

Course descriptions

TABLE OF CONTENTS

1. 04AB/16 Bachelor Thesis Defence (state exam).....	4
2. 035AB/16 Bachelor Thesis Project.....	5
3. 048AB/16 Bachelor Thesis Seminar.....	6
4. 371B/19 Business Chinese II.....	7
5. 163AB/16 Business Communication.....	8
6. 1750B/19 Business French.....	10
7. 038B/20 Business French I.....	11
8. 037B/20 Business German I.....	12
9. 071B/17 Business German I.....	13
10. 063B/20 Business German II.....	14
11. 322AB/16 Business Information Systems.....	15
12. 323AB/16 Business Information Systems.....	16
13. 040AB/16 Business Law I.....	19
14. 042AB/19 Business Law I.....	21
15. 041AB/19 Business Law II.....	23
16. 041AB/16 Business Law II.....	24
17. 219AB/16 Business Negotiations.....	26
18. 033B/00 Business Russian I.....	27
19. 036B/20 Business Russian I.....	28
20. 062B/20 Business Russian II.....	29
21. 036B/00 Business Spanish I.....	30
22. 065_B/15 Chinese Language for Beginners I.....	31
23. 124B/20 Chinese Language for Beginners I.....	32
24. 067_B/20 Chinese Language for Beginners II.....	33
25. 068_B/15 Chinese Language for Beginners III.....	34
26. 126B/20 Chinese Language for Beginners III.....	35
27. 069_B/20 Chinese Language for Beginners IV.....	36
28. 076AB/16 Computer Science.....	37
29. 001AB/16 Controlling.....	40
30. 337B/18 Cybercriminality for Managers, Cybercriminalité pour les managers.....	42
31. 003AB/16 Databases.....	43
32. 054AB/16 Development of Entrepreneurial Skills I.....	45
33. 055AB/16 Development of Entrepreneurial Skills II.....	47
34. 065AB/18 Development of Entrepreneurial Thinking.....	49
35. 065AB/16 E-Service Management.....	51
36. 020AB/16 Economics I.....	54
37. 021AB/16 Economics II.....	56
38. 022AB/16 Economics III.....	58
39. S06AB/16 Economics and Finance (state exam).....	60
40. 006AB/16 English for Managers I.....	61
41. 007AB/16 English for Managers II.....	63
42. 009AB/16 English for Managers III.....	65
43. 163AB/19 English for Managers IV.....	67
44. 105AB/16 Ethical and Legal Aspects of Marketing.....	69
45. 169AB/16 Financial Management in the 3rd Sector.....	71
46. 222AB/16 Financial Mathematics.....	73
47. 050AB/16 Flexibility and Management of Knowledge Workers.....	75

48. 003B/20	French.....	77
49. 047B/00	French I.....	78
50. 002B/19	French II.....	80
51. 005B/20	French III.....	81
52. 049B/00	French III.....	82
53. 004B/19	French IV.....	84
54. 044B/00	French Language for Managers III.....	85
55. 024B/00	German I.....	87
56. 324B/19	German I.....	89
57. 325B/19	German II.....	91
58. 026B/00	German III.....	93
59. 326B/20	German III.....	95
60. 027B/19	German IV.....	96
61. 014AB/16	Information Systems and Application Software.....	98
62. 245AB/16	International Economic Relations.....	101
63. 227AB/17	International Financial Reporting Standards.....	103
64. 023AB/16	Introduction to Entrepreneurship.....	105
65. 134AB/16	Introduction to Financial Management.....	107
66. 060AB/16	Introduction to Management I.....	109
67. 061AB/16	Introduction to Management II.....	111
68. 062AB/16	Introduction to Personnel Management.....	113
69. 225AB/16	Introduction to financial markets and institutions.....	115
70. 004B/00	Japanese I.....	117
71. 005B/00	Japanese II.....	118
72. 006B/10	Japanese III.....	119
73. 007B/10	Japanese IV.....	120
74. 302AB/16	Labor Law.....	121
75. S07AB/16	Management (state exam).....	123
76. 060AB/18	Management of Start-ups and Small Firms.....	124
77. 061AB/16	Managerial Economics.....	126
78. 015AB/16	Managerial Ethics.....	128
79. 100AB/16	Marketing.....	130
80. 102AB/16	Marketing.....	132
81. 064AB/16	Mathematics I.....	134
82. 065AB/16	Mathematics II.....	137
83. 101AB/16	Modern Marketing - New Trends.....	139
84. 098AB/17	Money and Banking.....	141
85. 098AB/16	Money and Banking.....	143
86. 022AB/16	Operations Management and Logistics.....	145
87. 036AB/19	Organizational Cultures.....	147
88. 041B/10	Personnel Management (Selected Topics).....	149
89. 041AB/16	Personnel Management - Selected Topics.....	151
90. 053AB/16	Personnel Management in Small Companies.....	152
91. 062B/10	Physical Education (1).....	153
92. 063B/10	Physical Education (2).....	154
93. 064B/10	Physical Education (3).....	155
94. 065B/10	Physical Education (4).....	156
95. 066B/10	Physical Education (5).....	157
96. 067B/10	Physical Education (6).....	158

97. 105B/20	Portfolio Management.....	159
98. 056AB/16	Practical Aspects of Human Resource Management.....	161
99. 220AB/16	Principles of Financial Accounting I.....	163
100. 221AB/16	Principles of Financial Accounting II.....	165
101. 060AB/19	Programming in Wolfram Mathematica I.....	167
102. 006AB/16	Programming in Wolfram Mathematica II.....	169
103. 051AB/16	Project Management.....	170
104. 104AB/16	Psychology for Managers.....	172
105. 215AB/16	Research Methods.....	174
106. 054B/00	Russian I.....	176
107. 058B/20	Russian I.....	178
108. 055B/10	Russian II.....	179
109. 060B/20	Russian II.....	181
110. 056B/00	Russian III.....	182
111. 059B/20	Russian III.....	184
112. 061B/20	Russian IV.....	185
113. 067AB/18	Social Entrepreneurship.....	186
114. 051B/00	Spanish I.....	188
115. 052B/00	Spanish II.....	189
116. 053B/00	Spanish III.....	190
117. 307AB/16	Special Topics in IT Projects.....	191
118. 115AB/16	Statistical Methods.....	192
119. 116AB/16	Statistics.....	194

STATE EXAM DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM/O4AB/16	Course title: Bachelor Thesis Defence
Number of credits: 3	
Educational level: I.	
State exam syllabus:	
Last change:	
Approved by:	

COURSE DESCRIPTION

University: Comenius University in Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KMk/035AB/16				Course title: Bachelor Thesis Project			
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning							
Number of credits: 3							
Recommended semester: 6.							
Educational level: I.							
Prerequisites:							
Course requirements:							
Learning outcomes:							
Class syllabus:							
Recommended literature:							
Languages necessary to complete the course:							
Notes:							
Past grade distribution Total number of evaluated students: 8							
A	ABS	B	C	D	E	FX	M
75,0	0,0	12,5	0,0	0,0	12,5	0,0	0,0
Lecturers: doc. JUDr. PhDr. Katarína Gubíniová, PhD., Mgr. František Olšavský, PhD., doc. Ing. Gabriela Pajtinková Bartáková, PhD., doc. PhDr. Magdaléna Samuhelová, CSc., doc. Ing. Mgr. Ľubomíra Strážovská, PhD., prof. Mgr. Peter Štarchoň, PhD., Mgr. Lucia Vilčeková, PhD., prof. Ing. Ľubica Bajžíková, PhD., PhDr. Lukáš Copuš, PhD., doc. Mgr. Jana Fratričová, PhD., Mgr. Juliet Horváthová Suleimanová, PhD., Janko Hraško, Mgr. Zuzana Kirchmayer, PhD., prof. Mgr. Anna Lašáková, PhD., Ing. Marián Mikolášik, prof. PhDr. Anna Remišová, CSc., prof. Ing. Ján Rudy, PhD., doc. PhDr. Rozália Sulíková, PhD., doc. PhDr. Marian Holienka, PhD., doc. Mgr. Zuzana Papulová, PhD.							
Last change:							
Approved by:							

COURSE DESCRIPTION

University: Comenius University in Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KMk/048AB/16				Course title: Bachelor Thesis Seminar			
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning							
Number of credits: 2							
Recommended semester: 5.							
Educational level: I.							
Prerequisites:							
Course requirements:							
Learning outcomes:							
Class syllabus:							
Recommended literature:							
Languages necessary to complete the course:							
Notes:							
Past grade distribution Total number of evaluated students: 9							
A	ABS	B	C	D	E	FX	M
66,67	0,0	11,11	0,0	0,0	11,11	11,11	0,0
Lecturers: doc. JUDr. PhDr. Katarína Gubíniová, PhD., Mgr. František Olšavský, PhD., doc. Ing. Gabriela Pajtinková Bartáková, PhD., doc. PhDr. Magdaléna Samuhelová, CSc., doc. PhDr. Eva Smolková, CSc., doc. Ing. Mgr. Ľubomíra Strážovská, PhD., prof. Mgr. Peter Štarchoň, PhD., Mgr. Lucia Vilčeková, PhD., prof. Ing. Anna Pilková, PhD., MBA, prof. Ing. Jozef Papula, PhD., doc. Ing. Ján Papula, PhD., doc. Ing. Milan Fekete, PhD., doc. Mgr. Zuzana Papulová, PhD., Mgr. Peter Gál, PhD., Mgr. Andrea Gažová, PhD., doc. PhDr. Marian Holienka, PhD., Ing. Jaroslav Hul'vej, PhD., Mgr. Lucia Kohnová, PhD., Mgr. Peter Marcin, PhD., Mgr. Miloš Mrva, PhD., doc. Mgr. Jana Fratričová, PhD., doc. Mgr. Emil Wojčák, PhD., Mgr. Juliet Horváthová Suleimanová, PhD., prof. Ing. Ľubica Bajzíkova, PhD., PhDr. Lukáš Copuš, PhD., doc. Mgr. Emília Charfaoui, CSc., Mgr. Zuzana Kirchmayer, PhD., prof. Mgr. Anna Lašáková, PhD., Mgr. Michaela Poláková, PhD., prof. PhDr. Anna Remišová, CSc., prof. Ing. Ján Rudy, PhD., doc. PhDr. Rozália Sulíková, PhD., Mgr. Ľudmila Mitková, PhD., doc. RNDr. Mária Bohdalová, PhD., Ing. Vladimír Valach, PhD., MBA, Mgr. Eva Brestovanská, PhD., prof. RNDr. Ing. Ľudomír Šlahor, CSc., Mgr. Katarína Vechter Močarníková, PhD., doc. Ing. Mgr. Urban Kováč, PhD.							
Last change:							
Approved by:							

COURSE DESCRIPTION

University: Comenius University in Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KIS/371B/19				Course title: Business Chinese II			
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning							
Number of credits: 3							
Recommended semester: 2.							
Educational level: I.							
Prerequisites:							
Course requirements:							
Learning outcomes:							
Class syllabus:							
Recommended literature:							
Languages necessary to complete the course:							
Notes:							
Past grade distribution Total number of evaluated students: 25							
A	ABS	B	C	D	E	FX	M
96,0	0,0	0,0	0,0	0,0	0,0	4,0	0,0
Lecturers: PhDr. Peter Ondris, PhD.							
Last change:							
Approved by:							

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KIS/163AB/16	Course title: Business Communication
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester:	
Educational level: I., II.	
Prerequisites:	
Recommended prerequisites: English for managers I, II, III	
Course requirements: 20 % for active participation in classes, 15 % for a topical role play 15% for a short presentation and 50 % for the final test at the end of the semester. Scale of assessment (preliminary/final): 50/50	
Learning outcomes: By completing the course the student develops his/her verbal and non-verbal communication skills and extends knowledge from intercultural communication aimed at practical managerial skills. At the same time he/she enhances oral communication in English with the emphasis on fluency and accuracy of oral performance. The student will learn to use appropriate language when performing a business presentation and when negotiating with a foreign business partner.	
Class syllabus: Topics: • Intercultural communication, its relevance, type of cultures, communication barriers • The influence of cultural aspects on managerial work • Non-verbal communication • Preparation of a presentation for international audience • Formal meetings • Negotiating on international level • Settling disputes and conflicts • Telephoning, work-related telephoning, ethics of telephoning • Small-talk	
Recommended literature: # New Longman Business English Dictionary, Longman 2000 # Wallwork, A.: Business Options, Oxford University Press, 2001 # Gibson, R.: Intercultural Business Communication, Oxford University Press, 2002 # Daniels, D. et al. Business Communication. Oxford University Press, 2014. # Maude, B.: Managing Cross-cultural Communication. Principles and Practice. Palgrave, 2016	

# Bob Dignen: Communicating Across Cultures, CUP, 2011 # Simon Sweeney: English for Business communication, CUP, 2013 # Mark Powel: Dynamic Presentations, CUP, 2014							
Languages necessary to complete the course: English							
Notes:							
Past grade distribution Total number of evaluated students: 33							
A	ABS	B	C	D	E	FX	M
72,73	0,0	15,15	3,03	3,03	0,0	6,06	0,0
Lecturers: Mgr. Zuzana Tenglerová							
Last change: 24.01.2021							
Approved by:							

COURSE DESCRIPTION

University: Comenius University in Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KEF/1750B/19				Course title: Business French			
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning							
Number of credits: 2							
Recommended semester: 5.							
Educational level: I.							
Prerequisites:							
Course requirements:							
Learning outcomes:							
Class syllabus:							
Recommended literature:							
Languages necessary to complete the course:							
Notes:							
Past grade distribution Total number of evaluated students: 0							
A	ABS	B	C	D	E	FX	M
0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0
Lecturers: Hans Bertrand Mugnier							
Last change: 10.07.2019							
Approved by:							

COURSE DESCRIPTION

University: Comenius University in Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KMM/038B/20				Course title: Business French I			
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning							
Number of credits: 3							
Recommended semester: 5.							
Educational level: I.							
Prerequisites:							
Course requirements:							
Learning outcomes:							
Class syllabus:							
Recommended literature:							
Languages necessary to complete the course:							
Notes:							
Past grade distribution Total number of evaluated students: 0							
A	ABS	B	C	D	E	FX	M
0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0
Lecturers: Mgr. Olivier Dumontel							
Last change:							
Approved by:							

COURSE DESCRIPTION

University: Comenius University in Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KMM/037B/20				Course title: Business German I			
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning							
Number of credits: 3							
Recommended semester: 5.							
Educational level: I.							
Prerequisites:							
Course requirements:							
Learning outcomes:							
Class syllabus:							
Recommended literature:							
Languages necessary to complete the course:							
Notes:							
Past grade distribution Total number of evaluated students: 10							
A	ABS	B	C	D	E	FX	M
80,0	0,0	20,0	0,0	0,0	0,0	0,0	0,0
Lecturers: doc. Mgr. Emília Charfaoui, CSc.							
Last change:							
Approved by:							

COURSE DESCRIPTION

University: Comenius University in Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KMn/071B/17				Course title: Business German I			
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning							
Number of credits: 2							
Recommended semester: 5.							
Educational level: I.							
Prerequisites:							
Course requirements: Scale of assessment (preliminary/final): 80/20							
Learning outcomes:							
Class syllabus:							
Recommended literature:							
Languages necessary to complete the course: slovak and german							
Notes:							
Past grade distribution Total number of evaluated students: 33							
A	ABS	B	C	D	E	FX	M
84,85	0,0	12,12	0,0	0,0	3,03	0,0	0,0
Lecturers: doc. Mgr. Emília Charfaoui, CSc.							
Last change: 26.09.2019							
Approved by:							

COURSE DESCRIPTION

University: Comenius University in Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KMM/063B/20				Course title: Business German II			
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning							
Number of credits: 3							
Recommended semester: 6.							
Educational level: I.							
Prerequisites:							
Course requirements:							
Learning outcomes:							
Class syllabus:							
Recommended literature:							
Languages necessary to complete the course:							
Notes:							
Past grade distribution Total number of evaluated students: 3							
A	ABS	B	C	D	E	FX	M
66,67	0,0	0,0	33,33	0,0	0,0	0,0	0,0
Lecturers: doc. Mgr. Emília Charfaoui, CSc.							
Last change:							
Approved by:							

COURSE DESCRIPTION

University: Comenius University in Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KIS/322AB/16				Course title: Business Information Systems			
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning							
Number of credits: 3							
Recommended semester:							
Educational level: I.							
Prerequisites:							
Course requirements:							
Learning outcomes:							
Class syllabus:							
Recommended literature:							
Languages necessary to complete the course:							
Notes:							
Past grade distribution Total number of evaluated students: 0							
A	ABS	B	C	D	E	FX	M
0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0
Lecturers: doc. RNDr. Michal Greguš, PhD., prof. RNDr. Michal Greguš, PhD.							
Last change:							
Approved by:							

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KIS/323AB/16	Course title: Business Information Systems
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester:	
Educational level: I., II.	
Prerequisites:	
Recommended prerequisites: The course goal is to empower students with understanding of the critical information technology resources by providing them with an experiential understanding of the fundamental infrastructure components of IT that include; computing hardware, networking, operating systems, application software, applications development. To operate in the modern business ecosystem, organizations require a range of information systems, such as enterprise resource planning systems for organizing production, executive systems for supporting decision making, customer relationship management systems, etc. This course starts with discussing the strategic importance of the effective use of these systems in organizations and in the business ecosystem. We then focus students attention on the main types of these systems including their key properties and components, basic issues related to the selection, implementation, architecture, and use of such systems. Further in this course, students examine how an information system can manage a business processes and organization, as well as the factors that can influence a business selection of their IS. They also study different methodologies used to develop an IS, its functional systems, and the fundamentals of communication and networking within a system and among multiple systems. Besides, students evaluate the Internet impact on the use of IS in organizations. Finally, students study the variety of roles and responsibilities within an IS department and the role of management, as well as ethical considerations and how an organization must protect itself against system threats. This course aims also to provide students from all business disciplines with a general background of BIS (Business Information Systems). An understanding of BIS is important to the work of business professionals because BIS serves as a bridge between management and operation. For instance, accountants use information systems for business reporting; financial managers use information systems for market forecast; sales managers and marketers use information systems to track customer purchases and to promote new products; information systems designers build and deliver new information services; and executive managers use strategic information systems to determine the company strategic position. Mastering both business and technology skills and	

knowledge builds job opportunities, because they can better contribute to shaping their company's strategy and operation.
Course requirements: Scale of assessment (preliminary/final): 60/40
Learning outcomes: After studying this course, students are expected to attain proficiency in the following areas: • Understand the foundations of BISs, and explain the reasons for the current design and use of information systems • Understand and interpret the personal, social and business implications of using BIS • Observe and explain the real-world use of BIS, citing practical examples • Understand the basic principles of modelling BIS processes and outcomes • Evaluate and critically analyse problems • explain the strategic impact of the use of business information systems (BIS) • identify different aspects of the management of the IT business function and reason about it • distinguish different types of BIS that are commonly used in large organizations and explain their key characteristics • identify different architecture styles for BIS • discuss management-related aspects of BIS implementation and operation • use basic functionalities of a BIS
Class syllabus: The course addresses the following topics: • Strategic importance of BIS as a resource: Theory about the strategic impact of the effective use of BIS in achieving business objectives and its impact on work. • Acquisition of BIS: Main decisions in acquiring BIS, roles and responsibilities, the business case, risks and risk management and ethical aspects. • BIS Fundamental concepts: Basic BIS types, background, key components and properties of specific systems (e.g., Enterprise Resource Planning, Customer Relationship Management, etc.). • Management aspects of BIS: i.e., methods and approaches to BIS implementations, managing risks and critical success factors in BIS projects. • Architectural aspects of BISs: Overall structure of BIS software and its relation to organizational structure and business processes, new trends in BIS provisioning. • Business intelligence and IS.
Recommended literature: 1. Barak, M.E.M., 2016. Managing Diversity: Toward a Globally Inclusive Workplace. SAGE Publications. 2. Bourgeois, D., Bourgeois, D., 2014. Information Systems for Business and Beyond. The Saylor Foundation. 3. Business and Competitive Analysis: Effective Application of New and Classic Methods, Second Edition [Book] [WWW Document], n.d. URL https://www.oreilly.com/library/view/business-and-competitive/9780133086416/ (accessed 10.26.18). 4. Chang, J.F., 2016. Business Process Management Systems#: Strategy and Implementation. Auerbach Publications. https://doi.org/10.1201/9781420031362 5. Galliers, R.D., Leidner, D.E., Leidner, D.E., 2014. Strategic Information Management#: Challenges and Strategies in Managing Information Systems. Routledge. https://doi.org/10.4324/9781315880884 6. Orlikowski, W.J., Walsham, G., Jones, M.R., DeGross, J.I., 2016. Information Technology and Changes in Organizational Work. Springer.

7. Orna, E., 2017. Information Strategy in Practice. Routledge. <https://doi.org/10.4324/9781315252261>
Strana: 3
8. Pearlson, K.E., Saunders, C.S., Galletta, D.F., 2016. Managing and Using Information Systems, Binder Ready Version: A Strategic Approach. John Wiley & Sons.
9. Ptak, C.A., Schragenheim, E., Schragenheim, E., 2016. ERP#: Tools, Techniques, and Applications for Integrating the Supply Chain, Second Edition. CRC Press. <https://doi.org/10.1201/9781420056020>
10. Simkin, M.G., Norman, C.S., Rose, J.M., 2014. Core Concepts of Accounting Information Systems. John Wiley & Sons.
11. Stair, R., Reynolds, G., 2017. Fundamentals of Information Systems. Cengage Learning.
12. M. Gregus, N. Kryvinska, "Service Orientation of Enterprises - Aspects, Dimensions, Technologies", 2015, Comenius University in Bratislava, ISBN: 9788022339780.
13. N. Kryvinska, M. Gregus, "SOA and its Business Value in Requirements, Features, Practices and Methodologies", 2014, Comenius University in Bratislava, ISBN: 9788022337649.

Languages necessary to complete the course:

English

Notes:

Past grade distribution

Total number of evaluated students: 7

A	ABS	B	C	D	E	FX	M
28,57	0,0	42,86	28,57	0,0	0,0	0,0	0,0

Lecturers: doc. RNDr. Michal Greguš, PhD.

Last change: 24.01.2021

Approved by:

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KIS/040AB/16	Course title: Business Law I
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester:	
Educational level: I.	
Prerequisites:	
Recommended prerequisites: None	
Course requirements: Midterm Exam, Negotiation, Presentation, Final Exam Scale of assessment (preliminary/final): Midterm Exam 20%, Negotiation 25%, Presentation 25%, Final Exam 30%	
Learning outcomes: to teach students to correctly assess the field of business relations, to teach them principles of legal regulation of business law, structure, objective and legal regulation of particular instruments of business law, to lead them to correct interpretation and application of the legal regulation in the field of business law in practice with focus on international business relations. Within this course, students shall be acquainted with foundations of legal theory, entrepreneurship , enterprise and its standing, business name, unfair competition, establishment, incorporation and winding-up of companies and cooperatives, multinational corporations and off-shores.	
Class syllabus: law – in general, concept and object, concept, object and sources of business law, enterprise, entrepreneurship, business name, protection against competition, establishment, incorporation and winding-up of companies, general commercial partnership, limited partnership, limited liability company, joint-stock company, cooperative, conducting business under a trading license, multinational corporations, off-shores	
Recommended literature: International Business Law and Its Environment, Schaffer/Agusti/Earle, 8th Edition, 2012, Published by South-Western Cengage Learning, ISBN 9780538473613	
Languages necessary to complete the course: English	
Notes:	

Past grade distribution							
Total number of evaluated students: 84							
A	ABS	B	C	D	E	FX	M
60,71	0,0	22,62	3,57	2,38	7,14	3,57	0,0
Lecturers: Mgr. Milena Nosková, PhD.							
Last change: 13.03.2018							
Approved by:							

COURSE DESCRIPTION

University: Comenius University in Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KIS/042AB/19			Course title: Business Law I				
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning							
Number of credits: 3							
Recommended semester: 5.							
Educational level: I., II.							
Prerequisites:							
Course requirements: Midterm Exam, Negotiation, Presentation, Final Exam Scale of assessment (preliminary/final): Midterm Exam 20%, Negotiation 25%, Presentation 25%, Final Exam 30%							
Learning outcomes: to teach students to correctly assess the field of business relations, to teach them principles of legal regulation of business law, structure, objective and legal regulation of particular instruments of business law, to lead them to correct interpretation and application of the legal regulation in the field of business law in practice with focus on international business relations. Within this course, students shall be acquainted with foundations of legal theory, entrepreneurship , enterprise and its standing, business name, unfair competition, establishment, incorporation and winding-up of companies and cooperatives, multinational corporations and off-shores.							
Class syllabus: law – in general, concept and object, concept, object and sources of business law, enterprise, entrepreneurship, business name, protection against competition, establishment, incorporation and winding-up of companies, general commercial partnership, limited partnership, limited liability company, joint-stock company, cooperative, conducting business under a trading license, multinational corporations, off-shores							
Recommended literature: International Business Law and Its Environment, Schaffer/Agusti/Earle, 8th Edition, 2012, Published by South-Western Cengage Learning, ISBN 9780538473613							
Languages necessary to complete the course: English							
Notes:							
Past grade distribution Total number of evaluated students: 8							
A	ABS	B	C	D	E	FX	M
87,5	0,0	0,0	0,0	0,0	0,0	12,5	0,0

Lecturers: Ing. Milena Nosková, MBA
Last change: 12.04.2019
Approved by:

COURSE DESCRIPTION

University: Comenius University in Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KIS/041AB/19				Course title: Business Law II			
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning							
Number of credits: 5							
Recommended semester: 6.							
Educational level: I., II.							
Prerequisites:							
Course requirements:							
Learning outcomes:							
Class syllabus:							
Recommended literature:							
Languages necessary to complete the course:							
Notes:							
Past grade distribution Total number of evaluated students: 21							
A	ABS	B	C	D	E	FX	M
95,24	0,0	4,76	0,0	0,0	0,0	0,0	0,0
Lecturers: Mgr. Milena Nosková, PhD.							
Last change: 23.01.2020							
Approved by:							

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KIS/041AB/16	Course title: Business Law II
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester:	
Educational level: I.	
Prerequisites:	
Recommended prerequisites: Business Law I - recommended	
Course requirements: Midterm Exam, Case Study, Presentation, Final Exam Scale of assessment (preliminary/final): Midterm Exam 20%, Case Study 25%, Presentation 25%, Final Exam 30%	
Learning outcomes: to teach students to correctly assess the field of obligations within business relations, to teach them principles of legal regulation of business law, structure, objective and legal regulation of particular instruments of business law, to lead them to correct interpretation and application of the legal regulation in the field of business law in practice with focus on business transactions in international business. Within this course, students shall be acquainted with foundations of obligations within business relations and particular contractual types in particular in international business.	
Class syllabus: obligations in business relations, security instruments, limitation, foreclosure, contract of sale (incl. international sale of goods), contract of sale of an enterprise, work contract, mandate contract, commission contract, credit contract, freight contract, bank contracts, silent partnership contract, licensing and franchising contracts, M&As, asset-deal, share-deal, joint-venture, litigation v. commercial arbitration of disputes	
Recommended literature: International Business Law and Its Environment, Schaffer/Agusti/Earle, 8th Edition, 2012, Published by South-Western Cengage Learning, ISBN 9780538473613	
Languages necessary to complete the course: English	
Notes:	

