

Course descriptions

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COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Arts					
Course ID: FiF.KŽ/A-moZU-001/15		Course title: Advertising and Promoting			
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 1 / 1 per level/semester: 14 / 14 Form of the course: on-site learning					
Number of credits: 3					
Recommended semester: 1.					
Educational level: II.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 253					
A	B	C	D	E	FX
28,06	22,92	29,25	15,02	4,74	0,0
Lecturers: prof. PhDr. Pavel Horňák, CSc.					
Last change: 15.09.2020					
Approved by:					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Arts					
Course ID: FiF.KŽ/A-moZU-005/15		Course title: Basics in Economics			
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 1 / 1 per level/semester: 14 / 14 Form of the course: on-site learning					
Number of credits: 3					
Recommended semester: 1.					
Educational level: II.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 255					
A	B	C	D	E	FX
55,69	37,65	5,1	1,18	0,39	0,0
Lecturers: Mgr. Olívia Strapeková, PhD.					
Last change: 02.06.2015					
Approved by:					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Arts					
Course ID: FiF.KŽ/A-moZU-019/15		Course title: Creative Studio 1			
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning					
Number of credits: 3					
Recommended semester: 1.					
Educational level: II.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 254					
A	B	C	D	E	FX
74,02	19,29	5,51	0,0	0,39	0,79
Lecturers: Mgr. Peter Kubinyi, PhD., Mgr. Ľubomír Bajaník, PhD., doc. PhDr. Anna Sámelová, PhD.					
Last change: 02.06.2015					
Approved by:					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Arts					
Course ID: FiF.KŽ/A-moZU-028/15		Course title: Creative Studio 2			
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning					
Number of credits: 3					
Recommended semester: 2.					
Educational level: II.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 227					
A	B	C	D	E	FX
75,33	18,94	4,41	0,88	0,0	0,44
Lecturers: Mgr. Peter Kubinyi, PhD., Mgr. Ľubomír Bajaník, PhD.					
Last change: 02.06.2015					
Approved by:					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Arts					
Course ID: FiF.KŽ/A-moZU-002/15		Course title: Culture in Media			
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 1 / 1 per level/semester: 14 / 14 Form of the course: on-site learning					
Number of credits: 3					
Recommended semester: 1.					
Educational level: II.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 252					
A	B	C	D	E	FX
36,9	29,76	16,27	7,14	7,94	1,98
Lecturers: Mgr. Mária Miková					
Last change: 11.02.2021					
Approved by:					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Arts					
Course ID: FiF.KŽ/A-moZU-145/17		Course title: Data Journalism			
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning					
Number of credits: 3					
Recommended semester: 2.					
Educational level: II.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 21					
A	B	C	D	E	FX
61,9	14,29	0,0	9,52	9,52	4,76
Lecturers: doc. Mgr. Ján Hacek, PhD.					
Last change: 23.02.2018					
Approved by:					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Arts					
Course ID: FiF.KŽ/A-moZU-020/15		Course title: Economic Journalism			
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 1 / 1 per level/semester: 14 / 14 Form of the course: on-site learning					
Number of credits: 3					
Recommended semester: 4.					
Educational level: II.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 156					
A	B	C	D	E	FX
46,79	42,31	7,69	1,92	0,64	0,64
Lecturers: Mgr. Olívia Strapeková, PhD., doc. PhDr. Svetlana Hlavčáková, CSc.					
Last change: 17.02.2021					
Approved by:					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Arts					
Course ID: FiF.KŽ/A-moZU-012/15		Course title: Ethics in Journalism			
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 1 / 1 per level/semester: 14 / 14 Form of the course: on-site learning					
Number of credits: 4					
Recommended semester: 2.					
Educational level: II.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 228					
A	B	C	D	E	FX
6,14	15,35	34,21	25,44	12,72	6,14
Lecturers: doc. PhDr. Svetlana Hlavčáková, CSc.					
Last change: 10.09.2020					
Approved by:					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Arts					
Course ID: FiF.KŽ/A-moZU-049/15		Course title: Ethnic and Expatriate Journalism			
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning					
Number of credits: 3					
Recommended semester: 4.					
Educational level: II.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 53					
A	B	C	D	E	FX
90,57	5,66	0,0	0,0	0,0	3,77
Lecturers: doc. PhDr. Mária Follrichová, CSc.					
Last change: 31.08.2019					
Approved by:					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Arts					
Course ID: FiF.KŽ/A-boZU-148/18		Course title: Excursion			
Educational activities: Type of activities: excursion Number of hours: per week: per level/semester: 24s Form of the course: on-site learning					
Number of credits: 3					
Recommended semester: 3.					
Educational level: II.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 29					
A	B	C	D	E	FX
79,31	17,24	0,0	0,0	0,0	3,45
Lecturers: Mgr. Mária Stanková, PhD.					
Last change: 31.08.2019					
Approved by:					

