

# Course descriptions

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## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/203B/18				<b>Course title:</b> Asian Management I			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 3., 5.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 96							
A	ABS	B	C	D	E	FX	M
95,83	0,0	0,0	0,0	1,04	0,0	3,13	0,0
<b>Lecturers:</b> PhDr. Peter Ondris, PhD.							
<b>Last change:</b> 30.09.2020							
<b>Approved by:</b>							

## STATE EXAM DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM/O4/15	<b>Course title:</b> Bachelor Thesis Defence
<b>Number of credits:</b> 3	
<b>Educational level:</b> I.	
<b>State exam syllabus:</b>	
<b>Last change:</b>	
<b>Approved by:</b>	

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KMk/035B/15			<b>Course title:</b> Bachelor Thesis Project				
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 6.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 652							
A	ABS	B	C	D	E	FX	M
72,7	0,0	12,12	8,13	1,38	3,07	2,61	0,0
<b>Lecturers:</b> Mgr. Juraj Buchta, doc. JUDr. PhDr. Katarína Gubíniová, PhD., Mgr. František Olšavský, PhD., doc. PhDr. Magdaléna Samuhelová, CSc., doc. PhDr. Eva Smolková, CSc., doc. Ing. Mgr. Ľubomíra Strážovská, PhD., prof. Mgr. Peter Štarchoň, PhD., Mgr. Lucia Vilčeková, PhD., prof. Ing. Anna Pilková, PhD., MBA, prof. Ing. Jozef Papula, PhD., doc. Ing. Ján Papula, PhD., doc. Ing. Milan Fekete, PhD., doc. Mgr. Zuzana Papulová, PhD., Mgr. Peter Gál, PhD., Mgr. Andrea Gažová, PhD., doc. PhDr. Marian Holienka, PhD., Ing. Jaroslav Hul'vej, PhD., Mgr. Lucia Kohnová, PhD., Mgr. Miloš Mrva, PhD., Mgr. Juraj Mikuš, PhD., PhDr. Daniela Majerčáková, PhD., MBA, doc. Ing. Gabriela Pajtinková Bartáková, PhD., doc. PhDr. René Pawera, PhD., prof. Ing. Ľubica Bajžíková, PhD., PhDr. Lukáš Copuš, PhD., doc. Mgr. Jana Fratričová, PhD., Mgr. Juliet Horváthová Suleimanová, PhD., doc. Mgr. Emília Charfaoui, CSc., Mgr. Zuzana Kirchmayer, PhD., prof. Mgr. Anna Lašáková, PhD., Mgr. Michaela Poláková, PhD., prof. PhDr. Anna Remišová, CSc., prof. Ing. Ján Rudy, PhD., doc. PhDr. Rozália Sulíková, PhD., doc. Mgr. Emil Wojčák, PhD., Mgr. Martin Krajčík, Mgr. Lucia Kočíšová, Mgr. Natália Vančíšinová, PhDr. Peter Ondris, PhD., RNDr. Zuzana Kovačičová, PhD., PhDr. Peter Veselý, PhD., Ing. Jaroslav Vojtechovský, PhD., Ing. Peter Balco, PhD., Mgr. Katarína Vechter Močarníková, PhD., prof. RNDr. Michal Greguš, PhD., doc. RNDr. Michal Greguš, PhD., Mgr. Vincent Karovič, PhD., doc. Ing. Iveta Stankovičová, PhD., doc. JUDr. PhDr. Silvia Treľová, PhD., doc. Ing.							

Jaroslava Kniežová, PhD., Mgr. Miriama Majtánová, doc. Ing. Jana Kajanová, PhD., Ing. Viera Ŏlvecká, PhD., Mgr. Lucia Paškrtová, PhD., Mgr. Katarína Rentková, PhD., prof. RNDr. Darina Saxunová, PhD., Mgr. Ján Smoleň, PhD., Mgr. Martin Vozár, doc. PhDr. Paulína Stachová, PhD., Mgr. Ľudmila Mitková, PhD., doc. Ing. Zuzana Stoličná, PhD., Mgr. Mário Papík, PhD., Mgr. Rita Szalai, PhD., PhDr. Gabriela Bérešová, PhD., Mgr. Janka Kottulová, PhD., Ing. Brigita Schmognerová, CSc., doc. Dr. Frédéric Delaneuville, PhD., Bc. Emil Charfaoui, Mgr. Patrícia Brestovanská, Mgr. Svetlana Fabinyjová, doc. Ing. Jarmila Wefersová, PhD., prof. JUDr. Daniela Nováčková, PhD., Mgr. Peter Laktiš, PhDr. Lucia Husenicová, doc. Mgr. Petra Milošovičová, PhD., doc. RNDr. Mária Bohdalová, PhD., Mgr. Eva Brestovanská, PhD., Ing. Vladimír Valach, PhD., MBA, prof. RNDr. Ing. Ľudomír Šlahor, CSc., Mgr. Ing. Miroslav Reiter, Mgr. Ondrej Čupka, Mgr. Karol Schulz, Mgr. Michal Páleník, PhD., Ing. Igor Šarlina, Mgr. Boris Mucha, PhD., Mgr. Magdaléna Musilová, PhD., Mgr. Lenka Papíková, PhD., Mgr. Lukáš Val'ko, PhD.

**Last change:** 11.02.2021

**Approved by:**

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KMk/048B/15				<b>Course title:</b> Bachelor Thesis Seminar			
<b>Educational activities:</b> <b>Type of activities:</b> lecture <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 2							
<b>Recommended semester:</b> 5.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 571							
A	ABS	B	C	D	E	FX	M
46,58	0,0	18,39	13,66	9,28	9,98	1,4	0,7
<b>Lecturers:</b> Mgr. Ľudmila Mitková, PhD., doc. JUDr. PhDr. Katarína Gubíniová, PhD., Mgr. Eva Brestovanská, PhD.							
<b>Last change:</b> 18.09.2020							
<b>Approved by:</b>							



## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KSP/058B/14	<b>Course title:</b> Behavioral Aspects of Managerial Decision Making
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 3., 5.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> Active participation at seminars – 40%, group presentation of the selected topic associated with a practical application – 60%. Scale of assessment (preliminary/final): Interim: 100%	
<b>Learning outcomes:</b> The objective of the course is to highlight through practical expressions psychological, cognitive, social, and emotional factors that limit our rationality in (managerial) decision-making. Decision-making belongs to main responsibilities and functions of the managers and managers are regarded and evaluated in terms of success in making decisions. The findings are presented based on the results of questionnaires and experimental research of both foreign and domestic scientists. On the course we will also encounter theory of Nobel Prize Laureates for Economics D. Kahneman and R. Thaler. Students can check the lessons learned at various exercises and experiments. They will find ways how to apply theoretical knowledge in business practice and personal life, as well as ways to realize them and to prevent being manipulated by them.	
<b>Class syllabus:</b> TWO SYSTEMS IN US. System 1 (automatic) and System 2 (concentration and attention). Automatic processes in the human mind. HEURISTICS AND DISTORTIONS. A natural tendency to associative, metaphorical and causal reasoning. The complexity of statistical reasoning. CHOICES. Prospect Theory. Non-rational types of choices.	
<b>Recommended literature:</b> ARIELY, D.: Predictably Irrational : The Hidden Forces That Shape Our Decisions. Harper, 2009. 349 p. ISBN: 978-0061854545. BAZERMAN, Max H. – MOORE, Don A.: Judgment in Managerial Decision Making. Wiley, 2009. 230 p. ISBN: 978-0-470-04945-7. KAHNEMAN, Daniel: Thinking, Fast and Slow. NY : Farrar, Straus and Giroux, 2011. 499 p. ISBN 978-0-374-53355-7. GÁL, Peter: Marketing Implications of Framing in the Decision#Making, In: Acta Univ. Agric. Silvic. Mendel. Brun, 2018, 66(5): 1267 – 1273, doi: 10.11118/actaun201866051267.	

GÁL, Peter – MRVA, Miloš – GAJDOŠOVÁ, Zuzana: The cognitive reflection test and the propensity to use heuristics in decision making. In: Comenius Management Review, roč. 8, č. 2 (2014), s. 29-40. ISSN 1337-6721.

GÁL, Peter – MRVA, Miloš – MEŠKO, Matej. Heuristics, biases and traps in managerial decision making. In: Acta Univ. Agric. Silvic. Mendel. Brun, 2013, 61(7), 2117-2122; ISSN 1211-8516. doi:10.11118/actaun201361072117.

**Languages necessary to complete the course:**

Slovak language only.

**Notes:**

The course is offered only in the winter semester and is taught only in the Slovak language. In the winter semester 2020/21, this course can be also taught online using the MS Teams software. The seminars will take place on dates according to the FM UK schedule, the interaction and communication between the teacher and the students can also take place in a common virtual classroom, while they will be physically present in various places. The teacher prepares an online class and sends a link to the students enrolled in this course at the beginning of the semester. To participate in the online teaching, it is necessary to have a microphone and a camera, for which a regular mobile phone is sufficient, during presentations it is necessary to share a PC screen. Any further technical details will be specified at the introductory seminar.

**Past grade distribution**

Total number of evaluated students: 112

A	ABS	B	C	D	E	FX	M
69,64	0,0	17,86	4,46	0,89	2,68	3,57	0,89

**Lecturers:** Mgr. Peter Gál, PhD.

**Last change:** 24.07.2020

**Approved by:**

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/370B/19				<b>Course title:</b> Business Chinese			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 5.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 25							
A	ABS	B	C	D	E	FX	M
100,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0
<b>Lecturers:</b> PhDr. Peter Ondris, PhD.							
<b>Last change:</b> 30.09.2020							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/371B/19				<b>Course title:</b> Business Chinese II			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 2.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 25							
A	ABS	B	C	D	E	FX	M
96,0	0,0	0,0	0,0	0,0	0,0	4,0	0,0
<b>Lecturers:</b> PhDr. Peter Ondris, PhD.							
<b>Last change:</b>							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KIS/163AB/16	<b>Course title:</b> Business Communication
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 2., 4., 6.	
<b>Educational level:</b> I., II.	
<b>Prerequisites:</b>	
<b>Recommended prerequisites:</b> English for managers I, II, III	
<b>Course requirements:</b> 20 % for active participation in classes, 15 % for a topical role play 15% for a short presentation and 50 % for the final test at the end of the semester. Scale of assessment (preliminary/final): 50/50	
<b>Learning outcomes:</b> By completing the course the student develops his/her verbal and non-verbal communication skills and extends knowledge from intercultural communication aimed at practical managerial skills. At the same time he/she enhances oral communication in English with the emphasis on fluency and accuracy of oral performance. The student will learn to use appropriate language when performing a business presentation and when negotiating with a foreign business partner.	
<b>Class syllabus:</b> Topics: <ul style="list-style-type: none"> <li>• Intercultural communication, its relevance, type of cultures, communication barriers</li> <li>• The influence of cultural aspects on managerial work</li> <li>• Non-verbal communication</li> <li>• Preparation of a presentation for international audience</li> <li>• Formal meetings</li> <li>• Negotiating on international level</li> <li>• Settling disputes and conflicts</li> <li>• Telephoning, work-related telephoning, ethics of telephoning</li> <li>• Small-talk</li> </ul>	
<b>Recommended literature:</b> # New Longman Business English Dictionary, Longman 2000 # Wallwork, A.: Business Options, Oxford University Press, 2001 # Gibson, R.: Intercultural Business Communication, Oxford University Press, 2002 # Daniels, D. et al. Business Communication. Oxford University Press, 2014. # Maude, B.: Managing Cross-cultural Communication. Principles and Practice. Palgrave, 2016	

# Bob Dignen: Communicating Across Cultures, CUP, 2011 # Simon Sweeney: English for Business communication, CUP, 2013 # Mark Powel: Dynamic Presentations, CUP, 2014							
<b>Languages necessary to complete the course:</b> English							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 33							
A	ABS	B	C	D	E	FX	M
72,73	0,0	15,15	3,03	3,03	0,0	6,06	0,0
<b>Lecturers:</b> Mgr. Zuzana Tenglerová							
<b>Last change:</b> 24.01.2021							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KMM/038B/20			<b>Course title:</b> Business French I				
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 5.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 0							
A	ABS	B	C	D	E	FX	M
0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0
<b>Lecturers:</b> Mgr. Olivier Dumontel							
<b>Last change:</b>							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KMM/037B/20				<b>Course title:</b> Business German I			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 5.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 10							
A	ABS	B	C	D	E	FX	M
80,0	0,0	20,0	0,0	0,0	0,0	0,0	0,0
<b>Lecturers:</b> doc. Mgr. Emília Charfaoui, CSc.							
<b>Last change:</b>							
<b>Approved by:</b>							



## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KMM/063B/20				<b>Course title:</b> Business German II			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 6.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 3							
A	ABS	B	C	D	E	FX	M
66,67	0,0	0,0	33,33	0,0	0,0	0,0	0,0
<b>Lecturers:</b> doc. Mgr. Emília Charfaoui, CSc.							
<b>Last change:</b>							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/034B/00			<b>Course title:</b> Business Graphics I				
<b>Educational activities:</b> <b>Type of activities:</b> lecture <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 1.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b> creating an advertising leaflet for a virtual company, creating a logo for this company Scale of assessment (preliminary/final): 0/100							
<b>Learning outcomes:</b> understanding the context and rules of creating graphic designs in the corporate environment							
<b>Class syllabus:</b> rules of layering of graphic objects, rules of placement of objects on the surface, rules of sections, areas of curves and lines in the second layer of the object, rules of working with colors, selection of suitable tools for project processing, rules of working with fonts, flyer and logo.							
<b>Recommended literature:</b> Pavel Navrátil, Počítačová grafika a multimédia, Computer Media, 2018							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 505							
A	ABS	B	C	D	E	FX	M
77,03	0,0	6,93	4,16	3,96	2,38	5,35	0,2
<b>Lecturers:</b> Ing. Vincent Karovič, PhD.							
<b>Last change:</b> 26.02.2021							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/049B/20				<b>Course title:</b> Business Law I			
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 5							
<b>Recommended semester:</b> 1.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 311							
A	ABS	B	C	D	E	FX	M
0,64	0,0	5,14	20,26	23,47	23,79	26,69	0,0
<b>Lecturers:</b> doc. JUDr. PhDr. Silvia Treľová, PhD., doc. JUDr. PhDr. Tomáš Peráček, PhD., prof. RNDr. Michal Greguš, PhD.							
<b>Last change:</b> 20.01.2021							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/041B/15			<b>Course title:</b> Business Law II				
<b>Educational activities:</b> <b>Type of activities:</b> lecture / practicals <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 5							
<b>Recommended semester:</b> 6.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 570							
A	ABS	B	C	D	E	FX	M
7,72	0,0	19,47	31,58	14,39	25,61	1,05	0,18
<b>Lecturers:</b> doc. JUDr. PhDr. Tomáš Peráček, PhD., doc. JUDr. PhDr. Silvia Treľová, PhD.							
<b>Last change:</b> 20.01.2021							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/219AB/16			<b>Course title:</b> Business Negotiations				
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 2., 4., 6.							
<b>Educational level:</b> I., II.							
<b>Prerequisites:</b>							
<b>Course requirements:</b> Case Study, Presentation, Negotiation, Final Exam							
<b>Learning outcomes:</b> The aims of this course are to teach students to correctly assess the field of business negotiations, to understand core concepts and strategies used in business negotiations, to lead them to correct application of negotiation strategies in practice with focus on business negotiations in international business. Within this course, students shall be acquainted with basic principles and strategies of business negotiations and gain practical experience in simulated in-class negotiations.							
<b>Class syllabus:</b> concept of negotiation, parties to negotiation, strategy, trust, power, ethics, phases in negotiations, negotiation script, differentiation, exploration, end-game exchange, cross-cultural negotiation.							
<b>Recommended literature:</b> Fells, R: Effective Negotiation, from Research to Results, 2nd ed., Cambridge University Press, 2012, ISBN: 9781139416047							
<b>Languages necessary to complete the course:</b> English							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 111							
A	ABS	B	C	D	E	FX	M
74,77	0,0	17,12	6,31	0,0	0,9	0,0	0,9
<b>Lecturers:</b> Mgr. Milena Nosková, PhD.							
<b>Last change:</b> 24.01.2021							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KMM/036B/20				<b>Course title:</b> Business Russian I			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 5.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 19							
A	ABS	B	C	D	E	FX	M
94,74	0,0	5,26	0,0	0,0	0,0	0,0	0,0
<b>Lecturers:</b> doc. Mgr. Emília Charfaoui, CSc.							
<b>Last change:</b>							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KMM/062B/20				<b>Course title:</b> Business Russian II			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 6.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 23							
A	ABS	B	C	D	E	FX	M
73,91	0,0	26,09	0,0	0,0	0,0	0,0	0,0
<b>Lecturers:</b> doc. Mgr. Emília Charfaoui, CSc.							
<b>Last change:</b>							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/124B/20			<b>Course title:</b> Chinese Language for Beginners I				
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 1.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 32							
A	ABS	B	C	D	E	FX	M
78,13	0,0	0,0	3,13	0,0	0,0	18,75	0,0
<b>Lecturers:</b> PhDr. Peter Ondris, PhD.							
<b>Last change:</b> 30.09.2020							
<b>Approved by:</b>							



## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/067_B/20				<b>Course title:</b> Chinese Language for Beginners II			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 2.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 12							
A	ABS	B	C	D	E	FX	M
100,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0
<b>Lecturers:</b> PhDr. Peter Ondris, PhD.							
<b>Last change:</b>							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/126B/20				<b>Course title:</b> Chinese Language for Beginners III			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 3.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 8							
A	ABS	B	C	D	E	FX	M
100,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0
<b>Lecturers:</b> PhDr. Peter Ondris, PhD.							
<b>Last change:</b> 30.09.2020							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/069_B/20				<b>Course title:</b> Chinese Language for Beginners IV			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 4.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 6							
A	ABS	B	C	D	E	FX	M
100,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0
<b>Lecturers:</b> PhDr. Peter Ondris, PhD.							
<b>Last change:</b>							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KKM/170B/11	<b>Course title:</b> Commodity Markets and Real Investments
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 6.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> The students will be evaluated in the end of the semester in the form of a test, with the possibility to get 100 points. The classification is in line with the currently valid study order.	
<b>Learning outcomes:</b> The student should understand the structure of the commodity markets and the tools that are used on this market. He should gain a general overview of particular commodities and factors affecting their price development. He should be also able to individually evaluate the fundamental developments on the commodity markets and to make professional investment decisions. A part of the subject is also the problematics of so called „real investments“ (gems, arts, realties). After a successful passing of this subject, the student should be well oriented also in this problematics.	
<b>Class syllabus:</b> <ol style="list-style-type: none"> <li>1. Commodity markets as a part of the financial market</li> <li>2. Investment tools on commodity markets</li> <li>3. Investing in commodities via the shares of mining companies</li> <li>4. The energy market</li> <li>5. Precious metals as an investment asset</li> <li>6. Basic and special industrial metals and their importance for the modern economy</li> <li>7. Investing on the agricultural commodity markets</li> <li>8. Investing in gems and gemstones</li> <li>9. Arts and collectibles</li> <li>10. The realties market</li> <li>11. Water indices and emission quota market</li> <li>12. The actual problems of commodity markets</li> </ol>	
<b>Recommended literature:</b> <ol style="list-style-type: none"> <li>1. CHOVANCOVÁ, B. - a kol. 2012. Komoditné trhy a reálne investície. Bratislava: IURA EDITION, 2012. 349 s. ISBN 978-80-8078-453-9</li> <li>2. CHOVANCOVÁ, B. - ÁRENDÁŠ, P. - KOTLEBOVÁ, J. - PILCH, C. Analýzy na akciových trhoch. Recenzovali: Vladislav Pavlát, Daniela Tkáčová. 1. vyd. Praha : Wolters Kluwer, 2017. 343 s. ISBN 978-80-7552-796-7</li> </ol>	

