

## Course descriptions

### TABLE OF CONTENTS

1. 038BE/16 Bachelor Thesis Project.....	2
2. 041BE/17 Business Law II.....	3
3. 078BE/16 Computer Science.....	4
4. 001BE/17 Controlling.....	5
5. 004BE/17 Databases.....	6
6. 054BE/17 Development of Entrepreneurial Skills I.....	7
7. 055BE/17 Development of Entrepreneurial Skills II.....	8
8. 260BE/16 Economics I.....	9
9. 261BE/16 Economics II.....	11
10. 262BE/16 Economics III.....	13
11. 011BE/16 English for Managers I.....	14
12. 024BE/16 English for Managers II.....	16
13. 025BE/16 English for Managers III.....	18
14. 105BE/16 Ethical and Legal Aspects of Marketing.....	20
15. 222BE/16 Financial Mathematics.....	21
16. 051BE/17 Flexibility and Management of Knowledge Workers.....	23
17. 016BE/17 Information Systems and Application Software.....	25
18. 075BE/17 International Economic Relations.....	26
19. 083BE/16 International accounting standards.....	27
20. 023BE/16 Introduction to Entrepreneurship.....	28
21. 134BE/17 Introduction to Financial Management.....	29
22. 059BE/16 Introduction to Management I.....	31
23. 063BE/16 Introduction to Management II.....	33
24. 064BE/17 Introduction to Personnel Management.....	35
25. 225BE/16 Introduction to financial markets and institutions.....	36
26. 051BE/17 Labour Law.....	38
27. 009BE/16 Managerial Economics.....	39
28. 014BE/17 Marketing.....	40
29. 263BE/16 Mathematics I.....	41
30. 264BE/16 Mathematics II.....	43
31. 101BE/16 Modern Marketing - New Trends.....	45
32. 098BE/16 Money and Banking.....	46
33. 042BE/17 Obchodné právo I.....	47
34. 022BE/17 Operations Management and Logistics.....	48
35. 040BE/00 Personnel Management in Small Companies.....	49
36. 053BE/15 Personnel Management in Small Companies.....	50
37. 220BE/16 Principles of Financial Accounting I.....	51
38. 221BE/16 Principles of Financial Accounting II.....	53
39. 053BE/17 Projektový manažment.....	55
40. 099BE/11 Psychology.....	56
41. 104BE/16 Psychology for Managers.....	57
42. 046BE/17 Seminár k bakalárskej práci.....	59
43. 307BE/16 Special Features of IT Projects.....	60
44. 115BE/17 Statistical Methods.....	61
45. 117BE/16 Statistics.....	63

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava						
<b>Faculty:</b> Faculty of Management						
<b>Course ID:</b> FM.KMk/038BE/16		<b>Course title:</b> Bachelor Thesis Project				
<b>Educational activities:</b> <b>Type of activities:</b> seminar / independent work <b>Number of hours:</b> <b>per week:</b> 12 / 12 <b>per level/semester:</b> 168 / 168 <b>Form of the course:</b> combined						
<b>Number of credits:</b> 3						
<b>Recommended semester:</b>						
<b>Educational level:</b> I.						
<b>Prerequisites:</b>						
<b>Course requirements:</b>						
<b>Learning outcomes:</b>						
<b>Class syllabus:</b>						
<b>Recommended literature:</b>						
<b>Languages necessary to complete the course:</b>						
<b>Notes:</b>						
<b>Past grade distribution</b> Total number of evaluated students: 0						
A	ABS	B	C	D	E	FX
0,0	0,0	0,0	0,0	0,0	0,0	0,0
<b>Lecturers:</b> doc. JUDr. PhDr. Katarína Gubíniová, PhD., Mgr. František Olšavský, PhD., doc. Ing. Gabriela Pajtinková Bartáková, PhD., doc. PhDr. Magdaléna Samuhelová, CSc., doc. PhDr. Eva Smolková, CSc., doc. Ing. Mgr. Ľubomíra Strážovská, PhD., prof. Mgr. Peter Štarchoň, PhD., Mgr. Lucia Vilčeková, PhD., prof. Ing. Anna Pilková, PhD., MBA, prof. Ing. Jozef Papula, PhD., doc. Ing. Ján Papula, PhD., doc. Ing. Milan Fekete, PhD., doc. Mgr. Zuzana Papulová, PhD., Mgr. Peter Gál, PhD., Mgr. Andrea Gažová, PhD., Ing. Jaroslav Huľvej, PhD., Mgr. Peter Marcin, PhD., Mgr. Marian Holienka, PhD., Mgr. Lucia Kohnová, PhD., Mgr. Miloš Mrva, PhD.						
<b>Last change:</b>						
<b>Approved by:</b>						

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava						
<b>Faculty:</b> Faculty of Management						
<b>Course ID:</b> FM.KIS/041BE/17		<b>Course title:</b> Business Law II				
<b>Educational activities:</b> <b>Type of activities:</b> lecture / practicals <b>Number of hours:</b> <b>per week:</b> <b>per level/semester:</b> 24s / 24s <b>Form of the course:</b> combined						
<b>Number of credits:</b> 5						
<b>Recommended semester:</b>						
<b>Educational level:</b> I.						
<b>Prerequisites:</b>						
<b>Course requirements:</b>						
<b>Learning outcomes:</b>						
<b>Class syllabus:</b>						
<b>Recommended literature:</b>						
<b>Languages necessary to complete the course:</b>						
<b>Notes:</b>						
<b>Past grade distribution</b> Total number of evaluated students: 47						
A	ABS	B	C	D	E	FX
4,26	0,0	17,02	27,66	19,15	19,15	12,77
<b>Lecturers:</b> doc. JUDr. Ján Matlák, CSc., doc. JUDr. PhDr. Tomáš Peráček, PhD., JUDr. Silvia Treľová, PhD.						
<b>Last change:</b>						
<b>Approved by:</b>						

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava						
<b>Faculty:</b> Faculty of Management						
<b>Course ID:</b> FM.KIS/078BE/16		<b>Course title:</b> Computer Science				
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> <b>per level/semester:</b> 24s / 24s <b>Form of the course:</b> combined						
<b>Number of credits:</b> 5						
<b>Recommended semester:</b>						
<b>Educational level:</b> I.						
<b>Prerequisites:</b>						
<b>Course requirements:</b>						
<b>Learning outcomes:</b>						
<b>Class syllabus:</b>						
<b>Recommended literature:</b>						
<b>Languages necessary to complete the course:</b>						
<b>Notes:</b>						
<b>Past grade distribution</b> Total number of evaluated students: 225						
A	ABS	B	C	D	E	FX
38,67	0,0	17,78	10,22	4,89	4,0	24,44
<b>Lecturers:</b> Mgr. Eleonóra Beňová, PhD., Mgr. Martina Drahošová, PhD., RNDr. Ján Greguš, PhD., prof. RNDr. Michal Greguš, PhD., Mgr. Vincent Karovič, PhD.						
<b>Last change:</b>						
<b>Approved by:</b>						

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava						
<b>Faculty:</b> Faculty of Management						
<b>Course ID:</b> FM.KSP/001BE/17		<b>Course title:</b> Controlling				
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> <b>per level/semester:</b> 24s / 24s <b>Form of the course:</b> combined						
<b>Number of credits:</b> 5						
<b>Recommended semester:</b>						
<b>Educational level:</b> I.						
<b>Prerequisites:</b>						
<b>Course requirements:</b>						
<b>Learning outcomes:</b>						
<b>Class syllabus:</b>						
<b>Recommended literature:</b>						
<b>Languages necessary to complete the course:</b>						
<b>Notes:</b>						
<b>Past grade distribution</b> Total number of evaluated students: 0						
A	ABS	B	C	D	E	FX
0,0	0,0	0,0	0,0	0,0	0,0	0,0
<b>Lecturers:</b> doc. Ing. Ján Papula, PhD.						
<b>Last change:</b>						
<b>Approved by:</b>						

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava						
<b>Faculty:</b> Faculty of Management						
<b>Course ID:</b> FM.KIS/004BE/17		<b>Course title:</b> Databases				
<b>Educational activities:</b> <b>Type of activities:</b> lecture / practicals <b>Number of hours:</b> <b>per week:</b> <b>per level/semester:</b> 24s / 24s <b>Form of the course:</b> combined						
<b>Number of credits:</b> 5						
<b>Recommended semester:</b>						
<b>Educational level:</b> I.						
<b>Prerequisites:</b>						
<b>Course requirements:</b>						
<b>Learning outcomes:</b>						
<b>Class syllabus:</b>						
<b>Recommended literature:</b>						
<b>Languages necessary to complete the course:</b>						
<b>Notes:</b>						
<b>Past grade distribution</b> Total number of evaluated students: 0						
A	ABS	B	C	D	E	FX
0,0	0,0	0,0	0,0	0,0	0,0	0,0
<b>Lecturers:</b> doc. RNDr. Michal Greguš, PhD.						
<b>Last change:</b>						
<b>Approved by:</b>						

