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STATE EXAM DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Managemen	nt				
Course ID: Course title: Accounting					
Number of credits: 1					
Educational level: I.					
State exam syllabus:					
Last change:					
Approved by:					

University: Comenius University in Bratislava Faculty: Faculty of Management **Course ID:** Course title: FM.KEF/121B/00

Accounting I

Educational activities:

Type of activities: lecture / seminar

Number of hours:

per week: 2 / 2 per level/semester: 28 / 28

Form of the course: on-site learning

Number of credits: 5

Recommended semester: 1.

Educational level: I.

Prerequisites:

Course requirements:

Scale of assessment (preliminary/final): 50/50

Learning outcomes:

The student is able to give complete overview about the subject of accounting, to explain basic accounting terminology, balance sheet theory, the structure of the accounts, accounting evidence, accounting books, principles of evaluation of assets and liabilities, closing process, the structure of financial statements and with the problems of international harmonization of accounting.

Class syllabus:

- 1. The importance of accounting as part of a business information system
- 2. The objectives and functions of accounting
- 3. General accounting principles
- 4. Assets and liabilities
- 5. Balance sheet, its content and role. Impact of economic operations on a balance sheet.
- 6. Double-entry accounting (bookkeeping) system
- 7. Accounting documents
- 8. Books of account
- 9. Valuation of assets and liabilities in the double entry accounting (bookkeeping)
- 10. Understanding the cycle of assets by the double entry accounting (bookkeeping)
- 11. The financial statements and its structure
- 12. Conceptual framework of IFRS and principles of IFRS conversion from Slovak financial statements to the financial statements according to the IAS / IFRS

Recommended literature:

- 1. Reeve J. M., Warren C.S., Duchac J.E.:- Principles of Financial Accounting. 12th edition. alebo 11th edition.South-Western Cengage Learning
- 2. Kimmel P.D., Weygandt J.J., Kieso D.E.: Financial Accounting. Tools for Business Decision Making, 6th, 5th edition. Wiley.

Languages necessary to complete the course:

Notes:

Past grade	Past grade distribution									
Total number of evaluated students: 2507										
A	ABS	В	С	D	Е	FX	M			
20,82	0,0	19,43	20,7	16,83	16,67	5,54	0,0			

Lecturers: doc. Ing. Jana Kajanová, PhD., Ing. Viera Ölvecká, PhD.

Last change: 16.09.2020

Approved by:

University: Comenius University in Bratislava

Faculty: Faculty of Management

Course ID: Course title: Accounting II

Educational activities:

Type of activities: lecture / seminar

Number of hours:

per week: 2 / 2 per level/semester: 28 / 28

Form of the course: on-site learning

Number of credits: 5

Recommended semester: 2.

Educational level: I.

Prerequisites:

Course requirements:

Scale of assessment (preliminary/final): 50/50

Learning outcomes:

The student is able to illustrate accounting procedures for double-entry accounting for entrepreneurs, to learn fundamental reciprocality while accounting on synthetic accounts of double-entry bookkeeping of businessmen using general chart of accounts and accounting procedures issued by Ministry of Finance of SR.

Class syllabus:

- 1. The accounting methodology
- 2. Accounting of long-term/non-current assets, evaluation of assets
- 3. Accounting of long-term/non-current assets, depreciation, disposal of an assets
- 4. Accounting of inventories
- 5. Accounting of short-term assets and financial assets
- 6. Accounting of short-term liabilities
- 7. Accrued expenses and revenues
- 8. Accounting of equity and long-term liabilities
- 9. Accounting of costs
- 10. Accounting of revenues
- 11. Financial Statements
- 12. Solving of comprehensive exercise

Recommended literature:

- 1. Kajanová, J.: Podvojné účtovníctvo. Vybrané účtovné prípady. KARTPRINT, Bratislava 2016
- 2. Kajanová, J.- Ölvecká, V. Saxunová, D.: Podvojné účtovníctvo Zbierka úloh a príkladov. Wolters Kluwer, Bratislava 2018
- 3. Zákon č. 431/2002 Z. z. o účtovníctve v znení neskorších predpisov
- 4. Zákon č. 595/2003 Z. z. o dani z príjmov v znení neskorších predpisov
- 5. Opatrenie MF SR č. 23054/2002-92 zo 16. 12. 2002, ktorým sa ustanovujú podrobnosti
- o postupoch účtovania a rámcovej účtovej osnove pre podnikateľov účtujúcich v sústave podvojného účtovníctva v znení neskorších predpisov

Languages necessary to complete the course:

Notes:

Past grade distribution

Total number of evaluated students: 1991

A	ABS	В	С	D	Е	FX	M
13,86	0,0	14,11	14,26	16,98	28,78	12,0	0,0

Lecturers: Ing. Viera Ölvecká, PhD., PhDr. Peter Veselý, PhD., doc. Ing. Jana Kajanová, PhD., prof. RNDr. Darina Saxunová, PhD.

Last change: 16.09.2020

Approved by:

University: Comenius University in Bratislava

Faculty: Faculty of Management

Course ID: Course title: Accounting III

Educational activities:

Type of activities: seminar

Number of hours:

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 3

Recommended semester: 3.

Educational level: I.

Prerequisites:

Recommended prerequisites:

Accounting I, Accounting II

Course requirements:

Scale of assessment (preliminary/final): 40/60

Learning outcomes:

The student is able to explain chosen problems of generation, behaviour and control of costs in the reproductive process of enterprises in relation to the management of efficiency and effectiveness, to handle the cost coordination in corporate management system.

Class syllabus:

- 1. Definition of cost accounting, its relations, characteristic and functions.
- 2. Costs, expenditures, profits, revenues their definition from the point of view of cost accounting. Economy and economical effectiveness
- 3. Classification of costs
- 4. Possibilities of their assessment and application in business management
- 5. Modern methods of cost management
- 6. Cost controlling
- 7. Calculation
- 8. Calculation system. Types (sorts) of calculations
- 9. Calculation methods I
- 10. Calculation methods II
- 11. Costs, calculations and pricing
- 12. Budgeting

Recommended literature:

- 1. Ölvecká, V.: Náklady vo finančnom riadení. Kartprint, Bratislava 2010
- 2. Kajanová, J.: Náklady a ceny. Iris, Bratislava 2005
- 3. Tumpach, M.: Manažérske a nákladové účtovníctvo. Iura Edition, Bratislava 2008
- 4. Poništiaková, O.: Náklady a kalkulácie v manažérskom účtovníctve. Iura Edition, Bratislava 2010

5. Horngren, Ch. T. et al.: Cost Accounting and Mnanagerial Emphasis. Upper Saddle River, NJ 07458. 2009

Languages necessary to complete the course:

English

Notes:

Past grade distribution

Total number of evaluated students: 1570

A	ABS	В	С	D	Е	FX	M
26,43	0,0	22,8	19,36	15,41	13,5	2,48	0,0

Lecturers: doc. Ing. Jana Kajanová, PhD., Ing. Viera Ölvecká, PhD., prof. RNDr. Darina Saxunová, PhD.

Last change: 20.03.2018

Approved by:

University: Comenius University in Bratislava Faculty: Faculty of Management **Course ID: Course title:** FM.KIS/202B/18 Accounting on PC **Educational activities:** Type of activities: seminar **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning Number of credits: 3 **Recommended semester: Educational level:** I. **Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course: **Notes:** Past grade distribution Total number of evaluated students: 26 Α **ABS** В C D E FX M 65,38 0,0 0,0 7.69 0,0 0,0 26,92 0,0 Lecturers: Mgr. Soňa Dávideková, MPH, PhD., prof. RNDr. Michal Greguš, PhD.

Last change: 19.01.2020

Approved by:

STATE EXAM DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of M	anagement				
Course ID: Course title: FM/O4/15 Bachelor Thesis Defence					
Number of credits: 3					
Educational level: I.					
State exam syllabus:					
Last change:					
Approved by:					

University: Comenius University in Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KMk/043B/00 Bachelor Thesis Project

Educational activities:

Type of activities: lecture / seminar

Number of hours:

per week: 2 / 2 per level/semester: 28 / 28

Form of the course: on-site learning

Number of credits: 5

Recommended semester: 6.

Educational level: I.

Prerequisites:

Course requirements:

100 percent - an interim evaluation of the semester. To obtain assessment and must be obtained at least 91 points, to obtain evaluations of at least 81 points B, C for the evaluation of at least 73 points for the evaluation of at least 66 points D and E on the evaluation of at least 60 points.

Learning outcomes:

Completion of the course the student is able to independently acquire theoretical and practical knowledge in the field of management, as well as publish them in the form of scientific work scope required for this type of final works.

Class syllabus:

- 1 The final specification of objectives thesis, or their modification and / or change.
- 2 Assembling the individual parts of the thesis (the current state of the solved problems at home and abroad; objective of the work, methods of work and thesis research methods, results and discussion of the work).
- 3 Formal presentation of the thesis (form, language, numbering, etc..).
- 4 Processing of components comprising the desired structure thesis (abstract, preface, introduction and conclusion).
- 5 Legal and ethical aspects of writing theses on order. Theses matter of law. Ethical rules related to respecting the intellectual property of others. Various forms of plagiarism.
- 6 Consultation on the preparation of the thesis defense.

Recommended literature:

Languages necessary to complete the course:

Slovak

Notes:

Past grade distribution

Total number of evaluated students: 2377

A	ABS	В	С	D	Е	FX	M
77,03	0,0	11,99	5,09	2,06	1,3	2,52	0,0

Lecturers: PhDr. Vladimíra Štefancová, PhD., PhDr. Zuzana Šmehýlová, PhD., doc. Ing. Jaroslava Kniežová, PhD., Ing. Miroslav Baláž, PhD., Mgr. Petra Milošovičová, PhD., Ing. Miloslav Chalupka, PhD., doc. Ing. Daniela Špirková, PhD., Mgr. Ing. Michal Šefara, PhD., doc. PhDr. Dagmar Weberová, PhD., doc. Mgr. Stanislava Weidlichová Luptáková, PhD., doc. Mgr. Emília Charfaoui, CSc., doc. PhDr. Helena Šajgalíková, PhD., prof. Ing. Ján Rudy, PhD., doc. Mgr. Emil Wojčák, PhD., Mgr. Michaela Poláková, PhD., prof. PhDr. Anna Remišová, CSc., Mgr. Zuzana Kirchmayer, PhD., doc. Mgr. Jana Fratričová, PhD., doc. PhDr. Rozália Sulíková, PhD., Mgr. Juliet Horváthová Suleimanová, PhD., Ing. Ľudovít Czíria, PhD., prof. Ing. Ľubica Bajzíková, PhD., doc. Mgr. Zuzana Papulová, PhD., prof. Mgr. Anna Lašáková, PhD., PaedDr. Jarmila Brtková, PhD., prof. RNDr. Michal Greguš, PhD., PhDr. Štefan Rychtárik, PhD., MUDr. Edward Radzo, PhD., Mgr. Matej Novotný, PhD., Ing. Vincent Karovič, PhD., Ing. Jaroslav Vojtechovský, PhD., PhDr. Daniela Majerčáková, PhD., MBA, doc. JUDr. PhDr. Tomáš Peráček, PhD., RNDr. Dušan Wunder, PhD., doc. Ing. Jarmila Wefersová, PhD., Mgr. Andrea Zajačeková, PhD., Mgr. Alica Lišková, PhD., Mgr. David Dalalishvili, PhD., Aktan Kalygulov, PhD., Mgr. Gabriela Urbanová, PhD., Mgr. Vladimír Mariak, PhD., Mgr. Martina Drahošová, PhD., Mgr. Trung Nguyen Kien, PhD., Mgr. Branislav Vargic, PhD., Mgr. Karolína Kubelová, PhD., Ing. Andrea Rakytová Valentová, PhD., Mgr. Katarína Lacková, PhD., doc. Dkfm. Hugo Zsolnai, PhDr. Jana Barátová, Mgr. Jana Kotlebová, Ing. Peter Árendáš, PhD., Mgr. Monika Viskupová, PhD., Mgr. PhDr. Jana Rievajová, PhD., Mgr. Peter Kravec, PhD., Mgr. Samuel Smolka, PhD., doc. Ing. Iveta Stankovičová, PhD., prof. RNDr. Ing. L'udomír Šlahor, CSc., Mgr. Andrea Gažová, PhD., doc. PhDr. Marian Holienka, PhD., Ing. Jaroslav Hul'vej, PhD., Mgr. Miloš Mrva, PhD., doc. Ing. Ján Papula, PhD., Mgr. Peter Gál, PhD., prof. Ing. Jozef Papula, PhD., prof. Ing. Anna Pilková, PhD., MBA, doc. PhDr. Eva Smolková, CSc., doc. Ing. Milan Fekete, PhD., doc. Ing. Viera Sysáková, CSc., doc. Ing. Zuzana Stoličná, PhD., Mgr. Katarína Rentková, PhD., prof. Ing. Božena Chovancová, PhD., Mgr. Martin Vozár, PhD., Mgr. Blanka Barátiová, PhD., PhDr. Želmíra Ozdinová, CSc., doc. PhDr. René Pawera, PhD., prof. RNDr. Jozef Komorník, DrSc., Mgr. Jan Janac, PhD., Mgr. Janka Kottulová, PhD., doc. RNDr. Mária Bohdalová, PhD., prof. JUDr. Daniela Nováčková, PhD., doc. PhDr. Paulína Stachová, PhD., Mgr. Lucia Paškrtová, PhD., PhDr. Gabriela Bérešová, PhD., Ing. Viera Ölvecká, PhD., Mgr. Ľudmila Mitková, PhD., prof. Mgr. Peter Štarchoň, PhD., doc. PhDr. Magdaléna Samuhelová, CSc., Mgr. František Olšavský, PhD., Mgr. Lucia Vilčeková, PhD., doc. Ing. Mgr. Ľubomíra Strážovská, PhD., doc. JUDr. PhDr. Katarína Gubíniová, PhD., doc. Ing. Gabriela Pajtinková Bartáková, PhD., doc. Ing. Emília Papulová, PhD., Mgr. Lucia Kohnová, PhD., Mgr. Ján Rehák, PhD., Mgr. Petronela Klačanská, PhD., Mgr. Juraj Récky, PhD., Mgr. Magdaléna Tvarožková, PhD., Mgr. Jana Volná, PhD., Ing. Zuzana Pukančíková, Ing. Boris Šturc, CSc., Mgr. Miroslava Benka, PhD., Peter Komorník, MBA, Mgr. Zuzana Berešová, PhD., doc. Ing. Daniela Tkáčová, CSc., Ing. Martina Maňáková, PhD., Mgr. Helena Proková Mališová, PhD., Mgr. Juraj Buchta, Mgr. Tomáš Hollý, PhD., Mgr. Simona Kissová, PhD., Mgr. Veronika Plavčanová, PhD., doc. JUDr. PhDr. Silvia Trel'ová, PhD., RNDr. Zuzana Kovačičová, PhD., doc. Ing. Mgr. Urban Kováč, PhD., Mgr. Miriama Majtánová, Mgr. Alexandra Bohinská

Last change: 09.02.2021

Approved by:

University: Comenius University in Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KMk/045B/00 Bachelor Thesis Seminar

Educational activities:

Type of activities: lecture

Number of hours:

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 3

Recommended semester: 5.

Educational level: I.

Prerequisites:

Course requirements:

100 percent - an interim evaluation of the semester. To obtain assessment and must be obtained at least 91 points, to obtain evaluations of at least 81 points B, C for the evaluation of at least 73 points for the evaluation of at least 66 points D and E on the evaluation of at least 60 points.

Learning outcomes:

Completion of the course gives students a comprehensive knowledge base concerning the production and processing of text into a thesis, which the student has demonstrated the ability to work creatively in the field of study of Management.

Class syllabus:

- 1 Assessment of the suitability of selected topics undergraduate work with emphasis on current trends applicable in different functional areas of management.
- 2 Development of research materials available corresponding theoretical background processing requirements so that their processing student has demonstrated the ability to create an overview of issues solved at home and abroad. The search is based primarily on book sources (monographs, textbooks, anthologies), licensed electronic resources available and freely accessible e-journals for the UK or other (with respect to the subject solved thesis). The system works with professional literature.
- 3rd Organize and sort of found materials to fit the idea of the author and leading work on the structure of work and respect the logical continuity, relationships and respect.
- 4 Re-review of selected topics thesis on background materials acquired, any modification (narrowing / expansion problems of this thesis).
- 5 In collaboration with the supervisor outlining your work and the formulation of its objectives (main and partial) in accordance with the requirements of fair reachability, measurability, acceptability and verifikovatel nosti.
- 6 Selection of appropriate methods of examination of the issues this thesis. Techniques and styles of scientific work.
- 7 Timing Solutions thesis topic (approval, and arranging theoretical background, orientation and study in the literature, the processing of the logical framework, formulation own contribution of work, processing methodology of work, carrying out research (primary, secondary), processing of the original works, formulation of conclusions proofreading of the work).

Recommended literature:

- 1. ECO, U. 1997. Jak napsat diplomovou práci. Olomouc : Votobia, 1997. 271 s. ISBN 80-7198-173-7
- 2. KATUŠČÁK, D. 2007. Ako písať záverečné a kvalifikačné práce. 4. vydanie. Nitra : Enigma, 2007. 162 s. ISBN 978-80-89132-45-4
- 3. MEŠKO, D. KATUŠČÁK, D. FINDRA, J. a kolektív. 2005. Akademická príručka. 2., upravené a doplnené vydanie. Martin : Vydaveteľstvo Osveta, 2005. 496 s. ISBN 80-8063-200-6
- 4. Vnútorný predpis č. 12/2013 Smernica rektora Univerzity Komenského v Bratislave o základných náležitostiach záverečných prác, rigoróznych prác a habilitačných prác, kontrole ich originality, uchovávaní a sprístupňovaní na Univerzite Komenského v Bratislave.
- 5. Webové sídlo Akademickej knižnice UK externé informačné zdroje prístupné pre UK: http://www.uniba.sk/?id=1867.

Languages necessary to complete the course:

Slovak

Notes:

Past grade distribution

Total number of evaluated students: 2713

A	ABS	В	С	D	Е	FX	M
73,13	0,0	14,34	6,93	2,47	2,29	0,85	0,0

Lecturers: doc. Ing. Jaroslava Kniežová, PhD., doc. PhDr. Magdaléna Samuhelová, CSc., Ing. Miloslav Chalupka, PhD., doc. PhDr. Paulína Stachová, PhD., doc. RNDr. Michal Greguš, PhD., doc. Ing. Daniela Špirková, PhD., Mgr. Ing. Michal Šefara, PhD., doc. Ing. Iveta Stankovičová, PhD., Mgr. L'udmila Mitková, PhD., MUDr. Edward Radzo, PhD., RNDr. Zuzana Kovačičová, PhD., PhDr. Gabriela Bérešová, PhD., PhDr. Daniela Majerčáková, PhD., MBA, doc. JUDr. PhDr. Tomáš Peráček, PhD., doc. Ing. Viera Sysáková, CSc., Mgr. Martina Drahošová, PhD., Ing. Silvia Behanová, PhD., PhDr. Jana Barátová, Mgr. Samuel Smolka, PhD., Mgr. Peter Kravec, PhD., doc. RNDr. Viliam Malcher, CSc., Mgr. Andrea Gažová, PhD., doc. PhDr. Marian Holienka, PhD., doc. Ing. Mgr. Ľubomíra Strážovská, PhD., Mgr. František Olšavský, PhD., Mgr. Lucia Vilčeková, PhD., doc. Ing. Gabriela Pajtinková Bartáková, PhD., prof. Mgr. Peter Štarchoň, PhD., prof. RNDr. Michal Greguš, PhD., doc. Ing. Milan Fekete, PhD., Ing. Jaroslav Hul'vej, PhD., prof. Ing. Anna Pilková, PhD., MBA, Mgr. Peter Gál, PhD., Mgr. Miloš Mrva, PhD., prof. Ing. Jozef Papula, PhD., doc. PhDr. Eva Smolková, CSc., doc. Ing. Ján Papula, PhD., prof. Mgr. Anna Lašáková, PhD., Ing. L'udovít Czíria, PhD., prof. Ing. Ján Rudy, PhD., doc. Mgr. Emil Wojčák, PhD., Mgr. Michaela Poláková, PhD., doc. Mgr. Jana Fratričová, PhD., prof. PhDr. Anna Remišová, CSc., PaedDr. Jarmila Brtková, PhD., doc. PhDr. Helena Šajgalíková, PhD., doc. Mgr. Emília Charfaoui, CSc., doc. Mgr. Zuzana Papulová, PhD., prof. Ing. Ľubica Bajzíková, PhD., doc. PhDr. Rozália Sulíková, PhD., Mgr. Zuzana Kirchmayer, PhD., Mgr. Juliet Horváthová Suleimanová, PhD., doc. Mgr. Stanislava Weidlichová Luptáková, PhD., doc. JUDr. PhDr. Katarína Gubíniová, PhD., doc. RNDr. Mária Bohdalová, PhD., doc. Ing. Emília Papulová, PhD., Ing. Jaroslav Vojtechovský, PhD., Mgr. Ján Rehák, PhD., Mgr. Lucia Kohnová, PhD., Mgr. Juraj Récky, PhD., Mgr. Petronela Klačanská, PhD., Mgr. Jana Volná, PhD., Mgr. Katarína Lacková, PhD., Ing. Andrea Rakytová Valentová, PhD., Mgr. Trung Nguyen Kien, PhD., Mgr. Juraj Buchta, Mgr. Tomáš Hollý, PhD., Ing. Martina Maňáková, PhD., Mgr. Simona Kissová, PhD., Mgr. Veronika Plavčanová, PhD., Mgr. Peter Marcin, PhD., doc. Ing. Jarmila Wefersová, PhD., doc. JUDr. PhDr. Silvia Treľová, PhD., doc. PhDr. René Pawera, PhD., Mgr. Milena Nosková, PhD., PhDr. Peter Veselý, PhD., Mgr.

Barbora Marišová, PhDr. Janka Gasperová, PhDr. Lukáš Copuš, PhD., Mgr. Martin Krajčík, Mgr. Alexandra Bohinská

Last change: 02.06.2015

Approved by:

University: Comenius University in Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KSP/058B/14 Behavioral Aspects of Managerial Decision Making

Educational activities:

Type of activities: seminar

Number of hours:

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 3

Recommended semester: 3., 5.

Educational level: I.

Prerequisites:

Course requirements:

Active participation at seminars -40%, group presentation of the selected topic associated with a practical application -60%.

Scale of assessment (preliminary/final): Interim: 100%

Learning outcomes:

The objective of the course is to highlight through practical expressions psychological, cognitive, social, and emotional factors that limit our rationality in (managerial) decision-making. Decision-making belongs to main responsibilities and functions of the managers and managers are regarded and evaluated in terms of success in making decisions. The findings are presented based on the results of questionnaires and experimental research of both foreign and domestic scientists. On the course we will also encounter theory of Nobel Prize Laureates for Economics D. Kahneman and R. Thaler. Students can check the lessons learned at various exercises and experiments. They will find ways how to apply theoretical knowledge in business practice and personal life, as well as ways to realize them and to prevent being manipulated by them.

Class syllabus:

TWO SYSTEMS IN US. System 1 (automatic) and System 2 (concentration and attention). Automatic processes in the human mind.

HEURISTICS AND DISTORTIONS. A natural tendency to associative, metaphorical and causal reasoning. The complexity of statistical reasoning.

CHOICES. Prospect Theory. Non-rational types of choices.

Recommended literature:

ARIELY, D.: Predictably Irrational: The Hidden Forces That Shape Our Decisions. Harper, 2009. 349 p. ISBN: 978-0061854545.

BAZERMAN, Max H. – MOORE, Don A.: Judgment in Managerial Decision Making. Wiley, 2009. 230 p. ISBN: 978-0-470-04945-7.

KAHNEMAN, Daniel: Thinking, Fast and Slow. NY: Farrar, Straus and Giroux, 2011. 499 p. ISBN 978-0-374-53355-7.

GÁL, Peter: Marketing Implications of Framing in the Decision#Making, In: Acta Univ. Agric.

Silvic. Mendel. Brun, 2018, 66(5): 1267 – 1273, doi: 10.11118/actaun201866051267.

GÁL, Peter – MRVA, Miloš – GAJDOŠOVÁ, Zuzana: The cognitive reflection test and the propensity to use heuristics in decision making. In: Comenius Management Review, roč. 8, č. 2 (2014), s. 29-40. ISSN 1337-6721.

GÁL, Peter – MRVA, Miloš – MEŠKO, Matej. Heuristics, biases and traps in managerial decision making. In: Acta Univ. Agric. Silvic. Mendel. Brun, 2013, 61(7), 2117-2122; ISSN 1211-8516. doi:10.11118/actaun201361072117.

Languages necessary to complete the course:

Slovak language only.

Notes:

The course is offered only in the winter semester and is taught only in the Slovak language. In the winter semester 2020/21, this course can be also taught online using the MS Teams software. The seminars will take place on dates according to the FM UK schedule, the interaction and communication between the teacher and the students can also take place in a common virtual classroom, while they will be physically present in various places. The teacher prepares an online class and sends a link to the students enrolled in this course at the beginning of the semester. To participate in the online teaching, it is necessary to have a microphone and a camera, for which a regular mobile phone is sufficient, during presentations it is necessary to share a PC screen. Any further technical details will be specified at the introductory seminar.

Past grade distribution

Total number of evaluated students: 112

A	ABS	В	С	D	Е	FX	M
69,64	0,0	17,86	4,46	0,89	2,68	3,57	0,89

Lecturers: Mgr. Peter Gál, PhD.

Last change: 24.07.2020

Approved by:

University: Comenius University in Bratislava Faculty: Faculty of Management **Course ID: Course title:** FM.KIS/370B/19 **Business Chinese Educational activities:** Type of activities: seminar **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning Number of credits: 3 **Recommended semester:** 1., 3., 5. **Educational level:** I. **Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course: **Notes:** Past grade distribution Total number of evaluated students: 25 Α **ABS** В C D E FX M 100,0 0,0 0,0 0,0 0,0 0,0 0,0 0,0 Lecturers: PhDr. Peter Ondris, PhD. **Last change:** 30.09.2020 Approved by:

University: Comenius University in Bratislava Faculty: Faculty of Management **Course ID: Course title:** FM.KIS/371B/19 **Business Chinese II Educational activities:** Type of activities: seminar **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning **Number of credits: 3** Recommended semester: 2., 4., 6. **Educational level:** I. **Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course: **Notes:** Past grade distribution Total number of evaluated students: 22 Α ABS В \mathbf{C} D E FX M 100,0 0,0 0,0 0,0 0,0 0,0 0,0 0,0 Lecturers: PhDr. Peter Ondris, PhD. Last change: Approved by:

University:	Comenius U	Iniversity in	Bratislava							
Faculty: Fa	culty of Man	nagement								
Course ID: FM.KIS/140	Course ID: FM.KIS/140B/17 Course title: Business Etiquette in China									
Form of th	tivities: f hours: : per level/ te course: on	semester:	g							
Number of										
Recommen		er: 4.								
Educationa	l level: I.									
Prerequisit	es:									
Course requ	uirements:									
Learning or	utcomes:									
Class syllab	ous:									
Recommen	ded literatu	re:								
Languages	necessary to	complete t	he course:							
Notes:										
Past grade		ed students:	124							
A	ABS	В	С	D	Е	FX	M			
95,16	0,0	0,81	0,0	1,61	0,81	1,61	0,0			
Lecturers:	PhDr. Peter (Ondris, PhD.		•						
Last change	e:									
Approved b	oy:									

University: Comenius University in Bratislava Faculty: Faculty of Management **Course ID: Course title:** FM.KEF/1750B/19 **Business French Educational activities:** Type of activities: seminar **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning Number of credits: 2 **Recommended semester:** 5. **Educational level:** I. **Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course: **Notes:** Past grade distribution Total number of evaluated students: 0 Α **ABS** В C D E FX M 0,0 0,0 0,0 0,0 0,0 0,0 0,0 0,0 Lecturers: Hans Bertrand Mugnier Last change: 10.07.2019 Approved by:

University: Comenius University in Bratislava Faculty: Faculty of Management **Course ID: Course title:** FM.KMn/071B/17 Business German I **Educational activities:** Type of activities: seminar **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning Number of credits: 2 **Recommended semester:** 5. **Educational level:** I. **Prerequisites: Course requirements:** Scale of assessment (preliminary/final): 80/20 **Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course: slovak and german Notes: Past grade distribution Total number of evaluated students: 33

ABS

В

 \mathbf{C}

D

0,0

E

3,03

FX

0,0

M

0,0

Lecturers: doc. Mgr. Emília Charfaoui, CSc.

Last change: 26.09.2019

Approved by:

A

University: Comenius University in Bratislava Faculty: Faculty of Management **Course ID: Course title:** FM.KMn/072B/17 Business German II **Educational activities:** Type of activities: seminar **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning Number of credits: 2 **Recommended semester:** 6. **Educational level:** I. **Prerequisites: Course requirements:** Scale of assessment (preliminary/final): 80/20 **Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course: slovak and german

Notes:

Past grade distribution

Total number of evaluated students: 16

A	ABS	В	C	D	Е	FX	M
81,25	0,0	12,5	0,0	6,25	0,0	0,0	0,0

Lecturers: doc. Mgr. Emília Charfaoui, CSc.

Last change: 26.09.2019

Approved by:

University: Comenius University in Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KIS/034B/00 Business Graphics I

Educational activities:

Type of activities: lecture

Number of hours:

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 3

Recommended semester: 3.

Educational level: I.

Prerequisites:

Course requirements:

creating an advertising leaflet for a virtual company, creating a logo for this company Scale of assessment (preliminary/final): 0/100

Learning outcomes:

understanding the context and rules of creating graphic designs in the corporate environment

Class syllabus:

rules of layering of graphic objects, rules of placement of objects on the surface, rules of sections, areas of curves and lines in the second layer of the object, rules of working with colors, selection of suitable tools for project processing, rules of working with fonts, flyer and logo.

Recommended literature:

Pavel Navrátil, Počítačová grafika a multimédia, Computer Media, 2018

Languages necessary to complete the course:

Notes:

Past grade distribution

Total number of evaluated students: 504

A	ABS	В	С	D	Е	FX	M
77,18	0,0	6,94	4,17	3,97	2,38	5,36	0,0

Lecturers: Ing. Vincent Karovič, PhD.

Last change: 26.02.2021

Approved by:

University: Comenius University in Bratislava Faculty: Faculty of Management **Course ID: Course title:** FM.KIS/036B/00 **Business Graphics II Educational activities:** Type of activities: lecture **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning Number of credits: 3 Recommended semester: 4. **Educational level:** I. **Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course: **Notes:** Past grade distribution Total number of evaluated students: 563 Α **ABS** В \mathbf{C} D E FX M 71,76 0,0 11,72 7,1 2,49 3,37 0,0 3,55 Lecturers: Ing. Vincent Karovič, PhD. Last change: 02.06.2015 Approved by:

University: Comenius University in Bratislava Faculty: Faculty of Management **Course ID: Course title:** FM.KIS/038B/00 Business Law I **Educational activities:** Type of activities: lecture **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning **Number of credits: 5** Recommended semester: 4. **Educational level:** I. **Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course: **Notes:** Past grade distribution Total number of evaluated students: 1663

A	ABS	В	С	D	Е	FX	M
32,41	0,0	22,19	19,6	10,94	11,55	3,31	0,0

Lecturers: doc. JUDr. PhDr. Tomáš Peráček, PhD., doc. JUDr. PhDr. Silvia Treľová, PhD., JUDr.

Juraj Vališ, Mgr. Milena Nosková, MBA

Last change: 25.09.2019

Approved by:

University: Comenius University in Bratislava Faculty: Faculty of Management **Course ID: Course title:** FM.KIS/039B/00 Business Law II **Educational activities:** Type of activities: seminar **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning **Number of credits: 5 Recommended semester:** 5. **Educational level:** I. **Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course: **Notes:** Past grade distribution Total number of evaluated students: 2038 Α **ABS** В C D E FX M 39,45 0,0 24,73 17,91 9,76 7.95 0,2 0,0

Lecturers: doc. JUDr. PhDr. Tomáš Peráček, PhD., doc. JUDr. PhDr. Silvia Treľová, PhD., JUDr. Juraj Vališ, Mgr. Milena Nosková, PhD.

Last change: 25.09.2019

Approved by:

University: Comenius University in Bratislava

Faculty: Faculty of Management

Course ID: Course title:
FM.KMn/033B/00 Business Russian I

Educational activities: Type of activities: lecture

Number of hours:

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 2

Recommended semester: 5.

Educational level: I.

Prerequisites:

Course requirements:

Scale of assessment (preliminary/final): 80/20

Learning outcomes:

Class syllabus:

Tourist industry

The Environment

Promotion

Company structure and its business

Business partners

Business trip

Recommended literature:

Kozlová, T.: Obchodujeme, podnikáme a komunikujeme v ruštine. FRAUS, Plzeň, 2004 Jakubeková, V.- Kratochvila, J.: Aktívna ekonomická lexika (1. a 2. časť) Ekonóm, 1999. Actual additional texts form magazines, newspapers and the Internet.

Languages necessary to complete the course:

Notes:

Past grade distribution

Total number of evaluated students: 92

A	ABS	В	С	D	Е	FX	M
84,78	0,0	8,7	2,17	2,17	0,0	2,17	0,0

Lecturers: doc. Mgr. Emília Charfaoui, CSc.

Last change: 26.09.2019

Approved by:

University: Comenius University in Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KMn/034B/00 Business Russian II

Educational activities:

Type of activities: lecture

Number of hours:

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 2

Recommended semester: 6.

Educational level: I.

Prerequisites:

Course requirements:

Scale of assessment (preliminary/final): 80/20

Learning outcomes:

Class syllabus:

Market economy

Privatization

Company structure

Small and medium companies, small and medium enterprises (SMEs)

Competition in market economy

Actual economic development in Slovakia

Recommended literature:

Chabadová, H.: Ekonomisti, davajte pogovorim po rusky, II. Časť, Vydavateľstvo Ekonóm,

Bratislava 1995

Jakubeková, V.- Kratochvila, J.: Aktívna ekonomická lexika (1. a 2. časť) Ekonóm, 1999

Actual additional texts form magazines, newspapers and the Internet.

Languages necessary to complete the course:

Notes:

Past grade distribution

Total number of evaluated students: 70

A	ABS	В	С	D	Е	FX	M
97,14	0,0	1,43	0,0	0,0	0,0	1,43	0,0

Lecturers: doc. Mgr. Emília Charfaoui, CSc.

Last change: 26.09.2019

Approved by:

University: Comenius University in Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KMk/036B/00 Business Spanish I

Educational activities:

Type of activities: lecture

Number of hours:

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 2

Recommended semester: 5.

Educational level: I.

Prerequisites:

Course requirements:

test during semester and final exam

For the grade A, at least 91 points are needed, for B at least 81 points, for C at least 73 points, for D at least 66 points, for E at least 60 points. If a student receives less than 60 points, he will fail and will get Fx evaluation.

