

Course descriptions

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COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Arts					
Course ID: FiF.KŽ/A-moZU-001/15		Course title: Advertising and Promoting			
Educational activities: Type of activities: lecture + seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning					
Number of credits: 3					
Recommended semester: 1.					
Educational level: II.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 179					
A	B	C	D	E	FX
21,23	24,58	32,96	17,32	3,91	0,0
Lecturers: prof. PhDr. Pavel Horňák, CSc.					
Last change: 02.06.2015					
Approved by: prof. PhDr. Soňa Szomolányi, CSc., prof. PhDr. Danuša Serafinová, CSc.					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Arts					
Course ID: FiF.KŽ/A-moZU-005/15		Course title: Basics in Economics			
Educational activities: Type of activities: lecture + seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning					
Number of credits: 3					
Recommended semester: 1.					
Educational level: II.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 181					
A	B	C	D	E	FX
51,38	42,54	3,87	1,66	0,55	0,0
Lecturers: Mgr. Olívia Strapeková					
Last change: 02.06.2015					
Approved by: prof. PhDr. Soňa Szomolányi, CSc., prof. PhDr. Danuša Serafinová, CSc.					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Arts					
Course ID: FiF.KŽ/A-moZU-019/15		Course title: Creative Studio 1			
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning					
Number of credits: 3					
Recommended semester: 1.					
Educational level: II.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 179					
A	B	C	D	E	FX
79,89	17,32	1,68	0,0	0,0	1,12
Lecturers: Mgr. Peter Kubinyi, PhD., Mgr. Ľubomír Bajaník, PhDr. Anna Sámelová, PhD.					
Last change: 02.06.2015					
Approved by: prof. PhDr. Soňa Szomolányi, CSc., prof. PhDr. Danuša Serafinová, CSc.					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Arts					
Course ID: FiF.KŽ/A-moZU-028/15		Course title: Creative Studio 2			
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning					
Number of credits: 3					
Recommended semester: 2.					
Educational level: II.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 172					
A	B	C	D	E	FX
77,33	19,19	2,91	0,58	0,0	0,0
Lecturers: Mgr. Peter Kubinyi, PhD., Mgr. Ľubomír Bajaník, Mgr. Martin Strižinec					
Last change: 02.06.2015					
Approved by: prof. PhDr. Soňa Szomolányi, CSc., prof. PhDr. Danuša Serafinová, CSc.					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Arts					
Course ID: FiF.KŽ/A-moZU-002/15		Course title: Culture in Media			
Educational activities: Type of activities: lecture + seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning					
Number of credits: 3					
Recommended semester: 1.					
Educational level: II.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 179					
A	B	C	D	E	FX
35,2	24,02	17,88	10,06	11,17	1,68
Lecturers: Mgr. Dávid Vido					
Last change: 02.06.2015					
Approved by: prof. PhDr. Soňa Szomolányi, CSc., prof. PhDr. Danuša Serafinová, CSc.					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Arts					
Course ID: FiF.KŽ/A-moZU-145/17		Course title: Data Journalism			
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning					
Number of credits: 3					
Recommended semester: 2.					
Educational level: II.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 3					
A	B	C	D	E	FX
100,0	0,0	0,0	0,0	0,0	0,0
Lecturers: Mgr. Ján Hacek, PhD.					
Last change: 23.02.2018					
Approved by: prof. PhDr. Soňa Szomolányi, CSc., prof. PhDr. Danuša Serafinová, CSc.					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Arts					
Course ID: FiF.KŽ/A-moZU-020/15		Course title: Economic Journalism			
Educational activities: Type of activities: lecture + seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning					
Number of credits: 3					
Recommended semester: 4.					
Educational level: II.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 144					
A	B	C	D	E	FX
47,22	43,75	8,33	0,69	0,0	0,0
Lecturers: Mgr. Olívia Strapeková, doc. PhDr. Svetlana Hlavčáková, CSc.					
Last change: 02.06.2015					
Approved by: prof. PhDr. Soňa Szomolányi, CSc., prof. PhDr. Danuša Serafinová, CSc.					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Arts					
Course ID: FiF.KŽ/A-moZU-012/15		Course title: Ethics in Journalism			
Educational activities: Type of activities: lecture + seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning					
Number of credits: 4					
Recommended semester: 2.					
