: ny4mn13. All study materials will be available via Moodle (https://moodle.uniba.sk/). The student is obliged to listen to the lecture before the exercises and online consultation. According to the schedule, online consultations with the lecturer will be included. Students registered for the course will receive invitations to their calendar for regular online consultations. If they did not understand something in the lecture, they can add questions to the lecture before the online consultation in MS Teams. These will be answered during the online consultation by the lecturer. It is necessary to mention a specific problem that they did not understand. Exercises are mandatory, they will take place according to the valid schedule, either in person or in case of worsened epidemiological situation online. Individual students are firmly assigned to groups. It is not allowed to exchange in groups. Course evaluation during the semester: 1.) 4x 10 min. test during online consultations, each for 3 points, without the possibility of writing a substitute test. 2.) 10-min. test at seminars, each for 2 points (min. 8 tests the student should pass, we take into account 2 possible absences) (16 points), without the possibility of writing a substitute test. 3.) 2 written test in the middle and at the end of the semester for 12 points (max. 24 points). The test can be taken in an alternate time during the semester, if the student proves his / her absence by a medicine confirmation. Assessment of the subject during the Examinations period: The final written exam (80 minutes), consists of 5 examples (2 from linear algebra and 3 from mathematical analysis). (max. 50 points) Exam: a student can complete 1 regular and one corrective term if he / she does not reach the required number of points to complete the course on the regular term. The student completes the course if he / she obtains at least 60% of points (ie 30 points) from the continuous assessment, so that he / she can go to the exam and min. 60% of the exam points (ie 30	

<p>points) to pass the exam. The points that the student obtains during the semester and in the exam are included in the final grade of the subject.</p> <p>Before solving the exam test, student must be logged in to the MS Teams application, have a microphone and camera switch on. Student is performing the exam test in the Moodle system. Student writes the solution by hand on paper, continuously is inserting own solution into the Moodle system while checking the compliance of its solution on paper with what it enters into the system. When the exam test is closed, the signed handwritten solution will be photographed or scanned together with student card (ISIC) and putted into the Moodle system. The student is obliged to have ensured a functioning internet connection during the exam tests.</p> <p>Scale of assessment (preliminary/final): 50/50</p>
<p>Learning outcomes:</p> <p>The course gives students the possibility to understand a basic mathematical principles of the linear algebra and calculus of the function of the 1 variable with emphasis to economy and management. All the topics are supported by applications.</p>
<p>Class syllabus:</p> <p>1. Linear algebra: vectors and matrices. n-dimensional vectors and matrices: Vector and Matrices Operations, linear dependence and independence. Matrices: transposes and inverse matrix, singular, regular matrices, rank of matrices, determinants, their basic properties. Solution of the system linear equations (Gauss Elimination Method, Cramer's Rule). Matrices as Linear Transformations, Eigenvalue, Eigenvectors. Application to Market, Leontief Input-Output Models.</p> <p>2. Calculus of the Function of One Variable. Concept of Limit, Continuity and Differentiability of a Function of One Variable. Rules of Differentiation for a Function of One Variable. L'Hospital Rule. Differentials. Taylor Series. Extreme Values of a Function of One Variable. Integral Calculus: Indefinite Integrals: Basic rules of Integration, Substitution method, Integration per partes. Definite Integrals. Some economical applications.</p>
<p>Recommended literature:</p> <p>[1] KNOR, M.: Mathematics for Managers I, Univerzita Komenského, Bratislava, 2003. [2] BERGIN, J. 2015. Mathematics for Economists with Applications. London and New York : Routledge, Taylor and Francis Group, 2015. ISBN 978-04-156-3828-9 [3] CHIANG, A. C. 1984. Fundamentals Methods of Mathematical Economics. Singapore : McGraw-Hill, 1984. ISBN 00-706-6219-3 [4] RENSHAW, G. 2009. Maths for Economics. Oxford : Oxford University Press, 2009. ISBN 978-01-992-3681-7 [5] SYDSAETER, K. – HAMMOND, P. 2008. Essential Mathematics for Economic Analysis. Boston : Prentice Hall. 2008. ISBN 978-02-737-6068-9 [6] VINOGRADOV, V .V. 2010. Mathematics for Economists Made Simple. Praha : Karolinum Press, 2010. ISBN 978-80-246-1657-5 [7] WERNER, F. – SOTSKOV, Y. N. 2006. Mathematics of Economics and Business. New York : Routledge, Taylor and Francis Group, 2006. ISBN 978-04-153-3281-1 [8] WINSTON, W.L.: Operation research, PWS-KENT Publishing Company, Belmont, California, 1991.</p>
<p>Languages necessary to complete the course:</p> <p>English</p>
<p>Notes:</p>

Past grade distribution							
Total number of evaluated students: 61							
A	ABS	B	C	D	E	FX	M
4,92	0,0	4,92	13,11	14,75	14,75	47,54	0,0
Lecturers: doc. Ing. Mgr. Urban Kováč, PhD., Mgr. Lukáš Kurinec, doc. RNDr. Mária Bohdalová, PhD.							
Last change: 30.10.2021							
Approved by:							

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/065AB/16	Course title: Mathematics II
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 2.	
Educational level: I.	
Prerequisites:	
Recommended prerequisites: Mathematics I	
Course requirements: The course is taught as follows: Lectures will be accessible online through MS Teams. When logging in to MS Teams, it is necessary to use the university login and password and join the team FMUK_Mathematics_2_English. All study materials will be available via Moodle (https://moodle.uniba.sk/) or in MS Teams. According to the schedule, online consultations with the lecturer will be included. Students registered for the course will receive invitations to their calendar for regular online consultations. Exercises are mandatory, they will take place online via MSTEams. Participation on the exercises is mandatory, so you must be connected to exercise through MS Teams and respond to the requirements of the teacher throughout the whole exercises. If the student disconnects from the exercise after writing the test, the test will be evaluated with 0 points. Disconnection from teaching before the end of teaching will be understood as non-participation in teaching. Individual students are firmly assigned to groups. It is not allowed to exchange in groups. Course evaluation during the semester: 1.) 4x 10 min. test during online consultations, each for 3 points, without the possibility of writing a substitute test. 2.) 10-min. test at seminars, each for 2 points (min. 8 tests the student should pass, we take into account 2 possible absences) (16 points), without the possibility of writing a substitute test. 3.) 2 written test in the middle and at the end of the semester for 12 points (max. 24 points). The test can be taken in an alternate time during the semester, if the student proves his / her absence by a medicine confirmation. 4.) According to the University Act, a student can have max 2 absences (one on theoretical and one on practical exercises). Next absence will be evaluated by -1 point in the final assessment of each type of exercise. Assessment of the subject during the Examinations period: The final written exam (100 minutes), consists of 4 examples (2 from mathematical analysis and 2 from Linear Programming). (max. 50 points)	

<p>Exam: a student can complete 1 regular and one corrective term if he / she does not reach the required number of points to complete the course on the regular term.</p> <p>The student completes the course if he / she obtains at least 60% of points (ie 30 points) from the continuous assessment, so that he / she can go to the exam and min. 60% of the exam points (ie 30 points) to pass the exam. The points that the student obtains during the semester and in the exam are included in the final grade of the subject.</p> <p>Before solving the exam test, student must be logged in to the MS Teams application, have a microphone and camera switch on. Student is performing the exam test in the Moodle system. Student writes the solution by hand on paper, continuously is inserting own solution into the Moodle system while checking the compliance of its solution on paper with what it enters into the system. When the exam test is closed, the signed handwritten solution will be photographed or scanned together with student card (ISIC) and putted into the Moodle system. The student is obliged to have ensured a functioning internet connection during the exam tests.</p>																							
<p>Learning outcomes:</p> <p>This course is a continuation of Mathematics I and gives students the possibility to gain mathematical skills in solving optimization problems. In many economic applications, a manager deals with situations where several variables have to be included into the mathematical model, e.g. usually the output depends on a set of different input factors. Therefore, this course deals with optimization problems for functions depending on more than one independent variable. Students will solve some real problem using software Wolfram Mathematica.</p>																							
<p>Class syllabus:</p> <p>Functions of several variables: partial derivatives, gradient, total differential, competitive and complementary products.</p> <p>Unconstrained and constrained optimization: optimality conditions, Lagrange multipliers, Kuhn-Tucker conditions.</p> <p>Linear programming: simplex methods, duality, sensitivity analysis.</p> <p>Integer linear programming.</p>																							
<p>Recommended literature:</p> <ol style="list-style-type: none"> 1. Knor, M.: Mathematics for Managers II, Univerzita Komenského, Bratislava, 2003. 2. Winston, W. L. 2004. Operations Research. Applications and Algorithms. Belmont: Thomson. Brooks/Cole. 2004. ISBN 0-534-52020-0 3. Chiang, A.C.: Fundamentals Methods of Mathematical Economics. McGraw-Hill International Editions., Singapore , 1984 4. Werner, F. – Sotskov, Y. N.: Mathematics of Economics and Business 5. Miller, R. E.: Optimization. Foundations and applications. J. Wiley & Sons, Inc. N. Y. 2001. 																							
<p>Languages necessary to complete the course:</p> <p>English</p>																							
<p>Notes:</p>																							
<p>Past grade distribution</p> <p>Total number of evaluated students: 63</p> <table border="1"> <thead> <tr> <th>A</th><th>ABS</th><th>B</th><th>C</th><th>D</th><th>E</th><th>FX</th><th>M</th></tr> </thead> <tbody> <tr> <td>0,0</td><td>0,0</td><td>3,17</td><td>4,76</td><td>11,11</td><td>22,22</td><td>58,73</td><td>0,0</td></tr> </tbody> </table>								A	ABS	B	C	D	E	FX	M	0,0	0,0	3,17	4,76	11,11	22,22	58,73	0,0
A	ABS	B	C	D	E	FX	M																
0,0	0,0	3,17	4,76	11,11	22,22	58,73	0,0																
<p>Lecturers: doc. Ing. Mgr. Urban Kováč, PhD., Mgr. Dávid Kubek, doc. RNDr. Mária Bohdalová, PhD.</p>																							
<p>Last change: 30.10.2021</p>																							

