

Course descriptions

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COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Social and Economic Sciences	
Course ID: FSEV.ÚAP/1-UAP-880/18	Course title: Academic Skills
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 6	
Recommended semester: 1.	
Educational level: I.	
Prerequisites:	
Course requirements: Minimum 60% of the overall number of points earned for assignments. A student must earn at least 30 points in course assignments. Physical participation in lectures/seminars.	
Learning outcomes: The objective of the course is to develop key academic skills that the students will use throughout their studies. After finishing this course, the students should understand the university environment, they should be familiar with academic culture and ethics, and they should feel competent to work with academic resources (from researching to citing), write academic text, and present results of their work.	
Class syllabus: 1. How to Use a University: Brief Tutorial, 2. Communication and Teamwork, 3. Researching Resources and Assessing Their Quality, 4. Digital Skills, 5. Scientific vs. Lay Knowledge, 6. Creative Writing, 7. Structured Writing (Essay), 8. Critical Reading: Processing Resources and Forming Arguments, 9. Citing, Paraphrasing, Plagiarism, 10. Writing Academic Text, 11. Presenting	
Recommended literature: American Psychological Association (2010). Publication manual of the American Psychological Association (6th ed.). Washington, DC: American Psychological Association. Bailey, S. (2011). Academic writing. A handbook for international students (3th ed.). London and New York: Routledge. Hartley, J. (2008). Academic writing and publishing. A practical handbook (1st ed.). London and New York: Routledge. Simpson, S. (2015). Essential study skills. London: Bookboon. Hopkins, D., Reid, T. (2018). The Academic Skills Handbook. London: Sage.	
Languages necessary to complete the course: English	
Notes:	

Past grade distribution					
Total number of evaluated students: 69					
A	B	C	D	E	FX
20,29	37,68	15,94	7,25	8,7	10,14
Lecturers: Mgr. Lenka Valuš, PhD., doc. PhDr. Radomír Masaryk, PhD.					
Last change: 24.04.2019					
Approved by: doc. PhDr. Eva Letovancová, PhD., doc. Mgr. Júlia Kanovská Halamová, PhD.					

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Social and Economic Sciences	
Course ID: FSEV.ÚAP/1-UAP-190/12	Course title: Bachelor Thesis Seminar
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 6	
Recommended semester: 5.	
Educational level: I.	
Prerequisites:	
Course requirements: For active participation, it will be possible to obtain 50 points, for the elaboration of a bibliography 30 points and for presentation of the bachelor thesis project 20 points. Credits will not be granted to those who do not present project of the bachelor thesis. In order to obtain an E rating, at least 60 points must be obtained, at D 66 points, C 73 points, B 81 points and A at least 91 points.	
Learning outcomes: Students will learn about different types of scientific work, to develop reading skills and writing skills in the case of professional texts, preparation for problem formulation, project of their bachelor thesis and its correct structure and learn to correctly reference the resources used.	
Class syllabus: <ol style="list-style-type: none"> 1. Specifications of professional text, 2. Different types of studies (overview, quantitative and qualitative research) 3. Structure of the research project 4. Structure of the final thesis 5. References and bibliography 6. Ethics of professional text 	
Recommended literature: American Psychological Association. (2010). Publication manual of the American Psychological Association (6th ed.). Washington, DC: American Psychological Association. Coley, S.M. and Scheinberg, C.A. (1990) Proposal Writing. Newbury Park, CA: Sage Krathwohl, D.R. (1998) Methods of Educational and Social Science Research: An Integrated Approach. New York: Longman. Goodwin, C., J. 2001. Research in Psychology: Methods and Design. John Wiley & Sons, Inc. Locke, L.F., Spirduso, W.W. and Silverman, S.J. (1993) Proposals that Work. 3rd edn. Newbury Park, CA: Sage. Lipson, Ch. (2005). How to Write a BA Thesis: A Practical Guide from Your First Ideas to Your Finished Paper. Chicago: University of Chicago Press. Salkind, N., J. (2003). Exploring Research. New Jersey: Prentice Hall. Šanderová, J.(2005). Jak číst a psát odborný text ve společenských vědách. Praha: Slon.	

Ferjenčík, J. (2010). Úvod do metodológie psychologického výskumu. Praha : Portál. Silverman, D. (2005). Ako robiť kvalitatívny výskum. Bratislava : Ikar.					
Languages necessary to complete the course: English					
Notes:					
Past grade distribution Total number of evaluated students: 300					
A	B	C	D	E	FX
58,67	28,67	7,0	2,67	2,33	0,67
Lecturers: Mgr. Bronislava Strnádelová, PhD.					
Last change: 24.04.2019					
Approved by: doc. PhDr. Eva Letovancová, PhD., doc. Mgr. Júlia Kanovská Halamová, PhD.					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Social and Economic Sciences					
Course ID: FSEV.ÚAP/1-UAP-780/17		Course title: Bachelor Thesis Seminar II.-Implementing RP			
Educational activities: Type of activities: independent work Number of hours: per week: 4 per level/semester: 56 Form of the course: on-site learning					
Number of credits: 6					
Recommended semester: 6.					
Educational level: I.					
Prerequisites:					
Course requirements: Students will get 50 points for active participation and for presenting individual parts of the paper and 50 points for submitting the final thesis. Credits will not be awarded to those who do not submit the final thesis. Grades are as follows, E for at least 60 points, D for at least 66 points, C for 73 at least points, B for at least 81 points and A for at least 91 points.					
Learning outcomes: Students learn to evaluate the particular parts of the final thesis. Students will prepare a final thesis that meets the criteria under the Rector’s directive.					
Class syllabus: The course is focused on the realization of research, evaluation and processing of collected data, writing and submitting the bachelor thesis.					
Recommended literature: American Psychological Association. (2010). Publication manual of the American Psychological Association (6th ed.). Washington, DC: American Psychological Association. Lipson, Ch. (2005). How to Write a BA Thesis: A Practical Guide from Your First Ideas to Your Finished Paper. Chicago: University of Chicago Press. Šanderová, J.(2005). Jak číst a psát odborný text ve společenských vědách. Praha: Slon. Ferjenčík, J. (2010). Úvod do metodológie psychologického výskumu. Praha : Portál. Silverman, D. (2005). Ako robiť kvalitatívny výskum. Bratislava : Ikar					
Languages necessary to complete the course: English					
Notes:					
Past grade distribution Total number of evaluated students: 92					
A	B	C	D	E	FX
53,26	20,65	10,87	5,43	4,35	5,43

Lecturers: Mgr. Peter Broniš, PhD., doc. Mgr. Júlia Kanovská Halamová, PhD., doc. PhDr. Radomír Masaryk, PhD., doc. Mgr. Miroslav Popper, PhD., Mgr. Lenka Valuš, PhD., Mgr. Ing. Zuzana Lazišťanová, PhD., prof. PhDr. Jana Plichtová, PhD., Mgr. Bronislava Strnádelová, PhD.
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Last change: 26.04.2019

Approved by: doc. PhDr. Eva Letovancová, PhD., doc. Mgr. Júlia Kanovská Halamová, PhD.

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Social and Economic Sciences					
Course ID: FSEV.ÚAP/1-UAP-130/16		Course title: Cognitive Psychology			
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning					
Number of credits: 6					
Recommended semester: 4.					
Educational level: I.					
Prerequisites:					
Course requirements: Students are required to pass midterm (30%) and final test (30%). The seminar project will be assigned to each student (including online CogLab, 30%). Attendance and active participation in lectures and seminars may influence the final grade (+/- 10% or more).					
Learning outcomes: Students will be introduced to field of cognitive psychology (including online CogLab – about 40 classic and current experiments).					
Class syllabus: 1. Visual Perception (optical illusions) 2. Attention 3. Memory: Models and Research Methods 4. Memory Processes 5. Knowledge Representation 6. Cognition and Emotion 7. Language: Nature and Acquisition 8. Decision Making					
Recommended literature: 1. Smith, E. E., Kosslyn, E.M.: Cognitive Psychology. Mind and Brain. Pearson Education. Upper Saddle River, New Jersey 2007. 2. Robert J. Sternberg: Cognitive Psychology. Wadsworth, Cengage Learning 2009. 3. Gazzaniga, Ivry, Mangun: Cognitive Neuroscience. The Biology of the Mind. 4e, Norton 2014.					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 232					
A	B	C	D	E	FX
34,05	42,67	18,1	3,02	1,72	0,43

Lecturers: doc. PhDr. Ján Rybár, PhD.
Last change: 18.03.2019
Approved by: doc. PhDr. Eva Letovancová, PhD., doc. Mgr. Júlia Kanovská Halamová, PhD.

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Social and Economic Sciences	
Course ID: FSEV.ÚAP/1-UAP-930/18	Course title: Competency-based Human Resources Management
Educational activities: Type of activities: lecture + seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 5.	
Educational level: I.	
Prerequisites:	
Course requirements: 60 points for preparing and presenting a team project (min. 60% of points is required), 40 points for a written test during lectures (min. 60% of points is required). Overall evaluation for the course is as follows: (A) 100 – 91%, (B) 90 – 81%, (C) 80 – 73%, (D) 72 – 66%, (E) 65 – 60%, (FX) 59% or less.	
Learning outcomes: Students will gain basic knowledge about competency-based HRM. They will understand the concept of competency and competency models, how to design and use them in selected areas of HRM.	
Class syllabus: <ul style="list-style-type: none"> • Competencies, competency models (definition, types of models, competency libraries). • Competency modeling (process, selected methods). • Implementation of competency models in HRM (mainly selection, development and performance management). 	
Recommended literature: <ul style="list-style-type: none"> • Byham, W. C. (1996). Developing dimension-/competency-based human resource systems. • Campion, M. A., Fink, A. A., Ruggeberg, B. J., Carr, L., Phillips, G. M., & Odman, R. B. (2011). Doing Competencies Well: Best Practices In Competency Modeling. <i>Personnel Psychology</i>, 64(1), 225-262. • CIPD. (2017, 29 Sep). Competence and competency frameworks. Factsheet. • Korn Ferry Institute. (2014). Define. Distill. Deploy. Adopting 21st-century competencies for high-impact talent. • Korn Ferry. (2016). Korn Ferry Leadership Architect™ Research guide and technical manual. [14.2a-01/2016]. • Stevens, G. W. (2012). A Critical Review of the Science and Practice of Competency Modeling. <i>Human Resource Development Review</i>, 12(1), 86-107. 	
Languages necessary to complete the course:	
Notes:	

Past grade distribution					
Total number of evaluated students: 13					
A	B	C	D	E	FX
30,77	46,15	15,38	0,0	0,0	7,69
Lecturers: Mgr. Zuzana Kaššaiová					
Last change: 09.01.2019					
Approved by: doc. PhDr. Eva Letovancová, PhD., doc. Mgr. Júlia Kanovská Halamová, PhD.					

