

## Course descriptions

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## COURSE DESCRIPTION

|                                                                                                                                                                        |     |                                                                          |     |     |     |     |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|--------------------------------------------------------------------------|-----|-----|-----|-----|
| <b>University:</b> Comenius University in Bratislava                                                                                                                   |     |                                                                          |     |     |     |     |
| <b>Faculty:</b> Faculty of Management                                                                                                                                  |     |                                                                          |     |     |     |     |
| <b>Course ID:</b><br>FM.KEF/161PE/10                                                                                                                                   |     | <b>Course title:</b><br>Analysis of credit risks of financial portfolios |     |     |     |     |
| <b>Educational activities:</b><br><b>Type of activities:</b><br><b>Number of hours:</b><br><b>per week: per level/semester:</b><br><b>Form of the course:</b> combined |     |                                                                          |     |     |     |     |
| <b>Number of credits:</b> 8                                                                                                                                            |     |                                                                          |     |     |     |     |
| <b>Recommended semester:</b>                                                                                                                                           |     |                                                                          |     |     |     |     |
| <b>Educational level:</b> III.                                                                                                                                         |     |                                                                          |     |     |     |     |
| <b>Prerequisites:</b>                                                                                                                                                  |     |                                                                          |     |     |     |     |
| <b>Course requirements:</b>                                                                                                                                            |     |                                                                          |     |     |     |     |
| <b>Learning outcomes:</b>                                                                                                                                              |     |                                                                          |     |     |     |     |
| <b>Class syllabus:</b>                                                                                                                                                 |     |                                                                          |     |     |     |     |
| <b>Recommended literature:</b>                                                                                                                                         |     |                                                                          |     |     |     |     |
| <b>Languages necessary to complete the course:</b>                                                                                                                     |     |                                                                          |     |     |     |     |
| <b>Notes:</b>                                                                                                                                                          |     |                                                                          |     |     |     |     |
| <b>Past grade distribution</b><br>Total number of evaluated students: 2                                                                                                |     |                                                                          |     |     |     |     |
| A                                                                                                                                                                      | ABS | B                                                                        | C   | D   | E   | FX  |
| 100,0                                                                                                                                                                  | 0,0 | 0,0                                                                      | 0,0 | 0,0 | 0,0 | 0,0 |
| <b>Lecturers:</b> doc. RNDr. Mária Bohdalová, PhD.                                                                                                                     |     |                                                                          |     |     |     |     |
| <b>Last change:</b> 26.09.2019                                                                                                                                         |     |                                                                          |     |     |     |     |
| <b>Approved by:</b>                                                                                                                                                    |     |                                                                          |     |     |     |     |

## COURSE DESCRIPTION

|                                                                                                                                                                   |     |                                                                          |     |     |     |     |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|--------------------------------------------------------------------------|-----|-----|-----|-----|
| <b>University:</b> Comenius University in Bratislava                                                                                                              |     |                                                                          |     |     |     |     |
| <b>Faculty:</b> Faculty of Management                                                                                                                             |     |                                                                          |     |     |     |     |
| <b>Course ID:</b><br>FM.KEF/160PE/10                                                                                                                              |     | <b>Course title:</b><br>Analysis of markets risk of financial portfolios |     |     |     |     |
| <b>Educational activities:</b><br><b>Type of activities:</b><br><b>Number of hours:</b><br>per week:   per level/semester:<br><b>Form of the course:</b> combined |     |                                                                          |     |     |     |     |
| <b>Number of credits:</b> 8                                                                                                                                       |     |                                                                          |     |     |     |     |
| <b>Recommended semester:</b>                                                                                                                                      |     |                                                                          |     |     |     |     |
| <b>Educational level:</b> III.                                                                                                                                    |     |                                                                          |     |     |     |     |
| <b>Prerequisites:</b>                                                                                                                                             |     |                                                                          |     |     |     |     |
| <b>Course requirements:</b>                                                                                                                                       |     |                                                                          |     |     |     |     |
| <b>Learning outcomes:</b>                                                                                                                                         |     |                                                                          |     |     |     |     |
| <b>Class syllabus:</b>                                                                                                                                            |     |                                                                          |     |     |     |     |
| <b>Recommended literature:</b>                                                                                                                                    |     |                                                                          |     |     |     |     |
| <b>Languages necessary to complete the course:</b>                                                                                                                |     |                                                                          |     |     |     |     |
| <b>Notes:</b>                                                                                                                                                     |     |                                                                          |     |     |     |     |
| <b>Past grade distribution</b><br>Total number of evaluated students: 2                                                                                           |     |                                                                          |     |     |     |     |
| A                                                                                                                                                                 | ABS | B                                                                        | C   | D   | E   | FX  |
| 100,0                                                                                                                                                             | 0,0 | 0,0                                                                      | 0,0 | 0,0 | 0,0 | 0,0 |
| <b>Lecturers:</b> doc. RNDr. Mária Bohdalová, PhD.                                                                                                                |     |                                                                          |     |     |     |     |
| <b>Last change:</b> 26.09.2019                                                                                                                                    |     |                                                                          |     |     |     |     |
| <b>Approved by:</b>                                                                                                                                               |     |                                                                          |     |     |     |     |

## COURSE DESCRIPTION

|                                                                                                                                                                        |     |                                                  |     |     |     |     |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|--------------------------------------------------|-----|-----|-----|-----|
| <b>University:</b> Comenius University in Bratislava                                                                                                                   |     |                                                  |     |     |     |     |
| <b>Faculty:</b> Faculty of Management                                                                                                                                  |     |                                                  |     |     |     |     |
| <b>Course ID:</b><br>FM.KEF/055PE/10                                                                                                                                   |     | <b>Course title:</b><br>Calculations and Budgets |     |     |     |     |
| <b>Educational activities:</b><br><b>Type of activities:</b><br><b>Number of hours:</b><br><b>per week: per level/semester:</b><br><b>Form of the course:</b> combined |     |                                                  |     |     |     |     |
| <b>Number of credits:</b> 8                                                                                                                                            |     |                                                  |     |     |     |     |
| <b>Recommended semester:</b>                                                                                                                                           |     |                                                  |     |     |     |     |
| <b>Educational level:</b> III.                                                                                                                                         |     |                                                  |     |     |     |     |
| <b>Prerequisites:</b>                                                                                                                                                  |     |                                                  |     |     |     |     |
| <b>Course requirements:</b>                                                                                                                                            |     |                                                  |     |     |     |     |
| <b>Learning outcomes:</b>                                                                                                                                              |     |                                                  |     |     |     |     |
| <b>Class syllabus:</b>                                                                                                                                                 |     |                                                  |     |     |     |     |
| <b>Recommended literature:</b>                                                                                                                                         |     |                                                  |     |     |     |     |
| <b>Languages necessary to complete the course:</b>                                                                                                                     |     |                                                  |     |     |     |     |
| <b>Notes:</b>                                                                                                                                                          |     |                                                  |     |     |     |     |
| <b>Past grade distribution</b><br>Total number of evaluated students: 0                                                                                                |     |                                                  |     |     |     |     |
| A                                                                                                                                                                      | ABS | B                                                | C   | D   | E   | FX  |
| 0,0                                                                                                                                                                    | 0,0 | 0,0                                              | 0,0 | 0,0 | 0,0 | 0,0 |
| <b>Lecturers:</b>                                                                                                                                                      |     |                                                  |     |     |     |     |
| <b>Last change:</b> 02.06.2015                                                                                                                                         |     |                                                  |     |     |     |     |
| <b>Approved by:</b>                                                                                                                                                    |     |                                                  |     |     |     |     |

## COURSE DESCRIPTION

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| <b>University:</b> Comenius University in Bratislava                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |     |                                                               |     |     |     |     |
| <b>Faculty:</b> Faculty of Management                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |     |                                                               |     |     |     |     |
| <b>Course ID:</b><br>FM.KMk/020PE/13                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |     | <b>Course title:</b><br>Communication techniques in marketing |     |     |     |     |
| <b>Educational activities:</b><br><b>Type of activities:</b><br><b>Number of hours:</b><br><b>per week: per level/semester:</b><br><b>Form of the course:</b> combined                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |     |                                                               |     |     |     |     |
| <b>Number of credits:</b> 8                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |     |                                                               |     |     |     |     |
| <b>Recommended semester:</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |     |                                                               |     |     |     |     |
| <b>Educational level:</b> III.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |     |                                                               |     |     |     |     |
| <b>Prerequisites:</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |     |                                                               |     |     |     |     |
| <b>Course requirements:</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |     |                                                               |     |     |     |     |
| <b>Learning outcomes:</b><br>Understanding basic communication techniques in marketing.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |     |                                                               |     |     |     |     |
| <b>Class syllabus:</b><br>Social Communication. Communication as the professional skills of marketing managers.<br>Communication techniques of the manager in business negotiation and negotiation. Techniques of persuasion.<br>Communication techniques in lobbying. World, Europe and us.<br>Intercultural differences in communication techniques in marketing. Marketing and marketing in the global world.<br>The essence of communication with the public. Application of communication principles of PR in internal and external communication.<br>Applying communication skills to the manager in marketing. Blogs, press conferences, events, marketing by oral submission.<br>Sales skills of managers. Customer communication. The essence of neuromarketing.<br>Guerrilla marketing techniques. Communication of guerrilla marketers. |     |                                                               |     |     |     |     |
| <b>Recommended literature:</b><br>Keller, K. L., & Kotler, P. (2016). Marketing management. Pearson.<br>Kotler, P., & Keller, K. L. (2012). Marketing management . New Jersey, US: Pearson Education.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |     |                                                               |     |     |     |     |
| <b>Languages necessary to complete the course:</b><br>Slovak                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |     |                                                               |     |     |     |     |
| <b>Notes:</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |     |                                                               |     |     |     |     |
| <b>Past grade distribution</b><br>Total number of evaluated students: 0                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |     |                                                               |     |     |     |     |
| A                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | ABS | B                                                             | C   | D   | E   | FX  |
| 0,0                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 0,0 | 0,0                                                           | 0,0 | 0,0 | 0,0 | 0,0 |
| <b>Lecturers:</b> doc. PhDr. Magdaléna Samuhelová, CSc.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |     |                                                               |     |     |     |     |

|                                |
|--------------------------------|
| <b>Last change:</b> 15.02.2018 |
| <b>Approved by:</b>            |

## COURSE DESCRIPTION

|                                                                                                                                                                                           |     |                                                                  |     |     |     |     |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|------------------------------------------------------------------|-----|-----|-----|-----|
| <b>University:</b> Comenius University in Bratislava                                                                                                                                      |     |                                                                  |     |     |     |     |
| <b>Faculty:</b> Faculty of Management                                                                                                                                                     |     |                                                                  |     |     |     |     |
| <b>Course ID:</b><br>FM.KMn/035PE/10                                                                                                                                                      |     | <b>Course title:</b><br>Compensation and Motivation of Employees |     |     |     |     |
| <b>Educational activities:</b><br><b>Type of activities:</b> lecture<br><b>Number of hours:</b><br><b>per week:</b> <b>per level/semester:</b> 32s<br><b>Form of the course:</b> combined |     |                                                                  |     |     |     |     |
| <b>Number of credits:</b> 8                                                                                                                                                               |     |                                                                  |     |     |     |     |
| <b>Recommended semester:</b>                                                                                                                                                              |     |                                                                  |     |     |     |     |
| <b>Educational level:</b> III.                                                                                                                                                            |     |                                                                  |     |     |     |     |
| <b>Prerequisites:</b>                                                                                                                                                                     |     |                                                                  |     |     |     |     |
| <b>Course requirements:</b>                                                                                                                                                               |     |                                                                  |     |     |     |     |
| <b>Learning outcomes:</b>                                                                                                                                                                 |     |                                                                  |     |     |     |     |
| <b>Class syllabus:</b>                                                                                                                                                                    |     |                                                                  |     |     |     |     |
| <b>Recommended literature:</b>                                                                                                                                                            |     |                                                                  |     |     |     |     |
| <b>Languages necessary to complete the course:</b>                                                                                                                                        |     |                                                                  |     |     |     |     |
| <b>Notes:</b>                                                                                                                                                                             |     |                                                                  |     |     |     |     |
| <b>Past grade distribution</b><br>Total number of evaluated students: 5                                                                                                                   |     |                                                                  |     |     |     |     |
| A                                                                                                                                                                                         | ABS | B                                                                | C   | D   | E   | FX  |
| 80,0                                                                                                                                                                                      | 0,0 | 20,0                                                             | 0,0 | 0,0 | 0,0 | 0,0 |
| <b>Lecturers:</b> prof. Ing. Ľubica Bajžíková, PhD.                                                                                                                                       |     |                                                                  |     |     |     |     |
| <b>Last change:</b> 02.06.2015                                                                                                                                                            |     |                                                                  |     |     |     |     |
| <b>Approved by:</b>                                                                                                                                                                       |     |                                                                  |     |     |     |     |

## COURSE DESCRIPTION

|                                                                                                                                                                        |     |                                                     |     |     |     |     |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|-----------------------------------------------------|-----|-----|-----|-----|
| <b>University:</b> Comenius University in Bratislava                                                                                                                   |     |                                                     |     |     |     |     |
| <b>Faculty:</b> Faculty of Management                                                                                                                                  |     |                                                     |     |     |     |     |
| <b>Course ID:</b><br>FM.KIS/057_ME_PE/14                                                                                                                               |     | <b>Course title:</b><br>Data modeling in management |     |     |     |     |
| <b>Educational activities:</b><br><b>Type of activities:</b><br><b>Number of hours:</b><br><b>per week: per level/semester:</b><br><b>Form of the course:</b> combined |     |                                                     |     |     |     |     |
| <b>Number of credits:</b> 8                                                                                                                                            |     |                                                     |     |     |     |     |
| <b>Recommended semester:</b>                                                                                                                                           |     |                                                     |     |     |     |     |
| <b>Educational level:</b> III.                                                                                                                                         |     |                                                     |     |     |     |     |
| <b>Prerequisites:</b>                                                                                                                                                  |     |                                                     |     |     |     |     |
| <b>Course requirements:</b>                                                                                                                                            |     |                                                     |     |     |     |     |
| <b>Learning outcomes:</b>                                                                                                                                              |     |                                                     |     |     |     |     |
| <b>Class syllabus:</b>                                                                                                                                                 |     |                                                     |     |     |     |     |
| <b>Recommended literature:</b>                                                                                                                                         |     |                                                     |     |     |     |     |
| <b>Languages necessary to complete the course:</b>                                                                                                                     |     |                                                     |     |     |     |     |
| <b>Notes:</b>                                                                                                                                                          |     |                                                     |     |     |     |     |
| <b>Past grade distribution</b><br>Total number of evaluated students: 1                                                                                                |     |                                                     |     |     |     |     |
| A                                                                                                                                                                      | ABS | B                                                   | C   | D   | E   | FX  |
| 100,0                                                                                                                                                                  | 0,0 | 0,0                                                 | 0,0 | 0,0 | 0,0 | 0,0 |
| <b>Lecturers:</b> doc. RNDr. Mária Bohdalová, PhD.                                                                                                                     |     |                                                     |     |     |     |     |
| <b>Last change:</b> 13.03.2018                                                                                                                                         |     |                                                     |     |     |     |     |
| <b>Approved by:</b>                                                                                                                                                    |     |                                                     |     |     |     |     |

