

# Course descriptions

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## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/202B/18				<b>Course title:</b> Accounting on PC			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b>							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 26							
A	ABS	B	C	D	E	FX	M
65,38	0,0	0,0	7,69	0,0	0,0	26,92	0,0
<b>Lecturers:</b> Mgr. Soňa Dávideková, MPH, PhD., prof. RNDr. Michal Greguš, PhD.							
<b>Last change:</b> 19.01.2020							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KEF/243B/16			<b>Course title:</b> Austrian economical-geographical and political facts				
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week: 2 per level/semester: 28</b> <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 2							
<b>Recommended semester:</b> 2.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Recommended prerequisites:</b> Social, political and economic geography of Austria							
<b>Course requirements:</b> Course evaluation: Continuous tests and final test, rating according to the system of FM UK; presence and active participation in lessons; presentations							
<b>Learning outcomes:</b> Students should be able to understand and discuss selected items according the social, cultural, political and economic situation in Austria.							
<b>Class syllabus:</b> Class Syllabus: Selected items from the list below: - Geography, culture, arts and educational system - Social structures - Economy -Austrian Big enterprizes							
<b>Recommended literature:</b> Wefers, J. Länderstrukturen im deutschsprachigen Wirtschaftsraum, Woltersr Kluwer 2018, ISBN 978-80-7598-079-3 Internet							
<b>Languages necessary to complete the course:</b> German							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 89							
A	ABS	B	C	D	E	FX	M
57,3	0,0	23,6	11,24	6,74	0,0	1,12	0,0

<b>Lecturers:</b> doc. Ing. Jarmila Wefersová, PhD.
<b>Last change:</b> 28.08.2020
<b>Approved by:</b>

## STATE EXAM DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM/O4/15	<b>Course title:</b> Bachelor Thesis Defence
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 5., 6..	
<b>Educational level:</b> I.	
<b>State exam syllabus:</b>	
<b>Last change:</b>	
<b>Approved by:</b>	



## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KMk/035B/15			<b>Course title:</b> Bachelor Thesis Project				
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 6.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 640							
A	ABS	B	C	D	E	FX	M
73,28	0,0	12,03	7,66	1,09	3,28	2,66	0,0
<b>Lecturers:</b> Mgr. Juraj Buchta, doc. JUDr. PhDr. Katarína Gubíniová, PhD., Mgr. František Olšavský, PhD., doc. PhDr. Magdaléna Samuhelová, CSc., doc. PhDr. Eva Smolková, CSc., doc. Ing. Mgr. Ľubomíra Strážovská, PhD., prof. Mgr. Peter Štarchoň, PhD., Mgr. Lucia Vilčeková, PhD., prof. Ing. Anna Pilková, PhD., MBA, prof. Ing. Jozef Papula, PhD., doc. Ing. Ján Papula, PhD., doc. Ing. Milan Fekete, PhD., doc. Mgr. Zuzana Papulová, PhD., Mgr. Peter Gál, PhD., Mgr. Andrea Gažová, PhD., doc. PhDr. Marian Holienka, PhD., Ing. Jaroslav Hul'vej, PhD., Mgr. Lucia Kohnová, PhD., Mgr. Miloš Mrva, PhD., Mgr. Juraj Mikuš, PhD., PhDr. Daniela Majerčáková, PhD., MBA, doc. Ing. Gabriela Pajtinková Bartáková, PhD., doc. PhDr. René Pawera, PhD., prof. Ing. Ľubica Bajžíková, PhD., PhDr. Lukáš Copuš, PhD., doc. Mgr. Jana Fratričová, PhD., Mgr. Juliet Horváthová Suleimanová, PhD., doc. Mgr. Emília Charfaoui, CSc., Mgr. Zuzana Kirchmayer, PhD., prof. Mgr. Anna Lašáková, PhD., Mgr. Michaela Poláková, PhD., prof. PhDr. Anna Remišová, CSc., prof. Ing. Ján Rudy, PhD., doc. PhDr. Rozália Sulíková, PhD., doc. Mgr. Emil Wojčák, PhD., Mgr. Martin Krajčík, Mgr. Lucia Kočíšová, Mgr. Natália Vančíšinová, PhDr. Peter Ondris, PhD., RNDr. Zuzana Kovačičová, PhD., PhDr. Peter Veselý, PhD., Ing. Jaroslav Vojtechovský, PhD., Ing. Peter Balco, PhD., Mgr. Katarína Vechter Močarníková, PhD., prof. RNDr. Michal Greguš, PhD., doc. RNDr. Michal Greguš, PhD., Mgr. Vincent Karovič, PhD., doc. Ing. Iveta Stankovičová, PhD., doc. JUDr. PhDr. Silvia Treľová, PhD., doc. Ing.							

Jaroslava Kniežová, PhD., Mgr. Miriama Majtánová, doc. Ing. Jana Kajanová, PhD., Ing. Viera Ŏlvecká, PhD., Mgr. Lucia Paškrtová, PhD., Mgr. Katarína Rentková, PhD., prof. RNDr. Darina Saxunová, PhD., Mgr. Ján Smoleň, PhD., Mgr. Martin Vozár, doc. PhDr. Paulína Stachová, PhD., Mgr. Ľudmila Mitková, PhD., doc. Ing. Zuzana Stoličná, PhD., Mgr. Mário Papík, PhD., Mgr. Rita Szalai, PhD., PhDr. Gabriela Bérešová, PhD., Mgr. Janka Kottulová, PhD., Ing. Brigita Schmognerová, CSc., doc. Dr. Frédéric Delaneuville, PhD., Bc. Emil Charfaoui, Mgr. Patrícia Brestovanská, Mgr. Svetlana Fabinyjová, doc. Ing. Jarmila Wefersová, PhD., prof. JUDr. Daniela Nováčková, PhD., Mgr. Peter Laktiš, Mgr. Alexandra Bohinská, Mgr. Olivier Dumontel, Mgr. Adam Grožák, Mgr. Boris Mucha, PhD.

**Last change:** 11.02.2021

**Approved by:**

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/303B/16				<b>Course title:</b> Bachelor Thesis Seminar			
<b>Educational activities:</b> <b>Type of activities:</b> lecture <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 2							
<b>Recommended semester:</b> 5.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b>							
Total number of evaluated students: 56							
A	ABS	B	C	D	E	FX	M
82,14	0,0	8,93	5,36	1,79	0,0	1,79	0,0
<b>Lecturers:</b> prof. RNDr. Michal Greguš, PhD., Mgr. Juliet Horváthová Suleimanová, PhD., doc. Mgr. Emil Wojčák, PhD., doc. PhDr. Paulína Stachová, PhD., doc. PhDr. René Pawera, PhD., Mgr. Lucia Paškrťová, PhD., doc. Ing. Jarmila Wefersová, PhD., prof. RNDr. Jozef Komorník, DrSc., PhDr. Peter Ondris, PhD., prof. PhDr. Anna Remišová, CSc., prof. Ing. Ľubica Bajzík, PhD., Mgr. Matúš Baráth, PhD., Mgr. Alexandra Bohinská, PhDr. Lukáš Copuš, PhD., doc. Mgr. Jana Fratričová, PhD., doc. Mgr. Emília Charfaoui, CSc., Mgr. Zuzana Kirchmayer, PhD., Mgr. Zuzana Kotuliaková, prof. Mgr. Anna Lašáková, PhD., Mgr. Miriama Majtánová, Mgr. Michaela Poláková, PhD., prof. Ing. Ján Rudy, PhD., doc. PhDr. Rozália Sulíková, PhD., doc. PhDr. Helena Šajgalíková, PhD., PhDr. Peter Veselý, PhD., Mgr. Ľudmila Mitková, PhD., Mgr. Eleonóra Beňová, PhD., doc. PhDr. Marian Holienka, PhD., doc. JUDr. PhDr. Katarína Gubíniová, PhD., doc. Ing. Gabriela Pajtinková Bartáková, PhD., Mgr. Andrea Gažová, PhD., Mgr. Juraj Mikuš, PhD.							
<b>Last change:</b>							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KSP/058B/14	<b>Course title:</b> Behavioral Aspects of Managerial Decision Making
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 3., 5.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> Active participation at seminars – 40%, group presentation of the selected topic associated with a practical application – 60%. Scale of assessment (preliminary/final): Interim: 100%	
<b>Learning outcomes:</b> The objective of the course is to highlight through practical expressions psychological, cognitive, social, and emotional factors that limit our rationality in (managerial) decision-making. Decision-making belongs to main responsibilities and functions of the managers and managers are regarded and evaluated in terms of success in making decisions. The findings are presented based on the results of questionnaires and experimental research of both foreign and domestic scientists. On the course we will also encounter theory of Nobel Prize Laureates for Economics D. Kahneman and R. Thaler. Students can check the lessons learned at various exercises and experiments. They will find ways how to apply theoretical knowledge in business practice and personal life, as well as ways to realize them and to prevent being manipulated by them.	
<b>Class syllabus:</b> TWO SYSTEMS IN US. System 1 (automatic) and System 2 (concentration and attention). Automatic processes in the human mind. HEURISTICS AND DISTORTIONS. A natural tendency to associative, metaphorical and causal reasoning. The complexity of statistical reasoning. CHOICES. Prospect Theory. Non-rational types of choices.	
<b>Recommended literature:</b> ARIELY, D.: Predictably Irrational : The Hidden Forces That Shape Our Decisions. Harper, 2009. 349 p. ISBN: 978-0061854545. BAZERMAN, Max H. – MOORE, Don A.: Judgment in Managerial Decision Making. Wiley, 2009. 230 p. ISBN: 978-0-470-04945-7. KAHNEMAN, Daniel: Thinking, Fast and Slow. NY : Farrar, Straus and Giroux, 2011. 499 p. ISBN 978-0-374-53355-7. GÁL, Peter: Marketing Implications of Framing in the Decision#Making, In: Acta Univ. Agric. Silvic. Mendel. Brun, 2018, 66(5): 1267 – 1273, doi: 10.11118/actaun201866051267.	

GÁL, Peter – MRVA, Miloš – GAJDOŠOVÁ, Zuzana: The cognitive reflection test and the propensity to use heuristics in decision making. In: Comenius Management Review, roč. 8, č. 2 (2014), s. 29-40. ISSN 1337-6721.

GÁL, Peter – MRVA, Miloš – MEŠKO, Matej. Heuristics, biases and traps in managerial decision making. In: Acta Univ. Agric. Silvic. Mendel. Brun, 2013, 61(7), 2117-2122; ISSN 1211-8516. doi:10.11118/actaun201361072117.

**Languages necessary to complete the course:**

Slovak language only.

**Notes:**

The course is offered only in the winter semester and is taught only in the Slovak language. In the winter semester 2020/21, this course can be also taught online using the MS Teams software. The seminars will take place on dates according to the FM UK schedule, the interaction and communication between the teacher and the students can also take place in a common virtual classroom, while they will be physically present in various places. The teacher prepares an online class and sends a link to the students enrolled in this course at the beginning of the semester. To participate in the online teaching, it is necessary to have a microphone and a camera, for which a regular mobile phone is sufficient, during presentations it is necessary to share a PC screen. Any further technical details will be specified at the introductory seminar.

**Past grade distribution**

Total number of evaluated students: 112

A	ABS	B	C	D	E	FX	M
69,64	0,0	17,86	4,46	0,89	2,68	3,57	0,89

**Lecturers:** Mgr. Peter Gál, PhD.

**Last change:** 24.07.2020

**Approved by:**

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/370B/19				<b>Course title:</b> Business Chinese			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 1., 3., 5.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 25							
A	ABS	B	C	D	E	FX	M
100,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0
<b>Lecturers:</b> PhDr. Peter Ondris, PhD.							
<b>Last change:</b> 30.09.2020							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/371B/19				<b>Course title:</b> Business Chinese II			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 2., 4., 6.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 22							
A	ABS	B	C	D	E	FX	M
100,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0
<b>Lecturers:</b> PhDr. Peter Ondris, PhD.							
<b>Last change:</b>							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/140B/17				<b>Course title:</b> Business Etiquette in China			
<b>Educational activities:</b> <b>Type of activities:</b> <b>Number of hours:</b> <b>per week: per level/semester:</b> <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 4.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 124							
A	ABS	B	C	D	E	FX	M
95,16	0,0	0,81	0,0	1,61	0,81	1,61	0,0
<b>Lecturers:</b> PhDr. Peter Ondris, PhD.							
<b>Last change:</b>							
<b>Approved by:</b>							



## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KEF/1750B/19				<b>Course title:</b> Business French			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 2							
<b>Recommended semester:</b> 5.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 0							
A	ABS	B	C	D	E	FX	M
0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0
<b>Lecturers:</b> Hans Bertrand Mugnier							
<b>Last change:</b> 10.07.2019							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KMn/071B/17			<b>Course title:</b> Business German I				
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 2							
<b>Recommended semester:</b> 5.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b> Scale of assessment (preliminary/final): 80/20							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b> slovak and german							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 33							
A	ABS	B	C	D	E	FX	M
84,85	0,0	12,12	0,0	0,0	3,03	0,0	0,0
<b>Lecturers:</b> doc. Mgr. Emília Charfaoui, CSc.							
<b>Last change:</b> 26.09.2019							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KMn/072B/17			<b>Course title:</b> Business German II				
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 2							
<b>Recommended semester:</b> 6.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b> Scale of assessment (preliminary/final): 80/20							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b> slovak and german							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 16							
A	ABS	B	C	D	E	FX	M
81,25	0,0	12,5	0,0	6,25	0,0	0,0	0,0
<b>Lecturers:</b> doc. Mgr. Emília Charfaoui, CSc.							
<b>Last change:</b> 26.09.2019							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/034B/00			<b>Course title:</b> Business Graphics I				
<b>Educational activities:</b> <b>Type of activities:</b> lecture <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 3.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b> creating an advertising leaflet for a virtual company, creating a logo for this company Scale of assessment (preliminary/final): 0/100							
<b>Learning outcomes:</b> understanding the context and rules of creating graphic designs in the corporate environment							
<b>Class syllabus:</b> rules of layering of graphic objects, rules of placement of objects on the surface, rules of sections, areas of curves and lines in the second layer of the object, rules of working with colors, selection of suitable tools for project processing, rules of working with fonts, flyer and logo.							
<b>Recommended literature:</b> Pavel Navrátil, Počítačová grafika a multimédia, Computer Media, 2018							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 504							
A	ABS	B	C	D	E	FX	M
77,18	0,0	6,94	4,17	3,97	2,38	5,36	0,0
<b>Lecturers:</b> Ing. Vincent Karovič, PhD.							
<b>Last change:</b> 26.02.2021							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/036B/00				<b>Course title:</b> Business Graphics II			
<b>Educational activities:</b> <b>Type of activities:</b> lecture <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 4.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 563							
A	ABS	B	C	D	E	FX	M
71,76	0,0	11,72	7,1	2,49	3,55	3,37	0,0
<b>Lecturers:</b> Ing. Vincent Karovič, PhD.							
<b>Last change:</b> 02.06.2015							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/308B/16				<b>Course title:</b> Business Law			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 5.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 81							
A	ABS	B	C	D	E	FX	M
41,98	0,0	28,4	17,28	3,7	3,7	2,47	2,47
<b>Lecturers:</b> doc. JUDr. PhDr. Tomáš Peráček, PhD., prof. JUDr. Daniela Nováčková, PhD., doc. JUDr. PhDr. Silvia Treľová, PhD.							
<b>Last change:</b>							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/249B/16	<b>Course title:</b> Business Negotiations
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 6.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Recommended prerequisites:</b> Business negotiations I	
<b>Course requirements:</b> Continuous tests and final test, rating according to the system of FM UK; presence and active participation in lessons; presentations Scale of assessment (preliminary/final): 70 % Continuous tests, rating according to the system of FM UK; presence and active participation in lessons; presentations 30 % Final test, rating according to the system of FMUK	
<b>Learning outcomes:</b> Students should get a deeper look at the forms and functions of business negotiations, - based on the experiences and knowledge of Business negotiations I -, and should be able to negotiate freely in German. In addition to studying theoretical knowledge, practical situations and role-playing games are simulated and trained in the seminar so that the students can apply their experiences in everyday working life	
<b>Class syllabus:</b> Special aspects and problems in business negotiations and with business partners. Case studies and practice of business negotiations - Negotiations in the workplace - Negotiations related to vacation, salary, job position and promotion - Complications and misunderstandings when negotiating with foreign business partners - Posting of employees abroad	
<b>Recommended literature:</b> Eismann, V. (2007) Erfolgreich in Verhandlungen. Cornelsen, Berlin. ISBN: 978-3-06-02-0262-1 Internet Materials distributed during term	
<b>Languages necessary to complete the course:</b> German	

<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 55							
A	ABS	B	C	D	E	FX	M
65,45	0,0	23,64	10,91	0,0	0,0	0,0	0,0
<b>Lecturers:</b> Mgr. Petra Milošovičová, PhD., Hans Wefers							
<b>Last change:</b> 26.08.2020							
<b>Approved by:</b>							



## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KMn/033B/00			<b>Course title:</b> Business Russian I				
<b>Educational activities:</b> <b>Type of activities:</b> lecture <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 2							
<b>Recommended semester:</b> 5.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b> Scale of assessment (preliminary/final): 80/20							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b> Tourist industry The Environment Promotion Company structure and its business Business partners Business trip							
<b>Recommended literature:</b> Kozlová, T.: Obchodujeme, podnikáme a komunikujeme v ruštine. FRAUS, Plzeň, 2004 Jakubeková, V.- Kratochvila, J.: Aktívna ekonomická lexika (1. a 2. časť) Ekonóm, 1999. Actual additional texts form magazines, newspapers and the Internet.							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 92							
A	ABS	B	C	D	E	FX	M
84,78	0,0	8,7	2,17	2,17	0,0	2,17	0,0
<b>Lecturers:</b> doc. Mgr. Emília Charfaoui, CSc.							
<b>Last change:</b> 26.09.2019							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KMn/034B/00			<b>Course title:</b> Business Russian II				
<b>Educational activities:</b> <b>Type of activities:</b> lecture <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 2							
<b>Recommended semester:</b> 6.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b> Scale of assessment (preliminary/final): 80/20							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b> Market economy Privatization Company structure Small and medium companies, small and medium enterprises (SMEs) Competition in market economy Actual economic development in Slovakia							
<b>Recommended literature:</b> Chabadová, H.: Ekonomisti, dávajte pogovorim po rusky, II. Časť, Vydavateľstvo Ekonóm, Bratislava 1995 Jakubeková, V.- Kratochvila, J.: Aktívna ekonomická lexika (1. a 2. časť) Ekonóm, 1999 Actual additional texts form magazines, newspapers and the Internet.							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 70							
A	ABS	B	C	D	E	FX	M
97,14	0,0	1,43	0,0	0,0	0,0	1,43	0,0
<b>Lecturers:</b> doc. Mgr. Emília Charfaoui, CSc.							
<b>Last change:</b> 26.09.2019							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KMk/036B/00			<b>Course title:</b> Business Spanish I				
<b>Educational activities:</b> <b>Type of activities:</b> lecture <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 2							
<b>Recommended semester:</b> 5.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b> test during semester and final exam For the grade A, at least 91 points are needed, for B at least 81 points, for C at least 73 points, for D at least 66 points, for E at least 60 points. If a student receives less than 60 points, he will fail and will get Fx evaluation.							
<b>Learning outcomes:</b> basic knowledge of business spanish							
<b>Class syllabus:</b> business terminolgy, CV, basic correspondence, business communication							
<b>Recommended literature:</b> learner´s book Trippett, Antony Martinez, Consuelo de Andres Ariza Bruce, Eugenia: Camino al Espanol : A Comprehensive Course in Spanish. NY: Cambridge University Press, 2004. Elektronický zdroj: <a href="http://site.ebrary.com/lib/uniba/docDetail.action?docID=10131678&amp;adv.x=1&amp;p00=spanish&amp;f00=all&amp;p01=%22Spanish+Language%22&amp;f01=subject">http://site.ebrary.com/lib/uniba/docDetail.action?docID=10131678&amp;adv.x=1&amp;p00=spanish&amp;f00=all&amp;p01=%22Spanish+Language%22&amp;f01=subject</a>							
<b>Languages necessary to complete the course:</b> spanish							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 157							
A	ABS	B	C	D	E	FX	M
88,54	0,0	7,64	0,64	1,27	0,64	1,27	0,0
<b>Lecturers:</b> PhDr. Ján Jurišta, PhDr. Ivan Puškáč							
<b>Last change:</b> 02.06.2015							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KMk/037B/00			<b>Course title:</b> Business Spanish II				
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 2							
<b>Recommended semester:</b> 6.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b> exams during semester and final exam For the grade A, at least 91 points are needed, for B at least 81 points, for C at least 73 points, for D at least 66 points, for E at least 60 points. If a student receives less than 60 points, he will fail and will get Fx evaluation.							
<b>Learning outcomes:</b> to be able to handle business communication							
<b>Class syllabus:</b> business communication, cover letter, complains, offers, cutomer care							
<b>Recommended literature:</b> Učebnica obchodnej španielčiny odporučená vyučujúcim Trippett, Antony Martinez, Consuelo de Andres Ariza Bruce, Eugenia: Camino al Espanol : A Comprehensive Course in Spanish. NY: Cambridge University Press, 2004. Elektronický zdroj: <a href="http://site.ebrary.com/lib/uniba/docDetail.action?docID=10131678&amp;adv.x=1&amp;p00=spanish&amp;f00=all&amp;p01=%22Spanish+Language%22&amp;f01=subject">http://site.ebrary.com/lib/uniba/docDetail.action?docID=10131678&amp;adv.x=1&amp;p00=spanish&amp;f00=all&amp;p01=%22Spanish+Language%22&amp;f01=subject</a>							
<b>Languages necessary to complete the course:</b> spanish							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 93							
A	ABS	B	C	D	E	FX	M
88,17	0,0	6,45	3,23	1,08	0,0	1,08	0,0
<b>Lecturers:</b> PhDr. Ján Jurišta, PhDr. Ivan Puškáč							
<b>Last change:</b> 02.06.2015							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KEF/248B/16			<b>Course title:</b> Business negotiations				
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 5.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b> Continuous tests and final test, rating according to the system of FM UK; presence and active participation in lessons; presentations Scale of assessment (preliminary/final): 70 % Continuous tests, rating according to the system of FM UK; presence and active participation in lessons; presentations 30 % Final test, rating according to the system of FMUK							
<b>Learning outcomes:</b> Students should get an overview and knowledge of several forms and levels of business negotiations and should be able to negotiate freely in German.							
<b>Class syllabus:</b> Overview of forms and levels of business negotiations. Practice of business negotiations: - between colleagues within an enterprise - with superiors and subordinates - with clients (suppliers and customers) - job interviews							
<b>Recommended literature:</b> Eismann, V. (2007) Erfolgreich in Verhandlungen. Cornelsen, Berlin. ISBN: 978-3-06-02-0262-1 Internet Materials distributed during term							
<b>Languages necessary to complete the course:</b> German							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 55							
A	ABS	B	C	D	E	FX	M
54,55	0,0	32,73	1,82	3,64	3,64	0,0	3,64

<b>Lecturers:</b> Hans Wefers
<b>Last change:</b> 26.08.2020
<b>Approved by:</b>

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/064/13				<b>Course title:</b> Bussiness Web Design			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 3.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 141							
A	ABS	B	C	D	E	FX	M
78,72	0,0	10,64	2,13	1,42	0,0	7,09	0,0
<b>Lecturers:</b> Mgr. Andrea Studeničová							
<b>Last change:</b>							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/065_B/15				<b>Course title:</b> Chinese Language for Beginners I			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 2							
<b>Recommended semester:</b> 1.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 63							
A	ABS	B	C	D	E	FX	M
90,48	0,0	1,59	0,0	0,0	0,0	7,94	0,0
<b>Lecturers:</b> PhDr. Peter Ondris, PhD.							
<b>Last change:</b>							
<b>Approved by:</b>							



## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/067_B/15				<b>Course title:</b> Chinese Language for Beginners II			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 2							
<b>Recommended semester:</b> 2.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 56							
A	ABS	B	C	D	E	FX	M
94,64	0,0	0,0	0,0	0,0	0,0	5,36	0,0
<b>Lecturers:</b> PhDr. Peter Ondris, PhD.							
<b>Last change:</b>							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/068_B/15				<b>Course title:</b> Chinese Language for Beginners III			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 2							
<b>Recommended semester:</b> 3.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 30							
A	ABS	B	C	D	E	FX	M
86,67	0,0	0,0	0,0	0,0	0,0	13,33	0,0
<b>Lecturers:</b> PhDr. Peter Ondris, PhD.							
<b>Last change:</b>							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/069_B/15				<b>Course title:</b> Chinese Language for Beginners IV			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 2							
<b>Recommended semester:</b> 4.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 25							
A	ABS	B	C	D	E	FX	M
100,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0
<b>Lecturers:</b> PhDr. Peter Ondris, PhD.							
<b>Last change:</b>							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/033B/17				<b>Course title:</b> Chinese Management			
<b>Educational activities:</b> <b>Type of activities:</b> <b>Number of hours:</b> <b>per week: per level/semester:</b> <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 5.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 63							
A	ABS	B	C	D	E	FX	M
96,83	0,0	0,0	1,59	0,0	0,0	1,59	0,0
<b>Lecturers:</b> PhDr. Peter Ondris, PhD.							
<b>Last change:</b>							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/137B/17				<b>Course title:</b> Chinese Management			
<b>Educational activities:</b> <b>Type of activities:</b> <b>Number of hours:</b> <b>per week: per level/semester:</b> <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 6.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 0							
A	ABS	B	C	D	E	FX	M
0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0
<b>Lecturers:</b> PhDr. Peter Ondris, PhD.							
<b>Last change:</b> 17.10.2017							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KMn/001B/00			<b>Course title:</b> Coaching (1)				
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 3.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b> The aim of the course is to improve social and interpersonal skills through participative approach all participants. The participants will developed their communication skills, self perception and perception of others, active listening...							
<b>Class syllabus:</b> Interpersonal communication Active listening Assertive skills Conflict resolution in small group Feedback in small group Effective presentation Perception process - basic							
<b>Recommended literature:</b> Editors of Inc. magazine: Managing people, Prentice Hall Press, NY 1989 It is required active participation in all lectures The participants learn trough own experiences							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 467							
A	ABS	B	C	D	E	FX	M
89,94	0,0	6,21	1,5	0,86	0,86	0,64	0,0
<b>Lecturers:</b> doc. PhDr. Rozália Sulíková, PhD.							
<b>Last change:</b> 13.02.2020							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KMn/002B/10			<b>Course title:</b> Coaching (2)				
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 4.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b> Scale of assessment (preliminary/final): 30/70							
<b>Learning outcomes:</b> The aim of the course is to develop presentations skills of students. ( It will be used video)							
<b>Class syllabus:</b> Type and structure of presentation Verbal and nonverbal aspects of presentation Practice of effective presentation skills 100% attendance is needed							
<b>Recommended literature:</b> Editors of Inc. magazine: Managing people, Prentice Hall Press, NY 1989. It is required active participation in all lectures. The participants learn trough own experiences.							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 114							
A	ABS	B	C	D	E	FX	M
85,96	0,0	5,26	2,63	0,0	0,88	5,26	0,0
<b>Lecturers:</b> doc. PhDr. Rozália Sulíková, PhD.							
<b>Last change:</b> 13.02.2020							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava						
<b>Faculty:</b> Faculty of Management						
<b>Course ID:</b> FM.KIS/076B/11		<b>Course title:</b> Computer Science				
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning						
<b>Number of credits:</b> 5						
<b>Recommended semester:</b> 1.						
<b>Educational level:</b> I.						
<b>Prerequisites:</b>						
<b>Course requirements:</b>						
<b>Learning outcomes:</b>						
<b>Class syllabus:</b>						
<b>Recommended literature:</b>						
<b>Languages necessary to complete the course:</b>						
<b>Notes:</b>						
<b>Past grade distribution</b> Total number of evaluated students: 1741						
A	ABS	B	C	D	E	FX
20,22	0,0	27,4	17,12	11,49	10,91	12,87
<b>Lecturers:</b> prof. RNDr. Michal Greguš, PhD., RNDr. Zuzana Kovačičová, PhD., Mgr. Eleonóra Beňová, PhD., Mgr. Martin Krajčík, Mgr. Vincent Karovič, PhD., Mgr. Andrea Studeničová, Ing. Rastislav Kulháněk, PhD., RNDr. Eva Kostrecová, PhD., Mgr. Július Selecký, PhD., Ing. Robert Furda, PhD., Ing. Ján Greguš						
<b>Last change:</b> 01.02.2018						
<b>Approved by:</b>						



## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM/501B/19				<b>Course title:</b> Critical Thinking and Argumentation			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 2.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 58							
A	ABS	B	C	D	E	FX	M
41,38	0,0	17,24	24,14	3,45	10,34	3,45	0,0
<b>Lecturers:</b> Mgr. Zuzana Kirchmayer, PhD.							
<b>Last change:</b> 02.02.2021							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/333B/18				<b>Course title:</b> Cybercriminality for Managers			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 3., 5.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 53							
A	ABS	B	C	D	E	FX	M
83,02	0,0	11,32	0,0	0,0	0,0	5,66	0,0
<b>Lecturers:</b> RNDr. Eva Kostrecová, PhD.							
<b>Last change:</b>							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/SU1BM/11				<b>Course title:</b> Data Processing in Excel			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 3.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 132							
A	ABS	B	C	D	E	FX	M
64,39	0,0	14,39	9,09	0,76	0,0	11,36	0,0
<b>Lecturers:</b> Ing. Miroslav Baláž, PhD.							
<b>Last change:</b> 02.06.2015							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/SUBM/11				<b>Course title:</b> Data Processing in Excel II - VBA			
<b>Educational activities:</b> <b>Type of activities:</b> practicals <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 4.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 52							
A	ABS	B	C	D	E	FX	M
63,46	0,0	15,38	9,62	1,92	1,92	7,69	0,0
<b>Lecturers:</b> doc. RNDr. Michal Greguš, PhD.							
<b>Last change:</b>							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/345B/19				<b>Course title:</b> Data analysis in MS Excel			
<b>Educational activities:</b> <b>Type of activities:</b> lecture <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 4., 6.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 16							
A	ABS	B	C	D	E	FX	M
50,0	0,0	50,0	0,0	0,0	0,0	0,0	0,0
<b>Lecturers:</b> prof. RNDr. Michal Greguš, PhD., doc. RNDr. Michal Greguš, PhD., Ing. Rastislav Kulhánek, PhD., PhDr. Peter Veselý, PhD., Mgr. Eleonóra Beňová, PhD.							
<b>Last change:</b>							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/002B/12				<b>Course title:</b> Database Systems (Selected Topics)			
<b>Educational activities:</b> <b>Type of activities:</b> lecture <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 6.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 0							
A	ABS	B	C	D	E	FX	M
0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0
<b>Lecturers:</b> doc. RNDr. Michal Greguš, PhD.							
<b>Last change:</b> 02.06.2015							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/003B/00				<b>Course title:</b> Databases			
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 5							
<b>Recommended semester:</b> 5.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 3029							
A	ABS	B	C	D	E	FX	M
13,37	0,0	24,0	29,71	19,87	12,35	0,5	0,2
<b>Lecturers:</b> RNDr. Ján Greguš, PhD., doc. RNDr. Michal Greguš, PhD., Ing. Miloslav Chalupka, PhD., doc. Ing. Jaroslava Kniežová, PhD.							
<b>Last change:</b> 02.06.2015							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KSP/053B/13	<b>Course title:</b> Development of Entrepreneurial Skills in Intergenerational Teams
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 4.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Recommended prerequisites:</b> Accounting, Introduction to management	
<b>Course requirements:</b> Creation and execution of a micro-business idea in student teams. The course evaluation is based on the work during the semester. Students will execute the micro-business project and document their work. Scale of assessment (preliminary/final): 100/0	
<b>Learning outcomes:</b> Practical experience with entrepreneurial activity and teamwork in cross-generation teams. Acquisition of basic entrepreneurial skills in business planning and execution, promotion and financial management of a micro-enterprise. Development of opportunity and idea recognition/creation, their fine-tuning and formulation into business models in the area of micro- and small enterprises. Development of communication skills in cross-generation environment.	
<b>Class syllabus:</b> <ol style="list-style-type: none"> <li>1. Course introduction - creation of teams and getting to know each other</li> <li>2. Creativity and business idea generation</li> <li>3. Opportunity recognition</li> <li>4. Presentation of business ideas and training the related skills</li> <li>5. Coordination in teams, preparation of short business plans</li> <li>6. Presentation of business plans and creation of promotion videos</li> <li>7. Execution of business activities in teams</li> <li>8. Documentation and reporting</li> <li>9. Interim evaluation and implementation of changes into execution</li> <li>10. Final evaluation, financial reporting</li> </ol>	
<b>Recommended literature:</b>	
<b>Languages necessary to complete the course:</b>	
<b>Notes:</b>	



<b>Past grade distribution</b>							
Total number of evaluated students: 37							
A	ABS	B	C	D	E	FX	M
48,65	0,0	21,62	13,51	2,7	0,0	13,51	0,0
<b>Lecturers:</b> doc. PhDr. Marian Holienka, PhD.							
<b>Last change:</b> 09.02.2018							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KSP/065B/17	<b>Course title:</b> Development of Entrepreneurial Thinking
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 2.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> Students submit the results of their coursework in seven assignments allocated throughout the semester. The maximum points to achieve from the assignments is 100. The assignments are submitted electronically and shared with teachers and peers and presented and discussed on seminars. Active class participation is required to accomplish the course.	
<b>Learning outcomes:</b> Development of personal initiative and entrepreneurial thinking of students. Developing abilities to identify problems in the world around. Developing an internal motivation to solve problems.	
<b>Class syllabus:</b> <ol style="list-style-type: none"> <li>1. Course introduction</li> <li>2. Entrepreneurial thinking</li> <li>3. Identification of own personal framework (network, abilities, passion)</li> <li>4. Curiosity</li> <li>5. Developing curiosity</li> <li>6. Ability to observe and perceive relationships</li> <li>7. Think like a traveler</li> <li>8. Observation analysis</li> <li>9. Streetcombing</li> <li>10. Consultations</li> <li>11. Final presentation</li> </ol>	
<b>Recommended literature:</b> <p>[1] ĎURICOVÁ, I. 99 inšpiratívnych podnikateľských nápadov. Inventic, 2012. ISBN 978-80-971172-0-7.</p> <p>[2] PIKO, M. 59 inšpiratívnych podnikateľských príbehov. Inventic, 2013. ISBN 978-80-971172-1-4</p> <p>[3] LUKNIČ, A. S. Manažment kreativity a inovácií. Bratislava: Univerzita Komenského v Bratislave, 2008. ISBN 978-80-223-2452-6.</p> <p>[4] BARON, R. A., HMIELESKI, K. M. Essentials of Entrepreneurship. Second Edition. Changing the World, One Idea at a Time. Cheltenham: Edward Elgar, 2018.</p> <p>[5] BJERKE, B. About Entrepreneurship. Cheltenham: Edward Elgar, 2013.</p>	

[6] BAUM, J. R. et al., eds. The Psychology of Entrepreneurship. New York, NY: Psychology Press, 2012.

**Languages necessary to complete the course:**

Slovak

**Notes:**

**Past grade distribution**

Total number of evaluated students: 225

A	ABS	B	C	D	E	FX	M
30,67	0,0	25,78	12,89	8,89	8,0	13,78	0,0

**Lecturers:** doc. PhDr. Marian Holienka, PhD., Mgr. Juraj Mikuš, PhD.

**Last change:** 18.02.2020

**Approved by:**

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/015B/00	<b>Course title:</b> Diplomacy I
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 4.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> The evaluation of the subject is in accordance with the Internal Regulation no. 20/2017 (Study Regulations UK) and aims to evaluate the acquired abilities and habits of the graduates of the subject in the possible use of AKVA assessment methods (analysis, concept, verification, argumentation) / CÚSP (objectiv, complexity, team work, outputs).	
<b>Learning outcomes:</b> Students will acquire general knowledge of diplomacy and a diplomatic protocol, complemented by the basics of modern management etiquette. The subject is focused on the development of creative managerial thinking of future managers.	
<b>Class syllabus:</b> Brief Syllabus: 1. Origin of diplomacy and its mission; 2. make of diplomatic contacts; 3. the start and end of diplomatic mission; 4. consular service; 5. diplomatic protocol and ceremonial; 6. diplomatic correspondence.	
<b>Recommended literature:</b> Literature: Charter of United Nations Organization Vienna Convention on Diplomatic Relations Vienna convention on consular relations (one copy of each document will be distributed to students) Recommended: VRŠANSKÝ, P. (2004) Základy diplomatickej komunikácie. Iura edition, Bratislava 2004, ISBN 80-8078-015-3, 150p. RUŽIČKA, F. a KARVAŠOVÁ, E. (2012) Európska diplomacia - Pôvod, premena a príležitosti. Epos, Bratislava 2012, ISBN 978-80-8057-963-0, 270p. ŠPAČEK, L. (2012) Malá kniha etikety pre manažérov. Mladá fronta, Praha 2012, ISBN 978-80-204-2846-2, 202p.	

<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b>							
Total number of evaluated students: 243							
A	ABS	B	C	D	E	FX	M
86,01	0,0	9,47	2,47	0,41	0,0	1,65	0,0
<b>Lecturers:</b> doc. PhDr. René Pawera, PhD.							
<b>Last change:</b> 14.02.2018							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KMn/042B/00	<b>Course title:</b> Doing Bussiness in Europe
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 6.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> 30% elaboration of case , 10% presentation of a case study, 25% active participation and homework, 35% exam/test. To obtain a rating A, at least 91 points must be obtained, to obtain B at least 81 points must be obtained, for rating C at least 73 points, for rating D at least 66points and for rating E at least 60 points. Scale of assessment (preliminary/final): 65/35	
<b>Learning outcomes:</b> The course provides students with basic information about the conditions and forms of doing business in Europe. It provides information on the business environment in the European Union, as well as relevant European policies. It supports students' abilities to analyse and understand changes in the business environment as a result of globalisation. Good understanding of specificities of management in a global environment, particularly in the European Union, are among key competencies of graduates. The case studies develop analytical skills of students and allow them to know the concrete examples of successful firms in the European area and to understand the key success factors for business in a global environment.	
<b>Class syllabus:</b> Globalisation and global environment, impacts and risk of globalisation. Analyses of company resources when entering international business. Analysis of environment for global business, in particular in the EU. Forms of entry on foreign markets, advantages/disadvantages. Investment and non-investment forms of foreign business. Strategic aspects of foreign markets entry. Selected policies of the EU (energy, environment, competition policy, state aid) Cultural and behavioural aspects of global management.	
<b>Recommended literature:</b> KVINT, V. The Global Emerging Market: Strategic management and Economics. Routledge. 2009. PENG, M., MEYER, K. International Business. London: Cengage Learning EMEA. 2011.	
<b>Languages necessary to complete the course:</b>	

<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 644							
A	ABS	B	C	D	E	FX	M
25,0	0,0	34,47	20,34	13,2	6,37	0,62	0,0
<b>Lecturers:</b> prof. Ing. Ľubica Bajžíková, PhD., Mgr. Juliet Horváthová Suleimanová, PhD.							
<b>Last change:</b> 13.04.2016							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/080B/19				<b>Course title:</b> E-Service Management			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 5.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 1							
A	ABS	B	C	D	E	FX	M
100,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0
<b>Lecturers:</b>							
<b>Last change:</b> 20.09.2019							
<b>Approved by:</b>							



## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/080B/16				<b>Course title:</b> E-Service Management			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 6.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 0							
A	ABS	B	C	D	E	FX	M
0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0
<b>Lecturers:</b>							
<b>Last change:</b> 14.10.2017							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/244B/16	<b>Course title:</b> Economic policy in German speaking countries
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 3.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Recommended prerequisites:</b> Economy I,II; Social, political and economic geography of Germany and Austria	
<b>Course requirements:</b> Continuous tests and final test, rating according to the system of FM UK; presence and active participation in lessons; presentations Scale of assessment (preliminary/final): 70 % Continuous tests, rating according to the system of FM UK; presence and active participation in lessons; presentations.30 % Final test, rating according to the system of FMUK	
<b>Learning outcomes:</b> Acquisition of knowledge about objectives and means of economic policy. The goal is to get to know the subdivisions of economic policy and the tools for budgetary, fiscal and foreign economic policy. Also questions on the labor market and welfare state and information on the development of the economic policy in Germany.	
<b>Class syllabus:</b> - Economic and political relations as a subject of economic policy - Objectives, definitions and tools of economic policy - Carrier of economic policy - Social policy and welfare state - Economic policy in Germany (history and parties)	
<b>Recommended literature:</b> Klump, R. (2006). Wirtschaftspolitik, Instrumente, Ziele und Institutionen. München. .ISBN 978-3-8273-7238-3. Seifert, H. & Struck, O.. Arbeitsmarkt und Sozialpolitik, Wiesbaden. ISBN 978-3-531-16304-8. Wefers, J, Länderstrukturen im deutschsprachigen Wirtschaftsraum (2018). Wolters Kluwer.Tschechische Republik. ISBN 978-80-7598-079-3.	
<b>Languages necessary to complete the course:</b> German	
<b>Notes:</b>	

<b>Past grade distribution</b>							
Total number of evaluated students: 86							
A	ABS	B	C	D	E	FX	M
51,16	0,0	24,42	11,63	6,98	2,33	2,33	1,16
<b>Lecturers:</b> doc. Ing. Jarmila Wefersová, PhD., Hans Wefers							
<b>Last change:</b> 31.08.2020							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/246B/16	<b>Course title:</b> Economic policy in German speaking countries
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 4.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Recommended prerequisites:</b> Economy I, II; Social, political and economic geography of Germany and Austria; Economic policy in German-speaking countries I	
<b>Course requirements:</b> Continuous tests and final test, rating according to the system of FM UK; presence and active participation in lessons; presentations Scale of assessment (preliminary/final): 70 % Continuous tests, rating according to the system of FM UK; presence and active participation in lessons; presentations.30 % Final test, rating according to the system of FMUK	
<b>Learning outcomes:</b> Acquisition of knowledge about objectives and means of economic policy. The goal is to get to know the subdivisions of economic policy and the tools for budgetary, fiscal and foreign economic policy. Also questions on the labor market and welfare state and information on the development of economic policy in Austria and the European Union.	
<b>Class syllabus:</b> - Objectives, definitions and tools of economic policy - Labor market and employment policy - Monetary policy - Economic policy in Austria (History and parties) - Economic policy of the EU	
<b>Recommended literature:</b> Klump, R. (2006). Wirtschaftspolitik, Instrumente, Ziele und Institutionen. München. .ISBN 978-3-8273-7238-3. Seifert, H. & Struck, O.. Arbeitsmarkt und Sozialpolitik, Wiesbaden. ISBN 978-3-531-16304-8. Wefers, J, Länderstrukturen im deutschsprachigen Wirtschaftsraum (2018). Wolters Kluwer.Tschechische Republik. ISBN 978-80-7598-079-3.	
<b>Languages necessary to complete the course:</b> German	

<b>Notes:</b>							
<b>Past grade distribution</b>							
Total number of evaluated students: 84							
A	ABS	B	C	D	E	FX	M
52,38	0,0	30,95	9,52	4,76	0,0	2,38	0,0
<b>Lecturers:</b> doc. Ing. Jarmila Wefersová, PhD., Hans Wefers							
<b>Last change:</b> 26.08.2020							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KEF/020B/00			<b>Course title:</b> Economics I				
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 5							
<b>Recommended semester:</b> 1.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b> Basic concepts: economy and economics, economic versus accounting profit, marginal analysis. Market powers – demand and supply. Market equilibrium. Elasticity of demand. Maximization of turnover. Theory of consumer behaviour. Aggregate demand as a sum of individual optimization. Production process and costs. Short-run and long-run. Factors of production. Costs minimization. The market structure. Perfect competition, monopoly, monopolistic competition, and oligopoly. Profit maximization and price fixation on the different kinds of markets. Price determination on the oligopoly market. Price strategies of monopoly. Informative economy.							
<b>Recommended literature:</b> BAYE, M.R. - PRICE, J.T. - SQUALLI, J. 2013. Managerial economics and Business strategy. McGraw-Hill, 2013. 636 p. ISBN 978-0-0771-5450-9							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 4220							
A	ABS	B	C	D	E	FX	M
5,78	0,0	13,84	18,96	18,82	24,31	18,29	0,0
<b>Lecturers:</b> doc. Ing. Zuzana Stoličná, PhD., Mgr. Katarína Rentková, PhD., Mgr. Adam Grožák, Mgr. Lucia Husenicová, Mgr. Magdaléna Musilová, PhD.							
<b>Last change:</b> 30.01.2021							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KEF/021B/00			<b>Course title:</b> Economics II				
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 5							
<b>Recommended semester:</b> 2.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Recommended prerequisites:</b> Economics (1)							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b> Fundamental macroeconomic variables: gross domestic product, the unemployment rate, the inflation rate. The goods market. Aggregate demand and its composition. The equilibrium output of economy. Dynamics of the goods market. Financial markets. Money and obligations. The demand for money, the supply of money and equilibrium interest rate. The task of central bank and commercial banks. IS-LM model, equilibrium on the goods market and financial market. Fiscal and monetary policy. Expectations and their influence on consumption and investment. The price of bonds and yield curve. The capital market and price of stocks. Expectations and macroeconomic politics. The goods market in an open economy. Equilibrium market and trade balance. IS-LM model in an open economy. Exchange rates. Effectiveness of a macroeconomic politics.							
<b>Recommended literature:</b> BLANCHARD, O. - JOHNSON, D.R. 2013. Macroeconomics. 6.vydanie. Pearson Education, Inc., 2013. 573 p. ISBN 978-0-273-76633-9							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 4205							
A	ABS	B	C	D	E	FX	M
8,42	0,0	18,64	23,26	20,33	17,79	11,56	0,0
<b>Lecturers:</b> doc. Ing. Zuzana Stoličná, PhD., Mgr. Katarína Rentková, PhD., Mgr. Adam Grožák, Mgr. Peter Laktiš, Mgr. Lucia Paškrťová, PhD.							
<b>Last change:</b> 07.02.2018							

**Approved by:**



## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/022B/00	<b>Course title:</b> Economics III
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 3.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> During the term is needed to require the minimum of 25 points (= 25% of the total evaluation). During final exam student need to prove at least 60% of the knowledge (min. 36 points). Scale of assessment (preliminary/final): 40/60	
<b>Learning outcomes:</b> After completing the course, the student should understand the functioning of the labour market and its connection to other markets in the economy, as well as the impact of fiscal and monetary policy on the economy.	
<b>Class syllabus:</b> The labour market. Wage setting and price setting relation. The natural rate of unemployment. Aggregate demand and aggregate supply. Inefficiency of monetary politics in the long-run. Efficiency of fiscal politics. Changes in the natural rate of unemployment. Phillips curve. Inflation, expected inflation and unemployment. Okun's law - the relation between the output growth rate and the rate of unemployment. IS-LM-PC model. Economic growth. Saving, capital accumulation and output. Technological progress and growth. Technological progress and the natural rate of unemployment.	
<b>Recommended literature:</b> Literature: BLANCHARD, O. – JOHNSON, D. R. 2013. Macroeconomics. 6. vydanie. Pearson Education, Inc., 2013. 573 s. ISBN 978-0-273-76633-9, resp. newer edition MANKIW, N. G. – TAYLOR, M. P. 2015. Macroeconomics. New York: Worth Publishers, 2014, ISBN 978-1-4641-4177-5 (could be also older edition) MANKIW, N. G. Principles of Macroeconomics. Stamford: Cengage Learning, 2015. ISBN 978-1-285-16591-2 (or older editions) Articles and other reading materials distributed during the term.	
<b>Languages necessary to complete the course:</b>	
<b>Notes:</b>	

<b>Past grade distribution</b>							
Total number of evaluated students: 3038							
A	ABS	B	C	D	E	FX	M
8,23	0,0	15,27	18,89	22,09	27,68	7,67	0,16
<b>Lecturers:</b> doc. PhDr. Paulína Stachová, PhD., Mgr. Janka Kottulová, PhD., doc. Ing. Jarmila Wefersová, PhD., Mgr. Peter Laktiš							
<b>Last change:</b> 07.01.2021							
<b>Approved by:</b>							

## STATE EXAM DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/S06/15	<b>Course title:</b> Economics and Finance
<b>Number of credits:</b> 1	
<b>Recommended semester:</b> 5., 6..	
<b>Educational level:</b> I.	
<b>State exam syllabus:</b>	
<b>Last change:</b>	
<b>Approved by:</b>	

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/006B/00	<b>Course title:</b> English for Managers I
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 2	
<b>Recommended semester:</b> 1.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Recommended prerequisites:</b> Knowledge of English language on B2 level.	
<b>Course requirements:</b> 12% for active participation in classes, 12% for mid-term test, 26% for two writing assignments and 50% for the final test at the end of semester Scale of assessment (preliminary/final): 50/50	
<b>Learning outcomes:</b> By completing the course the student extends his/her vocabulary related to management, human resources and strategic management. The telephoning skill is practiced and he/she will also be able to actively take part in meetings led in English. He/she will be able to write a professional email and create a structured professional CV, as well as write a letter of application.	
<b>Class syllabus:</b> Topics: <ul style="list-style-type: none"> <li>• English language – Lingua Franca of the 21st century</li> <li>• Numbers in managerial work</li> <li>• Fundamental principles of management</li> <li>• Company structure</li> <li>• Human resource management</li> <li>• Types of companies: ltd, plc, family businesses, self-proprietorship</li> <li>• Setting up a business</li> <li>• Styles of Management</li> <li>• Competition and Markets</li> <li>• Travelling</li> </ul> Managerial skills: Telephoning Writing: CV and a Letter of Application Grammar: Tense review, prepositions with verbs, nouns and adjectives, modals.	
<b>Recommended literature:</b> Internal material distributed at the beginning of semester. Ian MacKenzie: English for Business studies. Thir Edition. CUP 2010	

<p>Emmerson, P.: Email English. MacMillan 2004  Emmerson, P.: Business Builder. Modules 1, 2, 3. MacMillan 2009  Emmerson, P.: Business Builder. Modules 4, 5, 6. MacMillan 2009  Mascull, B.: Business Vocabulary in Use. CUP 2002  Hughes, J.: Telephone English. Macmillan 2006  Murphy, R.: English Grammar in Use for intermediate learners, fourth edition. CUP 2012.  Oxford Business English Dictionary. OUP 2008.</p>							
<p><b>Languages necessary to complete the course:</b>  English on B2 level.</p>							
<p><b>Notes:</b></p>							
<p><b>Past grade distribution</b>  Total number of evaluated students: 3537</p>							
A	ABS	B	C	D	E	FX	M
14,65	0,06	25,47	21,71	15,3	14,73	8,09	0,0
<p><b>Lecturers:</b> Mgr. Alexandra Mittelman, MBA, Mgr. Lenka Procházková, PhD., PaedDr. Monika Dobrovičová, PhD., Mgr. Zuzana Tenglerová, PaedDr. Jarmila Brtková, PhD.</p>							
<p><b>Last change:</b> 13.07.2020</p>							
<p><b>Approved by:</b></p>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/007B/00	<b>Course title:</b> English for Managers II
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 2	
<b>Recommended semester:</b> 2.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Recommended prerequisites:</b> English for Managers I	
<b>Course requirements:</b> 9 % for active participation in class, 3 % for regularly done homework, 10 % for negotiating, 15 % for mid-term test, 13 % for writing assignment and 50 % for final test taken at the end of the semester while the minimum to pass the test is 21 %. Scale of assessment (preliminary/final): 50/50	
<b>Learning outcomes:</b> By completing the course the student will acquire vocabulary from the field of economics, international trade, banking, accounting, stock exchange and insurance. He/she will learn terminology and phrases from negotiating, and will be able to use them while negotiating with other students in class. He/she can write a professional report.	
<b>Class syllabus:</b> Topics: <ul style="list-style-type: none"> <li>• Global economy in 21st century</li> <li>• International trade: export, import, incoterms</li> <li>• Banking</li> <li>• Company finances</li> <li>• Accounting</li> <li>• Stock exchange, shares and bonds</li> <li>• Insurance</li> <li>• Types of businesses: with limited liability, public companies, partnerships, sole traders</li> <li>• Establishing a business – business plan</li> </ul> Managerial skill: negotiating Writing: Business report Grammar: Countable and uncountable nouns, verbs “do“ and “make“, conditionals, contrasts, relative clauses.	
<b>Recommended literature:</b> Internal materials distributed at the beginning and during the term.	