Approved by:

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMk/101AB/16	Course title: Modern Marketing - New Trends
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 5.	
Educational level: I.	
Prerequisites:	
Course requirements: 40 % – assessment during semester (semestral project - application of acquired theoretical knowledge on a selected organization – 20 %, semestral work on a preselected and approved topic – 20 %), 60 % – final written test. To obtain a grade A, one must obtain at least 91 points, for B at least 81 points, C at least 73 points, D at least 66 points, and E at least 60 points. Scale of assessment (preliminary/final): 40/60	
Learning outcomes: By completing the subject the student acquires an overview of current trends in marketing documented through concrete examples of domestic and foreign practice. The student is able to identify the most suitable ones for the needs of their implementation in marketing practice, respecting the conditions of the Slovak market environment.	
Class syllabus: <ol style="list-style-type: none"> 1. Evolution of marketing thinking. Holistic marketing. 2. Market segmentation. One-to-one marketing. 3. Changes in customer buying behavior. 4. Building and managing customer relationships. 5. Current approaches towards market positioning, brand building and brand management. 6. Marketing mix from the perspective of the organization and from the point of view of the customer, extended marketing mix. 7. New technologies and their impact on partial marketing strategies. 8. Word of Mouth Marketing. Buzz marketing. Viral marketing. 9. Guerilla marketing. Ambush marketing. 10. Product placement. Ambient media and marketing. 11. Internet Marketing. Social media and marketing. 12. Mobile marketing and m-commerce. 13. Other new forms of marketing. 14. Current approaches to measurment and evaluation of marketing activities. 	

Recommended literature: KOTLER, P. – KELLER, K. L. – BRADY, M. – GOODMAN, M. – HANSEN, T.: Marketing Management. 2nd edition. Harlow: Pearson Education Limited, 2012. ISBN 978-0-273-7461-3 BARKER, M. – BAKER, D. – BORMANN, N. – NEHER, K.: Social Media Marketing. A Strategic Approach. South-Western, Cengage Learning, 2013. ISBN 978-1-133-58927-3.							
Languages necessary to complete the course: English.							
Notes:							
Past grade distribution Total number of evaluated students: 63							
A	ABS	B	C	D	E	FX	M
82,54	0,0	12,7	1,59	0,0	1,59	1,59	0,0
Lecturers: prof. Mgr. Peter Štarchoň, PhD., Mgr. Lucia Kočíšová							
Last change: 23.06.2020							
Approved by:							

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/098AB/17	Course title: Money and Banking
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 5.	
Educational level: I., II.	
Prerequisites:	
Course requirements: The conditions for completing the course are: - attendance and active participation during seminars, - self and continuous preparation for the seminars, - successful passing of interim assessment, - successful passing of final exam. Interim assessment consists of elaboration of a presentation in a team or individually depending on the number of studentends (20%), written essay (20%), interim activities and active participation during the seminars (10%). Final exam (50%) consists of written test. The condition for passing the course is to obtain at least 60% of the total evaluation. The condition for completing the seminars is to obtain at least 25p from the evaluation of the seminars. Scale of assessment (preliminary/final): Scale of assessment (preliminary/final): 50% seminar / 50% exam (written)	
Learning outcomes: Graduates of the course will know the theoretical aspects of the money, banking system and money market as part of the financial market and the practical functioning of the most important segment of the money market – the interbank market focused on the conditions for the functioning of the euro area. Graduates will be able to obtain and process relevant economic data from reliable international sources.	
Class syllabus: 1. Money and circulation of money 2. Financial system 3. Banking system in Slovak Republic and in other foreign countries 4. Position and main activities of commercial banks 5. Counterfeiting and money laundering 6. New forms of banking systems. 7. Electronic banking and virtual money.	
Recommended literature:	

Stephen G. Cecchetti, Kermit L. Schoenholtz (2015) Money, Banking, and Financial Markets. McGraw-Hill Education, 2015. ISBN 978-981-4575-16-4
Cheol S. Eun, Bruce G. Resnick (2014) International Finance. McGraw-Hill Education, 2014. ISBN 978-0-0771-6161-3.

Languages necessary to complete the course:

English

Notes:

Past grade distribution

Total number of evaluated students: 84

A	ABS	B	C	D	E	FX	M
54,76	0,0	27,38	11,9	1,19	3,57	1,19	0,0

Lecturers: Mgr. Magdaléna Musilová, PhD., LL.M.

Last change: 04.10.2021

Approved by:

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KSP/022AB/16	Course title: Operations Management and Logistics
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 6.	
Educational level: I., II.	
Prerequisites:	
Recommended prerequisites: Completed Course on Basics of Management	
Course requirements: The grade you receive for the course will be based on the following tasks. Students are obliged to write two seminary works. The evaluation consists of three parts: (1) Attendance 20%, (2) Seminary work from Operations Management 40%, (3) Seminary work from Logistics 40%. Total 100%. The final grade is derived using Comenius University Bratislava's decimal grading system based on the following scale: A = 91-100%, excellent; B = 81-90%, very good; C = 73-80%, good; D = 66-72%, satisfactory; E = 65-60%, sufficient; FX = 0-59%, insufficient.	
Learning outcomes: The aim of the course is to provide students with basic knowledge and skills from two management areas – operations management and logistics – that closely correlate. After successful completion of the course student will be able to: <ul style="list-style-type: none"> • Understand the importance and functions of operations management and explain the basic managerial terms and processes. • Apply systematic, professional, and creative approach to identify and address the problems and challenges in productivity improvement. • Understand the role of software systems for production planning and control • Understand the core concepts of digital manufacturing and digital twin. • To apply principles of sustainable manufacturing. • Understand the importance and functions of logistics and SCM. • Understand the principles of purchasing, procurement, and sourcing in logistics. • Analyze the inventory and warehouse management systems. • Describe the new approaches in logistics transportation systems. 	
Class syllabus: <ol style="list-style-type: none"> 1. Characteristics of Operations Management and Production System 2. Productivity Management 3. ERP a MES Systems 	