Past grade distribution							
Total number of evaluated students: 60							
A	ABS	B	C	D	E	FX	M
46,67	0,0	26,67	18,33	3,33	5,0	0,0	0,0
Lecturers: Mgr. Milena Nosková, PhD.							
Last change: 24.01.2021							
Approved by:							

COURSE DESCRIPTION

University: Comenius University in Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KIS/219AB/16			Course title: Business Negotiations				
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning							
Number of credits: 3							
Recommended semester:							
Educational level: I., II.							
Prerequisites:							
Course requirements: Case Study, Presentation, Negotiation, Final Exam							
Learning outcomes: The aims of this course are to teach students to correctly assess the field of business negotiations, to understand core concepts and strategies used in business negotiations, to lead them to correct application of negotiation strategies in practice with focus on business negotiations in international business. Within this course, students shall be acquainted with basic principles and strategies of business negotiations and gain practical experience in simulated in-class negotiations.							
Class syllabus: concept of negotiation, parties to negotiation, strategy, trust, power, ethics, phases in negotiations, negotiation script, differentiation, exploration, end-game exchange, cross-cultural negotiation.							
Recommended literature: Fells, R: Effective Negotiation, from Research to Results, 2nd ed., Cambridge University Press, 2012, ISBN: 9781139416047							
Languages necessary to complete the course: English							
Notes:							
Past grade distribution Total number of evaluated students: 111							
A	ABS	B	C	D	E	FX	M
74,77	0,0	17,12	6,31	0,0	0,9	0,0	0,9
Lecturers: Mgr. Milena Nosková, PhD.							
Last change: 24.01.2021							
Approved by:							

COURSE DESCRIPTION

University: Comenius University in Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KMn/033B/00			Course title: Business Russian I				
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning							
Number of credits: 2							
Recommended semester: 5.							
Educational level: I.							
Prerequisites:							
Course requirements: Scale of assessment (preliminary/final): 80/20							
Learning outcomes:							
Class syllabus: Tourist industry The Environment Promotion Company structure and its business Business partners Business trip							
Recommended literature: Kozlová, T.: Obchodujeme, podnikáme a komunikujeme v ruštine. FRAUS, Plzeň, 2004 Jakubeková, V.- Kratochvila, J.: Aktívna ekonomická lexika (1. a 2. časť) Ekonóm, 1999. Actual additional texts form magazines, newspapers and the Internet.							
Languages necessary to complete the course:							
Notes:							
Past grade distribution Total number of evaluated students: 92							
A	ABS	B	C	D	E	FX	M
84,78	0,0	8,7	2,17	2,17	0,0	2,17	0,0
Lecturers: doc. Mgr. Emília Charfaoui, CSc.							
Last change: 26.09.2019							
Approved by:							

COURSE DESCRIPTION

University: Comenius University in Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KMM/036B/20				Course title: Business Russian I			
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning							
Number of credits: 3							
Recommended semester: 5.							
Educational level: I.							
Prerequisites:							
Course requirements:							
Learning outcomes:							
Class syllabus:							
Recommended literature:							
Languages necessary to complete the course:							
Notes:							
Past grade distribution Total number of evaluated students: 19							
A	ABS	B	C	D	E	FX	M
94,74	0,0	5,26	0,0	0,0	0,0	0,0	0,0
Lecturers: doc. Mgr. Emília Charfaoui, CSc.							
Last change:							
Approved by:							

COURSE DESCRIPTION

University: Comenius University in Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KMM/062B/20				Course title: Business Russian II			
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning							
Number of credits: 3							
Recommended semester: 6.							
Educational level: I.							
Prerequisites:							
Course requirements:							
Learning outcomes:							
Class syllabus:							
Recommended literature:							
Languages necessary to complete the course:							
Notes:							
Past grade distribution Total number of evaluated students: 23							
A	ABS	B	C	D	E	FX	M
73,91	0,0	26,09	0,0	0,0	0,0	0,0	0,0
Lecturers: doc. Mgr. Emília Charfaoui, CSc.							
Last change:							
Approved by:							

COURSE DESCRIPTION

University: Comenius University in Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KMk/036B/00			Course title: Business Spanish I				
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning							
Number of credits: 2							
Recommended semester: 5.							
Educational level: I.							
Prerequisites:							
Course requirements: test during semester and final exam For the grade A, at least 91 points are needed, for B at least 81 points, for C at least 73 points, for D at least 66 points, for E at least 60 points. If a student receives less than 60 points, he will fail and will get Fx evaluation.							
Learning outcomes: basic knowledge of business spanish							
Class syllabus: business terminolgy, CV, basic correspondence, business communication							
Recommended literature: learner´s book Trippett, Antony Martinez, Consuelo de Andres Ariza Bruce, Eugenia: Camino al Espanol : A Comprehensive Course in Spanish. NY: Cambridge University Press, 2004. Elektronický zdroj: http://site.ebrary.com/lib/uniba/docDetail.action?docID=10131678&adv.x=1&p00=spanish&f00=all&p01=%22Spanish+Language%22&f01=subject							
Languages necessary to complete the course: spanish							
Notes:							
Past grade distribution Total number of evaluated students: 157							
A	ABS	B	C	D	E	FX	M
88,54	0,0	7,64	0,64	1,27	0,64	1,27	0,0
Lecturers: PhDr. Ján Jurišta, PhDr. Ivan Puškáč							
Last change: 02.06.2015							
Approved by:							

COURSE DESCRIPTION

University: Comenius University in Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KIS/065_B/15				Course title: Chinese Language for Beginners I			
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning							
Number of credits: 2							
Recommended semester: 1.							
Educational level: I.							
Prerequisites:							
Course requirements:							
Learning outcomes:							
Class syllabus:							
Recommended literature:							
Languages necessary to complete the course:							
Notes:							
Past grade distribution Total number of evaluated students: 63							
A	ABS	B	C	D	E	FX	M
90,48	0,0	1,59	0,0	0,0	0,0	7,94	0,0
Lecturers: PhDr. Peter Ondris, PhD.							
Last change:							
Approved by:							

COURSE DESCRIPTION

University: Comenius University in Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KIS/124B/20				Course title: Chinese Language for Beginners I			
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning							
Number of credits: 3							
Recommended semester: 1.							
Educational level: I.							
Prerequisites:							
Course requirements:							
Learning outcomes:							
Class syllabus:							
Recommended literature:							
Languages necessary to complete the course:							
Notes:							
Past grade distribution Total number of evaluated students: 32							
A	ABS	B	C	D	E	FX	M
78,13	0,0	0,0	3,13	0,0	0,0	18,75	0,0
Lecturers: PhDr. Peter Ondris, PhD.							
Last change: 30.09.2020							
Approved by:							

COURSE DESCRIPTION

University: Comenius University in Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KIS/067_B/20				Course title: Chinese Language for Beginners II			
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning							
Number of credits: 3							
Recommended semester: 2.							
Educational level: I.							
Prerequisites:							
Course requirements:							
Learning outcomes:							
Class syllabus:							
Recommended literature:							
Languages necessary to complete the course:							
Notes:							
Past grade distribution Total number of evaluated students: 12							
A	ABS	B	C	D	E	FX	M
100,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0
Lecturers: PhDr. Peter Ondris, PhD.							
Last change:							
Approved by:							

COURSE DESCRIPTION

University: Comenius University in Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KIS/068_B/15				Course title: Chinese Language for Beginners III			
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning							
Number of credits: 2							
Recommended semester: 3.							
Educational level: I.							
Prerequisites:							
Course requirements:							
Learning outcomes:							
Class syllabus:							
Recommended literature:							
Languages necessary to complete the course:							
Notes:							
Past grade distribution Total number of evaluated students: 30							
A	ABS	B	C	D	E	FX	M
86,67	0,0	0,0	0,0	0,0	0,0	13,33	0,0
Lecturers: PhDr. Peter Ondris, PhD.							
Last change:							
Approved by:							

COURSE DESCRIPTION

University: Comenius University in Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KIS/126B/20				Course title: Chinese Language for Beginners III			
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning							
Number of credits: 3							
Recommended semester: 3.							
Educational level: I.							
Prerequisites:							
Course requirements:							
Learning outcomes:							
Class syllabus:							
Recommended literature:							
Languages necessary to complete the course:							
Notes:							
Past grade distribution Total number of evaluated students: 8							
A	ABS	B	C	D	E	FX	M
100,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0
Lecturers: PhDr. Peter Ondris, PhD.							
Last change: 30.09.2020							
Approved by:							

COURSE DESCRIPTION

University: Comenius University in Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KIS/069_B/20				Course title: Chinese Language for Beginners IV			
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning							
Number of credits: 3							
Recommended semester: 4.							
Educational level: I.							
Prerequisites:							
Course requirements:							
Learning outcomes:							
Class syllabus:							
Recommended literature:							
Languages necessary to complete the course:							
Notes:							
Past grade distribution Total number of evaluated students: 6							
A	ABS	B	C	D	E	FX	M
100,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0
Lecturers: PhDr. Peter Ondris, PhD.							
Last change:							
Approved by:							

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KIS/076AB/16	Course title: Computer Science
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 1.	
Educational level: I.	
Prerequisites:	
Recommended prerequisites: None	
Course requirements: The active participation on lectures and seminars (practical) on computers in MS Windows, MS Word and MS Outlook. Examination: - Midterm examination from lectures either via midterm test or midterm semester work in MS Word. - Semester ends with project work in MS Word and with final examination either in written form (test) or oral form Scale of 100% assessment is split: 60% seminar (practical) - MS Word (60 points) 40% lectures - midterm test/work (15 points) and final test/oral exam (25 points) The necessary condition for successful completion of the course is a minimum limit of 60% of each activity. It means 36 points from seminar (practical) and 24 points from lectures. Details for the seminar (practical) project: 1. Elaboration of project outline Deadline: according to the teacher's instructions (or by e-mail to the specified e-mail address), usually by mid-October. 2. Project elaboration Deadline: no later than the end of the teaching part of the semester, preferably at the last seminar, but always in electronic form to the address according to the instructions of the teacher. 3. The acquired knowledge from seminar is verified during the teaching part of the semester and forms an ongoing assessment. For submitting the project on time and successful project defense, the student can get additional points in the continuous assessment. However, each teacher determines the details of the continuous assessment. It is recommended to defend the project in front of the whole study group. The project defense usually may include a written and an oral checkout (theoretical and practical at the computer). Scale of assessment (preliminary/final): 60/40	
Learning outcomes: : The knowledge of Microsoft Office Suite, mainly MS Word and MS	

Outlook, and a basic overview of Microsoft products, such as SharePoint, Excel, PowerPoint, Project Server, MS Teams, is necessary to gain knowledge of computer technology and computer networks and professional management skills with computer work, learn to work with the mail communication tool MS Outlook and the text program MS Word, learn to create professional documents and use MS Outlook as a tool for "time management".

Class syllabus:

Lectures:

History of modern computing and generations of computers, hardware, computer architecture, computer characteristics affecting computer performance, computer networks, network topologies, network architecture, communication methods, standards and protocols, telecommunication and telephone, general data protection regulation, physical object security and computer security, cloud computing, Internet of Things, and other related information technology topics.

Seminar (Practical):

Topic 1: MS Outlook product. Practice working with different ways of displaying in individual Outlook modules and working with contacts. Receiving and sending emails.

Topic 2: MS Word product. Gaining skills with working with the product.

Topic 3: Acquiring Skills with the Home, Insert, and View tabs.

Topic 4: The concept of paragraph, section and the use of section break.

Topic 5: Acquiring skills with working on the Layout tab.

Topic 6: Acquiring skills with working on the References tab.

Topic 7: MS Word mass correspondence.

Topic 8: Acquiring skills with working on the Review tab.

Topic 9: MS Word developer.

Topic 10: Acquiring additional knowledge about MS Outlook. Gaining skills in sorting e-mail and working with the Tasks, Calendar, Journal and Notes modules.

Topic 11: MS Outlook and MS SharePoint products' details.

Recommended literature:

[1.] James A. O'Brien, George M. Marakas: Introduction to Information Systems, 15/e, ISBN 978-0-07-337677-6, McGraw-Hill, 2010

[2.] Kenneth Laudon, Jane Laudon: Essentials of MIS, 9th edition, ISBN-10: 0-13-611099-1, ISBN-13: 978-0-13-611099-6, Published by Prentice Hall, © 2011, <http://www.pearsonhighered.com/laudon/> Language necessary to complete the course: English language

Other recommended literature:

- Libor Gála, Jan Pour, Prokop Toman, Podniková informatika, Počítačové aplikace v podnikové a mezipodnikové praxi, Grada Publishing, Praha 2005, ISBN 80-247-1278-4
- Eleonóra Beňová, Michal Greguš: Výpočtová technika II, Univerzita Komenského, Bratislava 2004, ISBN: 80-223-2002-1
- Eleonóra Beňová, Michal Greguš: Excel – Aplikačný softvér pre manažérov, vyd. Merkury sro., 2006, ISBN 978-80-89143-49-8
- Petr Doucek, Řízení projektů informačních systémů, druhé vydání, Professional Publishing, Praha 2006, ISBN 80-86946-17-7
- Mark Humphries a kol: Data warehousing návrh a implementace, Computer Press, a.s., Praha 2002, ISBN 80-7226-560-1
- Josef Basl, Roman Blažíček: Podnikové informační systémy, Grada, Praha 2007, ISBN: 978-80-247-2279-5
- Gary B. Shelly, Misty E. Vermaat: Discovering Computers 2011-Introductory: Living in a Digital World, Cengage Learning, 2010, ISBN 9781439079416

- Sang C. Suh: Practical Applications of Data Mining, Jones & Bartlett Publishers, 2011, ISBN 9780763785871
- Nithyashri: System Software, Tata McGraw-Hill Education, 2010, ISBN 9780070671928
- Brian J.S. Chee, Curtis Franklin Jr.: Cloud Computing: Technologies and Strategies of the Ubiquitous Data Center, CRC Press, 2010, ISBN 9781439806173

Languages necessary to complete the course:

English language

Notes:

-

Past grade distribution

Total number of evaluated students: 138

A	ABS	B	C	D	E	FX	M
25,36	0,0	21,01	13,77	10,14	14,49	15,22	0,0

Lecturers: prof. RNDr. Michal Greguš, PhD., Ing. Robert Furda, PhD., Ing. Ján Greguš

Last change: 31.07.2020

Approved by:

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KSP/001AB/16	Course title: Controlling
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 6.	
Educational level: I., II.	
Prerequisites:	
Course requirements: 1. Active participation during the semester 40% (presentation of chosen topic, practical example/discussion 15%, written seminar paper 25%). 2. Examination (written test) in the exam period 60%. The overall evaluation is in accordance with the faculty evaluation system: A = 91-100%; B = 81-90%; C = 73-80%; D = 66-72%; E = 65-60%; F = 0-59% points.	
Learning outcomes: The course is aimed at clarifying the nature of Controlling (Controllershship) theory and at particular methods and techniques applied in this area. The intention is to introduce a new concept for controlling philosophy and demonstrate its application, especially in the operational management of the company. In addition to the theoretical foundations, the course wants to offer the possibility of obtaining specific experience with the application of basic methods and techniques through practical examples.	
Class syllabus: 1. Control as management function, different views of control 2. Roles and organizational aspects of Controlling 3. Strategic and operational Controlling 4. Financial analysis of statements for the purposes of management decision (ex-ante analysis) 5. Analysis of external environment, Competitive Intelligence 6. Activity Based Costing, Activity Based Management 7. Target Costing, Life-cycle Costing 8. Value Based Management, EVA (Economic Value Added) 9. Performance Management 10. Business Intelligence 11. Managerial Accounting (Budgeting - Cost Controlling, Costing) 12. Reporting function of Controlling (Data Mining, OLAP)	
Recommended literature: [1] ROEHL-ANDERSON, J. M. Controllershship: the work of the managerial accountant. 7th ed. New York: Wiley, 2006. [2] REICHMANN, T. Controlling: concepts of management control, controllership, and ratios. Berlin: Springer, 1997.	

[3] REICHMANN, T. Controlling mit Kennzahlen und Managementberichten: Grundlagen einer systemgestützten Controlling-Konzeption. 6. Aufl. München: Vahlen, 2001.

Languages necessary to complete the course:

English

Notes:

In the summer semester 2020/2021, the course is taught online through MS Teams.

Past grade distribution

Total number of evaluated students: 128

A	ABS	B	C	D	E	FX	M
44,53	0,0	32,81	15,63	0,78	4,69	1,56	0,0

Lecturers: Mgr. Andrea Gažová, PhD.

Last change: 20.01.2021

Approved by:

COURSE DESCRIPTION

University: Comenius University in Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KIS/337B/18				Course title: Cybercriminality for Managers, Cybercriminalité pour les manageurs			
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning							
Number of credits: 3							
Recommended semester:							
Educational level: I.							
Prerequisites:							
Course requirements:							
Learning outcomes:							
Class syllabus:							
Recommended literature:							
Languages necessary to complete the course:							
Notes:							
Past grade distribution Total number of evaluated students: 4							
A	ABS	B	C	D	E	FX	M
100,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0
Lecturers: RNDr. Eva Kostrecová, PhD.							
Last change:							
Approved by:							

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KIS/003AB/16	Course title: Databases
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 5.	
Educational level: I., II.	
Prerequisites:	
Recommended prerequisites: Computer Science, Information Systems and Application Software, Project Management	
Course requirements: During the semester midterm and/or final test for 40 points. Score of 60 points will be given for the semester project and its presentation.	
Learning outcomes: To teach student the basic notions from the database theory, fundamentals of modeling and creation of database systems, professional use of MS Access and its application for creation of relational database.	
Class syllabus: Introduction to database theory, Database, Database system, DBMS, Relational Database. Fundamentals of data model design, Conceptual model, Logical model, Physical model, Principles of work with data, Relational algebra, Queries, SQL, Normalization, Application design and creating database in MS Access, UI – User Interface, Business logic, Application logic, DFD – Dataflow diagram, Workflow diagram, Conception of MS Access application, MS Access, Tables, Relationships, Queries, Forms, Reports, Macros, Quick view in Database and SQL servers technology, Principles of SQL server, OLTP a OLAP Databases, Data-warehouse and data-mining.	
Recommended literature: [1] OPPEL, A. 2004. Databases Demystified. McGraw-Hill, 2004. ISBN: 007-225364-9 [2] CONOLLY, T. – BEGG, C. – HOLOWCZAK, R. 2008. Business Database Systems 1st Edition. Pearson Education Limited, 2008. ISBN 978-1-4058-7437-3 [3] ALEXANDER, M. – KUSLEIKA, R. 2013. Access 2013 Bible 1st Edition. John Wiley & Son, Inc. 2013. ISBN 978-1118490358	
Languages necessary to complete the course: English	
Notes:	

Past grade distribution							
Total number of evaluated students: 56							
A	ABS	B	C	D	E	FX	M
23,21	0,0	53,57	17,86	3,57	0,0	1,79	0,0
Lecturers: doc. RNDr. Michal Greguš, PhD., prof. RNDr. Michal Greguš, PhD.							
Last change: 12.04.2019							
Approved by:							

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KSP/054AB/16	Course title: Development of Entrepreneurial Skills I
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 5.	
Educational level: I.	
Prerequisites:	
Course requirements: Preparation and realization of a micro-business project within the student teams. Work during the semester is the basis for assessment of the subject. Output is a realized micro enterprise project and relevant documentation in cooperation with Junior Achievement Slovakia. Students will submit the results of their work during the semester - 30 points for the creation and presentation of the business idea, 30 points for the creation and presentation of the promotional video and 40 points for the processing and presentation of the evaluation report. The overall evaluation is in accordance with the faculty evaluation system: A = 91-100%; B = 81-90%; C = 73-80%; D = 66-72%; E = 65-60%; F = 0-59% points.	
Learning outcomes: Practical experience with entrepreneurial activity and work within the business teams. Acquisition of basic business skills in the planning and implementation, promotion and financial management of a micro enterprise. Developing of the ability to search for opportunities and ideas, fine-tune them and formulate them into business models within the micro and small business environment.	
Class syllabus: 1. Introduction to the course - team building and meeting activities 2. Creativity and creativity techniques 3. Techniques to generating business ideas 4. Identify of business opportunities in the environment 5. Possibilities of using business opportunities 6. Presentation of business ideas and getting feedback 7. Product improvement, identification of target customers. 8. Creation and presentation of promotional videos 9. Realization of entrepreneurial activities within the student teams 10. Interim evaluation and implementation of changes in business plans 11. Conclusion, working out and presentation of the evaluation report	
Recommended literature: V ILP z akreditácie je slovenská literatúra. Je treba doplniť anglickú literatúru.	
Languages necessary to complete the course:	

English							
Notes:							
Past grade distribution							
Total number of evaluated students: 9							
A	ABS	B	C	D	E	FX	M
55,56	0,0	33,33	0,0	0,0	0,0	11,11	0,0
Lecturers: Mgr. Miloš Mrva, PhD.							
Last change: 12.04.2018							
Approved by:							

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KSP/055AB/16	Course title: Development of Entrepreneurial Skills II
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 6.	
Educational level: I.	
Prerequisites:	
Recommended prerequisites: Development of Entrepreneurial Skills I	
Course requirements: Preparation and realization of a micro-business project within the student teams. Work during the semester is the basis for assessment of the subject. Output is a realized micro enterprise project and relevant documentation in cooperation with Junior Achievement Slovakia. Students will submit the results of their work during the semester - 30 points for the creation and presentation of the marketing campaign, 40 points for the elaboration of the business plan and 30 points for the fulfilment of administrative duties for the Junior Achievement Slovakia. The overall evaluation is in accordance with the faculty evaluation system: A = 91-100%; B = 81 90%; C = 73-80%; D = 66-72%; E = 65-60%; F = 0-59% points.	
Learning outcomes: Practical experience with entrepreneurial activity and work within the business teams. Acquisition of basic business skills in the planning and implementation, promotion and financial management of a micro enterprise. Developing of the ability to search for opportunities and ideas, fine-tune them and formulate them into business models within the micro and small business environment.	
Class syllabus: 1. Introduction to the course - recapitulation of activities carried out in the previous semester 2. Planning and development of human resources in a micro-enterprise 3. Marketing activities in micro-enterprises 4. Presentation of marketing campaigns of student teams 5. Financial planning in micro-enterprise, cost calculation 6. Pricing approaches in a micro-enterprise 7. Business planning and processing of the business plan 8. Consultation and feedback on business plans 9. Tax return and financial statements 10. Completion of administrative duties for the Junior Achievement Slovakia 11. Conclusion, processing and presentation of the final report	
Recommended literature:	

V ILP z akreditácie je slovenská literatúra. Je treba doplniť anglickú literatúru.							
Languages necessary to complete the course: English							
Notes:							
Past grade distribution Total number of evaluated students: 9							
A	ABS	B	C	D	E	FX	M
77,78	0,0	11,11	11,11	0,0	0,0	0,0	0,0
Lecturers: Mgr. Miloš Mrva, PhD.							
Last change: 12.04.2018							
Approved by:							

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KSP/065AB/18	Course title: Development of Entrepreneurial Thinking
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester:	
Educational level: I., II.	
Prerequisites:	
Course requirements: Students submit the results of their coursework in five assignments allocated throughout the semester. The maximum points to achieve from the assignments is 100. The assignments are submitted electronically and shared with teachers and peers and presented and discussed on seminars. Active class participation is required to accomplish the course. The overall evaluation is in accordance with the faculty evaluation system: A = 91-100%; B = 81-90%; C = 73-80%; D = 66-72%; E = 65-60%; F = 0-59% points.	
Learning outcomes: Development of personal initiative and entrepreneurial thinking of students. Developing abilities to identify problems in the world around. Developing an internal motivation to solve problems.	
Class syllabus: 1. Course introduction 2. Entrepreneurial thinking 3. Identification of own personal framework (network, abilities, passion) 4. Curiosity 5. Developing curiosity 6. Ability to observe and perceive relationships 7. Think like a traveler 8. Observation analysis 9. Consultations 10. Final presentation	
Recommended literature: [1] BARON, R. A., HMIELESKI, K. M. Essentials of Entrepreneurship: Changing the World, One Idea at a Time. 2nd edition. Cheltenham: Edward Elgar, 2018. [2] BJERKE, B. About Entrepreneurship. Cheltenham: Edward Elgar, 2013. [3] BAUM, J. R. et al., eds. The Psychology of Entrepreneurship. New York: Psychology Press, 2012.	
Languages necessary to complete the course: English	

Notes:

In the summer semester 2020/2021, the course is taught online through MS Teams.

Past grade distribution

Total number of evaluated students: 43

A	ABS	B	C	D	E	FX	M
58,14	0,0	20,93	13,95	2,33	0,0	4,65	0,0

Lecturers: doc. PhDr. Marian Holienka, PhD., Mgr. Juraj Mikuš, PhD.

Last change: 20.01.2021

Approved by:

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KIS/065AB/16	Course title: E-Service Management
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester:	
Educational level: I.	
Prerequisites:	
Course requirements:	
Learning outcomes: Course Description and Objectives At large, the term “services” is associated with Web services and alike. However, there is a much vaster layer to be considered within the remarkable growth of the service sector, which has come to dominate business activity in most advanced economies over the last decades. Besides, the opportunity to innovate in services, to realize the business and societal value from knowledge about service, to research, develop, and deliver new information services and business services increases continuously. Making up a significant part of the world economy, the service sector is a rapidly evolving field that is relied on to dictate the public's satisfaction and success in various areas of everyday life, from banking and communications to education and healthcare. Accordingly, the objective of the course of is to provide students of the service-related disciplines with the qualitative and quantitative skills necessary to model key decisions and performance metrics associated with services, including the management of resources, distribution of goods and services to customers, and the analysis and design of service systems. This course covers several aspects of SME including: service systems, modeling, innovation, and service-oriented architectures. The course will investigate also the nature of services, the need for interdisciplinary approaches to services innovation, and the technology and tools needed to provide services innovation. At the end of this course, students will be able to: • understand and critique the ways in which researchers and practitioners are defining services and SME; • articulate the motivation behind the study of SME and relate their own experiences to the study of it; • apply theories that are emerging in the area of SME and identify current limitations in applying those theories; • identify the multidisciplinary aspects of SME research projects; • demonstrate ways in which organizations are changing what they do through innovative uses of service-oriented technologies and discuss the implications of these changes; • evaluate ways in which social computing technologies are providing innovations in services (specifically in providing greater opportunities for co-production);	

- describe and discuss the general notion of service-oriented architecture and how its techniques can be used to architect services.

Class syllabus:

Content

Part 1: What are Services? - This part focuses on introducing a comprehensive set of definitions of services. It includes materials that provide early definitions and thoughts on services. This survey of services is meant to provide some context around the burgeoning study of services and impact on modern economies.

Part 2: Management of Services / Service Level Management - The focus of this part is to introduce students to the notions about what differs in the management of services versus traditional operations or manufacturing management, namely:

- creating a services strategy and the unique aspects of services management planning;
- competitive role of information in services development;
- process analysis;
- diverse marketing&management challenges in services.