Ian MacKenzie: English for Business Studies. Third Edition. CUP 2010.  
Emmerson, P.: Business Builder. Modules 7, 8, and 9. MacMillan 2009.  
Mascull, B.: Business Vocabulary in Use. CUP 2002.  
Hewings, M.: Advanced Grammar in Use, second edition. CUP 2005.  
Oxford Business English Dictionary. OUP 2008.

**Languages necessary to complete the course:**

English on the level B2

**Notes:**

**Past grade distribution**

Total number of evaluated students: 3788

A	ABS	B	C	D	E	FX	M
10,88	0,03	22,41	20,27	19,43	18,74	8,24	0,0

**Lecturers:** Mgr. Zuzana Tenglerová, Mgr. Lenka Procházková, PhD., Mgr. Alexandra Mittelman, MBA, PaedDr. Jarmila Brtková, PhD.

**Last change:** 26.09.2019

**Approved by:**

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KEF/247B/16			<b>Course title:</b> Entrepreneurship in German speaking countries				
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 5.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Recommended prerequisites:</b> Social, political and economic geography of Austria Social, political and economic geography of Germany Economic policy I, II							
<b>Course requirements:</b> Several tests evaluated according to the FM UK system, participation and activity in teaching, presentations.							
<b>Learning outcomes:</b> Students should get an overview and knowledge about entrepreneurship in German-speaking countries - legal and economic basis, legal forms of enterprises, the procedure of founding an enterprise							
<b>Class syllabus:</b> - Legal basis for enterprises in Germany and Austria in accordance with European law - Economic basis for enterprises - Different forms of enterprises - How to get on by founding a new enterprise. - Business plan							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 56							
A	ABS	B	C	D	E	FX	M
55,36	0,0	23,21	14,29	3,57	0,0	0,0	3,57
<b>Lecturers:</b> doc. Ing. Jarmila Wefersová, PhD.							
<b>Last change:</b> 28.08.2020							



**Approved by:**

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KEF/210B/14			<b>Course title:</b> Francophonie: economical-geographical and political realities (F)				
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 3.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 14							
A	ABS	B	C	D	E	FX	M
92,86	0,0	7,14	0,0	0,0	0,0	0,0	0,0
<b>Lecturers:</b> doc. Dr. Frédéric Delaneuville, PhD., Mgr. Olivier Dumontel							
<b>Last change:</b>							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KEF/047B/00			<b>Course title:</b> French I				
<b>Educational activities:</b> <b>Type of activities:</b> lecture <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 2							
<b>Recommended semester:</b> 1.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b> Scale of assessment (preliminary/final): 100/0							
<b>Learning outcomes:</b> Aim of the Course: The aim of the course is to obtain elementary knowledge and skills in French, so that after going through it students will be able to make themselves understood in the daily life situations. The emphasis is put on fluent and right usage of French language.							
<b>Class syllabus:</b> Brief Syllabus: To understand simple talk in foreign language. Vocabulary should include elementary lexical minimum: from grammar the basic grammatical categories, in particular morphology. From conversation: common standard situations, basic topics for private and work life.							
<b>Recommended literature:</b> Literature: 1. Girardet J,Pécheur J: Campus, 1,2, Clé internationa, Paris 2. Berthet, R a kol:J.: Alter ego 1,2, Hachette, Paris 1, 2, 2006 3. Borovanová, V.Kameníková P: Francúzština pre samoukov, Belimex, Bratislava 2008							
<b>Languages necessary to complete the course:</b> English							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 455							
A	ABS	B	C	D	E	FX	M
43,74	0,0	24,4	14,29	7,69	7,03	2,86	0,0
<b>Lecturers:</b> Mgr. Olivier Dumontel							
<b>Last change:</b> 24.06.2020							

**Approved by:**

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KMM/002B/19				<b>Course title:</b> French II			
<b>Educational activities:</b> <b>Type of activities:</b> lecture <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 2.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 60							
A	ABS	B	C	D	E	FX	M
56,67	0,0	26,67	11,67	1,67	3,33	0,0	0,0
<b>Lecturers:</b> Mgr. Olivier Dumontel							
<b>Last change:</b>							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KEF/049B/00			<b>Course title:</b> French III				
<b>Educational activities:</b> <b>Type of activities:</b> lecture <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 2							
<b>Recommended semester:</b> 3.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b> Aim of the Course: The aim of the course is to strengthen and develop basic knowledge and skills so, that student would be able to communicate about daily life’s themes as well as about the economic and socio-cultural problems. To understand more difficult conversation in French.							
<b>Class syllabus:</b> Brief Syllabus: Broadening of vocabulary oriented particularly on the area of management. Fixture of learned grammatical structures, grammar typical for the work with technical text. Broadening of communicative skills on the level of intermediate. Acquire the abilities to present and exchange of opinions, argumentation and discussion.							
<b>Recommended literature:</b> Literature: 1. Girardet j, Pécheur J: Campus 3, Clé international, Paris, Nouvelle édition 2. Performis J.L : Vocabulaire progressif du francais des affaires,Clé International, Paris 2004 3. Periodická odb.tlač – Alternatives, Capital.....							
<b>Languages necessary to complete the course:</b> English							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 143							
A	ABS	B	C	D	E	FX	M
50,35	0,0	27,27	11,89	6,99	2,1	1,4	0,0
<b>Lecturers:</b> Mgr. Olivier Dumontel							
<b>Last change:</b> 14.02.2018							

**Approved by:**

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KMM/004B/19				<b>Course title:</b> French IV			
<b>Educational activities:</b> <b>Type of activities:</b> lecture <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 4.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 23							
A	ABS	B	C	D	E	FX	M
60,87	0,0	8,7	8,7	0,0	8,7	13,04	0,0
<b>Lecturers:</b> Mgr. Olivier Dumontel							
<b>Last change:</b>							
<b>Approved by:</b>							



## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/044B/00	<b>Course title:</b> French Language for Managers III
<b>Educational activities:</b> <b>Type of activities:</b> lecture <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 2	
<b>Recommended semester:</b> 3.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b>	
<b>Learning outcomes:</b>	
<b>Class syllabus:</b> Brief Syllabus: 1.Types of written papers. Business correspondence. Official correspondence. Personal correspondence; e-mail. Writing techniques. Syntax, morphology and lexical means. Styles. Text's reformulation. 2. Practical exercises of written expression in business correspondence I. Practice of introductory and courtesy formulations; logical distribution and suitable usage of lexical and stylistic means. First written contact with client. Response to client. Correspondence with supplier: orders, letters of complaint, answers. 3. Practical exercises of written expression II. Banking sector. Letters to financial partner – types of letters to banking sector, requests for different banking operations: transfer of money, loans. Letters addressed to state or public administration. The choice of appropriate vocabulary and stylistic means. 4. Techniques of writing projects, essays and reports. Objective and formal aspect; structure, citation, bibliography. Text's reformulation, synthesis of documents, document's shortening, idiomatic expressions. 5. Diploma of French Chamber of commerce. Preparation for French diploma from commercial French – 2nd level.	
<b>Recommended literature:</b> Literature: Affaires à suivre, niveau intermédiaire, FLE, Clé International, Hachette, Paris + workbook Faire des affaires en français: Analyser, s'entraîner, communiquer, FLE, Hachette, Paris, 1997 Professional journals: Capital, l'Expansion.	
<b>Languages necessary to complete the course:</b>	
<b>Notes:</b>	

<b>Past grade distribution</b>							
Total number of evaluated students: 254							
A	ABS	B	C	D	E	FX	M
42,52	0,0	29,92	13,39	7,09	5,12	1,97	0,0
<b>Lecturers:</b> Mgr. Olivier Dumontel							
<b>Last change:</b> 02.06.2015							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KEF/141B/10			<b>Course title:</b> Game Theory				
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 4., 6.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b> Basic concepts. Simultaneous games, being dominant and being dominated. Sequential games, looking forward and reasoning back. Mixed strategies, the sensibility of being unpredictable. Cooperation. Commitment and strategic moves (credibility, threats and promises). Signaling and screening. Auctions. Bargaining and negotiation.							
<b>Recommended literature:</b> Leven Kockesen - Efe A.Ok: An Introduction to Game Theory. <a href="http://home.ku.edu.tr/~lkockesen/teaching/econ333/lectnotes/uggame.pdf">http://home.ku.edu.tr/~lkockesen/teaching/econ333/lectnotes/uggame.pdf</a> Avinash Dixit, David H. Reiley Jr. a Susan Skeath: Games of Strategy, W.W. Norton, 2009, Martin Osborne: An Introduction to Game Theory, Oxford University Press, 2003.							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 185							
A	ABS	B	C	D	E	FX	M
91,35	0,0	4,32	1,08	0,54	1,08	1,62	0,0
<b>Lecturers:</b> doc. RNDr. Ján Pekár, PhD.							
<b>Last change:</b> 12.02.2020							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KEF/242B/16			<b>Course title:</b> German Economic-Geographical and Political facts				
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 2							
<b>Recommended semester:</b> 1.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Recommended prerequisites:</b> General knowledge of Germany							
<b>Course requirements:</b> Continuous tests and final test, rating according to the system of FM UK; presence and active participation in lessons; presentations							
<b>Learning outcomes:</b> Learning outcomes: Students should get an overview of the social, cultural, political and economic situation in Germany, facts a manager should always keep in his mind while acting in a German-speaking area.							
<b>Class syllabus:</b> Class Syllabus: - Constitution, political system and history - Geography, culture, arts and educational system - Social structures - Economy							
<b>Recommended literature:</b> Wefers J.- Länderstrukturen im deutschsprachigen Wirtschaftsraum, Woltersr Kluwer 2018, ISBN 978-80-7598-079-3							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 138							
A	ABS	B	C	D	E	FX	M
60,87	0,0	18,12	7,97	5,8	0,72	6,52	0,0
<b>Lecturers:</b> doc. Ing. Jarmila Wefersová, PhD.							
<b>Last change:</b> 22.08.2020							

**Approved by:**

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KMn/024B/00	<b>Course title:</b> German I
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 2	
<b>Recommended semester:</b> 1.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> 100% - active participation in class Scale of assessment (preliminary/final): 80/20	
<b>Learning outcomes:</b> To develop language knowledge and language skills in the field of grammar and vocabulary. To advance communication skills in topics of everyday real life situations.	
<b>Class syllabus:</b> Education University Leisure time and life style Hobbies Exchange study programmes Overseas study stay Business trip	
<b>Recommended literature:</b> Charfaoui Emilia: Deutsch für Nichtphilologen. Nemecký jazyk pre nefilológov. Vyd. Univerzita Komenského, Bratislava, 2016, 228 s. ISBN 978-80-223-4087-8. Charfaoui Emilia: Deutsch für Nichtphilologen. Nemecký jazyk pre nefilológov. Kľúč k cvičeniam a testom. Vyd. Univerzita Komenského, 2016, 31 s. Charfaoui Emilia: Professional lexical minimum of managerial and economical praxis. Odborné lexikálne minimum z manažérskej a ekonomickej praxe. Vyd. Univerzita Komenského, Bratislava, 2014, 116 s. Actual additional texts form magazines, newspapers and the Internet.	
<b>Languages necessary to complete the course:</b> English language	
<b>Notes:</b>	

<b>Past grade distribution</b>							
Total number of evaluated students: 807							
A	ABS	B	C	D	E	FX	M
57,5	0,12	24,91	13,38	1,49	1,49	1,12	0,0
<b>Lecturers:</b> doc. Mgr. Emilia Charfaoui, CSc.							
<b>Last change:</b> 26.09.2019							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KMn/324B/19	<b>Course title:</b> German I
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 1.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> 100% - active participation in class Scale of assessment (preliminary/final): 80/20	
<b>Learning outcomes:</b> To develop language knowledge and language skills in the field of grammar and vocabulary. To advance communication skills in topics of everyday real life situations.	
<b>Class syllabus:</b> Education University Leisure time and life style Hobbies Exchange study programmes Overseas study stay Business trip	
<b>Recommended literature:</b> Charfaoui Emilia: Deutsch für Nichtphilologen. Nemecký jazyk pre nefilológov. Vyd. Univerzita Komenského, Bratislava, 2016, 228 s. ISBN 978-80-223-4087-8. Charfaoui Emilia: Deutsch für Nichtphilologen. Nemecký jazyk pre nefilológov. Kľúč k cvičeniam a testom. Vyd. Univerzita Komenského, 2016, 31 s. Charfaoui Emilia: Professional lexical minimum of managerial and economical praxis. Odborné lexikálne minimum z manažérskej a ekonomickej praxe. Vyd. Univerzita Komenského, Bratislava, 2014, 116 s. Actual additional texts form magazines, newspapers and the Internet.	
<b>Languages necessary to complete the course:</b> English language	
<b>Notes:</b>	



<b>Past grade distribution</b>							
Total number of evaluated students: 105							
A	ABS	B	C	D	E	FX	M
72,38	0,0	13,33	3,81	0,95	0,0	9,52	0,0
<b>Lecturers:</b> doc. Mgr. Emilia Charfaoui, CSc.							
<b>Last change:</b> 03.10.2019							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KMn/025B/00	<b>Course title:</b> German II
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 2	
<b>Recommended semester:</b> 2.	
<b>Educational level:</b> I., II.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> 100% - active participation in class Scale of assessment (preliminary/final): 80/20	
<b>Learning outcomes:</b> To improve and activate language competencies in the field of grammar, vocabulary and phraseology and to interact general language skills with professional business language.	
<b>Class syllabus:</b> Business correspondence Abbreviations in business correspondence Administration documents Curriculum vitae, letter of application Job interview Employment contract Business trip	
<b>Recommended literature:</b> Charfaoui Emilia: Deutsch für Nichtphilologen. Nemecký jazyk pre nefilológov. Vyd. Univerzita Komenského, Bratislava, 2016, 228 s. ISBN 978-80-223-4087-8 Charfaoui Emilia: Deutsch für Nichtphilologen. Nemecký jazyk pre nefilológov. Kľúč k cvičeniam a testom. Vyd. Univerzita Komenského, 2016, 31 s. Charfaoui Emilia: Professional lexical minimum of managerial and economical praxis. Odborné lexikálne minimum z manažérskej a ekonomickej praxe. Vyd. Univerzita Komenského, Bratislava, 2014, 116 s. Actual additional texts form magazines, newspapers and the Internet.	
<b>Languages necessary to complete the course:</b> English and German language	
<b>Notes:</b>	

<b>Past grade distribution</b>							
Total number of evaluated students: 565							
A	ABS	B	C	D	E	FX	M
64,96	0,18	22,83	7,79	1,42	0,35	2,48	0,0
<b>Lecturers:</b> doc. Mgr. Emilia Charfaoui, CSc.							
<b>Last change:</b> 26.09.2019							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KMn/325B/19	<b>Course title:</b> German II
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 2.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> 100% - active participation in class Scale of assessment (preliminary/final): 80/20	
<b>Learning outcomes:</b> To improve and activate language competencies in the field of grammar, vocabulary and phraseology and to interact general language skills with professional business language.	
<b>Class syllabus:</b> Business correspondence Abbreviations in business correspondence Administration documents Curriculum vitae, letter of application Job interview Employment contract Business trip	
<b>Recommended literature:</b> Charfaoui Emilia: Deutsch für Nichtphilologen. Nemecký jazyk pre nefilológov. Vyd. Univerzita Komenského, Bratislava, 2016, 228 s. ISBN 978-80-223-4087-8 Charfaoui Emilia: Deutsch für Nichtphilologen. Nemecký jazyk pre nefilológov. Kľúč k cvičeniam a testom. Vyd. Univerzita Komenského, 2016, 31 s. Charfaoui Emilia: Professional lexical minimum of managerial and economical praxis. Odborné lexikálne minimum z manažérskej a ekonomickej praxe. Vyd. Univerzita Komenského, Bratislava, 2014, 116 s. Actual additional texts form magazines, newspapers and the Internet.	
<b>Languages necessary to complete the course:</b> English and German language	
<b>Notes:</b>	

<b>Past grade distribution</b>							
Total number of evaluated students: 84							
A	ABS	B	C	D	E	FX	M
63,1	0,0	21,43	9,52	0,0	0,0	5,95	0,0
<b>Lecturers:</b> doc. Mgr. Emilia Charfaoui, CSc.							
<b>Last change:</b> 03.10.2019							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KMn/026B/00	<b>Course title:</b> German III
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 2	
<b>Recommended semester:</b> 3.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> 100% - active participation in class Scale of assessment (preliminary/final): 80/20	
<b>Learning outcomes:</b> To develop the ability to communicate in everyday life situations in the workplace, to participate in discussions and to express own opinions and ideas.	
<b>Class syllabus:</b> The first contact in the workplace Recruitment Corporate communication Company profile Corporate culture in Slovakia and in Germany Socializing and Networking with foreign business partners Scheduling for a business visit Social language, welcoming, making and developing contact, greeting and introducing oneself, starting and finishing the conversation, saying goodbye Sightseeing the home town and the home country	
<b>Recommended literature:</b> Krafft Dietmar, Mittelstädt Ewald, Wiepcke Claudia: Markt Lexikon Wirtschaft, Fachbegriffe von A-Z, W.Bertelsmann Verlag, Bielefeld, 2005, 381 s. Charfaoui Emilia: Professional lexical minimum of managerial and economical praxis. Odborné lexikálne minimum z manažérskej a ekonomickej praxe. Vyd. Univerzita Komenského, Bratislava, 2014, 116 s. Kovalevskij R., Maier G., Mityagina V.: Deutsch aktuell: Geschäftskontakte. Rostov na Donu, Vyd. Feniks, 2009, 669 s. Actual additional texts form magazines, newspapers and the Internet.	
<b>Languages necessary to complete the course:</b> English and German language	
<b>Notes:</b>	

<b>Past grade distribution</b>							
Total number of evaluated students: 290							
A	ABS	B	C	D	E	FX	M
64,48	0,0	21,03	11,38	1,03	0,0	2,07	0,0
<b>Lecturers:</b> doc. Mgr. Emília Charfaoui, CSc.							
<b>Last change:</b> 26.09.2019							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KMn/027B/00	<b>Course title:</b> German IV
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 2	
<b>Recommended semester:</b> 4.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> Scale of assessment (preliminary/final): 80/20	
<b>Learning outcomes:</b> To use professional terminology and develop functional language; to be able to present own opinions and ideas, to express arguments and also to be able to talk about given topics.	
<b>Class syllabus:</b> Business cycle Production, factors of production Work and career, unemployment Social product Wages and salaries, price Taxes, market economy Mobbing in the work place	
<b>Recommended literature:</b> Krafft Dietmar, Mittelstädt Ewald, Wiepcke Claudia: Markt Lexikon Wirtschaft, Fachbegriffe von A-Z, W.Bertelsmann Verlag, Bielefeld, 2005, 381 s. Charfaoui Emilia: Professional lexical minimum of managerial and economical praxis. Odborné lexikálne minimum z manažérskej a ekonomickej praxe. Vyd. Univerzita Komenského, Bratislava, 2014, 116 s. Kovalevskij R., Maier G., Mityagina V.: Deutsch aktuell: Geschäftskontakte. Rostov na Donu, Vyd. Feniks, 2009, 669 s. Actual additional texts form magazines, newspapers and the Internet.	
<b>Languages necessary to complete the course:</b> English and German language	
<b>Notes:</b>	



<b>Past grade distribution</b>							
Total number of evaluated students: 156							
A	ABS	B	C	D	E	FX	M
74,36	0,0	14,74	7,69	0,64	0,64	1,92	0,0
<b>Lecturers:</b> doc. Mgr. Emília Charfaoui, CSc.							
<b>Last change:</b> 26.09.2019							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KMn/027B/19	<b>Course title:</b> German IV
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 4.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> Scale of assessment (preliminary/final): 80/20	
<b>Learning outcomes:</b> To use professional terminology and develop functional language; to be able to present own opinions and ideas, to express arguments and also to be able to talk about given topics.	
<b>Class syllabus:</b> Business cycle Production, factors of production Work and career, unemployment Social product Wages and salaries, price Taxes, market economy Mobbing in the work place	
<b>Recommended literature:</b> Krafft Dietmar, Mittelstädt Ewald, Wiepcke Claudia: Markt Lexikon Wirtschaft, Fachbegriffe von A-Z, W.Bertelsmann Verlag, Bielefeld, 2005, 381 s. Charfaoui Emilia: Professional lexical minimum of managerial and economical praxis. Odborné lexikálne minimum z manažérskej a ekonomickej praxe. Vyd. Univerzita Komenského, Bratislava, 2014, 116 s. Kovalevskij R., Maier G., Mityagina V.: Deutsch aktuell: Geschäftskontakte. Rostov na Donu, Vyd. Feniks, 2009, 669 s. Actual additional texts form magazines, newspapers and the Internet.	
<b>Languages necessary to complete the course:</b> English and German language	
<b>Notes:</b>	

<b>Past grade distribution</b>							
Total number of evaluated students: 13							
A	ABS	B	C	D	E	FX	M
61,54	0,0	30,77	7,69	0,0	0,0	0,0	0,0
<b>Lecturers:</b> doc. Mgr. Emília Charfaoui, CSc.							
<b>Last change:</b> 10.02.2020							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KMn/028B/10	<b>Course title:</b> German Language for Managers I
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 2	
<b>Recommended semester:</b> 1.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Recommended prerequisites:</b> -	
<b>Course requirements:</b> Für einen erfolgreichen Fachabschluss ist die aktive Seminarteilnahme notwendig, weiter eine mündliche Zwischen- und Abschlussprüfung, sowie eine eigenständige Arbeit und kontinuierliche Vorbereitung auf die einzelnen Stunden. Scale of assessment (preliminary/final): 30% - mündliche Zwischenprüfung; 10% - aktive Teilnahme, Fachterminologie; 60% - mündliche Abschlussprüfung	
<b>Learning outcomes:</b> --	
<b>Class syllabus:</b> 1. Unterschiede zwischen Allgemein- und Fachsprache 2. Wortschatzarbeit und Wortbildung in der deutschen Sprache 3. Lebenslauf 4. Berufe und Charaktereigenschaften 5. Bewerbung und Vorstellungsgespräch 6. Handelskorrespondenz - Inhalt von Geschäftsbriefen Partner aus der Praxis: Botschaft der BRD in Bratislava, Botschaft der Republik Österreich in Bratislava, Deutsch-slowakische Industrie- und Handelskammer in Bratislava, Volkswagen Slovakia a. s.	
<b>Recommended literature:</b> Matusek, M.: Geschäftskommunikation- Besser schreiben. Max Hueber Verlag (2007). ISBN: 9783191015879 Krafft, D., Mittelstädt, E., Wiepcke, C.: Markt Lexikon Wirtschaft Fachbegriffe von A bis Z – einfach und verständlich erklärt. W. Bertelsmann Verlag, Bielefeld 2005. Zeitschrift: MARKT, Deutsch für den Beruf – Materialien aus der Presse, Erich Schmidt Verlag, Goethe Institut <a href="http://www.duden.de">www.duden.de</a> <a href="http://www.derstandard.at">www.derstandard.at</a>	

<a href="http://www.diewelt.de">www.diewelt.de</a> <a href="http://www.dsihk.sk">www.dsihk.sk</a> Internetseiten in deutscher Sprache							
<b>Languages necessary to complete the course:</b> Deutsch							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 394							
A	ABS	B	C	D	E	FX	M
43,65	0,0	23,1	11,68	8,88	8,63	4,06	0,0
<b>Lecturers:</b> Mgr. Petra Milošovičová, PhD.							
<b>Last change:</b> 11.09.2020							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KMn/029B/10	<b>Course title:</b> German Language for Managers II
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 2	
<b>Recommended semester:</b> 2.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> Für einen erfolgreichen Fachabschluss ist die aktive Seminarteilnahme notwendig, weiter eine mündliche Zwischen- und Abschlussprüfung, sowie eine eigenständige Arbeit und kontinuierliche Vorbereitung auf die einzelnen Stunden. Scale of assessment (preliminary/final): 30% - mündliche Zwischenprüfung; 10% - aktive Teilnahme, Fachterminologie; 60% - mündliche Abschlussprüfung	
<b>Learning outcomes:</b> Nachdem die Studierenden das Fach absolvieren, können sie mit einem Fachtext und der Fachterminologie aus dem Gebiet Management, Personalmanagement, Marketing und Bankwesen ausführlich arbeiten. Der Fachinhalt ist auf Kommunikationskompetenzen in diesen Bereichen ausgerichtet.	
<b>Class syllabus:</b> 1. Einführung ins Personalmanagement – Wortschatzarbeit 2. Firmenprofil, Organisationsstruktur eines Unternehmens 3. Unternehmertum – Vor- und Nachteile 4. Recruiting/Personalbeschaffung und Einstellung von neuen Arbeitskräften 5. Motivation 6. Managerkompetenzen 7. Marketing – Wortschatzarbeit 8. Bankwesen – Wortschatzarbeit 9. Statistiken	
<b>Recommended literature:</b> Matusek, M.: Geschäftskommunikation- Besser schreiben. Max Hueber Verlag (2007). ISBN: 9783191015879 Krafft, D., Mittelstädt, E., Wiepcke, C.: Markt Lexikon Wirtschaft Fachbegriffe von A bis Z – einfach und verständlich erklärt. W. Bertelsmann Verlag, Bielefeld 2005. Časopis: MARKT, Deutsch für den Beruf – Materialien aus der Presse, Erich Schmidt Verlag, Goethe Institut <a href="http://www.duden.de">www.duden.de</a> <a href="http://www.derstandard.at">www.derstandard.at</a>	

