

## Course descriptions

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## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava					
<b>Faculty:</b> Faculty of Social and Economic Sciences					
<b>Course ID:</b> FSEV.ÚM/1-ÚM-010/19		<b>Course title:</b> Algorithmic Thinking			
<b>Educational activities:</b> <b>Type of activities:</b> lecture + seminar <b>Number of hours:</b> <b>per week:</b> 4 <b>per level/semester:</b> 56 <b>Form of the course:</b> on-site learning					
<b>Number of credits:</b> 6					
<b>Recommended semester:</b> 1.					
<b>Educational level:</b> I.					
<b>Prerequisites:</b>					
<b>Course requirements:</b>					
<b>Learning outcomes:</b>					
<b>Class syllabus:</b>					
<b>Recommended literature:</b>					
<b>Languages necessary to complete the course:</b>					
<b>Notes:</b>					
<b>Past grade distribution</b> Total number of evaluated students: 30					
A	B	C	D	E	FX
23,33	16,67	23,33	16,67	16,67	3,33
<b>Lecturers:</b> doc. Galina Jasečková, CSc., Mgr. Juraj Grečnár					
<b>Last change:</b> 28.04.2020					
<b>Approved by:</b>					

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava					
<b>Faculty:</b> Faculty of Social and Economic Sciences					
<b>Course ID:</b> FSEV.ÚM/1-ÚM-024/19		<b>Course title:</b> Audiovisual Production			
<b>Educational activities:</b> <b>Type of activities:</b> lecture + seminar <b>Number of hours:</b> <b>per week:</b> 4 <b>per level/semester:</b> 56 <b>Form of the course:</b> on-site learning					
<b>Number of credits:</b> 5					
<b>Recommended semester:</b> 4.					
<b>Educational level:</b> I.					
<b>Prerequisites:</b>					
<b>Course requirements:</b>					
<b>Learning outcomes:</b>					
<b>Class syllabus:</b>					
<b>Recommended literature:</b>					
<b>Languages necessary to complete the course:</b>					
<b>Notes:</b>					
<b>Past grade distribution</b> Total number of evaluated students: 0					
A	B	C	D	E	FX
0,0	0,0	0,0	0,0	0,0	0,0
<b>Lecturers:</b>					
<b>Last change:</b> 31.05.2019					
<b>Approved by:</b>					

## STATE EXAM DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Social and Economic Sciences	
<b>Course ID:</b> FSEV.ÚM/1-ÚM-040/19	<b>Course title:</b> Bachelor Thesis Defence
<b>Number of credits:</b> 12	
<b>Recommended semester:</b> 5., 6..	
<b>Educational level:</b> I.	
<b>State exam syllabus:</b>	
<b>Last change:</b> 28.04.2020	
<b>Approved by:</b>	

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Social and Economic Sciences	
<b>Course ID:</b> FSEV.ÚM/1-ÚM-020/20	<b>Course title:</b> Data and Information Visualization
<b>Educational activities:</b> <b>Type of activities:</b> lecture + seminar <b>Number of hours:</b> <b>per week:</b> 4 <b>per level/semester:</b> 56 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 3.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> During the semester, the student prepares assignments that are evaluated. The subject exam is realized in the form of a test. Scale of assessment (preliminary/final): 40/60	
<b>Learning outcomes:</b> The aim of the course is: <ul style="list-style-type: none"> <li>• provide an overview and brief history of data and information visualization;</li> <li>• acquaint students with the key principles of design and methods of data and information visualization;</li> <li>• understand the basics of communication and harmonization of concepts that are necessary for the effective presentation of data and information;</li> <li>• provide an overview and create an initial level of competence in the use of several available software tools that can be used to visualize data and information;</li> <li>• identify, understand, analyze, prepare and present effective visualizations on various topics through their own projects.</li> </ul>	
<b>Class syllabus:</b> <ul style="list-style-type: none"> <li>• What is data and information visualization and why is it important?</li> <li>• Visual perception</li> <li>• A brief history of data and information visualization</li> <li>• Design principles - pre-attentive attributes and thought systems</li> <li>• Basics of data visualization</li> <li>• Data quality</li> <li>• Graph types</li> <li>• Use of color in visualization</li> <li>• Dashboard Design</li> <li>• Design of typography and data visualization</li> <li>• Infographics</li> <li>• Interactive visualizations</li> </ul>	
<b>Recommended literature:</b>	

TUFTE, E. Envisioning information. Graphics Press Cheshire, CT, USA ©1990. ISBN 0-9613921-1-8. TUFTE, E. The visual display of quantitative information. Graphics Press Cheshire, CT, USA ©1986. ISBN:0-9613921-0-X

Steve Wexler, Jeffrey Shaffer, Andy Cotgreave, The Big Book Dashboards: Visualizing Your Data Using Real-World Business Scenarios, Wiley (2017)

The Functional Art, Alberto Cairo, New Riders (2012)

The Truthful Art, Alberto Cairo, New Riders (2016)

The Wall Street Journal Guide to Information Graphics: The Dos and Don'ts of Presenting Data, Facts, and Figures, Dona M. Wong, W. W. Norton & Company (2010)

Information Dashboard Design: Displaying Data for At-a-Glance Monitoring, Stephen Few, O'Reilly Media (2013)

Show Me the Numbers: Designing Tables and Graphs to Enlighten, Stephen Few, Analytics Press (2004)

Now You See It, Stephen Few, Analytics Press (2009)

Storytelling with Data, Cole Nussbaumer, Wiley (2015)

Visualize This: The Flowing Data Guide to Design, Visualization, and Statistics, Nathan Yau, Wiley (2011)