Learning outcomes:

basic knowledge of business spanish

Class syllabus:

business terminolgy, CV, basic correspondence, business communication

Recommended literature:

learner's book

Trippett, Antony Martinez, Consuelo de Andres Ariza Bruce, Eugenia: Camino al Espanol : A Comprehensive Course in Spanish. NY: Cambridge University Press, 2004. Elektronický zdroj: http://site.ebrary.com/lib/uniba/docDetail.action? docID=10131678&adv.x=1&p00=spanish&f00=all&p01=%22Spanish+Language %22&f01=subject

Languages necessary to complete the course:

spanish

Notes:

Past grade distribution

Total number of evaluated students: 157

A	ABS	В	С	D	Е	FX	M
88,54	0,0	7,64	0,64	1,27	0,64	1,27	0,0

Lecturers: PhDr. Ján Jurišta, PhDr. Ivan Puškáč

Last change: 02.06.2015

Approved by:

University: Comenius University in Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KMk/037B/00 Business Spanish II

Educational activities:

Type of activities: seminar

Number of hours:

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 2

Recommended semester: 6.

Educational level: I.

Prerequisites:

Course requirements:

exams during semester and final exam

For the grade A, at least 91 points are needed, for B at least 81 points, for C at least 73 points, for D at least 66 points, for E at least 60 points. If a student receives less than 60 points, he will fail and will get Fx evaluation.

Learning outcomes:

to be able to handle business communication

Class syllabus:

business communication, cover letter, complains, offers, cutomer care

Recommended literature:

Učebnica obchodnej španielčiny odporučená vyučujúcim

Trippett, Antony Martinez, Consuelo de Andres Ariza Bruce, Eugenia: Camino

al Espanol: A Comprehensive Course in Spanish. NY: Cambridge University

Press, 2004. Elektronický zdroj: http://site.ebrary.com/lib/uniba/docDetail.action?

docID=10131678&adv.x=1&p00=spanish&f00=all&p01=%22Spanish+Language

%22&f01=subject

Languages necessary to complete the course:

spanish

Notes:

Past grade distribution

Total number of evaluated students: 93

A	ABS	В	С	D	Е	FX	M
88,17	0,0	6,45	3,23	1,08	0,0	1,08	0,0

Lecturers: PhDr. Ján Jurišta, PhDr. Ivan Puškáč

Last change: 02.06.2015

Approved by:

University: Comenius University in Bratislava Faculty: Faculty of Management **Course ID: Course title:** FM.KIS/064/13 Bussiness Web Design **Educational activities:** Type of activities: seminar **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning Number of credits: 3 **Recommended semester: 3. Educational level:** I. **Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course: **Notes:** Past grade distribution Total number of evaluated students: 141 Α **ABS** В C D E FX M 78,72 0,0 10,64 1,42 7.09 0,0 2,13 0,0 Lecturers: Mgr. Andrea Studeničová Last change: Approved by:

University: Comenius University in Bratislava Faculty: Faculty of Management **Course ID: Course title:** FM.KIS/065 B/15 Chinese Language for Beginners I **Educational activities:** Type of activities: seminar **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning Number of credits: 2 **Recommended semester:** 1. **Educational level:** I. **Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course: **Notes:** Past grade distribution Total number of evaluated students: 63 Α **ABS** В C D E FX M 90,48 0,0 1,59 0,0 0,0 0,0 7,94 0,0 Lecturers: PhDr. Peter Ondris, PhD. Last change: Approved by:

University: Comenius University in Bratislava Faculty: Faculty of Management **Course ID: Course title:** FM.KIS/067 B/15 Chinese Language for Beginners II **Educational activities:** Type of activities: seminar **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning Number of credits: 2 Recommended semester: 2. **Educational level:** I. **Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course: **Notes:** Past grade distribution Total number of evaluated students: 56 C Α **ABS** В D E FX M 94,64 0,0 0,0 0,0 0,0 0,0 5,36 0,0 Lecturers: PhDr. Peter Ondris, PhD. Last change: Approved by:

University: Comenius University in Bratislava Faculty: Faculty of Management **Course ID: Course title:** FM.KIS/068 B/15 Chinese Language for Beginners III **Educational activities:** Type of activities: seminar **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning Number of credits: 2 **Recommended semester: 3. Educational level:** I. **Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course: **Notes:** Past grade distribution Total number of evaluated students: 30 Α **ABS** В C D E FX M 86,67 0,0 0,0 0,0 0,0 0,0 13,33 0,0 Lecturers: PhDr. Peter Ondris, PhD. Last change: Approved by:

University: Comenius University in Bratislava Faculty: Faculty of Management **Course ID: Course title:** FM.KIS/069 B/15 Chinese Language for Beginners IV **Educational activities:** Type of activities: seminar **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning Number of credits: 2 Recommended semester: 4. **Educational level:** I. **Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course: **Notes:** Past grade distribution Total number of evaluated students: 25 Α **ABS** В C D E FX M 100,0 0,0 0,0 0,0 0,0 0,0 0,0 0,0 Lecturers: PhDr. Peter Ondris, PhD. Last change: Approved by:

University:	Comenius U	Iniversity in	Bratislava					
Faculty: Fa	culty of Mar	nagement						
Course ID: FM.KIS/03			Course title: Chinese Management					
Type of ac Number o per week	of hours: a: per level/	semester: n-site learnin	g					
Number of	credits: 3							
Recommen	ded semeste	er: 5.						
Educationa	al level: I.							
Prerequisit	es:							
Course req	uirements:							
Learning o	utcomes:					_		
Class syllal	bus:							
Recommen	ded literatu	re:						
Languages	necessary to	o complete tl	ne course:					
Notes:	,		,					
	distribution ber of evaluat	ed students:	63					
A	ABS	В	С	D	Е	FX	M	
96,83	0,0	0,0	1,59	0,0	0,0	1,59	0,0	
Lecturers:	PhDr. Peter (Ondris, PhD.		ı	1	<u> </u>		
Last chang	e:							
Approved								

University: Comenius University in Bratislava Faculty: Faculty of Management **Course ID: Course title:** FM.KIS/137B/17 Chinese Management **Educational activities: Type of activities: Number of hours:** per week: per level/semester: Form of the course: on-site learning **Number of credits: 3 Recommended semester:** 6. **Educational level:** I. **Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course: **Notes:** Past grade distribution Total number of evaluated students: 0 ABS Α В C D E FX M 0,0 0,0 0,0 0,0 0,0 0,0 0,0 0,0 Lecturers: PhDr. Peter Ondris, PhD. Last change: 17.10.2017 Approved by:

University: Comenius University in Bratislava

Faculty: Faculty of Management

Course ID: Course title: FM.KMn/001B/00 Coaching (1)

Educational activities:

Type of activities: seminar

Number of hours:

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 3

Recommended semester: 3.

Educational level: I.

Prerequisites:

Course requirements:

Learning outcomes:

The aim of the course is to improve social and interpersonal skills through participative approach all participants. The participants will developed their communication skills, self perception and perception of others, active listening...

Class syllabus:

Interpersonal communication

Active listening

Assertive skills

Conflict resolution in small group

Feedback in small group

Effective presentation

Perception process - basic

Recommended literature:

Editors of Inc. magazine: Managing people, Prentice Hall Press, NY 1989

It is required active participation in all lectures

The participants learn trough own experiences

Languages necessary to complete the course:

Notes:

Past grade distribution

Total number of evaluated students: 467

A	ABS	В	C	D	Е	FX	M
89,94	0,0	6,21	1,5	0,86	0,86	0,64	0,0

Lecturers: doc. PhDr. Rozália Sulíková, PhD.

Last change: 13.02.2020

Approved by:

University: Comenius University in Bratislava

Faculty: Faculty of Management

Course ID: Course title: FM.KMn/002B/10 Coaching (2)

Educational activities: Type of activities: seminar

Number of hours:

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 3

Recommended semester: 4.

Educational level: I.

Prerequisites:

Course requirements:

Scale of assessment (preliminary/final): 30/70

Learning outcomes:

The aim of the course is to develop presentations skills of students. (It will be used video)

Class syllabus:

Type and structure of presentation

Verbal and nonverbal aspects of presentation

Practice of effective presentation skills

100% attendance is needed

Recommended literature:

Editors of Inc. magazine: Managing people, Prentice Hall Press, NY 1989.

It is required active participation in all lectures. The participants learn trough own experiences.

Languages necessary to complete the course:

Notes:

Past grade distribution

Total number of evaluated students: 114

A	ABS	В	С	D	Е	FX	M
85,96	0,0	5,26	2,63	0,0	0,88	5,26	0,0

Lecturers: doc. PhDr. Rozália Sulíková, PhD.

Last change: 13.02.2020

Approved by:

University: Comenius University in Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KKM/170B/11 Commodity Markets and Real Investments

Educational activities:

Type of activities: seminar

Number of hours:

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 3

Recommended semester: 6.

Educational level: I.

Prerequisites:

Course requirements:

The students will be evaluated in the end of the semester in the form of a test, with the possibility to get 100 points. The classification is in line with the currently valid study order.

Learning outcomes:

The student should understand the structure of the commodity markets and the tools that are used on this market. He should gain a general overview of particular commodities and factors affecting their price development. He should be also able to individually evaluate the fundamental developments on the commodity markets and to make professional investment decisions. A part of the subject is also the problematics of so called "real investments" (gems, arts, realties). After a successful passing of this subject, the student should be well oriented also in this problematics.

Class syllabus:

- 1. Commodity markets as a part of the financial market
- 2. Investment tools on commodity markets
- 3. Investing in commodities via the shares of mining companies
- 4. The energy market
- 5. Precious metals as an investment asset
- 6. Basic and special industrial metals and their importance for the modern economy
- 7. Investing on the agricultural commodity markets
- 8. Investing in gems and gemstones
- 9. Arts and collectibles
- 10. The realties market
- 11. Water indices and emission quota market
- 12. The actual problems of commodity markets

Recommended literature:

- 1. CHOVANCOVÁ, B. a kol. 2012. Komoditné trhy a reálne investície. Bratislava: IURA EDITION, 2012. 349 s. ISBN 978-80-8078-453-9
- 2. CHOVANCOVÁ, B. ÁRENDÁŠ, P. KOTLEBOVÁ, J. PILCH, C. Analýzy na akciových trhoch. Recenzovali: Vladislav Pavlát, Daniela Tkáčová. 1. vyd. Praha: Wolters Kluwer, 2017. 343 s. ISBN 978-80-7552-796-7

- 3. GARNER, C.: Komodity úvod do investování na nejrychlejši rostoucícm trhu. Bizbooks, 2014. 296 s. ISBN 978-80-3650-019-3
- 4. KLEINMAN G.: Trading Commodities and Financial Futura: A Step-by-Step Guide to Mastring the Markets. 4th Edition, Pearson Education 2013. 246 p. ISBN 13: 978-0-13-336748-5 5. GARNER, C: A Trader's First Book on Commodities, 2nd Edition, Pearson Education 2013.
- 271 p. ISBN 13: 978-0-13-324783-1 6. CHATNANI, N. N.: Commodity Market: Operations, Instruments and Applications. 2010.
- McGraw Hill. 301p. ISBN-13: 978-0-07-015929-7

Languages necessary to complete the course: english

Notes:

Past grade distribution

Total number of evaluated students: 133

A	ABS	В	С	D	Е	FX	M
32,33	0,0	39,1	21,05	2,26	4,51	0,75	0,0

Lecturers: prof. Ing. Božena Chovancová, PhD., Ing. Peter Árendáš, PhD.

Last change: 21.01.2021

University: Comenius University in Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KIS/305B/16 Computer Networks

Educational activities:

Type of activities: practicals

Number of hours:

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 3

Recommended semester: 5.

Educational level: I.

Prerequisites:

Course requirements:

The assessment of the subject is in accordance with the FM UK Study Regulations. Evaluation is aimed at assessing the skills and work habits of students, which are assessed on the basis of OCTO in ACVA phases: Objective 25% Complexicity 25% Team work 25% Outputs 25% Together, max. 100 points/semester, where the following points can be obtained in the individual AKVA phases: Analytical - 20 points, Conceptual - 20 points, Verification - 20 points, Argumentative - 40 point Scale of assessment (preliminary/final): 100/0

Learning outcomes:

The aim of the course is to teach students how to build computer networks as a hardware base for intranets and extranets in organizations. Alternative activity in the four ACVA phases of the project solution – Analytical (2-4 weeks), Conceptual (2-4 weeks), Verifying (1-3 weeks) and Argumentative (1-3 weeks).

Class syllabus:

Introduction to Computer Networks: General on Computer Networks, Network Topology - Star, Bus, Network Workstation: Device Set, Protocol -TCP / IP, IPX / SPX, NetBeui, Remote Registry, LINUX on the Network. Windows Network Server: Device, Protocols and Services, Security. ISO-OSI reference model - introduction, I. Layer: Transmission Media, Transmission Lengths, Transmission Speed, Shielding, Connectors. ISO-OSI reference model - 2nd and 3rd layer: Datalink layer, Network layer. ISO-OSI reference model - 4. - 7. Layer: Transport layer, Session layer, Presentation layer, Applicativ layer. TCP-IP protocols: 4 layer, Network layer layer, IP layer TCP layer, Application layer, TCP-IP and ISO / OSI comparison, TCP IP IP address, Subnet mask, Default gateway. Direction of communication in TCP-IP networks: TCP-IP routing, URL, DNS, IP address translation to URL address, DNS servers, Virtual domains. Credit Work: Presentation of a Professional Company, Advantages, Benefits Compared to Competitors, Installation and Configuration Windows operating system. Installing and configuring the LINUX server.

Recommended literature:

- [1]. KUROSE, James a Keith ROSS, 2016. Computer Networking: A Top-Down Approach. 7 edition. Boston: Pearson. ISBN 978-0-13-359414-0.
- [2]. LEIDEN, Candace a Marshall WILENSKY, 2009. TCP / IP For Dummies. 6 edition. Indianapolis, Ind.: For Dummies. ISBN 978-0-470-45060-4.

- [3]. MEYERS, Mike, 2015. CompTIA Network+ All-In-One Exam Guide, Sixth Edition. 6 edition. New York: McGraw-Hill Education. ISBN 978-0-07-184822-0.
- [4]. RODRIGUEZ, Jonathan, 2015. Fundamentals of 5G Mobile Networks. 1 edition. Chichester, West Sussex, United Kingdom: Wiley. ISBN 978-1-118-86752-5.

Languages necessary to complete the course:

Notes:

Past grade distribution

Total number of evaluated students: 145

A	ABS	В	С	D	Е	FX	M
84,83	0,0	13,79	0,0	0,0	0,0	0,69	0,69

Lecturers: Ing. Pavol Gono, Ing. Vincent Karovič, PhD., Mgr. Vincent Karovič, PhD.

Last change: 09.02.2018

University: Comenius University in Bratislava Faculty: Faculty of Management **Course ID: Course title:** FM.KIS/076B/00 Computer Science **Educational activities:** Type of activities: lecture / seminar **Number of hours:** per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning Number of credits: 5 **Recommended semester:** 1. **Educational level:** I. **Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course: **Notes:** Past grade distribution

Total number of evaluated students: 2683

A	ABS	В	С	D	Е	FX	M
41,04	0,0	26,43	15,36	7,9	6,45	2,83	0,0

Lecturers: Mgr. Andrea Studeničová, prof. RNDr. Michal Greguš, PhD., Mgr. Július Selecký, PhD., RNDr. Zuzana Kovačičová, PhD., Mgr. Eleonóra Beňová, PhD., RNDr. Eva Kostrecová, PhD., Mgr. Vincent Karovič, PhD., Mgr. Martin Krajčík, Ing. Robert Furda, PhD.

Last change: 02.06.2015

STATE EXAM DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Manager	Faculty: Faculty of Management					
Course ID: Course title: FM.KIS/SS02/16 Computers in Management						
Number of credits: 1						
Educational level: I.						
State exam syllabus:						
Last change:						
Approved by:	Approved by:					

University: Comenius University in Bratislava

Faculty: Faculty of Management

Course ID: Course title:
FM.KSP/001B/00 Controlling

Educational activities:

Type of activities: lecture / seminar

Number of hours:

per week: 2 / 2 per level/semester: 28 / 28

Form of the course: on-site learning

Number of credits: 5

Recommended semester: 6.

Educational level: I.

Prerequisites:

Course requirements:

Scale of assessment (preliminary/final): 60 % / 40%

Learning outcomes:

The goal is to clarify the nature of the concept of controlling and demonstrate the capabilities and effectiveness of its application in the management of the organization. This course introduces basic theory of controlling. It focuses on the presentation of the methods and techniques of controlling and approaches applied in controlling. Sector offers the opportunity to acquire basic knowledge and experience with the application of methods and techniques of controlling solution through examples of managerial practice.

Class syllabus:

- 1 The new concept of controlling the management of organizations.
- 2 Control as a managerial function, different views of control.
- 3 Controlling as a powerful tool of modern management.
- 4 The role and position of controlling the organizations in our country and in the world.
- 5 Strategic and operational level controlling.
- 6 Information support, planning and controlling relationship.
- 7 Analysis and discussion of the financial statements for the needs of management decision-making, the ex-ante analysis.
- 8 Analysis of the external environment, competition, sources of information-gathering, CI.
- 9 Management accounting, budgeting, controlling costs, costing, ABM, Beyond Budgeting.
- 10 Reporting and MIS support controlling, data mining, OLAP, BI.

Recommended literature:

Horváth&Partners: Nová koncepce controllingu, Profess Consulting, 2004

Petřík, T.: Ekonomické a finanční řízení firmy, Manažerské účetnictví v praxi, Praha, 2009 Learning materials for seminars, presentation of lectures, and other educational documents (mainly from business practice) are available on the faculty e-learning portal.

Languages necessary to complete the course:

Notes:

1	distribution er of evaluat		2665				
A	ABS	В	С	D	Е	FX	M
17,3	0,0	30,73	26,38	16,1	8,89	0,56	0,04
Lecturers:	Lecturers: doc. Ing. Ján Papula, PhD.						

Last change: 18.02.2020

University: Comenius University in Bratislava

Faculty: Faculty of Management

Course ID: Course title: Cost accounting

Educational activities:

Type of activities: lecture / seminar

Number of hours:

per week: 2 / 2 per level/semester: 28 / 28

Form of the course: on-site learning

Number of credits: 5

Recommended semester: 5.

Educational level: I.

Prerequisites:

Course requirements:

Learning outcomes:

The student is able to explain chosen problems of generation, behaviour and control of costs in the reproductive process of enterprises in relation to the management of efficiency and effectiveness, to handle the cost coordination in corporate management system.

Class syllabus:

- 1. Definition of cost accounting, its relations, characteristic and functions
- 2. Costs, expenditures, profits, revenues their definition from the point of view of cost accounting
- 3. Cost classifications
- 4. Possibilities of their assessment and application in business management
- 5. Traditional methods of cost management
- 6. Modern methods of cost management
- 7. Balanced Score Card, Just in Time
- 8. Life Cycle Costing, Activity Based Costing
- 9. Target Costing
- 10. Job costing methods
- 11. Cost accounting and pricing
- 12. Budgeting

Recommended literature:

- 1. DRURY, C. Management and Cost Accounting. 8. vyd. Hampshire: Cengage Learning EMEA, 2012. 790 s. ISBN 978-1-4080-4180-2
- 2. ATKINSON, A. a kol. Management Accounting: Information for Decision Making and Strategy Execution. 6.vyd. New Jersey: Pearson Education, 2012. 526 s. ISBN 10: 0-13-702497-5
- 3. HANSEN, D. MOWEN, M. Cost management: Accounting and Controll. 6. vyd. Mason: Cengage Learning, 2009. 864 s. ISBN 978-0-324-55967-5
- 4. Kajanová, J.: Costs under the pressure of globalization, Wolters Kluwer, 2017

Languages necessary to complete the course:

Notes:							
	distribution ber of evaluat		64				
A	ABS	В	С	D	Е	FX	M
67,19	0,0	21,88	10,94	0,0	0,0	0,0	0,0
Lecturers:	doc. Ing. Jan	a Kajanová,	PhD.				
Last chang	e: 20.09.202	0					
Approved	 bv:						

University: Comenius University in Bratislava Faculty: Faculty of Management **Course ID: Course title:** FM.KIS/098B/15 Creative Web Page Design **Educational activities:** Type of activities: seminar **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning **Number of credits: 3 Recommended semester:** 6. **Educational level:** I. **Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course: **Notes:** Past grade distribution Total number of evaluated students: 89 Α **ABS** В C D E FX M 82,02 0,0 12,36 2,25 0,0 1,12 1,12 1,12 Lecturers: Mgr. Vincent Karovič, PhD. **Last change:** 12.02.2021

Strana: 54

University: Comenius University in Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KMn/051B/15 Creativity and Innovation Management in Practise

Educational activities:

Type of activities: lecture

Number of hours:

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 3

Recommended semester: 6.

Educational level: I.

Prerequisites:

Course requirements:

In-class Activities (60%)

Final Exam (40%)

Scale of assessment (preliminary/final): 60/40

Learning outcomes:

Students are familiarized with creativity and innovation, as well as techniques enhancing creativity and innovation. Students know how to use these techniques and are able to choose proper ones for different problems. They also understand the importance of organization culture from the creativity and innovation point of view and are familiar with examples of creativite and innovative solutions in Slovak organisations.

Class syllabus:

Recommended literature:

SLOANE, P. 2017. The Leader's Guide to Lateral Thinking Skills: Unlock the creativity and innovation in you and your team. 3rd ed. London: Kogan Page. ISBN 978-0-7494-8102-5 SMITH, D. 2015. Exploring Innovation. 3rd ed. Berkshire: McGraw-Hill. ISBN 978-0-0771-5839-2.

LING, P. 2016. Be the innovators: How to accelerate team creativity. South Melbourne: Oxford University Press. ISBN 978-0-19-559017-3

LUKNIČ, A. S. 2008. Manažment kreativity a inovácií. Bratislava: Vydavateľstvo UK. ISBN 978-80-223-2452-6

Languages necessary to complete the course:

Slovak and English

Notes:

Past grade distribution

Total number of evaluated students: 83

A	ABS	В	С	D	Е	FX	M
85,54	0,0	8,43	1,2	0,0	2,41	1,2	1,2

Lecturers: Mgr. Zuzana Kirchmayer, PhD.
Last change: 02.02.2021
Approved by:

University: Comenius University in Bratislava Faculty: Faculty of Management **Course ID: Course title:** FM/501B/19 Critical Thinking and Argumentation **Educational activities:** Type of activities: seminar **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning **Number of credits: 3** Recommended semester: 2. **Educational level:** I. **Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course: **Notes:** Past grade distribution Total number of evaluated students: 58 Α **ABS** В C D E FX M 41,38 0,0 17,24 24,14 3,45 10,34 0,0 3,45 Lecturers: Mgr. Zuzana Kirchmayer, PhD. Last change: 02.02.2021

Approved by:

University: Comenius University in Bratislava Faculty: Faculty of Management **Course ID: Course title:** FM.KIS/333B/18 Cybercriminality for Managers **Educational activities:** Type of activities: seminar **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning **Number of credits: 3 Recommended semester:** 3., 5. **Educational level:** I. **Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course: **Notes:** Past grade distribution Total number of evaluated students: 53 Α **ABS** В C D E FX M 83,02 0,0 11,32 0,0 0,0 0,0 5,66 0,0 Lecturers: RNDr. Eva Kostrecová, PhD. Last change: Approved by:

University: Comenius University in Bratislava Faculty: Faculty of Management **Course ID: Course title:** FM.KIS/086B/15 Data Processing - SQL **Educational activities:** Type of activities: seminar **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning Number of credits: 3 **Recommended semester:** 3., 5. **Educational level:** I. **Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course: **Notes:** Past grade distribution Total number of evaluated students: 49 Α **ABS** В C D E FX M 61,22 0,0 20,41 12,24 0,0 4,08 2,04 0,0 Lecturers: Ing. Miroslav Baláž, PhD. Last change: Approved by:

University: Comenius University in Bratislava Faculty: Faculty of Management **Course ID: Course title:** Data Processing in Excel FM.KIS/SU1BM/11 **Educational activities:** Type of activities: seminar **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning Number of credits: 3 **Recommended semester: 3. Educational level:** I. **Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course: **Notes:** Past grade distribution Total number of evaluated students: 132 Α **ABS** В C D E FX M 64,39 0,0 14,39 9.09 0,76 11,36 0,0 0,0 Lecturers: Ing. Miroslav Baláž, PhD. Last change: 02.06.2015

Strana: 60

University: Comenius University in Bratislava Faculty: Faculty of Management **Course title: Course ID:** FM.KIS/SUBM/11 Data Processing in Excel II - VBA **Educational activities:** Type of activities: practicals **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning Number of credits: 3 Recommended semester: 4. **Educational level:** I. **Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course: **Notes:** Past grade distribution Total number of evaluated students: 52 Α ABS В C D E FX M 63,46 0,0 15,38 9,62 1,92 1,92 7.69 0,0 Lecturers: doc. RNDr. Michal Greguš, PhD. Last change: Approved by:

University: Comenius University in Bratislava Faculty: Faculty of Management **Course ID: Course title:** FM.KIS/345B/19 Data analysis in MS Excel **Educational activities:** Type of activities: lecture **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning Number of credits: 3 Recommended semester: 4., 6. **Educational level:** I. **Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course: **Notes:** Past grade distribution Total number of evaluated students: 16 Α **ABS** В C D E FX M 50,0 0,0 50,0 0,0 0,0 0,0 0,0 0,0 Lecturers: prof. RNDr. Michal Greguš, PhD., doc. RNDr. Michal Greguš, PhD., Ing. Rastislav Kulhánek, PhD., PhDr. Peter Veselý, PhD., Mgr. Eleonóra Beňová, PhD. Last change:

Strana: 62

University: Comenius University in Bratislava Faculty: Faculty of Management **Course ID: Course title:** FM.KIS/002B/12 Database Systems (Selected Topics) **Educational activities:** Type of activities: lecture **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning Number of credits: 3 **Recommended semester:** 6. **Educational level:** I. **Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course: **Notes:** Past grade distribution Total number of evaluated students: 0 Α **ABS** В C D E FX M 0,0 0,0 0,0 0,0 0,0 0,0 0,0 0,0 Lecturers: doc. RNDr. Michal Greguš, PhD. **Last change:** 02.06.2015

Strana: 63

University: Comenius University in Bratislava Faculty: Faculty of Management **Course ID: Course title:** FM.KIS/057 B/14 Database programming **Educational activities:** Type of activities: seminar **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning **Number of credits: 3 Recommended semester:** 6. **Educational level:** I. **Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course: **Notes:** Past grade distribution Total number of evaluated students: 62 Α **ABS** В C D E FX M 72,58 0,0 16,13 6,45 0,0 3,23 0,0 1,61 Lecturers: doc. RNDr. Michal Greguš, PhD. Last change: Approved by:

University: Comenius University in Bratislava Faculty: Faculty of Management **Course title: Course ID:** FM.KIS/003B/00 Databases **Educational activities:** Type of activities: lecture / seminar **Number of hours:** per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning **Number of credits: 5 Recommended semester:** 5. **Educational level:** I. **Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course: **Notes:** Past grade distribution Total number of evaluated students: 3029 Α **ABS** В C D E FX M 13,37 0,0 24,0 29,71 19,87 12,35 0,5 0,2

Lecturers: RNDr. Ján Greguš, PhD., doc. RNDr. Michal Greguš, PhD., Ing. Miloslav Chalupka.	,
PhD., doc. Ing. Jaroslava Kniežová, PhD.	

Last change: 02.06.2015

University: Comenius University in Bratislava Faculty: Faculty of Management **Course ID: Course title:** FM.KSP/054B/16 Development of Entrepreneurial Skills I **Educational activities:** Type of activities: seminar **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning **Number of credits: 3 Recommended semester:** 5. **Educational level:** I. **Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course: **Notes:** Past grade distribution Total number of evaluated students: 166 Α **ABS** В C D E FX M 45,18 0,0 34,94 12,65 0,0 3,01 3,61 0,6 Lecturers: Mgr. Miloš Mrva, PhD.

Last change: 14.07.2020

University: Comenius University in Bratislava Faculty: Faculty of Management **Course ID: Course title:** FM.KSP/055B/16 Development of Entrepreneurial Skills II **Educational activities:** Type of activities: seminar **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning **Number of credits: 3 Recommended semester:** 6. **Educational level:** I. **Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course: **Notes:** Past grade distribution Total number of evaluated students: 143 Α **ABS** В C D Е FX M 34,97 0,0 36,36 20,28 3,5 4,9 0,0 0,0 Lecturers: Mgr. Miloš Mrva, PhD.

Last change: 23.02.2020

University: Comenius University in Bratislava Faculty: Faculty of Management **Course ID: Course title:** FM KSP/053B/13 Development of Entrepreneurial Skills in Intergenerational Teams **Educational activities:** Type of activities: seminar **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning Number of credits: 3 Recommended semester: 4. **Educational level:** I. **Prerequisites: Recommended prerequisites:** Accounting, Introduction to management **Course requirements:** Creation and execution of a micro-business idea in student teams. The course evaluation is based on the work during the semester. Students will execute the micro-business project and document their work Scale of assessment (preliminary/final): 100/0 **Learning outcomes:** Practical experience with entrepreneurial activity and teamwork in cross-generation teams. Acquisition of basic entrepreneurial skills in business planning and execution, promotion and financial management of a micro-enterprise. Development of opportunity and idea recognition/ creation, their fine-tuning and formulation into business models in the area of micro- and small enterprises. Development of communication skills in cross-generation environment. Class syllabus: 1. Course introduction - creation of teams and getting to know each other 2. Creativity and business idea generation 3. Opportunity recognition 4. Presentation of business ideas and training the related skills

- 5. Coordination in teams, preparation of short business plans
- 6. Presentation of business plans and creation of promotion videos
- 7. Execution of business activities in teams
- 8. Documentation and reporting
- 9. Interim evaluation and implementation of changes into execution
- 10. Final evaluation, financial reporting

Recommended literature:

Languages necessary to complete the course:

Notes:

Past grade distribution Total number of evaluated students: 37										
A	ABS	В	С	D	Е	FX	M			
48,65	0,0	21,62	13,51	2,7	0,0	13,51	0,0			
Lecturers: doc. PhDr. Marian Holienka, PhD.										

Last change: 09.02.2018

University: Comenius University in Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KSP/065B/17 Development of Entrepreneurial Thinking

Educational activities:

Type of activities: seminar

Number of hours:

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 3

Recommended semester: 2.

Educational level: I.

Prerequisites:

Course requirements:

Students submit the results of their coursework in seven assignments allocated throughout the semester. The maximum points to achieve from the assignments is 100. The assignments are submitted electronically and shard with teachers and peers and presented and discussed on seminars. Active class participation is required to accomplish the course.

Learning outcomes:

Development of personal initiative and entrepreneurial thinking of students. Developing abilities to identify problems in the world around. Developing an internal motivation to solve problems.

Class syllabus:

- 1. Course introduction
- 2. Entrepreneurial thinking
- 3. Identification of own personal framework (network, abilities, passion)
- 4. Curiosity
- 5. Developing curiosity
- 6. Ability to observe and perceive relationships
- 7. Think like a traveler
- 8. Observation analysis
- 9. Streetcombing
- 10. Consultations
- 11. Final presentation

Recommended literature:

- [1] ĎURICOVÁ, I. 99 inšpiratívnych podnikateľských nápadov. Inventic, 2012. ISBN 978-80-971172-0-7.
- [2] PIKO, M. 59 inšpiratívnych podnikateľských príbehov. Inventic, 2013. ISBN 978-80-971172-1-4
- [3] LUKNIČ, A. S. Manažment kreativity a inovácií. Bratislava: Univerzita Komenského v Bratislave, 2008. ISBN 978-80-223-2452-6.
- [4] BARON, R. A., HMIELESKI, K. M. Essentials of Entrepreneurship. Second Edition.

Changing the World, One Idea at a Time. Cheltenham: Edward Elgar, 2018.

[5] BJERKE, B. About Entrepreneurship. Cheltenham: Edward Elgar, 2013.

[6] BAUM, J. R. et al., eds. The Psychology of Entrepreneurship. New York, NY: Psychology Press, 2012.

Languages necessary to complete the course:

Slovak

Notes:

Past grade distribution

Total number of evaluated students: 225

A	ABS	В	С	D	Е	FX	M
30,67	0,0	25,78	12,89	8,89	8,0	13,78	0,0

Lecturers: doc. PhDr. Marian Holienka, PhD., Mgr. Juraj Mikuš, PhD.

Last change: 18.02.2020

University: Comenius University in Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KMn/052B/15 Differences and Peculiarities of Real World Organisational

Systems

Educational activities:

Type of activities: seminar

Number of hours:

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 3

Recommended semester: 5.

Educational level: I.

Prerequisites:

Course requirements:

A handed-in assessed work and its presentation (25%), analyses and solutions of case studies (25%), essay (20%), written test (30%).

For A rating minimum 91 points, for B rating minimum 81 points, for C rating minimum 73 points, for D rating minimum 66 points and for E rating minimum 60 points must be awarded.

Scale of assessment (preliminary/final): 70/30

Learning outcomes:

The aim is to develop the student's understanding of various organisational systems in terms of their structure, openness towards the external environment, influence exercised by the organisation upon its environment, and the organisation's functioning in the context of the Human Resources Management. Through case studies and assessed work the students will develop skills helping him/her to accommodate successfully in real world situations.

Class syllabus:

- 1. Organisational systems in the context of Human Resources Management
- 2. German System
- 3. Anglophone System
- 4. Latin System
- 5. Nordic System
- 6. Russian System
- 7. Southeast Asian System

Recommended literature:

Trompenaars, F., Woolliams, P. Business across cultures. Chichester: Capstone Publishing Ltd., 2006.

Copuš, L., Wojčák, E., Majtánová, M., Šajgalíková, H. Priemysel 4.0 a jeho dopad na organizačné systémy a ľudské zdroje. The Journal of Culture, 9(2), s. 3-8. 2019.

Mele, C., Pels, J., Polese, F. A Brief Review of Systems Theories and Their Managerial Applications. Service Science 2(1/2), s. 126 – 135, 2010.

Lammers, C. J., Hickson, D. J., Organizations Alike and Unlike – International and interinstituional studies in the sociology of organizations, London: Routledge, 2013.

Katz, D., Kahn R. The social psychology of organizations, Oxford: Wiley, 1978. Nový, I., Schroll-Machl, S. Spolupráce přes hranice kultur, Praha: Management Press, 2005. Šajgalíková, H., Bajzíková, Ľ. Organizácia a kultúra. Bratislava: Ofprint, 2013. Bajzíková, Ľ. a kol. Manažment ľudských zdrojov. Bratislava: Vydavateľstvo UK, 2013.