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava						
<b>Faculty:</b> Faculty of Management						
<b>Course ID:</b> FM.KSP/054BE/17		<b>Course title:</b> Development of Entrepreneurial Skills I				
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> <b>per level/semester:</b> 12s / 12s <b>Form of the course:</b> combined						
<b>Number of credits:</b> 3						
<b>Recommended semester:</b>						
<b>Educational level:</b> I.						
<b>Prerequisites:</b>						
<b>Course requirements:</b>						
<b>Learning outcomes:</b>						
<b>Class syllabus:</b>						
<b>Recommended literature:</b>						
<b>Languages necessary to complete the course:</b>						
<b>Notes:</b>						
<b>Past grade distribution</b> Total number of evaluated students: 0						
A	ABS	B	C	D	E	FX
0,0	0,0	0,0	0,0	0,0	0,0	0,0
<b>Lecturers:</b> prof. Ing. Anna Pilková, PhD., MBA, Mgr. Miloš Mrva, PhD., Mgr. Marian Holienka, PhD., Mgr. Peter Marcin, PhD.						
<b>Last change:</b>						
<b>Approved by:</b>						

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava						
<b>Faculty:</b> Faculty of Management						
<b>Course ID:</b> FM.KSP/055BE/17		<b>Course title:</b> Development of Entrepreneurial Skills II				
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> <b>per level/semester:</b> 12s / 12s <b>Form of the course:</b> combined						
<b>Number of credits:</b> 3						
<b>Recommended semester:</b>						
<b>Educational level:</b> I.						
<b>Prerequisites:</b>						
<b>Course requirements:</b>						
<b>Learning outcomes:</b>						
<b>Class syllabus:</b>						
<b>Recommended literature:</b>						
<b>Languages necessary to complete the course:</b>						
<b>Notes:</b>						
<b>Past grade distribution</b> Total number of evaluated students: 0						
A	ABS	B	C	D	E	FX
0,0	0,0	0,0	0,0	0,0	0,0	0,0
<b>Lecturers:</b> prof. Ing. Anna Pilková, PhD., MBA, Mgr. Miloš Mrva, PhD., Mgr. Marian Holienka, PhD., Mgr. Peter Marcin, PhD.						
<b>Last change:</b>						
<b>Approved by:</b>						



## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/260BE/16	<b>Course title:</b> Economics I
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> <b>per level/semester:</b> 24s / 24s <b>Form of the course:</b> combined	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b>	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> Active participation in lectures with the possibility of gaining points for voluntary activity (solution of econometric examples and active involvement during the teaching process) up to 40% of the final evaluation. 100% written final exam.	
<b>Learning outcomes:</b> The aim of this course is to learn the basic premises and assumptions economy functioning in different economic systems. The course is focused on understanding the nature of the functioning of the market and the market mechanism based on a thorough analysis of the factors defining the demand and supply. It allows students to understand how the market creates market equilibrium, equilibrium price and how and why non-equilibrium situations generated in the market. Using the basic theoretical knowledge students understand how economic subjects behave under conditions of perfect competition and specific forms of imperfect competition. Students will be able to evaluate using the empirical and quantitative approaches basic microeconomic phenomena and processes. They will be able to think abstractly, analytically and economically.	
<b>Class syllabus:</b> Basic concepts: economy and economics, economic versus accounting profit, marginal analysis. Market competition and market entities, Market imperfections. Market forces – Demand and Supply. Market equilibrium. Price restrictions and Market Equilibrium. Quantitative Demand Analysis. Elasticity of demand. Own price elasticity, Cross-Price Elasticity, Income Elasticity. Production process and costs. Short-Run vs. Long-Run Decisions. Factors of production. Costs minimization. The market structure. Perfect competition, monopoly, monopolistic competition, and oligopoly. Profit maximization and price fixation on the different kinds of markets. Price determination on the oligopoly market. Price strategies of monopoly. Factors of production. Labor Market. Land Market. Capital Market.	
<b>Recommended literature:</b>	
<b>Languages necessary to complete the course:</b>	
<b>Notes:</b>	

<b>Past grade distribution</b>						
Total number of evaluated students: 219						
A	ABS	B	C	D	E	FX
17,35	0,0	10,5	10,05	10,96	14,61	36,53
<b>Lecturers:</b> doc. Ing. Zuzana Stoličná, PhD., prof. RNDr. Jozef Komorník, DrSc.						
<b>Last change:</b> 27.02.2018						
<b>Approved by:</b>						

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/261BE/16	<b>Course title:</b> Economics II
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> <b>per level/semester:</b> 24s / 24s <b>Form of the course:</b> combined	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b>	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> Active participation in lectures with the possibility of gaining points for voluntary activity (solution of econometric examples and active involvement during the teaching process) up to 40% of the final evaluation. 100% written final exam.	
<b>Learning outcomes:</b> The goal of the course is to understand the basic principles of economic functioning as a whole and to be able to interpret relationships among the most important macroeconomic variables - GDP, GNP, inflation, unemployment, exchange rates. After the course student will be able to explain how the macroeconomic equilibrium is being created and what is the cause and consequence of macroeconomic imbalances.	
<b>Class syllabus:</b> Fundamental macroeconomic variables: gross domestic product, the unemployment rate, the inflation rate. The goods market. Aggregate demand and its composition. The equilibrium output of economy. Dynamics of the goods market. Financial markets. Money and obligations. The demand for money, the supply of money and equilibrium interest rate. The task of central bank and commercial banks. IS-LM model, equilibrium on the goods market and financial market. Fiscal and monetary policy. Expectations and their influence on consumption and investment. The price of bonds and yield curve. The capital market and price of stocks. Expectations and macroeconomic politics. The goods market in an open economy. Equilibrium market and trade balance. IS-LM model in an open economy. Exchange rates. Effectiveness of a macroeconomic politics.	
<b>Recommended literature:</b> BLANCHARD, O. - JOHNSON, D.R. 2013. Macroeconomics. 6.vydanie. Pearson Education, Inc., 2013. 573 s. ISBN 978-0-273-76633-9	
<b>Languages necessary to complete the course:</b>	
<b>Notes:</b>	

<b>Past grade distribution</b>						
Total number of evaluated students: 15						
A	ABS	B	C	D	E	FX
33,33	0,0	6,67	6,67	20,0	0,0	33,33
<b>Lecturers:</b> doc. Ing. Zuzana Stoličná, PhD., prof. RNDr. Jozef Komorník, DrSc.						
<b>Last change:</b> 27.02.2018						
<b>Approved by:</b>						

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava						
<b>Faculty:</b> Faculty of Management						
<b>Course ID:</b> FM.KEF/262BE/16		<b>Course title:</b> Economics III				
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> <b>per level/semester:</b> 24s / 24s <b>Form of the course:</b> combined						
<b>Number of credits:</b> 5						
<b>Recommended semester:</b>						
<b>Educational level:</b> I.						
<b>Prerequisites:</b>						
<b>Course requirements:</b>						
<b>Learning outcomes:</b>						
<b>Class syllabus:</b>						
<b>Recommended literature:</b>						
<b>Languages necessary to complete the course:</b>						
<b>Notes:</b>						
<b>Past grade distribution</b> Total number of evaluated students: 1						
A	ABS	B	C	D	E	FX
0,0	0,0	0,0	0,0	100,0	0,0	0,0
<b>Lecturers:</b> doc. PhDr. Paulína Stachová, PhD., prof. RNDr. Jozef Komorník, DrSc., Mgr. Janka Kottulová, PhD.						
<b>Last change:</b>						
<b>Approved by:</b>						

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/011BE/16	<b>Course title:</b> English for Managers I
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> <b>per level/semester:</b> 12s / 12s <b>Form of the course:</b> combined	
<b>Number of credits:</b> 2	
<b>Recommended semester:</b>	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> 15% for active participation in classes; 85% for final test at the end of the semester Scale of assessment (preliminary/final): 15/85	
<b>Learning outcomes:</b> By completing the course the student extends his/her vocabulary related to management, human resources and strategic management. The telephoning skill is practiced and he/she will also be able to actively take part in meetings lead in English. He/she will be able to write a professional email and create a structured professional CV.	
<b>Class syllabus:</b> Topics: <ul style="list-style-type: none"> <li>• English language – Lingua Franca of the 21st century</li> <li>• Numbers in managerial work</li> <li>• Fundamental principles of management</li> <li>• Styles of management</li> <li>• Company structure</li> <li>• Human resource management</li> <li>• Competition and markets</li> <li>• Production, quality control</li> <li>• The environment and sustainable development</li> </ul> Managerial skills: Telephoning and meetings Writing: emails and CV Grammar: Tense review, prepositions with verbs, nouns and adjectives, passive voice, modal verbs, the usage of “used to do“ and “be used to doing“.	
<b>Recommended literature:</b> Internal material distributed by the lecturers at the beginning of semester. Ian MacKenzie: English for Business Studies. Third Edition. CUP 2010. Emmerson, P.: Email English. MacMillan 2004. Emmerson, P.: Business Builder. Modules 1, 2, and 3. MacMillan 2009. Emmerson, P.: Business Builder. Modules 4, 5, and 6. MacMillan 2009. Mascull, B.: Business Vocabulary in Use. CUP 2002.	

Goodale, M.: The Language of Meetings. Thomson Heinle 1998.  
 Hughes, J.: Telephone English. MacMillan 2006.  
 Murphy, R.: English Grammar in Use for intermediate learners, fourth edition. CUP 2012.  
 Oxford Business English Dictionary. OUP 2008.

**Languages necessary to complete the course:**

English on level B2

**Notes:**

**Past grade distribution**

Total number of evaluated students: 224

A	ABS	B	C	D	E	FX
17,86	0,0	12,05	11,61	8,04	26,34	24,11

**Lecturers:** Mgr. Lenka Procházková, PhD., Mgr. Alexandra Mittelman, PaedDr. Jarmila Brtková

**Last change:** 16.03.2018

**Approved by:**

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/024BE/16	<b>Course title:</b> English for Managers II
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> <b>per level/semester:</b> 12s / 12s <b>Form of the course:</b> combined	
<b>Number of credits:</b> 2	
<b>Recommended semester:</b>	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Recommended prerequisites:</b> English for managers I	
<b>Course requirements:</b> 15% for active participation in classes, 85% for final test at the end of the semester Scale of assessment (preliminary/final): 15/85	
<b>Learning outcomes:</b> By completing the course the student will acquire vocabulary from the field of economics, international trade, banking, accounting, stock exchange and insurance. He/she will learn terminology and phrases from negotiating, and will be able to use them while negotiating with other students in class. He/she can write a professional report.	
<b>Class syllabus:</b> Topics: <ul style="list-style-type: none"> <li>• Global economy in 21st century</li> <li>• International trade: export, import, incoterms</li> <li>• Banking</li> <li>• Company finances</li> <li>• Accounting</li> <li>• Stock exchange, shares and bonds</li> <li>• Insurance</li> <li>• Types of businesses: with limited liability, public companies, partnerships, sole traders</li> <li>• Establishing a business – business plan</li> </ul> Managerial skill: negotiating Writing: Business report Grammar: Countable and uncountable nouns, verbs “do“ and “make“, conditionals, contrasts, relative clauses.	
<b>Recommended literature:</b> Internal material distributed at the beginning of semester. Ian MacKenzie: English for Business Studies. Third Edition. CUP 2010. Emmerson, P.: Business Builder. Modules 7, 8, and 9. MacMillan 2009.	



Mascull, B.: Business Vocabulary in Use. CUP 2002. Hewings, M.: Advanced Grammar in Use, second edition. CUP 2005. Oxford Business English Dictionary. OUP 2008.						
<b>Languages necessary to complete the course:</b> English on level B2						
<b>Notes:</b>						
<b>Past grade distribution</b> Total number of evaluated students: 33						
A	ABS	B	C	D	E	FX
24,24	0,0	18,18	21,21	18,18	18,18	0,0
<b>Lecturers:</b> Mgr. Lenka Procházková, PhD., Mgr. Alexandra Mittelman, PaedDr. Jarmila Brtková						
<b>Last change:</b> 14.03.2018						
<b>Approved by:</b>						

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/025BE/16	<b>Course title:</b> English for Managers III
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> <b>per level/semester:</b> 12s / 12s <b>Form of the course:</b> combined	
<b>Number of credits:</b> 2	
<b>Recommended semester:</b>	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Recommended prerequisites:</b> English for Managers I , English for Managers II	
<b>Course requirements:</b> 15% for active participation in classes; 85% for final test at the end of semester. Scale of assessment (preliminary/final): 15/85	
<b>Learning outcomes:</b> By completing the course the student will acquire vocabulary from the field of retailing, marketing, brand management, advertising and media. He/she is able to communicate professionally at work as well as with external partners in English. He/she acquires terminology and phrases from CSR. He/she will learn basic legal terminology connected to corruption, bribery as well as economic crime.. He/she is able to prepare a presentation in English.	
<b>Class syllabus:</b> Topics: <ul style="list-style-type: none"> <li>• Retailing in the 21st century</li> <li>• E-commerce</li> <li>• Marketing, marketing mix</li> <li>• Brand management</li> <li>• Advertising</li> <li>• Media and PR</li> <li>• Managerial communication</li> <li>• The role of government and non-governmental organizations in economy</li> <li>• CSR – corporate social responsibility, volunteering</li> <li>• Corporate ethics, ethical code</li> <li>• Corruption, bribery and crime</li> </ul> Managerial skill: presentations Grammar: Indirect speech, verb patterns, articles	
<b>Recommended literature:</b> Internal materials distributed by lecturers at the beginning of semester Ian MacKenzie: English for Business Studies. Third Edition. CUP 2010.	

Williams, E. J.: Presentations in English. MacMillan 2008. Emmerson, P.: Business Builder. Modules 7, 8, and 9. MacMillan 2009. Mascull, B.: Business Vocabulary in Use Advanced. CUP 2004. Farrall, C., Lindsley, M.: Professional English in Use – Marketing. CUP 2008. Hewings, M.: Advanced Grammar in Use, second edition. CUP 2005 Oxford Business English Dictionary. OUP 2008.						
<b>Languages necessary to complete the course:</b> English on level B2						
<b>Notes:</b>						
<b>Past grade distribution</b> Total number of evaluated students: 1						
A	ABS	B	C	D	E	FX
0,0	0,0	0,0	0,0	0,0	100,0	0,0
<b>Lecturers:</b> PaedDr. Jarmila Brtková, Mgr. Lenka Procházková, PhD., Mgr. Alexandra Mittelman						
<b>Last change:</b> 16.03.2018						
<b>Approved by:</b>						

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava						
<b>Faculty:</b> Faculty of Management						
<b>Course ID:</b> FM.KMk/105BE/16		<b>Course title:</b> Ethical and Legal Aspects of Marketing				
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> <b>per level/semester:</b> 24s / 24s <b>Form of the course:</b> combined						
<b>Number of credits:</b> 5						
<b>Recommended semester:</b>						
<b>Educational level:</b> I.						
<b>Prerequisites:</b>						
<b>Course requirements:</b>						
<b>Learning outcomes:</b>						
<b>Class syllabus:</b>						
<b>Recommended literature:</b>						
<b>Languages necessary to complete the course:</b>						
<b>Notes:</b>						
<b>Past grade distribution</b> Total number of evaluated students: 0						
A	ABS	B	C	D	E	FX
0,0	0,0	0,0	0,0	0,0	0,0	0,0
<b>Lecturers:</b> doc. Ing. Gabriela Pajtinková Bartáková, PhD., doc. JUDr. PhDr. Katarína Gubíniová, PhD.						
<b>Last change:</b>						
<b>Approved by:</b>						

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/222BE/16	<b>Course title:</b> Financial Mathematics
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> <b>per level/semester:</b> 24s / 24s <b>Form of the course:</b> combined	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b>	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Recommended prerequisites:</b> Mathematics I, Mathematics II	
<b>Course requirements:</b> During the semester there will be two written reviews of 15 points, together 30 points. The written exam for the exam is 70 points. To obtain an A rating, you must obtain at least 91 points, obtain a B rating of at least 81 points, score C at least 73 points, score D at least 66 points, and score E at least 60 points	
<b>Learning outcomes:</b> The course follows the courses Mathematics I and Mathematics II. Students will be acquainted with dynamic analyzes of economic environment and analysis of financial instruments and their valuation. After completing the Financial Mathematics course, students will be able to formulate and solve mathematically various applied tasks in economics, financial management.	
<b>Class syllabus:</b> Dynamic analysis of equilibrium. Application of certain integrals in economics. Marginal and total function, current value of money flow. Domarov growth model. Models of economic dynamics, modeling of economic evolutionary processes by differential equations with one and more dimensional phase space. Dynamics of market prices. Linearization of nonlinear differential equation with constant coefficients. Macroeconomic models dependent on multiple parameters, IS - LM model. II. Financial portfolios: financial instruments (bonds, stocks, options), their mathematical properties. Probable yield models. Valuation models (interest, CAPM, binomial model, Black-Scholes model).	
<b>Recommended literature:</b> Bohdalová: Mathematics for Managers (is being prepared) 2. Komorník, J. - Komorníková M. - Mikula, K. : Modeling of Economic and Financial Processes. FM UK, Bratislava 1997 3. Chiang, A.C. : Fundamental Methods of Mathematical Economics. McGraw-Hill & It; / RTI & gt; International Editions., Singapore, 1984	

4. Bradfield, J .: Introduction to the Economics of Financial Markets. Oxford University Press. 2007 5. Werner, F. - Sotskov, Y. N .: Mathematics of Economics and Business 6. Shone, R: An Introduction to Economic Dynamics. Cambrige University Press, 2003						
<b>Languages necessary to complete the course:</b> English						
<b>Notes:</b>						
<b>Past grade distribution</b> Total number of evaluated students: 1						
A	ABS	B	C	D	E	FX
0,0	0,0	0,0	0,0	0,0	100,0	0,0
<b>Lecturers:</b> doc. RNDr. Mária Bohdalová, PhD., doc. RNDr. Jana Kalická, PhD., Ing. Tibor Nanási, PhD., RNDr. Danuša Szökeová, PhD., Mgr. art. Ladislav Šipeky, prof. RNDr. Jozef Komorník, DrSc.						
<b>Last change:</b> 12.03.2018						
<b>Approved by:</b>						

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KMn/051BE/17	<b>Course title:</b> Flexibility and Management of Knowledge Workers
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> <b>per level/semester:</b> 12s / 12s <b>Form of the course:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b>	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> Elaboration of the seminar paper, active participation in solving case studies (50 %), final test (50 %) Scale of assessment (preliminary/final): 50/50	
<b>Learning outcomes:</b> After completing the course the student obtains a comprehensive knowledge of the ways of implementing flexible work arrangements in selected countries and become familiar with the process of managing the knowledge workers. Course content also focuses on developing managerial skills and abilities of listeners. Students through an individual elaboration of an essay, its presentation followed by discussion and case studies enhance the correct use of terminology of management as a scientific discipline, expand their knowledge and improve the skills necessary for further study and management practice.	
<b>Class syllabus:</b> 1. Flexibility, definition and basic terminology. 2. Temporal, local and numeric flexibility. 3. Advantages and disadvantages of flexible work arrangements for the organisations and for the employee. 4. Flexicurity (Danish model and Slovakia). 5. Differences in implementing of flexible work arrangements in selected countries. 6. Flexibility and knowledge workers. 7. KWP Matrix. 8. Management of knowledge workers according to categorisation (integrative, transactional and expert model).	
<b>Recommended literature:</b> Morgan, J.: The Future of Work. Attract new talent, build better leaders, and create a competitive organization. Hoboken : John Wiley & Son. 2014. Journal of Human Resource Management, UK Bratislava.	
<b>Languages necessary to complete the course:</b> Slovak and English	
<b>Notes:</b>	