Educational level: II.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 182					
A	B	C	D	E	FX
3,85	7,69	29,67	26,37	14,29	18,13
Lecturers: doc. PhDr. Svetlana Hlavčáková, CSc.					
Last change: 02.06.2015					
Approved by: prof. PhDr. Soňa Szomolányi, CSc., prof. PhDr. Danuša Serafinová, CSc.					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Arts					
Course ID: FiF.KŽ/A-moZU-049/15		Course title: Ethnic and Expatriate Journalism			
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning					
Number of credits: 3					
Recommended semester: 4.					
Educational level: II.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 46					
A	B	C	D	E	FX
91,3	4,35	0,0	0,0	0,0	4,35
Lecturers: doc. PhDr. Mária Follrichová, CSc.					
Last change: 02.06.2015					
Approved by: prof. PhDr. Soňa Szomolányi, CSc., prof. PhDr. Danuša Serafinová, CSc.					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Arts					
Course ID: FiF.KŽ/A-boZU-148/18		Course title: Excursion			
Educational activities: Type of activities: excursion Number of hours: per week: per level/semester: 24s Form of the course: on-site learning					
Number of credits: 3					
Recommended semester: 3.					
Educational level: II.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 17					
A	B	C	D	E	FX
100,0	0,0	0,0	0,0	0,0	0,0
Lecturers: Mgr. Martin Strážinec					
Last change:					
Approved by: prof. PhDr. Soňa Szomolányi, CSc., prof. PhDr. Danuša Serafinová, CSc.					

STATE EXAM DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Arts	
Course ID: FiF.KŽ/A-moZU-991/15	Course title: General Theory of Journalism
Number of credits: 6	
Educational level: II.	
State exam syllabus:	
Last change: 02.06.2015	
Approved by: prof. PhDr. Soňa Szomolányi, CSc., prof. PhDr. Danuša Serafinová, CSc.	

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Arts					
Course ID: FiF.KŽ/A-boZU-146/18		Course title: Global Development Journalism			
Educational activities: Type of activities: lecture + seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning					
Number of credits: 3					
Recommended semester: 1., 3.					
Educational level: I., II.					
Prerequisites:					
Antirequisites: FiF.KŽ/A-boZU-146b/18					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 6					
A	B	C	D	E	FX
83,33	0,0	16,67	0,0	0,0	0,0
Lecturers: Mgr. Ján Hacek, PhD.					
Last change: 29.05.2018					
Approved by: prof. PhDr. Soňa Szomolányi, CSc., prof. PhDr. Danuša Serafinová, CSc.					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Arts					
Course ID: FiF.KŽ/A-boZU-146b/18		Course title: Global Development Journalism 2			
Educational activities: Type of activities: lecture + seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning					
Number of credits: 3					
Recommended semester: 2., 4.					
Educational level: I., II.					
Prerequisites:					
Antirequisites: FiF.KŽ/A-boZU-146/18					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 1					
A	B	C	D	E	FX
100,0	0,0	0,0	0,0	0,0	0,0
Lecturers: Mgr. Ján Hacek, PhD.					
Last change: 13.06.2018					
Approved by: prof. PhDr. Soňa Szomolányi, CSc., prof. PhDr. Danuša Serafinová, CSc.					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Arts					
Course ID: FiF.KŽ/A-moZU-007/15		Course title: Information Policy			
Educational activities: Type of activities: lecture + seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning					
Number of credits: 4					
Recommended semester: 2.					
Educational level: II.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 172					
A	B	C	D	E	FX
4,07	7,56	18,02	32,56	37,79	0,0
Lecturers: Mgr. Ivan Sečík, PhD.					
Last change: 02.06.2015					
Approved by: prof. PhDr. Soňa Szomolányi, CSc., prof. PhDr. Danuša Serafinová, CSc.					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Arts					
Course ID: FiF.KŽ/A-moZU-053/15		Course title: International Relations			
Educational activities: Type of activities: lecture + seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning					
Number of credits: 3					
Recommended semester: 1.					
Educational level: II.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 178					
A	B	C	D	E	FX
16,29	25,28	30,9	15,73	8,99	2,81
Lecturers: Mgr. Adam Solga, PhD.					