<a href="http://www.diewelt.de">www.diewelt.de</a> <a href="http://www.dsihk.sk">www.dsihk.sk</a> internetové stránky v nemeckom jazyku							
<b>Languages necessary to complete the course:</b> Deutsch							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 334							
A	ABS	B	C	D	E	FX	M
58,38	0,0	21,56	9,28	3,89	1,8	5,09	0,0
<b>Lecturers:</b> Mgr. Petra Milošovičová, PhD.							
<b>Last change:</b> 11.09.2020							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KEF/212B/14				<b>Course title:</b> German seminar			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 4.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 44							
A	ABS	B	C	D	E	FX	M
63,64	0,0	22,73	2,27	2,27	0,0	9,09	0,0
<b>Lecturers:</b> Mgr. Petra Milošovičová, PhD.							
<b>Last change:</b>							
<b>Approved by:</b>							



## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KIS/329B/16	<b>Course title:</b> Informatics I
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 2	
<b>Recommended semester:</b> 1.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> To successfully pass classes, students are required to: <ul style="list-style-type: none"> <li>- actively participate on seminars</li> <li>- read the recommended literature</li> <li>- prepare themselves for group and class discussion of the case problems assigned</li> <li>- pass two tests that includes to develop and implement simple algorithms</li> </ul> Scale of assessment (preliminary/final): The assessment consists of following: 10% active participation on seminars 45% midterm test 45% final term test	
<b>Learning outcomes:</b> The aim of seminars is to evolve basic knowledge in field of informatics, informatization and algorithmization. Students will practice and master the fundamentals of algorithms and the most important concepts. Students will be able to understand functionality of algorithms and design and develop simple algorithms by themselves. After elaborating partial assignments students will understand fundamentals of programming of simple application.	
<b>Class syllabus:</b> Introduction to informatics (general terms, information, informatics, history) Mathematics fundamentals to algorithms (binary units, binary-decimal-hexadecimal systems, sets, sequences, logic, predicates,...) Iteration, induction, recursion Algorithms (search, sort,...) Efficiency of an algorithm - asymptotic analysis (Big O, Big-Theta, and Big-Omega)	
<b>Recommended literature:</b> msdn.microsoft.com; Information Theory: A Tutorial Introduction, James V Stone, ISBN-10: 0956372856, ISBN-13: 978-0956372857; Invitation to Computer Science - Standalone book 7th Edition, G.Michael Schneider, Judith Gersting, ISBN-13: 978-1305075771, ISBN-10: 1305075773; Introduction to Algorithms, 3rd Edition, Thomas H. Cormen, Charles E. Leiserson,†Ronald L. Rivest,†Clifford Stein, ISBN-13: 978-0262033848, ISBN-10: 0262033844 Algorithms Unlocked, Thomas H. Cormen, ISBN:0262518805 9780262518802 Algorithms of Informatics, Volume I, II, III, Antal Iványi	

<b>Languages necessary to complete the course:</b> slovak, english							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 31							
A	ABS	B	C	D	E	FX	M
38,71	0,0	35,48	3,23	3,23	6,45	12,9	0,0
<b>Lecturers:</b> Ing. Rastislav Kulhánek, PhD., RNDr. Ján Greguš, PhD.							
<b>Last change:</b> 26.09.2019							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KIS/429B/19	<b>Course title:</b> Informatics I
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 1.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> To successfully pass classes, students are required to: <ul style="list-style-type: none"> <li>- actively participate on seminars</li> <li>- read the recommended literature</li> <li>- prepare themselves for group and class discussion of the case problems assigned</li> <li>- pass two tests that includes to develop and implement simple algorithms</li> </ul> Scale of assessment (preliminary/final): The assessment consists of following: 10% active participation on seminars 45% midterm test 45% final term test	
<b>Learning outcomes:</b> The aim of seminars is to evolve basic knowledge in field of informatics, informatization and algorithmization. Students will practice and master the fundamentals of algorithms and the most important concepts. Students will be able to understand functionality of algorithms and design and develop simple algorithms by themselves. After elaborating partial assignments students will understand fundamentals of programming of simple application.	
<b>Class syllabus:</b> Introduction to informatics (general terms, information, informatics, history) Mathematics fundamentals to algorithms (binary units, binary-decimal-hexadecimal systems, sets, sequences, logic, predicates,...) Iteration, induction, recursion Algorithms (search, sort,...) Efficiency of an algorithm - asymptotic analysis (Big O, Big-Theta, and Big-Omega)	
<b>Recommended literature:</b> msdn.microsoft.com; Information Theory: A Tutorial Introduction, James V Stone, ISBN-10: 0956372856, ISBN-13: 978-0956372857; Invitation to Computer Science - Standalone book 7th Edition, G.Michael Schneider, Judith Gersting, ISBN-13: 978-1305075771, ISBN-10: 1305075773; Introduction to Algorithms, 3rd Edition, Thomas H. Cormen, Charles E. Leiserson,†Ronald L. Rivest,†Clifford Stein, ISBN-13: 978-0262033848, ISBN-10: 0262033844 Algorithms Unlocked, Thomas H. Cormen, ISBN:0262518805 9780262518802 Algorithms of Informatics, Volume I, II, III, Antal Iványi	

<b>Languages necessary to complete the course:</b> slovak, english							
<b>Notes:</b> 2020/21 MS Teams code 8ce4j0f							
<b>Past grade distribution</b> Total number of evaluated students: 44							
A	ABS	B	C	D	E	FX	M
36,36	0,0	25,0	11,36	13,64	0,0	13,64	0,0
<b>Lecturers:</b> Ing. Rastislav Kulhánek, PhD., RNDr. Ján Greguš, PhD.							
<b>Last change:</b> 21.09.2020							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KIS/330B/19	<b>Course title:</b> Informatics II
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 2.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> Successful presentation of skills related to design and implementation of a small software product Scale of assessment (preliminary/final): The assessment consists of following: 10% active participation on seminars, 15% analysis and design of term assignment (formal text document), 50% implementation of term assignment (program in chosen programming language), 10% user manual (formal text document), 15% supplementary questions (test and/or oral exam) from algorithmization.	
<b>Learning outcomes:</b> The aim of seminars is to improve understanding of algorithms and their implementation. Students will understand how to design and implement algorithms within assigned project. Students will learn how to implement simple information system software working in teams.	
<b>Class syllabus:</b> Seminars will be focused to algorithms, software implementation (cycles, recursion, branching, work with files) and consultations on software development.	
<b>Recommended literature:</b> msdn.microsoft.com; Introduction to Algorithms, 2nd Edition, Thomas H. Cormen, Charles E. Leiserson, Ronald L. Rivest, Clifford Stein, ISBN-13: 978-0262531962, ISBN-10: 0262531968 msdn.microsoft.com; Information Theory: A Tutorial Introduction, James V Stone, ISBN-10: 0956372856, ISBN-13: 978-0956372857; Invitation to Computer Science - Standalone book 7th Edition, G. Michael Schneider, Judith Gersting, ISBN-13: 978-1305075771, ISBN-10: 1305075773; Introduction to Algorithms, 3rd Edition, Thomas H. Cormen, Charles E. Leiserson, Ronald L. Rivest, Clifford Stein, ISBN-13: 978-0262033848, ISBN-10: 0262033844	
<b>Languages necessary to complete the course:</b> slovak, english	
<b>Notes:</b>	

<b>Past grade distribution</b>							
Total number of evaluated students: 10							
A	ABS	B	C	D	E	FX	M
50,0	0,0	0,0	20,0	0,0	30,0	0,0	0,0
<b>Lecturers:</b> Ing. Rastislav Kulháněk, PhD.							
<b>Last change:</b> 11.01.2020							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/014B/00				<b>Course title:</b> Information Systems and Application Software			
<b>Educational activities:</b> <b>Type of activities:</b> lecture / practicals <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 5							
<b>Recommended semester:</b> 2.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 3805							
A	ABS	B	C	D	E	FX	M
32,04	0,0	28,07	18,87	8,15	8,41	4,47	0,0
<b>Lecturers:</b> prof. RNDr. Michal Greguš, PhD., RNDr. Zuzana Kovačičová, PhD., Ing. Pavol Gono, Mgr. Eleonóra Beňová, PhD., RNDr. Eva Kostrecová, PhD., Ing. Miloslav Chalupka, PhD., Mgr. Karol Schulz, Mgr. Július Selecký, PhD., Mgr. Martina Halás Vančová, PhD., PhDr. Peter Veselý, PhD., Ing. Robert Furda, PhD.							
<b>Last change:</b> 25.01.2021							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/069B/00	<b>Course title:</b> Intercultural Communication I (N)
<b>Educational activities:</b> <b>Type of activities:</b> lecture <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 5.	
<b>Educational level:</b> I., II.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> Für einen erfolgreichen Fachabschluss ist die aktive Seminarteilnahme notwendig, weiter eine mündliche Zwischen- und Abschlussprüfung, sowie eine eigenständige Arbeit und kontinuierliche Vorbereitung auf die einzelnen Stunden. Scale of assessment (preliminary/final): 30% - mündliche Zwischenprüfung; 10% - aktive Teilnahme; 60% - mündliche Abschlussprüfung	
<b>Learning outcomes:</b> Nachdem die Studierenden das Fach absolvieren, erhalten sie einen Überblick über die Kulturunterschiede einzelner Länder, sie erkennen unterschiedliche Formen verbaler und nonverbaler Kommunikation und sie sollten geeignete Kommunikationskompetenzen erlangen, die für die Arbeit in einem multikulturellen Arbeitsumfeld erforderlich sind.	
<b>Class syllabus:</b> - Wahrnehmung unterschiedlicher Kulturen (Stereotype, Vorurteile, Klischees) - Missverständnisse und Sprachbarriere - Kommunikationsformen (verbal und nonverbal) - Konventionen, Stereotype, Zusammentreffen unterschiedlicher Kulturen am Arbeitsplatz - Simulation und Training von Modellsituationen	
<b>Recommended literature:</b> Eismann, V.: Erfolgreich in der interkulturellen Kommunikation. Cornelsen, Berlin, 2007. ISBN 978-3-06-020266-9. Internet	
<b>Languages necessary to complete the course:</b> Deutsch	
<b>Notes:</b>	



<b>Past grade distribution</b>							
Total number of evaluated students: 397							
A	ABS	B	C	D	E	FX	M
72,54	0,0	18,89	5,04	2,02	1,51	0,0	0,0
<b>Lecturers:</b> Mgr. Petra Milošovičová, PhD.							
<b>Last change:</b> 11.09.2020							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/070B/00	<b>Course title:</b> Intercultural Communication II (N)
<b>Educational activities:</b> <b>Type of activities:</b> lecture <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 6.	
<b>Educational level:</b> I., II.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> Für einen erfolgreichen Fachabschluss ist die aktive Seminarteilnahme notwendig, weiter eine mündliche Zwischen- und Abschlussprüfung, sowie eine eigenständige Arbeit und kontinuierliche Vorbereitung auf die einzelnen Stunden. Scale of assessment (preliminary/final): 30% - mündliche Zwischenprüfung; 10% - aktive Teilnahme; 60% - mündliche Abschlussprüfung	
<b>Learning outcomes:</b> Nachdem die Studierenden das Fach absolvieren, erhalten sie einen Überblick über die Kulturunterschiede einzelner Länder (hauptsächlich Europas, Amerikas und Asiens), sie erkennen unterschiedliche Formen verbaler und nonverbaler Kommunikation und sie sollten geeignete Kommunikationskompetenzen erlangen, die für die Arbeit in einem multikulturellen Arbeitsumfeld erforderlich sind.	
<b>Class syllabus:</b> - Verbale Kommunikation – Fallstudien - Körpersprache, Mimik, Gestik - Normen und Etikette, Tabu in der Kommunikation - Kommunikationsarten am Arbeitsplatz im Vergleich mit europäischen, amerikanischen und asiatischen Ländern - Anrede und Titel in der mündlichen und schriftlichen Kommunikation	
<b>Recommended literature:</b> Eismann, V.: Erfolgreich in der interkulturellen Kommunikation. Cornelsen, Berlin, 2007. ISBN 978-3-06-020266-9. Internet	
<b>Languages necessary to complete the course:</b> Deutsch	
<b>Notes:</b>	

<b>Past grade distribution</b>							
Total number of evaluated students: 397							
A	ABS	B	C	D	E	FX	M
77,58	0,0	15,62	5,54	0,76	0,5	0,0	0,0
<b>Lecturers:</b> Mgr. Petra Milošovičová, PhD., Hans Wefers							
<b>Last change:</b> 11.09.2020							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KEF/250B/16			<b>Course title:</b> Intercultural management				
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 5.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b> Ein Bestandteil des Fachs ist eine aktive Teilnahme an Seminaren, eine mündliche Zwischen- und Abschlussprüfung. Scale of assessment (preliminary/final): 30% - Zwischenprüfung; 10% - aktive Teilnahme; 60% - mündliche Abschlussprüfung							
<b>Learning outcomes:</b> Nachdem die Studierenden das Fach absolvieren, erhalten sie einen Überblick über interkulturelle Unterschiede einzelner Länder, sie erfahren über unterschiedliche Formen verbaler und nonverbaler Kommunikation und sie sollten als zukünftige ManagerInnen lernen, sich in einem interkulturellen Umfeld geeignet kommunikativ auszudrücken.							
<b>Class syllabus:</b> 1. Einführung in die Problematik – interkulturelles Management und Kommunikation, Zusammentreffen unterschiedlicher Kulturen 2. Verbale Kommunikation 3. Nonverbale Kommunikation 4. Kommunikation am Arbeitsplatz 5. Missverständnisse am Arbeitsplatz in Verbindung mit der Multikulturalität 6. Lösung von Fallstudien							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b> Deutsch							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 56							
A	ABS	B	C	D	E	FX	M
82,14	0,0	7,14	1,79	5,36	1,79	1,79	0,0
<b>Lecturers:</b> Mgr. Petra Milošovičová, PhD.							

<b>Last change:</b> 11.09.2020
<b>Approved by:</b>

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KEF/251B/16			<b>Course title:</b> Intercultural management II				
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 5							
<b>Recommended semester:</b> 6.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b> Ein Bestandteil des Fachs ist eine aktive Teilnahme an Seminaren , eine mündliche Zwischen- und Abschlussprüfung, eine Präsentation zu einem ausgewählten Thema. Scale of assessment (preliminary/final): 30% - Zwischenprüfung; 10% - aktive Teilnahme; 60% - mündliche Abschlussprüfung							
<b>Learning outcomes:</b> Nachdem die Studierenden das Fach absolvieren, erhalten sie einen Überblick über interkulturelle Unterschiede einzelner Länder (vor allem Deutschlands, Österreichs und der Slowakei), sie erfahren über weitere Formen verbaler und nonverbaler Kommunikation und sie sollten als zukünftige ManagerInnen lernen, sich in einem multikulturellen Arbeitsumfeld geeignet kommunikativ auszudrücken.							
<b>Class syllabus:</b> 1. Unterschiedliche Anredeformen und Titel 2. Körpersprache 3. Managerskills 4. Wertesystem von ManagerInnen 5. Lösung von Fallstudien 6. Weg zu einer erfolgreichen interkulturellen Kommunikation							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b> Deutsch							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 59							
A	ABS	B	C	D	E	FX	M
76,27	0,0	23,73	0,0	0,0	0,0	0,0	0,0
<b>Lecturers:</b> Mgr. Petra Milošovičová, PhD.							

<b>Last change:</b> 11.09.2020
<b>Approved by:</b>

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KEF/240B/16				<b>Course title:</b> International Economic Law			
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 5							
<b>Recommended semester:</b> 6.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 78							
A	ABS	B	C	D	E	FX	M
39,74	0,0	29,49	23,08	5,13	1,28	1,28	0,0
<b>Lecturers:</b> prof. JUDr. Daniela Nováčková, PhD.							
<b>Last change:</b>							
<b>Approved by:</b>							



## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/075B/00	<b>Course title:</b> International Economic Relations
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 4.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Recommended prerequisites:</b> Economics I, II, III	
<b>Course requirements:</b> During the semester students will be asked to work on several different tasks (e.g. team work, individual work, reading and questionnaire), for which they can gain up to 40% of the total evaluation. The needed minimum for admission to final exam to be obtained during the semester is 24 points (60% of the evaluation obtained during the semester). The course finish by the final written exam, which has the value of 60% of the total evaluation (the needed minimum for passing the exam is 36 points, meaning 60% of the final exam evaluation). Scale of assessment (preliminary/final): 40/60	
<b>Learning outcomes:</b> Students should acquire the overview and knowledge from the area of international trade, international organizations and economic relations including also international movement of capital and workers (migration).	
<b>Class syllabus:</b> - Basic terms of „international economic relations“ - International organizations – international economic organizations (OECD, WTO, UNO – UNCTAD, EU) and international financial organizations (EBRD, EIB, IMF, The World Bank Group) - International movement of capital with the goal of profit - International movement of capital with the goal of aid - Development aid - International movement of labour - Migration	
<b>Recommended literature:</b> [1] SCHMIDPETER, R. – CAPALDI, N. – IDOWU, S. O. - STÜRENBERG HERRERA, A. 2019. International Dimensions of Sustainable Management - Latest Perspectives from Corporate Governance, Responsible Finance and CSR. Cham : Springer, 2019. Available at: <a href="https://link.springer.com/content/pdf/10.1007%2F978-3-030-04819-8.pdf">https://link.springer.com/content/pdf/10.1007%2F978-3-030-04819-8.pdf</a> [2] KRUGMAN, P. – OBSTFELD, M. 2012/2015. International Economics: Theory and Policy. Harlow : Pearson Education. 2012/2015.	

- [3] PUGEL, T. A. 2012/2016. International Economics. New York : McGraw-Hill, 2012/2016.
- [4] LU, H. – SCHMIDPETER, R. – CAPALDI, N. – ZU, L. 2018. Building New Bridges Between Business and Society - Recent Research and New Cases in CSR, Sustainability, Ethics and Governance. Cham : Springer, 2018. Available at: <https://link.springer.com/content/pdf/10.1007%2F978-3-319-63561-3.pdf>
- [5] Materials distributed during the term (e.g. relevant articles, legislative documents of international organizations etc.).

**Languages necessary to complete the course:**

English

**Notes:**

**Past grade distribution**

Total number of evaluated students: 2778

A	ABS	B	C	D	E	FX	M
14,83	0,0	28,4	25,31	17,78	9,9	3,78	0,0

**Lecturers:** doc. PhDr. Paulína Stachová, PhD., Mgr. Janka Kottulová, PhD., doc. Ing. Jarmila Wefersová, PhD.

**Last change:** 15.02.2021

**Approved by:**

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KEF/227B/19				<b>Course title:</b> International Financial Reporting Standards			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 6.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 0							
A	ABS	B	C	D	E	FX	M
0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0
<b>Lecturers:</b> prof. RNDr. Darina Saxunová, PhD.							
<b>Last change:</b> 09.02.2020							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KEF/218B/15			<b>Course title:</b> International Organizations				
<b>Educational activities:</b> <b>Type of activities:</b> lecture / practicals <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 5							
<b>Recommended semester:</b> 4.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b> The evaluation of the subject is in accordance with the Internal Regulation no. 20/2017 (Study Regulations UK) and aims to evaluate the acquired abilities and habits of the graduates of the subject in the possible use of AKVA assessment methods (analysis, concept, verification, argumentation) / CÚSP (objectiv, complexity, team work, outputs).							
<b>Learning outcomes:</b> Student acquire the knowledge about the status quo and the development of international organizations, supplemented by the characteristics of the model of the modern international organization IGO or NGO. The subject is focused on the development of creative managerial thinking of future managers.							
<b>Class syllabus:</b> 1. International Cooperative Institutions - definition 2. History of international organizations 3. Classification of international organizations 4. The role of international organizations 5. Selected international organizations							
<b>Recommended literature:</b> ROMANCOV, M. a col. (2011) Mezinárodní organizace. Aleš Čeněk, Plzeň 2011, ISBN 978-80-7380-310-0, 190p. PAWERA,R.(2005) Manažment európskej bezpečnosti. - 1. edt. - Eurounion, Bratislava 2005, ISBN 80-88984-71-8, 136p.							
<b>Languages necessary to complete the course:</b> Slovak, English							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 210							
A	ABS	B	C	D	E	FX	M
51,9	0,0	18,1	13,81	8,1	6,19	1,9	0,0

<b>Lecturers:</b> doc. PhDr. René Pawera, PhD., PhDr. Gabriela Bérešová, PhD.
<b>Last change:</b> 14.02.2018
<b>Approved by:</b>

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/232B/16	<b>Course title:</b> International trade
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 3.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> Scale of assessment (preliminary/final): attendance at seminars, seminar paper, presentation, written test Scale of assessment (preliminary/final): 40/60	
<b>Learning outcomes:</b> After completion of this course, the student will acquire basic knowledge of international trade issues, especially the movement of goods and services and the related foreign trade policy. The course also deals with the development of the world economy and its current trends.	
<b>Class syllabus:</b> <ul style="list-style-type: none"> <li>- Basic terminology of IT.</li> <li>- Growing trends in IT.</li> <li>- World economy.</li> <li>- International economical integration.</li> <li>- Operations in international trade.</li> <li>- Foreign trade policy.</li> <li>- Common market policy of the EU.</li> <li>- Foreign-trade policy of SR.</li> <li>- International business.</li> </ul>	
<b>Recommended literature:</b> STACHOVÁ, P. - PAŠKRTOVÁ, L. : Medzinárodné ekonomické vzťahy. Bratislava: Kartprint, 2013. ISBN 978-8089 LIPKOVÁ, Ľ. a kol.: Medzinárodné hospodárske vzťahy. Bratislava, Sprint, 2006 BALÁŽ, P. a kol.: Medzinárodné podnikanie - Na vlnu globalizujúcej sa svetovej ekonomiky, Bratislava, Sprint dva, 2010. ISBN 9788089-393183 KRUGMAN, P.R., OBSTFELD, M.: Internationale Wirtschaft, Pearson Education, 2006 Strana: 2 Agreement establishing the World Trade Organization.	
<b>Languages necessary to complete the course:</b> English	

<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 126							
A	ABS	B	C	D	E	FX	M
50,0	0,0	17,46	15,08	7,14	5,56	3,17	1,59
<b>Lecturers:</b> PhDr. Gabriela Bérešová, PhD.							
<b>Last change:</b> 13.03.2018							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/134B/00	<b>Course title:</b> Introduction to Financial Management
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 4.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b>	
<b>Learning outcomes:</b>	
<b>Class syllabus:</b> Brief Syllabus: Introduction into financial management: financial markets, investments, financial products and financial instruments, value management of a business, financial manager in organizational structure of a company. Analysis of financial statements: ratio indicators, indicators of liquidity, liability, turnover, rentability, market value, analysis of cash flows, comparative analysis and trend analysis, some problems of financial statements analysis, Altman model, Taffler model, economic added value. Financial environment: categories of financial markets, attributes of financial markets, financial institutions, transfer of capital, organized stock exchange, OTC-markets, price of money, interests, yield curve, factors influencing demand and supply of money. Risk and yield: financial assets and their risks, desired yield, expected yield, realized yield, measurement of isolated risk, portfolio's risk, diversification and volatility of investment portfolios, diversified and nondiversified risk, beta coefficient, security market line (SML), effective set, indifferent curves, optimal portfolio, capital asset pricing model (CAPM), capital market line (CML), arbitrage pricing theory (APT). Time value of money: future value, present value, annuity, perpetuity, effective annual rate (EAR), short time periods, continuous interest, continuous discount. Pricing models: general pricing model, types and basic attributes of securities, present value of bond, yield to maturity (YTM), yield to call (YTC), interest and reinvestment risk of bonds, pricing of preference and common shares, model of discount dividends, hypothesis of effective markets. Weighted average cost of capital: price of liabilities, price of new-emitted preference shares, price of undivided profits, price of new-emitted common shares, Weighted average cost of capital (WACC), marginal costs of capital, optimal capital budget. Evaluation of capital investments: project's classification, methods of project's evaluation, maturity of projects, net present value of project (NPV), internal rate of return of project (IRR), profitability index of project, modified IRR of project (MIRR), present value of future costs, running audit of projects, project's financing.	