**Languages necessary to complete the course:**

**Notes:**

**Past grade distribution**

Total number of evaluated students: 15

A	B	C	D	E	FX
26,67	6,67	33,33	20,0	6,67	6,67

**Lecturers:** RNDr. Eva Capková, PhD.

**Last change:** 30.01.2021

**Approved by:**

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava					
<b>Faculty:</b> Faculty of Social and Economic Sciences					
<b>Course ID:</b> FSEV.ÚM/1-ÚM-036/19		<b>Course title:</b> Field Practice			
<b>Educational activities:</b> <b>Type of activities:</b> training session <b>Number of hours:</b> <b>per week:</b> <b>per level/semester:</b> 5d <b>Form of the course:</b> on-site learning					
<b>Number of credits:</b> 3					
<b>Recommended semester:</b> 2., 4.					
<b>Educational level:</b> I.					
<b>Prerequisites:</b>					
<b>Course requirements:</b>					
<b>Learning outcomes:</b>					
<b>Class syllabus:</b>					
<b>Recommended literature:</b>					
<b>Languages necessary to complete the course:</b>					
<b>Notes:</b>					
<b>Past grade distribution</b> Total number of evaluated students: 15					
A	B	C	D	E	FX
100,0	0,0	0,0	0,0	0,0	0,0
<b>Lecturers:</b> Mgr. Juraj Grečnár					
<b>Last change:</b>					
<b>Approved by:</b>					

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava					
<b>Faculty:</b> Faculty of Social and Economic Sciences					
<b>Course ID:</b> FSEV.ÚM/1-ÚM-011/19		<b>Course title:</b> Foundations of Information Science			
<b>Educational activities:</b> <b>Type of activities:</b> lecture + seminar <b>Number of hours:</b> <b>per week:</b> 4 <b>per level/semester:</b> 56 <b>Form of the course:</b> on-site learning					
<b>Number of credits:</b> 6					
<b>Recommended semester:</b> 1.					
<b>Educational level:</b> I.					
<b>Prerequisites:</b>					
<b>Course requirements:</b>					
<b>Learning outcomes:</b>					
<b>Class syllabus:</b>					
<b>Recommended literature:</b>					
<b>Languages necessary to complete the course:</b>					
<b>Notes:</b>					
<b>Past grade distribution</b> Total number of evaluated students: 30					
A	B	C	D	E	FX
10,0	40,0	16,67	13,33	13,33	6,67
<b>Lecturers:</b> PhDr. Marcela Katuščáková, PhD.					
<b>Last change:</b> 27.04.2020					
<b>Approved by:</b>					



## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava					
<b>Faculty:</b> Faculty of Social and Economic Sciences					
<b>Course ID:</b> FSEV.ÚM/1-ÚM-012/19		<b>Course title:</b> Graphics Editors			
<b>Educational activities:</b> <b>Type of activities:</b> lecture + seminar <b>Number of hours:</b> <b>per week:</b> 4 <b>per level/semester:</b> 56 <b>Form of the course:</b> on-site learning					
<b>Number of credits:</b> 6					
<b>Recommended semester:</b> 1.					
<b>Educational level:</b> I.					
<b>Prerequisites:</b>					
<b>Course requirements:</b>					
<b>Learning outcomes:</b>					
<b>Class syllabus:</b>					
<b>Recommended literature:</b>					
<b>Languages necessary to complete the course:</b>					
<b>Notes:</b>					
<b>Past grade distribution</b> Total number of evaluated students: 31					
A	B	C	D	E	FX
61,29	9,68	16,13	3,23	0,0	9,68
<b>Lecturers:</b>					
<b>Last change:</b> 28.04.2020					
<b>Approved by:</b>					

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava					
<b>Faculty:</b> Faculty of Social and Economic Sciences					
<b>Course ID:</b> FSEV.ÚM/1-ÚM-015/19		<b>Course title:</b> History of Culture and Art			
<b>Educational activities:</b> <b>Type of activities:</b> lecture + seminar <b>Number of hours:</b> <b>per week:</b> 4 <b>per level/semester:</b> 56 <b>Form of the course:</b> on-site learning					
<b>Number of credits:</b> 6					
<b>Recommended semester:</b> 2.					
<b>Educational level:</b> I.					
<b>Prerequisites:</b>					
<b>Course requirements:</b>					
<b>Learning outcomes:</b>					
<b>Class syllabus:</b>					
<b>Recommended literature:</b>					
<b>Languages necessary to complete the course:</b>					
<b>Notes:</b>					
<b>Past grade distribution</b> Total number of evaluated students: 28					
A	B	C	D	E	FX
57,14	28,57	14,29	0,0	0,0	0,0
<b>Lecturers:</b> doc. PaedDr. Pavol Parenička, CSc.					
<b>Last change:</b> 28.04.2020					
<b>Approved by:</b>					

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava					
<b>Faculty:</b> Faculty of Social and Economic Sciences					
<b>Course ID:</b> FSEV.ÚM/1-ÚM-034/19		<b>Course title:</b> Human Resources Management			
<b>Educational activities:</b> <b>Type of activities:</b> lecture + seminar <b>Number of hours:</b> <b>per week:</b> 4 <b>per level/semester:</b> 56 <b>Form of the course:</b> on-site learning					
<b>Number of credits:</b> 6					
<b>Recommended semester:</b> 6.					
<b>Educational level:</b> I.					
<b>Prerequisites:</b>					
<b>Course requirements:</b>					
<b>Learning outcomes:</b>					
<b>Class syllabus:</b>					
<b>Recommended literature:</b>					
<b>Languages necessary to complete the course:</b>					
<b>Notes:</b>					
<b>Past grade distribution</b> Total number of evaluated students: 11					
A	B	C	D	E	FX
90,91	9,09	0,0	0,0	0,0	0,0
<b>Lecturers:</b> Mgr. Juraj Grečnár					
<b>Last change:</b> 31.05.2019					
<b>Approved by:</b>					