4. Digital Production System and Digital Twin 5. Sustainable Production System 6. Characteristics of Logistics and SCM 7. Procurement and Purchasing 8. Inventory Management 9. Warehouse Management 10. Logistics Transportation Systems
<p>Recommended literature:</p> <p>Obligatory:</p> <p>[1] HEIZER, Jay H., RENDER, Barry, MUNSON, Chuck. Operations Management: Sustainability and Supply Chain Management. 13th edition. Harlow: Pearson, 2020. ISBN 978-1-292-29503-9.</p> <p>[2] SULLIVAN, Mac, KERN, Johannes, eds. The Digital Transformation of Logistics: Demystifying Impacts of the Fourth Industrial Revolution. Hoboken, New Jersey: Wiley-IEEE Press, 2021. ISBN 978-1-119-64640-2.</p> <p>[3] BURGHART, Stephanie, FEKETE, Milan. Risk Management of Procurement of the German Medium-Sized Industrial Companies with the Focus on Security of Supply. In: KRYVINSKA, Natalia, PONISZEWSKA-MARAÑDA, Aneta, eds. Developments in Information & Knowledge Management for Business Applications. Cham: Springer, 2022, pp. 321-359. ISBN 978-3-030-77915-3.</p> <p>Recommended:</p> <p>[4] BUSCHER, Udo, LASCH, Rainer, SCHÖNBERGER, Jörn, eds. Logistics Management. Cham: Springer, 2021. ISBN 978-3-030-85842-1.</p> <p>[5] NAYYAR, Anand, KUMAR, Akshi, eds. A Roadmap to Industry 4.0: Smart Production, Sharp Business and Sustainable Development. Cham: Springer, 2020. ISBN 978-3-030-14543-9.</p> <p>The home page of the FMCU library is: https://www.fm.uniba.sk/pracoviska/kniznica-fm-uk/. On this address, you can find various bibliography sources. You can also utilize web pages, like Google Scholar https://scholar.google.com/ which is also recommended.</p>
<p>Languages necessary to complete the course:</p> <p>English language</p>
<p>Notes:</p> <p>The course is provided only in the summer semester.</p> <p>In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may be connected with enforcing accompanying legal consequences on academic, (...) disciplinary level.</p> <p>In accordance with the regulations of the internal regulation No. 13/2018 approved by the Academic senate of Comenius University in Bratislava the Disciplinary Regulations of Comenius University in Bratislava for Students, a disciplinary offence of a student is any form of copying or forbidden cooperation or providing answers during written or oral examination (assessment of knowledge) or during preparation for it within the course, or using technical devices or any information carriers in other than allowed ways during written or oral evaluation of study results (assessment of knowledge) or during preparation for it within the course. Committing</p>

a disciplinary offence may lead to imposing some disciplinary precautions on the student: admonition, conditional suspension of studies or dismissal from studies.

Past grade distribution

Total number of evaluated students: 163

A	ABS	B	C	D	E	FX	M
73,01	0,0	22,7	4,29	0,0	0,0	0,0	0,0

Lecturers: doc. Ing. Milan Fekete, PhD.

Last change: 14.05.2022

Approved by:

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMn/041B/10	Course title: Personnel Management (Selected Topics)
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester:	
Educational level: I.	
Prerequisites:	
Recommended prerequisites: 0	
Course requirements: Case study solution and presentation, passing the final comprehensive exam. Scale of assessment (preliminary/final): 100/0	
Learning outcomes: Understanding of basic features of traditional Japanese approach to management such as life-time employment, Ringi system, and seniority system.	
Class syllabus: Introduction to the course Role of HRM in the organization. HRM functions (Western approach) A brief outline of Japanese history Japanese society and business environment in Japan The postwar recovery and the "miracle" of Japanese economy Bubble economy and the "lost ten years" era Typical characteristics of traditional Japanese approach to management Specific features of HRM in Japanese large industrial companies Management development in Japan Total Quality Management philosophy in Japan	
Recommended literature: Rudy, J. - Rudyová, J.: Human Resource Management in Japan, VHK Altdorf, 2008 Ouchi, W.: Theory Z, Addison- Wesley Publishing Company, Massachusetts, 1981	
Languages necessary to complete the course: English language	
Notes:	

Past grade distribution							
Total number of evaluated students: 91							
A	ABS	B	C	D	E	FX	M
54,95	0,0	18,68	13,19	2,2	0,0	10,99	0,0
Lecturers: prof. Ing. Ján Rudy, PhD., doc. Mgr. Jana Fratričová, PhD.							
Last change: 23.09.2019							
Approved by:							

COURSE DESCRIPTION

Academic year: 2021/2022							
University: Comenius University Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KMn/053AB/16				Course title: Personnel Management in Small Companies			
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning							
Number of credits: 3							
Recommended semester: 6.							
Educational level: I.							
Prerequisites:							
Course requirements:							
Learning outcomes:							
Class syllabus:							
Recommended literature: Journals: Journal of Human Resource Management. UK Bratislava.							
Languages necessary to complete the course: english							
Notes:							
Past grade distribution Total number of evaluated students: 9							
A	ABS	B	C	D	E	FX	M
66,67	0,0	22,22	0,0	0,0	0,0	11,11	0,0
Lecturers: prof. Ing. Ľubica Bajžíková, PhD.							
Last change: 18.08.2021							
Approved by:							

COURSE DESCRIPTION

Academic year: 2021/2022							
University: Comenius University Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KIS/062B/10				Course title: Physical Education (1)			
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning							
Number of credits: 2							
Recommended semester: 1.							
Educational level: I.							
Prerequisites:							
Course requirements:							
Learning outcomes:							
Class syllabus:							
Recommended literature:							
Languages necessary to complete the course:							
Notes:							
Past grade distribution Total number of evaluated students: 1867							
A	ABS	B	C	D	E	FX	M
89,61	0,11	0,91	0,27	0,0	0,0	9,11	0,0
Lecturers: Mgr. Tomáš Kuchár, PhD., Mgr. Ladislav Mokus, Mgr. Jana Leginusová, PaedDr. Dana Mašlejová, Mgr. Martin Dovičák, PhD., Mgr. Júlia Raábová, PhD., Mgr. Branislav Nedbálek, Mgr. Tomáš Lovecký, PaedDr. Mikuláš Ortutay							
Last change: 11.04.2022							
Approved by:							

COURSE DESCRIPTION

Academic year: 2021/2022							
University: Comenius University Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KIS/063B/10				Course title: Physical Education (2)			
Educational activities: Type of activities: Number of hours: per week: per level/semester: Form of the course: on-site learning							
Number of credits: 2							
Recommended semester: 2.							
Educational level: I.							
Prerequisites:							
Course requirements:							
Learning outcomes:							
Class syllabus:							
Recommended literature:							
Languages necessary to complete the course:							
Notes:							
Past grade distribution Total number of evaluated students: 1716							
A	ABS	B	C	D	E	FX	M
88,29	0,0	0,7	0,12	0,17	0,47	10,26	0,0
Lecturers: Mgr. Tomáš Kuchár, PhD., Mgr. Jana Leginusová, Mgr. Ladislav Mókus, PaedDr. Dana Mašlejová, Mgr. Martin Dovičák, PhD., Mgr. Júlia Raábová, PhD., Mgr. Branislav Nedbálek, Mgr. Tomáš Lovecký, PaedDr. Mikuláš Ortutay							
Last change: 11.04.2022							
Approved by:							

COURSE DESCRIPTION

Academic year: 2021/2022							
University: Comenius University Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KIS/064B/10				Course title: Physical Education (3)			
Educational activities: Type of activities: Number of hours: per week: per level/semester: Form of the course: on-site learning							
Number of credits: 2							
Recommended semester: 3.							
Educational level: I.							
Prerequisites:							
Course requirements:							
Learning outcomes:							
Class syllabus:							
Recommended literature:							
Languages necessary to complete the course:							
Notes:							
Past grade distribution Total number of evaluated students: 1134							
A	ABS	B	C	D	E	FX	M
91,98	0,0	0,79	0,26	0,0	0,18	6,61	0,18
Lecturers: Mgr. Tomáš Kuchár, PhD., Mgr. Jana Leginusová, Mgr. Ladislav Mókus, PaedDr. Dana Mašlejová, Mgr. Martin Dovičák, PhD., Mgr. Júlia Raábová, PhD., Mgr. Branislav Nedbálek, Mgr. Tomáš Lovecký, PaedDr. Mikuláš Ortutay							
Last change: 11.04.2022							
Approved by:							

COURSE DESCRIPTION

Academic year: 2021/2022							
University: Comenius University Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KIS/065B/10				Course title: Physical Education (4)			
Educational activities: Type of activities: Number of hours: per week: per level/semester: Form of the course: on-site learning							
Number of credits: 2							
Recommended semester: 4.							
Educational level: I.							
Prerequisites:							
Course requirements:							
Learning outcomes:							
Class syllabus:							
Recommended literature:							
Languages necessary to complete the course:							
Notes:							
Past grade distribution Total number of evaluated students: 1032							
A	ABS	B	C	D	E	FX	M
88,86	0,0	0,78	0,19	0,19	0,1	9,79	0,1
Lecturers: Mgr. Tomáš Kuchár, PhD., Mgr. Jana Leginusová, Mgr. Ladislav Mókus, PaedDr. Dana Mašlejová, Mgr. Martin Dovičák, PhD., Mgr. Júlia Raábová, PhD., Mgr. Branislav Nedbálek, Mgr. Tomáš Lovecký, PaedDr. Mikuláš Ortutay							
Last change: 11.04.2022							
Approved by:							