**Recommended literature:**

1. Komorník J., Majerčáková D.: Úvod do finančného manažmentu, Kartprint 2015
2. Komorník J., Majerčáková D., Husovská M.: Finančný manažment, Kartprint 2011
3. Brigham, E. F., Ehrhardt, M. C.: Financial Management, 11th Edition, Thomson, South-Western, 2005
4. Brealey, R. A., Myers, S. C.: Principles of Corporate Finance, 7th Edition, McGraw Hill, 2003
5. Vlachynský, K., Kráľovič, J.: Finančný manažment, Elita, 2004

**Languages necessary to complete the course:**

English

**Notes:****Past grade distribution**

Total number of evaluated students: 3333

A	ABS	B	C	D	E	FX	M
17,31	0,0	25,05	18,33	13,38	13,74	12,18	0,0

**Lecturers:** Mgr. Martin Vozár, PhD., PhDr. Daniela Majerčáková, PhD., MBA, Mgr. Ján Smoleň, PhD.

**Last change:** 07.03.2018

**Approved by:**

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KSP/034B/00	<b>Course title:</b> Introduction to Logistics
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 3., 5.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> Evaluation during the semester: a) active participation 20%, b) written test 30%, c) seminar paper and its presentation 50%. The overall evaluation is in accordance with the faculty evaluation system: A = 91-100%; B = 81-90%; C = 73-80%; D = 66-72%; E = 65-60%; F = 0-59% points.	
<b>Learning outcomes:</b> Students are familiar with the role and basic methods of design and management of material flow in enterprises. The framework of knowledge consists on subdivision into inbound logistics, production logistics and distribution logistics. The course explains the issues of inventory management, warehousing, transportation, processing of logistical information and logistical services.	
<b>Class syllabus:</b> 1. Definition and role of logistics 2. Procurement and supplier management 3. Inbound logistics 4. Production logistics 5. Distribution logistics 6. Inventory management 7. Warehousing and transportation 8. Information processing in logistics 9. Services and cooperation in logistics	
<b>Recommended literature:</b> Presentations and seminar materials distributed online during the semester. HULVEJ, J. Logistika: učebné texty. Bratislava: Kartprint, 2016. DUPAL, A., BREZINA, I. Logistika v manažmente podniku. Bratislava: Sprint, 2006. LAMBERT, D. M., STOCK, J. R., ELLRAM, L. M. Logistika. 2. vyd. Brno: CP Books, 2005.	
<b>Languages necessary to complete the course:</b> Slovak	
<b>Notes:</b>	

In the winter semester 2020/2021, the course is taught online using the software MS Teams. Details of students' participation in the online class (microphone, camera, screen sharing) will be communicated in the first online class.

**Past grade distribution**

Total number of evaluated students: 143

A	ABS	B	C	D	E	FX	M
71,33	0,0	25,87	0,0	0,0	0,0	2,1	0,7

**Lecturers:** Ing. Jaroslav Hul'vej, PhD.

**Last change:** 18.09.2020

**Approved by:**

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KMn/060B/00	<b>Course title:</b> Introduction to Management I
<b>Educational activities:</b> <b>Type of activities:</b> lecture / practicals <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 1.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> Essay (max. 10%), presentation of the essay (max. 10%), midterm test (max. 15%), active participation in solving case studies, final test (max. 25%), oral exam (max. 40%). Scale of assessment (preliminary/final): 60/40	
<b>Learning outcomes:</b> After completing the course the student obtains a comprehensive knowledge of selected areas of management theory and become familiar with the basic procedures for identifying and solving problems in management practice. Course content also focuses on developing managerial skills and abilities of listeners. Students through an individual elaboration of an essay, its presentation followed by discussion and case studies enhance the correct use of terminology of management as a science discipline, expanding their knowledge and improving the skills necessary for further study and management practice.	
<b>Class syllabus:</b> <ol style="list-style-type: none"> <li>1. Managers and management – management as a process, science, and profession.</li> <li>2. Management theory development.</li> <li>3. Organizational culture.</li> <li>4. Organizational environment.</li> <li>5. Management in a global environment.</li> <li>6. Social responsibility and managerial ethics.</li> <li>7. Managerial decision-making.</li> <li>8. Foundations of planning.</li> <li>9. Strategic management.</li> <li>10. Forecasting.</li> </ol>	
<b>Recommended literature:</b> [1] WOJČÁK, E. - RUDY, J. - BAJZÍKOVÁ, Ľ. a kol. Manažment, UK Bratislava, 2017. [2] PIŠKANIN A. – RUDY J. a kol.: Manažment klasické teórie a moderné trendy, UK Bratislava, 2010. [3] SEDLÁK M.: Manažment. Iura Edition, Bratislava 2009. [4] ROBBINS, P. R. - COULTER, M.: Management, Harlow : Pearson education limited, 2018, 14th edition. p 751. ISBN 978-1-292-21583-9	

[5] ROBBINS, P. R. - COULTER, M. with contributions by MARTOCCHIO, J. J., KONG, L. K.: Management, Harlow : Pearson education limited, 2016, 13th edition. p. 717 . ISBN 978-1-292-09020-7

[6] Journal of Human Resource Management. ISSN 2453 – 7683-[online] [www.jhrm.eu](http://www.jhrm.eu)

**Languages necessary to complete the course:**

English language

**Notes:**

**Past grade distribution**

Total number of evaluated students: 4138

A	ABS	B	C	D	E	FX	M
13,9	0,0	18,03	16,14	14,96	21,8	15,18	0,0

**Lecturers:** doc. Mgr. Emil Wojčák, PhD., Mgr. Michaela Poláková, PhD., PhDr. Lukáš Copuš, PhD., Mgr. Juliet Horváthová Suleimanová, PhD., Mgr. Zuzana Kotuliaková, Mgr. Miriama Majtánová

**Last change:** 07.05.2019

**Approved by:**

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KMn/061B/00	<b>Course title:</b> Introduction to Management II
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 2.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> Essay (max. 10%), presentation of the essay (max. 10%), Test 1 (max. 40%), active participation in solving case studies, Exam: Test 2 (max. 40%). Scale of assessment (preliminary/final): 60/40	
<b>Learning outcomes:</b> After completing the course the student obtains a comprehensive knowledge of selected areas of management theory and become familiar with the basic procedures for identifying and solving problems in management practice. Course content also focuses on developing managerial skills and abilities of listeners. Students through an individual elaboration of an essay, its presentation followed by discussion and case studies enhance the correct use of terminology of management as a science discipline, expanding their knowledge and improving the skills necessary for further study and management practice.	
<b>Class syllabus:</b> <ol style="list-style-type: none"> <li>1. Basics of organizing.</li> <li>2. Job design.</li> <li>3. Human resource management.</li> <li>4. Individual and group behavior.</li> <li>5. Motivation of employees.</li> <li>6. Leadership theories.</li> <li>7. Communication and interpersonal skills.</li> <li>8. Controlling as a function of management.</li> <li>9. Change management.</li> <li>10. Self management and time management.</li> </ol>	
<b>Recommended literature:</b> [1] WOJČÁK, E. - RUDY, J. - BAJZÍKOVÁ, Ľ. a kol. Manažment, UK Bratislava, 2017. [2] PIŠKANIN A. – RUDY J. a kol.: Manažment klasické teórie a moderné trendy, UK Bratislava, 2010. [3] SEDLÁK M.: Manažment. Iura Edition, Bratislava 2009. [4] ROBBINS, P. R. - COULTER, M.: Management, Harlow : Pearson education limited, 2018, 14th edition. p 751. ISBN 978-1-292-21583-9	

- [5] HORVÁTHOVÁ SULEIMANOVÁ, J. - WOJČÁK, E. - POLÁKOVÁM.: Vzdelávanie a rozvoj zamestnancov. E-book. Košice : Elfa. 87 s. Dostupne online: [www.knihy.eshop.elfa.sk/product/14305](http://www.knihy.eshop.elfa.sk/product/14305)
- [6] ROBBINS, P. R. - COULTER, M. with contributions by MARTOCCHIO, J. J., KONG, L. K.: Management, Harlow : Pearson education limited, 2016, 13th edition. p. 717 . ISBN 978-1-292-09020-7
- [7] Journal of Human Resource Management. ISSN 2453 – 7683. Dostupné online: [www.jhrm.eu](http://www.jhrm.eu)

**Languages necessary to complete the course:**

English language

**Notes:**

**Past grade distribution**

Total number of evaluated students: 3795

A	ABS	B	C	D	E	FX	M
16,5	0,0	17,81	18,16	14,41	21,66	11,46	0,0

**Lecturers:** doc. Mgr. Emil Wojčák, PhD., Mgr. Michaela Poláková, PhD., Mgr. Juliet Horváthová Suleimanová, PhD., PhDr. Lukáš Copuš, PhD., Mgr. Alexandra Bohinská, Mgr. Vincent Karovič, PhD.

**Last change:** 21.03.2020

**Approved by:**

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KMn/062B/00	<b>Course title:</b> Introduction to Personnel Management
<b>Educational activities:</b> <b>Type of activities:</b> lecture / practicals <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 3.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> Assignments during the semester: Case study (team assignment) - 15% Midterm test - 25% In-class activities - 20% Oral exam in the exam period: 40% Scale of assessment (preliminary/final): 60/40	
<b>Learning outcomes:</b> The aim of this course is to familiarize students with the major functions of HR management (e.g. job analysis, recruitment and selection, training and development, career management, compensation, etc.) and their relations to other fields of management as well as to explore the link between business strategy and individual HR functions. Students develop a basic understanding of the implementation of individual HR functions from both employer and employee points of view.	
<b>Class syllabus:</b> The role of HR management in the organization. HR planning and job analysis. Employee recruitment and selection. Performance management and performance appraisal. Employee training, development and career. Employee compensation and motivation. Employee and labor relations. International HRM.	
<b>Recommended literature:</b> Bajžíková, Ľ., Kirchmayer, Z., Fratričová, J. 2019. Základy personálneho manažmentu: Akademicko-praktický sprievodca k analýze pracovných pozícií, personálnemu plánovaniu, náboru a výberu zamestnancov. Bratislava: Univerzita Komenského. Bajžíková, Ľ., Horváthová Suleimanová, J. 2019. Základy personálneho manažmentu: Akademicko-praktický sprievodca vzdelávaním, rozvojom, kariérou, fluktuáciou, absenciami, znižovaním počtu zamestnancov, ukončením pracovného pomeru a zamestnaneckými vzťahmi. Bratislava: Univerzita Komenského.	



Bajžíková, L., Fratričová, J. 2019. Základy personálneho manažmentu: Akademicko-praktický sprievodca v oblastiach manažmentu pracovných výkonov, pracovnej motivácie a odmeňovania. Bratislava: Univerzita Komenského.

Fratričová, J. 2020. Praktické cvičenia zo základov personálneho manažmentu. Bratislava: Univerzita Komenského.

Carbery, R., Cross, C. 2013. Human Resource Management – A Concise Introduction. Houndmills, Basingstoke, Hampshire: Palgrave Macmillan.

Koubek J. 2007. Řízení lidských zdrojů. Praha: Management press.

Journal of Human Resource Management. Bratislava: Comenius University, Faculty of Management. ISSN 2453-7683.

Selected case studies.

**Languages necessary to complete the course:**

Slovak, English

**Notes:**

**Past grade distribution**

Total number of evaluated students: 3380

A	ABS	B	C	D	E	FX	M
20,62	0,0	23,25	19,59	13,99	17,49	4,91	0,15

**Lecturers:** prof. Ing. Ľubica Bajžíková, PhD., Mgr. Zuzana Kirchmayer, PhD., doc. Mgr. Jana Fratričová, PhD., Ing. Andrea Rakytová Valentová, PhD., Mgr. Juliet Horváthová Suleimanová, PhD., PhDr. Lukáš Copuš, PhD.

**Last change:** 14.09.2020

**Approved by:**

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava						
<b>Faculty:</b> Faculty of Management						
<b>Course ID:</b> FM.KEF/129B/00		<b>Course title:</b> Introduction to SAP				
<b>Educational activities:</b> <b>Type of activities:</b> lecture <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning						
<b>Number of credits:</b> 3						
<b>Recommended semester:</b> 5.						
<b>Educational level:</b> I.						
<b>Prerequisites:</b>						
<b>Course requirements:</b>						
<b>Learning outcomes:</b>						
<b>Class syllabus:</b>						
<b>Recommended literature:</b>						
<b>Languages necessary to complete the course:</b>						
<b>Notes:</b>						
<b>Past grade distribution</b> Total number of evaluated students: 169						
A	ABS	B	C	D	E	FX
88,76	0,0	6,51	2,37	0,59	0,0	1,78
<b>Lecturers:</b> RNDr. Zuzana Kovačičová, PhD.						
<b>Last change:</b> 02.06.2015						
<b>Approved by:</b>						

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/200B/10				<b>Course title:</b> Introduction to SAP			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 4.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 118							
A	ABS	B	C	D	E	FX	M
94,07	0,0	0,85	1,69	0,0	0,0	3,39	0,0
<b>Lecturers:</b> RNDr. Zuzana Kovačičová, PhD.							
<b>Last change:</b> 02.06.2015							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/164B/00	<b>Course title:</b> Introduction to Taxation
<b>Educational activities:</b> <b>Type of activities:</b> lecture <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 3.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b>	
<b>Learning outcomes:</b> The student is able to explain the evolution of tax theories and taxation systems, to describe current system of taxation in the Slovak Republic (with focus on the direct taxes).	
<b>Class syllabus:</b> <ol style="list-style-type: none"> <li>1. Introduction into theory of taxation</li> <li>2. Evolution of tax theories</li> <li>3. Tax as an economic category and an instrument.             <ul style="list-style-type: none"> <li>- functions and principles of taxes</li> <li>- tax techniques' elements</li> <li>- tax determination</li> </ul> </li> <li>4. Criteria for tax division</li> <li>5. System of taxation in Slovak republic</li> <li>6. Tax policy of state and its basic goals</li> <li>7. Direct taxes – income tax, local taxes and fees</li> <li>8. Indirect taxes – excise tax, value added tax (VAT)</li> <li>9. Chosen problems of system of taxation</li> <li>10. Tax optimization</li> <li>11. The impact of taxes on economic behaviour</li> <li>12. Tax harmonization in EU</li> </ol>	
<b>Recommended literature:</b> <ol style="list-style-type: none"> <li>1. Schultzová A. a kol.: Daňovníctvo - daňová teória a politika, Iura Edition 2011</li> <li>2. Schultzová A. a kol.: Daňovníctvo - daňová teória a politika I., Iura Edition 2012</li> <li>3. Zákon č. 595/2003 Z. z. o dani z príjmov v znení neskorších predpisov</li> <li>4. Zákon č. 582/2004 Z. z. o miestnych daniach a miestnom poplatku za komunálne odpady a drobné stavebné odpady v znení neskorších predpisov</li> </ol>	
<b>Languages necessary to complete the course:</b> English	
<b>Notes:</b>	

<b>Past grade distribution</b>							
Total number of evaluated students: 447							
A	ABS	B	C	D	E	FX	M
57,27	0,0	21,92	13,87	5,15	0,45	1,34	0,0
<b>Lecturers:</b> doc. Ing. Jana Kajanová, PhD.							
<b>Last change:</b> 05.03.2018							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KMn/004B/00			<b>Course title:</b> Japanese I				
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 2							
<b>Recommended semester:</b> 1.							
<b>Educational level:</b> I., II.							
<b>Prerequisites:</b>							
<b>Course requirements:</b> Passing the final comprehensive exam Scale of assessment (preliminary/final): 100/0							
<b>Learning outcomes:</b> The ability to read and write both Hiragana and Katakana, counting system, day and time, vocabulary							
<b>Class syllabus:</b> Introduction to the course Lessons from 1 to 11 that include reading, writing and Japanese grammar							
<b>Recommended literature:</b> Tanaka, O: Japanese for Today, Gakken Co. Ltd.,Osaka, 1980 AJALT: Japanese for Busy People, Kodansha International, Tokyo, 1983 Yoshida, Y.: The First Step to Kanji, Osaka University of Foreign Studies, 1969							
<b>Languages necessary to complete the course:</b> English							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 237							
A	ABS	B	C	D	E	FX	M
77,64	0,0	5,91	5,06	2,11	5,91	3,38	0,0
<b>Lecturers:</b> prof. Ing. Ján Rudy, PhD.							
<b>Last change:</b> 26.09.2019							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KMn/005B/00			<b>Course title:</b> Japanese II				
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 2							
<b>Recommended semester:</b> 2.							
<b>Educational level:</b> I., II.							
<b>Prerequisites:</b>							
<b>Course requirements:</b> Passing the final comprehensive exam Scale of assessment (preliminary/final): 100/0							
<b>Learning outcomes:</b> Understand Japanese grammar, enlargement of vocabulary, communication skills on the beginner's level.							
<b>Class syllabus:</b> Introduction to the course Lessons from 12 to 18 that include reading, writing, vocabulary, and Japanese grammar							
<b>Recommended literature:</b> Tanaka, O: Japanese for Today, Gakken Co. Ltd.,Osaka, 1980 AJALT: Japanese for Busy People, Kodansha International, Tokyo, 1983 Yoshida, Y.: The First Step to Kanji, Osaka University of Foreign Studies, 1969							
<b>Languages necessary to complete the course:</b> English							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 87							
A	ABS	B	C	D	E	FX	M
83,91	0,0	2,3	4,6	1,15	0,0	8,05	0,0
<b>Lecturers:</b> prof. Ing. Ján Rudy, PhD.							
<b>Last change:</b> 26.09.2019							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KMn/006B/10			<b>Course title:</b> Japanese III				
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 2							
<b>Recommended semester:</b> 3.							
<b>Educational level:</b> I., II.							
<b>Prerequisites:</b>							
<b>Course requirements:</b> Passing the final comprehensive exam Scale of assessment (preliminary/final): 100/0							
<b>Learning outcomes:</b> Advanced grammar, vocabulary, giving and receiving, giving preferences, ownership.							
<b>Class syllabus:</b> Introduction to the course Lessons from 19 to 25 that include reading, writing, vocabulary, and Japanese grammar First step to Kanji							
<b>Recommended literature:</b> Tanaka, O: Japanese for Today, Gakken Co. Ltd.,Osaka, 1980 AJALT: Japanese for Busy People, Kodansha International, Tokyo, 1983 Yoshida, Y.: The First Step to Kanji, Osaka University of Foreign Studies, 1969							
<b>Languages necessary to complete the course:</b> English							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 39							
A	ABS	B	C	D	E	FX	M
84,62	0,0	7,69	2,56	2,56	0,0	2,56	0,0
<b>Lecturers:</b> prof. Ing. Ján Rudy, PhD.							
<b>Last change:</b> 05.01.2016							
<b>Approved by:</b>							



## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KMn/007B/10				<b>Course title:</b> Japanese IV			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 2							
<b>Recommended semester:</b> 4.							
<b>Educational level:</b> I., II.							
<b>Prerequisites:</b>							
<b>Course requirements:</b> Passing the final comprehensive exam Scale of assessment (preliminary/final): 100/0							
<b>Learning outcomes:</b> Introduction to the Kanji system, ability to read and write about 100 Kanji characters.							
<b>Class syllabus:</b> Introduction to the course Lessons from 26 to 30 that include reading, writing, vocabulary, and Japanese grammar First step to Kanji							
<b>Recommended literature:</b> Tanaka, O: Japanese for Today, Gakken Co. Ltd., Osaka, 1980 AJALT: Japanese for Busy People, Kodansha International, Tokyo, 1983 Yoshida, Y.: The First Step to Kanji, Osaka University of Foreign Studies, 1969							
<b>Languages necessary to complete the course:</b> English							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 29							
A	ABS	B	C	D	E	FX	M
100,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0
<b>Lecturers:</b> prof. Ing. Ján Rudy, PhD.							
<b>Last change:</b> 26.09.2019							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/302B/16				<b>Course title:</b> Labour Law			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 4.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 880							
A	ABS	B	C	D	E	FX	M
33,86	0,0	26,36	18,98	10,8	7,95	2,05	0,0
<b>Lecturers:</b> doc. JUDr. PhDr. Silvia Treľová, PhD., doc. JUDr. Ján Matlák, CSc.							
<b>Last change:</b> 20.01.2021							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KEF/103B/17				<b>Course title:</b> Law German			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 2							
<b>Recommended semester:</b> 5.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 95							
A	ABS	B	C	D	E	FX	M
74,74	0,0	7,37	4,21	1,05	4,21	5,26	3,16
<b>Lecturers:</b> Mgr. Petra Milošovičová, PhD.							
<b>Last change:</b> 11.09.2020							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/043_B/12				<b>Course title:</b> Law of Equities			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 6.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 101							
A	ABS	B	C	D	E	FX	M
31,68	0,0	10,89	15,84	9,9	27,72	3,96	0,0
<b>Lecturers:</b> doc. JUDr. PhDr. Tomáš Peráček, PhD.							
<b>Last change:</b> 25.09.2019							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/096B/10				<b>Course title:</b> MS Project			
<b>Educational activities:</b> <b>Type of activities:</b> lecture <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 6.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 1							
A	ABS	B	C	D	E	FX	M
100,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0
<b>Lecturers:</b> prof. RNDr. Michal Greguš, PhD., doc. RNDr. Michal Greguš, PhD.							
<b>Last change:</b>							
<b>Approved by:</b>							

## STATE EXAM DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/S07/15	<b>Course title:</b> Management
<b>Number of credits:</b> 1	
<b>Recommended semester:</b> 5., 6..	
<b>Educational level:</b> I.	
<b>State exam syllabus:</b>	
<b>Last change:</b>	
<b>Approved by:</b>	

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KSP/052B/18				<b>Course title:</b> Management of EU Funds Projects			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 1., 3.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 32							
A	ABS	B	C	D	E	FX	M
59,38	0,0	12,5	3,13	0,0	0,0	25,0	0,0
<b>Lecturers:</b> Mgr. Petronela Klačanská, PhD.							
<b>Last change:</b> 20.09.2019							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/025B/00				<b>Course title:</b> Managerial Presentations			
<b>Educational activities:</b> <b>Type of activities:</b> lecture <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 4., 6.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 473							
A	ABS	B	C	D	E	FX	M
77,8	0,21	9,94	6,55	0,21	2,75	2,54	0,0
<b>Lecturers:</b> Mgr. Eleonóra Beňová, PhD.							
<b>Last change:</b> 02.06.2015							
<b>Approved by:</b>							



## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KMk/013B/10	<b>Course title:</b> Marketing
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 4.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> 40 % interim evaluation: - active attendance (in case of unjustified absence or unpreparedness to seminar - loss of 10%), - semester project – application of theoretical knowledge on selected issues – 40%, 60 % final evaluation: - exam – written, online test using the selected application (MS Forms) Electronic communication and method of distribution of study materials is carried out by MS Teams application. The overall student rating consists of the sum of the percentages for active attendance on seminars and of the percentage obtained from the exam. Exam is written resp. realized through using the selected application (MS Forms). System of interim evaluation is set on the beginning of semester. Scale of assessment (preliminary/final): 40/60	
<b>Learning outcomes:</b> The aim of the course is to acquire the basic knowledge from the various areas of marketing theory. The subject emphasizes the importance and benefits of basic marketing postulates in terms of the interconnection of the organization and its customers. Emphasis is placed on acquiring skills in marketing decision-making and performing individual marketing activities of the organization, especially in strategic and marketing planning, market segmentation and market positioning, marketing research, analysis of marketing environment and consumer and organizational purchasing behavior in designing of marketing mix and in exploitation of international marketing. The subject also emphasizes the impact of the online environment and the selected specifics of digital marketing. In addition to gaining theoretical knowledge, the subject is also aimed at stimulating the students' ability to apply the marketing concept in economic practice.	
<b>Class syllabus:</b> 1. Position and importance of marketing in organization development. 2. The nature of the marketing concept. 3. Strategic planning and importance of marketing planning. 4. Marketing environment. 5. Marketing information system and marketing research. 6. Shopping behavior of consumers in organizations.	

7. Market segmentation, target group selection and creation of market position.
8. Product as a marketing mix tool.
9. Pricing and pricing strategy of the company.
10. Distribution channels and physical distribution.
11. Marketing communication and marketing communication mix.
12. International marketing.
13. Service marketing.

**Recommended literature:**

- [1] BARTÁKOVÁ, G. – CIBÁKOVÁ, V. – ŠTARCHOŇ, P. 2007. Základy marketingu. 2. rozšírené vydanie. Bratislava: 228 s.r.o., 2007. ISBN 978-80-969834-4-5
- [2] KOTLER, P. – ARMSTRONG, G. 2007. Marketing. Praha: Grada, 2007. ISBN 80-247-0513-3
- [3] KOTLER, P. – WONG, V. – SAUNDERS, J. – ARMSTRONG, G. 2007. Moderní marketing. Praha: Grada Publishing, 2007. ISBN 8024715457
- [4] BAINES, P. – FILL, C. – PAGE, K. 2011. Marketing. Oxford: Oxford University Press, 2011. ISBN 978-0-19-957961-7
- [5] BLYTHE, J. 2009. Principles and Practice of Marketing. 2nd Editon. Hampshire: Cengage Learning EMEA, 2009. ISBN 978-1-4080-114-78
- [6] ARMSTRONG, G. – KOTLER, P. 2007. Marketing: An Introduction. 8th Editon. Upper Saddle River: Pearson Education, Inc. 2007. ISBN 0-13-186591-9 – selected chapters.
- [7] BRASSINGTON, F. – PETTITT, S. 2006. Principles of Marketing. Harlow: Prentice Hall, 2006. ISBN 0-273-69559-2
- [8] Marketing Science and Inspirations a Marketing&Media journals
- With regard to new and available resources, supplementary literature will be updated on a continuous basis.

**Languages necessary to complete the course:**

Slovak, English

**Notes:**

**Past grade distribution**

Total number of evaluated students: 2929

A	ABS	B	C	D	E	FX	M
22,67	0,0	27,38	20,42	13,66	11,4	4,47	0,0

**Lecturers:** prof. Mgr. Peter Štarchoň, PhD., doc. Ing. Gabriela Pajtinková Bartáková, PhD., Mgr. Lucia Vilčeková, PhD., doc. JUDr. PhDr. Katarína Gubíniová, PhD., Mgr. František Olšavský, PhD., doc. Ing. Mgr. Ľubomíra Strážovská, PhD., doc. PhDr. Eva Smolková, CSc., Mgr. Barbora Marišová, Mgr. Miroslava Skýpalová, Mgr. Samuel Smolka, PhD.