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Social and Economic Sciences	
<b>Course ID:</b> FSEV.ÚM/1-ÚM-029/19	<b>Course title:</b> Information and Knowledge Management
<b>Educational activities:</b> <b>Type of activities:</b> lecture + seminar <b>Number of hours:</b> <b>per week:</b> 4 <b>per level/semester:</b> 56 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 6	
<b>Recommended semester:</b> 5.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> Creating an information product on a selected controversial topic from the position of an information professional (5 points), the visualization of a selected problem (5 points) and the presentation of a problem (5 points). Needed to get minimum 10 points. Written exam, necessary to obtain minimum 61%. Scale of assessment (preliminary/final): 40/60	
<b>Learning outcomes:</b> Students will gain basic information in the field of information and knowledge society, as well as knowledge economy (KBE). They will learn to distinguish between the concepts of information and knowledge, as well as different typologies of knowledge. In this context, they will be introduced to information management and knowledge management and their main focus, trends and spaces in which they can move as information professionals.	
<b>Class syllabus:</b> Definition of information and knowledge from the aspect of humanities, information theory and cybernetics, economics and information science. Industrial, information and knowledge society. Knowledge and creative economy. Current trends and views on information management. Profession - information professional, position in the company, knowledge, competencies, possible names and international organizations of information professionals. Competitive intelligence as one of the areas of implementation of the information professional. Introductory contexts and theoretical background of social aspects of knowledge management. Knowledge management and intellectual capital of the company. The core of knowledge management - knowledge sharing and a culture that supports knowledge sharing.	
<b>Recommended literature:</b> doplňt'	
<b>Languages necessary to complete the course:</b>	
<b>Notes:</b>	

<b>Past grade distribution</b>					
Total number of evaluated students: 1					
A	B	C	D	E	FX
0,0	0,0	0,0	0,0	100,0	0,0
<b>Lecturers:</b> PhDr. Marcela Katuščáková, PhD.					
<b>Last change:</b> 01.02.2021					
<b>Approved by:</b>					

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava					
<b>Faculty:</b> Faculty of Social and Economic Sciences					
<b>Course ID:</b> FSEV.ÚM/1-ÚM-025/20		<b>Course title:</b> Informačno-komunikačné technológie			
<b>Educational activities:</b> <b>Type of activities:</b> lecture + seminar <b>Number of hours:</b> <b>per week:</b> 4 <b>per level/semester:</b> 56 <b>Form of the course:</b> on-site learning					
<b>Number of credits:</b> 5					
<b>Recommended semester:</b> 3.					
<b>Educational level:</b> I.					
<b>Prerequisites:</b>					
<b>Course requirements:</b>					
<b>Learning outcomes:</b>					
<b>Class syllabus:</b>					
<b>Recommended literature:</b>					
<b>Languages necessary to complete the course:</b>					
<b>Notes:</b>					
<b>Past grade distribution</b> Total number of evaluated students: 15					
A	B	C	D	E	FX
66,67	33,33	0,0	0,0	0,0	0,0
<b>Lecturers:</b> Mgr. Maroš Konečný					
<b>Last change:</b> 28.04.2020					
<b>Approved by:</b>					

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava					
<b>Faculty:</b> Faculty of Social and Economic Sciences					
<b>Course ID:</b> FSEV.ÚM/1-ÚM-026/19		<b>Course title:</b> Internet Marketing			
<b>Educational activities:</b> <b>Type of activities:</b> lecture + seminar <b>Number of hours:</b> <b>per week:</b> 4 <b>per level/semester:</b> 56 <b>Form of the course:</b> on-site learning					
<b>Number of credits:</b> 5					
<b>Recommended semester:</b> 4.					
<b>Educational level:</b> I.					
<b>Prerequisites:</b>					
<b>Course requirements:</b>					
<b>Learning outcomes:</b>					
<b>Class syllabus:</b>					
<b>Recommended literature:</b>					
<b>Languages necessary to complete the course:</b>					
<b>Notes:</b>					
<b>Past grade distribution</b> Total number of evaluated students: 16					
A	B	C	D	E	FX
93,75	0,0	0,0	6,25	0,0	0,0
<b>Lecturers:</b> RNDr. Eva Capková, PhD.					
<b>Last change:</b> 31.05.2019					
<b>Approved by:</b>					

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava					
<b>Faculty:</b> Faculty of Social and Economic Sciences					
<b>Course ID:</b> FSEV.ÚM/1-ÚM-013/19		<b>Course title:</b> Introduction into Mediamatics			
<b>Educational activities:</b> <b>Type of activities:</b> lecture + seminar <b>Number of hours:</b> <b>per week:</b> 4 <b>per level/semester:</b> 56 <b>Form of the course:</b> on-site learning					
<b>Number of credits:</b> 6					
<b>Recommended semester:</b> 1.					
<b>Educational level:</b> I.					
<b>Prerequisites:</b>					
<b>Course requirements:</b>					
<b>Learning outcomes:</b>					
<b>Class syllabus:</b>					
<b>Recommended literature:</b>					
<b>Languages necessary to complete the course:</b>					
<b>Notes:</b>					
<b>Past grade distribution</b> Total number of evaluated students: 31					
A	B	C	D	E	FX
16,13	38,71	16,13	9,68	6,45	12,9
<b>Lecturers:</b> RNDr. Eva Capková, PhD.					
<b>Last change:</b> 31.05.2019					
<b>Approved by:</b>					



## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava					
<b>Faculty:</b> Faculty of Social and Economic Sciences					
<b>Course ID:</b> FSEV.ÚM/1-ÚM-014/19		<b>Course title:</b> Introduction to Economics			
<b>Educational activities:</b> <b>Type of activities:</b> lecture + seminar <b>Number of hours:</b> <b>per week:</b> 4 <b>per level/semester:</b> 56 <b>Form of the course:</b> on-site learning					
<b>Number of credits:</b> 6					
<b>Recommended semester:</b> 1.					
<b>Educational level:</b> I.					
<b>Prerequisites:</b>					
<b>Course requirements:</b>					
<b>Learning outcomes:</b>					
<b>Class syllabus:</b>					
<b>Recommended literature:</b>					
<b>Languages necessary to complete the course:</b>					
<b>Notes:</b>					
<b>Past grade distribution</b> Total number of evaluated students: 30					
A	B	C	D	E	FX
6,67	33,33	26,67	16,67	13,33	3,33
<b>Lecturers:</b> prof. Ing. Milan Konvit, PhD.					
<b>Last change:</b> 31.05.2019					
<b>Approved by:</b>					

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava					
<b>Faculty:</b> Faculty of Social and Economic Sciences					
<b>Course ID:</b> FSEV.ÚM/1-ÚM-044/20		<b>Course title:</b> Introduction to Psychology			
<b>Educational activities:</b> <b>Type of activities:</b> lecture + seminar <b>Number of hours:</b> <b>per week:</b> 4 <b>per level/semester:</b> 56 <b>Form of the course:</b> on-site learning					
<b>Number of credits:</b> 6					
<b>Recommended semester:</b> 3.					
<b>Educational level:</b> I.					
<b>Prerequisites:</b>					
<b>Course requirements:</b>					
<b>Learning outcomes:</b>					
<b>Class syllabus:</b>					
<b>Recommended literature:</b>					
<b>Languages necessary to complete the course:</b>					
<b>Notes:</b>					
<b>Past grade distribution</b> Total number of evaluated students: 15					
A	B	C	D	E	FX
66,67	0,0	26,67	6,67	0,0	0,0
<b>Lecturers:</b> doc. PaedDr. Pavol Parenička, CSc.					
<b>Last change:</b> 29.04.2020					
<b>Approved by:</b>					

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava					
<b>Faculty:</b> Faculty of Social and Economic Sciences					
<b>Course ID:</b> FSEV.ÚM/1-ÚM-045/20		<b>Course title:</b> Introduction to Social Studies			
<b>Educational activities:</b> <b>Type of activities:</b> lecture + seminar <b>Number of hours:</b> <b>per week:</b> 4 <b>per level/semester:</b> 56 <b>Form of the course:</b> on-site learning					
<b>Number of credits:</b> 6					
<b>Recommended semester:</b> 5.					
<b>Educational level:</b> I.					
<b>Prerequisites:</b>					
<b>Course requirements:</b>					
<b>Learning outcomes:</b>					
<b>Class syllabus:</b>					
<b>Recommended literature:</b>					
<b>Languages necessary to complete the course:</b>					
<b>Notes:</b>					
<b>Past grade distribution</b> Total number of evaluated students: 1					
A	B	C	D	E	FX
100,0	0,0	0,0	0,0	0,0	0,0
<b>Lecturers:</b> RNDr. Eva Capková, PhD.					
<b>Last change:</b> 30.04.2020					
<b>Approved by:</b>					

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava					
<b>Faculty:</b> Faculty of Social and Economic Sciences					
<b>Course ID:</b> FSEV.ÚM/1-ÚM-028/19		<b>Course title:</b> Knowledge Organization			
<b>Educational activities:</b> <b>Type of activities:</b> lecture + seminar <b>Number of hours:</b> <b>per week:</b> 4 <b>per level/semester:</b> 56 <b>Form of the course:</b> on-site learning					
<b>Number of credits:</b> 6					
<b>Recommended semester:</b> 4.					
<b>Educational level:</b> I.					
<b>Prerequisites:</b>					
<b>Course requirements:</b>					
<b>Learning outcomes:</b>					
<b>Class syllabus:</b>					
<b>Recommended literature:</b>					
<b>Languages necessary to complete the course:</b>					
<b>Notes:</b>					
<b>Past grade distribution</b> Total number of evaluated students: 16					
A	B	C	D	E	FX
31,25	12,5	12,5	25,0	18,75	0,0
<b>Lecturers:</b> PhDr. Marcela Katuščáková, PhD.					
<b>Last change:</b> 31.05.2019					
<b>Approved by:</b>					

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava					
<b>Faculty:</b> Faculty of Social and Economic Sciences					
<b>Course ID:</b> FSEV.ÚM/1-ÚM-027/19		<b>Course title:</b> Language Culture			
<b>Educational activities:</b> <b>Type of activities:</b> lecture + seminar <b>Number of hours:</b> <b>per week:</b> 4 <b>per level/semester:</b> 56 <b>Form of the course:</b> on-site learning					
<b>Number of credits:</b> 6					
<b>Recommended semester:</b>					
<b>Educational level:</b> I.					
<b>Prerequisites:</b>					
<b>Course requirements:</b>					
<b>Learning outcomes:</b>					
<b>Class syllabus:</b>					
<b>Recommended literature:</b>					
<b>Languages necessary to complete the course:</b>					
<b>Notes:</b>					
<b>Past grade distribution</b> Total number of evaluated students: 15					
A	B	C	D	E	FX
46,67	20,0	13,33	20,0	0,0	0,0
<b>Lecturers:</b> doc. PaedDr. Pavol Parenička, CSc.					
<b>Last change:</b> 31.05.2019					
<b>Approved by:</b>					