Last change: 02.06.2015					
Approved by: prof. PhDr. Soňa Szomolányi, CSc., prof. PhDr. Danuša Serafinová, CSc.					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Arts					
Course ID: FiF.KŽ/A-moZU-006/15		Course title: Introduction into the Studies of State and Law			
Educational activities: Type of activities: lecture + seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning					
Number of credits: 3					
Recommended semester: 1.					
Educational level: II.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 182					
A	B	C	D	E	FX
31,32	28,02	22,53	12,09	3,85	2,2
Lecturers: doc. PhDr. Mária Follrichová, CSc.					
Last change: 02.06.2015					
Approved by: prof. PhDr. Soňa Szomolányi, CSc., prof. PhDr. Danuša Serafinová, CSc.					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Arts					
Course ID: FiF.KŽ/A-moZU-063/15		Course title: Investigative Journalism			
Educational activities: Type of activities: lecture + seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning					
Number of credits: 3					
Recommended semester: 2.					
Educational level: II.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 148					
A	B	C	D	E	FX
81,76	17,57	0,0	0,0	0,0	0,68
Lecturers: doc. PhDr. Mária Follrichová, CSc.					
Last change: 02.06.2015					
Approved by: prof. PhDr. Soňa Szomolányi, CSc., prof. PhDr. Danuša Serafinová, CSc.					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Arts					
Course ID: FiF.KŽ/A-moZU-025/15		Course title: Journalism in Foreign Politics			
Educational activities: Type of activities: lecture + seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning					
Number of credits: 3					
Recommended semester: 3.					
Educational level: II.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 83					
A	B	C	D	E	FX
37,35	30,12	19,28	2,41	3,61	7,23
Lecturers: Mgr. Adam Solga, PhD.					
Last change: 02.06.2015					
Approved by: prof. PhDr. Soňa Szomolányi, CSc., prof. PhDr. Danuša Serafinová, CSc.					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Arts					
Course ID: FiF.KŽ/A-moZU-024/15		Course title: Journalism in Home Politics			
Educational activities: Type of activities: lecture + seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning					
Number of credits: 3					
Recommended semester: 3.					
Educational level: II.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 149					
A	B	C	D	E	FX
80,54	16,78	2,01	0,67	0,0	0,0
Lecturers: doc. PhDr. Mária Follrichová, CSc.					
Last change: 02.06.2015					
Approved by: prof. PhDr. Soňa Szomolányi, CSc., prof. PhDr. Danuša Serafinová, CSc.					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Arts					
Course ID: FiF.KŽ/A-moZU-022/15		Course title: Language Culture and Critics			
Educational activities: Type of activities: lecture + seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning					
Number of credits: 3					
Recommended semester: 3.					
Educational level: II.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 75					
A	B	C	D	E	FX
33,33	34,67	22,67	5,33	1,33	2,67
Lecturers: Mgr. Mária Stanková, PhD.					
Last change: 02.06.2015					
Approved by: prof. PhDr. Soňa Szomolányi, CSc., prof. PhDr. Danuša Serafinová, CSc.					

STATE EXAM DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Arts	
Course ID: FiF.KŽ/A-moZU-990/15	Course title: Master's Degree Thesis Defence
Number of credits: 15	
Educational level: II.	
State exam syllabus:	
Last change: 02.06.2015	
Approved by: prof. PhDr. Soňa Szomolányi, CSc., prof. PhDr. Danuša Serafinová, CSc.	

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Arts					
Course ID: FiF.KŽ/A-moZU-018/15		Course title: Media Legislation			
Educational activities: Type of activities: lecture + seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning					
Number of credits: 4					
Recommended semester: 3.					
Educational level: II.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 177					
A	B	C	D	E	FX
11,3	19,77	20,9	30,51	15,82	1,69
Lecturers: Mgr. Ivan Sečík, PhD.					
Last change: 30.10.2017					
Approved by: prof. PhDr. Soňa Szomolányi, CSc., prof. PhDr. Danuša Serafinová, CSc.					

STATE EXAM DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Arts	
Course ID: FiF.KŽ/A-moZU-992/15	Course title: Media Legislation and Ethics in Journalism
Number of credits: 6	
Educational level: II.	
State exam syllabus:	
Last change: 02.06.2015	
Approved by: prof. PhDr. Soňa Szomolányi, CSc., prof. PhDr. Danuša Serafinová, CSc.	