**Last change:** 10.02.2021

**Approved by:**

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KMk/008B/10	<b>Course title:</b> Marketing in Family, Small and Medium Business
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 2	
<b>Recommended semester:</b> 2.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> Terms of credit: • Active participation in seminars - each student prepares examples of a family business and uses his marketing theory and presents it - 40% • Final short test of acquired knowledge - 60%	
<b>Learning outcomes:</b> Students at the end of the semester will understand the importance of this form of family business and define the business of families. They will also master the issue of using marketing in small and medium and family business.	
<b>Class syllabus:</b> Definition of the family business, according to selected EU countries: 1. Definition of family businesses in country of EU 2. Examples of family businesses in the developed countries of the European Union-Germany, Italy 3. The positives and negatives of this type of business 4. The problems of the family business – the exchange of generations 5. Marketing activities of family businesses 6. Marketing and next generation.	
<b>Recommended literature:</b> 1. MUGLER, J. : Grundlagen der BWL der Klein- und Mittelbetriebe. Wien: Facultas Verlags- und Buchhandels AG, 2005. 192 s. ISBN 3-85114-940-8 2. POZO, W. J. : Family Business. USA, Mason: SWC Learning, 2010. 391 s. ISBN 13-978-0-324-59804-9 3. STRÁŽOVSKÁ, Ľ.: Malé a stredné podnikanie a rodinné podnikanie, osobitosti marketingu. Nové Zámky: Cranium, 2004. 310 s. ISBN 80-968443-7-7 4. STRÁŽOVSKÁ, Ľ. - STRÁŽOVSKÁ, H. - KROŠLÁKOVÁ, M. : Podnikanie formou rodinných podnikov. Bratislava: Sprint, 2008. 240 s. ISBN 978-80-969927-0-6 5. STRÁŽOVSKÁ, Ľ. a kol. : Podnikanie. Bratislava: MERKURY, 2009. 309 s. ISBN 978-80-89143-79-5 6. STRÁŽOVSKÁ, Ľ. : Malé a stredné podnikanie a rodinné podnikanie. Nové Zámky: SECOS, 2007. 138 s. ISBN 80-969389-5-7	

7. STRÁŽOVSKÁ, H. - STRÁŽOVSKÁ, Ľ. – VESZPRÉMI SIROTKOVÁ, A. – HORBULÁK, Z. Obchodné podnikanie na prahu 21. storočia. Bratislava: Sprint, 2017. 283 s. ISBN 978-80-89710-35-5

**Languages necessary to complete the course:**

Slovak

**Notes:**

**Past grade distribution**

Total number of evaluated students: 585

A	ABS	B	C	D	E	FX	M
79,32	0,0	7,35	1,54	0,51	0,51	10,77	0,0

**Lecturers:** doc. Ing. Mgr. Ľubomíra Strážovská, PhD.

**Last change:** 17.09.2020

**Approved by:**

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/064B/00	<b>Course title:</b> Mathematics I
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 1.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Recommended prerequisites:</b> The course has no prerequisites.	
<b>Course requirements:</b> The course is taught as follows: Lectures will be accessible online through MS Teams. When logging in to MS Teams, it is necessary to use the university e-mail address in the form of the surname number@uniba.sk and join the team FMUK_Mathematics_1_English using the code: ny4mn13. All study materials will also be published here. The student is obliged to listen to the lecture before the exercises and online consultation. According to the schedule, online consultations with the lecturer will be included. Students registered for the course will receive invitations to their calendar for regular online consultations. If they did not understand something in the lecture, they can add questions to the lecture before the online consultation in MS Teams. These will be answered during the online consultation by the lecturer. It is necessary to mention a specific problem that they did not understand. Exercises are mandatory, they will take place according to the valid schedule, either in person or in case of worsened epidemiological situation online. Individual students are firmly assigned to groups. It is not allowed to exchange in groups. Course evaluation during the semester: 1.) 5 min. test during online consultations, each for 1 point (min. 10 tests the student should take) (min. 10 tests the student should take, we take into account 2 possible absences) (10 points), without the possibility of writing a substitute test. 2.) 10-min. test at seminars, each for 2 points (min. 8 tests the student should pass, we take into account 2 possible absences) (16 points), without the possibility of writing a substitute test. 3.) 2 written works in the middle and at the end of the semester for 12 points (max. 24 points). The test can be taken in an alternate period during the semester, if the student proves his / her absence by a confirmation from a doctor. Assessment of the subject during the trial period: The final written examination at the exam lasts 80 minutes, consists of 5 examples (2 from linear algebra and 3 from mathematical analysis). (max. 50 points) Exam: a student can complete 1 regular and one corrective term if he / she does not reach the required number of points to complete the course on the regular term. The dates will be year-round and will be published well in advance and taking into account the epidemiological situation.	

<p>During the tests, the student will log in to the MS Teams application, have a microphone, camera and will perform a test in the Moodle system.</p> <p>The student completes the course if he / she obtains at least 60% of points (ie 30 points) from the continuous assessment, so that he / she can go to the exam and min. 60% of the exam points (ie 30 points) to pass the exam. The points that the student obtains during the semester and in the exam are included in the final grade of the subject.</p> <p>Before solving the exam test, student must be logged in to the MS Teams application, have a microphone and camera switch on. Student is performing the exam test in the Moodle system. Student writes the solution by hand on paper, continuously is inserting own solution into the Moodle system while checking the compliance of its solution on paper with what it enters into the system. When the exam test is closed, the signed handwritten solution will be photographed or scanned together with student card (ISIC) and putted into the Moodle system. The student is obliged to have ensured a functioning internet connection during the exam tests.</p>
<p><b>Learning outcomes:</b></p> <p>The course gives students the possibility to understand a basic mathematical principles of the linear algebra and calculus of the function of the 1 variable with emphasis to economy and management. All the topics are supported by applications.</p>
<p><b>Class syllabus:</b></p> <p>1. Linear algebra: vectors and matrices. n-dimensional vectors and matrices: Vector and Matrices Operations, linear dependence and independence. Matrices: transposes and inverse matrix, singular, regular matrices, rank of matrices, determinants, their basic properties. Solution of the system linear equations (Gauss Elimination Method, Cramer's Rule). Matrices as Linear Transformations, Eigenvalue, Eigenvectors. Application to Market, Leontief Input-Output Models.</p> <p>2. Calculus of the Function of One Variable. Concept of Limit, Continuity and Differentiability of a Function of One Variable. Rules of Differentiation for a Function of One Variable. L'Hospital Rule. Differentials. Taylor Series. Extreme Values of a Function of One Variable. Integral Calculus: Indefinite Integrals: Basic rules of Integration, Substitution method, Integration per partes. Definite Integrals. Some economical applications.</p>
<p><b>Recommended literature:</b></p> <p>[1] BAUER, L., Lipovská, H., Mikulík, M., Mikulík, V.: matematika v ekonomii a ekonomice. Praha, Grada, 2015</p> <p>[2] BERGIN, J. 2015. Mathematics for Economists with Applications. London and New York : Routledge, Taylor and Francis Group, 2015. ISBN 978-04-156-3828-9</p> <p>[3] CHIANG, A. C. 1984. Fundamentals Methods of Mathematical Economics. Singapore : McGraw-Hill, 1984. ISBN 00-706-6219-3</p> <p>[4] RENSHAW, G. 2009. Maths for Economics. Oxford : Oxford University Press, 2009. ISBN 978-01-992-3681-7</p> <p>[5] SYDSAETER, K. – HAMMOND, P. 2008. Essential Mathematics for Economic Analysis. Boston : Prentice Hall. 2008. ISBN 978-02-737-6068-9</p> <p>[6] VINOGRADOV, V .V. 2010. Mathematics for Economists Made Simple. Praha : Karolinum Press, 2010. ISBN 978-80-246-1657-5</p> <p>[7] WERNER, F. – SOTSKOV, Y. N. 2006. Mathematics of Economics and Business. New York : Routledge, Taylor and Francis Group, 2006. ISBN 978-04-153-3281-1</p>
<p><b>Languages necessary to complete the course:</b></p>

<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 4640							
A	ABS	B	C	D	E	FX	M
7,31	0,0	11,16	14,57	16,44	30,58	19,94	0,0
<b>Lecturers:</b> doc. RNDr. Mária Bohdalová, PhD., prof. RNDr. Martin Knor, Dr., Mgr. Peter Struk, PhD., Mgr. Maroš Bobulský, Mgr. Dávid Kubek, Ing. Tibor Nanási, PhD.							
<b>Last change:</b> 25.02.2021							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/065B/00	<b>Course title:</b> Mathematics II
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 2.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b> FM.KEF/064B/00 - Mathematics I	
<b>Course requirements:</b>	
<b>Learning outcomes:</b> This course is a continuation of Mathematics I and gives students the possibility to gain mathematical skills in solving optimization problems. In many economic applications, a manager deals with situations where several variables have to be included into the mathematical model, e.g. usually the output depends on a set of different input factors. Therefore, this course deals with optimization problems for functions depending on more than one independent variable. Students will solve some real problem using software Wolfram Mathematica.	
<b>Class syllabus:</b> Brief Syllabus: 1. Introduction into function of several variables. Function of more variables. Partial derivatives. Complete differential. Some economic applications of partial derivatives and complete differential. Progress of function with more variables into Taylor series. 2. Extremes of function with more variables. Local extremes of function with more variables. Open extremes (extremes without boundaries), bound extremes (with constraints in the form of equality), absolute extremes of function with more variables (extremes of function continuous on a compact set). Calculation of absolute extremes Kuhn – Tucker conditions. 3. Linear programming. Formulation of the linear programming and its basic economic applications. Graphical solution of the linear programming with two variables. Standard form of linear programming. Basic solutions. Slack and excess variables. Calculation of optimal solution by means of Dantzig Simplex method. 4. Duality in linear programming. Problems of duality in the linear programming. Symetric and nonsymetric dual problems, characteristics of dual problems, shadow prices. Economical interpretation of dual solution. 5. Sensitivity analysis. Changes in coefficients and structure of linear programming problems and in their impact on optimal solution. Intervals of permissible coefficient changes. Supplementation of new activity (new decision variable). Economic interpretation of acquired results.	



6. Problem of factor programming.  
Factor in the problems of economic decision-making. Solving the problem of factor programming by method of branch and bound.

**Recommended literature:**

2. Komorník, J. – Komorníková M. – Mikula, K.: Modelovanie ekonomických a finančných procesov. FM UK, Bratislava 1997
3. Chiang, A.C.: Fundamentals Methods of Mathematical Economics. McGraw-Hill International Editions., Singapore , 1984
4. Werner, F. – Sotskov, Y. N.: Mathematics of Economics and Business
5. Miller, R. E.: Optimization. Foundations and applications. J. Wiley & Sons, Inc. N. Y. 2001.

**Languages necessary to complete the course:**

**Notes:**

**Past grade distribution**

Total number of evaluated students: 3713

A	ABS	B	C	D	E	FX	M
9,72	0,0	10,07	13,01	16,51	30,62	20,06	0,0

**Lecturers:** doc. RNDr. Mária Bohdalová, PhD., Mgr. Peter Struk, PhD., Mgr. Maroš Bobulský, Mgr. Dávid Kubek, Mgr. Eva Brestovanská, PhD., Mgr. Kitty Klacsánová, Ing. Ján Káčer, prof. RNDr. Martin Knor, Dr.

**Last change:** 05.03.2021

**Approved by:**

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/143B/17				<b>Course title:</b> Mind Mapping			
<b>Educational activities:</b> <b>Type of activities:</b> <b>Number of hours:</b> <b>per week: per level/semester:</b> <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 1.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 193							
A	ABS	B	C	D	E	FX	M
82,9	0,0	2,59	1,04	0,0	0,0	13,47	0,0
<b>Lecturers:</b> Mgr. Andrea Studeničová							
<b>Last change:</b>							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/146B/17				<b>Course title:</b> Mind Mapping			
<b>Educational activities:</b> <b>Type of activities:</b> <b>Number of hours:</b> <b>per week: per level/semester:</b> <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 2.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 89							
A	ABS	B	C	D	E	FX	M
74,16	0,0	6,74	3,37	3,37	2,25	10,11	0,0
<b>Lecturers:</b> Mgr. Andrea Studeničová							
<b>Last change:</b>							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/097B/00	<b>Course title:</b> Money and Banking
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 5.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Recommended prerequisites:</b> Economics III, Fundamentals of Financial Management	
<b>Course requirements:</b> During the semester there will be possibility within the exercises get a maximum of 30 points overall. The participation in the final exam of the subject is a minimum of 21 points from the seminars. During the semester, points can be obtained for seminar work, its presentation, midterm test and active participation at seminars. It is possible to get max 70 points for the final exam.	
<b>Learning outcomes:</b> A graduate of the subject acquires knowledge of money and currency, can identify basic monetary policy instruments. Has knowledge of the financial system, financial markets, is able to use financial instruments. The graduate is able to distinguish different forms of banking systems, including the history and current state of the banking system in Slovakia, and distinguishes specialized banking institutions operating on the Slovak market. It will recognize the central and other tasks of central banks, as well as the tools that these institutions apply to their functioning. The graduate is familiar with the legal conditions of the operation of commercial banks, their legal form and main activities, they can identify bank risks and use basic banking products. The graduate gains knowledge of the functioning of the most important multilateral financial institutions.	
<b>Class syllabus:</b> 1. Money and money circulation: nature, functions and forms of money, currency and monetary system, monetary policy and its objectives, monetary policy instruments, foreign exchange policy. 2. Financial system: the role of the financial system, financial markets and financial instruments, financial market participants, regulation of financial markets, financial market in the Slovak Republic. 3. Banking system in the Slovak Republic: forms of the banking system, development and current state of the banking system in Slovakia, banking sector, specialized non-bank institutions. 4. The status and scope of central banks (National Bank of Slovakia and European Central Bank): establishment, legal form and basic functions, monetary policy and monetary policy instruments, regulation of the banking sector.	

5. The status and main activities of commercial banks: the legal form of banks, the principal activities of commercial banks, the requirements of banks, the management of assets and liabilities, banking risks, banking products.							
<b>Recommended literature:</b> [1] CECCHETTI, S. G. – SCHOENHOLTZ, K. L. 2015. Money, Banking and Financial Markets. 4th Edition. McGraw-Hill, 2015. ISBN 978-98-145-7516-4 [2] KOCH, T. W. – MACDONALD, S. S. 2010. Bank Management. 7th Edition. South-Western Cengage Learning, 2010. ISBN 978-03-246-5578-0 [3] ROSE, P. S. – HUDGINS, S. C. 2010. Bank Management and Financial Services. McGraw-Hill, 2010. ISBN 978-00-712-6787-8							
<b>Languages necessary to complete the course:</b> English							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 3052							
A	ABS	B	C	D	E	FX	M
11,57	0,0	20,9	24,67	21,26	20,41	1,05	0,13
<b>Lecturers:</b> Mgr. Lucia Paškrťová, PhD., PhDr. Daniela Majerčáková, PhD., MBA							
<b>Last change:</b> 14.09.2020							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/017_B/12				<b>Course title:</b> On-line Marketing II			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 6.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 78							
A	ABS	B	C	D	E	FX	M
89,74	0,0	1,28	1,28	0,0	0,0	7,69	0,0
<b>Lecturers:</b> Ing. Jaroslav Vojtechovský, PhD.							
<b>Last change:</b> 26.02.2021							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KIS/016_B/12	<b>Course title:</b> Online Marketing I
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 5.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> 40% Ongoing Evaluation - active participation (in case of unjustified absence or unpreparedness for the exercise, or seminar, loss of 10%) - application of acquired theoretical knowledge to selected problems 60% final rating - final project - elaboration of a project with practical application of online marketing tools Scale of assessment (preliminary/final): 40/60	
<b>Learning outcomes:</b> By completing the course Online Marketing I., students will acquire basic knowledge and understanding of individual tools of online marketing. Emphasis is placed on practical application and the latest trends. The student should be able to develop a basic online marketing strategy and then set it up.	
<b>Class syllabus:</b> Introduction to online marketing Web design and Ux Facebook Instagram, Influencing marketing SEO PPC campaigns Content marketing Email marketing Online marketing research See-Think-Do-Care strategy Trends and future	
<b>Recommended literature:</b> Kolektív autorov, Online marketing, Affiliate siet' Dognet, 2019 Seth Godin, Toto je marketing, Lindeni, 2020 Michal Kubíček Jan Linhart, 333 tipů a triků pro SEO, Computer Press, 2010 Michelle Losekoot Eliška Vyhnánková, Jak na sítě, Jan Melvil publishing, 2019	

Kolektív autorov, Tvorba úspešného zarábajúceho blogu, Affiliate sieť Dognet, 2019 Anna Sálková, Kreativní copywriting, Computer Press, 2018							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 227							
A	ABS	B	C	D	E	FX	M
81,5	0,0	5,29	3,08	0,88	1,76	7,05	0,44
<b>Lecturers:</b> Ing. Jaroslav Vojtechovský, PhD.							
<b>Last change:</b> 26.02.2021							
<b>Approved by:</b>							



## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/341B/18				<b>Course title:</b> Online trends			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 4.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 72							
A	ABS	B	C	D	E	FX	M
98,61	0,0	0,0	0,0	0,0	0,0	1,39	0,0
<b>Lecturers:</b> Ing. Jaroslav Vojtechovský, PhD.							
<b>Last change:</b>							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KIS/023_IB/13	<b>Course title:</b> Open source and Linux
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 4.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> Scale of assessment (preliminary/final): 100/0	
<b>Learning outcomes:</b> By completing the subject, the student will acquire skills in the Linux operating system using the software provided by the faculty and will acquire deeper theoretical knowledge from the field of POSIX operating systems. Alternative activity in the four ACVA phases of the project solution – Analytical (2-4 weeks), Conceptual (2-4 weeks), Verifying (1-3 weeks) and Argumentative (1-3 weeks).	
<b>Class syllabus:</b> <ul style="list-style-type: none"> <li>• Historical lookup of development software and its creation. From collective intelligence to community development.</li> <li>• Principles and management of the development open-source projects, sources of motivation for community developers</li> <li>• Formalization and institutionalization of open-source projects, successful commercial and non-commercial projects and their business models</li> <li>• Introduction to the GNU / Linux operating system, overview of its distributions and related systems</li> <li>• System installation, basic program packages, system preparation for common office and home use, peripheral equipment setup.</li> <li>• Introduction to server services for a small computer network, network setup, and security</li> <li>• Working with command line and specialized programs in the GNU / Linux environment</li> </ul>	
<b>Recommended literature:</b> [1]. CHRISTOPHER NEGUS, 2015. Linux Bible. 9th Edition. B.m.: WILEY. ISBN ISBN: 978-1-118-99987-5. [2]. WILLIAM SHOTTS, 2012. The Linux Command Line [online]. 1st Edition [cit. 9. február 2018]. ISBN ISBN-13: 978-1593273897. Dostupné na: <a href="http://linuxcommand.org/tlcl.php">http://linuxcommand.org/tlcl.php</a> [3]. VOGEL, K.: Producing Open-source Software. O'Reilly Media, Sebastopol, California, 2005 [4]. RAYMOND, E. S.: The Cathedral and The Bazaar. O'Reilly Media, Sebastopol, California, 1999	

<b>Languages necessary to complete the course:</b> slovak language, english language							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 219							
A	ABS	B	C	D	E	FX	M
87,21	0,0	6,39	2,28	0,0	0,0	4,11	0,0
<b>Lecturers:</b> Mgr. Vincent Karovič, PhD.							
<b>Last change:</b> 09.02.2018							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KSP/022B/15	<b>Course title:</b> Operations Management and Logistics
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 6.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> Students elaborate and present two projects during the semester. The evaluation consists of three parts: (1) presentation of project Production management 33,3%, (2) presentation of project Logistics 33,3%, (3) final examination 33,4%. The overall evaluation is in accordance with the faculty evaluation system: A = 91-100%, excellent; B = 81-90%, very good; C = 73-80%, good; D = 66-72%, sufficient; E = 65-60%, enough; FX = 0-59%, not enough.	
<b>Learning outcomes:</b> The course Operational Management and Logistics provides students with basic knowledge and skills from two areas, production system management and material flow management, both in manufacturing companies and in organizations providing services. After successful completion of the course student will be able to: <ul style="list-style-type: none"> <li>• Understand the importance and functions of operations management and logistics and explain the basic managerial terms and processes.</li> <li>• Apply systemic, professional and creative approach to identify and address the problems and challenges in productivity improvement.</li> <li>• Understand the core concepts and measurement tools of quality of products and processes.</li> <li>• Work effectively in team and apply principles of process improvement.</li> <li>• Understand the role of software systems for production planning and managing.</li> <li>• Analyze the inventory and warehouse management systems.</li> <li>• Understand the principles of purchasing, procurement, and sourcing in logistics.</li> <li>• Describe the new approaches in information and communication technologies in logistics.</li> <li>• Demonstrate knowledge of the new concepts of industry 4.0 and internet of things.</li> </ul>	
<b>Class syllabus:</b> <ol style="list-style-type: none"> <li>1. Characteristics of operations management</li> <li>2. Productivity management</li> <li>3. Quality management</li> <li>4. Process improvement</li> <li>5. ERP and MES systems</li> <li>6. Logistics and supply chain management</li> <li>7. Inventory and warehouse management</li> </ol>	

- 8. Procurement and purchasing
- 9. Information and communication technology in logistics
- 10. Industry 4.0 and internet of things

### **Recommended literature:**

#### Basic literature

- [1] FEKETE, M., HULVEJ, J. Operačný manažment a logistika. Kartprint, 2018. ISBN 978-80-89553-59-4.
- [2] HEIZER, J., RENDER, B., MUNSON, Ch. Operations Management: Sustainability and supply chain management. Pearson Education, 2017, 2014, 2011. ISBN 978-0-13-413042-2.
- [3] GUPTA, S., STARR, M. Production and Operations Management Systems. CRC Press, Taylor & Francis Group, 2014. ISBN 978-1-4665-0734-0.
- [4] RICHARDS, G. Warehouse Management: A Complete Guide to Improving Efficiency and Minimizing Costs in the Modern Warehouse, 2nd ed. Kogan Page, 2014. ISBN 9780749469344.
- [5] RUSHTON, A., CROUCHER, P., BAKER, P. The Handbook of Logistics and Distribution Management, 6th ed. Kogan Page, 2017. ISBN 9780749476779.

#### Additional literature

- [1] CHARRON, R., HARRINGTON, H. J., VOEHL, F., WIGGIN, H. The Lean Management Systems Handbook. Productivity Press, 2015. ISBN 9781466564350.
- [2] GRANT, B. D. ed. Logistics, Supply Chain and Operations Management: Case Study Collection. Kogan Page, 2016. ISBN 9780749475956.
- [3] GRANT, B. D., TRAUTRIMS, A., WONG, Y. CH. Sustainable Logistics and Supply Chain Management: Principles and Practices for Sustainable Operations and Management. 2nd ed. Kogan Page, 2017. ISBN 978-0749478278.
- [4] WANG, Y., PETTIT, S. eds. E-Logistics: Managing Your Digital Supply Chains for Competitive Advantage. Kogan Page, 2016. ISBN 9780749472665.

### **Languages necessary to complete the course:**

Slovak

### **Notes:**

### **Past grade distribution**

Total number of evaluated students: 3078

A	ABS	B	C	D	E	FX	M
42,01	0,0	30,57	21,38	5,04	0,49	0,49	0,03

**Lecturers:** doc. Ing. Milan Fekete, PhD., Ing. Jaroslav Hul'vej, PhD.

**Last change:** 27.02.2020

**Approved by:**

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KMn/036B/00	<b>Course title:</b> Organizational Cultures
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 5.	
<b>Educational level:</b> I., II.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> This course is taught ONLINE via MS Teams applications: <a href="https://teams.microsoft.com/l/team/19%3a861749da61a44268b3e1e6922d94d477%40thread.tacv2/conversations?groupId=3c5230fe-6ac1-46c6-bfe7-836dd7f04c13&amp;tenantId=ce31478d-6e7a-4ce7-8670-a5b9d51884f9">https://teams.microsoft.com/l/team/19%3a861749da61a44268b3e1e6922d94d477%40thread.tacv2/conversations?groupId=3c5230fe-6ac1-46c6-bfe7-836dd7f04c13&amp;tenantId=ce31478d-6e7a-4ce7-8670-a5b9d51884f9</a> 30 % – assessed work and its presentation 25% - active participation in class discussions and case studies analyses 45 % – final written exam A = 100 – 91 points; B = 90 – 81 points; C = 80 – 73 points; D = 72 – 66 points; E = 65 – 60 points; FX (failed) = 59 – 0 points Scale of assessment (preliminary/final): 55/45	
<b>Learning outcomes:</b> The course provides basics in organizational culture theory, namely the principles of emergence of organisational culture, its characteristics and actors influencing its emergence, evolution, and change, as well as its influence on an organization's functioning. On completion of this course the student will be able to: - understand what organizational culture is - identify and characterize an organizational culture in an organization - identify the impact of the organizational culture on the organization's functioning	
<b>Class syllabus:</b> Introduction to organizational cultures (definitions, characteristics, consequences). Organizational socialization. Substance and forms of organizational culture. Organization and environment, national cultures as an organization's environment. Cultural dimensions and typologies. Subcultures and countercultures. Creation, maintenance, and change of organizational culture. Organizational culture and leadership. Organizational culture and communication models.	

**Recommended literature:**

TRICE, H. M., BEYER, J. M. The Cultures of Work Organizations. Englewood Cliffs: Prentice Hall, 1993.

BROWN, A. Organizational Culture. London: Pitman Publishing, 1998.

LEWIS, R. D. When Cultures Collide. London: Nicholas Brealey Publishing, 2006.

HOFSTEDE, G., HOFSTEDE, G. J., MINKOV, M. Cultures and Organizations: Software of the Mind. New York: McGraw-Hill, 2010.

ALVESSON, M. Understanding Organizational Culture. Beverly Hills: SAGE Publications, 2012.

SCHEIN, E. H. Organizational Culture and Leadership. San Francisco: Jossey-Bass, 2016.