Part 3: Productivity and Innovation - This part is the foundation for uncovering different types of service innovation opportunities. It aims to gain a frame of reference about productivity conundrums, develop a point of view and be able to discuss this with others. It also considers the issue - what are the relationships between innovation and productivity.

Part 4: Service Engineering and Systems - This part focuses on the general description of systems and their relevance to services. Services can be viewed as socio-technological systems and differ somewhat from a manufacturing system or economic system. All three systems include elements, interconnections, attributes, and stakeholders. These components can be represented by an input, throughput, output process model where, in a services system there is a feedback loop that defines a service engagement.

Part 5: Service Science and Modeling - This part includes specific considerations for the use of methods in the services lifecycle from engagement through solutions design and delivery. The primary context for the discussions in this part is an IT services business. The part-5 depends on the students to have an understanding of today's increasing globalization of business and familiarity with the "What are Services". The queuing theory methods as well as techniques in optimization and adaptive decision-making will be introduced.

Part 6: Services and Software Architectures Infrastructure and Engineering - The Internet-based economy is gearing towards the real world of fully automated business processes. Automated services have emerged as the next generation of Web based technology for exchanging information over the Internet and promise to revolutionize the process of developing and deploying distributed software applications. Service Oriented Architecture is a logical way of analyzing and designing a software system to provide services to either end-user applications or to other services distributed in the Internet, via published and discoverable interfaces. The objective of this part is to present the principles and fundamental underpinnings of Web Services and Service Oriented Architectures, concentrating on service analysis and design.

Part 7: Service Economics - This part covers service description and structuring as well as the financial evaluation and economic planning behind the services provided. This includes the following topics:

- service portfolio management;
- service level management;
- planning and calculation; • costing and charging.

Recommended literature:

Readings

1. Daskin, Mark S., Service Science, 1. Edition, John Wiley & Sons, November 2010.

2. Katzan Harry Jr, Service Science: Concepts, Technology, Management, iUniverse, Incorporated, November 2008.
3. Maglio Paul and Spohrer Jim, Fundamentals of service science, Journal of the Academy of Marketing Science, Vol. 36, Iss. 1, 2008.
4. Ching M. Chang, Service Systems Management and Engineering: Creating Strategic Differentiation and Operational Excellence, 1 edition, Wiley, April 2010.
5. Bettencourt Lance, Service Innovation: How to Go from Customer Needs to Breakthrough Services, 1 edition, McGraw-Hill, May 2010.
6. Papazoglou Michael, Web Services: Principles and Technology, Prentice Hall; 1st Edition, September 2007.
7. Michael Bell, Service-Oriented Modeling (SOA): Service Analysis, Design, and Architecture, Wiley, 2008.
8. Glushko Robert, Designing a Service Science Discipline with Discipline, IBM Systems Journal, 47(1): 15 27, 2008.
9. Glushko Robert, Seven Contexts for Service System Design, in Maglio, P. P., Kieliszewski, C, & Spohrer, J. Handbook of Service Science, 219 249, 2010.

Languages necessary to complete the course:

English language

Notes:

Past grade distribution

Total number of evaluated students: 56

A	ABS	B	C	D	E	FX	M
85,71	0,0	14,29	0,0	0,0	0,0	0,0	0,0

Lecturers: prof. Ing. Natalia Kryvinska, PhD., Mgr. Martina Halás Vančová, PhD.

Last change: 14.10.2017

Approved by:

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/020AB/16	Course title: Economics I
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 1.	
Educational level: I.	
Prerequisites:	
Course requirements: Successful completion of the course requires active participation in lectures and seminars, passing a preliminary test and final exam, as well as individual work and continuous preparation for individual lessons. Scale of assessment (preliminary/final): Individual work, written essay and presentation, preliminary test, final written examination. Seminars 30 %: (Activity in seminars 10%, Result semester test 10%, Written essay and presentation 10%). Result of final written exam :70%	
Learning outcomes: The aim of this course is to learn the basic premises and assumptions economy functioning in different economic systems. The course is focused on understanding the nature of the functioning of the market and the market mechanism based on a thorough analysis of the factors defining the demand and supply. It allows students to understand how to market creates market equilibrium, equilibrium price and how and why non-equilibrium situations generated in the market. Using the basic theoretical knowledge students understand how economic subjects behave under conditions of perfect competition and specific forms of imperfect competition. Students will be able to evaluate using the empirical and quantitative approaches basic microeconomic phenomena and processes. They will be able to think abstractly, analytically and economically.	
Class syllabus: 1. History and alternative schools of Economic theory. 2. Basic concepts: economy and economics, economic versus accounting profit, marginal analysis. 3. Market competition and market entities, Market imperfections. 4. Market forces – Demand and Supply. Market equilibrium. Price restrictions and Market Equilibrium. 5. Quantitative Demand Analysis. Elasticity of demand. Own price elasticity, Cross-Price Elasticity, Income Elasticity. 6. Production process and costs. Short-Run vs. Long-Run Decisions. Factors of production. Costs minimization. 7. The market structure. Perfect competition, monopoly, monopolistic competition, and oligopoly. Profit maximization and price fixation on the different kinds of markets. Price determination on the oligopoly market. Price strategies of monopoly.	

8. Factors of production. Labor Market. Land Market. Capital Market.							
Recommended literature: BAYE, M.R. - PRICE, J.T. - SQUALLI, J. 2013. Managerial economics and Business strategy. McGraw-Hill, 2013. 636 p. ISBN 978-0-0771-5450-9							
Languages necessary to complete the course: English							
Notes:							
Past grade distribution Total number of evaluated students: 91							
A	ABS	B	C	D	E	FX	M
24,18	0,0	21,98	19,78	8,79	12,09	13,19	0,0
Lecturers: Mgr. Katarína Rentková, PhD.							
Last change: 16.02.2018							
Approved by:							

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/021AB/16	Course title: Economics II
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 2.	
Educational level: I.	
Prerequisites:	
Recommended prerequisites: Economics I / Economics 1	
Course requirements: Successful completion of the course requires active participation in lectures and seminars, passing a preliminary test and final exam, as well as individual work and continuous preparation for individual lessons. Scale of assessment (preliminary/final): Individual work, written essay and presentation, preliminary test, final written examination. Seminars 30 %: (Activity in seminars 10%, Result semester test 10%, preliminary test 10%). Result of final written exam :70%	
Learning outcomes: The goal of the course is to understand the basic principles of economic functioning as a whole and to be able to interpret relationships among the most important macroeconomic variables - GDP, GNP, inflation, unemployment, exchange rates. After the course student will be able to explain how the macroeconomic equilibrium is being created and what is the cause and consequence of macroeconomic imbalances.	
Class syllabus: 1. Fundamental macroeconomic variables: gross domestic product, the unemployment rate, the inflation rate. 2. The goods market. Aggregate demand and its composition. The equilibrium output of economy. Dynamics of the goods market. Aggregate supply. 3. Financial markets. (Money market). The demand for money, the supply of money and equilibrium interest rate. The task of central bank and commercial banks. 4. IS-LM model, equilibrium on the goods market and financial market. Fiscal and monetary policy. Expectations and their influence on consumption and investment. 5. The goods market in an open economy. Equilibrium market and trade balance. Balance of payment. 6. IS-LM model in an open economy. Exchange rates. Effectiveness of a macroeconomic politics.	
Recommended literature: BLANCHARD, O. - JOHNSON, D.R. 2013. Macroeconomics. 6.edition. Pearson Education,	

Inc., 2013. 573 p. ISBN 978-0-273-76633-9							
Languages necessary to complete the course: English							
Notes:							
Past grade distribution Total number of evaluated students: 81							
A	ABS	B	C	D	E	FX	M
27,16	0,0	23,46	18,52	9,88	14,81	6,17	0,0
Lecturers: doc. Ing. Zuzana Stoličná, PhD., Mgr. Adam Grožák, PhD.							
Last change: 02.10.2019							
Approved by:							

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/022AB/16	Course title: Economics III
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 3.	
Educational level: I., II.	
Prerequisites:	
Recommended prerequisites: Economics I, Economics II	
Course requirements: During the term is needed to require the minimum of 25 points (= 25% of the total evaluation). Final written exam = 60% Scale of assessment (preliminary/final): 40%/60%	
Learning outcomes: Students should acquire the overview and knowledge from the area of macroeconomics, directed at the economy of the labour market and understanding the economic growth and its development.	
Class syllabus: The labour market. Wage setting and price setting relation. The natural rate of unemployment. Aggregate demand and aggregate supply. Inefficiency of monetary policy in the long-run. Efficiency of fiscal policy. Changes in the natural rate of unemployment. Phillips curve. Inflation, expected inflation and unemployment. Okun's law - the relation between the output growth rate and the rate of unemployment. IS-LM-PC model. Economic growth. Saving, capital accumulation and output. Technological progress and growth. Technological progress and the natural rate of unemployment.	
Recommended literature: BLANCHARD, O. and col. Macroeconomics. Whatever edition, preference of editions after 2013. Pearson Education MANKIW, N. G. – TAYLOR, M. P. 2015. Macroeconomics. New York: Worth Publishers, 2014, ISBN 978-1-4641-4177-5 (could be also older edition) MANKIW, N. G. Principles of Macroeconomics. Stamford: Cengage Learning, 2015. ISBN 978-1-285-16591-2 (or older editions) Articles and other reading materials distributed during the term.	
Languages necessary to complete the course: English	
Notes:	

Past grade distribution							
Total number of evaluated students: 95							
A	ABS	B	C	D	E	FX	M
9,47	0,0	7,37	13,68	29,47	25,26	14,74	0,0
Lecturers: doc. PhDr. Paulína Stachová, PhD.							
Last change: 20.09.2020							
Approved by:							

STATE EXAM DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM/S06AB/16	Course title: Economics and Finance
Number of credits: 1	
Educational level: I.	
State exam syllabus:	
Last change:	
Approved by:	

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/006AB/16	Course title: English for Managers I
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 2	
Recommended semester: 1.	
Educational level: I., II.	
Prerequisites:	
Course requirements: 12% for active participation in class, 12% for mid-term test, 26% for two writing tasks and 50% for the final test at the end of semester Scale of assessment (preliminary/final): 50/50	
Learning outcomes: By completing the course the student extends his/her vocabulary related to management, human resources and strategic management. The telephoning skill is practiced and he/she will also be able to actively take part in meetings led in English. He/she will be able to write a professional email and create a structured professional CV, as well as write a letter of application.	
Class syllabus: Topics: • English language – Lingua Franca of the 21st century • Numbers in managerial work • Fundamental principles of management • Company structure • Human resource management • Types of companies: ltd, plc, family businesses, self-proprietorship • Setting up a business • Styles of Management • Competition and Markets • Travelling Managerial skills: Telephoning Writing: CV and a Letter of Application Grammar: Tense review, prepositions with verbs, nouns and adjectives, modals.	
Recommended literature: Internal material distributed by the lecturers at the beginning of semester. Ian MacKenzie: English for Business Studies. Third Edition. CUP 2010. Emmerson, P.: Email English. MacMillan 2004. Emmerson, P.: Business Builder. Modules 1, 2, and 3. MacMillan 2009. Emmerson, P.: Business Builder. Modules 4, 5, and 6. MacMillan 2009.	

Mascull, B.: Business Vocabulary in Use. CUP 2002. Goodale, M.: The Language of Meetings. Thomson Heinle 1998. Hughes, J.: Telephone English. MacMillan 2006. Murphy, R.: English Grammar in Use for intermediate learners, fourth edition. CUP 2012. Oxford Business English Dictionary. OUP 2008.							
Languages necessary to complete the course: English on level B2							
Notes:							
Past grade distribution Total number of evaluated students: 101							
A	ABS	B	C	D	E	FX	M
17,82	0,0	36,63	12,87	10,89	9,9	11,88	0,0
Lecturers: Mgr. Lenka Procházková, PhD., PaedDr. Jarmila Brtková, PhD., Mgr. Alexandra Mittelman, MBA, Mgr. Zuzana Tenglerová							
Last change: 13.07.2020							
Approved by:							

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/007AB/16	Course title: English for Managers II
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 2	
Recommended semester: 2.	
Educational level: I., II.	
Prerequisites:	
Recommended prerequisites: English for managers I	
Course requirements: 9 % for active participation in class, 3 % for regularly done homework, 10 % for negotiating, 15 % for mid-term test, 13 % for writing assignment and 50 % for final test taken at the end of the semester while the minimum to pass the test is 21 %. Scale of assessment (preliminary/final): 50/50	
Learning outcomes: By completing the course the student will acquire vocabulary from the field of economics, international trade, banking, accounting, stock exchange and insurance. He/she will learn terminology and phrases from negotiating, and will be able to use them while negotiating with other students in class. He/she can write a professional report.	
Class syllabus: Brief outline of the course: Topics: • Global economy in 21st century • International trade: export, import, incoterms • Banking • Company finances • Accounting • Stock exchange, shares and bonds • Insurance • Types of businesses: with limited liability, public companies, partnerships, sole traders • Establishing a business – business plan Managerial skill: negotiating Writing: Business report Grammar: Countable and uncountable nouns, verbs “do“ and “make“, conditionals, contrasts, relative clauses.	
Recommended literature:	

Internal material distributed at the beginning of semester. Ian MacKenzie: English for Business Studies. Third Edition. CUP 2010. Emmerson, P.: Business Builder. Modules 7, 8, and 9. MacMillan 2009. Mascull, B.: Business Vocabulary in Use. CUP 2002. Hewings, M.: Advanced Grammar in Use, second edition. CUP 2005. Oxford Business English Dictionary. OUP 2008.							
Languages necessary to complete the course: English on level B2							
Notes:							
Past grade distribution Total number of evaluated students: 78							
A	ABS	B	C	D	E	FX	M
20,51	0,0	28,21	23,08	6,41	5,13	16,67	0,0
Lecturers: Mgr. Alexandra Mittelman, MBA, PaedDr. Jarmila Brtková, PhD., Mgr. Lenka Procházková, PhD., Mgr. Zuzana Tenglerová							
Last change: 24.01.2021							
Approved by:							

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/009AB/16	Course title: English for Managers III
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 2	
Recommended semester: 3.	
Educational level: I., II.	
Prerequisites:	
Recommended prerequisites: English for Managers I , English for Managers II	
Course requirements: Active participation in classes - 12%; mid-term test - 12%; presentation - 16%; test at the end of semester - 60%. Scale of assessment (preliminary/final): 40/60	
Learning outcomes: By completing the course the student will acquire vocabulary from the field of retailing, marketing, brand management, advertising and media. He/she is able to communicate professionally at work as well as with external partners in English. He/she acquires terminology and phrases from CSR. He/she will learn basic legal terminology connected to corruption, bribery as well as economic crime.. He/she is able to prepare and carry out a fifteen minute presentation in English.	
Class syllabus: Topics: Retail in the 21st century E-commerce Marketing, marketing mix Brand management Advertising Media and PR Managerial communication CSR - social responsibility of companies, volunteerism Environmental protection and sustainability Ethical behavior of organizations, the code of conduct Corruption, bribery and crime. Managerial skill: presentations Grammar: indirect speech, verb patterns, passive voice.	
Recommended literature: Internal materials distributed by lecturers at the beginning of semester	

Ian MacKenzie: English for Business Studies. Third Edition. CUP 2010. Williams, E. J.: Presentations in English. MacMillan 2008. Emmerson, P.: Business Builder. Modules 7, 8, and 9. MacMillan 2009. Mascull, B.: Business Vocabulary in Use Advanced. CUP 2004. Farrall, C., Lindsley, M.: Professional English in Use – Marketing. CUP 2008. Hewings, M.: Advanced Grammar in Use, second edition. CUP 2005 Oxford Business English Dictionary. OUP 2008.							
Languages necessary to complete the course: English on level B2							
Notes:							
Past grade distribution Total number of evaluated students: 26							
A	ABS	B	C	D	E	FX	M
23,08	0,0	30,77	23,08	3,85	11,54	7,69	0,0
Lecturers: Mgr. Alexandra Mittelman, MBA, PaedDr. Jarmila Brtková, PhD., Mgr. Lenka Procházková, PhD., Mgr. Zuzana Tenglerová							
Last change: 13.07.2020							
Approved by:							

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/163AB/19	Course title: English for Managers IV
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 2	
Recommended semester:	
Educational level: I.	
Prerequisites:	
Course requirements:	
Learning outcomes: Students are familiar with the vocabulary used in retailing, marketing, advertising and the mass-media. They are familiar with the basic terms used in the ethical and legal environment. They are able to prepare and make a fifteen-minute presentation in English.	
Class syllabus: Topics: # Retailing # E-commerce # Marketing, marketing mix # Brand management # Communication mix # Advertising (corporate, product, service, brand) # Publicity # The role of the government and non-governmental organizations in business # Ethical code and the company social responsibility # Corruption, misdemeanors and crimes	
Recommended literature: Recommended Literature: Internal materials distributed at the beginning and during the term. MacKenzie: English for Business Studies. CUP 2010. Naunton, J.: Head for Business. Oxford University Press 2000. Mascull, B.: Business Vocabulary in Use. Cambridge University Press 2002. Mascull, B.: Business Vocabulary in Use - Advanced. Cambridge University Press 2004. Williams, E., J.: Presentations in English. MacMillan 2008. New Longman Business English Dictionary. Longman 2000. Emmerson, P.: Business Grammar Builder. Macmillan 2008.	
Languages necessary to complete the course:	
Notes:	

Past grade distribution							
Total number of evaluated students: 0							
A	ABS	B	C	D	E	FX	M
0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0
Lecturers: Mgr. Lenka Procházková, PhD., Mgr. Zuzana Tenglerová, Mgr. Alexandra Mittelman, MBA							
Last change: 10.07.2019							
Approved by:							

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMk/105AB/16	Course title: Ethical and Legal Aspects of Marketing
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 6.	
Educational level: I., II.	
Prerequisites:	
Course requirements: In the seminars will be solved various types of discussion questions and case studies. Specific tasks will be distributed to students through e-mails and/or directly at the seminars. A lecturer at the end of the seminar can randomly select at least two groups for presentation solutions. Other entries assess subsequently forwarded to the writing of a study carried out directly in the seminar and credit points in the evaluation of the student. Students can work in groups, max. 2-3 members per group. For each assignment may receive a maximum of 5 points. During the semester, will be addressed 8 such requests. The maximum number of points that a student can obtain in the mid-term evaluation is therefore 40 points/per cent during the trial period, the student can acquire the remaining 60 points/per cent for passing a written examination in the form of open-ended questions (5 questions), each for 12 points/per cent. 40 % - evaluation during semester, 60% - final exam. To obtain an A rating, it is necessary to obtain at least 91 points to obtain a B rating of at least 81 points, a C rating of at least 73 points, a D score of at least 66 points and an E score of at least 60 points. Credits will not be awarded to a student who obtains less than 10 points in a written exam. Scale of assessment (preliminary/final): 40/60	
Learning outcomes: Learning outcomes of the course are in the form that the student will acquire a comprehensive knowledge based on specific of modern marketing and marketing management, in concrete the application of ethical principles and modern sub-deliveries of law, marketing law.	
Class syllabus: 1. Introduction to marketing ethics. 2. Criticisms of marketing. 3. Contrasting perspectives of marketing. 4. Ethical issues in marketing relationships. 5. Ethics in new media. 6. Ethical consumption. 7. Marketing to young and vulnerable consumer groups. 8. Promotion of harmful products. 9. Ethics in social marketing.	

10. Legislation, regulation and ethics.

Recommended literature:

1. EAGLE, L – DAHL, S. 2015. Marketing Ethics & Society. London : Sage Publications, 2015, 300 pp. ISBN 978-1-4462-9662-2
2. ELLIS, N. – FITCHETT, J. – HIGGINS, M – JACK, G. – LIM, M – SAREN, M. – TADAJEWSKI, M. 2014. Marketing: A Critical Textbook. London : Sage Publications, 2014, 245 s. ISBN 978-1-84860-878-8
3. HACKLEY, S. 2009. Marketing: A Critical Introduction. London : Sage Publications, 2009, 186 pp. ISBN 978-1-4129-1149-8
4. HARRISON, R. – NEWHOLM, T. – SHAW, D. 2005. The Ethical Consumer. London : Sage Publications, 2005, 259 s. ISBN 978-1-4129-0353-0
5. MARSHAL, D. 2010. Understanding Children as Consumers. London : Sage Publications, 2010, 262 pp. ISBN 978-1-84787-927-1
6. MURPHY, P. E. – LACZNIAK, G. R. – PROTHERO, A. 2012. Ethics in Marketing. International Cases and Perspectives. London : Routledge, 2012, 171 pp. ISBN 978-0-415-78352-1
7. SNYDER, W. 2017. Ethics in Advertising. London : Routledge, 2017, 181 pp. ISBN 978-1-138-18899-0
8. TAG, N. R. 2012. Ad Critique: How to Deconstruct Ads in Order to Build Better Advertising. London : Sage Publications, 2012, 199 pp. ISBN 978-1-4129-8053-1
9. Sage Brief Guide to Marketing Ethics. London : SAGE Publications, 2012, 218 pp. ISBN 978-1-4129-9514-6
10. Databases of University Library, Slovak Centre of Scientific and Technical Information.

Languages necessary to complete the course:

English.

Notes:

Past grade distribution

Total number of evaluated students: 59

A	ABS	B	C	D	E	FX	M
50,85	0,0	18,64	15,25	1,69	8,47	5,08	0,0

Lecturers: doc. JUDr. PhDr. Katarína Gubíniová, PhD.

Last change: 11.02.2021

Approved by:

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/169AB/16	Course title: Financial Management in the 3rd Sector
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester:	
Educational level: I., II.	
Prerequisites:	
Course requirements: Scale of assessment (preliminary/final): 50%/50%	
Learning outcomes: The objective of this topic is to present and analyze the specific problems of financing in the nonprofit sector, to comparative current situation in the some EU-countries and Slovakia.	
Class syllabus: Plan of themes: 1. Introduction 2. 3rd sector in Europe and in Slovakia – a comparison 3. Introduction to the fundamentals of finance in non-profit sector 4. Basics of ethical issues in the 3rd sector 5. Specific problems of financing in the non-profit sector 6. Voluntary service in the 3rd sector from the financial point-of-view 7. Financial planning 8. Case studies	
Recommended literature: 1. DAVIS, L. – ETCHART, N. – JARA, M.C. – MESSING, J: Get ready, get set. NESsT. San Francisco, CA. 2008; ISBN 978-1-9360363-30-4. 2. NESsT: Profits for Nonprofits: An Assessment of Challenges in NGO Self-Financing. NESsT. San Francisco, CA. 1999. ISBN 1-930363-01-X. 3. BELL, J – SCHAFFER, E.: Financial Leadership for Nonprofit Executives: Guiding Your Organization to Long-term Success. CompassPoint Nonprofit Service. Saint Paul, MN (USA). 2005; ISBN-13: 978-0-940069-44-2. 4. POWELL, W.W. – STEINBECK, R.: Nonprofit sector: A Research Handbook. Yale University Press. 2006; ISBN 5. McCURLY, Steve - LYNCH, Rick: Volunteer Management.	
Languages necessary to complete the course: English	
Notes:	

Past grade distribution							
Total number of evaluated students: 36							
A	ABS	B	C	D	E	FX	M
72,22	0,0	11,11	5,56	8,33	2,78	0,0	0,0
Lecturers: PhDr. Daniela Majerčáková, PhD., MBA							
Last change: 18.01.2021							
Approved by:							

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KKM/222AB/16	Course title: Financial Mathematics
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 3.	
Educational level: I., II.	
Prerequisites:	
Recommended prerequisites: Mathematics (1), Mathematics (2)	
Course requirements: Lectures will be accessible online through MS Teams. All study materials will be published in system Moodle (https://moodle.uniba.sk/). When logging into MS Teams, it is necessary to use the university login and password and join the team FMUK_Financial_Mathematics_English using the code: q82gkml. In system MOODLE it is needed to select Faculty Management, Department of Quantitative Methods, Course Financial Mathematics. The student can have 2 absences from exercises, one at theoretical exercises and one at computer exercises. Course evaluation during the semester: 1.) 2 x 5-10 min. test on computer exercises for 2 points (4 points), without the possibility of writing a substitute test. 2.) 3 x 10-min. test on theoretical exercises, each for 2 points (6 points), without the possibility of writing a substitute test. 3.) 2 written works one on each type of exercise of 15 points (max. 30 points). The test can be taken in an alternate date during the semester, if the student proves his / her absence by a medical certificate. Assessment of the subject during the Exam period: The final written exam consists of 4 examples. (max. 60 points) 2.) Exam: a student can complete 1 regular and one corrective term if he / she does not reach the required number of points to complete the course on the regular term. The student completes the course if he / she obtains at least 60% of points (ie 24 points) from the continuous assessment, so that he / she can go to the exam and min. 60% of the exam points (ie 36 points) to pass the exam. The points that the student obtains during the semester and in the exam are included in the final grade of the course. Before solving the exam test, student must be logged in to the MS Teams application, have a microphone and camera switch on. Student is performing the exam test in the Moodle system. Student writes the solution by hand on paper, continuously is inserting own solution into the Moodle system while checking the compliance of its solution on paper with what it enters into the system. When the exam test is closed, the signed handwritten solution will be photographed or scanned	

together with student card (ISIC) and putted into the Moodle system. The student is obliged to have ensured a functioning internet connection during the exam tests. Scale of assessment (preliminary/final): 40/60																							
Learning outcomes: The subject is a natural extension of Mathematics 1 and Mathematics 2. Students will receive an information about a dynamical analysis of economy, together with an analysis of financial mechanisms and pricing. Students, who pass the subject, will be able to solve various problems from an economy and a financial management.																							
Class syllabus: I. Dynamical analysis of an equilibrium. Applications of definite integrals in the economy. Marginal and total functions, current value of income streams. Domar's model of the growth of an economy. Modelling of economic evolution processes using differential equations with one and two-dimensional phase spaces. Dynamics of market prices. Linearization of nonlinear differential equations. IS - LM model. II. Mathematical methods of valuation of financial derivatives. Modeling of stock price development, discrete and continuous model. Valuation of options. Sensitivity analysis of option value. Option strategies.																							
Recommended literature: 1. Chiang, A.C.: Fundamentals Methods of Mathematical Economics. McGraw-Hill International Editions., Singapore , 1984 2. Bradfield, J.: Introduction to the Economics of Financial Markets. Oxford University Press. 2007 3. Werner, F. – Sotskov, Y. N.: Mathematics of Economics and Business 4. Shone, R: An Introduction to Economic Dynamics. Cambrige University Press, 2003 5. Shone, R: Economic Dynamics. Phase Diagrams and Their Economic Application. Cambrige University Press, 2003																							
Languages necessary to complete the course: English																							
Notes:																							
Past grade distribution Total number of evaluated students: 51 <table border="1"> <thead> <tr> <th>A</th><th>ABS</th><th>B</th><th>C</th><th>D</th><th>E</th><th>FX</th><th>M</th></tr> </thead> <tbody> <tr> <td>17,65</td><td>0,0</td><td>17,65</td><td>9,8</td><td>11,76</td><td>21,57</td><td>21,57</td><td>0,0</td></tr> </tbody> </table>								A	ABS	B	C	D	E	FX	M	17,65	0,0	17,65	9,8	11,76	21,57	21,57	0,0
A	ABS	B	C	D	E	FX	M																
17,65	0,0	17,65	9,8	11,76	21,57	21,57	0,0																
Lecturers: doc. RNDr. Mária Bohdalová, PhD., doc. Ing. Mgr. Urban Kováč, PhD., RNDr. Ing. Matúš Tibenský, PhD.																							
Last change: 04.12.2020																							
Approved by:																							