## COURSE DESCRIPTION

|                                                                                                                                                                                            |     |     |     |                                                                                   |     |     |     |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|-----|-----|-----------------------------------------------------------------------------------|-----|-----|-----|
| <b>University:</b> Comenius University in Bratislava                                                                                                                                       |     |     |     |                                                                                   |     |     |     |
| <b>Faculty:</b> Faculty of Management                                                                                                                                                      |     |     |     |                                                                                   |     |     |     |
| <b>Course ID:</b><br>FM.KIS/060PE/00                                                                                                                                                       |     |     |     | <b>Course title:</b><br>Decision Support Systems and Expert Systems in Management |     |     |     |
| <b>Educational activities:</b><br><b>Type of activities:</b> lecture<br><b>Number of hours:</b><br><b>per week:</b> 2 <b>per level/semester:</b> 28<br><b>Form of the course:</b> combined |     |     |     |                                                                                   |     |     |     |
| <b>Number of credits:</b> 8                                                                                                                                                                |     |     |     |                                                                                   |     |     |     |
| <b>Recommended semester:</b>                                                                                                                                                               |     |     |     |                                                                                   |     |     |     |
| <b>Educational level:</b> III.                                                                                                                                                             |     |     |     |                                                                                   |     |     |     |
| <b>Prerequisites:</b>                                                                                                                                                                      |     |     |     |                                                                                   |     |     |     |
| <b>Course requirements:</b>                                                                                                                                                                |     |     |     |                                                                                   |     |     |     |
| <b>Learning outcomes:</b>                                                                                                                                                                  |     |     |     |                                                                                   |     |     |     |
| <b>Class syllabus:</b>                                                                                                                                                                     |     |     |     |                                                                                   |     |     |     |
| <b>Recommended literature:</b>                                                                                                                                                             |     |     |     |                                                                                   |     |     |     |
| <b>Languages necessary to complete the course:</b>                                                                                                                                         |     |     |     |                                                                                   |     |     |     |
| <b>Notes:</b>                                                                                                                                                                              |     |     |     |                                                                                   |     |     |     |
| <b>Past grade distribution</b><br>Total number of evaluated students: 4                                                                                                                    |     |     |     |                                                                                   |     |     |     |
| A                                                                                                                                                                                          | ABS | B   | C   | D                                                                                 | E   | FX  | M   |
| 100,0                                                                                                                                                                                      | 0,0 | 0,0 | 0,0 | 0,0                                                                               | 0,0 | 0,0 | 0,0 |
| <b>Lecturers:</b> prof. RNDr. Michal Greguš, PhD.                                                                                                                                          |     |     |     |                                                                                   |     |     |     |
| <b>Last change:</b> 02.06.2015                                                                                                                                                             |     |     |     |                                                                                   |     |     |     |
| <b>Approved by:</b>                                                                                                                                                                        |     |     |     |                                                                                   |     |     |     |

## STATE EXAM DESCRIPTION

|                                                      |                                                  |
|------------------------------------------------------|--------------------------------------------------|
| <b>University:</b> Comenius University in Bratislava |                                                  |
| <b>Faculty:</b> Faculty of Management                |                                                  |
| <b>Course ID:</b><br>FM/Diz.skúška/11                | <b>Course title:</b><br>Dissertation Examination |
| <b>Number of credits:</b> 20                         |                                                  |
| <b>Educational level:</b> III.                       |                                                  |
| <b>State exam syllabus:</b>                          |                                                  |
| <b>Last change:</b>                                  |                                                  |
| <b>Approved by:</b>                                  |                                                  |

## STATE EXAM DESCRIPTION

|                                                      |                                                  |
|------------------------------------------------------|--------------------------------------------------|
| <b>University:</b> Comenius University in Bratislava |                                                  |
| <b>Faculty:</b> Faculty of Management                |                                                  |
| <b>Course ID:</b><br>FM/Diz10/16                     | <b>Course title:</b><br>Dissertation Examination |
| <b>Number of credits:</b> 10                         |                                                  |
| <b>Educational level:</b> III.                       |                                                  |
| <b>State exam syllabus:</b>                          |                                                  |
| <b>Last change:</b>                                  |                                                  |
| <b>Approved by:</b>                                  |                                                  |

## COURSE DESCRIPTION

|                                                                                                                                                                        |     |                                       |       |       |      |      |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|---------------------------------------|-------|-------|------|------|
| <b>University:</b> Comenius University in Bratislava                                                                                                                   |     |                                       |       |       |      |      |
| <b>Faculty:</b> Faculty of Management                                                                                                                                  |     |                                       |       |       |      |      |
| <b>Course ID:</b><br>FM.KEF/018PE/10                                                                                                                                   |     | <b>Course title:</b><br>Economics (1) |       |       |      |      |
| <b>Educational activities:</b><br><b>Type of activities:</b><br><b>Number of hours:</b><br><b>per week: per level/semester:</b><br><b>Form of the course:</b> combined |     |                                       |       |       |      |      |
| <b>Number of credits:</b> 8                                                                                                                                            |     |                                       |       |       |      |      |
| <b>Recommended semester:</b> 1.                                                                                                                                        |     |                                       |       |       |      |      |
| <b>Educational level:</b> III.                                                                                                                                         |     |                                       |       |       |      |      |
| <b>Prerequisites:</b>                                                                                                                                                  |     |                                       |       |       |      |      |
| <b>Course requirements:</b>                                                                                                                                            |     |                                       |       |       |      |      |
| <b>Learning outcomes:</b>                                                                                                                                              |     |                                       |       |       |      |      |
| <b>Class syllabus:</b>                                                                                                                                                 |     |                                       |       |       |      |      |
| <b>Recommended literature:</b>                                                                                                                                         |     |                                       |       |       |      |      |
| <b>Languages necessary to complete the course:</b>                                                                                                                     |     |                                       |       |       |      |      |
| <b>Notes:</b>                                                                                                                                                          |     |                                       |       |       |      |      |
| <b>Past grade distribution</b><br>Total number of evaluated students: 156                                                                                              |     |                                       |       |       |      |      |
| A                                                                                                                                                                      | ABS | B                                     | C     | D     | E    | FX   |
| 25,0                                                                                                                                                                   | 0,0 | 19,23                                 | 26,28 | 11,54 | 14,1 | 3,85 |
| <b>Lecturers:</b> doc. Ing. Zuzana Stoličná, PhD., Mgr. Michal Páleník, PhD.                                                                                           |     |                                       |       |       |      |      |
| <b>Last change:</b> 02.06.2015                                                                                                                                         |     |                                       |       |       |      |      |
| <b>Approved by:</b>                                                                                                                                                    |     |                                       |       |       |      |      |

## COURSE DESCRIPTION

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|------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|------------------------------------------|-------|-------|------|-------|
| <b>University:</b> Comenius University in Bratislava                                                                                                                   |     |                                          |       |       |      |       |
| <b>Faculty:</b> Faculty of Management                                                                                                                                  |     |                                          |       |       |      |       |
| <b>Course ID:</b><br>FM.KEF/019PE/10                                                                                                                                   |     | <b>Course title:</b><br>Economics II (2) |       |       |      |       |
| <b>Educational activities:</b><br><b>Type of activities:</b><br><b>Number of hours:</b><br><b>per week: per level/semester:</b><br><b>Form of the course:</b> combined |     |                                          |       |       |      |       |
| <b>Number of credits:</b> 8                                                                                                                                            |     |                                          |       |       |      |       |
| <b>Recommended semester:</b> 2.                                                                                                                                        |     |                                          |       |       |      |       |
| <b>Educational level:</b> III.                                                                                                                                         |     |                                          |       |       |      |       |
| <b>Prerequisites:</b>                                                                                                                                                  |     |                                          |       |       |      |       |
| <b>Course requirements:</b>                                                                                                                                            |     |                                          |       |       |      |       |
| <b>Learning outcomes:</b>                                                                                                                                              |     |                                          |       |       |      |       |
| <b>Class syllabus:</b>                                                                                                                                                 |     |                                          |       |       |      |       |
| <b>Recommended literature:</b>                                                                                                                                         |     |                                          |       |       |      |       |
| <b>Languages necessary to complete the course:</b>                                                                                                                     |     |                                          |       |       |      |       |
| <b>Notes:</b>                                                                                                                                                          |     |                                          |       |       |      |       |
| <b>Past grade distribution</b><br>Total number of evaluated students: 158                                                                                              |     |                                          |       |       |      |       |
| A                                                                                                                                                                      | ABS | B                                        | C     | D     | E    | FX    |
| 36,08                                                                                                                                                                  | 0,0 | 16,46                                    | 12,03 | 14,56 | 8,86 | 12,03 |
| <b>Lecturers:</b> doc. Ing. Zuzana Stoličná, PhD., Mgr. Michal Páleník, PhD.                                                                                           |     |                                          |       |       |      |       |
| <b>Last change:</b> 05.04.2020                                                                                                                                         |     |                                          |       |       |      |       |
| <b>Approved by:</b>                                                                                                                                                    |     |                                          |       |       |      |       |

## COURSE DESCRIPTION

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| <b>University:</b> Comenius University in Bratislava                                                                                                                   |     |                                                        |     |     |     |     |
| <b>Faculty:</b> Faculty of Management                                                                                                                                  |     |                                                        |     |     |     |     |
| <b>Course ID:</b><br>FM.KIS/046PE/10                                                                                                                                   |     | <b>Course title:</b><br>Enterprise Information Systems |     |     |     |     |
| <b>Educational activities:</b><br><b>Type of activities:</b><br><b>Number of hours:</b><br><b>per week: per level/semester:</b><br><b>Form of the course:</b> combined |     |                                                        |     |     |     |     |
| <b>Number of credits:</b> 8                                                                                                                                            |     |                                                        |     |     |     |     |
| <b>Recommended semester:</b>                                                                                                                                           |     |                                                        |     |     |     |     |
| <b>Educational level:</b> III.                                                                                                                                         |     |                                                        |     |     |     |     |
| <b>Prerequisites:</b>                                                                                                                                                  |     |                                                        |     |     |     |     |
| <b>Course requirements:</b>                                                                                                                                            |     |                                                        |     |     |     |     |
| <b>Learning outcomes:</b>                                                                                                                                              |     |                                                        |     |     |     |     |
| <b>Class syllabus:</b>                                                                                                                                                 |     |                                                        |     |     |     |     |
| <b>Recommended literature:</b>                                                                                                                                         |     |                                                        |     |     |     |     |
| <b>Languages necessary to complete the course:</b>                                                                                                                     |     |                                                        |     |     |     |     |
| <b>Notes:</b>                                                                                                                                                          |     |                                                        |     |     |     |     |
| <b>Past grade distribution</b><br>Total number of evaluated students: 6                                                                                                |     |                                                        |     |     |     |     |
| A                                                                                                                                                                      | ABS | B                                                      | C   | D   | E   | FX  |
| 83,33                                                                                                                                                                  | 0,0 | 16,67                                                  | 0,0 | 0,0 | 0,0 | 0,0 |
| <b>Lecturers:</b> prof. RNDr. Michal Greguš, PhD.                                                                                                                      |     |                                                        |     |     |     |     |
| <b>Last change:</b>                                                                                                                                                    |     |                                                        |     |     |     |     |
| <b>Approved by:</b>                                                                                                                                                    |     |                                                        |     |     |     |     |

## COURSE DESCRIPTION

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|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|-----------------------------------------------------------------------------------------------|-----|-----|-----|-----|
| <b>University:</b> Comenius University in Bratislava                                                                                                                                      |     |                                                                                               |     |     |     |     |
| <b>Faculty:</b> Faculty of Management                                                                                                                                                     |     |                                                                                               |     |     |     |     |
| <b>Course ID:</b><br>FM.KSP/069PE/18                                                                                                                                                      |     | <b>Course title:</b><br>Entrepreneurship and Management of Small and Medium-Sized Enterprises |     |     |     |     |
| <b>Educational activities:</b><br><b>Type of activities:</b> seminar<br><b>Number of hours:</b><br><b>per week:</b> <b>per level/semester:</b> 32s<br><b>Form of the course:</b> combined |     |                                                                                               |     |     |     |     |
| <b>Number of credits:</b> 8                                                                                                                                                               |     |                                                                                               |     |     |     |     |
| <b>Recommended semester:</b>                                                                                                                                                              |     |                                                                                               |     |     |     |     |
| <b>Educational level:</b> III.                                                                                                                                                            |     |                                                                                               |     |     |     |     |
| <b>Prerequisites:</b>                                                                                                                                                                     |     |                                                                                               |     |     |     |     |
| <b>Course requirements:</b>                                                                                                                                                               |     |                                                                                               |     |     |     |     |
| <b>Learning outcomes:</b>                                                                                                                                                                 |     |                                                                                               |     |     |     |     |
| <b>Class syllabus:</b>                                                                                                                                                                    |     |                                                                                               |     |     |     |     |
| <b>Recommended literature:</b>                                                                                                                                                            |     |                                                                                               |     |     |     |     |
| <b>Languages necessary to complete the course:</b>                                                                                                                                        |     |                                                                                               |     |     |     |     |
| <b>Notes:</b>                                                                                                                                                                             |     |                                                                                               |     |     |     |     |
| <b>Past grade distribution</b><br>Total number of evaluated students: 0                                                                                                                   |     |                                                                                               |     |     |     |     |
| A                                                                                                                                                                                         | ABS | B                                                                                             | C   | D   | E   | FX  |
| 0,0                                                                                                                                                                                       | 0,0 | 0,0                                                                                           | 0,0 | 0,0 | 0,0 | 0,0 |
| <b>Lecturers:</b> prof. Ing. Anna Pilková, PhD., MBA                                                                                                                                      |     |                                                                                               |     |     |     |     |
| <b>Last change:</b>                                                                                                                                                                       |     |                                                                                               |     |     |     |     |
| <b>Approved by:</b>                                                                                                                                                                       |     |                                                                                               |     |     |     |     |

