

Course descriptions

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COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Management					
Course ID: FM.KEF/161PE/10		Course title: Analysis of credit risks of financial portfolios			
Educational activities: Type of activities: Number of hours: per week: per level/semester: Form of the course: combined					
Number of credits: 8					
Recommended semester:					
Educational level: III.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 2					
A	B	C	D	E	FX
100,0	0,0	0,0	0,0	0,0	0,0
Lecturers: doc. RNDr. Mária Bohdalová, PhD.					
Last change: 13.03.2018					
Approved by:					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Management					
Course ID: FM.KEF/160PE/10		Course title: Analysis of markets risk of financial portfolios			
Educational activities: Type of activities: Number of hours: per week: per level/semester: Form of the course: combined					
Number of credits: 8					
Recommended semester:					
Educational level: III.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 2					
A	B	C	D	E	FX
100,0	0,0	0,0	0,0	0,0	0,0
Lecturers: doc. RNDr. Mária Bohdalová, PhD.					
Last change: 13.03.2018					
Approved by:					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Management					
Course ID: FM.KEF/055PE/10		Course title: Calculations and Budgets			
Educational activities: Type of activities: Number of hours: per week: per level/semester: Form of the course: combined					
Number of credits: 8					
Recommended semester:					
Educational level: III.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 0					
A	B	C	D	E	FX
0,0	0,0	0,0	0,0	0,0	0,0
Lecturers:					
Last change: 02.06.2015					
Approved by:					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Management					
Course ID: FM.KMk/020PE/13		Course title: Communication techniques in marketing			
Educational activities: Type of activities: Number of hours: per week: per level/semester: Form of the course: combined					
Number of credits: 8					
Recommended semester:					
Educational level: III.					
Prerequisites:					
Course requirements:					
Learning outcomes: Understanding basic communication techniques in marketing.					
Class syllabus: Social Communication. Communication as the professional skills of marketing managers. Communication techniques of the manager in business negotiation and negotiation. Techniques of persuasion. Communication techniques in lobbying. World, Europe and us. Intercultural differences in communication techniques in marketing. Marketing and marketing in the global world. The essence of communication with the public. Application of communication principles of PR in internal and external communication. Applying communication skills to the manager in marketing. Blogs, press conferences, events, marketing by oral submission. Sales skills of managers. Customer communication. The essence of neuromarketing. Guerrilla marketing techniques. Communication of guerrilla marketers.					
Recommended literature: Keller, K. L., & Kotler, P. (2016). Marketing management. Pearson. Kotler, P., & Keller, K. L. (2012). Marketing management . New Jersey, US: Pearson Education.					
Languages necessary to complete the course: Slovak					
Notes:					
Past grade distribution Total number of evaluated students: 0					
A	B	C	D	E	FX
0,0	0,0	0,0	0,0	0,0	0,0
Lecturers: doc. PhDr. Magdaléna Samuhelová, CSc.					

Last change: 15.02.2018

Approved by:

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Management					
Course ID: FM.KMn/035PE/10		Course title: Compensation and Motivation of Employees			
Educational activities: Type of activities: lecture Number of hours: per week: per level/semester: 32s Form of the course: combined					
Number of credits: 8					
Recommended semester:					
Educational level: III.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 4					
A	B	C	D	E	FX
75,0	25,0	0,0	0,0	0,0	0,0
Lecturers: prof. Ing. Ľubica Bajzíkova, PhD.					
Last change: 02.06.2015					
Approved by:					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Management					
Course ID: FM.KIS/057_ME_PE/14		Course title: Data modeling in management			
Educational activities: Type of activities: Number of hours: per week: per level/semester: Form of the course: combined					
Number of credits: 8					
Recommended semester:					
Educational level: III.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 1					
A	B	C	D	E	FX
100,0	0,0	0,0	0,0	0,0	0,0
Lecturers: doc. RNDr. Mária Bohdalová, PhD.					
Last change: 13.03.2018					
Approved by:					

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KIS/060PE/00		Course title: Decision Support Systems and Expert Systems in Management				
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: combined						
Number of credits: 8						
Recommended semester:						
Educational level: III.						
Prerequisites:						
Course requirements:						
Learning outcomes:						
Class syllabus:						
Recommended literature:						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 4						
A	ABS	B	C	D	E	FX
100,0	0,0	0,0	0,0	0,0	0,0	0,0
Lecturers: prof. RNDr. Michal Greguš, PhD.						
Last change: 02.06.2015						
Approved by:						

STATE EXAM DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM/Diz.skúška/11	Course title: Dissertation Examination
Number of credits: 20	
Educational level: III.	
State exam syllabus:	
Last change:	
Approved by:	

STATE EXAM DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM/Diz10/16	Course title: Dissertation Examination
Number of credits: 10	
Educational level: III.	
State exam syllabus:	
Last change:	
Approved by:	