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMn/050AB/16	Course title: Flexibility and Management of Knowledge Workers
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 5.	
Educational level: I.	
Prerequisites:	
Course requirements: Elaboration of the seminar paper (20%), active participation in solving case studies (30%), final test (50%). Scale of assessment (preliminary/final): 50/50	
Learning outcomes: After completing the course the student obtains a comprehensive knowledge of the ways of implementing flexible work arrangements and become familiar with the process of managing the knowledge workers. Course content also focuses on developing managerial skills and abilities of listeners. Students through an individual elaboration of an essay, its presentation followed by discussion and case studies enhance the correct use of terminology of management as a scientific discipline, expand their knowledge and improve the skills necessary for further study and management practice.	
Class syllabus: 1. Flexibility, definition and basic terminology. 2. Temporal, local, function and numeric flexibility. 3. Flexible organisation. 4. Advantages and disadvantages of flexible work arrangements for the organisations and for the employee. 5. Flexibility and knowledge workers. 6. Explicit, implicit and tacit knowledge 7. Categories of knowledge workers and the management of knowledge workers.	
Recommended literature: Morgan, J.: The Future of Work. Attract new talent, build better leaders, and create a competitive organization. Hoboken : John Wiley & Son. 2014. Journal of Human Resource Management, UK Bratislava.	
Languages necessary to complete the course: English	
Notes:	

Past grade distribution							
Total number of evaluated students: 9							
A	ABS	B	C	D	E	FX	M
33,33	0,0	44,44	0,0	11,11	0,0	11,11	0,0
Lecturers: Mgr. Michaela Poláková, PhD.							
Last change: 03.09.2019							
Approved by:							

COURSE DESCRIPTION

University: Comenius University in Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KMM/003B/20				Course title: French			
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning							
Number of credits: 3							
Recommended semester: 1.							
Educational level: I.							
Prerequisites:							
Course requirements:							
Learning outcomes:							
Class syllabus:							
Recommended literature:							
Languages necessary to complete the course:							
Notes:							
Past grade distribution Total number of evaluated students: 42							
A	ABS	B	C	D	E	FX	M
42,86	0,0	33,33	2,38	4,76	2,38	14,29	0,0
Lecturers: Mgr. Olivier Dumontel							
Last change:							
Approved by:							

COURSE DESCRIPTION

University: Comenius University in Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KEF/047B/00			Course title: French I				
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning							
Number of credits: 2							
Recommended semester: 1.							
Educational level: I.							
Prerequisites:							
Course requirements: Scale of assessment (preliminary/final): 100/0							
Learning outcomes: Aim of the Course: The aim of the course is to obtain elementary knowledge and skills in French, so that after going through it students will be able to make themselves understood in the daily life situations. The emphasis is put on fluent and right usage of French language.							
Class syllabus: Brief Syllabus: To understand simple talk in foreign language. Vocabulary should include elementary lexical minimum: from grammar the basic grammatical categories, in particular morphology. From conversation: common standard situations, basic topics for private and work life.							
Recommended literature: Literature: 1. Girardet J,Pécheur J: Campus, 1,2, Clé internationa, Paris 2. Berthet, R a kol:J.: Alter ego 1,2, Hachette, Paris 1, 2, 2006 3. Borovanová, V.Kameníková P: Francúzština pre samoukov, Belimex, Bratislava 2008							
Languages necessary to complete the course: English							
Notes:							
Past grade distribution Total number of evaluated students: 454							
A	ABS	B	C	D	E	FX	M
43,61	0,0	24,45	14,32	7,71	7,05	2,86	0,0
Lecturers: Mgr. Olivier Dumontel							
Last change: 24.06.2020							

Approved by:

COURSE DESCRIPTION

University: Comenius University in Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KMM/002B/19				Course title: French II			
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning							
Number of credits: 3							
Recommended semester: 2.							
Educational level: I.							
Prerequisites:							
Course requirements:							
Learning outcomes:							
Class syllabus:							
Recommended literature:							
Languages necessary to complete the course:							
Notes:							
Past grade distribution Total number of evaluated students: 60							
A	ABS	B	C	D	E	FX	M
56,67	0,0	26,67	11,67	1,67	3,33	0,0	0,0
Lecturers: Mgr. Olivier Dumontel							
Last change:							
Approved by:							

COURSE DESCRIPTION

University: Comenius University in Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KMM/005B/20				Course title: French III			
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning							
Number of credits: 3							
Recommended semester: 5.							
Educational level: I.							
Prerequisites:							
Course requirements:							
Learning outcomes:							
Class syllabus:							
Recommended literature:							
Languages necessary to complete the course:							
Notes:							
Past grade distribution Total number of evaluated students: 5							
A	ABS	B	C	D	E	FX	M
80,0	0,0	0,0	20,0	0,0	0,0	0,0	0,0
Lecturers: Mgr. Olivier Dumontel							
Last change:							
Approved by:							

COURSE DESCRIPTION

University: Comenius University in Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KEF/049B/00			Course title: French III				
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning							
Number of credits: 2							
Recommended semester: 3.							
Educational level: I.							
Prerequisites:							
Course requirements:							
Learning outcomes: Aim of the Course: The aim of the course is to strengthen and develop basic knowledge and skills so, that student would be able to communicate about daily life’s themes as well as about the economic and socio-cultural problems. To understand more difficult conversation in French.							
Class syllabus: Brief Syllabus: Broadening of vocabulary oriented particularly on the area of management. Fixture of learned grammatical structures, grammar typical for the work with technical text. Broadening of communicative skills on the level of intermediate. Acquire the abilities to present and exchange of opinions, argumentation and discussion.							
Recommended literature: Literature: 1. Girardet j, Pécheur J: Campus 3, Clé international, Paris, Nouvelle édition 2. Performis J.L : Vocabulaire progressif du francais des affaires,Clé International, Paris 2004 3. Periodická odb.tlač – Alternatives, Capital.....							
Languages necessary to complete the course: English							
Notes:							
Past grade distribution Total number of evaluated students: 143							
A	ABS	B	C	D	E	FX	M
50,35	0,0	27,27	11,89	6,99	2,1	1,4	0,0
Lecturers: Mgr. Olivier Dumontel							
Last change: 14.02.2018							

Approved by:

COURSE DESCRIPTION

University: Comenius University in Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KMM/004B/19				Course title: French IV			
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning							
Number of credits: 3							
Recommended semester: 4.							
Educational level: I.							
Prerequisites:							
Course requirements:							
Learning outcomes:							
Class syllabus:							
Recommended literature:							
Languages necessary to complete the course:							
Notes:							
Past grade distribution Total number of evaluated students: 23							
A	ABS	B	C	D	E	FX	M
60,87	0,0	8,7	8,7	0,0	8,7	13,04	0,0
Lecturers: Mgr. Olivier Dumontel							
Last change:							
Approved by:							

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/044B/00	Course title: French Language for Managers III
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 2	
Recommended semester: 3.	
Educational level: I.	
Prerequisites:	
Course requirements:	
Learning outcomes:	
Class syllabus: Brief Syllabus: 1.Types of written papers. Business correspondence. Official correspondence. Personal correspondence; e-mail. Writing techniques. Syntax, morphology and lexical means. Styles. Text's reformulation. 2. Practical exercises of written expression in business correspondence I. Practice of introductory and courtesy formulations; logical distribution and suitable usage of lexical and stylistic means. First written contact with client. Response to client. Correspondence with supplier: orders, letters of complaint, answers. 3. Practical exercises of written expression II. Banking sector. Letters to financial partner – types of letters to banking sector, requests for different banking operations: transfer of money, loans. Letters addressed to state or public administration. The choice of appropriate vocabulary and stylistic means. 4. Techniques of writing projects, essays and reports. Objective and formal aspect; structure, citation, bibliography. Text's reformulation, synthesis of documents, document's shortening, idiomatic expressions. 5. Diploma of French Chamber of commerce. Preparation for French diploma from commercial French – 2nd level.	
Recommended literature: Literature: Affaires à suivre, niveau intermédiaire, FLE, Clé International, Hachette, Paris + workbook Faire des affaires en français: Analyser, s'entraîner, communiquer, FLE, Hachette, Paris, 1997 Professional journals: Capital, l'Expansion.	
Languages necessary to complete the course:	
Notes:	

Past grade distribution							
Total number of evaluated students: 254							
A	ABS	B	C	D	E	FX	M
42,52	0,0	29,92	13,39	7,09	5,12	1,97	0,0
Lecturers: Mgr. Olivier Dumontel							
Last change: 02.06.2015							
Approved by:							

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMn/024B/00	Course title: German I
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 2	
Recommended semester: 1.	
Educational level: I., II.	
Prerequisites:	
Course requirements: 100% - active participation in class Scale of assessment (preliminary/final): 80/20	
Learning outcomes: To develop language knowledge and language skills in the field of grammar and vocabulary. To advance communication skills in topics of everyday real life situations.	
Class syllabus: Education University Leisure time and life style Hobbies Exchange study programmes Overseas study stay Business trip	
Recommended literature: Charfaoui Emilia: Deutsch für Nichtphilologen. Nemecký jazyk pre nefilológov. Vyd. Univerzita Komenského, Bratislava, 2016, 228 s. ISBN 978-80-223-4087-8. Charfaoui Emilia: Deutsch für Nichtphilologen. Nemecký jazyk pre nefilológov. Kľúč k cvičeniam a testom. Vyd. Univerzita Komenského, 2016, 31 s. Charfaoui Emilia: Professional lexical minimum of managerial and economical praxis. Odborné lexikálne minimum z manažérskej a ekonomickej praxe. Vyd. Univerzita Komenského, Bratislava, 2014, 116 s. Actual additional texts form magazines, newspapers and the Internet.	
Languages necessary to complete the course: English language	
Notes:	

Past grade distribution							
Total number of evaluated students: 807							
A	ABS	B	C	D	E	FX	M
57,5	0,12	24,91	13,38	1,49	1,49	1,12	0,0
Lecturers: doc. Mgr. Emilia Charfaoui, CSc.							
Last change: 26.09.2019							
Approved by:							

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMn/324B/19	Course title: German I
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 1.	
Educational level: I.	
Prerequisites:	
Course requirements: 100% - active participation in class Scale of assessment (preliminary/final): 80/20	
Learning outcomes: To develop language knowledge and language skills in the field of grammar and vocabulary. To advance communication skills in topics of everyday real life situations.	
Class syllabus: Education University Leisure time and life style Hobbies Exchange study programmes Overseas study stay Business trip	
Recommended literature: Charfaoui Emilia: Deutsch für Nichtphilologen. Nemecký jazyk pre nefilológov. Vyd. Univerzita Komenského, Bratislava, 2016, 228 s. ISBN 978-80-223-4087-8. Charfaoui Emilia: Deutsch für Nichtphilologen. Nemecký jazyk pre nefilológov. Kľúč k cvičeniam a testom. Vyd. Univerzita Komenského, 2016, 31 s. Charfaoui Emilia: Professional lexical minimum of managerial and economical praxis. Odborné lexikálne minimum z manažérskej a ekonomickej praxe. Vyd. Univerzita Komenského, Bratislava, 2014, 116 s. Actual additional texts form magazines, newspapers and the Internet.	
Languages necessary to complete the course: English language	
Notes:	

Past grade distribution							
Total number of evaluated students: 105							
A	ABS	B	C	D	E	FX	M
72,38	0,0	13,33	3,81	0,95	0,0	9,52	0,0
Lecturers: doc. Mgr. Emília Charfaoui, CSc.							
Last change: 03.10.2019							
Approved by:							

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMn/325B/19	Course title: German II
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 2.	
Educational level: I.	
Prerequisites:	
Course requirements: 100% - active participation in class Scale of assessment (preliminary/final): 80/20	
Learning outcomes: To improve and activate language competencies in the field of grammar, vocabulary and phraseology and to interact general language skills with professional business language.	
Class syllabus: Business correspondence Abbreviations in business correspondence Administration documents Curriculum vitae, letter of application Job interview Employment contract Business trip	
Recommended literature: Charfaoui Emilia: Deutsch für Nichtphilologen. Nemecký jazyk pre nefilológov. Vyd. Univerzita Komenského, Bratislava, 2016, 228 s. ISBN 978-80-223-4087-8 Charfaoui Emilia: Deutsch für Nichtphilologen. Nemecký jazyk pre nefilológov. Kľúč k cvičeniam a testom. Vyd. Univerzita Komenského, 2016, 31 s. Charfaoui Emilia: Professional lexical minimum of managerial and economical praxis. Odborné lexikálne minimum z manažérskej a ekonomickej praxe. Vyd. Univerzita Komenského, Bratislava, 2014, 116 s. Actual additional texts form magazines, newspapers and the Internet.	
Languages necessary to complete the course: English and German language	
Notes:	

Past grade distribution							
Total number of evaluated students: 123							
A	ABS	B	C	D	E	FX	M
71,54	0,0	16,26	6,5	0,0	0,81	4,07	0,81
Lecturers: doc. Mgr. Emília Charfaoui, CSc.							
Last change: 03.10.2019							
Approved by:							

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMn/026B/00	Course title: German III
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 2	
Recommended semester: 3.	
Educational level: I.	
Prerequisites:	
Course requirements: 100% - active participation in class Scale of assessment (preliminary/final): 80/20	
Learning outcomes: To develop the ability to communicate in everyday life situations in the workplace, to participate in discussions and to express own opinions and ideas.	
Class syllabus: The first contact in the workplace Recruitment Corporate communication Company profile Corporate culture in Slovakia and in Germany Socializing and Networking with foreign business partners Scheduling for a business visit Social language, welcoming, making and developing contact, greeting and introducing oneself, starting and finishing the conversation, saying goodbye Sightseeing the home town and the home country	
Recommended literature: Krafft Dietmar, Mittelstädt Ewald, Wiepcke Claudia: Markt Lexikon Wirtschaft, Fachbegriffe von A-Z, W.Bertelsmann Verlag, Bielefeld, 2005, 381 s. Charfaoui Emilia: Professional lexical minimum of managerial and economical praxis. Odborné lexikálne minimum z manažérskej a ekonomickej praxe. Vyd. Univerzita Komenského, Bratislava, 2014, 116 s. Kovalevskij R., Maier G., Mityagina V.: Deutsch aktuell: Geschäftskontakte. Rostov na Donu, Vyd. Feniks, 2009, 669 s. Actual additional texts form magazines, newspapers and the Internet.	
Languages necessary to complete the course: English and German language	
Notes:	

Past grade distribution							
Total number of evaluated students: 290							
A	ABS	B	C	D	E	FX	M
64,48	0,0	21,03	11,38	1,03	0,0	2,07	0,0
Lecturers: doc. Mgr. Emília Charfaoui, CSc.							
Last change: 26.09.2019							
Approved by:							

COURSE DESCRIPTION

University: Comenius University in Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KMM/326B/20				Course title: German III			
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning							
Number of credits: 3							
Recommended semester: 3.							
Educational level: I.							
Prerequisites:							
Course requirements:							
Learning outcomes:							
Class syllabus:							
Recommended literature:							
Languages necessary to complete the course:							
Notes:							
Past grade distribution Total number of evaluated students: 32							
A	ABS	B	C	D	E	FX	M
65,63	0,0	15,63	12,5	0,0	0,0	3,13	3,13
Lecturers: doc. Mgr. Emília Charfaoui, CSc.							
Last change:							
Approved by:							

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMn/027B/19	Course title: German IV
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 4.	
Educational level: I.	
Prerequisites:	
Course requirements: Scale of assessment (preliminary/final): 80/20	
Learning outcomes: To use professional terminology and develop functional language; to be able to present own opinions and ideas, to express arguments and also to be able to talk about given topics.	
Class syllabus: Business cycle Production, factors of production Work and career, unemployment Social product Wages and salaries, price Taxes, market economy Mobbing in the work place	
Recommended literature: Krafft Dietmar, Mittelstädt Ewald, Wiepcke Claudia: Markt Lexikon Wirtschaft, Fachbegriffe von A-Z, W.Bertelsmann Verlag, Bielefeld, 2005, 381 s. Charfaoui Emilia: Professional lexical minimum of managerial and economical praxis. Odborné lexikálne minimum z manažérskej a ekonomickej praxe. Vyd. Univerzita Komenského, Bratislava, 2014, 116 s. Kovalevskij R., Maier G., Mityagina V.: Deutsch aktuell: Geschäftskontakte. Rostov na Donu, Vyd. Feniks, 2009, 669 s. Actual additional texts form magazines, newspapers and the Internet.	
Languages necessary to complete the course: English and German language	
Notes:	

Past grade distribution							
Total number of evaluated students: 64							
A	ABS	B	C	D	E	FX	M
78,13	0,0	12,5	4,69	1,56	0,0	0,0	3,13
Lecturers: doc. Mgr. Emilia Charfaoui, CSc.							
Last change: 10.02.2020							
Approved by:							

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KIS/014AB/16	Course title: Information Systems and Application Software
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 2.	
Educational level: I., II.	
Prerequisites:	
Course requirements: Terms of the overall evaluation and grading: The evaluation of the knowledge of the lectures part in Information Systems and Application Software is based on the written exams (Midterm and final test) or Midterm (home) work with final oral exam. The final test, or final oral exam, during examination period contains only the questions and topics covered in lectures and/or university textbook. Student can obtain for the lectures part up to 40 percentage points of the total course assessment, with minimum 60% points (it means, min. 24). The seminar part will focus mainly on practical use of MS Excel, and students will receive evaluations after finishing mandatory assignments of MS Excel and the practical examination in MS Excel. Student can obtain for the seminar part up to 60 percentage points of the total course. The precondition to register for final exam is to achieve 60% of the points (it means min. 36) from seminar part. Scale of assessment (preliminary/final): 60/40	
Learning outcomes: The structure and content of the course: The course in Information Systems and Application Software is divided into two parts: the “lectures part” and the “seminar part” that contains the practical exercises in computer laboratories in application software MS Excel. The main objective of the lectures in Information Systems is to give students an in-depth insight how the business firms use information systems and application software, point out the key issues and problems which the users and managers face when developing and implementing an information system. The practical exercises in application software aim to give students professional skills working with Microsoft Excel and use its tools for solving different problems of managerial practice, financial and analytical tasks, statistical data processing, for example, for marketing research and everyday practical problems which managers encounter in finance, too.	
Class syllabus: Lectures part.	

Basic concepts in information systems and application software. Components and functions of information systems, managerial and strategic roles of information systems. Other behavioral, managerial and technical concepts are presented. Technology. Major trends and implications for management in relation to computer hardware, software, database management, and telecommunications technologies. Application. How the information technologies are used in modern information systems to support collaboration among (end) users, in business, in managerial decision-making and in attaining strategic advantage. Development. Development of information systems for business with different approaches to software development and implementation of changes using information technologies. Management. Challenges set by information and communication technologies and management of information systems, technologies, activities and resources, including information, global IT management, security and ethical challenges. Seminar part. 1. Intro to MS Excel, absolute and relative addresses, lists, etc. 2. Increasing the productivity of data processing with MS Excel basic tools. 3. Graphs, charts, histograms, ... 4. Export / import of data, preparing the data for processing, working with different data formats. 5. Formulas (AutoSum, arithmetic operators, cell values), use of absolute and relative addressing in formulas, use of functions. 6. Important functions: SUMIF, SUBTOTAL, SEARCH, FIND, INDEX, ADDRESS, INDIRECT, COUNTIF, LOOKUP, ROW, COLUMN, LEN, DATE, DATEVALUE, and others. Matrices and matrix formulas. 7. Financial functions and formulas (PV, FV, NPV, PMT, RATE...). 8. Work with databases in Excel. Sorting. Filtering. 9. Pivot Tables. 10. Solving real world business problems in Excel. 11. Solving more complex problems using Solver. 12. Data analysis. time series and forecasting. Decision support with statistical analysis in MS Excel.
Recommended literature: Curtis Frye: Microsoft Excel 2016 Step by Step, Microsoft Press 2016, Redmont, ISBN: 978-0-7356-9880-2 Stephen Haag, Maeve Cummings, Management Information Systems for the Information Age, McGraw-Hill Publisher, Denver, San Diego 2009, ISBN 0073376787 / 9780073376783 James A. O'Brien, George Marakas, Introduction to Information Systems, 15/e, McGraw-Hill - Irwin, New York 2010, ISBN 978-0-07-337677-6, MHID 0-07-337677-9 Stephen Haag, Maeve Cummings, Management Information Systems for the Information Age, McGraw-Hill Publisher, Denver, San Diego 2009, ISBN 0073376787 / 9780073376783 Kenneth Laudon, Jane Laudon: Essentials of MIS, 9th Edition, ISBN-10: 0-13-611099-1, ISBN-13: 978-0-13-611099-6, Published by Prentice Hall, © 2011, http://www.pearsonhighered.com/laudon/ Rainer Turban: Introduction to Information Systems: Supporting and Transforming Business, Publisher: Wiley; 2nd edition, ISBN: 0470169001, 2008, 464 pages.
Languages necessary to complete the course: English
Notes: From Feb 2021 the university textbook "Information Systems and Application Software" will be available online in web pages of University Library

Past grade distribution							
Total number of evaluated students: 55							
A	ABS	B	C	D	E	FX	M
40,0	0,0	18,18	16,36	5,45	5,45	14,55	0,0
Lecturers: Ing. Ján Greguš, Ing. Robert Furda, PhD.							
Last change: 26.01.2021							
Approved by:							

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/245AB/16	Course title: International Economic Relations
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 4.	
Educational level: I., II.	
Prerequisites:	
Recommended prerequisites: Economics (Macroeconomics, International Economics)	
Course requirements: During the semester students will be asked to work on several different tasks (e.g. team work, individual work, reading and questionnaire), for which they can gain up to 40% of the total evaluation. The needed minimum for admission to final exam to be obtained during the semester is 24 points (60% of the evaluation obtained during the semester). The course finish by the final written exam, which has the value of 60% of the total evaluation (the needed minimum for passing the exam is 36 points, meaning 60% of the final exam evaluation). Scale of assessment (preliminary/final): 40/60	
Learning outcomes: Students should acquire the overview and knowledge from the area of international trade, international organizations and economic relations including also international movement of capital and workers (migration).	
Class syllabus: - Basic terms of „international economic relations“ - International organizations – international economic organizations (OECD, WTO, UNO – UNCTAD, EU) and international financial organizations (EBRD, EIB, IMF, The World Bank Group) - International movement of capital with the goal of profit - International movement of capital with the goal of aid - Development aid - International movement of labour - Migration	
Recommended literature: [1] SCHMIDPETER, R. – CAPALDI, N. – IDOWU, S. O. - STÜRENBERG HERRERA, A. 2019. International Dimensions of Sustainable Management - Latest Perspectives from Corporate Governance, Responsible Finance and CSR. Cham : Springer, 2019. Available at: https://link.springer.com/content/pdf/10.1007%2F978-3-030-04819-8.pdf [2] KRUGMAN, P. – OBSTFELD, M. 2012/2015. International Economics: Theory and Policy. Harlow : Pearson Education. 2012/2015.	

- [3] PUGEL, T. A. 2012/2016. International Economics. New York : McGraw-Hill, 2012/2016.
- [4] LU, H. – SCHMIDPETER, R. – CAPALDI, N. – ZU, L. 2018. Building New Bridges Between Business and Society - Recent Research and New Cases in CSR, Sustainability, Ethics and Governance. Cham : Springer, 2018. Available at: <https://link.springer.com/content/pdf/10.1007%2F978-3-319-63561-3.pdf>
- [5] Materials distributed during the term (e.g. relevant articles, legislative documents of international organizations etc.).

Languages necessary to complete the course:

English

Notes:

Past grade distribution

Total number of evaluated students: 101

A	ABS	B	C	D	E	FX	M
17,82	0,0	8,91	23,76	19,8	21,78	7,92	0,0

Lecturers: doc. PhDr. Paulína Stachová, PhD.

