

Course descriptions

TABLE OF CONTENTS

| | |
|--|----|
| 1. O6BE/18 Bachelor Thesis Defence (state exam)..... | 3 |
| 2. 047BE/17 Bachelor Thesis Project..... | 4 |
| 3. 046BE/17 Bachelor Thesis Seminar..... | 5 |
| 4. 010BE/10 Banking Operations..... | 6 |
| 5. 042BE/17 Business Law I..... | 7 |
| 6. 041BE/17 Business Law II..... | 8 |
| 7. 078BE/16 Computer Science..... | 9 |
| 8. 001BE/17 Controlling..... | 10 |
| 9. 004BE/17 Databases..... | 11 |
| 10. 054BE/17 Development of Entrepreneurial Skills I..... | 12 |
| 11. 055BE/17 Development of Entrepreneurial Skills II..... | 13 |
| 12. 260BE/16 Economics I..... | 14 |
| 13. 261BE/16 Economics II..... | 16 |
| 14. 262BE/16 Economics III..... | 18 |
| 15. S07BE/18 Economics and Finance (state exam)..... | 20 |
| 16. 011BE/16 English for Managers I..... | 21 |
| 17. 024BE/16 English for Managers II..... | 23 |
| 18. 025BE/16 English for Managers III..... | 25 |
| 19. 110BE/18 Enterprise Information Systems..... | 27 |
| 20. 105BE/16 Ethical and Legal Aspects of Marketing..... | 28 |
| 21. 035BE/00 Financial Accounting and Statement of Finances..... | 29 |
| 22. 038BE/00 Financial Management (Selected Topics)..... | 31 |
| 23. 222BE/16 Financial Mathematics..... | 33 |
| 24. 051BE/17 Flexibility and Management of Knowledge Workers..... | 35 |
| 25. 198BE/12 Fundamentals of EU regional policy I..... | 37 |
| 26. 199BE/12 Fundamentals of EU regional policy II..... | 38 |
| 27. 016BE/17 Information Systems and Application Software..... | 40 |
| 28. 075BE/17 International Economic Relations..... | 41 |
| 29. 227BE/16 International Financial Reporting Standards..... | 42 |
| 30. 023BE/16 Introduction to Entrepreneurship..... | 43 |
| 31. 134BE/17 Introduction to Financial Management..... | 44 |
| 32. 186BE/12 Introduction to Financial Management - Seminar..... | 46 |
| 33. 034BE/16 Introduction to Logistics..... | 47 |
| 34. 059BE/16 Introduction to Management I..... | 49 |
| 35. 063BE/16 Introduction to Management II..... | 51 |
| 36. 057BE/10 Introduction to Marketing Management..... | 53 |
| 37. 064BE/17 Introduction to Personnel Management..... | 54 |
| 38. 225BE/16 Introduction to financial markets and institutions..... | 55 |
| 39. 051BE/17 Labour Law..... | 57 |
| 40. 045_BE/13 Law of Equities..... | 58 |
| 41. S08BE/18 Management (state exam)..... | 59 |
| 42. 009BE/16 Managerial Economics..... | 60 |
| 43. 026_BE/12 Managerial Presentations..... | 61 |
| 44. 014BE/17 Marketing..... | 62 |
| 45. 263BE/16 Mathematics I..... | 63 |
| 46. 264BE/16 Mathematics II..... | 65 |
| 47. 101BE/16 Modern Marketing - New Trends..... | 67 |

| | | |
|--------------|--|----|
| 48. 098BE/16 | Money and Banking..... | 68 |
| 49. 022BE/17 | Operations Management and Logistics..... | 69 |
| 50. 036BE/00 | Organizational Cultures..... | 70 |
| 51. 053BE/15 | Personnel Management in Small Companies..... | 71 |
| 52. 220BE/16 | Principles of Financial Accounting I..... | 72 |
| 53. 221BE/16 | Principles of Financial Accounting II..... | 74 |
| 54. 058BE/00 | Principles of Marketing..... | 76 |
| 55. 053BE/17 | Project Mangement..... | 77 |
| 56. 104BE/16 | Psychology for Managers..... | 78 |
| 57. 020BE/13 | Small Business..... | 80 |
| 58. 307BE/16 | Special Features of IT Projects..... | 82 |
| 59. 115BE/17 | Statistical Methods..... | 83 |
| 60. 117BE/16 | Statistics..... | 85 |
| 61. 008BE/18 | Websites Development..... | 86 |

STATE EXAM DESCRIPTION

| | |
|--|---|
| University: Comenius University in Bratislava | |
| Faculty: Faculty of Management | |
| Course ID: FM/O6BE/18 | Course title: Bachelor Thesis Defence |
| Number of credits: 3 | |
| Educational level: I. | |
| State exam syllabus: | |
| Last change: | |
| Approved by: | |

COURSE DESCRIPTION

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|--|-----|---|-----|-----|-----|-----|
| University: Comenius University in Bratislava | | | | | | |
| Faculty: Faculty of Management | | | | | | |
| Course ID: FM.KIS/047BE/17 | | Course title: Bachelor Thesis Project | | | | |
| Educational activities: Type of activities: lecture / practicals Number of hours: per week: per level/semester: 12s / 12s Form of the course: combined | | | | | | |
| Number of credits: 3 | | | | | | |
| Recommended semester: 8. | | | | | | |
| Educational level: I. | | | | | | |
| Prerequisites: | | | | | | |
| Course requirements: | | | | | | |
| Learning outcomes: | | | | | | |
| Class syllabus: | | | | | | |
| Recommended literature: | | | | | | |
| Languages necessary to complete the course: | | | | | | |
| Notes: | | | | | | |
| Past grade distribution Total number of evaluated students: 0 | | | | | | |
| A | ABS | B | C | D | E | FX |
| 0,0 | 0,0 | 0,0 | 0,0 | 0,0 | 0,0 | 0,0 |
| Lecturers: PhDr. Peter Veselý, PhD. | | | | | | |
| Last change: | | | | | | |
| Approved by: | | | | | | |

COURSE DESCRIPTION

| | | | | | | |
|--|-----|---|-----|-----|-----|-----|
| University: Comenius University in Bratislava | | | | | | |
| Faculty: Faculty of Management | | | | | | |
| Course ID: FM.KIS/046BE/17 | | Course title: Bachelor Thesis Seminar | | | | |
| Educational activities: Type of activities: lecture / practicals Number of hours: per week: per level/semester: 12s / 12s Form of the course: combined | | | | | | |
| Number of credits: 2 | | | | | | |
| Recommended semester: 7. | | | | | | |
| Educational level: I. | | | | | | |
| Prerequisites: | | | | | | |
| Course requirements: | | | | | | |
| Learning outcomes: | | | | | | |
| Class syllabus: | | | | | | |
| Recommended literature: | | | | | | |
| Languages necessary to complete the course: | | | | | | |
| Notes: | | | | | | |
| Past grade distribution Total number of evaluated students: 0 | | | | | | |
| A | ABS | B | C | D | E | FX |
| 0,0 | 0,0 | 0,0 | 0,0 | 0,0 | 0,0 | 0,0 |
| Lecturers: PhDr. Peter Veselý, PhD., doc. RNDr. Michal Greguš, PhD. | | | | | | |
| Last change: | | | | | | |
| Approved by: | | | | | | |

COURSE DESCRIPTION

| | | | | | | |
|---|-----|--|-------|------|------|-----|
| University: Comenius University in Bratislava | | | | | | |
| Faculty: Faculty of Management | | | | | | |
| Course ID: FM.KEF/010BE/10 | | Course title: Banking Operations | | | | |
| Educational activities: Type of activities: lecture Number of hours: per week: per level/semester: 12s Form of the course: combined | | | | | | |
| Number of credits: 3 | | | | | | |
| Recommended semester: 4., 6. | | | | | | |
| Educational level: I. | | | | | | |
| Prerequisites: | | | | | | |
| Course requirements: written tests Scale of assessment (preliminary/final): 40/60 | | | | | | |
| Learning outcomes: Student gains financial literacy, which serves him when selecting a commercial bank's product portfolio, for example, in terms of interest rate advantage for clients, in terms of paying fees, and so on. | | | | | | |
| Class syllabus: | | | | | | |
| Recommended literature: SYSÁKOVÁ Viera, ŠLAHOR, Ľudomír: Peniaze a bankovníctvo. Bratislava, Kartprint, 2010 TKÁČOVÁ, Dana a kol.: Finančné trhy a bankovníctvo. Praha: Wolters Kluwer, 2017. ISBN 978-80-7552-528-4 KANTNEROVÁ, Liběna: Základy bankovníctví. Teorie a praxe. Praha: C. H. Beck, 2016. ISBN 978-80-7400-595-4 | | | | | | |
| Languages necessary to complete the course: slovak | | | | | | |
| Notes: | | | | | | |
| Past grade distribution Total number of evaluated students: 1450 | | | | | | |
| A | ABS | B | C | D | E | FX |
| 27,1 | 0,0 | 24,34 | 19,66 | 12,0 | 9,79 | 7,1 |
| Lecturers: prof. RNDr. Ing. Ľudomír Šlahor, CSc., Mgr. Lucia Paškrťová, PhD. | | | | | | |
| Last change: 23.02.2018 | | | | | | |
| Approved by: | | | | | | |

COURSE DESCRIPTION

| | | | | | | |
|--|-----|--|------|-------|-------|-------|
| University: Comenius University in Bratislava | | | | | | |
| Faculty: Faculty of Management | | | | | | |
| Course ID: FM.KIS/042BE/17 | | Course title: Business Law I | | | | |
| Educational activities: Type of activities: lecture / practicals Number of hours: per week: per level/semester: 12s / 12s Form of the course: combined | | | | | | |
| Number of credits: 3 | | | | | | |
| Recommended semester: 5. | | | | | | |
| Educational level: I. | | | | | | |
| Prerequisites: | | | | | | |
| Course requirements: | | | | | | |
| Learning outcomes: | | | | | | |
| Class syllabus: | | | | | | |
| Recommended literature: | | | | | | |
| Languages necessary to complete the course: | | | | | | |
| Notes: | | | | | | |
| Past grade distribution Total number of evaluated students: 368 | | | | | | |
| A | ABS | B | C | D | E | FX |
| 13,59 | 0,0 | 17,66 | 14,4 | 14,95 | 17,39 | 22,01 |
| Lecturers: doc. JUDr. PhDr. Tomáš Peráček, PhD., JUDr. Silvia Treľová, PhD. | | | | | | |
| Last change: | | | | | | |
| Approved by: | | | | | | |

COURSE DESCRIPTION

| | | | | | | |
|--|-----|---|-------|-------|------|-------|
| University: Comenius University in Bratislava | | | | | | |
| Faculty: Faculty of Management | | | | | | |
| Course ID: FM.KIS/041BE/17 | | Course title: Business Law II | | | | |
| Educational activities: Type of activities: lecture / practicals Number of hours: per week: per level/semester: 24s / 24s Form of the course: combined | | | | | | |
| Number of credits: 5 | | | | | | |
| Recommended semester: 6. | | | | | | |
| Educational level: I. | | | | | | |
| Prerequisites: | | | | | | |
| Course requirements: | | | | | | |
| Learning outcomes: | | | | | | |
| Class syllabus: | | | | | | |
| Recommended literature: | | | | | | |
| Languages necessary to complete the course: | | | | | | |
| Notes: | | | | | | |
| Past grade distribution Total number of evaluated students: 271 | | | | | | |
| A | ABS | B | C | D | E | FX |
| 12,18 | 0,0 | 11,44 | 18,08 | 15,13 | 21,4 | 21,77 |
| Lecturers: doc. JUDr. Ján Matlák, CSc., doc. JUDr. PhDr. Tomáš Peráček, PhD., JUDr. Silvia Treľová, PhD. | | | | | | |
| Last change: | | | | | | |
| Approved by: | | | | | | |

COURSE DESCRIPTION

| | | | | | | |
|---|-----|--|------|------|------|-------|
| University: Comenius University in Bratislava | | | | | | |
| Faculty: Faculty of Management | | | | | | |
| Course ID: FM.KIS/078BE/16 | | Course title: Computer Science | | | | |
| Educational activities: Type of activities: lecture / seminar Number of hours: per week: per level/semester: 24s / 24s Form of the course: combined | | | | | | |
| Number of credits: 5 | | | | | | |
| Recommended semester: 1. | | | | | | |
| Educational level: I. | | | | | | |
| Prerequisites: | | | | | | |
| Course requirements: | | | | | | |
| Learning outcomes: | | | | | | |
| Class syllabus: | | | | | | |
| Recommended literature: | | | | | | |
| Languages necessary to complete the course: | | | | | | |
| Notes: | | | | | | |
| Past grade distribution Total number of evaluated students: 416 | | | | | | |
| A | ABS | B | C | D | E | FX |
| 35,1 | 0,0 | 19,71 | 11,3 | 4,57 | 6,25 | 23,08 |
| Lecturers: Mgr. Eleonóra Beňová, PhD., RNDr. Ján Greguš, PhD., prof. RNDr. Michal Greguš, PhD., Mgr. Vincent Karovič, PhD. | | | | | | |
| Last change: | | | | | | |
| Approved by: | | | | | | |

COURSE DESCRIPTION

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|---|-----|-------------------------------------|-----|-----|-----|-----|
| University: Comenius University in Bratislava | | | | | | |
| Faculty: Faculty of Management | | | | | | |
| Course ID: FM.KSP/001BE/17 | | Course title: Controlling | | | | |
| Educational activities: Type of activities: lecture / seminar Number of hours: per week: per level/semester: 24s / 24s Form of the course: combined | | | | | | |
| Number of credits: 5 | | | | | | |
| Recommended semester: 6. | | | | | | |
| Educational level: I. | | | | | | |
| Prerequisites: | | | | | | |
| Course requirements: | | | | | | |
| Learning outcomes: | | | | | | |
| Class syllabus: | | | | | | |
| Recommended literature: | | | | | | |
| Languages necessary to complete the course: | | | | | | |
| Notes: | | | | | | |
| Past grade distribution Total number of evaluated students: 0 | | | | | | |
| A | ABS | B | C | D | E | FX |
| 0,0 | 0,0 | 0,0 | 0,0 | 0,0 | 0,0 | 0,0 |
| Lecturers: doc. Ing. Ján Papula, PhD. | | | | | | |
| Last change: | | | | | | |
| Approved by: | | | | | | |