COURSE DESCRIPTION

Academic year: 2021/2022							
University: Comenius University Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KIS/066B/10				Course title: Physical Education (5)			
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning							
Number of credits: 2							
Recommended semester: 5.							
Educational level: I.							
Prerequisites:							
Course requirements:							
Learning outcomes:							
Class syllabus:							
Recommended literature:							
Languages necessary to complete the course:							
Notes:							
Past grade distribution Total number of evaluated students: 650							
A	ABS	B	C	D	E	FX	M
95,08	0,15	1,08	0,0	0,15	0,15	3,23	0,15
Lecturers: Mgr. Tomáš Kuchár, PhD., PaedDr. Dana Mašlejová, Mgr. Jana Leginusová, Mgr. Ladislav Mókus, Mgr. Martin Dovičák, PhD., Mgr. Júlia Raábová, PhD., Mgr. Branislav Nedbálek, Mgr. Tomáš Lovecký, PaedDr. Mikuláš Ortutay							
Last change: 11.04.2022							
Approved by:							

COURSE DESCRIPTION

Academic year: 2021/2022							
University: Comenius University Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KIS/067B/10				Course title: Physical Education (6)			
Educational activities: Type of activities: Number of hours: per week: per level/semester: Form of the course: on-site learning							
Number of credits: 2							
Recommended semester: 6.							
Educational level: I.							
Prerequisites:							
Course requirements:							
Learning outcomes:							
Class syllabus:							
Recommended literature:							
Languages necessary to complete the course:							
Notes:							
Past grade distribution Total number of evaluated students: 552							
A	ABS	B	C	D	E	FX	M
96,74	0,0	0,72	0,18	0,18	0,18	1,99	0,0
Lecturers: Mgr. Tomáš Kuchár, PhD., Mgr. Jana Leginusová, Mgr. Ladislav Mókus, PaedDr. Dana Mašlejová, Mgr. Martin Dovičák, PhD., Mgr. Júlia Raábová, PhD., Mgr. Branislav Nedbálek, Mgr. Tomáš Lovecký, PaedDr. Mikuláš Ortutay							
Last change: 11.04.2022							
Approved by:							

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KKM/105B/20	Course title: Portfolio Management
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester:	
Educational level: I.	
Prerequisites:	
Recommended prerequisites: Recommended: Basics of financial management, Statistical methods, Financial markets and institutions	
Course requirements: 1 / Continuous on-line tests (duration of one test 10-15 min). Test form: usually a choice of 3-4 alternative answers. 2 / Final online test. Test form: usually a choice of 3-4 alternative answers. Scale of assessment (preliminary/final): Continuous tests: 50%Final test: 50%	
Learning outcomes: Graduates of this course will gain an overview of historical developments and the latest trends in international investment management. The course emphasizes the understanding of key investment techniques based on "Smart Beta", active management and also the basic approaches of fundamental and technical analysis. Students can use the acquired knowledge in various positions in the asset management industry in investment, hedge, pension funds and banks.	
Class syllabus: 1. Historical development of investment management. Modern portfolio management theory. Markowitz model. 2. CAPM 3. Sharp's model and the theory of efficient markets 4. Multi-factor models 5. Applications of multi-factor models 6. Active management 7. Current trends and future developments in investment management 8. Preparation of investment plan 9. Fundamental analysis: market and industry valuation	

10. Asset allocation 11. Technical analysis 12. Performance evaluation						
Recommended literature:						
Languages necessary to complete the course: English						
Notes: The course will be taught in full-time form (or online, depending on the situation). Lectures will be stored within MSTeams at least 1 week in advance and students will be able to get acquainted with the topic before the actual exercise. The exercise will be divided into 2-3 parts: 1 / Brief recapitulation of the lecture 2 / Examples and questions / answers 3 / Test for the previous curriculum (assumed every 2 weeks) in the form of an online quizz within MSTeams (students connect using a laptop / mobile phone) Recordings of online exercises will be made available within MSTeams. Minutes from the exercises in full-time form will be made available within MSTeams. Communication will take place within MSTeams, or by e-mail (students will be assigned to classes according to the schedule). If the situation allows, face-to-face consultations will also be possible.						
Past grade distribution Total number of evaluated students: 15						
A	ABS	B	C	D	E	FX
6,67	0,0	40,0	26,67	13,33	0,0	13,33
Lecturers: doc. RNDr. Mária Bohdalová, PhD., Ing. Vladimír Valach, PhD., CFA, MBA						
Last change: 10.02.2022						
Approved by:						

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/220AB/16	Course title: Principles of Financial Accounting I
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 2.	
Educational level: I., II.	
Prerequisites:	
Recommended prerequisites: None	
Course requirements: Homework - 15% Midterm - 25% Final exam - 60% Scale of assessment (preliminary/final): 40% / 60%	
Learning outcomes: The goal of the subject is to master basic accounting procedures for double-entry accounting for entrepreneurs and process of the financial statements preparation and their interpretation.	
Class syllabus: The course covers principles of the Financial Accounting. Students will learn fundamentals of financial accounting (double-entry bookkeeping), accounting procedures. The emphasis is given to practical exercises of the most frequent accounting transactions within accounting categories. Topics focused on are: Accounting as an information system, Conceptual framework of Accounting, Financial Statements preparation and interpretation, Accounting cycle, accounting transactions and adjusting entries, Merchandise operations, Cash and Cash equivalents, Accounts Receivables, Inventory and Marketable securities, Liabilities and Equity, Financial Statement analysis.	
Recommended literature: <ul style="list-style-type: none"> • Online resource: http://bcs.wiley.com/he-bcs/ • Paul D. Kimmel, Jerry J. Weygandt, Donald E. Kieso- Financial Accounting: Tools for Business Decision Making, WileyPLUS, 7th Edition, 2013 • Saxunova, D. 2019. Financial Statements for the Needs of Managers -Global Accounting Standards: US GAAP and IFRS. Prague: Wolters Kluwer, 2019 	
Languages necessary to complete the course: English	
Notes:	

Past grade distribution							
Total number of evaluated students: 115							
A	ABS	B	C	D	E	FX	M
8,7	0,0	20,0	22,61	18,26	15,65	14,78	0,0
Lecturers: prof. RNDr. Darina Saxunová, PhD., Ing. Yuanxin Li, PhD.							
Last change: 16.09.2021							
Approved by:							

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/221AB/16	Course title: Principles of Financial Accounting II
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 3.	
Educational level: I., II.	
Prerequisites:	
Recommended prerequisites: Principles of Financial Accounting I	
Course requirements: Homework assignment, Midterm exam, Final exam Scale of assessment (preliminary/final): 15% / 25% / 60%	
Learning outcomes: The goal of the subject is to master basic accounting procedures for double-entry accounting for entrepreneurs and process of the financial statements preparation and their interpretation. After the course, students will be able to: 1. understand accounting cycle, 2. analyze financial statements of companies with respect to industrial sectors, 3. Prepare three basic financial statements - Balance sheet, Income statement, Retained Earnings Statement, 4. Analyze three basic financial statements, 5. Analyze impact of internal decisions on company financial accounting, 6. Understand and analyze parts of a balance sheet - assets and liabilities and equity, 7. Understand basics of asset reporting - acquisition, depreciation and disposal, 8. Analyze sources of financing - liabilities and shareholders equity, 9. Analyze and work with accounting for financial instruments - bonds, 10. Understand and analyze revenue recognition and expense recognition principles in companies	
Class syllabus: 1. The accounting information system, 2. Reporting and Analyzing Inventory, 3. Internal Control and Cash, Reporting and Analyzing Receivables, 4. Reporting and Analyzing Long-Lived Assets, 5. Reporting and Analyzing Liabilities, 6. Reporting and Analyzing Stockholders' Equity	
Recommended literature: <ul style="list-style-type: none"> • Online resource: http://bcs.wiley.com/he-bcs/ • Paul D. Kimmel, Jerry J. Weygandt, Donald E. Kieso- Financial Accounting: Tools for Business Decision Making, WileyPLUS, 7th Edition, 2013 • Saxunova, D. 2019. Financial Statements for the Needs of Managers -Global Accounting Standards: US GAAP and IFRS. Prague: Wolters Kluwer, 2019 	

Languages necessary to complete the course: English							
Notes:							
Past grade distribution Total number of evaluated students: 121							
A	ABS	B	C	D	E	FX	M
14,88	0,0	26,45	19,83	19,01	10,74	9,09	0,0
Lecturers: prof. RNDr. Darina Saxunová, PhD., Mgr. Lenka Papíková, PhD., Ing. Yuanxin Li, PhD.							
Last change: 16.09.2021							
Approved by:							