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Social and Economic Sciences	
Course ID: FSEV.ÚAP/1-UAP-160/16	Course title: Conflicts Resolution
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 6	
Recommended semester: 5.	
Educational level: I.	
Prerequisites:	
Course requirements: Doing homeworks for the next lesson - maximum of 30 points, writing an own profile of conflict resolution style - maximum of 30 points, passing a knowledge test - maximum of 40 points. For passing the course students should score at least 91 points for A, at least 81 points for B, at least 73 points for C, to score at least 66 points for D and score at least 60 points for E. Credits are bestowed to students based on calculating points for meeting all conditions.	
Learning outcomes: The course takes the form of active social learning combined with self-study. The course aims to deepen the conflict resolution skills in students. Students should be able at the end of the semester: <ul style="list-style-type: none"> • to define the conflict and recognize the different types of conflicts • to distinguish different styles of conflict resolution and be aware of the advantages and disadvantages of different styles of conflict resolution. • know own the most and least the preferred style of conflict resolution • have experience and get feedback from a situation of conflict resolution • know the basic steps of mediation and have experience from the role of mediator 	
Class syllabus: The concept of conflict, The basic types of conflicts, Interests, and Objectives, Structure of conflicts, Styles of conflict resolution, Conflict Evaluation, Negotiation profits, Reducing conflict, The third party interventions, Mediation, Reconciliation, and forgiveness.	
Recommended literature: Bednařík, A. (2001). Riešenie konfliktov. Bratislava: Partners for Democratic Change. Fisher. R., Ury, W. (2011). Getting to Yes (revised ed.). New York: Penguin Books. Cheldelin, S., Druckman, D., Fast, L. (eds.). (2003). Conflict: From Analysis to Intervention. London and New York: Continuum Fisher, R. & Shapiro, D. (2006). Beyond Reason: Using Emotions as You Negotiate. ISBN 13: 978 0143 037781 Holá, L. (2003). Mediace. Praha: Grada Publishing. Kriesberg, L. (2003). Constructive Conflicts (2nd ed.). Lanham, MD: Rowman & Littlefield. Křivohlavý, J. (2002). Konflikty mezi lidmi. Praha: Portál.	

Lewicki, R., Barry, B., & Saunders, D. (2010). Essentials of Negotiation, Fifth edition. ISBN-13: 978-0073530369

Lewicki, Saunders, D., Barry, B. (2006). Negotiation: Readings, Exercises, and Cases / 6th Edition. ISBN: 007353031X

Ondrušek, D. – Shapiro, O. (1999). Prehľad prístupov k alternatívnemu riešeniu konfliktov. In: Demokracie a ústavnost. Praha: UK.

Wilmot, W. W., Hocker, J. L. (1998). Interpersonal conflict. Boston, Mass. : McGraw-Hill.

Languages necessary to complete the course:

English

Notes:

Past grade distribution

Total number of evaluated students: 89

A	B	C	D	E	FX
50,56	38,2	7,87	1,12	1,12	1,12

Lecturers: Mgr. Bronislava Strnádelová, PhD.

Last change: 24.04.2019

Approved by: doc. PhDr. Eva Letovancová, PhD., doc. Mgr. Júlia Kanovská Halamová, PhD.

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Social and Economic Sciences	
Course ID: FSEV.ÚAP/1-ÚAP-700/15	Course title: Developmental Psychology
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 6	
Recommended semester: 1.	
Educational level: I.	
Prerequisites:	
Course requirements: During the semester there will be one written examination for 40 points and seminar work for 20 points. In the exam period, the second written exam will be for 40 points. To obtain an A rating, it is necessary to obtain at least 91 points, to obtain a B rating of at least 81 points, a C rating of at least 73 points, a D score of at least 66 points, and an E score of at least 60 points. Credits will not be awarded to a student who earns less than 55% of points in any part of the evaluation.	
Learning outcomes: After completing the subject, the student will understand the norms and specifics of psychological development and changes from birth to old age, focusing on cognitive processes, emotions and behavior.	
Class syllabus: -Introduction to developmental psychology, subject and methods - Periodization of development: prenatal stage, newborn, infant, toddler, pre-school age, admission to school, younger and older school age, puberty, adolescence, adulthood, old age. - Biological and social conditioning of development - Cognitive, emotional, social and moral development - developmental disorders	
Recommended literature: Berger, K.S. The Developing Person Through the Life Span, 8th Edition. Worth Publishers: 2011. Krejčířová, D., Langmeier, J.: Vývojová psychologie. Praha: Grada, 2006. Vágnerová, M.: Vývojová psychologie. Praha: Portál, 2012 Laura E. Berk: Development through the lifespan. Pearson, 7th edition, 2017 Gopnik, A., Meltzoff, A. N., & Kuhl, P. K. (2001). The scientist in the crib: What early learning tells us about the mind. New York, NY: Perennial. Cassidy, J., & Shaver, P. R. (Eds.). (2002). Handbook of attachment: Theory, research, and clinical applications. Rough Guides. Crain, W. (2015). Theories of Development: Concepts and Applications: Concepts and Applications. Psychology Press.	
Languages necessary to complete the course: English	
Notes:	

Past grade distribution					
Total number of evaluated students: 243					
A	B	C	D	E	FX
27,16	18,52	19,75	13,17	7,0	14,4
Lecturers: Mgr. Jana Bašnáková, PhD.					
Last change: 26.04.2019					
Approved by: doc. PhDr. Eva Letovancová, PhD., doc. Mgr. Júlia Kanovská Halamová, PhD.					

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Social and Economic Sciences	
Course ID: FSEV.ÚAP/1-UAP-640/16	Course title: Enterprenerial Behavior
Educational activities: Type of activities: lecture / practicals Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 6	
Recommended semester: 6.	
Educational level: I.	
Prerequisites:	
Course requirements: Continuous assessment (individual and group assignments, presentation, discussion) 60%, final essay 40% At least 60% of the points from each activity evaluated must be acquired to complete the subject.	
Learning outcomes: The subject provides information on psychology of entrepreneurship. Students will learn basic psychological concepts in the field of social psychology, personality psychology and cognitive psychology related to business venturing. Students will get an overview of the topic, examples from the area work psychology and learn interpersonal skills. They get an overview of the current research in this area.	
Class syllabus: Introduction to the psychology of entrepreneurship Overview of approaches and theories, basic concepts. Establishing a new company as a process. Personality and features of entrepreneur. What is the cause of success? Personality, skills, motivation. Social Psychology of Entrepreneurship. How a social environment helps build a new business. Gender and Minority Aspects of Entrepreneurship. Cognitive Psychology. How do entrepreneurs solve problems and how they make decisions? What is their perception of risk and the use of opportunities. Qualitative and Quantitative Methods in Entrepreneurship Research	
Recommended literature: Acs, Z.J., & Audretsch, D.B. (2010). Handbook of Entrepreneurship Research: An Interdisciplinary Survey and Introduction. (Second Edition). Springer. Baum, J. R., Frese, M., & Baron, R. A. (Eds.). (2007). The Psychology of Entrepreneurship. Lawrence Erlbaum Publishers. Carsrud, A.L., & Brännback, M. (Eds.) (2009). Understanding the Entrepreneurial Mind. Springer. Chell, E. (2008). Entrepreneurial Personality. A Social Construction (Second edition). Psychology Press/Routledge. Lukeš, M., Nový, I. a kol. (2005). Psychologie podnikání. Praha: Management Press.	

Sarasvathy, S. D. (2008). Effectuation: Elements of Entrepreneurial Expertise. Edward Elgar.

Languages necessary to complete the course:

Notes:

Past grade distribution

Total number of evaluated students: 75

A	B	C	D	E	FX
86,67	12,0	1,33	0,0	0,0	0,0

Lecturers: Mgr. Peter Broniš, PhD.

Last change: 09.01.2019

Approved by: doc. PhDr. Eva Letovancová, PhD., doc. Mgr. Júlia Kanovská Halamová, PhD.

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Social and Economic Sciences	
Course ID: FSEV.ÚAP/1-UAP-610/16	Course title: Evolutionary Psychology
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 6	
Recommended semester: 4.	
Educational level: I.	
Prerequisites:	
Course requirements: During the course it is necessary to prepare and present seminar work (max 40 credits) and at the end of the semester to pass the exam (max 60 credits. To get the A grade it is necessary to get 91 - 100 points, to get a B grade 81 – 90 points, to get a C grade 73 – 80 points, to get a D grade 66 – 72 point, to get an E grade 60 – 65 points. Credits will not be awarded to a student who achieves less than 24 points from the seminar work or less than 36 points from written exam.	
Learning outcomes: Passing the course should enable the student to understand the study of behavior and the architecture of the human mind from an evolutionary perspective. He/she should apprehend the role of evolutionary mechanisms and strategies in solving adaptive problems related in particular to competition and cooperation. The acquired knowledge can be applied by the graduate in practice, e.g. when setting working conditions and working teams so as not to contradict human nature.	
Class syllabus: 1. Kin selection and reciprocal altruism. 2. Mating strategies, reproductive behavior and parental investments. 3. Cognitive processes and brain modularity. 4. Social cognition, intentionality and theory of mind. 5. Cultural transmission, linguistic competence and the social function of the language. 6. Relationship between cultural and genetic evolution.	
Recommended literature: Barret, L., Dunbar, R., Lycett, J., (2002). Human Evolutionary Psychology. Princeton University Press. Buss, D. M. (Ed.) (2005). The Handbook of Evolutionary Psychology. New Jersey: John Wiley @ Sons, Inc. Dunbar, R. I. m., Barrett, L. (Eds.) (2007). The Oxford Handbook of Evolutionary Psychology. Oxford: Oxford University Press. Carruthers, P., Laurence, S., Stich, S. (Eds.) (2005). The Innate Mind: Structure and Contents. Oxford: Oxford University Press. Carruthers, P., Laurence, S., Stich, S. (Eds.) (2007). The Innate Mind. Volume 3: Foundations and the Future. Oxford: Oxford University Press.	

Languages necessary to complete the course: English					
Notes:					
Past grade distribution Total number of evaluated students: 106					
A	B	C	D	E	FX
18,87	35,85	21,7	9,43	2,83	11,32
Lecturers: doc. Mgr. Miroslav Popper, PhD., Mgr. Juraj Petřík					
Last change: 15.04.2019					
Approved by: doc. PhDr. Eva Letovancová, PhD., doc. Mgr. Júlia Kanovská Halamová, PhD.					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Social and Economic Sciences					
Course ID: FSEV.ÚAP/1-UAP-830/17		Course title: Experiential Methods in Career Counselling			
Educational activities: Type of activities: lecture + seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning					
Number of credits: 3					
Recommended semester: 4.					
Educational level: I.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 25					
A	B	C	D	E	FX
84,0	12,0	4,0	0,0	0,0	0,0
Lecturers: Mgr. Martin Martinkovič, PhD.					
Last change: 26.03.2018					
Approved by: doc. PhDr. Eva Letovancová, PhD., doc. Mgr. Júlia Kanovská Halamová, PhD.					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Social and Economic Sciences					
Course ID: FSEV.ÚAP/1-UAP-910/18		Course title: Experimental Methods			
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning					
Number of credits: 6					
Recommended semester: 4.					
Educational level: I.					
Prerequisites: FSEV.ÚAP/1-UAP-050/12 - Social Psychology					
Course requirements: Presentation of research + poster 35%, critical evaluation of research 35%, project experiment 30%. At least 60% points of each grade is required to complete the course.					
Learning outcomes: Students will learn about significant experiments in field of social psychology, especially on significant researches, important concepts and theories, as well as on experimental research. They learn about a number of experimental procedures, they will know critically evaluate results of research.					
Class syllabus: Experiment in social psychology (methodological principles, forms of presentation of results) Selected social and psychological experiments (Conformity, cognitive dissonance, obedience, influence, social identity theory, gender stereotypes, "self" concept)					
Recommended literature: Abelson, R.P., Frey, K.P., & Gregg, A.P. (2004). Experiments with people: Revelations from social psychology. Mahwah, NJ: Lawrence Erlbaum Associates. Original research papers					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 0					
A	B	C	D	E	FX
0,0	0,0	0,0	0,0	0,0	0,0
Lecturers: Mgr. Peter Broniš, PhD.					
Last change: 09.01.2019					
Approved by: doc. PhDr. Eva Letovancová, PhD., doc. Mgr. Júlia Kanovská Halamová, PhD.					

STATE EXAM DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Social and Economic Sciences	
Course ID: FSEV.ÚAP/1-UAP-SS5/17	Course title: Final Thesis and Thesis Defense
Number of credits: 6	
Educational level: I.	
State exam syllabus:	
Last change:	
Approved by: doc. PhDr. Eva Letovancová, PhD., doc. Mgr. Júlia Kanovská Halamová, PhD.	

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Social and Economic Sciences	
Course ID: FSEV.ÚAP/1-UAP-870/18	Course title: General Psychology 1
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 6	
Recommended semester: 1.	
Educational level: I.	
Prerequisites:	
Course requirements: Continuous assessment (preparation of assignments, presentations) 40%, test 20%, final exam 40%. At least 60% of each grade is required to complete the subject activities. The rating is awarded on a scale of A (excellent - excellent results), B (very good - above average), C (well-routine reliable work), D (satisfactory - acceptable results), E (sufficient - results meet minimum criteria) and Fx (insufficient - further work required extra). Classification (ECTS): A: 100-91%, B 90-81%, C 80-73%, D 72-66%, E 65-60%, FX 59-0%	
Learning outcomes: Students acquire basic knowledge and terminology in psychology. They get an overview of the main directions in psychology and a view of psychology as to scientific discipline.	
Class syllabus: Psychology in the past and present, biological bases of psychological processes, development, sensory processes, perception, consciousness, learning.	
Recommended literature: Nolen-Hoeksema S., Fredrickson, B. L., Loftus, G. R., & Wagenaar, W.A. (2012). Psychologie Atkinsonové a Hilgarda. Praha: Portál. Bačová, V. (2009). Súčasné smery v psychológii.Bratislava: VEDA. Nolen-Hoeksema, S., Fredrickson, B., Loftus, G. R., & Lutz, C. (2014). Atkinson & Hilgard's Introduction to Psychology. Cengage Learning. Hock, R. R. (2015). Forty Studies that Changed Psychology: Explorations into the History of Psychological Research. Pearson. Marcus, G. (Ed.). (2006). The Norton Psychology Reader. New York, NY:W. W. Norton & Company. Sales, B. D., & Folkman, S. (Eds.). (2000). Ethics in Research with Human Participants. Washington, DC: American Psychological Association. Halpern, D. F. (2013). Thought and knowledge: An Introduction to Critical Thinking. Psychology Press.	
Languages necessary to complete the course: English	

Notes:					
Past grade distribution					
Total number of evaluated students: 62					
A	B	C	D	E	FX
12,9	29,03	6,45	11,29	17,74	22,58
Lecturers: Mgr. Peter Broniš, PhD.					
Last change: 25.04.2019					
Approved by: doc. PhDr. Eva Letovancová, PhD., doc. Mgr. Júlia Kanovská Halamová, PhD.					

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Social and Economic Sciences	
Course ID: FSEV.ÚAP/1-UAP-890/18	Course title: General Psychology 2
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 6	
Recommended semester: 2.	
Educational level: I.	
Prerequisites: FSEV.ÚAP/1-UAP-870/18 - General Psychology 1	
Course requirements: : 50% of course work + 50% final examination Course work consists of completing and presenting a series of assignments throughout the semester. The final examination consist of the final test (50% of the overall grade). To successfully pass the course one must receive at least 60% credit. Scoring is done on the following grade: A (excellent results), B (very good – above average), C (good – average work), D (satisfactory – results are acceptable), E (passable – results fulfil minimal criteria) and Fx (unsatisfactory – additional work required). Classification (ECTS): A: 100-91%, B 90-81%, C 80-73%, D 72-66%, E 65-60%, FX 59-0%.	
Learning outcomes: The objective of the course is to acquire basic knowledge and terminology of general psychology.	
Class syllabus: 1. Memory, 2. Thinking and language, 3. Motivation, 4. Emotions, 5. Stress, health and coping	
Recommended literature: Nolen-Hoeksema, S., Fredrickson, B. L., Loftus, G. R., Lutz, Ch. (2014). Atkinson & Hilgard's Introduction to Psychology. 16th Edition. Hampshire: Cengage. Walsh, R. T. G., Teo, T., Baydala, A. (2014). A Critical History and Philosophy of Psychology. Cambridge: Cambridge University Press. Hill, G. (2009). AS and A Level Psychology Through Diagrams: Oxford Revision Guides. Oxford: OUP. Hall, C. S., Lindzey, G., Campbell, J. B. Theories of Personality. New York: Wiley. Hayes, N. (2010). Understand Psychology. London: Teach Yourself.	
Languages necessary to complete the course: English	
Notes:	

Past grade distribution					
Total number of evaluated students: 1					
A	B	C	D	E	FX
100,0	0,0	0,0	0,0	0,0	0,0
Lecturers: doc. PhDr. Radomír Masaryk, PhD., Mgr. Nikola Vorelová					
Last change: 24.04.2019					
Approved by: doc. PhDr. Eva Letovancová, PhD., doc. Mgr. Júlia Kanovská Halamová, PhD.					

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Social and Economic Sciences	
Course ID: FSEV.ÚAP/1-UAP-030/10	Course title: History of Psychology
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 6	
Recommended semester: 1.	
Educational level: I.	
Prerequisites:	
Course requirements: During the semester it is necessary to present and submit a report. At the end of the semester it is necessary to submit a semester paper. During the semester there will be two written tests (each 20 points). Credits will not be granted to a student who will have less than 60% of the written tests together. Score: 1 Seminar activity (possible plus points) + presentation + papers submitted 0 - 30 2 Semester work, submitted in written form at the last week of study 0 - 30 3 Answers in two written tests 0 - 40 Together 100 points Rating scale: 90 - 100 A Excellent 80 - 89 B Very good 70 - 79 C Good 60 - 69 D Average 51 - 59 E Accepted 0 - 50 FX Failure	
Learning outcomes: Students will acquire the knowledge from the field of historical development and contemporary state of modern psychology through the knowledge of individual historical psychological schools and directions. They will also learn to define the place of psychology in the development of modern science disciplines: natural sciences and social and humanitarian studies.	
Class syllabus: 1. The basic influences on the constitution of modern psychology: philosophy and physiology. 2. Beginnings of modern psychology as an independent scientific discipline. 3. European pioneers in psychology. 4. Structuralism in psychology. 5. Functionalism in psychology: the applied psychology. 6. Behaviorism: the beginning and development. 7. Neo-behaviorism. Skinner's behaviorism and neo-neobehaviorism. 8. Gestalt psychology. 9. Psychoanalysis I., II., III. 10. Humanistic psychology. 11. The first and the second cognitive revolution in psychology. 12.	

The contemporary integrated modern psychology. The influences of postmodern thinking on psychology. 12. History of psychology in Czecho-Slovakia.

Recommended literature:

Benjamin, L. T., Jr. (Ed.) (1997). A History of Psychology: Original Sources and Contemporary Research (2nd ed.). New York: McGraw-Hill
Guthrie, R. V. (2004). Even the rat was white. Boston: Pearson Education.
Hergenhahn, B. R., & Henley, T. B. (2014). An introduction to the history of psychology (7th ed.). Belmont, CA: Wadsworth
Hothersall, D. (2004). History of Psychology (4th ed.) New York, NY: McGraw-Hill.
Hock, R. R. (2009). Forty Studies that Changed Psychology: Explorations Into the History of Psychological Research. Michigan: Pearson/Prentice Hall.
Hoskovec, J., Nákonečný, M. & Sedláková, M. (1999). Psychologie XX. století I. Praha: UK.
Hunt, M. (2000). Dějiny psychologie. Praha: Portál.
Nákonečný, M. (1995). Průvodce dějinami psychologie. Praha: SPN.
Plhánková, A. (2006). Dějiny psychologie. Praha: Grada.
Nye, R. (2004). Tri psychológie - koncepcie Freuda, Skinnera a Rogersa. Bratislava: Ikar – Pegas.
Walsh, R., Teo, T. & Baydala, A. (2014). A Critical History and Philosophy of Psychology: Diversity of Context, Thought, and Practice, 1st edition. Cambridge, UK: Cambridge University Press.

Languages necessary to complete the course:

English

Notes:

Past grade distribution

Total number of evaluated students: 476

A	B	C	D	E	FX
14,71	30,25	26,05	12,18	3,36	13,45

Lecturers: Mgr. Branislav Uhrecký, Mgr. Bronislava Strnádelová, PhD.

Last change: 24.04.2019

Approved by: doc. PhDr. Eva Letovancová, PhD., doc. Mgr. Júlia Kanovská Halamová, PhD.

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Social and Economic Sciences	
Course ID: FSEV.ÚAP/1-UAP-950/18	Course title: Human Resource Sourcing
Educational activities: Type of activities: lecture + seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 4.	
Educational level: I.	
Prerequisites:	
Course requirements: Undertaking the course: sourcing training 60%, presentation of chosen topic 20%, seminar paper 20%	
Learning outcomes: Students will obtain complex knowledge in area of hiring employees from perspective of organizational psychology. Learned knowledge will be applied in practice during separated part of the course coworking with recruitment agency.	
Class syllabus: 1. History and basics of employee selection 2. Changes and new trends in recruitment processes, 3. Methods of choosing candidates 4. Leading the interview and AC technique, 5. ATS systems and LinkedIn, 6. Leading of the selection process and new social platforms, 7. Practice and visit of the external HR agency- sourcing training (LinkedIn/Google search, ATS, Sourcing-Headhunting)., 8. Internal vs external HR in companies and differences in choosing candidates.	
Recommended literature: Dunning, D. (Ed.), (2011). Social Motivation. New York: Psychology Press Taylor and Francis Group European Journal of Work and Organizational Psychology Hroník, F. (1999) : Jak se nespálit při výběru zaměstnanců. Brno: Computer press. Kadlec, J. (2013): People as Merchandise: Crack the code to LinkedIn recruitment. (2013). (Online) Kollárik, T., Letovancová, E., Výrost, J. (2011): Psychológia práce a organizácie (PPaO). Bratislava: Univerzita Komenského v Bratislave Pinder, C. C. (2014). Work motivation in organizational behavior. Psychology Press..	
Languages necessary to complete the course:	
Notes:	

Past grade distribution					
Total number of evaluated students: 2					
A	B	C	D	E	FX
50,0	50,0	0,0	0,0	0,0	0,0
Lecturers: Mgr. Juraj Petřík					
Last change: 03.10.2018					
Approved by: doc. PhDr. Eva Letovancová, PhD., doc. Mgr. Júlia Kanovská Halamová, PhD.					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Social and Economic Sciences					
Course ID: FSEV.ÚAP/1-UAP-230/10		Course title: Human Resources Management			
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning					
Number of credits: 6					
Recommended semester: 6.					
Educational level: I.					
Prerequisites:					
Course requirements: 50 points for a written tests during lectures, 50 points for a written exam. Overall evaluation for the course is as follows: (A) 100 – 91%, (B) 90 – 81%, (C) 80 – 73%, (D) 72 – 66%, (E) 65 – 60%, (FX) 59% or less. It is necessary to gain at least 55% of points in each activity.					
Learning outcomes: Students will gain basic knowledge about human resoruce management (HRM). They will learn about identifying problems in the area of HRM and designing solutions/interventions.					
Class syllabus: (1) HR department in organization. (2) Strategy and strategic HRM. (3) HR planning. (4) Attraction, selection and induction of employees. (5) Motivation and compensation. (6) Performance management. (7) Training and development. (8) Employee relations. (9) International HRM. (10) Current trends and challenges in HRM.					
Recommended literature: Wilton, N. (2010). An introduction to human resource management. York, K. M. (2009). Applied human resource management: Strategic issues and experiential exercise.					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 283					
A	B	C	D	E	FX
43,46	21,55	23,32	8,83	2,12	0,71
Lecturers: Mgr. Ing. Zuzana Lazišťanová, PhD.					
Last change: 29.04.2019					
Approved by: doc. PhDr. Eva Letovancová, PhD., doc. Mgr. Júlia Kanovská Halamová, PhD.					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Social and Economic Sciences					
Course ID: FSEV.ÚSA/1-USA-010/10		Course title: Introduction to Anthropology			
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 1 per level/semester: 28 / 14 Form of the course: on-site learning					
Number of credits: 6					
Recommended semester: 3.					
Educational level: I.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 252					
A	B	C	D	E	FX
9,13	19,84	19,44	13,89	16,67	21,03
Lecturers: prof. Mgr. Martin Kanovský, PhD.					
Last change: 15.11.2018					
Approved by: doc. PhDr. Eva Letovancová, PhD., doc. Mgr. Júlia Kanovská Halamová, PhD.					

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Social and Economic Sciences	
Course ID: FSEV.ÚAP/1-UAP-560/16	Course title: Introduction to Clinical Psychology
Educational activities: Type of activities: lecture / practicals Number of hours: per week: 1 / 1 per level/semester: 14 / 14 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 3.	
Educational level: I.	
Prerequisites:	
Course requirements: Semester presentations - maximum 60 points and a final test - maximum 40 points. Credits will be granted to the student based on the counting of points for the fulfillment of the individual conditions. To get an A rating, you need to get at least 91 points, to get the B at least 81 points, C at least 73 points, D at least 66 points and an E at least 60 points.	
Learning outcomes: By passing the course, the student acquires basic knowledge about clinical psychology as a science discipline. The student will understand the different concepts of normality and abnormality, understand the etiology of various mental disorders and will be familiar with the main theories of clinical psychology.	
Class syllabus: Clinical psychology as a science and a department. Subject, position in the system of psychological sciences. Areas and specializations. Education. Ethical principles and standards. Professional and professional companies. Usage in work-organizational environment. Concepts of normality and abnormality. The main theories of clinical psychology (psychoanalysis, humanistic, cognitive-behavioral, systemic). Etiology of psychological and psychosomatic disorders. Developmental Aspects of Clinical psychology. Methodology of Clinical Psychology.	
Recommended literature: Baker, T.B., McFall, R.M., & Shoham, V. (2009). Current status and future prospects of clinical psychology: Toward a scientifically principled approach to mental and behavioral health care. <i>Psychological Science in the Public Interest</i> , 9, 67-103. Eisch, A.J., Cameron, H.A., Encinas, J.M., Meltzer, L.A., Ming, G., & Overstreet-Wadiche, L.S. (2008). Adult neurogenesis, mental health, and mental illness: Hope or hype? <i>The Journal of Neuroscience</i> , 28, 11785-11791. Kramer, G. P, Bernstein, D. A, & Phares, V. (2014). Introduction to clinical psychology. Eighth Edition. Boston: Pearson. Pomerantz, A. M. (2013). Clinical Psychology: Science, Practice, and Culture (Third Edition). Thousand Oaks, CA: Sage Publications.	

Halgin, R. P., & Whitbourne, S. K. (Eds.) (1998). A Casebook in Abnormal Psychology: From the Files of Experts. NY: Oxford University Press.

Strauss, M.E., & Smith, G.T. (2009). Construct validity: Advances in theory and methodology. Annual Review of Clinical Psychology, 5, 1-25.

Baštecká, B., Goldman, P.(2001). Základy klinické psychologie. Praha: Portál.

Heretik, A., Heretik A. a kol. (2007): Klinická psychológia. Nové zámky: Psychoprof.

Plante, T. G.(2001). Současná klinická psychologie. Praha: Grada.

Languages necessary to complete the course:

English

Notes:

Past grade distribution

Total number of evaluated students: 141

A	B	C	D	E	FX
17,02	24,11	29,79	13,48	13,48	2,13

Lecturers: Mgr. Bronislava Strnádelová, PhD.

Last change: 24.04.2019

Approved by: doc. PhDr. Eva Letovancová, PhD., doc. Mgr. Júlia Kanovská Halamová, PhD.

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Social and Economic Sciences	
Course ID: FSEV.ÚAP/1-UAP-570/16	Course title: Introduction to Counselling Psychology
Educational activities: Type of activities: lecture / practicals Number of hours: per week: 1 / 1 per level/semester: 14 / 14 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 3.	
Educational level: I.	
Prerequisites:	
Course requirements: Continuous work - maximum 60 points and a knowledge test - maximum 40 points. Credits will be assigned based on the summing up points for the fulfilment of the particular conditions. To obtain the A grade, you must obtain at least 91 points, obtain B grade of at least 81 points, grade C at least 73 points, grade D at least 66 points, and grade E at least 60 points.	
Learning outcomes: Students will learn a basic overview of counselling psychology as a science and psychological discipline. The student will understand the process of change in counseling, understand the influence of effective factors, and know different counselling skills and interventions.	
Class syllabus: Counselling Psychology as a science, position in the system of psychological sciences. Areas of specializations. Education. Ethical principles and standards. Professional societies. Exploitation in work-organizational environment. Methodology of Counselling Psychology. Client Counsellor relationship. Change process. Effective factors. Phases of the counselling process. Counselling Skills. Counselling interventions.	
Recommended literature: Smitková, H. a kol. (2014). Poradenská psychológia. Bratislava: Vydavateľstvo UK. Gabura, J., Pružinská, J. (1995). Poradenský proces. Praha: Sociologické nakladatelství. Hackney, H., Cormier, S. (2009). The professional counselor: A process guide to helping (6th ed.). Upper Saddle River, NJ: Prentice-Hall. Brandes, B. (Ed.) (2016). Introduction to counselling. Toronto, ON: Athabasca University/ Pearson Education Canada. Adapted from S. T. Gladding & K. G. Alderson. Corey, G. (2009). Theory and practice of counseling and psychotherapy. California: Brooks/Cole Publishing Company. Guindon, M. H. (2011). A counseling primer: An introduction to the profession. New York, NY: Routledge. Neukrug, E. S. (2012). The world of the counselor: An introduction to the counseling profession. Belmont, CA: Cengage Learning. Meier, S. T. & Davis, S. R. (2011). The elements of counseling. Belmont, CA: Brooks/Cole.	

Languages necessary to complete the course: English					
Notes:					
Past grade distribution Total number of evaluated students: 142					
A	B	C	D	E	FX
67,61	19,72	7,75	1,41	0,7	2,82
Lecturers: doc. Mgr. Júlia Kanovská Halamová, PhD.					
Last change: 15.04.2019					
Approved by: doc. PhDr. Eva Letovancová, PhD., doc. Mgr. Júlia Kanovská Halamová, PhD.					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Social and Economic Sciences					
Course ID: FSEV.ÚE/1-AE-020/14		Course title: Introduction to Economics			
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning					
Number of credits: 6					
Recommended semester: 3.					
Educational level: I.					
Prerequisites:					
Course requirements: two midterm exams, each of 20 points final test for 60 points hodnotenie A B C D E Fx body 91-100 81-90 73-80 66-72 60-65 <59					
Learning outcomes: The student acquires a basic overview of knowledge in macroeconomics and microeconomics, she/he controls the conceptual apparatus of economic theory. She/he is able to analytically think and use the acquired knowledge to solve problems and situations close to the real world.					
Class syllabus: 1. Modern Economics, 2. Economic Thought, 3. Demand, Supply and Prices, 4. Use of Demand and Supply, 5. Consumer Decision Making, 6. The Firms Costs, 7. Firm in Competitive Market, 8. Labor Market, 9. Capital market, 10. Efficiency of competitive markets, 11. Introduction to imperfect markets, 12. Measurement of output and unemployment, 13. Life costs and inflation, 14. Model of full employment					
Recommended literature: Stiglitz, J.E. and Walsh C. E. (2006) Economics, W.W. Norton P.A. Samuelson, W.D. Nordhaus (2004) Ekonómia, Bradlo, Bratislava or any edition Slovak or English					
Languages necessary to complete the course: Slovak and English language					
Notes:					
Past grade distribution Total number of evaluated students: 359					
A	B	C	D	E	FX
8,36	8,36	14,76	16,16	20,89	31,48
Lecturers: Ing. Veronika Miťková, PhD.					

Last change: 17.07.2018
Approved by: doc. PhDr. Eva Letovancová, PhD., doc. Mgr. Júlia Kanovská Halamová, PhD.

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Social and Economic Sciences	
Course ID: FSEV.ÚAP/1-UAP-550/16	Course title: Introduction to Educational and School Psychology
Educational activities: Type of activities: lecture / practicals Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 6	
Recommended semester: 3.	
Educational level: I.	
Prerequisites:	
Course requirements: Minimum 60% of the overall number of points earned for assignments. A student must earn at least 30 points in course assignments. Physical participation in lectures/seminars is required.	
Learning outcomes: The objective of the course is to develop master basic knowledge in educational and school psychology. One shall learn how to apply theoretical and research knowledge to practical situations related to education.	
Class syllabus: <ol style="list-style-type: none"> 1. The making of a good school 2. Educational policies 3. Making schools better 4. Different paths to a school 5. Psychology of learning and presenting knowledge 6. Becoming a teacher 7. Didactics: searching for ways how to deliver material effectively 8. School psychology 9. Technologies in the classroom 10. Specifics and pitfalls of educational research 	
Recommended literature: ANDERSON, C. (2016) TED Talks. London: Headline CAREY, B. (2014) How we learn. London : Pan Books GARDNER, H. (2011) Frames of Mind. New York: Basic Books. LEVITIN, D. The Organized Mind. (2015) London: Penguin Books MISCHEL, W. (2014) The Marshmallow Test. London: Corgi Books WILLINGHAM, D. T. (2009) Why Don't Students Like School? San Francisco: Jossey-Bass.	
Languages necessary to complete the course: English	
Notes:	

Past grade distribution					
Total number of evaluated students: 143					
A	B	C	D	E	FX
53,15	30,07	9,79	2,1	1,4	3,5
Lecturers: doc. PhDr. Radomír Masaryk, PhD.					
Last change: 24.04.2019					
Approved by: doc. PhDr. Eva Letovancová, PhD., doc. Mgr. Júlia Kanovská Halamová, PhD.					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Social and Economic Sciences					
Course ID: FSEV.ÚAP/1-UAP-920/18		Course title: Introduction to Individual Psychology			
Educational activities: Type of activities: lecture + seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning					
Number of credits: 3					
Recommended semester: 5.					
Educational level: I.					
Prerequisites:					
Course requirements: Attendance, continuous preparation and active cooperation are required. Students must complete midterm (at least 60%) and final test (at least 60%) for passing the course successfully.					
Learning outcomes: Students will acquire basic knowledge of individual psychology. Basic concepts and the work of leading psychologists in this field will be introduced to them. By completing the course students will obtain valuable information about how to apply this theory in psychotherapy.					
Class syllabus: Introducing the life of Alfred Adler, theoretical basis and main concepts of individual psychology (life style, teleology, social interest, inferiority). Clarifying the typology of lifestyles, family constellation, the importance of birth order. Learning how to analyze first memories and dreams.					
Recommended literature: Dreikurová-Fergusonová, E.: Adlerovská teória, Bratislava 2005. Adler, A.: O zmysle života, Bratislava 1998.					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 19					
A	B	C	D	E	FX
42,11	52,63	0,0	0,0	5,26	0,0
Lecturers: Mgr. Andrea Zelienková					
Last change: 22.03.2019					
Approved by: doc. PhDr. Eva Letovancová, PhD., doc. Mgr. Júlia Kanovská Halamová, PhD.					

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Social and Economic Sciences	
Course ID: FSEV.ÚAP/1-UAP-520/15	Course title: Introduction to Neurophysiology
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 6	
Recommended semester: 1.	
Educational level: I.	
Prerequisites:	
Course requirements: At least 85% attendance at lectures and seminars. Not attending lectures and seminars must be justified and at the same time the work on the FyziMap project must be handed over from this lesson. Developed assignments, active participation, acting in accordance with the principles of academic ethics and fair play. Successful (at least 70%) passing of 2 tests. Tests can be repeated up to 2 times. The resulting mark consists of 80% of the results of two credit tests (each 40% each) and 20% evaluation of the FyziMap project. The student gets a rating A if he / she reaches from 100% to 94% of the total number of points, a B rating of at least 88%, a C rating of at least 82%, a D score of at least 76%, an E score of at least 70%, and an Fx rating less than 70%. Credits will not be awarded to a student who earns less than 70% points from a credit test.	
Learning outcomes: Students will acquire the following knowledge: basic knowledge of human physiology and neurophysiology, understanding the function of the sensory and motor system in receiving the processing and output of information in the central nervous system, understanding the connections of the nervous system in the human with cognitive functions and emotional equipment of the person. Students will acquire the following skills: Ability to assess the physiological functioning of the whole human body with deeper knowledge of the physiology of the human nervous system. They will be able to correctly interpret knowledge about disease prevention and healthy lifestyle.	
Class syllabus: Introduction to physiological processes in the human body, homeostasis. Neuro-immuno-endocrine regulation of the human body. Basic functional anatomy of the nervous system, the brain as the main regulatory organ. Autonomous nervous system. Introduction to the physiology of cardiovascular, respiratory and gastrointestinal systems, introduction to the metabolism, nutrition, excretory and endocrine system. Nervous signaling. Membrane potential, receptor potential. Impulse, action potential. Conduction of nervous potential. Nerve fiber irritation, refractory phases. Overview of neuronal communication, synaptic transmission, role of myelin. Neuroplasticity. Functional organization of neural circuits. Sleep and vigilance. Physiology of emotions, behaviour and motivation. Higher brain functions including memory, learning and speech. Neuromodulation. The role of glial cells. Complex functions of the brain and brain programs. Functional specialization of brain hemispheres and sexual dimorphism.	

Recommended literature:

Slovak language:

D. Ostatníková a kol.: Základy lekárskej fyziológie. Bratislava: Univerzita Komenského v Bratislave 2015. 290 s. ISBN 978-80-223-3840-0

Mravec, B. Nervový systém I. Morfologický a funkčný podklad signalizácie. Bratislava: Faber, 2013. 89 s. ISBN 978-80-89607-10-5.

Béder, I. a kol.: Fyziológia človeka. Učebnica pre bakalárske a magisterské štúdium v medicíne. 2009.

English language:

Dee Unglaub Silverthorn: Human Physiology: An Integrated Approach, Global Edition, 7/E University of Texas, Austin, ISBN-10: 1292094931 • ISBN-13: 978129209493, ©2016 • Pearson • Paper, 960 pp

Carpenter, R., & Reddi, B. (2012). Neurophysiology: A conceptual approach (5th ed.). Boca Raton: CRC press.

Sapolsky, R. (2017). Behave: The biology of humans at our best and worst. London: Penguin.

Ward, J. (2015). The student's guide to cognitive neuroscience (3rd ed.). Hove: Psychology press.

Languages necessary to complete the course:

English

Notes:**Past grade distribution**

Total number of evaluated students: 255

A	B	C	D	E	FX
8,24	11,76	17,25	12,55	27,84	22,35

Lecturers: Mgr. Martina Baránková

Last change: 18.04.2019

Approved by: doc. PhDr. Eva Letovancová, PhD., doc. Mgr. Júlia Kanovská Halamová, PhD.

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Social and Economic Sciences	
Course ID: FSEV.ÚAP/1-UAP-530/15	Course title: Introduction to Research Methods in Psychology
Educational activities: Type of activities: lecture / practicals Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 6	
Recommended semester: 2.	
Educational level: I.	
Prerequisites:	
Course requirements: For active participation, it will be possible to get 40 points, for preparing an essay on the given topic of 30 points, and for presenting an essay with a discussion of 30 points. Credits will not be granted to those who will have less than 20 points for active participation and will not submit an essay. E valuation should be obtained at least 60 points, D 66 points, C 73 points, B 81 points and A and at least 91 points.	
Learning outcomes: Students should get a general view of the science and its place in the life of society, to obtain information on scientific methodology and its cultural conditionality, ethics of scientific work, to acquire basic skills in working with psychological literature. The course will prepare the students for the next courses focused on quantitative and qualitative psychological methodology.	
Class syllabus: 1. Science in Life and Society, Scientific Reasoning and Language 2. Classification of science, scientific paradigms 3. Relationships between sciences- multidisciplinary and interdisciplinarity 4. Ethics of scientific work 5. Work with psychological literature and other sources	
Recommended literature: American Psychological Association. (2010). Publication manual of the American Psychological Association (6th ed.). Washington, DC: American Psychological Association. Howitt, D., Cramer, D. (2010). Introduction to Research Methods in Psychology. Prentice Hall. Krathwohl, D.R. (1998) Methods of Educational and Social Science Research: An Integrated Approach. New York: Longman. Goodwin, C., J. 2001. Research in Psychology: Methods and Design. John Wiley & Sons, Inc. Salkind, N., J. (2003). Exploring Research. New Jersey: Prentice Hall. Fay, B. (2002). Současná filosofie sociálních věd. Praha: Slon. Ferjenčík, J.(2010). Úvod do metodologie psychologického výzkumu. Praha : Portál. Gould, S. J. (1998). Jak neměřit člověka. Praha : NLN.	

Languages necessary to complete the course: English					
Notes:					
Past grade distribution Total number of evaluated students: 197					
A	B	C	D	E	FX
26,4	45,18	15,74	7,61	5,08	0,0
Lecturers: Mgr. Bronislava Strnádelová, PhD.					
Last change: 24.04.2019					
Approved by: doc. PhDr. Eva Letovancová, PhD., doc. Mgr. Júlia Kanovská Halamová, PhD.					

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Social and Economic Sciences	
Course ID: FSEV.ÚAP/1-UAP-590/16	Course title: Introduction to Sociology
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 6	
Recommended semester: 3.	
Educational level: I.	
Prerequisites:	
Course requirements: An obligation to pass a seminar paper and pass a written test - both pillars for the complete evaluations are evaluated separately in the range from A to E. Failure in one of the evaluation means not passing of the subject. The resulting rating is the average of the sum of both scores.	
Learning outcomes: The student should get a basic overview of how society reflection evolved in the individual historical periods of human society and an overview of the development of sociology as a social science discipline.	
Class syllabus: <ol style="list-style-type: none"> 1. Pre-history of social and sociological thinking 2. What is sociology 3. How is sociology being realised 4. Macro and micro-sociological approaches in sociology 5. Cultural Context 6. Social structure 7. Social stratification 8. Gender, race, minority – inequalities 9. Marriage and family 10. Modernisation, technologies and social change 11. Urbanisation and urban development 	
Recommended literature: odporúčaná literatúra sa viaže na jednotlivé prednášané témy a je súčasťou prednášok: Howard Becker i Harry Elmer Barnes: Rozwój myśli społecznej od wiedzy ludowej do socjologii I, II, Książka i Wiedza, Warszawa 1964, 1965 Władysław Tatarkiewicz: Historia filozofii 2, PWN, Warszawa 1968, Jerzy Szacki: Historia myśli socjologicznej, Część pierwsza, PWN, Warszawa 1981 Beth B. Hess, Elizabeth W. Markson, Peter J. Stein: Sociology, Allyn and Bacon, Boston, London, Toronto, Sydney, Tokyo, Singapore 1996, John E. Fraley: Sociology, Prentice Hall, Englewood Cliffs, New Jersey 1994, Petrusek Milan a kol.: Dějiny sociologie, Grada, Praha 2011,	

Jan Węgleński: Urbanizacja. Kontrowersje wokół pojęcia, PWN, Warszawa 1983,
 Jiří Musil: Sociologie soudobého města, Svoboda, Praha 1967
 J. Pašiak: Sídlný vývoj, VEDA, Bratislava 1990
 P. Gajdoš: Človek, Spoločnosť, Prostredie. Priestorová sociológia, Sociologický ústav SAV, Bratislava 2002

Languages necessary to complete the course:

Notes:

Past grade distribution

Total number of evaluated students: 118

A	B	C	D	E	FX
72,03	24,58	1,69	0,85	0,0	0,85

Lecturers: Mgr. Katarína Čavojská, PhD.

Last change: 18.02.2019

Approved by: doc. PhDr. Eva Letovancová, PhD., doc. Mgr. Júlia Kanovská Halamová, PhD.

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Social and Economic Sciences	
Course ID: FSEV.ÚAP/1-UAP-620/16	Course title: Methodology and Methods in Psychology: Qualitative Methods
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 6	
Recommended semester: 5.	
Educational level: I.	
Prerequisites: FSEV.ÚAP/1-UAP-580/16 - Methodology and Methods in Psychology: Quantitative Methods	
Course requirements: Continuous assessment (individual and group assignments, presentation, discussion) 60%, essay 40%	
Learning outcomes: Students will get acquainted with the theory of qualitative research and its methods, including collection, analysis of data and presentation of the results. At the end of the course students will be knowledgeable in selected methods of qualitative research and will have an experience with qualitative data processing.	
Class syllabus: Qualitative research, its development Basic approaches to qualitative research Research plan of and ethical issues Methods of data collection Coding and presentation of data Presentation of results, evaluation of research quality Information technologies in qualitative research	
Recommended literature: Willig, C. (2013). Introducing Qualitative Research in Psychology. Buckingham: Open University Press. Fischer, C. T. (2006). Qualitative Research Methods for Psychologists: Introduction through Empirical Case Studies, San Diego, CA: Academic Press Corbin, J., Strauss, A. (2014). Basics of Qualitative Research. Sage. Weiss, Robert S. (1994). Learning from Strangers: The Art and Method of Qualitative Interview Studies. New York: The Free Press. Saldana, J., (2015) The Coding Manual for Qualitative Researchers. Sage. Silverman, D. (2015). Interpreting Qualitative Data. Sage.	
Languages necessary to complete the course: English	

Notes:					
Past grade distribution					
Total number of evaluated students: 94					
A	B	C	D	E	FX
81,91	15,96	1,06	0,0	0,0	1,06
Lecturers: Mgr. Peter Broniš, PhD.					
Last change: 25.04.2019					
Approved by: doc. PhDr. Eva Letovancová, PhD., doc. Mgr. Júlia Kanovská Halamová, PhD.					

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Social and Economic Sciences	
Course ID: FSEV.ÚAP/1-UAP-580/16	Course title: Methodology and Methods in Psychology: Quantitative Methods
Educational activities: Type of activities: lecture / practicals Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 6	
Recommended semester: 3.	
Educational level: I.	
Prerequisites: FSEV.ÚAP/1-UAP-530/15 - Introduction to Research Methods in Psychology	
Course requirements: 60% of the points for each part of the evaluation: active participation, 5-minute tests, seminar work: presentation and paper, project proposal.	
Learning outcomes: Understanding of principles and standards of psychological research. Obtaining skills in quantitative psychological research: from design, through implementation, evaluation, to interpretation of findings. Developing the ability to critically analyze empirical studies and challenge psychological myths.	
Class syllabus: 1. Research problem, variables, operationalization. 2. Research objectives, questions and hypotheses. 3. Population and sample, generalization, ethics. 4. Data collection, objectivity, reliability, validity. 5. Types of research, experimental design, causality versus correlation. 6. Research cycle: design, implementation, evaluation and report. 7. Deadly sins of psychological research.	
Recommended literature: Chambers, C. (2017). The 7 deadly sins of psychology. A manifesto for performing the culture of scientific practice. Princeton & Oxford: Princeton University Press. Dunbar, G. (2005). Evaluating research methods in psychology. A case study approach. Oxford: Blackwell Publishing. Harris, P. (2008). Designing and reporting experiments in psychology. Berkshire: McGraw-Hill. Lilienfeld, S. O. Lynn, S. J., Ruscio, J., & Beyerstein, B. L. (2009). 50 great myths of popular psychology: Shattering widespread misconceptions about human behavior. Wiley-Blackwell.	
Languages necessary to complete the course: English	
Notes:	

Past grade distribution					
Total number of evaluated students: 139					
A	B	C	D	E	FX
36,69	50,36	8,63	0,72	0,0	3,6
Lecturers: Mgr. Lenka Valuš, PhD., Mgr. Miroslava Galasová					
Last change: 08.04.2019					
Approved by: doc. PhDr. Eva Letovancová, PhD., doc. Mgr. Júlia Kanovská Halamová, PhD.					

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Social and Economic Sciences	
Course ID: FSEV.ÚAP/1-UAP-090/10	Course title: Organizational and Work Psychology
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 6	
Recommended semester: 3.	
Educational level: I.	
Prerequisites: FSEV.ÚAP/1-UAP-020/10 - Introduction to Psychology 1 and FSEV.ÚAP/1-UAP-040/10 - Introduction to Psychology 2 and FSEV.ÚAP/1-UAP-050/12 - Social Psychology	
Course requirements: During a semester students must gain at least 30 points from the following activities to pass to the final written exam: 30 points for a written test during lectures, 20 points for presenting and writing analysis of the selected problem in the organization. The final written exam: max. 50 points, min. of 30 points is required. Overall evaluation for the course is as follows: (A) 100 – 91%, (B) 90 – 81%, (C) 80 – 73%, (D) 72 – 66%, (E) 65 – 60%, (FX) 59% or less.	
Learning outcomes: Students will gain basic knowledge about application of psychology to assessment, interventions and research on individual, group and organizational level.	
Class syllabus: (1) Theoretical background of organizational and work psychology. (2) Work and its conditions. (3) Job performance, workload. (4) Induction, organizational socialization. (5) Organizational structure and culture. (6) Communication in organization. (7) Social environment in the organization. (8) Motivation. (9) Leadership. (10) Training and development, career development, downsizing. (11) Organizational change and development.	
Recommended literature: Chmiel, N., Fraccaroli, F., & Sverke, M. (2017). An introduction to work and organizational psychology: An international perspective. 2. Jex, S. M. (2008). Organizational psychology: A scientist-practitioner approach. 3. Millward, L. (2004). Understanding Occupational and Organizational Psychology. 4. Deci, E. L., Flaste, R. (1996). Why We Do What We Do: Understanding Self-Motivation. Reprint edition. Penguin Books. 5. Bock, L. (2016). Work Rules!: Insights from Inside Google That Will Transform How You Live and Lead. 01 edition. John Murray.	
Languages necessary to complete the course: English	
Notes:	

Past grade distribution					
Total number of evaluated students: 460					
A	B	C	D	E	FX
8,7	20,0	21,09	21,3	13,48	15,43
Lecturers: Mgr. Ing. Zuzana Lazišťanová, PhD., Mgr. Daša Strachanová					
Last change: 24.04.2019					
Approved by: doc. PhDr. Eva Letovancová, PhD., doc. Mgr. Júlia Kanovská Halamová, PhD.					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Social and Economic Sciences					
Course ID: FSEV.ÚAP/1-UAP-800/17		Course title: Practice of Research			
Educational activities: Type of activities: lecture + seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning					
Number of credits: 3					
Recommended semester: 5.					
Educational level: I.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 7					
A	B	C	D	E	FX
100,0	0,0	0,0	0,0	0,0	0,0
Lecturers: Mgr. Barbara Lášticová, PhD.					
Last change:					
Approved by: doc. PhDr. Eva Letovancová, PhD., doc. Mgr. Júlia Kanovská Halamová, PhD.					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Social and Economic Sciences					
Course ID: FSEV.ÚAP/1-UAP-960/18		Course title: Prejudice and Stereotypes in Social Cognition and Neuroscience			
Educational activities: Type of activities: lecture + seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning					
Number of credits: 3					
Recommended semester: 4.					
Educational level: I.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 0					
A	B	C	D	E	FX
0,0	0,0	0,0	0,0	0,0	0,0
Lecturers: Mgr. Drahomír Michalko					
Last change: 16.05.2018					
Approved by: doc. PhDr. Eva Letovancová, PhD., doc. Mgr. Júlia Kanovská Halamová, PhD.					

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Social and Economic Sciences	
Course ID: FSEV.ÚAP/1-UAP-900/18	Course title: Psychodiagnostics and Psychometrics
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 6	
Recommended semester: 4.	
Educational level: I.	
Prerequisites: FSEV.ÚAP/1-UAP-580/16 - Methodology and Methods in Psychology: Quantitative Methods	
Course requirements: Credits will not be granted to a student who will have more than 50% absenteeism of attendance. During the semester it will be possible to get 40 points for the final test, the final test allows you to get 60 points. E score must be at least 60 points for the D 66 points, C 73 points, B 81 points and A at least 91 points.	
Learning outcomes: Students should get an idea of the course and methods of the psychodiagnostic process, about the creation of psychodiagnostic conclusions. They also gain basic knowledge of psychometry that will enable them to use psychological tests and prepare them for the development of test methodologies.	
Class syllabus: 1. Qualitative and Quantitative Approach of Psychodiagnostics 2. Measurement in Psychology, Measurement Scale 3. Validity and reliability of the test 4. Psychometric properties of the tests 5. Standardization of the psychodiagnostic tool 6. Formation of standards 7. Classical test theory and the theory of response to item 8. Psychodiagnostic procedures, creation of psychodiagnostic conclusions	
Recommended literature: Aiken, L. R.: Psychological Testing and Assessment. Boston: Allyn and Bacon, 2000. Braun, H. L., Jackson, D. N., & Wiley, D. E. (2002). The role of constructs in psychological and educational measurement. Mahwah, NJ: Erlbaum. Groth-Marnat, G. (1997). Handbook of psychological assessment (3rd ed.). New York: Wiley. Halama, P.: Princípy psychologické diagnostiky. Trnava : TÚ, 2011. Lisá, E.: Psychologické testovanie v práci. Bratislava : UK, 2010. Ramsay, M. C., & Reynolds, C. R. (2000). Development of a scientific test: A practical guide. In G. Goldstein & M. Hersen (Eds.), Handbook of psychological assessment (3rd ed., pp. 21–42). Oxford, UK: Elsevier. Urbánek, T. et al.: Psychometrika. Měření v psychologii. Praha : Portál, 2011. Urbina, S. Essentials of psychological Testing. Hoboken, New Jersey: Wiley, 2004.	
Languages necessary to complete the course:	

English					
Notes:					
Past grade distribution					
Total number of evaluated students: 35					
A	B	C	D	E	FX
2,86	34,29	20,0	34,29	8,57	0,0
Lecturers: Mgr. Bronislava Strnádelová, PhD.					
Last change: 24.04.2019					
Approved by: doc. PhDr. Eva Letovancová, PhD., doc. Mgr. Júlia Kanovská Halamová, PhD.					

STATE EXAM DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Social and Economic Sciences	
Course ID: FSEV.ÚAP/1-UAP-SS6/17	Course title: Psychology
Number of credits: 6	
Educational level: I.	
State exam syllabus:	
Last change:	
Approved by: doc. PhDr. Eva Letovancová, PhD., doc. Mgr. Júlia Kanovská Halamová, PhD.	

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Social and Economic Sciences	
Course ID: FSEV.ÚAP/1-UAP-150/10	Course title: Psychology of Marketing Communication
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 6	
Recommended semester: 4.	
Educational level: I.	
Prerequisites: FSEV.ÚAP/1-UAP-020/10 - Introduction to Psychology 1 and FSEV.ÚAP/1-UAP-050/12 - Social Psychology and FSEV.ÚAP/1-UAP-040/10 - Introduction to Psychology 2	
Course requirements: 50% of the interim evaluation + 50% of the final assessment The interim evaluation includes the development and presentation of a series of case studies during the semester. The final evaluation includes the final assignment. A minimum of 60% of the score is required for successful completion of the subject. The rating is awarded on the following scale: A (excellent - excellent results), B (very good - above average), C (well-routine reliable work), D (satisfactory - acceptable results), E (sufficient - results meet minimum criteria) and Fx (insufficient - further work required). Classification (ECTS): A: 100-91%, B 90-81%, C 80-73%, D 72-66%, E 65-60%, FX 59-0%	
Learning outcomes: Students will gain a basic overview of marketing psychology.	
Class syllabus: 1. Marketing and sales, product life cycle, target groups and their needs. 2. Methods of marketing research, sample selection, addressing respondents. 3. Quantitative techniques - data mining, questionnaires. 4. Qualitative techniques - Content Analysis, Interview, Focus Groups. 5. Analysis of data and their further use. 6. Public relations, message formulation and communication with the media. 7. Traditional forms of advertising, visual identity of the product. 8. Podlink communication, viral marketing, WOM, guerilla marketing. 9. New media - social networks, possibilities and limits, crisis communication.	
Recommended literature: Bruce, A., Langdon, K. Strategické myslenie. Bratislava: Slovart. 2002. Caywood, C. L. Public relations. Brno: Computer Press, 2003. Hague, P. Průzkum trhu. Brno: Computer Press, 2003. Hradiská, E., Letovancová, E. Psychológia v marketingovej komunikácii. Bratislava: UK, 2010. Heller, R. Úspešný predaj. Bratislava: Slovart, 2001. Krueger, R. A., Casey, R. A. Focus Groups. London : Sage, 2000. Moore, G. A. Crossing the Chasm. New York: Harper Business. 1999. Morgan, D. L.. Ohniskové skupiny jako metoda kvalitativneho výzkumu. Boskovice: Albert, 2001	

Leach, W. (2018). Marketing to mindstates: The practical guide to applying behavior design to research and marketing. Lioncrest publishing.

Pannafino, J., & McNeil, P. (2017). UX methods: A quick guide to user experience research methods. Missouri: CDUPX.

Weinschenk, S. (2015). 100 more things every designer needs to know about people (Voices that matter). Indianapolis: New Riders.

Languages necessary to complete the course:

English

Notes:

Past grade distribution

Total number of evaluated students: 411

A	B	C	D	E	FX
37,23	25,55	23,11	6,33	2,43	5,35

Lecturers: Mgr. Martina Baránková

Last change: 18.04.2019

Approved by: doc. PhDr. Eva Letovancová, PhD., doc. Mgr. Júlia Kanovská Halamová, PhD.

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Social and Economic Sciences	
Course ID: FSEV.ÚAP/1-UAP-770/17	Course title: Psychology of Minority Groups
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 6	
Recommended semester: 5.	
Educational level: I.	
Prerequisites:	
Course requirements: During the course it is necessary to prepare and present the team seminar work (max 50 credits) and at the end of the semester to pass the exam (max 50 credits). To get the A grade it is necessary to get 91 - 100 points, to get a B grade 81 – 90 points, to get a C grade 73 – 80 points, to get a D grade 66 – 72 point, to get an E grade 60 – 65 points. Credits will not be awarded to a student who achieves less than 30 points from the seminar paper or less than 30 points from exam.	
Learning outcomes: Passing the course should allow the student to understand the mechanisms of acquiring mistrust against minorities, in particular the negative impact of prejudice in assessing capabilities of minority groups. At the same time, he / she should be more familiar with real needs members of different minority groups and with the possibility of promoting equality and non-discrimination. The acquired knowledge can be applied by the graduate in practice, e.g. in admission procedure to work and assessing candidates from minority groups, on an ongoing evaluation of their work activities, and also in establishing conditions at the workplace to ensure their more symmetrical position with a majority.	
Class syllabus: 1. Types of minorities. 2. Discrimination, marginalization, disadvantage. 3. Acculturation, education, work, self-realization and quality of life. 4. Prejudices and stereotypes. 5. Identity, in-group, out-group. 6. Possibilities to promote equality and non-discrimination.	
Recommended literature: Tropp, L. R., Mallett, R. K. (Eds), (2011). Moving beyond prejudice reduction: Pathways to positive intergroup relations. Washington, DC.: American Psychological Association. Roberson, Q. M. (Ed.) (2013). The Oxford Handbook of Diversity and Work. Oxford: Oxford University Press. Bendl, R., Bleijenbergh, I., Henttonen, E., Mills, A. (Eds.) (2015). The Oxford Handbook of Diversity in Organizations. New York: Oxford University Press.	

Nelson, G., Prillettensky, I. (Eds.) (2010). Community Psychology: In Pursuit of Liberation and Well-Being. London: Palgrave Macmillan.
 Scharefer, R. T. (Ed.) (2008). Encyclopedia of Race, Ethnicity and Society. London: Sage-

Languages necessary to complete the course:
 English

Notes:

Past grade distribution

Total number of evaluated students: 85

A	B	C	D	E	FX
18,82	47,06	25,88	4,71	3,53	0,0

Lecturers: doc. Mgr. Miroslav Popper, PhD.

Last change: 15.04.2019

Approved by: doc. PhDr. Eva Letovancová, PhD., doc. Mgr. Júlia Kanovská Halamová, PhD.

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Social and Economic Sciences	
Course ID: FSEV.ÚAP/1-UAP-060/10	Course title: Psychology of Personality
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 6	
Recommended semester: 2.	
Educational level: I.	
Prerequisites:	
Course requirements: During the semester there will be a written exam for 40 points and a seminar paper for 20 points. During the exam period, there will be second written exam for 40 points. To get the A rating you need to get at least 91 points, to get a B rating of at least 81 points, the rating C at least 73 points, the rating D at least 66 points, and the rating E at least 60 points. Credits will not be awarded to a student who gets less than 55% of points in any part of the assessment.	
Learning outcomes: Student will understand the concept of personality, biological and social determination of personality, its structure and dynamics. Student will understand the differences between the theories of personality psychology and learn the basics of their application into the practice. When writing a seminar paper, student will work with a selected original book on personality.	
Class syllabus: - Introduction to Personality Psychology, Definitions, History - Biological vs. social bases of personality - Personality development - Structure: features, intelligence, temperament, motivation, values, morals, dynamics of personality - Theory of Personality - Diagnostics of personality - Personality pathology Psychology of personality in the context of work and organizational psychology	
Recommended literature: Blatný, M. a kol.: Psychologie osobnosti. Hlavní témata, současné přístupy. Praha: Grada, 2010. Hall, C.S, Lindzey, G.: Psychológia osobnosti. Úvod do teórií osobnosti. Bratislava: SPN, 2002. Smékal, V.: Pozvání do psychologie osobnosti. Brno: Barrister & Principal, 2009. Schultz, D. P., Schultz, S. E. 2005. Theories of Personality. London: Thomson Learning Hogan, R., Smither, R. (2001). Personality : Theories and Applications. Cambridge: Westview Press.	
Languages necessary to complete the course:	

English					
Notes:					
Past grade distribution					
Total number of evaluated students: 439					
A	B	C	D	E	FX
17,31	39,41	23,69	9,11	5,92	4,56
Lecturers: doc. Mgr. Elena Lisá, PhD.					
Last change: 09.04.2019					
Approved by: doc. PhDr. Eva Letovancová, PhD., doc. Mgr. Júlia Kanovská Halamová, PhD.					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Social and Economic Sciences					
Course ID: FSEV.ÚAP/1-UAP-940/18		Course title: Public Relations Training			
Educational activities: Type of activities: lecture + seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning					
Number of credits: 3					
Recommended semester: 5.					
Educational level: I.					
Prerequisites:					
Course requirements: There is no final exam, all points are earned for assignments. Physical participation in seminars. Evaluation: 0-59 FX, 60-65 E, 66-72 D, 73 - 80 C, 81-90 B, 91-100 A					
Learning outcomes: Students will learn the basic principles of text writing for different formats and styles, get an overview of working with social media and content marketing, acquire knowledge of public relations as well as internal communication between private and public sector.					
Class syllabus: 1. PR basics 2. The essentials of writing attractive non-academic texts 3. Basic terminology of PR, SWOT analysis of the client 4. Social Networks 5. Teamwork 6. Survey among students of 1st year of FSES 7. Teamwork 2 - Campaign proposal with 0 budget 8. PR from client's perspective 9. Digital performance 10. Communication with media and suppliers					
Recommended literature: Caywood, Clarke L.: Public relations Ariely, Dan: Jak drahé je zdarma Ondřejíček, Rado: Homo asapiens					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 16					
A	B	C	D	E	FX
50,0	18,75	0,0	6,25	18,75	6,25
Lecturers: Mgr. Martina Mášiková					
Last change: 07.01.2019					
Approved by: doc. PhDr. Eva Letovancová, PhD., doc. Mgr. Júlia Kanovská Halamová, PhD.					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Social and Economic Sciences					
Course ID: FSEV.ÚAP/1-UAP-970/18		Course title: Public Relations Training			
Educational activities: Type of activities: lecture + seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning					
Number of credits: 3					
Recommended semester: 4.					
Educational level: I.					
Prerequisites:					
Course requirements: There is no final exam, all points are earned for assignments. Physical participation in seminars. Evaluation: 0-59 FX, 60-65 E, 66-72 D, 73 - 80 C, 81-90 B, 91-100 A					
Learning outcomes: Students will learn the basic principles of text writing for different formats and styles, get an overview of working with social media and content marketing, acquire knowledge of public relations as well as internal communication between private and public sector.					
Class syllabus: 1. PR basics 2. The essentials of writing attractive non-academic texts 3. Basic terminology of PR, SWOT analysis of the client 4. Social Networks 5. Teamwork 6. Survey among students of 1st year of FSES 7. Teamwork 2 - Campaign proposal with 0 budget 8. PR from client's perspective 9. Digital performance 10. Communication with media and suppliers					
Recommended literature: Caywood, Clarke L.: Public relations Ariely, Dan: Jak drahé je zdarma Ondřejíček, Rado: Homo asapiens					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 9					
A	B	C	D	E	FX
55,56	33,33	11,11	0,0	0,0	0,0
Lecturers: Mgr. Martina Mášiková					
Last change: 13.12.2018					
Approved by: doc. PhDr. Eva Letovancová, PhD., doc. Mgr. Júlia Kanovská Halamová, PhD.					