Languages necessary to complete the course:

Slovak and English

Notes:

Past grade distribution

Total number of evaluated students: 78

A	ABS	В	С	D	Е	FX	M
39,74	0,0	33,33	19,23	5,13	0,0	1,28	1,28

Lecturers: PhDr. Lukáš Copuš, PhD., prof. Ing. Ľubica Bajzíková, PhD., doc. PhDr. Helena Šajgalíková, PhD.

Last change: 21.09.2020

University: Comenius University in Bratislava Faculty: Faculty of Management **Course ID: Course title:** FM.KIS/080B/19 E-Service Management **Educational activities:** Type of activities: seminar **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning **Number of credits: 3 Recommended semester:** 5. **Educational level:** I. **Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course: **Notes:** Past grade distribution Total number of evaluated students: 1 Α **ABS** В C D E FX M 100,0 0,0 0,0 0,0 0,0 0,0 0,0 0,0 **Lecturers:** Last change: 20.09.2019 Approved by:

University: Comenius University in Bratislava Faculty: Faculty of Management **Course ID: Course title:** FM.KIS/080B/16 E-Service Management **Educational activities:** Type of activities: seminar **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning **Number of credits: 3 Recommended semester:** 6. **Educational level:** I. **Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course: **Notes:** Past grade distribution Total number of evaluated students: 0 Α **ABS** В C D E FX M 0,0 0,0 0,0 0,0 0,0 0,0 0,0 0,0 **Lecturers:** Last change: 14.10.2017 Approved by:

University: Comenius University in Bratislava

Faculty: Faculty of Management

Course ID: Course title: FM.KEF/020B/00 Economics I

Educational activities:

Type of activities: lecture / seminar

Number of hours:

per week: 2 / 2 per level/semester: 28 / 28

Form of the course: on-site learning

Number of credits: 5

Recommended semester: 1.

Educational level: I.

Prerequisites:

Course requirements:

Learning outcomes:

Class syllabus:

Basic concepts: economy and economics, economic versus accounting profit, marginal analysis. Market powers – demand and supply. Market equilibrium. Elasticity of demand. Maximization of turnover. Theory of consumer behaviour. Aggregate demand as a sum of individual optimization. Production process and costs. Short-run and long-run. Factors of production. Costs minimization. The market structure. Perfect competition, monopoly, monopolistic competition, and oligopoly. Profit maximization and price fixation on the different kinds of markets. Price determination on the oligopoly market. Price strategies of monopoly. Informative economy.

Recommended literature:

BAYE, M.R. - PRICE, J.T. - SQUALLI, J. 2013. Managerial economics and Business strategy. McGraw-Hill, 2013. 636 p. ISBN 978-0-0771-5450-9

Languages necessary to complete the course:

Notes:

Past grade distribution

Total number of evaluated students: 4220

A	ABS	В	C	D	Е	FX	M
5,78	0,0	13,84	18,96	18,82	24,31	18,29	0,0

Lecturers: doc. Ing. Zuzana Stoličná, PhD., Mgr. Katarína Rentková, PhD., Mgr. Adam Grožák, Mgr. Lucia Husenicová, Mgr. Magdaléna Musilová, PhD.

Last change: 30.01.2021

Approved by:

University: Comenius University in Bratislava

Faculty: Faculty of Management

Course ID: Course title: FM.KEF/021B/00 Economics II

Educational activities:

Type of activities: lecture / seminar

Number of hours:

per week: 2 / 2 per level/semester: 28 / 28

Form of the course: on-site learning

Number of credits: 5

Recommended semester: 2.

Educational level: I.

Prerequisites:

Recommended prerequisites:

Economics (1)

Course requirements:

Learning outcomes:

Class syllabus:

Fundamental macroeconomic variables: gross domestic product, the unemployment rate, the inflation rate. The goods market. Aggregate demand and its composition. The equilibrium output of economy. Dynamics of the goods market. Financial markets. Money and obligations. The demand for money, the supply of money and equilibrium interest rate. The task of central bank and commercial banks. IS-LM model, equilibrium on the goods market and financial market. Fiscal and monetary policy. Expectations and their influence on consumption and investment. The price of bonds and yield curve. The capital market and price of stocks. Expectations and macroeconomic politics. The goods market in an open economy. Equilibrium market and trade balance. IS-LM model in an open economy. Exchange rates. Effectiveness of a macroeconomic politics.

Recommended literature:

BLANCHARD, O. - JOHNSON, D.R. 2013. Macroeconomics. 6.vydanie. Pearson Education, Inc., 2013. 573 p. ISBN 978-0-273-76633-9

Languages necessary to complete the course:

Notes:

Past grade distribution

Total number of evaluated students: 4205

A	ABS	В	С	D	Е	FX	M
8,42	0,0	18,64	23,26	20,33	17,79	11,56	0,0

Lecturers: doc. Ing. Zuzana Stoličná, PhD., Mgr. Katarína Rentková, PhD., Mgr. Adam Grožák, Mgr. Peter Laktiš, Mgr. Lucia Paškrtová, PhD.

Last change: 07.02.2018

Approved by:	
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University: Comenius University in Bratislava

Faculty: Faculty of Management

Course ID: Course title: Economics III

Educational activities:

Type of activities: lecture / seminar

Number of hours:

per week: 2 / 2 per level/semester: 28 / 28

Form of the course: on-site learning

Number of credits: 5

Recommended semester: 3.

Educational level: I.

Prerequisites:

Course requirements:

During the term is needed to require the minimum of 25 points (= 25% of the total evaluation). During final exam student need to prove at least 60% of the knowledge (min. 36 points).

Scale of assessment (preliminary/final): 40/60

Learning outcomes:

After completing the course, the student should understand the functioning of the labour market and its connection to other markets in the economy, as well as the impact of fiscal and monetary policy on the economy.

Class syllabus:

The labour market. Wage setting and price setting relation. The natural rate of unemployment. Aggregate demand and aggregate supply. Inefficiency of monetary politics in the long-run. Efficiency of fiscal politics. Changes in the natural rate of unemployment. Phillips curve. Inflation, expected inflation and unemployment. Okun's law - the relation between the output growth rate and the rate of unemployment. IS-LM-PC model. Economic growth. Saving, capital accumulation and output. Technological progress and growth. Technological progress and the natural rate of unemployment.

Recommended literature:

Literature:

BLANCHARD, O. – JOHNSON, D. R. 2013. Macroeconomics. 6. vydanie. Pearson Education, Inc., 2013. 573 s. ISBN 978-0-273-76633-9, resp. newer edition

MANKIW, N. G. – TAYLOR, M. P. 2015. Macroeconomics. New York: Worth Publishers, 2014, ISBN 978-1-4641-4177-5 (could be also older edition)

MANKIW, N. G. Principles of Macroeconomics. Stamford: Cengage Learning, 2015. ISBN 978-1-285-16591-2 (or older editions)

Articles and other reading materials distributed during the term.

Languages necessary to complete the course:

Notes:

Past grade	Past grade distribution									
Total number of evaluated students: 3038										
A	ABS	В	С	D	Е	FX	M			
8,23	0,0	15,27	18,89	22,09	27,68	7,67	0,16			

Lecturers: doc. PhDr. Paulína Stachová, PhD., Mgr. Janka Kottulová, PhD., doc. Ing. Jarmila Wefersová, PhD., Mgr. Peter Laktiš

Last change: 07.01.2021

University: Comenius University in Bratislava Faculty: Faculty of Management Course ID: Course title: FM KEF/023B/00 **Economics IV Educational activities:** Type of activities: lecture / seminar **Number of hours:** per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning Number of credits: 5 Recommended semester: 4. **Educational level:** I. **Prerequisites: Recommended prerequisites:** Economics I, II, III **Course requirements:** For passing the course it is needed to work on the duties set during the semester and at the end of the semester to pass the final written exam. Learning outcomes: Graduate of the course should be able to understand the basic principles of international trade between countries Class syllabus: International trade - basic terminology. Theories of International Trade: 1) Differences among countries - absolute and comparative advantages (Ricardian model) 2) Model of international trade with specific factors, production factor endowment (Heckscher-Ohlin model), Leontief paradox. 3) Groving returns to scale as a reason for trade (internal/external economies of scale), imperfect competition and international trade, Paul Krugman's theory Trade policy tools, economic impacts of the tariff and quota. Economic integration, EU example. Eurozone in the context of the optimum currency area theory. Balance of payment. Foreign Direct Investment. **Recommended literature:** Literature: P. R. Krugman, M. Obstfeld: International Economics, Addison-Wesley (different editions are available)

Pugel, T.: International Economics (different editions are available)

Weekly paper "The Economist"

Languages necessary to complete the course:

Notes:

Past grade	Past grade distribution								
Total number of evaluated students: 2147									
A	ABS	В	С	D	Е	FX	M		
14,49	0,0	17,61	23,24	21,05	19,89	3,73	0,0		

Lecturers: doc. PhDr. Paulína Stachová, PhD., Mgr. Janka Kottulová, PhD., Mgr. Magdaléna Musilová, PhD.

Last change: 12.02.2018

STATE EXAM DESCRIPTION

University: Comenius University in Bratislava							
Faculty: Faculty of Mar	Faculty: Faculty of Management						
Course ID: FM.KEF/S06/15 Course title: Economics and Finance							
Number of credits: 1							
Educational level: I.							
State exam syllabus:							
Last change:							
Approved by:							

University: Comenius University in Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KEF/006B/00 English for Managers I

Educational activities:

Type of activities: seminar

Number of hours:

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 2

Recommended semester: 1.

Educational level: I.

Prerequisites:

Recommended prerequisites:

Knowledge of English language on B2 level.

Course requirements:

12% for active participation in classes, 12% for mid-term test, 26% for two writing assignments and 50% for the final test at the end of semester Scale of assessment (preliminary/final): 50/50

Learning outcomes:

By completing the course the student extends his/her vocabulary related to management, human resources and strategic management. The telephoning skill is practiced and he/she will also be able to actively take part in meetings led in English. He/she will be able to write a professional email and create a structured professional CV, as well as write a letter of application.

Class syllabus:

Topics:

- English language Lingua Franca of the 21st century
- Numbers in managerial work
- Fundamental principles of management
- Company structure
- Human resource management
- Types of companies: ltd, plc, family businesses, self-proprietorship
- Setting up a business
- Styles of Management
- Competition and Markets
- Travelling

Managerial skills: Telephoning

Writing: CV and a Letter of Application

Grammar: Tense review, prepositions with verbs, nouns and adjectives, modals.

Recommended literature:

Internal material distributed at the beginning of semester.

Ian MacKenzie: English for Business studies. Thir Edition. CUP 2010

Emmerson, P.: Email English. MacMillan 2004

Emmerson, P.: Business Builder. Modules 1, 2, 3. MacMillan 2009 Emmerson, P.: Business Builder. Modules 4, 5, 6. MacMillan 2009

Mascull, B.: Business Vocabulary in Use. CUP 2002

Hughes, J.: Telephone English. Macmillan 2006

Murphy, R.: English Grammar in Use for intermediate learners, fourth edition. CUP 2012.

Oxford Business English Dictionary. OUP 2008.

Languages necessary to complete the course:

English on B2 level.

Notes:

Past grade distribution

Total number of evaluated students: 3537

A	ABS	В	С	D	Е	FX	M
14,65	0,06	25,47	21,71	15,3	14,73	8,09	0,0

Lecturers: Mgr. Alexandra Mittelman, MBA, Mgr. Lenka Procházková, PhD., PaedDr. Monika Dobrovičová, PhD., Mgr. Zuzana Tenglerová, PaedDr. Jarmila Brtková, PhD.

Last change: 13.07.2020

University: Comenius University in Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KEF/007B/00 English for Managers II

Educational activities:

Type of activities: seminar

Number of hours:

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 2

Recommended semester: 2.

Educational level: I.

Prerequisites:

Recommended prerequisites:

English for Managers I

Course requirements:

9 % for active participation in class, 3 % for regularly done homework, 10 % for negotiating, 15 % for mid-term test, 13 % for writing assignment and 50 % for final test taken at the end of the semester while the minimum to pass the test is 21 %.

Scale of assessment (preliminary/final): 50/50

Learning outcomes:

By completing the course the student will acquire vocabulary from the field of economics, international trade, banking, accounting, stock exchange and insurance. He/she will learn terminology and phrases from negotiating, and will be able to use them while negotiating with other students in class. He/she can write a professional report.

Class syllabus:

Topics:

- Global economy in 21st century
- International trade: export, import, incoterms
- Banking
- Company finances
- Accounting
- Stock exchange, shares and bonds
- Insurance
- Types of businesses: with limited liability, public companies, partnerships, sole traders
- Establishing a business business plan

Managerial skill: negotiating

Writing: Business report

Grammar: Countable and uncountable nouns, verbs "do" and "make", conditionals, contrasts,

relative clauses.

Recommended literature:

Internal materials distributed at the beginning and during the term.

Ian MacKenzie: English for Business Studies. Third Edition. CUP 2010.

Emmerson, P.: Business Builder. Modules 7, 8, and 9. MacMillan 2009.

Mascull, B.: Business Vocabulary in Use. CUP 2002.

Hewings, M.: Advanced Grammar in Use, second edition. CUP 2005.

Oxford Business English Dictionary. OUP 2008.

Languages necessary to complete the course:

English on the level B2

Notes:

Past grade distribution

Total number of evaluated students: 3788

A	ABS	В	С	D	Е	FX	M
10,88	0,03	22,41	20,27	19,43	18,74	8,24	0,0

Lecturers: Mgr. Zuzana Tenglerová, Mgr. Lenka Procházková, PhD., Mgr. Alexandra Mittelman, MBA, PaedDr. Jarmila Brtková, PhD.

Last change: 26.09.2019

University: Comenius University in Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KEF/162B/10 English for Managers III

Educational activities:

Type of activities: seminar

Number of hours:

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 2

Recommended semester: 3.

Educational level: I.

Prerequisites:

Recommended prerequisites:

English for Managers I, English for Managers II

Course requirements:

Active participation in classes - 12%; mid-term test - 12%; presentation - 16%; test at the end of semester - 60%.

Scale of assessment (preliminary/final): 40/60

Learning outcomes:

By completing the course students acquire vocabulary from retailing, marketing, brand management, advertising and media. They can communicate professionally in workplace as well as with external partners in English. They get knowledge of terminology and phrases from CSR. They learn basic legal terminology from the field of corruption, bribery as well as economic crime. Students can prepare and give a fifteen minute presentation.

Class syllabus:

Topics:

Retail in the 21st century

E-commerce

Marketing, marketing mix

Brand management

Advertising

Media and PR

Managerial communication

CSR - social responsibility of companies, volunteerism

Environmental protection and sustainability

Ethical behavior of organizations, the code of conduct

Corruption, bribery and crime. Managerial skill: presentations

Grammar: indirect speech, verb patterns, passive voice.

Recommended literature:

Recommended Literature:

Internal materials distributed at the beginning and during the term.

Ian MacKenzie: English for Business Studies. Third Edition. CUP 2010.

Williams, E. J..: Presentations in English, MacMillan 2008.

Farral, C., Lindsley, M.: Professional English in Use - Marketing. CUP 2008.

Emmerson, P.: Business Builder. Modules 7, 8, and 9. MacMillan 2009.

Mascull, B.: Business Vocabulary in Use Advanced. CUP 2004.

Hewings, M.: Advanced Grammar in Use, second edition. CUP 2005.

Oxford Business English Dictionary. OUP 2008.

Languages necessary to complete the course:

Notes:

Past grade distribution

Total number of evaluated students: 2234

A	ABS	В	С	D	Е	FX	M
13,92	0,0	27,8	22,16	16,03	16,74	3,22	0,13

Lecturers: Mgr. Zuzana Tenglerová, doc. PhDr. Dagmar Weberová, PhD., PaedDr. Monika Dobrovičová, PhD., PaedDr. Jarmila Brtková, PhD., Mgr. Lucia Mojžišová, Mgr. Alexandra Mittelman, MBA, Mgr. Lenka Procházková, PhD.

Last change: 13.07.2020

University: Comenius University in Bratislava Faculty: Faculty of Management **Course title: Course ID:** FM.KEF/009B/12 English for Managers IV **Educational activities:** Type of activities: seminar **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning Number of credits: 2 Recommended semester: 4. **Educational level:** I. **Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course: **Notes:** Past grade distribution Total number of evaluated students: 1274 Α **ABS** В C D E FX M 14,52 0,0 27,39 22,37 16,72 15,23 3,77 0,0 Lecturers: doc. PhDr. Dagmar Weberová, PhD., Mgr. Lenka Procházková, PhD., PaedDr. Monika Dobrovičová, PhD., Mgr. Zuzana Tenglerová, PaedDr. Jarmila Brtková, PhD., Jela Kováčová, Mgr. Alexandra Mittelman, MBA, Mgr. Lucia Mojžišová

Strana: 90

Last change:

University: Comenius University in Bratislava Faculty: Faculty of Management **Course ID: Course title:** FM.KIS/306B/16 **Enterprise Information Systems Educational activities:** Type of activities: seminar **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning Number of credits: 3 **Recommended semester:** 6. **Educational level:** I. **Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course: **Notes:** Past grade distribution Total number of evaluated students: 14 Α ABS В C D E FX M 42,86 0,0 14,29 21,43 7,14 7,14 0,0 7,14 Lecturers: prof. RNDr. Michal Greguš, PhD., Mgr. Ivan Osvald Last change: Approved by:

University: Comenius University in Bratislava

Faculty: Faculty of Management

Course ID: Course title: Entrepreneurship

Educational activities:

Type of activities: lecture / seminar

Number of hours:

per week: 2 / 2 per level/semester: 28 / 28

Form of the course: on-site learning

Number of credits: 5

Recommended semester: 5.

Educational level: I.

Prerequisites:

Recommended prerequisites:

Managerial Informatics, Accounting, Fundamentals of Finance, Marketing, Law

Course requirements:

The student submits the results of its work in three parts during the semester - first part 15 points, second part 15 points, third part 20 points. In the exam period the student completes the assessment test, 50 points. The overall evaluation is in accordance with the faculty evaluation system: A = 91-100%; B = 81-90%; C = 73-80%; D = 66-72%; E = 65-60%; F = 0-59% points.

Learning outcomes:

Knowing the nature of the business, its importance and role. Developing entrepreneurial attitudes and characteristics, understanding their importance not only in business. Developing the ability to search for opportunities and ideas to fine-tune them and formulated as business models. Mastering basic techniques of business planning and practicing on concrete examples. Understanding the overall context of the functioning and management of the company. Knowing the practical arrangements for starting a business.

Class syllabus:

- 1. Introduction to entrepreneurship. Entrepreneurship and its role in the context of the economy. SMEs, entrepreneurs and business. Business process. Current status and problems of doing business in Slovakia.
- 2. Entrepreneurial thinking and characteristics. The role of creativity in business.
- 3. Identification of business opportunities. Search techniques, generating and fine tuning the ideas. Innovation.
- 4. Business model principle, design basics, types, examples. Business model patterns.
- 5. Lean Canvas as a technique for start-ups, business models testing (validation board).
- 6. Specifics of start business. Support and sources of funding. Techniques for the development of start-ups.
- 7. Business plan and business planning.
- 8. Marketing in business planning market segmentation, competition analysis, marketing communication, modern marketing tools.
- 9. Financial and accounting aspects of the business. Context, a comprehensive view of the enterprise.

- 10. Financial planning as a part of the business planning.
- 11. Management of human resources the specifics of SME, management of people and resources from the point of wiev of business planning.
- 12. Legal aspects of business. Business start-up steps, legal forms.

Recommended literature:

- 1) STOKES,D., WILSON,N. Small Business Management and Entrepreneurship. Cengage Learning EMEA,2010. ISBN 978-1-4080-1799-9.
- 2) OSTERWALDER, A., PIGNEUR, Y. Business Model Generation. John Wiley & Sons, 2010. ISBN 978-0470-87641-1
- 3) PILKOVÁ, A. a kol. Podnikanie na Slovensku: vysoká aktivita, nízke rozvojové ašpirácie. Bratislava: Univerzita Komenského v Bratislave, Fakulta managementu, 2012. ISBN 978-80-223-2823-4.
- 4) PILKOVÁ, A., HOLIENKA, M., REHÁK, J., KOVAČIČOVÁ, Z., PEŠOUT, I. Podnikanie na Slovensku: nadpriemerná podnikateľská aktivita v podpriemernom podnikateľskom prostredí. Bratislava: Univerzita Komenského v Bratislave, Fakulta managementu, 2013.
- 5) NARMSP. Praktický sprievodca podnikateľským plánom. Bratislava : Národná agentúra pre rozvoj malého a stredného podnikania, 2012.
- 6) PILKOVÁ, A. a kol. Manažment v praxi. Prípadové štúdie zo slovenského podnikateľského prostredia. Bratislava : Univerzita Komenského v Bratislave, Fakulta managementu, 2012. ISBN 978-80-80037-30-8.
- 7) ĎURICOVÁ, I. 99 inšpiratívnych podnikateľských nápadov. Inventic, 2012. ISBN 978-80-971172-0-7
- 8) LUKNIČ, A. S. Manažment kreativity a inovácií. Bratislava : Univerzita Komenského v Bratislave. 2008. ISBN 978-80-223-2452-6.
- 9) NARMSP. Správa o stave malého a stredného podnikania v SR v roku 2011. Bratislava : Národná agentúra pre rozvoj malého a stredného podnikania, 2012.

Languages necessary to complete the course:

Slovak, English

Notes:

Past grade distribution

Total number of evaluated students: 2383

A	ABS	В	С	D	Е	FX	M
10,7	0,0	34,58	30,68	13,68	9,57	0,8	0,0

Lecturers: prof. Ing. Anna Pilková, PhD., MBA, Mgr. Miloš Mrva, PhD., doc. PhDr. Marian Holienka, PhD., Mgr. Peter Marcin, PhD.

Last change: 25.02.2016

University: Comenius University in Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KMk/105B/16 Ethical and Legal Aspects of Marketing

Educational activities:

Type of activities: lecture / seminar

Number of hours:

per week: 2 / 2 per level/semester: 28 / 28

Form of the course: on-site learning

Number of credits: 5

Recommended semester: 6.

Educational level: I.

Prerequisites:

Course requirements:

Learning outcomes:

Class syllabus:

Recommended literature:

Languages necessary to complete the course:

Notes:

Past grade distribution

Total number of evaluated students: 124

A	ABS	В	С	D	Е	FX	M
36,29	0,0	22,58	13,71	11,29	12,9	3,23	0,0

Lecturers: doc. JUDr. PhDr. Katarína Gubíniová, PhD., doc. Ing. Gabriela Pajtinková Bartáková, PhD

Last change: 11.02.2021

Approved by:

University: Comenius University in Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KEF/035B/00 Financial Accounting and Statement of Finances

Educational activities:

Type of activities: lecture

Number of hours:

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 3

Recommended semester: 6.

Educational level: I.

Prerequisites:

Course requirements:

The evaluation of the subject is in accordance with the evaluation rules of FM UK.

The value of the preliminary/final assessment: 100/0

Learning outcomes:

By taking part in the subject a student gains complex view of the financial accounting of entrepreneurs.

Class syllabus:

- 1. Financial accounting and financial statements
- 2. Financial accounting, part I
- 3. Financial accounting, part II
- 4. Financial statements and activities connected to the production of the financial statements
- 5. Closing transactions, e.g. closing of accounting books, stock-count
- 6. Revaluation of assets and liabilities
- 7. Statutory Balance Sheet and Profit and Loss Statement based on example of trade company
- 8. Area of financial accounting related with closing process like: provisions
- 9. Accruals
- 10. Calculation of taxable income and other
- 11. The financial statements for individual trade company.
- 12. Selected problems of Financial statements.

Recommended literature:

- 1. Kajanová, J.: Podvojné účtovníctvo. Vybrané účtovné prípady. KARTPRINT, Bratislava 2016
- 2. Zákon č. 431/2002 Z. z. o účtovníctve v znení neskorších predpisov
- 3. Zákon č. 595/2003 Z. z. o dani z príjmov v znení neskorších predpisov
- 4. Časopisy: Účtovníctvo, audítorstvo, daňovníctvo; Poradca; Daňový a účtovný poradca podnikateľa
- 5. Saxunová, D.: Ako správne rozumieť informáciám z účtovnej závierky. Iura Edition Bratislava 2008
- 6. Kimmel P.D., Weygandt J.J., Kieso D.E.: Financial Accounting. Tools for Business Decision Making, 6th, 5th edition. Wiley.

7. Kajanová, J.- Ölvecká, V. - Saxunová, D.: Podvojné účtovníctvo - Zbierka úloh a príkladov. Wolters Kluwer, Bratislava 2018

Languages necessary to complete the course:

English

Notes:

Past grade distribution

Total number of evaluated students: 455

A	ABS	В	С	D	Е	FX	M
87,69	0,0	9,45	1,32	0,44	0,44	0,66	0,0

Lecturers: Ing. Viera Ölvecká, PhD.

Last change: 16.09.2020

University: Comenius University in Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KEF/226B/16 Financial Accounting and Statement of Finances

Educational activities:

Type of activities: lecture / seminar

Number of hours:

per week: 2 / 2 per level/semester: 28 / 28

Form of the course: on-site learning

Number of credits: 5

Recommended semester: 6.

Educational level: I.

Prerequisites:

Recommended prerequisites:

Principles of Financial Accounting I., Principles of Financial Accounting II.,

Course requirements:

Scale of assessment (preliminary/final): Evaluation of the subject is in accordance with the study program of FM UK. Weight of intermediate / final evaluation: 40/60

Learning outcomes:

By completing the course, the student will obtain a comprehensive picture of financial accounting of entrepreneurs.

Class syllabus:

Introduction to financial accounting and financial statements. Introduction to KROS.

- 2. Financial accounting summarizing information about assets (long-term, short-term, financial). Application on examples from the given area in the KROS program.
- 3. Financial accounting summarizing information on clearing relationships. Apply information to specific examples in the software.
- 4. Establishing a business entity with specific accounting cases. Software application.
- 5. Financial statements and accounts and activities related to its process. Application by software.
- 6. Accruals and deferrals, provisioning. Application by software.
- 7. Closing of accounting books (diary, general ledger, analytical accounts books, off-balance sheet accounts) Application by software.
- 8. Inventory of assets, liabilities and equity. Software application.
- 9. Settlement of inventory differences and their accounting through software, creation of provisions and provisions.
- 10. Items adjusting the tax base (attributable, deductible items). Calculation and accounting of corporate income tax using software.
- 11. Compilation of individual financial statements in a business entity. Compilation of financial statements using software.
- 12. Selected problems of financial statements. Practical questions.

Recommended literature:

- 1. Kajanová, J .: Double-entry Accounting. Selected accounting cases. KARTPRINT, Bratislava 2016
- 2. Act no. 431/2002 Coll. on Accounting as amended
- 3. Act no. 595/2003 Coll. on Income Tax, as amended
- 4. Journals: Accounting, Auditing, Taxation; adviser; Tax and Accounting Advisor to the Entrepreneur 5. Saxunová, D.: How to Understand the Financial Statements. Iura Edition Bratislava 2008
- 6. Kimmel P.D., Weygandt J.J., Kieso D.E.: Financial Accounting. Tools for Business Decision Making, 6th, 5th edition. Wiley.
- 7. Kajanová, J.- Ölvecká, V. Saxunová, D.: Double-entry Accounting Collection of Tasks and Examples. Wolters Kluwer, Bratislava 2018
- 8. Cenigová, A .: Double-entry Accounting for Entrepreneurs. Practical guide. Ceniga, s.r.o., Bratislava 2019

Languages necessary to complete the course:

anglický

Notes:

Past grade distribution

Total number of evaluated students: 63

A	ABS	В	С	D	Е	FX	M
52,38	0,0	15,87	20,63	9,52	1,59	0,0	0,0

Lecturers: doc. Ing. Jana Kajanová, PhD., Ing. Viera Ölvecká, PhD.

Last change: 13.03.2019

University: Comenius University in Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KMn/050B/15 | Flexibility and Management of Knowledge Workers

Educational activities:
Type of activities: seminar

Number of hours:

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 3

Recommended semester: 5.

Educational level: I.

Prerequisites:

Course requirements:

Elaboration of the seminar paper (20%), active participation in solving case studies and online Quiz (30%), final online test (50%).

Scale of assessment (preliminary/final): 50/50

Learning outcomes:

After completing the course the student obtains a comprehensive knowledge of the ways of implementing flexible work arrangements and become familiar with the process of managing the knowledge workers.

Course content also focuses on developing managerial skills and abilities of listeners. Students through an individual elaboration of an essay, its presentation followed by discussion and case studies enhance the correct use of terminology of management as a scientific discipline, expand their knowledge and improve the skills necessary for further study and management practice.

Class syllabus:

- 1. Flexibility, definition and basic terminology.
- 2. Temporal, local, function and numeric flexibility.
- 3. Flexible organisation.
- 4. Advantages and disadvantages of flexible work arrangements for the organisations and for the employee.
- 5. Flexibility and knowledge workers.
- 6. Explicit, implicit and tacit knowledge.
- 7. Categories of knowledge workers and the management of knowledge workers.

Recommended literature:

Morgan, J.: The Future of Work. Attract new talent, build better leaders, and create a competitive organization. Hoboken: John Wiley & Son. 2014.

Journal of Human Resource Management, UK Bratislava.

Languages necessary to complete the course:

Slovak and English

Notes:

Past grade	Past grade distribution							
Total numb	er of evaluat	ed students:	80					
A	ABS	В	С	D	Е	FX	M	
45,0	0,0	22,5	13,75	13,75	1,25	2,5	1,25	

Lecturers: doc. Mgr. Emil Wojčák, PhD., Mgr. Michaela Poláková, PhD., prof. Ing. Ján Rudy, PhD.

Last change: 18.09.2019

Approved by:

University: Comenius University in Bratislava

Faculty: Faculty of Management

Course ID: Course title: FM.KEF/047B/00 French I

Educational activities:

Type of activities: lecture

Number of hours:

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 2

Recommended semester: 1.

Educational level: I.

Prerequisites:

Course requirements:

Scale of assessment (preliminary/final): 100/0

Learning outcomes:

Aim of the Course:

The aim of the course is to obtain elementary knowledge and skills in French, so that after going through it students will be able to make themselves understood in the daily life situations. The emphasis is put on fluent and right usage of French language.

Class syllabus:

Brief Syllabus:

To understand simple talk in foreign language. Vocabulary should include elementary lexical minimum: from grammar the basic grammatical categories, in particular morphology. From conversation: common standard situations, basic topics for private and work life.

Recommended literature:

Literature:

- 1. Girardet J, Pécheur J: Campus, 1,2, Clé internationa, Paris
- 2. Berthet, R a kol:J.: Alter ego 1,2, Hachette, Paris 1, 2, 2006
- 3. Borovanová, V.Kameníková P: Francúzština pre samoukov, Belimex, Bratislava 2008

Languages necessary to complete the course:

English

Notes:

Past grade distribution

Total number of evaluated students: 455

A	ABS	В	С	D	Е	FX	M
43,74	0,0	24,4	14,29	7,69	7,03	2,86	0,0

Lecturers: Mgr. Olivier Dumontel

Last change: 24.06.2020

Approved by:	
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University: Comenius University in Bratislava Faculty: Faculty of Management **Course title: Course ID:** FM.KMM/002B/19 French II **Educational activities:** Type of activities: lecture **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning Number of credits: 3 Recommended semester: 2. **Educational level:** I. **Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course: **Notes:** Past grade distribution Total number of evaluated students: 60 Α **ABS** В C D E FX M 56,67 0,0 26,67 11,67 3,33 0,0 0,0 1,67 Lecturers: Mgr. Olivier Dumontel Last change: Approved by:

University: Comenius University in Bratislava

Faculty: Faculty of Management

Course ID: Course title: FM.KEF/049B/00 French III

Educational activities:

Type of activities: lecture Number of hours:

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 2

Recommended semester: 3.

Educational level: I.

Prerequisites:

Course requirements:

Learning outcomes:

Aim of the Course:

The aim of the course is to strengthen and develop basic knowledge and skills so, that student would be able to communicate about daily life's themes as well as about the economic and socio-cultural problems. To understand more difficult conversation in French.

Class syllabus:

Brief Syllabus:

Broadening of vocabulary oriented particularly on the area of management. Fixture of learned grammatical structures, grammar typical for the work with technical text. Broadening of communicative skills on the level of intermediate.

Acquire the abilities to present and exchange of opinions, argumentation and discussion.

Recommended literature:

Literature:

- 1. Girardet j, Pécheur J: Campus 3, Clé international, Paris, Nouvelle édition
- 2. Perfornis J.L: Vocabulaire progressif du français des affaires, Clé International, Paris 2004
- 3. Periodická odb.tlač Alternatives, Capital.....

Languages necessary to complete the course:

English

Notes:

Past grade distribution

Total number of evaluated students: 143

A	ABS	В	С	D	Е	FX	M
50,35	0,0	27,27	11,89	6,99	2,1	1,4	0,0

Lecturers: Mgr. Olivier Dumontel

Last change: 14.02.2018

Approved by:	
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University: Comenius University in Bratislava Faculty: Faculty of Management **Course title: Course ID:** FM.KMM/004B/19 French IV **Educational activities:** Type of activities: lecture **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning Number of credits: 3 Recommended semester: 4. **Educational level:** I. **Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course: **Notes:** Past grade distribution Total number of evaluated students: 23 Α **ABS** В C D Е FX M 60,87 0,0 8,7 8,7 0,0 8,7 13,04 0,0 Lecturers: Mgr. Olivier Dumontel Last change: Approved by:

	COURSE DESCRIPTION
University: Comenius Univers	ity in Bratislava
Faculty: Faculty of Manageme	ent
Course ID: FM.KEF/044B/00	Course title: French Language for Managers III
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semes Form of the course: on-site le	
Number of credits: 2	
Recommended semester: 3.	
Educational level: I.	
Prerequisites:	
Course requirements:	
Learning outcomes:	
techniques. Syntax, morpholog 2. Practical exercises of writter Practice of introductory and cor and stylistic means. First writ supplier: orders, leeters of com 3. Practical exercises of writter Banking sector. Letters to finan banking operations: transfer of Letters addressed to state or stylistic means. 4. Techniques of writing project Objective and formal aspect; st Text's reformulation, synthesis 5. Diploma of French Chamber Preparation for French diploma	n expression II. ncial partner – types of letters to banking sector, requests for different f money, loans. public administration. The choice of appropriate vocabulary and cts, essays and reports. tructure, citation, bibliography. s of documents, document's shortening, idiomatic expressions.
· · · · · · · · · · · · · · · · · · ·	médiaire, FLE, Clé International, Hachette, Paris + workbook Analyser, s'entrainer, communiquer, FLE, Hachette, Paris, 1997 l'Expansion.
Languages necessary to comp	olete the course:

Strana: 107

Notes:

Past grade distribution Total number of evaluated students: 254								
A ABS B C D E FX M								
42,52	0,0	29,92	13,39	7,09	5,12	1,97	0,0	
Lecturers: Mgr. Olivier Dumontel								
Last change: 02.06.2015								

University: Comenius University in Bratislava

Faculty: Faculty of Management

Course ID: Course title: FM.KEF/141B/10 Game Theory

Educational activities: Type of activities: seminar

Number of hours:

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 3

Recommended semester: 4., 6.