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KIS/051AB/16	Course title: Project Management - Foundation
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 4.	
Educational level: I., II.	
Prerequisites:	
Recommended prerequisites: no	
Course requirements: Scale of assessment (preliminary/final): Assessment of the course by grades from A to FX is in accordance with the rules set by the study regulations at FM UK, valid for the academic year. From 100% points, it is possible to get 50% during the semester and 50% points during the final exam in the trial period. Assessment points during the semester can be obtained:- 30% Elaboration and presentation of a semester project- 10% Midterm test 1- 10% Midterm test 2 Assessment points in the final exam:- 45% Final test- 5% Oral answer	
Learning outcomes: <ul style="list-style-type: none"> - Understanding the basics, basic principles of project management and its importance for practice - Familiarity with the terminology of project management, their mapping to practical examples, the dictionary of the project manager - Explanation of basic methodologies in project management, explanation of differences, approaches to their implementation in real projects - Importance and use of tools to support project management 	
Class syllabus: Brief syllabus - lectures: <ol style="list-style-type: none"> 1. Introduction to project management, its basic principles, building components, Triple Constraint of project management, organization of exercises 2. Project creation, operation - project, justification of projects 3. Project management methodologies, their differences, implementation for different types of projects, soft and hard skills of a project manager 4. Organizational structure of the project team, its creation and RACI matrix, the role of the project team 5. Mind maps, time planning of projects, creation of project plans 6. Quality management in project management, quality management process, quality register 7. Risk management in project management, risk management process, risk register 	

8. Change management in project management, change management process, register of open points 9. Project budgeting and return on investment 10. Project management tools, software support, MS project, MS Visio 11. Consultations and preparation of presentations for semester projects 12. Presentation of semester projects 13. Summary and conclusion of the subject Scope of Exercises: 1. Division of students into teams, assignment of teams to a semester project, assignment of tasks for the next exercise, Creating a rationale for the project 2. Presentations of team preparations - Creating the rationale of the project, assigning tasks for the next exercise, Creating the organizational structure of the project team 3. Presentations of team preparations - Creating the organizational structure of the project team, assigning tasks for the next exercise, Creating the RACI matrix 4. Presentations of team preparations - Creating a RACI matrix, assigning tasks for the next exercise, Creating project plans 5. Presentations of team preparations - Creating project plans, assigning tasks for the next exercise, Design of qualitative indicators of the project, quality register 6. Presentations of team preparations - Design of qualitative indicators of the project, quality register, assignment of tasks for the next exercise, Identification of project risks, risk register 7. Presentations of team preparations - Identification of project risks, risk register, assignment of tasks for the next exercise, Identification of project changes, register of open points 8. Presentations of team preparations - Identification of project changes, register of open points, assignment of tasks to the next exercise, Project budgeting and return on project investment 9. Presentations of team preparations - Creation of the project budget and return on project investment, assignment of tasks for the next exercise, Creation of a project plan in the SW application MS Project 10. Presentations of team preparations - Creating a project plan in the SW application MS Project 11. Consultations and preparation of presentations for semester projects 12. Presentation of semester projects 13. Summary and conclusion of the subject							
Recommended literature: PRINCE2, Managing Successful Projects with PRINCE2, www.tso.co.uk Project Management For Dummies, http://ce.sharif.edu/courses/90-91/1/ce428-1/resources/root/ebooksclub.org__Project_Management_For_Dummies__3rd_Edition.pdf							
Languages necessary to complete the course: English							
Notes:							
Past grade distribution Total number of evaluated students: 109							
A	ABS	B	C	D	E	FX	M
31,19	0,0	27,52	13,76	9,17	10,09	7,34	0,92
Lecturers: Ing. Peter Balco, PhD., Mgr. Sharon Cherono Murgor							
Last change: 03.02.2021							

Approved by:

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMn/104AB/16	Course title: Psychology for Managers
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 4.	
Educational level: I.	
Prerequisites:	
Course requirements: During the semester: 20% for essay presentation. Final written exam: 80% A = 91 – 100%, B = 81 – 90%, C = 80 – 73% , D = 72 – 66% , E = 65 – 60%. Active participation in excercises is mportant. Scale of assessment (preliminary/final): 20/80	
Learning outcomes: By the end of the course students will receive a basic knowledge of the personality, wil have basic knowledge in empathy, team building, perception, motivation, interpersonal communication etc. They will understand cultural differences in the business context. It will be developed selected managerial skills needed to work effectively with subordinates: effective interpersonal communication, FV, presentation skills.	
Class syllabus: <ol style="list-style-type: none"> 1. Personality. 2. Personality of managers/leaders. 3. Perception process. 4. Effective interpersonal verbal communication. 5. Nonverbal communication. 6. Active listening. 7. Assertive behavior. 8. Empathy. 9. EQ and CQ. 10. Intercultural communication- 11. Basic presentation skills. 12. Student presentations 13. Student presentations 	
Recommended literature: THILL, J. V. – BOVEÉ, C. L. 2012. Business Communication Essentials. New Jersey : Pearson, 2012.	

TUBBS, S. L. – MOSS, S. 1997. Human Communication. 6th Edition. New York : McGraw-Hill, 1997.

WHETTEN, D. A. – CAMERON, K. S. 2011. Developing Management Skills. Pearson, 2011.

SULÍKOVÁ, R. 2001. Intercultural Communication. In: Global Business and Economic Development. Volume II: The East European Perspectives. Upper Montclair : Montclair State University, 2001, p. 311-315.

SULÍKOVÁ, R. 2003. New Managerial Competencies. In: Journal of Human Resource Management. 2003, No. 1-2, p. 69-76.

SULÍKOVÁ, R. 2003. New Managerial Competencies in the New Organizational Environment. In: Strategies for Sustainable Globalization: Business Responses to Regional Demands and Global Opportunities. Global Business and Economic Development. Upper Montclair : Montclair State University, 2003, volume 1, p. 813-817.

Languages necessary to complete the course:

english

Notes:

Past grade distribution

Total number of evaluated students: 19

A	ABS	B	C	D	E	FX	M
36,84	0,0	15,79	10,53	5,26	10,53	21,05	0,0

Lecturers: doc. PhDr. Rozália Sulíková, PhD.

Last change: 13.02.2020

Approved by:

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMn/054B/00	Course title: Russian I
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 2	
Recommended semester: 1.	
Educational level: I.	
Prerequisites:	
Course requirements: 100% - active participation in class Scale of assessment (preliminary/final): 80/20	
Learning outcomes: To learn the Russian alphabet (azbuka) – the ability to write read and communicate in Russian on general level.	
Class syllabus: Making and developing contacts, greeting and introducing oneself Let's get Acquainted Initial contacts At the office Family Studies University - Faculty My work day Leisure time and Life style Hobbies Professions	
Recommended literature: Blum Tamara, Gorelova Elena: Put' k uspechu 1. (The road to success). Course book. Russian for everyday life and business communication. Vienna 2017, 192 p. Blum Tamara, Gorelova Elena: Put' k uspechu 1. (The road to success). Workbook. Russian for everyday life and business communication. Vienna 2017, 116 p.	
Languages necessary to complete the course: English language	
Notes:	

Past grade distribution							
Total number of evaluated students: 710							
A	ABS	B	C	D	E	FX	M
64,08	0,0	24,93	6,34	1,83	0,14	2,68	0,0
Lecturers: doc. Mgr. Emília Charfaoui, CSc.							
Last change: 26.09.2019							
Approved by:							

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMM/058B/20	Course title: Russian I
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 1.	
Educational level: I.	
Prerequisites:	
Course requirements: Active participation in seminars (80%), continuous control of assignments (20%). It is necessary to obtain at least 91 points to obtain an A rating, at least 81 points to obtain a B rating, at least 73 points to obtain a C rating, at least 66 points to obtain a D rating and at least 60 points to obtain an E rating. Scale of assessment (preliminary/final): 100 %	
Learning outcomes: Master the Russian alphabet (Cyrillic) - to write, read and communicate on a general level. Emphasis is placed on interference differences in Russian and Slovak.	
Class syllabus: Dating and presentation Family The study University- Faculty My working day Free time Hobbies Profession	
Recommended literature: Blum Tamara, Gorelova Elena: Puť k uspechu (Weg zum Erfolg). Kursbuch. Russisch für Alltag und Beruf, Druck: Finidr, s.r.o., Český Tešín, Wien, 2014, 192 s. Blum Tamara, Gorelova Elena: Puť k uspechu (Weg zum Erfolg). Arbeitsbuch. Russisch für Alltag und Beruf, Druck: Finidr, s.r.o., Český Tešín, Wien, 2014, 116 s.	
Languages necessary to complete the course: Slovak language	
Notes: In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's	

Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may be connected with enforcing accompanying legal consequences on academic, (...) disciplinary level.

