

# Course descriptions

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## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/203B/18				<b>Course title:</b> Asian Management I			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 3., 5.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 96							
A	ABS	B	C	D	E	FX	M
95,83	0,0	0,0	0,0	1,04	0,0	3,13	0,0
<b>Lecturers:</b> PhDr. Peter Ondris, PhD.							
<b>Last change:</b> 30.09.2020							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KEF/243B/16			<b>Course title:</b> Austrian economical-geographical and political facts				
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week: 2 per level/semester: 28</b> <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 2							
<b>Recommended semester:</b> 2.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Recommended prerequisites:</b> Social, political and economic geography of Austria							
<b>Course requirements:</b> Course evaluation: Continuous tests and final test, rating according to the system of FM UK; presence and active participation in lessons; presentations							
<b>Learning outcomes:</b> Students should be able to understand and discuss selected items according the social, cultural, political and economic situation in Austria.							
<b>Class syllabus:</b> Class Syllabus: Selected items from the list below: - Geography, culture, arts and educational system - Social structures - Economy -Austrian Big enterprizes							
<b>Recommended literature:</b> Wefers, J. Länderstrukturen im deutschsprachigen Wirtschaftsraum, Woltersr Kluwer 2018, ISBN 978-80-7598-079-3 Internet							
<b>Languages necessary to complete the course:</b> German							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 124							
A	ABS	B	C	D	E	FX	M
58,06	0,0	24,19	8,87	7,26	0,0	1,61	0,0

<b>Lecturers:</b> doc. Ing. Jarmila Wefersová, PhD.
<b>Last change:</b> 28.08.2020
<b>Approved by:</b>

## STATE EXAM DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM/O4/15	<b>Course title:</b> Bachelor Thesis Defence
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 5., 6..	
<b>Educational level:</b> I.	
<b>State exam syllabus:</b>	
<b>Last change:</b>	
<b>Approved by:</b>	

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KMk/035B/15			<b>Course title:</b> Bachelor Thesis Project				
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 6.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 652							
A	ABS	B	C	D	E	FX	M
72,7	0,0	12,12	8,13	1,38	3,07	2,61	0,0
<b>Lecturers:</b> Mgr. Juraj Buchta, doc. JUDr. PhDr. Katarína Gubíniová, PhD., Mgr. František Olšavský, PhD., doc. PhDr. Magdaléna Samuhelová, CSc., doc. PhDr. Eva Smolková, CSc., doc. Ing. Mgr. Ľubomíra Strážovská, PhD., prof. Mgr. Peter Štarchoň, PhD., Mgr. Lucia Vilčeková, PhD., prof. Ing. Anna Pilková, PhD., MBA, prof. Ing. Jozef Papula, PhD., doc. Ing. Ján Papula, PhD., doc. Ing. Milan Fekete, PhD., doc. Mgr. Zuzana Papulová, PhD., Mgr. Peter Gál, PhD., Mgr. Andrea Gažová, PhD., doc. PhDr. Marian Holienka, PhD., Ing. Jaroslav Hul'vej, PhD., Mgr. Lucia Kohnová, PhD., Mgr. Miloš Mrva, PhD., Mgr. Juraj Mikuš, PhD., PhDr. Daniela Majerčáková, PhD., MBA, doc. Ing. Gabriela Pajtinková Bartáková, PhD., doc. PhDr. René Pawera, PhD., prof. Ing. Ľubica Bajžíková, PhD., PhDr. Lukáš Copuš, PhD., doc. Mgr. Jana Fratričová, PhD., Mgr. Juliet Horváthová Suleimanová, PhD., doc. Mgr. Emília Charfaoui, CSc., Mgr. Zuzana Kirchmayer, PhD., prof. Mgr. Anna Lašáková, PhD., Mgr. Michaela Poláková, PhD., prof. PhDr. Anna Remišová, CSc., prof. Ing. Ján Rudy, PhD., doc. PhDr. Rozália Sulíková, PhD., doc. Mgr. Emil Wojčák, PhD., Mgr. Martin Krajčík, Mgr. Lucia Kočíšová, Mgr. Natália Vančíšinová, PhDr. Peter Ondris, PhD., RNDr. Zuzana Kovačičová, PhD., PhDr. Peter Veselý, PhD., Ing. Jaroslav Vojtechovský, PhD., Ing. Peter Balco, PhD., Mgr. Katarína Vechter Močarníková, PhD., prof. RNDr. Michal Greguš, PhD., doc. RNDr. Michal Greguš, PhD., Mgr. Vincent Karovič, PhD., doc. Ing. Iveta Stankovičová, PhD., doc. JUDr. PhDr. Silvia Treľová, PhD., doc. Ing.							



Jaroslava Kniežová, PhD., Mgr. Miriama Majtánová, doc. Ing. Jana Kajanová, PhD., Ing. Viera Ŏlvecká, PhD., Mgr. Lucia Paškrtová, PhD., Mgr. Katarína Rentková, PhD., prof. RNDr. Darina Saxunová, PhD., Mgr. Ján Smoleň, PhD., Mgr. Martin Vozár, doc. PhDr. Paulína Stachová, PhD., Mgr. Ľudmila Mitková, PhD., doc. Ing. Zuzana Stoličná, PhD., Mgr. Mário Papík, PhD., Mgr. Rita Szalai, PhD., PhDr. Gabriela Bérešová, PhD., Mgr. Janka Kottulová, PhD., Ing. Brigita Schmognerová, CSc., doc. Dr. Frédéric Delaneuville, PhD., Bc. Emil Charfaoui, Mgr. Patrícia Brestovanská, Mgr. Svetlana Fabinyjová, doc. Ing. Jarmila Wefersová, PhD., prof. JUDr. Daniela Nováčková, PhD., Mgr. Peter Laktiš, PhDr. Lucia Husenicová, doc. Mgr. Petra Milošovičová, PhD., doc. RNDr. Mária Bohdalová, PhD., Mgr. Eva Brestovanská, PhD., Ing. Vladimír Valach, PhD., MBA, prof. RNDr. Ing. Ľudomír Šlahor, CSc., Mgr. Ing. Miroslav Reiter, Mgr. Ondrej Čupka, Mgr. Karol Schulz, Mgr. Michal Pálení, PhD., Ing. Igor Šarlina, Mgr. Boris Mucha, PhD., Mgr. Magdaléna Musilová, PhD., Mgr. Lenka Papíková, PhD., Mgr. Lukáš Val'ko, PhD.

**Last change:** 11.02.2021

**Approved by:**

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KMk/048B/15				<b>Course title:</b> Bachelor Thesis Seminar			
<b>Educational activities:</b> <b>Type of activities:</b> lecture <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 2							
<b>Recommended semester:</b> 5.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 571							
A	ABS	B	C	D	E	FX	M
46,58	0,0	18,39	13,66	9,28	9,98	1,4	0,7
<b>Lecturers:</b> Mgr. Ľudmila Mitková, PhD., doc. JUDr. PhDr. Katarína Gubíniiová, PhD., Mgr. Eva Brestovanská, PhD.							
<b>Last change:</b> 18.09.2020							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KSP/058B/14	<b>Course title:</b> Behavioral Aspects of Managerial Decision Making
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 3., 5.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> Active participation at seminars – 40%, group presentation of the selected topic associated with a practical application – 60%. Scale of assessment (preliminary/final): Interim: 100%	
<b>Learning outcomes:</b> The objective of the course is to highlight through practical expressions psychological, cognitive, social, and emotional factors that limit our rationality in (managerial) decision-making. Decision-making belongs to main responsibilities and functions of the managers and managers are regarded and evaluated in terms of success in making decisions. The findings are presented based on the results of questionnaires and experimental research of both foreign and domestic scientists. On the course we will also encounter theory of Nobel Prize Laureates for Economics D. Kahneman and R. Thaler. Students can check the lessons learned at various exercises and experiments. They will find ways how to apply theoretical knowledge in business practice and personal life, as well as ways to realize them and to prevent being manipulated by them.	
<b>Class syllabus:</b> TWO SYSTEMS IN US. System 1 (automatic) and System 2 (concentration and attention). Automatic processes in the human mind. HEURISTICS AND DISTORTIONS. A natural tendency to associative, metaphorical and causal reasoning. The complexity of statistical reasoning. CHOICES. Prospect Theory. Non-rational types of choices.	
<b>Recommended literature:</b> ARIELY, D.: Predictably Irrational : The Hidden Forces That Shape Our Decisions. Harper, 2009. 349 p. ISBN: 978-0061854545. BAZERMAN, Max H. – MOORE, Don A.: Judgment in Managerial Decision Making. Wiley, 2009. 230 p. ISBN: 978-0-470-04945-7. KAHNEMAN, Daniel: Thinking, Fast and Slow. NY : Farrar, Straus and Giroux, 2011. 499 p. ISBN 978-0-374-53355-7. GÁL, Peter: Marketing Implications of Framing in the Decision#Making, In: Acta Univ. Agric. Silvic. Mendel. Brun, 2018, 66(5): 1267 – 1273, doi: 10.11118/actaun201866051267.	

GÁL, Peter – MRVA, Miloš – GAJDOŠOVÁ, Zuzana: The cognitive reflection test and the propensity to use heuristics in decision making. In: Comenius Management Review, roč. 8, č. 2 (2014), s. 29-40. ISSN 1337-6721.

GÁL, Peter – MRVA, Miloš – MEŠKO, Matej. Heuristics, biases and traps in managerial decision making. In: Acta Univ. Agric. Silvic. Mendel. Brun, 2013, 61(7), 2117-2122; ISSN 1211-8516. doi:10.11118/actaun201361072117.

**Languages necessary to complete the course:**

Slovak language only.

**Notes:**

The course is offered only in the winter semester and is taught only in the Slovak language. In the winter semester 2020/21, this course can be also taught online using the MS Teams software. The seminars will take place on dates according to the FM UK schedule, the interaction and communication between the teacher and the students can also take place in a common virtual classroom, while they will be physically present in various places. The teacher prepares an online class and sends a link to the students enrolled in this course at the beginning of the semester. To participate in the online teaching, it is necessary to have a microphone and a camera, for which a regular mobile phone is sufficient, during presentations it is necessary to share a PC screen. Any further technical details will be specified at the introductory seminar.

**Past grade distribution**

Total number of evaluated students: 112

A	ABS	B	C	D	E	FX	M
69,64	0,0	17,86	4,46	0,89	2,68	3,57	0,89

**Lecturers:** Mgr. Peter Gál, PhD.

**Last change:** 24.07.2020

**Approved by:**

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/370B/19				<b>Course title:</b> Business Chinese			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 1., 3., 5.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 25							
A	ABS	B	C	D	E	FX	M
100,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0
<b>Lecturers:</b> PhDr. Peter Ondris, PhD.							
<b>Last change:</b> 30.09.2020							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/371B/19				<b>Course title:</b> Business Chinese II			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 2.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 25							
A	ABS	B	C	D	E	FX	M
96,0	0,0	0,0	0,0	0,0	0,0	4,0	0,0
<b>Lecturers:</b> PhDr. Peter Ondris, PhD.							
<b>Last change:</b>							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KIS/163AB/16	<b>Course title:</b> Business Communication
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 2., 4., 6.	
<b>Educational level:</b> I., II.	
<b>Prerequisites:</b>	
<b>Recommended prerequisites:</b> English for managers I, II, III	
<b>Course requirements:</b> 20 % for active participation in classes, 15 % for a topical role play 15% for a short presentation and 50 % for the final test at the end of the semester. Scale of assessment (preliminary/final): 50/50	
<b>Learning outcomes:</b> By completing the course the student develops his/her verbal and non-verbal communication skills and extends knowledge from intercultural communication aimed at practical managerial skills. At the same time he/she enhances oral communication in English with the emphasis on fluency and accuracy of oral performance. The student will learn to use appropriate language when performing a business presentation and when negotiating with a foreign business partner.	
<b>Class syllabus:</b> Topics: <ul style="list-style-type: none"> <li>• Intercultural communication, its relevance, type of cultures, communication barriers</li> <li>• The influence of cultural aspects on managerial work</li> <li>• Non-verbal communication</li> <li>• Preparation of a presentation for international audience</li> <li>• Formal meetings</li> <li>• Negotiating on international level</li> <li>• Settling disputes and conflicts</li> <li>• Telephoning, work-related telephoning, ethics of telephoning</li> <li>• Small-talk</li> </ul>	
<b>Recommended literature:</b> # New Longman Business English Dictionary, Longman 2000 # Wallwork, A.: Business Options, Oxford University Press, 2001 # Gibson, R.: Intercultural Business Communication, Oxford University Press, 2002 # Daniels, D. et al. Business Communication. Oxford University Press, 2014. # Maude, B.: Managing Cross-cultural Communication. Principles and Practice. Palgrave, 2016	

# Bob Dignen: Communicating Across Cultures, CUP, 2011 # Simon Sweeney: English for Business communication, CUP, 2013 # Mark Powel: Dynamic Presentations, CUP, 2014							
<b>Languages necessary to complete the course:</b> English							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 33							
A	ABS	B	C	D	E	FX	M
72,73	0,0	15,15	3,03	3,03	0,0	6,06	0,0
<b>Lecturers:</b> Mgr. Zuzana Tenglerová							
<b>Last change:</b> 24.01.2021							
<b>Approved by:</b>							



## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KMM/038B/20				<b>Course title:</b> Business French I			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 5.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 0							
A	ABS	B	C	D	E	FX	M
0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0
<b>Lecturers:</b> Mgr. Olivier Dumontel							
<b>Last change:</b>							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KMM/037B/20				<b>Course title:</b> Business German I			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 5.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 10							
A	ABS	B	C	D	E	FX	M
80,0	0,0	20,0	0,0	0,0	0,0	0,0	0,0
<b>Lecturers:</b> doc. Mgr. Emília Charfaoui, CSc.							
<b>Last change:</b>							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KMM/063B/20				<b>Course title:</b> Business German II			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 6.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 3							
A	ABS	B	C	D	E	FX	M
66,67	0,0	0,0	33,33	0,0	0,0	0,0	0,0
<b>Lecturers:</b> doc. Mgr. Emília Charfaoui, CSc.							
<b>Last change:</b>							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/034B/00			<b>Course title:</b> Business Graphics I				
<b>Educational activities:</b> <b>Type of activities:</b> lecture <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 1., 3.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b> creating an advertising leaflet for a virtual company, creating a logo for this company Scale of assessment (preliminary/final): 0/100							
<b>Learning outcomes:</b> understanding the context and rules of creating graphic designs in the corporate environment							
<b>Class syllabus:</b> rules of layering of graphic objects, rules of placement of objects on the surface, rules of sections, areas of curves and lines in the second layer of the object, rules of working with colors, selection of suitable tools for project processing, rules of working with fonts, flyer and logo.							
<b>Recommended literature:</b> Pavel Navrátil, Počítačová grafika a multimédia, Computer Media, 2018							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 505							
A	ABS	B	C	D	E	FX	M
77,03	0,0	6,93	4,16	3,96	2,38	5,35	0,2
<b>Lecturers:</b> Ing. Vincent Karovič, PhD.							
<b>Last change:</b> 26.02.2021							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/308B/16				<b>Course title:</b> Business Law			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 5.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 83							
A	ABS	B	C	D	E	FX	M
40,96	0,0	27,71	16,87	6,02	3,61	2,41	2,41
<b>Lecturers:</b> doc. JUDr. PhDr. Tomáš Peráček, PhD., prof. JUDr. Daniela Nováčková, PhD., doc. JUDr. PhDr. Silvia Treľová, PhD.							
<b>Last change:</b>							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/308B/20				<b>Course title:</b> Business Law			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b>							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 54							
A	ABS	B	C	D	E	FX	M
18,52	0,0	24,07	29,63	14,81	9,26	3,7	0,0
<b>Lecturers:</b> doc. JUDr. PhDr. Tomáš Peráček, PhD., prof. JUDr. Daniela Nováčková, PhD., doc. JUDr. PhDr. Silvia Treľová, PhD.							
<b>Last change:</b>							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/219AB/16			<b>Course title:</b> Business Negotiations				
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 2., 4., 6.							
<b>Educational level:</b> I., II.							
<b>Prerequisites:</b>							
<b>Course requirements:</b> Case Study, Presentation, Negotiation, Final Exam							
<b>Learning outcomes:</b> The aims of this course are to teach students to correctly assess the field of business negotiations, to understand core concepts and strategies used in business negotiations, to lead them to correct application of negotiation strategies in practice with focus on business negotiations in international business. Within this course, students shall be acquainted with basic principles and strategies of business negotiations and gain practical experience in simulated in-class negotiations.							
<b>Class syllabus:</b> concept of negotiation, parties to negotiation, strategy, trust, power, ethics, phases in negotiations, negotiation script, differentiation, exploration, end-game exchange, cross-cultural negotiation.							
<b>Recommended literature:</b> Fells, R: Effective Negotiation, from Research to Results, 2nd ed., Cambridge University Press, 2012, ISBN: 9781139416047							
<b>Languages necessary to complete the course:</b> English							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 111							
A	ABS	B	C	D	E	FX	M
74,77	0,0	17,12	6,31	0,0	0,9	0,0	0,9
<b>Lecturers:</b> Mgr. Milena Nosková, PhD.							
<b>Last change:</b> 24.01.2021							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/249B/16	<b>Course title:</b> Business Negotiations
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 6.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Recommended prerequisites:</b> Business negotiations I	
<b>Course requirements:</b> Continuous tests and final test, rating according to the system of FM UK; presence and active participation in lessons; presentations Scale of assessment (preliminary/final): 70 % Continuous tests, rating according to the system of FM UK; presence and active participation in lessons; presentations 30 % Final test, rating according to the system of FMUK	
<b>Learning outcomes:</b> Students should get a deeper look at the forms and functions of business negotiations, - based on the experiences and knowledge of Business negotiations I -, and should be able to negotiate freely in German. In addition to studying theoretical knowledge, practical situations and role-playing games are simulated and trained in the seminar so that the students can apply their experiences in everyday working life	
<b>Class syllabus:</b> Special aspects and problems in business negotiations and with business partners. Case studies and practice of business negotiations - Negotiations in the workplace - Negotiations related to vacation, salary, job position and promotion - Complications and misunderstandings when negotiating with foreign business partners - Posting of employees abroad	
<b>Recommended literature:</b> Eismann, V. (2007) Erfolgreich in Verhandlungen. Cornelsen, Berlin. ISBN: 978-3-06-02-0262-1 Internet Materials distributed during term	
<b>Languages necessary to complete the course:</b> German	



<b>Notes:</b>							
<b>Past grade distribution</b>							
Total number of evaluated students: 55							
A	ABS	B	C	D	E	FX	M
65,45	0,0	23,64	10,91	0,0	0,0	0,0	0,0
<b>Lecturers:</b> doc. Mgr. Petra Milošovičová, PhD., Hans Wefers							
<b>Last change:</b> 26.08.2020							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KMM/036B/20				<b>Course title:</b> Business Russian I			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 5.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 19							
A	ABS	B	C	D	E	FX	M
94,74	0,0	5,26	0,0	0,0	0,0	0,0	0,0
<b>Lecturers:</b> doc. Mgr. Emília Charfaoui, CSc.							
<b>Last change:</b>							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KMM/062B/20				<b>Course title:</b> Business Russian II			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 6.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 23							
A	ABS	B	C	D	E	FX	M
73,91	0,0	26,09	0,0	0,0	0,0	0,0	0,0
<b>Lecturers:</b> doc. Mgr. Emília Charfaoui, CSc.							
<b>Last change:</b>							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KEF/236B/16				<b>Course title:</b> Business negotiations			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 5.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 26							
A	ABS	B	C	D	E	FX	M
50,0	0,0	19,23	19,23	3,85	0,0	3,85	3,85
<b>Lecturers:</b> doc. Dr. Frédéric Delaneuville, PhD.							
<b>Last change:</b> 18.09.2020							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KEF/248B/16			<b>Course title:</b> Business negotiations				
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 5.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b> Continuous tests and final test, rating according to the system of FM UK; presence and active participation in lessons; presentations Scale of assessment (preliminary/final): 70 % Continuous tests, rating according to the system of FM UK; presence and active participation in lessons; presentations 30 % Final test, rating according to the system of FMUK							
<b>Learning outcomes:</b> Students should get an overview and knowledge of several forms and levels of business negotiations and should be able to negotiate freely in German.							
<b>Class syllabus:</b> Overview of forms and levels of business negotiations. Practice of business negotiations: - between colleagues within an enterprise - with superiors and subordinates - with clients (suppliers and customers) - job interviews							
<b>Recommended literature:</b> Eismann, V. (2007) Erfolgreich in Verhandlungen. Cornelsen, Berlin. ISBN: 978-3-06-02-0262-1 Internet Materials distributed during term							
<b>Languages necessary to complete the course:</b> German							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 55							
A	ABS	B	C	D	E	FX	M
54,55	0,0	32,73	1,82	3,64	3,64	0,0	3,64

<b>Lecturers:</b> Hans Wefers
<b>Last change:</b> 26.08.2020
<b>Approved by:</b>

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KEF/241B/16				<b>Course title:</b> Business negotiations II			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 6.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 26							
A	ABS	B	C	D	E	FX	M
69,23	0,0	23,08	0,0	3,85	0,0	3,85	0,0
<b>Lecturers:</b> doc. Dr. Frédéric Delaneuville, PhD., Mgr. Katarína Rentková, PhD.							
<b>Last change:</b> 18.09.2020							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/064/13				<b>Course title:</b> Bussiness Web Design			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 3.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 141							
A	ABS	B	C	D	E	FX	M
78,72	0,0	10,64	2,13	1,42	0,0	7,09	0,0
<b>Lecturers:</b> Mgr. Andrea Studeničová							
<b>Last change:</b>							
<b>Approved by:</b>							



## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/124B/20			<b>Course title:</b> Chinese Language for Beginners I				
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 1.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 32							
A	ABS	B	C	D	E	FX	M
78,13	0,0	0,0	3,13	0,0	0,0	18,75	0,0
<b>Lecturers:</b> PhDr. Peter Ondris, PhD.							
<b>Last change:</b> 30.09.2020							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/067_B/20				<b>Course title:</b> Chinese Language for Beginners II			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 2.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 12							
A	ABS	B	C	D	E	FX	M
100,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0
<b>Lecturers:</b> PhDr. Peter Ondris, PhD.							
<b>Last change:</b>							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/126B/20				<b>Course title:</b> Chinese Language for Beginners III			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 3.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 8							
A	ABS	B	C	D	E	FX	M
100,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0
<b>Lecturers:</b> PhDr. Peter Ondris, PhD.							
<b>Last change:</b> 30.09.2020							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/069_B/20				<b>Course title:</b> Chinese Language for Beginners IV			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 4.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 6							
A	ABS	B	C	D	E	FX	M
100,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0
<b>Lecturers:</b> PhDr. Peter Ondris, PhD.							
<b>Last change:</b>							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/033B/17				<b>Course title:</b> Chinese Management			
<b>Educational activities:</b> <b>Type of activities:</b> <b>Number of hours:</b> <b>per week: per level/semester:</b> <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 5.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 63							
A	ABS	B	C	D	E	FX	M
96,83	0,0	0,0	1,59	0,0	0,0	1,59	0,0
<b>Lecturers:</b> PhDr. Peter Ondris, PhD.							
<b>Last change:</b>							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KMn/001B/00			<b>Course title:</b> Coaching (1)				
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 3.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b> The aim of the course is to improve social and interpersonal skills through participative approach all participants. The participants will developed their communication skills, self perception and perception of others, active listening...							
<b>Class syllabus:</b> Interpersonal communication Active listening Assertive skills Conflict resolution in small group Feedback in small group Effective presentation Perception process - basic							
<b>Recommended literature:</b> Editors of Inc. magazine: Managing people, Prentice Hall Press, NY 1989 It is required active participation in all lectures The participants learn trough own experiences							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 467							
A	ABS	B	C	D	E	FX	M
89,94	0,0	6,21	1,5	0,86	0,86	0,64	0,0
<b>Lecturers:</b> doc. PhDr. Rozália Sulíková, PhD.							
<b>Last change:</b> 13.02.2020							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/076B/11				<b>Course title:</b> Computer Science			
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 5							
<b>Recommended semester:</b> 1.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 1743							
A	ABS	B	C	D	E	FX	M
20,2	0,0	27,37	17,15	11,47	10,9	12,91	0,0
<b>Lecturers:</b> prof. RNDr. Michal Greguš, PhD., RNDr. Zuzana Kovačičová, PhD., Mgr. Eleonóra Beňová, PhD., Mgr. Martin Krajčík, Mgr. Vincent Karovič, PhD., Mgr. Július Selecký, PhD., Ing. Pavol Gono, Mgr. Karol Schulz, RNDr. Eva Kostrecová, PhD.							
<b>Last change:</b> 01.02.2018							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava						
<b>Faculty:</b> Faculty of Management						
<b>Course ID:</b> FM.KIS/131B/20		<b>Course title:</b> Cybercriminality				
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning						
<b>Number of credits:</b> 3						
<b>Recommended semester:</b> 3., 5.						
<b>Educational level:</b> I.						
<b>Prerequisites:</b>						
<b>Course requirements:</b>						
<b>Learning outcomes:</b>						
<b>Class syllabus:</b>						
<b>Recommended literature:</b>						
<b>Languages necessary to complete the course:</b>						
<b>Notes:</b>						
<b>Past grade distribution</b> Total number of evaluated students: 8						
A	ABS	B	C	D	E	FX
75,0	0,0	25,0	0,0	0,0	0,0	0,0
<b>Lecturers:</b> RNDr. Eva Kostrecová, PhD.						
<b>Last change:</b>						
<b>Approved by:</b>						



## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/333B/18				<b>Course title:</b> Cybercriminality for Managers			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 3., 5.							
<b>Educational level:</b> I., II.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 53							
A	ABS	B	C	D	E	FX	M
83,02	0,0	11,32	0,0	0,0	0,0	5,66	0,0
<b>Lecturers:</b> RNDr. Eva Kostrecová, PhD.							
<b>Last change:</b>							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/SU1BM/11				<b>Course title:</b> Data Processing in Excel			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 3.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 132							
A	ABS	B	C	D	E	FX	M
64,39	0,0	14,39	9,09	0,76	0,0	11,36	0,0
<b>Lecturers:</b> doc. RNDr. Michal Greguš, PhD.							
<b>Last change:</b> 02.06.2015							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/003B/00				<b>Course title:</b> Databases			
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 5							
<b>Recommended semester:</b> 5.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 3029							
A	ABS	B	C	D	E	FX	M
13,37	0,0	24,0	29,71	19,87	12,35	0,5	0,2
<b>Lecturers:</b> doc. RNDr. Michal Greguš, PhD., Ing. Miloslav Chalupka, PhD., Mgr. Zuzana Takáčsová							
<b>Last change:</b> 02.06.2015							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KKM/104B/20	<b>Course title:</b> Derivates
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 1.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Recommended prerequisites:</b> Banking, Financial markets and institutions, Statistical methods	
<b>Course requirements:</b> 1 / Continuous on-line tests (duration of one test 10-15 min). Test form: usually a choice of 3-4 alternative answers. 2 / Final online test. Test form: usually a choice of 3-4 alternative answers. Scale of assessment (preliminary/final): Continuous: 50%Final: 50%	
<b>Learning outcomes:</b> Graduates of this course will gain an overview of the main types of derivative products used in financial markets by companies, banks and asset managers. Emphasis is placed on understanding the basic principles of valuation of major groups of derivatives such as forwards, futures, swaps and options. The course also focuses on the characteristics of applications of derivatives by participants in financial markets in the form of hedging, trading and arbitrage. Students can use the acquired knowledge in various positions in the corporate sphere, in investment, hedge, pension funds and banks.	
<b>Class syllabus:</b> 1 / Basic characteristics of derivative markets 2 / Basics of valuation of derivatives 3 / Forward contracts 4 / Futures Contracts 5-6 / Swaps 7 / Options 8-9 / Applications: hedging 10 / Applications: trading 11 / Risk management 12 / Infrastructure and current trends	

<b>Recommended literature:</b>						
<b>Languages necessary to complete the course:</b> English						
<b>Notes:</b> The course will be taught in full-time form (or online, depending on the situation). Lectures will be stored within MSTeams at least 1 week in advance and students will be able to get acquainted with the topic before the actual exercise. The exercise will be divided into 2-3 parts: 1 / Brief recapitulation of the lecture 2 / Examples and questions / answers 3 / Test for the previous curriculum (assumed every 2 weeks) in the form of an online quizz within MSTeams (students connect using a laptop / mobile phone) Recordings of online exercises will be made available within MSTeams. Minutes from the exercises in full-time form will be made available within MSTeams. Communication will take place within MSTeams, or by e-mail (students will be assigned to classes according to the schedule). If the situation allows, face-to-face consultations will also be possible.						
<b>Past grade distribution</b> Total number of evaluated students: 2						
A	ABS	B	C	D	E	FX
0,0	0,0	0,0	0,0	0,0	0,0	100,0
<b>Lecturers:</b> Ing. Vladimír Valach, PhD., MBA						
<b>Last change:</b> 21.01.2021						
<b>Approved by:</b>						

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KMn/042B/00	<b>Course title:</b> Doing Bussiness in Europe
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 6.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> 30% elaboration of case , 10% presentation of a case study, 25% active participation and homework, 35% exam/test. To obtain a rating A, at least 91 points must be obtained, to obtain B at least 81 points must be obtained, for rating C at least 73 points, for rating D at least 66points and for rating E at least 60 points. Scale of assessment (preliminary/final): 65/35	
<b>Learning outcomes:</b> The course provides students with basic information about the conditions and forms of doing business in Europe. It provides information on the business environment in the European Union, as well as relevant European policies. It supports students' abilities to analyse and understand changes in the business environment as a result of globalisation. Good understanding of specificities of management in a global environment, particularly in the European Union, are among key competencies of graduates. The case studies develop analytical skills of students and allow them to know the concrete examples of successful firms in the European area and to understand the key success factors for business in a global environment.	
<b>Class syllabus:</b> Globalisation and global environment, impacts and risk of globalisation. Analyses of company resources when entering international business. Analysis of environment for global business, in particular in the EU. Forms of entry on foreign markets, advantages/disadvantages. Investment and non-investment forms of foreign business. Strategic aspects of foreign markets entry. Selected policies of the EU (energy, environment, competition policy, state aid) Cultural and behavioural aspects of global management.	
<b>Recommended literature:</b> KVINT, V. The Global Emerging Market: Strategic management and Economics. Routledge. 2009. PENG, M., MEYER, K. International Business. London: Cengage Learning EMEA. 2011.	
<b>Languages necessary to complete the course:</b>	

<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 644							
A	ABS	B	C	D	E	FX	M
25,0	0,0	34,47	20,34	13,2	6,37	0,62	0,0
<b>Lecturers:</b> prof. Ing. Ľubica Bajžíková, PhD., Mgr. Juliet Horváthová Suleimanová, PhD.							
<b>Last change:</b> 13.04.2016							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/080B/19			<b>Course title:</b> E-Service Management				
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 5.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 1							
A	ABS	B	C	D	E	FX	M
100,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0
<b>Lecturers:</b>							
<b>Last change:</b> 20.09.2019							
<b>Approved by:</b>							



## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/052B/00	<b>Course title:</b> Economic History
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 3.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> test Scale of assessment (preliminary/final): Aim of the Course: The course provides a chronological overview of the economic development, civilization, the most important discoveries and inventions from the beginning of the human society to the present.	
<b>Learning outcomes:</b>	
<b>Class syllabus:</b> Brief Syllabus: Prehistoric Times: appropriation and production economy. Antiquity – slave system: division of labour in society, trades, private property, socially differentiated society, ancient Orient states, the Asiatic and antique mode of production, classical slave states, Middle Ages – feudal system: basic economic feudal principles, medieval towns, guilds, manufactures, geographical discoveries. Early Capitalism: economic development differentiation in various parts of the world, bourgeois revolutions, original sources of capital. Industrial revolution: substance, course, consequences. Economic development in 1870 – 1914: establishment of world economy. International economic development in 1914 – 1939, World War I. and post-war period. World War II. and post-war economic development: political and economic consequences; post-war economic restoration in Europe. Economic development in 1950 – 1990: scientific and technological revolution. Economic development of the Slovak Republic.	
<b>Recommended literature:</b> Literature: Cameron, R.: Stručné ekonomické dejiny sveta. I., II., Praha : Academia, 1996. Faltus, J. – Krajniaková, E. – Průcha, V.: Všeobecné hospodárske dejiny 19. a 20. storočia. Bratislava : Ekonóm, 1997.	
<b>Languages necessary to complete the course:</b>	

<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 121							
A	ABS	B	C	D	E	FX	M
47,11	0,0	19,83	14,05	10,74	5,79	0,83	1,65
<b>Lecturers:</b> PhDr. Gabriela Bérešová, PhD.							
<b>Last change:</b> 05.02.2018							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KEF/233B/16				<b>Course title:</b> Economic policy in France			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 3.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 40							
A	ABS	B	C	D	E	FX	M
62,5	0,0	15,0	15,0	5,0	0,0	2,5	0,0
<b>Lecturers:</b> doc. Dr. Frédéric Delaneuville, PhD., Mgr. Olivier Dumontel							
<b>Last change:</b>							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/244B/16	<b>Course title:</b> Economic policy in German speaking countries
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 3.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Recommended prerequisites:</b> Economy I,II; Social, political and economic geography of Germany and Austria	
<b>Course requirements:</b> Continuous tests and final test, rating according to the system of FM UK; presence and active participation in lessons; presentations Scale of assessment (preliminary/final): 70 % Continuous tests, rating according to the system of FM UK; presence and active participation in lessons; presentations.30 % Final test, rating according to the system of FMUK	
<b>Learning outcomes:</b> Acquisition of knowledge about objectives and means of economic policy. The goal is to get to know the subdivisions of economic policy and the tools for budgetary, fiscal and foreign economic policy. Also questions on the labor market and welfare state and information on the development of the economic policy in Germany.	
<b>Class syllabus:</b> - Economic and political relations as a subject of economic policy - Objectives, definitions and tools of economic policy - Carrier of economic policy - Social policy and welfare state - Economic policy in Germany (history and parties)	
<b>Recommended literature:</b> Klump, R. (2006). Wirtschaftspolitik, Instrumente, Ziele und Institutionen. München. .ISBN 978-3-8273-7238-3. Seifert, H. & Struck, O.. Arbeitsmarkt und Sozialpolitik, Wiesbaden. ISBN 978-3-531-16304-8. Wefers, J, Länderstrukturen im deutschsprachigen Wirtschaftsraum (2018). Wolters Kluwer.Tschechische Republik. ISBN 978-80-7598-079-3.	
<b>Languages necessary to complete the course:</b> German	
<b>Notes:</b>	

<b>Past grade distribution</b>							
Total number of evaluated students: 86							
A	ABS	B	C	D	E	FX	M
51,16	0,0	24,42	11,63	6,98	2,33	2,33	1,16
<b>Lecturers:</b> doc. Ing. Jarmila Wefersová, PhD., Hans Wefers							
<b>Last change:</b> 31.08.2020							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/246B/16	<b>Course title:</b> Economic policy in German speaking countries
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 4.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Recommended prerequisites:</b> Economy I, II; Social, political and economic geography of Germany and Austria; Economic policy in German-speaking countries I	
<b>Course requirements:</b> Continuous tests and final test, rating according to the system of FM UK; presence and active participation in lessons; presentations Scale of assessment (preliminary/final): 70 % Continuous tests, rating according to the system of FM UK; presence and active participation in lessons; presentations.30 % Final test, rating according to the system of FMUK	
<b>Learning outcomes:</b> Acquisition of knowledge about objectives and means of economic policy. The goal is to get to know the subdivisions of economic policy and the tools for budgetary, fiscal and foreign economic policy. Also questions on the labor market and welfare state and information on the development of economic policy in Austria and the European Union.	
<b>Class syllabus:</b> - Objectives, definitions and tools of economic policy - Labor market and employment policy - Monetary policy - Economic policy in Austria (History and parties) - Economic policy of the EU	
<b>Recommended literature:</b> Klump, R. (2006). Wirtschaftspolitik, Instrumente, Ziele und Institutionen. München. .ISBN 978-3-8273-7238-3. Seifert, H. & Struck, O.. Arbeitsmarkt und Sozialpolitik, Wiesbaden. ISBN 978-3-531-16304-8. Wefers, J, Länderstrukturen im deutschsprachigen Wirtschaftsraum (2018). Wolters Kluwer.Tschechische Republik. ISBN 978-80-7598-079-3.	
<b>Languages necessary to complete the course:</b> German	

<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 84							
A	ABS	B	C	D	E	FX	M
52,38	0,0	30,95	9,52	4,76	0,0	2,38	0,0
<b>Lecturers:</b> doc. Ing. Jarmila Wefersová, PhD., Hans Wefers							
<b>Last change:</b> 26.08.2020							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KEF/230B/16				<b>Course title:</b> Economic policy in francophone countries			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 2							
<b>Recommended semester:</b> 1.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 68							
A	ABS	B	C	D	E	FX	M
41,18	0,0	38,24	11,76	4,41	0,0	4,41	0,0
<b>Lecturers:</b> Mgr. Olivier Dumontel							
<b>Last change:</b>							
<b>Approved by:</b>							



## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KEF/231B/16				<b>Course title:</b> Economic policy in francophone countries			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 2							
<b>Recommended semester:</b> 2.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 66							
A	ABS	B	C	D	E	FX	M
56,06	0,0	25,76	9,09	1,52	1,52	6,06	0,0
<b>Lecturers:</b> Mgr. Olivier Dumontel							
<b>Last change:</b>							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KEF/020B/00			<b>Course title:</b> Economics I				
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 5							
<b>Recommended semester:</b> 1.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b> Basic concepts: economy and economics, economic versus accounting profit, marginal analysis. Market powers – demand and supply. Market equilibrium. Elasticity of demand. Maximization of turnover. Theory of consumer behaviour. Aggregate demand as a sum of individual optimization. Production process and costs. Short-run and long-run. Factors of production. Costs minimization. The market structure. Perfect competition, monopoly, monopolistic competition, and oligopoly. Profit maximization and price fixation on the different kinds of markets. Price determination on the oligopoly market. Price strategies of monopoly. Informative economy.							
<b>Recommended literature:</b> BAYE, M.R. - PRICE, J.T. - SQUALLI, J. 2013. Managerial economics and Business strategy. McGraw-Hill, 2013. 636 p. ISBN 978-0-0771-5450-9							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 4221							
A	ABS	B	C	D	E	FX	M
5,78	0,0	13,84	18,95	18,81	24,31	18,31	0,0
<b>Lecturers:</b> doc. Ing. Zuzana Stoličná, PhD., Mgr. Katarína Rentková, PhD., Mgr. Adam Grožák, PhD., PhDr. Lucia Husenicová, Mgr. Magdaléna Musilová, PhD.							
<b>Last change:</b> 30.01.2021							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KEF/025B/20				<b>Course title:</b> Economics I			
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 5							
<b>Recommended semester:</b>							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 351							
A	ABS	B	C	D	E	FX	M
1,71	0,0	13,39	16,24	26,21	25,36	17,09	0,0
<b>Lecturers:</b> doc. Ing. Zuzana Stoličná, PhD., Mgr. Adam Grožák, PhD., Mgr. Magdaléna Musilová, PhD., Mgr. Lucia Paškrťová, PhD., PhDr. Loretta Pinke, Mgr. Linda Zummerová							
<b>Last change:</b>							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KEF/021B/00			<b>Course title:</b> Economics II				
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 5							
<b>Recommended semester:</b> 2.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Recommended prerequisites:</b> Economics (1)							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b> Fundamental macroeconomic variables: gross domestic product, the unemployment rate, the inflation rate. The goods market. Aggregate demand and its composition. The equilibrium output of economy. Dynamics of the goods market. Financial markets. Money and obligations. The demand for money, the supply of money and equilibrium interest rate. The task of central bank and commercial banks. IS-LM model, equilibrium on the goods market and financial market. Fiscal and monetary policy. Expectations and their influence on consumption and investment. The price of bonds and yield curve. The capital market and price of stocks. Expectations and macroeconomic politics. The goods market in an open economy. Equilibrium market and trade balance. IS-LM model in an open economy. Exchange rates. Effectiveness of a macroeconomic politics.							
<b>Recommended literature:</b> BLANCHARD, O. - JOHNSON, D.R. 2013. Macroeconomics. 6.vydanie. Pearson Education, Inc., 2013. 573 p. ISBN 978-0-273-76633-9							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 4215							
A	ABS	B	C	D	E	FX	M
8,42	0,0	18,65	23,23	20,36	17,82	11,53	0,0
<b>Lecturers:</b> doc. Ing. Zuzana Stoličná, PhD., Mgr. Katarína Rentková, PhD., Mgr. Adam Grožák, PhD., Mgr. Peter Laktiš, Mgr. Lucia Paškrtová, PhD.							
<b>Last change:</b> 07.02.2018							

**Approved by:**

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/021B/20	<b>Course title:</b> Economics II
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 3.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Recommended prerequisites:</b> Economics I / Economics 1	
<b>Course requirements:</b> Successful completion of the course requires active participation in lectures and seminars, passing a preliminary test and final exam, as well as individual work and continuous preparation for individual lessons. Scale of assessment (preliminary/final): Individual work, written essay and presentation, preliminary test, final written examination. Seminars 30 %: (Activity in seminars 10%, Result semester test 10%, preliminary test 10%). Result of final written exam :70%	
<b>Learning outcomes:</b> The goal of the course is to understand the basic principles of economic functioning as a whole and to be able to interpret relationships among the most important macroeconomic variables - GDP, GNP, inflation, unemployment, exchange rates. After the course student will be able to explain how the macroeconomic equilibrium is being created and what is the cause and consequence of macroeconomic imbalances.	
<b>Class syllabus:</b> 1. Fundamental macroeconomic variables: gross domestic product, the unemployment rate, the inflation rate. 2. The goods market. Aggregate demand and its composition. The equilibrium output of economy. Dynamics of the goods market. Aggregate supply. 3. Financial markets. (Money market). The demand for money, the supply of money and equilibrium interest rate. The task of central bank and commercial banks. 4. IS-LM model, equilibrium on the goods market and financial market. Fiscal and monetary policy. Expectations and their influence on consumption and investment. 5. The goods market in an open economy. Equilibrium market and trade balance. Balance of payment. 6. IS-LM model in an open economy. Exchange rates. Effectiveness of a macroeconomic politics.	
<b>Recommended literature:</b> BLANCHARD, O. - JOHNSON, D.R. 2013. Macroeconomics. 6.edition. Pearson Education,	

Inc., 2013. 573 p. ISBN 978-0-273-76633-9							
<b>Languages necessary to complete the course:</b> English							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 0							
A	ABS	B	C	D	E	FX	M
0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0
<b>Lecturers:</b> doc. Ing. Zuzana Stoličná, PhD., Mgr. Adam Grožák, PhD.							
<b>Last change:</b> 15.02.2021							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/022B/20	<b>Course title:</b> Economics III
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 4.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Recommended prerequisites:</b> Economics I, Economics II	
<b>Course requirements:</b> During the term is needed to require the minimum of 25 points (= 25% of the total evaluation). Final written exam = 60% Scale of assessment (preliminary/final): 40%/60%	
<b>Learning outcomes:</b> Students should acquire the overview and knowledge from the area of macroeconomics, directed at the economy of the labour market and understanding the economic growth and its development.	
<b>Class syllabus:</b> The labour market. Wage setting and price setting relation. The natural rate of unemployment. Aggregate demand and aggregate supply. Inefficiency of monetary policy in the long-run. Efficiency of fiscal policy. Changes in the natural rate of unemployment. Phillips curve. Inflation, expected inflation and unemployment. Okun's law - the relation between the output growth rate and the rate of unemployment. IS-LM-PC model. Economic growth. Saving, capital accumulation and output. Technological progress and growth. Technological progress and the natural rate of unemployment.	
<b>Recommended literature:</b> BLANCHARD, O. and col. Macroeconomics. Whatever edition, preference of editions after 2013. Pearson Education MANKIW, N. G. – TAYLOR, M. P. 2015. Macroeconomics. New York: Worth Publishers, 2014, ISBN 978-1-4641-4177-5 (could be also older edition) MANKIW, N. G. Principles of Macroeconomics. Stamford: Cengage Learning, 2015. ISBN 978-1-285-16591-2 (or older editions) Articles and other reading materials distributed during the term.	
<b>Languages necessary to complete the course:</b> English	
<b>Notes:</b>	



