

Course descriptions

TABLE OF CONTENTS

1. SS08/15 Accounting (state exam).....	6
2. 121B/00 Accounting I.....	7
3. 122B/00 Accounting II.....	9
4. 201B/18 Accounting on PC.....	11
5. 202B/18 Accounting on PC.....	12
6. 203B/18 Asian Management I.....	13
7. 204B/18 Asian Management II.....	14
8. O4/15 Bachelor Thesis Defence (state exam).....	15
9. 043B/00 Bachelor Thesis Project.....	16
10. 045B/00 Bachelor Thesis Seminar.....	18
11. 098_IB/12 Basics of Programming I.....	21
12. 109_IB/12 Basics of Programming II.....	22
13. 058B/14 Behavioral Aspects of Managerial Decision Making.....	24
14. 057B/17 Bezpečnosť a pravidlá využívania sociálnych médií v praxi.....	25
15. 138B/17 Business Etiquette in China.....	26
16. 140B/17 Business Etiquette in China.....	27
17. 175B/11 Business French I.....	28
18. 071B/17 Business German I.....	29
19. 072B/17 Business German II.....	30
20. 034B/00 Business Graphics I.....	31
21. 036B/00 Business Graphics II.....	32
22. 037B/00 Business Law.....	33
23. 091B/00 Business Negotiations (F).....	35
24. 033B/00 Business Russian I.....	36
25. 034B/00 Business Russian II.....	37
26. 036B/00 Business Spanish I.....	38
27. 037B/00 Business Spanish II.....	39
28. 064/13 Bussiness Web Design.....	40
29. 301AB/17 China in the Globalized World.....	41
30. 065_B/15 Chinese Language for Beginners I.....	44
31. 067_B/15 Chinese Language for Beginners II.....	45
32. 068_B/15 Chinese Language for Beginners III.....	46
33. 069_B/15 Chinese Language for Beginners IV.....	47
34. 033B/17 Chinese Management.....	48
35. 137B/17 Chinese Management.....	49
36. 001B/00 Coaching (1).....	50
37. 002B/10 Coaching (2).....	51
38. 170B/11 Commodity Markets and Real Investments.....	52
39. 305B/16 Computer Networks.....	54
40. 076B/00 Computer Science.....	56
41. SS02/16 Computers in Management (state exam).....	57
42. 039B/12 Consumer Protection.....	58
43. 010B/00 Creative and Innovation Management.....	61
44. 305B/18 Current issues of the banking sector.....	63
45. SU1BM/11 Data Processing in Excel.....	65
46. SUBM/11 Data Processing in Excel II - VBA.....	66
47. 002B/12 Database Systems (Selected Topics).....	67

48. 057_B/14 Database programming.....	68
49. 003B/00 Databases.....	69
50. 053B/13 Development of Entrepreneurial Skills in Intergenerational Teams.....	70
51. 065B/17 Development of Entrepreneurial Thinking.....	72
52. 015B/00 Diplomacy I.....	74
53. 016B/00 Diplomacy II.....	76
54. 042B/00 Doing Bussiness in Europe.....	78
55. 080B/16 E-Service Management.....	80
56. 052B/00 Economic History.....	81
57. 020B/00 Economics I.....	83
58. 021B/00 Economics II.....	84
59. 022B/00 Economics III.....	86
60. S06/15 Economics and Finance (state exam).....	88
61. 074B/18 Employee Training, Development and Career in Business Organizations.....	89
62. 006B/00 English for Managers I.....	91
63. 007B/00 English for Managers II.....	93
64. 162B/10 English for Managers III.....	95
65. 009B/12 English for Managers IV.....	97
66. 306B/16 Enterprise Information Systems.....	98
67. 322B/16 Enterprise Information Systems.....	99
68. 099B/09 European Union Policies.....	100
69. 334B/18 Facebook a Youtube.....	102
70. 094B/10 Finance Mathematics in Excel.....	103
71. 095B/10 Finance Mathematics in Excel.....	104
72. 035B/00 Financial Accounting and Statement of Finances.....	105
73. 038B/00 Financial Management (Selected Topics).....	107
74. 169B/11 Financial Management in Third Sector.....	109
75. 210B/14 Francophonie: economical-geographical and political realities (F).....	111
76. 043B/00 French Language for Managers II.....	112
77. 040B/00 French Business Law (F).....	114
78. 039B/00 French Economic, Geographic and Political.....	116
79. 047B/00 French I.....	118
80. 048B/00 French II.....	120
81. 049B/00 French III.....	121
82. 050B/00 French IV.....	123
83. 042B/00 French Language for Managers I.....	125
84. 044B/00 French Language for Managers III.....	127
85. 045B/00 French Language for Managers IV.....	129
86. 046B/12 French Language for Managers V.....	131
87. 041B/00 French speaking countries (2).....	133
88. 180B/12 Fundamentals of EU regional policy I.....	135
89. 181B/12 Fundamentals of EU regional policy II.....	136
90. 055_B/14 Fundamentals of Software Engineering.....	138
91. 141B/10 Game Theory.....	139
92. 088B/00 German Economic-Geographical and Political facts II.....	140
93. 024B/00 German I.....	141
94. 025B/00 German II.....	143
95. 026B/00 German III.....	145
96. 027B/00 German IV.....	147

97. 212B/14	German seminar.....	149
98. 329B/16	Informatics I.....	150
99. 330B/16	Informatics II.....	152
100. 014B/00	Information Systems and Application Software.....	154
101. 067B/10	Intercultural Communication I.....	155
102. 069B/00	Intercultural Communication I (N).....	157
103. 068B/10	Intercultural Communication II (F).....	159
104. 070B/00	Intercultural Communication II (N).....	161
105. 076B/00	International Economic Relations.....	163
106. 074B/00	International Economics Law.....	165
107. 217B/15	International Financial Reporting Standards.....	167
108. 218B/15	International Organizations.....	168
109. 073B/00	International Protection of Human Rights.....	170
110. 0100B/11	International Public Law (F).....	172
111. 165B/10	International Trade.....	173
112. 055B/00	Introduction to Business Communication.....	175
113. 060B/10	Introduction to Business Communication.....	177
114. 134B/00	Introduction to Financial Management.....	179
115. 186B/16	Introduction to Financial management - Seminar.....	181
116. 034B/00	Introduction to Logistics.....	182
117. 060B/00	Introduction to Management I.....	184
118. 061B/00	Introduction to Management II.....	186
119. 057B/00	Introduction to Marketing Management.....	188
120. 062B/00	Introduction to Personnel Management.....	190
121. 129B/00	Introduction to SAP.....	192
122. 200B/10	Introduction to SAP.....	193
123. 304B/16	Introduction to Software Engineering.....	194
124. 164B/00	Introduction to Taxation.....	195
125. 004B/00	Japanese I.....	197
126. 005B/00	Japanese II.....	198
127. 006B/10	Japanese III.....	199
128. 007B/10	Japanese IV.....	200
129. 339B/18	Komunikácia v informačnom prostredí podniku.....	201
130. 048B/00	Labor Law.....	202
131. SS04/16	Law (state exam).....	203
132. 102B/00	Law French.....	204
133. 042_IB/12	Law of CIT.....	205
134. 043_B/12	Law of Equities.....	206
135. 005B/00	Logistics.....	207
136. 096B/10	MS Project.....	209
137. 267B/16	Macroeconomic Development and Economic Policies in Slovakia.....	210
138. S07/15	Management (state exam).....	211
139. 052B/18	Management of EU Funds Projects.....	212
140. 027B/10	Managerial Decision Making in SAS.....	213
141. 028B/16	Managerial Decision Making in SAS.....	214
142. 015/11	Managerial Ethics.....	215
143. 025B/00	Managerial Presentations.....	217
144. 338B/18	Manažment v digitálnej dobe.....	218
145. 013B/10	Marketing.....	219

146. 008B/10	Marketing in Family, Small and Medium Business.....	221
147. 064B/00	Mathematics I.....	223
148. 065B/00	Mathematics II.....	225
149. 143B/17	Mind Mapping.....	227
150. 146B/17	Mind Mapping.....	228
151. 340B/18	Modelovanie a štatistika v R.....	229
152. 097B/00	Money and Banking.....	230
153. 016_B/12	On-line Marketing I.....	232
154. 017_B/12	On-line Marketing II.....	233
155. 058_B/14	Online marketing and online games.....	234
156. 341B/18	Online trendy.....	235
157. 022_IB/12	Open Source and Linux.....	236
158. 023_IB/13	Open source and Linux.....	238
159. 321B/16	Operation Systems.....	240
160. 105B/10	Operations Research.....	242
161. 332B/18	Operačný systém Linux.....	243
162. 036B/00	Organizational Cultures.....	244
163. 133B/09	Particularities of Labor Market.....	246
164. 041B/10	Personnel Management (Selected Topics).....	248
165. 040B/00	Personnel Management in Small Companies.....	250
166. 062B/10	Physical Education (1).....	251
167. 063B/10	Physical Education (2).....	252
168. 064B/10	Physical Education (3).....	253
169. 065B/10	Physical Education (4).....	254
170. 066B/10	Physical Education (5).....	255
171. 067B/10	Physical Education (6).....	256
172. 100B/10	Politics.....	257
173. 333B/18	Počítačová kriminalita pre manažérov.....	259
174. 337B/18	Počítačová kriminalita pre manažérov (FJ).....	260
175. 056B/16	Practical Aspects of Human Resource Management.....	261
176. 073B/18	Practical Issues of Recruitment and Selection Methods.....	263
177. 105B/00	Practice.....	265
178. 058B/00	Principles of Marketing.....	266
179. 084B/15	Programming I.....	269
180. 130B/16	Programming II.....	270
181. 336B/18	Programming in R.....	271
182. 111_IB/12	Programming in SAS.....	272
183. 005_B/15	Programming in Wolfram Mathematica I.....	273
184. 006_B/15	Programming in Wolfram Mathematica II.....	274
185. 104B/16	Psychology for Managers.....	275
186. 223B/16	Quantitative methods in financial management.....	277
187. 215B/15	Research Methods.....	278
188. 050B/00	Rhetoric.....	280
189. 051B/10	Rhetoric.....	282
190. 054B/00	Russian I.....	284
191. 055B/10	Russian II.....	286
192. 056B/00	Russian III.....	288
193. 057B/10	Russian IV.....	290
194. 097B/10	SQL Server.....	292

195. 059B/14	Security Aspects in Business Practice.....	293
196. 216B/15	Seminar to the State exam.....	294
197. 067B/18	Social Entrepreneurship.....	296
198. 046B/00	Sociology I.....	297
199. 047B/00	Sociology II.....	299
200. 056B/17	Sociálne médiá ako IT nástroj na podporu obchodných procesov.....	301
201. 059B/17	Sociálne médiá ako IT nástroj na podporu riadenia organizácií.....	302
202. 342B/18	Sociálne siete a video-kanály.....	303
203. 051B/00	Spanish I.....	304
204. 052B/00	Spanish II.....	305
205. 053B/00	Spanish III.....	306
206. 054B/00	Spanish IV.....	307
207. 307B/16	Special Topics in IT Projects.....	308
208. 115B/00	Statistical Methods.....	309
209. 116B/00	Statistics.....	311
210. 061B/00	Statistics on PC.....	313
211. 343B/18	Tvorba a manažment firemného webu.....	314
212. 344B/18	Tvorivosť a metóda TRIZ.....	315
213. 064B/17	Visions and Creativity in Management.....	316
214. 073B/00	Visual Basic (1).....	317
215. 075B/00	Visual Basic (2).....	318
216. 013_B/15	Visual Communication.....	319
217. 335B/17	Visual Communication.....	321
218. 101B/10	Web Server and Web Design I.....	323
219. 106B/10	Web Server and Web Design II.....	325
220. 008B/00	Websites Development I.....	327
221. 006/13	Websites Development II.....	328
222. 009B/10	Websites Development II.....	329
223. 058B/17	Úvod do sociálnych médií (Web 2.0).....	330

STATE EXAM DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/SS08/15	Course title: Accounting
Number of credits: 1	
Educational level: I.	
State exam syllabus:	
Last change:	
Approved by:	

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/121B/00	Course title: Accounting I
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 1.	
Educational level: I.	
Prerequisites:	
Course requirements: Scale of assessment (preliminary/final): 40/60	
Learning outcomes: The student is able to give complete overview about the subject of accounting, to explain basic accounting terminology, balance sheet theory, the structure of the accounts, accounting evidence, accounting books, principles of evaluation of assets and liabilities, closing process, the structure of financial statements and with the problems of international harmonization of accounting.	
Class syllabus: <ol style="list-style-type: none"> 1. The importance of accounting as part of a business information system 2. The objectives and functions of accounting 3. General accounting principles 4. Assets and liabilities 5. Balance sheet, its content and role. Impact of economic operations on a balance sheet. 6. Double-entry accounting (bookkeeping) system 7. Accounting documents 8. Books of account 9. Valuation of assets and liabilities in the double entry accounting (bookkeeping) 10. Understanding the cycle of assets by the double entry accounting (bookkeeping) 11. The financial statements and its structure 12. Conceptual framework of IFRS and principles of IFRS conversion from Slovak financial statements to the financial statements according to the IAS / IFRS 	
Recommended literature: <ol style="list-style-type: none"> 1. Reeve J. M., Warren C.S., Duchac J.E.: Principles of Financial Accounting. 12th edition. alebo 11th edition. South-Western Cengage Learning 2. Kimmel P.D., Weygandt J.J., Kieso D.E.: Financial Accounting. Tools for Business Decision Making, 6th, 5th edition. Wiley. 	
Languages necessary to complete the course:	
Notes:	

Past grade distribution						
Total number of evaluated students: 2444						
A	ABS	B	C	D	E	FX
20,87	0,0	19,68	20,91	16,9	16,57	5,07
Lecturers: doc. Ing. Jana Kajanová, PhD., Ing. Viera Ölvecká, PhD., doc. RNDr. Darina Saxunová, PhD.						
Last change: 21.02.2018						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/122B/00	Course title: Accounting II
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 2.	
Educational level: I.	
Prerequisites:	
Course requirements: Scale of assessment (preliminary/final): 40/60	
Learning outcomes: The student is able to illustrate accounting procedures for double-entry accounting for entrepreneurs, to learn fundamental reciprocity while accounting on synthetic accounts of double-entry bookkeeping of businessmen using general chart of accounts and accounting procedures issued by Ministry of Finance of SR.	
Class syllabus: <ol style="list-style-type: none"> 1. The accounting methodology 2. Accounting of long-term/non-current assets, evaluation of assets 3. Accounting of long-term/non-current assets, depreciation, disposal of an assets 4. Accounting of inventories 5. Accounting of short-term assets and financial assets 6. Accounting of short-term liabilities 7. Accrued expenses and revenues 8. Accounting of equity and long-term liabilities 9. Accounting of costs 10. Accounting of revenues 11. Financial Statements 12. Solving of comprehensive exercise 	
Recommended literature: <ol style="list-style-type: none"> 1. Reeve J. M., Warren C.S., Duchac J.E.: Principles of Financial Accounting. 12th edition. alebo 11th edition. South-Western Cengage Learning 2. Kimmel P.D., Weygandt J.J., Kieso D.E.: Financial Accounting. Tools for Business Decision Making, 6th, 5th edition. Wiley. 	
Languages necessary to complete the course:	
Notes:	

Past grade distribution						
Total number of evaluated students: 1945						
A	ABS	B	C	D	E	FX
13,16	0,0	14,14	14,29	17,12	28,89	12,39
Lecturers: Ing. Viera Ölvecká, PhD., PhDr. Peter Veselý, PhD., doc. Ing. Jana Kajanová, PhD., doc. RNDr. Darina Saxunová, PhD.						
Last change: 21.02.2018						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KIS/201B/18		Course title: Accounting on PC				
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning						
Number of credits: 3						
Recommended semester: 3.						
Educational level: I.						
Prerequisites:						
Course requirements:						
Learning outcomes:						
Class syllabus:						
Recommended literature:						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 7						
A	ABS	B	C	D	E	FX
100,0	0,0	0,0	0,0	0,0	0,0	0,0
Lecturers: PhDr. Peter Veselý, PhD.						
Last change:						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KIS/202B/18		Course title: Accounting on PC				
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning						
Number of credits: 3						
Recommended semester: 4.						
Educational level: I.						
Prerequisites:						
Course requirements:						
Learning outcomes:						
Class syllabus:						
Recommended literature:						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 8						
A	ABS	B	C	D	E	FX
100,0	0,0	0,0	0,0	0,0	0,0	0,0
Lecturers: PhDr. Peter Veselý, PhD.						
Last change:						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KIS/203B/18		Course title: Asian Management I				
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning						
Number of credits: 3						
Recommended semester: 3., 5.						
Educational level: I.						
Prerequisites:						
Course requirements:						
Learning outcomes:						
Class syllabus:						
Recommended literature:						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 16						
A	ABS	B	C	D	E	FX
93,75	0,0	0,0	0,0	0,0	0,0	6,25
Lecturers: PhDr. Bc. Peter Ondris, PhD.						
Last change:						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KIS/204B/18		Course title: Asian Management II				
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning						
Number of credits: 3						
Recommended semester: 4., 6.						
Educational level: I.						
Prerequisites:						
Course requirements:						
Learning outcomes:						
Class syllabus:						
Recommended literature:						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 28						
A	ABS	B	C	D	E	FX
100,0	0,0	0,0	0,0	0,0	0,0	0,0
Lecturers: PhDr. Bc. Peter Ondris, PhD.						
Last change:						
Approved by:						

STATE EXAM DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM/O4/15	Course title: Bachelor Thesis Defence
Number of credits: 3	
Educational level: I.	
State exam syllabus:	
Last change:	
Approved by:	

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KMk/043B/00		Course title: Bachelor Thesis Project				
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning						
Number of credits: 5						
Recommended semester: 6.						
Educational level: I.						
Prerequisites:						
Course requirements: 100 percent - an interim evaluation of the semester. To obtain assessment and must be obtained at least 91 points, to obtain evaluations of at least 81 points B, C for the evaluation of at least 73 points for the evaluation of at least 66 points D and E on the evaluation of at least 60 points.						
Learning outcomes: Completion of the course the student is able to independently acquire theoretical and practical knowledge in the field of management, as well as publish them in the form of scientific work scope required for this type of final works.						
Class syllabus: 1 The final specification of objectives thesis, or their modification and / or change. 2 Assembling the individual parts of the thesis (the current state of the solved problems at home and abroad; objective of the work, methods of work and thesis research methods, results and discussion of the work). 3 Formal presentation of the thesis (form, language, numbering, etc..). 4 Processing of components comprising the desired structure thesis (abstract, preface, introduction and conclusion). 5 Legal and ethical aspects of writing theses on order. Theses matter of law. Ethical rules related to respecting the intellectual property of others. Various forms of plagiarism. 6 Consultation on the preparation of the thesis defense.						
Recommended literature:						
Languages necessary to complete the course: Slovak						
Notes:						
Past grade distribution Total number of evaluated students: 2374						
A	ABS	B	C	D	E	FX
77,09	0,0	11,96	5,1	2,06	1,26	2,53

Lecturers: PhDr. Vladimíra Štefancová, PhD., PhDr. Zuzana Šmehýlová, PhD., doc. Ing. Jaroslava Kniežová, PhD., Ing. Miroslav Baláž, PhD., Mgr. Petra Milošovičová, PhD., Ing. Miloslav Chalupka, PhD., doc. Ing. Daniela Špírková, PhD., Mgr. Ing. Michal Šefara, PhD., doc. PhDr. Dagmar Weberová, PhD., doc. Mgr. Stanislava Weidlichová Luptáková, PhD., doc. Mgr. Emília Charfaoui, CSc., doc. PhDr. Helena Šajgalíková, PhD., prof. Ing. Ján Rudy, PhD., doc. Mgr. Emil Wojčák, PhD., Mgr. Michaela Poláková, PhD., prof. PhDr. Anna Remišová, CSc., Mgr. Zuzana Kirchmayer, PhD., Mgr. Jana Fratričová, PhD., doc. PhDr. Rozália Sulíková, PhD., Mgr. Juliet Horváthová Suleimanová, PhD., Ing. Ľudovít Czírja, PhD., prof. Ing. Ľubica Bajzík, PhD., doc. Mgr. Zuzana Papulová, PhD., doc. Mgr. Anna Lašáková, PhD., PaedDr. Jarmila Brtková, prof. RNDr. Michal Greguš, PhD., PhDr. Štefan Rychtárik, PhD., MUDr. Edward Radzo, PhD., Mgr. Matej Novotný, PhD., Ing. Vincent Karovič, PhD., Ing. Jaroslav Vojtechovský, PhD., PhDr. Daniela Majerčáková, PhD., MBA, doc. JUDr. PhDr. Tomáš Peráček, PhD., RNDr. Dušan Wunder, PhD., Ing. Jarmila Wefersová, PhD., Mgr. Andrea Zajačková, PhD., Mgr. Alica Lišková, PhD., Mgr. David Dalalishvili, PhD., Aktan Kalygulov, PhD., Mgr. Gabriela Urbanová, PhD., Mgr. Vladimír Mariak, PhD., Mgr. Martina Drahošová, PhD., Mgr. Trung Nguyen Kien, PhD., Mgr. Branislav Vargic, PhD., Mgr. Karolína Kubelová, PhD., Ing. Andrea Rakytová Valentová, PhD., Mgr. Katarína Lacková, PhD., doc. Dkfm. Hugo Zsolnai, PhDr. Jana Barátová, Mgr. Jana Kotlebová, Ing. Peter Árendáš, PhD., Mgr. Monika Viskupová, PhD., Mgr. PhDr. Jana Rievajová, PhD., Mgr. Peter Kravec, PhD., Mgr. Samuel Smolka, PhD., doc. Ing. Iveta Stankovičová, PhD., prof. RNDr. Ing. Ľudomír Šlahor, CSc., Mgr. Andrea Gažová, PhD., PhDr. Marian Holienka, PhD., Ing. Jaroslav Hul'vej, PhD., Mgr. Miloš Mrva, PhD., doc. Ing. Ján Papula, PhD., Mgr. Peter Gál, PhD., prof. Ing. Jozef Papula, PhD., prof. Ing. Anna Pilková, PhD., MBA, doc. PhDr. Eva Smolková, CSc., doc. Ing. Milan Fekete, PhD., doc. Ing. Viera Sysáková, CSc., doc. Ing. Zuzana Stoličná, PhD., Mgr. Katarína Rentková, PhD., prof. Ing. Božena Chovancová, PhD., Mgr. Martin Vozár, PhD., Mgr. Blanka Barátiová, PhD., PhDr. Želmíra Ozdinová, CSc., doc. PhDr. René Pawera, PhD., prof. RNDr. Jozef Komorník, DrSc., Mgr. Jan Janac, PhD., Mgr. Janka Kottulová, PhD., doc. RNDr. Mária Bohdalová, PhD., prof. JUDr. Daniela Nováčková, PhD., doc. PhDr. Paulína Stachová, PhD., Mgr. Lucia Paškrťová, PhD., PhDr. Gabriela Bérešová, PhD., Ing. Viera Ölvecká, PhD., Mgr. Ľudmila Mitková, PhD., prof. Mgr. Peter Štarchoň, PhD., doc. PhDr. Magdaléna Samuhelová, CSc., Mgr. František Olšavský, PhD., Mgr. Lucia Vilčeková, PhD., doc. Ing. Mgr. Ľubomíra Strážovská, PhD., doc. JUDr. PhDr. Katarína Gubíniiová, PhD., doc. Ing. Gabriela Pajtinková Bartáková, PhD., doc. Ing. Emília Papulová, PhD., Mgr. Lucia Kohnová, PhD., Mgr. Ján Rehák, PhD., Mgr. Petronela Klačanská, PhD., Mgr. Juraj Récky, PhD., Mgr. Magdaléna Tvarožková, PhD., Mgr. Jana Volná, PhD., Ing. Zuzana Pukančíková, Ing. Boris Štunc, CSc., Mgr. Miroslava Benka, PhD., Peter Komorník, MBA, Mgr. Zuzana Berešová, PhD., doc. Ing. Daniela Tkáčová, CSc., Ing. Martina Maňáková, PhD., Mgr. Helena Proková Mališová, PhD., Mgr. Juraj Buchta, Mgr. Tomáš Hollý, PhD., Mgr. Simona Kissová, PhD., Mgr. Veronika Plavčanová, PhD., JUDr. Silvia Treľová, PhD., RNDr. Zuzana Kovačičová, PhD., doc. Ing. Mgr. Urban Kováč, PhD., Mgr. Matúš Baráth, PhDr. Lukáš Copuš, PhD., Mgr. Zuzana Kotuliaková, Mgr. Magdaléna Musilová, Mgr. Patrícia Brestovanská

Last change: 30.01.2018

Approved by:

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMk/045B/00	Course title: Bachelor Thesis Seminar
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 5.	
Educational level: I.	
Prerequisites:	
Course requirements: 100 percent - an interim evaluation of the semester. To obtain assessment and must be obtained at least 91 points, to obtain evaluations of at least 81 points B, C for the evaluation of at least 73 points for the evaluation of at least 66 points D and E on the evaluation of at least 60 points.	
Learning outcomes: Completion of the course gives students a comprehensive knowledge base concerning the production and processing of text into a thesis, which the student has demonstrated the ability to work creatively in the field of study of Management.	
Class syllabus: 1 Assessment of the suitability of selected topics undergraduate work with emphasis on current trends applicable in different functional areas of management. 2 Development of research materials available corresponding theoretical background processing requirements so that their processing student has demonstrated the ability to create an overview of issues solved at home and abroad. The search is based primarily on book sources (monographs, textbooks, anthologies), licensed electronic resources available and freely accessible e-journals for the UK or other (with respect to the subject solved thesis). The system works with professional literature. 3rd Organize and sort of found materials to fit the idea of the author and leading work on the structure of work and respect the logical continuity, relationships and respect. 4 Re-review of selected topics thesis on background materials acquired, any modification (narrowing / expansion problems of this thesis). 5 In collaboration with the supervisor outlining your work and the formulation of its objectives (main and partial) in accordance with the requirements of fair reachability, measurability, acceptability and verifikovateľnosti. 6 Selection of appropriate methods of examination of the issues this thesis. Techniques and styles of scientific work. 7 Timing Solutions thesis topic (approval, and arranging theoretical background, orientation and study in the literature, the processing of the logical framework, formulation own contribution of work, processing methodology of work, carrying out research (primary, secondary), processing of the original works, formulation of conclusions proofreading of the work).	

Recommended literature:

1. ECO, U. 1997. Jak napsat diplomovou práci. Olomouc : Votobia, 1997. 271 s. ISBN 80-7198-173-7
2. KATUŠČÁK, D. 2007. Ako písať záverečné a kvalifikačné práce. 4. vydanie. Nitra : Enigma, 2007. 162 s. ISBN 978-80-89132-45-4
3. MEŠKO, D. – KATUŠČÁK, D. – FINDRA, J. a kolektív. 2005. Akademická príručka. 2., upravené a doplnené vydanie. Martin : Vydavateľstvo Osveta, 2005. 496 s. ISBN 80-8063-200-6
4. Vnútný predpis č. 12/2013 Smernica rektora Univerzity Komenského v Bratislave o základných náležitostiach záverečných prác, rigorózných prác a habilitačných prác, kontrole ich originality, uchovávaní a sprístupňovaní na Univerzite Komenského v Bratislave.
5. Webové sídlo Akademickej knižnice UK – externé informačné zdroje prístupné pre UK: <http://www.uniba.sk/?id=1867>.

Languages necessary to complete the course:

Slovak

Notes:**Past grade distribution**

Total number of evaluated students: 2713

A	ABS	B	C	D	E	FX
73,13	0,0	14,34	6,93	2,47	2,29	0,85

Lecturers: doc. Ing. Jaroslava Kniežová, PhD., doc. PhDr. Magdaléna Samuhelová, CSc., Ing. Miloslav Chalupka, PhD., doc. PhDr. Paulína Stachová, PhD., doc. RNDr. Michal Greguš, PhD., doc. Ing. Daniela Špírková, PhD., Mgr. Ing. Michal Šefara, PhD., doc. Ing. Iveta Stankovičová, PhD., Mgr. Ľudmila Mitková, PhD., MUDr. Edward Radzo, PhD., RNDr. Zuzana Kovačičová, PhD., PhDr. Gabriela Bérešová, PhD., PhDr. Daniela Majerčáková, PhD., MBA, doc. JUDr. PhDr. Tomáš Peráček, PhD., doc. Ing. Viera Sysáková, CSc., Mgr. Martina Drahošová, PhD., Ing. Silvia Behanová, PhD., PhDr. Jana Barátová, Mgr. Samuel Smolka, PhD., Mgr. Peter Kravec, PhD., doc. RNDr. Viliam Malcher, CSc., Mgr. Andrea Gažová, PhD., PhDr. Marian Holienka, PhD., doc. Ing. Mgr. Ľubomíra Strážovská, PhD., Mgr. František Olšavský, PhD., Mgr. Lucia Vilčeková, PhD., doc. Ing. Gabriela Pajtinková Bartáková, PhD., prof. Mgr. Peter Štarchoň, PhD., prof. RNDr. Michal Greguš, PhD., doc. Ing. Milan Fekete, PhD., Ing. Jaroslav Hul'vej, PhD., prof. Ing. Anna Pilková, PhD., MBA, Mgr. Peter Gál, PhD., Mgr. Miloš Mrva, PhD., prof. Ing. Jozef Papula, PhD., doc. PhDr. Eva Smolková, CSc., doc. Ing. Ján Papula, PhD., doc. Mgr. Anna Lašáková, PhD., Ing. Ľudovít Czírja, PhD., prof. Ing. Ján Rudy, PhD., doc. Mgr. Emil Wojčák, PhD., Mgr. Michaela Poláková, PhD., Mgr. Jana Fratričová, PhD., prof. PhDr. Anna Remišová, CSc., PaedDr. Jarmila Brtková, doc. PhDr. Helena Šajgalíková, PhD., doc. Mgr. Emília Charfaoui, CSc., doc. Mgr. Zuzana Papulová, PhD., prof. Ing. Ľubica Bajžíková, PhD., doc. PhDr. Rozália Sulíková, PhD., Mgr. Zuzana Kirchmayer, PhD., Mgr. Juliet Horváthová Suleimanová, PhD., doc. Mgr. Stanislava Weidlichová Luptáková, PhD., doc. JUDr. PhDr. Katarína Gubíniiová, PhD., doc. RNDr. Mária Bohdalová, PhD., doc. Ing. Emília Papulová, PhD., Ing. Jaroslav Vojtechovský, PhD., Mgr. Ján Rehák, PhD., Mgr. Lucia Kohnová, PhD., Mgr. Juraj Récky, PhD., Mgr. Petronela Klačanská, PhD., Mgr. Jana Volná, PhD., Mgr. Katarína Lacková, PhD., Ing. Andrea Rakytová Valentová, PhD., Mgr. Trung Nguyen Kien, PhD., Mgr. Juraj Buchta, Mgr. Tomáš Hollý, PhD., Ing. Martina Maňáková, PhD., Mgr. Simona Kissová, PhD., Mgr. Veronika Plavčanová, PhD., Mgr. Peter Marcin, PhD., Ing. Jarmila Wefersová, PhD., JUDr. Silvia Treľová, PhD., doc. PhDr. René Pawera, PhD., Mgr. Milena Nosková, PhD., PhDr. Peter Veselý, PhD., Mgr. Barbora Suchá, PhDr. Janka Gasperová, PhDr. Lukáš Copuš, PhD., Mgr. Martin Krajčík

Last change: 02.06.2015
Approved by:

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KIS/098_IB/12		Course title: Basics of Programming I				
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning						
Number of credits: 2						
Recommended semester: 1.						
Educational level: I.						
Prerequisites:						
Course requirements:						
Learning outcomes:						
Class syllabus:						
Recommended literature:						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 93						
A	ABS	B	C	D	E	FX
49,46	0,0	20,43	13,98	0,0	1,08	15,05
Lecturers: doc. RNDr. Michal Greguš, PhD., doc. RNDr. Viliam Malcher, CSc., PhDr. Peter Veselý, PhD.						
Last change: 02.06.2015						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KIS/109_IB/12	Course title: Basics of Programming II
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 2	
Recommended semester: 2.	
Educational level: I.	
Prerequisites: FM.KIS/098_IB/12 - Basics of Programming I	
Course requirements: The assessment of the subject is in accordance with the FM UK Study Regulations. Evaluation is aimed at assessing the skills and work habits of students, which are assessed on the basis of OCTO in ACVA phases: Objective 25% Complexity 25% Team work 25% Outputs 25% Together, max. 100 points/semester, where the following points can be obtained in the individual AKVA phases: Analytical - 20 points, Conceptual - 20 points, Verification - 20 points, Argumentative - 40 point Scale of assessment (preliminary/final): 100/0	
Learning outcomes: Objective of the course in terms of learning outcomes and competences The aim of the subject is to extend the student's knowledge of programming languages VB and C # in Visual Studio 2010 environment and to learn the basics of modeling and creation of object-oriented design. Alternative activity in the four ACVA phases of the project solution – Analytical (2-4 weeks), Conceptual (2-4 weeks), Verifying (1-3 weeks) and Argumentative (1-3 weeks).	
Class syllabus: <ul style="list-style-type: none"> • Getting acquainted with the integrated development environment of Visual Studio 2010 • Fundamentals of PPE • Classes - properties, methods, and events • Encapsulation • Constructor • Inheritance • Structures and enumerations • Overloading • Working with a graphical user interface • Dialogues and menu creation 	
Recommended literature:	

<ul style="list-style-type: none"> • Michael Halvorson: Microsoft Visual Basic 2010 Step by Step, Microsoft Press 2010, 0-7356-2537-9 • John Sharp: Visual C# 2010 krok za krokem, Computer Press 2010, 978-80-251-1314-73 						
Languages necessary to complete the course: slovak language						
Notes:						
Past grade distribution Total number of evaluated students: 55						
A	ABS	B	C	D	E	FX
61,82	0,0	25,45	7,27	0,0	0,0	5,45
Lecturers: doc. RNDr. Viliam Malcher, CSc., PhDr. Peter Veselý, PhD.						
Last change: 09.02.2018						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KSP/058B/14		Course title: Behavioral Aspects of Managerial Decision Making				
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning						
Number of credits: 3						
Recommended semester: 3., 5.						
Educational level: I.						
Prerequisites:						
Course requirements:						
Learning outcomes:						
Class syllabus:						
Recommended literature:						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 40						
A	ABS	B	C	D	E	FX
65,0	0,0	22,5	2,5	0,0	5,0	5,0
Lecturers: Mgr. Peter Gál, PhD.						
Last change: 12.09.2018						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KIS/057B/17		Course title: Bezpečnosť a pravidlá využívania sociálnych médií v praxi				
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning						
Number of credits: 3						
Recommended semester: 4.						
Educational level: I.						
Prerequisites:						
Course requirements:						
Learning outcomes:						
Class syllabus:						
Recommended literature:						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 0						
A	ABS	B	C	D	E	FX
0,0	0,0	0,0	0,0	0,0	0,0	0,0
Lecturers: Mgr. Martina Drahošová, PhD.						
Last change:						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KIS/138B/17		Course title: Business Etiquette in China				
Educational activities: Type of activities: Number of hours: per week: per level/semester: Form of the course: on-site learning						
Number of credits: 3						
Recommended semester: 3.						
Educational level: I.						
Prerequisites:						
Course requirements:						
Learning outcomes:						
Class syllabus:						
Recommended literature:						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 0						
A	ABS	B	C	D	E	FX
0,0	0,0	0,0	0,0	0,0	0,0	0,0
Lecturers: PhDr. Bc. Peter Ondris, PhD.						
Last change:						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KIS/140B/17		Course title: Business Etiquette in China				
Educational activities: Type of activities: Number of hours: per week: per level/semester: Form of the course: on-site learning						
Number of credits: 3						
Recommended semester: 4.						
Educational level: I.						
Prerequisites:						
Course requirements:						
Learning outcomes:						
Class syllabus:						
Recommended literature:						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 55						
A	ABS	B	C	D	E	FX
98,18	0,0	0,0	0,0	0,0	0,0	1,82
Lecturers: PhDr. Bc. Peter Ondris, PhD.						
Last change:						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KEF/175B/11		Course title: Business French I				
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning						
Number of credits: 2						
Recommended semester: 5.						
Educational level: I.						
Prerequisites:						
Course requirements:						
Learning outcomes:						
Class syllabus:						
Recommended literature:						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 33						
A	ABS	B	C	D	E	FX
42,42	0,0	39,39	12,12	3,03	0,0	3,03
Lecturers: Hans Bertrand Mugnier						
Last change: 02.06.2015						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KMn/071B/17		Course title: Business German I				
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning						
Number of credits: 2						
Recommended semester: 5.						
Educational level: I.						
Prerequisites:						
Course requirements: Scale of assessment (preliminary/final): 80/20						
Learning outcomes:						
Class syllabus:						
Recommended literature:						
Languages necessary to complete the course: slovak and german						
Notes:						
Past grade distribution Total number of evaluated students: 9						
A	ABS	B	C	D	E	FX
88,89	0,0	11,11	0,0	0,0	0,0	0,0
Lecturers: doc. Mgr. Emília Charfaoui, CSc.						
Last change: 30.01.2018						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KMn/072B/17		Course title: Business German II				
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning						
Number of credits: 2						
Recommended semester: 6.						
Educational level: I.						
Prerequisites:						
Course requirements: Scale of assessment (preliminary/final): 80/20						
Learning outcomes:						
Class syllabus:						
Recommended literature:						
Languages necessary to complete the course: slovak and german						
Notes:						
Past grade distribution Total number of evaluated students: 4						
A	ABS	B	C	D	E	FX
50,0	0,0	50,0	0,0	0,0	0,0	0,0
Lecturers: doc. Mgr. Emília Charfaoui, CSc.						
Last change: 30.01.2018						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KIS/034B/00		Course title: Business Graphics I				
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning						
Number of credits: 3						
Recommended semester: 3.						
Educational level: I.						
Prerequisites:						
Course requirements:						
Learning outcomes:						
Class syllabus:						
Recommended literature:						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 388						
A	ABS	B	C	D	E	FX
74,23	0,0	7,73	4,64	3,87	3,09	6,44
Lecturers: RNDr. Peter Švaňa, CSc.						
Last change: 02.06.2015						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KIS/036B/00		Course title: Business Graphics II				
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning						
Number of credits: 3						
Recommended semester: 4.						
Educational level: I.						
Prerequisites:						
Course requirements:						
Learning outcomes:						
Class syllabus:						
Recommended literature:						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 538						
A	ABS	B	C	D	E	FX
70,82	0,0	11,9	7,43	2,6	3,72	3,53
Lecturers: RNDr. Peter Švaňa, CSc.						
Last change: 02.06.2015						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KIS/037B/00	Course title: Business Law
Educational activities: Type of activities: seminar Number of hours: per week: 4 per level/semester: 56 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 3.	
Educational level: I.	
Prerequisites:	
Recommended prerequisites: FM.KEF/020B/00 Economics I., FM.KEF/021B/00 Economics II.	
Course requirements: Necessary for the successful completion of this course is an oral examination (0-70 p.) in which a student fulfills the requirements of the study regulations of the FM of the UK. There are two written tests during the semester (0-20 p. together). For active participation during lessons are given up to 10 p.	
Learning outcomes: The aim of this course is to provide students with the ability to interpret and apply the legal regulations in practice and to acquaint them with the conditions of doing business. The student gains knowledge and skills about legal relationships related to entrepreneurship in Slovakia. He is able to set up a business company a business company and carry out simple legal operations related to economic activity. The subject is taught in German.	
Class syllabus: In the course special emphasis is placed on the system of commercial law, the legal forms of commercial companies and binding relationships. <ol style="list-style-type: none"> 1. Basic legal regulations regulating business 2. Legal forms of trading companies 3. Commercial register 4. Capital companies 5. Personal companies 6. Cooperatives as subjects of commercial law 7. Individual entrepreneurship 8. Binding relationships in the commercial law 9. Forbidden muddy practice in the commercial law 	
Recommended literature: Válková, K.: Základy obchodného práva, Západoslovenské tlačiarne Skalica, s.r.o. Skalica, 2008 Zákon č. 513/1991 Zb. Obchodný zákonník v znení neskorších zmien	

Zákon č. 455/1991 Zb. o živnostenskom podnikaní (živnostenský zákon) v znení neskorších zmien

Languages necessary to complete the course:

English

Notes:

Past grade distribution

Total number of evaluated students: 325

A	ABS	B	C	D	E	FX
54,15	0,0	18,15	14,15	7,69	4,0	1,85

Lecturers: prof. JUDr. Daniela Nováčková, PhD., JUDr. Silvia Treľová, PhD.

Last change: 08.02.2018

Approved by:

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KEF/091B/00		Course title: Business Negotiations (F)				
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning						
Number of credits: 3						
Recommended semester: 6.						
Educational level: I.						
Prerequisites:						
Course requirements: 20 % active participation 20 % project 20 % presentation 40 % final exam (oral) Final evaluation is according to the study program of the Faculty of Management CU.						
Learning outcomes: At the end of the semester, students should know the main phases and the basic principles of the business negotiation. They should be able to effectively prepare and lead the process of negotiation.						
Class syllabus:						
Recommended literature:						
Languages necessary to complete the course: French language - min. level B2						
Notes:						
Past grade distribution Total number of evaluated students: 266						
A	ABS	B	C	D	E	FX
59,02	0,0	23,31	12,78	1,88	1,88	1,13
Lecturers: Dr. Frédéric Delaneuville, PhD.						
Last change: 14.02.2018						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KMn/033B/00		Course title: Business Russian I				
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning						
Number of credits: 2						
Recommended semester: 5.						
Educational level: I.						
Prerequisites:						
Course requirements: Scale of assessment (preliminary/final): 80/20						
Learning outcomes:						
Class syllabus: Tourist industry The Environment Promotion Company structure and its business Business partners Business trip						
Recommended literature: Kozlová, T.: Obchodujeme, podnikáme a komunikujeme v ruštine. FRAUS, Plzeň, 2004 Jakubeková, V.- Kratochvila, J.: Aktívna ekonomická lexika (1. a 2. časť) Ekonóm, 1999. Actual additional texts form magazines, newspapers and the Internet.						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 72						
A	ABS	B	C	D	E	FX
81,94	0,0	11,11	2,78	2,78	0,0	1,39
Lecturers: doc. Mgr. Emília Charfaoui, CSc.						
Last change: 30.01.2018						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KMn/034B/00		Course title: Business Russian II				
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning						
Number of credits: 2						
Recommended semester: 6.						
Educational level: I.						
Prerequisites:						
Course requirements: Scale of assessment (preliminary/final): 80/20						
Learning outcomes:						
Class syllabus: Market economy Privatization Company structure Small and medium companies, small and medium enterprises (SMEs) Competition in market economy Actual economic development in Slovakia						
Recommended literature: Chabadová, H.: Ekonomisti, dávajte pogovorim po rusky, II. Časť, Vydavateľstvo Ekonóm, Bratislava 1995 Jakubeková, V.- Kratochvila, J.: Aktívna ekonomická lexika (1. a 2. časť) Ekonóm, 1999 Actual additional texts form magazines, newspapers and the Internet.						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 53						
A	ABS	B	C	D	E	FX
98,11	0,0	1,89	0,0	0,0	0,0	0,0
Lecturers: doc. Mgr. Emília Charfaoui, CSc.						
Last change: 30.01.2018						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KMk/036B/00		Course title: Business Spanish I				
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning						
Number of credits: 2						
Recommended semester: 5.						
Educational level: I.						
Prerequisites:						
Course requirements: test during semester and final exam For the grade A, at least 91 points are needed, for B at least 81 points, for C at least 73 points, for D at least 66 points, for E at least 60 points. If a student receives less than 60 points, he will fail and will get Fx evaluation.						
Learning outcomes: basic knowledge of business spanish						
Class syllabus: business terminolgy, CV, basic correspondence, business communication						
Recommended literature: learner´s book Trippett, Antony Martinez, Consuelo de Andres Ariza Bruce, Eugenia: Camino al Espanol : A Comprehensive Course in Spanish. NY: Cambridge University Press, 2004. Elektronický zdroj: http://site.ebrary.com/lib/uniba/docDetail.action?docID=10131678&adv.x=1&p00=spanish&f00=all&p01=%22Spanish+Language%22&f01=subject						
Languages necessary to complete the course: spanish						
Notes:						
Past grade distribution Total number of evaluated students: 155						
A	ABS	B	C	D	E	FX
89,68	0,0	7,74	0,65	1,29	0,65	0,0
Lecturers: PhDr. Ján Jurišta, PhDr. Ivan Puškáč						
Last change: 02.06.2015						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KMk/037B/00		Course title: Business Spanish II				
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning						
Number of credits: 2						
Recommended semester: 6.						
Educational level: I.						
Prerequisites:						
Course requirements: exams during semester and final exam For the grade A, at least 91 points are needed, for B at least 81 points, for C at least 73 points, for D at least 66 points, for E at least 60 points. If a student receives less than 60 points, he will fail and will get Fx evaluation.						
Learning outcomes: to be able to handle business communication						
Class syllabus: business communication, cover letter, complains, offers, cutomer care						
Recommended literature: Učebnica obchodnej španielčiny odporučená vyučujúcim Trippett, Antony Martinez, Consuelo de Andres Ariza Bruce, Eugenia: Camino al Espanol : A Comprehensive Course in Spanish. NY: Cambridge University Press, 2004. Elektronický zdroj: http://site.ebrary.com/lib/uniba/docDetail.action?docID=10131678&adv.x=1&p00=spanish&f00=all&p01=%22Spanish+Language%22&f01=subject						
Languages necessary to complete the course: spanish						
Notes:						
Past grade distribution Total number of evaluated students: 91						
A	ABS	B	C	D	E	FX
87,91	0,0	6,59	3,3	1,1	0,0	1,1
Lecturers: PhDr. Ján Jurišta, PhDr. Ivan Puškáč						
Last change: 02.06.2015						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KIS/064/13		Course title: Bussiness Web Design				
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning						
Number of credits: 3						
Recommended semester: 3.						
Educational level: I.						
Prerequisites:						
Course requirements:						
Learning outcomes:						
Class syllabus:						
Recommended literature:						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 82						
A	ABS	B	C	D	E	FX
74,39	0,0	14,63	3,66	2,44	0,0	4,88
Lecturers: Mgr. Andrea Studeničová						
Last change:						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/301AB/17	Course title: China in the Globalized World
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 3., 5.	
Educational level: I., II.	
Prerequisites:	
Course requirements: Research Paper: Students should conduct an analysis on a topic of choice on China's economic growth, reform, trade and investment, corporate sector reform, financial system or the role of Chinese economy in the world. Students can also choose a particular industry and analyze its opportunities and challenges with reference to topics discussed in the course. The paper should be maximum 12 pages (double sided, 12-point font) in length excluding tables and figures. Students are expected to present their research in the final lecture. Depending on the size of the class students might be expected to work in teams. Scale of assessment (preliminary/final): Class Participation / Presentation 50%	
Learning outcomes: China's rapid economic development in the last four decades not only dramatically transformed the country itself but also reshaped the global economic landscape. As the second largest economy and the largest exporter in the world, China's rise is an issue of keen interest to global politics, businesses, academics as well as ordinary people. This course will provide students with an overview of the Chinese economic development and its role in the world. We will look at the history, achievements, challenges and future prospects of the Chinese economy. We are going to examine how China's economy interact with the world through trade and investment. We will also discuss China's financial system and reforms given its relevance for future growth. Through the discussions of these topics we try to distinguish myth from reality and gain a better understanding of the Chinese economy.	
Class syllabus: (1) An Overview of Economic Growth and the Historical Background of Chinese Economy o This session presents an overview of China's economic growth in recent history in a global perspective. To provide a general background of this growth, we will look at how China's geographical characteristics and natural endowments shaped the economic development in a diverse region. We will also look at the general course of development of China's economy throughout ancient history and consider how China lost its economic lead in the 19th century. o Chapter 1-3 (2) Economic Reforms and Transition to Market	

o We will consider how China has transformed from a socialist central-planned economy to a vibrant market driven economy and delivered impressive economic growth in the process. This session will provide an overview of the gradualist economic reforms undertaken in China in the transition process and discuss the strategies and principles underlying the reforms.

o Chapter 4

(3) Economic Structure and the “Middle-Income Trap”

o We will analyze the structural composition of the Chinese economy and how different demand drivers have contributed to growth. We will compare the economic structure of China with other countries and discuss the difference in development models, using Korea and Japan as examples. We will then discuss the “middle-income trap” and the challenges China faces in order to continue the growth trajectory and avoid stagnation.

o Chapter 6

(4) Is China Over-invested? The Case of Infrastructure Development

o In this session we consider the risks and prospects of China’s investment-driven growth model. Infrastructure development takes on a key role in sustaining economic growth and stability during and after the global financial crisis. We look at the example of China’s high-speed railway development to consider the role of infrastructure investment in China’s economic management, the extent of infrastructure development and the room left for future growth.

o Chapter 14

(5) Reform of State-owned Enterprises (SOE) in the Industrial Sector

o This session will present an overview of SOEs in China’s industrial sector and examine the role they play in the economic development in the past and the present. We will consider the problems in the SOE sector and discuss the strategies of SOE reforms. Taking the steel sector as an example we look at the progress and challenges faced by SOE reforms. We will also discuss further reform initiatives and the obstacles they face.

o Chapter 13, 15

(6) China’s International Trade

o We look at the strategy and reform process of China’s foreign trade and consider how China transformed itself from an isolated closed economy to a global manufacturing powerhouse. We will also look at the changing structure of trade. We will examine China’s competitiveness in the global manufacturing landscape and consider the challenges faced by the trading sector.

o Chapter 16

(7) China’s Foreign Exchange and Reserve Management

o China state-controlled exchange rate mechanism is a major source of contention in international trade disputes. This session will provide an overview of the development of China’s unique exchange rate management regime and consider how it transitioned from a tightly controlled exchange regime to a dollar peg and then to a managed float policy. We will discuss the role of the currency policy in the build-up of foreign exchange reserve and the persistent trade surplus.

(8) China’s Balance of Payments and Global Imbalances

o We will take a deeper look into China’s current account surplus and reserve accumulation by putting it in the perspective of global imbalances. We will consider the extent that China’s policies and development contributes to global imbalances. Using iPhone production as an example we look at how new models of global manufacturing impacts US-China trade imbalance. We will consider the imbalance from the perspective of capital flow and discuss how saving and investment impacts the build-up of imbalances.

(9) FDI and China’s Investment Overseas

o In this session we will look at the inflow and outflow of foreign direct investment (FDI) into China. We consider the sources, processes and impacts of FDI in China. We will also look at the growing trend of China’s outward investment.

<p>o Chapter 17</p> <p>(10) China's Financial Sector and Reforms</p> <p>o This session will provide an overview of China's financial sector and the reform process. We look at the liberalization of China's banking sector and the development of capital markets. We consider the development of shadow-banking, or financing firms outside of the formal banking sector, and the opportunities and risks that are associated with it.</p> <p>o Chapter 19</p> <p>(11) Čínske dlhové a tieňové bankovníctvo</p> <p>V tejto časti sa budeme zaoberať témou rastúcej páky Číny a obáv z potenciálnej dlhovej krízy. Budeme analyzovať zloženie dlhu Číny a zvažíme príčiny zvyšujúcich sa úrovni zadlženia. Pozrieme sa na vývoj tieňového bankovníctva alebo finančných firiem mimo formálneho bankového sektora, ako aj príležitosti a riziká, ktoré s ním súvisia.</p> <p>Maliszewski a kol., 2016, "Riešenie problému podnikového dlhu v Číne", pracovný dokument MMF WP / 16/203</p> <p>H uang Y., Bosler C., 2014, "Čínska dlhová dilema, znižujúca sa miera rastu."</p>																				
<p>Recommended literature:</p> <p>1. Naughton, Barry, 2007, The Chinese Economy: Transitions and Growth, 2nd edition, MIT Press, Cambridge.</p>																				
<p>Languages necessary to complete the course:</p> <p>English</p>																				
<p>Notes:</p>																				
<p>Past grade distribution</p> <p>Total number of evaluated students: 22</p> <table border="1"> <thead> <tr> <th>A</th><th>ABS</th><th>B</th><th>C</th><th>D</th><th>E</th><th>FX</th></tr> </thead> <tbody> <tr> <td>86,36</td><td>0,0</td><td>13,64</td><td>0,0</td><td>0,0</td><td>0,0</td><td>0,0</td></tr> </tbody> </table>							A	ABS	B	C	D	E	FX	86,36	0,0	13,64	0,0	0,0	0,0	0,0
A	ABS	B	C	D	E	FX														
86,36	0,0	13,64	0,0	0,0	0,0	0,0														
<p>Lecturers: Haisi Yu</p>																				
<p>Last change: 01.03.2018</p>																				
<p>Approved by:</p>																				

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KIS/065_B/15		Course title: Chinese Language for Beginners I				
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning						
Number of credits: 2						
Recommended semester: 1.						
Educational level: I.						
Prerequisites:						
Course requirements:						
Learning outcomes:						
Class syllabus:						
Recommended literature:						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 47						
A	ABS	B	C	D	E	FX
91,49	0,0	2,13	0,0	0,0	0,0	6,38
Lecturers: PhDr. Bc. Peter Ondris, PhD.						
Last change:						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KIS/067_B/15		Course title: Chinese Language for Beginners II				
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning						
Number of credits: 2						
Recommended semester: 2.						
Educational level: I.						
Prerequisites:						
Course requirements:						
Learning outcomes:						
Class syllabus:						
Recommended literature:						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 39						
A	ABS	B	C	D	E	FX
94,87	0,0	0,0	0,0	0,0	0,0	5,13
Lecturers: PhDr. Bc. Peter Ondris, PhD.						
Last change:						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KIS/068_B/15		Course title: Chinese Language for Beginners III				
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning						
Number of credits: 2						
Recommended semester: 3.						
Educational level: I.						
Prerequisites:						
Course requirements:						
Learning outcomes:						
Class syllabus:						
Recommended literature:						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 19						
A	ABS	B	C	D	E	FX
94,74	0,0	0,0	0,0	0,0	0,0	5,26
Lecturers: PhDr. Bc. Peter Ondris, PhD.						
Last change:						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KIS/069_B/15		Course title: Chinese Language for Beginners IV				
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning						
Number of credits: 2						
Recommended semester: 4.						
Educational level: I.						
Prerequisites:						
Course requirements:						
Learning outcomes:						
Class syllabus:						
Recommended literature:						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 15						
A	ABS	B	C	D	E	FX
100,0	0,0	0,0	0,0	0,0	0,0	0,0
Lecturers: PhDr. Bc. Peter Ondris, PhD.						
Last change:						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KIS/033B/17		Course title: Chinese Management				
Educational activities: Type of activities: Number of hours: per week: per level/semester: Form of the course: on-site learning						
Number of credits: 3						
Recommended semester: 5.						
Educational level: I.						
Prerequisites:						
Course requirements:						
Learning outcomes:						
Class syllabus:						
Recommended literature:						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 12						
A	ABS	B	C	D	E	FX
91,67	0,0	0,0	0,0	0,0	0,0	8,33
Lecturers: PhDr. Bc. Peter Ondris, PhD.						
Last change:						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KIS/137B/17		Course title: Chinese Management				
Educational activities: Type of activities: Number of hours: per week: per level/semester: Form of the course: on-site learning						
Number of credits: 3						
Recommended semester: 6.						
Educational level: I.						
Prerequisites:						
Course requirements:						
Learning outcomes:						
Class syllabus:						
Recommended literature:						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 0						
A	ABS	B	C	D	E	FX
0,0	0,0	0,0	0,0	0,0	0,0	0,0
Lecturers: PhDr. Bc. Peter Ondris, PhD.						
Last change: 17.10.2017						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KMn/001B/00		Course title: Coaching (1)				
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning						
Number of credits: 3						
Recommended semester: 3.						
Educational level: I.						
Prerequisites:						
Course requirements:						
Learning outcomes: The aim of the course is to improve social and interpersonal skills through participative approach all participants. The participants will developed their communication skills, self perception and perception of others, active listening...						
Class syllabus: Interpersonal communication Active listening Assertive skills Conflict resolution in small group Feedback in small group Effective presentation Perception process - basic						
Recommended literature: Editors of Inc. magazine: Managing people, Prentice Hall Press, NY 1989 It is required active participation in all lectures The participants learn trough own experiences						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 452						
A	ABS	B	C	D	E	FX
89,82	0,0	6,19	1,55	0,88	0,88	0,66
Lecturers: doc. PhDr. Rozália Sulíková, PhD.						
Last change: 28.11.2017						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KMn/002B/10		Course title: Coaching (2)				
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning						
Number of credits: 3						
Recommended semester: 4.						
Educational level: I.						
Prerequisites:						
Course requirements: Scale of assessment (preliminary/final): 30/70						
Learning outcomes: The aim of the course is to develop presentations skills of students. (It will be used video)						
Class syllabus: Type and structure of presentation Verbal and nonverbal aspects of presentation Practice of effective presentation skills						
Recommended literature: Editors of Inc. magazine: Managing people, Prentice Hall Press, NY 1989. It is required active participation in all lectures. The participants learn trough own experiences.						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 110						
A	ABS	B	C	D	E	FX
89,09	0,0	4,55	1,82	0,0	0,91	3,64
Lecturers: doc. PhDr. Rozália Sulíková, PhD.						
Last change: 28.11.2017						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/170B/11	Course title: Commodity Markets and Real Investments
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 6.	
Educational level: I.	
Prerequisites:	
Course requirements: The students will be evaluated in the end of the semester in the form of a test, with the possibility to get 100 points. The classification is in line with the currently valid study order.	
Learning outcomes: The student should understand the structure of the commodity markets and the tools that are used on this market. He should gain a general overview of particular commodities and factors affecting their price development. He should be also able to individually evaluate the fundamental developments on the commodity markets and to make professional investment decisions. A part of the subject is also the problematics of so called „real investments“ (gems, arts, realties). After a successful passing of this subject, the student should be well oriented also in this problematics.	
Class syllabus: <ol style="list-style-type: none"> 1. Commodity markets as a part of the financial market 2. Investment tools on commodity markets 3. Investing in commodities via the shares of mining companies 4. The energy market 5. Precious metals as an investment asset 6. Basic and special industrial metals and their importance for the modern economy 7. Investing on the agricultural commodity markets 8. Investing in gems and gemstones 9. Arts and collectibles 10. The realties market 11. Water indices and emission quota market 12. The actual problems of commodity markets 	
Recommended literature: <ol style="list-style-type: none"> 1. CHOVANCOVÁ, B. - a kol. 2012. Komoditné trhy a reálne investície. Bratislava: IURA EDITION, 2012. 349 s. ISBN 978-80-8078-453-9 2. CHOVANCOVÁ, B. - ÁRENDÁŠ, P. - KOTLEBOVÁ, J. - PILCH, C. Analýzy na akciových trhoch. Recenzovali: Vladislav Pavlát, Daniela Tkáčová. 1. vyd. Praha : Wolters Kluwer, 2017. 343 s. ISBN 978-80-7552-796-7 	

3. GARNER, C.: Komodity – úvod do investování na nejrychlejší rostoucím trhu. Bizbooks, 2014. 296 s. ISBN 978-80-3650-019-3
4. KLEINMAN G.: Trading Commodities and Financial Futura: A Step-by-Step Guide to Mastring the Markets. 4th Edition, Pearson Education 2013. 246 p. ISBN 13: 978-0-13-336748-5
5. GARNER, C: A Trader's First Book on Commodities, 2nd Edition, Pearson Education 2013. 271 p. ISBN 13: 978-0-13-324783-1
6. CHATNANI, N. N.: Commodity Market: Operations, Instruments and Applications. 2010. McGraw Hill. 301p. ISBN-13: 978-0-07-015929-7

Languages necessary to complete the course:
english

Notes:

Past grade distribution

Total number of evaluated students: 85

A	ABS	B	C	D	E	FX
40,0	0,0	35,29	21,18	1,18	1,18	1,18

Lecturers: prof. Ing. Božena Chovancová, PhD., Ing. Peter Árendáš, PhD.

Last change: 07.02.2018

Approved by:

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KIS/305B/16	Course title: Computer Networks
Educational activities: Type of activities: practicals Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 3., 5.	
Educational level: I.	
Prerequisites:	
Course requirements: The assessment of the subject is in accordance with the FM UK Study Regulations. Evaluation is aimed at assessing the skills and work habits of students, which are assessed on the basis of OCTO in ACVA phases: Objective 25% Complexity 25% Team work 25% Outputs 25% Together, max. 100 points/semester, where the following points can be obtained in the individual AKVA phases: Analytical - 20 points, Conceptual - 20 points, Verification - 20 points, Argumentative - 40 point Scale of assessment (preliminary/final): 100/0	
Learning outcomes: The aim of the course is to teach students how to build computer networks as a hardware base for intranets and extranets in organizations. Alternative activity in the four ACVA phases of the project solution – Analytical (2-4 weeks), Conceptual (2-4 weeks), Verifying (1-3 weeks) and Argumentative (1-3 weeks).	
Class syllabus: Introduction to Computer Networks: General on Computer Networks, Network Topology - Star, Bus, Network Workstation: Device Set, Protocol -TCP / IP, IPX / SPX, NetBeui, Remote Registry, LINUX on the Network. Windows Network Server: Device, Protocols and Services, Security. ISO-OSI reference model - introduction, 1. Layer: Transmission Media, Transmission Lengths, Transmission Speed, Shielding, Connectors. ISO-OSI reference model - 2nd and 3rd layer: Data-link layer, Network layer. ISO-OSI reference model - 4. - 7. Layer: Transport layer, Session layer, Presentation layer, Applicativ layer. TCP-IP protocols: 4 layer, Network layer layer, IP layer TCP layer, Application layer, TCP-IP and ISO / OSI comparison, TCP IP IP address, Subnet mask, Default gateway. Direction of communication in TCP-IP networks: TCP-IP routing, URL, DNS, IP address translation to URL address, DNS servers, Virtual domains. Credit Work: Presentation of a Professional Company, Advantages, Benefits Compared to Competitors, Installation and Configuration Windows operating system. Installing and configuring the LINUX server.	
Recommended literature: [1]. KUROSE, James a Keith ROSS, 2016. Computer Networking: A Top-Down Approach. 7 edition. Boston: Pearson. ISBN 978-0-13-359414-0. [2]. LEIDEN, Candace a Marshall WILENSKY, 2009. TCP / IP For Dummies. 6 edition. Indianapolis, Ind.: For Dummies. ISBN 978-0-470-45060-4.	

- [3]. MEYERS, Mike, 2015. CompTIA Network+ All-In-One Exam Guide, Sixth Edition. 6 edition. New York: McGraw-Hill Education. ISBN 978-0-07-184822-0.
- [4]. RODRIGUEZ, Jonathan, 2015. Fundamentals of 5G Mobile Networks. 1 edition. Chichester, West Sussex, United Kingdom: Wiley. ISBN 978-1-118-86752-5.

Languages necessary to complete the course:

Notes:

Past grade distribution

Total number of evaluated students: 131

A	ABS	B	C	D	E	FX
85,5	0,0	14,5	0,0	0,0	0,0	0,0

Lecturers: Ing. Pavol Gono, Ing. Vincent Karovič, PhD., Mgr. Vincent Karovič, PhD.

Last change: 09.02.2018

Approved by:

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KIS/076B/00		Course title: Computer Science				
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning						
Number of credits: 5						
Recommended semester: 1.						
Educational level: I.						
Prerequisites:						
Course requirements:						
Learning outcomes:						
Class syllabus:						
Recommended literature:						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 2684						
A	ABS	B	C	D	E	FX
41,06	0,0	26,42	15,35	7,9	6,45	2,83
Lecturers: Mgr. Andrea Studeničová, prof. RNDr. Michal Greguš, PhD., Mgr. Július Selecký, PhD., RNDr. Zuzana Kovačičová, PhD., Mgr. Eleonóra Beňová, PhD., RNDr. Eva Kostrecová, PhD., Mgr. Vincent Karovič, PhD., Mgr. Martin Krajčík						
Last change: 02.06.2015						
Approved by:						

STATE EXAM DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KIS/SS02/16	Course title: Computers in Management
Number of credits: 1	
Educational level: I.	
State exam syllabus:	
Last change:	
Approved by:	

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMk/039B/12	Course title: Consumer Protection
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 5.	
Educational level: I.	
Prerequisites:	
Course requirements: . For the grade A, at least 91 points are needed, for B at least 81 points, for C at least 73 points, for D at least 66 points, for E at least 60 points. If a student receives less than 60 points, he will fail and will get Fx evaluation.	
Learning outcomes: Knowledge of legislation for consumer protection is essential for their rights. Subject of "consumer protection" is divided into sections, which should give trainees knowledge of this subject the legislation in force in consumer protection, such as knowledge of the context of valid legislation and related laws, and notwithstanding the fact that, as will be in your professional life that learner object oriented, ie whether it will work in the business sector (production, trade and services), the government, or the acquired knowledge and knowledge of the issues to use as an ordinary citizen - the consumer.	
Class syllabus: 1. Ochrana spotrebiteľa všeobecne 1.1. Vývoj našej právnej úpravy na ochranu spotrebiteľa 1.1.1 Ochrana spotrebiteľa v podmienkach Slovenskej republiky 1.2. Európska legislatíva v oblasti ochrany spotrebiteľa 1.2.1. Stručná charakteristika nosných smerníc EÚ v ochrane spotrebiteľa 1.2.2. Základné spotrebiteľské práva 1.3. Základné princípy európskeho práva 1.4. Štyri piliere jednotného európskeho trhu 1.5. Vnútorný trh SR v kontexte jednotného európskeho trhu EÚ 2. Zákon č. 634/1992 Zb. o ochrane spotrebiteľa v znení neskorších predpisov ako základný hmotno-právny predpis v ochrane spotrebiteľa 2.1. Výklad zákona 3. Vybrané ustanovenie súvisiacich predpisov vo väzbe na zákon o ochrane spotrebiteľa 3.1. Vybrané ustanovenia Občianskeho zákonníka – zmluvné a záväzkové vzťahy, osobitné ustanovenia o predaji tovaru v obchode	

- 3.2. Vybrané ustanovenia zákona č. 455/1991 Zb. o živnostenskom podnikaní (Živnostenský zákon), týkajúce sa podnikania v obchode a službách, vrátane vyhlášky MV SR č. 322/2001 Z. z. o inšpekčných knihách
- 4. Všeobecná bezpečnosť výrobkov (smernica EÚ a jej aplikácia v podmienkach SR)
 - 4.1. Zákon o technických požiadavkách na výrobky a o posudzovaní zhody
 - 4.2. Zákon o zodpovednosti za škody spôsobené vadným výrobkom
- 5. Zákon č. 128/2002 Z.z. o štátnej kontrole vnútorného trhu vo veciach ochrany spotrebiteľa
 - 4.1. Všeobecné otázky trhového dozoru pri ochrane spotrebiteľov a zdravia v kontexte trhového dozoru EÚ
 - 4.2. Postupy SOI pri výkone dozoru na vnútornom trhu SR; spolupráca s inými orgánmi dozoru
- 5. Zákon č. 178/1998 o podmienkach predaja výrobkov a poskytovaní služieb na trhovách miestach v znení neskorších predpisov;
 - 5.1. výklad zákona a súvisiacich právnych predpisov
 - 5.2. Zákon o ochrane nefajčiarov
- 7. Zákon o reklame
 - 7.1. Vybrané ustanovenia zákona o vysielaní a retransmisii
 - 7.2. Etický kódex reklamy
 - 7.3. Zákon č. 258/2001 Z.z. o spotrebiteľských úveroch
 - 7.4. Nekalé podmienky v spotrebiteľských zmluvách
- 8. Zákon o podomovom a zásielkovom predaji – väzba na zákon o elektronickom obchode a zákon o ochrane spotrebiteľa
 - 8.1. Zákon o elektronickom obchode
- Striedavé užívanie nehnuteľností – vybrané ustanovenia Občianskeho zákonníka
- 9. Zákon o zájazdoch, podmienkach podnikania cestovných kancelárií a cestovných agentúr a o zmene a doplnení Občianskeho zákonníka
 - 9.1. podmienky podnikania v cestovnom ruchu vo väzbe na zákon o ochrane spotrebiteľa a Živnostenský zákon
- 10. Dôležité vyhlášky v oblasti ochrany spotrebiteľa
 - 10.1. vyhláška MH SR č. 18/199 Z.z. ktorou sa ustanovujú podrobnosti o označované zloženia a spôsobe zaobchádzania s textilnými výrobkami
 - 10.2. vyhláška MH SR č. 545/2002 Z.z. o označovaní výrobkov cenami
 - 10.3. vyhláška MH SR č. 105/2001 Z.z. o označovaní materiálového zloženia obuvi
 - 10.4. vyhláška MH SR 106/2001 Z.z. o označovaní materiálového zloženia výrobkov z krištáľového skla
- 11. Zákon o potravinách a potravinový kódex
 - Pôsobnosť štátnej veterinárnej a potravinovej správy
 - 11.1. Zákon o ochrane zdravia ľudí
 - 11.2. pôsobnosť orgánov na ochranu zdravia
 - 11.3. ochrana životného prostredia – enviromentálne označovanie výrobkov, zákon o obaloch a odpadoch z obalov
- 12. Pôsobnosť mimovládnych spotrebiteľských organizácií v ochrane spotrebiteľa
 - 12.1. Európske spotrebiteľské orgány
 - 12.2. Pôsobnosť mimovládnych organizácií na ochranu spotrebiteľa v SR
 - 12.3. Európske spotrebiteľské centrum
- 13. Návrh Stratégie spotrebiteľskej politiky EÚ na roky 2007 – 2009
 - 13.1. Obsah, zameranie
 - 13.2. Úlohy pre štátne orgány SR a pre spotrebiteľské organizácie
 - 13.3. Národný plán zavedenia eura v SR z pohľadu ochrany spotrebiteľa
- 14. Zhrnutie semestrálneho učiva

14.1. Zopakovanie najdôležitejších častí prebratého učiva						
14.2. Záverečný test						
Recommended literature: C. Literatúra (povinná a odporúčaná) - platné právne predpisy v ochrane spotrebiteľa v súlade so sylabusom predmetu - študijné materiály, poskytované priebežne prednášateľom do vydania komplexného študijného materiálu - priebežne odporúčaná literatúra v rámci prednášok a seminárov nadväzne na jej tematické zameranie						
Languages necessary to complete the course: slovak						
Notes:						
Past grade distribution Total number of evaluated students: 0						
A	ABS	B	C	D	E	FX
0,0	0,0	0,0	0,0	0,0	0,0	0,0
Lecturers: prof. Mgr. Peter Štarchoň, PhD., Ing. Eva Szaboová						
Last change: 02.06.2015						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMn/010B/00	Course title: Creative and Innovation Management
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 6.	
Educational level: I.	
Prerequisites:	
Course requirements: Individual paper (35%) In-class Activities (25%) Group Project (40%)	
Learning outcomes: Students are familiarized with creativity and innovation, as well as techniques enhancing creativity and innovation. Students know how to use these techniques and are able to choose proper ones for different problems. They also understand the importance of organization culture from the creativity and innovation point of view and are familiar with examples of creative and innovative solutions in Slovak organisations.	
Class syllabus: 1. Definition of creativity. 2. Creativity and innovation. 3. Definition of innovation. 4. Creativity and innovation management. 5. Where and how to look for creative and innovative thoughts. 6. Individual creativity and innovation techniques. 7. Group techniques. 8. Culture and innovation. 9. Creativity and innovation in Slovak organizations.	
Recommended literature: 1. Žák, P.: Kreativita a její rozvoj. Computer Press 2004 ISBN: 80-251-0457-5. 2. Clegg, B. - Birch, P.: Instant Creativity. London, Kogan Page 1999 ISBN: 0-7494-2949-6. 3. Luknič, A. S.: Bariéry kreativity a inovácie. Ekonomický časopis, 10, 1995, č. 43, p. 789-799.	
Languages necessary to complete the course:	
Notes:	

Past grade distribution						
Total number of evaluated students: 127						
A	ABS	B	C	D	E	FX
87,4	0,0	10,24	0,79	0,0	1,57	0,0
Lecturers: Mgr. Zuzana Kirchmayer, PhD.						
Last change: 11.02.2018						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/305B/18	Course title: Current issues of the banking sector
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 6.	
Educational level: I.	
Prerequisites:	
Course requirements: To complete the Course, the active participation and independent work are required. Work independently during the semester and carefully prepare for each lesson. During the semester, students will be asked to prepare the written seminar work and to present the results of seminar work. Scale of assessment (preliminary/final): The final assessment of the Course is based on the rules set in University Study Regulation, with the interim evaluation of - Written seminar paper: 30%, Presentation of seminar paper: 30%, Seminar activity 40%.	
Learning outcomes: The aim of the course is to get an overview of current financial market issues, especially banking markets. The course is focused on understanding the nature, interrelationships and contexts of individual phenomena using both theoretical abstraction and logic transitions with the current issues in the banking sector. Graduates will be able to use the acquired knowledge analytically and link them with the knowledge gained on other courses.	
Class syllabus: The Course provides a more detailed analysis of the banking sector issues and the use of the theoretical knowledge, gained on other courses/lectures of related focus, in practice. Topics and issues will be addressed in the following areas:: <ol style="list-style-type: none"> 1. Financial intermediaries 2. Interest rates 3. The securities market 4. Collective investment 5. The banking sector and its regulation 6. The role of central banks 7. Active vs. Passive Management Portfolio 8. Payment System Operated by Commercial Banks 9. Mortgage Banking 10. Investment banking 11. Multilateral organizations and institutions, their role and main activities 12. Bank for International Settlements 	

Recommended literature:

Tkáčová, D. – Belás, J. – Horvátová, E. – Chovancová, B. – Malacká, V. (2017). Finančné trhy a bankovníctvo. Bratislava: Wolters Kluwer, 2017. ISBN 978-80-7552-528-4

www.nbs.sk

www.ecb.europa.eu

The Economist (www.economist.com) and other professional platforms.

Languages necessary to complete the course:

Slovak and English

Notes:**Past grade distribution**

Total number of evaluated students: 0

A	ABS	B	C	D	E	FX
0,0	0,0	0,0	0,0	0,0	0,0	0,0

Lecturers: Mgr. Katarína Rentková, PhD., prof. RNDr. Ing. Ľudomír Šlahor, CSc.

Last change: 22.08.2018

Approved by:

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KIS/SU1BM/11		Course title: Data Processing in Excel				
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning						
Number of credits: 3						
Recommended semester: 3.						
Educational level: I.						
Prerequisites:						
Course requirements:						
Learning outcomes:						
Class syllabus:						
Recommended literature:						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 128						
A	ABS	B	C	D	E	FX
64,06	0,0	14,84	8,59	0,78	0,0	11,72
Lecturers: Ing. Miroslav Baláž, PhD.						
Last change: 02.06.2015						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KIS/SUBM/11		Course title: Data Processing in Excel II - VBA				
Educational activities: Type of activities: practicals Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning						
Number of credits: 3						
Recommended semester: 4.						
Educational level: I.						
Prerequisites:						
Course requirements:						
Learning outcomes:						
Class syllabus:						
Recommended literature:						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 51						
A	ABS	B	C	D	E	FX
64,71	0,0	15,69	7,84	1,96	1,96	7,84
Lecturers: Ing. Miroslav Baláž, PhD.						
Last change:						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KIS/002B/12		Course title: Database Systems (Selected Topics)				
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning						
Number of credits: 3						
Recommended semester: 6.						
Educational level: I.						
Prerequisites:						
Course requirements:						
Learning outcomes:						
Class syllabus:						
Recommended literature:						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 0						
A	ABS	B	C	D	E	FX
0,0	0,0	0,0	0,0	0,0	0,0	0,0
Lecturers: doc. RNDr. Michal Greguš, PhD., doc. Ing. Jaroslava Kniežová, PhD.						
Last change: 02.06.2015						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KIS/057_B/14		Course title: Database programming				
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning						
Number of credits: 3						
Recommended semester: 6.						
Educational level: I.						
Prerequisites:						
Course requirements:						
Learning outcomes:						
Class syllabus:						
Recommended literature:						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 37						
A	ABS	B	C	D	E	FX
97,3	0,0	0,0	0,0	0,0	2,7	0,0
Lecturers: Ing. Miroslav Baláž, PhD., doc. Ing. Jaroslava Kniežová, PhD., doc. RNDr. Michal Greguš, PhD., Ing. Jaroslav Vojtechovský, PhD.						
Last change:						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KIS/003B/00		Course title: Databases				
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning						
Number of credits: 5						
Recommended semester: 5.						
Educational level: I.						
Prerequisites:						
Course requirements:						
Learning outcomes:						
Class syllabus:						
Recommended literature:						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 2642						
A	ABS	B	C	D	E	FX
14,23	0,0	24,38	29,37	19,34	12,23	0,45
Lecturers: RNDr. Ján Greguš, PhD., doc. RNDr. Michal Greguš, PhD., Ing. Miloslav Chalupka, PhD., doc. Ing. Jaroslava Kniežová, PhD.						
Last change: 02.06.2015						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KSP/053B/13	Course title: Development of Entrepreneurial Skills in Intergenerational Teams
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 4.	
Educational level: I.	
Prerequisites:	
Recommended prerequisites: Accounting, Introduction to management	
Course requirements: Creation and execution of a micro-business idea in student teams. The course evaluation is based on the work during the semester. Students will execute the micro-business project and document their work. Scale of assessment (preliminary/final): 100/0	
Learning outcomes: Practical experience with entrepreneurial activity and teamwork in cross-generation teams. Acquisition of basic entrepreneurial skills in business planning and execution, promotion and financial management of a micro-enterprise. Development of opportunity and idea recognition/creation, their fine-tuning and formulation into business models in the area of micro- and small enterprises. Development of communication skills in cross-generation environment.	
Class syllabus: <ol style="list-style-type: none"> 1. Course introduction - creation of teams and getting to know each other 2. Creativity and business idea generation 3. Opportunity recognition 4. Presentation of business ideas and training the related skills 5. Coordination in teams, preparation of short business plans 6. Presentation of business plans and creation of promotion videos 7. Execution of business activities in teams 8. Documentation and reporting 9. Interim evaluation and implementation of changes into execution 10. Final evaluation, financial reporting 	
Recommended literature:	
Languages necessary to complete the course:	
Notes:	

Past grade distribution						
Total number of evaluated students: 33						
A	ABS	B	C	D	E	FX
51,52	0,0	24,24	15,15	3,03	0,0	6,06
Lecturers: PhDr. Marian Holienka, PhD., Mgr. Miloš Mrva, PhD., Mgr. Peter Marcin, PhD.						
Last change: 09.02.2018						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KSP/065B/17	Course title: Development of Entrepreneurial Thinking
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 2.	
Educational level: I.	
Prerequisites:	
Course requirements: Students submit the results of their coursework in five assignments allocated throughout the semester. The maximum points to achieve from the assignments is 100. The assignments are submitted electronically and shared with teachers and peers and presented and discussed on seminars. Active class participation is required to accomplish the course.	
Learning outcomes: Development of personal initiative and entrepreneurial thinking of students. Developing abilities to identify problems in the world around. Developing an internal motivation to solve problems.	
Class syllabus: <ol style="list-style-type: none"> 1. Course introduction 2. Entrepreneurial thinking 3. Identification of own personal framework (network, abilities, passion) 4. Curiosity 5. Developing curiosity 6. Ability to observe and perceive relationships 7. Think like a traveler 8. Observation analysis 9. Consultations 10. Final presentation 	
Recommended literature: <p>[1] ĎURICOVÁ, I. 99 inšpiratívnych podnikateľských nápadov. Inventic, 2012. ISBN 978-80-971172-0-7.</p> <p>[2] PIKO, M. 59 inšpiratívnych podnikateľských príbehov. Inventic, 2013. ISBN 978-80-971172-1-4</p> <p>[3] LUKNIČ, A. S. Manažment kreativity a inovácií. Bratislava: Univerzita Komenského v Bratislave, 2008. ISBN 978-80-223-2452-6.</p> <p>[4] BARON, R. A., HMIELESKI, K. M. Essentials of Entrepreneurship. Second Edition. Changing the World, One Idea at a Time. Cheltenham: Edward Elgar, 2018.</p> <p>[5] BJERKE, B. About Entrepreneurship. Cheltenham: Edward Elgar, 2013.</p>	

[6] BAUM, J. R. et al., eds. The Psychology of Entrepreneurship. New York, NY: Psychology Press, 2012.

Languages necessary to complete the course:

Slovak

Notes:

Past grade distribution

Total number of evaluated students: 137

A	ABS	B	C	D	E	FX
39,42	0,0	30,66	15,33	6,57	6,57	1,46

Lecturers: PhDr. Marian Holienka, PhD., Mgr. Peter Marcin, PhD.

Last change: 14.11.2018

Approved by:

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/015B/00	Course title: Diplomacy I
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 4.	
Educational level: I.	
Prerequisites:	
Course requirements: The evaluation of the subject is in accordance with the Internal Regulation no. 20/2017 (Study Regulations UK) and aims to evaluate the acquired abilities and habits of the graduates of the subject in the possible use of AKVA assessment methods (analysis, concept, verification, argumentation) / CÚSP (objectiv, complexicity, team work, outputs).	
Learning outcomes: Students will acquire general knowledge of diplomacy and a diplomatic protocol, complemented by the basics of modern management etiquette. The subject is focused on the development of creative managerial thinking of future managers.	
Class syllabus: Brief Syllabus: 1. Origin of diplomacy and its mission; 2. make of diplomatic contacts; 3. the start and end of diplomatic mission; 4. consular service; 5. diplomatic protocol and ceremonial; 6. diplomatic correspondence.	
Recommended literature: Literature: Charter of United Nations Organization Vienna Convention on Diplomatic Relations Vienna convention on consular relations (one copy of each document will be distributed to students) Recommended: VRŠANSKÝ, P. (2004) Základy diplomatickej komunikácie. Iura edition, Bratislava 2004, ISBN 80-8078-015-3, 150p. RUŽIČKA, F. a KARVAŠOVÁ, E. (2012) Európska diplomacia - Pôvod, premena a príležitosti. Epos, Bratislava 2012, ISBN 978-80-8057-963-0, 270p. ŠPAČEK, L. (2012) Malá kniha etikety pre manažérov. Mladá fronta, Praha 2012, ISBN 978-80-204-2846-2, 202p.	

Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 242						
A	ABS	B	C	D	E	FX
86,36	0,0	9,5	2,48	0,41	0,0	1,24
Lecturers: doc. PhDr. René Pawera, PhD.						
Last change: 14.02.2018						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/016B/00	Course title: Diplomacy II
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 5.	
Educational level: I.	
Prerequisites:	
Course requirements: The evaluation of the subject is in accordance with the Internal Regulation no. 20/2017 (Study Regulations UK) and aims to evaluate the acquired abilities and habits of the graduates of the subject in the possible use of AKVA assessment methods (analysis, concept, verification, argumentation) / CÚSP (objectiv, complexity, team work, outputs).	
Learning outcomes: Students acquire general knowledge of public diplomacy by passing the subject. The subject is focused on the development of creative managerial thinking of future managers.	
Class syllabus: 1. The nature and content of public diplomacy 2. Actors of public diplomacy 3. Working with concrete examples of the achievements of the public diplomacy of the Slovak Republic	
Recommended literature: Literature: Charter of United Nations Organization Vienna Convention on Diplomatic Relations Vienna convention on consular relations (one copy of each document will be distributed to students) Recommended: VRŠANSKÝ, P. (2004) Základy diplomatickej komunikácie. Iura edition, Bratislava 2004, ISBN 80-8078-015-3, 150p. ŠAJGALÍKOVÁ, H. (2011) Verejná diplomacia Manažér- diplomat a interkultúrna komunikácia. Ekonóm, Bratislava 2011, ISBN 978-80-225-01-3, 176p.	
Languages necessary to complete the course:	
Notes:	

Past grade distribution						
Total number of evaluated students: 113						
A	ABS	B	C	D	E	FX
92,92	0,0	3,54	0,88	0,0	1,77	0,88
Lecturers: doc. PhDr. René Pawera, PhD.						
Last change: 15.02.2018						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMn/042B/00	Course title: Doing Bussiness in Europe
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 6.	
Educational level: I.	
Prerequisites:	
Course requirements: 30% elaboration of case , 10% presentation of a case study, 25% active participation and homework, 35% exam/test. To obtain a rating A, at least 91 points must be obtained, to obtain B at least 81 points must be obtained, for rating C at least 73 points, for rating D at least 66points and for rating E at least 60 points. Scale of assessment (preliminary/final): 65/35	
Learning outcomes: The course provides students with basic information about the conditions and forms of doing business in Europe. It provides information on the business environment in the European Union, as well as relevant European policies. It supports students' abilities to analyse and understand changes in the business environment as a result of globalisation. Good understanding of specificities of management in a global environment, particularly in the European Union, are among key competencies of graduates. The case studies develop analytical skills of students and allow them to know the concrete examples of successful firms in the European area and to understand the key success factors for business in a global environment.	
Class syllabus: Globalisation and global environment, impacts and risk of globalisation. Analyses of company resources when entering international business. Analysis of environment for global business, in particular in the EU. Forms of entry on foreign markets, advantages/disadvantages. Investment and non-investment forms of foreign business. Strategic aspects of foreign markets entry. Selected policies of the EU (energy, environment, competition policy, state aid) Cultural and behavioural aspects of global management.	
Recommended literature: KVINT, V. The Global Emerging Market: Strategic management and Economics. Routledge. 2009. PENG, M., MEYER, K. International Business. London: Cengage Learning EMEA. 2011.	
Languages necessary to complete the course:	

Notes:						
Past grade distribution Total number of evaluated students: 601						
A	ABS	B	C	D	E	FX
24,79	0,0	33,28	20,97	13,64	6,66	0,67
Lecturers: doc. Ing. Daniela Zemanovičová, CSc., prof. Ing. Ľubica Bajžíková, PhD., Mgr. Juliet Horváthová Suleimanová, PhD.						
Last change: 13.04.2016						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KIS/080B/16		Course title: E-Service Management				
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning						
Number of credits: 3						
Recommended semester: 6.						
Educational level: I.						
Prerequisites:						
Course requirements:						
Learning outcomes:						
Class syllabus:						
Recommended literature:						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 0						
A	ABS	B	C	D	E	FX
0,0	0,0	0,0	0,0	0,0	0,0	0,0
Lecturers: doc. Ing. Natalia Kryvinska, PhD.						
Last change: 14.10.2017						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/052B/00	Course title: Economic History
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 3.	
Educational level: I.	
Prerequisites:	
Course requirements: test Scale of assessment (preliminary/final): Aim of the Course: The course provides a chronological overview of the economic development, civilization, the most important discoveries and inventions from the beginning of the human society to the present.	
Learning outcomes:	
Class syllabus: Brief Syllabus: Prehistoric Times: appropriation and production economy. Antiquity – slave system: division of labour in society, trades, private property, socially differentiated society, ancient Orient states, the Asiatic and antique mode of production, classical slave states, Middle Ages – feudal system: basic economic feudal principles, medieval towns, guilds, manufactures, geographical discoveries. Early Capitalism: economic development differentiation in various parts of the world, bourgeois revolutions, original sources of capital. Industrial revolution: substance, course, consequences. Economic development in 1870 – 1914: establishment of world economy. International economic development in 1914 – 1939, World War I. and post-war period. World War II. and post-war economic development: political and economic consequences; post-war economic restoration in Europe. Economic development in 1950 – 1990: scientific and technological revolution. Economic development of the Slovak Republic.	
Recommended literature: Literature: Cameron, R.: Stručné ekonomické dejiny sveta. I., II., Praha : Academia, 1996. Faltus, J. – Krajniaková, E. – Průcha, V.: Všeobecné hospodárske dejiny 19. a 20. storočia. Bratislava : Ekonóm, 1997.	
Languages necessary to complete the course:	

Notes:						
Past grade distribution Total number of evaluated students: 108						
A	ABS	B	C	D	E	FX
42,59	0,0	22,22	15,74	12,04	6,48	0,93
Lecturers: PhDr. Gabriela Bérešová, PhD.						
Last change: 05.02.2018						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KEF/020B/00		Course title: Economics I				
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning						
Number of credits: 5						
Recommended semester: 1.						
Educational level: I.						
Prerequisites:						
Course requirements:						
Learning outcomes:						
Class syllabus: Basic concepts: economy and economics, economic versus accounting profit, marginal analysis. Market powers – demand and supply. Market equilibrium. Elasticity of demand. Maximization of turnover. Theory of consumer behaviour. Aggregate demand as a sum of individual optimization. Production process and costs. Short-run and long-run. Factors of production. Costs minimization. The market structure. Perfect competition, monopoly, monopolistic competition, and oligopoly. Profit maximization and price fixation on the different kinds of markets. Price determination on the oligopoly market. Price strategies of monopoly. Informative economy.						
Recommended literature: BAYE, M.R. - PRICE, J.T. - SQUALLI, J. 2013. Managerial economics and Business strategy. McGraw-Hill, 2013. 636 p. ISBN 978-0-0771-5450-9						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 3772						
A	ABS	B	C	D	E	FX
6,04	0,0	13,84	19,35	18,72	24,92	17,13
Lecturers: doc. Ing. Zuzana Stoličná, PhD., Mgr. Katarína Rentková, PhD., Ing. Ján Káčer, Mgr. Matúš Baráth, Mgr. Adam Grožák, Mgr. Lucia Husenicová						
Last change: 07.02.2018						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KEF/021B/00		Course title: Economics II				
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning						
Number of credits: 5						
Recommended semester: 2.						
Educational level: I.						
Prerequisites:						
Recommended prerequisites: Economics (1)						
Course requirements:						
Learning outcomes:						
Class syllabus: Fundamental macroeconomic variables: gross domestic product, the unemployment rate, the inflation rate. The goods market. Aggregate demand and its composition. The equilibrium output of economy. Dynamics of the goods market. Financial markets. Money and obligations. The demand for money, the supply of money and equilibrium interest rate. The task of central bank and commercial banks. IS-LM model, equilibrium on the goods market and financial market. Fiscal and monetary policy. Expectations and their influence on consumption and investment. The price of bonds and yield curve. The capital market and price of stocks. Expectations and macroeconomic politics. The goods market in an open economy. Equilibrium market and trade balance. IS-LM model in an open economy. Exchange rates. Effectiveness of a macroeconomic politics.						
Recommended literature: BLANCHARD, O. - JOHNSON, D.R. 2013. Macroeconomics. 6.vydanie. Pearson Education, Inc., 2013. 573 p. ISBN 978-0-273-76633-9						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 3798						
A	ABS	B	C	D	E	FX
8,56	0,0	17,17	22,35	20,43	18,25	13,24
Lecturers: doc. Ing. Zuzana Stoličná, PhD., Mgr. Katarína Rentková, PhD., PhDr. Mária Barteková, PhD., Mgr. Matúš Baráth, Mgr. Peter Pšenák, Mgr. Lucia Husenicová, Mgr. Adam Grožák						

Last change: 07.02.2018
Approved by:

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KEF/022B/00		Course title: Economics III				
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning						
Number of credits: 5						
Recommended semester: 3.						
Educational level: I.						
Prerequisites:						
Course requirements: During the term is needed to require the minimum of 15 points (= 15% of the total evaluation)						
Learning outcomes:						
Class syllabus: The labour market. Wage setting and price setting relation. The natural rate of unemployment. Aggregate demand and aggregate supply. Inefficiency of monetary politics in the long-run. Efficiency of fiscal politics. Changes in the natural rate of unemployment. Phillips curve. Inflation, expected inflation and unemployment. Okun’s law - the relation between the output growth rate and the rate of unemployment. Economic growth. Saving, capital accumulation and output. Technological progress and growth. Technological progress and the natural rate of unemployment.						
Recommended literature: Literature: BLANCHARD, O. – JOHNSON, D. R. 2013. Macroeconomics. 6. vydanie. Pearson Education, Inc., 2013. 573 s. ISBN 978-0-273-76633-9 MANKIW, N. G. – TAYLOR, M. P. 2015. Macroeconomics. New York: Worth Publishers, 2014, ISBN 978-1-4641-4177-5 (could be also older edition) MANKIW, N. G. Principles of Macroeconomics. Stamford: Cengage Learning, 2015. ISBN 978-1-285-16591-2 (or older editions) Articles and other reading materials distributed during the term.						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 2510						
A	ABS	B	C	D	E	FX
8,96	0,0	17,17	20,6	22,67	24,58	6,02
Lecturers: doc. PhDr. Paulína Stachová, PhD., Mgr. Janka Kottulová, PhD., Mgr. Magdaléna Musilová, Ing. Jarmila Wefersová, PhD.						

Last change: 13.01.2016
Approved by:

STATE EXAM DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/S06/15	Course title: Economics and Finance
Number of credits: 1	
Educational level: I.	
State exam syllabus:	
Last change:	
Approved by:	

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMn/074B/18	Course title: Employee Training, Development and Career in Business Organizations
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 4.	
Educational level: I.	
Prerequisites:	
Course requirements: In-class activity (70%), academic paper (30%). The final grade reflects the work during seminars and academic paper. It will be a sum of the in-class activity and academic paper with the following scale: Grade A: 100% - 91%, Grade B: 90% - 81%, Grade C: 80% - 73%, Grade D: 72% - 66%, Grade E: 65% - 60%. Scale of assessment (preliminary/final): 70/30	
Learning outcomes: This course is aimed at facilitating students' understanding the theoretical foundations and practical issues involved in employee training, development and career in business organizations. The goal is to create an active learning experience in topic. Seminar expects to make individual contributions to class discussions and simulations. Seminar topics: Training, development and career in context of human resource management. Strategic approach to training, development and career. Systematic and system approach to training, development and career. Learning. Training process and training methods. Development process and development methods. Career. Talent management. Learning organisation. Knowledge management. Combine theoretical framework with application in class simulations.	
Class syllabus:	
Recommended literature: BUCKLEY, R – CAPLE, J.: The Theory and Practice of Training. 6th edition. London, UK: KoganPage, 2009. SCHEIN E.H. – MAANEN J.: Career anchors. 4th. Edition. Willey. 2013. NOE, R. E.: Employee Training and Development. New York: McGraw-Hill Higher Education. VODÁK, J. – KUCHARČÍKOVÁ, A.: Efektivní vzdělávání zaměstnanců. Praha: Grada, 2007. BUREŠ, V. 2007. Znalostní management a proces jeho zavádění. 1. vyd. Grada Publishing. 2007. SIMMONDS, D.: Designing and Delivering Training. London: CIPD, 2003. Koubek, J.: Řízení lidských zdrojů, Management Press. Praha, 2002. Milkovich – Boudreau: Human Resource Management. McGraw, 1997. Journal of Human Resource Management, FM UK.	

Languages necessary to complete the course: Slovak and English Language						
Notes:						
Past grade distribution Total number of evaluated students: 5						
A	ABS	B	C	D	E	FX
100,0	0,0	0,0	0,0	0,0	0,0	0,0
Lecturers: Mgr. Juliet Horváthová Suleimanová, PhD.						
Last change: 28.09.2018						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/006B/00	Course title: English for Managers I
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 2	
Recommended semester: 1.	
Educational level: I.	
Prerequisites:	
Recommended prerequisites: Knowledge of English language on B2 level.	
Course requirements: 12% for active participation in classes, 12% for mid-term test, 26% for two writing assignments and 50% for the test at the end of semester Scale of assessment (preliminary/final): 50/50	
Learning outcomes: By completing the course the student extends his/her vocabulary related to management, human resources and strategic management. The telephoning skill is practiced and he/she will also be able to actively take part in meetings led in English. He/she will be able to write a professional email and create a structured professional CV, as well as write a letter of application.	
Class syllabus: Topics: English - lingua franca of the 21st century The fundamental principles of management Management styles Organizational structure of organizations Human resources management Competition and markets Production, quality control Environmental protection and sustainable development Managerial skills: telephoning and meetings Writing: emails, CV Grammar: tenses in English, prepositional phrases, passive voice, modals, used to do and be used to doing	
Recommended literature: Internal material distributed at the beginning of semester. Ian MacKenzie: English for Business studies. Thir Edition. CUP 2010 Emmerson, P.: Email English. MacMillan 2004	

<p>Emmerson, P.: Business Builder. Modules 1, 2, 3. MacMillan 2009 Emmerson, P.: Business Builder. Modules 4, 5, 6. MacMillan 2009 Mascull, B.: Business Vocabulary in Use. CUP 2002 Hughes, J.: Telephone English. Macmillan 2006 Murphy, R.: English Grammar in Use for intermediate learners, fourth edition. CUP 2012. Oxford Business English Dictionary. OUP 2008.</p>						
<p>Languages necessary to complete the course: English on B2 level.</p>						
<p>Notes:</p>						
<p>Past grade distribution Total number of evaluated students: 2810</p>						
A	ABS	B	C	D	E	FX
12,21	0,07	25,09	22,81	16,55	15,73	7,54
<p>Lecturers: Mgr. Alexandra Mittelman, MBA, Mgr. Lenka Procházková, PhD., PaedDr. Monika Dobrovičová, PhD., Mgr. Zuzana Tenglerová, PaedDr. Jarmila Brtková</p>						
<p>Last change: 16.05.2018</p>						
<p>Approved by:</p>						

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/007B/00	Course title: English for Managers II
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 2	
Recommended semester: 2.	
Educational level: I.	
Prerequisites:	
Recommended prerequisites: English for Managers I	
Course requirements: 9 % for active participation in class, 3 % for regularly done homework, 10 % for negotiating, 15 % for mid-term test, 13 % for writing assignment and 50 % for final test taken at the end of the semester while the minimum to pass the test is 21 %. Scale of assessment (preliminary/final): 50/50	
Learning outcomes: By completing the course the student will acquire vocabulary from the field of economics, international trade, banking, accounting, stock exchange and insurance. He/she will learn terminology and phrases from negotiating, and will be able to use them while negotiating with other students in class. He/she can write a professional report.	
Class syllabus: Topics: <ul style="list-style-type: none"> • Global economy in 21st century • International trade: export, import, incoterms • Banking • Company finances • Accounting • Stock exchange, shares and bonds • Insurance • Types of businesses: with limited liability, public companies, partnerships, sole traders • Establishing a business – business plan Managerial skill: negotiating Writing: Business report Grammar: Countable and uncountable nouns, verbs “do“ and “make“, conditionals, contrasts, relative clauses.	
Recommended literature: Internal materials distributed at the beginning and during the term.	

Ian MacKenzie: English for Business Studies. Third Edition. CUP 2010.
 Emmerson, P.: Business Builder. Modules 7, 8, and 9. MacMillan 2009.
 Mascull, B.: Business Vocabulary in Use. CUP 2002.
 Hewings, M.: Advanced Grammar in Use, second edition. CUP 2005.
 Oxford Business English Dictionary. OUP 2008.

Languages necessary to complete the course:

English on the level B2

Notes:

Past grade distribution

Total number of evaluated students: 3140

A	ABS	B	C	D	E	FX
9,78	0,03	21,46	19,78	20,16	20,29	8,5

Lecturers: Mgr. Zuzana Tenglerová, Mgr. Lenka Procházková, PhD., Mgr. Alexandra Mittelman, MBA, PaedDr. Jarmila Brtková

Last change: 14.03.2018

Approved by:

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/162B/10	Course title: English for Managers III
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 2	
Recommended semester: 3.	
Educational level: I.	
Prerequisites:	
Recommended prerequisites: English for Managers I, English for Managers II	
Course requirements: Active participation in classes - 12%; mid-term test - 12%; presentation - 16%; test at the end of semester - 60%. Scale of assessment (preliminary/final): 40/60	
Learning outcomes: By completing the course students acquire vocabulary from retailing, marketing, brand management, advertising and media. They can communicate professionally in workplace as well as with external partners in English. They get knowledge of terminology and phrases from CSR. They learn basic legal terminology from the field of corruption, bribery as well as economic crime. Students can prepare and give a fifteen minute presentation.	
Class syllabus: Topics: Retail in the 21st century E-commerce Marketing, marketing mix Brand management Advertising Media and PR Managerial communication CSR - social responsibility of companies, volunteerism Ethical behavior of organizations, the code of conduct Corruption, bribery and crime. Managerial skill: presentations Grammar: indirect speech, verb patterns, articles in English	
Recommended literature: Recommended Literature: Internal materials distributed at the beginning and during the term.	

<p>Ian MacKenzie: English for Business Studies. Third Edition. CUP 2010. Williams, E. J.: Presentations in English, MacMillan 2008. Farral, C., Lindsley, M.: Professional English in Use - Marketing. CUP 2008. Emmerson, P.: Business Builder. Modules 7, 8, and 9. MacMillan 2009. Mascull, B.: Business Vocabulary in Use Advanced. CUP 2004. Hewings, M.: Advanced Grammar in Use, second edition. CUP 2005. Oxford Business English Dictionary. OUP 2008.</p>						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 1807						
A	ABS	B	C	D	E	FX
11,51	0,0	25,57	22,8	17,65	18,98	3,49
Lecturers: Mgr. Zuzana Tenglerová, doc. PhDr. Dagmar Weberová, PhD., PaedDr. Monika Dobrovičová, PhD., PaedDr. Jarmila Brtková, Mgr. Lucia Mojžišová, Mgr. Alexandra Mittelman, MBA, Mgr. Lenka Procházková, PhD.						
Last change: 16.05.2018						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KEF/009B/12		Course title: English for Managers IV				
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning						
Number of credits: 2						
Recommended semester: 4.						
Educational level: I.						
Prerequisites:						
Course requirements:						
Learning outcomes:						
Class syllabus:						
Recommended literature:						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 1274						
A	ABS	B	C	D	E	FX
14,52	0,0	27,39	22,37	16,72	15,23	3,77
Lecturers: doc. PhDr. Dagmar Weberová, PhD., Mgr. Lenka Procházková, PhD., PaedDr. Monika Dobrovičová, PhD., Mgr. Zuzana Tenglerová, PaedDr. Jarmila Brtková, Jela Kováčová, Mgr. Alexandra Mittelman, MBA, Mgr. Lucia Mojžišová						
Last change:						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KIS/306B/16		Course title: Enterprise Information Systems				
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning						
Number of credits: 3						
Recommended semester: 6.						
Educational level: I.						
Prerequisites:						
Course requirements:						
Learning outcomes:						
Class syllabus:						
Recommended literature:						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 3						
A	ABS	B	C	D	E	FX
100,0	0,0	0,0	0,0	0,0	0,0	0,0
Lecturers: prof. RNDr. Michal Greguš, PhD., Mgr. Ivan Osvald, doc. Ing. Natalia Kryvinska, PhD.						
Last change:						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KIS/322B/16		Course title: Enterprise Information Systems				
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning						
Number of credits: 3						
Recommended semester: 3., 5.						
Educational level: I.						
Prerequisites:						
Course requirements:						
Learning outcomes:						
Class syllabus:						
Recommended literature:						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 23						
A	ABS	B	C	D	E	FX
86,96	0,0	0,0	0,0	0,0	0,0	13,04
Lecturers: prof. RNDr. Michal Greguš, PhD., Mgr. Ivan Osvald						
Last change:						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/099B/09	Course title: European Union Policies
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 3.	
Educational level: I.	
Prerequisites:	
Course requirements:	
Learning outcomes:	
Class syllabus: Brief Syllabus: 1. Brief introduction into the EU policies: different types of EU policies, common and coordinated policies, EU policies and their impact on management 2. Crucial players and their role in the policy making process (institutions, member states, interest groups...) 3. Policy making process and different decision-making mechanisms in this process 4. Financing of EU policies, EU Budget and its priorities, Division of budget among particular areas, Non –budget financing, 5. Internal Market, Monetary and Economic Policy 6. Industrial Policy: SME support programs, R&D, Competition Policy, Energetic Policy 7. Common Agricultural Policy, Development of rural areas, Environmental Policy 8. Social policy and employment, Equal opportunities policy 9. European Regional Policy and Cohesion Policy 10. European Union in the World: External Trade, European Neighbourhood Policy, development policy, EU enlargement, 11. European Union in the World: Common Foreign and Security Policy, European Security and Defence Policy Other European Policies: Culture and education, Consumer protection, Information society, Security and justice.	
Recommended literature: Literature: LIPKOVÁ, Ľ: Európska únia, Sprint Vfra, Bratislava 2006 KÖNIG, P.- LACINA, L.: Učebnice európske integrácie, Barrister and Principal, Praha 2007 COLEBATCH, H.K.: Úvod do Policy, Barrister and Principal, Praha 2005 Internet resources: • Official EU portal: www.europa.eu Information portals about EU:	

<ul style="list-style-type: none"> • www.euractiv.sk, • www.euractiv.com • www.euobserver.com • www.europskaunia.sk 						
Languages necessary to complete the course: English						
Notes:						
Past grade distribution Total number of evaluated students: 146						
A	ABS	B	C	D	E	FX
84,93	0,0	8,9	1,37	0,68	1,37	2,74
Lecturers: Mgr. Janka Kottulová, PhD.						
Last change: 08.03.2018						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KIS/334B/18		Course title: Facebook a Youtube				
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning						
Number of credits: 3						
Recommended semester: 5.						
Educational level: I.						
Prerequisites:						
Course requirements:						
Learning outcomes:						
Class syllabus:						
Recommended literature:						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 21						
A	ABS	B	C	D	E	FX
71,43	0,0	14,29	0,0	0,0	0,0	14,29
Lecturers: Ing. Jaroslav Vojtechovský, PhD.						
Last change:						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KIS/094B/10		Course title: Finance Mathematics in Excel				
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning						
Number of credits: 3						
Recommended semester: 5.						
Educational level: I.						
Prerequisites:						
Course requirements:						
Learning outcomes:						
Class syllabus:						
Recommended literature:						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 4						
A	ABS	B	C	D	E	FX
50,0	0,0	25,0	0,0	0,0	0,0	25,0
Lecturers: RNDr. Peter Švaňa, CSc.						
Last change:						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KIS/095B/10		Course title: Finance Mathematics in Excel				
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning						
Number of credits: 3						
Recommended semester: 6.						
Educational level: I.						
Prerequisites:						
Course requirements:						
Learning outcomes:						
Class syllabus:						
Recommended literature:						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 9						
A	ABS	B	C	D	E	FX
88,89	0,0	0,0	0,0	0,0	11,11	0,0
Lecturers: RNDr. Peter Švaňa, CSc.						
Last change:						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/035B/00	Course title: Financial Accounting and Statement of Finances
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 4., 6.	
Educational level: I.	
Prerequisites:	
Course requirements: The evaluation of the subject is in accordance with the evaluation rules of FM UK. The value of the preliminary/final assessment: 100/0	
Learning outcomes: By taking part in the subject a student gains complex view of the financial accounting of entrepreneurs.	
Class syllabus: <ol style="list-style-type: none"> 1. Financial accounting and financial statements 2. Financial accounting, part I 3. Financial accounting, part II 4. Financial statements and activities connected to the production of the financial statements 5. Closing transactions, e.g. closing of accounting books, stock-count 6. Revaluation of assets and liabilities 7. Statutory Balance Sheet and Profit and Loss Statement based on example of trade company 8. Area of financial accounting related with closing process like: provisions 9. Accruals 10. Calculation of taxable income and other 11. The financial statements for individual trade company. 12. Selected problems of Financial statements. 	
Recommended literature: <ol style="list-style-type: none"> 1. Kajanová, J.: Podvojné účtovníctvo. Vybrané účtovné prípady. KARTPRINT, Bratislava 2016 2. Zákon č. 431/2002 Z. z. o účtovníctve v znení neskorších predpisov 3. Zákon č. 595/2003 Z. z. o dani z príjmov v znení neskorších predpisov 4. Časopisy: Účtovníctvo, audítorstvo, daňovníctvo; Poradca; Daňový a účtovný poradca podnikateľa 5. Saxunová, D.: Ako správne rozumieť informáciám z účtovnej závierky. Iura Edition Bratislava 2008 6. Kimmel P.D., Weygandt J.J., Kieso D.E.: Financial Accounting. Tools for Business Decision Making, 6th, 5th edition. Wiley. 	

7. Kajanová, J.- Ölvecká, V. - Saxunová, D.: Podvojné účtovníctvo - Zbierka úloh a príkladov.
Wolters Kluwer, Bratislava 2016

Languages necessary to complete the course:

English

Notes:

Past grade distribution

Total number of evaluated students: 455

A	ABS	B	C	D	E	FX
87,69	0,0	9,45	1,32	0,44	0,44	0,66

Lecturers: Ing. Viera Ölvecká, PhD.

Last change: 08.02.2018

Approved by:

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/038B/00	Course title: Financial Management (Selected Topics)
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 5.	
Educational level: I.	
Prerequisites:	
Course requirements:	
Learning outcomes:	
Class syllabus: Brief Syllabus: 1. Introduction into the theory of loan financing. - Loan as a financial category. - Loan decision making – subject, loan risks, models of loan need and realization of loan relations among the business and commercial bank. 2. Characteristics of bank loans and non-bank loans. - Structure of loans, their variations, characteristics and criteria of selection. - Bank guarantee and requirements for their use in practice. 3. Project of application for business bank loan. - Identification of a loan need. - Analysis of a loan capability. - Formulation of a project application for obtaining bank loan or bank payment guarantee. 4. Financial management of a business in the situation of indebtedness. System of management for filling the debt service in the business. Approaches to elimination of negative factors of filling the debt service in the business.	
Recommended literature: Literature: 1. Nináčová V.: Základy finančného manažmentu, Merkury s.r.o. , Bratislava 2007,ISBN:978-80-89143-62-7 2. Nináčová V.: Dlhové financovanie ,Ekonóm, Bratislava 2004 ISBN 80-225-1794-1 3. Polidar V. Management bánk a bankových obchodov, Ekopress, Praha 1995 4. Freiberg F.: Finanční controlling Management Press, Praha 1996 ISBN 80-85943-03-4 5. Cole R.H.: Consumer and commercial credit management, IRWIN, Boston 1991	
Languages necessary to complete the course:	
Notes:	

Past grade distribution						
Total number of evaluated students: 706						
A	ABS	B	C	D	E	FX
26,63	0,0	13,03	14,45	14,02	31,16	0,71
Lecturers: prof. RNDr. Jozef Komorník, DrSc., Mgr. Jan Janac, PhD.						
Last change: 02.06.2015						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/169B/11	Course title: Financial Management in Third Sector
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 6.	
Educational level: I.	
Prerequisites:	
Course requirements:	
Learning outcomes:	
Class syllabus: Plan of themes: 1. Introduction 2. 3rd sector in Europe and in Slovakia – a comparison 3. Introduction to the fundamentals of finance in non-profit sector 4. Basics of ethical issues in the 3rd sector 5. Specific problems of financing in the non-profit sector 6. Voluntary service in the 3rd sector from the financial point-of-view 7. Financial planning 8. Case studies	
Recommended literature: 1. DAVIS, L. – ETCHART, N. – JARA, M.C. – MESSING, J: Get ready, get set. NESsT. San Francisco, CA. 2008; ISBN 978-1-9360363-30-4. 2. NESsT: Profits for Nonprofits: An Assessment of Challenges in NGO Self-Financing. NESsT. San Francisco, CA. 1999. ISBN 1-930363-01-X. 3. BELL, J – SCHAFFER, E.: Financial Leadership for Nonprofit Executives: Guiding Your Organization to Long-term Success. CompassPoint Nonprofit Service. Saint Paul, MN (USA). 2005; ISBN-13: 978-0-940069-44-2. 4. POWELL, W.W. – STEINBECK, R.: Nonprofit sector: A Research Handbook. Yale University Press. 2006; ISBN 5. McCURLY, Steve - LYNCH, Rick: Manažment dobrovoľníkov. Ako zmobilizovať všetky zdroje komunity. Vybrané kapitoly. Bratislava, 2000. ISBN 80-88928-42-7	
Languages necessary to complete the course: English	
Notes:	

Past grade distribution						
Total number of evaluated students: 35						
A	ABS	B	C	D	E	FX
82,86	0,0	14,29	0,0	0,0	0,0	2,86
Lecturers: PhDr. Daniela Majerčáková, PhD., MBA						
Last change: 05.03.2018						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KEF/210B/14		Course title: Francophonie: economical-geographical and political realities (F)				
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning						
Number of credits: 3						
Recommended semester: 1.						
Educational level: I.						
Prerequisites:						
Course requirements:						
Learning outcomes:						
Class syllabus:						
Recommended literature:						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 14						
A	ABS	B	C	D	E	FX
92,86	0,0	7,14	0,0	0,0	0,0	0,0
Lecturers: Dr. Frédéric Delaneuville, PhD., Mgr. Olivier Dumontel						
Last change:						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/043B/00	Course title: French Language for Managers II
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 2	
Recommended semester: 2.	
Educational level: I.	
Prerequisites:	
Course requirements: Scale of assessment (preliminary/final): 50% +50%	
Learning outcomes: Aim of the Course: Practice writing of different types of CV, applications, letters of motivation; preparation for an interview.	
Class syllabus: Brief Syllabus: 1. Basic rules for writing CV. Writing techniques for CV; different types of CV; structure of CV, French CV, American CV; chronological, thematic CV – practical example. Mistakes and how to avoid them. Own CV for scholarships to France and other francophone countries. 2. Applications, letters of motivation. Writing of applications and letters of motivation; preparation of arguments; formulation of priorities; selection of needed information and data; preparation and content of individual paragraphs. Expert skills and knowledge. Is it necessary to be original? Adaptation of letter of motivation and application according to individual employers. Practical examples of writing letters of motivation. 3. Recruitment, interviews. Preparation for an interview in France. Requirements. Choice of suitable means of expression. How to evaluate one's abilities and competences? How to inform about employment? How to obtain information about future employer, company? Situational dialogues. 4. The labour market in France and in the EU. Job search. Firms, companies in France – their general characteristic, requirements from candidates. Working environment in French companies.	
Recommended literature: Literature: Affaires à suivre, niveau intermédiaire, FLE, Clé International, Hachette, Paris + workbook Faire des affaires en français: Analyser, s'entraîner, communiquer, FLE, Hachette, Paris, 1997 Professional economic press of one's own choice.	

Languages necessary to complete the course: English						
Notes:						
Past grade distribution Total number of evaluated students: 262						
A	ABS	B	C	D	E	FX
43,89	0,0	36,64	12,21	3,05	2,67	1,53
Lecturers: Mgr. Olivier Dumontel						
Last change: 14.02.2018						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/040B/00	Course title: French Business Law (F)
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 5.	
Educational level: I.	
Prerequisites:	
Course requirements:	
Learning outcomes:	
Class syllabus: Brief Syllabus: 1. Introduction into law French. Basic vocabulary in French law – area and sources of law. Definitions; law areas; private and public law, administration, civil, criminal, financial law; international law – national law; consuetudinary law. 2. European institutions. European law, <i>acquis communautaire</i> ; national law, subsidiarity. Court of justice. European court of Human Rights. 3. Jurisdictions. Fundamental legal principles. System of justice in France – comparison and differences with the Slovak system. Organs of court, tribunals, courts: assize court, court of appeal, court of cassation, supreme court of justice. The position of judges, types of judges and their competences. 4. Objective, subjective law. Summary of legal enactments, norms. Legal transactions and their applications. 5. Legal personality. Persons with legal personality; identification. Corporate and physical entities – rights, duties, responsibility. Rights in property, real responsibility. Identification of citizen's rights; analysis of property right – situational dialogues. 6. Companies, firms, enterprises. Types of companies and their legal forms. Establishment of businesses. SARL.(SROČ), SA (AS) – their structure, respect of competition rules. Commerce courts. Relations, conflicts at the workplace: application of labour law. Types of treaties and their analysis. Recruitment, dismissal; court prud 'hommal. Relations among firms, enterprises and state and public administration.	
Recommended literature: Literature: Performis, J.-L.: <i>Le Francais du drot</i> , CLE Internatioal, Paris, 1998 Le Francais juridique, Hachett, Paris, 2001	

Znamenáčková, K.: Français juridique, PFUK, Bratislava, 1999 Agir en justice, Ed. Prat, Paris, 1999						
Languages necessary to complete the course: English						
Notes:						
Past grade distribution Total number of evaluated students: 244						
A	ABS	B	C	D	E	FX
48,36	0,0	29,1	14,34	4,51	2,87	0,82
Lecturers: Dr. Frédéric Delaneuville, PhD.						
Last change: 14.02.2018						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/039B/00	Course title: French Economic, Geographic and Political
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 2	
Recommended semester: 1.	
Educational level: I.	
Prerequisites:	
Course requirements:	
Learning outcomes:	
Class syllabus: Brief Syllabus : 1. Geography of France. Relief, climatic and natural conditions. Population, French identity, Administrative division: regions, departments, cantons, communes, overseas departments and territories. Brief economic geography. 2. French history – brief overview. State – nation, monarchy – empire – republique, the Enlightenment philosophy, the Great French revolution, French colonial empire, outstanding personalities of French history. France in 20th century: 2nd World war, disintegration of colonial empire and its impact. France after 1958: V. republique, mai 1968. 3. Political system in France. Parliamentary system, status and competencies of president, electoral system, political parties, right wing-left wing, rituals of political parties, presidential, legislative and communal elections. European elections. French foreign policy – principles, the role of France in establishment of the EU. 4. Educational system in France. Laicity of French system, reforms, comparison with the educational system in Slovakia, position of universities, grandes écoles, different kinds of scholarships in companies as a part of university studies, harmonisation of university education within the EU, projects (masters, inceptor's). 5. Migration. Problems of immigration – legal, illegal; economic, social and cultural integration of immigrants from the former French colonies. Mixed marriages of migrants. France – multicultural society? Common migration policy in France and the EU.	
Recommended literature: Literature: Mauchamps N; Lieutaud S.: La France de toujours, Clé International, Paris, 2000 Steele R: Civilisation progressive du français, Niveau intermédiaire, Clé International, Paris, 2002	

Michaud G., Kimmel A: Le Nouveau guide France, Hachette, Paris Beacco J-C., Lieutaud S.: Tour de France, Travaux pratiques de civilisation, Hachette, Paris French periodic press.						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 168						
A	ABS	B	C	D	E	FX
45,24	0,0	29,17	12,5	5,95	5,36	1,79
Lecturers: Mgr. Olivier Dumontel						
Last change: 02.06.2015						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KEF/047B/00		Course title: French I				
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning						
Number of credits: 2						
Recommended semester: 1.						
Educational level: I.						
Prerequisites:						
Course requirements: Scale of assessment (preliminary/final): 100/0						
Learning outcomes: Aim of the Course: The aim of the course is to obtain elementary knowledge and skills in French, so that after going through it students will be able to make themselves understood in the daily life situations. The emphasis is put on fluent and right usage of French language.						
Class syllabus: Brief Syllabus: To understand simple talk in foreign language. Vocabulary should include elementary lexical minimum: from grammar the basic grammatical categories, in particular morphology. From conversation: common standard situations, basic topics for private and work life.						
Recommended literature: Literature: 1. Girardet J,Pécheur J: Campus, 1,2, Clé internationa, Paris 2. Berthet, R a kol:J.: Alter ego 1,2, Hachette, Paris 1, 2, 2006 3. Borovanová, V.Kameníková P: Francúzština pre samoukov, Belimex, Bratislava 2008						
Languages necessary to complete the course: English						
Notes:						
Past grade distribution Total number of evaluated students: 427						
A	ABS	B	C	D	E	FX
43,09	0,0	23,89	14,99	7,96	7,26	2,81
Lecturers: Mgr. Olivier Dumontel						
Last change: 14.02.2018						

Approved by:

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KEF/048B/00		Course title: French II				
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning						
Number of credits: 2						
Recommended semester: 2.						
Educational level: I.						
Prerequisites:						
Course requirements:						
Learning outcomes: Aim of the Course: The aim of the course is to obtain elementary knowledge and skills in French, so that after going through it students will be able to make themselves understood in the daily life situations. The emphasis is put on fluent and right usage of French language.						
Class syllabus: Brief Syllabus: To understand simple talk in foreign language. Vocabulary should include elementary lexical minimum: from grammar the basic grammatical categories, in particular morphology. From conversation: common standard situations, basic topics for private and work life.						
Recommended literature: Literature: 1. Girardet J,Pécheur J: Campus, 1,2, Clé internationa, Paris 2. Berthet, R a kol:J.: Alter ego 1,2, Hachette, Paris 1, 2, 2006 3. Borovanová, V.Kameníková P: Francúzština pre samoukov, Belimex, Bratislava 2008						
Languages necessary to complete the course: English						
Notes:						
Past grade distribution Total number of evaluated students: 302						
A	ABS	B	C	D	E	FX
44,04	0,0	21,85	15,56	8,28	6,95	3,31
Lecturers: Mgr. Olivier Dumontel						
Last change: 14.02.2018						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KEF/049B/00		Course title: French III				
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning						
Number of credits: 2						
Recommended semester: 3.						
Educational level: I.						
Prerequisites:						
Course requirements:						
Learning outcomes: Aim of the Course: The aim of the course is to strengthen and develop basic knowledge and skills so, that student would be able to communicate about daily life’s themes as well as about the economic and socio-cultural problems. To understand more difficult conversation in French.						
Class syllabus: Brief Syllabus: Broadening of vocabulary oriented particularly on the area of management. Fixture of learned grammatical structures, grammar typical for the work with technical text. Broadening of communicative skills on the level of intermediate. Acquire the abilities to present and exchange of opinions, argumentation and discussion.						
Recommended literature: Literature: 1. Girardet j, Pécheur J: Campus 3, Clé international, Paris, Nouvelle édition 2. Performis J.L : Vocabulaire progressif du francais des affaires,Clé International, Paris 2004 3. Periodická odb.tlač – Alternatives, Capital.....						
Languages necessary to complete the course: English						
Notes:						
Past grade distribution Total number of evaluated students: 123						
A	ABS	B	C	D	E	FX
47,15	0,0	28,46	13,01	8,13	2,44	0,81
Lecturers: Mgr. Olivier Dumontel						
Last change: 14.02.2018						

Approved by:

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KEF/050B/00		Course title: French IV				
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning						
Number of credits: 2						
Recommended semester: 4.						
Educational level: I.						
Prerequisites:						
Course requirements:						
Learning outcomes: Aim of the Course: The aim of the course is to strengthen and develop basic knowledge and skills so, that student would be able to communicate about daily life’s themes as well as about the economic and socio-cultural problems. To understand more difficult conversation in French.						
Class syllabus: Brief Syllabus: Broadening of vocabulary oriented particularly on the area of management. Fixture of learned grammatical structures, grammar typical for the work with technical text. Broadening of communicative skills on the level of intermediate. Acquire the abilities to present and exchange of opinions, argumentation and discussion.						
Recommended literature: Literature: 1. Girardet j, Pécheur J: Campus 3, Clé international, Paris, Nouvelle édition 2. Performis J.L : Vocabulaire progressif du francais des affaires,Clé International, Paris 2004 3. Periodická odb.tlač – Alternatives, Capital.....						
Languages necessary to complete the course: English						
Notes:						
Past grade distribution Total number of evaluated students: 72						
A	ABS	B	C	D	E	FX
33,33	0,0	26,39	26,39	4,17	6,94	2,78
Lecturers: Mgr. Olivier Dumontel						
Last change: 14.02.2018						

Approved by:

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/042B/00	Course title: French Language for Managers I
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 2	
Recommended semester: 1.	
Educational level: I.	
Prerequisites:	
Course requirements:	
Learning outcomes:	
Class syllabus: Brief Syllabus: 1. Introduction into expert French. Characteristics of professional language. Differences in vocabulary, contextual application, differences in goals. General economic culture – basic terms, panorama of French economy. Comparison of general and expert French language – economic terminology, specifics of economic language. Analysis of tables, schemes, graphs; fundamentals of French mathematic language. Transformation of statistic data. 2. Employment, professions. Different types of professions and socio-professional categories; desired professions, positions in French companies. Third sector. Small and medium sized enterprises, their structure. Work relations: employee - employer, rights of employees, tasks of syndicates, work environment, work time, lifelong education, problems of unemployment in France, in Slovakia, in the EU. Free movement of services, capital, persons. Delocalization. . 3. Presentation of chosen companies. Business conception of BKM; ADIDAS company and causes of formation of own shops, automobile companies Volkswagen, Škoda. Presentation of some French enterprises, companies in Slovakia. French-Slovak cooperation. PSA Peugeot Citroen, an example of multicultural cooperation. Gaz de France and SPP- presentation of French and Slovak experts, members of board meeting. French, Belgian and Slovak chamber of commerce. 4. Written communication in expert French. Different kinds of written communication: announcements, notices. Synthesis of texts about chosen problems, condensation of text, résumé; structure of writing a report, presentation. Preparation for diploma from commercial French – 1st level.	
Recommended literature: Literature: Affaires a suivre, niveau intermédiaire, FLE, Clé International, Hachette, Paris	

Dumont, P, Sambre, P a kol.: Le Francais des affaires: Lexique didactique du francais des affaires, Acco, Leuven/Leusden, 2003
Professional economic press of one's own choice.

Languages necessary to complete the course:
English

Notes:

Past grade distribution

Total number of evaluated students: 290

A	ABS	B	C	D	E	FX
44,83	0,0	36,21	12,41	4,83	1,03	0,69

Lecturers: Mgr. Olivier Dumontel

Last change: 14.02.2018

Approved by:

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/044B/00	Course title: French Language for Managers III
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 2	
Recommended semester: 3.	
Educational level: I.	
Prerequisites:	
Course requirements:	
Learning outcomes:	
Class syllabus: Brief Syllabus: 1.Types of written papers. Business correspondence. Official correspondence. Personal correspondence; e-mail. Writing techniques. Syntax, morphology and lexical means. Styles. Text's reformulation. 2. Practical exercises of written expression in business correspondence I. Practice of introductory and courtesy formulations; logical distribution and suitable usage of lexical and stylistic means. First written contact with client. Response to client. Correspondence with supplier: orders, letters of complaint, answers. 3. Practical exercises of written expression II. Banking sector. Letters to financial partner – types of letters to banking sector, requests for different banking operations: transfer of money, loans. Letters addressed to state or public administration. The choice of appropriate vocabulary and stylistic means. 4. Techniques of writing projects, essays and reports. Objective and formal aspect; structure, citation, bibliography. Text's reformulation, synthesis of documents, document's shortening, idiomatic expressions. 5. Diploma of French Chamber of commerce. Preparation for French diploma from commercial French – 2nd level.	
Recommended literature: Literature: Affaires à suivre, niveau intermédiaire, FLE, Clé International, Hachette, Paris + workbook Faire des affaires en français: Analyser, s'entraîner, communiquer, FLE, Hachette, Paris, 1997 Professional journals: Capital, l'Expansion.	
Languages necessary to complete the course:	
Notes:	

Past grade distribution						
Total number of evaluated students: 253						
A	ABS	B	C	D	E	FX
42,69	0,0	30,04	13,44	7,11	5,14	1,58
Lecturers: Mgr. Olivier Dumontel						
Last change: 02.06.2015						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/045B/00	Course title: French Language for Managers IV
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 2	
Recommended semester: 4.	
Educational level: I.	
Prerequisites:	
Course requirements:	
Learning outcomes:	
Class syllabus: Brief Syllabus: 1. Entrepreneurship, firms. Classification and characteristic of companies, family business, structure of businesses, analysis of organization. Establishment of a business. What kind of firm is most suitable? Informatization and robotization in a firm. How to communicate? Accountancy – analysis of accounting operations. Budget – preparation and defence of a budget. Fiscal system. Working environment. Organizational culture. Human resources. 2. Marketing. Product identification and its commercialization. Price setting; arguments for different price levels. Trade – import-export. Distribution – distribution framework and franchise system. Techniques of sale. Types of sale – direct, distant. Sale in hypermarkets. Producer – consumer. Media and advertisement, types of advertising. Marketing research - surveys – analysis. Consumer needs. Competition. Public relations. 3. Practice of situational dialogues. Marketing written and oral communication – lexical and stylistic component. Correspondence and documentation of selling. Practice of language means in letters of complaint. Situational dialogues. Argument linguistic means of selling. 4. Finances, transport, insurance. Banks – banking services, credits. Capital market. Stock market – Paris stock market. Business financing. Insurance. Transport – freight, transit documents. Tariff. Custom regulations. Taxes – tax system in France. Situational dialogues. Video for the chosen topics and its analysis. 5. French business environment. PME – PMI, peak industry areas. Delocalization. Lobbying. Audit; consultants, company meetings. Decline of firms – how to continue? Investments – development of investments during the last decade; French investments abroad. Technical progress and innovation tendencies. Foreign trade. French cooperation with the EU countries and the third countries. French – Slovak trade cooperation.	

Recommended literature: Literature: Affaires à suivre, Niveau intermédiaire, FLE, Clé International, Hachette, Paris, 2001 French for business Danilo: Le Français commercial						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 257						
A	ABS	B	C	D	E	FX
43,19	0,0	28,79	13,62	3,5	6,23	4,67
Lecturers: Mgr. Joseph Martino						
Last change: 02.06.2015						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/046B/12	Course title: French Language for Managers V
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 2	
Recommended semester: 5.	
Educational level: I.	
Prerequisites:	
Course requirements: Scale of assessment (preliminary/final): 100/0	
Learning outcomes: Aim of the Course: Presentation of present economic problems, analysis of its causes and consequences. Practice of writing commentaries, expose and other short written expressions.	
Class syllabus: Brief Syllabus: 1.Reforms in France. Difficulties in promoting the reforms. State – protector (Etat-Providence). Future of French system Etat-Providence. State, state and public service. Government expenditures – control – budget. Unemployment – fight against high rate of unemployment. 2. Present French society. Actual questions of French society. Globalization – delocalization. Export and French IDE. Deindustrialization, new tendencies in industry. Energetic situation in France. Environmental policy. Agricultural policy – system of subventions. PAC – Common European Agricultural policy. Choice of linguistic means for the chosen topic. Analysis of tele-recording „Le dessous des cartes“ devoted to this topic. 3. Employment, Free movement of persons within the EU. Precariousness of employment – causes, solutions, social inequalities, review and perspectives. Employment in France. SMIC, socio-professional categories. Desirable professions. Revenues and their evolution, structure of revenues, differentiation. Consumption. –diversity of consumption. Perspectives PME/PMI ... The year 2005 and disturbances in French suburbs. Situational dialogues, exposé, videos. 4. Social system and employee protection. Social system in France. Social and health insurance, system of pensions. New reforms in France and in the EU. Situational dialogues; choice of linguistic means for transformation of statistic data. 5. Institutions of the EU	

Institutions of the EU: Commission, Parliament, Court of justice EC. How to work in the EU's member states? The free movement of goods and persons.						
Recommended literature: Literature: Affaires à suivre, Niveau intermédiaire, FLE, Clé International, Hachette, Paris 2003 Faire des affaires en français, Clé International, Hachette, Paris Capital, L'Expansion, L'Echo.						
Languages necessary to complete the course: English						
Notes:						
Past grade distribution Total number of evaluated students: 127						
A	ABS	B	C	D	E	FX
66,14	0,0	18,9	7,09	5,51	0,79	1,57
Lecturers: Mgr. Joseph Martino						
Last change: 14.02.2018						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/041B/00	Course title: French speaking countries (2)
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 2.	
Educational level: I.	
Prerequisites:	
Course requirements:	
Learning outcomes:	
Class syllabus: Brief Syllabus : 1. Population and demography of France. Present situation in France and in Europe. Distribution according to territory, generation baby-boom, papy-boom, ageing of Europe and consequences on pensionary system. 2. State organs and their institutions. Structure of state organs, competences and the role of state, decentralization, regionalization, division of power and competences, executive and legislative organs, local organs. 3. Legal system. Rule of law, acts, brief overview of Civil Code, the law of business organizations, law traditions, citizen – law, fundamental human rights, international conventions. 4. Social-professional categories of French society. Socio-professional categories, work freelance in France, labour unions – their role in present French society, position and task of different associations, organization and new forms of employment, new branches in professions. 5. Social issues of French society. Unemployment – short-term, long-term, state subventions, system RMI. Social conflicts, economic reforms and their impact on specific Professional categories, religions, position of Islam in France, multiculturalism, problem of violence in suburbs. 6. Economic situation of present France. Agricultural power, agro-food production industry and countryside, transport, energetic and communication industry. Liberalism in doing business, dumping, common agriculture policy of the EU, state subventions, globalization.	
Recommended literature: Literature: Steele, R.: Civilisation pregressive du francais, Clé International, Paris, 2002 Monthly paper: L'Expansion Weekly paper: Le Point	

Languages necessary to complete the course: English						
Notes:						
Past grade distribution Total number of evaluated students: 113						
A	ABS	B	C	D	E	FX
54,87	0,0	26,55	11,5	2,65	2,65	1,77
Lecturers: Mgr. Olivier Dumontel						
Last change: 14.02.2018						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KEF/180B/12		Course title: Fundamentals of EU regional policy I.				
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning						
Number of credits: 3						
Recommended semester: 4.						
Educational level: I.						
Prerequisites:						
Course requirements: The evaluation of the subject is in accordance with the Internal Regulation no. 20/2017 (Study Regulations UK) and aims to evaluate the acquired abilities and habits of the graduates of the subject in the possible use of AKVA assessment methods (analysis, concept, verification, argumentation) / CÚSP (objectivity, complexity, team work, outputs).						
Learning outcomes: The student will acquire basic knowledge of the issue of the REP of the EU. The subject is focused on the development of creative managerial thinking.						
Class syllabus: Regional and Regional Policy Priorities 2014-2020, Regional Development Resources for EU Member States, Institutions and Bodies Responsible for Regional Economy and EU Policy, Institutions and Bodies Responsible for Regional Economy and Policy, Regional Development Indicators. Principles and instruments for regional policy in the EU.						
Recommended literature: PAWERA, R. a col. (2014) Regionálna politika a politika súdržnosti EÚ. UK, Bratislava 2014, ISBN 978-80-223-3549-2, 306p.						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 14						
A	ABS	B	C	D	E	FX
57,14	0,0	28,57	7,14	0,0	0,0	7,14
Lecturers: doc. PhDr. René Pawera, PhD., doc. PhDr. Marian Šuplata, PhD.						
Last change: 15.02.2018						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KEF/181B/12		Course title: Fundamentals of EU regional policy II.				
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning						
Number of credits: 3						
Recommended semester: 5.						
Educational level: I.						
Prerequisites:						
Course requirements: The evaluation of the subject is in accordance with the Internal Regulation no. 20/2017 (StudyRegulations UK) and aims to evaluate the acquired abilities and habits of the graduates of the subject in the possible use of AKVA assessment methods (analysis, concept, verification, argumentation) / CÚSP (objectiv, complexity, team work, outputs).						
Learning outcomes: Students acquire knowledge about the management of EU projects and programs, which will be widen by exercises to national specifics. The subject is focused on the development of creative managerial thinking.						
Class syllabus: 1. Management of EU Cohesion Policy, actors and processes 2. Institutions REP 3. Structural and investment funds 4. Specific financing instruments, other EU financial instruments 5. Management of projects funded by the SF in the Slovak Republic 6. Specifics of project financial management (how to get funding)						
Recommended literature: PAWERA, R. and col. (2014) Regionálna politika a politika súdržnosti EÚ. UK, Bratislava 2014, ISBN 978-80-223-3549-2, 306p. DOLEŽAL, J., KRÁTKY, J. (2017) Projektový manažment v praxi, Grada, Praha 2017, ISBN 978-80-247-5693-6, 172p.						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 5						
A	ABS	B	C	D	E	FX
20,0	0,0	60,0	0,0	0,0	0,0	20,0

Lecturers: doc. PhDr. René Pawera, PhD., doc. PhDr. Marian Šuplata, PhD.
Last change: 15.02.2018
Approved by:

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KIS/055_B/14		Course title: Fundamentals of Software Engineering				
Educational activities: Type of activities: Number of hours: per week: per level/semester: Form of the course: on-site learning						
Number of credits: 3						
Recommended semester: 5.						
Educational level: I.						
Prerequisites:						
Course requirements:						
Learning outcomes:						
Class syllabus:						
Recommended literature:						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 0						
A	ABS	B	C	D	E	FX
0,0	0,0	0,0	0,0	0,0	0,0	0,0
Lecturers: doc. Ing. Jaroslava Kniežová, PhD.						
Last change:						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KEF/141B/10		Course title: Game Theory				
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning						
Number of credits: 3						
Recommended semester: 4., 6.						
Educational level: I.						
Prerequisites:						
Course requirements:						
Learning outcomes:						
Class syllabus: Basic concepts. Simultaneous games, being dominant and being dominated. Sequential games, looking forward and reasoning back. Mixed strategies, the sensibility of being unpredictable. Cooperation. Commitment and strategic moves (credibility, threats and promises). Signaling and screening. Auctions. Bargaining and negotiation.						
Recommended literature: Leven Kockesen - Efe A.Ok: An Introduction to Game Theory. http://home.ku.edu.tr/~lkockesen/teaching/econ333/lectnotes/uggame.pdf Avinash Dixit, David H. Reiley Jr. a Susan Skeath: Games of Strategy, W.W. Norton, 2009, Martin Osborne: An Introduction to Game Theory, Oxford University Press, 2003.						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 184						
A	ABS	B	C	D	E	FX
91,85	0,0	4,35	1,09	0,54	1,09	1,09
Lecturers: doc. RNDr. Ján Pekár, PhD.						
Last change: 01.02.2018						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KEF/088B/00		Course title: German Economic-Geographical and Political facts II				
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning						
Number of credits: 3						
Recommended semester: 2.						
Educational level: I.						
Prerequisites:						
Course requirements: Current tests, presentations, presence and participation in lessons.						
Learning outcomes: Students should be able to understand and discuss selected items according the social and economic situation in Germany.						
Class syllabus: - Economic situation in Germany - Social structures, “welfare state”, migrants - Economic problems in the future - side views on the situation in Luxemburg, Liechtenstein, Switzerland						
Recommended literature: Wefers, J. - Wefers, H., Die deutschsprachigen Länder. Politische, wirtschaftliche und soziokulturelle Strukturen. Univerzita Komenského v Bratislave 2014. ISBN 978-80-223-3657-4 Actual texts from the Internet						
Languages necessary to complete the course: German						
Notes:						
Past grade distribution Total number of evaluated students: 104						
A	ABS	B	C	D	E	FX
50,0	0,0	33,65	11,54	1,92	0,96	1,92
Lecturers: Ing. Jarmila Wefersová, PhD., Dr. Hans Wefers, Dr.Ph.						
Last change: 06.02.2018						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMn/024B/00	Course title: German I
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 2	
Recommended semester: 1.	
Educational level: I.	
Prerequisites:	
Course requirements: 100% - active participation in class Scale of assessment (preliminary/final): 80/20	
Learning outcomes: To develop language knowledge and language skills in the field of grammar and vocabulary. To advance communication skills in topics of everyday real life situations.	
Class syllabus: Education University Leisure time and life style Hobbies Exchange study programmes Overseas study stay Business trip	
Recommended literature: Charfaoui Emilia: Deutsch für Nichtphilologen. Nemecký jazyk pre nefilológov. Vyd. Univerzita Komenského, Bratislava, 2016, 228 s. ISBN 978-80-223-4087-8. Charfaoui Emilia: Deutsch für Nichtphilologen. Nemecký jazyk pre nefilológov. Kľúč k cvičeniam a testom. Vyd. Univerzita Komenského, 2016, 31 s. Charfaoui Emilia: Professional lexical minimum of managerial and economical praxis. Odborné lexikálne minimum z manažérskej a ekonomickej praxe. Vyd. Univerzita Komenského, Bratislava, 2014, 116 s. Actual additional texts form magazines, newspapers and the Internet.	
Languages necessary to complete the course: English language	
Notes:	

Past grade distribution						
Total number of evaluated students: 804						
A	ABS	B	C	D	E	FX
57,59	0,12	25,0	13,31	1,49	1,49	1,0
Lecturers: doc. Mgr. Emília Charfaoui, CSc.						
Last change: 30.01.2018						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMn/025B/00	Course title: German II
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 2	
Recommended semester: 2.	
Educational level: I., II.	
Prerequisites:	
Course requirements: 100% - active participation in class Scale of assessment (preliminary/final): 80/20	
Learning outcomes: To improve and activate language competencies in the field of grammar, vocabulary and phraseology and to interact general language skills with professional business language.	
Class syllabus: Business correspondence Abbreviations in business correspondence Administration documents Curriculum vitae, letter of application Job interview Employment contract Business trip	
Recommended literature: Charfaoui Emilia: Deutsch für Nichtphilologen. Nemecký jazyk pre nefilológov. Vyd. Univerzita Komenského, Bratislava, 2016, 228 s. ISBN 978-80-223-4087-8 Charfaoui Emilia: Deutsch für Nichtphilologen. Nemecký jazyk pre nefilológov. Kľúč k cvičeniam a testom. Vyd. Univerzita Komenského, 2016, 31 s. Charfaoui Emilia: Professional lexical minimum of managerial and economical praxis. Odborné lexikálne minimum z manažérskej a ekonomickej praxe. Vyd. Univerzita Komenského, Bratislava, 2014, 116 s. Actual additional texts form magazines, newspapers and the Internet.	
Languages necessary to complete the course: English and German language	
Notes:	

Past grade distribution						
Total number of evaluated students: 551						
A	ABS	B	C	D	E	FX
65,34	0,18	23,05	7,99	1,45	0,36	1,63
Lecturers: doc. Mgr. Emília Charfaoui, CSc.						
Last change: 30.01.2018						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMn/026B/00	Course title: German III
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 2	
Recommended semester: 3.	
Educational level: I.	
Prerequisites:	
Course requirements: 100% - active participation in class Scale of assessment (preliminary/final): 80/20	
Learning outcomes: To develop the ability to communicate in everyday life situations in the workplace, to participate in discussions and to express own opinions and ideas.	
Class syllabus: The first contact in the workplace Recruitment Corporate communication Company profile Corporate culture in Slovakia and in Germany Socializing and Networking with foreign business partners Scheduling for a business visit Social language, welcoming, making and developing contact, greeting and introducing oneself, starting and finishing the conversation, saying goodbye Sightseeing the home town and the home country	
Recommended literature: Krafft Dietmar, Mittelstädt Ewald, Wiepcke Claudia: Markt Lexikon Wirtschaft, Fachbegriffe von A-Z, W.Bertelsmann Verlag, Bielefeld, 2005, 381 s. Charfaoui Emilia: Professional lexical minimum of managerial and economical praxis. Odborné lexikálne minimum z manažérskej a ekonomickej praxe. Vyd. Univerzita Komenského, Bratislava, 2014, 116 s. Kovalevskij R., Maier G., Mityagina V.: Deutsch aktuell: Geschäftskontakte. Rostov na Donu, Vyd. Feniks, 2009, 669 s. Actual additional texts form magazines, newspapers and the Internet.	
Languages necessary to complete the course: English and German language	
Notes:	

Past grade distribution						
Total number of evaluated students: 265						
A	ABS	B	C	D	E	FX
63,4	0,0	21,89	12,45	1,13	0,0	1,13
Lecturers: doc. Mgr. Emília Charfaoui, CSc.						
Last change: 30.01.2018						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMn/027B/00	Course title: German IV
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 2	
Recommended semester: 4.	
Educational level: I.	
Prerequisites:	
Course requirements: Scale of assessment (preliminary/final): 80/20	
Learning outcomes: To use professional terminology and develop functional language; to be able to present own opinions and ideas, to express arguments and also to be able to talk about given topics.	
Class syllabus: Business cycle Production, factors of production Work and career, unemployment Social product Wages and salaries, price Taxes, market economy Mobbing in the work place	
Recommended literature: Krafft Dietmar, Mittelstädt Ewald, Wiepcke Claudia: Markt Lexikon Wirtschaft, Fachbegriffe von A-Z, W.Bertelsmann Verlag, Bielefeld, 2005, 381 s. Charfaoui Emilia: Professional lexical minimum of managerial and economical praxis. Odborné lexikálne minimum z manažérskej a ekonomickej praxe. Vyd. Univerzita Komenského, Bratislava, 2014, 116 s. Kovalevskij R., Maier G., Mityagina V.: Deutsch aktuell: Geschäftskontakte. Rostov na Donu, Vyd. Feniks, 2009, 669 s. Actual additional texts form magazines, newspapers and the Internet.	
Languages necessary to complete the course: English and German language	
Notes:	

Past grade distribution						
Total number of evaluated students: 143						
A	ABS	B	C	D	E	FX
74,13	0,0	16,08	8,39	0,7	0,7	0,0
Lecturers: doc. Mgr. Emília Charfaoui, CSc.						
Last change: 30.01.2018						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KEF/212B/14		Course title: German seminar				
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning						
Number of credits: 3						
Recommended semester:						
Educational level: I.						
Prerequisites:						
Course requirements:						
Learning outcomes:						
Class syllabus:						
Recommended literature:						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 41						
A	ABS	B	C	D	E	FX
68,29	0,0	24,39	2,44	2,44	0,0	2,44
Lecturers: Mgr. Petra Milošovičová, PhD.						
Last change:						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KIS/329B/16	Course title: Informatics I
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 2	
Recommended semester: 1.	
Educational level: I.	
Prerequisites:	
Course requirements: To successfully pass classes, students are required to: <ul style="list-style-type: none"> - actively participate on seminars - read the recommended literature - prepare themselves for group and class discussion of the case problems assigned - pass two tests that includes to develop and implement simple algorithms Scale of assessment (preliminary/final): The assessment consists of following: 10% active participation on seminars 45% midterm test 45% final term test	
Learning outcomes: The aim of seminars is to evolve basic knowledge in field of informatics, informatization and algorithmization. Students will practice and master the fundamentals of algorithms and the most important concepts. Students will be able to understand functionality of algorithms and design and develop simple algorithms by themselves. After elaborating partial assignments students will understand fundamentals of programming of simple console application in C#.	
Class syllabus: Introduction to informatics (general terms, information, informatics, history) Mathematics fundamentals to algorithms (binary units, binary-decimal-hexadecimal systems, sets, sequences, logic, predicates,...) Iteration, induction, recursion Algorithms (search, sort,...) Efficiency of an algorithm - asymptotic analysis (Big O, Big-Theta, and Big-Omega)	
Recommended literature: msdn.microsoft.com; Information Theory: A Tutorial Introduction, James V Stone, ISBN-10: 0956372856, ISBN-13: 978-0956372857; Invitation to Computer Science - Standalone book 7th Edition, G.Michael Schneider, Judith Gersting, ISBN-13: 978-1305075771, ISBN-10: 1305075773; Introduction to Algorithms, 3rd Edition, Thomas H. Cormen, Charles E. Leiserson,†Ronald L. Rivest,‡Clifford Stein, ISBN-13: 978-0262033848, ISBN-10: 0262033844	
Languages necessary to complete the course:	

slovak, english						
Notes:						
Past grade distribution						
Total number of evaluated students: 30						
A	ABS	B	C	D	E	FX
36,67	0,0	36,67	3,33	3,33	6,67	13,33
Lecturers: Ing. Rastislav Kulhánek, RNDr. Ján Greguš, PhD.						
Last change: 29.01.2018						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KIS/330B/16	Course title: Informatics II
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 2	
Recommended semester: 2.	
Educational level: I.	
Prerequisites:	
Course requirements: Successful presentation of skills related to design and implementation of a small software product Scale of assessment (preliminary/final): The assessment consists of following: 10% active participation on seminars, 15% analysis and design of term assignment (formal text document), 50% implementation of term assignment (program in chosen programming language), 10% user manual (formal text document), 15% supplementary questions (test and/or oral exam) from algorithmization.	
Learning outcomes: The aim of seminars is to improve understanding of algorithms and their implementation. Students will understand how to design and implement algorithms within assigned project. Students will learn how to implement simple information system software working in teams.	
Class syllabus: Seminars will be focused to algorithms, software implementation (cycles, recursion, branching, work with files) and consultations on software development.	
Recommended literature: msdn.microsoft.com; Introduction to Algorithms, 2nd Edition, Thomas H. Cormen, Charles E. Leiserson, Ronald L. Rivest, Clifford Stein, ISBN-13: 978-0262531962, ISBN-10: 0262531968 msdn.microsoft.com; Information Theory: A Tutorial Introduction, James V Stone, ISBN-10: 0956372856, ISBN-13: 978-0956372857; Invitation to Computer Science - Standalone book 7th Edition, G. Michael Schneider, Judith Gersting, ISBN-13: 978-1305075771, ISBN-10: 1305075773; Introduction to Algorithms, 3rd Edition, Thomas H. Cormen, Charles E. Leiserson, Ronald L. Rivest, Clifford Stein, ISBN-13: 978-0262033848, ISBN-10: 0262033844	
Languages necessary to complete the course: slovak, english	
Notes:	

Past grade distribution						
Total number of evaluated students: 14						
A	ABS	B	C	D	E	FX
92,86	0,0	0,0	0,0	0,0	7,14	0,0
Lecturers: Ing. Rastislav Kulháněk						
Last change: 29.01.2018						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KIS/014B/00		Course title: Information Systems and Application Software				
Educational activities: Type of activities: lecture / practicals Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning						
Number of credits: 5						
Recommended semester: 2.						
Educational level: I.						
Prerequisites:						
Course requirements:						
Learning outcomes:						
Class syllabus:						
Recommended literature:						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 3350						
A	ABS	B	C	D	E	FX
30,51	0,0	28,48	19,61	8,72	8,78	3,91
Lecturers: doc. RNDr. Michal Greguš, PhD., prof. RNDr. Michal Greguš, PhD., Ing. Miroslav Baláž, PhD., RNDr. Zuzana Kovačičová, PhD., Mgr. Andrea Studeničová, Ing. Pavol Gono, Mgr. Eleonóra Beňová, PhD., RNDr. Eva Kostrecová, PhD., Ing. Miloslav Chalupka, PhD., Mgr. Barbora Moravcová, PhD., Mgr. Martin Krajčík, Mgr. Július Selecký, PhD.						
Last change: 02.06.2015						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/067B/10	Course title: Intercultural Communication I
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 5.	
Educational level: I.	
Prerequisites:	
Course requirements: Scale of assessment (preliminary/final): 80 % a 20 %	
Learning outcomes: Aim of the Course: The aim of the course is the systematic awareness of differences existing among chosen national cultures, especially Slovak and French, and their systematization, the interposition of cultural and social stereotypes and encompassment of selected communications techniques and effective communication in French language.	
Class syllabus: Brief Syllabus: The interposition of cultural and social stereotypes, methods of handling with individual attitudes in social, political and economic relations and pointing out the different understanding of intercultural communication especially in French and Francophone environment. Basic terminology in multicultural and intercultural communication in Francophone and Anglophone areas. Competences and dynamics of intercultural communication. Representation and attitudes of endo- and exo-groups. Time and space perception in different cultures, verbal, paraverbal and non-verbal communication in the French environment. Cultural dimensions: Hofstede, Hall, Trompenaars. Comparison and cultural interpretation in intercultural business environment. The subject is lectured in French language.	
Recommended literature: Literature: Verluyten S.P.: Intercultural Communication in Business and Organisations Acco, Leuven, 2004 Hall, E.T. – Hall Ree, M.: Guide du comportement dans les affaires internationales, Seuil, Paris, 1990 Hall, E.T.: La dimension cachée, coll. Essais, Seuil, Paris, 1977, 1999 Hall, E.T.: Le langage silencieux, Seuil, Points Essai, Paris, 1984 Nothomb, A: Stupeur et tremblements, Albin Michel, Paris, 1999	
Languages necessary to complete the course: English	

Notes:						
Past grade distribution Total number of evaluated students: 183						
A	ABS	B	C	D	E	FX
49,18	0,0	27,32	13,11	5,46	4,37	0,55
Lecturers: Mgr. Olivier Dumontel						
Last change: 14.02.2018						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/069B/00	Course title: Intercultural Communication I (N)
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 5.	
Educational level: I., II.	
Prerequisites:	
Course requirements: Für einen erfolgreichen Fachabschluss ist die aktive Seminarteilnahme notwendig, weiter eine mündliche Zwischen- und Abschlussprüfung, sowie eine eigenständige Arbeit und kontinuierliche Vorbereitung auf die einzelnen Stunden. Scale of assessment (preliminary/final): 30% - mündliche Zwischenprüfung; 20% - aktive Teilnahme; 50% - mündliche Abschlussprüfung	
Learning outcomes: Nachdem die Studierenden das Fach absolvieren, erhalten sie einen Überblick über die Kulturunterschiede einzelner Länder, sie erkennen unterschiedliche Formen verbaler und nonverbaler Kommunikation und sie sollten geeignete Kommunikationskompetenzen erlangen, die für die Arbeit in einem multikulturellen Arbeitsumfeld erforderlich sind.	
Class syllabus: - Wahrnehmung unterschiedlicher Kultur (Stereotype, Vorurteile, Klischees) - Missverständnisse und Sprachbarriere - Kommunikationsformen (verbal und nonverbal) - Konventionen, Stereotype, Zusammentreffen unterschiedlicher Kultur am Arbeitsplatz - Simulation und Training von Modellsituationen	
Recommended literature: Eismann, V.: Erfolgreich in der interkulturellen Kommunikation. Cornelsen, Berlin, 2007. ISBN 978-3-06-020266-9. Internet	
Languages necessary to complete the course: Deutsch	
Notes:	

Past grade distribution						
Total number of evaluated students: 396						
A	ABS	B	C	D	E	FX
72,47	0,0	18,94	5,05	2,02	1,52	0,0
Lecturers: Mgr. Petra Milošovičová, PhD.						
Last change: 10.02.2018						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/068B/10	Course title: Intercultural Communication II (F)
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 6.	
Educational level: I.	
Prerequisites:	
Course requirements: 80% p, 20% final	
Learning outcomes: The aim of the course is the systematic awareness of differences existing among chosen national cultures, especially Slovak and French. Comparison and cultural interpretation in intercultural business environment.	
Class syllabus: Brief Syllabus: Cultural differences and intercultural interaction in work environment. Culture and managerial practices. Conception and organization of work in different cultural context. Cultural segregation. Management of tools in business administration, their control and transfer into different cultural environment, right selection of communication procedures. Minimization of barriers and their negative impact in cultural diversity. Position of national culture. Acting of intercultural work teams, coordination in predicaments, competences and task of “chef” in intercultural projects. The subject is lectured in French language.	
Recommended literature: Literature: Verluyten S.P.: Intercultural Communication in Business and Organisations Acco, Leuven, 2004 Trompennars, F: L’entreprise multiculturelle, Paris 1994, Maxima/Laurent du Mesnil Editeur. Schneider, S – Barsoux, J.- L: Management interculturel, 2e éd. Pearson -Education, France Chevrier, S: Le management des équipes interculturelles, PUF 2000, Paris Hall, E.T – Hall, M: Comprendre les Japonais, Seuil 1994, Paris	
Languages necessary to complete the course: English	
Notes:	

Past grade distribution						
Total number of evaluated students: 192						
A	ABS	B	C	D	E	FX
38,54	0,0	35,42	15,1	6,25	2,6	2,08
Lecturers: Mgr. Olivier Dumontel, Dr. Frédéric Delaneuville, PhD.						
Last change: 14.02.2018						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/070B/00	Course title: Intercultural Communication II (N)
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 6.	
Educational level: I., II.	
Prerequisites:	
Course requirements: Für einen erfolgreichen Fachabschluss ist die aktive Seminarteilnahme notwendig, weiter eine mündliche Zwischen- und Abschlussprüfung, sowie eine eigenständige Arbeit und kontinuierliche Vorbereitung auf die einzelnen Stunden. Scale of assessment (preliminary/final): 30% - mündliche Zwischenprüfung; 20% - aktive Teilnahme; 50% - mündliche Abschlussprüfung	
Learning outcomes: Nachdem die Studierendenden das Fach absolvieren, erhalten sie einen Überblick über die Kulturunterschiede einzelner Länder (hauptsächlich Deutschlands, Österreichs und der Slowakei), sie erkennen unterschiedliche Formen verbaler und nonverbaler Kommunikation und sie sollten geeignete Kommunikationskompetenzen erlangen, die für die Arbeit in einem multikulturellen Arbeitsumfeld erforderlich sind.	
Class syllabus: - Verbale Kommunikation – Fallstudien - Körpersprache, Mimik, Gestik - Normen und Etikette, Tabu in der Kommunikation - Kommunikationsarten am Arbeitsplatz im Vergleich mit Deutschland/Österreich/der Schweiz - Anrede und Titel in der mündlichen und schriftlichen Kommunikation	
Recommended literature: Eismann, V.: Erfolgreich in der interkulturellen Kommunikation. Cornelsen, Berlin, 2007. ISBN 978-3-06-020266-9. Internet	
Languages necessary to complete the course: Deutsch	
Notes:	

Past grade distribution						
Total number of evaluated students: 396						
A	ABS	B	C	D	E	FX
77,53	0,0	15,66	5,56	0,76	0,51	0,0
Lecturers: Mgr. Petra Milošovičová, PhD., Dr. Hans Wefers, Dr.Ph.						
Last change: 10.02.2018						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KEF/076B/00		Course title: International Economic Relations				
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning						
Number of credits: 5						
Recommended semester: 5.						
Educational level: I.						
Prerequisites:						
Recommended prerequisites: International organizations International trade						
Course requirements:						
Learning outcomes:						
Class syllabus: - Introduction to International economic relations and definition of basic terms - International organizations – international economic organizations (OECD, WTO, UNO – UNCTAD, EU) and international financial organizations (e.g. IMF, The World Bank Group) - The position of Slovak republic within the international organizations – representatives, activities... - International movement of capital, development aid - Migration in international relations						
Recommended literature: Stachová, P. - Paškrtová, L. : Medzinárodné ekonomické vzťahy. Bratislava: Univerzita Komenského, 2015. ISBN 978-80-223-3956 Ľudmila Lipková: Medzinárodné ekonomické vzťahy, Bratislava, Sprint, 2011. Materials from relevant ministries, documents of international organizations etc. Materials distributed during the term by the professor (presentations ...)						
Languages necessary to complete the course: Slovak, English						
Notes:						
Past grade distribution Total number of evaluated students: 745						
A	ABS	B	C	D	E	FX
23,49	0,0	28,72	16,51	14,36	16,11	0,81
Lecturers: doc. PhDr. Paulína Stachová, PhD., Ing. Jarmila Wefersová, PhD.						

Last change: 22.02.2017
Approved by:

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/074B/00	Course title: International Economics Law
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 5.	
Educational level: I.	
Prerequisites:	
Recommended prerequisites: FM.KEF/020B/00 Economics I, FM.KEF/021B/00 Economics II.	
Course requirements: During the semester, the student undergoes 2 written tests of 0-10 points. The conditions include active participation in the lessons, for which the student can get 0-10 points and an oral exam, for which the student can get up to 70 points.	
Learning outcomes: The course aims to achieve basic knowledge in the field of international economic law. The student receives knowledge and competencies that he can deal with phenomena and processes related to globalization, with the activity of transnational companies and the international protection and support of investments. In addition to acquiring theoretical knowledge, the course is designed to simulate the student's ability to apply the acquired knowledge in practice. The course is taught in Slovak and German.	
Class syllabus: 1. Sources and threats of international economic law 2. Subjects of international economic law (International Monetary Fund, World Bank, European Union, Organization for Economic Cooperation and Development) 3. Multinational trading companies, multinational cooperatives 4. Protection of foreign investment 5. Support of foreign investment - state aid and regional investment aid 6. Case studies	
Recommended literature: Literature: Balaš, V., Šturma, P. : Kurs mezinárodního ekonomického práva. C.H.Beck. Praha. 1997. Šturma, P. : Mezinárodní dohody o ochraně investic a řešení sporů. Linde. Praha. 2001.	
Languages necessary to complete the course: English	
Notes:	

Past grade distribution						
Total number of evaluated students: 579						
A	ABS	B	C	D	E	FX
45,25	0,0	22,8	20,9	7,6	3,45	0,0
Lecturers: prof. JUDr. Daniela Nováčková, PhD., Ing. Jarmila Wefersová, PhD.						
Last change: 08.02.2018						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KEF/217B/15		Course title: International Financial Reporting Standards				
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning						
Number of credits: 3						
Recommended semester: 6.						
Educational level: I.						
Prerequisites:						
Course requirements:						
Learning outcomes:						
Class syllabus:						
Recommended literature:						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 4						
A	ABS	B	C	D	E	FX
75,0	0,0	0,0	0,0	0,0	0,0	25,0
Lecturers: doc. RNDr. Darina Saxunová, PhD., Mgr. Lenka Chorvatovičová						
Last change: 21.02.2018						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KEF/218B/15		Course title: International Organizations				
Educational activities: Type of activities: lecture / practicals Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning						
Number of credits: 5						
Recommended semester: 4.						
Educational level: I.						
Prerequisites:						
Course requirements: The evaluation of the subject is in accordance with the Internal Regulation no. 20/2017 (Study Regulations UK) and aims to evaluate the acquired abilities and habits of the graduates of the subject in the possible use of AKVA assessment methods (analysis, concept, verification, argumentation) / CÚSP (objectiv, complexity, team work, outputs).						
Learning outcomes: Student acquire the knowledge about the status quo and the development of international organizations, supplemented by the characteristics of the model of the modern international organization IGO or NGO. The subject is focused on the development of creative managerial thinking of future managers.						
Class syllabus: 1. International Cooperative Institutions - definition 2. History of international organizations 3. Classification of international organizations 4. The role of international organizations 5. Selected international organizations						
Recommended literature: ROMANCOV, M. a col. (2011) Mezinárodní organizace. Aleš Čeněk, Plzeň 2011, ISBN 978-80-7380-310-0, 190p. PAWERA,R.(2005) Manažment európskej bezpečnosti. - 1. edt. - Eurounion, Bratislava 2005, ISBN 80-88984-71-8, 136p.						
Languages necessary to complete the course: Slovak, English						
Notes:						
Past grade distribution Total number of evaluated students: 136						
A	ABS	B	C	D	E	FX
36,03	0,0	20,59	19,85	12,5	8,82	2,21

Lecturers: doc. PhDr. René Pawera, PhD., PhDr. Monika Lavrovičová, PhDr. Gabriela Bérešová, PhD.

Last change: 14.02.2018

Approved by:

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/073B/00	Course title: International Protection of Human Rights
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 6.	
Educational level: I.	
Prerequisites:	
Course requirements: Scale of assessment (preliminary/final): The course provides the basic notions, it concerns with human rights (HR) history, philosophical conception of the human rights, ideas of the original historical documents, human rights modification in Slovakia within historical state formations, international modification of the human rights, life protection, human rights protection by means of non – governmental organizations.	
Learning outcomes: Oboznámenie sa so základnými pojmami, históriou ľudských práv, filozofickými koncepciami ľudských práv, základnými historickými dokumentmi, úpravou ľudských práv na území Slovenska v rámci historických štátnych útvarov, medzinárodnou úpravou ľudských práv (OsN, RE, EÚ), mimovládnyimi organizáciami	
Class syllabus: Brief Syllabus: Human rights: characteristic, universal civil rights, basic human rights and liberties, minimal international standard of HR and liberties. Three generations of HR, philosophical concept of the HR, the international HR protection. HR historical development. HR protection on the global level: United Nations. HR protection on the regional level: Council of Europe, European Union. Right of life and the protection of human life. HR protection by means of non – governmental organizations.	
Recommended literature: Literature: STRÁŽNICKÁ, V.: Medzinárodná a európska ochrana ľudských práv. Bratislava, Eurokódex 2013. ISBN 978-80-8-795-4	
Languages necessary to complete the course:	
Notes:	

Past grade distribution						
Total number of evaluated students: 18						
A	ABS	B	C	D	E	FX
88,89	0,0	5,56	0,0	5,56	0,0	0,0
Lecturers: PhDr. Gabriela Bérešová, PhD.						
Last change: 05.02.2018						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KIS/0100B/11		Course title: International Public Law (F)				
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning						
Number of credits: 3						
Recommended semester: 3.						
Educational level: I.						
Prerequisites:						
Course requirements:						
Learning outcomes:						
Class syllabus:						
Recommended literature:						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 134						
A	ABS	B	C	D	E	FX
34,33	0,0	22,39	26,12	8,21	6,72	2,24
Lecturers: prof. JUDr. Daniela Nováčková, PhD.						
Last change:						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/165B/10	Course title: International Trade
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 4.	
Educational level: I.	
Prerequisites: FM.KEF/022B/00 - Economics III and FM.KEF/020B/00 - Economics I and FM.KEF/021B/00 - Economics II	
Recommended prerequisites: Economy I	
Course requirements: attendance at seminars, seminar paper, presentation, written test Scale of assessment (preliminary/final): 40/60	
Learning outcomes: After completion of this course, the student will acquire basic knowledge of international trade issues, especially the movement of goods and services and the related foreign trade policy. The course also deals with the development of the world economy and its current trends.	
Class syllabus: <ul style="list-style-type: none"> - Basic terminology of IT. - Growing trends in IT. - World economy. - International economical integration. - Operations in international trade. - Foreign trade policy. - Common market policy of the EU. - Foreign-trade policy of SR. - International business. 	
Recommended literature: Literature: STACHOVÁ, P. - PAŠKRTOVÁ, L. : Medzinárodné ekonomické vzťahy. Bratislava: Kartprint, 2013. ISBN 978-8089 LIPKOVÁ, Ľ. a kol.: Medzinárodné hospodárske vzťahy. Bratislava, Sprint, 2006 BALÁŽ, P. a kol.: Medzinárodné podnikanie - Na vlně globalizujúcej sa svetovej ekonomiky, Bratislava, Sprint dva, 2010. ISBN 9788089-393183 KRUGMAN, P.R., OBSTFELD, M.: Internationale Wirtschaft, Pearson Education, 2006	

Agreement establishing the World Trade Organization.						
Languages necessary to complete the course: English						
Notes:						
Past grade distribution Total number of evaluated students: 427						
A	ABS	B	C	D	E	FX
29,74	0,0	37,7	18,74	8,9	3,98	0,94
Lecturers: Mgr. Lucia Paškrtová, PhD.						
Last change: 23.02.2018						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMk/055B/00	Course title: Introduction to Business Communication
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 6.	
Educational level: I.	
Prerequisites:	
Course requirements: 60 percent during semester, 40 percent final exam	
Learning outcomes: deep knowledge of communication within a company	
Class syllabus: Social communication. Theory of communication. Nonverbal communication. Verbal communication. Communication barriers in the company. The importance of empathy, assertiveness, confidence building. Harassment in the company. Business negotiation and bargaining-application communication in a company. Art able to communicate. As a speaker-manager in the company and beyond. Image manager. Neurolinguistic programming - as a means to influence others.	
Recommended literature: De VITO, J. 2008. Základy mezilidské komunikace. Praha: Grada Publishing, 2008. HURST, B. 1994. Encyklopedie komunikačních technik. Praha : Publishing, 1994. PEASOVCI, A.- B. 2006. Velká kniha řeči těla. Bratislava: Ikar, 2006. KHELEROVA, V. 1999. Komunikační a obchodní dovednosti manažera. Praha: Grada Publishing, 1999. THILL, J.V. – BOVÉE, C.L. 1991. Excellence in Business communication. New York : Mc Graw – Hill, 1991. JANDA, P. 2004. Vnitrofiremní komunikace. Praha : Grada Publishing, 2004. HOLÁ, J. 2011. Jak zlepšit interní komunikaci. Brno : ComputerPress, 2011. DERMOTT, Mc, Y.-Ó CONNOR, J. 1999. Neurolingvistické programování v manažerské praxi .Praha : Management Press, 1999.	
Languages necessary to complete the course:	

Slovak						
Notes:						
Past grade distribution						
Total number of evaluated students: 25						
A	ABS	B	C	D	E	FX
44,0	0,0	28,0	20,0	4,0	0,0	4,0
Lecturers: doc. PhDr. Magdaléna Samuhelová, CSc.						
Last change: 02.06.2015						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMk/060B/10	Course title: Introduction to Business Communication
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 5.	
Educational level: I.	
Prerequisites:	
Course requirements: 60 percent during semester, 40 percent final exam	
Learning outcomes: deep knowledge of communication within a company	
Class syllabus: Social communication. Theory of communication. Nonverbal communication. Verbal communication. Communication barriers in the company. The importance of empathy, assertiveness, confidence building. Harassment in the company. Business negotiation and bargaining-application communication in a company. Art able to communicate. As a speaker-manager in the company and beyond. Image manager. Neurolinguistic programming - as a means to influence others.	
Recommended literature: De VITO, J. 2008. Základy mezilidské komunikace. Praha: Grada Publishing, 2008. HURST, B. 1994. Encyklopedie komunikačních technik. Praha : Publishing, 1994. PEASOVCI, A.- B. 2006. Velká kniha řeči těla. Bratislava: Ikar, 2006. KHELEROVA, V. 1999. Komunikační a obchodní dovednosti manažera. Praha: Grada Publishing, 1999. THILL, J.V. – BOVÉE, C.L. 1991. Excellence in Business communication. New York : Mc Graw – Hill, 1991. JANDA, P. 2004. Vnitrofiremní komunikace. Praha : Grada Publishing, 2004. HOLÁ, J. 2011. Jak zlepšit interní komunikaci. Brno : ComputerPress, 2011. DERMOTT, Mc, Y.-Ó CONNOR, J. 1999. Neurolingvistické programování v manažerské praxi. Praha : Management Press, 1999.	
Languages necessary to complete the course:	

Slovak						
Notes:						
Past grade distribution						
Total number of evaluated students: 25						
A	ABS	B	C	D	E	FX
52,0	0,0	40,0	0,0	0,0	0,0	8,0
Lecturers: doc. PhDr. Magdaléna Samuhelová, CSc.						
Last change: 02.06.2015						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/134B/00	Course title: Introduction to Financial Management
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 4.	
Educational level: I.	
Prerequisites:	
Course requirements:	
Learning outcomes:	
Class syllabus: Brief Syllabus: Introduction into financial management: financial markets, investments, financial products and financial instruments, value management of a business, financial manager in organizational structure of a company. Analysis of financial statements: ratio indicators, indicators of liquidity, liability, turnover, rentability, market value, analysis of cash flows, comparative analysis and trend analysis, some problems of financial statements analysis, Altman model, Taffler model, economic added value. Financial environment: categories of financial markets, attributes of financial markets, financial institutions, transfer of capital, organized stock exchange, OTC-markets, price of money, interests, yield curve, factors influencing demand and supply of money. Risk and yield: financial assets and their risks, desired yield, expected yield, realized yield, measurement of isolated risk, portfolio's risk, diversification and volatility of investment portfolios, diversified and nondiversified risk, beta coefficient, security market line (SML), effective set, indifferent curves, optimal portfolio, capital asset pricing model (CAPM), capital market line (CML), arbitrage pricing theory (APT). Time value of money: future value, present value, annuity, perpetuity, effective annual rate (EAR), short time periods, continuous interest, continuous discount. Pricing models: general pricing model, types and basic attributes of securities, present value of bond, yield to maturity (YTM), yield to call (YTC), interest and reinvestment risk of bonds, pricing of preference and common shares, model of discount dividends, hypothesis of effective markets. Weighted average cost of capital: price of liabilities, price of new-emitted preference shares, price of undivided profits, price of new-emitted common shares, Weighted average cost of capital (WACC), marginal costs of capital, optimal capital budget. Evaluation of capital investments: project's classification, methods of project's evaluation, maturity of projects, net present value of project (NPV), internal rate of return of project (IRR), profitability index of project, modified IRR of project (MIRR), present value of future costs, running audit of projects, project's financing.	

Recommended literature:

1. Komorník J., Majerčáková D.: Úvod do finančného manažmentu, Kartprint 2015
2. Komorník J., Majerčáková D., Husovská M.: Finančný manažment, Kartprint 2011
3. Brigham, E. F., Ehrhardt, M. C.: Financial Management, 11th Edition, Thomson, South-Western, 2005
4. Brealey, R. A., Myers, S. C.: Principles of Corporate Finance, 7th Edition, McGraw Hill, 2003
5. Vlachynský, K., Kráľovič, J.: Finančný manažment, Elita, 2004

Languages necessary to complete the course:

English

Notes:**Past grade distribution**

Total number of evaluated students: 2886

A	ABS	B	C	D	E	FX
17,98	0,0	24,91	18,09	14,03	14,03	10,95

Lecturers: prof. RNDr. Jozef Komorník, DrSc., Mgr. Martin Vozár, PhD., Mgr. Ján Smoleň, PhD., PhDr. Mária Barteková, PhD., PhDr. Daniela Majerčáková, PhD., MBA

Last change: 07.03.2018

Approved by:

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KEF/186B/16		Course title: Introduction to Financial management - Seminar				
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning						
Number of credits: 3						
Recommended semester: 4.						
Educational level: I.						
Prerequisites:						
Course requirements:						
Learning outcomes:						
Class syllabus:						
Recommended literature:						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 1						
A	ABS	B	C	D	E	FX
0,0	0,0	0,0	0,0	0,0	0,0	100,0
Lecturers: PhDr. Daniela Majerčáková, PhD., MBA, prof. RNDr. Jozef Komorník, DrSc.						
Last change:						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KSP/034B/00	Course title: Introduction to Logistics
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 3., 5.	
Educational level: I.	
Prerequisites:	
Course requirements: Evaluation during the semester: a) active participation 20%, b) written test 30%, c) seminar paper and its presentation 50%. The overall evaluation is in accordance with the faculty evaluation system: A = 91-100%; B = 81-90%; C = 73-80%; D = 66-72%; E = 65-60%; F = 0-59% points.	
Learning outcomes: Students are familiar with the role and basic methods of design and management of material flow in enterprises. The framework of knowledge consists on subdivision into inbound logistics, production logistics and distribution logistics. The course explains the issues of inventory management, warehousing, transportation, processing of logistical information and logistical services.	
Class syllabus: <ol style="list-style-type: none"> 1. Definition and role of logistics 2. Procurement and supplier management 3. Inbound logistics 4. Production logistics 5. Distribution logistics 6. Inventory management 7. Warehousing and transportation 8. Information processing in logistics 9. Services and cooperation in logistics 	
Recommended literature: HULVEJ, J. Logistika: učebné texty. Bratislava: Kartprint, 2016. DUPAL, A., BREZINA, I. Logistika v manažmente podniku. Bratislava: Sprint, 2006. LAMBERT. D. M., STOCK, J. R., ELLRAM, L. M. Logistika. 2. vyd. Brno: CP Books, 2005.	
Languages necessary to complete the course: Slovak	
Notes:	

Past grade distribution						
Total number of evaluated students: 107						
A	ABS	B	C	D	E	FX
76,64	0,0	22,43	0,0	0,0	0,0	0,93
Lecturers: Ing. Jaroslav Hul'vej, PhD.						
Last change: 30.11.2017						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMn/060B/00	Course title: Introduction to Management I
Educational activities: Type of activities: lecture / practicals Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 1.	
Educational level: I.	
Prerequisites:	
Course requirements: Essay (max. 10%), presentation of the essay (max. 10%), midterm test (max. 15%), active participation in solving case studies, final test (max. 25%), oral exam (max. 40%). Scale of assessment (preliminary/final): 60/40	
Learning outcomes: After completing the course the student obtains a comprehensive knowledge of selected areas of management theory and become familiar with the basic procedures for identifying and solving problems in management practice. Course content also focuses on developing managerial skills and abilities of listeners. Students through an individual elaboration of an essay, its presentation followed by discussion and case studies enhance the correct use of terminology of management as a science discipline, expanding their knowledge and improving the skills necessary for further study and management practice.	
Class syllabus: <ol style="list-style-type: none"> 1. Managers and management – management as a process, science, and profession. 2. Management theory development. 3. Organizational culture. 4. Organizational environment. 5. Management in a global environment. 6. Social responsibility and managerial ethics. 7. Managerial decision-making. 8. Foundations of planning. 9. Strategic management. 10. Forecasting. 	
Recommended literature: [1] WOJČÁK, E. - RUDY, J. - BAJZÍKOVÁ, Ľ. a kol. Manažment, UK Bratislava, 2017. [2] PIŠKANIN A. – RUDY J. a kol.: Manažment klasické teórie a moderné trendy, UK Bratislava, 2010. [3] SEDLÁK M.: Manažment. Iura Edition, Bratislava 2009. [4] ROBBINS, P. R. - COULTER, M.: Management, Harlow : Pearson education limited, 2018, 14th edition. p 751. ISBN 978-1-292-21583-9	

[5] ROBBINS, P. R. - COULTER, M. with contributions by MARTOCCHIO, J. J., KONG, L. K.: Management, Harlow : Pearson education limited, 2016, 13th edition. p. 717 . ISBN 978-1-292-09020-7

[6] Journal of Human Resource Management. ISSN 2453 – 7683-[online] www.jhrm.eu

Languages necessary to complete the course:

English language

Notes:

Past grade distribution

Total number of evaluated students: 3314

A	ABS	B	C	D	E	FX
14,85	0,0	17,44	15,93	14,51	22,66	14,6

Lecturers: doc. Mgr. Emil Wojčák, PhD., Mgr. Michaela Poláková, PhD., PhDr. Lukáš Copuš, PhD., Mgr. Juliet Horváthová Suleimanová, PhD., Mgr. Zuzana Kotuliaková, Mgr. Miriama Majtánová

Last change: 07.05.2019

Approved by:

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMn/061B/00	Course title: Introduction to Management II
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 2.	
Educational level: I.	
Prerequisites:	
Course requirements: Essay (max. 10%), presentation of the essay (max. 10%), midterm test (max. 15%), active participation in solving case studies, final test (25%), oral exam (max. 40%). Scale of assessment (preliminary/final): 60/40	
Learning outcomes: After completing the course the student obtains a comprehensive knowledge of selected areas of management theory and become familiar with the basic procedures for identifying and solving problems in management practice. Course content also focuses on developing managerial skills and abilities of listeners. Students through an individual elaboration of an essay, its presentation followed by discussion and case studies enhance the correct use of terminology of management as a science discipline, expanding their knowledge and improving the skills necessary for further study and management practice.	
Class syllabus: <ol style="list-style-type: none"> 1. Basics of organizing. 2. Job design. 3. Human resource management. 4. Individual and group behavior. 5. Motivation of employees. 6. Leadership theories. 7. Communication and interpersonal skills. 8. Controlling as a function of management. 9. Change management. 10. Self management and time management. 	
Recommended literature: [1] WOJČÁK, E. - RUDY, J. - BAJZÍKOVÁ, Ľ. a kol. Manažment, UK Bratislava, 2017. [2] PIŠKANIN A. – RUDY J. a kol.: Manažment klasické teórie a moderné trendy, UK Bratislava, 2010. [3] SEDLÁK M.: Manažment. Iura Edition, Bratislava 2009. [4] ROBBINS, P. R. - COULTER, M.: Management, Harlow : Pearson education limited, 2018, 14th edition. p 751. ISBN 978-1-292-21583-9	

- [5] HORVÁTHOVÁ SULEIMANOVÁ, J. - WOJČÁK, E. - POLÁKOVÁM.: Vzdelávanie a rozvoj zamestnancov. E-book. Košice : Elfa. 87 s. Dostupne online: www.knihy.eshop.elfa.sk/product/14305
- [6] ROBBINS, P. R. - COULTER, M. with contributions by MARTOCCHIO, J. J., KONG, L. K.: Management, Harlow : Pearson education limited, 2016, 13th edition. p. 717 . ISBN 978-1-292-09020-7
- [7] Journal of Human Resource Management. ISSN 2453 – 7683. Dostupné online: www.jhrm.eu

Languages necessary to complete the course:

English language

Notes:

Past grade distribution

Total number of evaluated students: 3046

A	ABS	B	C	D	E	FX
17,4	0,0	15,92	16,45	14,25	24,0	11,98

Lecturers: doc. Mgr. Emil Wojčák, PhD., Mgr. Michaela Poláková, PhD., Mgr. Juliet Horváthová Suleimanová, PhD., PhDr. Lukáš Copuš, PhD., Mgr. Miriama Majtánová, Mgr. Zuzana Kotuliaková

Last change: 12.05.2019

Approved by:

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMk/057B/00	Course title: Introduction to Marketing Management
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 6.	
Educational level: I.	
Prerequisites:	
Course requirements: For the grade A, at least 91 points are needed, for B at least 81 points, for C at least 73 points, for D at least 66 points, for E at least 60 points. If a student receives less than 60 points, he will fail and will get Fx evaluation.	
Learning outcomes: The aim of the course is to acquaint students with the possibility of applying marketing in selected areas and the importance of marketing management in practice. The emphasis is on strategic marketing, marketing planning, marketing services and non-profit organizations, the specifics of the application of marketing in an international context and basic decisions concerning the application of international marketing.	
Class syllabus: Strategic Marketing . System of strategic marketing. Strategic marketing analysis. Growth strategies in marketing. Marketing Planning I. . Strategic marketing plans and planning . The process of marketing planning . Marketing Planning II .. goals and values . Marketing audit . SWOT analysis . Marketing objectives . Marketing strategies. Marketing programs . Budgets. Marketing control . Marketing services and non-profit organizations . Specifics of marketing services with respect to their properties. New approaches to the categorization of services . Specifics of marketing non-profit organizations . Breakdown of non-profit organizations . I. International Marketing . Conception international marketing . Fundamental decisions in international marketing. Prospects for international marketing . International Marketing II .. Forms of entry into foreign markets . Boycott in international marketing. Marketing mix in international marketing. New trends in marketing. Guerilla marketing . Retro Marketing . Lovemarks . Experiential Marketing .	
Recommended literature: BRASSINGTON, Frances - PETTITT, Shephen. Principles of Marketing. London : Pitman Publishing. CIBÁKOVÁ, Viera - RÓZSA, Zoltán - CIBÁK, Ľuboš. Marketing služieb. Bratislava : Iura Edition.	

KOTLER, Philip - KELLER, Kevin Lane - BRADY, Mairead - GOODMAN, Malcolm - HANSEN, Torben. Marketing Management. Essex : Pearson Education Limited.

Languages necessary to complete the course:

Slovak

Notes:

Past grade distribution

Total number of evaluated students: 303

A	ABS	B	C	D	E	FX
42,57	0,0	37,95	11,88	4,29	2,31	0,99

Lecturers: doc. JUDr. PhDr. Katarína Gubíniová, PhD.

Last change: 02.06.2015

Approved by:

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMn/062B/00	Course title: Introduction to Personnel Management
Educational activities: Type of activities: lecture / practicals Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 3.	
Educational level: I.	
Prerequisites:	
Course requirements: Assignments during the semester: Case study (team assignment) - 15% Midterm test - 15% Final test - 15% In-class activities - 15% Oral exam in the exam period: 40% Scale of assessment (preliminary/final): 60/40	
Learning outcomes: The aim of this course is to familiarize students with the major functions of HR management (e.g. job analysis, recruitment and selection, training and development, career management, compensation, etc.) and their relations to other fields of management as well as to explore the link between business strategy and individual HR functions. Students develop a basic understanding of the implementation of individual HR functions from both employer and employee points of view.	
Class syllabus: The role of HR management in the organization. HR planning and job analysis. Employee recruitment and selection. Performance management and performance appraisal. Employee training, development and career. Employee compensation and motivation. Employee and labor relations. International HRM.	
Recommended literature: Bajžíková, Ľ. et al. 2013. Manažment ľudských zdrojov. Bratislava: Comenius University in Bratislava. Carbery, R., Cross, C. 2013. Human Resource Management – A Concise Introduction. Houndmills, Basingstoke, Hampshire: Palgrave Macmillan. Milkovich T., Boudreau J. 1996. Human Resource Management. Boston: Richard Irwin, 8th edition.	

Koubek J. 2007. Řízení lidských zdrojů. Praha: Management press. Journal of Human Resource Management. Bratislava: Comenius University, Faculty of Management. ISSN 2453-7683. Selected case studies.						
Languages necessary to complete the course: Slovak, English						
Notes:						
Past grade distribution Total number of evaluated students: 2855						
A	ABS	B	C	D	E	FX
21,75	0,0	22,63	19,54	14,12	17,3	4,66
Lecturers: prof. Ing. Ľubica Bajžíková, PhD., Mgr. Zuzana Kirchmayer, PhD., Mgr. Jana Fratričová, PhD., Ing. Andrea Rakytová Valentová, PhD., Mgr. Juliet Horváthová Suleimanová, PhD., PhDr. Lukáš Copuš, PhD.						
Last change: 12.02.2018						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KEF/129B/00		Course title: Introduction to SAP				
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning						
Number of credits: 3						
Recommended semester: 3., 5.						
Educational level: I.						
Prerequisites:						
Course requirements:						
Learning outcomes:						
Class syllabus:						
Recommended literature:						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 161						
A	ABS	B	C	D	E	FX
89,44	0,0	6,83	1,86	0,62	0,0	1,24
Lecturers: RNDr. Zuzana Kovačičová, PhD.						
Last change: 02.06.2015						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KIS/200B/10		Course title: Introduction to SAP				
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning						
Number of credits: 3						
Recommended semester: 4., 6.						
Educational level: I.						
Prerequisites:						
Course requirements:						
Learning outcomes:						
Class syllabus:						
Recommended literature:						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 117						
A	ABS	B	C	D	E	FX
94,87	0,0	0,85	1,71	0,0	0,0	2,56
Lecturers: RNDr. Zuzana Kovačičová, PhD.						
Last change: 02.06.2015						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KIS/304B/16		Course title: Introduction to Software Engineering				
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning						
Number of credits: 5						
Recommended semester: 5.						
Educational level: I.						
Prerequisites:						
Course requirements:						
Learning outcomes:						
Class syllabus:						
Recommended literature:						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 4						
A	ABS	B	C	D	E	FX
100,0	0,0	0,0	0,0	0,0	0,0	0,0
Lecturers: doc. Ing. Jaroslava Kniežová, PhD.						
Last change:						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/164B/00	Course title: Introduction to Taxation
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 3.	
Educational level: I.	
Prerequisites:	
Course requirements:	
Learning outcomes: The student is able to explain the evolution of tax theories and taxation systems, to describe current system of taxation in the Slovak Republic (with focus on the direct taxes).	
Class syllabus: <ol style="list-style-type: none"> 1. Introduction into theory of taxation 2. Evolution of tax theories 3. Tax as an economic category and an instrument. <ul style="list-style-type: none"> - functions and principles of taxes - tax techniques' elements - tax determination 4. Criteria for tax division 5. System of taxation in Slovak republic 6. Tax policy of state and its basic goals 7. Direct taxes – income tax, local taxes and fees 8. Indirect taxes – excise tax, value added tax (VAT) 9. Chosen problems of system of taxation 10. Tax optimization 11. The impact of taxes on economic behaviour 12. Tax harmonization in EU 	
Recommended literature: <ol style="list-style-type: none"> 1. Schultzová A. a kol.: Daňovníctvo - daňová teória a politika, Iura Edition 2011 2. Schultzová A. a kol.: Daňovníctvo - daňová teória a politika I., Iura Edition 2012 3. Zákon č. 595/2003 Z. z. o dani z príjmov v znení neskorších predpisov 4. Zákon č. 582/2004 Z. z. o miestnych daniach a miestnom poplatku za komunálne odpady a drobné stavebné odpady v znení neskorších predpisov 	
Languages necessary to complete the course: English	
Notes:	

Past grade distribution						
Total number of evaluated students: 374						
A	ABS	B	C	D	E	FX
53,74	0,0	23,26	15,24	5,88	0,53	1,34
Lecturers: doc. Ing. Jana Kajanová, PhD.						
Last change: 05.03.2018						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KMn/004B/00		Course title: Japanese I				
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning						
Number of credits: 2						
Recommended semester: 1.						
Educational level: I., II.						
Prerequisites:						
Course requirements: Passing the final comprehensive exam Scale of assessment (preliminary/final): 100/0						
Learning outcomes: The ability to read and write both Hiragana and Katakana, counting system, day and time, vocabulary						
Class syllabus: Introduction to the course Lessons from 1 to 11 that include reading, writing and Japanese grammar						
Recommended literature: Tanaka, O: Japanese for Today, Gakken Co. Ltd.,Osaka, 1980 AJALT: Japanese for Busy People, Kodansha International, Tokyo, 1983 Yoshida, Y.: The First Step to Kanji, Osaka University of Foreign Studies, 1969						
Languages necessary to complete the course: English						
Notes:						
Past grade distribution Total number of evaluated students: 218						
A	ABS	B	C	D	E	FX
76,61	0,0	6,42	5,5	2,29	5,96	3,21
Lecturers: prof. Ing. Ján Rudy, PhD.						
Last change: 05.01.2016						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KMn/005B/00		Course title: Japanese II				
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning						
Number of credits: 2						
Recommended semester: 2.						
Educational level: I., II.						
Prerequisites:						
Course requirements: Passing the final comprehensive exam Scale of assessment (preliminary/final): 100/0						
Learning outcomes: Understand Japanese grammar, enlargement of vocabulary, communication skills on the beginner's level.						
Class syllabus: Introduction to the course Lessons from 12 to 18 that include reading, writing, vocabulary, and Japanese grammar						
Recommended literature: Tanaka, O: Japanese for Today, Gakken Co. Ltd.,Osaka, 1980 AJALT: Japanese for Busy People, Kodansha International, Tokyo, 1983 Yoshida, Y.: The First Step to Kanji, Osaka University of Foreign Studies, 1969						
Languages necessary to complete the course: English						
Notes:						
Past grade distribution Total number of evaluated students: 73						
A	ABS	B	C	D	E	FX
84,93	0,0	2,74	5,48	1,37	0,0	5,48
Lecturers: prof. Ing. Ján Rudy, PhD.						
Last change: 31.01.2018						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KMn/006B/10		Course title: Japanese III				
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning						
Number of credits: 2						
Recommended semester: 3.						
Educational level: I., II.						
Prerequisites:						
Course requirements: Passing the final comprehensive exam Scale of assessment (preliminary/final): 100/0						
Learning outcomes: Advanced grammar, vocabulary, giving and receiving, giving preferences, ownership.						
Class syllabus: Introduction to the course Lessons from 19 to 25 that include reading, writing, vocabulary, and Japanese grammar First step to Kanji						
Recommended literature: Tanaka, O: Japanese for Today, Gakken Co. Ltd.,Osaka, 1980 AJALT: Japanese for Busy People, Kodansha International, Tokyo, 1983 Yoshida, Y.: The First Step to Kanji, Osaka University of Foreign Studies, 1969						
Languages necessary to complete the course: English						
Notes:						
Past grade distribution Total number of evaluated students: 39						
A	ABS	B	C	D	E	FX
84,62	0,0	7,69	2,56	2,56	0,0	2,56
Lecturers: prof. Ing. Ján Rudy, PhD.						
Last change: 05.01.2016						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KMn/007B/10		Course title: Japanese IV				
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning						
Number of credits: 2						
Recommended semester: 4.						
Educational level: I., II.						
Prerequisites:						
Course requirements: Passing the final comprehensive exam Scale of assessment (preliminary/final): 100/0						
Learning outcomes: Introduction to the Kanji system, ability to read and write about 100 Kanji characters.						
Class syllabus: Introduction to the course Lessons from 26 to 30 that include reading, writing, vocabulary, and Japanese grammar First step to Kanji						
Recommended literature: Tanaka, O: Japanese for Today, Gakken Co. Ltd.,Osaka, 1980 AJALT: Japanese for Busy People, Kodansha International, Tokyo, 1983 Yoshida, Y.: The First Step to Kanji, Osaka University of Foreign Studies, 1969						
Languages necessary to complete the course: English						
Notes:						
Past grade distribution Total number of evaluated students: 28						
A	ABS	B	C	D	E	FX
100,0	0,0	0,0	0,0	0,0	0,0	0,0
Lecturers: prof. Ing. Ján Rudy, PhD.						
Last change: 05.01.2016						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KIS/339B/18		Course title: Komunikácia v informačnom prostredí podniku				
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning						
Number of credits: 3						
Recommended semester: 6.						
Educational level: I.						
Prerequisites:						
Course requirements:						
Learning outcomes:						
Class syllabus:						
Recommended literature:						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 0						
A	ABS	B	C	D	E	FX
0,0	0,0	0,0	0,0	0,0	0,0	0,0
Lecturers: Mgr. Andrea Studeničová						
Last change:						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KIS/048B/00		Course title: Labor Law				
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning						
Number of credits: 5						
Recommended semester: 6.						
Educational level: I.						
Prerequisites:						
Course requirements:						
Learning outcomes:						
Class syllabus:						
Recommended literature:						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 2358						
A	ABS	B	C	D	E	FX
31,13	0,0	24,94	18,91	15,06	9,58	0,38
Lecturers: doc. JUDr. Ján Matlák, CSc., doc. JUDr. PhDr. Tomáš Peráček, PhD., JUDr. Silvia Treľová, PhD., JUDr. Juraj Vališ, Mgr. Milena Nosková, PhD., Mgr. Erika Černeková						
Last change: 01.02.2018						
Approved by:						

STATE EXAM DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KIS/SS04/16	Course title: Law
Number of credits: 1	
Educational level: I.	
State exam syllabus:	
Last change:	
Approved by:	

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KEF/102B/00		Course title: Law French				
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning						
Number of credits: 2						
Recommended semester: 4.						
Educational level: I.						
Prerequisites:						
Course requirements: 20 % active participation 20 % presentation 60 % final test Final evaluation is according to the study program of the Faculty of Management CU.						
Learning outcomes: At the end of the semester, students will be able to read legal texts in French and they should know the basic principles of the French legal system.						
Class syllabus:						
Recommended literature:						
Languages necessary to complete the course: French language - min. level B1						
Notes:						
Past grade distribution Total number of evaluated students: 256						
A	ABS	B	C	D	E	FX
48,05	0,0	21,88	14,45	7,03	3,52	5,08
Lecturers: Dr. Frédéric Delaneuville, PhD.						
Last change: 02.06.2015						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KIS/042_IB/12		Course title: Law of CIT				
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning						
Number of credits: 3						
Recommended semester: 5.						
Educational level: I.						
Prerequisites:						
Course requirements:						
Learning outcomes:						
Class syllabus:						
Recommended literature:						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 76						
A	ABS	B	C	D	E	FX
17,11	0,0	3,95	38,16	9,21	28,95	2,63
Lecturers: doc. JUDr. Daniela Gregušová, CSc., JUDr. Filip Petrínek, PhD., doc. JUDr. PhDr. Tomáš Peráček, PhD.						
Last change: 02.06.2015						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KIS/043_B/12		Course title: Law of Equities				
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning						
Number of credits: 3						
Recommended semester: 6.						
Educational level: I.						
Prerequisites:						
Course requirements:						
Learning outcomes:						
Class syllabus:						
Recommended literature:						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 101						
A	ABS	B	C	D	E	FX
31,68	0,0	10,89	15,84	9,9	27,72	3,96
Lecturers: doc. JUDr. PhDr. Tomáš Peráček, PhD.						
Last change: 01.02.2018						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KSP/005B/00	Course title: Logistics
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 6.	
Educational level: I., II.	
Prerequisites:	
Course requirements: Written test during the semester 20%, seminar paper 30%, exam in the exam period 50%.	
Learning outcomes: The course addresses issues of management of materials flows and related information flows in companies. Students gain comprehensive information on the roles and methods of strategic and operational management of business logistics in the context of supply chains. Based on the theoretical foundations the course deals with the topics of inventory management, warehousing, transportation, material handling and processing of logistics information. It explains the issues relating to procurement, production and distribution of goods and provides the knowledge needed for analyzing and solving logistical problems.	
Class syllabus: <ol style="list-style-type: none"> 1. Definition and role of logistics in the company 2. Logistics strategy and goals 3. Procurement and supplier management 4. Inbound logistics and material management 5. Production logistics 6. Distribution logistics and reverse logistics 7. Inventory management 8. Storage and transportation 9. Information technology in logistics 10. Management of cooperation and logistics service provider 	
Recommended literature: HULVEJ, J. Logistika: Učebné texty. Bratislava: Kartprint, 2015. DUPAL, A., BREZINA, I. Logistika v manažmente podniku. Bratislava: Sprint, 2006. LAMBERT, D., STOCK, J. R., ELLRAM, L. Logistika. 2. vyd. Brno: CP Books, 2005. PERNICA, P. Logistika pro 21. století (supply chain management). Praha: Radix, 2005. SCHULTE, C. Logistik: Wege zur Optimierung der Supply Chain. 4. Aufl. München: Vahlen, 2005. KUMMER, S., GRÜN, O., JAMMERNEGG, W. Grundzüge der Beschaffung, Produktion und Logistik. 2. Aufl. München: Pearson Studium, 2009.	

Languages necessary to complete the course: Slovak (French program students), German (German program students)						
Notes:						
Past grade distribution Total number of evaluated students: 558						
A	ABS	B	C	D	E	FX
61,83	0,0	24,37	8,96	3,41	0,72	0,72
Lecturers: Ing. Jaroslav Huřvej, PhD.						
Last change: 15.02.2018						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KIS/096B/10		Course title: MS Project				
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning						
Number of credits: 3						
Recommended semester: 6.						
Educational level: I.						
Prerequisites:						
Course requirements:						
Learning outcomes:						
Class syllabus:						
Recommended literature:						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 1						
A	ABS	B	C	D	E	FX
100,0	0,0	0,0	0,0	0,0	0,0	0,0
Lecturers: prof. RNDr. Michal Greguš, PhD., doc. RNDr. Michal Greguš, PhD.						
Last change:						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KEF/267B/16		Course title: Macroeconomic Development and Economic Policies in Slovakia				
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning						
Number of credits: 3						
Recommended semester: 5.						
Educational level: I., II.						
Prerequisites:						
Course requirements:						
Learning outcomes:						
Class syllabus:						
Recommended literature:						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 18						
A	ABS	B	C	D	E	FX
0,0	0,0	38,89	33,33	16,67	11,11	0,0
Lecturers: Mgr. Ján Tóth, prof. RNDr. Jozef Komorník, DrSc.						
Last change: 06.03.2018						
Approved by:						

STATE EXAM DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/S07/15	Course title: Management
Number of credits: 1	
Educational level: I.	
State exam syllabus:	
Last change:	
Approved by:	

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KSP/052B/18		Course title: Management of EU Funds Projects				
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning						
Number of credits: 3						
Recommended semester: 1., 3., 5.						
Educational level: I.						
Prerequisites:						
Course requirements:						
Learning outcomes:						
Class syllabus:						
Recommended literature:						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 8						
A	ABS	B	C	D	E	FX
62,5	0,0	0,0	0,0	0,0	0,0	37,5
Lecturers: Mgr. Petronela Klačanská, PhD.						
Last change:						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KIS/027B/10		Course title: Managerial Decision Making in SAS				
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning						
Number of credits: 3						
Recommended semester: 6.						
Educational level: I.						
Prerequisites:						
Course requirements:						
Learning outcomes:						
Class syllabus:						
Recommended literature:						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 0						
A	ABS	B	C	D	E	FX
0,0	0,0	0,0	0,0	0,0	0,0	0,0
Lecturers: doc. RNDr. Mária Bohdalová, PhD.						
Last change:						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KIS/028B/16		Course title: Managerial Decision Making in SAS				
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning						
Number of credits: 3						
Recommended semester: 5.						
Educational level: I.						
Prerequisites:						
Course requirements:						
Learning outcomes:						
Class syllabus:						
Recommended literature:						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 0						
A	ABS	B	C	D	E	FX
0,0	0,0	0,0	0,0	0,0	0,0	0,0
Lecturers: doc. RNDr. Mária Bohdalová, PhD.						
Last change:						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMn/015/11	Course title: Managerial Ethics
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 6.	
Educational level: I.	
Prerequisites:	
Course requirements: The evaluation consists of: 1. Active in-class participation (10%). 2. Written solution of seminar exercises according to given assignments (90%). For the „A“ evaluation 91 points at least are needed, for the „B“ evaluation 81 points at least are needed, for the „C“ evaluation 73 points at least are needed, for the „D“ evaluation 66 points at least are needed, for the „E“ evaluation 60 points at least are needed. Scale of assessment (preliminary/final): 100/0	
Learning outcomes: The aim of this course is to gain recent knowledge from the domain of managerial ethics as a professional ethics and to learn how to identify and solve moral issues at workplace and in the entrepreneurial sphere. The traditional form of education is combined with resolution of ethical-economical dilemmas and case studies.	
Class syllabus: 1. Defining the notion of managerial ethics. 2. Basic ethical cornerstones of managerial ethics. 3. The oath of the manager. 4. Ethical profile of the manager. 5. Managerial ethical decision-making. 6. Models of managerial ethical decision-making. 7. The role of manager regarding the development of ethics in organization. 8. Resolution of ethical-economical managerial dilemmas. 9. Whistle-blowing. 10. Ethical aspects of managerial communication. 11. Institutionalization of ethics in organization. 12. Significance of the company's code of ethics. 13. Procedure of the creation of company's code of ethics.	
Recommended literature: Crane, A. and Matten, D. (2010). Business Ethics: Managing Corporate Citizenship and Sustainability in the Age of Globalization. Oxford: Oxford University Press.	

Anderson, M., Escher, P. (2010). The MBA Oath: Setting a Higher Standard for Business Leaders. Portfolio, Penguin Books.

Languages necessary to complete the course:

English

Notes:

Past grade distribution

Total number of evaluated students: 97

A	ABS	B	C	D	E	FX
72,16	0,0	17,53	9,28	0,0	0,0	1,03

Lecturers: prof. PhDr. Anna Remišová, CSc., doc. Mgr. Anna Lašáková, PhD.

Last change: 06.07.2016

Approved by:

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KIS/025B/00		Course title: Managerial Presentations				
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning						
Number of credits: 3						
Recommended semester: 4., 6.						
Educational level: I.						
Prerequisites:						
Course requirements:						
Learning outcomes:						
Class syllabus:						
Recommended literature:						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 471						
A	ABS	B	C	D	E	FX
77,92	0,21	9,98	6,58	0,21	2,76	2,34
Lecturers: Mgr. Eleonóra Beňová, PhD.						
Last change: 02.06.2015						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KIS/338B/18		Course title: Manažment v digitálnej dobe				
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning						
Number of credits: 3						
Recommended semester: 5.						
Educational level: I.						
Prerequisites:						
Course requirements:						
Learning outcomes:						
Class syllabus:						
Recommended literature:						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 0						
A	ABS	B	C	D	E	FX
0,0	0,0	0,0	0,0	0,0	0,0	0,0
Lecturers: doc. Ing. Jaroslava Kniežová, PhD., Ing. Jaroslav Vojtechovský, PhD.						
Last change:						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMk/013B/10	Course title: Marketing
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 4.	
Educational level: I.	
Prerequisites:	
Course requirements: 40 % interim evaluation: - active attendance on seminars (in case of unjustified absence or unpreparedness on seminar loss of 10%) - interim evaluation (2 written intermediate tests 10%) - semester project – application of theoretical knowledge on selected organization – 30% 60 % final evaluation: - exam – written test (corrective dates – oral exam) The overall student rating consists of the sum of the percentages for active attendance on seminars the semester project, and of the percentage obtained from the exam. Exam is written. System of interim evaluation is set on the beginning of semester. Scale of assessment (preliminary/final): 40/60	
Learning outcomes: The aim of the course is to acquire the basic knowledge from the various areas of marketing theory. The subject emphasizes the importance and benefits of basic marketing postulates in terms of the interconnection of the organization and its customers. Emphasis is placed on acquiring skills in marketing decision-making and performing individual marketing activities of the organization, especially in strategic and marketing planning, market segmentation and market positioning, marketing research, analysis of marketing environment and consumer and organizational purchasing behavior in designing of marketing mix and in exploitation of international marketing. The subject also emphasizes the impact of the online environment and the selected specifics of digital marketing. In addition to gaining theoretical knowledge, the subject is also aimed at stimulating the students' ability to apply the marketing concept in economic practice.	
Class syllabus: 1 Position and importance of marketing in the company's development. 2 Summary of the marketing concept. 3 Strategic planning and marketing management. 4 Importance of marketing planning. 5 Marketing environment. 6 Marketing information system and marketing research.	

- 7 Buying behavior of consumers and organizations.
- 8 Market segmentation, selection of target groups and creating market position.
- 9 Marketing mix and extended marketing mix.
- 10 Product as a tool of marketing mix.
- 11 Price and pricing strategy of the company.
- 12 Distribution channels and physical distribution.
- 13 Marketing communication and marketing communication mix.
- 14 International marketing.

Recommended literature:

- [1] BARTÁKOVÁ, G. – CIBÁKOVÁ, V. – ŠTARCHOŇ, P.: Základy marketingu. 2. rozšírené vydanie. Bratislava: 2007. ISBN 978-80-969834-4-5
- [2] KOTLER, P. – ARMSTRONG, G.: Marketing. Praha: Grada 2007. ISBN 80-247-0513-3
- [3] KOTLER, P. – WONG, V. – SAUNDERS, J. – ARMSTRONG, G.: Moderní marketing. Praha: Grada Publishing 2007. ISBN 8024715457
- [4] BAINES, P. – FILL, C. – PAGE, K.: Marketing. Oxford: Oxford University Press 2011. ISBN 978-0-19-957961-7
- [5] BLYTHE, J.: Principles and Practice of Marketing. 2nd Editon. Hampshire: Cengage Learning EMEA 2009. ISBN 978-1-4080-114-78
- [6] ARMSTRONG, G. – KOTLER, P.: Marketing: An Introduction. 8th Editon. Upper Saddle River: Pearson Education, Inc. 2007. ISBN 0-13-186591-9 – vybrané kapitoly.
- [7] BRASSINGTON, F. – PETTITT, S.: Principles of Marketing. Harlow: Prentice Hall 2006. ISBN 0-273-69559-2
- [8] Marketing Science and Inspirations, Marketing&Media.
- With regard to new and available resources, supplementary literature will be updated on a continuous basis.

Languages necessary to complete the course:

Slovak, English

Notes:

Past grade distribution

Total number of evaluated students: 2396

A	ABS	B	C	D	E	FX
24,0	0,0	25,17	19,82	14,02	12,19	4,8

Lecturers: prof. Mgr. Peter Štarchoň, PhD., doc. Ing. Gabriela Pajtinková Bartáková, PhD., Mgr. Lucia Vilčeková, PhD., doc. JUDr. PhDr. Katarína Gubíniová, PhD., Mgr. František Olšavský, PhD., doc. Ing. Mgr. Ľubomíra Strážovská, PhD., doc. PhDr. Eva Smolková, CSc., Mgr. Barbora Suchá, Mgr. Miroslava Skýpalová, Mgr. Samuel Smolka, PhD., Mgr. Bianka Chorvátová, Mgr. Lukáš Vaľko

Last change: 08.03.2018

Approved by:

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMk/008B/10	Course title: Marketing in Family, Small and Medium Business
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 2	
Recommended semester: 2.	
Educational level: I.	
Prerequisites:	
Course requirements: Terms of credit: • Active participation in seminars - each student prepares examples of a family business and uses his marketing theory and presents it - 40% • Final short test of acquired knowledge - 60%	
Learning outcomes: Students at the end of the semester will understand the importance of this form of family business and define the business of families.	
Class syllabus: Definition of the family business, according to selected EU countries: 1. Definition of family businesses in country of EU 2. Examples of family businesses in the developed countries of the European Union-Germany, Italy 3. The positives and negatives of this type of business 4. The problems of the family business – the exchange of generations 5. Marketing activities of family businesses 6. Marketing and next generation.	
Recommended literature: 1. MUGLER, J. 2005: Grundlagen der BWL der Klein- und Mittelbetriebe. Wien: Facultas Verlags- und Buchhandels AG, 2005. 192 s. ISBN 3-85114-940-8 2. POZO, W. J. 2010: Family Business. USA, Mason: SWC Learning, 2010. 391 s. ISBN 13-978-0-324-59804-9 3. STRÁŽOVSKÁ, Ľ. 2004: Malé a stredné podnikanie a rodinné podnikanie, osobitosti marketingu. Nové Zámky: Cranium, 2004. 310 s. ISBN 80-968443-7-7 4. STRÁŽOVSKÁ, Ľ. - STRÁŽOVSKÁ, H. - KROŠLÁKOVÁ, M. 2008: Podnikanie formou rodinných podnikov. Bratislava: Sprint, 2008. 240 s. ISBN 978-80-969927-0-6 5. STRÁŽOVSKÁ, Ľ. a kol. 2009: Podnikanie. Bratislava: MERKURY, 2009. 309 s. ISBN 978-80-89143-79-5 6. STRÁŽOVSKÁ, Ľ. 2007: Malé a stredné podnikanie a rodinné podnikanie. Nové Zámky: SECOS, 2007. 138 s. ISBN 80-969389-5-7	

7. STRÁŽOVSKÁ, H. - STRÁŽOVSKÁ, Ľ. – VESZPRÉMI SIROTKOVÁ, A. – HORBULÁK, Z. 2017. Obchodné podnikanie na prahu 21. storočia. Bratislava: Sprint, 2017. 283 s. ISBN 978-80-89710-35-5

Languages necessary to complete the course:

Slovak

Notes:

Past grade distribution

Total number of evaluated students: 556

A	ABS	B	C	D	E	FX
81,83	0,0	7,37	1,08	0,18	0,36	9,17

Lecturers: doc. Ing. Mgr. Ľubomíra Strážovská, PhD.

Last change: 19.02.2019

Approved by:

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/064B/00	Course title: Mathematics I
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 1.	
Educational level: I.	
Prerequisites:	
Course requirements:	
Learning outcomes:	
Class syllabus: 1. Statical or equilibrium analysis. n-dimensional vectors and matrices: Vector and Matrices Operations, linear dependence and independence. Matrices: transposes and inverse matrix, singular, regular matrices, rank of matrices, determinants, their basic properties. Solution of the system linear equations (Gauss Elimination Method, Cramer's Rule). Matrices as Linear Transformations, Eigenvalue, Eigenvectors. Application to Market, Leontief Input-Output Models. 2. Comparative static analysis Function of One Variable: Concept of Limit, Continuity and Differentiability of a Function of One Variable. Rules of Differentiation for a Function of One Variable. L'Hospital Rule. Differentials. Taylor Series. Extreme Values of a Function of One Variable. Integral Calculus: Indefinite Integrals: Basic rules of Integration, Substitution method, Integration per partes. Definite Integrals. Some economical applications.	
Recommended literature: [1] BAUER, L., Lipovská, H., Mikulík, M., Mikulík, V.: matematika v ekonomii a ekonomice. Praha, Grada, 2015 [2] BERGIN, J. 2015. Mathematics for Economists with Applications. London and New York : Routledge, Taylor and Francis Group, 2015. ISBN 978-04-156-3828-9 [3] CHIANG, A. C. 1984. Fundamentals Methods of Mathematical Economics. Singapore : McGraw-Hill, 1984. ISBN 00-706-6219-3 [4] RENSHAW, G. 2009. Maths for Economics. Oxford : Oxford University Press, 2009. ISBN 978-01-992-3681-7 [5] SYDSAETER, K. – HAMMOND, P. 2008. Essential Mathematics for Economic Analysis. Boston : Prentice Hall. 2008. ISBN 978-02-737-6068-9 [6] VINOGRADOV, V .V. 2010. Mathematics for Economists Made Simple. Praha : Karolinum Press, 2010. ISBN 978-80-246-1657-5	

[7] WERNER, F. – SOTSKOV, Y. N. 2006. Mathematics of Economics and Business. New York : Routledge, Taylor and Francis Group, 2006. ISBN 978-04-153-3281-1

Languages necessary to complete the course:

Notes:

Past grade distribution

Total number of evaluated students: 3768

A	ABS	B	C	D	E	FX
7,88	0,0	10,83	13,91	15,66	33,07	18,66

Lecturers: doc. RNDr. Mária Bohdalová, PhD., prof. RNDr. Martin Knor, Dr., Mgr. Peter Struk, PhD., prof. RNDr. Jozef Komorník, DrSc., Mgr. Marina Faďoš, PhD., Mgr. Milada Kazdová, PhD., Mgr. Maroš Bobulský

Last change: 30.12.2018

Approved by:

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/065B/00	Course title: Mathematics II
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 2.	
Educational level: I.	
Prerequisites: FM.KEF/064B/00 - Mathematics I	
Course requirements:	
Learning outcomes:	
Class syllabus: Brief Syllabus: 1. Introduction into function of more variables. Function of more variables. Partial derivatives. Complete differential. Some economic applications of partial derivatives and complete differential. Progress of function with more variables into Taylor series. 2. Extremes of function with more variables. Local extremes of function with more variables. Open extremes (extremes without boundaries), bound extremes (with constraints in the form of equality), absolute extremes of function with more variables (extremes of function continuous on a compact set). Calculation of absolute extremes Kuhn – Tucker conditions. 3. Linear programming. Formulation of the linear programming and its basic economic applications. Graphical solution of the linear programming with two variables. Standard form of linear programming. Basic solutions. Slack and excess variables. Calculation of optimal solution by means of Dantzig Simplex method. 4. Duality in linear programming. Problems of duality in the linear programming. Symetric and nonsymetric dual problems, characteristics of dual problems, shadow prices. Economical interpretation of dual solution. 5. Sensitivity analysis. Changes in coefficients and structure of linear programming problems and in their impact on optimal solution. Intervals of permissible coefficient changes. Supplementation of new activity (new decision variable). Economic interpretation of acquired results. 6. Problem of factor programming. Factor in the problems of economic decision-making. Solving the problem of factor programming by method of branch and bound.	
Recommended literature: 2. Komorník, J. – Komorníková M. – Mikula, K.: Modelovanie ekonomických a finančných procesov. FM UK, Bratislava 1997	

3. Chiang, A.C.: Fundamentals Methods of Mathematical Economics. McGraw-Hill International Editions., Singapore , 1984
4. Werner, F. – Sotskov, Y. N.: Mathematics of Economics and Business
5. Miller, R. E.: Optimization. Foundations and applications. J. Wiley & Sons, Inc. N. Y. 2001.

Languages necessary to complete the course:

Notes:

Past grade distribution

Total number of evaluated students: 2983

A	ABS	B	C	D	E	FX
6,57	0,0	9,12	13,07	16,93	32,75	21,56

Lecturers: prof. RNDr. Jozef Komorník, DrSc., prof. RNDr. Martin Knor, Dr., doc. RNDr. Mária Bohdalová, PhD., Mgr. Peter Struk, PhD., Mgr. Marina Faďoš, PhD., Mgr. Milada Kazdová, PhD., Mgr. Maroš Bobulský

Last change: 30.12.2018

Approved by:

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KIS/143B/17		Course title: Mind Mapping				
Educational activities: Type of activities: Number of hours: per week: per level/semester: Form of the course: on-site learning						
Number of credits: 3						
Recommended semester: 1.						
Educational level: I.						
Prerequisites:						
Course requirements:						
Learning outcomes:						
Class syllabus:						
Recommended literature:						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 65						
A	ABS	B	C	D	E	FX
83,08	0,0	3,08	1,54	0,0	0,0	12,31
Lecturers: Mgr. Andrea Studeničová						
Last change:						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KIS/146B/17		Course title: Mind Mapping				
Educational activities: Type of activities: Number of hours: per week: per level/semester: Form of the course: on-site learning						
Number of credits: 3						
Recommended semester: 2.						
Educational level: I.						
Prerequisites:						
Course requirements:						
Learning outcomes:						
Class syllabus:						
Recommended literature:						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 57						
A	ABS	B	C	D	E	FX
84,21	0,0	3,51	3,51	3,51	3,51	1,75
Lecturers: Mgr. Andrea Studeničová						
Last change:						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KIS/340B/18		Course title: Modelovanie a štatistika v R				
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning						
Number of credits: 3						
Recommended semester: 6.						
Educational level: I.						
Prerequisites:						
Course requirements:						
Learning outcomes:						
Class syllabus:						
Recommended literature:						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 0						
A	ABS	B	C	D	E	FX
0,0	0,0	0,0	0,0	0,0	0,0	0,0
Lecturers: Mgr. Marina Fad'oš, PhD., Mgr. Martin Pažický, PhD.						
Last change:						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/097B/00	Course title: Money and Banking
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 5.	
Educational level: I.	
Prerequisites:	
Recommended prerequisites: Economics III, Fundamentals of Financial Management	
Course requirements: During the semester there will be possibility within the exercises get a maximum of 30 points overall. The participation in the final exam of the subject is a minimum of 21 points from the seminars. During the semester, points can be obtained for seminar work, its presentation, midterm test and active participation at seminars. It is possible to get max 70 points for the final exam.	
Learning outcomes: A graduate of the subject acquires knowledge of money and currency, can identify basic monetary policy instruments. Has knowledge of the financial system, financial markets, is able to use financial instruments. The graduate is able to distinguish different forms of banking systems, including the history and current state of the banking system in Slovakia, and distinguishes specialized banking institutions operating on the Slovak market. It will recognize the central and other tasks of central banks, as well as the tools that these institutions apply to their functioning. The graduate is familiar with the legal conditions of the operation of commercial banks, their legal form and main activities, they can identify bank risks and use basic banking products. The graduate gains knowledge of the functioning of the most important multilateral financial institutions.	
Class syllabus: 1. Money and money circulation: nature, functions and forms of money, currency and monetary system, monetary policy and its objectives, monetary policy instruments, foreign exchange policy. 2. Financial system: the role of the financial system, financial markets and financial instruments, financial market participants, regulation of financial markets, financial market in the Slovak Republic. 3. Banking system in the Slovak Republic: forms of the banking system, development and current state of the banking system in Slovakia, banking sector, specialized non-bank institutions. 4. The status and scope of central banks (National Bank of Slovakia and European Central Bank): establishment, legal form and basic functions, monetary policy and monetary policy instruments, regulation of the banking sector.	

<p>5. The status and main activities of commercial banks: the legal form of banks, the principal activities of commercial banks, the requirements of banks, the management of assets and liabilities, banking risks, banking products.</p> <p>6. Multilateral Financial Institutions: European Bank for Reconstruction and Development, European Investment Bank, International Monetary Fund, World Bank.</p>																				
<p>Recommended literature:</p> <p>[1] CECCHETTI, S. G. – SCHOENHOLTZ, K. L. 2015. Money, Banking and Financial Markets. 4th Edition. McGraw-Hill, 2015. ISBN 978-98-145-7516-4</p> <p>[2] KOCH, T. W. – MACDONALD, S. S. 2010. Bank Management. 7th Edition. South-Western Cengage Learning, 2010. ISBN 978-03-246-5578-0</p> <p>[3] ROSE, P. S. – HUDGINS, S. C. 2010. Bank Management and Financial Services. McGraw-Hill, 2010. ISBN 978-00-712-6787-8</p>																				
<p>Languages necessary to complete the course:</p> <p>English</p>																				
<p>Notes:</p>																				
<p>Past grade distribution</p> <p>Total number of evaluated students: 3007</p> <table> <tr> <th>A</th><th>ABS</th><th>B</th><th>C</th><th>D</th><th>E</th><th>FX</th></tr> <tr> <td>11,57</td><td>0,0</td><td>20,88</td><td>24,78</td><td>21,22</td><td>20,52</td><td>1,03</td></tr> </table>							A	ABS	B	C	D	E	FX	11,57	0,0	20,88	24,78	21,22	20,52	1,03
A	ABS	B	C	D	E	FX														
11,57	0,0	20,88	24,78	21,22	20,52	1,03														
<p>Lecturers: Mgr. Lucia Paškrťová, PhD.</p>																				
<p>Last change: 16.03.2018</p>																				
<p>Approved by:</p>																				

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KIS/016_B/12		Course title: On-line Marketing I				
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning						
Number of credits: 3						
Recommended semester: 5.						
Educational level: I.						
Prerequisites:						
Course requirements:						
Learning outcomes:						
Class syllabus:						
Recommended literature:						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 170						
A	ABS	B	C	D	E	FX
80,59	0,0	7,06	4,12	1,18	2,35	4,71
Lecturers: Ing. Jaroslav Vojtechovský, PhD.						
Last change: 02.06.2015						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KIS/017_B/12		Course title: On-line Marketing II				
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning						
Number of credits: 3						
Recommended semester: 6.						
Educational level: I.						
Prerequisites:						
Course requirements:						
Learning outcomes:						
Class syllabus:						
Recommended literature:						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 63						
A	ABS	B	C	D	E	FX
92,06	0,0	1,59	1,59	0,0	0,0	4,76
Lecturers: Ing. Jaroslav Vojtechovský, PhD.						
Last change: 19.02.2018						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KIS/058_B/14		Course title: Online marketing and online games				
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning						
Number of credits: 3						
Recommended semester: 4.						
Educational level: I.						
Prerequisites:						
Course requirements:						
Learning outcomes:						
Class syllabus:						
Recommended literature:						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 134						
A	ABS	B	C	D	E	FX
90,3	0,0	2,24	0,75	0,0	0,75	5,97
Lecturers: Ing. Jaroslav Vojtechovský, PhD.						
Last change: 19.02.2018						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KIS/341B/18		Course title: Online trendy				
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning						
Number of credits: 3						
Recommended semester: 6.						
Educational level: I.						
Prerequisites:						
Course requirements:						
Learning outcomes:						
Class syllabus:						
Recommended literature:						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 25						
A	ABS	B	C	D	E	FX
100,0	0,0	0,0	0,0	0,0	0,0	0,0
Lecturers: Ing. Jaroslav Vojtechovský, PhD.						
Last change:						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KIS/022_IB/12	Course title: Open Source and Linux
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 3., 5.	
Educational level: I.	
Prerequisites:	
Course requirements: The assessment of the subject is in accordance with the FM UK Study Regulations. Evaluation is aimed at assessing the skills and work habits of students, which are assessed on the basis of OCTO in ACVA phases: Objective 25% Complexity 25% Team work 25% Outputs 25% Together, max. 100 points/semester, where the following points can be obtained in the individual AKVA phases: Analytical - 20 points, Conceptual - 20 points, Verification - 20 points, Argumentative - 40 point Scale of assessment (preliminary/final): 100/0	
Learning outcomes: By completing the subject, the student will acquire skills in the Linux operating system using the software provided by the faculty and will acquire deeper theoretical knowledge from the field of POSIX operating systems. Alternative activity in the four ACVA phases of the project solution – Analytical (2-4 weeks), Conceptual (2-4 weeks), Verifying (1-3 weeks) and Argumentative (1-3 weeks).	
Class syllabus: <ul style="list-style-type: none"> • Historical lookup of development software and its creation. From collective intelligence to community development. • Principles and management of the development open-source projects, sources of motivation for community developers • Formalization and institutionalization of open-source projects, successful commercial and non-commercial projects and their business models • Introduction to the GNU / Linux operating system, overview of its distributions and related systems • System installation, basic program packages, system preparation for common office and home use, peripheral equipment setup. • Introduction to server services for a small computer network, network setup, and security • Working with command line and specialized programs in the GNU / Linux environment 	
Recommended literature: [1]. CHRISTOPHER NEGUS, 2015. Linux Bible. 9th Edition. B.m.: WILEY. ISBN: 978-1-118-99987-5.	

[2]. WILLIAM SHOTTS, 2012. The Linux Command Line [online]. 1st Edition [cit. 9. február 2018]. ISBN ISBN-13: 978-1593273897. Dostupné na: <http://linuxcommand.org/tlcl.php>
 [3]. VOGEL, K.: Producing Open-source Software. O'Reilly Media, Sebastopol, California, 2005
 [4]. RAYMOND, E. S.: The Cathedral and The Bazaar. O'Reilly Media, Sebastopol, California, 1999

Languages necessary to complete the course:

slovak language, english language

Notes:

Past grade distribution

Total number of evaluated students: 333

A	ABS	B	C	D	E	FX
99,4	0,0	0,0	0,0	0,0	0,3	0,3

Lecturers: Ing. Vincent Karovič, PhD., Mgr. Vincent Karovič, PhD.

Last change: 09.02.2018

Approved by:

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KIS/023_IB/13	Course title: Open source and Linux
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 4., 6.	
Educational level: I.	
Prerequisites:	
Course requirements: Scale of assessment (preliminary/final): 100/0	
Learning outcomes: By completing the subject, the student will acquire skills in the Linux operating system using the software provided by the faculty and will acquire deeper theoretical knowledge from the field of POSIX operating systems. Alternative activity in the four ACVA phases of the project solution – Analytical (2-4 weeks), Conceptual (2-4 weeks), Verifying (1-3 weeks) and Argumentative (1-3 weeks).	
Class syllabus: <ul style="list-style-type: none"> • Historical lookup of development software and its creation. From collective intelligence to community development. • Principles and management of the development open-source projects, sources of motivation for community developers • Formalization and institutionalization of open-source projects, successful commercial and non-commercial projects and their business models • Introduction to the GNU / Linux operating system, overview of its distributions and related systems • System installation, basic program packages, system preparation for common office and home use, peripheral equipment setup. • Introduction to server services for a small computer network, network setup, and security • Working with command line and specialized programs in the GNU / Linux environment 	
Recommended literature: [1]. CHRISTOPHER NEGUS, 2015. Linux Bible. 9th Edition. B.m.: WILEY. ISBN ISBN: 978-1-118-99987-5. [2]. WILLIAM SHOTTS, 2012. The Linux Command Line [online]. 1st Edition [cit. 9. február 2018]. ISBN ISBN-13: 978-1593273897. Dostupné na: http://linuxcommand.org/tlcl.php [3]. VOGEL, K.: Producing Open-source Software. O'Reilly Media, Sebastopol, California, 2005 [4]. RAYMOND, E. S.: The Cathedral and The Bazaar. O'Reilly Media, Sebastopol, California, 1999	

Languages necessary to complete the course: slovak language, english language						
Notes:						
Past grade distribution Total number of evaluated students: 200						
A	ABS	B	C	D	E	FX
88,5	0,0	6,0	2,5	0,0	0,0	3,0
Lecturers: Ing. Vincent Karovič, PhD., Mgr. Vincent Karovič, PhD.						
Last change: 09.02.2018						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KIS/321B/16	Course title: Operation Systems
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 3.	
Educational level: I.	
Prerequisites:	
Course requirements: The assessment of the subject is in accordance with the FM UK Study Regulations. Evaluation is aimed at assessing the skills and work habits of students, which are assessed on the basis of OCTO in ACVA phases: Objective 25% Complexity 25% Team work 25% Outputs 25% Together, max. 100 points/semester, where the following points can be obtained in the individual AKVA phases: Analytical - 20 points, Conceptual - 20 points, Verification - 20 points, Argumentative - 40 point Scale of assessment (preliminary/final): 100/0	
Learning outcomes: By completing the subject, the student will acquire skills in the field of operating systems using the software provided by the faculty and will acquire deeper theoretical knowledge of the operating system properties. Alternative activity in the four ACVA phases of the project solution – Analytical (2-4 weeks), Conceptual (2-4 weeks), Verifying (1-3 weeks) and Argumentative (1-3 weeks).	
Class syllabus: <ol style="list-style-type: none"> 1. Introduction to Operating Systems (General Operating Systems, Layers of Operating Systems, Memory Models, Methods of Interaction of Operating Systems of Different Levels) 2. Division, history and development of operating systems 3. OS Xerox-based operating systems 4. Posix operating systems their division and development 5. Virtualization environments and their use for OS testing 6. Install the selected Windows OS in the Virtual Environment 7. Installing the selected Linux OS in the Virtual Environment 8. Comparing Windows OS controls to different versions 9. Demo of Linux OS installation in text mode 10. Demonstration of the Linux OS configuration in text mode 11. Installing Android_x86 in Virtual Environment 	
Recommended literature: [1]. BRIAN SVIDERGOL, VLADIMIR MELOSKI, BYRON WRIGHT, SANTOS MARTINEZ, DOUG BASSETT, 2017. Mastering Windows Server 2016 [online]. B.m.: Sybex [cit. 9. február 2018]. ISBN: 978-1-119-40497-2. Dostupné na: https://www.wiley.com/en-us/Mastering+Windows+Server+2016-p-9781119404972	

- [2]. CHRISTOPHER NEGUS, 2015. Linux Bible. 9th Edition. B.m.: WILEY. ISBN ISBN: 978-1-118-99987-5.
- [3]. KYLE RANKIN, BENJAMIN MAKO HILL, 2013. The Official Ubuntu Server. 3rd edition. B.m.: Pearson Education (US). ISBN ISBN13 9780133017533.
- [4]. WILLIAM SHOTTS, 2012. The Linux Command Line [online]. 1st Edition [cit. 9. február 2018]. ISBN ISBN-13: 978-1593273897. Dostupné na: <http://linuxcommand.org/tlcl.php>

Languages necessary to complete the course:

slovak language, english language

Notes:

Past grade distribution

Total number of evaluated students: 48

A	ABS	B	C	D	E	FX
100,0	0,0	0,0	0,0	0,0	0,0	0,0

Lecturers: Ing. Vincent Karovič, PhD., Mgr. Vincent Karovič, PhD.

Last change: 09.02.2018

Approved by:

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KIS/105B/10		Course title: Operations Research				
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning						
Number of credits: 3						
Recommended semester: 6.						
Educational level: I.						
Prerequisites:						
Course requirements:						
Learning outcomes:						
Class syllabus:						
Recommended literature:						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 205						
A	ABS	B	C	D	E	FX
50,24	0,0	18,05	19,51	1,95	5,37	4,88
Lecturers: RNDr. Eva Kostrecová, PhD.						
Last change:						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KIS/332B/18		Course title: Operačný systém Linux				
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning						
Number of credits: 3						
Recommended semester: 3.						
Educational level: I.						
Prerequisites:						
Course requirements:						
Learning outcomes:						
Class syllabus:						
Recommended literature:						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 40						
A	ABS	B	C	D	E	FX
85,0	0,0	12,5	0,0	0,0	0,0	2,5
Lecturers: Mgr. Vincent Karovič, PhD., Ing. Vincent Karovič, PhD.						
Last change:						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMn/036B/00	Course title: Organizational Cultures
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 5.	
Educational level: I., II.	
Prerequisites:	
Course requirements: 40 % – assessed work and its presentation 15% - active participation in class discussions and case studies analyses 45 % – final written exam Scale of assessment (preliminary/final): Scale of assessment (preliminary/final): 55/45	
Learning outcomes: The course provides basics in organizational culture theory, namely the principles of emergence of organisational culture, its characteristics and actors influencing its emergence, evolution, and change, as well as its influence on an organization's functioning. On completion of this course the student will be able to: Understand what organizational culture is Identify and characterize an organizational culture in an organization Identify the impact of the organizational culture on the organization's functioning.	
Class syllabus: Introduction to organizational cultures (definitions, relevant theories, research methodology) Substance and forms of organizational culture Organization and environment, national cultures as an organization's environment Organizational socialization Creation, maintenance, and change of organizational culture Subcultures and countercultures Cultural leadership Organizational culture and communication models	
Recommended literature: Trice, H, M. - Beyer, J. M.: The Cultures of Work Organizations, Englewood Cliffs, Prentice Hall 1993. Brown, A.: Organizational Culture, London, Pitman Publishing 1998. Lewis, R.D.: When Cultures Collide, Nicholas Brealey Publishing 2006. Alvesson, M.: Understanding Organisational Culture. Sage Publications Ltd. 2012. Trompenaars, F. – Voerman, E.: Servant-Leadership Across Cultures. Oxford: Infinite Ideas Ltd. 2010.	

Languages necessary to complete the course: English						
Notes:						
Past grade distribution Total number of evaluated students: 310						
A	ABS	B	C	D	E	FX
15,16	0,0	22,58	25,48	16,13	15,48	5,16
Lecturers: doc. PhDr. Helena Šajgalíková, PhD., prof. Ing. Ľubica Bajžíková, PhD.						
Last change: 08.10.2018						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/133B/09	Course title: Particularities of Labor Market
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 4.	
Educational level: I.	
Prerequisites:	
Course requirements: Scale of assessment (preliminary/final): during semester 100%	
Learning outcomes:	
Class syllabus: The aim of the course is to acquaint students with the particularities of the Labor market. The main focus is set on the gender specifics issues as discrimination at the Labor Market (glass ceiling effect in the career growth, differences in remuneration) as well as on work-life balance. Also, the issue of population aging and intergenerational management. Gender and labour market Workplace diversity Discrimination (gender issues, labour segmentation, pay gap) Un/employment Work-life balance	
Recommended literature: BERTINI, Kristine. (2011). Strength for the sandwich generation. Help to thrive while simultaneously caring for our kids and our aging parents. ABC-CLIO, 2011. Catalyst. (2013). Why Diversity Matters. July 2013 Retrieved from http://www.catalyst.org/system/files/why_diversity_matters_catalyst_0.pdf Catalyst. (2016). 2015 Catalyst Census: Women and Men Board Directors. New York: Catalyst. Retrieved from http://www.catalyst.org/knowledge/2015-catalyst-census-women-and-men-board-directors HEWLETT, Sylvia Ann (2002). Executive Women and the Myth of Having It All. Harvard Business Review 80, April 2002, 66-73. JOHNSON, Meagan. – JOHNSON, Larry. (2010). Generations, Inc. : From Boomers to Linksters - Managing the Friction Between Generations at Work. Saranac Lake, NY, USA: AMACOM Books. 2010 McKinsey & Company. (2015). Diversity Metters. Retrieved from https://www.mckinsey.com/~media/mckinsey/business%20functions/organization/our%20insights/why%20diversity%20matters/diversity%20matters.ashx	

RYAN Michelle, - HASLAM, Alex (2006). What lies beyond the glass ceiling? Human Resource Management International Digest 14, 2006, 3.						
Languages necessary to complete the course: slovak and english						
Notes:						
Past grade distribution Total number of evaluated students: 22						
A	ABS	B	C	D	E	FX
63,64	0,0	13,64	4,55	9,09	4,55	4,55
Lecturers: Mgr. Ľudmila Mitková, PhD.						
Last change: 12.02.2018						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMn/041B/10	Course title: Personnel Management (Selected Topics)
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 4.	
Educational level: I.	
Prerequisites:	
Recommended prerequisites: 0	
Course requirements: Case study solution and presentation, passing the final comprehensive exam. Scale of assessment (preliminary/final): 100/0	
Learning outcomes: Understanding of basic features of traditional Japanese approach to management such as life-time employment, Ringi system, and seniority system	
Class syllabus: Introduction to the course A brief outline of Japanese history Japanese society and business environment in Japan The postwar recovery and the "miracle" of Japanese economy Bubble economy and the "lost ten years" era Typical characteristics of traditional Japanese approach to management Specific features of HRM in Japanese large industrial companies Management development in Japan Total Quality Management philosophy in Japan	
Recommended literature: Rudy, J. - Rudyová, J.: Human Resource Management in Japan, VHK Altdorf, 2008 Ouchi, W.: Theory Z, Addison- Wesley Publishing Company, Massachusetts, 1981	
Languages necessary to complete the course: English language	
Notes:	

Past grade distribution						
Total number of evaluated students: 52						
A	ABS	B	C	D	E	FX
86,54	0,0	5,77	1,92	0,0	0,0	5,77
Lecturers: prof. Ing. Ján Rudy, PhD., Mgr. Jana Fratričová, PhD.						
Last change: 31.01.2018						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KMn/040B/00		Course title: Personnel Management in Small Companies				
Educational activities: Type of activities: lecture Number of hours: per week: 12 per level/semester: 168 Form of the course: on-site learning						
Number of credits: 3						
Recommended semester: 6.						
Educational level: I.						
Prerequisites:						
Course requirements:						
Learning outcomes:						
Class syllabus: Importance of Personnel Management in Small Enterprise Development of Personnel Management and Its Relation to Human Resource Management HRM Functions in Enterprise Personnel Work and Its Specifics in Small Enterprises Selected Functions of Personnel Management in a Small Enterprise Recruitment and Selection of Employees in Small Enterprise Performance Appraisal, Compensation and Motivation of Employees Development of Employees						
Recommended literature: Koubek, J.: Personální práce v malých podnicích, Grada, Praha, 2003. Bajžíková, Ľ.: Odmeňovanie ako zdroj motivácie zamestnancov, Ekonóm, Bratislava 1999. Bajžíková, Ľ.: Systémy odmeňovania. Ofprint, Bratislava, 2004. Bajžíková, Ľ. - Luptáková, S. - Rudy, J. - Vargic, B. - Weidlich, R.: Manažment ľudských zdrojov, UK Bratislava, 2006.						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 819						
A	ABS	B	C	D	E	FX
31,5	0,0	27,11	17,58	8,79	5,62	9,4
Lecturers: prof. Ing. Ľubica Bajžíková, PhD.						
Last change: 02.06.2015						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KIS/062B/10		Course title: Physical Education (1)				
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning						
Number of credits: 2						
Recommended semester: 1.						
Educational level: I.						
Prerequisites:						
Course requirements:						
Learning outcomes:						
Class syllabus:						
Recommended literature:						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 1408						
A	ABS	B	C	D	E	FX
92,26	0,21	0,43	0,14	0,0	0,0	6,96
Lecturers: prof. RNDr. Michal Greguš, PhD., Mgr. Tomáš Kuchár, PhD., Mgr. Eleonóra Beňová, PhD., Mgr. Viktor Sládok, PaedDr. Stanislav Frýželka, PhD., Mgr. Ladislav Mókus, Mgr. Jana Leginusová, PaedDr. Dana Mašlejová, doc. PhDr. Vojtech Potočný, CSc., Mgr. Martin Dovičák, PhD., Mgr. Júlia Raábová, PhD., Mgr. Branislav Nedbálek, Mgr. Dalibor Ludvig, PhD., Mgr. Lenka Nagyová, PhD., PaedDr. Martina Tibenská, PhD., Mgr. Michal Tokár, PhD.						
Last change:						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KIS/063B/10		Course title: Physical Education (2)				
Educational activities: Type of activities: Number of hours: per week: per level/semester: Form of the course: on-site learning						
Number of credits: 2						
Recommended semester: 2.						
Educational level: I.						
Prerequisites:						
Course requirements:						
Learning outcomes:						
Class syllabus:						
Recommended literature:						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 1194						
A	ABS	B	C	D	E	FX
93,3	0,0	0,84	0,08	0,17	0,08	5,53
Lecturers: prof. RNDr. Michal Greguš, PhD., Mgr. Tomáš Kuchár, PhD., PaedDr. Stanislav Frýželka, PhD., Mgr. Jana Leginusová, Mgr. Ladislav Mókus, PaedDr. Dana Mašlejová, doc. PhDr. Vojtech Potočný, CSc., Mgr. Eleonóra Beňová, PhD., Mgr. Viktor Sládok, Mgr. Martin Dovičák, PhD., Mgr. Júlia Raábová, PhD., Mgr. Branislav Nedbálek, Mgr. Dalibor Ludvig, PhD., Mgr. Lenka Nagyová, PhD., PaedDr. Martina Tibenská, PhD., Mgr. Michal Tokár, PhD.						
Last change:						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KIS/064B/10		Course title: Physical Education (3)				
Educational activities: Type of activities: Number of hours: per week: per level/semester: Form of the course: on-site learning						
Number of credits: 2						
Recommended semester: 3.						
Educational level: I.						
Prerequisites:						
Course requirements:						
Learning outcomes:						
Class syllabus:						
Recommended literature:						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 878						
A	ABS	B	C	D	E	FX
96,24	0,0	0,8	0,11	0,0	0,23	2,62
Lecturers: prof. RNDr. Michal Greguš, PhD., Mgr. Tomáš Kuchár, PhD., PaedDr. Stanislav Frýželka, PhD., Mgr. Jana Leginusová, Mgr. Ladislav Mókus, PaedDr. Dana Mašlejová, doc. PhDr. Vojtech Potočný, CSc., Mgr. Eleonóra Beňová, PhD., Mgr. Viktor Sládok, Mgr. Lenka Nagyová, PhD., Mgr. Martin Dovičák, PhD., Mgr. Júlia Raábová, PhD., Mgr. Branislav Nedbálek, Mgr. Dalibor Ludvig, PhD., PaedDr. Martina Tibenská, PhD., Mgr. Michal Tokár, PhD.						
Last change:						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KIS/065B/10		Course title: Physical Education (4)				
Educational activities: Type of activities: Number of hours: per week: per level/semester: Form of the course: on-site learning						
Number of credits: 2						
Recommended semester: 4.						
Educational level: I.						
Prerequisites:						
Course requirements:						
Learning outcomes:						
Class syllabus:						
Recommended literature:						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 715						
A	ABS	B	C	D	E	FX
95,24	0,0	0,56	0,0	0,0	0,0	4,2
Lecturers: prof. RNDr. Michal Greguš, PhD., Mgr. Tomáš Kuchár, PhD., PaedDr. Stanislav Frýželka, PhD., Mgr. Jana Leginusová, Mgr. Ladislav Mókus, PaedDr. Dana Mašlejová, doc. PhDr. Vojtech Potočný, CSc., Mgr. Eleonóra Beňová, PhD., Mgr. Viktor Sládok, PaedDr. Martina Tibenská, PhD., Mgr. Martin Dovičák, PhD., Mgr. Júlia Raábová, PhD., Mgr. Branislav Nedbálek, Mgr. Dalibor Ludvig, PhD., Mgr. Lenka Nagyová, PhD., Mgr. Michal Tokár, PhD.						
Last change:						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KIS/066B/10		Course title: Physical Education (5)				
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning						
Number of credits: 2						
Recommended semester: 5.						
Educational level: I.						
Prerequisites:						
Course requirements:						
Learning outcomes:						
Class syllabus:						
Recommended literature:						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 548						
A	ABS	B	C	D	E	FX
96,53	0,18	1,09	0,0	0,0	0,0	2,19
Lecturers: prof. RNDr. Michal Greguš, PhD., Mgr. Tomáš Kuchár, PhD., PaedDr. Stanislav Frýželka, PhD., PaedDr. Dana Mašlejová, Mgr. Jana Leginusová, Mgr. Ladislav Mókus, doc. PhDr. Vojtech Potočný, CSc., Mgr. Eleonóra Beňová, PhD., Mgr. Viktor Sládok, Mgr. Martin Dovičák, PhD., Mgr. Júlia Raábová, PhD., Mgr. Branislav Nedbálek, Mgr. Dalibor Ludvig, PhD., Mgr. Lenka Nagyová, PhD., PaedDr. Martina Tibenská, PhD., Mgr. Michal Tokár, PhD.						
Last change:						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KIS/067B/10		Course title: Physical Education (6)				
Educational activities: Type of activities: Number of hours: per week: per level/semester: Form of the course: on-site learning						
Number of credits: 2						
Recommended semester: 6.						
Educational level: I.						
Prerequisites:						
Course requirements:						
Learning outcomes:						
Class syllabus:						
Recommended literature:						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 463						
A	ABS	B	C	D	E	FX
99,57	0,0	0,22	0,0	0,0	0,0	0,22
Lecturers: prof. RNDr. Michal Greguš, PhD., Mgr. Tomáš Kuchár, PhD., PaedDr. Stanislav Frýželka, PhD., Mgr. Jana Leginusová, Mgr. Ladislav Mókus, PaedDr. Dana Mašlejová, doc. PhDr. Vojtech Potočný, CSc., Mgr. Eleonóra Beňová, PhD., Mgr. Viktor Sládok, Mgr. Martin Dovičák, PhD., Mgr. Júlia Raábová, PhD., Mgr. Branislav Nedbálek, Mgr. Dalibor Ludvig, PhD., Mgr. Lenka Nagyová, PhD., PaedDr. Martina Tibenská, PhD., Mgr. Michal Tokár, PhD.						
Last change:						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/100B/10	Course title: Politics
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 2	
Recommended semester: 1.	
Educational level: I.	
Prerequisites:	
Course requirements: povinná účasť na prednáškach, referát, test	
Learning outcomes: Poskytnúť absolventom predmetu Politológia základnú orientáciu v teórii politiky a v súčasnom politickom živote, prispieť k všestrannej výchove budúcich manažérov.	
Class syllabus: 1. Politika ako spoločenský fenomén- názory na politiku, charakteristické znaky politiky 2. Politológia- počiatky politologických teórií v antickom Grécku 3. Demokracia- charakteristika demokracie, termín demokracia 4. Teória moci- synonymá pojmu moc, spektrum charakteristík moci 5. Politický systém- politický systém ako podsystém spoločenského systému 6. Štát - vznik štátu, pojem štát, historický vývoj od prvých štátov 7. Politické strany- pôvod pojmu strana, vznik a vývoj politických strán, 8. Teória volieb- charakteristika, aktívne a pasívne volebné právo 9. Národná rada SR- zákonodarná pôsobnosť, kontrolná pôsobnosť, 10. Vláda SR, prezident SR- orgán výkonnej moci, predseda, podpredsedovia, ministri, 11. Ľudské práva- charakteristika, medzinárodný štandard základných ľudských práv 12. Medzinárodné vzťahy - slovné spojenie medzinárodné vzťahy (MV), národ.	
Recommended literature: Adamová, K., Křížkovský, L.: Politologie. Praha, Codex 1997. ISBN 80-85963-22-1 Cabada, L. - Kubát, M. a kol.: Úvod do studia politiké vědy. Praha, Eurolex Bohemia 2004. ISBN 80-86432-63-7 Sopóci, J.: Politika v spoločnosti. Úvod do sociológie politiky. BA, VEDA 2004. ISBN 80-224-0802-6	
Languages necessary to complete the course:	
Notes:	

Past grade distribution						
Total number of evaluated students: 145						
A	ABS	B	C	D	E	FX
25,52	0,0	17,93	21,38	14,48	14,48	6,21
Lecturers: PhDr. Gabriela Bérešová, PhD.						
Last change: 05.02.2018						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KIS/333B/18		Course title: Počítačová kriminalita pre manažérov				
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning						
Number of credits: 3						
Recommended semester: 3.						
Educational level: I.						
Prerequisites:						
Course requirements:						
Learning outcomes:						
Class syllabus:						
Recommended literature:						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 3						
A	ABS	B	C	D	E	FX
66,67	0,0	0,0	0,0	0,0	0,0	33,33
Lecturers: RNDr. Eva Kostrecová, PhD.						
Last change:						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KIS/337B/18		Course title: Počítačová kriminalita pre manažérov (FJ)				
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning						
Number of credits: 3						
Recommended semester: 3.						
Educational level: I.						
Prerequisites:						
Course requirements:						
Learning outcomes:						
Class syllabus:						
Recommended literature:						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 4						
A	ABS	B	C	D	E	FX
100,0	0,0	0,0	0,0	0,0	0,0	0,0
Lecturers: RNDr. Eva Kostrecová, PhD.						
Last change:						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMn/056B/16	Course title: Practical Aspects of Human Resource Management
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 4.	
Educational level: I.	
Prerequisites:	
Recommended prerequisites: Introduction to Personnel Management	
Course requirements: Case study (50%), final exam (50%) Scale of assessment (preliminary/final): 50/50	
Learning outcomes: The aim of this course is to enrich and built upon theoretical knowledge in the field of HR management and acquire elementary practical skills in individual processes of HR management.	
Class syllabus: The system of HR management and its basic functions Contemporary position of HR managers in business Generational aspects of human resource management Job analysis and job descriptions – selected methods and practical training Current trends in employee sourcing and selection Current trends in performance management and performance evaluation Tools of employee retention Current trends in compensation	
Recommended literature: Carbery, R., Cross, C. 2013. Human Resource Management – A Concise Introduction. Houndmills, Basingstoke, Hampshire: Palgrave Macmillan Selected case studies	
Languages necessary to complete the course: Slovak and English language	
Notes:	

Past grade distribution						
Total number of evaluated students: 35						
A	ABS	B	C	D	E	FX
100,0	0,0	0,0	0,0	0,0	0,0	0,0
Lecturers: Mgr. Jana Fratričová, PhD.						
Last change: 10.02.2018						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMn/073B/18	Course title: Practical Issues of Recruitment and Selection Methods
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 4.	
Educational level: I.	
Prerequisites:	
Recommended prerequisites: In-class activity (70%), academic paper (30%). The final grade reflects the work during seminars and academic paper. It will be a sum of the in-class activity and academic paper with the following scale: Grade A: 100% - 91%, Grade B: 90% - 81%, Grade C: 80% - 73%, Grade D: 72% - 66%, Grade E: 65% - 60%.	
Course requirements: Scale of assessment (preliminary/final): 70/30	
Learning outcomes: This course is aimed at facilitating students' understanding the theoretical foundations and practical issues involved in employee recruitment and selection. The goal is to create an active learning experience in topic. Seminar expects to make individual contributions to class discussions and simulations. Seminar topics: Recruitment and selection in context of human resource management. Strategic approach to recruitment and selection. Systematic and system approach to recruitment and selection. Recruitment process and recruitment methods. Selection process and selection methods. University graduates' competences in comparison to employers' needs. Combine theoretical framework with application in class simulations.	
Class syllabus:	
Recommended literature: HENEMAN, HERBERT G., III, & JUDGE, TIMOTHY A.: Staffing Organizations, 6th Edition. Middleton, WI: Mendota House/McGraw-Hill Irwin. 2009 GATEWOOD, ROBERT D. & HUBERT S. FIELD, Human Resource Selection, 5th edition, Harcourt College Publishers, 2001. HRONÍK F.: Jak se nespálit při výběru zaměstnanců. Brno: Computer Press, 1999. Koubek, J.: Řízení lidských zdrojů, Management Press. Praha, 2002. Milkovich – Boudreau: Human Resource Management. McGraw, 1997. Journal of Human Resource management FM UK.	
Languages necessary to complete the course: slovak and english language	

Notes:						
Past grade distribution						
Total number of evaluated students: 0						
A	ABS	B	C	D	E	FX
0,0	0,0	0,0	0,0	0,0	0,0	0,0
Lecturers: Mgr. Juliet Horváthová Suleimanová, PhD.						
Last change: 28.09.2018						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KEF/105B/00		Course title: Practice				
Educational activities: Type of activities: practice Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning						
Number of credits: 3						
Recommended semester: 4.						
Educational level: I.						
Prerequisites:						
Course requirements:						
Learning outcomes:						
Class syllabus:						
Recommended literature:						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 234						
A	ABS	B	C	D	E	FX
98,72	0,0	0,0	0,0	0,0	0,0	1,28
Lecturers: prof. RNDr. Jozef Komorník, DrSc., prof. RNDr. Michal Greguš, PhD., prof. JUDr. Daniela Nováčková, PhD., Dr. Frédéric Delaneuville, PhD.						
Last change: 02.06.2015						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMk/058B/00	Course title: Principles of Marketing
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 3.	
Educational level: I.	
Prerequisites:	
Course requirements: During the semester, students in seminars present their assignments. For each seminar, a student can get 10 points, evaluated the 12 thematic areas and together it is 120 points representing 100% of the points for seminars. Students are expected during the semester only attend workshops, as well as active participation in discussing various topics. Scale of assessment (preliminary/final): 100 %	
Learning outcomes: The aim of the subject is to provide students with a set of knowledge from marketing. Students will pass the selective course The basics of marketing acquire basic theoretical background and knowledge. The aim of the subject is to familiarize them with marketing as well as management discipline, basic marketing approaches and prepare them for follow-up subjects. Besides acquiring theoretical knowledge, the subject is also focused on the use of marketing tools. market in terms of changes in the business environment and their negative and positive consequences.	
Class syllabus: 1. Theme - Introduction to the Problem Marketing as science and art. Marketing in Management. Presentation of the subject, topics topics, evaluation method and requirements for completion of the subject. 2. Theme - Marketing - History and Present The origin of marketing, the historical form, the development and the current form of marketing. Marketing as a tool. 3. Topic - Basic theoretical background Marketing as a science. Concept, its interpretations and current views on marketing. Theoretical and practical starting points, modern approaches in marketing. 4. Topic - Basic components of marketing Basic components of marketing: product, price, distribution, promotion. What is a marketing mix and what its purpose is. 5. Theme - Marketing and Customers Market and market functioning. Market and non-market approaches in marketing. Who is real and who a potential customer. How to reach and get a customer how to keep it.	

<p>6. Topic - What is a marketing environment? Prerequisites for successful marketing - analysis of micro-environment and macro-environment. How and when analyzes are done and why. Sketch of analytical techniques. Their processing.</p> <p>7. Topic - Who are our customers? How to choose a customer. What is segmentation, segmentation as part of current marketing approaches. meaning, meaning, and approaches to segmentation at enterprise level.</p> <p>8. Theme - Marketing of products and services Common features of product and service marketing, differences. Traditional and modern ways of presenting companies and their products.</p> <p>9. Topic - Advertising as a marketing communication tool Ad as a tool. Promotional campaign. Successful and unsuccessful advertising - a game.</p> <p>10. Topic - Simulation of Shopping Behavior A game of simulation of buying behavior, evaluation and conclusions. What influences the consumer's buying behavior when shopping behavior changes and why.</p> <p>11. Topic - Current trends in marketing E-marketing, viral marketing, guerilla marketing, marketing simulating alternative reality, widespread reality, mobile marketing, ethnomarketing, neuromarketing, and retromarketing.</p> <p>12. Topic - Successful and unsuccessful marketing campaigns Selected marketing campaigns, their performance. Their judgment as successful or unsuccessful reasons.</p> <p>13. Theme - Final lesson. Evaluation, conclusion and entry of the evaluation</p>
<p>Recommended literature:</p> <p>[1] KOTLER, P., ARMSTRONG, G. 2007.: Marketing. Praha: Grada Publishing, 2007. ISBN 80-247-0513-3.</p> <p>[2] KOTLER, P., WONG, V., SAUNDERS, J., ARMSTRONG, G. 2007. Moderní marketing. Praha: Grada Publishing, 2007. ISBN 8024715457.</p> <p>[3] KOTLER, P. 2010. Marketing 3.0 : from products to customers to the human spirit. Hoboken, N.J. : John Wiley & Sons, Inc., 2010. (elektronický zdroj) http://site.ebrary.com/lib/uniba/Doc?id=10381059.</p> <p>[4] KITA, J. et al.1997. Prípadové štúdie z marketingu (riešené). Bratislava: Vydavateľstvo Ekonóm 1997, ISBN 80-225-0834-9.</p> <p>[5] VAVREČKA, V. et al.1991. Marketing - podnikateľská filosofie XX. stoloetia. Karviná: Ecomixok 1991</p> <p>[6] PRACHÁR, J. 1992. Základy marketingu 1. časť. Bratislava: ES VŠE 1992, ISBN 80-225-0345-2.</p> <p>[7] SMOLKOVÁ, E., ŠTARCHOŇ, P., VILČEKOVÁ, L. et al.: 2013. Značky a slovenský zákazník. Univerzita Komenského. Bratislava. ISBN 978-80-223-3535-5.</p> <p>[8] časopis: Marketing Science & Inspirations. Bratislava: Univerzita Komenského v Bratislave. ISSN 1338-7944.</p>
<p>Languages necessary to complete the course: Slovak</p>
<p>Notes:</p>

Past grade distribution						
Total number of evaluated students: 266						
A	ABS	B	C	D	E	FX
72,93	0,0	18,05	2,63	1,88	0,0	4,51
Lecturers: doc. PhDr. Eva Smolková, CSc.						
Last change: 09.03.2018						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KIS/084B/15		Course title: Programming I				
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning						
Number of credits: 3						
Recommended semester: 3.						
Educational level: I.						
Prerequisites:						
Course requirements:						
Learning outcomes:						
Class syllabus:						
Recommended literature:						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 16						
A	ABS	B	C	D	E	FX
100,0	0,0	0,0	0,0	0,0	0,0	0,0
Lecturers: doc. RNDr. Michal Greguš, PhD., PhDr. Peter Veselý, PhD.						
Last change:						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KIS/130B/16		Course title: Programming II				
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning						
Number of credits: 3						
Recommended semester: 4.						
Educational level: I.						
Prerequisites:						
Course requirements:						
Learning outcomes:						
Class syllabus:						
Recommended literature:						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 4						
A	ABS	B	C	D	E	FX
100,0	0,0	0,0	0,0	0,0	0,0	0,0
Lecturers: PhDr. Peter Veselý, PhD.						
Last change:						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KIS/336B/18		Course title: Programming in R				
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning						
Number of credits: 3						
Recommended semester: 5.						
Educational level: I.						
Prerequisites:						
Course requirements:						
Learning outcomes:						
Class syllabus:						
Recommended literature:						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 0						
A	ABS	B	C	D	E	FX
0,0	0,0	0,0	0,0	0,0	0,0	0,0
Lecturers: Mgr. Marina Fad'oš, PhD., PhDr. Ing. Monika Dávideková, PhD.						
Last change:						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KIS/111_IB/12		Course title: Programming in SAS				
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning						
Number of credits: 3						
Recommended semester: 5.						
Educational level: I.						
Prerequisites:						
Course requirements:						
Learning outcomes:						
Class syllabus:						
Recommended literature:						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 38						
A	ABS	B	C	D	E	FX
97,37	0,0	0,0	2,63	0,0	0,0	0,0
Lecturers: doc. Ing. Iveta Stankovičová, PhD., prof. RNDr. Michal Greguš, PhD.						
Last change: 02.06.2015						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KIS/005_B/15		Course title: Programming in Wolfram Mathematica I				
Educational activities: Type of activities: Number of hours: per week: per level/semester: Form of the course: on-site learning						
Number of credits: 3						
Recommended semester: 4.						
Educational level: I.						
Prerequisites:						
Course requirements:						
Learning outcomes:						
Class syllabus:						
Recommended literature:						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 0						
A	ABS	B	C	D	E	FX
0,0	0,0	0,0	0,0	0,0	0,0	0,0
Lecturers: doc. RNDr. Mária Bohdalová, PhD.						
Last change: 15.10.2017						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KIS/006_B/15		Course title: Programming in Wolfram Mathematica II				
Educational activities: Type of activities: Number of hours: per week: per level/semester: Form of the course: on-site learning						
Number of credits: 3						
Recommended semester: 5.						
Educational level: I.						
Prerequisites:						
Course requirements:						
Learning outcomes:						
Class syllabus:						
Recommended literature:						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 0						
A	ABS	B	C	D	E	FX
0,0	0,0	0,0	0,0	0,0	0,0	0,0
Lecturers: doc. RNDr. Mária Bohdalová, PhD.						
Last change:						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMn/104B/16	Course title: Psychology for Managers
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 2., 4., 6.	
Educational level: I.	
Prerequisites:	
Course requirements: During the semester: 20% for essay presentation. Final written exam: 80% A = 91 – 100%, B = 81 – 90%, C = 80 – 73% , D = 72 – 66% , E = 65 – 60%. Active participation in exercises is important Scale of assessment (preliminary/final): 20/80	
Learning outcomes: By the end of the course students will receive a basic knowledge of the personality, will have basic knowledge in empathy, team building, perception, motivation, interpersonal communication etc. They will understand cultural differences in the business context. It will be developed selected managerial skills needed to work effectively with subordinates: effective interpersonal communication, FV, presentation skills.	
Class syllabus: 1. Personality and personality types. 2. Perception process. 3. Managers vs. leaders - attributes of personalities. 4. Effective interpersonal interaction - communication – verbal and nonverbal communication, FB. 4. Active listening. 5. Empathy and assertivity. 6. EQ and CQ.	
Recommended literature: [1] SULIKOVA, R. 2001. Intercultural Communication. In: Global Business and Economic Development. Volume II: The East European Perspectives. Upper Montclair : Montclair State University, 2001, p. 311-315. [2] SULIKOVA, R. 2003. New Managerial Competencies. In: Journal of Human Resource Management. 2003, No. 1-2, p. 69-76. [3] SULIKOVA, R. 2003. New Managerial Competencies in the New Organizational Environment. In: Strategies for Sustainable Globalization: Business Responses to Regional Demands and Global Opportunities. Global Business and Economic Development. Upper Montclair : Montclair State University, 2003, volume 1, p. 813-817. [4] THILL, J. V. – BOVEÉ, C. L. 2012. Business Communication Essentials. New Jersey: Pearson, 2012. [5] TUBBS, S. L. – MOSS, S. 1997. Human Communication. 6th Edition. New York: McGraw-Hill, 1997.	

[6] WHETTEN, D. A. – CAMERON, K. S. 2011. Developing Management Skills. Pearson, 2011.

Languages necessary to complete the course:

English

Notes:

Past grade distribution

Total number of evaluated students: 106

A	ABS	B	C	D	E	FX
28,3	0,0	21,7	17,92	12,26	14,15	5,66

Lecturers: doc. PhDr. Rozália Sulíková, PhD., Mgr. Ľudmila Mitková, PhD.

Last change: 27.02.2018

Approved by:

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KEF/223B/16		Course title: Quantitative methods in financial management				
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning						
Number of credits: 3						
Recommended semester: 5.						
Educational level: I.						
Prerequisites:						
Course requirements:						
Learning outcomes:						
Class syllabus:						
Recommended literature:						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 38						
A	ABS	B	C	D	E	FX
7,89	0,0	26,32	36,84	10,53	15,79	2,63
Lecturers: doc. RNDr. Mária Bohdalová, PhD.						
Last change: 31.12.2018						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/215B/15	Course title: Research Methods
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 5.	
Educational level: I.	
Prerequisites:	
Course requirements: Take-home assignment accounts for 100% of grade (either review of a research paper or data analysis).	
Learning outcomes: Upon taking the course, the student will have a thorough understanding of how to do research. He will be able to define a research topic, find relevant literature, obtain data and use right methods in order to analyze and conclude on them.	
Class syllabus: Session 1 Starting the research Session 2 Literature review & topic specification Session 3 Data collection & retrieval Session 4 Qualitative methods Session 5 Quantitative methods Session 6 Challenges for thesis & paper writing Session 7 Example of the research	
Recommended literature: Literature: 1. Ashby, Mike. "How to write a paper." Engineering Department, University of Cambridge, Version 5 (2000): 38. 2. Murray, Rowena. How to write a thesis. McGraw-Hill International, 2011. 3. Freedman, D., R. Pisani, and R. Purves. "Statistics (2007)." (1978). 4. Stock, James H., and Mark W. Watson. Introduction to econometrics. Vol. 104. Boston: Addison Wesley, 2003. 5. Selected research papers	
Languages necessary to complete the course: English	
Notes:	

Past grade distribution						
Total number of evaluated students: 14						
A	ABS	B	C	D	E	FX
71,43	0,0	21,43	0,0	7,14	0,0	0,0
Lecturers: Mgr. Rastislav Molnár						
Last change: 31.01.2018						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMn/050B/00	Course title: Rhetoric
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 2	
Recommended semester: 1.	
Educational level: I.	
Prerequisites:	
Course requirements: 50 % – active participation at seminars, preparation and presentation of prepared speeches. 50 % – Test. In order to obtain grade A it is necessary to get at least 91 points, to obtain grade B minimum 81 points, for assessment C minimum of 73 points, for grade D at least 66 points and for an E a minimum of 60 points is required. Scale of assessment (preliminary/final): 50/50	
Learning outcomes: Course offers students basic theoretical knowledge of the formal and contextual aspect of preparation and presentation of a prepared speech. Practical exercises with subsequent feedback from the lector allow students to gradually obtain rhetorical skills in the field of expert presentations with all other types as well. Gradual improvement of rhetorical skills and elimination of errors is expected.	
Class syllabus: Rhetorical genres. Basic terms. Phases of a rhetorical speech. Effective structure of a rhetorical speech. Verbal aspect of a speech: -linguistic tools of expression, -audial aspect of a speech. Non- verbal aspect of a rhetorical speech – body language. Visualization, basics of effective usage of presentation techniques. Specifics of a scholarly presentation. Questions and answers – basics of managing an expert discussion. Principles of stage fright management.	
Recommended literature: Sulíková, R.: Psychológia pre manažérov. Kartprint. Bratislava, 2012. Thill, J. V., Boveé, C. L.: Business Communication Essentials. Pearson. New Yersey, 2012. Barátová, J.: Rétorika a štylistika. Bratislava: Ekonóm, 2007. Bilinski, W.: Veľká kniha rétoriky. Praha. Grada, 2011.	

Bruno, T. – Adamczyk, G.: Řeč těla. Praha: Grada, 2005.						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 282						
A	ABS	B	C	D	E	FX
78,72	0,0	13,83	1,77	0,35	0,0	5,32
Lecturers: doc. PhDr. Magdaléna Samuhelová, CSc., doc. PhDr. Rozália Sulíková, PhD.						
Last change: 02.06.2015						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMn/051B/10	Course title: Rhetoric
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 2	
Recommended semester: 2.	
Educational level: I.	
Prerequisites:	
Course requirements: 40 % – active participation at seminars, preparation and presentation of 4 prepared speeches throughout the semester based on previously given instructions. 60 % – examination (written and oral). During the written exam students display their theoretical knowledge of rhetoric (20%). In the practical part students present a prepared speech about a scholarly topic (economics and management) or a motivational talk of an arbitrary topic (40%). Progress in rhetorical skills by comparison of the rhetorical skills of the student at the beginning of the semester (first speech) and at the final speech is assessed. In order to obtain grade A it is necessary to get at least 91 points, to obtain grade B minimum 81 points, for assessment C minimum of 73 points, for grade D at least 66 points and for an E a minimum of 60 points is required. Scale of assessment (preliminary/final): 40/60	
Learning outcomes: Course offers students basic theoretical knowledge of the formal and contextual aspect of preparation and presentation of a prepared speech. Practical exercises with subsequent feedback from the lector allow students to gradually obtain rhetorical skills in the field of expert presentations with all other types as well. Gradual improvement of rhetorical skills and elimination of errors is expected.	
Class syllabus: History and present of the art of rhetoric. Rhetorical genres. Basic terms. Phases of a rhetorical speech. Effective structure of a rhetorical speech. Verbal aspect of a speech: -linguistic tools of expression, -audial aspect of a speech. Non- verbal aspect of a rhetorical speech – body language. Visualization, basics of effective usage of presentation techniques. Specifics of a scholarly presentation. Questions and answers – basics of managing an expert discussion. Motivational speech.	