Educational level: I.

Prerequisites:

Course requirements:

Learning outcomes:

Class syllabus:

Basic concepts. Simultaneous games, being dominant and being dominetaed. Sequential games, looking forward and reasoning back. Mixed strategies, the sensibility of being unprefictable. Cooperation. Commitment and strategic moves (credibility, threats and promises). Signaling and screening. Auctions. Bargaining and negotiation.

Recommended literature:

Leven Kockesen - Efe A.Ok: An Introduction to Game Theory. http://home.ku.edu.tr/~lkockesen/teaching/econ333/lectnotes/uggame.pdf

Avinash Dixit, David H. Reiley Jr. a Susan Skeath: Games of Strategy, W.W. Norton, 2009,

Martin Osborne: An Introduction to Game Theory, Oxford University Press, 2003.

Languages necessary to complete the course:

Notes:

Past grade distribution

Total number of evaluated students: 185

A	ABS	В	С	D	Е	FX	M
91,35	0,0	4,32	1,08	0,54	1,08	1,62	0,0

Lecturers: doc. RNDr. Ján Pekár, PhD.

Last change: 12.02.2020

Approved by:

University: Comenius University in Bratislava Faculty: Faculty of Management Course ID: Course title: FM KMn/024B/00 German I **Educational activities:** Type of activities: seminar **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning Number of credits: 2 Recommended semester: 1. **Educational level:** I. **Prerequisites: Course requirements:** 100% - active participation in class Scale of assessment (preliminary/final): 80/20 **Learning outcomes:** To develop language knowledge and language skills in the field of grammar and vocabulary. To advance communication skills in topics of everyday real life situations. Class syllabus: Education University Leisure time and life style **Hobbies** Exchange study programmes Overseas study stay Business trip **Recommended literature:** Charfaoui Emilia: Deutsch für Nichtphilologen. Nemecký jazyk pre nefilológov. Vyd. Univerzita Komenského, Bratislava, 2016, 228 s. ISBN 978-80-223-4087-8. Charfaoui Emilia: Deutsch für Nichtphilologen. Nemecký jazyk pre nefilológov. Kľúč k cvičeniam a testom. Vyd. Univerzita Komenského, 2016, 31 s. Charfaoui Emilia: Professional lexical minimum of managerial and economical praxis. Odborné lexikálne minimum z manažérskej a ekonomickej praxe. Vyd. Univerzita Komenského, Bratislava, 2014, 116 s. Actual additional texts form magazines, newspapers and the Internet. Languages necessary to complete the course:

Strana: 110

English language

Past grade distribution Total number of evaluated students: 807										
A ABS B C D E FX M										
57,5	0,12 24,91 13,38 1,49 1,49 1,12 0,0									
Lecturers:	doc. Mgr. Er	nília Charfac	oui, CSc.							
Last change: 26.09.2019										
Approved	by:									

University: Comenius University in Bratislava Faculty: Faculty of Management Course ID: Course title: FM.KMn/324B/19 German I **Educational activities:** Type of activities: seminar **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning Number of credits: 3 Recommended semester: 1. **Educational level:** I. **Prerequisites: Course requirements:** 100% - active participation in class Scale of assessment (preliminary/final): 80/20 **Learning outcomes:** To develop language knowledge and language skills in the field of grammar and vocabulary. To advance communication skills in topics of everyday real life situations. Class syllabus: Education University Leisure time and life style **Hobbies** Exchange study programmes Overseas study stay Business trip **Recommended literature:** Charfaoui Emilia: Deutsch für Nichtphilologen. Nemecký jazyk pre nefilológov. Vyd. Univerzita Komenského, Bratislava, 2016, 228 s. ISBN 978-80-223-4087-8. Charfaoui Emilia: Deutsch für Nichtphilologen. Nemecký jazyk pre nefilológov. Kľúč k cvičeniam a testom. Vyd. Univerzita Komenského, 2016, 31 s. Charfaoui Emilia: Professional lexical minimum of managerial and economical praxis. Odborné lexikálne minimum z manažérskej a ekonomickej praxe. Vyd. Univerzita Komenského, Bratislava, 2014, 116 s. Actual additional texts form magazines, newspapers and the Internet. Languages necessary to complete the course:

Strana: 112

English language

Past grade distribution Total number of evaluated students: 105										
A ABS B C D E FX M										
72,38	0,0 13,33 3,81 0,95 0,0 9,52 0,0									
Lecturers:	doc. Mgr. Er	nília Charfac	oui, CSc.							
Last chang	Last change: 03.10.2019									
Approved	by:									

University: Comenius University in Bratislava Faculty: Faculty of Management **Course ID:** Course title: FM KMn/025B/00 German II **Educational activities:** Type of activities: seminar **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning Number of credits: 2 Recommended semester: 2. Educational level: I., II. **Prerequisites: Course requirements:** 100% - active participation in class Scale of assessment (preliminary/final): 80/20 **Learning outcomes:** To improve and activate language competencies in the field of grammar, vocabulary and phraseology and to interact general language skills with professional business language. Class syllabus: Business correspondence Abbreviations in business correspondence Administration documents Curriculum vitae, letter of application Job interview **Employment contract** Business trip Recommended literature: Charfaoui Emilia: Deutsch für Nichtphilologen. Nemecký jazyk pre nefilológov. Vyd. Univerzita Komenského, Bratislava, 2016, 228 s. ISBN 978-80-223-4087-8 Charfaoui Emilia: Deutsch für Nichtphilologen. Nemecký jazyk pre nefilológov. Kľúč k cvičeniam a testom. Vyd. Univerzita Komenského, 2016, 31 s. Charfaoui Emilia: Professional lexical minimum of managerial and economical praxis.

Odborné lexikálne minimum z manažérskej a ekonomickej praxe. Vyd. Univerzita Komenského, Bratislava, 2014, 116 s.

Actual additional texts form magazines, newspapers and the Internet.

Languages necessary to complete the course:

English and German language

Past grade distribution Total number of evaluated students: 565										
A ABS B C D E FX M										
64,96	4,96 0,18 22,83 7,79 1,42 0,35 2,48 0,0									
Lecturers:	doc. Mgr. Er	nília Charfac	oui, CSc.							
Last change: 26.09.2019										
Approved	by:									

University: Comenius University in Bratislava Faculty: Faculty of Management **Course ID:** Course title: FM KMn/325B/19 German II **Educational activities:** Type of activities: seminar **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning Number of credits: 3 Recommended semester: 2. **Educational level:** I. **Prerequisites: Course requirements:** 100% - active participation in class Scale of assessment (preliminary/final): 80/20 **Learning outcomes:** To improve and activate language competencies in the field of grammar, vocabulary and phraseology and to interact general language skills with professional business language. Class syllabus: Business correspondence Abbreviations in business correspondence Administration documents Curriculum vitae, letter of application Job interview **Employment contract** Business trip Recommended literature: Charfaoui Emilia: Deutsch für Nichtphilologen. Nemecký jazyk pre nefilológov. Vyd. Univerzita Komenského, Bratislava, 2016, 228 s. ISBN 978-80-223-4087-8 Charfaoui Emilia: Deutsch für Nichtphilologen. Nemecký jazyk pre nefilológov. Kľúč k cvičeniam a testom. Vyd. Univerzita Komenského, 2016, 31 s. Charfaoui Emilia: Professional lexical minimum of managerial and economical praxis. Odborné lexikálne minimum z manažérskej a ekonomickej praxe. Vyd. Univerzita Komenského, Bratislava, 2014, 116 s. Actual additional texts form magazines, newspapers and the Internet. Languages necessary to complete the course:

Strana: 116

English and German language

Past grade distribution Total number of evaluated students: 84										
A	ABS	В	С	D	Е	FX	M			
63,1	0,0	0,0 21,43 9,52 0,0 0,0 5,95 0,0								
Lecturers:	doc. Mgr. Er	nília Charfac	oui, CSc.							
Last change: 03.10.2019										
Approved	Approved by:									

University: Comenius University in Bratislava

Faculty: Faculty of Management

Course ID: Course title: FM.KMn/026B/00 German III

Educational activities:
Type of activities: seminar
Number of hours:

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 2

Recommended semester: 3.

Educational level: I.

Prerequisites:

Course requirements:

100% - active participation in class

Scale of assessment (preliminary/final): 80/20

Learning outcomes:

To develop the ability to communicate in everyday life situations in the workplace, to participate in discussions and to express own opinions and ideas.

Class syllabus:

The first contact in the workplace

Recruitment

Corporate communication

Company profile

Corporate culture in Slovakia and in Germany

Socializing and Networking with foreign business partners

Scheduling for a business visit

Social language, welcoming, making and developing contact, greeting and introducing oneself, starting and finishing the conversation, saying goodbye

Sightseeing the home town and the home country

Recommended literature:

Krafft Dietmar, Mittelstädt Ewald, Wiepcke Claudia: Markt Lexikon Wirtschaft, Fachbegriffe von A-Z, W.Bertelsmann Verlag, Bielefeld, 2005, 381 s.

Charfaoui Emilia: Professional lexical minimum of managerial and economical praxis.

Odborné lexikálne minimum z manažérskej a ekonomickej praxe. Vyd. Univerzita Komenského, Bratislava, 2014, 116 s.

Kovalevskij R., Maier G., Mityagina V.: Deutsch aktuell: Geschäftskontakte. Rostov na Donu, Vyd. Feniks, 2009, 669 s.

Actual additional texts form magazines, newspapers and the Internet.

Languages necessary to complete the course:

English and German language

Past grade distribution Total number of evaluated students: 290										
A	ABS	В	С	D	Е	FX	M			
64,48	0,0	0,0 21,03 11,38 1,03 0,0 2,07 0,0								
Lecturers:	doc. Mgr. Er	nília Charfac	oui, CSc.				•			
Last change: 26.09.2019										
Approved	by:	_	_	_		<u></u>				

University: Comenius University in Bratislava Faculty: Faculty of Management Course ID: Course title: FM.KMn/027B/00 German IV **Educational activities:** Type of activities: seminar **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning Number of credits: 2 Recommended semester: 4. **Educational level:** I. **Prerequisites: Course requirements:** Scale of assessment (preliminary/final): 80/20 **Learning outcomes:** To use professional terminology and develop functional language; to be able to present own opinions and ideas, to express arguments and also to be able to talk about given topics. Class syllabus: Business cycle Production, factors of production Work and career, unemployment Social product Wages and salaries, price Taxes, market economy Mobbing in the work place **Recommended literature:** Krafft Dietmar, Mittelstädt Ewald, Wiepcke Claudia: Markt Lexikon Wirtschaft, Fachbegriffe von A-Z, W.Bertelsmann Verlag, Bielefeld, 2005, 381 s. Charfaoui Emilia: Professional lexical minimum of managerial and economical praxis. Odborné lexikálne minimum z manažérskej a ekonomickej praxe. Vyd. Univerzita Komenského, Bratislava, 2014, 116 s. Kovalevskij R., Maier G., Mityagina V.: Deutsch aktuell: Geschäftskontakte. Rostov na Donu, Vyd. Feniks, 2009, 669 s. Actual additional texts form magazines, newspapers and the Internet. Languages necessary to complete the course: English and German language

Strana: 120

Past grade distribution Total number of evaluated students: 156										
A	ABS	В	С	D	Е	FX	M			
74,36	0,0	0,0 14,74 7,69 0,64 0,64 1,92 0,0								
Lecturers:	doc. Mgr. Er	nília Charfac	oui, CSc.							
Last change: 26.09.2019										
Approved	Approved by:									

University: Comenius University in Bratislava Faculty: Faculty of Management Course ID: Course title: FM.KMn/027B/19 German IV **Educational activities:** Type of activities: seminar **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning Number of credits: 3 Recommended semester: 4. **Educational level:** I. **Prerequisites: Course requirements:** Scale of assessment (preliminary/final): 80/20 **Learning outcomes:** To use professional terminology and develop functional language; to be able to present own opinions and ideas, to express arguments and also to be able to talk about given topics. Class syllabus: Business cycle Production, factors of production Work and career, unemployment Social product Wages and salaries, price Taxes, market economy Mobbing in the work place **Recommended literature:** Krafft Dietmar, Mittelstädt Ewald, Wiepcke Claudia: Markt Lexikon Wirtschaft, Fachbegriffe von A-Z, W.Bertelsmann Verlag, Bielefeld, 2005, 381 s. Charfaoui Emilia: Professional lexical minimum of managerial and economical praxis. Odborné lexikálne minimum z manažérskej a ekonomickej praxe. Vyd. Univerzita Komenského, Bratislava, 2014, 116 s. Kovalevskij R., Maier G., Mityagina V.: Deutsch aktuell: Geschäftskontakte. Rostov na Donu, Vyd. Feniks, 2009, 669 s. Actual additional texts form magazines, newspapers and the Internet. Languages necessary to complete the course: English and German language

Strana: 122

Past grade distribution Total number of evaluated students: 13										
A ABS B C D E FX M										
61,54	54 0,0 30,77 7,69 0,0 0,0 0,0 0,0									
Lecturers:	doc. Mgr. Er	nília Charfac	oui, CSc.				•			
Last chang	Last change: 10.02.2020									
Approved	by:	-	_			<u> </u>				

University: Comenius University in Bratislava

Faculty: Faculty of Management

Course ID: Course title: FM.KIS/329B/16 Informatics I

Educational activities: Type of activities: seminar

Number of hours:

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 2

Recommended semester: 1.

Educational level: I.

Prerequisites:

Course requirements:

To successfully pass classes, students are required to:

- actively participate on seminars
- read the recommended literature
- prepare themselves for group and class discussion of the case problems assigned
- pass two tests that includes to develop and implement simple algorithms

Scale of assessment (preliminary/final): The assessment consists of following:10% active participation on seminars45% midterm test45% final term test

Learning outcomes:

The aim of seminars is to evolve basic knowledge in field of informatics, informatization and algorithmization. Students will practice and master the fundamentals of algorithms and the most important concepts. Students will be able to understand functionality of algorithms and design and develop simple algorithms by themselves. After elaborating partial assignments students will understand fundamentals of programming of simple application.

Class syllabus:

Introduction to informatics (general terms, information, informatics, history)

Mathematics fundamentals to algorithms (binary units, binary-decimal-hexadecimal systems, sets, sequences, logic, predicates,...)

Iteration, induction, recursion

Algorithms (search, sort,...)

Efficiency of an algorithm - asymptotic analysis (Big O, Big-Theta, and Big-Omega)

Recommended literature:

msdn.microsoft.com; Information Theory: A Tutorial Introduction, James V Stone, ISBN-10: 0956372856, ISBN-13: 978-0956372857; Invitation to Computer Science - Standalone book 7th Edition, G.Michael Schneider, Judith Gersting, ISBN-13: 978-1305075771, ISBN-10: 1305075773;

Introduction to Algorithms, 3rd Edition, Thomas H. Cormen, Charles E. Leiserson, Ronald L.

Rivest, Clifford Stein, ISBN-13: 978-0262033848, ISBN-10: 0262033844

Algorithms Unlocked, Thomas H. Cormen, ISBN:0262518805 9780262518802

Algorithms of Informatics, Volume I, II, III, Antal Iványi

Languages necessary to complete the course: slovak, english **Notes:** Past grade distribution Total number of evaluated students: 31 C Α ABS В D E FX M 38,71 35,48 0,0 3,23 3,23 6,45 12,9 0,0

Lecturers: Ing. Rastislav Kulhánek, PhD., RNDr. Ján Greguš, PhD.

Last change: 26.09.2019

Approved by:

University: Comenius University in Bratislava

Faculty: Faculty of Management

Course ID: Course title: FM.KIS/429B/19 Informatics I

Educational activities: Type of activities: seminar

Number of hours:

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 3

Recommended semester: 1.

Educational level: I.

Prerequisites:

Course requirements:

To successfully pass classes, students are required to:

- actively participate on seminars
- read the recommended literature
- prepare themselves for group and class discussion of the case problems assigned
- pass two tests that includes to develop and implement simple algorithms

Scale of assessment (preliminary/final): The assessment consists of following:10% active participation on seminars45% midterm test45% final term test

Learning outcomes:

The aim of seminars is to evolve basic knowledge in field of informatics, informatization and algorithmization. Students will practice and master the fundamentals of algorithms and the most important concepts. Students will be able to understand functionality of algorithms and design and develop simple algorithms by themselves. After elaborating partial assignments students will understand fundamentals of programming of simple application.

Class syllabus:

Introduction to informatics (general terms, information, informatics, history)

Mathematics fundamentals to algorithms (binary units, binary-decimal-hexadecimal systems, sets, sequences, logic, predicates,...)

Iteration, induction, recursion

Algorithms (search, sort,...)

Efficiency of an algorithm - asymptotic analysis (Big O, Big-Theta, and Big-Omega)

Recommended literature:

msdn.microsoft.com; Information Theory: A Tutorial Introduction, James V Stone, ISBN-10: 0956372856, ISBN-13: 978-0956372857; Invitation to Computer Science - Standalone book 7th Edition, G.Michael Schneider, Judith Gersting, ISBN-13: 978-1305075771, ISBN-10: 1305075773;

Introduction to Algorithms, 3rd Edition, Thomas H. Cormen, Charles E. Leiserson, Ronald L.

Rivest, Clifford Stein, ISBN-13: 978-0262033848, ISBN-10: 0262033844

Algorithms Unlocked, Thomas H. Cormen, ISBN:0262518805 9780262518802

Algorithms of Informatics, Volume I, II, III, Antal Iványi

Languages necessary to complete the course:

slovak, english

Notes:

2020/21 MS Teams code 8ce4j0f

Past grade distribution

Total number of evaluated students: 44

A	ABS	В	С	D	Е	FX	M
36,36	0,0	25,0	11,36	13,64	0,0	13,64	0,0

Lecturers: Ing. Rastislav Kulhánek, PhD., RNDr. Ján Greguš, PhD.

Last change: 21.09.2020

Approved by:

University: Comenius University in Bratislava							
Faculty: Faculty of Management							
Course ID: FM.KIS/330B/19	Course title: Informatics II						

Educational activities:
Type of activities: seminar

Number of hours:

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 3

Recommended semester: 2.

Educational level: I.

Prerequisites:

Course requirements:

Successful presentation of skills related to design and implementation of a small software product Scale of assessment (preliminary/final): The assessment consists of following:10% active participation on seminars, 15% analysis and design of term assignment (formal text document), 50% implementation of term assignment (program in chosen programming language), 10% user manual (formal text document), 15% supplementary questions (test and/or oral exam) from algorithmization.

Learning outcomes:

The aim of seminars is to improve understanding of algorithms and their implementation. Students will understand how to design and implement algorithms within assigned project. Students will learn how to implement simple information system software working in teams.

Class syllabus:

Seminars will be focused to algorithms, software implementation (cycles, recursion, branching, work with files) and consultations on software development.

Recommended literature:

msdn.microsoft.com; Introduction to Algorithms, 2nd Edition, Thomas H. Cormen, Charles E. Leiserson, Ronald L. Rivest, Clifford Stein, ISBN-13: 978-0262531962, ISBN-10: 0262531968 msdn.microsoft.com; Information Theory: A Tutorial Introduction, James V Stone, ISBN-10: 0956372856, ISBN-13: 978-0956372857; Invitation to Computer Science - Standalone book 7th Edition, G.Michael Schneider, Judith Gersting, ISBN-13: 978-1305075771, ISBN-10: 1305075773;

Introduction to Algorithms, 3rd Edition, Thomas H. Cormen, Charles E. Leiserson, Ronald L. Rivest, Clifford Stein, ISBN-13: 978-0262033848, ISBN-10: 0262033844

Languages necessary to complete the course:

slovak, english

Notes:

Past grade distribution Total number of evaluated students: 10										
A	ABS	В	С	D	Е	FX	M			
50,0	0,0	0,0 0,0 20,0 0,0 30,0 0,0 0,0								
Lecturers:	Lecturers: Ing. Rastislav Kulhánek, PhD.									
Last chang	Last change: 11.01.2020									

Approved by:

University: Comenius University in Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KIS/014B/00 Information Systems and Application Software

Educational activities:

Type of activities: lecture / practicals

Number of hours:

per week: 2/2 per level/semester: 28/28

Form of the course: on-site learning

Number of credits: 5

Recommended semester: 2.

Educational level: I.

Prerequisites:

Course requirements:

Learning outcomes:

Class syllabus:

Recommended literature:

Languages necessary to complete the course:

Notes:

Past grade distribution

Total number of evaluated students: 3805

A	ABS	В	С	D	Е	FX	M
32,04	0,0	28,07	18,87	8,15	8,41	4,47	0,0

Lecturers: prof. RNDr. Michal Greguš, PhD., RNDr. Zuzana Kovačičová, PhD., Ing. Pavol Gono, Mgr. Eleonóra Beňová, PhD., RNDr. Eva Kostrecová, PhD., Ing. Miloslav Chalupka, PhD., Mgr. Karol Schulz, Mgr. Július Selecký, PhD., Mgr. Martina Halás Vančová, PhD., PhDr. Peter Veselý, PhD., Ing. Robert Furda, PhD.

Last change: 25.01.2021

Approved by:

University: Comenius University in Bratislava

Faculty: Faculty of Management

Course ID:
FM.KEF/069B/00

Course title:
Intercultural Communication I (N)

Educational activities: Type of activities: lecture

Number of hours:

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 3

Recommended semester: 5.

Educational level: I., II.

Prerequisites:

Course requirements:

Für einen erfolgreichen Fachabschluss ist die aktive Seminarteilnahme notwendig, weiter eine mündliche Zwischen- und Abschlussprüfung, sowie eine eigenständige Arbeit und kontinuierliche Vorbereitung auf die einzelnen Stunden.

Scale of assessment (preliminary/final): 30% - mündliche Zwischenprüfung; 10% - aktive Teilnahme; 60% - mündliche Abschlussprüfung

Learning outcomes:

Nachdem die Studiereden das Fach absolvieren, erhalten sie einen Überblick über die Kulturunterschiede einzelner Länder, sie erkennen unterschiedliche Formen verbaler und nonverbaler Kommunikation und sie sollten geeignete Kommunikationskompetenzen erlangen, die für die Arbeit in einem multikulturellen Arbeitsumfeld erforderlich sind.

Class syllabus:

- Wahrnehmung unterschiedlicher Kulturen (Stereotype, Vorurteile, Klischees)
- Missverständnisse und Sprachbarriere
- Kommunikationsformen (verbal und nonverbal)
- Konventionen, Stereotype, Zusammentreffen unterschiedlicher Kulturen am Arbeitsplatz
- Simulation und Training von Modellsituationen

Recommended literature:

Eismann, V.: Erfolgreich in der interkulturellen Kommunikation. Cornelsen, Berlin, 2007. ISBN 978-3-06-020266-9.

Internet

Languages necessary to complete the course:

Deutsch

Past grade distribution								
Total number of evaluated students: 397								
A	ABS	В	C	D	Е	FX	M	
72,54	0,0	18,89	5,04	2,02	1,51	0,0	0,0	
Lecturers: Mgr. Petra Milošovičová, PhD.								

Last change: 11.09.2020
Approved by:

University: Comenius University in Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KEF/070B/00 Intercultural Communication II (N)

Educational activities: Type of activities: lecture

Number of hours:

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 3

Recommended semester: 6.

Educational level: I., II.

Prerequisites:

Course requirements:

Für einen erfolgreichen Fachabschluss ist die aktive Seminarteilnahme notwendig, weiter eine mündliche Zwischen- und Abschlussprüfung, sowie eine eigenständige Arbeit und kontinuierliche Vorbereitung auf die einzelnen Stunden.

Scale of assessment (preliminary/final): 30% - mündliche Zwischenprüfung; 10% - aktive Teilnahme; 60% - mündliche Abschlussprüfung

Learning outcomes:

Nachdem die Studiereden das Fach absolvieren, erhalten sie einen Überblick über die Kulturunterschiede einzelner Länder (hauptsächlich Europas, Amerikas und Asiens), sie erkennen unterschiedliche Formen verbaler und nonverbaler Kommunikation und sie sollten geeignete Kommunikationskompetenzen erlangen, die für die Arbeit in einem multikulturellen Arbeitsumfeld erforderlich sind.

Class syllabus:

- Verbale Kommunikation Fallstudien
- Körpersprache, Mimik, Gestik
- Normen und Etikette, Tabu in der Kommunikation
- Kommunikationsarten am Arbeitsplatz im Vergleich mit europäischen, amerikanischen und asiatischen Ländern
- Anrede und Titel in der mündlichen und schriftlichen Kommunikation

Recommended literature:

Eismann, V.: Erfolgreich in der interkulturellen Kommunikation. Cornelsen, Berlin, 2007. ISBN 978-3-06-020266-9.

Internet

Languages necessary to complete the course:

Deutsch

Notes:

Past grade distribution Total number of evaluated students: 397							
A	ABS	В	С	D	Е	FX	M
77,58	0,0	15,62	5,54	0,76	0,5	0,0	0,0
Lecturers: Mgr. Petra Milošovičová, PhD., Hans Wefers							

Last change: 11.09.2020

Approved by:

University: Comenius University in Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KEF/075B/00 International Economic Relations

Educational activities:

Type of activities: lecture / seminar

Number of hours:

per week: 2 / 2 per level/semester: 28 / 28

Form of the course: on-site learning

Number of credits: 5

Recommended semester: 6.

Educational level: I.

Prerequisites:

Recommended prerequisites:

Economics I, II, III

Course requirements:

During the semester students will be asked to work on several different tasks (e.g. team work, individual work, reading and questionnaire), for which they can gain up to 40% of the total evaluation. The needed minimum for admission to final exam to be obtained during the semester is 24 points (60% of the evaluation obtained during the semester).

The course finish by the final written exam, which has the value of 60% of the total evaluation (the needed minimum for passing the exam is 36 points, meaning 60% of the final exam evaluation). Scale of assessment (preliminary/final): 40/60

Learning outcomes:

Students should acquire the overview and knowledge from the area of international trade, international organizations and economic relations including also international movement of capital and workers (migration).

Class syllabus:

- Basic terms of "international economic relations"
- International organizations international economic organizations (OECD, WTO, UNO UNCTAD, EU) and international financial organizations (EBRD, EIB, IMF, The World Bank Group)
- International movement of capital with the goal of profit
- International movement of capital with the goal of aid Development aid
- International movement of labour Migration

Recommended literature:

[1] SCHMIDPETER, R. – CAPALDI, N. – IDOWU, S. O. - STÜRENBERG HERRERA, A. 2019. International Dimensions of Sustainable Management - Latest Perspectives from Corporate Governance, Responsible Finance and CSR. Cham: Springer, 2019. Available at: https://link.springer.com/content/pdf/10.1007%2F978-3-030-04819-8.pdf

[2] KRUGMAN, P. – OBSTFELD, M. 2012/2015. International Economics: Theory and Policy.

Harlow: Pearson Education. 2012/2015.

- [3] PUGEL, T. A. 2012/2016. International Economics. New York: McGraw-Hill, 2012/2016. [4] LU, H. SCHMIDPETER, R. CAPALDI, N. ZU, L. 2018. Building New Bridges Between Business and Society Recent Research and New Cases in CSR, Sustainability, Ethics and Governance. Cham: Springer, 2018. Available at: https://link.springer.com/content/pdf/10.1007%2F978-3-319-63561-3.pdf
- [5] Materials distributed during the term (e.g. relevant articles, legislative documents of international organizations etc.).

Languages necessary to complete the course:

English

Notes:

Past grade distribution

Total number of evaluated students: 2778

A	ABS	В	С	D	Е	FX	M
14,83	0,0	28,4	25,31	17,78	9,9	3,78	0,0

Lecturers: doc. PhDr. Paulína Stachová, PhD., Mgr. Janka Kottulová, PhD., doc. Ing. Jarmila Wefersová, PhD.

Last change: 15.02.2021

Approved by:

University: Comenius University in Bratislava Faculty: Faculty of Management **Course ID: Course title:** FM.KEF/227B/16 **International Financial Reporting Standards Educational activities:** Type of activities: seminar **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning **Number of credits: 3 Recommended semester:** 5. **Educational level:** I. **Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course: **Notes:** Past grade distribution Total number of evaluated students: 60 Α **ABS** В C D E FX M 63,33 0,0 18,33 1,67 0,0 0,0 16,67 0,0 Lecturers: prof. RNDr. Darina Saxunová, PhD. **Last change:** 24.09.2019

Strana: 137

Approved by:

University: Comenius University in Bratislava Faculty: Faculty of Management **Course ID: Course title:** FM.KEF/227B/19 **International Financial Reporting Standards Educational activities:** Type of activities: seminar **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning **Number of credits: 3 Recommended semester:** 6. **Educational level:** I. **Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course: **Notes:** Past grade distribution Total number of evaluated students: 0 Α **ABS** В C D E FX M 0,0 0,0 0,0 0,0 0,0 0,0 0,0 0,0 Lecturers: prof. RNDr. Darina Saxunová, PhD. **Last change:** 09.02.2020 Approved by:

University: Comenius University in Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KEF/134B/00 Introduction to Financial Management

Educational activities:

Type of activities: lecture / seminar

Number of hours:

per week: 2 / 2 per level/semester: 28 / 28

Form of the course: on-site learning

Number of credits: 5

Recommended semester: 4.

Educational level: I.

Prerequisites:

Course requirements:

Learning outcomes:

Class syllabus:

Brief Syllabus:

Introduction into financial management: financial markets, investments, financial products and financial instruments, value management of a business, financial manager in organizational structure of a company.

Analysis of financial statements: ratio indicators, indicators of liquidity, liability, turnover, rentability, market value, analysis of cash flows, comparative analysis and trend analysis, some problems of financial statements analysis, Altman model, Taffler model, economic added value.

Financial environment: categories of financial markets, attributes of financial markets, financial institutions, transfer of capital, organized stock exchange, OTC-markets, price of money, interests, yield curve, factors influencing demand and supply of money.

Risk and yield: financial assets and their risks, desired yield, expected yield, realized yield, measurement of isolated risk, portfolio's risk, diversification and volatility of investment portfolios, diversified and nondiversified risk, beta coefficient, security market line (SML), effective set, indifferent curves, optimal portfolio, capital asset pricing model (CAPM), capital market line (CML), arbitrage pricing theory (APT).

Time value of money: future value, present value, annuity, perpetuity, effective annual rate (EAR), short time periods, continuous interest, continuous discount.

Pricing models: general pricing model, types and basic attributes of securities, present value of bond, yield to maturity (YTM), yield to call (YTC), interest and reinvestment risk of bonds, pricing of preference and common shares, model of discount dividends, hypothesis of effective markets. Weighted average cost of capital: price of liabilities, price of new-emitted preference shares, price of

Weighted average cost of capital: price of liabilities, price of new-emitted preference shares, price of undivided profits, price of new-emitted common shares, Weighted average cost of capital (WACC), marginal costs of capital, optimal capital budget.

Evaluation of capital investments: project's classification, methods of project's evaluation, maturity of projects, net present value of project (NPV), internal rate of return of project (IRR), profitability index of project, modified IRR of project (MIRR), present value of future costs, running audit of projects, project's financing.

Recommended literature:

- 1. Komorník J., Majerčáková D.: Úvod do finančného manažmentu, Kartprint 2015
- 2. Komorník J., Majerčáková D., Husovská M.: Finančný manažment, Kartprint 2011
- 3. Brigham, E. F., Ehrhardt, M. C.: Financial Management, 11th Edition, Thomson, South-Western,

2005

4. Brealey, R. A., Myers, S. C.: Principles of Corporate Finance, 7th Edition, McGraw Hill, 2003

5. Vlachynský, K., Kráľovič, J.: Finančný manažment, Elita, 2004

Languages necessary to complete the course:

English

Notes:

Past grade distribution

Total number of evaluated students: 3333

A	ABS	В	C	D	Е	FX	M
17,31	0,0	25,05	18,33	13,38	13,74	12,18	0,0

Lecturers: Mgr. Martin Vozár, PhD., PhDr. Daniela Majerčáková, PhD., MBA, Mgr. Ján Smoleň, PhD.

Last change: 07.03.2018

Approved by:

University: Comenius University in Bratislava

Faculty: Faculty of Management

Course ID:
FM.KSP/034B/00

Course title:
Introduction to Logistics

Educational activities:
Type of activities: seminar
Number of hours:
per week: 2 per level/semester: 28
Form of the course: on-site learning

Number of credits: 3

Recommended semester: 3., 5.

Educational level: I.

Prerequisites:

Course requirements:

Evaluation during the semester: a) active participation 20%, b) written test 30%, c) seminar paper and its presentation 50%. The overall evaluation is in accordance with the faculty evaluation system: A = 91-100%; B = 81-90%; C = 73-80%; D = 66-72%; E = 65-60%; F = 0-59% points.

Learning outcomes:

Students are familiar with the role and basic methods of design and management of material flow in enterprises. The framework of knowledge consists on subdivision into inbound logistics, production logistics and distribution logistics. The course explains the issues of inventory management, warehousing, transportation, processing of logistical information and logistical services.

Class syllabus:

- 1. Definition and role of logistics
- 2. Procurement and supplier management
- 3. Inbound logistics
- 4. Production logistics
- 5. Distribution logistics
- 6. Inventory management
- 7. Warehousing and transportation
- 8. Information processing in logistics
- 9. Services and cooperation in logistics

Recommended literature:

Presentations and seminar materials distributed online during the semester.

HULVEJ, J. Logistika: učebné texty. Bratislava: Kartprint, 2016.

DUPAĽ, A., BREZINA, I. Logistika v manažmente podniku. Bratislava: Sprint, 2006.

LAMBERT, D. M., STOCK, J. R., ELLRAM, L. M. Logistika. 2. vyd. Brno: CP Books, 2005.

Languages necessary to complete the course:

Slovak

In the winter semester 2020/2021, the course is taught online using the software MS Teams. Details of students' participation in the online class (microphone, camera, screen sharing) will be communicated in the first online class.

Past grade distribution

Total number of evaluated students: 143

A	ABS	В	С	D	Е	FX	M
71,33	0,0	25,87	0,0	0,0	0,0	2,1	0,7

Lecturers: Ing. Jaroslav Hul'vej, PhD.

Last change: 18.09.2020

Approved by:

University: Comenius University in Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KMn/060B/00 Introduction to Management I

Educational activities:

Type of activities: lecture / practicals

Number of hours:

per week: 2 / 2 per level/semester: 28 / 28

Form of the course: on-site learning

Number of credits: 5

Recommended semester: 1.

Educational level: I.

Prerequisites:

Course requirements:

Essay (max. 10%), presentation of the essay (max. 10%), midterm test (max. 15%), active participation in solving case studies, final test (max. 25%), oral exam (max. 40%).