<b>Past grade distribution</b>							
Total number of evaluated students: 1							
A	ABS	B	C	D	E	FX	M
0,0	0,0	0,0	0,0	0,0	0,0	0,0	100,0
<b>Lecturers:</b> doc. PhDr. Paulína Stachová, PhD.							
<b>Last change:</b> 15.02.2021							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/022B/00	<b>Course title:</b> Economics III
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 3.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> During the term is needed to require the minimum of 25 points (= 25% of the total evaluation). During final exam student need to prove at least 60% of the knowledge (min. 36 points). Scale of assessment (preliminary/final): 40/60	
<b>Learning outcomes:</b> After completing the course, the student should understand the functioning of the labour market and its connection to other markets in the economy, as well as the impact of fiscal and monetary policy on the economy.	
<b>Class syllabus:</b> The labour market. Wage setting and price setting relation. The natural rate of unemployment. Aggregate demand and aggregate supply. Inefficiency of monetary politics in the long-run. Efficiency of fiscal politics. Changes in the natural rate of unemployment. Phillips curve. Inflation, expected inflation and unemployment. Okun's law - the relation between the output growth rate and the rate of unemployment. IS-LM-PC model. Economic growth. Saving, capital accumulation and output. Technological progress and growth. Technological progress and the natural rate of unemployment.	
<b>Recommended literature:</b> Literature: BLANCHARD, O. – JOHNSON, D. R. 2013. Macroeconomics. 6. vydanie. Pearson Education, Inc., 2013. 573 s. ISBN 978-0-273-76633-9, resp. newer edition MANKIW, N. G. – TAYLOR, M. P. 2015. Macroeconomics. New York: Worth Publishers, 2014, ISBN 978-1-4641-4177-5 (could be also older edition) MANKIW, N. G. Principles of Macroeconomics. Stamford: Cengage Learning, 2015. ISBN 978-1-285-16591-2 (or older editions) Articles and other reading materials distributed during the term.	
<b>Languages necessary to complete the course:</b>	
<b>Notes:</b>	

<b>Past grade distribution</b>							
Total number of evaluated students: 3039							
A	ABS	B	C	D	E	FX	M
8,23	0,0	15,27	18,89	22,11	27,81	7,5	0,2
<b>Lecturers:</b> doc. PhDr. Paulína Stachová, PhD., Mgr. Janka Kottulová, PhD., Mgr. Peter Laktiš, Mgr. Adam Grožák, PhD.							
<b>Last change:</b> 07.01.2021							
<b>Approved by:</b>							

## STATE EXAM DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/S06/15	<b>Course title:</b> Economics and Finance
<b>Number of credits:</b> 1	
<b>Recommended semester:</b> 5., 6..	
<b>Educational level:</b> I.	
<b>State exam syllabus:</b>	
<b>Last change:</b>	
<b>Approved by:</b>	

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/006B/00	<b>Course title:</b> English for Managers I
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 2	
<b>Recommended semester:</b> 1.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Recommended prerequisites:</b> Knowledge of English language on B2 level.	
<b>Course requirements:</b> 12% for active participation in classes, 12% for mid-term test, 26% for two writing assignments and 50% for the final test at the end of semester Scale of assessment (preliminary/final): 50/50	
<b>Learning outcomes:</b> By completing the course the student extends his/her vocabulary related to management, human resources and strategic management. The telephoning skill is practiced and he/she will also be able to actively take part in meetings led in English. He/she will be able to write a professional email and create a structured professional CV, as well as write a letter of application.	
<b>Class syllabus:</b> Topics: <ul style="list-style-type: none"> <li>• English language – Lingua Franca of the 21st century</li> <li>• Numbers in managerial work</li> <li>• Fundamental principles of management</li> <li>• Company structure</li> <li>• Human resource management</li> <li>• Types of companies: ltd, plc, family businesses, self-proprietorship</li> <li>• Setting up a business</li> <li>• Styles of Management</li> <li>• Competition and Markets</li> <li>• Travelling</li> </ul> Managerial skills: Telephoning Writing: CV and a Letter of Application Grammar: Tense review, prepositions with verbs, nouns and adjectives, modals.	
<b>Recommended literature:</b> Internal material distributed at the beginning of semester. Ian MacKenzie: English for Business studies. Thir Edition. CUP 2010	

<p>Emmerson, P.: Email English. MacMillan 2004  Emmerson, P.: Business Builder. Modules 1, 2, 3. MacMillan 2009  Emmerson, P.: Business Builder. Modules 4, 5, 6. MacMillan 2009  Mascull, B.: Business Vocabulary in Use. CUP 2002  Hughes, J.: Telephone English. Macmillan 2006  Murphy, R.: English Grammar in Use for intermediate learners, fourth edition. CUP 2012.  Oxford Business English Dictionary. OUP 2008.</p>							
<p><b>Languages necessary to complete the course:</b>  English on B2 level.</p>							
<p><b>Notes:</b></p>							
<p><b>Past grade distribution</b>  Total number of evaluated students: 3537</p>							
A	ABS	B	C	D	E	FX	M
14,65	0,06	25,47	21,71	15,3	14,73	8,09	0,0
<p><b>Lecturers:</b> Mgr. Alexandra Mittelman, MBA, Mgr. Lenka Procházková, PhD., Mgr. Zuzana Tenglerová, PaedDr. Jarmila Brtková, PhD.</p>							
<p><b>Last change:</b> 13.07.2020</p>							
<p><b>Approved by:</b></p>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/007B/00	<b>Course title:</b> English for Managers II
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 2	
<b>Recommended semester:</b> 2.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Recommended prerequisites:</b> English for Managers I	
<b>Course requirements:</b> 9 % for active participation in class, 3 % for regularly done homework, 10 % for negotiating, 15 % for mid-term test, 13 % for writing assignment and 50 % for final test taken at the end of the semester while the minimum to pass the test is 21 %. Scale of assessment (preliminary/final): 50/50	
<b>Learning outcomes:</b> By completing the course the student will acquire vocabulary from the field of economics, international trade, banking, accounting, stock exchange and insurance. He/she will learn terminology and phrases from negotiating, and will be able to use them while negotiating with other students in class. He/she can write a professional report.	
<b>Class syllabus:</b> Topics: <ul style="list-style-type: none"> <li>• Global economy in 21st century</li> <li>• International trade: export, import, incoterms</li> <li>• Banking</li> <li>• Company finances</li> <li>• Accounting</li> <li>• Stock exchange, shares and bonds</li> <li>• Insurance</li> <li>• Types of businesses: with limited liability, public companies, partnerships, sole traders</li> <li>• Establishing a business – business plan</li> </ul> Managerial skill: negotiating Writing: Business report Grammar: Countable and uncountable nouns, verbs “do“ and “make“, conditionals, contrasts, relative clauses.	
<b>Recommended literature:</b> Internal materials distributed at the beginning and during the term.	

Ian MacKenzie: English for Business Studies. Third Edition. CUP 2010.  
Emmerson, P.: Business Builder. Modules 7, 8, and 9. MacMillan 2009.  
Mascull, B.: Business Vocabulary in Use. CUP 2002.  
Hewings, M.: Advanced Grammar in Use, second edition. CUP 2005.  
Oxford Business English Dictionary. OUP 2008.

**Languages necessary to complete the course:**

English on the level B2

**Notes:**

**Past grade distribution**

Total number of evaluated students: 3803

A	ABS	B	C	D	E	FX	M
10,94	0,03	22,35	20,3	19,35	18,77	8,26	0,0

**Lecturers:** Mgr. Zuzana Tenglerová, Mgr. Lenka Procházková, PhD., Mgr. Alexandra Mittelman, MBA, PaedDr. Jarmila Brtková, PhD.

**Last change:** 26.09.2019

**Approved by:**



## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KEF/247B/16			<b>Course title:</b> Entrepreneurship in German speaking countries				
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 5.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Recommended prerequisites:</b> Social, political and economic geography of Austria Social, political and economic geography of Germany Economic policy I, II							
<b>Course requirements:</b> Several tests evaluated according to the FM UK system, participation and activity in teaching, presentations.							
<b>Learning outcomes:</b> Students should get an overview and knowledge about entrepreneurship in German-speaking countries - legal and economic basis, legal forms of enterprises, the procedure of founding an enterprise							
<b>Class syllabus:</b> - Legal basis for enterprises in Germany and Austria in accordance with European law - Economic basis for enterprises - Different forms of enterprises - How to get on by founding a new enterprise. - Business plan							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 56							
A	ABS	B	C	D	E	FX	M
55,36	0,0	23,21	14,29	3,57	0,0	0,0	3,57
<b>Lecturers:</b> doc. Ing. Jarmila Wefersová, PhD.							
<b>Last change:</b> 28.08.2020							

**Approved by:**

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KEF/235B/16				<b>Course title:</b> Entrepreneurship in francophone countries			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 5.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 25							
A	ABS	B	C	D	E	FX	M
68,0	0,0	28,0	0,0	0,0	0,0	0,0	4,0
<b>Lecturers:</b> Mgr. Olivier Dumontel, doc. Dr. Frédéric Delaneuville, PhD.							
<b>Last change:</b>							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/169AB/16	<b>Course title:</b> Financial Management in the 3rd Sector
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 2., 4., 6.	
<b>Educational level:</b> I., II.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> Scale of assessment (preliminary/final): 50%/50%	
<b>Learning outcomes:</b> The objective of this topic is to present and analyze the specific problems of financing in the nonprofit sector, to comparative current situation in the some EU-countries and Slovakia.	
<b>Class syllabus:</b> Plan of themes: 1. Introduction 2. 3rd sector in Europe and in Slovakia – a comparison 3. Introduction to the fundamentals of finance in non-profit sector 4. Basics of ethical issues in the 3rd sector 5. Specific problems of financing in the non-profit sector 6. Voluntary service in the 3rd sector from the financial point-of-view 7. Financial planning 8. Case studies	
<b>Recommended literature:</b> 1. DAVIS, L. – ETCHART, N. – JARA, M.C. – MESSING, J: Get ready, get set. NESsT. San Francisco, CA. 2008; ISBN 978-1-9360363-30-4. 2. NESsT: Profits for Nonprofits: An Assessment of Challenges in NGO Self-Financing. NESsT. San Francisco, CA. 1999. ISBN 1-930363-01-X. 3. BELL, J – SCHAFFER, E.: Financial Leadership for Nonprofit Executives: Guiding Your Organization to Long-term Success. CompassPoint Nonprofit Service. Saint Paul, MN (USA). 2005; ISBN-13: 978-0-940069-44-2. 4. POWELL, W.W. – STEINBECK, R.: Nonprofit sector: A Research Handbook. Yale University Press. 2006; ISBN 5. McCURLY, Steve - LYNCH, Rick: Volunteer Management.	
<b>Languages necessary to complete the course:</b> English	
<b>Notes:</b>	

<b>Past grade distribution</b>							
Total number of evaluated students: 36							
A	ABS	B	C	D	E	FX	M
72,22	0,0	11,11	5,56	8,33	2,78	0,0	0,0
<b>Lecturers:</b> PhDr. Daniela Majerčáková, PhD., MBA							
<b>Last change:</b> 18.01.2021							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KMM/003B/20				<b>Course title:</b> French			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 1.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 42							
A	ABS	B	C	D	E	FX	M
42,86	0,0	33,33	2,38	4,76	2,38	14,29	0,0
<b>Lecturers:</b> Mgr. Olivier Dumontel							
<b>Last change:</b>							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/043B/00	<b>Course title:</b> French Language for Managers II
<b>Educational activities:</b> <b>Type of activities:</b> lecture <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 2	
<b>Recommended semester:</b> 2.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> Scale of assessment (preliminary/final): 50% +50%	
<b>Learning outcomes:</b> Aim of the Course: Practice writing of different types of CV, applications, letters of motivation; preparation for an interview.	
<b>Class syllabus:</b> Brief Syllabus: 1. Basic rules for writing CV. Writing techniques for CV; different types of CV; structure of CV, French CV, American CV; chronological, thematic CV – practical example. Mistakes and how to avoid them. Own CV for scholarships to France and other francophone countries. 2. Applications, letters of motivation. Writing of applications and letters of motivation; preparation of arguments; formulation of priorities; selection of needed information and data; preparation and content of individual paragraphs. Expert skills and knowledge. Is it necessary to be original? Adaptation of letter of motivation and application according to individual employers. Practical examples of writing letters of motivation. 3. Recruitment, interviews. Preparation for an interview in France. Requirements. Choice of suitable means of expression. How to evaluate one's abilities and competences? How to inform about employment? How to obtain information about future employer, company? Situational dialogues. 4. The labour market in France and in the EU. Job search. Firms, companies in France – their general characteristic, requirements from candidates. Working environment in French companies.	
<b>Recommended literature:</b> Literature: Affaires à suivre, niveau intermédiaire, FLE, Clé International, Hachette, Paris + workbook Faire des affaires en français: Analyser, s'entraîner, communiquer, FLE, Hachette, Paris, 1997 Professional economic press of one's own choice.	

<b>Languages necessary to complete the course:</b> English							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 296							
A	ABS	B	C	D	E	FX	M
45,95	0,0	35,47	11,82	2,7	2,36	1,69	0,0
<b>Lecturers:</b> Mgr. Olivier Dumontel							
<b>Last change:</b> 14.02.2018							
<b>Approved by:</b>							



## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KEF/234B/16				<b>Course title:</b> French Business Law (F)			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 4.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 39							
A	ABS	B	C	D	E	FX	M
41,03	0,0	35,9	12,82	5,13	2,56	2,56	0,0
<b>Lecturers:</b> doc. Dr. Frédéric Delaneuville, PhD., Mgr. Katarína Rentková, PhD.							
<b>Last change:</b>							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KMM/002B/19				<b>Course title:</b> French II			
<b>Educational activities:</b> <b>Type of activities:</b> lecture <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 2.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 60							
A	ABS	B	C	D	E	FX	M
56,67	0,0	26,67	11,67	1,67	3,33	0,0	0,0
<b>Lecturers:</b> Mgr. Olivier Dumontel							
<b>Last change:</b>							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KMM/005B/20				<b>Course title:</b> French III			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 5.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 5							
A	ABS	B	C	D	E	FX	M
80,0	0,0	0,0	20,0	0,0	0,0	0,0	0,0
<b>Lecturers:</b> Mgr. Olivier Dumontel							
<b>Last change:</b>							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KMM/004B/19				<b>Course title:</b> French IV			
<b>Educational activities:</b> <b>Type of activities:</b> lecture <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 4.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 23							
A	ABS	B	C	D	E	FX	M
60,87	0,0	8,7	8,7	0,0	8,7	13,04	0,0
<b>Lecturers:</b> Mgr. Olivier Dumontel							
<b>Last change:</b>							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/042B/00	<b>Course title:</b> French Language for Managers I
<b>Educational activities:</b> <b>Type of activities:</b> lecture <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 2	
<b>Recommended semester:</b> 1.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b>	
<b>Learning outcomes:</b>	
<b>Class syllabus:</b> Brief Syllabus: 1. Introduction into expert French. Characteristics of professional language. Differences in vocabulary, contextual application, differences in goals. General economic culture – basic terms, panorama of French economy. Comparison of general and expert French language – economic terminology, specifics of economic language. Analysis of tables, schemes, graphs; fundamentals of French mathematic language. Transformation of statistic data. 2. Employment, professions. Different types of professions and socio-professional categories; desired professions, positions in French companies. Third sector. Small and medium sized enterprises, their structure. Work relations: employee - employer, rights of employees, tasks of syndicates, work environment, work time, lifelong education, problems of unemployment in France, in Slovakia, in the EU. Free movement of services, capital, persons. Delocalization. . 3. Presentation of chosen companies. Business conception of BKM; ADIDAS company and causes of formation of own shops, automobile companies Volkswagen, Škoda. Presentation of some French enterprises, companies in Slovakia. French-Slovak cooperation. PSA Peugeot Citroen, an example of multicultural cooperation. Gaz de France and SPP- presentation of French and Slovak experts, members of board meeting. French, Belgian and Slovak chamber of commerce. 4. Written communication in expert French. Different kinds of written communication: announcements, notices. Synthesis of texts about chosen problems, condensation of text, résumé; structure of writing a report, presentation. Preparation for diploma from commercial French – 1st level.	
<b>Recommended literature:</b> Literature: Affaires a suivre, niveau intermédiaire, FLE, Clé International, Hachette, Paris	

Dumont, P, Sambre, P a kol.: Le Francais des affaires: Lexique didactique du francais des affaires, Acco, Leuven/Leusden, 2003  
Professional economic press of one's own choice.

**Languages necessary to complete the course:**  
English

**Notes:**

**Past grade distribution**

Total number of evaluated students: 327

A	ABS	B	C	D	E	FX	M
44,04	0,0	35,78	12,84	4,59	1,53	1,22	0,0

**Lecturers:** Mgr. Olivier Dumontel

**Last change:** 14.02.2018

**Approved by:**

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KEF/242B/16			<b>Course title:</b> German Economic-Geographical and Political facts				
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 2							
<b>Recommended semester:</b> 1.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Recommended prerequisites:</b> General knowledge of Germany							
<b>Course requirements:</b> Continuous tests and final test, rating according to the system of FM UK; presence and active participation in lessons; presentations							
<b>Learning outcomes:</b> Learning outcomes: Students should get an overview of the social, cultural, political and economic situation in Germany, facts a manager should always keep in his mind while acting in a German-speaking area.							
<b>Class syllabus:</b> Class Syllabus: - Constitution, political system and history - Geography, culture, arts and educational system - Social structures - Economy							
<b>Recommended literature:</b> Wefers J.- Länderstrukturen im deutschsprachigen Wirtschaftsraum, Woltersr Kluwer 2018, ISBN 978-80-7598-079-3							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 138							
A	ABS	B	C	D	E	FX	M
60,87	0,0	18,12	7,97	5,8	0,72	6,52	0,0
<b>Lecturers:</b> doc. Ing. Jarmila Wefersová, PhD.							
<b>Last change:</b> 22.08.2020							

**Approved by:**



## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KMn/324B/19	<b>Course title:</b> German I
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 1.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> 100% - active participation in class Scale of assessment (preliminary/final): 80/20	
<b>Learning outcomes:</b> To develop language knowledge and language skills in the field of grammar and vocabulary. To advance communication skills in topics of everyday real life situations.	
<b>Class syllabus:</b> Education University Leisure time and life style Hobbies Exchange study programmes Overseas study stay Business trip	
<b>Recommended literature:</b> Charfaoui Emilia: Deutsch für Nichtphilologen. Nemecký jazyk pre nefilológov. Vyd. Univerzita Komenského, Bratislava, 2016, 228 s. ISBN 978-80-223-4087-8. Charfaoui Emilia: Deutsch für Nichtphilologen. Nemecký jazyk pre nefilológov. Kľúč k cvičeniam a testom. Vyd. Univerzita Komenského, 2016, 31 s. Charfaoui Emilia: Professional lexical minimum of managerial and economical praxis. Odborné lexikálne minimum z manažérskej a ekonomickej praxe. Vyd. Univerzita Komenského, Bratislava, 2014, 116 s. Actual additional texts form magazines, newspapers and the Internet.	
<b>Languages necessary to complete the course:</b> English language	
<b>Notes:</b>	

<b>Past grade distribution</b>							
Total number of evaluated students: 105							
A	ABS	B	C	D	E	FX	M
72,38	0,0	13,33	3,81	0,95	0,0	9,52	0,0
<b>Lecturers:</b> doc. Mgr. Emília Charfaoui, CSc.							
<b>Last change:</b> 03.10.2019							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KMn/325B/19	<b>Course title:</b> German II
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 2.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> 100% - active participation in class Scale of assessment (preliminary/final): 80/20	
<b>Learning outcomes:</b> To improve and activate language competencies in the field of grammar, vocabulary and phraseology and to interact general language skills with professional business language.	
<b>Class syllabus:</b> Business correspondence Abbreviations in business correspondence Administration documents Curriculum vitae, letter of application Job interview Employment contract Business trip	
<b>Recommended literature:</b> Charfaoui Emilia: Deutsch für Nichtphilologen. Nemecký jazyk pre nefilológov. Vyd. Univerzita Komenského, Bratislava, 2016, 228 s. ISBN 978-80-223-4087-8 Charfaoui Emilia: Deutsch für Nichtphilologen. Nemecký jazyk pre nefilológov. Kľúč k cvičeniam a testom. Vyd. Univerzita Komenského, 2016, 31 s. Charfaoui Emilia: Professional lexical minimum of managerial and economical praxis. Odborné lexikálne minimum z manažérskej a ekonomickej praxe. Vyd. Univerzita Komenského, Bratislava, 2014, 116 s. Actual additional texts form magazines, newspapers and the Internet.	
<b>Languages necessary to complete the course:</b> English and German language	
<b>Notes:</b>	

