

Course descriptions

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COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Social and Economic Sciences					
Course ID: FSEV.ÚAP/2-UAP-580/16		Course title: Career Counselling and Development			
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning					
Number of credits: 6					
Recommended semester: 1.					
Educational level: II.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 92					
A	B	C	D	E	FX
68,48	16,3	8,7	3,26	1,09	2,17
Lecturers: Mgr. Martin Martinkovič, PhD.					
Last change: 26.03.2018					
Approved by: prof. PhDr. Viera Bačová, DrSc., prof. PhDr. Jana Plichtová, PhD., doc. PhDr. Eva Letovancová, PhD.					

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Social and Economic Sciences	
Course ID: FSEV.ÚAP/2-UAP-630/16	Course title: Change Management
Educational activities: Type of activities: lecture + seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 3.	
Educational level: II.	
Prerequisites:	
Course requirements: active participation in lessons - 30%, class project - 50%, final test - 20%	
Learning outcomes: Students will learn about change management theories. Change management will be presented as a pluralistic framework through which we can understand the change as well as a set of practical tools for change. Students will gain experience in analyzing the organization, setting goals for change, selecting the change model and presenting the change project.	
Class syllabus: Organizational change and organizational development, theory of organizational change and innovation, three generations organizational changes, Individual change approaches to change: behavioral, cognitive, psychodynamic, humanistic; learning and the process of change, personality and change, organizational metaphors, models of change, change and transition (Bridges, Carnall), sustainable change (Senge), resistance to change, conflicts and change, consequences of changes for workers, leaders and organizational change, the visionary leadership, leadership styles and skills, effective leadership, team and change, increasing team efficiency, key attributes in team development, team change model, organizational culture - relationship culture <-> change	
Recommended literature: Cameron, E. (2009): Making Sense of Change Management: A Complete Guide to the Models, Tools and Techniques of Organizational Change (Second Edition). London: Kogan Page. Harrison, M.I. (2004). Diagnosing Organization: Methods, Models, Processes (Third Edition). London: Sage Publications. Lawson, E., & Price, C. (2003, December 3). The psychology of change management. McKinsey Quarterly. Poole, M. S. & Van de Ven, A. H. (2004). Handbook of Organizational Change and Innovation. Oxford Univ. Press.	
Languages necessary to complete the course:	
Notes:	

Past grade distribution					
Total number of evaluated students: 52					
A	B	C	D	E	FX
96,15	1,92	1,92	0,0	0,0	0,0
Lecturers: Mgr. Peter Broniš, PhD.					
Last change: 23.01.2019					
Approved by: prof. PhDr. Viera Bačová, DrSc., prof. PhDr. Jana Plichtová, PhD., doc. PhDr. Eva Letovancová, PhD.					

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Social and Economic Sciences	
Course ID: FSEV.ÚAP/2-UAP-600/16	Course title: Clinical Psychology in Work Sphere
Educational activities: Type of activities: lecture / practicals Number of hours: per week: 1 / 1 per level/semester: 14 / 14 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 4.	
Educational level: II.	
Prerequisites:	
Course requirements: Semester presentations - maximum 60 points and a final test - maximum 40 points. Credits will be granted to the student based on the counting of points for the fulfillment of the individual conditions. To get an A rating, you need to get at least 91 points, to get the B at least 81 points, C at least 73 points, D at least 66 points and an E at least 60 points.	
Learning outcomes: By passing the course, the student will get a basic overview of clinical psychodiagnostics and a clinical picture of various mental illnesses. The student will know the basic principles psychotherapy of selected psychiatric disorders.	
Class syllabus: Clinical picture of selected psychiatric and psychosomatic diseases. Introduction to clinical psychodiagnostics. Introduction to psychotherapy. Psychosomatic disorders. Dementia and organic disorders. Psychological disorders caused by using substances. Schizophrenic spectrum disorders. Affective disorders. Anxiety disorders. Eating disorders. Personality disorders. Sexual disorders. Response to stress, adaptation disorder. Burnout syndrome.	
Recommended literature: Baštecká, B. a kol. (2003). Klinická psychologie v praxi. Praha: Portál. Halgin, R. P., & Whitbourne, S. K. (Eds.) (1998). A Casebook in Abnormal Psychology: From the Files of Experts. NY: Oxford University Press. Heretik, A., Heretik A. a kol. (2007): Klinická psychológia. Nové zámky: Psychoprof. Kessler, R.C., Gruber, M., Hettema, J.M., Hwang, I., Sampson, N., & Yonkers, K.A. (2008). Co-morbid major depression and generalized anxiety disorders in the National Comorbidity Survey follow-up. Psychological Medicine, 38, 365-374. Kramer, G. P, Bernstein, D. A, & Phares, V. (2014). Introduction to clinical psychology. Eighth Edition. Boston: Pearson. Plante, T. G.(2001). Současná klinická psychologie. Praha: Grada. Ressler, K.J., & Mayberg, H.S. (2007). Targeting abnormal neural circuits in mood and anxiety disorders: From the laboratory to the clinic.Nature Neuroscience, 10, 1116-1125	

<p>Rosen, G.M., & Lilienfeld, S.O. (2008). Posttraumatic stress disorder: An empirical evaluation of core assumptions. <i>Clinical Psychology Review</i>, 28, 837-868.</p> <p>Salokangas, R.K.R., & McGlashan, T.H. (2008). Early detection and intervention of psychosis. A review. <i>Nordic Journal of Psychiatry</i>, 62, 92-105</p>					
<p>Languages necessary to complete the course: English</p>					
<p>Notes:</p>					
<p>Past grade distribution Total number of evaluated students: 115</p>					
A	B	C	D	E	FX
34,78	38,26	20,0	2,61	2,61	1,74
<p>Lecturers: Mgr. Bronislava Strnádelová, PhD.</p>					
<p>Last change: 24.04.2019</p>					
<p>Approved by: prof. PhDr. Viera Bačová, DrSc., prof. PhDr. Jana Plichtová, PhD., doc. PhDr. Eva Letovancová, PhD.</p>					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Social and Economic Sciences					
Course ID: FSEV.ÚAP/2-UAP-510/16		Course title: Community Psychology			
Educational activities: Type of activities: lecture / practicals Number of hours: per week: 1 / 3 per level/semester: 14 / 42 Form of the course: on-site learning					
Number of credits: 6					
Recommended semester: 2.					
Educational level: II.					
Prerequisites:					
Course requirements: Continuous work - maximum 60 points and and a knowledge test - maximum 40 points. Credits will be assigned based on the summing up points for the fulfilment of the particular conditions. To obtain the A grade, you must obtain at least 91 points, obtain B grade of at least 81 points, grade C at least 73 points, grade D at least 66 points, and grade E at least 60 points.					
Learning outcomes: By passing the course students get a basic overview of community psychology as a science discipline. The students understand the different concepts of community psychology. The student acquire experience of planning the community program and get feedback on it.					
Class syllabus: Community psychology as a science. History of Community psychology. Research and methodology of Community psychology. Community. Sense of community. Human diversity. Coping. Resilience. Social support. Prevention. Promoting social competence. Community and social change. Citizens' participation. Empowerment. Planning and evaluating community programs.					
Recommended literature: Fisher, A. T., Sonn C. C., Bishop, B. J. (Eds.), Psychological sense of community: Research, applications and implications. New York: Kluwer Academic/ Plenum Publishers. Dalton, J., Elias, M., Wandersman, A. (2007). Community psychology: Linking individuals and communities. Belmont, CA: Wadsworth/Thomson. Rappaport, J., Seidman, E. (Eds.) (2000). Handbook of Community Psychology. New York: Kluwer Academic.					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 35					
A	B	C	D	E	FX
74,29	8,57	8,57	5,71	0,0	2,86