In accordance with the regulations of the internal regulation No. 13/2018 approved by the Academic senate of Comenius University in Bratislava the Disciplinary Regulations of Comenius University in Bratislava for Students, a disciplinary offence of a student is any form of copying or forbidden cooperation or providing answers during written or oral examination (assessment of knowledge) or during preparation for it within the course, or using technical devices or any information carriers in other than allowed ways during written or oral evaluation of study results (assessment of knowledge) or during preparation for it within the course. Committing a disciplinary offence may lead to imposing some disciplinary precautions on the student: admonition, conditional suspension of studies or dismissal from studies.

Past grade distribution

Total number of evaluated students: 64

A	ABS	B	C	D	E	FX	M
70,31	0,0	14,06	3,13	1,56	0,0	9,38	1,56

Lecturers: doc. Mgr. Emília Charfaoui, CSc.

Last change: 11.04.2022

Approved by:

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMn/055B/10	Course title: Russian II
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 2	
Recommended semester: 2.	
Educational level: I.	
Prerequisites:	
Course requirements: 100% - active participation in class Scale of assessment (preliminary/final): 80/20	
Learning outcomes: The aim of this study subject is to develop the ability to talk about everyday life situations within given topics.	
Class syllabus: Socializing and networking - polite phrases Telephoning Hotel Time is money Plans for the week Personal letter writing Describing people Health - at the doctor's Restaurant Shopping	
Recommended literature: Blum Tamara, Gorelova Elena: Put' k uspechu 1. (The road to success). Course book. Russian for everyday life and business communication. Vienna 2017, 192 p. Blum Tamara, Gorelova Elena: Put' k uspechu 1. (The road to success). Workbook. Russian for everyday life and business communication. Vienna 2017, 116 p.	
Languages necessary to complete the course: English and Russian language	
Notes:	

Past grade distribution							
Total number of evaluated students: 282							
A	ABS	B	C	D	E	FX	M
81,91	0,0	11,7	2,13	0,35	0,0	3,55	0,35
Lecturers: doc. Mgr. Emilia Charfaoui, CSc.							
Last change: 26.09.2019							
Approved by:							

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMM/060B/20	Course title: Russian II
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 2.	
Educational level: I.	
Prerequisites:	
Course requirements: Active participation in seminars (80%), continuous control of assignments (20%). To obtain an A rating, it is necessary to obtain at least 91 points, to obtain an B rating at least 81 points, to obtain a C rating at least 73 points, to obtain a D rating at least 66 points and to obtain an E rating at least 60 points. Scale of assessment (preliminary/final): Weight of the mid-term / final evaluation: 100 %	
Learning outcomes: The aim of the course is to teach students to communicate about everyday life within selected topics.	
Class syllabus: Politeness phrases Phone call In hotel Private letter Description of the person At the doctor At the restaurant Shopping Final oral exam Results and evaluation	
Recommended literature: Kotane Lyudmila: Russian for Business. Russkij jazyk dlja delovogo obščeniia. Sankt-Peterburg, Zlatoust, 2014, 179 s. Blum Tamara, Gorelova Elena: Puť k uspechu (Weg zum Erfolg). Kursbuch. Russisch für Alltag und Beruf, Druck: Finidr, s.r.o., Český Tešín, Wien, 2014, 192 s. Blum Tamara, Gorelova Elena: Puť k uspechu (Weg zum Erfolg). Arbeitsbuch. Russisch für Alltag und Beruf, Druck: Finidr, s.r.o., Český Tešín, Wien, 2014, 116 s.	
Languages necessary to complete the course: Slovak and Russian language	

Notes:

In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may be connected with enforcing accompanying legal consequences on academic, (...) disciplinary level.

In accordance with the regulations of the internal regulation No. 13/2018 approved by the Academic senate of Comenius University in Bratislava the Disciplinary Regulations of Comenius University in Bratislava for Students, a disciplinary offence of a student is any form of copying or forbidden cooperation or providing answers during written or oral examination (assessment of knowledge) or during preparation for it within the course, or using technical devices or any information carriers in other than allowed ways during written or oral evaluation of study results (assessment of knowledge) or during preparation for it within the course. Committing a disciplinary offence may lead to imposing some disciplinary precautions on the student: admonition, conditional suspension of studies or dismissal from studies.

Past grade distribution

Total number of evaluated students: 36

A	ABS	B	C	D	E	FX	M
77,78	0,0	16,67	0,0	0,0	0,0	5,56	0,0

Lecturers: doc. Mgr. Emília Charfaoui, CSc.

Last change: 11.04.2022

Approved by:

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMn/056B/00	Course title: Russian III
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 2	
Recommended semester: 3.	
Educational level: I.	
Prerequisites:	
Course requirements: 100% - active participation in class Scale of assessment (preliminary/final): 80/20	
Learning outcomes: To develop communication skills, vocabulary and phraseology in the topics of everyday situations. To acquire the ability to discourse, raise and express arguments as well as to exchange own opinions and ideas.	
Class syllabus: Educational system in Russia and in Slovakia Healthy lifestyle Russian national cuisine Housing Transportation Grammatical tables	
Recommended literature: Blum Tamara, Gorelova Elena: Put' k uspechu 1. (The road to success). Course book. Russian for everyday life and business communication. Vienna 2014, 192 p. Blum Tamara, Gorelova Elena: Put' k uspechu 1. (The road to success). Workbook. Russian for everyday life and business communication. Vienna 2014, 116 p. Charfaoui, E. Professional lexical minimum of managerial and economical praxis. Vyd. Univerzita Komenského, Fakulta managementu, 2014, 116 s. Actual additional texts form magazines, newspapers and the Internet.	
Languages necessary to complete the course: English and Russian language	
Notes:	

Past grade distribution							
Total number of evaluated students: 236							
A	ABS	B	C	D	E	FX	M
72,88	0,0	18,64	4,66	2,12	0,0	1,69	0,0
Lecturers: doc. Mgr. Emilia Charfaoui, CSc.							
Last change: 16.09.2020							
Approved by:							

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMM/059B/20	Course title: Russian III
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 3.	
Educational level: I.	
Prerequisites:	
Recommended prerequisites: Russian language II	
Course requirements: Active participation in seminars (80%), continuous control of assignments (20%). It is necessary to obtain at least 91 points to obtain an A rating, at least 81 points to obtain a B rating, at least 73 points to obtain a C rating, at least 66 points to obtain a D rating and at least 60 points to obtain an E rating. Scale of assessment (preliminary/final): 100 %	
Learning outcomes: To develop and communicate skills, to expand lexicon and phraseology in thematic areas from everyday reality. Acquire the ability to discuss, argue and exchange views.	
Class syllabus: The school system in the Russian Federation and in Slovakia Principles of a healthy lifestyle Russian national cuisine Housing Transport	
Recommended literature: Kotane Lyudmila: Russian for Business. Textbook (with keys). Russkij jazyk dlja delovogo obščeniia. Sankt-Peterburg, Zlatoust, 2014, 170 s. Charfaoui Emilia: Professional lexical minimum of managerial and economical praxis. Odborné lexikálne minimum z manažérskej a ekonomickej praxe. Vyd. Univerzita Komenského, Bratislava, 2014, 116 s. Actual additional texts form magazines, newspapers and the Internet.	
Languages necessary to complete the course: Slovak and Russian language	
Notes:	

In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may be connected with enforcing accompanying legal consequences on academic, (...) disciplinary level.

In accordance with the regulations of the internal regulation No. 13/2018 approved by the Academic senate of Comenius University in Bratislava the Disciplinary Regulations of Comenius University in Bratislava for Students, a disciplinary offence of a student is any form of copying or forbidden cooperation or providing answers during written or oral examination (assessment of knowledge) or during preparation for it within the course, or using technical devices or any information carriers in other than allowed ways during written or oral evaluation of study results (assessment of knowledge) or during preparation for it within the course. Committing a disciplinary offence may lead to imposing some disciplinary precautions on the student: admonition, conditional suspension of studies or dismissal from studies.

Past grade distribution

Total number of evaluated students: 48

A	ABS	B	C	D	E	FX	M
77,08	0,0	2,08	8,33	0,0	0,0	12,5	0,0

Lecturers: doc. Mgr. Emília Charfaoui, CSc.