3. GARNER, C.: Komodity – úvod do investování na nejrychlejší rostoucím trhu. Bizbooks, 2014. 296 s. ISBN 978-80-3650-019-3
4. KLEINMAN G.: Trading Commodities and Financial Futura: A Step-by-Step Guide to Mastring the Markets. 4th Edition, Pearson Education 2013. 246 p. ISBN 13: 978-0-13-336748-5
5. GARNER, C: A Trader's First Book on Commodities, 2nd Edition, Pearson Education 2013. 271 p. ISBN 13: 978-0-13-324783-1
6. CHATNANI, N. N.: Commodity Market: Operations, Instruments and Applications. 2010. McGraw Hill. 301p. ISBN-13: 978-0-07-015929-7

**Languages necessary to complete the course:**  
english

**Notes:**

**Past grade distribution**

Total number of evaluated students: 133

A	ABS	B	C	D	E	FX	M
32,33	0,0	39,1	21,05	2,26	4,51	0,75	0,0

**Lecturers:** Ing. Vladimír Valach, PhD., MBA

**Last change:** 21.01.2021

**Approved by:**

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KIS/305B/16	<b>Course title:</b> Computer Networks
<b>Educational activities:</b> <b>Type of activities:</b> practicals <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 5.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> The assessment of the subject is in accordance with the FM UK Study Regulations. Evaluation is aimed at assessing the skills and work habits of students, which are assessed on the basis of OCTO in ACVA phases: Objective 25% Complexity 25% Team work 25% Outputs 25% Together, max. 100 points/semester, where the following points can be obtained in the individual AKVA phases: Analytical - 20 points, Conceptual - 20 points, Verification - 20 points, Argumentative - 40 point Scale of assessment (preliminary/final): 100/0	
<b>Learning outcomes:</b> The aim of the course is to teach students how to build computer networks as a hardware base for intranets and extranets in organizations. Alternative activity in the four ACVA phases of the project solution – Analytical (2-4 weeks), Conceptual (2-4 weeks), Verifying (1-3 weeks) and Argumentative (1-3 weeks).	
<b>Class syllabus:</b> Introduction to Computer Networks: General on Computer Networks, Network Topology - Star, Bus, Network Workstation: Device Set, Protocol -TCP / IP, IPX / SPX, NetBeui, Remote Registry, LINUX on the Network. Windows Network Server: Device, Protocols and Services, Security. ISO-OSI reference model - introduction, 1. Layer: Transmission Media, Transmission Lengths, Transmission Speed, Shielding, Connectors. ISO-OSI reference model - 2nd and 3rd layer: Data-link layer, Network layer. ISO-OSI reference model - 4. - 7. Layer: Transport layer, Session layer, Presentation layer, Applicativ layer. TCP-IP protocols: 4 layer, Network layer layer, IP layer TCP layer, Application layer, TCP-IP and ISO / OSI comparison, TCP IP IP address, Subnet mask, Default gateway. Direction of communication in TCP-IP networks: TCP-IP routing, URL, DNS, IP address translation to URL address, DNS servers, Virtual domains. Credit Work: Presentation of a Professional Company, Advantages, Benefits Compared to Competitors, Installation and Configuration Windows operating system. Installing and configuring the LINUX server.	
<b>Recommended literature:</b> [1]. KUROSE, James a Keith ROSS, 2016. Computer Networking: A Top-Down Approach. 7 edition. Boston: Pearson. ISBN 978-0-13-359414-0. [2]. LEIDEN, Candace a Marshall WILENSKY, 2009. TCP / IP For Dummies. 6 edition. Indianapolis, Ind.: For Dummies. ISBN 978-0-470-45060-4.	

[3]. MEYERS, Mike, 2015. CompTIA Network+ All-In-One Exam Guide, Sixth Edition. 6 edition. New York: McGraw-Hill Education. ISBN 978-0-07-184822-0.

[4]. RODRIGUEZ, Jonathan, 2015. Fundamentals of 5G Mobile Networks. 1 edition. Chichester, West Sussex, United Kingdom: Wiley. ISBN 978-1-118-86752-5.

**Languages necessary to complete the course:**

**Notes:**

**Past grade distribution**

Total number of evaluated students: 145

A	ABS	B	C	D	E	FX	M
84,83	0,0	13,79	0,0	0,0	0,0	0,69	0,69

**Lecturers:** prof. RNDr. Michal Greguš, PhD., Mgr. Vincent Karovič, PhD.

**Last change:** 09.02.2018

**Approved by:**

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/076B/11				<b>Course title:</b> Computer Science			
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 5							
<b>Recommended semester:</b> 1.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 1743							
A	ABS	B	C	D	E	FX	M
20,2	0,0	27,37	17,15	11,47	10,9	12,91	0,0
<b>Lecturers:</b> prof. RNDr. Michal Greguš, PhD., RNDr. Zuzana Kovačičová, PhD., Mgr. Eleonóra Beňová, PhD., Mgr. Martin Krajčík, Mgr. Vincent Karovič, PhD., Mgr. Július Selecký, PhD., Ing. Pavol Gono, Mgr. Karol Schulz, RNDr. Eva Kostrecová, PhD.							
<b>Last change:</b> 01.02.2018							
<b>Approved by:</b>							



## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KSP/001B/00	<b>Course title:</b> Controlling
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 6.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> Scale of assessment (preliminary/final): 60 % / 40%	
<b>Learning outcomes:</b> The goal is to clarify the nature of the concept of controlling and demonstrate the capabilities and effectiveness of its application in the management of the organization. This course introduces basic theory of controlling. It focuses on the presentation of the methods and techniques of controlling and approaches applied in controlling. Sector offers the opportunity to acquire basic knowledge and experience with the application of methods and techniques of controlling solution through examples of managerial practice.	
<b>Class syllabus:</b> 1 The new concept of controlling the management of organizations. 2 Control as a managerial function, different views of control. 3 Controlling as a powerful tool of modern management. 4 The role and position of controlling the organizations in our country and in the world. 5 Strategic and operational level controlling. 6 Information support, planning and controlling relationship. 7 Analysis and discussion of the financial statements for the needs of management decision-making, the ex-ante analysis. 8 Analysis of the external environment, competition, sources of information-gathering, CI. 9 Management accounting, budgeting, controlling costs, costing, ABM, Beyond Budgeting. 10 Reporting and MIS support controlling, data mining, OLAP, BI.	
<b>Recommended literature:</b> Horváth&Partners: Nová koncepce controllingu, Profess Consulting, 2004 Petřík, T.: Ekonomické a finanční řízení firmy, Manažerské účetnictví v praxi, Praha, 2009 Learning materials for seminars, presentation of lectures, and other educational documents (mainly from business practice) are available on the faculty e-learning portal.	
<b>Languages necessary to complete the course:</b>	
<b>Notes:</b>	

<b>Past grade distribution</b>							
Total number of evaluated students: 2666							
A	ABS	B	C	D	E	FX	M
17,29	0,0	30,72	26,37	16,09	8,93	0,56	0,04
<b>Lecturers:</b> doc. Ing. Ján Papula, PhD., Mgr. Nikola Salajová, PhD., Mgr. Silvester Krčméry, PhD.							
<b>Last change:</b> 18.02.2020							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/228B/16	<b>Course title:</b> Cost accounting
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 5.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b>	
<b>Learning outcomes:</b> The student is able to explain chosen problems of generation, behaviour and control of costs in the reproductive process of enterprises in relation to the management of efficiency and effectiveness, to handle the cost coordination in corporate management system.	
<b>Class syllabus:</b> 1. Definition of cost accounting, its relations, characteristic and functions 2. Costs, expenditures, profits, revenues – their definition from the point of view of cost accounting 3. Cost classifications 4. Possibilities of their assessment and application in business management 5. Traditional methods of cost management 6. Modern methods of cost management 7. Balanced Score Card, Just in Time 8. Life Cycle Costing, Activity Based Costing 9. Target Costing 10. Job costing methods 11. Cost accounting and pricing 12. Budgeting	
<b>Recommended literature:</b> 1. DRURY, C. Management and Cost Accounting. 8. vyd. Hampshire: Cengage Learning EMEA, 2012. 790 s. ISBN 978-1-4080-4180-2 2. ATKINSON, A. a kol. Management Accounting: Information for Decision Making and Strategy Execution. 6.vyd. New Jersey: Pearson Education, 2012. 526 s. ISBN 10: 0-13-702497-5 3. HANSEN, D. – MOWEN, M. Cost management: Accounting and Controll. 6. vyd. Mason: Cengage Learning, 2009. 864 s. ISBN 978-0-324-55967-5 4. Kajanová, J. : Costs under the pressure of globalization, Wolters Kluwer, 2017	
<b>Languages necessary to complete the course:</b>	

<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 64							
A	ABS	B	C	D	E	FX	M
67,19	0,0	21,88	10,94	0,0	0,0	0,0	0,0
<b>Lecturers:</b> doc. Ing. Jana Kajanová, PhD.							
<b>Last change:</b> 20.09.2020							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/098B/15				<b>Course title:</b> Creative Web Page Design			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 6.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 92							
A	ABS	B	C	D	E	FX	M
79,35	0,0	11,96	2,17	3,26	1,09	2,17	0,0
<b>Lecturers:</b> Mgr. Vincent Karovič, PhD.							
<b>Last change:</b> 12.02.2021							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KMn/051B/15			<b>Course title:</b> Creativity and Innovation Management in Practise				
<b>Educational activities:</b> <b>Type of activities:</b> lecture <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 6.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b> In-class Activities (60%) Final Exam (40%) Scale of assessment (preliminary/final): 60/40							
<b>Learning outcomes:</b> Students are familiarized with creativity and innovation, as well as techniques enhancing creativity and innovation. Students know how to use these techniques and are able to choose proper ones for different problems. They also understand the importance of organization culture from the creativity and innovation point of view and are familiar with examples of creativite and innovative solutions in Slovak organisations.							
<b>Class syllabus:</b>							
<b>Recommended literature:</b> SLOANE, P. 2017. The Leader´s Guide to Lateral Thinking Skills: Unlock the creativity and innovation in you and your team. 3rd ed. London: Kogan Page. ISBN 978-0-7494-8102-5 SMITH, D. 2015.Exploring Innovation. 3rd ed. Berkshire: McGraw-Hill. ISBN 978-0-0771-5839-2. LING, P. 2016. Be the innovators: How to accelerate team creativity. South Melbourne: Oxford University Press. ISBN 978-0-19-559017-3 LUKNIČ, A. S. 2008. Manažment kreativity a inovácií. Bratislava: Vydavateľstvo UK. ISBN 978-80-223-2452-6							
<b>Languages necessary to complete the course:</b> Slovak and English							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 83							
A	ABS	B	C	D	E	FX	M
85,54	0,0	8,43	1,2	0,0	2,41	1,2	1,2

<b>Lecturers:</b> Mgr. Zuzana Kirchmayer, PhD.
<b>Last change:</b> 02.02.2021
<b>Approved by:</b>

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava						
<b>Faculty:</b> Faculty of Management						
<b>Course ID:</b> FM.KIS/131B/20		<b>Course title:</b> Cybercriminality				
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning						
<b>Number of credits:</b> 3						
<b>Recommended semester:</b> 3., 5.						
<b>Educational level:</b> I.						
<b>Prerequisites:</b>						
<b>Course requirements:</b>						
<b>Learning outcomes:</b>						
<b>Class syllabus:</b>						
<b>Recommended literature:</b>						
<b>Languages necessary to complete the course:</b>						
<b>Notes:</b>						
<b>Past grade distribution</b> Total number of evaluated students: 8						
A	ABS	B	C	D	E	FX
75,0	0,0	25,0	0,0	0,0	0,0	0,0
<b>Lecturers:</b> RNDr. Eva Kostrecová, PhD.						
<b>Last change:</b>						
<b>Approved by:</b>						



## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/333B/18				<b>Course title:</b> Cybercriminality for Managers			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 3., 5.							
<b>Educational level:</b> I., II.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 53							
A	ABS	B	C	D	E	FX	M
83,02	0,0	11,32	0,0	0,0	0,0	5,66	0,0
<b>Lecturers:</b> RNDr. Eva Kostrecová, PhD.							
<b>Last change:</b>							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/372B/20				<b>Course title:</b> Data Analysis in Management			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 4.							
<b>Educational level:</b> I., II.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 148							
A	ABS	B	C	D	E	FX	M
76,35	0,68	10,81	2,03	0,0	0,0	6,76	3,38
<b>Lecturers:</b> doc. Ing. Iveta Stankovičová, PhD., Mgr. Tadeáš Chujac, Ing. Rastislav Kulhánec, PhD., PhDr. Peter Veselý, PhD.							
<b>Last change:</b> 16.12.2020							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/086B/15				<b>Course title:</b> Data Processing - SQL			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 3., 5.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 49							
A	ABS	B	C	D	E	FX	M
61,22	0,0	20,41	12,24	0,0	4,08	2,04	0,0
<b>Lecturers:</b> doc. RNDr. Michal Greguš, PhD., prof. RNDr. Michal Greguš, PhD.							
<b>Last change:</b>							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/057_B/14				<b>Course title:</b> Database programming			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 6.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 63							
A	ABS	B	C	D	E	FX	M
71,43	0,0	15,87	7,94	0,0	3,17	0,0	1,59
<b>Lecturers:</b> doc. RNDr. Michal Greguš, PhD.							
<b>Last change:</b>							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/003B/00				<b>Course title:</b> Databases			
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 5							
<b>Recommended semester:</b> 5.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 3029							
A	ABS	B	C	D	E	FX	M
13,37	0,0	24,0	29,71	19,87	12,35	0,5	0,2
<b>Lecturers:</b> doc. RNDr. Michal Greguš, PhD., Ing. Miloslav Chalupka, PhD., Mgr. Zuzana Takáčsová							
<b>Last change:</b> 02.06.2015							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KKM/104B/20	<b>Course title:</b> Derivates
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 1.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Recommended prerequisites:</b> Banking, Financial markets and institutions, Statistical methods	
<b>Course requirements:</b> 1 / Continuous on-line tests (duration of one test 10-15 min). Test form: usually a choice of 3-4 alternative answers. 2 / Final online test. Test form: usually a choice of 3-4 alternative answers. Scale of assessment (preliminary/final): Continuous: 50%Final: 50%	
<b>Learning outcomes:</b> Graduates of this course will gain an overview of the main types of derivative products used in financial markets by companies, banks and asset managers. Emphasis is placed on understanding the basic principles of valuation of major groups of derivatives such as forwards, futures, swaps and options. The course also focuses on the characteristics of applications of derivatives by participants in financial markets in the form of hedging, trading and arbitrage. Students can use the acquired knowledge in various positions in the corporate sphere, in investment, hedge, pension funds and banks.	
<b>Class syllabus:</b> 1 / Basic characteristics of derivative markets 2 / Basics of valuation of derivatives 3 / Forward contracts 4 / Futures Contracts 5-6 / Swaps 7 / Options 8-9 / Applications: hedging 10 / Applications: trading 11 / Risk management 12 / Infrastructure and current trends	

<b>Recommended literature:</b>						
<b>Languages necessary to complete the course:</b> English						
<b>Notes:</b> The course will be taught in full-time form (or online, depending on the situation). Lectures will be stored within MSTeams at least 1 week in advance and students will be able to get acquainted with the topic before the actual exercise. The exercise will be divided into 2-3 parts: 1 / Brief recapitulation of the lecture 2 / Examples and questions / answers 3 / Test for the previous curriculum (assumed every 2 weeks) in the form of an online quizz within MSTeams (students connect using a laptop / mobile phone) Recordings of online exercises will be made available within MSTeams. Minutes from the exercises in full-time form will be made available within MSTeams. Communication will take place within MSTeams, or by e-mail (students will be assigned to classes according to the schedule). If the situation allows, face-to-face consultations will also be possible.						
<b>Past grade distribution</b> Total number of evaluated students: 2						
A	ABS	B	C	D	E	FX
0,0	0,0	0,0	0,0	0,0	0,0	100,0
<b>Lecturers:</b> Ing. Vladimír Valach, PhD., MBA						
<b>Last change:</b> 21.01.2021						
<b>Approved by:</b>						

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KSP/054B/16				<b>Course title:</b> Development of Entrepreneurial Skills I			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 5.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 166							
A	ABS	B	C	D	E	FX	M
45,18	0,0	34,94	12,65	3,01	3,61	0,6	0,0
<b>Lecturers:</b> Mgr. Miloš Mrva, PhD.							
<b>Last change:</b> 14.07.2020							
<b>Approved by:</b>							



## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KSP/055B/16				<b>Course title:</b> Development of Entrepreneurial Skills II			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 6.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 143							
A	ABS	B	C	D	E	FX	M
34,97	0,0	36,36	20,28	3,5	4,9	0,0	0,0
<b>Lecturers:</b> Mgr. Miloš Mrva, PhD.							
<b>Last change:</b> 23.02.2020							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KMn/052B/15	<b>Course title:</b> Differences and Peculiarities of Real World Organisational Systems
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week: 2 per level/semester: 28</b> <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 5.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> A handed-in assessed work and its presentation (25%), analyses and solutions of case studies (25%), essay (20%), written test (30%). For A rating minimum 91 points, for B rating minimum 81 points, for C rating minimum 73 points, for D rating minimum 66 points and for E rating minimum 60 points must be awarded. Scale of assessment (preliminary/final): 70/30	
<b>Learning outcomes:</b> The aim is to develop the student's understanding of various organisational systems in terms of their structure, openness towards the external environment, influence exercised by the organisation upon its environment, and the organisation's functioning in the context of the Human Resources Management. Through case studies and assessed work the students will develop skills helping him/her to accommodate successfully in real world situations.	
<b>Class syllabus:</b> 1. Organisational systems in the context of Human Resources Management 2. German System 3. Anglophone System 4. Latin System 5. Nordic System 6. Russian System 7. Southeast Asian System	
<b>Recommended literature:</b> Trompenaars, F., Woolliams, P. Business across cultures. Chichester: Capstone Publishing Ltd., 2006. Copuš, L., Wojčák, E., Majtánová, M., Šajgalíková, H. Priemysel 4.0 a jeho dopad na organizačné systémy a ľudské zdroje. The Journal of Culture, 9(2), s. 3-8. 2019. Mele, C., Pels, J., Polese, F. A Brief Review of Systems Theories and Their Managerial Applications. Service Science 2(1/2), s. 126 – 135, 2010. Lammers, C. J., Hickson, D. J., Organizations Alike and Unlike – International and interinstitutional studies in the sociology of organizations, London: Routledge, 2013.	

Katz, D., Kahn R. The social psychology of organizations, Oxford: Wiley, 1978.  
 Nový, I., Schroll-Machl, S. Spolupráce přes hranice kultur, Praha: Management Press, 2005.  
 Šajgalíková, H., Bajžíková, Ľ. Organizácia a kultúra. Bratislava: Ofprint, 2013.  
 Bajžíková, Ľ. a kol. Manažment ľudských zdrojov. Bratislava: Vydavateľstvo UK, 2013.