**Languages necessary to complete the course:**

English

**Notes:****Past grade distribution**

Total number of evaluated students: 334

A	ABS	B	C	D	E	FX	M
16,77	0,0	23,05	24,25	15,87	14,97	4,79	0,3

**Lecturers:** doc. PhDr. Helena Šajgalíková, PhD., prof. Ing. Ľubica Bajžíková, PhD., PhDr. Lukáš Copuš, PhD.

**Last change:** 18.09.2020

**Approved by:**

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/133B/09	<b>Course title:</b> Particularities of Labor Market
<b>Educational activities:</b> <b>Type of activities:</b> lecture <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 2., 4., 6.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> Scale of assessment (preliminary/final): during semester 100%	
<b>Learning outcomes:</b>	
<b>Class syllabus:</b> The aim of the course is to acquaint students with the particularities of the Labor market. The main focus is set on the gender specifics issues as discrimination at the Labor Market (glass ceiling effect in the career growth, differences in remuneration) as well as on work-life balance. Also, the issue of population aging and intergenerational management. Gender and labour market Workplace diversity (gender and age) Discrimination (gender issues, labour segmentation, pay gap) Un/employment Work-life balance	
<b>Recommended literature:</b> Alliance for Board Diversity, & Deloitte. (2019). Missing Pieces Report: The 2018 Board Diversity Census of Women and Minorities on Fortune 500 Boards. Retrieved from <a href="https://www.catalyst.org/wp-content/uploads/2019/01/missing_pieces_report_01152019_final.pdf">https://www.catalyst.org/wp-content/uploads/2019/01/missing_pieces_report_01152019_final.pdf</a> BERTINI, Kristine. (2011). Strength for the sandwich generation. Help to thrive while simultaneously caring for our kids and our aging parents. ABC-CLIO, 2011. Catalyst. (2013). Why Diversity Matters. July 2013 Retrieved from <a href="http://www.catalyst.org/system/files/why_diversity_matters_catalyst_0.pdf">http://www.catalyst.org/system/files/why_diversity_matters_catalyst_0.pdf</a> Catalyst. (2016). 2015 Catalyst Census: Women and Men Board Directors. New York: Catalyst. Retrieved from <a href="http://www.catalyst.org/knowledge/2015-catalyst-census-women-and-men-board-directors">http://www.catalyst.org/knowledge/2015-catalyst-census-women-and-men-board-directors</a> HEWLETT, Sylvia Ann (2002). Executive Women and the Myth of Having It All. Harvard Business Review 80, April 2002, 66-73. JOHNSON, Meagan. – JOHNSON, Larry. (2010). Generations, Inc. : From Boomers to Linksters - Managing the Friction Between Generations at Work. Saranac Lake, NY, USA: AMACOM Books. 2010	



McKinsey & Company. (2015). Diversity Matters. Retrieved from <https://www.mckinsey.com/~media/mckinsey/business%20functions/organization/our%20insights/why%20diversity%20matters/diversity%20matters.ashx>

Pilková, A., Holienka, M., Rehák, J., Kovačičová, Z., Komorník, J., Mitková, Ľ., ... Klimáček, P. (2017). Inkluzivita podnikania na Slovensku: Stav a vývojové tendencie (1. vyd). Bratislava: Univerzita Komenského v Bratislave.

RYAN Michelle, - HASLAM, Alex (2006). What lies beyond the glass ceiling? Human Resource Management International Digest 14, 2006, 3.

**Languages necessary to complete the course:**

slovak and english

**Notes:**

**Past grade distribution**

Total number of evaluated students: 28

A	ABS	B	C	D	E	FX	M
57,14	0,0	17,86	3,57	10,71	3,57	7,14	0,0

**Lecturers:** Mgr. Ľudmila Mitková, PhD.

**Last change:** 12.02.2020

**Approved by:**

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KMn/041B/10	<b>Course title:</b> Personnel Management (Selected Topics)
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 4.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Recommended prerequisites:</b> 0	
<b>Course requirements:</b> Case study solution and presentation, passing the final comprehensive exam. Scale of assessment (preliminary/final): 100/0	
<b>Learning outcomes:</b> Understanding of basic features of traditional Japanese approach to management such as life-time employment, Ringi system, and seniority system.	
<b>Class syllabus:</b> Introduction to the course Role of HRM in the organization. HRM functions (Western approach) A brief outline of Japanese history Japanese society and business environment in Japan The postwar recovery and the "miracle" of Japanese economy Bubble economy and the "lost ten years" era Typical characteristics of traditional Japanese approach to management Specific features of HRM in Japanese large industrial companies Management development in Japan Total Quality Management philosophy in Japan	
<b>Recommended literature:</b> Rudy, J. - Rudyová, J.: Human Resource Management in Japan, VHK Altdorf, 2008 Ouchi, W.: Theory Z, Addison- Wesley Publishing Company, Massachusetts, 1981	
<b>Languages necessary to complete the course:</b> English language	
<b>Notes:</b>	

<b>Past grade distribution</b>							
Total number of evaluated students: 90							
A	ABS	B	C	D	E	FX	M
55,56	0,0	17,78	13,33	2,22	0,0	11,11	0,0
<b>Lecturers:</b> prof. Ing. Ján Rudy, PhD., doc. Mgr. Jana Fratričová, PhD.							
<b>Last change:</b> 23.09.2019							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/062B/10				<b>Course title:</b> Physical Education (1)			
<b>Educational activities:</b> <b>Type of activities:</b> lecture <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 2							
<b>Recommended semester:</b> 1.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 1646							
A	ABS	B	C	D	E	FX	M
90,28	0,18	0,85	0,24	0,0	0,0	8,44	0,0
<b>Lecturers:</b> prof. RNDr. Michal Greguš, PhD., Mgr. Tomáš Kuchár, PhD., Mgr. Eleonóra Beňová, PhD., Mgr. Viktor Sládok, PaedDr. Stanislav Frýželka, PhD., Mgr. Ladislav Mókus, Mgr. Jana Leginusová, PaedDr. Dana Mašlejová, doc. PhDr. Vojtech Potočný, CSc., Mgr. Martin Dovičák, PhD., Mgr. Júlia Raábová, PhD., Mgr. Branislav Nedbálek, Mgr. Dalibor Ludvig, PhD., Mgr. Lenka Nagyová, PhD., PaedDr. Martina Tibenská, PhD., Mgr. Michal Tokár, PhD.							
<b>Last change:</b>							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/063B/10				<b>Course title:</b> Physical Education (2)			
<b>Educational activities:</b> <b>Type of activities:</b> <b>Number of hours:</b> <b>per week: per level/semester:</b> <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 2							
<b>Recommended semester:</b> 2.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 1428							
A	ABS	B	C	D	E	FX	M
91,88	0,0	0,77	0,07	0,21	0,07	7,0	0,0
<b>Lecturers:</b> prof. RNDr. Michal Greguš, PhD., Mgr. Tomáš Kuchár, PhD., PaedDr. Stanislav Frýželka, PhD., Mgr. Jana Leginusová, Mgr. Ladislav Mókus, PaedDr. Dana Mašlejová, doc. PhDr. Vojtech Potočný, CSc., Mgr. Eleonóra Beňová, PhD., Mgr. Viktor Sládok, Mgr. Martin Dovičák, PhD., Mgr. Júlia Raábová, PhD., Mgr. Branislav Nedbálek, Mgr. Dalibor Ludvig, PhD., Mgr. Lenka Nagyová, PhD., PaedDr. Martina Tibenská, PhD., Mgr. Michal Tokár, PhD.							
<b>Last change:</b>							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/064B/10				<b>Course title:</b> Physical Education (3)			
<b>Educational activities:</b> <b>Type of activities:</b> <b>Number of hours:</b> <b>per week: per level/semester:</b> <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 2							
<b>Recommended semester:</b> 3.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 975							
A	ABS	B	C	D	E	FX	M
94,77	0,0	0,92	0,1	0,0	0,21	3,9	0,1
<b>Lecturers:</b> prof. RNDr. Michal Greguš, PhD., Mgr. Tomáš Kuchár, PhD., PaedDr. Stanislav Frýželka, PhD., Mgr. Jana Leginusová, Mgr. Ladislav Mókus, PaedDr. Dana Mašlejová, doc. PhDr. Vojtech Potočný, CSc., Mgr. Eleonóra Beňová, PhD., Mgr. Viktor Sládok, Mgr. Lenka Nagyová, PhD., Mgr. Martin Dovičák, PhD., Mgr. Júlia Raábová, PhD., Mgr. Branislav Nedbálek, Mgr. Dalibor Ludvig, PhD., PaedDr. Martina Tibenská, PhD., Mgr. Michal Tokár, PhD.							
<b>Last change:</b>							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/065B/10				<b>Course title:</b> Physical Education (4)			
<b>Educational activities:</b> <b>Type of activities:</b> <b>Number of hours:</b> <b>per week: per level/semester:</b> <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 2							
<b>Recommended semester:</b> 4.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 849							
A	ABS	B	C	D	E	FX	M
93,29	0,0	0,71	0,12	0,0	0,0	5,89	0,0
<b>Lecturers:</b> prof. RNDr. Michal Greguš, PhD., Mgr. Tomáš Kuchár, PhD., PaedDr. Stanislav Frýželka, PhD., Mgr. Jana Leginusová, Mgr. Ladislav Mókus, PaedDr. Dana Mašlejová, doc. PhDr. Vojtech Potočný, CSc., Mgr. Eleonóra Beňová, PhD., Mgr. Viktor Sládok, PaedDr. Martina Tibenská, PhD., Mgr. Martin Dovičák, PhD., Mgr. Júlia Raábová, PhD., Mgr. Branislav Nedbálek, Mgr. Dalibor Ludvig, PhD., Mgr. Lenka Nagyová, PhD., Mgr. Michal Tokár, PhD.							
<b>Last change:</b>							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/066B/10				<b>Course title:</b> Physical Education (5)			
<b>Educational activities:</b> <b>Type of activities:</b> lecture <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 2							
<b>Recommended semester:</b> 5.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 597							
A	ABS	B	C	D	E	FX	M
96,82	0,17	1,01	0,0	0,0	0,17	1,84	0,0
<b>Lecturers:</b> prof. RNDr. Michal Greguš, PhD., Mgr. Tomáš Kuchár, PhD., PaedDr. Stanislav Frýželka, PhD., PaedDr. Dana Mašlejová, Mgr. Jana Leginusová, Mgr. Ladislav Mókus, doc. PhDr. Vojtech Potočný, CSc., Mgr. Eleonóra Beňová, PhD., Mgr. Viktor Sládok, Mgr. Martin Dovičák, PhD., Mgr. Júlia Raábová, PhD., Mgr. Branislav Nedbálek, Mgr. Dalibor Ludvig, PhD., Mgr. Lenka Nagyová, PhD., PaedDr. Martina Tibenská, PhD., Mgr. Michal Tokár, PhD.							
<b>Last change:</b>							
<b>Approved by:</b>							



## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/067B/10				<b>Course title:</b> Physical Education (6)			
<b>Educational activities:</b> <b>Type of activities:</b> <b>Number of hours:</b> <b>per week: per level/semester:</b> <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 2							
<b>Recommended semester:</b> 6.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 522							
A	ABS	B	C	D	E	FX	M
98,28	0,0	0,38	0,0	0,0	0,0	1,34	0,0
<b>Lecturers:</b> prof. RNDr. Michal Greguš, PhD., Mgr. Tomáš Kuchár, PhD., PaedDr. Stanislav Frýželka, PhD., Mgr. Jana Leginusová, Mgr. Ladislav Mókus, PaedDr. Dana Mašlejová, doc. PhDr. Vojtech Potočný, CSc., Mgr. Eleonóra Beňová, PhD., Mgr. Viktor Sládok, Mgr. Martin Dovičák, PhD., Mgr. Júlia Raábová, PhD., Mgr. Branislav Nedbálek, Mgr. Dalibor Ludvig, PhD., Mgr. Lenka Nagyová, PhD., PaedDr. Martina Tibenská, PhD., Mgr. Michal Tokár, PhD.							
<b>Last change:</b>							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/100B/10	<b>Course title:</b> Politics
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 2	
<b>Recommended semester:</b> 1.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> povinná účasť na prednáškach, referát, test	
<b>Learning outcomes:</b> Poskytnúť absolventom predmetu Politológia základnú orientáciu v teórii politiky a v súčasnom politickom živote, prispieť k všestrannej výchove budúcich manažérov.	
<b>Class syllabus:</b> 1. Politika ako spoločenský fenomén- názory na politiku, charakteristické znaky politiky 2. Politológia- počiatky politologických teórií v antickom Grécku 3. Demokracia- charakteristika demokracie, termín demokracia 4. Teória moci- synonymá pojmu moc, spektrum charakteristík moci 5. Politický systém- politický systém ako podsystém spoločenského systému 6. Štát - vznik štátu, pojem štát, historický vývoj od prvých štátov 7. Politické strany- pôvod pojmu strana, vznik a vývoj politických strán, 8. Teória volieb- charakteristika, aktívne a pasívne volebné právo 9. Národná rada SR- zákonodarná pôsobnosť, kontrolná pôsobnosť, 10. Vláda SR, prezident SR- orgán výkonnej moci, predseda, podpredsedovia, ministri, 11. Ľudské práva- charakteristika, medzinárodný štandard základných ľudských práv 12. Medzinárodné vzťahy - slovné spojenie medzinárodné vzťahy (MV), národ.	
<b>Recommended literature:</b> Adamová, K., Křížkovský, L.: Politologie. Praha, Codex 1997. ISBN 80-85963-22-1 Cabada, L. - Kubát, M. a kol.: Úvod do studia politiké vědy. Praha, Eurolex Bohemia 2004. ISBN 80-86432-63-7 Sopóci, J.: Politika v spoločnosti. Úvod do sociológie politiky. BA, VEDA 2004. ISBN 80-224-0802-6	
<b>Languages necessary to complete the course:</b>	
<b>Notes:</b>	

<b>Past grade distribution</b>							
Total number of evaluated students: 145							
A	ABS	B	C	D	E	FX	M
25,52	0,0	17,93	21,38	14,48	14,48	6,21	0,0
<b>Lecturers:</b> PhDr. Gabriela Bérešová, PhD.							
<b>Last change:</b> 05.02.2018							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/300B/19	<b>Course title:</b> Politics
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 1.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> povinná účasť na prednáškach, referát, test	
<b>Learning outcomes:</b> Poskytnúť absolventom predmetu Politológia základnú orientáciu v teórii politiky a v súčasnom politickom živote, prispieť k všestrannej výchove budúcich manažérov.	
<b>Class syllabus:</b> 1. Politika ako spoločenský fenomén- názory na politiku, charakteristické znaky politiky 2. Politológia- počiatky politologických teórií v antickom Grécku 3. Demokracia- charakteristika demokracie, termín demokracia 4. Teória moci- synonymá pojmu moc, spektrum charakteristík moci 5. Politický systém- politický systém ako podsystém spoločenského systému 6. Štát - vznik štátu, pojem štát, historický vývoj od prvých štátov 7. Politické strany- pôvod pojmu strana, vznik a vývoj politických strán, 8. Teória volieb- charakteristika, aktívne a pasívne volebné právo 9. Národná rada SR- zákonodarná pôsobnosť, kontrolná pôsobnosť, 10. Vláda SR, prezident SR- orgán výkonnej moci, predseda, podpredsedovia, ministri, 11. Ľudské práva- charakteristika, medzinárodný štandard základných ľudských práv 12. Medzinárodné vzťahy - slovné spojenie medzinárodné vzťahy (MV), národ.	
<b>Recommended literature:</b> Adamová, K., Křížkovský, L.: Politologie. Praha, Codex 1997. ISBN 80-85963-22-1 Cabada, L. - Kubát, M. a kol.: Úvod do studia politiké vědy. Praha, Eurolex Bohemia 2004. ISBN 80-86432-63-7 Sopóci, J.: Politika v spoločnosti. Úvod do sociológie politiky. BA, VEDA 2004. ISBN 80-224-0802-6	
<b>Languages necessary to complete the course:</b>	
<b>Notes:</b>	

<b>Past grade distribution</b>							
Total number of evaluated students: 50							
A	ABS	B	C	D	E	FX	M
50,0	0,0	4,0	8,0	18,0	10,0	10,0	0,0
<b>Lecturers:</b> PhDr. Gabriela Bérešová, PhD.							
<b>Last change:</b> 03.10.2019							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KMn/056B/16	<b>Course title:</b> Practical Aspects of Human Resource Management
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 4.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Recommended prerequisites:</b> Introduction to Personnel Management	
<b>Course requirements:</b> Case study (50%), final exam (50%) Scale of assessment (preliminary/final): 50/50	
<b>Learning outcomes:</b> The aim of this course is to enrich and built upon theoretical knowledge in the field of HR management by acquiring practical HR skills. The focus is mainly on employee recruitment and selection, performance appraisal / performance management and employer branding.	
<b>Class syllabus:</b> HR activities - overview Employee recruitment and selection in different organizational settings Real-life situations from the process of employee recruitment and selection Performance management - target setting, quantitative and qualitative key performance indicators (KPI) Feedback and the appraisal interview - practical skill building Employer branding - current trends	
<b>Recommended literature:</b> Carbery, R., Cross, C. 2013. Human Resource Management – A Concise Introduction. Houndmills, Basingstoke, Hampshire: Palgrave Macmillan Selected case studies	
<b>Languages necessary to complete the course:</b> Slovak and English language	
<b>Notes:</b>	

<b>Past grade distribution</b>							
Total number of evaluated students: 49							
A	ABS	B	C	D	E	FX	M
93,88	0,0	4,08	0,0	0,0	0,0	2,04	0,0
<b>Lecturers:</b> doc. Mgr. Jana Fratričová, PhD.							
<b>Last change:</b> 12.02.2020							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KEF/220B/15			<b>Course title:</b> Principles of Financial Accounting I				
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 5							
<b>Recommended semester:</b> 2.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b> 1. Paul D. Kimmel, Jerry J. Weygandt, Donald E. Kieso- Financial Accounting: Tools for Business Decision Making, WileyPLUS, 7th Edition, 2013 2. Jerry J. Weygandt, Paul D. Kimmel, Donald E. Kieso- Financial and Managerial Accounting, WileyPLUS, 2nd Edition, 2015							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 3765							
A	ABS	B	C	D	E	FX	M
24,94	0,0	18,96	18,41	15,62	15,91	6,16	0,0
<b>Lecturers:</b> doc. Ing. Jana Kajanová, PhD., prof. RNDr. Darina Saxunová, PhD., Ing. Viera Ölvecká, PhD., Mgr. Patrícia Brestovanská, Mgr. Svetlana Fabinyjová, Mgr. Boris Mucha, PhD., Mgr. Matej Stanovský, Mgr. Lenka Papíková, PhD.							
<b>Last change:</b> 16.09.2020							
<b>Approved by:</b>							



## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KEF/221B/15				<b>Course title:</b> Principles of Financial Accounting II			
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 5							
<b>Recommended semester:</b> 3.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 2942							
A	ABS	B	C	D	E	FX	M
16,79	0,0	16,45	15,57	16,08	25,12	9,76	0,24
<b>Lecturers:</b> doc. Ing. Jana Kajanová, PhD., Ing. Viera Ölvecká, PhD., prof. RNDr. Darina Saxunová, PhD., Mgr. Svetlana Fabinyjová, Mgr. Boris Mucha, PhD., Mgr. Patrícia Brestovanská, Mgr. Lenka Papíková, PhD.							
<b>Last change:</b> 20.09.2020							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/130B/16				<b>Course title:</b> Programming II			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 4., 6.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 13							
A	ABS	B	C	D	E	FX	M
84,62	0,0	0,0	0,0	7,69	0,0	7,69	0,0
<b>Lecturers:</b> PhDr. Peter Veselý, PhD., Ing. Rastislav Kulhánek, PhD.							
<b>Last change:</b>							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/005_B/19				<b>Course title:</b> Programming in Wolfram Mathematica I			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 3., 5.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 0							
A	ABS	B	C	D	E	FX	M
0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0
<b>Lecturers:</b> doc. RNDr. Mária Bohdalová, PhD.							
<b>Last change:</b> 20.09.2019							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/005_B/15				<b>Course title:</b> Programming in Wolfram Mathematica I			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 2.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 0							
A	ABS	B	C	D	E	FX	M
0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0
<b>Lecturers:</b> doc. RNDr. Mária Bohdalová, PhD.							
<b>Last change:</b> 15.10.2017							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/051B/16				<b>Course title:</b> Project Management			
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 5							
<b>Recommended semester:</b> 4.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 894							
A	ABS	B	C	D	E	FX	M
11,41	0,0	23,38	24,94	21,59	13,2	5,48	0,0
<b>Lecturers:</b> prof. RNDr. Michal Greguš, PhD., doc. Ing. Ján Papula, PhD., Ing. Peter Balco, PhD., Mgr. Lucia Kohnová, PhD.							
<b>Last change:</b> 17.02.2020							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KMn/104B/16	<b>Course title:</b> Psychology for Managers
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 6.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> During the semester: 20% for essay presentation. Final written exam: 80% A = 91 – 100%, B = 81 – 90%, C = 80 – 73% , D = 72 – 66% , E = 65 – 60%. Active participation in exercises is important Scale of assessment (preliminary/final): 20/80	
<b>Learning outcomes:</b> By the end of the course students will receive a basic knowledge of the personality, wil have basic knowledge in empathy, team building, perception, motivation, interpersonal communication etc. They will understand cultural differences in the business context. It will be developed selected managerial skills needed to work effectively with subordinates: effective interpersonal communication, FV, presentation skills.	
<b>Class syllabus:</b> <ol style="list-style-type: none"> <li>1. Personality.</li> <li>2. Personality of managers/leaders.</li> <li>3. Perception process.</li> <li>4. Effective interpersonal verbal communication.</li> <li>5. Nonverbal communication.</li> <li>6. Active listening.</li> <li>7. Assertive behavior.</li> <li>8. Empathy.</li> <li>9. EQ and CQ.</li> <li>10. Intercultural communication-</li> <li>11. Basic presentation skills.</li> <li>12. Student presentations</li> <li>13. Student presentations</li> </ol>	
<b>Recommended literature:</b> [1] SULIKOVA, R. 2001. Intercultural Communication. In: Global Business and Economic Development. Volume II: The East European Perspectives. Upper Montclair : Montclair State University, 2001, p. 311-315.	

- [2] SULIKOVA, R. 2003. New Managerial Competencies. In: Journal of Human Resource Management. 2003, No. 1-2, p. 69-76.
- [3] SULIKOVA, R. 2003. New Managerial Competencies in the New Organizational Environment. In: Strategies for Sustainable Globalization: Business Responses to Regional Demands and Global Opportunities. Global Business and Economic Development. Upper Montclair : Montclair State University, 2003, volume 1, p. 813-817.
- [4] THILL, J. V. – BOVEÉ, C. L. 2012. Business Communication Essentials. New Jersey: Pearson, 2012.
- [5] TUBBS, S. L. – MOSS, S. 1997. Human Communication. 6th Edition. New York: McGraw-Hill, 1997.
- [6] WHETTEN, D. A. – CAMERON, K. S. 2011. Developing Management Skills. Pearson, 2011.