Last change: 11.04.2022

Approved by:

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMM/061B/20	Course title: Russian IV
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 4.	
Educational level: I.	
Prerequisites:	
Course requirements: Active participation in seminars (80%), continuous control of assignments (20%). To obtain an A rating, it is necessary to obtain at least 91 points, to obtain an B rating at least 81 points, to obtain a C rating at least 73 points, to obtain a D rating at least 66 points and to obtain an E rating at least 60 points. Scale of assessment (preliminary/final): Weight of the mid-term / final evaluation: 100 %	
Learning outcomes: The aim of the course is to strengthen the grammatical and lexical structures of the Russian language, knowledge of the realities and culture of Russia (attitudes, values, traditions).	
Class syllabus: Introduction to the issue of working with professional text Business correspondence Curriculum vitae, application Interview Employment contract Presentations of companies in a global environment Results and evaluation	
Recommended literature: Kotane Lyudmila: Russian for Business. Textbook (with keys). Russkij jazyk dlja delovogo obščenija. Sankt-Peterburg, Zlatoust, 2014, 168 s. Charfaoui Emilia: Professional lexical minimum of managerial and economical praxis. Odborné lexikálne minimum z manažérskej a ekonomickej praxe. Vyd. Univerzita Komenského, Bratislava, 2014, 116 s. Actual additional texts form magazines, newspapers and the Internet.	
Languages necessary to complete the course: Slovak and Russian language	
Notes:	

In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may be connected with enforcing accompanying legal consequences on academic, (...) disciplinary level.

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Past grade distribution

Total number of evaluated students: 46

A	ABS	B	C	D	E	FX	M
45,65	0,0	28,26	15,22	0,0	2,17	4,35	4,35

Lecturers: doc. Mgr. Emília Charfaoui, CSc.

Last change: 11.04.2022

Approved by:

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KSP/067AB/18	Course title: Social Entrepreneurship
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester:	
Educational level: I., II.	
Prerequisites:	
Course requirements: Students are evaluated for their active participation at seminars during the semester. They work on several individual and group assignments and they are expected to develop their own social entrepreneurship project idea and business model. - Two seminar assignments (analysis of social entrepreneurship ecosystem; analysis of social entrepreneurship case examples in terms of their business models and approach to scaling), each worth 20% - Active application of the concepts from the field of social entrepreneurship in students' model assignments (own model social entrepreneurship project idea and business model). Students are expected to prepare an idea pitch, an impact canvas, and a business model description, including a business model canvas, each part worth 20%. The overall evaluation is in accordance with the faculty evaluation system: A = 91-100%; B = 81-90%; C = 73-80%; D = 66-72%; E = 65-60%; F = 0-59% points. Scale of assessment (preliminary/final): 100% continuous evaluation	
Learning outcomes: Understand the character and role of social entrepreneurship in the current socio-economic context. Understand motives and qualities of social entrepreneurs. Understand different types of social entrepreneurship and different business models and scaling strategies. Able to develop own social entrepreneurship project ideas using state-of-the-art tools and techniques.	
Class syllabus: MAIN TOPICS OF THE COURSE: <ol style="list-style-type: none"> 1. Course introduction 2. Introduction to social entrepreneurship 3. Social entrepreneurship ecosystem, social entrepreneurship in practice 4. Individual work on assignment 1: Social entrepreneurship ecosystem 5. Presentations of assignment 1: Social entrepreneurship ecosystem 6. Impact and scaling 7. Individual work on assignment 2: Social entrepreneurship case example analysis 8. Feedback on assignment 2; Ideation, Impact canvas, social business model 	

9. Easter holiday (individual on-demand consultations / facilitated self-study)
10. Presentations of assignment 3, part 1 (Idea pitch)
11. Business model canvas for social entrepreneurship
12. Compulsory consultations to assignment 3, parts 2&3 (Impact canvas & Business model canvas)
13. Final presentations

Recommended literature:

- [1] Study materials by Social Entrepreneurship Akademie & Social Impact Award – available online
- [2] OSTERWALDER, A., PIGNEUR, Y. Business Model Generation. John Wiley & Sons, 2010. ISBN 978-0470-87641-1
- [3] YOUNG, D.R. 2018. The Social Enterprise Zoo. Cheltenham: Edward Elgar, 2018. ISBN 978-1-78471-607-3

Languages necessary to complete the course:

English

Notes:

In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may be connected with enforcing accompanying legal consequences on academic, (...) disciplinary level.

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Past grade distribution

Total number of evaluated students: 81

A	ABS	B	C	D	E	FX	M
54,32	0,0	23,46	9,88	4,94	2,47	4,94	0,0

Lecturers: doc. PhDr. Marian Holienka, PhD.

Last change: 14.05.2022

Approved by:

COURSE DESCRIPTION

Academic year: 2021/2022							
University: Comenius University Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KMk/051B/00			Course title: Spanish I				
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning							
Number of credits: 2							
Recommended semester: 1.							
Educational level: I.							
Prerequisites:							
Course requirements: work during semester and final exam For the grade A, at least 91 points are needed, for B at least 81 points, for C at least 73 points, for D at least 66 points, for E at least 60 points. If a student receives less than 60 points, he will fail and will get Fx evaluation.							
Learning outcomes: to handle basic spanish conversation							
Class syllabus: basoc grammar, numbers, vocabulary, syntax, use of the subjunctive, conversation							
Recommended literature: Spanish language I. Brodsky, David: Spanish Verbs Made Simple(r). University of Texas Press, 2005. Elektronický zdroj: http://site.ebrary.com/lib/uniba/docDetail.action?docID=10185707&p00=spanish							
Languages necessary to complete the course: Slovak							
Notes:							
Past grade distribution Total number of evaluated students: 1822							
A	ABS	B	C	D	E	FX	M
71,41	0,0	21,08	3,68	0,93	0,38	2,47	0,05
Lecturers: PhDr. Ján Jurišta, PhDr. Ivan Puškáč							
Last change: 02.06.2015							
Approved by:							

COURSE DESCRIPTION

Academic year: 2021/2022							
University: Comenius University Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KMk/052B/00			Course title: Spanish II				
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning							
Number of credits: 2							
Recommended semester: 2.							
Educational level: I.							
Prerequisites:							
Course requirements: work during semester and final exam For the grade A, at least 91 points are needed, for B at least 81 points, for C at least 73 points, for D at least 66 points, for E at least 60 points. If a student receives less than 60 points, he will fail and will get Fx evaluation.							
Learning outcomes: to handel basic conversation in spanish language							
Class syllabus: spanish grammar, voclabulary on travel, lesisure, home, daily activities							
Recommended literature: Učebnica španielčiny I. Brodsky, David: Spanish Verbs Made Simple(r). University of Texas Press, 2005. Elektronický zdroj: http://site.ebrary.com/lib/uniba/docDetail.action?docID=10185707&p00=spanish							
Languages necessary to complete the course: slovak, spanish							
Notes:							
Past grade distribution Total number of evaluated students: 1328							
A	ABS	B	C	D	E	FX	M
65,51	0,0	22,67	5,95	1,66	0,9	3,24	0,08
Lecturers: PhDr. Ján Jurišta, PhDr. Ivan Puškáč							
Last change: 02.06.2015							
Approved by:							

COURSE DESCRIPTION

Academic year: 2021/2022							
University: Comenius University Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KMk/053B/00				Course title: Spanish III			
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning							
Number of credits: 2							
Recommended semester: 3.							
Educational level: I.							
Prerequisites:							
Course requirements: work during semester and final exam For the grade A, at least 91 points are needed, for B at least 81 points, for C at least 73 points, for D at least 66 points, for E at least 60 points. If a student receives less than 60 points, he will fail and will get Fx evaluation.							
Learning outcomes: to be able to handle conversation in spanish language							
Class syllabus: intermediate vocabulary and grammar							
Recommended literature: Učebnica španielčiny Brodsky, David: Spanish Verbs Made Simple(r). University of Texas Press, 2005. Elektronický zdroj: http://site.ebrary.com/lib/uniba/docDetail.action?docID=10185707&p00=spanish							
Languages necessary to complete the course: slovak, spanish							
Notes:							
Past grade distribution Total number of evaluated students: 697							
A	ABS	B	C	D	E	FX	M
75,75	0,0	18,51	2,01	1,15	0,57	2,01	0,0
Lecturers: PhDr. Ján Jurišta, PhDr. Ivan Puškáč							
Last change: 02.06.2015							
Approved by:							