COURSE DESCRIPTION

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|--|-----|-----------------------------------|-------|-----|-----|-----|
| University: Comenius University in Bratislava | | | | | | |
| Faculty: Faculty of Management | | | | | | |
| Course ID: FM.KIS/004BE/17 | | Course title: Databases | | | | |
| Educational activities: Type of activities: lecture / practicals Number of hours: per week: per level/semester: 24s / 24s Form of the course: combined | | | | | | |
| Number of credits: 5 | | | | | | |
| Recommended semester: 5. | | | | | | |
| Educational level: I. | | | | | | |
| Prerequisites: | | | | | | |
| Course requirements: | | | | | | |
| Learning outcomes: | | | | | | |
| Class syllabus: | | | | | | |
| Recommended literature: | | | | | | |
| Languages necessary to complete the course: | | | | | | |
| Notes: | | | | | | |
| Past grade distribution Total number of evaluated students: 1 | | | | | | |
| A | ABS | B | C | D | E | FX |
| 0,0 | 0,0 | 0,0 | 100,0 | 0,0 | 0,0 | 0,0 |
| Lecturers: doc. RNDr. Michal Greguš, PhD. | | | | | | |
| Last change: | | | | | | |
| Approved by: | | | | | | |

COURSE DESCRIPTION

| | | | | | | |
|---|-----|---|-----|-----|-----|-----|
| University: Comenius University in Bratislava | | | | | | |
| Faculty: Faculty of Management | | | | | | |
| Course ID: FM.KSP/054BE/17 | | Course title: Development of Entrepreneurial Skills I | | | | |
| Educational activities: Type of activities: lecture / seminar Number of hours: per week: per level/semester: 12s / 12s Form of the course: combined | | | | | | |
| Number of credits: 3 | | | | | | |
| Recommended semester: 7. | | | | | | |
| Educational level: I. | | | | | | |
| Prerequisites: | | | | | | |
| Course requirements: | | | | | | |
| Learning outcomes: | | | | | | |
| Class syllabus: | | | | | | |
| Recommended literature: | | | | | | |
| Languages necessary to complete the course: | | | | | | |
| Notes: | | | | | | |
| Past grade distribution Total number of evaluated students: 0 | | | | | | |
| A | ABS | B | C | D | E | FX |
| 0,0 | 0,0 | 0,0 | 0,0 | 0,0 | 0,0 | 0,0 |
| Lecturers: prof. Ing. Anna Pilková, PhD., MBA, Mgr. Miloš Mrva, PhD., PhDr. Marian Holienka, PhD., Mgr. Peter Marcin, PhD. | | | | | | |
| Last change: | | | | | | |
| Approved by: | | | | | | |

COURSE DESCRIPTION

| | | | | | | |
|---|-----|--|-----|-----|-----|-----|
| University: Comenius University in Bratislava | | | | | | |
| Faculty: Faculty of Management | | | | | | |
| Course ID: FM.KSP/055BE/17 | | Course title: Development of Entrepreneurial Skills II | | | | |
| Educational activities: Type of activities: lecture / seminar Number of hours: per week: per level/semester: 12s / 12s Form of the course: combined | | | | | | |
| Number of credits: 3 | | | | | | |
| Recommended semester: 8. | | | | | | |
| Educational level: I. | | | | | | |
| Prerequisites: | | | | | | |
| Course requirements: | | | | | | |
| Learning outcomes: | | | | | | |
| Class syllabus: | | | | | | |
| Recommended literature: | | | | | | |
| Languages necessary to complete the course: | | | | | | |
| Notes: | | | | | | |
| Past grade distribution Total number of evaluated students: 0 | | | | | | |
| A | ABS | B | C | D | E | FX |
| 0,0 | 0,0 | 0,0 | 0,0 | 0,0 | 0,0 | 0,0 |
| Lecturers: prof. Ing. Anna Pilková, PhD., MBA, Mgr. Miloš Mrva, PhD., PhDr. Marian Holienka, PhD., Mgr. Peter Marcin, PhD. | | | | | | |
| Last change: | | | | | | |
| Approved by: | | | | | | |

COURSE DESCRIPTION

| | |
|--|-------------------------------------|
| University: Comenius University in Bratislava | |
| Faculty: Faculty of Management | |
| Course ID: FM.KEF/260BE/16 | Course title: Economics I |
| Educational activities: Type of activities: lecture / seminar Number of hours: per week: per level/semester: 24s / 24s Form of the course: combined | |
| Number of credits: 5 | |
| Recommended semester: 1. | |
| Educational level: I. | |
| Prerequisites: | |
| Course requirements: Active participation in lectures with the possibility of gaining points for voluntary activity (solution of econometric examples and active involvement during the teaching process) up to 40% of the final evaluation. 100% written final exam. | |
| Learning outcomes: The aim of this course is to learn the basic premises and assumptions economy functioning in different economic systems. The course is focused on understanding the nature of the functioning of the market and the market mechanism based on a thorough analysis of the factors defining the demand and supply. It allows students to understand how the market creates market equilibrium, equilibrium price and how and why non-equilibrium situations generated in the market. Using the basic theoretical knowledge students understand how economic subjects behave under conditions of perfect competition and specific forms of imperfect competition. Students will be able to evaluate using the empirical and quantitative approaches basic microeconomic phenomena and processes. They will be able to think abstractly, analytically and economically. | |
| Class syllabus: Basic concepts: economy and economics, economic versus accounting profit, marginal analysis. Market competition and market entities, Market imperfections. Market forces – Demand and Supply. Market equilibrium. Price restrictions and Market Equilibrium. Quantitative Demand Analysis. Elasticity of demand. Own price elasticity, Cross-Price Elasticity, Income Elasticity. Production process and costs. Short-Run vs. Long-Run Decisions. Factors of production. Costs minimization. The market structure. Perfect competition, monopoly, monopolistic competition, and oligopoly. Profit maximization and price fixation on the different kinds of markets. Price determination on the oligopoly market. Price strategies of monopoly. Factors of production. Labor Market. Land Market. Capital Market. | |
| Recommended literature: | |
| Languages necessary to complete the course: | |
| Notes: | |

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|--|-----|-------|-------|------|-------|-------|
| Past grade distribution | | | | | | |
| Total number of evaluated students: 415 | | | | | | |
| A | ABS | B | C | D | E | FX |
| 20,96 | 0,0 | 13,25 | 10,12 | 9,16 | 13,73 | 32,77 |
| Lecturers: doc. Ing. Zuzana Stoličná, PhD., prof. RNDr. Jozef Komorník, DrSc., Mgr. Katarína Rentková, PhD. | | | | | | |
| Last change: 27.02.2018 | | | | | | |
| Approved by: | | | | | | |

COURSE DESCRIPTION

| | |
|--|--------------------------------------|
| University: Comenius University in Bratislava | |
| Faculty: Faculty of Management | |
| Course ID: FM.KEF/261BE/16 | Course title: Economics II |
| Educational activities: Type of activities: lecture / seminar Number of hours: per week: per level/semester: 24s / 24s Form of the course: combined | |
| Number of credits: 5 | |
| Recommended semester: 2. | |
| Educational level: I. | |
| Prerequisites: | |
| Course requirements: Active participation in lectures with the possibility of gaining points for voluntary activity (solution of econometric examples and active involvement during the teaching process) up to 40% of the final evaluation. 100% written final exam. | |
| Learning outcomes: The goal of the course is to understand the basic principles of economic functioning as a whole and to be able to interpret relationships among the most important macroeconomic variables - GDP, GNP, inflation, unemployment, exchange rates. After the course student will be able to explain how the macroeconomic equilibrium is being created and what is the cause and consequence of macroeconomic imbalances. | |
| Class syllabus: Fundamental macroeconomic variables: gross domestic product, the unemployment rate, the inflation rate. The goods market. Aggregate demand and its composition. The equilibrium output of economy. Dynamics of the goods market. Financial markets. Money and obligations. The demand for money, the supply of money and equilibrium interest rate. The task of central bank and commercial banks. IS-LM model, equilibrium on the goods market and financial market. Fiscal and monetary policy. Expectations and their influence on consumption and investment. The price of bonds and yield curve. The capital market and price of stocks. Expectations and macroeconomic politics. The goods market in an open economy. Equilibrium market and trade balance. IS-LM model in an open economy. Exchange rates. Effectiveness of a macroeconomic politics. | |
| Recommended literature: BLANCHARD, O. - JOHNSON, D.R. 2013. Macroeconomics. 6.vydanie. Pearson Education, Inc., 2013. 573 s. ISBN 978-0-273-76633-9 | |
| Languages necessary to complete the course: | |
| Notes: | |

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|--|-----|-------|-------|------|-------|-------|
| Past grade distribution | | | | | | |
| Total number of evaluated students: 217 | | | | | | |
| A | ABS | B | C | D | E | FX |
| 15,21 | 0,0 | 15,67 | 14,29 | 12,9 | 16,13 | 25,81 |
| Lecturers: doc. Ing. Zuzana Stoličná, PhD., prof. RNDr. Jozef Komorník, DrSc., Mgr. Katarína Rentková, PhD. | | | | | | |
| Last change: 27.02.2018 | | | | | | |
| Approved by: | | | | | | |

COURSE DESCRIPTION

| | |
|---|---------------------------------------|
| University: Comenius University in Bratislava | |
| Faculty: Faculty of Management | |
| Course ID: FM.KEF/262BE/16 | Course title: Economics III |
| Educational activities: Type of activities: lecture / seminar Number of hours: per week: per level/semester: 24s / 24s Form of the course: combined | |
| Number of credits: 5 | |
| Recommended semester: 3. | |
| Educational level: I. | |
| Prerequisites: | |
| Recommended prerequisites: Economics I, Economics II | |
| Course requirements: During the semester is needed to work on assigned task (30p) and to pass the final written exam (70p). Scale of assessment (preliminary/final): 30/70 | |
| Learning outcomes: After attending the course Economics III the graduate should be able to analyze macroeconomic development of the economy with the focus on the labour market. | |
| Class syllabus: Labour market. Wage setting and Price setting. Natural rate of unemployment. Aggregate demand and aggregate supply. No-efficiency of monetary policy in the long-run perspective. Effectiveness of fiscal policy. Changes in the natural rate of unemployment. Phillips curve. Inflation, expected inflation and unemployment. Okun's law. Technological progress and growth. | |
| Recommended literature: O. Blanchard: Macroeconomics, Pearson, 2013 (older edition available) N. G. Mankiw - M. P. Taylor: Economics, South-Western Cengage Learning, 2008 P. Samuelson, R. Nordhaus: Economics, McGraw Hill, 1996 J. Lisý: Ekonomía v novej ekonomike, Iura Edition 2007 (older and newer editions are also useable) The Economist, slovak economic periodicals. | |
| Languages necessary to complete the course: Slovak, English | |
| Notes: | |

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|--|-----|------|------|-------|-------|-------|
| Past grade distribution | | | | | | |
| Total number of evaluated students: 145 | | | | | | |
| A | ABS | B | C | D | E | FX |
| 5,52 | 0,0 | 6,21 | 9,66 | 20,69 | 35,86 | 22,07 |
| Lecturers: doc. PhDr. Paulína Stachová, PhD., prof. RNDr. Jozef Komorník, DrSc., Mgr. Janka Kottulová, PhD. | | | | | | |
| Last change: 12.11.2018 | | | | | | |
| Approved by: | | | | | | |

STATE EXAM DESCRIPTION

| | |
|--|---|
| University: Comenius University in Bratislava | |
| Faculty: Faculty of Management | |
| Course ID: FM/S07BE/18 | Course title: Economics and Finance |
| Number of credits: 1 | |
| Educational level: I. | |
| State exam syllabus: | |
| Last change: | |
| Approved by: | |

COURSE DESCRIPTION

| | |
|---|--|
| University: Comenius University in Bratislava | |
| Faculty: Faculty of Management | |
| Course ID: FM.KEF/011BE/16 | Course title: English for Managers I |
| Educational activities: Type of activities: lecture / seminar Number of hours: per week: per level/semester: 12s / 12s Form of the course: combined | |
| Number of credits: 2 | |
| Recommended semester: 1. | |
| Educational level: I. | |
| Prerequisites: | |
| Course requirements: 15% for active participation in classes; 85% for final test at the end of the semester Scale of assessment (preliminary/final): 15/85 | |
| Learning outcomes: By completing the course the student extends his/her vocabulary related to management, human resources and strategic management. The telephoning skill is practiced and he/she will also be able to actively take part in meetings lead in English. He/she will be able to write a professional email and create a structured professional CV. | |
| Class syllabus: Topics: <ul style="list-style-type: none"> • English language – Lingua Franca of the 21st century • Numbers in managerial work • Fundamental principles of management • Styles of management • Company structure • Human resource management • Competition and markets • Production, quality control • The environment and sustainable development Managerial skills: Telephoning and meetings Writing: emails and CV Grammar: Tense review, prepositions with verbs, nouns and adjectives, passive voice, modal verbs, the usage of “used to do“ and “be used to doing“. | |
| Recommended literature: Internal material distributed by the lecturers at the beginning of semester. Ian MacKenzie: English for Business Studies. Third Edition. CUP 2010. Emmerson, P.: Email English. MacMillan 2004. Emmerson, P.: Business Builder. Modules 1, 2, and 3. MacMillan 2009. Emmerson, P.: Business Builder. Modules 4, 5, and 6. MacMillan 2009. Mascull, B.: Business Vocabulary in Use. CUP 2002. | |

Goodale, M.: The Language of Meetings. Thomson Heinle 1998.
 Hughes, J.: Telephone English. MacMillan 2006.
 Murphy, R.: English Grammar in Use for intermediate learners, fourth edition. CUP 2012.
 Oxford Business English Dictionary. OUP 2008.

Languages necessary to complete the course:

English on level B2

Notes:

Past grade distribution

Total number of evaluated students: 404

| A | ABS | B | C | D | E | FX |
|-------|-----|-------|------|-------|-------|-------|
| 18,07 | 0,0 | 15,59 | 10,4 | 12,38 | 21,04 | 22,52 |

Lecturers: Mgr. Lenka Procházková, PhD., Mgr. Alexandra Mittelman, MBA, PaedDr. Jarmila Brtková

Last change: 16.03.2018

Approved by:

COURSE DESCRIPTION

| | |
|--|---|
| University: Comenius University in Bratislava | |
| Faculty: Faculty of Management | |
| Course ID: FM.KEF/024BE/16 | Course title: English for Managers II |
| Educational activities: Type of activities: lecture / seminar Number of hours: per week: per level/semester: 12s / 12s Form of the course: combined | |
| Number of credits: 2 | |
| Recommended semester: 2. | |
| Educational level: I. | |
| Prerequisites: | |
| Recommended prerequisites: English for managers I | |
| Course requirements: 15% for active participation in classes, 85% for final test at the end of the semester Scale of assessment (preliminary/final): 15/85 | |
| Learning outcomes: By completing the course the student will acquire vocabulary from the field of economics, international trade, banking, accounting, stock exchange and insurance. He/she will learn terminology and phrases from negotiating, and will be able to use them while negotiating with other students in class. He/she can write a professional report. | |
| Class syllabus: Topics: <ul style="list-style-type: none"> • Global economy in 21st century • International trade: export, import, incoterms • Banking • Company finances • Accounting • Stock exchange, shares and bonds • Insurance • Types of businesses: with limited liability, public companies, partnerships, sole traders • Establishing a business – business plan Managerial skill: negotiating Writing: Business report Grammar: Countable and uncountable nouns, verbs “do“ and “make“, conditionals, contrasts, relative clauses. | |
| Recommended literature: Internal material distributed at the beginning of semester. Ian MacKenzie: English for Business Studies. Third Edition. CUP 2010. Emmerson, P.: Business Builder. Modules 7, 8, and 9. MacMillan 2009. | |

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|--|-----|-------|-------|-------|-------|-------|
| Mascull, B.: Business Vocabulary in Use. CUP 2002. Hewings, M.: Advanced Grammar in Use, second edition. CUP 2005. Oxford Business English Dictionary. OUP 2008. | | | | | | |
| Languages necessary to complete the course: English on level B2 | | | | | | |
| Notes: | | | | | | |
| Past grade distribution Total number of evaluated students: 266 | | | | | | |
| A | ABS | B | C | D | E | FX |
| 15,79 | 0,0 | 15,41 | 16,17 | 15,79 | 22,93 | 13,91 |
| Lecturers: Mgr. Lenka Procházková, PhD., Mgr. Alexandra Mittelman, MBA, PaedDr. Jarmila Brtková | | | | | | |
| Last change: 14.03.2018 | | | | | | |
| Approved by: | | | | | | |

COURSE DESCRIPTION

| | |
|--|--|
| University: Comenius University in Bratislava | |
| Faculty: Faculty of Management | |
| Course ID: FM.KEF/025BE/16 | Course title: English for Managers III |
| Educational activities: Type of activities: lecture / seminar Number of hours: per week: per level/semester: 12s / 12s Form of the course: combined | |
| Number of credits: 2 | |
| Recommended semester: 3. | |
| Educational level: I. | |
| Prerequisites: | |
| Recommended prerequisites: English for Managers I , English for Managers II | |
| Course requirements: 15% for active participation in classes; 85% for final test at the end of semester. Scale of assessment (preliminary/final): 15/85 | |
| Learning outcomes: By completing the course the student will acquire vocabulary from the field of retailing, marketing, brand management, advertising and media. He/she is able to communicate professionally at work as well as with external partners in English. He/she acquires terminology and phrases from CSR. He/she will learn basic legal terminology connected to corruption, bribery as well as economic crime.. He/she is able to prepare a presentation in English. | |
| Class syllabus: Topics: <ul style="list-style-type: none"> • Retailing in the 21st century • E-commerce • Marketing, marketing mix • Brand management • Advertising • Media and PR • Managerial communication • The role of government and non-governmental organizations in economy • CSR – corporate social responsibility, volunteering • Corporate ethics, ethical code • Corruption, bribery and crime Managerial skill: presentations Grammar: Indirect speech, verb patterns, articles | |
| Recommended literature: Internal materials distributed by lecturers at the beginning of semester Ian MacKenzie: English for Business Studies. Third Edition. CUP 2010. | |

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|---|-----|-------|-------|-------|-------|------|
| Williams, E. J.: Presentations in English. MacMillan 2008. Emmerson, P.: Business Builder. Modules 7, 8, and 9. MacMillan 2009. Mascull, B.: Business Vocabulary in Use Advanced. CUP 2004. Farrall, C., Lindsley, M.: Professional English in Use – Marketing. CUP 2008. Hewings, M.: Advanced Grammar in Use, second edition. CUP 2005 Oxford Business English Dictionary. OUP 2008. | | | | | | |
| Languages necessary to complete the course: English on level B2 | | | | | | |
| Notes: | | | | | | |
| Past grade distribution Total number of evaluated students: 143 | | | | | | |
| A | ABS | B | C | D | E | FX |
| 14,69 | 0,0 | 15,38 | 16,08 | 13,99 | 32,87 | 6,99 |
| Lecturers: PaedDr. Jarmila Brtková, Mgr. Lenka Procházková, PhD., Mgr. Alexandra Mittelman, MBA | | | | | | |
| Last change: 16.03.2018 | | | | | | |
| Approved by: | | | | | | |

COURSE DESCRIPTION

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|---|-----|--|-----|-----|-----|-----|
| University: Comenius University in Bratislava | | | | | | |
| Faculty: Faculty of Management | | | | | | |
| Course ID: FM.KIS/110BE/18 | | Course title: Enterprise Information Systems | | | | |
| Educational activities: Type of activities: lecture Number of hours: per week: per level/semester: 12s Form of the course: combined | | | | | | |
| Number of credits: 3 | | | | | | |
| Recommended semester: 6. | | | | | | |
| Educational level: I. | | | | | | |
| Prerequisites: | | | | | | |
| Course requirements: | | | | | | |
| Learning outcomes: | | | | | | |
| Class syllabus: | | | | | | |
| Recommended literature: | | | | | | |
| Languages necessary to complete the course: | | | | | | |
| Notes: | | | | | | |
| Past grade distribution Total number of evaluated students: 11 | | | | | | |
| A | ABS | B | C | D | E | FX |
| 72,73 | 0,0 | 27,27 | 0,0 | 0,0 | 0,0 | 0,0 |
| Lecturers: Mgr. Ivan Osvald, doc. RNDr. Michal Greguš, PhD., prof. RNDr. Michal Greguš, PhD. | | | | | | |
| Last change: | | | | | | |
| Approved by: | | | | | | |

COURSE DESCRIPTION

| | | | | | | |
|---|-----|--|-----|-----|-----|-----|
| University: Comenius University in Bratislava | | | | | | |
| Faculty: Faculty of Management | | | | | | |
| Course ID: FM.KMk/105BE/16 | | Course title: Ethical and Legal Aspects of Marketing | | | | |
| Educational activities: Type of activities: lecture / seminar Number of hours: per week: per level/semester: 24s / 24s Form of the course: combined | | | | | | |
| Number of credits: 5 | | | | | | |
| Recommended semester: 8. | | | | | | |
| Educational level: I. | | | | | | |
| Prerequisites: | | | | | | |
| Course requirements: | | | | | | |
| Learning outcomes: | | | | | | |
| Class syllabus: | | | | | | |
| Recommended literature: | | | | | | |
| Languages necessary to complete the course: | | | | | | |
| Notes: | | | | | | |
| Past grade distribution Total number of evaluated students: 0 | | | | | | |
| A | ABS | B | C | D | E | FX |
| 0,0 | 0,0 | 0,0 | 0,0 | 0,0 | 0,0 | 0,0 |
| Lecturers: doc. JUDr. PhDr. Katarína Gubíniová, PhD., doc. Ing. Gabriela Pajtinková Bartáková, PhD. | | | | | | |
| Last change: | | | | | | |
| Approved by: | | | | | | |

COURSE DESCRIPTION

| | |
|---|--|
| University: Comenius University in Bratislava | |
| Faculty: Faculty of Management | |
| Course ID: FM.KEF/035BE/00 | Course title: Financial Accounting and Statement of Finances |
| Educational activities: Type of activities: lecture Number of hours: per week: per level/semester: 12s Form of the course: combined | |
| Number of credits: 3 | |
| Recommended semester: 4., 6. | |
| Educational level: I. | |
| Prerequisites: | |
| Course requirements: Scale of assessment (preliminary/final): 40/60 | |
| Learning outcomes: | |
| Class syllabus: <ol style="list-style-type: none"> 1. Financial accounting and financial statements 2. Financial accounting, part I 3. Financial accounting, part II 4. Closing transactions, e.g. closing of accounting books, stock-count 5. Revaluation of assets and liabilities 6. Statutory Balance Sheet (Úč POD 1-01) and Profit and Loss Statement (Úč POD 2-01) based on example of trade company 7. Area of financial accounting related with closing process like: provisions 8. Accruals 9. Calculation of taxable income and other 10. Preparation of the financial statements for individual trade company. | |
| Recommended literature: <ol style="list-style-type: none"> 1. Takács, Z.: Finančné účtovníctvo a účtovná závierka. Prípadové štúdie. 2006 2. Takács, Z.: Úvod do účtovníctva. KARTPRINT, Bratislava 2010 3. Takács, Z.: Postupy účtovania. KARTPRINT, Bratislava 2010 4. Takács, Z.: Účtovná závierka v PÚ. Poradca č. 4-5/2003, Poradca s. r. o., Žilina 2003 5. Takács, Z. – Rosíková, K.: Inventarizácia. Poradca č. 4-5/2003, Poradca s. r. o., Žilina 2003 6. Zákon č. 595/2003 Z. z. o dani z príjmov v znení neskorších predpisov | |
| Languages necessary to complete the course: | |
| Notes: | |

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|--|-----|-------|------|-------|-----|------|
| Past grade distribution | | | | | | |
| Total number of evaluated students: 860 | | | | | | |
| A | ABS | B | C | D | E | FX |
| 35,7 | 0,0 | 22,79 | 15,0 | 14,19 | 8,6 | 3,72 |
| Lecturers: doc. RNDr. Darina Saxunová, PhD. | | | | | | |
| Last change: 21.02.2018 | | | | | | |
| Approved by: | | | | | | |

COURSE DESCRIPTION

| | |
|--|--|
| University: Comenius University in Bratislava | |
| Faculty: Faculty of Management | |
| Course ID: FM.KEF/038BE/00 | Course title: Financial Management (Selected Topics) |
| Educational activities: Type of activities: lecture Number of hours: per week: per level/semester: 12s Form of the course: combined | |
| Number of credits: 3 | |
| Recommended semester: 3., 5. | |
| Educational level: I. | |
| Prerequisites: | |
| Course requirements: Scale of assessment (preliminary/final): 30/70% | |
| Learning outcomes: The main purpose of subject is to expand the student's knowledge in the area of the free enterprise financing through the financial loans. The purpose is also to become familiar with the process of loan decision making and realizing the risks of loan approvals. Design a project of good quality to gain the bank loan, as a product used by businesses during creation of business' financial structure. | |
| Class syllabus: . Introduction into the theory of loan financing. - Loan as a financial category. - Loan decision making – subject, loan risks, models of loan need and realization of loan relations among the business and commercial bank. 2. Characteristics of bank loans and non-bank loans. - Structure of loans, their variations, characteristics and criteria of selection. - Bank guarantee and requirements for their use in practice. 3. Project of application for business bank loan. - Identification of a loan need. - Analysis of a loan capability. - Formulation of a project application for obtaining bank loan or bank payment guarantee. 4. Financial management of a business in the situation of indebtedness. System of management for filling the debt service in the business. Approaches to elimination of negative factors of filling the debt service in the business. | |
| Recommended literature: 1.Nináčová V .: Fundamentals of Financial Management, Merkury s.r.o. , Bratislava 2007, ISBN: 978-80- 89143-62-7 2. Nináčová V .: Debt Financing, Economist, Bratislava 2004 ISBN 80-225-1794-1 3. Polidar V. Management of Banks and Banking Trades, Ekopress, Prague 1995 4. Freiberg F .: Financial Controlling Management Press, Prague 1996 ISBN 80-85943-03-4 5.Cole R.H .: Consumer and Commercial Credit Management, IRWIN, Boston 1991 | |

1. Nináčová V.: Fundamentals of Financial Management, Merkury s.r.o. , Bratislava 2007, ISBN: 978-80- 89143-62-7
2. Nináčová V .: Debt Financing, Economist, Bratislava 2004 ISBN 80-225-1794-1
3. Polidar V. Management of Banks and Banking Trades, Ekopress, Prague 1995
4. Freiberg F .: Financial Controlling Management Press, Prague 1996 ISBN 80-85943-03-4
5. Cole R.H .: Consumer and Commercial Credit Management, IRWIN, Boston 1991

Languages necessary to complete the course:

English

Notes:

Past grade distribution

Total number of evaluated students: 991

| A | ABS | B | C | D | E | FX |
|------|-----|-------|-------|-------|-------|------|
| 8,88 | 0,0 | 17,56 | 15,94 | 16,65 | 34,51 | 6,46 |

Lecturers: prof. RNDr. Ing. Ľudomír Šlahor, CSc.

Last change: 12.03.2018

Approved by:

COURSE DESCRIPTION

| | |
|--|---|
| University: Comenius University in Bratislava | |
| Faculty: Faculty of Management | |
| Course ID: FM.KEF/222BE/16 | Course title: Financial Mathematics |
| Educational activities: Type of activities: lecture / seminar Number of hours: per week: per level/semester: 24s / 24s Form of the course: combined | |
| Number of credits: 5 | |
| Recommended semester: 3. | |
| Educational level: I. | |
| Prerequisites: | |
| Recommended prerequisites: Mathematics I, Mathematics II | |
| Course requirements: During the semester there will be two written reviews of 15 points, together 30 points. The written exam for the exam is 70 points. To obtain an A rating, you must obtain at least 91 points, obtain a B rating of at least 81 points, score C at least 73 points, score D at least 66 points, and score E at least 60 points | |
| Learning outcomes: The course follows the courses Mathematics I and Mathematics II. Students will be acquainted with dynamic analyzes of economic environment and analysis of financial instruments and their valuation. After completing the Financial Mathematics course, students will be able to formulate and solve mathematically various applied tasks in economics, financial management. | |
| Class syllabus: Dynamic analysis of equilibrium. Application of certain integrals in economics. Marginal and total function, current value of money flow. Domarov growth model. Models of economic dynamics, modeling of economic evolutionary processes by differential equations with one and more dimensional phase space. Dynamics of market prices. Linearization of nonlinear differential equation with constant coefficients. Macroeconomic models dependent on multiple parameters, IS - LM model. II. Financial portfolios: financial instruments (bonds, stocks, options), their mathematical properties. Probable yield models. Valuation models (interest, CAPM, binomial model, Black-Scholes model). | |
| Recommended literature: Bohdalová: Mathematics for Managers (is being prepared) 2. Komorník, J. - Komorníková M. - Mikula, K. : Modeling of Economic and Financial Processes. FM UK, Bratislava 1997 3. Chiang, A.C. : Fundamental Methods of Mathematical Economics. McGraw-Hill & It; / RTI & gt; International Editions., Singapore, 1984 | |

4. Bradfield, J .: Introduction to the Economics of Financial Markets. Oxford University Press. 2007
5. Werner, F. - Sotskov, Y. N .: Mathematics of Economics and Business
6. Shone, R: An Introduction to Economic Dynamics. Cambrige University Press, 2003

Languages necessary to complete the course:

English

Notes:

Past grade distribution

Total number of evaluated students: 143

| A | ABS | B | C | D | E | FX |
|-------|-----|-------|-------|-------|-------|-------|
| 21,68 | 0,0 | 13,29 | 13,29 | 16,08 | 23,08 | 12,59 |

Lecturers: doc. RNDr. Mária Bohdalová, PhD., doc. RNDr. Jana Kalická, PhD., Ing. Tibor Nanási, PhD., RNDr. Danuša Szökeová, PhD., Mgr. art. Ladislav Šipeky, doc. RNDr. Ján Pekár, PhD.

Last change: 12.03.2018

Approved by:

COURSE DESCRIPTION

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|---|---|
| University: Comenius University in Bratislava | |
| Faculty: Faculty of Management | |
| Course ID: FM.KMn/051BE/17 | Course title: Flexibility and Management of Knowledge Workers |
| Educational activities: Type of activities: lecture / seminar Number of hours: per week: per level/semester: 12s / 12s Form of the course: combined | |
| Number of credits: 3 | |
| Recommended semester: 5. | |
| Educational level: I. | |
| Prerequisites: | |
| Course requirements: Elaboration of the seminar paper (50%), final test (50%). Scale of assessment (preliminary/final): 50/50 | |
| Learning outcomes: After completing the course the student obtains a comprehensive knowledge of the ways of implementing flexible work arrangements and become familiar with the process of managing the knowledge workers. Course content also focuses on developing managerial skills and abilities of listeners. Students through an individual elaboration of an essay, its presentation followed by discussion and case studies enhance the correct use of terminology of management as a scientific discipline, expand their knowledge and improve the skills necessary for further study and management practice. | |
| Class syllabus: 1. Flexibility, definition and basic terminology. 2. Temporal, local, function and numeric flexibility. 3. Flexible organisation. 4. Advantages and disadvantages of flexible work arrangements for the organisations and for the employee. 5. Flexibility and knowledge workers. 6. Explicit, implicit and tacit knowledge. 7. Categories of knowledge workers and the management of knowledge workers. | |
| Recommended literature: Morgan, J.: The Future of Work. Attract new talent, build better leaders, and create a competitive organization. Hoboken : John Wiley & Son. 2014. Journal of Human Resource Management, UK Bratislava. | |
| Languages necessary to complete the course: Slovak and English | |
| Notes: | |

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|---|-----|-----|-----|-----|-----|-------|
| Past grade distribution | | | | | | |
| Total number of evaluated students: 1 | | | | | | |
| A | ABS | B | C | D | E | FX |
| 0,0 | 0,0 | 0,0 | 0,0 | 0,0 | 0,0 | 100,0 |
| Lecturers: doc. Mgr. Emil Wojčák, PhD. | | | | | | |
| Last change: 27.05.2019 | | | | | | |
| Approved by: | | | | | | |

COURSE DESCRIPTION

| | | | | | | |
|--|-----|-------|--|------|-------|------|
| University: Comenius University in Bratislava | | | | | | |
| Faculty: Faculty of Management | | | | | | |
| Course ID: FM.KEF/198BE/12 | | | Course title: Fundamentals of EU regional policy I | | | |
| Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: combined | | | | | | |
| Number of credits: 3 | | | | | | |
| Recommended semester: 4., 6. | | | | | | |
| Educational level: I. | | | | | | |
| Prerequisites: | | | | | | |
| Course requirements: The evaluation of the subject is in accordance with the Internal Regulation no. 20/2017 (Study Regulations UK) and aims to evaluate the acquired abilities and habits of the graduates of the subject in the possible use of AKVA assessment methods (analysis, concept, verification, argumentation) / CÚSP (objectivity, complexity, team work, outputs). | | | | | | |
| Learning outcomes: The student will acquire basic knowledge of the issue of the REP of the EU. The subject is focused on the development of creative managerial thinking. | | | | | | |
| Class syllabus: Regional and Regional Policy Priorities 2014-2020, Regional Development Resources for EU Member States, Institutions and Bodies Responsible for Regional Economy and EU Policy, Institutions and Bodies Responsible for Regional Economy and Policy, Regional Development Indicators. Principles and instruments for regional policy in the EU. | | | | | | |
| Recommended literature: PAWERA, R. a col. (2014) Regionálna politika a politika súdržnosti EÚ. UK, Bratislava 2014, ISBN 978-80-223-3549-2, 306p. | | | | | | |
| Languages necessary to complete the course: | | | | | | |
| Notes: | | | | | | |
| Past grade distribution Total number of evaluated students: 260 | | | | | | |
| A | ABS | B | C | D | E | FX |
| 30,77 | 0,0 | 16,92 | 13,85 | 9,23 | 23,08 | 6,15 |
| Lecturers: doc. PhDr. René Pawera, PhD. | | | | | | |
| Last change: 15.02.2018 | | | | | | |
| Approved by: | | | | | | |

COURSE DESCRIPTION

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|---|-----|---|-------|-------|-------|-----|
| University: Comenius University in Bratislava | | | | | | |
| Faculty: Faculty of Management | | | | | | |
| Course ID: FM.KEF/199BE/12 | | Course title: Fundamentals of EU regional policy II | | | | |
| Educational activities: Type of activities: lecture Number of hours: per week: per level/semester: 12s Form of the course: combined | | | | | | |
| Number of credits: 3 | | | | | | |
| Recommended semester: 3., 5. | | | | | | |
| Educational level: I. | | | | | | |
| Prerequisites: | | | | | | |
| Course requirements: The evaluation of the subject is in accordance with the Internal Regulation no. 20/2017 (Study Regulations UK) and aims to evaluate the acquired abilities and habits of the graduates of the subject in the possible use of AKVA assessment methods (analysis, concept, verification, argumentation) / CÚSP (objectiv, complexity, team work, outputs). | | | | | | |
| Learning outcomes: Students acquire knowledge about the management of EU projects and programs, which will be widen by exercises to national specifics. The subject is focused on the development of creative managerial thinking. | | | | | | |
| Class syllabus: 1. Management of EU Cohesion Policy, actors and processes 2. Institutions REP 3. Structural and investment funds 4. Specific financing instruments, other EU financial instruments 5. Management of projects funded by the SF in the Slovak Republic 6. Specifics of project financial management (how to get funding) | | | | | | |
| Recommended literature: PAWERA, R. a col. (2014) Regionálna politika a politika súdržnosti EÚ. UK, Bratislava 2014, ISBN 978-80-223-3549-2, 306p. DOLEŽAL, J., KRÁTKY, J. (2017) Projektový manažment v praxi, Grada, Praha 2017, ISBN 978-80-247-5693-6, 172p. | | | | | | |
| Languages necessary to complete the course: | | | | | | |
| Notes: | | | | | | |
| Past grade distribution Total number of evaluated students: 281 | | | | | | |
| A | ABS | B | C | D | E | FX |
| 27,76 | 0,0 | 12,46 | 17,79 | 17,44 | 21,35 | 3,2 |

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| Lecturers: doc. PhDr. René Pawera, PhD. |
| Last change: 15.02.2018 |
| Approved by: |

COURSE DESCRIPTION

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|--|-----|--|-------|------|-----|-------|
| University: Comenius University in Bratislava | | | | | | |
| Faculty: Faculty of Management | | | | | | |
| Course ID: FM.KIS/016BE/17 | | Course title: Information Systems and Application Software | | | | |
| Educational activities: Type of activities: lecture / practicals Number of hours: per week: per level/semester: 24s / 24s Form of the course: combined | | | | | | |
| Number of credits: 5 | | | | | | |
| Recommended semester: 4. | | | | | | |
| Educational level: I. | | | | | | |
| Prerequisites: | | | | | | |
| Course requirements: | | | | | | |
| Learning outcomes: | | | | | | |
| Class syllabus: | | | | | | |
| Recommended literature: | | | | | | |
| Languages necessary to complete the course: | | | | | | |
| Notes: | | | | | | |
| Past grade distribution Total number of evaluated students: 206 | | | | | | |
| A | ABS | B | C | D | E | FX |
| 33,98 | 0,0 | 19,9 | 18,93 | 7,28 | 6,8 | 13,11 |
| Lecturers: Mgr. Eleonóra Beňová, PhD., RNDr. Ján Greguš, PhD., prof. RNDr. Michal Greguš, PhD. | | | | | | |
| Last change: 04.03.2019 | | | | | | |
| Approved by: | | | | | | |

COURSE DESCRIPTION

| | | | | | | |
|---|-----|--|-------|-------|-------|-----|
| University: Comenius University in Bratislava | | | | | | |
| Faculty: Faculty of Management | | | | | | |
| Course ID: FM.KEF/075BE/17 | | Course title: International Economic Relations | | | | |
| Educational activities: Type of activities: lecture / seminar Number of hours: per week: per level/semester: 24s / 24s Form of the course: combined | | | | | | |
| Number of credits: 5 | | | | | | |
| Recommended semester: 6. | | | | | | |
| Educational level: I. | | | | | | |
| Prerequisites: | | | | | | |
| Course requirements: | | | | | | |
| Learning outcomes: | | | | | | |
| Class syllabus: | | | | | | |
| Recommended literature: | | | | | | |
| Languages necessary to complete the course: | | | | | | |
| Notes: | | | | | | |
| Past grade distribution Total number of evaluated students: 27 | | | | | | |
| A | ABS | B | C | D | E | FX |
| 11,11 | 0,0 | 18,52 | 29,63 | 14,81 | 25,93 | 0,0 |
| Lecturers: doc. PhDr. Paulína Stachová, PhD., prof. Ing. Dušan Šoltés, CSc., Mgr. Lucia Paškrťová, PhD. | | | | | | |
| Last change: 19.07.2017 | | | | | | |
| Approved by: | | | | | | |

COURSE DESCRIPTION

| | | | | | | |
|--|-----|---|-----|-----|-----|-----|
| University: Comenius University in Bratislava | | | | | | |
| Faculty: Faculty of Management | | | | | | |
| Course ID: FM.KEF/227BE/16 | | Course title: International Financial Reporting Standards | | | | |
| Educational activities: Type of activities: seminar / independent work Number of hours: per week: 12 / 12 per level/semester: 168 / 168 Form of the course: combined | | | | | | |
| Number of credits: 3 | | | | | | |
| Recommended semester: 7. | | | | | | |
| Educational level: I. | | | | | | |
| Prerequisites: | | | | | | |
| Course requirements: | | | | | | |
| Learning outcomes: | | | | | | |
| Class syllabus: | | | | | | |
| Recommended literature: | | | | | | |
| Languages necessary to complete the course: | | | | | | |
| Notes: | | | | | | |
| Past grade distribution Total number of evaluated students: 0 | | | | | | |
| A | ABS | B | C | D | E | FX |
| 0,0 | 0,0 | 0,0 | 0,0 | 0,0 | 0,0 | 0,0 |
| Lecturers: doc. RNDr. Darina Saxunová, PhD. | | | | | | |
| Last change: 21.02.2018 | | | | | | |
| Approved by: | | | | | | |

COURSE DESCRIPTION

| | | | | | | |
|---|-----|--|------|-----|-----|-----|
| University: Comenius University in Bratislava | | | | | | |
| Faculty: Faculty of Management | | | | | | |
| Course ID: FM.KSP/023BE/16 | | Course title: Introduction to Entrepreneurship | | | | |
| Educational activities: Type of activities: lecture / seminar Number of hours: per week: per level/semester: 24s / 24s Form of the course: combined | | | | | | |
| Number of credits: 5 | | | | | | |
| Recommended semester: 5. | | | | | | |
| Educational level: I. | | | | | | |
| Prerequisites: | | | | | | |
| Course requirements: | | | | | | |
| Learning outcomes: | | | | | | |
| Class syllabus: | | | | | | |
| Recommended literature: | | | | | | |
| Languages necessary to complete the course: | | | | | | |
| Notes: | | | | | | |
| Past grade distribution Total number of evaluated students: 2 | | | | | | |
| A | ABS | B | C | D | E | FX |
| 0,0 | 0,0 | 50,0 | 50,0 | 0,0 | 0,0 | 0,0 |
| Lecturers: Mgr. Miloš Mrva, PhD., PhDr. Marian Holienka, PhD., Mgr. Peter Marcin, PhD. | | | | | | |
| Last change: | | | | | | |
| Approved by: | | | | | | |

COURSE DESCRIPTION

| | |
|--|--|
| University: Comenius University in Bratislava | |
| Faculty: Faculty of Management | |
| Course ID: FM.KEF/134BE/17 | Course title: Introduction to Financial Management |
| Educational activities: Type of activities: lecture / seminar Number of hours: per week: per level/semester: 24s / 24s Form of the course: combined | |
| Number of credits: 5 | |
| Recommended semester: 4. | |
| Educational level: I. | |
| Prerequisites: | |
| Course requirements: Scale of assessment (preliminary/final): 50%/50% | |
| Learning outcomes: | |
| Class syllabus: Introduction into financial management: financial markets, investments, financial products and financial instruments, value management of a business, financial manager in organizational structure of a company. Analysis of financial statements: ratio indicators, indicators of liquidity, liability, turnover, rentability, market value, analysis of cash flows, comparative analysis and trend analysis, some problems of financial statements analysis, Altman model, Taffler model, economic added value. Financial environment: categories of financial markets, attributes of financial markets, financial institutions, transfer of capital, organized stock exchange, OTC-markets, price of money, interests, yield curve, factors influencing demand and supply of money. Risk and yield: financial assets and their risks, desired yield, expected yield, realized yield, measurement of isolated risk, portfolio's risk, diversification and volatility of investment portfolios, diversified and nondiversified risk, beta coefficient, security market line (SML), effective set, indifferent curves, optimal portfolio, capital asset pricing model (CAPM), capital market line (CML), arbitrage pricing theory (APT). Time value of money: future value, present value, annuity, perpetuity, effective annual rate (EAR), short time periods, continuous interest, continuous discount. Pricing models: general pricing model, types and basic attributes of securities, present value of bond, yield to maturity (YTM), yield to call (YTC), interest and reinvestment risk of bonds, pricing of preference and common shares, model of discount dividends, hypothesis of effective markets. Weighted average cost of capital: price of liabilities, price of new-emitted preference shares, price of undivided profits, price of new-emitted common shares, Weighted average cost of capital (WACC), marginal costs of capital, optimal capital budget. Evaluation of capital investments: project's classification, methods of project's evaluation, maturity of projects, net present value of project (NPV), internal rate of return of project (IRR), profitability index of project, modified IRR of project (MIRR), present value of future costs, running audit of project, project s financing. | |

Recommended literature:

1. Komorník J., Majerčáková D.: Úvod do finančného manažmentu, Kartprint 2015
2. Komorník J., Majerčáková D., Husovská M.: Finančný manažment, Kartprint 2011
3. Brigham, E. F., Ehrhardt, M. C.: Financial Management, 11th Edition, Thomson, South-Western, 2005
4. Brealey, R. A., Myers, S. C.: Principles of Corporate Finance, 7th Edition, McGraw Hill, 2003
5. Vlachynský, K., Kráľovič, J.: Finančný manažment, Elita, 2004

Languages necessary to complete the course:**Notes:****Past grade distribution**

Total number of evaluated students: 90

| A | ABS | B | C | D | E | FX |
|-------|-----|-------|-------|-------|------|------|
| 22,22 | 0,0 | 31,11 | 25,56 | 14,44 | 5,56 | 1,11 |

Lecturers: prof. RNDr. Ing. Ľudomír Šlahor, CSc., Mgr. Martin Vozár, PhD., prof. RNDr. Magda Komorníková, CSc., prof. RNDr. Jozef Komorník, DrSc.

Last change: 07.03.2018

Approved by:

COURSE DESCRIPTION

| | | | | | | |
|--|-----|--|-------|-------|-------|------|
| University: Comenius University in Bratislava | | | | | | |
| Faculty: Faculty of Management | | | | | | |
| Course ID: FM.KEF/186BE/12 | | Course title: Introduction to Financial Management - Seminar | | | | |
| Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: combined | | | | | | |
| Number of credits: 3 | | | | | | |
| Recommended semester: 4., 6. | | | | | | |
| Educational level: I. | | | | | | |
| Prerequisites: | | | | | | |
| Course requirements: | | | | | | |
| Learning outcomes: | | | | | | |
| Class syllabus: | | | | | | |
| Recommended literature: | | | | | | |
| Languages necessary to complete the course: | | | | | | |
| Notes: | | | | | | |
| Past grade distribution Total number of evaluated students: 482 | | | | | | |
| A | ABS | B | C | D | E | FX |
| 25,73 | 0,0 | 21,58 | 20,95 | 10,37 | 10,17 | 11,2 |
| Lecturers: prof. RNDr. Jozef Komorník, DrSc., PhDr. Daniela Majerčáková, PhD., MBA | | | | | | |
| Last change: | | | | | | |
| Approved by: | | | | | | |

COURSE DESCRIPTION

| | |
|--|---|
| University: Comenius University in Bratislava | |
| Faculty: Faculty of Management | |
| Course ID: FM.KSP/034BE/16 | Course title: Introduction to Logistics |
| Educational activities: Type of activities: lecture Number of hours: per week: per level/semester: 12s Form of the course: combined | |
| Number of credits: 3 | |
| Recommended semester: 3. | |
| Educational level: I. | |
| Prerequisites: | |
| Course requirements: a) active participation 20%, b) seminar paper 30%, c) written test 50% | |
| Learning outcomes: Students are familiar with the role and basic methods of design and management of material flow in enterprises. The framework of knowledge consists on subdivision into inbound logistics, production logistics and distribution logistics. The course explains the issues of inventory management, warehousing, transportation and processing of logistical information. | |
| Class syllabus: 1. Definition and tasks of logistics 2. Procurement and supplier management 3. Inbound logistics 4. Production logistics 5. Distribution logistics 6. Inventory management 7. Warehousing and transportation 8. Processing of logistics information | |
| Recommended literature: HULVEJ, J. Logistika: Učebné texty. Bratislava: Kartprint, 2016. DUPAL, A., BREZINA, I. Logistika v manažmente podniku. Bratislava: Sprint, 2006. LAMBERT, D. M., STOCK, J. R., ELLRAM, L. M. Logistika. 2. vyd. Brno: CP Books, 2005. SIXTA, J., MAČÁT, V. Logistika: teorie a praxe. Brno: Computer Press, 2005. EMMETT, S. Řízení zásob: Jak minimalizovat náklady a maximalizovat hodnotu. Brno: Computer Press, 2008. | |
| Languages necessary to complete the course: Slovak | |
| Notes: | |

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|---|-----|-------|------|------|------|------|
| Past grade distribution | | | | | | |
| Total number of evaluated students: 366 | | | | | | |
| A | ABS | B | C | D | E | FX |
| 28,96 | 0,0 | 28,96 | 23,5 | 9,29 | 5,74 | 3,55 |
| Lecturers: Ing. Jaroslav Hul'vej, PhD. | | | | | | |
| Last change: 03.03.2017 | | | | | | |
| Approved by: | | | | | | |

COURSE DESCRIPTION

| | |
|---|--|
| University: Comenius University in Bratislava | |
| Faculty: Faculty of Management | |
| Course ID: FM.KMn/059BE/16 | Course title: Introduction to Management I |
| Educational activities: Type of activities: lecture / seminar Number of hours: per week: per level/semester: 24s / 24s Form of the course: combined | |
| Number of credits: 5 | |
| Recommended semester: 1. | |
| Educational level: I. | |
| Prerequisites: | |
| Course requirements: 40% - Essay, discussion, active participation in solving case studies, 60% - written exam. Scale of assessment (preliminary/final): 40/60 | |
| Learning outcomes: Listener by completing a course acquires knowledge of the main areas of management. Student deepens their knowledge by examining and processing the specified issue, and the aim, inter alia, is to cultivate skills for discovering various expert sources and process them into a coherent work. Developing the student's skills and knowledge are also linked to discussions and case studies. | |
| Class syllabus: <ol style="list-style-type: none"> 1. Managers and management – management as a process, science, and profession. 2. Management theory development. 3. Organizational culture. 4. Organizational environment. 5. Management in a global environment. 6. Social responsibility and managerial ethics. 7. Managerial decision-making. 8. Foundations of planning. 9. Strategic management. 10. Forecasting. | |
| Recommended literature: <p>[1] WOJČÁK, E. - RUDY, J. - BAJZÍKOVÁ, Ľ. a kol. Manažment, UK Bratislava, 2017.</p> <p>[2] PIŠKANIN A. – RUDY J. a kol.: Manažment klasické teórie a moderné trendy, UK Bratislava, 2010.</p> <p>[3] SEDLÁK M.: Manažment. Iura Edition, Bratislava 2009.</p> <p>[4] ROBBINS, P. R. - COULTER, M.: Management, Harlow : Pearson education limited, 2018, 14th edition. p 751. ISBN 978-1-292-21583-9</p> <p>[5] ROBBINS, P. R. - COULTER, M. with contributions by MARTOCCHIO, J. J., KONG, L. K.: Management, Harlow : Pearson education limited, 2016, 13th edition. p. 717 . ISBN 978-1-292-09020-7</p> <p>[6] Journal of Human Resource Management. ISSN 2453 – 7683-[online] www.jhrm.eu</p> | |

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|---|-----|------|-------|------|-------|------|
| Languages necessary to complete the course: Slovak and English language | | | | | | |
| Notes: | | | | | | |
| Past grade distribution Total number of evaluated students: 415 | | | | | | |
| A | ABS | B | C | D | E | FX |
| 4,58 | 0,0 | 9,16 | 13,98 | 15,9 | 21,69 | 34,7 |
| Lecturers: doc. Mgr. Emil Wojčák, PhD. | | | | | | |
| Last change: 07.05.2019 | | | | | | |
| Approved by: | | | | | | |

COURSE DESCRIPTION

| | |
|---|---|
| University: Comenius University in Bratislava | |
| Faculty: Faculty of Management | |
| Course ID: FM.KMn/063BE/16 | Course title: Introduction to Management II |
| Educational activities: Type of activities: lecture / seminar Number of hours: per week: per level/semester: 24s / 24s Form of the course: combined | |
| Number of credits: 5 | |
| Recommended semester: 2. | |
| Educational level: I. | |
| Prerequisites: | |
| Course requirements: 40% - Essay, discussion, active participation in solving case studies, 60% - written exam. Scale of assessment (preliminary/final): 40/60 | |
| Learning outcomes: Listener by completing a course acquires knowledge of the main areas of management. Student deepens their knowledge by examining and processing the specified issue, and the aim, inter alia, is to cultivate skills for discovering various expert sources and process them into a coherent work. Developing the student's skills and knowledge are also linked to discussions and case studies. | |
| Class syllabus: <ol style="list-style-type: none"> 1. Basics of organizing. 2. Job design. 3. Human resource management. 4. Individual and group behavior. 5. Motivation of employees. 6. Leadership theories. 7. Communication and interpersonal skills. 8. Controlling as a function of management. 9. Change management. 10. Self management and time management. | |
| Recommended literature: [1] WOJČÁK, E. - RUDY, J. - BAJZÍKOVÁ, Ľ. a kol. Manažment, UK Bratislava, 2017. [2] PIŠKANIN A. – RUDY J. a kol.: Manažment klasické teórie a moderné trendy, UK Bratislava, 2010. [3] SEDLÁK M.: Manažment. Iura Edition, Bratislava 2009. [4] ROBBINS, P. R. - COULTER, M.: Management, Harlow : Pearson education limited, 2018, 14th edition. p 751. ISBN 978-1-292-21583-9 [5] ROBBINS, P. R. - COULTER, M. with contributions by MARTOCCHIO, J. J., KONG, L. K.: Management, Harlow : Pearson education limited, 2016, 13th edition. p. 717 . ISBN 978-1-292-09020-7 [6] Journal of Human Resource Management. ISSN 2453 – 7683-[online] www.jhrm.eu | |

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|---|-----|-------|-------|------|------|-------|
| Languages necessary to complete the course: Slovak and English language | | | | | | |
| Notes: | | | | | | |
| Past grade distribution Total number of evaluated students: 256 | | | | | | |
| A | ABS | B | C | D | E | FX |
| 4,69 | 0,0 | 15,23 | 21,48 | 20,7 | 20,7 | 17,19 |
| Lecturers: doc. Mgr. Emil Wojčák, PhD. | | | | | | |
| Last change: 07.05.2019 | | | | | | |
| Approved by: | | | | | | |

COURSE DESCRIPTION

| | | | | | | |
|---|-----|--|------|------|------|------|
| University: Comenius University in Bratislava | | | | | | |
| Faculty: Faculty of Management | | | | | | |
| Course ID: FM.KMk/057BE/10 | | Course title: Introduction to Marketing Management | | | | |
| Educational activities: Type of activities: lecture Number of hours: per week: per level/semester: 12s Form of the course: combined | | | | | | |
| Number of credits: 3 | | | | | | |
| Recommended semester: 4., 6. | | | | | | |
| Educational level: I. | | | | | | |
| Prerequisites: | | | | | | |
| Course requirements: | | | | | | |
| Learning outcomes: | | | | | | |
| Class syllabus: | | | | | | |
| Recommended literature: | | | | | | |
| Languages necessary to complete the course: | | | | | | |
| Notes: | | | | | | |
| Past grade distribution Total number of evaluated students: 817 | | | | | | |
| A | ABS | B | C | D | E | FX |
| 41,98 | 0,0 | 34,03 | 7,96 | 6,73 | 5,39 | 3,92 |
| Lecturers: prof. Mgr. Peter Štarchoň, PhD. | | | | | | |
| Last change: 02.06.2015 | | | | | | |
| Approved by: | | | | | | |

COURSE DESCRIPTION

| | | | | | | |
|--|-----|--|-------|-------|-------|-------|
| University: Comenius University in Bratislava | | | | | | |
| Faculty: Faculty of Management | | | | | | |
| Course ID: FM.KMn/064BE/17 | | Course title: Introduction to Personnel Management | | | | |
| Educational activities: Type of activities: lecture / practicals Number of hours: per week: per level/semester: 24s / 24s Form of the course: combined | | | | | | |
| Number of credits: 5 | | | | | | |
| Recommended semester: 5. | | | | | | |
| Educational level: I. | | | | | | |
| Prerequisites: | | | | | | |
| Course requirements: | | | | | | |
| Learning outcomes: | | | | | | |
| Class syllabus: | | | | | | |
| Recommended literature: | | | | | | |
| Languages necessary to complete the course: | | | | | | |
| Notes: | | | | | | |
| Past grade distribution Total number of evaluated students: 141 | | | | | | |
| A | ABS | B | C | D | E | FX |
| 2,84 | 0,0 | 7,8 | 14,89 | 19,15 | 33,33 | 21,99 |
| Lecturers: prof. Ing. Ľubica Bajžíková, PhD., Mgr. Zuzana Kirchmayer, PhD. | | | | | | |
| Last change: 12.02.2018 | | | | | | |
| Approved by: | | | | | | |

COURSE DESCRIPTION

| | |
|--|--|
| University: Comenius University in Bratislava | |
| Faculty: Faculty of Management | |
| Course ID: FM.KEF/225BE/16 | Course title: Introduction to financial markets and institutions |
| Educational activities: Type of activities: lecture / seminar Number of hours: per week: per level/semester: 12s / 12s Form of the course: combined | |
| Number of credits: 3 | |
| Recommended semester: 7. | |
| Educational level: I. | |
| Prerequisites: | |
| Course requirements: Together you can get a maximum of 100 points per seminar. The final assessment will be in the form of a written final test or by the preparation of case studies - seminar papers. The rating of the subject is in accordance with the UK. | |
| Learning outcomes: By completing the subject, the student gets an overview of the financial markets and transactions that take place in these markets. The student also gains knowledge of financial institutions operating in the financial markets both in the Czech Republic and abroad. | |
| Class syllabus: Breakdown of financial markets. 2. Money and capital markets. 3. Primary and secondary markets. 4. Markets in financial assets. 5. Transactions in financial markets. 6. Major world financial markets. 7. Types of Transactions in Markets in Financial Assets. 8. Financial institutions operating on the financial markets | |
| Recommended literature: [1] BRIGHAM, E. F. – EHRHARDT, M. C. 2014. Financial Management. 14th Edition. Thomson, South-Western, 2014. ISBN 978-11-119-7221-9 [2] DE HAAN, J. – OOSTERLOO, S. – SCHOENMAKER, D. 2012. Financial Markets and Institutions. A European Perspective. Cambridge University Press, 2012. ISBN 978-11-391-9894-3 [3] MISHKIN, F. S. – EAKINS, S. G. 2015. Financial Markets and Institutions. 8th Edition. Pearson, 2015. ISBN 978-12-920-6048-4 | |
| Languages necessary to complete the course: English | |
| Notes: | |

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|--|-----|-----|-----|-----|-----|-----|
| Past grade distribution | | | | | | |
| Total number of evaluated students: 0 | | | | | | |
| A | ABS | B | C | D | E | FX |
| 0,0 | 0,0 | 0,0 | 0,0 | 0,0 | 0,0 | 0,0 |
| Lecturers: Mgr. Jan Janac, PhD., prof. RNDr. Jozef Komorník, DrSc., prof. RNDr. Ing. Ľudomír Šlahor, CSc. | | | | | | |
| Last change: 20.03.2018 | | | | | | |
| Approved by: | | | | | | |

COURSE DESCRIPTION

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|--|-----|------------------------------------|-------|-------|-------|------|
| University: Comenius University in Bratislava | | | | | | |
| Faculty: Faculty of Management | | | | | | |
| Course ID: FM.KIS/051BE/17 | | Course title: Labour Law | | | | |
| Educational activities: Type of activities: lecture / practicals Number of hours: per week: per level/semester: 12s / 12s Form of the course: combined | | | | | | |
| Number of credits: 3 | | | | | | |
| Recommended semester: 4. | | | | | | |
| Educational level: I. | | | | | | |
| Prerequisites: | | | | | | |
| Course requirements: | | | | | | |
| Learning outcomes: | | | | | | |
| Class syllabus: | | | | | | |
| Recommended literature: | | | | | | |
| Languages necessary to complete the course: | | | | | | |
| Notes: | | | | | | |
| Past grade distribution Total number of evaluated students: 94 | | | | | | |
| A | ABS | B | C | D | E | FX |
| 14,89 | 0,0 | 14,89 | 15,96 | 25,53 | 25,53 | 3,19 |
| Lecturers: doc. JUDr. Ján Matlák, CSc., doc. JUDr. PhDr. Tomáš Peráček, PhD., JUDr. Silvia Treľová, PhD. | | | | | | |
| Last change: | | | | | | |
| Approved by: | | | | | | |

COURSE DESCRIPTION

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|--|-----|---|-------|------|-------|-----|
| University: Comenius University in Bratislava | | | | | | |
| Faculty: Faculty of Management | | | | | | |
| Course ID: FM.KIS/045_BE/13 | | Course title: Law of Equities | | | | |
| Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: combined | | | | | | |
| Number of credits: 3 | | | | | | |
| Recommended semester: 4., 6. | | | | | | |
| Educational level: I. | | | | | | |
| Prerequisites: | | | | | | |
| Course requirements: | | | | | | |
| Learning outcomes: | | | | | | |
| Class syllabus: | | | | | | |
| Recommended literature: | | | | | | |
| Languages necessary to complete the course: | | | | | | |
| Notes: | | | | | | |
| Past grade distribution Total number of evaluated students: 807 | | | | | | |
| A | ABS | B | C | D | E | FX |
| 23,67 | 0,0 | 9,91 | 17,22 | 8,55 | 34,45 | 6,2 |
| Lecturers: doc. JUDr. PhDr. Tomáš Peráček, PhD. | | | | | | |
| Last change: 01.02.2018 | | | | | | |
| Approved by: | | | | | | |

STATE EXAM DESCRIPTION

| | |
|--|------------------------------------|
| University: Comenius University in Bratislava | |
| Faculty: Faculty of Management | |
| Course ID: FM/S08BE/18 | Course title: Management |
| Number of credits: 1 | |
| Educational level: I. | |
| State exam syllabus: | |
| Last change: | |
| Approved by: | |

COURSE DESCRIPTION

| | | | | | | |
|---|-----|--|-------|------|-------|-------|
| University: Comenius University in Bratislava | | | | | | |
| Faculty: Faculty of Management | | | | | | |
| Course ID: FM.KSP/009BE/16 | | Course title: Managerial Economics | | | | |
| Educational activities: Type of activities: lecture / seminar Number of hours: per week: per level/semester: 12s / 12s Form of the course: combined | | | | | | |
| Number of credits: 3 | | | | | | |
| Recommended semester: 1. | | | | | | |
| Educational level: I. | | | | | | |
| Prerequisites: | | | | | | |
| Course requirements: | | | | | | |
| Learning outcomes: | | | | | | |
| Class syllabus: | | | | | | |
| Recommended literature: | | | | | | |
| Languages necessary to complete the course: | | | | | | |
| Notes: | | | | | | |
| Past grade distribution Total number of evaluated students: 402 | | | | | | |
| A | ABS | B | C | D | E | FX |
| 10,45 | 0,0 | 15,67 | 17,41 | 10,2 | 22,14 | 24,13 |
| Lecturers: doc. Ing. Ján Papula, PhD., doc. Mgr. Zuzana Papulová, PhD. | | | | | | |
| Last change: | | | | | | |
| Approved by: | | | | | | |

COURSE DESCRIPTION

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|---|-----|--|-----|------|-----|------|
| University: Comenius University in Bratislava | | | | | | |
| Faculty: Faculty of Management | | | | | | |
| Course ID: FM.KIS/026_BE/12 | | Course title: Managerial Presentations | | | | |
| Educational activities: Type of activities: seminar Number of hours: per week: per level/semester: 12s Form of the course: combined | | | | | | |
| Number of credits: 3 | | | | | | |
| Recommended semester: 4., 6. | | | | | | |
| Educational level: I. | | | | | | |
| Prerequisites: | | | | | | |
| Course requirements: | | | | | | |
| Learning outcomes: | | | | | | |
| Class syllabus: | | | | | | |
| Recommended literature: | | | | | | |
| Languages necessary to complete the course: | | | | | | |
| Notes: | | | | | | |
| Past grade distribution Total number of evaluated students: 817 | | | | | | |
| A | ABS | B | C | D | E | FX |
| 66,95 | 0,0 | 22,52 | 3,3 | 0,24 | 2,2 | 4,77 |
| Lecturers: Mgr. Eleonóra Beňová, PhD., Ing. Vincent Karovič, PhD., Mgr. Vincent Karovič, PhD., prof. RNDr. Michal Greguš, PhD. | | | | | | |
| Last change: 02.06.2015 | | | | | | |
| Approved by: | | | | | | |

COURSE DESCRIPTION

| | | | | | | |
|---|-----|-----------------------------------|-------|------|-------|------|
| University: Comenius University in Bratislava | | | | | | |
| Faculty: Faculty of Management | | | | | | |
| Course ID: FM.KMk/014BE/17 | | Course title: Marketing | | | | |
| Educational activities: Type of activities: lecture / seminar Number of hours: per week: per level/semester: 24s / 24s Form of the course: combined | | | | | | |
| Number of credits: 5 | | | | | | |
| Recommended semester: 4. | | | | | | |
| Educational level: I. | | | | | | |
| Prerequisites: | | | | | | |
| Course requirements: | | | | | | |
| Learning outcomes: | | | | | | |
| Class syllabus: | | | | | | |
| Recommended literature: | | | | | | |
| Languages necessary to complete the course: | | | | | | |
| Notes: | | | | | | |
| Past grade distribution Total number of evaluated students: 51 | | | | | | |
| A | ABS | B | C | D | E | FX |
| 21,57 | 0,0 | 15,69 | 33,33 | 5,88 | 17,65 | 5,88 |
| Lecturers: doc. PhDr. Magdaléna Samuhelová, CSc., prof. Mgr. Peter Štarchoň, PhD. | | | | | | |
| Last change: | | | | | | |
| Approved by: | | | | | | |

COURSE DESCRIPTION

| | |
|--|---------------------------------------|
| University: Comenius University in Bratislava | |
| Faculty: Faculty of Management | |
| Course ID: FM.KEF/263BE/16 | Course title: Mathematics I |
| Educational activities: Type of activities: lecture / seminar Number of hours: per week: per level/semester: 24s / 24s Form of the course: combined | |
| Number of credits: 5 | |
| Recommended semester: 1. | |
| Educational level: I. | |
| Prerequisites: | |
| Course requirements: During the semester there will be two written reviews of 15 points, together 30 points. The written exam for the exam is 70 points. To obtain an A rating, you must obtain at least 91 points, obtain a B rating of at least 81 points, score C at least 73 points, score D at least 66 points, and score E at least 60 points Scale of assessment (preliminary/final): 30/70 | |
| Learning outcomes: Students will be acquainted with various mathematical methods for managers and economists. After completing the Mathematics I course, they gain theoretical and practical knowledge, skills and skills to solve problems from static equilibrium analysis and comparative static analyses. Students will develop logical thinking and gain practical skills in solving applied problems from economics, management. | |
| Class syllabus: I. Multivariable function analysis Multivariable functions: limit, partial functions, partial derivatives, partial derivatives of higher order, total differential, Taylor series, local and global minima and maxima, minima and maxima with constraints, Kuhn-Tucker condition for existence of minima and maxima, least square method, economic applications. II. Linear programming. Linear program, Simplex method. Duality in linear programming. Sensitivity analysis. economic applications. | |
| Recommended literature: Bohdalová: Mathematics for Managers (is being prepared) 2. Pinda, L. - Fecenko, J. : Mathematics I., Iura Edition, Bratislava, 2006 3. Horáková, G. - Starečková, A. : Mathematics I, Collection of tasks., Iura Edition, Bratislava, 2007 4. Chiang, A.C. : Fundamental Methods of Mathematical Economics. McGraw-Hill & It; / RTI & gt; International Editions., 1984 5. Werner, F. - Sotskov, Y. N. : Mathematics of Economics and Business 6. http://www.math.sk/skripta/index.html | |

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|--|-----|------|------|-------|-------|-------|
| 7. http://www.math.sk/skripta2/index.html | | | | | | |
| Languages necessary to complete the course: English | | | | | | |
| Notes: | | | | | | |
| Past grade distribution Total number of evaluated students: 410 | | | | | | |
| A | ABS | B | C | D | E | FX |
| 19,02 | 0,0 | 9,27 | 9,76 | 11,95 | 21,71 | 28,29 |
| Lecturers: prof. RNDr. Jozef Komorník, DrSc., doc. RNDr. Ján Pekár, PhD., doc. RNDr. Jana Kalická, PhD. | | | | | | |
| Last change: 10.01.2019 | | | | | | |
| Approved by: | | | | | | |

COURSE DESCRIPTION

| | |
|--|--|
| University: Comenius University in Bratislava | |
| Faculty: Faculty of Management | |
| Course ID: FM.KEF/264BE/16 | Course title: Mathematics II |
| Educational activities: Type of activities: lecture / seminar Number of hours: per week: per level/semester: 24s / 24s Form of the course: combined | |
| Number of credits: 5 | |
| Recommended semester: 2. | |
| Educational level: I. | |
| Prerequisites: | |
| Recommended prerequisites: Mathematics I | |
| Course requirements: During the semester there will be two written reviews of 15 points, together 30 points. The written exam for the exam is 70 points. To obtain an A rating, you must obtain at least 91 points, obtain a B rating of at least 81 points, score C at least 73 points, score D at least 66 points, and score E at least 60 points | |
| Learning outcomes: Students will be acquainted with various mathematical methods for managers and economists. After completing the Mathematics II course, they gain theoretical and practical knowledge, skills and skills to solve problems from multiple variables analysis and linear programming. Students will develop logical thinking and gain practical skills in solving applied problems from economics, management | |
| Class syllabus: I. Multivariable function analysis Multivariable functions: limit, partial functions, partial derivatives, partial derivatives of higher order, total differential, Taylor series, local and global minima and maxima, minima and maxima with constraints, Kuhn-Tucker condition for existence of minima and maxima, least square method, economic applications. II. Linear programming. Linear program, Simplex method. Duality in linear programming. Sensitivity analysis. economic applications. | |
| Recommended literature: 1. Bohdalová: Mathematics for Managers (is being prepared) 2. Pinda, E. - Fecenko, J. : Mathematics I., Iura Edition, Bratislava, 2006 3. Horáková, G. - Starečková, A. : Mathematics I, Collection of tasks., Iura Edition, Bratislava, 2007 4. Chiang, A.C. : Fundamental Methods of Mathematical Economics. McGraw-Hill & It; / RTI & gt; International Editions., 1984 5. Werner, F. - Sotskov, Y. N. : Mathematics of Economics and Business 6. http://www.math.sk/skripta/index.html 7. http://www.math.sk/skripta2/index.html | |
| Languages necessary to complete the course: | |

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|--|-----|-------|-------|-------|-------|-------|
| English | | | | | | |
| Notes: | | | | | | |
| Past grade distribution | | | | | | |
| Total number of evaluated students: 221 | | | | | | |
| A | ABS | B | C | D | E | FX |
| 13,12 | 0,0 | 14,48 | 13,57 | 13,12 | 24,89 | 20,81 |
| Lecturers: prof. RNDr. Jozef Komorník, DrSc., doc. RNDr. Jana Kalická, PhD., doc. RNDr. Ján Pekár, PhD. | | | | | | |
| Last change: 10.01.2019 | | | | | | |
| Approved by: | | | | | | |

COURSE DESCRIPTION

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|--|-----|---|-----|-----|-----|-----|
| University: Comenius University in Bratislava | | | | | | |
| Faculty: Faculty of Management | | | | | | |
| Course ID: FM.KMk/101BE/16 | | Course title: Modern Marketing - New Trends | | | | |
| Educational activities: Type of activities: lecture / independent work Number of hours: per week: 12 / 12 per level/semester: 168 / 168 Form of the course: combined | | | | | | |
| Number of credits: 3 | | | | | | |
| Recommended semester: 7. | | | | | | |
| Educational level: I. | | | | | | |
| Prerequisites: | | | | | | |
| Course requirements: | | | | | | |
| Learning outcomes: | | | | | | |
| Class syllabus: | | | | | | |
| Recommended literature: | | | | | | |
| Languages necessary to complete the course: | | | | | | |
| Notes: | | | | | | |
| Past grade distribution Total number of evaluated students: 0 | | | | | | |
| A | ABS | B | C | D | E | FX |
| 0,0 | 0,0 | 0,0 | 0,0 | 0,0 | 0,0 | 0,0 |
| Lecturers: prof. Mgr. Peter Štarchoň, PhD. | | | | | | |
| Last change: | | | | | | |
| Approved by: | | | | | | |

COURSE DESCRIPTION

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|--|-----|---|-----|-----|-----|-----|
| University: Comenius University in Bratislava | | | | | | |
| Faculty: Faculty of Management | | | | | | |
| Course ID: FM.KEF/098BE/16 | | Course title: Money and Banking | | | | |
| Educational activities: Type of activities: seminar / independent work Number of hours: per week: 12 / 12 per level/semester: 168 / 168 Form of the course: combined | | | | | | |
| Number of credits: 3 | | | | | | |
| Recommended semester: 7. | | | | | | |
| Educational level: I. | | | | | | |
| Prerequisites: | | | | | | |
| Course requirements: | | | | | | |
| Learning outcomes: | | | | | | |
| Class syllabus: | | | | | | |
| Recommended literature: | | | | | | |
| Languages necessary to complete the course: | | | | | | |
| Notes: | | | | | | |
| Past grade distribution Total number of evaluated students: 0 | | | | | | |
| A | ABS | B | C | D | E | FX |
| 0,0 | 0,0 | 0,0 | 0,0 | 0,0 | 0,0 | 0,0 |
| Lecturers: prof. RNDr. Ing. Ľudomír Šlahor, CSc., PhDr. Daniela Majerčáková, PhD., MBA, Mgr. Katarína Rentková, PhD. | | | | | | |
| Last change: | | | | | | |
| Approved by: | | | | | | |

COURSE DESCRIPTION

| | | | | | | |
|---|-----|---|-----|-----|-------|-----|
| University: Comenius University in Bratislava | | | | | | |
| Faculty: Faculty of Management | | | | | | |
| Course ID: FM.KSP/022BE/17 | | Course title: Operations Management and Logistics | | | | |
| Educational activities: Type of activities: lecture / seminar Number of hours: per week: per level/semester: 24s / 24s Form of the course: combined | | | | | | |
| Number of credits: 5 | | | | | | |
| Recommended semester: 6. | | | | | | |
| Educational level: I. | | | | | | |
| Prerequisites: | | | | | | |
| Course requirements: | | | | | | |
| Learning outcomes: | | | | | | |
| Class syllabus: | | | | | | |
| Recommended literature: | | | | | | |
| Languages necessary to complete the course: | | | | | | |
| Notes: | | | | | | |
| Past grade distribution Total number of evaluated students: 1 | | | | | | |
| A | ABS | B | C | D | E | FX |
| 0,0 | 0,0 | 0,0 | 0,0 | 0,0 | 100,0 | 0,0 |
| Lecturers: doc. Ing. Milan Fekete, PhD., Ing. Jaroslav Hul'vej, PhD. | | | | | | |
| Last change: | | | | | | |
| Approved by: | | | | | | |

COURSE DESCRIPTION

| | | | | | | |
|---|-----|---|-------|------|-------|------|
| University: Comenius University in Bratislava | | | | | | |
| Faculty: Faculty of Management | | | | | | |
| Course ID: FM.KMn/036BE/00 | | Course title: Organizational Cultures | | | | |
| Educational activities: Type of activities: lecture Number of hours: per week: per level/semester: 12s Form of the course: combined | | | | | | |
| Number of credits: 3 | | | | | | |
| Recommended semester: 3., 5. | | | | | | |
| Educational level: I. | | | | | | |
| Prerequisites: | | | | | | |
| Course requirements: | | | | | | |
| Learning outcomes: | | | | | | |
| Class syllabus: | | | | | | |
| Recommended literature: | | | | | | |
| Languages necessary to complete the course: | | | | | | |
| Notes: | | | | | | |
| Past grade distribution Total number of evaluated students: 1449 | | | | | | |
| A | ABS | B | C | D | E | FX |
| 24,02 | 0,0 | 30,02 | 20,98 | 8,76 | 10,01 | 6,21 |
| Lecturers: doc. PhDr. Helena Šajgalíková, PhD., prof. Ing. Ľubica Bajžíková, PhD. | | | | | | |
| Last change: 16.10.2017 | | | | | | |
| Approved by: | | | | | | |

COURSE DESCRIPTION

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|--|-----|---|-----|-----|-----|-----|
| University: Comenius University in Bratislava | | | | | | |
| Faculty: Faculty of Management | | | | | | |
| Course ID: FM.KMn/053BE/15 | | Course title: Personnel Management in Small Companies | | | | |
| Educational activities: Type of activities: lecture / seminar Number of hours: per week: per level/semester: 12s / 12s Form of the course: combined | | | | | | |
| Number of credits: 3 | | | | | | |
| Recommended semester: 8. | | | | | | |
| Educational level: I. | | | | | | |
| Prerequisites: | | | | | | |
| Course requirements: Scale of assessment (preliminary/final): 40/60 | | | | | | |
| Learning outcomes: | | | | | | |
| Class syllabus: | | | | | | |
| Recommended literature: KOUBEK, J. Personální práce v malých a středních firmách, Grada: Praha, 2011 KOUBEK, J.: Personální práce v malých podnicích, Grada, Praha, 2003. BAJZÍKOVÁ, Ľ. – Luptáková, S. – Rudy, J. – Vargic, B. – Weidlich, R.: Manažment ľudských zdrojov, UK Bratislava, 2013. | | | | | | |
| Languages necessary to complete the course: Slovak and English | | | | | | |
| Notes: | | | | | | |
| Past grade distribution Total number of evaluated students: 0 | | | | | | |
| A | ABS | B | C | D | E | FX |
| 0,0 | 0,0 | 0,0 | 0,0 | 0,0 | 0,0 | 0,0 |
| Lecturers: prof. Ing. Ľubica Bajžíková, PhD. | | | | | | |
| Last change: 17.02.2016 | | | | | | |
| Approved by: | | | | | | |

COURSE DESCRIPTION

| | |
|--|--|
| University: Comenius University in Bratislava | |
| Faculty: Faculty of Management | |
| Course ID: FM.KEF/220BE/16 | Course title: Principles of Financial Accounting I |
| Educational activities: Type of activities: lecture / seminar Number of hours: per week: per level/semester: 24s / 24s Form of the course: combined | |
| Number of credits: 5 | |
| Recommended semester: 2. | |
| Educational level: I. | |
| Prerequisites: | |
| Course requirements: To complete the examination exam (with a minimum of 50% success - the result) constitutes bonuses for the test). Present knowledge framed in brief curriculum. The evaluation of the subject is in accordance with the FM UK Study Regulations. Scale of assessment (preliminary/final): 30/70 | |
| Learning outcomes: The student is able to give a comprehensive account of accounting in relation to his / her subject and to understand the role of accounting in the enterprise information system, to describe basic accounting concepts, balance accounting theory, accounting documents, valuation issues, financial accounting processes and international accounting harmonization. | |
| Class syllabus: 1. The importance of accounting as part of an enterprise information system 2. Objectives and functions of accounting 3. General accounting principles 4. Property and sources of property cover 5. Balance, its content and role. The impact of economic operations on the balance sheet 6. Settlement of accounts in double-entry accounting 7. Accounting documents 8. Bookkeeping 9. Valuation of assets and liabilities in double-entry bookkeeping 10. View of the cycle of assets in double-entry accounting 11. Financial statements and its structure 12. IFRS conceptual framework and principles of transfer of Slovak financial statements to financial statements IAS / IFRS | |
| Recommended literature: 1. Saxunová, D.: Účtovníctvo I., cvičebnica A. Wolters Kluwer, Bratislava 2018 2. Zákon č. 431/2002 Z. z. o účtovníctve v znení neskorších predpisov 3. Zákon č. 595/2003 Z. z. o dani z príjmu v znení neskorších predpisov | |
| Languages necessary to complete the course: English | |
| Notes: | |

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|---|-----|------|------|------|------|------|
| Past grade distribution | | | | | | |
| Total number of evaluated students: 200 | | | | | | |
| A | ABS | B | C | D | E | FX |
| 18,0 | 0,0 | 15,0 | 19,0 | 13,5 | 16,0 | 18,5 |
| Lecturers: doc. Ing. Jana Kajanová, PhD., doc. RNDr. Darina Saxunová, PhD. | | | | | | |
| Last change: 08.03.2018 | | | | | | |
| Approved by: | | | | | | |

COURSE DESCRIPTION

| | |
|--|---|
| University: Comenius University in Bratislava | |
| Faculty: Faculty of Management | |
| Course ID: FM.KEF/221BE/16 | Course title: Principles of Financial Accounting II |
| Educational activities: Type of activities: lecture / seminar Number of hours: per week: per level/semester: 24s / 24s Form of the course: combined | |
| Number of credits: 5 | |
| Recommended semester: 3. | |
| Educational level: I. | |
| Prerequisites: | |
| Recommended prerequisites: Principles of Financial Accounting | |
| Course requirements: To complete two test papers (with a minimum of 50% success - the result is bonus points for the exam). Present knowledge broadly included in a brief curriculum. The evaluation of the subject is in accordance with the FM UK Study Regulations. Scale of assessment (preliminary/final): 30/70 | |
| Learning outcomes: The student is able to explain the accounting procedures for keeping double-entry bookkeeping entrepreneurs, acquire basic computations in accounting for synthetic accounts in double-entry bookkeeping of entrepreneurs in the light of the framework accounting framework and the applicable accounting procedures issued by the Ministry of Finance of the Slovak Republic. | |
| Class syllabus: . Accounting methodology 2. Accounting for long-term assets. Acquisition and valuation of fixed assets 3. Accounting for long-term assets. Use and disposal of long-term assets 4. Accounting for inventories 5. Accounting for money, short-term financial commitments and short-term financial assets 6. Accounting for receivables and short-term liabilities 7. Accounting for cost and revenue differentials 8. Accounting for equity, profits and long-term liabilities 9. Charging for costs 10. Recognition of revenues 11. Posting on closing accounts and off-balance sheet accounts 12. Solving a complex example | |
| Recommended literature: | |
| Languages necessary to complete the course: English | |

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|---|-----|-------|-------|------|-------|-------|
| Notes: | | | | | | |
| Past grade distribution Total number of evaluated students: 144 | | | | | | |
| A | ABS | B | C | D | E | FX |
| 7,64 | 0,0 | 13,19 | 18,06 | 8,33 | 29,86 | 22,92 |
| Lecturers: doc. Ing. Jana Kajanová, PhD., doc. RNDr. Darina Saxunová, PhD. | | | | | | |
| Last change: 08.03.2018 | | | | | | |
| Approved by: | | | | | | |

COURSE DESCRIPTION

| | | | | | | |
|---|-----|---|-------|-----|------|------|
| University: Comenius University in Bratislava | | | | | | |
| Faculty: Faculty of Management | | | | | | |
| Course ID: FM.KMk/058BE/00 | | Course title: Principles of Marketing | | | | |
| Educational activities: Type of activities: lecture Number of hours: per week: per level/semester: 12s Form of the course: combined | | | | | | |
| Number of credits: 3 | | | | | | |
| Recommended semester: 3. | | | | | | |
| Educational level: I. | | | | | | |
| Prerequisites: | | | | | | |
| Course requirements: | | | | | | |
| Learning outcomes: | | | | | | |
| Class syllabus: | | | | | | |
| Recommended literature: | | | | | | |
| Languages necessary to complete the course: | | | | | | |
| Notes: | | | | | | |
| Past grade distribution Total number of evaluated students: 2923 | | | | | | |
| A | ABS | B | C | D | E | FX |
| 32,81 | 0,0 | 27,95 | 15,63 | 9,1 | 8,69 | 5,82 |
| Lecturers: prof. Mgr. Peter Štarchoň, PhD. | | | | | | |
| Last change: 11.10.2017 | | | | | | |
| Approved by: | | | | | | |

COURSE DESCRIPTION

| | | | | | | |
|--|-----|---|-------|-----|-------|-----|
| University: Comenius University in Bratislava | | | | | | |
| Faculty: Faculty of Management | | | | | | |
| Course ID: FM.KIS/053BE/17 | | Course title: Project Mangement | | | | |
| Educational activities: Type of activities: lecture / practicals Number of hours: per week: per level/semester: 24s / 24s Form of the course: combined | | | | | | |
| Number of credits: 5 | | | | | | |
| Recommended semester: 6. | | | | | | |
| Educational level: I. | | | | | | |
| Prerequisites: | | | | | | |
| Course requirements: | | | | | | |
| Learning outcomes: | | | | | | |
| Class syllabus: | | | | | | |
| Recommended literature: | | | | | | |
| Languages necessary to complete the course: | | | | | | |
| Notes: | | | | | | |
| Past grade distribution Total number of evaluated students: 42 | | | | | | |
| A | ABS | B | C | D | E | FX |
| 4,76 | 0,0 | 11,9 | 35,71 | 0,0 | 47,62 | 0,0 |
| Lecturers: prof. RNDr. Michal Greguš, PhD., doc. Ing. Ján Papula, PhD., Ing. Miloslav Chalupka, PhD. | | | | | | |
| Last change: | | | | | | |
| Approved by: | | | | | | |