Lecturers: doc. Mgr. Júlia Kanovská Halamová, PhD.
Last change: 31.01.2019
Approved by: prof. PhDr. Viera Bačová, DrSc., prof. PhDr. Jana Plichtová, PhD., doc. PhDr. Eva Letovancová, PhD.

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Social and Economic Sciences					
Course ID: FSEV.ÚAP/2-UAP-070/11		Course title: Consumer Behaviour			
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning					
Number of credits: 6					
Recommended semester: 2.					
Educational level: II.					
Prerequisites:					
Course requirements: Theoretical knowledge will be tested with two exams. One needs to acquire at least 36 out of 60 points in the exams. Applied knowledge will be tested with semestral work (paper and presentation) - maximum 40 points. Grading: less than 60 = FX, 60–65.5 = E, 66–72.5 = D, 73–80.5 = C, 81–90.5 = B, 91 and more = A.					
Learning outcomes: Studying consumer behaviour (CB) means examining the impact of marketing on people's lives. The CB research focuses not only on purchasing and consumption but also on the associated ownership and being: exploring how non/ownership affects our lives, and how it influences the way we perceive and experience ourselves and others. The content of this course also takes into account increasing internationalization of the markets, in the European context in particular.					
Class syllabus: Consumers in the marketplace. Consumers’ impact on marketing strategy. Marketing’s impact on consumers. A consumer society. Shopping, buying and evaluation. How consumers see the world and themselves: Motivation, values and lifestyle. Learning and memory. Attitudes. Individual decision-making. Group influence and opinion leadership. European family structures, household decision-making and age cohorts. Income nad social class. Culture and European lifestyles. Cultural change processes. New times, new consumers.					
Recommended literature: Schiffman, L. G., & Kanuk, L. L. (2015). Consumer behavior (11th ed.). London: Pearson. Solomon, M., Bamossy, G., Askegaard, S., & Hogg, M. K. (2016). Consumer behaviour. A European perspective (6th ed.). Harlow: Prentice Hall.					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 342					
A	B	C	D	E	FX
42,4	36,84	17,54	2,05	0,58	0,58

Lecturers: Mgr. Lenka Valuš, PhD., Mgr. Andrea Zelenková
Last change: 04.02.2019
Approved by: prof. PhDr. Viera Bačová, DrSc., prof. PhDr. Jana Plichtová, PhD., doc. PhDr. Eva Letovancová, PhD.

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Social and Economic Sciences	
Course ID: FSEV.ÚAP/2-UAP-690/18	Course title: Contemporary Social Psychology
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 6	
Recommended semester: 1.	
Educational level: II.	
Prerequisites:	
Course requirements: 50% course work evaluation + 50% final evaluation. Course work consist of a series of reading assignments throughout the semester. The final evaluation is the final reflection paper. To pass the course it is necessary to achieve at least a 60% score. Scoring is done on the following grade: A (excellent results), B (very good – above average), C (good – average work), D (satisfactory – results are acceptable), E (passable – results fulfil minimal criteria) and Fx (unsatisfactory – additional work required). Classification (ECTS): A: 100-91%, B 90-81%, C 80-73%, D 72-66%, E 65-60%, FX 59-0%.	
Learning outcomes: The students shall learn to work with contemporary texts in social psychology. They acquire the foundations to work with the methods of social psychology.	
Class syllabus: 1. Critical Social Psychology. 2. Discursive Analysis. 3. Experimental Social Psychology. 4. Social Psychology and Research of Sexuality. 5. Citizenship and National Identity. 6. Feminist Influences in Contemporary Psychology. 7. Theory of Social Representations. 8. Social Psychology in Education Research. 9. Social Aspects of Decision Making. 10. Social Psychology of Health, Culture, and other areas.	
Recommended literature: Bačová, V. Súčasné smery v psychológii. Bratislava: Veda, 2009. Moscovici, S. – Marková, I. The making of modern social psychology: The hidden story of how an international social science was created. Cambridge: Polity Press, 2006. Moscovici, S. Social representations: Explorations in social psychology. New York : New York University Press, 2001. Plichtová, J. Metódy sociálnej psychológie zblízka. Bratislava: Média, 2002. Stainton-Rogers, W. Social Psychology. Maidenhead: Open University Press, 2011. Výrost, J., Slaměník, I. (eds.) Sociální psychologie. Praha: Grada, 2008.	
Languages necessary to complete the course: English, Slovak	

Notes:					
Past grade distribution					
Total number of evaluated students: 52					
A	B	C	D	E	FX
28,85	11,54	25,0	0,0	19,23	15,38
Lecturers: doc. PhDr. Radomír Masaryk, PhD.					
Last change: 23.01.2019					
Approved by: prof. PhDr. Viera Bačová, DrSc., prof. PhDr. Jana Plichtová, PhD., doc. PhDr. Eva Letovancová, PhD.					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Social and Economic Sciences					
Course ID: FSEV.ÚAP/2-UAP-610/16		Course title: Counselling Process Training Seminar			
Educational activities: Type of activities: practicals Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning					
Number of credits: 3					
Recommended semester: 4.					
Educational level: II.					
Prerequisites:					
Course requirements: Continuous work - maximum 60 points and final work - maximum 40 points. Credits will be assigned based on the summing up points for the fulfilment of the particular conditions. To obtain the A grade, you must obtain at least 91 points, obtain B grade of at least 81 points, grade C at least 73 points, grade D at least 66 points, and grade E at least 60 points.					
Learning outcomes: The course will provide students with opportunity to experience self in the role of counsellor with a camera and feedbacks from other participants and the course leader. Students cultivate their counseling skills in modeling situations.					
Class syllabus: Introduction to Counselling Psychology. Building counselling alliance with client. Exploration of problem. Understanding of problem. Solving problem. End of counselling. Evaluation of counselling process.					
Recommended literature: Timulák, L. (2006). Základy vedení psychoterapeutického rozhovoru. Praha: Portál. Cormier, S., Hackney, H. (2005). Counseling strategies and interventions. (6th ed.). Boston: Pearson. Hill, C. E. (2009). Helping skills: Facilitating exploration, insight, and action, 3rd Edition. Washington DC: American Psychological Association.					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 110					
A	B	C	D	E	FX
71,82	20,91	5,45	0,0	0,91	0,91
Lecturers: doc. Mgr. Júlia Kanovská Halamová, PhD.					
Last change: 31.01.2019					

Approved by: prof. PhDr. Viera Bačová, DrSc., prof. PhDr. Jana Plichtová, PhD., doc. PhDr. Eva Letovancová, PhD.