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Arts					
Course ID: FiF.KŽ/A-moZU-009/16		Course title: Media Management			
Educational activities: Type of activities: lecture + seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning					
Number of credits: 3					
Recommended semester: 1.					
Educational level: II.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 133					
A	B	C	D	E	FX
9,77	35,34	43,61	11,28	0,0	0,0
Lecturers: Mgr. Peter Kubinyi, PhD.					
Last change: 09.06.2016					
Approved by: prof. PhDr. Soňa Szomolányi, CSc., prof. PhDr. Danuša Serafinová, CSc.					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Arts					
Course ID: FiF.KŽ/A-moZU-071/15		Course title: Media Research Trends			
Educational activities: Type of activities: lecture + seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning					
Number of credits: 3					
Recommended semester: 3.					
Educational level: II.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 176					
A	B	C	D	E	FX
28,98	25,57	27,27	13,07	4,55	0,57
Lecturers: Mgr. Ján Hacek, PhD.					
Last change: 02.06.2015					
Approved by: prof. PhDr. Soňa Szomolányi, CSc., prof. PhDr. Danuša Serafinová, CSc.					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Arts					
Course ID: FiF.KŽ/A-moZU-070/15		Course title: Media Semiotics			
Educational activities: Type of activities: lecture + seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning					
Number of credits: 3					
Recommended semester: 2.					
Educational level: II.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 176					
A	B	C	D	E	FX
25,0	27,27	18,75	17,61	10,23	1,14
Lecturers: Mgr. Mária Stanková, PhD.					
Last change: 02.06.2015					
Approved by: prof. PhDr. Soňa Szomolányi, CSc., prof. PhDr. Danuša Serafinová, CSc.					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Arts					
Course ID: FiF.KŽ/A-moZU-074/15		Course title: Media Systems in the EU Countries			
Educational activities: Type of activities: lecture + seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning					
Number of credits: 3					
Recommended semester: 4.					
Educational level: II.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 41					
A	B	C	D	E	FX
53,66	31,71	12,2	2,44	0,0	0,0
Lecturers: prof. PhDr. Danuša Serafinová, CSc., Mgr. Dávid Vido					
Last change: 02.06.2015					
Approved by: prof. PhDr. Soňa Szomolányi, CSc., prof. PhDr. Danuša Serafinová, CSc.					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Arts					
Course ID: FiF.KŽ/A-moZU-064/15		Course title: Personages in Political Journalism 1			
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning					
Number of credits: 3					
Recommended semester: 1.					
Educational level: II.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 90					
A	B	C	D	E	FX
45,56	25,56	20,0	5,56	1,11	2,22
Lecturers: prof. PhDr. Danuša Serafinová, CSc.					
Last change: 02.06.2015					
Approved by: prof. PhDr. Soňa Szomolányi, CSc., prof. PhDr. Danuša Serafinová, CSc.					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Arts					
Course ID: FiF.KŽ/A-moZU-065/15		Course title: Personages in Political Journalism 2			
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning					
Number of credits: 3					
Recommended semester: 2.					
Educational level: II.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 69					
A	B	C	D	E	FX
52,17	36,23	4,35	2,9	2,9	1,45
Lecturers: prof. PhDr. Danuša Serafinová, CSc.					
Last change: 02.06.2015					
Approved by: prof. PhDr. Soňa Szomolányi, CSc., prof. PhDr. Danuša Serafinová, CSc.					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Arts					
Course ID: FiF.KŽ/A-moZU-021/15		Course title: Photojournalism			
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning					
Number of credits: 3					
Recommended semester: 1.					
Educational level: II.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 63					
A	B	C	D	E	FX
33,33	38,1	26,98	1,59	0,0	0,0
Lecturers: Mgr. art. Matúš Zajac					
Last change: 03.09.2018					
Approved by: prof. PhDr. Soňa Szomolányi, CSc., prof. PhDr. Danuša Serafinová, CSc.					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Arts					
Course ID: FiF.KŽ/A-moZU-147/18		Course title: Power, Lobbying, And Ethics in Mass Media			
Educational activities: Type of activities: lecture + seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning					
Number of credits: 4					
Recommended semester: 1., 3.					
Educational level: II.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 46					
A	B	C	D	E	FX
15,22	21,74	34,78	13,04	2,17	13,04
Lecturers: PhDr. Anna Sámelová, PhD.					
Last change: 01.06.2018					
Approved by: prof. PhDr. Soňa Szomolányi, CSc., prof. PhDr. Danuša Serafinová, CSc.					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Arts					
Course ID: FiF.KŽ/A-moZU-072/15		Course title: Profession of a Spokesperson			
Educational activities: Type of activities: lecture + seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning					
Number of credits: 3					
Recommended semester: 1.					
Educational level: II.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 177					
A	B	C	D	E	FX
19,21	20,34	35,03	13,56	7,34	4,52
Lecturers: doc. PhDr. Svetlana Hlavčáková, CSc.					
Last change: 02.06.2015					
Approved by: prof. PhDr. Soňa Szomolányi, CSc., prof. PhDr. Danuša Serafinová, CSc.					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Arts					
Course ID: FiF.KŽ/A-moZU-004/16		Course title: Public Relations			
Educational activities: Type of activities: lecture + seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning					
Number of credits: 3					
Recommended semester: 2.					
Educational level: II.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 128					
A	B	C	D	E	FX
35,94	39,06	16,41	7,03	1,56	0,0
Lecturers: doc. PhDr. Eva Chudinová, PhD.					
Last change: 09.06.2016					
Approved by: prof. PhDr. Soňa Szomolányi, CSc., prof. PhDr. Danuša Serafinová, CSc.					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Arts					
Course ID: FiF.KŽ/A-moZU-015/15		Course title: Semantic Interpretation of Texts			
Educational activities: Type of activities: lecture + seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning					
Number of credits: 4					
Recommended semester: 3.					
Educational level: II.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 182					
A	B	C	D	E	FX
32,42	19,78	23,08	14,84	8,79	1,1
Lecturers: Mgr. Mária Stanková, PhD.					
Last change: 02.06.2015					
Approved by: prof. PhDr. Soňa Szomolányi, CSc., prof. PhDr. Danuša Serafinová, CSc.					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Arts					
Course ID: FiF.KŽ/A-moZU-010/15		Course title: Sociology of Mass Communication Media			
Educational activities: Type of activities: lecture + seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning					
Number of credits: 3					
Recommended semester: 2.					
Educational level: II.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 174					
A	B	C	D	E	FX
31,03	43,68	17,24	4,6	1,72	1,72
Lecturers: doc. PhDr. Mária Follrichová, CSc.					
Last change: 02.06.2015					
Approved by: prof. PhDr. Soňa Szomolányi, CSc., prof. PhDr. Danuša Serafinová, CSc.					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Arts					
Course ID: FiF.KŽ/A-moZU-144/16		Course title: Sports Journalism			
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning					
Number of credits: 3					
Recommended semester: 2.					
Educational level: II.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 43					
A	B	C	D	E	FX
100,0	0,0	0,0	0,0	0,0	0,0
Lecturers: Mgr. Adam Solga, PhD.					
Last change:					
Approved by: prof. PhDr. Soňa Szomolányi, CSc., prof. PhDr. Danuša Serafinová, CSc.					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Arts					
Course ID: FiF.KŽ/A-moZU-011/15		Course title: Theory of Mass Communication and Journalism 1			
Educational activities: Type of activities: lecture + seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning					
Number of credits: 4					
Recommended semester: 2.					
Educational level: II.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 133					
A	B	C	D	E	FX
48,12	15,04	18,8	8,27	9,02	0,75
Lecturers: Mgr. Ján Hacek, PhD.					
Last change: 02.06.2015					
Approved by: prof. PhDr. Soňa Szomolányi, CSc., prof. PhDr. Danuša Serafinová, CSc.					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Arts					
Course ID: FiF.KŽ/A-moZU-014/15		Course title: Theory of Mass Communication and Journalism 2			
Educational activities: Type of activities: lecture + seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning					
Number of credits: 4					
Recommended semester: 3.					
Educational level: II.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 176					
A	B	C	D	E	FX
53,41	22,16	13,07	5,68	5,11	0,57
Lecturers: Mgr. Ján Hacek, PhD.					
Last change: 02.06.2015					
Approved by: prof. PhDr. Soňa Szomolányi, CSc., prof. PhDr. Danuša Serafinová, CSc.					