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38. 057PE/10 Strategic Information Systems	
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University: Comenius University in Bratislava Faculty: Faculty of Management **Course ID: Course title:** FM.KEF/161PE/10 Analysis of credit risks of financial portfolios **Educational activities: Type of activities: Number of hours:** per week: per level/semester: Form of the course: combined **Number of credits: 8 Recommended semester: Educational level: III. Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course: **Notes:** Past grade distribution Total number of evaluated students: 2 Α ABS В \mathbf{C} D E FX 100,0 0,0 0,0 0,0 0,0 0,0 0,0 Lecturers: doc. RNDr. Mária Bohdalová, PhD. Last change: 26.09.2019 Approved by:

University: Comenius University in Bratislava Faculty: Faculty of Management **Course ID: Course title:** FM.KEF/160PE/10 Analysis of markets risk of financial portfolios **Educational activities: Type of activities: Number of hours:** per week: per level/semester: Form of the course: combined **Number of credits: 8 Recommended semester: Educational level: III. Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course: **Notes:** Past grade distribution Total number of evaluated students: 2 Α ABS В \mathbf{C} D E FX 100,0 0,0 0,0 0,0 0,0 0,0 0,0 Lecturers: doc. RNDr. Mária Bohdalová, PhD. Last change: 26.09.2019 Approved by:

University: Comenius University in Bratislava						
Faculty: Facul	ty of Manager	ment				
Course ID: FM.KEF/055P	Course title: 5PE/10 Calculations and Budgets					
Form of the	ities: ours: per level/sem course: combi					
Number of cre						
Recommended	d semester:					
Educational le	evel: III.					
Prerequisites:						
Course requir	ements:					
Learning outc	omes:					
Class syllabus	:					
Recommended	d literature:					
Languages neo	cessary to cor	nplete the cou	ırse:			
Notes:						
Past grade dis Total number of		tudents: 0				
A	ABS	В	С	D	Е	FX
0,0 0,0 0,0 0,0 0,0 0,0						
Lecturers:						
Last change: 02.06.2015						
Approved by:						

University: Comenius University in Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KMk/020PE/13 Communication techniques in marketing

Educational activities:

Type of activities: Number of hours:

per week: per level/semester:
Form of the course: combined

Number of credits: 8

Recommended semester:

Educational level: III.

Prerequisites:

Course requirements:

Learning outcomes:

Understanding basic communication techniques in marketing.

Class syllabus:

Social Communication. Communication as the professional skills of marketing managers.

Communication techniques of the manager in business negotiation and negotiation. Techniques of persuasion.

Communication techniques in lobbying. World, Europe and us.

Intercultural differences in communication techniques in marketing. Marketing and marketing in the global world.

The essence of communication with the public. Application of communication principles of PR in internal and external communication.

Applying communication skills to the manager in marketing. Blogs, press conferences, events, marketing by oral submission.

Sales skills of managers. Customer communication. The essence of neuromarketing.

Guerrilla marketing techniques. Communication of guerrilla marketers.

Recommended literature:

Keller, K. L., & Kotler, P. (2016). Marketing management. Pearson.

Kotler, P., & Keller, K. L. (2012). Marketing management. New Jersey, US: Pearson Education.

Languages necessary to complete the course:

Slovak

Notes:

Past grade distribution

Total number of evaluated students: 0

A	ABS	В	С	D	Е	FX
0,0	0,0	0,0	0,0	0,0	0,0	0,0

Lecturers: doc. PhDr. Magdaléna Samuhelová, CSc.

Last change: 15.02.2018	
Approved by:	

University: Comenius University in Bratislava Faculty: Faculty of Management **Course ID: Course title:** FM.KMn/035PE/10 Compensation and Motivation of Employees **Educational activities:** Type of activities: lecture **Number of hours:** per week: per level/semester: 32s Form of the course: combined **Number of credits: 8 Recommended semester: Educational level: III. Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course: **Notes:** Past grade distribution Total number of evaluated students: 5 Α ABS В C D E FX 80,0 0,0 20,0 0,0 0,0 0,0 0,0 Lecturers: prof. Ing. Ľubica Bajzíková, PhD. Last change: 02.06.2015

Approved by:

University: Comenius University in Bratislava Faculty: Faculty of Management **Course ID: Course title:** FM.KIS/057 ME PE/14 Data modeling in management **Educational activities: Type of activities: Number of hours:** per week: per level/semester: Form of the course: combined **Number of credits: 8 Recommended semester: Educational level: III. Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course: **Notes:** Past grade distribution Total number of evaluated students: 1 Α ABS В \mathbf{C} D E FX 100,0 0,0 0,0 0,0 0,0 0,0 0,0 Lecturers: doc. RNDr. Mária Bohdalová, PhD. Last change: 13.03.2018 Approved by:

University: Comenius University in Bratislava Faculty: Faculty of Management **Course ID: Course title:** Decision Support Systems and Expert Systems in Management FM.KIS/060PE/00 **Educational activities:** Type of activities: lecture **Number of hours:** per week: 2 per level/semester: 28 Form of the course: combined Number of credits: 8 **Recommended semester: Educational level: III. Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course: **Notes:** Past grade distribution Total number of evaluated students: 4 ABS Α В C D E FX M 100,0 0,0 0,0 0,0 0,0 0,0 0,0 0,0 Lecturers: prof. RNDr. Michal Greguš, PhD.