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Social and Economic Sciences	
Course ID: FSEV.ÚAP/2-UAP-100/10	Course title: Economic Psychology
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 6	
Recommended semester: 2.	
Educational level: II.	
Prerequisites:	
Course requirements: Theoretical knowledge will be tested with two exams. One needs to acquire at least 36 out of 60 points in the exams. Applied knowledge will be tested with semestral work (paper and presentation) - maximum 40 points. Grading: less than 60 = FX, 60–65.5 = E, 66–72.5 = D, 73–80.5 = C, 81–90.5 = B, 91 and more = A.	
Learning outcomes: Students will acquire knowledge on how psychology and economics are interrelated and mutually beneficial, why it is important to be financially literate and how to avoid failures in financial planning and behaviour.	
Class syllabus: 1. Relations between economics and psychology. 2. Homo economicus. 3. Behavioural economics. 4. Psychology of money. 5. Experiments in economic psychology. 6. Money illusion. 7. Money and happiness. 8. Financial decision-making. 9. Financial preparation for retirement. 10. Financial literacy. 11. Psychology of money management. 12. Biases in finance-related reasoning and decision-making. 13. Economic crises.	
Recommended literature: Akerlof, G. A., & Shiller, R. J. (2010). Animal spirits: how human psychology drives the economy, and why it matters for global capitalism. New Jersey: Princeton University Press. Ariely, D. (2009). Predictably irrational. New York: HarperCollins Publishers. Ariely, D. (2011). The upside of irrationality. New York: HarperCollins Publishers. Ariely, D. (2013). The (honest) truth about dishonesty. New York: HarperCollins Publishers. Levitt, S. D., & Dubner, S. J. (2011). Freakonomics. London: Penguin Books. Samson, A. (Ed.) (2017). The behavioral economics guide. Retrieved from www.behavioraleconomics.com	
Languages necessary to complete the course:	
Notes:	

Past grade distribution					
Total number of evaluated students: 225					
A	B	C	D	E	FX
47,56	28,89	19,11	3,56	0,44	0,44
Lecturers: Mgr. Lenka Valuš, PhD., Mgr. Daša Strachanová					
Last change: 04.02.2019					
Approved by: prof. PhDr. Viera Bačová, DrSc., prof. PhDr. Jana Plichtová, PhD., doc. PhDr. Eva Letovancová, PhD.					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Social and Economic Sciences					
Course ID: FSEV.ÚAP/2-UAP-700/18		Course title: Happiness at Work and Harmony in Life			
Educational activities: Type of activities: lecture + seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning					
Number of credits: 3					
Recommended semester: 2.					
Educational level: II.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 15					
A	B	C	D	E	FX
100,0	0,0	0,0	0,0	0,0	0,0
Lecturers: Ing. Lýdia Sirotová					
Last change: 16.10.2018					
Approved by: prof. PhDr. Viera Bačová, DrSc., prof. PhDr. Jana Plichtová, PhD., doc. PhDr. Eva Letovancová, PhD.					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Social and Economic Sciences					
Course ID: FSEV.ÚAP/2-UAP-320/11		Course title: Human Resource Academy			
Educational activities: Type of activities: lecture + seminar / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning					
Number of credits: 6					
Recommended semester: 4.					
Educational level: II.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 252					
A	B	C	D	E	FX
97,22	1,98	0,79	0,0	0,0	0,0
Lecturers: Mgr. Ján Uriga, PhD.					
Last change: 02.06.2015					
Approved by: prof. PhDr. Viera Bačová, DrSc., prof. PhDr. Jana Plichtová, PhD., doc. PhDr. Eva Letovancová, PhD.					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Social and Economic Sciences					
Course ID: FSEV.ÚAP/2-UAP-570/16		Course title: Law for Psychologists			
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning					
Number of credits: 3					
Recommended semester: 2.					
Educational level: II.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 79					
A	B	C	D	E	FX
100,0	0,0	0,0	0,0	0,0	0,0
Lecturers: Mgr. Ida Budayová Kuklišová					
Last change: 27.04.2016					
Approved by: prof. PhDr. Viera Bačová, DrSc., prof. PhDr. Jana Plichtová, PhD., doc. PhDr. Eva Letovancová, PhD.					

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Social and Economic Sciences	
Course ID: FSEV.ÚAP/2-UAP-010/11	Course title: Management of Social Systems
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 6	
Recommended semester: 3.	
Educational level: II.	
Prerequisites:	
Course requirements: During a semester students will work on a team project (50 points) and they will have one written test (50 points). Overall evaluation for the course is as follows: (A) 100 – 91%, (B) 90 – 81%, (C) 80 – 73%, (D) 72 – 66%, (E) 65 – 60%, (FX) 59% or less. It is necessary to gain at least 55% of points in each activity.	
Learning outcomes: Students will gain basic knowledge about human resource management (HRM). They will learn about identifying problems in the area of HRM and designing solutions/interventions.	
Class syllabus: (1) HR department in organization. (2) Strategy and strategic HRM. (3) HR planning. (4) Attraction, selection and induction of employees. (5) Motivation and compensation. (6) Performance management. (7) Training and development. (8) Employee relations. (9) International HRM. (10) Current trends and challenges in HRM.	
Recommended literature: Daft, R. L. et al. (2010). Management. 2. Coyle, D. (2018). The Culture Code: The Secrets of Highly Successful Groups. Bantam. 3. Appelo, J. (2010). Management 3.0: Leading Agile Developers, Developing Agile Leaders. 1st ed. Addison-Wesley Professional. 4. Appelo, J. (2012). How to Change the World: Change Management 3.0. Jojo Ventures BV. 5. Sinek, S. (2014). Leaders Eat Last: Why Some Teams Pull Together and Others Don't. Portfolio.	
Languages necessary to complete the course: English	
Notes:	

Past grade distribution					
Total number of evaluated students: 261					
A	B	C	D	E	FX
43,3	29,89	16,86	5,36	3,83	0,77
Lecturers: Mgr. Ing. Zuzana Lazišťanová, PhD.					
Last change: 24.04.2019					
Approved by: prof. PhDr. Viera Bačová, DrSc., prof. PhDr. Jana Plichtová, PhD., doc. PhDr. Eva Letovancová, PhD.					