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KIS/307AB/16	Course title: Special Topics in IT Projects
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 6.	
Educational level: I., II.	
Prerequisites:	
Course requirements: During the semester there will be a written test for 30 points (so-called midterm exam). Rating 70 points will be awarded for a semester project and its presentation. Scale of assessment (preliminary/final): Test 30%, Presentation of seminar project 30%, Seminar work (.docx) 40%	
Learning outcomes: The paradigm of digitization is radically changing the world's business and society. Related to this is the growing volume of IT projects, which places increasing demands on project managers. The aim of the course is to include bachelor's degree graduates among the excellently theoretically prepared graduates in the field of project management with a focus on ICT. To acquaint students with the specifics and modern-agile approaches in their management.	
Class syllabus: <ul style="list-style-type: none"> • Correctly estimate and control the scope of the IS / ICT project • Manage the time, cost and quality of the IS / ICT project • Work effectively with human resources • Use all available means of communication • Monitor and detect potential risks in a timely manner • Maximize the benefits of external collaboration • Combine the individual parts of the IS / ICT project into a functional whole Thematic plan: <ol style="list-style-type: none"> 1. Types of IT projects, Introduction to software development 2. Software development process, software development participants, software life cycle models 3. Architectural design 4. Requirements and specification of IT project 5. Estimation of scope in IT projects 6. Risk management 7. Implementation: classical procedures and agile procedures 8. Methodology Scrum, Kanban, Lean Development, Test Driven Development 9. Verification and validation - testing 	

10. Effective communication on IT project
11. Selected principles of software engineering
12. Software development management support tools

Recommended literature:

- Kathy Schwalbe: Řízení projektů v IT, Computer Press, Brno 2007, ISBN 978-80-251-1526-8
- RNDr. Michal Greguš PhD.: Manažment malých softvérových týmů, Bratislava, 2009, učebný text
- KADLEC, Václav, 2004. Agilní programování: Metodiky efektivního vývoje softvéru. Prvé vydanie. Brno: Computer Press. ISBN 80-251-0342-0.
- MCCONNELL, Steve, 2006. Odhadování softvérových projektu: Jak správně určit rozpočet, termíny, zdroje. Prvé vydanie. Brno: Computer Press. ISBN 80-251-1240-3.
- Meredith and Mantel, Project Management: A Managerial Approach, 6th ed., Wiley and Sons, 2005,
- PROJECT MANAGEMENT INSTITUTE: A Guide to the Project Management Body of Knowledge (PMBOK Guide) – Fifth Edition. An American National Standard ANSI/PMI
- BIELIKOVÁ M.: Softvérové inžinierstvo, Princípy a manažment, Slovenská technická univerzita v Bratislave, 2000

Languages necessary to complete the course:

English

Notes:

Past grade distribution

Total number of evaluated students: 16

A	ABS	B	C	D	E	FX	M
68,75	0,0	12,5	6,25	0,0	0,0	12,5	0,0

Lecturers: doc. RNDr. Michal Greguš, PhD.

Last change: 31.01.2022

Approved by:

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/115AB/16	Course title: Statistical Methods
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 4.	
Educational level: I.	
Prerequisites:	
Recommended prerequisites: Statistics	
Course requirements: Course evaluation during the semester: 2 written test in the middle and at the end of the semester for 20 points (max. 40 points). The test can be taken in an alternate time during the semester, if the student proves his / her absence by a medicine confirmation. According to the University Act, a student can take max 2 absences (one on theoretical and one on practical exercises). Next absence will be evaluated by -1 point in the final assessment of each type of exercise. Assessment of the subject during the Examinations period: The final written exam (100 minutes) (max. 60 points) Exam: a student can complete 1 regular and one corrective term if he / she does not reach the required number of points to complete the course on the regular term. The student completes the course if he / she obtains at least 60% of points (ie 24 points) from the continuous assessment, so that he / she can go to the exam and min. 60% of the exam points (ie 36 points) to pass the exam. The points that the student obtains during the semester and in the exam are included in the final grade of the subject. Scale of assessment (preliminary/final): 40/60	
Learning outcomes: The objective of this course is to provide some knowledge of inferential statistical methods, course introduces into basic statistical tools useful for analyzing time series, and gain experience in managerial applications of various econometric methods.	
Class syllabus: Introduction to the subject: The view of the methods of examining dependencies between statistical variables. 2. Analysis of dependence between qualitative variables - association (chi-quadrade test). 3. Analysis of variance - ANOVA. Parametric and nonparametric ANOVA methods. 4. Correlation analysis. Covariance and correlation matrix.	

5. Regression analysis: Linear and nonlinear models. Simple linear model. Least squares method (LSM).
6. Multiple linear model. Methods of selecting variables for a model. Multicollinearity.
7. Introduction to stochastic processes: types of stochastic processes, stationary process, autocorrelation function.
8. Application of time series in management. Indices.
9. Decomposition of time series into components (multiplier, additive): trend, cycle, seasonality and random component. Subjective trend in the time series.
10. Estimation of trend using mathematical curves (line, parabola, Gomperz curve, exponential trend, logistic trend).
11. Moving averages method in determining the trend. Exponential smoothing.
12. Seasonal component in time series. Winterson method (additive, multiplier).
13. Random tests. Forecasting by time series analysis.

Recommended literature:

McClave J. T., Benson P. G., Sincich T.: Statistics for Business and Economics, Prentice-Hall, INC., 2001 <http://www.prenhall.com/mcclave/>

Wonnacot T. H., Wonnacot R. J.: Introductory Statistics. John Wiley and Sons; Third Edition edition (1977)

Hanke J. H., Reitsch A. G.: Understanding Business Statistics, Richard D. Irwin, INC., 1991
E-book: <http://www.statsoft.com/textbook/stathome.html>

Languages necessary to complete the course:

English

Notes:

Past grade distribution

Total number of evaluated students: 58

A	ABS	B	C	D	E	FX	M
63,79	0,0	8,62	20,69	1,72	3,45	1,72	0,0

Lecturers: doc. Ing. Mgr. Urban Kováč, PhD., doc. RNDr. Mária Bohdalová, PhD., David Balla

Last change: 08.04.2022

Approved by:

COURSE DESCRIPTION

Academic year: 2021/2022	
University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/116AB/16	Course title: Statistics
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 3.	
Educational level: I., II.	
Prerequisites:	
Course requirements: two midterm, each for 20 points + 10 points - short quizzes during online consultation, total 50 point for interim evaluation. Exam test 50 points. Scale of assessment (preliminary/final): 50/50	
Learning outcomes: The students will be able to understand the basic statistical analysis and probability theory.	
Class syllabus: Introduction into the course. Descriptive statistics, primary graphic representation of statistical data. Classification of statistical data. Frequency table. Basic numerical measures. Introduction into probability theory. Conditional probability, independence, and Bayes theorem. Random variable – definition, types (discrete and continuous), transformation, probability division. Distribution function and its basic characteristics. Density functions for continuous random variable. Theoretical probability distributions. Probability distributions derived from normal probability distribution. Limits: Convergence of random variables, law of large numbers, central limits. Random vector. Dependence and independence of random variables. Random choice and its basic characteristics. Selective characteristics. Unbiased and consistent estimates. Basic characteristics of realization of random choice. Interval estimates for random choice from normal distribution. Introduction into statistical hypothesis testing. Errors of first and second category during statistical hypothesis testing. Statistical hypothesis testing: parametric tests (for parameters of normal distribution).	
Recommended literature: [1] ANDERSON, D. R. – SWEENEY, D. J. – WILLIAMS, T. A. – CAMM, J. D. – COCHRAN, J. J. 2011. Statistics for Business and Economics. Cengage Learning, 2011. ISBN 978-11-332-7453-7 [2] FREEMAN, J. – SHOESMITH, E. 2010. Statistics for Business and Economics. Cengage Learning, 2010. ISBN 978-14-080-1810-1 [3] MCCLAVE J. T. – BENSON, P. G. – SINCICH, T. 2009. Statistics for Business and Economics. 9th Edition. Prentice-Hall, 2009. http://wps.prenhall.com/esm_mcclave_statsbe_9/ .	

[4] WONNACOT, T. H. – WONNACOT, R. J. 1990. Introductory Statistics for Business and Economics. New Jersey : John Wiley and Sons, 1990. ISBN 04-716-1517-X

[5] Douglas A., L., Marchal, W. G., Wathen, S.A. Basic Statistics for Business & Economics. McGraw Hill International Edition. 2008 alebo neskoršie vydanie

[6] Bohdalová, M. Online study materials available on <https://moodle.uniba.sk> subject 2021/2022 Statistics

Languages necessary to complete the course:

English

Notes:

Past grade distribution

Total number of evaluated students: 169

A	ABS	B	C	D	E	FX	M
28,4	0,0	20,71	17,16	11,24	15,38	7,1	0,0

Lecturers: doc. RNDr. Mária Bohdalová, PhD., Mgr. Peter Pšenák, PhD.

Last change: 08.04.2022

Approved by: