

Course descriptions

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COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Arts					
Course ID: FiF.KŽ/A-moZU-001/15		Course title: Advertising and Promoting			
Educational activities: Type of activities: lecture + seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning					
Number of credits: 3					
Recommended semester: 1.					
Educational level: II.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 139					
A	B	C	D	E	FX
20,86	20,14	34,53	20,14	4,32	0,0
Lecturers: prof. PhDr. Pavel Horňák, CSc.					
Last change: 02.06.2015					
Approved by: prof. PhDr. Soňa Szomolányi, CSc., prof. PhDr. Danuša Serafinová, CSc.					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Arts					
Course ID: FiF.KŽ/A-moZU-005/15		Course title: Basics in Economics			
Educational activities: Type of activities: lecture + seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning					
Number of credits: 3					
Recommended semester: 1.					
Educational level: II.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 140					
A	B	C	D	E	FX
50,0	46,43	2,86	0,0	0,71	0,0
Lecturers: Mgr. Olívia Strapeková					
Last change: 02.06.2015					
Approved by: prof. PhDr. Soňa Szomolányi, CSc., prof. PhDr. Danuša Serafinová, CSc.					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Arts					
Course ID: FiF.KŽ/A-moZU-019/15		Course title: Creative Studio 1			
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning					
Number of credits: 3					
Recommended semester: 1.					
Educational level: II.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 140					
A	B	C	D	E	FX
82,14	14,29	2,14	0,0	0,0	1,43
Lecturers: Mgr. Peter Kubinyi, PhD., Mgr. Ľubomír Bajaník, PhD. Anna Sámelová, PhD.					
Last change: 02.06.2015					
Approved by: prof. PhD. Soňa Szomolányi, CSc., prof. PhD. Danuša Serafinová, CSc.					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Arts					
Course ID: FiF.KŽ/A-moZU-028/15		Course title: Creative Studio 2			
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning					
Number of credits: 3					
Recommended semester: 2.					
Educational level: II.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 130					
A	B	C	D	E	FX
78,46	18,46	3,08	0,0	0,0	0,0
Lecturers: Mgr. Peter Kubinyi, PhD., Mgr. Ľubomír Bajaník, PhDr. Anna Sámelová, PhD.					
Last change: 02.06.2015					
Approved by: prof. PhDr. Soňa Szomolányi, CSc., prof. PhDr. Danuša Serafinová, CSc.					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Arts					
Course ID: FiF.KŽ/A-moZU-002/15		Course title: Culture in Media			
Educational activities: Type of activities: lecture + seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning					
Number of credits: 3					
Recommended semester: 1.					
Educational level: II.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 137					
A	B	C	D	E	FX
22,63	26,28	21,9	12,41	14,6	2,19
Lecturers: Mgr. David Vido					
Last change: 02.06.2015					
Approved by: prof. PhDr. Soňa Szomolányi, CSc., prof. PhDr. Danuša Serafinová, CSc.					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Arts					
Course ID: FiF.KŽ/A-moZU-145/17		Course title: Data Journalism			
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning					
Number of credits: 3					
Recommended semester: 2.					
Educational level: II.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 3					
A	B	C	D	E	FX
100,0	0,0	0,0	0,0	0,0	0,0
Lecturers: Mgr. Ján Hacek, PhD.					
Last change: 23.02.2018					
Approved by: prof. PhDr. Soňa Szomolányi, CSc., prof. PhDr. Danuša Serafinová, CSc.					

STATE EXAM DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Arts	
Course ID: FiF.KŽ/A-moZU-992/09	Course title: Deontology of Journalism
Number of credits: 0	
Educational level: II.	
State exam syllabus:	
Last change:	
Approved by: prof. PhDr. Soňa Szomolányi, CSc., prof. PhDr. Danuša Serafinová, CSc.	

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Arts					
Course ID: FiF.KŽ/A-moZU-020/15		Course title: Economic Journalism			
Educational activities: Type of activities: lecture + seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning					
Number of credits: 3					
Recommended semester: 4.					
Educational level: II.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 137					
A	B	C	D	E	FX
45,99	44,53	8,76	0,73	0,0	0,0
Lecturers: Mgr. Olívia Strapeková, doc. PhDr. Svetlana Hlavčáková, CSc.					
Last change: 02.06.2015					
Approved by: prof. PhDr. Soňa Szomolányi, CSc., prof. PhDr. Danuša Serafinová, CSc.					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Arts					
Course ID: FiF.KŽ/A-moZU-012/15		Course title: Ethics in Journalism			
Educational activities: Type of activities: lecture + seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning					
Number of credits: 4					
Recommended semester: 2.					
Educational level: II.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 97					
A	B	C	D	E	FX
5,15	10,31	23,71	35,05	17,53	8,25
Lecturers: doc. PhDr. Svetlana Hlavčáková, CSc.					
Last change: 02.06.2015					
Approved by: prof. PhDr. Soňa Szomolányi, CSc., prof. PhDr. Danuša Serafinová, CSc.					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Arts					
Course ID: FiF.KŽ/A-moZU-049/15		Course title: Ethnic and Expatriate Journalism			
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning					
Number of credits: 3					
Recommended semester: 4.					
Educational level: II.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 32					
A	B	C	D	E	FX
93,75	6,25	0,0	0,0	0,0	0,0
Lecturers: doc. PhDr. Mária Follrichová, CSc.					
Last change: 02.06.2015					
Approved by: prof. PhDr. Soňa Szomolányi, CSc., prof. PhDr. Danuša Serafinová, CSc.					

STATE EXAM DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Arts	
Course ID: FiF.KŽ/A-moZU-991/09	Course title: General Theory of Journalism
Number of credits: 0	
Educational level: II.	
State exam syllabus:	
Last change:	
Approved by: prof. PhDr. Soňa Szomolányi, CSc., prof. PhDr. Danuša Serafinová, CSc.	

STATE EXAM DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Arts	
Course ID: FiF.KŽ/A-moZU-991/15	Course title: General Theory of Journalism
Number of credits: 6	
Educational level: II.	
State exam syllabus:	
Last change: 02.06.2015	
Approved by: prof. PhDr. Soňa Szomolányi, CSc., prof. PhDr. Danuša Serafinová, CSc.	

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Arts					
Course ID: FiF.KŽ/A-moZU-007/15		Course title: Information Policy			
Educational activities: Type of activities: lecture + seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning					
Number of credits: 4					
Recommended semester: 2.					
Educational level: II.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 130					
A	B	C	D	E	FX
3,85	8,46	20,0	30,77	29,23	7,69
Lecturers: Mgr. Ivan Sečík, PhD.					
Last change: 02.06.2015					
Approved by: prof. PhDr. Soňa Szomolányi, CSc., prof. PhDr. Danuša Serafinová, CSc.					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Arts					
Course ID: FiF.KŽ/A-moZU-053/15		Course title: International Relations			
Educational activities: Type of activities: lecture + seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning					
Number of credits: 3					
Recommended semester: 1.					
Educational level: II.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 138					
A	B	C	D	E	FX
17,39	24,64	28,99	15,94	9,42	3,62
Lecturers: Mgr. Oľga Baková					
Last change: 02.06.2015					
Approved by: prof. PhDr. Soňa Szomolányi, CSc., prof. PhDr. Danuša Serafinová, CSc.					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Arts					
Course ID: FiF.KŽ/A-moZU-006/15		Course title: Introduction into the Studies of State and Law			
Educational activities: Type of activities: lecture + seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning					
Number of credits: 3					
Recommended semester: 1.					
Educational level: II.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 141					
A	B	C	D	E	FX
32,62	28,37	24,11	10,64	1,42	2,84
Lecturers: doc. PhDr. Mária Follrichová, CSc.					
Last change: 02.06.2015					
Approved by: prof. PhDr. Soňa Szomolányi, CSc., prof. PhDr. Danuša Serafinová, CSc.					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Arts					
Course ID: FiF.KŽ/A-moZU-063/15		Course title: Investigative Journalism			
Educational activities: Type of activities: lecture + seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning					
Number of credits: 3					
Recommended semester: 2.					
Educational level: II.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 88					
A	B	C	D	E	FX
87,5	11,36	0,0	0,0	0,0	1,14
Lecturers: doc. PhDr. Mária Follrichová, CSc.					
Last change: 02.06.2015					
Approved by: prof. PhDr. Soňa Szomolányi, CSc., prof. PhDr. Danuša Serafinová, CSc.					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Arts					
Course ID: FiF.KŽ/A-moZU-025/15		Course title: Journalism in Foreign Politics			
Educational activities: Type of activities: lecture + seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning					
Number of credits: 3					
Recommended semester: 3.					
Educational level: II.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 79					
A	B	C	D	E	FX
35,44	31,65	20,25	1,27	3,8	7,59
Lecturers: Mgr. Simona Mikušová, PhD.					
Last change: 02.06.2015					
Approved by: prof. PhDr. Soňa Szomolányi, CSc., prof. PhDr. Danuša Serafinová, CSc.					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Arts					
Course ID: FiF.KŽ/A-moZU-024/15		Course title: Journalism in Home Politics			
Educational activities: Type of activities: lecture + seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning					
Number of credits: 3					
Recommended semester: 3.					
Educational level: II.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 113					
A	B	C	D	E	FX
79,65	19,47	0,88	0,0	0,0	0,0
Lecturers: doc. PhDr. Mária Follrichová, CSc.					
Last change: 02.06.2015					
Approved by: prof. PhDr. Soňa Szomolányi, CSc., prof. PhDr. Danuša Serafinová, CSc.					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Arts					
Course ID: FiF.KŽ/A-moZU-022/15		Course title: Language Culture and Critics			
Educational activities: Type of activities: lecture + seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning					
Number of credits: 3					
Recommended semester: 3.					
Educational level: II.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 75					
A	B	C	D	E	FX
33,33	34,67	22,67	5,33	1,33	2,67
Lecturers: Mgr. Mária Stanková, PhD.					
Last change: 02.06.2015					
Approved by: prof. PhDr. Soňa Szomolányi, CSc., prof. PhDr. Danuša Serafinová, CSc.					

STATE EXAM DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Arts	
Course ID: FiF.KŽ/A-moZU-990/09	Course title: Master's Degree Thesis Defence
Number of credits: 0	
Educational level: II.	
State exam syllabus:	
Last change:	
Approved by: prof. PhDr. Soňa Szomolányi, CSc., prof. PhDr. Danuša Serafinová, CSc.	

STATE EXAM DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Arts	
Course ID: FiF.KŽ/A-moZU-990/15	Course title: Master's Degree Thesis Defence
Number of credits: 15	
Educational level: II.	
State exam syllabus:	
Last change: 02.06.2015	
Approved by: prof. PhDr. Soňa Szomolányi, CSc., prof. PhDr. Danuša Serafinová, CSc.	

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Arts					
Course ID: FiF.KŽ/A-moZU-018/15		Course title: Media Legislation			
Educational activities: Type of activities: lecture + seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning					
Number of credits: 4					
Recommended semester: 3.					
Educational level: II.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 135					
A	B	C	D	E	FX
12,59	18,52	20,74	28,89	17,78	1,48
Lecturers: Mgr. Ivan Sečík, PhD.					
Last change: 30.10.2017					
Approved by: prof. PhDr. Soňa Szomolányi, CSc., prof. PhDr. Danuša Serafinová, CSc.					

STATE EXAM DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Arts	
Course ID: FiF.KŽ/A-moZU-992/15	Course title: Media Legislation and Ethics in Journalism
Number of credits: 6	
Educational level: II.	
State exam syllabus:	
Last change: 02.06.2015	
Approved by: prof. PhDr. Soňa Szomolányi, CSc., prof. PhDr. Danuša Serafinová, CSc.	

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Arts					
Course ID: FiF.KŽ/A-moZU-009/16		Course title: Media Management			
Educational activities: Type of activities: lecture + seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning					
Number of credits: 3					
Recommended semester: 1.					
Educational level: II.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 92					
A	B	C	D	E	FX
10,87	35,87	40,22	13,04	0,0	0,0
Lecturers: Mgr. Peter Kubinyi, PhD.					
Last change: 09.06.2016					
Approved by: prof. PhDr. Soňa Szomolányi, CSc., prof. PhDr. Danuša Serafinová, CSc.					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Arts					
Course ID: FiF.KŽ/A-moZU-071/15		Course title: Media Research Trends			
Educational activities: Type of activities: lecture + seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning					
Number of credits: 3					
Recommended semester: 3.					
Educational level: II.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 133					
A	B	C	D	E	FX
36,09	26,32	21,8	11,28	4,51	0,0
Lecturers: Mgr. Ján Hacek, PhD.					
Last change: 02.06.2015					
Approved by: prof. PhDr. Soňa Szomolányi, CSc., prof. PhDr. Danuša Serafinová, CSc.					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Arts					
Course ID: FiF.KŽ/A-moZU-070/15		Course title: Media Semiotics			
Educational activities: Type of activities: lecture + seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning					
Number of credits: 3					
Recommended semester: 2.					
Educational level: II.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 122					
A	B	C	D	E	FX
20,49	24,59	20,49	20,49	12,3	1,64
Lecturers: Mgr. Mária Stanková, PhD.					
Last change: 02.06.2015					
Approved by: prof. PhDr. Soňa Szomolányi, CSc., prof. PhDr. Danuša Serafinová, CSc.					

STATE EXAM DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Arts	
Course ID: FiF.KŽ/A-moZU-995/09	Course title: Media Specialization: Periodical Press
Number of credits: 0	
Educational level: II.	
State exam syllabus:	
Last change:	
Approved by: prof. PhDr. Soňa Szomolányi, CSc., prof. PhDr. Danuša Serafinová, CSc.	

STATE EXAM DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Arts	
Course ID: FiF.KŽ/A-moZU-993/09	Course title: Media Specialization: Radio Journalism
Number of credits: 0	
Educational level: II.	
State exam syllabus:	
Last change:	
Approved by: prof. PhDr. Soňa Szomolányi, CSc., prof. PhDr. Danuša Serafinová, CSc.	

STATE EXAM DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Arts	
Course ID: FiF.KŽ/A-moZU-994/09	Course title: Media Specialization: TV Journalism
Number of credits: 0	
Educational level: II.	
State exam syllabus:	
Last change:	
Approved by: prof. PhDr. Soňa Szomolányi, CSc., prof. PhDr. Danuša Serafinová, CSc.	