COURSE DESCRIPTION

| | |
|---|---|
| University: Comenius University in Bratislava | |
| Faculty: Faculty of Management | |
| Course ID: FM.KMn/104BE/16 | Course title: Psychology for Managers |
| Educational activities: Type of activities: seminar / independent work Number of hours: per week: 12 / 12 per level/semester: 168 / 168 Form of the course: combined | |
| Number of credits: 3 | |
| Recommended semester: 4. | |
| Educational level: I. | |
| Prerequisites: | |
| Course requirements: During the semester: 20% for essay presentation Final exam: 80% A = 91 – 100%, B = 81 – 90%, C = 80 – 73% , D = 72 – 66% , E = 65 – 60%. active participation in exercises is important Scale of assessment (preliminary/final): 20/80 | |
| Learning outcomes: By the end of the course students will receive a basic knowledge of the personality, wil have basic knowledge in empathy, team building, perception, motivation, interpersonal communication etc. They will understand cultural differences in the business context. It will be developed selected managerial skills needed to work effectively with subordinates: effective interpersonal communication, FV, presentation skills. | |
| Class syllabus: 1. Personality and personality types. 2. Perception process. 3. Managers vs. leaders - attributes of personalities. 4. Effective interpersonal interaction - communication – verbal and nonverbal communication, FB. 4. Active listening. 5. Empathy and assertivity. 6. EQ and CQ. | |
| Recommended literature: [1] SULIKOVA, R. 2001. Intercultural Communication. In: Global Business and Economic Development. Volume II: The East European Perspectives. Upper Montclair : Montclair State University, 2001, p. 311-315. [2] SULIKOVA, R. 2003. New Managerial Competencies. In: Journal of Human Resource Management. 2003, No. 1-2, p. 69-76. [3] SULIKOVA, R. 2003. New Managerial Competencies in the New Organizational Environment. In: Strategies for Sustainable Globalization: Business Responses to Regional Demands and Global Opportunities. Global Business and Economic Development. Upper Montclair : Montclair State University, 2003, volume 1, p. 813-817. [4] THILL, J. V. – BOVEÉ, C. L. 2012. Business Communication Essentials. New Jersey: Pearson, 2012. [5] TUBBS, S. L. – MOSS, S. 1997. Human Communication. 6th Edition. New York: McGraw-Hill, 1997. | |

[6] WHETTEN, D. A. – CAMERON, K. S. 2011. Developing Management Skills. Pearson, 2011.

Languages necessary to complete the course:

English

Notes:

Past grade distribution

Total number of evaluated students: 60

| A | ABS | B | C | D | E | FX |
|-------|-----|-------|------|------|-------|-------|
| 13,33 | 0,0 | 21,67 | 15,0 | 15,0 | 16,67 | 18,33 |

Lecturers: doc. PhDr. Rozália Sulíková, PhD.

Last change: 27.02.2018

Approved by:

COURSE DESCRIPTION

| | |
|--|--|
| University: Comenius University in Bratislava | |
| Faculty: Faculty of Management | |
| Course ID: FM.KSP/020BE/13 | Course title: Small Business |
| Educational activities: Type of activities: lecture Number of hours: per week: per level/semester: 12s Form of the course: combined | |
| Number of credits: 3 | |
| Recommended semester: 4., 6. | |
| Educational level: I. | |
| Prerequisites: | |
| Course requirements: Student submits his work during the semester in two parts (at the end of each bloc) - in each part he can receive maximum 50 points. The first part of students work consists of creating a business model using lean canvas method, that will represent students own fictious business idea. The second part of students work consists of comprehensive presentation of the business idea, including validated business model and information about marketing and finance. The assignments are created through an active participation during classes. Active participation in both blocks is required to receive a grade from the course. Scale of assessment (preliminary/final): 100/0 | |
| Learning outcomes: Developing entrepreneurial thinking and characteristics. Developing teamwork and rpresentation skills. Developing abilty to recognize opportunities and ideas, to fine-tune them and formulate them into business models. acquiring basic entrepreneurial skills in planning, marketign and financial management of a small business. | |
| Class syllabus: <ol style="list-style-type: none"> 1. Introduction - creation of teams, ice-breaking games 2. Techniques to train creativity and business idea generation 3. Identification of business opportunities and chances for their exploitation 4. Evaluating and fine-tuning business ideas 5. Business model formualtion 6. Business model validation 7. Marketing in small businesses - defining the customer, guerilla marketing 8. Finance in small businesses - revenue streams, pricing, basic planning 9. Business ideas presentation | |
| Recommended literature: SOPK. Podnikanie v kocke. Bratislava : SOPK, 2012. ISBN 978-80-89105-51-9. Available free online. ĎURICOVÁ, I. 99 inšpiratívnych podnikateľských nápadov. Inventic, 2012. ISBN 978-80-971172-0-7 PIKO, M. 59 inšpiratívnych podnikateľských príbehov. Inventic, 2013. ISBN 978-80-971172-1-4 | |

NARMSP. Praktický sprievodca podnikateľským plánom. Bratislava : Národná agentúra pre rozvoj malého a stredného podnikania, 2012.

LUKNIČ, A. S. Manažment kreativity a inovácií. Bratislava : Univerzita Komenského v Bratislave, 2008. ISBN 978-80-223-2452-6.

PILKOVÁ, A. a kol. Podnikanie na Slovensku: vysoká aktivita, nízke rozvojové aspirácie. Bratislava. Univerzita Komenského v Bratislave, Fakulta managementu, 2012. ISBN 978-80-223-2823-4. Available free online at: www.gemconsortium.org

PILKOVÁ, A. a kol. Podnikanie na Slovensku: nadpriemerná podnikateľská aktivita v podpriemernom podnikateľskom prostredí. Bratislava, Fakulta managementu, 2013. ISBN 978-80-223-3481-5. Available free online at: www.gemconsortium.org

NARMSP. Správa o stave malého a stredného podnikania v SR v roku 2011. Bratislava : Národná agentúra pre rozvoj malého a stredného podnikania, 2012. Available free online.

Online sources: www.podnikajte.sk, www.akopodnikat.sk

Languages necessary to complete the course:

Notes:

Past grade distribution

Total number of evaluated students: 438

| A | ABS | B | C | D | E | FX |
|------|-----|-------|------|------|------|-------|
| 63,7 | 0,0 | 13,01 | 7,99 | 3,65 | 1,37 | 10,27 |

Lecturers: Mgr. Miloš Mrva, PhD., PhDr. Marian Holienka, PhD., Mgr. Peter Marcin, PhD.

Last change: 09.02.2018

Approved by:

COURSE DESCRIPTION

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|--|-----|---|-----|-----|-----|-----|
| University: Comenius University in Bratislava | | | | | | |
| Faculty: Faculty of Management | | | | | | |
| Course ID: FM.KIS/307BE/16 | | Course title: Special Features of IT Projects | | | | |
| Educational activities: Type of activities: seminar / independent work Number of hours: per week: 12 / 12 per level/semester: 168 / 168 Form of the course: combined | | | | | | |
| Number of credits: 3 | | | | | | |
| Recommended semester: 8. | | | | | | |
| Educational level: I. | | | | | | |
| Prerequisites: | | | | | | |
| Course requirements: | | | | | | |
| Learning outcomes: | | | | | | |
| Class syllabus: | | | | | | |
| Recommended literature: | | | | | | |
| Languages necessary to complete the course: | | | | | | |
| Notes: | | | | | | |
| Past grade distribution Total number of evaluated students: 0 | | | | | | |
| A | ABS | B | C | D | E | FX |
| 0,0 | 0,0 | 0,0 | 0,0 | 0,0 | 0,0 | 0,0 |
| Lecturers: doc. RNDr. Michal Greguš, PhD. | | | | | | |
| Last change: | | | | | | |
| Approved by: | | | | | | |

COURSE DESCRIPTION

| | |
|--|---|
| University: Comenius University in Bratislava | |
| Faculty: Faculty of Management | |
| Course ID: FM.KEF/115BE/17 | Course title: Statistical Methods |
| Educational activities: Type of activities: lecture / seminar Number of hours: per week: per level/semester: 24s / 24s Form of the course: combined | |
| Number of credits: 5 | |
| Recommended semester: 4. | |
| Educational level: I. | |
| Prerequisites: | |
| Course requirements: | |
| Learning outcomes: Scattering analysis, regression analysis and time series analysis play a major role in the decision-making process in managerial practice. Objective of the course in terms of learning outcomes and competences The aim of the course is to acquaint students not only with the theoretical foundations of statistical methods, but also with their practical applications. For this reason, the exercises are divided into two parts: theoretical (deepening of the theoretical knowledge) and practical (data analysis using computing). | |
| Class syllabus: Introduction to Bayesian Methods in Statistics. Aprior and apteriorene pravdep. division, credibility. Baysian Decision Theory: Maximizing Profit (Minimum Losses), Comparison of Classical and Baysian Statistics. Random Variable Vector, Covarian and Correlation Matrix and Their Basic Properties. Variance Analysis (ANOVA). Analysis of dependence between quantitative variables. Correlation and regression analysis. Introduction to stochastic processes. Definition of correlation and covariance functions. Stationary process. Autocorrelation function. Application of time series in management. Indices. Breakdown of time series into components (multiplier, additive). Subjective trending in the time series. Trending trend using mathematical curves (line, parabola, exponential trend, logistic trend) .Measure of moving averages in order to determine the trend. Exponential alignment. Seasonal component in time series. Winterson method (additive, multiplier). Prognosis by time series analysis. Random Tests. | |
| Recommended literature: T.H.Wonnacot, R.J. Wonnacot: Statistika pro obchod a hospohárství. Victoria Publishing J.T.McClave, P.G.Benson: Statistics for business and economics Pacáková, V. a kol.: ŠTATISTIKA pre ekonómov. IURA EDITION, Bratislava 2003. Pacáková, V. a kol.: ŠTATISTIKA pre ekonómov. Zbierka príkladov A. IURA EDITION, Bratislava 2005. Interaktívna učebnica (česká): http://badame.vse.cz/iastat/ Interaktívna učebnica (anglická): http://www.statsoft.com/textbook/stathome.html Trial verzia programu IBM SPSS: https://www.ibm.com/analytics/data-science/predictive-analytics/spss-trials | |

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| tutorialy k SPSS: • http://www.spsstools.net/spss.htm • ftp://public.dhe.ibm.com/software/analytics/spss/documentation/statistics/20.0/en/client/Manuals/IBM_SPSS_Statistics_Brief_Guide.pdf • http://www.calstatela.edu/its/training/spss.php • http://www.stattutorials.com/ | | | | | | |
| Languages necessary to complete the course: English | | | | | | |
| Notes: | | | | | | |
| Past grade distribution Total number of evaluated students: 86 | | | | | | |
| A | ABS | B | C | D | E | FX |
| 59,3 | 0,0 | 12,79 | 16,28 | 2,33 | 8,14 | 1,16 |
| Lecturers: doc. RNDr. Oľga Nanásiová, CSc., doc. RNDr. Mária Bohdalová, PhD., prof. RNDr. Jozef Komorník, DrSc., doc. RNDr. Jana Kalická, PhD., Mgr. Marina Faďoš, PhD. | | | | | | |
| Last change: 30.12.2018 | | | | | | |
| Approved by: | | | | | | |

COURSE DESCRIPTION

| | | | | | | |
|---|-----|------------------------------------|-------|-------|-------|-------|
| University: Comenius University in Bratislava | | | | | | |
| Faculty: Faculty of Management | | | | | | |
| Course ID: FM.KEF/117BE/16 | | Course title: Statistics | | | | |
| Educational activities: Type of activities: lecture / seminar Number of hours: per week: per level/semester: 24s / 24s Form of the course: combined | | | | | | |
| Number of credits: 5 | | | | | | |
| Recommended semester: 3. | | | | | | |
| Educational level: I. | | | | | | |
| Prerequisites: | | | | | | |
| Course requirements: | | | | | | |
| Learning outcomes: | | | | | | |
| Class syllabus: | | | | | | |
| Recommended literature: | | | | | | |
| Languages necessary to complete the course: | | | | | | |
| Notes: | | | | | | |
| Past grade distribution Total number of evaluated students: 143 | | | | | | |
| A | ABS | B | C | D | E | FX |
| 11,19 | 0,0 | 13,99 | 12,59 | 16,08 | 26,57 | 19,58 |
| Lecturers: doc. RNDr. Mária Bohdalová, PhD., prof. RNDr. Jozef Komorník, DrSc., prof. RNDr. Magda Komorníková, CSc. | | | | | | |
| Last change: 29.12.2018 | | | | | | |
| Approved by: | | | | | | |

COURSE DESCRIPTION

| | | | | | | |
|---|-----|--|-------|------|-----|------|
| University: Comenius University in Bratislava | | | | | | |
| Faculty: Faculty of Management | | | | | | |
| Course ID: FM.KIS/008BE/18 | | Course title: Websites Development | | | | |
| Educational activities: Type of activities: lecture Number of hours: per week: per level/semester: 12s Form of the course: combined | | | | | | |
| Number of credits: 3 | | | | | | |
| Recommended semester: 5. | | | | | | |
| Educational level: I. | | | | | | |
| Prerequisites: | | | | | | |
| Course requirements: | | | | | | |
| Learning outcomes: | | | | | | |
| Class syllabus: | | | | | | |
| Recommended literature: | | | | | | |
| Languages necessary to complete the course: | | | | | | |
| Notes: | | | | | | |
| Past grade distribution Total number of evaluated students: 102 | | | | | | |
| A | ABS | B | C | D | E | FX |
| 55,88 | 0,0 | 25,49 | 13,73 | 0,98 | 0,0 | 3,92 |
| Lecturers: Ing. Jaroslav Vojtechovský, PhD., Mgr. Vincent Karovič, PhD. | | | | | | |
| Last change: 15.11.2018 | | | | | | |
| Approved by: | | | | | | |