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava					
<b>Faculty:</b> Faculty of Social and Economic Sciences					
<b>Course ID:</b> FSEV.ÚM/1-ÚM-033/19		<b>Course title:</b> Legislative Aspects of Mediamatics			
<b>Educational activities:</b> <b>Type of activities:</b> lecture + seminar <b>Number of hours:</b> <b>per week:</b> 4 <b>per level/semester:</b> 56 <b>Form of the course:</b> on-site learning					
<b>Number of credits:</b> 6					
<b>Recommended semester:</b> 6.					
<b>Educational level:</b> I.					
<b>Prerequisites:</b>					
<b>Course requirements:</b> continuously 20% + in the exam period 80% Scale of assessment (preliminary/final): 20/80					
<b>Learning outcomes:</b> To acquaint students with the legal aspects of media communication. To teach students understanding the meaning and spirit of the laws for the protection of intellectual property. To acquaint students with the principles of digital copyright management. To explain the principles of the open source movement. To point out the link information content - ethics - compliance with the law.					
<b>Class syllabus:</b> Selected paragraphs from the Commercial and Civil Code. Protection of intellectual property: copyright, trademark, industrial design, patent, know - how, alternative to copyright law - CC license, internet and law. Aesthetic awareness. Netiquette. Law and social networks. Citation label.					
<b>Recommended literature:</b>					
<b>Languages necessary to complete the course:</b>					
<b>Notes:</b>					
<b>Past grade distribution</b> Total number of evaluated students: 16					
A	B	C	D	E	FX
0,0	6,25	31,25	25,0	37,5	0,0
<b>Lecturers:</b> prof. Ing. Milan Konvit, PhD.					
<b>Last change:</b> 01.02.2021					
<b>Approved by:</b>					

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava					
<b>Faculty:</b> Faculty of Social and Economic Sciences					
<b>Course ID:</b> FSEV.ÚM/1-ÚM-021/20		<b>Course title:</b> Logics			
<b>Educational activities:</b> <b>Type of activities:</b> lecture + seminar <b>Number of hours:</b> <b>per week:</b> 4 <b>per level/semester:</b> 56 <b>Form of the course:</b> on-site learning					
<b>Number of credits:</b> 6					
<b>Recommended semester:</b> 4.					
<b>Educational level:</b> I.					
<b>Prerequisites:</b>					
<b>Course requirements:</b>					
<b>Learning outcomes:</b>					
<b>Class syllabus:</b>					
<b>Recommended literature:</b>					
<b>Languages necessary to complete the course:</b>					
<b>Notes:</b>					
<b>Past grade distribution</b> Total number of evaluated students: 15					
A	B	C	D	E	FX
26,67	0,0	13,33	13,33	26,67	20,0
<b>Lecturers:</b> doc. Galina Jasečková, CSc.					
<b>Last change:</b> 29.04.2020					
<b>Approved by:</b>					

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava					
<b>Faculty:</b> Faculty of Social and Economic Sciences					
<b>Course ID:</b> FSEV.ÚM/1-ÚM-016/19		<b>Course title:</b> Management			
<b>Educational activities:</b> <b>Type of activities:</b> lecture + seminar <b>Number of hours:</b> <b>per week:</b> 4 <b>per level/semester:</b> 56 <b>Form of the course:</b> on-site learning					
<b>Number of credits:</b> 6					
<b>Recommended semester:</b> 2.					
<b>Educational level:</b> I.					
<b>Prerequisites:</b>					
<b>Course requirements:</b>					
<b>Learning outcomes:</b>					
<b>Class syllabus:</b>					
<b>Recommended literature:</b>					
<b>Languages necessary to complete the course:</b>					
<b>Notes:</b>					
<b>Past grade distribution</b> Total number of evaluated students: 29					
A	B	C	D	E	FX
20,69	41,38	24,14	3,45	6,9	3,45
<b>Lecturers:</b> PhDr. Marcela Katuščáková, PhD., prof. Lukáš Vartiak					
<b>Last change:</b> 29.04.2020					
<b>Approved by:</b>					



## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava					
<b>Faculty:</b> Faculty of Social and Economic Sciences					
<b>Course ID:</b> FSEV.ÚM/1-ÚM-022/19		<b>Course title:</b> Marketing			
<b>Educational activities:</b> <b>Type of activities:</b> lecture + seminar <b>Number of hours:</b> <b>per week:</b> 4 <b>per level/semester:</b> 56 <b>Form of the course:</b> on-site learning					
<b>Number of credits:</b> 5					
<b>Recommended semester:</b> 3.					
<b>Educational level:</b> I.					
<b>Prerequisites:</b>					
<b>Course requirements:</b>					
<b>Learning outcomes:</b>					
<b>Class syllabus:</b>					
<b>Recommended literature:</b>					
<b>Languages necessary to complete the course:</b>					
<b>Notes:</b>					
<b>Past grade distribution</b> Total number of evaluated students: 16					
A	B	C	D	E	FX
50,0	37,5	12,5	0,0	0,0	0,0
<b>Lecturers:</b> PhDr. Marcela Katuščáková, PhD.					
<b>Last change:</b> 29.04.2020					
<b>Approved by:</b>					