Last change: 02.06.2015

Approved by:

STATE EXAM DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Manag	gement					
Course ID: Course title: FM/Diz.skúška/11 Dissertation Examination						
Number of credits: 20						
Educational level: III.						
State exam syllabus:						
Last change:						
Approved by:						

STATE EXAM DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: Course title: FM/Diz10/16 Dissertation Examination						
Number of credits: 10						
Educational level: III.						
State exam syllabus:						
Last change:						
Approved by:						

University: Comenius University in Bratislava Faculty: Faculty of Management **Course ID: Course title:** FM.KEF/018PE/10 Economics (1) **Educational activities:** Type of activities: **Number of hours:** per week: per level/semester: Form of the course: combined **Number of credits: 8 Recommended semester:** 1. **Educational level: III. Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course: **Notes:** Past grade distribution Total number of evaluated students: 156 Α ABS В C D E FX 25,0 0,0 19,23 26,28 11,54 14,1 3,85 Lecturers: doc. Ing. Zuzana Stoličná, PhD., Mgr. Michal Páleník, PhD. Last change: 02.06.2015 Approved by:

University: Comenius University in Bratislava Faculty: Faculty of Management **Course ID: Course title:** FM.KEF/019PE/10 Economics II (2) **Educational activities:** Type of activities: **Number of hours:** per week: per level/semester: Form of the course: combined **Number of credits: 8** Recommended semester: 2. **Educational level: III. Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course: **Notes:** Past grade distribution Total number of evaluated students: 158 Α ABS В C D E FX 36,08 0,0 16,46 12,03 14,56 8,86 12,03 Lecturers: doc. Ing. Zuzana Stoličná, PhD., Mgr. Michal Páleník, PhD. Last change: 05.04.2020

Strana: 13

Approved by:

University: C	Comenius Univ	ersity in Bratis	lava				
Faculty: Facu	Faculty: Faculty of Management						
Course ID: FM.KIS/046P	Course title: PE/10 Enterprise Information Systems						
-	vities:						
Number of co	redits: 8						
Recommende	ed semester:						
Educational	level: III.						
Prerequisites	•						
Course requi	rements:						
Learning out	comes:						
Class syllabu	s:						
Recommende	ed literature:						
Languages no	ecessary to con	mplete the cou	ırse:				
Notes:							
Past grade di Total number	stribution of evaluated s	tudents: 6					
A	ABS	В	С	D	Е	FX	
83,33	0,0	16,67	0,0	0,0	0,0	0,0	
Lecturers: pr	of. RNDr. Mic	hal Greguš, Ph	D.	•			
Last change:							
Approved by	:						

University: Comenius University in Bratislava Faculty: Faculty of Management **Course title:** Course ID: FM.KSP/069PE/18 Entrepreneurship and Management of Small and Medium-Sized **Enterprises Educational activities:** Type of activities: seminar **Number of hours:** per week: per level/semester: 32s Form of the course: combined **Number of credits: 8 Recommended semester: Educational level: III. Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course: **Notes:** Past grade distribution Total number of evaluated students: 0 C ABS В D E FX Α 0,0 0.0 0,0 0,0 0,0 0,0 0,0 Lecturers: prof. Ing. Anna Pilková, PhD., MBA Last change: Approved by:

University: Comenius University in Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KEF/034PE/00 Financial Accounting

Educational activities:

Type of activities: lecture

Number of hours:

per week: 2 per level/semester: 28 Form of the course: combined

Number of credits: 8

Recommended semester:

Educational level: III.

Prerequisites:

Course requirements:

Scale of assessment (preliminary/final): 50/50

Learning outcomes:

Class syllabus:

- 1. Financial accounting objectives, functions, conceptual framework of US.GAAP, cash and accrual basis of accounting
- 2. Financial statements- Balance sheet, Income Statement, Cash Flow, The statement of shareholders' equity basic characteristics
- 3. Earnings management, Earnings of the higher and lower quality, Realization and matching principle, accrual basis of accounting
- 4. Current assets Cash and Cash equivalents, receivables
- 5. Inventories
- 6. Long term assets
- 7. Short-term and long-term investments
- 8. Current Liabilities
- 9. Long-term Liabilities and Reserves
- 10. Lease operational and financial
- 11. Shareholders' Equity
- 12. Multistep-income statement and its distribution, EPS, P/E
- 13 Dividends cash and stock dividends

Recommended literature:

- 1. Stickney, Weil Financial Accounting and Analysis theory, analysis and interpretations, 13th edition, 2013
- 2. Revsine: Financial Statement and Analysis, Prentice Hall, 4th edition, 2009
- 3. Krištofík, P. Saxunová, D. Šuranová, Z.: Finančné účtovníctvo a riadenie s aplikáciou IAS/IFRS, Iura Edition, Bratislava 2011
- 4. Saxunová, D.: Ako správne rozumieť informáciám z ÚZ, Wolter Kluwers (Iura Edition), ebook, Bratislava 2008

Languages necessary to complete the course:

Notes:									
Past grade distribution Total number of evaluated students: 60									
A	ABS B C D E FX M								
10,0	0,0	8,33	18,33	15,0	33,33	15,0	0,0		
Lecturers: prof. RNDr. Darina Saxunová, PhD.									
Last change: 22.09.2019									
Approved	by:								

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID:	,	Course tit				
FM.KEF/0291	PE/10	Financial I	nvestment			
Educational						
Type of acti						
Number of l						
-	per level/sem					
	course: comb	inea				
Number of ci	redits: 8					
Recommende	ed semester:					
Educational	level: III.					
Prerequisites	:					
Course requi	rements:					
Learning out	comes:					
Class syllabu	s:					
Recommende	ed literature:					
Languages no	ecessary to co	mplete the cou	irse:			
Notes:						
Past grade di Total number	istribution of evaluated s	tudents: 15				
A	ABS	В	С	D	Е	FX
80,0	80,0 0,0 13,33 6,67 0,0 0,0 0,0					
Lecturers:		•		•		
Last change:						
Approved by	:					

University: Comenius University in Bratislava							
Faculty: Faculty of Management							
Course ID:	,	Course title:					
FM.KEF/027	FM.KEF/027PE/10 Financial analysis and control						
Educational							
Type of acti							
Number of l							
-	per level/sem						
Form of the	course: comb	ıned					
Number of ci	redits: 8						
Recommende	ed semester:						
Educational	level: III.						
Prerequisites	:						
Course requi	rements:						
Learning out	comes:						
Class syllabu	s:						
Recommende	ed literature:						
Languages no	ecessary to co	mplete the cou	ırse:				
Notes:							
Past grade di Total number	istribution of evaluated s	tudents: 9					
A	ABS	В	С	D	Е	FX	
88,89	88,89 0,0 11,11 0,0 0,0 0,0 0,0						
Lecturers:		·					
Last change:	Last change: 02.06.2015						
Approved by	:						