<b>Past grade distribution</b>							
Total number of evaluated students: 123							
A	ABS	B	C	D	E	FX	M
71,54	0,0	16,26	6,5	0,0	0,81	4,07	0,81
<b>Lecturers:</b> doc. Mgr. Emília Charfaoui, CSc.							
<b>Last change:</b> 03.10.2019							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KMM/326B/20				<b>Course title:</b> German III			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 3.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 32							
A	ABS	B	C	D	E	FX	M
65,63	0,0	15,63	12,5	0,0	0,0	3,13	3,13
<b>Lecturers:</b> doc. Mgr. Emília Charfaoui, CSc.							
<b>Last change:</b>							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KMn/027B/19	<b>Course title:</b> German IV
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 4.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> Scale of assessment (preliminary/final): 80/20	
<b>Learning outcomes:</b> To use professional terminology and develop functional language; to be able to present own opinions and ideas, to express arguments and also to be able to talk about given topics.	
<b>Class syllabus:</b> Business cycle Production, factors of production Work and career, unemployment Social product Wages and salaries, price Taxes, market economy Mobbing in the work place	
<b>Recommended literature:</b> Krafft Dietmar, Mittelstädt Ewald, Wiepcke Claudia: Markt Lexikon Wirtschaft, Fachbegriffe von A-Z, W.Bertelsmann Verlag, Bielefeld, 2005, 381 s. Charfaoui Emilia: Professional lexical minimum of managerial and economical praxis. Odborné lexikálne minimum z manažérskej a ekonomickej praxe. Vyd. Univerzita Komenského, Bratislava, 2014, 116 s. Kovalevskij R., Maier G., Mityagina V.: Deutsch aktuell: Geschäftskontakte. Rostov na Donu, Vyd. Feniks, 2009, 669 s. Actual additional texts form magazines, newspapers and the Internet.	
<b>Languages necessary to complete the course:</b> English and German language	
<b>Notes:</b>	

<b>Past grade distribution</b>							
Total number of evaluated students: 64							
A	ABS	B	C	D	E	FX	M
78,13	0,0	12,5	4,69	1,56	0,0	0,0	3,13
<b>Lecturers:</b> doc. Mgr. Emilia Charfaoui, CSc.							
<b>Last change:</b> 10.02.2020							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KMn/028B/10	<b>Course title:</b> German Language for Managers I
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 2	
<b>Recommended semester:</b> 1.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Recommended prerequisites:</b> -	
<b>Course requirements:</b> Für einen erfolgreichen Fachabschluss ist die aktive Seminarteilnahme notwendig, weiter eine mündliche Zwischen- und Abschlussprüfung, sowie eine eigenständige Arbeit und kontinuierliche Vorbereitung auf die einzelnen Stunden. Scale of assessment (preliminary/final): 30% - mündliche Zwischenprüfung; 10% - aktive Teilnahme, Fachterminologie; 60% - mündliche Abschlussprüfung	
<b>Learning outcomes:</b> --	
<b>Class syllabus:</b> 1. Unterschiede zwischen Allgemein- und Fachsprache 2. Wortschatzarbeit und Wortbildung in der deutschen Sprache 3. Lebenslauf 4. Berufe und Charaktereigenschaften 5. Bewerbung und Vorstellungsgespräch 6. Handelskorrespondenz - Inhalt von Geschäftsbriefen Partner aus der Praxis: Botschaft der BRD in Bratislava, Botschaft der Republik Österreich in Bratislava, Deutsch-slowakische Industrie- und Handelskammer in Bratislava, Volkswagen Slovakia a. s.	
<b>Recommended literature:</b> Matusek, M.: Geschäftskommunikation- Besser schreiben. Max Hueber Verlag (2007). ISBN: 9783191015879 Krafft, D., Mittelstädt, E., Wiepcke, C.: Markt Lexikon Wirtschaft Fachbegriffe von A bis Z – einfach und verständlich erklärt. W. Bertelsmann Verlag, Bielefeld 2005. Zeitschrift: MARKT, Deutsch für den Beruf – Materialien aus der Presse, Erich Schmidt Verlag, Goethe Institut <a href="http://www.duden.de">www.duden.de</a> <a href="http://www.derstandard.at">www.derstandard.at</a>	



<a href="http://www.diewelt.de">www.diewelt.de</a> <a href="http://www.dsihk.sk">www.dsihk.sk</a> Internetseiten in deutscher Sprache							
<b>Languages necessary to complete the course:</b> Deutsch							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 394							
A	ABS	B	C	D	E	FX	M
43,65	0,0	23,1	11,68	8,88	8,63	4,06	0,0
<b>Lecturers:</b> doc. Mgr. Petra Milošovičová, PhD.							
<b>Last change:</b> 11.09.2020							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KMn/029B/10	<b>Course title:</b> German Language for Managers II
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 2	
<b>Recommended semester:</b> 2.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> Für einen erfolgreichen Fachabschluss ist die aktive Seminarteilnahme notwendig, weiter eine mündliche Zwischen- und Abschlussprüfung, sowie eine eigenständige Arbeit und kontinuierliche Vorbereitung auf die einzelnen Stunden. Scale of assessment (preliminary/final): 30% - mündliche Zwischenprüfung; 10% - aktive Teilnahme, Fachterminologie; 60% - mündliche Abschlussprüfung	
<b>Learning outcomes:</b> Nachdem die Studierenden das Fach absolvieren, können sie mit einem Fachtext und der Fachterminologie aus dem Gebiet Management, Personalmanagement, Marketing und Bankwesen ausführlich arbeiten. Der Fachinhalt ist auf Kommunikationskompetenzen in diesen Bereichen ausgerichtet.	
<b>Class syllabus:</b> 1. Einführung ins Personalmanagement – Wortschatzarbeit 2. Firmenprofil, Organisationsstruktur eines Unternehmens 3. Unternehmertum – Vor- und Nachteile 4. Recruiting/Personalbeschaffung und Einstellung von neuen Arbeitskräften 5. Motivation 6. Managerkompetenzen 7. Marketing – Wortschatzarbeit 8. Bankwesen – Wortschatzarbeit 9. Statistiken	
<b>Recommended literature:</b> Matusek, M.: Geschäftskommunikation- Besser schreiben. Max Hueber Verlag (2007). ISBN: 9783191015879 Krafft, D., Mittelstädt, E., Wiepcke, C.: Markt Lexikon Wirtschaft Fachbegriffe von A bis Z – einfach und verständlich erklärt. W. Bertelsmann Verlag, Bielefeld 2005. Časopis: MARKT, Deutsch für den Beruf – Materialien aus der Presse, Erich Schmidt Verlag, Goethe Institut <a href="http://www.duden.de">www.duden.de</a> <a href="http://www.derstandard.at">www.derstandard.at</a>	

<a href="http://www.diewelt.de">www.diewelt.de</a> <a href="http://www.dsihk.sk">www.dsihk.sk</a> internetové stránky v nemeckom jazyku							
<b>Languages necessary to complete the course:</b> Deutsch							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 371							
A	ABS	B	C	D	E	FX	M
61,73	0,0	19,68	8,36	3,5	1,89	4,85	0,0
<b>Lecturers:</b> doc. Mgr. Petra Milošovičová, PhD.							
<b>Last change:</b> 11.09.2020							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KIS/329B/16	<b>Course title:</b> Informatics I
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 2	
<b>Recommended semester:</b> 1.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> To successfully pass classes, students are required to: <ul style="list-style-type: none"> <li>- actively participate on seminars</li> <li>- read the recommended literature</li> <li>- prepare themselves for group and class discussion of the case problems assigned</li> <li>- pass two tests that includes to develop and implement simple algorithms</li> </ul> Scale of assessment (preliminary/final): The assessment consists of following: 10% active participation on seminars 45% midterm test 45% final term test	
<b>Learning outcomes:</b> The aim of seminars is to evolve basic knowledge in field of informatics, informatization and algorithmization. Students will practice and master the fundamentals of algorithms and the most important concepts. Students will be able to understand functionality of algorithms and design and develop simple algorithms by themselves. After elaborating partial assignments students will understand fundamentals of programming of simple application.	
<b>Class syllabus:</b> Introduction to informatics (general terms, information, informatics, history) Mathematics fundamentals to algorithms (binary units, binary-decimal-hexadecimal systems, sets, sequences, logic, predicates,...) Iteration, induction, recursion Algorithms (search, sort,...) Efficiency of an algorithm - asymptotic analysis (Big O, Big-Theta, and Big-Omega)	
<b>Recommended literature:</b> msdn.microsoft.com; Information Theory: A Tutorial Introduction, James V Stone, ISBN-10: 0956372856, ISBN-13: 978-0956372857; Invitation to Computer Science - Standalone book 7th Edition, G.Michael Schneider, Judith Gersting, ISBN-13: 978-1305075771, ISBN-10: 1305075773; Introduction to Algorithms, 3rd Edition, Thomas H. Cormen, Charles E. Leiserson,†Ronald L. Rivest,†Clifford Stein, ISBN-13: 978-0262033848, ISBN-10: 0262033844 Algorithms Unlocked, Thomas H. Cormen, ISBN:0262518805 9780262518802 Algorithms of Informatics, Volume I, II, III, Antal Iványi	

<b>Languages necessary to complete the course:</b> slovak, english							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 31							
A	ABS	B	C	D	E	FX	M
38,71	0,0	35,48	3,23	3,23	6,45	12,9	0,0
<b>Lecturers:</b>							
<b>Last change:</b> 26.09.2019							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KIS/429B/19	<b>Course title:</b> Informatics I
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 1.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> To successfully pass classes, students are required to: <ul style="list-style-type: none"> <li>- actively participate on seminars</li> <li>- read the recommended literature</li> <li>- prepare themselves for group and class discussion of the case problems assigned</li> <li>- pass two tests that includes to develop and implement simple algorithms</li> </ul> Scale of assessment (preliminary/final): The assessment consists of following: 10% active participation on seminars 45% midterm test 45% final term test	
<b>Learning outcomes:</b> The aim of seminars is to evolve basic knowledge in field of informatics, informatization and algorithmization. Students will practice and master the fundamentals of algorithms and the most important concepts. Students will be able to understand functionality of algorithms and design and develop simple algorithms by themselves. After elaborating partial assignments students will understand fundamentals of programming of simple application.	
<b>Class syllabus:</b> Introduction to informatics (general terms, information, informatics, history) Mathematics fundamentals to algorithms (binary units, binary-decimal-hexadecimal systems, sets, sequences, logic, predicates,...) Iteration, induction, recursion Algorithms (search, sort,...) Efficiency of an algorithm - asymptotic analysis (Big O, Big-Theta, and Big-Omega)	
<b>Recommended literature:</b> msdn.microsoft.com; Information Theory: A Tutorial Introduction, James V Stone, ISBN-10: 0956372856, ISBN-13: 978-0956372857; Invitation to Computer Science - Standalone book 7th Edition, G.Michael Schneider, Judith Gersting, ISBN-13: 978-1305075771, ISBN-10: 1305075773; Introduction to Algorithms, 3rd Edition, Thomas H. Cormen, Charles E. Leiserson,†Ronald L. Rivest,†Clifford Stein, ISBN-13: 978-0262033848, ISBN-10: 0262033844 Algorithms Unlocked, Thomas H. Cormen, ISBN:0262518805 9780262518802 Algorithms of Informatics, Volume I, II, III, Antal Iványi	

<b>Languages necessary to complete the course:</b> slovak, english							
<b>Notes:</b> 2020/21 MS Teams code 8ce4j0f							
<b>Past grade distribution</b> Total number of evaluated students: 44							
A	ABS	B	C	D	E	FX	M
36,36	0,0	25,0	11,36	13,64	0,0	13,64	0,0
<b>Lecturers:</b> Ing. Rastislav Kulhánek, PhD., prof. RNDr. Michal Greguš, PhD.							
<b>Last change:</b> 21.09.2020							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/014B/00				<b>Course title:</b> Information Systems and Application Software			
<b>Educational activities:</b> <b>Type of activities:</b> lecture / practicals <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 5							
<b>Recommended semester:</b> 2.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 4154							
A	ABS	B	C	D	E	FX	M
31,56	0,0	28,77	18,8	8,02	8,06	4,79	0,0
<b>Lecturers:</b> RNDr. Zuzana Kovačičová, PhD., Ing. Pavol Gono, Mgr. Eleonóra Beňová, PhD., RNDr. Eva Kostrecová, PhD., Ing. Miloslav Chalupka, PhD., Mgr. Július Selecký, PhD., Ing. Robert Furda, PhD., Mgr. Vincent Karovič, PhD., Mgr. Andrea Studeničová, PhDr. Peter Veselý, PhD., Mgr. Karol Schulz, Mgr. Ondrej Čupka							
<b>Last change:</b> 25.01.2021							
<b>Approved by:</b>							



## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/069B/00	<b>Course title:</b> Intercultural Communication I (N)
<b>Educational activities:</b> <b>Type of activities:</b> lecture <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 5.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> Für einen erfolgreichen Fachabschluss ist die aktive Seminarteilnahme notwendig, weiter eine mündliche Zwischen- und Abschlussprüfung, sowie eine eigenständige Arbeit und kontinuierliche Vorbereitung auf die einzelnen Stunden. Scale of assessment (preliminary/final): 30% - mündliche Zwischenprüfung; 10% - aktive Teilnahme; 60% - mündliche Abschlussprüfung	
<b>Learning outcomes:</b> Nachdem die Studierenden das Fach absolvieren, erhalten sie einen Überblick über die Kulturunterschiede einzelner Länder, sie erkennen unterschiedliche Formen verbaler und nonverbaler Kommunikation und sie sollten geeignete Kommunikationskompetenzen erlangen, die für die Arbeit in einem multikulturellen Arbeitsumfeld erforderlich sind.	
<b>Class syllabus:</b> - Wahrnehmung unterschiedlicher Kulturen (Stereotype, Vorurteile, Klischees) - Missverständnisse und Sprachbarriere - Kommunikationsformen (verbal und nonverbal) - Konventionen, Stereotype, Zusammentreffen unterschiedlicher Kulturen am Arbeitsplatz - Simulation und Training von Modellsituationen	
<b>Recommended literature:</b> Eismann, V.: Erfolgreich in der interkulturellen Kommunikation. Cornelsen, Berlin, 2007. ISBN 978-3-06-020266-9. Internet	
<b>Languages necessary to complete the course:</b> Deutsch	
<b>Notes:</b>	

<b>Past grade distribution</b>							
Total number of evaluated students: 397							
A	ABS	B	C	D	E	FX	M
72,54	0,0	18,89	5,04	2,02	1,51	0,0	0,0
<b>Lecturers:</b> doc. Mgr. Petra Milošovičová, PhD.							
<b>Last change:</b> 11.09.2020							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KEF/237B/16				<b>Course title:</b> Intercultural management			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 5.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 27							
A	ABS	B	C	D	E	FX	M
33,33	0,0	51,85	3,7	3,7	0,0	3,7	3,7
<b>Lecturers:</b> doc. Dr. Frédéric Delaneuville, PhD., Mgr. Olivier Dumontel							
<b>Last change:</b>							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KEF/239B/16				<b>Course title:</b> Intercultural management			
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 5							
<b>Recommended semester:</b> 6.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 26							
A	ABS	B	C	D	E	FX	M
65,38	0,0	26,92	3,85	0,0	0,0	3,85	0,0
<b>Lecturers:</b> doc. Dr. Frédéric Delaneuville, PhD., Mgr. Olivier Dumontel							
<b>Last change:</b>							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KEF/250B/16			<b>Course title:</b> Intercultural management				
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 5.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b> Ein Bestandteil des Fachs ist eine aktive Teilnahme an Seminaren, eine mündliche Zwischen- und Abschlussprüfung. Scale of assessment (preliminary/final): 30% - Zwischenprüfung; 10% - aktive Teilnahme; 60% - mündliche Abschlussprüfung							
<b>Learning outcomes:</b> Nachdem die Studierenden das Fach absolvieren, erhalten sie einen Überblick über interkulturelle Unterschiede einzelner Länder, sie erfahren über unterschiedliche Formen verbaler und nonverbaler Kommunikation und sie sollten als zukünftige ManagerInnen lernen, sich in einem interkulturellen Umfeld geeignet kommunikativ auszudrücken.							
<b>Class syllabus:</b> 1. Einführung in die Problematik – interkulturelles Management und Kommunikation, Zusammentreffen unterschiedlicher Kulturen 2. Verbale Kommunikation 3. Nonverbale Kommunikation 4. Kommunikation am Arbeitsplatz 5. Missverständnisse am Arbeitsplatz in Verbindung mit der Multikulturalität 6. Lösung von Fallstudien							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b> Deutsch							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 56							
A	ABS	B	C	D	E	FX	M
82,14	0,0	7,14	1,79	5,36	1,79	1,79	0,0
<b>Lecturers:</b> doc. Mgr. Petra Milošovičová, PhD.							

<b>Last change:</b> 11.09.2020
<b>Approved by:</b>

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KEF/251B/16			<b>Course title:</b> Intercultural management II				
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 5							
<b>Recommended semester:</b> 6.							
<b>Educational level:</b> I., II.							
<b>Prerequisites:</b>							
<b>Course requirements:</b> Ein Bestandteil des Fachs ist eine aktive Teilnahme an Seminaren , eine mündliche Zwischen- und Abschlussprüfung, eine Präsentation zu einem ausgewählten Thema. Scale of assessment (preliminary/final): 30% - Zwischenprüfung; 10% - aktive Teilnahme; 60% - mündliche Abschlussprüfung							
<b>Learning outcomes:</b> Nachdem die Studierenden das Fach absolvieren, erhalten sie einen Überblick über interkulturelle Unterschiede einzelner Länder (vor allem Deutschlands, Österreichs und der Slowakei), sie erfahren über weitere Formen verbaler und nonverbaler Kommunikation und sie sollten als zukünftige ManagerInnen lernen, sich in einem multikulturellen Arbeitsumfeld geeignet kommunikativ auszudrücken.							
<b>Class syllabus:</b> 1. Unterschiedliche Anredeformen und Titel 2. Körpersprache 3. Managerskills 4. Wertesystem von ManagerInnen 5. Lösung von Fallstudien 6. Weg zu einer erfolgreichen interkulturellen Kommunikation							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b> Deutsch							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 59							
A	ABS	B	C	D	E	FX	M
76,27	0,0	23,73	0,0	0,0	0,0	0,0	0,0
<b>Lecturers:</b> doc. Mgr. Petra Milošovičová, PhD.							

<b>Last change:</b> 11.09.2020
<b>Approved by:</b>



## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KEF/240B/16				<b>Course title:</b> International Economic Law			
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 5							
<b>Recommended semester:</b> 6.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 79							
A	ABS	B	C	D	E	FX	M
39,24	0,0	29,11	22,78	5,06	1,27	1,27	1,27
<b>Lecturers:</b> prof. JUDr. Daniela Nováčková, PhD.							
<b>Last change:</b>							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/075B/00	<b>Course title:</b> International Economic Relations
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 4.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Recommended prerequisites:</b> Economics I, II, III	
<b>Course requirements:</b> During the semester students will be asked to work on several different tasks (e.g. team work, individual work, reading and questionnaire), for which they can gain up to 40% of the total evaluation. The needed minimum for admission to final exam to be obtained during the semester is 24 points (60% of the evaluation obtained during the semester). The course finish by the final written exam, which has the value of 60% of the total evaluation (the needed minimum for passing the exam is 36 points, meaning 60% of the final exam evaluation). Scale of assessment (preliminary/final): 40/60	
<b>Learning outcomes:</b> Students should acquire the overview and knowledge from the area of international trade, international organizations and economic relations including also international movement of capital and workers (migration).	
<b>Class syllabus:</b> - Basic terms of „international economic relations“ - International organizations – international economic organizations (OECD, WTO, UNO – UNCTAD, EU) and international financial organizations (EBRD, EIB, IMF, The World Bank Group) - International movement of capital with the goal of profit - International movement of capital with the goal of aid - Development aid - International movement of labour - Migration	
<b>Recommended literature:</b> [1] SCHMIDPETER, R. – CAPALDI, N. – IDOWU, S. O. - STÜRENBERG HERRERA, A. 2019. International Dimensions of Sustainable Management - Latest Perspectives from Corporate Governance, Responsible Finance and CSR. Cham : Springer, 2019. Available at: <a href="https://link.springer.com/content/pdf/10.1007%2F978-3-030-04819-8.pdf">https://link.springer.com/content/pdf/10.1007%2F978-3-030-04819-8.pdf</a> [2] KRUGMAN, P. – OBSTFELD, M. 2012/2015. International Economics: Theory and Policy. Harlow : Pearson Education. 2012/2015.	

- [3] PUGEL, T. A. 2012/2016. International Economics. New York : McGraw-Hill, 2012/2016.
- [4] LU, H. – SCHMIDPETER, R. – CAPALDI, N. – ZU, L. 2018. Building New Bridges Between Business and Society - Recent Research and New Cases in CSR, Sustainability, Ethics and Governance. Cham : Springer, 2018. Available at: <https://link.springer.com/content/pdf/10.1007%2F978-3-319-63561-3.pdf>
- [5] Materials distributed during the term (e.g. relevant articles, legislative documents of international organizations etc.).

**Languages necessary to complete the course:**

English

**Notes:**

**Past grade distribution**

Total number of evaluated students: 2800

A	ABS	B	C	D	E	FX	M
14,75	0,0	28,36	25,39	17,96	11,11	2,04	0,39

**Lecturers:** doc. PhDr. Paulína Stachová, PhD., Mgr. Janka Kottulová, PhD., Mgr. Peter Laktiš

**Last change:** 15.02.2021

**Approved by:**

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KEF/076B/00			<b>Course title:</b> International Economic Relations				
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 5							
<b>Recommended semester:</b>							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Recommended prerequisites:</b> International organizations International trade							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b> - Introduction to International economic relations and definition of basic terms - International organizations – international economic organizations (OECD, WTO, UNO – UNCTAD, EU) and international financial organizations (e.g. IMF, The World Bank Group) - The position of Slovak republic within the international organizations – representatives, activities... - International movement of capital, development aid - Migration in international relations							
<b>Recommended literature:</b> Stachová, P. - Paškrtová, L. : Medzinárodné ekonomické vzťahy. Bratislava: Univerzita Komenského, 2015. ISBN 978-80-223-3956 Ľudmila Lipková: Medzinárodné ekonomické vzťahy, Bratislava, Sprint, 2011. Materials from relevant ministries, documents of international organizations etc. Materials distributed during the term by the professor (presentations ...)							
<b>Languages necessary to complete the course:</b> Slovak, English							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 745							
A	ABS	B	C	D	E	FX	M
23,49	0,0	28,72	16,51	14,36	16,11	0,81	0,0
<b>Lecturers:</b> doc. PhDr. Paulína Stachová, PhD., doc. Ing. Jarmila Wefersová, PhD.							