STATE EXAM DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Arts	
Course ID: FiF.KŽ/A-moZU-991/15	Course title: General Theory of Journalism
Number of credits: 6	
Educational level: II.	
State exam syllabus:	
Last change: 02.06.2015	
Approved by:	

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Arts					
Course ID: FiF.KŽ/A-boZU-146/18		Course title: Global Development Journalism			
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 1 / 1 per level/semester: 14 / 14 Form of the course: on-site learning					
Number of credits: 3					
Recommended semester: 1., 3.					
Educational level: I., II.					
Prerequisites:					
Antirequisites: FiF.KŽ/A-boZU-146b/18					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 36					
A	B	C	D	E	FX
69,44	11,11	5,56	0,0	0,0	13,89
Lecturers: doc. Mgr. Ján Hacek, PhD.					
Last change: 29.05.2018					
Approved by:					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Arts					
Course ID: FiF.KŽ/A-boZU-146b/18		Course title: Global Development Journalism 2			
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 1 / 1 per level/semester: 14 / 14 Form of the course: on-site learning					
Number of credits: 3					
Recommended semester: 2., 4.					
Educational level: I., II.					
Prerequisites:					
Antirequisites: FiF.KŽ/A-boZU-146/18					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 9					
A	B	C	D	E	FX
100,0	0,0	0,0	0,0	0,0	0,0
Lecturers: doc. Mgr. Ján Hacek, PhD.					
Last change: 13.06.2018					
Approved by:					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Arts					
Course ID: FiF.KŽ/A-moZU-007/15		Course title: Information Policy			
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 1 / 1 per level/semester: 14 / 14 Form of the course: on-site learning					
Number of credits: 4					
Recommended semester: 2.					
Educational level: II.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 244					
A	B	C	D	E	FX
18,85	11,48	18,85	23,77	26,64	0,41
Lecturers: Mgr. Ivan Sečík, PhD.					
Last change: 15.09.2020					
Approved by:					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Arts					
Course ID: FiF.KŽ/A-moZU-053/15		Course title: International Relations			
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 1 / 1 per level/semester: 14 / 14 Form of the course: on-site learning					
Number of credits: 3					
Recommended semester: 1.					
Educational level: II.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 252					
A	B	C	D	E	FX
27,78	26,98	24,6	12,3	6,35	1,98
Lecturers: Mgr. Adam Solga, PhD.					
Last change: 15.09.2020					
Approved by:					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Arts					
Course ID: FiF.KŽ/A-moZU-006/15		Course title: Introduction into the Studies of State and Law			
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 1 / 1 per level/semester: 14 / 14 Form of the course: on-site learning					
Number of credits: 3					
Recommended semester: 1.					
Educational level: II.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 258					
A	B	C	D	E	FX
32,17	29,07	24,42	8,91	3,49	1,94
Lecturers: doc. PhDr. Mária Follrichová, CSc.					
Last change: 20.09.2020					
Approved by:					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Arts					
Course ID: FiF.KŽ/A-moZU-063/15		Course title: Investigative Journalism			
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 1 / 1 per level/semester: 14 / 14 Form of the course: on-site learning					
Number of credits: 3					
Recommended semester: 2.					
Educational level: II.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 243					
A	B	C	D	E	FX
80,25	17,28	1,23	0,0	0,0	1,23
Lecturers: doc. PhDr. Mária Follrichová, CSc.					
Last change: 31.08.2019					
Approved by:					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Arts					
Course ID: FiF.KŽ/A-moZU-151/19		Course title: Journalism and De-journalism in the Online Era			
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 1 / 1 per level/semester: 14 / 14 Form of the course: on-site learning					
Number of credits: 4					
Recommended semester: 1.					
Educational level: II.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 60					
A	B	C	D	E	FX
78,33	8,33	11,67	0,0	0,0	1,67
Lecturers: doc. PhDr. Anna Sámelová, PhD.					
Last change: 10.09.2020					
Approved by:					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Arts					
Course ID: FiF.KŽ/A-moZU-025/15		Course title: Journalism in Foreign Politics			
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 1 / 1 per level/semester: 14 / 14 Form of the course: on-site learning					
Number of credits: 3					
Recommended semester: 3.					
Educational level: II.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 118					
A	B	C	D	E	FX
44,92	27,97	16,1	3,39	2,54	5,08
Lecturers: Mgr. Adam Solga, PhD.					
Last change: 15.09.2020					
Approved by:					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Arts					
Course ID: FiF.KŽ/A-moZU-024/15		Course title: Journalism in Home Politics			
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 1 / 1 per level/semester: 14 / 14 Form of the course: on-site learning					
Number of credits: 3					
Recommended semester: 3.					
Educational level: II.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 195					
A	B	C	D	E	FX
82,56	14,87	1,54	1,03	0,0	0,0
Lecturers: doc. PhDr. Mária Follrichová, CSc.					
Last change: 27.09.2020					
Approved by:					