<b>Past grade distribution</b>						
Total number of evaluated students: 0						
A	ABS	B	C	D	E	FX
0,0	0,0	0,0	0,0	0,0	0,0	0,0
<b>Lecturers:</b> doc. Mgr. Emil Wojčák, PhD.						
<b>Last change:</b> 26.01.2018						
<b>Approved by:</b>						



## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava						
<b>Faculty:</b> Faculty of Management						
<b>Course ID:</b> FM.KIS/016BE/17		<b>Course title:</b> Information Systems and Application Software				
<b>Educational activities:</b> <b>Type of activities:</b> lecture / practicals <b>Number of hours:</b> <b>per week:</b> <b>per level/semester:</b> 24s / 24s <b>Form of the course:</b> combined						
<b>Number of credits:</b> 5						
<b>Recommended semester:</b>						
<b>Educational level:</b> I.						
<b>Prerequisites:</b>						
<b>Course requirements:</b>						
<b>Learning outcomes:</b>						
<b>Class syllabus:</b>						
<b>Recommended literature:</b>						
<b>Languages necessary to complete the course:</b>						
<b>Notes:</b>						
<b>Past grade distribution</b> Total number of evaluated students: 7						
A	ABS	B	C	D	E	FX
57,14	0,0	28,57	14,29	0,0	0,0	0,0
<b>Lecturers:</b> Mgr. Eleonóra Beňová, PhD., RNDr. Ján Greguš, PhD., Mgr. Vincent Karovič, PhD., Mgr. Martina Drahošová, PhD.						
<b>Last change:</b>						
<b>Approved by:</b>						

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava						
<b>Faculty:</b> Faculty of Management						
<b>Course ID:</b> FM.KEF/075BE/17		<b>Course title:</b> International Economic Relations				
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> <b>per level/semester:</b> 24s / 24s <b>Form of the course:</b> combined						
<b>Number of credits:</b> 5						
<b>Recommended semester:</b>						
<b>Educational level:</b> I.						
<b>Prerequisites:</b>						
<b>Course requirements:</b>						
<b>Learning outcomes:</b>						
<b>Class syllabus:</b>						
<b>Recommended literature:</b>						
<b>Languages necessary to complete the course:</b>						
<b>Notes:</b>						
<b>Past grade distribution</b> Total number of evaluated students: 0						
A	ABS	B	C	D	E	FX
0,0	0,0	0,0	0,0	0,0	0,0	0,0
<b>Lecturers:</b> doc. PhDr. Paulína Stachová, PhD., prof. Ing. Dušan Šoltés, CSc., Mgr. Lucia Paškrťová, PhD.						
<b>Last change:</b> 19.07.2017						
<b>Approved by:</b>						

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava						
<b>Faculty:</b> Faculty of Management						
<b>Course ID:</b> FM.KEF/083BE/16		<b>Course title:</b> International accounting standards				
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> <b>per level/semester:</b> 12s / 12s <b>Form of the course:</b> combined						
<b>Number of credits:</b> 3						
<b>Recommended semester:</b>						
<b>Educational level:</b> I.						
<b>Prerequisites:</b>						
<b>Course requirements:</b>						
<b>Learning outcomes:</b>						
<b>Class syllabus:</b>						
<b>Recommended literature:</b>						
<b>Languages necessary to complete the course:</b>						
<b>Notes:</b>						
<b>Past grade distribution</b> Total number of evaluated students: 0						
A	ABS	B	C	D	E	FX
0,0	0,0	0,0	0,0	0,0	0,0	0,0
<b>Lecturers:</b> doc. RNDr. Darina Saxunová, PhD.						
<b>Last change:</b>						
<b>Approved by:</b>						

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava						
<b>Faculty:</b> Faculty of Management						
<b>Course ID:</b> FM.KSP/023BE/16		<b>Course title:</b> Introduction to Entrepreneurship				
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> <b>per level/semester:</b> 24s / 24s <b>Form of the course:</b> combined						
<b>Number of credits:</b> 5						
<b>Recommended semester:</b>						
<b>Educational level:</b> I.						
<b>Prerequisites:</b>						
<b>Course requirements:</b>						
<b>Learning outcomes:</b>						
<b>Class syllabus:</b>						
<b>Recommended literature:</b>						
<b>Languages necessary to complete the course:</b>						
<b>Notes:</b>						
<b>Past grade distribution</b> Total number of evaluated students: 0						
A	ABS	B	C	D	E	FX
0,0	0,0	0,0	0,0	0,0	0,0	0,0
<b>Lecturers:</b> Mgr. Miloš Mrva, PhD., Mgr. Marian Holienka, PhD., Mgr. Peter Marcin, PhD.						
<b>Last change:</b>						
<b>Approved by:</b>						

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/134BE/17	<b>Course title:</b> Introduction to Financial Management
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> <b>per level/semester:</b> 24s / 24s <b>Form of the course:</b> combined	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b>	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> Scale of assessment (preliminary/final): 50%/50%	
<b>Learning outcomes:</b>	
<b>Class syllabus:</b> Introduction into financial management: financial markets, investments, financial products and financial instruments, value management of a business, financial manager in organizational structure of a company. Analysis of financial statements: ratio indicators, indicators of liquidity, liability, turnover, rentability, market value, analysis of cash flows, comparative analysis and trend analysis, some problems of financial statements analysis, Altman model, Taffler model, economic added value. Financial environment: categories of financial markets, attributes of financial markets, financial institutions, transfer of capital, organized stock exchange, OTC-markets, price of money, interests, yield curve, factors influencing demand and supply of money. Risk and yield: financial assets and their risks, desired yield, expected yield, realized yield, measurement of isolated risk, portfolio's risk, diversification and volatility of investment portfolios, diversified and nondiversified risk, beta coefficient, security market line (SML), effective set, indifferent curves, optimal portfolio, capital asset pricing model (CAPM), capital market line (CML), arbitrage pricing theory (APT). Time value of money: future value, present value, annuity, perpetuity, effective annual rate (EAR), short time periods, continuous interest, continuous discount. Pricing models: general pricing model, types and basic attributes of securities, present value of bond, yield to maturity (YTM), yield to call (YTC), interest and reinvestment risk of bonds, pricing of preference and common shares, model of discount dividends, hypothesis of effective markets. Weighted average cost of capital: price of liabilities, price of new-emitted preference shares, price of undivided profits, price of new-emitted common shares, Weighted average cost of capital (WACC), marginal costs of capital, optimal capital budget. Evaluation of capital investments: project's classification, methods of project's evaluation, maturity of projects, net present value of project (NPV), internal rate of return of project (IRR), profitability index of project, modified IRR of project (MIRR), present value of future costs, running audit of project, project s financing.	

**Recommended literature:**

1. Komorník J., Majerčáková D.: Úvod do finančného manažmentu, Kartprint 2015
2. Komorník J., Majerčáková D., Husovská M.: Finančný manažment, Kartprint 2011
3. Brigham, E. F., Ehrhardt, M. C.: Financial Management, 11th Edition, Thomson, South-Western, 2005
4. Brealey, R. A., Myers, S. C.: Principles of Corporate Finance, 7th Edition, McGraw Hill, 2003
5. Vlachynský, K., Kráľovič, J.: Finančný manažment, Elita, 2004

**Languages necessary to complete the course:****Notes:****Past grade distribution**

Total number of evaluated students: 0

A	ABS	B	C	D	E	FX
0,0	0,0	0,0	0,0	0,0	0,0	0,0

**Lecturers:** prof. RNDr. Ing. Ľudomír Šlahor, CSc., Mgr. Martin Vozár, PhD., prof. RNDr. Magda Komorníková, CSc., prof. RNDr. Jozef Komorník, DrSc.

**Last change:** 07.03.2018

**Approved by:**

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KMn/059BE/16	<b>Course title:</b> Introduction to Management I
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> <b>per level/semester:</b> 24s / 24s <b>Form of the course:</b> combined	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b>	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> 40% - Essay, discussion, active participation in solving case studies, 60% - written exam. Scale of assessment (preliminary/final): 40/60	
<b>Learning outcomes:</b> Listener by completing a course acquires knowledge of the main areas of management. Student deepens their knowledge by examining and processing the specified issue, and the aim, inter alia, is to cultivate skills for discovering various expert sources and process them into a coherent work. Developing the student's skills and knowledge are also linked to discussions and case studies.	
<b>Class syllabus:</b> <ol style="list-style-type: none"> <li>1. Managers and management – management as a process, science, and profession.</li> <li>2. Management theory development.</li> <li>3. Organizational culture.</li> <li>4. Organizational environment.</li> <li>5. Management in a global environment.</li> <li>6. Social responsibility and managerial ethics.</li> <li>7. Managerial decision-making.</li> <li>8. Foundations of planning.</li> <li>9. Strategic management.</li> <li>10. Forecasting.</li> </ol>	
<b>Recommended literature:</b> <p>[1] WOJČÁK, E. - RUDY, J. - BAJZÍKOVÁ, Ľ. a kol. Manažment, UK Bratislava, 2017.</p> <p>[2] PIŠKANIN A. – RUDY J. a kol.: Manažment klasické teórie a moderné trendy, UK Bratislava, 2010.</p> <p>[3] SEDLÁK M.: Manažment. Iura Edition, Bratislava 2009.</p> <p>[4] ROBBINS, P. R. - COULTER, M.: Management, Harlow : Pearson education limited, 2016, 13th edition.</p> <p>[5] ROBBINS, P. R. - COULTER, M.: Management, New Jersey : Pearson Prentice Hall, 2005, 11th edition.</p> <p>[6] ROBBINS, P. R. - COULTER, M.: Management, New Jersey : Pearson Prentice Hall, 1996, 7th edition.</p>	

[7] DONNELLY, J. H.- GIBSON, J. L. - IVANCEVICH, J. M.: Fundamental of management, Boston : Irwin McGraw Hill, 1992. ČASOPISY: Journal of Human Resource Management, Moderní řízení.

**Languages necessary to complete the course:**

Slovak and English language

**Notes:**

**Past grade distribution**

Total number of evaluated students: 222

A	ABS	B	C	D	E	FX
4,95	0,0	9,01	13,06	15,32	20,27	37,39

**Lecturers:** doc. Mgr. Emil Wojčák, PhD., Mgr. Michaela Poláková, PhD.

**Last change:** 26.01.2018

**Approved by:**



## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KMn/063BE/16	<b>Course title:</b> Introduction to Management II
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> <b>per level/semester:</b> 24s / 24s <b>Form of the course:</b> combined	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b>	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> 40% - Essay, discussion, active participation in solving case studies, 60% - written exam. Scale of assessment (preliminary/final): 40/60	
<b>Learning outcomes:</b> Listener by completing a course acquires knowledge of the main areas of management. Student deepens their knowledge by examining and processing the specified issue, and the aim, inter alia, is to cultivate skills for discovering various expert sources and process them into a coherent work. Developing the student's skills and knowledge are also linked to discussions and case studies.	
<b>Class syllabus:</b> <ol style="list-style-type: none"> <li>1. Basics of organizing.</li> <li>2. Job design.</li> <li>3. Human resource management.</li> <li>4. Individual and group behavior.</li> <li>5. Motivation of employees.</li> <li>6. Leadership theories.</li> <li>7. Communication and interpersonal skills.</li> <li>8. Controlling as a function of management.</li> <li>9. Change management.</li> <li>10. Self management and time management.</li> </ol>	
<b>Recommended literature:</b> <p>[1] WOJČÁK, E. - RUDY, J. - BAJZÍKOVÁ, Ľ. a kol. Manažment, UK Bratislava, 2017.</p> <p>[2] PIŠKANIN A. – RUDY J. a kol.: Manažment klasické teórie a moderné trendy, UK Bratislava, 2010.</p> <p>[3] SEDLÁK M.: Manažment. Iura Edition, Bratislava 2009.</p> <p>[4] ROBBINS, P. R. - COULTER, M.: Management, Harlow : Pearson education limited, 2016, 13th edition.</p> <p>[5] ROBBINS, P. R. - COULTER, M.: Management, New Jersey : Pearson Prentice Hall, 2005, 11th edition.</p> <p>[6] ROBBINS, P. R. - COULTER, M.: Management, New Jersey : Pearson Prentice Hall, 1996, 7th edition.</p>	

[7] DONNELLY, J. H.- GIBSON, J. L. - IVANCEVICH, J. M.: Fundamental of management, Boston : Irwin McGraw Hill, 1992.  
JOURNALS:  
Journal of Human Resource Management, UK Bratislava.  
Moderní řízení.

**Languages necessary to complete the course:**

Slovak and English language

**Notes:**

**Past grade distribution**

Total number of evaluated students: 23

A	ABS	B	C	D	E	FX
13,04	0,0	17,39	17,39	17,39	8,7	26,09

**Lecturers:** doc. Mgr. Emil Wojčák, PhD., Mgr. Michaela Poláková, PhD.

**Last change:** 26.01.2018

**Approved by:**

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava						
<b>Faculty:</b> Faculty of Management						
<b>Course ID:</b> FM.KMn/064BE/17		<b>Course title:</b> Introduction to Personnel Management				
<b>Educational activities:</b> <b>Type of activities:</b> lecture / practicals <b>Number of hours:</b> <b>per week:</b> <b>per level/semester:</b> 24s / 24s <b>Form of the course:</b> combined						
<b>Number of credits:</b> 5						
<b>Recommended semester:</b>						
<b>Educational level:</b> I.						
<b>Prerequisites:</b>						
<b>Course requirements:</b>						
<b>Learning outcomes:</b>						
<b>Class syllabus:</b>						
<b>Recommended literature:</b>						
<b>Languages necessary to complete the course:</b>						
<b>Notes:</b>						
<b>Past grade distribution</b> Total number of evaluated students: 1						
A	ABS	B	C	D	E	FX
0,0	0,0	0,0	0,0	0,0	0,0	100,0
<b>Lecturers:</b> prof. Ing. Ľubica Bajžíková, PhD., Mgr. Zuzana Kirchmayer, PhD.						
<b>Last change:</b> 12.02.2018						
<b>Approved by:</b>						

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/225BE/16	<b>Course title:</b> Introduction to financial markets and institutions
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> <b>per level/semester:</b> 12s / 12s <b>Form of the course:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b>	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> Together you can get a maximum of 100 points per seminar. The final assessment will be in the form of a written final test or by the preparation of case studies - seminar papers. The rating of the subject is in accordance with the UK.	
<b>Learning outcomes:</b> By completing the subject, the student gets an overview of the financial markets and transactions that take place in these markets. The student also gains knowledge of financial institutions operating in the financial markets both in the Czech Republic and abroad.	
<b>Class syllabus:</b> Breakdown of financial markets. 2. Money and capital markets. 3. Primary and secondary markets. 4. Markets in financial assets. 5. Transactions in financial markets. 6. Major world financial markets. 7. Types of Transactions in Markets in Financial Assets. 8. Financial institutions operating on the financial markets	
<b>Recommended literature:</b> [1] BRIGHAM, E. F. – EHRHARDT, M. C. 2014. Financial Management. 14th Edition. Thomson, South-Western, 2014. ISBN 978-11-119-7221-9 [2] DE HAAN, J. – OOSTERLOO, S. – SCHOENMAKER, D. 2012. Financial Markets and Institutions. A European Perspective. Cambridge University Press, 2012. ISBN 978-11-391-9894-3 [3] MISHKIN, F. S. – EAKINS, S. G. 2015. Financial Markets and Institutions. 8th Edition. Pearson, 2015. ISBN 978-12-920-6048-4	
<b>Languages necessary to complete the course:</b> English	
<b>Notes:</b>	

<b>Past grade distribution</b>						
Total number of evaluated students: 0						
A	ABS	B	C	D	E	FX
0,0	0,0	0,0	0,0	0,0	0,0	0,0
<b>Lecturers:</b> Mgr. Jan Janac, PhD., prof. RNDr. Jozef Komorník, DrSc., prof. RNDr. Ing. Ľudomír Šlahor, CSc.						
<b>Last change:</b> 20.03.2018						
<b>Approved by:</b>						

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava						
<b>Faculty:</b> Faculty of Management						
<b>Course ID:</b> FM.KIS/051BE/17		<b>Course title:</b> Labour Law				
<b>Educational activities:</b> <b>Type of activities:</b> lecture / practicals <b>Number of hours:</b> <b>per week:</b> <b>per level/semester:</b> 12s / 12s <b>Form of the course:</b> combined						
<b>Number of credits:</b> 3						
<b>Recommended semester:</b>						
<b>Educational level:</b> I.						
<b>Prerequisites:</b>						
<b>Course requirements:</b>						
<b>Learning outcomes:</b>						
<b>Class syllabus:</b>						
<b>Recommended literature:</b>						
<b>Languages necessary to complete the course:</b>						
<b>Notes:</b>						
<b>Past grade distribution</b> Total number of evaluated students: 0						
A	ABS	B	C	D	E	FX
0,0	0,0	0,0	0,0	0,0	0,0	0,0
<b>Lecturers:</b> doc. JUDr. Ján Matlák, CSc., doc. JUDr. PhDr. Tomáš Peráček, PhD., JUDr. Silvia Treľová, PhD.						
<b>Last change:</b>						
<b>Approved by:</b>						

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava						
<b>Faculty:</b> Faculty of Management						
<b>Course ID:</b> FM.KSP/009BE/16		<b>Course title:</b> Managerial Economics				
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> <b>per level/semester:</b> 12s / 12s <b>Form of the course:</b> combined						
<b>Number of credits:</b> 3						
<b>Recommended semester:</b>						
<b>Educational level:</b> I.						
<b>Prerequisites:</b>						
<b>Course requirements:</b>						
<b>Learning outcomes:</b>						
<b>Class syllabus:</b>						
<b>Recommended literature:</b>						
<b>Languages necessary to complete the course:</b>						
<b>Notes:</b>						
<b>Past grade distribution</b> Total number of evaluated students: 216						
A	ABS	B	C	D	E	FX
7,41	0,0	13,43	19,44	6,48	28,24	25,0
<b>Lecturers:</b> doc. Ing. Ján Papula, PhD., doc. Mgr. Zuzana Papulová, PhD.						
<b>Last change:</b>						
<b>Approved by:</b>						

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava						
<b>Faculty:</b> Faculty of Management						
<b>Course ID:</b> FM.KMk/014BE/17		<b>Course title:</b> Marketing				
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> <b>per level/semester:</b> 24s / 24s <b>Form of the course:</b> combined						
<b>Number of credits:</b> 5						
<b>Recommended semester:</b>						
<b>Educational level:</b> I.						
<b>Prerequisites:</b>						
<b>Course requirements:</b>						
<b>Learning outcomes:</b>						
<b>Class syllabus:</b>						
<b>Recommended literature:</b>						
<b>Languages necessary to complete the course:</b>						
<b>Notes:</b>						
<b>Past grade distribution</b> Total number of evaluated students: 1						
A	ABS	B	C	D	E	FX
0,0	0,0	0,0	100,0	0,0	0,0	0,0
<b>Lecturers:</b> doc. PhDr. Magdaléna Samuhelová, CSc., prof. Mgr. Peter Štarchoň, PhD.						
<b>Last change:</b>						
<b>Approved by:</b>						



## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/263BE/16	<b>Course title:</b> Mathematics I
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> <b>per level/semester:</b> 24s / 24s <b>Form of the course:</b> combined	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b>	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> During the semester there will be two written reviews of 15 points, together 30 points. The written exam for the exam is 70 points. To obtain an A rating, you must obtain at least 91 points, obtain a B rating of at least 81 points, score C at least 73 points, score D at least 66 points, and score E at least 60 points Scale of assessment (preliminary/final): 30/70	
<b>Learning outcomes:</b> Students will be acquainted with various mathematical methods for managers and economists. After completing the Mathematics I course, I gain theoretical and practical knowledge, skills and skills to solve problems from static equilibrium analysis and comparative static analyzes. Students will develop logical thinking and gain practical skills in solving applied problems from economics, management.	
<b>Class syllabus:</b> I. Static analysis of equilibrium n-dimensional vectors: vectors operations, linear dependence, vector independence, linear vector combination. Matrix: Matrix concept, matrix types, matrix operations, matrix equivalents, matrix rank, inverse matrix. Solution of linear equations: basic concepts and properties. Determinants. Linear transformations, custom vectors, and matrix proper numbers. Applications of linear algebra in economics, Leontiev models. II. Comparative static analysis Function of one variable: basic features of functions. Continuity, limit. Invalid limits. Using some functions in economics. Derivatization of the function: its geometric, physical and economic significance. Derivatization of compound and inverse functions. Higher derivations. L'Hospital's rule. Differential. . Asymptotes of function. Interval of monotony, local and global extremes: investigation of the course of the function. Economic applications. Indefinite and certain integrals.	
<b>Recommended literature:</b> Bohdalová: Mathematics for Managers (is being prepared) 2. Pinda, L. - Fecenko, J. : Mathematics I., Iura Edition, Bratislava, 2006 3. Horáková, G. - Starečková, A. : Mathematics I, Collection of tasks., Iura Edition, Bratislava, 2007	

4. Chiang, A.C. : Fundamental Methods of Mathematical Economics. McGraw-Hill & It; / RTI & gt; International Editions., 1984
5. Werner, F. - Sotskov, Y. N. : Mathematics of Economics and Business
6. <http://www.math.sk/skripta/index.html>
7. <http://www.math.sk/skripta2/index.html>

**Languages necessary to complete the course:**

English

**Notes:**

**Past grade distribution**

Total number of evaluated students: 215

A	ABS	B	C	D	E	FX
19,07	0,0	8,37	9,3	12,09	19,07	32,09

**Lecturers:** prof. RNDr. Jozef Komorník, DrSc., doc. RNDr. Ján Pekár, PhD., doc. RNDr. Jana Kalická, PhD.

**Last change:** 12.03.2018

**Approved by:**

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/264BE/16	<b>Course title:</b> Mathematics II
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> <b>per level/semester:</b> 24s / 24s <b>Form of the course:</b> combined	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b>	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Recommended prerequisites:</b> Basis of Macroeconomics / Economy II, Economy III	
<b>Course requirements:</b> Credit and Written Exam, students are expected to be actively involved in the discussion during lectures on individual topics.	
<b>Learning outcomes:</b> Course graduates will get an overview of macroeconomic developments in Slovakia as well as the most important topics that economic policy has devoted to in the past. It will enable them to embrace economic policy decisions in the context of macroeconomic developments both at home and abroad. It will also address the impact of the financial crisis and the latest challenges in monetary and fiscal policy.	
<b>Class syllabus:</b> 1. Long-term trends in Slovakia's economic development (beta convergence, standard of living, medium income trap) 2. Economic cycles (IS-LM model, real exchange rate, double deficit, large recession) 3. Labor market in Slovakia (Okun's rule) 4. Pension schemes (pension reform, sustainability) 5. Monetary policy (different periods, objectives and instruments of monetary policy, Taylor's rule) 6. Current monetary policy in the euro area (current experience with the euro) 7. Fiscal policy (different periods, size and price of debt, fiscal multiplier) 8. Current fiscal policy (alignment to a balanced budget) 9. Great Recession (Reasons for Origin, Optimal Response) 10. Latest Trends in Monetary Policy (ZLB, Non-Standard Measures) 11. Latest Trends in Fiscal Policy (Fiscal Policy, Fiscal Council) 12. Open issues in the euro area (banking union, fiscal integration)	
<b>Recommended literature:</b> Mankiw, Gregory N., Taylor, Mark P.: Macroeconomics Samuelson alebo Paul A., Nordhaus, William D.: Ekonómia, 18. vyd.	
<b>Languages necessary to complete the course:</b>	

English						
<b>Notes:</b>						
<b>Past grade distribution</b>						
Total number of evaluated students: 11						
A	ABS	B	C	D	E	FX
27,27	0,0	18,18	18,18	0,0	18,18	18,18
<b>Lecturers:</b> prof. RNDr. Jozef Komorník, DrSc., doc. RNDr. Jana Kalická, PhD., doc. RNDr. Ján Pekár, PhD.						
<b>Last change:</b> 12.03.2018						
<b>Approved by:</b>						

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava						
<b>Faculty:</b> Faculty of Management						
<b>Course ID:</b> FM.KMk/101BE/16		<b>Course title:</b> Modern Marketing - New Trends				
<b>Educational activities:</b> <b>Type of activities:</b> lecture / independent work <b>Number of hours:</b> <b>per week:</b> 12 / 12 <b>per level/semester:</b> 168 / 168 <b>Form of the course:</b> combined						
<b>Number of credits:</b> 3						
<b>Recommended semester:</b>						
<b>Educational level:</b> I.						
<b>Prerequisites:</b>						
<b>Course requirements:</b>						
<b>Learning outcomes:</b>						
<b>Class syllabus:</b>						
<b>Recommended literature:</b>						
<b>Languages necessary to complete the course:</b>						
<b>Notes:</b>						
<b>Past grade distribution</b> Total number of evaluated students: 0						
A	ABS	B	C	D	E	FX
0,0	0,0	0,0	0,0	0,0	0,0	0,0
<b>Lecturers:</b> prof. Mgr. Peter Štarchoň, PhD.						
<b>Last change:</b>						
<b>Approved by:</b>						

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava						
<b>Faculty:</b> Faculty of Management						
<b>Course ID:</b> FM.KEF/098BE/16		<b>Course title:</b> Money and Banking				
<b>Educational activities:</b> <b>Type of activities:</b> seminar / independent work <b>Number of hours:</b> <b>per week:</b> 12 / 12 <b>per level/semester:</b> 168 / 168 <b>Form of the course:</b> combined						
<b>Number of credits:</b> 3						
<b>Recommended semester:</b>						
<b>Educational level:</b> I.						
<b>Prerequisites:</b>						
<b>Course requirements:</b>						
<b>Learning outcomes:</b>						
<b>Class syllabus:</b>						
<b>Recommended literature:</b>						
<b>Languages necessary to complete the course:</b>						
<b>Notes:</b>						
<b>Past grade distribution</b> Total number of evaluated students: 0						
A	ABS	B	C	D	E	FX
0,0	0,0	0,0	0,0	0,0	0,0	0,0
<b>Lecturers:</b> prof. RNDr. Ing. Ľudomír Šlahor, CSc., PhDr. Daniela Majerčáková, PhD., MBA, Mgr. Katarína Rentková, PhD.						
<b>Last change:</b>						
<b>Approved by:</b>						

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava						
<b>Faculty:</b> Faculty of Management						
<b>Course ID:</b> FM.KIS/042BE/17		<b>Course title:</b> Obchodné právo I				
<b>Educational activities:</b> <b>Type of activities:</b> lecture / practicals <b>Number of hours:</b> <b>per week:</b> <b>per level/semester:</b> 12s / 12s <b>Form of the course:</b> combined						
<b>Number of credits:</b> 3						
<b>Recommended semester:</b>						
<b>Educational level:</b> I.						
<b>Prerequisites:</b>						
<b>Course requirements:</b>						
<b>Learning outcomes:</b>						
<b>Class syllabus:</b>						
<b>Recommended literature:</b>						
<b>Languages necessary to complete the course:</b>						
<b>Notes:</b>						
<b>Past grade distribution</b> Total number of evaluated students: 218						
A	ABS	B	C	D	E	FX
13,3	0,0	21,1	12,84	15,6	13,76	23,39
<b>Lecturers:</b> doc. JUDr. PhDr. Tomáš Peráček, PhD., JUDr. Silvia Treľová, PhD.						
<b>Last change:</b>						
<b>Approved by:</b>						