**Languages necessary to complete the course:**

Slovak and English

**Notes:**

**Past grade distribution**

Total number of evaluated students: 78

A	ABS	B	C	D	E	FX	M
39,74	0,0	33,33	19,23	5,13	0,0	1,28	1,28

**Lecturers:** PhDr. Lukáš Copuš, PhD., prof. Ing. Ľubica Bajžíková, PhD., doc. PhDr. Helena Šajgalíková, PhD.

**Last change:** 21.09.2020

**Approved by:**

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/052B/00	<b>Course title:</b> Economic History
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 3.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> test Scale of assessment (preliminary/final): Aim of the Course: The course provides a chronological overview of the economic development, civilization, the most important discoveries and inventions from the beginning of the human society to the present.	
<b>Learning outcomes:</b>	
<b>Class syllabus:</b> Brief Syllabus: Prehistoric Times: appropriation and production economy. Antiquity – slave system: division of labour in society, trades, private property, socially differentiated society, ancient Orient states, the Asiatic and antique mode of production, classical slave states, Middle Ages – feudal system: basic economic feudal principles, medieval towns, guilds, manufactures, geographical discoveries. Early Capitalism: economic development differentiation in various parts of the world, bourgeois revolutions, original sources of capital. Industrial revolution: substance, course, consequences. Economic development in 1870 – 1914: establishment of world economy. International economic development in 1914 – 1939, World War I. and post-war period. World War II. and post-war economic development: political and economic consequences; post-war economic restoration in Europe. Economic development in 1950 – 1990: scientific and technological revolution. Economic development of the Slovak Republic.	
<b>Recommended literature:</b> Literature: Cameron, R.: Stručné ekonomické dejiny sveta. I., II., Praha : Academia, 1996. Faltus, J. – Krajniaková, E. – Průcha, V.: Všeobecné hospodárske dejiny 19. a 20. storočia. Bratislava : Ekonóm, 1997.	
<b>Languages necessary to complete the course:</b>	

<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 121							
A	ABS	B	C	D	E	FX	M
47,11	0,0	19,83	14,05	10,74	5,79	0,83	1,65
<b>Lecturers:</b> PhDr. Gabriela Běrešová, PhD.							
<b>Last change:</b> 05.02.2018							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KEF/025B/20				<b>Course title:</b> Economics I			
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 5							
<b>Recommended semester:</b> 2.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 351							
A	ABS	B	C	D	E	FX	M
1,71	0,0	13,39	16,24	26,21	25,36	17,09	0,0
<b>Lecturers:</b> doc. Ing. Zuzana Stoličná, PhD., Mgr. Adam Grožák, PhD., Mgr. Magdaléna Musilová, PhD., Mgr. Lucia Paškrťová, PhD., PhDr. Loretta Pinke, Mgr. Linda Zummerová							
<b>Last change:</b>							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/021B/20	<b>Course title:</b> Economics II
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 3.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Recommended prerequisites:</b> Economics I / Economics 1	
<b>Course requirements:</b> Successful completion of the course requires active participation in lectures and seminars, passing a preliminary test and final exam, as well as individual work and continuous preparation for individual lessons. Scale of assessment (preliminary/final): Individual work, written essay and presentation, preliminary test, final written examination. Seminars 30 %: (Activity in seminars 10%, Result semester test 10%, preliminary test 10%). Result of final written exam :70%	
<b>Learning outcomes:</b> The goal of the course is to understand the basic principles of economic functioning as a whole and to be able to interpret relationships among the most important macroeconomic variables - GDP, GNP, inflation, unemployment, exchange rates. After the course student will be able to explain how the macroeconomic equilibrium is being created and what is the cause and consequence of macroeconomic imbalances.	
<b>Class syllabus:</b> 1. Fundamental macroeconomic variables: gross domestic product, the unemployment rate, the inflation rate. 2. The goods market. Aggregate demand and its composition. The equilibrium output of economy. Dynamics of the goods market. Aggregate supply. 3. Financial markets. (Money market). The demand for money, the supply of money and equilibrium interest rate. The task of central bank and commercial banks. 4. IS-LM model, equilibrium on the goods market and financial market. Fiscal and monetary policy. Expectations and their influence on consumption and investment. 5. The goods market in an open economy. Equilibrium market and trade balance. Balance of payment. 6. IS-LM model in an open economy. Exchange rates. Effectiveness of a macroeconomic politics.	
<b>Recommended literature:</b> BLANCHARD, O. - JOHNSON, D.R. 2013. Macroeconomics. 6.edition. Pearson Education,	

Inc., 2013. 573 p. ISBN 978-0-273-76633-9							
<b>Languages necessary to complete the course:</b> English							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 0							
A	ABS	B	C	D	E	FX	M
0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0
<b>Lecturers:</b> doc. Ing. Zuzana Stoličná, PhD., Mgr. Adam Grožák, PhD.							
<b>Last change:</b> 15.02.2021							
<b>Approved by:</b>							



## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/022B/20	<b>Course title:</b> Economics III
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 4.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Recommended prerequisites:</b> Economics I, Economics II	
<b>Course requirements:</b> During the term is needed to require the minimum of 25 points (= 25% of the total evaluation). Final written exam = 60% Scale of assessment (preliminary/final): 40%/60%	
<b>Learning outcomes:</b> Students should acquire the overview and knowledge from the area of macroeconomics, directed at the economy of the labour market and understanding the economic growth and its development.	
<b>Class syllabus:</b> The labour market. Wage setting and price setting relation. The natural rate of unemployment. Aggregate demand and aggregate supply. Inefficiency of monetary policy in the long-run. Efficiency of fiscal policy. Changes in the natural rate of unemployment. Phillips curve. Inflation, expected inflation and unemployment. Okun's law - the relation between the output growth rate and the rate of unemployment. IS-LM-PC model. Economic growth. Saving, capital accumulation and output. Technological progress and growth. Technological progress and the natural rate of unemployment.	
<b>Recommended literature:</b> BLANCHARD, O. and col. Macroeconomics. Whatever edition, preference of editions after 2013. Pearson Education MANKIW, N. G. – TAYLOR, M. P. 2015. Macroeconomics. New York: Worth Publishers, 2014, ISBN 978-1-4641-4177-5 (could be also older edition) MANKIW, N. G. Principles of Macroeconomics. Stamford: Cengage Learning, 2015. ISBN 978-1-285-16591-2 (or older editions) Articles and other reading materials distributed during the term.	
<b>Languages necessary to complete the course:</b> English	
<b>Notes:</b>	

<b>Past grade distribution</b>							
Total number of evaluated students: 1							
A	ABS	B	C	D	E	FX	M
0,0	0,0	0,0	0,0	0,0	0,0	0,0	100,0
<b>Lecturers:</b> doc. PhDr. Paulína Stachová, PhD.							
<b>Last change:</b> 15.02.2021							
<b>Approved by:</b>							

## STATE EXAM DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/S06/15	<b>Course title:</b> Economics and Finance
<b>Number of credits:</b> 1	
<b>Educational level:</b> I.	
<b>State exam syllabus:</b>	
<b>Last change:</b>	
<b>Approved by:</b>	

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/006B/00	<b>Course title:</b> English for Managers I
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 2	
<b>Recommended semester:</b> 1.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Recommended prerequisites:</b> Knowledge of English language on B2 level.	
<b>Course requirements:</b> 12% for active participation in classes, 12% for mid-term test, 26% for two writing assignments and 50% for the final test at the end of semester Scale of assessment (preliminary/final): 50/50	
<b>Learning outcomes:</b> By completing the course the student extends his/her vocabulary related to management, human resources and strategic management. The telephoning skill is practiced and he/she will also be able to actively take part in meetings led in English. He/she will be able to write a professional email and create a structured professional CV, as well as write a letter of application.	
<b>Class syllabus:</b> Topics: <ul style="list-style-type: none"> <li>• English language – Lingua Franca of the 21st century</li> <li>• Numbers in managerial work</li> <li>• Fundamental principles of management</li> <li>• Company structure</li> <li>• Human resource management</li> <li>• Types of companies: ltd, plc, family businesses, self-proprietorship</li> <li>• Setting up a business</li> <li>• Styles of Management</li> <li>• Competition and Markets</li> <li>• Travelling</li> </ul> Managerial skills: Telephoning Writing: CV and a Letter of Application Grammar: Tense review, prepositions with verbs, nouns and adjectives, modals.	
<b>Recommended literature:</b> Internal material distributed at the beginning of semester. Ian MacKenzie: English for Business studies. Thir Edition. CUP 2010	

<p>Emmerson, P.: Email English. MacMillan 2004  Emmerson, P.: Business Builder. Modules 1, 2, 3. MacMillan 2009  Emmerson, P.: Business Builder. Modules 4, 5, 6. MacMillan 2009  Mascull, B.: Business Vocabulary in Use. CUP 2002  Hughes, J.: Telephone English. Macmillan 2006  Murphy, R.: English Grammar in Use for intermediate learners, fourth edition. CUP 2012.  Oxford Business English Dictionary. OUP 2008.</p>							
<p><b>Languages necessary to complete the course:</b>  English on B2 level.</p>							
<p><b>Notes:</b></p>							
<p><b>Past grade distribution</b>  Total number of evaluated students: 3537</p>							
A	ABS	B	C	D	E	FX	M
14,65	0,06	25,47	21,71	15,3	14,73	8,09	0,0
<p><b>Lecturers:</b> Mgr. Alexandra Mittelman, MBA, Mgr. Lenka Procházková, PhD., Mgr. Zuzana Tenglerová, PaedDr. Jarmila Brtková, PhD.</p>							
<p><b>Last change:</b> 13.07.2020</p>							
<p><b>Approved by:</b></p>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/007B/00	<b>Course title:</b> English for Managers II
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 2	
<b>Recommended semester:</b> 2.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Recommended prerequisites:</b> English for Managers I	
<b>Course requirements:</b> 9 % for active participation in class, 3 % for regularly done homework, 10 % for negotiating, 15 % for mid-term test, 13 % for writing assignment and 50 % for final test taken at the end of the semester while the minimum to pass the test is 21 %. Scale of assessment (preliminary/final): 50/50	
<b>Learning outcomes:</b> By completing the course the student will acquire vocabulary from the field of economics, international trade, banking, accounting, stock exchange and insurance. He/she will learn terminology and phrases from negotiating, and will be able to use them while negotiating with other students in class. He/she can write a professional report.	
<b>Class syllabus:</b> Topics: <ul style="list-style-type: none"> <li>• Global economy in 21st century</li> <li>• International trade: export, import, incoterms</li> <li>• Banking</li> <li>• Company finances</li> <li>• Accounting</li> <li>• Stock exchange, shares and bonds</li> <li>• Insurance</li> <li>• Types of businesses: with limited liability, public companies, partnerships, sole traders</li> <li>• Establishing a business – business plan</li> </ul> Managerial skill: negotiating Writing: Business report Grammar: Countable and uncountable nouns, verbs “do“ and “make“, conditionals, contrasts, relative clauses.	
<b>Recommended literature:</b> Internal materials distributed at the beginning and during the term.	

<p>Ian MacKenzie: English for Business Studies. Third Edition. CUP 2010.  Emmerson, P.: Business Builder. Modules 7, 8, and 9. MacMillan 2009.  Mascull, B.: Business Vocabulary in Use. CUP 2002.  Hewings, M.: Advanced Grammar in Use, second edition. CUP 2005.  Oxford Business English Dictionary. OUP 2008.</p>							
<p><b>Languages necessary to complete the course:</b>  English on the level B2</p>							
<p><b>Notes:</b></p>							
<p><b>Past grade distribution</b>  Total number of evaluated students: 3803</p>							
A	ABS	B	C	D	E	FX	M
10,94	0,03	22,35	20,3	19,35	18,77	8,26	0,0
<p><b>Lecturers:</b> Mgr. Zuzana Tenglerová, Mgr. Lenka Procházková, PhD., Mgr. Alexandra Mittelman, MBA, PaedDr. Jarmila Brtková, PhD.</p>							
<p><b>Last change:</b> 26.09.2019</p>							
<p><b>Approved by:</b></p>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/162B/10	<b>Course title:</b> English for Managers III
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 2	
<b>Recommended semester:</b> 3.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Recommended prerequisites:</b> English for Managers I, English for Managers II	
<b>Course requirements:</b> Active participation in classes - 12%; mid-term test - 12%; presentation - 16%; test at the end of semester - 60%. Scale of assessment (preliminary/final): 40/60	
<b>Learning outcomes:</b> By completing the course students acquire vocabulary from retailing, marketing, brand management, advertising and media. They can communicate professionally in workplace as well as with external partners in English. They get knowledge of terminology and phrases from CSR. They learn basic legal terminology from the field of corruption, bribery as well as economic crime. Students can prepare and give a fifteen minute presentation.	
<b>Class syllabus:</b> Topics: Retail in the 21st century E-commerce Marketing, marketing mix Brand management Advertising Media and PR Managerial communication CSR - social responsibility of companies, volunteerism Environmental protection and sustainability Ethical behavior of organizations, the code of conduct Corruption, bribery and crime. Managerial skill: presentations Grammar: indirect speech, verb patterns, passive voice.	
<b>Recommended literature:</b> Recommended Literature:	



Internal materials distributed at the beginning and during the term. Ian MacKenzie: English for Business Studies. Third Edition. CUP 2010. Williams, E. J.: Presentations in English, MacMillan 2008. Farral, C., Lindsley, M.: Professional English in Use - Marketing. CUP 2008. Emmerson, P.: Business Builder. Modules 7, 8, and 9. MacMillan 2009. Mascull, B.: Business Vocabulary in Use Advanced. CUP 2004. Hewings, M.: Advanced Grammar in Use, second edition. CUP 2005. Oxford Business English Dictionary. OUP 2008.							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 2235							
A	ABS	B	C	D	E	FX	M
13,91	0,0	27,79	22,15	16,02	16,73	3,22	0,18
<b>Lecturers:</b> Mgr. Zuzana Tenglerová, PaedDr. Jarmila Brtková, PhD., Mgr. Alexandra Mittelman, MBA, Mgr. Lenka Procházková, PhD.							
<b>Last change:</b> 13.07.2020							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/306B/16				<b>Course title:</b> Enterprise Information Systems			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 6.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 15							
A	ABS	B	C	D	E	FX	M
40,0	0,0	13,33	26,67	6,67	6,67	0,0	6,67
<b>Lecturers:</b> Ing. Peter Balco, PhD., prof. RNDr. Michal Greguš, PhD., doc. RNDr. Michal Greguš, PhD.							
<b>Last change:</b>							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KMk/105B/16				<b>Course title:</b> Ethical and Legal Aspects of Marketing			
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 5							
<b>Recommended semester:</b> 6.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 124							
A	ABS	B	C	D	E	FX	M
36,29	0,0	22,58	13,71	11,29	12,9	3,23	0,0
<b>Lecturers:</b> doc. JUDr. PhDr. Katarína Gubíniová, PhD., doc. Ing. Gabriela Pajtinková Bartáková, PhD.							
<b>Last change:</b> 11.02.2021							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/226B/16	<b>Course title:</b> Financial Accounting and Statement of Finances
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 6.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Recommended prerequisites:</b> Principles of Financial Accounting I., Principles of Financial Accounting II.,	
<b>Course requirements:</b> Scale of assessment (preliminary/final): Evaluation of the subject is in accordance with the study program of FM UK. Weight of intermediate / final evaluation: 40/60	
<b>Learning outcomes:</b> By completing the course, the student will obtain a comprehensive picture of financial accounting of entrepreneurs.	
<b>Class syllabus:</b> Introduction to financial accounting and financial statements. Introduction to KROS. 2. Financial accounting - summarizing information about assets (long-term, short-term, financial). Application on examples from the given area in the KROS program. 3. Financial accounting - summarizing information on clearing relationships. Apply information to specific examples in the software. 4. Establishing a business entity with specific accounting cases. Software application. 5. Financial statements and accounts and activities related to its process. Application by software. 6. Accruals and deferrals, provisioning. Application by software. 7. Closing of accounting books (diary, general ledger, analytical accounts books, off-balance sheet accounts) Application by software. 8. Inventory of assets, liabilities and equity. Software application. 9. Settlement of inventory differences and their accounting through software, creation of provisions and provisions. 10. Items adjusting the tax base (attributable, deductible items). Calculation and accounting of corporate income tax using software. 11. Compilation of individual financial statements in a business entity. Compilation of financial statements using software. 12. Selected problems of financial statements. Practical questions.	
<b>Recommended literature:</b>	

1. Kajanová, J. : Double-entry Accounting. Selected accounting cases. KARTPRINT, Bratislava 2016
2. Act no. 431/2002 Coll. on Accounting as amended
3. Act no. 595/2003 Coll. on Income Tax, as amended
4. Journals: Accounting, Auditing, Taxation; adviser; Tax and Accounting Advisor to the Entrepreneur
5. Saxunová, D. : How to Understand the Financial Statements. Iura Edition Bratislava 2008
6. Kimmel P.D., Weygandt J.J., Kieso D.E. : Financial Accounting. Tools for Business Decision Making, 6th, 5th edition. Wiley.
7. Kajanová, J.- Ölvecká, V. - Saxunová, D. : Double-entry Accounting - Collection of Tasks and Examples. Wolters Kluwer, Bratislava 2018
8. Cenigová, A. : Double-entry Accounting for Entrepreneurs. Practical guide. Ceniga, s.r.o., Bratislava 2019

**Languages necessary to complete the course:**  
anglický

**Notes:**

**Past grade distribution**

Total number of evaluated students: 63

A	ABS	B	C	D	E	FX	M
52,38	0,0	15,87	20,63	9,52	1,59	0,0	0,0

**Lecturers:** doc. Ing. Jana Kajanová, PhD., Mgr. Soňa Dávideková, MPH, PhD.

**Last change:** 13.03.2019

**Approved by:**

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/169AB/16	<b>Course title:</b> Financial Management in the 3rd Sector
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 2., 4., 6.	
<b>Educational level:</b> I., II.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> Scale of assessment (preliminary/final): 50%/50%	
<b>Learning outcomes:</b> The objective of this topic is to present and analyze the specific problems of financing in the nonprofit sector, to comparative current situation in the some EU-countries and Slovakia.	
<b>Class syllabus:</b> Plan of themes: 1. Introduction 2. 3rd sector in Europe and in Slovakia – a comparison 3. Introduction to the fundamentals of finance in non-profit sector 4. Basics of ethical issues in the 3rd sector 5. Specific problems of financing in the non-profit sector 6. Voluntary service in the 3rd sector from the financial point-of-view 7. Financial planning 8. Case studies	
<b>Recommended literature:</b> 1. DAVIS, L. – ETCHART, N. – JARA, M.C. – MESSING, J: Get ready, get set. NESsT. San Francisco, CA. 2008; ISBN 978-1-9360363-30-4. 2. NESsT: Profits for Nonprofits: An Assessment of Challenges in NGO Self-Financing. NESsT. San Francisco, CA. 1999. ISBN 1-930363-01-X. 3. BELL, J – SCHAFFER, E.: Financial Leadership for Nonprofit Executives: Guiding Your Organization to Long-term Success. CompassPoint Nonprofit Service. Saint Paul, MN (USA). 2005; ISBN-13: 978-0-940069-44-2. 4. POWELL, W.W. – STEINBECK, R.: Nonprofit sector: A Research Handbook. Yale University Press. 2006; ISBN 5. McCURLY, Steve - LYNCH, Rick: Volunteer Management.	
<b>Languages necessary to complete the course:</b> English	
<b>Notes:</b>	

<b>Past grade distribution</b>							
Total number of evaluated students: 36							
A	ABS	B	C	D	E	FX	M
72,22	0,0	11,11	5,56	8,33	2,78	0,0	0,0
<b>Lecturers:</b> PhDr. Daniela Majerčáková, PhD., MBA							
<b>Last change:</b> 18.01.2021							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/222B/15	<b>Course title:</b> Financial Mathematics
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 3.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Recommended prerequisites:</b> Mathematics (1), Mathematics (2)	
<b>Course requirements:</b> Mandatory participation in exercises and lectures. Allowed max. 2 absences, next -2 points z overall assessment. During the semester there will be two written examinations. Continuous evaluation: Share of individual ratings on overall rating: <ul style="list-style-type: none"> <li>• 1st exam: 15 b,</li> <li>• 2nd exam: 15 b,</li> </ul> The test will be a written verification of theoretical knowledge from the subject. Student can to get a maximum of 70 points for the exam. The test consists of 4 examples (2 of the Dynamic Problem Solving and 2 of the Financial Calculus - Interest, Money Flow, NPV, Yield Curve, etc.) The points earned by the student during the semester on exercises (maximum 30 points) are given to him they count into the final evaluation of the subject. The student successfully passes the subject if he / she obtains total min. 60 points. Exam: max 3 terms will be determined in the middle of the semester, the term will be attended by all students who they will not have a subject for the whole year in one day. Total student must earn min. 60 points. Before solving the exam test, student must be logged in to the MS Teams application, have a microphone and camera switch on. Student is performing the exam test in the Moodle system. Student writes the solution by hand on paper, continuously is inserting own solution into the Moodle system while checking the compliance of its solution on paper with what it enters into the system. When the exam test is closed, the signed handwritten solution will be photographed or scanned together with student card (ISIC) and putted into the Moodle system. The student is obliged to have ensured a functioning internet connection during the exam tests. Scale of assessment (preliminary/final): 40/60	



**Learning outcomes:**

The course follows Mathematics (1) and Mathematics (2). Students will be acquainted with dynamic analyzes of economic environment and analysis of financial instruments and their valuation. After completing the Financial Mathematics course, students will be able to formulate and solve mathematically various applied tasks in economics, financial management

**Class syllabus:**

Dynamic equilibrium analysis. Application of certain integrals in economics. Marginal and total function, current value of money flow. Models of economic dynamics, modeling of economic evolutionary processes by differential equations with one and more dimensional phase space. Dynamics of market prices. Linearization of nonlinear differential equation with constant coefficients. Macroeconomic models dependent on multiple parameters, IS-LM model.