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Management					
Course ID: FM.KEF/018PE/10		Course title: Economics (1)			
Educational activities: Type of activities: Number of hours: per week: per level/semester: Form of the course: combined					
Number of credits: 8					
Recommended semester: 1.					
Educational level: III.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 100					
A	B	C	D	E	FX
18,0	22,0	23,0	16,0	15,0	6,0
Lecturers: doc. Ing. Zuzana Stoličná, PhD., Mgr. Michal Páleník, PhD.					
Last change: 02.06.2015					
Approved by:					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Management					
Course ID: FM.KEF/019PE/10		Course title: Economics II (2)			
Educational activities: Type of activities: Number of hours: per week: per level/semester: Form of the course: combined					
Number of credits: 8					
Recommended semester: 2.					
Educational level: III.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 101					
A	B	C	D	E	FX
21,78	23,76	16,83	18,81	10,89	7,92
Lecturers: doc. Ing. Zuzana Stoličná, PhD., Mgr. Michal Páleník, PhD.					
Last change: 02.06.2015					
Approved by:					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Management					
Course ID: FM.KIS/046PE/10		Course title: Enterprise Information Systems			
Educational activities: Type of activities: Number of hours: per week: per level/semester: Form of the course: combined					
Number of credits: 8					
Recommended semester:					
Educational level: III.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 5					
A	B	C	D	E	FX
80,0	20,0	0,0	0,0	0,0	0,0
Lecturers: prof. RNDr. Michal Greguš, PhD.					
Last change:					
Approved by:					

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/034PE/00	Course title: Financial Accounting
Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: combined	
Number of credits: 8	
Recommended semester:	
Educational level: III.	
Prerequisites:	
Course requirements: Scale of assessment (preliminary/final): 50/50	
Learning outcomes:	
Class syllabus: 1. Financial accounting – objectives, functions, conceptual framework of US.GAAP, cash and accrual basis of accounting 2. Financial statements- Balance sheet, Income Statement, Cash Flow, The statement of shareholders' equity – basic characteristics 3. Earnings management, Earnings of the higher and lower quality, Realization and matching principle, accrual basis of accounting 4. Current assets – Cash and Cash equivalents, receivables 5. Inventories 6. Long term assets 7. Short-term and long-term investments 8. Current Liabilities 9. Long-term Liabilities and Reserves 10. Lease - operational and financial 11. Shareholders' Equity 12. Multistep-income statement and its distribution, EPS, P/E 13. Dividends – cash and stock dividends	
Recommended literature: 1. Stickney, Weil – Financial Accounting and Analysis – theory, analysis and interpretations, 13th edition, 2013 2. Revsine: Financial Statement and Analysis, Prentice Hall, 4th edition, 2009 3. Krištofik, P. – Saxunová, D. – Šuranová, Z.: Finančné účtovníctvo a riadenie s aplikáciou IAS/IFRS, Iura Edition, Bratislava 2011 4. Saxunová, D.: Ako správne rozumieť informáciám z ÚZ, Wolter Kluwers (Iura Edition), e-book, Bratislava 2008	
Languages necessary to complete the course:	

Notes:**Past grade distribution**

Total number of evaluated students: 59

A	ABS	B	C	D	E	FX
8,47	0,0	8,47	18,64	15,25	33,9	15,25

Lecturers: doc. RNDr. Darina Saxunová, PhD.**Last change:** 21.02.2018**Approved by:**

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Management					
Course ID: FM.KEF/029PE/10		Course title: Financial Investment			
Educational activities: Type of activities: Number of hours: per week: per level/semester: Form of the course: combined					
Number of credits: 8					
Recommended semester:					
Educational level: III.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 14					
A	B	C	D	E	FX
78,57	14,29	7,14	0,0	0,0	0,0
Lecturers:					
Last change:					
Approved by:					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Management					
Course ID: FM.KEF/027PE/10		Course title: Financial analysis and control			
Educational activities: Type of activities: Number of hours: per week: per level/semester: Form of the course: combined					
Number of credits: 8					
Recommended semester:					
Educational level: III.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 9					
A	B	C	D	E	FX
88,89	11,11	0,0	0,0	0,0	0,0
Lecturers:					
Last change: 02.06.2015					
Approved by:					

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMn/017PE/10	Course title: Human Resources Management
Educational activities: Type of activities: lecture Number of hours: per week: per level/semester: 32s Form of the course: combined	
Number of credits: 8	
Recommended semester:	
Educational level: III.	
Prerequisites:	
Course requirements: Case study (35%), in-class activities (15%), test (50%). Scale of assessment (preliminary/final): 50/50	
Learning outcomes: Students will be able to understand relations between HRM functions with other managerial activities in the company. Identify new HR trends in business environment.	
Class syllabus: Strategic Approach to HRM HR Planning and Job Analysis Recruitment and Selection Performance Appraisal Training - Development Compensation Systems and Motivation Employee Relations International Aspects of HRM	
Recommended literature: Bajžíková, L. – Luptáková, S. – Rudy, J. – Vargic, B. – Weidlich, R.: Manažment ľudských zdrojov. Bratislava UK, 2010. Journal of Human Resource management FM UK, 1998-2014. Koubek, J.: Řízení lidských zdrojů, Management Press. Praha, 2002. Milkovich – Boudreau: Human Resource Management. McGraw, 2002. Personal Management special topics, undergraduate spring 1996 course reading materials.	
Languages necessary to complete the course: English	
Notes:	

Past grade distribution					
Total number of evaluated students: 6					
A	B	C	D	E	FX
83,33	16,67	0,0	0,0	0,0	0,0
Lecturers: prof. Ing. Ľubica Bajzíkova, PhD.					
Last change: 02.06.2015					
Approved by:					

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KSP/045PE/10	Course title: Innovation Management
Educational activities: Type of activities: seminar Number of hours: per week: per level/semester: 32s Form of the course: combined	
Number of credits: 8	
Recommended semester:	
Educational level: III.	
Prerequisites:	
Course requirements: Evaluation in the exam period. The overall evaluation is in accordance with the evaluation system FM UK: A = 91-100%; B = 81-90%; C = 73-80%; D = 66-72%; E = 65-60%; F = 0-59% points.	
Learning outcomes: Students acquire knowledge on the management of innovation and the creation of mechanism to promote innovation in the enterprise. They recognize the importance of innovation and its potential for increasing the competitiveness of enterprises. The course focuses on product and process innovation at a strategic and operational level of management. Through the work with the current scientific literature students obtain knowledge about successful practices and methods applied to research in the field of innovation management.	
Class syllabus: 1. Definition,, significance and types of innovation 2. National innovation systems and support for innovation 3. Innovation strategies in the enterprise 4. The strategy of open innovation 5. Models of innovation processes 6. Organization of innovation projects 7. Methods to support the innovation process 8. Specific aspects of innovation of goods and services 9. Innovation in small and medium enterprises 10. Protection of intellectual property	
Recommended literature: 1. BESSANT, J. – TIDD, J. Managing innovation : integrating technological, market and organizational change. 5th ed. Chichester: John Wiley, 2013. 680 p. ISBN 978-11-183-6063-7. 2. HIPPEL, E. v. Democratizing innovation. Cambridge: MIT Press, 2005. 204 p. ISBN 0-262-00274-4. Available from: http://web.mit.edu/evhippel/www/books/DI/DemocInn.pdf . 3. CHESBROUGH, H. W. Open services innovation : rethinking your business to grow and compete in a new era. 2nd ed. [online]. Hoboken: Jossey-Bass, 2010. 258 p. ISBN 978-0-470-90574-6. Available in the ebrary: http://site.ebrary.com/lib/uniba/docDetail.action?docID=10441387 .	

<p>4. CHESBROUGH, H. – VANHAVERBEKE, W. – WEST, J. Open innovation : researching a new paradigm. [online]. Oxford: Oxford University Press, 2006. 392 p. ISBN 978-0-19153-743-1. Available in the ebrary: http://site.ebrary.com/lib/uniba/docDetail.action?docID=10194775.</p> <p>5. STERN, T. – JABERG, H. Erfolgreiches Innovationsmanagement : Erfolgsfaktoren - Grundmuster - Fallbeispiele. 4. Aufl. Wiesbaden: Gabler, 2010. 361 S. ISBN 978-3-8349-2245-8.</p>					
<p>Languages necessary to complete the course: Slovak, English</p>					
<p>Notes:</p>					
<p>Past grade distribution Total number of evaluated students: 0</p>					
A	B	C	D	E	FX
0,0	0,0	0,0	0,0	0,0	0,0
<p>Lecturers: doc. Ing. Milan Fekete, PhD., Ing. Jaroslav Hul'vej, PhD.</p>					
<p>Last change: 11.11.2015</p>					
<p>Approved by:</p>					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Management					
Course ID: FM.KEF/084PE/09		Course title: International Financial Management			
Educational activities: Type of activities: Number of hours: per week: per level/semester: Form of the course: combined					
Number of credits: 8					
Recommended semester:					
Educational level: III.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 4					
A	B	C	D	E	FX
100,0	0,0	0,0	0,0	0,0	0,0
Lecturers: prof. RNDr. Jozef Komorník, DrSc.					
Last change:					
Approved by:					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Management					
Course ID: FM.KMn/023PE/10		Course title: International Human Resource Management			
Educational activities: Type of activities: lecture Number of hours: per week: per level/semester: 32s Form of the course: combined					
Number of credits: 8					
Recommended semester:					
Educational level: III.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 3					
A	B	C	D	E	FX
66,67	33,33	0,0	0,0	0,0	0,0
Lecturers: prof. Ing. Ľubica Bajzíkova, PhD.					
Last change: 02.06.2015					
Approved by:					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Management					
Course ID: FM.KIS/055_PE_ME/14		Course title: Knowledge Management			
Educational activities: Type of activities: Number of hours: per week: per level/semester: Form of the course: combined					
Number of credits: 8					
Recommended semester:					
Educational level: III.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 2					
A	B	C	D	E	FX
100,0	0,0	0,0	0,0	0,0	0,0
Lecturers: prof. RNDr. Michal Greguš, PhD.					
Last change: 15.10.2017					
Approved by:					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Management					
Course ID: FM.KSP/006PE/10		Course title: Logistics			
Educational activities: Type of activities: seminar Number of hours: per week: per level/semester: 32s Form of the course: combined					
Number of credits: 8					
Recommended semester:					
Educational level: III.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 2					
A	B	C	D	E	FX
100,0	0,0	0,0	0,0	0,0	0,0
Lecturers: doc. Ing. Milan Fekete, PhD., Ing. Jaroslav Hul'vej, PhD.					
Last change:					
Approved by:					

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMn/068PE/10	Course title: Management
Educational activities: Type of activities: lecture Number of hours: per week: per level/semester: 32s Form of the course: combined	
Number of credits: 8	
Recommended semester: 3.	
Educational level: III.	
Prerequisites:	
Course requirements: Written semestral work on the topic related to the dissertation thesis topic and its main objective Scale of assessment (preliminary/final): 0/100	
Learning outcomes: Students are acquainted with the history and present trends of management development. Based on this students have got competency and skills necessary for research and generalization of these knowledge for further development of the scientific discipline.	
Class syllabus: • Evolution of Management Theory and Practice • Management as a Process, Science, and Profession • Organizational Behavior and Management • Management in Global Business Environment – High-performance Organization • Specific Features of Japanese Traditional Approach to Management. • Organizational Design for Strategic Competency • New Model of Organization • Power, Leadership, and Organizational Politics • Strategic Management as a Process	
Recommended literature: Schermerhorn, J.R – Hunt, J.G. – Osborn, R.N.: Organizational Behavior, John Wiley & Sons, Inc. N.Y., 2008. Robbins, S. P. – Judge, T.A.: Organizational Behavior, Pearson, 2011. Rudy, J. – Rudyová, J.: Human Resource Management in Japan, Verlag Harald Kupfer, 2008 Rudy, J.: Management and Chaos Theory, Faber, 1997. Rudy, J. – Sulíková, R. – Lašáková, A. – Fratričová, J. – Mitková, Ľ. : Manažment a organizačné správanie, MV Wissenschaft, Münster, 2013 Rudy, J. – Sulíková, R. – Lašáková, A. – Fratričová, J. – Mitková, Ľ. : Organizačné správanie, UK Bratislava, 2013	
Languages necessary to complete the course: Slovak, English	
Notes:	

Past grade distribution					
Total number of evaluated students: 82					
A	B	C	D	E	FX
90,24	4,88	2,44	2,44	0,0	0,0
Lecturers: prof. Ing. Ján Rudy, PhD., doc. Mgr. Emil Wojčák, PhD.					
Last change: 28.11.2017					
Approved by:					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Management					
Course ID: FM.KIS/024PE/10		Course title: Management Information Systems			
Educational activities: Type of activities: Number of hours: per week: per level/semester: Form of the course: combined					
Number of credits: 8					
Recommended semester:					
Educational level: III.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 5					
A	B	C	D	E	FX
80,0	20,0	0,0	0,0	0,0	0,0
Lecturers:					
Last change:					
Approved by:					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Management					
Course ID: FM.KSP/015PE/10		Course title: Management of Projects			
Educational activities: Type of activities: seminar Number of hours: per week: per level/semester: 32s Form of the course: combined					
Number of credits: 8					
Recommended semester:					
Educational level: III.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 7					
A	B	C	D	E	FX
85,71	14,29	0,0	0,0	0,0	0,0
Lecturers: prof. RNDr. Michal Greguš, PhD., doc. Ing. Ján Papula, PhD.					
Last change: 02.06.2015					
Approved by:					

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMn/014PE/10	Course title: Managerial Ethics
Educational activities: Type of activities: lecture Number of hours: per week: per level/semester: 32s Form of the course: combined	
Number of credits: 8	
Recommended semester:	
Educational level: III.	
Prerequisites:	
Recommended prerequisites: None.	
Course requirements: Written semestral thesis on the topic that analyses the ethical aspect of the issue related to the habilitation thesis. Scale of assessment (preliminary/final): 100/0	
Learning outcomes: Students will be able to identify the ethical aspect of the problematics that they are researching within their habilitation thesis and will be able to apply it within the scientific solution of the analyzed issues.	
Class syllabus: 1. Managerial ethics as one of the theoretical assumptions of the manager 2. The significance of the manager for the ethics development 3. Application of ethical theories into the managerial praxis 4. Stakeholders theory, corporate social responsibility, corporate citizenship 5. The program of the UN Global Compact 6. Ethical decision-making models 7. Prerequisites for implementation of ethics into the company: ethical leadership, building trust, motivation, power 8. Ethics as a part of the management: institutionalization of ethics into the organizational culture 9. Analysis of forms of institutionalization of ethics within the organizational culture	
Recommended literature: CRANE, A., MATTEN, D. 2007. Business Ethics. Second edition. Oxford : OUP, 2007. REMIŠOVÁ, A. 2011. Etika a ekonomika. Doplnené a prepracované vydanie. Bratislava : Kalligram, 2011. REMIŠOVÁ, A. 2011. Vademékum podnikateľskej etiky. Bratislava : Sprint, 2011.	
Languages necessary to complete the course: Slovak, English	

Notes:					
Past grade distribution					
Total number of evaluated students: 4					
A	B	C	D	E	FX
75,0	0,0	0,0	0,0	25,0	0,0
Lecturers: prof. PhDr. Anna Remišová, CSc.					
Last change: 02.06.2015					
Approved by:					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Management					
Course ID: FM.KMk/056PE/10		Course title: Market Research			
Educational activities: Type of activities: Number of hours: per week: per level/semester: Form of the course: combined					
Number of credits: 8					
Recommended semester:					
Educational level: III.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 11					
A	B	C	D	E	FX
72,73	27,27	0,0	0,0	0,0	0,0
Lecturers: prof. Mgr. Peter Štarchoň, PhD.					
Last change: 02.06.2015					
Approved by:					

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KMk/014PE/00		Course title: Marketing				
Educational activities: Type of activities: Number of hours: per week: per level/semester: Form of the course: combined						
Number of credits: 8						
Recommended semester:						
Educational level: III.						
Prerequisites:						
Course requirements:						
Learning outcomes:						
Class syllabus:						
Recommended literature:						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 651						
A	ABS	B	C	D	E	FX
26,73	0,0	24,88	20,12	14,13	7,53	6,61
Lecturers: prof. Mgr. Peter Štarchoň, PhD.						
Last change: 02.06.2015						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KMk/015PE/00		Course title: Marketing Management				
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: combined						
Number of credits: 8						
Recommended semester:						
Educational level: III.						
Prerequisites:						
Course requirements:						
Learning outcomes:						
Class syllabus:						
Recommended literature:						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 88						
A	ABS	B	C	D	E	FX
32,95	0,0	29,55	18,18	6,82	6,82	5,68
Lecturers: doc. Ing. Gabriela Pajtinková Bartáková, PhD.						
Last change: 02.06.2015						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Management					
Course ID: FM.KMk/019PE/10		Course title: Non-profit Marketing			
Educational activities: Type of activities: Number of hours: per week: per level/semester: Form of the course: combined					
Number of credits: 8					
Recommended semester:					
Educational level: III.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 8					
A	B	C	D	E	FX
87,5	0,0	12,5	0,0	0,0	0,0
Lecturers: doc. Ing. Mgr. Ľubomíra Strážovská, PhD.					
Last change: 02.06.2015					
Approved by:					

STATE EXAM DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM/O3/11	Course title: Obhajoba dizertačnej práce
Number of credits: 30	
Educational level: III.	
State exam syllabus:	
Last change:	
Approved by:	

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Management					
Course ID: FM.KSP/016PE/16		Course title: Operations Management			
Educational activities: Type of activities: seminar Number of hours: per week: per level/semester: 32s Form of the course: combined					
Number of credits: 8					
Recommended semester:					
Educational level: III.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 0					
A	B	C	D	E	FX
0,0	0,0	0,0	0,0	0,0	0,0
Lecturers: doc. Ing. Milan Fekete, PhD.					
Last change:					
Approved by:					

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KSP/022PE/10	Course title: Process Management
Educational activities: Type of activities: seminar Number of hours: per week: per level/semester: 32s Form of the course: combined	
Number of credits: 8	
Recommended semester:	
Educational level: III.	
Prerequisites:	
Course requirements: Evaluation of the subject: A - excellent, B - very good, C - good, D - satisfactory, E - sufficient and F – fail, is in accordance to the study rules of FM UK valid for the academic year 2013-2014.	
Learning outcomes: - Understanding the nature of process management, its importance and relevance to the management of enterprises in current environment and orientation in the context of foundation and areas of development of process management theory as well as in current trends in process management. - Knowledge in the areas of process management principles, techniques and tools used in process management.	
Class syllabus: 1. Basic concepts related to process management 2. Process management and its principles 3. Business processes and their identification 4. Process analysis, typology of processes and creation of process maps 5. Possibilities of process visualization and optimalization 6. Process tools, IT support and software solutions 7. Process Management Implementation 8. Methods and concepts based on process management principles 9. Current trends in process management	
Recommended literature: PAPULOVÁ, Z. : Process approach and its application in strategic performance management. In Comenius Management Review, Roč. 2, č. 1 (2008), s. 59-69 HAMMER M. - CHAMPY J.: Reengineering the Corporation: A Manifesto for Business revolution. New York: Harper Business, 1993.	
Languages necessary to complete the course: Slovak, English	
Notes:	

Past grade distribution					
Total number of evaluated students: 1					
A	B	C	D	E	FX
100,0	0,0	0,0	0,0	0,0	0,0
Lecturers: doc. Mgr. Zuzana Papulová, PhD.					
Last change: 02.06.2015					
Approved by:					

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KSP/016PE/10	Course title: Production Management and Operations Management
Educational activities: Type of activities: Number of hours: per week: per level/semester: Form of the course: combined	
Number of credits: 8	
Recommended semester:	
Educational level: III.	
Prerequisites:	
Recommended prerequisites: Basic management course I, II	
Course requirements: Evaluation during semester 40 %. Evaluation in the exam period 60 %.	
Learning outcomes: The goal of the Operations management course is to obtain the basic knowledge about the effective management of processes regarding transformation of the inputs into outputs, and corresponding operations within these processes, and the value creation and addition to the inputs in producing the goods or providing services. The effective management of transformation processes and operations and value creation will be explained based on the principles and applied tools of lean management and lean logistics concepts. Both manufacturing and service companies are a subject of the research.	
Class syllabus: 1. Characteristics of Operations Management and Effective Production System 2. Characteristics of Lean Management 3. Process Management in Capacity Shortage 4. Process Management in Capacity Excess 5. Process Improvement through Target Condition 6. Tolls for Process Improvement and Problem Solving 7. Inventory Management and Pull System 8. Characteristics of the Design for Operational Excellence 9. Creating the Culture of Continuous Improvement and Engaged Workforce	
Recommended literature: 1. HILL, A. – HILL, T.: Operations management. Third Edition. Palgrave Macmillan. USA. 778 p. 2012. ISBN 978-0-230-36290-1. 2. TAYLOR, David – BRUNT, David: Manufacturing Operations and Supply Chain Management. 2001. ISBN 1-86152-604-0. 3. CHASE, R., B. – JACOBS, F., R. – AQUILANO, N., J.: Operations Management for Competitive Advantage. The McGraw-Hill/Irwin Series. 11th edition, 2006, ISBN 0-07-111552-8.	

4. LIKER, J.: The Toyota Way. McGraw-Hill, 2004. 330 p. ISBN 0-07-139231-9.					
Languages necessary to complete the course:					
Notes:					
Past grade distribution					
Total number of evaluated students: 2					
A	B	C	D	E	FX
100,0	0,0	0,0	0,0	0,0	0,0
Lecturers: doc. Ing. Milan Fekete, PhD.					
Last change: 02.06.2015					
Approved by:					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Management					
Course ID: FM.KIS/MP_PE/10		Course title: Project Management			
Educational activities: Type of activities: course Number of hours: per week: 32 per level/semester: 448 Form of the course: combined					
Number of credits: 8					
Recommended semester:					
Educational level: III.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 15					
A	B	C	D	E	FX
100,0	0,0	0,0	0,0	0,0	0,0
Lecturers: prof. RNDr. Michal Greguš, PhD.					
Last change:					
Approved by:					

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KMn/016PE/15	Course title: Regulation, competition and corruption
Educational activities: Type of activities: lecture Number of hours: per week: per level/semester: 32s Form of the course: combined	
Number of credits: 8	
Recommended semester:	
Educational level: III.	
Prerequisites:	
Course requirements: 30 % case study, 30% consultation , 40 task elaboration. To obtain a rating A, at least 91 points must be obtained, to obtain B at least 81 points must be obtained, for rating C at least 73 points, for rating D at least 66points and for rating E at least 60 points. Scale of assessment (preliminary/final): 70/30	
Learning outcomes: The aim of the course is to develop analytical skills of students in the evaluation of strategic decisions regarding the functioning of markets, competition, regulations; assessing the impacts of business decisions on the market, the market position of competitors. The course is based on practical experience of the lector and focusses on analysing concrete cases in Slovakia, the EU and other countries. After completion of the course, students will have basic information about rights and obligations of undertakings when applying the competition rules and other regulations. Course will allow future managers a better understanding of the phenomenon of corruption and how it can be restricted.	
Class syllabus: 1. Definition of regulation, legislative and institutional framework. Impact on businesses. 2. Regulation of monopoly sectors (energy, telecommunication, transport etc.) 3. Case studies focussed on monopoly sectors. 4. Competition rules in the EU and Slovak Republic. 5. Mergers and acquisition, forms and impacts. 6. Merger case study (EU, Slovak Republic). 7. Sector inquiries. 8. Case studies focussed on sector inquiry. 9. Cartel agreements. 10. Case study focussed on cartel agreements (EU and Slovak Republic). 11. Abuse of dominant position, case studies. 12. Compliance programmes. 13. Corruption and its impact on the business environment.	
Recommended literature:	

1. KUNOVÁ, V., NOVÁČKOVÁ, D. ZEMANOVIČOVÁ, D. Vnútorné politiky a činnosti EÚ. Plzeň: Aleš Čeněk, 2014. ISBN 978-80-7380-498-5.
2. KALESNÁ, K.; BLAŽO, O.: Zákon o ochrane hospodárskej súťaže –komentár. C. H. Beck, 2012. ISBN 978-80-7400-257-1.
3. KARAS, V.; KRÁLIK, A. Právo európskej únie. C. H. Beck. Bratislava.2012.ISBN 978-80-7400-307-3.
4. PETR, M. Zakázané dohody a zneužívaní dominantního postavení v ČR. C. H. Beck. Praha. 2010. ISBN 978-80-7400-307-3.
5. ZEMANOVIČOVÁ, D.; BEBLAVÁ, E. Krajinka rovných a rovnejších? Slovensko a korupcia. Bratislava: Kalligram. ISBN 80-7149-563-8.

Languages necessary to complete the course:

Slovak and English

Notes:

Past grade distribution

Total number of evaluated students: 1

A	B	C	D	E	FX
100,0	0,0	0,0	0,0	0,0	0,0

Lecturers: doc. Ing. Daniela Zemanovičová, CSc.

Last change: 05.12.2017

Approved by:

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Management					
Course ID: FM.KEF/266PE/17		Course title: Research methodology and paper writing			
Educational activities: Type of activities: seminar Number of hours: per week: per level/semester: 32s Form of the course: combined					
Number of credits: 8					
Recommended semester: 2.					
Educational level: III.					
Prerequisites:					
Course requirements:					
Learning outcomes: Course contains following elements: (i) strategy and techniques of interdisciplinary research and collaboration (ii) production of draft paper for impact factor journal (iii) online tutoring.					
Class syllabus: 1. Methodological pluralism and research methodology 2. Individual and collective research project 3. Principles of interdisciplinary research in management 4. Principles of collaborative research in management 5. My first research paper: Technique of writing 6. My first research paper: Publication strategy.					
Recommended literature: Poteete, A., Janssen, M., Ostrom, E., 2010, Working together: collective action, the commons, and multiple methods in practice, chapter 1, pp. 3-27, Princeton University Press, Princeton, NJ T. Kotze 2007: Guidelines on writing quantitative academic article					
Languages necessary to complete the course: English					
Notes: Active knowledge of English, outline of the paper (title, problem identification, paper objective, hypothesis or 1 research question) - max one page font 12 double spacing submitted 10 days prior the course.					
Past grade distribution Total number of evaluated students: 2					
A	B	C	D	E	FX
100,0	0,0	0,0	0,0	0,0	0,0

Lecturers: prof. Mgr. Tatiana Kluvánková, PhD., doc. Ing. Mgr. Urban Kováč, PhD., doc. Ing. Natalia Kryvinska, PhD.
Last change: 11.09.2017
Approved by:

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Management					
Course ID: FM.KEF/266PE/16		Course title: Research methodology and paper writing			
Educational activities: Type of activities: seminar Number of hours: per week: per level/semester: 32s Form of the course: combined					
Number of credits: 8					
Recommended semester: 1.					
Educational level: III.					
Prerequisites:					
Course requirements:					
Learning outcomes: Course contains following elements: (i) strategy and techniques of interdisciplinary research and collaboration (ii) production of draft paper for impact factor journal (iii) online tutoring.					
Class syllabus: 1. Methodological pluralism and research methodology 2. Individual and collective research project 3. Principles of interdisciplinary research in management 4. Principles of collaborative research in management 5. My first research paper: Technique of writing 6. My first research paper: Publication strategy.					
Recommended literature: Poteete, A., Janssen, M., Ostrom, E., 2010, Working together: collective action, the commons, and multiple methods in practice, chapter 1, pp. 3-27, Princeton University Press, Princeton, NJ T. Kotze 2007: Guidelines on writing quantitative academic article					
Languages necessary to complete the course: English					
Notes: Active knowledge of English, outline of the paper (title, problem identification, paper objective, hypothesis or 1 research question) - max one page font 12 double spacing submitted 10 days prior the course.					
Past grade distribution Total number of evaluated students: 14					
A	B	C	D	E	FX
57,14	42,86	0,0	0,0	0,0	0,0

Lecturers: prof. Mgr. Tatiana Kluvánková, PhD., doc. Ing. Mgr. Urban Kováč, PhD., doc. Ing. Natalia Kryvinska, PhD.

Last change: 05.06.2016

Approved by:

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KSP/007PE/10	Course title: Small and Medium Size Companies
Educational activities: Type of activities: seminar Number of hours: per week: per level/semester: 32s Form of the course: combined	
Number of credits: 8	
Recommended semester:	
Educational level: III.	
Prerequisites:	
Course requirements: Evaluation in the exam period 100%	
Learning outcomes: To obtain new knowledge and extent existing one as far as the latest entrepreneurship theories are and SME management. To obtain specific knowledge from analysis of the entrepreneurship in Slovakia in comparison to surrounding economies and benchmark states.	
Class syllabus: 1. Small and medium size companies and entrepreneurship: definition and measurement of entrepreneurial process: a/ new venture and nascent entrepreneurs. b/ new entrepreneurs, c/ established entrepreneurs, d/ discontinuation of entrepreneurship and restarted entrepreneurs. 2. The basic theories of SME-s and societies. 3. Creation of entrepreneurial SME: a/ successful SME strategies b/ Start-ups c/ Buying an existing business – its value measurement 4. SME financing according to business cycle phases. a/ SME financing theories b/ debt financing c/ venture capital financing d/SME support financing programs	
Recommended literature: 1. PILKOVA, A. Podnikanie na Slovensku: vysoká aktivita, nízke rozvojové aspirácie. Univerzita Komenského v Bratislave, Fakulta managementu 2012. ISBN 978-80-223-2823-4. 2. PILKOVÁ, A., HOLIENKA, M. KOVAČÍČOVÁ, Z., REHÁK, J., PEŠOUT, I. Podnikanie na Slovensku: nadpriemerná podnikateľská aktivita v podpriemernom podnikateľskom prostredí. Univerzita Komenského v Bratislave, Fakulta managementu, Kartprint 2013. ISBN 978-80-223-3481-5.	