<b>Last change:</b> 22.02.2017
<b>Approved by:</b>

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KEF/218B/15			<b>Course title:</b> International Organizations				
<b>Educational activities:</b> <b>Type of activities:</b> lecture / practicals <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 5							
<b>Recommended semester:</b> 4.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b> The evaluation of the subject is in accordance with the Internal Regulation no. 20/2017 (Study Regulations UK) and aims to evaluate the acquired abilities and habits of the graduates of the subject in the possible use of AKVA assessment methods (analysis, concept, verification, argumentation) / CÚSP (objectiv, complexity, team work, outputs).							
<b>Learning outcomes:</b> Student acquire the knowledge about the status quo and the development of international organizations, supplemented by the characteristics of the model of the modern international organization IGO or NGO. The subject is focused on the development of creative managerial thinking of future managers.							
<b>Class syllabus:</b> 1. International Cooperative Institutions - definition 2. History of international organizations 3. Classification of international organizations 4. The role of international organizations 5. Selected international organizations							
<b>Recommended literature:</b> ROMANCOV, M. a col. (2011) Mezinárodní organizace. Aleš Čeněk, Plzeň 2011, ISBN 978-80-7380-310-0, 190p. PAWERA,R.(2005) Manažment európskej bezpečnosti. - 1. edt. - Eurounion, Bratislava 2005, ISBN 80-88984-71-8, 136p.							
<b>Languages necessary to complete the course:</b> Slovak, English							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 210							
A	ABS	B	C	D	E	FX	M
51,9	0,0	18,1	13,81	8,1	6,19	1,9	0,0

<b>Lecturers:</b> doc. PhDr. René Pawera, PhD., PhDr. Gabriela Bérešová, PhD.
<b>Last change:</b> 14.02.2018
<b>Approved by:</b>

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/232B/16	<b>Course title:</b> International trade
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 3.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> Scale of assessment (preliminary/final): attendance at seminars, seminar paper, presentation, written test Scale of assessment (preliminary/final): 40/60	
<b>Learning outcomes:</b> After completion of this course, the student will acquire basic knowledge of international trade issues, especially the movement of goods and services and the related foreign trade policy. The course also deals with the development of the world economy and its current trends.	
<b>Class syllabus:</b> <ul style="list-style-type: none"> <li>- Basic terminology of IT.</li> <li>- Growing trends in IT.</li> <li>- World economy.</li> <li>- International economical integration.</li> <li>- Operations in international trade.</li> <li>- Foreign trade policy.</li> <li>- Common market policy of the EU.</li> <li>- Foreign-trade policy of SR.</li> <li>- International business.</li> </ul>	
<b>Recommended literature:</b> STACHOVÁ, P. - PAŠKRTOVÁ, L. : Medzinárodné ekonomické vzťahy. Bratislava: Kartprint, 2013. ISBN 978-8089 LIPKOVÁ, Ľ. a kol.: Medzinárodné hospodárske vzťahy. Bratislava, Sprint, 2006 BALÁŽ, P. a kol.: Medzinárodné podnikanie - Na vlnu globalizujúcej sa svetovej ekonomiky, Bratislava, Sprint dva, 2010. ISBN 9788089-393183 KRUGMAN, P.R., OBSTFELD, M.: Internationale Wirtschaft, Pearson Education, 2006 Strana: 2 Agreement establishing the World Trade Organization.	
<b>Languages necessary to complete the course:</b> English	



<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 126							
A	ABS	B	C	D	E	FX	M
50,0	0,0	17,46	15,08	7,14	5,56	3,17	1,59
<b>Lecturers:</b> PhDr. Gabriela Bérešová, PhD.							
<b>Last change:</b> 13.03.2018							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/134B/00	<b>Course title:</b> Introduction to Financial Management
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 4.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b>	
<b>Learning outcomes:</b>	
<b>Class syllabus:</b> Brief Syllabus: Introduction into financial management: financial markets, investments, financial products and financial instruments, value management of a business, financial manager in organizational structure of a company. Analysis of financial statements: ratio indicators, indicators of liquidity, liability, turnover, rentability, market value, analysis of cash flows, comparative analysis and trend analysis, some problems of financial statements analysis, Altman model, Taffler model, economic added value. Financial environment: categories of financial markets, attributes of financial markets, financial institutions, transfer of capital, organized stock exchange, OTC-markets, price of money, interests, yield curve, factors influencing demand and supply of money. Risk and yield: financial assets and their risks, desired yield, expected yield, realized yield, measurement of isolated risk, portfolio's risk, diversification and volatility of investment portfolios, diversified and nondiversified risk, beta coefficient, security market line (SML), effective set, indifferent curves, optimal portfolio, capital asset pricing model (CAPM), capital market line (CML), arbitrage pricing theory (APT). Time value of money: future value, present value, annuity, perpetuity, effective annual rate (EAR), short time periods, continuous interest, continuous discount. Pricing models: general pricing model, types and basic attributes of securities, present value of bond, yield to maturity (YTM), yield to call (YTC), interest and reinvestment risk of bonds, pricing of preference and common shares, model of discount dividends, hypothesis of effective markets. Weighted average cost of capital: price of liabilities, price of new-emitted preference shares, price of undivided profits, price of new-emitted common shares, Weighted average cost of capital (WACC), marginal costs of capital, optimal capital budget. Evaluation of capital investments: project's classification, methods of project's evaluation, maturity of projects, net present value of project (NPV), internal rate of return of project (IRR), profitability index of project, modified IRR of project (MIRR), present value of future costs, running audit of projects, project's financing.	

**Recommended literature:**

1. Komorník J., Majerčáková D.: Úvod do finančního manažmentu, Kartprint 2015
2. Komorník J., Majerčáková D., Husovská M.: Finančný manažment, Kartprint 2011
3. Brigham, E. F., Ehrhardt, M. C.: Financial Management, 11th Edition, Thomson, South-Western, 2005
4. Brealey, R. A., Myers, S. C.: Principles of Corporate Finance, 7th Edition, McGraw Hill, 2003
5. Vlachynský, K., Kráľovič, J.: Finančný manažment, Elita, 2004

**Languages necessary to complete the course:**

English

**Notes:****Past grade distribution**

Total number of evaluated students: 3427

A	ABS	B	C	D	E	FX	M
16,87	0,0	25,09	19,03	13,71	14,15	10,85	0,29

**Lecturers:** Mgr. Katarína Rentková, PhD., Mgr. Magdaléna Musilová, PhD., Mgr. Peter Nováček, prof. RNDr. Ing. Ľudomír Šlahor, CSc.

**Last change:** 07.03.2018

**Approved by:**

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KSP/034B/00	<b>Course title:</b> Introduction to Logistics
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 3., 5.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> Evaluation during the semester: a) active participation 20%, b) written test 30%, c) seminar paper and its presentation 50%. The overall evaluation is in accordance with the faculty evaluation system: A = 91-100%; B = 81-90%; C = 73-80%; D = 66-72%; E = 65-60%; F = 0-59% points.	
<b>Learning outcomes:</b> Students are familiar with the role and basic methods of design and management of material flow in enterprises. The framework of knowledge consists on subdivision into inbound logistics, production logistics and distribution logistics. The course explains the issues of inventory management, warehousing, transportation, processing of logistical information and logistical services.	
<b>Class syllabus:</b> <ol style="list-style-type: none"> <li>1. Definition and role of logistics</li> <li>2. Procurement and supplier management</li> <li>3. Inbound logistics</li> <li>4. Production logistics</li> <li>5. Distribution logistics</li> <li>6. Inventory management</li> <li>7. Warehousing and transportation</li> <li>8. Information processing in logistics</li> <li>9. Services and cooperation in logistics</li> </ol>	
<b>Recommended literature:</b> Presentations and seminar materials distributed online during the semester. HULVEJ, J. Logistika: učebné texty. Bratislava: Kartprint, 2016. DUPAL, A., BREZINA, I. Logistika v manažmente podniku. Bratislava: Sprint, 2006. LAMBERT, D. M., STOCK, J. R., ELLRAM, L. M. Logistika. 2. vyd. Brno: CP Books, 2005.	
<b>Languages necessary to complete the course:</b> Slovak	
<b>Notes:</b>	

In the winter semester 2020/2021, the course is taught online using the software MS Teams. Details of students' participation in the online class (microphone, camera, screen sharing) will be communicated in the first online class.

**Past grade distribution**

Total number of evaluated students: 143

A	ABS	B	C	D	E	FX	M
71,33	0,0	25,87	0,0	0,0	0,0	2,1	0,7

**Lecturers:** Ing. Jaroslav Hul'vej, PhD.

**Last change:** 18.09.2020

**Approved by:**

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KMn/060B/00	<b>Course title:</b> Introduction to Management I
<b>Educational activities:</b> <b>Type of activities:</b> lecture / practicals <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 1.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> Essay (max. 10%), presentation of the essay (max. 10%), midterm test (max. 15%), active participation in solving case studies, final test (max. 25%), oral exam (max. 40%). Scale of assessment (preliminary/final): 60/40	
<b>Learning outcomes:</b> After completing the course the student obtains a comprehensive knowledge of selected areas of management theory and become familiar with the basic procedures for identifying and solving problems in management practice. Course content also focuses on developing managerial skills and abilities of listeners. Students through an individual elaboration of an essay, its presentation followed by discussion and case studies enhance the correct use of terminology of management as a science discipline, expanding their knowledge and improving the skills necessary for further study and management practice.	
<b>Class syllabus:</b> <ol style="list-style-type: none"> <li>1. Managers and management – management as a process, science, and profession.</li> <li>2. Management theory development.</li> <li>3. Organizational culture.</li> <li>4. Organizational environment.</li> <li>5. Management in a global environment.</li> <li>6. Social responsibility and managerial ethics.</li> <li>7. Managerial decision-making.</li> <li>8. Foundations of planning.</li> <li>9. Strategic management.</li> <li>10. Forecasting.</li> </ol>	
<b>Recommended literature:</b> [1] WOJČÁK, E. - RUDY, J. - BAJZÍKOVÁ, Ľ. a kol. Manažment, UK Bratislava, 2017. [2] PIŠKANIN A. – RUDY J. a kol.: Manažment klasické teórie a moderné trendy, UK Bratislava, 2010. [3] SEDLÁK M.: Manažment. Iura Edition, Bratislava 2009. [4] ROBBINS, P. R. - COULTER, M.: Management, Harlow : Pearson education limited, 2018, 14th edition. p 751. ISBN 978-1-292-21583-9	

[5] ROBBINS, P. R. - COULTER, M. with contributions by MARTOCCHIO, J. J., KONG, L. K.: Management, Harlow : Pearson education limited, 2016, 13th edition. p. 717 . ISBN 978-1-292-09020-7  
 [6] Journal of Human Resource Management. ISSN 2453 – 7683-[online] [www.jhrm.eu](http://www.jhrm.eu)

**Languages necessary to complete the course:**

English language

**Notes:**

**Past grade distribution**

Total number of evaluated students: 4140

A	ABS	B	C	D	E	FX	M
13,89	0,0	18,02	16,14	14,95	21,79	15,22	0,0

**Lecturers:** prof. Ing. Ján Rudy, PhD., Mgr. Michaela Poláková, PhD., PhDr. Lukáš Copuš, PhD., Mgr. Juliet Horváthová Suleimanová, PhD., doc. Mgr. Jana Fratričová, PhD., Mgr. Zuzana Kirchmayer, PhD., Mgr. Miriama Majtánová, Mgr. Monika Vojteková, doc. Ing. Mgr. Ľubomíra Strážovská, PhD.

**Last change:** 07.05.2019

**Approved by:**

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KMn/061B/00	<b>Course title:</b> Introduction to Management II
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 2.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> Essay (max. 10%), presentation of the essay (max. 10%), Test 1 (max. 40%), active participation in solving case studies, Exam: Test 2 (max. 40%). Scale of assessment (preliminary/final): 60/40	
<b>Learning outcomes:</b> After completing the course the student obtains a comprehensive knowledge of selected areas of management theory and become familiar with the basic procedures for identifying and solving problems in management practice. Course content also focuses on developing managerial skills and abilities of listeners. Students through an individual elaboration of an essay, its presentation followed by discussion and case studies enhance the correct use of terminology of management as a science discipline, expanding their knowledge and improving the skills necessary for further study and management practice.	
<b>Class syllabus:</b> <ol style="list-style-type: none"> <li>1. Basics of organizing.</li> <li>2. Job design.</li> <li>3. Human resource management.</li> <li>4. Individual and group behavior.</li> <li>5. Motivation of employees.</li> <li>6. Leadership theories.</li> <li>7. Communication and interpersonal skills.</li> <li>8. Controlling as a function of management.</li> <li>9. Change management.</li> <li>10. Self management and time management.</li> </ol>	
<b>Recommended literature:</b> [1] WOJČÁK, E. - RUDY, J. - BAJZÍKOVÁ, Ľ. a kol. Manažment, UK Bratislava, 2017. [2] PIŠKANIN A. – RUDY J. a kol.: Manažment klasické teórie a moderné trendy, UK Bratislava, 2010. [3] SEDLÁK M.: Manažment. Iura Edition, Bratislava 2009. [4] ROBBINS, P. R. - COULTER, M.: Management, Harlow : Pearson education limited, 2018, 14th edition. p 751. ISBN 978-1-292-21583-9	



- [5] HORVÁTHOVÁ SULEIMANOVÁ, J. - WOJČÁK, E. - POLÁKOVÁ M.: Vzdelávanie a rozvoj zamestnancov. E-book. Košice : Elfa. 87 s. Dostupne online: [www.knihy.eshop.elfa.sk/product/14305](http://www.knihy.eshop.elfa.sk/product/14305)
- [6] ROBBINS, P. R. - COULTER, M. with contributions by MARTOCCHIO, J. J., KONG, L. K.: Management, Harlow : Pearson education limited, 2016, 13th edition. p. 717 . ISBN 978-1-292-09020-7
- [7] Journal of Human Resource Management. ISSN 2453 – 7683. Dostupné online: [www.jhrm.eu](http://www.jhrm.eu)

**Languages necessary to complete the course:**

English language

**Notes:**

**Past grade distribution**

Total number of evaluated students: 3838

A	ABS	B	C	D	E	FX	M
16,31	0,0	17,85	18,45	14,38	21,83	11,18	0,0

**Lecturers:** PhDr. Lukáš Copuš, PhD., doc. Mgr. Jana Fratričová, PhD., doc. Ing. Mgr. Ľubomíra Strážovská, PhD., doc. PhDr. Rozália Sulíková, PhD., Mgr. Monika Vojteková, Mgr. Andrea Studeničová, Mgr. Linda Zummerová

**Last change:** 21.03.2020

**Approved by:**

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KMn/062B/00	<b>Course title:</b> Introduction to Personnel Management
<b>Educational activities:</b> <b>Type of activities:</b> lecture / practicals <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 3.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> Assignments during the semester: Case study (team assignment) - 15% Midterm test - 25% In-class activities - 20% Oral exam in the exam period: 40% Scale of assessment (preliminary/final): 60/40	
<b>Learning outcomes:</b> The aim of this course is to familiarize students with the major functions of HR management (e.g. job analysis, recruitment and selection, training and development, career management, compensation, etc.) and their relations to other fields of management as well as to explore the link between business strategy and individual HR functions. Students develop a basic understanding of the implementation of individual HR functions from both employer and employee points of view.	
<b>Class syllabus:</b> The role of HR management in the organization. HR planning and job analysis. Employee recruitment and selection. Performance management and performance appraisal. Employee training, development and career. Employee compensation and motivation. Employee and labor relations. International HRM.	
<b>Recommended literature:</b> Bajžíková, Ľ., Kirchmayer, Z., Fratričová, J. 2019. Základy personálneho manažmentu: Akademicko-praktický sprievodca k analýze pracovných pozícií, personálnemu plánovaniu, náboru a výberu zamestnancov. Bratislava: Univerzita Komenského. Bajžíková, Ľ., Horváthová Suleimanová, J. 2019. Základy personálneho manažmentu: Akademicko-praktický sprievodca vzdelávaním, rozvojom, kariérou, fluktuáciou, absenciami, znižovaním počtu zamestnancov, ukončením pracovného pomeru a zamestnaneckými vzťahmi. Bratislava: Univerzita Komenského.	

Bajžíková, L., Fratričová, J. 2019. Základy personálneho manažmentu: Akademicko-praktický sprievodca v oblastiach manažmentu pracovných výkonov, pracovnej motivácie a odmeňovania. Bratislava: Univerzita Komenského.

Fratričová, J. 2020. Praktické cvičenia zo základov personálneho manažmentu. Bratislava: Univerzita Komenského.

Carbery, R., Cross, C. 2013. Human Resource Management – A Concise Introduction. Houndmills, Basingstoke, Hampshire: Palgrave Macmillan.

Koubek J. 2007. Řízení lidských zdrojů. Praha: Management press.

Journal of Human Resource Management. Bratislava: Comenius University, Faculty of Management. ISSN 2453-7683.

Selected case studies.

**Languages necessary to complete the course:**

Slovak, English

**Notes:**

**Past grade distribution**

Total number of evaluated students: 3381

A	ABS	B	C	D	E	FX	M
20,62	0,0	23,25	19,58	13,99	17,48	4,91	0,18

**Lecturers:** prof. Ing. Ľubica Bajžíková, PhD., Mgr. Zuzana Kirchmayer, PhD., doc. Mgr. Jana Fratričová, PhD., Mgr. Juliet Horváthová Suleimanová, PhD.

**Last change:** 14.09.2020

**Approved by:**

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava						
<b>Faculty:</b> Faculty of Management						
<b>Course ID:</b> FM.KEF/129B/00		<b>Course title:</b> Introduction to SAP				
<b>Educational activities:</b> <b>Type of activities:</b> lecture <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning						
<b>Number of credits:</b> 3						
<b>Recommended semester:</b> 5.						
<b>Educational level:</b> I.						
<b>Prerequisites:</b>						
<b>Course requirements:</b>						
<b>Learning outcomes:</b>						
<b>Class syllabus:</b>						
<b>Recommended literature:</b>						
<b>Languages necessary to complete the course:</b>						
<b>Notes:</b>						
<b>Past grade distribution</b> Total number of evaluated students: 169						
A	ABS	B	C	D	E	FX
88,76	0,0	6,51	2,37	0,59	0,0	1,78
<b>Lecturers:</b> RNDr. Zuzana Kovačičová, PhD.						
<b>Last change:</b> 02.06.2015						
<b>Approved by:</b>						

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/164B/00	<b>Course title:</b> Introduction to Taxation
<b>Educational activities:</b> <b>Type of activities:</b> lecture <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 3.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b>	
<b>Learning outcomes:</b> The student is able to explain the evolution of tax theories and taxation systems, to describe current system of taxation in the Slovak Republic (with focus on the direct taxes).	
<b>Class syllabus:</b> <ol style="list-style-type: none"> <li>1. Introduction into theory of taxation</li> <li>2. Evolution of tax theories</li> <li>3. Tax as an economic category and an instrument.             <ul style="list-style-type: none"> <li>- functions and principles of taxes</li> <li>- tax techniques' elements</li> <li>- tax determination</li> </ul> </li> <li>4. Criteria for tax division</li> <li>5. System of taxation in Slovak republic</li> <li>6. Tax policy of state and its basic goals</li> <li>7. Direct taxes – income tax, local taxes and fees</li> <li>8. Indirect taxes – excise tax, value added tax (VAT)</li> <li>9. Chosen problems of system of taxation</li> <li>10. Tax optimization</li> <li>11. The impact of taxes on economic behaviour</li> <li>12. Tax harmonization in EU</li> </ol>	
<b>Recommended literature:</b> <ol style="list-style-type: none"> <li>1. Schultzová A. a kol.: Daňovníctvo - daňová teória a politika, Iura Edition 2011</li> <li>2. Schultzová A. a kol.: Daňovníctvo - daňová teória a politika I., Iura Edition 2012</li> <li>3. Zákon č. 595/2003 Z. z. o dani z príjmov v znení neskorších predpisov</li> <li>4. Zákon č. 582/2004 Z. z. o miestnych daniach a miestnom poplatku za komunálne odpady a drobné stavebné odpady v znení neskorších predpisov</li> </ol>	
<b>Languages necessary to complete the course:</b> English	
<b>Notes:</b>	

<b>Past grade distribution</b>							
Total number of evaluated students: 447							
A	ABS	B	C	D	E	FX	M
57,27	0,0	21,92	13,87	5,15	0,45	1,34	0,0
<b>Lecturers:</b> doc. Ing. Jana Kajanová, PhD.							
<b>Last change:</b> 05.03.2018							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/302B/16				<b>Course title:</b> Labour Law			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 4.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 894							
A	ABS	B	C	D	E	FX	M
33,33	0,0	25,95	18,79	10,74	7,83	2,13	1,23
<b>Lecturers:</b> doc. JUDr. PhDr. Silvia Treľová, PhD., doc. JUDr. Ján Matlák, CSc.							
<b>Last change:</b> 20.01.2021							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KEF/238B/16				<b>Course title:</b> Law French			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 2							
<b>Recommended semester:</b> 5.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 48							
A	ABS	B	C	D	E	FX	M
43,75	0,0	33,33	10,42	4,17	0,0	6,25	2,08
<b>Lecturers:</b> doc. Dr. Frédéric Delaneuville, PhD.							
<b>Last change:</b> 18.09.2020							
<b>Approved by:</b>							



## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KEF/103B/17				<b>Course title:</b> Law German			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 2							
<b>Recommended semester:</b> 5.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 95							
A	ABS	B	C	D	E	FX	M
74,74	0,0	7,37	4,21	1,05	4,21	5,26	3,16
<b>Lecturers:</b> doc. Mgr. Petra Milošovičová, PhD.							
<b>Last change:</b> 11.09.2020							
<b>Approved by:</b>							

## STATE EXAM DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/S07/15	<b>Course title:</b> Management
<b>Number of credits:</b> 1	
<b>Recommended semester:</b> 5., 6..	
<b>Educational level:</b> I.	
<b>State exam syllabus:</b>	
<b>Last change:</b>	
<b>Approved by:</b>	

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KSP/052B/18				<b>Course title:</b> Management of EU Funds Projects			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 1., 3., 5.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 32							
A	ABS	B	C	D	E	FX	M
59,38	0,0	12,5	3,13	0,0	0,0	25,0	0,0
<b>Lecturers:</b> Mgr. Petronela Klačanská, PhD.							
<b>Last change:</b> 20.09.2019							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KMk/013B/15	<b>Course title:</b> Marketing
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b>	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> 40 % interim evaluation: - active attendance (in case of unjustified absence or unpreparedness to seminar - loss of 10%), - semester project – application of theoretical knowledge on selected issues – 40%, 60 % final evaluation: - exam – written, online test using the selected application (MS Forms) Electronic communication and method of distribution of study materials is carried out by MS Teams application. The overall student rating consists of the sum of the percentages for active attendance on seminars and of the percentage obtained from the exam. Exam is written resp. realized through using the selected application (MS Forms). System of interim evaluation is set on the beginning of semester. Scale of assessment (preliminary/final): 40/60	
<b>Learning outcomes:</b> By completing the course, students will acquire basic knowledge and understanding of various areas of marketing theory. The course emphasizes the importance and contribution of basic marketing postulates in terms of interconnection of the organization and its customers. Emphasis is given on acquiring skills in marketing decision-making and implementation of individual marketing activities of the organization, especially in strategic and marketing planning, market segmentation and market positioning, marketing research, analysis of marketing environment and shopping behavior of consumers and the organization, designing marketing mix and use international marketing. In addition to gaining theoretical knowledge, the course is also aimed at stimulating students' ability to apply the marketing concept in their working lives.	
<b>Class syllabus:</b> 1. Position and importance of marketing in organization development. 2. The nature of the marketing concept. 3. Strategic planning and importance of marketing planning. 4. Marketing environment. 5. Marketing information system and marketing research. 6. Shopping behavior of consumers in organizations. 7. Market segmentation, target group selection and creation of market position.	