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava					
<b>Faculty:</b> Faculty of Social and Economic Sciences					
<b>Course ID:</b> FSEV.ÚM/1-ÚM-041/19		<b>Course title:</b> Professional Practice 1			
<b>Educational activities:</b> <b>Type of activities:</b> fieldwork <b>Number of hours:</b> <b>per week:</b> <b>per level/semester:</b> 50s <b>Form of the course:</b> on-site learning					
<b>Number of credits:</b> 3					
<b>Recommended semester:</b> 3.					
<b>Educational level:</b> I.					
<b>Prerequisites:</b>					
<b>Course requirements:</b>					
<b>Learning outcomes:</b>					
<b>Class syllabus:</b>					
<b>Recommended literature:</b>					
<b>Languages necessary to complete the course:</b>					
<b>Notes:</b>					
<b>Past grade distribution</b> Total number of evaluated students: 16					
A	B	C	D	E	FX
93,75	0,0	0,0	0,0	0,0	6,25
<b>Lecturers:</b> RNDr. Eva Capková, PhD.					
<b>Last change:</b>					
<b>Approved by:</b>					

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava					
<b>Faculty:</b> Faculty of Social and Economic Sciences					
<b>Course ID:</b> FSEV.ÚM/1-ÚM-042/19		<b>Course title:</b> Professional Practice 2			
<b>Educational activities:</b> <b>Type of activities:</b> fieldwork <b>Number of hours:</b> <b>per week:</b> <b>per level/semester:</b> 50s <b>Form of the course:</b> on-site learning					
<b>Number of credits:</b> 3					
<b>Recommended semester:</b> 4.					
<b>Educational level:</b> I.					
<b>Prerequisites:</b>					
<b>Course requirements:</b>					
<b>Learning outcomes:</b>					
<b>Class syllabus:</b>					
<b>Recommended literature:</b>					
<b>Languages necessary to complete the course:</b>					
<b>Notes:</b>					
<b>Past grade distribution</b> Total number of evaluated students: 16					
A	B	C	D	E	FX
93,75	0,0	0,0	0,0	0,0	6,25
<b>Lecturers:</b> RNDr. Eva Capková, PhD.					
<b>Last change:</b>					
<b>Approved by:</b>					

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava					
<b>Faculty:</b> Faculty of Social and Economic Sciences					
<b>Course ID:</b> FSEV.ÚM/1-ÚM-043/19		<b>Course title:</b> Professional Practice 3			
<b>Educational activities:</b> <b>Type of activities:</b> fieldwork <b>Number of hours:</b> <b>per week:</b> <b>per level/semester:</b> 50s <b>Form of the course:</b> on-site learning					
<b>Number of credits:</b> 3					
<b>Recommended semester:</b> 5.					
<b>Educational level:</b> I.					
<b>Prerequisites:</b>					
<b>Course requirements:</b>					
<b>Learning outcomes:</b>					
<b>Class syllabus:</b>					
<b>Recommended literature:</b>					
<b>Languages necessary to complete the course:</b>					
<b>Notes:</b>					
<b>Past grade distribution</b> Total number of evaluated students: 1					
A	B	C	D	E	FX
100,0	0,0	0,0	0,0	0,0	0,0
<b>Lecturers:</b> RNDr. Eva Capková, PhD.					
<b>Last change:</b>					
<b>Approved by:</b>					

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava					
<b>Faculty:</b> Faculty of Social and Economic Sciences					
<b>Course ID:</b> FSEV.ÚM/1-ÚM-030/19		<b>Course title:</b> Project Management			
<b>Educational activities:</b> <b>Type of activities:</b> lecture / practicals <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning					
<b>Number of credits:</b> 5					
<b>Recommended semester:</b> 5.					
<b>Educational level:</b> I.					
<b>Prerequisites:</b>					
<b>Course requirements:</b>					
<b>Learning outcomes:</b>					
<b>Class syllabus:</b>					
<b>Recommended literature:</b>					
<b>Languages necessary to complete the course:</b>					
<b>Notes:</b>					
<b>Past grade distribution</b> Total number of evaluated students: 1					
A	B	C	D	E	FX
100,0	0,0	0,0	0,0	0,0	0,0
<b>Lecturers:</b> Mgr. Juraj Grečnár, prof. Ing. Milan Konvit, PhD.					
<b>Last change:</b> 31.05.2019					
<b>Approved by:</b>					

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava					
<b>Faculty:</b> Faculty of Social and Economic Sciences					
<b>Course ID:</b> FSEV.ÚM/1-ÚM-023/19		<b>Course title:</b> Selected Chapters of Aesthetics			
<b>Educational activities:</b> <b>Type of activities:</b> lecture + seminar <b>Number of hours:</b> <b>per week:</b> 4 <b>per level/semester:</b> 56 <b>Form of the course:</b> on-site learning					
<b>Number of credits:</b> 5					
<b>Recommended semester:</b> 3.					
<b>Educational level:</b> I.					
<b>Prerequisites:</b>					
<b>Course requirements:</b>					
<b>Learning outcomes:</b>					
<b>Class syllabus:</b>					
<b>Recommended literature:</b>					
<b>Languages necessary to complete the course:</b>					
<b>Notes:</b>					
<b>Past grade distribution</b> Total number of evaluated students: 16					
A	B	C	D	E	FX
56,25	37,5	6,25	0,0	0,0	0,0
<b>Lecturers:</b> doc. PaedDr. Pavol Parenička, CSc.					
<b>Last change:</b> 31.05.2019					
<b>Approved by:</b>					