University: Comenius University in Bratislava Faculty: Faculty of Management **Course ID: Course title:** FM.KMn/017PE/10 Human Resources Management **Educational activities:** Type of activities: lecture **Number of hours:** per week: per level/semester: 32s Form of the course: combined Number of credits: 8 **Recommended semester:** Educational level: III. **Prerequisites: Course requirements:** Case study (35%), in-class activities (15%), test (50%). Scale of assessment (preliminary/final): 50/50 **Learning outcomes:** Students will be able to understand relations between HRM functions with other managerial activities in the company. Identify new HR trends in business environment. Class syllabus: Strategic Approach to HRM HR Planning and Job Analysis Recruitment and Selection Performance Appraisal Training - Development Compensation Systems and Motivation **Employee Relations** International Aspects of HRM **Recommended literature:** Bajzíková, L. – Luptáková, S. – Rudy, J. – Vargic, B. – Weidlich, R.: Manažment ľudských zdrojov. Bratislava UK, 2010. Journal of Human Resource management FM UK, 1998-2014. Koubek, J.: Řizení lidských zdroju, Management Press. Praha, 2002. Milkovich – Boudreau: Human Resource Management. McGraw, 2002. Personal Management special topics, undergraduate spring 1996 course reading materials. Languages necessary to complete the course:

Notes:

English

Past grade distribution Total number of evaluated students: 6							
A ABS B C D E FX							
83,33	0,0	16,67	0,0	0,0	0,0	0,0	
Lecturers: prof. Ing. Ľubica Bajzíková, PhD.							
Last change: 02.06.2015							
Approved by:							

University: Comenius University in Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KSP/045PE/10 Innovation Management

Educational activities:

Type of activities: seminar

Number of hours:

per week: per level/semester: 32s
Form of the course: combined

Number of credits: 8

Recommended semester:

Educational level: III.

Prerequisites:

Course requirements:

Evaluation in the exam period. The overall evaluation is in accordance with the evaluation system FM UK: A = 91-100%; B = 81~90%; C = 73-80%; D = 66-72%; E = 65-60%; F = 0-59% points.

Learning outcomes:

Students acquire knowledge on the management of innovation and the creation of mechanism to promote innovation in the enterprise. They recognize the importance of innovation and its potential for increasing the competitiveness of enterprises. The course focuses on product and process innovation at a strategic and operational level of management. Through the work with the current scientific literature students obtain knowledge about successful practices and methods applied to research in the field of innovation management.

Class syllabus:

- 1. Definition, significance and types of innovation
- 2. National innovation systems and support for innovation
- 3. Innovation strategies in the enterprise
- 4. The strategy of open innovation
- 5. Models of innovation processes
- 6. Organization of innovation projects
- 7. Methods to support the innovation process
- 8. Specific aspects of innovation of goods and services
- 9. Innovation in small and medium enterprises
- 10. Protection of intellectual property

Recommended literature:

- 1. BESSANT, J. TIDD, J. Managing innovation: integrating technological, market and organizational change. 5th ed. Chichester: John Wiley, 2013. 680 p. ISBN 978-11-183-6063-7.
- 2. HIPPEL, E. v. Democratizing innovation. Cambridge: MIT Press, 2005. 204 p. ISBN
- 0-262-00274-4. Available from: http://web.mit.edu/evhippel/www/books/DI/DemocInn.pdf.
- 3. CHESBROUGH, H. W. Open services innovation: rethinking your business to grow and compete in a new era. 2nd ed. [online]. Hoboken: Jossey-Bass, 2010. 258 p. ISBN 978-0-470-90574-6. Available in the ebrary: http://site.ebrary.com/lib/uniba/docDetail.action? docID=10441387.

- 4. CHESBROUGH, H. VANHAVERBEKE, W. WEST, J. Open innovation: researching a new paradigm. [online]. Oxford: Oxford University Press, 2006. 392 p. ISBN 978-0-19153-743-1. Available in the ebrary: http://site.ebrary.com/lib/uniba/docDetail.action? docID=10194775.
- 5. STERN, T. JABERG, H. Erfolgreiches Innovationsmanagement : Erfolgsfaktoren Grundmuster Fallbeispiele. 4. Aufl. Wiesbaden: Gabler, 2010. 361 S. ISBN 978-3-8349-2245-8.

Languages necessary to complete the course:

Slovak, English

Notes:

Past grade distribution

Total number of evaluated students: 1

A	ABS	В	С	D	Е	FX
100,0	0,0	0,0	0,0	0,0	0,0	0,0

Lecturers: doc. Ing. Milan Fekete, PhD., Ing. Jaroslav Hul'vej, PhD.

Last change: 11.11.2015

Approved by:

University: (Comenius Univ	ersity in Bratis	lava						
Faculty: Facu	ulty of Manage	ment							
Course ID: FM.KEF/084	Course ID: Course title: International Financial Management								
Form of the	vities: hours: per level/sen course: comb								
Number of c	redits: 8								
Recommend	ed semester:								
Educational	level: III.								
Prerequisites	S:								
Course requi	irements:								
Learning ou	tcomes:								
Class syllabu	ıs:								
Recommend	ed literature:								
Languages n	ecessary to co	mplete the cou	irse:						
Notes:									
Past grade d Total number	istribution r of evaluated s	students: 4							
A	A ABS B C D E FX								
100,0	100,0 0,0 0,0 0,0 0,0 0,0								
Lecturers: pr	of. RNDr. Joze	ef Komorník, D	OrSc.	ı		ı			
Last change:									
Approved by	7:								