3. PARKER,S.C.The economics of entrepreneurship. Cambridge University Press 2009. ISBN 978-0-521-89960-4.

Languages necessary to complete the course:

English

Notes:

Past grade distribution

Total number of evaluated students: 2

A	B	C	D	E	FX
100,0	0,0	0,0	0,0	0,0	0,0

Lecturers: prof. Ing. Anna Pilková, PhD., MBA

Last change: 02.06.2015

Approved by:

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/117PE/10	Course title: Statistics
Educational activities: Type of activities: Number of hours: per week: per level/semester: Form of the course: combined	
Number of credits: 8	
Recommended semester: 4.	
Educational level: III.	
Prerequisites:	
Course requirements: Case study work.	
Learning outcomes: Students will broaden their knowledge of selected statistical methods and their applications in management, focusing on data processing of managerial practice using appropriate software, IBM SPSS, Wolfram Mathematica, SAS.	
Class syllabus: Probable distribution of one and more random variables. Simulation of single and multidimensional random variable values. Sample generation from a given division, point estimates (torque method, maximum reliability method). Interval estimates, hypothesis testing - parametric, nonparametric. Analysis of the dependence of random variables of different types. Linear regression models, OLS, GLS. Logistic regression. PCA, factor analysis. Multidimensional regression method. ANOVA one and two factor. Sampling by stratification, clustering, bootstrap. Bayesian estimates, decision trees. Markov chains. Stochastic processes, random walk patterns and market efficiency. Autoregression models. Cointegration. Heteroskedastic conditional models. Analysis of cross-sectional, panel and time data using IBM SPSS, SAS, Wolfram Mathematica. Working with data - evaluation of questionnaires, verification of economic, marketing and financial models on real data.	
Recommended literature: 1. Berenson, M. L., Levine, D. M., Krehbiel, T.C.: Basic Business Statistics. Concepts and Applications. Pearson. 2012 2. Cipra, T.: Finanční ekonometrie. EkoPress, Praha, 2008 3. Newbold, P., Carlson, W., Thorne, B. M.: Statistics for Bussiness and Economics. Pearson, 2013 4. Vercellis, C.: Business Intelligence: Data Mining and Optimization for Decision Making. John Wiley&Sons., 2009	
Languages necessary to complete the course: English	
Notes:	

Past grade distribution					
Total number of evaluated students: 43					
A	B	C	D	E	FX
65,12	20,93	11,63	0,0	2,33	0,0
Lecturers: prof. RNDr. Jozef Komorník, DrSc.					
Last change: 20.03.2018					
Approved by:					

COURSE DESCRIPTION

University: Comenius University in Bratislava					
Faculty: Faculty of Management					
Course ID: FM.KIS/057PE/10		Course title: Strategic Information Systems			
Educational activities: Type of activities: Number of hours: per week: per level/semester: Form of the course: combined					
Number of credits: 8					
Recommended semester:					
Educational level: III.					
Prerequisites:					
Course requirements:					
Learning outcomes:					
Class syllabus:					
Recommended literature:					
Languages necessary to complete the course:					
Notes:					
Past grade distribution Total number of evaluated students: 6					
A	B	C	D	E	FX
66,67	16,67	0,0	16,67	0,0	0,0
Lecturers:					
Last change:					
Approved by:					

COURSE DESCRIPTION

University: Comenius University in Bratislava						
Faculty: Faculty of Management						
Course ID: FM.KSP/033PE/00		Course title: Strategic Management				
Educational activities: Type of activities: lecture / seminar Number of hours: per week: 2 / 2 per level/semester: 28 / 28 Form of the course: combined						
Number of credits: 8						
Recommended semester:						
Educational level: III.						
Prerequisites:						
Course requirements:						
Learning outcomes:						
Class syllabus:						
Recommended literature:						
Languages necessary to complete the course:						
Notes:						
Past grade distribution Total number of evaluated students: 40						
A	ABS	B	C	D	E	FX
40,0	0,0	35,0	10,0	10,0	5,0	0,0
Lecturers: prof. Ing. Jozef Papula, PhD.						
Last change: 02.06.2015						
Approved by:						

COURSE DESCRIPTION

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KEF/012PE/10	Course title: Tax systems
Educational activities: Type of activities: Number of hours: per week: per level/semester: Form of the course: combined	
Number of credits: 8	
Recommended semester:	
Educational level: III.	
Prerequisites:	
Course requirements:	
Learning outcomes:	
Class syllabus: 1. History of taxation 2. History of tax system in SR 3. Characteristics of tax system in SR 4. Definition, concept, division and classification of taxes 5. Indirect taxes, VAT 6. Indirect taxes, consumption tax 7. System of tax administration 8. Goals of taxation, function of public finance 9. Tax principles, optimal taxation, tax justice 10. Tax influence on economic behaviour and decision-making of businesses 11. Tax harmonization in EU	
Recommended literature: 1. Bojňanský, J. a kol.: Dane podnikateľských subjektov, 2010, VES SPU 2. Široký, J.: Dane v Európskej únii. 2.vyd. Linde Praha, a s. 2007. 3. Harumová, A. - Kubátová, K.: Dane podnikateľských subjektov. 1. vyd. Bratislava: Poradca podnikateľa, 2006 4. Zákon č. 511/1992 Zb. o správe daní a poplatkov a o zmenách v sústave územných finančných orgánov v znení neskorších predpisov 5. Zákon č. 222/2004 Z. z. o dani z pridanej hodnoty v znení neskorších predpisov 6. Zákony o spotrebných daniach v platnom znení.	
Languages necessary to complete the course: English	
Notes:	

Past grade distribution					
Total number of evaluated students: 6					
A	B	C	D	E	FX
83,33	16,67	0,0	0,0	0,0	0,0
Lecturers: doc. Ing. Jana Kajanová, PhD.					
Last change: 07.03.2018					
Approved by:					