## COURSE DESCRIPTION

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| <b>University:</b> Comenius University in Bratislava                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                                              |
| <b>Faculty:</b> Faculty of Management                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                                              |
| <b>Course ID:</b><br>FM.KEF/034PE/00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | <b>Course title:</b><br>Financial Accounting |
| <b>Educational activities:</b><br><b>Type of activities:</b> lecture<br><b>Number of hours:</b><br><b>per week:</b> 2 <b>per level/semester:</b> 28<br><b>Form of the course:</b> combined                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                                              |
| <b>Number of credits:</b> 8                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                                              |
| <b>Recommended semester:</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                                              |
| <b>Educational level:</b> III.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                                              |
| <b>Prerequisites:</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                                              |
| <b>Course requirements:</b><br>Scale of assessment (preliminary/final): 50/50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                                              |
| <b>Learning outcomes:</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                                              |
| <b>Class syllabus:</b><br>1. Financial accounting – objectives, functions, conceptual framework of US.GAAP, cash and accrual basis of accounting<br>2. Financial statements- Balance sheet, Income Statement, Cash Flow, The statement of shareholders' equity – basic characteristics<br>3. Earnings management, Earnings of the higher and lower quality, Realization and matching principle, accrual basis of accounting<br>4. Current assets – Cash and Cash equivalents, receivables<br>5. Inventories<br>6. Long term assets<br>7. Short-term and long-term investments<br>8. Current Liabilities<br>9. Long-term Liabilities and Reserves<br>10. Lease - operational and financial<br>11. Shareholders' Equity<br>12. Multistep-income statement and its distribution, EPS, P/E<br>13. Dividends – cash and stock dividends |                                              |
| <b>Recommended literature:</b><br>1. Stickney, Weil – Financial Accounting and Analysis – theory, analysis and interpretations, 13th edition, 2013<br>2. Revsine: Financial Statement and Analysis, Prentice Hall, 4th edition, 2009<br>3. Krištofik, P. – Saxunová, D. – Šuranová, Z.: Finančné účtovníctvo a riadenie s aplikáciou IAS/IFRS, Iura Edition, Bratislava 2011<br>4. Saxunová, D.: Ako správne rozumieť informáciám z ÚZ, Wolter Kluwers (Iura Edition), e-book, Bratislava 2008                                                                                                                                                                                                                                                                                                                                     |                                              |
| <b>Languages necessary to complete the course:</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                                              |

|                                                                          |     |      |       |      |       |      |     |
|--------------------------------------------------------------------------|-----|------|-------|------|-------|------|-----|
| <b>Notes:</b>                                                            |     |      |       |      |       |      |     |
| <b>Past grade distribution</b><br>Total number of evaluated students: 60 |     |      |       |      |       |      |     |
| A                                                                        | ABS | B    | C     | D    | E     | FX   | M   |
| 10,0                                                                     | 0,0 | 8,33 | 18,33 | 15,0 | 33,33 | 15,0 | 0,0 |
| <b>Lecturers:</b> prof. RNDr. Darina Saxunová, PhD.                      |     |      |       |      |       |      |     |
| <b>Last change:</b> 22.09.2019                                           |     |      |       |      |       |      |     |
| <b>Approved by:</b>                                                      |     |      |       |      |       |      |     |

## COURSE DESCRIPTION

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|------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|----------------------------------------------|------|-----|-----|-----|
| <b>University:</b> Comenius University in Bratislava                                                                                                                   |     |                                              |      |     |     |     |
| <b>Faculty:</b> Faculty of Management                                                                                                                                  |     |                                              |      |     |     |     |
| <b>Course ID:</b><br>FM.KEF/029PE/10                                                                                                                                   |     | <b>Course title:</b><br>Financial Investment |      |     |     |     |
| <b>Educational activities:</b><br><b>Type of activities:</b><br><b>Number of hours:</b><br><b>per week: per level/semester:</b><br><b>Form of the course:</b> combined |     |                                              |      |     |     |     |
| <b>Number of credits:</b> 8                                                                                                                                            |     |                                              |      |     |     |     |
| <b>Recommended semester:</b>                                                                                                                                           |     |                                              |      |     |     |     |
| <b>Educational level:</b> III.                                                                                                                                         |     |                                              |      |     |     |     |
| <b>Prerequisites:</b>                                                                                                                                                  |     |                                              |      |     |     |     |
| <b>Course requirements:</b>                                                                                                                                            |     |                                              |      |     |     |     |
| <b>Learning outcomes:</b>                                                                                                                                              |     |                                              |      |     |     |     |
| <b>Class syllabus:</b>                                                                                                                                                 |     |                                              |      |     |     |     |
| <b>Recommended literature:</b>                                                                                                                                         |     |                                              |      |     |     |     |
| <b>Languages necessary to complete the course:</b>                                                                                                                     |     |                                              |      |     |     |     |
| <b>Notes:</b>                                                                                                                                                          |     |                                              |      |     |     |     |
| <b>Past grade distribution</b><br>Total number of evaluated students: 15                                                                                               |     |                                              |      |     |     |     |
| A                                                                                                                                                                      | ABS | B                                            | C    | D   | E   | FX  |
| 80,0                                                                                                                                                                   | 0,0 | 13,33                                        | 6,67 | 0,0 | 0,0 | 0,0 |
| <b>Lecturers:</b>                                                                                                                                                      |     |                                              |      |     |     |     |
| <b>Last change:</b>                                                                                                                                                    |     |                                              |      |     |     |     |
| <b>Approved by:</b>                                                                                                                                                    |     |                                              |      |     |     |     |

## COURSE DESCRIPTION

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|-------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|--------------------------------------------------------|-----|-----|-----|-----|
| <b>University:</b> Comenius University in Bratislava                                                                                                              |     |                                                        |     |     |     |     |
| <b>Faculty:</b> Faculty of Management                                                                                                                             |     |                                                        |     |     |     |     |
| <b>Course ID:</b><br>FM.KEF/027PE/10                                                                                                                              |     | <b>Course title:</b><br>Financial analysis and control |     |     |     |     |
| <b>Educational activities:</b><br><b>Type of activities:</b><br><b>Number of hours:</b><br>per week:   per level/semester:<br><b>Form of the course:</b> combined |     |                                                        |     |     |     |     |
| <b>Number of credits:</b> 8                                                                                                                                       |     |                                                        |     |     |     |     |
| <b>Recommended semester:</b>                                                                                                                                      |     |                                                        |     |     |     |     |
| <b>Educational level:</b> III.                                                                                                                                    |     |                                                        |     |     |     |     |
| <b>Prerequisites:</b>                                                                                                                                             |     |                                                        |     |     |     |     |
| <b>Course requirements:</b>                                                                                                                                       |     |                                                        |     |     |     |     |
| <b>Learning outcomes:</b>                                                                                                                                         |     |                                                        |     |     |     |     |
| <b>Class syllabus:</b>                                                                                                                                            |     |                                                        |     |     |     |     |
| <b>Recommended literature:</b>                                                                                                                                    |     |                                                        |     |     |     |     |
| <b>Languages necessary to complete the course:</b>                                                                                                                |     |                                                        |     |     |     |     |
| <b>Notes:</b>                                                                                                                                                     |     |                                                        |     |     |     |     |
| <b>Past grade distribution</b><br>Total number of evaluated students: 9                                                                                           |     |                                                        |     |     |     |     |
| A                                                                                                                                                                 | ABS | B                                                      | C   | D   | E   | FX  |
| 88,89                                                                                                                                                             | 0,0 | 11,11                                                  | 0,0 | 0,0 | 0,0 | 0,0 |
| <b>Lecturers:</b>                                                                                                                                                 |     |                                                        |     |     |     |     |
| <b>Last change:</b> 02.06.2015                                                                                                                                    |     |                                                        |     |     |     |     |
| <b>Approved by:</b>                                                                                                                                               |     |                                                        |     |     |     |     |

## COURSE DESCRIPTION

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| <b>University:</b> Comenius University in Bratislava                                                                                                                                                                                                                                                                                                                                                                                                  |                                                    |
| <b>Faculty:</b> Faculty of Management                                                                                                                                                                                                                                                                                                                                                                                                                 |                                                    |
| <b>Course ID:</b><br>FM.KMn/017PE/10                                                                                                                                                                                                                                                                                                                                                                                                                  | <b>Course title:</b><br>Human Resources Management |
| <b>Educational activities:</b><br><b>Type of activities:</b> lecture<br><b>Number of hours:</b><br><b>per week:</b> <b>per level/semester:</b> 32s<br><b>Form of the course:</b> combined                                                                                                                                                                                                                                                             |                                                    |
| <b>Number of credits:</b> 8                                                                                                                                                                                                                                                                                                                                                                                                                           |                                                    |
| <b>Recommended semester:</b>                                                                                                                                                                                                                                                                                                                                                                                                                          |                                                    |
| <b>Educational level:</b> III.                                                                                                                                                                                                                                                                                                                                                                                                                        |                                                    |
| <b>Prerequisites:</b>                                                                                                                                                                                                                                                                                                                                                                                                                                 |                                                    |
| <b>Course requirements:</b><br>Case study (35%), in-class activities (15%), test (50%).<br>Scale of assessment (preliminary/final): 50/50                                                                                                                                                                                                                                                                                                             |                                                    |
| <b>Learning outcomes:</b><br>Students will be able to understand relations between HRM functions with other managerial activities in the company. Identify new HR trends in business environment.                                                                                                                                                                                                                                                     |                                                    |
| <b>Class syllabus:</b><br>Strategic Approach to HRM<br>HR Planning and Job Analysis<br>Recruitment and Selection<br>Performance Appraisal<br>Training - Development<br>Compensation Systems and Motivation<br>Employee Relations<br>International Aspects of HRM                                                                                                                                                                                      |                                                    |
| <b>Recommended literature:</b><br>Bajžíková, L. – Luptáková, S. – Rudy, J. – Vargic, B. – Weidlich, R.: Manažment ľudských zdrojov. Bratislava UK, 2010.<br>Journal of Human Resource management FM UK, 1998-2014.<br>Koubek, J.: Řízení lidských zdrojů, Management Press. Praha, 2002.<br>Milkovich – Boudreau: Human Resource Management. McGraw, 2002.<br>Personal Management special topics, undergraduate spring 1996 course reading materials. |                                                    |
| <b>Languages necessary to complete the course:</b><br>English                                                                                                                                                                                                                                                                                                                                                                                         |                                                    |
| <b>Notes:</b>                                                                                                                                                                                                                                                                                                                                                                                                                                         |                                                    |

|                                                     |     |       |     |     |     |     |
|-----------------------------------------------------|-----|-------|-----|-----|-----|-----|
| <b>Past grade distribution</b>                      |     |       |     |     |     |     |
| Total number of evaluated students: 6               |     |       |     |     |     |     |
| A                                                   | ABS | B     | C   | D   | E   | FX  |
| 83,33                                               | 0,0 | 16,67 | 0,0 | 0,0 | 0,0 | 0,0 |
| <b>Lecturers:</b> prof. Ing. Ľubica Bajžíková, PhD. |     |       |     |     |     |     |
| <b>Last change:</b> 02.06.2015                      |     |       |     |     |     |     |
| <b>Approved by:</b>                                 |     |       |     |     |     |     |

## COURSE DESCRIPTION

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| <b>University:</b> Comenius University in Bratislava                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                                               |
| <b>Faculty:</b> Faculty of Management                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                                               |
| <b>Course ID:</b><br>FM.KSP/045PE/10                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | <b>Course title:</b><br>Innovation Management |
| <b>Educational activities:</b><br><b>Type of activities:</b> seminar<br><b>Number of hours:</b><br><b>per week:</b> <b>per level/semester:</b> 32s<br><b>Form of the course:</b> combined                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                                               |
| <b>Number of credits:</b> 8                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                                               |
| <b>Recommended semester:</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                                               |
| <b>Educational level:</b> III.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                                               |
| <b>Prerequisites:</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                                               |
| <b>Course requirements:</b><br>Evaluation in the exam period. The overall evaluation is in accordance with the evaluation system FM UK: A = 91-100%; B = 81-90%; C = 73-80%; D = 66-72%; E = 65-60%; F = 0-59% points.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                                               |
| <b>Learning outcomes:</b><br>Students acquire knowledge on the management of innovation and the creation of mechanism to promote innovation in the enterprise. They recognize the importance of innovation and its potential for increasing the competitiveness of enterprises. The course focuses on product and process innovation at a strategic and operational level of management. Through the work with the current scientific literature students obtain knowledge about successful practices and methods applied to research in the field of innovation management.                                                                                                                                                                                                                                                                                                                        |                                               |
| <b>Class syllabus:</b> <ol style="list-style-type: none"> <li>1. Definition,, significance and types of innovation</li> <li>2. National innovation systems and support for innovation</li> <li>3. Innovation strategies in the enterprise</li> <li>4. The strategy of open innovation</li> <li>5. Models of innovation processes</li> <li>6. Organization of innovation projects</li> <li>7. Methods to support the innovation process</li> <li>8. Specific aspects of innovation of goods and services</li> <li>9. Innovation in small and medium enterprises</li> <li>10. Protection of intellectual property</li> </ol>                                                                                                                                                                                                                                                                          |                                               |
| <b>Recommended literature:</b> <ol style="list-style-type: none"> <li>1. BESSANT, J. – TIDD, J. Managing innovation : integrating technological, market and organizational change. 5th ed. Chichester: John Wiley, 2013. 680 p. ISBN 978-11-183-6063-7.</li> <li>2. HIPPEL, E. v. Democratizing innovation. Cambridge: MIT Press, 2005. 204 p. ISBN 0-262-00274-4. Available from: <a href="http://web.mit.edu/evhippel/www/books/DI/DemocInn.pdf">http://web.mit.edu/evhippel/www/books/DI/DemocInn.pdf</a>.</li> <li>3. CHESBROUGH, H. W. Open services innovation : rethinking your business to grow and compete in a new era. 2nd ed. [online]. Hoboken: Jossey-Bass, 2010. 258 p. ISBN 978-0-470-90574-6. Available in the ebrary: <a href="http://site.ebrary.com/lib/uniba/docDetail.action?docID=10441387">http://site.ebrary.com/lib/uniba/docDetail.action?docID=10441387</a>.</li> </ol> |                                               |

4. CHESBROUGH, H. – VANHAVERBEKE, W. – WEST, J. Open innovation : researching a new paradigm. [online]. Oxford: Oxford University Press, 2006. 392 p. ISBN 978-0-19153-743-1. Available in the ebrary: <http://site.ebrary.com/lib/uniba/docDetail.action?docID=10194775>.
5. STERN, T. – JABERG, H. Erfolgreiches Innovationsmanagement : Erfolgsfaktoren - Grundmuster - Fallbeispiele. 4. Aufl. Wiesbaden: Gabler, 2010. 361 S. ISBN 978-3-8349-2245-8.

**Languages necessary to complete the course:**

Slovak, English

**Notes:**

**Past grade distribution**

Total number of evaluated students: 1

| A     | ABS | B   | C   | D   | E   | FX  |
|-------|-----|-----|-----|-----|-----|-----|
| 100,0 | 0,0 | 0,0 | 0,0 | 0,0 | 0,0 | 0,0 |

**Lecturers:** doc. Ing. Milan Fekete, PhD., Ing. Jaroslav Hul'vej, PhD.

**Last change:** 11.11.2015

**Approved by:**

## COURSE DESCRIPTION

|                                                                                                                                                                        |     |                                                            |     |     |     |     |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|------------------------------------------------------------|-----|-----|-----|-----|
| <b>University:</b> Comenius University in Bratislava                                                                                                                   |     |                                                            |     |     |     |     |
| <b>Faculty:</b> Faculty of Management                                                                                                                                  |     |                                                            |     |     |     |     |
| <b>Course ID:</b><br>FM.KEF/084PE/09                                                                                                                                   |     | <b>Course title:</b><br>International Financial Management |     |     |     |     |
| <b>Educational activities:</b><br><b>Type of activities:</b><br><b>Number of hours:</b><br><b>per week: per level/semester:</b><br><b>Form of the course:</b> combined |     |                                                            |     |     |     |     |
| <b>Number of credits:</b> 8                                                                                                                                            |     |                                                            |     |     |     |     |
| <b>Recommended semester:</b>                                                                                                                                           |     |                                                            |     |     |     |     |
| <b>Educational level:</b> III.                                                                                                                                         |     |                                                            |     |     |     |     |
| <b>Prerequisites:</b>                                                                                                                                                  |     |                                                            |     |     |     |     |
| <b>Course requirements:</b>                                                                                                                                            |     |                                                            |     |     |     |     |
| <b>Learning outcomes:</b>                                                                                                                                              |     |                                                            |     |     |     |     |
| <b>Class syllabus:</b>                                                                                                                                                 |     |                                                            |     |     |     |     |
| <b>Recommended literature:</b>                                                                                                                                         |     |                                                            |     |     |     |     |
| <b>Languages necessary to complete the course:</b>                                                                                                                     |     |                                                            |     |     |     |     |
| <b>Notes:</b>                                                                                                                                                          |     |                                                            |     |     |     |     |
| <b>Past grade distribution</b><br>Total number of evaluated students: 4                                                                                                |     |                                                            |     |     |     |     |
| A                                                                                                                                                                      | ABS | B                                                          | C   | D   | E   | FX  |
| 100,0                                                                                                                                                                  | 0,0 | 0,0                                                        | 0,0 | 0,0 | 0,0 | 0,0 |
| <b>Lecturers:</b> prof. RNDr. Jozef Komorník, DrSc.                                                                                                                    |     |                                                            |     |     |     |     |
| <b>Last change:</b>                                                                                                                                                    |     |                                                            |     |     |     |     |
| <b>Approved by:</b>                                                                                                                                                    |     |                                                            |     |     |     |     |

## COURSE DESCRIPTION

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|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|-----------------------------------------------------------------|-----|-----|-----|-----|
| <b>University:</b> Comenius University in Bratislava                                                                                                                                      |     |                                                                 |     |     |     |     |
| <b>Faculty:</b> Faculty of Management                                                                                                                                                     |     |                                                                 |     |     |     |     |
| <b>Course ID:</b><br>FM.KMn/023PE/10                                                                                                                                                      |     | <b>Course title:</b><br>International Human Resource Management |     |     |     |     |
| <b>Educational activities:</b><br><b>Type of activities:</b> lecture<br><b>Number of hours:</b><br><b>per week:</b> <b>per level/semester:</b> 32s<br><b>Form of the course:</b> combined |     |                                                                 |     |     |     |     |
| <b>Number of credits:</b> 8                                                                                                                                                               |     |                                                                 |     |     |     |     |
| <b>Recommended semester:</b>                                                                                                                                                              |     |                                                                 |     |     |     |     |
| <b>Educational level:</b> III.                                                                                                                                                            |     |                                                                 |     |     |     |     |
| <b>Prerequisites:</b>                                                                                                                                                                     |     |                                                                 |     |     |     |     |
| <b>Course requirements:</b>                                                                                                                                                               |     |                                                                 |     |     |     |     |
| <b>Learning outcomes:</b>                                                                                                                                                                 |     |                                                                 |     |     |     |     |
| <b>Class syllabus:</b>                                                                                                                                                                    |     |                                                                 |     |     |     |     |
| <b>Recommended literature:</b>                                                                                                                                                            |     |                                                                 |     |     |     |     |
| <b>Languages necessary to complete the course:</b>                                                                                                                                        |     |                                                                 |     |     |     |     |
| <b>Notes:</b>                                                                                                                                                                             |     |                                                                 |     |     |     |     |
| <b>Past grade distribution</b><br>Total number of evaluated students: 4                                                                                                                   |     |                                                                 |     |     |     |     |
| A                                                                                                                                                                                         | ABS | B                                                               | C   | D   | E   | FX  |
| 75,0                                                                                                                                                                                      | 0,0 | 25,0                                                            | 0,0 | 0,0 | 0,0 | 0,0 |
| <b>Lecturers:</b> prof. Ing. Ľubica Bajžíková, PhD.                                                                                                                                       |     |                                                                 |     |     |     |     |
| <b>Last change:</b> 02.06.2015                                                                                                                                                            |     |                                                                 |     |     |     |     |
| <b>Approved by:</b>                                                                                                                                                                       |     |                                                                 |     |     |     |     |

## COURSE DESCRIPTION

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| <b>University:</b> Comenius University in Bratislava                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                                              |
| <b>Faculty:</b> Faculty of Management                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                                              |
| <b>Course ID:</b><br>FM.KIS/055_PE_ME/14                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | <b>Course title:</b><br>Knowledge Management |
| <b>Educational activities:</b><br><b>Type of activities:</b><br><b>Number of hours:</b><br><b>per week: per level/semester:</b><br><b>Form of the course:</b> combined                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                                              |
| <b>Number of credits:</b> 8                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                                              |
| <b>Recommended semester:</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                                              |
| <b>Educational level:</b> III.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                                              |
| <b>Prerequisites:</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                                              |
| <b>Course requirements:</b><br>Scale of assessment (preliminary/final): during semester: 100% at the end of semester: 0%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                                              |
| <b>Learning outcomes:</b><br>By completing the course, PhD. students will gain in-depth knowledge of knowledge management, knowledge systems, their properties and functions, decision support systems, business intelligence tools, sales marketing systems.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                                              |
| <b>Class syllabus:</b><br>Knowledge systems, properties of knowledge systems, functions of knowledge systems, decision support systems, examples of various systems, business intelligence, sales and marketing systems, accounting and financial systems, knowledge databases, data mining datawarehousing, knowledge management.                                                                                                                                                                                                                                                                                                                                                                                                              |                                              |
| <b>Recommended literature:</b><br>Odporúčaná literatúra:<br>1. Chris Collison, Geoff Parcel: Knowledge Management, Computer Press, a.s., Brno 2005, ISBN 80-251-0760-4<br>2. Ralph H. Sprague, Jr., Barbara C. McNurlin: Informations systems Management in Practice, Prentice-Hall 1993<br>3. Vladimír Bureš: Znalostní manažment a proces jeho zavádění, Grada, Praha 2007, ISBN: 978-80-247-1978-8<br>4. Mikulecký, P., Lenharčík, I., Hynek, J.: Znalostní technologie II. Expertní systémy. 2. vydání, GAUDEAMUS, UHK Hradec Králové, 2002, ISBN 80-7041-904-0<br>5. Mikulecký, P., Hynek, J. (editoři): Znalostní management: Tvorba, organizace a využití znalostí. Intermedia 2/2000, GAUDEAMUS, UHK Hradec Králové, ISBN 80-7041-220-8 |                                              |
| <b>Languages necessary to complete the course:</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                                              |
| <b>Notes:</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                                              |

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|---------------------------------------------------|-----|-----|-----|-----|-----|-----|
| <b>Past grade distribution</b>                    |     |     |     |     |     |     |
| Total number of evaluated students: 4             |     |     |     |     |     |     |
| A                                                 | ABS | B   | C   | D   | E   | FX  |
| 100,0                                             | 0,0 | 0,0 | 0,0 | 0,0 | 0,0 | 0,0 |
| <b>Lecturers:</b> prof. RNDr. Michal Greguš, PhD. |     |     |     |     |     |     |
| <b>Last change:</b> 11.02.2021                    |     |     |     |     |     |     |
| <b>Approved by:</b>                               |     |     |     |     |     |     |

## COURSE DESCRIPTION

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|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|-----------------------------------|-----|-----|-----|-----|
| <b>University:</b> Comenius University in Bratislava                                                                                                                                      |     |                                   |     |     |     |     |
| <b>Faculty:</b> Faculty of Management                                                                                                                                                     |     |                                   |     |     |     |     |
| <b>Course ID:</b><br>FM.KSP/006PE/10                                                                                                                                                      |     | <b>Course title:</b><br>Logistics |     |     |     |     |
| <b>Educational activities:</b><br><b>Type of activities:</b> seminar<br><b>Number of hours:</b><br><b>per week:</b> <b>per level/semester:</b> 32s<br><b>Form of the course:</b> combined |     |                                   |     |     |     |     |
| <b>Number of credits:</b> 8                                                                                                                                                               |     |                                   |     |     |     |     |
| <b>Recommended semester:</b>                                                                                                                                                              |     |                                   |     |     |     |     |
| <b>Educational level:</b> III.                                                                                                                                                            |     |                                   |     |     |     |     |
| <b>Prerequisites:</b>                                                                                                                                                                     |     |                                   |     |     |     |     |
| <b>Course requirements:</b>                                                                                                                                                               |     |                                   |     |     |     |     |
| <b>Learning outcomes:</b>                                                                                                                                                                 |     |                                   |     |     |     |     |
| <b>Class syllabus:</b>                                                                                                                                                                    |     |                                   |     |     |     |     |
| <b>Recommended literature:</b>                                                                                                                                                            |     |                                   |     |     |     |     |
| <b>Languages necessary to complete the course:</b>                                                                                                                                        |     |                                   |     |     |     |     |
| <b>Notes:</b>                                                                                                                                                                             |     |                                   |     |     |     |     |
| <b>Past grade distribution</b><br>Total number of evaluated students: 2                                                                                                                   |     |                                   |     |     |     |     |
| A                                                                                                                                                                                         | ABS | B                                 | C   | D   | E   | FX  |
| 100,0                                                                                                                                                                                     | 0,0 | 0,0                               | 0,0 | 0,0 | 0,0 | 0,0 |
| <b>Lecturers:</b> doc. Ing. Milan Fekete, PhD., Ing. Jaroslav Hul'vej, PhD.                                                                                                               |     |                                   |     |     |     |     |
| <b>Last change:</b>                                                                                                                                                                       |     |                                   |     |     |     |     |
| <b>Approved by:</b>                                                                                                                                                                       |     |                                   |     |     |     |     |

## COURSE DESCRIPTION

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| <b>University:</b> Comenius University in Bratislava                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                                    |
| <b>Faculty:</b> Faculty of Management                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                                    |
| <b>Course ID:</b><br>FM.KMn/068PE/10                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | <b>Course title:</b><br>Management |
| <b>Educational activities:</b><br><b>Type of activities:</b> lecture<br><b>Number of hours:</b><br><b>per week:</b> <b>per level/semester:</b> 32s<br><b>Form of the course:</b> combined                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                                    |
| <b>Number of credits:</b> 8                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                                    |
| <b>Recommended semester:</b> 3.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                                    |
| <b>Educational level:</b> III.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                                    |
| <b>Prerequisites:</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                                    |
| <b>Course requirements:</b><br>Written semestral work on the topic related to the dissertation thesis topic and its main objective<br>Scale of assessment (preliminary/final): 0/100                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                                    |
| <b>Learning outcomes:</b><br>Students are acquainted with the history and present trends of management development. Based on this students have got competency and skills necessary for research and generalization of these knowledge for further development of the scientific discipline.                                                                                                                                                                                                                                                                                                                                               |                                    |
| <b>Class syllabus:</b><br>• Evolution of Management Theory and Practice • Management as a Process, Science, and Profession • Organizational Behavior and Management • Management in Global Business Environment – High-performance Organization • Specific Features of Japanese Traditional Approach to Management. • Organizational Design for Strategic Competency • New Model of Organization • Power, Leadership, and Organizational Politics • Strategic Management as a Process                                                                                                                                                      |                                    |
| <b>Recommended literature:</b><br>Schermerhorn, J.R – Hunt, J.G. – Osborn, R.N.: Organizational Behavior, John Wiley & Sons, Inc. N.Y., 2008.<br>Robbins, S. P. – Judge, T.A.: Organizational Behavior, Pearson, 2011.<br>Rudy, J. – Rudyová, J.: Human Resource Management in Japan, Verlag Harald Kupfer, 2008<br>Rudy, J.: Management and Chaos Theory, Faber, 1997.<br>Rudy, J. – Sulíková, R. – Lašáková, A. – Fratričová, J. – Mitková, Ľ. : Manažment a organizačné správanie, MV Wissenschaft, Münster, 2013<br>Rudy, J. – Sulíková, R. – Lašáková, A. – Fratričová, J. – Mitková, Ľ. : Organizačné správanie, UK Bratislava, 2013 |                                    |
| <b>Languages necessary to complete the course:</b><br>Slovak, English                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                                    |
| <b>Notes:</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                                    |

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|--------------------------------------------------------------------------|-----|------|------|------|-----|-----|
| <b>Past grade distribution</b>                                           |     |      |      |      |     |     |
| Total number of evaluated students: 101                                  |     |      |      |      |     |     |
| A                                                                        | ABS | B    | C    | D    | E   | FX  |
| 91,09                                                                    | 0,0 | 3,96 | 2,97 | 1,98 | 0,0 | 0,0 |
| <b>Lecturers:</b> prof. Ing. Ján Rudy, PhD., doc. Mgr. Emil Wojčák, PhD. |     |      |      |      |     |     |
| <b>Last change:</b> 28.11.2017                                           |     |      |      |      |     |     |
| <b>Approved by:</b>                                                      |     |      |      |      |     |     |

## COURSE DESCRIPTION

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|------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|--------------------------------------------------------|------|-----|-----|-----|
| <b>University:</b> Comenius University in Bratislava                                                                                                                   |     |                                                        |      |     |     |     |
| <b>Faculty:</b> Faculty of Management                                                                                                                                  |     |                                                        |      |     |     |     |
| <b>Course ID:</b><br>FM.KIS/024PE/10                                                                                                                                   |     | <b>Course title:</b><br>Management Information Systems |      |     |     |     |
| <b>Educational activities:</b><br><b>Type of activities:</b><br><b>Number of hours:</b><br><b>per week: per level/semester:</b><br><b>Form of the course:</b> combined |     |                                                        |      |     |     |     |
| <b>Number of credits:</b> 8                                                                                                                                            |     |                                                        |      |     |     |     |
| <b>Recommended semester:</b>                                                                                                                                           |     |                                                        |      |     |     |     |
| <b>Educational level:</b> III.                                                                                                                                         |     |                                                        |      |     |     |     |
| <b>Prerequisites:</b>                                                                                                                                                  |     |                                                        |      |     |     |     |
| <b>Course requirements:</b>                                                                                                                                            |     |                                                        |      |     |     |     |
| <b>Learning outcomes:</b>                                                                                                                                              |     |                                                        |      |     |     |     |
| <b>Class syllabus:</b>                                                                                                                                                 |     |                                                        |      |     |     |     |
| <b>Recommended literature:</b>                                                                                                                                         |     |                                                        |      |     |     |     |
| <b>Languages necessary to complete the course:</b>                                                                                                                     |     |                                                        |      |     |     |     |
| <b>Notes:</b>                                                                                                                                                          |     |                                                        |      |     |     |     |
| <b>Past grade distribution</b><br>Total number of evaluated students: 8                                                                                                |     |                                                        |      |     |     |     |
| A                                                                                                                                                                      | ABS | B                                                      | C    | D   | E   | FX  |
| 75,0                                                                                                                                                                   | 0,0 | 12,5                                                   | 12,5 | 0,0 | 0,0 | 0,0 |
| <b>Lecturers:</b>                                                                                                                                                      |     |                                                        |      |     |     |     |
| <b>Last change:</b>                                                                                                                                                    |     |                                                        |      |     |     |     |
| <b>Approved by:</b>                                                                                                                                                    |     |                                                        |      |     |     |     |

## COURSE DESCRIPTION

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| <b>University:</b> Comenius University in Bratislava                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                                           |
| <b>Faculty:</b> Faculty of Management                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                                           |
| <b>Course ID:</b><br>FM.KMn/014PE/10                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | <b>Course title:</b><br>Managerial Ethics |
| <b>Educational activities:</b><br><b>Type of activities:</b> lecture<br><b>Number of hours:</b><br><b>per week:</b> <b>per level/semester:</b> 32s<br><b>Form of the course:</b> combined                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                                           |
| <b>Number of credits:</b> 8                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                                           |
| <b>Recommended semester:</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                                           |
| <b>Educational level:</b> III.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                                           |
| <b>Prerequisites:</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                                           |
| <b>Recommended prerequisites:</b><br>None.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                                           |
| <b>Course requirements:</b><br>Written semestral thesis on the topic that analyses the ethical aspect of the issue related to the habilitation thesis.<br>Scale of assessment (preliminary/final): 100/0                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                                           |
| <b>Learning outcomes:</b><br>Students will be able to identify the ethical aspect of the problematics that they are researching within their habilitation thesis and will be able to apply it within the scientific solution of the analyzed issues.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                                           |
| <b>Class syllabus:</b> <ol style="list-style-type: none"> <li>1. Managerial ethics as one of the theoretical assumptions of the manager</li> <li>2. The significance of the manager for the ethics development</li> <li>3. Application of ethical theories into the managerial praxis</li> <li>4. Stakeholders theory, corporate social responsibility, corporate citizenship</li> <li>5. The program of the UN Global Compact</li> <li>6. Ethical decision-making models</li> <li>7. Prerequisites for implementation of ethics into the company: ethical leadership, building trust, motivation, power</li> <li>8. Ethics as a part of the management: institutionalization of ethics into the organizational culture</li> <li>9. Analysis of forms of institutionalization of ethics within the organizational culture</li> </ol> |                                           |
| <b>Recommended literature:</b><br>CRANE A. & MATTEN, D. (2010). Business Ethics: Managing Corporate Citizenship and Sustainability in the Age of Globalization. Oxford: Oxford University Press.<br>LAŠÁKOVÁ, A. & REMIŠOVÁ, A. (2015). Unethical leadership: Current theoretical trends and conceptualization. Procedia Economics and Finance, 34, pp. 319–328.<br>TREVINO, L. K., HARTMAN, L. P. & BROWN, M. (2000). Moral person and moral manager: How executives develop a reputation for ethical leadership. In: California Management Review, 42(4), pp. 128–142.                                                                                                                                                                                                                                                             |                                           |

WEAVER, G. R. & TREVINO, L. K. (1999). Compliance and values-oriented ethics programs: influences on employees' attitudes and behaviour, *Business Ethics Quarterly*, Vol, 9, No. 2, pp. 315–335.

TREVINO, L. K., WEAVER, G. R. & BROWN, M. E. (2008). It's lovely at the top: hierarchical levels, identities, and perceptions of organizational ethics. *Business Ethics Quarterly*, Vol. 18, No. 2, pp. 233–252.

TREVINO, L. K. (1986). Ethical decision making in organizations: a person-situation interactionist model. *Academy of Management Review*, vol. 11, No. 3, pp. 601–617.

**Languages necessary to complete the course:**

Slovak, English

**Notes:**

**Past grade distribution**

Total number of evaluated students: 5

| A    | ABS | B   | C    | D   | E    | FX  |
|------|-----|-----|------|-----|------|-----|
| 60,0 | 0,0 | 0,0 | 20,0 | 0,0 | 20,0 | 0,0 |

**Lecturers:** prof. PhDr. Anna Remišová, CSc.

**Last change:** 22.02.2021

**Approved by:**

## COURSE DESCRIPTION

|                                                                                                                                                                        |     |                                         |     |     |     |     |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|-----------------------------------------|-----|-----|-----|-----|
| <b>University:</b> Comenius University in Bratislava                                                                                                                   |     |                                         |     |     |     |     |
| <b>Faculty:</b> Faculty of Management                                                                                                                                  |     |                                         |     |     |     |     |
| <b>Course ID:</b><br>FM.KMk/056PE/10                                                                                                                                   |     | <b>Course title:</b><br>Market Research |     |     |     |     |
| <b>Educational activities:</b><br><b>Type of activities:</b><br><b>Number of hours:</b><br><b>per week: per level/semester:</b><br><b>Form of the course:</b> combined |     |                                         |     |     |     |     |
| <b>Number of credits:</b> 8                                                                                                                                            |     |                                         |     |     |     |     |
| <b>Recommended semester:</b>                                                                                                                                           |     |                                         |     |     |     |     |
| <b>Educational level:</b> III.                                                                                                                                         |     |                                         |     |     |     |     |
| <b>Prerequisites:</b>                                                                                                                                                  |     |                                         |     |     |     |     |
| <b>Course requirements:</b>                                                                                                                                            |     |                                         |     |     |     |     |
| <b>Learning outcomes:</b>                                                                                                                                              |     |                                         |     |     |     |     |
| <b>Class syllabus:</b>                                                                                                                                                 |     |                                         |     |     |     |     |
| <b>Recommended literature:</b>                                                                                                                                         |     |                                         |     |     |     |     |
| <b>Languages necessary to complete the course:</b>                                                                                                                     |     |                                         |     |     |     |     |
| <b>Notes:</b>                                                                                                                                                          |     |                                         |     |     |     |     |
| <b>Past grade distribution</b><br>Total number of evaluated students: 11                                                                                               |     |                                         |     |     |     |     |
| A                                                                                                                                                                      | ABS | B                                       | C   | D   | E   | FX  |
| 72,73                                                                                                                                                                  | 0,0 | 27,27                                   | 0,0 | 0,0 | 0,0 | 0,0 |
| <b>Lecturers:</b> prof. Mgr. Peter Štarchoň, PhD.                                                                                                                      |     |                                         |     |     |     |     |
| <b>Last change:</b> 02.06.2015                                                                                                                                         |     |                                         |     |     |     |     |
| <b>Approved by:</b>                                                                                                                                                    |     |                                         |     |     |     |     |

## COURSE DESCRIPTION

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|------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|-------|-------|-----------------------------------|------|------|-----|
| <b>University:</b> Comenius University in Bratislava                                                                                                                   |     |       |       |                                   |      |      |     |
| <b>Faculty:</b> Faculty of Management                                                                                                                                  |     |       |       |                                   |      |      |     |
| <b>Course ID:</b><br>FM.KMk/014PE/00                                                                                                                                   |     |       |       | <b>Course title:</b><br>Marketing |      |      |     |
| <b>Educational activities:</b><br><b>Type of activities:</b><br><b>Number of hours:</b><br><b>per week: per level/semester:</b><br><b>Form of the course:</b> combined |     |       |       |                                   |      |      |     |
| <b>Number of credits:</b> 8                                                                                                                                            |     |       |       |                                   |      |      |     |
| <b>Recommended semester:</b>                                                                                                                                           |     |       |       |                                   |      |      |     |
| <b>Educational level:</b> III.                                                                                                                                         |     |       |       |                                   |      |      |     |
| <b>Prerequisites:</b>                                                                                                                                                  |     |       |       |                                   |      |      |     |
| <b>Course requirements:</b>                                                                                                                                            |     |       |       |                                   |      |      |     |
| <b>Learning outcomes:</b>                                                                                                                                              |     |       |       |                                   |      |      |     |
| <b>Class syllabus:</b>                                                                                                                                                 |     |       |       |                                   |      |      |     |
| <b>Recommended literature:</b>                                                                                                                                         |     |       |       |                                   |      |      |     |
| <b>Languages necessary to complete the course:</b>                                                                                                                     |     |       |       |                                   |      |      |     |
| <b>Notes:</b>                                                                                                                                                          |     |       |       |                                   |      |      |     |
| <b>Past grade distribution</b><br>Total number of evaluated students: 651                                                                                              |     |       |       |                                   |      |      |     |
| A                                                                                                                                                                      | ABS | B     | C     | D                                 | E    | FX   | M   |
| 26,73                                                                                                                                                                  | 0,0 | 24,88 | 20,12 | 14,13                             | 7,53 | 6,61 | 0,0 |
| <b>Lecturers:</b> prof. Mgr. Peter Štarchoň, PhD.                                                                                                                      |     |       |       |                                   |      |      |     |
| <b>Last change:</b> 02.06.2015                                                                                                                                         |     |       |       |                                   |      |      |     |
| <b>Approved by:</b>                                                                                                                                                    |     |       |       |                                   |      |      |     |

## COURSE DESCRIPTION

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|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|-------|-------|----------------------------------------------|------|------|-----|
| <b>University:</b> Comenius University in Bratislava                                                                                                                                       |     |       |       |                                              |      |      |     |
| <b>Faculty:</b> Faculty of Management                                                                                                                                                      |     |       |       |                                              |      |      |     |
| <b>Course ID:</b><br>FM.KMk/015PE/00                                                                                                                                                       |     |       |       | <b>Course title:</b><br>Marketing Management |      |      |     |
| <b>Educational activities:</b><br><b>Type of activities:</b> seminar<br><b>Number of hours:</b><br><b>per week:</b> 2 <b>per level/semester:</b> 28<br><b>Form of the course:</b> combined |     |       |       |                                              |      |      |     |
| <b>Number of credits:</b> 8                                                                                                                                                                |     |       |       |                                              |      |      |     |
| <b>Recommended semester:</b>                                                                                                                                                               |     |       |       |                                              |      |      |     |
| <b>Educational level:</b> III.                                                                                                                                                             |     |       |       |                                              |      |      |     |
| <b>Prerequisites:</b>                                                                                                                                                                      |     |       |       |                                              |      |      |     |
| <b>Course requirements:</b>                                                                                                                                                                |     |       |       |                                              |      |      |     |
| <b>Learning outcomes:</b>                                                                                                                                                                  |     |       |       |                                              |      |      |     |
| <b>Class syllabus:</b>                                                                                                                                                                     |     |       |       |                                              |      |      |     |
| <b>Recommended literature:</b>                                                                                                                                                             |     |       |       |                                              |      |      |     |
| <b>Languages necessary to complete the course:</b>                                                                                                                                         |     |       |       |                                              |      |      |     |
| <b>Notes:</b>                                                                                                                                                                              |     |       |       |                                              |      |      |     |
| <b>Past grade distribution</b><br>Total number of evaluated students: 89                                                                                                                   |     |       |       |                                              |      |      |     |
| A                                                                                                                                                                                          | ABS | B     | C     | D                                            | E    | FX   | M   |
| 33,71                                                                                                                                                                                      | 0,0 | 29,21 | 17,98 | 6,74                                         | 6,74 | 5,62 | 0,0 |
| <b>Lecturers:</b> doc. Ing. Gabriela Pajtinková Bartáková, PhD.                                                                                                                            |     |       |       |                                              |      |      |     |
| <b>Last change:</b> 02.06.2015                                                                                                                                                             |     |       |       |                                              |      |      |     |
| <b>Approved by:</b>                                                                                                                                                                        |     |       |       |                                              |      |      |     |

## COURSE DESCRIPTION

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|------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|----------------------------------------------|-------|-----|-----|-----|
| <b>University:</b> Comenius University in Bratislava                                                                                                                   |     |                                              |       |     |     |     |
| <b>Faculty:</b> Faculty of Management                                                                                                                                  |     |                                              |       |     |     |     |
| <b>Course ID:</b><br>FM.KMk/019PE/10                                                                                                                                   |     | <b>Course title:</b><br>Non-profit Marketing |       |     |     |     |
| <b>Educational activities:</b><br><b>Type of activities:</b><br><b>Number of hours:</b><br><b>per week: per level/semester:</b><br><b>Form of the course:</b> combined |     |                                              |       |     |     |     |
| <b>Number of credits:</b> 8                                                                                                                                            |     |                                              |       |     |     |     |
| <b>Recommended semester:</b>                                                                                                                                           |     |                                              |       |     |     |     |
| <b>Educational level:</b> III.                                                                                                                                         |     |                                              |       |     |     |     |
| <b>Prerequisites:</b>                                                                                                                                                  |     |                                              |       |     |     |     |
| <b>Course requirements:</b>                                                                                                                                            |     |                                              |       |     |     |     |
| <b>Learning outcomes:</b>                                                                                                                                              |     |                                              |       |     |     |     |
| <b>Class syllabus:</b>                                                                                                                                                 |     |                                              |       |     |     |     |
| <b>Recommended literature:</b>                                                                                                                                         |     |                                              |       |     |     |     |
| <b>Languages necessary to complete the course:</b>                                                                                                                     |     |                                              |       |     |     |     |
| <b>Notes:</b>                                                                                                                                                          |     |                                              |       |     |     |     |
| <b>Past grade distribution</b><br>Total number of evaluated students: 9                                                                                                |     |                                              |       |     |     |     |
| A                                                                                                                                                                      | ABS | B                                            | C     | D   | E   | FX  |
| 88,89                                                                                                                                                                  | 0,0 | 0,0                                          | 11,11 | 0,0 | 0,0 | 0,0 |
| <b>Lecturers:</b> doc. Ing. Mgr. Ľubomíra Strážovská, PhD.                                                                                                             |     |                                              |       |     |     |     |
| <b>Last change:</b> 19.02.2019                                                                                                                                         |     |                                              |       |     |     |     |
| <b>Approved by:</b>                                                                                                                                                    |     |                                              |       |     |     |     |