University: Comenius University in Bratislava Faculty: Faculty of Management **Course title: Course ID:** FM.KMn/023PE/10 International Human Resource Management **Educational activities:** Type of activities: lecture **Number of hours:** per week: per level/semester: 32s Form of the course: combined Number of credits: 8 **Recommended semester: Educational level: III. Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course: **Notes:** Past grade distribution Total number of evaluated students: 4 Α ABS В \mathbf{C} D E FX 75.0 0,0 25,0 0,0 0,0 0,0 0,0 Lecturers: prof. Ing. Ľubica Bajzíková, PhD. Last change: 02.06.2015

Strana: 25

Approved by:

University: Comenius University	ity in Bratislava						
Faculty: Faculty of Manageme	nt						
Course ID:	Course title:						
FM.KIS/055_PE_ME/14	Knowledge Management						
Educational activities:							
Type of activities: Number of hours:							
per week: per level/semest	rer:						
Form of the course: combine							
Number of credits: 8							
Recommended semester:							
Educational level: III.							
Prerequisites:							
Course requirements:							
Scale of assessment (prelimina	ry/final): during semester: 100% at the end of semester: 0%						
Learning outcomes:							
1	By completing the course, PhD. students will gain in-depth knowledge of knowledge management, knowledge systems, their properties and functions, decision support systems, business intelligence						
tools, sales marketing systems.	, 11 , ,						
Class syllabus:							
1	s of knowledge systems, functions of knowledge systems, decision						
	various systems, business intelligence, sales and marketing systems,						
_	ns, knowledge databases, data mining datawarehousing, knowledge						
management.							
Recommended literature:							
Odporúčaná literatúra: 1. Chris Collison, Geoff Parcel	: Knowledge Management, Computer Press, a.s., Brno 2005, ISBN						
80-251-0760-4	. Knowledge Management, Computer 11055, a.s., Bino 2005, 15Biv						
2. Ralph H. Sprague, Jr., Barbara C. McNurlin: Informations systems Management in Practice,							
Prentice-Hall 1993							
3. Vladimír Bureš: Znalostní m 978-80-247-1978-8	nanažment a proces jeho zavádění, Grada, Praha 2007, ISBN:						
	Hynek, J.:Znalostní technologie II. Expertní systémy. 2. vydání,						
	Králové, 2002, ISBN 80-7041-904-0						
	itoři): Znalostní management: Tvorba, organizace a využití						
znalostí. Intermedia 2/2000, Ga	AUDEAMUS, UHK Hradec Králové, ISBN 80-7041-220-8						
Languages necessary to comp	lete the course:						

Notes:

Past grade distribution Total number of evaluated students: 4							
A ABS B C D E FX							
100,0	0,0	0,0	0,0	0,0	0,0	0,0	
Lecturers: prof. RNDr. Michal Greguš, PhD.							
Last change: 11.02.2021							
Approved by:							

University: C	Comenius Univ	ersity in Bratis	lava			
Faculty: Facu	ılty of Manage	ment				
Course ID: FM.KSP/0061	PE/10	Course tit Logistics	ele:			
Number of l per week:	vities: seminar	nester: 32s				
Number of ci	redits: 8					
Recommende	ed semester:					
Educational	level: III.					
Prerequisites	:					
Course requi	rements:					
Learning out	comes:					
Class syllabu	s:					
Recommende	ed literature:					
Languages no	ecessary to co	mplete the co	ırse:			
Notes:						
Past grade di Total number	stribution of evaluated s	tudents: 2				
A	ABS	В	С	D	Е	FX
100,0	0,0	0,0	0,0	0,0	0,0	0,0
Lecturers: do	c. Ing. Milan l	Fekete, PhD., I	ng. Jaroslav l	Huľvej, PhD.		
Last change:						
Approved by	•					

University: Comenius University in Bratislava

Faculty: Faculty of Management

Course ID: Course title:
FM.KMn/068PE/10 Management

Educational activities: Type of activities: lecture

Number of hours:

per week: per level/semester: 32s
Form of the course: combined

Number of credits: 8

Recommended semester: 3.

Educational level: III.

Prerequisites:

Course requirements:

Written semestral work on the topic related to the dissertation thesis topic and its main objective Scale of assessment (preliminary/final): 0/100

Learning outcomes:

Students are acquinted with the history and present trends of management development. Based on this students have got competency and skills necessarz for research and generalization of these knowledge for further development of the scientific discipline.

Class syllabus:

• Evolution of Management Theory and Practice • Management as a Process, Science, and Profession • Organizational Behavior and Management • Management in Global Business Environment – High-performance Organization • Specific Features of Japanese Traditional Approach to Management. • Organizational Design for Strategic Competency • New Model of Organization • Power, Leadership, and Organizational Politics • Strategic Management as a Process

Recommended literature:

Schermerhorn, J.R – Hunt, J.G. – Osborn, R.N.: Organizational Behavior, John Wiley & Sons, Inc. N.Y., 2008.

Robbins, S. P. – Judge, T.A.: Organizational Behavior, Pearson, 2011.

Rudy, J. – Rudyová, J.: Human Resource Management in Japan, Verlag Harald Kupfer, 2008

Rudy, J.: Management and Chaos Theory, Faber, 1997.

Rudy, J. – Sulíková, R. – Lašáková, A. – Fratričová, J. – Mitková, Ľ. : Manažment a organizačné správanie, MV Wissenschaft, Münster, 2013

Rudy, J. – Sulíková, R. – Lašáková, A. – Fratričová, J. – Mitková, Ľ. : Organizačné správanie, UK Bratislava, 2013

Languages necessary to complete the course:

Slovak, English

Notes:

Past grade distribution Total number of evaluated students: 101								
A	ABS	В	С	D	Е	FX		
91,09 0,0 3,96 2,97 1,98 0,0 0,0								
Lecturers: prof. Ing. Ján Rudy, PhD., doc. Mgr. Emil Wojčák, PhD.								