2. Financial mathematics - arithmetic and geometric sequences and their use in financial management. Interest, money flow, net present value, bonds, their mathematical properties.

**Recommended literature:**

Bohdalová: Mathematics for Managers (is being prepared)

2. Komorník, J. - Komorníková M. - Mikula, K. : Modeling of Economic and Financial Processes. FM UK, Bratislava 1997

3. Chiang, A.C. : Fundamental Methods of Mathematical Economics. McGraw-Hill & It; / RTI & gt; International Editions., Singapore, 1984

4. Bradfield, J. : Introduction to the Economics of Financial Markets. Oxford University Press. 2007

5. Werner, F. - Sotskov, Y. N. : Mathematics of Economics and Business

6. Shone, R: An Introduction to Economic Dynamics. Cambridge University Press, 2003

**Languages necessary to complete the course:****Notes:****Past grade distribution**

Total number of evaluated students: 2577

A	ABS	B	C	D	E	FX	M
10,83	0,0	15,1	17,5	18,43	28,06	9,9	0,19

**Lecturers:** doc. RNDr. Mária Bohdalová, PhD., doc. RNDr. Jana Kalická, PhD., Mgr. Katarína Vechter Močarníková, PhD., doc. Ing. Mgr. Urban Kováč, PhD., Mgr. Kitty Klacsánová, RNDr. Ing. Matúš Tibenský, PhD.

**Last change:** 04.12.2020

**Approved by:**

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KMn/050B/15	<b>Course title:</b> Flexibility and Management of Knowledge Workers
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 5.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> Elaboration of the seminar paper (20%), active participation in solving case studies and online Quiz (30%), final online test (50%). Scale of assessment (preliminary/final): 50/50	
<b>Learning outcomes:</b> After completing the course the student obtains a comprehensive knowledge of the ways of implementing flexible work arrangements and become familiar with the process of managing the knowledge workers. Course content also focuses on developing managerial skills and abilities of listeners. Students through an individual elaboration of an essay, its presentation followed by discussion and case studies enhance the correct use of terminology of management as a scientific discipline, expand their knowledge and improve the skills necessary for further study and management practice.	
<b>Class syllabus:</b> <ol style="list-style-type: none"> <li>1. Flexibility, definition and basic terminology.</li> <li>2. Temporal, local, function and numeric flexibility.</li> <li>3. Flexible organisation.</li> <li>4. Advantages and disadvantages of flexible work arrangements for the organisations and for the employee.</li> <li>5. Flexibility and knowledge workers.</li> <li>6. Explicit, implicit and tacit knowledge.</li> <li>7. Categories of knowledge workers and the management of knowledge workers.</li> </ol>	
<b>Recommended literature:</b> Morgan, J.: The Future of Work. Attract new talent, build better leaders, and create a competitive organization. Hoboken : John Wiley & Son. 2014. Journal of Human Resource Management, UK Bratislava.	
<b>Languages necessary to complete the course:</b> Slovak and English	
<b>Notes:</b>	

<b>Past grade distribution</b>							
Total number of evaluated students: 80							
A	ABS	B	C	D	E	FX	M
45,0	0,0	22,5	13,75	13,75	1,25	2,5	1,25
<b>Lecturers:</b> doc. Ing. Ján Papula, PhD., Mgr. Nikola Salajová, PhD.							
<b>Last change:</b> 18.09.2019							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KMM/003B/20				<b>Course title:</b> French			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 1.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 42							
A	ABS	B	C	D	E	FX	M
42,86	0,0	33,33	2,38	4,76	2,38	14,29	0,0
<b>Lecturers:</b> Mgr. Olivier Dumontel							
<b>Last change:</b>							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KMM/002B/19				<b>Course title:</b> French II			
<b>Educational activities:</b> <b>Type of activities:</b> lecture <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 2.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 60							
A	ABS	B	C	D	E	FX	M
56,67	0,0	26,67	11,67	1,67	3,33	0,0	0,0
<b>Lecturers:</b> Mgr. Olivier Dumontel							
<b>Last change:</b>							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KMM/005B/20				<b>Course title:</b> French III			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 5.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 5							
A	ABS	B	C	D	E	FX	M
80,0	0,0	0,0	20,0	0,0	0,0	0,0	0,0
<b>Lecturers:</b> Mgr. Olivier Dumontel							
<b>Last change:</b>							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KMM/004B/19				<b>Course title:</b> French IV			
<b>Educational activities:</b> <b>Type of activities:</b> lecture <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 4.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 23							
A	ABS	B	C	D	E	FX	M
60,87	0,0	8,7	8,7	0,0	8,7	13,04	0,0
<b>Lecturers:</b> Mgr. Olivier Dumontel							
<b>Last change:</b>							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KMn/324B/19	<b>Course title:</b> German I
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 1.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> 100% - active participation in class Scale of assessment (preliminary/final): 80/20	
<b>Learning outcomes:</b> To develop language knowledge and language skills in the field of grammar and vocabulary. To advance communication skills in topics of everyday real life situations.	
<b>Class syllabus:</b> Education University Leisure time and life style Hobbies Exchange study programmes Overseas study stay Business trip	
<b>Recommended literature:</b> Charfaoui Emilia: Deutsch für Nichtphilologen. Nemecký jazyk pre nefilológov. Vyd. Univerzita Komenského, Bratislava, 2016, 228 s. ISBN 978-80-223-4087-8. Charfaoui Emilia: Deutsch für Nichtphilologen. Nemecký jazyk pre nefilológov. Kľúč k cvičeniam a testom. Vyd. Univerzita Komenského, 2016, 31 s. Charfaoui Emilia: Professional lexical minimum of managerial and economical praxis. Odborné lexikálne minimum z manažérskej a ekonomickej praxe. Vyd. Univerzita Komenského, Bratislava, 2014, 116 s. Actual additional texts form magazines, newspapers and the Internet.	
<b>Languages necessary to complete the course:</b> English language	
<b>Notes:</b>	



<b>Past grade distribution</b>							
Total number of evaluated students: 105							
A	ABS	B	C	D	E	FX	M
72,38	0,0	13,33	3,81	0,95	0,0	9,52	0,0
<b>Lecturers:</b> doc. Mgr. Emilia Charfaoui, CSc.							
<b>Last change:</b> 03.10.2019							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KMn/325B/19	<b>Course title:</b> German II
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 2.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> 100% - active participation in class Scale of assessment (preliminary/final): 80/20	
<b>Learning outcomes:</b> To improve and activate language competencies in the field of grammar, vocabulary and phraseology and to interact general language skills with professional business language.	
<b>Class syllabus:</b> Business correspondence Abbreviations in business correspondence Administration documents Curriculum vitae, letter of application Job interview Employment contract Business trip	
<b>Recommended literature:</b> Charfaoui Emilia: Deutsch für Nichtphilologen. Nemecký jazyk pre nefilológov. Vyd. Univerzita Komenského, Bratislava, 2016, 228 s. ISBN 978-80-223-4087-8 Charfaoui Emilia: Deutsch für Nichtphilologen. Nemecký jazyk pre nefilológov. Kľúč k cvičeniam a testom. Vyd. Univerzita Komenského, 2016, 31 s. Charfaoui Emilia: Professional lexical minimum of managerial and economical praxis. Odborné lexikálne minimum z manažérskej a ekonomickej praxe. Vyd. Univerzita Komenského, Bratislava, 2014, 116 s. Actual additional texts form magazines, newspapers and the Internet.	
<b>Languages necessary to complete the course:</b> English and German language	
<b>Notes:</b>	

<b>Past grade distribution</b>							
Total number of evaluated students: 123							
A	ABS	B	C	D	E	FX	M
71,54	0,0	16,26	6,5	0,0	0,81	4,07	0,81
<b>Lecturers:</b> doc. Mgr. Emília Charfaoui, CSc.							
<b>Last change:</b> 03.10.2019							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KMM/326B/20				<b>Course title:</b> German III			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 3.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 32							
A	ABS	B	C	D	E	FX	M
65,63	0,0	15,63	12,5	0,0	0,0	3,13	3,13
<b>Lecturers:</b> doc. Mgr. Emília Charfaoui, CSc.							
<b>Last change:</b>							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KMn/027B/19	<b>Course title:</b> German IV
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 4.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> Scale of assessment (preliminary/final): 80/20	
<b>Learning outcomes:</b> To use professional terminology and develop functional language; to be able to present own opinions and ideas, to express arguments and also to be able to talk about given topics.	
<b>Class syllabus:</b> Business cycle Production, factors of production Work and career, unemployment Social product Wages and salaries, price Taxes, market economy Mobbing in the work place	
<b>Recommended literature:</b> Krafft Dietmar, Mittelstädt Ewald, Wiepcke Claudia: Markt Lexikon Wirtschaft, Fachbegriffe von A-Z, W.Bertelsmann Verlag, Bielefeld, 2005, 381 s. Charfaoui Emilia: Professional lexical minimum of managerial and economical praxis. Odborné lexikálne minimum z manažérskej a ekonomickej praxe. Vyd. Univerzita Komenského, Bratislava, 2014, 116 s. Kovalevskij R., Maier G., Mityagina V.: Deutsch aktuell: Geschäftskontakte. Rostov na Donu, Vyd. Feniks, 2009, 669 s. Actual additional texts form magazines, newspapers and the Internet.	
<b>Languages necessary to complete the course:</b> English and German language	
<b>Notes:</b>	

<b>Past grade distribution</b>							
Total number of evaluated students: 64							
A	ABS	B	C	D	E	FX	M
78,13	0,0	12,5	4,69	1,56	0,0	0,0	3,13
<b>Lecturers:</b> doc. Mgr. Emilia Charfaoui, CSc.							
<b>Last change:</b> 10.02.2020							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KIS/429B/19	<b>Course title:</b> Informatics I
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 1.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> To successfully pass classes, students are required to: <ul style="list-style-type: none"> <li>- actively participate on seminars</li> <li>- read the recommended literature</li> <li>- prepare themselves for group and class discussion of the case problems assigned</li> <li>- pass two tests that includes to develop and implement simple algorithms</li> </ul> Scale of assessment (preliminary/final): The assessment consists of following: 10% active participation on seminars 45% midterm test 45% final term test	
<b>Learning outcomes:</b> The aim of seminars is to evolve basic knowledge in field of informatics, informatization and algorithmization. Students will practice and master the fundamentals of algorithms and the most important concepts. Students will be able to understand functionality of algorithms and design and develop simple algorithms by themselves. After elaborating partial assignments students will understand fundamentals of programming of simple application.	
<b>Class syllabus:</b> Introduction to informatics (general terms, information, informatics, history) Mathematics fundamentals to algorithms (binary units, binary-decimal-hexadecimal systems, sets, sequences, logic, predicates,...) Iteration, induction, recursion Algorithms (search, sort,...) Efficiency of an algorithm - asymptotic analysis (Big O, Big-Theta, and Big-Omega)	
<b>Recommended literature:</b> msdn.microsoft.com; Information Theory: A Tutorial Introduction, James V Stone, ISBN-10: 0956372856, ISBN-13: 978-0956372857; Invitation to Computer Science - Standalone book 7th Edition, G.Michael Schneider, Judith Gersting, ISBN-13: 978-1305075771, ISBN-10: 1305075773; Introduction to Algorithms, 3rd Edition, Thomas H. Cormen, Charles E. Leiserson,†Ronald L. Rivest,†Clifford Stein, ISBN-13: 978-0262033848, ISBN-10: 0262033844 Algorithms Unlocked, Thomas H. Cormen, ISBN:0262518805 9780262518802 Algorithms of Informatics, Volume I, II, III, Antal Iványi	

<b>Languages necessary to complete the course:</b> slovak, english							
<b>Notes:</b> 2020/21 MS Teams code 8ce4j0f							
<b>Past grade distribution</b> Total number of evaluated students: 44							
A	ABS	B	C	D	E	FX	M
36,36	0,0	25,0	11,36	13,64	0,0	13,64	0,0
<b>Lecturers:</b> Ing. Rastislav Kulhánek, PhD., prof. RNDr. Michal Greguš, PhD.							
<b>Last change:</b> 21.09.2020							
<b>Approved by:</b>							



## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/014B/00				<b>Course title:</b> Information Systems and Application Software			
<b>Educational activities:</b> <b>Type of activities:</b> lecture / practicals <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 5							
<b>Recommended semester:</b> 2.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 4154							
A	ABS	B	C	D	E	FX	M
31,56	0,0	28,77	18,8	8,02	8,06	4,79	0,0
<b>Lecturers:</b> RNDr. Zuzana Kovačičová, PhD., Ing. Pavol Gono, Mgr. Eleonóra Beňová, PhD., RNDr. Eva Kostrecová, PhD., Ing. Miloslav Chalupka, PhD., Mgr. Július Selecký, PhD., Ing. Robert Furda, PhD., Mgr. Vincent Karovič, PhD., Mgr. Andrea Studeničová, PhDr. Peter Veselý, PhD., Mgr. Karol Schulz, Mgr. Ondrej Čupka							
<b>Last change:</b> 25.01.2021							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KEF/076B/00			<b>Course title:</b> International Economic Relations				
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 5							
<b>Recommended semester:</b> 5.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Recommended prerequisites:</b> International organizations International trade							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b> - Introduction to International economic relations and definition of basic terms - International organizations – international economic organizations (OECD, WTO, UNO – UNCTAD, EU) and international financial organizations (e.g. IMF, The World Bank Group) - The position of Slovak republic within the international organizations – representatives, activities... - International movement of capital, development aid - Migration in international relations							
<b>Recommended literature:</b> Stachová, P. - Paškrtová, L. : Medzinárodné ekonomické vzťahy. Bratislava: Univerzita Komenského, 2015. ISBN 978-80-223-3956 Ľudmila Lipková: Medzinárodné ekonomické vzťahy, Bratislava, Sprint, 2011. Materials from relevant ministries, documents of international organizations etc. Materials distributed during the term by the professor (presentations ...)							
<b>Languages necessary to complete the course:</b> Slovak, English							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 745							
A	ABS	B	C	D	E	FX	M
23,49	0,0	28,72	16,51	14,36	16,11	0,81	0,0
<b>Lecturers:</b> doc. PhDr. Paulína Stachová, PhD., doc. Ing. Jarmila Wefersová, PhD.							

<b>Last change:</b> 22.02.2017
<b>Approved by:</b>

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KEF/227B/16				<b>Course title:</b> International Financial Reporting Standards			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 5.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 61							
A	ABS	B	C	D	E	FX	M
62,3	0,0	19,67	16,39	1,64	0,0	0,0	0,0
<b>Lecturers:</b> prof. RNDr. Darina Saxunová, PhD.							
<b>Last change:</b> 24.09.2019							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KSP/023B/15				<b>Course title:</b> Introduction to Entrepreneurship			
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 5							
<b>Recommended semester:</b> 5.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 2936							
A	ABS	B	C	D	E	FX	M
10,83	0,0	38,04	29,84	12,6	7,94	0,68	0,07
<b>Lecturers:</b> doc. PhDr. Marian Holienka, PhD., Mgr. Miloš Mrva, PhD., Mgr. Juraj Mikuš, PhD., PhDr. Oskar Karlík							
<b>Last change:</b> 18.09.2020							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/134B/00	<b>Course title:</b> Introduction to Financial Management
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 4.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b>	
<b>Learning outcomes:</b>	
<b>Class syllabus:</b> Brief Syllabus: Introduction into financial management: financial markets, investments, financial products and financial instruments, value management of a business, financial manager in organizational structure of a company. Analysis of financial statements: ratio indicators, indicators of liquidity, liability, turnover, rentability, market value, analysis of cash flows, comparative analysis and trend analysis, some problems of financial statements analysis, Altman model, Taffler model, economic added value. Financial environment: categories of financial markets, attributes of financial markets, financial institutions, transfer of capital, organized stock exchange, OTC-markets, price of money, interests, yield curve, factors influencing demand and supply of money. Risk and yield: financial assets and their risks, desired yield, expected yield, realized yield, measurement of isolated risk, portfolio's risk, diversification and volatility of investment portfolios, diversified and nondiversified risk, beta coefficient, security market line (SML), effective set, indifferent curves, optimal portfolio, capital asset pricing model (CAPM), capital market line (CML), arbitrage pricing theory (APT). Time value of money: future value, present value, annuity, perpetuity, effective annual rate (EAR), short time periods, continuous interest, continuous discount. Pricing models: general pricing model, types and basic attributes of securities, present value of bond, yield to maturity (YTM), yield to call (YTC), interest and reinvestment risk of bonds, pricing of preference and common shares, model of discount dividends, hypothesis of effective markets. Weighted average cost of capital: price of liabilities, price of new-emitted preference shares, price of undivided profits, price of new-emitted common shares, Weighted average cost of capital (WACC), marginal costs of capital, optimal capital budget. Evaluation of capital investments: project's classification, methods of project's evaluation, maturity of projects, net present value of project (NPV), internal rate of return of project (IRR), profitability index of project, modified IRR of project (MIRR), present value of future costs, running audit of projects, project's financing.	

**Recommended literature:**

1. Komorník J., Majerčáková D.: Úvod do finančního manažmentu, Kartprint 2015
2. Komorník J., Majerčáková D., Husovská M.: Finančný manažment, Kartprint 2011
3. Brigham, E. F., Ehrhardt, M. C.: Financial Management, 11th Edition, Thomson, South-Western, 2005
4. Brealey, R. A., Myers, S. C.: Principles of Corporate Finance, 7th Edition, McGraw Hill, 2003
5. Vlachynský, K., Kráľovič, J.: Finančný manažment, Elita, 2004

**Languages necessary to complete the course:**

English

**Notes:****Past grade distribution**

Total number of evaluated students: 3427

A	ABS	B	C	D	E	FX	M
16,87	0,0	25,09	19,03	13,71	14,15	10,85	0,29

**Lecturers:** Mgr. Katarína Rentková, PhD., Mgr. Magdaléna Musilová, PhD., Mgr. Peter Nováček, prof. RNDr. Ing. Ľudomír Šlahor, CSc.