## COURSE DESCRIPTION

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|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|-----------------------------------------------|-----|-----|-----|-----|
| <b>University:</b> Comenius University in Bratislava                                                                                                                                      |     |                                               |     |     |     |     |
| <b>Faculty:</b> Faculty of Management                                                                                                                                                     |     |                                               |     |     |     |     |
| <b>Course ID:</b><br>FM.KSP/016PE/16                                                                                                                                                      |     | <b>Course title:</b><br>Operations Management |     |     |     |     |
| <b>Educational activities:</b><br><b>Type of activities:</b> seminar<br><b>Number of hours:</b><br><b>per week:</b> <b>per level/semester:</b> 32s<br><b>Form of the course:</b> combined |     |                                               |     |     |     |     |
| <b>Number of credits:</b> 8                                                                                                                                                               |     |                                               |     |     |     |     |
| <b>Recommended semester:</b>                                                                                                                                                              |     |                                               |     |     |     |     |
| <b>Educational level:</b> III.                                                                                                                                                            |     |                                               |     |     |     |     |
| <b>Prerequisites:</b>                                                                                                                                                                     |     |                                               |     |     |     |     |
| <b>Course requirements:</b>                                                                                                                                                               |     |                                               |     |     |     |     |
| <b>Learning outcomes:</b>                                                                                                                                                                 |     |                                               |     |     |     |     |
| <b>Class syllabus:</b>                                                                                                                                                                    |     |                                               |     |     |     |     |
| <b>Recommended literature:</b>                                                                                                                                                            |     |                                               |     |     |     |     |
| <b>Languages necessary to complete the course:</b>                                                                                                                                        |     |                                               |     |     |     |     |
| <b>Notes:</b>                                                                                                                                                                             |     |                                               |     |     |     |     |
| <b>Past grade distribution</b><br>Total number of evaluated students: 0                                                                                                                   |     |                                               |     |     |     |     |
| A                                                                                                                                                                                         | ABS | B                                             | C   | D   | E   | FX  |
| 0,0                                                                                                                                                                                       | 0,0 | 0,0                                           | 0,0 | 0,0 | 0,0 | 0,0 |
| <b>Lecturers:</b> doc. Ing. Milan Fekete, PhD.                                                                                                                                            |     |                                               |     |     |     |     |
| <b>Last change:</b>                                                                                                                                                                       |     |                                               |     |     |     |     |
| <b>Approved by:</b>                                                                                                                                                                       |     |                                               |     |     |     |     |

## COURSE DESCRIPTION

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| <b>University:</b> Comenius University in Bratislava                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                                            |
| <b>Faculty:</b> Faculty of Management                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                                            |
| <b>Course ID:</b><br>FM.KSP/022PE/10                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | <b>Course title:</b><br>Process Management |
| <b>Educational activities:</b><br><b>Type of activities:</b> seminar<br><b>Number of hours:</b><br><b>per week:</b> <b>per level/semester:</b> 32s<br><b>Form of the course:</b> combined                                                                                                                                                                                                                                                                                                                                      |                                            |
| <b>Number of credits:</b> 8                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                                            |
| <b>Recommended semester:</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                                            |
| <b>Educational level:</b> III.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                                            |
| <b>Prerequisites:</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                                            |
| <b>Course requirements:</b><br>Evaluation of the subject: A - excellent, B - very good, C - good, D - satisfactory, E - sufficient and F – fail, is in accordance to the study rules of FM UK valid for the academic year 2013-2014.                                                                                                                                                                                                                                                                                           |                                            |
| <b>Learning outcomes:</b><br>- Understanding the nature of process management, its importance and relevance to the management of enterprises in current environment and orientation in the context of foundation and areas of development of process management theory as well as in current trends in process management.<br>- Knowledge in the areas of process management principles, techniques and tools used in process management.                                                                                      |                                            |
| <b>Class syllabus:</b><br>1. Basic concepts related to process management<br>2. Process management and its principles<br>3. Business processes and their identification<br>4. Process analysis, typology of processes and creation of process maps<br>5. Possibilities of process visualization and optimalization<br>6. Process tools, IT support and software solutions<br>7. Process Management Implementation<br>8. Methods and concepts based on process management principles<br>9. Current trends in process management |                                            |
| <b>Recommended literature:</b><br>PAPULOVÁ, Z. : Process approach and its application in strategic performance management. In Comenius Management Review, Roč. 2, č. 1 (2008), s. 59-69<br>HAMMER M. - CHAMPY J.: Reengineering the Corporation: A Manifesto for Business revolution. New York: Harper Business, 1993.                                                                                                                                                                                                         |                                            |
| <b>Languages necessary to complete the course:</b><br>Slovak, English                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                                            |
| <b>Notes:</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                                            |

|                                                   |     |     |     |     |     |     |
|---------------------------------------------------|-----|-----|-----|-----|-----|-----|
| <b>Past grade distribution</b>                    |     |     |     |     |     |     |
| Total number of evaluated students: 1             |     |     |     |     |     |     |
| A                                                 | ABS | B   | C   | D   | E   | FX  |
| 100,0                                             | 0,0 | 0,0 | 0,0 | 0,0 | 0,0 | 0,0 |
| <b>Lecturers:</b> doc. Mgr. Zuzana Papulová, PhD. |     |     |     |     |     |     |
| <b>Last change:</b> 02.06.2015                    |     |     |     |     |     |     |
| <b>Approved by:</b>                               |     |     |     |     |     |     |

## COURSE DESCRIPTION

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| <b>University:</b> Comenius University in Bratislava                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                                                                         |
| <b>Faculty:</b> Faculty of Management                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                                                                         |
| <b>Course ID:</b><br>FM.KSP/016PE/10                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | <b>Course title:</b><br>Production Management and Operations Management |
| <b>Educational activities:</b><br><b>Type of activities:</b><br><b>Number of hours:</b><br><b>per week: per level/semester:</b><br><b>Form of the course:</b> combined                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                                                                         |
| <b>Number of credits:</b> 8                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                                                                         |
| <b>Recommended semester:</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                                                                         |
| <b>Educational level:</b> III.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                                                                         |
| <b>Prerequisites:</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                                                                         |
| <b>Recommended prerequisites:</b><br>Basic management course I, II                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                                                                         |
| <b>Course requirements:</b><br>Evaluation during semester 40 %. Evaluation in the exam period 60 %.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                                                                         |
| <b>Learning outcomes:</b><br>The goal of the Operations management course is to obtain the basic knowledge about the effective management of processes regarding transformation of the inputs into outputs, and corresponding operations within these processes, and the value creation and addition to the inputs in producing the goods or providing services. The effective management of transformation processes and operations and value creation will be explained based on the principles and applied tools of lean management and lean logistics concepts. Both manufacturing and service companies are a subject of the research. |                                                                         |
| <b>Class syllabus:</b><br>1. Characteristics of Operations Management and Effective Production System<br>2. Characteristics of Lean Management<br>3. Process Management in Capacity Shortage<br>4. Process Management in Capacity Excess<br>5. Process Improvement through Target Condition<br>6. Tolls for Process Improvement and Problem Solving<br>7. Inventory Management and Pull System<br>8. Characteristics of the Design for Operational Excellence<br>9. Creating the Culture of Continuous Improvement and Engaged Workforce                                                                                                    |                                                                         |
| <b>Recommended literature:</b><br>1. HILL, A. – HILL, T.: Operations management. Third Edition. Palgrave Macmillan. USA. 778 p. 2012. ISBN 978-0-230-36290-1.<br>2. TAYLOR, David – BRUNT, David: Manufacturing Operations and Supply Chain Management. 2001. ISBN 1-86152-604-0.<br>3. CHASE, R., B. – JACOBS, F., R. – AQUILANO, N., J.: Operations Management for Competitive Advantage. The McGraw-Hill/Irwin Series. 11th edition, 2006, ISBN 0-07-111552-8.                                                                                                                                                                           |                                                                         |

|                                                                             |     |     |     |     |     |     |
|-----------------------------------------------------------------------------|-----|-----|-----|-----|-----|-----|
| 4. LIKER, J.: The Toyota Way. McGraw-Hill, 2004. 330 p. ISBN 0-07-139231-9. |     |     |     |     |     |     |
| <b>Languages necessary to complete the course:</b>                          |     |     |     |     |     |     |
| <b>Notes:</b>                                                               |     |     |     |     |     |     |
| <b>Past grade distribution</b><br>Total number of evaluated students: 2     |     |     |     |     |     |     |
| A                                                                           | ABS | B   | C   | D   | E   | FX  |
| 100,0                                                                       | 0,0 | 0,0 | 0,0 | 0,0 | 0,0 | 0,0 |
| <b>Lecturers:</b> doc. Ing. Milan Fekete, PhD.                              |     |     |     |     |     |     |
| <b>Last change:</b> 02.06.2015                                              |     |     |     |     |     |     |
| <b>Approved by:</b>                                                         |     |     |     |     |     |     |

## COURSE DESCRIPTION

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| <b>University:</b> Comenius University in Bratislava                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                                            |
| <b>Faculty:</b> Faculty of Management                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                                            |
| <b>Course ID:</b><br>FM.KIS/MP_PE/10                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | <b>Course title:</b><br>Project Management |
| <b>Educational activities:</b><br><b>Type of activities:</b> course<br><b>Number of hours:</b><br><b>per week:</b> 32 <b>per level/semester:</b> 448<br><b>Form of the course:</b> combined                                                                                                                                                                                                                                                                                                                                                                                            |                                            |
| <b>Number of credits:</b> 8                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                                            |
| <b>Recommended semester:</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                                            |
| <b>Educational level:</b> III.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                                            |
| <b>Prerequisites:</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                                            |
| <b>Course requirements:</b><br>Scale of assessment (preliminary/final): during semester: 100%at the end of semester (examination period): 0%                                                                                                                                                                                                                                                                                                                                                                                                                                           |                                            |
| <b>Learning outcomes:</b><br>Students will learn the theory and study cases from practice of project management. Further they learn how managers plan and control operations and processes within organisation to achieve goals through proper methodologies.                                                                                                                                                                                                                                                                                                                          |                                            |
| <b>Class syllabus:</b><br>Project management techniques, basic concepts of business processes and strategies, methodology and strategies - measurability of key precesses, relationship between processes and tools and their use to achieve process efficiency, modern PM integrated processes, flow change management , culture to support management, management support tools ERP, CRM, Integration processes, trends and use cases, Prince2, PMBoK, CPMM (Cornell) and other methodologies.                                                                                       |                                            |
| <b>Recommended literature:</b><br>Sabol T., Macej P.: Projektový manažment, TU Košice, 2001<br>Kerzner H.: Applied Project Management, by John Wiley, 2000<br>Berkun, Scott (2005). Art of Project Management. Cambridge, MA: O'Reilly Media. ISBN 0-596-00786-8<br>Project Management Institute (2003). A Guide To The Project Management Body Of Knowledge, 3rd ed., Project Management Institute. ISBN 1-930699-45-X<br>Mantel, Samuel J., Meredith, Jack R., Shafer, Scott M., & Sutton, Margaret M.3rd edition (2008). Project Management in Practice. NJ, USA: John Wiley & Sons |                                            |
| <b>Languages necessary to complete the course:</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                                            |
| <b>Notes:</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                                            |

|                                                   |     |      |      |     |     |     |
|---------------------------------------------------|-----|------|------|-----|-----|-----|
| <b>Past grade distribution</b>                    |     |      |      |     |     |     |
| Total number of evaluated students: 21            |     |      |      |     |     |     |
| A                                                 | ABS | B    | C    | D   | E   | FX  |
| 85,71                                             | 0,0 | 9,52 | 4,76 | 0,0 | 0,0 | 0,0 |
| <b>Lecturers:</b> prof. RNDr. Michal Greguš, PhD. |     |      |      |     |     |     |
| <b>Last change:</b> 11.02.2021                    |     |      |      |     |     |     |
| <b>Approved by:</b>                               |     |      |      |     |     |     |

## COURSE DESCRIPTION

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|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|--------------------------------------------|-----|-----|-----|-----|
| <b>University:</b> Comenius University in Bratislava                                                                                                                                      |     |                                            |     |     |     |     |
| <b>Faculty:</b> Faculty of Management                                                                                                                                                     |     |                                            |     |     |     |     |
| <b>Course ID:</b><br>FM.KSP/015PE/10                                                                                                                                                      |     | <b>Course title:</b><br>Project Management |     |     |     |     |
| <b>Educational activities:</b><br><b>Type of activities:</b> seminar<br><b>Number of hours:</b><br><b>per week:</b> <b>per level/semester:</b> 32s<br><b>Form of the course:</b> combined |     |                                            |     |     |     |     |
| <b>Number of credits:</b> 8                                                                                                                                                               |     |                                            |     |     |     |     |
| <b>Recommended semester:</b>                                                                                                                                                              |     |                                            |     |     |     |     |
| <b>Educational level:</b> III.                                                                                                                                                            |     |                                            |     |     |     |     |
| <b>Prerequisites:</b>                                                                                                                                                                     |     |                                            |     |     |     |     |
| <b>Course requirements:</b>                                                                                                                                                               |     |                                            |     |     |     |     |
| <b>Learning outcomes:</b>                                                                                                                                                                 |     |                                            |     |     |     |     |
| <b>Class syllabus:</b>                                                                                                                                                                    |     |                                            |     |     |     |     |
| <b>Recommended literature:</b>                                                                                                                                                            |     |                                            |     |     |     |     |
| <b>Languages necessary to complete the course:</b>                                                                                                                                        |     |                                            |     |     |     |     |
| <b>Notes:</b>                                                                                                                                                                             |     |                                            |     |     |     |     |
| <b>Past grade distribution</b><br>Total number of evaluated students: 7                                                                                                                   |     |                                            |     |     |     |     |
| A                                                                                                                                                                                         | ABS | B                                          | C   | D   | E   | FX  |
| 85,71                                                                                                                                                                                     | 0,0 | 14,29                                      | 0,0 | 0,0 | 0,0 | 0,0 |
| <b>Lecturers:</b> prof. RNDr. Michal Greguš, PhD., doc. Ing. Ján Papula, PhD.                                                                                                             |     |                                            |     |     |     |     |
| <b>Last change:</b> 02.06.2015                                                                                                                                                            |     |                                            |     |     |     |     |
| <b>Approved by:</b>                                                                                                                                                                       |     |                                            |     |     |     |     |

## COURSE DESCRIPTION

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|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------|-----------------------------------------------------------------------------------------------------|-----|-----|-----|-----|
| <b>University:</b> Comenius University in Bratislava                                                                                                                                     |      |                                                                                                     |     |     |     |     |
| <b>Faculty:</b> Faculty of Management                                                                                                                                                    |      |                                                                                                     |     |     |     |     |
| <b>Course ID:</b><br>FM/002P/18                                                                                                                                                          |      | <b>Course title:</b><br>Publications, participation in conferences, teaching, projects solving etc. |     |     |     |     |
| <b>Educational activities:</b><br><b>Type of activities:</b><br><b>Number of hours:</b><br><b>per week: per level/semester:</b><br><b>Form of the course:</b> on-site learning, combined |      |                                                                                                     |     |     |     |     |
| <b>Number of credits:</b> 153                                                                                                                                                            |      |                                                                                                     |     |     |     |     |
| <b>Recommended semester:</b>                                                                                                                                                             |      |                                                                                                     |     |     |     |     |
| <b>Educational level:</b> III.                                                                                                                                                           |      |                                                                                                     |     |     |     |     |
| <b>Prerequisites:</b>                                                                                                                                                                    |      |                                                                                                     |     |     |     |     |
| <b>Course requirements:</b>                                                                                                                                                              |      |                                                                                                     |     |     |     |     |
| <b>Learning outcomes:</b>                                                                                                                                                                |      |                                                                                                     |     |     |     |     |
| <b>Class syllabus:</b>                                                                                                                                                                   |      |                                                                                                     |     |     |     |     |
| <b>Recommended literature:</b>                                                                                                                                                           |      |                                                                                                     |     |     |     |     |
| <b>Languages necessary to complete the course:</b>                                                                                                                                       |      |                                                                                                     |     |     |     |     |
| <b>Notes:</b>                                                                                                                                                                            |      |                                                                                                     |     |     |     |     |
| <b>Past grade distribution</b><br>Total number of evaluated students: 17                                                                                                                 |      |                                                                                                     |     |     |     |     |
| A                                                                                                                                                                                        | ABS  | B                                                                                                   | C   | D   | E   | FX  |
| 94,12                                                                                                                                                                                    | 5,88 | 0,0                                                                                                 | 0,0 | 0,0 | 0,0 | 0,0 |
| <b>Lecturers:</b> Mgr. Andrea Studeničová                                                                                                                                                |      |                                                                                                     |     |     |     |     |
| <b>Last change:</b>                                                                                                                                                                      |      |                                                                                                     |     |     |     |     |
| <b>Approved by:</b>                                                                                                                                                                      |      |                                                                                                     |     |     |     |     |