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Social and Economic Sciences	
Course ID: FSEV.ÚAP/1-UAP-790/17	Course title: Social Cognition
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 6	
Recommended semester: 6.	
Educational level: I.	
Prerequisites:	
Course requirements: During the course it is necessary to prepare and present seminar work (max 40 credits) and at the end of the semester to pass the exam (max 60 credits. To get the A grade it is necessary to get 91 - 100 points, to get a B grade 81 – 90 points, to get a C grade 73 – 80 points, to get a D grade 66 – 72 point, to get an E grade 60 – 65 points. Credits will not be awarded to a student who achieves less than 24 points from the seminar work or less than 36 points from written exam.	
Learning outcomes: Passing the course should enable the student to understand the different current paradigms studying social cognition and to critically evaluate the differences and common intersections between them. Knowledge of social cognition can be used by the graduate e.g. in solving intergroup conflicts, removing prejudices and mitigating various ideological disputes.	
Class syllabus: 1. Characteristics of four basic perspectives - models of social cognition, theory of social identity, theory of social representations and discursive psychology - and definitions of key concepts. 2. Social perception and categorization processes. 3. Attitudes and relationship between them and behavior. 4. Attributes, biases, and distortions in justifying everyday events and behaviors. 5. Self and identity in the social context. 6. Prejudices and relationships between groups. 7. Social-psychological processes and mechanisms of constitution and advocacy of different ideologies.	
Recommended literature: Augoustinos, M., Walker, I., Donaghue, N., (2012). Social Cognition. An Integrated Introduction. Second Edition. Los Angeles: Sage. Fiske, S. T., Taylor, S. E. (2013). Social Cognition: From Brains to Culture. London: Sage. Fiske, S. T., Macrae, C. N. (Eds.) (2012). The SAGE Handbook of Social Cognition. London: Sage. Bless, H., Fiedler, K., Strack, F. (2004). Social Cognition: How Individuals Construct Social Reality. Hove: Psychology Press.	

Carlston, D. E. (Ed.) (2013). The Oxford Handbook of Social Cognition. Oxford: Oxford University Press.					
Languages necessary to complete the course: English					
Notes:					
Past grade distribution Total number of evaluated students: 92					
A	B	C	D	E	FX
26,09	27,17	23,91	16,3	0,0	6,52
Lecturers: doc. Mgr. Miroslav Popper, PhD., Mgr. Nikoleta Kuglerová					
Last change: 15.04.2019					
Approved by: doc. PhDr. Eva Letovancová, PhD., doc. Mgr. Júlia Kanovská Halamová, PhD.					

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Social and Economic Sciences	
Course ID: FSEV.ÚAP/1-UAP-050/12	Course title: Social Psychology
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 6	
Recommended semester: 2.	
Educational level: I.	
Prerequisites:	
Recommended prerequisites: FSEV.ÚAP/1-UAP-020/10	
Course requirements: 50% of course work + 50% final examination Course work consists of completing and presenting a series of assignments throughout the semester. The final examination consist of the final test (50% of the overall grade). To successfully pass the course one must receive at least 60% credit. Scoring is done on the following grade: A (excellent results), B (very good – above average), C (good – average work), D (satisfactory – results are acceptable), E (passable – results fulfil minimal criteria) and Fx (unsatisfactory – additional work required). Classification (ECTS): A: 100-91%, B 90-81%, C 80-73%, D 72-66%, E 65-60%, FX 59-0%.	
Learning outcomes: The student should receive basic overview of theory and knowledge in social psychology, and acquire the skills of using the knowledge in this area in critical way.	
Class syllabus: 1. Subject, methods, and history of social psychology; 2. Individual, society and culture; 3. Identities; 4. Interpersonal perception; 5. Communication; 6. Attitudes and social representations; 7. Social influence, conformity and obedience; 8. Groups and group dynamics; 9. Scientific vs. lay knowledge.	
Recommended literature: Hogg, M. A., Vaughn, G. M. (2004). Social Psychology. Harlow: Prentice Hall. Stainton-Rogers, W. (2011). Social Psychology. Maidenhead, PA: Open University Press. Harré, R., Gillert, G. The Discursive Mind. London: Sage. Zimbardo, P. (2007). The Lucifer Effect. London: Rider. Berger, P. L., Luckmann, T. (1966). The Social Construction of Reality. New York: Anchor Books.	
Languages necessary to complete the course: English	

Notes:					
Past grade distribution Total number of evaluated students: 270					
A	B	C	D	E	FX
42,59	31,11	12,59	8,15	3,33	2,22
Lecturers: doc. PhDr. Radomír Masaryk, PhD., Mgr. Nikola Vorelová					
Last change: 24.04.2019					
Approved by: doc. PhDr. Eva Letovancová, PhD., doc. Mgr. Júlia Kanovská Halamová, PhD.					

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Social and Economic Sciences	
Course ID: FSEV.ÚAP/1-UAP-540/15	Course title: Social and Psychological Skills Training I.
Educational activities: Type of activities: seminar / practicals Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 6	
Recommended semester: 2.	
Educational level: I.	
Prerequisites:	
Course requirements: Doing homework for the next lesson - maximum 30 points, self-reflection - maximum 30 points, action plan - maximum 40 points. Credits will be assigned based on the summing up points for the fulfilment of the particular conditions. To obtain the A grade, you must obtain at least 91 points, obtain B grade of at least 81 points, grade C at least 73 points, grade D at least 66 points, and grade E at least 60 points.	
Learning outcomes: The course takes the form of active social learning and cultivates students' communication skills and emotional intelligence. Students will be trained to work with emotions in order to achieve relevant skills which are necessary for the profession of psychologist. Students will receive feedback from both the group and the lecturer, they will enlarge their self-reflection, identify their strengths and develop them.	
Class syllabus: Work with emotions, awareness, emotional expression, regulation, transformation of emotions, reflection, use of emotional intelligence in communication.	
Recommended literature: Ekman, P. (2012). Odhalené emócie. Bratislava: Braingy. DeVito J.A. (2001). Základy medzilidské komunikace. Praha: Grada Publishing. Halamová, J. (2013a). Terapia zameraná na emócie I. Učebnica. Bratislava: Vydavateľstvo UK. Halamová, J. (2013b). Terapia zameraná na emócie II. Cvičebnica. Bratislava: Vydavateľstvo UK. Mikuláščík M. (2003). Komunikační dovednosti v praxi. Praha: Grada Publishing. Vybíral, Z.(2000). Psychologie lidské komunikace. Praha: Portál. Ekman, P. (1995): Telling Lies. Clues to Deceit in the Market-place, Marriage and Politics. New York: Norton. Ekman, P. (2003): Emotions Revealed. Understanding Facesand Feelings. London: Weidenfeld & Nicolson. Elliott, R., Watson, J. C., Goldman, R. N., & Greenberg, L. S. (2004). Learning emotion-focused therapy: The process-experiential approach to change. Washington, DC: American Psychological Association.	

Goleman, D. (1995). Emotional intelligence. New York: Bantam-Dell.
 Greenberg, L. (2017). Emotion-focused therapy: Coaching clients to work through their feelings. Washington, DC: American Psychological Association.

Languages necessary to complete the course:

English

Notes:

Past grade distribution

Total number of evaluated students: 201

A	B	C	D	E	FX
71,64	16,42	8,96	1,0	1,0	1,0

Lecturers: doc. Mgr. Júlia Kanovská Halamová, PhD.

Last change: 15.04.2019

Approved by: doc. PhDr. Eva Letovancová, PhD., doc. Mgr. Júlia Kanovská Halamová, PhD.

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Social and Economic Sciences					
Course ID: FSEV.ÚAP/1-ÚAP- 660/16		Course title: Statistics			
Educational activities: Type of activities: lecture / practicals Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning					
Number of credits: 6					
Recommended semester: 4.					
Educational level: I.					
Prerequisites:					
Course requirements: 60% of the points for assignments and 60% of the points in the final exam. Participation in lectures/ seminars.					
Learning outcomes: Upon completion of the course the students will understand the basic concepts linked to probability, descriptive and inferential statistics. They will also be able to apply acquired knowledge in data analysis using the SPSS software, and interpretation of the results.					
Class syllabus: 1. Data in social sciences. 2. SPSS: Basic descriptive statistics. 3. Descriptive statistics - variability measures. 4. Normality. 5. Hypothesis testing, statistical significance. 6. Correlation. 7. Nonparametric tests. 8. Parametric tests. 9. Effect size. 10. Regression, moderation and mediation. 11. Introduction to advanced statistical analyses.					
Recommended literature: Dancey, C. P., & Reidy, J. (2011). Statistics without maths for psychology (5th Edition). New York: Prentice Hall. Field, A. (2009). Discovering statistics using SPSS (3rd Edition). SAGE Publications. Harris, P. (2008). Designing and reporting experiments in psychology. Berkshire: McGraw-Hill. Hayes, A. F. (2013). An introduction to mediation, moderation, and conditional process analysis: A regression-based approach. New York: Guilford Press. Salkind, N. J. (2014). Statistics for people who (think they) hate statistics (5th Edition). SAGE Publications.					
Languages necessary to complete the course: English					
Notes:					
Past grade distribution Total number of evaluated students: 137					
A	B	C	D	E	FX
41,61	29,93	18,98	5,84	0,0	3,65

Lecturers: Mgr. Lenka Valuš, PhD., Mgr. Drahomír Michalko
Last change: 25.04.2019
Approved by: doc. PhDr. Eva Letovancová, PhD., doc. Mgr. Júlia Kanovská Halamová, PhD.

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Social and Economic Sciences	
Course ID: FSEV.ÚAP/1-UAP-200/10	Course title: Team Building and Development
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 6	
Recommended semester: 6.	
Educational level: I.	
Prerequisites: FSEV.ÚAP/1-UAP-090/10 - Organizational and Work Psychology and FSEV.ÚAP/1-UAP-050/12 - Social Psychology	
Course requirements: 30 points for two written tests during lectures (max. 15 points each); 40 points for preparing two written seminar works (max. 20 points each); 30 points for preparing and presenting a team project. Overall evaluation for the course is as follows: (A) 100 – 91%, (B) 90 – 81%, (C) 80 – 73%, (D) 72 – 66%, (E) 65 – 60%, (FX) 59% or less.	
Learning outcomes: Students will broaden their knowledge about structure, functioning and processes in groups and teams. They will learn about stages of the team development and factors behind both successful and failing teams. In the practical part of the course, students will experience teamwork and reflect upon it in the context of previous theoretical introduction.	
Class syllabus: (1) Work groups and teams, typology of teams. (2) Group goals, norms, cohesion, trust, influence. (3) Group atmosphere and its relationship to effective functioning of the group. (4) Group processes – communication, feedback. (5) Group processes – decision making. (6) Conflicts in groups and teams. (7) Selection of a team members, team roles. (8) Stages of group/team development. (9) Factors of effective team work. Why teams fail. (10) Reflexivity in teams. (11) Team leadership. (12) Team development.	
Recommended literature: Adair, J. (2015). Effective teambuilding. Revised edition. 2. Hayes, N. (1997). Successful team management. 3. Katzenbach, J. R., Smith, D. K. (2005). The discipline of teams. Harvard Business Review. July-August Issue. 4. Curphy, G., Hogan, R. (2012). The Rocket Model. Practical Advice for Building High Performing Teams. Tulsa: Hogan Press. 5. Klein, C., DiazGranados, D. et al. (2009). Does Team Building Work? Small Group Research. OnlineFirst, published on January 6, 2009	
Languages necessary to complete the course: English	

Notes:					
Past grade distribution Total number of evaluated students: 260					
A	B	C	D	E	FX
16,15	36,92	26,15	14,62	3,46	2,69
Lecturers: Mgr. Ing. Zuzana Lazišťanová, PhD., Mgr. Daša Strachanová					
Last change: 24.04.2019					
Approved by: doc. PhDr. Eva Letovancová, PhD., doc. Mgr. Júlia Kanovská Halamová, PhD.					