**Last change:** 07.03.2018

**Approved by:**

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KSP/034B/00	<b>Course title:</b> Introduction to Logistics
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 3., 5.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> Evaluation during the semester: a) active participation 20%, b) written test 30%, c) seminar paper and its presentation 50%. The overall evaluation is in accordance with the faculty evaluation system: A = 91-100%; B = 81-90%; C = 73-80%; D = 66-72%; E = 65-60%; F = 0-59% points.	
<b>Learning outcomes:</b> Students are familiar with the role and basic methods of design and management of material flow in enterprises. The framework of knowledge consists on subdivision into inbound logistics, production logistics and distribution logistics. The course explains the issues of inventory management, warehousing, transportation, processing of logistical information and logistical services.	
<b>Class syllabus:</b> 1. Definition and role of logistics 2. Procurement and supplier management 3. Inbound logistics 4. Production logistics 5. Distribution logistics 6. Inventory management 7. Warehousing and transportation 8. Information processing in logistics 9. Services and cooperation in logistics	
<b>Recommended literature:</b> Presentations and seminar materials distributed online during the semester. HULVEJ, J. Logistika: učebné texty. Bratislava: Kartprint, 2016. DUPAL, A., BREZINA, I. Logistika v manažmente podniku. Bratislava: Sprint, 2006. LAMBERT, D. M., STOCK, J. R., ELLRAM, L. M. Logistika. 2. vyd. Brno: CP Books, 2005.	
<b>Languages necessary to complete the course:</b> Slovak	
<b>Notes:</b>	



In the winter semester 2020/2021, the course is taught online using the software MS Teams. Details of students' participation in the online class (microphone, camera, screen sharing) will be communicated in the first online class.

**Past grade distribution**

Total number of evaluated students: 143

A	ABS	B	C	D	E	FX	M
71,33	0,0	25,87	0,0	0,0	0,0	2,1	0,7

**Lecturers:** Ing. Jaroslav Hul'vej, PhD.

**Last change:** 18.09.2020

**Approved by:**

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KMn/060B/00	<b>Course title:</b> Introduction to Management I
<b>Educational activities:</b> <b>Type of activities:</b> lecture / practicals <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 1.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> Essay (max. 10%), presentation of the essay (max. 10%), midterm test (max. 15%), active participation in solving case studies, final test (max. 25%), oral exam (max. 40%). Scale of assessment (preliminary/final): 60/40	
<b>Learning outcomes:</b> After completing the course the student obtains a comprehensive knowledge of selected areas of management theory and become familiar with the basic procedures for identifying and solving problems in management practice. Course content also focuses on developing managerial skills and abilities of listeners. Students through an individual elaboration of an essay, its presentation followed by discussion and case studies enhance the correct use of terminology of management as a science discipline, expanding their knowledge and improving the skills necessary for further study and management practice.	
<b>Class syllabus:</b> <ol style="list-style-type: none"> <li>1. Managers and management – management as a process, science, and profession.</li> <li>2. Management theory development.</li> <li>3. Organizational culture.</li> <li>4. Organizational environment.</li> <li>5. Management in a global environment.</li> <li>6. Social responsibility and managerial ethics.</li> <li>7. Managerial decision-making.</li> <li>8. Foundations of planning.</li> <li>9. Strategic management.</li> <li>10. Forecasting.</li> </ol>	
<b>Recommended literature:</b> [1] WOJČÁK, E. - RUDY, J. - BAJZÍKOVÁ, Ľ. a kol. Manažment, UK Bratislava, 2017. [2] PIŠKANIN A. – RUDY J. a kol.: Manažment klasické teórie a moderné trendy, UK Bratislava, 2010. [3] SEDLÁK M.: Manažment. Iura Edition, Bratislava 2009. [4] ROBBINS, P. R. - COULTER, M.: Management, Harlow : Pearson education limited, 2018, 14th edition. p 751. ISBN 978-1-292-21583-9	

[5] ROBBINS, P. R. - COULTER, M. with contributions by MARTOCCHIO, J. J., KONG, L. K.: Management, Harlow : Pearson education limited, 2016, 13th edition. p. 717 . ISBN 978-1-292-09020-7  
 [6] Journal of Human Resource Management. ISSN 2453 – 7683-[online] [www.jhrm.eu](http://www.jhrm.eu)

**Languages necessary to complete the course:**

English language

**Notes:**

**Past grade distribution**

Total number of evaluated students: 4140

A	ABS	B	C	D	E	FX	M
13,89	0,0	18,02	16,14	14,95	21,79	15,22	0,0

**Lecturers:** prof. Ing. Ján Rudy, PhD., Mgr. Michaela Poláková, PhD., PhDr. Lukáš Copuš, PhD., Mgr. Juliet Horváthová Suleimanová, PhD., doc. Mgr. Jana Fratričová, PhD., Mgr. Zuzana Kirchmayer, PhD., Mgr. Miriama Majtánová, Mgr. Monika Vojteková, doc. Ing. Mgr. Ľubomíra Strážovská, PhD.

**Last change:** 07.05.2019

**Approved by:**

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KMn/061B/00	<b>Course title:</b> Introduction to Management II
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 2.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> Essay (max. 10%), presentation of the essay (max. 10%), Test 1 (max. 40%), active participation in solving case studies, Exam: Test 2 (max. 40%). Scale of assessment (preliminary/final): 60/40	
<b>Learning outcomes:</b> After completing the course the student obtains a comprehensive knowledge of selected areas of management theory and become familiar with the basic procedures for identifying and solving problems in management practice. Course content also focuses on developing managerial skills and abilities of listeners. Students through an individual elaboration of an essay, its presentation followed by discussion and case studies enhance the correct use of terminology of management as a science discipline, expanding their knowledge and improving the skills necessary for further study and management practice.	
<b>Class syllabus:</b> <ol style="list-style-type: none"> <li>1. Basics of organizing.</li> <li>2. Job design.</li> <li>3. Human resource management.</li> <li>4. Individual and group behavior.</li> <li>5. Motivation of employees.</li> <li>6. Leadership theories.</li> <li>7. Communication and interpersonal skills.</li> <li>8. Controlling as a function of management.</li> <li>9. Change management.</li> <li>10. Self management and time management.</li> </ol>	
<b>Recommended literature:</b> [1] WOJČÁK, E. - RUDY, J. - BAJZÍKOVÁ, Ľ. a kol. Manažment, UK Bratislava, 2017. [2] PIŠKANIN A. – RUDY J. a kol.: Manažment klasické teórie a moderné trendy, UK Bratislava, 2010. [3] SEDLÁK M.: Manažment. Iura Edition, Bratislava 2009. [4] ROBBINS, P. R. - COULTER, M.: Management, Harlow : Pearson education limited, 2018, 14th edition. p 751. ISBN 978-1-292-21583-9	

- [5] HORVÁTHOVÁ SULEIMANOVÁ, J. - WOJČÁK, E. - POLÁKOVÁ M.: Vzdelávanie a rozvoj zamestnancov. E-book. Košice : Elfa. 87 s. Dostupne online: [www.knihy.eshop.elfa.sk/product/14305](http://www.knihy.eshop.elfa.sk/product/14305)
- [6] ROBBINS, P. R. - COULTER, M. with contributions by MARTOCCHIO, J. J., KONG, L. K.: Management, Harlow : Pearson education limited, 2016, 13th edition. p. 717 . ISBN 978-1-292-09020-7
- [7] Journal of Human Resource Management. ISSN 2453 – 7683. Dostupné online: [www.jhrm.eu](http://www.jhrm.eu)

**Languages necessary to complete the course:**

English language

**Notes:**

**Past grade distribution**

Total number of evaluated students: 3838

A	ABS	B	C	D	E	FX	M
16,31	0,0	17,85	18,45	14,38	21,83	11,18	0,0

**Lecturers:** PhDr. Lukáš Copuš, PhD., doc. Mgr. Jana Fratričová, PhD., doc. Ing. Mgr. Ľubomíra Strážovská, PhD., doc. PhDr. Rozália Sulíková, PhD., Mgr. Monika Vojteková, Mgr. Andrea Studeníčová, Mgr. Linda Zummerová

**Last change:** 21.03.2020

**Approved by:**

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KMn/062B/00	<b>Course title:</b> Introduction to Personnel Management
<b>Educational activities:</b> <b>Type of activities:</b> lecture / practicals <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 3.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> Assignments during the semester: Case study (team assignment) - 15% Midterm test - 25% In-class activities - 20% Oral exam in the exam period: 40% Scale of assessment (preliminary/final): 60/40	
<b>Learning outcomes:</b> The aim of this course is to familiarize students with the major functions of HR management (e.g. job analysis, recruitment and selection, training and development, career management, compensation, etc.) and their relations to other fields of management as well as to explore the link between business strategy and individual HR functions. Students develop a basic understanding of the implementation of individual HR functions from both employer and employee points of view.	
<b>Class syllabus:</b> The role of HR management in the organization. HR planning and job analysis. Employee recruitment and selection. Performance management and performance appraisal. Employee training, development and career. Employee compensation and motivation. Employee and labor relations. International HRM.	
<b>Recommended literature:</b> Bajžíková, Ľ., Kirchmayer, Z., Fratričová, J. 2019. Základy personálneho manažmentu: Akademicko-praktický sprievodca k analýze pracovných pozícií, personálnemu plánovaniu, náboru a výberu zamestnancov. Bratislava: Univerzita Komenského. Bajžíková, Ľ., Horváthová Suleimanová, J. 2019. Základy personálneho manažmentu: Akademicko-praktický sprievodca vzdelávaním, rozvojom, kariérou, fluktuáciou, absenciami, znižovaním počtu zamestnancov, ukončením pracovného pomeru a zamestnaneckými vzťahmi. Bratislava: Univerzita Komenského.	

Bajžíková, L., Fratričová, J. 2019. Základy personálneho manažmentu: Akademicko-praktický sprievodca v oblastiach manažmentu pracovných výkonov, pracovnej motivácie a odmeňovania. Bratislava: Univerzita Komenského.

Fratričová, J. 2020. Praktické cvičenia zo základov personálneho manažmentu. Bratislava: Univerzita Komenského.

Carbery, R., Cross, C. 2013. Human Resource Management – A Concise Introduction. Houndmills, Basingstoke, Hampshire: Palgrave Macmillan.

Koubek J. 2007. Řízení lidských zdrojů. Praha: Management press.

Journal of Human Resource Management. Bratislava: Comenius University, Faculty of Management. ISSN 2453-7683.

Selected case studies.

**Languages necessary to complete the course:**

Slovak, English

**Notes:**

**Past grade distribution**

Total number of evaluated students: 3381

A	ABS	B	C	D	E	FX	M
20,62	0,0	23,25	19,58	13,99	17,48	4,91	0,18

**Lecturers:** prof. Ing. Ľubica Bajžíková, PhD., Mgr. Zuzana Kirchmayer, PhD., doc. Mgr. Jana Fratričová, PhD., Mgr. Juliet Horváthová Suleimanová, PhD.

**Last change:** 14.09.2020

**Approved by:**

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/304B/16				<b>Course title:</b> Introduction to Software Engineering			
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 5							
<b>Recommended semester:</b> 5.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 14							
A	ABS	B	C	D	E	FX	M
92,86	0,0	0,0	0,0	0,0	0,0	0,0	7,14
<b>Lecturers:</b> doc. Ing. Jaroslava Kniežová, PhD., prof. RNDr. Michal Greguš, PhD.							
<b>Last change:</b>							
<b>Approved by:</b>							



## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/164B/00	<b>Course title:</b> Introduction to Taxation
<b>Educational activities:</b> <b>Type of activities:</b> lecture <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 3.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b>	
<b>Learning outcomes:</b> The student is able to explain the evolution of tax theories and taxation systems, to describe current system of taxation in the Slovak Republic (with focus on the direct taxes).	
<b>Class syllabus:</b> <ol style="list-style-type: none"> <li>1. Introduction into theory of taxation</li> <li>2. Evolution of tax theories</li> <li>3. Tax as an economic category and an instrument.             <ul style="list-style-type: none"> <li>- functions and principles of taxes</li> <li>- tax techniques' elements</li> <li>- tax determination</li> </ul> </li> <li>4. Criteria for tax division</li> <li>5. System of taxation in Slovak republic</li> <li>6. Tax policy of state and its basic goals</li> <li>7. Direct taxes – income tax, local taxes and fees</li> <li>8. Indirect taxes – excise tax, value added tax (VAT)</li> <li>9. Chosen problems of system of taxation</li> <li>10. Tax optimization</li> <li>11. The impact of taxes on economic behaviour</li> <li>12. Tax harmonization in EU</li> </ol>	
<b>Recommended literature:</b> <ol style="list-style-type: none"> <li>1. Schultzová A. a kol.: Daňovníctvo - daňová teória a politika, Iura Edition 2011</li> <li>2. Schultzová A. a kol.: Daňovníctvo - daňová teória a politika I., Iura Edition 2012</li> <li>3. Zákon č. 595/2003 Z. z. o dani z príjmov v znení neskorších predpisov</li> <li>4. Zákon č. 582/2004 Z. z. o miestnych daniach a miestnom poplatku za komunálne odpady a drobné stavebné odpady v znení neskorších predpisov</li> </ol>	
<b>Languages necessary to complete the course:</b> English	
<b>Notes:</b>	

<b>Past grade distribution</b>							
Total number of evaluated students: 447							
A	ABS	B	C	D	E	FX	M
57,27	0,0	21,92	13,87	5,15	0,45	1,34	0,0
<b>Lecturers:</b> doc. Ing. Jana Kajanová, PhD.							
<b>Last change:</b> 05.03.2018							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/225B/16	<b>Course title:</b> Introduction to financial markets and institutions
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 5.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> Together you can get a maximum of 100 points per seminar. Course evaluation - 50% work during the semester (15% presentation, 15% seminar paper/essay, 20% seminar activity), 50% written final test. The rating of the subject is in accordance with the UK Study Regulation as follows: to obtain the rating A you need to get a minimum of 91 points, to get a B rating of at least 81 points, to rating C minimum 73 points, rating D at least 66 points and rating E minimum 60 points. Scale of assessment (preliminary/final): 50% work during semester (15% presentation, 15% seminar paper/essay, 20% seminar activity)50% final written test	
<b>Learning outcomes:</b> By completing the course, the student will gain an overview of financial markets, financial instruments, institutions and transactions that take place in these markets. The student will also gain knowledge of financial institutions that operate on the financial markets in the Slovak Republic and abroad (depending on the international composition of the study group).	
<b>Class syllabus:</b> 1. Financial System. 2. Financial Market. 3. Financial Intermediaries and Specialized Financial Institutions. 4. Financial Instruments - Real Investment (alternative investment), Financial Investment, Financial derivatives. 5. Money market. 6. Foreign Exchange Market. 7. Precious Metal Market. 8. Insurance Market. 9. Capital market – bonds. 10. Capital market - stocks.	
<b>Recommended literature:</b> [1] BRIGHAM, E. F. – EHRHARDT, M. C. 2014. Financial Management. 14th Edition. Thomson, South-Western, 2014. ISBN 978-11-119-7221-9	

- [2] DE HAAN, J. – OOSTERLOO, S. – SCHOENMAKER, D. 2012. Financial Markets and Institutions. A European Perspective. Cambridge University Press, 2012. ISBN 978-11-391-9894-3
- [3] MISHKIN, F. S. – EAKINS, S. G. 2015. Financial Markets and Institutions. 8th Edition. Pearson, 2015. ISBN 978-12-920-6048-4

**Languages necessary to complete the course:**

English

**Notes:**

**Past grade distribution**

Total number of evaluated students: 87

A	ABS	B	C	D	E	FX	M
24,14	0,0	29,89	21,84	11,49	9,2	2,3	1,15

**Lecturers:** Mgr. Katarína Rentková, PhD.

**Last change:** 29.01.2021

**Approved by:**

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/302B/16				<b>Course title:</b> Labour Law			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 4.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 894							
A	ABS	B	C	D	E	FX	M
33,33	0,0	25,95	18,79	10,74	7,83	2,13	1,23
<b>Lecturers:</b> doc. JUDr. PhDr. Silvia Treľová, PhD., doc. JUDr. Ján Matlák, CSc.							
<b>Last change:</b> 20.01.2021							
<b>Approved by:</b>							

## STATE EXAM DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/S07/15	<b>Course title:</b> Management
<b>Number of credits:</b> 1	
<b>Educational level:</b> I.	
<b>State exam syllabus:</b>	
<b>Last change:</b>	
<b>Approved by:</b>	

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KSP/052B/18				<b>Course title:</b> Management of EU Funds Projects			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 5.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 32							
A	ABS	B	C	D	E	FX	M
59,38	0,0	12,5	3,13	0,0	0,0	25,0	0,0
<b>Lecturers:</b> Mgr. Petronela Klačanská, PhD.							
<b>Last change:</b> 20.09.2019							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/224B/16	<b>Course title:</b> Management of Public finance
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 6.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Recommended prerequisites:</b> Fundamentals of Financial Management, Money and Banking	
<b>Course requirements:</b> During the semester you will be able to get 100 points for case studies.	
<b>Learning outcomes:</b> A graduate of the subject will be able to learn basic theoretical and practical knowledge of public finance, public finance management, specific features in public finances and their treatment. The graduate will know the basic characteristics and principles of financing of non-profit organizations from public finances, their risks and opportunities. The graduate gains knowledge of the basics of social business in Slovakia and of labour policies in Slovakia.	
<b>Class syllabus:</b> public sector, its income, expenditures, debt EU level, country level, regional level, municipalities labour policies social economy impacts of population ageing non-government sector volunteer work	
<b>Recommended literature:</b> Michal Páleník: Income calculator, 2021 al: Labour policies - future for Slovakia, 2014, ISBN 978-80-970204-6-0 Miroslav Pollák - Michal Páleník: Roma Inclusion via green economy, 2021 Michal Páleník et al: Impact of ageing on health care sector in Slovakia, 2021 Michal Páleník et al: Social system, 2014, ISBN: 978-80-970204-5-3	
<b>Languages necessary to complete the course:</b> English	
<b>Notes:</b>	



<b>Past grade distribution</b>							
Total number of evaluated students: 85							
A	ABS	B	C	D	E	FX	M
61,18	0,0	21,18	5,88	3,53	5,88	2,35	0,0
<b>Lecturers:</b> Mgr. Michal Páleník, PhD.							
<b>Last change:</b> 15.02.2021							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KSP/060B/16				<b>Course title:</b> Management of Start-ups and Small Enterprises			
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 5							
<b>Recommended semester:</b> 5.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 167							
A	ABS	B	C	D	E	FX	M
23,35	0,0	39,52	26,35	7,19	1,8	1,8	0,0
<b>Lecturers:</b> doc. PhDr. Marian Holienka, PhD., Mgr. Natália Vančíšínová							
<b>Last change:</b> 18.09.2020							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KSP/061B/16				<b>Course title:</b> Managerial Economics			
<b>Educational activities:</b> <b>Type of activities:</b> lecture <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 1.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 1377							
A	ABS	B	C	D	E	FX	M
12,35	0,0	19,17	24,33	16,41	17,43	10,31	0,0
<b>Lecturers:</b> doc. Ing. Ján Papula, PhD., Mgr. Lucia Kohnová, PhD.							
<b>Last change:</b> 21.09.2020							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KMk/013B/15	<b>Course title:</b> Marketing
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 1.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> 40 % interim evaluation: - active attendance (in case of unjustified absence or unpreparedness to seminar - loss of 10%), - semester project – application of theoretical knowledge on selected issues – 40%, 60 % final evaluation: - exam – written, online test using the selected application (MS Forms) Electronic communication and method of distribution of study materials is carried out by MS Teams application. The overall student rating consists of the sum of the percentages for active attendance on seminars and of the percentage obtained from the exam. Exam is written resp. realized through using the selected application (MS Forms). System of interim evaluation is set on the beginning of semester. Scale of assessment (preliminary/final): 40/60	
<b>Learning outcomes:</b> By completing the course, students will acquire basic knowledge and understanding of various areas of marketing theory. The course emphasizes the importance and contribution of basic marketing postulates in terms of interconnection of the organization and its customers. Emphasis is given on acquiring skills in marketing decision-making and implementation of individual marketing activities of the organization, especially in strategic and marketing planning, market segmentation and market positioning, marketing research, analysis of marketing environment and shopping behavior of consumers and the organization, designing marketing mix and use international marketing. In addition to gaining theoretical knowledge, the course is also aimed at stimulating students' ability to apply the marketing concept in their working lives.	
<b>Class syllabus:</b> 1. Position and importance of marketing in organization development. 2. The nature of the marketing concept. 3. Strategic planning and importance of marketing planning. 4. Marketing environment. 5. Marketing information system and marketing research. 6. Shopping behavior of consumers in organizations. 7. Market segmentation, target group selection and creation of market position.	