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava						
<b>Faculty:</b> Faculty of Management						
<b>Course ID:</b> FM.KSP/022BE/17		<b>Course title:</b> Operations Management and Logistics				
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> <b>per level/semester:</b> 24s / 24s <b>Form of the course:</b> combined						
<b>Number of credits:</b> 5						
<b>Recommended semester:</b>						
<b>Educational level:</b> I.						
<b>Prerequisites:</b>						
<b>Course requirements:</b>						
<b>Learning outcomes:</b>						
<b>Class syllabus:</b>						
<b>Recommended literature:</b>						
<b>Languages necessary to complete the course:</b>						
<b>Notes:</b>						
<b>Past grade distribution</b> Total number of evaluated students: 0						
A	ABS	B	C	D	E	FX
0,0	0,0	0,0	0,0	0,0	0,0	0,0
<b>Lecturers:</b> doc. Ing. Milan Fekete, PhD., Ing. Jaroslav Hul'vej, PhD.						
<b>Last change:</b>						
<b>Approved by:</b>						



## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava						
<b>Faculty:</b> Faculty of Management						
<b>Course ID:</b> FM.KMn/040BE/00		<b>Course title:</b> Personnel Management in Small Companies				
<b>Educational activities:</b> <b>Type of activities:</b> lecture <b>Number of hours:</b> <b>per week:</b> <b>per level/semester:</b> 12s <b>Form of the course:</b> combined						
<b>Number of credits:</b> 3						
<b>Recommended semester:</b> 2.						
<b>Educational level:</b> I.						
<b>Prerequisites:</b>						
<b>Course requirements:</b>						
<b>Learning outcomes:</b>						
<b>Class syllabus:</b>						
<b>Recommended literature:</b>						
<b>Languages necessary to complete the course:</b>						
<b>Notes:</b>						
<b>Past grade distribution</b> Total number of evaluated students: 1964						
A	ABS	B	C	D	E	FX
29,53	0,0	28,82	11,71	7,64	8,4	13,9
<b>Lecturers:</b> prof. Ing. Ľubica Bajžíková, PhD.						
<b>Last change:</b> 02.06.2015						
<b>Approved by:</b>						

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava						
<b>Faculty:</b> Faculty of Management						
<b>Course ID:</b> FM.KMn/053BE/15		<b>Course title:</b> Personnel Management in Small Companies				
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> <b>per level/semester:</b> 12s / 12s <b>Form of the course:</b> combined						
<b>Number of credits:</b> 3						
<b>Recommended semester:</b>						
<b>Educational level:</b> I.						
<b>Prerequisites:</b>						
<b>Course requirements:</b> Scale of assessment (preliminary/final): 40/60						
<b>Learning outcomes:</b>						
<b>Class syllabus:</b>						
<b>Recommended literature:</b> KOUBEK, J. Personální práce v malých a středních firmách, Grada: Praha, 2011 KOUBEK, J.: Personální práce v malých podnicích, Grada, Praha, 2003. BAJZÍKOVÁ, Ľ. – Luptáková, S. – Rudy, J. – Vargic, B. – Weidlich, R.: Manažment ľudských zdrojov, UK Bratislava, 2013.						
<b>Languages necessary to complete the course:</b> Slovak and English						
<b>Notes:</b>						
<b>Past grade distribution</b> Total number of evaluated students: 0						
A	ABS	B	C	D	E	FX
0,0	0,0	0,0	0,0	0,0	0,0	0,0
<b>Lecturers:</b> prof. Ing. Ľubica Bajžíková, PhD.						
<b>Last change:</b> 17.02.2016						
<b>Approved by:</b>						

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/220BE/16	<b>Course title:</b> Principles of Financial Accounting I
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> <b>per level/semester:</b> 24s / 24s <b>Form of the course:</b> combined	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b>	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> To complete the examination exam (with a minimum of 50% success - the result) constitutes bonuses for the test). Present knowledge framed in brief curriculum. The evaluation of the subject is in accordance with the FM UK Study Regulations. Scale of assessment (preliminary/final): 30/70	
<b>Learning outcomes:</b> The student is able to give a comprehensive account of accounting in relation to his / her subject and to understand the role of accounting in the enterprise information system, to describe basic accounting concepts, balance accounting theory, accounting documents, valuation issues, financial accounting processes and international accounting harmonization.	
<b>Class syllabus:</b> 1. The importance of accounting as part of an enterprise information system 2. Objectives and functions of accounting 3. General accounting principles 4. Property and sources of property cover 5. Balance, its content and role. The impact of economic operations on the balance sheet 6. Settlement of accounts in double-entry accounting 7. Accounting documents 8. Bookkeeping 9. Valuation of assets and liabilities in double-entry bookkeeping 10. View of the cycle of assets in double-entry accounting 11. Financial statements and its structure 12. IFRS conceptual framework and principles of transfer of Slovak financial statements to financial statements IAS / IFRS	
<b>Recommended literature:</b> 1. Saxunová, D.: Účtovníctvo I., cvičebnica A. Wolters Kluwer, Bratislava 2018 2. Zákon č. 431/2002 Z. z. o účtovníctve v znení neskorších predpisov 3. Zákon č. 595/2003 Z. z. o dani z príjmu v znení neskorších predpisov	
<b>Languages necessary to complete the course:</b> English	
<b>Notes:</b>	

<b>Past grade distribution</b>						
Total number of evaluated students: 2						
A	ABS	B	C	D	E	FX
0,0	0,0	0,0	50,0	50,0	0,0	0,0
<b>Lecturers:</b> doc. Ing. Jana Kajanová, PhD., doc. RNDr. Darina Saxunová, PhD.						
<b>Last change:</b> 08.03.2018						
<b>Approved by:</b>						

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/221BE/16	<b>Course title:</b> Principles of Financial Accounting II
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> <b>per level/semester:</b> 24s / 24s <b>Form of the course:</b> combined	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b>	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Recommended prerequisites:</b> Principles of Financial Accounting	
<b>Course requirements:</b> To complete two test papers (with a minimum of 50% success - the result is bonus points for the exam). Present knowledge broadly included in a brief curriculum. The evaluation of the subject is in accordance with the FM UK Study Regulations. Scale of assessment (preliminary/final): 30/70	
<b>Learning outcomes:</b> The student is able to explain the accounting procedures for keeping double-entry bookkeeping entrepreneurs, acquire basic computations in accounting for synthetic accounts in double-entry bookkeeping of entrepreneurs in the light of the framework accounting framework and the applicable accounting procedures issued by the Ministry of Finance of the Slovak Republic.	
<b>Class syllabus:</b> . Accounting methodology 2. Accounting for long-term assets. Acquisition and valuation of fixed assets 3. Accounting for long-term assets. Use and disposal of long-term assets 4. Accounting for inventories 5. Accounting for money, short-term financial commitments and short-term financial assets 6. Accounting for receivables and short-term liabilities 7. Accounting for cost and revenue differentials 8. Accounting for equity, profits and long-term liabilities 9. Charging for costs 10. Recognition of revenues 11. Posting on closing accounts and off-balance sheet accounts 12. Solving a complex example	
<b>Recommended literature:</b>	
<b>Languages necessary to complete the course:</b> English	

<b>Notes:</b>						
<b>Past grade distribution</b>						
Total number of evaluated students: 0						
A	ABS	B	C	D	E	FX
0,0	0,0	0,0	0,0	0,0	0,0	0,0
<b>Lecturers:</b> doc. Ing. Jana Kajanová, PhD., doc. RNDr. Darina Saxunová, PhD.						
<b>Last change:</b> 08.03.2018						
<b>Approved by:</b>						

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava						
<b>Faculty:</b> Faculty of Management						
<b>Course ID:</b> FM.KIS/053BE/17		<b>Course title:</b> Projektový manažment				
<b>Educational activities:</b> <b>Type of activities:</b> lecture / practicals <b>Number of hours:</b> <b>per week:</b> <b>per level/semester:</b> 24s / 24s <b>Form of the course:</b> combined						
<b>Number of credits:</b> 5						
<b>Recommended semester:</b>						
<b>Educational level:</b> I.						
<b>Prerequisites:</b>						
<b>Course requirements:</b>						
<b>Learning outcomes:</b>						
<b>Class syllabus:</b>						
<b>Recommended literature:</b>						
<b>Languages necessary to complete the course:</b>						
<b>Notes:</b>						
<b>Past grade distribution</b> Total number of evaluated students: 0						
A	ABS	B	C	D	E	FX
0,0	0,0	0,0	0,0	0,0	0,0	0,0
<b>Lecturers:</b> prof. RNDr. Michal Greguš, PhD.						
<b>Last change:</b>						
<b>Approved by:</b>						

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava						
<b>Faculty:</b> Faculty of Management						
<b>Course ID:</b> FM.KMn/099BE/11		<b>Course title:</b> Psychology				
<b>Educational activities:</b> <b>Type of activities:</b> seminar <b>Number of hours:</b> <b>per week:</b> <b>per level/semester:</b> 16s <b>Form of the course:</b> combined						
<b>Number of credits:</b> 2						
<b>Recommended semester:</b> 2., 4., 6., 8.						
<b>Educational level:</b> I.						
<b>Prerequisites:</b>						
<b>Course requirements:</b>						
<b>Learning outcomes:</b>						
<b>Class syllabus:</b>						
<b>Recommended literature:</b>						
<b>Languages necessary to complete the course:</b>						
<b>Notes:</b>						
<b>Past grade distribution</b> Total number of evaluated students: 674						
A	ABS	B	C	D	E	FX
18,25	0,0	15,13	14,09	13,65	23,89	14,99
<b>Lecturers:</b> doc. PhDr. Rozália Sulíková, PhD.						
<b>Last change:</b> 02.06.2015						
<b>Approved by:</b>						



## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KMn/104BE/16	<b>Course title:</b> Psychology for Managers
<b>Educational activities:</b> <b>Type of activities:</b> seminar / independent work <b>Number of hours:</b> <b>per week:</b> 12 / 12 <b>per level/semester:</b> 168 / 168 <b>Form of the course:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester:</b>	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b> During the semester: 20% for essay presentation Final exam: 80% A = 91 – 100%, B = 81 – 90%, C = 80 – 73% , D = 72 – 66% , E = 65 – 60%. active participation in exercises is important Scale of assessment (preliminary/final): 20/80	
<b>Learning outcomes:</b> By the end of the course students will receive a basic knowledge of the personality, wil have basic knowledge in empathy, team building, perception, motivation, interpersonal communication etc. They will understand cultural differences in the business context. It will be developed selected managerial skills needed to work effectively with subordinates: effective interpersonal communication, FV, presentation skills.	
<b>Class syllabus:</b> 1. Personality and personality types. 2. Perception process. 3. Managers vs. leaders - attributes of personalities. 4. Effective interpersonal interaction - communication – verbal and nonverbal communication, FB. 4. Active listening. 5. Empathy and assertivity. 6. EQ and CQ.	
<b>Recommended literature:</b> [1] SULIKOVA, R. 2001. Intercultural Communication. In: Global Business and Economic Development. Volume II: The East European Perspectives. Upper Montclair : Montclair State University, 2001, p. 311-315. [2] SULIKOVA, R. 2003. New Managerial Competencies. In: Journal of Human Resource Management. 2003, No. 1-2, p. 69-76. [3] SULIKOVA, R. 2003. New Managerial Competencies in the New Organizational Environment. In: Strategies for Sustainable Globalization: Business Responses to Regional Demands and Global Opportunities. Global Business and Economic Development. Upper Montclair : Montclair State University, 2003, volume 1, p. 813-817. [4] THILL, J. V. – BOVEÉ, C. L. 2012. Business Communication Essentials. New Jersey: Pearson, 2012. [5] TUBBS, S. L. – MOSS, S. 1997. Human Communication. 6th Edition. New York: McGraw-Hill, 1997.	

[6] WHETTEN, D. A. – CAMERON, K. S. 2011. Developing Management Skills. Pearson, 2011.

**Languages necessary to complete the course:**

English

**Notes:**

**Past grade distribution**

Total number of evaluated students: 1

A	ABS	B	C	D	E	FX
0,0	0,0	0,0	0,0	0,0	100,0	0,0

**Lecturers:** doc. PhDr. Rozália Sulíková, PhD.

**Last change:** 27.02.2018

**Approved by:**

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava						
<b>Faculty:</b> Faculty of Management						
<b>Course ID:</b> FM.KIS/046BE/17		<b>Course title:</b> Seminár k bakalárskej práci				
<b>Educational activities:</b> <b>Type of activities:</b> lecture / practicals <b>Number of hours:</b> <b>per week:</b> <b>per level/semester:</b> 12s / 12s <b>Form of the course:</b> combined						
<b>Number of credits:</b> 2						
<b>Recommended semester:</b>						
<b>Educational level:</b> I.						
<b>Prerequisites:</b>						
<b>Course requirements:</b>						
<b>Learning outcomes:</b>						
<b>Class syllabus:</b>						
<b>Recommended literature:</b>						
<b>Languages necessary to complete the course:</b>						
<b>Notes:</b>						
<b>Past grade distribution</b> Total number of evaluated students: 0						
A	ABS	B	C	D	E	FX
0,0	0,0	0,0	0,0	0,0	0,0	0,0
<b>Lecturers:</b>						
<b>Last change:</b>						
<b>Approved by:</b>						

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava						
<b>Faculty:</b> Faculty of Management						
<b>Course ID:</b> FM.KIS/307BE/16		<b>Course title:</b> Special Features of IT Projects				
<b>Educational activities:</b> <b>Type of activities:</b> seminar / independent work <b>Number of hours:</b> <b>per week:</b> 12 / 12 <b>per level/semester:</b> 168 / 168 <b>Form of the course:</b> combined						
<b>Number of credits:</b> 3						
<b>Recommended semester:</b>						
<b>Educational level:</b> I.						
<b>Prerequisites:</b>						
<b>Course requirements:</b>						
<b>Learning outcomes:</b>						
<b>Class syllabus:</b>						
<b>Recommended literature:</b>						
<b>Languages necessary to complete the course:</b>						
<b>Notes:</b>						
<b>Past grade distribution</b> Total number of evaluated students: 0						
A	ABS	B	C	D	E	FX
0,0	0,0	0,0	0,0	0,0	0,0	0,0
<b>Lecturers:</b> doc. RNDr. Michal Greguš, PhD.						
<b>Last change:</b>						
<b>Approved by:</b>						

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava	
<b>Faculty:</b> Faculty of Management	
<b>Course ID:</b> FM.KEF/115BE/17	<b>Course title:</b> Statistical Methods
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> <b>per level/semester:</b> 24s / 24s <b>Form of the course:</b> combined	
<b>Number of credits:</b> 5	
<b>Recommended semester:</b>	
<b>Educational level:</b> I.	
<b>Prerequisites:</b>	
<b>Course requirements:</b>	
<b>Learning outcomes:</b> Scattering analysis, regression analysis and time series analysis play a major role in the decision-making process in managerial practice. Objective of the course in terms of learning outcomes and competences The aim of the course is to acquaint students not only with the theoretical foundations of statistical methods, but also with their practical applications. For this reason, the exercises are divided into two parts: theoretical (deepening of the theoretical knowledge) and practical (data analysis using computing).	
<b>Class syllabus:</b> Introduction to Bayesian Methods in Statistics. Aprior and a posteriori probability division, credibility. Bayesian Decision Theory: Maximizing Profit (Minimum Losses), Comparison of Classical and Bayesian Statistics. Random Variable Vector, Covariance and Correlation Matrix and Their Basic Properties. Variance Analysis (ANOVA). Analysis of dependence between quantitative variables. Correlation and regression analysis. Introduction to stochastic processes. Definition of correlation and covariance functions. Stationary process. Autocorrelation function. Application of time series in management. Indices. Breakdown of time series into components (multiplicative, additive). Subjective trending in the time series. Trending trend using mathematical curves (line, parabola, exponential trend, logistic trend). Measure of moving averages in order to determine the trend. Exponential alignment. Seasonal component in time series. Winter's method (additive, multiplicative). Prognosis by time series analysis. Random Tests.	
<b>Recommended literature:</b> 1. Chajdiak J., Rubíková E., Gudába M: Štatistické metódy v praxi. STATIS Bratislava 1997. Chajdiak J., Komorník J., Komorníková M.: Štatistické metódy. STATIS Bratislava 1992. Eva Rubíková: Analýza časových radov. IURA EDITION, Bratislava 2007, ISBN-978-80-8078-139-23. McClave J. T., Benson P. G., Sincich T.: Statistics for Business and Economics, Prentice-Hall, INC., 2001 <a href="http://www.prenhall.com/mcclave/4">http://www.prenhall.com/mcclave/4</a> . Hanke J. H., Reitsch A. G.: Understanding Business Statistics, Richard D. Irwin, INC., 1995. Elektronická učebnica štatistiky (v češtine): <a href="http://badame.vse.cz/iastat/6">http://badame.vse.cz/iastat/6</a> . SAS on-line dokumentácia: <a href="http://support.sas.com/onlinedoc/913/docMainpage.jsp">http://support.sas.com/onlinedoc/913/docMainpage.jsp</a>	

<b>Languages necessary to complete the course:</b> English						
<b>Notes:</b>						
<b>Past grade distribution</b> Total number of evaluated students: 0						
A	ABS	B	C	D	E	FX
0,0	0,0	0,0	0,0	0,0	0,0	0,0
<b>Lecturers:</b> doc. RNDr. Mária Bohdalová, PhD., prof. RNDr. Jozef Komorník, DrSc., Mgr. Marina Faďoš						
<b>Last change:</b> 08.03.2018						
<b>Approved by:</b>						

## COURSE DESCRIPTION

<b>University:</b> Comenius University in Bratislava						
<b>Faculty:</b> Faculty of Management						
<b>Course ID:</b> FM.KEF/117BE/16		<b>Course title:</b> Statistics				
<b>Educational activities:</b> <b>Type of activities:</b> lecture / seminar <b>Number of hours:</b> <b>per week:</b> <b>per level/semester:</b> 24s / 24s <b>Form of the course:</b> combined						
<b>Number of credits:</b> 5						
<b>Recommended semester:</b>						
<b>Educational level:</b> I.						
<b>Prerequisites:</b>						
<b>Course requirements:</b>						
<b>Learning outcomes:</b>						
<b>Class syllabus:</b>						
<b>Recommended literature:</b>						
<b>Languages necessary to complete the course:</b>						
<b>Notes:</b>						
<b>Past grade distribution</b> Total number of evaluated students: 1						
A	ABS	B	C	D	E	FX
0,0	0,0	0,0	0,0	0,0	100,0	0,0
<b>Lecturers:</b> doc. RNDr. Mária Bohdalová, PhD., prof. RNDr. Jozef Komorník, DrSc., prof. RNDr. Magda Komorníková, CSc.						
<b>Last change:</b>						
<b>Approved by:</b>						