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava					
<b>Faculty:</b> Faculty of Social and Economic Sciences					
<b>Course ID:</b> FSEV.ÚM/1-ÚM-032/20		<b>Course title:</b> Selected Chapters of Rhetoric			
<b>Educational activities:</b> <b>Type of activities:</b> lecture + seminar <b>Number of hours:</b> <b>per week:</b> 4 <b>per level/semester:</b> 56 <b>Form of the course:</b> on-site learning					
<b>Number of credits:</b> 5					
<b>Recommended semester:</b> 5.					
<b>Educational level:</b> I.					
<b>Prerequisites:</b>					
<b>Course requirements:</b>					
<b>Learning outcomes:</b>					
<b>Class syllabus:</b>					
<b>Recommended literature:</b>					
<b>Languages necessary to complete the course:</b>					
<b>Notes:</b>					
<b>Past grade distribution</b> Total number of evaluated students: 0					
A	B	C	D	E	FX
0,0	0,0	0,0	0,0	0,0	0,0
<b>Lecturers:</b> doc. Galina Jasečková, CSc.					
<b>Last change:</b> 29.04.2020					
<b>Approved by:</b>					

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava					
<b>Faculty:</b> Faculty of Social and Economic Sciences					
<b>Course ID:</b> FSEV.ÚM/1-ÚM-031/19		<b>Course title:</b> Seminar for Bachelor Thesis 1			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 4 <b>per level/semester:</b> 56 <b>Form of the course:</b> on-site learning					
<b>Number of credits:</b> 5					
<b>Recommended semester:</b> 5.					
<b>Educational level:</b> I.					
<b>Prerequisites:</b>					
<b>Course requirements:</b>					
<b>Learning outcomes:</b>					
<b>Class syllabus:</b>					
<b>Recommended literature:</b>					
<b>Languages necessary to complete the course:</b>					
<b>Notes:</b>					
<b>Past grade distribution</b> Total number of evaluated students: 0					
A	B	C	D	E	FX
0,0	0,0	0,0	0,0	0,0	0,0
<b>Lecturers:</b> RNDr. Eva Capková, PhD.					
<b>Last change:</b> 31.05.2019					
<b>Approved by:</b>					



## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava					
<b>Faculty:</b> Faculty of Social and Economic Sciences					
<b>Course ID:</b> FSEV.ÚM/1-ÚM-035/19		<b>Course title:</b> Seminar for Bachelor Thesis 2			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 4 <b>per level/semester:</b> 56 <b>Form of the course:</b> on-site learning					
<b>Number of credits:</b> 6					
<b>Recommended semester:</b> 6.					
<b>Educational level:</b> I.					
<b>Prerequisites:</b>					
<b>Course requirements:</b>					
<b>Learning outcomes:</b>					
<b>Class syllabus:</b>					
<b>Recommended literature:</b>					
<b>Languages necessary to complete the course:</b>					
<b>Notes:</b>					
<b>Past grade distribution</b> Total number of evaluated students: 0					
A	B	C	D	E	FX
0,0	0,0	0,0	0,0	0,0	0,0
<b>Lecturers:</b> RNDr. Eva Capková, PhD.					
<b>Last change:</b> 31.05.2019					
<b>Approved by:</b>					

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Social and Economic Sciences	
<b>Course ID:</b> FSEV.ÚM/1-ÚM-019/19	<b>Course title:</b> Statistical Methods
<b>Educational activities:</b> <b>Type of activities:</b> lecture + seminar <b>Number of hours:</b> <b>per week:</b> 4 <b>per level/semester:</b> 56 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 6	
<b>Recommended semester:</b> 2.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> The student can get a maximum of 100 points for the subject, while during the semester s/he can get 10 points for the elaboration of partial tests and for the active work. For the final test, which reflects the content of the course, the student can get a maximum of 90 points. The final evaluation is created by the sum of the achieved points, while the evaluation A corresponds from 93 to 100 points, the evaluation B: 85 to 92, the evaluation C: 77 to 84, the evaluation D: 69 to 76, the evaluation E: 61 to 68 points and in case the student gets less than 61 points his/her rating is FX. Scale of assessment (preliminary/final): 10/90	
<b>Learning outcomes:</b> The aim of the course is to master the basic concepts related to probability theory and mathematical statistics, which are needed to plan and evaluate empirical quantitative research. In addition to theoretical knowledge, the student will also gain skills in the use of statistical methods in selected statistical software.	
<b>Class syllabus:</b> Principles of data collection. Data types (numerical: continuous, discrete, categorical: nominal, ordinal). Basics of probability theory (conditional probability, binomial rule, random variable). Distribution of a random variable (normal, geometric, binomial, central limit theorem). Basics of statistical induction (point estimation, confidence intervals, basis of testing statistical hypotheses). Statistical induction for categorical data. Statistical induction for numerical data. Introduction to linear regression. Basics of two-dimensional sorting (contingency table, graph) and analysis of the dependence of two categorical variables.	
<b>Recommended literature:</b> Diez, M. D., Barr, D. Ch., Cetinkaya-Rundel, M., Dorazio, L. Advanced High School Statistics. CreateSpace Independent Publishing Platform 2014. ISBN 978-1500700683. Dostupné aj na: <a href="https://www.openintro.org/download.php?file=aps0&amp;referrer=/stat/textbook.php">https://www.openintro.org/download.php?file=aps0&amp;referrer=/stat/textbook.php</a> . Diez, M. D., Barr, D. Ch., Cetinkaya-Rundel, M. OpenIntro Statistics. CreateSpace Independent Publishing Platform 2014. ISBN 978-1943450022. Dostupné aj na: <a href="https://www.openintro.org/stat/textbook.php">https://www.openintro.org/stat/textbook.php</a> .	
<b>Languages necessary to complete the course:</b>	