Last change: 28.11.2017

Approved by:

University: C	Comenius Unive	ersity in Bratis	lava					
Faculty: Facu	ılty of Manage	ment						
Course ID: FM.KIS/024P	Course title: PE/10 Management Information Systems							
-	vities:							
Number of ci	redits: 8							
Recommende	ed semester:							
Educational	level: III.							
Prerequisites	:							
Course requi	rements:							
Learning out	comes:							
Class syllabu	s:							
Recommende	ed literature:							
Languages no	ecessary to con	mplete the cou	ırse:					
Notes:								
Past grade di Total number	stribution of evaluated s	tudents: 8						
A	ABS	В	С	D	Е	FX		
75,0	75,0 0,0 12,5 12,5 0,0 0,0 0,0							
Lecturers:	,							
Last change:								
Approved by	:							

University: Comenius University in Bratislava

Faculty: Faculty of Management

Course ID: Course title: Managerial Ethics

Educational activities:

Number of hours:

Type of activities: lecture

per week: per level/semester: 32s
Form of the course: combined

Number of credits: 8

Recommended semester:

Educational level: III.

Prerequisites:

Recommended prerequisites:

None.

Course requirements:

Written semestral thesis on the topic that analyses the ethical aspect of the issue related to the habnilitation thesis.

Scale of assessment (preliminary/final): 100/0

Learning outcomes:

Students will be able to identify the ethical aspect of the problematics that they are researching within their habilitation thesis and will be able to apply it within the scietifc solution of the analyzed issues.

Class syllabus:

- 1. Managerial ethics as one of the theoretical assumptions of the manager
- 2. The significance of the manager for the ethics development
- 3. Application of ethical theories into the managerial praxis
- 4. Stakeholders theory, corporate social responsibility, corporate citizenship
- 5. The program of the UN Global Compact
- 6. Ethical decision-making models
- 7. Prerequisites for implementation of ethics into the company: ethical leadership, building trust, motivation, power
- 8. Ethics as a part of the management: institutionalization of ethics into the organizational culture
- 9. Analysis of forms of institutionalization of ethics within the organizational culture

Recommended literature:

CRANE A. & MATTEN, D. (2010). Business Ethics: Managing Corporate Citizenship and Sustainability in the Age of Globalization. Oxford: Oxford University Press.

LAŠÁKOVÁ, A. & REMIŠOVÁ, A. (2015). Unethical leadership: Current theoretical trends and conceptualization. Procedia Economics and Finance, 34, pp. 319–328.

TREVINO, L. K., HARTMAN, L. P. & BROWN, M. (2000). Moral person and moral manager: How executives develop a reputation for ethical leadership. In: California Management Review, 42(4), pp. 128–142.

WEAVER, G. R. & TREVINO, L. K. (1999). Compliance and values-oriented ethics programs: influences on employees' attitudes and behaviour, Business Ethics Quarterly, Vol, 9, No. 2, pp. 315–335.

TREVINO, L. K., WEAVER, G. R. & BROWN, M. E. (2008). It's lovely at the top: hierarchical levels, identities, and perceptions of organizational ethics. Business Ethics Quarterly, Vol. 18, No. 2, pp. 233–252.

TREVINO, L. K. (1986). Ethical decision making in organizations: a person-situation interactionist model. Academy of Management Review, vol. 11, No. 3, pp. 601–617.

Languages necessary to complete the course:

Slovak, English

Notes:

Past grade distribution

Total number of evaluated students: 5

A	ABS	В	С	D	Е	FX
60,0	0,0	0,0	20,0	0,0	20,0	0,0

Lecturers: prof. PhDr. Anna Remišová, CSc.

Last change: 22.02.2021

Approved by:

University: Comenius University in Bratislava Faculty: Faculty of Management **Course ID: Course title:** FM.KMk/056PE/10 Market Research **Educational activities: Type of activities: Number of hours:** per week: per level/semester: Form of the course: combined **Number of credits: 8 Recommended semester: Educational level: III. Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course: **Notes:** Past grade distribution Total number of evaluated students: 11 Α ABS В C D E FX 72,73 0,0 27,27 0,0 0,0 0,0 0,0 Lecturers: prof. Mgr. Peter Štarchoň, PhD. Last change: 02.06.2015 Approved by:

University: Comenius University in Bratislava Faculty: Faculty of Management **Course ID: Course title:** FM.KMk/014PE/00 Marketing **Educational activities: Type of activities: Number of hours:** per week: per level/semester: Form of the course: combined **Number of credits: 8 Recommended semester: Educational level: III. Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course: **Notes:** Past grade distribution Total number of evaluated students: 651 C Α **ABS** В D E FX M 26,73 0,0 24,88 20,12 14,13 7,53 6,61 0,0 Lecturers: prof. Mgr. Peter Štarchoň, PhD. Last change: 02.06.2015 Approved by:

University: Comenius University in Bratislava Faculty: Faculty of Management **Course ID: Course title:** FM.KMk/015PE/00 Marketing Management **Educational activities:** Type of activities: seminar **Number of hours:** per week: 2 per level/semester: 28 Form of the course: combined **Number of credits: 8 Recommended semester: Educational level: III. Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course: **Notes:** Past grade distribution Total number of evaluated students: 89 C Α **ABS** В D E FX M 33,71 0,0 29,21 17,98 6,74 6,74 5,62 0,0

Lecturers: doc. Ing. Gabriela Pajtinková Bartáková, PhD.