8. Product as a marketing mix tool. 9. Pricing and pricing strategy of the company. 10. Distribution channels and physical distribution. 11. Marketing communication and marketing communication mix. 12. International marketing. 13. Service marketing.							
<b>Recommended literature:</b> [1] BARTÁKOVÁ, G. – CIBÁKOVÁ, V. – ŠTARCHOŇ, P. 2007. Základy marketingu. 2. rozšírené vydanie. Bratislava: 228 s.r.o., 2007. ISBN 978-80-969834-4-5 [2] KOTLER, P. – ARMSTRONG, G. 2007. Marketing. Praha: Grada, 2007. ISBN 80-247-0513-3 [3] KOTLER, P. – WONG, V. – SAUNDERS, J. – ARMSTRONG, G. 2007. Moderní marketing. Praha: Grada Publishing, 2007. ISBN 8024715457 [4] BAINES, P. – FILL, C. – PAGE, K. 2011. Marketing. Oxford: Oxford University Press, 2011. ISBN 978-0-19-957961-7 [5] BLYTHE, J. 2009. Principles and Practice of Marketing. 2nd Editon. Hampshire: Cengage Learning EMEA, 2009. ISBN 978-1-4080-114-78 [6] ARMSTRONG, G. – KOTLER, P. 2007. Marketing: An Introduction. 8th Editon. Upper Saddle River: Pearson Education, Inc. 2007. ISBN 0-13-186591-9 – selected chapters. [7] BRASSINGTON, F. – PETTITT, S. 2006. Principles of Marketing. Harlow: Prentice Hall, 2006. ISBN 0-273-69559-2 [8] Marketing Science and Inspirations a Marketing&Media journals With regard to new and available resources, supplementary literature will be updated on a continuous basis.							
<b>Languages necessary to complete the course:</b> Slovak, English							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 395							
A	ABS	B	C	D	E	FX	M
15,95	0,0	37,22	20,76	10,63	6,33	9,11	0,0
<b>Lecturers:</b> prof. Mgr. Peter Štarchoň, PhD., doc. Ing. Gabriela Pajtinková Bartáková, PhD., Mgr. Lucia Vilčeková, PhD., doc. JUDr. PhDr. Katarína Gubiniiová, PhD., Mgr. František Olšavský, PhD., doc. Ing. Mgr. Ľubomíra Strážovská, PhD., doc. PhDr. Eva Smolková, CSc., Mgr. Lucia Kočišová, Mgr. Martina Jantová							
<b>Last change:</b> 20.09.2020							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KMk/103B/16			<b>Course title:</b> Marketing in Small and Medium Enterprises				
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 5.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Recommended prerequisites:</b> Marketing manažment							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 131							
A	ABS	B	C	D	E	FX	M
54,2	0,0	24,43	5,34	9,16	3,82	3,05	0,0
<b>Lecturers:</b> doc. PhDr. Eva Smolková, CSc., doc. Ing. Mgr. Ľubomíra Strážovská, PhD.							
<b>Last change:</b> 19.08.2021							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/064B/00	<b>Course title:</b> Mathematics I
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 1.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Recommended prerequisites:</b> The course has no prerequisites.	
<b>Course requirements:</b> The course is taught as follows: Lectures will be accessible online through MS Teams. When logging in to MS Teams, it is necessary to use the university e-mail address in the form of the surname number@uniba.sk and join the team FMUK_Mathematics_1_English using the code: ny4mn13. All study materials will also be published here. The student is obliged to listen to the lecture before the exercises and online consultation. According to the schedule, online consultations with the lecturer will be included. Students registered for the course will receive invitations to their calendar for regular online consultations. If they did not understand something in the lecture, they can add questions to the lecture before the online consultation in MS Teams. These will be answered during the online consultation by the lecturer. It is necessary to mention a specific problem that they did not understand. Exercises are mandatory, they will take place according to the valid schedule, either in person or in case of worsened epidemiological situation online. Individual students are firmly assigned to groups. It is not allowed to exchange in groups. Course evaluation during the semester: 1.) 5 min. test during online consultations, each for 1 point (min. 10 tests the student should take) (min. 10 tests the student should take, we take into account 2 possible absences) (10 points), without the possibility of writing a substitute test. 2.) 10-min. test at seminars, each for 2 points (min. 8 tests the student should pass, we take into account 2 possible absences) (16 points), without the possibility of writing a substitute test. 3.) 2 written works in the middle and at the end of the semester for 12 points (max. 24 points). The test can be taken in an alternate period during the semester, if the student proves his / her absence by a confirmation from a doctor. Assessment of the subject during the trial period: The final written examination at the exam lasts 80 minutes, consists of 5 examples (2 from linear algebra and 3 from mathematical analysis). (max. 50 points) Exam: a student can complete 1 regular and one corrective term if he / she does not reach the required number of points to complete the course on the regular term. The dates will be year-round and will be published well in advance and taking into account the epidemiological situation.	

<p>During the tests, the student will log in to the MS Teams application, have a microphone, camera and will perform a test in the Moodle system.</p> <p>The student completes the course if he / she obtains at least 60% of points (ie 30 points) from the continuous assessment, so that he / she can go to the exam and min. 60% of the exam points (ie 30 points) to pass the exam. The points that the student obtains during the semester and in the exam are included in the final grade of the subject.</p> <p>Before solving the exam test, student must be logged in to the MS Teams application, have a microphone and camera switch on. Student is performing the exam test in the Moodle system. Student writes the solution by hand on paper, continuously is inserting own solution into the Moodle system while checking the compliance of its solution on paper with what it enters into the system. When the exam test is closed, the signed handwritten solution will be photographed or scanned together with student card (ISIC) and putted into the Moodle system. The student is obliged to have ensured a functioning internet connection during the exam tests.</p>
<p><b>Learning outcomes:</b></p> <p>The course gives students the possibility to understand a basic mathematical principles of the linear algebra and calculus of the function of the 1 variable with emphasis to economy and management. All the topics are supported by applications.</p>
<p><b>Class syllabus:</b></p> <p>1. Linear algebra: vectors and matrices. n-dimensional vectors and matrices: Vector and Matrices Operations, linear dependence and independence. Matrices: transposes and inverse matrix, singular, regular matrices, rank of matrices, determinants, their basic properties. Solution of the system linear equations (Gauss Elimination Method, Cramer's Rule). Matrices as Linear Transformations, Eigenvalue, Eigenvectors. Application to Market, Leontief Input-Output Models.</p> <p>2. Calculus of the Function of One Variable. Concept of Limit, Continuity and Differentiability of a Function of One Variable. Rules of Differentiation for a Function of One Variable. L'Hospital Rule. Differentials. Taylor Series. Extreme Values of a Function of One Variable. Integral Calculus: Indefinite Integrals: Basic rules of Integration, Substitution method, Integration per partes. Definite Integrals. Some economical applications.</p>
<p><b>Recommended literature:</b></p> <p>[1] BAUER, L., Lipovská, H., Mikulík, M., Mikulík, V.: matematika v ekonomii a ekonomice. Praha, Grada, 2015</p> <p>[2] BERGIN, J. 2015. Mathematics for Economists with Applications. London and New York : Routledge, Taylor and Francis Group, 2015. ISBN 978-04-156-3828-9</p> <p>[3] CHIANG, A. C. 1984. Fundamentals Methods of Mathematical Economics. Singapore : McGraw-Hill, 1984. ISBN 00-706-6219-3</p> <p>[4] RENSHAW, G. 2009. Maths for Economics. Oxford : Oxford University Press, 2009. ISBN 978-01-992-3681-7</p> <p>[5] SYDSAETER, K. – HAMMOND, P. 2008. Essential Mathematics for Economic Analysis. Boston : Prentice Hall. 2008. ISBN 978-02-737-6068-9</p> <p>[6] VINOGRADOV, V .V. 2010. Mathematics for Economists Made Simple. Praha : Karolinum Press, 2010. ISBN 978-80-246-1657-5</p> <p>[7] WERNER, F. – SOTSKOV, Y. N. 2006. Mathematics of Economics and Business. New York : Routledge, Taylor and Francis Group, 2006. ISBN 978-04-153-3281-1</p>
<p><b>Languages necessary to complete the course:</b></p>



<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 4641							
A	ABS	B	C	D	E	FX	M
7,3	0,0	11,16	14,57	16,44	30,58	19,95	0,0
<b>Lecturers:</b> doc. RNDr. Mária Bohdalová, PhD., Mgr. Maroš Bobulský, PhD., Mgr. Peter Struk, PhD., Mgr. Dávid Kubek, doc. Ing. Mgr. Urban Kováč, PhD., Ing. Ján Káčer, Mgr. Katarína Vechter Močarníková, PhD., Mgr. Eva Brestovanská, PhD.							
<b>Last change:</b> 25.02.2021							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/065B/00	<b>Course title:</b> Mathematics II
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 2.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b> FM.KEF/064B/00 - Mathematics I	
<b>Course requirements:</b>	
<b>Learning outcomes:</b> This course is a continuation of Mathematics I and gives students the possibility to gain mathematical skills in solving optimization problems. In many economic applications, a manager deals with situations where several variables have to be included into the mathematical model, e.g. usually the output depends on a set of different input factors. Therefore, this course deals with optimization problems for functions depending on more than one independent variable. Students will solve some real problem using software Wolfram Mathematica.	
<b>Class syllabus:</b> Brief Syllabus: 1. Introduction into function of several variables. Function of more variables. Partial derivatives. Complete differential. Some economic applications of partial derivatives and complete differential. Progress of function with more variables into Taylor series. 2. Extremes of function with more variables. Local extremes of function with more variables. Open extremes (extremes without boundaries), bound extremes (with constraints in the form of equality), absolute extremes of function with more variables (extremes of function continuous on a compact set). Calculation of absolute extremes Kuhn – Tucker conditions. 3. Linear programming. Formulation of the linear programming and its basic economic applications. Graphical solution of the linear programming with two variables. Standard form of linear programming. Basic solutions. Slack and excess variables. Calculation of optimal solution by means of Dantzig Simplex method. 4. Duality in linear programming. Problems of duality in the linear programming. Symetric and nonsymetric dual problems, characteristics of dual problems, shadow prices. Economical interpretation of dual solution. 5. Sensitivity analysis. Changes in coefficients and structure of linear programming problems and in their impact on optimal solution. Intervals of permissible coefficient changes. Supplementation of new activity (new decision variable). Economic interpretation of acquired results.	

6. Problem of factor programming.  
Factor in the problems of economic decision-making. Solving the problem of factor programming by method of branch and bound.

**Recommended literature:**

2. Komorník, J. – Komorníková M. – Mikula, K.: Modelovanie ekonomických a finančných procesov. FM UK, Bratislava 1997
3. Chiang, A.C.: Fundamentals Methods of Mathematical Economics. McGraw-Hill International Editions., Singapore , 1984
4. Werner, F. – Sotskov, Y. N.: Mathematics of Economics and Business
5. Miller, R. E.: Optimization. Foundations and applications. J. Wiley & Sons, Inc. N. Y. 2001.

**Languages necessary to complete the course:**

**Notes:**

**Past grade distribution**

Total number of evaluated students: 3784

A	ABS	B	C	D	E	FX	M
9,54	0,0	9,88	12,82	16,36	30,5	20,9	0,0

**Lecturers:** doc. RNDr. Mária Bohdalová, PhD., Mgr. Peter Struk, PhD., Mgr. Maroš Bobulský, PhD., Mgr. Dávid Kubek, Mgr. Kitty Klacsánová, Mgr. Katarína Vechter Močarníková, PhD., doc. Ing. Mgr. Urban Kováč, PhD., Ing. Ján Káčer

**Last change:** 05.03.2021

**Approved by:**

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/143B/17				<b>Course title:</b> Mind Mapping			
<b>Educational activities:</b> <b>Type of activities:</b> <b>Number of hours:</b> <b>per week: per level/semester:</b> <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 1.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 193							
A	ABS	B	C	D	E	FX	M
82,9	0,0	2,59	1,04	0,0	0,0	13,47	0,0
<b>Lecturers:</b> Mgr. Andrea Studeničová, prof. RNDr. Michal Greguš, PhD.							
<b>Last change:</b>							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/346B/20				<b>Course title:</b> Mindfulness for managers I			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 1.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 136							
A	ABS	B	C	D	E	FX	M
88,97	0,0	0,0	0,0	0,0	0,0	11,03	0,0
<b>Lecturers:</b> prof. RNDr. Michal Greguš, PhD., Ing. Jaroslav Vojtechovský, PhD.							
<b>Last change:</b>							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KMk/102B/16	<b>Course title:</b> Modern Marketing - New Trends
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 6.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Recommended prerequisites:</b> Marketing	
<b>Course requirements:</b> Scale of assessment (preliminary/final): 60 % interim evaluation: Active attendance (in case of unjustified absence or unpreparedness to seminar - loss of 10%), semester project – application of theoretical knowledge on selected organization – 30%, semester work on selected and approved topic – 30%, 40 % final evaluation – written exam, online test using the selected application (MS Forms).	
<b>Learning outcomes:</b>	
<b>Class syllabus:</b> 1. Evolution of marketing thinking, trends and approaches in marketing. Holistic marketing. 2. The impact of new approaches and technologies on partial functional marketing strategies. 3. The importance of information and marketing research in marketing management. Market segmentation and one-to-one marketing. 4. Changes in customer behaviour. Customer relationship management. 5. Franchising. 6. Sponsorship, fundraising and crowdfunding. 7. Marketing communication and media planning. 8. Self-marketing. 9. Celebrity and influencer marketing. 10. Social media marketing. 11. Business and marketing within the online environment. 12. Proximity marketing, mobile marketing and m-commerce. 13. Product placement.	
<b>Recommended literature:</b> [1] BARKER, M. – BAKER, D. – BORMANN, N. – NEHER, K.: Social Media Marketing. A Strategic Approach. South-Western, Cengage Learning, 2013. ISBN 978-1-133-58927-3 [2] BERGER, J.: Jak stvořit pecku na trhu. Brno: Vydavatel'stvo Jota, 2013. ISBN: 9788074623318	

[3] CATMULL, E. – WALLACE, A.: Creativity, Inc.: Overcoming the Unseen Forces That Stand in the Way of True Inspiration. New York: Random House, 2014. ISBN 978-0812993011

[4] FREY, P.: Marketingová komunikace. Nové trendy 3.0. Praha: Management Press, 2018.

[5] GODIN, S.: Permission Marketing: Turning Strangers Into Friends & Friends Into Customers. New York: Simon & Schuster, 1999. ISBN 978-0684856360

[6] HANDLEY, A.: Everybody Writes: Your Go-To Guide to Creating Ridiculously Good Content. New York: Wiley, 2014. ISBN: 978-1-118-90555-5

[7] HESKOVÁ, M. – ŠTARCHOŇ, P.: Marketingová komunikace a moderní trendy v marketing. Praha: Oeconomia, 2009. ISBN 978-80-245-1520-5

[8] KOTLER, P. – KARTAJAYA, H. – SETIAWAN, I.: Marketing 4.0: Moving from Traditional to Digital. Wiley, 2016. ISBN: 978-1-119-34120-8

[9] KOTLER, P. – KELLER, K. L. – BRADY, M. – GOODMAN, M. – HANSEN, T.: Marketing Management. 2nd edition. Harlow: Pearson Education Limited, 2012. ISBN 978-0-273-7461-3

[10] LEHU, J. M.: Branded Entertainment: Product Placement & Brand Strategy in the Entertainment Business. London: Kogan Page, 2009. ISBN 978-0749453374

Marketing Science and Inspirations, Trend, Stratégie and other selected sources.

**Languages necessary to complete the course:**

Slovak language.

**Notes:**

**Past grade distribution**

Total number of evaluated students: 125

A	ABS	B	C	D	E	FX	M
28,8	0,0	40,8	13,6	9,6	3,2	4,0	0,0

**Lecturers:** prof. Mgr. Peter Štarchoň, PhD.

**Last change:** 18.02.2021

**Approved by:**

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KEF/098B/15				<b>Course title:</b> Money and Banking			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 5.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 548							
A	ABS	B	C	D	E	FX	M
16,61	0,0	31,93	25,91	11,68	12,96	0,55	0,36
<b>Lecturers:</b> Mgr. Lucia Paškrťová, PhD., doc. Ing. Zuzana Stoličná, PhD.							
<b>Last change:</b>							
<b>Approved by:</b>							



## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KIS/016_B/12	<b>Course title:</b> Online Marketing I
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 5.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> 40% Ongoing Evaluation - active participation (in case of unjustified absence or unpreparedness for the exercise, or seminar, loss of 10%) - application of acquired theoretical knowledge to selected problems 60% final rating - final project - elaboration of a project with practical application of online marketing tools Scale of assessment (preliminary/final): 40/60	
<b>Learning outcomes:</b> By completing the course Online Marketing I., students will acquire basic knowledge and understanding of individual tools of online marketing. Emphasis is placed on practical application and the latest trends. The student should be able to develop a basic online marketing strategy and then set it up.	
<b>Class syllabus:</b> Introduction to online marketing Web design and Ux Facebook Instagram, Influencing marketing SEO PPC campaigns Content marketing Email marketing Online marketing research See-Think-Do-Care strategy Trends and future	
<b>Recommended literature:</b> Kolektív autorov, Online marketing, Affiliate siet' Dognet, 2019 Seth Godin, Toto je marketing, Lindeni, 2020 Michal Kubíček Jan Linhart, 333 tipů a triků pro SEO, Computer Press, 2010 Michelle Losekoot Eliška Vyhnánková, Jak na sítě, Jan Melvil publishing, 2019	

Kolektív autorov, Tvorba úspešného zarábajúceho blogu, Affiliate sieť Dognet, 2019 Anna Sálková, Kreativní copywriting, Computer Press, 2018							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 228							
A	ABS	B	C	D	E	FX	M
81,14	0,0	5,26	3,07	0,88	1,75	7,02	0,88
<b>Lecturers:</b> Ing. Jaroslav Vojtechovský, PhD.							
<b>Last change:</b> 26.02.2021							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/058_B/14				<b>Course title:</b> Online marketing and online games			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 6.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 253							
A	ABS	B	C	D	E	FX	M
85,77	0,0	7,11	0,4	0,0	0,4	5,93	0,4
<b>Lecturers:</b> Ing. Jaroslav Vojtechovský, PhD.							
<b>Last change:</b> 19.02.2018							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KSP/022B/15	<b>Course title:</b> Operations Management and Logistics
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 6.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> Students elaborate and present two projects during the semester. The evaluation consists of three parts: (1) presentation of project Production management 33,3%, (2) presentation of project Logistics 33,3%, (3) final examination 33,4%. The overall evaluation is in accordance with the faculty evaluation system: A = 91-100%, excellent; B = 81-90%, very good; C = 73-80%, good; D = 66-72%, sufficient; E = 65-60%, enough; FX = 0-59%, not enough.	
<b>Learning outcomes:</b> The course Operational Management and Logistics provides students with basic knowledge and skills from two areas, production system management and material flow management, both in manufacturing companies and in organizations providing services. After successful completion of the course student will be able to: <ul style="list-style-type: none"> <li>• Understand the importance and functions of operations management and logistics and explain the basic managerial terms and processes.</li> <li>• Apply systemic, professional and creative approach to identify and address the problems and challenges in productivity improvement.</li> <li>• Understand the core concepts and measurement tools of quality of products and processes.</li> <li>• Work effectively in team and apply principles of process improvement.</li> <li>• Understand the role of software systems for production planning and managing.</li> <li>• Analyze the inventory and warehouse management systems.</li> <li>• Understand the principles of purchasing, procurement, and sourcing in logistics.</li> <li>• Describe the new approaches in information and communication technologies in logistics.</li> <li>• Demonstrate knowledge of the new concepts of industry 4.0 and internet of things.</li> </ul>	
<b>Class syllabus:</b> <ol style="list-style-type: none"> <li>1. Characteristics of operations management</li> <li>2. Productivity management</li> <li>3. Quality management</li> <li>4. Process improvement</li> <li>5. ERP and MES systems</li> <li>6. Logistics and supply chain management</li> <li>7. Inventory and warehouse management</li> </ol>	

- 8. Procurement and purchasing
- 9. Information and communication technology in logistics
- 10. Industry 4.0 and internet of things

**Recommended literature:**

Basic literature

- [1] FEKETE, M., HULVEJ, J. Operačný manažment a logistika. Kartprint, 2018. ISBN 978-80-89553-59-4.
- [2] HEIZER, J., RENDER, B., MUNSON, Ch. Operations Management: Sustainability and supply chain management. Pearson Education, 2017, 2014, 2011. ISBN 978-0-13-413042-2.
- [3] GUPTA, S., STARR, M. Production and Operations Management Systems. CRC Press, Taylor & Francis Group, 2014. ISBN 978-1-4665-0734-0.
- [4] RICHARDS, G. Warehouse Management: A Complete Guide to Improving Efficiency and Minimizing Costs in the Modern Warehouse, 2nd ed. Kogan Page, 2014. ISBN 9780749469344.
- [5] RUSHTON, A., CROUCHER, P., BAKER, P. The Handbook of Logistics and Distribution Management, 6th ed. Kogan Page, 2017. ISBN 9780749476779.