**Languages necessary to complete the course:**

English

**Notes:**

**Past grade distribution**

Total number of evaluated students: 122

A	ABS	B	C	D	E	FX	M
29,51	0,0	19,67	17,21	10,66	12,3	10,66	0,0

**Lecturers:** doc. PhDr. Rozália Sulíková, PhD., Mgr. Ľudmila Mitková, PhD.

**Last change:** 13.02.2020

**Approved by:**

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/215B/15	<b>Course title:</b> Research Methods
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 5.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> Take-home assignment accounts for 100% of grade (either review of a research paper or data analysis).	
<b>Learning outcomes:</b> Upon taking the course, the student will have a thorough understanding of how to do research. He will be able to define a research topic, find relevant literature, obtain data and use right methods in order to analyze and conclude on them.	
<b>Class syllabus:</b> Session 1 Starting the research Session 2 Literature review & topic specification Session 3 Data collection & retrieval Session 4 Qualitative methods Session 5 Quantitative methods Session 6 Challenges for thesis & paper writing Session 7 Example of the research	
<b>Recommended literature:</b> Literature: 1. Ashby, Mike. "How to write a paper." Engineering Department, University of Cambridge, Version 5 (2000): 38. 2. Murray, Rowena. How to write a thesis. McGraw-Hill International, 2011. 3. Freedman, D., R. Pisani, and R. Purves. "Statistics (2007)." (1978). 4. Stock, James H., and Mark W. Watson. Introduction to econometrics. Vol. 104. Boston: Addison Wesley, 2003. 5. Selected research papers	
<b>Languages necessary to complete the course:</b> English	
<b>Notes:</b>	



<b>Past grade distribution</b>							
Total number of evaluated students: 14							
A	ABS	B	C	D	E	FX	M
71,43	0,0	21,43	0,0	7,14	0,0	0,0	0,0
<b>Lecturers:</b> Mgr. Rastislav Molnár							
<b>Last change:</b> 31.01.2018							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KEF/318B/19				<b>Course title:</b> Riadenie podniku a manažment zmien			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b>							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 1							
A	ABS	B	C	D	E	FX	M
100,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0
<b>Lecturers:</b> prof. JUDr. Daniela Nováčková, PhD.							
<b>Last change:</b>							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KMn/054B/00	<b>Course title:</b> Russian I
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 2	
<b>Recommended semester:</b> 1.	
<b>Educational level:</b> I., II.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> 100% - active participation in class Scale of assessment (preliminary/final): 80/20	
<b>Learning outcomes:</b> To learn the Russian alphabet (azbuka) – the ability to write read and communicate in Russian on general level.	
<b>Class syllabus:</b> Making and developing contacts, greeting and introducing oneself Let's get Acquainted Initial contacts At the office Family Studies University - Faculty My work day Leisure time and Life style Hobbies Professions	
<b>Recommended literature:</b> Blum Tamara, Gorelova Elena: Put' k uspechu 1. (The road to success). Course book. Russian for everyday life and business communication. Vienna 2017, 192 p. Blum Tamara, Gorelova Elena: Put' k uspechu 1. (The road to success). Workbook. Russian for everyday life and business communication. Vienna 2017, 116 p.	
<b>Languages necessary to complete the course:</b> English language	
<b>Notes:</b>	

<b>Past grade distribution</b>							
Total number of evaluated students: 710							
A	ABS	B	C	D	E	FX	M
64,08	0,0	24,93	6,34	1,83	0,14	2,68	0,0
<b>Lecturers:</b> doc. Mgr. Emília Charfaoui, CSc.							
<b>Last change:</b> 26.09.2019							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KMn/055B/10	<b>Course title:</b> Russian II
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 2	
<b>Recommended semester:</b> 2.	
<b>Educational level:</b> I., II.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> 100% - active participation in class Scale of assessment (preliminary/final): 80/20	
<b>Learning outcomes:</b> The aim of this study subject is to develop the ability to talk about everyday life situations within given topics.	
<b>Class syllabus:</b> Socializing and networking - polite phrases Telephoning Hotel Time is money Plans for the week Personal letter writing Describing people Health - at the doctor's Restaurant Shopping	
<b>Recommended literature:</b> Blum Tamara, Gorelova Elena: Put' k uspechu 1. (The road to success). Course book. Russian for everyday life and business communication. Vienna 2017, 192 p. Blum Tamara, Gorelova Elena: Put' k uspechu 1. (The road to success). Workbook. Russian for everyday life and business communication. Vienna 2017, 116 p.	
<b>Languages necessary to complete the course:</b> English and Russian language	
<b>Notes:</b>	

<b>Past grade distribution</b>							
Total number of evaluated students: 281							
A	ABS	B	C	D	E	FX	M
82,21	0,0	11,74	2,14	0,36	0,0	3,56	0,0
<b>Lecturers:</b> doc. Mgr. Emília Charfaoui, CSc.							
<b>Last change:</b> 26.09.2019							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KMn/056B/00	<b>Course title:</b> Russian III
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 2	
<b>Recommended semester:</b> 3.	
<b>Educational level:</b> I., II.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> 100% - active participation in class Scale of assessment (preliminary/final): 80/20	
<b>Learning outcomes:</b> To develop communication skills, vocabulary and phraseology in the topics of everyday situations. To acquire the ability to discourse, raise and express arguments as well as to exchange own opinions and ideas.	
<b>Class syllabus:</b> Educational system in Russia and in Slovakia Healthy lifestyle Russian national cuisine Housing Transportation Grammatical tables	
<b>Recommended literature:</b> Blum Tamara, Gorelova Elena: Puť k uspechu 1. (The road to success). Course book. Russian for everyday life and business communication. Vienna 2014, 192 p. Blum Tamara, Gorelova Elena: Puť k uspechu 1. (The road to success). Workbook. Russian for everyday life and business communication. Vienna 2014, 116 p. Charfaoui, E. Professional lexical minimum of managerial and economical praxis. Vyd. Univerzita Komenského, Fakulta managementu, 2014, 116 s. Actual additional texts form magazines, newspapers and the Internet.	
<b>Languages necessary to complete the course:</b> English and Russian language	
<b>Notes:</b>	

<b>Past grade distribution</b>							
Total number of evaluated students: 236							
A	ABS	B	C	D	E	FX	M
72,88	0,0	18,64	4,66	2,12	0,0	1,69	0,0
<b>Lecturers:</b> doc. Mgr. Emília Charfaoui, CSc.							
<b>Last change:</b> 16.09.2020							
<b>Approved by:</b>							



## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KMn/057B/10	<b>Course title:</b> Russian IV
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 2	
<b>Recommended semester:</b> 4.	
<b>Educational level:</b> I., II.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> 100% - active participation in class Scale of assessment (preliminary/final): 80/20	
<b>Learning outcomes:</b> To mature and extend grammatical and lexical structures of the Russian language; and also to know Russian life and institutions and Russian culture (its tradition, habits, and cultural values).	
<b>Class syllabus:</b> Introduction into the work with a professional text Business correspondence Curriculum vitae, letter of application Job interview Employment contract Grammatical tables	
<b>Recommended literature:</b> Blum T., Gorelova E.: Put' k uspechu 2. (The Road to Success). Course book. Russian for everyday life and business communication. Vienna 2017, 192 s. Blum T., Gorelova E.: Put' k uspechu 2. (The Road to Success). Workbook. Russian for everyday life and business communication. Vienna 2017, 116 s. Charfaoui, E. Professional lexical minimum of managerial and economical praxis. Vyd. Univerzita Komenského, Fakulta managementu, 2014, 116 s. Actual additional texts form magazines, newspapers and the Internet.	
<b>Languages necessary to complete the course:</b> English and Russian language	
<b>Notes:</b>	

<b>Past grade distribution</b>							
Total number of evaluated students: 103							
A	ABS	B	C	D	E	FX	M
85,44	0,0	5,83	6,8	0,0	0,0	1,94	0,0
<b>Lecturers:</b> doc. Mgr. Emília Charfaoui, CSc.							
<b>Last change:</b> 26.09.2019							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/097B/10				<b>Course title:</b> SQL Server			
<b>Educational activities:</b> <b>Type of activities:</b> <b>Number of hours:</b> <b>per week: per level/semester:</b> <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 6.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 9							
A	ABS	B	C	D	E	FX	M
44,44	0,0	11,11	11,11	22,22	11,11	0,0	0,0
<b>Lecturers:</b> doc. RNDr. Michal Greguš, PhD.							
<b>Last change:</b>							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KEF/216B/15			<b>Course title:</b> Seminar to the State exam				
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 6.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Recommended prerequisites:</b> Economics I.,II., Management, International Trade, Marketing							
<b>Course requirements:</b> For activities at seminar practice students can gain up to 10 points. During the semester, the student does two tests of 0-10 points each. In the oral exam, the student can score 0-70 points. In the oral exam, the student can score 0-70 points.							
<b>Learning outcomes:</b> The students get a complete overview of the thematic topics of the state examination. At the same time, they train their ability to present their bachelor thesis							
<b>Class syllabus:</b> 1. General overview of the economy 2. Basic theory of management 3. Basic theory of marketing 4. Basic theory of international economic and investment relations 5. Basic theory of financial relations							
<b>Recommended literature:</b> Milošovičová, P., Nováčková, D. a Wefersová, J: Medzinárodné ekonomické právo. Praha : Wolters Kluwer, 2017. ISBN 978-80-7552-530-7 Dohoda o založení Svetovej obchodnej organizácie, Zb. z. 152/2000 Paškrtová,L. a Stachová, P : Medzinárodné ekonomické vzťahy,							
<b>Languages necessary to complete the course:</b> English							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 85							
A	ABS	B	C	D	E	FX	M
49,41	0,0	24,71	22,35	2,35	0,0	1,18	0,0

<b>Lecturers:</b> prof. JUDr. Daniela Nováčková, PhD., Mgr. Petra Milošovičová, PhD.
<b>Last change:</b> 08.02.2018
<b>Approved by:</b>

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KMk/046B/00	<b>Course title:</b> Sociology I
<b>Educational activities:</b> <b>Type of activities:</b> lecture <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 2	
<b>Recommended semester:</b> 1.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> 80 percent during semester, 20 percent final exam Scale of assessment (preliminary/final): 80/20	
<b>Learning outcomes:</b> Objective of the course in terms of learning outcomes and competences The aim of the subject is to familiarize students with the basic conceptual apparatus of sociology and with selected circles of problems, relevant for the study of management and marketing.	
<b>Class syllabus:</b> Sociological perspective Methods of sociological research Culture Socialization Social interaction and social structure. Social groups and organizations. Social stratification and social differentiation. Ethnic, racial groups. Minorities. Social institutions. Economic and political systems. Education systems. Social change and social movement.	
<b>Recommended literature:</b> Giddens, Anthony (2013) Sociology (Seventh Edition). Cambridge	
<b>Languages necessary to complete the course:</b> Slovak	
<b>Notes:</b>	

<b>Past grade distribution</b>							
Total number of evaluated students: 311							
A	ABS	B	C	D	E	FX	M
67,52	0,0	23,79	4,18	2,25	0,0	2,25	0,0
<b>Lecturers:</b> doc. PhDr. Magdaléna Samuhelová, CSc.							
<b>Last change:</b> 15.02.2018							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KMk/346B/19	<b>Course title:</b> Sociology I
<b>Educational activities:</b> <b>Type of activities:</b> lecture <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 1.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> 80 percent during semester, 20 percent final exam Scale of assessment (preliminary/final): 80/20	
<b>Learning outcomes:</b> Objective of the course in terms of learning outcomes and competences The aim of the subject is to familiarize students with the basic conceptual apparatus of sociology and with selected circles of problems, relevant for the study of management and marketing.	
<b>Class syllabus:</b> Sociological perspective Methods of sociological research Culture Socialization Social interaction and social structure. Social groups and organizations. Social stratification and social differentiation. Ethnic, racial groups. Minorities. Social institutions. Economic and political systems. Education systems. Social change and social movement.	
<b>Recommended literature:</b> Giddens, Anthony (2013) Sociology (Seventh Edition). Cambridge	
<b>Languages necessary to complete the course:</b> Slovak	
<b>Notes:</b>	



<b>Past grade distribution</b>							
Total number of evaluated students: 12							
A	ABS	B	C	D	E	FX	M
50,0	0,0	8,33	25,0	0,0	0,0	8,33	8,33
<b>Lecturers:</b> doc. PhDr. Magdaléna Samuhelová, CSc.							
<b>Last change:</b> 03.10.2019							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KMk/047B/19	<b>Course title:</b> Sociology II
<b>Educational activities:</b> <b>Type of activities:</b> lecture <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 2.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> 80 percent during semester, 20 percent final exam Scale of assessment (preliminary/final): 80/20	
<b>Learning outcomes:</b> Objective of the course in terms of learning outcomes and competences. The aim of the subject is to familiarize students with the basic conceptual apparatus of sociology and with selected circles of problems, relevant for the study of management and marketing.	
<b>Class syllabus:</b> Sociological perspective Methods of sociological research Culture Socialization Social interaction and social structure. Social groups and organizations. Social stratification and social differentiation. Ethnic, racial groups. Minorities. Social institutions. Economic and political systems. Education systems. Social change and social movement.	
<b>Recommended literature:</b> Giddens, Anthony (2013) Sociology (Seventh Edition). Cambridge	
<b>Languages necessary to complete the course:</b> slovak	
<b>Notes:</b>	

<b>Past grade distribution</b>							
Total number of evaluated students: 0							
A	ABS	B	C	D	E	FX	M
0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0
<b>Lecturers:</b> doc. PhDr. Magdaléna Samuhelová, CSc.							
<b>Last change:</b> 09.02.2020							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KMk/051B/00			<b>Course title:</b> Spanish I				
<b>Educational activities:</b> <b>Type of activities:</b> lecture <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 2							
<b>Recommended semester:</b> 1.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b> work during semester and final exam For the grade A, at least 91 points are needed, for B at least 81 points, for C at least 73 points, for D at least 66 points, for E at least 60 points. If a student receives less than 60 points, he will fail and will get Fx evaluation.							
<b>Learning outcomes:</b> to handle basic spanish conversation							
<b>Class syllabus:</b> basoc grammar, numbers, vocabulary, syntax, use of the subjunctive, conversation							
<b>Recommended literature:</b> Spanish language I. Brodsky, David: Spanish Verbs Made Simple(r). University of Texas Press, 2005. Elektronický zdroj: <a href="http://site.ebrary.com/lib/uniba/docDetail.action?docID=10185707&amp;p00=spanish">http://site.ebrary.com/lib/uniba/docDetail.action?docID=10185707&amp;p00=spanish</a>							
<b>Languages necessary to complete the course:</b> Slovak							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 1821							
A	ABS	B	C	D	E	FX	M
71,39	0,0	21,09	3,62	0,93	0,38	2,53	0,05
<b>Lecturers:</b> PhDr. Ján Jurišta, PhDr. Ivan Puškáč							
<b>Last change:</b> 02.06.2015							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KMk/052B/00			<b>Course title:</b> Spanish II				
<b>Educational activities:</b> <b>Type of activities:</b> lecture <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 2							
<b>Recommended semester:</b> 2.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b> work during semester and final exam For the grade A, at least 91 points are needed, for B at least 81 points, for C at least 73 points, for D at least 66 points, for E at least 60 points. If a student receives less than 60 points, he will fail and will get Fx evaluation.							
<b>Learning outcomes:</b> to handel basic conversation in spanish language							
<b>Class syllabus:</b> spanish grammar, voclabulary on travel, lesisure, home, daily activities							
<b>Recommended literature:</b> Učebnica španielčiny I. Brodsky, David: Spanish Verbs Made Simple(r). University of Texas Press, 2005. Elektronický zdroj: <a href="http://site.ebrary.com/lib/uniba/docDetail.action?docID=10185707&amp;p00=spanish">http://site.ebrary.com/lib/uniba/docDetail.action?docID=10185707&amp;p00=spanish</a>							
<b>Languages necessary to complete the course:</b> slovak, spanish							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 1326							
A	ABS	B	C	D	E	FX	M
65,54	0,0	22,7	5,96	1,66	0,9	3,24	0,0
<b>Lecturers:</b> PhDr. Ján Jurišta, PhDr. Ivan Puškáč							
<b>Last change:</b> 02.06.2015							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KMk/053B/00			<b>Course title:</b> Spanish III				
<b>Educational activities:</b> <b>Type of activities:</b> lecture <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 2							
<b>Recommended semester:</b> 3.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b> work during semester and final exam For the grade A, at least 91 points are needed, for B at least 81 points, for C at least 73 points, for D at least 66 points, for E at least 60 points. If a student receives less than 60 points, he will fail and will get Fx evaluation.							
<b>Learning outcomes:</b> to be able to handle conversation in spanish language							
<b>Class syllabus:</b> intermediate vocabulary and grammar							
<b>Recommended literature:</b> Učebnica španielčiny Brodsky, David: Spanish Verbs Made Simple(r). University of Texas Press, 2005. Elektronický zdroj: <a href="http://site.ebrary.com/lib/uniba/docDetail.action?docID=10185707&amp;p00=spanish">http://site.ebrary.com/lib/uniba/docDetail.action?docID=10185707&amp;p00=spanish</a>							
<b>Languages necessary to complete the course:</b> slovak, spanish							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 697							
A	ABS	B	C	D	E	FX	M
75,75	0,0	18,51	2,01	1,15	0,57	2,01	0,0
<b>Lecturers:</b> PhDr. Ján Jurišta, PhDr. Ivan Puškáč							
<b>Last change:</b> 02.06.2015							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KMk/054B/00			<b>Course title:</b> Spanish IV				
<b>Educational activities:</b> <b>Type of activities:</b> lecture <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 2							
<b>Recommended semester:</b> 4.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b> work during the semester, final exam For the grade A, at least 91 points are needed, for B at least 81 points, for C at least 73 points, for D at least 66 points, for E at least 60 points. If a student receives less than 60 points, he will fail and will get Fx evaluation.							
<b>Learning outcomes:</b> to be able to hold a conversation in spanish							
<b>Class syllabus:</b> intermediate vocabulary and grammar							
<b>Recommended literature:</b> book chosen by the teacher Brodsky, David: Spanish Verbs Made Simple(r). University of Texas Press, 2005. Elektronický zdroj: <a href="http://site.ebrary.com/lib/uniba/docDetail.action?docID=10185707&amp;p00=spanish">http://site.ebrary.com/lib/uniba/docDetail.action?docID=10185707&amp;p00=spanish</a>							
<b>Languages necessary to complete the course:</b> slovak, spanish							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 420							
A	ABS	B	C	D	E	FX	M
70,95	0,0	19,52	4,05	0,71	1,19	3,57	0,0
<b>Lecturers:</b> PhDr. Ján Jurišta, PhDr. Ivan Puškáč							
<b>Last change:</b> 02.06.2015							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/116B/19	<b>Course title:</b> Statistics
<b>Educational activities:</b> <b>Type of activities:</b> lecture / laboratory practicals <b>Number of hours:</b> <b>per week:</b> 2 / 2 <b>per level/semester:</b> 28 / 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b> 3.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b>	
<b>Learning outcomes:</b>	
<b>Class syllabus:</b> Brief Syllabus: 1. Introduction into the course. Introduction into probability theory. 2. Conditional probability, independence, and Bayes theorem. 3. Random variable – definition, types (discrete and continuous), transformation, probability division. 4. Distribution function and its basic characteristics. Density functions for continuous random variable. 5. Types of theoretical probability distributions. 6. Probability distributions derived from normal probability distribution. 7. Limits: Convergence of random variables, law of large numbers, central limits. 8. Random vector. Dependence and independence of random variables. 9. Introduction into mathematical statistics. Descriptive statistics, primary graphic representation of statistical data. Classification of statistical data. Frequency table. 10. Random choice and its basic characteristics. Selective characteristics. Unbiased and consistent estimates. Basic characteristics of realization of random choice. 11. Interval estimates for random choice from normal distribution. 12. Introduction into statistical hypothesis testing. Errors of first and second category during statistical hypothesis testing. 13. Statistical hypothesis testing: parametric tests (for parameters of normal distribution). 14. Statistical hypothesis testing: nonparametric tests (chi-square test of good agreement, sign test).	
<b>Recommended literature:</b> Literature: 1. Chajdiak J., Rublíková E., Gudába M: Štatistické metódy v praxi. STATIS Bratislava 1997. Chajdiak J., Komorník J., Komorníková M.: Štatistické metódy. STATIS Bratislava 1999 2. McClave J. T., Benson P. G., Sincich T.: Statistics for Business and Economics, Prentice-Hall, INC., 2001 <a href="http://www.prenhall.com/mcclave/">http://www.prenhall.com/mcclave/</a>	



3. Viera Pacáková a kolektív: Štatistika pre ekonómov. IURA EDITION, Bratislava 2003.
4. Viera Pacáková a kolektív: Štatistika pre ekonómov. Zbierka príkladov B. IURA EDITION, Bratislava 2005.
5. Electronic textbook of statistics (in Czech): <http://badame.vse.cz/iastat/>
6. Electronic textbook of statistics (in English): <http://www.statsoft.com/textbook/stathome.html>

**Languages necessary to complete the course:**

English

**Notes:**

**Past grade distribution**

Total number of evaluated students: 53

A	ABS	B	C	D	E	FX	M
5,66	0,0	9,43	5,66	28,3	26,42	18,87	5,66

**Lecturers:** doc. Ing. Iveta Stankovičová, PhD., Mgr. Eva Brestovanská, PhD., doc. RNDr. Mária Bohdalová, PhD.

**Last change:** 17.09.2019

**Approved by:**

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/061B/19				<b>Course title:</b> Statistics on PC			
<b>Educational activities:</b> <b>Type of activities:</b> lecture <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 4.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 30							
A	ABS	B	C	D	E	FX	M
10,0	0,0	10,0	6,67	13,33	13,33	46,67	0,0
<b>Lecturers:</b> doc. RNDr. Mária Bohdalová, PhD., Mgr. Eva Brestovanská, PhD., doc. Ing. Iveta Stankovičová, PhD.							
<b>Last change:</b> 18.02.2020							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KSP/064B/17				<b>Course title:</b> Visions and Creativity in Management			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 1.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 429							
A	ABS	B	C	D	E	FX	M
74,36	0,0	13,52	4,9	0,0	0,0	7,23	0,0
<b>Lecturers:</b> Mgr. Lucia Kohnová, PhD., Mgr. Nikola Salajová							
<b>Last change:</b> 18.09.2020							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/075B/00				<b>Course title:</b> Visual Basic (2)			
<b>Educational activities:</b> <b>Type of activities:</b> lecture <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 6.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b> FM.KIS/073B/00 - Visual Basic (1)							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 4							
A	ABS	B	C	D	E	FX	M
75,0	0,0	0,0	25,0	0,0	0,0	0,0	0,0
<b>Lecturers:</b> doc. RNDr. Michal Greguš, PhD.							
<b>Last change:</b> 02.06.2015							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KIS/335B/17	<b>Course title:</b> Visual Communication
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 4.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> The assessment of the subject is in accordance with the FM UK Study Regulations. Evaluation is aimed at assessing the skills and work habits of students, which are assessed on the basis of OCTO in ACVA phases: Objective 25% Complexity 25% Team work 25% Outputs 25% Together, max. 100 points/semester, where the following points can be obtained in the individual AKVA phases: Analytical - 20 points, Conceptual - 20 points, Verification - 20 points, Argumentative - 40 point Scale of assessment (preliminary/final): 100/0	
<b>Learning outcomes:</b> By completing the subject, the student will acquire skills in graphics processing using the software provided by the faculty and will acquire deeper theoretical knowledge from the field of visual language and its individual elements. Alternative activity in the four ACVA phases of the project solution – Analytical (2-4 weeks), Conceptual (2-4 weeks), Verifying (1-3 weeks) and Argumentative (1-3 weeks).	
<b>Class syllabus:</b> <ol style="list-style-type: none"> <li>1. Visual language</li> <li>2. Graphic design</li> <li>3. Graphics for print and web</li> <li>4. Manufacturing process</li> <li>5. Visualization of information</li> <li>6. Technical information</li> <li>7. Visual and visual perception</li> <li>8. Visual language</li> <li>9. Meaning of colors</li> <li>10. Risks of graphics</li> <li>11. How to be seen</li> </ol>	

12. Work with a graphic editor in WINDOWS 13. Work with a MacOS graphics editor 14. Working with a graphical editor in LINUX environment							
<b>Recommended literature:</b> Faulkner, A. - Chavez, C.: Adobe Photoshop CC. Computer Press, Praha. 2016, ISBN 9788025147412 Novotný, P.: CorelDRAW X4. Grada, Praha, 2009 Lucas, D.: Graphic Design. Thames & Hudson, 2014, ISBN 9783037681633 Errea, J.: Visual Journalism. Die Gestalten Verlag, 2017, ISBN 9783899559194							
<b>Languages necessary to complete the course:</b> slovak language							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 15							
A	ABS	B	C	D	E	FX	M
86,67	0,0	13,33	0,0	0,0	0,0	0,0	0,0
<b>Lecturers:</b> PhDr. Peter Veselý, PhD.							
<b>Last change:</b> 09.02.2018							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KIS/106B/10	<b>Course title:</b> Web Server and Web Design II
<b>Educational activities:</b> <b>Type of activities:</b> lecture <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b> 6.	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> The assessment of the subject is in accordance with the FM UK Study Regulations. Evaluation is aimed at assessing the skills and work habits of students, which are assessed on the basis of OCTO in ACVA phases: Objective 25% Complexity 25% Team work 25% Outputs 25% Together, max. 100 points/semester, where the following points can be obtained in the individual AKVA phases: Analytical - 20 points, Conceptual - 20 points, Verification - 20 points, Argumentative - 40 point Scale of assessment (preliminary/final): 100/0	
<b>Learning outcomes:</b> Students will learn how to create a web server, install MS SQL Server, import data into data bans, and communicate with SQL Server database data on a web server. Then they learn to create programs in C #, T-SQL databases, and create stored procedures and transaction processing. They will learn the basics of creating information systems in the company. \ Education is alternatively divided into 4 phases AKVA - Analytical (2-4 weeks), Conceptual (2-4 weeks), Verification (1-3 weeks), Argumentative (1-3 weeks).	
<b>Class syllabus:</b> <ul style="list-style-type: none"> <li>• Web server</li> <li>• SQL language - a query database language</li> <li>• Stored procedures</li> <li>• Transactions and transaction processing - implementation in the program</li> <li>• Lifecycle of the information system</li> <li>• Create print reports on the server using XML and XSL</li> <li>• Web services</li> <li>• Data mining and OLAP analysis</li> </ul>	
<b>Recommended literature:</b> <ul style="list-style-type: none"> <li>• M. Donalds, M. Szpuszta, Pro ASP.NET 2.0 in C# 2005, Apress, 2005.</li> <li>• M. Donalds, A. Freeman, M. Szpuszta, Pro ASP.NET 4.0 in C# 2010, Apress, 2010,</li> </ul>	
<b>Languages necessary to complete the course:</b> slovak language, english language	
<b>Notes:</b>	

<b>Past grade distribution</b>							
Total number of evaluated students: 218							
A	ABS	B	C	D	E	FX	M
78,9	0,0	13,3	0,92	1,83	0,0	5,05	0,0
<b>Lecturers:</b> Mgr. Vincent Karovič, PhD.							
<b>Last change:</b> 10.02.2018							
<b>Approved by:</b>							



## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/006/13				<b>Course title:</b> Websites Development II			
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 4.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 82							
A	ABS	B	C	D	E	FX	M
86,59	0,0	3,66	0,0	0,0	0,0	9,76	0,0
<b>Lecturers:</b> Mgr. Andrea Studeničová							
<b>Last change:</b>							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KIS/009B/10				<b>Course title:</b> Websites Development II			
<b>Educational activities:</b> <b>Type of activities:</b> lecture <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b> 4.							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 155							
A	ABS	B	C	D	E	FX	M
76,77	0,0	8,39	4,52	1,94	0,65	7,74	0,0
<b>Lecturers:</b> Mgr. Vincent Karovič, PhD.							
<b>Last change:</b> 02.06.2015							
<b>Approved by:</b>							

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava							
<b>Faculty:</b> Faculty of Management							
<b>Course ID:</b> FM.KEF/317B/19			<b>Course title:</b> Základy vedomostného a informačného manažmentu				
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> 2 <b>per level/semester:</b> 28 <b>Form of the course:</b> on-site learning							
<b>Number of credits:</b> 3							
<b>Recommended semester:</b>							
<b>Educational level:</b> I.							
<b>Prerequisites:</b>							
<b>Course requirements:</b>							
<b>Learning outcomes:</b>							
<b>Class syllabus:</b>							
<b>Recommended literature:</b>							
<b>Languages necessary to complete the course:</b>							
<b>Notes:</b>							
<b>Past grade distribution</b> Total number of evaluated students: 2							
A	ABS	B	C	D	E	FX	M
50,0	0,0	0,0	50,0	0,0	0,0	0,0	0,0
<b>Lecturers:</b> prof. JUDr. Daniela Nováčková, PhD.							
<b>Last change:</b>							
<b>Approved by:</b>							