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Social and Economic Sciences	
Course ID: FSEV.ÚAP/2-UAP-500/16	Course title: Marketing Psychology in Practice
Educational activities: Type of activities: lecture / practicals Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 6	
Recommended semester: 3.	
Educational level: II.	
Prerequisites:	
Course requirements: 50% course work evaluation + 50% final evaluation. Course work consist of a series of reading assignments throughout the semester. The final evaluation is based on the final semester project. To pass the course it is necessary to achieve at least a 60% score. Scoring is done on the following grade: A (excellent results), B (very good – above average), C (good – average work), D (satisfactory – results are acceptable), E (passable – results fulfil minimal criteria) and Fx (unsatisfactory – additional work required). Classification (ECTS): A: 100-91%, B 90-81%, C 80-73%, D 72-66%, E 65-60%, FX 59-0%.	
Learning outcomes: To get an overview of practical issues related to marketing psychology.	
Class syllabus: 1. Psychology, Marketing and Practice. 2. Marketing Psychology in Advertisement. 3. Marketing Psychology in Politics 4. Marketing Psychology in Crisis Communication 5. Marketing Psychology in the Pharmaceutical Industry 6. Marketing Psychology in Event Marketing 7. Marketing Psychology in Fast Moving Consumer Goods 8. Marketing Psychology in Technology 9. Marketing Psychology in Social Media 10. Marketing Psychology in Education	
Recommended literature: Foltán, V. Manažment, marketing a lieky. Bratislava: Herba, 2010. Hornák, P. Teoreticko-historické aspekty reklamy a marketingovej komunikácie. Zlín: Verbum, 2011 Labská, H., Tajtáková, M., Foret, M. Základy marketingovej komunikácie. Žilina: Eurokódex, 2009. Meerman Scott, D. Nové pravidlá marketingu a PR. Bratislava: Eastone Books, 2010. Meerman Scott, D. The New Rules of Marketing and PR. Hoboken, NJ: Wiley, 2013. Smith, M., Treadaway, Ch. Marketing na Facebooku. Bratislava: Computer Press, 2011.	

Tajtáková, M. Marketing kultúry. Ako osloviť a udržať si publikum. Žilina: Eurokódex, 2010.
Vysekalová, J. Psychologie reklamy. Praha: Grada, 2012.

Languages necessary to complete the course:

Notes:

Past grade distribution

Total number of evaluated students: 94

A	B	C	D	E	FX
67,02	13,83	12,77	3,19	3,19	0,0

Lecturers: doc. PhDr. Radomír Masaryk, PhD.

Last change: 23.01.2019

Approved by: prof. PhDr. Viera Bačová, DrSc., prof. PhDr. Jana Plichtová, PhD., doc. PhDr. Eva Letovancová, PhD.

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Social and Economic Sciences	
Course ID: FSEV.ÚAP/2-UAP-120/11	Course title: Master Thesis Seminar
Educational activities: Type of activities: seminar Number of hours: per week: 4 per level/semester: 56 Form of the course: on-site learning	
Number of credits: 6	
Recommended semester: 3.	
Educational level: II.	
Prerequisites:	
Course requirements: 1. Active fulfillment of the tasks during seminars - max.30 points 2. At least 60% of the correct answers in the final written exam - max.30 points 3. Submitting of a research project of master thesis - max.40 points. To get the A grade it is necessary to get 91 - 100 points, to get a B grade 81 – 90 points, to get a C grade 73 – 80 points, to get a D grade 66 – 72 point, to get an E grade 60 – 65 points. Credits will not be awarded to a student who achieves less than 60 points.	
Learning outcomes: The aim of the course is to familiarize students with the optimal steps in creating master thesis, to provide them instructions on how to technically and professionally manage to develop it. The course is based on the experience of students in seminar and bachelor work. It provides a guidance to the use of methodological and statistical procedures and to effective writing of scientific text at a more advanced level. The objective and main criterion of evaluation will be elaborated research project.	
Class syllabus: Choosing of master thesis (MT) theme. Structure of MT according to IMRAD format. Theoretical introduction of MT. Sources of scientific information. Working with scientific texts. Research Plan. Methodology and methods. The possibilities of eliciting / acquiring of research data. Ethical issues of psychological research. Analysis of the obtained data. Presentation of research results. Interpretation of results and discussion. Formal requirements of MT according to APA 6 style. Quality Criteria. Differences in preparation, processing, writing and presenting work with a quantitative and qualitative approach to research. Presentation – the defense of the DT.	
Recommended literature: BENDO VÁ, K. a kol., 2011. Manuál pro psaní diplomových prací na Katedře psychologie FF UP v Olomouci. Olomouc: Univerzita Palackého v Olomouci, Filozofická fakulta. ISBN 978-80-244-2930-4. ČMEJRKOVÁ, S., DANEŠ, F., SVĚTLÁ, J., 1999. Jak napsat odborný text. Praha: LEDA. ISBN 80-85927-69-1. ECO, U., 1997. Jak napsat diplomovou práci. Olomouc: Votobia. ISBN 80-7198-173-7.	

FILKA, J., 2002. Metodika tvorby diplomové práce: Praktická pomůcka pro studenty vysokých škol. Brno: Vydavatelství Knihař. ISBN 80-86292-05-3.

MEŠKO, D. a kol., 2004, 2005, 2006. Akademická příručka. Martin: OSVETA. ISBN 80-8063-219-7.

MIOVSKÝ, M., 2004. Diplomové práce v oboru psychologie. Olomouc: Katedra psychologie FF UP Olomouc. ISBN 80-244-0880-5.

RITOMSKÝ, A., 2004. Metodológia sociálnopsychologického výskumu. In: Kollárik, T. a kol.: Sociálna psychológia. Bratislava: Univerzita Komenského, 53-72.

ŠANDEROVÁ, J., 2007. Jak číst a psát odborný text ve společenských vědách: Několik zásad pro začátečníky. Praha: Sociologické nakladatelství (SLON). ISBN 978-80-86429-40-3.

ŠESTÁK, Z., 2002. Jak psát a přednášet o vědě. Praha: Academia. ISBN 80-200-0755-514.

Languages necessary to complete the course:

Notes:

Past grade distribution

Total number of evaluated students: 318

A	B	C	D	E	FX
56,29	30,5	7,23	3,77	0,94	1,26

Lecturers: doc. Mgr. Miroslav Popper, PhD.

Last change: 01.02.2019

Approved by: prof. PhDr. Viera Bačová, DrSc., prof. PhDr. Jana Plichtová, PhD., doc. PhDr. Eva Letovancová, PhD.

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Social and Economic Sciences	
Course ID: FSEV.ÚAP/2-UAP-640/16	Course title: Master Thesis Seminar
Educational activities: Type of activities: seminar Number of hours: per week: 4 per level/semester: 56 Form of the course: on-site learning	
Number of credits: 6	
Recommended semester: 4.	
Educational level: II.	
Prerequisites:	
Course requirements: Students will get 50 points for active participation and for presenting individual parts of the paper and 50 points for submitting the final thesis. Credits will not be awarded to those who do not submit the final thesis. Grades are as follows, E for at least 60 points, D for at least 66 points, C for 73 at least points, B for at least 81 points and A for at least 91 points.	
Learning outcomes: Students learn to evaluate the parts of the final thesis. Students will prepare a final thesis that meets the criteria under the Rector's directive.	
Class syllabus: The course is focused on realization of research, evaluation and processing of collected data, writing and submitting the bachelor thesis. Presentation of parts of the final thesis.	
Recommended literature: BENDO VÁ, K. a kol., 2011. Manuál pro psaní diplomových prací na Katedře psychologie FF UP v Olomouci. Olomouc: Univerzita Palackého v Olomouci, Filozofická fakulta. ISBN 978-80-244-2930-4. ČMEJRKOVÁ, S., DANEŠ, F., SVĚTLÁ, J., 1999. Jak napsat odborný text. Praha: LEDA. ISBN 80-85927-69-1. ECO, U., 1997. Jak napsat diplomovou práci. Olomouc: Votobia. ISBN 80-7198-173-7. FILKA, J., 2002. Metodika tvorby diplomové práce: Praktická pomůcka pro studenty vysokých škol. Brno: Vydavatelství Knihař. ISBN 80-86292-05-3. MEŠKO, D. a kol., 2004, 2005, 2006. Akademická příručka. Martin: OSVETA. ISBN 80-8063-219-7. MIOVSKÝ, M., 2004. Diplomové práce v oboru psychologie. Olomouc: Katedra psychologie FF UP Olomouc. ISBN 80-244-0880-5. RITOMSKÝ, A., 2004. Metodológia sociálnopsychologického výskumu. In: Kollárik, T. a kol.: Sociálna psychológia. Bratislava: Univerzita Komenského, 53-72. ŠANDEROVÁ, J., 2007. Jak číst a psát odborný text ve společenských vědách: Několik zásad pro začátečníky. Praha: Sociologické nakladatelství (SLON). ISBN 978-80-86429-40-3. ŠESTÁK, Z., 2002. Jak psát a přednášet o vědě. Praha: Academia. ISBN 80-200-0755-514.	

Languages necessary to complete the course: English					
Notes:					
Past grade distribution Total number of evaluated students: 107					
A	B	C	D	E	FX
66,36	18,69	8,41	0,93	0,0	5,61
Lecturers: Mgr. Peter Broniš, PhD., doc. Mgr. Júlia Kanovská Halamová, PhD., doc. PhDr. Radomír Masaryk, PhD., doc. Mgr. Miroslav Popper, PhD., Mgr. Lenka Valuš, PhD., Mgr. Ing. Zuzana Lazišťanová, PhD., prof. PhDr. Jana Plichtová, PhD., Mgr. Bronislava Strnádelová, PhD.					
Last change: 25.04.2019					
Approved by: prof. PhDr. Viera Bačová, DrSc., prof. PhDr. Jana Plichtová, PhD., doc. PhDr. Eva Letovancová, PhD.					

STATE EXAM DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Social and Economic Sciences	
Course ID: FSEV.ÚAP/2-UAP-SS5/16	Course title: Master's Thesis and Defence
Number of credits: 6	
Educational level: II.	
State exam syllabus:	
Last change: 17.03.2016	
Approved by: prof. PhDr. Viera Bačová, DrSc., prof. PhDr. Jana Plichtová, PhD., doc. PhDr. Eva Letovancová, PhD.	

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Social and Economic Sciences					
Course ID: FSEV.ÚAP/2-UAP-620/16		Course title: Mediation			
Educational activities: Type of activities: lecture + seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning					
Number of credits: 3					
Recommended semester: 3.					
Educational level: II.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 37					
A	B	C	D	E	FX
72,97	18,92	5,41	2,7	0,0	0,0
Lecturers: Mgr. Miriam Remišová, PhD.					
Last change: 03.05.2016					
Approved by: prof. PhDr. Viera Bačová, DrSc., prof. PhDr. Jana Plichtová, PhD., doc. PhDr. Eva Letovancová, PhD.					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Social and Economic Sciences					
Course ID: FSEV.ÚAP/2-UAP-450/15		Course title: Methods of Social Psychology			
Educational activities: Type of activities: lecture / practicals Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning					
Number of credits: 6					
Recommended semester: 1.					
Educational level: II.					
Prerequisites:					
Course requirements: Continuous assessment (individual and group assignments, presentation) 40%, final exam 60% At least 60% from each activity must be acquired to complete the class.					
Learning outcomes: Students will acquire a set of knowledge on advanced methods of social psychology, their basics, psychometric qualities, practical use, and interpretation of results. They will learn how to use methods for research purposes, to analyze and diagnose socio-psychological phenomena.					
Class syllabus: Methodology and methods of social psychology, analysis of individual methods: interview, observation, experiment, questionnaire, document analysis and content analysis, scales, semantic differential. Implicit methods. Quantitative and qualitative methods in social psychology. Post-positivist methods in social psychology: discourse analysis. Evaluation and action research.					
Recommended literature: Sansone, C., Morf, C., & Panter, A. (Eds.). (2008). The SAGE handbook of methods in social psychology. Thousand Oaks, CA: SAGE Publications. Dunn, D. S. (2013). Research Methods for Social Psychology (2nd Edition). Wiley					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 166					
A	B	C	D	E	FX
42,77	24,1	18,67	8,43	4,82	1,2
Lecturers: Mgr. Peter Broniš, PhD.					
Last change: 23.01.2019					
Approved by: prof. PhDr. Viera Bačová, DrSc., prof. PhDr. Jana Plichtová, PhD., doc. PhDr. Eva Letovancová, PhD.					

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Social and Economic Sciences	
Course ID: FSEV.ÚAP/2-UAP-060/10	Course title: Methods of Work and Organizational Psychology
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 6	
Recommended semester: 2.	
Educational level: II.	
Prerequisites:	
Course requirements: During a semester students must gain at least 36 points from the following activities to pass to the final written exam: 20 points for a written test during lectures (min. 12 points are required, it is not possible to do the test for the 2nd time); 40 points for preparing three written home assignments (minimum of required points is not specified). The final written exam: max. 40 points, min. of 24 points is required. Overall evaluation for the course is as follows: (A) 100 – 91%, (B) 90 – 81%, (C) 80 – 73%, (D) 72 – 66%, (E) 65 – 60%, (FX) 59% or less.	
Learning outcomes: Students will broaden their knowledge about methods for analysis and development of strengths and weaknesses suitable for individuals and groups. They will learn about the process of training and development, from analysis of training needs to the evaluation of training outcomes. They should be able to prepare job analysis, to assess psychological workload, to design and lead behavioral events interview for selection or developmental purposes.	
Class syllabus: (1) Work psychologist and his/her role in assessment and interventions focused on individuals and groups in organizations. Code of ethics and conduct. (2) Selected methods of work and organizational psychology in practice. (3) Job analysis. (4) Assessment of psychological workload. (5) Competencies and competency modeling, assessment, integration to HRM. (6) Assessment and development centers. (7) 360° feedback. (8) Process of employees' training and development. (9) Methods of group/team assessment and development.	
Recommended literature: 1. Atwater, L. E., Brett, J. F., Charles, A. CH. (2007). Multisource Feedback: Lessons Learned and Implications for Practice. Human Resources Management, 46(2), Pp. 285 – 307. 2. Fleenor, J. W., Prince, J. M. (1997). Using 360-Degree Feedback in Organizations. North Carolina: Center for Creative Leadership. 3. Chmiel, N., Fraccaroli, F., & Sverke, M. (2017). An Introduction to Work and Organizational Psychology: An International Perspective. 4. Lombardo, Eichinger (2017). The Leadership Machine. Korn Ferry.	