Last change: 02.06.2015

Approved by:

University: Comenius University in Bratislava Faculty: Faculty of Management **Course ID: Course title:** FM.KMk/019PE/10 Non-profit Marketing **Educational activities:** Type of activities: **Number of hours:** per week: per level/semester: Form of the course: combined **Number of credits: 8 Recommended semester: Educational level: III. Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course: **Notes:** Past grade distribution Total number of evaluated students: 9 C Α **ABS** В D E FX 88,89 0,0 0,0 0,0 0,0 0,0 11,11 Lecturers: doc. Ing. Mgr. Ľubomíra Strážovská, PhD. Last change: 19.02.2019 Approved by:

University: Comenius University in Bratislava Faculty: Faculty of Management **Course ID: Course title:** FM.KSP/016PE/16 **Operations Management Educational activities:** Type of activities: seminar **Number of hours:** per week: per level/semester: 32s Form of the course: combined **Number of credits: 8 Recommended semester: Educational level: III. Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course: **Notes:** Past grade distribution Total number of evaluated students: 0 ABS Α В C D E FX 0,0 0,0 0,0 0,0 0,0 0,0 0,0 Lecturers: doc. Ing. Milan Fekete, PhD. Last change: Approved by:

University: Comenius University in Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KSP/022PE/10 Process Management

Educational activities: Type of activities: seminar

Number of hours:

per week: per level/semester: 32s Form of the course: combined

Number of credits: 8

Recommended semester:

Educational level: III.

Prerequisites:

Course requirements:

Evaluation of the subject: A - excellent, B - very good, C - good, D - satisfactory, E - sufficient and F - fail, is in accordance to the study rules of FM UK valid for the academic year 2013-2014.

Learning outcomes:

- Understanding the nature of process management, its importance and relevance to the management of enterprises in current environment and orientation in the context of foundation and areas of development of process management theory as well as in current trends in process management.
- Knowledge in the areas of process management principles, techniques and tools used in process management.

Class syllabus:

- 1. Basic concepts related to process management
- 2. Process management and its principles
- 3. Business processes and their identification
- 4. Process analysis, typology of processes and creation of process maps
- 5. Possibilities of process visualization and optimalization
- 6. Process tools, IT support and software solutions
- 7. Process Management Implementation
- 8. Methods and concepts based on process management principles
- 9. Current trends in process management

Recommended literature:

PAPULOVÁ, Z.: Process approach and its application in strategic performance management. In Comenius Management Review, Roč. 2, č. 1 (2008), s. 59-69

HAMMER M. - CHAMPY J.: Reengineering the Corporation: A Manifesto for Business revolution. New York: Harper Business, 1993.

Languages necessary to complete the course:

Slovak, English

Notes:

Past grade d		students: 1				
Total number of evaluated students: 1 A ABS B C D E FX						
100,0	0,0	0,0	0,0	0,0	0,0	0,0
Lecturers: de	Lecturers: doc. Mgr. Zuzana Papulová, PhD.					
Last change: 02.06.2015						
Approved by:						

University: Comenius University in Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KSP/016PE/10 | Production Management and Operations Management

Educational activities:

Type of activities: Number of hours:

per week: per level/semester: Form of the course: combined

Number of credits: 8

Recommended semester:

Educational level: III.

Prerequisites:

Recommended prerequisites:

Basic management course I, II

Course requirements:

Evaluation during semester 40 %. Evaluation in the exam period 60 %.

Learning outcomes:

The goal of the Operations management course is to obtain the basic knowledge about the effective management of processes regarding transformation of the inputs into outputs, and corresponding operations within these processes, and the value creation and addition to the inputs in producing the goods or providing services. The effective management of transformation processes and operations and value creation will be explained based on the principles and applied tools of lean management and lean logistics concepts. Both manufacturing and service companies are a subject of the research.

Class syllabus:

- 1. Characteristics of Operations Management and Effective Production System
- 2. Characteristics of Lean Management
- 3. Process Management in Capacity Shortage
- 4. Process Management in Capacity Excess
- 5. Process Improvement through Target Condition
- 6. Tolls for Process Improvement and Problem Solving
- 7. Inventory Management and Pull System
- 8. Characteristics of the Design for Operational Excellence
- 9. Creating the Culture of Continuous Improvement and Engaged Workforce

Recommended literature:

- 1. HILL, A. HILL, T.: Operations management. Third Edition. Palgrave Macmillan. USA. 778 p. 2012. ISBN 978-0-230-36290-1.
- 2. TAYLOR, David BRUNT, David: Manufacturing Operations and Supply Chain Management. 2001. ISBN 1-86152-604-0.
- 3. CHASE, R., B. JACOBS, F., R. AQUILANO, N., J.: Operations Management for Competitive Advantage. The McGraw-Hill/Irwin Series. 11th edition, 2006, ISBN 0-07-111552-8.

Languages n	ecessary to con	nplete the co	urse:			
Notes:	,					
Past grade d Total number	istribution r of evaluated s	tudents: 2				
A	ABS	В	С	D	Е	FX
100,0	0,0	0,0	0,0	0,0	0,0	0,0
Lecturers: de	oc. Ing. Milan F	Fekete, PhD.				
Last change:	02.06.2015					
Approved by	/ :					

University: Comenius University in Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KIS/MP_PE/10 Project Management

Educational activities: Type of activities: course

Number of hours:

per week: 32 per level/semester: 448

Form of the course: combined

Number of credits: 8

Recommended semester:

Educational level: III.

Prerequisites:

Course requirements:

Scale of assessment (preliminary/final): during semester: 100% at the end of semester (examination period): 0%

Learning outcomes:

Students will learn the theory and study cases from practice of project management. Further they learn how managers plan and control operations and processes within organisation to achieve goals through proper methodologies.

Class syllabus:

Project management techniques, basic concepts of business processes and strategies, methodology and strategies - measurability of key precesses, relationship between processes and tools and their use to achieve process efficiency, modern PM integrated processes, flow change management, culture to support management, management support tools ERP, CRM, Integration processes, trends and use cases, Prince2, PMBoK, CPMM (Cornell) and other methodologies.