8. Product as a marketing mix tool.
9. Pricing and pricing strategy of the company.
10. Distribution channels and physical distribution.
11. Marketing communication and marketing communication mix.
12. International marketing.
13. Service marketing.

**Recommended literature:**

- [1] BARTÁKOVÁ, G. – CIBÁKOVÁ, V. – ŠTARCHOŇ, P. 2007. Základy marketingu. 2. rozšírené vydanie. Bratislava: 228 s.r.o., 2007. ISBN 978-80-969834-4-5
- [2] KOTLER, P. – ARMSTRONG, G. 2007. Marketing. Praha: Grada, 2007. ISBN 80-247-0513-3
- [3] KOTLER, P. – WONG, V. – SAUNDERS, J. – ARMSTRONG, G. 2007. Moderní marketing. Praha: Grada Publishing, 2007. ISBN 8024715457
- [4] BAINES, P. – FILL, C. – PAGE, K. 2011. Marketing. Oxford: Oxford University Press, 2011. ISBN 978-0-19-957961-7
- [5] BLYTHE, J. 2009. Principles and Practice of Marketing. 2nd Editon. Hampshire: Cengage Learning EMEA, 2009. ISBN 978-1-4080-114-78
- [6] ARMSTRONG, G. – KOTLER, P. 2007. Marketing: An Introduction. 8th Editon. Upper Saddle River: Pearson Education, Inc. 2007. ISBN 0-13-186591-9 – selected chapters.
- [7] BRASSINGTON, F. – PETTITT, S. 2006. Principles of Marketing. Harlow: Prentice Hall, 2006. ISBN 0-273-69559-2
- [8] Marketing Science and Inspirations a Marketing&Media journals
- With regard to new and available resources, supplementary literature will be updated on a continuous basis.

**Languages necessary to complete the course:**

Slovak, English

**Notes:**

**Past grade distribution**

Total number of evaluated students: 395

A	ABS	B	C	D	E	FX	M
15,95	0,0	37,22	20,76	10,63	6,33	9,11	0,0

**Lecturers:** prof. Mgr. Peter Štarchoň, PhD., doc. Ing. Gabriela Pajtinková Bartáková, PhD., Mgr. Lucia Vilčeková, PhD., doc. JUDr. PhDr. Katarína Gubiniiová, PhD., Mgr. František Olšavský, PhD., doc. Ing. Mgr. Ľubomíra Strážovská, PhD., doc. PhDr. Eva Smolková, CSc., Mgr. Lucia Kočišová, Mgr. Martina Jantová

**Last change:** 20.09.2020

**Approved by:**

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KMk/013B/10	<b>Course title:</b> Marketing
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 4.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> 40 % interim evaluation: - active attendance (in case of unjustified absence or unpreparedness to seminar - loss of 10%), - semester project – application of theoretical knowledge on selected issues – 40%, 60 % final evaluation: - exam – written, online test using the selected application (MS Forms) Electronic communication and method of distribution of study materials is carried out by MS Teams application. The overall student rating consists of the sum of the percentages for active attendance on seminars and of the percentage obtained from the exam. Exam is written resp. realized through using the selected application (MS Forms). System of interim evaluation is set on the beginning of semester. Scale of assessment (preliminary/final): 40/60	
<b>Learning outcomes:</b> The aim of the course is to acquire the basic knowledge from the various areas of marketing theory. The subject emphasizes the importance and benefits of basic marketing postulates in terms of the interconnection of the organization and its customers. Emphasis is placed on acquiring skills in marketing decision-making and performing individual marketing activities of the organization, especially in strategic and marketing planning, market segmentation and market positioning, marketing research, analysis of marketing environment and consumer and organizational purchasing behavior in designing of marketing mix and in exploitation of international marketing. The subject also emphasizes the impact of the online environment and the selected specifics of digital marketing. In addition to gaining theoretical knowledge, the subject is also aimed at stimulating the students' ability to apply the marketing concept in economic practice.	
<b>Class syllabus:</b> 1. Position and importance of marketing in organization development. 2. The nature of the marketing concept. 3. Strategic planning and importance of marketing planning. 4. Marketing environment. 5. Marketing information system and marketing research. 6. Shopping behavior of consumers in organizations.	

7. Market segmentation, target group selection and creation of market position.
8. Product as a marketing mix tool.
9. Pricing and pricing strategy of the company.
10. Distribution channels and physical distribution.
11. Marketing communication and marketing communication mix.
12. International marketing.
13. Service marketing.

**Recommended literature:**

- [1] BARTÁKOVÁ, G. – CIBÁKOVÁ, V. – ŠTARCHOŇ, P. 2007. Základy marketingu. 2. rozšírené vydanie. Bratislava: 228 s.r.o., 2007. ISBN 978-80-969834-4-5
- [2] KOTLER, P. – ARMSTRONG, G. 2007. Marketing. Praha: Grada, 2007. ISBN 80-247-0513-3
- [3] KOTLER, P. – WONG, V. – SAUNDERS, J. – ARMSTRONG, G. 2007. Moderní marketing. Praha: Grada Publishing, 2007. ISBN 8024715457
- [4] BAINES, P. – FILL, C. – PAGE, K. 2011. Marketing. Oxford: Oxford University Press, 2011. ISBN 978-0-19-957961-7
- [5] BLYTHE, J. 2009. Principles and Practice of Marketing. 2nd Editon. Hampshire: Cengage Learning EMEA, 2009. ISBN 978-1-4080-114-78
- [6] ARMSTRONG, G. – KOTLER, P. 2007. Marketing: An Introduction. 8th Editon. Upper Saddle River: Pearson Education, Inc. 2007. ISBN 0-13-186591-9 – selected chapters.
- [7] BRASSINGTON, F. – PETTITT, S. 2006. Principles of Marketing. Harlow: Prentice Hall, 2006. ISBN 0-273-69559-2
- [8] Marketing Science and Inspirations a Marketing&Media journals
- With regard to new and available resources, supplementary literature will be updated on a continuous basis.

**Languages necessary to complete the course:**

Slovak, English

**Notes:**

**Past grade distribution**

Total number of evaluated students: 2980

A	ABS	B	C	D	E	FX	M
22,62	0,0	27,42	20,37	13,42	11,24	4,56	0,37

**Lecturers:** prof. Mgr. Peter Štarchoň, PhD., doc. Ing. Gabriela Pajtinková Bartáková, PhD., Mgr. Lucia Vilčeková, PhD., doc. JUDr. PhDr. Katarína Gubíniová, PhD., Mgr. František Olšavský, PhD., doc. Ing. Mgr. Ľubomíra Strážovská, PhD., doc. PhDr. Eva Smolková, CSc., Mgr. Barbora Marišová, Mgr. Miroslava Skýpalová, Mgr. Samuel Smolka, PhD., Mgr. Martina Jantová, Mgr. Lukáš Vaľko, PhD.

**Last change:** 10.02.2021

**Approved by:**

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/064B/00	<b>Course title:</b> Mathematics I
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 1.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Recommended prerequisites:</b> The course has no prerequisites.	
<b>Course requirements:</b> The course is taught as follows: Lectures will be accessible online through MS Teams. When logging in to MS Teams, it is necessary to use the university e-mail address in the form of the surname number@uniba.sk and join the team FMUK_Mathematics_1_English using the code: ny4mn13. All study materials will also be published here. The student is obliged to listen to the lecture before the exercises and online consultation. According to the schedule, online consultations with the lecturer will be included. Students registered for the course will receive invitations to their calendar for regular online consultations. If they did not understand something in the lecture, they can add questions to the lecture before the online consultation in MS Teams. These will be answered during the online consultation by the lecturer. It is necessary to mention a specific problem that they did not understand. Exercises are mandatory, they will take place according to the valid schedule, either in person or in case of worsened epidemiological situation online. Individual students are firmly assigned to groups. It is not allowed to exchange in groups. Course evaluation during the semester: 1.) 5 min. test during online consultations, each for 1 point (min. 10 tests the student should take) (min. 10 tests the student should take, we take into account 2 possible absences) (10 points), without the possibility of writing a substitute test. 2.) 10-min. test at seminars, each for 2 points (min. 8 tests the student should pass, we take into account 2 possible absences) (16 points), without the possibility of writing a substitute test. 3.) 2 written works in the middle and at the end of the semester for 12 points (max. 24 points). The test can be taken in an alternate period during the semester, if the student proves his / her absence by a confirmation from a doctor. Assessment of the subject during the trial period: The final written examination at the exam lasts 80 minutes, consists of 5 examples (2 from linear algebra and 3 from mathematical analysis). (max. 50 points) Exam: a student can complete 1 regular and one corrective term if he / she does not reach the required number of points to complete the course on the regular term. The dates will be year-round and will be published well in advance and taking into account the epidemiological situation.	



<p>During the tests, the student will log in to the MS Teams application, have a microphone, camera and will perform a test in the Moodle system.</p> <p>The student completes the course if he / she obtains at least 60% of points (ie 30 points) from the continuous assessment, so that he / she can go to the exam and min. 60% of the exam points (ie 30 points) to pass the exam. The points that the student obtains during the semester and in the exam are included in the final grade of the subject.</p> <p>Before solving the exam test, student must be logged in to the MS Teams application, have a microphone and camera switch on. Student is performing the exam test in the Moodle system. Student writes the solution by hand on paper, continuously is inserting own solution into the Moodle system while checking the compliance of its solution on paper with what it enters into the system. When the exam test is closed, the signed handwritten solution will be photographed or scanned together with student card (ISIC) and putted into the Moodle system. The student is obliged to have ensured a functioning internet connection during the exam tests.</p>
<p><b>Learning outcomes:</b></p> <p>The course gives students the possibility to understand a basic mathematical principles of the linear algebra and calculus of the function of the 1 variable with emphasis to economy and management. All the topics are supported by applications.</p>
<p><b>Class syllabus:</b></p> <p>1. Linear algebra: vectors and matrices. n-dimensional vectors and matrices: Vector and Matrices Operations, linear dependence and independence. Matrices: transposes and inverse matrix, singular, regular matrices, rank of matrices, determinants, their basic properties. Solution of the system linear equations (Gauss Elimination Method, Cramer's Rule). Matrices as Linear Transformations, Eigenvalue, Eigenvectors. Application to Market, Leontief Input-Output Models.</p> <p>2. Calculus of the Function of One Variable. Concept of Limit, Continuity and Differentiability of a Function of One Variable. Rules of Differentiation for a Function of One Variable. L'Hospital Rule. Differentials. Taylor Series. Extreme Values of a Function of One Variable. Integral Calculus: Indefinite Integrals: Basic rules of Integration, Substitution method, Integration per partes. Definite Integrals. Some economical applications.</p>
<p><b>Recommended literature:</b></p> <p>[1] BAUER, L., Lipovská, H., Mikulík, M., Mikulík, V.: matematika v ekonomii a ekonomice. Praha, Grada, 2015</p> <p>[2] BERGIN, J. 2015. Mathematics for Economists with Applications. London and New York : Routledge, Taylor and Francis Group, 2015. ISBN 978-04-156-3828-9</p> <p>[3] CHIANG, A. C. 1984. Fundamentals Methods of Mathematical Economics. Singapore : McGraw-Hill, 1984. ISBN 00-706-6219-3</p> <p>[4] RENSHAW, G. 2009. Maths for Economics. Oxford : Oxford University Press, 2009. ISBN 978-01-992-3681-7</p> <p>[5] SYDSAETER, K. – HAMMOND, P. 2008. Essential Mathematics for Economic Analysis. Boston : Prentice Hall. 2008. ISBN 978-02-737-6068-9</p> <p>[6] VINOGRADOV, V .V. 2010. Mathematics for Economists Made Simple. Praha : Karolinum Press, 2010. ISBN 978-80-246-1657-5</p> <p>[7] WERNER, F. – SOTSKOV, Y. N. 2006. Mathematics of Economics and Business. New York : Routledge, Taylor and Francis Group, 2006. ISBN 978-04-153-3281-1</p>
<p><b>Languages necessary to complete the course:</b></p>

<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 4641							
A	ABS	B	C	D	E	FX	M
7,3	0,0	11,16	14,57	16,44	30,58	19,95	0,0
<b>Lecturers:</b> doc. RNDr. Mária Bohdalová, PhD., Mgr. Maroš Bobulský, PhD., Mgr. Peter Struk, PhD., Mgr. Dávid Kubek, doc. Ing. Mgr. Urban Kováč, PhD., Ing. Ján Káčer, Mgr. Katarína Vechter Močarníková, PhD., Mgr. Eva Brestovanská, PhD.							
<b>Last change:</b> 25.02.2021							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/065B/00	<b>Course title:</b> Mathematics II
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 2.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b> FM.KEF/064B/00 - Mathematics I	
<b>Course requirements:</b>	
<b>Learning outcomes:</b> This course is a continuation of Mathematics I and gives students the possibility to gain mathematical skills in solving optimization problems. In many economic applications, a manager deals with situations where several variables have to be included into the mathematical model, e.g. usually the output depends on a set of different input factors. Therefore, this course deals with optimization problems for functions depending on more than one independent variable. Students will solve some real problem using software Wolfram Mathematica.	
<b>Class syllabus:</b> Brief Syllabus: 1. Introduction into function of several variables. Function of more variables. Partial derivatives. Complete differential. Some economic applications of partial derivatives and complete differential. Progress of function with more variables into Taylor series. 2. Extremes of function with more variables. Local extremes of function with more variables. Open extremes (extremes without boundaries), bound extremes (with constraints in the form of equality), absolute extremes of function with more variables (extremes of function continuous on a compact set). Calculation of absolute extremes Kuhn – Tucker conditions. 3. Linear programming. Formulation of the linear programming and its basic economic applications. Graphical solution of the linear programming with two variables. Standard form of linear programming. Basic solutions. Slack and excess variables. Calculation of optimal solution by means of Dantzig Simplex method. 4. Duality in linear programming. Problems of duality in the linear programming. Symetric and nonsymetric dual problems, characteristics of dual problems, shadow prices. Economical interpretation of dual solution. 5. Sensitivity analysis. Changes in coefficients and structure of linear programming problems and in their impact on optimal solution. Intervals of permissible coefficient changes. Supplementation of new activity (new decision variable). Economic interpretation of acquired results.	

6. Problem of factor programming.  
Factor in the problems of economic decision-making. Solving the problem of factor programming by method of branch and bound.

**Recommended literature:**

2. Komorník, J. – Komorníková M. – Mikula, K.: Modelovanie ekonomických a finančných procesov. FM UK, Bratislava 1997
3. Chiang, A.C.: Fundamentals Methods of Mathematical Economics. McGraw-Hill International Editions., Singapore , 1984
4. Werner, F. – Sotskov, Y. N.: Mathematics of Economics and Business
5. Miller, R. E.: Optimization. Foundations and applications. J. Wiley & Sons, Inc. N. Y. 2001.

**Languages necessary to complete the course:**

**Notes:**

**Past grade distribution**

Total number of evaluated students: 3784

A	ABS	B	C	D	E	FX	M
9,54	0,0	9,88	12,82	16,36	30,5	20,9	0,0

**Lecturers:** doc. RNDr. Mária Bohdalová, PhD., Mgr. Peter Struk, PhD., Mgr. Maroš Bobulský, PhD., Mgr. Dávid Kubek, Mgr. Kitty Klacsánová, Mgr. Katarína Vechter Močarníková, PhD., doc. Ing. Mgr. Urban Kováč, PhD., Ing. Ján Káčer

**Last change:** 05.03.2021

**Approved by:**

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/143B/17				<b>Course title:</b> Mind Mapping			
<b>Educational activities:</b> <b>Type of activities:</b> <b>Number of hours:</b> <b>per week: per level/semester:</b> <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 1.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 193							
A	ABS	B	C	D	E	FX	M
82,9	0,0	2,59	1,04	0,0	0,0	13,47	0,0
<b>Lecturers:</b> Mgr. Andrea Studeničová, prof. RNDr. Michal Greguš, PhD.							
<b>Last change:</b>							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/346B/20				<b>Course title:</b> Mindfulness for managers I			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 1.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 136							
A	ABS	B	C	D	E	FX	M
88,97	0,0	0,0	0,0	0,0	0,0	11,03	0,0
<b>Lecturers:</b> prof. RNDr. Michal Greguš, PhD., Ing. Jaroslav Vojtechovský, PhD.							
<b>Last change:</b>							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/097B/00	<b>Course title:</b> Money and Banking
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 5.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Recommended prerequisites:</b> Economics III, Fundamentals of Financial Management	
<b>Course requirements:</b> During the semester there will be possibility within the exercises get a maximum of 30 points overall. The participation in the final exam of the subject is a minimum of 21 points from the seminars. During the semester, points can be obtained for seminar work, its presentation, midterm test and active participation at seminars. It is possible to get max 70 points for the final exam.	
<b>Learning outcomes:</b> A graduate of the subject acquires knowledge of money and currency, can identify basic monetary policy instruments. Has knowledge of the financial system, financial markets, is able to use financial instruments. The graduate is able to distinguish different forms of banking systems, including the history and current state of the banking system in Slovakia, and distinguishes specialized banking institutions operating on the Slovak market. It will recognize the central and other tasks of central banks, as well as the tools that these institutions apply to their functioning. The graduate is familiar with the legal conditions of the operation of commercial banks, their legal form and main activities, they can identify bank risks and use basic banking products. The graduate gains knowledge of the functioning of the most important multilateral financial institutions.	
<b>Class syllabus:</b> 1. Money and money circulation: nature, functions and forms of money, currency and monetary system, monetary policy and its objectives, monetary policy instruments, foreign exchange policy. 2. Financial system: the role of the financial system, financial markets and financial instruments, financial market participants, regulation of financial markets, financial market in the Slovak Republic. 3. Banking system in the Slovak Republic: forms of the banking system, development and current state of the banking system in Slovakia, banking sector, specialized non-bank institutions. 4. The status and scope of central banks (National Bank of Slovakia and European Central Bank): establishment, legal form and basic functions, monetary policy and monetary policy instruments, regulation of the banking sector.	