Scale of assessment (preliminary/final): 60/40

Learning outcomes:

After completing the course the student obtains a comprehensive knowledge of selected areas of management theory and become familiar with the basic procedures for identifying and solving problems in management practice. Course content also focuses on developing managerial skills and abilities of listeners. Students through an individual elaboration of an essay, its presentation followed by discussion and case studies enhance the correct use of terminology of management as a science discipline, expanding their knowledge and improving the skills necessary for further study and management practice.

Class syllabus:

- 1. Managers and management management as a process, science, and profession.
- 2. Management theory development.
- 3. Organizational culture.
- 4. Organizational environment.
- 5. Management in a global environment.
- 6. Social responsibility and managerial ethics.
- 7. Managerial decision-making.
- 8. Foundations of planning.
- 9. Strategic management.
- 10. Forecasting.

Recommended literature:

- [1] WOJČÁK, E. RUDY, J. BAJZÍKOVÁ, Ľ. a kol. Manažment, UK Bratislava, 2017.
- [2] PIŠKANIN A. RUDY J. a kol.: Manažment klasické teórie a moderné trendy, UK Bratislava, 2010.
- [3] SEDLÁK M.: Manažment. Iura Edition, Bratislava 2009.
- [4] ROBBINS, P. R. COULTER, M.: Management, Harlow: Pearson education limited, 2018, 14th edition. p 751. ISBN 978-1-292-21583-9

- [5] ROBBINS, P. R. COULTER, M. with contributions by MARTOCCHIO, J. J., KONG, L. K.: Management, Harlow: Pearson education limited, 2016, 13th edition. p. 717. ISBN 978-1-292-09020-7
- [6] Journal of Human Resource Management. ISSN 2453 7683-[online] www.jhrm.eu

Languages necessary to complete the course:

English language

Notes:

Past grade distribution

Total number of evaluated students: 4138

A	ABS	В	С	D	Е	FX	M
13,9	0,0	18,03	16,14	14,96	21,8	15,18	0,0

Lecturers: doc. Mgr. Emil Wojčák, PhD., Mgr. Michaela Poláková, PhD., PhDr. Lukáš Copuš, PhD., Mgr. Juliet Horváthová Suleimanová, PhD., Mgr. Zuzana Kotuliaková, Mgr. Miriama Majtánová

Last change: 07.05.2019

Approved by:

University: Comenius University in Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KMn/061B/00 Introduction to Management II

Educational activities:

Type of activities: lecture / seminar

Number of hours:

per week: 2 / 2 per level/semester: 28 / 28

Form of the course: on-site learning

Number of credits: 5

Recommended semester: 2.

Educational level: I.

Prerequisites:

Course requirements:

Essay (max. 10%), presentation of the essay (max. 10%), Test 1 (max. 40%), active participation in solving case studies, Exam: Test 2 (max. 40%).

Scale of assessment (preliminary/final): 60/40

Learning outcomes:

After completing the course the student obtains a comprehensive knowledge of selected areas of management theory and become familiar with the basic procedures for identifying and solving problems in management practice. Course content also focuses on developing managerial skills and abilities of listeners. Students through an individual elaboration of an essay, its presentation followed by discussion and case studies enhance the correct use of terminology of management as a science discipline, expanding their knowledge and improving the skills necessary for further study and management practice.

Class syllabus:

- 1. Basics of organizing.
- 2. Job design.
- 3. Human resource management.
- 4. Individual and group behavior.
- 5. Motivation of employees.
- 6. Leadership theories.
- 7. Communication and interpersonal skills.
- 8. Controlling as a function of management.
- 9. Change management.
- 10. Self management and time management.

Recommended literature:

- [1] WOJČÁK, E. RUDY, J. BAJZÍKOVÁ, Ľ. a kol. Manažment, UK Bratislava, 2017.
- [2] PIŠKANIN A. RUDY J. a kol.: Manažment klasické teórie a moderné trendy, UK Bratislava, 2010.
- [3] SEDLÁK M.: Manažment. Iura Edition, Bratislava 2009.
- [4] ROBBINS, P. R. COULTER, M.: Management, Harlow: Pearson education limited, 2018, 14th edition. p 751. ISBN 978-1-292-21583-9

- [5] HORVÁTHOVÁ SULEIMANOVÁ, J. WOJČÁK, E. POLÁKOVÁM.: Vzdelávanie a rozvoj zamestnancov. E-book. Košice : Elfa. 87 s. Dostupne online: www.knihy.eshop.elfa.sk/product/14305
- [6] ROBBINS, P. R. COULTER, M. with contributions by MARTOCCHIO, J. J., KONG, L. K.: Management, Harlow: Pearson education limited, 2016, 13th edition. p. 717. ISBN 978-1-292-09020-7
- [7] Journal of Human Resource Management. ISSN 2453 7683. Dostupné online: www.jhrm.eu

Languages necessary to complete the course:

English language

Notes:

Past grade distribution

Total number of evaluated students: 3795

A	ABS	В	С	D	Е	FX	M
16,5	0,0	17,81	18,16	14,41	21,66	11,46	0,0

Lecturers: doc. Mgr. Emil Wojčák, PhD., Mgr. Michaela Poláková, PhD., Mgr. Juliet Horváthová Suleimanová, PhD., PhDr. Lukáš Copuš, PhD., Mgr. Alexandra Bohinská, Mgr. Vincent Karovič, PhD.

Last change: 21.03.2020

Approved by:

University: Comenius University in Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KMn/062B/00 Introduction to Personnel Management

Educational activities:

Type of activities: lecture / practicals

Number of hours:

per week: 2 / 2 per level/semester: 28 / 28

Form of the course: on-site learning

Number of credits: 5

Recommended semester: 3.

Educational level: I.

Prerequisites:

Course requirements:

Assignments during the semester:

Case study (team assignment) - 15%

Midterm test - 25% In-class activities - 20%

Oral exam in the exam period: 40%

Scale of assessment (preliminary/final): 60/40

Learning outcomes:

The aim of this course is to familiarize students with the major functions of HR management (e.g. job analysis, recruitment and selection, training and development, career management, compensation, etc.) and their relations to other fields of management as well as to explore the link between business strategy and individual HR functions. Students develop a basic understanding of the implementation of individual HR functions from both employer and employee points of view.

Class syllabus:

The role of HR management in the organization.

HR planning and job analysis.

Employee recruitment and selection.

Performance management and performance appraisal.

Employee training, development and career.

Employee compensation and motivation.

Employee and labor relations.

International HRM.

Recommended literature:

Bajzíková, Ľ., Kirchmayer, Z., Fratričová, J. 2019. Základy personálneho manažmentu:

Akademicko-praktický sprievodca k analýze pracovných pozícií, personálnemu plánovaniu, náboru a výberu zamestnancov. Bratislava: Univerzita Komenského.

Bajzíková, Ľ., Horváthová Suleimanová, J. 2019. Základy personálneho manažmentu:

Akademicko-praktický sprievodca vzdelávaním, rozvojom, kariérou, fluktuáciou, absenciami, znižovaním počtu zamestnancov, ukončením pracovného pomeru a zamestnaneckými vzťahmi.

Bratislava: Univerzita Komenského.

Bajzíková, Ľ., Fratričová, J. 2019. Základy personálneho manažmentu: Akademicko-praktický sprievodca v oblastiach manažmentu pracovných výkonov, pracovnej motivácie a odmeňovania. Bratislava: Univerzita Komenského.

Fratričová, J. 2020. Praktické cvičenia zo základov personálneho manažmentu. Bratislava: Univerzita Komenského.

Carbery, R., Cross, C. 2013. Human Resource Management – A Concise Introduction.

Houndmills, Basingstoke, Hampshire: Palgrave Macmillan.

Koubek J. 2007. Řizení lidských zdroju. Praha: Management press.

Journal of Human Resource Management. Bratislava: Comenius University, Faculty of Management. ISSN 2453-7683.

Selected case studies.

Languages necessary to complete the course:

Slovak, English

Notes:

Past grade distribution

Total number of evaluated students: 3380

A	ABS	В	C	D	Е	FX	M
20,62	0,0	23,25	19,59	13,99	17,49	4,91	0,15

Lecturers: prof. Ing. Ľubica Bajzíková, PhD., Mgr. Zuzana Kirchmayer, PhD., doc. Mgr. Jana Fratričová, PhD., Ing. Andrea Rakytová Valentová, PhD., Mgr. Juliet Horváthová Suleimanová, PhD., PhDr. Lukáš Copuš, PhD.

Last change: 14.09.2020

Approved by:

University: Comenius University in Bratislava Faculty: Faculty of Management **Course ID: Course title:** Introduction to SAP FM.KEF/129B/00 **Educational activities:** Type of activities: lecture **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning Number of credits: 3 **Recommended semester:** 5. **Educational level:** I. **Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course: **Notes:** Past grade distribution Total number of evaluated students: 169 Α ABS В C D E FX 88,76 0,0 6,51 2,37 0.59 0,0 1,78 Lecturers: RNDr. Zuzana Kovačičová, PhD. Last change: 02.06.2015

Strana: 149

Approved by:

University: Comenius University in Bratislava Faculty: Faculty of Management **Course ID: Course title:** Introduction to SAP FM.KIS/200B/10 **Educational activities:** Type of activities: seminar **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning Number of credits: 3 Recommended semester: 4. **Educational level:** I. **Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course: **Notes:** Past grade distribution Total number of evaluated students: 118 Α **ABS** В C D E FX M 94,07 0,0 0,85 1,69 0,0 0,0 3,39 0,0 Lecturers: RNDr. Zuzana Kovačičová, PhD. Last change: 02.06.2015 Approved by:

University: Comenius University in Bratislava Faculty: Faculty of Management **Course title: Course ID:** FM.KIS/304B/16 Introduction to Software Engineering **Educational activities:** Type of activities: lecture / seminar **Number of hours:** per week: 2/2 per level/semester: 28/28 Form of the course: on-site learning **Number of credits: 5 Recommended semester:** 5. **Educational level:** I. **Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course: **Notes:** Past grade distribution Total number of evaluated students: 14 C Α **ABS** В D E FX M 92,86 0,0 0,0 0,0 0,0 0,0 0,0 7,14 Lecturers: doc. Ing. Jaroslava Kniežová, PhD. Last change: Approved by:

University: Comenius University in Bratislava Faculty: Faculty of Management **Course ID:** Course title: FM KEF/164B/00 Introduction to Taxation **Educational activities:** Type of activities: lecture **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning Number of credits: 3 **Recommended semester: 3. Educational level:** I. **Prerequisites: Course requirements: Learning outcomes:** The student is able to explain the evolution of tax theories and taxation systems, to describe current system of taxation in the Slovak Republic (with focus on the direct taxes). Class syllabus: 1. Introduction into theory of taxation 2. Evolution of tax theories 3. Tax as an economic category and an instrument. - functions and principles of taxes - tax techniques' elements - tax determination 4. Criteria for tax division 5. System of taxation in Slovak republic 6. Tax policy of state and its basic goals 7. Direct taxes – income tax, local taxes and fees 8. Indirect taxes – excise tax, value added tax (VAT) 9. Chosen problems of system of taxation 10. Tax optimization 11. The impact of taxes on economic behaviour 12. Tax harmonization in EU **Recommended literature:** 1. Schultzová A. a kol.: Daňovníctvo - daňová teória a politika, Iura Edition 2011 2. Schultzová A. a kol.: Daňovníctvo - daňová teória a politika I., Iura Edition 2012 3. Zákon č. 595/2003 Z. z. o dani z príjmov v znení neskorších predpisov 4. Zákon č. 582/2004 Z. z. o miestnych daniach a miestnom poplatku za komunálne odpady a drobné stavebné odpady v znení neskorších predpisov Languages necessary to complete the course: English

Strana: 152

Notes:

Past grade distribution Total number of evaluated students: 447							
A	ABS	В	С	D	Е	FX	M
57,27	0,0	21,92	13,87	5,15	0,45	1,34	0,0
Lecturers: doc. Ing. Jana Kajanová, PhD.							
Last chang	e: 05.03.201	8					

Approved by:

University: Comenius University in Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KEF/225B/16 Introduction to financial markets and institutions

Educational activities:

Type of activities: seminar

Number of hours:

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 3

Recommended semester: 5.

Educational level: I.

Prerequisites:

Course requirements:

Together you can get a maximum of 100 points per seminar. Course evaluation - 50% work during the semester (15% presentation, 15% seminar paper/essay, 20% seminar activity), 50% written final test. The rating of the subject is in accordance with the UK Study Regulation as follows: to obtain the rating A you need to get a minimum of 91 points, to get a B rating of at least 81 points, to rating C minimum 73 points, rating D at least 66 points and rating E minimum 60 points.

Scale of assessment (preliminary/final): 50% work during semester (15% presentation, 15% seminar paper/essay, 20% seminar activity)50% final written test

Learning outcomes:

By completing the course, the student will gain an overview of financial markets, financial instruments, institutions and transactions that take place in these markets. The student will also gain knowledge of financial institutions that operate on the financial markets in the Slovak Republic and abroad (depending on the international composition of the study group).

Class syllabus:

- 1. Financial System.
- 2. Financial Market.
- 3. Financial Intermediaries and Specialized Financial Institutions.
- 4. Financial Instruments Real Investment (alternative investment), Financial Investment, Financial derivatives.
- 5. Money market.
- 6. Foreign Exchange Market.
- 7. Precious Metal Market.
- 8. Insurance Market.
- 9. Capital market bonds.
- 10. Capital market stocks.

Recommended literature:

[1] BRIGHAM, E. F. – EHRHARDT, M. C. 2014. Financial Management. 14th Edition.

Thomson, South-Western, 2014. ISBN 978-11-119-7221-9

[2] DE HAAN, J. – OOSTERLOO, S. – SCHOENMAKER, D. 2012. Financial Markets and Institutions. A European Perspective. Cambridge University Press, 2012. ISBN 978-11-391-9894-3

[3] MISHKIN, F. S. – EAKINS, S. G. 2015. Financial Markets and Institutions. 8th Edition. Pearson, 2015. ISBN 978-12-920-6048-4

Languages necessary to complete the course:

English

Notes:

Past grade distribution

Total number of evaluated students: 87

A	ABS	В	С	D	Е	FX	M
24,14	0,0	29,89	21,84	11,49	9,2	2,3	1,15

Lecturers: Mgr. Katarína Rentková, PhD.

Last change: 29.01.2021

Approved by:

University: Comenius University in Bratislava

Faculty: Faculty of Management

Course ID: Course title: FM.KMn/004B/00 Japanese I

Educational activities: Type of activities: seminar

Number of hours:

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 2

Recommended semester: 1.

Educational level: I., II.

Prerequisites:

Course requirements:

Passing the final comprehensive exam

Scale of assessment (preliminary/final): 100/0

Learning outcomes:

The ability to read and write both Hiragana and Katakana, counting system, day and time, vocabulary

Class syllabus:

Introduction to the course

Lessons from 1 to 11 that include reading, writing and Japanese grammar

Recommended literature:

Tanaka, O: Japanese for Today, Gakken Co. Ltd., Osaka, 1980

AJALT: Japanese for Busy People, Kodansha International, Tokyo, 1983

Yoshida, Y.: The First Step to Kanji, Osaka University of Foreign Studies, 1969

Languages necessary to complete the course:

English

Notes:

Past grade distribution

Total number of evaluated students: 237

A	ABS	В	С	D	Е	FX	M
77,64	0,0	5,91	5,06	2,11	5,91	3,38	0,0

Lecturers: prof. Ing. Ján Rudy, PhD.

Last change: 26.09.2019

Approved by:

University: Comenius University in Bratislava

Faculty: Faculty of Management

Course ID: Course title: FM.KMn/005B/00 Japanese II

Educational activities:

Type of activities: seminar

Number of hours:

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 2

Recommended semester: 2.

Educational level: I., II.

Prerequisites:

Course requirements:

Passing the final comprehensive exam

Scale of assessment (preliminary/final): 100/0

Learning outcomes:

Understand Japanese grammar, enlargement of vocabulary, communication skills on the beginner's level.

Class syllabus:

Introduction to the course

Lessons from 12 to 18 that include reading, writing, vocabulary, and Japanese grammar

Recommended literature:

Tanaka, O: Japanese for Today, Gakken Co. Ltd., Osaka, 1980

AJALT: Japanese for Busy People, Kodansha International, Tokyo, 1983

Yoshida, Y.: The First Step to Kanji, Osaka University of Foreign Studies, 1969

Languages necessary to complete the course:

English

Notes:

Past grade distribution

Total number of evaluated students: 87

A	ABS	В	С	D	Е	FX	M
83,91	0,0	2,3	4,6	1,15	0,0	8,05	0,0

Lecturers: prof. Ing. Ján Rudy, PhD.

Last change: 26.09.2019

Approved by:

University: Comenius University in Bratislava

Faculty: Faculty of Management

Course ID: Course title: Japanese III

Educational activities: Type of activities: seminar

Number of hours:

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 2

Recommended semester: 3.

Educational level: I., II.

Prerequisites:

Course requirements:

Passing the final comprehensive exam

Scale of assessment (preliminary/final): 100/0

Learning outcomes:

Advanced grammar, vocabulary, giving and receiving, giving preferences, ownership.

Class syllabus:

Introduction to the course

Lessons from 19 to 25 that include reading, writing, vocabulary, and Japanese grammar

First step to Kanji

Recommended literature:

Tanaka, O: Japanese for Today, Gakken Co. Ltd., Osaka, 1980

AJALT: Japanese for Busy People, Kodansha International, Tokyo, 1983

Yoshida, Y.: The First Step to Kanji, Osaka University of Foreign Studies, 1969

Languages necessary to complete the course:

English

Notes:

Past grade distribution

Total number of evaluated students: 39

A	ABS	В	C	D	Е	FX	M
84,62	0,0	7,69	2,56	2,56	0,0	2,56	0,0

Lecturers: prof. Ing. Ján Rudy, PhD.

Last change: 05.01.2016

Approved by:

University: Comenius University in Bratislava

Faculty: Faculty of Management

Course ID: Course title: Japanese IV

Educational activities: Type of activities: seminar

Number of hours:

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 2

Recommended semester: 4.

Educational level: I., II.

Prerequisites:

Course requirements:

Passing the final comprehensive exam

Scale of assessment (preliminary/final): 100/0

Learning outcomes:

Introduction to the Kanji system, ability to read and write about 100 Kanji characters.

Class syllabus:

Introduction to the course

Lessons from 26 to 30 that include reading, writing, vocabulary, and Japanese grammar

First step to Kanji

Recommended literature:

Tanaka, O: Japanese for Today, Gakken Co. Ltd., Osaka, 1980

AJALT: Japanese for Busy People, Kodansha International, Tokyo, 1983

Yoshida, Y.: The First Step to Kanji, Osaka University of Foreign Studies, 1969

Languages necessary to complete the course:

English

Notes:

Past grade distribution

Total number of evaluated students: 29

A	ABS	В	С	D	Е	FX	M
100,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0

Lecturers: prof. Ing. Ján Rudy, PhD.

Last change: 26.09.2019

Approved by:

University: Comenius University in Bratislava Faculty: Faculty of Management **Course ID: Course title:** FM.KIS/048B/00 Labor Law **Educational activities:** Type of activities: lecture / seminar **Number of hours:** per week: 2/2 per level/semester: 28/28 Form of the course: on-site learning **Number of credits: 5 Recommended semester:** 6. **Educational level:** I. **Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course: **Notes:** Past grade distribution

Total number of evaluated students: 2358

A	ABS	В	С	D	Е	FX	M
31,13	0,0	24,94	18,91	15,06	9,58	0,38	0,0

Lecturers: doc. JUDr. Ján Matlák, CSc., doc. JUDr. PhDr. Silvia Treľová, PhD., JUDr. Juraj Vališ, Mgr. Milena Nosková, PhD.

Last change: 20.01.2021

Approved by:

STATE EXAM DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Managemen	nt					
Course ID: Course title: FM.KIS/SS04/16 Law						
Number of credits: 1						
Educational level: I.						
State exam syllabus:	State exam syllabus:					
Last change:						
Approved by:						

University: Comenius University in Bratislava Faculty: Faculty of Management **Course ID: Course title:** FM.KIS/043 B/12 Law of Equities **Educational activities:** Type of activities: seminar **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning Number of credits: 3 **Recommended semester:** 6. **Educational level:** I. **Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course: **Notes:** Past grade distribution Total number of evaluated students: 101 C Α **ABS** В D E FX M 31,68 0,0 10,89 15,84 9.9 27,72 3,96 0,0 Lecturers: doc. JUDr. PhDr. Tomáš Peráček, PhD. **Last change:** 25.09.2019 Approved by:

University: Comenius University in Bratislava							
Faculty: Fac	culty of Man	agement					
Course ID: FM.KIS/096	B/10		rse title: Project				
-	ivities: lectr hours: 2 per level	ure I/ semester: 2 n-site learnin					
Number of o	eredits: 3		,				
Recommend	led semeste	r: 6.					
Educational	level: I.						
Prerequisite	es:						
Course requ	irements:						
Learning ou	tcomes:						
Class syllab	us:						
Recommend	led literatu	re:					
Languages r	necessary to	complete t	he course:				
Notes:							
	Past grade distribution Total number of evaluated students: 1						
A	ABS	В	С	D	Е	FX	M
100,0	100,0 0,0 0,0 0,0 0,0 0,0 0,0						
Lecturers: prof. RNDr. Michal Greguš, PhD., doc. RNDr. Michal Greguš, PhD.							
Last change:							
Approved by:							

STATE EXAM DESCRIPTION

University: Comenius U	University: Comenius University in Bratislava					
Faculty: Faculty of Man	Faculty: Faculty of Management					
Course ID: Course title: FM.KEF/S07/15 Management						
Number of credits: 1						
Educational level: I.						
State exam syllabus:						
Last change:						
Approved by:						

University: Comenius University in Bratislava Faculty: Faculty of Management **Course ID: Course title:** FM.KSP/052B/18 Management of EU Funds Projects **Educational activities:** Type of activities: seminar **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning Number of credits: 3 **Recommended semester:** 1., 3. **Educational level:** I. **Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course: **Notes:** Past grade distribution Total number of evaluated students: 32 Α **ABS** В C D E FX M 59,38 0,0 12,5 0,0 25,0 0,0 3,13 0,0

Lecturers: Mgr. Petronela Klačanská, PhD.

Last change: 20.09.2019

Approved by:

University: Comenius University in Bratislava Faculty: Faculty of Management Course ID: Course title: Management of Public finance FM KEF/224B/16 **Educational activities:** Type of activities: seminar **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning Number of credits: 3 **Recommended semester:** 6. **Educational level:** I. **Prerequisites: Recommended prerequisites:** Fundamentals of Financial Management, Money and Banking **Course requirements:** During the semester you will be able to get 100 points for case studies. **Learning outcomes:** A graduate of the subject will be able to learn basic theoretical and practical knowledge of public finance, public finance management, specific features in public finances and their treatment. The graduate will know the basic characteristics and principles of financing of non-profit organizations from public finances, their risks and opportunities. The graduate gains knowledge of the basics of social business in Slovakia and of labour policies in Slovakia. Class syllabus: public sector, its income, expenditures, debt EU level, country level, regional level, munucipalities labour policies social economy impacts of population ageing non-government sector volunteer work **Recommended literature:** Michal Páleník: Income calculator, 2021 al: Labour policies - future for Slovakia, 2014, ISBN 978-80-970204-6-0 Miroslav Pollák - Michal Páleník: Roma Inclusion via green economy, 2021 Michal Páleník et al: Impact of ageing on health care sector in Slovakia, 2021 Michal Páleník et al: Social system, 2014, ISBN: 978-80-970204-5-3 Languages necessary to complete the course: **English**

Strana: 166

Notes:

Past grade distribution							
Total number of evaluated students: 85							
A	ABS	В	С	D	Е	FX	M
61,18	0,0	21,18	5,88	3,53	4,71	3,53	0,0

Lecturers: PhDr. Daniela Majerčáková, PhD., MBA, prof. RNDr. Ing. Ľudomír Šlahor, CSc.

Last change: 15.02.2021

Approved by:

University: Comenius University in Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KSP/060B/16 Management of Start-ups and Small Enterprises

Educational activities:

Type of activities: lecture / seminar

Number of hours:

per week: 2/2 per level/semester: 28/28

Form of the course: on-site learning

Number of credits: 5

Recommended semester: 5.

Educational level: I.

Prerequisites:

Course requirements:

Learning outcomes:

Class syllabus:

Recommended literature:

Languages necessary to complete the course:

Notes:

Past grade distribution

Total number of evaluated students: 167

A	ABS	В	C	D	Е	FX	M
23,35	0,0	39,52	26,35	7,19	1,8	1,8	0,0

Lecturers: prof. Ing. Anna Pilková, PhD., MBA, doc. PhDr. Marian Holienka, PhD.

Last change: 18.09.2020

Approved by:

University: Comenius University in Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KSP/008B/10 Managerial Economics

Educational activities:

Type of activities: lecture

Number of hours:

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 3

Recommended semester: 2.

Educational level: I.

Prerequisites:

Course requirements:

Evaluation of the subject: A - excellent, B - very good, C - good, D - satisfactory, E - sufficient and F - fail, is in accordance to the study rules of FM UK valid for the academic year 2013-2014.

During the semester students can obtain 40% points and 60% points during the examination period. 40% points during the semester can be obtained for the midterm test and activity.

Learning outcomes:

Understanding and orientation in basic knowledge about an enterprise in the market economy, about economic thinking and economy of an enterprise.

Getting enriched knowledge base for subsequent courses.

Class syllabus:

- 1. Introduction to Managerial Economics. Economics and economic thinking in managerial work. Objects of interest in managerial economics.
- 2. The company and its position in a market economy, the definition of enterprise typology. Business environment and business structure. Deciding managers in the company.
- 3. Enterprise as an economic system, enterprise transformation process, factors influencing the transformation process enterprise.
- 4. Enterprise assets, long-term issues and current assets, assessment of the use of business assets, own and external sources of financing assets, decisions on funding sources.
- 5. Costs in the enterprise, classic and dynamic views on cost management, current methods and techniques in management costs.
- 6. Management of profit and cash flow in the business, cash flow planning, cash flow and evaluate the performance of the company, the importance of cash flow management in the enterprise.
- 7. Taxation as a tool of law forming the economic environment. Tax system and its impact on the economy enterprise.
- 8. Enterprise and its environment, exploring the impact of the external environment on the company, the position of the company in the value chain . Analysis of the added value and economic thinking managers.
- 9. Planning the transition process business planning optimization methods. Investments and investment evaluation. Financial planning and creating financial business plan.

10. Monitoring and evaluation of the economic performance of the company, the nature of economic indicators to assess the economic performance of the company, the economic analysis. Controlling as an effective management tool for the company.

Recommended literature:

PAPULA, J., PAPULOVÁ, E.: Základy manažérskej ekonomiky, Kartprint. Bratislava 2013 Lectures of Managerial Economics 2013 – 2014.

Languages necessary to complete the course:

Slovak

Notes:

Past grade distribution

Total number of evaluated students: 1398

A	ABS	В	С	D	Е	FX	M
23,39	0,0	27,83	18,74	12,52	12,59	4,94	0,0

Lecturers: doc. Ing. Ján Papula, PhD., doc. Mgr. Zuzana Papulová, PhD.

Last change: 02.06.2015

Approved by:

University: Comenius University in Bratislava Faculty: Faculty of Management **Course ID: Course title:** FM.KIS/025B/00 **Managerial Presentations Educational activities:** Type of activities: lecture **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning Number of credits: 3 Recommended semester: 4., 6. **Educational level:** I. **Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course: **Notes:** Past grade distribution Total number of evaluated students: 473 Α **ABS** В C D Е FX M 77.8 0,21 9,94 6,55 0.21 2,75 2,54 0,0 Lecturers: Mgr. Eleonóra Beňová, PhD. Last change: 02.06.2015

Strana: 171

Approved by:

University: Comenius University in Bratislava

Faculty: Faculty of Management

Course ID: Course title: FM.KMk/013B/10 Marketing

Educational activities:

Type of activities: lecture / seminar

Number of hours:

per week: 2 / 2 per level/semester: 28 / 28

Form of the course: on-site learning

Number of credits: 5

Recommended semester: 4.

Educational level: I.

Prerequisites:

Course requirements:

40 % interim evaluation:

- active attendance (in case of unjustified absence or unpreparedness to seminar loss of 10%),
- semester project application of theoretical knowledge on selected issues 40%,

60 % final evaluation:

- exam – written, online test using the selected application (MS Forms)

Electronic communication and method of distribution of study materials is carried out by MS Teams application.

The overall student rating consists of the sum of the percentages for active attendance on seminars and of the percentage obtained from the exam. Exam is written resp. realized through using the selected application (MS Forms). System of interim evaluation is set on the beginning of semester. Scale of assessment (preliminary/final): 40/60

Learning outcomes:

The aim of the course is to acquire the basic knowledge from the various areas of marketing theory. The subject emphasizes the importance and benefits of basic marketing postulates in terms of the interconnection of the organization and its customers. Emphasis is placed on acquiring skills in marketing decision-making and performing individual marketing activities of the organization, especially in strategic and marketing planning, market segmentation and market positioning, marketing research, analysis of marketing environment and consumer and organizational purchasing behavior in designing of marketing mix and in exploitation of international marketing. The subject also emphasizes the impact of the online environment and the selected specifics of digital marketing. In addition to gaining theoretical knowledge, the subject is also aimed at stimulating the students' ability to apply the marketing concept in economic practice.

Class syllabus:

- 1. Position and importance of marketing in organization development.
- 2. The nature of the marketing concept.
- 3. Strategic planning and importance of marketing planning.
- 4. Marketing environment.
- 5. Marketing information system and marketing research.
- 6. Shopping behavior of consumers in organizations.

- 7. Market segmentation, target group selection and creation of market position.
- 8. Product as a marketing mix tool.
- 9. Pricing and pricing strategy of the company.
- 10. Distribution channels and physical distribution.
- 11. Marketing communication and marketing communication mix.
- 12. International marketing.
- 13. Service marketing.

Recommended literature:

- [1] BARTÁKOVÁ, G. CIBÁKOVÁ, V. ŠTARCHOŇ, P. 2007. Základy marketingu. 2. rozšírené vydanie. Bratislava: 228 s.r.o., 2007. ISBN 978-80-969834-4-5
- [2] KOTLER, P. ARMSTRONG, G. 2007. Marketing. Praha: Grada, 2007. ISBN 80-247-0513-3
- [3] KOTLER, P. WONG, V. SAUNDERS, J. ARMSTRONG, G. 2007. Moderní marketing. Praha: Grada Publishing, 2007. ISBN 8024715457
- [4] BAINES, P. FILL, C. PAGE, K. 2011. Marketing. Oxford: Oxford University Press, 2011. ISBN 978-0-19-957961-7
- [5] BLYTHE, J. 2009. Principles and Practice of Marketing. 2nd Editon. Hampshire: Cengage Learning EMEA, 2009. ISBN 978-1-4080-114-78
- [6] ARMSTRONG, G. KOTLER, P. 2007. Marketing: An Introduction. 8th Editon. Upper Saddle River: Pearson Education, Inc. 2007. ISBN 0-13-186591-9 selected chapters.
- [7] BRASSINGTON, F. PETTITT, S. 2006. Principles of Marketing. Harlow: Prentice Hall, 2006. ISBN 0-273-69559-2
- [8] Marketing Science and Inspirations a Marketing&Media journals With regard to new and available resources, supplementary literature will be updated on a continuous basis.

Languages necessary to complete the course:

Slovak, English

Notes:

Past grade distribution

Total number of evaluated students: 2929

A	ABS	В	C	D	Е	FX	M
22,67	0,0	27,38	20,42	13,66	11,4	4,47	0,0

Lecturers: prof. Mgr. Peter Štarchoň, PhD., doc. Ing. Gabriela Pajtinková Bartáková, PhD., Mgr. Lucia Vilčeková, PhD., doc. JUDr. PhDr. Katarína Gubíniová, PhD., Mgr. František Olšavský, PhD., doc. Ing. Mgr. Ľubomíra Strážovská, PhD., doc. PhDr. Eva Smolková, CSc., Mgr. Barbora Marišová, Mgr. Miroslava Skýpalová, Mgr. Samuel Smolka, PhD.

Last change: 10.02.2021

Approved by:

University: Comenius University in Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KMk/008B/10 Marketing in Family, Small and Medium Business

Educational activities:

Type of activities: seminar

Number of hours:

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 2

Recommended semester: 2.

Educational level: I.

Prerequisites:

Course requirements:

Terms of credit:

- \bullet Active participation in seminars each student prepares examples of a family business and uses his marketing theory and presents it 40%
- Final short test of acquired knowledge 60%

Learning outcomes:

Students at the end of the semester will understand the importance of this form of family business and define the business of families. They will also master the issue of using marketing in small and medium and family business.

Class syllabus:

Definition of the family business, according to selected EU countries:

- 1. Definition of family businesses in country of EU
- 2. Examples of family businesses in the developed countries of the European Union-Germany, Italy
- 3. The positives and negatives of this type of business
- 4. The problems of the family business the exchange of generations
- 5. Marketing activities of family businesses
- 6. Marketing and next generation.

Recommended literature:

- 1. MUGLER, J. : Grundlagen der BWL der Klein- und Mittelbetriebe. Wien: Facultas Verlags- und Buchhandels AG, 2005. 192 s. ISBN 3-85114-940-8
- 2. POZO, W. J.: Family Business. USA, Mason: SWC Learning, 2010. 391 s. ISBN 13-978-0-324-59804-9
- 3. STRÁŽOVSKÁ, Ľ.: Malé a stredné podnikanie a rodinné podnikanie, osobitosti marketingu. Nové Zámky: Cranium, 2004. 310 s. ISBN 80-968443-7-7
- 4. STRÁŽOVSKÁ,, Ľ. STRÁŽOVSKÁ, H. KROŠLÁKOVÁ, M. : Podnikanie formou rodinných podnikov. Bratislava: Sprint, 2008. 240 s. ISBN 978-80-969927-0-6
- 5. STRÁŽOVSKÁ, Ľ. a kol. : Podnikanie. Bratislava: MERKURY, 2009. 309 s. ISBN 978-80-89143-79-5
- 6. STRÁŽOVSKÁ, Ľ. : Malé a stredné podnikanie a rodinné podnikanie. Nové Zámky: SECOS, 2007. 138 s. ISBN 80-969389-5-7

7. STRÁŽOVSKÁ, H. - STRÁŽOVSKÁ, Ľ. – VESZPRÉMI SIROTKOVÁ, A. – HORBULÁK, Z. Obchodné podnikanie na prahu 21. storočia. Bratislava: Sprint, 2017. 283 s. ISBN 978-80-89710-35-5

Languages necessary to complete the course:

Slovak

Notes:

Past grade distribution

Total number of evaluated students: 585

A	ABS	В	С	D	Е	FX	M
79,32	0,0	7,35	1,54	0,51	0,51	10,77	0,0

Lecturers: doc. Ing. Mgr. Ľubomíra Strážovská, PhD.