5. Millward, L. (2004). Understanding Occupational and Organizational Psychology.					
Languages necessary to complete the course: English					
Notes:					
Past grade distribution Total number of evaluated students: 353					
A	B	C	D	E	FX
8,78	30,31	23,51	19,55	9,07	8,78
Lecturers: Mgr. Ing. Zuzana Lazišťanová, PhD.					
Last change: 23.04.2019					
Approved by: prof. PhDr. Viera Bačová, DrSc., prof. PhDr. Jana Plichtová, PhD., doc. PhDr. Eva Letovancová, PhD.					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Social and Economic Sciences					
Course ID: FSEV.ÚAP/2-UAP-560/15		Course title: Models of Cognitive Development			
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning					
Number of credits: 3					
Recommended semester: 2.					
Educational level: II.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 59					
A	B	C	D	E	FX
81,36	16,95	0,0	0,0	0,0	1,69
Lecturers: doc. PhDr. Ján Rybár, PhD.					
Last change: 02.06.2015					
Approved by: prof. PhDr. Viera Bačová, DrSc., prof. PhDr. Jana Plichtová, PhD., doc. PhDr. Eva Letovancová, PhD.					

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Social and Economic Sciences	
Course ID: FSEV.ÚAP/2-UAP-490/15	Course title: Moral Psychology
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 6	
Recommended semester: 2.	
Educational level: II.	
Prerequisites:	
Course requirements: During the course it is necessary to prepare and present seminar work (max 40 credits) and at the end of the semester to pass the exam (max 60 credits). To get the A grade it is necessary to get 91 - 100 points, to get a B grade 81 – 90 points, to get a C grade 73 – 80 points, to get a D grade 66 – 72 point, to get an E grade 60 – 65 points. Credits will not be awarded to a student who achieves less than 24 points from the seminar work or less than 36 points from written exam.	
Learning outcomes: Passing the course should enable the student to understand the basis of psychology of morality in the context of current trends and co-operation in the field of cognitive and evolutionary psychology and neuroscience. The acquired knowledge can be applied by the graduate in practice, e.g. in ethical and moral dispute resolution at the workplace or between different working organizations, as well as in the implementation of ethical standards in organizations.	
Class syllabus: 1. Social and moral norms. 2. Evolution of morality and solving moral dilemmas. 3. Moral emotions. 4. Moral judgments. 5. Moral virtues. 6. Contribution of Neuroscience to the Study of Morality. 7. Free will and responsibility.	
Recommended literature: Sinnott-Armstrong, W. (Ed.), (2008). Moral Psychology. Volume 1: The Evolution of Morality: Adaptation and Innateness. Cambridge: The MIT Press. Sinnott-Armstrong, W. (Ed.), (2008). Moral Psychology. Volume 2: The Cognitive Science of Morality: Intuition and Diversity. Cambridge: The MIT Press. Sinnott-Armstrong, W. (Ed.), (2008). Moral Psychology. Volume 3: The Neuroscience of Morality: Emotion, Brain Disorders, and Development. Cambridge: The MIT Press.	
Languages necessary to complete the course:	
Notes:	

Past grade distribution					
Total number of evaluated students: 54					
A	B	C	D	E	FX
44,44	33,33	12,96	5,56	1,85	1,85
Lecturers: doc. Mgr. Miroslav Popper, PhD.					
Last change: 01.02.2019					
Approved by: prof. PhDr. Viera Bačová, DrSc., prof. PhDr. Jana Plichtová, PhD., doc. PhDr. Eva Letovancová, PhD.					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Social and Economic Sciences					
Course ID: FSEV.ÚAP/2-UAP-710/18		Course title: Organizational Culture			
Educational activities: Type of activities: lecture + seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning					
Number of credits: 3					
Recommended semester: 2.					
Educational level: II.					
Prerequisites:					
Course requirements: active participation at classes - 35%, tasks during the semester - 65%					
Learning outcomes: Students will learn about the concept of organizational culture by Edgar Schein. They will know the levels organizational culture, creation of culture and its importance for the functioning of the organization					
Class syllabus: Culture in Organizations, Macro-Cultures, Subcultures and Micro-Cultures, Three Levels of Organizational Culture, Dimensions of organizational culture, Creation of organizational culture, Typology and measurement of organizational culture, Role of leaders in the creation of culture, Change of organizational culture					
Recommended literature: Schein, E. H. (2010). Organizational culture and leadership (4th edition). John Wiley & Sons.					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 0					
A	B	C	D	E	FX
0,0	0,0	0,0	0,0	0,0	0,0
Lecturers: Mgr. Peter Broniš, PhD.					
Last change: 23.01.2019					
Approved by: prof. PhDr. Viera Bačová, DrSc., prof. PhDr. Jana Plichtová, PhD., doc. PhDr. Eva Letovancová, PhD.					

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Social and Economic Sciences	
Course ID: FSEV.ÚAP/2-UAP-030/10	Course title: Political Psychology
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 6	
Recommended semester: 1.	
Educational level: II.	
Prerequisites:	
Course requirements: During the semester, there will be 3 written exams from reading assignments (30 points in total), 5 homework assignments (30 points in total), the students will write a review of a selected scientific paper (10 points). There will be a final test at the end of the semester (45 points). The students who get less than 60 points in total will not be awarded credits. The course is evaluated according to the ECTS scale: A- at least 91 points, B- at least 81 points, C- at least 73 points, D -at least 66 points, E- at least 60 points, FX- less than 60 points.	
Learning outcomes: The objective of the course is to provide the students with basic knowledge of contemporary political psychology as a scientific discipline, and with information about the applications of political psychology in the analysis of political behaviour. The students will get an insight into the relations between psychological and political processes such as electoral decision making and behaviour. The students will be able to critically and analytically read scientific papers, to analyse media texts and political communications, to plan and analyse a strategy of electoral or mobilization campaign, as well as interventions in post-conflict zones or in ethnically divided communities, etc.	
Class syllabus: (1) Personality and politics, (2) Cognitions, social identity, attitudes and emotions in political psychology, (3) Groups in political psychology, (4) Political leaders and elites, (5) Mass media, elections, political communication and political marketing, (6) Political psychology of race and ethnicity, (7) Political psychology of nationalism, (8) Mass mobilization, collective action, civic participation, (9) Political extremism, political psychology of terrorism, (10) Political psychology of international security and conflict	
Recommended literature: Cottam, M. L., Dietz-Uhler, B., Mastors, E., Preston, T. (2009). Introduction to Political Psychology: 2nd Edition, New York: Psychology Press. Houghton, D. P. (2009/2014). Political Psychology. Situations, Individuals and Cases. New York & London: Routledge. Huddy, L., Sears, D. O., Levy, J. S. (2013). The Oxford Handbook of Political Psychology, Oxford: Oxford University Press	