Last change: 15.02.2021

Approved by:

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/227AB/17	Course title: International Financial Reporting Standards
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 5.	
Educational level: I., II.	
Prerequisites:	
Recommended prerequisites: Principles of Financial Accounting	
Course requirements: 3 case studies-50% Final test - 50% Scale of assessment (preliminary/final): 50%/50%	
Learning outcomes: Upon the successful completion of this course, the students will be able to: 1. Apply the conceptual framework to the accounting process; 2. Research current accounting issues and relate those issues to their impact on the entities and industries involved; 3. Prepare the four basic financial accounting statements; 4. Analyze the four basic financial accounting statements; 5. Evaluate the implications of internal financial decisions on the financial statements; 6. Interpret the Statement of Cash Flows; 7. Explain the usefulness of the Statement of Cash Flows to users; 8. Apply Generally Accepted Accounting Principles (GAAP) requirements for valuing major balance sheet accounts; 9. Evaluate the implications of using alternative GAAP methods for the users of financial statements.	
Class syllabus: This course examines financial accounting statements from a user perspective. The interpretation of financial data for decision analysis will be emphasized. The impact of current accounting recommendations on organizational decision making will be evaluated. 1. Objectives and functions of the financial accounting, conceptual framework of the accounting of US.GAAP, IFRS, 2. Financial Statements, Financial statements preparations 3. Reporting and Analyzing Inventory -IAS 2 4. Fraud, Internal Control, and Cash 5. IFRS 15 - revenue recognition, case study	

6. Comprehensive income, Earnings quality Strana: 2 7. The statement of financial position - assets (investments, PPE, Intangibles and biological assets, IAS 16, 36 and 41 8. Cash Flow, prípadová štúdia 9. Financial assets - IFRS 9 10. Liabilities and Lease - IFRS 16 11. Shareholders Equity, EPS							
Recommended literature: [1] SAXUNOVÁ, D. 2019. Financial Statements for the Needs of Managers -Global Accounting Standards : US GAAP and IFRS. Prague : Wolters Kluwer, 2019. [2] Internetové zdroje na webových sídlach: www.ifrs.org, www.fasb.org. [3] WILEY IFRS 2018: Interpretation and Application of IFRS Standards. Hoboken : JohnWiley and Sons. [4] KIESO, D. E. – WEYGANDT, J. J. – WARFIELD, T. D. 2018. Intermediate Accounting: IFRS Edition.							
Languages necessary to complete the course:							
Notes:							
Past grade distribution Total number of evaluated students: 31							
A	ABS	B	C	D	E	FX	M
61,29	0,0	25,81	9,68	0,0	0,0	3,23	0,0
Lecturers: prof. RNDr. Darina Saxunová, PhD., Mgr. Lenka Papíková, PhD.							
Last change: 19.01.2021							
Approved by:							

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KSP/023AB/16	Course title: Introduction to Entrepreneurship
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 5.	
Educational level: I., II.	
Prerequisites:	
Course requirements: During the semester, a student can get up to 75 points. For the final exam, a student can earn up to 25 points. Evaluation of students' work during the semester is divided into five milestones: 1. 10%: Milestone 1 – Idea creation / Identification 2. 10%: Milestone 2 – Customers – Persona / Empathy map 3. 15%: Milestone 3 – Lean canvas (Business model canvas) 4. 15%: Milestone 4 – Creative output / Investor Pitch 5. 25%: Milestone 5 – Business plan The overall evaluation is in accordance with the faculty evaluation system: A = 91-100%; B = 81-90%; C = 73-80%; D = 66-72%; E = 65-60%; F = 0-59% points.	
Learning outcomes: To acquaint students with the nature of entrepreneurship, its importance and role. Develop an entrepreneurial mindset and characteristics, highlight their importance not only in the business context. Develop the ability to seek opportunities and ideas, refine them and formulate into business models. Learn the basic techniques of business planning and practice them with concrete examples. Understand the overall context of the operation and management of a company. Make familiar with the practicalities of starting a business.	
Class syllabus: 1. Course introduction, Introduction to entrepreneurship 2. Entrepreneurial characteristics, creativity 3. Opportunities recognition and exploitation, ideas generation and development, innovation 4. Business model, business model canvas/lean canvas 5. Start-ups and their support 6. Business model innovation, testing and validation 7. Business planning and business plan 8. Legal aspects of business in Slovakia 9. Financial aspects 10. Guest lecture 11. Marketing 12. SME management and its specifics	

13. Final exam							
Recommended literature: [1] STOKES, D., WILSON, N. Small Business Management and Entrepreneurship. Cengage Learning EMEA, 2010. ISBN 978-1-4080-1799-9. [2] BLANK, S. The Startup Owner's Manual. K & S Ranch, 2012. ISBN 9780984999309. [3] KAPLAN, J. Startup: A Silicon Valley Adventure. Penguin, 1995. ISBN 9780140257311. [4] RIES, E. The Lean Startup. Crown Business, 2011. ISBN 9780307887894. [5] OSTERWALDER, A., PIGNEUR, Y. Business Model Generation. John Wiley & Sons, 2010. ISBN 978-0470-87641-1.							
Languages necessary to complete the course: English							
Notes:							
Past grade distribution Total number of evaluated students: 123							
A	ABS	B	C	D	E	FX	M
14,63	0,0	35,77	30,89	13,01	2,44	3,25	0,0
Lecturers: doc. PhDr. Marian Holienka, PhD., Mgr. Miloš Mrva, PhD., Mgr. Juraj Mikuš, PhD.							
Last change: 03.06.2021							
Approved by:							

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/134AB/16	Course title: Introduction to Financial Management
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 4.	
Educational level: I., II.	
Prerequisites:	
Course requirements: The prerequisite for this class is a passing grade in foundations of accounting and statistics and to be familiar with the basic financial concepts. Therefore, it is expected that students will be comfortable with the following topics: basics financial concepts, basics accounting principles and basics statistical concepts. Scale of assessment (preliminary/final): Problem and Cases Sets: 30% Presence: 30% Final: 40%	
Learning outcomes: This is an introductory course in financial management and in corporate finance. The course has three main objectives: 1) Develop an understanding of the tools that are used to analyze firm's financial statements, bonds value and basics evaluating methods for valuing firms. 2) Understand the basic issues involved in how to use concepts of present value and future value in finance and how to use concepts of the risk and return. 3). Understand the basic issues involved in how the financial markets are working. Emphasis will be placed on appreciating the limitations and challenges that are faced when applying the theoretical framework of corporate finance to real world problems.	
Class syllabus: Ch 1 - Introduction to financial management: financial markets, investments, financial products and financial instruments, value management of a business, financial manager in organizational structure of a company, categories of financial markets, attributes of financial markets, financial institutions, transfer of capital, organized stock exchange, OTC-markets, price of money, interests, yield curve, factors influencing demand and supply of money. Ch 2 – Financial statements: ratio indicators, indicators of liquidity, liability, turnover, profitability, market value, analysis of cash flows, comparative analysis and trend analysis, some problems of financial statements analysis, Altman model, Taffler model, economic added value. Ch 3 - Analysis of financial statements: Liquidity ratios, Asset management ratios, Profitability ratios, Market value ratios, Trend analysis, Du Pont system, Horizontal and Vertical financial analysis, Benchmarking. Ch 4 - Time value of money: future value, present value, annuity, perpetuity, effective annual rate (EAR), short time periods, continuous interest, continuous discount.	

Ch 5 - Bonds, Bond Valuation, and Interest Rates: general pricing model, types and basic attributes of securities, present value of bond, yield to maturity (YTM), yield to call (YTC), interest and reinvestment risk of bonds, bond duration.

Ch 6 - Risk and return: financial assets and their risks, desired yield, expected yield, realized yield, measurement of isolated risk, portfolio's risk, diversification and volatility of investment portfolios, diversified and non-diversified risk, beta coefficient, security market line (SML), effective set, indifferent curves, optimal portfolio, capital asset pricing model (CAPM), capital market line (CML), arbitrage pricing theory (APT), hypothesis of effective markets.

Ch 7 - Stocks, Stock Valuation: intrinsic value of a share of stock, present value of the stream of dividends, expected rate of return on a constant growth stock, supernormal growth stock, horizon (terminal) value, value of a share of perpetual preferred stock, Efficient Markets Hypothesis (EMH), Equilibrium.

Ch 8 - Financial Options: Financial options, call options, strike price, put options, exercise value, Black-Scholes option pricing model (OPM), put-call parity relationship.

Ch 9 – Cost of Capital: Weighted average cost of capital (WACC), component cost of debt, marginal costs of capital, cost of common equity, CAPM approach, DCF approach, risk-free rate, various factors affect a firm's cost of capital, market or Beta risk, risk-adjusted cost of capital.

Ch 10 - Evaluation of capital investments: project's classification, methods of project's evaluation, maturity of projects, Net present value of project (NPV), Internal rate of return of project (IRR), Profitability index of project, Modified IRR of project (MIRR), present value of future costs, project's financing.

Recommended literature:

Required textbook: 1. Brigham, E. F. – Ehrhardt, M. C.: Financial Management, 14th Edition, Thomson, South-Western, 2014. ISBN-13: 978-1-111-97221-9.

Supplementary textbook: 2. Brealey, R. A. – Myers, S. C. – Allen, F.: Principles of Corporate Finance, 9th Edition, McGrawHill, 2010. ISBN: 978-007-126327-6.

Other information source about finance which will be used during the semester: 3. Bloomberg Professional Terminal 4. yahoo.finance.com

Languages necessary to complete the course:

English

Notes:

The main textbook is available for purchase online at Amazon.com. The main textbook is also available at the FMUK Library. The relevant chapters are indicated in the class syllabus. This textbook should be used as main reading. There will be several case studies for the course in MS Excel form. They will be available for download from teacher's web cloud solution. The cases are intended to help you understand the course material and prepare you for the exam. The solutions for the case study will be discussed in class. The cases will be graded.

Past grade distribution

Total number of evaluated students: 108

A	ABS	B	C	D	E	FX	M
33,33	0,0	49,07	10,19	3,7	1,85	1,85	0,0

Lecturers: Mgr. Martin Vozár, PhD.

Last change: 18.01.2021

Approved by:

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMn/060AB/16	Course title: Introduction to Management I
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 1.	
Educational level: I., II.	
Prerequisites:	
Course requirements: Seminar paper (max. 10%), presentation of the seminar paper (max. 10%), mid-semester test (max. 15%), semester test (25%), final oral exam (or final on-line test - depending on pandemic situation) (max. 40%), active participation in solving case studies is expected Scale of assessment (preliminary/final): 60/40	
Learning outcomes: After completing the course the student obtains a comprehensive knowledge of selected areas of management theory and become familiar with the basic procedures for identifying and solving problems in management practice. Regarding a deliberately broad range of topics, the course intention is to provide students basic wide-range introduction to the whole field and selected topics are divided into two semesters –Introduction to Management I in fall semester, Introduction to Management II in spring semester. Course content also focuses on developing managerial skills and abilities of listeners. Students through an individual elaboration of an essay, its presentation followed by discussion and case studies enhance the correct use of terminology of management as a science discipline, expanding their knowledge and improving the skills necessary for further study and management practice.	
Class syllabus: 1. Managers and management – management as a process, science, and profession. 2. Management theory development. 3. Organizational culture. 4. Organizational environment. 5. Management in a global environment. 6. Social responsibility and managerial ethics. 7. Managerial decision-making. 8. Foundations of planning. 9. Strategic management. 10. Forecasting.	
Recommended literature: [1] ROBBINS, P. R. - COULTER, M.: Management, Harlow : Pearson education limited, 2018, 14th edition. p 751. ISBN 978-1-292-21583-9	

[2] ROBBINS, P. R. - COULTER, M. with contributions by MARTOCCHIO, J. J., KONG, L. K.: Management, Harlow : Pearson education limited, 2016, 13th edition. p. 717 . ISBN 978-1-292-09020-7

[3] Journal of Human Resource Management. ISSN 2453 – 7683-[online] www.jhrm.eu

Languages necessary to complete the course:

English

Notes:

Past grade distribution

Total number of evaluated students: 158

A	ABS	B	C	D	E	FX
36,08	0,0	25,95	12,66	8,23	10,13	6,96

Lecturers: prof. Ing. Ján Rudy, PhD., Mgr. Michaela Poláková, PhD., PhDr. Lukáš Copuš, PhD., Mgr. Juliet Horváthová Suleimanová, PhD., doc. Mgr. Jana Fratričová, PhD., Mgr. Zuzana Kirchmayer, PhD., Mgr. Miriama Majtánová, Ing. Marián Mikolášik

Last change: 10.09.2020

Approved by:

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMn/061AB/16	Course title: Introduction to Management II
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 2.	
Educational level: I., II.	
Prerequisites:	
Course requirements: Seminar paper (max. 10%), presentation of the seminar paper (max. 10%), mid-semester test (max. 15%), semester test (25%), final oral exam (max. 40%), active participation in solving case studies is expected. Scale of assessment (preliminary/final): 60/40	
Learning outcomes: After completing the course the student obtains a comprehensive knowledge of selected areas of management theory and become familiar with the basic procedures for identifying and solving problems in management practice. Course content also focuses on developing managerial skills and abilities of listeners. Students through an individual elaboration of an essay, its presentation followed by discussion and case studies enhance the correct use of terminology of management as a science discipline, expanding their knowledge and improving the skills necessary for further study and management practice.	
Class syllabus: 1. Basics of organizing. 2. Job design. 3. Human resource management. 4. Individual and group behavior. 5. Motivation of employees. 6. Leadership theories. 7. Communication and interpersonal skills. 8. Controlling as a function of management. 9. Change management. 10. Self management and time management.	
Recommended literature: [1] ROBBINS, P. R. - COULTER, M.: Management, Harlow : Pearson education limited, 2018, 14th edition. p 751. ISBN 978-1-292-21583-9 [2] ROBBINS, P. R. - COULTER, M. with contributions by MARTOCCHIO, J. J., KONG, L. K.: Management, Harlow : Pearson education limited, 2016, 13th edition. p. 717 . ISBN 978-1-292-09020-7	

[3] Journal of Human Resource Management. ISSN 2453 – 7683-[online] www.jhrm.eu						
Languages necessary to complete the course: English						
Notes:						
Past grade distribution Total number of evaluated students: 128						
A	ABS	B	C	D	E	FX
42,97	0,0	20,31	13,28	7,03	7,81	8,59
Lecturers: Ing. Marián Mikolášik						
Last change: 12.02.2020						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMn/062AB/16	Course title: Introduction to Personnel Management
Educational activities: Type of activities: lecture / practicals Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 3.	
Educational level: I.	
Prerequisites:	
Course requirements: Assignments during the semester: Case study (team assignment) - 15% Midterm test - 25% In-class activities - 20% Oral exam in the examination period: 40% Scale of assessment (preliminary/final): 60/40	
Learning outcomes: The aim of this course is to familiarize students with major HR activities (e.g. job analysis, recruitment and selection, training and development, career management, compensation, etc.) and their relations to other fields of management as well as to explore the link between business strategy and individual HR activities. Students develop a basic understanding of the implementation of HR activities from both employer and employee points of view.	
Class syllabus: The role of HR management in the organization. HR planning and job analysis. Employee recruitment and selection. Performance management and performance appraisal. Employee training, development and career. Employee compensation and motivation. Employee and labor relations.	
Recommended literature: Carbery, R., Cross, C. 2013. Human Resource Management – A Concise Introduction. Houndmills, Basingstoke, Hampshire: Palgrave Macmillan. Human Resource Management. 2011. University of Minnesota Libraries Publishing [online] Available at: https://open.lib.umn.edu/humanresourcemanagement/ Journal of Human Resource Management. Bratislava: Comenius University, Faculty of Management. ISSN 2453-7683. Selected case studies.	

Languages necessary to complete the course: English						
Notes:						
Past grade distribution Total number of evaluated students: 122						
A	ABS	B	C	D	E	FX
42,62	0,0	27,05	11,48	4,1	13,11	1,64
Lecturers: prof. Ing. Ľubica Bajžíková, PhD., Mgr. Zuzana Kirchmayer, PhD., doc. Mgr. Jana Fratričová, PhD., Mgr. Juliet Horváthová Suleimanová, PhD.						
Last change: 11.09.2020						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/225AB/16	Course title: Introduction to financial markets and institutions
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 4.	
Educational level: I., II.	
Prerequisites:	
Course requirements: Together you can get a maximum of 100 points per seminar. Course evaluation - 50% work during the semester (15% presentation, 15% seminar paper/essay, 20% seminar activity), 50% written final test. The rating of the subject is in accordance with the UK Study Regulation as follows: to obtain the rating A you need to get a minimum of 91 points, to get a B rating of at least 81 points, to rating C minimum 73 points, rating D at least 66 points and rating E minimum 60 points.	
Learning outcomes: By completing the course, the student will gain an overview of financial markets, financial instruments, institutions and transactions that take place in these markets. The student will also gain knowledge of financial institutions that operate on the financial markets in the Slovak Republic and abroad (depending on the international composition of the study group).	
Class syllabus: 1. Financial System. 2. Financial Market. 3. Financial Intermediaries and Specialized Financial Institutions. 4. Financial Instruments - Real Investment (alternative investment), Financial Investment, Financial derivatives. 5. Money market. 6. Foreign Exchange Market. 7. Precious Metal Market. 8. Insurance Market. 9. Capital market – bonds. 10. Capital market - stocks.	
Recommended literature: [1] BRIGHAM, E. F. – EHRHARDT, M. C. 2014. Financial Management. 14th Edition. Thomson, South-Western, 2014. ISBN 978-11-119-7221-9 [2] DE HAAN, J. – OOSTERLOO, S. – SCHOENMAKER, D. 2012. Financial Markets and Institutions. A European Perspective. Cambridge University Press, 2012. ISBN 978-11-391-9894-3 [3] MISHKIN, F. S. – EAKINS, S. G. 2015. Financial Markets and Institutions. 8th Edition.	

Pearson, 2015. ISBN 978-12-920-6048-4							
Languages necessary to complete the course: English							
Notes:							
Past grade distribution Total number of evaluated students: 32							
A	ABS	B	C	D	E	FX	M
28,13	0,0	21,88	12,5	21,88	9,38	6,25	0,0
Lecturers: Mgr. Katarína Rentková, PhD.							
Last change: 29.01.2021							
Approved by:							

COURSE DESCRIPTION

University: Comenius University in Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KMn/004B/00			Course title: Japanese I				
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning							
Number of credits: 2							
Recommended semester: 1.							
Educational level: I.							
Prerequisites:							
Course requirements: Passing the final comprehensive exam Scale of assessment (preliminary/final): 100/0							
Learning outcomes: The ability to read and write both Hiragana and Katakana, counting system, day and time, vocabulary							
Class syllabus: Introduction to the course Lessons from 1 to 11 that include reading, writing and Japanese grammar							
Recommended literature: Tanaka, O: Japanese for Today, Gakken Co. Ltd.,Osaka, 1980 AJALT: Japanese for Busy People, Kodansha International, Tokyo, 1983 Yoshida, Y.: The First Step to Kanji, Osaka University of Foreign Studies, 1969							
Languages necessary to complete the course: English							
Notes:							
Past grade distribution Total number of evaluated students: 237							
A	ABS	B	C	D	E	FX	M
77,64	0,0	5,91	5,06	2,11	5,91	3,38	0,0
Lecturers: prof. Ing. Ján Rudy, PhD.							
Last change: 26.09.2019							
Approved by:							

COURSE DESCRIPTION

University: Comenius University in Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KMn/005B/00			Course title: Japanese II				
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning							
Number of credits: 2							
Recommended semester:							
Educational level: I., II.							
Prerequisites:							
Course requirements: Passing the final comprehensive exam Scale of assessment (preliminary/final): 100/0							
Learning outcomes: Understand Japanese grammar, enlargement of vocabulary, communication skills on the beginner's level.							
Class syllabus: Introduction to the course Lessons from 12 to 18 that include reading, writing, vocabulary, and Japanese grammar							
Recommended literature: Tanaka, O: Japanese for Today, Gakken Co. Ltd.,Osaka, 1980 AJALT: Japanese for Busy People, Kodansha International, Tokyo, 1983 Yoshida, Y.: The First Step to Kanji, Osaka University of Foreign Studies, 1969							
Languages necessary to complete the course: English							
Notes:							
Past grade distribution Total number of evaluated students: 87							
A	ABS	B	C	D	E	FX	M
83,91	0,0	2,3	4,6	1,15	0,0	8,05	0,0
Lecturers: prof. Ing. Ján Rudy, PhD.							
Last change: 26.09.2019							
Approved by:							

COURSE DESCRIPTION

University: Comenius University in Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KMn/006B/10			Course title: Japanese III				
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning							
Number of credits: 2							
Recommended semester: 3.							
Educational level: I.							
Prerequisites:							
Course requirements: Passing the final comprehensive exam Scale of assessment (preliminary/final): 100/0							
Learning outcomes: Advanced grammar, vocabulary, giving and receiving, giving preferences, ownership.							
Class syllabus: Introduction to the course Lessons from 19 to 25 that include reading, writing, vocabulary, and Japanese grammar First step to Kanji							
Recommended literature: Tanaka, O: Japanese for Today, Gakken Co. Ltd.,Osaka, 1980 AJALT: Japanese for Busy People, Kodansha International, Tokyo, 1983 Yoshida, Y.: The First Step to Kanji, Osaka University of Foreign Studies, 1969							
Languages necessary to complete the course: English							
Notes:							
Past grade distribution Total number of evaluated students: 39							
A	ABS	B	C	D	E	FX	M
84,62	0,0	7,69	2,56	2,56	0,0	2,56	0,0
Lecturers: prof. Ing. Ján Rudy, PhD.							
Last change: 05.01.2016							
Approved by:							

COURSE DESCRIPTION

University: Comenius University in Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KMn/007B/10				Course title: Japanese IV			
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning							
Number of credits: 2							
Recommended semester:							
Educational level: I., II.							
Prerequisites:							
Course requirements: Passing the final comprehensive exam Scale of assessment (preliminary/final): 100/0							
Learning outcomes: Introduction to the Kanji system, ability to read and write about 100 Kanji characters.							
Class syllabus: Introduction to the course Lessons from 26 to 30 that include reading, writing, vocabulary, and Japanese grammar First step to Kanji							
Recommended literature: Tanaka, O: Japanese for Today, Gakken Co. Ltd., Osaka, 1980 AJALT: Japanese for Busy People, Kodansha International, Tokyo, 1983 Yoshida, Y.: The First Step to Kanji, Osaka University of Foreign Studies, 1969							
Languages necessary to complete the course: English							
Notes:							
Past grade distribution Total number of evaluated students: 29							
A	ABS	B	C	D	E	FX	M
100,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0
Lecturers: prof. Ing. Ján Rudy, PhD.							
Last change: 26.09.2019							
Approved by:							

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KIS/302AB/16	Course title: Labor Law
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 4.	
Educational level: I.	
Prerequisites:	
Recommended prerequisites: None	
Course requirements: Comparative Country Case Study, Panel Discussion Scale of assessment (preliminary/final): Comparative Country Case Study 80%, Panel Discussion 20%	
Learning outcomes: to teach students to correctly assess the field of employment relations with focus on international labour law, to teach them principles of legal regulation of employment relations, structure, objective and legal regulation of particular instruments of labour law, to lead them to correct interpretation and application of the legal regulation in the field of labour law in practice incl. comparative approach to foreign legal systems. Within this course, students shall be acquainted with the standing of employer and employee within social-insurance legal relations in terms of personal and material scope incl. comparative approach to foreign legal systems.	
Class syllabus: concept, object, sources of labour law, legal personality in labour law, pre-contractual relations, formation, duration and termination of employment relations, types of employment relations, obstacles to work on the side of the employer and the employee, liability in employment relations, agreements on work executed outside the employment relations, standing of the employer and the employee in the social insurance system, personal scope of social insurance, material scope of social insurance	
Recommended literature: Servais, J.M.: International Labour Law, 4th ed., Wolters Kluwer, 2014, ISBN: 9041156747	
Languages necessary to complete the course: English	
Notes:	

Past grade distribution							
Total number of evaluated students: 77							
A	ABS	B	C	D	E	FX	M
79,22	0,0	9,09	7,79	0,0	1,3	2,6	0,0
Lecturers: Mgr. Milena Nosková, PhD.							
Last change: 14.03.2018							
Approved by:							

STATE EXAM DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM/S07AB/16	Course title: Management
Number of credits: 1	
Educational level: I.	
State exam syllabus:	
Last change:	
Approved by:	

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KSP/060AB/18	Course title: Management of Start-ups and Small Firms
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester:	
Educational level: I., II.	
Prerequisites:	
Course requirements: During the semester, a student can get up to 70 points. Maximum of 30 points will be given for an individual assignment, 20 points can be earned for case study solving (2 case studies, 10 points each), and 20 points can be earned for interim tests (2 tests, 10 points each). In the exam period, a student takes an exam for which he / she can earn 30 points. The overall evaluation is in accordance with the faculty evaluation system: A = 91-100%; B = 81-90%; C = 73-80%; D = 66-72%; E = 65-60%; F = 0-59% points.	
Learning outcomes: Familiarize with the fundamentals and specifics of start-ups. Understanding the lifecycle of startups and the principles of their management in each phase. Getting acquainted with the latest trends and practice of start-up management in the Slovak environment. Familiarize with the fundamentals and specifics of small business management. Understanding the specificities of the individual features and special areas of small business management. Getting acquainted with the latest trends and the practice of small business management in the Slovak and international environment. Through practical lectures of guests from the start-up community and entrepreneurs - small business managers, students gain direct insight into the practice of start-ups and small businesses.	
Class syllabus: 1. Course introduction. Introduction to management of startups and small firms 2. Financing of startups and small firms I 3. Financing of startups and small firms – traditional forms - guest lecture 4. Financing of startups and small firms II 5. Financing of startups and small firms – modern forms - guest lecture 6. Financing of startups and small firms III 7. Selected skills for startups and small firms – sales – guest lecture 8. Franchising 9. Franchising in practice – guest lecture 10. Growth and internationalization 11. Growth and internationalization – guest lecture 12. Management of resources 13. Final exam	

Recommended literature:

- [1] STOKES, D., WILSON, N. Small Business Management and Entrepreneurship. Cengage Learning EMEA, 2010. ISBN 978-1-4080-1799-9.
- [2] BLANK, S. The Startup Owner's Manual. K & S Ranch, 2012. ISBN 9780984999309.
- [3] KAPLAN, J. Startup: A Silicon Valley Adventure. Penguin, 1995. ISBN 9780140257311.
- [4] RIES, E. The Lean Startup. Crown Business, 2011. ISBN 9780307887894.
- [5] OSTERWALDER, A., PIGNEUR, Y. Business Model Generation. John Wiley & Sons, 2010. ISBN 978-0470-87641-1.

Languages necessary to complete the course:

English

Notes:**Past grade distribution**

Total number of evaluated students: 86

A	ABS	B	C	D	E	FX	M
25,58	0,0	37,21	23,26	3,49	10,47	0,0	0,0

Lecturers: doc. PhDr. Marian Holienka, PhD., Mgr. Natália Vančíšínová

Last change: 03.06.2021

Approved by:

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KSP/061AB/16	Course title: Managerial Economics
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 1.	
Educational level: I., II.	
Prerequisites:	
Course requirements: During the semester students can obtain 70% of the points and 30% of the points during the examination period. 35% of the points has to be obtained during the semester (e.g. from the midterm test, academic paper and/or activity). The overall evaluation is in accordance with the faculty evaluation system: A = 91-100%; B = 81 90%; C = 73-80%; D = 66-72%; E = 65-60%; F = 0-59% points.	
Learning outcomes: Understanding and orientation in basic knowledge about an enterprise in the market economy, about economic thinking and economy of an enterprise. Getting enriched knowledge base for subsequent courses.	
Class syllabus: 1. Introduction to Managerial Economics. Objects of interest of Managerial Economics. Company and its position in the market economy, the definition of the nature of the business. Enterprise as a goal-oriented system, the goals of the company, risk in the company. Enterprise relationship with the environment. Business environment and company structure. 2. Controlled entity as an economic system. Business and the life cycle of the company. Business transformation process. Assets and business participation in the transformation process. Non-current assets and its nature, valuation and modalities for acquisition of fixed assets. Depreciation and amortization of fixed assets. Current assets, its nature and usage. The issue of financing the assets, sources of financing, own and foreign sources of funding. 3. Costs and corporate profit. Classic and dynamic views on cost management. Current approaches and techniques in cost management. Cash flow management, planning and evaluation of cash flow. External environment. Taxes and taxation. Internal environment. Planning of transformation process, optimization calculations in planning. Investments and assessment of investment in the company. 4. Monitoring and evaluation of the economic performance of the company, revenues, expenses and results of operations of the company. Economic analysis and evaluation of the company's performance, balance sheet, income statement and cash flow statement. Approaches to evaluating of business performance. Controlling as an effective tool of managerial economics.	
Recommended literature:	

- [1] SALVATORE, D. Managerial economics: principles and worldwide applications. New York: Oxford University Press, 2015.
- [2] BHAT, M. S., RAU, A. V. Managerial economics and financial analysis. Hyderabad: BS Publications, 2008.
- [3] BAYE, R., PRINCE, J. T., SQUALLI, J. Managerial Economics and Business Strategy Michael. Berkshire: McGraw-Hill, 2013.
- [4] Lectures of Managerial Economics

Languages necessary to complete the course:

English

Notes:

Past grade distribution

Total number of evaluated students: 96

A	ABS	B	C	D	E	FX	M
36,46	0,0	22,92	19,79	7,29	3,13	10,42	0,0

Lecturers: doc. Mgr. Zuzana Papulová, PhD., Mgr. Silvester Krčméry, PhD.