Last change: 17.09.2020

Approved by:

University: Comenius University in Bratislava

Faculty: Faculty of Management

Course ID:
FM.KMk/103B/16

Course title:
Marketing in Small and Medium Enterprises

Educational activities:

Educational activities:
Type of activities: seminar
Number of hours:

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 3

Recommended semester: 5.

Educational level: I.

Prerequisites:

Course requirements:

Learning outcomes:

Class syllabus:

Recommended literature:

Languages necessary to complete the course:

Notes:

Past grade distribution

Total number of evaluated students: 130

A	ABS	В	С	D	Е	FX	M
54,62	0,0	23,85	5,38	9,23	3,85	3,08	0,0

Lecturers: doc. PhDr. Eva Smolková, CSc., doc. Ing. Mgr. Ľubomíra Strážovská, PhD.

Last change: 24.02.2019

Approved by:

University: Comenius University in Bratislava

Faculty: Faculty of Management

Course ID: Course title: FM.KEF/064B/00 Mathematics I

Educational activities:

Type of activities: lecture / seminar

Number of hours:

per week: 2 / 2 per level/semester: 28 / 28

Form of the course: on-site learning

Number of credits: 5

Recommended semester: 1.

Educational level: I.

Prerequisites:

Recommended prerequisites:

The course has no prerequisites.

Course requirements:

The course is taught as follows: Lectures will be accessible online through MS Teams. When logging in to MS Teams, it is necessary to use the university e-mail address in the form of the surname number@uniba.sk and join the team FMUK_Mathematics_1_English using the code: ny4mn13. All study materials will also be published here.

The student is obliged to listen to the lecture before the exercises and online consultation. According to the schedule, online consultations with the lecturer will be included. Students registered for the course will receive invitations to their calendar for regular online consultations. If they did not understand something in the lecture, they can add questions to the lecture before the online consultation in MS Teams. These will be answered during the online consultation by the lecturer. It is necessary to mention a specific problem that they did not understand.

Exercises are mandatory, they will take place according to the valid schedule, either in person or in case of worsened epidemiological situation online. Individual students are firmly assigned to groups. It is not allowed to exchange in groups.

Course evaluation during the semester:

- 1.) 5 min. test during online consultations, each for 1 point (min. 10 tests the student should take) (min. 10 tests the student should take, we take into account 2 possible absences) (10 points), without the possibility of writing a substitute test.
- 2.) 10-min. test at seminars, each for 2 points (min. 8 tests the student should pass, we take into account 2 possible absences) (16 points), without the possibility of writing a substitute test.
- 3.) 2 written works in the middle and at the end of the semester for 12 points (max. 24 points). The test can be taken in an alternate period during the semester, if the student proves his / her absence by a confirmation from a doctor.

Assessment of the subject during the trial period:

The final written examination at the exam lasts 80 minutes, consists of 5 examples (2 from linear algebra and 3 from mathematical analysis). (max. 50 points)

Exam: a student can complete 1 regular and one corrective term if he / she does not reach the required number of points to complete the course on the regular term. The dates will be year-round and will be published well in advance and taking into account the epidemiological situation.

During the tests, the student will log in to the MS Teams application, have a microphone, camera and will perform a test in the Moodle system.

The student completes the course if he / she obtains at least 60% of points (ie 30 points) from the continuous assessment, so that he / she can go to the exam and min. 60% of the exam points (ie 30 points) to pass the exam. The points that the student obtains during the semester and in the exam are included in the final grade of the subject.

Before solving the exam test, student must be logged in to the MS Teams application, have a microphone and camera switch on. Student is performing the exam test in the Moodle system. Student writes the solution by hand on paper, continuously is inserting own solution into the Moodle system while checking the compliance of its solution on paper with what it enters into the system. When the exam test is closed, the signed handwritten solution will be photographed or scanned together with student card (ISIC) and putted into the Moodle system. The student is obliged to have ensured a functioning internet connection during the exam tests.

Learning outcomes:

The course gives students the possibility to understand a basic mathematical principles of the linear algebra and calculus of the function of the 1 variable with emphasis to economy and management. All the topics are supported by applications.

Class syllabus:

1. Linear algebra: vectors and matrices.

n-dimensional vectors and matrices: Vector and Matrices Operations, linear dependence and independence. Matrices: transposes and inverse matrix, singular, regular matrices, rank of matrices, determinants, their basic properties. Solution of the system linear equations (Gauss Elimination Method, Cramer's Rule). Matrices as Linear Transformations, Eigenvalue, Eigenvectors. Application to Market, Leontief Input-Outpu Models.

2. Calculus of the Function of One Variable.

Concept of Limit, Continuity and Differentiability of a Function of One Variable. Rules of Differentiation for a Function of One Variable. L'Hospital Rule. Differentials. Taylor Serries. Extreme Values of a Function of One Variable.

Integral Calculus: Indefinite Integrals: Basic rules of Integration, Substitution method, Integration per partes. Definite Integrals.

Some economical applications.

Recommended literature:

[1] BAUER, L., Lipovská, H., Mikulík, M., Mikulík, V.: matematika v ekonomii a ekonomice. Praha, Grada, 2015

[2] BERGIN, J. 2015. Mathematics for Economists with Applications. London and New York: Routledge, Taylor and Francis Group, 2015. ISBN 978-04-156-3828-9

[3] CHIANG, A. C. 1984. Fundamentals Methods of Mathematical Economics. Singapore : McGraw-Hill, 1984. ISBN 00-706-6219-3

[4] RENSHAW, G. 2009. Maths for Economics. Oxford: Oxford University Press, 2009. ISBN 978-01-992-3681-7

[5] SYDSAETER, K. – HAMMOND, P. 2008. Essential Mathematics for Economic Analysis. Boston: Prentice Hall. 2008. ISBN 978-02-737-6068-9

[6] VINOGRADOV, V. V. 2010. Mathematics for Economists Made Simple. Praha: Karolinium Press, 2010. ISBN 978-80-246-1657-5

[7] WERNER, F. – SOTSKOV, Y. N. 2006. Mathematics of Economics and Business. New York: Routledge, Taylor and Francis Group, 2006. ISBN 978-04-153-3281-1

Languages necessary to complete the course:

Notes: Past grade distribution Total number of evaluated students: 4640 ABS В \mathbf{C} Е FX Α D M 7,31 0,0 11,16 14,57 30,58 16,44 19,94 0,0

Lecturers: doc. RNDr. Mária Bohdalová, PhD., prof. RNDr. Martin Knor, Dr., Mgr. Peter Struk, PhD., Mgr. Maroš Bobulský, Mgr. Dávid Kubek, Ing. Tibor Nanási, PhD.

Last change: 25.02.2021

Approved by:

University: Comenius University in Bratislava

Faculty: Faculty of Management

Course ID: Course title: FM.KEF/065B/00 Mathematics II

Educational activities:

Type of activities: lecture / seminar

Number of hours:

per week: 2 / 2 per level/semester: 28 / 28

Form of the course: on-site learning

Number of credits: 5

Recommended semester: 2.

Educational level: I.

Prerequisites: FM.KEF/064B/00 - Mathematics I

Course requirements:

Learning outcomes:

This course is a continuation of Mathematics I and gives students the possibility to gain mathematical skills in solving optimization problems. In many economic applications, a manager deals with situations where several variables have to be included into the mathematical model, e.g. usually the output depends on a set of different input factors. Therefore, this course deals with optimization problems for functions depending on more than one independent variable. Students will solve some real problem using software Wolfram Mathematica.

Class syllabus:

Brief Syllabus:

1. Introduction into function of several variables.

Function of more variables. Partial derivatives. Complete differential. Some economic applications of partial derivatives and complete differential. Progress of function with more variables into Taylor series.

2. Extremes of function with more variables.

Local extremes of function with more variables. Open extremes (extremes without boundaries), bound extremes (with constraints in the form of equality), absolute extremes of function with more variables (extremes of function continuous on a compact set). Calculation of absolute extremes Kuhn – Tucker conditions.

3. Linear programming.

Formulation of the linear programming and its basic economic applications. Graphical solution of the linear programming with two variables. Standard form of linear programming. Basilar solutions. Slack and excess variables. Calculation of optimal solution by means of Dantzig Simplex method.

4. Duality in linear programming.

Problems of duality in the linear programming. Symetric and nonsymetric dual problems, characteristics of dual problems, shadow prices. Economical interpretation of dual solution.

5. Sensitivity analysis.

Changes in coefficients and structure of linear programming problems and in their impact on optimal solution. Intervals of permissible coefficient changes. Supplementation of new activity (new decision variable). Economic interpretation of acquired results.

6. Problem of factor programming.

Factor in the problems of economic decision-making. Solving the problem of factor programming by method of branch and bound.

Recommended literature:

- 2. Komorník, J. Komorníková M. Mikula, K.: Modelovanie ekonomických a finančných procesov. FM UK, Bratislava 1997
- 3. Chiang, A.C.: Fundamentals Methods of Mathematical Economics. McGraw-Hill International Editions., Singapore, 1984
- 4. Werner, F. Sotskov, Y. N.: Mathematics of Economics and Business
- 5. Miller, R. E.: Optimization. Foundations and applications. J. Wiley & Sons, Inc. N. Y. 2001.

Languages necessary to complete the course:

Notes:

Past grade distribution

Total number of evaluated students: 3713

A	ABS	В	С	D	Е	FX	M
9,72	0,0	10,07	13,01	16,51	30,62	20,06	0,0

Lecturers: doc. RNDr. Mária Bohdalová, PhD., Mgr. Peter Struk, PhD., Mgr. Maroš Bobulský, Mgr. Dávid Kubek, Mgr. Eva Brestovanská, PhD., Mgr. Kitty Klacsánová, Ing. Ján Káčer, prof. RNDr. Martin Knor, Dr.

Last change: 05.03.2021

	COURSE DESCRIPTION
University: Comenius Univers	ity in Bratislava
Faculty: Faculty of Manageme	ent
Course ID: FM.KEF/066B/00	Course title: Mathematics III
Educational activities: Type of activities: lecture / se Number of hours: per week: 2 / 2 per level/se Form of the course: on-site le	mester: 28 / 28
Number of credits: 5	
Recommended semester: 3.	
Educational level: I.	
Prerequisites:	
Course requirements:	
Learning outcomes:	
with differential equations. So and more-dimensional phase specificients. Principles of so dependent on more parameters 2. Modelling of financial procedures biffuse models in financial and Stochastic character of primer price development. Basic mean model, Itô process, Itô's lema its solution. Put - call parity. A	curves, trajectories, vector fields. Modelling of evolution processes lution for differential equations with one-dimensional phase space pace. Linearization of nonlinear differential equation with constant lutions of linear differential equations. Macroeconomic models in IS-LM model.
finančných procesov. FM UK, WILMOTT, P DEWYNNE, computation. Oxford Financial 2. COX, J. C RUBINSTEIN,	J HOWISON, S.: Option pricing: Mathematical models and
Languages necessary to comp	slete the course:

Strana: 182

Notes:

Past grade	distribution	[
Total number of evaluated students: 1683								
A	ABS	В	С	D	Е	FX	M	
13,19	0,0	16,1	16,99	17,47	29,65	6,6	0,0	

Lecturers: doc. RNDr. Mária Bohdalová, PhD., Ing. Tibor Nanási, PhD., doc. RNDr. Jana Kalická, PhD., RNDr. Danuša Szökeová, PhD., prof. RNDr. Martin Knor, Dr., Mgr. Katarína Vechter Močarníková, PhD.

Last change: 22.02.2018

Approved by:

University: Comenius University in Bratislava Faculty: Faculty of Management **Course ID: Course title:** FM.KIS/143B/17 Mind Mapping **Educational activities: Type of activities: Number of hours:** per week: per level/semester: Form of the course: on-site learning **Number of credits: 3 Recommended semester:** 1. **Educational level:** I. **Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course: **Notes:** Past grade distribution Total number of evaluated students: 193 Α ABS В C D E FX M 82,9 0,0 2,59 1,04 0,0 0,0 13,47 0,0 Lecturers: Mgr. Andrea Studeničová Last change: Approved by:

University:	Comenius U	Jniversity in	Bratislava				
Faculty: Fa	culty of Mar	nagement					
Course ID: FM.KIS/146	5B/17		rse title: l Mapping				
Form of th	tivities: f hours: : per level/ ne course: of	semester:	g				
Number of	credits: 3						
Recommen	ded semeste	er: 2.					
Educationa	l level: I.						
Prerequisit	es:						
Course requ	uirements:						
Learning or	utcomes:						
Class syllab	ous:						
Recommen	ded literatu	re:					
Languages	necessary to	o complete tl	ne course:				
Notes:							
Past grade of Total number		ed students:	39				
A	ABS	В	С	D	Е	FX	M
74,16	0,0	6,74	3,37	3,37	2,25	10,11	0,0
Lecturers:	Mgr. Andrea	Studeničová					'
Last change	2:						
Approved b	y:						

University: Comenius University in Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KMk/102B/16 Modern Marketing - New Trends

Educational activities:

Type of activities: seminar

Number of hours:

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 3

Recommended semester: 6.

Educational level: I.

Prerequisites:

Recommended prerequisites:

Marketing

Course requirements:

Scale of assessment (preliminary/final): 60% interim evaluation: Active attendance (in case of unjustified absence or unpreparedness to seminar - loss of 10%), semester project – application of theoretical knowledge on selected organization – 30%, semester work on selected and approved topic – 30%, 40% final evaluation – written exam, online test using the selected application (MS Forms).

Learning outcomes:

Class syllabus:

- 1. Evolution of marketing thinking, trends and approaches in marketing. Holistic marketing.
- 2. The impact of new approaches and technologies on partial functional marketing strategies.
- 3. The importance of information and marketing research in marketing management. Market segmentation and one-to-one marketing.
- 4. Changes in customer behaviour. Customer relationship management.
- 5. Franchising.
- 6. Sponsorship, fundraising and crowdfunding.
- 7. Marketing communication and media planning.
- 8. Self-marketing.
- 9. Celebrity and influencer marketing.
- 10. Social media marketing.
- 11. Business and marketing within the online environment.
- 12. Proximity marketing, mobile marketing and m-commerce.
- 13. Product placement.

Recommended literature:

[1] BARKER, M. – BAKER, D. – BORMANN, N. – NEHER, K.: Social Media Marketing. A Strategic Approach. South-Western, Cengage Learning, 2013. ISBN 978-1-133-58927-3

[2] BERGER, J.: Jak stvořit pecku na trhu. Brno: Vydavateľstvo Jota, 2013. ISBN:

9788074623318

- [3] CATMULL, E. WALLACE, A.: Creativity, Inc.: Overcoming the Unseen Forces That Stand in the Way of True Inspiration. New York: Random House, 2014. ISBN 978-0812993011
- [4] FREY, P.: Marketingová komunikace. Nové trendy 3.0. Praha: Management Press, 2018.
- [5] GODIN, S.: Permission Marketing: Turning Strangers Into Friends & Friends Into Customers. New York: Simon & Schuster, 1999. ISBN 978-0684856360
- [6] HANDLEY, A.: Everybody Writes: Your Go-To Guide to Creating Ridiculously Good Content. New York: Wiley, 2014. ISBN: 978-1-118-90555-5
- [7] HESKOVÁ, M. ŠTARCHOŇ, P.: Marketingová komunikace a moderní trendy v marketing. Praha: Oeconomia, 2009. ISBN 978-80-245-1520-5
- [8] KOTLER, P. KARTAJAYA, H. SETIAWAN, I.: Marketing 4.0: Moving from Traditional to Digital. Wiley, 2016. ISBN: 978-1-119-34120-8
- [9] KOTLER, P. KELLER, K. L. BRADY, M. GOODMAN, M. HANSEN, T.: Marketing Management. 2nd edition. Harlow: Pearson Education Limited, 2012. ISBN 978-0-273-7461-3 [10] LEHU, J. M.: Branded Entertainment: Product Placement & Brand Strategy in the Entertainment Business. London: Kogan Page, 2009. ISBN 978-0749453374 Marketing Science and Inspirations, Trend, Stratégie and other selected sources.

Languages necessary to complete the course:

Slovak language.

Notes:

Past grade distribution

Total number of evaluated students: 124

A	ABS	В	С	D	Е	FX	M
29,03	0,0	41,13	13,71	9,68	2,42	4,03	0,0

Lecturers: prof. Mgr. Peter Štarchoň, PhD.

Last change: 18.02.2021

Approved by:

University: Comenius University in Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KEF/097B/00 | Money and Banking

Educational activities:

Type of activities: lecture / seminar

Number of hours:

per week: 2 / 2 per level/semester: 28 / 28

Form of the course: on-site learning

Number of credits: 5

Recommended semester: 5.

Educational level: I.

Prerequisites:

Recommended prerequisites:

Economics III, Fundamentals of Financial Management

Course requirements:

During the semester there will be possibility within the exercises get a maximum of 30 points overall. The participation in the final exam of the subject is a minimum of 21 points from the seminars. During the semester, points can be obtained for seminar work, its presentation, midterm test and active participation at seminars. It is possible to get max 70 points for the final exam.

Learning outcomes:

A graduate of the subject acquires knowledge of money and currency, can identify basic monetary policy instruments. Has knowledge of the financial system, financial markets, is able to use financial instruments. The graduate is able to distinguish different forms of banking systems, including the history and current state of the banking system in Slovakia, and distinguishes specialized banking institutions operating on the Slovak market. It will recognize the central and other tasks of central banks, as well as the tools that these institutions apply to their functioning. The graduate is familiar with the legal conditions of the operation of commercial banks, their legal form and main activities, they can identify bank risks and use basic banking products. The graduate gains knowledge of the functioning of the most important multilateral financial institutions.

Class syllabus:

- 1. Money and money circulation: nature, functions and forms of money, currency and monetary system, monetary policy and its objectives, monetary policy instruments, foreign exchange policy.
- 2. Financial system: the role of the financial system, financial markets and financial instruments, financial market participants, regulation of financial markets, financial market in the Slovak Republic.
- 3. Banking system in the Slovak Republic: forms of the banking system, development and current state of the banking system in Slovakia, banking sector, specialized non-bank institutions.
- 4. The status and scope of central banks (National Bank of Slovakia and European Central Bank): establishment, legal form and basic functions, monetary policy and monetary policy instruments, regulation of the banking sector.

5. The status and main activities of commercial banks: the legal form of banks, the principal activities of commercial banks, the requirements of banks, the management of assets and liabilities, banking risks, banking products.

Recommended literature:

- [1] CECCHETI, S. G. SCHOENHOLTZ, K. L. 2015. Money, Banking and Financial Markets. 4th Edition. McGraw-Hill, 2015. ISBN 978-98-145-7516-4
- [2] KOCH, T. W. MACDONALD, S. S. 2010. Bank Management. 7th Edition. South-Western Cengage Learning, 2010. ISBN 978-03-246-5578-0
- [3] ROSE, P. S. HUDGINS, S. C. 2010. Bank Management and Financial Services. McGraw-Hill, 2010. ISBN 978-00-712-6787-8

Languages necessary to complete the course:

English

Notes:

Past grade distribution

Total number of evaluated students: 3052

A	ABS	В	С	D	Е	FX	M
11,57	0,0	20,9	24,67	21,26	20,41	1,05	0,13

Lecturers: Mgr. Lucia Paškrtová, PhD., PhDr. Daniela Majerčáková, PhD., MBA

Last change: 14.09.2020

University: Comenius University in Bratislava Faculty: Faculty of Management **Course ID: Course title:** FM.KIS/017 B/12 On-line Marketing II **Educational activities:** Type of activities: seminar **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning **Number of credits: 3 Recommended semester:** 6. **Educational level:** I. **Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course: **Notes:** Past grade distribution Total number of evaluated students: 78 Α **ABS** В C D E FX M 89,74 0,0 1,28 1,28 0,0 0,0 7.69 0,0 Lecturers: Ing. Jaroslav Vojtechovský, PhD. Last change: 26.02.2021 Approved by:

University: Comenius University in Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KIS/016_B/12 Online Marketing I

Educational activities:

Type of activities: seminar

Number of hours:

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 3

Recommended semester: 5.

Educational level: I.

Prerequisites:

Course requirements:

40% Ongoing Evaluation

- active participation (in case of unjustified absence or unpreparedness for the exercise, or seminar, loss of 10%)
- application of acquired theoretical knowledge to selected problems 60% final rating
- final project elaboration of a project with practical application of online marketing tools Scale of assessment (preliminary/final): 40/60

Learning outcomes:

By completing the course Online Marketing I., students will acquire basic knowledge and understanding of individual tools of online marketing. Emphasis is placed on practical application and the latest trends. The student should be able to develop a basic online marketing strategy and then set it up.

Class syllabus:

Introduction to online marketing

Web design and Ux

Facebook

Instagram, Influencing marketing

SEO

PPC campaigns

Content marketing

Email marketing

Online marketing research

See-Think-Do-Care strategy

Trends and future

Recommended literature:

Kolektív autorov, Online marketing, Affiliate sieť Dognet, 2019

Seth Godin, Toto je marketing, Lindeni, 2020

Michal Kubíček Jan Linhart, 333 tipů a triků pro SEO, Computer Press, 2010

Michelle Losekoot Eliška Vyhnánková, Jak na sítě, Jan Melvil publishing, 2019

Kolektív autorov, Tvorba úspešného zarábajúceho blogu, Affiliate sieť Dognet, 2019 Anna Sálová, Kreativní copywriting, Computer Press, 2018

Languages necessary to complete the course:

Notes:

Past grade distribution

Total number of evaluated students: 227

A	ABS	В	С	D	Е	FX	M
81,5	0,0	5,29	3,08	0,88	1,76	7,05	0,44

Lecturers: Ing. Jaroslav Vojtechovský, PhD.

Last change: 26.02.2021

Approved by:

University: Comenius University in Bratislava Faculty: Faculty of Management **Course ID: Course title:** FM.KIS/058 B/14 Online marketing and online games **Educational activities:** Type of activities: seminar **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning **Number of credits: 3 Recommended semester:** 6. **Educational level:** I. **Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course: **Notes:** Past grade distribution Total number of evaluated students: 201 Α **ABS** В C D Е FX M 89,05 0,0 1.99 0,5 0,0 0,5 7,46 0,5

Lecturers: Ing. Jaroslav Vojtechovský, PhD.

Last change: 19.02.2018

Approved by:

University: Comenius University in Bratislava Faculty: Faculty of Management **Course ID: Course title:** FM.KIS/341B/18 Online trends **Educational activities:** Type of activities: seminar **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning **Number of credits: 3** Recommended semester: 4. **Educational level:** I. **Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course: **Notes:** Past grade distribution Total number of evaluated students: 72 Α **ABS** В C D E FX M 98,61 0,0 0,0 0,0 0,0 0,0 1,39 0,0 Lecturers: Ing. Jaroslav Vojtechovský, PhD. Last change: Approved by:

University: Comenius University in Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KIS/023 IB/13 Open source and Linux

Educational activities:

Type of activities: seminar

Number of hours:

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 3

Recommended semester: 4.

Educational level: I.

Prerequisites:

Course requirements:

Scale of assessment (preliminary/final): 100/0

Learning outcomes:

By completing the subject, the student will acquire skills in the Linux operating system using the software provided by the faculty and will acquire deeper theoretical knowledge from the field of POSIX operating systems. Alternative activity in the four ACVA phases of the project solution – Analytical (2-4 weeks), Conceptual (2-4 weeks), Verifying (1-3 weeks) and Argumentative (1-3 weeks).

Class syllabus:

- Historical lookup of development software and its creation. From collective intelligence to community development.
- Principles and management of the development open-source projects, sources of motivation for community developers
- Formalization and institutionalization of open-source projects, successful commercial and non-commercial projects and their business models
- Introduction to the GNU / Linux operating system, overview of its distributions and related systems
- System installation, basic program packages, system preparation for common office and home use, peripheral equipment setup.
- Introduction to server services for a small computer network, network setup, and security
- Working with command line and specialized programs in the GNU / Linux environment

Recommended literature:

- [1]. CHRISTOPHER NEGUS, 2015. Linux Bible. 9th Edition. B.m.: WILEY. ISBN ISBN: 978-1-118-99987-5.
- [2]. WILLIAM SHOTTS, 2012. The Linux Command Line [online]. 1st Edition [cit. 9. február 2018]. ISBN ISBN-13: 978-1593273897. Dostupné na: http://linuxcommand.org/tlcl.php
- [3]. VOGEL, K.: Producing Open-source Software. O'Reilly Media, Sebastopol, California, 2005
- [4]. RAYMOND, E. S.: The Cathedral and The Bazaar. O'Reilly Media, Sebastopol, California, 1999

Languages necessary to complete the course: slovak language, english language **Notes:** Past grade distribution Total number of evaluated students: 219 В C ABS D E FX M 87,21 6,39 0,0 0,0 4,11 2,28 0,0 0,0 Lecturers: Mgr. Vincent Karovič, PhD. **Last change:** 09.02.2018

University: Comenius University in Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KSP/018B/00 Operations Management

Educational activities:

Type of activities: lecture / seminar

Number of hours:

per week: 2 / 2 per level/semester: 28 / 28

Form of the course: on-site learning

Number of credits: 5

Recommended semester: 6.

Educational level: I.

Prerequisites:

Recommended prerequisites:

Basic management course I, II

Course requirements:

Evaluation during semester: 40 % Evaluation In the exam period: 60 %

Learning outcomes:

The goal of the Operations management course is to obtain the basic knowledge about the effective management of processes regarding transformation of the inputs into outputs, and corresponding operations within these processes, and the value creation and addition to the inputs in producing the goods or providing services. The effective management of transformation processes and operations and value creation will be explained based on the principles and applied tools of lean management and lean logistics concepts. Both manufacturing and service companies are a subject of the research.

Class syllabus:

- 1. Characteristics of Operations Management and Effective Production System
- 2. Characteristics of Lean Management
- 3. Process Management in Capacity Shortage
- 4. Process Management in Capacity Excess
- 5. Process Improvement through Target Condition
- 6. Tolls for Process Improvement and Problem Solving
- 7. Inventory Management and Pull System
- 8. Characteristics of the Design for Operational Excellence
- 9. Creating the Culture of Continuous Improvement and Engaged Workforce

Recommended literature:

- 1. HILL, A. HILL, T.: Operations management. Third Edition. Palgrave Macmillan. USA. 778 p. 2012. ISBN 978-0-230-36290-1.
- 2. TAYLOR, David BRUNT, David: Manufacturing Operations and Supply Chain Management. 2001. ISBN 1-86152-604-0.

- 3. CHASE, R., B. JACOBS, F., R. AQUILANO, N., J.: Operations Management for Competitive Advantage. The McGraw-Hill/Irwin Series. 11th edition, 2006, ISBN 0-07-111552-8.
- 4. LIKER, J.: The Toyota Way. McGraw-Hill, 2004. 330 p. ISBN 0-07-139231-9.

Languages necessary to complete the course:

Slovak, English

Notes:

Past grade distribution

Total number of evaluated students: 2427

A	ABS	В	С	D	Е	FX	M
37,78	0,0	29,91	25,01	6,26	0,58	0,45	0,0

Lecturers: doc. Ing. Milan Fekete, PhD., Ing. Jaroslav Hul'vej, PhD.

Last change: 02.06.2015

Approved by:

University: Comenius University in Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KMn/036B/00 Organizational Cultures

Educational activities:

Type of activities: seminar

Number of hours:

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 3

Recommended semester: 5.

Educational level: I., II.

Prerequisites:

Course requirements:

This course is taught ONLINE via MS Teams applications:

https://teams.microsoft.com/l/

team/19% 3a861749 da61a44268 b3e1e6922 d94 d477% 40 thread. tacv2/conversations?

groupId=3c5230fe-6ac1-46c6-bfe7-836dd7f04c13&tenantId=ce31478d-6e7a-4ce7-8670-a5b9d51884f9

30 % – assessed work and its presentation

25% - active participation in class discussions and case studies analyses

45 % – final written exam

A = 100 - 91 points; B = 90 - 81 points; C = 80 - 73 points; D = 72 - 66 points; E = 65 - 60 points;

FX (failed) = 59 - 0 points

Scale of assessment (preliminary/final): 55/45

Learning outcomes:

The course provides basics in organizational culture theory, namely the principles of emergence of organisational culture, its characteristics and actors influencing its emergence, evolution, and change, as well as its influence on an organization's functioning.

On completion of this course the student will be able to:

- understand what organizational culture is
- identify and characterize an organizational culture in an organization
- identify the impact of the organizational culture on the organization's functioning

Class syllabus:

Introduction to organizational cultures (definitions, characteristics, consequences).

Organizational socialization.

Substance and forms of organizational culture.

Organization and environment, national cultures as an organization's environment.

Cultural dimensions and typologies.

Subcultures and countercultures.

Creation, maintenance, and change of organizational culture.

Organizational culture and leadership.

Organizational culture and communication models.

Recommended literature:

TRICE, H, M., BEYER, J. M. The Cultures of Work Organizations. Englewood Cliffs: Prentice Hall, 1993.

BROWN, A. Organizational Culture. London: Pitman Publishing, 1998.

LEWIS, R. D. When Cultures Collide. London: Nicholas Brealey Publishing, 2006.

HOFSTEDE, G., HOFSTEDE, G. J., MINKOV, M. Cultures and Organizations: Software of the Mind. New York: McGraw-Hill, 2010.

ALVESSON, M. Understanding Organizational Culture. Beverly Hills: SAGE Publications, 2012.

SCHEIN, E. H. Organizational Culture and Leadership. San Francisco: Jossey-Bass, 2016.

Languages necessary to complete the course:

English

Notes:

Past grade distribution

Total number of evaluated students: 334

A	ABS	В	С	D	Е	FX	M
16,77	0,0	23,05	24,25	15,87	14,97	4,79	0,3

Lecturers: doc. PhDr. Helena Šajgalíková, PhD., prof. Ing. Ľubica Bajzíková, PhD., PhDr. Lukáš Copuš, PhD.

Last change: 18.09.2020

University: Comenius University in Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KEF/133B/09 Particularities of Labor Market

Educational activities:

Type of activities: lecture

Number of hours:

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 3

Recommended semester: 2., 4., 6.

Educational level: I.

Prerequisites:

Course requirements:

Scale of assessment (preliminary/final): during semester 100%

Learning outcomes:

Class syllabus:

The aim of the course is to acquaint students with the particularities of the Labor market. The main focus is set on the gender specifics issues as discrimination at the Labor Market (glass ceiling effect in the career growth, differences in remuneration) as well as on work-life balance. Also, the issue of population aging and intergenerational management.

Gender and labour market

Workplace diversity (gender and age)

Discrimination (gender issues, labour segmentation, pay gap)

Un/employment

Work-life balance

Recommended literature:

Alliance for Board Diversity, & Deloitte. (2019). Missing Pieces Report: The 2018 Board Diversity Census of Women and Minorities on Fortune 500 Boards. Retrieved from https://www.catalyst.org/wp-content/uploads/2019/01/missing_pieces_report_01152019_final.pdf BERTINI, Kristine. (2011). Strength for the sandwich generation. Help to thrive while simultaneously caring for our kids and our aging parents. ABC-CLIO, 2011.

Catalyst. (2013). Why Diversity Matters. July 2013 Retrieved from http://www.catalyst.org/system/files/why_diversity_matters_catalyst_0.pdf

Catalyst. (2016). 2015 Catalyst Census: Women and Men Board Directors. New York: Catalyst. Retrieved from http://www.catalyst.org/knowledge/2015-catalyst-census-women-and-men-board-directors

HEWLETT, Sylvia Ann (2002). Executive Women and the Myth of Having It All. Harvard Business Review 80, Apríl 2002, 66-73.

JOHNSON, Meagan. – JOHNSON, Larry. (2010). Generations, Inc. : From Boomers to Linksters - Managing the Friction Between Generations at Work. Saranac Lake, NY, USA: AMACOM Books. 2010

McKinsey & Company. (2015). Diversity Metters. Retrieved from https://www.mckinsey.com/~/media/mckinsey/business%20functions/organization/our%20insights/why%20diversity%20matters/diversity%20matters.ashx

Pilková, A., Holienka, M., Rehák, J., Kovačičová, Z., Komorník, J., Mitková, Ľ., ... Klimáček, P. (2017). Inkluzivita podnikania na Slovensku: Stav a vývojové tendencie (1. vyd). Bratislava: Univerzita Komenského v Bratislave.

RYAN Michelle, - HASLAM, Alex (2006). What lies beyond the glass ceiling? Human Resource Management International Digest 14, 2006, 3.

Languages necessary to complete the course:

slovak and english

Notes:

Past grade distribution

Total number of evaluated students: 28

A	ABS	В	С	D	Е	FX	M
57,14	0,0	17,86	3,57	10,71	3,57	7,14	0,0

Lecturers: Mgr. Ľudmila Mitková, PhD.

Last change: 12.02.2020

University: Comenius University in Bratislava Faculty: Faculty of Management Course ID: **Course title:** FM.KMn/041B/10 Personnel Management (Selected Topics) **Educational activities:** Type of activities: seminar **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning Number of credits: 3 Recommended semester: 4. **Educational level:** I. **Prerequisites: Recommended prerequisites:** 0 **Course requirements:** Case study solution and presentation, passing the final comprehensive exam. Scale of assessment (preliminary/final): 100/0 **Learning outcomes:** Understanding of basic features of traditional Japanese approach to management such as life-time employment, Ringi system, and seniority system. Class syllabus: Introduction to the course Role of HRM in the organization. HRM functions (Western approach) A brief outline of Japanese history Japanese society and business environment in Japan The postwar recovery and the "miracle" of Japanese economy Bubble economy and the "lost ten years" era Typical characteristics of traditional Japanese approach to management Specific features of HRM in Japanese large industrial companies Management development in Japan Total Quality Management philosophy in Japan **Recommended literature:** Rudy, J. - Rudyová, J.: Human Resource Management in Japan, VHK Altdorf, 2008 Ouchi, W.: Theory Z, Addison-Wesley Publishing Company, Massachusetts, 1981 Languages necessary to complete the course: English language

Strana: 203

Notes:

Past grade	Past grade distribution									
Total number of evaluated students: 90										
A	ABS	В	C	D	Е	FX	M			
55,56	0,0	17,78	13,33	2,22	0,0	11,11	0,0			

Lecturers: prof. Ing. Ján Rudy, PhD., doc. Mgr. Jana Fratričová, PhD.

Last change: 23.09.2019

University: Comenius University in Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KMn/053B/15 Personnel Management in Small Companies

Educational activities:

Type of activities: seminar

Number of hours:

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 3

Recommended semester: 6.

Educational level: I.