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Arts					
Course ID: FiF.KŽ/A-moZU-074/15		Course title: Media Systems in the EU Countries			
Educational activities: Type of activities: lecture + seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning					
Number of credits: 3					
Recommended semester: 4.					
Educational level: II.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 41					
A	B	C	D	E	FX
53,66	31,71	12,2	2,44	0,0	0,0
Lecturers: prof. PhDr. Danuša Serafinová, CSc., Mgr. David Vido					
Last change: 02.06.2015					
Approved by: prof. PhDr. Soňa Szomolányi, CSc., prof. PhDr. Danuša Serafinová, CSc.					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Arts					
Course ID: FiF.KŽ/A-moZU-064/15		Course title: Personages in Political Journalism 1			
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning					
Number of credits: 3					
Recommended semester: 1.					
Educational level: II.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 70					
A	B	C	D	E	FX
45,71	27,14	17,14	5,71	1,43	2,86
Lecturers: prof. PhDr. Danuša Serafinová, CSc.					
Last change: 02.06.2015					
Approved by: prof. PhDr. Soňa Szomolányi, CSc., prof. PhDr. Danuša Serafinová, CSc.					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Arts					
Course ID: FiF.KŽ/A-moZU-065/15		Course title: Personages in Political Journalism 2			
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning					
Number of credits: 3					
Recommended semester: 2.					
Educational level: II.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 46					
A	B	C	D	E	FX
56,52	36,96	0,0	2,17	2,17	2,17
Lecturers: prof. PhDr. Danuša Serafinová, CSc.					
Last change: 02.06.2015					
Approved by: prof. PhDr. Soňa Szomolányi, CSc., prof. PhDr. Danuša Serafinová, CSc.					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Arts					
Course ID: FiF.KŽ/A-moZU-021/15		Course title: Photojournalism			
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning					
Number of credits: 3					
Recommended semester: 1.					
Educational level: II.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 50					
A	B	C	D	E	FX
28,0	38,0	32,0	2,0	0,0	0,0
Lecturers: Mgr. art. Matúš Zajac					
Last change: 02.06.2015					
Approved by: prof. PhDr. Soňa Szomolányi, CSc., prof. PhDr. Danuša Serafinová, CSc.					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Arts					
Course ID: FiF.KŽ/A-moZU-072/15		Course title: Profession of a Spokesperson			
Educational activities: Type of activities: lecture + seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning					
Number of credits: 3					
Recommended semester: 1.					
Educational level: II.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 137					
A	B	C	D	E	FX
16,06	18,25	35,04	16,06	9,49	5,11
Lecturers: doc. PhDr. Svetlana Hlavčáková, CSc.					
Last change: 02.06.2015					
Approved by: prof. PhDr. Soňa Szomolányi, CSc., prof. PhDr. Danuša Serafinová, CSc.					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Arts					
Course ID: FiF.KŽ/A-moZU-004/16		Course title: Public Relations			
Educational activities: Type of activities: lecture + seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning					
Number of credits: 3					
Recommended semester: 2.					
Educational level: II.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 45					
A	B	C	D	E	FX
44,44	24,44	24,44	4,44	2,22	0,0
Lecturers: Mgr. Milan Banyár, PhD., Mgr. Filip Púchovský					
Last change: 09.06.2016					
Approved by: prof. PhDr. Soňa Szomolányi, CSc., prof. PhDr. Danuša Serafinová, CSc.					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Arts					
Course ID: FiF.KŽ/A-moZU-015/15		Course title: Semantic Interpretation of Texts			
Educational activities: Type of activities: lecture + seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning					
Number of credits: 4					
Recommended semester: 3.					
Educational level: II.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 139					
A	B	C	D	E	FX
28,78	15,83	28,06	15,83	10,07	1,44
Lecturers: Mgr. Mária Stanková, PhD.					
Last change: 02.06.2015					
Approved by: prof. PhDr. Soňa Szomolányi, CSc., prof. PhDr. Danuša Serafinová, CSc.					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Arts					
Course ID: FiF.KŽ/A-moZU-010/15		Course title: Sociology of Mass Communication Media			
Educational activities: Type of activities: lecture + seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning					
Number of credits: 3					
Recommended semester: 2.					
Educational level: II.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 129					
A	B	C	D	E	FX
31,78	43,41	16,28	4,65	1,55	2,33
Lecturers: doc. PhDr. Mária Follrichová, CSc.					
Last change: 02.06.2015					
Approved by: prof. PhDr. Soňa Szomolányi, CSc., prof. PhDr. Danuša Serafinová, CSc.					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Arts					
Course ID: FiF.KŽ/A-moZU-144/16		Course title: Sports Journalism			
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning					
Number of credits: 3					
Recommended semester: 2.					
Educational level: II.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 19					
A	B	C	D	E	FX
100,0	0,0	0,0	0,0	0,0	0,0
Lecturers: Mgr. Viktor Kiššimon					
Last change:					
Approved by: prof. PhDr. Soňa Szomolányi, CSc., prof. PhDr. Danuša Serafinová, CSc.					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Arts					
Course ID: FiF.KŽ/A-moZU-011/15		Course title: Theory of Mass Communication and Journalism 1			
Educational activities: Type of activities: lecture + seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning					
Number of credits: 4					
Recommended semester: 2.					
Educational level: II.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 90					
A	B	C	D	E	FX
46,67	12,22	23,33	6,67	10,0	1,11
Lecturers: Mgr. Ján Hacek, PhD.					
Last change: 02.06.2015					
Approved by: prof. PhDr. Soňa Szomolányi, CSc., prof. PhDr. Danuša Serafinová, CSc.					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Arts					
Course ID: FiF.KŽ/A-moZU-014/15		Course title: Theory of Mass Communication and Journalism 2			
Educational activities: Type of activities: lecture + seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning					
Number of credits: 4					
Recommended semester: 3.					
Educational level: II.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 133					
A	B	C	D	E	FX
55,64	23,31	12,78	4,51	3,76	0,0
Lecturers: Mgr. Ján Hacek, PhD.					
Last change: 02.06.2015					
Approved by: prof. PhDr. Soňa Szomolányi, CSc., prof. PhDr. Danuša Serafinová, CSc.					