## COURSE DESCRIPTION

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|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------|
| <b>University:</b> Comenius University in Bratislava                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                                                                |
| <b>Faculty:</b> Faculty of Management                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                                                                |
| <b>Course ID:</b><br>FM.KMn/016PE/15                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | <b>Course title:</b><br>Regulation, competition and corruption |
| <b>Educational activities:</b><br><b>Type of activities:</b> lecture<br><b>Number of hours:</b><br><b>per week:</b> <b>per level/semester:</b> 32s<br><b>Form of the course:</b> combined                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                                                                |
| <b>Number of credits:</b> 8                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                                                                |
| <b>Recommended semester:</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                                                                |
| <b>Educational level:</b> III.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                                                                |
| <b>Prerequisites:</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                                                                |
| <b>Course requirements:</b><br>30 % case study, 30% consultation , 40 task elaboration.<br>To obtain a rating A, at least 91 points must be obtained, to obtain B at least 81 points must be obtained, for rating C at least 73 points, for rating D at least 66points and for rating E at least 60 points.<br>Scale of assessment (preliminary/final): 70/30                                                                                                                                                                                                                                                                                                                                                                                          |                                                                |
| <b>Learning outcomes:</b><br>The aim of the course is to develop analytical skills of students in the evaluation of strategic decisions regarding the functioning of markets, competition, regulations; assessing the impacts of business decisions on the market, the market position of competitors. The course is based on practical experience of the lector and focusses on analysing concrete cases in Slovakia, the EU and other countries. After completion of the course, students will have basic information about rights and obligations of undertakings when applying the competition rules and other regulations. Course will allow future managers a better understanding of the phenomenon of corruption and how it can be restricted. |                                                                |
| <b>Class syllabus:</b><br>1. Definition of regulation, legislative and institutional framework. Impact on businesses.<br>2. Regulation of monopoly sectors (energy, telecommunication, transport etc.)<br>3. Case studies focussed on monopoly sectors.<br>4. Competition rules in the EU and Slovak Republic.<br>5. Mergers and acquisition, forms and impacts.<br>6. Merger case study (EU, Slovak Republic).<br>7. Sector inquiries.<br>8. Case studies focussed on sector inquiry.<br>9. Cartel agreements.<br>10. Case study focussed on cartel agreements (EU and Slovak Republic).<br>11. Abuse of dominant position, case studies.<br>12. Compliance programmes.<br>13. Corruption and its impact on the business environment.                 |                                                                |
| <b>Recommended literature:</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                                                                |

1. KUNOVÁ, V., NOVÁČKOVÁ, D. ZEMANOVIČOVÁ, D. Vnútorné politiky a činnosti EÚ. Plzeň: Aleš Čeněk, 2014. ISBN 978-80-7380-498-5.
2. KALESNÁ, K.; BLAŽO, O.: Zákon o ochrane hospodárskej súťaže –komentár. C. H. Beck, 2012. ISBN 978-80-7400-257-1.
3. KARAS, V.; KRÁLIK, A. Právo európskej únie. C. H. Beck. Bratislava. 2012. ISBN 978-80-7400-307-3.
4. PETR, M. Zakázané dohody a zneužívaní dominantního postavení v ČR. C. H. Beck. Praha. 2010. ISBN 978-80-7400-307-3.
5. ZEMANOVIČOVÁ, D.; BEBLAVÁ, E. Krajinka rovných a rovnejších? Slovensko a korupcia. Bratislava: Kalligram. ISBN 80-7149-563-8.

**Languages necessary to complete the course:**

Slovak and English

**Notes:**

**Past grade distribution**

Total number of evaluated students: 1

| A     | ABS | B   | C   | D   | E   | FX  |
|-------|-----|-----|-----|-----|-----|-----|
| 100,0 | 0,0 | 0,0 | 0,0 | 0,0 | 0,0 | 0,0 |

**Lecturers:** doc. Ing. Daniela Zemanovičová, CSc.

**Last change:** 05.12.2017

**Approved by:**

## COURSE DESCRIPTION

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|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|----------------------------------------------------------------|-----|-----|-----|-----|
| <b>University:</b> Comenius University in Bratislava                                                                                                                                                                                                                                                                                                           |     |                                                                |     |     |     |     |
| <b>Faculty:</b> Faculty of Management                                                                                                                                                                                                                                                                                                                          |     |                                                                |     |     |     |     |
| <b>Course ID:</b><br>FM.KEF/266PE/17                                                                                                                                                                                                                                                                                                                           |     | <b>Course title:</b><br>Research Methodology and Paper Writing |     |     |     |     |
| <b>Educational activities:</b><br><b>Type of activities:</b> seminar<br><b>Number of hours:</b><br><b>per week:</b> <b>per level/semester:</b> 32s<br><b>Form of the course:</b> combined                                                                                                                                                                      |     |                                                                |     |     |     |     |
| <b>Number of credits:</b> 8                                                                                                                                                                                                                                                                                                                                    |     |                                                                |     |     |     |     |
| <b>Recommended semester:</b> 2.                                                                                                                                                                                                                                                                                                                                |     |                                                                |     |     |     |     |
| <b>Educational level:</b> III.                                                                                                                                                                                                                                                                                                                                 |     |                                                                |     |     |     |     |
| <b>Prerequisites:</b>                                                                                                                                                                                                                                                                                                                                          |     |                                                                |     |     |     |     |
| <b>Course requirements:</b>                                                                                                                                                                                                                                                                                                                                    |     |                                                                |     |     |     |     |
| <b>Learning outcomes:</b><br>Course contains following elements:<br>(i) strategy and techniques of interdisciplinary research and collaboration<br>(ii) production of draft paper for impact factor journal<br>(iii) online tutoring.                                                                                                                          |     |                                                                |     |     |     |     |
| <b>Class syllabus:</b><br>1. Methodological pluralism and research methodology<br>2. Individual and collective research project<br>3. Principles of interdisciplinary research in management<br>4. Principles of collaborative research in management<br>5. My first research paper: Technique of writing<br>6. My first research paper: Publication strategy. |     |                                                                |     |     |     |     |
| <b>Recommended literature:</b><br>Poteete, A., Janssen, M., Ostrom, E., 2010, Working together: collective action, the commons, and multiple methods in practice, chapter 1, pp. 3-27, Princeton University Press, Princeton, NJ<br>T. Kotze 2007: Guidelines on writing quantitative academic article                                                         |     |                                                                |     |     |     |     |
| <b>Languages necessary to complete the course:</b><br>English                                                                                                                                                                                                                                                                                                  |     |                                                                |     |     |     |     |
| <b>Notes:</b><br>Active knowledge of English, outline of the paper (title, problem identification, paper objective, hypothesis or 1 research question) - max one page font 12 double spacing submitted 10 days prior the course.                                                                                                                               |     |                                                                |     |     |     |     |
| <b>Past grade distribution</b><br>Total number of evaluated students: 17                                                                                                                                                                                                                                                                                       |     |                                                                |     |     |     |     |
| A                                                                                                                                                                                                                                                                                                                                                              | ABS | B                                                              | C   | D   | E   | FX  |
| 88,24                                                                                                                                                                                                                                                                                                                                                          | 0,0 | 11,76                                                          | 0,0 | 0,0 | 0,0 | 0,0 |

|                                                                                                                        |
|------------------------------------------------------------------------------------------------------------------------|
| <b>Lecturers:</b> doc. Ing. Mgr. Urban Kováč, PhD., prof. Ing. Natalia Kryvinska, PhD., doc. Mgr. Veronika Gežík, PhD. |
| <b>Last change:</b> 11.09.2017                                                                                         |
| <b>Approved by:</b>                                                                                                    |

## COURSE DESCRIPTION

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|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|----------------------------------------------------------------|-----|-----|-----|-----|
| <b>University:</b> Comenius University in Bratislava                                                                                                                                                                                                                                                                                                           |     |                                                                |     |     |     |     |
| <b>Faculty:</b> Faculty of Management                                                                                                                                                                                                                                                                                                                          |     |                                                                |     |     |     |     |
| <b>Course ID:</b><br>FM.KEF/266PE/16                                                                                                                                                                                                                                                                                                                           |     | <b>Course title:</b><br>Research Methodology and Paper Writing |     |     |     |     |
| <b>Educational activities:</b><br><b>Type of activities:</b> seminar<br><b>Number of hours:</b><br><b>per week:</b> <b>per level/semester:</b> 32s<br><b>Form of the course:</b> combined                                                                                                                                                                      |     |                                                                |     |     |     |     |
| <b>Number of credits:</b> 8                                                                                                                                                                                                                                                                                                                                    |     |                                                                |     |     |     |     |
| <b>Recommended semester:</b> 1.                                                                                                                                                                                                                                                                                                                                |     |                                                                |     |     |     |     |
| <b>Educational level:</b> III.                                                                                                                                                                                                                                                                                                                                 |     |                                                                |     |     |     |     |
| <b>Prerequisites:</b>                                                                                                                                                                                                                                                                                                                                          |     |                                                                |     |     |     |     |
| <b>Course requirements:</b>                                                                                                                                                                                                                                                                                                                                    |     |                                                                |     |     |     |     |
| <b>Learning outcomes:</b><br>Course contains following elements:<br>(i) strategy and techniques of interdisciplinary research and collaboration<br>(ii) production of draft paper for impact factor journal<br>(iii) online tutoring.                                                                                                                          |     |                                                                |     |     |     |     |
| <b>Class syllabus:</b><br>1. Methodological pluralism and research methodology<br>2. Individual and collective research project<br>3. Principles of interdisciplinary research in management<br>4. Principles of collaborative research in management<br>5. My first research paper: Technique of writing<br>6. My first research paper: Publication strategy. |     |                                                                |     |     |     |     |
| <b>Recommended literature:</b><br>Poteete, A., Janssen, M., Ostrom, E., 2010, Working together: collective action, the commons, and multiple methods in practice, chapter 1, pp. 3-27, Princeton University Press, Princeton, NJ<br>T. Kotze 2007: Guidelines on writing quantitative academic article                                                         |     |                                                                |     |     |     |     |
| <b>Languages necessary to complete the course:</b><br>English                                                                                                                                                                                                                                                                                                  |     |                                                                |     |     |     |     |
| <b>Notes:</b><br>Active knowledge of English, outline of the paper (title, problem identification, paper objective, hypothesis or 1 research question) - max one page font 12 double spacing submitted 10 days prior the course.                                                                                                                               |     |                                                                |     |     |     |     |
| <b>Past grade distribution</b><br>Total number of evaluated students: 32                                                                                                                                                                                                                                                                                       |     |                                                                |     |     |     |     |
| A                                                                                                                                                                                                                                                                                                                                                              | ABS | B                                                              | C   | D   | E   | FX  |
| 75,0                                                                                                                                                                                                                                                                                                                                                           | 0,0 | 25,0                                                           | 0,0 | 0,0 | 0,0 | 0,0 |

|                                                                                                                        |
|------------------------------------------------------------------------------------------------------------------------|
| <b>Lecturers:</b> doc. Ing. Mgr. Urban Kováč, PhD., prof. Ing. Natalia Kryvinska, PhD., doc. Mgr. Veronika Gežík, PhD. |
| <b>Last change:</b> 05.06.2016                                                                                         |
| <b>Approved by:</b>                                                                                                    |

## COURSE DESCRIPTION

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|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------|
| <b>University:</b> Comenius University in Bratislava                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                                                         |
| <b>Faculty:</b> Faculty of Management                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                                                         |
| <b>Course ID:</b><br>FM.KSP/007PE/10                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | <b>Course title:</b><br>Small and Medium Size Companies |
| <b>Educational activities:</b><br><b>Type of activities:</b> seminar<br><b>Number of hours:</b><br><b>per week:</b> <b>per level/semester:</b> 32s<br><b>Form of the course:</b> combined                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                                                         |
| <b>Number of credits:</b> 8                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                                                         |
| <b>Recommended semester:</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                                                         |
| <b>Educational level:</b> III.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                                                         |
| <b>Prerequisites:</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                                                         |
| <b>Course requirements:</b><br>Evaluation in the exam period 100%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                                                         |
| <b>Learning outcomes:</b><br>To obtain new knowledge and extent existing one as far as the latest entrepreneurship theories are and SME management. To obtain specific knowledge from analysis of the entrepreneurship in Slovakia in comparison to surrounding economies and benchmark states.                                                                                                                                                                                                                                                                                                                                                                                                         |                                                         |
| <b>Class syllabus:</b><br>1. Small and medium size companies and entrepreneurship: definition and measurement of entrepreneurial process:<br>a/ new venture and nascent entrepreneurs.<br>b/ new entrepreneurs,<br>c/ established entrepreneurs,<br>d/ discontinuation of entrepreneurship and restarted entrepreneurs.<br>2. The basic theories of SME-s and societies.<br>3. Creation of entrepreneurial SME:<br>a/ successful SME strategies<br>b/ Start-ups<br>c/ Buying an existing business – its value measurement<br>4. SME financing according to business cycle phases.<br>a/ SME financing theories<br>b/ debt financing<br>c/ venture capital financing<br>d/SME support financing programs |                                                         |
| <b>Recommended literature:</b><br>1. PILKOVA, A. Podnikanie na Slovensku: vysoká aktivita, nízke rozvojové aspirácie. Univerzita Komenského v Bratislave, Fakulta managementu 2012. ISBN 978-80-223-2823-4.<br>2. PILKOVÁ, A., HOLIENKA, M. KOVAČÍČOVÁ, Z., REHÁK, J., PEŠOUT, I. Podnikanie na Slovensku: nadpriemerná podnikateľská aktivita v podpriemernom podnikateľskom prostredí. Univerzita Komenského v Bratislave, Fakulta managementu, Kartprint 2013. ISBN 978-80-223-3481-5.                                                                                                                                                                                                               |                                                         |