Prerequisites:

Course requirements:

Scale of assessment (preliminary/final): 40/60

Learning outcomes:

Class syllabus:

Recommended literature:

Languages necessary to complete the course:

Slovak and English

Notes:

Past grade distribution

Total number of evaluated students: 76

A	ABS	В	С	D	Е	FX	M
75,0	0,0	21,05	0,0	2,63	0,0	1,32	0,0

Lecturers: prof. Ing. Ľubica Bajzíková, PhD., Mgr. Juliet Horváthová Suleimanová, PhD.

Last change: 18.02.2020

Approved by:

Faculty: Faculty of Management Course ID: Course title: FM.KIS/062B/10 Physical Education (1) Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning Number of credits: 2 Recommended semester: 1. Educational level: I. Prerequisites: Course requirements: Learning outcomes: Class syllabus: Recommended literature: Languages necessary to complete the course: Notes: Past grade distribution Total number of evaluated students: 1646 A ABS B C D E FX M 90,28 0,18 0,85 0,24 0,0 0,0 8,44 0,0 Lecturers: prof. RNDr. Michal Greguš, PhD., Mgr. Tomáš Kuchár, PhD., Mgr. Eleonóra Beňová, PhD, Mgr. Viktor Sládok, PaedDr. Stanislav Frýželka, PhD., Mgr. Ladislav Mókus, Mgr. Jana Leginusová, PaedDr. Dana Mašlejová, doe. PhDr. Vojtech Potočný, CSc., Mgr. Martin Dovičák, PhD., Mgr. Júlia Raábová, PhD., Mgr. Branislav Nedbálek, Mgr. Dalibor Ludvig, PhD., Mgr. Lenka Nagyová, PhD., PaedDr. Martina Tibenská, PhD., Mgr. Michal Tokár, PhD. Last change:	University:	Comenius U	Jniversity in	Bratislava					
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning Number of credits: 2 Recommended semester: 1. Educational level: I. Prerequisites: Course requirements: Learning outcomes: Class syllabus: Recommended literature: Languages necessary to complete the course: Notes: Past grade distribution Total number of evaluated students: 1646 A ABS B C D E FX M 90,28 0,18 0,85 0,24 0,0 0,0 8,44 0,0 Lecturers: prof. RNDr. Michal Greguš, PhD., Mgr. Tomáš Kuchár, PhD., Mgr. Eleonóra Beňová, PhD., Mgr. Viktor Sládok, PaedDr. Stanislav Frýželka, PhD., Mgr. Ladislav Mókus, Mgr. Jana Leginusová, PaedDr. Dana Mašlejová, doc. PhDr. Vojtech Potočný, CSc., Mgr. Martin Dovičák, PhD., Mgr. Júlia Raábová, PhD., Mgr. Branislav Nedbálek, Mgr. Dalibor Ludvig, PhD., Mgr. Lenka Nagyová, PhD., PaedDr. Martina Tibenská, PhD., Mgr. Michal Tokár, PhD. Last change:	Faculty: Faculty of Management								
Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning Number of credits: 2 Recommended semester: 1. Educational level: I. Prerequisites: Course requirements: Learning outcomes: Class syllabus: Recommended literature: Languages necessary to complete the course: Notes: Past grade distribution Total number of evaluated students: 1646 A ABS B C D E FX M 90,28 0,18 0,85 0,24 0,0 0,0 8,44 0,0 Lecturers: prof. RNDr. Michal Greguš, PhD., Mgr. Tomáš Kuchár, PhD., Mgr. Eleonóra Beňová, PhD., Mgr. Viktor Sládok, PaedDr. Stanislav Frýželka, PhD., Mgr. Ladislav Mókus, Mgr. Jana Leginusová, PaedDr. Dana Mašlejová, doc. PhDr. Vojtech Potočný, CSc., Mgr. Martin Dovičák, PhD., Mgr. Júlia Raábová, PhD., Mgr. Branislav Nedbálek, Mgr. Dalibor Ludvig, PhD., Mgr. Lenka Nagyová, PhD., PaedDr. Martina Tibenská, PhD., Mgr. Michal Tokár, PhD. Last change:			I		on (1)				
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Notes: Past grade distribution Total number of evaluated students: 1646 A ABS B C D E FX M 90,28 0,18 0,85 0,24 0,0 0,0 8,44 0,0 Lecturers: prof. RNDr. Michal Greguš, PhD., Mgr. Tomáš Kuchár, PhD., Mgr. Eleonóra Beňová, PhD., Mgr. Viktor Sládok, PaedDr. Stanislav Frýželka, PhD., Mgr. Ladislav Mókus, Mgr. Jana Leginusová, PaedDr. Dana Mašlejová, doc. PhDr. Vojtech Potočný, CSc., Mgr. Martin Dovičák, PhD., Mgr. Júlia Raábová, PhD., Mgr. Branislav Nedbálek, Mgr. Dalibor Ludvig, PhD., Mgr. Lenka Nagyová, PhD., PaedDr. Martina Tibenská, PhD., Mgr. Michal Tokár, PhD. Last change:	Recommen	ded literatu	re:						
Past grade distribution Total number of evaluated students: 1646 A ABS B C D E FX M 90,28 0,18 0,85 0,24 0,0 0,0 8,44 0,0 Lecturers: prof. RNDr. Michal Greguš, PhD., Mgr. Tomáš Kuchár, PhD., Mgr. Eleonóra Beňová, PhD., Mgr. Viktor Sládok, PaedDr. Stanislav Frýželka, PhD., Mgr. Ladislav Mókus, Mgr. Jana Leginusová, PaedDr. Dana Mašlejová, doc. PhDr. Vojtech Potočný, CSc., Mgr. Martin Dovičák, PhD., Mgr. Júlia Raábová, PhD., Mgr. Branislav Nedbálek, Mgr. Dalibor Ludvig, PhD., Mgr. Lenka Nagyová, PhD., PaedDr. Martina Tibenská, PhD., Mgr. Michal Tokár, PhD. Last change:	Languages	necessary to	o complete t	he course:					
Total number of evaluated students: 1646 A ABS B C D E FX M 90,28 0,18 0,85 0,24 0,0 0,0 8,44 0,0 Lecturers: prof. RNDr. Michal Greguš, PhD., Mgr. Tomáš Kuchár, PhD., Mgr. Eleonóra Beňová, PhD., Mgr. Viktor Sládok, PaedDr. Stanislav Frýželka, PhD., Mgr. Ladislav Mókus, Mgr. Jana Leginusová, PaedDr. Dana Mašlejová, doc. PhDr. Vojtech Potočný, CSc., Mgr. Martin Dovičák, PhD., Mgr. Júlia Raábová, PhD., Mgr. Branislav Nedbálek, Mgr. Dalibor Ludvig, PhD., Mgr. Lenka Nagyová, PhD., PaedDr. Martina Tibenská, PhD., Mgr. Michal Tokár, PhD. Last change:	Notes:								
90,28 0,18 0,85 0,24 0,0 0,0 8,44 0,0 Lecturers: prof. RNDr. Michal Greguš, PhD., Mgr. Tomáš Kuchár, PhD., Mgr. Eleonóra Beňová, PhD., Mgr. Viktor Sládok, PaedDr. Stanislav Frýželka, PhD., Mgr. Ladislav Mókus, Mgr. Jana Leginusová, PaedDr. Dana Mašlejová, doc. PhDr. Vojtech Potočný, CSc., Mgr. Martin Dovičák, PhD., Mgr. Júlia Raábová, PhD., Mgr. Branislav Nedbálek, Mgr. Dalibor Ludvig, PhD., Mgr. Lenka Nagyová, PhD., PaedDr. Martina Tibenská, PhD., Mgr. Michal Tokár, PhD. Last change:	_			1646					
Lecturers: prof. RNDr. Michal Greguš, PhD., Mgr. Tomáš Kuchár, PhD., Mgr. Eleonóra Beňová, PhD., Mgr. Viktor Sládok, PaedDr. Stanislav Frýželka, PhD., Mgr. Ladislav Mókus, Mgr. Jana Leginusová, PaedDr. Dana Mašlejová, doc. PhDr. Vojtech Potočný, CSc., Mgr. Martin Dovičák, PhD., Mgr. Júlia Raábová, PhD., Mgr. Branislav Nedbálek, Mgr. Dalibor Ludvig, PhD., Mgr. Lenka Nagyová, PhD., PaedDr. Martina Tibenská, PhD., Mgr. Michal Tokár, PhD. Last change:	A	ABS	В	C	D	Е	FX	M	
PhD., Mgr. Viktor Sládok, PaedDr. Stanislav Frýželka, PhD., Mgr. Ladislav Mókus, Mgr. Jana Leginusová, PaedDr. Dana Mašlejová, doc. PhDr. Vojtech Potočný, CSc., Mgr. Martin Dovičák, PhD., Mgr. Júlia Raábová, PhD., Mgr. Branislav Nedbálek, Mgr. Dalibor Ludvig, PhD., Mgr. Lenka Nagyová, PhD., PaedDr. Martina Tibenská, PhD., Mgr. Michal Tokár, PhD. Last change:	90,28	0,18	0,85	0,24	0,0	0,0	8,44	0,0	
	PhD., Mgr. Leginusová PhD., Mgr. Lenka Nagy	Viktor Sládo , PaedDr. Da Júlia Raábov /ová, PhD., F	k, PaedDr. S na Mašlejov vá, PhD., Mg	tanislav Frýž á, doc. PhDr r. Branislav	želka, PhD., . Vojtech Pot Nedbálek, M	Mgr. Ladisla cočný, CSc., l (gr. Dalibor I	v Mókus, Mg Mgr. Martin Ludvig, PhD.	gr. Jana Dovičák,	
I A service of the se	Approved l								

University:	Comenius U	Jniversity in	Bratislava		'	,			
Faculty: Fa	culty of Mar	nagement							
Course ID: FM.KIS/06		Course title: Physical Education (2)							
Type of ac Number of per week			ıg						
Number of	credits: 2								
Recommen	ded semeste	er: 2.							
Educationa	al level: I.								
Prerequisit	tes:								
Course req	uirements:								
Learning o	utcomes:								
Class syllal	bus:								
Recommen	ded literatu	re:							
Languages	necessary to	o complete t	he course:						
Notes:	,								
_	distribution oer of evaluat		1428						
A	ABS	В	С	D	Е	FX	M		
91,88	0,0	0,77	0,07	0,21	0,07	7,0	0,0		
Frýželka, Pl Vojtech Pot PhD., Mgr.	prof. RNDr. hD., Mgr. Jar očný, CSc., I Júlia Raábov yová, PhD., F	na Leginusov Mgr. Eleonór vá, PhD., Mg	vá, Mgr. Lad ra Beňová, P r. Branislav	islav Mókus, hD., Mgr. Vi Nedbálek, M	, PaedDr. Dar ktor Sládok, Igr. Dalibor I	na Mašlejova Mgr. Martin Ludvig, PhD.	á, doc. PhDr. Dovičák,		
Last chang	e:								
Approved									

University	Comenius U	Jniversity in	Bratislava							
Faculty: Fa	culty of Mar	nagement								
Course ID: FM.KIS/06			Course title: Physical Education (3)							
Type of ac Number of per week			ıg							
Number of	credits: 2									
Recommen	ded semeste	er: 3.								
Educationa	al level: I.									
Prerequisit	tes:									
	uirements:									
Learning o	utcomes:									
Class sylla	bus:									
Recommen	ded literatu	re:								
Languages	necessary to	o complete t	he course:							
Notes:										
	distribution ber of evaluat		975							
A	ABS	В	С	D	Е	FX	M			
94,77	0,0	0,92	0,1	0,0	0,21	3,9	0,1			
Frýželka, P. Vojtech Pot PhD., Mgr.	prof. RNDr. hD., Mgr. Jar očný, CSc., M Martin Dovidvig, PhD., P	na Leginusov Mgr. Eleonór čák, PhD., M	vá, Mgr. Ladi ra Beňová, Pl Igr. Júlia Raá	islav Mókus, hD., Mgr. Vi ábová, PhD.,	, PaedDr. Dar ktor Sládok, Mgr. Branis	na Mašlejova Mgr. Lenka lav Nedbálek	á, doc. PhDr. Nagyová,			
Last chang	e:									
Approved	by:									

University:	Comenius U	Jniversity in	Bratislava		'	,				
Faculty: Fa	culty of Mar	nagement								
Course ID: FM.KIS/06		Course title: Physical Education (4)								
Type of ac Number o per week			g							
Number of	credits: 2									
Recommen	ded semeste	er: 4.								
Educationa	al level: I.									
Prerequisit	es:									
	uirements:									
Learning o	utcomes:									
Class syllal	bus:									
Recommen	ded literatu	re:								
Languages	necessary to	o complete t	he course:							
Notes:										
	distribution ber of evaluat		849							
A	ABS	В	С	D	Е	FX	M			
93,29	0,0	0,71	0,12	0,0	0,0	5,89	0,0			
Frýželka, Pl PhDr. Vojte Tibenská, P	prof. RNDr. hD., Mgr. Jar ch Potočný, (hD., Mgr. M or Ludvig, Ph	na Leginusov CSc., Mgr. E artin Dovičá	vá, Mgr. Ladi leonóra Beň k, PhD., Mgr	islav Mókus, ová, PhD., N r. Júlia Raábo	, PaedDr. Dai Igr. Viktor S. ová, PhD., M	na Mašlejová ládok, PaedĽ Igr. Branislav	i, doc. Dr. Martina			
Last chang	e:									
Approved	by:									

University	Comenius U	Iniversity in	Braticlava		,	,	
			Diausiava				
Faculty: Fa	culty of Mar	nagement					
Course ID:		I	rse title:				
FM.KIS/06	6B/10	Phys	sical Educati	on (5)			
Educationa	al activities:						
	ctivities: lect	ure					
Number o		1/2 2 2 2 2 2 4 2 2 2 4	1 0				
	x: 2 per leve he course: o						
Number of		ir site rearms	·°5				
Recommen	ded semeste	er: 5.					
Educationa	al level: I.						
Prerequisit	es:						
Course req	uirements:						
Learning o	utcomes:						
Class syllal	bus:						
Recommen	ded literatu	re:					
Languages	necessary to	o complete t	he course:				
Notes:							
_	distribution oer of evaluat		597				
A	ABS	В	С	D	Е	FX	M
96,82	0,17	1,01	0,0	0,0	0,17	1,84	0,0
Frýželka, Pl Vojtech Pot PhD., Mgr.	prof. RNDr. hD., PaedDr. očný, CSc., I Júlia Raábov vová, PhD., F	Dana Mašle Mgr. Eleonór vá, PhD., Mg	jová, Mgr. Ja ra Beňová, P r. Branislav	ana Leginusc hD., Mgr. Vi Nedbálek, M	ová, Mgr. Lac ktor Sládok, gr. Dalibor I	dislav Mókus Mgr. Martin Ludvig, PhD.	s, doc. PhDr. Dovičák,
Last chang	e:						
Approved	by:						

University:	Comenius U	Jniversity in	Bratislava			'			
Faculty: Fa	culty of Mar	nagement							
Course ID: FM.KIS/06		Course title: Physical Education (6)							
Type of ac Number o per week			ıg						
Number of	credits: 2								
Recommen	ded semeste	er: 6.							
Educationa	al level: I.								
Prerequisit	es:								
Course req	uirements:								
Learning o	utcomes:								
Class syllal	bus:								
Recommen	ded literatu	re:							
Languages	necessary to	o complete t	he course:						
Notes:									
_	distribution oer of evaluat		522						
A	ABS	В	C	D	Е	FX	M		
98,28	0,0	0,38	0,0	0,0	0,0	1,34	0,0		
Frýželka, Pl Vojtech Pot PhD., Mgr.	hD., Mgr. Jar očný, CSc., I Júlia Raábov	na Leginusov Mgr. Eleonór vá, PhD., Mg	vá, Mgr. Lad ra Beňová, P r. Branislav	islav Mókus hD., Mgr. Vi Nedbálek, M	uchár, PhD., , PaedDr. Dar ktor Sládok, Igr. Dalibor I . Michal Tok	na Mašlejová Mgr. Martin Ludvig, PhD.	i, doc. PhDr. Dovičák,		
Last chang	e:								
Approved	by:								

University: Comenius University in Bratislava Faculty: Faculty of Management Course ID: Course title: FM KEF/100B/10 **Politics Educational activities:** Type of activities: seminar **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning Number of credits: 2 Recommended semester: 1. **Educational level:** I. **Prerequisites: Course requirements:** povinná účasť na prednáškach, referát, test **Learning outcomes:** Poskytnúť absolventom predmetu Politológia základnú orientáciu v teórii politiky a v súčasnom politickom živote, prispieť k všestrannej výchove budúcich manažérov. Class syllabus: 1. Politika ako spoločenský fenomén- názory na politiku, charakteristické znaky politiky 2. Politológia- počiatky politologických teórií v antickom Grécku 3. Demokracia- charakteristika demokracie, termín demokracia 4. Teória moci- synonymá pojmu moc, spektrum charakteristík moci 5. Politický systém- politický systém ako podsystém spoločenského systému 6. Štát - vznik štátu, pojem štát, historický vývoj od prvých štátov 7. Politické strany- pôvod pojmu strana, vznik a vývoj politických strán, 8. Teória volieb- charakteristika, aktívne a pasívne volebné právo 9. Národná rada SR- zákonodarná pôsobnosť, kontrolná pôsobnosť, 10. Vláda SR, prezident SR- orgán výkonnej moci, predseda, podpredsedovia, ministri, 11. Ľudské práva- charakteristika, medzinárodný štandard základných ľudských práv 12. Medzinárodné vzťahy - slovné spojenie medzinárodné vzťahy (MV), národ. **Recommended literature:** Adamová, K., Křížkovský, L.: Politologie. Praha, Codex 1997. ISBN 80-85963-22-1 Cabada, L. - Kubát, M. a kol.: Úvod do studia politiké vědy. Praha, Eurolex Bohemia 2004. ISBN Sopóci, J.: Politika v spoločnosti. Úvod do sociológie politiky. BA, VEDA 2004. ISBN 80-224-0802-6

Strana: 212

Languages necessary to complete the course:

Notes:

Past grade distribution Total number of evaluated students: 145								
A	ABS	В	С	D	Е	FX	M	
25,52	0,0	17,93	21,38	14,48	14,48	6,21	0,0	
Lecturers: PhDr. Gabriela Bérešová, PhD.								
Last change: 05.02.2018								
Approved by:								

University: Comenius University in Bratislava Faculty: Faculty of Management Course title: Course ID: FM KEF/300B/19 **Politics Educational activities:** Type of activities: seminar **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning Number of credits: 3 Recommended semester: 1. **Educational level:** I. **Prerequisites: Course requirements:** povinná účasť na prednáškach, referát, test **Learning outcomes:** Poskytnúť absolventom predmetu Politológia základnú orientáciu v teórii politiky a v súčasnom politickom živote, prispieť k všestrannej výchove budúcich manažérov. Class syllabus: 1. Politika ako spoločenský fenomén- názory na politiku, charakteristické znaky politiky 2. Politológia- počiatky politologických teórií v antickom Grécku 3. Demokracia- charakteristika demokracie, termín demokracia 4. Teória moci- synonymá pojmu moc, spektrum charakteristík moci 5. Politický systém- politický systém ako podsystém spoločenského systému 6. Štát - vznik štátu, pojem štát, historický vývoj od prvých štátov 7. Politické strany- pôvod pojmu strana, vznik a vývoj politických strán, 8. Teória volieb- charakteristika, aktívne a pasívne volebné právo 9. Národná rada SR- zákonodarná pôsobnosť, kontrolná pôsobnosť, 10. Vláda SR, prezident SR- orgán výkonnej moci, predseda, podpredsedovia, ministri, 11. Ľudské práva- charakteristika, medzinárodný štandard základných ľudských práv 12. Medzinárodné vzťahy - slovné spojenie medzinárodné vzťahy (MV), národ. **Recommended literature:** Adamová, K., Křížkovský, L.: Politologie. Praha, Codex 1997. ISBN 80-85963-22-1 Cabada, L. - Kubát, M. a kol.: Úvod do studia politiké vědy. Praha, Eurolex Bohemia 2004. ISBN Sopóci, J.: Politika v spoločnosti. Úvod do sociológie politiky. BA, VEDA 2004. ISBN 80-224-0802-6

Strana: 214

Languages necessary to complete the course:

Notes:

Past grade distribution Total number of evaluated students: 50									
A	ABS	В	С	D	Е	FX	M		
50,0	0,0	4,0	8,0	18,0	10,0	10,0	0,0		
Lecturers: PhDr. Gabriela Bérešová, PhD.									
Last change: 03.10.2019									

University: Comenius University in Bratislava Faculty: Faculty of Management **Course ID: Course title:** FM.KMn/056B/16 Practical Aspects of Human Resource Management **Educational activities:** Type of activities: seminar **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning Number of credits: 3 Recommended semester: 4. **Educational level:** I. **Prerequisites: Recommended prerequisites:** Introduction to Personnel Management **Course requirements:** Case study (50%), final exam (50%) Scale of assessment (preliminary/final): 50/50 **Learning outcomes:** The aim of this course is to enrich and built upon theoretical knowledge in the field of HR management by acquiring practical HR skills. The focus is mainly on employee recruitment and selection, performance appraisal / performance management and employer branding. Class syllabus: HR activities - overview Employee recruitment and selection in different organizational settings Real-life situations from the process of employee recruitment and selection Performance management - target setting, quantitative and qualitative key performance indicators (KPI) Feedback and the appraisal interview - practical skill building Employer branding - current trends **Recommended literature:** Carbery, R., Cross, C. 2013. Human Resource Management – A Concise Introduction. Houndmills, Basingstoke, Hampshire: Palgrave Macmillan Selected case studies Languages necessary to complete the course:

Strana: 216

Slovak and English language

Notes:

Past grade distribution Total number of evaluated students: 49									
A	ABS	В	С	D	Е	FX	M		
93,88	0,0	4,08	0,0	0,0	0,0	2,04	0,0		
Lecturers: doc. Mgr. Jana Fratričová, PhD.									
Last chang	e: 12.02.202	0	-						

University: Comenius University in Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KMk/106B/16 Practice of Market Research

Educational activities:

Type of activities: lecture / seminar

Number of hours:

per week: 2 / 2 per level/semester: 28 / 28

Form of the course: on-site learning

Number of credits: 5

Recommended semester: 5.

Educational level: I.

Prerequisites:

Course requirements:

Learning outcomes:

Class syllabus:

Recommended literature:

Languages necessary to complete the course:

Notes:

Past grade distribution

Total number of evaluated students: 122

A	ABS	В	С	D	Е	FX	M
40,98	0,0	13,93	18,03	10,66	16,39	0,0	0,0

Lecturers: prof. Mgr. Peter Štarchoň, PhD., Mgr. Lucia Vilčeková, PhD., Mgr. František Olšavský, PhD.

Last change: 18.09.2020

Approved by:

University: Comenius University in Bratislava Faculty: Faculty of Management **Course ID: Course title:** FM.KIS/084B/15 Programming I **Educational activities:** Type of activities: seminar **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning **Number of credits: 3 Recommended semester:** 3., 5. **Educational level:** I. **Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course: **Notes:** Past grade distribution Total number of evaluated students: 68 Α **ABS** В C D E FX M 91,18 0,0 0,0 0,0 0,0 0,0 8,82 0,0 Lecturers: doc. RNDr. Michal Greguš, PhD., PhDr. Peter Veselý, PhD., Ing. Rastislav Kulhánek, PhD. Last change: Approved by:

University: Comenius University in Bratislava Faculty: Faculty of Management **Course ID: Course title:** FM.KIS/130B/16 **Programming II Educational activities:** Type of activities: seminar **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning **Number of credits: 3** Recommended semester: 4., 6. **Educational level:** I. **Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course: **Notes:** Past grade distribution Total number of evaluated students: 13 Α **ABS** В C D E FX M 84,62 0,0 0,0 0,0 7,69 0,0 7,69 0,0 Lecturers: PhDr. Peter Veselý, PhD., Ing. Rastislav Kulhánek, PhD. Last change: Approved by:

University: Comenius University in Bratislava Faculty: Faculty of Management **Course ID: Course title:** FM.KIS/005 B/15 Programming in Wolfram Mathematica I **Educational activities:** Type of activities: seminar **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning **Number of credits: 3** Recommended semester: 2. **Educational level:** I. **Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course: **Notes:** Past grade distribution Total number of evaluated students: 0 Α **ABS** В C D E FX M 0,0 0,0 0,0 0,0 0,0 0,0 0,0 0,0 Lecturers: doc. RNDr. Mária Bohdalová, PhD. Last change: 15.10.2017

Strana: 221

University: Comenius University in Bratislava Faculty: Faculty of Management **Course ID: Course title:** FM.KIS/005 B/19 Programming in Wolfram Mathematica I **Educational activities:** Type of activities: seminar **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning **Number of credits: 3 Recommended semester:** 3., 5. **Educational level:** I. **Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course: **Notes:** Past grade distribution Total number of evaluated students: 0 Α **ABS** В C D E FX M 0,0 0,0 0,0 0,0 0,0 0,0 0,0 0,0 Lecturers: doc. RNDr. Mária Bohdalová, PhD. **Last change:** 20.09.2019

Strana: 222

University: Comenius University in Bratislava Faculty: Faculty of Management **Course ID: Course title:** FM.KIS/050B/00 **Project Management Educational activities:** Type of activities: lecture / seminar **Number of hours:** per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning Number of credits: 5 Recommended semester: 5. **Educational level:** I. **Prerequisites: Course requirements:** Scale of assessment (preliminary/final): 50% / 50% **Learning outcomes:** Class syllabus: 01 Introduction to Project Management 02 project management processes 03 Methods and techniques of project management 04 SW support project management 05 Initialization of the project 06 Project Team 07 Project Planning 08 Timetables 09 Resource Planning 10 Risk Plan 11 Monitoring, inspection 12 Termination, transfer project **Recommended literature:** PROJECT MANAGEMENT INSTITUTE: A Guide to the Project Management Body of Knowledge (PMBOK Guide) - Fourth Edition. An American National Standard ANSI/PMI 99-001-2008, ISBN 978-1-933890-51-7 SABOL T. - MACEJ P.: Projektový manažment, Technická Univerzita, Košice, 2001, , ISBN 80-7099-775-3, 287s. COLIN BENTLEY: Základy Metódy projektového riadenia – The essence of the Project Management Method - PRINCE2, 7th ed. 2. Vydanie, AIS management 2011 ISBN 978-0-9576076-0-6 KATHY SCHWALBE: Information Technology Project Management, Course Technology, Fifth edition, 2008, ISBN 978-0324665215 Languages necessary to complete the course:

Strana: 223

Past grade	Past grade distribution										
Total numb	er of evaluat	ed students:	2355								
A	ABS	В	С	D	Е	FX	M				
23,27	0,0	28,87	24,37	13,89	9,04	0,55	0,0				

Lecturers: doc. Ing. Ján Papula, PhD., prof. RNDr. Michal Greguš, PhD., doc. Ing. Jaroslava Kniežová, PhD., Ing. Peter Balco, PhD.

Last change: 06.10.2019

University: Comenius University in Bratislava Faculty: Faculty of Management **Course ID: Course title:** FM.KMn/105B/18 Psychology - Development of Managerial Skills **Educational activities:** Type of activities: seminar **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning Number of credits: 3 **Recommended semester:** 6. **Educational level:** I. **Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course: **Notes:** Past grade distribution Total number of evaluated students: 12 Α **ABS** В C D E FX M 66,67 0,0 16,67 0,0 0,0 16,67 0,0 0,0

Lecturers: doc. PhDr. Rozália Sulíková, PhD.

Last change: 27.03.2020

Approved by:

University: Comenius University in Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KMn/104B/16 Psychology for Managers

Educational activities:

Type of activities: seminar

Number of hours:

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 3

Recommended semester: 6.

Educational level: I.

Prerequisites:

Course requirements:

During the semester: 20% for essay presentation. Final written exam: 80% A = 91 - 100%, B = 81 - 90%, C = 80 - 73%, D = 72 - 66%, E = 65 - 60%.

Active participation in exercises is important Scale of assessment (preliminary/final): 20/80

Learning outcomes:

By the end of the course students will receive a basic knowledge of the personality, wil have basic knowledge in empathy, team building, perception, motivation, interpersonal communication etc. They will understand cultural differences in the business context. It will be developed selected managerial skills needed to work effectively with subordinates: effective interpersonal communication, FV, presentation skills.

Class syllabus:

- 1. Personality.
- 2. Personality of managers/leaders.
- 3. Perception process.
- 4. Effective interpersonal verbal communication.
- 5. Nonverbal communication.
- 6. Active listening.
- 7. Assertive behavior.
- 8. Empathy.
- 9. EQ and CQ.
- 10. Intercultural communication-
- 11. Basic presentation skills.
- 12. Student presentations
- 13. Student presentations

Recommended literature:

[1] SULIKOVA, R. 2001. Intercultural Communication. In: Global Business and Economic Development. Volume II: The East European Perspectives. Upper Montclair: Montclair State University, 2001, p. 311-315.

- [2] SULIKOVA, R. 2003. New Managerial Competencies. In: Journal of Human Resource Management. 2003, No. 1-2, p. 69-76.
- [3] SULIKOVA, R. 2003. New Managerial Competencies in the New Organizational Environment. In: Strategies for Sustainable Globalization: Business Responses to Regional Demands and Global Opportunities. Global Business and Economic Development. Upper Montclair: Montclair State University, 2003, volume 1, p. 813-817.
- [4] THILL, J. V. BOVEÉ, C. L. 2012. Business Communication Essentials. New Jersey: Pearson, 2012.
- [5] TUBBS, S. L. MOSS, S. 1997. Human Communication. 6th Edition. New York: McGraw-Hill, 1997.
- [6] WHETTEN, D. A. CAMERON, K. S. 2011. Developing Management Skills. Pearson, 2011.

Languages necessary to complete the course:

English

Notes:

Past grade distribution

Total number of evaluated students: 122

A	ABS	В	C	D	Е	FX	M
29,51	0,0	19,67	17,21	10,66	12,3	10,66	0,0

Lecturers: doc. PhDr. Rozália Sulíková, PhD., Mgr. Ľudmila Mitková, PhD.

Last change: 13.02.2020

University: Comenius University in Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KKM/223B/16 Quantitative methods in financial management

Educational activities:

Type of activities: seminar

Number of hours:

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 3

Recommended semester: 5.

Educational level: I.

Prerequisites:

Recommended prerequisites:

Statistics, Statistical Methods, Mathematics 1, Mathematics 2, Financial Mathematics

Course requirements:

Students prepare homework according to the assignment and two midterm

Scale of assessment (preliminary/final): 100/0

Learning outcomes:

Students become familiar with basic statistical properties of financial time series, the stock returns, derivatives and portfolio analysis using the software MS Excel and Wolfram Mathematica. The student will gain skills in making investment decisions in the financial market in the short and long term.

Class syllabus:

Properties of an arithmetic and logarithmic asset returns.

Statistical properties of yields (arithmetic and logarithmic) and closing prices.

Graphical representation (development, histogram, box graph), descriptive statistics of the financial time series.

Portfolio theory. Expected return and risk of portfolios. Determination of portfolio weights, dynamic and static portfolios. CAPM. Valuation of shares.

Option contracts, european option pricing, Black-Scholes model for option pricing. Call-Put parity. Portfolio hedging strategies.

Recommended literature:

Languages necessary to complete the course:

slovak, english

Notes:

Past grade distribution

Total number of evaluated students: 85

A	ABS	В	С	D	Е	FX	M
21,18	0,0	23,53	20,0	9,41	23,53	2,35	0,0

Lecturers: doc. RNDr. Mária Bohdalová, PhD., Mgr. Kitty Klacsánová
Last change: 26.02.2021
Approved by:

University: Comenius University in Bratislava Faculty: Faculty of Management **Course ID:** Course title: FM KEF/215B/15 Research Methods **Educational activities:** Type of activities: seminar **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning Number of credits: 3 **Recommended semester:** 5. **Educational level:** I. **Prerequisites: Course requirements:** Take-home assignment accounts for 100% of grade (either review of a research paper or data analysis). **Learning outcomes:** Upon taking the course, the student will have a thorough understanding of how to do research. He will be able to define a research topic, find relevant literature, obtain data and use right methods in order to analyze and conclude on them. Class syllabus: Session 1 Starting the research Session 2 Literature review & topic specification Session 3 Data collection & retrieval Session 4 Qualitative methods Session 5 Quantitative methods Session 6 Challenges for thesis & paper writing Session 7 Example of the research **Recommended literature:** Literature: 1. Ashby, Mike. "How to write a paper." Engineering Department, University of Cambridge, Version 5 (2000): 38. 2. Murray, Rowena. How to write a thesis. McGraw-Hill International, 2011. 3. Freedman, D., R. Pisani, and R. Purves. "Statistics (2007)." (1978). 4. Stock, James H., and Mark W. Watson. Introduction to econometrics. Vol. 104. Boston: Addison Wesley, 2003. 5. Selected research papers Languages necessary to complete the course:

Strana: 230

English

Past grade distribution Total number of evaluated students: 14										
A	ABS	В	С	D	Е	FX	M			
71,43	0,0	21,43	0,0	7,14	0,0	0,0	0,0			
Lecturers:	Lecturers: Mgr. Rastislav Molnár									
Last change: 31.01.2018										
Approved l	Approved by:									

University: Comenius University in Bratislava Faculty: Faculty of Management **Course ID: Course title:** FM.KMn/054B/00 Russian I **Educational activities:** Type of activities: seminar **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning Number of credits: 2 **Recommended semester:** 1. Educational level: I., II. **Prerequisites: Course requirements:** 100% - active participation in class Scale of assessment (preliminary/final): 80/20 **Learning outcomes:** To learn the Russian alphabet (azbuka) – the ability to write read and communicate in Russian on general level. Class syllabus: Making and developing contacts, greeting and introducing oneself Let's get Acquainted **Initial contacts** At the office Family **Studies** University - Faculty My work day Leisure time and Life style **Hobbies Professions Recommended literature:** Blum Tamara, Gorelova Elena: Put' k uspechu 1. (The road to success). Course book. Russian for everyday life and business communication. Vienna 2017, 192 p. Blum Tamara, Gorelova Elena: Put' k uspechu 1. (The road to success). Workbook. Russian for everyday life and business communication. Vienna 2017, 116 p. Languages necessary to complete the course:

Notes:

English language

Past grade distribution Total number of evaluated students: 710										
A ABS B C D E FX M										
64,08	0,0 24,93 6,34 1,83 0,14 2,68 0,0									
Lecturers:	Lecturers: doc. Mgr. Emília Charfaoui, CSc.									
Last change: 26.09.2019										
Approved l	by:									

University: Comenius University in Bratislava Faculty: Faculty of Management **Course ID: Course title:** FM.KMn/055B/10 Russian II **Educational activities:** Type of activities: seminar **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning Number of credits: 2 **Recommended semester: 2. Educational level:** I., II. **Prerequisites: Course requirements:** 100% - active participation in class Scale of assessment (preliminary/final): 80/20 **Learning outcomes:** The aim of this study subject is to develop the ability to talk about everyday life situations within given topics. Class syllabus: Socializing and networking - polite phrases **Telephoning** Hotel Time is money Plans for the week Personal letter writing Describing people Health - at the doctor's Restaurant Shopping Recommended literature: Blum Tamara, Gorelova Elena: Put' k uspechu 1. (The road to success). Course book. Russian for everyday life and business communication. Vienna 2017, 192 p. Blum Tamara, Gorelova Elena: Put' k uspechu 1. (The road to success). Workbook. Russian for everyday life and business communication. Vienna 2017, 116 p. Languages necessary to complete the course:

Strana: 234

English and Russian language

Past grade distribution Total number of evaluated students: 281										
A ABS B C D E FX M										
82,21	0,0 11,74 2,14 0,36 0,0 3,56 0,0									
Lecturers:	Lecturers: doc. Mgr. Emília Charfaoui, CSc.									
Last change: 26.09.2019										
Approved	Approved by:									

University: Comenius University in Bratislava Faculty: Faculty of Management **Course ID: Course title:** FM.KMn/056B/00 Russian III **Educational activities:** Type of activities: lecture / seminar **Number of hours:** per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning Number of credits: 2 **Recommended semester: 3.** Educational level: I., II. **Prerequisites: Course requirements:** 100% - active participation in class Scale of assessment (preliminary/final): 80/20 **Learning outcomes:** To develop communication skills, vocabulary and phraseology in the topics of everyday situations. To acquire the ability to discourse, raise and express arguments as well as to exchange own opinions and ideas. Class syllabus: Educational system in Russia and in Slovakia Healthy lifestyle Russian national cuisine Housing **Transportation** Grammatical tables Recommended literature: Blum Tamara, Gorelova Elena: Put' k uspechu 1. (The road to success). Course book. Russian for everyday life and business communication. Vienna 2014, 192 p. Blum Tamara, Gorelova Elena: Put' k uspechu 1. (The road to success). Workbook. Russian for everyday life and business communication. Vienna 2014, 116 p. Charfaoui, E. Professional lexical minimum of managerial and economical praxis. Vyd. Univerzita Komenského, Fakulta managementu, 2014, 116 s. Actual additional texts form magazines, newspapers and the Internet.