Languages necessary to complete the course: Slovak, ability to read scientific articles in English					
Notes:					
Past grade distribution Total number of evaluated students: 238					
A	B	C	D	E	FX
48,32	26,47	12,18	7,56	3,36	2,1
Lecturers: Mgr. Barbara Lášticová, PhD.					
Last change: 28.01.2019					
Approved by: prof. PhDr. Viera Bačová, DrSc., prof. PhDr. Jana Plichtová, PhD., doc. PhDr. Eva Letovancová, PhD.					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Social and Economic Sciences					
Course ID: FSEV.ÚAP/2-UAP-480/16		Course title: Practice in Social and Work Psychology			
Educational activities: Type of activities: internship Number of hours: per week: per level/semester: 100s Form of the course: on-site learning					
Number of credits: 6					
Recommended semester: 3.					
Educational level: II.					
Prerequisites: FSEV.ÚAP/2-UAP-440/15 - Work Psychology and Work Psychologist and FSEV.ÚAP/2-UAP-540/15 - Contemporary Social Psychology					
Course requirements: Internship at least 100 hours per semester. It is required to work under the supervision of mentor – psychologist. At the end of the internship, mentor will summarize and evaluate it and student will write a short report, too. The final evaluation is based upon these materials accompanied by a short discussion between lecturer and each student. Overall evaluation for the course is as follows: (A) 100 – 91%, (B) 90 – 81%, (C) 80 – 73%, (D) 72 – 66%, (E) 65 – 60%, (FX) 59% or less.					
Learning outcomes: Students will broaden their knowledge about methods for analysis and development of strengths and weaknesses suitable for individuals and groups. They will learn about the process of training and development, from analysis of training needs to the evaluation of training outcomes. They should be able to prepare job analysis, to assess psychological workload, to design and lead behavioral events interview for selection or developmental purposes.					
Class syllabus: Work at selected organization focused on work/organizational and/or social psychology under the supervision of the mentor. Student will obtain knowledge about the organization, particular position, processes and policies. Student will work according to a plan, in a close cooperation with the mentor.					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 34					
A	B	C	D	E	FX
100,0	0,0	0,0	0,0	0,0	0,0
Lecturers: Mgr. Ing. Zuzana Lazišťanová, PhD.					
Last change: 09.01.2019					

Approved by: prof. PhDr. Viera Bačová, DrSc., prof. PhDr. Jana Plichtová, PhD., doc. PhDr. Eva Letovancová, PhD.

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Social and Economic Sciences	
Course ID: FSEV.ÚAP/2-UAP-110/10	Course title: Psychodiagnostics of Adults
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 6	
Recommended semester: 3.	
Educational level: II.	
Prerequisites:	
Course requirements:	
Learning outcomes: Students gain knowledge about the principles of adult psychology, concepts, history, methods and purpose of psychological assessment of adults. The students will be able to make a report of the individual psychological assessment session for a selection purpose. He will understand how to proceed with the diagnosis process, communicate with the client, redefine the purpose of psychodiagnostics for the psychodiagnostic question, select, use appropriate psychodiagnostic methodologies, evaluate them, interpret and write a report on the outcome of the assessment. Upon successful completion of the education process, the student will be able to apply the basic procedures of adult psychology in the context of work-organizational psychology.	
Class syllabus: 1. Diagnostics activity and diagnostic method; purpose of psychodiagnostics. History of psychodiagnostics in the workplace and current trends. 2. Measurement in psychology, classification of psychodiagnostic methods, basic test characteristics, psychometric and clinical approach in psychodiagnostics. Ethical aspects of psychodiagnostics. 3. Psychological feedback, psychological finding, psychological report. Use of psychodiagnostics in the selection of workers 4. Psychodiagnostics process, phases, testing conditions, computer and internet testing. 5. Clinical methods: biodata, observation, interview, product analysis 6. Test methods - performance tests: intelligence tests 7. Test methods - performance tests: special ability tests 8. Personality diagnostics - projective methods, objective tests, questionnaires, assessment scales 9 Interpersonal diagnostics, diagnostics of the organization 10. Diagnostics in the workplace - motivation, managerial decision making	
Recommended literature: Halama, P. (2011). Princípy psychologickéj diagnostiky. Trnava: FF TU v Trnave. Svoboda, M. (2013). Psychodiagnostika dospělých. Praha: Portál. Lisá, E. (2010). Psychologické testovanie v práci. Bratislava: Univerzita Komenského. Standardy pro pedagogické a psychologické testování. (2001). Praha: Testcentrum. Berry, L. M.(2009) Psychológia v práci. Bratislava : Ikar Journa	

Languages necessary to complete the course:					
Notes:					
Past grade distribution					
Total number of evaluated students: 383					
A	B	C	D	E	FX
29,77	27,15	22,98	13,84	6,01	0,26
Lecturers: doc. Mgr. Elena Lisá, PhD.					
Last change: 06.02.2019					
Approved by: prof. PhDr. Viera Bačová, DrSc., prof. PhDr. Jana Plichtová, PhD., doc. PhDr. Eva Letovancová, PhD.					

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Social and Economic Sciences	
Course ID: FSEV.ÚAP/2-UAP-350/12	Course title: Psychology of Judgment and Decision Making
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 6	
Recommended semester: 1.	
Educational level: II.	
Prerequisites:	
Course requirements: Theoretical knowledge will be tested with two exams. One needs to acquire at least 36 out of 60 points in the exams. Applied knowledge will be tested with semestral work (paper and presentation) - maximum 30 points. Remaining 10 points are linked to active participation in seminars. Grading: less than 60 = FX, 60–65.5 = E, 66–72.5 = D, 73–80.5 = C, 81–90.5 = B, 91 and more = A.	
Learning outcomes: Students will acquire knowledge on crucial aspects of information processing and decision making, with emphasis on rationality, critical thinking, and optimization of judgments and choices. The content of the course is rather interdisciplinary, with numerous implications in social, organizational, environment- and health-related behavior, and many more. Numerous cognitive experiments will be presented and discussed.	
Class syllabus: CLASSIC THEORIES OF DECISION MAKING. Normative theories of decision making. Theory of expected value: utilities, preferences and probabilities. Descriptive theories of decision making: Prospect theory. Decision making under risk and uncertainty. Framing and context of decision making. Heuristics and biases. Decision making strategies in simple and complex choices. PSYCHOLOGICAL PROCESSES OF JUDGMENT AND DECISION MAKING. Analysis of the perception and evaluation of alternatives. Assessment of the likelihood and frequency. Emotions in judgment and decision making. Interpersonal, group and organizational decision making. CURRENT APPROACHES TO DECISION MAKING. The concepts of rationality in decision making. Naturalistic DM. Intuitive DM. Expertise in DM.	
Recommended literature: Hardman, D. (2009). Judgment and decision making. Psychological perspectives. Oxford: Blackwell Publishing. Kahneman, D. (2011). Thinking, fast and slow. New York: Farrar, Straus and Giroux. Plous, S. (1993). The psychology of judgment and decision making. New York: McGraw-Hill.	
Languages necessary to complete the course:	
Notes:	