5. The status and main activities of commercial banks: the legal form of banks, the principal activities of commercial banks, the requirements of banks, the management of assets and liabilities, banking risks, banking products.							
<b>Recommended literature:</b> [1] CECCHETTI, S. G. – SCHOENHOLTZ, K. L. 2015. Money, Banking and Financial Markets. 4th Edition. McGraw-Hill, 2015. ISBN 978-98-145-7516-4 [2] KOCH, T. W. – MACDONALD, S. S. 2010. Bank Management. 7th Edition. South-Western Cengage Learning, 2010. ISBN 978-03-246-5578-0 [3] ROSE, P. S. – HUDGINS, S. C. 2010. Bank Management and Financial Services. McGraw-Hill, 2010. ISBN 978-00-712-6787-8							
<b>Languages necessary to complete the course:</b> English							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 3052							
A	ABS	B	C	D	E	FX	M
11,57	0,0	20,9	24,67	21,26	20,41	1,05	0,13
<b>Lecturers:</b> PhDr. Daniela Majerčáková, PhD., MBA							
<b>Last change:</b> 14.09.2020							
<b>Approved by:</b>							



## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KIS/016_B/12	<b>Course title:</b> Online Marketing I
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 5.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> 40% Ongoing Evaluation - active participation (in case of unjustified absence or unpreparedness for the exercise, or seminar, loss of 10%) - application of acquired theoretical knowledge to selected problems 60% final rating - final project - elaboration of a project with practical application of online marketing tools Scale of assessment (preliminary/final): 40/60	
<b>Learning outcomes:</b> By completing the course Online Marketing I., students will acquire basic knowledge and understanding of individual tools of online marketing. Emphasis is placed on practical application and the latest trends. The student should be able to develop a basic online marketing strategy and then set it up.	
<b>Class syllabus:</b> Introduction to online marketing Web design and Ux Facebook Instagram, Influencing marketing SEO PPC campaigns Content marketing Email marketing Online marketing research See-Think-Do-Care strategy Trends and future	
<b>Recommended literature:</b> Kolektív autorov, Online marketing, Affiliate siet' Dognet, 2019 Seth Godin, Toto je marketing, Lindeni, 2020 Michal Kubíček Jan Linhart, 333 tipů a triků pro SEO, Computer Press, 2010 Michelle Losekoot Eliška Vyhnánková, Jak na sítě, Jan Melvil publishing, 2019	

Kolektív autorov, Tvorba úspešného zarábajúceho blogu, Affiliate sieť Dognet, 2019 Anna Sálková, Kreativní copywriting, Computer Press, 2018							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 228							
A	ABS	B	C	D	E	FX	M
81,14	0,0	5,26	3,07	0,88	1,75	7,02	0,88
<b>Lecturers:</b> Ing. Jaroslav Vojtechovský, PhD.							
<b>Last change:</b> 26.02.2021							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KSP/022B/15	<b>Course title:</b> Operations Management and Logistics
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 6.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> Students elaborate and present two projects during the semester. The evaluation consists of three parts: (1) presentation of project Production management 33,3%, (2) presentation of project Logistics 33,3%, (3) final examination 33,4%. The overall evaluation is in accordance with the faculty evaluation system: A = 91-100%, excellent; B = 81-90%, very good; C = 73-80%, good; D = 66-72%, sufficient; E = 65-60%, enough; FX = 0-59%, not enough.	
<b>Learning outcomes:</b> The course Operational Management and Logistics provides students with basic knowledge and skills from two areas, production system management and material flow management, both in manufacturing companies and in organizations providing services. After successful completion of the course student will be able to: <ul style="list-style-type: none"> <li>• Understand the importance and functions of operations management and logistics and explain the basic managerial terms and processes.</li> <li>• Apply systemic, professional and creative approach to identify and address the problems and challenges in productivity improvement.</li> <li>• Understand the core concepts and measurement tools of quality of products and processes.</li> <li>• Work effectively in team and apply principles of process improvement.</li> <li>• Understand the role of software systems for production planning and managing.</li> <li>• Analyze the inventory and warehouse management systems.</li> <li>• Understand the principles of purchasing, procurement, and sourcing in logistics.</li> <li>• Describe the new approaches in information and communication technologies in logistics.</li> <li>• Demonstrate knowledge of the new concepts of industry 4.0 and internet of things.</li> </ul>	
<b>Class syllabus:</b> <ol style="list-style-type: none"> <li>1. Characteristics of operations management</li> <li>2. Productivity management</li> <li>3. Quality management</li> <li>4. Process improvement</li> <li>5. ERP and MES systems</li> <li>6. Logistics and supply chain management</li> <li>7. Inventory and warehouse management</li> </ol>	

- 8. Procurement and purchasing
- 9. Information and communication technology in logistics
- 10. Industry 4.0 and internet of things

### **Recommended literature:**

#### Basic literature

- [1] FEKETE, M., HULVEJ, J. Operačný manažment a logistika. Kartprint, 2018. ISBN 978-80-89553-59-4.
- [2] HEIZER, J., RENDER, B., MUNSON, Ch. Operations Management: Sustainability and supply chain management. Pearson Education, 2017, 2014, 2011. ISBN 978-0-13-413042-2.
- [3] GUPTA, S., STARR, M. Production and Operations Management Systems. CRC Press, Taylor & Francis Group, 2014. ISBN 978-1-4665-0734-0.
- [4] RICHARDS, G. Warehouse Management: A Complete Guide to Improving Efficiency and Minimizing Costs in the Modern Warehouse, 2nd ed. Kogan Page, 2014. ISBN 9780749469344.
- [5] RUSHTON, A., CROUCHER, P., BAKER, P. The Handbook of Logistics and Distribution Management, 6th ed. Kogan Page, 2017. ISBN 9780749476779.

#### Additional literature

- [1] CHARRON, R., HARRINGTON, H. J., VOEHL, F., WIGGIN, H. The Lean Management Systems Handbook. Productivity Press, 2015. ISBN 9781466564350.
- [2] GRANT, B. D. ed. Logistics, Supply Chain and Operations Management: Case Study Collection. Kogan Page, 2016. ISBN 9780749475956.
- [3] GRANT, B. D., TRAUTRIMS, A., WONG, Y. CH. Sustainable Logistics and Supply Chain Management: Principles and Practices for Sustainable Operations and Management. 2nd ed. Kogan Page, 2017. ISBN 978-0749478278.
- [4] WANG, Y., PETTIT, S. eds. E-Logistics: Managing Your Digital Supply Chains for Competitive Advantage. Kogan Page, 2016. ISBN 9780749472665.

### **Languages necessary to complete the course:**

Slovak

### **Notes:**

### **Past grade distribution**

Total number of evaluated students: 3078

A	ABS	B	C	D	E	FX	M
42,01	0,0	30,57	21,38	5,04	0,49	0,49	0,03

**Lecturers:** doc. Ing. Milan Fekete, PhD., Ing. Jaroslav Hul'vej, PhD.

**Last change:** 27.02.2020

**Approved by:**

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KMn/036B/00	<b>Course title:</b> Organizational Cultures
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 5.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> 30 % – assessed work and its presentation 30% - active participation in class discussions and case studies analyses 40 % – final written exam A = 100 – 91 points; B = 90 – 81 points; C = 80 – 73 points; D = 72 – 66 points; E = 65 – 60 points; FX (failed) = 59 – 0 points Scale of assessment (preliminary/final): 60/40	
<b>Learning outcomes:</b> The course provides basics in organizational culture theory, namely the principles of emergence of organisational culture, its characteristics and actors influencing its emergence, evolution, and change, as well as its influence on an organization's functioning. On completion of this course the student will be able to: - understand what organizational culture is - identify and characterize an organizational culture in an organization - identify the impact of the organizational culture on the organization's functioning	
<b>Class syllabus:</b> Introduction to organizational cultures (definitions, characteristics, consequences). Substance and forms of organizational culture. Cultural dimensions. Cultural typologies. Organizational socialization. Subcultures and countercultures. Creation, maintenance, and change of organizational culture. Organization and environment, national cultures as an organization's environment. Organizational culture and leadership. Organizational culture and communication models.	
<b>Recommended literature:</b> TRICE, H. M., BEYER, J. M. The Cultures of Work Organizations. Englewood Cliffs: Prentice Hall, 1993. BROWN, A. Organizational Culture. London: Pitman Publishing, 1998.	

LEWIS, R. D. When Cultures Collide. London: Nicholas Brealey Publishing, 2006.  
HOFSTEDE, G., HOFSTEDE, G. J., MINKOV, M. Cultures and Organizations: Software of the Mind. New York: McGraw-Hill, 2010.  
ALVESSON, M. Understanding Organizational Culture. Beverly Hills: SAGE Publications, 2012.  
SCHEIN, E. H. Organizational Culture and Leadership. San Francisco: Jossey-Bass, 2016.

**Languages necessary to complete the course:**

English

**Notes:**

**Past grade distribution**

Total number of evaluated students: 334

A	ABS	B	C	D	E	FX	M
16,77	0,0	23,05	24,25	15,87	14,97	4,79	0,3

**Lecturers:** doc. PhDr. Helena Šajgalíková, PhD., prof. Ing. Ľubica Bajžíková, PhD., PhDr. Lukáš Copuš, PhD.

**Last change:** 25.08.2021

**Approved by:**

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KMn/041B/10	<b>Course title:</b> Personnel Management (Selected Topics)
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 2., 4., 6.	
<b>Educational level:</b> I., II.	
<b>Prerequisites:</b>	
<b>Recommended prerequisites:</b> 0	
<b>Course requirements:</b> Case study solution and presentation, passing the final comprehensive exam. Scale of assessment (preliminary/final): 100/0	
<b>Learning outcomes:</b> Understanding of basic features of traditional Japanese approach to management such as life-time employment, Ringi system, and seniority system.	
<b>Class syllabus:</b> Introduction to the course Role of HRM in the organization. HRM functions (Western approach) A brief outline of Japanese history Japanese society and business environment in Japan The postwar recovery and the "miracle" of Japanese economy Bubble economy and the "lost ten years" era Typical characteristics of traditional Japanese approach to management Specific features of HRM in Japanese large industrial companies Management development in Japan Total Quality Management philosophy in Japan	
<b>Recommended literature:</b> Rudy, J. - Rudyová, J.: Human Resource Management in Japan, VHK Altdorf, 2008 Ouchi, W.: Theory Z, Addison- Wesley Publishing Company, Massachusetts, 1981	
<b>Languages necessary to complete the course:</b> English language	
<b>Notes:</b>	

<b>Past grade distribution</b>							
Total number of evaluated students: 91							
A	ABS	B	C	D	E	FX	M
54,95	0,0	18,68	13,19	2,2	0,0	10,99	0,0
<b>Lecturers:</b> prof. Ing. Ján Rudy, PhD., doc. Mgr. Jana Fratričová, PhD.							
<b>Last change:</b> 23.09.2019							
<b>Approved by:</b>							



## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/062B/10				<b>Course title:</b> Physical Education (1)			
<b>Educational activities:</b> <b>Type of activities:</b> lecture <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 2							
<b>Recommended semester:</b> 1.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 1646							
A	ABS	B	C	D	E	FX	M
90,28	0,18	0,85	0,24	0,0	0,0	8,44	0,0
<b>Lecturers:</b> prof. RNDr. Michal Greguš, PhD., Mgr. Tomáš Kuchár, PhD., Mgr. Eleonóra Beňová, PhD., Mgr. Viktor Sládok, PaedDr. Stanislav Frýželka, PhD., Mgr. Ladislav Mókus, Mgr. Jana Leginusová, PaedDr. Dana Mašlejová, doc. PhDr. Vojtech Potočný, CSc., Mgr. Martin Dovičák, PhD., Mgr. Júlia Raábová, PhD., Mgr. Branislav Nedbálek, Mgr. Dalibor Ludvig, PhD., Mgr. Lenka Nagyová, PhD., PaedDr. Martina Tibenská, PhD., Mgr. Michal Tokár, PhD.							
<b>Last change:</b>							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/063B/10				<b>Course title:</b> Physical Education (2)			
<b>Educational activities:</b> <b>Type of activities:</b> <b>Number of hours:</b> <b>per week: per level/semester:</b> <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 2							
<b>Recommended semester:</b> 2.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 1477							
A	ABS	B	C	D	E	FX	M
91,47	0,0	0,74	0,14	0,2	0,47	6,97	0,0
<b>Lecturers:</b> prof. RNDr. Michal Greguš, PhD., Mgr. Tomáš Kuchár, PhD., PaedDr. Stanislav Frýželka, PhD., Mgr. Jana Leginusová, Mgr. Ladislav Mókus, PaedDr. Dana Mašlejová, doc. PhDr. Vojtech Potočný, CSc., Mgr. Eleonóra Beňová, PhD., Mgr. Viktor Sládok, Mgr. Martin Dovičák, PhD., Mgr. Júlia Raábová, PhD., Mgr. Branislav Nedbálek, Mgr. Dalibor Ludvig, PhD., Mgr. Lenka Nagyová, PhD., PaedDr. Martina Tibenská, PhD., Mgr. Michal Tokár, PhD.							
<b>Last change:</b>							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/064B/10				<b>Course title:</b> Physical Education (3)			
<b>Educational activities:</b> <b>Type of activities:</b> <b>Number of hours:</b> <b>per week: per level/semester:</b> <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 2							
<b>Recommended semester:</b> 3.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 975							
A	ABS	B	C	D	E	FX	M
94,77	0,0	0,92	0,1	0,0	0,21	3,9	0,1
<b>Lecturers:</b> prof. RNDr. Michal Greguš, PhD., Mgr. Tomáš Kuchár, PhD., PaedDr. Stanislav Frýželka, PhD., Mgr. Jana Leginusová, Mgr. Ladislav Mókus, PaedDr. Dana Mašlejová, doc. PhDr. Vojtech Potočný, CSc., Mgr. Eleonóra Beňová, PhD., Mgr. Viktor Sládok, Mgr. Lenka Nagyová, PhD., Mgr. Martin Dovičák, PhD., Mgr. Júlia Raábová, PhD., Mgr. Branislav Nedbálek, Mgr. Dalibor Ludvig, PhD., PaedDr. Martina Tibenská, PhD., Mgr. Michal Tokár, PhD.							
<b>Last change:</b>							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/065B/10				<b>Course title:</b> Physical Education (4)			
<b>Educational activities:</b> <b>Type of activities:</b> <b>Number of hours:</b> <b>per week: per level/semester:</b> <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 2							
<b>Recommended semester:</b> 4.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 881							
A	ABS	B	C	D	E	FX	M
92,96	0,0	0,68	0,11	0,0	0,11	6,02	0,11
<b>Lecturers:</b> prof. RNDr. Michal Greguš, PhD., Mgr. Tomáš Kuchár, PhD., PaedDr. Stanislav Frýželka, PhD., Mgr. Jana Leginusová, Mgr. Ladislav Mókus, PaedDr. Dana Mašlejová, doc. PhDr. Vojtech Potočný, CSc., Mgr. Eleonóra Beňová, PhD., Mgr. Viktor Sládok, PaedDr. Martina Tibenská, PhD., Mgr. Martin Dovičák, PhD., Mgr. Júlia Raábová, PhD., Mgr. Branislav Nedbálek, Mgr. Dalibor Ludvig, PhD., Mgr. Lenka Nagyová, PhD., Mgr. Michal Tokár, PhD.							
<b>Last change:</b>							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/066B/10				<b>Course title:</b> Physical Education (5)			
<b>Educational activities:</b> <b>Type of activities:</b> lecture <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 2							
<b>Recommended semester:</b> 5.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 597							
A	ABS	B	C	D	E	FX	M
96,82	0,17	1,01	0,0	0,0	0,17	1,84	0,0
<b>Lecturers:</b> prof. RNDr. Michal Greguš, PhD., Mgr. Tomáš Kuchár, PhD., PaedDr. Stanislav Frýželka, PhD., PaedDr. Dana Mašlejová, Mgr. Jana Leginusová, Mgr. Ladislav Mókus, doc. PhDr. Vojtech Potočný, CSc., Mgr. Eleonóra Beňová, PhD., Mgr. Viktor Sládok, Mgr. Martin Dovičák, PhD., Mgr. Júlia Raábová, PhD., Mgr. Branislav Nedbálek, Mgr. Dalibor Ludvig, PhD., Mgr. Lenka Nagyová, PhD., PaedDr. Martina Tibenská, PhD., Mgr. Michal Tokár, PhD.							
<b>Last change:</b>							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/067B/10				<b>Course title:</b> Physical Education (6)			
<b>Educational activities:</b> <b>Type of activities:</b> <b>Number of hours:</b> <b>per week: per level/semester:</b> <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 2							
<b>Recommended semester:</b> 6.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 526							
A	ABS	B	C	D	E	FX	M
98,1	0,0	0,38	0,0	0,0	0,19	1,33	0,0
<b>Lecturers:</b> prof. RNDr. Michal Greguš, PhD., Mgr. Tomáš Kuchár, PhD., PaedDr. Stanislav Frýželka, PhD., Mgr. Jana Leginusová, Mgr. Ladislav Mókus, PaedDr. Dana Mašlejová, doc. PhDr. Vojtech Potočný, CSc., Mgr. Eleonóra Beňová, PhD., Mgr. Viktor Sládok, Mgr. Martin Dovičák, PhD., Mgr. Júlia Raábová, PhD., Mgr. Branislav Nedbálek, Mgr. Dalibor Ludvig, PhD., Mgr. Lenka Nagyová, PhD., PaedDr. Martina Tibenská, PhD., Mgr. Michal Tokár, PhD.							
<b>Last change:</b>							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/100B/10	<b>Course title:</b> Politics
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 2	
<b>Recommended semester:</b> 1.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> povinná účasť na prednáškach, referát, test	
<b>Learning outcomes:</b> Poskytnúť absolventom predmetu Politológia základnú orientáciu v teórii politiky a v súčasnom politickom živote, prispieť k všestrannej výchove budúcich manažérov.	
<b>Class syllabus:</b> <ol style="list-style-type: none"> <li>1. Politika ako spoločenský fenomén- názory na politiku, charakteristické znaky politiky</li> <li>2. Politológia- počiatky politologických teórií v antickom Grécku</li> <li>3. Demokracia- charakteristika demokracie, termín demokracia</li> <li>4. Teória moci- synonymá pojmu moc, spektrum charakteristík moci</li> <li>5. Politický systém- politický systém ako podsystém spoločenského systému</li> <li>6. Štát - vznik štátu, pojem štát, historický vývoj od prvých štátov</li> <li>7. Politické strany- pôvod pojmu strana, vznik a vývoj politických strán,</li> <li>8. Teória volieb- charakteristika, aktívne a pasívne volebné právo</li> <li>9. Národná rada SR- zákonodarná pôsobnosť, kontrolná pôsobnosť,</li> <li>10. Vláda SR, prezident SR- orgán výkonnej moci, predseda, podpredsedovia, ministri,</li> <li>11. Ľudské práva- charakteristika, medzinárodný štandard základných ľudských práv</li> <li>12. Medzinárodné vzťahy - slovné spojenie medzinárodné vzťahy (MV), národ.</li> </ol>	
<b>Recommended literature:</b> Adamová, K., Křížkovský, L.: Politologie. Praha, Codex 1997. ISBN 80-85963-22-1 Cabada, L. - Kubát, M. a kol.: Úvod do studia politiké vědy. Praha, Eurolex Bohemia 2004. ISBN 80-86432-63-7 Sopóci, J.: Politika v spoločnosti. Úvod do sociológie politiky. BA, VEDA 2004. ISBN 80-224-0802-6	
<b>Languages necessary to complete the course:</b>	
<b>Notes:</b>	

<b>Past grade distribution</b>							
Total number of evaluated students: 145							
A	ABS	B	C	D	E	FX	M
25,52	0,0	17,93	21,38	14,48	14,48	6,21	0,0
<b>Lecturers:</b> PhDr. Gabriela Bérešová, PhD.							
<b>Last change:</b> 05.02.2018							
<b>Approved by:</b>							



## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/300B/19	<b>Course title:</b> Politics
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 1.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> povinná účasť na prednáškach, referát, test	
<b>Learning outcomes:</b> Poskytnúť absolventom predmetu Politológia základnú orientáciu v teórii politiky a v súčasnom politickom živote, prispieť k všestrannej výchove budúcich manažérov.	
<b>Class syllabus:</b> 1. Politika ako spoločenský fenomén- názory na politiku, charakteristické znaky politiky 2. Politológia- počiatky politologických teórií v antickom Grécku 3. Demokracia- charakteristika demokracie, termín demokracia 4. Teória moci- synonymá pojmu moc, spektrum charakteristík moci 5. Politický systém- politický systém ako podsystém spoločenského systému 6. Štát - vznik štátu, pojem štát, historický vývoj od prvých štátov 7. Politické strany- pôvod pojmu strana, vznik a vývoj politických strán, 8. Teória volieb- charakteristika, aktívne a pasívne volebné právo 9. Národná rada SR- zákonodarná pôsobnosť, kontrolná pôsobnosť, 10. Vláda SR, prezident SR- orgán výkonnej moci, predseda, podpredsedovia, ministri, 11. Ľudské práva- charakteristika, medzinárodný štandard základných ľudských práv 12. Medzinárodné vzťahy - slovné spojenie medzinárodné vzťahy (MV), národ.	
<b>Recommended literature:</b> Adamová, K., Křížkovský, L.: Politologie. Praha, Codex 1997. ISBN 80-85963-22-1 Cabada, L. - Kubát, M. a kol.: Úvod do studia politiké vědy. Praha, Eurolex Bohemia 2004. ISBN 80-86432-63-7 Sopóci, J.: Politika v spoločnosti. Úvod do sociológie politiky. BA, VEDA 2004. ISBN 80-224-0802-6	
<b>Languages necessary to complete the course:</b>	
<b>Notes:</b>	

<b>Past grade distribution</b>							
Total number of evaluated students: 50							
A	ABS	B	C	D	E	FX	M
50,0	0,0	4,0	8,0	18,0	10,0	10,0	0,0
<b>Lecturers:</b> PhDr. Gabriela Bérešová, PhD.							
<b>Last change:</b> 03.10.2019							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KKM/105B/20	<b>Course title:</b> Portfolio Management
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 2., 4., 6.	
<b>Educational level:</b> I., II.	
<b>Prerequisites:</b>	
<b>Recommended prerequisites:</b> Recommended: Basics of financial management, Statistical methods, Financial markets and institutions	
<b>Course requirements:</b> 1 / Continuous on-line tests (duration of one test 10-15 min). Test form: usually a choice of 3-4 alternative answers. 2 / Final online test. Test form: usually a choice of 3-4 alternative answers. Scale of assessment (preliminary/final): Continuous tests: 50%Final test: 50%	
<b>Learning outcomes:</b> Graduates of this course will gain an overview of historical developments and the latest trends in international investment management. The course emphasizes the understanding of key investment techniques based on "Smart Beta", active management and also the basic approaches of fundamental and technical analysis. Students can use the acquired knowledge in various positions in the asset management industry in investment, hedge, pension funds and banks.	
<b>Class syllabus:</b> 1. Historical development of investment management. Modern portfolio management theory. Markowitz model. 2. CAPM 3. Sharp's model and the theory of efficient markets 4. Multi-factor models 5. Applications of multi-factor models 6. Active management 7. Current trends and future developments in investment management 8. Preparation of investment plan 9. Fundamental analysis: market and industry valuation 10. Asset allocation 11. Technical analysis	