Additional literature

- [1] CHARRON, R., HARRINGTON, H. J., VOEHL, F., WIGGIN, H. The Lean Management Systems Handbook. Productivity Press, 2015. ISBN 9781466564350.
- [2] GRANT, B. D. ed. Logistics, Supply Chain and Operations Management: Case Study Collection. Kogan Page, 2016. ISBN 9780749475956.
- [3] GRANT, B. D., TRAUTRIMS, A., WONG, Y. CH. Sustainable Logistics and Supply Chain Management: Principles and Practices for Sustainable Operations and Management. 2nd ed. Kogan Page, 2017. ISBN 978-0749478278.
- [4] WANG, Y., PETTIT, S. eds. E-Logistics: Managing Your Digital Supply Chains for Competitive Advantage. Kogan Page, 2016. ISBN 9780749472665.

**Languages necessary to complete the course:**

Slovak

**Notes:**

**Past grade distribution**

Total number of evaluated students: 3078

A	ABS	B	C	D	E	FX	M
42,01	0,0	30,57	21,38	5,04	0,49	0,49	0,03

**Lecturers:** doc. Ing. Milan Fekete, PhD., Ing. Jaroslav Hul'vej, PhD.

**Last change:** 27.02.2020

**Approved by:**

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KMn/041B/10	<b>Course title:</b> Personnel Management (Selected Topics)
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 2., 4., 6.	
<b>Educational level:</b> I., II.	
<b>Prerequisites:</b>	
<b>Recommended prerequisites:</b> 0	
<b>Course requirements:</b> Case study solution and presentation, passing the final comprehensive exam. Scale of assessment (preliminary/final): 100/0	
<b>Learning outcomes:</b> Understanding of basic features of traditional Japanese approach to management such as life-time employment, Ringi system, and seniority system.	
<b>Class syllabus:</b> Introduction to the course Role of HRM in the organization. HRM functions (Western approach) A brief outline of Japanese history Japanese society and business environment in Japan The postwar recovery and the "miracle" of Japanese economy Bubble economy and the "lost ten years" era Typical characteristics of traditional Japanese approach to management Specific features of HRM in Japanese large industrial companies Management development in Japan Total Quality Management philosophy in Japan	
<b>Recommended literature:</b> Rudy, J. - Rudyová, J.: Human Resource Management in Japan, VHK Altdorf, 2008 Ouchi, W.: Theory Z, Addison- Wesley Publishing Company, Massachusetts, 1981	
<b>Languages necessary to complete the course:</b> English language	
<b>Notes:</b>	

<b>Past grade distribution</b>							
Total number of evaluated students: 91							
A	ABS	B	C	D	E	FX	M
54,95	0,0	18,68	13,19	2,2	0,0	10,99	0,0
<b>Lecturers:</b> prof. Ing. Ján Rudy, PhD., doc. Mgr. Jana Fratričová, PhD.							
<b>Last change:</b> 23.09.2019							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KMn/053B/15			<b>Course title:</b> Personnel Management in Small Companies				
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 6.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b> Scale of assessment (preliminary/final): 40/60							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b> Slovak and English							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 76							
A	ABS	B	C	D	E	FX	M
75,0	0,0	21,05	0,0	2,63	0,0	1,32	0,0
<b>Lecturers:</b> prof. Ing. Ľubica Bajžíková, PhD., Mgr. Juliet Horváthová Suleimanová, PhD.							
<b>Last change:</b> 18.02.2020							
<b>Approved by:</b>							



## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/062B/10				<b>Course title:</b> Physical Education (1)			
<b>Educational activities:</b> <b>Type of activities:</b> lecture <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 2							
<b>Recommended semester:</b> 1.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 1646							
A	ABS	B	C	D	E	FX	M
90,28	0,18	0,85	0,24	0,0	0,0	8,44	0,0
<b>Lecturers:</b> prof. RNDr. Michal Greguš, PhD., Mgr. Tomáš Kuchár, PhD., Mgr. Eleonóra Beňová, PhD., Mgr. Viktor Sládok, PaedDr. Stanislav Frýželka, PhD., Mgr. Ladislav Mókus, Mgr. Jana Leginusová, PaedDr. Dana Mašlejová, doc. PhDr. Vojtech Potočný, CSc., Mgr. Martin Dovičák, PhD., Mgr. Júlia Raábová, PhD., Mgr. Branislav Nedbálek, Mgr. Dalibor Ludvig, PhD., Mgr. Lenka Nagyová, PhD., PaedDr. Martina Tibenská, PhD., Mgr. Michal Tokár, PhD.							
<b>Last change:</b>							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/063B/10				<b>Course title:</b> Physical Education (2)			
<b>Educational activities:</b> <b>Type of activities:</b> <b>Number of hours:</b> <b>per week: per level/semester:</b> <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 2							
<b>Recommended semester:</b> 2.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 1477							
A	ABS	B	C	D	E	FX	M
91,47	0,0	0,74	0,14	0,2	0,47	6,97	0,0
<b>Lecturers:</b> prof. RNDr. Michal Greguš, PhD., Mgr. Tomáš Kuchár, PhD., PaedDr. Stanislav Frýželka, PhD., Mgr. Jana Leginusová, Mgr. Ladislav Mókus, PaedDr. Dana Mašlejová, doc. PhDr. Vojtech Potočný, CSc., Mgr. Eleonóra Beňová, PhD., Mgr. Viktor Sládok, Mgr. Martin Dovičák, PhD., Mgr. Júlia Raábová, PhD., Mgr. Branislav Nedbálek, Mgr. Dalibor Ludvig, PhD., Mgr. Lenka Nagyová, PhD., PaedDr. Martina Tibenská, PhD., Mgr. Michal Tokár, PhD.							
<b>Last change:</b>							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/064B/10				<b>Course title:</b> Physical Education (3)			
<b>Educational activities:</b> <b>Type of activities:</b> <b>Number of hours:</b> <b>per week: per level/semester:</b> <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 2							
<b>Recommended semester:</b> 3.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 975							
A	ABS	B	C	D	E	FX	M
94,77	0,0	0,92	0,1	0,0	0,21	3,9	0,1
<b>Lecturers:</b> prof. RNDr. Michal Greguš, PhD., Mgr. Tomáš Kuchár, PhD., PaedDr. Stanislav Frýželka, PhD., Mgr. Jana Leginusová, Mgr. Ladislav Mókus, PaedDr. Dana Mašlejová, doc. PhDr. Vojtech Potočný, CSc., Mgr. Eleonóra Beňová, PhD., Mgr. Viktor Sládok, Mgr. Lenka Nagyová, PhD., Mgr. Martin Dovičák, PhD., Mgr. Júlia Raábová, PhD., Mgr. Branislav Nedbálek, Mgr. Dalibor Ludvig, PhD., PaedDr. Martina Tibenská, PhD., Mgr. Michal Tokár, PhD.							
<b>Last change:</b>							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/065B/10				<b>Course title:</b> Physical Education (4)			
<b>Educational activities:</b> <b>Type of activities:</b> <b>Number of hours:</b> <b>per week: per level/semester:</b> <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 2							
<b>Recommended semester:</b> 4.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 881							
A	ABS	B	C	D	E	FX	M
92,96	0,0	0,68	0,11	0,0	0,11	6,02	0,11
<b>Lecturers:</b> prof. RNDr. Michal Greguš, PhD., Mgr. Tomáš Kuchár, PhD., PaedDr. Stanislav Frýželka, PhD., Mgr. Jana Leginusová, Mgr. Ladislav Mókus, PaedDr. Dana Mašlejová, doc. PhDr. Vojtech Potočný, CSc., Mgr. Eleonóra Beňová, PhD., Mgr. Viktor Sládok, PaedDr. Martina Tibenská, PhD., Mgr. Martin Dovičák, PhD., Mgr. Júlia Raábová, PhD., Mgr. Branislav Nedbálek, Mgr. Dalibor Ludvig, PhD., Mgr. Lenka Nagyová, PhD., Mgr. Michal Tokár, PhD.							
<b>Last change:</b>							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/066B/10				<b>Course title:</b> Physical Education (5)			
<b>Educational activities:</b> <b>Type of activities:</b> lecture <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 2							
<b>Recommended semester:</b> 5.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 597							
A	ABS	B	C	D	E	FX	M
96,82	0,17	1,01	0,0	0,0	0,17	1,84	0,0
<b>Lecturers:</b> prof. RNDr. Michal Greguš, PhD., Mgr. Tomáš Kuchár, PhD., PaedDr. Stanislav Frýželka, PhD., PaedDr. Dana Mašlejová, Mgr. Jana Leginusová, Mgr. Ladislav Mókus, doc. PhDr. Vojtech Potočný, CSc., Mgr. Eleonóra Beňová, PhD., Mgr. Viktor Sládok, Mgr. Martin Dovičák, PhD., Mgr. Júlia Raábová, PhD., Mgr. Branislav Nedbálek, Mgr. Dalibor Ludvig, PhD., Mgr. Lenka Nagyová, PhD., PaedDr. Martina Tibenská, PhD., Mgr. Michal Tokár, PhD.							
<b>Last change:</b>							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/067B/10				<b>Course title:</b> Physical Education (6)			
<b>Educational activities:</b> <b>Type of activities:</b> <b>Number of hours:</b> <b>per week: per level/semester:</b> <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 2							
<b>Recommended semester:</b> 6.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 526							
A	ABS	B	C	D	E	FX	M
98,1	0,0	0,38	0,0	0,0	0,19	1,33	0,0
<b>Lecturers:</b> prof. RNDr. Michal Greguš, PhD., Mgr. Tomáš Kuchár, PhD., PaedDr. Stanislav Frýželka, PhD., Mgr. Jana Leginusová, Mgr. Ladislav Mókus, PaedDr. Dana Mašlejová, doc. PhDr. Vojtech Potočný, CSc., Mgr. Eleonóra Beňová, PhD., Mgr. Viktor Sládok, Mgr. Martin Dovičák, PhD., Mgr. Júlia Raábová, PhD., Mgr. Branislav Nedbálek, Mgr. Dalibor Ludvig, PhD., Mgr. Lenka Nagyová, PhD., PaedDr. Martina Tibenská, PhD., Mgr. Michal Tokár, PhD.							
<b>Last change:</b>							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/300B/19	<b>Course title:</b> Politics
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 1.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> povinná účasť na prednáškach, referát, test	
<b>Learning outcomes:</b> Poskytnúť absolventom predmetu Politológia základnú orientáciu v teórii politiky a v súčasnom politickom živote, prispieť k všestrannej výchove budúcich manažérov.	
<b>Class syllabus:</b> 1. Politika ako spoločenský fenomén- názory na politiku, charakteristické znaky politiky 2. Politológia- počiatky politologických teórií v antickom Grécku 3. Demokracia- charakteristika demokracie, termín demokracia 4. Teória moci- synonymá pojmu moc, spektrum charakteristík moci 5. Politický systém- politický systém ako podsystém spoločenského systému 6. Štát - vznik štátu, pojem štát, historický vývoj od prvých štátov 7. Politické strany- pôvod pojmu strana, vznik a vývoj politických strán, 8. Teória volieb- charakteristika, aktívne a pasívne volebné právo 9. Národná rada SR- zákonodarná pôsobnosť, kontrolná pôsobnosť, 10. Vláda SR, prezident SR- orgán výkonnej moci, predseda, podpredsedovia, ministri, 11. Ľudské práva- charakteristika, medzinárodný štandard základných ľudských práv 12. Medzinárodné vzťahy - slovné spojenie medzinárodné vzťahy (MV), národ.	
<b>Recommended literature:</b> Adamová, K., Křížkovský, L.: Politologie. Praha, Codex 1997. ISBN 80-85963-22-1 Cabada, L. - Kubát, M. a kol.: Úvod do studia politiké vědy. Praha, Eurolex Bohemia 2004. ISBN 80-86432-63-7 Sopóci, J.: Politika v spoločnosti. Úvod do sociológie politiky. BA, VEDA 2004. ISBN 80-224-0802-6	
<b>Languages necessary to complete the course:</b>	
<b>Notes:</b>	

<b>Past grade distribution</b>							
Total number of evaluated students: 50							
A	ABS	B	C	D	E	FX	M
50,0	0,0	4,0	8,0	18,0	10,0	10,0	0,0
<b>Lecturers:</b> PhDr. Gabriela Bérešová, PhD.							
<b>Last change:</b> 03.10.2019							
<b>Approved by:</b>							



## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KKM/105B/20	<b>Course title:</b> Portfolio Management
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 2., 4., 6.	
<b>Educational level:</b> I., II.	
<b>Prerequisites:</b>	
<b>Recommended prerequisites:</b> Recommended: Basics of financial management, Statistical methods, Financial markets and institutions	
<b>Course requirements:</b> 1 / Continuous on-line tests (duration of one test 10-15 min). Test form: usually a choice of 3-4 alternative answers. 2 / Final online test. Test form: usually a choice of 3-4 alternative answers. Scale of assessment (preliminary/final): Continuous tests: 50%Final test: 50%	
<b>Learning outcomes:</b> Graduates of this course will gain an overview of historical developments and the latest trends in international investment management. The course emphasizes the understanding of key investment techniques based on "Smart Beta", active management and also the basic approaches of fundamental and technical analysis. Students can use the acquired knowledge in various positions in the asset management industry in investment, hedge, pension funds and banks.	
<b>Class syllabus:</b> 1. Historical development of investment management. Modern portfolio management theory. Markowitz model. 2. CAPM 3. Sharp's model and the theory of efficient markets 4. Multi-factor models 5. Applications of multi-factor models 6. Active management 7. Current trends and future developments in investment management 8. Preparation of investment plan 9. Fundamental analysis: market and industry valuation 10. Asset allocation 11. Technical analysis	

12. Performance evaluation						
<b>Recommended literature:</b>						
<b>Languages necessary to complete the course:</b> English						
<b>Notes:</b> The course will be taught in full-time form (or online, depending on the situation). Lectures will be stored within MSTeams at least 1 week in advance and students will be able to get acquainted with the topic before the actual exercise. The exercise will be divided into 2-3 parts: 1 / Brief recapitulation of the lecture 2 / Examples and questions / answers 3 / Test for the previous curriculum (assumed every 2 weeks) in the form of an online quizz within MSTeams (students connect using a laptop / mobile phone) Recordings of online exercises will be made available within MSTeams. Minutes from the exercises in full-time form will be made available within MSTeams. Communication will take place within MSTeams, or by e-mail (students will be assigned to classes according to the schedule). If the situation allows, face-to-face consultations will also be possible.						
<b>Past grade distribution</b> Total number of evaluated students: 14						
A	ABS	B	C	D	E	FX
7,14	0,0	42,86	28,57	14,29	0,0	7,14
<b>Lecturers:</b> doc. RNDr. Mária Bohdalová, PhD., Ing. Vladimír Valach, PhD., MBA						
<b>Last change:</b> 21.01.2021						
<b>Approved by:</b>						

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KMk/106B/16				<b>Course title:</b> Practice of Market Research			
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 5							
<b>Recommended semester:</b> 5.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 122							
A	ABS	B	C	D	E	FX	M
40,98	0,0	13,93	18,03	10,66	16,39	0,0	0,0
<b>Lecturers:</b> prof. Mgr. Peter Štarchoň, PhD., Mgr. Lucia Vilčeková, PhD., Mgr. František Olšovský, PhD.							
<b>Last change:</b> 18.09.2020							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KEF/220B/15			<b>Course title:</b> Principles of Financial Accounting I				
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 5							
<b>Recommended semester:</b> 2.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b> 1. Paul D. Kimmel, Jerry J. Weygandt, Donald E. Kieso- Financial Accounting: Tools for Business Decision Making, WileyPLUS, 7th Edition, 2013 2. Jerry J. Weygandt, Paul D. Kimmel, Donald E. Kieso- Financial and Managerial Accounting, WileyPLUS, 2nd Edition, 2015							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 3881							
A	ABS	B	C	D	E	FX	M
24,58	0,0	18,96	18,27	15,49	16,08	6,62	0,0
<b>Lecturers:</b> doc. Ing. Jana Kajanová, PhD., Ing. Viera Ölvecká, PhD., Mgr. Lukáš Veteška, Mgr. Boris Mucha, PhD.							
<b>Last change:</b> 16.09.2020							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KEF/221B/15				<b>Course title:</b> Principles of Financial Accounting II			
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 5							
<b>Recommended semester:</b> 3.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 2946							
A	ABS	B	C	D	E	FX	M
16,77	0,0	16,43	15,55	16,09	25,08	9,81	0,27
<b>Lecturers:</b> doc. Ing. Jana Kajanová, PhD., Ing. Viera Ölvecká, PhD., Mgr. Lukáš Veteška, Mgr. Boris Mucha, PhD.							
<b>Last change:</b> 20.09.2020							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/084B/15				<b>Course title:</b> Programming I			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 3., 5.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 68							
A	ABS	B	C	D	E	FX	M
91,18	0,0	0,0	0,0	0,0	0,0	8,82	0,0
<b>Lecturers:</b> PhDr. Peter Veselý, PhD., prof. RNDr. Michal Greguš, PhD.							
<b>Last change:</b>							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/051B/16				<b>Course title:</b> Project Management			
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 5							
<b>Recommended semester:</b> 4.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 905							
A	ABS	B	C	D	E	FX	M
11,27	0,0	23,09	24,86	21,66	13,59	4,31	1,22
<b>Lecturers:</b> prof. RNDr. Michal Greguš, PhD., doc. Ing. Ján Papula, PhD., Ing. Peter Balco, PhD., Mgr. Lucia Kohnová, PhD., Mgr. Petronela Klačanská, PhD.							
<b>Last change:</b> 17.02.2020							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KMn/105B/18				<b>Course title:</b> Psychology - Development of Managerial Skills			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b>							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 12							
A	ABS	B	C	D	E	FX	M
66,67	0,0	16,67	0,0	0,0	0,0	16,67	0,0
<b>Lecturers:</b> doc. PhDr. Rozália Sulíková, PhD.							
<b>Last change:</b> 27.03.2020							
<b>Approved by:</b>							



## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KKM/223B/16			<b>Course title:</b> Quantitative methods in financial management				
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 5.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Recommended prerequisites:</b> Statistics, Statistical Methods, Mathematics 1, Mathematics 2, Financial Mathematics							
<b>Course requirements:</b> Students prepare homework according to the assignment and two midterm Scale of assessment (preliminary/final): 100/0							
<b>Learning outcomes:</b> Students become familiar with basic statistical properties of financial time series, the stock returns, derivatives and portfolio analysis using the software MS Excel and Wolfram Mathematica. The student will gain skills in making investment decisions in the financial market in the short and long term.							
<b>Class syllabus:</b> Properties of an arithmetic and logarithmic asset returns. Statistical properties of yields (arithmetic and logarithmic) and closing prices. Graphical representation (development, histogram, box graph), descriptive statistics o the financial time series. Portfolio theory. Expected return and risk of portfolios. Determination of portfolio weights, dynamic and static portfolios. CAPM. Valuation of shares. Option contracts, european option pricing, Black-Scholes model for option pricing. Call-Put parity. Portfolio hedging strategies.							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b> slovak, english							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 85							
A	ABS	B	C	D	E	FX	M
21,18	0,0	23,53	20,0	9,41	23,53	2,35	0,0

<b>Lecturers:</b> doc. RNDr. Mária Bohdalová, PhD.
<b>Last change:</b> 26.02.2021
<b>Approved by:</b>

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KMM/058B/20				<b>Course title:</b> Russian I			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 1.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 42							
A	ABS	B	C	D	E	FX	M
71,43	0,0	19,05	0,0	0,0	0,0	9,52	0,0
<b>Lecturers:</b> doc. Mgr. Emília Charfaoui, CSc.							
<b>Last change:</b>							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KMM/060B/20				<b>Course title:</b> Russian II			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 2.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 23							
A	ABS	B	C	D	E	FX	M
82,61	0,0	17,39	0,0	0,0	0,0	0,0	0,0
<b>Lecturers:</b> doc. Mgr. Emília Charfaoui, CSc.							
<b>Last change:</b>							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KMM/059B/20				<b>Course title:</b> Russian III			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 3.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 24							
A	ABS	B	C	D	E	FX	M
70,83	0,0	4,17	4,17	0,0	0,0	20,83	0,0
<b>Lecturers:</b> doc. Mgr. Emília Charfaoui, CSc.							
<b>Last change:</b>							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KMM/061B/20				<b>Course title:</b> Russian IV			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 4.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 27							
A	ABS	B	C	D	E	FX	M
40,74	0,0	44,44	3,7	0,0	3,7	0,0	7,41
<b>Lecturers:</b> doc. Mgr. Emília Charfaoui, CSc.							
<b>Last change:</b>							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KSP/067AB/18	<b>Course title:</b> Social Entrepreneurship
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 2., 4., 6.	
<b>Educational level:</b> I., II.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> Students are evaluated for their active participation at seminars during the semester. They work on several individual and group assignments and they are expected to develop their own social entrepreneurship project idea and business model. The overall evaluation is in accordance with the faculty evaluation system: A = 91-100%; B = 81-90%; C = 73-80%; D = 66-72%; E = 65-60%; F = 0-59% points.	
<b>Learning outcomes:</b> Understand the character and role of social entrepreneurship in the current socio-economic context. Understand motives and qualities of social entrepreneurs. Understand different types of social entrepreneurship and different business models and scaling strategies. Able to develop own social entrepreneurship project ideas using state-of-the-art tools and techniques.	
<b>Class syllabus:</b> 1. What is social entrepreneurship and who are social entrepreneurs? 2. Ideation and prototyping social entrepreneurship ideas 3. What methods and instruments can be used to develop and implement social entrepreneurship projects? 4. How to scale an impact of social enterprise? 5. How social enterprises operate?	
<b>Recommended literature:</b> [1] Study materials by Social Entrepreneurship Akademie. online <a href="https://seakademie.org/en/">https://seakademie.org/en/</a> [2] YOUNG, Dennis R., SEARING, Elisabeth A. M., BREWER, Cassady V., eds. The Social Enterprise Zoo. Edward Elgar Publishing: Cheltenham, UK, Northampton, MA, 2016.	
<b>Languages necessary to complete the course:</b> English	
<b>Notes:</b> In the summer semester 2020/2021, the course is taught online through MS Teams.	

<b>Past grade distribution</b>							
Total number of evaluated students: 59							
A	ABS	B	C	D	E	FX	M
55,93	0,0	23,73	11,86	3,39	1,69	3,39	0,0
<b>Lecturers:</b> doc. PhDr. Marian Holienka, PhD.							
<b>Last change:</b> 20.01.2021							
<b>Approved by:</b>							



## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KSP/067B/18				<b>Course title:</b> Social Entrepreneurship			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 3.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 35							
A	ABS	B	C	D	E	FX	M
34,29	0,0	20,0	20,0	0,0	11,43	8,57	5,71
<b>Lecturers:</b> doc. PhDr. Marian Holienka, PhD.							
<b>Last change:</b> 21.09.2020							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/307B/16				<b>Course title:</b> Special Topics in IT Projects			
<b>Educational activities:</b> <b>Type of activities:</b> lecture <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 6.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 18							
A	ABS	B	C	D	E	FX	M
66,67	0,0	16,67	11,11	5,56	0,0	0,0	0,0
<b>Lecturers:</b> doc. RNDr. Michal Greguš, PhD.							
<b>Last change:</b>							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/115B/00	<b>Course title:</b> Statistical Methods
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 4.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Recommended prerequisites:</b> Statistics	
<b>Course requirements:</b>	
<b>Learning outcomes:</b> By completing the course, the student will gain an overview of the issues of data analysis using statistical methods for the needs of the manager. He will master statistical methods suitable for 2 and multidimensional analysis of quantitative and qualitative variables. He will gain an overview of the possibilities provided by the SAS SAS Guide for statistical data analysis and will also acquire the necessary skills to work in this software.	
<b>Class syllabus:</b> <ol style="list-style-type: none"> <li>1. Introduction to the subject: The view of the methods of examining dependencies between statistical variables.</li> <li>2. Analysis of dependence between qualitative variables - association (chi-square test).</li> <li>3. Analysis of variance - ANOVA. Parametric and nonparametric ANOVA methods.</li> <li>4. Correlation analysis. Covariance and correlation matrix.</li> <li>5. Regression analysis: Linear and nonlinear models. Simple linear model. Least squares method (LSM).</li> <li>6. Multiple linear model. Methods of selecting variables for a model. Multicollinearity.</li> <li>7. Introduction to stochastic processes: types of stochastic processes, stationary process, autocorrelation function.</li> <li>8. Application of time series in management. Indices.</li> <li>9. Decomposition of time series into components (multiplier, additive): trend, cycle, seasonality and random component. Subjective trend in the time series.</li> <li>10. Estimation of trend using mathematical curves (line, parabola, Gompertz curve, exponential trend, logistic trend).</li> <li>11. Moving averages method in determining the trend. Exponential smoothing.</li> <li>12. Seasonal component in time series. Winterson method (additive, multiplier).</li> <li>13. Random tests. Forecasting by time series analysis.</li> </ol>	
<b>Recommended literature:</b>	

Literature - new:

1. Pacáková a kol.: Štatistické metódy pre ekonómov. Iura Edition 2009, resp. Wolters Kluwer (kniha tlačená+ zbierka príkladov B, info na <https://www.wolterskluwer.sk/sk/statisticke-metody-pre-ekonomov.p570.html>)
2. Erik Šoltés a kol.: Štatistické metódy pre ekonómov - zbierka príkladov. Wolters Kluwer 2015. ISBN 978-80-8168-234-6 (aj elektronicky, info na <https://www.wolterskluwer.sk/sk/statisticke-metody-pre-ekonomov-zbierka-prikladov.p2120.html>)
3. Pacáková a kol.: Štatistické indukcia pre ekonómov a manažérov. Wolters Kluwer 2015. (obsahuje riešené príklady v SASe, aj elektronicky, info na <https://www.wolterskluwer.sk/sk/statisticka-indukcia-pre-ekonomov-a-manazerov.p2006.html>)

Literature - older:

Chajdiak J., Rublíková E., Gudába M.: Štatistické metódy v praxi. STATIS Bratislava 1997.  
Chajdiak J., Komorník J., Komorníková M.: Štatistické metódy. STATIS Bratislava 1999  
Eva Rubíková: Analýza časových radov. IURA EDITION, Bratislava 2007, ISBN-978-80-8078-139-2  
McClave J. T., Benson P. G., Sincich T.: Statistics for Business and Economics, Prentice-Hall, INC., 2001 <http://www.prenhall.com/mcclave/>  
Wonnacot T. H., Wonnacot R. J.: Introductory Statistics. John Wiley and Sons; Third Edition edition (1977)  
Hanke J. H., Reitsch A. G.: Understanding Business Statistics, Richard D. Irwin, INC., 1991  
E-book: <http://www.statsoft.com/textbook/stathome.html>  
SAS on-line documentation: <http://support.sas.com/onlinedoc/913/docMainpage.jsp>

**Languages necessary to complete the course:**

**Notes:**

**Past grade distribution**

Total number of evaluated students: 2428

A	ABS	B	C	D	E	FX	M
15,44	0,0	17,01	16,85	17,26	25,33	7,66	0,45

**Lecturers:** doc. Ing. Iveta Stankovičová, PhD., Mgr. Linda Zummerová, PhDr. Oskar Karlík, Mgr. Monika Vojteková, Mgr. Ing. Miroslav Reiter, Mgr. Tadeáš Chujac, Mgr. Martina Jantová, Mgr. Ondrej Čupka, MSc. Lucia Šepel'ová

**Last change:** 25.08.2021

**Approved by:**

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/116B/00	<b>Course title:</b> Statistics
<b>Educational activities:</b> <b>Type of activities:</b> lecture / laboratory practicals <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 3.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b>	
<b>Learning outcomes:</b> By completing the course, the student will gain an overview of the issues of data analysis using statistical methods for the needs of the manager. He will master statistical methods suitable for 1 and 2-dimensional analysis of quantitative and qualitative variables. He will also gain an overview of the possibilities provided for statistical analysis by MS Excel software in the field of statistics and will also acquire the necessary skills to work in this software.	
<b>Class syllabus:</b> Brief Syllabus: 1. Introduction into the course. Introduction into probability theory. 2. Conditional probability, independence, and Bayes theorem. 3. Random variable – definition, types (discrete and continuous), transformation, probability division. 4. Distribution function and its basic characteristics. Density functions for continuous random variable. 5. Types of theoretical probability distributions. 6. Probability distributions derived from normal probability distribution. 7. Limits: Convergence of random variables, law of large numbers, central limits. 8. Random vector. Dependence and independence of random variables. 9. Introduction into mathematical statistics. Descriptive statistics, primary graphic representation of statistical data. Classification of statistical data. Frequency table. 10. Random choice and its basic characteristics. Selective characteristics. Unbiased and consistent estimates. Basic characteristics of realization of random choice. 11. Interval estimates for random choice from normal distribution. 12. Introduction into statistical hypothesis testing. Errors of first and second category during statistical hypothesis testing. 13. Statistical hypothesis testing: parametric tests (for parameters of normal distribution). 14. Statistical hypothesis testing: nonparametric tests (chi-square test of good agreement, sign test).	
<b>Recommended literature:</b>	

**Literature new:**

1. Pacáková a kol.: Štatistické metódy pre ekonómov. Iura Edition 2009, resp. Wolters Kluwer (kniha tlačaná+ zbierka príkladov B, info na <https://www.wolterskluwer.sk/sk/statisticke-metody-pre-ekonomov.p570.html>)
2. Erik Šoltés a kol.: Štatistické metódy pre ekonómov - zbierka príkladov. Wolters Kluwer 2015. ISBN 978-80-8168-234-6 (aj elektronicky, info na <https://www.wolterskluwer.sk/sk/statisticke-metody-pre-ekonomov-zbierka-prikladov.p2120.html>)
3. Pacáková a kol.: Štatistické indukcia pre ekonómov a manažérov. Wolters Kluwer 2015. (obsahuje riešené príklady v SASe, aj elektronicky, info na <https://www.wolterskluwer.sk/sk/statisticka-indukcia-pre-ekonomov-a-manazerov.p2006.html>)

**Literature old:**

1. Chajdiak J., Rublíková E., Gudába M: Štatistické metódy v praxi. STATIS Bratislava 1997.
- Chajdiak J., Komorník J., Komorníková M.: Štatistické metódy. STATIS Bratislava 1999
2. McClave J. T., Benson P. G., Sincich T.: Statistics for Business and Economics, Prentice-Hall, INC., 2001 <http://www.prenhall.com/mcclave/>
3. Viera Pacáková a kolektív: Štatistika pre ekonómov. IURA EDITION, Bratislava 2003.
4. Viera Pacáková a kolektív: Štatistika pre ekonómov. Zbierka príkladov B. IURA EDITION, Bratislava 2005.
5. Electronic textbook of statistics (in Czech): <http://badame.vse.cz/iastat/>
6. Electronic textbook of statistics (in English): <http://www.statsoft.com/textbook/stathome.html>

**Languages necessary to complete the course:****Notes:****Past grade distribution**

Total number of evaluated students: 4000

A	ABS	B	C	D	E	FX	M
17,08	0,0	16,63	14,12	15,93	22,75	13,35	0,15

**Lecturers:** doc. Ing. Iveta Stankovičová, PhD., Mgr. Eva Brestovanská, PhD., doc. RNDr. Mária Bohdalová, PhD., Ing. Rastislav Kulháněk, PhD., PhDr. Oskar Karlík, PhDr. Loretta Pinke, Mgr. Martina Jantová, Mgr. Monika Vojteková, Mgr. Ondrej Čupka, Mgr. Tadeáš Chujac, Ing. Igor Šarlina, Mgr. Linda Zummerová, MSc. Lucia Šepeľová, Mgr. Ing. Miroslav Reiter

**Last change:** 25.08.2021**Approved by:**

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KSP/063B/16				<b>Course title:</b> Supply Chain Management			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 6.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 38							
A	ABS	B	C	D	E	FX	M
60,53	0,0	34,21	5,26	0,0	0,0	0,0	0,0
<b>Lecturers:</b> Ing. Jaroslav Hul'vej, PhD.							
<b>Last change:</b>							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KSP/062B/16				<b>Course title:</b> Support of Business Development			
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 5							
<b>Recommended semester:</b> 6.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 165							
A	ABS	B	C	D	E	FX	M
66,67	0,0	21,82	6,06	3,03	1,82	0,61	0,0
<b>Lecturers:</b> Mgr. Miloš Mrva, PhD.							
<b>Last change:</b> 14.07.2020							
<b>Approved by:</b>							



## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/013B/10	<b>Course title:</b> Tax Accounting
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 6.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b>	
<b>Learning outcomes:</b> The student is able to explain the accounting and tax consequences of accounting the costs and revenues, to describe their impact on total profit of company, and to present their tax aspects.	
<b>Class syllabus:</b> <ol style="list-style-type: none"> <li>1. Tax accounting – introduction</li> <li>2. Account classification's construction in view of the calculation of profit from operating, financial and extraordinary activities</li> <li>3. Accounting of taxes and specific examples of accounting in businesses</li> <li>4. Accounting of costs, revenues and their influence on profit of a business</li> <li>5. Items adjusting profits (or the difference among expenses and revenues) for the tax basis</li> <li>6. Composition of balance sheet, profit and loss and annexes</li> <li>7. Accounting methods in single-entry bookkeeping. Composition of other financial statements</li> <li>8. Brief characteristic of taxes and relating regulations</li> <li>9. Accounting and tax consequences for businesses from tax laws</li> <li>10. The fundamentals for VAT evidence and composition of tax return for VAT</li> <li>11. The documents for composition of income tax return for legal entities and income tax return for persons</li> </ol>	
<b>Recommended literature:</b> <ol style="list-style-type: none"> <li>1. Zákon č. 431/2002 Z. z. o účtovníctve v znení neskorších predpisov</li> <li>2. Zákon č. 595/2003 Z. z. o dani z príjmov v znení neskorších predpisov</li> <li>3. Zákon č. 513/1991 Zb. Obchodný zákonník v znení neskorších predpisov</li> <li>4. Zákon č. 455/1991 Zb. o živnostenskom podnikaní (živnostenský zákon) v znení neskorších predpisov</li> <li>5. Opatrenie Ministerstva financií Slovenskej republiky z 13. decembra 2007 č. MF/27076/2007-74, ktorým sa ustanovujú podrobnosti o postupoch účtovania a podrobnosti o usporiadaní, označovaní a obsahovom vymedzení položiek účtovnej závierky pre účtovné jednotky účtujúce v sústave jednoduchého účtovníctva, ktoré podnikajú alebo vykonávajú inú samostatnú zárobkovú činnosť, ak preukazujú svoje výdavky vynaložené na dosiahnutie,</li> </ol>	

zabezpečenie a udržanie príjmov na účely zistenia základu dane z príjmov v znení neskorších opatrení

6. Opatrenie Ministerstva financií SR č. 23054/2002-92 zo 16. decembra 2002, ktorým sa ustanovujú podrobnosti o postupoch účtovania a rámcovej účtovej osnove pre podnikateľov účtujúcich v sústave podvojného účtovníctva v znení neskorších opatrení

**Languages necessary to complete the course:**

**Notes:**

**Past grade distribution**

Total number of evaluated students: 121

A	ABS	B	C	D	E	FX	M
76,03	0,0	19,01	4,96	0,0	0,0	0,0	0,0

**Lecturers:** doc. Ing. Jana Kajanová, PhD.

**Last change:** 08.02.2018

**Approved by:**

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KSP/064B/17				<b>Course title:</b> Visions and Creativity in Management			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 1.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 429							
A	ABS	B	C	D	E	FX	M
74,36	0,0	13,52	4,9	0,0	0,0	7,23	0,0
<b>Lecturers:</b> Mgr. Lucia Kohnová, PhD., Mgr. Nikola Salajová, PhD.							
<b>Last change:</b> 18.09.2020							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KIS/111B/15	<b>Course title:</b> Web Server and Web Design
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 5.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> The assessment of the subject is in accordance with the FM UK Study Regulations. Evaluation is aimed at assessing the skills and work habits of students, which are assessed on the basis of OCTO in ACVA phases: Objective 25% Complexity 25% Team work 25% Outputs 25% Together, max. 100 points/semester, where the following points can be obtained in the individual AKVA phases: Analytical - 20 points, Conceptual - 20 points, Verification - 20 points, Argumentative - 40 point Scale of assessment (preliminary/final): 100/0	
<b>Learning outcomes:</b> Students will learn about the techniques of developing professional websites and learn how to create websites from the webdizajner's position. Education is alternatively divided into 4 phases AKVA - Analytical (2-4 weeks), Conceptual (2-4 weeks), Verification (1-3 weeks), Argumentative (1-3 weeks).	
<b>Class syllabus:</b> <ul style="list-style-type: none"> <li>• Website development</li> <li>• Past, present, and future in web application development</li> <li>• Joining elements in tables</li> <li>• Fundamentals of working with graphics</li> <li>• Aspects considered for starting work on web development</li> <li>• Collecting requirements and creating a website concept</li> <li>• Case study - a small amount of content</li> <li>• Case study - medium amount of content</li> <li>• Case study - a great deal of content</li> </ul>	
<b>Recommended literature:</b> <ul style="list-style-type: none"> <li>• C. Eccher, Profesionálny web design, techniky a vzorové riešenia, CP Books a.s. Brno 2005. (Existuje aj novšie vydanie z roku 2008, preklad do čestiny, rok 2010.)</li> <li>• B. P. Hogan, HTML5 a CSS3, Výukový kurz webového vývojára, Computer press, 2011, preklad z angličtiny.</li> </ul>	
<b>Languages necessary to complete the course:</b> slovak language, english language	

<b>Notes:</b>							
<b>Past grade distribution</b>							
Total number of evaluated students: 57							
A	ABS	B	C	D	E	FX	M
78,95	0,0	14,04	1,75	0,0	1,75	3,51	0,0
<b>Lecturers:</b> Mgr. Vincent Karovič, PhD., prof. RNDr. Michal Greguš, PhD.							
<b>Last change:</b> 10.02.2018							
<b>Approved by:</b>							