Last change: 03.06.2021

Approved by:

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMn/015AB/16	Course title: Managerial Ethics
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester:	
Educational level: I.	
Prerequisites:	
Course requirements: 100 % evaluation during semester. The evaluation consists of: active in-class participation and discussion, short written solution of seminar exercises (ethical dilemmas) according to given assignments, quizzes, short test in the second half of the semester. Scale of assessment (preliminary/final): 100/0	
Learning outcomes: Students will gain up-to-date knowledge from the domain of managerial ethics as a professional ethics and will learn how to identify and solve moral issues at workplace and in the entrepreneurial sphere. The traditional form of education is combined with resolution of ethical-economical dilemmas and case studies.	
Class syllabus: 1. Defining the notion of managerial ethics. 2. Basic ethical cornerstones of managerial ethics. 3. The Oath of the manager. 4. Ethical profile of the manager. 5. Managerial ethical decision-making. 6. Models of managerial ethical decision-making. 7. The role of manager regarding the development of ethics in organization. 8. Resolution of ethical-economical managerial dilemmas. 9. Whistle-blowing. 10. Ethical aspects of managerial communication. 11. Ethical leadership. Unethical leadership. 12. Ethical development plan for managers.	
Recommended literature: Crane, A. and Matten, D. (2010). Business Ethics: Managing Corporate Citizenship and Sustainability in the Age of Globalization. Oxford: Oxford University Press. Anderson, M., Escher, P. (2010). The MBA Oath: Setting a Higher Standard for Business Leaders. Portfolio, Penguin Books. Lašáková, A., Remišová, A. (2017). On Organisational Factors that Elicit Managerial Unethical Decision-Making. Available at: https://www.researchgate.net/	

publication/317601140_On_Organisational_Factors_that_Elicit_Managerial_Unethical_Decision-Making Lašáková, A., Remišová, A. (2015). Unethical Leadership: Current Theoretical Trends and Conceptualization. Available at: https://www.researchgate.net/publication/287310927_Unethical_Leadership_Current_Theoretical_Trends_and_Conceptualization Remišová, A. et al. (2016). Ethical Leadership in the Slovak Business Environment. Praha: Wolters Kluwer.							
Languages necessary to complete the course: english							
Notes:							
Past grade distribution Total number of evaluated students: 78							
A	ABS	B	C	D	E	FX	M
71,79	0,0	14,1	2,56	5,13	5,13	1,28	0,0
Lecturers: prof. Mgr. Anna Lašáková, PhD., prof. PhDr. Anna Remišová, CSc.							
Last change: 12.02.2020							
Approved by:							

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMk/100AB/16	Course title: Marketing
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 4.	
Educational level: I., II.	
Prerequisites:	
Course requirements: 40 % interim evaluation: - active attendance (in case of unjustified absence or unpreparedness to seminar - loss of 10%), - semester project – application of theoretical knowledge on selected issues – 40%, 60 % final evaluation: - exam – written, online test using the selected application (MS Forms) Electronic communication and method of distribution of study materials is carried out by MS Teams application. The overall student rating consists of the sum of the percentages for active attendance on seminars and of the percentage obtained from the exam. Exam is written resp. realized through using the selected application (MS Forms). System of interim evaluation is set on the beginning of semester. Scale of assessment (preliminary/final): 40/60	
Learning outcomes: The aim of the course is to acquire the basic knowledge from the various areas of marketing theory. The subject emphasizes the importance and benefits of basic marketing postulates in terms of the interconnection of the organization and its customers. Emphasis is placed on acquiring skills in marketing decision-making and performing individual marketing activities of the organization, especially in strategic and marketing planning, market segmentation and market positioning, marketing research, analysis of marketing environment and consumer and organizational purchasing behavior in designing of marketing mix and in exploitation of international marketing. The subject also emphasizes the impact of the online environment and the selected specifics of digital marketing. In addition to gaining theoretical knowledge, the subject is also aimed at stimulating the students' ability to apply the marketing concept in economic practice.	
Class syllabus: 1. Position and importance of marketing in organization development. 2. The nature of the marketing concept. 3. Strategic planning and importance of marketing planning. 4. Marketing environment. 5. Marketing information system and marketing research. 6. Shopping behavior of consumers in organizations.	

7. Market segmentation, target group selection and creation of market position.
8. Product as a marketing mix tool.
9. Pricing and pricing strategy of the company.
10. Distribution channels and physical distribution.
11. Marketing communication and marketing communication mix.
12. International marketing.
13. Service marketing.

Recommended literature:

- [1] BARTÁKOVÁ, G. – CIBÁKOVÁ, V. – ŠTARCHOŇ, P. 2007. Základy marketingu. 2. rozšírené vydanie. Bratislava: 228 s.r.o., 2007. ISBN 978-80-969834-4-5
- [2] KOTLER, P. – ARMSTRONG, G. 2007. Marketing. Praha: Grada, 2007. ISBN 80-247-0513-3
- [3] KOTLER, P. – WONG, V. – SAUNDERS, J. – ARMSTRONG, G. 2007. Moderní marketing. Praha: Grada Publishing, 2007. ISBN 8024715457
- [4] BAINES, P. – FILL, C. – PAGE, K. 2011. Marketing. Oxford: Oxford University Press, 2011. ISBN 978-0-19-957961-7
- [5] BLYTHE, J. 2009. Principles and Practice of Marketing. 2nd Editon. Hampshire: Cengage Learning EMEA, 2009. ISBN 978-1-4080-114-78
- [6] ARMSTRONG, G. – KOTLER, P. 2007. Marketing: An Introduction. 8th Editon. Upper Saddle River: Pearson Education, Inc. 2007. ISBN 0-13-186591-9 – selected chapters.
- [7] BRASSINGTON, F. – PETTITT, S. 2006. Principles of Marketing. Harlow: Prentice Hall, 2006. ISBN 0-273-69559-2
- [8] Marketing Science and Inspirations a Marketing&Media journals
- With regard to new and available resources, supplementary literature will be updated on a continuous basis.

Languages necessary to complete the course:

English

Notes:

Past grade distribution

Total number of evaluated students: 73

A	ABS	B	C	D	E	FX
26,03	0,0	30,14	26,03	8,22	5,48	4,11

Lecturers: Mgr. František Olšavský, PhD., prof. Mgr. Peter Štarchoň, PhD., Mgr. Lucia Vilčeková, PhD., Mgr. Samuel Smolka, PhD.

Last change: 10.02.2021

Approved by:

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMk/102AB/16	Course title: Marketing
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester:	
Educational level: I., II.	
Prerequisites:	
Course requirements: 40 % interim evaluation: - active attendance (in case of unjustified absence or unpreparedness to seminar - loss of 10%), - semester project – application of theoretical knowledge on selected issues – 40%, 60 % final evaluation: - exam – written, online test using the selected application (MS Forms) Electronic communication and method of distribution of study materials is carried out by MS Teams application. The overall student rating consists of the sum of the percentages for active attendance on seminars and of the percentage obtained from the exam. Exam is written resp. realized through using the selected application (MS Forms). System of interim evaluation is set on the beginning of semester. Scale of assessment (preliminary/final): 40/60	
Learning outcomes: By completing the course, students will acquire basic knowledge and understanding of various areas of marketing theory. The course emphasizes the importance and contribution of basic marketing postulates in terms of interconnection of the organization and its customers. Emphasis is given on acquiring skills in marketing decision-making and implementation of individual marketing activities of the organization, especially in strategic and marketing planning, market segmentation and market positioning, marketing research, analysis of marketing environment and shopping behavior of consumers and the organization, designing marketing mix and use international marketing. In addition to gaining theoretical knowledge, the course is also aimed at stimulating students' ability to apply the marketing concept in their working lives.	
Class syllabus: 1. Position and importance of marketing in organization development. 2. The nature of the marketing concept. 3. Strategic planning and importance of marketing planning. 4. Marketing environment. 5. Marketing information system and marketing research. 6. Shopping behavior of consumers in organizations. 7. Market segmentation, target group selection and creation of market position.	

8. Product as a marketing mix tool. 9. Pricing and pricing strategy of the company. 10. Distribution channels and physical distribution. 11. Marketing communication and marketing communication mix. 12. International marketing. 13. Service marketing.						
Recommended literature: [1] BAINES, P. – FILL, C. – PAGE, K.: Marketing. Oxford: Oxford University Press 2011. ISBN 978-0-19-957961-7. [2] BLYTHE, J.: Principles and Practice of Marketing. 2nd Edition. Hampshire: Cengage Learning EMEA 2009. ISBN 978-1-4080-114-78 [3] ARMSTRONG, G. – KOTLER, P.: Marketing: An Introduction. 8th Edition. Upper Saddle River: Pearson Education, Inc. 2007. ISBN 0-13-186591-9 – selected chapters. [4] BRASSINGTON, F. – PETTITT, S.: Principles of Marketing. Harlow: Prentice Hall 2006. ISBN 0-273-69559-2 [5] Marketing Science and Inspirations and Marketing&Media Journals With regard to new and available resources, supplementary literature will be updated on a continuous basis.						
Languages necessary to complete the course: English						
Notes:						
Past grade distribution Total number of evaluated students: 142						
A	ABS	B	C	D	E	FX
42,96	0,0	14,79	19,01	9,86	4,23	9,15
Lecturers: Mgr. František Olšovský, PhD., prof. Mgr. Peter Štarchoň, PhD., Mgr. Lucia Vilčeková, PhD., Mgr. Samuel Smolka, PhD., Mgr. Miroslava Skýpalová						
Last change: 03.05.2021						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/064AB/16	Course title: Mathematics I
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 1.	
Educational level: I.	
Prerequisites:	
Course requirements: The course is taught as follows: Lectures will be accessible online through MS Teams. When logging in to MS Teams, it is necessary to use the university login and password and join the team FMUK_Mathematics_1_English using the code: ny4mn13. All study materials will be available via Moodle (https://moodle.uniba.sk/). The student is obliged to listen to the lecture before the exercises and online consultation. According to the schedule, online consultations with the lecturer will be included. Students registered for the course will receive invitations to their calendar for regular online consultations. If they did not understand something in the lecture, they can add questions to the lecture before the online consultation in MS Teams. These will be answered during the online consultation by the lecturer. It is necessary to mention a specific problem that they did not understand. Exercises are mandatory, they will take place according to the valid schedule, either in person or in case of worsened epidemiological situation online. Individual students are firmly assigned to groups. It is not allowed to exchange in groups. Course evaluation during the semester: 1.) 4x 10 min. test during online consultations, each for 3 points, without the possibility of writing a substitute test. 2.) 10-min. test at seminars, each for 2 points (min. 8 tests the student should pass, we take into account 2 possible absences) (16 points), without the possibility of writing a substitute test. 3.) 2 written test in the middle and at the end of the semester for 12 points (max. 24 points). The test can be taken in an alternate time during the semester, if the student proves his / her absence by a medicine confirmation. Assessment of the subject during the Examinations period: The final written exam (80 minutes), consists of 5 examples (2 from linear algebra and 3 from mathematical analysis). (max. 50 points) Exam: a student can complete 1 regular and one corrective term if he / she does not reach the required number of points to complete the course on the regular term. The student completes the course if he / she obtains at least 60% of points (ie 30 points) from the continuous assessment, so that he / she can go to the exam and min. 60% of the exam points (ie 30 points) to pass the exam. The points that the student obtains during the semester and in the exam are included in the final grade of the subject.	

Before solving the exam test, student must be logged in to the MS Teams application, have a microphone and camera switch on. Student is performing the exam test in the Moodle system. Student writes the solution by hand on paper, continuously is inserting own solution into the Moodle system while checking the compliance of its solution on paper with what it enters into the system. When the exam test is closed, the signed handwritten solution will be photographed or scanned together with student card (ISIC) and putted into the Moodle system. The student is obliged to have ensured a functioning internet connection during the exam tests. Scale of assessment (preliminary/final): 50/50
Learning outcomes: The course gives students the possibility to understand a basic mathematical principles of the linear algebra and calculus of the function of the 1 variable with emphasis to economy and management. All the topics are supported by applications.
Class syllabus: 1. Linear algebra: vectors and matrices. n-dimensional vectors and matrices: Vector and Matrices Operations, linear dependence and independence. Matrices: transposes and inverse matrix, singular, regular matrices, rank of matrices, determinants, their basic properties. Solution of the system linear equations (Gauss Elimination Method, Cramer's Rule). Matrices as Linear Transformations, Eigenvalue, Eigenvectors. Application to Market, Leontief Input-Output Models. 2. Calculus of the Function of One Variable. Concept of Limit, Continuity and Differentiability of a Function of One Variable. Rules of Differentiation for a Function of One Variable. L'Hospital Rule. Differentials. Taylor Series. Extreme Values of a Function of One Variable. Integral Calculus: Indefinite Integrals: Basic rules of Integration, Substitution method, Integration per partes. Definite Integrals. Some economical applications.
Recommended literature: [1] KNOR, M.: Mathematics for Managers I, Univerzita Komenského, Bratislava, 2003. [2] BERGIN, J. 2015. Mathematics for Economists with Applications. London and New York : Routledge, Taylor and Francis Group, 2015. ISBN 978-04-156-3828-9 [3] CHIANG, A. C. 1984. Fundamentals Methods of Mathematical Economics. Singapore : McGraw-Hill, 1984. ISBN 00-706-6219-3 [4] RENSHAW, G. 2009. Maths for Economics. Oxford : Oxford University Press, 2009. ISBN 978-01-992-3681-7 [5] SYDSAETER, K. – HAMMOND, P. 2008. Essential Mathematics for Economic Analysis. Boston : Prentice Hall. 2008. ISBN 978-02-737-6068-9 [6] VINOGRADOV, V .V. 2010. Mathematics for Economists Made Simple. Praha : Karolinum Press, 2010. ISBN 978-80-246-1657-5 [7] WERNER, F. – SOTSKOV, Y. N. 2006. Mathematics of Economics and Business. New York : Routledge, Taylor and Francis Group, 2006. ISBN 978-04-153-3281-1 [8] WINSTON, W.L.: Operation research, PWS-KENT Publishing Company, Belmont, California, 1991.
Languages necessary to complete the course: English
Notes:

Past grade distribution							
Total number of evaluated students: 61							
A	ABS	B	C	D	E	FX	M
4,92	0,0	4,92	13,11	14,75	14,75	47,54	0,0
Lecturers: doc. RNDr. Mária Bohdalová, PhD., doc. Ing. Mgr. Urban Kováč, PhD., Mgr. Katarína Vechter Močarníková, PhD.							
Last change: 25.02.2021							
Approved by:							

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/065AB/16	Course title: Mathematics II
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 2.	
Educational level: I., II.	
Prerequisites:	
Recommended prerequisites: Mathematics I	
Course requirements: The course is taught as follows: Lectures will be accessible online through MS Teams. When logging in to MS Teams, it is necessary to use the university login and password and join the team FMUK_Mathematics_2_English using the code: bh3dwz2. All study materials will be available via Moodle (https://moodle.uniba.sk/). According to the schedule, online consultations with the lecturer will be included. Students registered for the course will receive invitations to their calendar for regular online consultations. Exercises are mandatory, they will take place online via MSTeams. Participation on the exercises is mandatory, so you must be connected to exercise through MS Teams and respond to the requirements of the teacher throughout the whole exercises. If the student disconnects from the exercise after writing the test, the test will be evaluated with 0 points. Disconnection from teaching before the end of teaching will be understood as non-participation in teaching. Individual students are firmly assigned to groups. It is not allowed to exchange in groups. Course evaluation during the semester: 1.) 4x 10 min. test during online consultations, each for 3 points, without the possibility of writing a substitute test. 2.) 10-min. test at seminars, each for 2 points (min. 8 tests the student should pass, we take into account 2 possible absences) (16 points), without the possibility of writing a substitute test. 3.) 2 written test in the middle and at the end of the semester for 12 points (max. 24 points). The test can be taken in an alternate time during the semester, if the student proves his / her absence by a medicine confirmation. 4.) According to the University Act, a student can have max 2 absences (one on theoretical and one on practical exercises). Next absence will be evaluated by -1 point in the final assessment of each type of exercise. Assessment of the subject during the Examinations period: The final written exam (100 minutes), consists of 4 examples (2 from mathematical analysis and 2 from Linear Programming). (max. 50 points) Exam: a student can complete 1 regular and one corrective term if he / she does not reach the required number of points to complete the course on the regular term.	

The student completes the course if he / she obtains at least 60% of points (ie 30 points) from the continuous assessment, so that he / she can go to the exam and min. 60% of the exam points (ie 30 points) to pass the exam. The points that the student obtains during the semester and in the exam are included in the final grade of the subject. Before solving the exam test, student must be logged in to the MS Teams application, have a microphone and camera switch on. Student is performing the exam test in the Moodle system. Student writes the solution by hand on paper, continuously is inserting own solution into the Moodle system while checking the compliance of its solution on paper with what it enters into the system. When the exam test is closed, the signed handwritten solution will be photographed or scanned together with student card (ISIC) and putted into the Moodle system. The student is obliged to have ensured a functioning internet connection during the exam tests.																							
Learning outcomes: This course is a continuation of Mathematics I and gives students the possibility to gain mathematical skills in solving optimization problems. In many economic applications, a manager deals with situations where several variables have to be included into the mathematical model, e.g. usually the output depends on a set of different input factors. Therefore, this course deals with optimization problems for functions depending on more than one independent variable. Students will solve some real problem using software Wolfram Mathematica.																							
Class syllabus: Functions of several variables: partial derivatives, gradient, total differential, competitive and complementary products. Unconstrained and constrained optimization: optimality conditions, Lagrange multipliers, Kuhn-Tucker conditions. Linear programming: simplex methods, duality, sensitivity analysis. Integer linear programming.																							
Recommended literature: 1. Knor, M.: Mathematics for Managers II, Univerzita Komenského, Bratislava, 2003. 2. Winston, W. L. 2004. Operations Research. Applications and Algorithms. Belmont: Thomson. Brooks/Cole. 2004. ISBN 0-534-52020-0 3. Chiang, A.C.: Fundamentals Methods of Mathematical Economics. McGraw-Hill International Editions., Singapore , 1984 4. Werner, F. – Sotskov, Y. N.: Mathematics of Economics and Business 5. Miller, R. E.: Optimization. Foundations and applications. J. Wiley & Sons, Inc. N. Y. 2001.																							
Languages necessary to complete the course: English																							
Notes:																							
Past grade distribution Total number of evaluated students: 63 <table border="1"> <thead> <tr> <th>A</th><th>ABS</th><th>B</th><th>C</th><th>D</th><th>E</th><th>FX</th><th>M</th></tr> </thead> <tbody> <tr> <td>0,0</td><td>0,0</td><td>3,17</td><td>4,76</td><td>11,11</td><td>22,22</td><td>58,73</td><td>0,0</td></tr> </tbody> </table>								A	ABS	B	C	D	E	FX	M	0,0	0,0	3,17	4,76	11,11	22,22	58,73	0,0
A	ABS	B	C	D	E	FX	M																
0,0	0,0	3,17	4,76	11,11	22,22	58,73	0,0																
Lecturers: doc. RNDr. Mária Bohdalová, PhD., Mgr. Katarína Vechter Močarníková, PhD., doc. Ing. Mgr. Urban Kováč, PhD., Ing. Ján Káčer																							
Last change: 01.04.2021																							
Approved by:																							

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMk/101AB/16	Course title: Modern Marketing - New Trends
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 5.	
Educational level: I., II.	
Prerequisites:	
Course requirements: 40 % – assessment during semester (semestral project - application of acquired theoretical knowledge on a selected organization – 20 %, semestral work on a preselected and approved topic – 20 %), 60 % – final written test. To obtain a grade A, one must obtain at least 91 points, for B at least 81 points, C at least 73 points, D at least 66 points, and E at least 60 points. Scale of assessment (preliminary/final): 40/60	
Learning outcomes: By completing the subject the student acquires an overview of current trends in marketing documented through concrete examples of domestic and foreign practice. The student is able to identify the most suitable ones for the needs of their implementation in marketing practice, respecting the conditions of the Slovak market environment.	
Class syllabus: 1. Evolution of marketing thinking. Holistic marketing. 2. Market segmentation. One-to-one marketing. 3. Changes in customer buying behavior. 4. Building and managing customer relationships. 5. Current approaches towards market positioning, brand building and brand management. 6. Marketing mix from the perspective of the organization and from the point of view of the customer, extended marketing mix. 7. New technologies and their impact on partial marketing strategies. 8. Word of Mouth Marketing. Buzz marketing. Viral marketing. 9. Guerilla marketing. Ambush marketing. 10. Product placement. Ambient media and marketing. 11. Internet Marketing. Social media and marketing. 12. Mobile marketing and m-commerce. 13. Other new forms of marketing. 14. Current approaches to measurment and evaluation of marketing activities.	
Recommended literature:	

KOTLER, P. – KELLER, K. L. – BRADY, M. – GOODMAN, M. – HANSEN, T.: Marketing Management. 2nd edition. Harlow: Pearson Education Limited, 2012. ISBN 978-0-273-7461-3
BARKER, M. – BAKER, D. – BORMANN, N. – NEHER, K.: Social Media Marketing. A Strategic Approach. South-Western, Cengage Learning, 2013. ISBN 978-1-133-58927-3.

Languages necessary to complete the course:

English.

Notes:

Past grade distribution

Total number of evaluated students: 63

A	ABS	B	C	D	E	FX	M
82,54	0,0	12,7	1,59	0,0	1,59	1,59	0,0

Lecturers: prof. Mgr. Peter Štarchoň, PhD., Mgr. Lucia Kočíšová

Last change: 23.06.2020

Approved by:

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/098AB/17	Course title: Money and Banking
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 5.	
Educational level: I., II.	
Prerequisites:	
Course requirements: Successful completion of the course requires active lessons' participation during semester, passing a preliminary test and final exam, as well as individual work and continuous preparation for individual lessons. Scale of assessment (preliminary/final): Seminar: 50% (individual work/active lessons' participation during semester 20%, written essay 15%, and presentation 15%) Result of final written exam: 50 %	
Learning outcomes: Graduates of the course will know the theoretical aspects of the money, banking system and money market as part of the financial market and the practical functioning of the most important segment of the money market – the interbank market focused on the conditions for the functioning of the euro area. Graduates will be able to obtain and process relevant economic data from reliable international sources.	
Class syllabus: Money and circulation of money: Fundamentals, functions and forms of money, currency and monetary system, monetary policy and its goals, instruments of monetary policy, foreign currency policy. Financial system: the task of financial system, financial markets and financial means, participants of financial markets, regulation of financial markets, financial market in Slovak republic and in other foreign countries. Banking system in Slovak republic and in other foreign countries: forms of banking system, development and present state of banking system, banking sector, specialised non-banking institutions. Position and main activities of commercial banks: legal form, main activities of commercial banks, requirements on banks, assets and debits management, banking risks. Counterfeiting and money laundering – definition, clarification, anti-counterfeiting measures, anti-money laundering measures. New forms of banking systems. Electronic banking and virtual money.	
Recommended literature:	

Stephen G. Cecchetti, Kermit L. Schoenholtz (2015) Money, Banking, and Financial Markets. McGraw-Hill Education, 2015. ISBN 978-981-4575-16-4
Cheol S. Eun, Bruce G. Resnick (2014) International Finance. McGraw-Hill Education, 2014. ISBN 978-0-0771-6161-3.

Languages necessary to complete the course:

English

Notes:

Past grade distribution

Total number of evaluated students: 61

A	ABS	B	C	D	E	FX	M
50,82	0,0	31,15	11,48	1,64	3,28	1,64	0,0

Lecturers: Mgr. Katarína Rentková, PhD.

Last change: 10.05.2021

Approved by:

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/098AB/16	Course title: Money and Banking
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester:	
Educational level: I.	
Prerequisites:	
Course requirements: Successful completion of the course requires active participation in lectures and seminars, passing a preliminary test and final exam, as well as individual work and continuous preparation for individual lessons. Scale of assessment (preliminary/final): Individual work, written essay and presentation, preliminary test, final written examination. Seminars 30 %: (Activity in seminars 10%, Result semester test 10%, Written essay and presentation 10%) Result of final written exam : 70%	
Learning outcomes: Graduates of the course will know the theoretical aspects of the money, banking system and money market as part of the financial market and the practical functioning of the most important segment of the money market – the interbank market focused on the conditions for the functioning of the euro area. Graduates will be able to obtain and process relevant economic data from reliable international sources.	
Class syllabus: Money and circulation of money: Fundamentals, functions and forms of money, currency and monetary system, monetary policy and its goals, instruments of monetary policy, foreign currency policy. Financial system: the task of financial system, financial markets and financial means, participants of financial markets, regulation of financial markets, financial market in Slovak republic and in other foreign countries. Banking system in Slovak republic and in other foreign countries: forms of banking system, development and present state of banking system, banking sector, specialised non-banking institutions. Position and main activities of commercial banks: legal form, main activities of commercial banks, requirements on banks, assets and debits management, banking risks. Counterfeiting and money laundering – definition, clarification, anti-counterfeiting measures, anti-money laundering measures. New forms of banking systems. Electronic banking and virtual money.	
Recommended literature:	

Stephen G. Cecchetti, Kermit L. Schoenholtz (2015) Money, Banking, and Financial Markets. McGraw-Hill Education, 2015. ISBN 978-981-4575-16-4
Cheol S. Eun, Bruce G. Resnick (2014) International Finance. McGraw-Hill Education, 2014. ISBN 978-0-0771-6161-3

Languages necessary to complete the course:

English

Notes:

Past grade distribution

Total number of evaluated students: 106

A	ABS	B	C	D	E	FX	M
22,64	0,0	17,92	30,19	11,32	12,26	5,66	0,0

Lecturers: prof. RNDr. Ing. Ľudomír Šlahor, CSc., Mgr. Katarína Rentková, PhD.