Principles of stage fright management.						
Recommended literature: Hierhold, E.: Rétorika a prezentace. Praha. Grada, 2008. Bilinski, W.: Veľká kniha rétoriky. Praha. Grada, 2011. Gruber, D.: Zlatá kniha komunikace. Praha. Grada, 2005. Barátová, J.: Rétorika a štylistika. Bratislava: Ekonóm, 2007. Carnegie, D.: Ako sa zbaviť starostí a začať žiť. Bratislava, Príroda, 2007. Peas, A. –Peas B.: Veľká kniha reči tela. Bratislava. Ikar, 2010. Clayton, P.: Reč tela. Praha: Ottovo nakladatelství, 2003. Bruno, T. – Adamczyk, G.: Řeč těla. Praha: Grada, 2005.						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 39						
A	ABS	B	C	D	E	FX
69,23	2,56	7,69	10,26	0,0	0,0	10,26
Lecturers: doc. PhDr. Magdaléna Samuhelová, CSc., doc. PhDr. Rozália Sulíková, PhD.						
Last change: 02.06.2015						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMn/054B/00	Course title: Russian I
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 2	
Recommended semester: 1.	
Educational level: I., II.	
Prerequisites:	
Course requirements: 100% - active participation in class Scale of assessment (preliminary/final): 80/20	
Learning outcomes: To learn the Russian alphabet (azbuka) – the ability to write read and communicate in Russian on general level.	
Class syllabus: Making and developing contacts, greeting and introducing oneself Let's get Acquainted Initial contacts At the office Family Studies University - Faculty My work day Leisure time and Life style Hobbies Professions	
Recommended literature: Blum Tamara, Gorelova Elena: Put' k uspechu 1. (The road to success). Course book. Russian for everyday life and business communication. Vienna 2017, 192 p. Blum Tamara, Gorelova Elena: Put' k uspechu 1. (The road to success). Workbook. Russian for everyday life and business communication. Vienna 2017, 116 p.	
Languages necessary to complete the course: English language	
Notes:	

Past grade distribution						
Total number of evaluated students: 659						
A	ABS	B	C	D	E	FX
63,28	0,0	25,8	6,68	1,97	0,15	2,12
Lecturers: doc. Mgr. Emília Charfaoui, CSc.						
Last change: 08.02.2018						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMn/055B/10	Course title: Russian II
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 2	
Recommended semester: 2.	
Educational level: I., II.	
Prerequisites:	
Course requirements: 100% - active participation in class Scale of assessment (preliminary/final): 80/20	
Learning outcomes: The aim of this study subject is to develop the ability to talk about everyday life situations within given topics.	
Class syllabus: Socializing and networking - polite phrases Telephoning Hotel Time is money Plans for the week Personal letter writing Describing people Health - at the doctor's Restaurant Shopping	
Recommended literature: Blum Tamara, Gorelova Elena: Put' k uspechu 1. (The road to success). Course book. Russian for everyday life and business communication. Vienna 2017, 192 p. Blum Tamara, Gorelova Elena: Put' k uspechu 1. (The road to success). Workbook. Russian for everyday life and business communication. Vienna 2017, 116 p.	
Languages necessary to complete the course: English and Russian language	
Notes:	

Past grade distribution						
Total number of evaluated students: 235						
A	ABS	B	C	D	E	FX
81,7	0,0	13,62	1,7	0,43	0,0	2,55
Lecturers: doc. Mgr. Emília Charfaoui, CSc.						
Last change: 30.01.2018						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMn/056B/00	Course title: Russian III
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 2	
Recommended semester: 3.	
Educational level: I., II.	
Prerequisites:	
Course requirements: 100% - active participation in class Scale of assessment (preliminary/final): 80/20	
Learning outcomes: To develop communication skills, vocabulary and phraseology in the topics of everyday situations. To acquire the ability to discourse, raise and express arguments as well as to exchange own opinions and ideas.	
Class syllabus: Educational system in Russia and in Slovakia Healthy lifestyle Russian national cuisine Housing Transportation Grammatical tables	
Recommended literature: Blum Tamara, Gorelova Elena: Puť k uspechu 1. (The road to success). Course book. Russian for everyday life and business communication. Vienna 2014, 192 p. Blum Tamara, Gorelova Elena: Puť k uspechu 1. (The road to success). Workbook. Russian for everyday life and business communication. Vienna 2014, 116 p. Charfaoui, E. Professional lexical minimum of managerial and economical praxis. Vyd. Univerzita Komenského, Fakulta managementu, 2014, 116 s. Actual additional texts form magazines, newspapers and the Internet.	
Languages necessary to complete the course: English and Russian language	
Notes:	

Past grade distribution						
Total number of evaluated students: 217						
A	ABS	B	C	D	E	FX
72,35	0,0	20,28	5,07	2,3	0,0	0,0
Lecturers: doc. Mgr. Emília Charfaoui, CSc.						
Last change: 30.01.2018						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMn/057B/10	Course title: Russian IV
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 2	
Recommended semester: 4.	
Educational level: I., II.	
Prerequisites:	
Course requirements: 100% - active participation in class Scale of assessment (preliminary/final): 80/20	
Learning outcomes: To mature and extend grammatical and lexical structures of the Russian language; and also to know Russian life and institutions and Russian culture (its tradition, habits, and cultural values).	
Class syllabus: Introduction into the work with a professional text Business correspondence Curriculum vitae, letter of application Job interview Employment contract Grammatical tables	
Recommended literature: Blum T., Gorelova E.: Put' k uspechu 2. (The Road to Success). Course book. Russian for everyday life and business communication. Vienna 2017, 192 s. Blum T., Gorelova E.: Put' k uspechu 2. (The Road to Success). Workbook. Russian for everyday life and business communication. Vienna 2017, 116 s. Charfaoui, E. Professional lexical minimum of managerial and economical praxis. Vyd. Univerzita Komenského, Fakulta managementu, 2014, 116 s. Actual additional texts form magazines, newspapers and the Internet.	
Languages necessary to complete the course: English and Russian language	
Notes:	

Past grade distribution						
Total number of evaluated students: 85						
A	ABS	B	C	D	E	FX
84,71	0,0	7,06	7,06	0,0	0,0	1,18
Lecturers: doc. Mgr. Emília Charfaoui, CSc.						
Last change: 30.01.2018						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KIS/097B/10		Course title: SQL Server				
Educational activities: Type of activities: Number of hours: per week: per level/semester: Form of the course: on-site learning						
Number of credits: 3						
Recommended semester: 6.						
Educational level: I.						
Prerequisites:						
Course requirements:						
Learning outcomes:						
Class syllabus:						
Recommended literature:						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 9						
A	ABS	B	C	D	E	FX
44,44	0,0	11,11	11,11	22,22	11,11	0,0
Lecturers: doc. Ing. Jaroslava Kniežová, PhD., Mgr. Vincent Karovič, PhD.						
Last change:						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KSP/059B/14		Course title: Security Aspects in Business Practice				
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning						
Number of credits: 3						
Recommended semester: 4.						
Educational level: I.						
Prerequisites:						
Course requirements:						
Learning outcomes:						
Class syllabus:						
Recommended literature:						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 39						
A	ABS	B	C	D	E	FX
97,44	0,0	2,56	0,0	0,0	0,0	0,0
Lecturers: Ing. Oľga Múčková						
Last change:						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KEF/216B/15		Course title: Seminar to the State exam				
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning						
Number of credits: 3						
Recommended semester: 6.						
Educational level: I.						
Prerequisites:						
Recommended prerequisites: Economics I.,II., Management, International Trade, Marketing						
Course requirements: For activities at seminar practice students can gain up to 10 points. During the semester, the student does two tests of 0-10 points each. In the oral exam, the student can score 0-70 points. In the oral exam, the student can score 0-70 points.						
Learning outcomes: The students get a complete overview of the thematic topics of the state examination. At the same time, they train their ability to present their bachelor thesis						
Class syllabus: 1. General overview of the economy 2. Basic theory of management 3. Basic theory of marketing 4. Basic theory of international economic and investment relations 5. Basic theory of financial relations						
Recommended literature: Milošovičová, P., Nováčková, D. a Wefersová, J: Medzinárodné ekonomické právo. Praha : Wolters Kluwer, 2017. ISBN 978-80-7552-530-7 Dohoda o založení Svetovej obchodnej organizácie, Zb. z. 152/2000 Paškrtová,L. a Stachová, P : Medzinárodné ekonomické vzťahy,						
Languages necessary to complete the course: English						
Notes:						
Past grade distribution Total number of evaluated students: 76						
A	ABS	B	C	D	E	FX
52,63	0,0	25,0	21,05	0,0	0,0	1,32

Lecturers: prof. JUDr. Daniela Nováčková, PhD., Mgr. Petra Milošovičová, PhD.
Last change: 08.02.2018
Approved by:

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KSP/067B/18		Course title: Social Entrepreneurship				
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning						
Number of credits: 3						
Recommended semester: 3.						
Educational level: I.						
Prerequisites:						
Course requirements:						
Learning outcomes:						
Class syllabus:						
Recommended literature:						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 0						
A	ABS	B	C	D	E	FX
0,0	0,0	0,0	0,0	0,0	0,0	0,0
Lecturers: PhDr. Marian Holienka, PhD.						
Last change:						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMk/046B/00	Course title: Sociology I
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 2	
Recommended semester: 1.	
Educational level: I.	
Prerequisites:	
Course requirements: 80 percent during semester, 20 percent final exam Scale of assessment (preliminary/final): 80/20	
Learning outcomes: Objective of the course in terms of learning outcomes and competences The aim of the subject is to familiarize students with the basic conceptual apparatus of sociology and with selected circles of problems, relevant for the study of management and marketing.	
Class syllabus: Sociological perspective Methods of sociological research Culture Socialization Social interaction and social structure. Social groups and organizations. Social stratification and social differentiation. Ethnic, racial groups. Minorities. Social institutions. Economic and political systems. Education systems. Social change and social movement.	
Recommended literature: Giddens, Anthony (2013) Sociology (Seventh Edition). Cambridge	
Languages necessary to complete the course: Slovak	
Notes:	

Past grade distribution						
Total number of evaluated students: 311						
A	ABS	B	C	D	E	FX
67,52	0,0	23,79	4,18	2,25	0,0	2,25
Lecturers: doc. PhDr. Magdaléna Samuhelová, CSc.						
Last change: 15.02.2018						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMk/047B/00	Course title: Sociology II
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 2	
Recommended semester: 2.	
Educational level: I.	
Prerequisites:	
Course requirements: 80 percent during semester, 20 percent final exam Scale of assessment (preliminary/final): 80/20	
Learning outcomes: Objective of the course in terms of learning outcomes and competences. The aim of the subject is to familiarize students with the basic conceptual apparatus of sociology and with selected circles of problems, relevant for the study of management and marketing.	
Class syllabus: Sociological perspective Methods of sociological research Culture Socialization Social interaction and social structure. Social groups and organizations. Social stratification and social differentiation. Ethnic, racial groups. Minorities. Social institutions. Economic and political systems. Education systems. Social change and social movement.	
Recommended literature: Giddens, Anthony (2013) Sociology (Seventh Edition). Cambridge	
Languages necessary to complete the course: slovak	
Notes:	

Past grade distribution						
Total number of evaluated students: 184						
A	ABS	B	C	D	E	FX
70,65	0,0	21,74	5,43	0,0	0,54	1,63
Lecturers: doc. PhDr. Magdaléna Samuhelová, CSc.						
Last change: 15.02.2018						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KIS/056B/17		Course title: Sociálne médiá ako IT nástroj na podporu obchodných procesov				
Educational activities: Type of activities: Number of hours: per week: per level/semester: Form of the course: on-site learning						
Number of credits: 3						
Recommended semester: 3.						
Educational level: I.						
Prerequisites:						
Course requirements:						
Learning outcomes:						
Class syllabus:						
Recommended literature:						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 0						
A	ABS	B	C	D	E	FX
0,0	0,0	0,0	0,0	0,0	0,0	0,0
Lecturers: Mgr. Martina Drahošová, PhD.						
Last change:						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KIS/059B/17		Course title: Sociálne médiá ako IT nástroj na podporu riadenia organizácií				
Educational activities: Type of activities: Number of hours: per week: per level/semester: Form of the course: on-site learning						
Number of credits: 3						
Recommended semester: 4.						
Educational level: I.						
Prerequisites:						
Course requirements:						
Learning outcomes:						
Class syllabus:						
Recommended literature:						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 0						
A	ABS	B	C	D	E	FX
0,0	0,0	0,0	0,0	0,0	0,0	0,0
Lecturers: Mgr. Martina Drahošová, PhD.						
Last change:						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KIS/342B/18		Course title: Sociálne siete a video-kanály				
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning						
Number of credits: 3						
Recommended semester: 6.						
Educational level: I.						
Prerequisites:						
Course requirements:						
Learning outcomes:						
Class syllabus:						
Recommended literature:						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 0						
A	ABS	B	C	D	E	FX
0,0	0,0	0,0	0,0	0,0	0,0	0,0
Lecturers: Ing. Jaroslav Vojtechovský, PhD.						
Last change:						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KMk/051B/00		Course title: Spanish I				
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning						
Number of credits: 2						
Recommended semester: 1.						
Educational level: I.						
Prerequisites:						
Course requirements: work during semester and final exam For the grade A, at least 91 points are needed, for B at least 81 points, for C at least 73 points, for D at least 66 points, for E at least 60 points. If a student receives less than 60 points, he will fail and will get Fx evaluation.						
Learning outcomes: to handle basic spanish conversation						
Class syllabus: basoc grammar, numbers, vocabulary, syntax, use of the subjunctive, conversation						
Recommended literature: Spanish language I. Brodsky, David: Spanish Verbs Made Simple(r). University of Texas Press, 2005. Elektronický zdroj: http://site.ebrary.com/lib/uniba/docDetail.action?docID=10185707&p00=spanish						
Languages necessary to complete the course: Slovak						
Notes:						
Past grade distribution Total number of evaluated students: 1698						
A	ABS	B	C	D	E	FX
71,14	0,0	21,85	3,77	1,0	0,41	1,83
Lecturers: PhDr. Ján Jurišta, PhDr. Ivan Puškáč						
Last change: 02.06.2015						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KMk/052B/00		Course title: Spanish II				
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning						
Number of credits: 2						
Recommended semester: 2.						
Educational level: I.						
Prerequisites:						
Course requirements: work during semester and final exam For the grade A, at least 91 points are needed, for B at least 81 points, for C at least 73 points, for D at least 66 points, for E at least 60 points. If a student receives less than 60 points, he will fail and will get Fx evaluation.						
Learning outcomes: to handel basic conversation in spanish language						
Class syllabus: spanish grammar, voclabulary on travel, lesisure, home, daily activities						
Recommended literature: Učebnica španielčiny I. Brodsky, David: Spanish Verbs Made Simple(r). University of Texas Press, 2005. Elektronický zdroj: http://site.ebrary.com/lib/uniba/docDetail.action?docID=10185707&p00=spanish						
Languages necessary to complete the course: slovak, spanish						
Notes:						
Past grade distribution Total number of evaluated students: 1282						
A	ABS	B	C	D	E	FX
66,3	0,0	22,46	6,16	1,72	0,94	2,42
Lecturers: PhDr. Ján Jurišta, PhDr. Ivan Puškáč						
Last change: 02.06.2015						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KMk/053B/00		Course title: Spanish III				
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning						
Number of credits: 2						
Recommended semester: 3.						
Educational level: I.						
Prerequisites:						
Course requirements: work during semester and final exam For the grade A, at least 91 points are needed, for B at least 81 points, for C at least 73 points, for D at least 66 points, for E at least 60 points. If a student receives less than 60 points, he will fail and will get Fx evaluation.						
Learning outcomes: to be able to handle conversation in spanish language						
Class syllabus: intermediate vocabulary and grammar						
Recommended literature: Učebnica španielčiny Brodsky, David: Spanish Verbs Made Simple(r). University of Texas Press, 2005. Elektronický zdroj: http://site.ebrary.com/lib/uniba/docDetail.action?docID=10185707&p00=spanish						
Languages necessary to complete the course: slovak, spanish						
Notes:						
Past grade distribution Total number of evaluated students: 658						
A	ABS	B	C	D	E	FX
76,75	0,0	17,63	1,98	1,22	0,61	1,82
Lecturers: PhDr. Ján Jurišta, PhDr. Ivan Puškáč						
Last change: 02.06.2015						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KMk/054B/00		Course title: Spanish IV				
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning						
Number of credits: 2						
Recommended semester: 4.						
Educational level: I.						
Prerequisites:						
Course requirements: work during the semester, final exam For the grade A, at least 91 points are needed, for B at least 81 points, for C at least 73 points, for D at least 66 points, for E at least 60 points. If a student receives less than 60 points, he will fail and will get Fx evaluation.						
Learning outcomes: to be able to hold a conversation in spanish						
Class syllabus: intermediate vocabulary and grammar						
Recommended literature: book chosen by the teacher Brodsky, David: Spanish Verbs Made Simple(r). University of Texas Press, 2005. Elektronický zdroj: http://site.ebrary.com/lib/uniba/docDetail.action?docID=10185707&p00=spanish						
Languages necessary to complete the course: slovak, spanish						
Notes:						
Past grade distribution Total number of evaluated students: 405						
A	ABS	B	C	D	E	FX
71,85	0,0	19,26	4,2	0,49	1,23	2,96
Lecturers: PhDr. Ján Jurišta, PhDr. Ivan Puškáč						
Last change: 02.06.2015						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KIS/307B/16		Course title: Special Topics in IT Projects				
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning						
Number of credits: 3						
Recommended semester: 6.						
Educational level: I.						
Prerequisites:						
Course requirements:						
Learning outcomes:						
Class syllabus:						
Recommended literature:						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 4						
A	ABS	B	C	D	E	FX
50,0	0,0	25,0	25,0	0,0	0,0	0,0
Lecturers: doc. RNDr. Michal Greguš, PhD.						
Last change:						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/115B/00	Course title: Statistical Methods
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 4.	
Educational level: I.	
Prerequisites:	
Course requirements:	
Learning outcomes:	
Class syllabus: 1. Introduction to the subject: The view of the methods of examining dependencies between statistical variables. 2. Analysis of dependence between qualitative variables - association (chi-quadrat test). 3. Analysis of variance - ANOVA. Parametric and nonparametric ANOVA methods. 4. Correlation analysis. Covariance and correlation matrix. 5. Regression analysis: Linear and nonlinear models. Simple linear model. Least squares method (LSM). 6. Multiple linear model. Methods of selecting variables for a model. Multicollinearity. 7. Introduction to stochastic processes: types of stochastic processes, stationary process, autocorrelation function. 8. Application of time series in management. Indices. 9. Decomposition of time series into components (multiplier, additive): trend, cycle, seasonality and random component. Subjective trend in the time series. 10. Estimation of trend using mathematical curves (line, parabola, Gomperz curve, exponential trend, logistic trend). 11. Moving averages method in determining the trend. Exponencial smoothing. 12. Seasonal component in time series. Winterson method (additive, multiplier). 13. Random tests. Forecasting by time series analysis.	
Recommended literature: Literature - new: 1. Pacáková a kol.: Štatistické metódy pre ekonómov. Iura Edition 2009, resp. Wolters Kluwer (kniha tlačaná+ zbierka príkladov B, info na https://www.wolterskluwer.sk/sk/statisticke-metody-pre-ekonomov.p570.html) 2. Erik Šoltés a kol.: Štatistické metódy pre ekonómov - zbierka príkladov. Wolters Kluwer 2015. ISBN 978-80-8168-234-6 (aj elektronicky, info na https://www.wolterskluwer.sk/sk/statisticke-metody-pre-ekonomov-zbierka-prikladov.p2120.html)	

3. Pacáková a kol.: Štatistické indukcia pre ekonómov a manažérov. Wolters Kluwer 2015. (obsahuje riešené príklady v SASE, aj elektronicky, info na <https://www.wolterskluwer.sk/sk/statisticka-indukcia-pre-ekonomov-a-manazerov.p2006.html>)

Literature - older:

Chajdiak J., Rublíková E., Gudába M.: Štatistické metódy v praxi. STATIS Bratislava 1997.

Chajdiak J., Komorník J., Komorníková M.: Štatistické metódy. STATIS Bratislava 1999

Eva Rubíková: Analýza časových radov. IURA EDITION, Bratislava 2007,

ISBN-978-80-8078-139-2

McClave J. T., Benson P. G., Sincich T.: Statistics for Business and Economics, Prentice-Hall, INC., 2001 <http://www.prenhall.com/mcclave/>

Wonnacot T. H., Wonnacot R. J.: Introductory Statistics. John Wiley and Sons; Third Edition edition (1977)

Hanke J. H., Reitsch A. G.: Understanding Business Statistics, Richard D. Irwin, INC., 1991

E-book: <http://www.statsoft.com/textbook/stathome.html>

SAS on-line documentation: <http://support.sas.com/onlinedoc/913/docMainpage.jsp>

Languages necessary to complete the course:

Notes:

Past grade distribution

Total number of evaluated students: 1984

A	ABS	B	C	D	E	FX
17,54	0,0	20,01	18,45	16,03	20,87	7,11

Lecturers: doc. Ing. Iveta Stankovičová, PhD., prof. RNDr. Jozef Komorník, DrSc., Mgr. Eva Brestovanská, PhD., Mgr. Marina Fad'oš, PhD.

Last change: 29.01.2018

Approved by:

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/116B/00	Course title: Statistics
Educational activities: Type of activities: lecture / laboratory practicals Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: on-site learning	
Number of credits: 5	
Recommended semester: 3.	
Educational level: I.	
Prerequisites:	
Course requirements:	
Learning outcomes:	
Class syllabus: Brief Syllabus: 1. Introduction into the course. Introduction into probability theory. 2. Conditional probability, independence, and Bayes theorem. 3. Random variable – definition, types (discrete and continuous), transformation, probability division. 4. Distribution function and its basic characteristics. Density functions for continuous random variable. 5. Types of theoretical probability distributions. 6. Probability distributions derived from normal probability distribution. 7. Limits: Convergence of random variables, law of large numbers, central limits. 8. Random vector. Dependence and independence of random variables. 9. Introduction into mathematical statistics. Descriptive statistics, primary graphic representation of statistical data. Classification of statistical data. Frequency table. 10. Random choice and its basic characteristics. Selective characteristics. Unbiased and consistent estimates. Basic characteristics of realization of random choice. 11. Interval estimates for random choice from normal distribution. 12. Introduction into statistical hypothesis testing. Errors of first and second category during statistical hypothesis testing. 13. Statistical hypothesis testing: parametric tests (for parameters of normal distribution). 14. Statistical hypothesis testing: nonparametric tests (chi-square test of good agreement, sign test).	
Recommended literature: Literature: 1. Chajdiak J., Rublíková E., Gudába M: Štatistické metódy v praxi. STATIS Bratislava 1997. Chajdiak J., Komorník J., Komorníková M.: Štatistické metódy. STATIS Bratislava 1999 2. McClave J. T., Benson P. G., Sincich T.: Statistics for Business and Economics, Prentice-Hall, INC., 2001 http://www.prenhall.com/mcclave/	

3. Viera Pacáková a kolektív: Štatistika pre ekonómov. IURA EDITION, Bratislava 2003.
4. Viera Pacáková a kolektív: Štatistika pre ekonómov. Zbierka príkladov B. IURA EDITION, Bratislava 2005.
5. Electronic textbook of statistics (in Czech): <http://badame.vse.cz/iastat/>
6. Electronic textbook of statistics (in English): <http://www.statsoft.com/textbook/stathome.html>

Languages necessary to complete the course:

English

Notes:

Past grade distribution

Total number of evaluated students: 3480

A	ABS	B	C	D	E	FX
19,11	0,0	18,42	15,29	15,17	18,97	13,05

Lecturers: doc. Ing. Iveta Stankovičová, PhD., prof. RNDr. Jozef Komorník, DrSc., Mgr. Eva Brestovanská, PhD., Mgr. Marina Faďoš, PhD.

Last change: 08.03.2018

Approved by:

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KIS/061B/00		Course title: Statistics on PC				
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning						
Number of credits: 3						
Recommended semester: 5.						
Educational level: I.						
Prerequisites:						
Course requirements:						
Learning outcomes:						
Class syllabus:						
Recommended literature:						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 271						
A	ABS	B	C	D	E	FX
33,58	0,0	29,89	15,87	10,7	7,01	2,95
Lecturers: doc. Ing. Iveta Stankovičová, PhD., doc. RNDr. Mária Bohdalová, PhD.						
Last change: 02.06.2015						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KIS/343B/18		Course title: Tvorba a manažment firemného webu				
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning						
Number of credits: 3						
Recommended semester: 6.						
Educational level: I.						
Prerequisites:						
Course requirements:						
Learning outcomes:						
Class syllabus:						
Recommended literature:						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 0						
A	ABS	B	C	D	E	FX
0,0	0,0	0,0	0,0	0,0	0,0	0,0
Lecturers: Mgr. Andrea Studeničová						
Last change:						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KIS/344B/18		Course title: Tvorivosť a metóda TRIZ				
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning						
Number of credits: 3						
Recommended semester: 6.						
Educational level: I.						
Prerequisites:						
Course requirements:						
Learning outcomes:						
Class syllabus:						
Recommended literature:						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 0						
A	ABS	B	C	D	E	FX
0,0	0,0	0,0	0,0	0,0	0,0	0,0
Lecturers: Ing. Peter Balco, PhD., prof. RNDr. Michal Greguš, PhD.						
Last change:						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KSP/064B/17		Course title: Visions and Creativity in Management				
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning						
Number of credits: 3						
Recommended semester: 1.						
Educational level: I.						
Prerequisites:						
Course requirements:						
Learning outcomes:						
Class syllabus:						
Recommended literature:						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 146						
A	ABS	B	C	D	E	FX
87,67	0,0	5,48	2,05	0,0	0,0	4,79
Lecturers: doc. Ing. Ján Papula, PhD., Mgr. Lucia Kohnová, PhD.						
Last change:						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KIS/073B/00		Course title: Visual Basic (1)				
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning						
Number of credits: 3						
Recommended semester: 5.						
Educational level: I.						
Prerequisites:						
Course requirements:						
Learning outcomes:						
Class syllabus:						
Recommended literature:						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 38						
A	ABS	B	C	D	E	FX
60,53	0,0	15,79	18,42	2,63	2,63	0,0
Lecturers: doc. RNDr. Michal Greguš, PhD.						
Last change: 02.06.2015						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KIS/075B/00		Course title: Visual Basic (2)				
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning						
Number of credits: 3						
Recommended semester: 6.						
Educational level: I.						
Prerequisites: FM.KIS/073B/00 - Visual Basic (1)						
Course requirements:						
Learning outcomes:						
Class syllabus:						
Recommended literature:						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 4						
A	ABS	B	C	D	E	FX
75,0	0,0	0,0	25,0	0,0	0,0	0,0
Lecturers: doc. RNDr. Michal Greguš, PhD.						
Last change: 02.06.2015						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KIS/013_B/15	Course title: Visual Communication
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 4.	
Educational level: I.	
Prerequisites:	
Course requirements: The assessment of the subject is in accordance with the FM UK Study Regulations. Evaluation is aimed at assessing the skills and work habits of students, which are assessed on the basis of OCTO in ACVA phases: Objective 25% Complexity 25% Team work 25% Outputs 25% Together, max. 100 points/semester, where the following points can be obtained in the individual AKVA phases: Analytical - 20 points, Conceptual - 20 points, Verification - 20 points, Argumentative - 40 point Scale of assessment (preliminary/final): 100/0	
Learning outcomes: By completing the subject, the student will acquire skills in graphics processing using the software provided by the faculty and will acquire deeper theoretical knowledge from the field of visual language and its individual elements. Alternative activity in the four ACVA phases of the project solution – Analytical (2-4 weeks), Conceptual (2-4 weeks), Verifying (1-3 weeks) and Argumentative (1-3 weeks).	
Class syllabus: 1. Visual language 2. Graphic design 3. Graphics for print and web 4. Manufacturing process 5. Visualization of information 6. Technical information 7. Visual and visual perception 8. Visual language 9. Meaning of colors 10. Risks of graphics 11. How to be seen 12. Work with a graphic editor in WINDOWS 13. Work with a MacOS graphics editor 14. Working with a graphical editor in LINUX environment	

Recommended literature:

Faulkner, A. - Chavez, C.: Adobe Photoshop CC. Computer Press, Praha. 2016, ISBN 9788025147412

Novotný, P.: CorelDRAW X4. Grada, Praha, 2009

Lucas, D.: Graphic Design. Thames & Hudson, 2014, ISBN 9783037681633

Errea, J.: Visual Journalism. Die Gestalten Verlag, 2017, ISBN 9783899559194

Languages necessary to complete the course:

slovak language

Notes:**Past grade distribution**

Total number of evaluated students: 54

A	ABS	B	C	D	E	FX
98,15	0,0	0,0	0,0	0,0	1,85	0,0

Lecturers: RNDr. Peter Švaňa, CSc., PhDr. Peter Veselý, PhD.

Last change: 09.02.2018

Approved by:

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KIS/335B/17	Course title: Visual Communication
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 4.	
Educational level: I.	
Prerequisites:	
Course requirements: The assessment of the subject is in accordance with the FM UK Study Regulations. Evaluation is aimed at assessing the skills and work habits of students, which are assessed on the basis of OCTO in ACVA phases: Objective 25% Complexity 25% Team work 25% Outputs 25% Together, max. 100 points/semester, where the following points can be obtained in the individual AKVA phases: Analytical - 20 points, Conceptual - 20 points, Verification - 20 points, Argumentative - 40 point Scale of assessment (preliminary/final): 100/0	
Learning outcomes: By completing the subject, the student will acquire skills in graphics processing using the software provided by the faculty and will acquire deeper theoretical knowledge from the field of visual language and its individual elements. Alternative activity in the four ACVA phases of the project solution – Analytical (2-4 weeks), Conceptual (2-4 weeks), Verifying (1-3 weeks) and Argumentative (1-3 weeks).	
Class syllabus: <ol style="list-style-type: none"> 1. Visual language 2. Graphic design 3. Graphics for print and web 4. Manufacturing process 5. Visualization of information 6. Technical information 7. Visual and visual perception 8. Visual language 9. Meaning of colors 10. Risks of graphics 11. How to be seen 	

12. Work with a graphic editor in WINDOWS 13. Work with a MacOS graphics editor 14. Working with a graphical editor in LINUX environment						
Recommended literature: Faulkner, A. - Chavez, C.: Adobe Photoshop CC. Computer Press, Praha. 2016, ISBN 9788025147412 Novotný, P.: CorelDRAW X4. Grada, Praha, 2009 Lucas, D.: Graphic Design. Thames & Hudson, 2014, ISBN 9783037681633 Errea, J.: Visual Journalism. Die Gestalten Verlag, 2017, ISBN 9783899559194						
Languages necessary to complete the course: slovak language						
Notes:						
Past grade distribution Total number of evaluated students: 8						
A	ABS	B	C	D	E	FX
87,5	0,0	12,5	0,0	0,0	0,0	0,0
Lecturers: PhDr. Peter Veselý, PhD.						
Last change: 09.02.2018						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KIS/101B/10	Course title: Web Server and Web Design I
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 5.	
Educational level: I.	
Prerequisites:	
Course requirements: The assessment of the subject is in accordance with the FM UK Study Regulations. Evaluation is aimed at assessing the skills and work habits of students, which are assessed on the basis of OCTO in ACVA phases: Objective 25% Complexity 25% Team work 25% Outputs 25% Together, max. 100 points/semester, where the following points can be obtained in the individual AKVA phases: Analytical - 20 points, Conceptual - 20 points, Verification - 20 points, Argumentative - 40 point Scale of assessment (preliminary/final): 100/0	
Learning outcomes: Students will learn how to create a web server, install MS SQL Server, import data into data bans, and communicate with SQL Server database data on a web server. Then they learn to create programs in C #, T-SQL databases, and create stored procedures and transaction processing. They will learn the basics of creating information systems in the company. Education is alternatively divided into 4 phases AKVA - Analytical (2-4 weeks), Conceptual (2-4 weeks), Verification (1-3 weeks), Argumentative (1-3 weeks).	
Class syllabus: <ul style="list-style-type: none"> • Website development • Past, present, and future in web application development • Joining elements in tables • Fundamentals of working with graphics • Aspects considered for starting work on web development • Collecting requirements and creating a website concept • Case study - a small amount of content • Case study - medium amount of content • Case study - a great deal of content 	
Recommended literature: <ul style="list-style-type: none"> • C. Eccher, Profesionálny web design, techniky a vzorové riešenia, CP Books a.s. Brno 2005. (Existuje aj novšie vydanie z roku 2008, preklad do čestiny, rok 2010.) • B. P. Hogan, HTML5 a CSS3, Výukový kurz webového vývojára, Computer press, 2011, preklad z angličtiny. 	

Languages necessary to complete the course: slovak language, english language						
Notes:						
Past grade distribution Total number of evaluated students: 226						
A	ABS	B	C	D	E	FX
67,7	0,0	18,14	7,96	2,65	0,0	3,54
Lecturers: Ing. Vincent Karovič, PhD., Mgr. Vincent Karovič, PhD., PhDr. Peter Veselý, PhD.						
Last change: 10.02.2018						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KIS/106B/10	Course title: Web Server and Web Design II
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 6.	
Educational level: I.	
Prerequisites:	
Course requirements: The assessment of the subject is in accordance with the FM UK Study Regulations. Evaluation is aimed at assessing the skills and work habits of students, which are assessed on the basis of OCTO in ACVA phases: Objective 25% Complexity 25% Team work 25% Outputs 25% Together, max. 100 points/semester, where the following points can be obtained in the individual AKVA phases: Analytical - 20 points, Conceptual - 20 points, Verification - 20 points, Argumentative - 40 point Scale of assessment (preliminary/final): 100/0	
Learning outcomes: Students will learn how to create a web server, install MS SQL Server, import data into data bans, and communicate with SQL Server database data on a web server. Then they learn to create programs in C #, T-SQL databases, and create stored procedures and transaction processing. They will learn the basics of creating information systems in the company. \ Education is alternatively divided into 4 phases AKVA - Analytical (2-4 weeks), Conceptual (2-4 weeks), Verification (1-3 weeks), Argumentative (1-3 weeks).	
Class syllabus: <ul style="list-style-type: none"> • Web server • SQL language - a query database language • Stored procedures • Transactions and transaction processing - implementation in the program • Lifecycle of the information system • Create print reports on the server using XML and XSL • Web services • Data mining and OLAP analysis 	
Recommended literature: <ul style="list-style-type: none"> • M. Donalds, M. Szpuszta, Pro ASP.NET 2.0 in C# 2005, Apress, 2005. • M. Donalds, A. Freeman, M. Szpuszta, Pro ASP.NET 4.0 in C# 2010, Apress, 2010, 	
Languages necessary to complete the course: slovak language, english language	
Notes:	

Past grade distribution						
Total number of evaluated students: 206						
A	ABS	B	C	D	E	FX
78,16	0,0	13,59	0,97	1,94	0,0	5,34
Lecturers: Ing. Vincent Karovič, PhD., Mgr. Vincent Karovič, PhD., PhDr. Peter Veselý, PhD.						
Last change: 10.02.2018						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KIS/008B/00		Course title: Websites Development I				
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning						
Number of credits: 3						
Recommended semester: 3.						
Educational level: I.						
Prerequisites:						
Course requirements:						
Learning outcomes:						
Class syllabus:						
Recommended literature:						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 363						
A	ABS	B	C	D	E	FX
69,7	0,0	9,64	6,89	3,86	3,03	6,89
Lecturers: Mgr. Vincent Karovič, PhD., PhDr. Peter Veselý, PhD.						
Last change: 02.06.2015						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KIS/006/13		Course title: Websites Development II				
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning						
Number of credits: 3						
Recommended semester: 4.						
Educational level: I.						
Prerequisites:						
Course requirements:						
Learning outcomes:						
Class syllabus:						
Recommended literature:						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 63						
A	ABS	B	C	D	E	FX
85,71	0,0	4,76	0,0	0,0	0,0	9,52
Lecturers: Mgr. Andrea Studeničová						
Last change:						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KIS/009B/10		Course title: Websites Development II				
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning						
Number of credits: 3						
Recommended semester: 4.						
Educational level: I.						
Prerequisites:						
Course requirements:						
Learning outcomes:						
Class syllabus:						
Recommended literature:						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 143						
A	ABS	B	C	D	E	FX
78,32	0,0	8,39	4,2	1,4	0,7	6,99
Lecturers: Mgr. Vincent Karovič, PhD., PhDr. Peter Veselý, PhD.						
Last change: 02.06.2015						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KIS/058B/17		Course title: Úvod do sociálnych médií (Web 2.0)				
Educational activities: Type of activities: Number of hours: per week: per level/semester: Form of the course: on-site learning						
Number of credits: 3						
Recommended semester: 4.						
Educational level: I.						
Prerequisites:						
Course requirements:						
Learning outcomes:						
Class syllabus:						
Recommended literature:						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 0						
A	ABS	B	C	D	E	FX
0,0	0,0	0,0	0,0	0,0	0,0	0,0
Lecturers: Mgr. Martina Drahošová, PhD.						
Last change:						
Approved by:						