12. Performance evaluation						
<b>Recommended literature:</b>						
<b>Languages necessary to complete the course:</b> English						
<b>Notes:</b> The course will be taught in full-time form (or online, depending on the situation). Lectures will be stored within MSTeams at least 1 week in advance and students will be able to get acquainted with the topic before the actual exercise. The exercise will be divided into 2-3 parts: 1 / Brief recapitulation of the lecture 2 / Examples and questions / answers 3 / Test for the previous curriculum (assumed every 2 weeks) in the form of an online quizz within MSTeams (students connect using a laptop / mobile phone) Recordings of online exercises will be made available within MSTeams. Minutes from the exercises in full-time form will be made available within MSTeams. Communication will take place within MSTeams, or by e-mail (students will be assigned to classes according to the schedule). If the situation allows, face-to-face consultations will also be possible.						
<b>Past grade distribution</b> Total number of evaluated students: 14						
A	ABS	B	C	D	E	FX
7,14	0,0	42,86	28,57	14,29	0,0	7,14
<b>Lecturers:</b> doc. RNDr. Mária Bohdalová, PhD., Ing. Vladimír Valach, PhD., MBA						
<b>Last change:</b> 21.01.2021						
<b>Approved by:</b>						

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KEF/220B/15			<b>Course title:</b> Principles of Financial Accounting I				
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 5							
<b>Recommended semester:</b> 2.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b> 1. Paul D. Kimmel, Jerry J. Weygandt, Donald E. Kieso- Financial Accounting: Tools for Business Decision Making, WileyPLUS, 7th Edition, 2013 2. Jerry J. Weygandt, Paul D. Kimmel, Donald E. Kieso- Financial and Managerial Accounting, WileyPLUS, 2nd Edition, 2015							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 3881							
A	ABS	B	C	D	E	FX	M
24,58	0,0	18,96	18,27	15,49	16,08	6,62	0,0
<b>Lecturers:</b> doc. Ing. Jana Kajanová, PhD., Ing. Viera Ölvecká, PhD., Mgr. Lukáš Veteška, Mgr. Boris Mucha, PhD.							
<b>Last change:</b> 16.09.2020							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KEF/221B/15				<b>Course title:</b> Principles of Financial Accounting II			
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 5							
<b>Recommended semester:</b> 3.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 2946							
A	ABS	B	C	D	E	FX	M
16,77	0,0	16,43	15,55	16,09	25,08	9,81	0,27
<b>Lecturers:</b> doc. Ing. Jana Kajanová, PhD., Ing. Viera Ölvecká, PhD., Mgr. Lukáš Veteška, Mgr. Boris Mucha, PhD.							
<b>Last change:</b> 20.09.2020							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/005_B/19				<b>Course title:</b> Programming in Wolfram Mathematica I			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 3., 5.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 0							
A	ABS	B	C	D	E	FX	M
0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0
<b>Lecturers:</b> doc. RNDr. Mária Bohdalová, PhD.							
<b>Last change:</b> 20.09.2019							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/051B/16				<b>Course title:</b> Project Management			
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 5							
<b>Recommended semester:</b> 4.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 905							
A	ABS	B	C	D	E	FX	M
11,27	0,0	23,09	24,86	21,66	13,59	4,31	1,22
<b>Lecturers:</b> prof. RNDr. Michal Greguš, PhD., doc. Ing. Ján Papula, PhD., Ing. Peter Balco, PhD., Mgr. Lucia Kohnová, PhD., Mgr. Petronela Klačanská, PhD.							
<b>Last change:</b> 17.02.2020							
<b>Approved by:</b>							



## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KMn/104B/16	<b>Course title:</b> Psychology for Managers
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 6.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> During the semester: 20% for essay presentation. Final written exam: 80% A = 91 – 100%, B = 81 – 90%, C = 80 – 73% , D = 72 – 66% , E = 65 – 60%. Active participation in exercises is important Scale of assessment (preliminary/final): 20/80	
<b>Learning outcomes:</b> By the end of the course students will receive a basic knowledge of the personality, wil have basic knowledge in empathy, team building, perception, motivation, interpersonal communication etc. They will understand cultural differences in the business context. It will be developed selected managerial skills needed to work effectively with subordinates: effective interpersonal communication, FV, presentation skills.	
<b>Class syllabus:</b> <ol style="list-style-type: none"> <li>1. Personality.</li> <li>2. Personality of managers/leaders.</li> <li>3. Perception process.</li> <li>4. Effective interpersonal verbal communication.</li> <li>5. Nonverbal communication.</li> <li>6. Active listening.</li> <li>7. Assertive behavior.</li> <li>8. Empathy.</li> <li>9. EQ and CQ.</li> <li>10. Intercultural communication-</li> <li>11. Basic presentation skills.</li> <li>12. Student presentations</li> <li>13. Student presentations</li> </ol>	
<b>Recommended literature:</b> [1] SULIKOVA, R. 2001. Intercultural Communication. In: Global Business and Economic Development. Volume II: The East European Perspectives. Upper Montclair : Montclair State University, 2001, p. 311-315.	

- [2] SULIKOVA, R. 2003. New Managerial Competencies. In: Journal of Human Resource Management. 2003, No. 1-2, p. 69-76.
- [3] SULIKOVA, R. 2003. New Managerial Competencies in the New Organizational Environment. In: Strategies for Sustainable Globalization: Business Responses to Regional Demands and Global Opportunities. Global Business and Economic Development. Upper Montclair : Montclair State University, 2003, volume 1, p. 813-817.
- [4] THILL, J. V. – BOVEÉ, C. L. 2012. Business Communication Essentials. New Jersey: Pearson, 2012.
- [5] TUBBS, S. L. – MOSS, S. 1997. Human Communication. 6th Edition. New York: McGraw-Hill, 1997.
- [6] WHETTEN, D. A. – CAMERON, K. S. 2011. Developing Management Skills. Pearson, 2011.

**Languages necessary to complete the course:**

English

**Notes:**

**Past grade distribution**

Total number of evaluated students: 122

A	ABS	B	C	D	E	FX	M
29,51	0,0	19,67	17,21	10,66	12,3	10,66	0,0

**Lecturers:** doc. PhDr. Rozália Sulíková, PhD., Mgr. Ľudmila Mitková, PhD.

**Last change:** 13.02.2020

**Approved by:**

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/215B/15	<b>Course title:</b> Research Methods
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 5.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> Take-home assignment accounts for 100% of grade (either review of a research paper or data analysis).	
<b>Learning outcomes:</b> Upon taking the course, the student will have a thorough understanding of how to do research. He will be able to define a research topic, find relevant literature, obtain data and use right methods in order to analyze and conclude on them.	
<b>Class syllabus:</b> Session 1 Starting the research Session 2 Literature review & topic specification Session 3 Data collection & retrieval Session 4 Qualitative methods Session 5 Quantitative methods Session 6 Challenges for thesis & paper writing Session 7 Example of the research	
<b>Recommended literature:</b> Literature: 1. Ashby, Mike. "How to write a paper." Engineering Department, University of Cambridge, Version 5 (2000): 38. 2. Murray, Rowena. How to write a thesis. McGraw-Hill International, 2011. 3. Freedman, D., R. Pisani, and R. Purves. "Statistics (2007)." (1978). 4. Stock, James H., and Mark W. Watson. Introduction to econometrics. Vol. 104. Boston: Addison Wesley, 2003. 5. Selected research papers	
<b>Languages necessary to complete the course:</b> English	
<b>Notes:</b>	

<b>Past grade distribution</b>							
Total number of evaluated students: 14							
A	ABS	B	C	D	E	FX	M
71,43	0,0	21,43	0,0	7,14	0,0	0,0	0,0
<b>Lecturers:</b> Mgr. Rastislav Molnár							
<b>Last change:</b> 31.01.2018							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KMM/058B/20				<b>Course title:</b> Russian I			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 1.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 42							
A	ABS	B	C	D	E	FX	M
71,43	0,0	19,05	0,0	0,0	0,0	9,52	0,0
<b>Lecturers:</b> doc. Mgr. Emília Charfaoui, CSc.							
<b>Last change:</b>							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KMM/060B/20				<b>Course title:</b> Russian II			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 2.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 23							
A	ABS	B	C	D	E	FX	M
82,61	0,0	17,39	0,0	0,0	0,0	0,0	0,0
<b>Lecturers:</b> doc. Mgr. Emília Charfaoui, CSc.							
<b>Last change:</b>							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KMM/059B/20				<b>Course title:</b> Russian III			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 3.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 24							
A	ABS	B	C	D	E	FX	M
70,83	0,0	4,17	4,17	0,0	0,0	20,83	0,0
<b>Lecturers:</b> doc. Mgr. Emília Charfaoui, CSc.							
<b>Last change:</b>							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KMM/061B/20				<b>Course title:</b> Russian IV			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 4.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 27							
A	ABS	B	C	D	E	FX	M
40,74	0,0	44,44	3,7	0,0	3,7	0,0	7,41
<b>Lecturers:</b> doc. Mgr. Emília Charfaoui, CSc.							
<b>Last change:</b>							
<b>Approved by:</b>							



## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KSP/067AB/18	<b>Course title:</b> Social Entrepreneurship
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 2., 4., 6.	
<b>Educational level:</b> I., II.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> Students are evaluated for their active participation at seminars during the semester. They work on several individual and group assignments and they are expected to develop their own social entrepreneurship project idea and business model. The overall evaluation is in accordance with the faculty evaluation system: A = 91-100%; B = 81-90%; C = 73-80%; D = 66-72%; E = 65-60%; F = 0-59% points.	
<b>Learning outcomes:</b> Understand the character and role of social entrepreneurship in the current socio-economic context. Understand motives and qualities of social entrepreneurs. Understand different types of social entrepreneurship and different business models and scaling strategies. Able to develop own social entrepreneurship project ideas using state-of-the-art tools and techniques.	
<b>Class syllabus:</b> 1. What is social entrepreneurship and who are social entrepreneurs? 2. Ideation and prototyping social entrepreneurship ideas 3. What methods and instruments can be used to develop and implement social entrepreneurship projects? 4. How to scale an impact of social enterprise? 5. How social enterprises operate?	
<b>Recommended literature:</b> [1] Study materials by Social Entrepreneurship Akademie. online <a href="https://seakademie.org/en/">https://seakademie.org/en/</a> [2] YOUNG, Dennis R., SEARING, Elisabeth A. M., BREWER, Cassady V., eds. The Social Enterprise Zoo. Edward Elgar Publishing: Cheltenham, UK, Northampton, MA, 2016.	
<b>Languages necessary to complete the course:</b> English	
<b>Notes:</b> In the summer semester 2020/2021, the course is taught online through MS Teams.	

<b>Past grade distribution</b>							
Total number of evaluated students: 59							
A	ABS	B	C	D	E	FX	M
55,93	0,0	23,73	11,86	3,39	1,69	3,39	0,0
<b>Lecturers:</b> doc. PhDr. Marian Holienka, PhD.							
<b>Last change:</b> 20.01.2021							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KSP/067B/18				<b>Course title:</b> Social Entrepreneurship			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 3.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 35							
A	ABS	B	C	D	E	FX	M
34,29	0,0	20,0	20,0	0,0	11,43	8,57	5,71
<b>Lecturers:</b> doc. PhDr. Marian Holienka, PhD.							
<b>Last change:</b> 21.09.2020							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KMk/046B/00	<b>Course title:</b> Sociology I
<b>Educational activities:</b> <b>Type of activities:</b> lecture <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 2	
<b>Recommended semester:</b> 1.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> 80 percent during semester, 20 percent final exam Scale of assessment (preliminary/final): 80/20	
<b>Learning outcomes:</b> Objective of the course in terms of learning outcomes and competences The aim of the subject is to familiarize students with the basic conceptual apparatus of sociology and with selected circles of problems, relevant for the study of management and marketing.	
<b>Class syllabus:</b> Sociological perspective Methods of sociological research Culture Socialization Social interaction and social structure. Social groups and organizations. Social stratification and social differentiation. Ethnic, racial groups. Minorities. Social institutions. Economic and political systems. Education systems. Social change and social movement.	
<b>Recommended literature:</b> Giddens, Anthony (2013) Sociology (Seventh Edition). Cambridge	
<b>Languages necessary to complete the course:</b> Slovak	
<b>Notes:</b>	

<b>Past grade distribution</b>							
Total number of evaluated students: 311							
A	ABS	B	C	D	E	FX	M
67,52	0,0	23,79	4,18	2,25	0,0	2,25	0,0
<b>Lecturers:</b> doc. PhDr. Magdaléna Samuhelová, CSc.							
<b>Last change:</b> 15.02.2018							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KMk/346B/19	<b>Course title:</b> Sociology I
<b>Educational activities:</b> <b>Type of activities:</b> lecture <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 1.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> 80 percent during semester, 20 percent final exam Scale of assessment (preliminary/final): 80/20	
<b>Learning outcomes:</b> Objective of the course in terms of learning outcomes and competences The aim of the subject is to familiarize students with the basic conceptual apparatus of sociology and with selected circles of problems, relevant for the study of management and marketing.	
<b>Class syllabus:</b> Sociological perspective Methods of sociological research Culture Socialization Social interaction and social structure. Social groups and organizations. Social stratification and social differentiation. Ethnic, racial groups. Minorities. Social institutions. Economic and political systems. Education systems. Social change and social movement.	
<b>Recommended literature:</b> Giddens, Anthony (2013) Sociology (Seventh Edition). Cambridge	
<b>Languages necessary to complete the course:</b> Slovak	
<b>Notes:</b>	

<b>Past grade distribution</b>							
Total number of evaluated students: 12							
A	ABS	B	C	D	E	FX	M
50,0	0,0	8,33	25,0	0,0	0,0	8,33	8,33
<b>Lecturers:</b> doc. PhDr. Magdaléna Samuhelová, CSc.							
<b>Last change:</b> 03.10.2019							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/116B/19	<b>Course title:</b> Statistics
<b>Educational activities:</b> <b>Type of activities:</b> lecture / laboratory practicals <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 3.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b>	
<b>Learning outcomes:</b>	
<b>Class syllabus:</b> Brief Syllabus: 1. Introduction into the course. Introduction into probability theory. 2. Conditional probability, independence, and Bayes theorem. 3. Random variable – definition, types (discrete and continuous), transformation, probability division. 4. Distribution function and its basic characteristics. Density functions for continuous random variable. 5. Types of theoretical probability distributions. 6. Probability distributions derived from normal probability distribution. 7. Limits: Convergence of random variables, law of large numbers, central limits. 8. Random vector. Dependence and independence of random variables. 9. Introduction into mathematical statistics. Descriptive statistics, primary graphic representation of statistical data. Classification of statistical data. Frequency table. 10. Random choice and its basic characteristics. Selective characteristics. Unbiased and consistent estimates. Basic characteristics of realization of random choice. 11. Interval estimates for random choice from normal distribution. 12. Introduction into statistical hypothesis testing. Errors of first and second category during statistical hypothesis testing. 13. Statistical hypothesis testing: parametric tests (for parameters of normal distribution). 14. Statistical hypothesis testing: nonparametric tests (chi-square test of good agreement, sign test).	
<b>Recommended literature:</b> Literature: 1. Chajdiak J., Rublíková E., Gudába M: Štatistické metódy v praxi. STATIS Bratislava 1997. Chajdiak J., Komorník J., Komorníková M.: Štatistické metódy. STATIS Bratislava 1999 2. McClave J. T., Benson P. G., Sincich T.: Statistics for Business and Economics, Prentice-Hall, INC., 2001 <a href="http://www.prenhall.com/mcclave/">http://www.prenhall.com/mcclave/</a>	



3. Viera Pacáková a kolektív: Štatistika pre ekonómov. IURA EDITION, Bratislava 2003.
4. Viera Pacáková a kolektív: Štatistika pre ekonómov. Zbierka príkladov B. IURA EDITION, Bratislava 2005.
5. Electronic textbook of statistics (in Czech): <http://badame.vse.cz/iastat/>
6. Electronic textbook of statistics (in English): <http://www.statsoft.com/textbook/stathome.html>

**Languages necessary to complete the course:**

English

**Notes:**

**Past grade distribution**

Total number of evaluated students: 53

A	ABS	B	C	D	E	FX	M
5,66	0,0	9,43	5,66	28,3	26,42	18,87	5,66

**Lecturers:** doc. Ing. Iveta Stankovičová, PhD., Mgr. Eva Brestovanská, PhD., doc. RNDr. Mária Bohdalová, PhD., PhDr. Oskar Karlík, PhDr. Loretta Pinke, Mgr. Martina Jantová, Mgr. Monika Vojteková, Mgr. Ondrej Čupka, Mgr. Tadeáš Chujac, Ing. Igor Šarlina, Mgr. Linda Zumnerová, Mgr. Peter Nováček, MSc. Lucia Šepel'ová

**Last change:** 17.09.2019

**Approved by:**

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/116B/00	<b>Course title:</b> Statistics
<b>Educational activities:</b> <b>Type of activities:</b> lecture / laboratory practicals <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 3.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b>	
<b>Learning outcomes:</b> By completing the course, the student will gain an overview of the issues of data analysis using statistical methods for the needs of the manager. He will master statistical methods suitable for 1 and 2-dimensional analysis of quantitative and qualitative variables. He will also gain an overview of the possibilities provided for statistical analysis by MS Excel software in the field of statistics and will also acquire the necessary skills to work in this software.	
<b>Class syllabus:</b> Brief Syllabus: 1. Introduction into the course. Introduction into probability theory. 2. Conditional probability, independence, and Bayes theorem. 3. Random variable – definition, types (discrete and continuous), transformation, probability division. 4. Distribution function and its basic characteristics. Density functions for continuous random variable. 5. Types of theoretical probability distributions. 6. Probability distributions derived from normal probability distribution. 7. Limits: Convergence of random variables, law of large numbers, central limits. 8. Random vector. Dependence and independence of random variables. 9. Introduction into mathematical statistics. Descriptive statistics, primary graphic representation of statistical data. Classification of statistical data. Frequency table. 10. Random choice and its basic characteristics. Selective characteristics. Unbiased and consistent estimates. Basic characteristics of realization of random choice. 11. Interval estimates for random choice from normal distribution. 12. Introduction into statistical hypothesis testing. Errors of first and second category during statistical hypothesis testing. 13. Statistical hypothesis testing: parametric tests (for parameters of normal distribution). 14. Statistical hypothesis testing: nonparametric tests (chi-square test of good agreement, sign test).	
<b>Recommended literature:</b>	

**Literature new:**

1. Pacáková a kol.: Štatistické metódy pre ekonómov. Iura Edition 2009, resp. Wolters Kluwer (kniha tlačená+ zbierka príkladov B, info na <https://www.wolterskluwer.sk/sk/statisticke-metody-pre-ekonomov.p570.html>)
2. Erik Šoltés a kol.: Štatistické metódy pre ekonómov - zbierka príkladov. Wolters Kluwer 2015. ISBN 978-80-8168-234-6 (aj elektronicky, info na <https://www.wolterskluwer.sk/sk/statisticke-metody-pre-ekonomov-zbierka-prikladov.p2120.html>)
3. Pacáková a kol.: Štatistické indukcia pre ekonómov a manažérov. Wolters Kluwer 2015. (obsahuje riešené príklady v SASe, aj elektronicky, info na <https://www.wolterskluwer.sk/sk/statisticka-indukcia-pre-ekonomov-a-manazerov.p2006.html>)

**Literature old:**

1. Chajdiak J., Rublíková E., Gudába M: Štatistické metódy v praxi. STATIS Bratislava 1997.
- Chajdiak J., Komorník J., Komorníková M.: Štatistické metódy. STATIS Bratislava 1999
2. McClave J. T., Benson P. G., Sincich T.: Statistics for Business and Economics, Prentice-Hall, INC., 2001 <http://www.prenhall.com/mcclave/>
3. Viera Pacáková a kolektív: Štatistika pre ekonómov. IURA EDITION, Bratislava 2003.
4. Viera Pacáková a kolektív: Štatistika pre ekonómov. Zbierka príkladov B. IURA EDITION, Bratislava 2005.
5. Electronic textbook of statistics (in Czech): <http://badame.vse.cz/iastat/>
6. Electronic textbook of statistics (in English): <http://www.statsoft.com/textbook/stathome.html>

**Languages necessary to complete the course:****Notes:****Past grade distribution**

Total number of evaluated students: 4000

A	ABS	B	C	D	E	FX	M
17,08	0,0	16,63	14,12	15,93	22,75	13,35	0,15

**Lecturers:** doc. Ing. Iveta Stankovičová, PhD., Mgr. Eva Brestovanská, PhD., doc. RNDr. Mária Bohdalová, PhD., Ing. Rastislav Kulháněk, PhD., PhDr. Oskar Karlík, PhDr. Loretta Pinke, Mgr. Martina Jantová, Mgr. Monika Vojteková, Mgr. Ondrej Čupka, Mgr. Tadeáš Chujac, Ing. Igor Šarlina, Mgr. Linda Zummerová, MSc. Lucia Šepeľová, Mgr. Ing. Miroslav Reiter

**Last change:** 25.08.2021**Approved by:**

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KSP/064B/17				<b>Course title:</b> Visions and Creativity in Management			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 1.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 429							
A	ABS	B	C	D	E	FX	M
74,36	0,0	13,52	4,9	0,0	0,0	7,23	0,0
<b>Lecturers:</b> Mgr. Lucia Kohnová, PhD., Mgr. Nikola Salajová, PhD.							
<b>Last change:</b> 18.09.2020							
<b>Approved by:</b>							