<b>Notes:</b>					
<b>Past grade distribution</b> Total number of evaluated students: 30					
A	B	C	D	E	FX
16,67	10,0	6,67	26,67	30,0	10,0
<b>Lecturers:</b> RNDr. Eva Capková, PhD.					
<b>Last change:</b> 01.02.2021					
<b>Approved by:</b>					

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava					
<b>Faculty:</b> Faculty of Social and Economic Sciences					
<b>Course ID:</b> FSEV.ÚM/1-ÚM-017/19		<b>Course title:</b> Theory of Communication			
<b>Educational activities:</b> <b>Type of activities:</b> lecture + seminar <b>Number of hours:</b> <b>per week:</b> 4 <b>per level/semester:</b> 56 <b>Form of the course:</b> on-site learning					
<b>Number of credits:</b> 6					
<b>Recommended semester:</b> 2.					
<b>Educational level:</b> I.					
<b>Prerequisites:</b>					
<b>Course requirements:</b>					
<b>Learning outcomes:</b>					
<b>Class syllabus:</b>					
<b>Recommended literature:</b>					
<b>Languages necessary to complete the course:</b>					
<b>Notes:</b>					
<b>Past grade distribution</b> Total number of evaluated students: 28					
A	B	C	D	E	FX
3,57	14,29	17,86	42,86	21,43	0,0
<b>Lecturers:</b> prof. Ing. Milan Konvit, PhD.					
<b>Last change:</b> 29.04.2020					
<b>Approved by:</b>					

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava					
<b>Faculty:</b> Faculty of Social and Economic Sciences					
<b>Course ID:</b> FSEV.ÚM/1-ÚM-039/19		<b>Course title:</b> Videostreaming			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> <b>per level/semester:</b> 26s <b>Form of the course:</b> on-site learning					
<b>Number of credits:</b> 3					
<b>Recommended semester:</b>					
<b>Educational level:</b> I.					
<b>Prerequisites:</b>					
<b>Course requirements:</b>					
<b>Learning outcomes:</b>					
<b>Class syllabus:</b>					
<b>Recommended literature:</b>					
<b>Languages necessary to complete the course:</b>					
<b>Notes:</b>					
<b>Past grade distribution</b> Total number of evaluated students: 0					
A	B	C	D	E	FX
0,0	0,0	0,0	0,0	0,0	0,0
<b>Lecturers:</b>					
<b>Last change:</b>					
<b>Approved by:</b>					

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava					
<b>Faculty:</b> Faculty of Social and Economic Sciences					
<b>Course ID:</b> FSEV.ÚM/1-ÚM-037/19		<b>Course title:</b> Web Application Development 1			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning					
<b>Number of credits:</b> 3					
<b>Recommended semester:</b>					
<b>Educational level:</b> I.					
<b>Prerequisites:</b>					
<b>Course requirements:</b>					
<b>Learning outcomes:</b>					
<b>Class syllabus:</b>					
<b>Recommended literature:</b>					
<b>Languages necessary to complete the course:</b>					
<b>Notes:</b>					
<b>Past grade distribution</b> Total number of evaluated students: 10					
A	B	C	D	E	FX
100,0	0,0	0,0	0,0	0,0	0,0
<b>Lecturers:</b> Mgr. Juraj Grečnár					
<b>Last change:</b> 28.04.2020					
<b>Approved by:</b>					

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava					
<b>Faculty:</b> Faculty of Social and Economic Sciences					
<b>Course ID:</b> FSEV.ÚM/1-ÚM-038/19		<b>Course title:</b> Web Application Development 2			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning					
<b>Number of credits:</b> 3					
<b>Recommended semester:</b>					
<b>Educational level:</b> I.					
<b>Prerequisites:</b>					
<b>Course requirements:</b>					
<b>Learning outcomes:</b>					
<b>Class syllabus:</b>					
<b>Recommended literature:</b>					
<b>Languages necessary to complete the course:</b>					
<b>Notes:</b>					
<b>Past grade distribution</b> Total number of evaluated students: 9					
A	B	C	D	E	FX
55,56	22,22	22,22	0,0	0,0	0,0
<b>Lecturers:</b> Mgr. Juraj Grečnár					
<b>Last change:</b> 28.04.2020					
<b>Approved by:</b>					

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava					
<b>Faculty:</b> Faculty of Social and Economic Sciences					
<b>Course ID:</b> FSEV.ÚM/1-ÚM-018/19		<b>Course title:</b> Web Development			
<b>Educational activities:</b> <b>Type of activities:</b> lecture + seminar <b>Number of hours:</b> <b>per week:</b> 4 <b>per level/semester:</b> 56 <b>Form of the course:</b> on-site learning					
<b>Number of credits:</b> 6					
<b>Recommended semester:</b> 2.					
<b>Educational level:</b> I.					
<b>Prerequisites:</b>					
<b>Course requirements:</b>					
<b>Learning outcomes:</b>					
<b>Class syllabus:</b>					
<b>Recommended literature:</b>					
<b>Languages necessary to complete the course:</b>					
<b>Notes:</b>					
<b>Past grade distribution</b> Total number of evaluated students: 28					
A	B	C	D	E	FX
32,14	39,29	17,86	10,71	0,0	0,0
<b>Lecturers:</b> Mgr. Juraj Grečnár					
<b>Last change:</b> 27.04.2020					
<b>Approved by:</b>					