Last change: 16.02.2018

Approved by:

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KSP/022AB/16	Course title: Operations Management and Logistics
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 6.	
Educational level: I., II.	
Prerequisites:	
Recommended prerequisites: Completed course on Basics of Management	
Course requirements: The grade you receive for the course will be based on the following tasks. Students prepare the presentation of their seminary work or project. The evaluation consists of three parts. (1) Attendance (at least 90%) 10%, (2) Presentation of seminary work or project 30%, (3) Final Examination 60%. Total 100%. The final grade is derived using Comenius University Bratislava's decimal grading system based on the following scale. Grade scale: A = 91-100% points – excellent; B = 81 90% points – very good; C = 73-80% points – good; D = 66-72% points – sufficient; E = 65-60% points – bare fulfilling; F = 0-59% points – not fulfilling.	
Learning outcomes: The aim of the course is to provide students with basic knowledge and skills from two management areas – operations management and logistics – that closely correlate and thus enhance the professional competencies of the future managers and company professionals. After successful completion of the course student will be able to: • Understand the importance and functions of operations management and logistics and explain the basic managerial terms and processes. • Apply systemic, professional and creative approach to identify and address the problems and challenges in productivity improvement. • Understand the core concepts and measurement tools of quality of products and processes. • Work effectively in team and apply principles of process improvement. • Understand the role of software systems for production planning and managing. • Analyze the inventory and warehouse management systems. • Understand the principles of purchasing, procurement, and sourcing in logistics. • Describe the new approaches in information and communication technologies in logistics. • Demonstrate knowledge of the new concepts of industry 4.0 and internet of things.	
Class syllabus: 1. Characteristics of operations management and logistics 2. Productivity management 3. Quality management	

4. Process improvement 5. ERP and MES systems 6. Inventory and warehouse management 7. Procurement and purchasing 8. ICT in logistics 9. Industry 4.0 and internet of things							
Recommended literature: Obligatory: [1] HEIZER, J., RENDER, B., MUNSON, CH. Operations Management: Sustainability and supply chain management. Pearson Education, 2017, 2014, 2011. 886 p. ISBN 978-0-13-413042-2. [2] GUPTA, S., STARR, M. Production and Operations Management Systems. CRC Press, Taylor & Francis Group, 2014. 473 p. ISBN 978-1-4665-0734-0. [3] RICHARDS, G. Warehouse Management: A Complete Guide to Improving Efficiency and Minimizing Costs in the Modern Warehouse, 2nd edition. Kogan Page, 2014. 448 p. ISBN 9780749469344. [4] RUSHTON, A., CROUCHER, P., BAKER, P. The Handbook of Logistics and Distribution Management. 6th edition. Kogan Page, 2017. 912 p. ISBN 9780749476779. Recommended: [1] CHARRON, R., HARRINGTON, H., J., VOEHL, F., WIGGIN, H. The Lean Management Systems Handbook. Productivity Press, 2015, 550 p. ISBN 9781466564350. [2] GRANT, B., D. (ed). Logistics, Supply Chain and Operations Management Case Study Collection. Kogan Page, 2016. 384 p. ISBN 9780749475956. [3] GRANT, B. D., TRAUTRIMS, A., WONG, Y. CH. Sustainable Logistics and Supply Chain Management: Principles and Practices for Sustainable Operations and Management. 2nd edition. Kogan Page, 2017. 304 p. ISBN 978-0749478278. [4] WANG, Y., PETTIT, S. (eds). E-Logistics: Managing Your Digital Supply Chains for Competitive Advantage. Kogan Page, 2016. 536 p. ISBN 9780749472665. Home page of the CU library is: https://uniba.sk/en/about/faculties-and-units/comenius-university-academic-library/ . On this address, you can find different bibliography sources. You can also utilize Web pages, like: http://scholar.google.sk/ which is also recommended.							
Languages necessary to complete the course: English or German							
Notes: In the summer semester 2020/2021, the course is taught online through MS Teams.							
Past grade distribution Total number of evaluated students: 107							
A	ABS	B	C	D	E	FX	M
89,72	0,0	10,28	0,0	0,0	0,0	0,0	0,0
Lecturers: doc. Ing. Milan Fekete, PhD.							
Last change: 20.01.2021							
Approved by:							

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMn/036AB/19	Course title: Organizational Cultures
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester:	
Educational level: I.	
Prerequisites:	
Course requirements: 30 % – assessed work and its presentation 25% - active participation in class discussions and case studies analyses 45 % – final written exam A = 100 – 91 points; B = 90 – 81 points; C = 80 – 73 points; D = 72 – 66 points; E = 65 – 60 points; FX (failed) = 59 – 0 points 30 % – assessed work and its presentation 25% - active participation in class discussions and case studies analyses 45 % – final written exam A = 100 – 91 points; B = 90 – 81 points; C = 80 – 73 points; D = 72 – 66 points; E = 65 – 60 points; FX (failed) = 59 – 0 points Scale of assessment (preliminary/final): 55/45	
Learning outcomes: The course provides basics in organizational culture theory, namely the principles of emergence of organisational culture, its characteristics and actors influencing its emergence, evolution, and change, as well as its influence on an organization's functioning. On completion of this course the student will be able to: - understand what organizational culture is - identify and characterize an organizational culture in an organization - identify the impact of the organizational culture on the organization's functioning	
Class syllabus: Introduction to organizational cultures (definitions, characteristics, consequences). Organizational socialization. Substance and forms of organizational culture. Organization and environment, national cultures as an organization's environment. Cultural dimensions and typologies. Subcultures and countercultures. Creation, maintenance, and change of organizational culture. Organizational culture and leadership. Organizational culture and communication models.	

Recommended literature:

TRICE, H. M., BEYER, J. M. The Cultures of Work Organizations. Englewood Cliffs: Prentice Hall, 1993.

BROWN, A. Organizational Culture. London: Pitman Publishing, 1998.

LEWIS, R. D. When Cultures Collide. London: Nicholas Brealey Publishing, 2006.

HOFSTEDE, G., HOFSTEDE, G. J., MINKOV, M. Cultures and Organizations: Software of the Mind. New York: McGraw-Hill, 2010.

ALVESSON, M. Understanding Organizational Culture. Beverly Hills: SAGE Publications, 2012.

SCHEIN, E. H. Organizational Culture and Leadership. San Francisco: Jossey-Bass, 2016.

Languages necessary to complete the course:

English

Notes:**Past grade distribution**

Total number of evaluated students: 2

A	ABS	B	C	D	E	FX	M
50,0	0,0	0,0	50,0	0,0	0,0	0,0	0,0

Lecturers: doc. PhDr. Helena Šajgalíková, PhD., prof. Ing. Ľubica Bajžíková, PhD., PhDr. Lukáš Copuš, PhD.

Last change: 25.08.2021

Approved by:

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMn/041B/10	Course title: Personnel Management (Selected Topics)
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester:	
Educational level: I., II.	
Prerequisites:	
Recommended prerequisites: 0	
Course requirements: Case study solution and presentation, passing the final comprehensive exam. Scale of assessment (preliminary/final): 100/0	
Learning outcomes: Understanding of basic features of traditional Japanese approach to management such as life-time employment, Ringi system, and seniority system.	
Class syllabus: Introduction to the course Role of HRM in the organization. HRM functions (Western approach) A brief outline of Japanese history Japanese society and business environment in Japan The postwar recovery and the "miracle" of Japanese economy Bubble economy and the "lost ten years" era Typical characteristics of traditional Japanese approach to management Specific features of HRM in Japanese large industrial companies Management development in Japan Total Quality Management philosophy in Japan	
Recommended literature: Rudy, J. - Rudyová, J.: Human Resource Management in Japan, VHK Altdorf, 2008 Ouchi, W.: Theory Z, Addison- Wesley Publishing Company, Massachusetts, 1981	
Languages necessary to complete the course: English language	
Notes:	

Past grade distribution							
Total number of evaluated students: 91							
A	ABS	B	C	D	E	FX	M
54,95	0,0	18,68	13,19	2,2	0,0	10,99	0,0
Lecturers: prof. Ing. Ján Rudy, PhD., doc. Mgr. Jana Fratričová, PhD.							
Last change: 23.09.2019							
Approved by:							

COURSE DESCRIPTION

University: Comenius University in Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KMn/041AB/16			Course title: Personnel Management - Selected Topics				
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning							
Number of credits: 3							
Recommended semester:							
Educational level: I.							
Prerequisites:							
Course requirements: Case study solution and presentation, passing the final comprehensive exam. Scale of assessment (preliminary/final): 100/0							
Learning outcomes: Understanding of basic features of traditional Japanese approach to management such as life-time employment, Ringi system, and seniority system							
Class syllabus: Introduction to the course A brief outline of Japanese history Japanese society and business environment in Japan The postwar recovery and the "miracle" of Japanese economy Bubble economy and the "lost ten years" era Typical characteristics of traditional Japanese approach to management Specific features of HRM in Japanese large industrial companies Management development in Japan Total Quality Management philosophy in Japan							
Recommended literature: Rudy, J. - Rudyová, J.: Human Resource Management in Japan, VHK Altdorf, 2008 Ouchi, W.: Theory Z, Addison- Wesley Publishing Company, Massachusetts, 1981							
Languages necessary to complete the course: English							
Notes:							
Past grade distribution Total number of evaluated students: 52							
A	ABS	B	C	D	E	FX	M
80,77	0,0	11,54	1,92	0,0	3,85	1,92	0,0
Lecturers: doc. Mgr. Jana Fratričová, PhD., prof. Ing. Ján Rudy, PhD.							
Last change: 31.01.2018							
Approved by:							

COURSE DESCRIPTION

University: Comenius University in Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KMn/053AB/16			Course title: Personnel Management in Small Companies				
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning							
Number of credits: 3							
Recommended semester: 6.							
Educational level: I.							
Prerequisites:							
Course requirements:							
Learning outcomes:							
Class syllabus:							
Recommended literature: Journals: Journal of Human Resource Management. UK Bratislava.							
Languages necessary to complete the course: english							
Notes:							
Past grade distribution Total number of evaluated students: 8							
A	ABS	B	C	D	E	FX	M
75,0	0,0	25,0	0,0	0,0	0,0	0,0	0,0
Lecturers: prof. Ing. Ľubica Bajžíková, PhD.							
Last change: 18.08.2021							
Approved by:							

COURSE DESCRIPTION

University: Comenius University in Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KIS/062B/10				Course title: Physical Education (1)			
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning							
Number of credits: 2							
Recommended semester: 1.							
Educational level: I.							
Prerequisites:							
Course requirements:							
Learning outcomes:							
Class syllabus:							
Recommended literature:							
Languages necessary to complete the course:							
Notes:							
Past grade distribution Total number of evaluated students: 1646							
A	ABS	B	C	D	E	FX	M
90,28	0,18	0,85	0,24	0,0	0,0	8,44	0,0
Lecturers: prof. RNDr. Michal Greguš, PhD., Mgr. Tomáš Kuchár, PhD., Mgr. Eleonóra Beňová, PhD., Mgr. Viktor Sládok, PaedDr. Stanislav Frýželka, PhD., Mgr. Ladislav Mókus, Mgr. Jana Leginusová, PaedDr. Dana Mašlejová, doc. PhDr. Vojtech Potočný, CSc., Mgr. Martin Dovičák, PhD., Mgr. Júlia Raábová, PhD., Mgr. Branislav Nedbálek, Mgr. Dalibor Ludvig, PhD., Mgr. Lenka Nagyová, PhD., PaedDr. Martina Tibenská, PhD., Mgr. Michal Tokár, PhD.							
Last change:							
Approved by:							

COURSE DESCRIPTION

University: Comenius University in Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KIS/063B/10				Course title: Physical Education (2)			
Educational activities: Type of activities: Number of hours: per week: per level/semester: Form of the course: on-site learning							
Number of credits: 2							
Recommended semester: 2.							
Educational level: I.							
Prerequisites:							
Course requirements:							
Learning outcomes:							
Class syllabus:							
Recommended literature:							
Languages necessary to complete the course:							
Notes:							
Past grade distribution Total number of evaluated students: 1477							
A	ABS	B	C	D	E	FX	M
91,47	0,0	0,74	0,14	0,2	0,47	6,97	0,0
Lecturers: prof. RNDr. Michal Greguš, PhD., Mgr. Tomáš Kuchár, PhD., PaedDr. Stanislav Frýželka, PhD., Mgr. Jana Leginusová, Mgr. Ladislav Mókus, PaedDr. Dana Mašlejová, doc. PhDr. Vojtech Potočný, CSc., Mgr. Eleonóra Beňová, PhD., Mgr. Viktor Sládok, Mgr. Martin Dovičák, PhD., Mgr. Júlia Raábová, PhD., Mgr. Branislav Nedbálek, Mgr. Dalibor Ludvig, PhD., Mgr. Lenka Nagyová, PhD., PaedDr. Martina Tibenská, PhD., Mgr. Michal Tokár, PhD.							
Last change:							
Approved by:							

COURSE DESCRIPTION

University: Comenius University in Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KIS/064B/10				Course title: Physical Education (3)			
Educational activities: Type of activities: Number of hours: per week: per level/semester: Form of the course: on-site learning							
Number of credits: 2							
Recommended semester: 3.							
Educational level: I.							
Prerequisites:							
Course requirements:							
Learning outcomes:							
Class syllabus:							
Recommended literature:							
Languages necessary to complete the course:							
Notes:							
Past grade distribution Total number of evaluated students: 975							
A	ABS	B	C	D	E	FX	M
94,77	0,0	0,92	0,1	0,0	0,21	3,9	0,1
Lecturers: prof. RNDr. Michal Greguš, PhD., Mgr. Tomáš Kuchár, PhD., PaedDr. Stanislav Frýželka, PhD., Mgr. Jana Leginusová, Mgr. Ladislav Mókus, PaedDr. Dana Mašlejová, doc. PhDr. Vojtech Potočný, CSc., Mgr. Eleonóra Beňová, PhD., Mgr. Viktor Sládok, Mgr. Lenka Nagyová, PhD., Mgr. Martin Dovičák, PhD., Mgr. Júlia Raábová, PhD., Mgr. Branislav Nedbálek, Mgr. Dalibor Ludvig, PhD., PaedDr. Martina Tibenská, PhD., Mgr. Michal Tokár, PhD.							
Last change:							
Approved by:							

COURSE DESCRIPTION

University: Comenius University in Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KIS/065B/10				Course title: Physical Education (4)			
Educational activities: Type of activities: Number of hours: per week: per level/semester: Form of the course: on-site learning							
Number of credits: 2							
Recommended semester: 4.							
Educational level: I.							
Prerequisites:							
Course requirements:							
Learning outcomes:							
Class syllabus:							
Recommended literature:							
Languages necessary to complete the course:							
Notes:							
Past grade distribution Total number of evaluated students: 881							
A	ABS	B	C	D	E	FX	M
92,96	0,0	0,68	0,11	0,0	0,11	6,02	0,11
Lecturers: prof. RNDr. Michal Greguš, PhD., Mgr. Tomáš Kuchár, PhD., PaedDr. Stanislav Frýželka, PhD., Mgr. Jana Leginusová, Mgr. Ladislav Mókus, PaedDr. Dana Mašlejová, doc. PhDr. Vojtech Potočný, CSc., Mgr. Eleonóra Beňová, PhD., Mgr. Viktor Sládok, PaedDr. Martina Tibenská, PhD., Mgr. Martin Dovičák, PhD., Mgr. Júlia Raábová, PhD., Mgr. Branislav Nedbálek, Mgr. Dalibor Ludvig, PhD., Mgr. Lenka Nagyová, PhD., Mgr. Michal Tokár, PhD.							
Last change:							
Approved by:							

COURSE DESCRIPTION

University: Comenius University in Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KIS/066B/10				Course title: Physical Education (5)			
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning							
Number of credits: 2							
Recommended semester: 5.							
Educational level: I.							
Prerequisites:							
Course requirements:							
Learning outcomes:							
Class syllabus:							
Recommended literature:							
Languages necessary to complete the course:							
Notes:							
Past grade distribution Total number of evaluated students: 597							
A	ABS	B	C	D	E	FX	M
96,82	0,17	1,01	0,0	0,0	0,17	1,84	0,0
Lecturers: prof. RNDr. Michal Greguš, PhD., Mgr. Tomáš Kuchár, PhD., PaedDr. Stanislav Frýželka, PhD., PaedDr. Dana Mašlejová, Mgr. Jana Leginusová, Mgr. Ladislav Mókus, doc. PhDr. Vojtech Potočný, CSc., Mgr. Eleonóra Beňová, PhD., Mgr. Viktor Sládok, Mgr. Martin Dovičák, PhD., Mgr. Júlia Raábová, PhD., Mgr. Branislav Nedbálek, Mgr. Dalibor Ludvig, PhD., Mgr. Lenka Nagyová, PhD., PaedDr. Martina Tibenská, PhD., Mgr. Michal Tokár, PhD.							
Last change:							
Approved by:							

COURSE DESCRIPTION

University: Comenius University in Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KIS/067B/10				Course title: Physical Education (6)			
Educational activities: Type of activities: Number of hours: per week: per level/semester: Form of the course: on-site learning							
Number of credits: 2							
Recommended semester: 6.							
Educational level: I.							
Prerequisites:							
Course requirements:							
Learning outcomes:							
Class syllabus:							
Recommended literature:							
Languages necessary to complete the course:							
Notes:							
Past grade distribution Total number of evaluated students: 526							
A	ABS	B	C	D	E	FX	M
98,1	0,0	0,38	0,0	0,0	0,19	1,33	0,0
Lecturers: prof. RNDr. Michal Greguš, PhD., Mgr. Tomáš Kuchár, PhD., PaedDr. Stanislav Frýželka, PhD., Mgr. Jana Leginusová, Mgr. Ladislav Mókus, PaedDr. Dana Mašlejová, doc. PhDr. Vojtech Potočný, CSc., Mgr. Eleonóra Beňová, PhD., Mgr. Viktor Sládok, Mgr. Martin Dovičák, PhD., Mgr. Júlia Raábová, PhD., Mgr. Branislav Nedbálek, Mgr. Dalibor Ludvig, PhD., Mgr. Lenka Nagyová, PhD., PaedDr. Martina Tibenská, PhD., Mgr. Michal Tokár, PhD.							
Last change:							
Approved by:							

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KKM/105B/20	Course title: Portfolio Management
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester:	
Educational level: I., II.	
Prerequisites:	
Recommended prerequisites: Recommended: Basics of financial management, Statistical methods, Financial markets and institutions	
Course requirements: 1 / Continuous on-line tests (duration of one test 10-15 min). Test form: usually a choice of 3-4 alternative answers. 2 / Final online test. Test form: usually a choice of 3-4 alternative answers. Scale of assessment (preliminary/final): Continuous tests: 50%Final test: 50%	
Learning outcomes: Graduates of this course will gain an overview of historical developments and the latest trends in international investment management. The course emphasizes the understanding of key investment techniques based on "Smart Beta", active management and also the basic approaches of fundamental and technical analysis. Students can use the acquired knowledge in various positions in the asset management industry in investment, hedge, pension funds and banks.	
Class syllabus: 1. Historical development of investment management. Modern portfolio management theory. Markowitz model. 2. CAPM 3. Sharp's model and the theory of efficient markets 4. Multi-factor models 5. Applications of multi-factor models 6. Active management 7. Current trends and future developments in investment management 8. Preparation of investment plan 9. Fundamental analysis: market and industry valuation 10. Asset allocation 11. Technical analysis	

12. Performance evaluation						
Recommended literature:						
Languages necessary to complete the course: English						
Notes: The course will be taught in full-time form (or online, depending on the situation). Lectures will be stored within MSTeams at least 1 week in advance and students will be able to get acquainted with the topic before the actual exercise. The exercise will be divided into 2-3 parts: 1 / Brief recapitulation of the lecture 2 / Examples and questions / answers 3 / Test for the previous curriculum (assumed every 2 weeks) in the form of an online quizz within MSTeams (students connect using a laptop / mobile phone) Recordings of online exercises will be made available within MSTeams. Minutes from the exercises in full-time form will be made available within MSTeams. Communication will take place within MSTeams, or by e-mail (students will be assigned to classes according to the schedule). If the situation allows, face-to-face consultations will also be possible.						
Past grade distribution Total number of evaluated students: 14						
A	ABS	B	C	D	E	FX
7,14	0,0	42,86	28,57	14,29	0,0	7,14
Lecturers: doc. RNDr. Mária Bohdalová, PhD., Ing. Vladimír Valach, PhD., MBA						
Last change: 21.01.2021						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMn/056AB/16	Course title: Practical Aspects of Human Resource Management
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester:	
Educational level: I.	
Prerequisites:	
Recommended prerequisites: Introduction to Personnel Management	
Course requirements: case study (50%), final exam (50%) For the „A“ evaluation 91 points at least are needed, for the „B“ evaluation 81 points at least are needed, for the „C“ evaluation 73 points at least are needed, for the „D“ evaluation 66 points at least are needed, for the „E“ evaluation 60 points at least are needed. Scale of assessment (preliminary/final): 50/50	
Learning outcomes: The aim of this course is to enrich and built upon theoretical knowledge in the field of HR management by acquiring practical HR skills. The focus is mainly on employee recruitment and selection, performance appraisal / performance management and employer branding.	
Class syllabus: HR activities - overview Employee recruitment and selection in different organizational settings Real-life situations from the process of employee recruitment and selection Performance management - target setting, quantitative and qualitative key performance indicators (KPI) Feedback and the appraisal interview - practical skill building Employer branding - current trends	
Recommended literature: Carbery, R., Cross, C. 2013. Human Resource Management – A Concise Introduction. Houndmills, Basingstoke, Hampshire: Palgrave Macmillan Selected case studies	
Languages necessary to complete the course: English language	
Notes:	

Past grade distribution							
Total number of evaluated students: 43							
A	ABS	B	C	D	E	FX	M
90,7	0,0	6,98	0,0	0,0	0,0	2,33	0,0
Lecturers: doc. Mgr. Jana Fratričová, PhD.							
Last change: 12.02.2020							
Approved by:							

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/220AB/16	Course title: Principles of Financial Accounting I
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 2.	
Educational level: I., II.	
Prerequisites:	
Recommended prerequisites: Introduction into Business	
Course requirements: test 1 - 15% test 2 -15 % 2 critical thinking -20% final exam - 50% Scale of assessment (preliminary/final): 50/50	
Learning outcomes: The goal of the subject is to master basic accounting procedures for double-entry accounting for entrepreneurs and process of the financial statements preparation and their interpretation.	
Class syllabus: Principles of Financial Accounting is taught in two terms. The course covers principles of the Financial Accounting. Students will learn fundamentals of financial accounting (double-entry bookkeeping), accounting procedures. The emphasis is given to practical exercises of the most frequent accounting transactions within accounting categories. Topics focused on are: Accounting as an information system, global sets of Accounting US GAAP and IFRS, Conceptual framework of Accounting, Financial Statements preparation and interpretation, Accounting cycle, accounting transactions and adjusting entries, Merchandise operations, Cash and Cash equivalents, Accounts Receivables, Inventory and Marketable securities, Liabilities and Equity, Financial Statement analysis.	
Recommended literature: [1] Paul D. Kimmel, Jerry J. Weygandt, Donald E. Kieso- Financial Accounting: Tools for Business Decision Making, WileyPLUS, 2020 [2] Jerry J. Weygandt, Paul D. Kimmel, Donald E. Kieso- Financial and Managerial Accounting, WileyPLUS, 2nd Edition, 2018 [3] www.ifrs.org	
Languages necessary to complete the course: English	

Notes:							
Past grade distribution Total number of evaluated students: 73							
A	ABS	B	C	D	E	FX	M
9,59	0,0	23,29	26,03	15,07	15,07	10,96	0,0
Lecturers: prof. RNDr. Darina Saxunová, PhD., Mgr. Lenka Papíková, PhD.							
Last change: 19.01.2021							
Approved by:							

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/221AB/16	Course title: Principles of Financial Accounting II
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 3.	
Educational level: I., II.	
Prerequisites:	
Recommended prerequisites: Introduction to Business .	
Course requirements:	
Learning outcomes: The goal of the subject is to master basic accounting procedures for double-entry accounting for entrepreneurs and process of the financial statements preparation and their interpretation.	
Class syllabus: Principles of Financial Accounting is taught in two terms The course covers principles of the Financial Accounting. Students will learn fundamentals of financial accounting (double-entry bookkeeping), accounting procedures. The emphasis is given to practical exercises of the most frequent accounting transactions within accounting categories. Topics focused on are: Accounting as an information system, global sets of Accounting US GAAP and IFRS, Conceptual framework of Accounting, Financial Statements preparation and interpretation, Accounting cycle, accounting transactions and adjusting entries, Merchandise operations, Cash and Cash equivalents, Accounts Receivables, Inventory and Marketable securities, Liabilities and Equity, Financial Statement analysis.	
Recommended literature: Literature: 1. Companion website: http://bcs.wiley.com/he-bcs/ 2. Paul D. Kimmel, Jerry J. Weygandt, Donald E. Kieso- Financial Accounting: Tools for Business Decision Making, WileyPLUS, 7th Edition, 2013 3. Jerry J. Weygandt, Paul D. Kimmel, Donald E. Kieso- Financial and Managerial Accounting, WileyPLUS, 2nd Edition, 2015 4. Carl S. Warren, Jonathan Duchac, Jim Reeve - Principles of Financial Accounting South-Western, Cengage Learning, 14th edition, 5. Curtis L. Norton & Gary A. Porter: Introduction to Using Finance Accounting Information: Publisher: South-Western, Cengage Learning, 8th Edition 2013.	

Languages necessary to complete the course: English							
Notes:							
Past grade distribution Total number of evaluated students: 83							
A	ABS	B	C	D	E	FX	M
16,87	0,0	31,33	19,28	15,66	8,43	8,43	0,0
Lecturers: prof. RNDr. Darina Saxunová, PhD., Mgr. Rita Szalai, PhD., Mgr. Lenka Papíková, PhD.							
Last change: 02.07.2021							
Approved by:							

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KIS/060AB/19	Course title: Programming in Wolfram Mathematica I
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester:	
Educational level: I.	
Prerequisites:	
Recommended prerequisites: Mathematics I, II, Statistics, Statistical methods, Economics I, II and Introduction to Finance	
Course requirements: Participation in seminars and elaboration of the final project.	
Learning outcomes: Learning Outcomes: Wolfram Mathematica is software used to perform both simple and complicated mathematical calculations which requires no previous knowledge of or training in computer programming. This course is about programming in Mathematica oriented into advanced data analysis and will cover such areas as econometrics in addition to the language of the software itself. Because it can be used for a variety of computational techniques it can be useful for students in mathematics, the sciences, management, economics, finance, accounting and information sciences. The output should be a project presented on a student conference	
Class syllabus: • Use Wolfram Mathematica modelling & simulation software to develop, implement, and debug algorithms for a range of typical problems in management, economics, and finance. • Analyse posed problems, define the “best-fit” computational approach, and write well-designed, well-documented, modular code using an interpreter-based scripting language of Wolfram Mathematica. • Utilize extensive Mathematica visualization/graphics capabilities to present the code output in an easily understandable, report/publication-style format. • Get introduced to building of interactive applications with Mathematica Since programming is usually intensively time consuming, the courses Programing using Wolfram Mathematica I and II can be taken in parallel in the same semester, if necessary, in order to have enough time to complete larger projects.	
Recommended literature: [1] VARIAN, H.: Computational Economics and Finance Modeling and Analysis with Mathematica. Springer, 1996. ISBN 978-03-879-4518-7 [2] WOLFRAM, S. 2015. An Elementary Introduction to the Wolfram Language. http://www.wolfram.com/language/elementary-introduction/preface.html	

[3] <http://www.wolfram.com/learningcenter/tutorialcollection/> - Wolfram Mathematica Tutorial Collection from Wolfram Research (a collection of free downloadable pdf files)

Languages necessary to complete the course:

Good knowledge of English language is strongly recommended

Notes:

Past grade distribution

Total number of evaluated students: 0

A	ABS	B	C	D	E	FX	M
0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0

Lecturers: prof. RNDr. Michal Greguš, PhD., doc. RNDr. Mária Bohdalová, PhD.