Past grade distribution					
Total number of evaluated students: 221					
A	B	C	D	E	FX
51,13	34,39	9,95	2,71	0,9	0,9
Lecturers: Mgr. Lenka Valuš, PhD., Mgr. Zuzana Kaššaiová					
Last change: 04.02.2019					
Approved by: prof. PhDr. Viera Bačová, DrSc., prof. PhDr. Jana Plichtová, PhD., doc. PhDr. Eva Letovancová, PhD.					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Social and Economic Sciences					
Course ID: FSEV.ÚAP/2-UAP-720/18		Course title: Psychology of Work Environment			
Educational activities: Type of activities: lecture + seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning					
Number of credits: 3					
Recommended semester: 3.					
Educational level: II.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 11					
A	B	C	D	E	FX
9,09	36,36	0,0	0,0	9,09	45,45
Lecturers: Mgr. Eva Vavráková, PhD.					
Last change: 16.10.2018					
Approved by: prof. PhDr. Viera Bačová, DrSc., prof. PhDr. Jana Plichtová, PhD., doc. PhDr. Eva Letovancová, PhD.					

STATE EXAM DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Social and Economic Sciences	
Course ID: FSEV.ÚAP/2-UAP-SS6/16	Course title: Social and Organizational Psychology
Number of credits: 6	
Educational level: II.	
State exam syllabus:	
Last change:	
Approved by: prof. PhDr. Viera Bačová, DrSc., prof. PhDr. Jana Plichtová, PhD., doc. PhDr. Eva Letovancová, PhD.	

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Social and Economic Sciences					
Course ID: FSEV.ÚAP/2-UAP-460/15		Course title: Social and Psychological Skills Training II.			
Educational activities: Type of activities: seminar / practicals Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning					
Number of credits: 6					
Recommended semester: 1.					
Educational level: II.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 166					
A	B	C	D	E	FX
59,04	31,93	5,42	1,2	0,6	1,81
Lecturers: doc. Mgr. Júlia Kanovská Halamová, PhD.					
Last change: 02.06.2015					
Approved by: prof. PhDr. Viera Bačová, DrSc., prof. PhDr. Jana Plichtová, PhD., doc. PhDr. Eva Letovancová, PhD.					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Social and Economic Sciences					
Course ID: FSEV.ÚAP/2-UAP-650/16		Course title: Statistics II.			
Educational activities: Type of activities: lecture + seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning					
Number of credits: 3					
Recommended semester: 3.					
Educational level: II.					
Prerequisites:					
Course requirements: 1. at least 75% attendance, 2. at least 50% points for each of the three parts of the evaluation: theoretical exam, practical exam, three assignments. Grading: less than 25 = FX, 26–30 = E, 31–35 = D, 36–40 = C, 41–45 = B, 46 and more = A.					
Learning outcomes: The aim of the course is to expand knowledge and develop skills in statistical analysis of quantitative psychological data, presentation and interpretation of research results. The students will have the opportunity to analyse their own data.					
Class syllabus: 1. Principles of quantitative research. 2. Data in psychology and its coding, variables and their relationships, research questions and hypotheses. 3. Descriptive statistics 4. Inferential statistics. 5. Advanced statistical analyses.					
Recommended literature: Harris, P. (2008). Designing and reporting experiments in psychology. Berkshire: McGraw-Hill. Hayes, A. F. (2013). An introduction to mediation, moderation, and conditional process analysis: A regression-based approach. New York: Guilford Press. Field, A. (2009). Discovering statistics using SPSS (3rd ed.). London: Sage Publications.					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 44					
A	B	C	D	E	FX
59,09	36,36	2,27	2,27	0,0	0,0
Lecturers: Mgr. Lenka Valuš, PhD.					
Last change: 04.02.2019					

Approved by: prof. PhDr. Viera Bačová, DrSc., prof. PhDr. Jana Plichtová, PhD., doc. PhDr. Eva Letovancová, PhD.

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Social and Economic Sciences	
Course ID: FSEV.ÚAP/2-UAP-170/11	Course title: Unemployment Psychology
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 6	
Recommended semester: 4.	
Educational level: II.	
Prerequisites:	
Course requirements: active participation during the semester where the students will prepare the following tasks related to field excursions in the groups (interim evaluation - 100%): Current situation and proposal for solution of unemployment from the position of MoLSAF SR, UPSVAR, NGOs, self-government, entrepreneurs, research project with the unemployed about the specifics of the risk groups unemployed about the proposal of individual psychological work with different types of unemployed about the proposal of group psychological work with the unemployed about the proposal of a social project with the unemployed	
Learning outcomes: Students will acquire theoretical knowledge of socio-psychological aspects of unemployment as well as practical experience of working with unemployed persons in connection with field excursions (UPSVR - Employment Services Department, Ministry of Labor and Social Policy - Personnel, Protected Workshops - Employment of Disabled People, Business Model of Employment of Disadvantaged Jobseekers).	
Class syllabus: 1. Introduction to the issue - the importance of work and the notion of unemployment. 2. Historical view of unemployment. 3. Unemployment as an economic and social problem. 4. Unemployment as a psychological problem. 5. Unemployment as a stressful situation. 6. Psychosocial portraits of the unemployed. 7. Risk groups of the unemployed. 8. Advisory work with the unemployed. 9. Choice and change of employment, career plan in relation to the individual action plan. 10. Supportive psychological programs for the unemployed. 11. Project Management in Work with Unemployed. 12. Factors influencing the survival of dismissals from employment and unemployment.	
Recommended literature:	
Languages necessary to complete the course:	
Notes:	

Past grade distribution					
Total number of evaluated students: 186					
A	B	C	D	E	FX
40,86	33,33	14,52	4,84	5,91	0,54
Lecturers: PhDr. Elena Kopcová, PhD.					
Last change: 18.02.2019					
Approved by: prof. PhDr. Viera Bačová, DrSc., prof. PhDr. Jana Plichtová, PhD., doc. PhDr. Eva Letovancová, PhD.					