Strana: 236

Languages necessary to complete the course:

English and Russian language

Past grade distribution Total number of evaluated students: 236											
A ABS B C D E FX M											
72,88	88 0,0 18,64 4,66 2,12 0,0 1,69 0,0										
Lecturers:	Lecturers: doc. Mgr. Emília Charfaoui, CSc.										
Last change: 16.09.2020											
Approved	by:	Approved by:									

University: Comenius University in Bratislava Faculty: Faculty of Management Course ID: Course title: FM KMn/057B/10 Russian IV **Educational activities:** Type of activities: seminar **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning Number of credits: 2 Recommended semester: 4. Educational level: I., II. **Prerequisites: Course requirements:** 100% - active participation in class Scale of assessment (preliminary/final): 80/20 **Learning outcomes:** To mature and extend grammatical and lexical structures of the Russian language; and also to know Russian life and institutions and Russian culture (its tradition, habits, and cultural values). Class syllabus: Introduction into the work with a professional text Business correspondence Curriculum vitae, letter of application Job interview Employment contract Grammatical tables **Recommended literature:** Blum T., Gorelova E.: Put' k uspechu 2. (The Road to Success). Course book. Russian for everyday life and business communication. Vienna 2017, 192 s. Blum T., Gorelova E.: Put'k uspechu 2. (The Road to Success). Workbook. Russian for everyday life and business communication. Vienna 2017, 116 s. Charfaoui, E. Professional lexical minimum of managerial and economical praxis. Vyd. Univerzita Komenského, Fakulta managementu, 2014, 116 s. Actual additional texts form magazines, newspapers and the Internet. Languages necessary to complete the course:

Strana: 238

English and Russian language

Past grade distribution Total number of evaluated students: 103										
A ABS B C D E FX M										
85,44	0,0 5,83 6,8 0,0 0,0 1,94 0,0									
Lecturers:	doc. Mgr. Er	nília Charfac	oui, CSc.							
Last change: 26.09.2019										
Approved	Approved by:									

University:	Comenius U	Iniversity in	Bratislava					
Faculty: Fa	culty of Mar	nagement						
Course ID: FM.KIS/097	7B/10		rse title: Server					
_	tivities: f hours: : per level/	semester:	g					
Number of credits: 3								
Recommen	ded semeste	r: 6.						
Educationa	l level: I.							
Prerequisite	es:							
Course requ	uirements:							
Learning or	utcomes:							
Class syllab	ous:							
Recommen	ded literatu	re:						
Languages	necessary to	complete t	he course:					
Notes:	,							
	distribution er of evaluat	ed students:	9					
A	ABS	В	С	D	Е	FX	M	
44,44	0,0	11,11	11,11	22,22	11,11	0,0	0,0	
Lecturers:	doc. RNDr. 1	Michal Grego	ıš, PhD.					
Last change	2:							
Approved b								

University: Comenius Universi	ity in Bratislava
Faculty: Faculty of Managemen	nt
Course ID: FM.KMk/046B/00	Course title: Sociology I
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semes Form of the course: on-site le	
Number of credits: 2	
Recommended semester: 1.	
Educational level: I.	
Prerequisites:	
Course requirements: 80 percent during semester, 20 Scale of assessment (preliminal	-
to familiarize students with the	ns of learning outcomes and competences The aim of the subject is e basic conceptual apparatus of sociology and with selected circles udy of management and marketing.
Class syllabus: Sociological perspective Methods of sociological researe Culture Socialization Social interaction and social str Social groups and organization Social stratification and social e Ethnic, racial groups. Minoritie Social institutions. Economic and political systems Education systems. Social change and social moves	ructure. as. differentiation. es.
Recommended literature: Giddens, Anthony (2013) Socio	ology (Seventh Edition). Cambridge
Languages necessary to comp Slovak Notes:	
110163.	

Past grade distribution Total number of evaluated students: 311								
A	ABS	В	С	D	Е	FX	M	
67,52	0,0	23,79	4,18	2,25	0,0	2,25	0,0	
т 4	T 4 1 DID W 11' C 11' CC							

Lecturers: doc. PhDr. Magdaléna Samuhelová, CSc.

Last change: 15.02.2018

University: Comenius University	ity in Bratislava
Faculty: Faculty of Manageme	nt
Course ID: FM.KMk/346B/19	Course title: Sociology I
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semes Form of the course: on-site le	
Number of credits: 3	
Recommended semester: 1.	
Educational level: I.	
Prerequisites:	
Course requirements: 80 percent during semester, 20 Scale of assessment (prelimina	±
to familiarize students with the	ns of learning outcomes and competences The aim of the subject is e basic conceptual apparatus of sociology and with selected circles udy of management and marketing.
Class syllabus: Sociological perspective Methods of sociological researe Culture Socialization Social interaction and social str Social groups and organization Social stratification and social e Ethnic, racial groups. Minoritie Social institutions. Economic and political systems Education systems. Social change and social move	ructure. as. differentiation. es.
Recommended literature: Giddens, Anthony (2013) Socie	ology (Seventh Edition). Cambridge
Languages necessary to comp Slovak Notes:	
1	

Past grade distribution Total number of evaluated students: 12								
A	ABS	В	С	D	Е	FX	M	
50,0 0,0 8,33 25,0 0,0 0,0 8,33 8,33								
Lecturers: doc. PhDr. Magdaléna Samuhelová. CSc								

Last change: 03.10.2019

University: Comenius University	ity in Bratislava
Faculty: Faculty of Manageme	nt
Course ID: FM.KMk/047B/19	Course title: Sociology II
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semes Form of the course: on-site le	
Number of credits: 3	
Recommended semester: 2.	
Educational level: I.	
Prerequisites:	
Course requirements: 80 percent during semester, 20 Scale of assessment (prelimina	
to familiarize students with the	as of learning outcomes and competences. The aim of the subject is basic conceptual apparatus of sociology and with selected circles andy of management and marketing.
Class syllabus: Sociological perspective Methods of sociological resear Culture Socialization Social interaction and social str Social groups and organization Social stratification and social Ethnic, racial groups. Minoritie Social institutions. Economic and political system Education systems. Social change and social move	ructure. as. differentiation. es.
Recommended literature: Giddens, Anthony (2013) Social	ology (Seventh Edition). Cambridge
Languages necessary to comp slovak Notes:	

Past grade distribution									
Total number of evaluated students: 0									
A ABS B C D E FX M									
0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0		
Lecturers: doc. PhDr. Magdaléna Samuhelová, CSc.									
Last chang	Last change: 09.02.2020								

University: Comenius University in Bratislava

Faculty: Faculty of Management

Course ID: Course title: FM.KMk/051B/00 Spanish I

Educational activities:

Type of activities: lecture

Number of hours:

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 2

Recommended semester: 1.

Educational level: I.

Prerequisites:

Course requirements:

work during semester and final exam

For the grade A, at least 91 points are needed, for B at least 81 points, for C at least 73 points, for D at least 66 points, for E at least 60 points. If a student receives less than 60 points, he will fail and will get Fx evaluation.

Learning outcomes:

to handle basic spanish conversation

Class syllabus:

basoc grammar, numbers, vocabulary, syntax, use of the subjunctive, conversation

Recommended literature:

Spanish language I.

Brodsky, David: Spanish Verbs Made Simple(r). University of Texas Press, 2005. Elektronický zdroj: http://site.ebrary.com/lib/uniba/docDetail.action?docID=10185707&p00=spanish

Languages necessary to complete the course:

Slovak

Notes:

Past grade distribution

Total number of evaluated students: 1821

A	ABS	В	C	D	Е	FX	M
71,39	0,0	21,09	3,62	0,93	0,38	2,53	0,05

Lecturers: PhDr. Ján Jurišta, PhDr. Ivan Puškáč

Last change: 02.06.2015

Approved by:

University: Comenius University in Bratislava

Faculty: Faculty of Management

Course ID: Course title: FM.KMk/052B/00 Spanish II

Educational activities:

Type of activities: lecture

Number of hours:

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 2

Recommended semester: 2.

Educational level: I.

Prerequisites:

Course requirements:

work during semester and final exam

For the grade A, at least 91 points are needed, for B at least 81 points, for C at least 73 points, for D at least 66 points, for E at least 60 points. If a student receives less than 60 points, he will fail and will get Fx evaluation.

Learning outcomes:

to handel basic conversation in spanish language

Class syllabus:

spanish grammar, voclabulary on travel, lesisure, home, daily activities

Recommended literature:

Učebnica španielčiny I.

Brodsky, David: Spanish Verbs Made Simple(r). University of Texas Press, 2005. Elektronický zdroj: http://site.ebrary.com/lib/uniba/docDetail.action?docID=10185707&p00=spanish

Languages necessary to complete the course:

slovak, spanish

Notes:

Past grade distribution

Total number of evaluated students: 1326

A	ABS	В	С	D	Е	FX	M
65,54	0,0	22,7	5,96	1,66	0,9	3,24	0,0

Lecturers: PhDr. Ján Jurišta, PhDr. Ivan Puškáč

Last change: 02.06.2015

Approved by:

University: Comenius University in Bratislava

Faculty: Faculty of Management

Course ID: Course title: FM.KMk/053B/00 Spanish III

Educational activities:

Type of activities: lecture

Number of hours:

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 2

Recommended semester: 3.

Educational level: I.

Prerequisites:

Course requirements:

work during semester and final exam

For the grade A, at least 91 points are needed, for B at least 81 points, for C at least 73 points, for D at least 66 points, for E at least 60 points. If a student receives less than 60 points, he will fail and will get Fx evaluation.

Learning outcomes:

to be able to handle conversation in spanish language

Class syllabus:

intermediate vocabulary and grammar

Recommended literature:

Učebnica španielčiny

Brodsky, David: Spanish Verbs Made Simple(r). University of Texas Press, 2005. Elektronický zdroj: http://site.ebrary.com/lib/uniba/docDetail.action?docID=10185707&p00=spanish

Languages necessary to complete the course:

slovak, spanish

Notes:

Past grade distribution

Total number of evaluated students: 697

A	ABS	В	C	D	Е	FX	M
75,75	0,0	18,51	2,01	1,15	0,57	2,01	0,0

Lecturers: PhDr. Ján Jurišta, PhDr. Ivan Puškáč

Last change: 02.06.2015

Approved by:

University: Comenius University in Bratislava

Faculty: Faculty of Management

Course ID: Course title: FM.KMk/054B/00 Spanish IV

Educational activities:

Type of activities: lecture

Number of hours:

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 2

Recommended semester: 4.

Educational level: I.

Prerequisites:

Course requirements:

work during the semester, final exam

For the grade A, at least 91 points are needed, for B at least 81 points, for C at least 73 points, for D at least 66 points, for E at least 60 points. If a student receives less than 60 points, he will fail and will get Fx evaluation.

Learning outcomes:

to be able to hold a conversation in spanish

Class syllabus:

intermediate voclabulary and grammar

Recommended literature:

book chosen by the teacher

Brodsky, David: Spanish Verbs Made Simple(r). University of Texas Press, 2005. Elektronický zdroj: http://site.ebrary.com/lib/uniba/docDetail.action?docID=10185707&p00=spanish

Languages necessary to complete the course:

slovak, spanish

Notes:

Past grade distribution

Total number of evaluated students: 420

A	ABS	В	С	D	Е	FX	M
70,95	0,0	19,52	4,05	0,71	1,19	3,57	0,0

Lecturers: PhDr. Ján Jurišta, PhDr. Ivan Puškáč

Last change: 02.06.2015

Approved by:

University: Comenius University in Bratislava Faculty: Faculty of Management **Course ID: Course title:** FM.KIS/307B/16 Special Topics in IT Projects **Educational activities:** Type of activities: lecture **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning Number of credits: 3 **Recommended semester:** 6. **Educational level:** I. **Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course: **Notes:** Past grade distribution Total number of evaluated students: 18 C Α **ABS** В D E FX M 66,67 0,0 16,67 5,56 0,0 0,0 0,0 11,11 Lecturers: doc. RNDr. Michal Greguš, PhD. Last change: Approved by:

University: Comenius University in Bratislava

Faculty: Faculty of Management

Course ID: Course title: Statistical Methods

Educational activities:

Type of activities: lecture / seminar

Number of hours:

per week: 2 / 2 per level/semester: 28 / 28

Form of the course: on-site learning

Number of credits: 5

Recommended semester: 4.

Educational level: I.

Prerequisites:

Recommended prerequisites:

Statistics

Course requirements:

Learning outcomes:

By completing the course, the student will gain an overview of the issues of data analysis using statistical methods for the needs of the manager. He will master statistical methods suitable for 2 and multidimensional analysis of quantitative and qualitative variables. He will gain an overview of the possibilities provided by the SAS SAS Guide for statistical data analysis and will also acquire the necessary skills to work in this software.

Class syllabus:

- 1. Introduction to the subject: The view of the methods of examining dependencies between statistical variables.
- 2. Analysis of dependence between qualitative variables association (chi-quadrate test).
- 3. Analysis of variance ANOVA. Parametric and nonparametric ANOVA methods.
- 4. Correlation analysis. Covariance and correlation matrix.
- 5. Regression analysis: Linear and nonlinear models. Simple linear model. Least squares method (LSM).
- 6. Multiple linear model. Methods of selecting variables for a model. Multicollinearity.
- 7. Introduction to stochastic processes: types of stochastic processes, stationary process, autocorrelation function.
- 8. Application of time series in management. Indices.
- 9. Decomposition of time series into components (multiplier, additive): trend, cycle, seasonality and random component. Subjective trend in the time series.
- 10. Estimation of trend using mathematical curves (line, parabola, Gomperz curve, exponential trend, logistic trend).
- 11. Moving averages method in determining the trend. Exponencional smoothing.
- 12. Seasonal component in time series. Winterson method (additive, multiplier).
- 13. Random tests. Forecasting by time series analysis.

Recommended literature:

Literature - new:

- 1. Pacáková a kol.: Štatistické metódy pre ekonómov. Iura Edition 2009, resp. Wolters Kluwer (kniha tlačená+ zbierka príkladov B, info na https://www.wolterskluwer.sk/sk/statisticke-metody-pre-ekonomov.p570.html)
- 2. Erik Šoltés a kol.: Štatistické metódy pre ekonómov zbierka príkladov. Wolters Kluwer 2015. ISBN 978-80-8168-234-6 (aj elektronicky, info na https://www.wolterskluwer.sk/sk/statisticke-metody-pre-ekonomov-zbierka-prikladov.p2120.html)
- 3. Pacáková a kol.: Štatistické indukcia pre ekonómov a manažérov. Wolters Kluwer 2015. (obsahuje riešené príklady v SASe, aj elektronicky, info na https://www.wolterskluwer.sk/sk/statisticka-indukcia-pre-ekonomov-a-manazerov.p2006.html)

Literature - older:

Chajdiak J., Rublíková E., Gudába M: Štatistické metódy v praxi. STATIS Bratislava 1997.

Chajdiak J., Komorník J., Komorníková M.: Štatistické metódy. STATIS Bratislava 1999

Eva Rubíková: Analýza časových radov. IURA EDITION, Bratislava 2007,

ISBN-978-80-8078-139-2

McClave J. T., Benson P. G., Sincich T.: Statistics for Business and Economics, Prentice-Hall, INC., 2001 http://www.prenhall.com/mcclave/

Wonnacot T. H., Wonnacot R. J.:Introductory Statistics. John Wiley and Sons; Third Edition edition (1977)

Hanke J. H., Reitsch A. G.: Understanding Business Statistics, Richard D. Irwin, INC., 1991 E-book: http://www.statsoft.com/textbook/stathome.html

SAS on-line documentation: http://support.sas.com/onlinedoc/913/docMainpage.jsp

Languages necessary to complete the course:

Notes:

Past grade distribution

Total number of evaluated students: 2265

A	ABS	В	С	D	Е	FX	M
16,47	0,0	18,19	17,53	16,2	23,22	8,39	0,0

Lecturers: doc. Ing. Iveta Stankovičová, PhD., Mgr. Eva Brestovanská, PhD., doc. RNDr. Mária Bohdalová, PhD.

Last change: 26.02.2021

University: Comenius University in Bratislava

Faculty: Faculty of Management

Course ID: Course title: FM.KEF/116B/00 Statistics

Educational activities:

Type of activities: lecture / laboratory practicals

Number of hours:

per week: 2 / 2 per level/semester: 28 / 28

Form of the course: on-site learning

Number of credits: 5

Recommended semester: 3.

Educational level: I.

Prerequisites:

Course requirements:

Learning outcomes:

By completing the course, the student will gain an overview of the issues of data analysis using statistical methods for the needs of the manager. He will master statistical methods suitable for 1 and 2-dimensional analysis of quantitative and qualitative variables. He will also gain an overview of the possibilities provided for statistical analysis by MS Excel software in the field of statistics and will also acquire the necessary skills to work in this software.

Class syllabus:

Brief Syllabus:

- 1. Introduction into the course. Introduction into probability theory.
- 2. Conditional probability, independence, and Bayes theorem.
- 3. Random variable definition, types (discrete and continuous), transformation, probability division.
- 4. Distribution function and its basic characteristics. Density functions for continuous random variable.
- 5. Types of theoretical probability distributions.
- 6. Probability distributions derived from normal probability distribution.
- 7. Limits: Convergence of random variables, law of large numbers, central limits.
- 8. Random vector. Dependence and independence of random variables.
- 9. Introduction into mathematical statistics. Descriptive statistics, primary graphic representation of statistical data. Classification of statistical data. Frequency table.
- 10. Random choice and its basic characteristics. Selective characteristics. Unbend and consistent estimates. Basic characteristics of realization of random choice.
- 11. Interval estimates for random choice from normal distribution.
- 12. Introduction into statistical hypothesis testing. Errors of first and second category during statistical hypothesis testing.
- 13. Statistical hypothesis testing: parametric tests (for parameters of normal distribution).
- 14. Statistical hypothesis testing: nonparametric tests (chi-quadrate test of good agreement, sign test).

Recommended literature:

Literature:

- 1. Chajdiak J., Rublíková E., Gudába M: Štatistické metódy v praxi. STATIS Bratislava 1997. Chajdiak J., Komorník J., Komorníková M.: Štatistické metódy. STATIS Bratislava 1999
- 2. McClave J. T., Benson P. G., Sincich T.: Statistics for Business and Economics, Prentice-Hall, INC., 2001 http://www.prenhall.com/mcclave/
- 3. Viera Pacáková a kolektív: Štatistika pre ekonómov. IURA EDITION, Bratislava 2003.
- 4. Viera Pacáková a kolektív: Štatistika pre ekonómov. Zbierka príkladov B. IURA EDITION, Bratislava 2005.
- 5. Electronic textbook of statistics (in Czech): http://badame.vse.cz/iastat/
- 6. Electronic textbook of statistics (in English): http://www.statsoft.com/textbook/stathome.html

Languages necessary to complete the course:

Notes:

Past grade distribution

Total number of evaluated students: 3999

A	ABS	В	С	D	Е	FX	M
17,08	0,0	16,63	14,13	15,93	22,76	13,35	0,13

Lecturers: Mgr. Eva Brestovanská, PhD., doc. RNDr. Mária Bohdalová, PhD., Ing. Rastislav Kulhánek, PhD., doc. Ing. Iveta Stankovičová, PhD.

Last change: 26.02.2021

University: Comenius University in Bratislava Faculty: Faculty of Management **Course ID: Course title:** FM.KIS/061B/19 Statistics on PC **Educational activities:** Type of activities: lecture **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning **Number of credits: 3** Recommended semester: 4. **Educational level:** I. **Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course: **Notes:** Past grade distribution Total number of evaluated students: 30 Α ABS В C D E FX M 10,0 0,0 10,0 6,67 13,33 13,33 46,67 0,0 Lecturers: doc. RNDr. Mária Bohdalová, PhD., Mgr. Eva Brestovanská, PhD., doc. Ing. Iveta

Lecturers: doc. RNDr. Mária Bohdalová, PhD., Mgr. Eva Brestovanská, PhD., doc. Ing. Iveta Stankovičová, PhD.

Last change: 18.02.2020

Approved by:

University: Comenius University in Bratislava Faculty: Faculty of Management **Course ID: Course title:** FM.KSP/063B/16 Supply Chain Management **Educational activities:** Type of activities: seminar **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning **Number of credits: 3 Recommended semester:** 6. **Educational level:** I. **Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course: **Notes:** Past grade distribution Total number of evaluated students: 38 Α **ABS** В C D E FX M 60,53 0,0 34,21 5,26 0,0 0,0 0,0 0,0 Lecturers: Ing. Jaroslav Hul'vej, PhD. Last change: Approved by:

University: Comenius University in Bratislava

Faculty: Faculty of Management

Course ID:
FM.KSP/062B/16

Course title:
Support of Business Development

Educational activities:

Type of activities: lecture / seminar

Number of hours:

per week: 2/2 per level/semester: 28/28

Form of the course: on-site learning

Number of credits: 5

Recommended semester: 6.

Educational level: I.

Prerequisites:

Course requirements:

Learning outcomes:

Class syllabus:

Recommended literature:

Languages necessary to complete the course:

Notes:

Past grade distribution

Total number of evaluated students: 165

A	ABS	В	С	D	Е	FX	M
66,67	0,0	21,82	6,06	3,03	1,82	0,61	0,0

Lecturers: Mgr. Miloš Mrva, PhD.

Last change: 14.07.2020

Approved by:

University: Comenius University in Bratislava

Faculty: Faculty of Management

Course ID: Course title: Tax Accounting

Educational activities: Type of activities: seminar

Number of hours:

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 3

Recommended semester: 6.

Educational level: I.

Prerequisites:

Course requirements:

Learning outcomes:

The student is able to explain the accounting and tax consequences of accounting the costs and revenues, to describe their impact on total profit of company, and to present their tax aspects.

Class syllabus:

- 1. Tax accounting introduction
- 2. Account classification's construction in view of the calculation of profit from operating, financial and extraordinary activities
- 3. Accounting of taxes and specific examples of accounting in businesses
- 4. Accounting of costs, revenues and their influence on profit of a business
- 5. Items adjusting profits (or the difference among expenses and revenues) for the tax basis
- 6. Composition of balance sheet, profit and loss and annexes
- 7. Accounting methods in single-entry bookkeeping. Composition of other financial statements
- 8. Brief characteristic of taxes and relating regulations
- 9. Accounting and tax consequences for businesses from tax laws
- 10. The fundaments for VAT evidence and composition of tax return for VAT
- 11. The documents for composition of income tax return for legal entities and income tax return for persons

Recommended literature:

- 1. Zákon č. 431/2002 Z. z. o účtovníctve v znení neskorších predpisov
- 2. Zákon č. 595/2003 Z. z. o dani z príjmov v znení neskorších predpisov
- 3. Zákon č. 513/1991 Zb. Obchodný zákonník v znení neskorších predpisov
- 4. Zákon č. 455/1991 Zb. o živnostenskom podnikaní (živnostenský zákon) v znení neskorších predpisov
- 5. Opatrenie Ministerstva financií Slovenskej republiky z 13. decembra 2007 č.

MF/27076/2007-74, ktorým sa ustanovujú podrobnosti o postupoch účtovania a podrobnosti o usporiadaní, označovaní a obsahovom vymedzení položiek účtovnej závierky pre účtovné jednotky účtujúce v sústave jednoduchého účtovníctva, ktoré podnikajú alebo vykonávajú inú samostatnú zárobkovú činnosť, ak preukazujú svoje výdavky vynaložené na dosiahnutie,

zabezpečenie a udržanie príjmov na účely zistenia základu dane z príjmov v znení neskorších opatrení

6. Opatrenie Ministerstva financií SR č. 23054/2002-92 zo 16. decembra 2002, ktorým sa ustanovujú podrobnosti o postupoch účtovania a rámcovej účtovej osnove pre podnikateľov účtujúcich v sústave podvojného účtovníctva v znení neskorších opatrení

Languages necessary to complete the course:

Notes:

Past grade distribution

Total number of evaluated students: 121

A	ABS	В	С	D	Е	FX	M
76,03	0,0	19,01	4,96	0,0	0,0	0,0	0,0

Lecturers: doc. Ing. Jana Kajanová, PhD.

Last change: 08.02.2018

Approved by:

University: Comenius University in Bratislava Faculty: Faculty of Management **Course title: Course ID:** FM.KSP/064B/17 Visions and Creativity in Management **Educational activities:** Type of activities: seminar **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning **Number of credits: 3 Recommended semester:** 1. **Educational level:** I. **Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course: **Notes:** Past grade distribution Total number of evaluated students: 429 Α **ABS** В C D E FX M 74,36 0,0 13,52 4,9 0,0 0,0 7,23 0,0 Lecturers: Mgr. Lucia Kohnová, PhD., Mgr. Nikola Salajová Last change: 18.09.2020

Strana: 261

University: Comenius University in Bratislava Faculty: Faculty of Management **Course title: Course ID:** FM.KIS/075B/00 Visual Basic (2) **Educational activities:** Type of activities: lecture **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning **Number of credits: 3 Recommended semester:** 6. **Educational level:** I. Prerequisites: FM.KIS/073B/00 - Visual Basic (1) **Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course: **Notes:** Past grade distribution Total number of evaluated students: 4 Α **ABS** В C D E FX M 75.0 0,0 0,0 25,0 0,0 0,0 0,0 0,0 Lecturers: doc. RNDr. Michal Greguš, PhD. **Last change:** 02.06.2015

Strana: 262

University: Comenius University in Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KIS/335B/17 Visual Communication

Educational activities:

Type of activities: seminar

Number of hours:

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 3

Recommended semester: 4.

Educational level: I.

Prerequisites:

Course requirements:

The assessment of the subject is in accordance with the FM UK Study Regulations. Evaluation is aimed at assessing the skills and work habits of students, which are assessed on the basis of OCTO in ACVA phases:

Objective 25%

Complexicity 25%

Team work 25%

Outputs 25%

Together, max. 100 points/semester, where the following points can be obtained in the individual AKVA phases:

Analytical - 20 points, Conceptual - 20 points, Verification - 20 points, Argumentative - 40 point Scale of assessment (preliminary/final): 100/0

Learning outcomes:

By completing the subject, the student will acquire skills in graphics processing using the software provided by the faculty and will acquire deeper theoretical knowledge from the field of visual language and its individual elements. Alternative activity in the four ACVA phases of the project solution – Analytical (2-4 weeks), Conceptual (2-4 weeks), Verifying (1-3 weeks) and Argumentative (1-3 weeks).

Class syllabus:

- 1. Visual language
- 2. Graphic design
- 3. Graphics for print and web
- 4. Manufacturing process
- 5. Visualization of information
- 6. Technical information
- 7. Visual and visual perception
- 8. Visual language
- 9. Meaning of colors
- 10. Risks of graphics
- 11. How to be seen

- 12. Work with a graphic editor in WINDOWS
- 13. Work with a MacOS graphics editor
- 14. Working with a graphical editor in LINUX environment

Recommended literature:

Faulkner, A. - Chavez, C.: Adobe Photoshop CC. Computer Press, Praha. 2016, ISBN 9788025147412

Novotný, P.: CorelDRAW X4. Grada, Praha, 2009

Lucas, D.: Graphic Design. Thames & Hudson, 2014, ISBN 9783037681633

Errea, J.: Visual Journalism. Die Gestalten Verlag, 2017, ISBN 9783899559194

Languages necessary to complete the course:

slovak language

Notes:

Past grade distribution

Total number of evaluated students: 15

A	ABS	В	С	D	Е	FX	M
86,67	0,0	13,33	0,0	0,0	0,0	0,0	0,0

Lecturers: PhDr. Peter Veselý, PhD.

Last change: 09.02.2018

University: Comenius University in Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KIS/111B/15 Web Server and Web Design

Educational activities:

Type of activities: seminar

Number of hours:

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 3

Recommended semester: 5.

Educational level: I.

Prerequisites:

Course requirements:

The assessment of the subject is in accordance with the FM UK Study Regulations. Evaluation is aimed at assessing the skills and work habits of students, which are assessed on the basis of OCTO in ACVA phases: Objective 25% Complexicity 25% Team work 25% Outputs 25% Together, max. 100 points/semester, where the following points can be obtained in the individual AKVA phases: Analytical - 20 points, Conceptual - 20 points, Verification - 20 points, Argumentative - 40 point Scale of assessment (preliminary/final): 100/0

Learning outcomes:

Students will learn about the techniques of developing professional websites and learn how to create websites from the webdizajner's position. Education is alternatively divided into 4 phases AKVA - Analytical (2-4 weeks), Conceptual (2-4 weeks), Verification (1-3 weeks), Argumentative (1-3 weeks).

Class syllabus:

- Website development
- Past, present, and future in web application development
- Joining elements in tables
- Fundamentals of working with graphics
- Aspects considered for starting work on web development
- Collecting requirements and creating a website concept
- Case study a small amount of content
- Case study medium amount of content
- Case study a great deal of content

Recommended literature:

- C. Eccher, Profesionálny web design, techniky a vzorové riešenia, CP Books a.s. Brno 2005. (Existuje aj novšie vydanie z roku 2008, preklad do čestiny, rok 2010.)
- B. P. Hogan, HTML5 a CSS3, Výukový kurz webového vývojára, Computer press, 2011, preklad z angličtiny.

Languages necessary to complete the course:

slovak language, english language

Notes:										
	Past grade distribution Total number of evaluated students: 57									
A	ABS	В	С	D	Е	FX	M			
78,95	0,0	14,04	1,75	0,0	1,75	3,51	0,0			
Lecturers: Mgr. Vincent Karovič, PhD., Ing. Vincent Karovič, PhD.										
Last change: 10.02.2018										
Approved l	by:									

University: Comenius University in Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KIS/106B/10 Web Server and Web Design II

Educational activities:

Type of activities: lecture

Number of hours:

per week: 2 per level/semester: 28 Form of the course: on-site learning

Number of credits: 3

Recommended semester: 6.

Educational level: I.

Prerequisites:

Course requirements:

The assessment of the subject is in accordance with the FM UK Study Regulations. Evaluation is aimed at assessing the skills and work habits of students, which are assessed on the basis of OCTO in ACVA phases: Objective 25% Complexicity 25% Team work 25% Outputs 25% Together, max. 100 points/semester, where the following points can be obtained in the individual AKVA phases: Analytical - 20 points, Conceptual - 20 points, Verification - 20 points, Argumentative - 40 point Scale of assessment (preliminary/final): 100/0

Learning outcomes:

Students will learn how to create a web server, install MS SQL Server, import data into data bans, and communicate with SQL Server database data on a web server. Then they learn to create programs in C #, T-SQL databases, and create stored procedures and transaction processing. They will learn the basics of creating information systems in the company. \ Education is alternatively divided into 4 phases AKVA - Analytical (2-4 weeks), Conceptual (2-4 weeks), Verification (1-3 weeks), Argumentative (1-3 weeks).

Class syllabus:

- Web server
- SQL language a query database language
- Stored procedures
- Transactions and transaction processing implementation in the program
- Lifecycle of the information system
- Create print reports on the server using XML and XSL
- Web services
- Data mining and OLAP analysis

Recommended literature:

- M. Donalds, M. Szpuszta, Pro ASP.NET 2.0 in C# 2005, Apress, 2005.
- M. Donalds, A. Freeman, M. Szpuszta, Pro ASP.NET 4.0 in C# 2010, Apress, 2010,

Languages necessary to complete the course:

slovak language, english language

Notes:

	Past grade distribution Total number of evaluated students: 218									
A ABS B C D E FX							M			
78,9 0,0 13,3 0,92 1,83 0,0 5,05 0,0										
Lecturers:	Lecturers: Mgr. Vincent Karovič, PhD.									

Last change: 10.02.2018

University: Comenius University in Bratislava Faculty: Faculty of Management **Course ID: Course title:** FM.KIS/006/13 Websites Development II **Educational activities:** Type of activities: seminar **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning **Number of credits: 3** Recommended semester: 4. **Educational level:** I. **Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course: **Notes:** Past grade distribution Total number of evaluated students: 82 Α **ABS** В \mathbf{C} D E FX M 86,59 0,0 3,66 0,0 0,0 0,0 9,76 0,0 Lecturers: Mgr. Andrea Studeničová Last change: Approved by:

University: Comenius University in Bratislava Faculty: Faculty of Management **Course ID: Course title:** FM.KIS/009B/10 Websites Development II **Educational activities:** Type of activities: lecture **Number of hours:** per week: 2 per level/semester: 28 Form of the course: on-site learning **Number of credits: 3** Recommended semester: 4. **Educational level:** I. **Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course: **Notes:** Past grade distribution Total number of evaluated students: 155 Α **ABS** В C D E FX M 76,77 0,0 8,39 4,52 1,94 7,74 0,0 0.65 Lecturers: Mgr. Vincent Karovič, PhD. Last change: 02.06.2015

Strana: 270