3. PARKER,S.C.The economics of entrepreneurship. Cambridge University Press 2009. ISBN 978-0-521-89960-4.

**Languages necessary to complete the course:**

English

**Notes:**

**Past grade distribution**

Total number of evaluated students: 3

| A     | ABS | B   | C   | D   | E   | FX  |
|-------|-----|-----|-----|-----|-----|-----|
| 100,0 | 0,0 | 0,0 | 0,0 | 0,0 | 0,0 | 0,0 |

**Lecturers:** prof. Ing. Anna Pilková, PhD., MBA

**Last change:** 02.06.2015

**Approved by:**

## COURSE DESCRIPTION

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|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------|
| <b>University:</b> Comenius University in Bratislava                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                                    |
| <b>Faculty:</b> Faculty of Management                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                                    |
| <b>Course ID:</b><br>FM.KEF/117PE/10                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | <b>Course title:</b><br>Statistics |
| <b>Educational activities:</b><br><b>Type of activities:</b><br><b>Number of hours:</b><br><b>per week: per level/semester:</b><br><b>Form of the course:</b> combined                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                                    |
| <b>Number of credits:</b> 8                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                                    |
| <b>Recommended semester:</b> 4.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                                    |
| <b>Educational level:</b> III.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                                    |
| <b>Prerequisites:</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                                    |
| <b>Course requirements:</b><br>The case study with processing of real data in selected statistical software using adequate statistical methods. The evaluation of the subject is composed from<br>1. the case study processing 45% ;<br>2. the case study presentation, eg. using MS PowerPoint, 15%<br>3. test online 40%.<br>Scale of assessment (preliminary/final): 45 case study/15 presentation of case study/40 online test                                                                                                                                                                                                                                                            |                                    |
| <b>Learning outcomes:</b><br>Students will be able to analyze real data using the selected statistical methods using appropriate software, IBM SPSS, Wolfram Mathematica, SAS, R, etc. and to apply them in management, focusing on data processing of managerial practice.                                                                                                                                                                                                                                                                                                                                                                                                                   |                                    |
| <b>Class syllabus:</b><br>Descriptive statistics. Probabilistic distributions of one and multivariate random variables. Random choice. Create a sample from a given distribution. Interval estimates, hypothesis testing - parametric, non-parametric. Analysis of dependence of random variables of different types. Cross table. ANOVA one and two factor. Linear regression models, OLS. Multivariate regression method. Time Series, Decompositions: Trend, Season, Cycle<br>Data analysis using IBM SPSS, SAS, respectively. Wolfram Mathematica. Working with real data - evaluation of questionnaires, or verification of economic, marketing and financial models based on real data. |                                    |
| <b>Recommended literature:</b><br>1. Berenson, M. L., Levine, D. M., Krehbiel, T.C.: Basic Business Statistics. Concepts and Applications. Pearson. 2012<br>2. Cipra, T.: Finanční ekonometrie. EkoPress, Praha, 2008<br>3. Damodar N.Gujarati: Basic Econometrics. McGraw-Hill International Edition, 2009<br>4. Newbold, P., Carlson, W., Thorne, B. M.: Statistics for Bussiness and Economics. Pearson, 2013<br>5. Vercellis, C.: Business Intelligence: Data Mining and Optimization for Decision Making. John Wiley&Sons., 2009                                                                                                                                                         |                                    |

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|--------------------------------------------------------------------------|-----|------|-------|------|------|-----|
| <b>Languages necessary to complete the course:</b><br>English            |     |      |       |      |      |     |
| <b>Notes:</b>                                                            |     |      |       |      |      |     |
| <b>Past grade distribution</b><br>Total number of evaluated students: 64 |     |      |       |      |      |     |
| A                                                                        | ABS | B    | C     | D    | E    | FX  |
| 59,38                                                                    | 0,0 | 25,0 | 10,94 | 1,56 | 3,13 | 0,0 |
| <b>Lecturers:</b> doc. RNDr. Mária Bohdalová, PhD.                       |     |      |       |      |      |     |
| <b>Last change:</b> 31.01.2021                                           |     |      |       |      |      |     |
| <b>Approved by:</b>                                                      |     |      |       |      |      |     |

## COURSE DESCRIPTION

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|------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|-------------------------------------------------------|-----|------|-----|-----|
| <b>University:</b> Comenius University in Bratislava                                                                                                                   |     |                                                       |     |      |     |     |
| <b>Faculty:</b> Faculty of Management                                                                                                                                  |     |                                                       |     |      |     |     |
| <b>Course ID:</b><br>FM.KIS/057PE/10                                                                                                                                   |     | <b>Course title:</b><br>Strategic Information Systems |     |      |     |     |
| <b>Educational activities:</b><br><b>Type of activities:</b><br><b>Number of hours:</b><br><b>per week: per level/semester:</b><br><b>Form of the course:</b> combined |     |                                                       |     |      |     |     |
| <b>Number of credits:</b> 8                                                                                                                                            |     |                                                       |     |      |     |     |
| <b>Recommended semester:</b>                                                                                                                                           |     |                                                       |     |      |     |     |
| <b>Educational level:</b> III.                                                                                                                                         |     |                                                       |     |      |     |     |
| <b>Prerequisites:</b>                                                                                                                                                  |     |                                                       |     |      |     |     |
| <b>Course requirements:</b>                                                                                                                                            |     |                                                       |     |      |     |     |
| <b>Learning outcomes:</b>                                                                                                                                              |     |                                                       |     |      |     |     |
| <b>Class syllabus:</b>                                                                                                                                                 |     |                                                       |     |      |     |     |
| <b>Recommended literature:</b>                                                                                                                                         |     |                                                       |     |      |     |     |
| <b>Languages necessary to complete the course:</b>                                                                                                                     |     |                                                       |     |      |     |     |
| <b>Notes:</b>                                                                                                                                                          |     |                                                       |     |      |     |     |
| <b>Past grade distribution</b><br>Total number of evaluated students: 8                                                                                                |     |                                                       |     |      |     |     |
| A                                                                                                                                                                      | ABS | B                                                     | C   | D    | E   | FX  |
| 75,0                                                                                                                                                                   | 0,0 | 12,5                                                  | 0,0 | 12,5 | 0,0 | 0,0 |
| <b>Lecturers:</b>                                                                                                                                                      |     |                                                       |     |      |     |     |
| <b>Last change:</b>                                                                                                                                                    |     |                                                       |     |      |     |     |
| <b>Approved by:</b>                                                                                                                                                    |     |                                                       |     |      |     |     |

## COURSE DESCRIPTION

|                                                                                                                                                                                                               |     |      |      |                                              |     |     |     |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|------|------|----------------------------------------------|-----|-----|-----|
| <b>University:</b> Comenius University in Bratislava                                                                                                                                                          |     |      |      |                                              |     |     |     |
| <b>Faculty:</b> Faculty of Management                                                                                                                                                                         |     |      |      |                                              |     |     |     |
| <b>Course ID:</b><br>FM.KSP/033PE/00                                                                                                                                                                          |     |      |      | <b>Course title:</b><br>Strategic Management |     |     |     |
| <b>Educational activities:</b><br><b>Type of activities:</b> lecture / seminar<br><b>Number of hours:</b><br><b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28<br><b>Form of the course:</b> combined |     |      |      |                                              |     |     |     |
| <b>Number of credits:</b> 8                                                                                                                                                                                   |     |      |      |                                              |     |     |     |
| <b>Recommended semester:</b>                                                                                                                                                                                  |     |      |      |                                              |     |     |     |
| <b>Educational level:</b> III.                                                                                                                                                                                |     |      |      |                                              |     |     |     |
| <b>Prerequisites:</b>                                                                                                                                                                                         |     |      |      |                                              |     |     |     |
| <b>Course requirements:</b>                                                                                                                                                                                   |     |      |      |                                              |     |     |     |
| <b>Learning outcomes:</b>                                                                                                                                                                                     |     |      |      |                                              |     |     |     |
| <b>Class syllabus:</b>                                                                                                                                                                                        |     |      |      |                                              |     |     |     |
| <b>Recommended literature:</b>                                                                                                                                                                                |     |      |      |                                              |     |     |     |
| <b>Languages necessary to complete the course:</b>                                                                                                                                                            |     |      |      |                                              |     |     |     |
| <b>Notes:</b>                                                                                                                                                                                                 |     |      |      |                                              |     |     |     |
| <b>Past grade distribution</b><br>Total number of evaluated students: 40                                                                                                                                      |     |      |      |                                              |     |     |     |
| A                                                                                                                                                                                                             | ABS | B    | C    | D                                            | E   | FX  | M   |
| 40,0                                                                                                                                                                                                          | 0,0 | 35,0 | 10,0 | 10,0                                         | 5,0 | 0,0 | 0,0 |
| <b>Lecturers:</b> prof. Ing. Jozef Papula, PhD.                                                                                                                                                               |     |      |      |                                              |     |     |     |
| <b>Last change:</b> 02.06.2015                                                                                                                                                                                |     |      |      |                                              |     |     |     |
| <b>Approved by:</b>                                                                                                                                                                                           |     |      |      |                                              |     |     |     |

## COURSE DESCRIPTION

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|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|----------------------------------------------|-----|-----|-----|-----|
| <b>University:</b> Comenius University in Bratislava                                                                                                                                      |     |                                              |     |     |     |     |
| <b>Faculty:</b> Faculty of Management                                                                                                                                                     |     |                                              |     |     |     |     |
| <b>Course ID:</b><br>FM.KSP/033PE/17                                                                                                                                                      |     | <b>Course title:</b><br>Strategic Management |     |     |     |     |
| <b>Educational activities:</b><br><b>Type of activities:</b> seminar<br><b>Number of hours:</b><br><b>per week:</b> <b>per level/semester:</b> 32s<br><b>Form of the course:</b> combined |     |                                              |     |     |     |     |
| <b>Number of credits:</b> 8                                                                                                                                                               |     |                                              |     |     |     |     |
| <b>Recommended semester:</b>                                                                                                                                                              |     |                                              |     |     |     |     |
| <b>Educational level:</b> III.                                                                                                                                                            |     |                                              |     |     |     |     |
| <b>Prerequisites:</b>                                                                                                                                                                     |     |                                              |     |     |     |     |
| <b>Course requirements:</b>                                                                                                                                                               |     |                                              |     |     |     |     |
| <b>Learning outcomes:</b>                                                                                                                                                                 |     |                                              |     |     |     |     |
| <b>Class syllabus:</b>                                                                                                                                                                    |     |                                              |     |     |     |     |
| <b>Recommended literature:</b>                                                                                                                                                            |     |                                              |     |     |     |     |
| <b>Languages necessary to complete the course:</b>                                                                                                                                        |     |                                              |     |     |     |     |
| <b>Notes:</b>                                                                                                                                                                             |     |                                              |     |     |     |     |
| <b>Past grade distribution</b><br>Total number of evaluated students: 1                                                                                                                   |     |                                              |     |     |     |     |
| A                                                                                                                                                                                         | ABS | B                                            | C   | D   | E   | FX  |
| 100,0                                                                                                                                                                                     | 0,0 | 0,0                                          | 0,0 | 0,0 | 0,0 | 0,0 |
| <b>Lecturers:</b> prof. Ing. Jozef Papula, PhD.                                                                                                                                           |     |                                              |     |     |     |     |
| <b>Last change:</b>                                                                                                                                                                       |     |                                              |     |     |     |     |
| <b>Approved by:</b>                                                                                                                                                                       |     |                                              |     |     |     |     |

## COURSE DESCRIPTION

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| <b>University:</b> Comenius University in Bratislava                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                                     |
| <b>Faculty:</b> Faculty of Management                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                                     |
| <b>Course ID:</b><br>FM.KEF/012PE/10                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | <b>Course title:</b><br>Tax systems |
| <b>Educational activities:</b><br><b>Type of activities:</b><br><b>Number of hours:</b><br><b>per week: per level/semester:</b><br><b>Form of the course:</b> combined                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                                     |
| <b>Number of credits:</b> 8                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                                     |
| <b>Recommended semester:</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                                     |
| <b>Educational level:</b> III.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                                     |
| <b>Prerequisites:</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                                     |
| <b>Course requirements:</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                                     |
| <b>Learning outcomes:</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                                     |
| <b>Class syllabus:</b> <ol style="list-style-type: none"> <li>1. History of taxation</li> <li>2. History of tax system in SR</li> <li>3. Characteristics of tax system in SR</li> <li>4. Definition, concept, division and classification of taxes</li> <li>5. Indirect taxes, VAT</li> <li>6. Indirect taxes, consumption tax</li> <li>7. System of tax administration</li> <li>8. Goals of taxation, function of public finance</li> <li>9. Tax principles, optimal taxation, tax justice</li> <li>10. Tax influence on economic behaviour and decision-making of businesses</li> <li>11. Tax harmonization in EU</li> </ol>                               |                                     |
| <b>Recommended literature:</b> <ol style="list-style-type: none"> <li>1. Bojňanský, J. a kol.: Dane podnikateľských subjektov, 2010, VES SPU</li> <li>2. Široký, J.: Dane v Európskej únii. 2.vyd. Linde Praha, a.s. 2007.</li> <li>3. Harumová, A. - Kubátová, K.: Dane podnikateľských subjektov. 1. vyd. Bratislava: Poradca podnikateľa, 2006</li> <li>4. Zákon č. 511/1992 Zb. o správe daní a poplatkov a o zmenách v sústave územných finančných orgánov v znení neskorších predpisov</li> <li>5. Zákon č. 222/2004 Z. z. o dani z pridanej hodnoty v znení neskorších predpisov</li> <li>6. Zákony o spotrebných daniach v platnom znení.</li> </ol> |                                     |
| <b>Languages necessary to complete the course:</b><br>English                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                                     |
| <b>Notes:</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                                     |

|                                                 |     |       |     |     |     |     |
|-------------------------------------------------|-----|-------|-----|-----|-----|-----|
| <b>Past grade distribution</b>                  |     |       |     |     |     |     |
| Total number of evaluated students: 7           |     |       |     |     |     |     |
| A                                               | ABS | B     | C   | D   | E   | FX  |
| 71,43                                           | 0,0 | 28,57 | 0,0 | 0,0 | 0,0 | 0,0 |
| <b>Lecturers:</b> doc. Ing. Jana Kajanová, PhD. |     |       |     |     |     |     |
| <b>Last change:</b> 07.03.2018                  |     |       |     |     |     |     |
| <b>Approved by:</b>                             |     |       |     |     |     |     |

## STATE EXAM DESCRIPTION

|                                                      |                                                     |
|------------------------------------------------------|-----------------------------------------------------|
| <b>University:</b> Comenius University in Bratislava |                                                     |
| <b>Faculty:</b> Faculty of Management                |                                                     |
| <b>Course ID:</b><br>FM/O3/11                        | <b>Course title:</b><br>dissertation Thesis Defence |
| <b>Number of credits:</b> 30                         |                                                     |
| <b>Educational level:</b> III.                       |                                                     |
| <b>State exam syllabus:</b>                          |                                                     |
| <b>Last change:</b>                                  |                                                     |
| <b>Approved by:</b>                                  |                                                     |