Recommended literature:

Sabol T., Macej P.: Projektový manažment, TU Košice, 2001

Kerzner H.: Applied Project Management, by John Wiley, 2000

Berkun, Scott (2005). Art of Project Management. Cambridge, MA: O'Reilly Media. ISBN 0-596-00786-8

Project Management Institute (2003). A Guide To The Project Management Body Of Knowledge, 3rd ed., Project Management Institute. ISBN 1-930699-45-X

Mantel, Samuel J., Meredith, Jack R., Shafer, Scott M., & Sutton, Margaret M.3rd edition (2008). Project Management in Practice. NJ, USA: John Wiley & Sons

Languages necessary to complete the course:

Notes:

Past grade distribution Total number of evaluated students: 21						
A	ABS	В	С	D	Е	FX
85,71	0,0	9,52	4,76	0,0	0,0	0,0
Lecturers: pr	Lecturers: prof. RNDr. Michal Greguš, PhD.					
Last change: 11.02.2021						
Approved by:						

University: Comenius University in Bratislava Faculty: Faculty of Management **Course ID: Course title:** FM.KSP/015PE/10 **Project Management Educational activities:** Type of activities: seminar **Number of hours:** per week: per level/semester: 32s Form of the course: combined **Number of credits: 8 Recommended semester: Educational level: III. Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course: **Notes:** Past grade distribution Total number of evaluated students: 7 Α ABS В \mathbf{C} D E FX 85,71 0,0 14,29 0,0 0,0 0,0 0,0 Lecturers: prof. RNDr. Michal Greguš, PhD., doc. Ing. Ján Papula, PhD. Last change: 02.06.2015

Strana: 45

University: Comenius University in Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KEF/266PE/17 Research Methodology and Paper Writing

Educational activities:

Type of activities: seminar

Number of hours:

per week: per level/semester: 32s
Form of the course: combined

Number of credits: 8

Recommended semester: 2.

Educational level: III.

Prerequisites:

Course requirements:

Learning outcomes:

Course contains following elements:

- (i) strategy and techniques of interdisciplinary research and collaboration
- (ii) production of draft paper for impact factor journal
- (iii) online tutoring.

Class syllabus:

- 1. Methodological plurarism and research methodology
- 2. Individual and collective research project
- 3. Principles of interdisciplinary research in management
- 4. Principles of collaborative research in management
- 5. My first research paper: Technique of writing
- 6. My first research paper: Publication strategy.

Recommended literature:

Poteete, A., Janssen, M., Ostrom, E., 2010, Working together: collective action, the commons, and multiple methods in practice, chapter 1, pp. 3-27, Princeton University Press, Princeton, NJ T. Kotze 2007: Guidelines on writing quantitative academic article

Languages necessary to complete the course:

English

Notes:

Active knowledge of English, outline of the paper (title, problem identification, paper objective, hypothesis or 1 research question) - max one page font 12 double spacing submitted 10 days prior the course.

Past grade distribution

Total number of evaluated students: 17

A	ABS	В	С	D	Е	FX
88,24	0,0	11,76	0,0	0,0	0,0	0,0

Lecturers: doc. Ing. Mgr. Urban Kováč, PhD., prof. Ing. Natalia Kryvinska, PhD., doc. Mgr.

Veronika Gežík, PhD.

Last change: 11.09.2017

University: Comenius University in Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KEF/266PE/16 Research Methodology and Paper Writing

Educational activities:

Type of activities: seminar

Number of hours:

per week: per level/semester: 32s
Form of the course: combined

Number of credits: 8

Recommended semester: 1.

Educational level: III.

Prerequisites:

Course requirements:

Learning outcomes:

Course contains following elements:

- (i) strategy and techniques of interdisciplinary research and collaboration
- (ii) production of draft paper for impact factor journal
- (iii) online tutoring.

Class syllabus:

- 1. Methodological plurarism and research methodology
- 2. Individual and collective research project
- 3. Principles of interdisciplinary research in management
- 4. Principles of collaborative research in management
- 5. My first research paper: Technique of writing
- 6. My first research paper: Publication strategy.

Recommended literature:

Poteete, A., Janssen, M., Ostrom, E., 2010, Working together: collective action, the commons, and multiple methods in practice, chapter 1, pp. 3-27, Princeton University Press, Princeton, NJ T. Kotze 2007: Guidelines on writing quantitative academic article

Languages necessary to complete the course:

English

Notes:

Active knowledge of English, outline of the paper (title, problem identification, paper objective, hypothesis or 1 research question) - max one page font 12 double spacing submitted 10 days prior the course.

Past grade distribution

Total number of evaluated students: 32

A	ABS	В	С	D	Е	FX
75,0	0,0	25,0	0,0	0,0	0,0	0,0

Lecturers: doc. Ing. Mgr. Urban Kováč, PhD., prof. Ing. Natalia Kryvinska, PhD., doc. Mgr.

Veronika Gežík, PhD.

Last change: 05.06.2016

University: Comenius University in Bratislava

Faculty: Faculty of Management

Course ID: Course title:

FM.KSP/007PE/10 Small and Medium Size Companies

Educational activities:

Type of activities: seminar

Number of hours:

per week: per level/semester: 32s
Form of the course: combined

Number of credits: 8

Recommended semester:

Educational level: III.

Prerequisites:

Course requirements:

Evaluation in the exam period 100%

Learning outcomes:

To obtain new knowledge and extent existing one as far as the latest entrepreneurship theories are and SME management. To obtain specific knowledge from analysis of the entrepreneurship in Slovakia in comparison to surrounding economies and benchmark states.

Class syllabus:

- 1. Small and medium size companies and entrepreneurship: definition and measurement of entrepreneurial process:
- a/ new venture and nascent entrepreneurs.
- b/ new entrepreneurs,
- c/ established entrepreneurs,
- d/ discontinuation of entrepreneurship and restarted entrepreneurs.
- 2. The basoc theories of SME-s and societes.
- 3. Creation of entrepreneurial SME:
- a/ successful SME strategies
- b/ Start-ups
- c/Buying an existing business its value measurement
- 4. SME financing according to business cycle phases.
- a/ SME financing theories
- b/ debt financing
- c/ venture capital financing
- d/SME support financing programs

Recommended literature:

- l. PILKOVA, A. Podnikanie na Slovensku: vysoká aktivita, nízke rozvojové ašpirácie. Univerzita Komenského v Bratislave, Fakulta managementu 2012. ISBN 978-80-223-2823-4.
- 2. PILKOVÁ,A., HOLIENKA,M. KOVAĆIĆOVÁ,Z., REHÁK,J., PEŠOUT, I. Podnikanie na Slovensku: nadpriemerná podnikateľská aktivita v podpriemernom podnikateľskom prostredí. Univerzita Komenského v Bratislave, Fakulta managementu, Kartprint 2013. ISBN 978-80-223-3481-5.