STATE EXAM DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Arts	
Course ID: FiF.KŽ/A-moZU-990/15	Course title: Master's Degree Thesis Defence
Number of credits: 15	
Educational level: II.	
State exam syllabus:	
Last change: 02.06.2015	
Approved by:	

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Arts					
Course ID: FiF.KŽ/A-moZU-018/15		Course title: Media Legislation			
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 1 / 1 per level/semester: 14 / 14 Form of the course: on-site learning					
Number of credits: 4					
Recommended semester: 3.					
Educational level: II.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 258					
A	B	C	D	E	FX
19,77	18,99	21,32	23,64	15,12	1,16
Lecturers: Mgr. Ivan Sečík, PhD.					
Last change: 15.09.2020					
Approved by:					

STATE EXAM DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Arts	
Course ID: FiF.KŽ/A-moZU-992/15	Course title: Media Legislation and Ethics in Journalism
Number of credits: 6	
Educational level: II.	
State exam syllabus:	
Last change: 02.06.2015	
Approved by:	

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Arts					
Course ID: FiF.KŽ/A-moZU-009/16		Course title: Media Management			
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 1 / 1 per level/semester: 14 / 14 Form of the course: on-site learning					
Number of credits: 3					
Recommended semester: 1.					
Educational level: II.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 210					
A	B	C	D	E	FX
18,1	38,1	34,29	9,05	0,0	0,48
Lecturers: Mgr. Peter Kubinyi, PhD.					
Last change: 11.09.2020					
Approved by:					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Arts					
Course ID: FiF.KŽ/A-moZU-071/15		Course title: Media Research Trends			
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 1 / 1 per level/semester: 14 / 14 Form of the course: on-site learning					
Number of credits: 3					
Recommended semester: 3.					
Educational level: II.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 257					
A	B	C	D	E	FX
29,18	22,57	27,24	13,62	7,0	0,39
Lecturers: doc. Mgr. Ján Hacek, PhD.					
Last change: 03.09.2020					
Approved by:					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Arts					
Course ID: FiF.KŽ/A-moZU-070/15		Course title: Media Semiotics			
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 1 / 1 per level/semester: 14 / 14 Form of the course: on-site learning					
Number of credits: 3					
Recommended semester: 2.					
Educational level: II.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 250					
A	B	C	D	E	FX
34,8	26,0	17,2	13,2	7,2	1,6
Lecturers: Mgr. Mária Stanková, PhD.					
Last change: 11.02.2021					
Approved by:					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Arts					
Course ID: FiF.KŽ/A-moZU-074/15		Course title: Media Systems in the EU Countries			
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 1 / 1 per level/semester: 14 / 14 Form of the course: on-site learning					
Number of credits: 3					
Recommended semester: 2.					
Educational level: II.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 61					
A	B	C	D	E	FX
60,66	26,23	11,48	1,64	0,0	0,0
Lecturers: prof. PhDr. Danuša Serafinová, CSc.					
Last change: 15.09.2020					
Approved by:					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Arts					
Course ID: FiF.KŽ/A-moZU-064/15		Course title: Personages in Political Journalism 1			
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning					
Number of credits: 3					
Recommended semester: 1.					
Educational level: II.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 114					
A	B	C	D	E	FX
50,88	24,56	15,79	6,14	0,88	1,75
Lecturers: prof. PhDr. Danuša Serafinová, CSc.					
Last change: 31.08.2019					
Approved by:					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Arts					
Course ID: FiF.KŽ/A-moZU-065/15		Course title: Personages in Political Journalism 2			
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning					
Number of credits: 3					
Recommended semester: 2.					
Educational level: II.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 103					
A	B	C	D	E	FX
55,34	31,07	8,74	1,94	1,94	0,97
Lecturers: prof. PhDr. Danuša Serafinová, CSc.					
Last change: 31.08.2019					
Approved by:					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Arts					
Course ID: FiF.KŽ/A-moZU-021/15		Course title: Photojournalism			
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning					
Number of credits: 3					
Recommended semester: 1.					
Educational level: II.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 83					
A	B	C	D	E	FX