Last change: 22.01.2020

Approved by:

COURSE DESCRIPTION

University: Comenius University in Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KIS/006AB/16				Course title: Programming in Wolfram Mathematica II			
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning							
Number of credits: 3							
Recommended semester:							
Educational level: I., II.							
Prerequisites:							
Course requirements:							
Learning outcomes:							
Class syllabus:							
Recommended literature:							
Languages necessary to complete the course:							
Notes:							
Past grade distribution Total number of evaluated students: 0							
A	ABS	B	C	D	E	FX	M
0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0
Lecturers: prof. RNDr. Michal Greguš, PhD., doc. RNDr. Mária Bohdalová, PhD.							
Last change:							
Approved by:							

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KIS/051AB/16	Course title: Project Management
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 4.	
Educational level: I., II.	
Prerequisites:	
Recommended prerequisites: no	
Course requirements: Scale of assessment (preliminary/final): Assessment of the course by grades from A to FX is in accordance with the rules set by the study regulations at FM UK, valid for the academic year. From 100% points, it is possible to get 50% during the semester and 50% points during the final exam in the trial period. Assessment points during the semester can be obtained:- 30% Elaboration and presentation of a semester project- 10% Midterm test 1- 10% Midterm test 2 Assessment points in the final exam:- 45% Final test- 5% Oral answer	
Learning outcomes: - Understanding the basics, basic principles of project management and its importance for practice - Familiarity with the terminology of project management, their mapping to practical examples, the dictionary of the project manager - Explanation of basic methodologies in project management, explanation of differences, approaches to their implementation in real projects - Importance and use of tools to support project management	
Class syllabus: Brief syllabus - lectures: 1. Introduction to project management, its basic principles, building components, Triple Constraint of project management, organization of exercises 2. Project creation, operation - project, justification of projects 3. Project management methodologies, their differences, implementation for different types of projects, soft and hard skills of a project manager 4. Organizational structure of the project team, its creation and RACI matrix, the role of the project team 5. Mind maps, time planning of projects, creation of project plans 6. Quality management in project management, quality management process, quality register 7. Risk management in project management, risk management process, risk register 8. Change management in project management, change management process, register of open points	

9. Project budgeting and return on investment 10. Project management tools, software support, MS project, MS Visio 11. Consultations and preparation of presentations for semester projects 12. Presentation of semester projects 13. Summary and conclusion of the subject Scope of Exercises: 1. Division of students into teams, assignment of teams to a semester project, assignment of tasks for the next exercise, Creating a rationale for the project 2. Presentations of team preparations - Creating the rationale of the project, assigning tasks for the next exercise, Creating the organizational structure of the project team 3. Presentations of team preparations - Creating the organizational structure of the project team, assigning tasks for the next exercise, Creating the RACI matrix 4. Presentations of team preparations - Creating a RACI matrix, assigning tasks for the next exercise, Creating project plans 5. Presentations of team preparations - Creating project plans, assigning tasks for the next exercise, Design of qualitative indicators of the project, quality register 6. Presentations of team preparations - Design of qualitative indicators of the project, quality register, assignment of tasks for the next exercise, Identification of project risks, risk register 7. Presentations of team preparations - Identification of project risks, risk register, assignment of tasks for the next exercise, Identification of project changes, register of open points 8. Presentations of team preparations - Identification of project changes, register of open points, assignment of tasks to the next exercise, Project budgeting and return on project investment 9. Presentations of team preparations - Creation of the project budget and return on project investment, assignment of tasks for the next exercise, Creation of a project plan in the SW application MS Project 10. Presentations of team preparations - Creating a project plan in the SW application MS Project 11. Consultations and preparation of presentations for semester projects 12. Presentation of semester projects 13. Summary and conclusion of the subject							
Recommended literature: PRINCE2, Managing Successful Projects with PRINCE2, www.tso.co.uk Project Management For Dummies, http://ce.sharif.edu/courses/90-91/1/ce428-1/resources/root/ebooksclub.org__Project_Management_For_Dummies__3rd_Edition.pdf							
Languages necessary to complete the course: English							
Notes:							
Past grade distribution Total number of evaluated students: 75							
A	ABS	B	C	D	E	FX	M
42,67	0,0	25,33	16,0	8,0	4,0	4,0	0,0
Lecturers: prof. RNDr. Michal Greguš, PhD., Mgr. Martina Halás Vančová, PhD., Ing. Peter Balco, PhD.							
Last change: 03.02.2021							
Approved by:							

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMn/104AB/16	Course title: Psychology for Managers
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 4.	
Educational level: I.	
Prerequisites:	
Course requirements: During the semester: 20% for essay presentation. Final written exam: 80% A = 91 – 100%, B = 81 – 90%, C = 80 – 73% , D = 72 – 66% , E = 65 – 60%. Active participation in excercises is mportant. Scale of assessment (preliminary/final): 20/80	
Learning outcomes: By the end of the course students will receive a basic knowledge of the personality, wil have basic knowledge in empathy, team building, perception, motivation, interpersonal communication etc. They will understand cultural differences in the business context. It will be developed selected managerial skills needed to work effectively with subordinates: effective interpersonal communication, FV, presentation skills.	
Class syllabus: 1. Personality. 2. Personality of managers/leaders. 3. Perception process. 4. Effective interpersonal verbal communication. 5. Nonverbal communication. 6. Active listening. 7. Assertive behavior. 8. Empathy. 9. EQ and CQ. 10. Intercultural communication- 11. Basic presentation skills. 12. Student presentations 13. Student presentations	
Recommended literature: THILL, J. V. – BOVEÉ, C. L. 2012. Business Communication Essentials. New Jersey : Pearson, 2012. TUBBS, S. L. – MOSS, S. 1997. Human Communication. 6th Edition. New York : McGraw-Hill, 1997.	

WHETTEN, D. A. – CAMERON, K. S. 2011. Developing Management Skills. Pearson, 2011.

SULÍKOVÁ, R. 2001. Intercultural Communication. In: Global Business and Economic Development. Volume II: The East European Perspectives. Upper Montclair : Montclair State University, 2001, p. 311-315.

SULÍKOVÁ, R. 2003. New Managerial Competencies. In: Journal of Human Resource Management. 2003, No. 1-2, p. 69-76.

SULÍKOVÁ, R. 2003. New Managerial Competencies in the New Organizational Environment. In: Strategies for Sustainable Globalization: Business Responses to Regional Demands and Global Opportunities. Global Business and Economic Development. Upper Montclair : Montclair State University, 2003, volume 1, p. 813-817.

Languages necessary to complete the course:
english

Notes:

Past grade distribution

Total number of evaluated students: 18

A	ABS	B	C	D	E	FX	M
38,89	0,0	16,67	11,11	5,56	11,11	16,67	0,0

Lecturers: doc. PhDr. Rozália Sulíková, PhD.

Last change: 13.02.2020

Approved by:

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/215AB/16	Course title: Research Methods
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester:	
Educational level: I.	
Prerequisites:	
Course requirements: Take-home assignment accounts for 100% of grade (either review of a research paper or data analysis).	
Learning outcomes: Upon taking the course, the student will have a thorough understanding of how to do research. He will be able to define a research topic, find relevant literature, obtain data and use right methods in order to analyze and conclude on them.	
Class syllabus: Session 1 Starting the research Session 2 Literature review & topic specification Session 3 Data collection & retrieval Session 4 Qualitative methods Session 5 Quantitative methods Session 6 Challenges for thesis & paper writing Session 7 Example of the research	
Recommended literature: 1. Ashby, Mike. "How to write a paper." Engineering Department, University of Cambridge, Version 5 (2000): 38. 2. Murray, Rowena. How to write a thesis. McGraw-Hill International, 2011. 3. Freedman, D., R. Pisani, and R. Purves. "Statistics (2007)." (1978). 4. Stock, James H., and Mark W. Watson. Introduction to econometrics. Vol. 104. Boston: Addison Wesley, 2003. 5. Selected research papers	
Languages necessary to complete the course: English	
Notes:	

Past grade distribution							
Total number of evaluated students: 66							
A	ABS	B	C	D	E	FX	M
78,79	0,0	18,18	0,0	3,03	0,0	0,0	0,0
Lecturers: Mgr. Rastislav Molnár							
Last change: 13.03.2018							
Approved by:							

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMn/054B/00	Course title: Russian I
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 2	
Recommended semester: 1.	
Educational level: I., II.	
Prerequisites:	
Course requirements: 100% - active participation in class Scale of assessment (preliminary/final): 80/20	
Learning outcomes: To learn the Russian alphabet (azbuka) – the ability to write read and communicate in Russian on general level.	
Class syllabus: Making and developing contacts, greeting and introducing oneself Let's get Acquainted Initial contacts At the office Family Studies University - Faculty My work day Leisure time and Life style Hobbies Professions	
Recommended literature: Blum Tamara, Gorelova Elena: Put' k uspechu 1. (The road to success). Course book. Russian for everyday life and business communication. Vienna 2017, 192 p. Blum Tamara, Gorelova Elena: Put' k uspechu 1. (The road to success). Workbook. Russian for everyday life and business communication. Vienna 2017, 116 p.	
Languages necessary to complete the course: English language	
Notes:	

Past grade distribution							
Total number of evaluated students: 710							
A	ABS	B	C	D	E	FX	M
64,08	0,0	24,93	6,34	1,83	0,14	2,68	0,0
Lecturers: doc. Mgr. Emilia Charfaoui, CSc.							
Last change: 26.09.2019							
Approved by:							

COURSE DESCRIPTION

University: Comenius University in Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KMM/058B/20				Course title: Russian I			
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning							
Number of credits: 3							
Recommended semester: 1.							
Educational level: I.							
Prerequisites:							
Course requirements:							
Learning outcomes:							
Class syllabus:							
Recommended literature:							
Languages necessary to complete the course:							
Notes:							
Past grade distribution Total number of evaluated students: 42							
A	ABS	B	C	D	E	FX	M
71,43	0,0	19,05	0,0	0,0	0,0	9,52	0,0
Lecturers: doc. Mgr. Emília Charfaoui, CSc.							
Last change:							
Approved by:							

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMn/055B/10	Course title: Russian II
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 2	
Recommended semester: 2.	
Educational level: I.	
Prerequisites:	
Course requirements: 100% - active participation in class Scale of assessment (preliminary/final): 80/20	
Learning outcomes: The aim of this study subject is to develop the ability to talk about everyday life situations within given topics.	
Class syllabus: Socializing and networking - polite phrases Telephoning Hotel Time is money Plans for the week Personal letter writing Describing people Health - at the doctor's Restaurant Shopping	
Recommended literature: Blum Tamara, Gorelova Elena: Put' k uspechu 1. (The road to success). Course book. Russian for everyday life and business communication. Vienna 2017, 192 p. Blum Tamara, Gorelova Elena: Put' k uspechu 1. (The road to success). Workbook. Russian for everyday life and business communication. Vienna 2017, 116 p.	
Languages necessary to complete the course: English and Russian language	
Notes:	

Past grade distribution							
Total number of evaluated students: 281							
A	ABS	B	C	D	E	FX	M
82,21	0,0	11,74	2,14	0,36	0,0	3,56	0,0
Lecturers: doc. Mgr. Emília Charfaoui, CSc.							
Last change: 26.09.2019							
Approved by:							

COURSE DESCRIPTION

University: Comenius University in Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KMM/060B/20				Course title: Russian II			
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning							
Number of credits: 3							
Recommended semester: 2.							
Educational level: I.							
Prerequisites:							
Course requirements:							
Learning outcomes:							
Class syllabus:							
Recommended literature:							
Languages necessary to complete the course:							
Notes:							
Past grade distribution Total number of evaluated students: 23							
A	ABS	B	C	D	E	FX	M
82,61	0,0	17,39	0,0	0,0	0,0	0,0	0,0
Lecturers: doc. Mgr. Emília Charfaoui, CSc.							
Last change:							
Approved by:							

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMn/056B/00	Course title: Russian III
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 2	
Recommended semester: 3.	
Educational level: I.	
Prerequisites:	
Course requirements: 100% - active participation in class Scale of assessment (preliminary/final): 80/20	
Learning outcomes: To develop communication skills, vocabulary and phraseology in the topics of everyday situations. To acquire the ability to discourse, raise and express arguments as well as to exchange own opinions and ideas.	
Class syllabus: Educational system in Russia and in Slovakia Healthy lifestyle Russian national cuisine Housing Transportation Grammatical tables	
Recommended literature: Blum Tamara, Gorelova Elena: Puť k uspechu 1. (The road to success). Course book. Russian for everyday life and business communication. Vienna 2014, 192 p. Blum Tamara, Gorelova Elena: Puť k uspechu 1. (The road to success). Workbook. Russian for everyday life and business communication. Vienna 2014, 116 p. Charfaoui, E. Professional lexical minimum of managerial and economical praxis. Vyd. Univerzita Komenského, Fakulta managementu, 2014, 116 s. Actual additional texts form magazines, newspapers and the Internet.	
Languages necessary to complete the course: English and Russian language	
Notes:	

Past grade distribution							
Total number of evaluated students: 236							
A	ABS	B	C	D	E	FX	M
72,88	0,0	18,64	4,66	2,12	0,0	1,69	0,0
Lecturers: doc. Mgr. Emília Charfaoui, CSc.							
Last change: 16.09.2020							
Approved by:							

COURSE DESCRIPTION

University: Comenius University in Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KMM/059B/20				Course title: Russian III			
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning							
Number of credits: 3							
Recommended semester: 3.							
Educational level: I.							
Prerequisites:							
Course requirements:							
Learning outcomes:							
Class syllabus:							
Recommended literature:							
Languages necessary to complete the course:							
Notes:							
Past grade distribution Total number of evaluated students: 24							
A	ABS	B	C	D	E	FX	M
70,83	0,0	4,17	4,17	0,0	0,0	20,83	0,0
Lecturers: doc. Mgr. Emília Charfaoui, CSc.							
Last change:							
Approved by:							

COURSE DESCRIPTION

University: Comenius University in Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KMM/061B/20				Course title: Russian IV			
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning							
Number of credits: 3							
Recommended semester: 4.							
Educational level: I.							
Prerequisites:							
Course requirements:							
Learning outcomes:							
Class syllabus:							
Recommended literature:							
Languages necessary to complete the course:							
Notes:							
Past grade distribution Total number of evaluated students: 27							
A	ABS	B	C	D	E	FX	M
40,74	0,0	44,44	3,7	0,0	3,7	0,0	7,41
Lecturers: doc. Mgr. Emília Charfaoui, CSc.							
Last change:							
Approved by:							

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KSP/067AB/18	Course title: Social Entrepreneurship
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester:	
Educational level: I., II.	
Prerequisites:	
Course requirements: Students are evaluated for their active participation at seminars during the semester. They work on several individual and group assignments and they are expected to develop their own social entrepreneurship project idea and business model. The overall evaluation is in accordance with the faculty evaluation system: A = 91-100%; B = 81-90%; C = 73-80%; D = 66-72%; E = 65-60%; F = 0-59% points.	
Learning outcomes: Understand the character and role of social entrepreneurship in the current socio-economic context. Understand motives and qualities of social entrepreneurs. Understand different types of social entrepreneurship and different business models and scaling strategies. Able to develop own social entrepreneurship project ideas using state-of-the-art tools and techniques.	
Class syllabus: 1. What is social entrepreneurship and who are social entrepreneurs? 2. Ideation and prototyping social entrepreneurship ideas 3. What methods and instruments can be used to develop and implement social entrepreneurship projects? 4. How to scale an impact of social enterprise? 5. How social enterprises operate?	
Recommended literature: [1] Study materials by Social Entrepreneurship Akademie. online https://seakademie.org/en/ [2] YOUNG, Dennis R., SEARING, Elisabeth A. M., BREWER, Cassady V., eds. The Social Enterprise Zoo. Edward Elgar Publishing: Cheltenham, UK, Northampton, MA, 2016.	
Languages necessary to complete the course: English	
Notes: In the summer semester 2020/2021, the course is taught online through MS Teams.	

Past grade distribution							
Total number of evaluated students: 59							
A	ABS	B	C	D	E	FX	M
55,93	0,0	23,73	11,86	3,39	1,69	3,39	0,0
Lecturers: doc. PhDr. Marian Holienka, PhD.							
Last change: 20.01.2021							
Approved by:							

COURSE DESCRIPTION

University: Comenius University in Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KMk/051B/00			Course title: Spanish I				
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning							
Number of credits: 2							
Recommended semester: 1.							
Educational level: I.							
Prerequisites:							
Course requirements: work during semester and final exam For the grade A, at least 91 points are needed, for B at least 81 points, for C at least 73 points, for D at least 66 points, for E at least 60 points. If a student receives less than 60 points, he will fail and will get Fx evaluation.							
Learning outcomes: to handle basic spanish conversation							
Class syllabus: basoc grammar, numbers, vocabulary, syntax, use of the subjunctive, conversation							
Recommended literature: Spanish language I. Brodsky, David: Spanish Verbs Made Simple(r). University of Texas Press, 2005. Elektronický zdroj: http://site.ebrary.com/lib/uniba/docDetail.action?docID=10185707&p00=spanish							
Languages necessary to complete the course: Slovak							
Notes:							
Past grade distribution Total number of evaluated students: 1822							
A	ABS	B	C	D	E	FX	M
71,41	0,0	21,08	3,68	0,93	0,38	2,47	0,05
Lecturers: PhDr. Ján Jurišta, PhDr. Ivan Puškáč							
Last change: 02.06.2015							
Approved by:							

COURSE DESCRIPTION

University: Comenius University in Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KMk/052B/00			Course title: Spanish II				
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning							
Number of credits: 2							
Recommended semester: 2.							
Educational level: I.							
Prerequisites:							
Course requirements: work during semester and final exam For the grade A, at least 91 points are needed, for B at least 81 points, for C at least 73 points, for D at least 66 points, for E at least 60 points. If a student receives less than 60 points, he will fail and will get Fx evaluation.							
Learning outcomes: to handel basic conversation in spanish language							
Class syllabus: spanish grammar, voclabulary on travel, lesisure, home, daily activities							
Recommended literature: Učebnica španielčiny I. Brodsky, David: Spanish Verbs Made Simple(r). University of Texas Press, 2005. Elektronický zdroj: http://site.ebrary.com/lib/uniba/docDetail.action?docID=10185707&p00=spanish							
Languages necessary to complete the course: slovak, spanish							
Notes:							
Past grade distribution Total number of evaluated students: 1328							
A	ABS	B	C	D	E	FX	M
65,51	0,0	22,67	5,95	1,66	0,9	3,24	0,08
Lecturers: PhDr. Ján Jurišta, PhDr. Ivan Puškáč							
Last change: 02.06.2015							
Approved by:							

COURSE DESCRIPTION

University: Comenius University in Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KMk/053B/00			Course title: Spanish III				
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning							
Number of credits: 2							
Recommended semester: 3.							
Educational level: I.							
Prerequisites:							
Course requirements: work during semester and final exam For the grade A, at least 91 points are needed, for B at least 81 points, for C at least 73 points, for D at least 66 points, for E at least 60 points. If a student receives less than 60 points, he will fail and will get Fx evaluation.							
Learning outcomes: to be able to handle conversation in spanish language							
Class syllabus: intermediate vocabulary and grammar							
Recommended literature: Učebnica španielčiny Brodsky, David: Spanish Verbs Made Simple(r). University of Texas Press, 2005. Elektronický zdroj: http://site.ebrary.com/lib/uniba/docDetail.action?docID=10185707&p00=spanish							
Languages necessary to complete the course: slovak, spanish							
Notes:							
Past grade distribution Total number of evaluated students: 697							
A	ABS	B	C	D	E	FX	M
75,75	0,0	18,51	2,01	1,15	0,57	2,01	0,0
Lecturers: PhDr. Ján Jurišta, PhDr. Ivan Puškáč							
Last change: 02.06.2015							
Approved by:							

COURSE DESCRIPTION

University: Comenius University in Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KIS/307AB/16				Course title: Special Topics in IT Projects			
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning							
Number of credits: 3							
Recommended semester: 6.							
Educational level: I., II.							
Prerequisites:							
Course requirements:							
Learning outcomes:							
Class syllabus:							
Recommended literature:							
Languages necessary to complete the course:							
Notes:							
Past grade distribution Total number of evaluated students: 10							
A	ABS	B	C	D	E	FX	M
80,0	0,0	0,0	10,0	0,0	0,0	10,0	0,0
Lecturers: doc. RNDr. Michal Greguš, PhD.							
Last change:							
Approved by:							

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/115AB/16	Course title: Statistical Methods
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 4.	
Educational level: I., II.	
Prerequisites:	
Recommended prerequisites: Statistics	
Course requirements: Scale of assessment (preliminary/final): 30/70	
Learning outcomes:	
Class syllabus: Introduction to the subject: The view of the methods of examining dependencies between statistical variables. 2. Analysis of dependence between qualitative variables - association (chi-quadrade test). 3. Analysis of variance - ANOVA. Parametric and nonparametric ANOVA methods. 4. Correlation analysis. Covariance and correlation matrix. 5. Regression analysis: Linear and nonlinear models. Simple linear model. Least squares method (LSM). 6. Multiple linear model. Methods of selecting variables for a model. Multicollinearity. 7. Introduction to stochastic processes: types of stochastic processes, stationary process, autocorrelation function. 8. Application of time series in management. Indices. 9. Decomposition of time series into components (multiplier, additive): trend, cycle, seasonality and random component. Subjective trend in the time series. 10. Estimation of trend using mathematical curves (line, parabola, Gomperz curve, exponential trend, logistic trend). 11. Moving averages method in determining the trend. Exponencional smoothing. 12. Seasonal component in time series. Winterson method (additive, multiplier). 13. Random tests. Forecasting by time series analysis.	
Recommended literature: 1. Pacáková a kol.: Štatistické metódy pre ekonómov. Iura Edition 2009, resp. Wolters Kluwer (kniha tlačaná+ zberka príkladov B, info na https://www.wolterskluwer.sk/sk/statisticke-metodypre-ekonomov.p570.html)	

2. Erik Šoltés a kol.: Štatistické metódy pre ekonómov - zbierka príkladov. Wolters Kluwer 2015. ISBN 978-80-8168-234-6 (aj elektronicky, info na <https://www.wolterskluwer.sk/sk/statistickemetody-pre-ekonomov-zbierka-prikladov.p2120.html>)

Strana: 2

3. Pacáková a kol.: Štatistická indukcia pre ekonómov a manažérov. Wolters Kluwer 2015. (obsahuje riešené príklady v SASE, aj elektronicky, info na <https://www.wolterskluwer.sk/sk/statisticka-indukcia-pre-ekonomov-a-manazerov.p2006.html>)

Literature - older:

Chajdiak J., Rublíková E., Gudába M.: Štatistické metódy v praxi. STATIS Bratislava 1997.

Chajdiak J., Komorník J., Komorníková M.: Štatistické metódy. STATIS Bratislava 1999

Eva Rubíková: Analýza časových radov. IURA EDITION, Bratislava 2007,

ISBN-978-80-8078-139-2

McClave J. T., Benson P. G., Sincich T.: Statistics for Business and Economics, Prentice-Hall, INC., 2001 <http://www.prenhall.com/mcclave/>

Wonnacot T. H., Wonnacot R. J.: Introductory Statistics. John Wiley and Sons; Third Edition edition (1977)

Hanke J. H., Reitsch A. G.: Understanding Business Statistics, Richard D. Irwin, INC., 1991

E-book: <http://www.statsoft.com/textbook/stathome.html>

SAS on-line documentation: <http://support.sas.com/onlinedoc/913/docMainpage.jsp>

Languages necessary to complete the course:

English

Notes:

Past grade distribution

Total number of evaluated students: 57

A	ABS	B	C	D	E	FX	M
63,16	0,0	8,77	21,05	1,75	3,51	1,75	0,0

Lecturers: prof. RNDr. Michal Greguš, PhD., doc. Ing. Mgr. Urban Kováč, PhD., doc. RNDr. Mária Bohdalová, PhD.

Last change: 19.01.2021

Approved by:

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/116AB/16	Course title: Statistics
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 3.	
Educational level: I., II.	
Prerequisites:	
Course requirements: Scale of assessment (preliminary/final): 50/50	
Learning outcomes:	
Class syllabus: 1. Introduction into the course. Introduction into probability theory. 2. Conditional probability, independence, and Bayes theorem. 3. Random variable – definition, types (discrete and continuous), transformation, probability division. 4. Distribution function and its basic characteristics. Density functions for continuous random variable. 5. Types of theoretical probability distributions. 6. Probability distributions derived from normal probability distribution. 7. Limits: Convergence of random variables, law of large numbers, central limits. 8. Random vector. Dependence and independence of random variables. 9. Introduction into mathematical statistics. Descriptive statistics, primary graphic representation of statistical data. Classification of statistical data. Frequency table. 10. Random choice and its basic characteristics. Selective characteristics. Unbiased and consistent estimates. Basic characteristics of realization of random choice. 11. Interval estimates for random choice from normal distribution. 12. Introduction into statistical hypothesis testing. Errors of first and second category during statistical hypothesis testing. 13. Statistical hypothesis testing: parametric tests (for parameters of normal distribution).	
Recommended literature: Literature – basic, new: 1. Pacáková a kol.: Štatistické metódy pre ekonómov. Iura Edition 2009, resp. Wolters Kluwer (kniha tlačená+ zbierka príkladov B, info na https://www.wolterskluwer.sk/sk/statisticke-metody-pre-ekonomov.p570.html) 2. Erik Šoltés a kol.: Štatistické metódy pre ekonómov - zbierka príkladov. Wolters Kluwer 2015. ISBN 978-80-8168-234-6 (aj elektronicky, info na https://www.wolterskluwer.sk/sk/statisticke-metody-pre-ekonomov-zbierka-prikladov.p2120.html)	

3. Pacáková a kol.: Štatistické indukcia pre ekonómov a manažérov. Wolters Kluwer 2015. (obsahuje riešené príklady v SASe, aj elektronicky, info na https://www.wolterskluwer.sk/sk/statisticka-indukcia-pre-ekonomov-a-manazerov.p2006.html) Literature - older: 1. Chajdiak J., Rublíková E., Gudába M.: Štatistické metódy v praxi. STATIS Bratislava 1997. Chajdiak J., Komorník J., Komorníková M.: Štatistické metódy. STATIS Bratislava 1999 2. McClave J. T., Benson P. G., Sincich T.: Statistics for Business and Economics, Prentice-Hall, INC., 2001 http://www.prenhall.com/mcclave/ 3. Viera Pacáková a kolektív: Štatistika pre ekonómov. IURA EDITION, Bratislava 2003. 4. Viera Pacáková a kolektív: Štatistika pre ekonómov. Zbierka príkladov B. IURA EDITION, Bratislava 2005. 5. Electronic textbook of statistics (in Czech): http://badame.vse.cz/iastat/ 6. Electronic textbook of statistics (in English): http://www.statsoft.com/textbook/stathome.html																							
Languages necessary to complete the course: English																							
Notes:																							
Past grade distribution Total number of evaluated students: 121 <table> <tr> <th>A</th><th>ABS</th><th>B</th><th>C</th><th>D</th><th>E</th><th>FX</th><th>M</th></tr> <tr> <td>38,84</td><td>0,0</td><td>28,1</td><td>14,88</td><td>9,92</td><td>7,44</td><td>0,83</td><td>0,0</td></tr> </table>								A	ABS	B	C	D	E	FX	M	38,84	0,0	28,1	14,88	9,92	7,44	0,83	0,0
A	ABS	B	C	D	E	FX	M																
38,84	0,0	28,1	14,88	9,92	7,44	0,83	0,0																
Lecturers: Ing. Rastislav Kulhánek, PhD., prof. RNDr. Michal Greguš, PhD., doc. Ing. Iveta Stankovičová, PhD.																							
Last change: 25.08.2021																							
Approved by:																							