3. PARKER,S.C.The economics of entrepreneurship. Cambridge University Press 2009. ISBN 978-0-521-89960-4.

Languages necessary to complete the course:

English

Notes:

Past grade distribution

Total number of evaluated students: 3

A	ABS	В	С	D	Е	FX
100,0	0,0	0,0	0,0	0,0	0,0	0,0

Lecturers: prof. Ing. Anna Pilková, PhD., MBA

Last change: 02.06.2015

University: (Comenius Univ	ersity in Bratis	lava			
Faculty: Fac	ulty of Manage	ement				
Course ID: FM.KIS/057	PE/10	Course title: Strategic Information Systems				
Form of the	ivities: hours: per level/sen e course: comb					
Number of o						
Recommend	led semester:					
Educational	level: III.					
Prerequisite	s:					
Course requ	irements:					
Learning ou	tcomes:					
Class syllab	us:					
Recommend	led literature:					
Languages r	necessary to co	mplete the cou	irse:			
Notes:						
Past grade d	listribution r of evaluated s	students: 8				
A	ABS	В	С	D	Е	FX
75,0	0,0	12,5	0,0	12,5	0,0	0,0
Lecturers:	· · · · · · · · · · · · · · · · · · ·					
Last change	•					
Approved by	y:					

University: Comenius University in Bratislava Faculty: Faculty of Management **Course ID: Course title:** FM.KSP/033PE/17 Strategic Management **Educational activities:** Type of activities: seminar **Number of hours:** per week: per level/semester: 32s Form of the course: combined **Number of credits: 8 Recommended semester: Educational level: III. Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course: **Notes:** Past grade distribution Total number of evaluated students: 1 Α **ABS** В C D E FX 100,0 0,0 0,0 0,0 0,0 0,0 0,0 Lecturers: prof. Ing. Jozef Papula, PhD. Last change: Approved by:

University: Comenius University in Bratislava Faculty: Faculty of Management **Course ID: Course title:** FM.KSP/033PE/00 Strategic Management **Educational activities:** Type of activities: lecture / seminar **Number of hours:** per week: 2/2 per level/semester: 28/28 Form of the course: combined **Number of credits: 8 Recommended semester: Educational level: III. Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course: **Notes:** Past grade distribution Total number of evaluated students: 40 C Α **ABS** В D E FX M

10,0

10,0

5.0

0,0

0,0

40,0 0,0 35,0 Lecturers: prof. Ing. Jozef Papula, PhD.

Last change: 02.06.2015

University: Comenius University in Bratislava						
Faculty: Faculty of Managemen	nt					
Course ID:	Course title:					
FM.KEF/012PE/10	Tax systems					
Educational activities: Type of activities:						
Number of hours:						
per week: per level/semeste	er:					
Form of the course: combined	i i					
Number of credits: 8						
Recommended semester:						
Educational level: III.						
Prerequisites:						
Course requirements:						
Learning outcomes:						
Class syllabus: 1. History of taxation 2. History of tax system in SR 3. Characteristics of tax system 4. Definition, concept, division 5. Indirect taxes, VAT 6. Indirect taxes, consumption t 7. System of tax administration 8. Goals of taxation, function of 9. Tax principles, optimal taxati 10. Tax influence on economic 11. Tax harmonization in EU	and classification of taxes ax f public finance					
Recommended literature:						
 Široký, J.: Dane v Europské Harumová, A Kubátová, K podnikateľa, 2006 Zákon č. 511/1992 Zb. o sprá 	odnikateľských subjektov, 2010, VES SPU unii. 2.vyd. Linde Praha, a s. 2007. L: Dane podnikateľských subjektov. 1. vyd. Bratislava: Poradca áve daní a poplatkov a o zmenách v sústave územných finančných dpisov					
5. Zákon č. 222/2004 Z. z. o da	orgánov v znení neskorších predpisov 5. Zákon č. 222/2004 Z. z. o dani z pridanej hodnoty v znení neskorších predpisov 6. Zákony o spotrebných daniach v platnom znení.					
Languages necessary to comp lEnglish	lete the course:					

Notes:

Past grade d Total number	istribution r of evaluated s	students: 7				
A	ABS	В	С	D	Е	FX
71,43	0,0	28,57	0,0	0,0	0,0	0,0
Lecturers: de	Lecturers: doc. Ing. Jana Kajanová, PhD.					
Last change: 07.03.2018						
Approved by:						

University: Comenius University in Bratislava Faculty: Faculty of Management **Course title: Course ID:** FM/064PE/10 Trends in Individual Management Areas **Educational activities: Type of activities: Number of hours:** per week: per level/semester: Form of the course: combined **Number of credits: 8** Recommended semester: 4. **Educational level: III. Prerequisites: Course requirements: Learning outcomes:** Class syllabus: **Recommended literature:** Languages necessary to complete the course: **Notes:** Past grade distribution Total number of evaluated students: 44 Α ABS В C D E FX 61,36 0,0 25,0 13,64 0,0 0,0 0,0 **Lecturers:** Last change: 02.06.2015 Approved by:

STATE EXAM DESCRIPTION

University: Comenius University in Bratislava				
Faculty: Faculty of Management				
Course ID: Course title: FM/O3/11 dissertation Thesis Defence				
Number of credits: 30				
Educational level: III.				
State exam syllabus:				
Last change:				
Approved by:				