37,35	38,55	22,89	1,2	0,0	0,0
Lecturers: Mgr. art. Matúš Zajac					
Last change: 31.08.2019					
Approved by:					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Arts					
Course ID: FiF.KŽ/A-moZU-147/18		Course title: Power, Lobbying, And Ethics in Mass Media			
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 1 / 1 per level/semester: 14 / 14 Form of the course: on-site learning					
Number of credits: 4					
Recommended semester: 2., 4.					
Educational level: II.					
Prerequisites: FiF.KŽ/A-moZU-151/19 - Journalism and De-journalism in the Online Era					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 101					
A	B	C	D	E	FX
57,43	11,88	17,82	5,94	0,99	5,94
Lecturers: doc. PhDr. Anna Sámelová, PhD.					
Last change: 10.09.2020					
Approved by:					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Arts					
Course ID: FiF.KŽ/A-moZU-072/15		Course title: Profession of a Spokesperson			
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 1 / 1 per level/semester: 14 / 14 Form of the course: on-site learning					
Number of credits: 3					
Recommended semester: 1.					
Educational level: II.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 241					
A	B	C	D	E	FX
22,82	23,24	32,78	12,03	5,39	3,73
Lecturers: doc. PhDr. Svetlana Hlavčáková, CSc.					
Last change: 10.09.2020					
Approved by:					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Arts					
Course ID: FiF.KŽ/A-moZU-004/16		Course title: Public Relations			
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 1 / 1 per level/semester: 14 / 14 Form of the course: on-site learning					
Number of credits: 3					
Recommended semester: 2.					
Educational level: II.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 203					
A	B	C	D	E	FX
49,26	34,98	10,34	4,43	0,99	0,0
Lecturers: doc. PhDr. Eva Chudinová, PhD.					
Last change: 09.06.2016					
Approved by:					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Arts					
Course ID: FiF.KŽ/A-moZU-015/15		Course title: Semantic Interpretation of Texts			
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 1 / 1 per level/semester: 14 / 14 Form of the course: on-site learning					
Number of credits: 4					
Recommended semester: 3.					
Educational level: II.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 263					
A	B	C	D	E	FX
34,6	23,57	21,29	12,17	7,6	0,76
Lecturers: Mgr. Mária Stanková, PhD.					
Last change: 14.09.2020					
Approved by:					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Arts					
Course ID: FiF.KŽ/A-moZU-010/15		Course title: Sociology of Mass Communication Media			
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 1 / 1 per level/semester: 14 / 14 Form of the course: on-site learning					
Number of credits: 3					
Recommended semester: 2.					
Educational level: II.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 247					
A	B	C	D	E	FX
39,27	41,7	12,55	3,24	1,62	1,62
Lecturers: doc. PhDr. Mária Follrichová, CSc.					
Last change: 31.08.2019					
Approved by:					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Arts					
Course ID: FiF.KŽ/A-moZU-144/16		Course title: Sports Journalism			
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning					
Number of credits: 3					
Recommended semester: 2., 4.					
Educational level: II.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 84					
A	B	C	D	E	FX
96,43	3,57	0,0	0,0	0,0	0,0
Lecturers: Mgr. Adam Solga, PhD.					
Last change: 15.09.2020					
Approved by:					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Arts					
Course ID: FiF.KŽ/A-moZU-011/15		Course title: Theory of Mass Communication and Journalism 1			
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 1 / 1 per level/semester: 14 / 14 Form of the course: on-site learning					
Number of credits: 4					
Recommended semester: 2.					
Educational level: II.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 247					
A	B	C	D	E	FX
51,42	13,36	17,81	7,69	6,48	3,24
Lecturers: doc. Mgr. Ján Hacek, PhD.					
Last change: 03.09.2020					
Approved by:					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Arts					
Course ID: FiF.KŽ/A-moZU-014/15		Course title: Theory of Mass Communication and Journalism 2			
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 1 / 1 per level/semester: 14 / 14 Form of the course: on-site learning					
Number of credits: 4					
Recommended semester: 3.					
Educational level: II.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 257					
A	B	C	D	E	FX
53,7	22,96	12,06	6,61	4,28	0,39
Lecturers: doc. Mgr. Ján Hacek, PhD.					
Last change: 03.09.2020					
Approved by:					